


pe is Named County Trustee inct $l$ in Saturday Elecion

| Quebe, of Providence, will the vacancy on the rloys W. Smith, deceased, from chosen over Leslie Ferguckney 166 to 101 in the vote rday. of the time three other of the county board were an election that created ne interest, They were: frea Battey of Ploydadahimself as himself as county trus- |  |  |
| :---: | :---: | :---: |
|  | nd Clark Harris |  |
|  |  |  |
|  | Avin Wilson of Aiken and Pleasant |  |
|  |  |  |
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|  |  |  |
|  |  | ${ }_{\text {to }}$ |
| forington to succeed himustee in Commissioners (0. 4. <br> hool dustricts, comprising ot the county not "transto Hale, Motley, Briscoe for school purposes, held |  | The tour has been arranged to show some of the more accepted |
|  |  |  |
|  |  |  |
|  |  | The Board of Supervisors extend- $n$ invitation to all farmers in this |
|  |  |  |
| vote in any district wasda district with 257 votes |  | It is hoped that atter obe |
|  |  |  |
| e for county board memPrecinct two was held in districts, with results. counted, as follows Ferguson Que |  |  |
|  |  |  |
|  |  |  |
|  |  | r pioneers association |
|  |  | Saturday attern |
| 66 |  |  |
|  |  |  |
|  | fined to her room in the hospltal |  |
| Stitee of Precinct 2,267 |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| recorded for Bill Beedy: <br> Precinct No. 4, 87 votes, <br> ed for F. M. Covington of |  |  |
|  |  |  |
|  |  |  |
| school district vote South acted Leighton Teeple, I. <br> ees to be filled on that <br> eple and Parks wan take <br> Cummings. Taylor was re- | Allce Hathaway are the other thre |  |
|  |  |  |
|  | m |  |
|  |  |  |
|  | was extinguis? ire boys in the a | Wednesday Market |
|  |  |  |
| Pself; at Lakeview W. F.succeeds L. W. Johnson;tar B. W. Cox will succeed | The firemen foun | Colored Hens, 4 pounds and up, |
|  |  |  |
|  | tinguished. | do |
| (ty filled two places on | They were unhappy with the cur |  |
|  |  | Wheat bushel,arain <br>  <br>  <br> 2.20 |
| Jones is a new <br> ucceeding H. J. Cage. <br> fidence S. R. Jones was <br> F the trustee | ten to the water plugs. They had wait for the crowd to clear out |  |
|  |  | Tops, 200-240, cwt. |
|  |  | , |
| Members at Lockney |  | 300-350, cwt., $\quad$ \$24.50 |
|  |  |  |
| kney independent school |  |  |
|  | and were set or caught afire. | Heavy Packer Sows, owt. - $\quad \mathbf{1 9} 9.00$ |



Boomed For Lions District 2T-1 Governor
Definite Plans
Spring Soil Tour Friday, April 16

```
Cubooription Prtes: Ootene Mova, and

VIEWS AND COMMENT

Something Was Wrong. The Hesperian' questionaire, borrowed from the Town Jour-
anal, "Do you dare to rate your town," didn" get many dares. In fact, not enough to use up all the fingers on your hands in a count
We thought it a hot idea and pounced on it We thought it a hot idea and pounced on it
The response was cool to cold. Wed still ike to know how you rate your town. Bu we all.

We'd Like to Know. It was our understanding lion had made arrangements at many places cottonseed cake and meal - how it was be ing turned over to the CCC by the mills in great quantities. We don't know about this
and probably won't delve into it any further But the matter arises again in our minds as we note that the supply of cottonseed cake and meal for disaster relief has been exhaust.
ed. But you can still buy cake and or meal. Probably a quick and easy explanation.
