Primary Vote as Canvassed Tuesday by Election Committee First Meeting of FB Series at Dougherly

Town To Have A Festive Air at County Fair

No Firs! Bale
Is Likely Today


Enrollment Is


Roping Events Are Scheduled




What Was pith call Worthy

## 



Featuring Two Powerful New Gasolines
NEW NEW

- Trail Master• Cloud Master ROY'S Independent Service
Highway 70 East


## 4 Importan Resasons why you should buy a PONTIAC RIGHT Now!

1
Pontiac is One of the Greatest Cars Ever Built 1 Match today's Pontiac with America's finest cars and you'tll get a dramatic picture of Pontiac value. First of aned ontiallars more. pigger, in fact, than many cars cosistng huandredse on Streak styling. Inelde, you'll find genuine fine-car luxury and appointmentsalong with the roominess and comfort that come only with a long along withe room bigs surprise comes when you test Pontiac's
whecelbase. But the
performance. See how alert it is to every demand in traffic, how it performance. see how alent without effort, how it takes to the open
handles and corners almos wit
mod with plenty of power to spare and saves money every mile.


2

Along with all its fine-car size, luxury and performance, Pontiac
has a very special attribute no car at any price can beat-ite surpased reputation for year-in, year-out dependability. Pontiac's carefree, economical long life and its provec record of amazingly low maintenance expense are so widely known and acknowledged
that it commands the highest reate value in its price clase Be. that it commands the highest resale value in its price clase.
cause- Pontiac is America's most desirable used car, your original

3 P
Pontioc is Priced Just Above the lowest! After you've convinced yourself of Pontiac's value, after yon've considered shity good hinge jouve heard about its depend fine car in every sense of the term, Pontiac is priced so near the
loweet that if you can afford any new car you can afford a Pontiac.

4 We'll Make You a Deal You Can't Afford to Miss!
Right now we're making such liberal trade-in allowances that you just cantt afford to pass up the greatest opportunity you
ever had to become a fine-ar owner. Come in and get the facts.
© mollar yon mollan you cant meat a montiac:
L. C. MCDONALD

Shower Honoring Mr. and Mrs. Dick Mrs. McCarter Held Carpenter To Live at Tackett Home at Corpus Christi


Court House is Cooler Again

Newly-Wed Couple
Honorees at Gift
Shower Friday


Brother of Mrs. Army Shuffies Money to Leave Birdwell Succumbs Black Miarketeers Holding Bag


Hamilton Thanks Friends for Help

Ralls Revivalist To Preach Here Beginning Sunday

## Manhattan Youth

 Visits West Texas tan, New York boy, who is sonhidiering at Fort Hood in tar away Texas
ins speciar sineing and suring mes

$\qquad$

Reaction to Polio Appeal is Slow


You Texas' yce House

 ase of them applying for the
tection.
Answer to Question No. 2:

Wise Use of Water Now Means Plenifitul Supply for the Future
By Tom McFarland High Plains users for the number of gallons of
nderground Water Conservation
fresh water. There is no more
$\qquad$
 Dowry Presents

## Grader Bought

 By Precinct 2

These Prices Good Friday, Saturday and Monday

| MONDAY \$1.00 DAY | FLOUR, 25 lbs \$2.09 |
| :---: | :---: |
| DICED BEETS, 12 Cans \$1.00 | B |
| CAKE MIX, 3 Boxes \$1.00 | Grapefmil luice, 2 for 25c |
| SUGAR PEAS, 8 Cans \$1.00 | 5 c |
| TOMATO JUICE, 4 for \$1.00 | MEATS |
| CORN 8 Cans \$1.00 | BEEF ROAST, 1b. 5 |
| SUGAR, 10 lss. $\$ 1.00$ | KS, lb. . 49c |
| HOMINY, 10 Cans. \$1.00 | PORK CHOPS, lb. 63 c |
| PORKEN BEANS SOCans \$1.00 | FRYPRS, ib. 51c |
|  |  |

C. W. Walkins LEEAL NoItce Anniversary is Eventuul Day

R. E. FRY

Pquesenting sOUTHWESTERN LIFE INSURANCE COMPANY

Pioneers Elect Elbert Reeves

KENETH
Mivors.


## Conservation

 District News



${ }^{\text {sinceresy }}$

Roaring Springs
Meeting to Open




WITH THE PURCHASE OF THIS DEPENDABLE DI Comadres LuCL WASHER (

WHITE
res

WE WILL BE CLOSED ALL DAY LABOR DAY
MONDAY SEPTEMBER 6


You'll allWays be glad you bought a Chevrolet (and now's a great time to buy one!)

and the only Unitized Knee-Action ride in the low-price field. They're You save when you buy and when you trade
Even so, Chevrolet is priced below in time, you'll be ahead again from Chevrolet's traditionally higher resale value.
You'll get a special deal right now Right now, we're in a position to
new Chevrolet. Come in and let us show you how

Now's the time to buy!
Cheurolet
YEAR AFTER YEAR, MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR

ODEN CHEVROLET COMPANY
BUS SCHEDULES

| WEST BOUND |
| :---: |
| To Lubbock, EI Paso |
| 10:35 P. M. |
| 9:15 A. M. via Plainview |
| 4:00 P.M. via Petersburg |
| To Plainview, Amarillo |
| $9: 15$ A. M. |
| $3: 55 \mathrm{P}$. M. |
| ton, Oklahoma City ands |
| E STATION NO. 1 |
| A. Phone 36 |
| a. m. $-5: 30$ p. m. |

and

Mloyd County Hesperian, Floydada, Texas, Thursday, September 2, 1954
盘畄WANTADS Em

A-1 SPECLALS USED CARS

## - 47 PLYMOUTH 4 doo -'50 Ford 2 -door 1-51 Ford CLUB COUPE, Fordematic, radio and heater. <br> USED TRUCKS <br> -'50 FORD $1 / 2$-TON R \& H. 2-'52 FORD $1 / 2$-TON 1 -'53 FORD $1 / 2$-TON R $\& H$. $1-52$ FORD + TON BISHOP MOTOR CO.

Your friendly Ford Dealer
PLENTY OF
GOODYEAR TIREs
and tubes for passenger
cars and tractors.
S. J. Lat'a Implements

Miscellaneous

## (0k)

LOOK AT THESE USED CAR BARGAINS
1950

## landcruiser studebtiker

4 door sedan. Automatic transmisS189.50 \& up
Boren Furniture



1949 2 DOOR DODGE - This ear
is very nice outside and inside. this car now for a very nice buy at a real

## 1950

CHEVROLET STYLELINE $\qquad$

USED TRUCKS AT SENSATIONAL SAVINGS
1952
CHEVROLET PICK-UP, radio, heater and 4 speed transmission. Good tiree
> $1951^{1 / 2}$ TON CHEVROLET PICK-UP. tines and low mileage. A good pickup with lots of miles left.

1951
heater, hitch 4 Speed transmission, Radio, and wheels. 20.000 miles heavy duty tires extra nice.

THESE AND MANY OTHERS
ODEN CHEVROLET CO
FLOYDADA, TEXAS

## 





$\qquad$


Wanted

irrigation dams, sticks, tube

## 



## TEST YOUR INTELICG

By DR. K. C. PATZER,D QUESTIONS:

What famous radio sti
What noted movie ac
condition
Do chiropractors give
ion of most conditio
an you name the
rom amnesia, whos
Who received the fir
what happened?
swers

1. Kate Smith, strick
that threatened
quickly under scient
Kay Francis, Hollywo science of ch
for stardom.
2. Yes. The chiropract nerve flow is the all conditions of dis prominence thro
incurable people.
3. Ray Saunders, of Oh
cured of amnesia
after wandering in
ories for two years
a vertabra in his neck
port, lowa, on Sept
when he adjusted a
Harvey Lillard. Lillar
Harvey Lillard, Lillard
justment.
PATZER
CHIROPRACTIC Clll
702 North 2nd Street FLOYDADA
Phone 1150
 It Combat



> NEW . . . Big Capacity MASSEY-HARRIS COMBINES With

45 Worth mhit Improvements
These are the finest Massey-Harris combines
made. There's nothing like them in made. There's nothing like them in the field.
Wider, bigger, more capacity, Wider, bigger, more capacity, more speeds,
greater comfort, easier control, sealed beargreater comfort, easier control, sealed bear-
ings, hydraulic steering, all add up to more value in terms of fast, low-cost harvesting. pions. You'll find out that Massey-Harris Self-
Propelled Combin Propelled Combines are unmatched for har-
vesting vesting ability by any in the field... not just
for the first few weeks, but for season after season, crop after crop.
Let us show you the Massey-Harris comeight basic mondels in 71 proven styles.
FLOYDADA IMPLEMENT CO

## SANITONE

## The Better Kind of Dry Cleaning!

## We Are Pleased to Announce That

## CLARK'S

'TOPS IN DRY CLEANING'
has met our rigorous standards for cleaning service, plant facilities and equipment...has installed Sanitone methods and has been accepted as an authorized SANITONE Dry Cleaner, guaranteeing spotless, odorless cleaning, finer pressing, greater care in the handling of all garments and fabrics.

EMERY INDUSTRIES, INC.
Save up to $20 \%$ of your insurance costs by placing your insurance
with Old Line Ler with Old Line Legal Reserve multi
million dollar stock company which has paid over $\$ 15,000,000.00$ in
dividende dividends to policy holders in the
past five years

