One Of ada's Oldest stitutions

THE FLOYD COUNTY HESPERIAN **VOLUME 60**

PAGES 16 TODAY

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, APRIL 22, 1954

NUMBER 13

band, John Horn, director, 9:30 a.m.

W. C. Snodgrass, president, presiding

minister City Park church of Christ,

Reading of the Notice of the

Reading of unapproved minutes

Meeting and proof of the due pub-

of previous meetings of the mem-

lication and mailing there of;

Invocation:

Roll Call

Drawing for prizes;

Floydada

Meeting called to Order: 10 a.m.,

Gordon Downing,

Light House Schedules All-Day Meeting For Saturday

Saturday the Light House Electric Cooperatives' annual membership meeting will have a generous mixture of entertainment along with the business of the day.

According to the plans made by the program committee there will be entertainment groups, mostly of high school age, from Crosbyton, Tulia, Dougherty, Lockney and Floyd-To these amateurs in the entertainment world should be high school April 24, 1954. Registrada. added the masters of radio entertainment-Bernie Howell, ation: Starts 8:30 a.m. the organist, E. J. Watkins, the philosopher, both of Lubbock, and "Uncle Jay", Johnny Lynn, of Amarillo.

All have their following. All will help pull a considerable per centage of the 20-odd hundred member families here for the all-day session.

Will Liven the Day

be a girls quartette from Crosbyton; a dance team which does square and colonial dance numbers from Andrews ward school of Floydada, Dale Smith, the Dougherty-Floydada high school singer; The Swisher County Four; a string band from Crosbyton; a girls trio from Lock-ney and Patty Adams, singing Miss from Lockney.

These and the professionals will a definite time on promised the program. He can attend only the morning session. The others will be plans and arrangements committee

Meet at Graves Gymnasium

The annual meeting will be held at Graves gymnasium, only auditorium in Floydada big enough to house the probable attendance without crowding. Melvin Henry, manager of the rural electric enterwould be protected. It has a seating big playing court.

exercises of the day Floydada high Some features of the evening pro-gram will be the distribution of munity, south of Plainview. The 30-minute concert.

master of ceremonies again this

Among the business matters to be disposed of will be the election p.m. Texas Tech field. of a director from District No. 2, Golf events will be where John B. Smitherman

Hold-over directors are W. C. Snodgrass, of Blanco, H. L. Morris of McAdoo, Oliver Harmel of Route Route 2.

Rural Electric Administration rep-

Judge Yarborough

resentatives has been promised.

Urged to Run By

Old Peoples Club

The announcement by Governor Alan Shivers that he will be a can-

didate to succeed himself in office

triggered prompt reaction from the

"The money bags of Texas have

Old Peoples Club of Floydada Wed-

nesday.

DAY-LONG PROGRAM

Annual membership meeting of bers; taking of necessary the Lighthouse Electric Cooperative, | thereon; Graves gymnasium, Floydada President's report;

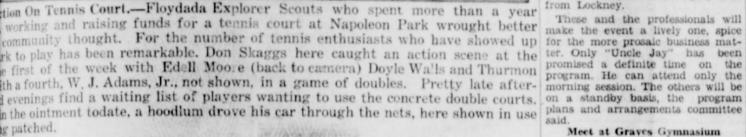
"Uncle Jay," Entertainment: Johnny Lynn; Music by Floydada high school Secretary-treasurer report

Music by Bernie Howell; group singing;

Lunch: 12:00 Noon. Barbecue lunch for members and guests of Lighthouse Electric Cooperative. Entertainment: 1:30 p.m. Drawing for prizes. Election of officers. Entertainment. Unfinished busines

New business Drawing for prizes

Adjournment



OScouters Expected Here ursday in District Meeting

begun making plans | Thursday ng of 200 Scouters at in Floydada Thursday night of next week. ng, a convention-style ded by group round in the afternoon, will atives of Scouting or-

ters, to: ther with and cub scouts, will be Plainview, Kress, Dim-Tulia, South Plains Hale Center, Silverton, Hale Center, Silverton, Matador and Roaring Il of these have Scout Candidates Rallies Dated For or Cub packs and most orer Scouts

ers, area Boy Scout, South Plains Council, has promised 57, with assistant of Haynes district, to be present at the meeting here Jewel Elza, will spend Friday night

from 12 towns in the

given

Scoutmaster and Saturday at a district camporee

ing several special training awards. evening. The Floydada troop will Biggers said that M. W. Wiley, of engage in the contests at the camp- year. Lockney, district finance co-chair- oree on a patrol basis. The troop's

prise, made arrangements for the building with the promise that the hardwood floor of the big building capacity of 1,500 in addition to the As a prelude to the more formal

Ned Bradley, of Antelope, will be

where Lee Rushing of Fairview is present director, and in District No. of South Plains is director.

Plainview, and Earl Edwards of Harmony Center president, King secretary-treasurer. Is Being Re-Built

Will Liven the Day In these entertaining groups will be a girls quartette from Crosbyton; a dance team which does square Floydada High Students In 12 **Region Events**

> The Floydada high school contestants representing District 4-A in the Regional Interscholastic League contests to be held Friday and Saturday, April 23-4, at Texas Tech will be as follows:

Shorthand: Ann Deakins, April 24, 1:00 a.m. Ad. Bldg. 364. Typewriting: Buena Holmes and

Johnny Warren, April 24, 19:00 a.m. in Ad. Bldg. 360. Ready Writers: Pat Spears, April

24, 1:30 p.m. Library 36. Declamation: Fontaine Fowler

and Donald Colley, April 24, 10:00 a.m. Aggie Engineering Auditorium Number Sense: Leon Wiley and Kenneth Robinson, April 24, 1:00 p.m. Ad. Bldg. 210.

Journalism: Jimmie and Johnny McCarty, April 24, 8:30 a.m. Journalism 206. Track and Field events are sch-

duled for April 24 at Tech field: Shot Put: Stanley Vickers, 9:30 m. Texas Tech field.

Discus Throw: Stanley Vickers 1:30 p.m. Texas Tech field. Mile Run: Jack Womack,

Golf events will be held at the Lubbock Country Club starting at 9:00 a.m. Friday. Members of the

golf team are Max Crawford, Gary Carthel, Jimmy Collins and Don Sparks. Individual winner representing the district is Max Crawford.



-Photo by Don Skates

N

Concert Singer Louis Roney and Mrs. Roney are making overland journeys to his singing concert engagements in the midwest. Traveling from Chicago to west Texas over the weekend, they left Floydada Tuesday morning for their engagement at University of Wyoming at Laramie tonight.

of the district organizaton commitee with W. of Floydada, is formuleneral program plan. J. jr., of Floydada, will be monies. Willson is a the South Plains Council ittee this year. ward, field executive of

will conduct the late afdtable, where working arly spring and summer les will be discussed. said yesterday that Joe Sudan, president-elect of

da Cooper at Age 86, Said Monday

Ida Cooper, 86, mother Earl Cooper, of Floydin Peoples hospital last d the remains were inador cemetery, followrites said here Monday 10:30 o'clock. Allen officiated at the

es held at the First were J. A. Patterson, ms, Henry Bloodworth,

inger, Tom of Denison, of Muleshoe, and one Mrs. Beda Phillips of come. survive. Four children rs. Cooper in death. Her scendants also include ildren, 33 great grandd five great great-grand-

Marcus Pinkney Coop-

South Plains, Baker, Lakeview

With another candidate rally date rict clerk, county clerk, justice of announced this week for early in the peace precincts 1 and 4 and May the candidates will have a commissioners in Precincts 2 and 3 chance to make important contacts have no announced opponents. with voters in three communities during the week beginning April 30. Judge's place as of this date, and

The new date announced is for two for sheriff, two for assessor-Baker, where Friday, May 7, has collector of taxes, two for county been set. All candidates are being treasurer, and two for commissioner invited to meet the people of that of Precinct No. 4. Three candidates area at the community center. All are out for commissioner in Precinct candidates who attend will be No. 1.

an opportunity to talk about their claims for office. **Baker Community** The speaking will be followed by a box supper.

On the night of April 30, Friday of Tour Held Tuesday next week, the candidates have been invited to meet with the people of South Plains, where there will be met Tuesday afternoon, April 20, a candidate fried chicken supper, for a large number of members to sponsored by the South Plains Parent-Teacher association. The rally will be held at the school house at and voters of the area.

At Lakeview May 4

The Lakeview people are inviting the candidates to visit them on the night of Tuesday, May 4. The meet-

ing will be held at the school aud-Leonard Finley and Bill Mrs. R. L. Nichols. "We probably will

serve pie and coffee and soft drinks. per had been in ill health We will give the candidates a chance to make talks and visit with the folks and get acquainted," she said. She stressed the hope that a large crowd would attend so as to give the aspirants for office a cordial wel-

Candidate's List Slim

With the final date for filing applicants for places on the Democratic ticket less than two weeks a-way — it is May 3 under the revised election law - one more than half

eceased was united in "one candidate to the hill." Ida Cooper. back page) trict attorney, county attorney, dist-

ry Ida Dudley on March of the offices to be filled have only served.

for a large number of members to and has been beating the drums for go on a tour of different homes in him since. that area. They were accompanied by the a candidate for governor. Feel that 8 o'clock. The association is hoping home demonstration agent, Miss the common people should have one. for a capacity house of candidates Lella Petty, county agent, Bill Urge that you announce," the telegram said. It was signed by Tom W. Rodgers of Floydada, Mrs. Aubrey Deen as secretary of the Old People

The Baker Community Center

Russell, district home demonstration agent for the Extension Service, W. H. Jones, district agriculture agent of Lubbock and W. B. Griffen, agriculture agent and Miss Wanda Jo Roach, home demonstration agent, both of Lynn county.

The group stopped at the R. L Neill home to see their newly interfor decorated home. The second stop

BEEN A LONG TIME SINCE was at the Curtis Williams home to see their remodeled kitchen and bath and their new irrigation well.

irrigation well and well-house. The next stop was at Gilbert L. Fawver's where they saw his clover cover crop and then to Olin Lyles to their home and pressure pump. The group

finished the tour at the community center where refreshments were

The meeting was adjourned after committee reports were given. The next meeting will be held Friday night, April 20 at the center all year with these all-time greats.

This season Jack Womack has made quite a name for himself in the mile run. Womack has taken hursday; Arnold to Speak Wednesday Market

der meets are now asking how long and up

\$2.20 Having made most of the meets \$2.30 in recent years and talked to many who watched the times of Floydada \$27.25

\$26.25 laps in less than 4:50. 25.25 23.25

22.00 those years was burning up the Mrs. H. G. Barber of Floydada.

The Harmony community center AUDIENCE RESPONSIVE had their regular monthly meeting, April 15 in Carrs Chapel.

During the business session, plans were made and discussed concern-Roney Mixes Arias, Dust Jokes ing the building of the new center. It will be a wooden structure, 36 feet by 95 feet. There will be one restroom.

At Concert Here Monday Night Construction was started on April 16. However, it is indefinite as to when it will be finished as most of the work is being done by the men of the community. They volunteer their services when they are able to help. R. M. Rutherford is the head carpenter.

A telegram sent to judge Ralph There were thirteen members pre-W. Yarborough of Austin urged sent for the meeting. that he announce for the office. The club in January pledged support for the Austin jurist if he would run,

LOCAL VETERANS ATTEND PLAINVIEW VFW MEETING

Department Commander Justene M. Morrow of Rotan and Babe Meeks, National Post Activity officer were honored guests Wednes-day night, April 21, at the VFW Hall in Plainview

After the meeting adjourned a barbecue supper was served to those attending. Members from J. W. Judge Deen said the old people's Harrison Post attending from here club is urging Judge Yarborough to were L. B. Stewart, jr., Bud Turn- and grand entry.

Price

The Louis Roney Concert on Mon- Eyes" and Cadman's "At Dawning." day filled all expectations as an local concert goers.

The concert ranged from an aria from the classical "Tosca" and a of the response Roney received from German group by Schubert and his Floyd, Hale and Lubbocg coun-Strauss, to American folk music ty audience.

Posse to Vernon

The Floyd County Sheriff's posse will attend the Santa Rosa Round-Up at Vernon Monday next and will ride in the big opening-day parade

come to West Texas and have sug-gested that he be here for the old W. Queen, Leon Ferguson and Jim ed to make the trip. They are due Twelve to 16 members are expectto return home Monday night.

An encore before intermission and evening of outstanding music, say three encores at the close of the program, ending with the favorite "Song of Songs," gives an indication

and familiar favorites such as Roney, always at ease and infor-"Drink To Me Only With Thine mal, introduced many of his selections and joked with his audience about the troubles of a tenor and

west Texas dust. In the audience were Shelby Collier of Wayland college and seven of his Wayland chorus tenors who had come to hear the Roney con-

Roney, his wife, and accompanist, Herman Allison, arrived in Floyd-ada on Sunday from Chicago. They left on Tuesday morning and were due in Laramie, Wyoming, for a concert at the University of Wyoming today.

In a brief meeting of the members of the Community Concert assoc-iation following the concert 40 members stood pledging to campaign for membership for the concert series for next season.

In April of next year Louis Roney scheduled to sing the starring male role in "Carmen" opposite Rise Stevens for the Fort Worth Civic opera.

Consumers Annual Meeting Monday

Consumers Fuel Association of Floydada will have its annual stockholders meeting Monday of next week, according to notices mailed by its secretary and manager, Albert Mankins, to stockholders.

The meeting, which will be the thirty-first annual, will be held in the district court room at 2 o'clock. Those who attend will hear the

report of the officers and auditor, and participate in the election of a director. The term of president John Key West expires.

Distribution of attendance prizes and an entertainment feature still in the planning will be features of the meeting, Mr. Mankins said,

Hold-over directors of the organization are Ernie Widener, who is vice-president, Roe Jones, C. O. Spence and R. M. Battey.

meeting of the Floyd m Bureau, to be held at high school auditorium dressed by Film the month. Hens Colored Hens, 4 pounds and up, 20c Colored Hens, 4 pounds and 10c A nominating committee to choose Butterfat, No. 1 lbs.,

date is Thursday night, fr. Arnold's address will a Bureau policies. the business session the board had their McIntosh, A. O. Foster and service

hree new directors, there meeting. cal entertainment for

business session, the Mr. Riley and the el- thei, county president, sat in at the agent W. R. Puckett. Herschel Car-

rs who attend, W. R. of the three new direct-ing the total number of directors who are to serve another year are E. L. Turner, R. R. Kellison, Robt. Lee Smith, Chester Carthel, Walton Wilson and Jack McIntosh.

representative of a slate of nominees for the three Eggs, per dozen, candled, No. 1.

Wheat bushel. Milo, cwt., Hogs Tops, 200-240, cwt.,

Light	Packer	Sows,	cwt.,	 \$2 \$20
	350-375,			\$2
	300-350	, owt.,	******	 \$2
	200-300	, CWU.,		 -

Grain

From there the group continued on to Claude Fawver's to see his Floydada Miler Made an Outstanding Record

25c

In Cinder - Burning Competition in 1931 -- 1932

(by Kenneth Rimmer)

outstanding contestants in each

Club of Floydada.

settlers re-union on May 28.

members are urged to attend. Plans Bureau Annual Meeting Set are being made for the candidate speaking and box supper for May 7.

Fans who have followed the cin-

has it been since the Whirlwinds have had such a track man and how do the times today compare to those

of the past.

boys before that there appeared to be only one miler who did the four

Many Floyd county followers of Texas. Gamblin won the county In 1932 Gamblin won the county track and field events down through meet, regional, and went to state in meet with a 4:52 not being pressed the years have remembered a few 1931 where he took second place to take first place. He later wor with a time of 4:38.8. Morgan of regional, but the time was not reevent and compare their team each Alvord won first that year with a corded in the files of The Hesper-

Barber To Tech

Don Barber, the Whirlwind's all state football center from last season, will go to Texas tech next fall. Don signed a letter of intent Tuesday to enroll in the Lubbock school where he will receive an

and it was generally believed the Floydada boy would go to Tech but be able to take the regional mile

danger his public school eligibility.

track in the mile events in west, time of 4:38.7

ian

Gamblin won the mile run at the Fort Worth meet beeting out Morgan of Alvord for the first place. Gamblin went to the state meet his senior year primed to take the state mile and shoot for a new record, but had not been properly en-

tered and was not allowed to run. Morgan of Alvord won the event and set a new mark for that time of 4:36 and some odd tenths.

The state record for class A now lor of Dalhart in 1951.

Many believe that Womack will no move was made that would en- this year and that the green and white will again be represented at Don will also play in the all star the state meet at Austin. He won north south game to be played at second at Lubbock last year and was In 1931 and 1932 Lowell Gamblin, the coaches clinic and school this eligible to enter the state meet but who was a junior and senior in summer. He is the son of Mr. and choose to enter spring football proctice instead.

first place in his race at all meets he has entered this season with the exception of the Sandie Relays last week when he came in third, but with his best time to-date, 4:45.5.

athletic scholarship.

Coaches DeWitt Weaver and Wyatt Posey of Tech have been in- is 4:34.8 and was set by Busby Tayterested in Barber for some time

Pupil Transfer Date Advanced

Parents and guardians of Floyd county scholastics this week are beyear

County Superintendent Clarence the deadline has been August 1.

Pupils in the high school grades Tuesday morning his fever was down or in grades not taught in the home and it was believed he would be district may be transferred to an- completely recovered soon. other district the same as in former years, the only difference being the change in the last day for the applications to be made.

The change, similar to the change in the dates for scholastic enumeration, is made to speed up the administrative work of the state school system so as to have all detail work completed and ready when the school year opens. It is looked upon by school administrators as a good move to avoid confusion and delay.

Lakeview News

(by Mrs. Verlon Wright)

LAKEVIEW, April 20 - Mr. and Mrs. Jimmy Price and son spent arillo visiting her parents, Mr. and ed. Mrs. C. L. Absaher and family.

son spent Wednesday night in An- at Chattanooga. drews visiting Mr. and Mrs. Beaten Boes

children visited Mr. and Mrs. I. B. Gresham and family in Munday Goree Sunday and Monday.

The next meeting of the Lakeview home demonstration club will be on May 6 in the home of Mrs. Curtis Williams.

Mr. and Mrs. Fred Jones awhile Mrs. Jones has been ill.

view Baptist church were accom-panied by Mr. and Mrs. Homer Pageant in Lawton, Oklahoma. returned Sunday afternoon. Those Breed, Patsy Johnson, Johnny Howell, Pat Spears, Tom Rasor, Bobby Britton, Wayland Jones, Bob Ham right, Alvin Lee Battey, and Billy Joe Estep

Patsy Johnson, Johnny Howell, ears and Tom Rasor returned by Erick, Oklahoma, for a visit,

with Ropha Wayne Sunday morning and a class reunion of Tom's. Mr. and Mrs. R. L. Johnson, Ed-die Lynn Hammonds, Mozell Smith and Alta Stroud spent the week-end in Fort Blins, visiting Charles Johnson and Cotton Stroud. Mr. and Mrs. Wayne Appling and daughters were dinner guests Sun-Mr. and Mrs. Wayne Appling and daughters were dinner guests Sun-

Mr. and Mrs. Warner Johnson and family visited Mr. and Mrs. Blanco Occil Johnson Sunday. Mr. and Mr. Mrs. Warner Johnson and family and Mrs. Cecil Johnson visited Mr. and Mrs. V. D. Wheeless and family in Crosbyton later in the after-

Cornelius Low E. L. Cornelius of King's grocery and market was still under a doctor's care early this week and with nstructions to stay in bed for several days.

Flu Relapse Lays

Mr. Cornelius has been suffering ing advised of the change in the from an attack of flu since early rules governing scholastic transfers last week and has been absent from from one district to another this his post at the grocery store most of that time.

In the habit of being on the job Guffee said transfers must be made regularly the patient had com: before the first of June. Heretofore down to take care of things a litle too quickly and suffered a relapse

Tennessee Trip

Taken by Guffees

Mr. and Mrs. S. A. Guffee returned home last Thursday from a trip thru parts of Oklahoma, Arkansas. Missouri, Tennessee and Georgia. Plenty of rain was reported and the dog-wood and red-bubs were in full bloom, the Guffees said.

The Guffees visited in the home of son, Edgar, in Gravette, Arkansas, a sister and sister-in-law in and a nephew in Chattanooga.

as a child. Many pleasent memories new church furniture. from Monday to Wednesday in Am- of his boyhood days were remember-

Their greatest thrill was riding Mr. and Mrs. Jimmy Price and the incline up Look Out Mountain

They were very glad to return home and find that Floyd county Mr. and Mrs. Curtis Williams and also had received good rains.

Gresham and family in Munday and the J. J. Williams family in family, of Fort Worth, spent the week-end with his foster parents. Judge and Mrs. Tom W. Deen.

