# Right-of-Way Cost Would Run \$200,000, Is Estimate 

Can Be Handled, However,
Without Increasing Taxes

eNewNameonCandidate t Added Before Deadline


School Board Announces Plan To Sell Three Year Season Tickets for Seais in New Stadium


Floydada Stores Ready for Straw Hat Day Saturday


Accident Victim
Buried at Lockney


He wase born in 1920 and wound
have been $2 n$ years old his birthaty have
nayd
Serrices
ders
$\qquad$
 second Sisiday singiva



PenNeys
STRAW HAT DAY
Saturday May 8

2.98

COOL SAVINGS MEN'S HOPOKA MESH STRAWS
1.98

Its straw hat time
seasan ney's preforated

 right

Come in for a FREE GUESs See picture on another page of this on

LIGHT: COOL: FINE QUALIT briza weave open weal PANAMAS
$3.98 \quad 4.98$

BUY ON LAY-AWAY

## SATURDAY <br> STRAW HAT DAY <br> at Hale's

 GUESS WHO?


Make your guess of the men in the picture on this page for a Free Straw Hat from our Store.
STETSON \& OTHER FINE MAKES

## s1. 98 to $\$ 10.00$

REGULARS AND LONG OVALS DRESS AND WESTERN STYLES PANAMAS, BRAIDS AND TOYOS

## SATURDAY IS STRAW HAT DA IN FLOYDADA

 of Floydada. Name them and get a Straw Hat Free All men and Boys over 18 eligible to enter.Stop by each of the following seven stores in Floydada and guess who they are, and if you are the fin ne to guess right in either of the seven stores, you will be given a straw hat free! WINNERS WILL BE ANNOUNCED MONDAY MORNING.

You Cannot win a Straw Hat in more than one store.
Vistit these stores through Saturray and make your gueses - No oblivation

| Glad Snodgress | Hale's Department Store |
| :---: | :---: |
| Hagood's Department Store | Van's Family Store |
| Kiem's Haberdashery | Smith's Department Store |

Smith's Department Store
J. C. Penney Co.

$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Mrs. Foster Tells 1950 Study Club of Los Alamos

Training Meeting For Living Room Leaders Is Held Women In Radio-TV Study Club Topic

## Social Events, Jo Ramsey Win For Observing

Dougherty Girls Entertain Their Mothers at Party
 Round-Up Trip National Week




T

|  |  |
| :---: | :---: |
| Miss Barbara Perry has been | me |
| prrented by hee club toa wor- |  |
|  | mix |
|  |  |
| my |  |
| joter | Women In Radio-TV |
|  | Study Club Topic |
|  |  |




## Nagic





Annual Mothers' Day Observance Will Be on Sunday Addied to f


Whirlwinds Lose
A Pair of Games To Olton, Lorenzo


Reaves to Attend Church Convention


They Like Corpus Not the Program


A gift of flowers makes a
special day! Be sure to
Mother's Day with flowers? LONG STEM ROSES, POTTED PLANTS Gift Wrapped CORSAGES Made THIS MOTHER'S DAY Wear a Red
living. -
Wear a Wh
memory.
PARK FLORIS
Flowers \& Gits
Four Confess To Burglaries In Open Court


 | For sounty Judge |
| :--- |
| W. E. CRIMES |
| C. |

For County Allorney:
KENNETH BAIN,
For District Clerk:
MARY L. McPHERSON
For County Clerk:
MARGARET COLIER
For Sheriff :
A. K (Alton) May
EARL COOPER
For Assesor-Collector of Taxes:
T. T. HAMMLTN
CHAS. C. HUCKABEE For County Treasurer:
TROYE Wrast
MRS. SAM A. SPENCE
For Justice of the Peace, Pre
P. O. (PAT) sterling
For Commbsioner Precinct No. 1
J. K. Keller HolMes
Cos
C. K. SEELenCE
BOB RATJEN
For Commissioner Precinet No. ?:-
HUGH COUNTS
For Commissioner Precinct No. 3:
W. C. PLUMLEEE .
$\qquad$
Tuberculosis is Still a Serious Texas Problem


