

COUNTY CLUB WOMEN BEGIN NEW YEAR PROGRAMS IN JANUARY

The Home Demonstration clubs of Floyd County will start their work for 1954 when the Sunnyside club has the first meeting for the year on the first of January. Mrs. W. O. Tye, newly elected president of that club, will preside at its first meeting Friday afternoon at 2:30 in the club kitchen. Serving with Mrs. Tye for the year will be Mrs. C. W. Denison, vice-president, and Mrs. Herschel Hammonds, secretary.

Mrs. J. W. Day, Jr., will be serving her second year as president of the Starkey Home Demonstration club. Their meeting, also scheduled for Friday at the home of Mrs. Day, has been postponed to a later date due to a funeral in the community. Serving with Mrs. Day will be Mrs. Turner Hunter, vice-president, and Mrs. M. K. Morrison, secretary.

Officers of the other home demonstration clubs in the county are: CENTER: President, Mrs. W. B. Jordan; vice-president, Mrs. Oliver Allen; and secretary Mrs. Woodrow Wilson.

DOUGHERTY: President, Mrs. W. O. Jones, Jr.; vice-president, Mrs. Johnnie Cates; secretary, Mrs. Maurice Campbell.

FRIENDSHIP: President, Mrs. Sam Green; vice-president, Mrs. J. M. Daniel; secretary, Mrs. Lee Rushing.

HARMONY: President, Mrs. Car-

COMING EVENTS

Looking over the coming events calendar in the Floydada Chamber of Commerce office, the first five months of 1954 promises a choice of varied activities.

Dates for January through May include:

The Floydada Rotary Club's 25th anniversary banquet on January 21.

A concert by pianist Jean Casadessus on January 22.

The annual Floydada Chamber of Commerce banquet on February 23.

The Floyd county 4-H and FFA Junior Livestock show on March 10 and 11.

Dorothy Powers, violinist, in concert on March 18.

A concert by Louis Roney, tenor, on April 4.

The Texas Fine Arts Association circuit art exhibit, April 7 through April 14.

And the Floyd county Pioneer Reunion on May 28.

WATCH NIGHT GATHERINGS WILL SEE OLD YEAR OUT, NEW ONE IN

A number of the churches and church organizations of the community are planning watch night parties for tonight, when they will see the old year out, the new year in.

Among these is the First Baptist church, where the evening's events will start at 7 o'clock with a "pot luck" supper in the basement. A film, "Their future is yours" will be a feature. The church will furnish meats, bread and drinks and families will bring dishes of salads, vegetables and desserts.

In an old year worship service Al Brian will lead inspirational singing and a message will be brought by Rev. Chester Watt, of Lovington, New Mexico.

After this service a program of talents and stunts for all ages will be held.

As the midnight hour approaches, Pastor Earl Allen will lead a prayer service with a talk on "Let's look into 1954."

Youth Fellowship Watch Party

The Methodist youth fellowship will have a watch party beginning at 10 o'clock tonight in fellowship hall at the First Methodist church. Mr. and Mrs. Pete Hickerson, counselors for the fellowship, have planned a program and entertainment for the young people.

At 12 o'clock a communion service will be observed by the group.

Five Churches to Watch

The Assembly of God church of Floydada, Reverend H. E. Smithee, pastor, will observe New Year's eve with a watch service at the church with five churches of this area, participating.

Cedar Hill, Lockney, Matador, Crosbyton and Rais churches will be guests at the Floydada church.

A sermonette by each of the pastors of the churches will be heard, also special music and special songs.

Duncan Chosen Contractor on ME Church Unit

On tap for the very early days of 1954 will come a sizeable building permit for construction in Floydada to start the New Year off in a big way.

S. R. Duncan, a Lubbock contractor, is due to file requests for construction permit on the educational wing of the First Methodist church for which he was awarded contract Monday night by the subcommittee of the church's building committee of 16 members. The total cost, as estimated Monday night will be upward of \$72,000.

Chairman Jack McIntosh of the building committee reported Tuesday that Duncan had been given the general contract at \$65,331. The electrical contract went to Radio Electric Company of Floydada at \$4,350 and the plumbing to Edminster Plumbing Company at \$3,282. The two sub-contracts are subject to possible changes that may be agreed upon, Mr. McIntosh said.

The building subcommittee of the church is composed of McIntosh, J. M. Wilson, Sr., and Tilden B. Armstrong, pastor of the church. Architects Paul Linburg and Leo Tucker, of Abilene, sat in with the committee when the bids were received.

First work on the building is due to begin in 10 days.

The structure to be built as the east wing of the L-shaped building, will have 17,000 feet of floor space.

The first unit of work on the new edifice was done last year, when the property was acquired and the foundation laid at a cost of approximately \$45,000.

Fair Director Meeting Called For Thursday

"The time is at hand when we should be getting our plans mapped for the Floyd county fair next fall," said Loyce Turner, acting chairman of the board of directors out for the Floyd county fair next year.

The statement was made in connection with a call for a meeting of the board for Thursday night of next week, January 7, at 7 o'clock in the county court room.

Among other things, Turner says, it will be necessary to get another membership drive to rolling.

Completing the organization, getting a constitution and by-laws started, and getting something done about the buildings and grounds, will be pressing problems when the board gets together.

"An undivided sense of responsibility, duty and cooperation, and an unselfish giving of time and efforts will be required to make the first fair a success," Mr. Turner said.

Chester Mitchell, Chester Carthel, Mrs. Jack Stansell, Mrs. M. J. McNeill, Mrs. R. H. Tinsley, D. T. Mayo Dean Walls, Bill Norma, Lois Turner, are elected members of the board. Two others are to be named.

Cage Tourney Opens Thursday

The Floydada invitation basketball tournament will get under way Thursday, January 7, at 8:00 p.m. when the Floydada "B" team takes on Tahoka. There are three games on tap for the first night, matching only boys teams, no girls games being slated for the tourney.

The complete bracket shows Floydada "B" and Tahoka at 8:00 p.m., Spur and Slaton at 7:15, Post and Floydada at 8:30 for the first night of play.

On Friday night Lockney will meet Stanton at 6:00 o'clock, the loser of the Spur-Slaton game will meet the loser of the Floydada "B" Tahoka game at 7:15, and at 8:30 the winners of the above mentioned contests will meet.

Play will resume Saturday afternoon at 2 p.m. with a winners bracket contest taken from the Stanton-Lockney game and the Floydada Post game. At 3:15 the losers bracket contest for these clubs will be run off.

Saturday night at 6:00 o'clock will be set for the battle for third place, the consolation title match to follow at 7:15, and the championship game at 8:30.

Game Next Saturday Night

The Whirlwind basketball teams will swing into action again Friday night January 1 when they go to Crosbyton to engage the Chiefs. This will be the first game for the locals since their Christmas holidays. The game scheduled for last Tuesday night with Lockney was cancelled because of illness of several of the Longhorn players and will be made up at a later date.

Saturday night will find the "Winds playing at home and Olton will furnish the opposition. On Tuesday night the locals will go to Olton for their second match with the Mustangs.

Pioneer Claimed; Fullingim Funeral Held Wednesday

Funeral service for H. E. (Coke) Fullingim, 76 of Petersburg, a resident of this area for 57 years, was held in the Petersburg Baptist church on Wednesday afternoon at 2 o'clock. The pastor, Rev. H. G. Verner, Rev. W. H. Hughes of Littlefield and Rev. Payton Fullingim of Tatum, New Mexico officiated. Burial was the the Petersburg cemetery.

Mr. Fullingim, who had been in failing health for one year died in the Spikes-Holmes hospital in Rais, Monday at noon. He had been a patient there for several weeks.

Horace Edward Fullingim moved to the South Plains in 1896 from Franklin county and had made his home here since that time. He was a prosperous retired farmer and rancher, a director of the Lorenzo State bank and a member of the Masonic lodge and the Baptist church.

Survivors include the widow Emma Spikes Fullingim, three sons, Johnnie, Austin, and E. B. and one daughter, Mrs. Millie Doss, all of Petersburg, five grandchildren and a number of nieces and nephews and other relatives.

The youngest daughter of the deceased, Mrs. Fred Wiese of Lorenzo preceded her father in death December 14.

Mr. Fullingim was well known in Floyd county and Floydada and was always on hand to attend the Floyd county Pioneer day celebration on May 28 of each year.

Friends and relatives from Floydada and Floyd county were in attendance at the funeral of the pioneer, on Wednesday afternoon.

GROUNDWORK FOR C. OF C. YEAR TO BE LAID IN GROUP MEETINGS

All of the 175 members of Floydada Chamber of Commerce will be called in groups of 25 to 40 for a series of four to six meetings to be held at the C-C office during the month of January, it was announced this week by Chamber of Commerce manager O. M. Watson, Jr.

The meetings will discuss topics uppermost in the minds of the respective groups and will revolve around the need for an aggressive and constructive program of work for 1954 for Floydada and Floyd county.

At the close of these meetings the members of the groups will vote for a choice of six out of 12 members who are to be nominated soon for places on the board of directors.

In these meetings the members will discuss the problems of the community, what the citizens can undertake jointly for its betterment and what line of effort the members want the chamber of commerce to begin.

These meetings will be held during the second or third week of January, the manager of the organization said this week.

The group meeting plan will add a bit of novelty to the selection of directors, being a change from a vote-by-mail custom that has prevailed for a number of years.

The nominating committee named to select 12 nominees from which six are to be chosen, are J. G. Wood, James H. Word, Cecil Hagood, T. P. Collins and Baird Bishop. Their report is due to be made shortly. The election will be completed in January.

The Rev. Roland E. Wiley, pastor of the Lockney Baptist church, Mrs. Wiley and Stephen Diaz, Plainview, were injured, none seriously, near Plainview Tuesday morning when the automobile driven by the Rev. Mr. Wiley was in collision with a truck being towed by a car on Highway 70.

The Wiley children, Zynda Karl, 8, and Carol Gay, 3, riding with their parents in the 1950 Pontiac sedan, escaped injury.

Mrs. Wiley, 35, is receiving treatment at Lockney hospital for lacerations and minor sinus fractures. The Rev. Mr. Wiley was treated for a cut on his forehead, but was not hospitalized.

Lockney Pastor Injured in Wreck

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Building Exceeds \$325,000 in Year

While building in Floydada did not have the feverish background of urgent construction in the year of 1953 that marked 1952, there was substantial construction, throughout the twelve month period.

Perusal of the city's permit records indicate that 29 residences, a \$50,000 gin, one church building, two garage-type buildings, and several store modernizations made up a total of \$326,000. The usual conservative estimates of cost were used in most instances, apparently.

Additionally several modernizations were done at a probable cost of \$50,000 that are not registered in the city's records.

Wednesday Market

Hens	
Colored Hens, 4 pounds and up, 20c	
Colored Hens, under 4 pounds, 16c	
Butterfat, No. 1, 10c	5c
Eggs, per dozen, candled, No. 1, 45c	
Hides	
Hides, No. 1, 5c	
Grain	
Wheat bushel, \$2.18	
Milo, cwt., \$2.10	
Hogs	
Top, 200-240, cwt., \$24.50	
250-300, cwt., \$23.50	
300-350, cwt., \$23.00	
350-375, cwt., \$22.00	
Light Packer Sows, cwt., \$19.00	
Heavy Packer Sows, cwt., \$18.00	
Cotton	
Middling Light Spots, 15/16, lb., 29.25c	

Verdict Upholds Validity of Will

The jury verdict returned in the Nannie R. Ramsey will contest in district court for Floyd county in mid December held that the woman's will was not signed by the late pioneer resident under undue influence by her daughter, Mary Lou Bollman.

The will which was probated in March of 1952, was signed in June of 1948. Mrs. Ramsey died on August 28, 1951 leaving a son, Edwin Hammonds and a daughter Mary Lou Bollman as surviving children.

Damage Suit Settled

The trial of the case of Mrs. Annie Green vs. Geo. D. Shinn of Wellington, in which damage was sought for the injury of Robert Green in a pick-up truck crash in May was settled before it was to go to trial Tuesday morning. The accident occurred on May 28, 1953 in the southeast outskirts of Floydada. Robert suffered a severe cut on the neck and other injuries. Mrs. Green was suing individually and as next friend of the injured high school boy, who is her son.

Hospital Room Is Bower of Flowers

Mrs. E. C. Henry was resting well in the Pitts hospital Wednesday afternoon after being removed from Plainview hospital last mid-week.

Mrs. Henry suffered a fractured bone below the hip in a fall which she had while visiting at the home of her daughter, Mrs. Pitzer Baker in Munday.

Mrs. Henry was taken by ambulance from Mundy to Plainview hospital where she remained about ten days.

Mrs. Henry's hospital room on Christmas day was a bower of flowers, and she had a Christmas tree with many gifts and greeting cards.

The Henry children visited here during the holidays with their mother.

SNELL FAMILY RE-UNION

Mr. and Mrs. Will Snell had a family reunion in their home during the holidays when their children were present — Mr. and Mrs. W. J. Snell, Fort Worth, Mr. and Mrs. Roy L. Hale and sons, Floydada, Mr. and Mrs. B. W. Snell and son and daughter, Lubbock.

On Christmas eve night, all the family were guests in the home of the B. W. Snells in Lubbock where they had a family dinner and a Christmas tree. The W. J. Snells of Fort Worth also visited in the home of Mr. Snell's sister, Mrs. Roy Hale and family and with Mr. and Mrs. Glen Armstrong and son, Harold Snell, while here.

The E. J. Barkers had all of their children home during the Christmas holidays. Their daughter, Mrs. L. V. Assiter of Chicago visited here before so she could be with her own family for the holidays. Present were A. D. Barker and family and A. L. Barker, who returned to their homes in Pagosa Springs, Colorado, Sunday.

Mr. and Mrs. Harvey Brock of Hereford, Texas, and Mrs. E. S. Ransderson of Floydada visited from Thursday until Sunday in Comanche county. In Gustine, Texas, they were guests of Mrs. Ransderson's mother, Mrs. W. W. Wilson.

AIR FORCE SON AND FAMILY CHRISTMAS GUESTS HERE

Major Walton B. Henderson and his family were here for Christmas at the home of his parents, Mr. and Mrs. C. W. Henderson. It was their first Christmas at home in three years. They returned in November from England, where the major was stationed.

On the first of the new year they will leave for Montgomery, Alabama, for assignment.

Mrs. Henderson is the daughter of Mr. and Mrs. F. M. Butler of Amarillo. The air force family, the major, his wife, three sons and a daughter, have been dividing their time between the parental homes, since their return from overseas.

CHRISTMAS DAY GUESTS

Visitors in the home of Mr. and Mrs. Edell DuBois for Christmas day were Grady Conner and children of Lawton, Oklahoma, and Eddie Wayne Conner and son of Canyon.

Mr. and Mrs. Bud DuBois and children of Lamesa were week-end guests of his parents Saturday evening. Mr. and Mrs. Lindsey Graham were guests in the DuBois home and on Sunday Mr. and Mrs. Carl Smith visited with them.

CHRISTMAS DINNER AND TREE

Mr. and Mrs. Edwin Leatherman were hosts at a Christmas dinner and tree for their parents, Mr. and Mrs. C. M. Leatherman and family of Mineral Wells and Mr. and Mrs. Cecil Griggs and family of Floydada.

The C. M. Leathermans are former Floydada citizens.

Here for the Christmas holidays and Christmas dinner were the children of Mr. and Mrs. J. M. Willson, Sr. David Willson and Miss Rochelle Leibovitz of NTSTC in Denton, Mr. and Mrs. Bill Addis and two daughters of Dallas, Dr. and Mrs. Robert Arnold and two sons of Dallas and Mr. and Mrs. J. M. Willson, Jr., and children of Floydada.

Harmony New Year Party Friday Night

The Harmony new year party, scheduled to be held tonight at the community center, has been set for tomorrow, Friday, night, instead, it was announced yesterday.

The party will begin at 7:30 o'clock. Games of Canasta are planned. Everyone is invited to attend.

CRIMINALS CHANGED TO JANUARY

Prisoners who were scheduled to be released during the month of December this year, and who have been in the law and order department since the beginning of the year, have had their release date changed to January 1, 1954.

The change was made so as to speed up the processing of the information on scholastic totals for the school year than the present date.

Independent Clarence ... the change ... to be sure their ... are prior years ... and below

CHRISTMAS VISITORS

Mr. and Mrs. O. G. Shearer and Mrs. L. V. Assiter of Quinn, South Dakota, visited from Thursday until Sunday during the holidays with Mrs. Shearer's mother and sister, Mrs. L. Y. Woolsey and Mrs. R. A. Colston and Mrs. Colston.

While in this area, the Shearers visited with Mr. Shearer's parents, Mr. and Mrs. J. G. Shearer in Amarillo.

Mr. and Mrs. W. L. Hallmark and daughters of Lamesa were holiday guests of relatives in Floydada.

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SISTER OF MRS. JOHNSON SUCCEUMBS AT CHILDRENS

Mrs. Ella Johnson was called to Childrens on Monday account of the death of a sister, Mrs. J. E. Tippett, who had been ill many months.

Mrs. Tippett had visited Mrs. Johnson here at her home during the past years.

The funeral for Mrs. Tippett was held on Tuesday afternoon, with burial in the Childress cemetery.

Christmas at Abilene

Mrs. W. E. Sims and son and wife, Mr. and Mrs. Dale Blaine, visited in Abilene with Mrs. Sim's mother Mrs. R. D. Austin and Mr. Austin during the holidays.

WIP NOW! RESEARCH ... THE MARCH OF DIMES ... Gullion, succumbed Saturday ...

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Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

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Established 1893 by Clarks...
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fice at Floydada, Texas, Ar...
under the act of Congress...
1897

VIEWS AND COMMENT

The New Year offers great possibilities for progress in Floydada. But success or failure, as pointed out in a message from Floydada chamber of commerce manager Watson, lies in the people of the community themselves and their leaders. The citizens must do their best to make Floydada a vigorous and growing community. "No problem is too great that it cannot be solved by community thinking and community action," says Mr. Watson. The call of the manager points out that we must believe in Floydada, plan for Floydada, work for Floydada. All will profit by so doing.

THE MAINTENANCE MEN

During the holiday season we give praise to our friends and neighbors. So now in keeping with the spirit of the season would be a time to say something about the maintenance men of the Texas Highway department here in Floyd county. This part of the highway work is in good hands.

The maintenance men are the keepers of our good roads. When the bid is given to a contractor and the project is completed it then becomes their responsibility. They sign and make needed repair from time to time.

In case of snow or high water you find these men on the job day and night working tirelessly and willingly keeping the wheels of the traveling motorist rolling. They have gained and are holding the respect of the people they come in contact with.

They are not the kind of men to solicit public acclaim. They let the job they do "stand on its own bottom." Fellows like these are bound to keep good roads.

School operating costs in Texas evidently have not risen in any such fashion as some of the states report, nor has the cost of county government. Also the cost in this state varies largely from district to district. In Arizona some people are beginning to wonder in print if maintenance of their educational system is not just about to cost them out of business. In two decades the cost of the Arizona school system to the taxpayer has jumped 672 per cent, the cost of county government almost 500 per cent. Evidently, costs in this state have not risen in any such proportion in that period of time. School financing problem in Texas is largely one of who will be "it". Abstractly we say Texas has to have more millions for schools. Concretely we say the additional tax should be collected from somebody else, not us.

