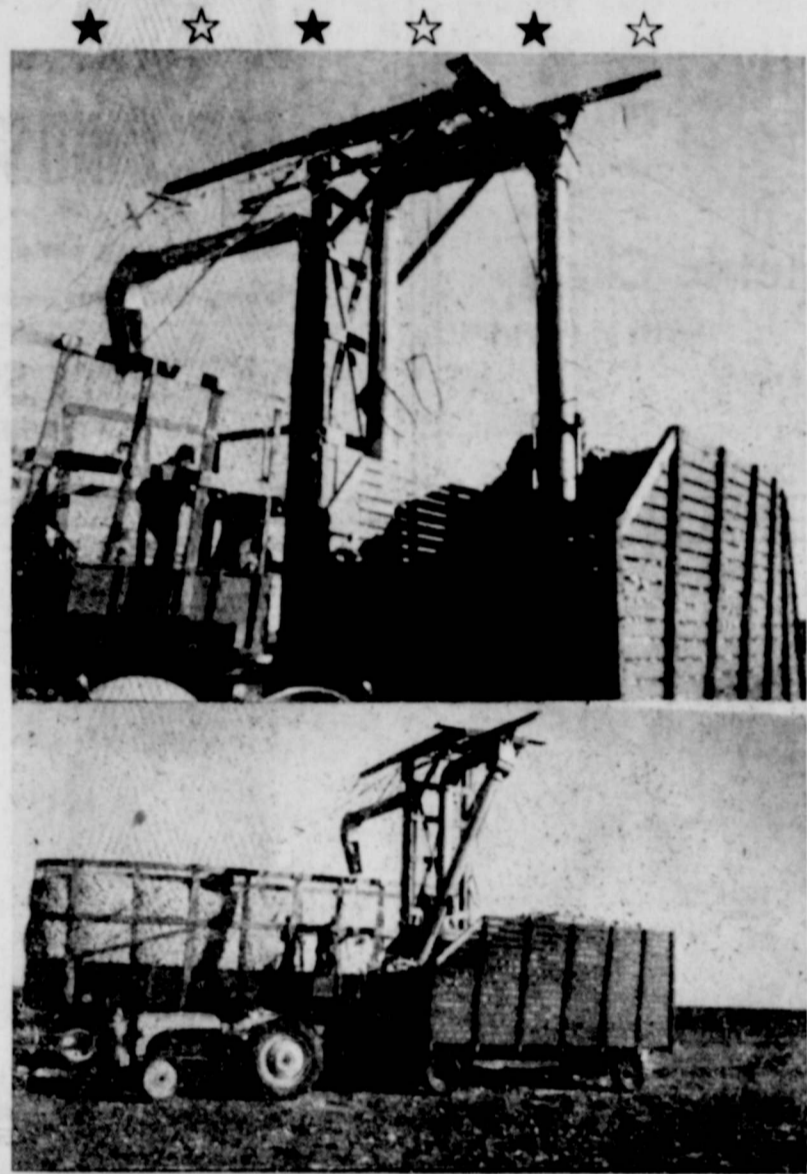


A Merry Christmas to all!

Machinery in Field Speeds Cotton From Farm to Market

The bottle neck created by harvesting machinery, cotton at gins and tying of bales worth of investment, has been solved in Floyd county as is illustrated right in equipment for transferring cotton to five-bale trailers.



Particular equipment was used in Kenneth Morrison on the R. C. Day farm in Floydada when the gin was made by O. F. ... for The Hesperian. The gin fan with the section pipe, driven by a small motor using butane gas, transfers cotton at five bales per hour from the trailer to the highway. The gin can snake the cotton bales to the nearest idle gin through the highway. R. C. Day declared. The gin operated in the Hill area and in the vicinity of Sand Hill as well as at Harmony during the season. It is estimated that about \$750 is invested in the gin. It is the East Cotton Gin Company of Floyd county, Maurice Gooden. The idea is that of ...

The bales of Floyd county are run through this fan similar to this season. The blower keeps five men picking the cotton in the field to get capacity loading. The gin gets out of the need of a gin for some of the area did not produce this year. By using the gin, the cotton can be ginned otherwise idle. An arrangement was made for the gin to be used on the cost of the gin.

At this particular season the gin got their finished work of the jurisdiction of the gin office, and gave the gin a show more than grade and staple.

More Disaster Feed Says Director

Emergency relief committee for this week is accepting applications for mixed feed, meal, pellets and oats, with instructions from the USDA drought committee. ...

Increased Cotton Allotments Seen By Carthel for Season of 1954

The cotton acreage cut for 1954 is going to be a major operation all right, but Farm Bureau leaders in Chicago last week at the national convention indicated strong belief that congress in January will act to spread the reduction over a period of two or three years instead of letting the blow hit all in one season.

This is part of the news brought home from Chicago by Chester Carthel, president of the Floyd county Farm Bureau farmers organization. Carthel, along with his brother Herschel, R. R. Kellison and W. R. Puckett, represented Floyd county in the national meeting. Thousands of farmers and members of their families from over the nation were present at the convention. Mr. Carthel said the Farm Bureau is recommending an increase of cotton acreage for next year from 17,910,448 acres as a total national allotment to 21,374,389 acres as a national allotment. The Department of Agriculture representatives who attended the convention and talked the cotton situation over with the farm people indicated they

would be favorable to a program of that kind. Under this plan it will be assured that no state is cut more than 34 (See Chester Carthel, back page)

Finley Starting Guard at WTS

CANYON — Bob Finley, Floydada senior, is in a torrid three-way fight for a starting guard berth when the West Texas State Buffs tangle with Southwest Missouri's national champion Bears in a first night game of the West Texas Christmas doubleheaders December 28-29. Finley, 6 foot guard and fine floor man, lost his starting berth early in the season but has flashed back to resume his command of late. Capacity crowds of 8,000 are due to be on hand for the doubleheader games which will find as participants, Southwest Missouri, national champs for the past two years; Hamline U. of Minneapolis, national runners-up last year; Texas Tech and West Texas State.

First Christmas According to Luke

"8 And there were in the same country shepherds abiding in the field, keeping watch over their flock by night. 9 And, lo, the angel of the Lord came upon them, and the glory of the Lord shined round about them; and they were sore afraid. 10 And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. 11 For unto you is born this day in the city of David a Saviour, which is Christ the Lord. 12 And this shall be a sign unto you; Ye shall find the babe wrapped in swaddling clothes, lying in a manger. 13 And suddenly there was with the angel a multitude of the heavenly host praising God, and saying, 14 Glory to God in the highest, and on earth peace, good will to-ward men."

CITY COUNCIL ASKING OPINIONS OF CITIZENS ON PHONE PROBLEM

The City council, in a deadlock with Southwestern Bell Telephone Company over a rate raise, this week is turning to the residents of the community to get their reaction to the proposal of the telephone company that a rate raise be coupled with a commitment to install a dial system.

The proposal of the telephone company, according to a statement issued this week by Carl L. Minor, Jr., speaking for the council, is that dial service will be in effect in Floydada within 24 to 30 months after the council makes an ordinance effective raising the rates.

The question raised by the statement is "whether you want things as they are now, or if you would like a dial system at the increase in telephone rates."

"Let your council know either by voice or by letter as soon as possible," urges the statement. Addressed to the citizens in Floydada, the statement in full is as follows:

Text of the Statement
"As you know, for the past several months your city council and Southwestern Bell Telephone Company have been in a discussion on higher telephone rates here in Floydada. At present the discussion is at a stalemate.

"In order to break this deadlock, in the last regular meeting of your city council, the phone company presented the proposal of a dial system to the council.

"In this proposal, the phone company will submit in writing a commitment that dial service will be in effect in Floydada within 24-30 months after the date of the signing of the city ordinance, of course with the dial system will come the rate raise that they are now requesting. This raise will be in line with towns of comparative size to Floydada.

"Now your city council would like to know your sentiment on this proposed dial system.

"Since there is not enough time to contact you individually, we are taking this medium to present it to you. Let your city council know how you feel, either by voice or by letter as soon as possible, whether you want things as they are now or, if you would like a dial system at the increase in telephone rates."

Some members of the council.

Whirlwinds Back Into Basketball Tuesday Night

The Whirlwind cage teams will resume their game schedule Tuesday night December 29, when they play host to the Lockney Longhorns. Three games are on tap for the night with the first contest getting underway at 6:00. Graves gym is the site.

On January 1 the Winds will go to Crosbyton in a return match with the Chiefs. On January 2 Olton will bring their basketballers here for a full slate of games, and the Winds will then go to Olton on January 5 to return the compliment. The Floydada tournament will be run off January 7, 8, and 9, and then a game with Lockney on the 12th will wind up non-conference play. The district schedule will begin with a game here January 15. Saturday night the Silvertown Owls took the measure of both the boys and girls teams here defeating the local girls 32-26, and then taking the boys 55-39. The locals were not at top strength in the Saturday night tilt due to sickness of several players and absence of others because of work and holiday visiting.

Marjorie Oden Spending Christmas Holidays Here

Marjorie Oden, reporter and feature writer for the Racine, Wisconsin, Journal Times is at home for the holidays, guest of her parents, Mr. and Mrs. Conner Oden.

Also at home for the Christmas at the parental home are two sons of the Odens, Gary and Jerry, students at SMU, Dallas, and University of Colorado, Boulder, Colorado, respectively.

HECTIC YEAR ON FARM AND MART FINDS AREA PEOPLE 'REST BROKE'

Climaxing one of the area's most hectic business years, which figuratively has blown alternately hot and cold, on the farm, in the counting room and across the tradesmen's counters, comes the Christmas week-end of 1953 to find a maximum number of workers ready to relax for three days and in better position, business-wise, to do so than ever before.

A survey of the intentions of business and farm operators this week indicates that this mid-afternoon until Monday morning 80 per cent or more of business people in all vocations are going to turn their minds away from business affairs and give themselves over to the Christmas holidays.

So far as found by The Hesperian there will be no exception to Christmas observance by any of the business people of the community. Usually somebody finds it impossible to make it unanimous on Christmas day.

A few exceptions as regards Saturday are found. Some of the gins will be operating as usual on Saturday, and most of the gin offices will be open, manned by a skeleton crew, making figures and finalizing settlements for their customers. But in Floydada only six major retail houses will be found operating as usual.

The drug stores, the building trades plants, a grocery or two, a few stations and automobile places tell the story. The remainder are planning a "three-Sunday" week-end of it. Department stores and shops on the main drag, getting ready to celebrate Christmas beginning with the close of business tonight, will be augmented by the utilities offices, the bank, the newspaper, and all county and federal offices. The post office, Postmaster Green announced, will be open Saturday morning but will follow

Attack Is Fatal For Vernon Bond

R. V. (Vernon) Bond of Amarillo, former Floyd county resident and brother of Hollis R. Bond, died at his home in Amarillo Thursday morning of a heart attack.

Funeral service for Mr. Bond was held at the Buchanan street Baptist church, Amarillo, Monday morning, with the pastor, Reverend R. B. Wolfe, officiating, assisted by the Reverend Perry King, Amarillo, an old-time college associate of the deceased. Interment was in Llano cemetery.

R. V. Bond was born in 1892 in Rannels county, the son of Mrs. E. M. Bond of Abilene, and the late E. M. Bond.

He received his college degree from Hardin-Simmons university in 1917 and was a teacher by profession. The E. M. Bond family lived in Floydada from 1923 until 1931.

R. V. Bond and his first wife, the former Susie Stanley, sister of Harry and Homer Stanley of Floydada, taught in the Floyd county schools for several years, having had schools at Lakeview, Campbell and Irick. Mr. Bond at one time was a member of the Floydada school

faculty. Mrs. Susie Bond died about two years ago at the family home in Amarillo.

Survivors included the widow of his second marriage, a son, Leland K. Bond with the armed forces stationed in Korea, and two daughters, Mrs. Marion Goodson of Amarillo and Mrs. Bill Tater, the latter only recently returned to Amarillo after six years with her husband in India as missionaries.

Also included in the survivors' list is the mother, Mrs. E. M. Bond, three sisters, Mrs. E. E. Blalock, Mrs. Jack Askew and Mrs. Bob DeShazo, all of Abilene, and four brothers, Hollis R. of Floydada, Albert of San Angelo, Ed of Amarillo, and W. D. Bond of Abilene, and three grandchildren.

Mr. and Mrs. Hollis Bond, Mr. and Mrs. Harry Stanley and Homer Stanley of Floydada, attended the funeral service.



BOBBY CHRISTIAN AND HIS SHETLAND PONY

Bobbie Christian Awarded Pony In C-C Retail Trades Drawing

Bobbie Christian, 11, son of Mr. and Mrs. Greer Christian, was awarded the gift Shetland pony of the Floydada Chamber of Commerce at the drawing Friday afternoon at 5 o'clock.

Out of approximately 45,000 tickets, in a big drum, Chamber of Commerce manager O. M. Watson, Jr., drew the name of Bobbie on a Pelton-Collins company ticket. The drawing was held down-town at the southwest corner of the court house square.

Bobbie was not present at the moment but apprised of his good fortune, was soon on the scene to claim the blooded little Shetland. He was a thrill over his good luck and thanked the business people profusely through Mr. Watson for the fine gift.

Bobbie will enjoy the pony himself and he has two younger brothers who will come in for their share of the pleasure. They are Charles and Joe. Mrs. Christian said Tuesday the youngsters are "taking to" the pony in a big way. When Bobbie gets too big for the Shetland there'll still be boys in the family to enjoy him, she pointed out.

The drawing for the pony as a gift from the business people of the community was planned last August by the retail trades committee of the Chamber of Commerce as a part of their pre-Christmas campaign for bigger and better business. It was preceded by a Santa Claus parade on the day following Thanksgiving which inaugurated the season.

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Mr. and Mrs. Hollis Bond, Mr. and Mrs. Harry Stanley and Homer Stanley of Floydada, attended the funeral service.

Hrabals in Crash On Highway Near Seymour Saturday

Saturday afternoon about 5:30 o'clock the J. L. Hrabal family of Floydada were in a two-car highway collision 15 miles out from Seymour when their car was struck by a car driven by Mrs. W. W. Parker of Seymour. Jimmy Hrabal was driving the Floydada car. The Hrabal family were enroute to Dallas to spend the week-end with relatives.

All the occupants of both cars were taken to the Olney hospital for treatment.

Monday morning friends here talked with relatives in Olney who stated that Mr. Hrabal was more seriously injured than any of the other members of his family. He was suffering from a head injury. The hospital attendants thought the family might be dismissed from the hospital by the last of the week.

Mr. and Mrs. Hrabal and family were to have returned home on Tuesday of this week. Mr. Parker, the driver of the other car was reported in a satisfactory condition at the Olney hospital.

The children of Mr. and Mrs. Hrabal, Jimmy 14, Wanda, 10, Linda 6 and Don, 1, were all treated for bruises and cuts, but not seriously injured. Mrs. Hrabal suffered bruises and shock.

Mr. Hrabal until recently was co-owner of the Plains equipment company in Floydada, but for the past year has been managing his farming interests.

MRS. PACE HOSPITALIZED FOLLOWING FALL AT HOME

Mrs. Cora Pace, fell at her home, 302 South Fifth street, Friday and broke a hip.

Mrs. Pace was rushed to the Plainview hospital where she had surgery Saturday morning.

Her daughters, Mrs. W. M. Knight and Mrs. Jack Hollingsworth, of Floydada and Mrs. Faye Conner of Carlsbad, New Mexico have been with their mother in Plainview.

Mrs. Pace rallied from the operation and was reported by members of her family as doing fine, and would probably be home in eight or ten days. Her room number at the hospital is 263.

MRS. ALICE BOYD AND SON, ABILENE, SPEND FRIDAY HERE

Mrs. Alice Boyd and her son, Emmett, of Abilene, spent Friday of last week here with Mr. and Mrs. B. A. Robertson.

Mrs. Boyd is the owner of a 1,000-acre irrigated farm 16 miles west of Floydada which B. A. Robertson has operated as tenant for the past 10 years.

The Boyds and Mr. Robertson spent most of the day checking over the affairs of the farm for the year.

WILLIAMS OF PIONEER PHYSICIAN'S ESTATE WRITE FINAL CHAPTER IN 50-YEAR SPAN

Pointing to the part of the Floyd County lands of Dr. and Mrs. W. H. Freeman, which were last Saturday, when the estate committee met to consider the recommendations of the appraiser, the couple are two ...

Dr. and Mrs. Freeman, legendary in the history of Floyd county in the period from 1903 to 1915, both died early in 1950. Mrs. Freeman at the age of 88 on February 1, the doctor at the age of 93 on March 6.

Dr. Freeman was a resident of Gainseville, Cooke county, when he first became interested in Floyd county as a property owner.

In 1903, he and W. H. Dougherty and W. H. McCune, also Gainseville residents, brought the Eastland County school land in southeast Floyd county. At the time of the death of Dr. and Mrs. Freeman they still owned the approximate south one-half of League No. 4. The land is situated south of Dougherty. They also owned about 500 acres adjacent, the I. H. Johnson survey and the Wilhoit survey, and the northeast one-fourth of Section 67, Block D-3, in the northeast part of the county.

After the family moved to Floyd county Dr. Freeman began the

practice of medicine at Lockney. For more than a decade he was prominent professionally and in politics and business in the county. In 1915 the family moved to Oklahoma. They first made their home at Cordell and later in 1917 at Sentinel, where the couple lived at the time of their death.

The heirs of the couple, including the two daughters and the two grandsons, were here for the first meeting of the appraisal committee on the Floyd county land.

MARJORIE ODEN SPENDING CHRISTMAS HOLIDAYS HERE

Marjorie Oden, reporter and feature writer for the Racine, Wisconsin, Journal Times is at home for the holidays, guest of her parents, Mr. and Mrs. Conner Oden.

Also at home for the Christmas at the parental home are two sons of the Odens, Gary and Jerry, students at SMU, Dallas, and University of Colorado, Boulder, Colorado, respectively.

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

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VIEWS AND COMMENT

You can't spend too much money on good roads, and good streets, and when you get right down to it, you can't even spend too much money on good alleys. That is if you live in Texas you can't. About the best administered highway department and the most far-sighted engineers in all the nation serve Texas. As a result in the far-flung empire which we call our state, in any direction you go, mile for mile, the roads are the best produced, and the least expensive. That's one reason we need to heed our state highway department and get them more money with which to keep up with the terrific beating the roads are taking from more and more trucks and automobiles. The roads we want built and the roads that need to be re-built, the traffic lanes that are needed in the centers of high density travel, all call for more money. These things are not expenses, they are investments.

Documented evidence is that the Communists have been and are trying to get a foothold in Texas, working through certain isolated unions and beginning at points adjacent to Old Mexico. Through the border of that nation the commies make their entry and their exit as their nefarious practice demands. The Texas Press Association central office, which watched the proceedings in Austin where these developments were brought forth in the recent investigation, is urging the need for the member newspapers to alert their readers to the danger. "There is a clear and present danger," says the report.

Importance of truthful advertising cannot be overstressed, with the accent on truthful. As someone said: "When advertising becomes unbelievable, someone stops buying; when someone stops buying, someone stops selling; when someone stops selling, someone stops making; when someone stops making, someone stops earning; and someone stops buying," which is where we came in.

Peach tree culture. The Extension Service of Texas A. & M. College reminds us there is no longer an excuse for a plainsman to say that his peach trees are short-lived. A peach tree can be made into and kept a long-lived tree with a little trouble in the late fall of the year, before or by Christmas, certainly before February. A peach tree will live long, grow to good size, be healthy and thrifty on the plains. Principal enemy is the borer. Get him stopped and you have your peach tree problem stopped. There is a positive way of doing this job. If you have only a few trees, in your backyard say, it will take only a few minutes. The borer's presence is indicated by the oozing juice around the base of the tree next to the ground or right under the ground. Your dealer or

your county agent can tell you what to do and how.

Deductible Expense. One well-informed financial correspondent, the secretary of an association of business men, writes that it is desirable to get all of your expense items together and get them paid before the end of the year, because next year taxes are going to be lower and you'll have more of what you make to call your own. While this year every fair expense item you get under the wire will be that much more to deduct under the higher tax bracket. In other words don't wait until January to pay any bills you can get paid in December. Less of what you make is yours this year. More of what you make will be yours next year. He is prophesying, of course, but he has been a good one in the past and ought to be right this time, if he runs true to form.

Big Maize Crop. If farmers are correctly informed that corn and maize are going to have support price another year, and if the cotton and wheat allotment programs go through, look for the biggest acreage of maize in the history of West Texas and wherever maize can be grown. Farmers are talking that way. Some of them already like maize in some respects better than cotton as a money crop. They'll really go for the forage grains if things are going to be what they seem.

Union labor people can look for a bit more static from the Texas legislature next session possibly, certainly in the near future, over such matters as feather bedding and sympathetic strikes. The people are of a temper to insist on such. Feather bedding is something for nothing, the bill for which is paid by the public, it is beginning to be learned. Sympathetic strikes, long condoned and sometimes plausible, are getting less and less popular as Texans get educated to them.

Every woman needs five husbands:

1. An Intellectual Companion.
2. A Muscular Toiler.
3. A Financial Genius.
4. A Romantic Playboy.
5. A Practical Plumber.

—Catholic Digest (Ireland)

You're not driving your car after you pass 60 miles an hour . . . you're aiming it!

—Hoosier Farmer

Learned men are the cisterns of knowledge . . . not the fountain-heads.

—James Northcote

The honeymoon is over when he discovers his li'l pet lamb is a little bossy.

—Banking

Wives Are Guests At Rotary Ladies Night Program

Carl Minor, sr., was master of ceremonies for the annual Christmas party of Floydada Rotary club Thursday evening of last week.

The group dined at a turkey dinner. More than 125 persons, including the Rotarians, their wives and guests attended the dinner and

Christmas tree held at the VFW hall.

A variety program was presented with a quintet of young entertainers from Amarillo furnishing the entertainment. Larry Kelley, Mrs. Ilene Perry, Bobby Barton, Dean Robertson and Johnny Bowser, made up the entertaining. They were accompanied by Oscar Kelley, father of Larry.

Presents for all members and their wives were distributed from a well-decorated Christmas tree as the evening's finale.

The club held no meeting yesterday, due to the nearness of Christmas day. Next regular meeting will

be held Wednesday of next week, however.

Mr. and Mrs. E. E. Hinson have as their holiday guests, their daughter, Miss Beth Hinson of San Antonio, and their son and his wife and baby, Mr. and Mrs. Herschel Hinson of Dallas.

Visitors in the home of Mrs. Edd Muncy for Christmas be their daughters, Jo Key and husband of Floyd Midland, Texas. Also present Mr. and Mrs. Elvin Hor children, John and Fred, Neil Southern, all of Amarillo.

Merry Christmas

We will close Thursday at 2:00 P. M. and open Monday at 8:30.

Kimble Optometric Clinic

Dr. John W. Kimble

Dr. W. F. Patrick

Mrs. Wilson Kimble

Floy Jackson

John Buchanan



A SONG FOR CHRISTMAS

Same old song, but always new — Merry Christmas — to all of you!

MODERN SHOE SHOP & WESTERN WEAR



IN THE CHRISTMAS SPIRIT

... we take pleasure at this holy time in putting aside business to send our many friends the heartiest and most sincere wishes for the rich joys of the CHRISTMAS SEASON . . .



