

C-C MEETINGS TO STAKE FUTURE PLANS WILL BE HELD NEXT WEEK

Nominations to fill six vacancies on the board of directors of the Floydada Chamber of Commerce were made this week by the Chamber's nominating committee. The committee of Jess Wood, Cecil Hagood, Jim Word, Blair Bishop and T. P. Collins submitted twelve names for the membership's consideration. The six names receiving the highest vote will be made members of the board for a two year term. They will replace Aarin Carthel, Guy Ginn, L. L. Jones, J. R. King, Bill Rodgers and Clement McDonald.

Nominations made by the committee are J. P. Moss, T. L. Holland, Wallace King, John Stapleton, Connor Oden, Doyle Mount, A. L. Wylie, Jr., Fred Martin, George Bickly, M. P. Goen, Edell Moore and W. W. Trapp.

Hold over members of the board are W. E. Garrett, Ed Wester, John Reue, L. L. Clark and E. L. Norman.

Members of the new board members will take place at a series of membership meetings to be held at the Chamber of Commerce office. The first of five meetings is set for January 15 and the four remaining sessions are scheduled for the following week.

In addition to the election, each Chamber of Commerce member will be given the opportunity to say what he thinks his organization should do during 1954. The Chamber's program of work will be made up from the suggestions which receive the most support from the membership.

"Every Floydada and Floyd county citizen has given thought to what he feels his community needs to increase its prosperity and make living there more enjoyable," said O. M. Watson, Jr., manager of the local chamber. "The Chamber of Commerce gives them the opportunity to submit their ideas and

also the backing to accomplish those projects."

Through the discussion groups the chamber hopes to enlist the help and enthusiasm of Floydada citizens and put their ideas to work for Floydada and Floyd county.

In urging every Chamber of Commerce member to attend one of the meetings, Watson pointed out that it will take continuous community thinking and community action to make and keep Floydada a vigorous and growing community.

Dudley Winner in Damage Suit

J. O. Dudley has won his damage suit against the Parker county officers for injuries sustained when he was struck by Deputy Sheriff Robert Stanley Harrison of Parker county in March of 1951.

A final decree and agreed judgment was entered in the minutes of the U. S. district court, northern district of Texas, Fort Worth, division, awarding Dudley \$4,000 in cash, in November.

The indemnity was paid, according to the record, \$2,750 by the Travelers Indemnity Company and \$1,250 by the Lawyers Surety Corporation, for the deputy and his sheriff, Louis Alvin Peoples.

The payment absolved the defendant officers from all further liability in the matter and gave unconditional and unqualified release to the officers and all other persons or corporations who could be held legally liable.

At the time of his arrest at his tourist court in Weatherford, the deputy, according to testimony, struck Dudley in the eye and across the throat. Dudley spent several weeks in hospitals following his release from jail. He was charged with resisting arrest, which claim he stoutly denied.

After recovery from his injuries Dudley established residence in Oklahoma and brought suit in federal court. One eye still has impaired vision from the effects of the injury at the time of his arrest.

A former resident of Floyd county, Dudley has been spending a part of his time here since Christmas, a guest in the home of his daughter, Mrs. James Wester.

D. H. Senn Rites Delayed Pending Arrival of Sons

Funeral service for D. A. Senn, 70, Floydada grocer, are pending the arrival of two sons from California it was announced by the Harmon Funeral home yesterday.

David Alton Senn died at his home, 212 West Jackson street at 5:40 Tuesday morning after an illness of two years and nine months. Mr. Senn was born on September 12, 1883, at Mount Pleasant, Texas. He moved to Floyd county in 1917 from Crosbyton.

Mr. Senn was a member of the Baptist church and of the Masonic lodge. He was married to Miss Violet Pittman in Glendale, California, on July 14, 1945.

For the past few years, Mr. and Mrs. Senn have been operating a grocery store at Cope's Camp.

Survivors include his wife, Mrs. Violet Senn, and three sons and two daughters by a former marriage; Alvin Senn of Lubbock, David C. of San Diego, California, and Foy D. of Sacramento, California. Mrs. W. L. Payne of Austin, Mrs. Horace Mayfield of Oklahoma City. Also surviving are 10 grandchildren and three great grandchildren, one brother Obie Senn of Daingerfield and two sisters, Mrs. Ida Potts of Everett, Washington, and Mrs. Minnie Todd of Mt. Pleasant, Texas.

DUE BACK SOON Starlings Taking Winter Vacation

Have you been wondering where the starlings, the nuisance black birds that covered the court house and the trees around the court house yard, and other premises here for so long, have been for the past few weeks?

Well, get ready to welcome them back from their winter's vacation. Mrs. H. F. Jackson of the Sand Hill community, who is an authority on birds, says the starlings left this area in November, after spending two months here. They will probably be back here in about two weeks on their way north.

In Midland the starling proved such a nuisance that the trees around the court house there were chopped down to get rid of the birds, says Mrs. Roy Hollar, librarian, at the Floyd county library.

Some other towns have been trying to get rid of the pests and not as many of the starlings have been around the Floyd county court since a few of the trees were removed.

Any way, there is something to look forward to, in a few weeks, when the starlings return.

Wednesday Market

Hens	
Colored Hens, 4 pounds and up, 20c	
Colored Hens, under 4 pounds, 16c	
Butterfat, No. 1 lbs., 5.4c	
Eggs, per dozen, candled, No. 1, 45c	
Hides	
Hides, No. 1, 5c	
Grain	
Wheat bushel, \$2.15	
Milo, cwt., \$2.20	
Hogs	
Tops, 200-240, cwt., \$24.50	
250-300, cwt., \$23.50	
300-350, cwt., \$23.00	
350-375, cwt., \$22.00	
Light Packer Sows, cwt., \$19.00	
Heavy Packer Sows, cwt., \$18.00	
Cotton	
Middling Light Spots, 15/16, lb., 29.25c	

SCS Demonstration Soil Moving Equipment On Monday, Jan. 11

At the Tuesday meeting of the board of supervisors of the Soil Conservation committee, two important items were on the agenda of business.

Present at the meeting were Bert Bobbitt, Fred Jackson, Gilbert L. Fawver, R. G. Dunlap, and Cecil Purcell, members of the board and L. D. Barthe, office manager, and N. S. Abbott, clerk-secretary.

On January 11, at 1:30 o'clock on the Claud Fawver farm, there will be a demonstration of soil moving equipment belonging to the Floyd county soil conservation district. The board is interested in having as many farmers present as possible to attend this demonstration. It will consist of digging a stock tank. The equipment is also used in land leveling for irrigation purposes, such as filling lakes and etc.

The second item was that of the supervisors of the district attending the state meeting to be held on January 13-14 and 15 in Fort Worth at the Will Rogers coliseum. The supervisors of Floyd county district are planning to attend this meeting.

Other business at the meeting Tuesday was the approval of the

Miss Texas Helps



Miss Texas, Paula Marie Lane of Cleburne, adds her contribution to the 1954 March of Dimes. More support than ever before is needed in the current drive because of the costs of the new Polio Prevention Program of stepped-up gamma globulin supplies and massive testing of a polio vaccine during this year.

Floyd County March O' Dimes Campaign Set

The machinery for the 1954 March of Dimes in Floyd county is set and the goal for this year is fifty cents per capita or over \$5,000 for the county. Campaign dates for the drive are January 2 through 31 said Edgar Hays, county chairman.

Texas' 1954 March of Dimes campaign will be the biggest and the most crucial in the history of the state, General Robert J. Smith, state campaign chairman, has advised officers of the county organization.

General Smith, who is also president of Pioneer Air Lines, said that the 1954 target for the Texas March of Dimes campaign would be \$4,200,000.00 or some 60 cents per person in the state. This is in comparison to a total of \$2,635,827.26 raised in the 1953 MOD Campaign.

On the national scale, the National Foundation for Infantile Paralysis is seeing \$75,000,000.00 or almost 50 per cent more than the \$51,500,000.00 raised in 1953.

Polio Prevention Program
Of the \$75,000,000.00 to be raised in the 1954 MOD Campaign, \$26,500,000.00 has been allocated for a program of polio prevention. On the brink of finding a permanent vaccine for polio, the National Foundation has earmarked \$4,000,000.00 of the 1954 funds for vaccine field tests. The remaining \$19,000,000.00 has been set aside for the continuation of Gamma Globulin injections.

Gamma Globulin, while not a vaccine for polio, reduces the effects of the disease once it has struck, said state chairman said.

"The vaccine which the National Foundation has developed, if proven successful, would prevent polio much the same as a smallpox vaccination prevents that one dread disease," General Smith said.

Serving with Hays in the funds drive are Joe Wilson, Lockney zone chairman, and J. M. Wilson, Jr., Floydada zone chairman. Other volunteer workers to serve in communities over the county include:

- Floyd County Campaigners: South Plains; Mrs. Buy Staniforth, Jr.; Cear Hill; Mrs. Gerald Lackey; Fairview - Campbell; Lee Kuehling, E. W. Waals; Dougherty - Antelope; Mrs. Ned Braehey; Lakeview - Pleasant Hill; Wayne Russen; McCoy - Starkey; Dick Smith; Baker; Claude Fawver, Marvin Jarooe; Harmony; Mrs. Everett Miller; Sandhill - Barwise; Tom Sneed, D. L. Miller; Irick; Oliver Holmes; Nancy, M. J. McNeill; Lockney, Lone Star, Providence, Aiken - Sheriff; Joe Wilson.

Mrs. M. W. Why will have charge of the Mothers March on Polio in Lockney, and Mrs. Anne Wilson will lead the drive in Floydada.

Burglars Leave Polio Fund Money

Last Wednesday night, between the hours 10:30 and morning, the Panhandle service station of which Marion Carpenter is manager, was broken into and about \$20.00 cash, a number of tubes possibly six or eight, cigarettes and money from the cigarette machine were taken.

Mr. Carpenter said a window had been broken and entrance was gained through the broken window. The cigarette machine was demolished.

No clues had been found as late as Tuesday as to the culprit.

Unmolested by the burglars was a counter placard, with a plastic tube to hold donations for the March of Dimes on the counter. It contained about five dollars. Mr. Carpenter said. This was not taken by the robbers, probably realizing the intended use of the money for polio victims.

1953 COTTON CROP BELOW 100 THOUSAND BALES, GIN REPORT

This week it appears that the Floyd county 1953 cotton crop will go down in the annals at slightly less than 100,000 bales.

A survey of the gins of the county made Tuesday by The Hesperian and the Lockney Beacon shows the grand total ginned at the 20 plants in Floyd county at 96,810, shy of the 100,000-mark by 3,190 bales. And the gingers say they are through or very close to it. One or two gins are already closed, two or three will close this week-end, and the others are marking time. 500 additional bales will be a generous allowance for what is left of scraps and odds and ends.

The heavy end of the production this season was in the north end of the county. Aiken led the field with a tremendous 11,000 bales of Paymaster cotton baled.

Lowest turn out of any gin that ran through the season was 1,200 bales. Others ranged between these high and low marks.

Total for Floydada, Barwise, Dougherty, Lakeview, McCoy and McNeill gins was put at 38,517 in the figures made by the newspapers.

For Lockney, South Plains, Lone Star, Stierley, Providence, Aiken, the grand total is 58,293 bales.

The county had four more gins operating this season than last, and while a great deal of cotton moved out of the county, the survey leaves it questionable to the reporters whether as much cotton didn't move into the county for processing as left the county. This despite heavy runs of cotton that dropped off the hill to Flomot, Quitaque, Matador, and Dickens and Crosby county plants.

The pre-season estimate was upset somewhat by long continued dry, hot weather that prevailed in the late fall. Heavy mid-season damage also was done to the cotton

Apprehend Second Boy In Case of Stolen Pick-Up

Another Honey Grove boy, Charles Webster, has surrendered to Fannin county authorities admitting he was one of three boys who rode off from in front of the Floyd County court house, early in December in a pick-up truck belonging to E. E. Hinson of Radio Electric Company.

Jimmy Jones, of Honey Grove, had surrendered earlier to the authorities and admitted he was with the other two boys when the truck was stolen. A third boy has not been apprehended to date, nor has the pick-up been found.

One of the boys stated the truck was left in Hobbs, New Mexico, while Webster said last week that the truck was left in Alamogordo, New Mexico.

A tool box and rack were found before Christmas near Spur and returned to Mr. Hinson.

Sheriff Cooper said Tuesday the search was still on for the third boy and the pick-up.



J. A. KILLOUGH

Killough Reports Progress Good on Highway Seventy

National manager and field man, J. A. (John) Killough, of the highway 70 association visited in Floydada Monday and reported to local business men on progress being made by the association.

Killough stated that Floydada was a bright spot along the line as far as the organization of the association was concerned and while here made suggestions for further progress.

Object of the highway group is to increase traffic along this coast to coast highway by national publicity of this scenic route, and by improvements along the way to make the route more inviting to the tourists.

Parnell Powell, local grocer, is president of the Floydada Highway 70 group and is also a director of the state organization. At present there are 21 members in Floydada. Mr. Killough's home is in Vernon, Texas.

Opening Games Of Basketball Tournery Tonight

The Floydada basketball tournament will get underway at 7:15 this evening when the Plainview B team tangles with the Spur Bulldogs in the opening game.

All contests will be played at Graves gym and admission has been set at 25 cents and 50 cents. Also on tap for the first night will be the Post-Floydada contest at 8:30.

The opening game for Friday night will see Stanton going against Lockney in the opener with two other games to be made up as the teams advance in the losers and winners brackets.

Saturday afternoon there will be three games played and beginning at 6 p.m. Saturday the champions will vie for honors.

In the Saturday night contests will be the game for third place, consolation championship, and a championship.

No definite favorite has been established for the tournery, but Spur is known to be a strong contender as is Lockney.

The Stanton entry which will travel the greatest distance to play here is coached by a former whirlwind, Melvin Robertson, and has a good record this season, having won 7 and lost 3 games so far. The Stanton boys plan to stay overnight in Floydada, returning to their homes Saturday night.

Scores for the Week
Friday night the Floydada boys defeated Crosbyton 61 to 35, and on Saturday night the locals won two games and lost one as they entertained Olton. In the Olton games the Floydada B boys won 41 to 40, the local girls lost an overtime thriller 30 to 31 and the boys A team was victorious 43-33.

On Tuesday night the tables were turned at Olton when the girls won their game 34 to 30 and the boys lost 40 to 53. The boys B squad also lost by a 29 to 66 count.

Barber Named On State Team

Don Barber, the Floydada whirlwind's sturdy center and line backer, has been picked on the Texas Sports Writers Association's all-state team for class AA. Don had previously been named to several other all-star teams including The Star Telegram and Times-Herald all-state selections, as well as being given regional recognition by both the Avalanche-Journal and the Amarillo Daily News.

Don is the son of Mr. and Mrs. H. G. Barber of Floydada. He is a senior in Floydada high school and is active in all school and sports activities.

Barber is the first Floydada boy to make the first team of the all-state selections in many years. He stated that he likes the game of football and hopes to continue to play throughout his college days.

A United Press story from Dallas dated January 4 carried the entire list of boys named and also included R. V. Alcorn of Olton, who was named as back, Chester Lindsey, and Curtis Blair of Spur received honorable mention.

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Interest Lacking In County Races

As of the first week in January the forecast for political activity is that there will not be a general battle along the whole front for county and precinct offices in Floyd county.

Not barring the possibility that there will be a deluge of candidates later on, there is nothing on the political horizon at this time to indicate that there will be.

In a look see Tuesday a Hesperian reporter could find only desultory interest. It could be that there'll be few more candidates than one to the hill. Half a dozen or less have announced their intentions today. With one exception all of these are candidates for re-election.

The exception is A. K. (Alton) May who has thrown his hat into the ring as a candidate for sheriff. Asking for re-election this week are:

County Attorney Kenneth Bain, Jr., County Clerk Margaret Collier, and Assessor-collector T. T. Mami-toll.

Mrs. Sam A. Spence says she is a candidate and will make an announcement of her race soon.

All the offices are to be filled, from top to bottom of the state, with the exception of the county superintendent, Clarence Guffee, was elected to this office for a four-year term in the last general election.

W. O. JONES HAS SERIOUS CEREBRAL HEMORRHAGE

W. O. Jones, sr., prominent Floyd county farmer suffered a severe cerebral hemorrhage on Saturday night at his home on South Wall street and was in a critical condition for several hours.

Mr. Jones rallied early Monday morning but his condition was not good Wednesday.

HELP NOW!
MARCH OF DIMES

Water Conservation Called January 12

A Pinct 5 District Water Conservation Meeting will be held January 12, at the District Manager Tom

is held each year to discuss the representation of water conservation in the respective counties.

for district director of a Marvin Shubert of

for Floyd County is Robert Smith, and R. C. Mitchell, all

qualified taxpayers of Floyd county is urged to attend in the election.

have been set up in the Lockney City Auditorium with a Carson acting as presiding judge.

will be open until 7 p.m.

Approved Lighthouse

approval by the Rural Administration in D. C. of a loan for the Lighthouse Electric

will be used for the 10 miles of new line to 100 irrigation wells for the consumers; for the 20 miles of line to add to the substation capacity of the Lighthouse Electric Co.

the climate for the year and a good start on the year.

of the loan came in less than a month after being submitted.

in which a loan has been approved for this cooperative it has taken from months to a year or longer.

Brothers Rites for at Gunter

service for Mrs. George Sherman, mother of W. H. Kirk of Floydada, was held Friday afternoon in the church at Gunter.

Mr. and Mrs. Leeman and children of Slaton; Mrs. George D. Kirk of and Mrs. R. C. Kirk of and sons, Jack of and Pierce of

other than the four above include one daughter Myrtle Kirk, and a son, Kirk, both of Sherman, a son, W. Stevens of Bagdad and a half-sister and of Texarkana.

Floydada relatives include O. W. Kirk, and a niece, S. Goetz.

Mrs. L. C. Kirk left Gunter for the funeral of his father, Temple, where Mr. Scott & White hospital-ized.

Senator to Run

(Special) — State Andy Rogers said here today he planned to announce his candidacy for re-election in the next few weeks for re-



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adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

VIEWES AND COMMENT

'Great' List Reduced. We won't understand the Russian people and their Communist ways any time soon. We'll have to accept them as one of the things to be put up with.

The cigarette scare brought to the fore by a report from a scientist or medical man, has the tobacco people on the defensive, especially the makers of cigarettes.

More town solidarity in Floydada would pay dividends—accent on the practice of a good word for each other. The man down the street in your line of business or another is as good or better than the man in the same business in another, bigger town.

Town solidarity has other angles in addition to building up the good man down the street. We think of a quite practical thing business people here could do to enhance the "pay roll" possibilities in their community.

with well-paid workers in Floydada. The head man would be a \$12,000 or \$15,000 a year man, the other well paid because accounting is a highly specialized job.

Tax cuts coming! And high time. This kind of news can do more to head off the dread bugaboo depression than any other one thing we know of at the moment.

A compromise plan to give teachers of Texas a raise of \$402 per year has been arrived at by a subcommittee representing Governor Shivers and the Texas State Teachers association.

Approximately 135,000 National Guardsmen entered active duty with the Army during the Korean campaign.

In 1918, Army medical reserve officers showed that trench fever is transmitted by the bite of the louse.

No one was ever honored for what he received; honor is the reward for what he gave. —Shaller (Iowa) Herald

Center News

(by Mrs. J. E. Green)

CENTER, December 5 —Today is a beautiful day—a nice washday. Too bad we can't crowd all the outdoor tasks in our pretty winter days.

