



## As A Farm Woman Thinks

(by Nellie Witt Spikes)

**The City Beautiful**  
 Sometimes when the day is ended  
 And it's round of duties done,  
 I watch at the western windows  
 The gleam of the setting sun.  
 When my heart has been unquiet  
 And its longings unbeguiled  
 By the day's vexatious trials  
 And cannot be reconciled,  
 I look on the slope of the mountains  
 And o'er the restless sea,  
 And I think of the beautiful city  
 That lieth not far from me.

And my spirit is hushed in a moment  
 As the twilight falls tender and sweet,  
 And I cross in fancy the river  
 And kneel at the Master's feet.  
 And I rest in the shade that there falleth  
 From the trees that with healing  
 are rife—  
 That shadow the banks of the river  
 —  
 The river of water of life.

And some time when the day is ended,  
 And the duties He gave me are done,  
 I shall watch at life's western windows  
 The gleam of the setting sun.  
 And I shall fall asleep in the twilight  
 As I never have slept before,  
 To dream of the beautiful city,  
 Till I waken to sleep no more.  
 There will fall on my restless spirit  
 A hush, oh so wondrously sweet,  
 And I shall cross over the river  
 To rest at the Master's feet.

This is a lovely morning in January.  
 The sweet peace of the Sabbath  
 followed by a good night's  
 sleep, a good breakfast and another  
 day has begun. Wilda and John  
 and the children came for dinner  
 yesterday, and late in the afternoon  
 two of our dear friends came by.  
 Artie and Lewis Newell of Floyd-  
 ada. "You are just simply rich,"  
 Artie said as the grandchildren  
 came running into the room and I  
 showed her pictures of the two that  
 were not here. And rich we are,  
 rich in our family and rich in hav-  
 ing such friends as the Newells.  
 How the minutes slipped by as we  
 talked and talked.

It was rather cold last Friday after-  
 noon to set out some rose bushes.  
 I could not resist, the ground



**FIVE FLOYDADA ROTARIANS** who were awarded charter member pins at the Silver Anniversary of the Rotary club last Thursday night are pictured in the above group. Of these (reading from left) J. M. Willson, R. E. Fry and G. C. Tubbs have held membership continuously for 25 years. Homer Steen and Travis P. Collins each missed brief periods during the early years of the club history. Collins due to an extended illness that had him hospitalized. (Picture made by Bill Hart of the Lubbock Avalanche-Journal.)

## Lakeview News

(by Mrs. Verlon Wright)

was hard as it was partly frozen. But I shivered and kept on until the dirt was piled high over the limbs. Gardening in the winter is not an attractive job but if you have flowers in the summer you have to make preparations while it is still cold. The ground is so very dry, the shrubs and trees need to be watered, it does not take so much as in the summer. The seed catalogs have begun to come, still I go over the gayly colored pages and want everything I come to. I have about run out of space to plant and have to choose more plants with care. I want a beauty berry, some holly, a red, red pyracantha, more and more roses, never a place to stop as you look at a flower catalog or go to a nursery.

"People are going here and there to the Rose Bowl, the Gator Bowl and all kinds of bowls: iffen it don't rain we may all be hunting the Gravy Bowl."

Speaking of gravy, do you know this was one of the many reasons the pioneers were able to stay on the Plains come dry and come grasshoppers. The women knew how to make gravy. And we called it flour gravy, or water gravy, or just plain gravy. It was not Cream Sauce and it did not even taste like cream sauce. It was a part of the meal, a nourishing, wholesome part, liked by young and old. And if you never sopped a plate of gravy with a big brown fluffy soursough biscuit you have missed one of the best dishes of all times.

Walt Whitman, famous American poet, was a nurse during the Civil War.

Mr. and Mrs. Charlie Wright and daughters were Sunday dinner guests of Mr. and Mrs. D. E. Smith in Crosbyton.  
 Mr. and Mrs. Otis Anderson and Elaine were Sunday dinner guests of Mr. and Mrs. Verlon Wright and family. The Charlie Wright family visited in the afternoon.  
 Betty, Leon and Charlotte Wright spent Saturday afternoon with their grandparents. Mr. and Mrs. W. C. Wright were supper guests of Mr. and Mrs. Verlon Wright and children Saturday night.  
 Mr. and Mrs. Harold Bertrand and family visited Mr. and Mrs. M. M. Hastings in Plainview Sunday.

**Fish Story**  
 C. T. Morrison and his father of Rails, William Bertrand, Weldon Hammonds and Robert Hammonds of Thalia, Louis Pyle, Wayne Battey, Thurman Battey, Milton Harrison and Elvis Howell spent Tuesday to Sunday on a trip to Port Isabel and caught 850 lbs. of dressed fish. They report a nice trip, and say they caught all these fish in three hours. There will be an article about their trip in the Lubbock Avalanche Journal this week.

Mrs. William Bertrand and Mrs. Thurman Battey visited Mrs. Battey's family the Isom Collier's in Mesquite, New Mexico, Wednesday and Thursday.

Friday, Mrs. Battey and Mrs. Bertrand appeared on television on a Lubbock station.

Mrs. Howard Gene Bashop returned home from the hospital Thursday.

Mr. and Mrs. Howard Gene Bashop and son were Sunday dinner guests of Mr. and Mrs. Harve Thomas.

Mrs. Sid Brown of Cedar and Mrs. T. L. Calloway of Floydada visited Mrs. Howard G. Bishop Monday.

Mr. and Mrs. Jimmy Pegram of Canyon visited the Howard G. Bishop family Saturday.

Mr. and Mrs. W. M. Hambright visited Mr. and Mrs. Odell Breed and family Sunday afternoon.

Mr. and Mrs. B. L. Breed and Dorothy and Maxine Hatley were Sunday dinner guests of Mr. and Mrs. Ray Lloyd and family.

Bobby Goughly spent Saturday night with Mrs. O. R. Goughly in Floydada.

Mr. and Mrs. L. D. Goughly and Linda visited Mr. and Mrs. G. L. Hamor in Cone Saturday night.

Ebene Fawver is spending several days with her aunt and family, the D. Goughly's.

If there is anyone interested in a community meeting in Lakeview, I suggest they call the President, Warner Johnson, and get one planned right away. February 2 is the next regular meeting date!

Mr. and Mrs. O. K. Custer and son and Mrs. Joe Evert visited Mrs. Adele Nicholson of Crosbyton Friday evening.

Mr. and Mrs. Custer and son visited Mrs. Joe Evert in Floydada Saturday.

Mrs. Joe Jones of Floydada and Mrs. Gus Hammonds of Vernon visited Mrs. Weldon Hammonds Tuesday evening.

Leroy Henry and Fred Hammonds of Vernon visited with Mrs. Weldon Hammonds and children Saturday.

Robert Hammonds visited in the home of the Louis Pyle and Weldon Hammonds Sunday night and Monday morning.

Mr. and Mrs. L. D. Goughly and Ebene Fawver, Lucie and Larry spent Wednesday with Mr. and Mrs. Roy Fawver. Larry was rather sick with a cold, but is much better now. Mrs. Roy Fawver is keeping him while his mother is in the hospital. Gal Fawver is staying with her Uncle Carlton at this time.

Mr. and Mrs. Lovell Jones visited Mr. and Mrs. Roy Fawver Sunday. Mrs. Jones and Mrs. Fawver spent part of the afternoon with their mother, Mrs. T. F. Anderson in Floydada.

Mr. and Mrs. Verlon Wright, Leon and Charlotte made a business trip to Lubbock Wednesday. They visited Mr. and Mrs. Travis Purcell and children and Wednesday night, in Lubbock.

The Lakeview home demonstration club will meet with Mrs. Milton Harrison on February 4.

Mrs. Weldon Hammonds and Ann were Sunday dinner guests of Mrs. Davis Howell.

Kay Hammonds was the dinner guests of Mrs. Earl Spears and family Sunday.

Patsy, Lourie, Novis and Wesley Johnson visited Mrs. R. L. Johnson Sunday afternoon.

Charles Johnson and Eddie Lynn Hammonds spent Sunday with the R. L. Johnson's.

Tom Rasar of Gruver spent Saturday night with Mrs. R. L. Johnson.

Mrs. J. L. Newberry and Paul, Mr. and Mrs. Orval Newberry and family of Floydada were Sunday dinner guests of Mr. and Mrs. Homer Newberry and family.

**Party Series Begins**  
 Last Saturday night began a series of parties for the young people of Lakeview community at the First Baptist church. Mr. Homer Newberry is the teacher of the young people's class, and he and Mrs. Newberry are sponsors of these parties. They are studying the Eas-

ter Story, and plans are underway to attend the Easter Pageant in Lawton, Oklahoma, if the weather will permit the trip. Those present last week were Patsy Johnson, Maxine and Winona Hatley, Wayland Jones, Dorothy Breed, Tom Rasar, Mary Newberry, Pat Spears and Mr. and Mrs. Homer Newberry.  
 All the young people are invited to attend the next party Saturday night at 7:00. There will be games and a good time for all.  
 Mr. and Mrs. James Lee Nichols and family visited Mr. and Mrs. Earl Oden in Floydada, Sunday.  
 Mr. and Mrs. Earl Edwards, Jr., and children spent the week-end in Wellington in the home of Mr. and Mrs. Maxey McKnight and son.  
 Mr. and Mrs. E. M. Rutherford of Floydada visited Mr. and Mrs. Wayne Russell Sunday afternoon.  
 Bobby Green, Barbara McNeil, of Floydada and Ronnie Fergus of Crosbyton were Sunday dinner guests of Wandell Russell.  
 Mr. and Mrs. Wayne Russell and Wandell entertained the Mt. Blanco B.T.U. class with a party in their home Saturday night. Those present from Crosbyton were Wanda and Carolyn Holcomb, Margaret McClure, Sandra and Ronnie Fergus, Darwin Brewer, Kay Don Spurgin, Donnie Seigler and Barbara Belding. From Floydada were Bobby and Wilton Green, Betty Martin and Barbara McNeil.

**Club Year Plans**  
**Made at Harmony**  
**Home Dem. Meeting**  
 The Harmony Home Demonstration club met January 14 at the Community Center with Mrs. Walter Hanna as hostess. Plans for the club year were made and committees named.  
 "A creed for homemakers" and "Pity the poor chairman" were the parts given on the program by Lucille Miller and Aline Tucker.  
 The club regretfully accepted Mrs. Donald Finkner's resignation as reporter. Mrs. J. R. Turner was elected.  
 Miss Leila Petty gave a good demonstration on fruit, pertaining to the necessities of our bodies.  
 Refreshments were served by the hostess to Mrs. Everett Miller, Mrs. Mather Carr, Mrs. G. L. Snodgrass, Mrs. Chloa Williams, Mrs. Bob Gary, Mrs. E. L. Turner, Mrs. Ramsey, Mrs. Bob Hopper, Mrs. Edwards, Mrs. Juanita Pool, Mrs. Bess Rutherford, Mrs. Aline Tucker, Mrs. D. J. Parkey, Mrs. Ruth Scott, Mrs. Chas. Smith, Mrs. J. R. Holmes, Mrs. Aiken, and Miss Petty and Mrs. Tom Franklin, a new member.  
 January 28 is the date of the next meeting of the club.

Camels have long eyelashes, to protect their eyes from sand.  
 John James Audubon was famous for his pictures of birds.

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<b>PEACHES</b>	29c
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<b>Spiced Cake Mix</b>	35c
MIRACLE WHIP, Pint	
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<b>TOMATO SOUP</b>	25c
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<b>TEA BAGS</b>	53c
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<b>TIDE</b>	29c
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<b>MEAL</b>	42c
GLADIOLA, 10 lbs.	
<b>FLOUR</b>	94c

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Miladies Specialty Shoppe

## —FINAL CLEANUP—

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SHOES FROM OUR JANUARY CLEARANCE--ABOUT

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All Sizes But Not in Every Style

GROUP II

# Womens & Childrens Shoes

FLATS, WEDGES, HEELS & STRAPS

## \$2.88

(NO RETURNS OR EXCHANGES)

TRAINING PANTIES	4 for \$1.00
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MENS HANDKERCHIEFS	12 for \$1.00

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# OPEN HOUSE SATURDAY JANUARY 30

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**FREE COFFEE & DO-NUTS WILL BE SERVED**

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Studebaker Sales & Service

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AS A NEW STUDEBAKER DEALER



White sidewall tires and chrome wheel discs optional in all models at extra cost

You are cordially invited to come in and see the

# NEW 1954 STUDEBAKERS

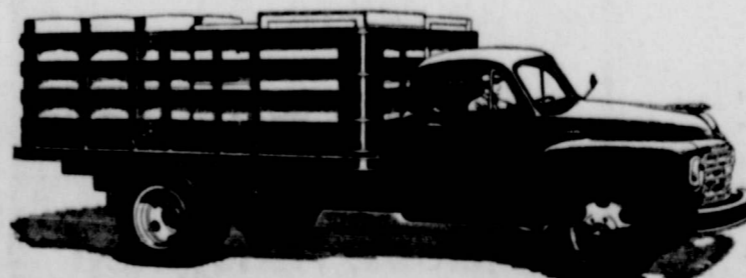
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*New two-tone exteriors! New color-styled interiors!*

A FULL LINE OF NEW  
STUDEBAKER TRUCKS



COMPLETE STUDEBAKER  
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The original Studebaker Conestoga wagon built in 1834 and in which the Studebaker family moved to South Bend, Indiana, in 1851, provides authentic background for the new Conestoga, Studebaker's all-steel station wagon. The old "prairie hooper" was in use for nearly thirty years, and now is preserved in the Studebaker Museum. The station wagon is one of the New models to be displayed here Saturday.

### an Casadesus akes Musical story Here

an Casadesus and a Steinway made musical history in Floydada on Friday. It is the opinion of around two hundred members of the Floydada Community Concert Association and those who heard the young Frenchman in the first concert of the season's 1954 season. "The finest pianist who has ever played in Floydada," they say. The program which ranged from Chopin, Debussy to Prokofiev. Casadesus made music every minute. Enthusiastic audience response and three brilliant encores were the result. In addition to Floydada and Lockney members of the Association the audience included members of the Plainview Art Association, Wayland College music department, Texas Tech University department and the Amarillo symphony orchestra. A famous musical family, the twenty-five year old pianist was born in Paris and makes Paris his home. He spends four months of the year filling concert dates in the United States and the remainder of the year in Europe and South America. Critics say that the Casadesus name is in capable hands. The Floydada concert on Saturday night was the first of a week's engagements in the Southern Plains. Casadesus will appear with the Miami Symphony orchestra and to Cuba. In March he will return to Paris. He is the call of Paris in the spring. He has seen only once, will see for him.

### the Soldier Son Home From Army

Old H. Cage, recently of Germany, arrived in Floydada Saturday afternoon at the home of his wife, Deputy Sheriff and Mrs. M. Cage. He has spent 17 months in Germany where he was clerk-typist in a military office. He received his discharge at Camp Chaffee, Arkansas. He will enjoy a rest and visit with his family for a time and then his wife will go to work.

### George W. Phipps, Former Resident, Passes at Hico

Mrs. Gussie Browning, in company with her daughters, Mrs. Melvin Henry Floydada and Mrs. John Finley and Mr. Finley of Plainview, attended the funeral service of George W. Phipps in Hico on Saturday afternoon. Mr. Phipps, 79, a former Floyd county resident, died at his home Friday following a heart attack. He had been in failing health for some time. Funeral service was held in the Baptist church at Hico, with burial in the Hico cemetery. Survivors include the wife and three sons, Willis of Stephenville, Weldon and Delbert, of Amarillo, and one daughter, Mrs. Securn Mankins of Tucson, Arizona. Mr. and Mrs. Phipps visited in Floydada in mid-December with Mrs. Phipps' sister, Mrs. Browning and other relatives. The Phipps' formerly lived near McCoy where Mr. Phipps was a prominent farmer. They left Floyd county about 12 years ago. Friends from Lorenzo and Hale Center also attended the funeral service.

### MENUS FOR FLOYDADA PUBLIC SCHOOLS FOR WEEK OF FEBRUARY 1 TO FEB. 5

**Andrews Ward School Cafeteria**  
Monday — buttered pea beans, spinach, potato salad, hot cornbread, cherry delight, milk;  
Tuesday — rice meat loaf, black-eyed peas, corn, lettuce and tomato salad, pudding and cookie, milk, bread;  
Wednesday — Steak and gravy, green beans, buttered potatoes, plums and cookie, milk, bread;  
Thursday — roast and gravy, candied yams, lettuce and pineapple salad, steamed apricots, milk, bread;  
Friday — hot dogs, potato chips, lettuce wedge, ice cream, milk.  
**Floydada High School Cafeteria**  
Monday — stuffed weiners, macaroni and tomatoes, salad, banana pudding, bread, milk;  
Tuesday — steak, gravy, creamed potatoes, English peas, ice cream, hot rolls, milk;  
Wednesday — brown beans, tamales, whole kernel corn, cobbler pie, hot cornbread, milk;  
Thursday — tuna salad, cheese slice, green beans, muffins, bread, milk;  
Friday — roast and gravy, creamed potatoes, peas, salad, jello salad, hot rolls, milk.

A New York policeman must weigh at least 145 pounds, and be at least 5 feet 8 inches tall.

## CAPADA

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This Weeks Attractions

THURSDAY & FRIDAY, JAN. 28-29

JOAN CRAWFORD, MICHAEL WILDING IN

### "TORCH SONG"

SATURDAY, JANUARY 30

"CONFIDENTIALLY CONNIE" also

### "APACHE WAR SMOKE"

SUNDAY, MON., TUES., JAN. 31 — FEB. 2

### "The Stand at Apache River"

IN TECHNICOLOR With STEPHEN McNALLY

WEDNESDAY, FEBRUARY 3

### "BATTLE ZONE"

A BLASTING STORY OF THE MARINES  
with John Hodiak, Stephen McNally, Linda Christian.

VISIT OUR SNACK BAR — Soft drinks, Barbecue sandwiches, all kinds, candies, Cigarettes.

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# SOCIETY

## Ceremony Unites Eileen Handley And Fred Nixon Compliment Miss Handley in Pre-Nuptial Shower

The Primitive Baptist church, Floydada, was the scene of the wedding ceremony of Miss Eileen Handley and Fred Nixon on Sunday afternoon, January 24, at 2:30 o'clock.

Parents of the bride are Mr. and Mrs. S. J. Handley of 612 East Tennessee, Floydada, and the parents of the bridegroom are Mr. and Mrs. L. L. Nixon of the Campbell community.

Reverend W. R. Dale, Primitive minister of Stanton officiated at the single ring ceremony. The vows were repeated before an archway of greenery, white mums, with baskets of white gladioluses and white stock. Candelabra, holding seven lighted candles at each end of the archway, completed the church decorations. Candelighters were Benny Handley, brother of the bride, and Loran Nixon, a brother of the bridegroom.

Traditional wedding music was played at the services. **Pretty Wedding Gown** Bridesmaids were Misses Betty Warren and Barbara Poteet. Each wore identical dresses in blue and yellow, modeled after the bride's dress. They wore white carnation corsages.

The flower girl, Gail Handley, niece of the bride, was dressed in blue taffeta with white bonnet and white gloves, and carried a white basket of rose petals. Carroll Handley, brother of the bride, served as best man.

The bride, escorted and given in marriage by her father, wore a ballroom length gown of imported French lace over white satin, fashioned with a high roll collar, loops of satin and tiny satin-covered buttons adorned the front and sleeves which were long and fitted ending with point over the hand.

She carried a white bible belonging to Betty Warren for something borrowed. Atop the bible was a bouquet of red rose buds, which she later wore on her going away costume.

For something old, the bride wore a wide wedding band of the bridegroom's grandmother, Mrs. J. A. Jameson. The bride wore the traditional blue garter, and a penny the year of her birth in her shoe for luck.

Mrs. Handley chose for her daughter's wedding, a navy crepe afternoon dress with a red rose corsage. Mrs. Nixon wore at her son's wedding, a two-piece grey suit with a pink rose corsage.

**Wedding Trip to South Texas** Following the ceremony, a reception was held in the church dining room. Miss Betty Warren served lime punch from a crystal service and Miss Barbara Poteet served the beautiful three-tiered wedding cake, which was iced in white with yellow roses and green leaves.

Atop the cake was a miniature wedding couple. A wreath of greenery and yellow mums was framed around the wedding cake on the white linen and crocheted cloth covering the bride's table.

For the wedding trip to Austin and other points in South Texas, the bride wore a grey suit with red accessories.

The bride was born in Floydada and at the time of her wedding was a junior in the Floydada high school. She was president of the Future Homemakers, a member of the Thespians for three years and was acting secretary for her third year. She was a member of the pep

## Over Five Hundred Nazarene Society Children Present to Pack Box For Cape Verde Needy

Talent Hour held last Wednesday afternoon in the Andrews Ward school gym, was highly successful. More than five hundred children were present. Mrs. James Wester, is chairman of the talent hour, and Mrs. Don Barrow and Mrs. Al Galloway, are in charge of this popular addition to regular meeting hour of the Andrews Ward Parent-Teachers Association.