Easter holidays visiting his sister Mr. and Mrs. R. H. Peel visited Mrs. Verlon Wright and family

Mrs. Charlie Wright and daugh-Wednesday and again on Friday. ters visited Mrs. Herman Hargroves and D. E. Smith Saturday in Cros-The young people from the Lake- byton. Mrs. Hargroves and children and Mr. Smith returned home with them and spent the night. Mr. and Newberry and attended the Easter Mrs. Vergil Spence were Sunday dinner guests and the children en-They left Saturday afternoon and joyed an egg hunt in the afternoon. Everett and Clinton Hargroves making the trip were: Mary, Judy spent Sunday night visiting Mrs. and Deanne Newberry, Dorothy Charlie Wright and family, and visited the Lakeview school Monday. Mr. and Mrs. Dick Nichols and Billy, and Mr. and Mrs. James Lee Nichols and children were Sunday dinner guests of Mr. and Mrs. R. L. Nichols

Dick Nichols, Billy, and James Lee returned home from South

day of the S. G. Appling's of Mt.

Mr. and Mrs. Wayne Appling and daughters were Thursday night supper guests of Mr. and Mrs. V. A. Thompson and family in Crosbyton. Mr. and Mrs. A. M. Battey and Mr. and Mrs. William Bertrand and

ChapmanWill Have Attend Re-Union **Of Scottish Rite** Statement Soon

District Judge Alton B. Chapman been at the 97th annual re-union of this week said he will have a state-Scottish Rite Masons the past few ment to the voters of the 110th judicial district at an early date re- days, held at El Paso. Taking degrees at the gathering garding his candidacy to succeed are Lloyd Pate, Byron Robertson himself

The judge's formal application Jimmie Willson, M. J. McNeill, Jack for a place on the ticket in the four Stansell, Oscar Stansell, J. K. Hol-counties of the district has been in mes, and J. W. Day, jr. Their wives mes, and J. W. Day, jr. Their wives accompanied them to the border the hands of the respective chairmen of the Democratic party for city. The re-union closes tonight with a huge banquet served the canseveral weeks, he said.

The 110th judicial district is com- didates and their wives. posed of Briscoe, Dickens, Floyd and Motley counties.

H. G. Barber took his son, Don attended church here Sunday. and friends, Jackie Henry, Gordon Joiner, Bobby Carmack and Waldo dinner guest of the Frank Dunn Baxter fishing at Lake Diversion family. over the Easter holidays and enter-Kenneth, Patricia, Karen and Mack tained their parents with a wonderful fish fry Monday night at the visited over the week-end with their home of Dr. and Mrs. Early Joiner.

Mr. and Mrs. Ben Brocker of Amarillo, visited in the J. W. Reue home last Sunday.

Center News

(by Mrs. J. E. Green)

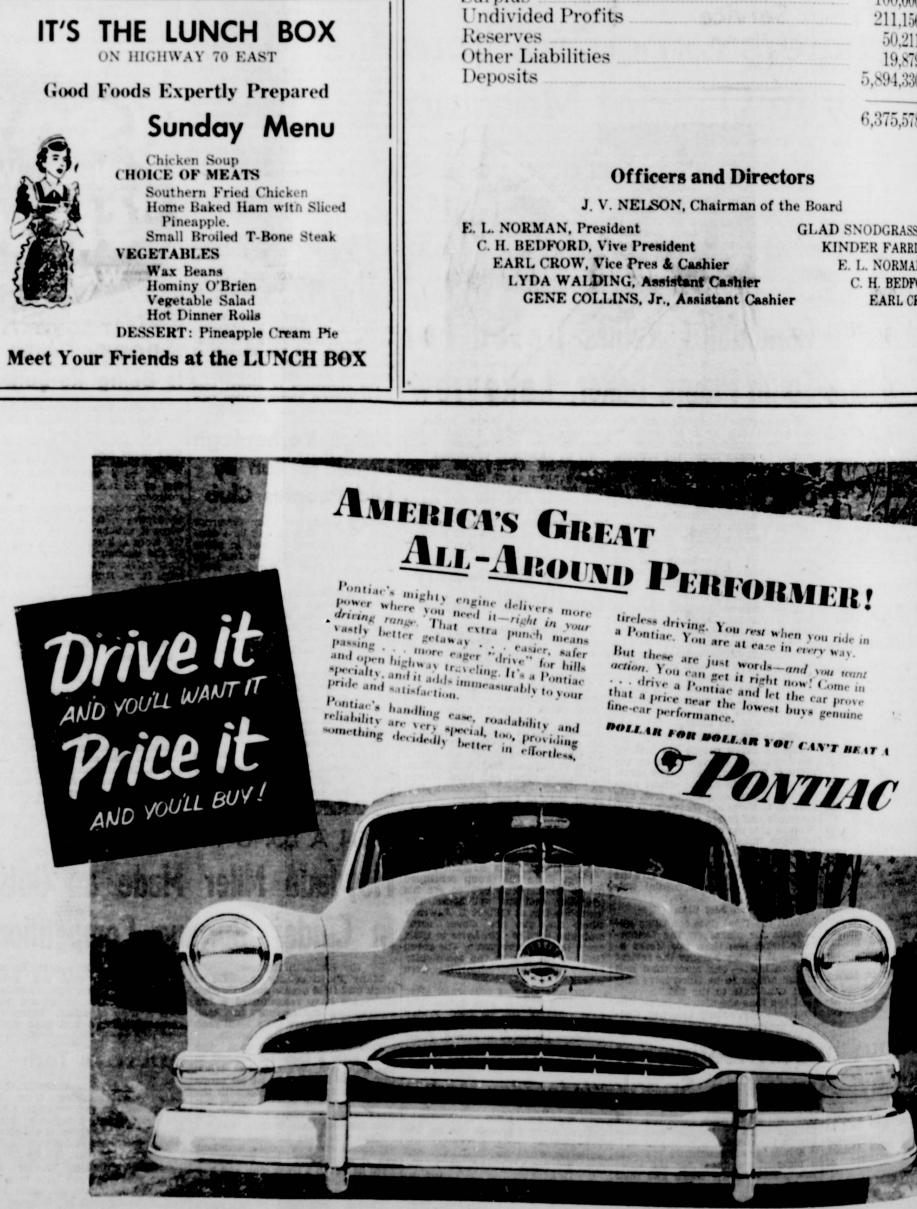
CENTER, April 20 - We had a day, accompanied by her daughter Sweetwater, Tennessee and a niece beautiful Easter Sunday. Beautiful and husband, Mr. and Mrs. John inside and out, for we had a record Stone of Phillips who shortly left They also visited the church and attendance with 58 in church ser- for a visit to relatives in Olton. All schools where Mr. Guffee attended vice and several visitors. Also our who remained here for the weekend visited the D. I. Boldings Fri-

The grass is getting green but we day evening. On Saturday evening could use more rain. they were guests of the Victor

Visitors of the R. C. Hodges family Greens of Plainview. All attended and Mrs. McEvers over the week- church here Sunday. end were Mrs. Hodges' brother and family, Mr. and Mrs. Tommy Mc-Evers and daughters of Temple and Bruce and Phil attended church Mr. and Mrs. Buster Morris of Mc- services here Sunday. Gregor. All attended church servicbaby boy attended church

es here Sunday Mr. and Mrs. R. C. Ross had all Sunday and were Sunday dinner their children and their families guests of her parents and family,

home over the week-end. They were the J. D. Welborns. Mr. and Mrs. Melvin Ross and sons Mr. and Mrs. Earl Huckabee and of Spearman, Mr. and Mrs. Buck Sandra visited with relatives in Ragsdale of Baileyboro and Mr. and Munday recently. Sunday they din-Mrs. Don Craig of Waxahachie. All ed with Mrs. Huckabee's parents,



Mr. and Mrs. J. T. Myrick of South Mrs. W. A. Hucksbee, Miss Eula and April 25. Services at Plains. Mrs. Warren.

Mr. and Mrs. H. B. Lyles and mer neighbors, Mr. and Mrs. Earl present. Numerous Floydada people have Huckabee and Sandra.

Ars. Warren. Center home demonstration club liams and song lead bell are stored and song lead bell are students of children of the Farmer community meets Friday, April 24, with Mrs. visited Monday evening with for- Earl Huckabee. Let us all try to be lege. The public is The Spring revival of Center ing in the Green

Sunday evening the Earl Hucka- church is to be this week beginning this morning bee's visited his mother and sister. Wednesday night, April 21 through an attack of the fi

Statement of

The First National Bank of Floydada, Texas

at the close of business April 15, 1954

RESOURCES

oans and Disounts 8	1,360.668
Stock in Federal Reserve Bank	6,000
Banking House, Furniture and Fixtures	20,500

CASH QUICKLY AVAILABLE

C. C. C. Loans \$	1,215,590.58
U. S. Government Securities	1,615,341.12
Other Bonds and Warrants	354,108.32
Cash	1,803,370.03 4,988,410.05

6,375,578.62

shin Mexic Crei Ion V Id Sa ay M uis S M.

knowi

vth

Mrs. K. J. Matthe

LIABILITIES

Capital Stock 8	100.000.00
Surplus	100,000.00
Undivided Profits	211,156.59
Reserves	50,211.5
Other Liabilities	19,879.70
Deposits	5,894,330.7

6,375,578.62

Floydada, le

L. NORMAN, President	GLAD SNODGRASS
C. H. BEDFORD, Vive President	KINDER FARRIS
EARL CROW, Vice Pres & Cashier	E. L. NORMAN
LYDA WALDING, Assistant Cashier	C. H. BEDFORD
GENE COLLINS, Jr., Assistant Cashier	EARL CROW

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son and brother and wife, Mr. and Mrs. Bobby Robertson of Lawton and Fort Sill, Oklahoma. All attended the Easter pageant in the mountains near Lawton. They returned home Sunday afternoo Don Clark Green of Big Spring and Mr. and Mrs. Doc Ryman of Bay City spent the Easter holidays with the J. E. Greens. Mrs. K. J. Mattews of Phillips arrived on Fri-

Mr. and Mrs. Walter Sims and Mr.

Mr. and Mr.s Nolan Arney and

here

Mr. and Mrs. Fay Hart, C. L. and

Patsy Robertson was a Sunday

Mr. and Mrs. J. R. Robertson.

Harold Berry are also in attendance.

Mr. and Mrs. Bill Francisco and children were Sunday dinner guests family visited Mr. and Mrs. Cecil of Mr. and Mrs. Orville Newberry Johnson Friday afternoon. Mrs. Warner Johnson, Novis, and

trip to Lubbock Tuesday.

Mr. and Mrs. Joe Thurston and and family. family and Mr. and Mrs. L. D. Gonight

Mr. and Mrs. Tom Obrin and fam-Kenneth Moody and sons of Lockney spent Saturday night with Mr. and Mrs. R. H. Peel. Mr. and Mrs. Tom Ball and son, of Lubbock, and Mrs. Lou Plumlee, of Crosbyton, were Sunday dinner guests also. Dr. ren. Boushy visited awhile in the after-

and Patricia, and Mrs. Annie Neff met Mr. and Mrs. Paul Woody and family of Hereford in Palo Duro afternoon. State park Sunday for a picnic.

Nellie Neff spent Saturday night her mother, Mrs. T. F. Anderson and Sunday with Jerry Ann Owens awhile Sunday night. in Fioydada.

Mr. and Mrs. Charlie Wright and Coleta, and Mr. and Mrs. Buiel Neff of Mr. and Mrs. W. M. Hambright. made a business trip to Lubbock Wednesday

There will be a candidates' rally in Lakeview at the school house on May 4. Meeting time has been set attend.

Mr. and Mrs. Charlie Wright and bock Wednesday.

Buiel Neff made a business trip to Plainview Thursday evening.

Betty, Leon, Mary Elizabeth Wright and Patricia Neff attended the Easter egg hunt for the Primary department of the First Baptist church in Floydada Thursday afternoon

BRITTON Appliance Repair Shop Phone 454 307 E. Houston

and son in Floydada. Mr. and Mrs. Howard G. Bishop

Mrs. Cecil Johnson made a business and Mike were Sunday dinner guests of Mr. and Mrs. Riley Teague

Mr. and Mrs. Howard G. Bishop lightly and family visited Mrs. G. L. and Mike spent Wednesday night Hamor and Janet in Cone Saturday visiting Mrs. Bob Teal and family in Lubbock.

Mrs. L. D. Golightly, Bobby and ily of Friona, and Mr. and Mrs. Linda, spent Thursday night with her parents, Mr. and Mrs. Roy Fawver

Mr. and Mrs. Roy Fawver were Saturday night supper guests of Mr. and Mrs. Leslie Fawver and child-

Boushy and his family and Dr. Mr. and Mrs. F. B. Estep were Sun-Mr. and Mrs. Buiel Neff, Donald day dinner guests of Mr. and Mrs. Roy Fawyer, Mr. and Mrs. Verlon Wright and children visited in the

Mr. and Mrs. Roy Fawver visited

Mr. and Mrs. Odell Breed and children were Sunday dinner guests Mrs. Milton Harrison and children and Mrs. Weldon Hammonds and Ann went to Lubbock Monday.

Mr. and Mrs. Louis Pyle and family, Mr. and Mrs. Elvis Howell, and at 7:30, with pie and coffee, and Mr. and Mrs. Harve Thomas were soft drinks for the youngsters. The Sunday dinner guests of Mr. and community and public are urged to Mrs. Weldon Hammonds and children.

Mr. and Mrs. Oran Hatley and Coleta, and Mr. and Mrs. Buiel daughters visited Mr. and Mrs. Neff made a business trip to Lub- Clarence Ashton and family Sunday afternoon

Darlynn Warren of Floydada spent Friday night with Winona latley

Mr. and Mrs. oy Fawver visited Mrs. Fred Jones and family Monday night. She is better.

Eline, Gail and Larry Fawver spent Tuesday afternoon with their Joe Bunch of ENMU, spent the aunt, Mrs. L. D. Golightly.

If my little nephew in Panhandle eads this, he will know I started to see him during the Easter holidays, but due to car trouble had to return home. I hope no one else had their Easter holidays spoiled for them

Buiel Neff and Joe Bunch were dinner guests of the Verlon Wright family Monday. Joe returned to Portales Monday evening.



L. C. MCDONALD, 210 W. California St.,

tion And

owing listed registrants directed to report to local 45, 3rd floor, courthouse, on 28 April 1954, at 5:00 tion into the armed

ee Thornton Matador, Henry Courtney Plain-

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Whitaker Motley, d Saffle Petersburg, Miller, Plainview, Shepard Gainesville, M. James Roaring

id Boedeker Lockney, Il Wells, Tulia, art, jr., Roswell, New

odore Kelm Plainview. Sherwood Apache.

ransfer hie Jackson Trfd. from No. 38, Hunter Trfd. from No. 130 lard Brasher Trid. from

nowing the whereabouts ada

nduction rs Listed

bigene Armstrong Plain-

on Applewhite Leander. ing listed, having been induction by Texas Loc-87 and was transferred ms Groesbeck, Texas, llowing listed and Local

ydada Refrigeration Service ything Electrical or Refrigeration --- 24 Hour Service

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Floydada, Texas

The following named Registrants were transferred to Local Board No. 45 for pre-induction examination Billy Joe Nunn Earl Edwin James Richard DiTolla Rafael Gonzalez Saldivar David Nick Washington Donald Alan Archer The following listed special registrants have been ordered by Local Board No. 45, for pre-induction examination along with the above groups Howard Heber Bess, jr. Lubbock, Roy Franklin McCasland Tulia, John Gerald Ketchersid Hereford Pre-induction Given The following listed registrants have been ordered by Texas Local Board No. 45, to report to the third floor, County Courthouse, Plainview, Texas at 6:30 a.m. on the 26 day, of April for pre-induction examination by the armed forces: Joseph Weldon Looney Floydada Herman Bethel Hart Floydada,

Douglas Roy Eubanks Plainview Wiley Dalton Nance Lockney, Arnold Alvin Dietrick Lockney, Arthur Glenn McElroy Plainview. William Jay Morgan Plainview, Marciso Castillya Gonzales Plain Joed Davenport Plainview,

Donald Ray Robison Abernathy, Joy Willard Parker Plainview. Ralph Martin Langley Lockney, Glen Roy Muse Lubbock, Billy Lou Ray Plainview, Kenneth Gene George Edmonson J. L. Merrill Morton, Carlton Everett Austin Idalou, Ray Nall Adams Kress, Fermie White, jr., Slaton, Russell Aubrey Stark, jr., Tulia, Leroy Hughes Roaring Springs, Glen Dale Shipman Abernathy, James Farrington Pollan Floyd-

of Charles Edwin Jones, last known address, 94191/2 So. Main Street, Los Angeles, California, and James POLITICAL*** Fairview News Henry Cooper, last known address, Box 601, Floydada, please call this ****COLUMN Local Board, as they have became delinquent and have been ordered with the above groups. The Hesperian is authorized to an-Transferred In for Examination

nounce the following candidates subject to the action of the Democratic primaries:

> For District Attorney, 110th District JOHN B. STAPLETON For County Judge W. E. GRIMES

G. C. TUBBS For County Attorney: KENNETH BAIN, Jr.

For District Clerk: MARY L. MCPHERSON

For County Clerk: MARGARET COLLIER For Sheriff :

A. K. (Alton) MAY EARL COOPER

For Assessor-Collector of Taxes: T. T. HAMILTON CHAS. C. HUCKABEE

For County Treasurer: TROYE WILLIS STANSELL MRS. SAM A. SPENCE

For Justice of the Peace, Precincts 1 and 4: P. O. (PAT) STERLING

For Commissioner Precinct No. 1: K. (Keller) HOLMES

O. SPENCE BOB RATJEN For Commissioner Precinct No. 2:

HUGH COUNTS

For Commissioner Precinct No. 3: W. C. PLUMLEE

For Commissioner of Precinct No. FAY HART

EDELL DUBOIS

Texas Local Board No. 1.

Jimmy Dale Derryberry Floydada. The following listed, having been on Monday. The Wilson family had ordered for pre-induction examin- a nice surprise Saturday night when ation for 26 April 1954, have been transferred: Charles Dale Spain Trfd to Colo. Local Board No. 5;

Ralph Hugh McGuire Trfd to Wym. Local Board No. 13; Samuel Morgan Franklin Trfd to

Texas Local Board No. 128; Addison Stewart Barker Trfd to Texas Local Board No. 137; Donald Milton Manning Trfd to

week-end.

Mr. and Mrs. Travis Burgett and family of Fort Worth spent the week-end here with his parents, Mr. and Mrs. Lee Burgett. Mrs. Owen Long and children of Pampa also spent the week-end here in the Burgett home. On Sunday, Mr. and Mrs. Bill Burgett and family of Shallo-

Wednesday night with Mr. and Mrs. munity. Mr. Hinkle has just recentin a Houston hospital.

Mrs. L. F. Ellison and children

Mr. and Mrs. Chil McClure an

of the day in the home of her par- The Floyd County Hesperian, Floydada, Texas, Thursday, April 22, 1954 ents, Mr. and Mrs. J. T. Myrick. Mrs. Walton Wilson spent Wed-FHS One-Act Play 33 Are Baptized nesday with Mrs. Jim Stewart.

FAIRVIEW, April 20 — Easter Sunday with Mr. and Mrs. L. B. **Is Placed Second** Cozby and attended church here

had a large crowd out for church Sunday morning. Mr. Kelly is a services. A number of the young cousin of the late, G. M. Bullard Floydada high school's one-act and was here visiting in the home of Mrs. G. M. Bullard of Floydada. He also visited here, at Plainview ented at Amarillo college. All of the Irwin brothers and their and Lubbock with relatives before sister, Luella, were home together returning to his home.

Mr. and Mrs. Jim Stewart and third. Jim Dan went to Plainview Sunday ton, is home on a 20 day leave. Air- after church where they visited in the home of her parents, Mr. and are stationed at Austin were home Mrs. L. A. Horton and had Easter

for the week-end as was Luella, a | Sunday dinner with them. Those having Sunday dinner with day, Mr. and Mrs. R. C. Irwin and Mr. and Mrs. Walton Wilson and family and Mr. and Mrs. L. F. Irwin children were Mrs. W. B. Wilson and family all of Lubbock were and Mr. and Mrs. Billy Tye and children.

> WMS meets this Wednesday at 2:30 for a program in Royal service. Head, Melvis Lorance, Bobby Rain-The ladies will also discuss plans for the vacation Bible school.

Plainview Sunday to the home of her parents, Mr. and Mrs. R. C. Mangum and then the four went at an eating place and spent the afternoon

Rev. and Mrs. Larry Faus and Vassie Beth visited in the E.W. Walls home Monday night.

our community since the rain. Some Mr. and Mrs. R. W. Lotspiech in early feed is being planted this week and some are gardening and

L. POWELL, JR., GIVEN PROMOTION IN AIR FORCE

Mr. and Mrs. S. L. Powell have been informed that their son, Sherrill L. Powell, jr., has been promoted from captain to Lieutenant colonel in the U.S. Air Force.

Powell went into the service in

1941 at the age of 19 while his parents were residents of Slaton and he was a student at Texas Tech.

play placed second in the area meet First Baptist church April 4 to 11. held in Amarillo last Wednesday under the preaching of Dr. Judson night, April 14. The plays were pres-Prince, 49 new members were added to the church, most of them by profession and baptism. Dr. Prince is First place winner was White

Deer high with Dalhart judged pastor of Riverside Baptist church in Fort Worth.