We Will Be Open Saturday, Dec. 26



And All Good Wishes For a VERY MERRY CHRISTMAS and a HAPPY NEW YEAR

At the Bohannon Gin we are Grateful for the Fine Patronage we have Enjoyed this year and at this holiday season we pause to Express our thanks again.

THE BOHANNON GIN
W. W. TRAPP, Manager — Floydada, Texas

South Plains News

(by Mrs. Murray Julian)
SOUTH PLAINS, December 21 — Mr. and Mrs. Grigsby Milton and girls went to Amarillo on Saturday evening to spend the night and be with his mother, Mrs. Milton and Lennie, for their pre-Christmas dinner. Other guests at the Milton home were Mr. and Mrs. Otis Milton of Amarillo, brother of Grigsby. The Miltons returned home here in time for the Christmas program on Sunday evening.

Mr. and Mrs. George Weast went to Amarillo last Sunday to spend a few days with their daughter, Mr. and Mrs. E. T. Evans and family. They shopped down town while they were there, and attended to some business matters, returning home on Wednesday evening.

Mother Passes Away
Mrs. McManigal, who lived in Happy, was stricken with a heart attack two weeks ago, and succumbed at the hospital in Canyon where she had been for some time, on Sunday. She was buried from the Presbyterian church in Happy on Monday, December 21, at 3:00 o'clock. Mrs. McManigal was Mrs. Owen Thornton's mother, and she has been with her parents almost constantly since their illness, for her father is also convalescing from an operation in the hospital at Canyon. Our sympathy goes out to all the family in their grief. Those attending the funeral on Monday afternoon from here were Mrs. John Smitherman, Mrs. I. H. Parks, and Mrs. H. R. Hartman.

Mrs. Early Joiner and Gordon left Sunday afternoon for Hereford where they stayed the night with her parents, Mr. and Mrs. G. W. Brumley. Monday morning they left for Rye, Colorado, to spend the Christmas holidays with Early. They intend to be home in time for school on December 29.

Mrs. Riggs, mother of Cherry Mullins, has been home for the past few days, from the hospital in Dallas, where she underwent surgery. She is now feeling fine and glad to be home.

Birthday Celebration
Mr. and Mrs. Rex Smitherman gave their son, Kelly, a birthday party on December 16, at their home. His grandmother, Mrs. John Smitherman and Mrs. Otho Sanders decorated the angel food birthday cake for Kelly. It held an exciting Christmas tree, with red and green colors. Favors for the children were candy canes and pop corn balls.

Kelly was two years old on December 15, and the youngsters who enjoyed his party and the refreshments served by his mother, and Mrs. John Smitherman were, Diane and Cathy Calahan, Carlton Johnson, Kim Cummings, Charlotte Spearman, Kay Thornton, Larry Beedy, Judy Huckabee, and Kathie Thornton. Mothers present were Mmes. Sterling Cummings, Garvin Beedy, Ernest Huckabee and Mrs. Herman Thornton.

Otho Sanders, accompanied by Frank McClure went to Denton on Friday to get Martha Lee Sanders, who is out of college at North Texas State for the holidays. She will spend two weeks here with her family, relatives and friends.

Mr. and Mrs. Grigsby Milton attended on Wednesday night, December 16, the annual banquet of the Lockney First National Bank, which was held this year at the American Legion Hall in Lockney. On Friday night of this past week Mr. and Mrs. George Weast were hosts at a canasta party in their home. Guests who enjoyed their hospitality were Mr. and Mrs. Malcolm Daniels and Mr. and Mrs. E. L. Norman of Floydada.

Mona Cummings, daughter of Mr. and Mrs. Z. C. Cummings, is expected home this week from California. She left there last week, and arrived in Denver, Colorado on Friday where she visited over the week end with her sister, Mr. and Mrs. Robert Rose. She will spend her Christmas vacation here with her family and friends.

WMS Christmas Party
The WMS of the South Plains Baptist church met at the home of Mrs. Grigsby Milton on Wednesday at 2:30 on December 16, for the Christmas party. The afternoon was spent in bible study, with leader, Mrs. H. S. Calahan, Jr., in charge of the topic for the afternoon study which was, "The Young Man Moses." The members brought gifts for the Orphans Home instead of exchanging gifts with each other. Mrs. Milton served delicious refreshments of sandwiches, salad, candy, orange cake and coffee. Present at this meeting were Mmes. Shelby Calahan, H. L. Marble, Bryan Karr, W. S. Spearman, Paul Snodgrass, Murray Julian, H. S.

Calahan, Jr. and Mrs. Dock Jones. The Christmas church program at the South Plains Baptist church was enjoyed by a large group on December 20, at 6:30 in the evening. The program began with the coronation of Bonnie Upton and Virginia Taylor, who became maidens of the girls auxiliary. The Nativity scene was the main part of the program, with all the children of the church participating. The intermediates made up the choir of voices, who sang the Christmas carols, and wore robes of white. Refreshments of sandwiches, cake, coffee, chocolate and candy were served by the ladies at the close of the Christmas program.

Church Activities
Rev. and Mrs. Morris, and daughter, formerly of Paducah, were Sunday guests at the home of Rev. and Mrs. W. S. Spearman. He brought the message in church on Sunday morning, which was greatly enjoyed. Rev. Morris goes to First Third Baptist church in Houston, on Jan. 1.

Monday night the Brotherhood of the church will meet at the church, also Monday night the intermediates will go caroling to different homes in the community with their leaders.

On Tuesday night Cherry Mullins and Jr. Calahan plan to take the intermediate and Junior R. A.'s for a roller skating party, with a social afterwards at Rev. Spearman's.

On Wednesday evening at prayer service Brother Raymond Spence, missionary from Japan, on leave this year, will show his slides at the church.

Next Sunday Rev. Joe Wilson, from Floydada will bring the message.

Seen in Amarillo shopping last week on Friday were Mr. and Mrs. Bill Beedy, Mrs. Charles Beedy, Mr. and Mrs. Lenton Latham, and Peggy, Mr. and Mrs. Jack Harris and Mr. and Mrs. Murray Julian. On Saturday those who were in Amarillo were Mr. and Mrs. R. E. Young, Donnie and Mrs. Don Shurbut. Friday the Youngs were in Lubbock where Mrs. Young had a check up at Lubbock Memorial hospital.

Mr. and Mrs. Otho Sanders, Martha Lee and boys, enjoyed visitors on Sunday afternoon from Floydada, Mr. and Mrs. C. E. Bartlett, and Mr. and Mrs. W. M. Sanders. From Lockney were Mr. and Mrs. George Beedy, who spent the afternoon with them.

PFC Deral Young and Mrs. Young are here visiting this week from Camp Hood, and Belton, Texas. They are spending part of the time with the R. E. Youngs, and part of their holidays with Mr. and Mrs. Pike Hanna, of Floydada.

Mr. and Mrs. George Weast went to Silverton on Saturday night to have supper with her brother, Mr. and Mrs. E. H. Davis.

Home for the Christmas holidays from college are Charles Hartman, from Howard Payne, and Terry Julian, from Hardin-Simmons. Carol Reeves and brother, Jack, are home also from Buckners Orphan Home, in Dallas, and from Roswell, where Jack is an instructor in English.

Merrell-Douglas Vows
Miss Ruth Merrell, daughter of Mr. and Mrs. W. W. Merrell, and Jack Douglas, son of Mr. and Mrs. J. H. Douglas, of Shamrock, were united in holy bonds of marriage in the home of the bride's sister, Mr. and Mrs. J. P. Taylor, on Friday evening, December 18, at 6:30 o'clock.

Rev. Wayne Williams officiated in the double ring ceremony. The bride chose for her wedding a brown wool suit with pink accessories, and wore a beautiful corsage of two orchids. Ester Ioun McClain, of Plainview, acted as her maid of honor, and she was attired in a navy blue wool suit with wheat colored accessories. She wore a pink corsage of carnations. Joe Douglas, brother of the bridegroom served as best man at the wedding.

For something old the bride carried a penny in her shoe, for something borrowed, she wore a bracelet of a friend, for something blue, she wore garters, and something new was a beautiful compact, a gift of the groom.

The brides mother wore a brown suit with a white carnation corsage, and the grooms mother wore a black and white checked suit, with white carnations.

Those present for the wedding ceremony were the brides brothers, and sisters, and their families, the grooms brother, and mother, Miss Gene Pigg, from Hale Center, Mr. Phillips, Peggy Arthur, and Olive Limer, of Plainview.

Following the ceremony a reception was held. The dining table was

laid with a lace cloth over white, and the table was centered with the beautiful crystal punch bowl, surrounded with white, and red berries, and the wedding cake was a tiered creation, with a miniature bride and groom.

Virginia Taylor graciously served the punch, and Mrs. Bob Merrill presided at the wedding cake, which she served the guests.

The bride is a graduate of Quitaque high school, and also a graduate of Watsons Business college in Plainview. The groom is a graduate of Shamrock, High school, and holds a degree in agriculture from Texas tech college in Lubbock.

After a honeymoon trip to Corpus Christi, the couple will be at home in Plainview where he is assistant county agent for Hale County, and Mrs. Douglas is assistant secretary.

Merry Christmas to everyone who reads this, and may God bless you all this happy yule tide.

MOVING TO NEBRASKA
Mr. and Mrs. Bill Tanner and Kathy and Bill will leave next week for their new home at Grand Island, Nebraska.

Mr. Tanner will be in the farm chemical business in Grand Island, following the same line of business he has been in here for some time.

Ring out, Oh bells,
For all our friends to hear,
The joyful song of
the Yuletide cheer —
And, may this Christmas
be the gayest, brightest
of all holidays!

FUQUA FARM SUPPLY
PURINA CHOWS

Season's
Greetings
AND ALL GOOD WISHES

CAPADA
DRIVE - IN THEATRE
Phone 221
This Weeks Attractions

THURSDAY, DECEMBER 24

THE STORY OF **WILL ROGERS**
ROGERS AND **JANE WYMAN**
as Mrs. Will Rogers
with **LODIE CANTOR**
as Aunt
FRANK DAVIS and STANLEY ROBERTS
DIRECTED BY MICHAEL CURTIZ
"UNCLE CLEM'S BOY" BY MRS. WILL ROGERS

FRIDAY & SATURDAY, DEC. 25, 26

"Crazylegs"
HALL BARTLETT PRODUCTIONS, INC. Presents
MR. FOOTBALL HIMSELF CRAZYLEGS
"Lovelylegs"
starring **ELROY "Crazylegs" HIRSCH**
LOYD NOLAN · JOAN VOHS
A REPUBLIC PRESENTATION

MON., TUES., DEC. 27 thru 29
HIRED GUNSLINGER IN A LAWLESS LAND!
GUNSMOKE
COLOR BY **TECHNICOLOR**
starring **AUDIE MURPHY**
SUSAN CADOT
PAUL KELLY
CHARLES BRACE · HARRY CASTLE

WEDNESDAY, DECEMBER 30
THE ROSE BOWL
THE STORY
IN GLORIOUS COLOR
starring **MARSHALL THOMPSON**
VERA MILES
RICHARD ROBER
NATALIE WOOD
A BOWEN PICTURE

OUR SNACK BAR — Soft drinks, Barbecue
Sausages, all kinds, candies, Cigarettes.

MERRY CHRISTMAS

GRUNDY IRON & METAL

Merry Christmas
OLETA'S
BEAUTY SHOP

Just as the Wise Men of old were guided
on their holy journey by
the wondrous brightness of a shining star,
so may our good wishes
guide our many friends to a happy
time to come — blessed with
the spiritual gladness of the holiday
and its happy memories.
Ad 23 Form 8

H. N. POWELL
GROCERY & HARDWARE
DOUGHERTY, TEXAS

Merry Christmas to All!

NEWTON GIN
DOUGHERTY, TEXAS
R. D. HOLLY, Manager



We extend our sincerest wish that your holiday be filled with spiritual joys and all the happiness that express the deepest significance of the blessed Yuletide. . . .

FLOYDADA REAL ESTATE AND INSURANCE AGENCY



Greetings of the holiday season.

Our wishes for you, most sincere . . .

Have a Christmas that is merry and a New Year filled with cheer.

Merry Christmas

Lyndale Farm Dairy Store

SOCIETY

Alathean Class Program and Tree Thursday Aft'noon

Thursday afternoon in the church parlor at the First Baptist church the Alathean class met for their Christmas party and gift exchange. Sixteen members and one visitor were present for the program and the party.

Mrs. M. C. Fuqua, class president, presided at the business session, after which Mrs. W. B. Jordan gave a beautiful Christmas story. Mrs. L. H. Newell had charge of the game and Mrs. Fuqua read the scripture, the second chapter of Luke, telling of the story of Christ's birth. Mrs. W. F. Culpepper led in the closing prayer.

Present were Mesdames Mollie Kinnard, J. E. Horton, guest and Mesdames J. L. Coppell, Kate Collier, Morgan Wright, J. R. Terry, T. J. Heard, W. B. Jordan, A. H. Manning, W. A. Amburn, M. C. Fuqua, L. H. Newell, R. W. Lotspeich, W. F. Culpepper, and Mrs. J. C. Leckie.

S. S. Groups Hold Birthday Parties For Christ Child

A birthday party for the Christ child was given by the Junior No. 2 department of the First Baptist church. This department is composed of 11 and 12 year old boys and girls.

The party was held in the parlor of the church beginning at 6 o'clock last Wednesday evening. Approximately 45 people were present. The group sang "Happy Birthday Dear Jesus," as they placed their gifts of money to the table. The gifts totaled thirty-five dollars and were presented to the Lottie Moon offering.

The tea table was beautiful, covered with a white satin cloth with a centerpiece of holly and red candles. A white tiered birthday cake with one candle and a punch bowl with red punch adorned the table. Those present lined the table and ate by candlelight.

Miss Mona Williams gave the story of "The Other Wise Man." Then the exchange of gifts was held around the Christmas tree. After the party the group went caroling, led by John J. Horn.

Mrs. I. T. Graves is superintendent of the department. Mrs. A. T. Hull is associate superintendent of the department. Mrs. J. V. Daniel is pianist. Teachers include Miss Anne Swepston, Mrs. G. N. Shirey, Mrs. W. S. Simmons, A. E. Baker, Paul Hunington, John J. Horn, and Hollis Payne.

Junior No. 1 Group
The Junior No. One Department of the church had their Christmas party Wednesday afternoon at 4 o'clock in the parlor of the church. Nine and ten year old boys and girls are in this department. There were approximately 60 children present.

The children brought money for Christmas food baskets for needy families of Floydada.

Mrs. J. Ulman Moss, Missionary of Venezuela, South America, spoke on how that country observed Christmas. There was a question and answer session following her talk.

The children present received sacks of fruit, nuts and candy from the Christmas tree. Christmas carols were sung.

Mrs. John R. Gray is superintendent of the department with Mrs. H. O. Cline associate superintendent. Mrs. A. H. Kreis is pianist. Mrs. W. E. Garrett is secretary. Teachers for the department include Mrs. Robert Day, Mrs. Sam Phillips, Mrs. C. C. Huckabee, Mrs. W. R. Puckett, Mrs. Ernie Widener, Mrs. Carl Smith, Harold Berry, Claude Weathersbee, and Orville Newberry.

Mr. and Mrs. Floyd Montgomery, of Shallowater, were here last weekend for a brief stay, following the close of their school for the holidays. They will spend Christmas in Canyon with Mrs. Montgomery's parents, Mr. and Mrs. J. H. McMurray.

Warrant Officer and Mrs. H. W. Wilson, of Lawton, Oklahoma, has spent several days here with his mother, Mrs. C. E. Soderstrom and Mr. Soderstrom. An army man, Mr. Wilson has recently returned from an assignment in Korea.

Visiting in the C. E. Soderstrom home for several days has been Miss Emma Soderstrom of Cottle county, near Paducah.

CHRISTMAS AT HUBBARD
Reverend and Mrs. W. D. Reaves left Monday for Hubbard to spend Christmas holidays with Mrs. Reaves' parents, Dr. and Mrs. L. Barnes.

Rev. Reaves, who is the pastor of the First Christian church, will return Saturday and fill his pulpit on Sunday.

Class Program, Gift Exchange Held

The T.E.L. class of the First Baptist church had their Christmas program and gift exchange in the church parlor on Wednesday afternoon.

A beautiful Christmas tree with decorations all of white and a mantel piece depicting the Nativity made the parlor more beautiful.

Mrs. C. M. Lyles had charge of the meeting and Mrs. J. E. Roy was in charge of the program. Mrs. L. E. Kiker accompanied the group as they sang Christmas carols led by Mrs. J. E. Horton. Mrs. W. I. Cannaday gave the opening prayer and Mrs. E. F. Stovall gave the devotional, reading the story in Luke of the birth of Christ.

Mrs. Joe Wilson brought the Christmas story and gave "Let's Keep Christmas" by Peter Marshall.

A gift exchange was held after which spiced tea and fruit cake was served the members. Mesdames C. M. Lyles, J. E. Roy, Joe Wilson, L. E. Kiker, D. I. Bolding, E. F. Stovall, Earl Rainer, E. P. Nelson, W. I. Cannaday, L. A. Marshall, Claud Watson, J. E. Horton and Mesdames J. G. Martin, J. C. Newsom and Miss Marie Marshall.

Little Miss Kay Allison Morrison was a guest with her grandmother, Mrs. Newsom.

Pastors Helpers Class Party And Christmas Dinner

The Pastors Helpers annual Christmas party and covered dish luncheon, which included turkey and all that goes with it, was held in the home of the hosts, Reverend and Mrs. Tilden B. Armstrong on Thursday, December 17. The Armstrong home was beautifully decorated in the Christmas motif.

Following the lovely dinner, a Christmas program was given. Mrs. D. D. Shipley, at the piano, led the group as they sang Christmas carols and Mrs. Jeff Spikes of Ralls, a former member of the class, gave the devotional.

Gifts were exchanged from a beautiful tree to all the members and guests present.

Special guests at the lovely party were Mr. and Mrs. Jeff Spikes of Ralls, O. B. Olson, Will Snell, Mr. and Mrs. W. H. Hilton, Mrs. Ella Johnson, Mrs. Ethel King and Miss Mary Hendricks.

Members present were Mesdames Addie Thagard, class President, Lula Slaughtor, treasurer, O. B. Olson, corresponding secretary, Will Walker, recording secretary, D. D. Shipley, reporter, J. H. Green, teacher, Will Snell, assistant teacher, P. M. Felton, class mother, and Mesdames J. J. McKinney, Fred Dickert, W. A. Shaw, J. E. Laughlin, R. H. Willis, W. R. Jahnke, W. H. Finley, Bob Henry, S. E. Thurman, and Mrs. Florence Barnett.

SISTER HURT IN FALL

A sister of C. E. Soderstrom, Mrs. Lillie Lee, is in an Abilene hospital with a broken leg. She was injured in a fall at their ranch home in east Motley county.

Mrs. Stella May and son, George Reid May, in company with Mr. and Mrs. Fred Cardinal and son, left the latter part of last week for South Dakota to spend Christmas at Creighton and Viewfield.

Mr. and Mrs. Bob Copeland are among the Floydada teachers who are out of town this mid-week with relatives for Christmas. They are at Littlefield with Mrs. Copeland's parents.

Mr. and Mrs. Pike Hanna are having their children home for Christmas this year, their daughter and husband, Mrs. Deral Young and Pfc. Young from Fort Hood, Texas, and BT3 Pike R. Hanna, their son, who is stationed at San Diego, California.

M. P. Goen has been in Pecos this week on a business trip.



TO ALL OUR FRIENDS

GREETINGS! Our best wishes for a holiday that is choc-full of many, many good things — such as — happiness, good cheer and the wondrous joy and peace of a HOLY CHRISTMAS.

BRADFORD JEWELRY

We Will Be Closed Saturday, December 26



We're wrapping up every good wish for you with a bit of holiday cheer that says— "May you all enjoy many Christmas blessings."

Radio Elect

The Emmett Hinsons

Merry Christmas

During this Holy season may we extend season's greetings.

KING'S GROC
E. L. CORNELIUS
MRS. PIERCE KING
R. A. BURROWS

A FRIENDLY MESSAGE FROM GOOD OLD SAINT NICK!

Christmas is many things beautiful! It is the excitement of happy children . . . the silent reverence of folks at prayer . . . the family gatherings . . . the carolers singing . . . the feeling of well-being . . . peace and good-will of man to man! Above all — Christmas is people! And to you, dear folks who are our friends and customers: HAVE A WONDERFUL CHRISTMAS!

HARMON'S
FRANK C. HARMON EDELL MOORE

WE'RE WISHING YOU

Merry Christmas

FOOTE BUTANE



Merry Christmas
WEEMS & WEEMS BUTANE

Christmas Cards Are Rich in Tradition Symbolizing Centuries of Man's Faith

The miracles of Christmas, its humble origin in Bethlehem and its universal reverence today, is dramatically portrayed on this year's colorful Christmas greeting cards. Many of the new designs were inspired by familiar Biblical passages. Radiant scenes of the Nativity are especially popular. Guardian angels attend the infant Jesus. Humble shepherds again worship at the manger.

And on one very attractive card the Three Wise Men bring their symbolic gifts to the Christ Child. Gold, frankincense as a token of the reverence due Him; and myrrh with its bitter-sweet scent to prophesy sadness.

There is, in fact, a Christmas card to re-tell each event in sequence — from the time Mary and Joseph were turned away at the inn, until the Holy Family made their memorable flight into Egypt.

Reproductions of famous religious paintings from the Renaissance are also gaining favor as Christmas card illustrations. Among Old Masters in heavy demand are distinguished portraits by Raphael, Botticelli, and Carlo Dolci.

Our modern attitude toward this holy season is another popular theme. Whimsical little cherubs form celestial symphonies, or come to earth to hang holy wreaths and decorate fabulous Christmas trees.

Churchgoers attend Christmas services, and surprised choirs sing joyous hymns on many other handsome creations. There are distinctive cut-out cards, too, resembling stained-glass church windows and the Holy Bible.

In recent years, the number of these truly reverent greetings has greatly increased. It indicates a growing awareness that Christmas is the greatest of all religious occasions — and that old Christmas greetings should convey the true significance of all that Christmas means.

Mistletoe Bestows Good Fortune

Very few people don't know what a sprig of mistletoe means at Christmas time — especially when there's a pretty girl standing beneath it! But few people realize that this very pleasant custom has its root in age-old superstitions.

The lore of primitive days contains many references to mistletoe. According to an ancient Norse legend, the sun god was slain by an arrow fashioned from the mistletoe plant. He was resurrected by his mother's tears, which falling upon the plant, were crystallized into pearly berries. Because of this magical healing, it was ordained that mistletoe should grow neither on heaven nor earth, but suspended between. That is the reason, runs the legend, that mistletoe is found growing on trees.

Mistletoe was of special significance to the Druids, ancient pagan priests of England, who cut it off trees with a golden knife used only for that purpose. They believed it possessed wonderful powers of healing and acted as a protection from witchcraft. During the December religious rites, it was bestowed upon individuals as a special mark of honor.

Because of its supposed salutary properties, mistletoe was often hung over the doors of primitive houses as a sign of good-will. Belief in magic has disappeared, but this custom still remains. And a kiss under the mistletoe still has beneficent effects. Try it and see for yourself!

Mr. and Mrs. Orval Spence and family of Sherman arrived Sunday to visit a week with Mr. Spence's parents, Mr. and Mrs. C. O. Spence.