## Free Wills

One Woman in Cherokee County
North Carolina, named God as her
benefictary in her will To settle the North Carolina, namerokee God austy her
beneficiary in her wil .o sette the
estate, a case was filed naming God
as a party thereot. A summons was estate, a case was filed naming G
as a party thereof. A summons w
isted, but the sherift
which stied a repoted which stated; "After
sent search, Coo can
Cherokee County."
$\qquad$
her sunny dispositity woman will henpeck to her two daughters.
in the event hand provided
indow remarri he new husband was toe rece
s1,00. "Him that gets her will de

hristopher Janus of Chicago in-
ted four Egyptian dancing giris under the termptian hancing geirhy
uncles will. $A$ Booston phis waith
bequeathed $\$ 100,000$ to be divided號多
BRFTTON pliance Repair ${ }^{2} 54$ Shop $_{3}$

| BUS SCHEDULES <br> Clip and Save for Reference |  |
| :---: | :---: |
| EAST BOUND <br> Po Vernon, W. Falls <br> 8:00 A. M. <br> 1:15 P. M. | West bound |
|  | To Lubbock, EI Paso |
|  | 9:15 A. M. via Plainview |
|  | 4:00 P.M. via Petersburg |
| - Childress, Quanah 1:15 P. M. | To Plainview, Amarillo |
|  | 9:15 A. M. 3:55 P. M. |
| Service to Lawton, Oklahoma City and |  |
| Magnolu St. Louis. |  |
| Walamber, Agent |  |
|  |  |

POLITICAL* *
*** ${ }^{\text {COLUMN }}$ The Hesperian is authorized to an-
nounce thin following candidates
subject to the action of the Dem-
reraic primet
110th Dist-

## Another Good Year For The City Light Plant

With the completion of the audit of the City's Affairs for another twelve months, the Light Plant of the City of Floydada has recorded one more healthy increase in Gross Business, and despite a jump in Operating Expense of more than $\$ 18,000$, also shows a Slight Increase in net operating profit. The audit shows

## Gross Revenue of $\$ 108,996.11$

For the fiscal year ending March 31, 1954. This is an increase of more than $\$ 10,000$ over fiscal year of 1953 when the Gross Revenue of the Light Plant was $\$ 98,392.11$.

Here are the figures condensed from the auditor's report:

| Gross Income | \$108,996.11 |
| :---: | :---: |
| Operating Expense | 58,399.73 |
| Operating Profit | 50,596.38 |
| Cash on Hand April 1, 1954 | 67,464.03 |
| about one-half of this amount is in the First National Bank of Floydada about one-half of it in the Mercantile National Bank of Dallas in escrow to comply with contract on outstanding bonded debt) |  |
| Loaned to General Fund of the city (mostly for |  |
| Paving | \$ 31,000.00 |

In addition to the fact that the city's Light Plant is showing a gain with each passing year, two facts stand out:

## The Electric Service is Good

## The City is Holding the Line on Rates

All you have to do to Prove this statement to yourself is to visit around and compare your local rates with those of surrounding towns where there is no municipal plant.

We are proud of the Loyal Support of so many of the Citizens of the Community, and Point to the Fact that the City Plant is a mply powered to take on additional business and take care of it when opportunity presents.

Your Home Owned
CITY LIGHT PLANT
Saving Citizens Thousands of Dollars Annually
 Saturday \& Monday

## $\underset{\substack{\text { Paykrs } \\ \text { Roc stre }}}{ } \quad 10 \mathrm{c}$

## ASPIRIN

DENTAL CREAM 39c SHAMPOO . . . 59c FLOUR, $=\$ 1.99$ BABY FOOD . . 27c WAX PAPER . . 25c VIENNAS

19c PORK \& BEANS. 10c

## TOMATO SAUCE 9c TOMATO JUICE 31 c ,

## SUGAR, <br> 

HONEY SPREAD
30c PICKLES

HOT ROLL MIX 29c 28c WESSON OIL

PEANUTS

Mellorine,


FILLED LONGHOR


HORMEL FRAMKFURTS mowe fredionir
lb. 49c
ssow crop
FISH STICKS, 10026
O2 boshliss STEW MEAT . lb. 9 frozen pan dressed $\underset{\text { Clary fresh dressed }}{\text { Cat }}$ FRYERS Dried Beef, 49c


CHEESE, 2 lb . Box 69c FISH,

lb. 2 T-BONE STEAK, lb. 75c BEEF RIBS

## BOLOGNA, . <br> pinkney pure pork <br> 

 SAUSAGElb. 55 c
fresh sliced,
BEEF LIEVR
LEMONS
MONS . . . . 15c CARROTS

## UXS.GOVI.GRADED QUAMIYMFATS

 lb. 4
 STRAWBERRIES 25c \& BUTTER BEANS . 19c CAULIFLOWER . 23c

Hillis o home, 10 oz. Pkg
WHOLE ORA
Now Crop, 6 oz. Can
Grapefruit Juice
SPINACH

BANANAS,
fresh. Pound 10 firm head. pound
BLACKEYE PEAS 10c LETTUCE
 SQUASH . . . . 71 12 CORN valentine, Fresh, Pound


Clean-Up Plans Point to Action by Groups And Individuals, Aim of C. of C. Lions and Garden Club

Highway Paving Meredith Named $=5=$ Coch ot happ

COACHES WILL ACCOMPANY
WOMACK TO STATE MEET
Coaches Preston Watson and Bo
by Mcourre will accompany Ja
Womack to the state meet in Aust by McGuire will accompany Job-k
Womack to the state meet in austin
his week-end. The party will

