

Iroy Leonard Hamed President of Pioneers Association Friday
End of School Students Home 롤


County Hesperian Interest; Harvest Looms


New Football Stadium Reserve Seats Go On Sale June Tenth

Mrs. J. D. McPhaul Succumbed Early Sunday Morning

C-C Committee
Investigating
One-Shot Drive


[^0]THE FLOYD COUNTY HESPERIAN Published by the Hesperian Pubbishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Eaitor
THURSDAY, JUNE 3. 1954


Ceremony Pays Tribute to Eighty Deceased in '54 Rites For Former
Floyd County Man Held at Finney


A Promise That Pays

YOU never realize how valuable an insurance polic
until you have a loss. Until then it is simply a
qualified promise to pay. But qualified promise to pay. But
after a loss it definitely and tangibly proves its value.

Ask this Hartford agency for adequate insurance
Floydada Real Estate \& Insurance Agency Phone: 440
08 W . Missouri Floydada, Texas


## CAPAD

 DHIVE-11 TMEDTBE

Saturday, June $\overline{5}$ - DOUBLE FEAT


Sunday, Monday, Tuesday, June


Evelyn KEYES
The EIILERTITIT
Charles KORVIN STALKED MEN DO

HESPERIAN CLASSIFIED ADS

Set it.



Illustrated above is a seoutyrange. This completely Automatic Gas Cooks by Clock Control



#### Abstract

the exact time cooking should start, your Gas oven will light automatically ...cook an oven meal . . . then turn itself off automatically Best of all, automatic Gas gives you the cleanest automatic cooking. You get pure stainless heat from all burners .plus smokeless flame broiling. Only gas gives you smokeless broiling. See your dealer today and choose an automatic Gas range. It's the cleanest automatic cooking money can buy No range is more automatic.


## Pionor Matural hes Company

Mr. and Mrs. L. B. Stewart. sr.
and two sisters from. Amarillo left
Saturday morning for Ranger to
Sisit their brother. John Stewart and
Saturday morning for Ranger to
visit their brother, John
who tow in the Ranger hospital crit-


Modern Cooking With Gas Is:
$\checkmark$ clean
$\checkmark$ Sole

- Fast
- Automatic
$\checkmark$ Dependable $\checkmark$ Flexible
-Economical


## the most... the best... for your monet

Never before has General Mofors offered so many features of its higher-priced cars in its lewest-priced tine ....


TRY IT AND YOU'LL TELL US THAT YOU GET THE BEST OF ALL 3-PERFORMANCE, ECONOMY, PM We're so greatent cer and roday's greatest valuel Were so sure of it that we invite you to prove it yoursel by any lest you like. Look it over-try it out. expect to find only in much higher-priced cars!

Only Chevrolof in the low-price field gives yad these "Best Buy" values- Biggest brakis o mait mill PRESSION POWER - FISMER BODY Quality © SAFIT MAM - FAMED KNEE-ACTIOM RIDE - FULL-LENGT

Come in now and上.nitew Chevrolet

Combine your new Chevrole pront
with an extra low lost rocolic
Tdir our Cheroleter hrovest un pid Order
the plo
tave

Now's the time to buy! Gef our BIG DEAL! Enjoy a New Chevrol
ODEN CHEVROLET COMPANY


## GRADE A MILK 21c

YES WE ARE GRADE A, APPROVED BY THE S T A TE HEALTH DEPARTMENT. IN FACT WE ARE MORE THAN GRADE A! WE GIVE II TO YOU JUSt LIKE THE COWS GIVE I TO US. NO CREAM HAS BEEN REMOVED--NO POWDER HAS BEEN ADDED.

It Is Just Pure Fresh Milk!

Ile know you cannot buy befter milk, no matter where it comes from and at the cheapest prices in lears for Grade A. Buy a quart today and let us convince you that your home town dairy can give puo more for your money.

## LYNDALEFARM DAIRY STORE PHONE 575

The Moyd County Hesperion, Fioyte Teva, Thatay, JOEe 3, 1954 BUT DON'T QUOTE ME
Floydada Trend is Nation-Wide Men Work Harder, Die First,

Warranty Deeds


A Jamous American Sijip


Medic Invents 'No-Shake' Thermometer To Take Patients' Temperature in Jiffy

$\square$

Center News

FIRST NATIONAL BANK
FLOYDADA, TEXAS


Captan New Rose Black Spot Killer
 Fivi i pe

FHA Farm Loan First In Seven Years in Area




Wiley, Howard Wiley, Howard
y Take Vows me Wedding


Get Them All In The Picture


Deadly Black Widow Spider Spins Webs For Delicate Army Optical Instruments

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Lakeview News
Lakevew Nows

TAKE A TRIP THROUGH OUR WANT ADS
Where It's Smooth Sailing for Bargain Hunters


IT'S A DELIGHTFUL EXCURSION -

 Rowboat or yacht - fry cook or food fryer-y you'll find any-
thing you're looking for in our big WANT AD section: Sporting
goods... furniture. ...jewelry . .. automobiles ; personal goods furniture jewelry automobiles; personal
services; experienced workers of all kinds - they're ALL "on
display" every day in our go-getting CLASSIFIED ADS. Look first in the WANT ADS for whatever you need. And, if you have anything to sell or swap, by all means put these dynamic lowcost salesmen to