Thirty and forty-year-olds of the present are going to reach ripe old age just about the time there will be so many old unemployed people there won't be any place to put them. Scientists and doctors are learning so many

new ways of keeping a person alive and kicking the normal life expectancy is going up by leaps and bounds. Once you retired a man at 50 or 60 from a civil service job, a railway job, or whatnot, put him on a pension and forgot him. He was due to pass off the scene of action soon. Now he just keeps on living and drawing his pension, while the number of his comrades, also on pension, grows and grows. Same line of reasoning applies to social security figuring. Same line of reasoning applies to the number who will spend years and years in hospitals and convalescent homes, or mental institutions. Of every 30-year-old now there will be one out of 10 in a mental hospital at age 65, unless the doctors learn more about the human brain and how to treat the diseases which afflict it.

Family Gatherings. It must be of nationwide appeal, this business of family gatherings at Christmas-time. It is a great day in the homes of many, many Texans particularly those of the old school. These like to gather all the children, grandchildren and great grandchildren in particular. Lots of times the uncles, aunts, grandmas and grandpas as well all get together and just have a big time. Particularly all are on hand for the mid-day meal. In some parts of the country they call it lunch for some unexplained reason. It is dinner in Texas—and dinner it is, meaning a big meal, the accented meal of the day. Anyway, when they all get together the big times begin. And the feast the women folks do get together! Not only in quality but in quantity as well. We have an acquaintance who went to a Christmas dinner this year where the meat course included one big turkey, one big ham and three big hens.

Saner and sounder leadership is needed at the top of the union organizations seems to be the principal lesson learned from the photo-engravers union strikes in New York city during December, when 31 officers of the union rejected arbitration offer and voted to strike. Twenty thousand newspaper workers lost \$2 million dollars in wages, the newspapers (and the strikers) customers were greatly inconvenienced and lost millions in sales. On the face of it one would think that 31 men could not decide whether eight million people would be deprived of their daily newspapers, and 20,000 employees lose their salaries. But it did happen. And it can happen again. The conclusion we reach is that if members of the unions in the newspaper printing trade are going to accept or bow to the judgment of their leaders that a picket line is more inviolate than the bill of rights, then the unions need safer and sounder leaders.

Begin New Year On Black-Eyed Peas for Luck

TAYLOR, Texas, Dec. — The traditional custom of eating black-eyed peas on New Year's Day to start the year off properly may have added meaning this New Year of 1954.

That is the opinion of Elmore R. Torn, who has promoted the wider acceptance of the custom as his hobby for many years.

Eating of black-eyed peas cooked with salt hog jowl on New Year Day carries with it the legend that the custom associates itself with luck. Its observance is more universal in the Southern states, but has now moved into practically all states, according to Torn.

Torn feels that the millions of people who observe the custom this year will give thanks that the New Year of 1954 comes as a day of peace in the world, regardless of how unstable it may yet be.

At the same time they may offer a silent prayer that peace may remain in the world and that the struggle to keep and extend freedom may gain in its march towards eventual triumph.

Torn said he wishes to invite all to join in the observance of the custom of goodwill.

Any kind of black-eyed peas are satisfactory for the observance of the custom, but the truest interpretation calls for cooking dried black-eyed peas with hog jowl.

Macyl Orman of Lubbock visited with his father, P. L. Orman and Mrs. Orman, during the holiday.

Leave For Tripoli To Spend a Year

Mrs. B. E. Maycumber and her three-month-old daughter, Becky Ann, left last week by plane to join their husband and father in Tripoli, Africa.

Lt. Maycumber, a 1952 graduate of Reese Air Force base, is a jet pilot stationed at the U. S. Air Force base in Tripoli. The Maycumber family expect to return to the states next December.

Mrs. Maycumber is the former Mary Ann Cudd, daughter of Mr. and Mrs. R. W. Cudd of Slaton, formerly of Floydada.

The Cudd family lived in Floyd county in the Lakeview community, later moving to Floydada. From here they moved to Slaton.

SETS OUT ROSE CUTTINGS ON DECEMBER TWENTY-FIFTH

J. C. Wester, home first of the week from Sulphur Springs, reports the experience of setting out rose cuttings on a balmy Christmas day at the home of his mother, Mrs. W. Y. Wester there.

Mr. and Mrs. Wester spent the long Christmas week-end at the home of his mother. She gives a lot of her time to her flower garden. She decided it was time to put out the cuttings and so that is what they did, setting the cuttings in spaded up holes and covering them with fruit jars, air-tight at the ground.

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The "Two-Ten" Handyman Station Wagon

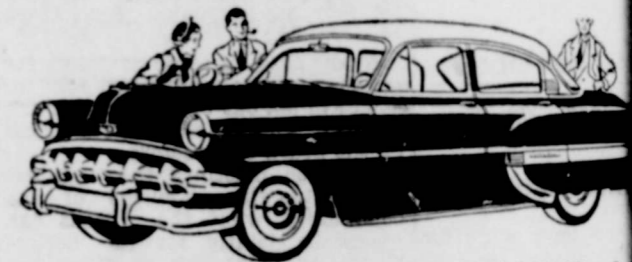
The "Two-Ten" 2-Door Sedan

The thrifty new power in two advanced engines. New power and finer performance with important gas savings! Powerglide models now offer the most powerful Chevrolet passenger car engine ever built—the "Blue-Flame 125." There's far more power too, in the "Blue-Flame 115" engine in gear-shift models. Both bring you smoother, quieter performance.



The brand-new Delray Club Coupe—one of two new body styles. Now, Club Coupe smartness with all the back seat knee-room of a two-door sedan and colorful, all-vinyl interiors! There's a brand-new 1954 Utility Sedan, too. It's a three-passenger model with extra-large hauling space.

*Optional at extra cost. Power brakes available on Powerglide models. Automatic window and seat controls on Bel Air and "Two-Ten" models.



The Bel Air 4-Door Sedan

The brilliant new styling front and rear, and gay new colors. People are looking and liking what they see. The new front-end and rear-end designs. The colorful new styling around the car. Here's Body by Fisher at its beautiful best.



The Bel Air Sport Coupe

Colorful new interiors and automatic window and seat controls. Fine new fabrics and vinyl trim. New custom color keyed to exterior colors. And Chevrolet is the first low-priced car to offer automatic front window and seat controls. (Optional on Bel Air and "Two-Ten" models at extra cost.)

Power Brakes, lower-priced Power Steering, Powerglide for all models. Now, on Powerglide models and for the first time in any low-priced car, you can have Power Brakes. Power Steering costs less and you can have Powerglide on all models. All three features optional at extra cost.

The many new ways Chevrolet offers more of the things you want. No other car offers so many things you want at such low cost. Chevrolet is the lowest-priced line in its field and it saves you money on operation and upkeep. Come and find your favorite Chevrolet model for 1954!

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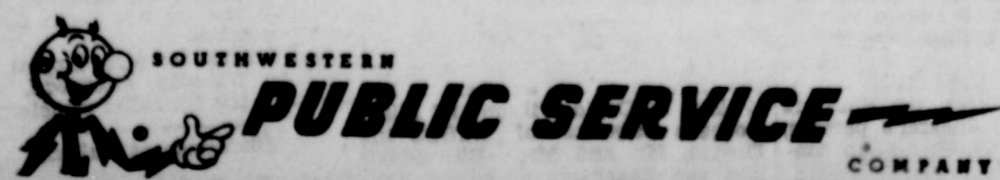
\$24,000,000 MORE IN '54



To keep ahead of your needs for electric service—which must be met at the instant that you flick a switch—Reddy will invest more than \$24,000,000 in new plants and equipment in 1954. That's an investment of nearly half a million dollars a week every week of the year, and will bring Reddy's total plant investment to more than \$180,000,000 by the end of 1954.

Electric service costs you just pennies a day, and yet Reddy's investment to provide it is measured by hundreds of millions of dollars. Truly, electric service is the biggest bargain in your family budget.

YOUR PUBLIC SERVICE COMPANY LEADS INDUSTRIAL EXPANSION IN THE GREAT SOUTHWEST



Problem Solved By T. Benson

The losses which your government sustained in disposing of just a small portion of your holdings during the first three months of this fiscal year amounted to \$47 million.

But, you ask, don't we have a farm program designed to insure agricultural prosperity and prevent the very situation we find ourselves in today?

The answer is that we are operating under the same farm program we had last year and for several previous years. Actually we have strengthened it in several important respects to permit farmers to take broader advantage of its provisions. Existing legislation binds us to a continuation of price supports at 90 per cent of parity on basic commodities through the 1954 crop year.

Nevertheless, farm prices have declined steadily from the record peaks established under the impetus of the Korean War in February, 1951. During the 12 months before I became Secretary of Agriculture, the farm price parity ratio slid from 113 to 95 per cent. Since February of this year, prices have been more stable than in 1952, averaging about 93 per cent of parity.

This story of declining farm income and mounting agricultural surpluses is the best evidence that our present program is not functioning effectively.

For more than a decade, our farmers have been producing under pressure. To meet the war-time needs of ourselves and our allies, they turned out record amounts of food and fiber between 1941 and 1946. With the end of the second World War, they were asked to provide the commodities required in the rehabilitation of Europe and other sections of the earth. Then came the Korean War, with new and heavy demands for farm goods of all kinds.

Suddenly this situation was radically altered. World food production had been climbing since 1946. By 1952 this was exerting strong pressure in the market places. Our wheat exports dropped by one-third in a single year, cotton by even more. Not only had importing nations increased their own production, but they found that they could supply their reduced needs at lower prices from exporting countries which had no farm price support programs.

Just as many American consumers have turned from butter to less expensive spreads, so have other nations sought cheaper wheat, cotton and other products.



After
AFTER a fire...
weren't insured...
lose your home...
your bankroll (if...
enough to have...
siding.

It's much better to...
Call on us today.

Real Estate
AGENCY
Phone 440
Missouri Street
Floydada

ing, too, as additional inventories are accumulated by your government.

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Professional
Directory

Kimble Optometric Clinic
Phone 254
For Appointments
FLOYDADA, TEXAS

ATTENTION:

our friends and customers
are now the authorized dealer for
remarkable Charles Barrett 2-Way
plow.

can supply this plow in 4 sizes for all
and 4 row tractors. Come in and let us
you how this plow will plow deeper
no side draft, than any plow you
ever seen.

MARTIN and COMPANY
Floydada, Texas
International Harvester Dealer

We have learned through some-
times bitter experience that when
the farmer is in trouble, there is
likely to be trouble ahead for every-
body. This year net farm income is
expected to be nearly \$1 billion less
than it was in 1952. And in 1952 it
was more than \$1 billion below the
preceding year. While farm income
has been dropping, our total national
income has actually increased.

This disparity cannot continue in
an economy such as ours. When the
farmer can't buy the products of
industry, there are certain to be
serious dislocations.

How we got into this situation is
not as important, at the moment,
as what we propose to do about it.
I have outlined here some of the
major problems facing agriculture.
In a subsequent article, I should
like to discuss some of the possible
solutions.

Sand Hill News

(By Mrs. James Jeffress)
(Crowded out last week)

SANDHILL, December 22 — Mr.
and Mrs. Lynn Miller and family
and Mr. and Mrs. Bill Smith and the
G. W. Smith family left Sunday
for Dallas. Mrs. Miller will go
through the clinic while there.

Sunday dinner visitors in the
home of Mr. and Mrs. J. R. Turner
were Mr. and Mrs. Billie Latham
and family.

Mr. and Mrs. Monroe Schulz were
in Plainview Saturday shopping.

Mrs. J. T. Spears and Mrs. James
Jeffress attended the council party
in the home of Mrs. Burk Saturday
afternoon.

Mr. and Mrs. Monroe Schulz
entertained Monday night with a
Christmas party. Everyone enjoyed
watching TV. Then refreshments
of pop corn balls, peanuts and home
made candy and cold drinks were
served. Those present were Mr.
and Mrs. J. R. Turner and family,
Mr. and Mrs. James Jeffress and
family and Mr. and Mrs. Monroe
Schulz and family.

Visiting in the home of Mrs. Jim
Holmes and Mrs. Wayne Billington
Friday were their parents Mr. and
Mrs. Glenn from Plainview.

Mrs. W. R. Billington was in
Plainview Saturday.

Visiting in the home of Mr. and
Mrs. H. F. Jackson Saturday night
were Mr. and Mrs. W. R. Billington.

We are sorry to report that Mrs.
Cora Pace, mother of Mrs. Walter
Knight, is in a Plainview hospital
suffering from a fall she received
this week. We wish her a speedy
recovery.

Mr. and Mrs. James Jeffress and
family visited in the home of Mr.
and Mrs. Shafe Weaver and family
in Silverton Sunday afternoon. Also,
in the home of Mr. and Mrs. J. A.
Glenn near Kress.

The Sand Hill school had their
Christmas tree and program Friday
afternoon. There was a huge
Christmas tree in the auditorium
where all the gifts were placed. The
program was presented by children
from the lower grades as the other
had their program Thursday night.
After the program, the gifts were
passed out and each individual
room was served refreshments by
the room mothers selected by the
teachers. School will resume on
December 29, Tuesday.

Mrs. J. T. Spears was in Plain-
view Tuesday visiting her sister,
Mrs. Jerry Caylor.

Mr. and Mrs. Fred Jackson had as
their guests Sunday, Bro. and Mrs.
Boyd and family from Plainview.

There was a good attendance Sunday
at the Baptist church. The be-
ginners and primary classes had
their Christmas party Sunday
morning.

We are sorry that Mr. and Mrs.
Woodrow Rodgers and family re-
turned to O'Donnell Saturday. They
had been residing in the community
the past four months.

Mr. and Mrs. James Jeffress visit-
ed in the home of Mr. and Mrs. La-
Rue Glenn at Aiken Thursday night.
Let's don't forget prayer meeting
every Wednesday night at the
Baptist church.

Mr. and Mrs. Roy Teague spent
Sunday visiting in the home of Mr.
and Mrs. A. V. Womack.

Farmer Allowed to Reclaim Net Operating Loss

COLLEGE STATION, December—
Texas farmers who suffered a net
operating loss in 1953 should in-
vestigate provisions of federal in-
come tax laws that make allow-
ances for unprofitable farm opera-
tions.

Farmers showing a net loss this
year can use the loss to offset in-
come in future years, says C. H.
Bates, extension farm management
specialist. Also, Bates explains, any
farmer who paid federal taxes on
1952 income and who operated at a
loss during 1953 is eligible to claim
refund.

This is done by refiguring tax on
1952 income taking into account
this year's deficit. If all 1953 defi-
ciencies are not absorbed, the re-
maining loss may be carried for-
ward for five years consecutively
commencing with 1954.

Whether a farm showed a net
loss or gain during the year is de-
termined by the figure derived on
tax schedule 1040F, page one, line
10.

"The computation and claiming
of a farm loss is not as easy as it
first appears," says the specialist.
"Farmers desiring to claim deficits
should consult a competent account-
ant or a representative of the In-
ternal Revenue Service."

Bates explains farmers should
claim the refund when submitting
this year's tax return, using form
843. Otherwise, they lose the chance
to file losses for the 1952 period
when income was subjected to tax.

Many operators are hesitant to
report their complete losses, Bates
concluded, but a careful tabulation
from records should be made and
all deficits reported. Actual farm
records, however, he warns, should
be kept to substantiate losses.

Saturday night visitors in the
home of Mr. and Mrs. A. V. Womack
were Mr. and Mrs. Bob Galleher
from Ment, Texas, and George and
Eugene Galleher from Wichita
Falls.

Everette Mickey from Plainview
held services at the church of Christ
Sunday. There was a good attend-
ance.

LaJuana Womack spent Sunday
afternoon visiting Billie Gail
Holmes.

The Hollums families met in the
home of Mr. and Mrs. Duncan
Hollums in Floydada Sunday for
Christmas dinner. Present were Mr.
and Mrs. Will Hollums and Katie,
Mr. and Mrs. T. C. Hollums, Mr.
and Mrs. Ernest Newton, Mr.
and Mrs. John Hollums, Mr.
and Mrs. Roy Hollums and Marlene
of Lockney, Mr. and Mrs. Gene
Hollums, Lee Gill of Lubbock, Mr.
and Mrs. Loren Reynolds and family
of Amarillo, Mrs. Bartlett, Mr. and
Mrs. Callis Rowland and Miss
Maude Hollums.

Visiting in the home of Mr. and
Mrs. John Hollums this week is Lee
Gill of Lubbock.

Mr. and Mrs. Will Hollums and
Katie will leave Tuesday for Abilene
where they will spend Christmas
visiting relatives.

Visiting in the home of Mr. and
Mrs. Will Hollums Sunday were Mr.
and Mrs. Marvin Swanner and
family.

EDMISTON
Plumbing Co.
Phone 507
PLUMBING
REPAIRS — SUPPLIES

Boy Held In Paris Admits Part In Theft of Pick-Up

Sheriff Earl Cooper last week re-
ported that Johnny Jones of Honey
Grove, who is being held in the
Paris, Texas jail on a federal charge
had declared that he and Roy D.
Smith and Charles Webster took
the Emmett Hinson pick-up truck
from near the court house in Floyd-
ada on Monday morning, December
7.

Todate, the pickup truck has not
been found, but the new tool box
that was in the truck and the frame
on the side of the truck which was
used to carry heavy equipment used
in Mr. Hinson's electrical work,
was found on the road in a bar
ditch about 10 miles west of Spur.

Sheriff Cooper and Mr. Hinson
were in Spur on Saturday and pick-
ed up the stolen box.

Mr. and Mrs. Dick Bunnell, of
Los Angeles, California, spent
Christmas with Mr. and Mrs. Bun-
nell's parents, Mrs. H. D. Myrick
and other relatives. Mr. and
Mrs. Bunnell visited in Andrews,
Texas, with an uncle and aunt of
Mr. Bunnell, Mr. and Mrs. Harry
Blenden, before coming to Floyd-
ada.

Mr. and Mrs. Virgil Boteler of
Lovington, New Mexico, visited with
Mr. Boteler's parents, Mr. and Mrs.
V. H. Boteler during the holidays.
Together they visited in Kismet,
Kansas, with Mr. and Mrs. Harold
Krause. Mrs. Krause is the former
Miss Betty Boteler.

Mr. and Mrs. J. E. Sparks spent
Christmas in Clovis, New Mexico,
with Mrs. Sparks' mother, Mrs. Ella
Lewis.

Mr. and Mrs. Harold Sparks and
daughter, Pam, of Lubbock were
Christmas eve guests of Mr. Sparks'
parents, Mr. and Mrs. Alva Sparks.

To Relieve
Misery of
COLDS
take **666**
LIQUID OR TABLETS - SAME FAST RELIEF

Floyd County Hesperian, Floydada, Texas, Thursday, December 31, 1953

Mr. and Mrs. T. J. Way of Mus-
kogee, Oklahoma, and Miss Jeanne
Way of NTSTC at Denton, Texas,
were holiday guests of Mr. and Mrs.
Carl Minor, jr., and children. Mr.
Mr. and Mrs. Way are parents of
Mrs. Minor and Miss Way is a sis-
ter.

JOHN B. STAPLETON
LAWYER
General Civil Practice
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206 Courthouse Telephone 14

all the best
for '54

Thank You for a Year
of Loyal Friendship
and Patronage

We are looking forward to serving you
during the New Year and hope our
friends, old and new, will come to dine
with us often.

