

Meeting Disaster Organization

Attendance marked the meeting to organize a disaster in Floyd county after the afternoon at the room.

Fitzgerald American field representative, but the need for a county organization that would answer to the questions, where and how, when strikes, floods, fires, tornadoes are some of the disasters which she is against.

ing voted to ask disaster Clarence A. Guffee to committee which, working could set the ball to roll county-wide.

Edgar Hays, R. L. Earl L. Minor, and James this committee. This meeting will be held at 7:30 at the county office.

Officers presided at the attendance was general wide area of the coun-



CONSTANCE SHIRLEY, who comes to Floydada April 26 as an adjudicator conducting auditions of piano pupils for the National Guild of Piano Teachers, is a graduate of University of Southern California. She holds B. Mus., M. Mus., and Doctor of Music degrees from that school. She is not only a teacher but a composer and a concert artist of note.

Acclaimed a child prodigy Miss Shirley began her public appearances at the age of four. She has won many contests and scholarships both as pianist and composer, including a southern California "wonder child" contest at the age of six.

While in Floydada April 26 and 27 she will judge pupils of Mrs. Ohmer Willis Kirk, (who is a charter member of the National Guild) and pupils of Mrs. John Hollums, who received her high school diploma in music through the Guild and has recently become a National member.

Fine Rains Hailed, Ending Drouth; Prospects Brighten

Pioneers Meet Friday, May 28

The Floyd county Pioneers Reunion association, officers and directors in their session Saturday afternoon confirmed Friday, May 28, as their meeting date for 1954.

With Claud Fawver, president, presiding, they named their various committees and talked over ways to make the forthcoming event an interesting one.

G. L. Fawver was again named treasurer to replace Mrs. Mattie Hale, who has resigned.

Bob Smith will have charge of concessions.

Mrs. Glad Snodgrass was chosen chairman of the memorial committee, Lindsey Graham chairman of the platform, seating and table committee, Glad Snodgrass chairman of the entertainment committee, Orland Howard of the dance committee.

Calvin Steen will be chairman of the parade committee, Buck Sams chairman of the committee on finance and dinner, and Margaret Collier chairman of the registration committee.

Jack Johnson, reporting for the roping club, promised the ropers and other horsemen will ride in the parade and said the club's plans were to have their roping events at the rodeo grounds following the parade. The parade will be held at 1:30 o'clock in the afternoon.

Next meeting of the officers and directors for the annual re-union will be held on Saturday, May 1, it was announced.

Good rains averaging two inches of moisture throughout the county Saturday night and Sunday, brought broad smiles to the faces of Floyd county farm and business people.

Falling gently the moisture of the rainfall did the utmost good and has been followed by over cast and showers since, to drive the moisture deeper into the subsoil.

With the tension of the long drouth broken for the time, farmers this week were casting up the probabilities against starting early row crop plantings.

The rainfall over the week-end and weather conditions since have been so nearly ideal that the area is undoubtedly far and away on the road toward recovery from the pinch of the drouth.

However, the story of the wheat crop is yet to be told. There seems no doubt in most farmers' minds that a lot of the early wheat has no chance to recover from the severe injury due to long continued dry and beatings taken from wind and sand.

But there is reason to believe that some of the crop will see it through and produce, if reasonably normal weather conditions are prevalent in the remainder of this month and May.

The story of the rain runs about the same throughout the county. In the extreme northeast portion and the extreme south portion the rain was probably a little heavier than elsewhere.

At Floydada the measurement on Monday indicated 2.3 inches of rain over the week-end. Day-time overcast, drizzles and an occasional shower have prevailed while fog has blanketed the area during some of the night hours. Until shortly after noon yesterday the sun had not shown since Saturday.

To make the situation even more hopeful the rainfall is reported to be one of the most general ever to cover the southwest. West to the mountains, south to the Rio Grande and beyond, east over all the state, and north through Kansas and eastern Colorado the story is much the same.

No turbulence has been reported in the air currents in this area, no hail, no wind, just good solid rain at its best.

Lockney, Floydada, Dougherty and South Plains all report about the same amount of moisture in the overall period.

Other reports range along with the figures at Floydada, some a bit more, some less.

For the most part during the period of boggy conditions irrigation pumps have been stopped. A good many pumps will be revived up again in a day or two.

In the extreme north part of the county at Lone Star Hubert Frizze and others say the fall was about two inches.

In the South Plains area the fall was about the same, except northward where the gauges measured three inches or more, notably about the Carl Daniel lands, Mrs. M. M. Julian of South Plains, said.

C. Alexander of Lakeview caught three inches of rain at his place this side of Lakeview school and further southeast the Williams' on Montgomery ranch measured 3.5 inches.

In the Liberty area R. G. Dunlap measured 1.9 at his farm, and at Fairview, Lee W. Burton caught 1.6 inches Saturday and Sunday.

Further east and south Ray Cook reported two inches at his Hillcrest holdings and Maurice Campbell reported two inches at his place north of Dougherty.

At Dougherty Orland Howard said the rain measured 2 inches and at Baker Marion Bradford gave the measure at 2 inches.

A. S. Mize at Cedar had 1.9 inches of rain and Jack Stansell in the same general area had 2 inches.

Southwest O. F. Cummings of McCoy reports 2.75 inches and west of Barwise the D. L. Millers said the moisture measured 2 inches.

At Providence the rainfall is reported generally about the same and the same holds true at Aiken, where there were continued drizzles and light showers through Wednesday.

Fred Zimmerman, jr., said the measure at his farm near Antelope was about 1.2 inches Saturday and Sunday.

L. G. Norrell said the rainfall measured 2.3 inches south of town between Floydada and Blanco canyon.

Everett Miller on the west side of Harmony, gave figures for his gauge at 2.2 inches.

Mrs. James Jeffress said their gauge had a big bug in it that made the measure 2.75 inches. With the bug out the measure was slightly above 2 inches.

Claude Ring said the rainfall was lighter south of Dougherty than in town. At his place he had under an inch and a half.



LOUIS RONEY will sing here Monday night for members of the Community Concert Association.

DRIVING FROM CHICAGO Louis Roney Bringing World's Great Music Here Monday Night

Louis Roney, tenor star of the opera and concert stage, will close the 1954 season of Community Concerts on Monday night, April 19.

From advance publicity local concert officials grow more excited each day about the Roney appearance, and they feel that they are most fortunate to secure this young singing star with a brilliant future for a concert in Floydada. Roney is driving from Chicago for his concert and is due to arrive on Sunday. Concert time is eight p.m. at the

high school auditorium on Monday night.

An honor graduate of Harvard college, a navy veteran of the South Pacific, Roney has skyrocketed to stardom. He calls Atlanta, Georgia, home, and at sixteen studied under the great Atlanta Coloratura, Minna Hecker. In March 1946 Grace Moore urged him to abandon a medical career in favor of a life on the concert and opera stage.

Miss Moore told Atlanta newspapers, "Watch this young man. He possesses one of the loveliest and most natural voices I've ever heard."

Louis Roney made his New York debut in "Tosca" opposite Eleanor Steber with the New York Philharmonic Symphony. Other major engagements have been the New Orleans Opera Co, Houston Symphony, Seattle Symphony, San Francisco Symphony, Minneapolis Symphony, The Fort Worth Civic Opera Company and The San Carlo Opera Company.

He will open his Floydada concert with Handel's "Where'er you Walk," and continue with "Man is for Woman Made," "Drink To Me Only With Thine Eyes," a group of selections by Schubert, Strauss and Rachmaninoff, an aria from "Tosca," "Stars were Shining," "At Dawning" by Cadman, and "Aut Wiedersehen" by Sigmund Romberg. He will be accompanied at the Steinway Grand Piano by Herman Allison.

His concert here will be an outstanding evening of the world's great music. Members of the association are urged by their organization officials to attend and enjoy the last concert of the season.

Williams Again Heads Red Cross

N. W. Williams was elected chairman of the Floyd County Red Cross chapter to succeed himself at a meeting of the chapter held Tuesday afternoon at the office of the county superintendent.

With him were named Carl Minor, jr., and R. L. Knox, jr., vice-chairmen, and Mary Shaw, who was re-elected to the post of secretary-treasurer. Ned Bradley was named to a three-year term as director, to serve with hold-overs, Jesse Cox, two year director, and John B. Stapleton, one-year director.

Reports on home service, on the chapter finances and the recent fund drive were made. With two districts yet to report the annual fund drive had obtained \$3,561.

Chairmen of the various phases of chapter activities were elected to serve as follows:

Home Service, J. G. Wood; Disaster relief, Clarence Guffee, with Edgar Hayes vice-chairman; Home Nursing, Mrs. S. W. Ross; First aid, James P. Potts and Joe Parrish; Junior Red Cross, Mrs. L. F. Martin and Mrs. Claud Hammond; publicity, Mrs. Walter D. Newell; production chairman, Mrs. Fred Zimmerman.

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Soil Tour Route In Good Condition

The fine rains of this week will leave the roads for the farm tour in fine shape for the soil district's farm tour tomorrow afternoon. L. D. Barteau made this report late yesterday after making a check of the route to be followed.

The rain is also expected to add to the number of farmers who will have time to make the tour and be interested in doing so.

The caravan will leave the agricultural building at Floydada at 1:30 tomorrow afternoon. Several farms will be visited and a study made of current soil conservation practices being followed.

A heavy shower today or tonight it is understood, will automatically postpone the farm tour for one week from April 16 to April 23. Otherwise, the soil district sponsored tour is on for tomorrow afternoon as planned.

Death Claims Alex Norris, Lockney

Alex Norris, 67, a resident of Lockney for 46 years, succumbed to a heart ailment at Lockney General hospital Thursday of last week. He was stricken three weeks ago with a heart ailment. Later complications developed. At the time of his passing, however, he had appeared to be rallying.

Funeral rites were said at 3 o'clock Sunday afternoon at the Main Street church of Christ, with Elder McDonald, the minister of the church officiating. Interment was made in Lockney cemetery.

Mr. Norris was a contractor and builder. A native Texan, he was born at Smithville on November 25, 1886.

His widow, the daughter of the legendary late Rollie Burns, of Lubbock, survives, as does one daughter, Mrs. Elvin Lyons of Lockney, and three brothers, Ephram and Edd of Crowell, and Bill of Petersburg.

Personality King



FRED CONNER

CANYON. — Fred Conner, son of Mr. and Mrs. James R. Conner of Lockney, was crowned Personality King at the Plains Personality pageant held at West Texas State College on Friday, April 2.

Presentation of royalty, elected early in March and kept secret until Friday night, came in the midst of a Mardi Gras dance and party held in the cafeteria and Student Union. High school representatives from a number of panhandle cities were also presented at the dance.

Fred is a junior business administration major, and serves as vice-president of the Epsilon Beta fraternity, and as a junior senator on the Student Senate.

CAPROCK ART SHOW DATES SET

Dates for the third annual Caprock Community Art Show have been set for May 10 through 15 it was announced this week by show officials.

Each year the exhibit gives the people of Floyd county and surrounding counties an opportunity to exhibit their recently completed art work. Last year entries came from Floyd, Motley, Hale, Briscoe and Crosby counties.

Rules for the 1954 show have few changes from past exhibits. Two pictures may be entered by each artist, and the work must have been completed since May 1953. The purpose of the show is to stimulate "Community Art" today, says show officials, and not to exhibit pictures done in past years.

Entries may be made in oils, water color, pastel, pencil, ink and crayola in four classes: adult, students age ten to sixteen, children age seven to ten, and original paintings. There will be a special class for art teachers and professional artists but this class will not be judged.

The amateur classes will be judged by a recognized artist from out of Floyd county, and the Floydada Chamber of Commerce will award ribbon prizes.

Mrs. E. J. Barker of Floydada will have charge of hanging the exhibit which will be held in the showroom of the Southwestern Public Service Company.

SUNRISE SERVICE AT FIRST CHRISTIAN CHURCH WILL HERALD DAY OF WORSHIP EASTER SUNDAY

Following a custom of several years standing many members of the various religious groups in the city will join in a sunrise Easter service Sunday morning.

The day will be given its full significance also in services at the churches of the community throughout the day.

At the First Methodist church the usual hours of service will be observed throughout the day.

During this week a pre-Easter series of services are being held nightly, with the climaxing meeting Friday night, when holy communion will be observed. Topics of practical, personal import have featured the week. Subjects such as "What does it mean to be a Christian?" "Why do we have churches?" "Why join the church," are the messages the pastor, Tilden B. Armstrong is bringing, with stress on the part of youths who have come into the church since last Easter. It is the third year the week before Easter has given over to this activity.

The program as planned is as follows: Organ prelude, Donald Smith; Invocation in unison, The Lord's Prayer; Scripture reading, Bro. Gordon L. Downing; Morning prayer, Bro. Tilden B. Armstrong; Responsive reading, Bro. H. E. Smith; Devotional prayer, Bro. Earl Allen; Message, "Resurrection Facts," Bro. W. D. Reaves; Benediction, Bro. S. L. Wood;

Following the sunrise service a fellowship gathering will be held, with coffee and pastries served to all attending.

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VFW Commander to Be Here Tonight

Prominent visitor in Floydada tonight will be District 13 VFW Commander Perry McMinn, of Summerfield.

He will confer with the officers and membership of J. W. Harrison Post, VFW, at the hall at 8 o'clock tonight.

The commander's wife, Lavern McMinn, will accompany him here and visit with the ladies of the Floydada auxiliary.

The post officers are anxious for as many members of the post to be present as possible.

May Letting Seen for Flomot Highway East From Cedar Hill

Floyd county road building projects of the state highway department are in various stages of development at this time, report from the resident engineer's office indicates.

The road east from Cedar Hill to the junction near Flomot with Motley county roads is due to be in May lettings if the right-of-way has been cleared by that date.

The project is approximately a 12-mile job. It extends from a mile east of Cedar. While it will connect with the pavement at Flomot, it will lack four miles of closing the gap on the highway route to Quitaque.

The Lone Star 6-mile gap in northwest Floyd county and southwest Briscoe is finished for travel although the final dressing on the shoulders has not been finished. It is due to be accepted in a short

time, Engineer Potts said. It makes a new and shorter route for north and south travel to Tulla, Canyon and points north.

The extension of the farm to market road westward from Barwise will be in a later summer letting if plans and right-of-way matters are finalized in time. The location survey has been completed, plans are on the boards and little difficulty is foreseen in getting right-of-way.

The contract, when ready for letting, will include four miles west from Barwise, (two of it in Floyd, two in Hale) thence at a turn one mile south to tie in with pavement in Hale, and seven miles north to make a similar tie-in, a total of about 12 miles of new road. It will give a rich area added outlets for marketing and travel.

The Sunday evening program will consist of the Passion Scripture read by the Pastor, Dr. Earl Allen. Athems and Easter songs will be sung by the choir, with special songs by Dorothy Holmes, Betty (See Easter Service, back page)

The services tonight and tomorrow night will begin at 7:30 o'clock.

The church of the Nazarene Easter services will be held at the church of the Nazarene and a special message "The Assurance of Life" will be brought to the congregation by the Pastor, Bro. S. L. Wood.

Two plays will be presented titled, "Christ Is Risen From The Dead," and "Carrying Crosses."

Special songs will be, "I Live On" and "Saved By The Blood," sung by Patsy Hammonds, Mrs. Joyce Nelson, Larry Reeves and Franklin Spruiell.

Assembly of God Services at the usual time. Everyone welcome.

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Wednesday Market

Hens	
Colored Hens, 4 pounds and up, 20c	
Colored Hens, under 4 pounds, 16c	
Butterfat, No. 1 lbs., 50c	
Eggs, per dozen, candled, No. 1, 25c	
	and up
Grain	
Wheat bushel, \$2.20	
Milo, cwt., \$2.30	
Hogs	
Tops, 200-240, cwt., \$27.00	
250-300, cwt., \$26.00	
300-350, cwt., \$25.00	
350-375, cwt., \$23.00	
Light Packer Sows, cwt., \$22.00	
Heavy Packer Sows, cwt., \$20.00	

On Asks to Pave

presented to the city day night signed by 50 that one block of street from California Mississippi be paved and gutters laid.

time the petitioners the council escrow funds to meet the probable improvement that would to the property of Mrs. Mrs. on the block. Mrs. resident, lives in which she inherited father and mother, Mr. R. G. Griggs. Mr. Griggs has been at the operation asks that the city commitments or payments against the adjacent property block in dry weather a dusty lane for south carry dirt and sand from and make house West California street difficult, the city hold Travel on the increasing to add to

took no action but tion under advisement. time the council is to undertake ribbon pavement southward from street to Houston to make for traffic. No formal have been made to on this added project, to the city park and in the vicinity would be improvement proposition.

the council at the Monday included a resolution of \$200,000 in water and bonds for sale, re- of the issue for the city is not yet ready to see the sewer and water

ing as an official job abandoned by the city After Willie, the dog been employed for 30 Monday night

will and decided it was through Willie had ex- 87 unwanted animals the dog count per be as high as ever. 50 cents per head.

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SOCIETY

Pierce-Smith Vows Said Last Week At Clovis, N. Mex.

Bobby Smith, son of Mr. and Mrs. Leonard Smith, and Donna Pierce, daughter of Mr. and Mrs. Earl Pierce were united in marriage in a double ring ceremony, April 6 at Clovis, New Mexico.

The bride chose for her wedding a navy suit with pink and gray accessories. As was traditional, the bride wore a penny in her shoe and a blue garter. Something old was a lace handkerchief used by her mother when she was married. The wedding attire was something new while the earrings were borrowed from a close friend, Doniece Reeves.

After a short honeymoon in New Mexico, the couple returned to visit with his family before he returned Friday by plane to California where he is stationed with the United States navy. The task force Bobby is with plans on a six months cruise shortly.

Mrs. Smith will remain here with her parents. She is employed at the P.M.A. office.

As A Farm Woman Thinks

(by Nellie Witt Spikes)

It's not raining rain to me,
It's raining daffodils;
With every dimpled drop I see
Wild flowers on the hills.

A health unto the happy!
A fig for him who frets!
It's not raining rain to me,
It's raining violets.

Robert Loveman wrote of the beauty which follows rain. He could have made verses of other things, also, which follows rain. Green grass for the cattle, wet ground for the farmer to plant his crops, hope for future food and clothing and housing. We have made fervent prayer for rain, our voices have been lifted up often and loud for this blessing.

Our prayers have been answered, are we grateful? Are we lifting our voices in thanksgiving and honoring the One who gave the rain to us? Will we use the fruits of it to magnify and honor our heavenly Father? Let us show our gratitude in every way we have at our command.

We spent the week-end in Amarillo, found all our loved ones well and busy. Edna and Carl have a beautiful yard. Carl sowed grass seed at one of his farms and now the rain will bring it up. Mary and Joe are happy that Mary is recovering from a fall last winter.

We went out to Bushland where I have so many happy memories of other visits when Edna and her family lived there. Now her daughter, Margaret and husband, (Mr. and Mrs. Durkin) live in a sweet little home and run the store. It is a big, spacious building, warm in winter and cool in summer. Things are in order, neat and handy to see. There is such a variety, groceries, hardware, ten cent store items of all kinds, maybe you had better stop as you go west of Amarillo and see it.

Margaret and Durk are pretty busy; there is a tourist for gas, water and oil, his family want cokes, candy and cookies, they want to ask questions. The phone rings inside, a customer comes in, a salesman, with courtesy each one is met and their wants attended to.

We leave with a feeling that here in America in the small communities as well as in the large growing city of Amarillo, kindest consideration for the rights of others and Western hospitality abound.

Lowell was busy, also. He runs the Parkview Motel west of Amarillo on U.S. highway 66. The lovely brick cottages with twenty duplex rooms are so home-like and he keeps them so clean and nice. Made me want to stay a week or so just to relax and rest.

Carl Hill, Jr., Dorothy and the children, David, Pat and the baby girl, welcomed Uncle Jeff and Aunt Nellie so sweetly. We had such a happy time visiting with all of them. We know they want us back and we want to go as often as we can.

Mr. Spikes had a nice visit with Houston and Peggy Spikes. They live on the side of a hill in the addition in Southwest part of the town on Mustang Street. It is a lovely location and we want to go back and see how the roses and flowers are coming along.

We came home by the way of Lubbock and had a few hours visit with mother and our trip was complete. We came home satisfied and happy, as we had stopped in Plainview to view brother Guy's new grandson who won our hearts by giving us his widest, best smiles.

The tulips cups were filled and running over with rain, they are really beautiful as they border the drive. We have new courage to plant seeds and set out more plants.

We never permit our son to do as he pleases. He just does it without our permission.

PURE CANE SUGAR AT ITS BEST!

Lakeview News

(By Mrs. Verlon Wright)

LAKEVIEW, April 13 — Mr. and Mrs. Charlie Battey, Mr. and Mrs. Fred Battey and Will Weatherby visited Mr. and Mrs. R. H. Peet Thursday morning.

Mrs. W. U. Riggles and Mrs. Roy Fawver visited Mrs. R. H. Peet Thursday afternoon.

Mr. and Mrs. Louis Pyle and Robert Louis, Mr. and Mrs. William Bertrand and Randie and Mrs. Harve Thomas went to Lubbock Monday to shop.

Mr. and Mrs. Carlton Fawver and children were Monday dinner guests of Mr. and Mrs. Roy Fawver. Mrs. Howard Gene Bishop and Mike visited with Mrs. T. L. Calloway in Floydada, Tuesday.

Mrs. Joe Evers and Carla Nicholson and Mr. and Mrs. O. K. Custer and Kearney spent Sunday in Slaton visiting with Mrs. J. C. Custer.

Weldon Hammonds and Mr. and Mrs. Harve Thomas were in Amarillo Tuesday.

Pat, Larry and Earl Spears went to Lubbock Saturday.

Mr. and Mrs. Weldon Hammonds and daughters visited in Crowell and Thalia from Friday to Sunday.

Mr. and Mrs. Buel Neff and family and Verlon Wright spent Thursday night with Mr. and Mrs. Charlie Wright and family. The men and several neighbors were developing Mr. Wright's new irrigation well.

Mr. and Mrs. Louis Pyle and children visited in Crowell and Thalia Sunday.

Mr. and Mrs. Earl Spears and Larry went to Plainview Sunday.

Mr. and Mrs. Albert Mankins and family visited Mr. and Mrs. L. D. Golightly and family Saturday night as did Mr. and Mrs. Leslie Fawver and children.

Dr. Boushy and family were Sunday dinner guests of Mr. and Mrs. R. H. Peet.

Mr. and Mrs. L. D. Golightly and family visited Mr. and Mrs. Charlie Wright and family Friday night.

Mary Elizabeth and Sandra Wright spent Monday night with Mrs. Buel Neff and family.

Mr. and Mrs. Verlon Wright and children spent Sunday afternoon with Mr. and Mrs. L. D. Golightly and family.

Mrs. Jim Owens visited Mrs. Verlon Wright awhile Tuesday morning.

The Lakeview Home Demonstration club meets Thursday in the home of Mrs. Jimmy Price. Crafts will be the main interest of this meeting.

