



C. H. CALE



CLAY R. STYLES

Clay R. Styles Succeeds C. H. Cale as Bell District Manager

Clay R. Styles of Fort Worth has been named district manager of the Lubbock District of Southwestern Bell Telephone Company...

Hassle Arises Over Wye Curb on Highway 70

All was quiet on the city front this week save and except for the hassle that has arisen over breaking out highway curbs in front of the Wagon Wheel, new western store located on the wye of Highway 70.

New Rotary Officers Take Over As Floydada Club's Year Ends

Turn over in the official family of the Floydada Rotary club became official today and Wm. E. Brown, newly-chosen president, will preside at the first meeting of the club on Wednesday of next week.



Wm. E. Brown, Jr.

Plant Disease Man Reports on Wheat Fungus

Maurice C. Putrell, plant pathologist of the Bureau of plant industry, in a report to County Agent Bill Rodgers dated last week, talked of the black wheat fungus that attacked the kernel end of central plains wheat this spring.

First Primary Absentee Voting To Begin Tuesday of Next Week

With the passing of Saturday night, deadline for payment of primary fees by candidates, the Democratic executive committee this week announced that the order for the first primary ballots had been put in the hands of the printer.

VFW Show Will Be On Tonight

J. W. Harrison post, Veterans of Foreign Wars, will present the Ralph Thomas Company in a musical program at the high school auditorium tonight at 8 p. m.

Macyl Orman Asst Hale County Agent

The Hale County Commissioners' Court employed Macyl Orman last week as assistant county agent.

Sand Hill Baptists Get Building Site, Want New Church

Members of the Baptist church of Sand Hill took one more step toward their realization of a church home this month, when they completed negotiations for an acre of ground on which to build.

John E. Wahl Died At Home Monday

Funeral service was conducted at the Bible Baptist church at 2:30 Wednesday afternoon for John Emil Wahl, 79, who passed away at his home 920 South Third street, Monday.

Nelson Transfers Business to Word

Announcement of the sale of the business of the E. P. Nelson insurance agency to the Floydada Real Estate & Insurance agency, was made jointly by E. P. Nelson and James H. Word this week.

Campaigners Open Drive Today In Crusade For Cancer Funds

Ernest Carter, drive chairman for Floyd county, announced yesterday the machinery for Floyd county's first Cancer Crusade is set and the drive will kick off today.

Streets Become Rivers Ozona Relatives of Floydada People Safe, But Lose Homes

With the flood waters surging in Ozona Monday through Wednesday relatives in Floydada are anxious for their loved ones who are living there.

Franklin Stovall Hurt in Highway Accident Monday

Franklin Stovall, 19, summer vacation employe of the Floydada state highway engineer's office, had been dismissed yesterday from the Krum clinic in Lockney, where he spent Monday night and Tuesday following a highway accident in which he was knocked unconscious for several hours.

Court House Air Conditioned? Well Not Exactly Now

Floyd county's shiny new seat of justice built to be cooled and heated by a mechanical process, hasn't been a very comfortable place to work for three weeks.

Lockney Couple Awarded Damages

Mr. and Mrs. Mack S. Johnson of Lockney were awarded \$5000 by a jury in federal court in Lubbock Tuesday in a civil damage suit against Montgomery Ward & Co.

Table with market prices for various goods like Hens, Eggs, Wheat, etc.

Vertical text on the far left edge of the page, partially cut off.

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor
THURSDAY, JULY 1, 1954



Established 1894 by Claude...
tered as second class mail at...
office at Floydada, Texas...
under the act of Congress...
1897.

VIEWS AND COMMENT

The Fourth of July is a day of celebration. Don't turn it into a day of mourning. July is the high accident month anyway. The vast amount of driving done by summer vacationists is the answer, of course.

Common Courtesy Pays. In connection with the study of highway accidents the fact has been developed that common courtesy pays on an auto trip. Being courteous may save you a life or a broken limb.

Speaking of Courtesy. Some of the nicest folks in Floydada are short on down-street courtesy and probably are wholly unaware of it. They also violate one of the basic principles of safe driving in traffic. Presumably it is a violation of the traffic ordinances as well. However, we do not pass on that point. We speak of the business of cutting across traffic when the lights turn green. Most of the home folks have learned that it is common practice among the nice young ladies, the stalwart young men and their gentle elders as well. But when a stranger comes along he is unaware of our unwritten law. He pulls out into the intersection and whams a shiny new joy wagon and are they mad at him! Right-of-way rules and common courtesy to the contrary notwithstanding.

Two-Way Radio. hook up, with officers of Floyd county and the two cities of Floydada and Lockney working together, it has seemed to us would be a good investment for the county and the municipalities. This especially in view of the possible savings in tires and mileage for taxpayers and for quick contact between officials who are charged with maintaining law and order. We note that the counties of larger population in the area are working on a proposal that all the counties go in together and set up a lie detector as a common effort and as a matter of economy for the area. While we wouldn't assume a lie detector isn't a good thing we'd like to see Floyd county officials have this first thing first, and that as soon as the county budget will stand it. You have to catch 'em before you can use the lie detector.

"The American Way to Jobs, Peace and Democracy," which has found its way into most newspaper offices of the nation and to others on a mailing list that the daily press indicates was rather general, was published by New Century Publishers, at 823 Broadway, New York. The 23-page envelope size bound folder speaks of the "looming depression—the danger of hard times" and how to avert it. It describes itself as an "appeal to reason," especially pointed to the consideration of the working class. Fascism and war are the doomsday events which the pamphlet foresees in its first 10 pages before

it arrives at the declaration that the government has the responsibility to guarantee jobs and living standards. The Communist line follows on through. What jobs are to be guaranteed and what the living standard shall be are among the \$64 questions which the pamphlet fails to answer. Who, when the government is charged with a guaranteed job and a guaranteed living standard for the people will say where these are to be obtained and who will be designated to what jobs, is not told. You can't have these responsibilities without having authority at the same time. Following their line of reasoning our present imperfect system would be supplanted by a perfect one—that would name the jobs, set the salaries, and declare what the living standards should be. They have that in Russia and in other Communist-dominated countries. We may be facing doom in America, we may be headed for fascism and war. At least we are voting a secret ballot this July and we are not in fear of being routed out in the night by the police without due process of law.

The greatest thing for the peoples of the world that has happened since the birth of Christ is the bright, and shining thing evolved by the founders of the United States—the Declaration of Independence, the Bill of Rights, the Constitution. These recognize — indeed they proclaim — the dignity of the individual man, his right to have government, solely to promote the common welfare and to preserve peace and order. The communist proclaims a system by which the governments takes over the responsibilities of the individual — and with it the authority over the individual. All in the name of Peace, Jobs, Democracy.

The First Primary vote of the Democrats is only 24 days away. In that time people are called upon to make up their minds on fewer than usual number of political aspirants. At the moment the state gubernatorial race is the only one which is producing general interest and beginning to generate some heat. What political seers are now wondering about is what per centage of the voters will turn out to express themselves in the primary, without more "burning issues" to pass upon. The number of otherwise qualified voters who hold poll tax receipts is far less than it was two years ago, which automatically reduces the possible voting power for 1954.

Poultry and livestock needs extra care during the summer months. A continuous supply of water, plenty of shade and external parasite control program will help overcome hot weather problems.

To prevent and control screw-worm infestations the use of smear Eq-335 is recommended.

Kinards Have Three Sons In Armed Forces

On October 27, 1953, Roy F. Kinard, son of Mr. and Mrs. D. J. Kinard, became a member of the United States air force. His boot training was received at Lackland air force base. After completing this he received the rank of airman third class and was sent to Chanute air force base in Rantoul, Illinois, for training as an air plane mechanic.

Finishing his training in Illinois he returned home for a visit with his family and friends in Floydada before going on to Walker air force base in Roswell, New Mexico, where he is now stationed.

Dixon Kinard son of Mr. and Mrs.

D. J. Kinard of Floydada entered the U. S. army at Fort Bliss, Texas in February of 1954. When his eight weeks of training was completed he received a brief two weeks visit with his family and friends. He returned to Fort Bliss for special training. On June 26 he will be flown to Maryland for further training.

Also in the U. S. army is another son of Mr. and Mrs. D. J. Kinard. He is Cpl. Dallas Kinard who has been in service for 18 months and is stationed at Fort Hood.

Odin Anderson was admitted to Peoples hospital Saturday for an appendectomy.

Mr. and Mrs. L. B. Banks, accompanied by a sister, Mrs. Ada Singletary arrived in Floydada last week to visit in the home of relatives, Mr. and Mrs. Paul Banks and Mrs. Lindsey Warren.

Miss Lorian Fisher of Olton visited Tanya Redd this past week-end.

H. L. Hartsell of McCoy community has been ill with pneumonia this week.

Miss Beuna Holmes, daughter of Mr. and Mrs. Ed Holmes returned home Saturday from Austin where she attended the orchestral and choral work-conference at the university.

Mrs. Ralph Langley, Floydada, is still receiving medical treatment in Lockney hospital.

Among the visitors for several days last week were cabinet maker, Al... is a guest of his brother... and family. The... er helped to re-construct... while here.

Bill Tanner, of Omaha, Nebraska, was here Monday.

LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOU.....

Retail Merchants Association



STOP HERE FOR NEW CONOCO SUPER MOTOR OIL CONOCO No. 1 — Ph. SPARKS & SPARKS — Floydada.

In the absence of Dr. O. R. McIntosh DR. B. J. WELCH, OPTOMETRIST of Lubbock will be in charge of the office WEEK OF JUNE 28 Through JULY 3

Now you can protect your car against both friction and acid—the two major causes of engine wear

NEW CONOCO Super MOTOR OIL

America's First Double-Duty Oil



Protection 1

OIL-PLATING*

conquers friction wear... because this exclusive discovery actually fastens a thin film of lubricant to moving engine parts for full-time protection.

Protection 2

ACID-PROOFING*

conquers corrosive wear... because this exclusive new discovery gives Conoco Super up to twice the cleansing power of other premium oils.

Automotive engineers have long known that friction and corrosion are the two major causes of engine wear. Now, from the laboratories of Continental Oil, comes America's first Double-Duty motor oil. It combines two exclusive discoveries (Oil-Plating and Acid-Proofing)* to conquer both major causes of engine wear.

The unique Oil-Plating additive conquers friction wear by actually fastening a thin film of protective oil to engine parts. Unlike ordinary motor oil, this film won't drain down even when your engine has

been stopped overnight. Thus you get full-time protection against damaging wear due to friction.

Exclusive Acid-Proofing additive conquers corrosive wear three ways—it neutralizes acids, prevents rust, and gobbles up tiny particles of dust, dirt, and water and seals them safely in spheres of oil until the oil is drained. ACID-PROOFING actually gives new Conoco Super twice the cleansing power of other premium oils!

New Conoco Super Motor Oil is on sale at Conoco dealers everywhere. Drive in and ask for it today!

Your Conoco dealer will recommend the right grade of new Conoco Super Motor Oil for your car, your climate, your driving conditions.

America's first Double-Duty* motor oil

Stop here for America's first Double-Duty motor oil

NEW CONOCO Super MOTOR OIL

BILLY B. HENRY Res. Phone 505

Phone No. 5

COTTON PESTS STAY OUT...

"3-5-40" AND OTHER BHC-DDT-SULPHUR DUSTS

PARATHION DUSTS AND SPRAYS

ALIKRIN DUSTS AND SPRAYS

TOXAPHENE DUSTS AND SPRAYS

DIELDRIN DUSTS AND SPRAYS

WHEN YOU USE GEIGY'S SUPERIOR CHEMICALS

Cotton bugs being pretty smart critters, get the idea right away when they find a cotton field has been treated with Geigy insecticides. They do an about face — abruptly! At that, they're luckier than the bugs already in the field because those bugs — they're dead.

Protect your cotton from weevils, boll-worms and all the other pests with Geigy insecticides, the most complete line of better formulated chemicals. You'll find that "greatly increased yields" is more than just an expression. Geigy makes it a fact.

GEIGY COMPANY, INC.

89 BARCLAY STREET, N. Y. 6, N. Y.

ABERDEEN, N. C.

MCGREGOR, TEX.

LELAND, MISS.

MORCKEL FARM CHEMICAL CO.,

Ph. 539

Highway 70 East

Agriculture

Released by
The Texas Department of Agriculture

ANG FARM COSTS

who are faced with the increasing farm operating costs may be able to lower their costs by using improved fertilizer practices.

Improved practices, as with farm practices current, can cut the cost of producing wheat from \$1.65 to \$1.21 to \$1.02. Improved practices also lowered the cost of producing a ton of alfalfa from \$16.80 to \$13.30 and a ton of sugar beets from \$11.00 to \$9.00. All this means more profit for the farmer.

Recommended practices best suited for particular crops can be obtained from county agents of the Texas Experiment Station. Researchers have spent more than \$1 million in the past few years to determine the best practices for each crop.

One can be found in the mid-western farmer spends \$46

an acre to produce 38 bushels of corn, he could spend \$62.25 an acre and produce 61 bushels of corn on each acre.

Fertilizer plays a big role in this increase. Other factors are involved such as timely planting, use of adapted varieties of seed, seed treatment, crop rotation, soil management, tillage and weed control. Each of these help lower production cost.

While Texas is a leading producer of many commodities, such as cotton, it is an uncomfortable fact that it ranks low in actual per-acre yields. We have enough land to produce tremendous amounts of crops but we are not taking full advantage of the soil's capacity to produce per acre.

In these days of high production costs it is definitely to the farmers advantage to practice every known measure to increase his per-acre productivity and assure himself of more gain for effort expended.

Floyd County 14 Years Ago

Taken from the files of the Hesperian, Issue dated July 4, 1940

Eulan Williamson, 22, was buried at Dumas Friday, after he died from burns received while working the wheat harvest. He was the son of Mr. and Mrs. E. T. Williamson.

Mr. and Mrs. R. B. Rosson and son, Barry, with daughters, Gale and Gay, who have been living in Abilene, returned to Floydada Saturday to make their home.

Mr. and Mrs. W. L. Finley and daughter spent the week-end in Amarillo visiting in the Porter Finley home.

Mrs. R. A. Garrett was returned to her home June 20 from a Lubbock hospital, and was reported greatly improved.

Mrs. H. G. Barber and son returned home last week after visiting relatives in Weatherford.

Mr. and Mrs. Lorin Leibfried and daughter returned Sunday from a weeks visit with friends and relatives in Fort Worth and Cunningham.

Mrs. W. Y. Wester is here from Sulphur Springs, visiting her son, J.

C. Wester and family.

Ruth Kreis, Morjorie Kirk and Josephine Troutman of Floydada, have received scholastic recognition on the honor roll for the second semester at West Texas State college.

Mr. and Mrs. C. L. Berry and children visited in Brownfield with their son and wife, Mr. and Mrs. Harold Berry.

Charlie Eubanks and Carl Lester Minor were given treatment for minor cuts and bruises Saturday following an accident in which their cars collided on Highway 70, near the Panhandle station.

J. W. Fowler, who has been gone for several weeks, auditing for the R. E. A., is expected home Friday.

Mrs. D. M. Willson of Fort Worth came Wednesday for a visit with her son, J. M. Willson and family.

Mr. and Mrs. Guy Ginn and little son moved to Hereford Monday where Mr. Ginn is employed as district representative in the sales department of the Texas New Mexico Utilities Company.

Mrs. Menard Fields has been elected delegate to the Short course at the A & M college, representing the South Plains Home Demonstration club.

Mr. and Mrs. E. E. Hinson and daughter Beth, left Friday for Denton where they will visit with the

Mrs. Wiley Rites Held on Tuesday

Funeral service for Mrs. F. M. Wiley, 57, retired school teacher, who died at the Baptist parsonage in Tokio Monday of last week, was held in the First Baptist church Tuesday at Brownfield with the Rev. Billy Hazel, officiating.

The Rev. and Mrs. Wiley had lived in Tokio since January, moving there from Post.

Mrs. Wiley is survived by her husband, three sons, Rev. Audley Wiley, Post; Raymond, Littlefield; and Melton, Odessa; two daughters, Mrs. Nell Zinn, Farwell; and Mrs. James Bengt, Plainview; four step-daughters, Mrs. R. H. Crawford, Dougherty; Mrs. Ruth Harlan, Plainview; Mrs. Beatrice Stokes, Gorman; and Mrs. Billie White, Lubbock; also two sisters and one brother.

Burial was in the City of Lubbock cemetery under the direction of Brownfield Funeral home.

T. W. Whighams, Mr. Whigham is ill with malarial fever.

Joe Martin, until recently service manager at Floyd Motor Company, this week became associated with Finkner auto store.

The Floyd County Hesperian, Floydada, Texas, Thursday, July 1, 1954

Attending the funeral service from here were Mr. and Mrs. R. H. Crawford and family and Mr. and Mrs. S. M. Crawford.

FROM CALIFORNIA TO FLORIDA
Mrs. and Mrs. Dick Bunnell of Santa Monica, California have left for Florida where they will make their home for awhile.

The Bunnells have been visiting in Floydada for two months with her parents, Mr. and Mrs. H. D. Myrick and family. They also visited in Dallas, Collin, Grayson and Rockwall counties and in Andrews and Midland with other relatives.

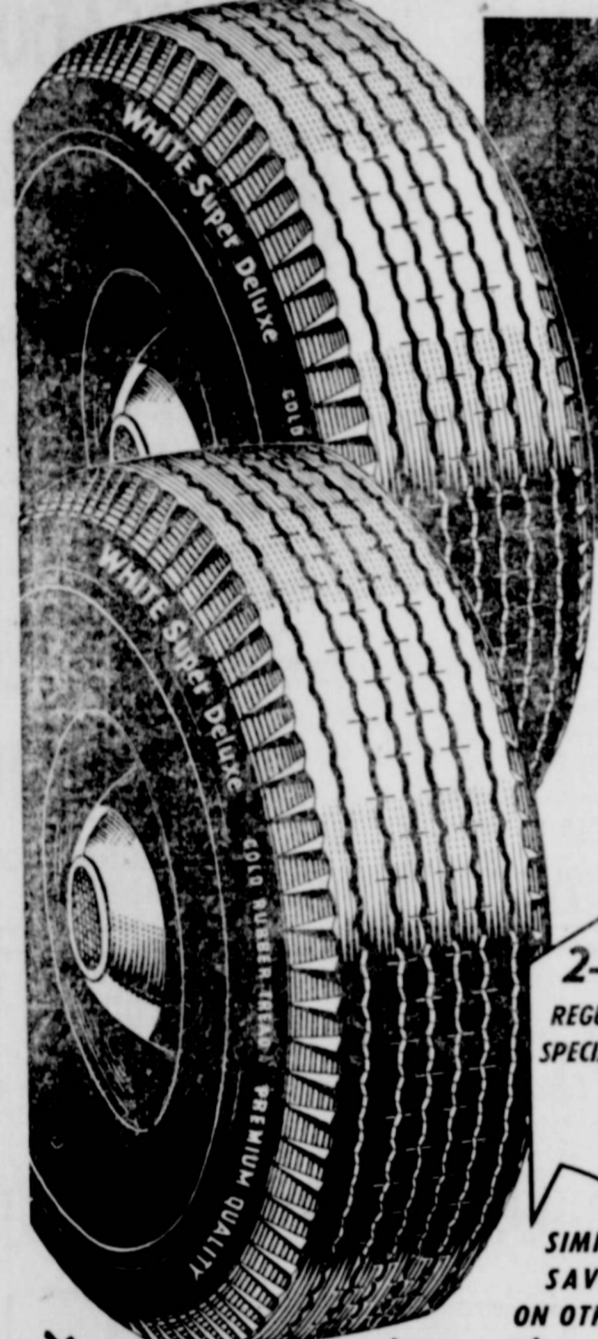
MR. COTTON FARMER

Don't let Insects Eat your Cotton!
Let me tell you how our Service can prevent Serious Losses to Insects through Our Weekly Checks of your Crop.