LUNCH BOX CAFE
Mr. and Mrs. Welton B. Winn

DOLLAR DAY

MONDAY, JANUARY 4

Our entire stock of Mexico and Fancy Pattern Justin
COWBOY BOOTS 19.95
Sizes 4 1/2 to 11. Regular Values to 29.50

One group of odd lots Values to 6.99
LADIES SHOES 3°

Broken lots and sizes Values to 3.50
SITTING SOCKS 2°

For Men, Ladies, Girls and Boys
SKI PAJAMAS Reduced 1/4

Men's Quilted Lining, Fur Collar
HEAVY COATS Reduced 1/4

One group of odd lots
MENS JACKETS 1/2 Price

1st Quality 5% Wool Regular 4.98 Value
BLANKETS ea. 3.79 2 for 7°

RAYDENE 36 inch width Regular Values to 1.98 yd.
CORDUROY 77c Yd.

One Table of Odd Lots Plus
80 SQ. PRINTS... 3 Yd. for 1°

One Group of Ladies Winter Values to 19.95
DRESSES Reduced 1/4

HAGOOD'S DEPARTMENT STORE
Standard Brands Priced Right

your precious complexion needs
both SKIN CLEANSERS by
Dorothy Perkins

SAVE 50¢

ROSE LOTION \$1.00
CREAM OF ROSES 1.00
REGULAR PRICE \$2.00

SALE \$1.50 PLUS TAX
PRICE

FOR A LIMITED TIME ONLY
STORE NAME

Bishop's PHARMACY
FLOYDADA, TEXAS

's New Y-Block V-8 To Introduced

Long-awaited new Ford 130-horsepower overhead valve Y-block engine — called by Ford engineers the greatest engine advance ever introduced in its original form — will make its debut in Ford dealers' showrooms in January.

Overhead valve V-8 engine — the deep-block construction, short-stroke, low-compression design, which gives more responsive power and greater economy and

Plains News

Plains, December 28—The annual holiday vacation for the Plains ended on Tuesday with the Plains and Floydada again opened their doors to the winter season with pleasant happenings.

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Scene from "Lost Posse" Capada's feature attraction showing Sunday, Monday and Tuesday in Floydada. It is a Columbia picture starring Broderick Crawford, John Derek, Charles Bickford and Wanda Hendrix.

Mr. and Mrs. W. S. Spearman, Sr., at Farmersville, and her parents, Mr. and Mrs. E. H. Brown, at McKinney, Texas. On January 1, Rev. Spearman will go into Dallas where he will have medical attention. They plan to be at the parsonage soon after the first.

Holiday guests in the home of Mr. and Mrs. Walter Wood were their daughter, Mr. and Mrs. Jack McCune, from Powell, Wyoming, and their sons, Tommy and Jimmy McCune, second year students at Texas Tech this winter.

Mr. and Mrs. Sam Reeves had all their children except Bob, at their home on Wednesday evening before Christmas. Carol, home from Dallas; Janelle Reeves and son, from Plainview; Jack, from Stowell, New Mexico; Raymond Reeves and wife, and Mr. and Mrs. Walton Wilson and children, from Farview, were all guests in the Reeves home. On Saturday Mr. and Mrs. Sam Reeves and Jack, went to Turkey to the home of Mr. and Mrs. Cole Boswell, where they enjoyed dinner and a gathering of the Reeves families.

Mr. and Mrs. Horace Marble and children went to visit his parents, Mr. and Mrs. F. M. Marble, near Lockney, on Christmas Day. They had dinner and enjoyed the day, along with other relatives in the Marble home.

Mr. and Mrs. I. H. Parks, J. Frank and Edna, went to Amarillo for their Christmas Day, and spent the day with her mother, Mrs. J. G. Smeater.

Sunday guests in the Frank McCune home were Mr. and Mrs. W. W. McCune, of Hillsboro, Texas, Mr. and Mrs. Don McCune, and baby, from Crosbyton, and Donald McCune of Dallas. They all enjoyed dinner in the McCune home and in the afternoon Mr. and Mrs. Cecil Johnson, of Lakeview were guests there. Later in the evening Mr. and Mrs. Otho Sanders and children visited in the McCune home.

Mr. and Mrs. Bill Beedy went to Stratford on Sunday to have another visit with their son, Bradford and wife, who were visiting in her parents home. Mr. and Mrs. Smith of Stratford, Bradford had five days leave, and they were expected to go back to Fort Leonard Wood, the first part of the week. They arrived here on Christmas eve for a visit with his parents.

Mr. and Mrs. Walter Wood Mr. and Mrs. Bill Beedy and Mr. and Mrs. Grigsby Milton were among those in our community who received television sets for Christmas.

Mr. and Mrs. Paul Snodgrass went to Bonham, where they spent the Christmas holidays with her father, T. J. Welch, and her brother and family.

Mr. and Mrs. George West were hosts on Christmas day to all their children, who were there for the traditional tree on Christmas eve, and for the holiday that followed.

Mr. and Mrs. E. T. Evans and children, from Amarillo, Mr. and Mrs. Robt. Lee Smith and children from Sterley, and Mr. and Mrs. E. H. Davis of Silverton were their Christmas day and dinner guests.

Mr. and Mrs. Paul Sanford and daughters from Lubbock were guests part of the day in the West home. Later in the week the E. T. Evans went to visit his parents in Floydada, and they returned to their home in Amarillo on Monday.

On Saturday Mr. and Mrs. Fred Fortenberry went to Fort Worth to spend the week-end with relatives. At the home of Ed McCain in Grapevine, they got to see Mrs. Fortenberry's cousins, Mrs. Frank Cathcart, who flew in from Los Angeles, California and E. L. McCain, from Fort Collins, Colorado, who were visiting there. They enjoyed a reunion together after a period of seven years separation.

Mr. and Mrs. Arby Mulder are looking forward to seeing his brother, Mr. and Mrs. O'Dell Mulder, and daughter, from Albuquerque, New Mexico, very soon. They have made plans to move to this part of the country the first of the year. We are sorry to report that Arby has been ill the greater part of the Christmas holiday season.

At the traditional Christmas Eve gathering of the Wilson family, Mr. and Mrs. George Beedy were hosts at the tree this year, Bradford and wife arrived home in time for the party. Others present were her mother, Mrs. W. B. Wilson; Mr. and Mrs. Albert Mize, Mr. and Mrs. Walton Wilson and family; Mr. and Mrs. Bill Tye and son; Cotton Wilson and son; Mr. and Mrs. Charles Beedy and Randy; Mr. and Mrs. Bradford Beedy and the nobs Mr. and Mrs. Bill Beedy and Eugene.

For their Christmas day dinner the same guests gathered in the home of Mr. and Mrs. Albert Mize for a beautiful dinner. Besides those above, present also were Mr. and Mrs. Woodrow Wilson and children. Mr. and Mrs. Bradford Beedy were not present as they left for Stratford to spend Christmas day in the

Sand Hill News

SAND HILL, December 29—Most all of the cotton in the community is out now and Christmas is over. Everyone enjoyed the holidays and we wish everyone a Happy New Year.

Mr. and Mrs. J. R. Turner spent Christmas in the home of Mr. Turner's parents in Lockney.

Mr. and Mrs. Monroe Schulz spent Christmas eve with Mrs. Schulz parents in Lubbock. They left Christmas day for Vernon where they stayed until Monday visiting with friends and relatives.

Mr. and Mrs. W. R. Billington spent Christmas eve with their daughter and family, Mr. and Mrs. Ross Vandell in Plainview.

Mr. and Mrs. J. R. Turner spent Sunday in Lasbuddy visiting Mrs. Turner's mother, Mrs. Odell Press and grandmother, Mrs. Ingram.

Visiting over the holidays in the home of Mr. and Mrs. Jim Holmes were their daughter, Mr. and Mrs. Don Cornwell of El Paso. Jan who had spent the past month with her grandparents returned home with her parents.

Christmas dinner visitors in the home of Mr. and Mrs. Jim Holmes were Mr. and Mrs. George Glenn and Garland Glenn from Plainview Mr. and Mrs. W. F. Glenn, Mr. and Mrs. Wayne Billington and Mr. and Mrs. Don Cornwell and Jan.

Visiting in the Wayne Billington home Saturday was Roy Billington from Amarillo.

Wayne Billington was in Lubbock last week visiting his brother who is confined in Lubbock Memorial hospital after suffering an accident. His condition is reported as much improved.

We are happy to report Mrs. Cora Pace is home again recovering from a fall she received.

Fred Gross is still in the Peoples hospital. We wish him a speedy recovery and hope he is back home soon.

Visiting in the home of Mr. and Mrs. Fred Gross over the holidays were a sister and family from Roswell, New Mexico, her mother, Mrs. Lotspiech from Arkansas and Mr. and Mrs. Joe Fowler from Silverton.

Mr. and Mrs. James Jeffress and family spent Christmas visiting Mr. and Mrs. D. W. Streetman in Gunter, Mr. and Mrs. K. E. McConnell in Denton and Mr. and Mrs. Arthur Todd in Fort Worth.

Mr. and Mrs. Jim Holmes and Mrs. W. R. Billington were in Plainview Sunday. Their mother, Mrs. Glenn is on the sick list.

Mr. and Mrs. H. F. Jackson spent Christmas eve visiting Mrs. Alice Smith in Amarillo. Four of Mrs. Jackson's sisters were together Christmas eve in Amarillo.

Sunday dinner guests and visitors in the home of Mr. and Mrs. H. F. Jackson were Mrs. Sally Jackson of Plainview, Mr. and Mrs. O. C. Ollard from Silverton, Mr. and Mrs. Clayton Fealy and family from O'Donnell and Mr. and Mrs. K. C. Jackson from Plainview.

H. F. Jackson took his mother, Mrs. Sally Jackson, to Paducah last Sunday.

Mr. and Mrs. Lynn Miller entertained Christmas eve night in their home with their Christmas eve party for the Miller family. Those attending were Mr. and Mrs. Bertrom Jack and Mr. and Mrs. L. D. Chiles and family from Friona, Mr. and Mrs. Orton Miller and family from Floydada, Mr. and Mrs. Orba Miller, W. E. Miller and Verl Miller and the host and hostess, Mr. and Mrs. Lynn Miller and family.

Visiting in the Lynn Miller home were Mrs. Miller's brother, Mr. and Mrs. Fred Corder and family from Seagraves.

Mr. and Mrs. Hilery Shurbet spent Christmas visiting Mrs. Shurbet's mother in Lubbock.

Mr. and Mrs. Bill Shurbet visited in the home of Mrs. Hilery Shurbet over the holidays.

Visiting in the home of Mr. and Mrs. A. V. Womack over the Christmas holidays were Mr. and Mrs. Ralph Womack and family and Mr. and Mrs. J. W. Womack from Dallas, Mr. and Mrs. Bud Cotham and daughter from Lubbock, Mr. and Mrs. Roy Teague, Mr. and Mrs. Arthur Womack, Jr. and family, Sue and Kenneth Ring, Mr. and Mrs. T. Thomas and A. J. Womack all of Floydada.

Calling in the afternoon were Mr. and Mrs. Bob Hinkson and son, Mr. and Mrs. E. J. Womack and Mr. Womack's sister, Mr. and Mrs. Hilt of Amarillo, Mr. and Mrs. Claude Ring of Floydada and Mr. and Mrs. Jack Hollingsworth of Lockney.

MEANS FOR FLOYDADA PUBLIC SCHOOLS CAFETERIAS FOR THE WEEK OF JANUARY 4-8:

Andrews Ward School:
Monday — stuffed weiners, buttered limas, greens, cherry pie, hot cornbread, milk
Tuesday — roast and gravy, green beans, buttered potato, lettuce wedge, hot rolls, butter, apricots, milk
Wednesday — chili beans, potatoes in white sauce, cabbage salad, berry delight, milk, bread
Thursday — salmon croquets, whole kernel corn, English peas, tomato slice, lemon pudding, bread, milk
Friday — hot dogs, potato chips, lettuce wedge, cake square, milk

Floydada High school:
Monday — meat balls and spaghetti, English peas, pickles, hot rolls, ginger bread, apple sauce, milk
Tuesday — salmon croquets, buttered peas and carrots, potato chips, hot rolls, lemon pudding, milk
Wednesday — hamburgers, French fries, ice cream, milk
Thursday — stuffed weiners, creamed potatoes, peas, hot rolls, coleslaw, milk
Friday — roast and gravy, whole kernel corn, green beans, peach and cookie, hot rolls, milk

McKinney Clan Gathers for Christmas Get-Together
Members of the family of Mr. and Mrs. J. J. McKinney were present at their parent's home on Christmas day for a family dinner.

Present were Mr. and Mrs. Jack McKinney and sons of Clovis, New Mexico, Miss Peggy McKinney of Plainview, Mr. and Mrs. Ben Whitaker of Snyer, Mr. and Mrs. Clyde Rogers, Mr. and Mrs. B. W. Snell and children, of Lubbock; Mr. and Mrs. Johnnie McKinney and son, Mrs. Ernest Kendrick and daughter, Mrs. Harold, Mrs. Helen Solomon and son Jerry, all of Floydada.

Mr. and Mrs. B. W. Snell also visited with his parents, Mr. and Mrs. Will Snell while here.

CHRISTMAS DAY DINNER
Mr. and Mrs. Paul Kern and children, of Pontiac, Michigan, Mr. and Mrs. Wayland Hale and son Pat of Houston, Mr. and Mrs. Kenneth Roberson and children of Petersburg, Mr. and Mrs. W. N. Crumpton and children, Mr. and Mrs. Ben E. Blackmon and children, Mr. and Mrs. Sammy Hale and son, Mr. and Mrs. Roy Hale and son, all of Floydada, Mr. and Mrs. J. S. Hale, Jr. and son were guests of their parents, Mr. and Mrs. J. Sam Hale during the Christmas holidays and for Christmas day dinner.

The children of Mr. and Mrs. Lock Lewis of Amarillo were with them on Saturday and Sunday. The family included Mr. and Mrs. David Lewis and children of Floydada, Mr. and Mrs. W. L. Lewis and family of Floydada, Mr. and Mrs. Presley Kennamer of Plainview, and Mr. and Mrs. John T. Lewis and family of Adrain.

CAPADA

DRIVE - IN THEATRE
Phone 221
This Weeks Attractions

Thursday, Dec. 31, 1953; Friday, Jan. 1, 1954

IT'S THAT WONDERFUL WAYNE!
CLAUDETTE COLBERT · JOHN WAYNE
WITHOUT RESERVATIONS
SATURDAY, JANUARY 2

SKY FULL OF MOON
A SLIGHT CASE OF LARCENY
MICKY ROONEY · EDDIE BRACKEN
ELAINE STEWART
SUN., MON., & TUES. JAN. 3 Thru Jan. 5.

THE LAST POSSE
"...a sheriff has no friends..."
BRODERICK CRAWFORD · JOHN DEREK · CHARLES BICKFORD · WANDA HENDRIX
WEDNESDAY, JANUARY 6

LYDIA BAILEY
DALE ROBERTSON · ANNE FRANCIS
VISIT OUR SNACK BAR — Soft drinks, Barbecue Sandwiches, all kinds, candies, Cigarettes.

MEMBERS OF TRADE
AG STORES
THE NATION'S LEADING SOCIETY

HERE'S OUR WAY OF SAYING
Happy New Year!

5 LB. BAG SUGAR . . . 49c	FANCY, Quart Cranberries 25c	GOLD MEDAL, 10 LB. BAG FLOUR . 95c
SHURFINE, 14 OUNCE BOTTLE CATSUP . 19c	Large Box Tide 29c	WALKERS AUSTEX TALL CAN CHILI . 39c
SHURFINE, 2 TALL CANS MILK . . . 25c	NO 1 RUSSETS, 10 LB. BAG SPUDS . 59c	SHURFINE—2 TALL CANS Pork & Beans . 25c
FRESH DRESSED FRYERS 55c	BRAZIL NUTS. MIXED NUTS . 45c	WOODBURY, 4 BARS SOAP . . . 31c
CORN KING BACON 63c	PUFFIN BISCUITS 19c	FANCY DELICIOUS APPLES 19c
Complete FROZEN FOODS	SHURFRESH OLEO 22c	FANCY SUNKIST ORANGES 15c

Pepperidge FARM BREAD

POWELL CASH GROCERY & MARKET
HI-WAY 70. PHONE 871
Plenty of Free Parking Space

ER MA
MRS
Ambur
family
were
turn B
art and
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LEGAL NOTICE

TO THE RESIDENT QUALIFIED TAXPAYING VOTERS OF HIGH PLAINS UNDERGROUND WATER CONSERVATION DISTRICT NO. 1:

NOTICE IS HEREBY GIVEN that an election will be held within and for the HIGH PLAINS UNDERGROUND WATER CONSERVATION DISTRICT NO. 1 on the 12th day of January, 1954, at the polling place hereinafter set out, within said District, in accordance with a Resolution adopted by the Board of Directors of said District as follows, to-wit:

BE IT RESOLVED by the Board of Directors of High Plains Underground Water Conservation District No. 1:

I. That an election shall be held within and for said High Plains Underground Water Conservation District No. 1 on the 12th day of January, 1954, in the election precincts hereinafter set forth and at the polling places hereinafter set forth, all within said District, at which election there shall be submitted to the qualified resident voters of said District the election of two precinct Directors for Precincts Two (2) and Five (5), of the High Plains Underground Water Conservation District No. 1 and the election of one County Committeeman from each county composing the High Plains Underground Water Conservation District No. 1.

II. Upon each of the ballots used at said election shall be placed the names of the candidates for Precinct Director to be elected, as follows: Director's Precinct No. 5 - Territory within the District which is situated in each of the following counties, to-wit: Lamb, Hockley and Cochran.

Director Precinct No. 2 - Territory within the District which is situated in each of the following counties, to-wit: Floyd, Marvin Shurbet, Floydada

Upon each of the ballots used at said election shall be placed the names of the candidates for County Committeemen to be elected for each county composing the High Plains Underground Water Conservation District No. 1, as follows:

William R. Stockett, Happy Floyd B. Adams, Wayside

Bailey County W. R. Carter Lloyd Davenport, Muleshoe Sherman W. Inman, Muleshoe

Castro County T. R. Davis, Hart Roy Cluck, Hart

Cochran County W. R. Key, Morton Ralph De Bord, Morton B. O. Hurley

Deaf Smith County Floyd Walton, Hereford Frank Zinzer, Hereford

Floyd County Robert Smith Sr. John Bell R. C. Mitchell, Lockney

Hockley County Dan Alford, Anton J. J. Hobgood, Anton

Lamb County Roy B. McQuatters, Anton L. J. Swanson, Littlefield

Lubbock County J. B. Lamb, Slaton Earl Reasoner, Slaton

Lynn County E. L. Blankenship, Wilson Judson Hewitt, Wilson

Farmer County Glen Phillips, Farwell Walter Kaltwasser, Farwell

Potter County Earl Barclay, Bushland N. T. Murr, Amarillo

Randall County Sylvester Battenhorst Canyon Charles J. Beckman, Canyon Frank Begert, Canyon Joe Frank, Canyon John Wiek, Canyon

Blank spaces shall be left in order that the names of other persons may be written in. Each person residing in Director's Precinct Two (2) and Five (5), as above set forth, shall vote for only one Director, namely the Director for the Director's Precinct in which the voter resides. All persons may vote for the candidate of their choice by placing an X in the square beside the name or by scratching or marking out all other names in that race and leaving the name of such Director on the ballot. All persons desiring to cast a vote for a candidate of their own choice may do so by writing their name in the blank space provided on the ballot and by placing an X in the square beside the name, or by scratching or marking out all other candidates appearing on the ballot for Precinct Director. Each person residing in the counties composing the High Plains Underground Water Conservation District No. 1, as above set forth, shall vote for one (1) County Committeeman for the county in which the voter resides. Each person may vote for the candidate of his choice by placing an X in the square beside the name or by scratching or marking out all other names in that race and leaving the name of the County Committeeman on the ballot. All persons desiring to cast a vote for a candidate of their own choice may do so by writing their name in the blank space provided on the ballot and by placing an X in the square beside the name, or by scratching or marking out all but one candidate appearing or written in on the ballot.