Barbara Perry and Fontaine Thirty-three candidates for Fowler of Floydada made the allchurch membership were baptized following the Easter service Sunday star cast and Barbara was also night, with the pastor Dr. R. Earl named best actress of the meet. White Deer will represent Area Allen officiating.

1 at the regional meet at Lubbock organ during the baptizing cerethis week-end. monies.

Mrs. I. T. Graves is director of the Floydada entry and the cast includes besides the above named, Dale Redd, Roy Nell Hammonds, Lewis er, Joyce Hammonds, Don Barber The third act of "The Little Foxes"

Willard Pollan and family of Delhart visited friends and relatives

Rev. and Mrs. N. S. Daniel, pastor of the Methodist church in Andrews, visited in the home of his sister and family, Mr. and Mrs. L. L Clark, jr., last Friday.

(2)

3

B. F. GOODRICH TUBELESS TIRE

Sunday Evening

During the week's revival at the

Mrs. Bob Copeland was at the

Mrs. Adelaide Lloyd and son,

Scott, of Dalhart were week end vis-

Dane Clark was home for the

Easter holidays from McMurry col-lege, with his parents, Mr. and Mrs.

L. L. Clark, jr., and other relatives.

Kimble Optometric Clinic

Phone 254

For Appointments

FLOYDADA, TEXAS

itors of Mr. and Mrs. R. C. Scott.

Defies skids! Outstops, outstarts regular tires. 2. Changes blowouts to safe s-s-slowouts. 3. Seals punctures. Repairs itself with no loss of air 30% More protection at

little more cost. Size Plus tax and 6.70-15 only. As low as 1.00 down

and your old tire Compare the SAFETY Compare the COST ... you'll buy LIFE-SAVER

SPARKS & SPARKS **CONOCO NO.1** 200 W. California

Phone 20



Mr. and Mrs. Dean Walls went to was their presentation.

to Amarillo where they had lunch here last week-end.

Spring activities have begun in

Sherman, Herbert and Herschell' getting chickens started. Irwin visited in the Gene Hopper

Mr. and Mrs. Lee Rushing went to Lubbock Sunday to take their grandson, Dickie Lee home. They attended church in Lubbock Sunday

morning and visited for the day with their son, Joe and family. Surprise Family

Mary Ann Wilson, student in tech Col. Powell is presently stationed college in Lubbock came home at Barksdale Air Force base at Thursday to spend the Easter holi- Shreveport. days here with home folks. Her parents, Mr. and Mrs. Walton Wil-

son went to Lubbock on Thursday to get her and took her back to school their son and brother, Pvt. Ieonard Wilson arrived from his base at **Badgett & Probasco**

White Sands proving grounds in New Mexico. Leonard returned Sun-RADIATOR SERVICE day afternoon.

Mr. and Mrs. Chil McClure and Del Wade visited Mr. and Mrs. Ray Lloyd and sons Friday night.

Mrs. Gene Hopper, Frances and Debbie went to Lubbock Saturday. While there they visited Howard Spears. Ann Hopper returned home

(by Mrs. Clyde Bagwell)

Sunday was a beautiful day and we

folk that are in the service or away

at college were home and attended

for the Easter holidays. Sgt. Sher-

man Irwin of Fairchild, Washing-

men 2/c Herbert and Herschel who

student at WTSC, Canyon. On Sun-

here to join the group in the home

E. W. Walls was among the lucky

ones attending the stockholders meeting of the Farmers Coop gin

Monday when he received a Betty

to McCoy after church here Sun-

day to be dinner guests in the home of his parents, Mr. and Mrs. P. D.

Last Tuesday night, Mr. and Mrs.

J. T. Perry and Mr. and Mrs. J. W.

Gilbreath of Floydada visited with Mr. and Mrs. T. L. Perry and Jan.

home Saturday afternoon.

Mr. and Mrs. Cecil Payne and C. visited Sunday with her parents,

Mr. and Mrs. Clifford Helms went

of Mr. and Mrs. Shirley W. Irwin.

church

Crocker iron.

Helms

Floydada.

with them to spend the Easter

water came up for the day. Mr. and Mrs. Edell DuBois visited

W. F. Hinkle in the Campbell comly returned home from a long stay

and a little friend, Carrol Dan Robertson of Crosbyton were here Monday night in the home of her parents, Mr. and Mrs. S. H. Tackett,



Phone 572

vitching stitching"

"shirr wonder"

and

hese are swim suits that can ake you look just as lovely at each as you do fully dressed ... because Jantzen "shape insurance" looks out for you with the deftest comouflages, he subtlest designing touches, that make you feel and look . . . wonderful.



"Shirr wonder"-fabric is "Confetti Faille" powered by Lastex® tested in colors. With halter neck trap. 12.95

itching stitching"-with mir Pellon® at the bra inter fabric is Lastex® powered With halter neckstrop. 15.95

> OTHER STYLES 8.95 and up

Miladies Specialty Shoppe

Del Wade spent the Easter weekend at Tell, Texas, in the home of Chil's sister, Mr. and Mrs. Marvin Crain. They all attended church together there on Sunday morning. Mr. and Mrs. E. W. Walls attend-

ed church in Lockney Sunday morning and were dinner guests of her sister, Mrs. T. J. Jarboe where a large group of relatives gathered to celebrate the birthday of Mrs. Jarboe.

Mrs. L. B. Cozby visited last week in Lubbock with her sisters, Mrs. Leslie Crabtree and Mrs. J. C. Crabtree and other relatives.

Grady Reeves of Plainview spent from Thursday til Monday night here with Mr. and Mrs. T. L. Perry. Mrs. Grady Reeves and Mrs. L. B Cozby visited in the Perry home Friday

Dean Wall's Entertain Mr. and Mrs. Dean Walls enter-tained a group of friends Friday night with an 84 party. Refreshments of candy, Easter cake and spiced tea were served to the guests. Those enjoying the evening with Dean and Debbie were Mr. and Mrs. E. W. Walls, Mr. and Mrs. Walton Wilson, Mr. and Mrs. C. W Payne, Mr. and Mrs. Jim Stewart, Mr. and Mrs. Clyde Bagwell, Jim Dan Stewart and Judy Wilson.

Mr. and Mrs. Dean Walls have just recently redone the interior of their home. The outside of the house has also been painted. Mrs. C. H. Wise and Mona Dell

left for Albuquerque, New Mexico, where they will visit for several days with their daughter and sister Mrs. Louie Caffee, Mr. Caffee and their new son, Marc William.

Brenda Walls of Floydada spent Sunday night with her grandpar-ents, Mr. and Mrs. E. W. Walls.

Mr. and Mrs. Edell DuBois visited Mr. and Mrs. C. W. Payne Thursday night.

Tuesday Mrs. S. H. Tackett took a group of ladies to Olton where they all attended a class in learning new methods of teaching primary children. The ladies spent the day there.

Don Cook made a trip to Pampa Monday to take. his sister, Mrs Owen Long and children home after they had spent the week-end here. His grandmother, Mrs. Lee Burgett accompanied him to Skellytown where she will visit with her daughter and family, Mr. and Mrs. Mercer and children. They will return home Wednesday.

Mr. and Mrs. Lee W. Burton and children went to South Plains Sunday after church here to be dinner guests and visit for the remainder





New Beauty!

\$125

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BOTH THE

TV-BENCH

AND THE

CLEANER

ONLY

WHITE'S AUTO STORES APPLIANCE DEPT.

EASY OPERATION: A single dial controls Laundry Queen's complete process . . . simply, easily! This control takes your clothes through six steps - from filling the tub with water to automatic stop. See a demonstration at White's.

PORTABLE MODEL WITH ROLLO-POISE CASTERS \$179.95



W. E. & W. N. GARRETT, Owners Phone 323 117 W. California

Social Events, Clubs

ion on freezing foods.

VOWS SAID AT CLOVIS, NM

Miss Marquinita Marney, daugh-

united in marriage at Clovis, New

Mrs. Bud Turner was honored

Hostesses serving were Mrs. Mel-

Charles Hatley, Arthur Womack, jr.

jr., V. D. Turner, L. W. Queen and

Employees presented the honoree with a baby bed and mattress.

Mr. and Mrs. Bob Copeland will

lighthouse Electric on April 9.

presided at

Leroy Burns.

were

Mrs. Simpson, Jr., 1950 Club Hostess

The 1950 Study Club met in the ing. home of Mrs. W. H. Simpson, jr. Tuesday night. The president, Mrs. Gene Collins, jr., presided over the business session

The club voted to donate five dollars to the Floyd county library cussed. for a magazine subscription.

Mrs. George Mize and Mrs. Maurice Steen submitted their resignations to the club. Mrs. Johnnie Collins was elected president for the coming club year, filling the vacancy caused by Mrs. Steen's resign-

Mrs. Jimmy Price brought an interesting program on "Indian Blankets from the Southwest."

Lovely refreshments were served served to 11 members and one guest to the following members: Mes-, by the hostess, Mrs, Johnny Miller. dames Bob Copeland, Lane Decker, Those present were Mesdames Jim Simpson, David Kirk, Maurice James Jeffress, J. T. Spears, Lynn Steen, Tom Snead, Gene Probasco, Miller, Wayne Billington, Weathersbee, Johnnie Col- Holmes, A. V. Womack, C. B. Car-Claude lins, Arthur Womack, jr., Watson mack, Rafe Ferguson, H. F. Jack-Jones, Ham Smith, jr., Gene Col- son, Eddie King, the hostess, Mrs. lins, jr., Jimmy Price, and the host- Johnny Miller and a visitor, Mrs. ess, Mrs. Simpson.

The next meeting will be with Mrs. James Wester on May 4.

MRS. ORMAN HOSTESS FOR BLUE BONNET NEEDLE CLUB

The Blue Bonnet Needle club held and Billy Joe Johnston, son of Mr. its regular meeting at the home of and Mrs. Floyd Johnston, Mrs. W. L. Orman on last Thursday. Handwork and visiting were en- Mexico, Saturday night. joyed until the recreation hour, when a quiet game was played, the eastern New Mexico city by Mr. o'clock at the lodge hall. Prizes were won by Mrs. Greer and Mrs. Bob Loyd. Mrs. Loyd is a Christian and Mrs. Dennis Dempsey, sister of the bride

Members attending were Mmes. Layton Dorrell, Starks Green, Ernie newly-weds left immediately for, Widener, Poyner Roberts, Floyd Waco, where Mr. Johnson is emdricks, Dennis Allen, Luthur Dorrell and Mrs. Norcam.

The next meeting will be held at MRS. BUD TURNER SHOWER MRS. Poyner Robert's home at 3 HONOREE ON APRIL 9 o'clock, April 29.

FLOYDADA COUPLE SEES PALESTINE DOGWOOD TRAILS

Mr. and Mrs. Menard Fields and a cousin, Mr. and Mrs. Art Aberna- vin Henry, Wanda Hendricks and thy of Coleman, viewed the Dog- Katherine Appling, Mrs. Julia Bakwood Trails last week at Palestine. Altho the group was a week late for Mrs. Nancy Morckel gave several the actual blooming of the trees, it beautiful readings. was still a beautiful sight to see.

Outstanding scenes they visited Rushing, S. W. Ross, J. H. Buchanwere the Elkhart Pilgrim Church, an, J. M. Willson, sr., Nolan Arney, built in 1833, the Crystal Lake, seven miles east of Palestine, the Lake- Doyle Turner, Loyce Turner, Donview Methodist Assembly grounds, ald Barrow, W. W. Brents, W. C. the community forest, the National Snodgrass, S. D. Medley, Cleo Step-Guard Armory and the Circle K hens, Gladys Lawson, L. B. Stewart, Hereford farms.

EASTER SUNDAY GUESTS

Spending the Easter holidays visiting in the home of Mr. and Mrs. CLUB MEETS FRIDAY NIGHT H. J. Nelson were Mr. and Mrs. Herman J. Nelson, Oklahoma City, Mr. and Mrs. Raymond Nelson and be hosts to their night bridge club Jane, Plainview, Mr. and Mrs. R. K. tomorrow, April 23, at 8 o'clock. Ooley, Bill and Jack, Providence The last meeting was with Mr. community, Mr. and Mrs. Carl Nel- and Mrs. Gene Collins, jr., on April

FREEZER DEMONSTRATION New Home Owners GIVEN AT SAND HILL CLUB Are Complimented The Sand Hill Home Demonstraton club met April 14 with the president, Mrs. James Jeffress, presid-

Mr. and Mrs. Tommie Assiter were honored with a house warming last Thursday night with fifty-five The club voted to buy and make new curtains and purchase rubberguests calling at their new home in ed linoleum for the counter and southwest Floydada. ables in the lunchroom. Added im-

Hostesses were Mmes. W. L Davis, provements to be made were dis-Clay L. Davis, Gay Nell Davis, Charles Hartsell, Albert Jones, George Cardinal Corkey Guffee, Thirty-two pies will be furnished the Lighthouse electric meeting. Dale Jones and Harold W. Bennett. The program presented by Mrs. The hostesses presented the hon-Rafe Ferguson and Mrs. James Jefprees with a beautiful lace table fress was a freezer demonstration. cloth and a wall mirror. Mrs. Harold Different kinds of cartons and pap-Wayne Bennett made the presenters for use in freezing were shown ation along with other helpful informat-

The serving table was in green and white, with Easter lilies as the A beautiful Easter plate was center piece.

KILLIAN FAMILY ADDITION BORN ON APRIL SIXTH

Jim Daniel Charles Killian was born o Mr. and Mrs. Stanley Killian on April 6 in People's hospital. He weighed seven pounds and six ounces at birth. Albert Pricer of Floydada. The Killians have two other children, Stan and Jan, age five MARNEY - JOHNSON WEDDING

and three years old. Grandparents are Mr. and Mrs.

Mr. and Mrs. Edd Killian of Olney.

DISTRICT SUPERVISOR IS **GUEST OF REBEKAH LODGE**

The couple were accompanied to ada met Tuesday night at 7:30 The membership drive for new odge members has been extended Shearer, came home with Mrs for Camp Pendleton, California,

After their return to Floydada the another month. At the meeting on April 13, Mrs. At the meeting on April 15, Mrs. Those who went to Quanan on out of the Bainview Sunday afternoon to visit with their sent to Korea. He has been visiting Mrs. Thompson and children, Mr. Wednesday - Iala Fuqua, Greer Christian, Pete Ken- ployed with Johnston Pipe Lines Lodge No. 309, and district super-Dempsey, Oliver Cleaners, formerly Southwestern visor, with five members of the lodge visited the Floydada lodge and gave a school of instruction.

lodge hall,

ith a pink and blue shower at VALLEY CLUB MEETING HELD WITH MRS. CLARK HARRIS

Pleasant Valley Home Demonstration club met April 20 with Mrs. Clark Harris. There were seven the guest book and members and three visitors present. An interesting discussion on freezing fruits and vegetables was Guests attending were Mmes. Lee

> Vernon Gross. Present were Mmes. Shirley Race, Vernon Gross, R. C. Mitchell, Raymond Wisdom, A. M. Dorsey, Weldon Smith and the hostess, Mrs. Clark Harris. The visitors present were Mrs. Alton Davis, Mrs. Bob Henry and Mrs. J. T. Huckabay,

outh Plains News

(by Mrs. Murray Julian) SOUTH PLAINS, April 19. Easter services on Sunday morning and evening were attended by a goodly number, with Rev. Joe Wilfrom Floydada presid

Each member will bring a pie to the Guest Grocery by 9:30 on Saturday morning for the annual REA Smitherman and Mrs. Early Joiner. meeting. After the meeting, the hostesses them

served chocolate and white cake with ice cream to the following members, Mmes. L. T. Wood, H. L. Marble, Arby Mulder, Arthur Brown. rigsby Milton, Bryant Higginbotham, Bill Beedy, J. D. Webb, Frank McClure, Leighton Teeple, R. G Dunlap, Harry Hartman, Albert Stewart, and Mrs. Murray Julian. The next meeting will be on April

28 in the home of Mrs. Walter Wood with freezer demonstrations by the food leaders. Mr. and Mrs. John Smitherman

left last Tuesday for a visit this past week in Corpus Christi with her parents, Mr. and Mrs. P. K. Mc-Kenzie, and with her sister, Mr. and in the L. T. Wood home. Mrs. R. N. Nutt and Katy of Galveston. The Smithermans reported rainfall all the way to the south and Mrs. J. R. Spivey in Truscott on it rained while they were there | Wednesday of last week.

They returned home Monday even-Mr. and Mrs. L. T. Wood were this week. J. B. Thames will be in

hosts at a dinner on Easter Sunday, charge of the prayer meeting on to the following guests, Mr. and Wednesday night, in the absence of Mrs. Walter Wood, Don, Fred and Rev. Spearman. The Associational Keith Marble, Tommy and Jimmy Brotherhood meeting will be held McCown, who attend Texas tech, this week on Monday night in Croswith their grandparents, Mr. and from Plainview will deliver Mrs. Walter Wood.

Mr. and Mrs. Bryant Higginbot- Visiting in the R. E. Young home ham, Alton and Bud, spent Easter on Sunday of last week were Cor-Jack Meredith, sr., of Plainview and brother, Mr. and Mrs. Claude Hig- Camp Hood. Mrs. Don Shurbet from visited during the afternoon. ginbotham; his nephew, Raymond Lubbock, and Mr. and Mrs. Purlen Higginbotham and family, and his Hodges, and son, Mike, from Memsister, Mrs. Vivian Pierce who were phis, Texas,

there from Pampa. Mrs. I. H. Parks went to Amarillo were Easter Sunday guests at din-Rebekah Lodge No. 77 of Floyd- on Monday night to attend the High ner in the home of her parents, Mr. and Mrs. J. K. Bean who reside in school operetta in which her niece, Lovena Beaver, held the starring Silverton. role. Mrs. Parks' mother, Mrs. J. G. Glen Wood leaves this Thursday

> Parks to spend the week here. Those who went to Quanah on June 1. At that time, he will then be Smitherman and Kelly, Mr. and ill there, were Mr. and Mrs. H. S. Mr. and Mrs. L. T. Wood.

Calahan, jr., and daughters, Mr. and Mr. and Mrs. J. B. Thames, jr., abee and children.

Lee, who have moved to a new home and returned home on Saturday. J. weeks. Billy will be engaged in oil el.

the Recentering get the best for

ieaders demonstrating the art of day, Tuesday, April 20, in the home visiting her parents, Mr. and Mrs. week-end in Aburna jewelry making. Mrs. L. T. Wood presided over were eaten at noon, and those who were atten at noon, and those who his parents. Mr. and Mrs. Murray parents and the bar the business meeting with the coun-cil report given by Mrs. Milton. spent the day were Mmes. J. K Julian and brothers. Jack Reeves, Bean, Phillip Smitherman, Grigsby from Roswell, New Mexico, visited spent the day were have an over the week-end. They are all flow down Milton, J. K. West, Kenneth Brnest over the week-end. They are all flew down from G back at their respective schools few days here with Dale West spent the afternoon with this week.

improved in healt

Smitherman return

iana, where they spen

Mrs. Virgil Teaver from

and her sister, Mrs. Res P

Enid, Oklahoma, were

MENUS FOR FLOYDADA

SCHOOLS CAFETERIAS

WEEK OF APRIL 2-3:

Tuesday - pea beans

vegetable saled, pineappl

Wednesday - fried di

cream sauce, buttered or

mato quarters, jello salad

Thursday - roast and m

atoes, vegetable salad a

and tomatoes, pickles p

Monday - weiners

Tuesday -salmon cross

Wednesday - Italia

hot rolls, apricots and mit

Thursday - pinto ber

Friday - Hamburga

WI

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A. Ho

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dir

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pro

ing

EVE

Il Ste

Andrews Ward School

hot rolls, milk;

hot corn bread, milk;

Floydada High School

chicken 😕

Milton and family.

Monday -

holidays with their

Mr. and Mrs. W. Pre

We are proud of Mr. and Mrs. them on Sunday John Key West in our community inite time with his a who have been working with the family there in Car TEA to bring a fine performance Mr. and Mrs. Roy Charles to their annual party which occurs ed home Monday on Saturday. You won't want to pleasant s'ay in St. miss a single hour of the days program.