JIM'S INSPECTION SERVICE

Phone 794 428 West Kentucky St.

WHITE'S 4th of July CELEBRATION SALE!



25% DISCOUNT

TRADE-IN ALLOWANCE FOR YOUR OLD TIRES TOWARD THE PURCHASE OF WHITE SUPER DELUXE... IN SETS OF 2 OR MORE

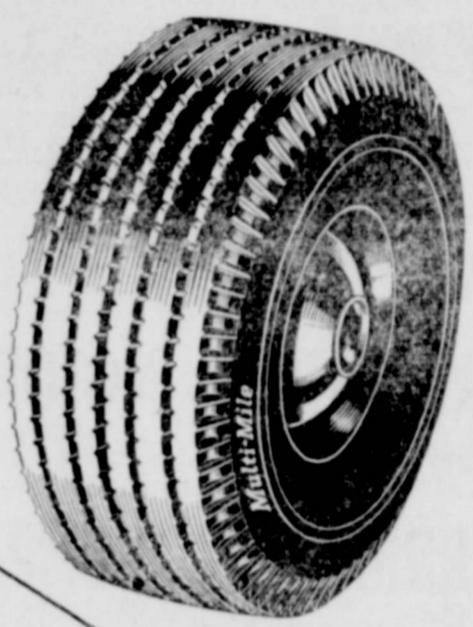
WHITE SUPER DELUXE Premium Quality Tires

UNCONDITIONALLY GUARANTEED FOR

30,000 MILES

2-6.00-16
REGULAR \$41.20 PLUS TAX
SPECIAL DISCOUNT PRICE
30⁹⁰*
*PLUS TAX WITH YOUR OLD TIRES

NOW
988
6.00-16
SIZE
PLUS TAX WITH YOUR OLD TIRES!



The All-New WHITE'S Multi-Mile WITH AN AMAZING LIFETIME WARRANTY

Let White's install a set of new Multi-Mile Tires on your car. They're guaranteed with a lifetime warranty... assuring you miles of dependable motoring. Installation is free—and the price is unbelievably low!

FREE INSTALLATION

SAVE SAVE

REG. \$10.95
7.98
FOR COACH OR SEDAN

CUSTOM TAILORED Fiber SEAT COVERS
WITH BEAUTIFUL QUILTED PLASTIC TRIM!
INSTALLED FREE WHILE YOU SHOP!

WHITE "SPECIAL" BATTERY GUARANTEED 24 MONTHS

8.95
EXCHANGE
INSTALLED FREE

EVAPORATIVE-TYPE CAR COOLER

EASY TO INSTALL
NO HOLES TO DRILL!

100% GUARANTEE
AGAINST LEAKAGE!
AGAINST DEFECTIVE WORKMANSHIP!

Mounts to top of door... without unsightly brackets or bracings. Special battle prevents water splash. Movable deflector plate directs chilled air flow... or stops it. No cables to break. See it today.

11.95

8-PIECE PLASTIC PICNIC SET WITH CARRYING CASE

99c

SERVICE FOR FOUR...
8-PIECE SET IN BRILLIANT FIESTA COLORS

Colorful Vinyl Plastic WADING POOL

EASILY INFLATED—NON-SKID PRINTED BOTTOM—51" RING—9" DEEP!
NO METAL PARTS TO RUST!

3.99

OTHER SIZES AT SPECIAL LOW PRICES!

GARMENT BAG TAFFETA EMBROSSED PLASTIC NOW

88c

SWIM FINS JUNIOR SIZE FITS 4 SHOE

1.88

OTHER SIZES, TOO, AT EXTRA LOW PRICES!

UNDERWATER SWIM MASK
SPECIAL LOW PRICE
69c

TELESCOPIC CLOTHES HANGER ROD

EASY TO INSTALL! IDEAL FOR CAR OR HOME USE!
88c

DELUXE SPRING-FILLED COOL CUSHION

2.88

ONE GALLON OUTING JUG WITH RUBBER COVERED HANDLE

KEEPS DRINKS HOT OR COLD FOR HOURS!
1.99

ALL-METAL PORTABLE CHARCOAL GRILL

FOURTH OF JULY SPECIAL NOW
* 4-WAY HEAT CONTROL!
* LIGHTWEIGHT!
3.59

GREATEST VALUE EVER! FISHING OUTFIT

BRONSON "FLEETWING" REEL
4 1/2" SOLID GLASS CASTING ROD
50 YARDS 12-18. TEST CASTING LINE
REGULAR \$9.22
FOURTH OF JULY FISHERMAN'S SPECIAL
6.88

SAVE! PLAYGROUND GYM SET

PAYMENTS AS LITTLE AS \$125 WEEKLY

NOW ONLY **16.78**

* 2-SEATER SKY-101 WITH METAL SEATS
* BRIGHT ALL-WEATHER POLYMER FINISH!

BABY CAR SEAT METAL FRAME

STURDILY CONSTRUCTED HEAVY DUTY COVER! A REAL VALUE
78c

HYDRAULIC BRAKE FLUID FULL PINT CONTAINER

43c VALUE (LIMIT ONE) NOW ONLY
23c

PORTABLE PICNIC ICE BOX WITH ICE PICK AND BOTTLE OPENER

REGULAR \$7.95 VALUE! SPECIAL NOW ONLY
6.38

DELUXE 2-QUART ICE CREAM FREEZER

REGULAR \$7.95 3 DAYS ONLY
6.98

FOLDING CAMP STOOL

CANVAS COVER! WOOD FRAME! LIGHTWEIGHT! REGULAR 78c
67c

LOOK! 8-INCH NON-OSCILLATING ELECTRIC FAN

\$5.95 VALUE SPECIAL NOW ONLY
3.78

* GREAT HAMMERTONE FINISH!
* CHROME BLADE & GUARD!
* RUBBER PROTECTOR FEET!

GUARANTEED 5 YEARS PLASTIC GARDEN HOSE

25-FOOT LENGTH NOW ONLY
1.69

50-FOOT LENGTH
2.89

HEAVY-DUTY CAMP COT

METAL REINFORCED HARDWOOD FRAME! REGULAR \$4.98
4.98

AUTHORIZED DEALER
WHITE
Auto Store
THE HOME OF GREATER VALUES

LIFE JACKET LIGHT COVERS RAPIDLY FILLED

REG. \$4.95
NOW ONLY **3.39**

OTHER SIZES ALSO AVAILABLE

W. E. & W. N. GARRETT, Owners
117 W. California St. Phone 323

'Searchlight on TB' Committee Assembles Report on the County

The committee to prepare the Floyd county report for "Searchlight on TB," the state wide survey on the needs of controlling and eradicating tuberculosis, met on Tuesday and prepared their information to submit to the Texas Tuberculosis association.

Mrs. L. M. Honea of Lockney presided at the meeting which was held at the Floydada Chamber of Commerce office and attended by county medical, welfare, school and civic officials.

The county report was divided into five parts which included:

- Is the patient being found,
- Is the patient hospitalized,
- Is the patient returned to normal productive life.

Are the economic needs of the patient and his family adequately met.

And do the people know about their tuberculosis health problem?

When this information is received from every Texas county the Texas tuberculosis association hopes to chart a course of action which will

Mr. and Mrs. Virgil Breit and daughter, Linda Kay, of San Diego, California, left Friday of last week for their home after spending a week with Mrs. Breit's parents, Mr. and Mrs. E. J. Womack and other relatives. Mr. and Mrs. Wilson Womack and son Danny of Houston, also visited with Wilson's parents over the week-end. Mrs. Breit and Wilson Womack are brother and sister. Danny Womack stayed with his grandparents for a few weeks. the state.



eventually eradicate tuberculosis in the state.

Supplying the needed information about Floyd county at Tuesday's meeting were Mrs. Honea, Dr. George V. Smith, Mrs. Carrick Snodgrass, Mrs. Lynn Miller, Mrs. Annie Taylor, N. W. Williams, Mrs. O. C. Bailey, Miss Leila Petty and O. M. Watson, Jr.

The committee also asked the county health officer to request a Texas department of health mass chest X-ray be held in Floyd county at the first available date.

Army - Air - Navy

FORT CAMPBELL, KENTUCKY Private First Class Byrd T. Mooney son of Mr. and Mrs. O. R. Mooney Route 4, Floydada, Texas, was promoted to his present rank on May 20. Pfc. Mooney is currently serving with headquarters battery, 508th field artillery battalion of the 11th airborne division, Fort Campbell, Kentucky. He was formerly with the 508th at Camp Polk, Louisiana.

Prior to induction into the army, May 11, 1952, Pfc. Mooney was employed by the Amerada Petroleum Corporation and is a graduate of Floydada High School.

Training at Fort Bliss

FORT BLISS, TEXAS—Pvt. Wendell Scott Faulkenberry, son of Mr. and Mrs. F. A. Faulkenberry, Floydada, Texas, recently began eight weeks of army basic training in the anti-aircraft artillery replacement training center here.

He will spend the first eight weeks of basic military training on fundamental subjects such as rifle, machine gun, and bazooka marksmanship, and familiarization with army technical subjects. The first phase of training is climaxed with a one week maneuver in the field.

Work sheets, binders, receipts.



...before it TALKS

...is the way our doctors put it—"Our chances of curing cancer are so much better when we have an opportunity to detect it before it talks."

That's why we urge you to have periodic health check-ups that *always* include a thorough examination of the skin, mouth, lungs and rectum and, in women, the breasts and generative tract. Very often doctors can detect cancer in these areas long before the patient has noticed any symptoms!

For more lifesaving facts phone the American Cancer Society office nearest you, or write to "Cancer"—in care of your local Post Office.

American Cancer Society

Predict Holiday Highway Toll at 370 Americans

NEW YORK, June 30—A total of 370 Americans will die in highway accidents during the coming three-day July Fourth weekend, according to a prediction released today by the association of casualty and surety companies.

The association's estimate, based upon "a conservative expansion of the accident rates of three-day Independence Day holidays in the past," breaks down the causes of the fatal accidents into six principal categories.

1. Speeding is expected to kill 123 persons; excessive use of alcohol will account for 82 more, both motorist and pedestrians; failure to keep to the right of the centerline, 37 deaths; failure to yield the right-of-way, 26 deaths; over-fatigued drivers or drivers actually asleep at the wheel, 23 deaths; miscellaneous causes, 79 deaths.

In releasing the estimate, Thomas N. Boate, accident prevention department manager of the association, pointed out that the association's figures for the recent Memorial day weekend were "grimly close to reality." The national highway death toll for that holiday, not counting those who were injured but didn't die until sometime after the weekend was over, was 363. The association had predicted 380 deaths.

Mr. and Mrs. Roy Hollar, who are just back from a vacation in South Texas, had the pleasure of visiting Ann Word while at Camp Mystic, near Kerrville.

BORN — To Mr. and Mrs. Bill Watson, of Lockney, June 17, a daughter, Brenda Nell, who weighed nine pounds and four ounces at birth. The baby is the granddaughter of Mr. and Mrs. W. A. Watson of Big Spring and Mr. and Mrs. B. D. Jones of Floydada.

Mt. Blanco News

(By Margaret McClure)

MT. BLANCO, June 30—Bro and Mrs. Clayton Watkins and children are on a two weeks vacation in Tennessee. In their absence Don Seigler spoke Sunday morning and Sunday night. Mr. and Mrs. H. W. Fite, returned missionaries of Brazil spoke and showed slides. Don Seigler will have charge of the service next Sunday morning. The United Texas Drays will have charge Sunday night.

Sunday dinner guests in the Henry Brewer home were Mr. and Mrs. H. L. Ayres of Lubbock, Mrs. Fred McDougle and children, Mrs. Grannny McDougle of Crosbyton and Mr. and Mrs. Millard Watson and family.

Mr. and Mrs. C. A. McClure and Mr. and Mrs. M. J. Mosley went to Alvord last Friday where they attended the funeral of a brother-in-law, W. O. Faulkner, which was held Saturday afternoon. Mr. and Mrs. Brice Allen, Weldon McClure and Robert Moss and Mack of Memphis went down Saturday morning and returned that night. The McClures and Mosleys returned Monday.

Barbara Belding was a Saturday night guest of Margaret McClure. Attending a picnic Saturday night at the Floydada assembly grounds were Mr. and Mrs. Anthony Latta, Mrs. Wayne Russell and Wandell, Sandra Forgas, Shirley Belding, Frances Money, Barbara Belding and Margaret McClure.

Mr. and Mrs. Hubert Holcomb, Wanda, Carolyn and Charlice are vacationing in Glenrose.

Mr. and Mrs. Herman Armstrong of McAdoo visited Sunday afternoon in the home of Mr. and Mrs. H. A. Powell and Mr. and Mrs. Millard Watson and family.

Sunday afternoon visitors in the J. H. McClure home were Mr. and Mrs. Brice Allen and daughters and Mr. and Mrs. Weldon McClure.

Last week visitors in the Frank Belding home were Mr. and Mrs. Luper and family of Garland.

Mr. and Mrs. J. W. McClure and Margaret enjoyed a picnic at MacKenzie park Thursday evening with Mr. and Mrs. Jerry McClure and Mr. and Mrs. Joe Finn of Lubbock.

Karen Watson visited Raye Watson in Lockney last week and attended the vacation Bible school at the First Baptist church in Lockney.

Mr. and Mrs. J. W. McClure visited in the Garnet Jones home Monday night.

Last week visitors of Mr. and Mrs. Rudolph McClure, Larry and Phillip were Mr. and Mrs. Ernest Fulton and three children of Fort Worth.

Kay Don Spurgin and Duane McClure are visiting in San Antonio.

Wednesday dinner guests of Mr. and Mrs. S. G. Appling were Bro. and Mrs. G. C. Turentine of Crosbyton.

Mr. and Mrs. Rudolph McCurdy and sons visited the Roy McCraves of Memphis Thursday and Friday.

Sharon McDougle of Crosbyton visited Saturday and Sunday night with Sherry Watson and attended church Sunday.

Mrs. Delmer Fogus and family were Saturday shoppers in Lubbock.

Amonette Rites Held Yesterday

John Alvis Amonette, 81, retired Floydada farmer, died Monday night at the Methodist hospital in Lubbock, where he had been a patient for two weeks. He was a native of Tennessee.

Survivors include the wife, five sons, Leo, Petersburg; Willis, Haskell; Fosey, Floydada; Clyde, Cedar Lake; Thayne, Crowell; three daughters, Mrs. C. K. West, McCamey; Mrs. F. F. Stevens, Floydada and Mrs. Earl Whitaker, Flocnot; 32 grandchildren and 20 great-grand children.

Mr. Amonette was born in 1873. He was a farmer in Flocnot until moving to Floydada in 1945. He was a member of the Church of Christ.

Funeral service was held in Petersburg Wednesday, at the Church of Christ, with the minister, B. M. Litton, officiating. Burial was in Petersburg cemetery.

Methuselah ate what he found on his plate.

And never, as people do now, Did he note the amount of the calory count;

He ate it because it was chow. He wasn't disturbed as at dinner he sat,

Devouring a roast or a pie, To think it was lacking in granular fat

Or a couple of vitamins shy. He cheerully chewed each species of food,

Unmindful of troubles or fears Least his health might be hurt By some fancy dessert;

And he lived over nine hundred years.

Cancer is curable if discovered early and treated properly.

You will be the first to notice one of the signals. It may mean cancer. It should always mean a visit to your doctor.

GIVE today to the Cancer Crusade of the AMERICAN CANCER SOCIETY

POWELL GROCERY & MARKET

3-D TRAINING

FORT BENNING, Ga. —3-D has enlisted in the Army.

A 3-D view of heavy equipment plummeting out of a speeding airplane is the latest in training gimmicks in use here at the Army's Infantry School.

Thanks to the ingenuity of Master Sergeant John B. Jenkins of Omaha, Neb., airborne students seated comfortably in an arena-like conference room get a clear picture of what happens when heavy guns

and vehicles are dropped from an airborne cargo ship.

Jenkins' training device is a quarter scale size replica of actual apparatus used for aerial drops.

Mr. and Mrs. Watson, the parents of a son, born June 28. The baby, named Samuel, weighed eight pounds six ounces. Grandparents and Mrs. J. C. Wester and W. O. Jones.

BUILDING IS OUR BUSINESS

MECHANICAL DITCH DIGGING
PUMP FOUNDATIONS
CONCRETE SPILLWAYS

Ready Mixed CEMENT



BENNETT'S BUILDING MATERIALS

VACATION BOUND!



IN THE GREAT OUTDOORS

And we hope you have a good time— BUT WAIT!

Before you start, let us see if your car is ready take you safely and without trouble.

Come in and let us check your motor, tires brakes.

Your trip could be ruined for you by faulty performance.

We specialize in motor tuneups... that will give you miles and miles of trouble-free motoring— your gas savings alone may be a considerable amount.

BLEY'S MOTOR SERVICE

Your Studebaker - Oliver Dealer
313 South Main

REPAIR SERVICE for your

IRRIGATION MOTORS

Butane, gas or electric. We are equipped and ready to give you prompt service on all your needs.

IRRIGATION PUMPS

We have the popular Stapleton pump and offer you the best in service and repair parts.

BLEY'S MOTOR SERVICE

313 S. Wall Phone 356

THINGS TO REMEMBER —

We Have One of The Largest Stocks of Western Clothing in West Texas

MENS & BOYS WE HAVE YOUR SIZE LEVIS OF 42 — ALSO SPECIAL LENGTHS

BRADFORD HATS BOYS & MENS SUITS JUST THE THING FOR SUMMER

SHIRTS (THE LARGEST SELECTION TO BE FOUND ANY WHERE)

TIES — We Got 'Em PANTS -- All Sizes BELTS -- Hand Tooled

LADIES GIRLS SQUAW DRESSES LADIES THUNDERBIRD HAND PLEATED

SHORTS -- Denim RIDERS *All Sizes & Colors—Green, Blue, Gold Grey, Tan, Brown, Black & Aqua

SKIRTS SHIRTS SHORT, LONG AND SLEEVELESS

PONY PANTS CONCHO BELTS

For Your Shopping Convenience We will be open every Thursday Night Until 9 P. M.

WAGON WHEEL

WESTERN WEAR ON THE Y

Phone 783 Floydada, Texas

PRE-HOLIDAY TIRE SALE!



Four 6.00 - 16
4-Ply Diamond Extra Service

\$43.80

Four 6.70 - 15
4-Ply Diamond Extra Service

\$49.95

Four 7.10 - 15
4-Ply Diamond Extra Service

\$54.95

Four 7.60 - 15
4-Ply Diamond Extra Service

\$59.95

All prices plus tax and a recappable tire.

Easy Budget Terms

B. E. NEEDLES & SON

206 South Main Phone 513

Washes and completely dries clothes

In One Continuous Operation



And... GAS has got it!

Whatever your laundry needs are — Gas has got it! There are over 20 gas clothes dryers on the market today. You are sure to find one to meet your needs. Be sure to look for the "Blue Star Seal of Approval" on the dryer you buy.

This seal means the appliance has been tested and approved by the American Gas Association testing laboratories. It is your assurance that you are buying the best. See these modern — and completely automatic — gas dryers at your dealer's today.

Illustrated above is a Bendix Gas Duomatic washer-dryer all-in-one-unit. This unit washes and dries clothes in one continuous operation. This unit fits in a 36-inch space.

Pioneer Natural Gas Company

FUEL FOR A GROWING EMPIRE

SOCIETY

Home Dem News

Wedding
Granddaughter
Pagos Springs

Mrs. E. J. Barker left for Pecos Springs, Colorado, at Chimney Rock to attend the wedding of her daughter, Patricia Ann, at 2 o'clock today. The groom is W. Duane and the officiating minister is the Rev. Vic. The wedding was held at the home of the

A. Hartley, former Floyd pastor and one-time pastor of the Methodist church of Pecos Springs, is the daughter of Mr. Tye D. Barker, who formerly lived in Floydada, born here and attended school in Floydada. B. Chesnut, a sister of the groom, accompanied them on the trip to Pecos for the wedding.