III. The area comprising the High Plains Underground Water Conservation District No. 1 is hereby divided into the following election precincts:

Election Precinct No. 1 shall consist of that territory within the District which is situated within the Texas County of Armstrong.

Election Precinct No. 2 shall consist of that territory within the District which is situated within the Texas County of Bailey.

Election Precinct No. 4 shall consist of that territory within the District which is situated within the Texas County of Castro.

Election Precinct No. 5 shall consist of that territory within the District which is situated within the Texas County of Cochran.

Election Precinct No. 7 shall consist of that territory within the District which is situated within the Texas County of Deaf Smith.

Election Precinct No. 9 shall consist of that territory within the District which is situated within the Texas County of Floyd.

Election Precinct No. 12 shall consist of that territory within the District which is situated within the Texas County of Hockley.

Election Precinct No. 13 shall consist of that territory within the District which is situated within the Texas County of Lamb.

Election Precinct No. 14 shall consist of that territory within the District which is situated within the Texas County of Lubbock.

Election Precinct No. 15 shall consist of that territory within the District which is situated within the Texas County of Lynn.

Election Precinct No. 17 shall consist of that territory within the District which is situated within the Texas County of Farmer.

Election Precinct No. 18 shall consist of that territory within the District which is situated within the Texas County of Potter.

Election Precinct No. 19 shall consist of that territory within the District which is situated within the Texas County of Randall.

IV. The polling places and officers for said election are as follows:

ELECTION PRECINCT NO. 1, ARMSTRONG COUNTY Polling Place No. 1: School House in Wayside, Texas.

Presiding Judge John Patterson Assistant Judge Mrs. W. C. McGeehe Clerk Mrs. Roy Dodson

ELECTION PRECINCT NO. 2, BAILEY COUNTY Polling Place No. 1: Muleshoe Community House

Presiding Judge B. H. Black Assistant Judge Finley Pierson Clerk John Cammon

Polling Place No. 2: Enoch's Gin Office

Presiding Judge D. R. Adams Assistant Judge P. A. Altman Clerk E. N. McCall

Polling Place No. 3: Three Way School House

Presiding Judge Tommy Gault Assistant Judge William Eubanks Clerk Andrew Wittner

ELECTION PRECINCT NO. 4, CASTRO COUNTY Polling Place No. 1: Dimmitt Courthouse.

Presiding Judge Robert Rame Assistant Judge W. W. Gilbreath Clerk Joe Butler

Polling Place No. 2: Hart School House.

Presiding Judge T. R. Davis Assistant Judge Percy Hart Clerk Jack Bradley

Polling Place No. 3: Jumbo School House

Presiding Judge M. L. Simpson Assistant Judge C. E. Leasure Clerk Harry Smith

Polling Place No. 4: Nazareth, Texas School House

Presiding Judge William Hochstein Assistant Judge Joe Birkenseld Clerk Ed Brockman

ELECTION PRECINCT NO. 5, COCHRAN COUNTY Polling Place No. 1: Cochran County Court House, Morton, Tex.

ELECTION PRECINCT NO. 13, LAMB COUNTY Polling Place No. 1: Littlefield Court House

Presiding Judge H. O. Bigham Assistant Judge Mrs. Arthur Jones Clerk Mrs. W. D. Chapman

Polling Place No. 2: Oton City Hall

Presiding Judge J. A. Carruth Assistant Judge G. T. Sides Clerk Mrs. L. S. Kennedy

Polling Place No. 3: Springlake Elevator Office

Presiding Judge Floyd Crawford Assistant Judge Ernest Baker Clerk W. L. Price

Polling Place No. 4: Sudan City Hall

Presiding Judge Clyde Robinson Assistant Judge W. E. Stephens Clerk Frank Robinson

Polling Place No. 5: Spade School House

Presiding Judge C. C. Byers Assistant Judge L. J. Swanson Clerk E. C. Hardman

ELECTION PRECINCT NO. 14, LUBBOCK COUNTY Polling Place No. 1: Idalou Club House

Presiding Judge Harlon Holt Assistant Judge J. B. Mitchell Clerk D. B. McInroe

Polling Place No. 2: Wolforth, Texas, Friendship School House

Presiding Judge Ed Schroeder Assistant Judge Mrs. J. D. Brown Clerk Mrs. Ray Gillitt

Polling Place No. 3: Slaton City Hall

Presiding Judge J. A. McWhorter Assistant Judge Mrs. Harry Whitley Clerk Mrs. H. G. Waldon

ELECTION PRECINCT NO. 13, LAMB COUNTY Polling Place No. 1: Littlefield Court House

Presiding Judge H. O. Bigham Assistant Judge Mrs. Arthur Jones Clerk Mrs. W. D. Chapman

Polling Place No. 2: Oton City Hall

Presiding Judge J. A. Carruth Assistant Judge G. T. Sides Clerk Mrs. L. S. Kennedy

Polling Place No. 3: Springlake Elevator Office

Presiding Judge Floyd Crawford Assistant Judge Ernest Baker Clerk W. L. Price

Polling Place No. 4: Sudan City Hall

Presiding Judge Clyde Robinson Assistant Judge W. E. Stephens Clerk Frank Robinson

Polling Place No. 5: Spade School House

Presiding Judge C. C. Byers Assistant Judge L. J. Swanson Clerk E. C. Hardman

ELECTION PRECINCT NO. 14, LUBBOCK COUNTY Polling Place No. 1: Idalou Club House

Presiding Judge Harlon Holt Assistant Judge J. B. Mitchell Clerk D. B. McInroe

Polling Place No. 2: Wolforth, Texas, Friendship School House

Presiding Judge Ed Schroeder Assistant Judge Mrs. J. D. Brown Clerk Mrs. Ray Gillitt

Polling Place No. 3: Slaton City Hall

Presiding Judge J. A. McWhorter Assistant Judge Mrs. Harry Whitley Clerk Mrs. H. G. Waldon

ELECTION PRECINCT NO. 15, LYNN COUNTY Polling Place No. 1: New Home School House

Presiding Judge J. E. Fortenberry Assistant Judge J. M. Johnson Clerk Jay Moore

Polling Place No. 2: Wilson School House

Presiding Judge R. J. Maeker Assistant Judge S. A. Cummings

ELECTION PRECINCT NO. 17, PARMER COUNTY Polling Place No. 1: Friona American Legion Hall

Presiding Judge T. J. Crawford Assistant Judge F. W. Reeve Clerk Clyde Goodwine

Polling Place No. 2: Bovina American Legion Hall

Presiding Judge C. L. Calaway Assistant Judge Wilbur Charles Clerk Ed Ross

Polling Place No. 3: Farwell County Court Room

Presiding Judge Albert Smith Assistant Judge Mrs. O. B. Pipkin Clerk Mrs. Harry Whitley

ELECTION PRECINCT NO. 18, POTTER COUNTY Polling Place No. 1: Bushland School House

Presiding Judge Henry Blesser Assistant Judge Mrs. Henry Blesser Clerk R. C. Simpson, Jr.

ELECTION PRECINCT NO. 19, RANDALL COUNTY Polling Place No. 1: Hollywood Service Station

Presiding Judge Marley Burros Assistant Judge Wilson Campbell Clerk Ross Larsen

Polling Place No. 2: Ralph Switch, Randall County Grain Co.

Presiding Judge Travis Payne

Assistant Judge Mrs. B. J. Conway King

Assistant Judge W. P. Charlie B. Edg

Assistant Judge Leonard B. W. D. Fort

Assistant Judge W. J. Hill, Jr.

Assistant Judge Marley Burros

Assistant Judge Wilson Campbell

Assistant Judge Ross Larsen

Assistant Judge Jack Coulter

Assistant Judge Travis Payne

Assistant Judge Mrs. B. J. Conway King

Assistant Judge W. P. Charlie B. Edg

Assistant Judge Leonard B. W. D. Fort

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Assistant Judge Wilson Campbell

Assistant Judge Ross Larsen

Assistant Judge Jack Coulter

Assistant Judge Travis Payne

Assistant Judge Mrs. B. J. Conway King

Assistant Judge W. P. Charlie B. Edg

Assistant Judge Leonard B. W. D. Fort

Assistant Judge W. J. Hill, Jr.

HAGOOD'S DEPARTMENT STORE

Spotlights this collection of 5-Star Values

Life and Skippies

GIRDLES BY FORMFIT

A breathtaking array of not-to-be-missed values... in Formfit's newest easy-on-the-purse, easy-on-you, Life and Skippies girdles! Short or tall, large or small, we've styles and sizes to fit and flatter every figure with comfort. Your favorite fabrics, too. So come take your pick while the picking's good!



No. 540 Life Bra in white-on-white cotton broadcloth with faggetted center seam over bust and self-straps with sliding adjuster. \$1.75



No. 958 Life Girdle with satin elastic front and back panels, leno elastic sides. 15" length for the average figure. \$8.95



No. 5540 Skippies "All-in-One," tubular knit with satin elastic front panel. Bustline has nylon taffeta undercup and embroidered marquisette top. \$5.95



No. 946 Skippies Girdle with smart, new ribbon-sheer front panel, satin elastic back panel, elastic net sides. New free-stride inset at bottom front for action-free comfort. \$6.50



No. 846 Skippies Panty Girdle with ribbon-sheer front panel, satin elastic back panel, elastic net sides. New elastic release at leg for action-free comfort. \$6.50



Low fares everywhere—T.N.M. & O. Coaches Magnolia Service Station No. 1 Fred Lambert, Agent Station Hours: 7:30 a. m. — 5:30 p. m.

BUS SCHEDULES

Table with bus schedules for East Bound and West Bound routes, including destinations like Vernon, W. Falls, Childress, Quanah, Lubbock, El Paso, and Plainview, Amarillo.

HALE'S DEPARTMENT STORE STARTS SATURDAY JANUARY 2ND.

Floyd County Hesperian, Floydada, Texas, Thursday, December 31, 1953

JUNE IN JANUARY JUBILEE

your 1954 wardrobe of picture-pretty cottons! A wonderful jamboree of fabulous fabrics, in silhouettes... for fun now, for sun several at this little price.

Each 7.98



Vicky Vaughn
JUNIOR



- 1. CAN-CAN Tiered fullness cinched with black velvet. Jewel studded decollete. Ameritex candy everglaze cotton can-can print. Pink, Blue, Maize or White grounds. VICKY VAUGHN. 7 to 15. 7.98
- 2. HI-JINKS Shirt-Dress Sheath. Americord two-ply combed babycord with chromspun. Crease-resistant. Beige, Grey, Red, or Blue. VICKY VAUGHN. 9 to 15. 7.98
- 3. SERENADE Bouffant charm. Molded Midriff. Lace Clusters, Rhinestone Buttons. Dan River Corker. Wrinkle-shed polished chambray. Red, Mauve, Brown, Grey or Aqua. VICKY VAUGHN. 7 to 15. 7.98
- 4. HEARTBEAT Bell Skirted with corded gores. Embroidered bands in net yoke. Fuller's Fullerset. Wrinkle-resistant cotton. Blue, Pink, Aqua, Maize or Grey. VICKY VAUGHN. 7 to 15. 7.98
- 5. HEYDAY Coat-Dress Buttons Neck to Hem. Peg Pockets. Maidstone Fabrics' Geometric Print. Crease-resistant. Black, Navy, Red, Brown or Peacock. VICKY VAUGHN. 9 to 15. 7.98
- 6. PRINCESS Empire Look Buttoned to Gentle Curves. Extra Self belt. Revelaise, Bonafab's New Everglaze Embossed Embroidery. Lilac, Pink, Grey Green or Navy. VICKY VAUGHN. 7 to 15. 7.98

ORDER BY MAIL!
HALE'S DEPARTMENT STORE, Floydada, Texas

HALE'S DEPT. STORE

WANT ADS

READ AND USE THE..

FOR QUICK RESULTS

Farm Machinery

FOR SALE — Massie-Harris tractor, 101 Sr., and two-bottom breaking plow. Call Floydada Implement Co. 46 4tp

FOR SALE — Bear Cat 2A feed mill. Call L. O. McDonald. 46 4tp

IRRIGATION
dams, sticks, tubes,
S. J. Latta Implement Co.



Floydada Implement Co.

FOR SALE — 8-foot windmill Complete. Phone 454. Sparks Auto Service. 46 4tp

Salesman Wanted

WHAT ARE your plans for 1954? A good Rawleigh business is hard to beat. No capital or experience required if you have a car. Opening in Hale county. Write now for full information. Rawleigh's Dept. TXK-300-254, Memphis, Tenn. or see H. D. Marshall, Matador, Texas. 41 3oh

Wanted

Permanent resident would like to rent modern two or three bedroom home. Ph. 1079. 49 2tc

CESS POOL DRILLING — 30 inches or any size. Also storm cellars. Fish & Warren, Dial Ph. 4-5823, Plainview. 42 1tc

Lost and Found

LOST — Child's gray sweater in vicinity of picture show. Finder please call 55 for reward. Mrs. D. H. Pitts. 49 1tc

Miss Joy Lambert of Lubbock spent Christmas with her parents, Mr. and Mrs. Fred Lambert.

HAPPY NEW YEAR

may it be the best ever

- PURASNOW FLOUR** 49c
5 lbs.
- Maryland Club COFFEE** 95c
1 lb.
- Kimble, 300 Size Blackeyed Peas** 29c
3 Cans for
- DRYED Blackeyed Peas** 35c
2 lbs.
- DICED TURNIPS** 25c
2 Cans for
- Van Camps HOMINY** 25c
No. 2 Can 2 for
- Longhorn Margarine** 21c
1 lb.
- All Meat BOLOGNA** 45c
1 lb.
- Longhorn Pure Lard** 89c
4 lb. Pail
- Fresh Ground Hamburger** 35c
Meat, 1 lb.

KING Grocery & Mkt.
120 E. California Street
Phone 13
WE DELIVER

FOR SALE

LUZIER'S fine cosmetics and perfume. Individualized facial service. Dovie Kendrick, 724 W. Tennessee. 49 3tc

FOR SALE — Several thousand bundles each of Hegari, atlas-sargo, African millet, cane and redband kaffir. Some light and some heavy grain. Hal Scott, Ph. 774-W-3. 49-2tc

STAR-TELEGRAM, city delivery or by mail, new and renewal subscriptions solicited. Ph. 904. R. M. Teague. 46 6tc

FOR SALE — Wurlitzer spinet mahogany piano with bench. Good as new. Used only one year. Leslie Cox. Ph. 3786 Lockney. 47 3tc



USED CARS AND TRUCKS

1950 Chevrolet 4 door styleline deluxe, dark green color with radio and heater. This car has a complete motor overhaul and guaranteed. Only 866.00

1952 Chevrolet styleline 2 door, nearly a new motor and radio and heater, perfect tires and a spotless car, yours for only 1350.00.

1952 Chevrolet 2 door, styleline deluxe with radio and heater, 19500 actual miles. The most effortless driving car on the road today. Fully equipped with Chevrolet powerglide transmission and automatic power team. See this car at 1395.00

1951 Plymouth 2 door special deluxe, radio and heater, a top car and its yours for only 950.00

We have some excellent buys in used pick-ups that you should see before you trade.

See your favorite salesman today for the buy of the day in our 1953 Chevrolet demonstrators. All cars driven less than 5000 miles and fully guaranteed.

AND OTHERS

FOR SALE — Good Hegari bundles, 1 mi. south of Floydada. Ph. 691. J. S. Hale. 46 5tc

PLENTY OF GOODYEAR TIRES and tubes for passenger cars and tractors.
S. J. Latta Implements

Real Estate Loans

MONEY TO LOAN—On Farms and Ranches—Low Interest Rate—Attractive repayment options—See R. E. Fry. 43 1tc

LOW INTEREST RATE LOANS See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goetz & Goetz. 49 1tc

FEDERAL LAND BANK LOANS
• Low Cost
• Long Terms
• Prepayment Privileges
• Cooperative Ownership
• You deal with local folks Through Your Floydada National Farm Loan Association See us now 319 S. Main St. Telephone 256 Floydada, Texas 34 1tc

Live Stock

Duroes
E. W. TURNER & SON — Excellent Meaty Type Boar for service. Club pigs for Spring and Fall shows. 5 mi. E., 3 1/4 mi. N. of Petersburg Route 4, Floydada, Texas. 12 38 tp

HEREFORD BULLS FOR SALE — Yearling and 2 year olds. Good quality and good growth. Priced right and will trade for old bulls. John Lewis. 44 1tc

GET A GOOD, YOUNG REGISTERED HEREFORD bull while cattle prices are down; also have some good registered cows and heifers. Ph. 739-W. W. M. Goode, 402 West Jackson St., Floydada. 44 6tp

For Lease

FOR LEASE — 600 acres, with 550 acres under two wells. Would drill and case another well. 8 miles north, 1 mile east South Plains. Wade Deavenport. 38 1tc

TIPS

12-24

"My kid got some boxing gloves in the Want Ads—that's my tooth!"

For Rent

FURNISHED apartments, 102 East Houston. 49 1tc

FOR RENT — Furnished house, 3 rooms and bath. Call at 320 So. Main, Floydada. 47 1tc

FOR RENT — Bedroom close in 320 So. Main. Ph. 44. 47 1tc

TWO-ROOM furnished apartment, private bath, close in, on pavement, 329 West Mo. Ideal for working couple. Ph. 238 or 797. J. G. Wood. 47 1tc

FOR RENT — Unfurnished garage apartment on pavement. 521 W. Mississippi. 45 1tc

FOR RENT — Two furnished apartments with bath. Ph. 289-W or 506. 48 2tp

FOR RENT — to couple. Small furnished house close in on pavement. Maud E. Hollums. 43 1tc

FOR RENT or lease what was formerly L. L. Clark wrecking yard building. Located on East California Street. See Mrs. L. L. Clark, sr., 411 Wall St. Ph. 198-W. 42 1tc

FOR RENT — Duplex Mrs. Morrow Commercial Hotel. 37 1tc

FOR RENT — 4 room furnished apartment with private bath. Call 75. 24 1tc

OFFICE SPACE for rent. Inquire at Bishop motor company. 27 1tc

HOUSES FOR SALE AND RENT — Brown - Holmes Co. 24 1tc

Land For Sale

FARMS, ranches, city property. Ph. 654. Haggard Real Estate & Insurance. 34 1tc

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL, SEE WOOD J. O. Wood, 108 W. Missouri, Phone 238, residence No. 797. 38 1tc

FOR SALE — Half section with two 8-inch wells, fenced. No improvements. Wheat goes. Small down payment. Good 20-year loan. Or will sell in quarters. 6 miles north, 3 miles west Hart, Texas. See Virgil Cummings. 46 4tp

Use Hesperian want ads

Inventory Sale of Merchandise

Reduced to Clear!

All Items of Jewelry Reduced

1
3

(This does not include watches)

WATCHES REDUCED 10%

These prices good for one week only — ending January 8.

