 II YaRDS


Wm. E. Brown New President of Rotary Cliw

## South Main St. Paving Cerain

Commissioner Has
A Problem Posed By a Porcupine
Council Has Firm 'No' To Telephone Compann'sCreative WritingClass Organized
Andrews Ward Boy


Geo. Stiles Rites Said Saturday


## COTTON-COTTON-COTTON

its here

The New Improved Stormproof for 1954 twelve reasons

READ THEM!


Etablished 1896 by clauser
tered as second clase tered as second class manal at a fice at Ploydada, Texas, 48
under the act of

Dodge Contest Announced For February-March



 YOUR CAR HERE


They were accompanied by Or
land Glbert of Lockney, on of M
and Mrs. Marvin Gilbert who and Mrs. Marvin Gibert,
aiso a student at MoMury. ROBT. W. REEVES STATIONED
AT CAMP ZAMA, JAPAN CAMP ZAMA, JAPAN - Army
Pvt. Robert W . Reeves, whose wite Peggy, livest W. Reeves. whose wife
Planvily, Wexas, recenty forth st

## Fire - Windstorm -

 Auto Insurance Representing Reliable Reagan-Giesecke InsuranceJOHN B. STAPLETON LAWYER General Civil Practice Income Tax Returns

afety inspection stickers will be liable to mencing April 15.


Don't Gamble y Life and the lite
Your Family in
Un Safe Car

ENJoY driving pleasure - be assira SAFETY-- Bring your car in for a Safety Cher et an inspection sticker at-

MAYO MOTOR CO.

Matr dober -

## Win! 2 Weeks Away ${ }^{\text {h }}$ )

 with Double Pay and the use of an Elegant New '54 Dodge!

Dodge 40th Anniversary All-America Contest!



To Relieve onchinis

GOVERNMENT SURPLUS HOUSES FOR SALE
CASH PRICES:
Two Bedroom Size 26 ' x $20^{\prime} \quad \$ 850.00$
$\qquad$ $\begin{array}{llr}4^{\circ} \text { Bedroom Duplex } 20^{\prime} \times 52, & \$ 1550.00 \\ \text { Two Bedroom } & 00^{\prime} \times 32, & \$ \mathbf{9 5 0 . 0 0}\end{array}$ All houses complete with Plumbing and Wiring.
Comodes, Lavatories Showers, Double sinks, Heating and Cookstoves.
Buy them on terms: No Down Payment. $\$ 35$ yout lot. Lot must be clear and abstract brought up
to date showing 1953 taxes paid. Buyer hires own housemover. Moving cost $\$ 1.00$
per mile plus loading charge of $\$ 50$. on $26 \mathrm{ft} . \$ 75$ anySoe LEN ROGERS, Dumas, Texas PH. DUMAS 2-4722
Go to Church On Sunday, see me any other time

Aren't These The 4 Things You Want When You G. Your Car Repaired?

1. You want a fair and reasonable price.
2. You want the work to be done by experienced mechanics who know your car best.
3. You want only genuine factory parts that fit properly and give dependable service.
4. You want the satisfaction of dealing with a dependable firm that stands behind its work.
 4. Cume by experienced mechanics who use latest factory methods to save you time

SEE US NOW
PLAINS EQUIPMENT CO.
STUDEBAKER SALES \& SERVICE


GET AHEAD OF THE PARADE... GET MORE WHEN YOU TRADE


AUTOMATIC DEFROSTING LEONARD On WHITE'S Exclusive ABC Easy Purchase Plan!

B \$3 MONTHLY For morch, April and May... ythe
Get LEONARD'S exclusive C] FOR 3 MONTHS Atter which. you have o. "MAGIC CYCLE" self-defrosting that has NO HOT ELECTRIC ELEMENTS! When you push the Magic Cycle button, refrigerant gas travels to the
"iced-up" portion of your Leonard, melting frost from within the coils
․ so fast that stored foods stay frozen. Then normal operation resumes

1954's BIGGEST FREEZER BUY-
 WHITE
futa Stare

W. E. \& W. N. GARRETT, Owners 1954 LEONARD LLVND.7I $249^{95}$

## Social Events, Clubs

B\&.PW Club Women Monthly Session Were Entertained Of Dorcas Class Tuesday Night


Methodist Women Continue Study


## 


At The
PALACE

This Week
Saturday $\begin{gathered}\text { Feb. } 13 \\ \text { SLAZING Showoown! }\end{gathered}$


Informal Coffee

> for Mrs. Biggers


FREE PASS TO-
MR. \& MRS. Mr. \& MRs. LAERT DUNCAN.
$90,000,000$
 yd Mill
and Mrs.
Crosbyton.
 sey and were
dough
to A. Doyle a
day att


 Crosst.E. H. Brown, Allene and LaMs Evtertan
Matherine Appling spent Monday in






Carranted in Writing!
aUTHORIzED Canvoiter dealer ODEN CHEVROLET CO.
hovidatarexas

OK LOOK AT THESE
1950 CHEVR
color w $\qquad$ y motor overhaul and heater.