We had good crowds at both services Sunday. A good way to start the new year.

Bro. and Mrs. Hodges and Jerry were Sunday dinner guests in the J. R. Robertson home. We were glad to see Mr. and Mrs. Robertson who have been on the sick list so long.

Barbara McAda spent the week-end with Margaret Dunn and attended both church services here Sunday.

Joe Lee Dunn is still on the sick list after missing school last week.

Mr. and Mrs. T. R. Noland took their daughter to Plainview Saturday where she returned to Wayland college yesterday after spending Christmas holidays at home.

Mr. and Mrs. Harmon and Mrs. Green visited the Oliver Aliens Monday afternoon. Mrs. Allen who has been sick is improving.

Mrs. Green called on Mrs. Sims Monday afternoon.

Mr. and Mrs. O. C. Vinson are visiting their children in the Valley near Harlingen.

Mr. and Mrs. Sam Lide of Dougherty and Mr. and Mrs. P. A. Denison visited in the C. W. Denison home Friday night.

Mrs. C. W. Denison was Sunday dinner guest of Mr. and Mrs. G. N. Shirey in town.

The J. E. Greens appreciate the entertainments given in the community honoring their daughter, Margaret and fiance surrounding the wedding. They wish to thank Mrs. R. C. Hodges for the delicious rehearsal dinner served in the hall of Center church on Saturday night.

They thank Mrs. Clement McDonald for playing the piano and the girl who sang, Miss Mary Alice Gaston of Fort Worth and all the others who took part.

And for the wonderful shower at the T. R. Noland home Thursday night and to the hostesses and all who had a part in it any way they say thank you. Since Margaret and Doc could not be present on ac-

count of illness in his family, they add that a letter today says the sick sister seemed improved on Monday.

Don Clark Green left Sunday for Big Springs where he resumes his work as math teacher in high school after spending the Christmas holidays with home folks.

Center H. D. club will meet with Mrs. W. B. Jordan on Friday, January 8.

HOWARD HOWELL AWARDED CUP FOR BEST SPEECH

Howard Howell, son of Mr. and Mrs. Ralph Howell, of Lubbock, former Floydada residents, was awarded the president's cup for the best speech at the meeting of the Lubbock Toastmaster's club on Monday night.

Howard was formerly a student of Floydada high school. The family lived here in 1944, and the father was bookkeeper at Armour Creamery.

Howard is now associated with a finance company in Lubbock.

BARBECUE OF VENISON AND WILD TURKEY FOR GUESTS

Holiday guests in the home of Mr. and Mrs. Wayne Robison were Mr. and Mrs. Landen Standifer and family of Delhi, California, Reverend Royce Standifer of Jackson, California, Mr. and Mrs. T. J. Cunningham and family of Littlefield and Mr. and Mrs. Herb Funk and family of Morton.

The guests enjoyed a barbecue of venison and wild turkey while here, the results of a hunt Mr. Robison enjoyed in early December.

Mr. and Mrs. O. D. Coker and daughter, Candy, of Dumas, Texas, arrived Monday for a visit with Coker's parents, Mr. and Mrs. J. R. Yearwood. Mr. Coker returned to Dumas on Wednesday, but Mrs. Coker remained for a longer visit.

HOUSEMOVING

Mallow Brothers

1608 Independence—1602 Quincey

4-4406 4-7652

Plainview, Texas

MRS. ARWINE IN HAWAII GUEST OF HER NAVY SON

Mrs. J. A. Arwine left Tuesday by plane from Amarillo for Los Angeles, California, and thence to Hawaii, by plane, arriving there Wednesday morning.

She will visit her son, Lt. (jg) and Mrs. Gene Arwine and baby in Hawaii for several weeks. Mr. Arwine accompanied his wife to Amarillo. Lieut. Arwine has been stationed in Hawaii for several months.

Mr. and Mrs. Pat Collins and children of Wichita Falls, Texas, were week-end guests of Mr. Collins' parents, Mr. and Mrs. T. P. Collins.

SECOND SUNDAY SINGING

The regular second Sunday singing will be held at the Nazarene on Sunday noon January 10 at 2. Announced by Earl Rainey. Everyone is invited to a new 1954 song book will be the Sunday meeting.

Mr. and Mrs. Jay Lewis of Amarillo and Mrs. Elizabeth Clovis, New Mexico, were the home of Mr. and Mrs. Sparks on New Year's day.

Hesperian for 1954 records.

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Formerly Occupied Swinson Barber Shop

We can now offer faster and more efficient service from this location.

HERB WELCH RADIO & TV SERVICE

Phone 928

118 1/2 E. C.

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WITH THE NEW... precision engineered and built WESTATE Two-Way REVERSIBLE DISC-PILOW FOR THE FIRST TIME

NEW... precision engineered and built

WESTATE Two-Way REVERSIBLE DISC-PILOW



- 1. A Reversible disc plow with absolutely no side draft. 2. A Sub-Soil breaker. 3. Precision-built ball bearings in all important movable parts. 4. All ground engaging parts spring mounted.

This plow has been designed for this section of the country and can be mounted on most all makes of tractors.

Ask for a Free Demonstration on your farm and see this remarkable plow today at the —

WITKOWSKI IMPLEMENT CO.

YOUR J.I. CASE DEALER Floydada



Exemplar of the 1954 Buick's years-from-now styling is this stunning new Suret Riviera

THE instant you see these 1954 Buicks, you'll know that something sensational has happened in automobile styling. Here is vastly more than the usual model changeover. Here is vastly more than could be done just by warming over what Buick had before. Here is something accomplished by going far beyond artful face-lifting. Here is that rarity of rarities—a completely new line of automobiles.

But Buick didn't stop with the bolder, fresher, swifter-lined beauty you see in raised and lengthened fender sweep—in the huge and back-swept expanse of windshield—in the lowered roofline—in the host more glamor features of exterior modernity. They upped all horsepowers to the highest in Buick history. They engineered a new V8 for the SPECIAL—and in the process came up with new Power-Head Pistons that boost gasoline mileage in every engine.

BUICK the beautiful buy

They brought to market a sparkling newcomer with a famous name, the Buick CENTURY—a car with phenomenal horsepower for its weight and price—a car with more pure thrill per dollar than any Buick ever built. And they did all this without change of the price structure which, for years, has made Buick the most popular car at its price in the world. We invite you to come in and inspect these great beauties, these great performers, these great buys. Then you'll see why the Detroit previewers are already saying, "Buick's the beautiful buy!"

When better automobiles are built Buick will build them

ON DISPLAY JAN. 8

CLINE & RAINER

201 So. Wall St. Floydada, Texas

Social Events, Clubs

Marr-Turner Vows Study Club Makes Book Review Given Said Monday Night Style Show Plans 1934 Study Club

Miss Dorothy Marr and Doyle Turner were united in marriage Monday night at 8 o'clock in the City Park church of Christ, with the minister, Gordon L. Downing officiating, before members of the immediate families and a few friends.

Parents of the couple are Mr. and Mrs. R. E. Marr of Lockney and Mr. and Mrs. V. D. Turner of Floydada.

Mr. and Mrs. Bud Turner, brother and sister-in-law of the bridegroom were the attendants.

The bride chose for her wedding a mauve two-piece suit with brown accessories and carried a brown orchid on top of a white bible.

The bride graduated from the Lockney high school at midyear, 1953, and since that time has been bookkeeper at Peoples hospital.

The bridegroom graduated from Floydada high school in 1948 and has been employed at the local postoffice for the past two years.

After a short honeymoon, Mr. and Mrs. Turner are at home at 722 West Tennessee street.

Present at the wedding ceremony were the parents of the couple and Mr. and Mrs. Thomas Marr and sons and Mr. and Mrs. Charles Cransford of Lockney; Mr. and Mrs. Dave Willis and daughter, Mr. and Mrs. Bud Queen, Mr. and Mrs. Si Medley, and Mrs. Vera McKay; Mrs. Katie Headstream, Misses Francis Allen, Charlotte Johnson, Auden and Marie Turner, Eugene Turner, Floyd and Jim Medley all of Floydada, and Udel Cunningham of Lockney.

The 1950 Study club met at the new home of Mrs. Arthur Womack, Jr., on Tuesday night, January 5. The vice-president, Mrs. Johnnie Collins, called the meeting to order. A new member, Mrs. Brac Biggers, was welcomed into the club.

Committees were appointed and plans were discussed for the style show to be in early spring.

Interesting programs were brought by Mrs. Arthur Womack, Jr., and Mrs. Claude Weathersbee on the Pueblo and Navajo Indians.

Present for the meeting were Mesdames Jimmy Price, Brac Biggers, Ham Smith, Jr., George Mize, Claude Weathersbee, Edd Wester, W. J. Adams, Jr., Jack Kassahn, Bob Copeland, Lane Decker, Johnnie Collins, W. H. Simpson, Jr., James Wester, Lyndell Roberts, Maurice Steen, a visitor, Mrs. O. D. Coker and the hostess Mrs. Arthur Womack, Jr.

Members present at the meeting were Mesdames Glen M. Armstrong, L. L. Clark, Jr., Willis Cooper, Dennis Dempsey, Al Galloway, Robert Gibson, I. T. Graves, J. S. Hale, Jr., John Hoffman, Thos. Hutchins, Enos Jones, Jack Lackey, A. L. Wylie, Jr., Fred Cardinal, Ralph Cogdell, Virgie Shaw and Misses Lelia Petty and Anne Swepston.

MANY THANKS

We would like to express our many thanks to the people of The First Christian Church and to the other people of Floydada for the many nice things brought to us during Christmas. We appreciate your thoughtfulness and help during our ill health and for being remembered during this Holy season of the year.

With every best wish for the New Year to you all.

Mr. and Mrs. H. H. Nelson

"Could you," the specialist asked, "pay for an operation if I found one necessary?"

"Would you," countered the patient, "find one necessary if I couldn't pay for it?"

— Santa Fe Magazine

JOINT MEETING SUSANNAH AND RUTH CIRCLES WSCS

The Susannah Wesley and Ruth circles of the First Methodist church met Tuesday afternoon at the church. Mrs. George Stiles presided.

Mrs. Glen Armstrong was leader of the program on "A Mighty Fortress is Our God." Others on the program were Mmes. Bob Henry, Bud Sparks, Jack Lackey and J. D. Colville.

On January 12 the Susannah Wesley circle begins a new study, "The Prophet Jeremiah," with Mrs. L. P. Lawlis as leader.

Ledgers, Binders, bound records, work sheets. Hesperian.

Dub Hodge Injured At San Diego In Automobile Crash

Monday morning Mr. and Mrs. Tom Hodge were notified by telegram from the commanding officer of the U.S. naval hospital in San Diego, California, of critical injuries their son, George, (Dub) had received in a car accident.

The message stated that Dub was on the critical list, suffering a skull fracture and other head injuries, and unconscious.

Dub was riding in a car, driven by Pike Hanna, Jr., son of Mr. and Mrs. Pike Hanna, Floydada, late Sunday evening when he was injured. The car hit a power pole. Hanna was in sick bay, on ship but was uninjured with the exception of bruises, shock and possible rib injury. Mrs. Hanna talked to her son Monday night. He told her he was unharmed.

Hanna had left Floydada early Saturday morning for his base at San Diego, after spending the holidays here with his parents. He had arrived there on Sunday. The two Floydada boys were talking over the home town happenings on a ride in San Diego.

Mrs. Winfred Copeland, sister of Hodge and a civilian nurse stationed at Reese Air Force base in Lubbock, flew to San Diego Tuesday. She called the home folks Wednesday noon stating that she thought her brother had recognized her voice when she called at the hospital. The naval doctor told Mrs. Copeland that her brother has a 50-50 chance, and the family felt some encouragement over his condition.

Dub Hodge, who has been in the navy for three years, spent the month of October here with his parents. He only recently returned to his base in California from active duty aboard a U. S. Destroyer.

A brother, Kenneth, Mrs. Copeland, and another sister, Mrs. Katherine Addison, all are Lubbock residents.

BUT HOME SAVED New Year Midnight Fire Loss 3,000

The warning of a passerby and the prompt run of Floydada fire department Thursday midnight, saved Jim Hicks' home and other buildings nearby on Matador highway from a destructive fire. Mr. Hicks was somewhat elated despite the fact that he lost a barn, a quantity of feed in the barn, a milking machine and other items, as well as a feed stack back of the barn.

His loss is \$2,500 to \$3,000, but he is mighty thankful. After the chance midnight traveler awakened the family the fire department made a quick run and was assisted by a New Year's eve crowd that quickly gathered.

The fire siren was mistaken by many, who were up at the late hour for New Year's, as a signal ushering in 1954. Mr. Hicks said, however, that enough came to the fire to be of much assistance. "That's one time I'm glad folks went to a fire, because they helped save my house and other buildings nearby," he said.

Origin of the fire was unknown.

Baker Community New Year Party

At the Baker community's New Year party at the Community center Friday evening, members and invited guests enjoyed games of 84 and Canasta.

Refreshments of candy, sandwiches, cookies and soft drinks were served.

The next meeting will be held Friday night, January 15. Everyone is invited to attend.

Visitors present at the New Year party were Mr. and Mrs. Harry Morckel, Mr. and Mrs. W. H. Bethel and Ruby Thornton, Floydada; Mr. and Mrs. R. L. Nichols, Mr. and Mrs. Roy Pawver of Lakeview, and Mrs. B. A. Colston of Lake Diver-

Glenn W. Norman Gets Advance

Members present were Messrs. and Mmes. Claude Pawver, Ham Smith, George Pawver, R. L. Nell and children, Gilbert L. Pawver and daughter, Curtis Williams and children, Curtis Sinor and son, R. A. Colston, Mrs. Anna Green, J. B. Colston and John Farmer.

Too Late to Classify

WANTED. — First class tractor mechanic. Permanent job, good working conditions. Ferguson experience preferred. References required. Larson Implement Co., Plainview, Texas. 50 ltc.

He has been made budget for the finance office of the Fort Knox, Kentucky, was stationed.

He is a son of Mr. and Mrs. Norman, of Floydada.

GOVERNMENT SURPLUS HOUSES FOR SALE

CASH PRICES:

Two Bedroom Size 26' x 20' \$ 850.
 Three Bedroom 20' x 42' \$1250.
 4 Bedroom Duplex 20' x 52' \$1550.
 Two Bedroom 20' x 32' \$ 950.

All houses complete with Plumbing and Wires. Comodes, Lavatories Showers, Double sinks, Heat and Cookstoves.

Buy them on terms: No Down Payment, extra for legal work. Bring your abstract and deed your lot. Lot must be clear and abstract brought to date showing 1953 taxes paid.

Buyer hires own housemover. Moving cost \$ per mile plus loading charge of \$50. on 26 ft. \$75. thing over 26 ft. through 52 ft. Plenty of houses here.

See **LEN ROGERS, Dumas, Tex**

PH. DUMAS 2-4722

Go to Church On Sunday, see me any other time

At The PALACE This Week

FRIDAY - SATURDAY JANUARY 8 - 9

A JUNGLE STAMPEDE OF ACTION!



EDGAR RICE BURROUGHS
TARZAN AND THE SHE-DEVIL
 DEBARKER - JOYCE - MCNEELY

SUN. - MON. - TUES. JANUARY 10-11-12

ALL THE SAVAGE FURY OF THE GREAT PLAINS INDIAN WARS!



The GREAT SIOUX UPRISING
 COLOR BY TECHNICOLOR
 KEFF CHANDLER

FAITH DOMERGUE - LYLE BETTER

A UNIVERSAL INTERNATIONAL PICTURE

WED. - THURSDAY JANUARY 13 - 14

IDA LUPINO HOWARD DUFF



Jennifer

Free Pass to --

MR. & MRS. W. W. MAY
 MR. & MRS. BILL G. RODGERS

this week's **TOP BUYS**

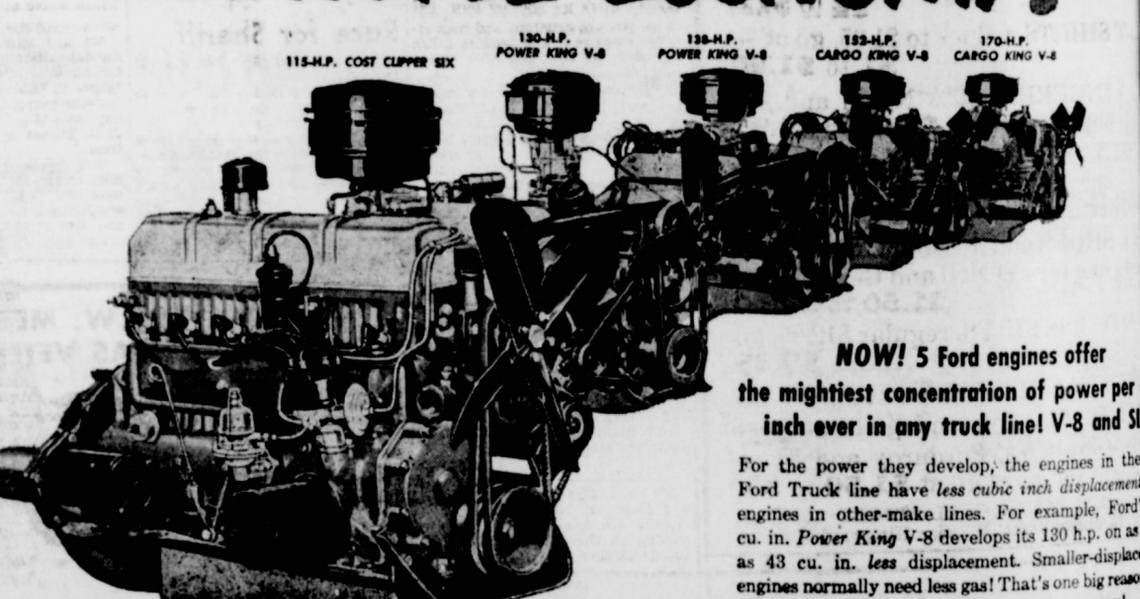
Bakers Instant Cocoa-Mix	39c
1 Pound	
PINTO BEANS	25c
2 Pounds	
FRENCH MUSTARD	14c
8 oz. Jar	
REX JELLY	69c
5 lb. 6 oz. Jar	
SUNSHINE CRACKERS	49c
2 Pound Box	
FRESH DRESSED FRYERS	55c
Per Pound	
U. S. GOOD ROUND STEAK	63c
Pound	
ENDS & PIECES BACON	29c
Pound	
FRESH Beef Liver	35c
Pound	

KING Grocery & Mkt.

120 E. California Street
 Phone 13

WE DELIVER

Announcing for '54 NEW FORD TRUCKS with TRIPLE ECONOMY!



Now! 5 Ford engines offer the mightiest concentration of power per cubic inch ever in any truck line! V-8 and SIX!

1. New, only in Ford Trucks—gas-saving, LOW-FRICTION, high-compression, overhead-valve, deep-block engines in all truck models! 115- to 170-h.p.!
2. New Driverized Cabs, Master-Guide Power Steering, Power Brakes, Fordomatic Drive for faster control!
3. New greater capacity! New Factory-Built "6-wheelers," gross up to 48% more!

See them TODAY!

FORD TRIPLE ECONOMY TRUCKS

F.C.A. MORE TRUCK FOR YOUR MONEY!