This Is Decision week in Austin, where the
legislature is trying to reconcile the numer legislature is trying to reconcile the numer
pus points of view to come up with the answer
o the question: Shall we have enough teach-
ers to man our schools or shall we not? Of
course, the answer lies in passing more tax


BENNETT'S BUILDING MATERIAL

DITCHING
For your foundations and plumbing

Phone 602
Floydada

\section*{o be impressed. Many citizens do not eve
know what great things have been done for}

Hail The Reduction. There is no doubt
mind that some reductions are going to be made in the federal taxes this year, some of them by allowing tax laws to expire, some by outright reductions. One of the things that
keeps the cost of living aggravated is the tax keeps the cost of living aggravated iss the tax
load. For every tax there must be a compensating charge to keep the taxpayer in a solvent condition. For everyone of these


\section*{LOOK WHAT YOUSAI DETROIT JEWEL}

TOP-VUE OVEN



look at these many new look at these many new
detroit jewel features

N * mim mix min

W Hit

One thing for sure the consumer cannot say about the farmer in connection with the increasing cost of living. If ifving cost continues the farm for the cause of it. You can't think of anything the farmer has to sell that has not gone down in price over the last 18 nave gone down years. Some of the things have gone down ruinously -that is, gone
down so fast the farmer could not be orderly in his marketing. Government price supports have been the only salvation for the man who had basic commodities on hand. The east of the economy with him and taken the nest of the econ gain. axes taken off there will be eventual relief for the ultimate consumer. There isn't any
such thing as a tax that the common people do not have to help pay. As taxes come down the administration will be under compulsion to cut the budget. We are not under the tension of war days now nor of a Korean campaign. Taxes (of one kind and another)
are taking far and away more than a fourth are taking far and away more than a fourth past, the taxes need to be reduced, and the congress is well aware of the fact that the orle are expecting reductions.
Adopt this rule in conversation: never peat any gossip until you have verified it
it is true, then forget it. -P. S. Brenner

FINANCIAL STATEMENT
Florddada National Farm Loan Association

IS OF MARCH 31, 1954

ASSETS


LIABILITIES


\section*{Planning A Modern Kitchen} You ll find a completely automatic gas range built to

meet your every cooking requirement
Whatever your cooking requirements are . . . there is an auto
metic gas range built to meet your needs. Gas range manufac turers make built-in models . . . 30 -inch models . . . apartment size models . . . standard size models . . . or large eight-burner, two-oven and two-broiler size models: And all of these various sizes of gas ranges feature automatic controls and the "CP" deluxe features that provide more cooking conveniences. See these marvelous automatic gas ranges at your dealer's today Buy a modern automatic gas range. No range is more auto metic
More than 20 manufacturers make ranges built to " CP " standards


\section*{COTTON PLANTING SEED} state cerrified LOCKET NO. 1 STORM - PROOF NORTHERN STAR STORM - PROOF

\section*{COTT GIN CO.}

\author{
ydada \\ Jno. R. Gray, Mgr.
}

Size Up the New '54 Dodge On Every Point of Value
\begin{tabular}{|c|c|c|c|}
\hline  &  &  &  \\
\hline  &  &  &  \\
\hline
\end{tabular}

See what you get for what you pay!


Nilites that mead go you will find solid, substantial
rou'll find mean more car for the theaking pertormance
位. Interiors that rival the therly engineered matched by
Here is value that makes every mile morese satisfying.
rices start below many models in the lowest price field.
MOTOR COMPANY 202 W. Missouri St.


Mrs. S. H. Horn III At Home of Son




 Horn of Californa also were in at
tendance at their mothers bedside
in Lubbeck during her illness. marriage licenses:
Bille Gene Newkirk and Annie
Loun Halloway, March 25, 1554:
Bill Pay Billy Pat Frizzell and
Farrish, March 30, 1954.
Mr. and Mrs. C. M. Leatherman
and children of Mineral Wells, for-
merty

\section*{end here, the guests of their son and
wife, Mr and Mrs Edwin teather-
man, and Mrs. Rose Camden as} man, and Mrs. Rose Camden, as sis
ter of Mrs. . M. Leatherman.
\(\qquad\)
Use Hesperian Want Ads.

\section*{}


Beauty for ALL
Cegnkz/Ardenc's
Basic Ritual

for ageless beauty, follow this
\(\qquad\)
\(\qquad\)
smooth ...Ardena Velva Crearn
for normal skin, 1.25 to 6.50
Ardena Orange Skin Cream for
ry skin, 1.25 to 8.50
rdena Porine Cream for
Over 30 ? Use Firmo-Lift
Treatmerial Salon Treatment Oil
and Special Sal
3.75, 10.00 , with Ardena
Perfection Cream, 3.25 to 18.0

\section*{Bishop's \\ }

Suspects Held


The Floyd County Hesperian, Floydada, Texas, Thursday, April 8, 1954 The safe and the business papers in GMC pick-up from whitey Baccu The last group of four are also of ockney on March 19. The plecked with the theft of a a 1988 Mexico.