1951 Pluxe, Radio and Heate


1951 Chevroler a door Styline deluxe. Powerglide transminssion, 000 actual miles. This is a beautiful black visor, Turn Signal an extra119
1953 CHEVROLET $210-2$ Door Se- 1951 Ford with Fordom
1951 mission, raa ..... ${ }^{5} 109$ with lots of extras at a bargain price
$1951 \begin{aligned} & \text { CHEVroi.ET Styline deluxe, } \\ & \text { door, heater \& seat covers, good }\end{aligned}$
1952 dodge men поwbroo
heater, a ate model car for 8109

USED TRUCKS AT SENSATIONAL SAVING



 Commends Idea Of Re-Charging Water Sources
 While visiting during the Christ-
mas holidays, and brousing througg mas holldays, and brousing throug
a stack of The Hesperians I ran
across an article in the October a stack of an
arcoss an
1953 Lssue,
$\qquad$ Charge Test on Water headed "Re- "and
state that the Hl-Plains Under-
ground Water Asociatins und down a
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The
The Hi-Plains, Underground $W$
er Association is to be commen
on its project and terested in the area, whould are in
thop this is only the first of many
$\qquad$

##  THEE EMSLSSS TERMS! <br> 


'
"nme
nem
Num
FLOYDADA
IMPLEMENT

## WANTED



DRY CLEANING MAN

## HAVE YOU SEENTHIS MAN?

Age unknown; height 6 -2 inches; weight
pounds; hair dark, wavy; dark eyes ;
DESCRIPTION
This young man represents himself as being frem from folks who need dry cleaning done and turn the from folks who need dry cleaning done and turn them
back like new. Do not give him your clothes unless you want a first class job done. He is wanted by hundreds of Floyd County families every week. If ou do not catch him when


INSURANCE

E. P. NELSON Agency
grothertons moyng back
to mataoor yrom rotan
MATADDR- Rev
Mand
Mavin
Brotherton
armer

NEW SPRING SHADES
JUST ARRIVED
 theerest. Only in Berkshire Stockings, this fabulous 2 -way
protection against runs! Proportioned
1.35 to 1.65

HAGOOD'S DEPT. STOR:

## FIREMAN'S CHARITY BALL FEB. 18 - VFW HALL

 Music By Maddox Bros. and Rose TICKETS $\$ 1.50$ PER PERSONJust Price this Beauifful New Poniac!


fine-car powir controls ${ }^{-}$ Pontiac offers all riodern ruwer and
driving eonveniences-improved driving conveniences-improved
Power Steering, new Power Brakes Yower Stecring, new Power Brakes,
new Electic Window Lifts, Dual
Ren Conge Hydra-Matic Drive, ${ }^{\text {apecial }}$
Comfort-Control Seat and Air Con
ditioning ditioning.

Never has a low price bought such quality and performance! Do fust two things and you'll make a fast and firm First, get behind the wheel best buy. First, get behind the wheel and drive the new 1954
Pontiac Chieftain. You'll be very pleasantly surprised at its spectacular performance and its marvelous ease of handling. Look around you at all the features that speak of quality - luxurious fabrics, fine-car appoint-
ments, extra conveniences ever ments, extra conveniences everywhere. And re-
member that Pontiac's quality is most evident in its acknowledged reputation for long, de- DOIDAR FOR boLLAR YOU CAN'T BEAT A pendable, economical life-assurance that Pontiac's low first cost is matched by an absolute
minimum of operating and maintenance expense. Now price Pontiact Learn this very significant
fact: You just can't buy more quality or finer perforn ance anywhere near Pontiac's price-a price so low that options and still spend less than you would for standard models of many makes.
Come in at your first opportunity. Drive Pontiac an yoult want it. Price Pontiac and you'll buy it
'. C. MODONALD