All children are invited to attend these programs regardless of whether or not the mother is a member of the P.T.A., said Mrs. Wester, "and the mothers also are invited to attend." The next meeting of talent hour and P.T.A. will be on February 17 and the hour has been set at 2:45 o'clock.

First Place Winners, Jerry Mack Roberson, Randy Hollums, Kenneth Baker and Wesley Crowley; Second place winners, Sarah Holmes, Patsy Sue and Eva Lou Wood; Third place winners, La Juana Ann Rimmer and Ella Mae Cage.

On the list of honorable mention pupils appearing on the program were Freida and Helen Webb, Verma Dell Pate, Dona Welborn, Gladys Cook and Betty Kimberg, Betty Peak and Sylvia Thornton; Frank Barrow and Glen Irvin Dorrell, Martha Smithie, Geneva Wilkerson and Charles Christian.

**Reception Given Legion Commander** The American Legion Auxiliary members were in charge of the reception for State Commander L. E. Page of Carthage when he visited Floydada last Tuesday.

Commander Page was accompanied on his tour of West Texas towns by Hilton Lambert, district commander from Snyder. Refreshments were served at 3 p.m. to a group of Legion members and the visiting officials by Mrs. Pierce King, Mrs. Earl Crawford, Mrs. J. C. Wester, Mrs. Allen Bingham, Mrs. Jim Wilison, Mrs. Jess Covington Mrs. Orville Newberry and the president of the Auxiliary, Mrs. Etnos T. Jones.

Both Page and Lambert spoke briefly on the stand the American Legion is taking on national issues, and Page discussed the controversial Bricker amendment that has been introduced in the Senate.

**CARD OF THANKS** We wish to express our sincere thanks and appreciation for the beautiful floral offering, the wonderful food, cards, letters, telegrams and comforting words given us at the recent loss of our beloved husband, brother, uncle and nephew. May God bless each of you in your hour of sorrow.

Mrs. John Reagan Mr. and Mrs. W. U. White Mrs. Lenora Savage The Howard family. Mr. and Mrs. Will Snell spent last Friday and Saturday in Lubbock visiting their son B. W. Snell and family and other relations.

**Birthdays of Two Are Remembered by Class at Party** Mrs. Roy Edwards is the teacher of J.O.Y. Class in Sunday school. She enjoyed having these young people and their friends in her home last Friday evening.

The class surprised Mary Alice Hammons and L. C. Ferguson by remembering their recent birthdays. Mrs. Edwards read a short story of each of their lives up to the present, then presented a nice gift to each one from the class.

All those present enjoyed the evening together with games, songs, and prayers. Refreshments were served to the following: L. C. Ferguson, Mary Alice Hammons, Larry Reeves, Franklin Spruiell, Louise Ferguson, Frances Edwards, Nelda Patterson, Patsy Hammons, Ralph Ferguson, Willie Joe Studham, Gariand Patterson, Joseph Studham, Von Hammons, Junior Studham, Eugene Edwards, and Donnie Edwards.

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# Dollar DAYS

**Hanes Fig Leaf Briefs** FOR MEN — 98c VALUE **DOLLAR DAY**

**3 Pair for \$2.37**

**Mens Khaki Suits** SHIRT Dollar Day **2.49** PANTS Dollar Day **2.98** Satisfaction guaranteed up to 1 year on this Khaki Pant.

**MENS SUIT SALE** SAVE UP TO 10.00 ON DOLLAR DAY 49.75 Val. \$ Day **39.75** 39.75 Val. \$ Day **32.75** 34.75 Val. \$ Day **29.75** Most all sizes in this stock of mens suits, Come Early and Get Your Choice.

**BOYS FADED BLUE DENIM PANTS** Elastic Back, For Better Fit, In Sizes 8 to 16, Washable. **Pair \$2.98**

**MENS IN BLUE AND BROWN** Elastic Back and Belted **Pair 3.95**

**Mens Handkerchiefs** LIMIT 6 TO A CUSTOMER **6c each**

**Mens Nylon Sox** 2 pr. **\$1.00**

## SMITH'S DRY GOODS

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LADIES & GIRLS

**(Stretchie) ANKLETS** PASTEL COLORS **\$ Day 79c Pair**

ONE RACK OF **LADIES DRESSES** GROUPED FOR FINAL CLEARANCE **1/2 Reg Price**

**Ladies Rayon Panties** Band Leg Style — Tearose, White Size — X — XX — XXX — 49c Value **\$ Day 3 for \$1.00**

**Wamsutta Boucle** All Combed Cotton, Mercerized, Fast Colors, 39 inches wide, 1.98 Value **\$ Day \$1.49**

**COTTON SUITING** 39" Wide, Fast Colors, 89c Value **\$ Day 59c Yd.**

**NYLON HOSE** 51 - 15 First Quality, Colored Heels Brown, Navy, Black, Reg. 1.39 Value **2 Pair \$1.99**

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Special Sacks of Gold Medal Flour Contain Certificates Worth Real Money for Your Church, Club or Favorite Charity. **GOLD MEDAL FLOUR** 10 lb. Bag **98c**

BETTY CROCKER **CAKE MIXES** 3 Boxes **\$1.00**

## Special Sale! Famous TUSSY Cream Shampoo



CONTAINS STERACTOL... active part of Lanolin! Remember — only Tussy Cream Shampoo contains Steractol — an exclusive ingredient that works against dulling dryness. It leaves hair satin-smooth... amazingly easy to manage. And sparkling clean.

Tussy Cream Shampoo lathers over every trace of dust and loose dandruff... unveils hidden highlights. Try it today. See the beautiful difference it makes in your hair... and SAVE.

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**SPUDS** NO. 1 RUSSETS 10 lb. Bag **55c**

"ONCES IN A LIFETIME" CHINAWARE OFFER GET DETAILS AND SEE DISPLAY AT OUR STORE.

**Hunt's** No. 2 1/2 Can **47c**

**FROZEN FOODS** PUFFIN BISCUITS 2 Cans **19c**

**MARKET COMPLETE** CORN KING BACON Pound **69c** CATSUP 14 oz. Bot. **17c**

**Pepperidge Farm Bread** RITZ RICHER! CRISPER! 1 lb. **33c** SHURFRESH O LEO Pound **22c**

**Delicious, Fancy Red APPLES, Pound 19c**

**Fresh Dressed FRYERS, Pound 55c**

**POWELL CASH GROCERY & MARKET** HI-WAY 70 PHONE 87

**POLITICAL COLUMN**

**Mrs. Pete Cardinal Died at Stockton, Cal., January 5**

Hesperian is authorized to announce the following candidates for the action of the Democratic primaries:

**District Attorney, 110th District**  
JOHN B. STAPLETON

**County Attorney:**  
KENNETH BAIN, Jr.

**County Clerk:**  
MARGARET COLLIER

**Sheriff:**  
K. (Alton) MAY  
EARL COOPER

**Assessor-Collector of Taxes:**  
T. HAMILTON

**County Treasurer:**  
ROYE WILLIS STANSELL  
MRS. SAM A. SPENCE

**Justice of the Peace, Precincts 4 and 4:**  
O. (PAT) STERLING

**District Clerk:**  
MARY L. McPHERSON

**Commissioner Precinct No. 1:**  
K. (Keller) HOLMES

**Commissioner Precinct No. 2:**  
UGH COUNTS

**Commissioner Precinct No. 3:**  
C. PLUMLEE

**Commissioner of Precinct No. 4:**  
RAY HART

Mr. and Mrs. M. C. Smith returned home last week from Stephenville, where they attended the funeral of a brother-in-law of Mrs. Carver and great aunts of Mrs. Kelly of Stephenville. Mrs. Kelly is a sister of Mrs. M. C. Smith.

at the school house. Mrs. M. B. Swanner, the president, called the meeting to order. The minutes were read and approved. It was discussed and decided that Mrs. Swanner should order the Women of Destiny books. Mrs. J. R. Turner led the opening prayer and gave the devotional. The theme for the year will be 'A sinful world. A sufficient Savior.' Those attending were Mrs. J. R. Turner, Mrs. Eli Horton, Mrs. M. B. Swanner, Mrs. James Jeffress, a new member, Mrs. J. D. Franklin and a visitor, Mrs. Billie Howard from Lockney. The next meeting will be the first Thursday in February.

Sgt. and Mrs. Francis Howard and family spent Friday visiting in the home of his brother, Mr. and Mrs. J. R. Turner and family. They are being transferred from Illinois to Alexandria, Louisiana. Sgt. and Mrs. Howard are formerly of Lockney.

Mr. and Mrs. John Henry Brock visited in the home of Mr. and Mrs. Lynn Miller Friday.

**Sand Hill News**

(by Mrs. James Jeffress)

SAND HILL, January 26 — Mrs. J. T. Spears and children were in Plainview Thursday shopping and on business.

Mrs. Monroe Schulz and Donna were in Lubbock Friday visiting her parents.

There is a correction I would like to make in last weeks news. Mrs. Rafe Ferguson was hostess at the last club meeting. Please excuse the mistake.

**W.M.U. Meets**  
The W.M.U. of the Sand Hill Baptist church met Friday after-

noon at the school house. Mrs. M. B. Swanner, the president, called the meeting to order. The minutes were read and approved. It was discussed and decided that Mrs. Swanner should order the Women of Destiny books. Mrs. J. R. Turner led the opening prayer and gave the devotional. The theme for the year will be 'A sinful world. A sufficient Savior.' Those attending were Mrs. J. R. Turner, Mrs. Eli Horton, Mrs. M. B. Swanner, Mrs. James Jeffress, a new member, Mrs. J. D. Franklin and a visitor, Mrs. Billie Howard from Lockney. The next meeting will be the first Thursday in February.

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Mr. and Mrs. John Henry Brock visited in the home of Mr. and Mrs. Lynn Miller Friday.

**March of Dimes Party**  
The Sand Hill community March of Dimes party was held Friday night at the school house. Games of 42 and dominoes were played. Refreshments of sandwiches, donuts, punch and coffee were served. A jar was placed in the lunch room for donations. Thirty dollars was collected and turned in.

Those attending were Mr. and Mrs. D. Everett and family, Mr. and Mrs. C. B. Carmack, Mr. and Mrs. Lynn Miller, Mr. and Mrs. H. F. Jackson, Mr. and Mrs. Rafe Ferguson and family, Mr. and Mrs. Will Hollums and family, Mr. and Mrs. W. R. Billington, Mr. and Mrs. T. C. Hollums and family, Mr. and Mrs. M. B. Swanner and Kenneth Mr. and Mrs. Walter Knight, Mr. and Mrs. J. T. Spears and family, Mr. and Mrs. Weldon Smith and son, Mr. and Mrs. Vernon Gross from Pleasant Valley, Mr. and Mrs. J. D. Franklin and son, Mr. and Mrs. James Jeffress and family, Mrs. Hilery Shurbet, Mrs. John Henry Brock, Elia and LaJuana Womack, Billie Dale Stringer and

Carolyn Riley.

Mr. and Mrs. Arlon Miller and family visited her cousin in Turkey Sunday.

Mrs. Arlon Miller and Mrs. T. C. Hollums attended the living room demonstration Monday afternoon in Miss Petty's office.

Mrs. M. B. Holmes celebrated her 80th birthday with a reception in the Methodist church in Lockney. Many friends and relatives from the community attended during the afternoon from the community. Some of those attending were Mr. and Mrs. Lynn Miller and family, Mr. and Mrs. H. F. Jackson, Mr. and Mrs. Walter Knight and Mr. and Mrs. Jim Holmes.

Mr. and Mrs. J. R. Turner visited in Lockney with relatives Sunday.

Mr. and Mrs. James Jeffress and family visited in the homes of Mr. and Mrs. Shafe Weaver and family and Mr. and Mrs. Jim Jeffress in Silverton Sunday.

Bro. and Mrs. Boyd were the dinner guests in the home of Mr. and Mrs. J. M. Williams Sunday.

There was a good attendance at the Baptist church Sunday at both services.

Mrs. Monroe Schulz, Mrs. J. T. Turner and Mrs. James Jeffress attended the P-TA meeting at Andrews ward school Wednesday afternoon.

ternoon.

Mrs. C. B. Carmack is on our sick list this week. We hope she feels better soon. Also on our sick list is Mrs. Albert Pricer.

**Honored on Birthday**  
Bobby Carmack was honored Sunday with a birthday dinner celebrating his sixteenth birthday. Mrs. C. B. Carmack, his mother, served a buffet dinner to the following guests, Ray Gene Ferguson, Jack Womack, Doyle Carthel, Don Barber, Gordon Joiner, Jimmy Collins, Stanley Burleson, George Chapman, Waldo Baxter and the honoree, Bobby Carmack. After dinner the boys all enjoyed a movie.

Mr. and Mrs. Monroe Schulz had as their guest Saturday night, Mr. and Mrs. Dewie Ishom and family from Amarillo.

Arriving Sunday at the home of the Monroe Schulz were his parents, Mr. and Mrs. Carl Schulz and a brother and his wife, Mr. and Mrs. Arthur Schulz all from Vernon.

Mr. and Mrs. Monroe Schulz and visitors were in Lubbock Sunday attending her parents, Mr. and Mrs. E. H. Foesters fortieth wedding anniversary.

Hesperian for 1954 account records.

The Floyd County Hesperian, Floydada, Texas, Thursday, January 28, 1954

**FLOYDADA PARTY SPENDS WEEK-END AT DIVERSION**  
Mr. and Mrs. J. M. Daniel, Mr. and Mrs. B. V. Carver and children and Mr. and Mrs. Don Daniel of Waukegan, Illinois, spent the week-end at Lake Diversion the guests of Mr. and Mrs. B. A. Colston and Mr. and Mrs. H. D. Bartlett.

Saturday night, Mrs. Colston and Mrs. Bartlett were hostesses to about 30 guests honoring Mr. and Mrs. Don Daniel.

Games were played and coffee and cake was served the group.

Mr. and Mrs. B. A. Colston who operate a store and have their home at the lake formerly lived in the Baker community. Mrs. Colston and Mrs. Bartlett are aunts of Mrs. Carver and great aunts of Mrs. Don Daniel.

Mrs. John Reagan and brothers, Van and Grady Howard and families, of Graham, and Ard Howard, of Floydada, spent Friday and Saturday in Lubbock, the guests of their mother Mrs. B. A. Howard.

Mrs. W. L. Morris spent from Sunday until Wednesday in Borger with her son and family, Mr. and Mrs. James Burrus.

**GRADUATES AT MID-TERM FROM UNIVERSITY OF TEXAS**  
Bob Cline, son of Mr. and Mrs. H. O. Cline, was among the 109 graduates at the University of Texas who received bachelor of business administration degrees on January 22.

Bob plans to enter a branch of the military service in the near future. He will probably arrive home this week-end for a stay with his parents.

**CPL. ODIS CAMPSEY HOME FROM SERVICE IN GERMANY**  
Visitors in the home of Mr. and Mrs. O. F. Cummings have been Cpl. Odis Campsey and wife, Lovita. Cpl. Campsey has just returned home from Germany. He is to report back to Camp Chaffee, Arkansas, January 31, for his discharge. Cpl. and Mrs. Campsey in company with an aunt, Mrs. Clara Murray, have left for Jacksboro to visit with his parents.

Mr. and Mrs. G. R. Bennett of Hart visited Sunday afternoon with Mr. and Mrs. W. F. Daniel and Mr. and Mrs. Will Snell. They were once neighbors in the Blanco community.

**PENNEY'S** ALWAYS FIRST QUALITY

**DOLLAR DAYS**

**SENSATIONAL SAVINGS IN EVERY DEPARTMENT!**

MONDAY, FEB. 1, 1954

STORE HOURS  
WEEK DAYS 9 to 5:30  
SATURDAY 9 to 8:30

**STOCK UP BUYS! FULL-FASHIONED NYLON VALUE**

EXTRA LONG

Solid Color BLANKET \$5

NYLON and RAYON. All New Colors

Special 58c Pair  
60 Gauge, 15 denier  
Perfect Penney quality, value! Full-fashioned nylons for skin-smooth fit, clear, even coloring, long wear; leg-slimming dark seams. Jubilee, taupe brown; Gala, neutral beige. Sizes 8 1/2 to 11.

**EXTRA HEAVY Chenille BEDSPREADS \$5**

JUST RECEIVED  
81 x 108  
NATIONWIDE COLORED SHEETS 2.49 Ea.  
PILLOW CASES TO MATCH 49c

**STOCK UP NOW! COOL ACETATE TRICOT BRIEFS 4 for 1.00**

**SPECIAL! RAYON KNIT HALF SLIPS 2 for 1.00**

**TOWEL ENDS . . . . . 9c Each**

Infants Receiving Blankets, 3 for 1.00  
70 x 80  
Part Wool Double Blankets . 3.88

WOMENS  
Pucker Nylon Slips . . . . . 3.00  
Pucker Nylon . . . . . 88c Yard  
Cannon Wash Cloths, . 12 for 1.00

Childrens  
Outing Gowns 1.00

22 x 41  
**HEAVY CANNON BATH TOWELS . . . . . 66c Each**

MENS BLUE  
Chambry Work Shirt 1.00  
CANVAS  
GLOVES . . . . . 5 Pr. 1.00  
MENS  
Denim Sport Shirt . . 2.00  
ONE GROUP  
Mens Work Shoes . 6.00

MENS OR BOYS  
Winter Caps 1.00 each

**BUY A USED CAR WITH THIS TAG—and you'll buy with NEW-CAR CONFIDENCE!**

This is an **OK USED CAR**

6 ways better

- Thoroughly Inspected
- Reconditioned for Safety
- Reconditioned for Performance
- Reconditioned for Value
- Honestly Described

warranted in writing!

AUTHORIZED CHEVROLET DEALER

ODEN CHEVROLET CO.

**LOOK AT THESE USED CAR BARGAINS**

**1950 CHEVROLET CLUB COUPE DELUXE**—Radio heater, seat covers, nearly new tires, 26,000 actual miles, beautiful Rodeo Beige finish, this is a perfect car in every respect. **PRICED TO SELL**

**1950 CHEVROLET 4 Door Styline deluxe**, dark green color with radio and heater. This car has a complete motor overhaul and guaranteed. **\$895.00 ONLY**

**1951 CHEVROLET 2-DOOR STYLING** delux, Radio, heater, sun visor and rubber, 26,000 actual miles a perfect car. **\$950.99 only**

**1951 PLYMOUTH 2 door special** delux, Radio and Heater, a top car and its yours for **\$950.99 only**

**1953 CHEVROLET 210 — 2 DOOR SEDAN**, tinted glass. This is a new car at a great reduction in price. Also a 210 2 door and a 210 4 door demonstrator with lots of extras at a bargain price.

**USED TRUCKS AT SENSATIONAL SAVINGS**

**1951 CHEVROLET 1/2-TON 4 Speed** pick-up—trailer hitch, spotlight, ash air heater, good rubber a very clean pick-up and priced to sell.

**1948 FORD 1/2-TON pick-up**, spot-light, radio, heater and trailer hitch, a very good buy in used transportation for **475.00**

**ODEN CHEVROLET CO.**  
FLOYDADA, TEXAS

# John H. Reagan Funeral Rites Held Thursday

The funeral rites for John H. Reagan, 67, prominent for 20 years in insurance and real estate circles in Floydada, were held Thursday afternoon at 3 o'clock at the First Christian church. Rev. W. R. Reaves officiated.

The religious rites were followed by military ritual at the graveside, with interment in Floydada cemetery, conducted by McDermott post, American Legion.

Pallbearers for the funeral and military rites were Walter Collins, Glad Snodgrass, W. Edd Brown, J. C. Wester, D. W. Fyffe, and C. W. Giesecke.

At the cemetery the color bearers and color guard were Bud Queen, Randall King, Orville Newberry and Bill Hale. Ed Wester commanded the firing squad composed of Jim Word, Earl Crow, Carl Minor, Fred Cardinal. Taps was sounded by Doyle Grundy and Jimmy Collins.

Mr. Reagan died Tuesday morning in the Veterans hospital in Amarillo. He had been in failing health about fourteen months, suffering a series of heart attacks.

His body was returned to Floydada by the Harmon ambulance. Friends of Mrs. Reagan, Mrs. Henry Edwards and Mrs. Jack Henry, went to Amarillo to return home with Mrs. Reagan, who was at the hospital with her husband.

**Native of Cook County**  
John Henry Reagan was born June 10, 1886 in Cook county, Texas. He came to Floyd county in 1909 from Gainesville and was associated with his uncle, the late Dr. Robert Childers in the dry goods business.

Later, Mr. Reagan operated a garage, which he managed until 1917, when he entered the United States army during World War One. Mr. Reagan was stationed at A. & M. college. He attended officers training school there and was an instructor. At the end of the war, in 1918, Mr. Reagan returned to Floydada and continued his garage business.

On March 7, 1927 he was married to Miss Deil Howard at Sweetwater. Mr. Reagan was representative of Case Implement Company at the time of his marriage.

About 20 years ago, he opened the Reagan insurance and real estate office, which he and his wife operated until six months ago, when he took a partner and retired from the management on account of his health.

**Legion Post Charter Member**  
John Reagan was a charter member of the American Legion post in Floydada and served as county service officer of the Legion for 30 years. He was a member of the First Christian church, where he taught a Sunday school class and was a member of the Masonic lodge.