Cash in the bank puts a wall of protection between you and any possible misfortune. It gives you less to tear; more to hope for
To get yourself in the strongest possible position for the future, build your bank account now

FIRST NATIONAL BANK
Floydada, Texas

THE STORY OF PHILLIPS \(6 \boldsymbol{\theta}\)

FROM THE SKYWAYS TO THE HIGHWAYS


FOR MILITARY USE Phillips originated new sper-
power oviation fuel components-Disisopropyl (pro



TODAY, Di-isopropyl is available to motorists exclu-
sively in a new gasoline called Phillips os Flite- \(u\) vell sively in a new gasoline colled Phillips of of lite fevelt
th gives increased power, higher antiknock qualtr.
freedom from stalling .. and it's clean-burning!


RESTRICTED for Use in aviation gasoline, these con



CET PHILIPS 66 FUTE-FUEL ot ony station where you see the orange and block Phillips of Shield.
Let your cor's pertormance show you how good this Let your cor's performance show you how
new gosoline is 1 Pruurs Petroouum Companr


GET PHILLIPS \(\boldsymbol{6} \boldsymbol{\sigma}\)


FOR YOUR CAR

\section*{PHONE 66 For PHILLIPS "66"}

WHOLESALE - AARON CARTHEL
These Phillips Retail Service Stations are the kind you'll enjoy patronizing. They Give S \& H Green Stamps.


CARTHEL'S SERVICE Highway 70 North


Mrs. Maud Hollums Thirty-Four Study Speaks to Club On Club Met Tuesday County's History


1950 Study Club Has 'Guest Day

South Plains PTA Inviting Office

\section*{Seekers April 30 \\ }


You Are So Right
When You Send Flowers At EASTERTIME

May we urge you to place your order early, Especially your out of town orders.

PARK FLORIST flowers \& gifts

Philadelphia Guest Lakeview News
Honoree at Dinner


As A Farm
Woman Thinks

Attempied Murder Charge is Filed





\section*{Mrs. LelaS. \(W\)}


Flirtation
Dainty as a
imported lac
that lets the hand
sizes \(61 / 2\) to \(71 / 2 \quad 1.95\)

\section*{PARFAIT}

Simple
and elegant
with long
slim line.
Knitted of
Du Pont Nylon
just received new shipment. Sizes 61/2 \(\begin{array}{ll}\text { to } 71 / 2 & \mathbf{2 . 9 5}\end{array}\)


MLIADIES SPECLALIY SHOPPE



THIS PLANTER ATTACHMENT HAS BEEN TES-
S. J. Lafta implement Co

TEEK - END SPECIALS


\section*{ORGANIE aganst disaster} County- Wide Meeting
2:30 P.M.
COUNTY COURT ROOM

You Are urged to Attend this meeting of Floyd County citizens to Organize. Disaster may strike anywhere, any time We need to be ready to Help Ourselves
LearnWhat todo-How todoit
This will be a Citizens Organization directed and operated by Citizens of the county.

Meeting sponsored by
FLOYD COUNTY CHAPTER american red cross N. W. Williams, Chairman

KING
cery \& Mkt.
2. California Street
Phone 13 re meliver

\section*{meme DRESSES}

STEP SMARTLY IN THE EASTER PARADE IN ONE OF OUR EYE CATCHING STYLES. FASHIONED BY THE "HOUSE OF SHROYER" AND "MARTEE," ALL SIZES ARE FEATURED FROM 7s - 18s - \(12 \frac{1}{2}-22 \frac{1}{2}\).

PRICED AT ONLY \(\$ 8.95\) to \(\$ 19.95\)


WE TAKE PRIDE IN OUR SPRING AND SUMMER SELECTIONS FOR GIRLS. DAINTY FROCKS, SWEETLY STYLED BY LEADING DESIGNERS. AT BUDGET PRICES. Sizes \(1 \mathrm{~s}-3 \mathrm{xs}-4-6 \times \mathrm{s} 7 \mathrm{~s}\) 14s.

\section*{\(\$ 1.98\) io \(\$ 9.95\)}

Visit our shoe department for your Easter Shoes. For value packed styles wear the best Poil - Parrot and Jumping Jacks for children Trim - Treds for ladies. At prices you like to pay.