Mrs. John Allen from Plainview and Mrs. Chester Hiden farm in a pick up filled with hay Mrs. John Anen road Mr. and Mrs. Mr. and Mrs. Energy Sy They enjoyed supper cooled down n the canyons. These who attended Sin Reeves, on Saturday afternoon. and Larry went to Bar he gathering were Bonnie Upton She was enroute to jump this week in erman and former we Donita Milton, Louise Pritchett Virginia Taylor, James and Roy ing a revival meeting this week in erman and family. Hartman, Kendis Julian, Alton Wellington at the Faith Baptist Higghibotham, Eugene Beedy, Staney Bucleson and Darrell Durham

Celebrate Double Birthday

Mr. and Mrs. Raymond Upton guests on Tuesday in the and Mr. and Mrs. Bryan Karr were their nephew, Mr. and Mr. hosts at a birthday party on Friday. April 16, in the home of the Uptons,

honoring Yvonne Karr who was 10. and Jimmie Upton who was 7. The Baptist church of South Guests called from 4 to 6 and games were enjoyed during the afternoon

Plains is having a new floor laid under the guidance of Bonnie Unton. The guests were served the birthday cake and ice cream. Favors peach half and cooke were Easter baskets filed with candy eggs and the decorations were carried out in the Easter theme. and who spent the week-end here byton, where Dr. Holland Harris Present at the party were Nathan and Catherine Mulder, Johnny, Beth and Jerry Calahan, Peggy Young. Jimmy and Louise Pritchett, Gary | milk

and Sue Wilson, Barbara Sue and Sunday in Hereford visiting his poral and Mrs. Deral G. Young from Donita Milton. Mrs. R. E. Young

Mr. and Mrs. Junior Calahan's puoleosu 'sueoq unoig home was the setting for a class party on Thursday evening of last Fruit Delight, hot cor Mr. and Mrs. Phillip Smitherman week. The Young Married Couples class met in the Calahan home for an evening of games of "42". Those sauce, creamed potate who enjoyed the evening and re- beans, cole slaw, cake m freshments of cookies, coffee and candy, were Mr. and Mrs. Sylvian buttered peas, polates Kinnibrugh and daughters, Mr. and salad on lettuce, lemon where he will be stationed until Mrs. Dick Guest, Mr. and Mrs. Rex milk.

pastor, Rev. W. S. Spearman who is the past 21 days with his parents, and Mrs. L. N. Johnson and Carlton and Mr. and Mrs. Ernest Huck-

greens, buttered potatos Mrs. Zach Cummings and Mr. and went to Whitharrel, Texas, on Fri- The South Plains grade school salad, hot corn bread a The next meeting will be Tues-day night, April 27, at 7:30 at the companied by Mrs. Raymond Up-held for the alumni of the school. afternoon to play ball with the 7th Fri After the banquet they spent the grade pupils of the Andrews ward chips, lettuce and tom We will greatly miss Mr. and Mrs | night in Lubbock at the home of her school. The girls here won their popscickles. Billy Bean, Ann, Butch, and Gilbert sister, Mr. and Mrs. H. L. Morrow, game 33-17, and the boys were vic-

torious also, scoring 17-5. Mr. and Mrs. Arby Mulder and children spent the Easter week-end

his brother-in-law. We wish them were Miss Martha Lee Sanders, sister, Mr. and Mrs. Pete Land and planned to be on TV Mm success in their new home. Mr. and from college at Denton, who visited family. They arrived home on Sun- with the "Johnny on Mrs. Shelby Calahan and children her parents, Mr. and Mrs. Otho day evening. On Monday another gram, but was ill and the moved in the vacated Billy Bean Sanders and family. Terry Julian, sister, Mr. and Mrs. Dale McGaugh able to attend. home on Wednesday of last week. Mrs. Louis Jurak from Plainview ilene, came home on Thursday with spend the day here with them. Mr. Sammie has a dol of well over a hundred at

BIG DOLL COLLECTION Sammie Copeland, du

held a porcelian painting class all Mr. and Mrs. Dub Mercer, who were and Mrs. O'Dell Mulder spent the was to be on the history

field operations, in connection with Home for the Easter holidays in Clarendon at the home of her Mr. and Mrs. H. A Og

Enjoy Hay Ride and Picnic

day school and BTU, took their stu-

dents on a hay ride and wiener

roast last Friday night. They went

to the canyon near the Ursel Taylor

th parents, Mr. and Mrs. Buster

Mr. and Mrs. Sylvian Kinnibrugh

the

and daughters visited her mother

message.

Durham from Dimmitt were visiting

The intermediate teachers, Sun-

Winters, Texas, the past two B. had attended school at Whitharr-

given by Mrs. Shirley Race and Mrs.

and Pamelia Kay, of Floydada. The kinsmen had a very enjoy-

able evening and supper Saturday and coffee were served to the folnight, April 17.

EASTER DINNER GUESTS

Easter dinner guests in the home of Mr. and Mrs. Floyd Anderson, Sue and Ted Sunday were Mr. and Mrs. William Anderson, Betty and Odell Thompson and Vanda Gail of Petersburg, Mr. and Mrs. Louis An-Mrs. A. W. Anderson and Leon all of Floydada.

An egg hunt was enjoyed by the children in the evening and pictures were made of all the group

FRIENDS SHOWER ATTENTIONS ON MRS. ADDIE THAGARD

Mrs. Addie Thagard, who is a patient in Peoples hospital, has been showered with attentions by friends and well-wishers.

She is doing nicely there and will be a patient for several weeks while down-town fall two weeks ago.

She asks The Hesperian to report that the cards and flowers, kind- with each and every one of you. neses, calls and visits have helped her a lot and she is most grateful to be remembered so many ways.

son, Shirley and Carla, Mr. and 9. Prizes were won by Mr. and Mrs. Mrs. W. Lloyd Nelson, LaDonna Sue Hollis McLain and Mr. and Mrs. Mr. and Mrs. Lane Decker. Refreshments of angel food cake

Mrs. Coulns.

wing members: Messrs, and Mesuamos Claude Weathe.sber, Hollis MoLain, sonn Bulhanan, Tom sneau, and gals.s. hir. and hirs. Lane Decker and Lie mosts, Mr.

ENTERTAIN INFORMALLY Barbara of Littlefield, Mr. and Mrs. FOR AFTER-CONCERT GROUP

Mr. and Mrs. Tom Snead were derson and Mike of Spur, Mr. and hosts to a small group of friends Mrs. Otis Anderson and Elaine and following the municipal concert Monday evening. Herman Allison the accompanist for Louis Roney,

the tenor star, was present. Refreshments were served to Mr. and Mrs. Hollis McLain, Mr. and Mrs. Carl Minor, jr., Mr. and Mrs. W. E. Garrett, Mr. and Mrs. John-ny Miller, Mrs. J. H. Barnard, Miss

Barbara Barnard, Mr. Allison, and the hosts, Mr. and Mrs. Snead.

CARD OF THANKS

House of Skaggs

"PORTRAITS OF QUALITY"

We wish to express our heartfelt thanks to all those who helped in a break mends she sustained in a every way possible during our sor-TOW.

May God's richest blessing rest The Childress Family

Hesperian Want Ad pays.

the finest gifts . . .

that keep on giving

Give one for

Mothers Day

through the years.

rest and register as

pulpit, in the absence of Rev. W. S. Spearman, who is ill in the Quanah Memorial hospital. He is expected to be able to come home to the parsonage this Wednesday. Mr. and Mrs. I. H. Parks, Eddie

and J. Frank, went to Amarillo on about morning to spend the day ath her mother, Mrs. J. G. Shear-. They enjoyed a basket dinner in the park with other members of their family.

Easter day guests in the home of Mr. and Mrs. Harry Hartman and family were her mother, Mrs. J. B. Jarnagin, and her sister, Mr. and Mrs. Lloyd Horn, Jane and Robert. Both families reside in Lubbock. We wish to offer heartiest con-

gratulations to the newly wedded couple, Ted Lanham and Jo Beth White, who were married in Seminole, on Friday evening, April 16, in the Baptist church. Ted grew up in our community, and since he finished college at Canyon, he has came back many times to visit. He has given several fine sermons here since he entered the ministry. His parents, Mr. and Mrs. Lenton Lannam reside at Rock Creek.

Guests over the week-end in the home of Mr. and Mrs. Dock Jones and family were Mr. and Mrs. Ed Davis and children from Hereford and Mr. and Mrs. John Hinsley and Sherry who have been staying this past week in the home of her parents. Billy Spearman has also been a guest in the Jones home with Frankie this past week, while his father is ill.

Mr. and Mrs. Bill Beedy attended the funeral in Floydada on Monday morning, April 19, for Mrs. Mary Ida Cooper, mother of Sheriff Earl Cooper. They went to Matador with the funeral procession, where Mrs. Ida Cooper was laid to rest. Mr. and Mrs. Charles Beedy and son from Amarillo were also here over the past week for the services of her

grandmother. Mr. and Mrs. H. L. Marble and June left Friday for Bowle, Texas. where they visited with Mrs. Marble's sister, Mrs. Burgett and family They also spent some time in Wea-therford and other towns, visiting other relatives. J. L. King, who has been staying with his other daughters, came home with the Marbles, and will stay with them for the time being. When the Marbles left, they took Billy Spearman as far as Quanah, and they all visited with Rey. Spearman in the hospital While they were gone, their son, Don, from El Paso, came home over Easter Sunday. They only got to see him a short while when they arriv-ed home on Sunday evening, as they

did not expect him home. Club Met With Mrs. Karr Wednesday, April 14, the home demonstration club met in the home of Mrs. Brian Karr in South Plains with Mrs. Raymond Upton as cohostess.

The afternoon was spent in the making of earrings of different colors and designs with the craft National Baby Week April 25 to May 1

COME IN AND SEE OUR WIDE SELECTION OF BABY NEEDS. (FREE! FREE! (40 Pc. Evenflo Feeding Set) TO FIRST BABY BORN DUR ING BABY WEEK.)



(BABY SHOES BY POLL-PARROT & JUMPING JACK) 10% Off On Any Baby Shoe Purchased "Baby Week"

Van's Family Store

Phone 557

108 S. Main

Phone 1031

wind Band Concert pril 29th

lwind band, of Floydada still in their all-out efmoney for band suits, ng to put the big pot in ne Thursday night of

is April 29, when they the 34-piece high school instrument ward school heir 90 Tonettes all apa concert at the high

e the first public show nettes. They are young-fourth and fifth grades ic instruments. Band nn Horn thinks the pubthem. They held their e in February, and conow great improvement.

L 26-3

School

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fund has paid \$550 on uniforms and have rais-75 todate to apply on the \$600. Their cake sale last d them about \$80, their subscription campaign a-their last concert about more than \$300 still to

to get bigger attendance night admission prices reduced to 50 cents for cents for students, Mr.

le, between his various orn is a busy man. Aside rations to close out his soon as the school year is to do his stint with the es, he is giving some time with symphony orches-

date for Friday night at ere he will be in the section of a symphony convention of music On May 3 he plays with anization in a concert. March and again last went to Abilene to play lene Symphony orcheserts there.

WILL MAKE BID WATER, SEWER LINES

he Sherman Machine and of Oklahoma, City. pect to bid on laying the sewer extensions in This company was the preparation. water and sewer lines history.

A. Hopkins and Mrs. John Mr. and Mrs. Jack Henry nd family in Lubbock over . holidays.

Want Ad pays.



Don't Confuse **Repellants** And Insecticides

COLLEGE STATION, April - Insect repellent preparations and Bug Infestations home insecticides are popular controls for insect pests, but should not be confused one for the other. Re- Likely This Year

pellents are applied to the skin or clothing to keep insects off and insecticides are used to kill insects, explains Neal M. Randolph, extension entomologist

Home gardeners, outdoor workers, campers, picnickers or families sitting in the yard will find repellents helpful in warding off mosquitos, gnats, chiggers, ticks and other annoying insects.

Repellent preparations, usually in liquid, lotion or cream form, are av- range damage. in the home of Mr. and ailable at drug, hardware and gro-Henry this past week were cery stores. Randolph says among Sherman and Claire the most satisfactory chemicals as bers to warrant large-scale control

efforts on 4,700,000 areas in parts of repellents are dimethyl carbate, dimethyl phthalate, ethyl-hexanediol and indalone. The container mally, entomologists expect the magazine. usually lists the chemicals in each greatest need for organized control to be centered in the Texas and

Unlike many old repellents these early days of the mun- substances have little or no odor central New Mexico, south central and give protection several hours. Mosquito, fly and gnat repellents

should be applied directly to the skin. Rub uniformly on to exposed Jackie, visited with A. G. areas and repeat every two or three Utah and Wyoming. hours. Be sure there are no skin abrasions and do not apply near the **Inquiring Body**

Chigger and tick repellents are

VFW Officers Are Installed

Installation of newly-elected of-ficers of the J. W. Harrison VFW Post was held April 8 with the retiring president, Joe Martin in charge.

Senior Vice, Floyd Box Junior Vice, L. W. Queen Quartermaster, Leon Ferguson Adjutant, W. R. Daniel chaplain, Milton Terry advocate, T. E. Daniel, surgeon Bill Norris. patriotic instructor, Gene Lawson, service officer, Ben Ayres legislative officer and Rex Brown publicity officer.

The Ladies Auxiliary installed their new officers April 15 with Mrs. Margaret Daniels in charge.

Newly elected president is Mrs. Ozena Norris, Mrs. Verna Lynn they spent the year just past. Stewart Senior vice, Mrs. Betty Battey, junior vice, Mrs. Grady Lawson treasurer, Mrs. Bill Ferguson, secretary Mrs. Margaret Daniels, chaplain, Mrs. Ora Sparks, con-ductress, Mrs. Kathyrn Turner, guard, Mrs. J. T. (Joyce) Spears, Mrs. Nancy Morckel and Mrs. Evalene Queen as trustees.

clothing, but not to your best clothes. The chemicals are likely The District meeting is to be held in Plainview, May 15-16 at the VFW Hall, Post 5399.

top of the socks and shoes gives America: Nation on Wheels protection against these crawling

sible

insects. They also may be applied to The United States, with about six openings in the clothing around per cent of the world's population, has 78 per cent of the world's automobiles and 51.6 per cent of its trucks and buses. Plentiful and ec-Hopper and Chinch nomical supplies of oil which America's privately managed oil industry makes available to fuel these motor vehicles, helps make this pos-

LOCK ON THE OTHER SIDE

COLLEGE STATION, - Grass-The young daughter was very hoppers, one of the nation's major oisterous, and her father wanted agricultural pests, may be more aquiet, so he could read. He clipped bundant in some areas this year. large war map from the paper, Barring weather and other natore it up into bits like a jigsaw ural conditions that might affect uzzle, and told his daughter to sit their populations, infestation surdown and put the map together aveys conducted last fall indicate gain. This, he thought, would keep these insects will need to be conher occupied for several hours. trolled over wide areas of the United

States to avoid excessive crop and The little girl was delighted and ook the handful of torn paper. In March 19. just a little while she was back, the On western ranges the survey showed grasshoppers in such nummap all neatly arranged and perfectly put together. "See here, Daddy; here it is!" she shouted, as she 13 states. If 'hoppers' develop nor- ran up to him with the map on a dictments.

"Her father was much surprised. DWI, March 21, 1954 Well, how in the world did you do it so quickly?" he asked. Oklahoma Panhandles, in north "Well, you see," she replied, "there

is a big picture of a man on the Floydada, April 12, 1954. other side, and so I just put him to-Other western states with potengether and turned it over. You see, tially serious grasshopper infestations are Arizona, California, Mon-Daddy, if the man is right, the world comes out all right, too.'

John Bley Has Studebaker and **Oliver Dealership**

John Bley is the new owner of Plains Equipment Company having purchased the business from J. W. Fannin, and is in charge of operations.

Name of the firm will be changed to Bley's Motor Service and it will The new commander of the Post continue as agency for Studebaker is L. B. Stewart, jr., Bud Furner is cars and Oliver farm machinery. Mr. Bley and wife and daughter, Gloria Fay, are at home in west Floydada having purchased the Dr

Bess place, 740 west Grover. The Bleys chose to make Floydada their home when they became interested in the new business venture. They also have property in Lubbock

The Bleys are not new to west Texas, having lived in Plainview some 18 years. They were in the grocery business there for 14 years. before moving to Arkansas where

12 Indictments **Charge Felony** Violations

The sheriff's department have had a busy time of it for two weeks or so, principally in the investigation of burglaries in widely-scattered areas of the county.

Yesterday the results of their investigations were placed before the Floyd county grand jury, resulting in the return of 12 indictments. The indictments, returned into

open court late yesterday were as follows: Bill Jett, R. B. Mise and Winfred

Boone are charged with burglar-The Creative Writers will meet izing Andrews Blacksmith Aiken, again April 29. Anyone interested is Handley's Shop, Lockney, Knox invited to attend the meeting. Grocery, Lockney, and Consumers Oil at Lone Star, all on March 29 TOUGH CROWD Fourth man not apprehended also A man was walking past the polindicted in all these four cases. ice court one day and dropped in to (Four indictments in these cases) see a friend who was presiding R. B. Mize, Winfred Boone and a third man not yet apprehended judge. The judge invited him to sit were indicted for theft of pickup on the bench with him. As he sat on the bench with him. As he sat down by the judge, he looked around from Whitey Baccus Motor on the crowded courtroom.

V. Z. Hall (colored) for assault tough lot of customers to deal with with intent to murder Robert Davis (colored) and Vernon Hall this morning," he said to the judge and loud enough for most to head. "Shss! Shss!" replied the judge. colored), on April 4, 1954, Two in-

"Not so loud. Those are the lawyers Lelon O. Fields for 2nd offense, you're looking at.

Allen Stockman, Raymond Linker, Don't Worry About The Bull Leon Linker, J. E. Linker for burg-A young man, one of a group of lary of Capada Drive-In Theatre, picnickers, climbed over a fence to gather wild flowers for his girl. He

Raymond Linker for burglary of Capada Drive-In Theater April 3. A man not yet apprehended for forgery and passing forged instru-

Carl Neal, Bill Reed and Foster Pressley for burglary Whitey Baccus Motor March 26, 1954.

LIKE HAVING A PICNIC ...

The Floyd County Hesperian, Floydada, Texas, Thursday, April 22, 1954



Local Short Story

The Creative Writers met Thurs-

story sold above the current rate for

this type publication. Mrs. Wil-

The story is entitled "The Dogie

Calf" and was purchased by the

Child Training Association of Chi-

cago, Illinois, for publication in the

Mrs. Williams wrote the story

four years ago with hopes of sell-

ing it as a child's book. Only recent-

ly had she submitted it as a short

noticed a huge bull regarding him

ing farmer, "is this bull over here

'but I'm not so sure about you.'

"Say, Mister," he called to a pass-

suspiciously

safe?

magazine, "Childrens Activities."

liams read the story to the club.

Success Is Told

For The Birds

Washington - A change in style of Army hats nearly a century ago may have inspired the old saying, "It's for the birds."

day night in the library reading room of the courthouse. The club On August 15, 1855, the Army issued an order outmoding the old was elated over the news that Mrs. style Army hat and introduced a Q. D. Williams had sold her magnew one. azine rights to a child's story. The

The new style headgear - cut from black felt - was topped by black feather ornaments - three for major to general, two for lieutenant to captain and one for enlisted men.

It may have been this hat which also inspired some soldier to refer to his comrades in arms as "my fine feathered friends.'

The U.S. Army last year added 1,801 physically handicapped workers to the total already employed in Department of the Army headquarters and installations throughout the world. Of this group, 1,240 are veterans.

c Vet says A GI LOAN MAY BE PAID IN FULL OR PAYMENTS INCREASED AT ANY TIME WITHOUT PENALTY IF YOU WISH TO TAKE "I see you have a remarkably ADVANTAGE OF EITHER PLAN CONSULT YOUR LENDER.



tana, Nebraska, Nevada, Oregon, ment Mr. and Mrs. Tommie Assiter and son visited in Cone with the R. R. Reed family Easter Sunday. The Floyd county grand jury, in

ASSOCIATION NOTICE OF ANNUAL MEETING MONDAY, APRIL 26 At 2 o'clock p. m. in DISTRICT COURT ROOM

CONSUMERS FUEL

Floydada, Texas

Annual report will be made, one director elected, and any other business transacted that may properly come before the meeting.

AL GOINMAN. 2 I. M. EVERAL ATTENDANCE PRIZES Il Stockholders are urged to attend.

ALBERT MANKINS, Secretary

night of April 12, Sheriff Earl Cooper said. The burglar or burglars broke in the door of the concession stand on both occasions and took candy, cigars, cigarettes, chewing gum, bread and weiners.

session yesterday, were reported to be inquiring into two April burglar-

ies at the Capada Drive-in treatre. The first of these occurred on the night of April 3, the second on the

Colorado and in central Idaho.

Sifts Evidence

most effective when applied to the

to spot or stain and even damage

A few drops daubed around the

waistbands, cuff and collars.

synthetic fibers.

Five suspects are believed to have had a part in one or both of the burglaries. Three are out on bail, awaiting the grand jury's action. The sheriff said he thought the grand jury also was looking into other matters, which might involve infractions of the law.

FLOYDADA GROUP ATTENDS MATADOR BROTHERHOOD

The Floydada group attending the Brotherhood meeting held April 19, at the First Baptist church at Matador were Morris Davis, Floyd Boren and Gene Hollums together with a quartet composed of Bob Cope-land, Myron Kattner, Al Brian and **Bill Greer**

Guest speaker for the occasion was D. D. Morgan, manager of the Baptist Assembly encampment of Floydada.