Mr. and Mrs. Lloyd Murry and children, Becky and Bobbie, of Whitney, Nevada, arrived Sunday to visit their parents, Mr. and Mrs. Ham Smith, sr., and Mrs. O. E. Murry. Mr. and Mrs. Murry and Mrs. O. E. Murry will spend Christmas in Jacksboro, Texas, visiting with relatives.

Clyde Harmon has returned home from Lockney General hospital, where he spent several days last week. He was still confined to the house with an ear infection.

W. E. GRIMES ATTORNEY-AT-LAW INCOME TAX SERVICE

Room 202 — Bishop Bldg.

Floydada Coach At State Meeting

Preston Watson, head coach of Floydada high school, was present as a member of the board of directors of Texas High School Coaches association, which held important sessions Friday of last week in Dallas.

The coaches voted to have their annual coaching school in Dallas in August and to have their state football and basketball games at the Cotton Bowl there.

LOCKNEY. — Jake Jones, driving a 1951 Chevrolet pick up, hit a big Black Angus bull on the Lone Star farm-to-market road December 15, almost wrecking the pick up and injuring the bull so that it was necessary to kill him. Jake wasn't hurt in the wreck.

Mr. and Mrs. Charles Beedy of Amarillo will spend the Christmas holidays with their parents, Sheriff and Mrs. Earl Cooper of Floydada and Mr. and Mrs. Bill Beedy of the South Plains community. Mr. Beedy is the assistant county agent of Potter county.

Merry Christmas



Christmas

PALACE BEAUTY SHOPPE



EVERY GOOD WISH FOR CHRISTMAS

HOTEL COFFEE SHOP

We will close at noon Wednesday 23 and will re-open Jan. 1

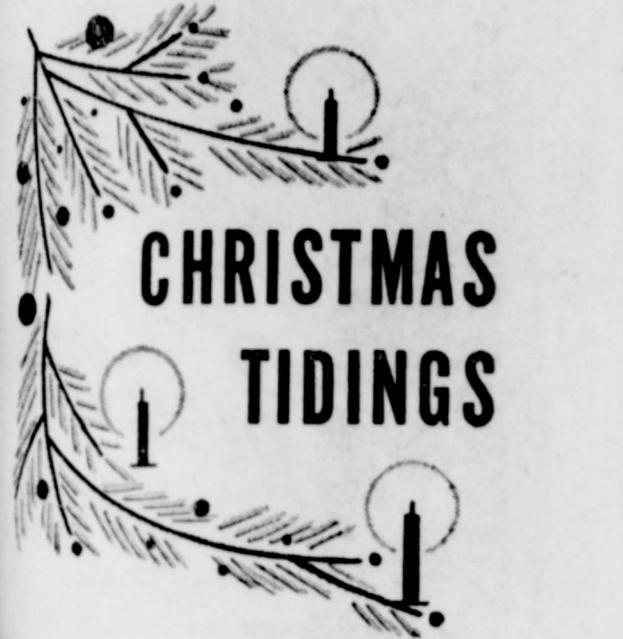


WE EXTEND OUR HOLIDAY GREETINGS TO OUR FRIENDS

Always at Christmas time, there comes that extra-special pleasure of extending to our many friends, the greetings of the season. It is with the thought of your good will and friendship that we wish you the fullest measure of Yuletide cheer and happiness at this time . . .

Miladies Specialty Shoppe

We will be closed until Monday, December 28.



CHRISTMAS TIDINGS

... and this wish: May every branch

of your tree bear the symbols of

a happy Christmas celebration.

ANTRELL FRUIT MARKET

will be closed for repairs for a short time after Christmas. Watch for re-opening date in paper.

IT'S THE SEASON FOR GREETINGS...

And here's ours: A wish as sincere

and friendly as can be — a hope for a

Merry Christmas to everyone we know!

SOLOMON JEWELRY



Whoops! It's Christmas Again!

Amid the bright excitement of the Holiday

preparations — we take this jump into your

Christmas Day and say "We hope that all of

you enjoy a bright and Merry Christmas!"

STAR CASH GROCERY

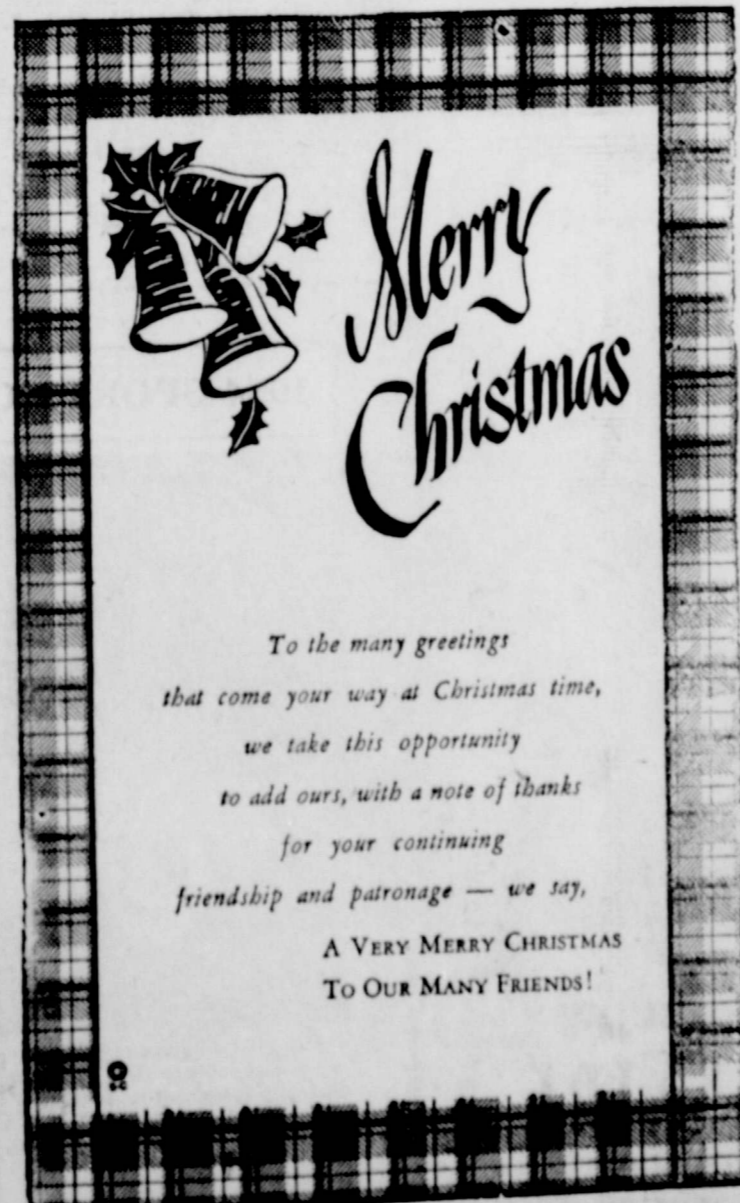
We will be closed Saturday, December 26

HERE FOR CHRISTMAS AND WEDDING OF HER SISTER

Mrs. Jack Cogswell and daughter Jana arrived Saturday from Houston to spend Christmas with Mrs. Cogswell's parents, Mr. and Mrs. Frank C. Harmon. Mrs. Cogswell will attend the Harmon-Skaggs wedding on December 26 at the First Baptist church when she will act as her sister's matron of honor.

Cal Skaggs, salesman for Foote Butane Company, will spend Christmas at Pampa with his mother and other relatives.

Pfc. and Mrs. Brad Beedy of Fort Leonard Wood, Missouri, will arrive today to spend the holidays with Pfc. Beedy's parents, Mr. and Mrs. Bill Beedy.



Merry Christmas

To the many greetings that come your way at Christmas time, we take this opportunity to add ours, with a note of thanks for your continuing friendship and patronage — we say,

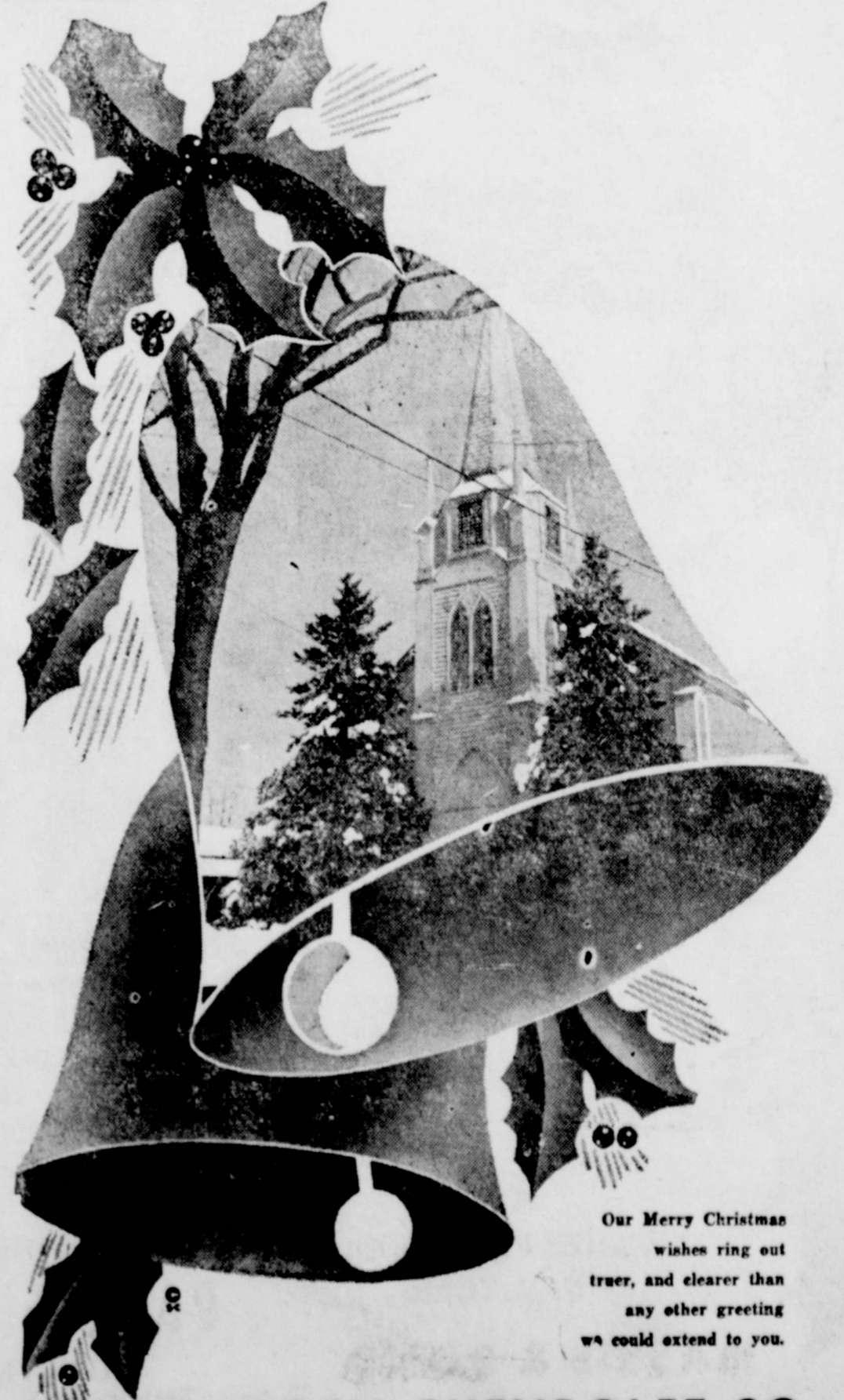
A VERY MERRY CHRISTMAS TO OUR MANY FRIENDS!

ROY'S IND. SERVICE STA.

FLOYDADA, TEXAS

ROY

BOB



Our Merry Christmas wishes ring out truer, and clearer than any other greeting we could extend to you.

ODEN CHEVROLET CO.

WE WILL BE CLOSED SATURDAY, DECEMBER 26



best wishes
for the Holidays
Mr. and Mrs. Floyd Webb
with
MILLER & MILLER

BEST
OF ALL
GOOD
WISHES



VOGUE BEAUTY SHOPPE
PHONE 33



Season's Greetings
RUSSELL'S CLEANERS
RUSSELL KING

Santa Letters

Dear Santa Claus,
I am a little girl 4 years old and have been pretty good. Would you bring me a nurse's set and a doll that says mother and daddy. Don't forget my little sister for she has been good, too.

Linda Lee Williams

Dear Santa,

I'm a little girl 6 years old. Please bring me a tony doll with the permanent, a toy coca-cola machine, toy operators set and don't forget Darlene, my big sister and all the other boys and girls.

Love,
Nita Jo Dorrell
Floydada

Dear Santa,

I'm a little boy 10 years old and I have tried to be a good little boy and I would like an electric football set and some football pants.

Love,
Glenn Dorrell
Floydada

Dear Santa,

I am eight years old I would like to have a baton and some hand boots. And some pajamas and some dishes. Also, a dish washing set with Vel and babo and dish rag and cuptowels and a real watch.

Your friend
LaJuana Rimmer.
PS— Don't forget my brother Kenneth Dale.

Dougherty News

(By Mrs. W. J. Ross)

DOUGHERTY, December 22 — The local school dismissed December 18 but will resume classes December 28. A large crowd enjoyed the Christmas pageant "The old woman who lived in a shoe." Each child in school participated in the program. There were 67 present for Sunday school on December 20.

On Sunday evening a typical Christmas pageant was presented under the supervision of Mesdames Tiner, Campbell, Crawford and Cagle. Miss Beth Crawford played the carols. Miss Jeanne Hines was presented in several solo numbers. Colds and flu are very prevalent in our community.

George Scott returned home from the hospital Friday. He seems to be convalescing satisfactorily.

Mrs. McArdie is the house guest of Mr. and Mrs. W. S. Poole while attending to business interests in this vicinity.

Mr. and Mrs. C. A. Caffee were recent guests of relatives in Wichita Falls.

Mr. and Mrs. Elmer Warren and Johnny visited relatives in Plainview Sunday.

Mrs. Ned Bradley was hostess to the Home Demonstration club, December 16, with a lovely Christmas party. Gifts were exchanged and Pollyannas revealed. Mrs. Sam Lide conducted some clever games. Mrs. Maurice Campbell read an interesting Christmas story. The

hostess served lovely and delicious refreshments.

The Mrs. Molly class of the local Sunday school and associate members enjoyed a lovely Christmas party and turkey dinner at the new ranch home of Mrs. John Lewis on December 21. Twenty-six ladies were present. Mesdames Hines, Cagle and Campbell assisted the hostess. Mrs. Campbell conducted a Christmas game. Mrs. Ross presented 'Angel Unaware.' Mrs. Warren distributed the gifts. Only three members were absent.

Mesdames Wilmer Jones and Jack McIntosh assisted Mrs. Tiner with a Christmas party for all the primary children and their mothers Friday afternoon.

Mesdames Hines, Lewis, Campbell assisted Mr. Tiner with a party for the intermediate grade children.

A number of parties, trips and family dinners are on the calendar for this week.

Center News

(By Mrs. J. E. Green)

CENTER, December 22 — My, what cold weather we are having. Eight degrees last night. But the wind has gone down and the sky is clear. We hope we'll have some better weather for Christmas.

There is some sickness in the community. Mr. and Mrs. Prizzell are on the sick list, but improving. Mrs. J. R. Robertson is in the hospital but hopes to be out for Christmas.

Mrs. K. J. Matthews or Phillips arrived at the Green home Monday to spend the holidays.

Mrs. Ethel Greenway of Wolfe City was in our church services Sunday in company with her sisters, Mrs. Alva Jackson and Mrs. Leo Prizzell. She will spend Christmas with them.

Mrs. Hodges and Margaret Green made a trip to Lubbock Monday.

Don Clark Green arrived home Monday morning to spend the holidays with homefolks, the J. E. Greens.

Mr. and Mrs. Ross were Sunday dinner guests of Mr. and Mrs. Clarence Guffee in town. Other guests were Mr. and Mrs. S. A. Guffee and son Homer of the Campbell community and Mr. and Mrs. Corkey Guffee. A Christmas season get-together.

Dub Hartline spent Saturday night with Bill Baker who was home from Tech for the week-end.

Carleta Reeves was a Sunday guest of Margaret Dunn and attended church services here with Margaret.

Mr. and Mrs. J. H. Norvell and Geneva visited in Spur with Mrs. Norvell's parents Sunday.

Mr. and Mrs. J. E. Green attended funeral services Sunday afternoon for Tilford Taylor and for J. E. Appling. All were old friends and neighbors of the Greens when all lived at Mt. Blanco. We regret the passing of such worthy citizens and sympathize with the bereaved.

We wish for all our readers a pleasant Christmas season and a happy new year in 1954.

Death Claims J.

T. Taylor After Extended Illness

John Tilford Taylor, who had been ill at his home on South Wall street for many months, died Friday morning, and funeral service was held on Sunday afternoon.

The service was held from the First Baptist church with Elder W. R. Dale of Stanton and Elder K. B. Martin of Ralls officiating, assisted by Dr. R. Earl Allen.

Interment was in Lakeview cemetery, under the direction of the F. C. Harmon Funeral home.

Mr. Taylor moved to Floyd county in 1908, settling near Mt. Blanco. He and his family moved to Floydada in 1948. He was a member of the Primitive Baptist church. Mr. Taylor was a prominent farmer, retired in 1948, account of his health. John Tilford Taylor was born in Alabama on December 7, 1888, and was married to Miss Della Roberts in Floydada on January 4, 1914.

The wife and two daughters, Mrs. E. E. Norris, of Floydada, and Mrs. L. W. Norvell of Hereford, and one son, Dennis Taylor of the Mt. Blanco community, and five grandchildren are the immediate family of the deceased listed as survivors.

Also included are two brothers, Joe of Shreveport, Louisiana, and Lum Taylor of Hereford; four sisters, Mrs. George Reynolds, Floydada, Mrs. Jim Palvadore, Crosbyton; Mrs. Pitt Waggoner, Clyde, and Mrs. Hill Watkins, Washington.

Pallbearers at the funeral were J. N. Richardson, L. L. Nixon, W. H. Bunch, Ray Lloyd, Clyde Parr and Weldon McClure.

Cub Scouts Given Party By Lions

Thursday night at Andrews ward school, the Floydada Lions club were hosts at a Christmas party honoring the Cub scouts.

Approximately one hundred-fifty persons were in attendance at the party.

There were thirty-four Scouts present, whose attendance made their records 100 per cent.

Members of the Lions club and their families were also present.

Each scout received a nice package from the Lions club and gifts were exchanged by the scouts.

Gayle Mayo, cub master, presented fourteen scout advancement awards.

The committee from the Lions club who were in charge of the arrangements for the party were Al Fuchs, George Spears and Lyndell Roberts.

Charles N. Brown Has Geology Ph. D.

Monday Mr. and Mrs. R. Fred Brown returned from Chicago where they attended the 259th convocation at Rockefeller Memorial Chapel at the University of Chicago.

At this convocation Charles Nolan Brown, son of Mr. and Mrs. Brown, received his Ph. D. Degree in Geology. Mr. and Mrs. Charles Brown are now locating in Iowa City, Iowa, where he is a staff member of the university of Iowa and is with the Iowa Geological survey.

AN APPRECIATION

Words cannot adequately express our deep appreciation for the many kind and sympathetic acts that came to us at the time of our recent bereavement.

Dr. and Mrs. A. E. Guthrie
Dr. and Mrs. W. H. Guthrie
Mr. and Mrs. J. E. Hart

HALF MINUTE INTERVIEWS

Chester Carthel: "Wisconsin farmers at the Chicago meeting talked about cows that give 70 and 72 pounds of milk a day."

Mr. and Mrs. Pete Hickerson and daughter, Pat together with Mr. and Mrs. Buck Hickerson and son, Mac and daughter, Ann, leave today for Grand Prairie to spend Christmas with the Messrs. Hickerson's parents, Mr. and Mrs. F. L. Hickerson.

MODERN BEAUTY SHOPPE

Greetings
... and a snowfall
of our best wishes in the
true pattern of the Yuletide.
May your day be a merry one and filled
all things good, this Christmas!

DEMPSEY GRAIN CO.
IRON & METAL

CHRISTMAS
GREETINGS

To write this Yuletide message
to our many friends, in
appreciation of their loyalty,
gives us our greatest
pleasure at this happy
season of the year.

LAKEVIEW GIN
MR. and Mrs. ELVIS HOWELL

Merry Christmas

AND
WISHES FOR A GOOD
NEW YEAR

MASSIE & BOND

GREETINGS OF
THE SEASON

May your Christmas be
replete with the
rich blessings of
the holy season...

ORMAN'S
Grocery & Mkt.

She's a Rootin', Tootin',
Straight Shootin'
Bundle of
Curves!

KEN MURRAY
presents
THE
MARSHAL'S
DAUGHTER

starring
LAURIE (Lila-Burke) ANDERS

and Host Gibson with KEN MURRAY - Feature Foster
Jimmy Wakely - Buddy Beer - Johnny Mack Brown
Produced by KEN MURRAY - Directed by WILLIAM BEERY
Screenplay by BOB DUNCAN - Released by UNITED ARTISTS

SPECIAL MIDNIGHT SHOW
PALACE THEATRE
NEW YEAR'S EVE
THURSDAY, DECEMBER 31
11:30 o'clock

1954 SPORTS CAR PACES STUDEBAKER STYLING

Here is Studebaker's brand new sports car for 1954, the Commander Starliner Hard-top. Its wind-swept lines that have won national and international honors are accentuated by new grille bumper treatment. Interiors are as exciting as the style pace-setting lines of the car, with appointments and upholstery harmonizing with the 12 solid and 10 two-tone combinations in which model is available. The Starliner is also available in the Champion series.

See the 1954 Studebaker Commander Club Coupe on display in our show room.
313 S. Wall PLAINS EQUIPMENT CO. Phone

**Wife of Pioneer
Plains Physician
Passed Thursday**

Mrs. Sarah Ann Guthrie, widow of the late Dr. J. H. Guthrie, a pioneer plains doctor, died in Peoples hospital on Thursday night, after an illness of several weeks.

The funeral service for Mrs. Guthrie was held on Saturday afternoon in the First Methodist church with the pastor, Reverend Tilden B. Armstrong, officiating. Interment was in Floydada cemetery under the direction of the Harmon Funeral home.

Sarah Ann Bower Guthrie was born in Arkansas on May 22, 1874. She was married to the late Dr. J. H. Guthrie on November 27, 1897, who preceded her in death on March 31, 1943. Mrs. Guthrie was a long-time member of the Methodist church and a member of the order of the Eastern Star.

Mrs. Guthrie had made her home in Floydada since 1942, moving here from Plainview. She lived in Hale county and this area for about forty-five years.

Survivors include three sons, Dr. A. E. Guthrie, Floydada, Dr. Woody Guthrie, Dumas, and Clyde Guthrie of Fresno, California and one daughter, Mrs. John Hart of Texline, one brother Henry Brewer of Childress. Also surviving the deceased are nine grandchildren and four great grandchildren.

Out of town relatives present at the service were Dr. and Mrs. Woody Guthrie and two sons, Dumas, Mr. and Mrs. John Hart and daughter of Texline, Mr. and Mrs. Jim Bob Hedgcock of Borger, Henry Brewer and son and daughter, Virgil and Lucy Brewer, of Childress, Miss Ann Brown of Dallas, and Aubrey Guthrie of Austin.

**J. E. Appling Died
Saturday Evening;
Rites Held Sunday**

Funeral service for J. E. Appling, 84 Floyd county pioneer farmer, was held from the Harmon Funeral chapel on Sunday afternoon, with Reverend Tilden B. Armstrong, pastor of the First Methodist church, officiating. Interment was in Lakeview cemetery.