## THE FLOYD COUNTY HESPERIAN

 66 GAUGE
12 DENIER
60 GAUGE
12 DENIER
51 GAUGE 15 DENIER

ALWAYS FIRST QUALITY


WOMENS
PLISSE SLIPS
Also Half Slips


WOMENS
BATISTE
PANTIES, 2 Pair

DILLAR DII IT MONDAY, JUNE 7

| Bleached Flour Sack SQUARES <br> 5 for $\$ 1.00$ <br> large size | $20 \times 40$ GAUZE DIAPERS $\$ 2.22$ <br> Dozen Package Always First Quality Quality | Chromspun PRISCILLA <br> Curtains $\$ 2.88$ <br> Organdy PRISCILLA 2.44 | 100 Pairs Womens Childance. <br> SHOES $\$ 2.88$ <br> Flats - Medium heel. All colors \& balanced. |
| :---: | :---: | :---: | :---: |
| $101$ | $1$ |  |  |




Jmanime
Womens Dresses $54,56,58$ . 3. SUMMER DRESSSS . 3.88
 Butcher, Cords, Neat and Bold Cotton Prints

MoMENS Skxiris . . 3.00 Blouses above make co-ordinated set
Peticoans . . . . 1.00 Navy, Red, White TODDER BONNEIS .. 50c


Announcing A Revolution in Motor Oils!


Now at your Phillips 66 Dealer's... an oil that can double the life of your car's engine! The first All-Weather Motor Oil to meet the highest standard ever established for automobile lubrication.
Willip 68 Toop-Arric Moron OI is the first by increasing gasoline mileage. This has besn



Wu sas a ar o owner:
Compared to


1 II) mion the new Oe-Whathet oll that can
double the life of your motor:
WHIE 66 for PHILLIPS " 66 "
WHOLESALE -AARON CARTHEL
hese Phillips Retail Service Stations are the kind you'll enjoy tronizing. They Give S \& H Green Stamps.
thlifferson
Service Station West California Wheles

## TEPPES

GROCERY
2 South Second St.


## PLANTER PRESS WHEELS

You've never seen anything like them before. Years of designing and testing has done this for you. WHY RE-PLANT

## See them to-day

WITKOWSKI IMPLEMENT CO.

FIRST MONDAY DOLLAR DAY

MONDAY JUNE 7

| KNIT BRIEFS . | . . 3 for $1^{\bullet}$ | Head Scarts |
| :---: | :---: | :---: |
| UNDERSHIR | RTS 3 for $1 \cdot$ | 2 for $1^{\circ}$ |
| Nylon Anklets | NYLON GLOVES | 2 for $1^{-}$ |
| 2 for $1^{-1}$ | "T"SHIRT | - |
|  |  |  |
| SPORT SOCKS | . 3 for $1{ }^{\circ}$ |  |
| HANDKERCHIEF | EFS 12 for $1{ }^{\circ}$ | REDUCED $\frac{1}{4}$ |
| BOW TIES | NYLON | $1{ }^{\circ} \mathrm{rd}$. |
| 1* | TWISTALENE | 2 pdS . $\mathbf{1}^{\bullet}$ |
| 80 SQ. PRINTS | TSS 3 rds. $1^{\bullet}$ |  |
|  |  |  |
| DOMESTIC | $4 \mathrm{yds} 1^{\bullet}$ | 2.99 |
|  |  |  |
| Wash Cloths | HAGO | OD'S |
| 14 for $1^{\circ}$ | DEPARTME | STORE |




$\qquad$
$\stackrel{\text { the }}{\text { the }}$Many are changing toStanton's Grow CrumblesStanton's Lay Crumbles
'MEN'S andSUITS"
FRYERSAsk your butcher for
BERRY'S FRYERS

# VAN'S FAMILY STORE MENS PAJAMAS 1 (MANHATTAN) SHORTY PLISSE 2.99 Shorty Skip Dent 1.99 Reg. 2.98 EDOCTION All Regulars 1/3 Off 

y! Hurry! to our "Stock Reduction Sale," Hundreds have taken advantage of the sensational prices on merchandise we must ose of. Our plan is to completely close - out our mens wear and Womens ready-to-wear, also all summer footwear for men, hen and children. Come and stock up for your vacation and future needs. New prices in effect Friday, June 4th. DOLLAR DAY ppers Cash in On these bargains. All sales final. no returns or exchanges. All sales cash.