Everyone received a good rain and we are joyful and thankful for it. Everyone seemed to take advantage of the weather to get away from home. I had a hard time getting any news at all this week.

Mr. and Mrs. Verlon Wright and children and Mrs. Tilford Taylor were Monday dinner guests of Mr. and Mrs. Wayne Wright.

UNUSUAL CHINA DISPLAY BEING SHOWN THIS WEEK

A display of hand-painted china, the work of Mrs. E. J. Barker is being shown at Solomon Jewelry this week, and will be followed by a similar display next week.

This week's window has features of individuals, including high school pupils' likenesses hand-painted on plates. Also included is an original of the Christ head, hand-painted. Mrs. Barker's conception of the Christ, as well as a hand-painted platter of an old master painting done for Dr. Poole's office at Lubbock, a gift from Mrs. W. S. Poole, of Dougherty, his mother.

Next display will be of flowers done on china, Mrs. Barker said.

Why send away for office supplies call no. 8.



A Milwaukee jeweler, we read recently, has a hobby of making tiny objects: sterling silver spoons 7/2 thousandths of an inch long; an airplane model so small it fits on the head of a pin; a drill which bores a hole in a human hair, through which he threads another hair.

A New York woman has built a big business writing messages in ink on chicken wishbones. Now she has about half a million wishbones stored hither and yon, which she bleaches, treats with a secret chemical, then inscribes as lucky pieces.

The hours and years people devote to such pursuits are frightening. What, we may wonder, do they get from such concentration with so slight return. The same amount of energy, directed into more useful channels, might better serve the world.

True, the Milwaukee jeweler uses his hole-in-hair technique to teach students of watch repairing patience and care. And the wish-bone woman makes a living in a way that suits her taste and abilities. Yet neither can be said to have justified the time spent at perfecting so small a skill.

We wouldn't be fair, however, to judge such persons by the same standards used to measure greatness. The atomic scientists, who has placed in man's hands the secret of destruction, is no doubt a greater genius. The philosopher, who thinks above the masses and sees their mistakes, can be looked upon with greater awe. But unless great genius brings goodness to human hearts it's not exactly saving the world.

So we say let each person do the best he can, whatever that may be; it's not what a man is that counts. It's whether he is his own best self.

CHILDREN OF MRS. MOORE GATHER AT BURLESON TO OBSERVE HER BIRTHDAY

Mr. and Mrs. L. G. Norrell and Harold, Mr. and Mrs. Elmer Norrell, James and Keith, Mrs. Troy Wellmaker, Mr. and Mrs. Kenneth Poole and Lance and Mrs. J. T. Poole all attended a birthday dinner Sunday, April 4, at Burleson. It was in honor of Mrs. G. W. Moore on her 82nd birthday. Mrs. Moore is the mother of Mrs. J. T. Poole and Mrs. L. G. Norrell.

There were 106 relatives and friends registered from Killeen, Dallas, Florence, Fort Worth, Burleson, Wichita Falls, Floydada, Cleburne, Alvarado and Godley.

Mr. and Mrs. Raymond Evans spent last week-end visiting with their son, Donald, who is taking his basic training at Ft. Bliss, El Paso, Texas.

Mr. and Mrs. Marion Carpenter and daughter, Jane, will spend the week-end with their son and brother, Wayne, who is taking his basic training at Ft. Bliss, El Paso, Texas.

Mrs. G. W. Bryant of Burkburnett, Texas, is here visiting in the home of her daughter, Mrs. Marion Carpenter. Mr. Carpenter and Jane, Mrs. Bryant will be here for an indefinite time.

Things are moving so fast nowadays that a man has to run like the very dickens just to stand still.



three wonderful fabrics, one famous perfection of fit



Acetate tricot	
pink, white, blue yellow	89c
Cotton plisse	
white	1.00
Nylon tricot	
pink, white	1.75

soft as scented powder

COTTON

PLISSE GOWN

by KICKERNICK

White plisse sprigged with tiny flowers and fashioned into a summer slumber garment so feminine you can't resist it... so cool and comfortable you'll be happy you didn't shirred and elasticised bodice, deep hemline ruffle.

5.95

three wonderful fabrics, one famous perfection of fit

pink rosebuds - prettier than ever KICKERNICK



... a peticoat and pantie so spring-fresh and irresistibly different their very presence adds excitement to everything you own.

Narrow rosebud-embroidered insertion and gentle ruffles of nylon d'esprit edge each garment.

pantie 4 to 7 . . 2.95

petticoat 24 to 30 . . 4.95

Miladies Specialty Shoppe

Park Florist . . . adds that "PERSONAL ATTENTION"

that counts so much at

Easter

Whether it be flowers for:

- ★ a pot flower for your MOTHER
- ★ a corsage for your WIFE
- ★ a boka for your SWEETHEART
- ★ a corsage for your DAUGHTER
- ★ a lily plant for your CHURCH

We at Park Florist will give your Easter order our personal attention and strive to please you completely.

SEND THE ONE YOU LOVE AN EASTER CORSAGE THIS EASTER MORNING FOR ONLY \$1.50 up

ENJOY A BEAUTIFUL EASTER PLANT IN YOUR HOME FOR ONLY 2.50 up

PARK FLORIST Flowers & Gifts

"Open Easter Sunday Until Noon"



KICKERNICK



miniature rosebuds on wedding white

Exciting and new as spring—a gown with a floating softness and comfort only fine nylon, carefully fashioned, can give. Nylon d'esprit embroidered with pink-green-leaved rosebuds, forms bodice . . . nylon d'esprit, ruffled, creates shoulder and hemline trim.

10.95

32 to 40



Ed Up Loan ing in Dust m Sections

ary of Agriculture Ezra
son has announced that
an making authority has
en to Farmers Home Ad-
to officials to speed up
ion loans in the dust storm
y added authority is effec-
the five States of Texas,
New Mexico, Oklahoma
and
up to \$25,000 may be ap-
in the five States. Formerly
ations for loans for more
000 had to be sent to Wash-
for approval.
Department is taking every
ssary. Secretary Benson
make sure that farmers and
in the dust storm area re-
the assistance the Depart-
supply. The emergency
will be used to pay the costs
and chiseling land subject
erosion.

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DIATOR SERVICE
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Fire, Windstorm, Extended Coverage, Automobile
Security, Bonds.
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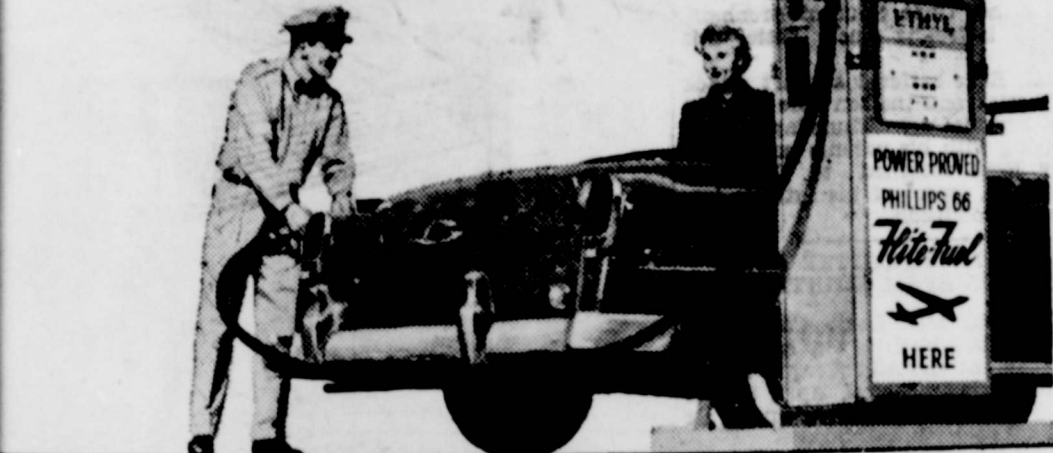
E. P. NELSON Agency

A PHILLIPS EXCLUSIVE—the super aviation gasoline component
Di-isopropyl (pronounced di-iso-pro-pull) now available to you in

PHILLIPS 66

Flite-Fuel

FOR YOUR CAR



Phillips 66 FLITE-FUEL is a new, smoother, more powerful gasoline made possible by the use of high performance aviation fuel components.

Phillips originated Di-isopropyl and HF Alkylate—so valuable to smooth motor performance that, until recently, their use was restricted by the U. S. Government to high performance aviation gasoline. Now military authorities have released these restrictions, and Phillips can give their customers the benefits. New Phillips 66 FLITE-

FUEL provides increased power, smoother acceleration, higher anti-knock performance, greater fuel economy and freedom from stalling, along with Phillips 66 Controlled Volatility and the clean burning qualities for which Phillips 66 Gasoline is famous.

Only Phillips 66 FLITE-FUEL contains Di-isopropyl. Get this powerful new gasoline today at stations where you see the orange and black Phillips 66 Shield.
PHILLIPS PETROLEUM COMPANY



GET PHILLIPS 66

Flite-Fuel

FOR YOUR CAR

PHONE 66 For PHILLIPS "66"

WHOLESALE — AARON CARTEL

ese Phillips Retail Service Stations are the kind you'll enjoy
tronizing. They Give S & H Green Stamps.

elt Patterson
Service Station
Now being Modernized

TEEPLE'S
GROCERY
312 South Second St.
on Highway 70

WARREN'S
66 SERVICE
300 East Houston

CARTHEL'S SERVICE Highway 70 North

Funds for family subsistence, planting of new crops, temporary and permanent reseeding of pastures, and other necessary farm and ranch expenses can be included in the loans.

To make sure that all applications for assistance are handled rapidly at the local level, additional personnel have been assigned in areas where wind erosion is a problem.

Ralph Griffiths and Mrs. Floye Hutchinson have been assigned to assist County Supervisor Jack Kassahn in this work in Floyd, Crosby and Motley counties. In addition, the local county committee is meeting as often as necessary to pass on all applications promptly. Applications are made at the County Farmers Home Administration office.

The loans are made repayable on a schedule based on the applicant's ability to repay and bear 3 per cent interest.

In addition to the emergency loans, Secretary Benson has announced that drought relief funds are being made available on a reimbursable basis by the Department to states in the dust storm area for practices to help control wind erosion. The states are also helping to provide needed funds.

The funds will be used by local government units in the states to list or chisel and subject to blowing, in cases where owners are financially unable to, or otherwise fail to, take such action, said County Supervisor Kassahn this week.

Mr. and Mrs. Ed Muncy had as visitors last week-end their three daughters, Mrs. Eddie Bolding of Odessa, Miss Jo Muncy of Roswell, New Mexico and Mrs. Bernie Parkey of Littlefield.

Revivalist



Rev. Alvin F. Hamm, of Wellman, Texas, will preach for a revival meeting at Fairview (Crosby county), beginning Friday night, April 16, and continuing through April 25.

Announcement of the meeting was made by the pastor, C. A. Breeding, who extends a general invitation to the public to attend. Mr. Breeding will conduct the song services for the meeting.

T. L. Holland is much improved after a slight heart attack last week. His doctor advised rest in the home for at least two weeks.

Fred Lambert, Fred Bell and J. B. Grundy went fishing last week-end at Possum Kingdom. Caught over a hundred fish, but the ones they brought home were rather small. Said all the big ones didn't get away tho, they ate them at the Lake.

Mr. and Mrs. Woodrow Badgett arrived home Wednesday from Temple, Texas, where Mrs. Badgett underwent major surgery several weeks ago at Scott & White hospital. Mrs. Badgett was reported by her mother, Mrs. W. E. Brown, sr., as feeling fine.

Industrial Mishap Claims Nephew of Turner Brothers

V. D. Turner, Mr. and Mrs. E. W. Turner and Mr. and Mrs. L. B. Turner, the latter of Dove Creek, Colorado, have returned from Paragonid, Arkansas, where they attended the funeral of their nephew, Willie Cox, 44, who was killed along with two other men, April 6, while working with a bridge crew.

A crane they were operating came in contact with a high tension wire carrying 750 volts.

Funeral services were held at the church of Christ in Paragonid, Arkansas, Wednesday last week.

Mr. Cox is survived by his wife, two daughters, Mrs. Bill Dial of Paragonid, Arkansas, and Mrs. Arnold Smart of Springfield, Missouri, also four grandchildren.

Center News

(by Mrs. J. E. Green)

CENTER, April 13 — How thankful we are for the rain. Parts of our community report as much as two inches of rain.

The congregation was small Sunday morning, partly because of the threatening weather. Sunday night it was larger.

Bro. and Mrs. Hodge were Sunday dinner guests of Mr. and Mrs. Ross. In the afternoon they all visited in South Plains with Mr. and Mrs. John Hinsey and baby daughter, who was born the first of the week. Congratulations.

Mrs. C. W. Denison is staying in this week with a well developed case of mumps.

Mr. and Mrs. Green visited the D. I. Bolding's Friday morning. Mr. Bolding who had been ill at home since Thursday is improving. All the family with the exception of D. I. Jr. of Odessa, visited with them Saturday.

Mr. and Mrs. Garvin Beedy and children visited Sunday with her parents, Mr. and Mrs. Leo Frizzell. Mary Grace Dunn was indisposed Monday and unable to attend school.

Mr. and Mrs. Victor Green of Plainview visited his parents, the J. E. Greens, Monday evening.

Mr. and Mrs. J. R. Robertson had visiting them over the week-end, three sons and their families. Mr. Robertson and Mrs. James Robertson and children of Amarillo, Mr. and Mrs. Melvin Robertson and daughter of Stanton and Mr. and Mrs. Bobby Robertson of Ft. Sill and Lawton, Oklahoma. Visiting them on Sunday were Mr. and Mrs. Chil McClure and Del Wade. We enjoyed having club at Miss Petty's home Friday.

Mr. and Mrs. Tom Noland and Joe Richard were Sunday dinner guests of Mr. and Mrs. Collis Roland.

T. M. Noland who spent the previous week in the Roland home returned to his home Monday.

Mr. and Mrs. H. B. Markins spent the week-end in Tucuman, New Mexico, visiting their daughter, Mrs. Grady McAda and family. We have just learned of the death of Grady's father, W. L. McAda of Lockney who passed away Monday morning. The family were Center residents some twenty odd years ago. All of us old timers express our regret and sympathize with the loved ones.

Center week-end revival is scheduled to begin Wednesday night of next week and run through Sunday, the 21 thru the 25. The public is cordially invited to attend. Two Wayland students will have charge of the preaching and lead the song services.

Miss Audeen Turner, daughter of Mr. and Mrs. V. D. Turner, east of city underwent an appendectomy last Thursday at Pitts hospital. She is resting comfortably and hopes to be at home and back in school soon.

Mrs. Katie Headstream of Lubbock visited in the home of Mrs. L. W. Queen and Mrs. S. D. Medley last week. She was once a resident of Floydada and employed at Peoples hospital, but returned to Lubbock to live after the death of her mother in March.

DR. BILLY G. WESTER GETS DISCHARGE FROM NAVY

Dr. and Mrs. Billy G. Wester and daughter, Carol, of San Diego, California, arrived in Floydada Sunday afternoon. Bill received his discharge from the navy on April 8th with the rank of Lt. Jr.

The Westers will leave today for Denton, Texas, for a visit with Mrs. Wester's parents, Mr. and Mrs. Carl Grube. When they return from Denton Dr. Wester will practice dentistry with Dr. James Wester for several weeks before locating permanently.

Stop Taking Harsh Drugs for Constipation

Avoid Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

When you are temporarily constipated, get *real but gentle relief*—without salts, without harsh drugs. Take Dr. Caldwell's Senna Laxative combined in Syrup Pepsin. The extract of Senna in Dr. Caldwell's is one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief of temporary constipation for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach soreness that constipation often brings.

Buy Dr. Caldwell's Money Back if not satisfied. Mail orders to Box 280, New York 10, N. Y.

Program Planned To Honor Seniors of Floydada High

Fifty-one Floydada high school seniors and their sponsors will be guests of the Methodist men of the First Methodist church at a dinner on Tuesday night.

A special program has been prepared to honor the seniors with Garnet Gracy, business manager of McMurry college of Abilene, as the speaker.

Music for the dinner will be furnished by members of the McMurry college music department.

Gordon Bennett, executive vice president of McMurry will accompany Gracy to Floydada.

The women of the Methodist church will serve the dinner to the one hundred people who are expected to attend.

MIKE CROSS HAS BIRTHDAY

Mr. and Mrs. Bill Cross and son, Mike, of Amarillo visited Sunday with Mr. and Mrs. J. B. Bishop and Mr. and Mrs. Lyndell Roberts and Cherry. It was Mike's first birthday and the family group had a little party to help him celebrate.

Mrs. Cross and son visited until Tuesday night when Mr. Cross came for them.

Dr. and Mrs. James D. Wester and children, Vicki and Jimmy, spent the week-end in Austin, Texas, where they visited with Mr. and Mrs. Phil Steen and daughters and other friends.

ARTHRITIS?

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier

2805 Arbor Hills Drive
P. O. Box 2685
Jackson 7, Mississippi

The Floyd County Hesperian, Floydada, Texas, Thursday, April 15, 1954

CAPADA

DRIVE - IN THEATRE

Phone 221

This Weeks Attractions

Thursday, Friday, April 15 - 16

AGAINST ALL FLAGS
Spectacular adventure in Madagascar
COLOR BY TECHNICOLOR

Saturday, April 10 — Double Feature

BOMBA in SAFARI
BOMBA in DRUMS

—Also—

REX ALLEN The Arizona Cowboy
KOKO The Miracle Horse of the Movies
IRON MOUNTAIN TRAIL

Sunday, Monday, Tuesday, April 18 - 20

ESCAPE FROM FORT BRAVO
WILLIAM HOLDEN ELEANOR PARKER
John Forsythe Richard Widmark

Wednesday, April 21

Paris Model
Marilyn MAXWELL
Paulette GODDARD
Eva BARBUSA
GABOR LAWRENCE

VISIT OUR SNACK BAR — Soft drinks, Barbecue Sandwiches, all kinds, candies, Cigarettes.

SMITH'S DEPARTMENT STORE

Easter Sale

FRIDAY AND SATURDAY

Ladies Spring Toppers

CHOICE
 $\frac{1}{4}$ Off Regular Price

MILLINERY

LADIES AND CHILDRENS
EASTER BONNETS

Values from \$2.49 to \$20.00
 $\frac{1}{4}$ Off Regular Price

ONE RACK

LADIES DRESSES

Nylon, Cottons, Wash Silks
Choice \$4.99

Ladies Suits & Dresses

Spring Suits, Crepe Dresses, Pure Silk
Dresses, Embossed Cottons, Linens.

75 DRESSES —

$\frac{1}{4}$ Off Regular Price

NYLON PANTIES

Childrens sizes 4 to 10
Ladies Nylon Panties
White and Pastel; — Sizes 6 & 7

Sale 49c

FRIDAY AND SATURDAY ONLY

CHILDRENS

NYLON BLOUSES

Whites and Pastels, Assorted Styles
\$1.98 and \$2.98

NYLON HOSE

51 — 15
FRIDAY AND SATURDAY ONLY
Sale 64c Pair

MENS

BACHELOR FRIEND SOX

Both Work and Dress

3 Pair \$1.00 Choice
FRIDAY AND SATURDAY ONLY

GARZA SHEETS

Full Bed Size

Sale \$1.59

FRIDAY AND SATURDAY ONLY

BIRDSEYE DIAPERS

Sale \$1.59 Doz.

FRIDAY AND SATURDAY ONLY

LADIES AND MISSES

HALF SLIPS

Bur-Mil, Lace Trim, 8 Gore
Pink and White

Sale \$1.39

Sizes S — M — L

FRIDAY AND SATURDAY ONLY

ONE RACK

CHILDRENS DRESSES

Assorted Styles and Fabrics. Easter
Suits, Everglazed Cottons, Washable
Linen. Values from \$1.98 to \$10.95

Sale $\frac{1}{4}$ Off Regular Price

Irrigation Dam Stops

Size 5 x 9 treated 10 oz. Canvas

Special \$3.50 Each

Sorry — No Phone or Mail Orders on Sale Merchandise

Social Events, Clubs

Joint Hostesses Present Reviewer of New Best Seller

Friends and neighbors were asked to come to the home of Mrs. W. S. Poole, with Mrs. C. A. Caffee as co-hostesses, Thursday, April 8, at 2:30 p. m. to hear Mrs. Ralph Johnston bring to life characters from the pages of Janice Holt Giles' best seller, "Miss Willie."

Being a Texas school marm, Miss Willie, after trying to change the customs of the mountain ridge people of Kentucky to her way of life, became one of the ridge people herself. Her experiences, brought to the women so delightfully by Mrs. Johnston, were especially interesting to the ex-schoolmarm present.

Doll-sized replicas of Miss Willie dressed in blue, with the proverbial school bell in hand, standing near the one room school house, made an attractive centerpiece.

The dolls, as plate favors, with yellow napkins, completed the refreshment plate of angel food wedges, mints and golden punch.

Those attending were Mmes. Noble Hunsucker, McAdoo, Warren B. Poole, Lubbock, Wilson Kimble, Hazel Koenan, Lon V. Smith, John Hoffman, Troy Wellmaker, Fred Cardinal, Tate Jones, Bill Norman, C. R. Woodrow, Ruth Daniel, Mae Ward, Howe Hines, Jack Ross, Wilmer Jones, S. M. Crawford, A. H. Kreis, Russell Crawford, P. M. Covington, the reviewer, Mrs. Ralph Johnston and the hostesses, Mrs. Poole and Mrs. Caffee.

Members attending were Mmes. W. H. Stanforth, Jr., J. C. Love, J. M. Willson, Jr., A. L. Wylie, Jr., Bill Colston and Mrs. Jack McIntosh.

Members attending were Mmes. W. H. Stanforth, Jr., J. C. Love, J. M. Willson, Jr., A. L. Wylie, Jr., Bill Colston, J. D. Webb, Leroy Cox, Tom Hutchins, Al Fox, M. J. McNeill, Jack Coffman and Howard Gregory.

Representing Amicable Life Ins. Co. FARM LOANS

Best Loans at Lowest Costs See Us First! **J. W. CHAPMAN & SONS** Lubbock, Texas

BUS SCHEDULES

Clip and Save for Reference

EAST BOUND	WEST BOUND
To Vernon, W. Falls	To Lubbock, El Paso
8:00 A. M.	10:35 P. M.
1:15 P. M.	9:15 A. M. via Plainview
To Childress, Quanah	4:00 P. M. via Petersburg
1:15 P. M.	To Plainview, Amarillo
	9:15 A. M.
	3:55 P. M.

Thru Bus Service to Lawton, Oklahoma City and St. Louis. **MAGNOLIA SERVICE STATION NO. 1** Fred Lambert, Agent Phone 36 Station Hours: 7:30 a. m. — 5:30 p. m.

Mrs. Hammonds Is Hostess to Club

The Stitch and Chatter club met April 8 with Mrs. Edwin Hammonds in an all day meeting. The time was spent quilting a quilt for the president, Mrs. W. A. Campbell.