EXPRESSION OF THANKS

Words cannot express our sincere appreciation for the words of sympathy, acts of kindness, the beau-tiful flowers, and food, that our friends bestowed upon us during our recent sorrow. May God protect and bless each of

you is our prayer. Alvin Cooper and family Tom Cooper and family Elmer Cooper and family Jack Cooper and family Arthur Cooper and family Beda Phillips and family Earl Cooper and family.

Mr. and Mrs. Menard Fields had as their guest for Easter a daughter and her husband, Mr. and Mrs. Charles McDonald of Benkelman, Nebraska

J. D. Eaves was returned to Peoples hospital from the Plainview clinic Monday and was reported resting comfortably. Mr. Eaves fell and broke his hip April 12.

Mr. and Mrs. W. L. Davis and family visited in New Deal with relatives over the holidays.

PASSING THE BUCK

The young lady eyed her escort with extreme disapproval. That's the fourth time you've one back for more ice cream and cake, Albert," she said acidly. "Doesn't it embarrass you at all?" "Why should it?" the hungry fel-low shrugged. "I keep telling them I'm getting it for you."

Columbia typewriter carbon. Hesperian.

... AND YOU DON'T EVEN HAVE TO LEAVE THE HOUSE!

> Brighten **Your Budget**

> > Yes, you can have a regular picnic at home - and get paid for it! Just go through your attic or basement and make a list of all those things you no longer need. Then put 'em up for sale in our Classifiel Ads! It's the smartest way we know to make a buck — and to make it FAST! Call us today and place a low-cost WANT AD!

> > > Mether.

THE FLOYD COUNTY HESPERIAN

With Cash!



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E. A. Williams **New President** of Lions Club

Floydada Lions club held their annual election of officers last Thursday at a business session that took place of the usual weekly program. Earl Crow, president, presid-ed with George Spears, secretarytreasurer, reading the nominations which were made several weeks ago

Officers named were E. A. Will-iams, president; Bill Baker, 1st vicepresident: George Spears, second vice-president; Kenneth Rimmer, secretary-treasurer; Gene Collins, jr., Lion tamer; Claude Weathersbee, tail twister. The new officers will take office July 1. Also elected were two new directors, George Allen and J. G. Wood.

Other business discussed was a new clean up date in Floydada set for week of May 16 in place of the original date which conflicted with the closing of school and activities of the Old Settlers reunion.

This week-end four delegates and the club sweetheart will attend the district 2T1 convention of Lions at Amarillo to be held April 23 and 24. Those scheduled to represent the club are Jess Wood, George Spears, Lyndell Roberts, Earl Crow and Norma Dunn.

Week For Clean Up May 16-22

The work that a good many citizens begin hurriedly to perform a- They are George Chapman, Walter bout their premises when the clean Simm up brigade heaves into sight on Grundy. clean up day is the work they should have already had done the week before

This summarizes the thinking by Carmack, Dale Redd and Gaythis week of the Lions club, chamber of Commerce and city officials with reference to clean up week Whirl editorship, Carolyn Downing May 16 to 22 in Floydada. and Christine Brints, while three May 16 to 22 in Floydada.

The Lions and the chamber of commerce are working jointly to They are LaFaun Ballard, Darlene make clean up week in Floydada a Bryant and Ginger Tinnin. real clean up period this year, said Olin M. Watson, jr., manager of the chamber of commerce. In this ef-fort they have the blessing and day), and the election will take pledge of support from the city.

One hundred posters, 200 streamers, radio talks, newspaper stories cordance with provisions of the Texand other public announcements as election laws and the vote will will be used in the campaign to be conducted likewise, with the make the public clean up conscious. Student Council as the governing

The campaign is timed for the body, acting with faculty advice. spring days when a good kill of weeds can be had, when the urge to take over the duties of their offices clean up, paint up, brighten up is strongest.

Also it is planned for the week just before school commencement and the ploneer re-union. There will be special events for every day in the week, to be climaxed by an inspection day.

Appointment of committees Lions club president Earl Crow carry through on the pr to be made next week.



Watrous H. Irons, above, presof the Federal Reserve Bank of Dallas, has been named Texas campaign chairman for the 1954-55 United Defense Fund. The drive will be launched next fall. Principal agency of the United Defense Fund is the USO, which provides recrea-tional activities for the men and women in the armed forces. Appointment of Mr. Irons as campaign chairman was made by Ben. H. Wooten of Dallas, general chairman for Texas.

FHS Students

Election Friday

Floydada high school student

body is in the midst of the annual campaign for important offices with the vote to be held Friday morning. President and vice-president o.

the student council, the Whirl ed-

itor and the Whirlwind annual ed-

For student council president four

ons, Jackie Henry and Doyle

candidates have been put forward.

In the race for vice-president

there is a list of aspirants. Seeking

the post are Jerry Coltharp, Bob-

Two candidates are seeking the

The campaign speeches will be the

The ballots will be styled in ac-

Students elected to the places will

at the opening of the school year in

FHS Senior Class

Members Feted

order of the day in the first period

editor

are offering for annual

lace immediately following.

itor are to be chosen.

nell Armstrong

Baseball Opener The Golden Circle Sunday school

Marshall bringing the devotional. Those present for the meeting were Mrs. J. E. Horton, Mrs. E. F. Stovall, Mrs. J. A. Hartsell, Mrs. L. A. Marshall, Mrs. R. M. Battey, Mrs. Joe Wilson, Mrs. E. R. Borum and Mrs. J. C. Newsom. Collin county, Texas, in 1913 to Mot-ley county, and in 1918 to Floyd county. They made their home in this county and farmed until her husband's passing in 1931. Mrs. Cooper had been a member of the Baptist church since early childhood and was a member of the

GOLDEN CIRCLE S.S. CLASS

afternoon when they went down left today, accompanied by three buddies from Houston, for Camp Pendleton, California, where they will be stationed for four to six weeks before their embarkation to Korea.

Coach Watson reported the game was worth much to the 'Winds in experience gained and they would be improving rapidly, but could and M hardly be expected to play on even terms with a team like the Mustangs this early in the season.

found the winning form and swamp-

ed the locals.

art, jr., home Easter Sunday were With track competition over for most of the athletes more time can Juanell West, Melvin McPeak and be devoted to baseball and a much Clifford McPeak.

Mrs. Ida Cooper class met Wednesday, April 21, at the First Baptist church for their monthly meeting with Mrs. L. A. Collin county, Texas, in 1913 to Mot-

First Baptist church here at the

Three alcoholics after celebrating awhile, discovered they didn't have a cent among them. Each needed a drink so badly he could Mrs. E. H. Boling and daughter, "I got an idea I think will work." He went to a busy bar and had his friend wait outside. The first guy walked up to the bar and orand returned, saying: "That'll be 50 cents, buddy."

County's Alfalfa Acreage Increased

week. Wood expects

He asked for a whisky, was served, and again the bartender took a while before he asked for 50 cents. The second guy protested he had paid the money when he was serv-ed. The bartender argued a while but finally accepted the story.

The third guy, drooling, rushed to the bar and ordered a whisky. As he put the drink before him, the bartender said:

"You know, the funniest thing happened to me just a while ago. Two guys came in here, one after the other and each had a drink. Then when I asked for the money both claimed they had paid me. Ja ever hear anything as screwy as that?"

Lois, spent the Easter holidays in Fort Worth with her parents, Mr. and Mrs. S. R. Fields and other rel-Dinner guests in the L. B. Stew-

Melvin McPeak and Glen Wood time of her passing. ON THE HOUSE

> dered a whisky. The bartender served him, tended to other customers

Why I paid you when you served

Dogs Go Tok PUSAN, Korea Army In fact, 28 of them short time ago. All were German members of the "Car accompanied by their ters who have been with training days at

Colorado. The dogs and

by a probable the

The season

ng again this ing delivery of

alfalfa

dehydrating had not

will open up

thereafter, ber of

The not go inte



120011

McLean Physician Stricken at Wheel; Wife Averts Crash

Quick action by a McLean woman, Quick action by a McLean woman, a program featuring an address by Mrs. H. Webb Finley, saved the car Dr. Garnet Gracy, business mandriven by her husband, a retired ager of McMurry college, Abilene. physician, from a possible smash-up Monday after Dr. Finley suffer-pect of a college and what the coled a heart attack at the wheel.

The Finleys were returning from subject. a visit with their son in Lubbock Mr. and Mrs. I. T. Graves, Estle when he suffered the attack about four miles south of Floydada. Mrs. Finley took control of the car and sors, were honor guests. brought it to a halt without mis-

Dr. Finley, 70, was taken to the the speaker. Peoples hospital by Harmon ampital in Lubbock where his condition was reported to be satisfactory late Monday.

REPORTS INDICATE MRS. FAULKNER IS RALLYING

Mrs. Otto Faulkner, of Long sponding to surgery and medical treatment satisfactorily.

Mrs. E. P. Nelson, her mother, who has been at Long Beach for three weeks, gave this encouraging report in news from her daughter's bedside this week.

The family anticipates that Mrs. salesman. Faulkner will undergo further surgery about mid-May, in expectation of complete ultimate recovery.

man.

HAND BAGS"

"LADIES

Consisting of Genuine Cape Skin Leather, Cow Hide Leather, Plastic Patent, Calf, last attracted a drunk. Pleated Crepes Etc.

New York Factory Through haven't any dirt over you." Error . . . Some of Them Sell as High as \$10.

Your Choice THIS WEEK \$3.95

GLAD SNODGRASS Smart wear for men since 1900"

Forty-one of 51 members of the senior class of Floydada high school due to graduate this spring. were special guests of the Method-ist men in fellowship hall of the First Methodist church Tuesday

By Methodist Men

The group, numbering 96, counting host members and members of Floydada high school faculty, heard pect of a college and what the college expects of a student was his

Gordon Bennett, executive vicepresident of McMurry, presented

Also present for the gathering was bulance with the assistance of a Harold G. Cook, president of Mchighway patrolman. The doctor was Murry, who was here overnight later transferred to St. Mary's hos- guest in the home of Mr. and Mrs. J. M. Willson.

EASY EXPENSE

Oil magnate John D. Rockefeller the elder spent his money cautiously. At one time, after much delib-Beach, gravely ill for weeks, is re- eration, he decided to buy an automobile, recounts the St. Louis Post-Dispatch. He finally selected the car which impressed him most with its performance and appearance. He hesitated, however, before closing the deal.

'Is something wrong?" asked the

"I was just wondering." said Rockefeller, "how much it costs to maintain this car."

"That depends mostly on the price of gasoline," replied the sales-

"In that case," said John D., re-lieved, "I guess I can afford it."

COVER HIM UP

An absent-minded gravedigger dug so deep that he could not get out. Nightfall came and the evening was chill. His cries of anguish at "Get me out of here shouled the gravedigger. "I am cold."

The drunk viewed the situation These came today from for a minute and then shouted: "No wonder you're cold. You

BRIDE'S PROFIT

A bride-to-be was showing her friend a list of guests to be invited to the wedding. After her friend had read the names she looked puzzled.

"What's the matter?" asked the bride-to-be. "Isn't it rather strange," queried

the friend, "you have only put down the names of married couples?"

Yes, that was Jack's idea. Don't you think it's clever? He says that if we invite only married people the presents will be all clear profit."



Subscription Prices: Outsdie Ployd, and

vance.

adjoining counties -- one year \$2.50; six months \$1.25; four months 90c in ad-

Subscription Prices: In Floyd and adjoining counties - one year, \$2.00; six months

\$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

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boro, Arkansas.

Mitchell runs his 348 cultivated Day, Carolyn McDonald and Annel-

fice at Floydada, under the act of

VIEWS AND COMMENT

are crucial, weatherwise, in the southwest. So says Senator Lyndon B. Johnson, Most of Texas has had a rain-some too much, some not enough, some just "teasers" We'll know quickly whether the rains were just a freak of nature or whether the backbone of our drouth will be broken. If it is a cycle of drouth-breaking rainfall, it will be brief but lifesaving. One thing for sure, he said. It will take a lot of rain to make up for the months and years of drouth. Ten or 12 inches, falling right and within an extended period of time-two to three weekswill be needed to restore the soil. -0-

Relief Measures Few. For the immediate future, if the rains fail to keep up, the relief measures available are few in number. Means of battling wind erosion are the principal ones. But for the long range the senator is urging that we need small dams to trap water when it rains and reservoirs to store it against drouth. "We especially need those dams upstream !" He says he has introduced one bill for upstream development. He says a senate subcommittee is studying that measure now. The senator has taken our text and is preaching from it, when he talks like that. We need upstream protection for building dams before the water rights are all gobbled up down below. There can come the time, and it may be already here, in instances, where you could make every plan for a dam and be stymied by a right which the Brazos River Authority or some other authority may have already been given and allocated to a big down-stream user.

-O.

About Dust Storms. The government keeps figures on dust storms in which visibility is reduced to a mile or less. We are still quoting in substance what Senator Johnson reports. In the "dust bowl" years of 1936 there were 68 such storms in Texas and Oklahoma; in . 1937 there were 72 (the all-time high mark); in 1938 there were 61. In 1953 there were 41 dust storms in Oklahoma and the Texas Panhandle. Up to March 20 of 1954 there were 21 dust storms. If the rains fail to come and the storms continue it will be the worst year on record.

Who Gets Subsidies? You can't keep the man on the other side of the fence from putting forward his best foot. But we'd like for Floydada business men and our farmer friends who are in doubt to remember something about subsidies they may not know, which we are about to tell, or re-tell. Principally we repeat this because farm people are getting the bad end of the publicity in the price support program-and if the farm people are not our people we don't have any. Farm representatives have told this over and over, but the voice of organized farmers is drowned out in the hue and cry, the sound and fury. -0-

Was it a Freak? The next two or three weeks all crops for the 20-year period was a billion. one hundred million. More than half of this came through support losses on potatoes and eggs, no longer supported.

-0-Who else got subsidies? Well, the total for 1954 will be over \$15 billion. Of this sum agriculture is due to recieve one half billion. for price supports, for school lunch program, international wheat agreement, the Sugar Act, and all other aids of every kind to agriculture. Business will receive slightly more azine. Their story is told in the ar-than a billion; labor will get a quarter of a ticle "He Used To Be A County culture. Business will receive slightly more billion; veterans will get nearly four billion Agent - Now He's A Master Farand a half, international aids over seven and a half billion. Under miscellany for this and farmers as a county agricultural that not having to do with agriculture the agent in Oklahoma, Mitchell likes subsidies will come to more than a billion, being a farmer best. He began his five hundred million. The situation is reach- in 1946. ing the riduculous point where everything and everybody will be subsidized, if it goes on in the manner this is started. But to Floyd county in 1962. single out farmers doesn't make sense. Since all the endeavors of mankind are to be sub- Mitchell started a fertilizing and sidized by the government, why ignore all the others and rant at the farmer?

0

Opportunity Is Here. The Hesperian has said that if all the business people in Floydada who drive madly to some other city to breaks up hardpan and helps water get their bookkeeping done for them, their reports made, their income taxes figured and reported, would get together and get He believes the extra investment in them a good accounting firm to locate here they could add a force of 20 well-paid people (and their families) to their town's popula- livestock. They convert feed into tion. But for that matter we could add at animal products more efficiently least half that many people to the payrolls of the community if just the Floydada people alone bought their bread, pastry and milk locally. Aand if everybody in Floydada (not the country people, just the town folks) shopped Floydada first for their dry goods you'd see several new faces behind counters in the stores. To this add the furniture man, the hardware, the grocery and the druggist -all shopped first, not last- and you'd have to double the sales forces. As the Chamber of Commerce recently suggested, it is everybodys fault. It is a safe assumption that money made in Floydada, spent in big "friendly" cities, never comes back. There are ways and ways to win a competitive race. One of them is to condition your own nag and then back her.

Lesson In Cookery. Since it is evident from the above that we know so much, we add a lesson in cookery, in regards to potatoes. It isnt the potato, incidentally, that adds the calories. It is the butter and gravy you pour over them. In other words, the popular belief that potatoes are fattening is not true. To get the most out of them cook with their jackets on. If they must be peeled, cook them in a small amount of water, making the parings thin, and serve promptly. Potatoes have a place in every meal. They can be baked, mashed, creamed, pan fried, French The story is this: The cost of the price sup- fried, put in stew, soups, salads, in pancakes



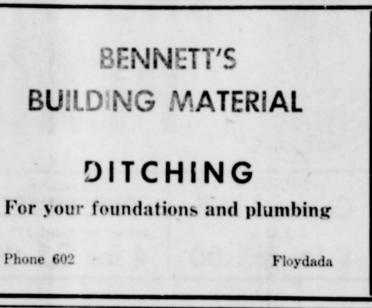
The Chester W. Mitchell family Makes Switch to of Floyd county, is saluted as Master Farm family in the May i sue of The Progressive Farmer mag-

Although he once gave advice to Mitchell is a strong believer in soil

conservation. He was designated outstanding soil conservationist of

To improve the fertility of his soil. legume plan as part of a rotation system. Cotton-milo-alfalfa-irrigated pasture with vetch as cover crop in 8 to 10 years makes Mitchell's rotation system. He has covered his

entire place with alfalfa since 1946 Mitchell has found deep plowing absorption and the control of weeds. A believer in quality, Mitchell produces and sells certified milo seed his registered Duroc hogs and beef Shorthorns is justified. They take no more space than common quality



More than \$2,500 in prize money will be awarded contestants in the seventh annual Crosbyton Rodeo. June 2-5. In addition to the cash prizes, there will be a saddle award for the best averages in calf roping and double mugging, a silver belt buckle for the winner of the sponsors contest and other prizes. Major changes in this year's show include a switch-over from a professional to an amateur rodeo and four-night performance instead

PROTECTION AGAINST

FIRE

Automobile and Casualty

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and pay off better at the market.

Mitchell keep a close eye on his bus-

irrigated acres with the help of one

man. His young sons Warren and

Neil will help take over in a few

years. Mrs. Mitchell and daughter

Shirley Ann, keep the home run-

iness

of three

.osses.

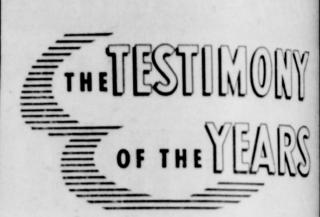
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A complete set of records helps

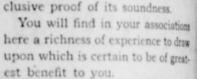
Ann Welborn, Stanley Conner. Brooks Chapman and Curtis Mere-**Crosbyton Rodeo** dith. Adrian Helms was home for the week-end from A&M. Amateur Contests

AT HOME FOR EASTER

Howard-Payne University were Joe



In banking, particularly, age is an asset. When a financial institution has served a community as long and faithfully as this bank has, the testimony of the years provides conclusive proof of its soundness. You will find in your associations here a richness of experience to draw



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Floydada, Texas



EDMISTO Here for the Easter holidays from

Plumbing le Puckett, also a school chum of Annelle's, Lavelle Panner of Jones-Phone 50 Spending the holiday with their parents from Baylor University were PLUMBIN REPAIRS - SUPP

port program on the basic farm crops from and bread. Your home demonstration agent October, 1933, through June of last year, (a can tell you this and a lot more about pototal of 20 years) was just about one million tatces. One objection to potatoes. You can't dollars a year. Total cost of the program for use a can opener, pour and serve.

Saves

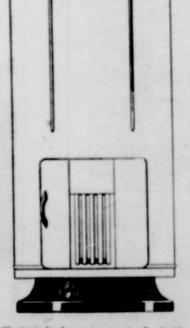
Labor

Flenty of hot water pays -all ways Only gas 國 Heats water 3 times faster Saves

Plenty of really hot water at a minimum of cost is yours when you install an automatic gas water heater sized to the needs of your family. The clean blue flame of natural gas heats water three times faster than any other all-automatic fuel. See your plumber or gas appliance dealer and ask him to install an automatic gas water heater in your home. Be sure it's sized to meet the hot water needs of your family. An adequately sized water heater will save you labor ... it will save you time ... and if it's run with natural gas it will save you money.

Saves

Money



Illustrated above is an A. O. Smith automatic Gas water heater. This water heater features the Permaglas tank.



Time

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BECAUSE IT'S FIRST IN VALUE!

More people are buying Ford cars than any other make because they have found that Ford gives them more of the things they want -and at the price they want to pay.

National new car registration figures* for the latest six-month period available show Ford out front by thousands.

SOURCE: R. L. Polk & Company, Regist for period September through

See Ford Value Check Ford. Test Drive Ford. then you'll know why Ford is America's Best Seller!

BISHOP MOTOR COMPAN Fleydada, Texas

Lives Says Officer

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This is the time of st towns in Texas conannual clean-up cam-Geo. W. Cox, State r, suggests that whenivities are planned to the various measures

et rid of rats. ed carriers of disease. iseases transmitted by hosts are bubonic fever, dysentery trichinosis, infectious Rocky mountain fever. engers that live on edible foods. They

rats it doesn't Rats are not often seen struction is evident have been. Somerain and food with house. them and the conare evidence of rat Occasionally rats start ng and short-circuitchewing on

s in filth. Almost any small piles of lumber,



ilstorm...

ou can safeguard st loss with

Hail Insurance

may be destroyed by there's no need to ir crop profits beaten ground. Crop-Hail is the answer to mer seeking protecinst this type of in and see us now-

our year's earnings il hits! an - Giesecke

Insurance

Floydada

homes afford harborage for him. Hurt in Crash, Rat proofing is effective and permanent. However, even rat proofed buildings may become infested if rats are allowed in through doors or windows. It has been calculated that Mitchells Due a pair of rats having plenty of food and shelter could be responsible for the production of 1400 rats in a single year.