MOTHERS DAY MAY 9 PINEAPPLE, No. 1 Can 15c ORANGE JUICE, 3 for 1.00

Apricot Nectar, 46 oz. 37c
FLOUR, 25-lbs. . \$2.15
MEAL, 5-lbs.
42c

|  |  |
| :---: | :---: |
|  |  |
| KLEENEX, 300 Count 17c |  |
| SHURFINE TUI | . |
| RICE, 2-lb.Bag . . 399 |  |
|  |  |
|  |  |
| Hit 59 | JELLO |
|  | 7 c |

HULL \& McBRIEN
PHONE 292
We Deliver -TANS-
Freeman Oxfords Charley Beri
Glad Snodgrass
Produce

##  <br> 15

SPRING SUITS
new dark blues-

Freeman Oxfords
Glad Snodgrass
SUGAR.49
Strawberry Preserves 57
Gooseberries, No. 30Can 35
CRISCO . . 87
Puffin
Shurreden
BISCUITS OLEO
2 for 25c Pound 22

FLOUR . . $\$ 1.69$
SALMON . . 39c
TISSUE . . 33 c
Ind

CILADIILLA MEA Devils Food

lb. 39 r

## Special) JELLO 25c

FELTON-COLLINS
GROCERY \& MARKET


Subscription Prices: In Foyd and adjoln-
ing counties - one year, $\mathbf{8 2 . 0 0}$; six months 31.00; four months 70 e in advance

THE FLOYD COUNTY HESPERIAN Published by the Hesperian Publishing Co, Inc, at 212 South
Main St, Floydada, Texas. HOMER STEEN, Editor


Etabl
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fice
under
fis?

George W. Foster Funeral Conducted At Lubbock Friday

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$\qquad$
$\qquad$
$\qquad$
The "rugged individualist"

 whatever figure the Bureau of Census says,
but the drouth and the market and high costs
are stark facts to the man who is trying to are stark facts to the man who is trying to
wrest a living from the soil. In the public prints it is revealed that at least one state-wide candidate is in favor of a state
commission that would set utility rates in commission that would set utility rates in
Texas. He predicates his campaign on a
fight against high telephone rates. The Hes fight against high telephone rates. The Hes perian at least for the present, is not in favor
of a three-or-five-man commission sitting in Austin setting the utility rates. Admitting that the present arrangement in Texas is cumbersome and bothersome, we do not now
see good reason for making a change. The see good reason for making a change. The
remould be worse than the situation it
would be designed to cure. For the nonce, would be designed to cure. For the nonce,
let the telephone companies and others keep coming to their customers about the price the customers will be charged for what they
get. We already have, in effect, a commissio that sets the rates that will be comarges for natural gas service. The state railroad com natural gas service. The state railroad com-
mission. in this instance, has the final authority, if we are not incorrectly informed.

## VIEWS AND COMMENT




## Sorority

 Floy Jackson.


Creative Writers Meeting Tonight

## PLANTER <br> RESS WHEELS

eneere seen anything like them cars of designing and testing me this for you. WHY RE-PLANT

KOWSKI IMPLEMENT CO.


## No. 1

in"Go" ${ }^{\prime \prime}$
in lootrs in looks =.". waw wix
in ride $=5$
in resale value
in 1 ES $5=5$


Men In Service Army - Air - Navy


EDMISTON
Plumbing Co. Phone 507 PLUMBING


## Repairs - supplifs

##  <br>  MOTHER'S DAY - May 9 - FREE GIFT WRAPPING

GIFT
SUGGESTIONS
DRES'SES

GAY GIBSON
JUNIORS
Size 7 to 17
BROGAN
BROGAN \&
JENNINGS

| of Dallas |
| :---: |
| Size $10-20$ |

SLIMAKER
BLOUSES
for Dress, Spo
bUE ANN
of Dallas
NAN DORSEY
GRAFF
of California
SHIP-N-SHORE

## SKIRTS

NAN DORSEY
STOCKTON
of Dallas
T SHIRTS
BATHING SUITS
by NAN DORSEY BATHING CAPS


## Hagood's Dept. Store

The Floyd County Hesperian, Mloydada, Texas, Thursiay, May 6, 1954


Here's the famous "WONDER OVEN"! NO OTHER RANGE HASTI!


BOREN
FURNITURE \& HARDWARE
orth Side Square

## SPOTLESSLY CLEAN_ a FEATURE ATTRACTION OF ELECTRIC COOKING

Complete cleanliness-of the range, your kitchen walls, curtains, drapes, every part of your home-is just one of the many attractions of electric cooking

Your Reddy Kilowatt Dealer wants you to see all the features that make electric cooking attrac tive. Right now, it's Feature Attraction time in his store. Visit your Reddy Kilowatt Dealer, see a complete demonstration of his electric range, and then enter Feature Attraction.