Survivors of the deceased include his wife, Dell, and one sister, Mrs. Ulmer White, one nephew, Bob

White, all of Floydada and an aunt, Mrs. Nora Savage of Amarillo. The mother of the deceased, Mrs. Dora Reagan, preceded her son in death on January 3, 1954.

# Band Students Of FHS Swarm Campus at H-SU

(By Karen Buchanan)

Early last Saturday morning, the Floydada high school band started their all-day trip to Abilene to play at the Hardin-Simmons college.

We left the school house at 5:05 a.m. with blankets and the heater going. We arrived in Abilene about 3:45 a.m. and immediately started getting ready for our concert.

The curtain rose at 9:30 and all the students seemed to enjoy our short program. After the curtain went down, Kenneth Hill from Hardin-Simmons gave some address. He gave us all the band members, Mr. Horn then dismissed us to change our clothes.

After the change from our band uniforms, we were all assigned to various places to be helped by the music teachers of Hardin-Simmons.

**Instructed by McClure**  
Professor Marion McClure, the director of the cowboy band, took the percussion section. He demonstrated how really to play the drums. Professor Dale Schooner took the reed section and Tim Jones and Frances McBeth took the brass.

We were all turned out about 11:50 and immediately headed for the cafeteria and lunch.

At 1:00 p.m. we held our rehearsal with the Cowboy band with Professor McClure doing the directing. Two very good players of the Cowboy band are Jan Jones and Allan Harris. Jan played the drums and Allan played the saxophone.

We boarded the bus at 2:30 p.m. to go into town for some sightseeing. At 4:00 o'clock, we left Abilene for home arriving in Floydada about 8:00 p.m. We all consider the trip a success.

Our chaperones were Mrs. Grundy, Mrs. Collins and Mr. Julian. We want to thank Mr. Horn, our director, for making the trip possible.

**BODY FAT NECESSARY**  
CHICAGO—An article in Today's Health, American Medical Association publication, states that not having enough body fat is just as dangerous as having too much.

Fatty tissue in proper amounts is essential to the human body. About 10 to 15 per cent of the total body weight is considered a normal amount of fatty tissue.

J. C. Odum of the Texas Highway maintenance department is in Amarillo this week, receiving treatments at the Veterans hospital. Mr. Odum, a veteran of World War II, is suffering from an old leg injury received while in service.

Robert Fulton painted portraits before he became an inventor.

U. S. postage stamps were first placed on sale July 1, 1847.



**UNUSUAL TRIO.** From left to right above are Clinton E. Fyffe, current president of Floydada Rotary club, his grandfather, E. E. Winn, of Plainview and his father, D. W. Fyffe. Winn is the man who 25 years ago proposed that a Rotary club be organized in Floydada and D. W. Fyffe is "the man most responsible for Rotary in Floydada," according to the club historian. (Picture by Bill Hart, Lubbock Avalanche Journal.)

# News of Harmony

(by Mrs. Mather Carr)

**HARMONY, January 26.** — There was an all day working at the community center Monday. Dinner was served at noon.

Rev. Krebbe is ill in the Spikes hospital in Ralls. He is suffering from an infection in his blood stream. We are sorry to hear of this and hope he is soon well enough to be back at his work.

Funeral services were conducted Tuesday afternoon in the Harmon funeral home chapel for David Hargis with Rev. Tilden B. Armstrong officiating. David Hargis at one time was a resident of our community but had been ill in Wichita Falls for a long time. He passed away at the age of 39 in Wichita Falls. Those who attended the service from our community were Mr. and Mrs. Ted Rutherford, Mr. and Mrs. Chloma Williams, Mrs. R. B. Gary, Mr. and Mrs. Mather Carr and son, Horace.

M. D. Ramsey returned home Wednesday from Memorial hospital in Lubbock where he has been receiving treatment for an ear infection.

There was a nice crowd out Wednesday for services. Sherry Ramsey brought the devotional. Horace Carr led the song service with Mrs. Chloma Williams at the piano.

There was a meeting at the Center Thursday night. This was our regular monthly meeting with Mrs. Jack Parkeys committee as host. Mrs. Chloma Williams, vice-chairman, called the meeting to order and took charge of the business in the absence of the chairman, Loyce Turner. Mrs. Nancy Morckel gave a home freezer demonstration bringing foods she had frozen and telling how to prepare them for the freezer. Frezer Boren furnished the freezer brought out by Mr. and Mrs. Johnnie Timin. Mr. Morckel also attended the meeting.

Mr. and Mrs. Bill Edwards were guests of Mrs. Edwards aunt Thursday for a birthday dinner. After the dinner, Mr. and Mrs. Edwards drove down to Sweetwater and visited relatives over the week-end.

There were 52 present Sunday for services. There was no preaching owing to the illness of our pastor, Rev. Krebbe.

Mr. and Mrs. M. D. Ramsey, Mr. and Mrs. Floyd Trowbridge, Mrs. R. B. Gary, Mrs. E. W. Turner and Mr. and Mrs. Mather Carr attended the 80th birthday of Mrs. M. B. Holmes at the Methodist church in

**CARD OF THANKS**  
We desire to express to our kind neighbors and thoughtful friends our heartfelt thanks for their many expressions of sympathy. The beautiful floral offerings were especially appreciated.

The family of the late Mrs. Maud Shurbet.

Lockney Sunday. All of Mrs. Holmes 8 children were present.

Mrs. R. B. Gary, Mrs. E. W. Turner, Mr. and Mrs. Loyce Turner and son and Mr. and Mrs. Mather Carr visited in the Glen Worsham home in Lockney Sunday.

Mr. and Mrs. Chloma Williams and daughter were dinner guests at the Mather Carr home Sunday.

Mr. and Mrs. Wesley Carr and

sons were dinner guests Sunday in the Everett Miller home.

Mrs. Lester Hargis and son, Marvin, visited in the Mather Carr home Sunday evening.

Mr. and Mrs. G. L. Snodgrass visited Mrs. Will Reeves at Jerico, Sunday.

Zant Scott visited Rev. Krebbe at Ralls Spikes hospital Sunday evening.

# DOLLAR DAY SPECIALS

ONE LOT COSTUME JEWELRY \$1

(Tax Included)

ASSORTED STOCK OF ROCK SHARP CRYSTAL \$1.00 PER STEM

OTHER SPECIAL BUYS  
JAM AND JELLY JARS

SPOON RESTS

COASTER SETS

PRICED \$1.00

# SOLOMON JEWELRY

# DOLLAR DAY SPECIALS

MONDAY, FEBRUARY 1

Our Entire Stock of Men's and Boy's Sizes 4 to 46

# SPORT COATS --- JACKETS

Corduroy, Gabardines, Satins and twills Reg. 4.98 to \$35

Reduced  $\frac{1}{4}$  to  $\frac{1}{2}$  Price

# MENS SPORT SHIRTS

Values to 4.98 Values to 5.95 Values to 7.95

# 2.97 3.97 4.97

# BOYS SPORT SHIRTS

Values to 2.98 Values to 3.98 Values to 5.95

# 1.47 1.97 2.97

MENS REG. 79c to \$1.00 VALUES

# UNDERSHIRTS - SHORTS

3 for 2

MEN'S ODD LOTS VALUES TO 55c

# ANKLETS 4 for 1\*

BOYS SIZE 6 to 10 11 oz. NAPPED BACK. REG. 55c

# JEANS . . . 1.97

MEN'S WHITE

# HANDKERCHIEFS 12 for 1\*

MEN'S HANDMADE OLD MEXICO AND JUSTIN

# COWBOY BOOTS

19.95

FINAL CLEARANCE OF LADIES

# FALL DRESSES

\$ DAY ONLY

Values to 18.95

# 5\*

# LADIES SWEATERS - WESTERN SHIRTS and FRONTIER PANTS

Values to 12.95

\$ DAY ONLY

$\frac{1}{2}$  PRICE

ODD LOTS IN HIGH HEEL AND WEDGES

# LADIES SHOES

Values to 7.95

Good Size Assortment

# 2.97

45 to 94 INCH GABARDINES, WOOL JERSEY

# SUITING . 1\* Yd.

# 80 SQ. PRINTS, 3 yd. for 1\*

ENTIRE STOCK REG. VALUES TO 45c

# WOOL YARN THREAD

25c Ea.

5 for \$1\*

DRESS and BLOUSE - SUPERFOAM - WASHABLE

# SHOULDER PADS

Values to 1.59

2 for \$1\*

CANNON

# BATH TOWELS

Size 20 x 40

Regular 98c

# 67c

# WEEK END SPECIALS

**Wesson Oil** 69c  
Quart

**Aunt Jemima Pancake Mix** 37c  
2 1/2 lb. Box

**CHAMP Barbecued Beef** 55c  
10 oz. Can

**BLACK EYE PEAS With Bacon** 19c  
2 Cans for

**GUM** 10c  
3 Packages

**COLORADO - C. R. C. Pinto Beans** 25c  
2 lbs.

**WHEATIES** 19c  
Large Box

**PAULGERS Brick Chili** 49c  
Pound

**U. S. GRADE STEAK** 59c  
Round, lb.

**FRESH BEEF LIVER** 35c  
Pound

**PORK ROAST** 63c  
Pound

**KING Grocery & Mkt.**

120 E. California Street  
Phone 13

WE DELIVER

**FARMERS APPRECIATE**  
*our*  
**BANK-BY-MAIL SERVICE**

Some have told us so. When you're busy, or the weather is bad, remember our tellers' windows are always within the reach of your pen. Many farmers find the mail way the easiest way to bank.

# FIRST NATIONAL BANK

Floydada, Texas

# HAGOOD'S DEPT. STORE

STANDARD BRANDS

FLOYDADA

PRICED RIGHT

READ AND  
USE THE..

**WANT ADS**

FOR QUICK  
RESULTS



**FOR SALE**

**SALE** — 8-foot Aeromotor admill, 33-foot steel tower, both excellent condition. Ph. 663-Joe Thurston. 114tp

**SALE** — Good grained Heg-bundles \$20 ton. See or call Stansell or Gerald Lackey. 112tc

**SALE** — Dry land Hegari bales. Call Verlon Wright, 521-88. 12tp

**SALE or trade** — Three room house to be moved. J. M. Pierce. 642-J-1. 52 2tp

**SALE** — Two way Phillips tow plow for Ford or Ferguson. Ford Jameson, six miles North one half east of Providence or Rt. 1 Kress. 51 2tp

**ET and upright piano**. Also Blitzer 1953 Model Electric. Will sacrifice to respond to parties on terms. Call or write, Credit Department, Meyer Piano Company, 217 W. Street, Amarillo, Texas. 51 3tc

**SALE** — Good Hegari bales 1 mi. south of Floydada. Ph. J. S. Hale. 45 tfe

**Miscellaneous**

**ACCORDIAN & Guitars** — McKamey's studio of Ralls, Texas, teaches each Monday evening from 3 p.m. until 8:30 p.m. at the V.F.W. hall in Floydada, Texas. Bring your own instrument or you may rent or buy from McKamey's. Beginners may get one Free lesson certificate by going to the Mrs. L. B. Stewart, Jr., home located at 504 W. Jackson st., Floydada. Come Monday and see Mr. G. D. McKamey about lessons. 1 2tp

**HOUSEMOVING**, house leveling, floor rebraced, foundation rebuilt. Claude Price. Ph. 358 J. 52 12tp

**FOR LUZIER'S Fine cosmetics and perfumes** See Dona Covington. Phone 462. 42 tfe

**MR. FARMER — WHY NOT??** Share in the surplus earnings of your Farm Bureau Insurance Companies?? We Operate for your benefit. Legal reserve Insurance Protection under Texas Standard Policies. Investigate our dividend schedule before renewing your Auto, Fire, Liability, Polio or buying Life Insurance. Enroll in Blue Cross before Jan. 1st, for policy date of April 1st, 1954. Floyd County Farm Bureau, Phone 665, night 910. 46 tfe

**PALACE BARBER SHOP** offers you five-chair service for your rush day (or any day) convenience. Bank Bldg., Floydada. 21 tfe

NOW is the time to clean and moth-proof your valuable carpets, rugs and furniture. Call 335-W. Buck Formby 229 E. Ky. 38 tfe

**FOR portable disc grinding phone** 454 J. E. Sparks. 33 tfe



... the Want Ad said she's part Egyptian!"

Mrs. Lloyd Oliner and family of Clovis, New Mexico, spent the week-end in the home of her brother, Tate Jones.

Friday evening, Mr. and Mrs. Sam Lide entertained Mr. and Mrs. C. W. Payne and Mr. and Mrs. Clyde Bagwell with an 84 party.

Mr. and Mrs. Lloyd Cumble of Floydada were Sunday guests in the home of his sister, Mrs. R. T. Jones.

Mr. and Mrs. S. M. Crawford spent the week-end visiting their daughter, Mrs. M. B. Brooks of Lubbock.

Mr. and Mrs. Ned Bradley entertained with a dinner party Friday night. Games of 42 were played. The guests were Mr. and Mrs. Claude Ring and Sue, Mr. and Mrs. G. W. Smith and Freida, Mr. and Mrs. Bill Smith, Mr. and Mrs. Wilmer Jones, Jr., Mrs. Ruth Daniels and Harold Woodson.

Mrs. Ned Bradley is in Dallas this week with her mother.

Mr. and Mrs. R. J. Hinesley and son visited relatives at Paducah Wednesday.

Mr. and Mrs. Kenneth Poole and Lance were Sunday dinner guests of Mr. and Mrs. Roy Crawford. In the afternoon both families visited friends in Lubbock.

Carmen Graham is the house guest of her sister, Mrs. Ted Allen of Crosbyton.

B. G. Hatley of Floydada visited his parents, Mr. and Mrs. J. A. Hatley, Monday.

Mr. and Mrs. Carl Boutwell of Floydada visited relatives in our community during the week-end.

Mr. and Mrs. Howard Drysdale and children were guests of Mr. and Mrs. Harlan Cage Friday evening.

Mr. and Mrs. J. Y. Jordan and children of Lubbock were Sunday



**Will Rogers, Jr., and Nancy Olson co-star in Warner's WarnerColor "The Boy from Oklahoma."**

Coming to Palace Theatre Feb. 7 and 8 for premier showing.

guests in the home of her brother, S. J. McIntosh.

Bill Norman made a business trip to Fort Worth, Monday.

Mr. and Mrs. Jess Glover were guests at the wedding of Fred Nixon and Irene Handley of Floydada, Sunday.

Mr. and Mrs. Jack Bowlin of

Baker were Sunday guests of Mr. and Mrs. Bill Colston.

Mr. and Mrs. Weins Norman visited in the home of his parents several days recently between college semesters.

Milton Wilely of Odessa was a recent guest of his sister, Mrs. R. H. Crawford.

**Club Women Study February Program**

A training meeting for Home Demonstration club leaders was held Monday afternoon in the extension office kitchen in the agricultural building. The care of rugs and upholstery was the subject of the meeting which was led by Miss Leila Petty, County Home Demonstration agent. The leaders will give this demonstration in their home demonstration clubs in February.

Attending the meeting were Mmes. O. C. Vinson and R. C. Ross, Center; G. W. Smith, Doan; W. E. Grimes, Friendship, Carnell Snodgrass, Harmony; J. R. McCall and J. T. Moss, Homebuilders; W. Earl Edwards and Jim Owens, Lakeview E. L. Stapp and Calvin Tomme, Lockney; W. D. Nance and Bailey Henderson, Lone Star; Vernon Gross and Shirley Race, Pleasant Valley; H. F. Quebe and S. R. Jones, Providence; T. C. Hollums and Arlon Miller, Sand Hill; Otho Sanders and E. P. Smitherman, South Plains John Fowler, Starkey; A. D. Schaffner, Sterley; Ethel Sawyer and W. C. Sims, Sunnyside.

**PLENTY OF GOODYEAR TIRES**

and tubes for passenger cars and tractors.

J. Latta Implements

**Kent**

**RENT** — Furnished garage apartment. Call 654-J-4. Benway. 1 tfe

**RENT** — Two room furnished. Call 89. 52 tfe

**RENT** — Two furnished apartments. One with private bath. 129 Georgia. 52 2tp

**RENT** — 5 room unfurnished. Mrs. Gene Lawson or call. 52 2tp

**RENT** — Bedroom close in. No. Main. Ph. 44 47 tfe

**RENT** — Furnished house, 3 bedrooms and bath. Call at 320 So. Floydada. 47 tfe

**RENT** — Ready February 5, unfurnished garage apartment on paved street. 521 West Mississippi. 51 tfe

**RENT** — Two garage apartments. 418 W. California. See Roy first door west. 50 4 tp

**RENT** — Bedded apartments, 102 East on. 49 tfe

**ROOM** furnished apartment, bath, close in, on paved. 329 West Mo. Ideal for young couple. Ph. 236 or 797 J. 47 tfe

**RENT** — 4 room furnished apartment with private bath. Call. 24 tfe

**SPACE** for rent. Inquire shop Me/or company. 21 tfe

**RENT** — Comfortable 4 room on pavement in country. city, water and telephone. Phone 846. 21 tfe

**BRITTON Appliance Repair Shop**

Phone 454 307 E. Houston

SEE US for polio insurance; real-estate, rentals. Reagan-Giesecke Insurance, represent stock companies only. 25 tfe

**SEVERAL TOWN LOTS FOR SALE**

Brown - Homes Co. 24 tfe

SEE Mrs. Bob Smith for your Avon Cosmetics. 52 tfe

COME in and see our Royal Gas Range and Coolerator Home Freezers and Ranges. All kinds of Purina Products, Chow and Chix supplies. Fuqua Farm Supply. 52 tfe

**JOHN BLUE Fertilizer distributors for all makes of tractors.** Morekel Farm Chemical Co. 11 tfe

**KEYS** — Duplicated while you wait. King's 5c, 10c and 2¢ Store. 14 tfe

**VACANT LOTS**, residence or business, good and bad, all parts of town. W. Edd Brown, owner. Telephone 265. 52 tfe

**PARTS AND REPAIRS FOR ALL MAKES OF**

**Electric Razors**

**\$7.50 TRADE IN for your old shaver.**

We have the "SHAV-EX" attachment that gives up to 60% more power.

**GOEN DRUG ON THE CORNER**

**STOP AND THINK Before You Tinker** See Us For a Check-up Guaranteed Radio Service **RICE RADIO SERVICE** 210 N. MAIN

**and For Sale**

Tranches, city property. Ph. 844-1-3. Engard Real Estate & Finance. 34 tfe

Tranches, BUSINESS & RANCH PROPERTY WOULD BUY, SEE WOOD WOULD SELL SEE WOOD, 106 W. Missouri, Phone 846-997.

Mr. B. Duncan Abstract Company and most complete Abstract in Floyd County. Prepared for prompt efficient service anything in the line of land.

Corner Public Square. Maud E. Hollums, Manager. 28 tfe

**Miscellaneous**

**LINCOLN BEARINGS** — Near complete stock. Spears Auto Co 44 tfe.

**FOR AMARILLO Daily News**, city delivery or mail, new or renewal. Call 460-J. nights, or see Foster. Amburn. 37 tfe

**DEEP PLOWING**

Any depth to 30 inches, Disc or mouldboard. Operating in Floyd County now. Contact

**WADE BERRYMAN**  
P. O. Box 404 — Ph. 239  
Matador, Texas

**Farm Machinery**

**FOR SALE** — 1953 Ferguson 30 tractor, very clean. Also 4 row cultivator, 3 row lister, disc harrow to fit above tractor. See at Plains Equipment Co. Floydada. 1 tfe.

**IRRIGATION**

dams, sticks, tubes,  
**S. J. Latta Implement Co.**



**Floydada Implement Co.**

**FOR SALE** — 8-foot windmill Complete. Phone 454. Sparks Auto Service. 46 tfe.

**Real Estate Loans**

**MONEY TO LOAN** — On Farms and Ranches — Low Interest Rate — Attractive prepayment options — See R. E. Fry. 43 tfe

**LOW INTEREST RATE LOANS**

See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49 tfe

**FEDERAL LAND BANK LOANS**

- Low Cost
- Long Terms
- Prepayment Privileges
- Cooperative Ownership

You deal with local folks Through Your Floydada National Farm Loan Association See us now 319 S. Main St. Telephone 256 Floydada, Texas 34 tfe

**Town Property**

**FOR SALE** — Two good residence lots on corner Andrews ward school; Also other good lots, both business and residence. Maud E. Hollums. 52 tfe

**FOR SALE** — Some good houses in Floydada and good irrigated farms J. Sam Hale. Phone 766-W. 46 tfe

**BEST BUY IN FLOYDADA**

Modern 3 bedroom home, large living room, dining room, wall to wall carpeting, 4 large closets, large garage, and store room. Located on 85x150 ft. corner lot J. G. Wood. Real Estate Phone 236

**BRICK APT. HOUSE**

To trade for land. Contact owner, H. J. Langley, 2509 23rd St., Lubbock, Texas. 523tp.