BISHOP MOTOR COMPANY
 Floydada, Texas



New Ford F-900 Bio Jos, G.V.W. 27,000 lbs., G.C.W. 55

Officials Clubs Study's Program

Officers of Home Demonstration clubs and the clubs' program were subjects for a meeting of presidents, chairmen and program chairmen, held in the County Court House in Pampa, Texas, Monday, December 30. Miss Leola Petty, Floyd County Demonstration agent, presided.

Those present were Mmes. Weldon D. Dorsey and Raymond P. Pleasant Valley; W. D. C. L. King, Lone Star; M. M. Daniel, and W. H. Wood, South Plains; W. O. W. Denison, Sunnyside; Elmer Norrell and Elmer Norrell, Homebuilders; R. R. Ferguson, Homebuilders; Ben Brandes, and Sam Snodgrass, Homebuilders; J. R. Holmes, Harmony; Vernon Wright, Lakeview; J. W. Day, Jr., Starkey; W. B. McNeill, Center.

At the meeting, the various reports of the clubs met in the county court house for the coming year. Those attending were Mmes.

T. A. Kelley, Lockney; Bob Bratton, Homebuilders; Bill Beedy, South Plains; Lee Rushing, Friendship; Lynn Miller, Sand Hill, R. L. Nichols, Lakeview; Robert Payne, Providence; Ted Rutherford, Harmony; and Wilford Stoerner, Providence.

Reporters attending were Mmes. L. M. Honea, Lockney; W. H. Bethel, Friendship; Floyd Fuqua, Homebuilders; Henry Willis, Center; Murray Julian, South Plains; J. K. Holmes, Starkey; Don Finkner, Harmony, and Miss Petty.

DAUGHTER OF MR. AND MRS. HUBERT STRINGER SUCCUMBS

Mr. and Mrs. Doyle Mount were in Wichita Falls on Tuesday where they attended the funeral service for Sallie Stringer, age 10, daughter of Mr. and Mrs. Hubert Stringer of Wichita Falls.

Sallie died in a Wichita Falls hospital Monday afternoon after a three-day serious illness. She had been ill since July, 1953.

The funeral was held in the Hampton-Vaughan Funeral home in Wichita Falls with interment in Riverside cemetery.

Survivors include the parents, Mr. and Mrs. Stringer and the maternal grandmother, Mrs. Clint Tullis of Dallas.

HERB WELCH RADIO & TV SERVICE MOVES DOWNTOWN

The Herb Welch Radio and TV service has moved to a downtown address, 118 1/2 East California, and is now operating at the new stand. Mr. Welch opened his service shop in Floydada last spring at a highway 70 address where he has enjoyed a fine patronage.

In making the move Welch stated that he could serve the public faster and more efficiently at the downtown location. The building was formerly occupied by Swinson's barber shop.

Homer Stanley returned home Monday from a holiday visit with his sister, Mrs. Winnie Mae Dickey in Phoenix, Arizona.

BRITTON
Appliance Repair Shop
Phone 454 307 E. Houston

BIG CLEARANCE SALE AT TINY TOT SHOPPE
Everything goes on sale Starting FRIDAY, JANUARY 8, at 10 a. m.

ALL DRESSES from 9 mo. to 6X, first class Tene and Wilson brands, go at — **\$2 to \$12.**

ALL SHIRTS, values to \$1.95, go at — **\$1 to \$1.50**

ALL LINGERIE, 100% Nylon and all cotton slips, go at cost **\$2.88 to \$4.95**

LOVELY BLANKETS, Nylon Shawls and Crepe Wraps for that special baby shower gift go at **\$1. to \$4.95**

BABY SHOES and house shoes, all sizes, brands like Mrs. O'Neil and Gertrudes — **\$1.50 to \$2.50**

WOMEN'S DRESS SUITS, regular \$12.95, go **\$9.95**

SOCKS, regular \$3.95, go at **\$3**

SOCKETS for boys and girls at Cost

lovely Gingham, Corduroy and Flannel Shirts for Boys go at **\$1.50 to \$3.**

1121 SOUTH WALL STREET
(5 blocks South Matador Highway)

Men in Service

FORT BLISS, Texas — Pvt. Bobby F. Capshaw, husband of Mrs. J. M. Capshaw, 2615 Thirty-Eighth St., Lubbock, and son of Mrs. S. C. Capshaw, 311 West Crockett, Floydada, Texas, recently began eight weeks of basic training in the Anti-aircraft Artillery Replacement Training Center at Ft. Bliss, Texas.

Upon completion of the first eight week cycle, Pvt. Capshaw will either be assigned for further training at Ft. Bliss in the techniques of anti-aircraft artillery, or he will be transferred to another Training center for schooling in some other army skills.



CPL. KENNETH D. HILDRETH, Cpl. Kenneth D. Hildreth, son of Mr. and Mrs. V. T. Hildreth, Petersburg, Texas, recently graduated from the 2nd Infantry division's non-commissioned officer academy in Korea. The academy teaches tactics, weapons, administration and the psychology of army leadership.

RECRUITS TO AIR FORCE

Two Floydada boys left this mid-week for Amarillo, thence to San Antonio and Lackland Field where they will be stationed in the air force. They are Everett Hill, son of Mr. and Mrs. Woodrow Hill; and Dorsey Mallow, son of Mrs. J. B. Terrell.

Margaret Collier Asks Re-Election

TO THE VOTERS OF FLOYD COUNTY:
I would like very much to be your County Clerk for another term, because you are generous and appreciative employers, and because I like the job better than any other I have ever had.

You have been very good to me in the past, and if you again entrust me with the office, I will make you the best County Clerk I know how.

Sincerely
Margaret Collier
(Political Advertisement)

A CARD OF THANKS

To those who expressed their sympathy in so many beautiful and practical ways during our recent bereavement, we extend our heartfelt thanks.

Mr. and Mrs. John H. Reagan
Mr. and Mrs. W. U. White and son, Bob.

I wish to take this means of expressing my thanks and appreciation to my many friends who remembered me in my recent illness. May God bless each one of you.

Henry Bloodworth

Mr. and Mrs. Gordon Downing and daughter, Caroline, and Buena Holmes spent Monday in Abilene visiting on the Abilene Christian college campus.

POLITICAL COLUMN

The Hesperian is authorized to announce the following candidates subject to the action of the Democratic primaries:

- For County Attorney: KENNETH BAIN, Jr.
- For County Clerk: MARGARET COLLIER
- For Sheriff: A. K. (Alton) MAY
- For Assessor-Collector of Texas: T. T. HAMILTON

Hamilton Asking For Re-Election As Ass'r-Collector

The Hesperian is authorized to announce the candidacy of T. T. Hamilton for the office of tax-assessor-collector of Floyd county, subject to the action of the Democratic primary. Commenting on his candidacy Mr. Hamilton said:

"I have enjoyed serving the people of Floyd county as their assessor-collector of taxes and I hope the office has been handled in such a manner as to merit my return to the job by the people.

"I appreciate the confidence shown in me in election as assessor-collector, and the many courtesies of the taxpayers have been encouraging in handling the many details of the office.

"If re-elected I will do my utmost to see that this office is run on a high plane of business efficiency and service to the public."
(Political Announcement)

Kenneth Bain, Jr. Asks Re-Election As Co. Attorney

Kenneth Bain, Jr., present Floyd County Attorney, has announced his candidacy for re-election to the office of county attorney of Floyd County, subject to the action of the voters in the democratic primary.

Bain was born and reared in Floyd County. A graduate of Floydada High school, and a veteran of World War II, he attended Texas Tech college and received his law degree from the University of Texas in 1949.

In announcing for the office, Bain said, "I wish to express my appreciation to the people of Floyd County for the confidence shown me during my first term as your county attorney, and will appreciate your vote in the coming primary."
(Political Advertisement)

May Announces Race for Sheriff

TO THE VOTERS OF FLOYD COUNTY:
After due consideration I have decided to make the race for Sheriff of Floyd County.

To those of you, who do not know me, let me state my qualifications: I have had seven years experience as a peace officer. Four and a half years were spent serving the people of Floyd county as Chief Deputy Sheriff of Floyd county. I have also served the citizens of Floydada for

six months as police officer of Floydada.

I have always worked in perfect harmony with all city, county, state and federal officers, and have in turn had their fullest cooperation.

I feel that I am duly qualified to fill the obligations, and carry out the duties of the sheriff's office, and if I am elected your sheriff, I promise to enforce the law to the best of my ability.

Your vote and influence earnestly solicited.

Sincerely
A. K. (Alton) May
(Political Advertisement)

Sand Hill News

(By Mrs. James Jeffress)

SAND HILL, January 6 — Mr. and Mrs. Fred Jackson and Mr. and Mrs. Lynn Miller were in Amarillo Monday on business and shopping.

Mr. and Mrs. Rafe Ferguson and family spent a few days in Odessa during the holidays.

Those attending the meeting in the council room Wednesday were Mrs. Rafe Ferguson, Mrs. C. B. Carmack and Mrs. James Jeffress.

Miss Beverly Thomas of Floydada visited in the home of Mr. and Mrs. C. B. Carmack Wednesday afternoon.

Mr. and Mrs. C. H. Jones of Midland spent the week-end visiting friends and relatives in the community.

Mr. and Mrs. Jim Holmes entertained Friday night with a domino party in their home. Refreshments of coffee, cakes and cookies were served to Mr. and Mrs. C. H. Jones of Midland, Mr. and Mrs. H. P. Jackson, Mr. and Mrs. W. R. Billington and Mr. and Mrs. James Jeffress and family.

Miss Billie Gail Holmes and LaJuana Womack spent Sunday visiting Miss Thelma Ferguson.

Sunday dinner guests in the home of Mr. and Mrs. James Jeffress were Mr. and Mrs. C. H. Jones of Midland and Mr. and Mrs. Jim Holmes.

Mr. and Mrs. H. P. Jackson entertained Saturday night with a domino party. Those attending were Mr. and Mrs. Jim Holmes and Billie Gail, Mr. and Mrs. William Mayo, Mr. and Mrs. Wayne Billington, Mr. and Mrs. C. H. Jones, Mr. and Mrs. Walter Knight and Mr. and Mrs. James Jeffress and family.

Mr. and Mrs. W. R. Billington spent Sunday in Plainview visiting relatives.

Mr. and Mrs. Walter Knight had as their visitors this week their niece and nephew from Carlsbad, New Mexico.

Mr. and Mrs. Monroe Schulz spent Sunday in Slaton and Lubbock visiting friends and relatives.

Mr. and Mrs. Monroe Schulz were the winners of a radio, mixer and electric coffee maker at the Granada theatre in Plainview Thursday night.

Mrs. J. R. Turner had as her guest this week her grandmother, Mrs. Ingram, from Lasbuddy, Texas. Mrs. Ingram was on her way to East Texas where she will visit with relatives until Spring.

Mr. and Mrs. J. R. Turner spent Sunday afternoon visiting her sister, Mr. and Mrs. Junior Perry and family in Lubbock.

Those shopping in Lubbock Monday were Mrs. Monroe Schulz, Mrs. J. R. Turner and Mrs. James Jeffress.

New Years day visitors in the home of Mr. and Mrs. J. R. Turner were Mrs. Odell Press, Mrs. Ingram and Richard from Lasbuddy and Mr. and Mrs. Junior Peavy and family along with friends from Lubbock.

The Floyd County Hesperian, Floydada, Texas, Thursday, January 7, 1954

The Junior Chamber of Commerce is a civic organization open to all young men 21 through 35 years of age.

There are 150 local Junior Chambers of Commerce in Texas.

The national headquarters of the United States Junior Chamber of Commerce is in Tulsa, Oklahoma. State Headquarters of the Texas Junior Chamber of Commerce is in Grand Prairie, Texas.

CAPADA
DRIVE - IN THEATRE
Phone 221
This Weeks Attractions

THURSDAY, FRIDAY, JAN., 7 & 8

The Showboat Show of Shows!
CRUISIN' DOWN THE RIVER
A COLUMBIA PICTURE
with Cecil Kellaway - Connie Russell And Introducing THE BELL SISTERS - Story and Screen Play by ELAKE EDWARDS and RICHARD QUINE - Produced by JONIE TAPS - Directed by RICHARD QUINE

SATURDAY, JANUARY 9
— Also —
"NORTHERN PATROL"
with Kirby Grant

SUN., MON., TUES., JAN. 10 - 11 - 12

H.G. WELLS
THE WAR OF THE WORLDS
COLOR BY TECHNICOLOR

WEDNESDAY, JANUARY 13

PLYMOUTH ADVENTURE
FROM M.G.M. TRACY-TIERNEY
JOHNSON-GENN
THE SCREEN'S GREATEST ADVENTURE!
VISIT OUR SNACK BAR — Soft drinks, Barbecue Sandwiches, all kinds, candies, Cigarettes.

FESTIVAL OF Bargains

HUNT'S No. 2 Can	Cut Green Beans	23c
HUNT'S 300 Can	Tomato Juice	10c
300 Can	CREAM PEAS	17c
6 for	MARS ASSORTED CANDY BARS	25c
6 oz.	PASCO FROZEN ORANGE JUICE	15c
10 oz.	LIBBY'S FROZEN PEAS	19c
10 oz.	STILWELL FROZEN STRAWBERRIES	25c
Pound	SHURFRESH MARGARINE	22c
3 Packages	SHURFINE TUNA	32c
3 Packages	JELLO	25c
3 Rolls	NORTHERN TISSUE	25c
	IMPERIAL CANE SUGAR	49c

HULL & McBRIEN
PHONE 292 W. Deliver

NOTICE OF ELECTION
To Be Held
TUESDAY, JAN. 12

for District Director and County Committeeman of High Plains Underground Water Conservation District Number 1.

POLLING PLACES IN FLOYD COUNTY

1. Floydada Court House
2. City Auditorium at Lockney, Texas

WHAT THE V. F. W. MEANS TO THE OVERSEAS VETERAN

As a Loyal American...

Your overseas service has given you a personal investment in America and the American way of life. You want your sacrifices of the past to pay off in the terms of peace for the future.

The Veterans of Foreign Wars is an organization that is pledged to protect your basic freedoms — and the kind of government you want for yourself and your children.

As a V. F. W. member you can help maintain an organization that fosters loyalty to America and patriotic devotion to these ideals.

Your Cross of Malta emblem will mean that you are doing your part as an individual citizen to help the V. F. W. expose the evils of Communism, the threat of socialism — and all other isms that are alien to the American creed and in conflict with the ideals you served in the Armed Forces to defend.

Veterans are Good Citizens! Be a V.F.W. Member and be a Better Citizen! Join the V.F.W. Now!

VETERANS OF FOREIGN WARS OF THE UNITED STATES
J. W. HARRISON POST NO. 5616
FLOYDADA, TEXAS

TELL ME HOW I CAN JOIN THE V.F.W.

Name _____
Address _____
Phone _____

Social Security Rate Increase January First

The social security tax rate went up on the first of January, according to a reminder issued today by John G. Hutton, manager of the Lubbock Social Security office.

"The increase," he explained, "is in accordance with the 1950 amendments to the social security law, and was enacted by congress toward meeting future obligations of the old-age and survivors insurance program."

Employees in jobs covered by the law will have 2% instead of 1-1/2% taken out of their pay up to earnings of 3,600.00 a year beginning with the first of January; their employers will contribute an equal amount.

The new rates will apply to all taxable wages paid after December 31, 1953, regardless of when earned. "The social security tax for the self-employed is scheduled to go from 2 1/2% to 3%," Hutton added. "However, since the 3 percent rate applies to 1954 earnings, self-employed persons will pay the present 2-1/2% social security tax on their 1953 earnings covered by the law. This will be reported with their income tax return on or before March 15, 1954. Their first payments at the 3 percent rate will be due March 15, 1954."

The next social security tax increase, scheduled for 1960, will be to 2-1/2% each for worker and employer, and to 3-1/2% for the self-employed.

Fairview News

(by Mrs. Clyde Bagwell)

FAIRVIEW, January 5 — Rev. and Mrs. Larry Faus and daughter, Vassie Beth returned home Thursday. Mrs. Faus and baby had been at Lamesa with her parents, Mr. and Mrs. Loyd G. Fincher for a week. Rev. Faus got back to Lamesa Wednesday from New Braunfels where he had been since December 24 due to the sudden illness and death of his mother, Mrs. L. B. Faus. Larry's grandparents, Mr. and Mrs. H. M. Shafter arrived at their home in Houston in time for the funeral of their daughter.

Mr. and Mrs. R. F. Irwin and family of Lubbock were up Sunday night to visit in the Irwin home here and to see the twin brothers before they leave. A/2c Herschel and A/2c Herbert Irwin who have been here on a months leave left Wednesday for Austin where they will be stationed at the air base there.

Miss Luella Irwin left Sunday afternoon to resume her studies at W.T.S.C. at Canyon after being home for the holidays.

Mr. and Mrs. Lee Rushing visited at Rotan Sunday afternoon with Rev. and Mrs. Marvin Brotherton. Rev. Brotherton has been ill.

Sunday Mrs. E. W. Walls gave a dinner in honor of her husband, E. W. Walls and Mrs. Clyde Bagwell who each had a birthday on January 3. Others present for the delicious dinner were Rev. and Mrs. Larry Faus and daughter, Vassie Beth, Mr. and Mrs. Doyle Walls and Brenda and Clyde Bagwell.

Mr. and Mrs. R. C. Mangum of Plainview spent the week-end here with their daughter and husband, Mr. and Mrs. Dean Walls.

Mr. and Mrs. Malcolm Bridges and children and Dorothy Rushing of Houston returned to their home last Wednesday after spending the holidays here.

Mr. and Mrs. L. A. Horton of Plainview and Bobby Rainer of Floydada were week-end visitors in the home of Mr. and Mrs. Jim Stewart and Jim Dan.

Mrs. G. M. Bullard of Floydada is spending a few days with her daughter, Mrs. L. B. Cozby and family. Other Monday visitors in the Cozby home were Mrs. Grady Reeves and sons of Plainview, Mrs. T. L. Perry and Jan and Mrs. Gene Hopper and Debbie.

Mr. and Mrs. Clyde Bagwell visited Mr. and Mrs. Frank Dunn Tuesday night. Others visiting in the Dunn home were Mr. and Mrs. Floyd Montgomery of Shallowater and Mr. and Mrs. Earl Huckabee and Sandra. Games of 84 were enjoyed by the group.

Mr. and Mrs. Walton Wilson, Leonard, Mary Ann and Judy visited at South Plains Sunday afternoon with Mr. and Mrs. Sim Reeves and Mrs. E. C. Austin.

Mr. and Mrs. T. L. Perry and Jan and Mr. and Mrs. Chil McClure and Del Wade were Sunday dinner guests of Mr. and Mrs. Clifford Helms and daughters.

Mary Ann Wilson went back to Lubbock Monday afternoon where she will resume her studies at Texas Tech after spending the holidays with home folks. Mary Ann was accompanied to Lubbock by her brother, Leonard.

Mr. and Mrs. Clyde Bagwell visited Wednesday night with Mr. and Mrs. C. W. Denison.

New Years day guests in the home of Mr. and Mrs. Walton Wilson were Rev. and Mrs. Joe Wilson of Floydada, Mr. and Mrs. Albert Mize and Mrs. W. B. Wilson.

Mr. and Mrs. Clifford Helms and daughters spent the holidays at Clovis, New Mexico, in the home of

her parents, Mr. and Mrs. H. E. Giles.

Mr. and Mrs. Lee Rushing went to Lubbock last Thursday to take their grandson, Dickie Lee home. He had been here with his grandparents since the Christmas holidays.