Because of the danger rats bring humans and because of their en-rmous destruction of food, crops to humans and because of their enormous destruction of food, crops and merchandise, the importance of getting rid of rats is apparent. In

addition, homes and communities are more enjoyable if they are clean and free of animals and insects that cause disease.

Slippery Highway Causes Smash-up

Hubert Davis and family, accompanying a brother, Tommie Davis of has a deep cut over her right eye, Brownfield and a sister, Mrs. Beaulah Akin of Lynn County, returning and her right arm is bruised badly, home from Blanchard, Oklahoma, itary places such as where they had been visiting relpiles and atives last week, when their car skidded into the rear of a car-trail-

er house that had stopped at the mean that they are not end of a narrow bridge.

Hubert, who was driving his bro- both of Lockney, went immediately ther's car, applied the breaks when to Weslaco when notified of the he saw that the other car had storbe traced by their ped but the highway was wet and In storehouses, sacks the car plowed into the trailer

The cars were not too badly damaged but the occupants were bruised rather painfully. Mrs. Beulah Akin the sister, is a patient in the Tahoka hospital with a broken knee cap and severe body bruises and the

Hubert Davis' received medical treatment after returning home.

Mrs. N. C. Dagley Has Broken Hip LOCKNEY - Mrs. N. C. Dagley,

96 years of age, suffered a broken ley. hip in a fall on the morning of April 8. The accident happened while vis- Plainview, both Primitive Baptist

iting in the home of her daughter, Jimmy Allen at Glendora, Mrs. California. A dog either tripped Mrs. Dagley or knocked her down, according to reports reaching her granddaughter, Mrs. Thomas Chatham. She is now in Pomona hospital in Pomona, California.

Mrs. Dagley had accompanied her son-in-law and daughter, Mr. and Mrs. A. R. Meriwether to California brother and five sisters. the middle of February. The party planned to return to Lockney April

Mr. and Mrs. Meriwether have been visiting in the home of their daughter, Mrs. Glen Busick at Monterrey Park.

Atkins Phillips, 38, **Claimed April 10**

Atkins Phillips, son-in-law of Mr. and Mrs. George Graham of Lockney, died April 10, at the Hi-Plains hospital in Hale Center. He suffered a heart attack a week previous to his death.

His wife is the former Esther Graham. The couple were married at Lockney in 1942.

Funeral service was held at 2 o'clock April 12 at the College Heights Baptist church in Plainview

Men in Service

Dixon Kinard at Ft. Bliss

FORT BLISS, Texas - Pvt. Dixon T. Kinard, son of Mr. and Mrs. D. J. Kinard, Route 5, Floydada, Texas recently began eight weeks of basic training in the Antiaircraft Artillery Replacement Training Cen-Mr. and Mrs. T. B. Mitchell, of ter at Ft. Bliss, Texas. Lockney, who were critically injured

in a highway crash west of Weslaco

on April 8, may be able to come

this is not definite, members of the

They have been in the McCallip-

Mr. Mitchell had several broken

ribbs, concussion, cuts in his mouth,

a badly bruised knee and is bruised

bruised ribs, deep cut on right elbow

torn ligaments in her left ankle,

chest injury and is suffering from

A Mexican man involved in the

Their two sons, R. C. and Chester,

The accident happened about 6 as

the Mitchells left the home of a

cousin where they spent the night.

Traveling some 17 miles out of Wes-

laco, they ran upon a John Deere

tractor parked in the road without

lights. Officers theorized that the

Mexican, Valdo Cruz, had stopped

his tractor and was working on the

rear lights. He was pinned beneath

the car and tractor and apparently

The Mitchells 1952 Chrysler was

The Mitchells usually spend sev-

eral weks in the lower Rio Grande

valley during the late winter. The

stop at Weslaco was made enroute

home from their sojourn in the val-

Slaton and Rev. Elmo Edwards of

Phillips was born September 16,

1916 near Odell in Wilbarger coun-

ty. He had lived in Plainview since 1926 and had been employed in the

mechanical department of the

daughter, Gloria, age 8, his father,

Survivors include his wife, one

Plainview Herald for 12 years.

brother and five sisters.

wreck. They returned last week.

family said the first of/the week.

Ivy hospital at Weslaco.

bruises and shock.

accident was killed.

killed instantly.

total loss

ministers.

home by this week-end. However, .

Upon completion of the first eight post, outside Cheyenne, the air force week cycle, Pvt. Kinard will either is training young airmen in many be assigned for further training at specialities.

TIRES WEAR **LIKE THIS?** EVEN AFTER YOUR WHEELS HAVE BEEN ALIGNED AND BALANCED? DO YOU HAVE TIRE POUND AND SLAP... SPOT TIRE WEAR? THEN YOUR TIRES ARE OUT-OF-ROUND 75% of the cause of tire pounding ... which causes worn, flat spots and decreases your tire wear up to 30%, is due to your tires not being round. Automotive engineers have realized this fact for years and NOW your O. K. Rubber Welders, using the NEW James Auto-Float Service, have the remedy for this tire problem. We are the first to eliminate this trouble and we will GUARANTEE you smooth-running, even-riding tire performance. . ONLY YOUR O. K. RUBBER WELDER HAS THIS EXCLUSIVE SERVICE! COME IN FOR YOUR FREE DEMONSTRA-TION TODAY! O.K. Rubber Welders For TIRES RALPH RUCKER, Owner Phone 509 0 The New Exclusive The Trueing Machine In Operation

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Ft. Bliss in the techniques of anti-aircraft artillery, or he will be transfered to another Training Center for schooling in some other army skill

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you want to wash . . . blue, starch,

bleach, or handle all fabrics properly.

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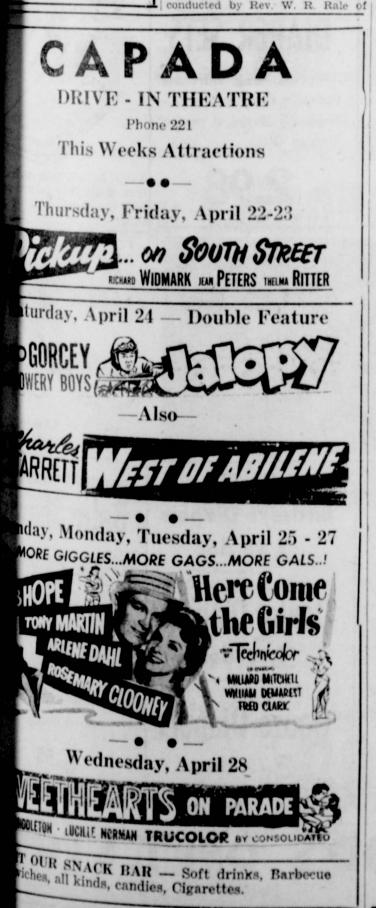
Come in for a demonstration.

BOREN

HARDWARE & FURNITURE

STATIONED IN WYOMING

A/3c Everett H. Hill son of Mr. and Mrs. W. H. Hill of Floydada is presently being trained as an air force technician at Warren Air Force base, Wyoming. At this historic former cavalry





NO OTHER MEDIUM-PRICED CAR

CAN MATCH THIS PERFORMANCE!

IN EVERY MODEL, AN ENTIRELY NEW 161-HP V-8-Mercury offers you the same high horsepower engine even in the lowest-priced model, at no extra cost



Automatic 4-barrel passing power-Only Mercury in its field gives you a 4-barrel carburetor with the two extra barrels vacuumcontrolled. Whenever you need extra power, you get it instantly, automatically.



Matchless control, easier steering-Mercury's the only car in its field to offer you new balljoint front wheel suspension. You hug curves with an easy new stability, get a softer ride, and feel more secure on any road.



Even more of that famous Mercury economy-4 leading automotive publications have hailed Mercury's new V-8 as one of the most efficient in the world. It has 28% more power than any Mercury engine in history, yet can deliver even more miles per gallon.



Smoothest, proven no-shift driving-No clutch, no gear-shift with optional Merc-O. Matic Drive. Just step on the gas. You eliminate 13 driving motions every time you go from a full stop to cruising speed.



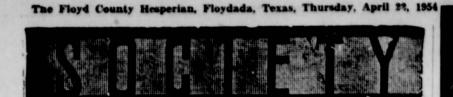
Power-assisted driving at its easiest Mercury offers you any optional power feature you wish: a 4-way adjustable power seat, power steering, power brakes, and power lifts for all 4 windows-the ultimate in convenience.



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> Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan. Sunday evening 7:00 to 8:00. Station KDUB, Channel 13.

KING TRACTOR & MOTOR, Floydada, Texas



Amarillo Little Theater Leader To Address Club Women at Tea

The four Floydada Study Clubs, J. Welborn in charge of decoration. will have a federation tea this afternoon at 4 o'clock at the First Amarillo and Study club presidents Christian church, with members in- will be entertained with a buffet vited to bring a guest.

The four presidents of the study Bond. clubs will be in the receiving line. They are Mrs. C. A. Caffee, 1922. Study club, Mrs. E. E. Joiner, 1929 Study club, Mrs. Henry Barber, 1934 MRS. STANIFORTH ENTERTAINS AFTERNOON BRIDGE CLUB Study club, and Mrs. Gene Collins, jr., of the 1950 Study club.

New presidents will be introduced. Mrs. C. A. Caffee will be the new federation council chairman elected by the old presidents. Mrs. Hollis Bond has served as the chairman for the past three years.

Mrs. I. T. Graves will introduce the guest speaker, Mrs. R. E. Rowley, director of the Amarillo Little Theater.

Mrs. John Hoffman will be in charge of refreshments and Mrs. L.

SUGAR AT ITS BESTI ...

Mrs. W. M. Staniforth, jr., was hostess to her afternoon bridge club on April 16 at her home near South Plains. Prizes were awarded Mrs. John Kimble, Mrs. Ham Smith, jr., and Mrs. Hollis McLain.

Lovely refreshments were served to Mesdames Jack Coffman, Hollis McLain, Ham Smith, jr., Leonard Matsler, Lon Davis, jr., John Buchanan; Miss Barbara Barnard and a guest, Mrs. John Kimble and to the hostess

The next meeting will be Friday afternoon, April 30, at 2 o'clock. The hostess will be Mrs. John Buchanan

Mr. and Mrs. Farris left April 14 for Houston to spend the Easter holidays with her parents, Mr. and Mrs. R. C. White and friends of the family. They returned home yesterday.

Mr. and Mrs. Bob Welborn, Tucumcari, New Mexico visited her parents, Mr. and Mrs. George Sparks over the Easter holidays.





MR. AND MRS. A. A. MEREDITH

Stewart-Meredith Vows Said Sunday At Baptist Church

Mrs. Foy Cannaday Stewart of in Borger. Austin and Wichita Falls became the bride of A. A. Meredith of Borger in an informal ceremony Sunday afternoon at the First Baptist church of Floydada. The Reverend Earl Allen spoke the marriage lines. Daughter of Mrs. W. I. Cannaday Steve Matthews and Mrs. Wanda and the late W. I. Cannaday, pion-eer family of Floydada, Mrs. Mere-Howard Robbins, Mr. and Mrs. T. dith has been living in Austin for two years, after having lived in kins, sr., Mr. and Mrs. W. J. Atkins, Wichita Falls for 25 years. The jr., Mr. and Mrs. W. W. Lofgren, groom has been a resident of the sr., Mr. and Mrs. W. W. Lofgren, jr., Panhandle since 1914, having served Mr. and Mrs. Garland Meredith and as city manager of Borger for ten son and Mr. and Mrs. Garland Price and a half years, before resigning of Amarillo last year to donate his services to Also Winfred Holbrook, of Plain-direct the Canadian River Project. view; Mr. and Mrs. Luther O. Stewdirect the Canadian River Project. View, Mr. and Mrs. Lather O. Stew-Before becoming city manager of Borger, he served as Administrat-ive Officer for the Pederal Gevern-ment for nine years. P. W. Carpenter of McLean, Mr.

The bride entered on the arm of her son, L. G. Stewart of Odessa. Her gown was street-length of aqua silk, organza, embroidened in trid. and Mrs. T. A. Norman and Mr. and Mrs. W. F. Morgan of Austin, Mr. escent sequins, with matching rib-Pampa, J. F. Allen of Perryton, and Mr. and, Mrs. J. Glenn Grover of bon hat. She carried a white prayer Wichita Falls. book topped with a white orchid. Mrs. L. J. Welborn of Floydada, sis-LUNCHEON MEETING HELD er of the bride, was matron-of-BY WESLEY GIRLS CLASS white accessories and carried a col-The Wesley Girls Sunday school class of the First Methodist church nial nosegay bouquet. Mr. Meredith was attended by his met at a luncheon April 14. on, Robert N. Meredith of Borger, The therse used was Easter with as best man. T. Z. Walker of Am- Mrs. Richard Stovall presenting the arillo, son-in-law of the groom, and Easter story. A hymn, Power in the T. A. Norman of Austin, son-in-law, Blood' was sung by all. of the bride, served as ushers. Present were Mesdames Betty Preceding the ceremony, Mrs. Tye, Walter Collins, J. B. Turner, Robert Meredith of Borger sang "At Dawning" and "Because," with piano accompaniment by Miss Ann Colville, Wilson Kimble, C. W. Welborn of Floydada, niece of the Burke, J. G. Wood, W. E. Grimes, D. bride. Miss Welborn also played a T. Mayo, W. H. Bethel, G. R. May, prenuptial medley and the tradit- J. M. Willson, sr., Ethel Sawyer, Tilional wedding marches. don Armstrong, E. S. Randerson, V. A wedding reception was held W. Hennessee, R. E. Fry and Mrs. mmediately following the ceremony | Edd Johnson. in the parlors of the church. Presid-Visitors present were Mesdames ing at the refreshment table, cent- John Edwards Smith, Richard Sto-Mrs. T. Z. Walker of Amarillo and Mrs. T. Z. Walker of Amarillo and Mrs. T. A. Norman of Austin. As-sisting in serving were Mrs. W. T. Morgan of Austin, Mrs. Robert

HURRY TO BISHOP'S

IME ON

with the DURAPOWER MAINSPRING that Never Breaks

Watches .. All .. 髿

as little as

PHARMAC

at home)

this do-it-yourself craze, however, that we may overlook. We exercise muscles that get mighty flabby in between bursts of money-saving energy. And we're gaining a little new respect for the workman who is worthy of his hire." Half the time, we finish a job saying, "I sure wouldn't do it for 75 cents an hour for anyone else!" Then the next time we feel a desire to beat the game, we weigh the odds and, if we lose, feel better about paying to have it done

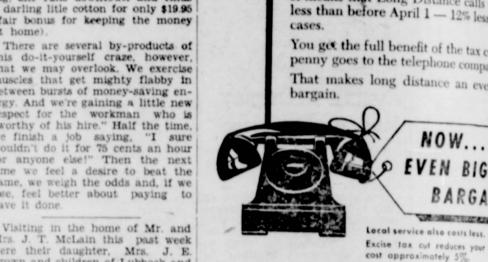
Meredith of Borger, Mrs. Ernest Carter of Floydada, Mrs. L. G. Stew-art of Odessa, and Miss Gayle Nor-man of Austin. Mrs. Glad Snodgrass of Floydada presided at the guest a daughter-in-law, Mrs. J. H. Mc-Lain and children from Sandhill After a brief wedding trip, Mr. community

IDSTICK LOGIC LOUISE ALLEN

Why is it so much fun to do a big some things that Ploydada needs to how much it would cost to hire some une?

Take a man and his yard. He puts n a 20-hour week-end transplanting shrubs and geranium plants; he makes so much money not spending t on help, that he gallops over to the greenhouse and spends the same amount on three more shrubs and half a dozen tulips. The next day he feels so prosperous that he can overlook the stiff knees and aching back.

Or take a woman in her home. The window need washing, now that spring has come. So she gets a price. At 35 cents a pane, let's see-Twenty windows, inside and outhumm - fourteen dollars. Gosh, I could have a new cotton dress. So she lets the regular housework gc hang and for three of four days, just blows by the cookstove at mealtime, feels a little like a Christian martyr. But - she gets the windows washed. Then, happy over the saving, she runs downtown and finds a darling litle cotton for only \$19.95 (fair bonus for keeping the money



SOUTHWESTERN BELL TELEPHONE COMPL



as to keep papers from Use of Annuals the city; Removal of farm m In Flower Garden residential areas; Business people park their cars all Told Garden Club streets where custom More civic minded city

ily, of Lubbock spent Sat

J. McKinney, sr. Also

ghter, Peggy McKinner

NOW ... AN

BARGAIN

STATE TO ALL ADDRESS OF

EVEN BIGGER

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At its regular meeting last Fri-day, Mrs. J. D. McBrien talked to the Floydada Garden club about the good rain. The club is making use of annuals in the flower garden. flower show late in M Members answered roll call with in June Mrs. J. C. Keeling Was

tob ourselves if we first count up improve the town, among the things suggested were the following ideas: Park improvement program:

A cleanup-campaign early in the Mrs. Will Snell and M. B season:

Help the colored people to im- McKinney home prove their section of town; A better way to collect trash so view.

Now you pay less for long distance telephone calls

The excise tax cut voted by Congress on your long distance telephone calls is god

It means that Long Distance calls now cost less than before April 1 - 12% less, in mor

You get the full benefit of the tax cut. Nota penny goes to the telephone company. That makes long distance an even bigger



Amazing Chance to Save 20%

\$398

NOW \$3980

LAKESIDE

All 1954 Models!

NOTHING HELD BACK Take Your Choice

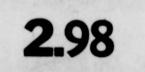
hen Take 20% Saving

FROM FACTORY PRICE TAGS

FIRST TIME IN ELGIN'S

Plastic Lined - All Nylon **Assorted Pastel Colors** Boys Girls 1.29 1.39

Shower Gift.





sheet





Make our BABY DEPT. your headquarters for all your babyne HAGOOD'S DEPT. STOR Standard Brands Floydada



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AND ** ada; Emerson Roland, Deaf Smith Electric Co-op, Hereford; Vernon Steed, Lamb County Electric Co-op, Littlefield; Troy Watson, Lubbock, field instructor, REA training and safety program of Texas A&M col-leges; and Otto Wood, Stephenville, Chief Instructor, REA training and FIELD NEWS

Cooperative, from Electric y Morckel and Claude

Inc. was held Tuesday, the Lighthouse Electric c. office in Floydada.

conference were: ier, Dickens County Spur; C. M. Lester, Electric Co - op, nnie Ammons, Mgr. ic Co-op, and D. L. Mgr. Midwest Electric Wesley Pounds, North Co-op, Perryton; Lyntegar Electric Co-Melvin Henry, Mgr. Electric Co-op, Floyd-

ce, South Plains Elecubbock; George Henry, ectric Co-op, Welling-rker, Hall Co. Electric Wiley Rogers, ectric Co-op, Floyd-

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lege Station. superintendent Confer-

safety program of Texas A&M col-lege Extension Service, both of Col-fat fryers, an electric saw, electric A fish dinner was served to the uperintendent Conter-group in the demonstration kitchen of the Co-op

May we remind you again that

Saturday, April 24, is the annual meeting of the cooperative. Just in case some one may have mislaid their program here is a copy of the day's program that has been planned by the annual meeting planning committee that was appointed by the Board of Directors: Registration :Starts 8:30 a.m.

Music by Floydada High school Band, John Horn, Director, 9:30 a.m.: Meeting called to order: 10:00

a.m. Invocation: Gordon Downing, minister City Park church of Christ, nathy, Floydada

Roll Call: Drawing for prizes: Reading of the Notice of the and worked in the garden and in-meeting anp proof of the due pub-stalled an air conditioner." lication and mailing thereof; Reading of unapproved minutes of previous meetings of the members; taking of necessary addition thereon.

President's report. Entertainment: "Uncle Jay." Secretary-Treasurer Report; Music by Bernie Howell; group singing Lunch: 12:00 Noon. Barbecue lunch

for members and guests of Lighthouse Electric Cooperative, Inc. Entertainment: 1:30 p.m.

LANDS

and Grazing Lands in Floyd and other Counties Town Lots in Floydada.

MASSIE & BOND Hollis R. Bond

HIGHER EDUCATION BY CORRESPODNENCE

Business - - - - Agriculture

lational Extension University now offers cordence courses in Business Administration and ulture. The NEU method of correspondence ction is effective, and will save you time, and ! For full information and application for ennt please print here 1 12 5 84

ail to The National Extension University 410 Littlefield Building, Austin, Texas

DO IT TODAY!

Drawing for prizes; Election of officers; Entertainment, New business, Unfinished business, Drawing for prizes, Adjournment. Prizes to be given away include

drill and other appliances.