**Live Stock**

**FOR SALE** — Two registered Angus yearling bulls, W. B. Eakin, 3 miles west of McCoy. 50 tfe.

**Help Wanted**

**UNUSUAL opportunity** offers \$30 to \$50 weekly spare time — \$100 or more full time. Man appointed now can work into district supervisor position paying \$11,000 per year and up. Products well advertised and accepted liquid fertilizer backed by written guarantee. Little traveling — home nights — but car is essential. Write to: "Na-Churs," 210W Monroe street, Marion, Ohio. 52 3tp

**Wanted**

**CEILING POOL DRILLING** — 30 inches to any size. Also storm cellars. Fish & Warren, Dial Ph. 4-5523. Plainview. 42 tfe

**WANTED** — Responsible man needed as companion of elderly man for two weeks. Colored man will be considered. Will be furnished room and board and is expected to cook meals for both. Reasonable salary will be paid. Call 341-W Mrs. R. B. Mitchell 406 W. Kentucky. 1 tfe.

**Houses For Sale**

**EQUITY** in 3-room and bath for sale or trade. Presley Kennamer. Ph. 670-W. 1 tfe

**FOR SALE** — Four room house with 2 attic rooms to be moved. 10 miles South of Dougherty. Noble Hunasacker. McCadoo, Texas. 1 4tp

**FOR SALE** — Two 2-room houses, nearly new. W. B. Eakin, 3 miles west of McCoy. 50 tfe

**FOR SALE TO BE MOVED** — House with four rooms, bath and garage. W. Edd Brown, phone 265. 25 tfe.

SEE ME FOR HOMES, FARMS and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. C. C. Tubbs, room 208 Bishop Bldg., Phone 418, and 894J 12 tfe

**FOR SALE** — Four rooms and bath, garage, place for chickens. 75 X 150 ft. lot, good grveled street, 4½ blocks from Ward school, Low price. Terms, W. A. Kirk, Box 185, Phone 178J. 51 tfe.

**Dougherty News**

(by Mrs. W. J. Ross)

**DOUGHERTY**, January 26 — There were 67 present for Sunday school. Rev. Harris conducted services for both morning and evening. Services will be at eleven o'clock on January 31. As this is a fifth Sunday, the regular Sunday school collection will be given to Buckners orphanage.

Mr. and Mrs. Oliver Emert are the proud parents of a daughter, Barbara Irene, who arrived January 6 weighing 8 pounds and 3 ounces.

Mrs. Mayes of Roaring Springs spent last week in the home of her daughter, Mrs. Virgil Scott.

Mr. and Mrs. Malcolm Ward and Mr. and Mrs. Wayne Ward moved to Davenport, Oklahoma, on Friday. Mr. and Mrs. Mac Ward accompanied them and visited relatives in Oklahoma City before returning home.

Grady Phillips, son of Mr. and Mrs. Hosaa Phillips has returned to the home of his parents after being discharged from military service.

Mr. and Mrs. R. C. Harp of Lubbock were Sunday dinner guests in the home of her parents, Mr. and Mrs. John Cage.

Donald H. Cage, son of Deputy Sheriff Horace Cage visited in the home of his grandparents Sunday. He recently returned from serving with the Army in Germany.

Virgil Scott spent the week-end at home between trucking trips to Galveston.

Mr. and Mrs. R. D. Holly and ReuNitta spent the week-end visiting relatives at Meadow.

Mrs. H. N. Powell returned home from visiting her relatives at Maybank.

Dr. Warren Poole and family were guests of his parents, Mr. and Mrs. Bill Poole, Sunday.

**Dollar Day at HALE'S**

MONDAY, FEBRUARY 1

FURTHER REDUCTIONS!

ONE RACK

**LADIES DRESSES**

**1/2 PRICE**

Many More Added Since Our Recent Sale

One Rack <b>LADIES COATS</b> <b>1/2 Price</b> A give away price if you can find your size.	29 Only <b>MENS SUITS</b> <b>\$20.00 Each</b> A real bargain if you can find your size.
---	--

All Ladies Better <b>SUITS</b> <b>1/3 OFF</b> A good selection of sizes and colors.	One Table <b>WOMENS SHOES</b> <b>\$2.88 Pr.</b> Many new styles added... Most all sizes.
--	---

One Group <b>RAYON TRICOT</b> <b>GOWNS</b> <b>\$1.99 Each</b> Values to \$4.95. A real buy!	Further Reductions! <b>MENS CORDUROY</b> <b>SPORT COATS</b> <b>\$10.88 Ea.</b> Regular 17.50 Coats. 3 good colors. Sizes 35 to 42.
---	--

15 Denier <b>DARK SEAM</b> <b>NYLON HOSE</b> <b>65c Pr.</b> New Spring Shades. Sizes 8 1/2 to 10 1/2	22" x 44' <b>TOWELS</b> <b>79c Ea.</b> Extra Heavy Quality. Fancy pastel colors. Reg. \$1.00 Value
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**HALE'S DEPT. STORE**

**BUS SCHEDULES**

Clip and Save for Reference

EAST BOUND	WEST BOUND
Vernon, W. Falls	To Lubbock, El Paso
8:00 A. M.	3:00 A. M.
1:15 P. M.	9:15 A. M. via Plainview
	3:55 P. M. via Petersburg
	To Plainview, Amarillo
Childress, Quanah	9:15 A. M.
1:15 P. M.	3:55 P. M.

Through Bus Service to Lawton, Oklahoma City and St. Louis.

**MAGNOLIA SERVICE STATION NO. 1**  
Lambert, Agent Phone 36

Station Hours: 7:30 a. m. — 5:30 p. m.

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**Local M-M Dealer Praised for Fine Field Day Show**

S. J. Latta, of the Latta Implement Co., received warm praise from several company men who were here for their big Cavalcade of Modern Machinery held at his farm January 18. Benton Brown of Plainview, blockman for M-M in this district, says that the Floydada show was by far the most successful one in the district.

The big display of machinery paraded through Floydada and then proceeded to the Latta farm where extensive demonstrations were put on before a crowd estimated to be over 275 for the afternoon.

Free coffee and doughnuts were served the visitors and yard sticks were given to everyone as attendance prizes.

The local dealer was lauded for the way publicity for the show was handled as well as for making things go on show day.

The series of demonstrations ended in this district January 23 at Happy.

**Mr. Blanco News**

(by Mrs. Weldon McClure)  
MT. BLANCO, January 26—There were 90 in Sunday school Sunday morning with the attendance much smaller than last night.  
Mr. and Mrs. Jimmie Pegram of Canyon visited her parents, Mr. and Mrs. Holt Bishop Saturday.  
Bro. and Mrs. Stillwell and son of the Pansy church were Saturday night supper guests of Bro. and Mrs. Clayton Watkins and children.  
Mr. and Mrs. J. J. Stroud, Harold and Joe have moved to the Pleasant Hill community. We are sorry to lose the Strouds from our community.  
Mr. and Mrs. Robert Moss and sons, Mack and Jerry of Memphis, spent the week-end in the home of her parents, Mr. and Mrs. C. A. McClure.

**Double Celebration**  
Mr. and Mrs. Dennis Taylor were hosts Saturday night at a Turkey dinner honoring Mrs. Robert Moss and Mrs. Brice Allen on their birthdays which were January 24. Turkey and all the trimmings, ice cream and cake were enjoyed by Mr. and Mrs. C. A. McClure, Mrs. Tilford Taylor, Mr. and Mrs. Hoyt McClure, Mr. and Mrs. Weldon McClure, Mr. and Mrs. Robert Moss,

Mack and Jerry of Memphis, Mr. and Mrs. Luther Norvell and sons, Stacie and Tilford of Hereford, Mr. and Mrs. Brice Allen, Judy, Nancy and Janie, Bill Crump and daughter of Rye, Colorado, Bro. and Mrs. Kenneth Martin and children of Fairview, Mrs. Horace Cagle, Ella Mae and Donald of Floydada.  
Donald Cagle has just returned from Germany where he has been serving in the Army. He has already received his discharge.  
Mrs. Millard Watson, Mrs. Fred McDougale and Mrs. Henry Brewer visited relatives in Anton, Friday.  
Mr. and Mrs. Weldon McClure were Lubbock visitors Thursday.

Week-end guests of Mr. and Mrs. R. E. Spurgin and Don were Mr. and Mrs. J. A. McGowan and children of Levelland.  
Mr. and Mrs. Holt Bishop visited in Floydada Sunday afternoon with Mr. and Mrs. Earl Bishop.  
Sunday dinner guests of Mr. and Mrs. Brice Allen and daughters were Mr. and Mrs. C. A. McClure, Mr. and Mrs. Weldon McClure and Margaret, Wanda Holcomb and Mr. and Mrs. Robert Moss and sons.

**Good Program Enjoyed**  
A good crowd attended the community club Monday night. After the business session, music was furnished by the East Plains Cowboys, Jim and David Sudaugh and James Berry with Willie D. Powell as singer. Their program was enjoyed very much and we hope to have them with us again soon. The next meeting will be the fourth Tuesday in February.  
Mr. and Mrs. Dennis Taylor and sons were Monday night supper guests of Mr. and Mrs. Weldon McClure.  
DuWayne Brewer of Camp Hood was at home over the week-end.  
Sunday dinner guests of Mr. and Mrs. Henry Brewer and sons were Mr. and Mrs. DuWayne Brewer and Mr. and Mrs. Millard Watson and children.  
Jerry McClure and Miss Frances Dunlap of Lubbock were Sunday night supper guests of Mr. and Mrs. Weldon McClure and Margaret.

**Too Late to Classify**  
FOR RENT.—Furnished house, 3 rooms and bath, Ph. 99 or 291, 131c  
\$5 Reward for return of papers from red imitation leather billfold stolen Tuesday night, including drivers license, courtesy card, pictures and keys. Phone 424. Mrs. Grady Walker. 11c

**Good Crowd Sees John Deere Show**

Stansell-Collins Company were well-pleased with the reception Floyd county and area farmers gave their John Deere show at the Palace theatre last week. Gene Collins, of the firm, said this week in addition to news notes and ideas of advances in power farming the show had a new release telling an interesting story of a farming community that went over good with the crowd.  
Tickets for the show were issued without charge at the store.

**Birthdays Party**  
(Continued from front page)  
The decorations of the table and refreshments.  
A beautiful birthday cake in the chosen colors, was the centerpiece with lace fern around the cake. An orchid "80" was atop the cake. It was decorated with orchid colored roses. Green lighted candles completed the decor. The friends and relatives sang "Happy Birthday" to Mrs. Holmes, who was very happy with her friends and family.

Among the out of town relatives present at the occasion were Mr. and Mrs. Hugh Bealand of Gould, Oklahoma, a brother of Mrs. Holmes, and three nephews, G. D. Thomason of Gould, Ross Thomason and E. L. Thomason of Olustee, Oklahoma, and one niece, Mrs. R. O. Daniel and Mr. Daniel of Lubbock.

Among the old neighbors and friends from a distance at the party were Mr. and Mrs. A. R. Hanna, Ross Hanna and Mrs. Ruby Gibbs, Mr. and Mrs. H. M. Miller, Mrs. Roe McCleskey and Mrs. E. E. Bingham, Rodgers, Mrs. O. J. King, of Slator; Mr. and Mrs. Earl Hampton of Littlefield, Mr. and Mrs. Joe Speer of Floret, Mr. and Mrs. Fred Harkins, Mr. and Mrs. Smith Mickey, Mr. and Mrs. Everett Mickey, Mrs. Robinson Baker and Mrs. Georgia Pearce, all of Plainview.

**Native of Tennessee**  
A resident of Floyd county for 45 years Mrs. Holmes is a native of Lincoln county, Tennessee, where she was born on January 24, 1874. Her maiden name was Mary Brown Bealand. She was married in Greer county, Texas, on February 2, 1893, to William P. Holmes. In 1896 the Texas boundary question was settled and their residence became Greer county, in Oklahoma territory.

She is the mother of 11 children, eight of whom are now living, all in the high plains of Texas.  
Mr. Holmes died on April 5, 1911. Earlier he had a severe case of influenza which left him weak physically and Mrs. Holmes carried on with the farm work, first at Irick, where the family settled in 1908, when they moved to the plains, and at Sand Hill where they were living at the time of his death.  
The farm which the Holmes' settled when they moved to Irick where Oliver was born, is the farm on which Oliver still makes his home. One other child, Riley, was born in Floyd county, after the couple moved with their brood to Sand Hill.

**Youth Plains News**

(by Mrs. Murray Julian)  
SOUTH PLAINS, January 25 — Mrs. Kenneth Bean was hostess at a Stanley party in her home Tuesday morning, January 19, at 9:30. Mrs. W. H. McClung of Floydada showed the products and was in charge of the games and entertainment. At the close of the party Mrs. Bean served hot coffee and cake to the following: Mmes. R. G. Dunlap, Phillip Smitherman, Grigsby Milton, Murray Julian, John Key West, Sylvian Kinnibrugh, James White-side, and Mrs. Johnny Wilson.  
Mrs. Truman Bradshaw came home from the hospital at Lubbock last week-end. She is still under the doctors care this week, getting an infection in her throat cleared up so she can perform a small operation. She will have to go back to Lubbock this Friday. We all hope this is the last week-end she will have to be there.

Several ladies from our community attended the bridal shower held at the Sterley club room on Friday, January 22, for Mrs. Howard Gibson, nee Shirley Reeves, who was wed in December. Her husband is stationed at El Paso and she hopes to be able to join him soon.

Arby Mulder is in the process of getting a new irrigation well on his place north of South Plains. The well is down several hundred feet now.  
House guests in the home of Mr. and Mrs. Sylvian Kinnibrugh and daughters were her cousin, Ray Glasscock with his wife and children from Earth who spent the week-end over here.

Mr. and Mrs. W. M. Stanforth, sr., and Mr. and Mrs. W. M. Stanforth, jr., and children went to Amarillo to spend the day shopping last Wednesday.  
Many were back in church Sunday after being absent for some time. Mr. and Mrs. Frank McClure were home from their vacation to New Mexico; Billy Jackson, from Lubbock was present; Mrs. Sim Reeves was back after being kept home by illness for many months; Mrs. Ollie Wilson was there, and many others who had not been able to come. Each and everyone is very welcome.

Eighteen members of the South Plains brotherhood of the Baptist church attended the Floyd Baptist association dinner and meeting which was held at the Lone Star Baptist church on Tuesday night, January 19. Everyone thoroughly enjoyed the main speaker of the evening, Dean Bryan Robinson, of Wayland college, at Plainview. Many churches were represented with one hundred percent membership, and a few even more than that.

Mr. and Mrs. Grigsby Milton were hosts at Sunday dinner after church to Mr. and Mrs. Sim Reeves, who also spent the afternoon with them. Kendis Julian accompanied the FHS band to Abilene on Saturday where they played in the auditorium at Hardin-Simmons University. Mr. Horn, band director, and several parents, including Murray Julian, were among the members who went on the two buses to Abilene to spend the day. While there Kendis and his father enjoyed being with Terry Julian who is a student at Hardin-Simmons. The group returned home on Saturday evening.

Mr. and Mrs. Fred Fortenberry and Elmo went to White Face, Texas, on Sunday where they made arrangements for living quarters, and means for Elmo who went to work at White Face on Monday morning. He is doing telegraph work at the Santa Fe station and will be stationed there the coming months.

Mrs. Owen Thornton and Mrs. I. H. Parks, den mothers of the cub scouts of South Plains, took two cars of their boys to Silvertown on Monday night where they enjoyed a show pertaining to the things which they have been studying this month, such as marionettes and puppets. They all reported a fine time.

The South Plains WMS met at the church on Wednesday, January 20, at 2:30, with bible study under the direction of Mrs. I. S. ... "Faith of our Fathers" was sung by the group and the meeting closed with prayer by Mrs. Bryan Karr. Chapter 4, entitled "Gideon," was the topic for the days study. The members each took part in the discussion. A business meeting was held after the bible study. Every-one that wishes to help, may see Mrs. Jones, as the WMS is getting a new mattress cover and wash clothes for the nursery at Wayland college. A round robin prayer dismissed the meeting. Present were, James Dock Jones, Grigsby Milton, H. S. Calahan, and Mrs. Paul Snodgrass.

**Tragedy is Averted**

What might have been a tragedy was averted at the South Plains school on Friday. Juanel Brown stood too near a stove. Her skirt caught fire and her sweater ignited from that. In the fright of the moment, she tried to run outside, and Violet Haggard threw her to the floor, beating out the flames with her hands and rolling Juanel over at the same time. No one was hurt, thanks to the bravery and quick thinking of a small girl, who had studied first aid, and knew how to practice what she had learned.  
Mrs. Mattie O'Neal arrived here from Sacramento, California on Sunday and was met by her nephew, Euan Bradshaw, in Plainview. Mrs. O'Neal has come to be with her sister, Mrs. Truman Bradshaw, who is ill, and having to go back and forth to the hospital.  
Mr. and Mrs. J. P. Taylor and family went to Quitaque to visit her parents, Mr. and Mrs. W. W. Merrill and Mrs. Faye Taylor, his mother, on last Sunday afternoon.  
Mr. and Mrs. Early Pritchett and family spent Friday evening in Lockney visiting friends, Mr. and Mrs. Frank Vanek and their children.

**Birthdays Party**

Mr. and Mrs. Morlan McManis were in South Plains on Sunday visiting his sister, Mrs. O. Thornton and family. They returned from Happy where Mrs. Thornton's father also is living since the death of his wife, on December 20. The children have wanted him to live his home with any of them, but prefers the old home, so they visit as often as possible.

**Birthdays Party for Son**

Mr. and Mrs. Lloyd Deavenport on the Silvertown highway north town, were hosts at a birthday party on Tuesday, January 19, from 4:30 to 6:30, for their son, Dennis, the youngest of their three boys who was nine on Tuesday. Most the guests came home from school with Dennis, and games and diversions were enjoyed during the afternoon. Mrs. Deavenport served individual birthday cakes and cream to the children who assembled. Present were Dennis' broods, Newton and Steele, Barbara, Milton, Dwight Teeple, Gary, Sue Wilson, Bud Higginbotham, Nathan Mulder, Patricia Thoma, J. Frank Parks, Jimmy Pritchett, Bruce Julian, Jimmy Respo, and Gwendolyn Robnett. One who visited in the Deavenport home were Mmes. Bryant Higginbotham, Murray Julian and Grigsby Milton. Mrs. W. S. Spearman has been confined to her home with the past ten days, and has been taking treatments at the hospital at Quanah this week. We check up with her family physicians. We hope she is soon well again.

**Insurance**

Fire, Windstorm, Extended Coverage, Automobile Security, Bonds. 1923 to 1933  
**E. P. NELSON Agency**

**"Once-in-a-Lifetime" Chinaware Offer**

Another Exclusive Value For Our Customers  
WE GUARANTEE — To refund your money if you are not completely satisfied — Just take the carton home, inspect it, and if you are not convinced it is truly a "ONCE-IN-A-LIFETIME" sensational value, returne complet in undamaged carton.

**U. S. Gov. Graded Meats**

ENDS & PIECES Per Pound  
**BACON . . . 25c**

PINKNEY Per Pound  
**SAUSAGE . 40c**

DRESSED  
**HENS & FRYERS**

**BAKERITE** SHURFRESH  
3 lb. Can Pound

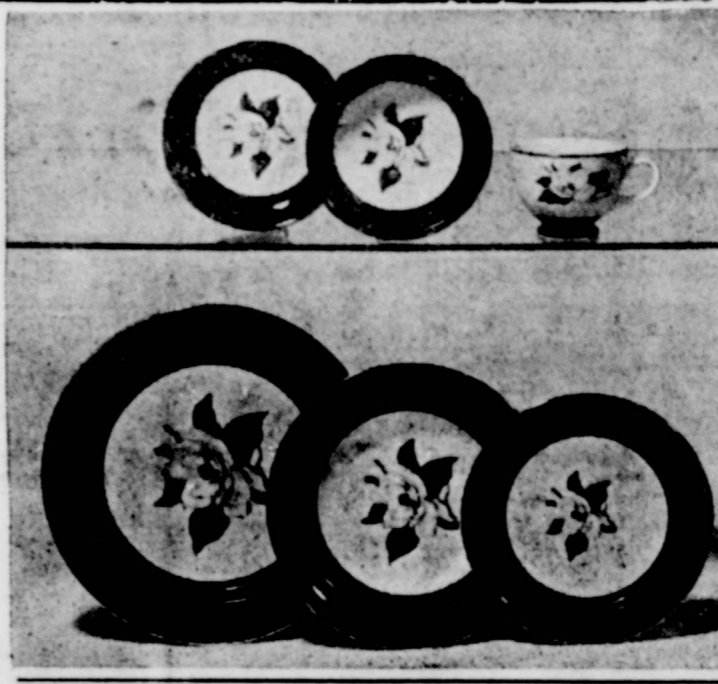
**77c** **22c**

CAMPFIRE Can  
**VIENNAS . 10c** SUPER SUDS Large

CRYSTAL WEDDING Large  
**OATS . . . . 39c** **26c**

NEW JELLO Box  
**INSTANT PUDDING . 9c** **DUZ** Large

ROXEY 3 Cans  
**DOG FOOD 25c** **26c**



PURE CANE 5 lbs.  
**SUGAR . . . 49c**

HUNT'S No. 2 1/2 Can  
**FRUIT COCKTAIL . . 35c**

HUNT'S 14 oz. Bottle  
**CATSUP . . 19c**

PUFFIN  
**BISCUITS**

LOG CABIN  
**SYRUP**

12 oz. **27c**

VIENNAS . 10c

CRYSTAL WEDDING Large **39c**

NEW JELLO Box **9c**

ROXEY 3 Cans **25c**

DOG FOOD **25c**

VIENNA Can **10c**

LONGHORN LB. **CHEESE 49c**

ALL MEAT LB. **BOLOGNA 39c**

FRESH FLOWER SEEDS ARE HERE  
Call 40 — We Deliver

**FINAL CLEARANCE**  
FRIDAY - SATURDAY - MONDAY

All Long and 3-4 Length Coats  
**1/2 PRICE**

We have two racks of dresses to clear during these three days.  
One Rack Dresses, Cottons, Acetate, Corduroy and Wools. Values to 24.95 Choice

**\$5**  
One Rack Dresses in Our Better Styles In The Most Wanted Materials and Colors, Values to 32.50 Choice  
**\$10.**

Fabric Gloves Odds and Ends in Most All Sizes and Colors but not Any One Style. --- Choice

**\$1.**  
FINAL CLEARANCE OF HATS

**\$3.**  
See Other Bargains of Odd and Ends for The Three Days

**Miladies Specialty Shoppe**



**FELTON - COLLINS**  
GROCERY & MARKET  
122 W. Calif. Phone 27

WE GIVE "S&H" GREEN STAMPS EVERY WEDNESDAY



SAVE  
MORE  
IN  
'54



# FIVE BIG DAYS

FRIDAY, JAN. 29th THRU WEDNESDAY, FEB. 3rd.