## WOMENS

| RESSES | RUUTS |  |
| :--- | :--- | :--- |
| RESE | Regular 22.95 | NOW 11.88 |
| IP | Regular 12.95 | NOW 8.88 |
| T0 | Regular 10.95 | NOW 6.88 |
| $1 / 2$ | Regular 8.95 |  |

## PIECE GOODS

NTS . . . . . Ic AN INCH
ISSE, . . . . . 4 yds. \$1.00
YLON, . . . . . 88c yd.
VEN . . . . . . . . 77c yd.
OMESTIC . . . . . 15c yd.
LOW TUBING, 36 " . . 48c juaw Dress Material 55c yd.
NM 49c yd.

## B. F. GOODRICH

## F.TENNIS SHOES <br> zular $5.95 \quad \mathbf{\$ 3 . 8 8}$ fular $3.95 \quad \mathbf{\$ 2 . 8 8}$ <br> sular 3.25 $\$ 1.98$

STOCK UP WHILE THEY LAST
WOMENS and GIRLS
PEDOLE PUSHERS - SHORTS
DRESSSS, SKIRTS, BLOUSES
ALL REDUCED
ASEBALL CAPS . . . . . 65c
(WHILE THEY LAST)

## MENS SLACKS

5. 

ALL ONE PRICE 5.88
(Includes Alterations) A FATHERS DAY SPECIAL WOMENS and CHILDRENS

## SANDALS <br> All $3.95-4.95$ <br> $\$ 2.88 \quad \$ 1.99$

COTTON PRINT
DRESSES

- All Sizes

A 3.95 VALUE
$\$ 1.99$
EACH
MENS
SHIRTS - SHORTS - BRIEFS
44c Each
BOYS SPORI SHIRTS $\$ 1.00 \mathrm{Ea}$.
 Regular 39c
NYLONS . 66c Pr.
$51-15 \mathrm{~s}-60-15 \mathrm{~s}$ (No Limit)
BATH SIZE $20 \times 40$
TOWELS, Reg. 69c
44 c

## MENS DRESS SHIRTS

(MANHATTAN BRAND)
Regular and French Cuff. Reg. $\$ 3.95$ and 4.95 14s - 17s
Whites \& Colors . . 2.88
LONG SLEEVES and SHORT SLEEVES

## SPORT SHIRTS

By Manhattan
4.95 to 7.95 Now
$\$ 3.88 \quad \$ 2.88$
ENTIRE STOCK
MENS JACKETS
(All Types Included)
Your Choice
$\$ 5.88$
$34 \mathrm{~s}-42 \mathrm{~s}$
VALUES TO 10.95
ONE GROUP
MENS SHOES $\$ 5.00 \mathrm{Pr}$.
All Sizes and Widths-But not in every Type ALL OTHER MENS SHOES (Drastically Reduced) (ODD LOT TABLE)

## WOMENS \& CHIDRENS SHOES

SANDALS, RUBBER GALOSHES HOUSESHOES etc. Values to 8.95
All One Price . . \$1.00 Pr.
Mens Handkerchiefs, 12 for $\$ 1.00$

FABRIC WASHABLE WEDGES SUMMERETTES
All 2.88
$\begin{array}{r}\text { Reg. } 3.95 \& 4.95 \\ \hline\end{array}$

MENS
\& BOYS WORK SHOES $\mathbf{\$ 2 . 8 8}$ \& $\$ 3.88$ Reg. 4.95 \& 5.95

WE REPEAT IT IS NOT POSSIBLE TO QUOTE ALL THE ITEMS BEING OFFERED AT RIDICULOUS PRICES DURING THIS OUR BIGGEST SALE SINCE STARTING IN BUSINESS.

## 5 Pair

$\mathbf{\$ 1 . 0 0}$

MENS WORK SOX 5 Pair
$\mathbf{\$ 1 . 0 0}$

ocial Events, Clubs

 Games and songs were interspers-
ed, making a delightul proram
Mrs. Willam Reaves brount can
dies for the sociatime and Mrs.
C. Henry sponsored for the 1929
Sely
$\qquad$ of the most interesting program con
ducted for them.
It is a pleasure to report that the
Floyd county library now has avail
able for use just over 3,000 book



 ccompanied he 26

group. E. L. Norman told the stories
Mrs.
for story hour on last Saturday
Games and songs were interspers. Self-Carpenter
Vows Exchanged
Sunday Evening


$\qquad$
 Eastern Star Has
Had Active Year






$\qquad$
$\qquad$


## Dr. O. R. McINTOSH

 OPTOMETRIST
# DOLLAR DAY MONDAY 

JUNE JH STYLE SHOPPE

## STRAW HATS

CLOSING OUT
Regular 5.95 to 9.95
ONE GROUP DRESSES odd LoTs 5.00
ON SALE 2.98
5.00
SHORTE GOWN COTTON BLOUSES

SALE PRICE 1.98
NYLON GOWNS


3.99 to 4.98

## Style Shoppe

WEST SIDE SQ.
Mrs. Mollie A. Morton, Prop.