Mr. Appling died Saturday evening about 6 o'clock at Plainview where he had been making his home for several months. He had been in failing health for several years.

J. E. Appling was born April 5, 1869, in Kentucky and was married to Miss Ollie Bobbitt at Grandview, Texas in December, 1895. Mrs. Appling died in Floydada on June 28, 1935.

The Appling family came to Floyd county in 1913 from Jones county and made their home in Mt. Blanco community. He and Mrs. Appling moved to Floydada in 1925.

Mr. Appling was a member of the First Methodist church of Floydada.

Survivors include one daughter, Mrs. O. M. Watson, sr., of Floydada, and one son, S. G. Appling of Mt. Blanco community, four grandchildren and three great-grandchildren. Two sisters, Mrs. Etta Downey of Franklin, and Mrs. Della Brannon of Hillsboro, Texas, also survive.

Pallbearers at the service were E. L. Norman, S. J. Latta, Wiley Rogers, J. E. Green, J. A. Hartsell and Roy Patton.

**Series of Holiday
Parties Held**

A series of parties for the young people of City Park church of Christ has been the order of the past week.

Mr. and Mrs. Sam Baker, Mr. and Mrs. Jodie Jameson, Mrs. Earl Baker, and Mrs. Joe March entertained 46 senior and intermediate young people December 17 with a party in the educational building.

Mrs. J. T. Myrick, jr., and Mrs. Gordon Downing were hostesses for 22 juniors on December 18.

Mrs. Sam Lide, Mrs. Jodie Jameson, and Mrs. Gordon Downing entertained 21 preschool and primary students December 21 to finish out the round of entertainment.

Mr. and Mrs. Perry Bell of Crosbyton, and Mr. Bell's mother, Mrs. Lillie Bell, Chattanooga, Tennessee, will visit in the home of Mrs. Bell's parents, Mr. and Mrs. I. T. Graves during Christmas.

**Cantata Thrills
Capacity Audience**

A Christmas cantata, "Glory in the Highest", presented by the choir of the First Baptist Church, under the direction of Al Brian, choir Director at the church Sunday evening was well received by a capacity house.

This was a forty-three voice choir. The beautiful Christmas service lasted about forty-five minutes.

The cantata included solos in soprano, alto, bass and tenor voice, and duet and chorus numbers.

Mrs. C. B. McDonald is the organist at the church with Miss Nell Swinson the pianist.

Christmas Morning Service

Christmas morning December 25 from 10:30 until 11 o'clock a short Christmas service will be held at the First Baptist church to which the public is cordially invited. Singing of Christmas carols will be led by Myron Kattner and the pastor, Dr. R. Earl Allen, will bring a Christmas message on "By-passing Bethlehem."

This will be the third annual Christmas service that Dr. Allen has conducted in the church.

The theme of the First church for the month of December has been "Giving Christmas to Christ."

**S. S. Class Feasts
On Wild Turkey**

The Mary-Mollie class of the Dougherty Baptist church met for their annual Christmas party in the lovely new ranch home of Mrs. John Lewis, Monday December 21, with a covered dish luncheon. Associate members of the class were special guests. The piece de resistance for the meal was a twenty-pound tom turkey from the flock of wild turkeys that have a permanent home on the Lewis ranch. Henry Ford of Matador had the honor of shooting the prize bird.

Following the luncheon, Christmas games were played and a short book review was given by Mrs. W. J. Ross, teacher of the class.

From a beautifully lighted tree gifts were exchanged by the following guests and members: Mesdames F. M. Covington, J. G. Cage, Russell Crawford, R. T. Jones, C. A. Caffee, Jim Harper, G. C. Tiner, Kenneth Poole, Ruth Daniel, Ada Hinton, I. S. Lynch, C. R. Woodson,

Also Mesdames S. M. Crawford, William Hinton, A. T. Emert, Johnnie Cates, Harlan Cage, Howe Hines, Clarence Ashton, Maurice Campbell, Elmer Warren, W. J. Ross, Earl Foster, Jim Morrison and John Lewis.

**Joint Hostesses
For Class Party**

The Friendship Sunday school class of the First Baptist church had their Christmas party at the home of Mrs. Edd Muncy last Wednesday afternoon at 4:15 o'clock. Assistant hostesses were Mrs. Clarence Guffee and Mrs. L. J. Welborn.

The house was beautifully decorated for the Christmas season. Red carnations formed the centerpiece for the serving table where Mrs. R. B. Rosson and Mrs. Connor Oden presided.

Coffee or tea was served from a silver service. Fruit cake and apricot bread was also served. Christmas music was played throughout the serving.

Mrs. I. T. Graves was guest speaker. She gave the story of "Let's Keep

Christmas" by Peter Marshall. She was introduced by Mrs. Clarence Guffee.

Gifts were exchanged around the tree. The class presented their teacher, Mrs. H. G. Barber, with a gift, and Mrs. Barber also gave each member a beautiful scarf.

Ladies present were Mesdames J. N. Scribner, R. B. Rosson, Conner Oden, H. G. Barber, F. A. Faulkenberry, L. L. Jones, George McAllister, Alva Sparks, Clarence Guffee, W. M. Culppepper, L. J. Welborn, J. C. Veach, Fred Reeves, and Mrs. Muncy.

**Fidelis Matrons
In Class Party**

Mrs. Tate Jones, Mrs. Charlie Lewis and Mrs. J. C. Keeling were hostesses in the Tate Jones home last Tuesday afternoon to the members of the Fidelis Matrons class of the First Baptist church. Mrs. Hollis Bond is the teacher of the class.

The Jones home was resplendent in its Christmas decorative theme and the guests were served fruit cake, coffee and nuts from a beautifully laid table with silver appointments.

Mrs. O. G. Glassmoyer gave a

Floyd County Hesperian, Floydada, Texas, Thursday, December 24, 1953

Christmas story, "The Ringing of the Bells".

Gifts were exchanged from the Christmas tree by all the members present, who were: Mesdames Grady Mason, Frank Pratt, Alton Chapman, E. E. Joiner, C. L. Strickland, Herschel Hammonds, Polk Goen,

Bob Muncy, Fay Hart, Everett Collier, Harry Jones, Buck Formby and Mesdames Bond and Glassmoyer.

Mr. and Mrs. Thomas M. Spencer and daughter, Sarah Ann, of Amarillo will be holiday guests of Mrs. Spencer's mother, Mr. P. W. Bell.



**THANKS
GLAD'S**

"Smart Wear For Men Since 1900"

CHRISTMAS WISHES

May you enjoy a rich bounty of Christmas spirit, joy, gladness and happiness!

Ad D2 Form 13

KING TRACTOR & MOTOR

*Silent Night
Holy Night*

Let us pray with deep reverence on this most blessed day for peace on earth... good will toward all men...

**SPARKS
AUTO SERVICE**

307 E. HOUSTON

May our friendship continue to blossom this CHRISTMAS and in the days to come

Ad 62 Fore 18

**BEST WISHES
L. G. WITHERS CAFE**

**Greetings
Friends**

Our countless wishes, warm and true, this greeting will express, and wish for you, our many friends — All Christmas Happiness!

L. C. McDONALD

PONTIAC — GMC — ALIAS-CHALMERS

Greetings

to all our friends... may we extend best wishes for a very Merry Christmas and a Happy, Happy New Year

LEONARDS CAFE

Merry Christmas

WE WILL BE CLOSED SATURDAY THE 26 TH

BISHOP MOTOR CO.

...Good Will To Men

At this Holiday Season

We want to Express our Appreciation for the Patronage and Loyalty of Many Good Friends;

May Yours Be a Joyous Christmas and May 1954 be a Most Healthy and Prosperous Year for you is the wish of

FARMERS COOPERATIVE GIN

Floydada, Texas

Star of Christmas Interpreted In Many Ways

The "star" which signaled "the First Christmas" may be interpreted in many ways. In all such interpretations we must put ourselves as nearly as possible into the social and psychological frame of mind of those whom we try to understand. The astronomer knows that through the ages the word "star" has been used to indicate almost any celestial phenomenon. We still speak of "falling stars" or "shooting stars" which we know quite well are not stars at all. In more ancient times the comet was called a "hairy star" and was derived from the Latin word coma, meaning hair. The planets were the "wandering stars" as opposed to the "fixed stars" and from the Greek word for wandered we derive our word "planets."

The Star of Bethlehem could have been any of these. It could even have been a "new star" or nova which suddenly burst forth with a many-thousand fold increase in brilliance, due to some great stellar catastrophe. These are all explanations of what the "star" could have

been. Had it been any of the above, it would have been seen by many peoples, and in literature would have been found references to the appearance of the object which attracted attention. But nowhere in the literature or in the folklore of any of the peoples noted as astute observers of celestial phenomena do these references exist.

From this we are forced to conclude the appearance of the star was a sight given only to the Wise Men to see.

To Ride in Gator Bowl Parade Jan. 1

Olin Bryant, a member of Floyd county sheriff's posse, has been invited to make the trip to Jacksonville, Florida, with the Lubbock county sheriff's posse. He will ride with the group in the big parade at the New Year's day football game between Texas Tech and Auburn university in the Gator bowl there.

Mr. Bryant is being accompanied by his wife, their daughter, Darline, Miss Betty Blum, Ronnie Upton and Bill Fulton.

The party will leave Lubbock on special buses on December 28 and return home January 6.

Mrs. Mary Lou Keys spent Sunday in Dumas as guest of her mother-in-law, Mrs. Ernest Robinson. Mrs. Keys is employed at Goen drug.

Men Sending Same Christmas Card For Twenty-two Years

James Morrison of Rosborough, Pennsylvania, started something when he sent a Christmas card to R. Lincoln Hain in Conshohocken back in 1930.

The card has just made its twenty-second annual journey between the two old friends.

When Morrison first mailed the somber-hued, oval-shaped black-and-sepia greeting card to Hain, he added this postscript: "Because of the Great Depression, I had to make use of an old calendar for this card."

Hain put the card carefully away. When Christmas, 1931, rolled around, Hain mailed the card back to Morrison. "I'm only following your example of frugality, but I'm going you one better," he wrote.

Since then, the card has gone back and forth between Roxborough and Conshohocken, some half dozen miles apart, with a "To Bob" or "To Jim" added each year to the growing signature list.

When the card made its twentieth trip two years ago, the co-owners decided that from then on it would travel only as a registered piece of mail.

That decision, Morrison says, shot his original economic plan "full of holes." It costs 36 cents to mail it now.

HOME FROM SOUTH DAKOTA

Mr. and Mrs. Dick Nichols and son, Bill have returned to Floydada to make their home after spending three years at Harold, South Dakota.

The Nichols' are now living at the Robert Garrett farm home two miles north of Floydada.

Bob Pfeil of Harold is here visiting Bill for a few weeks.

VISITS NEW GRANDDAUGHTER

Mrs. E. J. Morehead returned home Sunday from Kennedy, Texas, where she had been for a week, visiting a new granddaughter.

Mr. and Mrs. Robert Overly of Kennedy are the parents of a daughter, born December 13. She has been named Margaret Lynn. Mrs. Overly is the former Marjorie Morehead.

Hesperian for 1954 account records.

Lockney Stores Close Christmas

LOCKNEY—Most Lockney stores and business houses are planning a three-day closing period for the Christmas holidays, according to a survey made by Bill McClaskey and Bob Miller, officers of the Lockney Chamber of Commerce and Board of Development last week.

Some service stations and a few other stores will be open on Saturday but will close again on Sunday. More than 60 local stores agreed to close the three days.

HOME FROM HOSPITAL

LOCKNEY—Raymond Martin of the Prairie Chapel community, who lost his right arm in a stripper accident some time ago, was brought home Sunday, December 13, from St. Mary's hospital in Lubbock.



BADGET & PROBASCO RADIATOR SERVICE

Phone 572

Floydada



LUNCH BOX CAFE

Mr. and Mrs. Welton B. Winn



To all our many friends who've been so dear,
And to our many customers so loyal,
We wish you all the best of luck and cheer;
And happiness to make your Christmas royal!

O. K. RUBBER WELDERS

Ralph Rucker — Emory Cox — R. E. Holcomb

St. Francis Made First Crib in Cave

St. Francis of Assisi is believed to have originated the custom of displaying the Christ Child in a crib at Christmas time.

He is reported once to have said to one of his followers: "I wish to celebrate holy Christmas night with you. In the woods near the cloister you will find a cave where we shall arrange a manger filled with hay. We shall have an ox and an ass just as at Bethlehem. I wish to see how poor and miserable the Infant Saviour became for us."

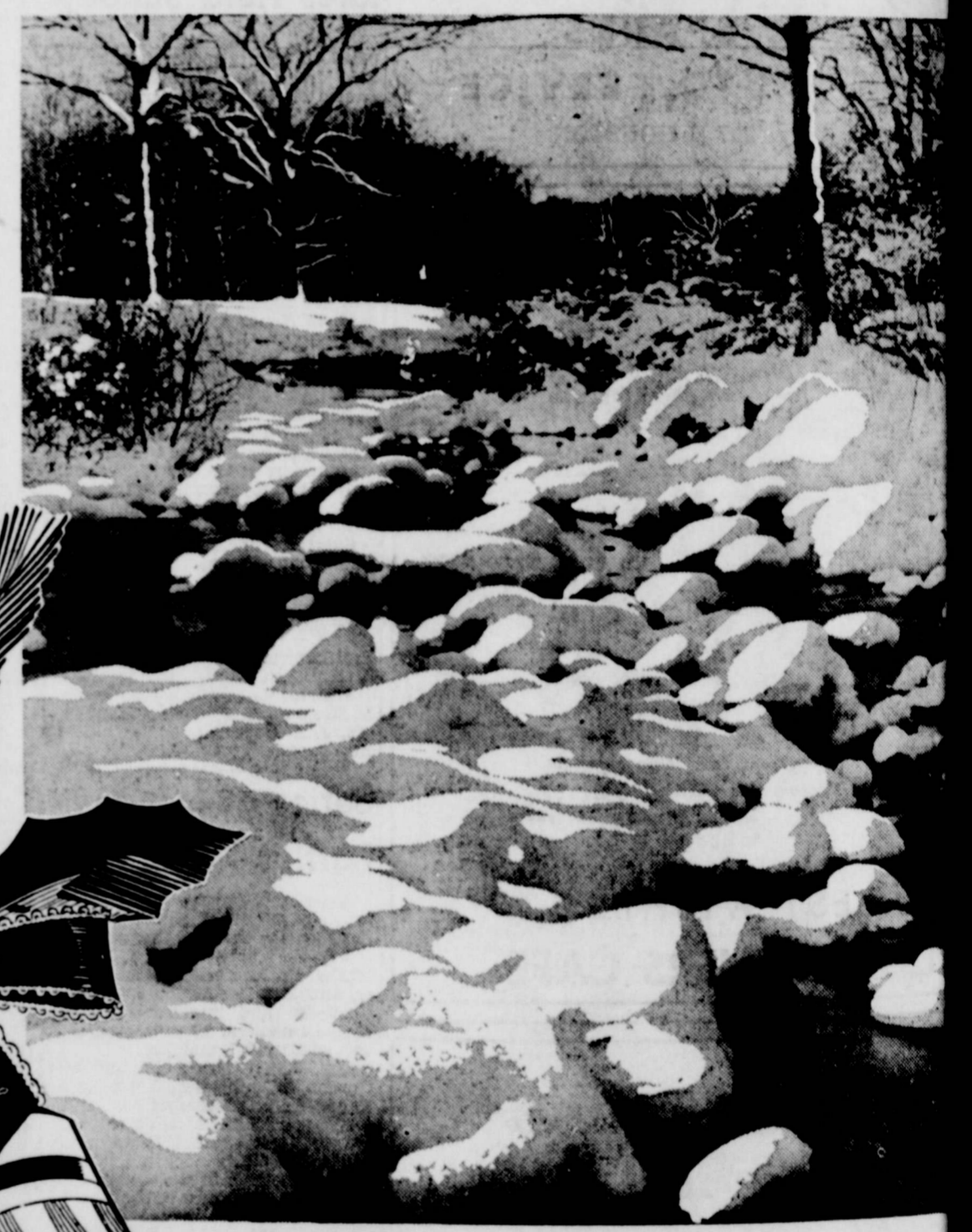
So at midnight, in the small Italian village of Garcia, in the year 1200, St. Francis and his followers celebrated mass at the cave and sang hymns in honor of the Christ Child.

The Baker Community Center was the scene of a get-together of neighbors and friends of Baker on Friday night, when games of 84 was enjoyed.

A nice crowd attended. Refreshments of sandwiches, candy and soft drinks were served.

It was decided to buy chairs to be used at the club house with the proceeds derived from the supper the Community recently held.

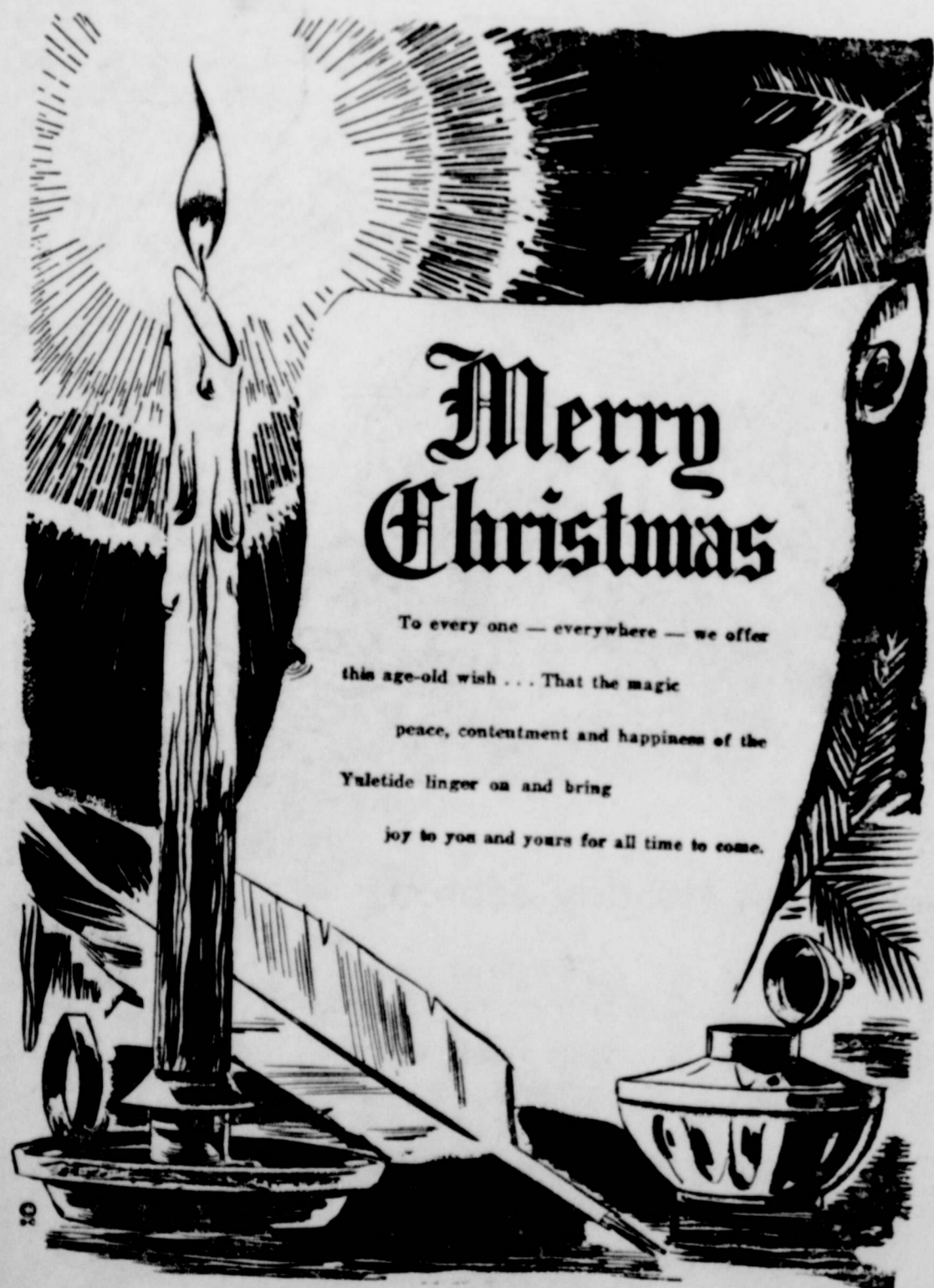
The next meeting will be a New Year's party on Friday night, January first, at the center. Each member may bring a guest.



Greetings

At this gay, holiday time let us offer you all the best wishes from our staff! May your Christmas be bright with the many blessings of the season... Rich in friendship, bright with gifts of happiness and lasting pleasure. And our wish is not just for Christmas, but for every day of the year 'til the next Yuletide!

LIGHTHOUSE ELECTRIC CO-OPERATIVE



Merry Christmas

To every one — everywhere — we offer this age-old wish... That the magic peace, contentment and happiness of the Yuletide linger on and bring joy to you and yours for all time to come.

CLARK'S "TOPS IN DRY CLEANING"

Lucille Redd
Vergil Shaw
Bobby Rogers
Clifford Whitley

Vernola Hanna
Ina May Lewis
Peggy Medley
L. L. Clark & Maymie

Walter H. Edwards, Former Resident, Dies at Santa Rita

Mrs. Stella May and Earl R. Edwards, sr., last week attended the last rites for their brother Walter H. Edwards, 54, at Santa Rita, New Mexico, who died on December 14 following major surgery there. He had been ill for four months.

The funeral was held on December 15 at Santa Rita, in the community church, with Rev. Johnston, its pastor, officiating. Interment was made in the cemetery at Silver City, New Mexico.

The survivors include his widow, Mrs. Ruby Edwards and a son Weldon of Santa Rita, a daughter Mrs. Milton Barber of Big Lake, Texas, and three grandchildren. Surviving brothers and sisters, in addition to the two residents here, are John Edwards of Houston, Curtis Edwards of Bayard, New Mexico, Mrs. A. N. Gamble of Lubbock, and Mrs. W. L. Holloman of Slaton.

Mr. Edwards was a member of the Methodist church. At one time he made his home here with his sister, Mrs. May. After moving to Slaton for a time he went to New Mexico to establish his home.

Lakeview News

(By Mrs. Warner Johnson)

LAKEVIEW, December 23 — Mr. and Mrs. Wayne Russell and Wandell were Sunday dinner guests of Mr. and Mrs. C. A. Russell in Floydada. They visited Sunday afternoon in Lockney with Mr. and Mrs. C. D. McCandless and family.

Sunday afternoon visitors of Mr. and Mrs. H. M. Thomas were Mr. and Mrs. P. J. Wilkes, Mrs. Mary Lou Caffee from Albuquerque, Mr. and Mrs. Jack Wimberly and son of Crosbyton, Mr. and Mrs. Wayne Allen of Abernathy, Mr. and Mrs. Dink Bishop of Mt. Blanco and Mrs. Howard Bishop and Mike.

Mr. and Mrs. M. J. Coleman are spending the Christmas holidays with her father and other relatives at Sherman.

Everyone enjoyed the school childrens program Friday night. Mr. and Mrs. Coleman worked hard to fix up the beautiful decorations.