BRADFORD JEWELRY

126 W. California Phone 429

Miscellaneous

NOW is the time to clean and moth-proof your valuable carpets, rugs and furniture. Call 335-W. Buck Formby 229 E. Ky. 38 1tc

FOR portable disc grinding phone 454. J. E. Sparks. 33 1tc

MR. FARMER

If you plan to lay a 2" to 4" gas line, 100 Feet to 100 Miles, we can sell the pipe cheaper. We are also well stocked with Irrigation Pipe, 8" to 16" at Competitive Prices. See us for your pipe needs. Hilton Supply Company 1819 East Broadway LUBBOCK, TEXAS Phone 2-3041 or 2-5685

SEE US for polio insurance; real-estate, rentals. Reagan-Glasscock Insurance, represent stock companies only. 28 1tc

SEVERAL TOWN LOTS FOR SALE Baywin - Holmes Co. 24 1tc

SEE Mrs. Bob Smith for your **ARON Cosmetics** 52 1tc

FLOOR SANDING — Call 227-J. Earl Baker. 20 1tc

COME in and see our **Royal Gas** Range and Cooler Home Freezers and Ranges. All kinds of Purina Products, Chows and Chix supplies. Fuqua Farm Supply. 52-1tc

JOHN BLUE Fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11 1tc

KEYS—Duplicated while you wait. King's 5c, 10c and 2 1/2 Store. 14 1tc

BRITTON Appliance Repair Shop

Phone 454 307 E. Houston

PARTS AND REPAIRS FOR ALL MAKES OF Electric Razors

\$7.50 TRADE IN for your old shaver.

We have the "BEAV-EX" attachment that gives up to 60% more power.

GOEN DRUG ON THE CORNER

INCOME TAXES AUDITS

F. A. CUNYUS

U. S. DEPUTY COLLECTOR 1945 in S. P. Calif

TWO YEARS AUDITOR U. S. Military Gov. Korea

OFFICE: Baker Hotel Lockney, Texas

Annual Sale!

DOROTHY GRAY CREAMS

\$1.25 EACH

DRY-SKIN CLEANSER... Reg. \$2.25 size
SALON COLD CREAM... Reg. \$2.25 size, for normal skin or combination dry-and-oily skin.
LIQUEFYING CLEANSING CREAM, Reg. \$2.00 size for oily skin.
\$5.00 CELLEGON HORMONE CREAM... Sale \$2.50
\$2.50 HORMONE HAND CREAM... Sale \$1.25

(full prices plus tax)

LIMITED TIME ONLY!

Here's your big, once-a-year chance to save on these famous personalized Cleansing Creams, and Hormone Creams, by Dorothy Gray!

ARWINE DRUG CO.

RUTLEDGE FOR FAMILY

Mr. and Mrs. all their children at home on December 26, for a family dinner.

Mr. and Mrs. and children called on Mrs. John from Midland, Rutledge Jr., at Corpus Christi, Randolph Rutledge, Fort Sul, Oklahoma.

POPE FAMILY

Mr. and Mrs. West Virginia at all the members home on Christmas dinner and the exception of law.

Present were Pope and family Arkansas, Mr. and Mrs. Pope and family Bob Wiley and family; Mr. and Mrs. Brock and family; Mr. and Mrs. John children of Mrs. Bud Pope, Ada Ellis and Mrs. Pope, all of Floyd.

Guests in the Mrs. J. H. Poore were their children Orville Poore of Mr. and Mrs. Kym Spring, Miss Odebock, Mr. and Mrs. family of Floyd; Mr. and Mrs. Thornton of Lubbock, Herbert Thornton and Dee and Partridge, Missouri.

Mr. and Mrs. children of Amarillo with Mrs. Hammett, Mrs. R. I. Teeple.

FOR RENT

1 WD-A-C with ment;
1 1950 model Ford
1 1953 GMC with 8 acres dry land

Can be rented basis. About 7 mi. N. E. Campbell.

KATRINA BETH NORRIS IS CHRISTMAS DAY DAUGHTER

Mr. and Mrs. C. M. Norris, Jr., of Carlsbad, New Mexico, formerly of Floydada are the parents of a baby daughter, born December 25, in Carlsbad. The daughter has been named Katrina Beth. She weighed six pounds and four ounces. Maternal grandparents are Mr. and Mrs. W. J. Wilks and the paternal grandmother is Mrs. C. M. Norris, sr., all of Floydada.

Mrs. Norris, jr., is the former Bobbie Wilks. Katrina Beth has a brother, Connie, age 3 years.

Mr. and Mrs. T. E. Adcock of Antlers, Oklahoma, spent the Christmas holidays here, the guests of Mrs. Adcock's daughter, Mrs. Duncan Hollums and family and her son, Greer Christian and family.

stop the LONG to the backyard garbag

Install Muel Climatic Incinerator

and get messy garbage problem — and economical for details. An easy budget

Burns Everything! Cars, Install in Kitchen or Garage. White or Grey. TERN BOB'S HEAT AIR CONDIT BOB COLLIER, 120 E. Tate Now On Display WEST TEXAS Floydada, Tex

Christmas News Notes

Mrs. Steve Mize of Stockton, California, is the guest of honor at the Christmas party given by the parents of the Mize family at the Stockton Hotel Monday morning, Dec. 21. The boy weighed seven pounds and has been named Allen. Grandparents are Mr. and Mrs. A. S. Mize of Stockton, California.

Mr. and Mrs. J. Wilks, who is a student at the University of New Mexico, are planning to spend the Christmas holidays in the city of Dallas.

Mrs. C. M. Meredith, who has been attending Baylor University, is also in Dallas.

Mrs. Vanley Calvary of Dallas is here to spend the holidays with her parents, Mr. and Mrs. C. M. Meredith.

Mrs. Calvary is the daughter of Mr. and Mrs. J. Wilks.

Mrs. Collier returned Monday from Oklahoma, where she attended the funeral services for her late husband, Mr. Jim Collier.

Mrs. Collier is the daughter of Mr. and Mrs. J. Wilks.

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Darlynn Warren Is Snow Queen

Miss Darlynn Warren was crowned snow queen at the banquet last week, sponsored by the young people's training union of the First Baptist church, held in the lower auditorium. Fifty-three young people and guests were present.

Al Brian was master of ceremonies. Miss Mollie June French sang a solo, "I Believe." The presentation of snow queen was by Bill Hardin.

The other nominee for snow queen was Roy Nell Hammond from Union One.

Dr. Bill Greer, Bob Copeland, Al Brian and Myron Kattner presented quartet numbers. The pastor, Dr. R. Earl Allen spoke to the group on "The Dimensions of Life."

CHILDREN, GRANDCHILDREN OF MRS. C. T. WARREN GET TOGETHER AT MOTHER'S HOME

Mrs. C. T. Warren had the pleasure of having her children and grandchildren at her home for a family Christmas dinner. Those present were:

Children, Mr. and Mrs. Bob Rogers, Mr. and Mrs. Foster Amburn, Mr. and Mrs. Ray Warren, Mr. and Mrs. Ebb Warren, Mr. and Mrs. Morris Raley, Mr. and Mrs. Charley Warren, Mrs. Bill Clark, and Mr. and Mrs. Clifford Warren;

Grandchildren: Mr. and Mrs. Glen Amburn, Ronnie and Terry, Mr. and Mrs. Bill Grabber, Jane and Bobby, Mr. and Mrs. Virgil Warren, Mr. and Mrs. David Graham, Janice, Brenda and Susan, Mr. and Mrs. Howard Adams, Linda and Nancy, Mr. and Mrs. Wayne Robertson and Larry, Mrs. Lindell Warren, Kathy and David, T. R. and Kenneth Warren, Miss Beverly Mitchell, Garland and Carroll McClure, Wesley Mitchell, Carolyn and Lynn Raley, Dennis and Maxine Warren, Dale, Jerry, Sue, Wayne and Gail Warren, Nelda June, Donnie, Johnny and Larry Barbee, Bill

Ferrying Journey Prolonged When Bad Weather Hits

Twice grounded by weather and lacking only a half-hour of being the object of an aerial searching party, Kenneth Johnson, of Petersburg, reached home last week from Lockhaven, Pennsylvania, ferrying a Piper Tri-Pacer four-plane.

He was enroute from the factory to Lubbock. The trip, projected for a one-stop flight of several hours, required six days, when storm conditions brought snow and overcast throughout the middle west.

Johnson, with two associates, Jack Miller and Dan Burkhalter, left their eastern port city in a plane each for Columbus, Ohio. All were grounded enroute, Johnson at a small Ohio city, his co-fliers in Pennsylvania.

After joining up once more the planes took off for the southwest, but were grounded again near Carthage, Missouri. When the skies cleared they flew into Lubbock and made delivery of the planes to West-Tex Aircraft Company at Lubbock.

The W. D. Johnsons here, parents of the Petersburg flier, and Mrs. Johnson, his wife, who had been reading of the experiences of the fliers and hearing of their plight by radio, were much relieved when the son and husband reported home safely.

Peoples Forum

A CHRISTMAS WISH
Austin, Texas, Christmas, 1953

Christmas Greetings to You!
It is good to feel that the world is on the mend, that men of good will around are earnestly searching for peace on earth.
That is the spirit of this letter to you.
We have passed through a half century of war and turmoil, but at last the Prince of Peace seems to have entered the hearts of men and women on earth.
The United Nations can and must be the hope of the world. To the United States has fallen the role of supporter of the peace through might. It is our duty to see that the weak and oppressed nations shall not be enslaved. This duty we shall not shirk nor deny. The souls and hearts of men are more important than money or empire.

Mac Warren, Mrs. T. M. Carter, an old friend, was among the number present.

Our President Eisenhower and our Senators and representatives deserve the support of all of us that the country may be returned to the ways of peaceful pursuits and normal economic growth.
May the critics take a recess and let us for a season look for the good and the beautiful in life.
This is the Christmas wish of
Your friend
Ernest O. Thompson



The other night we opened the front door on something so real it almost blinded us.

Usually, when the doorbell rings and we aren't "expecting company," we make a dozen quick guesses before we turn the doorknob. Is it the paper boy collecting? A wrong address? A neighbor returning a pan? Could it be callers? A telegram?

But on this night we were trimming the tree and had only time for one panic-ridden glance at the confusion before we answered.

There stood five neighborhood urchins, in solemn but smiling formation, ready to sing us a Christmas song. Ignoring conventional choir arrangement of the short ones in front, these youngsters had arrayed themselves in two uneven rows, and between the shoulders of two big ones peered the round, earnest eyes of the littlest caroler.

As they opened their songbook and began an off-key "Joy to the world," we watched their expressions — shyness, fun, mischief and seriousness all in one. But underneath it, the sweetest of spirits. As they finished, we offered them candy but their answer was quick and sure:

"No, ma'am!" they said positively. "Not one thing. We just want to sing for you." And they were gone to ring the next doorbell. We went to a darkened window and watched them across the street, their big dog trailing after them.

This is truly it, we thought, as we tried to swallow a lump about the size of a baseball that seemed stuck in our throats. For eleven months and three weeks of the year, this unpredictable little band of live wires keep the neighborhood electrified with their activities. But on this night, the true goodness of Christmas has got hold of them and they want to share it.
It was greatness in disguise.

COURT HOUSE COTERIE HAS CHRISTMAS COFFEE

Tuesday morning from 9 until 10 o'clock, the "girls" in the court house were hostesses at a coffee when all employees in the office there were asked in, along with the county commissioners and wives and the county Judge and wife.

A long table in the commissioners room, adjoining the county judge's office, was made beautiful with a lovely green and gold embossed paper cloth, having a Christmas snow man at one end of the table and a beautiful pink azalea at the other. For the center, greenery and Christmas baubles with red lighted candles were used.

Mrs. Lorin Liebfried presided at the coffee service and Mrs. Virgie Shaw served old-fashioned pound cake, made by Mrs. T. G. Hall. Other members of the court host staff assisted in the hospitalities.

Dr. O. R. McINTOSH
OPTOMETRIST
OFFICE 211 SOUTH MAIN ST.,
Phone 157 — Floydada, Texas

PROTECTION AGAINST FIRE
Automobile and Casualty
G. C. Tubbs
Insurance Agency
PHONE 418

LANDS
Ranch and Grazing Lands in Floyd and other Counties
Town Lots in Floydada.
MASSIE & BOND
M. Massie Hollis R. Bond

COTTON - COTTON - COTTON

its here

The New Improved Stormproof for 1954

TWELVE REASONS stated specifically

why you should grow NORTHERN STAR COTTON
READ THEM!

Improved stormproof cotton that stays in the burr, with premium staple. Ideal for stripping.

Northern Star is one of the highest varieties in lint yield per acre of any cotton grown as shown by State Experiment Station and Farmer Variety tests over the U. S. Cotton Belt.

It is one of the quickest maturing varieties grown. In many places Northern Star is the "Last Cotton Planted and the First Harvested." If any cotton makes a crop, Northern Star will.

All of our seed are the results of one pedigreed high yielding line, which has consistently produced more lint per acre than many selections tested against it.

We supply you with seed which have been grown on good land, cultivated carefully, harvested when mature, ginned on our own gins, cured properly, cleaned, tested, sacked, and stored according to the best methods known in the scientific seed breeding business to maintain quality planting seed. Every precaution is taken to insure perfect germination.

Due to the wide differences in planting practices we have provided for you either fuzzy, saw delinted, or gas delinted Northern Star planting seed.

Northern Star Cotton plants have a strong main stem, deep root system, close jointed fruiting branches, light foliage and produce good bolls from 65 to 75 weighing one pound.

Northern Star Cotton makes a staple which measures from 1 inch to 1-1/16 inch under average rainfall conditions and longer where irrigation is practiced or humid conditions prevail. Its fiber strength averages from 85,000 to 95,000 pounds per square inch of cellulose. Strong fibers are essential for good spinning and weaving value.

Northern Star Cotton turns out from 38 per cent to 40 per cent at the gin when picked and from 25 per cent to 30 per cent where pulled or snapped.

Northern Star Cotton is a very popular variety where hand picking or spindle type harvesting machines are used and has given outstanding results where stripping is practiced. There is enough fluff to the fiber for the spindles to catch and remove the seed cotton clean from the burs. Where hand snapping and stripping is in use the boll stalks break easily, making harvesting more rapid.

The hard staple cleans well in ginning, giving you a good grade.

All of our seed are grown under the supervision of the State Seed and Plant Board and our registered acreage is of all the same strain of elite seed.

NORTHERN STAR SEED FARMS
O'BRIEN, TEXAS

PLACE ORDER
With
CO-OP GIN
Floydada, Texas
or order direct

NAME _____
ADDRESS _____
Please Ship _____

Bushels of NORTHERN STAR SEED
FUZZY SEED 3.50 Bushel
SAW DELINTED 3.75 Bushel
CHEMICALLY DELINTED 18c Pound
SHIPPED PREPAID — CASH ON DELIVERY
SALESMAN — LLOYD WALDRIP



We're Shoufin
It Out...
**HAPPY
NEW
YEAR**

Once again, we want to take the opportunity, during this gay Holiday to thank our many customers for their loyal patronage, and to wish each and every one of our friends a greeting that comes from the heart... May 1954 be the happiest year of many to come! We are proud of our customers of the past years. You are a swell bunch of customers and we would like to make a New Year resolution for 1954 to improve our service in any way we can. Don't fail to call on us for any item, large or small, at any time.

YOUR JOHN DEERE DEALER
STANSELL-COLLINS CO.
Floydada Phone 88

Floyd County 14 Years Ago

(Taken from the files of The Hesperian, issue dated December 28, 1939.)

For the first time in more than a decade, Floyd county celebrated a "White Christmas" as snow ranging in depth from four inches to more than a foot blanketed the entire panhandle and south plains area on Christmas morning and sent hopes for a bumper 1940 crop soaring.

L. H. Smith, jr., and Elbert Smith, sons of Mr. and Mrs. Leonard Smith were injured the not seriously, Christmas day when their car was crowded off the pavement by another car, skidded into the ditch and turned over.

Two new WPA projects are scheduled to get underway in Floyd county on January 1. County Judge G. C. Tubbs announced this week. Eggs, per dozen, candled, cash—12 cents.

Funeral service for Mrs. A. J. Womack, 73, of the Sand Hill community were conducted from the Sand Hill church of Christ on Friday afternoon.

Mary Louise Tubbs who is a student at Baylor Beiton is spending the holidays with her parents, Judge and Mrs. G. C. Tubbs.

Malcolm Lader, student in Baylor University at Waco, is spending the holidays here with his parents, Mr. and Mrs. George Lader.

Muriel Fagan, student at Hardin-Simmons University in Abilene is the holiday guest of her mother, Mrs. Pearl Fagan.

Juanita Phillips, teacher in the Oklahoma schools, spent the holidays here with her parents, Mr. and Mrs. Sam Phillips.

In a quiet ceremony on Christmas eve morning, Miss Rachel McClure and Dennis Taylor were married at the home of the bride's parents, Mr. and Mrs. C. A. McClure in the Webb community. Mr. Taylor is the son of Mr. and Mrs. Tilford Taylor of the Mt. Blanco community, where the young couple will make their home.

Mr. and Mrs. Leo Jackson and baby of Tahoka spent the holidays here with Mr. Jackson's parents, Mr. and Mrs. Andy Jackson.

Mr. and Mrs. Pete Kendrick entertained a group of friends with an "84" party Monday night at their home.

An annual Christmas tree and program was held at the First Christian church Saturday night, with Mrs. Martin Brown and Mrs. Edna Earl Gee in charge of the program.

Mr. and Mrs. Floyd Murry and son Mitchell, of Stinnett and Mr. and Mrs. Lloyd Murry and daughter, Rebecca Joe of Portales spent the Christmas holidays with their parents Mr. and Mrs. O. E. Murry and Mr. and Mrs. Ham Smith.

Floyd and Ted Bell, students at University of Texas, spent the holidays with their family at the home of Mrs. B. F. McIntosh.

Truman Kirk, student at University of Texas, Austin, is here to spend the holidays with his parents, Mr. and Mrs. O. W. Kirk.

Lakeview News

(by Mrs. Warner Johnson)

LAKEVIEW, December 29—Sunday night, Mr. and Mrs. Verlon Wright and children were supper guests of Mr. and Mrs. L. D. Goughly and family.

Mr. and Mrs. L. D. Goughly and family, Mr. and Mrs. B. P. Neff and family, Mr. and Mrs. Verlon Wright and children and Janet Hanson visited Sunday night with Mr. and Mrs. Charlie Wright and daughters.

Mr. and Mrs. Wayne Russell and Wandell spent the holidays in Fort Worth with Mr. and Mrs. Roy Trice. Visitors in the Wayne Russell home Sunday were Mr. and Mrs. C. A. Russell of Floydada and Mr. and Mrs. Charlie Posey of Roaring Springs.

Mr. and Mrs. Warner Johnson and family visited in the Vernon Wheelness home at Crosbyton Sunday afternoon. Jimmy Wheelness came home with Lourie and stayed till Tuesday.

Mr. and Mrs. F. K. Gregory and daughters of Hollis spent Saturday night with Mr. and Mrs. T. E. Johnson.

Mr. and Mrs. Oran Hatley and daughters spent Christmas with Mrs. Hatley's brother and family at Glen Rio, New Mexico.