You Will Save More In '54 at Patterson's Store. Again We Offer You Hunt's Quality Foods at Down-To-Earth Prices. Stock up Now at These Prices and Save. Bargains Galore Throughout the Store.

HUNT'S Sliced or Halves

**PEACHES 4**

No. 2 1/2  
Cans

**\$1**

HUNT'S Whole Unpeeled

**APRICOTS 4**

No. 2 1/2  
Cans

**\$1**

HUNT'S, Whole New 300 Size Can  
**POTATOES 8 for \$1**

HUNT'S, Solid-Pack 300 Size Can  
**TOMATOES 6 for \$1**

HUNT'S, Tomato 14 oz. Bottle  
**CATSUP . . . 6 for \$1**

HUNT'S, Heavy Syrup 2 1/2 Size Cans  
**PURPLE PLUMS . . . 4 for \$1**

HUNT'S, California 300 Size Can  
**SPINACH . . . 8 for \$1**

HUNT'S, Kettle Simmered 8 oz. Can  
**TOMATO SAUCE . . . 12 for \$1**

HUNT'S, Heavy Syrup 300 Size Cans  
**BLACKBERRIES . . . 4 for \$1**

HUNT'S, Golden W-K or Cream Style, 300 Size Can  
**SWEET CORN . . . 6 for \$1**

HUNT'S, California 46 oz. Can  
**TOMATO JUICE . . . . 4 for \$1**

HUNT'S, Extra Heavy Syrup No. 2 Size Cans  
**BOYSENBERRIES . . . 3 for \$1**

HUNT'S, Tender Garden 300 Size Can  
**SWEET PEAS . . . 6 for \$1**

HUNT'S, California 300 Size Can  
**TOMATO JUICE . . . 10 for \$1**

HUNT'S Fancy Fruit

**COCKTAIL 5**

300 Size  
Cans

**\$1**

HUNT'S Fancy Bartlett Halves

**PEARS 5**

300 Size  
Cans

**\$1**

PINKNEY'S  
**SAUSAGE . . lb. 39c**

PORK  
**CHOPS, . . lb. 59c**

ALL MEAT  
**FRANKS, . lb. 51c**

FRESH-DRESSED  
**FRYERS, . . lb. 55c**

Salad Wafers, Pound  
**CRACKERS . . . 25c**

KIMBELL'S 300 Size Can  
**PORK--BEANS 11 for \$1**

CHARMIN, with 10c free coupon  
**TISSUE . . . 4 Rolls 35c**

WOLF BRAND No. 1 Can  
**CHILI . . . . . 29c**

KIMBELL'S 300 Size Can  
**HOMINY . . . . 12 for \$1**

NORTHAN FACIAL, 300 Count  
**TISSUE . . . . . 15c**

4-lb. BRITE and EARLY, glass free  
**TEA . . . . . 25c**

WHITE SWAN, Louisiana No. 2 Can  
**GOLDEN YAMS . 3 for \$1**

FIRM GREEN HEAD  
**CABBAGE . . . lb. 3c**

ECONOMY SIZE  
**SURF . . . . . 39c**

ANY BRAND  
**BABY FOOD . . 3 for 25c**

CELO BAGS, Each  
**CARROTS . . . 10c**

PURE CANE 5 lb.  
**SUGAR . . . . 45c**

**PATTERSON'S** EVERY DAY LOW PRICES QUALITY DEPENDABILITY SERVICE  
*Brocery & Market*  
*Where Parking is a Pleasure*  
PHONE 24 FLOYDADA, TEX.

KIMBELL'S 3 lb. Carton  
**SHORTENING 69c**

DURASNOW 5 lb. Bag  
**FLOUR . . . . 39c**

PATTERSON'S SPECIAL lb.  
**COFFEE . . . . 89c**

On The Corner Where You Meet Your Friends

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

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VIEWES AND COMMENT

Of the many things we get through the mail's one of the most persistent is the matter from State Defense and Disaster Relief headquarters in Austin. Matter in the same vein from other sources. There are moments when we wonder if we ought to give it more attention. Many reams of many kinds go into the waste basket, most of it because it doesn't fit the local conditions and would be out of environment in The Hesperian. Mostly this is what has happened to defense and disaster relief stories. It sure would take a lot of ballyhoo to make a spark of interest materialize. The only thing we think of quickly that would be along the line of defense and at the same time a matter of every day common sense would be to suggest a storm cellar for every home. If the Russians didn't fly over and bomb at least the cellar could be used to store preserves and crawl into the day the radio began beaming out a storm warning.

**Teacher Pay Raise.** The contending points of view on teacher pay raise in Texas seem to have become adjusted or at least reconciled, one to the other. Consequently it can be predicted that a raise is in the mill and will be forthcoming in this year. There will have to be a session of the legislature to put the compromise idea into effect. Perhaps the same legislature will have to "find the money," which may have been the real bone of contention all along. The governor is due to call the session of the legislature sometime around mid-March, one informed writer predicts. The legislature and the teachers association have been sounded out to see if there is a reasonable chance at some action instead of another fight over the matter.

**Apparently The New Law and Mode of Procedure** under it will call for more money from the school districts, along with the additional money the state will have to put into the educational set-up. For most districts this will mean higher taxable values, more money from the ad valorem taxpayer. This statement is not based on actual information but on deductions from stories we read in the newspapers. That a great deal of money will have to be put into new schoolrooms in most sections of the state has been determined by the processes of arithmetic. The brood of little fellows coming on who must be educated beginning shortly makes this plain.

**Increased Cotton Acres.** The new law which increases the cotton acreage allowable for 1954 planting has passed the congress and has been approved by the president. At the ASC office it is said that information on how much increase will come to Floyd county, even to Texas, is yet to be determined at the U. S. Department of Agriculture where the new measure is being studied. USDA will have

to apply the law. Doubtless there will be quite a bit of interpreting to do. We assume that the new law does it to spread the reduction in cotton production over two or three years, possibly five, instead of letting the impact of the whole reduction hit in one year. The cotton industry would have been set back on its heels by the old law and the whole country injured. Assuming that few will be pleased, the added acres will help quite a bit at that. The new law constitutes good news.

**Deadline Is Close.** Dead as the political outlook now appears, 1954 is destined to be an interesting, at least quite important, election year. The sap will begin to rise later than in former years but there will be some interesting developments both in the summer and fall. Among other things there are 11 constitutional amendments to be passed on. Point is the deadline for paying poll taxes is near. In fact, it is this week-end. Pay your poll tax. If you want to vote.

**Not a Courageous Man?** Mr. Walther Reuther, left-winger president of the CIO, took a fling at Mr. Benson in the public prints over the week-end. Among other things Mr. Reuther speaks of the USDA secretary's attitude as being a cowardly one. We had gathered from the way Mr. Benson stood his ground against bitter attacks from some of the cattlemen and others seeking to get him to change his attitude on cattle supports, high inflexible crop supports and the like, that the secretary could be called anything but cowardly. He could be wrong, we have no doubt. We do doubt that he has given signs of being a cowardly man. Mr. Reuther's news conference was intended as a bid for support from the farming people for his own type of working man's organization. The CIO leader talks like a man who has had some lessons in double talk.

**Spending Big Money.** General Motors evidently does not have the same idea about the immediate future that some of the forecasters have. Timidity in some quarters about moving forward in business seems to be based on the possibility of a general recession, even a depression. General Motor's announcement that their organization will move right along on a billion-dollar expansion program is predicated on their belief that the outlook justifies millions for plant expansion, modernization of facilities, new machine tools, new designing. The "talent" in the business world proved right in 1946 when they moved ahead against the belief of the man on the street that the country was about to go to pot. They are more than likely to prove right again.

No man is a complete failure until he begins to put the blame on his predecessor. —Fredrick J. Moffitt, Nation's Schools

Dallas Huskey Was a Colorful Oil and Cowman

Dallas Huskey, 47, colorful South Texas wildcatter and cattleman who died January 5, in a Beeville hospital following a heart attack, was a member of the Oil Producers association, the Cattlemen's association, the Kenedy Chamber of Commerce and Kenedy Country club. Mr. Huskey had lived in Kenedy since 1930. He was well known as a rancher and cattlebuyer and had been an active wildcatter in Goliad, Bee, Karnes and Victoria counties. Survivors include his wife, Helen, his son, Billy Dallas, parents, Dr. and Mrs. M. F. Huskey, all of Kenedy and one brother, R. V. Huskey of Dallas. Funeral service was held on January 7 at his residence, with interment in the cemetery at Kenedy.

Mr. Huskey was born in Wise county, July 30, 1906, the son of Dr. and Mrs. M. F. Huskey, but he spent most of his youth in Floydada and attended the Floydada schools. He was married to Miss Helen Dunn in Frederick, Oklahoma, on August 29, 1923, and the family moved to Kenedy from Floydada in 1930.

Mr. Huskey had gone to Beeville on business on Tuesday where he was stricken with the fatal heart attack. He was taken to the hospital in Beeville and was ordered to rest for several days. His death came that afternoon.

SPECIALIST GIVES STANSELLS GOOD REPORT ON DAUGHTER

Mr. and Mrs. Jack Stansell were in Dallas last week where they carried their daughter, Jill, to have examination by a specialist.

Jill had been ill for sometime and the parents were advised by the family doctor to carry the daughter to the specialist.

A good report was received by the parents and Jill will soon be on the road to recovery.

Mr. and Mrs. Oscar Stansell accompanied the Jack Stansells to Dallas.

Dancing classes starting in Floydada sponsored by the HIGH PLAINS SCHOOL OF DANCE AT THE VFW HALL Floydada, Texas Classes in tap, ballroom and ballet will be offered. Call 977-R Floydada for further information

HESPERIAN CLASSIFIED ADS PAY

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Let these 5 motorists tell you why thousands are switching to New Conoco Super Gasoline with TCP\* The Greatest Gasoline Development in 31 Years



1 "Since I started using Conoco Super with TCP, the difference in my Nash has been astounding. It runs like a new car. No 'knocking' or 'pinging.' And man, you should see me take the hills!" Richard Palmquist, Deputy Sheriff 3943 N. 40th St., Omaha, Nebraska



2 "When I switched to Conoco Super with TCP, my man asked me: 'What have you been doing to the car? It runs like new!' We get 3 miles more to the gallon, and acceleration is just wonderful!" Mrs. Katherine Szarkowski, Housewife 4616 Ash Street, Hammond, Indiana



3 "Since I started using Conoco Super with TCP my Pontiac runs as though it had new spark plugs and points. When I'm on trips I carry an extra 15 gallons with me. I don't want to run out!" Wilford G. Dick, Owner, Dick's Window Washing Co. 1302 M 1/2, Galveston, Texas



4 "Ordinarily, I change plugs every 10,000 miles. But since using Conoco Super with TCP, I've driven 14,000 miles and the plugs are perfect. And I'm getting almost 3 miles more a gallon!" Howard J. Ford, Roofing Salesman 1621 47th St., Des Moines, Iowa



5 "Using Conoco Super with TCP, I'm getting two miles more to the gallon. And I'm getting 100% increase in all-around performance. You get the best out of your car using Conoco Super!" Ben E. Waggoner, Bank Executive 3820 S. Cherokee St., Englewood, Colo.

YOUR GUARANTEE The trademark, TCP, is your guarantee that you are getting the full benefits of the greatest gasoline development in 31 years. Only the Shell Oil Company, and its authorized licensee, the Continental Oil Company, have full knowledge on the proper use of TCP. Only Conoco Super Gasoline and Shell Premium Gasoline have TCP. \*Trademark owned and patent applied for by Shell Oil Company

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NOTICE TO THE TAXPAYERS OF FLOYD COUNTY . . .

Due to the fact that the last day of January comes on Sunday, the Deadline for the Payment of State, County and Poll Taxes.

WILL BE SATURDAY, MIDNIGHT, JANUARY 30

For the benefit of the late taxpayer, you are advised that any payments mailed, bearing a postmark not later than January 31, 1954, will be Received, and Tax Receipts or Poll Tax Receipts will be issued.

SPECIAL NOTE — The Attorney General of Texas has held that members of the Armed Forces, or those who have been or will be discharged within 18 months prior to the time of an election is held in the year 1954, may vote without having paid a Poll Tax for the year 1953.

T. T. HAMILTON Assessor-Collector of Taxes, Floyd County

# SOCIETY

## Miladies Social Days Are Hosts Bride of the Week Feted At Pretty Shower of Gifts

Members of Miladies club, their hands and other guests were entertained with a social the evening of January 14 in the home of Mrs. E. L. Judy.

Names of progressive "42" were read and refreshments were served by the following: Messrs. and Mrs. W. L. Hartline, R. M. Stone, L. L. Nixon and children, Mrs. and Mrs. E. J. Womack, Foster Amburn, and Ronnie Burn and Joe M. Smith.

Mrs. and Mrs. Wallace King attended the gift show in Amarillo, purchasing merchandise.

Miss Mona Williams, bride-elect of Ted Samples of Lubbock, was honored Tuesday evening of last week at a bridal gift shower in the home of Mr. and Mrs. B. A. Robertson, Rails highway.

The guests were received by Mrs. Robertson, the honoree, her mother, Mrs. Raymond Williams, the two grandmothers of the bride, Mrs. M. D. Ramsey of Floydada, and Mrs. L. A. Williams of Amarillo, and the prospective bridegroom's grandmother, Mrs. J. H. Weathers of Lockney.

Misses Katie Hollums and Marcelita Green were at the bride's book.

The bride's table, laid with white cloth, had as a centerpiece, a small archway, with two love birds at the base, placed on a reflector. Blue net ruffles edged the reflector, from which blue streamers extended, bearing the names "Mona and Ted." Small cakes done in blue, with yellow rose on top, was served with punch by Misses Ann Deakins, Barbara Perry and Betty Martin.

The bride's chosen colors of blue and white were further carried out with blue lighted candles on the buffet centered with a pot plant from which blue Christmas balls hung. Napkins in the chosen colors bore the names of the bridal couple.

Co-hostesses with Mrs. Robertson were Mesdames Herschel Green, J. T. Huckabay, Ray Gene Carthel, Everett Miller, Ted Rutherford, Riley Teague, W. E. Grimes, L. L. Clark, Jr., J. Sam Hale, P. F. Bertrand and Misses Marcelita Green, Margaret Lovell, Joanne Huckabay, Barbara Perry, Betty Martin, Ann Deakins and Katie Hollums.

Guests were invited to call between the hours of 7 and 9:30 o'clock. Miss Williams and Mr. Samples were married on January 26 in the First Methodist church, Floydada.



Elizabeth Arden's New Solid Compact Powder — Completely Different



### Ardena Invisible Veil

Once you try this wonderful new solid compact powder, you will never be without it! Goes on with a soft mat finish, completely blocks out shadows, and it never flies or mists as you use it. No other powder in the world gives your face such a look of softness.

Elizabeth Arden has captured this translucent veil of beauty and put it in creamy solid form in a beautiful Napoleonic Compact. White, black, red, pink or dark blue, crested in gold.

Invisible Veil... in 7 graduated shades

200 plus tax

Elizabeth Arden has captured this translucent veil of beauty and put it in creamy solid form in a beautiful Napoleonic Compact. White, black, red, pink or dark blue, crested in gold.

Invisible Veil... in 7 graduated shades

200 plus tax

**Bishop's PHARMACY**  
FLOYDADA, TEXAS

## Irrigated Farms to be Sold at PUBLIC AUCTION

On January 29th (Friday at 1:00 P. M.)

29 acres of deeded land, plus about 120 acres of "Marginal Land", which goes free to purchaser. 400 acres can be irrigated. Has 8" electric irrigation well—water-sand from 80 ft. to 115 ft.—pump set at 100 ft. This tract, 35 miles from Amarillo city limits on Tascosa Road, or 3 miles east of Highway 51 where Canadian River Bridge is now being built. Follow markers to sale.

29 acres of well-improved farm land—house, barn, corrals, outbuildings, and 8" electric irrigation well. This tract located across the road from Tascosa Store and just east of Highway 51 Bridge, across river south from Boys' Ranch. 80 acres already in cultivation.

This Land will be sold at AUCTION on Fri.—January 29th. FOR FURTHER INFORMATION CALL:

**Big State Auction Associates**  
100 Van Buren AMARILLO, TEXAS Phone 4-3621

## Mrs. Fry Hostess To Study Club At Luncheon Meeting

The 1932 Study club members enjoyed a lovely luncheon at the home of Mrs. R. E. Fry with Mrs. E. J. Morehead as assistant hostess on Thursday, January 21.

During the business session following the luncheon, Mrs. C. A. Caffee appointed a nominating committee to name officers for the new year. Mrs. Glad Snodgrass was named chairman with Mrs. R. E. Fry and Mrs. E. J. Morehead as members of the committee.

Mrs. E. L. Angus was leader of the program, Mrs. E. F. Stovall gave "The Great Invocation."

Mrs. W. L. Cannaday gave the parable of the talents. Parable of the talents—today, an auction sale, was held by Mrs. Kenneth Bain assisted by Mrs. Angus.

Mrs. Kenneth Bain will be hostess to the club in her home on Thursday, February 4, at 3 o'clock.

Mrs. Ross Henry was a guest at the meeting.

Members present other than the members mentioned above were: Mesdames J. B. Jenkins, W. H. Henderson, Edd Johnson, O. P. Rutledge, Lon Smith, J. M. Willson, Sr., and Noel Trouman.

## Homebuilders Club Assigns Duties In Planning Meeting

The Homebuilders Home Demonstration club met in the home of Mrs. Howard Gregory with 12 members, one new member, and one visitor. In the absence of our president, Mrs. E. G. Norrell, Mrs. H. R. Gregory presided.

Mrs. H. W. Roberts was appointed 1934 demonstrator and Mrs. W. A. Bunch, food leader. Mrs. Howard is living room demonstrator and Mrs. J. P. Moss and Mrs. F. F. Luqua are living room leaders. Mrs. Howard Gregory read the responsibilities of club officers and committees. Mrs. W. W. Trapp read the constitution and by-laws and they were adopted by the club.

There will be an all day meeting, January 29 in the home of Mrs. L. Jones for the members and anyone else who is interested in cooperation.

Refreshments were served to Mesdames W. H. Bunch, L. L. Jones, P. F. Luqua, P. F. Bertrand, H. W. Roberts, O. G. Mayfield, J. P. Moss, D. D. Shipley, W. W. Trapp, T. J. Beard, B. A. Robertson, one new member, Mrs. Clyde Henderson, and one visitor, Mrs. Travis Parr.

The next regular meeting will be February 12 with Mrs. E. G. Norrell.

## GUESTS FROM EL PASO

Mr. and Mrs. A. M. Dillard and Paula and baby daughter, Dee Ann, of El Paso, in company with Mrs. Jim Boudery of Carlsbad, New Mexico, were week-end visitors of Mrs. Dillard's mother, Mrs. M. L. Probasco and son, Bill Tad.

The Dillards visited in Carlsbad with Mr. and Mrs. Boudery before coming on to Floydada. The Bouderys are former residents of El Paso.

Mrs. Dorothy Weddie and son, Carl, spent the week-end in Amarillo. Mrs. Weddie is a teacher at Andrews Ward school.

**BRITTON Appliance Repair Shop**  
Phone 454 307 E. Houston

## Floyd County 14 Years Ago

(Taken from the files of The Hesperian, issue dated January 25, 1940)

The Old Peoples Government association of Floyd county will back the candidacy of Tom W. Deen, former Floyd county judge for representative from the 120th representative district.