Rev. and Mrs. Larry Faus and Vassie Beth went to Lubbock Monday afternoon.

Pvt. Leonard W. Wilson came home last Thursday on a five day leave from Fort Bliss where he is stationed. Leonard leaves today to go back to Fort Bliss. He was accompanied as far as Lubbock by his parents, Mr. and Mrs. Walton Wilson.

Mr. and Mrs. Clyde Bagwell visited Saturday night with Mr. and Mrs. C. W. Payne and watched television with them.

Rev. and Mrs. C. R. Brown and Mr. and Mrs. Lonnie Hinsley and family were Sunday dinner guests in the home of Mr. and Mrs. Gene Hopper.

Ann Hopper of Lubbock was a week-end guest in the home of her parents, Mr. and Mrs. Gene Hopper.

Mr. and Mrs. Chil McClure and son, Del Wade, spent Sunday night

and Monday in Lubbock visiting relatives and on business.

Mr. and Mrs. Edell DuBois made a trip to Lubbock last Tuesday.

Mr. and Mrs. Henry Burgett of Carlsbad, New Mexico, came Saturday to visit until Sunday morning with his brother, Lee Burgett and Mrs. Burgett. All the above named visited Saturday night in Floydada with R. N. Burgett.

Mr. and Mrs. C. W. Burton and Maurice of Floydada visited Sunday afternoon with Mr. and Mrs. Lee W. Burton.

Church services were well attended Sunday both morning and evening. We had three of the communities new babies present for Sunday morning service. They were Del Wade McClure, Phyllis Ann Burton and Vassie Beth Faus.

Midweek service will be held this Wednesday night at 7:30 for the continuation of the study course book on Stewardship taught by the pastor. There was no midweek service for two Wednesday nights due to the absence of the pastor.

Mrs. L. B. Cozby and Mrs. T. L. Perry visited in Floydada Saturday in the home of Mrs. G. M. Bullard. Other visitors in the home of Mrs. Bullard at that time were Mr. and Mrs. Ray Landrum of Friona.

Mrs. Ella Johnson Attends Funeral Rites for Sister

Mrs. Eunice Hill Tippett, wife of J. E. Tippett of Tell, died at 2:30 p.m. Sunday in a rest home in Childress following a 10-month illness.

Mrs. Tippett, who was born June 6, 1875, in Hill county, had been a resident of the Tell community since 1890. She was a member of the Tell Methodist church and the order of Eastern Star. The Tippetts were married December 11, 1898, at Tell.

Funeral rites were conducted at 3 p.m. Tuesday at the Childress First Methodist church by Rev. C. A. Holcomb, jr., pastor, Rev. E. E. White and Rev. Horris W. Hitt of Wolforth.

Burial was in the Childress cemetery by the Stewart-Carter Funeral home.

Survivors are Mrs. Tippett's husband of Tell; two daughters, Mrs. Jess Benham of Tell and Mrs. Lonnie Garrison of Childress; two

sons, John and Bill Tippett of Tell; six grandchildren; two great-grandchildren; one brother, Charlie Roberts of Phoenix, Arizona; and three sisters, Mrs. Ella Johnson of Floydada, Mrs. Lizzie Ramsey of Oklahoma City and Mrs. Ebbie Cothran of Pecos.

Mrs. Johnson returned home last week-end after attending the rites for her sister.

HALF MINUTES

Lee Burgett: "I'm 66 years of age, I have 26 grandchildren and six great grandchildren. Twelve of my grandchildren are boys bearing the name of Burgett."

Mr. and Mrs. H. F. Burgett, of Carlsbad, New Mexico, were here Saturday night and Sunday, guests in the home of Mr. Burgett's brother, Lee and wife. They were enroute home from Amarillo.

Mr. and Mrs. Bob Henningson spent the New Year holiday in Amarillo as guests of Mr. and Mrs. Rex Lovelady and family. Mrs. Lovelady is the former Evelyn Elliott of Floydada.

Ledgers, Binders, bound records, work sheets. Hesperian.

ENJOY THE ADVANTAGES OF CENTRAL HEATING

Hammond Sheet Metal Works, 210 North Main, be glad to give you cost estimates and information.

We do all types of work in sheet metal.

HAMMOND SHEET METAL CO.

Gound Bldg., 210 North Main
Tel. 844 — Floydada — Res. Ph. 849

HESPERIAN CLASSIFIED ADS

JANUARY Clearance!

SALE STARTS JANUARY 8

4 BIG SELLING DAYS

THRU TUESDAY, JANUARY

Odd Lots — Regular 6.95 to 14.95 Values
MENS JACKETS
1/2 PRICE

One Rack of Regular 6.95 to 35.00 Values

MENS COATS
REDUCED 1/4

One Table of Mens Fancy Pattern

COWBOY BOOTS

Regular Value from 22.95 to 32.95

19.95

6.95 Values of Men's

CORDUROY SHIRTS
4.97

MENS PLAID SPORT DENIM

WESTERN SHIRTS
2.97

Regular 79c Value

MENS BROADCLOTH SHORTS

Undershirts to match — Any Sizes

3 for \$2.

MENS

ANKLETS

Sport or Dress Patterns — Values to 55c

3 for \$1.

Regular 3.98 Value — Boys

CORDUROY SHIRTS
2.97

Boys Long Sleeve

SPORT SHIRTS
1.77 ea. 2 for \$3.

Boys 11 oz. Coarse Weave — Regular 2.98

BLUE JEANS . . 1.97

52 Inch Tube All Wool

HELLAR JERSEY
Will Not Sag. — Regular 3.49 Yd.
\$2. Yd.

42 inch Wide

SUITINGS -- GABARDINE
Values to 1.98 Yd.
\$1.

One Group of

BETTER COTTONS

Pique, Gingham, Chambray, Denims — Values to 1.49

2 Yd. for \$1.

One Group of Odd Lots and

80 SQ. PRINTS

Values to 79c Yd.

3 Yd. for \$1

Chenille and Woven

BEDSPREADS

Regular 5.95 Values

4.47

TYPE 128

72 X 99 SHEETS 1.69

Pillow Cases to Match **44c**

Regular 98c Values

BATH TOWELS
66c

Regular 1.98 24x36 Kant Skid Back

THROW RUGS
\$1.47

Regular 5% Wool Double

BLANKETS

3.79 ea. 2 for \$7.

LADIES DRESSES

Values to 16.95 Values to 16.95 Values to 18.95 Values to 22.95

\$7 \$9 \$12 \$15

Our Entire Stock of Ladies and Girls

SWEATERS

Regular 2.98 to 6.95 Values

REDUCED 1/3

One Large Group of Ladies Broadcloth

BLOUSES

Long and Short Sleeve — Regular 2.98 to 5.95 Values

REDUCED 1/3

LADIES

WESTERN PANTS

Values to 8.95

Values to 12.95

5.47

5.97

One Table

LADIES LINGERIE

Odd Lots of Gowns, Slips, Pajamas, Dusters and

REDUCED 1/3

LADIES

PRECISIONAL SLIPS

Reg. 3.98 Values. Size 32 to 42. Short, Medium and

2 for \$7.

Ladies 15 Denier

NYLON PANTIES

2 for \$1.

One Table Broken Lots — Values to 6.99

LADIES SHOES . . 3

Broken Lots and Sizes Values to 3.50

SITTIN SOX . . 1.9

PROTECTION AGAINST FIRE

Automobile and Casualty
Loans.

G. C. Tubbs

Insurance Agency
PHONE 428

We Have Many Items Reduced for This Special Sale Which are too Numerous to Mention.

SHOP EARLY AND SAVE

HAGOOD'S DEPT. STORE

Standard Brands

Floydada

Priced Right

READ AND USE THE...

WANT ADS

FOR QUICK RESULTS



Miscellaneous
 To rent a farm, quarter...
 See Dona Covington, 50 2tp.
 Fine cosmetics and...
 See Dona Covington, 42 tfe.
WHY NOT??
 For the surplus earnings of...
 Bureau Insurance...
 For your benefit...
 Protective Insurance...
 Texas Standard Policies...
 Renewing your Auto...
 Policy, auto or buying...
 In Blue Cross before Jan...
 Policy date of April 1st.
 County Farm Bureau, 46 tfe.
 240 acre Higari...
 2 miles N.W. of Floyd...
 Brown, Ph. 684-M-2, 47 tfe.
SHO offers you...
 service for your rush...
 any day convenience...
 Floydada, 21 tfe.
 Time to clean and...
 your valuable car...
 and furniture. Call...
 Back Formby 229 E. Ky, 38 tfe.



"Okay! While you look in the Want Ads for a plumber—I'll bail WHERE?"

For Rent
 FOR RENT — Two garage apart-
 ments, 418 W. California. See Roy
 Leslie, first door west. 50 4 tp
 FOR RENT — 2-room apartment,
 utilities paid, 12th and Grover, W.
 F. Culpepper. 50 2tc.
 FOR RENT — 3 room modern un-
 furnished house near high school,
 Viola Ward at Duncan Abstract
 Co. 50 1tc.
 FURNISHED apartments, 102 East
 Houston. 49 tfe.
 FOR RENT — Furnished house, 3
 rooms and bath. Call at 320 So.
 Main, Floydada. 47 tfe.
 FOR RENT — Bedroom close in,
 320 So. Main. Ph. 44 47 tfe.
 TWO-ROOM furnished apartment,
 private bath, close in, on pave-
 ment, 329 West Mo. Ideal for
 working couple. Ph. 236 or 797. J.
 G. Wood. 47 tfe.
 FOR RENT — Duplex, Mrs. More-
 head Commercial Hotel. 37 tfe.
 FOR RENT — 4 room furnished
 apartment with private bath. Call
 75. 24 tfe
 OFFICE SPACE for rent. Inquire
 at Bishop Motor company. 27 tfe.
 FOR RENT — Comfortable 4 room
 house on pavement in country.
 Electricity, water and telephone
 available. Phone 846. 21 tfe.
 HOUSES FOR SALE AND RENT—
 Brown - Holmes Co. 24 tfe.

Land For Sale
 FARMS, ranches, city property, Ph.
 854. Thagard Real Estate &
 Insurance. 34 tfe
 FARMS, RANCHES, BUSINESS &
 RESIDENCE PROPERTY.
 IF YOU WOULD BUY, SEE WOOD
 IF YOU WOULD SELL, SEE WOOD
 J. G. Wood, 106 W. Missouri, Phone
 236, residence No. 797. 32 tfe.
 Arthur B. Duncan Abstract
 Company
 Oldest and most complete Abstract
 plant in Floyd County. Prepared
 to render prompt efficient service
 on everything in the line of land
 titles
 S. E. Corner Public Square
 Mrs. Maud E. Holluma, Manager. 28 tfe.

For Lease
 FOR LEASE — 600 acres, with
 550 acres under two wells. Would
 drill and case another well. 6
 miles north, 1 mile east South
 Plains. Wade Deavenport. 28 tfe.
Meeting Notices
 Floydada Masonic Lodge 712
 A. F. & A. M. Stated Meeting
 Saturday night January 9,
 1954 at 7:30.
 A. T. Hull, Secretary
 B. A. Robertson, W. M. 46 tfe
Lakeview News
 (by Mrs. Warner Johnson)
 LAKEVIEW, January 5. — Visi-
 tors in the C. T. Morrison home New
 Years eve night were Miss Emma
 Jewel Morrison of Phoenix, Royce
 Allied of Baytown, Mr. and Mrs.
 Tom Morrison of south of Ralls and
 Mr. and Mrs. M. K. Morrison.
 Mr. and Mrs. Henry Dickerson of
 Crosbyton visited Sunday afternoon
 with Mr. and Mrs. R. L. Johnson.
 Mr. and Mrs. Wayne Russell and
 Wandell attended funeral services

for his uncle at Childress Saturday
 afternoon.
 Mr. and Mrs. T. L. Johnson and
 H. B. Johnson of Crosbyton and
 Warner and Gene Johnson spent
 from Friday till Tuesday in Arkan-
 sas visiting N. B. Johnson who is
 seriously ill. Mr. Johnson has visit-
 ed here every summer for several
 years.
 Mr. and Mrs. E. H. Spears and
 family visited Mr. and Mrs. B. L.
 Breed and Dorothy Friday.
 Maxine Hatley, Dorothy Breed
 and Nellie Neff spent Thursday
 night with Patsy Johnson.
 Mrs. L. W. Johnson visited with
 Mrs. Wilma Paschall Monday.
 Little Robert Louis Pyle is on the
 sick list this week. Also R. L. John-
 son.
 Mr. and Mrs. R. L. Carr from
 Wichita Falls and Mrs. Wiley Jones
 from Paducah spent Tuesday with
 Mr. and Mrs. W. U. Riggle.
 Mr. and Mrs. C. W. Robertson of
 Crosbyton spent Wednesday night
 with Mr. and Mrs. Gene Johnson
 and family. Other visitors that
 night in the Johnson home were
 Mr. and Mrs. V. D. Wheelless and
 sons of Crosbyton, Mr. and Mrs.
 Don Harrison, Mr. and Mrs. H. C.
 Johnson, Mr. and Mrs. L. W. John-
 son and family, Charles Johnson,
 Eddie Lynn Hammonds, Bob Hasser
 and Mr. and Mrs. Bill Simpson and
 baby of Crosbyton.

FOR SALE
 LUZIERS fine cosmetics and per-
 fume. Individualized facial ser-
 vice. Dovie Kendrick, 724 W. Ten-
 nessee. 49 3tc.
 FOR SALE — Several thousand
 bundles each of Hegari, atlas-
 sargo, African millet, cane and
 redland kaffir. Some light and
 some heavy grain. Hal Scott, Ph.
 774-W-3. 49-2tc.
 STAR-TELEGRAM, city delivery or
 by mail, new and renewal sub-
 scriptions solicited. Ph. 904. R. M.
 Teague. 46 tfe.
 FOR SALE — Good Hegari bund-
 les, 1 mi. south of Floydada. Ph.
 691. J. S. Hale. 45 tfe.

Real Estate Loans
 MONEY TO LOAN—On Farms and
 Ranches—Low Interest Rate —
 Attractive prepayment options —
 See R. E. Fry. 43 tfe
LOW INTEREST RATE LOANS
 See us for your farm loan. More
 money per acre, no commission
 charge, quick inspection, low inter-
 est rate, splendid pre-payment op-
 tions. Goen & Goen. 49 tfe
FEDERAL LAND BANK LOANS
 • Low Cost
 • Long Terms
 • Prepayment Privileges
 • Cooperative Ownership
 • You deal with local folks
 Through Your
 Floydada
 National Farm Loan Association
 See us now
 319 S. Main St. Telephone 256
 Floydada, Texas 34 tfe

Wanted
 Permanent resident would like to
 rent modern two or three bed-
 room home. Ph. 1076. 49 2tc.
WHAT ARE your plans for 1954?
 A good Rawleigh business is hard
 to beat. No capital or experience
 required if you have a car. Open-
 ing in Hale county. Write now for
 full information. Rawleigh's Dept.
 TXK-300-254, Memphis, Tenn. or
 see H. D. Marshall, Matador,
 Texas. 41 sch

Farm Machinery
IRRIGATION
 dams, sticks, tubes,
 S. J. Latta Implement Co.

 Floydada Implement Co.
 FOR SALE — 8-foot windmill
 Complete. Phone 454. Sparks
 Auto Service. 46 tfe.
Live Stock
 FOR SALE — Two registered An-
 guis yearling bulls. W. B. Eakin,
 3 miles west of McCoy. 50 tfe.
HEREFORD BULLS FOR SALE. —
 Yearling and 2 year olds. Good
 quality and good growth. Priced
 right and will trade for old bulls.
 John Lewis. 44 tfe.

BUS SCHEDULES
 Clip and Save for Reference

EAST BOUND	WEST BOUND
To Vernon, W. Falls	To Lubbock, El Paso
8:00 A. M.	3:00 A. M.
1:15 P. M.	9:15 A. M. via Plainview
To Childress, Quanah	3:55 P. M. via Petersburg
1:15 P. M.	To Plainview, Amarillo
	9:15 A. M.
	3:55 P. M.

Thru Bus Service to Lawton, Oklahoma City and
 St. Louis.
 MAGNOLIA SERVICE STATION NO. 1
 Fred Lambert, Agent Phone 36
 Station Hours: 7:30 a. m. — 5:30 p. m.

MR. FARMER
 To lay a 2" to 4" gas
 pipe to 100 Miles, we
 use the pipe cheaper.
 We also well stocked with
 pipe, 8" to 16" at
 low prices.
 For your pipe needs,
 call Supply Company
 215 East Broadway
 FLOYDADA, TEXAS
 Phone 1-3641 or 2-9685

for auto insurance; real-
 estate. Reagan-Giesecke
 and Co. represent stock com-
 panies. 25 tfe.
TOWN LOTS FOR SALE
 1/2 acre lots. 24 tfe
 Call Smith for your Avon
 car. 52 tfe
LANDING — Call 227-J.
 20 tfe.
 See our Royal Gas
 and Cooler Home Free-
 range. All kinds of
 products, Chows and Chis
 Pagan Farm Supply.
 52-tfe.
 Fertilizer distributors
 of tractors. Morckel
 Chemical Co. 11 tfe.
 Regulated while you wait.
 16 and 27's Store. 17 tfe

**PLENTY OF
 GOODYEAR TIRES**
 and tubes for passenger
 cars and tractors.
 S. J. Latta Implements



USED CARS AND TRUCKS
 1950 Chevrolet 4 door styleline de-
 luxe, dark green color with radio
 and heater. This car has a com-
 plete motor overhaul and guar-
 anteed. Only 895.00
 1950 Chevrolet Bel Air Radio,
 heater, tu-tone paint perfect
 rubber - 37000 actual miles, an
 extra clean car for only 995.00.
 1951 Chevrolet 4 door Styleline
 deluxe, Radio, heater sun visor
 perfect car.
 1952 Chevrolet 3 door, sty-
 line deluxe with radio and
 heater. 16000 actual miles. The
 most effortless driving car on
 the road today. Fully equipped
 with Chevrolet powerglide trans-
 mission and automatic power
 team. See this car at 1395.00
 1951 Plymouth 2 door special de-
 luxe, radio and heater, a top car
 and its yours for only 950.00
 We have some excellent buys in
 used pick-ups that you should
 see before you trade.
 See your favorite salesman to-
 day for the buy of the day in
 our 1953 Chevrolet demonstrat-
 ors. All cars driven less than
 5000 miles and fully guaranteed.



Houses For Sale
 FOR SALE — Two 2-room houses,
 nearly new, W. B. Eakin, 3 miles
 west of McCoy. 50 tfe.
 FOR SALE TO BE MOVED — House
 with four rooms, bath and garage.
 W. Edd Brown, phone 285. 26 tfe.
SEE ME for Homes, Farms and
 ranches in Texas, Arkansas, Col-
 orado and South Dakota, also oil
 leases and Royalties in Floyd
 County, C. C. Tubbs, room 208
 Bishop Bldg. Phone 418, and 85-2
 12 tfe
 Ledgers, Binders, bound records,
 work sheets. Hesperian.