NOTE: Among the entertainers for the day will be: Girl's quartet from Crosbyton, The Debonaires,

(dance team under direction of Mrs. John Hollums), Dale Smith, Swisher County Four, String Band from Crosbyton, Girl's Trio from Lockney, Patty Adams, and E. J. Watkins, the Homesteader from Lubbock. Master of Ceremonies, Ned Brad-

The committee has worked hard getting all arrangements made and everything in readiness for the meeting. So be sure and make your plans to attend all day.

Mr. and Mrs. Buck Marricle, went to Palo Dura canyon last Sunday. They were accompanied by Bill Motheral and Gail Lucas of Aber-

Red Gregory says, "I stayed home Mrs. Shafe Weaver of Silverton.

Bert Grimes spent the Easter holidays in Lufkin, Texas with one of Plans were discussed for improving his friends from Tech college, Perry the lunchroom. It was decided to Shuller. Perry spent the week-end buy new curtains and cover the Grimes in Floydada.

Catherine Appling spent the week end at the home of her parents in Mt. Blanco community. Walter Knight as hostess. This will be the crafts meeting. Mesdames Arlon Miller, H. F. Jackson and . . .

Mr. and Mrs. Olin Watson, sr., and Mr. and Mrs. Wayne Appling and girls were dinner guests in the S. G. Appling home on Easter Sun-

day. . . . Melvin Henry attended the managers meeting in Plainview, for Group 5, on Monday of this week.

Corkey and Janice Guffee and son Larry visited at Paradise, Tex- meet, May 5, at Post.

as, with relatives over the week-end. On Sunday afternoon they attended the Ice Capades in Fort Worth.

Mrs. W. C. Snodgrass helped us prepare the lunch in the kitchen Tuesday noon for the guests attending the linemen's conference.

John Nay says: - "Just a few wondering, wandering thoughts. For prosperity's sake-don't take our sand storms away from us-it

keeps real estate going up. You don't have to wait for your ship to come in - Uncle Sam does all the "docking."

It doesn't matter how busy you are but why you are busy - people admire the bee but swat the mos-

Taking your girl out she usually looks sweet enough to eat - and boy, how she does.

Physicians say 1,500,000 women are overweight — of course, these are just round figures."

Mrs. J. E. Brown and daughters, Vicki and JoDean, of Lubbock, were guests on Monday of Mrs. Brown's parents, Mr. and Mrs. J. T. McLain. They also visited with Mr. and Mrs. Hollis Malain.

Mrs. Maple Richie of Lamesa is

Sand Hill News

(by Mrs. James Jeffress)

SAND HILL, April 20 - Mr. and Mrs. Johnny Miller were in San Angelo last week visiting her mother

and attending to some business matfamily and Mr. and Mrs. James season were presented by the offic-Jeffress and family attended the lals.

dairy show and enjoyed seeing the Circle 13 boys with Jack Huddle in the meeting, when more than \$41,000 Plainview Wednesday night. Norma Sue Hollums is back on tributed.

our sick list after suffering a relapse of her throat ailment. Fred Gross was taken to a Lub-

expected to be there about a week. Battey. We hope he is better soon. Mr. and Mrs. J. R. Turner and

family left Thursday for East Texas where they spent the Easter holidays visiting friends and relatives. Wayne Billington and Buck Jackson were in Silverton Thursday on

business and visiting in the home of Mr. and Mrs. Joe Fowler and fam-

Mrs. James Jeffress and children spent Easter Sunday visiting Mr. and Mrs. Jim Jeffress and Mr. and mood. The Sand Hill club met Wednes-

day afternoon at the school house. Mrs. Johnny Miller was hostess and served a beautiful Easter plate. recently with Bert at the home of counter and tables in the near futhis parents, Mr. and Mrs. W. E. ure. There were eleven members and one visitor present. The next meeting will be April 28 with Mrs.

Walter Knight will have charge of the program. Mr. and Mrs. Monroe Schulz attended the homecoming ceremonies

at Roosevelt Saturday night. It was Mrs. Schulz' homecoming

WMU Meets May 6

Due to so many being out of town, WMU did not meet last Thursday. It will meet at the regulr time, May 6.

Let's all remember the District

Supper guests in the home of Mr. and Mrs. James Jeffress Friday night were Mr. and Mrs. Lynn Miller and family and Mr. and Mrs. H. F. Jackson.

Mr. and Mrs. Jim Holmes were the guests in the James Jeffress home Saturday night.

Mr. and Mrs. Monroe Schulz and family spent Easter visiting in the home of her parents, Mr. and Mrs. E. H. Forester of Lubbock.

Mr. and Mrs. J. R. Turner returned Sunday night from East Texas where they had been visiting friends and relatives since last Thursday.

Billie Carmack returned to Mc-Murry college in Abilene Monday afternoon. He had been visiting his

Bobbie Carmack had a painful parents, Mr. and Mrs. C. B. Car-mack since last Thursday. accident while on a fishing trip near

Vernon over the week-end. He got a fish hook in his hand and had to be taken to Electra to have it removed.

Easter Egg Hunt The 1st, 2nd and 3rd grades of the Sand Hill school enjoyed an Easter egg hunt in the Orbra Miller's backyard Thursday afternoon The mothers gathered at the school house and hid nearly 500 Easter eggs. Then the children and visitors

Gin Distrubutes Dividend Checks

Two hundred members of the Farmers Cooperative Gin at Floydada attended the annual meeting Monday afternoon in the district Mr. and Mrs. J. T. Spears and court room, when reports on last

> Tate Jones, president, presided at in patronage dividends were dis-

T. C. Hollums was re-elected a director. Hold-over members of the board with Jones are Lee Trice bock hospital last Monday and is secretary, Leo Frizzell and Fred

Improvements planned at the gin site this season, as announced, include a new office, new 45-foot scales and the addition of a second suction stand.

Spring day. Some talk was going around about planting cotton but when the duster arrived Monday, it seemed to put everyone out of the

Easter Sunday visitors in the home of Mr. and Mrs. J. T. Spears and family were Mr. and Mrs. Jerry Caylor and son, Mr. and Mrs. Dan Caylor and family all of Plainview and Mr. and Mrs. John Norfleet and family from Edmondson, Texas. J. T. Spears was in Lockney Mon-

day on business. Mr. and Mrs. T. C. Hollums and family were in Amarillo Sunday to spend Easter with relatives.

Wayne Billington and Buck Jackson were in Lorenzo Monday on business

spent Easter Sunday visiting relatives in Matador.

this week

SOUTH PLAINS BLACKSMITH

General Repair

South Plains

& WELDING

Disc Rolling - Hard Surfacing W. R. (Bill) GOSS

W. E. & W. N. GARRETT, Owners 117 W. California St.,

A NEW KIND OF POWER!





FOR YOUR CAR



DECORATIVE SEWING ZIG-ZAG SEWING mmm STRAIGHT SEWING

Famous

ew-gem

SEW-GEM

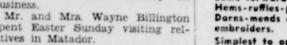
COMPLETELY

MODERN

ROTARY

FULL

NOW only



Janice Miller has the chicken pox

CONSOLETTE MODEL 0 Selected veneers in rich hand rubbed walnut finish. Complete with lop closes to make MAGIC NEEDLE a fine occasional table for any room ···· \$129.95 n your home ne other machine sews more easily or beautifully DOES EVERYTHING Finest quality Sews forward or reversa throughout Hems-ruffles-pleats Use our Darns-mends and convenient American **Budget Plan** Simplest to operate. made. Never so much for so little money

The Floyd County Hesperian, Floydada, Texas, Thursday, April 22, 1954

PORTABLE MODEL

Phone 323

ALWAYS BIGGER VALUES AT

HITE RUTO STORE

visiting with her mother and Mrs. Mary Pinley and Lila.

You've had a chance to size up the 1954 automobiles.

You've read about, heard about all the claims for economy, performance, acceleration, endurance, roominess and ride. Now you're set to compare the facts, weigh the record.

New'54 DODGE inches What it Claims!



s the Record No Other Car Can Match

Americo's Great Eight-Dodge is ar to combine performance with my. Dodge provscellent mileage in gas Economy Run

America's Top Car-In official the '54 Dodge arther and faster other American a clinching proof dependability

MOTOR COMPANY

PROVED America's Greatest Road Car-As a final tribute to its unmatched road qualities, the '54 Dodge was selected as Official Pace Car for the Indianapolis 500-Mile Race

PROVED America's Outstanding Performer On the Bonneville Salt Flats, Dodge shattered every rec tests. ord in its class for performance to demonstrate reserve-power-for-safety.

in the Mobilgas Economy Run. You get record-breaking performance proved on the Bonneville Salt Flats. You get history-making endurance proved in the most grueling official AAA

If you like proved value, come see how much more Dodge offers.



202 W. Missouri St.

A prize was given for finding 28 eggs and one was given to Henry Hood who only found one by the teacher, Mrs. Reeves. The other grades went to Dough-

erty to enjoy a baseball game Thursday afternoon. Mrs. Barnett and Mr. Reeves accompanied them to Dougherty. The day was enjoyed by everyone.

Mr. and Mrs. Franklin and David visited in the home of Mr. and Mrs. J. R. Turner and family Wednesday night

Mr. and Mrs. C .B. Carmack and Mrs. Rafe Ferguson enjoyed the baseball game Thursday afternoon. Those enjoying dinner at the school lunchroom, Thursday, were the trustee's and their wives, Mr. and Mrs. Lynn Miller, Mr. and Mrs. Fred Jackson and Mr. and Mrs. T. C. Hollums. They reported a very delicious dinner.

Easter Sunday was a beautiful

MEW POWER PERFORMANCE AT TY 34:37

300-6A UNIT POWER

This rugged heavy-duty MM power unit at 1200 rpm. develops 148 hp. on LP gas and 134 hp. on natural gas. Smooth 6-cylinder high-turbulence power and counter-balanced crankshaft reduce torsional abration for longer engine life.

Newly designed heat exchanger base pan keeps oil at proper operating temperature, greatly increases engine life and reduces maintenance. Pan attaches direct to an SAE standard flywheel housing, provides rigid mounting of power take-off for heavy belt drives, etc. Double-disc clutch and power take-off are of heavy-duty design.

Come in and get all the facts about long-life MM power of is ... Nine models to fil your nessis.

S. J. Latta Implement East Side Square Phone 58

Phillips 66 brings you the benefits of a superpowered aviation gasoline component-Diisopropyl (pronounced di-iso-pro-pull). A Phillips exclusive, proved in high performance combat aircraft!

Today, start enjoying the exciting step-up in performance you get from new Phillips 66 FLITE-FUEL containing Di-isopropyl.

Phillips originated Di-isopropyl and HF Alkylate-so valuable to smooth motor performance that, until recently, their use was restricted by the U.S. Government to high performance aviation gasoline. Now

military authorities have released these restrictions, and Phillips can give their customers the benefits. New Phillips 66 FLITE-FUEL provides increased power, smoother acceleration, higher anti-knock performance, greater fuel economy and freedom from stalling . . . plus Phillips 66 Controlled Volatility, and the clean burning qualities for which Phillips 66 Gasoline is famous.

Only Phillips 66 FLITE-FUEL contains Di-isopropyl. Get it at stations where you see the Phillips 66 Shield.

PHILLIPS PETROLEUM COMPANY





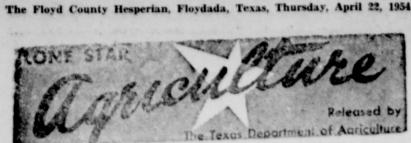
PHILLIPS "66" PHONE For 66

AARON CARTHEL WHOLESALE

These Phillips Retail Service Stations are the kind you'll enjoy patronizing. They Give S & H Green Stamps.



Floydada, Texas



Years of insect control progress

paigns are now as outdated as the of being carried by the sap of buggywhip.

battle against the insects. Using atomic energy as a tool to

learn the secrets of insects in an ultra-modern development. Researchers believe it can help them de-termine insect resistance to insecticides and reveal the cause of insect outbreaks. This new step comes on the 100th birthday of insect research in the United States.

eral Government each employed an entomologist. Dr. Asa Fitch focused his attention on New York's insect visitors at the gathering problem and Townsend Glover origcotton and citrus fruits.

Since that time, more than 10,000 species of insect pests have been the target of entomologists. The efforts.

Among the major accomplishthe number of Typhoid cases, one library recently flies.

quitoes began when medical men us a gift of books. learned the connection between dis-1905.

once took 50 to 90 percent of the Nice to meet a book that has lived apple crop now gets less than 5 so long! percent of U. S. production because of the development and application the matter of over due books. We of methods to control it. And 80 appreciate the number of "lost" years ago, the Colorado potato beet- books that have been sent in when le destroyed a major portion of the they were found in lockers, desks crop over wide areas. Arsenical and other places. Returning these dusts was first used to control this books to the library is a favor to the pest, and since 1946, modern insect- | borrower and to the library. icides and insect control methods

One of the promising new field opening up today is that of system Primitive "Swat That Fly" cam- ic insecticides - chemicals capable

plants, and the blood streams of Today, scientists are calling on livestock. When this is perfected, the awesome power of atomic energy to help fight man's perpetual ely speaking, in a "modern age of miracles

LIBRAR

(by Mrs. Roy Hollar)

The pre-Easter story hour feat-The science of entomology began ured flannel board material pre- with a 51'1'4" in the shot put, and serving the public in 1854 when sented by Mrs. Gordon Downing York State and the Fed- and films were shown by Mrs. Charles Clark. Rusty Jackson and Susie Jackson of Cotton Center were mile run with a time of 4:45.5 for

shelving in the central library. Sev- placed second. eral members of the library board have been most generous with their time in planning the improvements. fight has involved research, quar- Good use has been made of the antine and active area-wide control material made available by the commissioners court.

Our Lockney branch has a new ments can be listed the successful step stool which was secured by the campaigns against house flies and collection of green stamps from a A "Swat That Fly" program start-Nrs. Bill Ware, sr., and Mrs. Bill ed that year had much to do with Ware, jr., of the Cedar Hill comthe present 90 percent decrease in munity, made a first visit to the

of the many diseases carried by Mrs. Ruth Daniel gave us a number of books including some very Serious efforts to control mos- new fiction. Mrs. Cross also brought

Perhaps Easter is a fitting time ease and insects. As a result of en- to note that a little book written by tomological and medical efforts, Charles Monroe Sheldon and pubthere has been no outbreak of yel- lished in numerous editions since low fever in the United States since the first printing in 1879 has sold approximately eight million copies Food-wise, the codling moth that and is still available in book stores

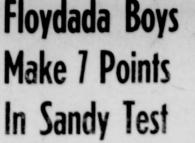
Our patrons are asked for aid in

Our new benches have been have increased potato production moved into the reading room and per area by about 50 percent. we now hold story hour there. The Home Demonstration Council was our gracious host for the first months of the story and we appreciate their hospitality.

Several persons have commented on the Floyd County Library signs. These were made by Bill Baker of the Palace theatre staff.

We are always glad to have the titles of books our borrowers would like to see in the library. It is not always possible to buy the requested material at once and the requested titles are not always available when ordered, but we like to have the requests for our "future order file.

Have a look at the special sections of "The New York Times" for deas and news of special interests Report on Men's Wear" and ring Garden S ecent themes of more than passing



Two Whirlwinds, Stanley Vickers and Jack Womack, entered three events at the Sandie relays last week-end and placed in each of them to gain seven team points for the meet. Over thirty schools were represented at the Amarillo meet which included class B, A, and AA

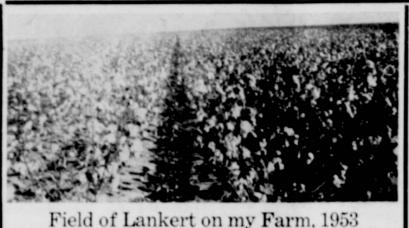
Saturday April 17, at the First Methodist church in Lockney for entries. Vickers was the double winner for George Thomas Graham, 75, who the 'Winds, placing second in the passed away suddenly at 8:45 a.m. shot put with a heave of 49,4", and April 15, from a heart attack. third in the discus with a distance of 146'4". The first place winners of January 4, 1878 and came to Floyd county at an early age, was a farthese events were Cantrell of Pampa mer and a long time resident of Irick community Irvin of Amarillo in the discus with 173

his widow, three daughters and Jack Womack placed third in the three sons, Parker Graham, Plainview, Warren Graham, Lockney his best time this season. McNew of Clayton Graham, Los Angeles, Cali Everyone connected with the lib- Amarillo was first in the four lap fornia; Mrs. Bill Williamson and inated federal research on pests of rary is delighted with the new race with a 4:42.9, Tiner of Dumas Mrs. Atkin Phillips, Plainview and Mrs. Walter Shaddix, Floydada

Coach Preston Watson will take three sisters, Mrs. Ollie McIntosh Vickers and Womack to the region- Mrs. G. C. Nicholson and Mrs. Eth al meet at Lubbock this Saturday el Nichalson of Visalia, California

First Year from Certi-

fied, per Bushel



LANKERT COTTON SEED

OR 10c DELINTED

Test 86 per cent

Three Miles West of McCoy

W. B. EAKIN

where competition will be just as three brothers, John Graham, St keen. Womack will have to face Concord, Arkansas and L. G. Gra-Tiner of Dumas again as well as Louis, Mississippi, Joe Graham, other runners from the Andrews ham, Visalia, California. district and Vickers will be up a-Services were conducted by Rev. gainst Branch of Levelland as well B. Watkins, pastor of the First as some eight other district champ-Methodist church in Lockney and Rev. Ollie Schultz, pastor of Assemions.

Both of the Floydada entries are bly of God in Plainview. Interment juniors with another season to go was in the Lockney cemetery. in their track and field specialities.

Victim of Heart

Attack Thursday

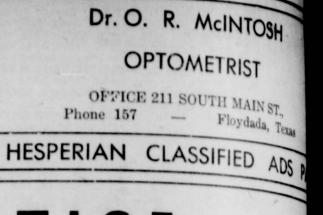
Funeral services were held last

He was born in Vena, Arkansas

To cherish his memory he leaves

\$2.00

Members of the U.S. Army First Corps contributed more than \$385,-George T. Graham 000 to Korean charities during the past year.



NOTICE ANNUAL MEETING LIGHTHOUSE ELECTRIC COOPERATIVE.

Floydada, Texas, Saturday, April 24, 195 Business meeting and all day program will be k at Graves Gymnasium at Floydada High School

Registration will begin at 8:30 A.M.

Band music will begin 9:30 A.M.

Entertainment and drawing for attendance prizes through the day.

Free show tickets for all children under 12 years old.

The day's entertainment will include: Ned Bradley, Master Ceremonies; Bernie Howell, popular organist from Lubbe Girl's Quartet from Crosbyton; The Debonaires, (dance t under direction of Mrs. John Hollums); Dale Smith; Swis County Four; String Band from Crosbyton; Girl's Trio in Lockney; Patty Adams; and E. J. Watkins, the Homesteen from Lubbock.

A John Snider barbecue will be served at noon to op members and their families.

ALL MEMBERS ARE URGED TO ATTEND THIS MEETIN

Small Salvage!

THOUGH you may save out, chances are you can't mie Loydene Sims, April 16. save very much.

Don't gamble your hard earn- TWO ARE HOSPITILIZED ed personal property dollars. Count up today's value of what's inside your house. Ing a heart condition. He was rest-Then call on us for adequate ing comfortably and his condition insurance!

Floydada Real Estate was reported improved.

& Insurance Agency

Phone: 440 108 W. Missouri St. Floydada, Texas

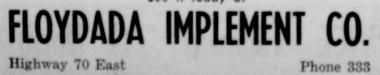
Steam Locomotive's Last Puff Transportation history was made when the last steam locomotive serving Washington, D. C., puffed its way into oblivion on November 2 1953. Washingtonians weren't left without train service, however. Newer, more economical diesel locmotives, which are oil-powered, aleady had taken over the runs.



attachment to conventional planter covering plow shanks, is designed to help you get a good stand on your row crops on the first planting. With the "Sur-Stan", your seed in pressed immediately into contact with moist soil and covered with about two inches of loose dirt. . allowing tap roots to grow in hard moist bottom and develop strong healthy plants.

welded steel construction and carries a specially designed wedgeshaped semi-pneumatic fire that is self-cleaning on its sides while abrasive-resistant manganese steel scraper cleans flat portion. Tire uniformly packs seed and will definitely not pick up seed by flexing action. Wheel is equipped with two heavy dust-proof ball bearings and Zerk fittings.

See it today at



MARRIAGE LICENSES

Alson A. Meredith and Mrs. Foy some easy-to-move posses-ions before a fire drives you Alson A. Meredith and Mrs. Foy Cannaday Stewart, April 17. Jack Thomas Cantrell and Jim-

Roger Nelson Canner and Deacen Lavelle Arterburn, April 14.

Roy Patton was admitted to Pecwas reported good this week. A. B. Blount, sr., was hospitalized April 13 for medical treatment and

> Come Drive Number One in Power...

STATES TO BE

CHRYSLER 235 H.P.