Thirteen hundred and 41 poll taxes had been paid here Wednesday, according to Mrs. Lindsey Graham at the Tax collector's office. Poll tax payments for election year 1938 totaled 2,738 in this county, Mrs. Graham said. Last year 2,957 voters registered.

Half Minute Interviews — "I wish you would number the pages of The Hesperian."

Roy Wilks, Tech student from Floydada, won a first place trophy in judging stock at National Livestock show, in Denver, Colorado, on January 13.

Gene Majors, who has been operating the Snack Shack since last August left this week for Wichita Falls, where he will make his home. Ernest Carter will take over the operation of the Snack Shack.

Mrs. D. W. Fyffe was hostess to the Blue Bonnet needle club at her home on Thursday.

The four seasons of the year were used cleverly as an entertainment motif by Mr. and Mrs. W. S. Poole, when they entertained the Idle Hour 42 club at their ranch home Monday night.

Mrs. Robert McGuire, president of the PTA, presided over the meeting of the organization on Wednesday afternoon at the school building.

Mrs. A. J. Welch is in Fort Worth and Dallas this week buying merchandise for Miladies Specialty shoppe.

Mr. and Mrs. G. W. Smith and

## The Floyd County Hesperian, Floydada, Texas, Thursday, January 28, 1954

Miss Josephine Troutman, former member of The Hesperette staff, has been nominated for 1940 Smile girl at West Texas State college at Canyon, where she is a student.

Born to Mr. and Mrs. Buck Sims, a daughter, January 23.

Bobbie, small son of Mrs. M. L. O'Bannon, is receiving medical treatment at Floydada hospital.

Mr. and Mrs. Riley Jones of Amarillo were week-end guests of Mrs. O. E. Murry and Mr. and Mrs. W. L. Fry. Mr. and Mrs. Jones enjoyed a visit with an uncle of Mrs. Jones, Jodie Day, of Long Beach, California, while in Floydada.

Mr. and Mrs. Riley Jones of Amarillo were week-end guests of Mrs. O. E. Murry and Mr. and Mrs. W. L. Fry. Mr. and Mrs. Jones enjoyed a visit with an uncle of Mrs. Jones, Jodie Day, of Long Beach, California, while in Floydada.

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Regardless of make or model, gets one of these New R. C. Allen Standard Typewriters — the latest thing in typewriters.  
**PLAINS**  
TYPEWRITER SERVICE  
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## Diedrickson and Heinie Careers Are Club Subjects

The 1934 Study club met in the home of Mrs. J. M. Willson, Sr., on Tuesday evening last week with Mrs. Jimmy Willson as hostess.

The business session was presented by Mrs. H. G. Barber, club president.

Mrs. Dennis Dempsey gave a review on the life of Babe Diedrickson Zaharias and Mrs. Enos Jones reviewed the life of Sonja Heinie.

Mrs. Virgie Shaw will be hostess to the club members in her home on February 2, when Mrs. Al Galloway and Mrs. Margaret Springer will present the program on "Women of the Press."

Members present at the meeting were Mesdames Glen Armstrong, Tilden B. Armstrong, H. G. Barber, L. L. Clark, Jr., Willis Cooper, Dennis Dempsey, Al Galloway, I. T. Graves, J. S. Hale, Jr., John E. Hoffman, Thos. J. Hutchins, Mmes. Enos Jones, M. J. McNeill, J. P. Moss, Virgie Shaw, Margaret Springer, John Stapleton, Olin Watson, A. L. Wylie, Ralph Codgell, Ralph Johnston, Mrs. J. M. Willson was a guest.

**LLOYDS BRIDGE CLUB HOSTS**

Mr. and Mrs. Lewis Lloyd entertained their bridge club last Friday evening at their home.

Refreshments of doughnuts and coffee were served to the following members: Messrs. and Mesdames Fred Martin, David Kirk, Lane Decker, Johnnie Collins, and Lyndell Roberts.

## New V-161 Mercury Offers 28% More Power Than Ever Before



161 HORSEPOWER. The greatest engine in Mercury's exclusively V-8 history.

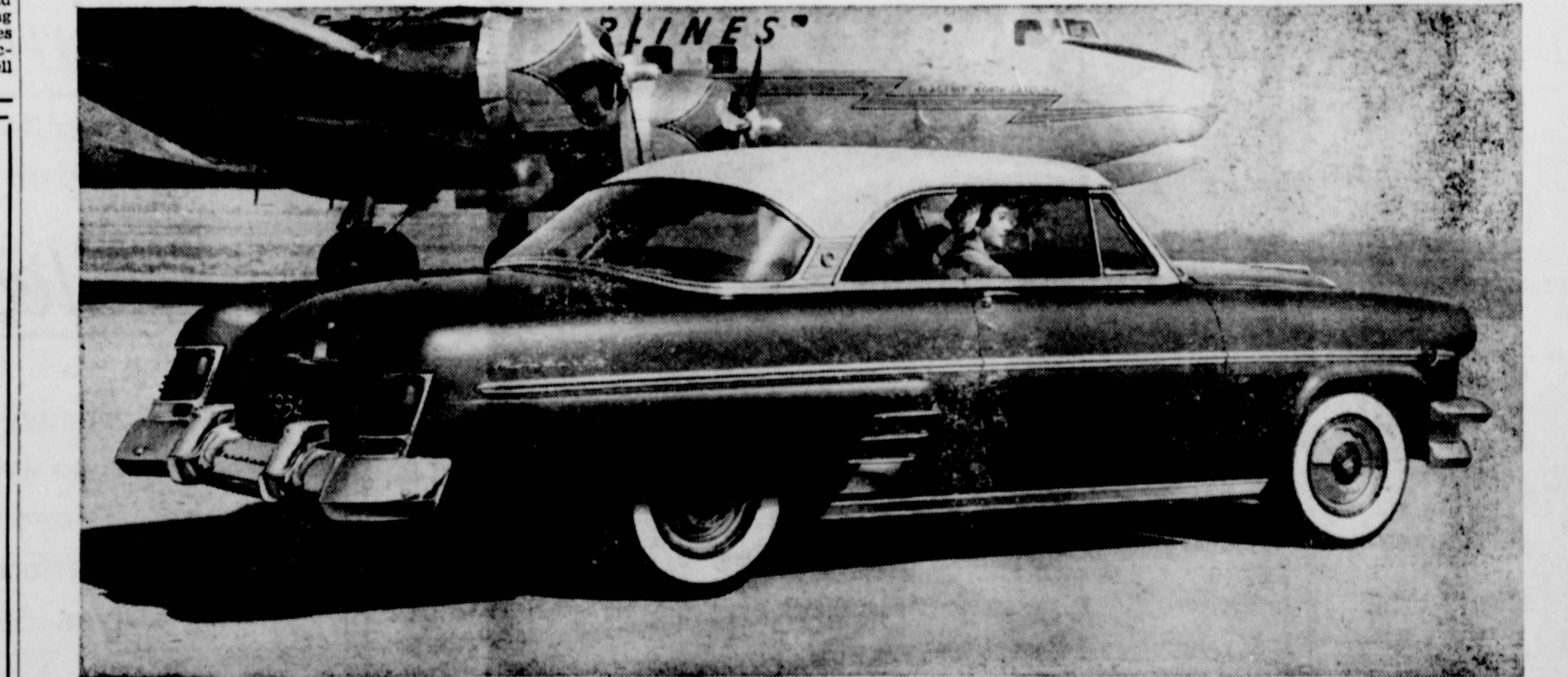
You can get even greater gas mileage, too!

New overhead valve V-8 engine gives Mercury new driving ease and safety— even more economy. Horsepower raised to 161 in all 8 Mercury models.

Power—quick, responsive power for greater driving safety—is yours in the new Mercury. For Mercury brings you its new 4-barrel carburetor, two barrels vacuum-controlled to tap the big power reserve of the engine automatically—the instant you need it.

And there is much more that's new about the '54 Mercury. Ball-joint front wheel suspension, for example. It lets you take the tightest curve with complete confidence, sure control. Makes Mercury easier than ever to handle, too.

See how the new Mercury makes any driving easy. Stop in at our showroom soon.



EYE-CATCHING? There's none more beautiful! And the wide choice of colors and combinations, of dramatic interiors, will amaze you.

**New 1954 MERCURY** THE CAR THAT MAKES ANY DRIVING EASY  
Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan. Sunday evening 7:00 to 8:00. Station KDUB, Channel 13  
**KING TRACTOR & MOTOR, Floydada, Texas**



SOCIETY

Surprise Hosts At House Warming

A group of friends called at the home of Mr. and Mrs. Bud Sparks on Friday night, January 22, and gave them a "surprise house warming."

The refreshments were brought by the group and a lovely living room mirror was presented the Sparks'.

Enjoying the evening were Messrs. and Mesdames Emmett Hinson, Lerin Liebfried, Milton Weems, Newell Parker, Burl Holt and children, Reverend and Mrs. Tilden B. Armstrong, Mrs. Jiggs Jackson and children, Keith Armstrong and Jack Bowlin.



LIPSTICK LOGIC

A few days before the coffee furor, we happened to see a magazine story about our favorite beverage. We read with interest that: It takes the coffee three to five years to produce its first crop; it is highly susceptible to drought, frost and some blight-or-other that hits just at fruiting time.

So when we read about the heavy frost in Brazil, we weren't too surprised at the prediction of a hike in price. We weren't that is, until everybody got so excited. Then, from every side, we heard such remarks as, "We'll just drink tea!" "It's the principle of the thing!" "Well, it won't bother me; I never touch the stuff!" "Believe me, somebody's getting rich!"

At The PALACE This Week

SATURDAY January 30

ABBOTT-COSTELLO in a night of mad-cap hilarity... gay romance... and beautiful music...



SUNDAY - MONDAY Jan. 31 - Feb. 1

Gary COOPER in Return to Paradise

Technicolor

TUESDAY - WEDNESDAY Feb. 2-3

Bogart in Treasure of Sierra Madre

Walter Pidgeon in The Big Game

Jane Wyman

Erling Hayden - Nancy Olson

DGM of OES Pays Chapman's Hosts Official Visit Here At Evening Coffee

The official visit of the Deputy Grand Matron of the Order of the Eastern Star of the State of Texas, Mrs. Margaret Wilson of Dimmitt, was made to the Floydada chapter on January 14. She was accompanied by the Worthy Matron of the Dimmitt chapter, Mrs. Zonelle Maples.

This chapter and its officers were highly complimented for high efficiency and accomplishments in the past year. Mrs. Wilson also expressed grateful appreciation for the large number of Masons present and for the interest they are manifesting in the O.E.S. and the Order of the Rainbow Girls.

Thursday night, January 28, will be regular meeting with an initiation. On February 11, a friendship meeting will be held. Approximately all the chapters in a radius of a hundred miles have been invited. A large crowd is expected for the salad supper. The officers for these two meetings will wear formal dress.

Following evening church service Sunday, Judge and Mrs. Alton B. Chapman, 420 West Jackson, were hosts to friends for coffee. From the dining table, laid with white Mexican cut work cloth, having a center arrangement of jonquils and yellow candies, Mrs. E. E. Joiner poured coffee and tea from the silver service. Niblets, sand tarts and cheese snacks were placed on the table at vantage points.

Friends enjoying the informal get-together were Reverend and Mrs. Tilden B. Armstrong, Dr. and Mrs. R. Earl Allen, Minister and Mrs. Gordon Downing, Judge and Mrs. Ralph Johnston, Messrs and Mesdames I. T. Graves, H. G. Barber, T. L. Holland, L. J. Welborn, Earl Crawford, E. E. Joiner, Clarence Guffee, George McAllister, Dr. and Mrs. W. F. Patrick and Mrs. W. I. Cannaday.

MRS. BINGHAM ENTERTAINS LUNCHEON - CANASTA GUESTS

Mrs. Allen Bingham was hostess at a luncheon Saturday at one o'clock in the home of her mother, Mrs. Clarence Goins, at 719 West California street.

Games of canasta were enjoyed following the lovely luncheon. The hostess was assisted in entertaining by her mother, Mrs. Goins.

Present on the occasion were Mesdames Ralph Rucker, Woodrow Goen, Glen White, Ralph Cogdell, Leon Finkner and Miss Ailene Warren.

Plainview News

(by Mrs. Clyde Bagwell)

FAIRVIEW, January 26. — Mrs. W. B. Wilson left Tuesday morning for Weslaco where she will spend an indefinite time with her niece, Mrs. Alton Clifford and Mrs. Ernie Hankel.

Mr. and Mrs. E. W. Walls were Sunday dinner guests in the D. D. Tate home at Sand Hill.

Mr. and Mrs. L. B. Cozby visited in Plainview Saturday with their daughter and family, Mr. and Mrs. Grady Reeves.

Mr. and Mrs. R. C. Mangum of Plainview visited Sunday with their daughter and husband, Mr. and Mrs. Dean Walls.

Mr. and Mrs. C. W. Payne and Mr. and Mrs. Clyde Bagwell visited with Mr. and Mrs. Sam Lude of Dougherty Friday night. Games of 84 were enjoyed by the group.

Mr. and Mrs. S. H. Tackett and her father, Mr. Dobbs visited in Crosbyton Sunday with Mr. and Mrs. L. F. Ellison and family.

Mr. and Mrs. Jim Stewart and Jim Dan were Sunday dinner guests of Mr. and Mrs. Walton Wilson and Leonard. Leonard arrived home Sunday morning from Fort Bliss on a two weeks leave.

Mrs. Delphia Cook, Don and Glenda of Floydada visited over the week-end with her parents, Mr. and Mrs. Lee Burgett.

Mr. and Mrs. R. R. Waller of Tulla spent Friday here with their daughter and family, Mr. and Mrs. Shirley W. Irwin and children. LaJuana Irwin returned home with her grandparents and stayed until Sunday when Mr. and Mrs. Irwin

Mrs. Helen Davis, Neal Bertrand, to Wed March Twelfth

Mr. and Mrs. Charles A. Day announce the engagement and approaching marriage of their sister, Mrs. Helen Davis, to Neal Bertrand, son of Mr. and Mrs. P. F. Bertrand of Floydada.

The wedding date has been set for March 12, in the home of the prospective groom's parents.

The bride-elect is Extension service secretary for Floyd county. Mrs. Davis has been making her home here for several months with her sister, Mrs. Day, coming to Floydada from Washington, D. C.

MOTHER'S ILLNESS CALLS MRS. REAVES TO HUBBARD

Mrs. W. D. Reaves was called to last week to be at the bedside of her mother, Mrs. L. Barnes.

Mrs. Barnes, 80, suffered a heart attack earlier in the day on Wednesday.

Mrs. Reaves, wife of the pastor of the First Christian church reported her mother as improved on Sunday.

BUILDING IS OUR BUSINESS

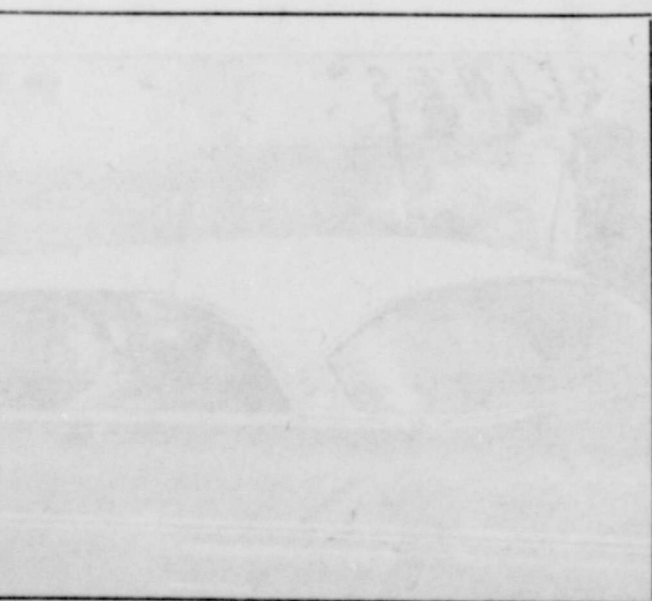
MECHANICAL DITCH DIGGING PUMP FOUNDATIONS CONCRETE SPILLWAYS

and DRIVEWAY GRAVEL Ready Mixed CEMENT

BENNETT'S BUILDING MATERIAL Phone 602 Floydada



WE DID NOT HAVE A PICTURE TO PUT IN THIS SPACE



BUT! BE SURE TO SEE THE A-B-C DRYER BEFORE YOU BUY.

WHITE Auto Store THE HOME OF GREATER VALUES

went to Tulla to spend the day and bring LaJuana home.

Mr. and Mrs. Clifford Helms, Bonnie and Judy and Mr. and Mrs. L. B. Cozby visited Saturday night with Mr. and Mrs. T. L. Perry and Jan.

Mr. and Mrs. Lee W. Burton and children went to South Plains after church here where they were dinner guests of her parents, Mr. and Mrs. J. T. Myrick. In the afternoon they visited her sister and family, the Earl Huckabees of Center.

Luella Irwin spent the mid-term holidays at home going back to W.T.S.C. on Monday.

Mr. and Mrs. Jim Stewart and Jim Dan visited Friday night with Mr. and Mrs. Edell DuBois.

Mr. and Mrs. Walton Wilson and Leonard visited Monday with Mr. and Mrs. Sim Reeves at South Plains.

Visitors during the week-end in the home of Mrs. W. B. Wilson were Mr. and Mrs. Cotton Wilson and family, Mr. and Mrs. Bill Tye and family of Floydada, Mr. and Mrs. Bill Beedy of South Plains, Mr. and Mrs. Odell Stapleton and sons of Plainview, Mr. and Mrs. Albert Mize and Mr. and Mrs. Walton Wilson and family.

Rev. and Mrs. Larry Faus and Vassie Beth were Sunday dinner guests of Mr. and Mrs. T. L. Perry. Sunday afternoon Rev. and Mrs. Faus left for New Braunfels on business and to get Rev. Faus two brothers who will make their home here.

Mr. and Mrs. Clifford Helms and daughters were Sunday guests of his parents, Mr. and Mrs. P. D. Helms of McCoy. Clifford's brother, Adrien was home over the week-end from A.M. college.

Mr. and Mrs. Lee Rushing visited in Plainview Saturday with her father, J. C. Woolverton and her sister, Miss Minnie Woolverton.

Mr. and Mrs. Gene Hopper and family were Sunday dinner guests of his parents, Mr. and Mrs. J. M. Hopper in Floydada.

Mr. and Mrs. Lee Rushing visited in Lubbock Sunday at the home of their son, Joe and family.

AN APPRECIATION

We deeply appreciate the immediate and continued help we received during our fire and since. We are very grateful to the fire-boys for their able assistance and to our friends and neighbors for their many acts of kindness.

Mr. and Mrs. Fred Zimmerman, jr., and children.

PROTECTION AGAINST FIRE

Automobile and Casualty Losses.

G. C. Tubbs Insurance Agency PHONE 418

Center News

(by Mrs. J. E. Green)

CENTER, January 26. — We had a warm wave today, but the weatherman predicts colder before morning. (It usually is.) We had good crowds at both morning and evening services Sunday.

Barbara McAda spent the week-end with Patsy Robertson and attended church services here Sunday.

Bro. and Mrs. Hodges and Miss Margaret Vaughn of Wayland were Sunday dinner guests of the Greens.

Mrs. Marvin Jackson and Mrs. Ethel Greenway attended church here with Mr. and Mrs. Leo Prizzell. Then all dined with Mrs. Jackson.

James Davis Welborn dined Sunday with Jimmy Dunn. Jerry Hodges dined with Jerry Mack Welborn.

Mr. and Mrs. D. I. Bolding visited the Greens Monday evening. The Dunn family visited in the Green home Monday evening. The Dunn family visited in the J. D. Welborn home Saturday evening.

T. R. Noland and Joe Hild have been sick with colds but better now.

Mrs. Earl Huckabee and Earl Huckabee have been shut in with severe cold in Lubbock Sunday in the home of her brother.

All enjoyed the club meeting Mrs. Mankins Friday.

O. H. Huckabee of Dublin was Sunday night supper guest in the home of a brother, Earl Huckabee. He spent the night with his mother and sister, Mrs. W. A. Huckabee. Miss Eula and Mrs. Warren.

A cousin of Mr. Huckabee, Jenkins of Munday was a supper guest and spent Sunday night with the Earl Huckabee home.

W.M.U. met Monday afternoon with Mrs. Frank Dunn for a study. The subject was Jacob and Esau.

Mr. and Mrs. C. W. Denison spent their children and families at week-end in Riudosa, New Mexico where the younger generation were skiing.

IT PAYS TO PAY UP RETAIL MERCHANTS ASSOCIATION

Greater convenience is yours with The New—

WHIRLPOOL AUTOMATIC DRYER

Come in and see the Automatic Dryer that offers you every thing.

- Therma-Flow Action • Giant Capacity • Automatic Door Shut-off

PARKER FURNITURE CO.

118 S. Main Phone 46

Try an automatic electric CLOTHES DRYER in your own home . . . with no risk to you.