MEMBERS OF AG STORES
AG STORES
 THE NATION'S LEADING QUALITY
BIG BUYS
 ...for SMALL BUDGETS!
MEMBERS OF AG STORES
AG STORES
 THE NATION'S LEADING QUALITY

15¢ COUPON
 now in special
 3-lb. cans of
SNOWDRIFT
 3-lb. can 87c
 Nothing to mail...
 We redeem Coupon

JELLO
 SIX DELICIOUS FLAVORS
 2 for 15c
 Pepperidge
 Farm Bread

NEW INSTANT ACTION
BAB-O 25c
 2 CANS
 FOAMS AWAY GREASE INSTANTLY

Betty Crocker
PIE CRUST MIX
 For Quick-Delicious DESSERTS!
 2 Boxes 31c

PURE CANE 5 lb. Bag
SUGAR 49c

NORTHERN 3 Rolls
TISSUE . . . 25c

SHURFINE 2 No. 2 1/2 Cans
PEACHES . . 57c

WHITE KING Large Box
SOAP . . 28c

NO 1 RUSSETS 10 lb. Bag
SPUDS . . . 59c

CORN KING
BACON
 POUND
63c

FRESH DRESSED
FRYERS
 POUND
57c

E-R
WEINERS
 ALL MEAT
 CELLO
 Pound
49c

Cranberries
 Quart
25c

FANCY DELICIOUS
APPLES
 POUND
19c

Mellorine
 1/2 Gallon
59c

SHURFRESH
OLEO
 POUND
22c

PUFFIN
BISCUITS
 2 CANS
19c

POWELL
 CASH
 GROCERY & MARKET
 HI-WAY 70
 PHONE 871
 Plenty of Free Parking Space

BRITTON
Auto Repair Shop
 307 E. Houston
WASH AND REPAIRS
ALL MAKES OF
Electric Razors
 TRADE IN for
 your old shaver.
 The "SHAY-EX"
 shaver that gives you
 100% more power.
ODEN DRUG
THE CORNER
REARINGS — Near com-
 mercial, Spears Auto Co 44 tfe.
LOTS residence or busi-
 ness and bad, all parts of
 W. Edd Brown, owner. Tel-
 52 tfe.
MANILLO Daily News, city
 or mail, new or renewal,
 24 months, or see Poster
 37 tfe
TOP AND THINK
 before You Tinker
 For a Check-up
 Radio Service
RADIO SERVICE
 210 N. MAIN
 160 acres irrigat-
 ed well with sale of
 equipment including:
 C-A-C with 4-row equip-
 ment.
 Ford tractor,
 GMC well motor,
 city land wheat.
 on rented on long term
 lease \$4,000 will handle.
 N. E. Barwise, Dick
 49 2 tc.

Municipal Group Sister Is Buried Eat Steak, View At Sherman, Texas Films on Courtesy

Disregarding momentarily their current hassle with Southwestern Bell Telephone company, city officials and employees and a few friends, saw a current courtesy film produced by Southwestern and a similar film produced by Chevrolet Motor company Tuesday night. Both films are calculated to help in public relations, and promote the use of ointment of good will in dealing with the public.

The films were shown following a steak dinner at the American Legion dining annex, in which the group of 40 participated.

There was little speech-making. Mayor J. A. Patterson called the gathering to order. Rev. Tilden B. Armstrong said grace, and City Utilities Superintendent Al R. Fuchs set the scene for the showing of the films. Charles Horton served as operator.

Air Mail Dispatch Schedule Changed

The "air mail" dispatch from Floydada, which travels by bus to the nearest air port at Lubbock, will leave town a little earlier each afternoon henceforth. Postmaster James S. Green said the first of the week.

Heretofore first class matter mailed as late as 4 o'clock p.m. was handled. The new schedule is 25 minutes faster, or earlier, in the afternoon, said Mr. Green, the last minute for mailing being 3:35 o'clock. The mail catches late afternoon airline service and travels over-night. The same schedule accommodates down-state overnight mail dispatch.

The new schedule was effective beginning yesterday.

Mrs. Sudie Thomas on Teacher Staff

Tuesday night at a school board meeting Mrs. Sudie Miller Thomas was elected to fill the vacancy left in the third grade teacher staff, by the marriage and resignation recently of Miss Margaret Green.

Ernest Lee Thomas was elected vice-president of the board.

Members of the board present were A. T. Hull, president, Ernest Lee Thomas, Guy Ginn, Aaron Cartmel, R. G. Dunlap and Gene Collins.

Mrs. Thomas had retired from the teaching profession, after a number of years in the Floydada high school. She says she finds teaching third graders in ward school very different from teaching high school students.

NEW YEAR DINNER GUESTS

Mr. and Mrs. R. A. Colston had as their dinner guests on New Years day, Mrs. B. A. Colston of Lake Diversion, Mrs. L. Y. Woolsey, Mr. and Mrs. Bill Colston and son, Billy Don, Mr. and Mrs. J. B. Colston and Teresa, Mr. and Mrs. Curtis Sinor and son Will, and Mr. and Mrs. Gilbert L. Fawver and Dorris.

Political Year

(Continued from front page)

County Executive Committee meets to apportion costs of primaries among candidates.

June 21. — On the third Monday in June preceding each general primary, the County Executive Committee shall meet and determine by lot the order of candidates' names on ballot.

June 23. — Former non-residents or minors who shall have since become eligible to vote by reason of length of residence or age, shall not later than 30 days before election obtain exemption from Tax Collector.

June 26. — Candidates to pay assessments to county chairman on or before the Saturday before the fourth Monday in June.

June 28. — On the fourth Monday

LARRY STEWART, BURNED IN NOVEMBER, BACK IN SCHOOL CLASSES AGAIN

Larry Stewart, 13-year-old Floydada boy who was burned rather severely on November 20, while at play with other boys at Starkey, is able to be back in school, his grandmother, Mrs. Ollie Stewart said yesterday.

The boy's lower left leg was burned and new hide has been grafted on the exposed places. His father is W. A. Stewart. The grandmother, son and grandson live together on East Tennessee street.

Larry is a good student, his grandmother said. He is in the eighth grade.

NEW GMC TRUCK PATTERNED AFTER MODEL SENT TO KOREA

The first of a shipment of 1954 GMC trucks, combining functional styling and a 125-horsepower engine in the light line, has arrived at L. C. McDonald's in Floydada and will be on display tomorrow. It is announced by Mr. McDonald.

In addition to styling and extra power for the light duty GMC's truck Hydra-Matic has been extended through the medium duty classifications which range up to 45,000 lbs., gross combination weight. The Hydra-Matic transmission for these medium-duty trucks and highway tractors has eight speeds forward and two in reverse and is patterned after those used in the famous GMC 6x6 military trucks that went through the most rugged conditions on the battlefields of Korea.

HIGH JANUARY TEMPERATURE

Unseasonal temperatures have prevailed over this area since last Thursday. Highest was Wednesday afternoon when the temperature read 67. The rest of the week ranged from 56 to 66. A low reading of 21 was recorded last Friday morning. Thursday morning's low was 19. Other low readings have ranged as high as 38 degrees.

STAR CASH VALUES

Texas Paper Shell 10 lb. Bag
PECANS 3.25

Brazil Nuts Pound 39c

PURE CANE 10 lb. Bag
SUGAR 97c

GLADIOLA 10 lb. Bag
FLOUR 95c

Elberta Tree Ripe 3 Cans
PEACHES 1.00

SHURFINE 303 Can
Fruit Cocktail 23c

46 oz. Can
Tomato Juice 29c

Shurfine 300 Size 2 Cans
Blackeye Peas 25c

Shurfine — Whole Kernel,
CORN 35c

Economy Size
BREEZE 59c

Palmolive 2 Bath Size
SOAP 25c

White King Box
SOFTENER 25c

All Meat Pound
Bologna 39c

Shurfine 3 lb. Tin
Shortening 77c

Shurfresh — Fancy L.B.
OLEO 25c

Call 40 — We Deliver

in June, the primary committee meets to make up ballot.

July 4. — Sworn statements shall and must be filed by candidates at intervals of 20 days beginning 60 days next preceding the date of election.

July 4. — Absentee voting for primary — at any time not more than 20 days nor less than 3 days prior to election.

July 14. — County chairman shall, at least ten days prior to precinct conventions, post notice of hour and place of precinct conventions.

July 18. — County tax collector shall deliver to county chairman at least 5 days before election day certified and supplemental list of voters.

July 19. — Sworn statement shall be filed by candidates not more than 5 nor less than 2 days prior to date of election.

July 19. — Tax collectors shall furnish to election board 4 days prior to primary, supplemental certified list of voters.

July 20. — Absentee voting for primary — at any time not more than 20 days, nor less than 3 days prior to election.

July 20. — Notice of hour and place of county convention to be held the first Saturday after primary election shall be posted by the county chairman on the bulletin board of the county courthouse and copy filed with county clerk.

July 24. — Date of Precinct Convention.

July 24. — Date of first primary election.

July 25. — Votes must be counted within 24 hours after closing of polls.

July 26. — Twenty-four hours after counting of the votes has been completed, Presiding Judge shall return to County Clerk ballots, etc.

July 27. — County executive committee convenes on the following Tuesday succeeding the day of primary election and canvasses returns.

July 28. — County chairman shall within twenty-four hours after votes canvassed prepare tabulated statement and within forty-eight hours mail same to state or district office.

July 28. — Former non-residents or minors who shall have since become eligible to vote by reason of

length of residence or age, shall not later than 30 days before election obtain exemption from tax collector.

July 29. — County chairman shall, within twenty-four hours after votes have been canvassed, mail to state chairman complete returns as to state and district offices.

July 31. — On the first Saturday after primary election day, there shall be held a County convention of each party.

August 5. — Not less than 10 days after the election each candidate must file a sworn supplemental statement.

August 5. — Within five days after meeting of county convention, permanent secretary shall mail to Secretary of State certified list of delegates and copy of resolutions adopted by county convention.

August 7. — State executive committee shall meet at Austin not later than second Saturday following day of first primary and canvass returns.

August 8. — Absentee voting for second primary — at any time not more than 20 days nor less than 3 days prior to election.

August 8. — Sworn statement shall be filed by candidate not more than 20 nor less than 15 days next preceding the second primary.

August 9. — On the third Monday after the fourth Saturday in July, the state executive committee shall meet and canvass returns.

August 23. — Second primary candidates shall file a sworn statement not more than 5 nor less than 3 days next preceding the second primary.

August 23. — County tax collector shall deliver to county chairman at least 5 days before election day certified and supplemental list of voters.

August 23. — Tax collector shall furnish to Election Board 4 days prior to primary supplemental certified list of voters.

August 24. — Absentee voting for second primary — at any time not more than 20 days nor less than 3 days prior to election.

August 28. — Date of second primary.

August — County chairman shall, within 30 days of the primary, make financial report counted within 24 hours

August 30. — Twenty-four hours after counting of the votes, the president shall return to county clerk.

August 31. — County committee convenes on Tuesday succeeding primary election and canvasses returns.

September 1. — County shall, within twenty-four hours after canvassing of votes, mail to State Chairman complete returns as to State and District.

September 1. — County shall, within twenty-four hours after canvassing, prepare statement and within eight hours mail same to district office.

August 9. — On the third Monday after the fourth Saturday in July, the state executive committee shall meet and canvass returns.

August 23. — Second primary candidates shall file a sworn statement not more than 5 nor less than 3 days next preceding the second primary.

August 23. — County tax collector shall deliver to county chairman at least 5 days before election day certified and supplemental list of voters.

August 23. — Tax collector shall furnish to Election Board 4 days prior to primary supplemental certified list of voters.

August 24. — Absentee voting for second primary — at any time not more than 20 days nor less than 3 days prior to election.

August 28. — Date of second primary.

August — County chairman shall, within 30 days of the primary, make financial report counted within 24 hours

August 30. — Twenty-four hours after counting of the votes, the president shall return to county clerk.

August 31. — County committee convenes on Tuesday succeeding primary election and canvasses returns.

September 1. — County shall, within twenty-four hours after canvassing of votes, mail to State Chairman complete returns as to State and District.

September 1. — County shall, within twenty-four hours after canvassing, prepare statement and within eight hours mail same to district office.

Dancing classes starting in Floydada

sponsored by the

HIGH PLAINS SCHOOL OF DANCE

Classes in tap, ballroom and ballroom

See your representative

AT THE VFW HALL

4 to 6:30 p. m., Friday, January 8

or call 4-9260, Plainview

HENS

FARMERS —

Don't let these leghorn or small hens leave the county. NEW-LOW PRICE IF YOU ACT NOW.

Charley Berry

304 EAST GEORGIA North of Lunch Box Cafe or Shipman Grocery



PURE CANE 5 lbs.
SUGAR . . 49c

GOLD MEDAL 10 lbs.
FLOUR . . 98c

SHURFINE (Heavy Syrup) No. 2 1/2 Can
PEACHES . 29c

HONEY BOY Tall Can
SALMON . 39c

SHURFINE PEACH PRESERVES 24 oz. Jar 49c

FROZEN FOODS

YOUNGBLOOD L.B. FRYERS 59c

CATFISH 49c
Corn on Cob 30c

Baby Okra 29c

Succotash 30c
PASCO 2 For 35c

Fresh Pack Strawberries 25c
LEMONADE 23c

JELLO 2 Pkges 15c

HUNT'S No. 1 Tall PEARS 2 for 49c

SKINNERS 7 oz. Pkge. MACARONI . . . 13c

SEASIDE No. 2 Can LIMA BEANS . . 15c

WYMAN 300 Can BLUEBERRIES . . 35c

U. S. Gov. Graded Meat

END & PIECES SLICED BACON . . 25c

PINKNEY (Sack) SAUSAGE . 40c

DRESSED HENS & FRYER

CHOCOLATE COVERED CHERRIES lb. Box 49c

STA-FLO LIQUID STARCH QUART 23c

AJAX 2 CANS 25c

VELVET LARGE 29c

WHAT THE V. F. W. MEANS TO THE OVERSEAS VETERAN



As a Veteran . . .

The V.F.W. is always on guard against any effort to destroy your established legal rights as an honorably discharged veteran.

These rights include your entitlement—under certain conditions—to care and treatment in government hospitals, disability compensation or pensions, government insurance, burial allowance, pensions for dependents, preference credits for civil service employment, etc. Founded in 1899, long before other major veteran organizations were formed after World War I, the V.F.W. was demanding fair treatment for the nation's disabled and needy veterans. Thus was born the basic pattern of the "G.I. Bill of Rights."

By becoming a member of the V.F.W. you help keep the organization strong enough to protect—not only the nation's disabled veterans and the widows and orphans—but also those rights which are vital to your own security.

Veterans are Good Citizens! Be a V.F.W. Member and be a Better Citizen! Join the V.F.W. Now!

VETERANS OF FOREIGN WARS OF THE UNITED STATES
J. W. HARRISON POST NO. 5616
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TELL ME HOW I CAN JOIN THE V. F. W.

Name.....
Address.....
Phone.....

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FELTON - COLLINS GROCERY & MARKET

122 W. Calif. Phone 27



WE DELIVER

DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY

SOCIETY

simply by reading a few printed lines about it, is surprisingly accurate. Maybe it's because he reads meat recipes instead of desserts. But a new eye brings freshness to any job, even the daily bread-and-butter.

We toast the male cook this bright New Year!

Bride Is Feted at Party Shower

Mrs. James Merle Ryman, nee Margaret Green, was feted at a bridal shower in the home of Mrs. T. R. Noland Thursday afternoon, December 31.

The table was beautifully decorated with a miniature bride and groom. Refreshments were served by Misses Margaret Dunn and Ima Jean Noland.

There were approximately 55 registering and sending gifts.

Hostesses for the occasion were Mesdames Lee C. Gollightly, R. C. Hodges, Nolan Arney, Walton Wilson, Garvin Beedy, Clay Muncy, H. D. Meredith, W. J. Rhoades, Lindsey Graham, Henry Willis, Earl Huckabee, W. B. Jordan, Charles Horton, H. B. Mankins, W. M. Jackson, J. D. Welborn, Frank Dunn, Welborn Miller, P. I. Roberts, Leo Frizzell, R. C. Ross, W. J. Hartline, W. P. Sims, O. C. Vinson and Mrs. T. R. Noland.

NEW YEARS EVE PARTY

Mr. and Mrs. Allen Bingham were hosts to friends on New Years eve, at a watch party, in the home of Mrs. Bingham's mother, Mrs. Clarence Goins.

Games of canasta, Boliva and samba were enjoyed and delicious refreshments were served to Mr. and Mrs. Earl Crawford, Mr. and Mrs. Ralph Rucker, Mr. and Mrs. Don Finkner, Mrs. Bess Cantwell, and the hosts and Mrs. Goins.

Loose lead ledgers, ledger sheets, Hesperian.

GIRLS CLUB CHRISTMAS PARTY WITH BEV. THOMAS

The Adorians held their annual Christmas party at the home of Miss Beverly Thomas. The group ate at tables decorated with green holly and white candles. The meal consisted of ham and all the trimmings. After the dinner the group went to the Oden home for a dance. Those attending were Jeanie Hines, Hubert Ring, Ann Welborn, Abe Helms, Jo Day, Red Hartman, Ray Nell Irby, Connie Bearden, Myrna Wilson, Frank Stovall, Dot Holmes, Jerry Oden, Karen Buchanan, Jack Womack, Billy Carmack and the hostess Beverly Thomas.

MYRNA WILSON HOSTESS AT HOLIDAY BREAKFAST

Miss Myrna Wilson honored a group of her friends with a breakfast during the holidays. The girls were served eggs, bacon, toast, and coffee. The girls spent the rest of the morning talking and playing cards.

Those attending were Ray Nell Irby, Carolyn Tye, Karen Buchanan, Beverly Thomas, Ann Welborn, Jo Day, Dot Holmes, Betty Martin, Barbara Perry and Myrna Wilson.

CHRISTMAS PARTY HOSTESS

Wednesday night, December 23, Miss Karen Buchanan honored her friends with a Christmas party. The group exchanged presents and had refreshments while gathered around a beautifully decorated Christmas tree.

Those present were Betty Martin, Jeanie Hines, Barbara Perry, Dot Holmes, Shirley Teague, Bev Thomas, Myrna Wilson, Ray Nell Irby, Jo Day, Ann Welborn, Carolyn Tye, and the hostess Miss Buchanan.

TRIP TO CARLSBAD

Mr. and Mrs. Bill Norris spent the week-end in Carlsbad, New Mexico, where they were the guests of Mr. and Mrs. C. M. Norris, Jr., and children.

Misses Mary Wilks and Dora Day accompanied the Norris' to Carlsbad. Mrs. C. N. Norris is a sister of Miss Wilks.

The visit was mainly to visit with a new daughter of Mr. and Mrs. C. M. Norris, little Miss Katrina Beth Norris.

Mrs. W. I. Cannaday had as her holiday guests her grandchildren, L. G. Stewart, Jr., and Mrs. W. T. Morgan and two children, Larry and Margaret, all of Austin. Miss Louise Henderson of Austin was also a holiday guest in the Cannaday home, as was Mr. and Mrs. L. J. Welborn and daughter, Ann, of Floydada.

Mr. and Mrs. Baird Bishop were guests in Amarillo on Sunday of Mr. and Mrs. Kenneth Bishop and son.

AUNT OF MRS. HERBERT SIMS PASSES AT STEPHENVILLE

Mrs. Herbert Sims returned home Sunday from a visit to Stephenville with her father, W. C. Fields and relatives.

An aunt of Mrs. Sims, Mrs. Effie Apperson, died at her home in Stephenville on December 24, after a long illness. Mrs. Sims was unable to attend the funeral of Mrs. Apperson, but was with the family this past week.

Mrs. Sims was accompanied to Mineral Wells by Mrs. Fred Gross's mother, Mrs. L. B. Loitspeich, who will visit there before returning to her home in Russeville, Arkansas.