At noon several of the members' husbands joined them for the bountiful meal that was served.

In the afternoon a business meeting was held. Roll call was answered by naming a favorite flower, Mrs. L. G. Norrell won the surprise gift.

Answering the roll call were Mmes. J. C. Keeling, W. A. Campbell, Jack Johnson, J. B. Turner and Edwin Hammonds, also Mmes. Everett Warren, L. G. Norrell and Dick Nichols.

The next meeting will be held April 22, with Mrs. F. A. Paulkenberry as hostess. The club supper will be April 23, with Mr. and Mrs. W. A. Campbell as hosts at their home.

New Study Begun By Ruth Circle

The Ruth Circle met last Wednesday morning at 10 o'clock in the Methodist church, starting a new study. "That The World May Know," Leader of the study was Mrs. W. H. Stanforth, Jr.

Reading parts on the occasion were Mmes. J. M. Willson, Jr., A. L. Wylie, Jr., Bill Colston and Mrs. Jack McIntosh.

The next meeting will be held April 28.

Chapter Leaders Will Assist in Plainview School

Last meeting in March of the O.E. S. was marked by a beautiful obligation ceremony, which included all members present. The meeting, April 2, was a lovely initiation.

On the refreshment committee were Winnie and Bob Dyson, Ruth Daniel, Udora Holcomb, W. R. and Ida Perkins.

The Eastern Star school will be held in Plainview Thursday of this week. Those assisting from this chapter are Flora McNeill, Janette Laskey, Lila McNeill, Velma Berry and Lula Green.

Several members in this chapter plan to take exams for their certificates in this work.

Congress of PTA Gathers Tuesday

Mrs. Paul Sparkman, newly-elected president of Andrews Ward P-TA, is to be the delegate to represent Floydada in the twenty-sixth annual conference of Fourteenth District, Texas Congress of Parents and Teachers, to be held at Plainview high school April 20-21.

Parents and Teachers from 20 counties making up Fourteenth District will attend the conference. Counties represented are Jones, Fisher, Stonewall, Crosby, Kent, Dickens, Motley, Cottle, King, Hale, Floyd, Hookley, Lubbock, Lamb, Bailey, Cochran, Carza, Lynn, Terry and Yoakum.

Delegates and visitors will start registration at 11 a. m. April 20.

MRS. HARTLINE IS HOSTESS AT MILADIES CLUB MEETING

Mrs. W. L. Hartline was hostess to Miladies club last Thursday afternoon.

The president, Mrs. E. J. Womack had charge of the business meeting, roll call was answered with gardening hints.

Refreshments were served to Mesdames R. M. Stovall, E. J. Womack, H. F. Pratt, Foster Amburn and the hostess, Mrs. Hartline.

The next meeting will be May 13 with Mrs. E. W. Dunavant.

Baker Meeting Set For Friday Night

Friday night, April 16, the Baker community is to have their regular meeting at Community center. Everybody is urged to come and bring some one with them.

Games of "84" will be played and refreshments will be served.

We are planning a supper for the candidates soon, and it will be announced as soon as plans are complete.

We are going to help furnish pies for the REA meeting.

We had a called meeting Tuesday night and planned our tour of homes in the community which was set for Tuesday evening, April 20 all members are urged to meet at the Community center around 1 or 1:30 p. m. and go on the tour.

WINS SNAKE ROUNDUP PRIZE

A resourceful Texas rancher, Bill Slover from Matador, smoked out his quarry with a gasoline-soaked gunny sack and bagged the catch of 344 pounds of diamond-back rattle snakes at the 15th annual "Okeene Snake Roundup," last Sunday in Oklahoma. His total for the catch was 207 snakes, 55 of them from one den.

County Council Views Various County Events

The Floyd County Home Demonstration Council met last Saturday at 2:30 in the library reading room of the court house. Mrs. M. J. McNeill, chairman, presided at the meeting.

Mrs. Wilfred Stoerner, secretary, read a letter of invitation to the Plainview Town Hall's first meeting for 1954. Miss Elizabeth Bentley, former Communist spy, will be the guest speaker. The date is April 15 at 8:00 p. m. in Plainview high school auditorium.

Other important dates and activities of interest to Home Demonstration club members are: -Open House of the Division of Home Economics at Texas Technological College, Lubbock, April 23 and 24.

On April 20, May 4 and May 18, the Heritage study group will meet in the court house and study the United States constitution. Everyone is invited to attend these meetings.

The observance of National Home Demonstration Week will be a county-wide picnic at the Baptist Assembly grounds. The tentative date is May 18.

The Caprock Community art show will be held May 10 to 15 in the Southwestern Public Service office. Anyone in the area can exhibit their work.

It was announced that Mrs. George West of South Plains was selected the regional "Conservation Homemaker of the Year." Mrs. West and other conservation winners will be honored at a dinner at Amarillo on May 26.

Four clubs have contributed to the District 2 Girl's 4-H scholarship fund.

Various committee chairmen gave the county reports that were sent in for the district THDA meeting which will be held at Post on May 5. Further plans were made for attending the district meeting.

Mrs. Aubrey Russell of Lubbock district agent for the Extension Service, was a guest. She spoke briefly to the group on Home Demonstration work.

Attending the meeting were Mmes. McNeill, Center, W. O. Jones, Jr., G. W. Smith, and W. J. Ross, Dougherty; Sam Green and W. E. Grimes, Friendship; Carrick Snodgrass, Harmony; W. H. Bunch, Homebuilders; Buie Neff and Verlon Wright, Lakeview; J. E. Tierce, Lockney; W. D. Nance, Raymond Temple; C. L. King, Lone Star; Weldon Smith and A. M. Dorsey, Pleasant Valley; Ben Quebe and Wilfred Stoerner, Providence; James Jeffrey and J. T. Spears, Sand Hill; J. W. Day, Jr., and John Fowler, Starkey; S. J. Latta, Sunnyside; Mrs. Russell, and Miss Leila Petty, County Home Demonstration agent.

PLAN EASTER EGG HUNT FOR PRE-SCHOOL YOUNGSTERS

Pre-school youngsters, who plan to enter Andrews ward next September are being invited to take part in an Easter egg hunt on the ward school grounds this afternoon at 1 o'clock.

The room mothers and teachers of the primary grades will be hosts for the event, Principal A. W. Coltharp announced.

GRATEFUL TO FRIENDS

We wish to express our sincere thanks to our wonderful friends and neighbors for the expressions of sympathy shown up at the passing of our loved one. Each prayer, the visits, food and flowers meant very much to us. May God richly bless each of you is our prayer. C. E. Davis Cleatis Davis Mrs. Ard Howard Mrs. Robert J. Starkey

Columbia typewriter carbon, best yet. Hesperian.

Thirteen Members at Dougherty Club

The Dougherty Home Demonstration club held their meeting April 7, at 2 p. m. in the home of Mrs. Bill Smith, with Mrs. Wilmer Jones, president in charge.

Mrs. Jack Ross read in the 16 chapter of Exodus for the devotion- al.

Thirteen members answered roll call with household hints.

The finance chairman, Mrs. Howard Drysdale, announced the bake sale April 17 at 10 a. m. at the Bishop Motor Company.

The council report was given by Mrs. Jack Ross.

Mrs. Tate Jones and Mrs. Howard Drysdale presented a demonstration on frozen foods, strawberries, apples and green beans.

Mrs. Sam Lide had charge of recreation, with Mrs. C. A. Caffee receiving a prize. The attendance prize was awarded to Mrs. Howe Hines.

The hostess served a refreshment plate to Mmes. C. A. Caffee, Sam Lide, Tate Jones, Jack Ross, Wilmer Jones, Truman Dunavant, G. W. Smith, Howe Hines, Howard Drysdale, Ruth Daniel, Ned Bradley and Claude Ring.

The next meeting will be April 21, with Mrs. Ruth Daniel.

Adult Education Group Will Meet Tuesday Evening

The Adult Education group sponsored by the Andrews Ward P-TA in cooperation with the American Library Association will meet Tuesday evening at 7:30 on April 20, in the library reading room of the Floyd county court house.

A fourth in a series of six discussions on the Constitution of the United States will be held. The basic books being used are "History of the United States" by Richard Heffner and "Democracy is You" by Richard Poston. These books are available at the county library free of charge furnished by the American Library Association.

An out of town speaker and a film from Texas Technological college in Lubbock is expected before the series of discussions are ended.

FHS Band to Play For Andrews PTA

"Let's Hear Our Band" will be presented at the Andrews Ward school gym next Wednesday afternoon, April 21, from 2:45 till 3:45, with the Floydada high school band playing.

Special readings will be given by Mrs. I. T. Graves' speech students. All parents and students are urged to attend.

FATHER OF J. W. REUE MUCH IMPROVED AFTER HEART ATTACK LAST WEEK

John W. Reue of the J. C. Penney store here reported Wednesday that his father Chas. Reue of Brenham, Texas, is feeling much better this week.

Mr. Reue suffered a heart attack last week and the son here went to his bedside last Thursday. After staying with his parents until Monday Reue returned to Floydada with the report of his father's improved condition.

SON IN LOUIE CAFFEE HOME BORN ON APRIL EIGHTH

Mr. and Mrs. Louie Caffee announce the birth of a son, Marc William, at the Albuquerque, N. M., Presbyterian hospital, April 8. The baby weighed seven pounds, six ounces at birth.

Maternal grandparents are Mr. and Mrs. C. H. Wise of Fairview. Paternal grandparents are Mr. and Mrs. C. A. Caffee of Dougherty.

Mrs. C. L. Shepard, Shawnee, Oklahoma, visited in the home of her sister, Mrs. Will Snell and a niece, Mrs. Roy Hale and family, this past week.

POLITICAL COLUMN

The Hesperian is authorized to announce the following candidates subject to the action of the Democratic primaries:

- For District Attorney, 110th District: JOHN B. STAPLETON
- For County Judge: W. E. GRIMES G. C. TUBBS
- For County Attorney: KENNETH BAIN, Jr.
- For District Clerk: MARY L. MCPHERSON
- For County Clerk: MARGARET COLLIER
- For Sheriff: A. K. (Alton) MAYER EARL COOPER
- For Assessor-Collector of Taxes: T. T. HAMILTON CHAS. C. HUCKABEE
- For County Treasurer: TROYE WILLIS STANSELL MRS. SAM A. SPENCE
- For Justice of the Peace, Precincts 1 and 4: P. O. (PAT) STERLING
- For Commissioner Precinct No. 1: J. K. (Keller) HOLMES C. O. SPENCE BOB RATJEN
- For Commissioner Precinct No. 2: HUGH COUNTS
- For Commissioner Precinct No. 3: W. C. PLUMLEE
- For Commissioner of Precinct No. 4: FAY HART EDELL DUBOIS

the county since 1953, and since No. 4 since 1950. He is an active campaigner and see each voter in the consideration of the voters and their vote and influence. (Political Advertisement)

Use Hesperian Want Ads



Wrinkle resistant rayon guaranteed washable blue and brown. Sizes 1 through 4. \$4.98 Dress Suits by Mickey Boy Navy blue and brown. \$10.95 Dress Slacks, pin point Navy blue or brown. \$4.25 **TINY TOT SHIRTS** 1121 S. Wall

ANNOUNCEMENT OF LEGAL HOLIDAY WEDNESDAY, APRIL 21 SAN JACINTO DAY

Paying tribute to the Texians whose Brave Exploits Brought Independence to Texas and re-made the history of the Southwest.

No business will be transacted by this bank on San Jacinto day.

FIRST NATIONAL BANK

Floydada, Texas

GRADUATES! WIN A Wyler WATCH AT SOLOMON'S

GUESS how far the Wyler balance wheel travels every year

SEE the most unusual graduation watch of the year!

Wyler incaflex DOUBLE-VIEW

the waterproof* watch with the crystal back — see it tick!

COMMANDED BY Luminae dist. gold lined top \$3975 Others to \$65.00

SOLOMON JEWELRY

Blackstone — a new kind of automatic washer



Only Blackstone is all three:

- 1. FULLY AUTOMATIC!** It fills, washes, rinses, dries, and spins all by itself — no attention necessary.
- 2. FULLY FLEXIBLE!** Wash the way you want to wash with the flexible control. Handles all fabrics properly.
- 3. FULLY MECHANICAL!** Rugged and trouble-free. No tricky electric gadgets to fail when damp.

This kind of washer will solve every laundry problem. Washes really clean by agitator action; rinses thoroughly by an exclusive scum-removing flush action; and damp-dries by high-speed spin. Amazing results! Come in for a demonstration.

BOREN Hardware & Furniture

North Side Square

Womack in Fight Field, Track

Vickers and Jack Womack will be the main attraction in the thick of track competition with a meet scheduled for next week-end. The two Whirlwind athletes of the district meet here are considered very capable of either of their events.

The meet will be the first of the season. It will take place at Amarillo where the mile run and the 400 yard race will be the featured events. The run alone should be well contested with many more capable than the favored boys. Being the favored boys, Womack and Vickers will be the main attraction there will be the mile relay team hampered by injuries. Both Floydada boys are believed their efforts are short of regional winning.

Food Stores in Offering Best Prizes

Floydada AG Food store, Star Cash Grocery, Felt's Grocery and Market, McEwen Grocery and Powell Grocery are offering their many valuable prizes in a food contest. The prizes may be found in page of this paper or at the AG store where you pick up entry blanks. The many prizes offered are trips to Paris and some radio and television sets. This week's AG ad or see for further details.

People do so much driving nowadays that it is cheaper than to park it.



BOOKMOBILE—This rolling library brings everything from Shakespeare to spine-tingling who-dun-its to soldiers of the Army's 27th Wolfhound Regiment standing guard along Korea's uneasy truce line. Built into an Army ton and a half trailer, it makes the rounds of the regiment every ten days.

Wm. L. McAda Passes at 92

William Lee McAda, 92, a resident of Floyd county since 1921, died at the home of a son, W. V. McAda at Lockney Monday morning at 10 o'clock. Funeral rites were held Tuesday afternoon at 3 o'clock at the First Baptist church, with Rev. Jimmy Garrett of the Fundamental Baptist church, Lubbock, and Rev. R. E. Wiley, Lockney pastor, officiating. Pallbearers were grandsons of the deceased. They were Billy, Cecil and

FLOYDADA REFRIGERATION SERVICE
Anything Electrical or Refrigeration
—24 Hour Service
Ph. 1054 — 412 E. Houston
Floydada, Texas

NEW BRIGGS & STRATTON Air-Cooled Engines
Do you need a new gasoline engine for equipment you're building or repairing? Then get a Briggs & Stratton engine for that power job and you can be sure it's powered RIGHT. No matter what size engine you need — ½ to 8 ½ H.P. — you get unequalled value in Briggs & Stratton. Immediate delivery on most models.

Floydada Implement
Highway 70 East Phone 333

Winds to Field Baseball Team Against Olton

The Floydada Whirlwinds will be fielding their first baseball team in several years when they play host to the Olton Mustangs here this afternoon at 4 p.m. The game is scheduled for the Andrews ward diamond where all home games will be played.

Coach Preston Watson stated yesterday that he expected the competition to be a little rough for the local entry this season, because of the experience of some of the other teams of the district that have played baseball for several years. Olton has already had several practice games this spring and holds a victory over the strong Plainview team.

The Floydada coaching staff has been working with some 30 boys for several weeks now, splitting the time between track and base ball. The squad has been cut to 16 which will be the traveling squad for the time being.

Batteries for the "Winds in their practice sessions have been Jerry Bob Harrison, Wilton Green, and J. E. Waller on the mound with Stanley Vickers and Bobby Carmack behind the plate.

Other team candidates include Gordon Joiner, George Chapman, Melvin Terrell, Don Barber, Marvin Rucker, Cloyd Stephens, Ray Ferguson, Norman Muncy, Jack Womack, Gene Swanner and Kent Covington.

Next schedule district game will be at Abernathy on April 27.

J. R. Baker, of Morton, is here for several days, guest in the home of his daughter, Mrs. Paul Banks and Mr. Banks. Mrs. Jewel Griffen, of Amarillo, a daughter of Mr. and Mrs. Banks also is visiting them.

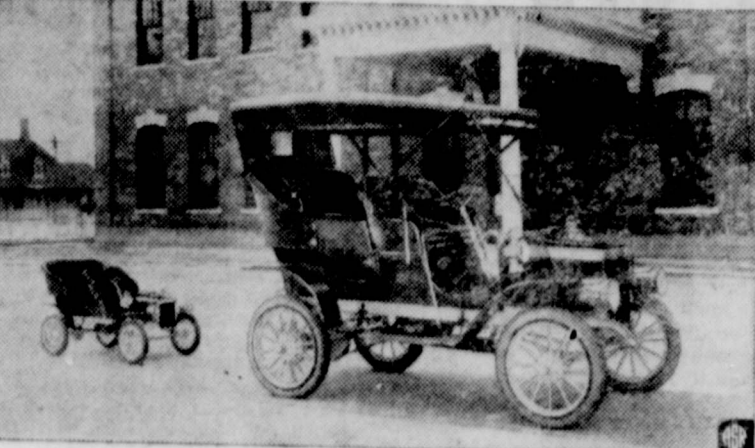
E. B. Morgan, who supervises the Baptist camp near Floydada was the speaker at the Baptist Brotherhood meeting at Amherst last Monday night.

Of Art & Dollars

- The artist Edouardo Gardner once mailed a bill to a New England church. Payment was refused, and a detailed breakdown was requested. The irate painter responded promptly as follows:
Corrected the Ten Commandments . . . \$16.50
Embellished Pontius Pilate and put a ribbon in his bonnet . . . 1.75
Put a New Tail on the Rooster of St. Peter and mended his Comb . . . 1.20
Re-plumbed and Gilded the Left Wing of the Guardian Angel . . . 3.60
Washed the Servant of the High Priest and put carmine on his cheek 45
Renewed Heaven, adjusted two Stars, and cleaned the Moon 12.00
Re-animated the Flames of Purgatory and restored Souls 63.00
Revived the Flames of Hell, put a New Tail on the Devil, mended his left hoof, and did several jobs for the damned 13.50
Re-bordering the Robe of Herod and re-adjusting his Wig 9.70
Put new Spotted Dashes on the Son of Tobias and dressing on his sack . . . 4.10
Cleaned the Ears of Balaam's Ass and shod him . . . 3.85
Put Earrings in the Ears of Sarah 4.05
Put a New Stone in David's Sling, enlarged the Head of Goliath, and extended his Legs 32.00
Decorated Noah's Ark . . . 14.30
Mended the Shirt of the Prodigal Son and cleaned his ears 3.00

Real Gone
ULM, Germany —A United States Army officer has spent only two months in the United States during the past 14 years. He is Lieutenant Wilfredo Leon, now stationed here with the 28th Infantry Division. Leon, a native of San German, Puerto Rico, served with Puerto Rican units in both World War II and in Korea. The only service he saw within the continental United States was when he was being shipped to combat theaters and had to report to U.S. ports of embarkation.

Lost! Have You Seen This Baby Reo?



A baby 1906 Reo touring car, said to be the first complete working miniature model of a gasoline motor car ever built, is the object of a nation-wide search by Reo Motors, Inc., of Lansing, Mich. An exact replica of a Model A Reo built to 1/4 scale, the Baby Reo weighs 238 lbs., and is perfect in every detail from two cylinder engine to steering wheel. Used for 30 years as an exhibit at conventions and fairs, it "disappeared" in 1936. Reo officials, who would like to use it in the Company's 50th Anniversary celebrations this year, believe it may be gathering dust in an obscure corner of an attic, barn, or rural museum.

Critics of Pistols Given Severe Jolt By Army Sergeant

MANNHEIM, Germany — Wild Bill Hickok can move out of the bull's-eye of pistol shooting legend — there's a two-gun sergeant in the Army's Second Armored Division who put him to shame. Master Sergeant Hugh G. Hall, of 938 North Seventh St., Memphis, Tennessee, a 45-year-old veteran of 30 years military service, can shoot perfect rapid fire scores on two targets simultaneously—with a pistol in each hand. Hall, in charge of firing field operations for a combat command, has another unconventional meth-

Veteran Unit

GOEPFINGEN, Germany — The 28th Infantry Division, now stationed here, is the oldest division in the United States Army. Organized March 12, 1879, the division celebrates its 75th birthday this year. It was constituted in the Pennsylvania National Guard by General Order No. 1 of that headquarters and is the first statewide division of National Guard troops still in existence. The oldest Regular Army division, the First Infantry, was activated for World War I service on June 8, 1917.

Most people are like steel. When they lose their temper, they're worthless.

Ezra's son is so dumb that when he won his letter in college they had to read it to him.

YOUR EASTER SUIT

Slip into one of these and see how you like the fit, workmanship and price.

Most of them came in this week and of course are the new spring shades.

Top it off with a pair of New Freeman oxfords, a Stetson and tie to blend.

We will be happy to show you.

"Glad Snodgrass"

"Smart wear for men since 1900"

ATTEND THE CHURCH OF YOUR CHOICE ON EASTER SUNDAY

VAN'S FAMILY STORE
108 S. MAIN PHONE 557

PATTERSON'S 66 STATION OPEN FOR BUSINESS AGAIN

OUR DRIVE WAY IS OPEN NOW
— and our —
WASH AND GREASE RACK WILL BE READY TODAY

COME TO SEE US
In our same location — 300 West California St. but a lot better prepared to serve you.

You'll believe us when we tell you Phillips has remade the station into one of the most modern in the country.

We have been closed two months while the remodeling has been under way. Believe it, we are glad to be back in the groove.

Our formal opening will be announced at a later date.

J. F. (FELT) PATTERSON
PHONE 600

REVIVAL SERVICES
APRIL 19 THRU 25

Hear Rev. Lewis R. Eloë, pastor of First Christian Church, Plainview.

SERVICES 8 P. M. EACH EVENING
A Most Cordial Welcome Awaits Those Who Would Come and Worship With Us.

FIRST CHRISTIAN CHURCH
Floydada, Texas W. D. Reaves, Minister

REV. LEWIS R. ELOE
of Plainview

WHY NOT START NOW?

Lions, C of C Team Up to Urge Clean Up, Paint Up Campaign

The Floydada Lions club and the Chamber of Commerce ask local citizens to start "cleaning up now" in anticipation of their jointly sponsored "clean-up, paint-up, fix-up" campaign set for the middle of May.

Many things can be done now, say clean up officials, which can make Floydada more attractive and relieve committees of doing all of the clean up work within a few days. Too many people wait until the last day of the campaign to clean up, they say.

The committee suggests that trees can be trimmed, trash cleared from homes and vacant lots and alleys, and dirt can be cleaned from streets. They also point out the many broken curbs in down town Floydada. Officials feel that after the many years the curbs have been broken that it is time they were repaired.

The Floydada Chamber of Commerce will continue its campaign for more attractive store fronts for the business section.

Prospects are good that Floydada will have two more new fronts within a few months and a new business building.

A modern service station is almost completed on West California street.

A new paving project will begin in a few weeks.

The Lions club staged a most successful campaign last year and plans are now underway for a full scale "clean-up, paint-up, fix-up" week in May.

South Plains News

(by Mrs. M. M. Julian)

SOUTH PLAINS, April 13 — Saturday night and Sunday brought the first appreciable moisture of any consequence to our vicinity since six months ago, with an average of one and a half inches falling through the week-end. On the Carl Daniel farm, C. L. Vincent reported five inches, but the heavy fall was of narrow proportions, as the Arby Mulder farm to the west had much less than that. Everyone is jubilant and very thankful for the slow, good moisture that has come our way.

Tragedy Shocks Community

Our whole community was shocked and saddened by the tragic accident which occurred on last Wednesday near San Marcos when Mrs. Ralph Childress, her daughter Joy, and her small son, Danny, were instantly killed in a car wreck. They had gone to visit Mrs. Childress' son, Wayne and family who reside near San Marcos. As they started to pass a big van, part of the van became unoccupied and struck their car. Joy, who was the wife of Curtis Brady, and son were here visiting her mother while Curtis was on the way to Japan.

Mrs. Childress' funeral was held at the South Plains church on Saturday afternoon at 2:00 p.m. She

was laid to rest in Silverton beside her husband, Ralph, who preceded her in death some two years ago. Mrs. Brady and Danny were taken to Columbus, Georgia, where they had lived previously to her husband joining the navy. They lived at San Diego, California. The Childress family were pioneers in this country, and to the bereaved ones left, we offer our heartfelt sympathy.

Mr. and Mrs. E. T. Evans of Amarillo have announced the birth of a son on Monday, April 12. He weighed almost nine pounds. The Evans' have two other children, Sandra and Gary Lee. Mrs. George Weast spent from Wednesday until Saturday in Amarillo, but was called home on Saturday by Mr. Weast, when news of Mrs. Childress and her family tragedy occurred. She again went to Amarillo on Monday afternoon to see their new grandson Mr. Weast and another daughter, Mrs. Robt. L. Smith, of Sterley will go up later this week.

Mr. and Mrs. Essley Yeary went to Fort Worth the first of last week to visit their son, Mr. and Mrs. Marion Yeary and children. Their grandson, Milton, came home with them, and after a few days stay, her mother, Mrs. Steele, took Milton home to Fort Worth on Sunday.

Mr. and Mrs. R. G. Dunlap and children were very ill with influenza all of last week. Mrs. Dunlap was taken to the hospital one day for treatment.

Mr. and Mrs. Sylvian Kinnibrugh, Beth and Marilyn, were Sunday dinner guests in the home of Mr. and Mrs. Early Pritchett and family. In the afternoon they all went to Silverton for the baptismal services.

Travelers Greeted by Rain

Mr. and Mrs. Murry Julian, Bruce, Kendis and Terry all left for Albuquerque, New Mexico, early Friday morning. They spent the week-end there with her sister, Mr. and Mrs. C. W. Hulick and family. A family reunion was held by members of Mrs. Julian's family on Saturday. As they returned home on Sunday, they met the rain at Santa Rosa, New Mexico, and drove in rain all day, with the hardest fall around Earth and on east to Plainview. Terry went on to college from Plainview via bus. He will be home next Thursday for his Easter vacation.

Saturday evening guests in the home of Mr. and Mrs. George Weast were her brother, Mr. and Mrs. D. H. Davis, who enjoyed supper and the evening in the Weast home.

Mrs. John Key West went to the hospital in Lubbock last Tuesday and was there until Thursday when she was brought home. She is feeling fine now, and able to be up and around. Dale has been confined to his home this Monday and Tuesday with a sore throat. The buses did not make their rounds off the pavements on Monday, due to muddy roads, and many children were

unable to go to school.

Mr. and Mrs. Robin Fortenberry from Cedar Hill have been working at the Fred Fortenberry home this week, helping paint the new addition to their home and aiding in putting in the new bathroom.

Mr. and Mrs. Louie Kitchen and son from Silverton were Sunday visitors in the home of Mr. and Mrs. George Weast.

Mr. and Mrs. E. P. Pritchett and children and Mr. and Mrs. J. D. Webb and children were all guests in the home of Mr. and Mrs. Sylvian Kinnibrugh and daughters on Saturday evening.

Mr. and Mrs. Skeet Thornton left the first of this week for an indefinite stay in Hot Springs, Arkansas, where they will rest and enjoy the baths for several weeks.

Mr. and Mrs. Sim Reeves spent the week-end in Fort Worth, where they were visiting with their daughter, Carol, who is an instructor at the children's home at Buckners. They were expected home on Sunday evening.

In Quannah Hospital
Rev. W. S. Spearman was unable to fill the pulpit on Sunday, due to illness, but did undertake to conduct the baptismal services on Sunday afternoon at Silverton. During the

evening he became worse, and was taken to the hospital at Quannah where he is at this time.

Mr. and Mrs. Don McClure and Donna Jean from Crosbyton spent Saturday and Sunday with her parents. Mr. and Mrs. Frank McClure, Donald McClure from Houston also was a week-end guest at the home of his parents. He left to go back to Houston on Sunday evening.

Mr. and Mrs. John Hinsley are the proud parents of a new daughter, born Tuesday evening, April 6, at Lackney. She has been named Sherry Juanita, and she weighed seven pounds at birth. Mrs. Hinsley was the former Peggy Jones. We congratulate the maternal grandparents, Mr. and Mrs. Dock Jones, and the paternal grandparents, Mr. and Mrs. B. C. Hinsley. This is the Hinsleys first child.

With the program "Medical Missions in South America" as a theme, the South Plains WMU met last Wednesday, April 7, in the church building. Mrs. Brian Karr presided over the WMU meeting, and the devotional period was taken from chapters of Matthew and Mark. Mrs. Junior Calahan sang a solo, "Give of Your Best to the Master," and other songs were sung during

this period of devotion.

The program was very interesting and if you have ever wondered where your mission money goes, these new hospitals, day clinics, and other activities show where it goes, how it is used, and other glorious accomplishments of these medical missions.

Mrs. McClure dismissed the meeting with prayer for support of this mission work. Members present were Meses. Grigsby, Milton, Dock Jones, Sim Reeves, Junior Calahan, Murray Julian and Mrs. Frank McClure.

Frank McClure and Mrs. Don McClure.

Clure, his daughter, spent Tuesday in Lubbock where she went for medical attention. Mrs. Frank McClure spent the day in Crosbyton with Donna Jean.

The WMU went in a body last Wednesday evening after their meeting to visit Mrs. Riggs, north of South Plains, who has been ill so much the last few months.

Mr. and Mrs. R. V. Bartlett of Fort Worth spent the week-end visiting Mr. and Mrs. Ohio Sanders and children here, and Mr. and Mrs. C. E. Bartlett in Floydada.

P-TA Supper, April 30
The South Plains P-TA has announced their supper and

didates seeking election. April 30, at eight o'clock, come to hear the candidate and to share the supper. The mitee will send slips to the parents as to what they wish for the supper, so they can fail to do your part to make this supper a success. Mr. and Mrs. Frank McClure attended the funeral on Tuesday last week of Mr. J. W. Crosbyton, who passed peacefully with a heart attack of last week.

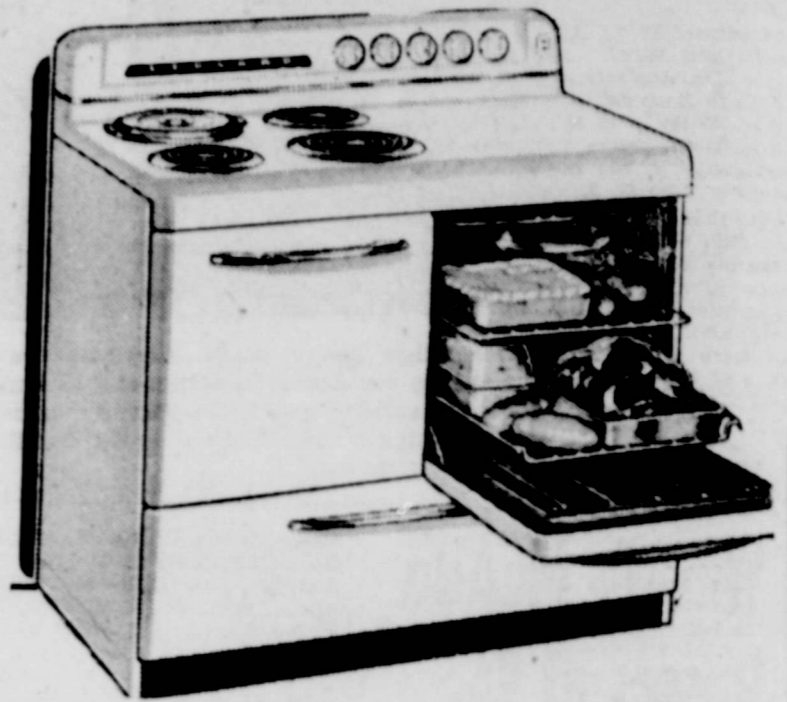
SMOOTH DRIVING AHEAD WITH SHAMROCK



Featuring Two Powerful New Gasolines

NEW NEW
• Trail Master • Cloud Master

ROY'S Independent Service
Highway 70 East Phone 416



ONLY \$10.00 DOWN

ENTER "FIND THE FEATURE" AT THIS STORE. YOU MAY WIN A NEW ELECTRIC RANGE



117 W. California

Phone 323

It's a Beauty

1954

LEONARD ELECTRIC RANGE

Look At These Features

- Clean
- Cool!
- Automatic
- Even Heat!
- Perfect Broiling
- Lots of Storage

SEE THEM AT YOUR



Here's the famous "WONDER OVEN"! NO OTHER RANGE HAS IT!



Broil a Steak and Bake a Cake At The Same Time In The Same Oven At Different Temperatures!

Here It's 1 BIG Oven



Presto! It's 2 Ovens!



Model RT-60 Shown

FRIGIDAIRE Electric Range

The Frigidaire "Wonder Oven" is one huge oven that becomes two separate ovens. Each has its own heat, its own temperature control and signal lights.

- New Multi-Duty Thermizer includes built-in deep-fat fryer and corn popper
- Full-width Storage Drawer
- High-speed Broiler
- Combination broiling and roasting pan
- Large Warmer Drawer
- New Cook-Master Oven Clock Control
- Full-width Cooking-Top Lamp

New Color Styling! offers a choice of White, pastel Yellow or Green Lifetime Porcelain Finish

Ask about other new Frigidaire Electric Ranges from

Boren Hardware & Furniture
NORTH SIDE SQUARE PHONE 296

FEATURE ATTRACTION

6 ELECTRIC RANGES GIVEN FREE!

FIND THE FEATURE AND WIN THE ELECTRIC RANGE OF YOUR CHOICE!

FEATURE ATTRACTION is your chance to find all of the electric range features that make it the most desired cooking method. And, at the very same time, it provides you an opportunity to win an electric range free.

Visit your Reddy Kilowatt Electric Appliance Dealer during the next two months, tell him you want to enter FEATURE ATTRACTION. He'll provide you with a complete demonstration of his electric range and your entry blank in the contest. Just describe the feature you like best in 25 words or less and you'll have your chance at winning one of the six free electric ranges.

HERE ARE THE RULES...

Your Reddy Kilowatt Dealer will give you a complete demonstration of his electric range. After the demonstration, you will receive a card on which to submit your entry. Just list the feature you like best, and tell why in 25 words or less.

SIX ELECTRIC RANGES WILL BE GIVEN AWAY

All entries will be judged on originality, sincerity and aptness of thought. Decision of the judges will be final and all entries become the property of Southwestern Public Service Company. Your entry must be in by June 12, 1954.

Prizes, distribution, Public Service Company employees and their respective families are not eligible to participate in Feature Attraction.

- ★ CLEAN
- ★ MODERN
- ★ AUTOMATIC
- ★ LABOR SAVING
- ★ ECONOMICAL



SOUTHWESTERN PUBLIC SERVICE COMPANY

Deadline Inspection of Vehicles

Inspection of all motor vehicles is today. If you have a sticker on your license, you must get it to a time under the law.

of Dougherty

The Dougherty Home Demonstration club is sponsoring a bake sale Saturday at Bishop Motor company. Come in and buy real homemade cakes, pies and cookies.

Mr. and Mrs. Marion Brooks and son were guests Saturday in the home of her parents, Mr. and Mrs. S. M. Crawford.

Mr. and Mrs. J. N. Richardson and Wayland spent the week-end at Dallas.

No Figures Yet On Band Campaign

The Whirlwind band canvas for Hesperian subscriptions has been completed but all of the canvassers may not yet have reported, so final figures cannot be given at this time.

The band is making a high effort to earn enough money before the end of the school year to pay for 20 new band uniforms sorely needed.

Floydada Student Heads State Assn.

Ray M. Cook, Texas tech sophomore from Floydada, is the new state president of the Texas Association of German students.

Menus for Floydada Public Schools Cafeteria

Monday — barbecued roast, white beans, potato salad, lettuce wedge, cake and fruit, milk, bread.

Adventure Ends Boys Safely Home

Three run-away boys, 12 and 13 years old, are safely back in their Oklahoma homes this week after a brief period of adventure.

Creative Writers Will Meet Tonight

The Creative Writers group will meet tonight at 7:30 o'clock in the reading room of the library in the courthouse.

Committee Sets April 30 Deadline

The county ASC committee is announcing that the date for application for pre-measured cotton acreage has been set at April 30.

Afternoon Bridge Club is Entertained Friday

Mrs. Lane Decker entertained her afternoon bridge club on Friday. Prizes were won by Mrs. George Mize and Mrs. J. R. King.

Studebaker Wins Sweepstakes!

Studebaker first in actual miles per gallon! Studebaker first in ton miles per gallon! Studebaker first of all cars with Overdrive! Studebaker first of all Automatic Drive Cars!

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SLASHED PRICE SLASHED PRICE SLASHED PRICE SLASHED PRICE SLASHED

Special Refrigerator Value LOW! FOR A LIMITED TIME ONLY SAVE \$50



ON THIS BIG 9.5 CUBIC FOOT LEONARD REFRIGERATOR

REGULAR \$299.95 Now Reduced To 249.95

OTHER LEONARD REFRIGERATORS PRICED AS LOW AS \$189.95!

GET THE MOST WITH LEONARD — IT'S GOLD FROM TOP TO BASE!

WITH THIS NEW LEONARD YOU GET THESE "MOST-WANTED" FEATURES:

- ☆ Across-The-Top Freezer
- ☆ Glacier-Sealed Unit
- ☆ Handy Door Shelves
- ☆ 9 1/2-Quart Crispers
- ☆ Big Meat Tray

WARD QUALITY MEANS YEARS OF DEPENDABLE SERVICE

CONVENIENT WAYS TO BUY: OPEN ACCOUNT: Buy your new Leonard in 30 days. Free of carrying charges.

ONLY \$10 DOWN... WHITE Auto Store... W. E. & W. N. GARRETT, Owners

Watch the walls move back with...



Like magic, small rooms seem to widen out with Jackstraw — the completely new inlaid linoleum design.

GOLD SEAL NAIRN INLAID LINOLEUM

WIDE SELECTION OF WALL PAPER PATTERNS AND COLORS See Them Before You Buy.

WILLSON & SON LUMBER CO. Phone 3 or 4

CLEAN UP • FIX UP • PAINT UP

LUMBER AND BUILDING NEEDS We have everything in lumber for every building purpose.

DO IT YOURSELF! and SAVE! Rejuvenate your yard and garden, too, with new paintings.

RENT YOUR EQUIPMENT Your Spring building and fix-up projects can be done easily, quickly, professionally with the proper equipment.

TOP QUALITY PAINTS Everything you need to do a first-class paint job without fuss or muss!

DO IT RIGHT! DO IT YOURSELF! BUILDERS MART Phone 7 or 11 "WE DON'T WANT ALL THE BUSINESS — JUST YOURS"

READ AND USE THE..

WANT ADS

FOR QUICK RESULTS

For Sale

FOR SALE — Few bags of sweet Sudan, extra nice, re-cleaned sacks. 99% pure, 92% germination. 7½ at Farm, ¼ mile west of Carr's Chapel church. E. W. Turner. 12 tlc.

FOR SALE: — Cottonseed, Lockett No. 1. R. R. Ferguson. Ph. 738-J-3. 12 3tp

FOR SALE — Participating stock in Floydada country club. Phone 84. 12 tlc

FOR SALE — Lankert, Lockett and Macah storm proof, 1 year from white sack Ginned in large lots. Price \$2.75. L. W. Johnson, Phone 632-R-3. 12 2tc

FOR SALE — Cottonseed first year Lockett, storm proof and first year Paymaster — well taken care of at \$1.30 per bushel. E. R. Lindsey 8 miles west, 2 south of Hale Center, Texas. 12 3tp

FOR SALE: — Battery Raised Fryers, \$11.00 per doz. John Duffey, East of Town. Ph. 630-J-2. 12 1tp

FOR SALE — 1941 Chevrolet-48 model motor. Motor needs overhaul. Five good tires. Priced at \$70.00. Forrest Whitfill, Box 372, Lockney. 12 1tp

TURKEYS for Easter — dressed toms, weighing from 30 to 40 lbs. at 90¢ per lb. Dressed Hens weighing 14 to 20 lbs. 65¢ per lb.
Baby turkeys each week beginning April 27 through May at our farm or call 774-J-2. Mrs. D. S. Batley. 10 3tp

FOR SALE or trade — 1939 Buick for cow or pick-up. Phone 178-J. 6 tlc

GOOD



TRANSPORTATION

Low Price

- 1940 FORD Tudor, Clean car, has good tires, \$175
- 1941 CHEVROLET 4 Door Sedan, New Tires. \$175
- 1948 FRAZER, Radio, Heater, Overdrive. \$275
- 1941 CHEVROLET 2 Door Radio, Heater, Seat Covers. Good Tires. \$175
- 1941 PLYMOUTH COUPE — Good Tires. \$75

We have several clean late model cars and pickups. Shop our lot for a bargain in any type of used car or truck.

Bishop Motor Co.

Your Friendly Ford Dealer

FOR SALE — Cushman Eagle Scooter 1952 Deluxe Model, used very little. Curtis Meredith — Phone 846. 9 tlc

Ironrite Ironers \$189.50 & up
Boren Furniture
North Side Sq. Phone 295

ELECTROLUX, automatic vacuum cleaner, and floor polish sold by James H. Ellis. Phone 480 for demonstration. 10 3tp

PLENTY OF GOODYEAR TIRES

and tubes for passenger cars and tractors.

S. J. Latta Implements

FOR SALE — Coming 3-year-old registered Hereford bull from George Nance herd. Ph. 734-J-3. J. H. Barnard. 12 2tp

Real Estate Loans

MONEY TO LOAN—On Farms and Ranches—Low Interest Rate — Attractive prepayment options — See R. E. Fry. 43 tlc

LOW INTEREST RATE LOANS
See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49 tlc

FEDERAL LAND BANK LOANS
● Low Cost
● Long Terms
● Prepayment Privileges
● Cooperative Ownership
● You deal with local folks
Through Your
Floydada
National Farm Loan Association
See us now
319 S. Main St. Telephone 256
Floydada, Texas 34 tlc

Miscellaneous

I AM now taking appointments for beauty work at my home 300 East Crockett, one block south Dixie Dog Stand, Edwina Hollums. 115tp

JOHN BLUE Fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11 tlc

KEYS—Duplicated while you wait. King's 3c, 10c and 25c Store. 11 tlc

STOP AND THINK

Before You Tinker
See Us For a Check-up
Guaranteed Radio Service
RICE RADIO SERVICE
210 N. MAIN

VACANT LOTS, residence or business, good and bad, all parts of town. W. Edd Brown owner. Telephone 265. 52 tlc

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington. Phone 462. 42 tlc

TIMKIN BEARINGS—Near complete stock. Spears Auto Co 44 tlc

FOR AMARILLO Daily News, city delivery or mail, new or renewal, call 460-J nights, or see Foster Amburn. 37 tlc

SEE Mrs. Bob Smith for your AVON Cosmetics 52 tlc

COME in and see our Royal Gas Range and Coolerator Home Freezers and Ranges. All kinds of Purina Products, Chows and Chix supplies. Fuqua Farm Supply. 52-tlc

FOR Nobility Plate Silverware see Dona Covington. Ph. 462. 2 tlc

LET US prepare your lawn mower for the coming season. We sharpen, adjust, clean, oil, and repair (if necessary) your power or push type mower. Satisfactory work guaranteed, power mowers from \$3.50 to \$5.00. Push type mowers \$2.50 parts extra. Badgett & Probasco, Floydada, Texas. 12 4tc

HOT DAYS warning to get your air conditioner in running order. Quick easy way is to call 377-W. Reese Grubbs. 11 2tc

Headquarters For

- Tennis Balls
 - Tennis Rackets
 - Sunglasses
 - Summer Costume Jewelry
 - Flower Ear Screws
 - Chalks
 - Scatter Pins
 - Rhinestones
- GOEN DRUG**
"On The Corner"

WARNING: You lay yourself liable when you follow a fire truck on call. You may cause a man to lose his home by crowding in; you lay yourself subject to fine and will be fined if caught. Bob Smith Police Chief. 11 2tc

WOULD like for responsible parties in this locality to assume present obligation on used upright and spinet piano. Also electric Wuriltzer Spinette organ. Call or write Credit Dept., McBrayer Piano Company, 217 W. 6th Street, Amarillo, Texas. 11 3tc

PAINTING and Paper Hanging — good work, reasonable price, by the job or hour. Breeding and Birdwell — Ph. 1037. 10 tlc

CHINA CLASS TAUGHT

I will open my summer class in China, June 4th-1954, register soon please. My assistant teacher will be Mrs. E. B. Chesnutt my pupil of a year, all supplies at my studio 129 W. Hallie Street Floydada, Texas. Ph. 240-J. Mrs. E. J. Barker. 12 2tc

SEE US for polio insurance; real-estate, rentals. Reagan-Giesecke Insurance, represent stock companies only. 25 tlc

FLOOR sanding. Call 227-J. Earl Baker. 6 tlc

NOW is the time to clean and moth-proof your valuable carpets, rugs and furniture. Call 335-W. Buck Formby 229 E. Ky. 38 tlc

FOR portable disc grinding phone 464. J. E. Sparks. 32 tlc

AVOID THE RUSH!

Let Britton Appliance service your air conditioner and install it now
Phone 454

SEVERAL TOWN LOTS FOR SALE Brown - Holmes Co. 24 tlc

Live Stock

REGISTERED Duroc Boar, for breeding service. Ph. 696-J-3 or see Randall Jones. 12 3tp

It is wise to keep on good terms with your stomach, your conscience, and your wife.

TIPS



"Happy Birthday, dear! . . . look at all the presents I got in the Want Ads for you!"

For Rent

FOR RENT — Extra nice furnished apartment, Bills paid. Private bath and private entrance. Phone 289-W. 12 4tp

FOR RENT— Three room unfurnished house. 303 W. California or call 191. 10 tlc

FOR RENT — House, two rooms and bath; also furnished apartment. Close in. Ph. 360-W. 7 tlc

FOR RENT — Two room furnished house. See Buck Hickerson or call 89. 7 tlc

FOR RENT — Bedroom, private entrance. 322 W. Missouri. 5 tlc

FOR RENT — Bedroom close in. 320 So. Main. Ph. 44. 47 tlc

FOR RENT — Duplex apartment, three rooms and bath, close in. Call 47. 3 tlc

FOR RENT — Furnished house, 3 rooms and bath. Call at 320 So. Main, Floydada. 47 tlc

FOR RENT Unfurnished garage apartment on paved street. 521 west Mississippi. 51 tlc

FURNISHED apartments, 102 East Houston. 49 tlc

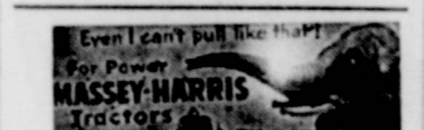
TWO-ROOM furnished apartment, private bath, close in, on pavement, 329 West Mo. Ideal for working couple. Ph. 236 or 797. J. G. Wood. 47 tlc

OFFICE SPACE for rent. Inquire at Bishop Motor company. 27 tlc

HOUSES FOR SALE AND RENT.— Brown - Holmes Co 24 tlc

Farm Machinery

IRRIGATION
dams, sticks, tubes,
S. J. Latta Implement Co.



Floydada Implement Co.

FOR SALE — 8-foot windmill Complete. Phone 454. Sparks Auto Service. 46 tlc.

Get a good stand without replanting with the



"Sur-Stan" PRESS WHEEL

Presses and packs seed in bottom of drill and covers with loose soil

The "Sur-Stan" Press Wheel, for attachment to conventional planter covering plow shanks, is designed to help you get a good stand on your row crops on the first planting. With the "Sur-Stan", your seed in pressed immediately into contact with moist soil and covered with about two inches of loose dirt. . . allowing top roots to grow in hard moist bottom and develop strong healthy plants.

The "Sur-Stan" is of sturdy, welded steel construction and carries a specially designed wedge-shaped semi-pneumatic tire that is self-cleaning on its sides while abrasive-resistant manganese steel scraper cleans flat portion. Tire uniformly packs seed and will definitely not pick up seed by flexing action. Wheel is equipped with two heavy dust-proof ball bearings and Zerk fittings.

See it today at
FLOYDADA IMPLEMENT CO.
Highway 70 East Phone 333

Town Property

FOR SALE — Some good houses in Floydada and good irrigated farms J. Sam Hale. Phone 691. 46 tlc

Farms for Sale

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY
IF YOU WOULD BUY, SEE WOOD
IF YOU WOULD SELL, SEE WOOD
J. G. Wood, 106 W. Missouri, Phone 236. residence No. 797.

FARMS, ranches, city property. Ph. 854. Thagard Real Estate & Insurance. 34 tlc

Land for Sale

Arthur B. Duncan Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.
S. E. Corner Public Square.
Mrs. Maud E. Hollums, Manager. 28 tlc.

Boys, what you need is a shaving lotion that smells like MONEY.

Wanted

WILL BUY from owner ¼ to ½ section unimproved dry land if well located and priced reasonable. Give particulars in letter. Address Buyer, care Box 848, Floydada, Texas. 7 tlc

CESS POOL DRILLING— 30 inches to any size. Also storm cellars. Fish & Warren, Dial Ph. 4-5823. Plainview. 42 tlc

SMALL WORLD

A group of American tourists were being guided through an ancient castle in Europe. "This place," they were told, "is 600 years old. Not a stone in it has been touched, nothing altered, nothing replaced in all those years."
"Well," said one woman drily, "they must have the same landlord I have."

IT'S A LONG TRIP

Slow Waiter: "This coffee is imported from Brazil."
Tired Customer: "Oh, so that's where you have been!"

One thing can be said for today's dollar. It has plenty of bye-ing power.

Depends Upon The . . .
Visitor: "You've got a for a man nearly 100 years do you get that way?"
Reason Tatters: "I am yet. I'm dickering with companies for my end."

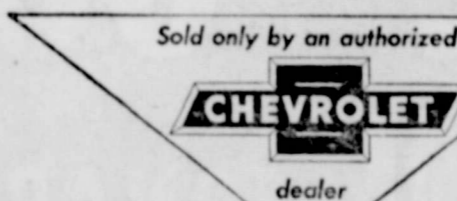
EXCEPTIONAL SMALL INVESTMENT MEN OR WOMEN

Nationally operating company is opening new offices for merchandise such as NEWMARKET, CHLOPHOTOL and featuring the nation's machines. THIS IS NOT A QUICK BUSINESS, but a STEADY, PROFITABLE, L.I.P. (LIFE INCOME PLAN) of \$600 or more a month is secured by investing in BUY MACHINES! We sell new machines. ABSOLUTELY CHARGE NO SELLING! NO ING necessary in one year in your area. If you have a standing, own a car, have capital, and a silver security then write at once and address: GENERAL INVESTMENT CORP., 443 OLIVE, ST. LO, MO.

This Used Car Tag brings you Warranted Confidence

Look for the red OK Tag. It means **Six Ways Better**

1. Thoroughly Inspected
2. Reconditioned for Safety
3. Reconditioned for Performance
4. Reconditioned for Value
5. Honestly Described
6. Warranted in Writing!



ODEN CHEVROLET CO. FLOYDADA, TEXAS

LOOK AT THESE USED CAR BARGAINS



1951 CHEVROLET FLEETLINE 2 door deluxe, beautiful black finish, rubber, fresh air heater, sun visor, a low mileage car at only \$895.00

1951 PLYMOUTH 4 door, pretty blue color, radio, heater \$895.00 and low mileage. Yours for

1951 CHEVROLET 2 door deluxe, completely overhauled, heater, radio and heater, Good tires, a real buy at \$895.00

1951 FORD CUSTOM 2 door, low mileage, Fordomatic, radio and heater, a nice car at \$850.00

1952 DODGE MEADOWBROOK 4 door with automatic transmission, radio and heater, this 1952 model car for only \$850.00

1951 CHEVROLET STYLING 4 door, radio, heater, good rubber and only \$895.00

USED TRUCKS AT SENSATIONAL SAVINGS

1952 FORD ½-TON PICK-UP, 4 speed, heavy tires, htch, heater, spotlight and radio, \$895.00 only

1952 CHEVROLET ½-TON radio, heater, spotlight, deluxe cab, 5 new tires, a real buy at \$895.00

1951 CHEVROLET 2 TON, 2 speed axle truck, heater and directional lamps. Come and see this truck at \$895.00

AND OTHERS
ODEN CHEVROLET CO.
FLOYDADA, TEXAS



Easter VALUE PARADE



THANKS FOLKS FOR YOUR RESPONSE TO OUR SHURFINE FOODS PROMOTION - - - BUT REMEMBER, You Have Only Two More Weeks To Get In On The FREE PRIZE CONTEST. You May Never Have a Chance For Such Rewards For So Little Effort.

With Your Next Purchase at Your AG Food Store be Sure to Get Your Entry Blank For The FREE TRIP TO PARIS and Also the 100 Other Fine Prizes.

SHURFINE
Grapefruit Juice
46 OZ. CAN . . . **25c**

CURED
HAMS
HALF or WHOLE
POUND
73c



SHURFINE
Beans & Potatoes
NO. 303 CAN . **35c**
2 FOR **35c**

SHURFINE
No. 303 Can
SAUCE . 23c

5 lb. Bag
SUGAR . . 49c

4 Roll Pack
ISSUE . . 33c

SHURFINE No. 303 Can
CUT BEETS 3 for 35c

SHURFINE
46 oz. Can
ORANGE JUICE . 29c

Assorted Flavors
3 for
JELLO . . . 25c

No. 1
PUDS
10 lbs.
49c

SHURFINE
Bartlett Pears
No. 303 Can
25c



Large Box
DE 29c

SHURFINE 6 oz. Can
ORANGE JUICE, 2 for 25c

SHURFINE No. 303 Can
can Style Beans 3 for 37c

SHURFINE No. 303 Can
FRUIT COCKTAIL . . 23c

SHURFINE--Red Alaska
Salmon
NO. 1 TALL CAN
69c

Shurfresh
OLEO
Pound
21c

SHURFINE, Chunk Style, 1/2 Size
TUNA
31c

SHURFINE No. 303 Can
CUT BEETS
3 for **35c**

Shurfine "SPRINGTIME IN PARIS" CONTEST OFFERS

10 FREE TRIPS TO PARIS

FIVE ONCE-IN-A-LIFETIME VACATIONS FOR TWO *plus*

\$10,000

IN BEAUTIFUL SYLVANIA RADIO AND TELEVISION PRIZES

STOCK UP ON FAMOUS SHURFINE FOODS AND GET PLENTY OF WINNING IDEAS!

See Paris in the Spring . . . enjoy the sights of London and New York! Enter Shurfine's "Springtime in Paris" Contest! There are FIVE all-expense-paid trips for TWO, plus more than \$10,000 in beautiful SYLVANIA radio and television prizes for Shurfine Contest winners! To be a winner at every meal, serve Shurfine Brand Foods! Stock up on the whole family of high-quality Shurfine Foods at "Springtime in Paris" specials . . . you'll get plenty of winning ideas!

SEE PARIS IN THE SPRING

SPEND 3 GLORIOUS DAYS IN LONDON

ENJOY 2 WONDERFUL NIGHTS IN NEW YORK

7 Sylvania "Wentworth" 27" TV Consoles
5 Sylvania "Fremont" 21" TV Table Models
30 Sylvania Radio-Clocks
30 Sylvania Portables
40 Sylvania Deluxe Table Radios

COME IN AND GET FULL DETAILS!

CALL THESE A G FOOD STORES FOR PROMPT DELIVERY SERVICE ---

FELTON-COLLINS
PHONE 27

HULL & McBRIEN
PHONE 292

POWELL GROCERY
PHONE 871

STAR CASH GROCERY
PHONE 40

Permit Record Shows Building Slowed Little

Building in Floydada has shown little slow up in the period since the beginning of 1954 as compared with the same period in 1953.

This statement is borne out by the building permit record of the municipality, which shows 11 new homes have been started in that period, ranging from modest to elaborate; also two business structures two small industrial buildings, an addition to one church and two remodeling and enlarging residence jobs.

Also new construction seems to be fairly well distributed throughout the various sections of the community.

Total estimated costs of these buildings is \$79,300.

Permits issued since the first of January are as follows:

Leonard Matisler, north 1/2 of Lots 1, 2, and 3, Block 5, New Home, adding two rooms and bath, \$2,500.

C. E. Mills, Lot 6, Block D. Andrews addition, three rooms and bath, \$2,000.

H. & S. Butane Company, Lots 7 and 8, Block 132, original townsite, machinery and storage building \$2,000.

E. H. Neff, Lot 9, Block 134, original townsite, two rooms and bath, \$2,000.

Mrs. Pernie Jo Ray, Lot 2, Block 129, original townsite, four rooms

and bath, \$2,500.

W. J. Smith, Lot 1, Block 103, original townsite, four rooms and bath, \$2,500.

Phillips 66 Service Station, Lots 17, 18, 19, Block 69, original townsite, remodeling service station, \$12,000.

George Sherrill, Lot 14, Block 65, original townsite, four rooms and bath, \$1,500.

D. R. Badgett, all of Lot 3 and 35 feet of Lot 7, Block—Bartley Heights, four rooms and bath, \$6,500.

P. L. Orman, east 45 feet of Lot 3, and west 30 feet of Lot 5, Block A. Andrews addition, four rooms and bath, \$4,000.

Bible Baptist church, 30 by 150-foot church addition, Lots 8 and 9, Block 2, Lakeside Addition, \$1,500.

W. J. McNeill, six rooms and bath, Lots 8, 9, and 10, Block 5, Western addition, \$15,000.

L. D. Simpson, six rooms and 1 1/2 bath, attached garage, lots 13 and 14, Block 4, Western Addition, \$14,000.

Farmers Cooperative Gin, office building, on Block 26, original townsite, \$4,500.

C. C. Burns, 12 1/2 feet of Lot 11, all of Lot 12, Block 1, West Side Heights, wash house and shop \$500.

N. L. Jones, five rooms and bath, Lots 10, 11, and 12, Block 1, Honerhead Addition, \$5,000.

Herman Galloway, south 50 feet of Lot 8, Block 45, original townsite, 26 by 30 frame residence, \$1,800.

L. B. Stewart, sr., Lot 3, Block 45, original townsite, remodel residence \$2,000.

They're called mixed drinks because you get soooo mixed after you drink 'em.

Letting the grass grow under your feet won't postpone its growing over your head.

Highway Crash Claims Floyd County Victims

Funeral rites for Mrs. Ralph Childress, grandmother of a mother, daughter, grandson trio who met instant death on a highway Wednesday afternoon of last week in central Texas, were held at South Plains Baptist church Saturday afternoon at 4 o'clock.

Rev. R. C. Guest, a former pastor, and Rev. W. S. Spearman, pastor of the church, officiated at the rites. Interment was made in Silverton cemetery by the side of her husband, who preceded her in death two years ago.

The bodies of Mrs. Childress' daughter, Mrs. Curtis Brady, jr., and her nine-month old son, Danny, were forwarded from Johnson City, to Columbus, Georgia, where plans for rites and interment awaited word from her husband, Brady, a navy man, left San Diego on the U.S.S. Boxer, an aircraft carrier, two weeks ago. His wife and their little son, who had been with him while he was stationed on the west coast, had just returned to South Plains. They planned to stay here with Mrs. Childress during his absence in the far east.

Crash Near Johnson City

The crash which snuffed out the three lives occurred two miles south of Johnson City at 3:30 Wednesday afternoon. Their car and a loose moving van crashed as the van veered loose from its tractor and pulled directly into their lane.

A Johnson City mortician, who said he was on the scene within minutes of the crash, related that all three must have died at the instant of the impact.

They were enroute to New Braunfels, Texas, to visit a son, Wayne Childress. They had stayed overnight in Haskell with relatives.

Mrs. Childress' body reached Floydada Friday afternoon.

Mrs. Childress was the daughter of Mr. and Mrs. W. G. Franklin, of Montague county, Texas, where she was born June 13, 1896. She was married to her late husband on September 20, 1919. The couple made their home at and near South Plains all their married life.

The survivors include one son, Wayne, two daughters, Mrs. Robert Burt, Fort Dix, New Jersey, and Mrs. M. E. Morris, San Marcos, Texas; four brothers, Will Franklin, Wayside, Grady Franklin, Oilton, Herbert, Frena, and Sid, Tres Piedras, New Mexico; three sisters, Mrs. Bonnie Sluder, Happy, Mrs. Leva Yeager, Visalia, California, and Mrs. Ada Smith, Mulino, Oregon.

Pallbearers were John Smitherman, Arby Mulder, Lenton Lanham, Raymond Upton, Doodle Milton and Bobby Jarrett.

Mrs. Joy Faye Brady, 24, (nee Childress) and her 9-month-old son, Daniel Ralph Brady, lived at Route 2, Floyd Road, Columbus, Georgia. She was a native of Floyd county. Mrs. Brady and her navy husband were married in April of 1949.

Mrs. Davis Rites Conducted Monday

Funeral rites for Mrs. Charles E. Davis, 70, a resident of Floydada since 1932, were held Monday afternoon at 2 o'clock at City Park church of Christ, with the minister of the church, Gordon L. Downing, officiating.

Interment was made in Floydada cemetery.

Mrs. Davis had been seriously ill since January. Death came at 6:15 o'clock Saturday evening at the family home on East Mississippi street.

Mrs. Davis was a native of the state of Tennessee. She was born December 2, 1883. She spent most of her early life at Bryan, Texas. She and her surviving husband were married on February 27, 1902

Easter Service

(Continued from front page)

Martin, Fern Patterson, Darlene Warren, Gloria Ratjen and Donice Reeves.

All other services of the day at the usual hours.

Bible Baptist Church
Sunday church services at the usual time, with everyone welcome.

City Park Church of Christ
Church services at the usual time, everyone invited.

Cumberland Presbyterian
No Easter program is planned, but you are invited to attend church services at the usual time.

Friday night, April 16, at 7:30 p.m. at the Cumberland Presbyterian church, you are invited to hear Rev. W. W. Kitterman, from Garden City, Texas, bring a special message and also show films of his mission.

Calvary Baptist
Will hold church services as usual with an invitation for everyone to attend.

HENS OR FRYERS

For That Easter Dinner

The best money can buy.

Charley Berry Drive N

Pho. 74 304 East Ga.

PO Department Should Provide Better Office

Floydada wants an adequate, modern post office and believes that the post office department should provide it.

Such is the opinion of the city improvements committee of the Chamber of Commerce, of which J. G. Wood is chairman. The opinion has been voiced in substantial language to C. E. Curtis, post office inspector, who is currently advertising for bids for quarters for the office here.

The post office department will receive bids for quarters up to May 8, the bulletin posted by acting postmaster A. D. Fultz, announces. Floor space of approximately 3,000 square feet is desired.

Wood's committee cites substantial growth of postal receipts over a five-year period, representing 50 per cent increase, which shows that Floydada continues to grow and needs more adequate facilities at the post office.

That the postal service might well interest itself in keeping step with businesses in the community is also pointed out by the committee in representations to the inspector.

Growth of the community has demanded a large expenditure for added water and sewer improvements for which the city will spend \$300,000 this year. An annual paving program will open next month.

Furthermore a modernization program in the business district resulted in 10 new store fronts last year and interior improvements in business houses that ran into thousands of dollars. Ten more new fronts will have been added this year and commensurate betterments of business establishments are planned.

"The people of Floydada are not proud of their post office and feel that it should be as modern as the improved business buildings in the community," says Mr. Wood. The committee points out that the post office is in poor repair and is unattractive. Wood says that comment made to his committee includes the flat declaration that the office is in a disgraceful state for the town and to represent the United States government. There are times, too, especially in the rush of the cotton season when the lobby space is far from adequate to care for the number of post office customers.

Just how much weight the representations of the community's committee will carry with the postal inspector is a question which only time will answer. However, the committee believes that a part of the problem of adequate and modern facilities for a post office here lies in the matter of the rent the government is willing to spend for quarters. The committee is of the opinion that the post office department should be willing to pay rentals in line with the figures that business establishments are paying.

The form of lease used by the post office department asks for a stated price per annum, the notice says, including heat, light, water, toilet facilities, plumbing, heating and lighting fixtures. Bids are sought for terms of five and 10 years from July 1, 1954.

at Anderson, Texas. They lived at Baylor in Parker county until 1910, when they moved to Crosbyton. Mr. Davis was in business there for several years. They came to Floydada from Crosbyton. She had been a member of the church of Christ for 40 years.

Pallbearers were nephews of the deceased: Fred E. Ellison, Clarence Ellison, Floyd Ellison, R. L. Davis, Lucian Davis, and Fred Vandiver.

Surviving children are one son, Charles Cleatis Davis of Floydada, and two daughters, Mrs. Ard Howard, Floydada, and Mrs. Robert J. Starkey, Clovis, New Mexico. Also surviving are one brother, R. L. Whaley, Pookville, Texas, one sister, Mrs. John J. Ellis, Lubbock, and four grandchildren.

Out of town relatives and friends here for the services included Mr. and Mrs. Clarence Ellison and Floyd Ellison, Petersburg, Mr. and Mrs. R. L. Davis, Weatherford, Lucian Davis, Abilene, Mr. and Mrs. Fred V. Ellison and Mrs. Bessie Moore, Lubbock, Mr. and Mrs. Harold McLaughlin, Plainview, Mr. and Mrs. John Starkey, Mrs. Hurshel Chandler, Mr. and Mrs. Fred Vandiver and Tillie, all of Clovis, New Mexico.

THAT IS SERIOUS

"Doctor," said the patient, rushing into the physician's office, "You've just got to do something about this insomnia of mine. It's driving me crazy."

"Now, now," soothed the medic, "surely it can't be as bad as all that."

"It can't, eh? Why, I can't sleep even when it's time to get up!"

PENNEY'S
ALWAYS FIRST QUALITY

SHOES REDUCED

WOMENS & CHILDRENS

\$3.88

Red - Blue - Grey - Browns, Black or White - Flats, Oxfords or Pumps—in flat, medium or high heel.

RED & WHITE

SPECIALS

Plus Our
PROFIT SHARING STAMPS

OUR VALUE — SLICED

PEACHES	4 No. 2 1/2 Cans	1.00
SHORTENING CRUSTENE	3 lb. Carton	73c
OUR VALUE PEARS	3 No. 303 Cans	59c
POKE SALAD	3 No. 303 Cans	43c
OUR VALUE TOMATOES	3 No. 303 Cans	44c
SUN SPUN — PEACH-APRICOT PRESERVES	2 12 oz. Jars	43c
KUNERS — SMALL SIFTED PEAS	2 No. 303 Cans	39c
WAXOMATIC — SELF FEEDING FLOOR WAXER	3.95	\$5.00 Value
GLOCOAT, Qt.	1.05	4.29 ONLY
DOESKIN — COLORED TISSUE	2 Rolls	25c

Easter Greetings

WILSON'S — 5-6 lb. HAM BUTTS,	69c
4 - 6 lb. PICNIC HAMS	49c
GOOD BEEF ROAST	49c
SLICED BACON, lb	69c

WESTER & SON

GROCERY & MARKET

Phone 287 We Deliver

PENNEY'S PRE-EASTER
ALWAYS FIRST QUALITY *Clearaway*

ONE GROUP — 2 TABLES

WOMENS MILLINERY . . . \$1

Includes Toddlers Easter Bonnets and Girls Hats

PENNEY QUALITY IS STILL YOUR GREATEST SAVING!

LOOK!

ALL THE EASTER FRILLS FOR THE EASTER PARADE, STYLED RIGHT, POPULAR FABRICS, BEAUTIFUL COLORS.

GIRLS EASTER DRESSES \$2 \$3 \$4

FULL STYLED SKIRTS, SHEER BLOUSES, STYLED FOR THE LIKES OF DAUGHTER AND MOTHER. 3 to 6 and 7 to 14 Range

CRISP — NEW COLORFUL GIRLS SLEEVELESS BLOUSES EACH \$1.00

THE FINAL MARK DOWN WOMENS BLOUSES \$1.00

COMPARE! See why PENNEY QUALITY is your GREATEST SAVING!

THE FINAL MARK DOWN WOMENS SKIRTS \$1.00

WOMENS PURSES \$1.00

TAX CUT 50%

THURSDAY! FRIDAY! SATURDAY!

LOOK!

ALL ONE PRICE

PIECE GOODS

GINGHAM PLAIDS — KYBER TONES — EVERGLAZED EMBOSSSED COTTONS BUTCHER LINENS AND CHROMSPUN ACETATE CHAMBRY

2 YARDS FOR . . . \$1.00

WEEKEND VALUES! COME SAVE!

Size 2 to 18

BOYS NYLON SPORT SHIRTS . \$1.50

100% Pucker Nylon

GIRLS 7 to 14

SHORTY PAJAMAS . . . \$1.00

COSTUME JEWELRY, 2 For . . . \$1.00

PETER COTTONTAIL

is coming to Penney's at Floydada

SEE HIM AT 2 P.M. Saturday

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor
THURSDAY, APRIL 15, 1954



Established 1896 by Claude W. ...
tered as second class mail at the office at Floydada, Texas, April 15, 1897, under the act of Congress of 1897.

VIEWS AND COMMENT

Must Be a Record. One of the longest dry spells on record was broken by the rains of Saturday night and Sunday. Last October it appeared that the spell had been broken when fine rains fell throughout the region. Fall planting was undertaken with almost ideal conditions prevailing. But all the winter months passed without the generally expected snowfall and continued wet that seems to have gone with the third winter of a prolonged drouth in former southwest weather history. Good April rains don't mean a good row crop but they do mean a pretty fair start in that direction. Except where the winter grain fields have been kept watered the condition of the wheat in most fields do not indicate a very good yield in Floyd county even with good moisture since the crop has wasted much of its vigor trying to resist the drouth.

Underground Water Sands had a chance to start re-filling the tremendous high plains reservoir beginning Sunday when most irrigation wells were shut down to wait developments in the weather picture. Where broadcast irrigation is underway a half-inch of rainfall seems to be helpful in spreading the water over the ground more quickly. Mostly in row crop irrigation, however, the operator generally cuts off the water.

In the Green Belt. Seven cities of the area adjacent to Red River have taken the first steps toward seeing their water stabilized by organizing a water authority and making preparations to tap waters of Prairie Dog fork of the Red river. Carrying out the plan at almost any cost would seem to be a feasible project for the cities, some of which have been handicapped for years by periodic periods of water shortage. Wellington, Memphis, Hedley, Clerendon, Childress, Paducah and Quanah are listed as joining in the move.

Farmers who wasted water into the bar ditches and around during the late weeks of the extreme dry must have had burning ears most of the time. Many people who passed through the area remarked sourly about the miles of water they saw along side irrigated fields. People are water-saving minded in Texas, will be for a good long time. If the irrigation farmer is unable to get some of the things made into law that he thinks would be beneficial it might well be that resentment at his apparent waste would have something to do with the state of mind of legislators from other parts of the state.

Irrigation people who have looked upon it as their own affair what they did with the water they pumped from their wells may find their dry land neighbors do not agree with them by a long shot. The drylanders have the irrigation people outnumbered considerably.

New Sewer Service. Persons residing in the area of Floydada which has not had sewer lines, will find that the installation of sewer service in a home is not the cheapest thing they have undertaken. Providing adequate bathroom and facilities, tying into the mains calls for an outlay of at least a few hundred dollars.

Down Austin way the legislature finished its major tasks of the special session and spent the last four days of it in an effort to get through many local bills, including the spending of a considerable bit of money. These spending bills, however, depend on the report of the comptroller on the state finances of the commonwealth. If he says the money will be available without a deficit the bills will become laws. If not, then their passage represents time and effort lost.

The Cheapest Food. If you're complaining about the high cost of living consider Irish potatoes. They stick to your ribs and make you robust and healthy. They are good for that bunch of towheads you've got running around the house. At the moment they are 35 to 75 per cent cheaper than they were last year at this time. Of course, you have to take time to cook them—that's one trouble with most of the more nourishing foods you are offered. Beef meat is another instance of much lower costs. Meat and potatoes ought to be almost a balanced diet for any family. The cost of living is not higher and is not just 2-tenths of one per cent lower, like the Bureau of Economics or whatever it is says. The cost of living is much, much lower than it was and would be considerably lower still except for short hours and fringe benefits.

Finding storage space for the expected 1954 grain crops is a major operation and those concerned with the problem are urging farmers to take a look at their individual problem. On-the-farm storage becomes increasingly important as one of the answers to the problem.

The cooing usually stops when the honey-moon is over but the billing goes on forever.

Conservation District News

SOIL FERTILITY

Soil fertility is fast getting away, especially on our irrigated hardland soils. It is obvious that the more a soil produces in maize, cotton and wheat, the faster the fertility will be depleted, if none is put back. Consequently, we must use a cropping system that will at least maintain our present level of productivity. But if our fertility has already been lowered considerably, we may rebuild it by growing and turning under soil building crops.

We may compare hardland soils to hard wood. Hard wood produces a much hotter fire and lasts longer than does one from soft wood. Our hardland soils produce high yields in their virgin state and over a longer period than does sandy land. But at the same time these soils can only produce high yields over a long period when the fertility or plant food is being replaced. The potential on these soils remain high when a good rotation of row and soil building crops is practiced.

One way to replace fertility or plant foods in the soil is by the use of commercial fertilizers. A much better way is to grow alfalfa, sweet clovers, vetch or cowpeas in the crop rotation. Phosphorus may be used in growing these crops. In addition, soil building crops also add organic matter to the soil. And another advantage of growing deep rooted legumes is that they open up the soil so that it takes water much faster.

other advantage of growing deep rooted legumes is that they open up the soil so that it takes water much faster.

Texas A & M College ran an analysis on the following crops and found the number of pounds removed by each ton from the soil:

Cotton seed — 74 lbs. of nitrogen, 25.4 lbs. of phosphorus and 22.8 lbs. of potash;

Maize — 35.8 lbs. of nitrogen, 12.4 lbs. of phosphorus and 8.8 lbs. of potash;

Wheat — 42 lbs. of nitrogen, 19.8 lbs. of phosphorus and 10.6 lbs. of potash.

These may be called soil depleting crops, since they take plant foods from the soil and replace none. The soil building crops add

Fire - Windstorm - Auto Insurance
Representing Reliable Stock Companies
Reagan-Giesecke Insurance

from 10 to 15 pounds of nitrogen per ton when plowed under.
The best soil building crops for this area are alfalfa and sweet clovers. The next best are vetch and cowpeas. Let us maintain our soil fertility by making good use of these crops.

Kimble Optometric Co.
Phone 254
For Appointments
FLOYDADA, TEXAS

BUILDING IS OUR BUSINESS

MECHANICAL DITCH DIGGING
PUMP FOUNDATIONS
CONCRETE SPILLWAYS

Ready Mixed
CEMENT



DRIVEWAY GRAY
BENNETT'S
BUILDING MATERIALS
Phone 602 Floydada

CURRY MOTOR FREIGHT LINES, INC.

New Phone Number 1140

CALL US REGARDING YOUR SHIPMENTS!
WE ARE AVAILABLE ALL HOURS of the DAY

New Location

429 East Missouri —
First Door West of Fuqua Farm Supply
A Few Blocks From Down Town Floydada.

New & Better Service

FROM ALL POINTS
(Restrictions will not permit us to handle freight originating in Lubbock, Texas.)

OVER NIGHT DELIVERY FROM AMARILLO

How smart can machines be?



Back in the twenties there was a stage play about mechanical men, who repaid their creators by trying to wreck civilization. "Robots" have made people uneasy ever since.

How smart can a machine be? At General Electric we're beginning to find out. For some years now we've been working with machines that come startlingly close to thinking like men.

Can they outsmart men? Just the opposite: they make men even smarter by taking over routine mental chores and freeing men for the creative thinking only human minds can encompass.

A jet engine used to be designed by trial and error. You had to build it first, or a costly model, to find out how it would work. Now, an electronic computer helps solve long and complex jet development problems in advance. In 15 minutes it goes through 8 million mathematical calculations and comes up with an answer that would take a mathematician 7 years.

In management, "hunch" is giving way to fact. Electronic data-processing machines zip through head-spinning statistics on market changes, product design and income trends to come up with the answers General Electric managers need to make sound decisions, not hopeful guesses.

Their ability to digest tons of data in a hurry may one day help the farmer by making weather predictions more accurate. They may shed new light on the reasons for boom and bust.

Machines that can read, write, do arithmetic, measure, feel, remember, now take the load off men's minds, just as machines have eased the burden on our backs.

But these fantastic machines still depend on people to design and build and guide and use them. What they replace is drudgery — not people.

Don't worry; smart though they are, machines will never be as smart as people. Not while people are smart enough to think them up, smart enough to let them do a man's drudging work.

Progress is our most important product

GENERAL ELECTRIC



NOW...

HOLIDAY

PRICED FAR LOWER THAN YOU THINK!



Guess again! This striking Oldsmobile "88" Holiday Coupé brings you new "hardtop" luxury... at a new low price! Yet it's distinctively Oldsmobile—with all the new-for-'54 features you'd expect to find only on higher-priced models. Dramatically new panoramic windshield! Lower, sweep-cut body design! Longer, more rugged chassis! Livelier, more powerful "Rocket" Engine—the most spectacular performer in its class! Come in today—see and drive this smart new Holiday! Best of all, double-check its sensational low price! Once you do, you'll want to rocket away... in Oldsmobile's budget-priced "88" Holiday!

"ROCKET" ENGINE **OLDSMOBILE**
SEE AND DRIVE IT AT YOUR NEAREST OLDSMOBILE DEALER'S
ODEN CHEVROLET CO., 221 SO. MAIN ST., FLOYDADA, TEXAS
SEE US FOR "ROCKET" SPECIALS—SAFETY-TESTED USED CARS!

Crosbyton Son Pioneers Is Victim

Funeral services for the late William Crosbyton, son of J. W. Crosbyton, will be held Tuesday of last week at the First Baptist church for J. W. Crosbyton, 40, a prominent businessman, who died suddenly about 1 p.m. Sunday. The funeral will be held at 1 p.m. Sunday at the home of the late Rev. Carl Gussom, pastor of the church.

William Crosbyton was the son of Mr. and Mrs. R. S. M. (Stanley) Crosbyton, who were married at Emma, Okla., in 1904. He was born in Crosbyton, Okla., and attended the University of Oklahoma. He was a member of the American Legion and the Elks Club.

He is survived by his wife, Mrs. W. M. Crosbyton, and two children, Mrs. J. W. Carter, grandmother of the deceased, who was a physician of Crosbyton, and served four years as a nurse.

He had attended Sunday church services shortly before his death. Saturday he had attended the service of Crosbyton, Okla., at large. For this post.

he received every vote cast in Ralls. An implement dealer in Crosbyton, Carter had been a city commissioner for the past six years and was a past president of the Crosbyton Lions Club. Formerly director of the city's Chamber of Commerce, he had been named by the body as its "Man of the Year" in 1952.

Hambright Boys Back in States

Mr. and Mrs. W. M. Hambright have been enjoying the company of their two sons, Billy and Gordon, home from the armed forces.

Gordon flew by plane from Guam to San Francisco and from there to Amarillo where he was met by his parents. Gordon had been stationed on Guam for 27 months where he was with the U. S. Naval post office. His 30 day leave was up Tuesday and he left by plane from Amarillo for San Diego. There he will receive further orders. He has another year to serve.

Billy Joe has served two years in the army and is now discharged. He received his basic training at Fort Leonard Wood, Missouri, and was with the 832nd Engineer Aviation battalion. He has been stationed at Beale air force base in California and in Alaska for a short time.

Billy is glad to be home again and will be engaged in farming.

Ben Ezell Elected Press Assn. Prexy

Ben Ezell, formerly of the staff of The Floyd County Hesperian, now publisher of the Canadian Record, was elected president of the Panhandle Press association at its annual meeting held in Amarillo last week-end.

Mr. and Mrs. Kenneth Rimmer represented The Hesperian at the convention, which had more than 200 newspaper workers present for two days.

An address by Ernest Joiner, the redoubtable Ralls non-conformist of the high plains press, was one of the highlights of the convention.

WALTER BAXTERS HOME AFTER WEST COAST TRIP

Mr. and Mrs. Walter Baxter, in company with their son, Roy, returned home last week-end after three weeks absence during which they visited their son, J. L. Baxter and family at Sunnyvale, out from San Francisco.

J. L. took the Floydada kin to various points of interest, including metropolitan San Francisco. It was their first view of the California scene and the Walter Baxters enjoyed the whole trip thoroughly, Walter said Sunday.

Among other former Floydada people they had a chance to talk with while in California were Edgar Jones and his son Ralph at Compton, also Mrs. Glen Jones. They also saw Steve Mize briefly.

New strength and stamina! Lower upkeep costs!



New Chevrolet Trucks... do more work per day... more work per dollar!

You save hours on the road. Thanks to new high-compression power, you can maintain faster schedules without driving at higher maximum speeds. Increased acceleration and hill-climbing ability let you save time where it counts.

You save time on deliveries. With new truck Hydra-Matic transmission, you save time at every delivery stop. And you can forget about clutching and shifting for good! It's optional at extra cost on 1/2-, 3/4- and 1-ton Chevrolet trucks.

You save extra trips. That's because of the extra load space you get in the new Advance-Design bodies. New pick-up bodies are deeper, new stake and platform bodies are wider and longer. Also, they're set lower for easier loading.

You save with lower upkeep, too. Extra chassis strength saves you money on maintenance. There are heavier axle shafts in two-ton models... bigger clutches in light- and heavy-duty models... stronger frames in all models.

You save on operating costs. New power saves you money every mile! The "Thriftmaster 235" engine, the "Loadmaster 235" and the "Jobmaster 261" (optional on 2-ton models at extra cost) deliver increased operating economy.

And your savings start the day you buy. In fact, they start with the low price you pay and continue over the miles. Chevrolet is America's lowest-priced line of trucks. It's also the truck that has a traditionally higher trade-in value.

Come in and see all the wonderful new things you get in America's number one truck. We'll be glad to give you all the money-saving facts.

MOST TRUSTWORTHY TRUCKS ON ANY JOB!—Chevrolet Advance-Design Trucks

ODEN CHEVROLET CO., FLOYDADA, TEXAS

Stockholders on Monday

W. Lanier, a manager of Cooperative Gin in Floydada, this week that the directors of the organization have called the annual meeting of the stockholders to be held on Monday of next week.

The meeting will be held at 10 o'clock in the district court room.

Director is to be named to fill the term of T. C. Hollums. The meeting also will be distributed at the meeting, Mr. Lanier said.

James is president of the gin and Lee Trice secretary. These two, M. Battey, Leo Frizzell and others compose the board of directors.

Good Tools Make Light Work When Freezing Fruits

"Good tools make light work," said Mrs. D. T. Mayo and Mrs. H. W. Roberts in their demonstration on freezing fruits when they met in the demonstration kitchen, April 9 with the Homebuilders Home Demonstration club.

Little special equipment is needed. Mainly, just large crocks and bowls, several trays or utility pans, a funnel for filling the boxes, a supply of clean dish towels, measuring cups and spoons, a thermostatically controlled electric iron or an electric curling iron and a cardboard shield.

Those present for the meeting were Mesdames J. W. Walker, P. F. Bertrand, T. C. Herring, O. G. Mayfield, E. C. Norrell, Howard Gregory, W. W. Trapp, H. W. Roberts, D. T. Mayo and F. F. Fuqua.

The next meeting will be Friday, April 25 with Mrs. Riley Teague.

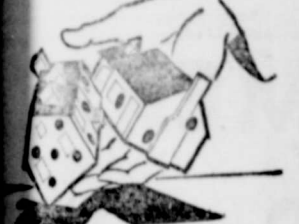
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A whole new world of wash-day freedom at your fingertips... in one magnificent unit.

Dries as well as washes automatically... in one continuous operation.

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Demonstration Of Use of Freezer

Members of the Harmony Home Demonstration club were reminded to have their pies at the REA building, April 24 as they are to be put in paper freezer plates. This was at their April 8 meeting in the home of Mrs. W. C. Snodgrass.

Roll call was answered with a household hint. Committee reports were given. There will be a Sunrise Easter service at Carrs Chapel church Easter morning.

Mrs. D. J. Parkey gave a civil defense report.

A frozen food demonstration was given by Bess Rutherford and Lucille Miller.

Recreation was led by Mrs. Bob Hopper.

Refreshments were served to Mesdames Everett Miller, Ted Rutherford, Walter Hanna, D. J. Parkey, R. B. Gary, Gould Snodgrass, Bob Hopper, E. L. Turner, Zani Scott, J. R. Turner, Mather Carr, Bill Edwards, Glenn Poole, Roy Hale, and the hostess, Mrs. W. C. Snodgrass.

The next meeting will be April 22 in the home of Mrs. Bob Hopper.

"You're sweet enough to eat."
He said in accents warm and low;
"I do eat," said the sweet young thing,
"Where do you want to go?"

Freight
Gamble!
YOU gambling with home? Its value has risen more than you in the past few years. Increased value is insurance to cover it. Don't talk with fire. Talk it over with this Hartford Agency

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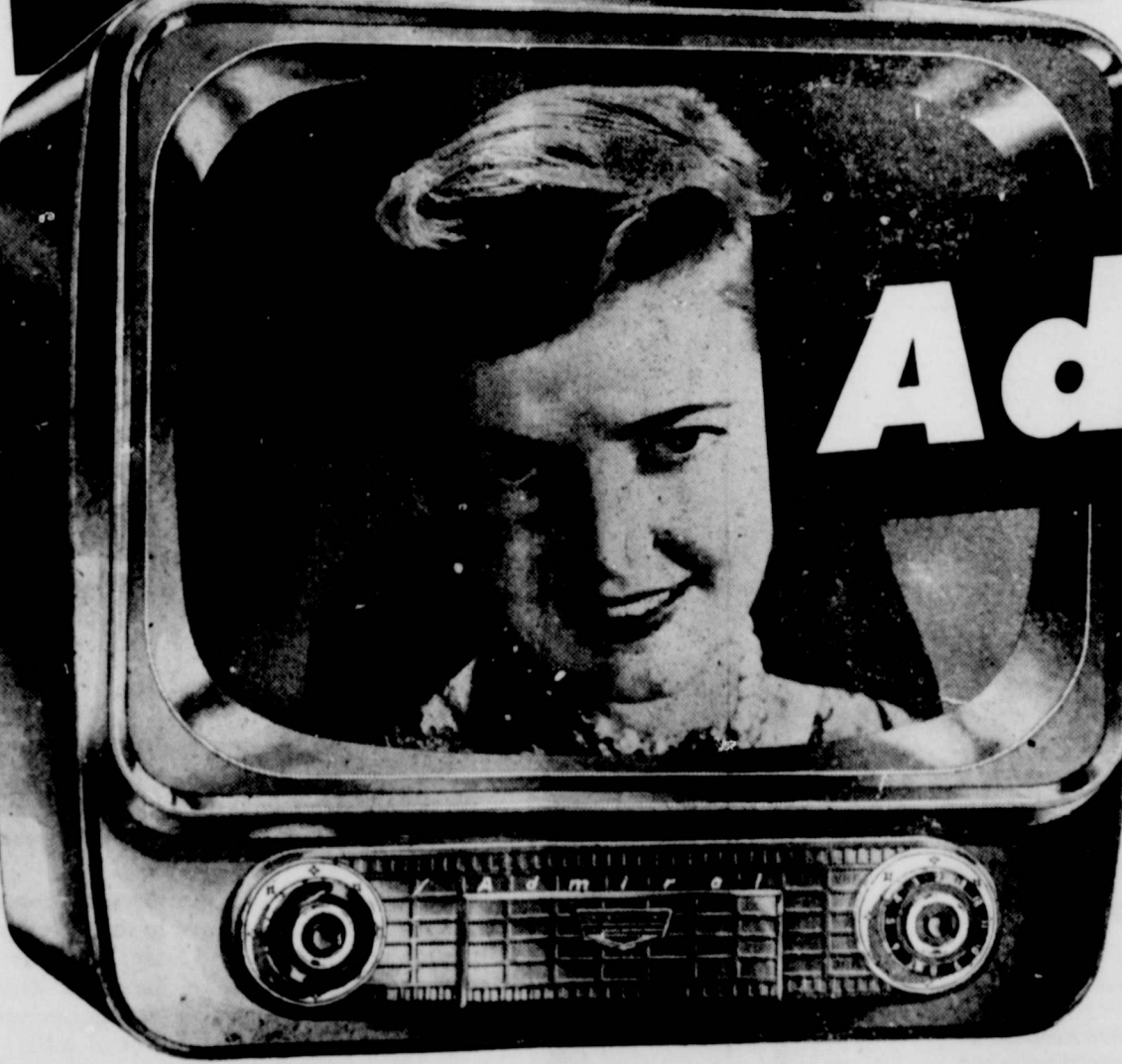
SYMBOL of FAITH

The white lilies of Easter have come to symbolize, in the Christian world, the purity of man's ideals, the strength of his faith and the triumph of life over death. We rejoice particularly this Easter that the world has returned to the paths of peace.

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"CLOSE OUT?"

Why settle for an out-of-date, or off-brand TV set when so little buys you this great new Admiral—featuring the same brilliant performance that has made Admiral the choice of more than 3,000,000 American families!

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Floydada, Texas

KITCHEN AND ★★ ★★★ FIELD NEWS

Lighthouse Electric Cooperative, Inc. by Nancy Morckel and Claude Weathersbee.

Here is the program set up by the annual planning committee for the annual meeting of the cooperative which is to be held, Saturday, April 24th:

Annual Membership Meeting Graves Gymnasium, Floydada High school 8:30 a.m. April 24, 1954 W. C. Snodgrass, presiding.

Registration: Starts 8:30 a.m. Music by Floydada high school band, John Horn, director, 9:30 a.m. Meeting called to order, 10:00 a.m.

Invocation: Mr. Gordon Downing, City Park church of Christ, Floydada.

Roll Call;

Drawing for prizes; Reading of the notice of the meeting and proof of the due publication and mailing thereof.

Reading of unapproved minutes of previous meetings of the members; taking of necessary action thereon.

President's report.

Entertainment: "Uncle Jay," Secretary-Treasurer report.

Music by Bernie Howell; group singing.

Lunch: 12:00 Noon. Barbecue lunch for members and guests of Lighthouse Electric Cooperative, Inc.

Entertainment: 1:30 p.m.

Drawing for prizes.

Election of officers.

Entertainment.

Unfinished business.

New business.

SOUTH PLAINS BLACKSMITH & WELDING

Disc Rolling — Hard Surfacing
General Repair
W. R. (Bill) GOSS
South Plains

House of Skaggs

"PORTRAITS OF QUALITY"

Introduces their new ECONOMY PLAN!
Pictures of QUALITY to fit every budget.

Have a Quality Portrait for only
\$3.00 — Second picture \$1.50

SPECIAL THIS WEEK
At these prices you can afford the finest

Phone 1031

Drawing for prizes

Prizes to be given away include two electric roasters, two deep-fat fryers, an electric saw, electric drill and other appliances.

NOTE: Among the entertainers for the day will be: Girl's Quartet from Crosbyton, The Debonaires, (dance team under direction of Mrs. John Hollums), Dale Smith, Swisher County Four, String Band from Crosbyton, Girls Trio from Lockney, Patty Adams, and E. J. Watkins. The Homesteader, from Lubbock.

Master of Ceremonies: Ned Bradley.

Bill Hulsey enjoyed a fish fry at the VFW Hall last Friday night with a group of friends from McCoy.