BeEf, Armours 16 oz. Can 19C LIBBY, Cut, 303 Can Can $.37 c$
. $.13 c$

PRILEY'S STRAWBERRY, 2 lb b
LIBBY'S, Whole Sweet 12 oz Jar
PICKLES . . . . 35C

CORN . . . . 15C | SWANSDOWN |
| :--- |
| 2 Large Boxes |
| 1 | campfire, can 28c 25c DOG FOOD . $\$ 1.41$ . 10c GREEN BEANS . 14c HUNT'S, No. 300 Tall Can

zUANE Bottle
CLOROX
cryyill white, bar
LAUNDRY SOAP . . 8c
anax, 2 Cans
CISANSER
gerbers, can ${ }_{\text {BABY }}^{\text {Gerbers, Can }}$ FOOD . . 9c LIBAYS, 303 Can KRAUT 15c hunts, 300 Size NEW POTATOES 13C

## FRESH FRUITS E VEGETABLES

FLORIDA BLACK VALENTINE, Pound




Then ine honorable Commburan-

Around

Fiddin' Around
FWAYING NERO before fire foolioh out can also be mighty ingurance coverage is out of
tune with the values it is suppoed to protect.
Bottor see us for a protection
Modada Real Estate \& Insurance Agency

Phone 440
06 W. Missou
Floydad.
are daughters of Mrs. W. C. Sims. Mr. and Mrs. Truett Butler, of
Amarillo, spent the week-end in
Floydad. Floydada guests of Mr. Butler's sis-
ter. Mrs. J. V. Daniel and Mrs. J. G
Martin and families. Qunah week-end guests Mr. and Mrs. Milton (Buck) Sims
and family accompanied by Miss
Pat Landers, all of Quanah, spent the week-end with Mr. Sim's mo-
ther, Mrs. W. C. Sims, and other
relatives.
On Sunday guests for family din-
ner with Mrs. Sims were her Quan-
ne Mh guests, Mr. and Mrs. Herschel
Hammonds and daughter, Linda
and Mr and and Mr. and Mrs. H. L. Newndry
ans sons, Phil, Dean and Brice, all Mmeydada. Hammonds and Newberry
are daughters of Mrs. W. C. Sims.

## COTTON SEED Saw De-Linting

CIEANING AND TREATING
NEW PLANT JUST INSTALLED -
NOW In OPERATION
Prepare now. Get a Good Stand of Vigorous Cotton.

GIVE US A TRIAL.
Your Business Appreciated.

## lockney Gin

Lockney, Texas

As A Farm Woman Thinks av sent wit spees

 A proye of thandis in the even. sim tam a pata





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Yko doriz po mank talsa time







ROYAL STANDARD typewriter Sale $\times$ serree eaton stationeryco

BUILDING IS OUR BUSINESS
MECHANICAL DITCH DIGGING PUMP FOUNDATIONS
CONCRETE SPILLWAYS CONCRETE SPILLWAYS

BENNETT'S

mumy yum comed in tant valt Warranty Deods
 marriage license
for farmers, too, it pays to pay by check A checking accoun pay his bills convenpay his bilis conven time, keep an accurate record of expenditures. Also, by maintaining a checking account, the farmer, like the business man, builds credit for seasonal and other needs.

FIRSt National bank
Floydada, Texas



- $=$ New Chevrolet 1054 点 ODEN CHEVROLET COMPANY
221 South Main Street


Scholastic Total Not Known as Yet Registered Sale
 Represented In
Registered Sale


Floyd Herds Are




Too Late to ClassifySTAR CASHVALUES
Orange Juice $\mathbf{1 5}$

| CHERRIE | $24^{\circ}$ |
| :---: | :---: |
|  |  |
| HEARS | 35 ${ }^{\text {c }}$ |
|  | $19^{\text {cox }}$ |
| Salad Wafers | 25 ${ }^{\text {c }}$ |
|  | $25^{2} \mathrm{c}$ |
| Sharaper fruit Ju |  |
| TIDE |  |

SUGAR . . . . . 47c
STARLAC ..... 29 c
Table Napkins ..... 29c
BACON ..... 69c
Margarine ..... 22c
CLOROX ..... 17 c
AJAX ..... 25 F
HULL \& McBRIEN
17 c
Whole Grain Corn
Whole Green Bearis
Wholive29c
Frozen Orange Juice ..... 17 c
Frozen Lemonade ..... 35c
GRAPE JUICE ..... 39c



## Center News

 interior is luxuriously finished in cream and dusty rose leather with
seat bask inserts of platinum brocatelle fabric. .a Comtesse is built
on a New Torker Deltaxe Newport chasis and is powerd by a
235 .horsepower Chrysler FirePower V-s engine and features fully.
 plus Chrysler's high-roll front suspension for easier handling and
$\left\lvert\, \begin{gathered}\text { ed Monda } \\ \text { Grens. } \\ \text { Mrs. } \\ \text { tor North }\end{gathered}\right.$
irs. c . W
N. P .
is tisitum