Just call your appliance dealer and tell him you want to try a dryer for 15 days without obligation. He will install the dryer in your home . . . ready to serve you.

Enjoy the convenience and economy that comes with the use of electricity in to-days modern appliances.

Electric Drying

does the work automatically. No more lugging baskets of heavy wet clothes, no stoop and stretch routine . . . no weather worries . . . Wonderful? Of course . . . and remember day or night the year around is perfect drying time with an Automatic Electric Dryer.

City Light Plant

Floydada, Texas

(this offer good only during February and March)

# FRESHMAN TEAM AGE WINNERS

Jack Meredith and his boys basketball team own tournament here last night. With a big field of teams starting the competition Thursday afternoon the locals through four games undefeated first place honors.

They defeated Plainview 55-33, taking third place, and Matador 52 to 39 for the second.

In a battle for the title the boys won victories over 43-36, Ralls 41-26, Abernathy 22-22 and Muleshoe 55-23.

Seeing the most action in the tournament play were Stovall, Don Colley, Elmer Stovall, Norm Brints, Buddy Jones and David Mount.

Enter Plainview Tourney

The Freshman teams of Meredith and the 8th grade coached by Bobby McGuire enter the Plainview tournament week-end. First round will see the eighth graders against Snyder Friday afternoon in the same session they will meet Hale Center.

8th Grade Boys Undeclared

McGuire has been singing praises of his fine team again and has called attention to the fact that they are undefeated this season, a record unbroken by any other local basketball team. The eighth grade boys are all comers to date and will see through the first round league play without being

really tested.

Boys playing on the team are Jerry Hutchinson, Jimmie Burton, Ronnie Downing, James Teague, Grant Cooper, James Hartline, Frank Potts, Jerry Chapman, Kenneth Holt, Ronnie Vickers.

Their victories this past week were over Tulia 35-25, Petersburg 42-14, Abernathy 25-5 and Matador 23-20.

Girls Win One

The eighth grade girls chalked up another victory last Friday afternoon when they won their second league game by downing Petersburg 27-15. In outside competition against Tulia and Matador Coach Steen and his girls found the going a little rough and dropped two, losing to Matador 6-36 and to Tulia 5-18.

Both the boys and girls teams have a bye this week in their league play and will not see action again until next Thursday or Friday.

The junior high girls roster includes Pat Robertson, Joyce White, Maudine Barbee, Jaynette Marquis, Jerry Floyd, Corrin Galloway, Sylvia Carver, Ann Jones, Gloria Carlisle, Gayle Rosson, Darlene Lam-inack, Gail Baxter, Carolyn Stewart, Billie Ann Goodie.

## KITCHEN AND ★★ FIELD NEWS

from Lighthouse Electric Cooperative, Inc. by Nancy Morckel and Claude Weathersbee.

Mr. and Mrs. D. M. Moore are home from Paris, Texas, where they had been visiting relatives. Mrs. Moore's father has been seriously ill but was somewhat improved when they left to come home.

Red and Faye Gregory spent Sunday in Lorenzo with her aunt, Mrs. Pauline Williams and her daughter.

Mr. and Mrs. Bill Ward of Lubbock visited the Edwin Pollan's on Sunday.

All directors were present for the board of directors meeting on Saturday at the co-op office. The directors are W. C. Snodgrass, Oliver Harmel, Herman R. King, Earl Edwards, Lee Rushing, John Smitheman and H. L. Norris. Melvin Henry, manager and W. E. Grimes, attorney, also attended the board meeting.

Monday morning Wayne Collins said: "If you are going to quote me better do it now — I'm going to have a wisdom tooth out right after dinner to-day."

Wanda, Pete and Pat Hickerson went to Clovis over the week-end to visit relatives.

Corkey, Janice and Larry Guffee visited Saturday night with the Charles Hartsells.

The Charles Hartsells and the Corkey Guffees spent Sunday with the Robert Fishers, who live near Olton.

Regular monthly safety meeting was held Monday morning by Troy Watson, safety instructor with A & M college, in charge.

Mr. and Mrs. A. G. Tyler and son

spent Sunday with her parents, Mr. and Mrs. Wiley Rogers.

Ralph Ferguson is working at the co-op now.

A demonstration on "Frozen Foods" was given at Harmony community center for the community club last Thursday night. A freezer was displayed through the courtesy of Boren Hardware, Floydada. Refreshments of pie and coffee were served to those present.

J. R. Gattens and Merrill Riggen of Clovis, REA field representatives were co-op visitors Tuesday.

John Nay says: — I've neglected this weekly nonsense writing as there hasn't been any news to "nonsense" about. It is still just as dull. I did read that it is cold in Las Vegas, according to the paupers. Heard that a criminal escaped the electric chair. The warden was a practical joker and pulled the chair out from under him. One more item is all I've heard and that is such a minor one—well, I'll mention it anyway:

A dog died from eating burnt cow flesh. That was after the barn burned down when it caught fire from the flames from the house which caught fire from the candles on the coffin in which was the mother-in-law who died of heart failure when the hired man ran off with the daughter and they were both killed in a car wreck when the car hit a light pole and disrupted light service in the city for two hours.

I'm sorry there isn't any news. So as the two mosquitos on Robinson Crusoe's arm said—No. 1. — I'm leaving." No. 2 — "O. K. see you on Friday."

A husband and wife were in sharp disagreement over what suit he should purchase. Finally, the wife relented saying: "Well, go ahead and please yourself. After all, you're the one who will wear it." In a meek voice the man replied, "Well, dear, I did figure that I'd probably be wearing the coat and vest anyway."

The following article was taken from Hill and Holler News, Branson, Missouri: When the boom of thunder and the flash of lightning awakens you in the dark of the night, before you roll over and drift into slumber again, there's a thought to remember: Instead of going to sleep again, your co-op lineman is hurriedly getting dressed. In a few minutes he will be riding down a wet country road in a co-op truck. A little while later he will be climbing a 30-foot pole as the storm rages. Working speedily and with the expert assurance of a man who knows his job thoroughly, he will swiftly repair the damage caused by lightning, wind or ice.

### Smiths Lose Home In Night Blaze

Wednesday night around 10:15 o'clock the home of Mr. and Mrs. W. J. (Bill) Smith at 330 East Kentucky street, was completely destroyed by fire. The fire was discovered in the roof and, it was thought, was caused by defective wiring.

Mrs. Smith and son, Wayne were at home at the time of the fire. Mr. Smith was at his work, that of night watching at the G.A.&P. railway station. Floydada Fire department answered the call to the Smith home, but the fire was beyond control. Only a few items were salvaged. No insurance was had on the home or contents, said Mrs. Smith.

The Smiths expect to rebuild in the near future. At present Mr. and Mrs. Smith and son, Wayne, are at

linemen and the job they are doing for you.

The Floyd County Hesperian, Floydada, Texas, Thursday, January 28, 1954

### SIX COUNTY SINGERS MEET AT MATADOR NEXT SUNDAY

E. L. Raper, president of the six-county singing convention, announces a singing convention, Sunday morning, January 31, at 10 o'clock in the American Legion hall at Matador.

Vice-president of the organization is Joe Reeves with Mrs. E. L. Raper as secretary-treasurer.

Everyone is invited to attend the gospel song festival.

Mr. and Mrs. Emmett Johnston and Mrs. Johnston's mother, Mrs. J. P. Hart, of Mineral Wells, were guests Sunday through Tuesday of Mr. and Mrs. R. L. Neil and other friends. Mr. and Mrs. Johnston and Mrs. Hart are former residents of the Baker community.

Advertise for it, Hesperian.

Forget all the old-fashioned problems of  
Drying Clothes — Get a New  
**FRIGIDAIRE AUTOMATIC**  
**ELECTRIC DRYER**

and enjoy perfect drying results with just five simple steps.

1. Set the heat control
2. Set the automatic timer
3. Place clothes in dryer
4. Timer turns off heat
5. Remove clothes from dryer

Come in and see them at —

**BOREN**  
HARDWARE & FURNITURE

North Side Square Phone 295

# Now You Can TRY Before You BUY!!!

**NO COLD HANDS AND FEET!**

**NO WORRY** of sudden showers or dirt storms!

**NO LIFTING AND LUGGING!**

Your Modern Appliance Dealer offers you a 15 Day Free Trial of an **ELECTRIC CLOTHES DRYER!**

Here's your chance to discover, without any cost or obligation how pleasant an electric clothes dryer can make washday.

Call your Modern Electric Appliance Dealer and tell him you want to try an electric clothes dryer for 15 days. He'll install it in your home, and the Public Service Home Service Advisor will demonstrate it for you.

Now is the time to try—then you'll buy an electric clothes dryer

CLOTHES Sanitary—Clean!

**THIS OFFER GOOD ONLY DURING FEBRUARY AND MARCH**

SEE YOUR MODERN APPLIANCE DEALER ABOUT THIS 15 DAY FREE TRIAL OFFER ON AN ELECTRIC CLOTHES DRYER

**SOUTHWESTERN PUBLIC SERVICE COMPANY**

## NEW Maytag completely automatic DRYER and WASHER

enjoy FREEDOM from hours of backbreaking work

Washing heavy, wet loads? Stain, lift, stretch? Trudge up and forth? Endure raw, cold hands? Wash and dry the Maytag way...

Save time For clean, dry clothes, just load and set the dials.

Weather Rain, snow, fog can't upset your work.

Fabric Cotton, silk, man-made—white or colored.

Place Install upstairs or nothing to mar your room.

TERMS - LIBERAL TRADE-IN. See these work savers

**Check these features MAYTAG Dryer**

- exclusive Waterfilm action eliminates lint, moisture and venting problems
- safety door stops action when opened
- heat, time controls
- double insulation
- porcelain-finish drum

**MAYTAG Washer**

- exclusive Gyrofoam action cleans safely
- automatic—washes, rinses, spins, stops
- no bolting down
- action stops when safety lid is raised
- time, heat controls

**OLLIER AUTO & ELECTRIC**

California Phone 387

# Increased Life Span Foreseen

**AUSTIN** — "Texans are living longer than ever before," declares Dr. Geo. W. Cox, State Health Officer. A baby born in 1937 had a life expectancy of 39 years. This has increased during the past 17 years until now a baby born in Texas today can reasonably expect to live to the age of 69, or very near the biblical prophecy of three score years and ten.

Many things have contributed to this extension of life, such as early diagnosis, new methods of treatment and medicine, immunization and the intensive public health program conducted by the Texas State Department of Health and local health agencies. This program has stressed education and demonstration.

Dr. Cox points out that the greatest strides in disease prevention has come about in diseases of infancy and childhood. Since 1937 infant mortality has been reduced 54 per cent, diphtheria, enteritis and dysentery 68 per cent, whooping cough 88 per cent, diphtheria 92 per cent, and other childhood diseases. During the past 17 years, tuberculosis deaths have dropped 76 per cent, malaria 99, Syphilis 74, appendicitis 98, pneumonia 72, and typhoid fever 98 per cent. Smallpox has all but disappeared.

Dr. Cox warns against any feeling

of complacency or reduction in efforts to prevent disease. Those listed above could, if not guarded against, again become a definite menace to health. Some diseases have increased, especially among those over forty years of age. Two of these are heart disease and cancer whose toll continues to mount.

More emphasis must be placed upon them as well as the so-called degenerative disease because as our population ages, they are becoming more common.

Mr. and Mrs. J. C. Ginn left the first of the week for Port Isabel to spend several weeks on the coast vacationing.

### HOMES FROM STOVALL WELLS AFTER TAKING THE BATHS

Mrs. W. C. Sims returned home Sunday from Stovall Hot Wells in Graham, Texas. Mrs. Sims spent a week there and reported that she is feeling much better except for a cold she acquired the day they left.

Mr. and Mrs. Harvey Lee Newberry and sons, Phil, Dean and Brice, went after Mrs. Newberry's mother and brought her home. The group spent Saturday night in Quanah with Mr. and Mrs. Buck Sims and family.

Mr. and Mrs. W. F. Culpepper were also at Stovall Wells taking the baths and were doing fine. They leave this week for Dallas for a visit with their son, Henry and family, and then on to Floydada.

Mr. and Mrs. Earl Branson and daughter, Earlyn of Firebaugh, California are here this week visiting Mr. and Mrs. Al Brian. Mrs. Brian is the daughter of Mr. and Mrs. Branson.

## Mrs. Perry Casey Of Aiken Victim of Brief Illness

**LOCKNEY** — Mrs. Perry Casey passed away late Saturday afternoon January 16, in Lubbock Memorial hospital after an illness of a little more than a week.

Mrs. Casey became ill on January 8 and entered Lockney General hospital on Sunday following. Friday, January 15, she was carried to the Lubbock hospital but she failed to respond to treatment and death came Saturday.

Funeral service was held at the First Baptist church here Sunday afternoon conducted by Rev. J. E. Nix of Lubbock, Rev. E. Wiley, local pastor and Rev. Burgin Watkins, Methodist pastor. Burial was in Lockney cemetery under the direction of the Carter Funeral home.

Mr. and Mrs. Casey had operated the Continental cafe at Aiken for almost a year. Previously they lived in Lockney. She was a niece of C. H. Rose of Lockney.

## Alternate Sunday Station Closing

**LOCKNEY** — Four service stations will alternate in closing on Sunday effective immediately, according to an announcement made this week.

One of the stations will remain open and three will close each Sunday with the stations taking turns being open. The stations involved will be Cooper garage and service station, Baker Flash-O-Gas Co., V. L. Webster station and Jackson Tire Company.

## 'Automatic' Plow Jumps the 'Track'

**LOCKNEY** — An automatic guide and three-bottom moldboard plow belonging to Herschel Carthel jumped the "track" on the Carthel farm Wednesday afternoon.

Herschel's cousin, Veloy Carthel, was passing by and noticed the tractor was loose but was unable to get to it before it crossed the pavement.

The incident happened about 3 1/2 miles north of town.

## Warranty Deeds

Maud E. Hollums to J. M. Willson, Jr. lot 12, Block 32, Floydada.  
Will M. Martin et ux to Charlie E. Mills, lot 6, Block "D", Andrews addition, Floydada.  
Elizabeth Nix to J. R. Belt, Jr., 80 acres land east one-half of the northeast one-fourth of Survey 65, Block D-2, T. T. Ry. Co.  
Jack C. Lackey to Mary Helen Lackey, lots 9-1-11 and 12, Block 5, Bartley Heights, Floydada.  
Hugh Carroll et ux to H. C. Griffiths, lots 8-9 and 10, Block 17, Lockney.  
Rozella M. Glenn et ux to J. E. Rexrode, 162 acres, northwest part of survey 54, Block D-2.  
J. E. Rexrode et ux to O. E. Lee, 162 acres northwest part of survey 54, Block, D-2.  
R. M. Mallet et ux to Douglas Cox, southwest one-fourth of survey 13, Block D-5, D. & P. Ry. Co.  
H. C. Griffiths et ux to M. L. Cline, 6 1/4 acres out of the R. M. Emerson survey No. 7.

**MARRIAGE LICENSES**  
Fred Nixon and Minnie Eileen Handley, January 23, 1934.  
Teddy Roy Samples and Mona Ray Williams, January 22, 1934.

## No Depression, Says Publisher To Publishers

**AUSTIN** — (Special) — "This country is due for a buyer's market — not a depression," said Palmer Hoyt, in reprimanding those who are trying to talk us into a depression.

Hoyt's remarks were made at the 7th Annual Mid-Winter Meeting of the Texas Press Association, held in Austin.

Hoyt berated people who are "wasting a lot of breath and causing a lot of heartaches by insisting that we are going to have a depression."

"Newspaper advertising will play the major role in assuring prosperity in 1934," the publisher of the Denver Post stated, "for newspaper advertising is the one thing that can make distribution match production."

Speaking about the rapidly increasing population of our nation Hoyt said, "Every month a city the size of Toledo, Ohio, is being added to the markets of this country. Such additions offer additional opportunity for selling."

In proving his point that we are getting farther and farther away from even the remotest possibility of a depression Hoyt cited that in 1933 saw the greatest volume of goods and services provided in a single year, the highest employment and a flow of personal income exceeding all past years. More than a million new non-farm homes were built and private construction, other than residential, was at near-record volume. Business spent more dollars for plants and equipment than ever before.

The market value of all the goods and services produced — the gross national production — was \$367 billion and the most conservative estimates show almost equal figures upcoming in 1934.

"The D. A. Senn family

## EDMISTON Plumbing Co.

Phone 507  
PLUMBING  
REPAIRS — SUPPLIES

## W. E. GRIMES

ATTORNEY-AT-LAW  
INCOME TAX  
SERVICE  
Room 202 — Bishop Bldg.

## Floydada Students Assigned to Parts in Gershwin Play

Two Floydada girls, who are freshmen at Texas Tech this year have been selected to appear in the All-Tech production of George Gershwin's "Of Thee I Sing."

Miss Beverly Thomas, daughter of Mrs. Glee Thomas, and Miss Jean Porter, daughter of Mr. and Mrs. Tom Porter, have been selected for coveted parts in the play. Miss Thomas will be Miss Benson in the cast and Miss Porter will be one of the maids in the play.

The production is to be presented on April 21 and 22 in the Senior high school auditorium in Lubbock, under the direction of Miss Mary Jeanne Van Appledorn, instructor in music at Texas Tech.

Another Floydada girl, Judith Moss, daughter of Mr. and Mrs. J. P. Moss, who is also a freshman at Tech, will sing in the girls chorus and David Wiggins, Floydada and James Carthel, Lockney, will appear in the men's chorus.

Rehearsals for the play will begin February 6.

## TRANSFERS TO McMURRY

Dane Clark, son of Mr. and Mrs. L. L. Clark, Jr., who attended Southern Methodist University the first semester of the year, left Monday for Abilene where he will attend McMurry college the rest of the year.

He was accompanied by Orlan Gilbert of Lockney, a freshman at the college, and by Billy Carmack, who are attending McMurry.

Dr. E. E. Joiner of Rye, Colorado, spent the week-end here visiting his family.

Mr. and Mrs. Baird Bishop attended the gift show in Amarillo on Sunday and visited with their children, Mr. and Mrs. Kenneth Bishop and son and Mr. and Mrs. Walton Foster and son.

## EXPRESSION OF APPRECIATION

May we take this method of expressing our heartfelt thanks and appreciation to our neighbors and friends for their many acts of kindness, expressions of sympathy and beautiful floral offerings in our recent sorrow. May God bless each of you in our prayer.

The D. A. Senn family

## CARD OF THANKS

With deepest gratitude, we extend this word of thanks for the many kind acts of sympathy, expressed by thoughtful friends, during our recent bereavement, the death of our brother, Davis Hendricks.

The Hendricks family

## David Livingston's body was carried through Africa for ten months so he might be buried in England.

Leonardo da Vinci, the famous painter, was a sculptor, architect, engineer, philosopher and physicist.

## HOUSEHOLD FURNITURE DECORATED WITH THE POMEGRANATE AND TULIP MOTIFS WERE FIRST USED BY THE "PENNSYLVANIA DUTCH."

**A NOTE OF APPRECIATION**  
With deepest gratitude, we extend this word of thanks for the many kind acts of sympathy, expressed by thoughtful friends. Your kindnesses have meant much to us, and will always be remembered.

Mrs. Dick Graves and children Jerry and Richard Allen Mrs. R. P. Graves  
Mr. and Mrs. Tate Jones and family  
Mrs. Anne Green and family  
Mr. and Mrs. Lloyd McCray and family.

Week-end visitors in the Bill Norris home were Mr. and Mrs. L. W. Norvell and sons of Hereford and Jimmy Vickers and Miss LaJuana Webb of Aspermont.

**Fire - Windstorm - Auto Insurance**  
Representing Reliable Stock Companies  
**Reagan-Giesecke Insurance**

## Stop Taking Harsh Drugs Constipation

Avoid Intestinal Upset! Get Relief! Gentle Vegetable Laxative

For constipation, never take harsh drugs. They cause brutal cramps and disrupt normal bowel action. Gentle doses seen needed.

When you are temporarily constipated, get relief but gentle relief — without harsh drugs. Take Caldwell's Senna Laxative Compound Syrup Pepsin. The extract of Senna is one of the finest laxatives known to medicine.

Dr. Caldwell's Senna Laxative Compound is a far more potent laxative than any other laxative known to medicine. It is a far more potent laxative than any other laxative known to medicine.

## GOVERNMENT SURPLUS HOUSES FOR SALE

**CASH PRICES:**  
Two Bedroom Size 26' x 20' — \$ 850.00  
Three Bedroom 20' x 42' — \$1250.00  
4 Bedroom Duplex 20' x 52' — \$1550.00  
Two Bedroom 20' x 32' — \$ 950.00

All houses complete with Plumbing and Wiring. Comodes, Lavatories Showers, Double sinks, Heating and Cookstoves.

Buy them on terms: No Down Payment, \$10 extra for legal work. Bring your abstract and deed your lot. Lot must be clear and abstract brought to date showing 1953 taxes paid.

Buyer hires own housemover. Moving cost \$10 per mile plus loading charge of \$50, on 26 ft. \$75 and thing over 26 ft. through 52 ft. Plenty of housemovers here.