Mrs. Sims was guest of a brother, E. B. Fields and family, at Breckenridge enroute home from Stephenville.

BORUM FAMILY GATHERED HERE DURING HOLIDAYS

Mrs. E. R. Borum had the pleasure of having her entire family, three sons and two daughters and their families, with her on Christmas.

Present were Mr. and Mrs. Ted Borum and family of Earth, Mr. and Mrs. J. R. Borum and Mr. and Mrs. P. L. Hanson, Mr. and Mrs. Jack Shisler and son, Jackie, all of Lubbock, and Mr. and Mrs. Bernard H. Borum and children of Borger.

Mrs. Borum returned home with Mr. and Mrs. Bernard Borum, where she visited the past ten days.

Miss Margaret Collier and Mrs. Sam Spence visited in Lubbock Saturday afternoon.

HOLIDAYS IN CALIFORNIA

Mr. and Mrs. Hal Thomas, in company with Mr. and Mrs. Charlie Ellred and children of Petersburg, spent the holiday season in Buena Park, Calif., where they were guests of Mr. and Mrs. Price Scott and family, and Mrs. D. L. Morris. Mrs. Thomas is a sister of Mrs. Scott and Mrs. Morris and Mrs. Ellred is a daughter of Mr. and Mrs. Scott, who are former Floyd county residents.

HOLIDAY GUESTS

LOCKNEY. — Visitors in the home of Mr. and Mrs. M. D. Lynn and family during the holidays were Mr. and Mrs. A. R. Wilson and son, Larry, Jimmy Roy Bowlin and J. B. Lynn, all of Los Alamos, New Mexico, Mrs. Casey Adams of Friona, and Mr. and Mrs. Bill Taylor of Floydada.

Mr. and Mrs. Ralph Rucker and children and Mr. and Mrs. Troy Rucker and family of Anderson, California, were in Childress for the holidays, the guests of Mr. and Mrs. E. Rucker, parents of the Messrs. Rucker.

Mr. and Mrs. Adrain Field and children of Benkelman, Nebraska, visited Mr. Field's parents, Mr. and Mrs. Menard Field and with Mrs. Field's brother and wife, Mr. and Mrs. Fred Cardinal, the past week.

Accounting forms, Legal pads Hesperian office.

The Floyd County Hesperian, Floydada, Texas, Thursday, January 7, 1954

RETURNS TO SCHOOL AFTER HOLIDAY VACATION PERIOD

Miss Martha Lee Sanders returned to Denton Monday, after spending the holidays here with her parents, Mr. and Mrs. Otho Sanders and brothers. Martha is a senior in North Texas State Teachers college and hopes to finish there in June.

She is enjoying her senior year at college since she has her dog, Rusty, as her guide.

Martha with Rusty as her protector, spent the Thanksgiving holidays in Austin. There she was the guest of Mr. and Mrs. Ken Lloyd, former students at Denton who are now attending the University of Texas.

Martha visited the Texas school for the blind in Austin, where she attended school for 12 years. She and Rusty went by train to Austin.

AT NEW YEAR BOWL GAMES

Mr. and Mrs. Gene Probasco had the pleasure of attending the Texas Tech-Auburn football game at the Gator Bowl in Jacksonville, Florida, on New Years Day. Mr. and Mrs. Probasco are ex-Tech students.

Also attending from Floydada were O. F. Cummings, Jr., Carroll Womack, Jimmy Wilson and Oran Eubank.

Among Floydada football fans who attended the Rice-Alabama game at the Cotton Bowl in Dallas on New Year's day were Mr. and Mrs. Pat Stansell, Mr. and Mrs. Enos Jones, Mr. and Mrs. L. J. Welborn, Mr. and Mrs. Glad Snodgrass, Wayne Collins, Jack Stansell, Dr. and Mrs. James Wester, Jimmy Wilson, Guy Ginn, Fred Cardinal, and B. A. Robertson.

JOHN B. STAPLETON

LAWYER

General Civil Practice

Income Tax Returns

206 Courthouse

Telephone 14

JANUARY CLEARANCE

BEGINNING FRIDAY, JANUARY 8TH

At 9 a. m. It's Your Opportunity to Save on Fine Coats, Suits, Dresses, Robes, Sweaters, Blouses, Lingerie and Many More Items Too Numerous to Mention. All National Advertised Brands.

SAVE 1/4 1/3 1/2 AND MORE

EXTRA SPECIAL DRESSES

Group Values up to 14.95

\$3.00

Group Dresses Values to 19.95 — 4.88

Group Dresses Values to 24.95 — 7.88

LONG COATS

Group of Medium and Dark Colors, Values 39.95

Choice \$15.00

SUITS

GROUP TO CLEAR Values to 39.95

\$15.00

Closed All Day Thursday

NO REFUNDS NO APPROVALS PLEASE

Jantzen Sweaters

1/3 - 1/2 PRICE

Kickernick Lingerie

ON TABLE

Rayon Slips 3.50 — 2.28

Rayon Gowns 4.95 — 3.88

Nylon Slips and Gowns -- Values

7.95 SLIPS 4.88

8.95 SLIPS 4.88

8.95 GOWNS 5.48

10.95 GOWNS 6.88

12.95 GOWNS 7.88

14.95 GOWNS 9.88

14.95 SLIPS 9.88

BLOUSES -- VALUES

To 5.95 Choice 3.88

7.95 Choice 4.88

HANSEN GLOVES

Values to 3.00

\$1.68

WOOL GLOVES

1.20 .78

1.50 1.19

1.95 1.48

3.50 2.29

WESTERN PANTS

GIRLS -- Size 12 to 16

5.95 Values 4.48

WOMENS Size 22 to 28

7.50 Values 5.48

MILLINERY

GROUP HATS

Values to 16.95 5.00

GROUP HATS

Values to 12.95 4.00

GROUP HATS

Choice 1.00

BLOUSES EXTRA SPECIAL 2.48

Miladies Specialty Shoppe

Dr. O. R. McINTOSH

OPTOMETRIST

OFFICE 211 SOUTH MAIN ST., Phone 157 — Floydada, Texas

COTTON - COTTON - COTTON

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New Improved Stormproof for 1954

TWELVE REASONS

stated specifically

Why you should grow NORTHERN STAR COTTON

READ THEM!

Improved stormproof cotton that stays in the burr, with premium staple. Ideal for stripping. Northern Star is one of the highest varieties in lint yield per acre of any cotton grown as shown by Experiment Station and Farmer Variety tests over the U. S. Cotton Belt.

One of the quickest maturing varieties grown. In many places Northern Star is the "Last Cotton Planted and the First Harvested." If any cotton makes a crop, Northern Star will.

All of our seed are the results of one pedigree high yielding line, which has consistently produced more lint per acre than many selections tested against it.

We supply you with seed which have been grown on good land, cultivated carefully, harvested when mature, ginned on our own gins, cured properly, cleaned, tested, sacked, and stored according to the best methods known in the scientific seed breeding business to maintain quality planting seed. Every precaution is taken to insure perfect germination.

To the wide differences in planting practices we have provided for you either fuzzy, saw deeded, or gas delinted Northern Star planting seed.

Northern Star Cotton plants have a strong main stem, deep root system, close jointed fruiting branches, light foliage and produce good bolls from 65 to 75 weighing one pound.

Northern Star Cotton makes a staple which measures from 1 inch to 1-1/16 inch under average rainfall conditions and longer where irrigation is practiced or humid conditions prevail. Its fiber strength averages from 85,000 to 95,000 pounds per square inch of cellulose. Strong fibers are essential for good spinning and weaving value.

Northern Star Cotton turns out from 35 per cent to 40 per cent at the gin when picked and from 30 per cent to 30 per cent where pulled or snapped.

Northern Star Cotton is a very popular variety where hand picking or spindle type harvesting machines are used and has given outstanding results where stripping is practiced. There is enough seed in the fiber for the spindles to catch and remove the seed cotton clean from the burs. Where hand snapping and stripping is in use the boll stalks break easily, making harvesting more rapid.

Hard staple cleans well in ginning, giving you a good grade.

All of our seed are grown under the supervision of the State Seed and Plant Board and our registered acreage is of all the same strain of elite seed.

NORTHERN STAR SEED FARMS

O'BRIEN, TEXAS

NAME

ADDRESS

Please Ship

Bushels of NORTHERN STAR SEED

FUZZY SEED 3.50 Bushel

SAW DELINTED 3.75 Bushel

CHEMICALLY DELINTED 18c Pound

SHIPPED PREPAID — CASH ON DELIVERY

SALESMAN — LLOYD WALDRIP

ORDER

With

GIN

Floydada, Texas

order direct

NYLONS

51's & 60's

69c

PAIR

VAN'S FAMILY STORE
-- ANNUAL --

CLEARANCE
JANUARY
SALE

OUR BIGGEST SALE OF THE YEAR!

STOP! LOOK! READ! ITS HERE VAN'S ANNUAL SALE OF THE YEAR... Due to the continued dry weather our stock is unbalanced... to correct this and make room for new merchandise we are drastically reducing prices on fine branded merchandise to clean our shelves... we would neither ask or expect you to take advantage of this sale if our prices were ordinary... so come early and stock up for your present and future needs...
SALE STARTS FRIDAY, JANUARY 8TH AT 9 A. M.

--- NO RETURNS OR EXCHANGES --- NO LAY A-WAYS ---

Birdseye
DIAPERS

\$2.19

Doz.

MENS ONE
UNDERWEAR

\$1.98

REGULAR 2.98
36's - 44's

BOYS ONE
UNDERWEAR

\$1.79

12's - 18's

MENS QUILTED SURCOATS & JACKETS REG. \$ 10.95 & 12.95 **\$6.88** WHILE THEY LAST Sizes to 46

MENS FELT HATS 6 3/4's to 7 3/4's (all types) Values \$8.00 to \$15.00 **\$6.00** \$5.00 to 7.50 **\$3.00**

MENS SLACKS RAYONS & PART WOOLS **\$6.50**
(No Alterations at this price) (Some with belts to match)

MENS DRESS SHIRTS (Nationally Advertised Brands) Colors & Whites **\$2.88** Reg. & French Cuffs Reg. 3.95 to 4.50

TOWELS BATH SIZE **69c** ea. FACE SIZE **39c** ea.

FACE CLOTHS TO MATCH ABOVE TOWELS **10c** ea.

34's - 44's
SWEAT SHIRTS **\$1.00**
Reg. 1.49

(ABOUT 90 PAIR)
MENS DRESS SHOES **\$5.88**
Values to \$10.95

--- ONE GROUP ---
CHILDRENS DRESSES 1/3 OFF

ONE GROUP **WOMENS** BLOUSES SKIRTS DRESSES ALL AT SPECIAL PRICES

--- MANY OTHER ITEMS AT REDUCED PRICES ---

WOMENS & MISSES

SHOES

Includes all heels. Wedges in Smooth Leather and Suedes.

\$2.88

Values to \$8.95

CHILDRENS DRESS & SCHOOL SHOES

150 PAIRS
\$2.88

VALUES TO \$5.95
Size 4 1/2 - 8's - 8 1/2 to 3's

WOMENS PRINT DRESSES

2 for \$5.00

12's - 52's
Also some 1/2 Sizes

Special Group
WOMENS & CHILDRENS SHOES

(Also Tennis Shoes House Shoes and Womens Rubber Snap Gaiters)

250 PAIRS
\$1.00

Values to \$7.95

COTTON
GLOVES
5 PAIR
\$1.00

MENS
Handkerchiefs
12 FOR
\$1.00

VAN'S
FAMILY STORE
108 S. MAIN FLOYDADA

MENS
95c to \$1.15
SHORTS
T-SHIRT
VESTS & BRIEFS
77c Pr.

MENS
SOCKS
REG. 55c
3 FOR
\$1.00

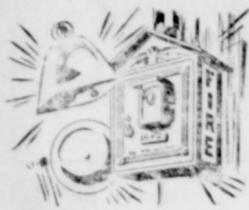
**KITCHEN AND ★★
★★★ FIELD NEWS**

from
Lighthouse Electric Cooperative, Inc. by Nancy Morckel and Claude Weathersbee.

May we take this opportunity as we enter into a new year to say "THANK YOU," the most sincere expression we know to convey our appreciation to our many friends we have enjoyed serving during the past year. Among all the gifts bestowed in 1953 our most valued one is your friendship and good will. May the New Year hold for you, abundantly, the things that make life worth while.

Melvin Henry, manager, and all the employees, of the Lighthouse Electric Cooperative, Inc., join me in saying thanks for every one of the lovely Christmas cards you sent and the many other ways in which you remembered us throughout the past year.

It is good indeed to be back at work again after a nice vacation. We visited in Springfield, Missouri with Dad Morckel's, and the Paul and Buchanan's (my brother and his family). Mr. and Mrs. Wm. Holland of Springfield, Ohio, were there too. Mrs. Holland is Harry's sister. They brought an Ohio turkey for the



3 Alarm!!!

WHEN YOU'RE INSURED with this agency, you can be certain that, if trouble strikes, we'll be on hand promptly to settle your loss... and help you "back to normal" as quickly as possible.

But remember to be insured adequately is before the disaster.

Floydada Real Estate & INSURANCE AGENCY
Phone 440
108 Missouri Street
Floydada

Christmas dinner. One day we enjoyed our usual trip with the Buchanans to the Shepherd of the Hills Country, down around Ozark and Braunson. Among the many friends we said "hello" to while we were in Springfield were the Staley girls. Sorry to find Geneva had been in bed with the "shingles" for nearly five weeks, but she was much better and we hope by this time she is out again. They always send their regards to their many friends in Floyd county.

Here is how some of the other employees spent the Holidays:

The Melvin Henrys ate dinner in Plainview with the John Finleys.

Nolan and Eunice Arney and little Steve spent the day and night with her parents, the J. D. Wellborn's.

Mr. and Mrs. D. M. Moore had Christmas dinner with their daughter and her family, Mr. and Mrs. Dick Nichols and Billy.

Bud and Kathryn Turner went to Oklahoma. They visited her parents, Mr. and Mrs. J. C. Calahan in Norman and other relatives in Oklahoma City.

The Pete Hickersons went to Grand Prairie, where they visited with his parents, Mr. and Mrs. F. L. Hickerson — all of the children, grandchildren and great-grandchildren were there.

Jackie Duke went to Afton to see his parents, Mr. and Mrs. W. H. Duke.

Wayne Rogers stayed home. He said all his children and grand children were with them.

Carl and Ina Lewis had as their guests her brother Luther Cox, his wife and daughter from Fort Worth.

Wayne Collins attended the Cotton Bowl game.

The Claude Weathersbees visited in Slaton, Post, Snyder and Dallas. They attended the Cotton Bowl game.

The Shorty Neff's had Christmas with his mother one day — all of the brothers and sisters were present but one. The next day they had dinner with Mrs. Neff's family, the Wests, and all of her brothers and sisters were there but one.

Wayne Collins said they enjoyed having his sister and her family with them for the holidays — Mr. and Mrs. Ersel Matthews of Corpus Christi.

Corkey and Janice Guffee and little Larry visited in Headley.

Among the many nice treats during the holiday season were some fresh dates from the date farm of Mr. Jim Barnard's sister at Phoenix, Arizona.

Edwin Neff and Billy Duke are back at the co-op helping out with some extra work.

Bert Grimes and Dane Clark worked at the co-op during the holidays. They were extra employees last summer but are both in college this winter.

The Reamer Rainers are enjoying a new television set at their house these days.

Bud and Kathryn were attendants at the wedding of his brother Doyle Turner and Miss Dorothy Marr, Monday evening, January 4, at the City Park church of Christ.

Mr. D. M. Moore was called to

Paris, Texas, because of the serious illness of her father, M. L. Melton.

Dorman Turner has returned to Norfolk, Va., after spending several days here with his parents, other relatives and friends. He is in the navy.

Mrs. J. B. Turner, one of our members, was telling me what added much pleasure to their Christmas season —

Since she and Mr. Turner could not go to California to be with their son James Turner and his family they did the next best thing—James sent a roll of 35mm films showing recent pictures of the "grandchildren." They showed these pictures on Christmas mornings as a surprise to other members of the family, after they had breakfast with their daughter Mrs. Elmer Norrell, Mr. Norrell and sons, and Mr. and Mrs. L. G. Norrell and Harold, as their guests.

Wanda Hickerson accompanied Julia and Sue Baker to Lubbock Saturday afternoon. They took Billy back to Tech where he is attending school.

Johnny Bryant of Lovington, New Mexico, came by Monday morning to visit with us.

Mr. and Mrs. T. J. Jones of Carlsbad, New Mexico, spent the weekend in Floydada visiting Mr. Jones' mother, Mrs. O. H. Ferguson and his brothers, O. B., Jim and Ray Jones and families.

News of Harmony

(by Mrs. Mather Carr)

HARMONY, January 4. — We really forgot our news last week as the Petersburg Journal was not going to print a paper we just thought The Hesperian wouldn't. Consequently we have some Christmas news.

There was a large crowd at the Christmas tree, Polks from Lubbock, Floydada, Plainview and Cone besides other communities attended. There was a nice program directed by Mrs. M. D. Ramsey. Mrs. Blanch Rutherford of Plainview brought the Christmas story.

Mr. and Mrs. Chloma Williams and daughter were guests for Christmas dinner in Amarillo with Chloma's parents, Mr. and Mrs. L. A. Williams.

Mr. and Mrs. Wesley Carr and sons spent Christmas day in Dumont with Mrs. Carr's parents, Mr. and Mrs. C. G. Bailey.

Mr. and Mrs. R. B. Gary were hosts to Christmas dinner. Those present were Miss Reda Mae Gary of Lubbock, Mr. and Mrs. Elmer Williams and sons of Floydada and Mr. and Mrs. Loyce Turner and son.

Mr. and Mrs. Glenn Pool spent the holidays in Dallas with Mrs. Pool's relatives.

Mr. and Mrs. Fred Byerly and daughters of Springlake had Christmas dinner in the E. W. Turner home.

We learned that I. C. Kirks mother passed away a few days ago at Sherman, Texas. The Kirks have

our sympathy. Mr. and Mrs. Chas. B. Smith had as their guests during the holidays, their daughter and husband, Mr. and Mrs. Bryan Payne of Stamford, their son, Jack and wife and son from Lubbock and Mrs. Smith's sister and husband, Mr. and Mrs. John Will Vance of Coleman.

Mr. and Mrs. Floyd Trowbridge and sons, W. C. and Steve, visited relatives last week in Austin, Houston, Fort Worth and other points. Mr. and Mrs. L. G. Pierce and children of Lubbock were dinner guests in the E. W. Turner home Sunday, December 27.

Mr. and Mrs. Everett Miller were hosts for Christmas dinner for relatives.

Mr. and Mrs. Joe Smith of Kingsville were guests of Joe's parents, Mr. and Mrs. Marvin Smith for a few days last week. Joe is still in service and stationed at Kingsville. They also visited other relatives and friends and attended church Sunday night at the chapel.

Lawrence Holcomb is visiting in the R. B. Gary home. Mr. Holcomb is an uncle of Mr. Gary.

Mr. and Mrs. Everett Miller had Sunday dinner in the G. L. Snodgrass home Sunday week.

Mr. and Mrs. M. D. Ramsey, Mr. and Mrs. Sherwood Ramsey and children had dinner Wednesday with the Raymond Williams family near Floydada.

Mrs. Will Reeves and daughter of Jerico had New Years dinner in the G. L. Snodgrass home. Mrs. Reeves is a sister of Mr. Snodgrass.