Mr. and Mrs. J. W. Wifer and Mrs. J. Dorsey, Donnie and Willie Jo all of Ranger visited Saturday morning with Mr. and Mrs. Verlon Wright and family.

Mrs. Jim Owens visited the Verlon Wrights Saturday night.

Mrs. Charlie Wright visited Wednesday afternoon with Mrs. Verlon Wright.

Mr. and Mrs. Gene Johnson, Shirley and Larry visited Mr. and Mrs. Freddie Haney and David in Lubbock Sunday.

The community extends sympathy to the family of Tilford Taylor who passed away Friday in Floydada.

Mr. and Mrs. V. D. Wheelless and

boys of Crosbyton visited Mr. and Mrs. R. L. Johnson Sunday.

Tom Raser spent the weekend with the R. L. Johnsons.

Mr. and Mrs. Johnny Blocker and daughter of Lubbock spent Sunday with Mr. and Mrs. Cecil Johnson.

Jimmie Wheelless of Crosbyton spent Monday with Mr. and Mrs. R. J. Johnson.

Dorothy Breed, Elizabeth Morren, Patsy Johnson and Nellie Neff spent Thursday night with Maxine Hatley.

Mrs. G. L. Hamor and Janet of Cone, and Mr. and Mrs. E. H. Trisler and sons of Minnesota visited Sunday night with Mr. and Mrs. L. D. Gollightly and children.

Mr. and Mrs. Ed Gollightly and boys of Lubbock ate breakfast Sunday morning with Mr. and Mrs. L. D. Gollightly and children. All of the group went to Mrs. O. R. Gollightly and Violas for Sunday dinner.

Mr. and Mrs. Roy Fawver returned home Sunday after visiting for the past week in East Texas.

Mr. and Mrs. Billy Day and sons from Amarillo visited Monday and Tuesday with his aunt and husband, Mr. and Mrs. H. M. Thomas. The Days are moving to Buffalo, New York.

Mr. and Mrs. Weldon Hammonds and family and Mr. and Mrs. Louis Pyle and family left Tuesday to spend the holidays with relatives at Thalia and Crowell.

Mrs. Ella Thurston from Cleburne is visiting her son and family, Mr. and Mrs. Joe Thurston and children. She will stay until after Christmas.

Visitors in the Joe Thurston home Sunday afternoon were Bro. and Mrs. Gordon Downing and daughter of Floydada, Mrs. G. L. Hamor and Janet of Cone and Mr. and Mrs. E. H. Trisler and son of Minnesota.

Bro. T. Boushy and Mr. and Mrs. Fowler Estep and Billy Joe were Sunday dinner guests of Mr. and Mrs. H. J. Nelson and Alma Ruth.

I want to wish each and everyone of you a Merry Christmas and a Prosperous New Year.

Mr. and Mrs. Bud DuBois and children of Lamesa visited over the week-end with Mr. and Mrs. Edell DuBois.

Mrs. DuBois spent Thursday in the home of Mr. and Mrs. P. O. Conner of Lockney. Mrs. McManus, Mrs. Connor's mother of Sulphur Springs is a house guest of the Conners.

Mr. and Mrs. Gene Hopper entertained the members of their Sunday school class of the Bible Baptist church with a Christmas party in their home Friday night.

Mr. and Mrs. Larry Faus are planning to spend Christmas with Mr. and Mrs. Lloyd Fincher of Lamesa. The Finchers are the parents of Mrs. Faus.

Mrs. Larry Faus and Mrs. E. W. Walls were business visitors in Plainview last Wednesday.

The Home Demonstration club had their annual Christmas party Friday night in the home of Mr. and Mrs. Walton B. Wilson. Larry Faus led the group in the singing of several Christmas carols, then the presents were distributed from the Christmas tree. Lovely refreshments were served to 22 members and guests.

Mrs. Louie Caffee of Albuquerque, New Mexico, has been visiting in the home of her parents, Mr. and Mrs. C. H. Wise, this week.

Mr. and Mrs. Walton Wilson went to Lubbock Saturday to get Mary Ann. She is a junior at Texas Tech. She will be here till the first of the year. Luella Irwin came in from Canyon Friday to spend the holidays with the family.

Mr. and Mrs. T. L. Perry and Jan were Sunday guests of Mr. and Mrs. J. T. Perry of Floydada.

We heard last week that Grover Freeman is ill in a Littlefield hospital. We hope for Grover a speedy recovery. The Freemans used to live here in our community.

Mrs. Clyde Bagwell and Mrs. Cleburne Payne are expected home from California next Sunday. They have been on a weeks vacation. Mrs. Bagwell is with her mother, Mrs. C. L. Joiner at Santa Ana and Mrs. Payne with her daughter and husband at Ingelwood, Mr. and Mrs. Harvey Nicholas.

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Fairview News

(by Mrs. Clyde Bagwell)

FAIRVIEW, December 21 — The weather is beautiful here this morning. Most people are through with the fall work and would welcome a 'white Christmas' in the form of snow or rain.

Mr. and Mrs. Shirley W. Irwin are happy to announce the arrival of a son, born in a Lubbock hospital last Friday. He has been named Harvey Mac. Mrs. Irwin and son were brought home Sunday and both are doing fine.

Mr. and Mrs. Larry Faus visited Sunday afternoon with Mr. and Mrs. Clifford Helms.

Mr. and Mrs. Jim Stewart and Jim Dan visited Mr. and Mrs. L. A. Horton and Mr. and Mrs. O'Dell Stapleton of Plainview Sunday.

Mr. and Mrs. E. W. Walls attended church in Lockney Sunday and were dinner guests of her sister, Mrs. T. J. Jarboe.

Sgt. Sherman Irwin arrived home last Wednesday to spend the holidays with friends and relatives here and at Lubbock.

Mr. and Mrs. L. B. Cozby were dinner guests Sunday of Mrs. Cozby's mother, Mrs. G. M. Bullard of Floydada. Mrs. Bullard is going to spend Christmas in Lubbock with her children there.

Visitors in the Irwin home on Sunday were Mr. and Mrs. Lillie Irwin and children of Lubbock, Mr. and Mrs. Mac Fuqua of Plainview and Mr. and Mrs. R. R. Waller of Tulla.

Mrs. Dean Walls spent Wednesday night and Thursday with her parents, Mr. and Mrs. R. C. Mangum of Plainview.

MERRY CHRISTMAS

TYE & SONS
WATER WELL CONTRACTORS

Merry Christmas

FLOYDADA DRUG

PARKING NOTICE!

There Will Be
NO MORE DOUBLE PARKING
or
PARKING AT FIRE HYDRANTS
If You Do You're Going To Get
A Ticket

BOB SMITH
CHIEF OF POLICE
By order of the Mayor

Bundles of Joy to You!

We have the very best of holiday wishes for a Merry Christmas and a Happy New Year all tied up — just for you!

MCCOY GIN
"A COMMUNITY SERVICE"
R. H. SMITH, Manager

MERRY CHRISTMAS

During this season of quiet joy and reverence We'd like to add our heartfelt wishes for continued good health and happiness.

AND A
HAPPY NEW YEAR

FELTON-COLLINS
GROCERY & MARKET

READ AND USE THE..

WANT ADS

FOR QUICK RESULTS

FOR SALE

STAR-TELEGRAM, city delivery or by mail, new and renewal subscriptions solicited. Ph. 904. R. M. Teague. 46 tfe

FOR SALE — Good Cushman motor scooter, good boys saddle. See Don Lewis Norman. 47 2tc

FOR SALE — Wurflitzer spinet mahogany piano with bench. Good as new. Used only one year. Leslie Cox. Ph. 3786 Lockney. 47 3tc

For Sale

FOR SALE — Hegari bundles well grained, small stalk. \$20.00 per ton. Roy Hale, Phone 774-J-3. 41 8tp

FOR SALE — Good Hegari bundles, 1 mi. south of Floydada. Ph. 691. J. S. Hale. 45 tfe

PLENTY OF GOODYEAR TIRES

and tubes for passenger cars and tractors.

S. J. Latta Implements

Farm Machinery

FOR SALE — Massey-Harris tractor, 101 Sr. and two-bottom breaking plow. Call Floydada Implement Co. 46 4tp

FOR SALE — Bear Cat 2A feed mill. Call L. C. McDonald. 46 4tp

IRRIGATION

dams, sticks, tubes, S. J. Latta Implement Co.



USED CARS AND TRUCKS

1950 Chevrolet 2 door Fleetline deluxe Radio, heater good condition, a local one owner car, quality transportation at 795.00

1950 Chevrolet 4 door styleline deluxe, dark green color with radio and heater. This car has a complete motor overhaul and guaranteed. Only 896.00

1950 Ford custom coupe, mechanically perfect, a real bargain at 395.00

1952 Chevrolet styleline 2 door, nearly a new motor and radio and heater, perfect tires and a spotless car, yours for only 1350.00

1952 Chevrolet 2 door, styleline deluxe with radio and heater. 16000 actual miles. The most effortless driving car on the road today. Fully equipped with Chevrolet powerglide transmission and automatic power team. See this car at 1395.00

1951 Plymouth 2 door special deluxe, radio and heater, a top car and its yours for only 950.00

We have some excellent buys in used pick-ups that you should see before you trade.

See your favorite salesman today for the buy of the day in our 1953 Chevrolet demonstrators. All cars driven less than 5000 miles and fully guaranteed.

AND OTHERS



BUS SCHEDULES

Clip and Save for Reference

EAST BOUND		WEST BOUND	
To Vernon, W. Falls	8:35 A. M.	To Lubbock, El Paso	10:30 A. M. (via Petersburg)
	1:25 P. M.		4:20 P. M.
To Childress, Quanah	1:30 P. M.	To Plainview, Amarillo	10:25 A M
			4:20 P. M.

Low fares everywhere—T.N.M. & O. Coaches
 Magnolia Service Station No. 1
 Fred Lambert, Agent Phone 36
 Station Hours: 7:30 a. m. — 6:30 p. m.



"Did I find a swell job in the Want Ads—I'm a night watchman in a bank!"

Miscellaneous

FOR PASTURE — 240 acre Higari stock field. 2 miles N.W. of Floydada. Harold Brown. Ph. 684-M-2. 47 tfe

NOW is the time to clean and moth-proof your valuable carpets, rugs and furniture. Call 335-W. Buck Formby 229 E. Ky. 38 tfe

FOR portable disc grinding phone 454. J. E. Sparks. 33 tfe

PALACE BARBER SHOP offers you five-chair service for your rush day (or any day) convenience. Bank Bldg., Floydada. 21 tfe

SEE US for polio insurance; real-estate, rentals, Reagan-Giesecke Insurance, represent stock companies only. 25 tfe

SEVERAL TOWN LOTS FOR SALE Brown - Holmes Co. 24 tfe

SEE Mrs. Bob Smith for your Avon Cosmetics 52 tfe

FLOOR SANDING — Call 297-J. Earl Baker. 20 tfe

COME in and see our Royal Gas Range and Coolerator Home Processors and Ranges. All kinds of Purina Products, Chows and Chix supplies. Fuqua Farm Supply 52 tfe

JOHN BLUE Fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11 tfe

TIMKIN BEARINGS—Near complete stock. Spears Auto Co 44 tfe

VACANT LOTS, residence or business, good and bad, all parts of town. W. Edd Brown, owner. Telephone 265. 52 tfe

FOR AMARILLO Daily News, city delivery or mail, new or renewal call 460-J. nights, or see Foster Amburn. 37 tfe

Miscellaneous

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington. Phone 462. 42 tfe

MR. FARMER — WHY NOT?? Share in the surplus earnings of your Farm Bureau Insurance Companies?? We Operate for your benefit. Legal reserve Insurance Protection under Texas Standard Policies. Investigate our dividend schedule before renewing your Auto, Fire, Liability, Polio or buying Life Insurance. Enroll in Blue Cross before Jan. 1st, for policy date of April 1st, 1954. Floyd County Farm Bureau. Phone 665, night 940. 46 tfe

MR. FARMER
 If you plan to lay a 2" to 4" gas line, 100 Feet to 100 Miles, we can sell the pipe cheaper. We are also well stocked with Irrigation Pipe, 8" to 16" at Competitive Prices. See us for your pipe needs. Hilton Supply Company 1819 East Broadway LUBBOCK, TEXAS Phone 2-3041 or 2-5685

For Rent

FOR RENT — Furnished house, 3 rooms and bath. Call at 320 So. Main, Floydada. 47 tfe

FOR RENT — Bedroom close in. 320 So. Main. Ph. 44 47 tfe

FOR RENT — Two-room apartment with bath. 229 W. Mississippi. Ph. 394-J. 47 2tc

TWO-ROOM furnished apartment, private bath, close in, on pavement, 329 West Mo. Ideal for working couple. Ph. 236 or 297. J. G. Wood. 47 tfe

FOR RENT — Unfurnished garage apartment on pavement. 521 W. Mississippi. 45 tfe

FOR RENT — Two furnished apartments with bath. Ph. 289-W or 556. 48 2tp

FOR RENT — to couple. Small furnished house close in on pavement. Maud E. Hollums. 43 tfe

FOR RENT or lease what was formerly L. L. Clark wrecking yard building. Located on East California Street. See Mrs. L. L. Clark, sr., 411 Wall St. Ph. 198-W. 42 tfe

FOR RENT — Duplex. Mrs. Morehead Commercial Hotel. 37 tfe

FOR RENT — 4 room furnished apartment with private bath. Call 75. 24 tfe

OFFICE SPACE for rent. Inquire at Bishop motor company. 27 tfe

FOR RENT — Comfortable 4 room house on pavement in country. Electricity, water and telephone available. Phone 846. 21 tfe

PARTS AND REPAIRS FOR ALL MAKES OF Electric Razors
 \$7.50 TRADE IN for your old shaver.
 We have the "SHAV-EX" attachment that gives up to 60% more power.
GOEN DRUG ON THE CORNER

BRITTON Appliance Repair Shop
 Phone 454 307 E. Houston

STOP AND THINK Before You Tinker
 See Us For a Check-up Guaranteed Radio Service
RICE RADIO SERVICE
 210 N. MAIN

Salesman Wanted
 WANTED AT ONCE — Rawleigh Dealer in Hale county. Write Rawleigh's, Dept. TXK-300-P, Memphis, Tenn. or see H. D. Marshall, Matador, Texas.

INSURANCE
 Fire, Windstorm, Extended Coverage, Automobile Security, Bonds.
 1923 to 1953
E. P. NELSON Agency

Real Estate Loans

MONEY TO LOAN—On Farms and Ranches—Low Interest Rate — Attractive prepayment options — See R. E. Fry. 43 tfe

LOW INTEREST RATE LOANS
 See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49 tfe

FEDERAL LAND BANK LOANS
 ● Low Cost
 ● Long Terms
 ● Prepayment Privileges
 ● Cooperative Ownership
 ● You deal with local folks
 Through Your Floydada National Farm Loan Association See us now 319 S. Main St. Telephone 256 Floydada, Texas 34 tfe

Land For Sale

FARMS, ranches, city property, Ph. 854. Thagard Real Estate & Insurance. 34 tfe

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY
 IF YOU WOULD BUY. SEE WOOL IF YOU WOULD SELL. SEE WOOD J. O. Wood, 106 W. Missouri, Phone 258, residence No. 797. 32 tfe

Arthur B. Duncan Abstract Company
 Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 28 tfe

Use Hesperian want ads

FOR SALE — Half section two 8-inch fells, fenced, improvements. Wheat good down payment. Good 20- north, 2 miles west Hart See Virgil Cummings.

NEW SON IN ALLEN FAR REACHES FLOYDADA
 Mrs. R. Earl Allen and James Todd are now at South Wall street with Dr. and daughter, Norma. The young son was born back Memorial hospital on December 15. The maternal grandpa and Mrs. A. N. Lovelace, man, and the paternal grand, Mrs. Mary Ellen Allen. Worth were visitors in the home since Sunday, returning their homes on Tuesday.

Town Property

FOR SALE — Some good houses in Floydada and good irrigated farms J. Sam Hale. Phone 766-W. 46 tfe

BEST BUY IN FLOYDADA — Modern 3 bedroom home, large living room, dining room, wall to wall carpeting, 4 large closets, large garage, and store room. Located on 85x150 ft. corner lot. J. G. Wood, Real Estate Phone 236.

Houses For Sale

FOR SALE TO BE MOVED — House with four rooms, bath and garage. W. Edd Brown, phone 265. 25 tfe

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 894-J 12 tfe

Wanted
 CESS POOL DRILLING— 30 inches to any size. Also storm cellars. Fish & Warren, Dial Ph. 4-5828, Plainview. 42 tfe
 Advertise for H. Hesperian

Dr. O. R. McINTOSH
OPTOMETRIST
 OFFICE 211 SOUTH MAIN ST., Phone 157 — Floydada, Texas

BENNETT'S BUILDING MATERIAL DITCHING
 For your foundations and plumbing
 Phone 602 Floydada

COTTON - COTTON - COTTON
its here
The New Improved Stormproof for 1954
TWELVE REASONS
 stated specifically
 why you should grow NORTHERN STAR COTTON
READ THEM!

1. An improved stormproof cotton that stays in the burr, with premium staple. Ideal for stripping.
2. Northern Star is one of the highest varieties in lint yield per acre of any cotton grown as of State Experiment Station and Farmer Variety tests over the U. S. Cotton Belt.
3. It is one of the quickest maturing varieties grown. In many places Northern Star is the Cotton Planted and the First Harvested. If any cotton makes a crop, Northern Star will.
4. All of our seed are the results of one pedigreed high yielding line, which has consistently more lint per acre than many selections tested against it.
5. We supply you with seed which have been grown on good land, cultivated carefully, harvested mature, ginned on our own gins, cured properly, cleaned, tested, sacked, and stored according to the best methods known in the scientific seed breeding business to maintain quality planting. Every precaution is taken to insure perfect germination.
6. Due to the wide differences in planting practices we have provided for you either fuzzy, linted, or gas delinted Northern Star planting seed.
7. Northern Star Cotton plants have a strong main stem, deep root system, close jointed branches, light foliage and produce good bolls from 65 to 75 weighing one pound.
8. Northern Star Cotton makes a staple which measures from 1 inch to 1-1/16 inch under average fall conditions and longer where irrigation is practiced or humid conditions prevail. Its strength averages from 85,000 to 95,000 pounds per square inch of cellulose. Strong fibers are good for good spinning and weaving value.
9. Northern Star Cotton turns out from 38 per cent to 40 per cent at the gin when picked and 25 per cent to 30 per cent where pulled or snapped.
10. Northern Star Cotton is a very popular variety where hand picking or spindle type machines are used and has given outstanding results where stripping is practiced. There is fluff to the fiber for the spindles to catch and remove the seed cotton clean from the burs, hand snapping and stripping is in use the boll stalks break easily, making harvesting more easy.
11. Its hard staple cleans well in ginning, giving you a good grade.
12. All of our seed are grown under the supervision of the State Seed and Plant Board. Registered acreage is of all the same strain of elite seed.

NORTHERN STAR SEED FARMS
O'BRIEN, TEXAS

PLACE ORDER With CO-OP GIN
 Floydada, Texas or order direct

NAME _____
 ADDRESS _____
 Please Ship _____

Bushels of NORTHERN STAR SEED
 FUZZY SEED 3.50 Bushel
 SAW DELINTED 3.75 Bushel
 CHEMICALLY DELINTED 18c Pound
 SHIPPED PREPAID — CASH ON DELIVERY
 SALESMAN — LLOYD WALDRIP

Teachings Once Mixed With Fun Christmas Exhibit of Toys Reveal

(By John B. Knox)

left the kids across the street, a zoetrope. These were the nearest things to movies and television great grandpa had as a boy.

Of course, you could do other things in those days that you can't do today. You could rush out with wooden things tied on your feet — with gracefully curved flat steel sledrunners on the bottom of them and you could skate on the snow. That's what it said on the directions, anyway. The 19th century version of snow skates seems to have disappeared.

There were talking books which moored and based when you read about "The Cow" thusly:

"Are you thirsty, pretty dear?"
"Come and drink the sweet milk here."

The baaing came from the string you pulled when you read about the sheep. All kinds of creatures would hoot and hee-haw, birds would sing and goats m-a-a-a when you pulled the right strings. If you pulled the strings for the sheep and the goat together, the book would say, "mama."

There were walking dolls from France and arm-propelled tricycles. Apparently the first of a line of eminently respectable games based on the ancient pastime of pa-chesi from India reached American boys and girls around 1843. One of them-entitled "The mansion of Happiness," copyrighted by D. P. Ives and Company of Boston and S. B. Ives of Salem in 1864 - allayed the suspicions of parents who might have looked askance at a game based in part on the throwing of dice by the assurance it was "an instructive, moral and entertaining amusement."

There's no doubt that Puritan imagination had added some startling touches to the old Hindu game. A player could zip right along toward "happiness" if the die-thrown numbers kept him on the squares depicting justice, piety, honesty, gratitude, prudence, generosity, truth, sincerity and chastity.

The contestant could retreat just as rapidly toward defeat if he became ensnared in squares symbolizing "the summit of dissipation," drunkenness, immodesty, passion, cheating, or even poverty. He was practically a gone goose if he wound up in "the house of correction" or prison.

It was a fine, instructive, moral game and maybe it was even played sometimes on Sunday.

Greetings

...to our friends —
A CHRISTMAS alight
with our sincerest wishes
for a star-studded, happiness-filled
Yuletide season!

**BENNETT'S
BUILDING MATERIAL**

Season's Greetings

**ELEVATOR
FARMERS**

MERRY MERRY CHRISTMAS



ARTHUR B. DUNCAN ABSTRACT CO.
MAUD E. HOLLUMS

Highway Accident Spoils Christmas For Tullia Family

A highway crash near Y Courts, at the city limits of Floydada, Friday afternoon spoiled a Christmas trip for the J. G. Burrows family of Tullia. They were enroute to Sagerton to spend the holidays with relatives, with Mr. Burrows driving. Their 1953 De Soto was in a collision with an oil transport. The car was badly damaged.

Mrs. Burrows was the only one of the four who was injured. She was carried to Peoples hospital, where examinations were made. She was later dismissed and the family returned to their Tullia home. Mrs. Burrows suffered bruises about her face, and a sprained ankle. Gene Hollums, driver of the Foote Butane company transport, was un-

injured in the wreck. The Burrows family are friends of the D. T. Mayos former Tullia residents.

CHILDREN OF SCOTT FAMILY HERE FOR THE HOLIDAYS

Mr. and Mrs. R. C. Scott are planning a nice Christmas this year as several of their children who have not been at home recently will be here.

Mr. and Mrs. G. R. Swantner of Corpus Christi are here and Colonel Kirk Scott and Mrs. Scott and son of Dallas will spend Christmas with their parents. Also Mrs. Adelaide Lloyd and son Scott of Dalt-hart will be here.

Mrs. Swantner is the former Mary Jo Scott.

Mrs. Viola Ward, who is associated with Mrs. Maud Hollums at Duncan Abstract Company spent the week-end in Anson, with her mother, Mrs. M. L. Caffee.



Merry Christmas

AND A
HAPPY NEW YEAR

Christmas would not be complete without expressing our deep appreciation for your patronage and wishing you and yours Merry Christmas and a Happy New Year to all...

WYLIE BUTANE

Merry Christmas

With heartfelt appreciation
for your kind patronage,
this year, as always — we are
happy to send you our
Greetings of the season with
our sincere wishes for your
health, wealth and happiness
For the Holiday and long, thereafter!