\section*{5hamrack NOT ONE \\ GASOLINES BUT 2 \\ POWERFUL NEW GASOLINES}
- NEW TRAIL MASTER

Shamrocks New Regular that
gives performance plus and costs
no more
- NEW CLOUD MASTER

Shamrocks new gasoline that
exceeds the demands of new
hich
GET THEM AT
H \& S SERVICE STATION

rev. lewis r mios Plainview Pastor Will Preach For Floydada Revival

\(\qquad\)
 a tee dajs.
the sountys is a tormer resident of
the


\(\qquad\)
BRITTON Appliance Repair Shop

\section*{}

Paducah Wins Girls Volleyball InGames Here






 Pat Hutchinson, and Bulle Lue
 L Hisdon Managee of the team is
Karcan Wean wall
Coneh of the Moydadas sirns



 substitutes. Hich Champions
Floydor data carried off the
 over Payucah, their kame also be
ng phayed in the oraves gymnas
nim here
 deciding game Flos chada won oves
Tulit 15
in the
io
 points over Paducah In the then third
bame to fecle the winner Paducah
won
 In the theree amanes to decide be-
tween For data and spur. Floydada
won two out of


In the finals Floydada won the In the deciding game Floydada came
out with a neat 15 to Paducah's 6 .
Ccach of the funlor high teat is



-

\section*{Make your own "proving ground" test}


Chevrolet is out ahead in powerful performance



\section*{Chevrolet is out ahead in economy}

There's new power, new performance and new economy in both
1954 Chevrolet engines- the "Blue Fld ne 1954 Chevrolet engines-the "Blue-Flame 125" in Powerglide models and the "Blue-Flame 115 " in gearshift models. And they
bring you the highest compression ratio of any leading low pred car. That's why they com deliver a big of gain in leading low-priced
and all-around pertor, aceleration and all-around performance, along with important gasoline savings!

Your feat cor's roody now... We'll be glad to have you compare the smooth, quiet performance of this new Chevrolet with any
other car in its field. Come in and put it through any kind of other car in its field. Come in and put it through any kind of
"proving ground" test you care to, and judge its performance for "proving ground" test you care to, and judge its performance for
yourself. Your test car's ready now and we hope you are too


The Shamrock Oil and Gas Corporation • Amarillo.


Bureaul Points to Stand leasures Affecting Farms
Horace G. Krebb Refurns to Cone


> Dr. O. R. McINTOSH OPTOMETRIST
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\title{
\(\therefore 0\) 国 top performer!
}


PowerFlite numme ome " \(=\)
Famous SPITFIRE engine...


FULL-TIME Power Steering


Oriflow Shock Absorbers


YOURS 5

The power and look of leadership
are yours in a beautiful
CHRYSLER WINDSOR

\author{
K. CROUCH MOTOR COMPANY
}

Mahon Reports on Agriculture Outlook From Washington Angle


Unique Church
Service Marks
Visit of Band
Explorer Scouts And Dads Enjoy Backyard 'Banquet' MoMurry College Indian Beand that
urday evening at Floydada hi school eveniting at at Floydada were whigh pleas-
dith with the program. The a pleas



Hypervitaminosis, Long Word Means Excess Vitamins

Chas. C. Huckabee Seeks Assessor Collector's Post


Ann Foster plans your entrance into summer in a fall hlooming print sparked with a daring solid color asall A portrait silhouette with a curving, scooped neekline and a magnificently full skirt. Novelty Everglazed cotton in white with charcoal and old gold, navy and light gold or brown and pink trim. Sizee 10 to 18.


\section*{OWEST PRICE EVER} \(: 21 \mathrm{~m}\)

\section*{'17995}





 bolts. Full arc washing action with \(22 \%\) longer strouk
for more cleansing power and dlenere lothes Simple Ior more dreansing power and cleaner clothes Simple
dial control makes washday easier. See this great value
\(\star\) Hydro-Poise Balanced Tub \(\star 220^{\circ}\) Arc Washing Action \(\star\) Fabric Protection Spin Drying \(\star\) High Baked Durable Enamel \(\star\) Unique Spray-A-Way Rinsing


POLITICAL \(\star \star\) \(\star \star \star\) COLUMN

\(\left.\begin{aligned} & \text { Julian sang a solo, Nothing Be- } \\ & \text { tween. tor the services on Christ- } \\ & \text { tan eduation } \\ & \text { Baptisman services for the South } \\ & \text { Plaits Baptist church will be held } \\ & \text { this coming Sunday at three oclock }\end{aligned} \right\rvert\,\) this coming Sunday at three oolelock
and those who are converted during
revival services will be baptized this
 Barbara Sua Muten, Johnny Caia-
han, Nathan Mulder. James Hart-
man, Stanley Burleson and Marlyn
Kinnibrugh. Rev. and Mrs. W. S. Spearman
and Charlote, accompanied by H and Charlotte, accompanied by H
G. Havens. lett Monday for Fort
Worth and Dallas and will be there Worth and Dallas and will be there
unti Wednesday when hey will re-
turn here Rev. unin wednesday when they will re-
turn here Rev. Spearman will go
through the clinic at Monday atternoon.