Visitors during the Christmas holidays with Mr. and Mrs. H. J. Nelson and Alma Ruth were Mr. and Mrs. Herman Nelson and grandson from Oklahoma City, Mr. and Mrs. R. K. Ooley and sons from Providence, Mr. and Mrs. Carl Nelson and family and Mr. and Mrs. Lloyd Nelson and family from Floydada.

Mr. and Mrs. Raymond Nelson and Jane of Plainview visited their son and family in Harlingen during the holidays.

Mr. and Mrs. Charlie Wright and daughters, Mr. and Mrs. Verlon Wright and family, Mr. and Mrs. Buell Neff and family and Joe Bunch of Portales, New Mexico, were Christmas eve visitors of Mr. and Mrs. W. C. Wright in Floydada.

Mrs. Wilma Pascall, Vencil and Virginia of Lorenzo spent Wednesday with Mr. and Mrs. Warner Johnson and family.

Mr. and Mrs. Gene Johnson, Larry and Shirley visited Christmas day with her parents, Mr. and Mrs. C. W. Robertson in Crosbyton.

Mr. and Mrs. L. D. Goughly, Bobby and Linda, Mr. and Mrs. Carlton Fawver and family, Mr. and Mrs. Leslie Fawver and family and Mrs. Laura Anderson spent Christmas eve with Mr. and Mrs. Roy Fawver.

Mr. and Mrs. George Hamor of Cone were Friday night supper guests of Mr. and Mrs. L. D. Goughly and family.

Thursday night, Mr. and Mrs. Leslie Fawver and family and Mr. and Mrs. Bert Mankins and family of Floydada visited the L. D. Goughly.

Christmas day visitors of Mr. and Mrs. Dick Nichols and Billy Clyde were Mr. and Mrs. D. M. Moore of Floydada, Mr. and Mrs. R. L. Nichols, Mr. and Mrs. David Nichols, Mr. and Mrs. James Lee Nichols, Nancy and Jimmy and Bob Pile of Harrod, South Dakota.

Mr. and Mrs. L. W. Johnson and family, Bob Rasor and Jimmy Wheelness were Sunday night supper guests of Mr. and Mrs. R. L. Johnson.

Mrs. R. C. Smith had all her children home for Christmas. Those present were Mr. and Mrs. Travis Dunn and family of Plainview, Mr. and Mrs. Foy Smith of Leveiland, Roy and Floyd Smith of Morton, Mr. and Mrs. Bill Smith and family, Mr. and Mrs. G. W. Smith and family of Dougherty, Mr. and Mrs. Milton Harrison and family and Mr. and Mrs. Don Harrison and sons.

Mr. and Mrs. Don Harrison, Jerry Bob and Max spent Sunday with his parents, Mr. and Mrs. W. H. Harrison at Lockney.

Mr. and Mrs. H. M. Thomas had Christmas dinner with Mr. and Mrs. Hoyt Bishop at Mt. Blanco.

Mr. and Mrs. Jimmy Pregar of Canyon, Mr. and Mrs. Hoyt Bishop of Mt. Blanco and Mr. and Mrs. H. M. Thomas were Christmas eve supper guests of Mr. and Mrs. Howard Gene Bishop and Mike.

Mr. and Mrs. Howard Gene Bishop and Mike visited her parents, Mr. and Mrs. Sid Brown at Cedar Hill Friday.

Mrs. Jess Moore of Fort Worth visited Mr. and Mrs. B. L. Breed from Thursday till Sunday.

Mr. and Mrs. Orville Poore and children from Missouri visited Christmas night with the B. L. Breed family.

Visitors of Mr. and Mrs. B. L. Breed and Dorothy Christmas eve night were Mr. and Mrs. Frank Breed and family of Lockney, Mr. and Mrs. Ray Loyd and sons, Mr. and Mrs. Odeil Breed and children and Mr. and Mrs. D. H. Widener.

Mr. and Mrs. Homer Newberry and daughters spent Christmas day with Mr. and Mrs. M. J. Mosey at Mt. Blanco.

Mr. and Mrs. Homer Newberry and daughters had as their guests Sunday, Mr. and Mrs. M. J. Mosey of Mt. Blanco, Mr. and Mrs. W. E. Crawford and Virginia of Crosbyton, Mr. and Mrs. Wesley Hay and sons of Mosco, Colorado, and Mr. and Mrs. Joe Sherburner and Mike from Pauls Valley, Oklahoma.

Mr. and Mrs. Wayne Battey and sons spent the holidays eightmiling in South Texas and Louisiana.

Mr. and Mrs. E. H. Spears, Larry and Pat spent Christmas day with relatives in Lubbock. Pat stayed until Sunday when her parents went to Lubbock.

Milton Ingley of Lubbock spent from Friday till Sunday with Larry Spears.

Christmas day visitors in the home

A NOTE OF APPRECIATION

With deep gratitude we extend this word of thanks for the many kind acts of sympathy, expressed by our thoughtful neighbors and friends during the illness and at the death of our loved one.

Your kindnesses have meant much to us and will be ever remembered.

Mrs. J. N. Gullion and children Mr. and Mrs. John Elza Gullion Mr. and Mrs. Wm. H. Nelson Mr. and Mrs. John E. Smith and sons.

HRABALS DUE HOME
J. H. Hrabal, Floydada businessman, his wife and baby have been released from Olney hospital and were expected home Wednesday night, it was reported from his home Wednesday afternoon.

The Hrabal family were injured in a collision near Seymour about 10 days ago. Since that time Mr. Hrabal has been a patient in a hospital being treated for injuries sustained in the wreck.

H. L. Rafferty spent Sunday and Monday in Sherman, Texas on business. He returned Tuesday.

Mr. and Mrs. R. H. Peel were their children, Mr. and Mrs. Tom O'Brien and children from Friona, Mr. and Mrs. Tom Ball and son of Lubbock, J. D. Ball of Amarillo, Mr. and Mrs. Jimmy Peel from California and Mr. and Mrs. Kenneth Moody and sons from Lockney.

Mr. and Mrs. C. T. Morrison and daughters spent Christmas with his parents, Mr. and Mrs. C. T. Morrison, sr., at Robertson.

Visitors in the Jim Owens home during the Christmas holidays were Mr. and Mrs. Edwin Pollan and family, Mr. and Mrs. J. D. Cantrell and son, Mrs. Irene Woody and children and Mr. and Mrs. Bill Ward.

Mr. and Mrs. Charlie Wright and daughters spent Christmas with Mr. and Mrs. D. E. Smith at Crosbyton.

Mr. and Mrs. Eard Edwards had their daughters and families home for Christmas. They are Mr. and Mrs. Frank Fite from Abilene and Mr. and Mrs. Maxey McKnight and Dell from Wellington.

Leads Dimes Drive



Basil O'Connor, president of the National Foundation for Infantile Paralysis, leads American volunteers in 3,100 counties, Possessions and Territories in the 17th annual March of Dimes which this January must raise \$75,000,000 to pay for polio patient aid, scientific research, professional education and the new program of Polio Prevention. This program alone will cost \$26,500,000 for stepped-up purchases of gamma globulin and the field-testing of a trial polio vaccine during 1954.

Mr. and Mrs. M. C. Smith and sons, Donald and Kenneth, spent Christmas with their parents, Mr. and Mrs. R. H. Smith of Rule and Mrs. J. A. Frazier of Haskell. They also visited Mrs. Smith's sister and family, Mr. and Mrs. Joe Kelly in Stephenville.

HARMON-SKAGGS GUEST LIST INCLUDES NUMEROUS OUT-OF-TOWN FRIENDS AND RELATIVE

Out-of-town guests at the Harmon-Skaggs wedding on Saturday evening included Dr. L. L. Skaggs and Miss Emily Baukhause, San Antonio; Judge Jack Skaggs and Mrs. Skaggs, Harlingen; Miss Patty Rutherford, Jerry Williams and Bobby Vandergriff, Amarillo; Mrs. Ruby Splawn and Mrs. Pearl Joslin, Dallas; Mrs. Mae Harmon and Mrs. Naomi Zilar, Denton; Mrs. J. U. Borum, Mrs. Venita Gambin and daughter, Miss Lonita Gambin, Lubbock; Mr. and Mrs. R. H. Hale, Plainview; Dr. and Mrs. F. C. Harmon, jr., and Franklin and Judy, Paducah; and Dr. and Mrs. Jack W. Cogswell and daughter, Jana of Houston.

GULLION KINSMEN ATTEND LAST RITES FOR PIONEER

Relatives and friends from out of town here to attend the funeral service of J. N. Gullion on Monday included Mr. and Mrs. H. M. Howell, Mr. and Mrs. Ivor Bagwell, Mr. and Mrs. George Bagwell, Mr. and Mrs. J. A. Bagwell and Ernest Bagwell, all of Darnit; Manse Lisle and W. M. McMurtry of Shamrock; Mrs. J. S. Teague and daughter Sairley Ann and Mrs. W. L. Holloman of Slaton; Miss Joy Holloman of Albuquerque, New Mexico, Carl Jackson of Plainview and Dwight Jackson of Lockney.

Two sisters and a niece and husband of the deceased were present for the rites. They were Mrs. Essie Cheshire of Fullbright, Mrs. Jennie Bolton of Clarksville and Mr. and Mrs. Morris Fisher of Fullbright.

MARRIAGE LICENSES
Bobby Gene Johnson and Wanda Keller, December 22, 1953; Bobby Marion Vickers and Melba Rosella Franks, December 23, 1953; Leland Stanford Hodges and Opal Ruth McKinney, December 26, 1953; Duard Henry Reeves and Mary Margaret Hopper, December 21, 1953.

Hesperian for 1954 account records.

Mr. and Mrs. Harry Stas their children at home on Monday for a family dinner union. They were Mr. and Mrs. Groves and children of Mr. and Mrs. W. C. Holt and Mr. and Mrs. James Stas and Mr. and Mrs. L. H. Smith, son of Tulsa, Oklahoma.

Visitors in the C. N. Batt Sunday were Mr. and Mrs. Warren, Elaine and Edwin. Mrs. Bob Alldredge and Mrs. J. R. Evers and Mrs. Nell. Mrs. C. E. Neil returned home in Amarillo on Tuesday. Mrs. Evers with her to spend days.

Mr. and Mrs. Bob Alldredge Stevie visited during the with his parents, Mr. and H. Alldredge of Alford. Operators were his sisters, Mrs. Trice and family of Denver, Mrs. J. H. Strickland and Mrs. Roswell, New Mexico.

Too Late to Class

FOR SALE—20 tons irrigating bundles Rt. 2, James

SPECIAL

30 YOUNG TURKEYS Will Sell Live or Dead
150 YOUNG HENS PULLETS Also for Quick Sale Price Reduced

NO BETTER FRY THAN WE HAVE We Dress Poultry Daily

Charley Be... 1/2 Block North of S... Grocery on Matador

happy new year

SHURFINE, 2 1/2 Can	PEACH HALVES . . . 25c
SHURFINE, No. 2 Can	BLACKEYED PEAS . 15c
SHURFINE, 303 Can	BLENDED PEAS . . 20c
CAMPBELLS, 16 oz.	PORK & BEANS . . 13c
ARMOUR, 4 oz.	VIENNA SAUSAGE . 19c
Can	TRETT 45c
WOLF, No. 2 Can	CHILI 58c
SHURFINE, Flat Can	RED SALMON . . . 49c
HUNT'S, 14 oz.	CATSUP 17c
GERBERS, 3 Cans	BABY FOOD . . . 25c
BAKE-RITE, 3 lb. Can	SHORTENING . . . 79c
IMPERIAL, 2 Packages	POWDERED SUGAR 25c

HULL & McBRIEN

PHONE 292 We Deliver

STAR CASH VALUES

FOR A BETTER 1954 EAT

Blackeyed Peas 2 lbs.	35c
Shurfine 3 lb. Tin Shortening	77c
FOR THAT NEW YEARS TREAT	
HAM 1/2 of Whole	69c
Shurfine Large Can PEACHES In Syrup	27c
Spiced Crab Apples Large Jar	37c
Hi-C 46 oz. Can	27c
Clear Sailing 2 Cans CUT BEANS	25c
Shurfine Tiny Tot Can PEAS	25c
POST 40% Economy Size Bran Flakes	25c
TREND 2 Boxes	39c
White King Large Box SOAP	29c
Fancy Smoked Pure Pork Pkg.	Breakfast Links 59
SALMON Tall Can	37c
Shurfresh I.B. OLEO	25c
Sugar Cured Hog I.B. JOWL	39c

FINE TO COOK WITH BLACKEYES

PURE CANE 5 lbs.	SUGAR . . . 49c
BAKERITE 3 lbs.	SHORTENING . 77c
HUNT'S No. 300 Can	PEACHES . 18c
REMARKABLE No. 2 1/2 Can	PEARS . . . 29c
CLOVERLAKE 1/2 GALLON	MELLORINE 63c
FROZEN FOODS	FRESH PACK Strawberries 10 oz. 27c
Shurfine Orange Juice 6 oz. 22c	Chopped Broccoli 10 oz. 24c
Libby's Corn on Cob CUT 29c	Green Beans 10 oz. 28c
Cat Fish 1 lb. 45c	Whiting 19c
PERCH 1 lb. 35c	
FOLGER'S INSTANT	COFFEE 2 oz. Jar 59c
SHURFINE Can	TUNA . . . 37c
BETTY CROCKER Pkge	YELLOW CAKE MIX . 39c
SHURFINE 24 oz.	GRAPE JAM . . . 41c
BIG BEN 2 1/2 Can	PORK & BEANS . 19c

U. S. Gov. Graded Meats

BEEF RIBS . . . 39c	PER POU
SAUSAGE . 40c	PER POU
DRESSED HENS & FRYERS	
NORTHERN TISSUE 3 ROLLS	25c
ROXEY DOG FOOD 3 CANS	25c
CLORAX QUART	19c
TIDE GIANT SIZE	69c

WE GIVE "S.H." GREEN STAMPS

FELTON - COLLINS GROCERY & MARKET

122 W. Calif. Phone 27

DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY

WE DELIVER

Happy New Year!



We Will Be Closed
FRIDAY, JANUARY 1
NEW YEARS DAY

IPANA, 50c Size, Each

DENTAL CREAM 35c

- | | | |
|--|---|--|
| MARSHALL, 300 Can
HOMINY . . . 10c | DEL MONTE, 300 Can
SPINACH . . . 15c | POST, Box
RAISIN BRAN . 19c |
| HUNT'S, No. 300 Can
NEW POTATOES 13c | MACARONI, 14 oz. Package
SKINNERS . . . 24c | LIBBY'S, 303 Can
SAUER KRAUT . 16c |
| FRANCO AMERICAN, Can
SPAGHETTI . . 15c | PILLSBURY, 2 1/2 lb. Box
Pan Cake Mix . 35c | PINT BOTTLE
WESSON OIL . . 36c |

COCA COLA . 39c

MARGARINE . . 19c **TUNA FISH . . . 19c**

U. S. GRADED QUALITY MEATS

Beef Pot Roast, lb. 49c

LOGNA lb. 35c

Burger Meat, lb. 39c
STEAK RIBS . . lb. 39c
SAUSAGE . . lb. 49c

BONE STEAK lb. 73c

DAVIS & HUMPHRIES, OWNERS & OPERATORS

FRESH FRUITS & VEGETABLES

Strawberries . 19c
SPINACH . . 12 1/2c
CARROTS . . . 10c

TOMATOES . 23c
Bell Pepper . 19c

CARROTS . . . 10c

Cauliflower . . . 15c
Maryland Sweet . 10c

PAPER TOWEL . . . 20c
PRUNE JUICE . . . 37c

SALMON

Humpty Dumpty 33c
TAMALES 23c
TOMATO SOUP . . . 12c

COFFEE

FOLGER'S 83c
BEEF STEW 50c
VIENNAS 17c
PICKLES 29c
PI DO 17c
Laundry Soap . . 8c

ASPRIN

10c



START THE YEAR OFF THE GREEN STAMP WAY! WITH EVERY PURCHASE-DOUBLE ON TUES. STAMPS

TROPICAN, Fresh Frozen, 6 oz. Can, 2 Cans

ORANGE JUICE . . . 25c

Strawberries . . . 25c
LEAF SPINACH . . 12 1/2c
CUT CORN 15c
WHOLE OKRA . . . 19c

As A Farm Woman Thinks

(by Nellie Witt Spikes)

JANUARY 1, 1954.
A New Year Prayer
 Oh, young New Year, take not these things from me —
 The old-time faiths; the shining loyalty
 Of friends the long and searching years have proved;
 The glowing hearth-fires, and the books I loved;
 All wonted kindnesses and welcoming
 All sure, hard-trodden paths to which I cling!
 Oh, blithe New Year, glad with the thrill of spring —
 Leave me the ways that were my comforting.

A new Year, May it be a glad, good New Year. A year of peace and prosperity. A year of returning to God for His help and instruction. A year to work, to play, to love and to pray.

The old year has brought many joys and many sorrows. Two old friends will not be here to welcome in the New Year with their loved ones. Margaret Tee Detwiler Davies, how I loved this schoolmate of my youth, how pink were her smooth cheeks — how black and shining her hair — her fair white face. I can see her as she goes to the blackboard with a problem in mathematics in which she excelled — see her wellformed letters as she diagrams a sentence — see her in church with a pink ribbon in her hair and another around her neck, her white dress ruffled and lace trimmed — I recall her as a pretty young bride, with her first children — with her grown-up family — a Christian wife and mother has passed on, leaving her good deeds and kind loving ways to carry on in the lives of the ones she touched. Not goodby, dear friend, you are safe with our Heavenly Father.

Will Richards left us, also the past week. How everyone told of the young Richards from Bell county as being one of the best of farmers to come to Crosby county. They told of his fine mules, of his uprightness and goodness. They loved his wife and at many an old pioneer reunion, Mr. and Mrs. Richards were at hand with a glad handshake and a welcome smile. Making the world a better place to live in. What a heritage the Richards' left to the neighborhood in which they made their home.

Ring Out The Old, Ring In The New
 Ring Out The False, Ring In The True

But I must go back to the Christmas just passed. How the bright sun of a still cool day caught on the spokes of shining cars parked in rows by many homes — how the good smell of roasting turkeys, geese, hens and hams, floated around with the added incense of pine and cedar of the Christmas trees and decorations — women put the new gifts on the table, the lace cloth, the new dishes, the shining silver, then the best pies and cakes and salads one could desire. Happy little mothers walked their new dolls, boys shot firecrackers and went from one beloved toy to another — fathers sat around and were at rest and peace with the world — it was Christmas of 1953, and too soon only the memory would be all that was left — the memory of their families happy with their gifts and happy that they lived in a good land of peace and plenty.

Of course we missed Joe Ellis. He went to Tennessee with Anne to visit her mother and Carey during the holidays. We missed him terribly but were happy for him to have such a wonderful trip.

To all the readers of this column I want to wish you the very best in the coming year. I would love to tell you this in person, have a good talk with each of you, sit by

your warm fire and eat a bit of Christmas cake. I know some of you live far away. In a country far different to our plains. Some of you sit by a fireplace and burn pine and oak — some live near the waters of the ocean, some by the side of mountains, others by rivers and lakes. Wherever you are, I would like to come in but the very next best thing is the honor of coming to you by way of your county newspaper, or of the county newspapers that come to you.

I wish each one of these papers which so kindly give me a place a New Year of more circulation and advertising. I wish every one of the staff of these papers that they have a good year, and to every reader as I mentioned above, the same good wishes.

Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, December 29 — Happy New Year, folks. Here we are back on the job after a wonderful three weeks vacation spent in Santa Ana California, with my mother, Mrs. C. L. Johner and other relatives and friends. We arrived home Sunday night accompanied by Mrs. C. W. Payne who spent the same time in Ingleswood with her daughter, Mrs. Harvey Nicholas. We enjoyed our stay in California very much. Especially did Mrs. Payne as this was her first trip to California and she saw many beautiful sights. Mrs. Bagwell and Mrs. Payne were met in Lubbock by C. W. Payne and Clyde Bagwell who drove over to Lubbock Sunday afternoon.

We left our weather dry and came back and found it still dry but much colder than when we left.

Mrs. Leila Yearoy of Childress spent Christmas day with her mother, Mrs. W. T. Branson. Mrs. Lee Burgett visited in the afternoon with the ladies.

Christmas time meant a very sad occasion for our young pastor, Rev. Larry Paus and family. He with his wife and baby had gone to Lamesa on Wednesday, December 23, to spend the holidays with her parents, Mr. and Mrs. Lloyd G. Fincher when he received a message from New Braunfels that his mother, Mrs. L. B. Paus had passed away very suddenly at 2:30 a.m. on Christmas eve. Rev. Paus left at once for New Braunfels accompanied by his wife's father, Mr. Fincher. The funeral was Tuesday at 2 p.m. at New Braunfels. Mrs. L. B. Paus' parents, Mr. and Mrs. H. M. Slafter of Houston had made a recent visit here with Rev. and Mrs. Larry Paus to be with Mrs. Paus while their little daughter was just a few weeks old and they left here the middle of December to make a tour of several of the western states and were on this tour when their daughter passed away. Every means possible is being used in locating Mr. and Mrs. Slafter to notify them of their daughter's sudden death. Mrs. L. B. Paus was 39 years of age and died of a brain hemorrhage. We all wish to express our deep heartfelt sympathy with our pastor and his family at this hour of sorrow.

Mr. and Mrs. Jim Stewart and Jim Dan went to Plainview Christmas eve night where they all met for the family Christmas tree at the home of Mr. and Mrs. Odell Stapleton. Then on Christmas day the Stewarts went back to Plainview to the home of her parents, Mr. and Mrs. L. A. Horton where all of the family met for a beautiful Christmas dinner. Mr. and Mrs. Stewart returned home Friday night but Jim Dan remained in Plainview for a longer visit. On Sunday afternoon, Mrs. Stewart went to Plainview and spent Sunday night and Monday and brought Jim Dan home.

Mr. and Mrs. Malcolm Bridges, Janet and Ray and Miss Dorothy (Rushing) of Houston are here spending the holidays with their parents, Mr. and Mrs. Lee Rushing. On Christmas day all of the above named went to Lubbock where they had their Christmas dinner with their son and brother, Joe Rushing and family. On Sunday, Mr. and Mrs. Lee Rushing, Mr. and Mrs. Malcolm Bridges and children, Mr. and Mrs. Joe Rushing and Dickie Lee and Miss Dorothy Rushing went to Plainview to visit Mrs. Lee Rushing's father, J. C. Woolverton. Dickie Lee came home with his

grandparents for several days visit here with Janet and Ray Bridges. Mr. and Mrs. C. W. Payne are enjoying television now. Mr. Payne installed a new set just a few days before Mrs. Payne arrived home from California.

Mr. and Mrs. Lee W. Burton and family spent Christmas day with her parents, Mr. and Mrs. J. T. Myrick of South Plains.

Mr. and Mrs. S. H. Tackett have a new grandson born Sunday morning at 11:30 in a Crosbyton hospital. He is the son of Mr. and Mrs. L. F. Ellison of Crosbyton. The little fellow weighed 7 pounds and 15 ounces. He has been named Adrien Mack. Mrs. Tackett is at Crosbyton at this time with her daughter and family.

Mr. and Mrs. R. C. Irwin and family of Lubbock spent Christmas day here with Mr. and Mrs. Shirley W. Irwin and children, S. Sgt. Sherman Irwin, A. C. Herbert and A. C. Herschel Irwin and Miss Luella Irwin. Herbert, Herschel and Luella will be here until the first of the year but Sherman left Sunday to go back to Fairchild, Washington where he is stationed.

Mr. and Mrs. T. L. Perry and Jan were Sunday dinner guests of Mr. and Mrs. Ray Lloyd and family. Mr. and Mrs. Carl Smith of Floydada visited Sunday afternoon with Mr. and Mrs. Edell DuBois.

Mr. and Mrs. Grady Reeves and sons of Plainview were here from Wednesday night until Friday night visiting in the home of her sister, Mrs. T. L. Perry and family and in the home of her parents, Mr. and Mrs. L. B. Cozby.

Mr. and Mrs. Bud DuBois and children of Lamesa spent from Christmas day until Sunday with his parents, Mr. and Mrs. Edell DuBois. Miss Dee Ann Corner of Lawton, Oklahoma, was a Christmas day guest in the DuBois home here.

Mr. and Mrs. Gene Hopper and family spent the holidays at Throckmorton with her mother, Mrs. W. T. Steadham.

Mr. and Mrs. L. B. Cozby had all of their children and their families home during the holidays except their son L. B., Jr., and family who are in California at this time. Those of the Cozby children home were Mr. and Mrs. Grady Reeves and sons of Plainview, Mr. and Mrs. T. L. Perry and Jan of this community, T. Sgt. and Mrs. T. C. Goodman and children of Harlingen and A. C. and Mrs. Don Branson and son of Roswell, New Mexico. Others visiting in the Cozby home for the holidays were Mrs. G. M. Bullard of Floydada, Mrs. Kate Crabtree of Lubbock, Miss Leslie Jo Crabtree of Santa Fe, New Mexico, and Mrs. Tom Jernigan of Floydada.

Mr. and Mrs. Bill Tye and children, Jane and Jimmy of Floydada spent the week-end with Mrs. W. B. Wilson, Mr. and Mrs. Walton Wilson, Mary Ann and Judy were Sunday dinner guests of Mrs. W. B. Wilson.

Mr. and Mrs. Dean Walls went to Plainview Christmas eve night to the home of her parents, Mr. and Mrs. R. C. Mangum for their Christmas tree and exchange of gifts. There on Christmas day, Mr. and Mrs. Dean Walls were hosts for breakfast and a tree for Dean's parents, Mr. and Mrs. E. W. Walls and also Mr. and Mrs. Doyle Walls and Brenda of Floydada.

Christmas day dinner guests in the home of Mr. and Mrs. E. W. Walls were Mr. and Mrs. E. R. Walls of Plainview and Mr. and Mrs. Dean Walls.

Mr. and Mrs. John Austin of Lubbock were in Saturday for a short visit with Mr. and Mrs. Walton Wilson and family on their way to South Plains to spend the day with Mr. and Mrs. Sim Reeves and Mrs. E. C. Austin. Mrs. Walton Wilson and Judy went with the John Austins to South Plains.

Mr. and Mrs. Dean Walls made a business trip to San Juan, New Mexico, the first of the week. The Wilson families enjoyed their family Christmas tree at the home of Mr. and Mrs. Bill Beedy at South Plains this year. They met Christmas day at the home of Mr. and Mrs. A. S. Mize for the family Christmas dinner.

Mr. and Mrs. Lee Burgett visited Friday in Floydada with R. N. Burgett and others.

Mr. and Mrs. Travis Burgett and family of Fort Worth came Friday night to be here until Monday with his parents, Mr. and Mrs. Lee Burgett. The Burgett family had their Christmas dinner on Saturday, December 26. Others out for the day were Mr. and Mrs. Carl Nelson and children and Mrs. Delphia Cook and Glenda of Floydada and Mr. and Mrs. Bill Burgett and family of Shallowater. Mr. and Mrs. G. B. Jordan and Bettye of Enid, Oklahoma, arrived Friday night and were here for the dinner on Saturday.

DEATH OF KINSMAN CALLS JOHNSONS TO BURNET, TEXAS
 Mr. and Mrs. Jack Johnson and Mr. Johnson's mother, Mrs. Hallie Johnson, and Mrs. W. E. Merrell of Silveston, were called to Burnet, Texas, on Christmas day by the sudden death of Madison Johnson, a brother-in-law of Mrs. Hallie Johnson, and an uncle of Jack Johnson and Mrs. Merrell.

Mr. and Mrs. Johnson and Mrs. Merrell returned home from Burnet on Monday afternoon. Mrs. Hallie Johnson remained in Burnet for a longer stay.

Mr. and Mrs. W. B. Jordan had their children and grandchildren at their home for Christmas holidays who were Roy O'Brien of Tulare, California, Mr. and Mrs. L. A. Maggard and children of Plainview, Mr. and Mrs. J. B. Jordan and children of Albuquerque, New Mexico, Reverend and Mrs. A. L. Jordan of Baytown, Texas, and Reverend and Mrs. J. U. Moss and family recently returned missionaries from Venezuela.

Center News

(by Mrs. J. E. Green)

CENTER, December 29 — Since this time last week we've been having cold, but dry weather. Water pipes have frozen up in some instances. But, of course, this is winter time.

The Christmas tree at the church was beautiful. The program good and well presented. We hope everyone got something from Santa and went home happy.

Mrs. Thurman Walls and children who have been visiting her parents, Mr. and Mrs. J. R. Robertson, returned home Friday. Mr. Walls came up for them from their home in Louisiana.

Mr. and Mrs. Robertson are still on the sick list but better. Visiting home folks over the week end were Mr. and Mrs. Bobby Robertson of Ft. Sill, Oklahoma and Mr. and Mrs. James Robertson and children of Amarillo.

Mr. and Mrs. J. D. Weiborn visited over the week-end with her relatives in LaFors and Pampa. T. M. Noland had all his children and families as dinner guests at his home last Sunday.

Mr. and Mrs. Victor Green and son Jimmy of Plainview were Christmas day guests in the Green home.

Mr. and Mrs. J. L. Croswait of Lubbock visited Monday in the home of her sister, Mr. and Mrs. T. R. Noland and family.

Mr. and Mrs. Frank Dunn, Mary Grace and Joe Lee visited over the week-end in Alva, Oklahoma. Mr. and Mrs. H. B. Mankins visited the Rosses awhile Sunday afternoon.

Mrs. Marvin Jackson has been on the sick list. Mr. and Mrs. Fred Cone of Wichita Falls and Mrs. Ethel Greenway of Wolfe City visited over the week end with Mr. and Mrs. Leo Frizzell and Mrs. Jackson. All attended church services here Sunday.

Mr. and Mrs. C. W. Denison spent Christmas day in Lubbock at the home of their son, Gilmer Denison and family. The other son and family, the C. W. Denison, Jr.'s, of Brownfield were also present for Christmas dinner.

Mr. and Mrs. Earl Huckabee and Sandra spent Christmas day with Mrs. Huckabee's parents Mr. and Mrs. J. T. Myrick of South Plains. They ate supper with Mrs. W. A. Huckabee and daughters.

Mrs. W. A. Huckabee, Mrs. Warren and Miss Enla Huckabee dined Saturday with Mr. and Mrs. Earl Huckabee.

We had our first wedding in our new church Sunday when one of our home girls, Margaret Green, became the bride of J. Merle Ryan, Jr., of Bay City and Sweeny.

Friends of Margaret's of Wayland college days who spent the week-end in the Green home and

attended the wedding were Mary Alice Gaston of Fort Worth and Jane Young of Albuquerque, New Mexico. Sunday, Miss Doris Elkins of Tulsa came down. Out of town relatives here for the week-end and the wedding were Mrs. J. B. Massingill, Jerry, Susie and Jimmy, Mrs. K. J. Matthews and Mrs. Ruby Brayles all of Phillips; Mr. and Mrs. Edmond Coss and two sons, Billy and Gary of Borger and Mr. and Mrs. Floyd Montgomery of Shallowater.

Mr. and Mrs. C. A. McClure of Mt. Blanco, Mr. and Mrs. Drue Cumbie and son of Cone, Mr. and Mrs. Olin Miller, Mrs. W. D. Bybee and Jean of Plainview and Nancy Willis of Fritel were also among those present at the wedding.

A NOTE OF THANKS

I wish to thank Dr. Pitts, Mrs. Teague, Mrs. Gregory and Rev. Tilden Armstrong, the Youth Sunday school class, Wesley Girls class and those who gave money, gifts, flowers, cards and all acts of kindness shown me during my stay in the hospital from my recent accident.

Mrs. P. Q. Haney

CHRISTMAS AT TUCUMCARI

Mr. and Mrs. John Stapleton and children and Mr. and Mrs. Roy Paton spent the holidays in Tucumcari, New Mexico, with Mr. and Mrs. Holland Paton and family and Mr. and Mrs. C. L. McMurray and family.

Holland Paton is a son of the Roy Patons and Mrs. McMurray is a daughter of the Roy Patons, as is Mrs. Stapleton.

Mr. and Mrs. T. C. Herring accompanied by their daughter and husband, Mr. and Mrs. Raymond Parrish and son of Lubbock, spent the Christmas holidays in Branch, Arkansas, where they visited with another daughter and sister, Mrs. Leo G. Williams. Mr. Williams and family Mr. and Mrs. Herring only recently returned home from a visit in Los Angeles and San Diego, California, where they visited a daughter and family, Mrs. James Langley, and Mr. Herring's brother, Bill Herring and family.

Mr. and Mrs. E. J. Womack had as their holiday guests, Mrs. Womack's sister and husband Mr. and Mrs. C. W. Wilson of Muenster, Texas, also Mr. and Mrs. Wilson Womack and son of Houston. Wilson is a son of the E. J. Womacks.

Mr. and Mrs. Delbert Jones of Houston spent Christmas here with Mrs. Jones' parents, Mr. and Mrs. C. B. Sims.

Mr. and Mrs. Jack Meredith and children spent Christmas in Archer City with Mrs. Meredith's parents, Mr. and Mrs. C. M. Sullivan.

Cooks Christmas

Dinner at Age 80

Active and alert at the age of 80, Mrs. R. H. Willis awoke early Christmas morning and prepared an excellent dinner which she enjoyed at her home, 109 North First street, with her son and wife, Mr. and Mrs. Clay Willis, their daughter Patricia Ann and son Bobby Clay.

Her guests for the day live at Amarillo. They make it home to Floydada several time a year, and always on Christmas, to spend a day with their mother and grandmother.

HOLIDAY GUESTS AT ZOLLIE BURGETT HOME FOR HOLIDAY

Visiting in the home of Mr. and Mrs. Z. A. Burgett and father, R. N. Burgett, during the holidays were: Mr. and Mrs. Kenneth Burgett of San Antonio; Mr. and Mrs. Eddie Brown and sons Gary and Ronnie of Lamesa; Mr. and Mrs. Lester Burgett and sons, Donald, Tommie and Leon of Garland; Mr. and Mrs. Leroy Burgett of Dallas; Mr. and Mrs. Russell McDaniel of Lubbock; Mr. and Mrs. Flynn Mince of Athens and their son, Toni Mince of El Paso, and their daughter and husband, Mr. and Mrs. Pennington of Plainview; also Mr. and Mrs. Travis Burgett of Fort Worth and Mr. and Mrs. Lee Burgett of Floydada.

Mr. and Mrs. Virgie Shaw spent the Christmas holidays in Oklahoma City, guests of Mrs. Shaw's brother and his wife, Mr. and Mrs. John Gamble.

Mr. and Mrs. S. F. Connor of Floydada visited in the home of Mr. and Mrs. F. O. Connor in Lockney over the week-end.

COLSTONS PAY VISIT TO THEIR HOME AT DIVERSION

Mr. and Mrs. B. A. Colston and Mrs. R. A. Colston and Mr. J. B. Colston and daughter and Mrs. Gilbert L. Fawcett family.

B. A. Colston has returned home, while Mrs. Colston remains for a longer visit.

Holiday guests of Mrs. Jackson were her children and families and two sisters. The Mr. and Mrs. Orbin Carr children of Amarillo; Mr. and Mrs. Verne Jackson of Abilene; Mr. and Mrs. J. Q. Jackson and daughter Quannah; Mr. and Mrs. Ned Childress; and a sister and band, Mr. and Mrs. Fred Wichita Falls. Another sister, Bob Greenway of Wolfe City is still here visiting with Jackson.

Mr. and Mrs. Russell King Christmas day guests in the Mrs. King's aunt and uncle, Mrs. H. L. Dennis, of Okla. Mrs. King's sister and husband Mrs. Marion Kitchner by from Leakey, Texas.

Miss Dorothy Rushing and Mrs. Malcolm Bridges children of Houston, Texas visitors in the home of the hosts, Mr. and Mrs. Lee Burgett with Mr. and Mrs. Rushing and children.

Mrs. F. L. Cole of Vernon, Virginia, is here visiting her family, Mr. and Mrs. Joe Cole is the engineer at radio KFLD in Floydada.

3% Current Dividend Rate

for your Savings



Plainview Savings & Loan Association

Plainview, Texas
 716 Broadway Dial 4-6210

REGISTERED ANGUS & FARM SALE

I have sold my farm and will sell the following described property to the highest bidder.

Thursday, Jan. 7, 1954

LOCATION OF SALE: 1 mile south of Lokney, Texas on Farm to Market road to Sandhill.
 TERMS: CASH TIME: 11 A. M.

80 HEAD OF FINE CATTLE
 57—Choice Registered Angus Cows and Heifers.
 3—Registered Angus Bulls—2 and 3 yrs. old.
 20—Grade Cows and Calves.

LARGE ASSORTMENT OF FARM MACHINERY
 1—SHETLAND PONY—
 —PAINT MARE— A fine one.

WOODSON E. TERRELL, Owner

KEN AND CORKY BOZEMAN, Auctioneers
 BOYD GREGORY, Clerk
 Not Responsible In Case of Accident at This Sale.

BRITTON

Appliance Repair Shop

108 South Main
 Phone 484 287 E. Houston

DOLLAR DAYS



Entire stock of house shoes and slipper sox reduced. If Santa misses you Christmas. . . Buy Now.

MENS Fleece Lined Regular 4.95 Now 3.49 Leather Hard or Soft Sole Regular 3.95 Now 2.95	WOMENS ALL TYPES <h1>1/3 OFF</h1>	ALL CHILDRENS <h1>1/3 OFF</h1>
MENS Vests & Shorts 49c	COTTON GLOVES 5 pr. \$1.00	WORK SOX 5 pr. \$1.00
COTTON PRINT DRESSES \$2.98	BIRDSEYE DIAPERS \$2.29 Doz.	

Van's Family Store

108 South Main Phone

4 Sisters Hit by Polio in 10 Days



Within ten days last May and June these four children of Mr. and Mrs. Ralph H. Hartley were stricken by polio at their farm home near Hudson, N. C. All except one were placed in iron lungs when they arrived at Asheville Orthopedic Hospital where March of Dimes funds paid for care for all four. Five-year-old Beth Hartley was stricken first. Then Mary Sue, 7; Doris Kay, 10, and Peggy Ann, 12. This year's March of Dimes will be held during the entire month of January.

LIBRARY NEWS

(by Mrs. Roy Hollar)

New Year's is here just as this column reaches you. It is a most appropriate time to look both forward and back. What have been the highlights of the library in 1953? The early meetings of the board with the commissioners court and their good joint planning would indeed be at the head of the list. Personally I would put in the experience of going to my first American Library Association convention with its dynamic and inspirational program.

The opening of the library on July 1 and 2 with "supper on the ground" for our visitors from neighboring libraries indeed got us off to a proper start for the actual library service which had been in planning for a long time.