**PARKER
FURNITURE**

Boys' Rancher at Home Christmas

Sporting fancy new boots and western togs, Homer Derryberry, a young cowhand from America's First Boys' Ranch, will spend the Christmas holidays in Floydada visiting friends and relatives.

A big Christmas party was held at the Ranch Friday December 18 at which time Homer received his new boots and a complete western outfit including trousers, shirt, necktie and western belt with a big buckle.

The big item, however, were the boots which were given to the Boys' Ranchers by Roy Rogers, the "King of the Cowboys," who had the boots custom-made for each boy at the ranch.

Homer will return to the Ranch on January 2 to resume his school work. Boys' Ranch is located 40-miles northwest of Amarillo on the site of Old Tascosa, one of the famous "ghost towns" of West Texas. Homer has about 200 buddies living with him at the ranch.

TERRELLS TO PLAINVIEW

LOCKNEY — Mr. and Mrs. Woodson Terrell moved the first of this week to Plainview to make their home. The Terrells sold their half section farm two miles south of Lockney to A. O. Wines some time ago.

Candles Have Lighted Christmas Season for Years

Candles have lighted Christmas Eve around the world for generations.

It has long been a custom in Ireland to place a lighted candle in the window to guide the Christ Child on his way, and the use of candles appears in other lands in many ways.

In Czechoslovakia, for example tiny candles are set upright in nutshells and floated in pans of water. Armenians use myriads of candles in preparing their Christmas decorations.

At unique church services in Labrador each child receives a little lighted candle standing in a turnip, and keeps it until after the services, at which time the turnip is eaten.

In Norway, families arrive at church on Christmas Eve, each carrying a flaming torch. These are stuck in the snow while the good-folk attend the services.

Mr. and Mrs. S. W. Ross and Mr. and Mrs. E. P. Nelson will spend the Christmas holidays in Amarillo, the guests of Mr. and Mrs. David Plowers and family. Mrs. Plowers is a daughter of Mr. and Mrs. Ross.

**MERRY
CHRISTMAS
TO ALL**

MARTIN & CO.
FLOYDADA, TEXAS

Officers Installed At Christmas Meeting Of Floyd County Council

The annual Christmas party for outgoing and incoming members of the Floyd county Home Demonstration Council was held Saturday afternoon in the home of Mrs. D. W. Burke in Floydada.

The Burke home was beautifully decorated in the Christmas theme with holly, other greenery, Christmas tree and Christmas ornaments. Mrs. W. R. Daniel, of the Home-builders club and council chairman, welcomed the guests. Mrs. Grigsby Milton, South Plains president at tea table. Mrs. J. W. Day, Jr. pinned a holly corsage on each guest as she was served.

recreation chairman for the council, presented the program. Mrs. C. L. King of Lone Star led the responsive reading of the Christmas story from Luke. Mrs. James Jeffress of Sand Hill led the group in singing, "Joy to the world." Mrs. Marr gave a Christmas recipe.

1954 Officers Are Installed
Officers for 1954 were installed by Mrs. Daniel. They are Mrs. M. J. McNeill, of Center, chairman, Mrs. Grigsby Milton, South Plains vice-chairman, and Mrs. Winfred Stoerner, of Providence, secretary-treasurer.

At the closing of the installation, a prayer was offered by Mrs. Ben

Brandes of Providence. All the guests were introduced by Mrs. Daniel. A special guest was Mrs. G. H. Day of Starkey was introduced by Miss Leila Petty, County Home Demonstration agent. Mrs. Day has a perfect attendance at her club meetings for the past six years.

Mrs. C. A. Caffee, past county THDA chairman, was another special guest. Various committees for the very lovely party were Mrs. C. W. Denison, Sunnyside, chairman of the refreshment committee, with Mmes. A. H. Kreis, Friendship, Howard Drysdale, Dougherty, and Mrs. Grigsby Milton and Mrs. J. W. Day, Jr.

The gift committee was Mrs. Carrick Snodgrass, Harmony, Mrs. Lee Rushing, Friendship.

The arrangement committee was Mrs. W. H. Bunch, Homebuilders, Mrs. D. S. Battey, Harmony and Mrs. Ruth Daniel, Dougherty.

The gift exchange was exciting and fun for all.

Others attending were Mesdames Henry Willis, Center; W. O. Jones, Jr., and W. J. Ross, Dougherty; Sam Green, Friendship; E. G. Norrell, Homebuilders; Buie Neff, Vernon Wright and J. H. Owens, Lakeview; Garland Sams, J. E. Tierce, Lockney; W. D. Nance, Raymond Teeple, Lone Star; Weldon Smith, A. M. Dorsey, Pleasant Valley; Ben Quebe Providence; J. T. Spears, Sand Hill; L. T. Wood, H. L. Marble, South Plains; John Shipley, John Fowler, Starkey; R. H. Tinsley, A. D. Scharfner, Mary Simmons, Sterley; and Mmes. W. O. Tye and S. J. Latta, Sunnyside.

Chester Carthel

(Continued from front page)
per cent from its 1952 planted acreage. The conclusions arrived at in the meeting were developed at the cotton conference of the APBF.

The bureau also is recommending what is seen as important to individual farmer operators that the 1950 law be re-enacted to permit the voluntary release and reallocation of acreage allotted in individual farms.

The bureau went over the whole gamut of major farm production and made recommendations regarding each, said Mr. Carthel. He said the bureau took no action one way or the other as regards supports for cattle.

He was impressed with Mr. Benson as an honest and capable USDA official and thinks that a well-rounded farm program will be worked out when congress meets. It is his idea that principal features of the Farm Bureau plan will be adopted.

AFTER BRIEF HOLIDAY

Pupils of Floydada public schools will resume their routine of school work at the first of next week, after a brief holiday for Christmas.

Monday the north ward school resumes classes at 8:45.

The high school and Andrews ward school student bodies will resume their schedules at 8:45 o'clock Tuesday morning.

Christmas Dinner, Gift Exchange By Sunnyside Club

The Sunnyside Home Demonstration club had their annual Christmas dinner and gift exchange in the home of Mrs. S. J. Latta, when the husbands and families of the members were special guests.

The Latta home was gay in holiday decorations, and the gift exchange from a beautiful tree proved exciting for all.

A bountiful turkey dinner and all the trimmings was enjoyed at the noon hour, after which a special Christmas program was enjoyed.

On the dining room buffet was a beautiful arrangement made of Christmas greenery and cotton bolls and wheat, grown on the Latta farm. In the center of the arrangement was a potted cactus on which cranberries had been added. The dining table had a red and green arrangement around a large candle.

Mrs. D. W. Burke, president of the club, presided at the meeting and Mrs. W. C. Sims opened the program with a prayer. Christmas carol singing was led by Mrs. John Hopper with Mrs. Fay Hart at the piano.

Miss Alice Latta gave a piano solo, "Star of the East," and the bible scripture telling of the birth of Christ was read by Mrs. E. L. Angus, a guest, with piano accompaniment of "Silent Night" played by Mrs. Hart.

Mrs. Herschel Hammonds gave a beautiful Christmas story, after which the gift exchange was held.

Special guests were Messrs. John Hopper, C. W. Denison, Will Snel, D. W. Burke, W. A. Lovell, S. J. Latta, R. B. Calhoun, G. H. Shirey and W. H. Hilton. Misses Leila Petty, Margaret Lovell, Alice Latta, Mrs. E. L. Angus; also six children;

DAUGHTER BORN DECEMBER 21

Mr. and Mrs. Gene Collins, Jr., are the parents of a baby daughter,

born in West Texas hospital Lubbock on Monday night, December 21, at 6 o'clock. The baby weighed seven pounds, nine ounces and has been named Shelle Diane. Paternal grandparents are Mr. and Mrs. E. M. Collins, sr. The maternal grandparents are Mr. and Mrs. J. E. Young of Belen, New Mexico.

richest blessings in such sadness.

Mrs. Tilford and daughter, Carolyn Midland where they will be during the holidays.

In Crane, the group will be Mrs. L. H. Downing. In they will be guests of Mrs. Morris where members of Mrs. family will have a family

CARD OF THANKS


To our many friends and neighbors, we wish to thank you for every deed and thought of kindness, and your deep felt sympathy in the loss of our husband and father, Tilford Taylor. May God grant you his

richest blessings in such sadness.

Mrs. Tilford and daughter, Carolyn Midland where they will be during the holidays.

In Crane, the group will be Mrs. L. H. Downing. In they will be guests of Mrs. Morris where members of Mrs. family will have a family

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Christmas Cheer

WE WILL BE OPEN FOR BUSINESS DEC. 26, 1953

Willson & Son Builders Mart

We Don't Want All the Business — Just Yours



Greetings

We've made up our own Christmas carol to put into words the very nice things we're wishing you this Christmas. We're singing out our wishes that you may all enjoy health and happiness... security and prosperity... and the many blessings of good fellowship and peace!

FLOYDADA IMPLEMENT CO.
YOUR MASSIE HARRIS DEALER
HIGHWAY 70 EAST PHONE 333

At The PALACE This Week

FRIDAY - SATURDAY DEC. 25 - 26

WAR PAINT FILMED IN VIVID PATHE COLOR
SPECIAL MATINEE 2 P. M. CHRISTMAS DAY

SUN. - MON. - TUES. DEC. 27 - 28 - 29

DEAN MARTIN JERRY LEWIS AND THE CADDY A Paramount Picture

Wednesday - Thursday Dec. 30 - 31

As **DARING** as its morals!
JEAN SIMMONS VICTOR MATURE in **AFFAIR WITH A STRANGER**

SPECIAL MIDNIGHT SHOW
NEW YEAR'S EVE Thursday Dec. 31st. 11:30 o'clock

MAN-ON-MAN WHAT A WOMAN!
The **MARSHAL'S Daughter** STARRING LAURIE ANDERS
Produced by KEN MURRAY Released by UNITED ARTISTS

Free Pass to--
MR. & MRS. H. G. KENAMER
MR. & MRS. LEONARD MATSLER

LOOK!

Penney's Line-up of Beauty Parade Cottons!



SPECIAL PURCHASE

3.98

EMBOSSED COTTONS!
GINGHAM PLAIDS!
GLAZED BROADCLOTH!
PAISLEYS!
OMBRE STRIPES!
PIQUES!
TAFFETIZED CHAMBRAYS!
STRIPES!

These are breath taking values and such wonderful little cottons, you'll want two, even three! Nice Christmas gift thought, and so perfect with spring around the corner! Some are in black and white, smartest fashion news for 1954. Come see them, come be surprised! Typical of why it pays to shop at Penney's.

PENNEY'S WILL BE CLOSED SATURDAY DECEMBER 26 -- AND ALSO ON FRIDAY, JANUARY 1

STAR
Friend
 The Texas Department of Agriculture

LETTER TO SANTA
 Because of the warm re-
 sponse to the following letter relat-
 ing to the Texas Department of Agri-
 culture last year, it is being issued
 again this Christmas season.
 The author is Miss Lois Weekes,
 editor of the San Antonio
 which first published the
 letter in 1951.
 Santa Claus,
 Childhood Hearts

my affirmative answer a "Well,
 start being a little nicer to ME
 then" from him. And we laughed
 and my mother cried.
 I still believe in you, you see, and
 I've followed your activity each
 Yuletide in the nation's press. I
 know you don't have time to read
 all the papers, but December's
 headlines — lots of them — belong
 to you. Annually, you crowd out the
 day-by-day boys who fade from
 year to year.
 Although this is more a delayed
 "Thank you" for other Christmases
 than a suggested shopping list,
 there are a few things I'd like when
 you rein in the reindeer at my
 house this year.
 Could you put the light from the
 children's faces, pressed against the
 countle frosted window panes, into
 the hearts of the world? Could you
 transplant a little of the feeling of
 Holly, the glistening tinsel, the an-
 gels atop the Christmas tree, the
 key Noels and the hushed hymns,
 the street-corner replicas of you,
 those who are spending their first
 Christmas away from all that — and
 especially to those who never not-
 iced it before?
 Could you remind us all that it is

a Birthday we are celebrating and
 not just an expensive respite from
 the rest of the year? Could you put
 in our Christmas cards and our
 packages the messages and the
 warmth we really mean instead of
 the shopworn sentiment and the
 same old gifts?
 Most of all, Mr. Claus, could you
 make sure that we'll never outgrow
 you — that Christmas will always
 be a way of life and that you'll be
 staging it always?
 Sincerely Yours,
 Lois

Time to Start Pruning Trees

COLLEGE STATION, December-
 The season's first frost is the cue
 for Texas orchardmen to sharpen
 their shears and start pruning. In
 fact, says John E. Hutchison, ex-
 tension horticulturist, a completed
 winter pruning and dormant spray-
 ing operation is one of the best
 Christmas gifts an orchardman can
 have. Oftentimes, he explains, im-
 clement weather after Christmas
 forces growers to abandon their op-
 erations.

In many areas of the state, prac-
 ticularly in East Texas, fruit trees
 have put on an unusually heavy
 growth and bud crop. Out back
 bearing trees just enough, Hutchi-
 son says, to reduce excessive num-
 bers of fruit buds. And, if current
 season growth is bunched where
 pruning cuts were made last year,
 thin these sprouts, too, he says.
 Where this condition exists in the
 tops of trees leave only one or two
 sprouts about one-third to one-
 half their original length.

Low trailing branches which may
 interfere with cultivation and suck-
 er sprouts from trunks and lower
 framework branches should be re-
 move. If possible head bearing trees
 low enough to allow harvesting
 from the ground.

Prune seedlings according to the
 tree limb open center or modified
 leader systems. After the first sea-
 son, the horticulturist says properly
 trained young trees will not require
 pruning until they commence to
 bear.

While in the past disposal of
 prunings has offered a major prob-
 lem, many fruit growers are clear-
 ing their groves of severed limbs
 and branches with an "orchard
 brush burner," a trailer type incin-
 erator, developed by the Texas Agri-
 cultural Extension Station. Prun-
 ings are readily burned after three
 to four weeks. They may be loaded
 onto this all-metal incinerator and
 burned in the orchard, clearing the
 grove of trash that later will ob-
 struct cultivation.

Detailed plans for the burner
 which may be built in any farm
 blacksmith shop are available from
 county agricultural agents or from
 the Agricultural Information Of-
 fice, College Station, Texas. Ask for
 blueprint 376 ORCHARD BRUSH
 BURNER.

While orchard maintenance jobs-
 pruning and spraying — must be ac-
 complished during the dormant sea-
 son when the trees are non-produc-
 tive Hutchinson concludes these odd
 orchard jobs are well worth while
 and will pay off later in increased
 fruit harvests.

CHRISTMAS OBSERVANCE ONCE WAS FORBIDDEN BY ENGLISH DECREE

Did you know that the observ-
 ance of Christmas was once for-
 bidden in England — the home of
 the Yule log, the carol-singer and
 the wassailers?

During the reformation many be-
 lieved the undue jollity of Christ-
 mas Day was sacrilegious. Parlia-
 ment, on December 24, 1652, order-
 ed that "no observance shall be held
 of the five and twentieth day of
 December, commonly called Christ-
 mas Day; nor any solemnity used
 or exercised in the churches upon
 that day in respect thereof."

This edict proved to be very un-
 popular with the masses of the
 people. It was not until many years
 later, however, that Christmas was
 once again regarded as a holiday.

CHRISTMAS SPIRIT

Does Christmas spirit cast old
 spells — Upon your heart and
 merry bells — Delight you as you
 come and go? — Do you like holly
 and mistletoe? — The gift-wrap-
 ped presents and festooned hall —
 Gay trees with tinsel and glittering
 ball? — The friends you meet in
 finest fettle — Salvation lassies
 beside their kettle — Does not
 this season bring you mirth? —
 "Good will to men and peace on
 earth." — Julien C. Hyer.

Interscholastic Baseball Districts On Same Basis

For the 1954 baseball season
 baseball districts will be organized
 on the same basis as that used for
 last year's competition. It should
 be kept in mind that the district
 organization for football and basket-
 ball does not apply to baseball, nor
 to spring meet competition. All
 spring meets sports at the present
 function on a 3-conference basis in-
 stead of the 6-conference basis as
 is found in football and basketball.
 Conference AA, A, and B will still
 be the units for baseball and dis-

trict will therefore be geographically
 more compact than for football and
 basketball competition. This is a
 necessity as baseball is comparative-
 ly a non-revenue activity, and in or-
 der to reduce loss of school time
 and financial expenditures it is nec-
 essary to operate under more com-
 pact districts.
 Baseball acceptance cards will be
 forwarded to all schools during ear-
 ly January, 1954, and we urge all
 member schools to be sure that their
 acceptance of the baseball plan is
 on file in this office by March 1,
 1954.

ST. NICK'S SPIRIT LIVES.

It is thought that St. Nicholas
 died about 345 A. D., and for 30
 days following his festival day his
 genial spirit roamed the earth, fill-
 ing the hearts of mankind with
 love and generosity. He gave the
 gifts without thought or return —
 the true spirit of St. Nicholas and
 Christmas.

MERRY CHRISTMAS

SPEARS AUTO C.O

STEWART'S CLEANERS
 103 N. MAIN

GREETINGS

TO ALL OUR MANY FRIENDS — OLD AND NEW

We're going all out to wish our very good friends
 and customers the very best that the season
 offers — may you and yours enjoy the merriest
 Christmas ever.

STANSELL - COLLINS CO.

Merry Christmas

to all of our many friends
 we wish Season's Greetings, with
 the hope that our friendship
 will increase during the coming year.

MORCKEL FARM CHEMICAL CO.
PFaff SEWING CENTER

Joy to the world

As the glory that is Christmas,
 rings out, our good wishes
 are echoing the rich warmth of
 spirit and the brotherhood
 of the season— And, to our many
 good friends, we wish you
 all the best that this happy
 season offers!

PENNEY'S
 ALWAYS, FIRST QUALITY

Santa Letters



Dear Santa Claus,
I am eight years old and in the 3rd grade. For Christmas I would like a doll and a wardrobe. I would like some candy and nuts too.
Love
Judy Newberry

Dear Santa Claus,
I am 3 years old and I think I have been a good girl.
Please bring me a little phonograph for Christmas.
Don't forget, Tommy, my brother and all the other little boys and girls.
Love
Carol Ann Hall

Dear Santa Claus,
This is what I want for Christmas, a walking doll, a stove and a coat and suit. How are you doing. I have been a good girl. Also some fruit.
Willie Helen
Floydada

Dear Santa Claus,
I am 5 years old and have tried to be a good boy.
Please bring me an electric train for Christmas.
Be sure and remember my little sister, Carol Ann, and all the other little boys and girls.
Love
Tommy Ray Hall
Floydada

Dear Santa Claus,
Please bring me a machine gun that shoots wooden bullets. Also bring my friend, Ronnie, a Bingo set. My little brother who is 2 years old would like a big truck. I am a boy 5 years old. Please bring my mama and daddy and grandma and grandpa something, too. Thank you, Santa.
Love
Wesley Phillips
Floydada

Dear Santa Claus,
Will you please bring me a telephone so I can talk, an iron and ironing board and please bring my brothers something.
Love
Sue Whitehead
Floydada

Dear Santa Claus,
Please bring me a doll, a bicycle, a piano, puppy and a book satchel. I have tried to be good girl. Remember the other boys and girls.
Love
Mixie Ann Geiseck

Dear Santa Claus,
I am a little girl eight years old. I have been a good little girl this year. And I wish you would bring me a Walking doll and an overnight bag so that I can pack my own little things when we go on a trip. I have a little niece and nephew and don't forget them as they are sweet and good. Please remember Mother and Daddy and my big sisters and brothers — they are all very nice. I hope you will remember all of the little children in the whole world.
I love you,
Jean Jones
Floydada

Dear Santa Claus,
I am a little girl 5 years old. My name is Joy Willis. Please bring me a baby doll for Christmas. My little sister is 19 months old. Bring her a baby doll, too. Don't forget the other little boys and girls.
Thank you,
Joy Willis
Floydada

Dear Santa Claus,
I am a little girl 5 years old. I live at Cone. My name is Sandra Crump. I have been a pretty good girl so please bring me a bill fold that zips all around, a doll, a doctor set, a doll buggy, a bed and a watch.
I also have a baby sister, 10 months old. Her name is Ruth Ann. Please bring her a musical teddy bear, a chair and some little toys. We will leave you a banana and some candy by the door.
Lots of Love,
Sandra and Ruth Ann Crump

PS — Oh yes, Santa, please don't forget all the other little boys and girls.
Dear Santa Claus,
I am a little boy six years old. I would like for you to bring me a mechanical car and a watch. Also candy, fruit and nuts. Don't forget the other little boys and girls.
Lots of Love,
James Lewis Norrell
Floydada

Dear Santa Claus,
I want an electric train, a bicycle and a baseball bat.
Mahaley would like anything you want to bring her. Thank you for the things you brought last year.
Love,
Johnny Stapleton
Floydada

Dear Santa Claus,
I am 11 years old. I go to school at Dougherty. I am in the 5th grade. I would like to have a T. V. set for Christmas and some nuts and fruit. Don't forget my brother. He wants a T. V. set, too. Don't forget all the other little children.
Your friend
Neida Jones
Floydada

Dear Santa Claus,
I have tried to be a good boy. I want a pair of guns for Christmas. I would like to have a volleyball for Christmas but if I can't have both of them, I had rather have a pair of guns. I won't be choosy about what kind of guns but red ranger is the best kind of guns. I would like to have two holsters to go with the guns.
Your friend,
Jimmie Wood
Floydada

Dear Santa Claus,
I am four years old and would you please bring me a tool set, fruit, nuts and candy.
Love
Brynn Walding
Floydada

Dear Santa Claus,
I'm a little girl 3 years old. I would like to get a set of dishes for Christmas. My little sister is 2 years old and she would love to have some dishes to. Thank you very much.
Linda Sue and Patsy Gene
Walker

Dear Santa Claus,
I am a big boy 5 years old. I have tried to be a good boy, but of course I was naughty a few times. But that's just natural for a 5 year old boy.
Please bring me two six guns for my old holster, a roadgrader with a top and a cattle truck. I do hope you have all of these things in store. Because I want these things I have asked for very badly. If you

do not have these things I have asked for, I will be proud of anything else.
Love,
Gary Cooper
Floydada

Dear Santa Claus,
I am ten years old and a boy and I'm in the fourth grade. I really like to go to school. I would like very much for you to bring me this Christmas a bicycle and football and a pair of boots and lots of candy and fruit. I have been very good this year so please bring me what I want. I'll close. Bye Santa.
Eutimio Martinez, Jr.
Floydada

PS — Don't forget my little brother, Richard.

Dear Santa Claus,
I am 8 years old. My name is Linda Jones. I would like a doll that cries real tears. And some dishes. Don't forget my sister and brother.
Your true love,
Linda Jones
Floydada

Dear Santa Claus,
I am 7 years old and would like to get a big Teddy bear, a horn that blows and looks like the ones the boys and girls blow in the band and a little paint set. I help mother and try to be good. Surely hope the other boys and girls get what they ask for and don't forget my brothers. Thank you.
Love you,
Judy Shurbet
Floydada

Dear Santa Claus,
I am a little boy 5 years old and have been a pretty good boy this year, or so my daddy says. For Christmas this year, Santa, will you please bring me a cowboy suit with Roy Rogers guns. Also, my brother and I would like to have a new football. Ours got run over and burst. Don't forget all the other little boys and girls.
I love you,
Gary Dale Lyles
Floydada

Dear Santa Claus,
I am a boy 7 years old and in the 1st grade in Andrews ward school. I've studied hard and always try to be nice. For Christmas I'd like a cowboy suit with Roy Rogers guns. I think my little brother asked for a football for both of us so that will be plenty for us this year. Santa please remember all of my playmates and also my teacher, Mrs. Colley. I love her very much.
I love you,
Tommy Carl Lyles
Floydada

Dear Santa Claus,
I would like to have an Amos-Andy doll and a Brownie camera. With all my love,
Melinda Goen

I think I have been a very nice girl. This is what I want for Christmas. A bicycle and I think that will all so I will close my letter.
Your friend,
Mildred Foy
Petersburg

Merry Christmas



May you find among your presents on Christmas morning the priceless gift of health, happiness and prosperity. And we hope to add to your comfort by offering faithful service throughout the New Year.