Sims Attends
School

E. Sims of Floydada, has been attending at the Benz School in Houston, Texas, during the course recently. She will be associated with Mrs. R. N. Harris in Pecos, where they are co-teaching. Mrs. Harris is a teacher at the school with her

CHATTER CLUB
HELD THURSDAY

The Chatter club met at the home of F. A. Faulkenberry on Thursday. Roll call was answered and the club directed the program. Mrs. Faulkenberry won the prize. The program of the club will be given on July 8. Edvin Hammonds July 8. L. G. Norrell, W. A. W. A. Campbell, J. B. Warren, J. T. Huck, Edvin Hammonds, with Mrs. Virgil Warren and Vic. Eddie Lynn Hammonds, Backbay, also Jimmy and Janice Ann Gra-

CELEBRATION

Mrs. W. H. Hilton entertained her daughter, Mrs. Bill, with a birthday celebration. Present for the occasion were Grundy and sons, Doyle and Mrs. Ralph. Amarillo, David Jameson, the honoree, Mrs. and the hosts, Mr. and Mrs.

OUTING

Mrs. L. W. Queen and Miranda Goen, Maudeen and Mrs. Charlie Warren, Mr. and Mrs. Ed and girls and Mr. and Mrs. Gilliland and children leaving for Sunday for an outing.

PLAN SHOWER

Mrs. Tye had a hostess meeting on the morning of June 24 for a shower which will be at 7 p. m. at the home of W. Burke. All hostesses are to be present by 6:50 July 7.

PIE SALE

School ladies are having a pie sale Saturday July 7 at 9:30 a. m. at Bishop's company.

Mrs. M. F. Williams are on a trip through the north states eventually planning to visit in California. They will be indefinitely.

Bill Scooby of Waco, sister of H. Hilton, is here visiting Hiltons for a few weeks.

White of Paducah was a week of Danny Womack at J. Womack home.

Mrs. M. B. Swanner
Sand Hill Hostess

The Sand Hill Home Demonstration club met in the home of Mrs. M. B. Swanner June 23. Mrs. James Jeffers called the meeting to order with twelve members answering roll call.

Council report was given by Mrs. J. T. Spears. The program "Strengthening our Spiritual Foundation" was presented. Mrs. Lynn Miller gave "The Second Mile" and Mrs. C. B. Carmack gave "food for thought", with Mrs. H. F. Jackson presenting "What is Christianity?" Bible readings were given by Mrs. M. B. Swanner and the Beatitudes by Mrs. A. V. Womack. Hymns were sung by all members.

Recreation was led by Mrs. J. D. Everett with a quiz on quotes from Shakespeare's writings and verses of the Bible. Pollyanna gifts were exchanged.

Refreshments were served to Mrs. J. D. Everett, Lynn Miller, James Jeffers, Jim Holmes, J. T. Spears, Rafe Ferguson, C. B. Carmack, Orba Miller, H. F. Jackson, A. V. Womack, Fred Jackson, Miss Joan Swanner and Billie Gail Holmes, also several small children. The next meeting will be held July 14 in the home of Mrs. A. V. Womack. A demonstration on frozen desserts will be given by the home demonstration agent, Miss Leila Petty.

New Center Scene
of Demonstration
Club's Meeting

The Harmony home demonstration club met June 24 in the new building for the first time. Roll call was answered with a reminiscence. Mrs. Franklin gave the secretary report in the absence of Mrs. Rutherford.

Reports of committees were given. The president asked the education-expansion-committee and recreation committee to meet and plan a program for the annual meeting in August. The special committee of April, May and June gave a report on their recent bake sale. They will hold another sale this Saturday, July 3. Mrs. Battey gave a council report.

A religious program was presented by Mrs. Chelma Williams and Mrs. Charles B. Smith. Recreation was led by Mrs. J. R. Turner.

This was also Pollyanna day. Everyone was given three opportunities to guess their secret pal. Those who failed to do so were fined 10 cents. Gifts were exchanged. Refreshments were served by Mrs. Zant Scott to 27 members. The next meeting will be in the home of Mrs. Jim Barnard near Barwise.

COLLISION AT TULIA INJURES
ONE, DAMAGES CAR BADLY

A group of teen-agers from Lockney and Floydada were involved in a two-car collision Saturday night in Tulia where they had been attending a roping contest. Ann Hickerson, daughter of Mr. and Mrs. Buck Hickerson was thrown against the windshield of the 53 Ford in which they were riding and received a badly cut forehead requiring 10 stitches. Dee Nix, Roy Carthel and Phuncine Boedeker of Lockney were not injured.

Nix, driver of the Ford was attempting to pass a 46 Plymouth when the driver of the other vehicle turned to the left in front of him, causing the Ford to hit the other car broadside.

Estimated damage to the Nix car was set at \$1100.

SON BORN JUNE 23

Mr. and Mrs. Macyl Boteler, Kilgore, are the parents of a new son, born Wednesday, June 23 in the Goodnight hospital in Lubbock. The baby, named Jaime Linn, weighed seven pounds, five ounces. Grandparents are Mr. and Mrs. Marion Carpenter, and Mr. and Mrs. V. H. Boteler Floydada.

Mr. and Mrs. John Burns and grandchildren, Sherry, Rickie and Rhonda Kay Burns left Monday morning for a visit in Oklahoma City, with relatives.

GIVE TO CONQUER CANCER

AMERICAN CANCER SOCIETY

Mr. and Mrs. J. W. Reue and children, accompanied by Mrs. W. R. Jahne, returned home Tuesday from a 10-day vacation in Brenham, Texas.

Loose leaf, ledgers ledger sheets. Hesperian. Try Suite-Rite.

Lung cancer, which is increasing faster than cancer of any other site took 22,000 lives last year. Help combat this menace by giving to the American Cancer Society Crusade.

Good carbon paper goes further.

GUITAR CLASSES STARTING HERE SOON
Prof. Kimo Kalana, teacher
For information Call 900
Floydada 19-tfc

PFAFF SEWING CENTER
SEWING CLASSES STARTING SOON
Enrolling Date July 7 at 9 a. m.
For beginners and advanced classes.
Mrs. Albert King, Manager
Phone 796 106 W. Missouri

The Floyd County Hesperian, Floydada, Texas, Thursday, July 1, 1954

OFFICE FURNITURE FOR SALE

One \$65.00 OAK DESK \$40.00
One \$40.00 Mahogany Desk \$25.00
One old roll-top Desk \$10.00
Three Paste-board Filing Cabinets ?
Two Metal Filing cabinets ?
See
E. P. NELSON AGENCY

HOTTER THAN A FIRECRACKER!

4th of JULY BUYS

CORN Country Kist Can 15c

Europa Brand BEEF Can 12 oz. 39c

Hunt's SPINACH Can 15c

Gold Medal FLOUR 25 lb. \$2.09

SUGAR Pure Cane 5 lb. 49c

Finest Quality MEATS

BEEF ROAST 51c
GOOD CHOICE Pound
GOLD COIN - CORN KING - SLICED Pound

BACON . . 69c
FRESH GROUND Pound

HAMBURGER 42c

Garden-Fresh VEGETABLES

VINE RIPE Pound

TOMATOES . . 15c

KY. Pound

GREEN BEANS . 15c

PEACHES PLUMS GRAPES

OKRA SQUASH

Black Flag Fly Spray 35c

BAKERITE 89c

PET MILK 15c

NAPKINS Garden Brand 80 Count Box White 13c

Patterson's RECIPE OF THE WEEK
By Mary Lee Taylor
Cornburgers
Broadcast: July 3, 1954

1 lb. ground lean beef
1/4 cup finely cut onion
1/4 cup finely cut green pepper
2 Tablespoons hot shortening
1 Tablespoon flour
1 teaspoon salt

1/2 teaspoon pepper
1/2 cup catsup or chili sauce
1-lb. can whole kernel corn, drained
1/2 cup Pet Evaporated Milk
8 sandwich buns, split

Cook meat, onion and green pepper in hot shortening in a skillet over medium heat until meat loses its red color. Stir often with a fork while cooking to break up the meat. Sprinkle flour, salt and pepper over meat and blend in. Mix in well the catsup and corn. Cover and cook over low heat 15 minutes, stirring now and then. Stir in milk. Heat until steaming hot, but do not boil. To serve, spoon the hot meat mixture into split sandwich buns, allowing 2 to a serving. Makes 4 servings.

Snapshot Contest

It's Fun
It's New
It's Different

The HOUSE of Skaggs announces a new Snapshot Contest. To introduce their all new ONE DAY developing service of KODAK film. Enter today and win up to \$10.00 in Prizes.

There will be four prizes in all. So bring in your favorite snapshot — YOU MAY WIN.

Contest Closes July 20.

Why Wait longer and pay more
One Day Developing Service at prices that are cheaper than any prices in Floyd County.

House of Skaggs

STORE CLOSED MONDAY JULY 5	Serra Mission PEACHES No. 2 1/2 Can in syrup 4 for \$1.00	Kimbell's HOMINY 300 Size Can 10 for \$1.00	Wapco Whole BEETS 303 Size 10 Cans \$1.00	Hunt's Tomato Juice 300 Size Can 10 Cans \$1.00
White Swan MILK Small Can 17 for \$1.00	Monarch Sweet Stick PICKLES 3 Jars \$1.00	Wapco Whole New Potatoes 300 Size 10 Cans \$1.00	White Swan PORK & BEANS 300 Size Can 8 for \$1.00	White Swan Orange Juice 46 oz. Can 3 for \$1.00

PATTERSON'S Grocery & Market

Where Parking is a Pleasure

PHONE 24 FLOYDADA, TEX.

EVERY DAY LOW PRICES QUALITY DEPENDABILITY SERVICE

4-H Club Girls Get Three New July Projects

Thirty-two 4-H club girls and their adult leaders attended a training meeting Monday afternoon in the library reading room in the court house. Miss Lela Petty county home demonstration agent, gave three demonstrations which the 4-H Club members will repeat in home demonstration clubs in July.

Donita Milton led the group in a get-acquainted game, and at the end of the meeting she, Shirley Mitchell, Rae Watson, and Sue Williams directed a song they had learned at district 4-H camp.

Present for the meeting were Sue Williams, Pearl Baird, Mrs. Chloma Williams and Mrs. R. N. Hopper. Harmony: Donita Milton, Wanda Haggard, Juanel Brown and Mrs. Grigsby Milton, South Plains Christ Brints, Carolyn Williams, Sue Kendrick, Barbara Smith, Mrs. Raymond Williams, Mrs. Ernest Kendrick, Floydada; Nancy Bollman, Ray Watson, Mrs. Henry Bollman, Mrs. Raymond Watson, Lockney; Shirley Mitchell, Carolyn Harris, Mrs. Chester W. Mitchell, Mrs. Clark Harris, Pleasant Valley.

Also La Juana Womack, Jollen Jackson, Mrs. Fred Jackson, Sand Hill; Mary Jones, Mrs. S. R. Jones, Providence; Novis Johnson, Pasty Johnson, Sandra Wright, Mrs. Warner Johnson, Lakeview; Fredia Smith, Julia Ann Daniel, and Mrs. G. W. Smith, Dougherty.

MRS. O. C. VINSON HOSTESS AT CENTER CLUB MEETING
The Center Home Demonstration club met in the home of Mrs. O. C. Vinson Friday, with eight members present.

Mrs. Vinson gave a demonstration on household appliances.

Refreshments were served to the following members: Mmes. Oliver Allen, Clyde Burton, J. E. Green, W. B. Jordan, M. J. McNeill, Henry Willis, Woodrow Wilson and the hostess, Mrs. Vinson, and two visitors, Mrs. J. A. Stroup and Mrs. J. M. Raymon Jr.

The next meeting will be in the home of Mrs. J. E. Green July 9.

PROTECTION AGAINST FIRE
Automobile and Casualty Losses.
G. C. Tubbs
Insurance Agency
PHONE 418

POLITICAL COLUMN

The Hesperian is authorized to announce the following candidates subject to the action of the Democratic primaries:

For District Attorney, 110th District:
JOHN B. STAPLETON

For County Judge:
W. E. GRIMES
G. C. TUBBS

For County Attorney:
KENNETH BAIN, Jr.

For District Clerk:
MARY L. McPHERSON

For County Clerk:
MARGARET COLLIER

For Sheriff:
A. K. (Alton) MAY
EARL COOPER

For Assessor-Collector of Taxes:
T. T. HAMILTON
CHAS. C. HUCKABEE
J. A. HUTCHINSON

For County Treasurer:
TROYE WILLIS STANSELL
MRS. SAM A. SPENCE

For Justice of the Peace, Precincts 1 and 4:
P. O. (PAT) STERLING

For Commissioner Precinct No. 1:
J. K. (Keller) HOLMES
C. O. SPENCE
BOB RATJEN

For Commissioner Precinct No. 2:
HUGH COUNTS

For Commissioner Precinct No. 3:
W. C. PLUMLEE

For Commissioner of Precinct No. 4:
FAY HART
EDELLE DUBOIS

TO THE CITIZENS of Floyd county: If I don't see you personally, accept this as a personal solicitation for your vote and influence. Sincerely Earl Cooper. 17 8P

Warranty Deeds

Jim Conner et ux, to Veterans Land Board, north 80 acres, north west 1/4 of section No. 26, block D 3, \$6.60 federal revenue stamps;

Cleve Hayter et al, to W. John Cox all of east 1/2, survey 41 in block G.

Dr and Mrs. O. R. McIntosh left the first of the week for Chicago, Illinois, where they are spending a brief vacation at Mrs. McIntosh's former home. During their absence Dr. Billy Joe Welch, of Lubbock, has been conducting the optometric practice in the office here.

MARRIAGE LICENSES

Clinton Levo Keys to Lawana Jean Owens, June 25, 1954;

Robert Dean Smith to Gearl Dine Dunn, June 26, 1954.

As A Farm Woman Thinks

(Nellie Witt Spikes)

Did you give a cheerful greeting To the friend who came along? Or a starchy sort of "Howdy," As you vanished in the throng?

Were you selfish, -pure and simple As you rushed along the way, Or is someone mighty grateful For a deed you did today? Did you waste the day, or use it? Was it well or poorly spent? Did you leave a trail of kindness, Or a scar of discontent?

As you close your eyes in slumber, You have earned one more tomorrow Do you think that God would say By the work you did today?

Caleb N. Fowler

All this cloudy Monday morning I have been watering the lawn. I look up and see dark heavy clouds, then I sigh and keep on. In a few minutes time the rain could do a better job than I can do in days, no to mention the hose, expense I would save on a water bill, and the work it takes to change the hose.

Carey is with us again. Everything is livened up when he comes in the house. Seems as if yesterday I was canning on the farm and watching two little boys playing in the sandpile under the apricot tree. Joe and Carey are both growing up very fast. Time may seem slow to us when we are young but as the years stretch out, a jet plane cannot keep up with it. Ralph Waldo Emerson said "We do not count a man's years until he has nothing else to count." So Mr. Spikes birthday this month does not make him old. He still has much to count.

Ralls' cow-pasture is rapidly being turned into new homes with green lawns. Old Bossy is being crowded out more and more. Cars pass by on smooth pavements where dusty roads once angled across the land. Ralls needs to grow up to its capabilities and responsibilities. A neighbor told me only this morning that junk yards right up in town should not be. Wonder what the tourist passing through thinks of us?

Mrs. S. E. Adams has a lovely truck patch right in her back yard. Fresh vegetables are a wonderful help to good health and good eating. Mrs. Adams says, "I do not work much at the garden, just a little every day."

Do you remember how good water fresh from the windmill out of a long handled dipper gourd tasted? Or a watermelon cold from the milk trough? Or the butter, cream and milk from the same trough? Of course we like the modern conveniences but hats off to the pioneers who had many comforts by using what they had at that time. Maybe we did, but I do not remember asking the grown-ups what to play. There was always a big bunch and many nice games that did not anything other than our own playing. Hide-and-go-seek on a bright moon-

light night...Club-fist and many counting-out games. Chicken Craney Toe... Snap... Drop-the-handkerchief games ready to be played and many children to play, so while the old folks talked, the time for playing was good and bed time came all too soon.

The sun is losing out. We see him shedding tears over the product that "Beats the sun." Then he smiles and gives up. Another duty taken from him. I know he enjoyed drying the long lines of clothing hung up for his approval and to get the job done. I know he enjoyed the farmer looking up at his location in the skies and knowing dinner time was ready. Now the sun does not even have this job. The farmer carries a watch and he no longer says, "Ten o'clock railroad time, and not quite ten sun time." Sun time is gone. We build houses with big windows...curtain them up with heavy drapes, turn on the electricity for light. The old sun has lost out again. Well, well, suppose the old sun was just to burn up. Would he be missed?

Karen Sue Ring, daughter of Mr. and Mrs. Claude Ring, was operated on Tuesday in Pitts hospital for appendicitis. She was reported doing fine.

Pneumonia Claims Life-Long Invalid

Funeral services for Cline Edward Green, 20, who died June 23, at Pitts hospital, were conducted Thursday at the Harmon Funeral chapel.

Omer W. Kirk, elder of the Wall Street church of Christ, officiated. Burial was in Floydada cemetery.

The youth had been in ill health for a number of years. He was admitted to Pitts hospital Tuesday night with pneumonia and passed away the following day. He had lived in Floydada all his life.

Survivors include the parents, Mr. and Mrs. John L. Green, Floydada, five brothers, Jimmy, California, Billy, Amarillo, Glenn, Ballinger, and Don and J. L. Floydada and one sister, Mrs. Robert Reeves, Floydada.

Mrs. Tom Foster and grand-daughter Ann, from Linch, Wyoming, visited with Mrs. E. C. Henry and other relatives last week.

Mrs. Ludie Robl of Phoenix, Arizona who has been here visiting her sister, Mrs. W. W. Baxter, was admitted to Peoples hospital last week for medical treatment.

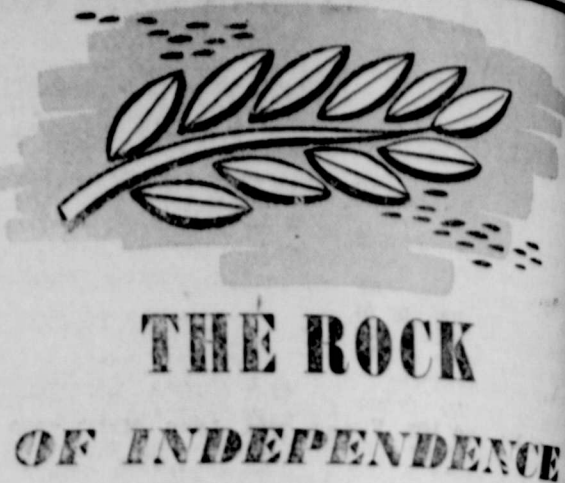
PAY CASH & PAY LESS

Suits -- 65c
Dresses -- 65c

ONE DAY SERVICE

STEWART'S CASH & CARRY CLEANERS

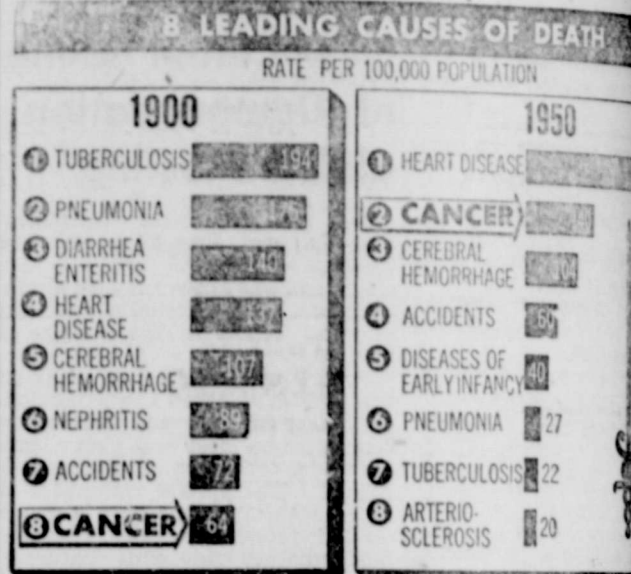
103 N. Main St.