Brown-Holmes,
phone 345, Floydada

Work Outs, Practice Scrimmage Feature FHS Footballers Week


Occupants Escape
Serious Iniury in Lockney Car Crash



New Engineer Is With Soil District

Big Crowd Here For Fifth Sunday

STAR CASH
VALUES

GRAPE JUICE, 24 oz .39 c
TOOTH PASTE . . . 49c
LISTERINE, 7 oz. . . 39c
Hosiery of Society, pr. 1.19
Red Plum Jam, 2 lb .41 c
WAX PAPER, Roll . 27c
TISSUS, 2 Rolls . . . 25c TIDE, Large Box . 29c
HULL \& McBRIEN
PHONE 292


| ${ }_{\text {FRKERS }}^{\text {Preat }}$ | $53{ }^{\text {c }}$ |
| :---: | :---: |
| Biscuits | ${ }^{2}{ }^{2}{ }^{\text {canc }}$ |
| $\left\lvert\, \begin{aligned} & \mathrm{Fancy} \mathrm{Silied} \\ & \text { BACON } \end{aligned}\right.$ | $63^{\text {bic. }}$ |
| Shurresh CHEESE | ${ }^{2 \text { 2l. }} \mathbf{9}{ }^{\text {cox }}$ |
| PEACHES ${ }^{\text {Sta }}$ | $5^{27}{ }^{2} \mathrm{C}$ |
|  |  |
| $\begin{aligned} & \text { Shurfine } 303 \mathrm{C} \\ & \text { PE E S } \end{aligned}$ Tiny Tot | $49{ }^{\text {c }}$ |
| Blackeyed Peas $\mathbf{2 5}^{\text {c }}$ |  |
|  | $35^{\text {c }}$ |
| Rinso | $29{ }^{\text {cos }}$ |
| Whit Sime | 25 ${ }^{\text {c }}$ |
| Vienna Sausage $10{ }^{\text {c }}$ |  |
| TREET | $39{ }^{\text {c }}$ |
|  |  |
| SCHOOL SUPPLIES |  |
| Call $40-\mathrm{We}$ | Deliver |


 Process Installed
At Clark Cleaners


LIKE YOUR SHADOW, YOUR CEEDIT FOLLOWS YOL

Retail Merchants Association

| WEEK END SPECIALS PRICES GOOD THRU MONDAY |
| :---: |
| PNEAPPIE 14. |
| CHERRIS 1 |
| HOMINY 3 \% ${ }^{\text {mamem }}$ |
| HLOUR 75 |
| APPLE Butier ${ }^{\text {yjumicm }} \mathbf{2 5}$ |
|  |
|  |
| SPINACH 1 limem |
|  |
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|  |  |

## WESTER \& SON

GROCERY \& MARKET
Phone 28


Hostesses Honor Couple Exchange Miss Jeanie Hines Vows Wednesday At Campbell Home At Center Church

[^0]SOITII SEIS
new pattern in
COMMUNITY



## PENNEY'S Till|l|l|III <br> DIAPERS . . 2.22 BLANKETS 3 for 1.00 <br> TWISTALINE ... 36c Yd.



Blieached Wear Shirt 1.0
SPORT SHIRT . . 1.0

SPORT SHIRTS . 100
SLACKS . 18

DiRES SHOES . . . 6.60
FLATS . . . 28

Rẫōnpanites, 4 for 1.0 Shadow Proof Pisse Slip 15


| HETRA SAYIHES NOW! |  |
| :---: | :---: |
| Bath | TOWELS |
|  | 2 for |
|  | \$1.00 |
|  | Hand TOWELS |
|  |  |
|  | 4 for |
| $\underline{ }$ | \$1.00 |
| Wash Cloths | for \$1.00 |

DRESSES
$1.0 \% 2.0$ DRESSES \$1

SKIRTS and BLOUSES
50c Each WEAR DRESSES 2.0.4.4.0.6.6.0
 TODDLERS

FEW LIMITED QUALIT



STRAWBERRY PRESERVES NEW POTATOES NAPKIIS

## KRAUT

 TOMATO JUICE . 10c TOMATO SAUCE SWEET PEAS15c MARSHMALLOWS

15c BISCUIT MIX
\$1.50 Size Plus Tax

15c

## COLT.GRIDED QUALITY MEATS HAMS <br> lb. 59c

 CELERYBEEF RIBS WACON Sliced
lb. 29c
BACON Sliced
Norrie
PERCH FILLETS
lb. 57 c
lb. 45c


Seld sweet, 6 con Can $\quad{ }^{\text {Grapefruit }}$ Juice $\quad 12 \frac{1}{2} \mathrm{C}$
CAULIFLOWER . 18c BROCCOLI FAIR - ACRES
Frozen, 10 oz. Pkg.5c
$12{ }_{1}^{1} \mathrm{C}$ PEACHES

EACHES

150
15c CARROTS
15c RADISHES
THOMPSON Pound

TOMATOES
APPLES LETTUCE

## Fresh Ground

Hamburger Meat lb. 29c FRYERS . .


Ballard
Can
lb. 49c
69c


23c BARBECUE
PICKLES
MEXICAN BEANS

Wilson's
3 lb . Can

## 37c <br> 25c <br> Large <br> Box <br> PEANUTS <br> CRACKER JACKS <br>  <br> Planters coxktail. 8 oc. Can <br> - D E

TAMALES

## BAE

${ }^{\text {Libbys.s. Dill } 22 \text { aze }}$


2

POTTED MEAT
PIMIENTOS
Raisin Bran, Box
SKINNERS
SPINACH $^{\text {Del } 1 \text { Inote }}$
KOG FOOD


[^0]:    Handsome
    Anti-Tarnish Chest
    
    
    SOLOMON JEWELRY