Gene Miller and some friends from Plainview visited Oneta Yates of Olton Sunday. Yates is in the hospital there recuperating from an appendicitis operation.

Billy Duke went to Lockney Sunday to see his sister and a new niece, Mrs. Gene Beard and daughter Deborah Gene at the Lockney hospital.

Corkey Guffee — "Wasn't the rain nice?"

Polla Brock of Hereford was a co-op visitor one afternoon last week. She was in Floydada spending the day with her mother, Mrs. E. S. Henderson.

Carl and Ina Lewis and Red and Paye Gregory went to Lake Diverson fishing Sunday. They reported "no luck."

Wayne Collins says — "My quotation will be weak this time — I've been sick."

Billy K. Baker of Lubbock spent Saturday night at home with his parents, Mr. and Mrs. Bill Baker and sister Sue.

Wayne Collins returned to work Tuesday morning after being out several days with a sore throat.

Little Jimmy Bohn has returned to his home in Paramount, California, with his mother. He had been seriously ill in People's hospital here but they felt his condition was im-

proved enough that he might be taken home.

Group 5, Line Superintendents' Conference will be held here next Tuesday, April 20th.

Mr. and Mrs. Herman King and Ben Richard of Lockney were Co-op visitors last Saturday morning. Ben Richard came for the story hour at the Library. Herman, secretary-treasurer of the cooperative came down to mail the official notices of the annual meeting to be held Saturday, April 24th.

W. C. Snodgrass, Lee Rushing, H. L. Morris, Earl Edwards, John Smitherman, Herman King, Oliver Harmel, W. E. Grimes and Melvin Henry were present for regular board of directors meeting held at the co-op office in the director's room last Thursday, April 8th.

News of Harmony

(by Mrs. Mather Carr)

HARMONY, April 12 — There will be a Sunrise Easter program at the chapel Sunday morning sponsored by Mrs. M. D. Ramsey and her Sunday school class. Everyone has a cordial invitation to attend this service.

In just a few more days, it will be the 50th anniversary of the church. It was organized in the one room school house by W. H. Carr with 7 members. Those were Perry and Jennie Merrill, Rev. and Mrs. Carr, Miss Anna Carr and Mr. and Mrs. Mather Carr. Of the original group, three are still living being the last three named.

Mr. and Mrs. E. W. Turner left Tuesday night for Arkansas after receiving word that Mr. Turner's niece husband had been electrocuted with two other men while working on a bridge. Their crane came in contact with live wires.

Mr. and Mrs. Ted Rutherford visited relatives in Abilene and Stamford last week.

Prayer services were held Wednesday night with a fair attendance. Mrs. M. D. Ramsey brought the devotional on the life of Paul.

Club met Thursday in the home of Mrs. Carrick Snodgrass with Mrs. Snodgrass as hostess. Roll call was answered with a house hold hint. Mrs. Ted Rutherford gave the demonstration on preparing foods for the home freezer. Recreation was directed by Mrs. Bob Hopper. Mrs. Snodgrass served an Easter plate to all present.

Work was begun Friday at the center preparing the way for the building of the new center. Ted Rutherford will be the head carpenter.

Due to the rain, the working that was to be held at the church and cemetery will be postponed to a later time.

Mrs. Sherwood Ramsey is ill with a cold.

Lajuana Sue Williams, daughter of Mr. and Mrs. Chloma Williams, won the grade spelling contest which was held in Floydada Friday.

Rev. Krebs preached Sunday morning at the chapel. Owing to the rain, night service was called off. Rev. Krebs, his wife and son, Kenneth were dinner guests in the Mather Carr home. They had supper with the Zant Scotts.

Mrs. Reuben Rutherford of Plainview attended church at the chapel Sunday morning.

Mr. and Mrs. Sim Burrows of Plainview attended church at the chapel Sunday morning.

Mr. and Mrs. Sim Burrows of Plainview were guests in the Mather Carr home Sunday.

Mr. and Mrs. Everett Miller, Rev. and Mrs. Krebs and Kenneth and Mr. and Mrs. Mather Carr and Horace were guests in the Chloma Williams home Sunday evening.

At 8:00 a.m. Monday morning, Mather Carr had 2 1/4 inches of rain.

Ledgers, Binders, bound records work sheets. Hesperian.

LIBRARY NEWS

(by Mrs. Rosita Hollar)

Mrs. Joyce Hopkins Herd has presented the following books to the library:

"The Message and Papers of the Presidents" in memory of the late John T. Herd of Post; A set of Mark Twain in memory of her brother the late Maury Hopkins, Co-founder of the first library in Floydada; and "Gems of Literature" in memory of Judge and Mrs. F. P. Henry.

Mrs. Herd is a sister Mrs. Jack Henry and a daughter of Mrs. E. A. Hopkins and the late Dr. Hopkins.

Mr. and Mrs. Jack Henry and Jackie have presented the library with a 2 volume set of Mark Twain's autobiography in memory of Dr. E. A. Hopkins and "The Masterpiece of World Literature" in memory of Miss Lucy Ross of Plainview. Miss Ross was a sister of Mrs. E. C. Henry of Munday and also of Mrs. B. F. Jarvis of Plainview.

The 1929 Study Club gave the library "This is India" by Rau in appreciation of Mrs. Maud Hollums.

Story hour was well attended on Saturday. Mrs. Downing told stories and served the refreshments. The group met for the first time in the library reading room. The group looks forward to next Saturday when Mrs. Charles Clark will show films.

The 1929 Study club, The 1929 Study club and the South Plains Home Demonstration club are among the donors to the magazine fund.

New books of current interest which have recently been added: Ellsberger, "Midwatch," Buckley, McCarthy and his enemies, Manly, "Twenty year Revolution," Graves, "Thrill with a Revue," Overstreet, "Mind Alive," Witte, "Nothing is

dripping on us," Medary, "Each one teach one," Rau "This is India,"

Harrer, "Seven Years in Tibet," Fenton, "Prehistoric World," Chase, "Power of Words," Cassidy, "Europe on the Aisle," Elliot, "Confidential Clerk," Cutler, "Junior Flower Arranging," Colby, "First Rifle," Joseph, "Family Book of Sports."

Like the rest of West Texas we rejoice over the rain. It brought us added circulation on Monday.

Mrs. Edna M. Hones has presented us with a copy of "Whistling Shadow" by Mabel Seeley. It is one of the very recent novels and is reviewed as a novel of suspense.

FRIENDS ARE WONDERFUL, SAYS MRS. CHILOMA WILLIAMS

I would like to thank all of our wonderful friends for the many cards, visits, gifts and flowers that were sent, given and expressed, while I was in the hospital and since I returned home.

Your kindness and thoughtfulness was appreciated much more than we could ever say.

May the good Lord bless each one of you.

Mrs. Chloma Williams

Rev. and Mrs. W. D. Reaves went to Hubbard, Texas, Tuesday of last week to get Mrs. Reaves' father, Dr. L. Barnes, who plans to visit in the Reaves home for several weeks.

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IT'S THE LUNCH BOX

ON HIGHWAY 70 EAST

Good Foods Expertly Prepared
Sunday Menu



CHOICE OF MEATS

Fried Chicken
Home Baked Ham with Sliced Pineapple
Small Broiled Club Steak

VEGETABLES

Buttered June Peas
Baked Whole-grain Corn
Vegetable Salad
Hot Rolls

DESSERT: Lemon Cream Pie

Meet Your Friends at the LUNCH BOX



New Jobs for Texans

Texas industries have been providing new jobs for Texans at the rate of about 70,000 a year. That's about 200 new jobs every day.

All kinds of jobs... in offices, on construction work, in manufacturing plants, in the development of the natural resources of the State. Jobs for riggers, for secretaries, for engineers, for truck drivers, for accountants, for lawyers, for crane operators, for decorators, for sailors... all kinds of jobs.

And the reason why these new jobs have been, and continue to be available is this: Texas industry is expanding, and industry makes jobs.

On the average, each new job created in Texas requires the investment of \$12,000 capital*. Thus, Texas industry invests over three-quarters of a billion dollars each year in new plants and in plant expansion to create 70,000 new Texas jobs.

Much of this annual investment in new jobs for

Texas is made by the oil industry itself and industries which depend on oil and natural gas for fuel and raw materials. Every year a wider variety of industries put to profitable use a larger number of the resources of the State, and call on a broader assortment of available Texas skills.

Forecasters predict an even greater industrial development in Texas, and an even larger number of new jobs, as more industries recognize the advantages that Texas offers: good markets, raw and manufactured resources, trustworthy and dependable people, efficient and abundant fuel, a mild climate, and a good state government... In that list of advantages, the Texas oil industry provides raw materials for processing, and the world's finest industrial fuel—natural gas.

*In the oil industry, the required investment for each new job is over \$50,000.



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Number One in Power...!

CHRYSLER 235 H.P.

NEVER BEFORE, AND NOW, ONLY HERE! America's top rated engine... plus the NUMBER ONE fully-automatic transmission for powerful acceleration, control, ease and simplicity of operation! Chrysler's 235 H.P. FirePower V-8 and PowerFlite No-clutch Drive! Now you can drive more safely than you ever drove before. Come feel the thrill of being NUMBER ONE... come drive the beautiful Chrysler... come discover why "anything less is yesterday's car!"

THE POWER AND LOOK OF LEADERSHIP ARE YOURS IN A CHRYSLER

1954 NASCAR AND STEVENS TROPHY WINNER!

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Floydada, Texas

HUMBLE OIL & REFINING CO. HUMBLE HUMBLE PIPE LINE CO.

Is Retiring From Postal Office; Move Soon to Tarrant

Mrs. G. N. Shirey are to move to their new home in Tarrant county, Texas, the next two weeks. They are residents of Floydada where Mrs. Shirey transferred from Clarksville, Texas as carrier on a U. S. mail to Floyd county, Texas assigned to Route Five. She has served since that time as Rural Carrier. He has made improvements in Rural mail delivery that time. Since January Mr. and Mrs. Shirey left Floydada on a trip to Orlando, Florida on a 5,000-mile trip first to Orlando, Florida where they spent most of the two weeks on the coast at Yero. They reported an enjoyable trip and expressed some disappointment in the cold weather in Florida. Mrs. Shirey was made in the family a 27-foot, modern motor boat which they lived during where they were away.

With son at Norfolk

The highlights of the trip to Norfolk, Virginia, where they arrived in time for the Bostwain G. H. Shirey's crew, land their ship, the Destroyer Cushing. They spent a three-months tour in the Mediterranean area. Mrs. Shirey was met by his family who went to the ship and spent the remaining day. Although their son is eighteen years in the navy, this was the first time Mrs. Shirey had been aboard a ship.

Returned home March 26, Mrs. Shirey stated that the trip had been beneficial to his health. He is under treatment of a physician before his leave.

Mrs. Shirey are parents of four children and a son. They are Mrs. Shirey, Mrs. Roy Wilkes, Mrs. Finley and Mrs. Leon. The son Gilbert H. Mrs. Shirey with her family recently returned to this county to Medford.

Sand Hill News

(By Mrs. James Jeffress)

SAND HILL, April 13 — The showers finally came although they weren't much, they were welcome. We are hoping for more in the near future as the wells in the community are already beginning to fall down on the water supply. Some are having to go deeper with their wells.

It was reported this week that Chuck Holmes has already started planting cotton. We wish him good luck. The weather last week gave everyone the cotton planting fever.

Mr. and Mrs. Billie Latham and family visited in the home of Mr. and Mrs. Dale Stringer Wednesday night.

Visiting in the home of Mr. and Mrs. H. F. Jackson Thursday night were Mr. and Mrs. Duard Everette and family and Mr. and Mrs. Wayne Billington.

Mr. and Mrs. E. H. Forester of Lubbock visited in the home of Mr. and Mrs. Monroe Schulz Thursday night. They all enjoyed ice cream and cake in observance of Mr. Schulz' birthday.

Mr. and Mrs. James Jeffress and family visited in the home of Mr. and Mrs. J. R. Turner Friday night.

Mr. and Mrs. Wayne Billington had as their guests Sunday, their daughter and family, Mr. and Mrs. Ross Yandell of Plainview and Mr. and Mrs. James Jeffress and family.

Monday morning some of the gauges around the community measured from one inch to two inches. The rain was a welcome sight to everyone.

Mr. and Mrs. Wayne Billington spent Monday in Plainview.

Since next Sunday is Easter I would like to take this opportunity to wish everyone a happy Easter. Let's all remember to attend the church of our choice.

C. B. Carmack was in Plainview Monday attending the dairy show. Billie Carmack will be home Thursday from McMurry college in Abilene to spend the Easter holidays with his parents, Mr. and Mrs. C. B. Carmack.

Little Kay Turner has the mumps this week, we are sorry to report.

Rebekah Lodge Box Supper Makes Fun, Brings in Money

A candidate speaking and box supper, held Friday night at the American Legion hall in Floydada was sponsored by the Rebekah Lodge.

Wayne Robison was master of ceremonies, and auctioned off the boxes and introduced the candidates. He fined each candidate \$1.00 for not speaking. The candidates were happy to pay the dollar fine and have him make their campaign speech for them.

Along with the boxes, an angel food cake made in three links signifying the Rebekah and Odd Fellows emblem was auctioned off. Buyers were G. N. Shirey and Mrs. C. C. Huckabee.

The lodge made \$150.00 from the party. A nice crowd was present including visitors from Plainview, the candidates and their wives or husbands, and the lodge members. A good time was reported by all.

Mrs. Jim Holmes and Mr. and Mrs. William Mayo Monday.

Mr. and Mrs. Slater had as their guests Sunday, Bro. Boyd and Harry from Plainview. Due to sickness in the family, Mrs. Boyd and the other children did not attend services, Sunday.

The W.M.U. met Thursday afternoon at 2:30 in the school house. It was a Bible study program. Attending were Mesdames Franklin, M. B. Swanner, J. R. Turner, Will Hollums and Mrs. Tom Thomas. The next meeting will be April 15.

T. C. Hollums left Monday on a business trip to Mineral Wells for a few days.

Bro. Beckley from Plainview held services at the church of Christ Sunday.

W. E. Miller and Verl Miller are in Ryan, Oklahoma, attending the funeral of Mr. Miller's brother-in-law who passed away in Lawton, Friday.

Fred Jackson was re-elected as trustee of the Sand Hill school Saturday.

Mr. and Mrs. William Mayo entertained with domino party Monday night. Those present were Mr. and Mrs. Jim Holmes, Mr. and Mrs. Wayne Billington, Mr. and Mrs. C. H. Jones of Midland and Mr. and Mrs. Slater.

Floyd Forester of Lubbock visited in the home of his sister and family, Mr. and Mrs. Monroe Schulz, Monday.

Mr. and Mrs. Maurice Steen and son, Brad, spent the week-end in Channing, Texas, as guests of Mr. and Mrs. Jack Bran. They also visited with Mr. and Mrs. O. D. Coker and daughter, Candice, of Dumas. Mrs. Coker is the former Betty Yearwood.

The Floyd County Hesperian, Floydada, Texas, Thursday, April 15, 1954

NEW SON IN BROWN FAMILY **SECOND SON BORN APRIL 8**

Mr. and Mrs. W. E. Brown, jr., are the proud parents of a son, William Edward Brown III, born on Saturday, April 10, in Plainview hospital in Plainview. The young man weighed seven pounds and three ounces.

The Browns have two daughters, Rande Lu, 4 and Christi, 2.

Grandparents are Mr. and Mrs. W. E. Brown, sr., of Floydada.

Mrs. Brown and baby are expected home today.

Mr. and Mrs. Edward H. Wester are the parents of a son, Brent Alan, born Thursday, April 8, at 3:15 a.m. in West Texas hospital in Lubbock. The baby weighed eight pounds and three ounces. The Westers have another son, Todd, age three.

Grandparents are Mr. and Mrs. J. C. Wester of Floydada and Mr. and Mrs. H. N. Powell of Dougherty, Texas.

and Hill News

(Too Late for Last Week)

(By Mrs. James Jeffress)

SAND HILL, — Mrs. Bert King of Floydada visited in the home of Mrs. C. B. Carmack Friday.

Mrs. C. B. Carmack and Mrs. Eddie King visited in the home of Mrs. Duard Everette Friday.

Billie Carmack was home over the week-end visiting his parents, Mr. and Mrs. C. B. Carmack and Bobby.

Visiting in the home of Mr. and Mrs. James Jeffress were Mr. and Mrs. C. H. Jones of Midland, Jim Jeffress of Silverton, Mr. and Mrs. Wayne Billington and Mr. and Mrs. Jim Holmes.

Sunday visitors in the home of Mr. and Mrs. Monroe Schulz and family were Mr. and Mrs. Homer Neil and family of Hale Center.

Mr. and Mrs. Jim Holmes and Billie were in Plainview Sunday visiting her parents, Mr. and Mrs. Glenn.

On the sick list this week are Mrs. H. F. Jackson, Allen Gross, Norma Sue Hollums, Junior Schulz and Beverly Jeffress.

Mr. and Mrs. C. H. Jones of Midland visited in the home of Mr. and

Field of Lankert on my Farm, 1953

LANKERT COTTON SEED

First Year from Certified, per Bushel **\$2.00**

OR 10c DELINTED
Test 86 per cent

Three Miles West of McCoy

W. B. EAKIN

BRITTON
Appliance Repair
Shop
454 307 E. Houston

The sky's the limit... ...in your New Mercury Sun Valley



Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan. Sunday evening 7:00 to 8:00, Station KDUB, Channel 13.

Here's the most luxurious Mercury ever built. You get a transparent top, exclusive Sun Valley colors and interiors, new ball-joint suspension, and an entirely new 161-hp V-8 engine.

Never before has a Mercury been so new and exciting. The specially molded transparent plastic roof is tinted a soft, cool green to reduce the glare... yet leaves you with the wide-open feeling of a convertible. The special Sun Valley interiors are exclusively styled—are found in no other car in America.

Under the hood is Mercury's entirely new 161-hp V-8. You get instant reserve power,

automatically, thanks to a new four-barrel carburetor with the two rear barrels vacuum-controlled to operate when needed.

Up front, there's Mercury's revolutionary ball-joint front suspension... every turn is easier, smoother.

Come in and take a trial drive in a 1954 Mercury Sun Valley. Talk things over. Let us show you how easy it is to own.

IT PAYS TO OWN AMERICA'S FASTEST GROWING CAR— **MERCURY**

KING TRACTOR & MOTOR, Floydada, Texas

Look pretty please... For Easter

and proves the fashion point with this "dresden doll" sheer leno-stripe... a Toni Todd Original. GLAMOUR picks it as a perfect... "Clothes That Make You Beautiful"—all day all summer.

rounded neckline to make you aware of the least breath... molded empire bodice... spreading skirt. Pretty details... shirred sleeves, the twinkling rhinestone... Navy, green or pink openwork cotton. Sizes 10 to 20. **7.98**

HALE'S DEPT. STORE

Winners Named In High School Literary Tests

Floydada high school will have several students representing the district in the regional contests in the literary division of the University Interscholastic League.

Following are the results of the district 4-A contests in the 11 divisions of literary competition in high school last Friday afternoon:

Debate: Girls — Delores Hutto and Betty Braly, Tulla; Boys — Phillip Zeek and Robert Aycock, Tulla.

High School Declamation: Senior Girls' Division — 1. Fontaine Fowler, Floydada, 2. Carol Swinburn, Tulla, 3. Barbara Flynt, Tulla;

Senior Boys' Division — 1. Don Bauer, Tulla; 2. Danny Solomon, Tulla, 3. Don Barber, Floydada;

Junior Girls' Division — 1. La-Quita Noble, Tulla, 2. Eldora Boone, Lockney, 3. Vanda Carter, Floydada;

Junior Boys' Division — 1. Donald Colley, Floydada, 2. Keith Armstrong, Floydada, 3. Rush McGinty, Spur.

Extemporaneous Speech: Girls — 1. Delores Hutto, Tulla; 2. Carol Gordon, Spur;

Boys — 1. Phillip Zeek, Tulla, 2. Robert Aycock, Tulla, 3. Joe Bruce

Long, Spur.

Typewriting — 1. Johnny Warren, Floydada, 2. Beuna Holmes, Floydada, 3. Barbara McNeill, Floydada.

Shorthand: 1. Ann Deakins, Floydada, 2. Carole Garrett, Crosbyton, 3. Dorothea Fish, Paducah.

Slide Rule: 1. Joe Connell, Abernathy, 2. Glen Herring, Tulla.

Number Sense: 1. Leon Wiley, Floydada, 2. Kenneth Robertson, Floydada, 3. Billy Phillips, Spur.

Spelling: 1. Juanell Jennings and Shirlene Irvin, Crosbyton, 2. Eldora Boone and Joyce Golden, Lockney, 3. David Estep and Carole Jo Blair, Spur.

Ready Writers: 1. Pa' Spears, Floydada, 2. Harlene Workman, Lockney, 3. Dortha Powell, Spur.

Elementary School List

Six of the eight schools of the district had one or more winners in the grade school literary events list of winners. The complete list, as compiled by A. W. Coltharp, director general of the ward school contests, is as follows:

Number Sense: 1. Joe Powell, Paducah, 2. Leslie Albin, Spur, 3. Johnny Lou Scudder, Spur.

Spelling, 7 and 8 grades: 1. Judy Dawson, Janice Vise, Tulla, 2. Snow Drop Dunn, Billie Ann Goode, Floydada, 3. Mike Hairgrove, Charlotte Ramsey, Spur, and, Betsy Lyle, Alice Beck, Ralls.

Spelling, 5 and 6 grades: 1. Billy Gaither, Floydada, 2. Jan Johnson, Mel Parrish, Ralls, 3. Glenda Allison, Larry Stewart, Tulla.

Story Telling: 1. Kay King, Oilton, 2. Vickie Wester, Floydada.

Ready Writers: 1. Betsy Lyle

Ralls, 2. Patricia Robertson, Floydada, 3. Carmen Pruett, Tulla.

Declamation, Junior Boys: 1. Mike Musick, Tulla, 2. Jim Gabriel, Spur, 3. Ronnie Claude, Spur.

Declamation, Junior Girls: 1. Agatha Ellis, Spur, 2. Judy Ann Bragg, Spur, 3. Sydney Mills, Tulla.

Miss Lucy Ross Claimed By Death

PLAINVIEW, April 9 — Funeral services for Miss Lucy Ross, 75, a teacher in Arkansas, New Mexico and Texas schools for 30 years, were conducted at 4 p.m. Saturday at the First Presbyterian church here.

Dr. G. K. Rogers, pastor of the church, officiated. Burial was in Plainview Memorial park under the direction of Lemons Funeral home.

Miss Ross died here this afternoon at the home of a sister, Mrs. B. F. Jarvis.

Miss Ross was a native of Greenville, Tenn. She moved to Cane Hill, Arkansas, with her parents in 1882. In 1901, she was graduated from the University of Arkansas.

For the next thirteen years she taught school at Fort Smith and in other school systems in Arkansas.