Our forefathers built this nation firmly upon the solid rock of independence. May the example they set for us of courage, foresight and sound statesmanship always continue to serve us as a guide and an inspiration.

No business will be transacted by this bank on Monday, July 26th, in honor of Independence Day.

FIRST NATIONAL BANK
Floydada, Texas



GIVE TO THE AMERICAN CANCER SOCIETY
Floyd County Drive July 1 - 15

Please drive safely over the 4th of July week-end

HUMBLE OIL & REFINING CO.

HUMBLE

I wish to advise that Jim Word of the Floydada Real Estate & Insurance Agency has bought my agency. I have enjoyed the confidence and business my friends have given me through the years and I know that you will be treated with courtesy by Jim Word and that he will render you the same sincere service I have tried to give you.

I am going to be a solicitor in Jim Word's Floydada Real Estate & Insurance agency and I will appreciate all my friends bringing the new business to me.

Any losses, policy changes or other matters pertaining to policies the E. P. Nelson Agency will be handled by Jim Word at

Floydada Real Estate & Insurance Agency
108 W. Missouri St.
Phone Number 440

E. P. Nelson Agency

by E. P. Nelson

The Floydada Real Estate & Insurance Agency owned and operated by Jim Word has bought the insurance business of the E. P. Nelson Agency. I intend to give you the same fine, confidential service that Mr. Nelson has given you through the many years he has been serving you.

I write all kinds of insurance and feel that with Mr. Nelson's business that can give you excellent facilities in good solid stock companies.

Mr. Nelson is to continue with me as solicitor and he and I will appreciate your calling on us for your insurance needs. Please feel free to call on me at any time for advice concerning your insurance needs.

The office of the Floydada Real Estate & Insurance Agency is located at 108 W. Missouri St., or call phone number 440.

Floydada Real Estate & Insurance Agency

by James H. Word

Classified Ads
Miscellaneous

COMBINE Canvas and tarp, repair lawn chairs. E. Jones, 314 West Jackson 20 5tp

FERTILIZER distributors of tractors. Morekel Chemical Co. 11tf.

OP AND THINK before You Tinker Us For a Check-up Radio Service

RADIO SERVICE 210 N. MAIN

LOTS, residence or business and bad, all parts of Edd Brown, owner. Tel. 26. 52 tfc.

BEARINGS—Near complete. Spears Auto Co 44tf.

MARILLO Daily News, city or mail, new or renewal. Edd Brown, owner. Tel. 26. 52 tfc.

BOB SMITH for your Avon 52tf.

ROYAL GAS and Coolerator Home Free Ranges. All kinds of Products, Chows and Chix. Fuqua Farm Supply. 52-15a.

WILL be back to spray this year. See John Kiz Daniel Automotive or Ph. 41. for arrangements. 23 4tp.

AND PAPER Hanging—work, reasonable price, by the hour. Breeding Ph. 1037 10 tfc.

FOR polio insurance; real-estate. Reagan-Giesecke, represent stock company. 25 tfc.

GRINDING disc grinding phone E Sparks. 33 tfc.

BRITTON Insurance Repair Shop 454 307 E. Houston

LAND lots for sale—Hilmes Co. 24 tfc.

EVERY two homes in America struck by cancer, according to estimates of the American Society which is seeking for cancer control this

AS MANY AMERICANS as now living in 14 Western States

WILL DIE OF CANCER

UNLESS WE ACT NOW

LIVE TO THE AMERICAN CANCER SOCIETY

TOMMY ASSITER INSURANCE OF ALL KINDS

Phone 599 Floydada

FREE COFFEE SATURDAY

WE HAVE A CUP AF COFFEE WITH US SATURDAY, JULY

AND SEE WHAT WE HAVE DONE TO GIVE FLOYDADA

NEW AND OUTSTANDING PLACE TO BE SERVED

GOOD FOOD.

Have Cleaned Up, Painted Up, Fixed Up

are proud of our new place in the old location and under the

management. We think you will be.

THE WITHERS CAFE

L. G. Withers, Proprietor

For Sale

1954 Mercury convertible for sale. Price \$2,695. Phone 345. 21 tfc.

FOR SALE—100,000 lb capacity ready built lumber grainaries ready to be moved to your farm on an hours notice. Call 31630 collect. Al Walker, Lubbock Texas. 21 3tp.

FOR SALE—Cushman Eagle Scooter 1952 Deluxe Model, used very little. Curtis Meredith — Phone 846. 9 tfc.

PLENTY OF GOODYEAR TIRES and tubes for passenger cars and tractors.

S. J. Latta Implements

FOR SALE—8-ft. steel windmill, good shape. C. E. Davis, 300 East Mississippi St. 22 2tp.

AUCTION SALE

every Saturday afternoon 2 p.m., West 24th., and Dimmitt highway in Plainview, always has a variety of Hand and Electrical Tools, Carpentry Tools, small appliances and Home furnishings.—just to mention a few items.—Electric hand saws, Electric Drills 1/2 x 1/2 inches, Electric Sewing Machines, Food Mixers, Screw Driver Sets, Drop Cords, beautiful sets of Dishes, Drill Bits of all sizes, vacuum cleaners, pop-up toasters, many other items too numerous to mention; also some good used furniture, and miscellaneous. Door prizes to be given away at every sale. We also hold auctions on your premises, reliable Auctioneers.

S. D. Blanton and Lee Couch Phone 39163 or 42803 22tf.

FOR SALE—Child's swing, 2 cats and skyrude. Can be seen on first open lot north of post office. Bill Boone, Russell's Blacksmith. 23 1tp.

Ironrite Ironers \$189.50 & up Boren Furniture North Side Sq. Phone 295

FOR SALE—Used 1946 MM self propelled combine. Good machine, good motor, good rubber. S. J. Latta Implement. 20 tfc.

Wanted

WANTED—Yard work and any hauling needed done. Phone 495-W. Gerald Snodgrass. 22 4tp.

WINDMILL and pressure pump work, raising and lowering towers. R. W. Johnson, Ph. 3384, Lockney. 17 8tp.

CESS POOL DRILLING—30 inches to any size. Also storm cellars. Fish & Warren, Dial Ph. 4-5828, Plainview. 42 tfc.

WANTED: Men and Women, part or full time, to represent Field Enterprises, Inc., in Floydada and surrounding territory. Good pay, contact Elmer Stevenson, Box 765, Phone 2182, Lockney Texas. 23 2tp.



"Stop worrying—we can always find your bathing suit with a Want Ad!"

For Rent

FOR RENT—Large front bedroom with two beds, adjoining bathroom. Accommodate two men. C. E. Davis, 300 East Mississippi St. 22 2tp.

FOR RENT—Furnished apartment Ben Galloway. Call 654-J-4. 22 2tp.

FOR RENT—3 room house, furnished or unfurnished, also two room apartment furnished. Call 691. J. S. Hale. 20 tfc.

FOR RENT—4 room furnished apartment with private bath. Call 75. 19 tfc.

FOR RENT—2-room furnished apartments, private bath, close in J. G. Wood. 19 tfc.

FOR RENT—Newly decorated duplex. Furnished or unfurnished. Contact Mrs. Morehead, Commercial Hotel. 17 tfc.

FOR RENT—Bedrooms with private bath. Mrs. L. L. Clark, sr., 411 Wall st., Phone 198-W. 15 tfc.

FOR RENT—Bedroom close in. 320 So. Main. Ph. 44 47 tfc.

FOR RENT—Furnished house, 3 rooms and bath. Call at 320 So. Main, Floydada. 47 tfc.

FOR RENT—Unfurnished garage apartment on paved street. 521 west Mississippi. 51 tfc.

FURNISHED apartments, 102 East Houston. 49 tfc.

OFFICE SPACE for rent. Inquire at Bishop Motor company. 27tf.

HOUSES FOR SALE AND RENT—Brown - Holmes Co 24 tfc.

FOR RENT: 3 room house with bath on East California St. Call 225-J. 22 tfc.

FOR RENT: 5 room house with bath, unfurnished, 1117 South Main. Call 283. 22 tfc.

FOR RENT—bedroom 115 West Crockett St. Phone 670-J. 22 4tc.

Farms for Sale Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 28tf.

Town Property FOR SALE—Some good houses in Floydada and good irrigated farms J. Sam Hale. Phone 691. 46 tfc.

FOR SALE—Two choice lots in New Home addition. Call Lon Davis, jr. Phone 564. 23tf.

Houses For Sale

FOR SALE—Two bedroom stucco house-fifty foot lot, new painted garage, on pavement. Nice backyard fenced plenty trees and pretty grass. Two blocks of square on Virginia st., also 2 1/2 lots in Western addition. A bargain for quick sale. See J. C. Wester. 19tf.

FOR SALE—6 room house with three lots, a bargain. D. J. Kinard, Call 42. 20 4tc.

FOR SALE—One 2-room house, nearly new. \$550. W. B. Eakin, 3 miles west of McCoy. 50 tfc.

FOR SALE TO BE MOVED—House with four rooms, bath and garage. W. Edd Brown, phone 265. 25 tfc.

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 894J. 12tf.

FOR SALE—Four rooms and bath, garage, place for chickens. 75 X 150 ft. lot, good graded street. 4 1/2 blocks from Ward school, Low price. Terms. W. A. Kirk, Box 185, Phone 178J. 51 tfc.

Real Estate Loans

MONEY TO LOAN—On Farms and Ranches—Low Interest Rate — Attractive prepayment options — See R. E. Fry. 43 tfc.

LOW INTEREST RATE LOANS See us for your farm loan. More money per acre, no commission, charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49 tfc.

FEDERAL LAND BANK LOANS

- Low Cost
- Long Terms
- Prepayment Privileges
- Cooperative Ownership
- You deal with local folks Through Your

National Farm Loan Association See us now 319 S. Main St. Telephone 256 Floydada, Texas 34 tfc.

Land for Sale

FARMS, RANCHES, CITY PROPERTY, Ph. 854. Thagard Real Estate & Insurance. 34 tfc.

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL, SEE WOOD J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797.

FOR SALE—Well improved wheat farm of 1360 acres, 1000 acre wheat base. See me for farm and ranch lands. M. A. Crum, Floydada, Texas. 23 2tp.

Lost and Found

LOST—Wheelbarrow 400 x 8 wheel and axel between Lunch Box and Curley's cafe. Reward! Notify Willson and Son Lumber company. 23 1tp.

Farm Machinery

IRRIGATION dams, sticks, tubes, S. J. Latta Implement Co.

Even I can't pull like that! For Power **MASSEY-HARRIS** Tractors Floydada Implement Co.

News of Harmony

(By Mrs. Mather Carr) HARMONY, June 29 — Mr. and Mrs. W. H. Carpenter have put down a new irrigation well. This well is near the north side of their farm. Mrs. Wesley Carr finished a course

Kimble Optometric Clinic Phone 254 For Appointments FLOYDADA, TEXAS

at Tech in cerebral palsy, Friday.

Mrs. Mather Carr and Horace visited Tuesday in Dimmitt with their cousin, Mrs. H. C. Nelson and family. They took their aunt, Mrs. Loola Ladd up. Mrs. Ladd had been a guest in the Mather Carr home since Sunday evening.

Midweek services were held Wednesday night at 8:15 with M. D. Ramsey giving the devotional.

Mrs. Chloma Williams was taken to Lubbock Thursday for a check-up with her doctor.

Club met Thursday in the community center with Mrs. Zant Scott as hostess. A religious program was presented. Pollyannas were revealed with the Sunshine committee in charge. Refreshments were served.

Mr. and Mrs. Zant Scott and Nita Karen and Larry were guests of relatives in Dallas and Fort Worth over the week-end. They went after their daughter, Dwana Beth, who had been a guest of relatives in the vicinity for the past week.

Mr. and Mrs. W. H. Carpenter were guests in the Mather Carr home Saturday evening.

Mr. and Mrs. R. E. Gary returned home Sunday from Lubbock where they spent last week. Mr. Gary received treatment from a doctor for a nervous condition.

Rev. Krebs preached both morning and night Sunday. The night service was communion rendered by Rev. Krebs.

The Krebs had dinner in the Sherwood Ramsey home and supper in the Marvin Smith home. Lajuana Sue Williams was also a dinner guest in the Ramsey home.

Mr. and Mrs. Bill Tucker and children were guests Sunday in the home of Mrs. Tucker's parents, Mr. and Mrs. Emmitt Foster of Almond.

Mr. and Mrs. Wesley Carr and sons were guests Sunday in Dumont of Mrs. Carr's parents, Mr. and Mrs. Charley Bailey.

Mr. and Mrs. Mather Carr and Horace were dinner guests in the Chloma Williams home Sunday.

Mr. and Mrs. Dale Self and children, Freddy and Pam of Levelland were guests in the E. W. Turner home Sunday evening. Mrs. Self is a niece of the Turners. Other guests were a niece and nephew, Orvalce and Jimmie Pawver of Grand Junction, Colorado.

Sand Hill News

(By Mrs. James Jeffress)

SAND HILL, June 29—Mr. and Mrs. Dean Franklin visited in the home of Mr. and Mrs. J. R. Turner Monday night.

Billie Gail Holmes and Jo Ann Swanner were visitors in the home of Thelma Ferguson Tuesday.

Barbara Gail Schulz has been visiting her grandparents in Lubbock this week. Junior Schulz has been attending bible school here.

Wayne Billington and Mr. and Mrs. H. P. Jackson visited Mrs. W. R. Billington in Plainview Monday.

Mrs. Rafe Ferguson entertained with a Stanley party in her home Tuesday afternoon. Mrs. Nell McClung from Floydada gave the party. Games were enjoyed by all with Mrs. Leon Ferguson receiving the early bird prize and Mrs. Junior Day receiving the gift at the end of the party. Refreshments were served to Mmes. Junior Day, Charlie Day, J. T. Spears, Lynn Miller, Jim Holmes, O. B. Carmack, Bill Morris, Leon Ferguson, Bill Ferguson, James Jeffress and the hostesses, Mrs. Rafe Ferguson and Mrs. Nell McClung. Janice Miller spent Tuesday night visiting in the home of Beverly Jeffress.

Mrs. Roy Slater and Mrs. Jim Holmes were in Plainview Friday night visiting Mrs. W. R. Billington.

Mrs. James Jeffress, Mrs. J. R. Turner and Mrs. Monroe Schulz were in Lubbock Friday shopping. Mrs. Roy Slater and her grandsons were in Lubbock Friday visiting relatives.

Sunday dinner guests in the home

The Floyd County Hesperian, Floydada, Texas, Thursday, July 1, 1954

of Mr. and Mrs. James Jeffress were Mr. and Mrs. Gene Riddlehuber and Joy of Lubbock and Mr. and Mrs. J. R. Turner.

Misses Kay and Carol Turner spent a few days visiting their grand mother in Lockney. Mr. and Mrs. J. R. Turner went after them Sunday night.

Mr. and Mrs. M. B. Swanner visited in the home of Mr. and Mrs. Dean Franklin and Mr. and Mrs. J. R. Turner late Sunday evening.

Mr. and Mrs. Monroe Schulz and family were Sunday dinner guests in the home of her sister and husband, Mr. and Mrs. Roy Smitherman in Abernathy.

The Sand Hill club met in the home of Mrs. M. B. Swanner Wednesday afternoon. The club acted as hostess. A very interesting religious program was given by club members which ended with singing religious songs accompanied by Mrs. M. B. Swanner at the piano.

Pollyanna was enjoyed by everyone. Refreshments were served to eleven members and one new member, Mrs. Obra Miller. The next club meeting will be July 14 in the home of Mrs. A. V. Womack. Miss Petty will meet with us at this meeting.

There was a good attendance at the Baptist church Sunday. We are happy to announce that we have bought a lot and plan to start building a Baptist church in the near future.

Mrs. W. R. Billington will be in the Plainview hospital for the next two weeks and I know she would enjoy receiving cards and letters from all her friends in the community. At this time she is not permitted visitors.

W. M. U. will meet in the home

of Mrs. J. R. Turner Thursday afternoon at 2:30. This will be a bible study program.

Rafe Ferguson started his onion harvest the past week. There seems to be onions all over the place.

All the crops are growing and looking good but a good shower would really help. Several wells have started up this week, watering feed.

Harry Billington of Stanton visited his brother, W. R. Billington, Monday. He was enroute to Memphis, Texas, to visit his sister.

W. R. Billington spent Sunday in Plainview visiting his daughter, Mr. and Mrs. Ross Yandell and family.

Ray Gene Ferguson and Jack Womack entertained Saturday night with a hay ride and coke party. Everyone enjoyed the hay ride which was a big trailer pulled by a tractor. Those present were Jo Ellen Jackson, Thelma Ferguson, Ken and Gene Swanner, Ann Finley, Don Chrisher, Billie Gail Holmes, Lajuana and Jim Womack and the hosts, Gene Ferguson and Jack Womack.

Mr. and Mrs. C. B. Carmack visited in the home of Mr. and Mrs. Rafe Ferguson Sunday night.

Sunday visitors in the home of Mr. and Mrs. Rafe Ferguson were Mr. and Mrs. Ferguson of Floydada.

Mr. and Mrs. Keller Holmes of Starkey community and Mr. and Mrs. Houck of Tulare, California, visited Sunday with the V. W. Hennessee family. Mrs. Houck will be remembered as Mrs. Mattie Taylor. Mr. and Mrs. Houck are also visiting relatives in Floydada before returning to their home in Tulare.

Try Sure-Rite.

VETERANS OF FOREIGN WARS & AUXILIARY FLOYDADA, TEXAS

Presents the RALPH THOMAS SHOW

SINGING - FUN - MUSIC COMEDY - NOVELTY HIGH SCHOOL AUDITORIUM

July 1, 1954

8:00 P. M.

ADMISSION 50c & \$1.00 Tax Incl.



LOOK AT THESE USED CAR BARGAINS

1951 SUPER 88 OLDSMOBILE, 4-dr, Radio heater, turn signals, U. S. Royal Master White Side Wall Tires. This is a low mileage car and was locally owned. See this car now for a nice buy.

1951 CHEVROLET 2-door Fleetline de luxe, low mileage, and in perfect shape.

1952 CHEVROLET 2-door Styleline de luxe. Beautiful maroon finish and in excellent condition. See this car for a real buy today.

1953 2-door BEL-AIR CHEVROLET. Power Glide, Radio, heater, tinted glass. Deluxe radio and heater. A late Model Car and a real buy for someone.

1953 to sell.

1953 4-door. SUPER 88 OLDSMOBILE, Power Steering, Power Brakes, automatic eye, Radio, heater, tinted glass. This car is clean as a new one and priced to sell.

1953 1/2-TON 3 Speed CHEVROLET PICK-UP. Radio, heater, spotlight, trailer hitch. A low mileage pick-up in perfect condition

1952 CHEVROLET PICK-UP, radio, heater, and 4 speed transmission. Good tires and a new motor

1949 3/4-TON CHEVROLET, a very nice pick-up at a very low price

USED TRUCKS AT SENSATIONAL SAVINGS

THESE AND MANY OTHERS

ODEN CHEVROLET CO. FLOYDADA, TEXAS

Social Events, Clubs



LIPSTICK LOGIC
by LOUISE ALLEN

Most of the time neighbors are just what the dictionary says they are: persons living nearby. Some are too quiet, some too noisy. Some have cats that prey on your birds, others object when your dog digs in their flower bed. Some notice when you entertain and leave them out, others wouldn't want to come if you asked them.