See **LEN ROGERS, Dumas, Texas**  
PH. DUMAS 2-4722

Go to Church on Sunday, see me any other time.

**Professional Directory**  
Kimble Optometric Clinic  
Phone 254  
For Appointments  
FLOYDADA, TEXAS

To Relieve  
Miserable  
**COLDS**  
take **666**  
LIQUID OR TABLETS - SAME FAST RELIEF!

**RED & WHITE SPECIALS**  
PLUS OUR PROFIT SHARING STAMPS

SWANSDOWN			
CAKE MIX	2 PKG.		41c
SUN SPUN			
SHOE POTATOES	2 Cans		25c
STRING			
OUR VALUE			
PEARS	2 No. 303 Cans		43c
TEX SUN			
GRAPE JUICE	2 46 oz. Cans		51c
FRUIT			
OUR VALUE			
ENGLISH PEAS	3 No. 303 Cans		43c
RED & WHITE			
VIENNA SAUSAGE	3 cans		53c
CHORE GIRL	3 for		25c
RED & WHITE			
PEACHES	2 No. 303 Cans		39c
HUNT'S			
PRUNE PLUMS	2 No. 303 Cans		35c
SUN SPUN—Golden Cream Style			
CORN	2 No. 303 Cans		29c
FEED LOT BEEF, Good or Choice			
ROAST	Arm, Chuck or Rib Pound		49c
WISCONSIN — 10 oz. Cello			
MILD LONGHORN	PKG.		49c
PILLSBURY BUTTERMILK BISCUITS	2 Cans		25c
KRAFT'S ELKHORN SHARPIE CHEESE	"The Cheddar that's Better" Aged 6 months or more.		69c LB.

**WESTER & SON**  
GROCERY & MARKET  
Phone 287 We Deliver

**NOW!**  
A BETTER DEAL FOR THE MAN AT THE WHEEL



**NEW! ROOMIEST CABS!** **NEW V-8's AND FAMOUS 6's!**  
**NEW! MOST VISIBILITY!** **NEW! LOWER LOADING!**  
**NEW! SHARPEST TURNING!** **PRICED WITH THE LOWEST**

**WITH ALL-NEW**  
**DODGE**  
*Job-Rated* TRUCKS  
See us, phone us today for a better deal on a new truck

**MAYO MOTOR CO.**  
DODGE-PLYMOUTH

## COTTON - COTTON - COTTON its here

The New Improved Stormproof for 1934  
**TWELVE REASONS**  
stated specifically  
why you should grow **NORTHERN STAR COTTON**  
**READ THEM!**

1. An improved stormproof cotton that stays in the burr, with premium staple. Ideal for stripping.
2. Northern Star is one of the highest varieties in lint yield per acre of any cotton grown as shown State Experiment Station and Farmer Variety tests over the U. S. Cotton Belt.
3. It is one of the quickest maturing varieties grown. In many places Northern Star is the Cotton Planted and the First Harvested." If any cotton makes a crop, Northern Star will.
4. All of our seed are the results of one pedigreed high yielding line, which has consistently produced more lint per acre than many selections tested against it.
5. We supply you with seed which were grown on good land, cultivated carefully, harvested at mature, ginned on our own gins, cured properly, cleaned, tested, sacked, and stored according to the best methods known in the scientific seed breeding business to maintain quality planting. Every precaution is taken to insure perfect germination.
6. Due to the wide differences in planting practices we have provided for you either fuzzy, or linted, or gas delinted Northern Star planting seed.
7. Northern Star Cotton plants have a strong main stem, deep root system, close jointed branches, light foliage and produce good bolls from 65 to 75 weighing one pound.
8. Northern Star Cotton makes a staple which measures from 1 inch to 1-1/16 inch under average fall conditions and longer where irrigation is practiced or humid conditions prevail. Its strength averages from 85,000 to 95,000 pounds per square inch of cellulose. Strong fibers are essential for good spinning and weaving value.
9. Northern Star Cotton turns out from 38 per cent to 40 per cent at the gin when picked and 25 per cent to 30 per cent where pulled or snapped.
10. Northern Star Cotton is a very popular variety where hand picking or spindle type hand machines are used and has given outstanding results where stripping is practiced. There is no fluff to the fiber for the spindles to catch and remove the seed cotton clean from the burs, hand snapping and stripping is in use the boll stalks break easily, making harvesting more rapid.
11. Its hard staple cleans well in ginning, giving you a good grade.
12. All of our seed are grown under the supervision of the State Seed and Plant Board and Registered acreage is of all the same strain of elite seed.

**NORTHERN STAR SEED FARMS**  
O'BRIEN, TEXAS

**PLACE ORDER**

With **CO-OP GIN**  
Floydada, Texas  
or order direct

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ADDRESS \_\_\_\_\_  
Please Ship \_\_\_\_\_

Bushels of **NORTHERN STAR SEED**  
FUZZY SEED 3.50 Bushel  
SAW DELINTED 3.75 Bushel  
CHEMICALLY DELINTED 18c Pound  
SHIPPED PREPAID — CASH ON DELIVERY  
SALESMAN — **LLOYD WALDRIP**

# AGRICULTURE

Released by  
The Texas Department of Agriculture

## FOR ALERTNESS

Program as extensive as the south relief hay shipments can have mixed results. It is a lot of good and yet still a harmful after-effect. The danger lies in the spread of weeds or plants to areas they did not exist before. It is inevitable that alien plants are mixed with hay. And they can be a real threat if they get a foothold in the area.

Several precautions should be taken by a farmer or rancher in view of this spread. When only one area of the pasturage should be used as a site. This area can be closely, and if weed seeds are in the hay, it will be better to eradicate the weed growth.

Also should be used when a farmer or rancher can afford to use it. It is the only undecorable weed seeds unharmed through the tracts of livestock and in the ground. Fertilizer is used, it should be used.

## Wonderful Help Child's Cough

and acute bronchitis due to can now get Creomulsion prepared for children in a new blue package and is sure your child will like it. Contains only safe, proven ingredients.

Contains no narcotics to disturb the processes. Will aid nature to soothe and tender, inflamed throat and membranes, thus relieving and promoting rest and for Creomulsion for Children and blue package.

**CREOMULSION FOR CHILDREN**  
Chest Colds, Acute Bronchitis

# LIBRARY NEWS

(by Mrs. Rosita Hollar)

Gift books have been received from Mrs. Hugh Marble of Lockney and Mrs. W. W. May.

Six of the sixteen best sellers as reported in the New York Times are now available at the Floyd county library. "The Robe" is ninth now on this list and has been our most popular book locally for some time now.

Schools in the county have just been taking mid-term exams. This has brought in two sets of school borrowers. The people who had been reading themes and note books and were working against a rapidly approaching deadline and the borrowers who had finished the exams and needed a book to read for relaxation. We wish all friends of the library might have met a fourth grade committee from Lockney school. They were looking for outside reading to fit in with their geography course. We enjoyed the session with the committee of two and hope that it is not too long before we have every item on the excellent book list they brought along.

Story hour, in spite of our recent bad weather and the siege of colds, was well attended. There were six new comers to the group — Lon Miller, Mary John Wiley, Joe Christian, Mark Goen, Ginger Johnston and Sammie Johnston.

Mrs. Gordon Downing told the stories and presented a number of slides. Mrs. Hollis Bond served refreshments. The recordings given by the 1929 Study club continue to be a source of entertainment and learning.

Mr. and Mrs. G. E. Mayo attended the leader training group at Lubbock on Thursday, January 21. Dr. Poston of the University of Southern Illinois was the chief speaker and our delegates report interesting and thought-provoking sessions.

Recent Memorial Book Gifts  
In memory of John H. Reagan: "Gospel of Matthew," by G. Morgan Campbell — presented by Mr. and Mrs. John Stapleton.

"Winston Churchill," by Virginia Cowles — presented by Dr. and Mrs. George V. Smith, Mr. and Mrs. E. J. Morehead, and Mrs. R. C. Henry.

Interpreter's Bible, Volume 9 — presented by Mr. and Mrs. Billy Stanforth, sr., Mr. and Mrs. Billy Stanforth, jr., and Mr. and Mrs. J.

H. Barnard.  
"Story of Mankind," by Van Loon — presented by Mr. and Mrs. John Farris and Mr. and Mrs. Kinder Farris.

In memory of W. O. Jones: "Gospel of Mark," by G. Morgan Campbell — presented by the Sunday school class of Wilmer O. Jones, Jr., First Baptist church, Floydada.

"Deserts on the March," by Paul Sears — presented by Mrs. Sam Spence and Margaret Collier.

In memory of Vernon Bond: "Gospel of Luke," by G. Morgan Campbell — presented by the Rotary Club of Floydada.

In memory of Dick Graves: "Story of a Shrine," by Gerald W. Johnson — presented by the Floydada high school student body.

SIXTH GRADE 4-H CLUB  
(By Alene Carpenter)

The Floydada sixth grade 4-H club met January 22. Nedra Jarrett, president, called the meeting to order. Sharon Edmiston, secretary, called the roll, which was answered by each member naming her project.

Miss Lella Petty, county home demonstration agent, gave out the year books and explained it. The 1954 4-H calendars were also distributed. They were given to the 4-H club members by Stansell-Collins Company of Floydada and Lockney Implement Company of Lockney.

Miss Petty gave a talk on good grooming. She gave each girl a sample of hand lotion.

Three new members were enrolled. They were Frances Hopper, Fredna Robertson and Darlina Cranford. Other members present were Sue McClung, Judy Wilson, Pat Henry, Sue Kendrick, Cynthia Holiday, Velma Grant, Mary Jo Britton, Patsy Maricle, Kay Crouch,

Renette Hart, Betty May, Barbara Smith, Bobbie Reeves, Marisue Burleson, Gay Grundy, Mary Odum, Mary Kathryn Roddom, Martha Kinard, Marie Kinard, Martha Ann Meek, Anne Carpenter, Nedra Jarrett, and Sue Edmiston.

Several songs were sung from the song sheet in the new year book before the meeting adjourned.

A NOTE OF APPRECIATION  
We would like to express our deepest appreciation to all who had a part in making our time of sorrow easier to bear.

May God bless each of you.  
Mr. and Mrs. T. J. Britton and family  
Mr. and Mrs. L. G. McKinney and family  
Mr. and Mrs. R. B. McKinney and family  
Mrs. Eula Fanning and family  
Mrs. Mary Davis.

Mrs. Cecil Queen, who had major surgery in Lubbock Memorial hospital Thursday, was reported this week as being improved. Mrs. Queen has been suffering from a kidney ailment. She is the daughter of Mr. and Mrs. H. H. Nelson.

A cat's whiskers are delicate sense-organs, helping the animal to find his way around.

The Floyd County Hesperian, Floydada, Texas, Thursday, January 28, 1954  
**GLORIA JEAN NAME GIVEN TO NEW ARRIVAL IN LUBBOCK**

Dr. and Mrs. J. W. Kinard of Lubbock are the parents of a daughter, born Friday morning in Lubbock Memorial hospital. The baby weighed five pounds and eight ounces and has been named Gloria Jean.

Mrs. Kinard is the former Mildred Stovall, daughter of Mr. and Mrs. R. M. Stovall of the Campbell community. Dr. and Mrs. Kinard are former residents of Floydada.

Mr. and Mrs. Stovall visited their new granddaughter on Saturday. Use Hesperian want ads.

## Dr. O. R. McINTOSH OPTOMETRIST

OFFICE 211 SOUTH MAIN ST.,  
Phone 157 — Floydada, Texas

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IF THERE'S A WAY TO SAVE YOUR DOLLARS by doing things faster, easier and less expensively in the telephone business, we'll find it. Take the matter of making wired connections—something we must do a billion times a year. The ingenious "gun" shown above was developed to wrap wires on telephone equipment with one quick zip—so tightly that solder isn't needed. This method saves untold time—one of the many economies that are practiced every day to hold down the price of your telephone service. SOUTHWESTERN BELL... A TEAM OF 27,600 TEXAS TELEPHONE PEOPLE... AT YOUR SERVICE.

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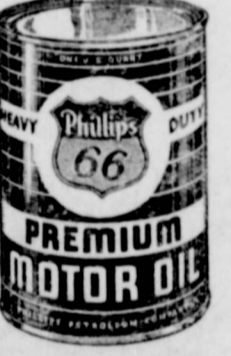
**LANDS**  
Farm and Grazing Lands in Floyd and other Counties  
Town Lots in Floydada.

**MASSIE & BOND**  
J. M. Massie  
Hollis R. Bond

His equipment must be **SUPER SAFE!**  
SO SHOULD YOUR MOTOR OIL!  
"Safe enough" won't do for a paratrooper. He wears two parachutes to be super safe! Often your car may need such a safety margin. That's why Phillips 66 Heavy Duty Premium Motor Oil is made so it will provide lubrication under conditions more extreme than your motor is ever likely to face. It's super safe!

## HERE'S EXTRA PROTECTION FOR YOUR CAR Phillips 66 Motor Oil Guaranteed to Satisfy You!

When you refill with Phillips 66 Heavy Duty Premium Motor Oil you get a printed guarantee of satisfaction! Use this great oil for 100,000 miles, or up to 1,000 miles. If you aren't completely satisfied, your Phillips 66 Dealer will refund your car's crankcase with any other motor oil you want, at Phillips expense!



How does Phillips dare make such a guarantee? We do it because Phillips 66 Heavy Duty Premium Motor Oil gives you really reliable Lubri-tection... lubrication plus extra protection. Get it today. It's guaranteed to satisfy you!  
Phillips Petroleum Company, Bartlesville, Oklahoma.

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PHILLIPS "66"**  
WHOLESALE—AARON CARTHEL

These Phillips Retail Service Stations are the kind you'll enjoy patronizing. Give S & H Green Stamps.

**CARTHEL'S** Service Station  
Highway 70 North

**Felt Patterson** Service Station  
300 West California

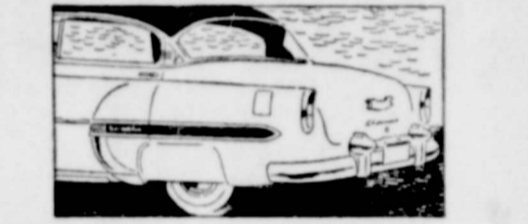
**PEOPLE'S** GROCERY  
South Second St. Highway 70

**BOB'S 66 SERVICE**  
300 East Houston

You want everything and here's everything you want!

# Only the '54 Chevrolets are POWERED

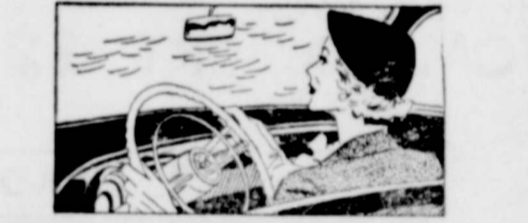
to serve you in all these ways!



POWER-styled for your pride of ownership



POWER-engineered for thrills and thrift



POWERGLIDE gives finest no-shift driving  
Optional on all models at extra cost.



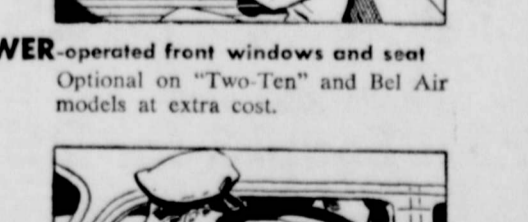
POWER Brakes for your greater safety  
Optional on Powerglide models only at extra cost.



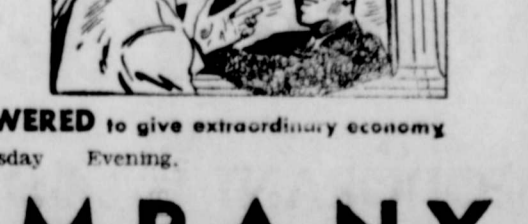
POWER Steering for greater driving ease  
Optional on all models at extra cost.



POWER-operated front windows and seat  
Optional on "Two-Ten" and Bel Air models at extra cost.



POWER-operated front windows and seat  
Optional on "Two-Ten" and Bel Air models at extra cost.



POWERED to give extraordinary economy

Yes, the three great new series of Chevrolets for 1954—lowest-priced line in their field—are also the only cars in their field that are automatically powered to serve you in all these ways. Come in, see and drive the new Chevrolet, and prove this for yourself!

More things more people want, that's why  
MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!



TUNE IN THE DINAH SHORE SHOW ON NBC Radio—Every Tuesday and Friday Evening Television—Every Tuesday and Thursday Evening.

**ODEN CHEVROLET COMPANY**  
221 South Main Street  
FLOYDADA, TEXAS



**FOR  
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# PIGGY WIGGLY & Libby's

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- LIBBY'S Blue Lake Cut, No. 303 Can  
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- LIBBY'S Halves unpeeled No. 303 Can  
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**REMEMBER!  
GREEN-  
STAMPS**  
WITH ALL PURCHASES

- LIBBY'S CRUSHER, No. 1 Flat Can  
**PINEAPPLE . . . 15c**

THESE PRICES GOOD  
FRIDAY, SATURDAY & MONDAY

LIBBY'S Sliced or Halves, No. 2 1/2 Can  
**PEACHES . . . 27c**

- LIBBY'S 16 oz. Can  
**Chili Spaghetti Beans 29c**
- LIBBY'S 16 oz. Can  
**Spaghetti & Meat 23c**
- LIBBY'S No. 1/2 Can  
**VIENNA SAUSAGE 19c**
- LIBBY'S No. 1/4 Can  
**POTTED MEAT . 9c**

**SHORTENING** Mrs. Tuckers 3 lb. Crt. **63c**

- LIBBY'S No. 211 Can  
**APRICOT NECTAR 14c**
- LIBBY'S Sliced, No. 1 Flat Can  
**PINEAPPLE . . . 17c**
- EVERBEST, 12 oz. Jar  
**GRAPE JAM . . 23c**
- LIBBY'S, No. 211 Can  
**PEACH NECTAR . 13c**

**Miracle Whip** Salad Dressing Pint Jar **27c**

- LIBBY'S No. 300 Can  
**TOMATO JUICE 12c**
- LIBBY'S, No. 303 Can  
**KRAUT JUICE . 12c**

**U. S. GRADED QUALITY MEATS**

- BORDEN'S CANNED  
**BISCUITS, 2 Cans 15c**
- MORRELLS PALACE  
**Sliced Bacon, lb. 59c**

**FRYERS** Fresh Dressed, lb. **49c**

- U. S. GOV'T GRADED BEEF  
**CHUCK ROAST, lb. 43c**
- FRESH, LEAN  
**PORK ROAST lb. 63c**
- U. S. GOV'T GRADED BEEF  
**LOIN STEAK lb. 59c**
- 10 OZ. PKG. BLUE PLATE  
**Breaded Shrimp 79c**
- U. S. GOV'T GRADED BEEF  
**ARM ROAST, lb. 49c**
- FRESH FROSTED SEMI-BONELESS  
**PERCH FISH, lb. 39c**

**CHEESE** White Lily, 2 lb. Box Pimento or Amarian **69c**

- SWEETHEART, BATH BAR  
**Toilet Soap, 2 for 25c**
- TWENTY MULE TEAM, 8 oz. Can  
**BORAXO . . . 18c**
- SWEETHEART REG. BAR  
**Toilet Soap, 3 for 25c**
- MEDIUM BAR  
**LAVA SOAP . . 11c**

**Tooth Paste** IPANA 50c Size **30c**

- MENNENS FOR MEN SPARY  
**DEODORANT PLUS TAX 49c**
- TRUSHAY 50c SIZE  
**HAND LOTION Plus Tax 32c**
- GILLETTE, 10 Blades  
**Razor Blades . 49c**
- QUART BOTTLE  
**PUREX . . . . 17c**



LIBBY'S 14 oz. Bottle  
**CATSUP 17c**

- LIBBY'S 2 oz Stuffed  
**OLIVES 24c**
- LIBBY'S BABY No. 303 Can  
**Lima Beans 29c**
- LIBBY'S Whole No. 2 Can  
**Potatoes 18c**
- LIBBY'S 14 oz. Can  
**Brown Beans 14**

HOLLANDALE, Pound  
**OLEO . . . 19c**

**FRESH FRUITS & VEGETABLES**

**GRAPEFRUIT** TEXAS Seedless, lb. **7 1/2c**

- FULL GREEN Large Bunch, Each  
**TURNIPS & TOPS 10c**
- FRESH BUNCH  
**GREEN ONIONS 7 1/2c**
- FIRM HEADS  
**CABBAGE lb. 3c**
- TEXAS, 5 lb. Bag  
**ORANGES . . . 39c**
- CALIFORNIA  
**CALAVOS, each 12 1/2c**
- LARGE FIRM HEADS, Pound  
**LETTUCE . . . 15c**

**Orange Juice** Tropiciana Frozen, 6 oz. Can **12 1/2c**

- MORTON'S CHICKEN FROZEN 6 1/2 oz. Pkg.  
**POT PIES . . . . 25c**
- HILL O HOME, 12 oz. Pkg.  
**Blackeyed Peas 19c**
- FROZEN, 10 oz. Pkg.  
**STRAWBERRIES . 25c**
- HILL O HOME, 12 oz. Pkg.  
**SPINACH . . . 14c**