It's America's top rated engine . . . plus the NUMBER ONE no-clutch transmission for power, control, ease and simplicity of operation! Chrysler's 235 H.P. FirePower V-8 and PowerFlite Drive! Now you can drive more safely than you ever drove before. Come feel the thrill of being NUMBER ONE . . . come drive the beautiful Chrysler . . . come discover why "anything less is yesterday's car!"

THE POWER AND LOOK OF LEADERSHIP ARE YOURS IN A CHRYSLER

1954 NASCAR AND STEVENS TROPHY WINNER!

K. CROUCH MOTOR COMPANY 112 West Missouri St., Floydada, Texas

orer is Pest In Irees

ge Elle, Professor ire, Texas Tech)

blesome insect pest fruit trees in West

es attack different nder somewhat difstances. They have alling many orchards eater number of fine

tree borer has rung of most of the fine. and Boliana popular rea. Many more are the bores that their

msy, black and white, nto the wood.

pelow the soil level. its in greater damgrub. Fumigants are if the damage or below. Ethyis the most practical ne-fourth a pint of solution in a band of the tree one inch trunk of a five and

ee. Build a mound of ep around the tree ant to confine the

cal method for sav-

DADA PUMP OMPANY - Well Service Phone 1058 DADA, TEXAS GARRISON Ph. 709-W AL SKAGGS Ph. 458-W

ETIN

scratch for it. Advertise for it in Hesperian.

prevent the infestation by spraying. Mix three tablespoons of a 25 per cent DDT emulsion in a gallon of water and spray over the trunk of the tree. Pull the soil away from the base and make certain the entire bark surface is well covered. Do not spray foliage. Spray monthly be-

ginning the latter part of May. The peach tree borer attacks the stone-fruit trees. This pest works in much the same manner as the shade tree borer, but its damage 'is easier to spot. Bark of the lower trunk usually turns black and a

gummy material exudes. Control is the same as for the poplar tree borer. Remember: Once the borer is in the spray will not reach him. Another troublesome pest of fruit

trees is the shot-hole borer, a tiny fellow that bores holes about the size of a buck shot in the bark of twigs and branches. This borer causes branches to die one at a time. If you find shot-hole borers, spray the branches just as you did for the peach tree borer; then rel-

igiously fertilize and irrigate the tree for good growth to ward off more borers. A small wood borer works in the

trunk and branches of weeping willow trees so effectively that an old lays its eggs around weeping willow is a rarity in West he tree. After hatch- Texas. Again use the recommended through the bark DDT spray on the branches and tunnel through the trunk. Adherance to this spray promportant inner bark. gram will allow your weeping willow to live.

girdling of the tree In all borer control three things die Often the grub are important: (1) Make your first application of preventive spray early the borers with a in the season before the adult has an opportunity to enter the tree and begin to lay its eggs, (2) Spray at month intervals throughout the season, (3) Use a DDT spray of the correct concentration and cover the bark thoroughly.

RECOGNITION GIVEN MATADOR PUBLISHER BY HIGH SCHOOL Signal recognition last week was

accorred Douglas Meador, publisher of the Matador Tribune by the Matador high school senior class. ree from borers is to He was awarded with the first vol-

ume released of "La Arena," the

ery, La Arena editor. their best when they have to

Floyd County 14 Years Ago From files of The Hesperian, issue dated April 25, 1940)

Robert Linder, teacher in the Floydada high school for the past year, has been elected by the board of trustees as high school principal for the 1940-41 term of school.

E. L. Tyler and George Fry Lider, Floydada high school football plairs coaching school.

nounced his choice of an advisory committee for a study of the county the High Plains in 1949 and has budget for the year of 1941, which continued to spread since then. he is duty bound to submit in August to his commissioners. This committee is as follows:

W. Edd Brown, W. C. Cates, Jim Willson, Floydada, John Gray, Mc-Coy, Frank Perkins, Lockney and of soil that contain a lot of salt or dated July 30, 1892. Gilbert Bean, South Plains.

Mr. and Mrs. J. B. Bishop and daughters were in Austin last week new areas by wind-borne leaves and Western addition of Floydada, \$2.75 morning by the death of D. B. Sowell, a brother-in-law.

Mayor and Mrs. Glad Snodgrass have returned home from Mineral ease. In West Texas, more plants Mesdames Ott Glassmoyer, Or-land Howard, A. H. Kreis, Bill Nor-man, and C. A. Caffee attended the man, and C. A. Caffee attended the district meeting of the Texas Home Demonstration association at Lub-

bock Saturday Mr. and Mrs. Conner Oden returned Sunday from a weeks vacation trip in South Texas. Several local men were present

Monday at the annual bankers convention at Lubbock. They were O. M. Watson, E. L. Norman, Charlie Bedford, Tucker Teutsch, J. D. Moore and Kenneth Bain.

Mr. and Mrs. Phil Merry and daughter were here from McGregor, Texas, over the Easter holidays visiting in the home of Mrs. Merry's mother, Mrs. Bob Smith and Mr

Mr. and Mrs. C. E. Soderstrom returned home last week from a trip to Oklahoma City, where Mr. Soderstrom went through the clinic. They also visited in the home of their son and family of Lawton. They reported plenty of rain during the entire trip.

Verticillium Wilt, **Cotton Disease**, **Gaining Ground**

the spread of the disease. Verticillium wilt is considered a "growing problem for West Texas" players, have accepted an invitation in the May issue of The Progressive to play on the East team in the all- Farmer magazine. This cotton disstar football game to be played in ease strikes when the crop is fruit-Plainview at the conclusion of the ing. It is a cool weather disease and usually becomes a problem when Judge G. C. Tubbs last week an- soil temperatures drop below normal. G

It first gave serious trouble on

The disease lives in the soil. As long as soil temperature stands at 90 degrees, there is no outside evidence of "vert." The disease has 200

trash. Land leveling also helps dis- federal revenue stamps tribute it. Some cultural practices help the

Call your

cotton grower to live with the dis- Block 25, South Plains,

Warranty Deeds G. Anna Smalley to Doyce Smaley, southeast ¼ of survey 65, Block

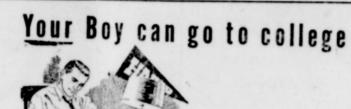
> G. Anna Smalley to N. J. Smalley, northeast 1/4 survey 65, Block G.

> etux, 207 by 306 feet northwest 14 survey 46 Block D-6, \$1.10 federal revenue stamps. Henry Switzer etux to W. B. Richards, 160 acres homestead survey,

Arlon E. Miller etux to Menard

The General Telephone. Co. to Loy Lee Trice, lots 4, 5, 6, 13, and 14 W. C. Watson etux to Leo Maudie

man



Only moderately deep cultivation | The Floyd County Hesperian, Floydada, Texas, Thursday, April 22, 1954 is recommended where wilt is a

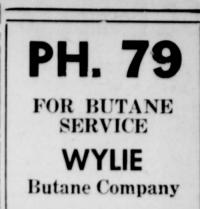
problem. Fertilizers seem to have little effect on this type of wilt. Pre- - School Clinic Well-balanced complete fertilizers Set For Tuesday

The Pre-school clinic, for children who will start to school in Sep-"Vert" has spread rapidly on the tember, 1954 for the first time will High Plains since the area turned be held Tuesday, April 27 from 9 heavily to cotton. It is believed cot- a.m. until 12:00 noon and from 1 p.m. ton acreage control will likely check until 3 p.m.

This clinic, sponsored by the P-TA will be held in the music room of the Andrews ward school. Each child will be examined and checked by a medical doctor.

Those not receiving cards through the mail are urged to bring their child to this free clinic for prechool children.

T. H. Weeks etux to R. R. Perkins now has its first landing craft battalion.

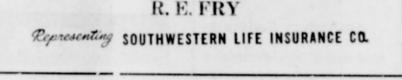


COTTON PLANTING SEED STATE CERTIFIED LOCKET NO. 1 STORM - PROOF NORTHERN STAR STORM - PROOF

SCOTT GIN CO.

Jno. R. Gray, Mgr.

Floydada



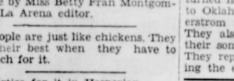
Southwestern Life



ROTECT

school annual. The dedication page bore a pic-ture and a tribute to him as one of Smith. the finest citizens and editor of the Matador Tribune. Presentation was made by Miss Betty Fran Montgom-

People are just like chickens. They



In areas where it is no longer a common practice to rotate alfalfa with cotton, wilt has increased.

are preferred to nitrogen alone.

TUBELESS TIRES



FLATS __Patented sealant

under the tread surrounds puncturing nails, sealing punctures as you ride. Remove the nails and rubber compound is drawn into the hole sealing it instantly and permanently.

BLOWOUTS __ Patented

Blowout Shield guards against

bruise-caused blowouts. If

cord body is seriously dam-

aged, flexing finally opens a

tiny hole in liner so air escapes.

slowly-doesn't blow out sud-

denly. Car can be stopped

safely.

New Miller Tubeless Tires Today at

E. NEEDLES & SON

Floydada, Texas

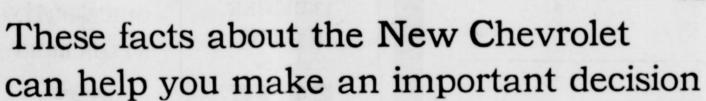


1

SKIDS -Scientifically designed eight-rib tread gives extra all-weather traction. Four notched ribs plus hundreds of grip blocks in outside ribs sweep away water and dig through slippery road film to make stop quick and

> Liberal Trade Easy Terms

> > Phone 513



Don't you agree that buying a new car calls for careful consideration? Regardless of make, it involves a substantial amount of money and a lot of future satisfaction. This information can give you a better idea of comparative value and help you decide which make to buy.

A good customer of ours was telling us the other day how he sizes up a new car. Because he's bought a number of them over the years, we were interested in what he had to say. We think you will be, too.

Actually, what he does is to ask about seven basic questions. The answers give a pretty complete picture of the car and its comparative value. Here's what he wants to know.

How well do I like its looks?

That's one question, of course, that only you can answer. You're the one who buys the car and you, above anybody else, should be proud of its appearance.

All we can tell you is that we hear a lot of nice things about Chevrolet's new styling. People seem to like the new front-end and rear-end designs, and the way the bumpers curve even farther around the fenders. They like the new styling touches all around the car and the wide choice of bright new colors and two-tone combinations. A good many tell us that Chevrolet has a decided edge over the other cars in its field for smooth and graceful lines.

Who makes the body?

This question takes in much more territory than the appearance of the car. It involves the quality of the interior as well as the strength and safety of the body construction. That's why we think it worth your consideration that Chevrolet has the only Body by Fisher in the low-price field

You can see the difference outside and inside. We'd especially like you to look over the new interiors. Just sit in the car, if you will. Feel the quality of the fabrics and notice the more generous use of vinyl trim.

In all these ways, you'll find evidence of superior quality and workmanship. And after all, isn't that what you would expect in Body by Fisher? As you know, Fisher is the largest and most famous manufacturer of automobile bodies in the world. Doesn't it stand to reason that Fisher can build extra quality into the Chevrolet body? It's there and you can see it.

What's under the hood?

You hear a great deal of talk these days about engine power. The truth is that the number of horsepower isn't nearly as important as what the horsepower does for you.

In this year's Chevrolet, you get increased power in two finer engines. There's the "Blue-Flame 125" engine teamed with Powerglide automatic transmission and optional on all models at extra cost. In gearshift models, you get the more powerful "Blue-Flame 115" engine.

But, actually, the increase in horsepower is only a sort of byproduct of design changes made for other reasons. Chevrolet engineers were after greater engine efficiency, not just greater power. So, you get improved acceleration, with greater and safer passing ability. You get quieter, smoother operation. You climb the steep hills with new ease.

How hungry is it for gasoline?

A car's reputation for, and record of, economy of operation is certainly an important consideration to most people. We'd be glad to have you compare Chevrolet in this respect with any car at any price.

And, in the case of this new Chevrolet, you do not have to sacrifice economy for finer performance and more horsepower. That's because the Chevrolet engines are high-compression engines. Their compression ratio of 7.5 to 1 is the highest in any of the leading low-priced cars.

This means simply that the engine compresses, or squeezes, the fuel mixture to a greater degree in order to wring more work out of it. That's how Chevrolet is able to give you an important gain in performance along with money-saving gasoline mileage -and on regular gas, of course.

Is it up to date in features?

We can't think of a new feature or development you might want that you can't have on the new Chevrolet. Now you can have Chevrolet's zippy and thrifty Powerglide automatic transmission on any model. You can have Power Steering on all models and at a new, lower price. You can have Automatic Window and Seat Controls on any Bel Air or "Two-Ten" model, and you can have Power Brakes on any model equipped with Powerglide. All are, of course, optional features at extra cost.

How popular a car is it?

When you come right down to it, there's no better way to judge the satisfaction a car gives its owners than by its popularity. How many people buy it and keep on buying it?

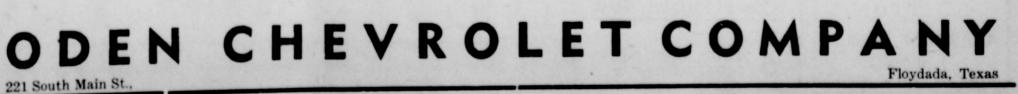
Well, as you may know, Chevrolet is by far the most popular car in this country. That's true today and it's been true for a good many years now. But it couldn't be true-or wouldn't be true-unless Chevrolet gave its owners an extra measure of satisfaction and value.

How much does it cost?

There's a short, sweet answer to that one: Chevrolet is priced below all other lines of cars. This lower cost is made possible by the greater production facilities and purchasing power of the world's largest manufacturer of automobiles. That is why Chevrolet can offer you all the advantages we've told you about here-and many more, too.

We'd be more than glad to have you see all these things for yourself and to try out this new Chevrolet on the road. We'll be happy to see you at any time.

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



This is the 1954 Chevrolet Bel Air 2-Door Sedan. With 3 series, Chevrolet offers a model to meet every individual and family need.

J. C. Penney Co. Lays Plans For **Big Expansion**

NEW YORK, April 20 - Stock-holders of J. C. Penney Company, nation-wide department store organization, heard at the annual meeting today that 1954 will see the company's largest new-store expansion in more than 20 years.

A. W. Hughes, president, said the company will open at least 30 new stores this year in communities where it has not previously operated stores

In the planning stage are a total of 63 new stores including 46 which, he said will be surburban or shopping center stores to meet the increasing demand for shopping facilities outside the larger cities.

In addition, 53 existing stores will be relocated in new buildings in towns long served by Penney stores, compared with 17 last year.

Also, the company will continue an extensive program of remodeling and improving existing stores. Last year 176 stores were improved by refixturing or by adding selling space and at least this number will improved this year, he said.

Optimistic about the future bus-iness conditions, Mr. Hughes told the stockholders:

"No one could be privileged to share in the general operation of a nation-wide concern, located in nearly 1,600 communities, without having faith in the vitality of the American system and our free way of life.

"The continued increase in pop ulation, the movement to Suburbia, the urge to better living - all help to provide a constantly enlarged area of opportunity for our company. We believe that Penney Company is in an excellent position to take advantage of this opportunity."

John Reue, local Penney store manager, stated this week that the remodeling and improving of the store here was a part of this policy of investing in the future of Amer-

News of Harmony

(by Mrs. Mather Carr)

HARMONY, April 20. - Wesley Carr had the misfortune to smash his middle finger on his right hand, breaking the end of the bone. After treatment at Methodist hospital in Lubbock Tuesday, he returned home Thursday. However complications developed because of his reaction to the medicine used and he returned to the hospital. He is better and returned home Sunday morning.

The WSCS met Tuesday evening at the chapel at 2 p.m. Mrs. Marvin Smith assisted by Mrs. Horace G. Krebbs and Mrs. M. D. Ramsey presented the first lesson in the study. The figurine painting class met

Wednesday in an all day meeting in the home of Mrs. E. W. Turner. There were several in attendance with the teacher from Plainview.

The Floyd County Hesperian, Floydada, Texas, Thursday, April 22, 1954 I C Denney Con Studebakers Sweep Studebakers Sweep of the event. Actual miles per gallon was 28.1046, all 20 entries (29.5806 miles per gal-lon), and to a second Land Cruiser for best mileage with automatic transmission (24.5763). Mobilgas Economy Wilbur Shaw, president of the In-dianapolis Motor Speedway, and

ticipated in the awarding of the huge trophy to Dick Griffith, driver Lakewood, Ohio, were visitors in the Run at Sun Valley f the winning car, and L. E. von Schulthis, who entered the car. SUN VALLEY, Ida., - Big thrill The presentation was made by C.

20-PIECE

CONFETTI

DINNERWARE

\$6.00

Anniversary Feature

bread - butters, soups

or brown with white.

ANNIVERSARY BUY!

Pucker Nylon 1 77

MENS

SHORT SLEEVE

of the 1954 Mobilgas Economy Run came when the sweepstakes trophy A. Beesemyer an executive of the company which sponsors the Run. was awarded to the Studebaker Land Cruiser with overdrive which Studebaker swept top awards. turned in a record 60,8465 ton miles with other trophies going to a per gallon for the 1,335-mile drive. Champion for the best mileage of

PARENTS OF MRS. HAGOOD referee of the Economy Run, par- ARE FIRST OF WEEK GUESTS Mr. and Mrs. D. W. McCoy of

home of their daughter and family, Mr. and Mrs. Kelly Hagood and

Mrs. Hagood's brother, David McCoy, was also a visitor along with his parents. David McCoy is with the state department. He is assigned to Paris, France.

PENNEY'S

through the first part of the week day night Sur **Revival Continues**

the church have charge of attend- who ance. All men are urged to come and bring a friend.

night, with all department teachers setting 100% attendance as their goal. Friday night will also be No service is planned for Satur- Graves

For Thursday night the men of ness

service will be

NOW GOING ON

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BUY NOW!

Friday night is Sunday school

the First Christian church of Plain-Plainview night, with members of Rev. Eloe's congregation attending. The attendance has been good

Susan, the first of the week.

at **Bargain** Event 52 we're of the still for Year! YOU! nd ANNIVERSARY WOMENS SHORTY PAJAMAS \$1.00 \$1.00 GIRLS SIZES . . FÈATURE! New shape! New decorative design! Spatter print ovenware dramatized by solid pieces! 4: cups, saucers, cereal, dinner plates. Green **8-PIECE** STOCK UPB **COLOR BANDED** LARGE 20 x TUMBLER SET GAUZE DIA \$1.00

At First Christian Through This Week

The evangelistic services at the First Christian church will continue through Sunday night April 25. These services are being conducted by Reverend Lewis Eloe, pastor of

view

and it is hoped that the church will be full the last few nights. A committee has been appointed to take The public is care of any overflow crowds, Ed-

Mr. and Mrs. E. W. Turner returned home Monday morning from Arkansas where they attended the funeral of Mr. Turners niece's husband. There was a nice crowd out for

mid week services with Robert Krebbs bringing the devotional assisted by his mother.

Mrs. Chloma Williams was taken to Lubbock Thursday for a check-up with her doctor. He reported her doing as well as could be expected.

The regular community meeting met Thursday night at the church with the new president, Roy Hale, in charge. There were not too many in attendance. The business discussion was the tour which will be made Tuesday by the Farmer Stockman on our contest. Cotton John of KGNC announced we were ranking high in the contest.

Ronnie Tucker is ill with mumps Work has begun on our community center with Ted Rutherford as the head carpenter. Several of the men of the community are helping The frame is up and it shouldn't be too many weeks before we have meeting place.

Mr. and Mrs. Charlie Smith left Saturday for Mississippi where they will visit with Mrs. Smith's sister and family. They were accompanied by their son, Joe Smith of Lubbock.

The Sunrise Easter program was well attended Sunday morning. It was a very impressive service with a large cross placed north-east of the church. Chairs were on the East side of the church for the congregation. The program was sponsored by Mrs. M. D. Ramsey's Sunday school class assisted by others. Following the program, we entered the church and held Sunday school.

There was an Easter egg hunt Sunday evening at 4 o'clock in the Canyon on the Daniel place. There were about 42 in attendance with two prize eggs offered. The older child finding the large egg was awarded a dollar. The younger child finding the large egg was awarded fifty cents. Tommie Smith and J. B. Shannon, who was helping his little son, won the money. The prizes were given by Carrick Snodgrass and Everett Miller. A picnic supper was

served following the egg hunt. Mr. and Mrs. Bill Finkner and Butch attended the Easter egg hunt and supper Sunday evening.

Mr. and Mrs. George Eudy had as their guest for the holidays, a dau-ghter from Lubbock, Miss Josie Eudie, and a daughter from Amarillo, Mrs. Daisy Calvey who spent the week.

BRITTON

Shop



TOWELS WHITE LIGHTNING PINK GREENSPRAY RADIANT ROSE FOREST GREEN AQUA Select them in every color, in every size! Mix them, match

330 13 x 26" face towels 14c 12 x 12" wash cloths

> NATION W 1.59 72 x 108" Bleac Double Bed Fitted SHEETS

Cases to mater

to me