Yep, by and large, neighbors are just people who happen to live in the same block with you.

But once in awhile you wake up to the fact that neighbors can be something special. Such as when you take a long trip, as we did recently. One offered to collect our mail for us. Another said she'd water the yard. One brought over a hat-box she wanted us to take along. She agreed to check the house once a week and see that nothing went wrong.

Returning home after three weeks, we found the grass not ankle high as we had expected, but neatly mowed. The high school boy next door had done this. Our gardening neighbor had kept things green.

"There was a hot wind two or three days and I thought the geraniums in the back yard wouldn't pull through," she reported, "but they did. There's a red spider in your spruce tree. And you'd better spray that coleus for aphids."

From three sides they converged on us with packages, messages, greetings, reports. No hint that our only claim on them was having a house and lot nearby.

Yep, in time of need, a good neighbor is something you won't find in the book.

Try Suite-Rite.

SOUTH PLAINS BLACKSMITH & WELDING

Disc Rolling — Hard Surfacing
General Repair
W. R. (Bill) GOSS
South Plains

BRITTON Appliance Repair Shop
Phone 454 307 E. Houston



MRS. GEORGE FRY LIDER
George Fry Lider Takes Ft. Worth Girl In June Wedding

FORT WORTH, June 22.—Laura Eaves, daughter of Mr. and Mrs. L. W. Eaves, Fort Worth and George Fry Lider, son of Mr. and Mrs. George A. Lider of Amarillo, were united in marriage June 19, in the home of Mr. and Mrs. Boddie Warren 1112 Hughes.

Rev. Charles W. Ferguson of the Polytechnic Christian church, read the vows.

The bride wore a gown of heavy blue crepe with a matching bolero. Her matching veil was attached to a wreath of orange blossoms, and she carried an arm bouquet of red roses.

The groom is a Floydada high school graduate. He attended Baylor University and served with the army in World War II. At present he is employed at Temple.

His parents were pioneer residents of Floydada, but are now residents of Amarillo. He is the nephew of R. E. and W. L. Fry, Floydada.

After a wedding trip to New Mexico and Colorado, the couple will be at home in Temple.

Needle Club Met With Mrs. Allen

The Blue Bonnet Needle club met Thursday, June 24, in the home of Mrs. Oliver Allen. Twelve members and one visitor were present.

During the business meeting it was voted that the club would have a booth at the county fair this fall. The afternoon was spent sewing. Recreation games were played. Prizes were won by Betsy Dempsey and Oleta Collier.

Attending the meeting were Ruth Christian, Mary Alice Eakin, Oleta Collier, Irene Dorrell, Juanita Widener, Dorothy Dorrell, Barbara Goen, Betsy Dempsey, Lila Kendrick, George Lee Bryant, Valure Green, the hostess, and a visitor, Mrs. Noel Troutman.

Next club meeting will be with Mrs. Greer Christian, July 8.

Mr. and Mrs. Albert Mankins and family will leave July 6 for Red River county for a two weeks vacation of fishing. They will also visit with his parents, Mr. and Mrs. A. L. Mankins of Clarksville.

Margie Turner and Wedia Alexander, returned home Tuesday from a visit in Oklahoma City.

Rasse D. Myrick Wed In Plainview To Miss Greenhill

Miss Wanda Geraldine Greenhill, daughter of Mr. and Mrs. A. L. Greenhill of Plainview, became the bride of Rasse D. Myrick, son of Mr. and Mrs. H. D. Myrick of Floydada, June 12 in the church of the Nazarene in Plainview.

Rev. Herbert Merritt was officiating minister and Mrs. Merritt was pianist.

The bride was attired in a street length dress of net and chintilly lace over blue taffeta with a Peter Pan collar. Her hat was of tiny flowers and seed pearls. She wore a lovely corsage of pink and white carnations.

Mrs. Marlin Little, Plainview, was maid of honor. Her dress was of ice blue nylon over taffeta. She wore a pink carnation corsage.

Marlin Little was best man.

After the wedding, a reception was held at the bride's home. A three-layered cake was cut and served with pink punch to Misses H. D. Myrick, Ross E. McWilliams and children and Charles Nelson of Floydada, Mr. and Mrs. A. L. Greenhill and son, also PVT. Lloyd Greenhill, of El Paso, and other relatives and friends of the bride.

The couple are making their home in Plainview after a short wedding trip.

LIBRARY NEWS

(By Mrs. Roy Hollar)

Your correspondent is glad to be back in Floyd county after a most enjoyable two weeks away. Thanks are hereby tendered every one who helped out during the vacation period.

The growth of interest in libraries and library buildings is to be noted all over the state of Texas. Dallas with its most interesting survey and planning commission seems on the way to a functional building that will be a credit to "Big D."

Uvalde, miles to the south of Dallas and in the "little city" bracket has long nurtured a library. It was founded and operated by the El Progresso Club many years ago and has been a literary landmark almost as long as Uvalde has been known as the honey capital of the state.

The El Progresso Library has a new home. After a good many years of being crowded, it is now housed with the county museum in the home of Mr. and Mrs. John Nance Garner which the former vice-president has given to his home town as a memorial to Mrs. Garner. It is on a shaded street and near enough to down town Uvalde to serve the public well and still allow for parking quiet. Just driving by it one salutes the El Progresso Club which through all the years built for the future.

Another interesting library in South Texas is Bee county library. For a good many years it struggled with many problems and was a long time a WPA project. Back of all that one recalls pioneer Bee county and the list of books which Ella Byler Dobie kept pasted inside her wardrobe door as a purchasing guide for her children's reading. You know her son's books. Perhaps you do not know that her daughter operates a book store in Kerrville in partnership with the daughter of another pioneer South Texas family. Both the partners are a wonderful influence on book selection and reading of all kinds in the Hill country.

But back to Bee county library and the present time. Bee county library was reorganized in January of 1953 and now reports 4,000 books. It is not so fortunate as Floyd county in appropriations and serves a large Latin population. There have been very large gifts to offset the small appropriation.

This sounds like a busman's holiday: But I did get to Corpus Christi and eat on the bay. Time pro-

hibited my visiting LaRetama public library or the Nueces county library located at Robstown. Nueces county is one of the early county experiments in bookmobile service.

Recent out-of-town visitors to Floyd county library include Neta Carol Hillburn and Mrs. Garnet Hillburn from Lubbock.

The library acknowledges gift books from Mrs. Edna Mae Honea of Lockney, Mrs. Guy Winn of Floydada and Mrs. Pearl Fagan of Floydada. Note the new location of the biographies in the central library. Our biography collection is a source of pride and joy. There is a growing number of standard biographies which have been appreciated for many years. New biographies are also present and in both categories you will be pleased by a great deal that is most enjoyable reading.

Story hour at the county library was well attended last Saturday. Miss Dorothy Holmes and Miss Myrna Wilson gave the stories and entertained for the children.

Mrs. C. W. Denison represented the 1929 Study club and Mrs. Alton Chapman brought candies. New visitors were Avonde and Billie Ray Lee of Phillips and Ritchie Baruch of Melrose, New Mexico.

District Leader Of Methodists To Preach on Sunday

The congregation of the First Methodist church Sunday morning will have the opportunity of hearing their church district superintendent Rev. Luther Kirk, who will come down for the morning service from his home at Plainview.

He will be preaching in the absence of the pastor, Rev. Tilden B. Armstrong, who with his family, is on a vacation.

Bringing the Sunday night services will be Rev. H. G. Krebs, pastor of Carr's Chapel church in Harmony community.

ICE CREAM SUPPER HONORS GUESTS OF MRS. WARREN

Mrs. Lindsey Warren and daughter Ruth gave an ice cream supper in their home Saturday honoring relatives who are here visiting them.

Those attending were Mr. and Mrs. L. B. Banks and Mrs. Ada Singletery of Los Angeles, California from Floydada were Mr. and Mrs. Bud Turner, Mrs. Leslie Copeland and children, Mr. and Mrs. Clarence Foster, Mr. and Mrs. V. D. Turner, Mr. and Mrs. Ralph Music and Mr. and Mrs. Paul Banks.

Why send away for office supplies call no. 8.

EDMISTON Plumbing Co.
Phone 507
PLUMBING

REPAIRS — SUPPLIES

BEG YOUR PARDON...

The 3 pound pure wool blanket listed in the J. C. Penney ad at \$6.70 should be priced at —

\$7.66

There was an error in relaying information to the printer.

Thank You

HESPERIAN CLASSIFIED ADS PA

Veteran Texas Jurist Supports Yarborough In Governor's Race

By JUDGE OCIE SPEER

I am delighted to see that you have formally announced as a candidate for Governor at the approaching Democratic Primary. It will give me great pleasure to support you wholeheartedly.

I have known both you and Governor Shivers for more than twenty-five years, and am making my choice of dates purely upon my estimate of the fitness and not upon friendship for I have always been a friend to both of you.

I am not opposing Governor Shivers for personal reasons, but I am supporting you for reasons of state thought by me to be conclusive.

First, the Governor should not be re-elected for another term because it would be creating a precedent contrary to the unbroken practice in Texas since my first vote in Texas for Jim Hogg in 1920, and one that would be dangerous, since executive power too long possessed leads to assumption of power not possessed, and to the abuse of powers actually possessed.

Second, I consider you a top level lawyer while the Governor does not measure up to that standard.

Your judicial experience has qualified you far better than your opponent, I think, for the office of Governor. The best governors of Texas have usually been those who were good lawyers.

The most fitting illustration of this is the selections of the first Justices of the Courts of Civil Appeals beginning with Governor Hogg's administration.

Third I commend you for your

For these reasons, and on grounds, I base my support of your candidacy.

You have my personal assurance that this letter in any way that time you may wish.

Judge Speer was admitted to the practice of law in 1920, after he became county attorney elected to County of Childress, Texas, serving 12 years.

He was appointed to County Appeals to the Supreme Court serving four years, appearing as attorney for State Banking Department, and became assistant attorney General of Texas, serving there until his resignation to State Banking Department he served until he resigned.

He is author of many books including "Law of Married Women," "The Law of Marital Rights," "A Brief Abstract of Law of Banks and Bankers," and "Man's Role in God."

(Advertisement)

ARE YOU SURE... YOUR CAR IS SAFE FOR THAT ANNUAL VACATION TRIP?

- ✓ CHECK YOUR CAR
- ✓ CHECK ACCIDENTS

- | Yes | No | |
|------------------------------|--------------------------|---|
| 1. <input type="checkbox"/> | <input type="checkbox"/> | BRAKES . . . Do they take hold promptly and evenly? Will hand brake hold car? |
| 2. <input type="checkbox"/> | <input type="checkbox"/> | HEADLIGHTS . . . Do dimming switch and both upper and lower beams work? Are lights aimed to avoid glare? |
| 3. <input type="checkbox"/> | <input type="checkbox"/> | REAR AND STOP LIGHTS . . . Do all bulbs burn? Do brakes operate stop lights? |
| 4. <input type="checkbox"/> | <input type="checkbox"/> | TIRES . . . Are they properly inflated? Do you check regularly for worn treads, cuts and breaks? |
| 5. <input type="checkbox"/> | <input type="checkbox"/> | WINDSHIELD WIPERS . . . Do they always operate and wipe glass clean? |
| 6. <input type="checkbox"/> | <input type="checkbox"/> | MUFFLER AND EXHAUST SYSTEM . . . Is it free of worn spots? Is it tight and quiet? |
| 7. <input type="checkbox"/> | <input type="checkbox"/> | STEERING . . . Is steering wheel free from excess play? Wheel bearings tight? Wheels properly aligned and balanced? |
| 8. <input type="checkbox"/> | <input type="checkbox"/> | HORN . . . When you need it, does it work? |
| 9. <input type="checkbox"/> | <input type="checkbox"/> | MOTOR OPERATION . . . Does it react to your command? Are the plugs, points, fuel pump, carburetor all doing their work? |
| 10. <input type="checkbox"/> | <input type="checkbox"/> | COOLING SYSTEM . . . Is the radiator free of slush and able to keep your motor running cool even on hot days? |

Your Car Carries The Most Important People In The World... Keep Them Safe!

BISHOP MOTOR CO.
114 W. CALIFORNIA
PHONE 228

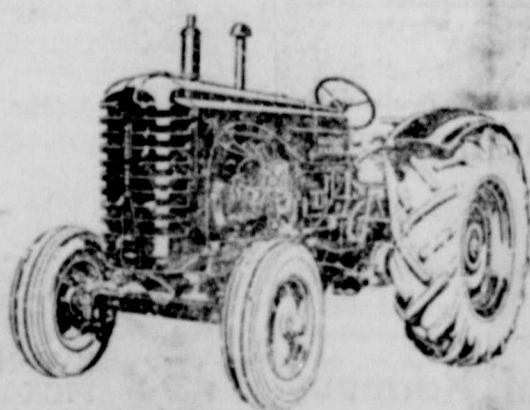
60.45 Horsepower

ON LESS FUEL COST . . .

THE MOST POWERFUL, ECONOMICAL WHEEL TRACTOR IN THE FIELD

MASSEY-HARRIS

4-5 PLOW 55 LP



With the big, powerful 55 on your farm, you can take on your heaviest plowing, discing, tillage or dozer jobs with confidence. 582 cubic inches of high-compression power are at your command, always ready to meet the needs of the job with smooth, steady power for average conditions, or brute lugging force to power thru when the going is toughest. What's more, the 55's engine, transmission and fuel system give you maximum fuel economy under all conditions.

Let us give you a demonstration of the most economical, most powerful wheel tractor in the field—the Massey-Harris 55.

Floydada Implement Co.
Highway 70 East Phone 333

OUR VALUE			
TOMATOES	4	No. 303 Cans	49c
Blackberries	2	No. 303 Cans	45c
Vienna Sausage	2	Cans	39c
OUR VALUE			
ENGLISH PEAS	2	No. 303 Cans	29c
LUNCH MEAT		12-oz. Can	47c
Poke Greens	2	No. 303 Cans	29c
Salad			
Irish Potatoes	2	No. 303 Cans	29c
HOMINY	3	No. 303 Cans	25c
FLOUR	25	lb. Bag	1.88
SARDINES	3	Flat Cans	25c
BISCUITS	Your choice of Ballard, Gladiola, or Puffin		
2 for 19c	PICNIC HAMS		
	4 to 8 lb. 47c lb.		
CHEESE	WILSON'S Pasteurized 2-lb. Box 75c		

We Have Your Barbecue Needs

HICKORY CHARCOAL — BRIQUETS
Wizard Liquid Lighter — Lightning Fire Starters

WESTER & SON

GROCERY & MARKET

Phone 287

We Deliver

Highway Critical of Texas

\$441,330,000 would be needed for federal-aid highways in order to meet the standards, according to Arthur O. Dietz, president of the American Road & Builders Builders' Association. Dietz said that some of the federal-aid highways are considered inadequate, and he explained, "Improvements are needed on almost 64 per cent of the federal-aid system. On all roads, federal, state and local, at least \$50 billion is needed to bring the system up to the standards. Road spending in the United States, Dietz said, must be increased to a level of \$11 billion a year more than the present rate, "if we are to meet the highway crisis."

The seriousness of the traffic problem, Dietz said, average rural road is more than 15 years old and was last surveyed in 1931, when many of the roads were constructed. "Dietz said that traffic volume in 1950 was 50 per cent higher than in 1930. Today, we have 300,000 vehicles on our roads, and by 1975, we probably will have 1,000,000 vehicles in use and traffic volume probably will be doubled by that time."

Dietz said, highway spending has increased to a level of some \$1.5 billion a year over at least a 10-year period.

WEDDING

At 10 o'clock on Sunday, June 19, in a candle-light ceremony read in the First Baptist church, Miss Greta Ann and James N. Marks Jr., exchanged wedding vows. The bride and Mrs. Henry Heck, are the parents of the bride. The bride's parents are Mr. and Mrs. J. C. Marks Sr., both of Idalou.

MAN AND HIS FAMILY

Mr. and Mrs. Gilbert and daughters, Sue and Mary, are here this week from Virginia, visiting in the home of Mrs. Shirey's parents, Mr. and Mrs. W. D. Newell. They are also with two sisters of Mrs. Shirey, Mrs. A. W. Finley and Mrs. Widener.

CURRENT DIVIDENDS

50%

(All Coverages)
AUTOMOBILES INSURED WITH THE Southern Farm Bureau Casualty Insurance Co.
CONTACT YOUR AGENT FOR THE ADVANTAGES OF FARM BUREAU, LIFE, AUTOMOBILE, & FIRE INSURANCE

Floyd County Farm Bureau

SMOOTH DRIVING AHEAD WITH HAMROCK



Introducing Two Powerful New Gasolines
NEW Trail Master • NEW Cloud Master
ROY'S Independent Service
Highway 70 East Phone 416

were guests of Mr. and Mrs. G. N. Shirey, parents of Mr. Shirey at Azle, formerly of Floydada.

Swisher Re-Union Dates July 14-17

Plans are now being completed for Swisher county's 64th annual old-timers reunion, and, as expected, this year promises to be one of the largest celebrations since the war years. The celebration will run for four days, July 14-15-16-17, and will include an interesting combination of events.

A street carnival will be held on the square during the week and will include five carnival rides and a number of locally sponsored booths and games. The National Baseball Congress has granted a franchise which is enabling us to have an eight-team semi-pro baseball tournament, games being played each night with the finals on the 17th. The local rodeo club is holding their annual amateur rodeo also on the 14-17th with the final performance on Saturday night. Saturday will be the big day with a series of children's events in the morning, free barbecue with all the trimmings for everyone at 12:00 and a giant parade at 4 o'clock p. m.

Collision Damages Mrs. Angus' Auto

Mrs. Wynne Angus, formerly of Floydada, now of Quannah, reported a damage claim this week to a local agency which carries her insurance. Her car was in a collision, she told the agency here, and the probable cost of making needed repairs is \$175.

Wayne Bybee New Legion Commander

LOCKNEY—Wayne Bybee was named commander of Landrum Post No. 141, American Legion, in an election held June 21. He succeeds Joe Smith who has been commander the past year.

HALF-MINUTE INTERVIEW

Grove Smith: "Hogs that went at \$23.50 last week were \$4.75 lower than the spring high this year and \$4.50 higher than the high in 1953."

Mr. and Mrs. Floyd Zeller of Burbank, California, visited last week with her sisters, Mrs. Belva Henderson and Mrs. Lillie Solomon of Floydada, and other relatives in this vicinity.

A baby daughter was born to Mr. and Mrs. Boyce Mosley June 18. She weighed seven pounds, two ounces. Grandparents are Mr. and Mrs. E. W. Dunavant, Floydada, and Mr. and Mrs. E. C. Mosley, Plainview.

James C. Murray, son of Mrs. Dixie Murray, left this morning for duties with the air corps. James will take his basic training at Lackland Air Base.

Attending the First Christian youth camp at Ceta Glen this week are George Farris, Ronnie Amburn, Johnny Max Bradley, Anthony Hill, Frank Barrow, Vicki Wester, Barbra Darden, Mary Kay Asher and Peggy Morrison.

Wilford E. Lann navy seaman apprentice, grandson of Mrs. Charity Brown, Floydada, has been assigned to a mine school at Yorktown, Virginia, following completion of boot training at San Diego, California.

Mr. and Mrs. Doyle Turner were Sunday dinner guests in the home of Mrs. Turner's parents, Mr. and Mrs. R. E. Marr of Lockney, they also visited in the home of Mr. and Mrs. J. H. Cooper, a sister.

District Rebekahs Honor President of State Assembly

The president of the Rebekah assembly of Texas, Maude Bussard of Houston, made her official visit to District No. 21 at Plainview, Friday night, June 18. This district is composed of Plainview, Floydada, Matador, and Abernathy Rebekah lodges.