Visitors in the G. L. Snodgrass

home Sunday were Mr. and Mrs. Leslie Surginer of Chicago, Mr. and Mrs. Vern Nelson of Amarillo, Mr. and Mrs. Glad Snodgrass of Floydada, Mr. and Mrs. Carrick Snodgrass and daughter and Mr. and Mrs. Everett Miller.

Visiting in the A. E. Guthrie home over the New Year holidays were Mr. and Mrs. Bob Guthrie and family of Hale Center, Mr. and Mrs. E. H. Guthrie and family of Siloam Springs, Arkansas, Mr. and Mrs. Willard Edwards and children of Dalhart, Mr. and Mrs. Kenneth Mickey and family of Denver, Colorado, Mr. and Mrs. Donald Craig of Waxahachie, Mr. and Mrs. Creed Ross and Mr. and Mrs. Claude Ring.

Mrs. Lela Lloyd, who has been visiting her daughter, Mrs. Lillie Tingley and Mr. Tingley in Phoenix, Arizona, for the past three months has returned to her home here on East Tennessee street. Mrs. Tingley came to Floydada with her mother, expecting to return to Phoenix this week-end.

Lockney — H. C. Griffiths, who underwent an operation in Lubbock Memorial hospital before Christmas morning of this week. Mr. Griffiths is doing very well and is improving, members of the family said.

Mr. and Mrs. James F. Potts left Monday for McKinney, where Mr. Potts will have a checkup at the veterans hospital.

FLOYDADA PUBLIC SCHOOL MENUS FOR JANUARY

Andrew Ward School:
Monday — meat pie, butters, green beans, cabbage and cookie, milk, bread.
Tuesday — porcupine, purple hull peas, creamed lettuce wedge, cake, milk.
Wednesday — red beans, buttered carrots, lettuce and salad, cobbler pie, milk and creamed potatoes, English lettuce wedge, cookie, milk.
Friday — hamburger, chips, lettuce and tomato salad, milk.

High School Cafeteria:
Monday — sausage and creamed potatoes, green peas and cookie, hot rolls.
Tuesday — Barbecued toast, buttered potatoes, lettuce leaf, pudding, milk.
Wednesday — beans, corn, salad, cobbler, hot corn, milk.
Thursday — hot dogs, chips, doughnut, milk.
Friday — meat loaf, whole corn, lettuce salad, jello rolls, milk.

Mr. and Mrs. L. D. Britton in Fort Worth during the season, the guests of Mrs. Britton's mother, Mrs. H. P. Bell, had the first Christmas. Mrs. Britton had spent her mother's atives in fifteen years.

SMITH'S

BUSINESS IS GOOD

January Clearance!

LADIES TOPPERS

- Two Poodle Cloth Toppers, Reg. 34.95 Sale **19.77**
- TWO
Rayon Gabardine Toppers Reg. 9.95 Sale **5.99**
- One Suede Cloth Topper, Reg. 22.95 Sale **14.77**
- ONE
All Wool Fleece Topper, Reg. 22.50 Sale **16.77**
- ONE
All Wool Checked Topper, Reg. 29.95 Sale **18.77**
- ONE
All Wool Checked Topper, Reg. 22.95 Sale **13.77**
- One All Wool Topper, Reg. 44.95 Sale **22.50**
- One All Wool Cashmere, Reg. 22.95 Sale **16.77**

- Fine Leather Jackets, Reg. 24.95 Sale **19.75**
- Two Leather Jackets, Reg. 19.95 Sale **12.95**
- Three Ladies Hostess Robes, Reg. 5.95 Sale **3.75**
- ONE RAYON TAFFETA
Quilted Robe, Regular 14.95 Sale **9.95**

**ALL LADIES FALL AND WINTER DRESSES
REDUCED THE SECOND TIME FOR
FINAL CLEARANCE**

**Final Clearance on Millinery
ALL SWEATERS PRICED TO CLEAR NOW.
GROUP LADIES BLOUSES — VELVETS, WOOL
JERSEYS & COTTONS.
ALL PRICED SEPARATELY TO CLEAR NOW**

BARGAIN TABLE

Consisting of various items over the store. Purses, Childs dresses, peddle pushers, Blouses, car robes, girls brushed rayon gowns, remnants, etc.

**One Rack of Pre-Teen -- Sub-Teen.
and Junior Dresses**

- Six Everglazed Cottons, Reg. 5.95 Sale **3.79**
- Four Everglazed Cottons, Reg. 7.95 Sale **3.99**
- Two Pre-Teen Cottons, Reg. 11.75 Sale **6.77**
- One Pre-Teen Cotton, Reg. 12.50 Sale **6.77**
- Three Junior Velvet Dresses, Reg. 14.95, Sale **8.77**
- Two Corduroy Jumpers, Reg. 9.95 Sale **5.77**
- One Corduroy Jumper, Reg. 6.95 Sale **3.77**
- ONE
Teen-Time Mutton Trim, Reg. 12.95 Sale **8.77**
- Eight Junior Taffetas, Reg. 4.95 Sale **2.88**
- Five Junior Taffetas, Reg. 7.95 Sale **4.77**
- Four Junior Taffetas, Reg. 10.95 & 9.95, Sale **5.77**
- One Corduroy Dress, Reg. 12.95 Sale **7.77**

- SEVEN
Jersey Dresses, Juniors, Reg. 12.95 Sale **6.77**
- One Group Ladies Blouses, Reg. 5.95 Half Price
- ELEVEN (Rayon & Wool)
Childrens Skirts, Reg. 5.95 Sale **3.47**
- SIX (Orlon & Wool Pleated)
Childrens Skirts, Reg. 7.95 Sale **4.77**
- THREE (Crease Resistant Rayon)
Sub-Teen Skirts, Reg. 4.95 Sale **3.50**
- THREE (Wrinkle Resistant)
Sub-Teen Skirts, Reg. 5.95 Sale **3.77**
- ONE
Corduroy Jumper, size 6x, Reg. 3.95 Sale **2.47**
- ONE
Corduroy Jumper, size 7, Reg. 9.95 Sale **5.77**
- THREE
Three Childrens Dresses, Reg. 5.95 Sale **3.77**
- THREE
Girls Flannel Crest Jackets, Reg. 12.50 Sale **8.77**
(Long Sleeve Cotton Plaid)
- Nine Girls Blouses, Reg. 2.98 Sale **2.47**

ONE RACK LADIES SKIRTS

- Three Velveteen Skirts, Reg. 14.95 Sale **8.77**
- Two Rayon Velvet Skirts, Reg. 16.50 Sale **8.77**
- Two Plaid Skirts (Rayon), Reg. 10.95 Sale **6.47**
- Five Rayon & Acetate Skirts, Reg. 7.95 Sale **4.47**
- Two Taffeta Skirts, Reg. 9.95 Sale **5.77**
- Two Rayon Faille Skirts, Reg. 14.95 Sale **8.77**
- One Rayon Gabardine Skirt, Reg. 4.95 Sale **3.47**
- THREE
Rayon Gabardine Skirts, Reg. 5.95 Sale **3.47**
- One Corduroy Skirt, Reg. 12.50 Sale **6.47**
- Three Corduroy Skirts, Reg. 9.95 Sale **5.77**
- One Novelty Cotton Skirt, Reg. 10.95 Sale **6.47**
- One All Wool Skirt, Reg. 8.95 Sale **5.47**
- One Rayon Gabardine Skirt, Reg. 2.98 Sale **2.47**
- One Corduroy Skirt, Reg. 3.95 Sale **2.47**
- ONE
Compton Corduroy Skirt, Reg. 8.95 Sale **5.47**
- One All Wool Skirt, Reg. 7.95 Sale **4.77**
- One Rayon Taffeta Skirt, Reg. 3.95 Sale **2.47**
- Group Skirts, Reg. 4.95 Sale **2.88**

- Boy's Corduroy Sport Shirts, Reg. 3.98 Sale **2.99**
- Boy's Sport Coats, all wool, Reg. 22.95 Sale **18.88**
- All Wool Tweed Dress Pants, Reg. 9.95 Sale **5.99**
- SEVEN ALL WOOL
Plaid Mackinaws (Mens), Reg. 12.95 Sale **8.88**
- Purry Blankets, Reg. 9.95 Sale **7.88**
- Full Size Comforts, Reg. 4.95 Sale **3.49**
- Table of Shoes, Reg. 5.95 Sale **3.99**
- One Table of Shoes, Reg. 3.95 Sale **2.99**

All Sales Final -- No Exchanges or Refund on Sale Items.

Charter No. 7045 Reserve District No. 11

REPORT OF CONDITION OF THE FIRST NATIONAL BANK
of Floydada in the state of Texas, at the close of business on December 31, 1953 published in response to call made by Comptroller of the Currency, under section 5211, U. S. Revised Statutes

ASSETS	
1. Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$ 2,697,023.37
2. United States Government obligations, direct and guaranteed	1,615,341.12
3. Obligations of States and political subdivisions	387,842.49
5. Corporate stocks (including \$5,000.00 stock in Federal Reserve bank)	6,000.00
6. Loans and discounts (including \$985.05 overdrafts)	2,231,933.92
7. Bank premises owned \$15,000.00, furniture and fixtures \$5,500.00	20,500.00
12. Total Assets	\$ 6,958,640.90
LIABILITIES	
13. Demand deposits of individuals, partnerships, and corporations	5,899,409.08
14. Time deposits of individuals, partnerships, and corporations	86,147.61
15. Deposits of United States Government (including postal savings)	70,179.61
16. Deposits of States and political subdivisions	358,154.59
18. Other deposits (certified and cashier's checks, etc.)	65,490.51
19. Total Deposits	\$6,479,381.40
23. Other liabilities	70,768.07
24. Total Liabilities	6,550,149.47
CAPITAL ACCOUNTS	
25. Capital Stock: Common stock, total par \$100,000.00	100,000.00
26. Surplus	100,000.00
27. Undivided profits	138,491.43
28. Reserves (and retirement account for preferred stock)	10,000.00
29. Total Capital Accounts	408,491.43
30. Total Liabilities and Capital Accounts	6,958,640.90
MEMORANDA	
31. Assets pledged or assigned to secure liabilities and for other purposes	1,194,626.87
32. (a) (1) Loans to farmers directly guaranteed and redeemable on demand by the Commodity Credit Corporation, and certificates of interest representing ownership thereof	994,346.80
(2) Real estate insured under Titles II, IV, and VIII of the National Housing Act	71,276.00
(3) Loans insured or guaranteed by Veterans' Administration—insured or guaranteed portions only	24,159.00
(7) Total Amount of Loans, Certificates of Interest and Obligations, or Portions Thereof (listed above), which are fully backed or insured by agencies of the United States Government (other than "United States Government obligations, direct and guaranteed")	1,089,781.80
33. (b) Total amount of loans, certificates of interest and obligations, or portions thereof, which are fully backed or insured by agencies of the United States Government (other than "United States Government obligations, direct and guaranteed")	1,089,781.80

I, Earl Crow, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief

EARL CROW, Cashier

Correct—Attest: E. L. Norman, Glad Snodgrass, C. H. Bedford, directors
State of Texas, County of Floyd, ss:

Sworn to and subscribed before me this 5th day of January, 1954, and I hereby certify that I am not an officer or director of this bank.

D. NELL SWINSON, Notary Public.

Encouragement Of Production Shifts Needed

(By Ezra Taft Benson Secretary of Agriculture)

Part II

Any effective solution of today's farm problem must provide methods for reducing our huge stockpile of agricultural commodities and at the same time prevent further burdensome accumulations.

Getting rid of these surpluses is only half of our problem. Even if we were able to bring them down to manageable proportions, we would soon acquire new hoards of wheat, corn, cotton and butter under the existing system of price supports.

We already have approximately \$2.5 billion tied up in loans on farm commodities, in addition to an equal amount invested in goods which we own outright — \$5 billion in all.

Our present program does not encourage the production shifts which are required to meet the changing market for various commodities.

Of course, we could destroy some of our surpluses. Remember the government's potato fiasco of a few years ago?

Or we might plow under every third row of cotton and kill little pigs. Remember the mid-1930's?

Actually, we would not even consider such wasteful practices. We are attempting to move surplus food and fiber into foreign markets. World prices, however, are well below the figures at which we acquired these commodities under our price support operations. This means that we will be forced to take substantial losses on whatever we sell abroad.

At the same time, we must avoid outright dumping, which would disrupt normal trade channels and bring down upon us the wrath of other friendly countries.

There are other alternatives: We can make a real effort to move surpluses out of warehouses and into stomachs by promoting greater public consumption of some commodities. We can push forward in our research programs to uncover new uses for farm goods. We can throw our entire weight behind plans for expanding present foreign markets and finding new outlets for our surpluses.

Such methods, while they will not produce results as quickly as dumping or destroying food, offer a far sounder approach to our basic problems.

Along these lines, I can report that our promotional campaign, undertaken with the meat industry and food stores, is producing real results. We are consuming beef this year at the rate of 75 pounds per

person, the highest in our history.

Farm exports have turned upward since July 1, reflecting our emphasis upon expanding trade. Continued high employment at home, with national income at record levels, means a strong demand for farm goods in the United States.

Our population is growing at a rate of more than 2,000,000 per year, which means that by 1975 there will be 200,000,000 Americans. Our future farm problems may involve questions of shortages, rather than surpluses.

We cannot wait for an expanding population to solve our immediate troubles, however. We need an interim program to encourage shifts to other crops. We must halt further build-ups of government stockpiles now.

Our urgent need is for a price support program which can be adjusted in terms of production and demand. One which will effectively reduce surpluses, with a minimum of government controls.

That is our immediate goal. Such a program will be offered to congress by this administration in January.

NOTICE TO BIDDERS

Proposals for furnishing the City of Floydada a ten ton traveling crane f.o.b. Floydada will be received at the regular meeting of the city council on Monday, February 8, 1954.

Specifications may be received from the city engineer at the city hall.

City of Floydada, Texas

First Pub. Jan. 7 1954
Second Pub. Jan. 14, 1954

By J. A. Patterson
Mayor

Mrs. J. L. Nichols and children of Shreveport, Louisiana, have been here for a visit with her parents, Mr. and Mrs. H. N. Powell of Dougherty. Also with two sisters and their families, Mr. and Mrs. Edward Wester and son, and Mr. and Mrs. Kenneth D. Johnson and children of Petersburg.

Mr. and Mrs. Dan Hagood of WT-SC in Canyon were holiday guests of their parents, Mr. and Mrs. John Buchanan and Mr. and Mrs. Cecil Hagood.

Mr. and Mrs. L. D. Barte and children spent the holidays with their parents, Mr. and Mrs. L. B. Barte and Mr. and Mrs. J. A. Oden of Shep. Texas.

Mr. and Mrs. R. E. Fry visited during the holidays with their daughter and their families. Mr. and Mrs. Neil Wright, Jr. and children in Lubbock, and with Mr. and Mrs. Hugh McCullough and children in Midland.

Miss Ethel Gilbert visited in the homes of her brothers and their families for the holidays. The families are Mr. and Mrs. Marvin N. Gilbert and family of Lockney and Mr. and Mrs. Ed Gilbert and family of Plainview.

LIBRARY NEWS

By Mrs. Roy Hollar

We are grateful to Mrs. Zant Scott for her recent gift of books. We had so enjoyed looking for material for Christmas programs that we were a little sorry to see such a busy subject laid aside for the year. But we have had some calls for other program material and feel that 1954 will bring enough reference problems to tide us over.

The high school students have been writing themes on a variety of subjects. It has been a pleasure to search all our resources and try to find enough material to go around. Our staff would like to thank this group for their excellent record in returning short loan material. Some of the limited material we loaned for 24 hours this serving more people and enabling entire classes to have a chance to see all the available material.

We have had a number of reference calls by telephone during December. This is another use of the telephone. It is frequently used to ask for renewals also.

The Reader's Guide to Periodical Literature indexes the articles published in 115 magazines of national scope. Each month a list of the 10 outstanding articles is made available. In December these 10 articles were found in the following magazines: Four in Harper's Magazine, two each in Fortune, Current History and Scientific American. This list of articles is available to our borrowers in case you are interested in budgeting your magazine reading time, or following current trends in the world affairs.

The library is displaying available books which are soon to have movie versions shown at the local theaters. You will find them on a small table near the charging desk. These books are checked out for one week only as they are in a good deal of demand and we seldom have more than one copy.

Story Hour 1954 is off to a good start. The group met promptly. Mrs. T. G. Hall told the stories, Mrs. Q. D. Williams brought refreshments. Mrs. C. A. Cumble visited, Mrs. R. C. Henry is chairman of the 1954 Story Hour. New people at story hour were Nelda Ann Jones, Linda Sue Jones, George Scott, Ethel Scott, Jeanne Maze, Billy Stanforth III, Nancy Williams and James Williams.

EDMISTON
Plumbing Co.
Phone 507
PLUMBING
REPAIRS — SUPPLIES

Warranty Deeds

Noman Hamilton et ux to Charles Clanton, 160 acres, being north east one-fourth of Section 12, Block G. Noman Hamilton et ux to E. C. Chron, 160 acres of survey 9, C. C. S. D. & R. G. N. Ry Co.

George F. Weast et ux to Lucile A. Smith, 88.45 acres out of north east, Section 86, Block G. & M.

George F. Weast to June D. Evans, 88.45 acres, northwest part of section 86 Block G. & M.

Ralph Thayer to W. L. Miller, northeast one-fourth of survey 42 Block G. G. W. T. & P. Ry. Co., and northwest one-fourth of survey 42, Block G. G. W. T. & P. Ry. Co.

Mt. Blanco News

(by Mrs. Weldon McClure)
(Too late for last week.)

MT. BLANCO — Mr. and Mrs. Edmund Brown of Long Beach, California, spent the Christmas holidays with Mr. and Mrs. E. H. Brown and Aliene. Edmund returned to the heavy cruiser, the USS Rochester, which, with its crew will start their third tour of duty around January 5.

Mr. and Mrs. Rudolph McCurdy and children visited in Memphis over the week-end with Mr. and Mrs. Roy McCravy.

Christmas day guests of Mr. and Mrs. E. H. Brown and Aliene and Mr. and Mrs. Edmund Brown were Mr. and Mrs. R. L. Smith and Lynn, Mrs. Barbara Smith, Mr. and Mrs. F. B. Smith, Floyd, Frank, Jerry and Kay all of Lubbock, and Mr. and Mrs. A. L. Smith, Choice and Scarlett and Ruebin Smith of Post.

Christmas eve dinner guests of Mr. and Mrs. Robert Moss and son, Mack and Jerry of Memphis were

Mr. and Mrs. C. A. McClure, Mr. and Mrs. Weldon McClure, Jerry and Margaret, Mr. and Mrs. Brice Allen, Judy, Nancy and Janie, Mr. and Mrs. Dennis Taylor, John, Joe and Tom and Miss Frances Dunlap of Lubbock.

Christmas dinner guests of Mr. and Mrs. Holt Bishop were Mr. and Mrs. H. M. Thomas, Mr. and Mrs. F. P. Day of Lubbock and Mr. and Mrs. Jimmie Pegram of Canyon. Mr. and Mrs. Howard Bishop and Mike visited in the afternoon.

Wednesday evening visitors of the E. H. Browns were Mr. and Mrs. Owen Crump of Crosbyton and Mr. and Mrs. W. T. Barnett and children of Wake.

Mr. and Mrs. Weldon McClure, Jerry and Margaret spent Friday and Saturday in Wichita Falls with relatives.