To every member of the library board and to Judge Johnston and the commissioners, goes credit for the fact that Floyd county has been able to offer library service to its people. To many clubs and organizations, the county papers, and the local radio station, credit is due for their gifts of time and money and perhaps to an even greater degree for the continued interest of organizations and individuals. Certainly the library has been a county wide project.

To Nancy Ann Golyghtly, Myrna Woodyne Wilson, Leo Turner, Ivy Pearl Reber, Dorothy Duncan, and Mrs. H. H. Mills for their good help and fine attitude we owe a special vote of thanks.

The future of library service?? Like old settlers and the weather we think it might be unwise to prophesy. But the library extends to all comers a hearty welcome and a desire to serve you in whatever ways we can, our gratitude for your visits as individuals and groups which have given us a chance to offer our books and tools.

We look forward to a good summer program because so many teachers have been most cooperative in helping us to know and help their pupils.

And for 1954 from your library to you — Happy New Year.

The John Reue family presented the Floyd county library with two memorial books, one in memory of Mrs. Sarah Ann Guthrie and one in memory of R. V. (Vernon) Bond of Amarillo, formerly of Floydada.

We are glad to report a gift of Alan Patton's new book, "Too Late the Phalarope" by Tom Holdsworth of Kerrville, Texas.

A Christmas card to the Library from Miss Erin Gamble, now working in a branch library in Cleveland, Ohio, brought a gift in memory of two former Floydada residents, many of our readers will recall. A subscription to "Family Bookshelf," in memory of Miss Gamble's mother, Mrs. Belle Gamble and another in honor of Mrs. Emma J. Robbins, who now lives in Dallas.

This brings us ten books from Miss Gamble's generous aid. Miss Gamble is a sister of Mrs. Virgie Shaw of Floydada.

Mr. and Mrs. W. U. Riggle had as their guests during the holidays, Mr. and Mrs. Jimmy Jones and baby of Tulsa, Oklahoma, Mr. and Mrs. Bud Pope and children, Mr. and Mrs. George Cardinal and children, Mr. and Mrs. Albert Duncan and daughter, Mrs. Neta Dees and daughter, all of Floydada, and Mr. and Mrs. John Henry Brock and children of Midland.

Mr. and Mrs. Arthur J. Beedy, their daughters, Beatrice and Juvenile, Mr. and Mrs. Lynn Ely, and Mrs. Ray LaFayette, all of Fort Worth, were here over the Christmas weekend, guests in the homes of Mr. and Mrs. J. C. Covington, Mr. and Mrs. Glenn Auburn and Mr. and Mrs. R. C. Henry, Jr.

Mr. and Mrs. Harold Berry and three sons and Mrs. C. L. Berry visited the R. E. Ewing family in Amarillo on Saturday and visited with Mr. and Mrs. Buster Almon at Hereford on Sunday. The Ewing and Almon families are former Floyd county residents.

Mr. and Mrs. T. O. Hall and children and Mr. and Mrs. L. P. Cox of Plainview visited in Oton Christmas day with Mr. and Mrs. Carol Cox and family.

Lockney Resident 60 Years, Marvin Taylor Succumbs

Funeral service was held Wednesday afternoon before Christmas in the Lockney Baptist church for Marvin Taylor, 71, a Lockney resident for 60 years, with Reverend R. E. Wiley, pastor of the church, officiating. Interment was in Lockney cemetery under the direction of the Carter Funeral home of Lockney.

Mr. Taylor died Monday at Crum clinic.

He was born on December 23, 1882, a native Texan. Mr. Taylor was a member of the Baptist church. He farmed until a few years ago. Most recently he was employed at a gin in Lockney.

Survivors include the widow and two sons, J. W. Taylor, Lockney, and Allen Taylor of Sunset, Texas, and one daughter, Mrs. Bill Kirkpatrick of Sayre, Oklahoma; four grandchildren and one sister, Mrs. Etta Wooden of Los Angeles, California.

W. B. JONES FAMILY GUESTS AT JONES HOME CHRISTMAS

The family of W. B. Jones had a Christmas dinner and get-together in the home of Mr. and Mrs. Roe Jones, on South Main street, Floydada Christmas day.

Present were Mr. and Mrs. R. T. Jones and daughters of Dougherty, Mr. and Mrs. Lloyd Otten and family of Clovis, New Mexico, Mr. and Mrs. Jew Harkins and family of Crosbyton, Mr. and Mrs. Travis Jones and baby, Mr. and Mrs. Everett Perry, Mrs. W. B. Jones, Mrs. Ann Green and children, Mr. and Mrs. Bill McNeil and family and Miss Verne McNeil, all of Floydada.

Ott Glassmoyer, daughter Dwina and son Larry, visited in the Jones home during the day.

W. B. Jones, who is a patient in the Peoples hospital, was unable to be present at the gathering.

RAFFERTY FAMILY SPENDS CHRISTMAS IN FLOYDADA

Mr. and Mrs. H. L. Rafferty had their children and grandchildren at their home during the Christmas holidays.

Attending the family reunion were Mr. and Mrs. Jeff Steele and Mr. and Mrs. Louis Janda and daughter all of Abbot, Jim Bob Rafferty of Fort Worth, Mr. and Mrs. Lowell Calloway and children, and Jo Lee Bomar of Silverton, Mr. and Mrs. Pete Calloway and children, Mr. and Mrs. C. N. Walding and children and Mrs. Virginia Lindsey and son, all of Floydada.

Guests in the home of Mr. and Mrs. Walton Hale for Christmas were Mr. and Mrs. Lamar Haines and children of Amarillo and Mr. Haines' parents, Mr. and Mrs. Paul Haines and brother, Keith, of College Station, Texas. Mr. and Mrs. Bill Hale and son, Richard, were also with the Hales.

Mr. and Mrs. Donald Cornelius of Copan, Oklahoma, visited during the holiday with E. L. Cornelius and Mrs. R. P. King and children. They also visited with Mr. Cornelius' sister and family, Mr. and Mrs. Hollis McLain.

Mr. and Mrs. Eddie Connor and son, Lon Edd, of Canyon, Texas, were guests of Mr. Connor's parents, Mr. and Mrs. P. O. Connor in Lockney. They also visited with friends in Floydada.

Mr. and Mrs. Macyl Boteler and son of Kilgore, Texas, spent the holiday with their parents, Mr. and Mrs. Marion Carpenter and Mr. and Mrs. V. H. Boteler.

Mr. and Mrs. Homer Steen were Christmas day guests of their daughter and family, Mr. and Mrs. Fred Nabors in Amarillo, Texas. A grandson, Clifton Nabors, returned home with them for a week's visit.

BRITTON Appliance Repair Shop
Phone 464 307 E. Houston

G. C. TUBBS AND SISTER MAKE TRIP TO FORMER HOME

Mr. and Mrs. G. C. Tubbs had their Christmas dinner on Saturday with them were Mr. Tubbs' sister, Mrs. Ethel Wells of Amarillo, Mr. and Mrs. L. G. Pierce and son Larry, and daughter, Eulaine Tubbs, of Lubbock, and Mr. and Mrs. W. O. Jones, Jr., and children of Floydada.

On Sunday Mr. Tubbs and his sister, Mrs. Wells, went to Temple, Oklahoma, the place where they grew up, and visited with many old school friends. They were guests in the home of Mrs. Florence Jones and sister, Leah. They had a wonderful time renewing old friendships. It was their first visit since 1903.

HAMILTONS HAVE FAMILY GUESTS FOR CHRISTMAS

Mr. and Mrs. T. T. Hamilton had a Christmas eve dinner when all their children were present except for Mrs. Cubert Gray of Amarillo. Present were Rev. and Mrs. Clifford Potts and children of Tucuman, New Mexico, Mr. and Mrs. J. B. Colston and daughter, Teresa Ann, of Floydada, and Oneca Hamilton of Floydada.

On Sunday Mrs. Hamilton's sister and her husband, Mr. and Mrs. J. H. Norris of Shafter, California, visited with them.

Mr. and Mrs. Bill Holladay and children had Mrs. Holladay's mother, Mrs. E. N. Goad of Amarillo, and her sister and husband, Mr. and Mrs. Curly Hines and family of Amarillo with them at Christmas. Donnie Holladay went to Amarillo with them and visited until Monday.

Mr. and Mrs. Leonard Matsler and family were among the forty-seven relatives who attended a family Christmas dinner on Christmas day in the home of Mr. Matsler's parents, Mr. and Mrs. A. T. Matsler, near Plainview.

Mr. and Mrs. C. M. Leatherman and family of Mineral Wells visited during the Christmas holidays with their son and wife, Mr. and Mrs. Edwin Leatherman in Floydada.

Mr. and Mrs. G. E. Assiter and children of Olney visited from Wednesday until Sunday with relatives and friends in Floydada.

Mr. and Mrs. W. B. Winn spent Christmas visiting with relatives in Aulshoe and Snyder.

Floyd County Hesperian, Floydada, Texas, Thursday, December 31, 1953

DINNER AT PLAINVIEW

Mr. and Mrs. Earl Switzer of Plainview were hosts to relatives from Floydada on Christmas day at a family dinner, when Mrs. Belle Switzer, mother of Earl Switzer and Mrs. Oia Jester, mother of Mrs. Earl Switzer were present, together with brothers and sisters of the hosts:

Mr. and Mrs. B. W. Ewing, Lou Ella, Bennie and Roy, and Mr. and Mrs. Vernon Blackwell and twin daughters of Carlsbad, New Mexico. During the day the group, received a Christmas phone call from Mrs. Earl Switzer's brother, Roy Coleman at Covington, Texas.

Switzer Family Dinner

Mrs. L. L. Switzer had her children and grandchildren for Christmas dinner on Sunday. Those present were Mr. and Mrs. Doc Switzer and children of Amarillo, Mr. and Mrs. Earl Switzer of Plainview, Mr. and Mrs. Leonard Harper of Plainview, Mr. and Mrs. A. L. Chambles and children of Iowa Park, Mr. and Mrs. Steve Patterson and children of Cone, Mr. and Mrs. Bill Switzer and children of Cone, Mr. and Mrs. Bob Wideman and baby of Cone, Mr. and Mrs. G. W. Switzer of Floydada and Mr. and Mrs. Vernon Blackwell and daughters of Carlsbad, New Mexico.

Mr. and Mrs. John Finley of Plainview, Texas, were holiday visitors in Floydada with their parents, Mrs. Mary Finley and Mrs. Cassie Browning.

WALLER FAMILY DINNER

Mr. and Mrs. W. J. Waller had their children and their families with them Christmas day for dinner. Those present were Mr. and Mrs. Ray Thornton and children of Tulsa, Mr. and Mrs. Bob Ewen and sons of Tulsa, Mr. and Mrs. G. E. Assiter and children of Olney, Mr. and Mrs. James Anderson and daughters of Lubbock, Mr. and Mrs. H. S. Waller and son of Cone, and Mr. and Mrs. G. W. Switzer and children and Mr. and Mrs. Cecil Richardson, both of Floydada.

Mr. and Mrs. Harmon Jenkins of Lubbock spent Christmas here with Mrs. Jenkins mother Mrs. Jeff D. Ayres and brothers Ben and Darrell Ayres. Mrs. Jenkins is the former Jean Ayres.

Mr. and Mrs. Bill Hale and son visited Mrs. Hale's mother, Mrs. Willie Merle Halthcock, in Plainview, during the holidays.

Bob McGuire and Bill Hale attended the basketball games at West Texas State in Canyon, Texas, Monday night.

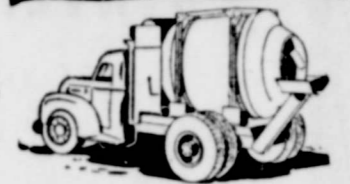
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1608 Independence—1602 Quincey
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MECHANICAL DITCH DIGGING
PUMP FOUNDATIONS
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DRIVEWAY GRAVEL **Ready Mixed CEMENT**

BENNETT'S
BUILDING MATERIAL
Phone 602 Floydada



DEEP PLOWING PAYS

WITH THE

NEW...
precision engineered and built
WESTATE
Two-Way REVERSIBLE
DISC-PLOW



FOR THE
FIRST TIME

1. A Reversible disc plow with absolutely no side draft.
2. A Sub-Soil breaker.
3. Precision-built ball bearings in all important movable parts.
4. All ground engaging parts spring mounted.

This plow has been designed for this section of the country and can be mounted on most all makes of tractors.

Ask for a Free Demonstration on your farm and see this remarkable plow today at the —

WITKOWSKI IMPLEMENT CO.

YOUR J. I. CASE DEALER

Phone 391

Floydada



YEAR OUTLOOK

1953 is a past issue, fully speaking, but its effects are still being felt.

A year of extremes, too — drought, extremely warm and extremely cold, extreme crops in some commodities, extremely poor ones in others.

Farmers are taking up an uphill battle in their efforts to help the struggling dry weather. A large part of Texas is suffering from drought. Other farmers gratefully receive the rains that snapped the drought in their areas.

Another agricultural year, the traditional dose of optimism, sprinkled with some gloom based on current conditions.

But economists tell us that 1954 should average current levels. No change in the domestic demand and other farm products likely in 1954 and important foreign exports are to at least hold their present rate.

The year has had a sobering effect on the farm. The collapse of the livestock and further cuts in particularly cotton, calls for diligent efforts to produce a better profit margin in the year ahead.

Farmers and ranchmen are now necessary of their operations themselves of a business this coming year. This is to consider crop changes made in order to produce a return for the dollar.

RED & WHITE

SPECIALS

These Prices Good Thru 1st Monday

UNSUN—2 No. 300 Cans
BLACK EYE PEAS .. 25c

46 oz. Can
PINEAPPLE JUICE . 33c

GREEN QUEEN
SPOT CLEANERS 2 For 15c

California
WINEACH 2 No. 2 31c

KENTucky KIST
WHOLE CORN 2 12 oz. 31c

SPUN
TOMATOES 2 No. 303 31c

TOMATO
TOMATO JUICE 3 No. 300 29c

SERIAL CANE
SUGAR, 10 lb. Bag 98c

WINSTONS
APPLE BUTTER 28 OZ. JAR 28c

Regular or Drip
COFFEE, Lb. Can . 89c

BEEF RIBS, Lb. ... 39c

WILSBURY BISCUITS 25c

All Meat
BLOCK
CHILI

Pound
59c

GOOD or CHOICE

Beef Roast
Arm, Rib or Chuck
49c Lb.

WESTER & SON

GROCERY & MARKET

We Deliver

DOLLAR DAY
MONDAY, JANUARY 4, 1954
 STORE CLOSED FRIDAY, JANUARY 1

DOLLAR DAY VALUE

NATION WIDE
FITTED SHEETS
 Double Bed Size **1.77**
 Single Bed Size **1.66**

Boys Flannel, Sanforized, 6 - 16 Sizes
PLAID SHIRTS \$1.00

DOLLAR DAY VALUE

WINTER COATS
 ALL ONE PRICE
 MENS . . . **8.00**
 BOYS . . . **6.00**

STORE HOURS

Week Days 9 to 5:30
 Saturdays 9 to 8:30

DOLLAR DAY VALUE

RE-PRICED DOLLAR DAY VALUES
MENS SPORT SHIRTS
 One Group
 GABARDINES
 DENIMS
 FLANNELS
 CHALLIS
\$2
 One Group . . . **3.00**

NYLON
BOXER SHORTS . 1.00

Shop **PENNEY'S**

NOW

YOUR EVERY \$ DOES DOUBLE DUTY!

NOW!!!

WHILE 1000 YARDS
 LAST.

**PUCKER
 NYLON
 88c**

**Honor Brand
 MUSLIN**

BLEACHED or
 UNBLEACHED **29^C**
 Yard

WOMENS
 HOUSE
 Shoes **1.00**
 MENS
 SWEAT
 Shirts **1.39**

PENNEY'S
 ALWAYS FIRST QUALITY!

JANUARY

STARTS SATURDAY 9 a. m.

**WHITE
 GOODS**

PRICES WORTH WAITING FOR



*Home-tested for over
 half a century!*

**PENNEY'S OWN
 NATION-WIDE®
 MUSLIN
 SHEETS**

There's no proving ground for quality like the home... no better expert than the homemaker! For 3 generations homemakers have discovered that Nation-Wide muslin sheets are a wonderful investment... a long-range saving! Subject them to heavy use, they take it! Put them thru repeated launderings, they stand up to it! They're close-woven in a balanced thread count for uniform strength, durably tape-selved to resist tears, smoothly finished for comfortable sleeping. Yet just compare... see how little you pay for these time-tested fine quality sheets. Stock up now!

1.66
 81"x99"

72x108" **1.66**
 81x108" **1.77**
 36x36" CASES **39c**

PENNEY'S PENCALES® combed-yarn percale sheets!

Take a look at that price! Amazing but that's all it costs to own one of America's top quality percale sheets! Pencales are made of select long-staple cotton, combed to eliminate short strands, woven into a high-count that combines silky lightweight texture with money-saving stamina! First quality... top quality... yours now at wonderful savings!

42x38½" CASES **55c** **2.49** 81"x108

BIG 22"x44"

CANNON BATH TOWELS

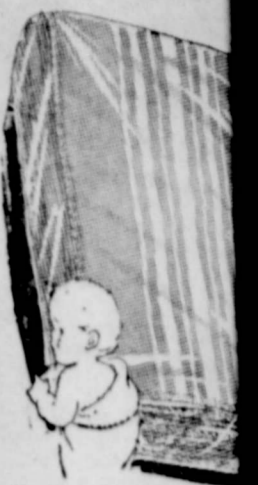


SUNGOLD
 LIGHTNING PINK
 PINK LILAC
 RADIANT ROSE
 FOREST GREEN
 GREENSPRAY
 ROCKET BLUE
 WHITE

66c

Matching face towels, 36c
 Wash cloths 14c

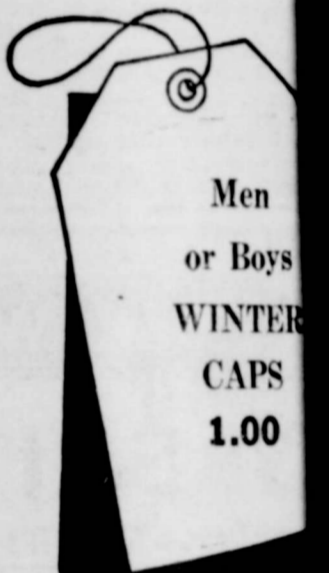
This is terry time at Penney's—open season for finding tremendous towel values! Take these! Fine Cannons with their famous soft texture, deep absorbency, wonderful money saving wear—they're yours in the big 22x44" size in bath towels, at this unbelievably low price!



**SOFT PASTEURIZED
 RECEIVING
 BLANKETS**

White Goods Sp

3 1.00
 Three cotton blankets in the same color, with protective ploidin all ready to make a layette gift! Size 26 inches — with edges — in pink, white, mint, lilac or A real Penney value!



Men
 or Boys
**WINTER
 CAPS
 1.00**



**WAVY CHENILLE
 SPREADS WITH
 BANDED EDGES**

5.00 full twin

Chenille — close-tufted low-cut takes on the velvet in these wavy spreads! And not rounded corners, the ed edge-row! At \$5 it's unbelievable! Get now in white, pastel liants, and deep tone



Womens
**RAYON
 PANTIES**
 4 pr.
1.00

**USE
 PENNEY
 LAY AWAY**