The vice-president of the Rebekah assembly, Lillie Alexander of Lubbock and Lois Nail, outside guardian of the assembly, were also present.

The president was presented two lovely pieces of silverware from the lodges of this district.

Those attending from Floydada were Mr. and Mrs. Fred Reeves, Mr. and Mrs. Floyd Webb,

Masons to Install Officers July 3

Officers of Floydada Lodge No. 712, A. F. & A. M., elected on the night of June 12, will be installed at a called meeting the first Saturday night in July. This will be July 3.

Chosen to succeed B. A. Robertson as worshipful master for the year 1954-55 was Jack Stansell. Harold Woodson was elected senior warden, James Willson, jr., junior warden, Doyle Walls secretary, Gayle Mayo treasurer and P. L. Hart tiler.

Mrs. D. D. Shipley, Mrs. Alva Sparks, and Mrs. Oleta Pruitt.

About 200 attended the meeting enjoyed a good program and refreshments.

Be Wise And Save Use Want Ads.

Mrs. Gladys Wimberly returned home last week-end from Marksville, Louisiana, where she spent a 15-day vacation with her parents, Mr. and Mrs. I. D. Evans.

APPRECIATION EXPRESSED

I wish to thank my friends and neighbors for sending so many nice cards, gifts and flowers while I was sick in the Plainview hospital.

May God's richest blessings be with them always, is my prayer.
Mrs. L. L. Switzer

Mrs. Mae Easterling of San Bernardino, California, has been visiting in the homes of her brothers and sisters, Mr. and Mrs. B. P. Sandefur of Lockney, Mr. and Mrs. W. B. Sandefur of Lockney, Mr. and Mrs. Walter Sims of Floydada, Mrs. Ida Ferrier of Lockney and Mr. and Mrs. P. T. Gentry of Slaton. On Sunday the family all gathered in the home of the eldest sister, Mrs. Ida Ferrier for a family reunion.

The Floyd County Hesperian, Floydada, Texas, Thursday, July 1, 1954
Mr. and Mrs. Charles Best and W. W. Anderson, who has recently acquired a home at Garland, Texas, this week left Floydada to make that city his home.

LANDS

Farm and Grazing Lands in Floyd and other Counties
Town Lots in Floydada.

MASSIE & BOND

J. M. Massie
Hollis R. Bond

PENNEY'S

ALWAYS FIRST QUALITY!

NOW GOING ON...

JULY

BLANKET EVENT



SMALL DEPOSIT! PAY LITTLE-BY-LITTLE!

50c

WILL HOLD ANY BLANKET

JULY EVENT SPECIAL!

FLORAL BLEND

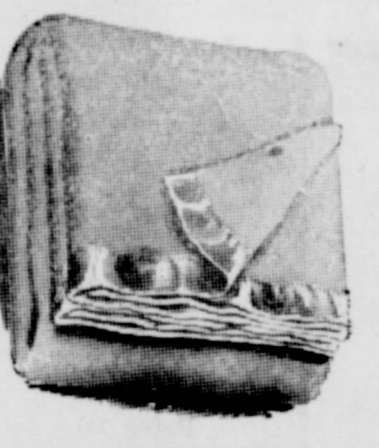
BLANKET

4.98

72 x 84"

Flowers and bow-knots do up your bedroom with a delicate feminine touch! New blend balances the lustrous, luxury of 65% rayon, the strength of 25% cotton, the cozy warmth of 10% wool into a super-buy of a blanket!

LAB-TESTED BY PENNEY'S!
UNCONDITIONAL 3-YEAR GUARANTEE AGAINST MOTH DAMAGE!



NEW BLEND! EXTRA WARM BLANKET

6.90

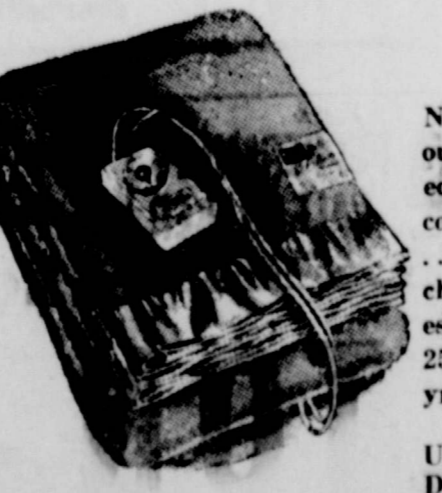
Extra-long 72x90"

75% rayon (15% cotton, 10% wool) — now all crimped staple double woven rayon. Better laundering, longer wear! Acetate satin binding. Fashion colors: carnival green, sun, flame, others.

CARNIVAL GREEN SUN FLAME MARI GOLD CARIOCA RED CANDY PINK SEA MIST TROPIC BLUE

\$6.70

Buy for cash, or buy on Lay-Away—but BUY NOW! Take advantage of this tremendous value, specially offered to launch Penney's July Blanket Event! Save on warm pure wool blankets, 72 by 84", bound with acetate satin. Choose colors specially styled to refresh your bedroom with their lively colors, dyed-to-match or blend with other Penney blankets. Save not only with low price—but with lab-tested quality that makes this Penney blanket a long-range, worthwhile economy.



GOLDEN DAWN ELECTRIC BLANKETS

Now enjoy warmth without weight — wake refreshed! Just dial your most comfortable temperature. . . it stays constant despite changing room temperature. Blanket is 50% wool, 25% cotton, 25% rayon. 2-yr. replacement guarantee.

UL-listed Dual control **32⁷⁵**



GLEAMING ACETATE SATIN COMFORTER

7.90

The warm fluffy white wool filling—the luxurious covering, embellished with semi-hand guided stitching—add up to a heavenly comforter that's only 7.90 at Penney's. Reversible . . . choose from solid or two-tones.

B L A N K E T S B Y T H E H U N D R E D S P E N N E Y ' S J U L Y B L A N K E T E V E N T! I S

...FLASH!...BIG BOOM IN BEAUTY BLANKETS.....NEW COLORS.....NEW PATTERNS!...

County Democratic Convention Voting Strength Not Over 108

There will be 19 fewer votes possible, in the Floyd county Democratic convention on July 24 in the way the county committee is basing its precinct representation than if the directive of the state Democratic committee had been followed.

The state committee suggested to the county committees that they should use the total vote for the party's candidate for governor in the last general election instead of only that vote which was cast on the Democratic ticket.

Figures made available by county chairman Ben P. Ayres indicate that 485 Republican votes were cast for Allan Shivers for governor in the last general election. With these added to the Democratic vote and the voting strength thus obtained apportioned to the precincts the total vote in the county convention would have been 127 instead of 108.

Southwest Floydada would have 25 votes in the convention instead of 21, West Lockney 23 instead of 19, Northeast Floydada and Sand Hill five each instead of four, southeast Floydada six instead of five, Providence and Lone Star four each instead of three, and South Plains would have had three instead of two votes in the convention.

Other precincts in the county



Shurfine Tall Can 2 for
MILK **25c**

BISCUITS 2 Cans
Ready to Bake **19c**



PURE CANE SUGAR 10 lb. Bag
95c



ELMDALE 46 oz. Can
Tomato Juice **25c**

SHURFINE PEACHES 2 Cans
in heavy syrup **57c**

Shurfine Golden CORN 6 Cans
1.00

FOR YOUR HOLIDAY OUTING—We will have all your lunch needs — We will be **CLOSED MONDAY, JULY 5TH**—Visit our store Saturday and Stock Up or Call 40 for Efficient Delivery

Crystal White, Giant Bar SOAP 2 Bars **15c**

TREND Giant Box **49c**

Oscar Mayer Wieners Tall Can
With Mustard or BBQ Sauce **39c**

FRESH FRYERS lb.
49c

Fancy Sliced BACON lb.
69c

Shurfresh OLEO lb.
21c

STAR CASH
Phone 40 We Deliver

FOURTH O' JULY DOLLAR DAY

When does the Fourth of July come on the 5th of July?
The answer is next Monday, so far as Floydada business houses—practically all of them—are concerned.

Since the Fourth comes on Sunday the holiday is being taken nation-wide on Monday the fifth.

Dollar Day Changed, Too
Since business will be suspended on July 5, first Monday, the customary Dollar Day, there had to be a switch on First Monday date, too. Nearest possible Monday is July 12 and that is when Dollar day will be. Cooperating merchants are planning to bear down.

Center News

(By Mrs. J. E. Green)

CENTER, June 30—It is cool and cloudy this morning. The wheat around is about all cut. Most people would welcome the rain on row crops.

Bro. and Mrs. Hodges and Jerry were Sunday dinner guests of Mr. and Mrs. Leo Frizzell.

Mrs. W. M. Jackson is in Amarillo with her daughter and family whose nine year old son has been in the hospital for weeks with polio. The boy is reported improving slowly.

Geneva Norvell has returned home after visiting for several days at Hereford with a brother and sister and their families.

Mr. and Mrs. James Robertson and children visited over the weekend with his parents, Mr. and Mrs. J. R. Robertson and family.

Mrs. Thurmon Walls and children of Houston are visiting with her parents, the J. R. Robertsons.

Mr. and Mrs. Chil McClure and son Del Wade visited in the Robertson home Saturday.

Mr. and Mrs. Earl Huckabee and Sandra spent Thursday with her parents, Mr. and Mrs. J. T. Myrick of South Plains.

Sandra Huckabee spent Wednesday night with her Grandmother and aunt, Mrs. Ola Warren and Miss Eula Huckabee.

Rev. and Mrs. Ulman Moss and children visited Monday afternoon in the Green home. Mrs. Moss was formerly Ruth Jordan of Center.

Mr. and Mrs. Don Clark and Mrs. Green visited late Saturday afternoon in Plainview with the Victor Greens.

We sympathize with Mrs. Bullard and family over the sudden death of her son, Ed Bullard of near El Paso. Most of us Centerites have known this old settlers family for

Jesse L. Heim Retired Leader Passed Monday

Funeral service was held Monday for Jesse Leftwich Heim, 89, who passed away Monday night at Peoples hospital after an illness of several weeks.

Mr. Heim had been a hospital patient since May with a broken hip, resulting from a fall at his home. He had been seriously ill for three weeks.

Rites were conducted at the First Baptist church, Floydada, Wednesday with the pastor, Rev. R. Earl Allen, officiating assisted by Rev. Franklin E. Swanner, Plainview.

The body was taken to Paducah for services at 4 o'clock there and burial was in Paducah cemetery.

Mr. Heim was born in Tuscaloosa, Alabama, in 1874 and was a resident

many years.

Mr. and Mrs. Clarence Moore of Edmond, Oklahoma, spent Tuesday night with his cousins and family, Mr. and Mrs. T. R. Noland and Joe Richard. Another cousin and wife, Mr. and Mrs. J. M. Noland visited the T. R. Noland on Thursday.

Imogene Noland of Wayland college visited over the week-end with home folks.

We sympathize with one of our beloved club members, Mrs. J. L. Heim in the loss of her husband who passed away Monday in Floydada hospital. Mr. and Mrs. Heim have had long, useful lives together wherever they lived. When such people pass on they are sadly missed.

of Paducah from 1909 until 1939. He was founder of the light plant in Paducah and owned and operated the General Auto Store.

He was a former Magnolia agent and Wells Fargo agent. At one time he was on the city council in Paducah and also on the school board.

His health began failing in 1939 and he retired from business and moved to Weatherford. The family has made their home in Floydada since 1945.

Mr. Heim was a member of the Baptist church, was a Mason, a Woodman and a member of the Eastern Star.

To cherish his memory he leaves his wife, one son, John L. Austin, one daughter, Mrs. Joe A. Gibson, Canyon, and one foster-daughter, Mrs. James Burke, Elm Springs, South Dakota, one brother, R. W. Heim, Lubbock, one sister, Mrs. Wade Lassiter, Stanford and three grandchildren.

Palbearers were Garland Foster, Woody Hill, Joe Thurston, Blanton Hartsell, Billy Henry and John Chenault.

Lions President In Address Today

E. A. Williams, new president of Floydada Lions club, will speak today at this their first program of the new year. William's topic is "popping the whip" and he is expected to outline the work for the year ahead and give his views on Lionism and what he feels should be accomplished.

New yearbooks for the club have been delivered and will be on hand for distribution. The noontime meeting is at the American Legion hall.

Columbia typewriter carbon, best yet. Hesperian.

We wish to express our thanks to our many friends and neighbors for the kind and generous contributions during our recent bereavement. May God always be with you. John Green and family, Bob Reeves and family.

Mr. and Mrs. Elton Green and children returned home Monday from a fishing trip to Lake City, Ok. They reported fishing was weather perfect.

FRYER

We may not be, But our Fryers WELL DRESSED

For 4th of July Get Freshest in town Open 'til Noon

Feed syrup to your cows Stanton Lay or Grow packed in 35c Bagg

Charley Bern Drive N Phone 74

There is Only ONE Southwestern Life

Call your **Southwestern Life** man

R. E. FRY

Representing SOUTHWESTERN LIFE INSURANCE COMPANY



SPECIALS



OVEN FRIED Chicken Biscuits MADE WITH **Bisquick & Swift's CHICKEN**

Bisquick 28c
Swift's CHICKEN 53c

Shurfine **CATSUP**

14 oz. Bottle **19c**

Peter Pan **Peanut Butter**

12 oz. Jar **39c**

SOFLIN 4 Rolls **TISSUE** **33c**

NORTHERN **NAPKINS, 2 for** **25c**

\$1.29 VALUE! ONLY 50c Fresh **PEPPERMILL & SALT SHAKER** WHITE KING CLEANSER Can **12c**

FELTON - COLLINS

We Give S & H Green Stamps

GROCERY & MARKET

Double Stamps Every Wednesday

BANG-UP BUYS

SUGAR JETS JUMBO 10 oz. Package **25c**
Delicious OAT 'n WHEAT SUGAR FROSTED CEREAL

Shurfine, No Sieve 300 Can **Early June Peas** **25c**

Shurfine 12 oz **Whole Kernel Corn** **19c**

Walco 303 Can **BLACKBERRIES** **23c**

TUXEDO TUNA **23c**

Gerbers Strained 3 Cans **BABY FOOD** **25c**

Carnation 2 for **MILK, Tall Can** **25c**

Armours **Vienna Sausage** **19c**

300s **Kleenex** 17c

Giant Box **TIDE** 74c

Will be Closed July 5, Monday

HULL & MCBRIEN PHONE 292 We Deliver

PURE CANE SUGAR **49c**

BRIGHT & EARLY COFFEE 1 lb. Can **\$1.17**

SHURFINE Beans & Potatoes, 2 for **35c**

SHURFINE PEACHES No. 2 1/2 Gal **29c**

PUFFIN BISCUITS 2 Cans **19c** **SHURFRESH OLEO** Pound **22c**

PASCO FROZEN Orange Juice 6 oz. Can **15c** **SHURFRESH CHEESE** 2 lb. Box **69c**

Libby's Cut 10 oz. **CORN** **19c**

Libby's Chopped 10 oz. **Broccoli** **19c**

Libby's 10 oz. **Spinach** **19c**

SERVE IT TONIGHT Upside-Down CAKE Betty Crocker **CAKE MIX** 3 for **99c**

Meats & Poultry

FRYERS lb. **53c**

END & PIECES **BACON** **29c**

BEEF RIBS **35c**

RINSO **29c**

Picnic Fixin's

at



Del Monte, Quart
PRUNE JUICE 37c
Cut Macaroni, Box
SKINNERS . 12½c

Krafts, Pint Jar
MIRACLE WHIP . . . 29c

Box LINIT STARCH 15c	Campfire, Can VIENNAS 10c
Heinz, white, pt. VINEGAR . 16c	Libby Cut, 303 Can BEET 13c
Del Maiz, 12 oz. Can MEXICORN 21c	Libby, 3 oz. Jar OLIVES . . 24c
Tabby, Lage Can CAT FOOD 13c	French, 6 oz. Jar MUSTARD 11c
Waxtex, 125 ft Roll WAX PAPER 25c	Bama, 12 oz. Jar Peanut Butter 28c

300 Count
KLEENEX . 17c



MELLORINE
PLAINS
½ Gallon **49c**
PICKLES
Ma Brown **29c**
Pint, Sour
KOOL AID
SIX 5 c Pkgs. **25c**

COCA COLA 12 Bottle Carton **43c**

12 oz. Jar CH PRESERVES 31c	Hickory, 10 lb. Bag CHARCOAL . . 89c
No. 2 Can MINY 12c	Patio, No. 2 Can MEXICAN BEANS 10c
Mule Team, 16 oz. BRAX 18c	Green Field, No. 300 Can GREEN BEANS . . 10c
No. 303 Can AUT 15c	Ajax, 2 Cans CLEANSER . . . 25c

FRESH FRUITS AND VEGETABLES

LETTUCE Firm Heads Pound **12½c**

Large CARROTS . 15c	2 Bunches GREEN ONIONS 15c
Medium DISHES . 15c	Sunkist, Pound LEMONS . . 15c
CELERY California Green Stalk 10c	
Pound CUCUMBERS 12½c	
TOMATOES 15c	Fresh, Pound GRAPES . . 25c

Alert, Can
Dog Food 9c
Qt. Bottle
Wesson Oil 68c
Post, Box
RAISIN BRAN 19c
Jergens, Bar
TOILET SOAP 5c
Libby, No. ¼ Can
POTTED MEAT . 9c
Campbell's, Can
TOMATO SOUP 12c

THESE PRICES GOOD FRIDAY — SATURDAY — We Will Be Closed Monday July 5

Planters 8 oz. Can PEANUTS . . 37c	Aunt Jemima, 5 lbs. YELLOW MEAL . 38c
Del Monte, 12 oz Jar Barbecue Relish 31c	Armours, 12 oz. Can CHOPPED HAM 61c
Hunt's Can TOMATO SAUCE 9c	C & H Powdered, Box SUGAR . . . 15c

House of George, 46 oz. Can
TOMATO JUICE . 19c

Snowcrop, 10 oz. Pkg. PEAS & CARROTS 19c	Snowcrop, 6 oz. Can Grapefruit Juice 15c
Snowcrop, 10 oz. Pkg. CAULIFLOWER 19c	Hills O Home, 12 oz. Pkg. Frozen Blackeye Peas . 19c

GREEN PEAS Pictsweet 10 oz. Pkg. **12½c**

U.S. GOVT. GRADED QUALITY MEATS

U. S. Government Graded Commercial Veal

LOIN STEAK lb. 49c

U. S. Commercial Veal T-Bone Steak 49c	U. S. Commercial Veal Club Steak, lb. 43c
U. S. Commercial Veal Pot Roast lb. 39c	U. S. Commercial Veal SHORT RIBS lb. 23c

Wilson Savory Extra Lean
BACON, SLICED, LB. 69c

Ready to Cook
Sea Scallop 12 oz 53
Lo-ita Ready to Cook
Shrimp 10 oz. 63c
Ready to Cook
Cat Fish Fillet lb 53c
Fresh Ground
Hamburger, lb. 29c

IPANA
Dental **30c**
Cream, 50c Size
Tuxedo, Can
TUNA . . . 19c
Campfire, Can
PORK & BEANS 10c
Blue Plate, 4 oz. Can
PIMIENTOS . . 17c
Northern, Roll
Paper Towel 20c
Reynolds, 25 ft.
Aluminum Foil 29c

S.M.
**GREEN STAMPS
DOUBLE
EVERY TUES.**



1-A Registrant Is Eligible To Go To College

For the information and guidance of young men graduating from high school, who may be interested in attending college:

The fact that a registrant is classified into class 1-A (A class available for service) does not necessarily mean that he will not be eligible to go to college. Normally a registrant will not be reached for induction before he has completed one full year of college work.