All you do is pick the feature that most appeals to you, and tell why it does in 25 words or less. Leave your entry with your dealer. It's your opportunity to win one of six electric ranges that will be given away free.
$\qquad$

BENNETT'S BU:LDING N:ATERIAL

DITCHING


NEITHER THE POT NOR THE KETTLE IS BLACK WHEN YOU COOK THE CLEAN ELECTRIC WAY!!!


PUBLIC SERVICE
Mid




Amicable Life Ins. Co.
FARM LOANS
J. W. CHAPMAN \& SONS

Relatives, Friends
at Martin Rites



GENUINE
FRAM
0il Filter Replacement Cartridge 137A Farm Pak (6) list Price $\$ 1.7$
95 c each

Farm Pak (6) Farm Pak (6)
List Price $\$ 1.85$ 95c each

Farm Pak (6) List Price $\$ 1.50$ 85c each

- Alizes also sell at prices comparative to thes
also A. C. and Champion filters These are not sale prices but everyday values
at will offer you bain
B. E. NEEDLES AND SON


1954 LEONARD
ELECTRIC RANGE





 Lhoyd, Melvin and Don vistled in haye
home of Mr and Mrs. Chil Moclure
and Del Wade.


 Mry
hine Corby. Jr. Is contined
to her one this week wwh a good
case of the mumpe. Oratory: The art of sying the
least in the most words. Schedueded make an atter din.
ner speech, a man becames es ner. ner speech, tman became so ner-
vous uning the meal he sipped out
and went hat What's a young man's game is a

300-6A
POWER UNIT
 power and counter-balanced crank-
shaft reduce orsional vibration for
longer engine life. longer engine lifif.
Nowly designed heot oxchanger base pon keeps oil at proper operating
temperature, greatly increases engine
life and reduces maintenance. Pan atlifinpeand reduces maintenance. Pan at-
laches direct to an SAE standard flytaches directing arovides rigid mount.
wheel housing,
ing of power take-of for heavy belt whe of power take-off for heavy belt
inrives, ece Double-disc clutch and
power take-off are of heavy-duty depower
sign.
Come
Come in and got all the facte
about long-lifo $M M M$
 S. J. L.atta Implement
Eant Side Square Phone 58 bant Side Square

## NEW

POWER performance


## 

Your Electrical Appliance Dealer Has A Selection Your MOTHER

[^0]
## WHITE



FOR MOTHER

She's so nice to remember! but then, how could you forget her? Surely, there isn't forget her? Surely, there $13{ }^{\prime \prime}$ anything that would please
her more than the thrill of receiving Clearspun Nylons for gift.... with their foscinating PLASTILUX* FINISH. What on ideal way to remember her on
Mother's Day - she'll never Mother's Day - she'll neve 51 gauge 15 denier - $\mathbf{1 . 1 9}$ 60 gauge 15 denier - $\mathbf{1 . 3 9}$ 66 gauge 15 denier - $\mathbf{1 . 5 9}$
HALE'S DEPT. STORE

## MOTHER'S DAY MAY 9



LIFE FOR MOTHER HAS BEEN MADE EASIER WITH EIECTRICITY
dens have been made easier through
 amilies, acting as counsellor in times of解

officials Haynes District, kouts, Inducted Thursday


|  |  |
| :---: | :---: |
| ON HER DAY - | SUNDAY MAY |
| LADIES SLIPS | HANDKERCHIEFS |
|  | \$1.00-\$1.95 |
| LON GOW |  |
| 8.95-\$12.95 |  |
| LADIES PAJAMAS | \$1.29 per yard |
| \$2.98 | A STOLE |
| YLON GLOVES | \$3.95 to \$6.95 |
| $\$ 1.98-\$ 2.2$ | PILLOW CASES |
| YLON HOS | 2.98 \& \$3. |
|  |  |
| mad 15 denier plin a | YON GOWNS |
|  | \$2.98 \& \$3.98 |
|  | S3.98 |
| \$1.19-\$1.95 | COITON DRESSES |
| Free Gift Wrapping | \$2.98 to \$7.95 |

DEPARTMENT
STORE


[^1]

EsiskzAnden
presents


Ardena
Special Hormone Cream
a new formula to help bring new vitality,
new glow, a new look of youth to your complexion
To the notable list of her contributions to the art of looking younger than you
Special Hormone Cream
genic substances whose function is to help revitalize the millions of little cells which make up your skin and in this way help it to regain the fresh; clear color, the firm texture, the aliveness of your younger days.



[^0]:    "FIND THE FEATURE" This store. you may win new electric range.

[^1]:    K. CROUCH MOTOR COMPANY

    112 West Missouri St., Floydada, Texas