Mr and Mrs. J. Taylor and
children enters. chr
chiden entertained for thaylor and
lest daughter on Sunday at
for mal. lest daughter on Sunday at noon
tor her hird birthday, with n turk-
ey dinner in Kat's honor. Katy wis ey dinner in Katy's honor, Katy was
three on Aprit \({ }^{\text {th }}\), and recelved many
presents. Those who helped her presents. Thase who recenved melped her
celebrate were her parentis, Virginia
and J. Ronald, Mrs. Taylor and
 rell, both families from Quitaque
Mr, and Mrs. Jack Douslas, from
Plainview, Mr. And Mras. Wayne
 Don Marble left on Friday after a
two weeks furlough here with his two weeks
parents. Mr and Mrs. M. M. M. Mar.
bie to go back to Fort Bliss at MI rallies from surgery Mrs. Woodrow Badgett, who had
had major surgery at Scot \& White
hospital hasptal in Temple recett \(\&\) White
lying well and expects to be home the first of the week. to be home
Mrs. Badgett is he former Gladys
Ruth Brown dawher Ruth Brown, daughter of Mr. and
Mrs. Edd Brown. Mr. and Mrs J. E. Sparks spent
Lte week-end in Covis. New Mexico,
with Mrs Ella Lewis, mother of with Mrs. Enla
Mrs. Sparks.


Storm Warning WHEN you know a storm is coming, you head for protec-
tion. BUT disaster doesn't give warnings!
peril may strike unexpectedly ready NoW with adequ're not insurance, better call on this

Floydada Real Estate \& Insurance Agency Phone: 440 Floydada, Texas


EASTER MLLINEERY
Received Diliy
Visit Our NEW BALCONY


PURSES,
\(\mathbf{5 0 \%}\) REDUCTION ON TAX


PenNex's pin
AHEAD: Q Vacation Club
LAY-AWAY! \(\frac{1}{1950}\)


Mrs. A. L. Wylie, jr.,.and
daughter, Marijon

STORE HOURS Week Days, 9 to \(5: 30\)
Saturdays, 9 to \(8: 30\)


SUN BACK DENIMS DAN RVIER - DAN - TUFF in haim Red - Blue - Brown
 Several Stryes Besides Those Stim New Shipment To Arrive This lle

\title{
Social Events, Clubs
}


\section*{Cose OUT!}
have only a few Is in nursery stock
for this season \& sell at for less wholesale.
ry Trees, 1.25 ot Trees, \(\quad \mathbf{9 0 c}\) Trees, 1.95-2.25 Crepe Myrtle 50c (spreader) Ev (upright) Ever- 2.25 n Junipers,
2.00 Bushes (all col\& bucket grown) each.

Now To Plant cy Bermuda seeds ey plants, dahlia s, gladiolus bulbs ha bulbs, verbenna

\section*{RK FIORIST}



\section*{By Mrs. Roy Hollar)} The Texas Library Association
met in Aineral Weils March 31
 \begin{tabular}{l} 
minded citizens spent one day or \\
\hline
\end{tabular}

\section*{INSURANCE}

Fire, Windstorm, Extended Coverage, Automobile
Security, Bonds. ecurity, Bond
1923 to 1953
E. P. NELSON Agency


SPRING FANCIES 1954 Carlye dresses waken winter wardrobes with a bright breath of Spring with a call to cottons-failles, tweeds-and silks, to lovely linens, organdies and a lush use of lace. The lines are alive, alertly styled and always trim. They'll dress you up, buoy you up, date you up. But hurry up ... they're in full bloom now,

The big graduation season is right around the corner.
We are prepared to serve your needs.
Emma Domil of California comes in ballerina
and floor lengths \(-\overline{5}\) to \(\mathbf{\$ 3 9 . 9 5}\)
prices from \(\mathbf{\$ 1 9 . 9 5}\)
See these at
MLIADIES SPECIALTY SHOPPE

IT'S THE LUNCH BOX
on highway 70 east
Good Foods Expertly Prepared
6. Sunday Menu
choice of meats
Fried Chicken with Cream Gravy
Home Baked Ham with Pine-
apple
Small Broiled Club Steak vegetables

Vegetable Sala
Waxed Beans
Baked Macaroni with Cheese dessert
leet Your Friends at the LUNCH BOX
```