In 1914, she moved to Albuquerque, where she taught in the government school for Indians. In 1925, she came to Plainview and taught in the Plainview schools for five years.

She made her home here with Mrs. Jarvis.

Miss Ross was a charter member of Chi Omega sorority and a charter member of the American Association of University Women. In Plainview, she was a member of the NON Club, the Mispah Group of the church and was a teacher in the Sunday school.

Besides Mrs. Jarvis, survivors are another sister, Mrs. E. C. Henry, Floydada, and three brothers, J. C. Ross, Albuquerque, W. A. Ross, Montreat, N. C. and H. L. Ross of Mexico City.

FACTORY CAR DELIVERIES

DETROIT — For the first time since pre-war, Chevrolet customers are taking deliveries on new cars at the Flint, Michigan factory.

Resumption of this popular customer service offers freight savings and a chance to combine car purchase with a vacation trip. Now limited to certain sections of the US the service will be extended gradually to the entire nation, E. L. Harrig, national service and mechanical manager, said. A monthly volume of 1,000 to 1,500 cars is anticipated when the department is in full operation.

Loose leaf, ledgers ledger sheets. Hesperian.

THIS IS PEOPLE?

A six-year-old girl submitted the following composition on "people" to her teacher:

"People are composed of girls and boys, also men and women. Boys are no good at all until they grow up and get married. Men who don't get married are no good either. Boys are an awful bother. They want everything they see except soap. My ma is a woman, and my pa is a man. A woman is a grown up girl with children. My pa is such a nice man that I think he must have been a girl when he was a boy."

Floyd County 14 Years Ago

(Taken from The Hesperian, files, issue of April 19, 1940)

Upon the shoulders of George Fry, senior track man, rests the burden of carrying Floydada high school colors into the regional interscholastic league track and field competition at Canyon this weekend.

Lider came through as the only Floydada winner in the District 4 track and field meet at Lubbock Saturday, winning first place in the discus throw with a heave of 111 feet and 10 inches and running fourth in a 220-yard dash.

George Sherrill, elected last week as a delegate from the Floyd County Young Democratic club to the state young Democratic convention, left Wednesday afternoon for Beaumont with the avowed request for prominent gubernatorial candidates to speak in Floydada at the old settlers reunion in May.

S. W. Ross, veteran secretary of the Floydada Rotary club, was re-elected to the post for the tenth consecutive year Wednesday when annual election of officers was held.

The Sterley Home Demonstration club met with Mrs. G. A. McCada, Thursday, April 4.

Mrs. Walton Hale of the Floydada Parent-Teacher association, was named vice-president of the district P.T.A. organization at the annual convention in Lamesa last week.

The Cecil Hagoods were hosts for the meeting of the Tuesday Evening Bridge club this week at their home.

Mr. and Mrs. W. B. Henry were hosts for the meeting last Thursday night of the Pla-Mor Bridge club. Eighty members of Eastern Star chapters here for the district 2 school of instruction Tuesday, were guests of the local chapter at the home of Mrs. C. M. Thacker.

More than 400 young musicians in bright uniforms formed a gala and colorful spectacle in a parade through the business section of the city Tuesday afternoon climaxing Floydada's first band festival.

Carter Seeking Return of Fine

DALLAS, April 10. — An Amarillo wheat rancher today asked Uncle Sam to give back a \$10,000 tax-evasion fine he paid in 1951. He declared he had discovered his own lawyers were the ones who tipped off the revenue office.

Moreover, said Bernard B. Carter in a two-inch thick legal plea, he was innocent and pleaded guilty only on the advice of his lawyers that he'd go to prison, innocent or guilty, and should plead guilty.

No Willful Cheating
Carter's new lawyers told this story in their plea:

Carter never willfully cheated the government out of the tax money. His lawyers in the case were also public accountants. They figured his taxes and made out his returns as accountants. Then they tipped the Internal Revenue agents who started the probe. He then hired the accountants as his lawyers.

The lawyers-accountants somehow mailed their confidential report intended for the Internal Revenue service to Carter. He then realized his own lawyers had helped start his tax woes.

Made Copies
But, said the plea they managed to convince Carter the part about helping the government was not true. They even persuaded Carter to burn the report. He burned it — only after making copies.

As court-time neared, he said, the

EDMISTON Plumbing Co. Phone 507 PLUMBING

REPAIRS — SUPPLIES

Do Your Employees Have A Security Plan?

Call your **Southwestern Life** man

R. E. FRY

Representing SOUTHWESTERN LIFE INSURANCE CO.

lawyers advised him to plead guilty and told him the prosecutors had agreed on a \$5,000 fine. The fine turned out to be \$10,000, which he paid along with a \$5,000 fee to the lawyer-accountants.
Carter asserted he was ignorant of the fact the prosecutors had no witnesses or evidence with which to get a conviction. He asked for permission to withdraw his guilty plea, declaring both he and the court were hoodwinked, asked for his \$10,000 back, plus such a bonus as "the court shall deem proper."

HALF MINUTES

Lon M. Davis: "I was in Pierre last week and couldn't get out to my place for the slush and mud."

Arthur Womack: "The Hesperian was writing about my running in district interscholastic track 36 years ago. I ran mostly in the 100 and 220-yard dashes."

Tell Me Please!

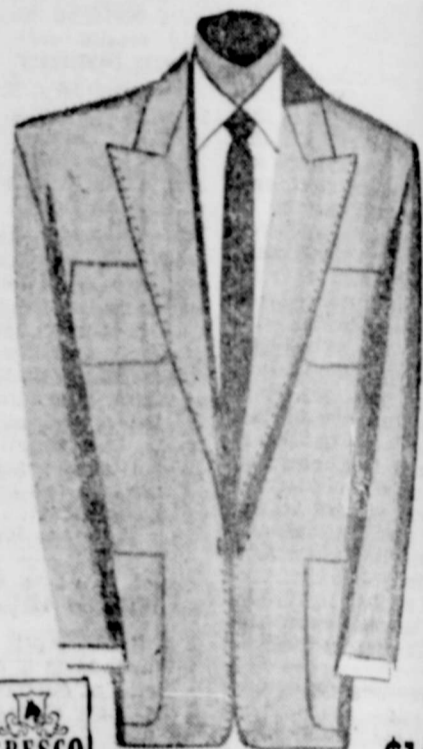
Fortune teller: "Tell me you that you'll be a widow. Your husband is going to die."

Woman: "And will I be widowed?"

PH. 7

FOR BUTANE SERVICE WYLIE Butane Comp

Men's Clothing Values FOR EASTER AND AFTER



\$14.95

Navy Rayon Linen, 3 Patch Pockets, Built Shoulders, Center Back Vent, Inside Pocket Linings, Hair Canvas Front Construction. Regulars and Longs.

Just Arrived... NEW SHIPMENT HAGGAR SLACKS

The pick of the finest fabrics...

50% Dacron — 50% wool.

All Wool Tropical Rayon Linens & Gabs. Plain or Pleated. Short Rise, Regular or Long Strides.

Beautifully tailored by Hagggar, America's leading maker!

Choose your slacks from our complete selection.

Whatever your preference in slacks, you'll be just the colors, styles and fabrics you want. Our beautiful new selection of Hagggar Slacks. They're full cut and expertly tailored by Hagggar, America's leading maker of men's slacks. \$6.95 to \$15.00

HAGOOD'S DEPT. STORE Standard Brands



The new 200-horsepower Buick Century Convertible—sleek, smart, spirited—and available in gorgeous new summer colors

We have a line the gals go for

(Have you seen our Spring Fashion Show?)

You can't fool the ladies when it comes to styling.

From clothes and hemlines, to cars and color schemes—they insist on a fresh new look and a fresh new change—and anything else won't do.

So it's easy to see why the gals—bless 'em!—have been going for Buick in a great big way—going for the glamorous modernity of these new-day automobiles ever since the first public showing a few short months ago.

From the beginning, they've been going for the sleeker, longer, lower lines—the futuristic shaping of the new windshields—the stunning décor of the striking new fabrics—the clean simplicity of the new instrument panels.

But you ought to see how they go for the gay new car models in Buick's Spring Fashion Show! Fresh new Convertibles, Rivieras and Estate Wagons never before available—and in gorgeous new summer colors never shown before!

And you ought to see how they go—as the men certainly do—for the

BUICK the beautiful buy

THE COMPLETE LINE-UP OF BUICK BEAUTIES FOR 1954 includes stunning new all-steel Estate Wagons and "hardtop" Rivieras, as well as gay new Convertibles, in both the low-priced V8 Special Series and in the high-powered Century Series.



WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

CLINE & RAINIER 201 So. Wall, Floydada, Texas

Agriculture

Released by
The Texas Department of Agriculture

DAMAGE
In West Texas are two serious handicaps: (1) the drought is extremely critical to the public effect of the long-range effects of the Texas pastures.

Disintergration of prolonged drought has resulted in the dramatic impact of crop failure. Yet, the drought is probably the most serious of our state's economy immediate effect on our

make a comeback in normal rainfall. But it may years to regain adequate cover on our pastures.

fall, the drought damage is estimated as roughly \$150 million. Probably \$150 million are lost due to poor cover. The drought this year is equal or top this year a full range recovery in this decade.

the rains we nor during April and May, in West Texas will be

Stock Market Office Open High Plains

STATION. — To better stock producers in the west west areas of the state west market news, a market office has been opened in

which opened April 5 on cattle and calf auction Amarillo on Monday, and Fridays. Auction sales will be covered on Wednesday, Thursday, Friday and in the area also will be

is a Federal-State project jointly by the U.S. Department of Agriculture and the Texas Department of Agriculture, formerly of the stock market news office in charge.

office is located at the Auction Company, 3000 Avenue.

ACTION AGAINST FIRE

Mobile and Casualty
C. Tubbs
Insurance Agency
PHONE 418

POPULAR DEMAND



SQUAW DRESS made of talene, trimmed with washable ric rac. Four different colors. Sizes 10 to 16.

BE SURE TO SEE OUR FINE SELECTION OF EASTER DRESSES

AGOOD'S DEPT. STORE
Standard Brands
Priced Right

Play Presented In Area Contest

Mrs. I. T. Graves, director of the speech department of Floydada high school accompanied the members of the cast of "The Little Foxes" to Amarillo yesterday where they competed with other winners of this area.

"Little Foxes" was awarded first place in District 4-A Interscholastic League drama contest at the high school on April 2.

Winners in the Amarillo one-act contest will represent the area in the regional presentation of plays on April 24.

Warranty Deeds
Maggie D. Gullion to Odd Fellows lodge, lot 14 and East 1/2 of lot 15, Block 92, Floydada.

Dorsey Baker et al to V. S. Cassel et al, 2 acres of land out of West 1/2 of section 3, Block C-9, Floyd county, \$3.30 federal revenue stamps.

E. B. Gilliland et al to E. H. Boling lot 6, Block 99, Floydada, 55 cents federal revenue stamps.

Merle Hill et al to Oscar Golden, tract of 85.66 acres of land out of the S. W. 1/4 of section No. 10, Block

D-5, D. P. Ry. Co., Floyd county, \$10.45 federal revenue stamps.

Lora R. Farris to W. D. Mount et al, all of lots No. 12 and 13, Block 131, Floydada, \$1.10 federal revenue stamps.

Spencer A. Bayley et al to Paul N. Sparkman et al, app. 5 acres of land out of the D. P. Davis 80 acre survey, Floyd county, \$6.60 federal revenue stamps.

J. M. Willson to D. W. Fyffe, lot No. 9, Block 37, Floydada.

Hattie Daniel et al to D. W. Fyffe, lot No. 9, Block 37, Floydada.

Bryan E. Smith to Robert W. Smith et al, 1 1/2 acres out of Section 82, Block D-2, Floyd County.

Solon Clements et al to Clements corporation, 200 acres out of Section 51 and all of Sections 84 and 85, Block D-3; G. T. Green 160 acre survey; 43.2 acres out of Survey 252, patented to H. L. Sprinkle; 107 acres

out of Survey 250, patented to Isaac Wilhoit; 240 acres out of Section 8, Block M-14, Floyd county, \$73.70 federal revenue stamps.

William G. McNeill et al to Chas. Schuler, Jr., et al, 8 acres out of Henry Schwitzer survey, \$55.00 federal revenue stamps.

Lockney Independent school district to M. D. Lynn et al, lots 11, 12 and 13, Block 26, Lockney.

Jake W. Smith et al to W. C. Watson, all of lots 9 and 10, Block 4, Lockney, \$7.15 federal revenue stamps.

Prospect: "Ye Gad! — what a tumbled-down looking shack. What's holding it together?"

Agent: "The termites are holding hands."

Good carbon paper goes further. Try Suite-Rite.

The Floyd County Hesperian, Floydada, Texas, Thursday, April 15, 1954

Wilson Will Head Lions at Lockney

Joe Wilson will serve Lockney Lions club as its president during the fiscal year beginning July 1.

Wilson was elected last week at the club's Monday night meeting. He will succeed Clyde Kemp, who currently heads the club.

It's bad enough to be a quitter. But it's worse to finish something you never should have started.

W. F. WEATHERBEE GUEST OF FRIENDS HERE LAST WEEK

W. F. Weatherbee, of Boetting, spent Wednesday night and Thursday with Mr. and Mrs. Charlie Battey. He also visited on Thursday afternoon with Mrs. R. C. Watson, an old time friend in Floydada. Mr. and Mrs. Charlie Battey and Mr. and Mrs. Fred Battey accompanied him to Plainview to the home of Mr. and Mrs. Jack Woodward where he remained a few days before returning home.

Use Hesperian Want Ads.

Dr. O. R. McINTOSH

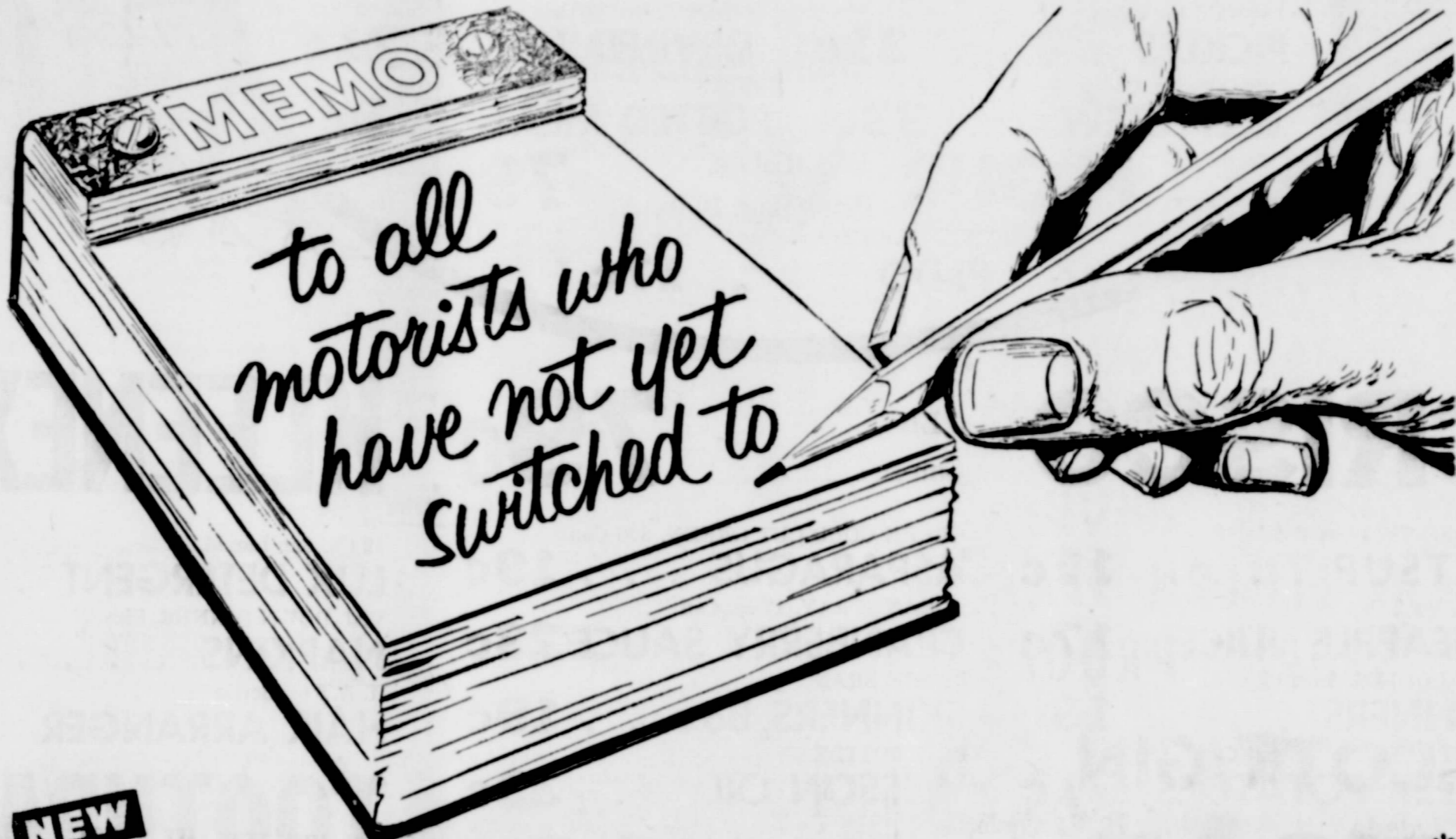
OPTOMETRIST

OFFICE 211 SOUTH MAIN ST.,
Phone 157 — Floydada, Texas



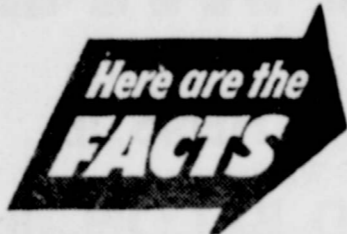
NOW
CONOCO Super
GASOLINE WITH
TCP AT

CONOCO No. 1 --- Ph. 20
SPARKS & SPARKS — Floydada



NEW Conoco Super Gasoline with TCP*

The Greatest Gasoline Development in 31 Years



1. TCP will boost your car's power as much as 15%.
2. TCP will give you increased mileage (motorists tell us up to 3 more miles to the gallon!).
3. TCP will increase your spark-plug life up to 150%.
4. TCP is just like an engine tune-up (because it permits you to enjoy all the power that was built into your car).
5. YOU should feel the difference in car performance after just two tankfuls.
6. MILLIONS of motorists have proved TCP in their cars (and they're staying with it!).

But don't take our word for it — just ask any motorist who has switched to

NEW Conoco Super Gasoline with TCP



CONOCO Super
WITH **TCP** — GREATEST
GASOLINE DEVELOPMENT IN 31 YEARS!

CONOCO WHOLESALE

Phone No. 5

BILLY B. HENRY
Res. Phone 505

MRS. R. C. HENRY
Res. Phone 50

Easter

Feasting



LIBBY'S 4 1/2 oz. Queen
OLIVES . . . 29c

LIBBY'S FAMILY SIZE, No. 1 Can PAAS, Pkg.
RIPE OLIVES 29c EGG DYE . 10c

EASTER EGGS 28 oz. Celo Bag **55c**

LIBBY'S No. 2 Can
PICKLES 31c

LIBBY'S, No. 1/4 Can
DEVILED HAM 21c

LIBBY'S, No. 2 Can 1/4 Can
BEEF STEW . . 33c POTTED MEAT . . 9c

FLOUR EVERLITE Print Bag, 10 lb. **79c**

AUNT ELLEN'S, 9 oz. Pkg.
PI-DO . . . 17c



KASCO, 5 lb. Bag
DOG MEAL

CRISCO 3 LB Can **79c**

DEL MONTE, 14 oz. Bottle
CATSUP 17c

DOLE, No. 2 Can
PINEAPPLE JUICE . 17c

EGG NOODLES, 5 oz. Pkg.
SKINNERS 13c

BLUE PLATE, No. 3 Squat Can
SWEET POTATOES 31c

GREEN GOLD CUT GREEN, 300 Can
ASPARAGUS . . . 19c

OCEAN SPRAY, 17 oz. Can
CRANBERRY SAUCE 23c

RAISIN BRAN
SKINNERS, Box . . 19c

PINT BOTTLE
WESSON OIL . . 33c

SUGAR PURE CANE 10 lb. Bag **89c**

HOLLANDAILE, Colored, Quarters
MARGRAINE . . . 19c

GREEN GIANT, No. 303 Can
PEAS 22c

ARMOURS DECORATED TUMBLER, 11 oz.
PEANUT BUTTER . 39c

TNT, Can
POP CORN . . . 19c

PINEAPPLE DOLE, Sliced No. 2 Can **29c**

ROSE DALE, Halves, No. 2 1/2 Can
PEACHES 27c

LIBBY'S, No. 303 Can
SPINACH 15c

HUNT'S No. 300 Can
FRUIT COCKTAIL 22c

STILWELL, No. 300 Can
NEW POTATOES . 10c

BETTY CROCKER, Your Choice
CAKE MIX, Box . 35c

FRESH FRUITS & VEGETABLES

TOMATOES FRESH 1 lb. Carton **15c**

FIRM HEADS
LETTUCE, lb. . . 12 1/2c

FRESH LONG GREEN
CUCUMBERS, lb. 12 1/2c

CALIFORNIA
CALAVOS, each 12 1/2c

FLORIDA
ORANGES, lb. . . 9c

BLACKEYED PEAS Frozen Hill O Home 12 oz. Pkg. **17c**

PICTSWEET, 10 oz. Pkg., Frozen
BUTTER BEANS . 19c

HILL O HOME, FROZEN, 10 oz. Pkg.
WHOLE OKRA . . . 19c

CAL GROVE, FROZEN, 6 oz. Can
LEMONADE . . . 15c

SEALD SWEET, 6 oz. Can
ORANGE JUICE . . 19c

KLEENEX 300 COUNT Box **17c**

12 Oz. Can Liquid
LUX DETERGENT . 39c

VEL DOWN DINNER, Size
NAPKINS 33c

H. A. 5 oz. Bottle Plus Tax
HAIR ARRANGER 49c

LUX REGULAR BAR
TOILET SOAP, 3 for 2

LUX BATH BAR
TOILET SOAP, 2 for 2

WHITE RAIN, 60c Size
SHAMPOO 4c

TOOTHPASTE IPANA 50c Size **3c**

U. S. GRADED QUALITY MEATS

HAMS ARMOURS STAR 1/2 or Whole, lb. **69c**

FAT TENDER
HEAVY HENS, lb. 49c

WILSON'S WILSCO
SLICED BACON, lb. 73c

CANNED READY TO EAT
PICNICS, 4 1/2 lb. . . 3c

FULL CREAM LONGHORN
CHEESE, lb. . . . 4c

BISCUITS GLADIOLA 2 Cans **19c**

GREEN STAMPS

ARE DOUBLE ON **TUES.**

U. S. GOVT. GRADED GOOD
CLUB STEAK, lb. . . 6c

FRESH FROSTED
CATFISH HEAD REMOVED, lb. 5c

FRYERS FRESH DRESSED & DRAWN, lb. **4c**

Piggly Wiggly
 SUPER MARKETS