HALE'S DEPT. STORE



Christmas Greetings...

We are mindful of our debt to our friends who have favored us with their patronage. This, we can not repay, but — on this day we can sincerely and heartily say to all of you — "Serving you has been a real pleasure. And, to all —

"A VERY MERRY HOLIDAY SEASON."

THE SCOTT GIN — Jno. R. Gray, Manager

To Our Friends



This Yuletide Season marks the end of another year of service to you. May we thank you for your patronage and say that we hope to see you often in the future . . . Have a Happy Holiday.

- VERA RIMMER
- MARY LEE PAYNE
- MABLE SMITH
- BOBBY CARMACK
- RUTH & GEORGE VAN WICKLE

VAN'S FAMILY STORE

108 S. MAIN

PHONE 557



THE CHRISTMAS STORY



As the Christmas season once more brings its message of good cheer and good will toward all men, we join in the wishes for a joyous Christmas-Tide and a New Year of worth-while accomplishments to the people of Floyd county.

And we take the opportunity to add our thanks for your cooperation in our tasks which we have enjoyed during the year of 1953, now nearing its close.

MARGARET COLLIER
COUNTY CLERK

Clarence Guffee and Mrs. Virgle Shaw
SUPERINTENDENT'S OFFICE

T. T. HAMILTON
ASSESSOR-COLLECTOR

MARY L. McPHERSON
DISTRICT CLERK

D. G. AYRES
COUNTY VETERANS' SERVICE OFFICER

MRS. SAM A. SPENCE
COUNTY TREASURER

RALPH C. JOHNSTON
COUNTY JUDGE

P. O. STERLING
JUSTICE OF THE PEACE PRECINCT NO. 1 & 4

JOHN B. STAPLETON
DISTRICT ATTORNEY

Earl Cooper, Horace Cage and
Ray Hardin
SHERIFF'S DEPARTMENT

J. K. HOLMES
COMMISSIONER PRECINCT NO. 1

W. H. COUNTS
COMMISSIONER PRECINCT NO. 2

W. C. PLUMLEE
COMMISSIONER PRECINCT NO. 3

P. L. HART
COMMISSIONER PRECINCT NO. 4

SOCIETY

1922 Study Club Holiday Meeting With Mrs. Poole

The 1922 Study club held their annual Christmas party in the home of Mrs. W. S. Poole on Thursday afternoon.

The Pool home was beautifully decorated in the Christmas theme. Santa Claus, with greenery and wreaths were outside on the door and on the house top.

The members were served in the dining room from a Christmas table

having a red linen cloth, with a centerpiece of greenery, surrounding a miniature chapel music box with tiny lights and all. Candles and greenery, holly and pine were placed on the buffet and in the adjoining rooms.

Mrs. E. L. Angus served from a silver service, spiced tea with fruit, coffee cake, and imported dates from the holy land.

Sweet scented cakes of soap, with "Merry Christmas" printed in red on the wrappers, were plate favors.

Mrs. C. A. Caffee, president of the club, presided at a short business session after which Mrs. Noel Troutman was in charge of the program.

Mrs. Troutman talked on "What is Christmas," and Mrs. Edd Johnson gave a poem, "Going Home for Christmas."

The guest speaker, Mrs. I. T. Graves, gave the Christmas story, "Let's keep Christmas" by Peter Marshall.

A gift exchange from a beautiful tree was had, and many beautiful gifts were in evidence.

Special guests were Mrs. Graves, Mrs. W. M. Stanforth, sr., with the following members present: Mesdames P. W. Bell, Kenneth Bain, W. I. Cannaday, C. A. Caffee, R. E.

Fry, J. B. Jenkins, Edd Johnson, H. P. Koenan, E. L. Angus, O. P. Rutledge, Lon Smith, E. F. Stovall, Glad Snodgrass, W. H. Henderson and J. M. Willson, sr.

The next meeting of the club will be on January 16, in the home of Mrs. R. E. Fry, with a covered dish dinner, with Mrs. E. J. Morehead as co-hostess.

Mrs. Lewis Lloyd Coffee Hostess Saturday Morning

Mrs. Lewis Lloyd, was hostess to friends in her home, south of town, last Saturday morning at a pretty Christmas coffee. The Christmas theme was used throughout the house.

Mrs. Buck Sams of Lockney, an aunt of the hostess, served from a silver service and a beautifully appointed table.

Present from Lockney were Mesdames Lula Woodburn, W. E. Terrell, Frank Perkins, A. P. Barker, Henry Ford, T. L. Griffith and G. M. Brunner. From Floydada were Mesdames George Van Wickel, Fred Stewart, J. M. Williams, George Smith and Miss Lois Harrell.

Mrs. Lloyd is the former Janice Thompson of Lockney. She is a teacher of Andrews Ward school.

Gifts Exchanged At Bridge Party

Dr. and Mrs. John Kimble were hosts to their night bridge club Friday night.

The club met at the Hotel Coffee shop for dinner at 7 o'clock and then went to the Kimble home for bridge and the exchange of presents.

The members enjoyed the exchange of "white elephant" gifts around the Christmas tree.

Those present were Messrs. and Mesdames James Word, Bill Tanner, Jim Potts, John Kizer, Billy Henry, W. E. Garrett and guests Mr. and Mrs. J. R. King and the host and hostess, Dr. and Mrs. Kimble.

Franklin Stovall, a student at Texas university in Austin, is here to spend the holidays with his parents, Mr. and Mrs. Richard Stovall.

Class Has Annual Christmas Gift Exchange, Party

Members of the Dorcas class of the First Baptist church held their annual Christmas party and gift exchange in the church parlor on Friday night.

Mrs. C. W. Denison, president of the class, welcomed the members and guests and the program. "Silent Night" was sung by the group with all the lights out in the parlor except the tree lights, which was very effective. Mrs. J. V. Daniel was at the piano.

Mrs. Clarence Goins gave the Christmas scripture, reading portions of Luke, telling of the Christ child birth.

Mrs. Albert Mize led in prayer, after which Mrs. J. D. McBrien, teacher of the class, gave the beautiful Christmas story by Peter Marshall, "Let's Keep Christmas."

The last number on the program was a voice solo by Mrs. E. L. Angus, who sang, "May the Good Lord Bless and keep you," with Mrs. J. V. Daniel at the piano.

Appropriate Christmas refreshments were served by the committee in charge, Mrs. Harry Stanley, Mrs. L. G. Norrell and Mrs. M. F. Dillard.

Mrs. J. C. Ginn was chairman of the program committee with Mrs. Clarence Goins and Mrs. Robert Garrett as members.

Many beautiful gifts were exchanged from a beautiful tree, decorated in all white with the exception of the lights.

Guest for the evening was Mrs. D. G. Hatley's mother from Port Worth, Mrs. Claudia Spence. The following members attended: Mesdames R. C. Henry, W. U. Riggle, W. O. McNeely, E. J. Womack, A. S. Mize, Clarence Goins, J. V. Daniel, C. W. Denison, L. G. Norrell, M. F. Dillard, also Mesdames Carl Smith, W. N. Garrett, J. C. Ginn, T. S. Brown, E. I. Durham, T. T. Hamilton, G. H. Day and Mesdames John T. Hopper, J. O. Warren, E. L. Angus, A. H. Kress, L. H. Smith, Harry Stanley, W. P. Ferguson, D. G. Hatley and Mrs. McBrien.

ENTERTAINS BRIDGE CLUB

Mrs. Fred Martin entertained her bridge club last Friday at her home. Prizes were won by Mrs. George Mize and Mrs. J. R. King.

Refreshments of pecan pie and coffee were served to the following members: Mesdames David Kirk, Lane Decker, Maurice Steen, George Mize, J. R. King, Lyndell Roberts, and a guest, Mrs. Lewis Lloyd and to the hostess, Mrs. Martin.

The next club meeting will be January 15 with Mrs. J. R. King as hostess.

HANST-FORD NUPTIALS

LOCKNEY — Mrs. Georgia Hanst and R. H. Ford exchanged marriage vows in a quiet single ring ceremony at the Baptist parsonage in Clovis, New Mexico Friday, December 11, with Reverend Joseph Underwood, pastor officiating.

Both Mr. and Mrs. Ford are well known in this area. Mrs. Ford has been employed as bookkeeper at Whitey Bacus Motor company for several years and Mr. Ford farms at Prairie Chapel where the couple will make their home.

They made a short wedding trip to Santa Fe, New Mexico, before returning to Lockney.

McLAIN'S NEW DAUGHTER IS NAMED ALISON LEE

Mr. and Mrs. Hollis McLain are the proud parents of a baby daughter. The baby has been named Alison Lee. The baby weighed eight pounds and twelve ounces. Birth was Friday night, December 18, at the Lockney hospital.

Grandparents are E. C. Cornelius and Mr. and Mrs. J. T. McLain of Floydada.

The McLains have another daughter, Marilyn, age four.



CAROL

We cannot bring to Thee
Frankincense... treasure...
Angel songs filling earth
With heavenly measure...

Out of our yearning hearts
We proffer only:
Wonder in children's eyes...
Love for the lonely...

Laughter to lift sad hearts...
Warmth for the stranger...
Bless these, our gifts to Thee,
Child of the Manger!



Cheers

We can not think of a better way
To greet you all on this holiday —
Than with this phrase, tho' hardly new,
That sends our sincerest wish to you
FOR A VERY MERRY CHRISTMAS!

**WESTER & SON
GROCERY**

J. C. PETE ED
WE WILL BE CLOSED SATURDAY, DECEMBER 26

We open wide our hearts to wish each and every one of our loyal customers: a very happy holiday season.

Sparks & Sparks

CONONCO NO. 1

MERRY Christmas

We hope you will derive as much pleasure from our greeting to you, as we do in extending it —
MAY THE JOYS OF CHRISTMAS BE YOURS!

S. J. LATTA IMPLEMENT CO.

Christmas

May we convey our sincerest hopes that you, our friends, will enjoy a most happy, cheerful Holiday!

AUTHORIZED DEALER
WHITE
Auto Store

THE GARRETTs, CLOVIS MYRICK, BETTY MIZE

Santa Letters



ber doll.
Thank you very much,
Nancy Nichols
Rt. 2
Floydada

Dear Santa,
I am a little girl four years old. I have tried hard to be a good girl all this year.
Please bring me a Betsy McCall doll, a doll bed and some candy and nuts. I also want a new purse and a cooking set.
Remember all the boys and girls everywhere. Don't forget my baby brother, Glen, and my big brother, Don.
Love, Peggy Switzer

Dear Santa Claus,
I have been a pretty good boy this year so will you please bring me a 2 gun holster set and please don't forget my little sister, Dinnia, and all the other little boys and girls.
I love you,
Rex Don Pope
Rt. 4
Floydada
PS— Please bring Dinnia a big doll.

Dear Santa Claus,
This is my very first letter to you since I'm only eight months old, but I didn't want you to forget me since I've moved to Norfolk.
For Christmas, I'd like a car seat with a steering wheel, some house-shoes, some pajamas, a ball, some blocks and fruits, nuts and candy.
Please don't forget all the other boys and girls and especially my cousins and my grandparents.
I hope everyone has a Merry Christmas.
Love
Philip Cain
Norfolk, Va.

Dear Santa Claus,
I am a little girl four years old. Will you please bring me a doll with curlers, a toy food mixer, and toaster; also some candy, fruit and nuts.
I have been a pretty good girl. Don't forget my little brother. Bring him a fuzzy bear and a rub-

Dear Santa Claus,
I am a little girl 18 months old. I don't need much and want much. Just a big doll and please remember all the other little girls and boys and my Grandpop and Grandma. Please remember Rex. He is five years old now.
I love you,
Dinnia Gayle Pope
Rt. 4
Floydada

Dear Santa Claus,
I am a little boy 5 years old. I would like for you to please bring me a little stick horse, dump truck, water color set and some fruit, nuts and candy.
Please remember all the other little boys and girls.
Love from,
Frankie Covington
Dougherty, Texas

Dear Santa Claus,
I am a little boy. I will soon be 3

years old. I would like for you to please bring me a guitar, a little stick horse, also fruits, nuts and candy. Please bring Daddy and mother something, too.
Your Little Friend,
Robert Covington
Dougherty

Dear Santa,
I am a big boy 6 years old. My name is Gary and I want a football, helmet and shoulder pads. My brothers name is Joe Mack and he is 2 years old. I think he wants some pick-ups or trucks to play with and anything else you would like to bring us.
Don't forget all the other little boys and girls.
Your friends,
Gary and Joe Mack Jarnagin
Floydada

Dear Santa:
Please bring me a walking doll and a bicycle with kiddy car wheels. Please remember all the little kids over the world, especially my Sunday school class and Johnny Quebe of Lockney and my grandma and grandpa Day of Starkey.
Janice McNeill
P.S. Don't forget my preacher.

Dear Santa Claus,
I am a little boy eight years old and in the third grade. For Christmas please bring me a scout knife, a tent, two guns and a calvary set. And bring my little brother, Randy, a teddy bear.
Also, some nuts, fruit and candy.
Thanks a lot,
Ronnie Payne
Floydada, Texas

Dear Santa Claus,
We are 2 small boys, 2 and 3 years of age. We have been very good all year and would like for you to bring us a big red wagon and a roadgrader for Christmas.
We could, also use some cowboy boots and guns.
Love to you,
Steve and Larry Ferguson

Dear Santa Claus,
I am a girl nine years old. I would like for you to bring me a small radio, a western suit with boots size 2s. Would you put something in Daddy's boots for him and mother? We will leave you something in the kitchen to eat. Do not forget the other children.
Your friend,
Sue Wilson
Box 233
South Plains

PS—Would you bring me a pair of sock house-shoes.

Dear Santa Claus,
I would like an electric football set and a baseball glove and a western suit with spurs. We will have you something to eat. I am eight years old. I hope you will bring me these toys. Give Daddy something in his boots please. I am a boy.
Love,
Gary Wilson
Box 233
South Plains
PS—would you bring me some sock house-shoes.

Dear Santa Claus,
I am a little boy 7 years old. I go to school. I am in the 2nd grade. I like my teacher. Well I guess I will tell you what I want for Christmas. I want two guns and holsters, a football and a Roy Rodgers cowboy hat. Please don't forget the other boys and girls.
I love you,
James Earl Britton

Dear Santa Claus,
I am a big boy three years old. I can not write but my sister is writing this for me.
I have been a fairly good boy. Please bring me an electric train, a play ball, and a ranch set.
Please do not forget my little cousins.
I love you
Hulon Carthel
Floydada

Dear Santa Claus,
I am a little boy two years old, and I live in Dougherty. When you come this year please bring me 'two-guns,' a stick horse and a big dump truck. Don't forget all the other little boys and girls.
Love
Lance Guy Poole
Rt. 5



TO OUR FRIENDS
BEST WISHES
Our package of Christmas greetings to our friends, is wrapped in appreciation of your loyal patronage!
NORMAN'S

Dear Santa Claus,
I have been a good little boy this year. I am six years old and am in the first grade. My teacher is Mrs. Tinner.
I want you to bring me a marble board, a football, a jet, a cattle truck, and a blackboard. I also want

some candy, nuts and fruit.
Don't forget all the other little children and don't forget my mother, daddy, Troy, Barbara and Aunt Sister, they have been pretty good this year.
Your little friend,
James McNeill

PS—Bring a chap set, yellow black.
A friend, according to one boy, is a person, who likes you though he knows you. — Tr

The World as Seen by Christmas Candle-Light



The gleam of a Christmas candle has greater power to light the human paths of the future than all the giant search-lights of science!
In that light, which first shone in Bethlehem, hearts are warmed toward other hearts. Eyes filled with kindness for fellow men cannot see in this magical candle-glow, the distinctions of race, color, rank, or station. Mankind needs more of this light the whole year long.
May your Christmas be a happy one!

FIRST NATIONAL BANK FLOYDADA

Greetings of the Season.
Dr. & Mrs. O. R. McIntosh

CHRISTMAS BLESSINGS
The shining star of Bethlehem is the symbol of the spirit of Christmas we find in our hearts as we wish you, our many friends — ALL THE JOYS AND HAPPINESS OF THIS WONDROUS HOLIDAY SEASON

POWELL GROCERY AND MARKET
ON THE Y FLOYDADA

Greetings
Our brightest wishes for a Joyous Christmas Holiday and a Prosperous New Year filled with the blessings of peace and happiness.
We wish to take this opportunity to thank our friends & customers for patronage & favors the past year.

HAGOOD'S DEPT. STORE

STATEMENT TELLS OF TEAM WORK OF SCS AND EXTENSION SERVICE

WASHINGTON, D. C. — Administrators C. M. Ferguson and D. A. Williams of the Federal Extension Service and Soil Conservation Service, respectively, today released a joint statement dealing with the relationship of the two services. "We regard," they said, "this statement as a significant expression of the cooperative relationship between the two agencies."

Their statement follows: "The conservation and proper care and development of our soils is basic to the economic well-being of families now farming and ranching and those who are to follow. It is essential to the future of the nation's food supply and to the continued expansion of efficient food and fiber production to meet our ever-growing population needs."

The reorganization of the Soil Conservation Service is designed to carry forward a more effective national program and to strengthen the work in each state. It does not change in any way the functions of the SCS in carrying out a national program of soil and water conservation primarily through soil conservation districts. The Soil Conservation Service and the Extension Service continue to have the responsibility for effective cooperation at county, state and national levels. Both services will look to the state department stations and to the Agricultural Research Service of the Department for improved technology through which to assist local people in handling their programs.

The work of the Extension Service and the Soil Conservation Service will succeed only with the enthusiastic, wholehearted support and efforts of farm and ranch people. Both require the continued development of well-informed leadership in soil conservation districts, farm organizations, planning committees, and other such groups.

The use of the soil and water resources must dovetail into and provide a base for sound farm management, cropping practices, livestock management, machinery requirements, building needs, and marketing opportunities, while at the same time conserving and improving those basic resources.

KEEP TREES GREEN

If you have the type of a tree-holder that permits the tree trunk to rest in water, you will find that a small amount of plant food dissolved in the water will aid in retaining the needles on the tree, and keep the needles green. If you use a pebble or rock-filled pail to support the tree, cover the pebbles or rock with a plant food solution.

Use one teaspoonful of plant food, powdered form, to each gallon of water in the container, or use one plant food tablet to each gallon.

These objectives will be accomplished only through the closest possible kind of teamwork between the technical assistance of the Soil Conservation Service and Extension's teaching, through demonstration and other means of education to encourage farmers to adopt farm practices consistent with the sound use of land and water resources. Such teamwork will result only from harmonious interagency relations. These relations do not occur by chance. They develop and come to full fruition through everyday on-the-job teamwork, with a common objective and the best interests of the farmer and the rancher, his family, his land, and other resources in mind.

As A Farm Woman Thinks

(by Nellie Witt Spikes)

MESSAGE OF CHRISTMAS

By Lucille Coleman
 Christmas! What does it mean to you
 And what does it mean to me?
 Tinsel? Balls of red and blue
 Glittering on a tree?
 Mistletoe, candy canes, eggnog,
 The hanging of stockings for toys
 The glow of the Yuletide log;
 Happy voices of girls and boys,
 Christmas brings carols and holly
 And bright cornucopias to fill,
 A Santa generous and jolly
 With a bundle of love and good will.
 Christmas means all these and more;
 Three Magi that first Christmas night,
 Who humbly knelt to adore
 An infant adorned with a bright
 Golden halo around His small head,
 Symbolizing Divine Origin;
 A glorious star which had led
 The three wise men to one little inn,
 With their treasures of myrrh, frankincense,
 With their love and devout worshiping;
 To hail Mary with true reverence;
 To give thanks for their newly born King.
 Peace on earth and good will to men,
 Welcomed with this Scriptural scene,
 Brings Christmas to us, as did then
 The birth of the Nazarene.

May all the joys of Christmas be yours, and may none of us forget that One who made Christmas possible and may we try to make our country a fit place for His abode.

Peace of mind and of soul, the peace that He alone can give; joy with your loved ones; home for the future; faith in God: These I pray for your Christmas gift, dear reader. Thank you so much for your appreciation of the small place I fill in a very fine newspaper. Thanks to the editor and all the staff who have worked so diligently for us to have the news the past year.

May God bless and keep you and the ones you love is my Christmas wish.

Everywhere, everywhere, Christmas tonight!
 Christmas in lands of the fir-tree and pine,
 Christmas in lands of the palm-tree and vine;
 Christmas where snow-peaks stand solemn and white,
 Christmas where corn-fields lie sunny and bright.
 And Christmas in our own dear Plains of West Texas, where the sun shines and the windmills glisten in its shining.

Cattle Grubbs Take Profit of Cattlemen

COLLEGE STATION, December — Cattle grubbs play havoc with the profits of Texas livestock producers to the tune of several million dollars annually. In fact, says F. M. Fuller Jr., assistant extension entomologist, few common cattle parasites are as costly.

The yearly loss from damaged hides, lowered meat quality and reduced dairy production could be added to producer's incomes if the grubs were controlled, Fuller adds.

More readily killed in the fall when they appear as lumps under the hide in the back's of dairy and beef animals, the entomologist says rotenone spray, dust or dip is very effective in eradicating the bothersome insects. Seven and a half pounds of derris or cube powder containing five percent rotenone to 100 gallons of water makes a good spray application. A spray machine with 200 pounds pressure is recommended.

Add 10 pounds of wettable sul-

ALL YOU NEED for Your COUGH

When colds, measles or flu leave you with a cough get Creomulsion quick because it soothes raw throat and chest membranes, loosens and helps expel gummy phlegm, mildly relaxes systemic tension and aids nature fight the cause of irritation. You'll like its results better than other medicine or narcotics. Pleasant to take.

CREOMULSION
 relieves Coughs, Chest Colds, Acute Bronchitis

phur to the above recommendation if a dip is preferred. As the animals are run through the dip, Fuller says scrub their backs with a long-handled brush to assure thorough insecticide penetration.

A dust can be compounded from one pound of derris or cube powder containing five percent rotenone and two pounds of a heavy non-alkaline dust such as talc, tripolie earth or pyrophyllite.

Ready prepared dust should contain at least 1.67 percent rotenone. Work about three ounces into the back of each animal, he says.

The treatment, whether dust, spray or dip, should continue at 30 day intervals as long as necessary, Fuller concludes.

LIVE AS YOU GO

Much of our mental turmoil comes of trying to live all of life at once.

We lump all our past worries and future problems together and take them all on at one time.

We should know that short horizons make life happier.

—Chas. M. Crowe, Rotarian.

ELOQUENCY OF SILENCE

It had been rather a stormy session of the board, and some very harsh things had been said. But one man, always highly respected and usually wise in his judgments, said nothing.