After such time he may, if he meets the criteria as set forth in the selective service regulations, qualify for a 11-S classification (college student deferment). During the first year (and the summer months preceding) a registrant will probably be classified into class 1-A, and should be reached for induction prior to completion of said first year he may qualify for a postponement of induction if he is a full time student doing satisfactory work.

South Plains News

(By Mrs. M. M. Julian)

SOUTH PLAINS, June 28—Brother Keaton of the United Texas Drys with their offices in Dallas was a speaker in the South Plains pulpit on Sunday morning. Other activities of the church during the week will be WMU meeting on Monday afternoon and prayer meeting and the auxiliaries having their hour on Wednesday night.

Mr. and Mrs. H. L. Marble and June will go to Amarillo this Tuesday where June will undergo tests for a throat ailment. They plan to come home on Tuesday evening unless June has surgery done on Wednesday morning.

Mr. and Mrs. George West went to Crosbyton on Monday to visit with

FLOYDADA PUMP COMPANY
U. S. Pumps — Well Service
Phone 1958
FLOYDADA, TEXAS
PAUL GARRISON
Res. Ph. 709-W
CAL SKAGGS
Res. Ph. 458-W

GIVE TO CONQUER CANCER

AMERICAN CANCER SOCIETY

WITKOWSKI IMPLEMENT CO.
Your J. I. Case Dealer



A. L. WYLIE BUTANE CO.

Phone 79

Floydada

Mr. and Mrs. W. R. Miller, who formerly lived in South Plains and who operated a grocery store there. Mr. Miller is getting quite feeble now and has not been well.

Mr. and Mrs. Bryan Karr and children went to Fort Worth last week-end where they visited with his folks, Mr. and Mrs. Karr. They came home on Sunday evening.

Visitors in the home of Mr. and Mrs. R. E. Young last week were relatives, Mrs. H. D. Hale and son Nathan Lee, of McLain, and Mrs. Hale's daughter, Mrs. Marvin H. Hall and four children, of Oklahoma City, Oklahoma. On Sunday afternoon they came to visit with Mr. and Mrs. Grigsby Milton and were over night guests at their home.

Mr. and Mrs. Arby Mulder, Nathan and Catherine, went to Lubbock on a business trip last Thursday. Arby went to a nose specialist for his check up and was doing fine. He will not have to go back until next January.

Express Sympathy
We were sorry to hear of the sudden passing of Ed W. Bullard, who resided about 90 miles east of El Paso, Texas, where he was engaged in cotton farming. He was stricken suddenly on Sunday with a cerebral hemorrhage. Services for Mr. Bullard will be held in El Paso on Tuesday afternoon at 2:00 p. m. Rites will also be held in Floydada on Thursday where interment will take place. Many of his people live in Floydada and he is a brother-in-law of Mrs. Sim Reeves of our community. Mrs. Reeves, Mrs. Walton Wilson and Hub Austin left on Monday for El Paso.

Mrs. Johnny Wilson was able to come home from the hospital in Floydada on Wednesday afternoon of last week. She will go back every day to have her left arm and hand dressed. She is getting along fine. Many neighbors and friends call each day to help her pass the time away. We are glad to know she will soon be fully recovered from her burns.

On Friday of last week Mrs. W. R. Daniels and two children of the McCoy Community spent Friday visiting with Mrs. E. T. Evans and G. P. West in the West home. Mrs. Daniels is the sister of E. T. Evans of Amarillo.

Several Stanley parties were held in this neighborhood last week. On Thursday morning, June 24, Mrs. Nell McClung of Floydada was in charge of a party in the home of Mrs. Murray Julian. Guests for the morning party included Mrs. Grigsby Milton, Gerald Lackey and son, Alvin Nichols, John Key West, Kenneth Bean and Diane, and Mrs. Glenn Whitfill and daughters. On Friday afternoon Mrs. Calvin Poteet had a Stanley party for a group of her friends in her new home here and this coming Friday, Mrs. J. K. West will have a morning party in her home.

Mr. and Mrs. Marvin Montague and children of Silverton visited with Mr. and Mrs. George West on Sunday. They reported the small daughter of Mr. and Mrs. Dan Montague, who was bitten by a rattlesnake about ten days ago, is doing fine. She was able to come to church last Sunday morning.

WMS Met Monday
On Monday afternoon at 3:30 the South Plains WMU met at the church for their meeting and the sunbeams under Mrs. Karr carried on their activities. The topic for the WMU was Bible study, with the character study being, "Esther." Mrs. Jones presided over the meeting. As the lesson progressed we learned Esther is a very important study, especially to the Jews, who feel she is next to the Pentateuch in importance. The Jewish life in exile was described. In the next character study in "Young People of Destiny," John the Baptist will be studied. Five ladies from the WMU will go for breakfast serving on July 15, when the junior boys are down at the Plains Baptist Assembly. Five more will go to help serve supper on July 15. Present at the meeting were Misses Dock Jones, Murray Julian, H. L. Marble, H. S. Calahan, Jr., W. S. Spearman and Mrs. Bryan Karr. Sunbeams there were Charlotte Spearman, Vicki, Diane, and Cathy Calahan and Barbara Sue Milton.

Mike and Walt Wood of Lubbock

arrived on Monday of this week to spend the summer here with Mr. and Mrs. L. T. Wood and Mr. and Mrs. Walter Wood.

Mr. and Mrs. E. T. Evans and children of Amarillo spent from Wednesday until Saturday with her parents, Mr. and Mrs. G. F. West. On Thursday noon they were all luncheon guests in the home of Mr. and Mrs. Robt. Lee Smith of Sterley.

Mrs. J. D. Webb, Melinda and Dwain, spent a few days last week visiting her parents, who reside south of Lorenzo. As she came home about one o'clock on Thursday afternoon she turned off the road to keep from hitting a swaying trailer behind a pickup. She hit a soft shoulder, and then ran into a culvert. They were taken to the hospital for observation, but no one was badly hurt. Melinda suffered a cut on her forehead and had to have stitches taken. They were within a mile of their home when the accident occurred.

Dr. and Mrs. E. E. Joiner and Gordon arrived home Monday afternoon from Rye, Colorado, where they had spent the month of June. They report it very hot and extremely dry in Colorado this summer.

On Monday afternoon the 4-H club leaders and members met at the council room at the court house with Miss Petty, for a program planning meeting. The 4-H girls will bring a demonstration to all the clubs in the county on the July National Farm Safety week. Plans are being made for the County Fair to be held on September 15, 16, 17 in Floydada. Mrs. Lucy Thornton is the chairman for the fair in the South Plains club. Those present at the 4-H Club meeting from our vicinity were Mrs. Grigsby Milton and Donita, Juanel Brown and Wanda Haggard.

Mrs. W. S. Spearman was hostess at a slumber party at the parsonage on Wednesday night of last week after the G. A. meeting at the church. The girls worked on their G. A. scrapbooks, which they have been making. They enjoyed the evening with refreshments served by Mrs. Spearman. Present at the slumber party were Bonnie Upton,

PH. 79
FOR BUTANE SERVICE
WYLIE
Butane Company

Donita Milton, Virginia Taylor and Louise Pritchett.

On Saturday night at eight o'clock the cub scouts, their parents, and their sponsors, Mmes. I. H. Parks, Owen Thornton, and Loyd Deavenport met at the school house for a wiener roast and chili supper served on tables under lights on the school grounds with a big fire laid for roasting of the wieners and marshmallows.

After the supper, games were played by the scouts, and nearly every scout went home with ribbons showing accomplishments for the evening. There were all kinds of races, plain races, three-legged races, and many other kinds of games in which the boys and their fathers participated. After the sports, Mrs. Parks and Mrs. Deavenport were presented gifts of appreciation from the scouts.

New officers were elected for the coming year. For den no. 1, Mrs. Loyd Deavenport was elected den mother, with her assistant, Mrs. Murray Julian, and in den no. 2, Mrs. Arby Mulder was elected den mother, with her assistant, Mrs. I. H. Parks.

New Appliances Show
Mrs. M. M. Julian and Mrs. S. A. Thornton were hostesses at the Jul-

ian home for the Demonstration club meeting on June 23. Mrs. L. T. Wood opened the meeting. Roll call was answered with "Some Place I Would Like to Go."

Mrs. Snodgrass gave the devotional for the day, and Mrs. Milton gave the council report.

Mrs. Sanders was in charge of the program with a demonstration on new appliances. She showed the newest in ironing boards, steam irons, electric frying pans, electric deep fryers, electric vacuum cleaners, and many other appliances.

Mrs. Carrick Snodgrass was a guest of the club, and she graciously gave of her time showing the interesting slides which were taken on recent REA trips to San Francisco, California, and Miami, Florida, and other trips they had taken.

Several members planned to go to the club picnic on June 30.

The hostesses served refreshments of fruit punch float, cheese sandwiches, and cookies to Mmes. Paul Snodgrass, John Smitherman, John K. West, R. G. Dunlap, H. L. Marble, Grigsby Milton, George West, Walter Wood, Fred Fortenberry, Arby Mulder, L. T. Wood, Otho Sanders, Bill Beedy, Bryant Higginbotham, and guests Mrs. Carrick Snodgrass, Mrs. Calvin Poteet and

Martha Sanders.

The next meeting will be at the home of Mrs. R. E. Young. The program will be given by the girls of the 4-H clubs. The date is July 14. Please plan to make or grow something for the county fair in September.

Mr. and Mrs. Roy Childress left this week for Opelousas, Louisiana, where they plan to visit their daughter, Mr. and Mrs. Chester Hidalgo. Mrs. Childress plans to spend the summer there with Louise and Chester but Roy intends returning in a short while.

South Plains softball boys played ball on last Friday night and won that game with Gulf Service 7 - 4. This Tuesday night they again tangle with the American Legion in the last game of the evening. South Plains stands in third place now in the softball league.

Use Hesperian Want Ads.

Mrs. Opal Rogers and Mrs. D. P. Rogers, who returned home last Tuesday after a week's vacation in Okla. They visited with a sister, Mrs. Bruce Burrows and rows.

CALL 114
FERGUSON LAUNDRY
in Floydada for
• WET WASH
• FINISHED WORK
• ROUGH DIRT
We Pick up and Deliver

BUILDERS MART Has GOT IT!

COME IN, NOW, DURING THIS GREAT FREEZER FAIR. LET US SHOW YOU HOW TO LIVE BETTER AND SAVE, TOO!

FREEZERS CHEST TYPE & UPRIGHT

In The Famous HOT POINT LINE

BUILDERS MART
Phone 7 or 11
Floydada

IT'S FREEZER FAIR TIME AT COLLIER AUTO & ELECTRIC

Your New MAYTAG FOOD FREEZER will save ... Shopping time ... cooking time ... food costs

FREEZERS

Yes, you'll find the best satisfaction from owning a Food Freezer. It comes from the economical living it brings to your home. And, more you use it the more you'll save ... in costs ... in shopping time and in dependably low-cost operation. So us soon and ask about the new line of ...

MAYTAG AND G. FOOD FREEZERS

LET US SHOW YOU HOW YOUR OWN FREEZER PAYS OFF!

COLLIER AUTO & ELECTRIC

SEE THE "FREEZER FAIR" AT YOUR REDDY KILOWATT DEALER

Gala Summer Showing of All Freezer Models Now Underway. Take a Big Step Towards Food Economy by Stepping in to Your Dealer's "Freezer Fair."

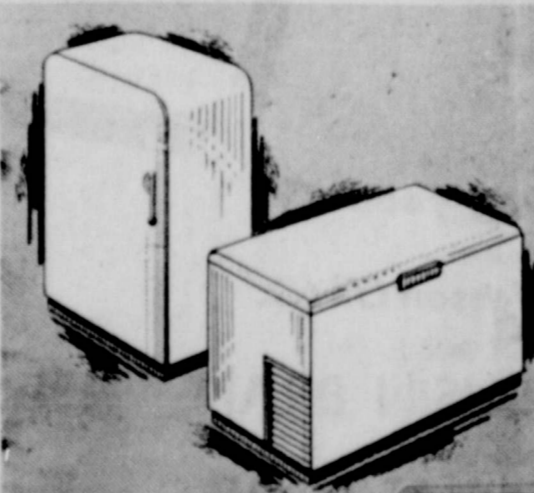
A home food freezer is the modern way to better eating—economically.

The food freezer that is stocked with foods that were purchased in quantity when prices were low means new convenience in meal planning and preparation, greater variety in meals, and a year-round balanced diet.

Freezers stop food waste. Food that was once thrown out is turned into planned-overs and served to the family when it's just what they wanted, instead of something they're tired of seeing.

When you can cut your food bills at the same time that you eat better, you have real economy. And that's the economy a home freezer offers you.

You'll find the model to fit your needs, upright or chest type, on display now at your Reddy Kilowatt Dealer. Visit his "Freezer Fair."



You'll find a "Visit Our Freezer Fair" sign where you see the Reddy Kilowatt Dealer emblem. Come to the Fair

REF BY KILOWATT
SOUTHWESTERN **PUBLIC SERVICE COMPANY**

Lyndale Dairy Store Is Moving Plant

George B. McAllister said that he has closed shop at the Lyndale Dairy Store and the Lyndale Farm where he will function no more.

60 days he will re-open at where he has already condoned the Lyndale Dairy Store. He has had an encouraging response at Childress, he said.

McAllister said he had been promised the backing of business and farm interests at Childress, where the need of a milk processing plant has been keenly felt.

McAllister's plans, he said, call for dispersal of his herd of 150 registered shorthorns on the dairy farm he has operated west of Floydada three miles for the past 20 years. He expects to lease the farm to some other operator. He anticipates that he will milk from producers in the Childress area and process it.

Lyndale Farm Dairy store, which the McAllisters opened to assure a profitable outlet for the milk produced on their farm, has been operated for eight years. During that period they also bought a considerable volume of milk from farmers of the area.

Bill Sisson, who has been among the heavy suppliers of milk to Lyndale, said this week that his herd of producing Jerseys will be dispersed as quickly as he can dispose of them.

KITCHEN AND ★★

★★★ FIELD NEWS

from
Lighthouse Electric Cooperative, Inc., by Nancy Morckel and Claude Weathersbee.

Mr. and Mrs. Shorty Neff and Aubrey Lynn returned Friday from a vacation trip. They were accompanied by Mr. and Mrs. Paul Woody of Hereford. They visited in Colorado.

Fire - Windstorm - Auto Insurance

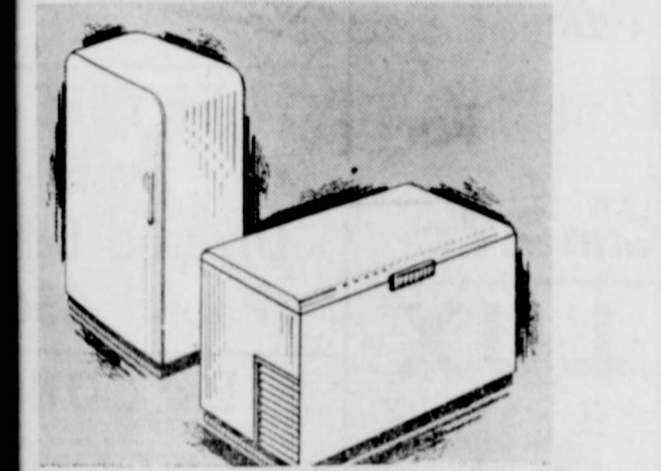
Representing Reliable Stock Companies

Reagan-Giesecke Insurance



See the Wonderful New Line of FRIGIDAIRE FREEZERS

We Have on Display for **FREEZER FAIR**



Children Hardware & Furniture
117 Side Square Phone 295

July And August Campaign Boosts Home Freezing

Appliance dealers of Floydada are joining with Southwestern Public Service and the City Light Plant in a campaign to tell the public about the advantages of the home freezer in preserving foods. The program is set to run through the hot summer months of July and August.

Listed among the favorite features of the freezer are economy of operation, advantage of buying food in season, ease in preparing foods, convenience of a food bank in the home and other popular features.

Buyers can find the brand and size they want in several different style boxes. Service, with both the dealer and electric supplier on your side, is the best.

Advertisements in this week's Hesperian tell the story in detail.

per guests of Mr. and Mrs. Warner Johnson and family.

Mrs. Warner Johnson, adult leader of the Lakeview 4-H club girls club was hostess to the 4-H club girls Thursday afternoon. Miss Petty met with them. Plans were made to entertain the Lakeview home demonstration club on July 15. This meeting will be in the school lunchroom with Mrs. Earl Edwards as hostess. The 4-H club presented Mrs. Warner Johnson with a lovely gift for her birthday.

Mr. and Mrs. Kenneth Reid of Anton spent the week-end with Mr. and Mrs. Cecil Johnson.

Mr. and Mrs. Buel Neff and family visited Mr. and Mrs. Charlie Wright and daughters Sunday evening.

Mrs. F. B. Estep visited Mrs. Fred Jones Thursday afternoon.

Dr. Boushy and son were Sunday dinner guests of Mr. and Mrs. Fred Jones.

Mr. and Mrs. Fred Jones visited Mr. and Mrs. Payne Hart Saturday night.

Wayland Jones made a business trip to Plainview Friday.

Mr. and Mrs. Curtis Williams and children visited Mr. and Mrs. Verlon Wright and family Sunday night.

Lakeview News

(By Mrs. Verlon Wright)

LAKEVIEW, June 29—Mrs. Buel Neff will be hostess to the Lakeview home demonstration club Thursday at 3 o'clock in the school lunchroom. Miss Petty will give a demonstration on frozen desserts.

Mrs. Roy Fawver visited Mrs. R. H. Peel Thursday morning.

Mrs. W. U. Riddle visited Mrs. R. H. Peel Saturday morning.

Mr. and Mrs. E. B. Custer and children and Mrs. J. C. Custer of Slaton visited Mr. and Mrs. O. K. Custer Thursday afternoon.

Karla Nicholson and Mrs. Joe Evers of Crosbyton spent the week-end with Mr. and Mrs. O. K. Custer and son.

Mr. and Mrs. F. B. Estep and Bill were Sunday dinner guests of Mr. and Mrs. Homer Newberry and daughters.

Linda Gollightly spent Saturday night with Mrs. O. R. Gollightly in Floydada.

Mrs. Joe Thurston and children, Mrs. Blanton Hartsell and children, Scarlett and Choice Smith and a friend, Wayne, visited Mr. and Mrs. Charlie Wright and daughters Wednesday evening and went swimming.

Mrs. Cecil Johnson, Mrs. Mary Wright, Wayne Russell, Mrs. Warner Johnson, Fluke Smith, Iantha Pyle and Leon Wright all celebrated another birthday recently.

Mrs. Wilma Paschall and daughters of Lorenzo were Saturday sup-

July And August Campaign Boosts Home Freezing

spent Friday with Mrs. Weldon Hammonds and children.

Mr. and Mrs. L. H. Hammonds of Thalia were Saturday supper guests of Mr. and Mrs. Weldon Hammonds and children.

Mr. and Mrs. R. W. Lotspeich of Floydada were Sunday dinner guests of Mr. and Mrs. Oran Hatley and daughters.

Darlynn Warren of Floydada visited Winona Hatley Wednesday afternoon.

Mrs. Verlon Wright entertained her son Leon on his sixth birthday Friday afternoon with a party. Cake, ice cream, candy and balloon plate favors were served to the following children and mothers: Wesley Johnson, Kenny Custer, Tommy and Garry Lyles, David Hart, Danny Price, James Williams, Patricia Neff, Kay Hammonds, Iantha Pyle, Alice and Vivian Bunch, Betty Lou and Elaine Anderson, Coleta Sue and Mary Elizabeth Wright, Judy and Jean Appling, Betty Lou, Leon and Charlotte Wright, Mrs. Q. D. Williams and daughter, Mrs. Warner Johnson, Mrs. O. K. Custer, Mrs. C. O. Lyles, Mrs. Davis, Mrs. Payne Hart, Mrs. Buel Neff, Mrs. W. C. Wright, Mrs. Otis Anderson and the hostess, Mrs. Verlon Wright.