## CHERRIES. 27 c SUGAR. 49c FLOUR. 79 c rRUII COCKIAIL 22c

B\|SCU|TS $|$| PUFFIN |
| :---: |
| VALENTINE |
| CANDY |
| HEART BOXES |
| $1 / 2$ Pound $\quad \mathbf{6 9 c}$ |
| 1 Pound $\quad \mathbf{S 1 . 5 9}$ |

10c

| Potato |
| :---: |
| CHIPS |
| 39c |

U. S. Gov. Graded Meats
PORK CHOPS . . $590^{\circ}$ HENS \& FRYERS ~2mer

Tolentine Caluees


| CRACKERS $25{ }^{5}$ | Ioill |
| :---: | :---: |
| TUNA . . 37c |  |
| Long Soaghelitit 110: 10.39 c |  |
| VIENNA SAUSSGE . 19 |  |



Study Club Votes Mildred Jo Clark
To Donate Books To County Library Pre-Nuptial Shower

The hasuses served a retreahment School Day Chums










## ROSE HILL NURSERY

MACK FUQUA, OWNER

## Ornamental Plants Fruit Trees

BEDDING AND GARDEN PLANTS in SEASON - comprifie landectring sernice Amarillo Highway North Plainview, Texas

## RADIO \& THEVIIS閖 SERVICE

YAM SIMS TV APPLIANCES

|  |
| :---: |
|  |  |




Mrs. Threadgill's Mother Passes at
Home in Dallas


A VERY GENEROUS SAVING is offered You UNTIL MARCH IST

- By

THE SOUTHEAST GRANITE COMPANY
order for the Monument within the next fifteen
days will also enable an installation of
affectionate rememberance to your Loved One
 FIELD NEWS

## RED\& WHITE

## SPECIALS

plus our
PROFIT SHARING STAMPS

 MARSHMALLOWS $2_{\text {Pke }}^{6_{\mathrm{koz}}} \mathbf{2 5 c}$

| PEACHES | $3^{\text {No. }{ }_{\text {cans }}{ }^{\text {ans }} 53 \mathrm{c}}$ |
| :---: | :---: |
| DEER TOMATOES | $5^{\text {No. } 1.153 c}$ |





| SUN SpuN - Sour or Dill | 27c |
| :--- | ---: |
| PICKLES |  |


| Maprral. CANE |  |
| :--- | :--- |
| SUGAR | 10 |
| Lbs. 98 c |  |


| grain fed, good <br> BEEF ROAST | ${ }_{\text {L. }} 49$ |
| :---: | :---: |


| 6. 6 lib Average |
| :--- |
| PICNIC HAMS 1 L. 49C |


| wison corn king | Pillabury Butermilk |
| :---: | :---: |
| BACON | BISCUITS |
| 69c le. | $\mathbf{2}$ Cans 25c |

WESTER E SON
GROCERY \& MARKET
Phone 28
We Deliver


## 

To the Numerous Individuals, Clubs, Groups and Organizations

Who Responded so Generously and helpfully to our Appeal for Help in providing a Tennis Court at the Park Site.

This Tennis Court, we feel, is Sure to Provide Many Afternoons of Pleasure and Enjoyment for the Youth of This Community.

Again, Many Thanks.
Explorer Scouts
POST NO. 57
Floydada, Texas

## Now_effortless, steadier handling



## with New Ball-Joint Front Suspension


 KING TRACTOR \& MOTOR, Floydada, Texas

South Plains News


Mete This 24 Mr Test

## 

$\square$
PH. 79
for butane ERVICE WYLIE Butane Company
Muscle-Rub

## 

 nempany
















L Johnson Sunday night.
Mrs. Warner Johnon and Novis
went to Lubbock Tuesday after-
Mrs. F. B. Estep had her nephew.
Johnny Applegate of Cleburne, vis.

 Myatad
 $\qquad$
Badgett \& Probasco RADIATOR SERVICE Phone 572

## PFAFF SEWING CENTER

 NOW HAS NEW
## IMPORTED WOOLENS

These beautiful materials are offered in double or taylor's widths.

Also see or call Mrs. Albert King at the sewing center for

## belts

 button holes нем strichlise

## PFAFF SEWING CENTER



Floydada Dru


## Oef a modern truck!

10 to $\mathbf{2 5}$ More Horsepower from new GMC's high-compression engine than ANY other standard light-duty sixoutpowers some trucks twice its size!

## Future-Styled

with passenger-car smartness for prideful ownership

Truck Hydra-Matic Drive* for wonderful ease of han ding, lower vehicle mainte nance, longer life and reduced fuel costs

DriverComfort Unsurpassed in two-toned interiors, threepassen
details

Come in and drive it today at:


