



15 Per Cent Cotton Acreage Reduction For 1955
Will Be Up to Farmers in Vote on December




## USED TRUCKS



Yarm Machinery

Miscellaneous



Reol tsato loom


Lost and Found


## CUOD HEALTH





The loyalty of our customers is a somm strength for this bank fully as importar the soundness of its security holdings

Their patronage and good will priceless asset acquired through year interested servic to this community.

First mational buck FLOYDADA, TEXAS Conservation
District News



1953 Chevrolet black bel air 4-door sedan, Radio, Heater at
also Come in and see our 1954 demonstrators
(\%)
1952
1946 1951
A Very Nice Pick-Up and a new motor.

USED TRUCKS AT SENSATIONAL SAVINGS CHEVROLET PICK-UP, radio, heater and 4 speed
$\qquad$ ith low mileage. An ineal farm truck. 1951

TEV lisht, bitch this at once.


## Social Events, Clubs



## ANNIVERSARY SALE

THE STYLE SHOPPE TWENTIETH ANNIVERSARY SALE IS NOW ON.

We are offering some very low prices during our Anniversary Sale.

To our many customers who have made it possible for us to ha e twenty years in serving this trade territory. We cordially invite you to visit our store for the next few days and take advantage of our Anniversary Sale.

## Style Shoppe

MOLLIE A MORTON, Owner
West side square

Club Recreation Leaders Have Fun learning Games

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 Mr, and Mrso Pred Jones were
in thbobeck shoppling Tuesday of
inst week



 tootball
Mr and
Littuefield




Fire - Windstorm Auto Insurance Representing Reliabl
Stock Companies Reagan-Giesecke Insurance

\section*{PLANT YOUR <br> | SPRING GARDEN |
| :---: |
| NOW | <br>  <br> The newest varieties, the

brightest ond most booutiful colors in Spring-Fiowering bubs can groce your go now ond mote your choice. cinth and Crocus. You'll be
proud of yout oarden when the Springtime come. <br> Holland Bulbs <br> Pansies. Have nice plants <br> Plant Winter Rye Grass Seed Now.I Visit our City your lawn can he all winter
for $\$ 4.00$ to 86.00 for seed. <br> Winter Rye Grass Seed planted now over your per-
manent lawn - will come
up and be green in 10 davg - die down next spring and act as as a nurse crop for
your permanent PARK FLORIST}

## CITY OF FLOYDADA，MAYORS <br> PROCLAMATION

Whereas，October 20 is the Werican Legion and

Whereas，November 11，since the close of World War I has
n traditionally known as＂Armistice Day＂but by act of the
as Legislature and the Congress of the United States has
been designated as＂Veterans Day＂and
Whereas，the American Legion generally has for the past
years presented a united front for a stronb．continuing de－
se policy and has been the foremost advocate for protect－
the interest of disabled veterans and the widows and orph－
of those veterans who made the Supreme Sacrifice and
Whereas，the American Legion post of Floydada has al－
vs been a strong factor in this community for God and Coun－
now I as mayor of Floydada do hereby declare the period
Dctober 20 through November 11 as＂American Legion Days＂
dask that our entire citizenry join in honoring the veterans
all wars in that period and co－operate with our local Ameri－
Legion in whatever obsrvation it arranges for this period．
Given under my hand and seal，this the 21 day of October，
herty News

Floydada Masons Attend Feast Of The Tabernacles



## NOTICE！ <br> IRRIGATION FARMERS！

We are enlarging our Facilities to take
care of your Pump and well needs，and

## Machine Shop Requirements

In order to give you an ever－better
service we are incorporating the busi－ ness and taking in a new member of the firm in the person of Randell King．

Your patronage encourages us to believe that the Farmers of Floyd Coun－ ty are entitled to and will support a good Pump and Well Service house in Floyd－ ada．This we intend to give you．Come to see us at our East California Street

## TEXAS PUMP AND MAC INE CORP．，

## Successors to FLOYDADA PUMP CO．，

314 East California St．，

PAUL GARRISON CAL SKAGGS RANDELL KING

Velveeta Cheese .62 C Olive Piman . 1 b .49 C DENTAL CREAM lb. 49 c OLIVES

 ${ }^{\text {Eagle, Can }}$ SARDINES . . Sc Lima Beans 17 C

## PAPER TOWELS 20c







## What we really mean is wed like for others osee sus we see our- seives or better wed wike ithers to see us as wed like to be. 

GESERVES A SMART NEW

$\approx$


## Bishopis <br> PHARMACY

Club Announces Public Meeting On Amendments
The 1929 Study club will have at
public meeting octorer 28, at at pm
in the distritt court rom. Pupose
of the meeting will be the studying
of the proposed amendments to the
Constitution.
Mrs. E. E. Jotner, president of the Study club, said that arrangements
had been made tor severa speakers
who are qualified, to discuss and explain the propose
to those attending. The club has a strong beliet that
the meeting will be an aid to to vaters the meeting will be an ald to vaters
when they go to the polls on No-
vember 2 , Mrs. Joiner sald when they go to the polis
vember 2 , Mrs. Joiner sald.
NIECE IS TO WED
Wedding plans were announced
this week for Miss wila Jean Ford
daughter of Mr and Mes Wrat daughter of Mr. and Mrs W. H
Ford of Agra, Okiahoma, o Dempsey tcEntire, son of Mr. and Mrs. M
McEnite aliso of Agra.
Miss Ford was graduated from
 University, and is now employed at
he Okilahoma Dilvision Hithway
hepartment, headuarters in Ada
Mr MceEntire attended schools at
M. Mr McEntire attended schoois
sparks and Prague. Okkahoma.
Ha spark veteran of the Korean conthict
and at present employed in ChandThe couple has set Cr
inelr wedding date.
as their wedding date.
Mis Ford is anece to the V. D
wimers, L W Quens and Turners, L. W. Queens and the
D. Medieys, all of Floydada. COUPLE MARRIED AT CLOVIS
TO MAKE HOME IN LUBBOCK MAKE HOME N LEBBBCK
Mrs Dixie Murray and EETa Pul-
in the tater of Mactoo were
narried in Clovis. New Mexico, on Monday octeber it daughter of Mr
Mrs Pullen, the daur
and Mrs. J. C. Garrett, formerly vas employed at the ward school

Youp buy:


Mrs. L. G. Norrell
Hostess For Club

Class Has Coffee or New Members




## LANDS

MASSIE \& BOND


|  | Dr. W. A. Schaal |
| :---: | :---: |
| - CH | Chiropractor |
|  | 222 W. Mississippi <br> Phone 1136 |
|  | Floydada, Texas |

 <br> \section*{\section*{Miladies Shapke <br> \section*{\section*{Miladies Shapke <br> <br> Ombsume <br> <br> Ombsume <br> <br> Coat and Suit Event} <br> <br> Coat and Suit Event}


The extreme mildness of the weather has kept many from making their usual coat and suit purchases. Consequenty we find it necessary to offer a sizeable quantity of garments at a reduction to make room for daily new arrivals. Save up to 20 per cent and more on fine suits, long and short coats in this, "Special Event.

We also have a few dresses to go at special prices. Come in and add that extra item to your fall wardrobe at a fine saving Use Our Lay-Away Plan. A small deposit will hold your selection until needed


## Miladies Spacialty Shoppe

Phone 156

Floydadans, In Path of Storm, All Reporied Safe and Sound


Farm Bureau
$\square$




Rall werneayy taternon. womext. PTA Will Sponsor Corn in the


All Meat BOLOGNA
BACON SOUARES


| Hun's PEACHES . 29 c | White Swan BeEf Stew |
| :---: | :---: |
| Hun's APRICOTS . 25 c | Europa SPICED BEE |
| Hun's TOMATO JUICE . . 29 c | Prim TISSUE |
| Wolf CHILI . . . . 29c | MEATS |

White Swan MILK . . 6c
Kimbell COOKING OII . . 51.95
All Brands MEAL . . 41c


Mother's Going Out!




## 

Lean Tender

## THANKS

 PROVED TO US YOU LIKE OUR FRYERS.Charley Berry




On Display October 29 and 30

> Amor 30 yearr aso General Maoror Cr. $\mathbf{A}_{\text {portion }}$ presenced to America a new car called Pontiac. This new car was the direct result of a very specific idea.
> The idea was this: to create a car which took its style, its engineering principles and its features from the very best and most expensive in America-and to build these into a car priced just above the very lowest!
> Naturally, such an idea produced a wonderful and highly popular car-a car which millions of satisfied owners have driven with outstanding pride and pleasure.
> Now, nearly three decades later, an entirely new Pontiac has been created for 1955-a car completely new from the ground up!
> One thing, however, about the 1955 Pontiac remains unchanged-its basic idea-to offer the American public the very finest car that can possibly be built to sell at a price within easy reach of any new-car buyer.


dou get 30 much more car
for so little more money... when you

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$\qquad$ sured by agencles of the United States Gov-
ernment (other than "United States Govern-
ment obligations direct and guaranted") biligations, or portions certificates of interest and
acked or insured by agencies of the are fully
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$\qquad$ To and, County of Floyd, ss:
this 14 th day of October, 1954. thy certify that I am not an officer or director of this bank.
D. NELL SWINSON. Notary Public.


You're out ahead in every way . . . with a 1954 "Rocket" Engine Oldsmobile! For this year's Oldsmobile is even further ahead styling! Long and low-level with a dashing sweep-cut flair, styling! Long and low-level with a dashing sweep-cut flair,
dramatic panoramic windshield, dazzling new duo-toningdramatic panoramic windshield, dazzling new duo-toning-
distinctively Oldsmobile! Ahead in pouer! High-compression "Rocket" Engine power . . . with more torque per dollar than in any other car! Ahead in features! Oldsmobile offers all the power features* to take out the work, leave in the fun! And ahead in money, too-because this car will stay new for yearshold its value at trading time! Come in soon for your "Rocket"

…n.....OLDSMOBILE ODEN CHEVROLET COMPANY 221 South Main St.,

| A Care Free Kitchen is the |
| :--- |
| HEART OF YOUR HOME |
| So Set Your Heart On a |
| ELECTRIC RANGE |
| FEATURING |
| - Push Button Control |
| - Two Rake eest Ovens |
| - Naster Moubd |
| And many other outstandep Wells |
| See them at - |
| REDD features |
| CEN APPLIANCE |
| CENTER |

KITCHEN AND $\star \star$




$\square$

$\square$

 OF THIS DE LUXE LAUNDRY QUEEN WASHER


SAVE $\$ 70$ ON THIS 15.2 CU . FT.



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 ni be Chosen



LIBRARY NEWS
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## PLANNING

 A MODERN KITCHEN?Dont Forget The Most Important Appliance The Heart of Your Kitchen... The Electric Range.


## boolloy Football Review Tigers Down Whirlwinds 6 friday in Rugged Battle <br>  <br> E



## MOTOR OVERHAULS

motors get run down just like people
K. CROUCHMOTORCO.

## 


rem Hardware \& Furniture
hank Goodness You Girls Told Me About Better ANITONE Dry Cleaning"


DAWN S SOCORRO
Ron cartoon pipe WMR
Tuesday, Wednesday, Cetober 26-27

##  <br> VisíT OUR SNACK BAR



BIGGEST NEWS :N IRRIGATION TODAY

Packaged Power of RED-HEAD Pumps Versicle engine driven
 more water due to the elimination of efficiency loses es
in right angle drive, universal joint and couplings. The new Red-Head PACKAGED POWER UNIT is a
self-ontained engine driven deep well turbine pump unit This revolutionary new VERTICLE engine diven pump has been developed by stewart \& Stevenson
Services, utilizing a specially designed, high efficiency Services Had PUMP combined with either a diesel, gas, butane or gasoline engine modified
ion with a 25 to $150 \mathrm{H} . \mathrm{P}$. range.

Ask about these complete engine-pump units
FLOYDADA IMPLEMENT CO.
Highway 70 East


WTKOCWSKI IMPLEMENT CO.

Floydada Pump
Company Forms
A Corporation


## Penneys



Mens Underwear

| Vest | 49c |  |
| :---: | :---: | :---: |
| Brief | 59c |  |
| Shorts | 69c |  |
| T Shirt | 79c | on se |
| Sweat Shirt | 1.49 |  |
| MENS SOC |  |  |
| Rayon Dress | 39c | W ARM WOVEN |
| Nylon | 69c | CoT |
| Sport Sox | 49 c | PLAID SHIRTS |
| Sport Sox | 69c |  |
| Sport Sox | 79c | . |

THRIFT PRICED!
WARM COTTON FLANNEL SHIRT 1.49

NOW, in exciting new, washable plaid prints to
satisfy every youthful taste and whim! Sanforized for lasting fit. Good-looking for schoor; sturdy and warm in now, for this Penney

## S-T-R-E-T-C-H-A-B-L-E

NYLON SOCKS FOR MEN NYLON SOCKS FOR BOYS NYLON SOCKS FOR GIRLS NYLON SOCKS FOR INFANTS NYLON BRIEFS FOR MEN NYLON BRIEFS FOR MISSES


A personal car of distinction with Trigger-Torque performance



Something totally fresh is here-a bewitch-
ing new all-steel beauty that sets the styling
keynote for oter But, styling gives the merest hint of what
the Thunderbird has to offer. In traffic and on Torque performance is literally a rever TriggerHere is hair-trigger response . . . fleet, liquid agility.. . backed by a reserve of swift, sure Torque performance stems from Ford's new
Thunderbird Special $V-8-\mathrm{a}$ high-torque engine with 4 -barrel carburetor, dual exhausts
 Iriction design. And you can have tor
Thunderbird with the transmission of your ohoice-Conventional,
Speed-Trigger Fordonal Speed-Trigger Fordomatic Ford's Ball-Joint Fron
velvet-cushions your ride


But, more important, the Thundebird is
the product of the same advaned envinere ing . . . the same manufacturing shable have made Ford products so depending.
value-full and so desirable to so mayy.

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Come in today for complete information

Floydada Real Estate

## \& Ins. Agency

$\qquad$
108 W. Missouri Street Floydada

New FORD THUNDERBIRD

Completely

DRIVING today is full hazards. Even the most care ful driver can be innocently
involved in a crash which wrecks his car, the property of others.... injures or kills
his passengers or those in anhis passenge
other car.
Is your Automobile Insurance ready for such an emergency
$\longrightarrow$