Kay Don Spurgin is attending the "Gator" bowl game in Florida with Mr. and Mrs. Leon Payne.

Mr. and Mrs. Wayne Russell and Wandell spent the Christmas holiday visiting in Fort Worth.

Mr. and Mrs. G. C. Fergus of Tingo, New Mexico, visited in the D. D. Fergus home Saturday night.

Sunday dinner guests of Mr. and Mrs. D. D. Fergus and children were Mr. and Mrs. Chester Griffith and family of Lubbock. Afternoon guests were Mr. and Mrs. Monty George and children of Denver, Colorado.

**Fire - Windstorm -
Auto Insurance**
Representing Reliable
Stock Companies
**Reagan-Giesecke
Insurance**

For BETTER BAKING



TENDER, FLAKY BISCUITS

**Harvest Queen Mill & Elevator
Company**
Plainview, Texas

R. C. Wood of Crosbyton and Mr. and Mrs. Floyd Hill and sons. Mr. and Mrs. C. A. McClure are in Abilene this week where their daughter, Mrs. Frank Norman is a patient in a hospital.

Mr. and Mrs. Garnett Jones of Crosbyton visited Mr. and Mrs. Weldon McClure Sunday.

Mr. and Mrs. Al Galloway and sons of Floydada and Mr. C. E. Dick of Lubbock were night visitors in Moore home. Bro. and remained over Saturday.

Mr. and Mrs. Frank sons were Christmas day. Mr. and Mrs. C. H. Moore byton.

LIKE YOUR SHADOW, YOUR
CREDIT FOLLOWS YOU

Retail Merchants Association



A GOOD BANK
IS A REAL
HELP TO AN
MAN
OR
WOMAN

You can do without an automobile or a television set. But such modern conveniences make life more worth living.

This is true of a bank, too. You can get along without a bank. But you can get along much better with it.

FIRST NATIONAL BANK
Floydada, Texas

See America's Most Exciting New Car Today The Completely New Star Chief Pontiac!



World's Finest Union
of Luxury and Low Cost

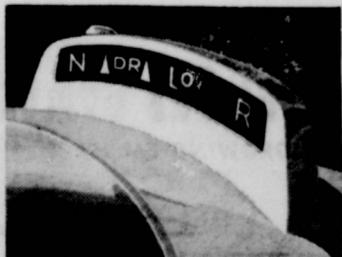
The day is past when you must choose between the kind of car you would like to own and the kind your purse allows. Now you can have both luxury and low cost.

You can own a king-sized car of regal beauty with power to match. You can have the latest power controls. And you don't need leave Pontiac's low price range.

That is the real news behind Pontiac's new Star Chief—and the big reason why it is so important that you see this magnificent car soon. At a cost just above the lowest, you can now acquire the biggest, most powerful Pontiac ever built. And with this exceptional size and performance comes distinction of contour and interior richness that make the Star Chief the peer of any car for beauty.

Come in and drive it for plenty of proof that this proud and beautiful Pontiac represents the world's finest union of luxury and low cost.

PONTIAC DUAL-RANGE HYDRA-MATIC DRIVE* and more powerful engines set new standards for performance and thrift. Extra-economical cruising or thought-quick response in traffic is yours with this exclusive combination—now better than ever. *Optional at extra cost.



COMPLETE POWER CONTROLS—power steering, power brakes, electric window lifts, air conditioning, Pontiac's Comfort-Control driver's seat and Dual-Range Hydra-Matic are available as optional equipment at extra cost to add to the long-range value of your Pontiac.



THE PONTIAC CHIEFTAIN, General Motors lowest priced eight, is even mightier and more beautiful for 1954. And the price is so modest that you can pay extra for power controls and still spend less than for standard models of many other makes.



LOOK AT PONTIAC'S SCORE FOR 1954

- Biggest Pontiac Ever Built—214 Inches Over-All Length
- Magnificent New Beauty, Inside and Out
- New Custom-Styled Interiors—New Exterior Colors
- Most Powerful Pontiac Ever Built
- New Roadability and Driving Ease
- New, Greatly Increased Cross-Country Luggage Room

Dollar for Dollar
you can't beat a
PONTIAC

L. C. McDONALD

Floydada, Texas

210 W. California

stop that
LONG WALK
to the
backyard
garbage can

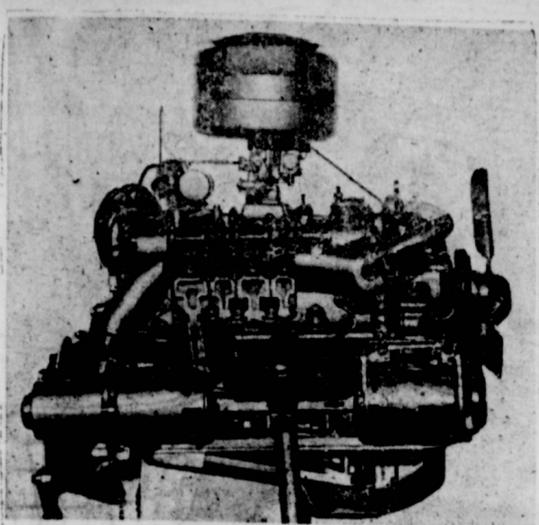
Install a
**Mueller
Climatrol
Incinerator**

... and get rid of that messy garbage and trash problem — automatically and economically. Call us for details. Ask about our easy budget plan.

Burns Everything But Glass and Cans. Install in Kitchen, Service Porch or Garage. Finished in White or Grey. **TERMS!**
BOB'S HEATING & AIR CONDITIONING
BOB COLLIER, Owner-Mgr.
120 E. Tate Brownfield
Now On Display
WEST TEXAS GAS
Floydada, Texas

Features -Block in 4 Line

Ford passenger cars, in the public in Ford dealers all over the nation feature the following features in the high volume new 130-hp Y-block with overhead valves. The 115-hp I-block Mileage engine, noted for economy. Front suspension engineers call the greatest in front suspension in an entirely new design with tinted, transparent roof over the driving compartment. The new Ford Sunliner comes with unusual transparent inserts in the top seat to provide overpowered driving breaks, power steering, power seat, power-lift transmission. The new Ford engines for the V-8 and the I-block Six — were designed to lead their respective divisions and have been under development for the past six years. The vice-president, Ford Motor and general manager, Division, said. The new Ford's policy is to build engines that set the standard for years ahead. Ford was offering a V-8 engine in the



Ford's completely new 130-horsepower overhead valve V-8 engine, which Ford engineers call the greatest improvement since the original Ford V-8 and an improved 115-horsepower OHV I-block Six, are power choices in the new 1954 Ford passenger cars to be introduced by dealers early in January. The new deep-block construction of the V-8 results in smoother, quieter and more responsive power with greater economy and longer engine life. This cutaway model shows the engine's interior construction.

lowprice field, and although the majority of expensive cars joined the V-8 parade, Ford today is still the only car in its price class to have V-8 power.

Mr. and Mrs. Gene Collins, jr., had as their holiday guests Mrs. Collins' parents, Mr. and Mrs. C. W. Young of Belen, New Mexico. Mr. and Mrs. Collins are the parents of a baby daughter.

Mr. and Mrs. Johnnie Collins and son, Mike, spent Christmas in Stratford, Texas, with Mrs. Collins' parents, Mr. and Mrs. L. L. Grimes.

Mr. and Mrs. Bob Copeland were holiday guests of Mrs. Copeland's parents, Mr. and Mrs. Herbert Dunn, of Littlefield, Texas.

Mrs. Jack Coffman and daughters returned Thursday from Fort Worth, Texas, where they had been visiting Mrs. Coffman's parents, Mr. and Mrs. W. P. Krause. Mr. Coffman also spent Christmas with his family in Fort Worth but returned home earlier.

Mr. and Mrs. Ernest Fowler had their daughter home for Christmas. They are Mr. and Mrs. Luther Bain, jr., and children of Plainview and Mr. and Mrs. Sidney Muse of Sundown, Texas.

Mrs. Etta Hicks is visiting with her son and family, Capt. and Mrs. James M. Hicks and children, in San Antonio, Texas. Mrs. Hicks has been gone there for several weeks and is not expected to return to Floydada for another month.

Floyd County 14 Years Ago

(Taken from the files of The Hesperian, issue dated January 4, 1940)

Floydada light plant is all set and ready to go and the first commercial or domestic user is expected to be tied on almost momentarily. This was the report made last night from Floydada's newest enterprise, Floydada municipal light and power plant.

Conservation checks totaling \$11,128.46 were received at the Floyd county ACA office Wednesday morning, according to Aleye A. Hoots, ACA secretary.

Mr. and Mrs. R. C. Bennett, pioneer citizens of Floyd county, observed their golden wedding anniversary on Sunday, Christmas eve, December 24, with open house at the old homestead near Lockney.

Mr. and Mrs. Ray Chapman, of Seagraves, spent the holidays here with Mr. and Mrs. J. W. Chapman, parents of Ray.

Official figures for cotton ginning in Floyd county to December

13 shows a total of 9,587 bales. This compares with 19,394 bales ginned on the same date a year previous.

Dr. and Mrs. William Cauley of Lubbock announce the arrival of a son born December 29. The little fellow has been named Joseph Madison. Mrs. Cauley is the former Virginia Welch, daughter of Mrs. A. J. Welch.

Rex Johnston has returned to Jacksonville, Illinois, after spending the holidays here with his parents, Mr. and Mrs. M. B. Johnston.

Mrs. E. C. Thomas is here to visit her parents, Mr. and Mrs. F. M. Price, from her home in Roswell, New Mexico.

Mrs. Arthur B. Duncan is being treated by a specialist at St. Anthony's hospital in Amarillo this week. She was carried there Tuesday.

Miss Maxine Fry has returned to her school at Grand Falls and her sister, Marilyn Fry has returned to Texas Tech after spending the holidays here with their parents, Mr. and Mrs. R. E. Fry.

Miss Irene Probasco left this week for Lubbock where she will enter West Texas hospital for nurse training.

The Floyd County Hesperian, Floydada, Texas, Thursday, January 7, 1954

Mrs. Bill Norman at Dougherty was painfully injured Friday afternoon while rabbit hunting. He fell as he was wading through the snow and an air rifle accidentally discharged. The pellet entered his knee. X-rays were made and the shot removed at Floydada hospital.

Leeman Norman left Sunday to resume his school work at Cameron college at Lawton, Oklahoma, after spending the nondays here with his parents, Mr. and Mrs. E. L. Norman.

Want Ads pay. Hesperian

CHRISTMAS DAY GUESTS

Mr. and Mrs. Charlie Lewis had Christmas day guests for dinner. Guests were their daughter and family, Mr. and Mrs. Billy Wason and Brenda, of Matador, Mr. and Mrs. Henry Salyers of Abilene, Texas, Mrs. Jennie Connor of Lubbock, and Mrs. Minnie Smart, Mr. and Mrs. John Hoffman, and Mrs. Mollie Kinnard, all of Floydada.

Mr. and Mrs. John Lewis and children spent Christmas day in Amarillo with Mrs. Lewis' mother, Mrs. Crain.

Junior Chambers of Commerce exist in 53 foreign countries.

BRITTON
Appliance Repair
Shop
Phone 454 307 E. Houston

BENNETT'S
BUILDING MATERIAL
DITCHING
For your foundations and plumbing
Phone 602 Floydada

**SMOOTH DRIVING
AHEAD WITH
SHAMROCK**

WE FEATURE THAT FINE SHAMROCK GASOLINE — Plus —

- Most Well Known Motor Oils
- Quick Courteous Service
- Reasonable Prices

ROY'S Independent Service
Highway 70 East Phone 416

LET US SERVICE YOUR CAR

'54 FORD the "worth more" car declares a dividend



3 distinctive lines — 14 brilliant body styles

You'll find that each new feature in the '54 Ford is an extra dividend in driving enjoyment... establishes Ford, even more in '54, as the "Worth More" car. You get a special dividend in styling with Ford's distinctive new appearance. You get sparkling new interiors, too, that are a dividend in themselves. And each of the new Fords gives you special dividends in ride and performance... with new Ball-Joint Front Suspension, the greatest advance in chassis design in 20 years... with your choice of Ford's new low-friction Y-block V-8 or I-block Six, the most modern engines in any car today! With 28 brilliant new models to choose from, you'll find the exact car to suit your tastes and requirements. Come in... See and Test Drive the '54 Ford.

STYLE DIVIDEND

RIDE DIVIDEND

New Ball-Joint Front Suspension

This revolutionary new suspension is exclusive to Ford in its field. It allows greater up and down wheel travel for a smoother ride. And it helps keep wheels in true alignment for consistently easy handling. Movement of wheels is on ball joints, whether in up and down motion or in steering motion—right or left.

PERFORMANCE DIVIDENDS

The new 130-h.p. Y-block V-8

OVERHEAD VALVES DOUBLE-DECK INTAKE MANIFOLD

HIGH-TURBULENCE COMBUSTION CHAMBERS

SHORT-STROKE, LOW-FRICTION DESIGN

DEEP-CAST "Y" BLOCK

The new 115-h.p. I-block SIX

OVERHEAD VALVES

HIGH-TURBULENCE COMBUSTION CHAMBERS

SHORT-STROKE, LOW-FRICTION DESIGN

4-PORT INTAKE MANIFOLD

DEEP-CAST "I" BLOCK

The greatest engine advances since the original FORD V-8

BOTH NEW 1954 Ford engines... the Y-block V-8 and the I-block Six... have overhead valves for most efficient high-compression operation on today's fuels. Valves are free-breathing to give you the most CO... free-turning to seat tightly and maintain high compression. Both engines have a deep-cast block with skirt that extends well below the crankshaft for greater strength and rigidity... smoother, quieter performance and

extra-long engine life. Their modern short-stroke, low-friction design cuts friction losses... gives you more usable horsepower, more miles per gallon of gasoline. New high-turbulence combustion chambers assure a more thorough mixing of fuel and air for faster, more efficient combustion. Plan to Test Drive a '54 Ford. You'll find the new Ford power plants are the greatest engine advances since the original Ford V-8.

Plus five optional power assists* you might find only in America's costliest cars

DIVIDEND IN DRIVING EASE

- Master-Cable Power Steering**: It takes up to 75% of your steering job... for you, makes parking... easier, leaves you with the normal feel of steering on the straight-ahead.
- Swift-Care Power Brakes**: Power does up to one-third of the work of stopping for you! You are less fatigued, more relaxed, in the stop and go driving of congested traffic.
- Power-Lift Windows**: Windows open or close at the touch of a button under each window or on left front door. Driver may operate any of the four Power-Lift Windows.
- 4-Way Power Seat**: Push one of two controls and the front seat gives up or down... push the other and it goes front or back. It's a real convenience and comfort feature.
- Fordomatic Drive**: You get the smoothness of a fluid torque converter, plus the instant "go" of an automatic intermediate gear. Ford also offers gas-saving Overdrive.

'54 FORD

More than ever...
THE STANDARD for THE AMERICAN ROAD

*At extra cost. P.C.A.

ARDENA

Invisible Veil

Elizabeth Arden's
New Solid Compact Powder
— Completely Different

you try this wonderful new solid compact powder, you will never be without it! Goes on with a soft mat... completely blocks out shadows, and it never flies... as you use it. No other powder in the world... your face such a look of softness.

Elizabeth Arden has captured this translucent veil of... and put it in creamy... form in a beautiful... Compact. An exciting... carry in your... white, black, red... or dark blue, created in...

Invisible Veil... in 7... shades... 900

Bishop's PHARMACY
FLOYDADA, TEXAS

Make today your day for a Test Drive

BISHOP MOTOR COMPANY

Floydada, Texas



IF YOUR GOAL IS SAVINGS... SCORE EVERY TIME AT

Piggly Wiggly SUPER MARKETS
DAVIS & HUMPHRIES, OWNERS & OPERATORS

Attend the Floydada Basketball Tournament tonight through Saturday night at Graves Gym.

We Reserve The Right

To Limit Quantity.

NO. 2 CAN

WOLF CHILI . . . 49c

- LUCKY STRIKE, Can
TUNA . . . 30c
- LIBBY'S, 303 Can
BEEF STEW . . 39c
- LIBBY'S, Can
VIENNAS . . . 20c
- LIBBY'S, 303 Can
CUT BEETS . . . 13c
- C A T S U P**
- HUNT'S
14 oz. Bottle 15c

FRANCO AMERICAN, Can
MACARONI 18c

PURE CANE, 10 lb. Bag.
SUGAR 89c

- CLEAR SAILING, 303 Can
GREEN BEANS . . . 14c
- HERSHEYS, 16 oz. Can
CHOCOLATE SYRUP 19c
- POST, Box
RAISIN BRAN . . . 19c
- HI-C, 46 oz. Can

- GERBERS, Can
BABY FOOD . . .
- JERGENS, Bar
TOILET SOAP . . .
- PLANTERS COCKTAIL, 8 oz. C.
- PEANUTS**
- CUT RITE, Roll
- WAX PAPER . . .**
- ARGO, Box
- CORN STARCH**



ORANGEADE . . . 2

- SNOW CROP, Fordhook, 10 oz. Pkg.
LIMA BEANS . . . 29c
- SNOW CROP, 10 oz. Pkg.
BROCCOLI CUTS . . 19c
- EVERFRESH, 10 oz. Fresh Frozen
- SNOW CROP, 10 oz. Pkg.
Peas & Carrots
- Glazier Sliced, 10 oz. Pkg.
PEACHES

CUT CORN . 12

FRESH FRUITS & VEGETABLES

U. S. GRADED QUALITY MEATS

- KRAFTS ELKHORN LONGHORN
CHEESE . . lb. 49c
- U. S. GOVT GRADED, Commercial Beef
LOIN STEAK . . lb. 55c

BISCUITS . . . 15c

- U. S. GOVT. GRADED, Commercial Beef
T-Bone Steak lb. 59c
- PICKLE AND PIMENTO
LUNCH MEAT lb. 49c
- FRESH FROZEN
PERCH FISH lb. 39c
- BORDEN'S
2 CANS
15c
- U. S. GOVT GRADED, Commercial
BEEF RIBS . . . lb. 29c
- SWIFT'S BROOKFIELD, 1 lb. Pkg.
LINK SAUSAGE . . 69c
- ENDS & PIECES
SLICED BACON . lb. 25c

CHUCK ROAST . . . 39c

- PILLSBURY, Box
HOT ROLL MIX 28c
- GEBHARDT'S, Can
CHILI BEANS . 14c
- OSCAR MAYER, 12 oz. Can
- AJAX, 2 Cans
CLEANSER 25c
- O'CEDAR, 4 oz. Bottle
POLISH 25c

LUNCHEON MEAT . . 39c

- TNT, Can
POP CORN . . 19c
- ALERT, Can
DOG FOOD . . . 9c
- BAMA, 8 oz. Jar
PEANUT BUTTER . . 28c
- CAMPFIRE, Can
PORK & BEANS . . 10c

TEXAS, FULL OF JUICE, Pound
ORANGES . . 10

- CALIFORNIA, Pound
BELL PEPPER 19c
- TEXAS, White, Pound
GRAPEFRUIT 10c
- SNOW WHITE, Pound
- FRESH, Bunch
RADISHES
- YELLOW SQUASH**

CAULIFLOWER . . . 1

- CALIFORNIA, Each
AVOCADOS 15c
- COLGATES, 50c Size
- SUNKIST, Pound
LEMONS

DENTAL CREAM . . . 3