Mrs. R. L. Johnson visited Mrs. Don Harrison Monday morning.

Mrs. Elvis Howell kept her new grandson, James Elvis Buck, several days last week while his mother wasn't feeling so well.

Mr. and Mrs. Albert Buck and family spent Sunday with Mr. and Mrs. Howell.

Dr. Boushy visited Mr. and Mrs. Cecil Johnson Sunday afternoon.

Mrs. Joe Thurston visited Mrs. Floyd Wilkes Thursday evening.

Paty and Glenda Johnson were Saturday dinner guests of Mr. and Mrs. R. L. Johnson.

Paty Johnson spent Friday night with Glenda Johnson.

Ellene Pawser spent Friday night with Landa Gollightly.

Mrs. O. R. Gollightly and Viola visited Mr. and Mrs. L. D. Gollightly while Monday evening.

Mrs. R. L. Johnson visited Mrs. V. D. Wheelless and children and Mrs. T. L. Johnson in Crosbyton Saturday afternoon.

Mr. and Mrs. Fluke Smith visited Mr. and Mrs. R. L. Johnson while Sunday morning.

Mr. and Mrs. Verlon Wright and children, Charlie Wright and daughters were Monday dinner guests of Mr. and Mrs. W. C. Wright.

Mr. and Mrs. W. Earl Edwards have a new granddaughter. It is the daughter of Mr. and Mrs. Frank Pite of Abilene and arrived Monday night.

D. E. Smith of Crosbyton spent Monday night with Mrs. Charlie Wright and family.

Mmes. Charlie Wright, D. E. Smith and Mrs. Vergil Spence visited the bereaved family of Louis Walker in Lubbock Monday. Mrs. Walker was a former neighbor and friend of the D. E. Smith family when they all lived in Chillicothe. Mr. and Mrs. Walker's 13 year old son, Kent, was buried Tuesday after a seven weeks illness. Funeral was Tuesday at 2:30 in the Asbury Methodist church.

Mr. and Mrs. W. M. Hambright carried Gordon to Amarillo Tues-

The Floyd County Hesperian, Floydada, Texas, Thursday, July 1, 1954

day to catch a plane back to San Diego, California, where he is stationed.

Sunday visitors of Mr. and Mrs. W. M. Hambright and sons were Mr. and Mrs. Frank Hambright and sons of Alan Reed, Mrs. Anna Hambright of San Diego, California, Mr. and Mrs. John Hambright of Olton, Mr. and Mrs. Odell Breed and children and Darlynn Warren of Floydada.

CAPADA

DRIVE-IN THEATRE

Thursday, Friday, July 1 - 2

GENE TIERNEY
DANA ANDREWS **Tobacco Road**

SATURDAY, JULY 3

TERROR ON TRAIN
GIM FORD and VERNON

THE FUSE IS SHORT THE SUSPICION IS GREAT

The Gay Ranchero
ROGERS and TRIGGER

Sunday, Monday, Tuesday, July 4 - 6

NO ONE WITH A BADGE EVER RIDES BACK FROM

DIABLO

RIDE CLEAR OF DIABLO

Technicolor

AUDIE MURPHY - DAN DURYEA
SUSAN CABOT - ABBE LANE

WEDNESDAY, JULY 7

MIGHTY JOE YOUNG

TERRY MOORE - BEN JOHNSON

VISIT OUR SNACK BAR — Soft drinks, Barbecue Sandwiches, all kinds, candies, Cigarettes.

LOVE these bargains!

- 6 PACKAGES KOOL AID 25¢
- For
- 3 BOXES JELLO 25¢
- For
- BISCUITS 19¢
- 2 For
- CLOVERLAKE MELLORINE 49¢
- 1/2 Gallon
- MORTONS Salad Dressing 27¢
- Pint
- WOODY'S BAR-B-QUE SAUCE 59¢
- PICKLE PIMENTO LOAF MEAT 43¢
- Pound
- ALL MEAT SALAMI 49¢
- Pound
- FRESH DRESSED FRYERS 49¢
- Pound

KING GROCERY & MKT.
120 E. California Street
Phone 13
WE DELIVER

IT'S FREEZER FAIR

ENJOY YOUR GARDEN VEGETABLES ALL WINTER

The quickest way . . . the most economical way . . . the way that preserves food with its flavor of freshness.

An electric Home Freezer is the answer to your food preserving problems, and at a reasonable price.

For the next few weeks the electric appliance dealers of Floydada will be observing Freezer Fair, they will be going all out to display their fine lines of home freezers and to advise their customers as to their needs.

Visit your appliance dealer . . . see how economically electricity can work for you. Enjoy the advantages of garden fresh foods throughout the year.

You will be in a position to take advantage of food bargains when they are in season.

Don't Delay . . . Check Today

CITY LIGHT PLANT
FLOYDADA, TEXAS

IT'S FREEZER FAIR

A Store... in your kitchen!

LEONARD

FAMILY-SIZE HOME FREEZER

239.25 \$10.00 DOWN

What an opportunity! Get all the food-saving and money-saving benefits of a Leonard Freezer. It's the one with everything — four refrigerated surfaces... Fiberglass insulation... roomy storage baskets, handy table-top lid and powered by the super-dependable Glacier Sealed Top. Come in. See the ideal Leonard Freezer for your kitchen and budget.

WHITE AUTO STORE
W. E. & W. N. GARRETT, Owners
117 W. California Phone 323

Withers Opens Re-Newed Cafe

When visitors call at Withers cafe Saturday to get their free cup of coffee, celebrating the re-opening of the place, they will find it practically new throughout. They also will find a new policy as to foods to be served. L. G. Withers, the owner, says.

"We've been serving hamburgers and chili for 30 years—24 years of that time at the same stand in Floydada—and we are not deserting them," Mr. Withers said. However, he indicated that steaks, fish and chicken are being added to the a la carte menu, and that a specialty will be made of breakfast service.

The new and shining quarters represent an expenditure of quite a sum of money in the 30 days the cafe has been closed for repair. New canopy and ventilators, air conditioning, new dish washing equipment and sterilizer of health department approved design, are some of the things made possible through practically doubling the space in the cafe.

In the period that the cafe has been closed Withers "has spent enough to put in a cafe" on re-conditioning, re-arranging, new equipment, new back bar, and the like—even a new type stove. It is a new business under old management, as the owner expressed it.

Nelda Pauline Leatherman, daughter of Mrs. Ebah Leatherman, Starkey community, was returned home Saturday from the Plainview hospital.

DON'T KILL YOURSELF!

COMMON SENSE instead of CARELESSNESS can stop NEEDLESS TRAFFIC TRAGEDIES

DRIVE CAREFULLY!
The Life you Save May be your own

Published as a public service in cooperation with The Advertising Council

Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, June 29—Our community was shocked on Sunday afternoon when the word was received of the death of Ed Bullard who has made his home at Anthony, New Mexico, for a number of years. He formerly lived in this community. The first word received said it was Mrs. Ed Bullard who had been found dead. However, the relatives learned it was Mr. Bullard Monday morning just before they left for Anthony. Ed was the son of Mrs. G. M. Bullard of Floydada, a brother of Mrs. L. B. Cozby of our community and a brother-in-law of Mrs. Walton Wilson. There are also several nieces and nephews of the deceased living in this community. Our heartfelt sympathy goes out to all of the family in their time of sorrow.

Mr. and Mrs. L. B. Cozby, Mrs. Walton Wilson, Mrs. Sim Reeves and Mr. and Mrs. Hub Austin and son, the latter of Borger, left Monday morning for Anthony for the funeral of Ed Bullard which will be this afternoon (Tuesday) in Anthony. The body will arrive in Floydada sometime Thursday morning and burial will be in Floydada cemetery. Mr. Bullard, who was found by his wife, succumbed to a cerebral hemorrhage.

Mrs. T. L. Perry spent Monday in Floydada with her grandmother, Mrs. G. M. Bullard.

Jack Moore of Clarendon spent last week in the E. W. Walls home and plowed for Doyle Walls. Jack is a brother of Mrs. Doyle Walls. He is visiting this week in Floydada with his sister and family.

Mrs. Lee Rushing and granddaughter, Janet Bridges went to Lubbock Friday to take Dickie Lee Rushing home. Dickie Lee became sick and went home for a few days but will come back to his grandparents' home when he recovers from his illness.

Mrs. C. W. Payne spent Thursday with Mrs. Cecil Payne.

Harvest will soon be over in this community. With a few more days of the right kind of weather, the

wheat will all be cut and the stubble plowed. Then everyone will be ready for a good rain.

Mr. and Mrs. R. C. Mangum of Plainview spent the weekend with their daughter and husband, Mr. and Mrs. Dean Walls. Mr. and Mrs. Mangum had been on their vacation and were returning home.

Bill Hopper visited Sunday with Herbert and Hershel Irwin.

Mrs. L. B. Cozby, Jr. and children, Christine and Bobby visited Friday with Mrs. Shirley W. Irwin and children.

Mrs. Larry Faus and Vassie Beth and Mrs. Don Branson and Steven spent Monday in Plainview in the home of Mrs. Grady Reeves.

Mr. and Mrs. Edell Dubois went to Amarillo Sunday where they visited Mr. and Mrs. R. A. McMeans and also with Edells mother, Mrs. W. C. DuBois who is a guest in the home of her daughter at this time.

Rev. and Mrs. Larry Faus and Vassie Beth went to Lamesa on Friday. From there Rev. Faus went to LaGrange where he got his car that had been repaired from the accident he had several weeks ago down near New Braunfels. He drove his car back to Lamesa. He and his wife and baby returned here on Sunday morning. Mrs. Faus and Vassie Beth visited her parents, Mr. and Mrs. Lloyd G. Fincher in Lamesa.

Mr. and Mrs. E. L. Judy and daughter, Wilma were Sunday dinner guests of Mr. and Mrs. S. H. Tackett.

Martha Kinard of Floydada spent last week with Frances Hooper.

Mary Ann Wilson left Friday for El Paso where she will be a few days. Then she will go to Juarez, Mexico, where she will work in vacation bible school for six weeks.

Mr. and Mrs. Hub Austin and son Gary of Borger spent Sunday night with his sister and family, Mr. and Mrs. Walton Wilson.

Mrs. Effie Anderson of Kansas City, Missouri, came Saturday to spend an indefinite time with her sister, Mrs. Lee Burgett.

Mrs. W. B. Wilson arrived home last week from Oklahoma City where she had been visiting for a week with Mr. and Mrs. Tony Foster.

Last Wednesday night our mid-week was dismissed so all who wished could go to Floydada to the First Baptist church where a film "Out-town, U. S. A." was shown. This was a film made of the evangelistic work of Billy Graham. Several from here attended and all enjoyed the service very much.

Mr. and Mrs. Chil McClure and Del Wade and Mr. and Mrs. Clifford Helms, Bonnie and Judy took Sunday dinner with Mr. and Mrs. T. L. Perry and Jan.

Judy Wilson visited Sunday in the home of Mr. and Mrs. Lee Burton and children.

Mrs. Grady Reeves and sons, Duane and Randall of Plainview came down Friday and spent the day with Mrs. Thurman Perry and family. Gary Reeves went home with his mother to spend the weekend but returned Monday morning to the Perry home.

Mitchell, Bobby, and Tommy Burgett of Fort Worth are visiting in the home of their grandparents, Mr. and Mrs. Lee Burgett.

Mrs. Larry Faus and daughter, Vassie Beth and Bobby Faus spent Tuesday with Mrs. E. W. Walls.

Mrs. Jim Stewart who has been going to Plainview for treatments for a back injury is improving, but will continue the treatments for a while.

Wayland Bagwell and son Bobby of Los Angeles, California, came Monday night to visit his brother, Clyde Bagwell and Mrs. Bagwell for a few days.

FOR HAIL INSURANCE

W. R. PUCKETT

Farm Bureau Office
Ph. 665 — Nite 940

children, Mr. and Mrs. Travis Jones and son.

Mrs. L. M. Atkinson and Mrs. Clarence Thompson of Amherst were Sunday night guests of Mr. and Mrs. Orland Howard.

Mr. and Mrs. J. D. Glover spent the week-end visiting in the home of their daughter, Mrs. Don Wyatt of Odessa.

Jane Rainer, of Wichita Falls, is here visiting her grandmother, Mrs. D. F. Rogers and other relatives.

Mrs. David Flowers and son Ross and daughter Pamela of Amarillo, are here visiting in the S. W. Ross home. Mrs. Flowers is the daughter of Mr. and Mrs. Ross.

Born to Mr. and Mrs. James Little Floydada, June 21, a baby girl weighing eight pounds, eight ounces.

Advertise for it in Hesperian.

Badgett & Probasco
RADIATOR SERVICE
Phone 572

James W. Ross of Fort Campbell, Kentucky is spending a brief furlough at the home of his parents.

Mrs. Russell Crawford returned home Friday after spending a few days with her father F. M. Wiley at Tokio.

Mr. and Mrs. G. W. Smith and Mr. and Mrs. W. J. Ross attended the funeral of Dee Flowers at Cone Thursday.

Mr. and Mrs. W. B. Barnes of Corsicana were recent guests in the home of her mother, Mrs. J. W. Graham.

Mrs. Anna Hanbright of San Diego, California, is visiting in the home of her brother, W. B. Jones.

Lytton Spraberry of Hobbs, New Mexico, recently visited his uncle J. A. Hatley.

Mr. and Mrs. V. C. Briet and daughter, Linda of San Diego, California, were supper guests in the home of Mr. and Mrs. Wilmer Jones Thursday.

Mr. and Mrs. H. D. Meredith visited his mother, Mrs. C. E. Meredith of Floydada, Sunday.

Becky Potts of Floydada was the guest of Shirley Harper Friday. The girls attended a Sunday school class party of Floydada Baptist church at Roaring Springs Friday evening.

Mrs. Bill McNeill and Barbara were Sunday guests in the home of Mr. and Mrs. Lloyd Osten of Clovis, New Mexico. James McNeill who had been a house guest of his aunt Mrs. Otten, returned home with them.

Jack Burleson and son, Joe of Amarillo were guests in the home of his sister, Mrs. L. B. Campbell.

Mrs. B. F. McIntosh of Temple is visiting in the home of her son, Jack McIntosh.

F. M. Dougherty has returned home after being a guest in the home of Mr. and Mrs. Bill Poole.

Mrs. W. E. Brand recently visited relatives in Dallas and Durant, Oklahoma.

Mr. and Mrs. J. E. Newton accompanied by their son, Glenn White and Mrs. White returned home Sunday after attending an ex-student re-union of Bellvue high school. Mr. and Mrs. J. E. Newton are graduates of the school. Although the reunion is an annual one, this is the first time the Newtons have attended. They report a wonderful time. Enroute they visited in the home of Mrs. Newton's sister, Mrs. O. R. Dorsey of Henrietta.

Fred Browder of Dallas has been a guest in the Bill Norman home while transacting business in this vicinity.

Mrs. J. W. Womack and children have returned to Dallas after visiting in the home of her parents, Mr. and Mrs. Claud Ring.

Phyllis and Cathy Gearheart of Amarillo were house guests of their grandparents, Mr. and Mrs. Sam Lide. Their mother, Mrs. Gearheart of Amarillo visited her parents Thursday night and returned home Friday.

Karen Sue Ring who had surgery at Pitts hospital last Tuesday is scheduled to return home Tuesday of this week.

Mr. and Mrs. Kenneth Chance David and Denise of Cleo, Indiana, are scheduled to arrive Wednesday to visit in the home of her parents, Mr. and Mrs. Sam Lide. They plan to be in this vicinity two weeks.

All the children of Mrs. R. P. Graves were guests in her home Sunday to celebrate her 70th birthday. Those present were Mr. and Mrs. Tate Jones and Bill, Mrs. Hershel Green and children, Mr. and Mrs. L. P. McCray and children of Lockney, Mrs. Dick Graves and children of Floydada. Mr. and Mrs. Tye Jones and Mr. and Mrs. H. W. Roberts are leaving Wednesday for Petersburg, Virginia, to visit their

Pienie Fare FOR THE FOURTH

Dog on a Bun Refreshing Beverages

SHUR-FRESH 10 lb. Bag 95c

CHEESE 2 lb. Box 59c

CARNATION MILK 2 For Tall Can 27c

SHURFRESH OLEO POUND 23c

LUX HAND SOAP 3 REG. BARS 25c

Lipton TEA 1/2-lb. 63c 48 Tea Bags 54c

MISSISSIPPI 4 ROLL PACK 33c

Crisco 3 lb. Can 89c

GLADIOLA CAKE MIX 5th BIRTHDAY SPECIAL

GLADIOLA WHITE CAKE MIX

GLADIOLA MARBLE CAKE MIX

GLADIOLA YELLOW CAKE MIX

GLADIOLA DEVIL'S FOOD MIX

GLADIOLA WHITE CAKE MIX

New ZIP-open package PUREELED BISCUITS 2 for 19c

POWELL CASH GROCERY & MARKET
PHONE 871

Get your car ready for Hot Weather Driving

"PRESSURE PURGE"

Scientific Conditioning of Auto Cooling Systems

1. By Heat—2. By Mechanical Agitation
3. By Chemical Action

All Work Guaranteed

SPEARS AUTO CO.
107 N. Main

FOR HAIL INSURANCE

W. R. PUCKETT

Farm Bureau Office
Ph. 665 — Nite 940

Dougherty News

(By Mrs. W. J. Ross)

DOUGHERTY, June 29—There were 65 present for church and Sunday school Sunday.

Mrs. Harris, wife of our local pastor, returned home Wednesday after spending three days in the Methodist hospital at Lubbock.

The wheat harvest is nearing completion. The row crops are late but are looking fine. Our area rec-

Dougherty News

(By Mrs. W. J. Ross)

DOUGHERTY, June 29—There were 65 present for church and Sunday school Sunday.

Mrs. Harris, wife of our local pastor, returned home Wednesday after spending three days in the Methodist hospital at Lubbock.

The wheat harvest is nearing completion. The row crops are late but are looking fine. Our area rec-

Dougherty News

(By Mrs. W. J. Ross)

DOUGHERTY, June 29—There were 65 present for church and Sunday school Sunday.

Mrs. Harris, wife of our local pastor, returned home Wednesday after spending three days in the Methodist hospital at Lubbock.

The wheat harvest is nearing completion. The row crops are late but are looking fine. Our area rec-

This vacation... treat yourself to

Samsonite Luggage

It's made to "take" rough handling!

It carries your clothes Wrinkle-Free!

Its better-than-leather finish wipes clean with a damp cloth!

JOURNEYER... \$27.50
MEN'S TWO-SUITER... \$25.00
LADIES' O'NITE REGULAR... \$19.50
LADIES' WARDROBE (shown open and packed)... \$25.00
All prices plus tax

No wonder Samsonite is America's most famous traveler! It's expensive-looking, and expensively made. Beautiful on the inside... and blessed with a rich better-than-leather finish that wipes clean with a damp cloth. Yet you can have TWO pieces for less than you'd expect to pay for just ONE piece of such quality luggage! See for yourself... today! Samsonite is also available in *Saddle Tan, Colorado Brown, Bermuda Green, Admiral Blue and Rawhide Finish*

Save 10% — Government Excise Tax Reduced

HAGOOD'S DEPT. STORE

Help forge the Sword of Hope — GIVE to the American Cancer Society!

MARTIN & COMPANY

YOUR INTERNATIONAL HARVESTER DEALER

POWELL CASH GROCERY & MARKET
PHONE 871

GLADIOLA CAKE MIX
5th BIRTHDAY SPECIAL

MARBLE CAKE MIX
YELLOW CAKE MIX
DEVIL'S FOOD MIX
WHITE CAKE MIX

ZIP-open package PUREELED BISCUITS
2 for 19c

KOOL-AID
6 for 25c