

## Tennis Meet Saturday Will Start Spring League Events

Fuchs Changes To Radio Field From City Job<br>$=5 \operatorname{man}^{2}$<br>Henry Elected<br>J.C. President , cor nux mane


$5=5$ Liquor Charge Result is Fine, Jail Sentence

FOUR TO BE ELECTED TO COUNTY SCHOOL BOARD ON APRIL THIRD


Red Cross Fund Drive Half-Way「o $\$ 3,300$ Goal

|  |  |
| :---: | :---: |
|  |  |
|  |  |
| did not roll into high during the time |  |
| At that, however, the reports todate. indicate neariy hait of the |  |
|  |  |
|  |  |
| The drive had begun to roll this week and the inal Tigures are ex po monthenend |  |
|  |  |
|  |  |
| Lon M. Davis is county campaign chairman. Workers have been nam-ed for all sections of the county. |  |
|  |  |
| DR. JUDY FAMILY LEAVES FOR WORK IN MEXICO CITY |  |
|  |  |
| Dr. Edgar L. Judy, Jr, formerlyof Plainview, has recently acceptedwork with the Mexican-American Aftosa commission, in the preven |  |
|  |  |
| tion of Aftosa (hoof and mouth disease). |  |
|  |  |
| r. Judy's wife and little son,vid, left March 4 to make their ne in Mexico City. r. Judy is the son of Mr , and |  |
|  |  |
|  |  |
|  |  |


Clean-Up Talks
Held Monday Night

Stock Show Sales Exceeds $\$ 10,000$


Home Dem. Council Meeting Is Called

DOROTHA POWERS TO ENTERTAIN CONCERT MEMBERS TONIGHT

Lee Rushing Home After Close Call




LANDS
Frm and Grazing Lands in Floyd and other Counties Town Lots in Floydada.

MASSIE \& BOND
WANT THE BEST IN COME TO
GOOD'S DEPT. STORE
len of


DICKIES Filf Right:

| Built for every build |
| :---: |
| DICKIES Look Right: |

DICKIES Wear Right:

Come in today-See and feel che dufferencel
(86) Sanforized Army Tan Shirts, 3.50 wt . Poplin,
long sleeves sives
sin








BUILDING IS OUR BUSINESS
mechanical ditch digging
POMPP FOUNDATIONS
CONCRETE SPILLWAYS
driveway gravel Ready Mixed
BENNETT'S
chell:
building materal
Phoone 602 Flosdada $0 \leq 0 \leq 2$

## Only Gas


?

Intalla an automatic gas water heater sized
tothe need of your tamily, The clean buce fast recovery rate of how water ...gas heats nutomatic fuel. sce your plumber or gai uppliance dealer today. Ask him to install


Pieneer Natural Gas Company



New, roomier bodies! New, rugged construction!
 New Chevrolet Trucks... do more work per day . . . more work per dollar!
 MOST TRUSTWORTHY TRUCKS ON RNY JOB! - Chevrolet Advance-Design Trucks

## Social Events, Clubs

Teenagers "Twirp" Round Of Functions During Week

Name Mrs. Angus As Honoree Party Held at Post


All YOU NEED for Your COUCH


sheer magic . . .nylon!


Sizes 7 to 14
VAN'S FAMILY STORE


Class Has Dinner Wednesday Noon


Ladies \& misses
RAYON PANTIES, 3 for $\mathbf{\$ 1 . 0 0}$

| CHLDRENS, Regular 1.00 |
| :--- |
| NYLON PANTIES, Special |
| REGULAR 3.98 LADIES |
| NYLON SLIP, Special |
| GIRLS TRIPLE CUFF WHITE |
| GYM SOCKS, 4 for |
| ALL COLORS |
| GLADIOLA BULBS, dozen $\mathbf{4 9 c}$ |
|  |
| bugle beads |