## lackney moil Mill firi Use

Fairview News
 s, Mrs. W. B. Wilson, Mrs. A.






INSURANCE
Fire, Windstorm, Extended Coverage. Automobile
Security, Bonds
E. P. NELSON Agency

## DOLLAR DAY SPECIALS

| LADIES SKIRTS Values from 4.55 to 14.95 $\frac{1}{2}$ PRICE | SQUAW SKIRTS $\frac{1}{2}$ PRICE |
| :---: | :---: |
| LADIES DRESSES $\frac{1}{2}$ PRICE | PRETEEN DRESSES $\frac{1}{2}$ PRICE |
| LADIES SUITS $\frac{1}{2}$ PRICE | LITTLE GIRL DRESSES \& SUITS Values from 1.98 to 10.75 |
| SQUAW DRESSES | \$ DAY $\frac{1}{2}$ PRICE |
| $\frac{1}{2}$ PRICE | all |
| DIAPERS <br> \$ DAY 1.77 Dozen | MILLINERY <br> $\frac{1}{2}$ of original price |
|  | BAREFOOT SANDALS <br> 1.99 Pair |


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These Prices Good Friday, Saturday \& Monday
gov't. 3laded sua+ity meats

## LOIN STEAK . Ib. . 69c

 CHEESE, 2-lb. Box 69c BOLOGNA. lb. 39c E\&RALLMEATFRANKS . . lb. 49c Bet morrel palace

## SLICED BACON lb. 59c

 BEEF RIBS lb. 29c Shrimp in Batter 63c宣保sh inuts and vetetables

## LEMONS 15 c

 GREEN ONIONS $7 \frac{1}{2} \mathrm{C} \quad$ ROAStiNG EARS 5 c TOMATOES each 19c New Potatoes lb. 5c GREEN BEANS ${ }^{\text {nesem }} 12^{1 / 2} \mathrm{C}$ CARROTS ORANGES AAWBERRIES 25c LEMONADE

 KCORN . 121 $\frac{1}{2}$ C Cracker Jacks. 6 for 25c

Oi.All LOUR
rs, Pint, Hamburger, Sliced
KLES • . . . 25 C
 ARAGUS . . 19c IE WARE

 uarrs. .anam PEARS . . . . . . 29c $\underset{\substack{\text { Everurfe, print } \\ \text { Bask } 10 \text { b }}}{79}$
 PI -DO .a. . . . 17 c
$\$ 1.99$

12ic
Pictsweet Frozen, 10 oz . Pkg.
RACLE WHIP $=29 \mathrm{c}$ REEN PEAS

15c RADISHES 5c Califorsia
Cantaloupe
lb. $15 \mathbf{c}$

## CAPE ANN FISH OSTICKS <br> 802. PKG.

39:

598 Pioneers Register Friday at 6ath Anniversary Re-Union
.


LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOL

## Retail Merchants Association

## RUBY'S DRVE IN

HAMBURGERS, HOT DOGS SANDWICHES
ALSO COLD DRINKS, ICE CREAM, CANDY ACROSS FROM CAMP COPES

Amicable Life Ins. Co.
FARM LOANS
J. W. CHAPMAN \& SONS


John Wayland Hale Dental Graduate
${ }^{\text {Pu}}$
MONDAY, JUNE ITH
600 YARDS SOLID COLOR CHAMBRAYS 4 Yds. For $\$ 1.00$
Excellent for Summer Sport Clothes. Buy now at Wonderful Low Price.
One Rack
WOMENS DRESSES
Values to $\$ 14.95$

One Rack
CHIDDRENS DRESSS
$\$ 2.99 \mathrm{Ea}$.
Values to 5.95
Solid Colors
DENIMS 2 Yds. For $\$ 1.00$

Four Good Colors WHAT A BUY!

Mens Broadcloth
SHORTS 2 For \$1.00 Sanforized Shrunk Sizes 28 to 42 FRINGED CHENILLE RUGS $4 \mathrm{ft} \times 6 \mathrm{ft}$ Reg. 1.95 Dollar Day. $\$ 6.8$ $30^{\prime \prime} \times 54^{\prime \prime}$ Reg. 3.98 Dollar Day. $\$ 3.4$ $24^{\prime \prime} \times 30^{\prime \prime}$ Reg. 1.98 Dollar Day. $\$ 1.7$ RUBBERIZED BACKS ... NON SLI

Lovely Selection of Colors
HALE'S DEPT. STORZ


[^0]:    New Date for Red Cross Disaster School June 15-17