1934 Club Honors Charter Member
Past Presidents

## Past Presidents

Mrs. McGinty Book Review Tomorrow


PH. 79
FOR BUTANE SERVICE
WYLIE
Butane Company


## KINGS Sc 10c \& 25c STORE

CONGRATULATIONS

WEEK-END SPECIALS - FRIDAY AND SATURDAY

Ladies permanent plea
NyLON HALF SLIP

LADIES COTTON SLIPS,

STRETCH SOCKS, Special
THE PRETTY TOUCH
Dainty blouses to mate Spring loveliness spring loveliness . . . Crisp cotton
styles

New Spring Skirts men's fancy

BOY'S STRIPED
SPORT SOCKS,
DISH RAGS, 6 for
REGULAR 19e SIZE
KLEENEX, 2 for
KLEENEX
New Spring Costume Jewel
"y Charge kd Againg lendands

F
Floyd County
14 Years Ago TTaken trom the files of The
Hesperian, issue dated March 21,
190.).
Young democrats of Floyd county
met and organted Friday nitht,
electing Walter Travis,. superint.

To Show Bible Film Here On Friday Night
nomacm

Exhaust Fans
Give Top Comfort


What Was This Call Worth?


Mormy, can stay at grandinother stangha sery first telephone call - a real thrill that can hardly be meas reed in dollars and cents. Yet, Mrs. Caroline Niemeyer one of of group of customers who kept day-by-day records
valls made for a week - a total of 30 calls covering 133 mith Then she broke her telephone bill down into the actual cost phone service cost for all the convenience and happiness it
delivers." southwestren Beu telpmone company .. A TEAM or delivers." SOUTHWESTER BEL TLLPHONE COMPANY
27.000 TIXAS TELEPHONE PEOPLE. AT YOUR SEVVICE


CAPADA
DRIVE - IN THEATRE
Phone 221
This Weeks Attractions


COMING SOON, WATCH FOR DATE

| "THE GLENN MILLER STORY" |
| :--- |
| VISIT OUR SNACK BAR - Soft drinks, Barbecue |
| Sandwiches, all kinds, candies, Clgarettes. |

## Grocery 81

## .

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Sand Hill News
At The
PALACE

This Week

SUNDAY MOND
March 21.22
 Technicclor
,
"Pardon My Backire in 3-D

ES., WED., THURS
FơR"
Plunde:
of the

s
LYNN • MEDINA
$\geq$ 겐


Do Your Employees

## FREE

 Awarded portrait, portrait, portrait. Held atHave A Security Plan?
carem Southwestem life
R. E. FRY

Requetenting SOUTHWESTERM LIFE IMSURANCE CO.

Winfred Wise, formerly of Floydada will be at the Commercial Hotel, Monday, March 22.

We Will Photograph Your Child

## ABSOLUTELY FREE

One beautiful $8 \times 10$ portrait. (up to 12 years, limit 2 children to a family)

## WISE STUDIO

Also enter your child in our free baby contest. Three Prizes Will Be

One 11x14 hand painted
One $11 \times 14$ gold tone
One $11 \times 14$ silver tone
This is a local contest.

COMMERCIAL HOTEL Floydada, Texas



ERE'S A MOTOR OIL RANTEED TO SATISFY:


## Get lubri-fection

> HONE 66 PHILLIPS "66"

Phillips Retail Service Stations
e kind you'll enjoy patronizing.
ive S \& H Green Stamps.

## RHEl'S Felf Patterson




TRY AN
ELECTRIC CLOTHES DRYER
()on't lug heavy baskets of clothes foi outdoor drying when you can dry them inside automatically for only a few pennies a day
ng so regularly ... protect those expensive clothes by drying them the safe, sure way . . the electric way.


PFAFF SEWING CENTER
GREAT REDUCTIONS

WATCH FOR THE ANNOUNCEMENT SOON, OF THE NEW PFAFF
Phone 796
mins alemer kin

## OUST BOTHEPMC ma

For care-free clothes drying try your clothes to Boren Furniture Southwestern Public Service Co, and them FREE in a new
FRIGIDAIRE AUTOMAIIC ELECTRIC DXI
and enjoy perfect drying results just five simple steps.

1. Set the heat control
2. Set the automatic timer

Place clothes in drver
4. Timer turns off heat
5. Remove clothes fro

BOREN HARDWARE \& FUNHITL

North Side Square

## Why value-wise buyers are swinging to Ford!



Ford's the only low-priced car with all these "Worth More" featurss


## DRIVE Nunarg owe

Anything less is yesterday's car!

## CHRYSLER 235 n.

к. crouch motor co.

THE Sencaationa WASHER with Hydro-Poise
YOU SAVENORE 3
31. "SElecto- Matic"


UHITE AUTO STORT

when Reddy can do IThIS for just 5' a load!

try before you buy年, ancos.
$\qquad$ 10, mint
$\qquad$
$\square$第


## er! Remodeled! pening Celebration!



## 0 MORNING <br> L.E <br>  <br> PENNEY'S <br> LaY-AWAY <br> n floydada <br>  <br> E.a. $\begin{aligned} & \text { White, Rlue, } \\ & \text { Grenn, Gold, } \\ & \text { or Rose }\end{aligned}$

RAYON Hand Washable Maracusetie Panels $77 c$ 13c White, Green, Blue, Gold, Rose, Brown TOLTHREOCTH


## NATIONWIDE

PENNEY'S OWN
81x99 Flat Sheets . 1.66 81x108Flat Sheets
1.77

Twin Fitted Sheets
1.66

Full Fitted Sheets
1.77

Colored Sheets
2.49

Cases to Marth
$49 c$
$36 \times 36$ Pillow Cases 39c $42 \times 36$ Pillow Cases 43 c

Pit xins
Perale Sheef . 2.49 Pillow Cases ... 55c LAST CALL AT ABOVE PRICES

## SAVE

## VISII OUR MEZZANINE

Outstanding styles in Millinery, and Ready-to-Wear, also Sport Wear, Received Daily From

NATIONS STYLE CENTERS! Trained Specialized Buyers For Each Department

Floydada Relatives Attend JackobsenGodwin Ceremony




OES Chapter Pays Pretty Compliment To Miss Swepston


Congratulations
to
JOHN REUE AND J. C. PENNEY CO.
$\qquad$
$\qquad$
HAGOOD'S DEPT. STORE

CONGRATULATIONS
To Mr. John Reue and Staff of Penney on completion of their re-modeled store

NORMANS Sc TO S1 STORE
we salute
J. C. PENNEY CO.
and their manager Mr. John Reue on program.

HAMMOND SHEET METAL COMPANY

[^0] Floydada, Texas Res. 849 Phone 844




Eleven Entrain
For Induction
Into the Army

RED \& WHITE SPECIALS profit sharing stamps



GROCERY \& MARKET
Phone 287
Phone 287 We Delive

As A Farm
Woman Thinks

 To Get Surplus
fancis. tyyon pamues



ITr. and Mrs. L W. Francis.
Family and Relatives


INSURANCE
Security, Bonds. 1923 to 1953
E. P. NELSON Agency

ANYTHING LESS is yesterday's car!


## Chrysler 235 h.p.

K. CROUCH MOTOR CO
$\qquad$
Shop


## Schranks



Thank Schrank alone for the many bless
in the mating of proportioned fit with
fabric maxie fabric magic. "Moongleam" combed cotton
a wink, never needs ironing, won't wrinkle a wink, never needs ironing, won't wrink
travels beautifully and is a dream to wear
No. 1100. The slip, designed with shadowproof pands bot front and back and exquisite fine nylon trim
short, average, $32-44-3.95$. No. 112 - $32-44-3.95$
No. with shadowproof panels front and ba
of exquisite nylon embroidered trim. In
average, and tall lengths in sizes small,
3.95

No. 2108. The emater mider
No. 2108. The camisole, lavished with
ribbon-run beading Sizes $32-38-1.95$
USE OUR LAY-AWAY


[^0]:    211 N. Main