Suddenly one of the leaders in the debate turned to him and said: "Brother J. . . you have not said a word. I would like to have your opinion in this matter."

Whereupon the wise man said, "I have discovered that there are many times when silence is an opinion."

—Roy L. Smith, Christian Advocate

WRONG CUE

A student spent part of his summer vacation working as a stage hand in a summer theater, until he made one tragic mistake.

The chorus was making a quick change on a dark stage when somebody hollered for "lights!"

He thought they said "lights!"

—Seng Fellowship News

DOOR DECORATIONS

In the last few years it has become more and more popular to decorate doors and doorways with bells and tree ornaments instead of the conventional wreath.

Your door and window frames can be made bright and cheerful by framing them with ribbon and sprig of holly. You can hang the ribbon in festoons across the curtains and tie at the sides in wide sash bows for colorful effect.

Professional Directory

Kimble Optometric Clinic
 Phone 254
 For Appointments
 FLOYDADA, TEXAS

Seasons Greetings...

Holly-gay, poinsettia bright
 and sparkling as the Christmas
 lights are our wishes — that you,
 our many friends — will find the
 Holiday filled with rich blessings
 and joys of the traditional Yule.

**FLOYDADA NATIONAL FARM
 LOAN ASSOCIATION**

OUR GOOD WISHES...

FOR YOUR HAPPINESS

AND A MERRY CHRISTMAS!

Our very best wishes go out to you at this holiday season — along with our sincere thanks for your patronage in the past!

WITKOWSKI PLUMBING CO.

Christmas Dishes

Again this Christmas we rejoice as we recall the many grand associations with our many friends; To all of you who have favored us with your patronage, it is our fondest wish that you enjoy every joy, good health and happiness of this cheery season!

WITKOWSKI IMPLEMENT CO.
 FLOYDADA, TEXAS
 BILL BAKER
 VERNON WITKOWSKI

Merry Christmas

May this greeting bring you
 Enough Christmas cheer
 To last through every wonderful day
 Of a sparkling bright New Year.

**H & S BUTANE
 &
 Service Station**

LEGAL NOTICE

TO THE RESIDENT QUALIFIED TAXPAYING VOTERS OF HIGH PLAINS UNDERGROUND WATER CONSERVATION DISTRICT NO. 1:

NOTICE IS HEREBY GIVEN that an election will be held within and for the HIGH PLAINS UNDERGROUND WATER CONSERVATION DISTRICT NO. 1 on the 12th day of January, 1954, at the polling place hereinafter set out, within said District, in accordance with a Resolution adopted by the Board of Directors of said District as follows, to-wit:

BE IT RESOLVED by the Board of Directors of High Plains Undergroud Water Conservation District No. 1:

I. That an election shall be held within and for said High Plains Undergroud Water Conservation District No. 1 on the 12th day of January, 1954, in the election precincts hereinafter set forth and at the polling places hereinafter set forth, all within said District, at which election there shall be submitted to the qualified resident voters of said District the election of two precinct Directors for Precincts Two (2) and Five (5), of the High Plains Undergroud Water Conservation District No. 1 and the election of one County Committeeman from each county composing the High Plains Undergroud Water Conservation District No. 1.

II. Upon each of the ballots used at said election shall be placed the names of the candidates for Precinct Director to be elected, as follows:

Director's Precinct No. 5 - Territory within the District which is situated in each of the following counties, to-wit: Lamb, Hockley and Cochran.

Gus Parrish, Springlake
L. G. (Les) Watson, Spring Lake

Director Precinct No. 2 - Territory within the District which is situated in each of the following counties, to-wit: Floyd

Marvin Shurbet, Floydada

Upon each of the ballots used at said election shall be placed the names of the candidates for County Committeemen to be elected for each county composing the High Plains Undergroud Water Conservation District No. 1, as follows:

William R. Stockett, Happy
Floyd B. Adams, Wayside

Bailey County
W. R. Carter
Lloyd Davenport, Muleshoe
Sherman W. Inman, Muleshoe

Castro County
T. R. Davis, Hart
Roy Cluck, Hart

Cochran County
W. R. Key, Morton
Ralph De Bord, Morton
B. O. Hurley

Deaf Smith County
Floyd Walton, Hereford
Frank Zinzer, Hereford

Floyd County
Robert Smith Sr.
John Belt
R. C. Mitchell, Lockney

Hockley County
Dan Alford, Anton
J. J. Hobgood, Anton

Lamb County
Roy B. McQuatters, Anton
L. J. Swanson, Littlefield

Lubbock County
J. B. Lamb, Slaton
Earl Reasoner, Slaton

Lynn County
E. L. Blankenship, Wilson
Judson Hewlett, Wilson

Parmer County
Glen Phillips, Farwell
Walter Kaltwasser, Farwell

Potter County
Earl Barclay, Bushland
N. T. Murr, Amarillo

Randall County
Sylvester Battenhorst Canyon
Charles J. Beckman, Canyon
Frank Begert, Canyon
Joe Frank, Canyon
John Wieck, Canyon

Blank spaces shall be left in order that the names of other persons may be written in. Each person residing in Director's Precinct Two (2) and Five (5), as above set forth, shall vote for only one Director, namely the Director for the Director's Precinct in which the voter resides. All persons may vote for the candidate of their choice by placing an X in the square beside the name or by scratching or marking out all other names in that race and leaving the name of such Director on the ballot. All persons desiring to cast a vote for a candidate of their own choice may do so by writing the name of that person in the blank space provided on the ballot and by placing an X in the square beside the name, or by scratching or marking out all other candidates appearing on the ballot for Precinct Director. Each person residing in the counties composing the High Plains Undergroud Water Conservation District No. 1, as above set forth, shall vote for one (1) County Committeeman for the county in which the voter resides. Each person may vote for the candidate of his choice by placing an X in the square beside the name, or by scratching or marking out all other names in that race and leaving the name of the County Committeeman on the ballot. All persons desiring to cast a vote for a candidate of their own choice may do so by writing their name in the blank space provided on the ballot and by placing an X in the square beside the name, or by scratching or marking out all but one candidate appearing or written in on the ballot.

III. The area comprising the High Plains Undergroud Water Conservation District No. 1 is hereby divided into the following election precincts:

Election Precinct No. 1 shall consist of that territory within the District which is situated within the Texas County of Armstrong.

Election Precinct No. 2 shall consist of that territory within the District which is situated within the Texas County of Bailey.

Election Precinct No. 4 shall consist of that territory within the District which is situated within the Texas County of Castro.

Election Precinct No. 5 shall consist of that territory within the District which is situated within the Texas County of Cochran.

Election Precinct No. 7 shall consist of that territory within the District which is situated within the Texas County of Deaf Smith.

Election Precinct No. 9 shall consist of that territory within the District which is situated within the Texas County of Hockley.

Election Precinct No. 13 shall consist of that territory within the District which is situated within the Texas County of Lamb.

Election Precinct No. 14 shall consist of that territory within the District which is situated within the Texas County of Lubbock.

Election Precinct No. 15 shall consist of that territory within the District which is situated within the Texas County of Lynn.

Election Precinct No. 17 shall consist of that territory within the District which is situated within the Texas County of Parmer.

Election Precinct No. 18 shall consist of that territory within the District which is situated within the Texas County of Potter.

Election Precinct No. 19 shall consist of that territory within the District which is situated within the Texas County of Randall.

IV. The polling places and officers for said election are as follows:

ELECTION PRECINCT NO. 1, ARMSTRONG COUNTY
Polling Place No. 1: School House in Wayside, Texas.

Presiding Judge John Patterson
Assistant Judge Mrs. W. C. McGeehe
Clerk Mrs. Roy Dodson

ELECTION PRECINCT NO. 2, BAILEY COUNTY
Polling place No. 1: Muleshoe Community House

Presiding Judge B. H. Black
Assistant Judge Finley Pierson
Clerk John Cammon

ELECTION PRECINCT NO. 4, CASTRO COUNTY
Polling Place No. 2: Enochs Gin Office.

Presiding Judge D. R. Adams
Assistant Judge P. A. Altman
Clerk E. N. McCall

ELECTION PRECINCT NO. 5, COCHRAN COUNTY
Polling Place No. 3: Three Way School House

Presiding Judge Tommy Gault
Assistant Judge William Eubanks
Clerk Andrew Wittner

ELECTION PRECINCT NO. 7, DEAF SMITH COUNTY
Polling Place No. 1: Dimmitt Courthouse.

Presiding Judge Robert Rame
Assistant Judge W. W. Gilbreath
Clerk Joe Butler

ELECTION PRECINCT NO. 9, FLOYD COUNTY
Polling Place No. 2: Hart School House.

Presiding Judge T. R. Davis
Assistant Judge Percy Hart
Clerk Jack Bradley

ELECTION PRECINCT NO. 13, LAMB COUNTY
Polling Place No. 3: Jumbo School House

Presiding Judge M. L. Simpson
Assistant Judge C. E. Leasure
Clerk Harry Smith

ELECTION PRECINCT NO. 14, LUBBOCK COUNTY
Polling Place No. 4: Nazareth, Texas School House

Presiding Judge William Hochstein
Assistant Judge Joe Birkenfeld
Clerk Ed Brockman

ELECTION PRECINCT NO. 15, LYNN COUNTY
Polling Place No. 1: Cochran County Court House, Morton, Tex.

ELECTION PRECINCT NO. 17, PARMER COUNTY
Polling Place No. 1: Friona American Legion Hall

Presiding Judge T. J. Crawford
Assistant Judge F. W. Reeve
Clerk Clyde Goodwine

ELECTION PRECINCT NO. 18, POTTER COUNTY
Polling Place No. 1: Bushland School House

Presiding Judge Henry Blessen
Assistant Judge Mrs. Henry Blessen
Clerk R. C. Simpson, Jr.

ELECTION PRECINCT NO. 19, RANDALL COUNTY
Polling Place No. 1: Hollywood Service Station

Presiding Judge Marley Burros
Assistant Judge Wilson Campbell
Clerk Ross Larsen

ELECTION PRECINCT NO. 2, BAILEY COUNTY
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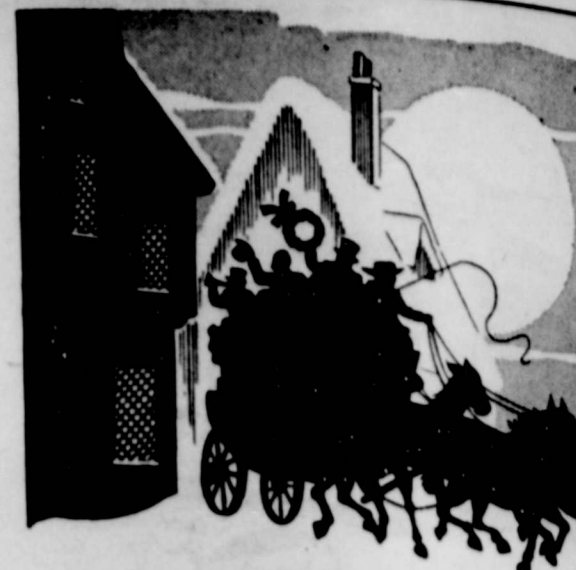
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Clerk E. N. McCall



CHRISTMAS CHEER RIDES WITH OUR GOOD WISHES!

G. C. TUBBS INSURANCE AGENCY

Phone 418

Mr. and Mrs. J. E. Sparks and Mr. and Mrs. Alva Sparks and children, Don and Sue, visited with relatives in Lubbock on Friday night.

Mrs. E. F. Stovall will spend the Christmas holidays with her daughter and family, Dr. and Mrs. J. T. Williams and daughters, in Roswell, New Mexico.

Orland Gilbert, son of Mr. and Mrs. Marvin Gilbert of Lockney, arrived home Friday night from McMurray college in Abilene, Texas, for the holidays.




BEST OF EVERYTHING

Our greeting is an old one, but Christmas is the time for old songs, old wishes and old friends. So again we say, Happy Holiday.

DANIEL AUTOMOTIVE

WE WILL BE CLOSED FRIDAY & SATURDAY

Merry Christmas



CITY LIGHT PLAN

MAYOR COUNCIL EMPLOYEES

Carols Born

Henry C. Nicholas)
Christmas Carols we love and
were composed by men
of many lands and many creeds,
the nearest approach on



May a
very merry
Christmas season
behold of your house
this
year.

L. SHIPMAN
GROCERY & MKT.
The Peoples
Friend

earth to one universal language. The same carols are sung in many different tongues and lands, from the frozen reaches of the far north to the steaming jungles of the south Pacific.

There is a similar broad reason in their origin. The music of some of these carols was written by Bach, Haydn, Handel and Mendelssohn, while others were composed by inspired musicians whose names we no longer know.

A young organist in a little Austrian church, a child born on Christmas Eve in the snowbound Alps, and the invasion of a number of mice, combined to inspire one of the most beloved of Christmas carols, which will be sung as long as man dwells on this earth.

When the young organist started to rehearse a simple hymn and touched the keys, no sound issued from the organ. Investigation revealed that mice had gnawed the bellows of the organ. In that moment of terrible silence a woman entered the church, with the news that a child had been born this Christmas Eve in one of the nearby mountain homes.

In the silent church beside the broken down organ, the pastor and the organist discussed the tragedy that had befallen them. Together they read the story of the Nativity and certain lines echoed through their minds.

CHRISTMAS IN MISSOURI

Mr. and Mrs. Harry Morckel and Mrs. Morckel's mother, Mrs. J. H. Buchanan, left Tuesday morning for Springfield, Missouri, to visit Mr. Morckel's father, C. W. Morckel and the Paul Buchanan family.

Paul Buchanan is the son of Mrs. J. H. Buchanan and the brother of Mrs. Morckel. They plan to return around the first of January.

BRITTON
Appliance Repair
Shop
Phone 454 307 E. Houston

Santa Letters

Dear Santa Claus,
I'm a poor little boy 3 years old and wish you can be able to come see me this Christmas. I want you to please bring me a bicycle and football and lots of candy and fruit and don't forget my brother who is 10 years old.

Richard Martinez
Floydada

Dear Santa Claus,
I am a little boy and will be six years old the 17 of December. I will try to be a good boy. Please bring me a gun and holster set, a western town, and a guitar. Please fill my stockings. I hope everyone has a merry Christmas.

Love,
Raymond Pendergast

Dear Santa Claus,
I am writing you this few lines to tell you to please send me some Christmas. I'm a girl of 10 years old and my home town is in Mission, Texas. I will leave here next year.

Yours Truly
Delores Johnston
Floydada

Dear Santa Claus,
I want my mother to have an ash tray and my little sister, Ruth, two pairs of rubber pants and bring Daddy a ring, too.

Ruth Ann and Sandy Crump
Floydada

Dear Santa Claus,
I am a little girl, 2 years old. I have been a good little girl and would like for you to bring me a little car, refrigerator, stove, ironing board and cash register. I have a little brother who is over a month old. Bring him some rattles or anything that you have for a little baby. Bring us some nuts, fruit and candy and don't forget the other little boys and girls. We love you very much.

Love,
Donna Gayle Willis
Bobby Dale Willis

December 20.

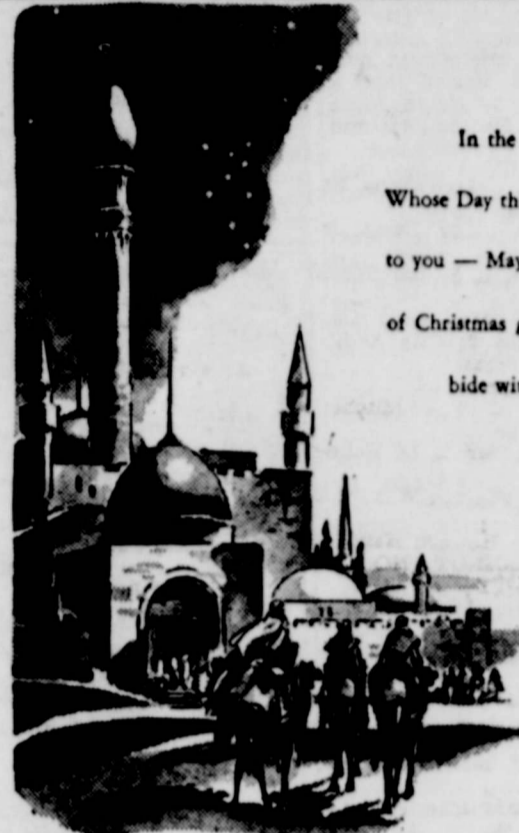
The 15th annual Christmas play at Sand Hill will be presented on Christmas night. The name of the play that will be presented is "The Old Crab," a comedy, and promises to be a good one, said Ed Holmes, president of the Sand Hill society.

Mr. and Mrs. Louis Newell and their son and wife, Mr. and Mrs. Bob Newell, all of Santa Clara, California, are here to spend the holidays with Mrs. L. H. Newell, mother of Louis and a brother, Walter Newell and family.

J. S. MILLER PASSES

LOCKNEY. — J. S. Miller, a resident for nearly 40 years, passed away at his home in Grandview, Texas. Funeral services were held Friday, December 11, at Grandview and interment was at Eldorado, Oklahoma.

Mr. Miller farmed in the area for many years but moved away about 15 years ago. His wife preceded him in death a number of years. He had no relatives left in the Lockney area but has a sister, Mrs. N. D. Richards, living at Plainview.



In the spirit of Him
Whose Day this is — we say
to you — May the blessings
of Christmas guide you and
bide with you, always!

Higginbotham - Bartlett Co.

Floyd County Hesperian, Floydada, Texas, Thursday, December 24, 1933



Bundles of
Christmas Joy
To all . . .

Tucked into your every Christmas package,
and into every gay card you receive, is our hope
that you will find the many blessings of Christmas,
and the fulfillment of your desires.

BRYANT & SMITH

Floyd County 14 Years Ago

(Taken from the files of The Hesperian, issue dated December 21, 1939)

Mr. and Mrs. A. R. Hanna, of the Sand Hill community, will celebrate their 50th wedding anniversary with open house from two until five o'clock on Christmas eve, Sunday, December 24 at their home a mile south of the Mickey store.

Fred M. Battey of Pleasant Hill was named chairman of the Floyd County ACA committee at a meeting of newly-elected community committeemen here Wednesday morning. Paul Snodgrass of South Plains was named vice-chairman and George B. Johnson of Sterley was named regular member.

The annual Christmas community tree will be had tonight on the court house square and over a thousand stockings of fruit, candy and nuts will be distributed to the children. The tree is sponsored by social and civic clubs and civic organizations of the city as well as some individuals. Fifty Christmas baskets will also be delivered to needy families by the group.

Mr. and Mrs. Guy Ginn are the parents of a son, Charles Vaughn, born Tuesday morning. The son is a grandson of Dr. and Mrs. George Smith and a great grandson of Mrs. E. C. Henry, all of Floydada.

Mr. and Mrs. Joe Martin were hosts with a birthday party recently to honor Mr. and Mrs. Roy Nabors whose birthdays are the same day.

John Kimble arrived home from Fort Worth, where he is a student at Texas Wesleyan college, to spend the holidays with his parents, Dr. and Mrs. Wilson Kimble.

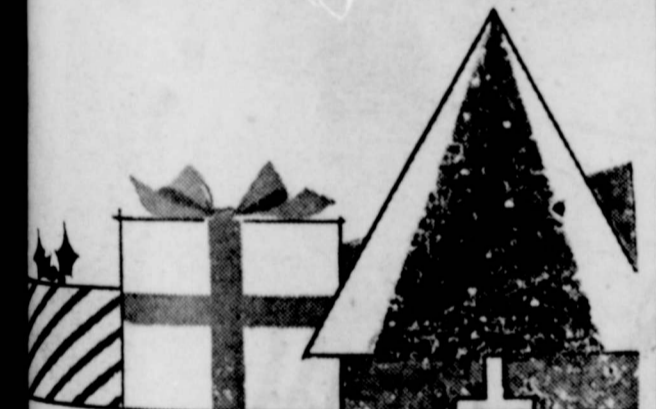
Miss Verda Frances Turner, a student at Texas Tech, is home to spend the holidays with her parents, Mr. and Mrs. E. W. Turner.

Marriage licenses were issued to Henry A. Bollman and Mary Louise Hammonds, December 16 and to Dennis Taylor and Rachel McClure,



Season's
Greetings

A greeting, small,
that says to all —
May you have the very best
Christmas ever yet enjoyed!



SMITH
ATTERSON GROCERY

OLIN BRYANT



HOLIDAY
Greetings

K. CROUCH MOTOR CO.
FLOYDADA, TEXAS



"O Little
Town of
Bethlehem"

In the holy spirit of the true Christmas, with the warmth
and benevolence of His Day — we say to all our many
friends — May your holiday be rich with many blessings!

BOREN HARDWARE & FURNITURE

FLOYD

LLOYD

JOHN R.



SOCIETY

Nuptials Join Rose Ann Cummings, R. M. McElrath

Miss Rose Ann Cummings, 4124 Glenwick Lane, and Robert Martin McElrath, 4018 Lemmon, were married Saturday evening in the First Methodist church of Olney.

The Rev. W. J. Shelton officiated and Mrs. A. D. Myers, Mrs. R. L. Laney and Mrs. Carl Ramsey presented music.

Parents of the couple are Mr. and Mrs. A. D. Cummings, Olney, and Mr. and Mrs. Floyd McElrath, Abilene.

Mr. Cummings gave his daughter in marriage. She wore a gown with Chantilly lace bodice and full satin skirt with overskirt of nylon net sweeping to a chapel-length train. Her veil of French illusion was held by a Chantilly lace cap embroidered with seed pearls. Her flowers were white roses and lilies of the valley.

Miss Dorothy Baxter was maid of honor and bridesmaids were Miss Gloria Spangler, Miss Peggy Dendy and Mrs. Dennis Cannon, Fort Worth.

Mr. McElrath was his son's best man. Ushers were Cecil Roberts, Abilene; Robert Craig, Olney; Neil Cummings, Olney, and George Wilson.

The bride is a graduate of North

Texas State College where she was president of her sorority, Phi Gamma Kappa. She was named to Who's Who in American Colleges and Universities.

The bride is a granddaughter of Mr. and Mrs. A. S. Cummings, 305 West Mississippi street, Floydada.

Dougherty Girls Their Mothers At Christmas Party

The Dougherty 4-H club girls entertained their mothers Tuesday afternoon, December 15, at 3:45 in the Dougherty school auditorium with a Christmas party. Cocoa, coffee and cake were served from a lace covered table by Nelda Jones and Pat Drysdale. Red candles and evergreens formed a center piece.

Ethel Scott and Linda Jones welcomed the mothers, while Nita Beth Cage presided at the register.

The program consisted of musical numbers by Sue Ring and Freida Smith. Songs by 4H girls included "Jingle Bells," "Silent Night" and "Away in a Manger," accompanied by Mrs. G. C. Tiner at the piano.

"Let us Take Heart," a poem was recited by Edna Lewis. A musical number was given by Julia Daniels, "Christmas Carols" by Rue Nita Holly and a duet, "Fairly Waltz," by Carolyn and Jan Cates.

The mothers received picture plaques the girls had made.

Mothers present were Mesdames Harlan Cage, Claude Ring, R. D. Holly, Ruth Daniels, R. T. Jones, Johnnie Cates, sponsor Mrs. G. W. Smith, Mrs. Bill Smith and Mrs. G. C. Tiner.

BRIDGE LUNCHEON

Mrs. Russell King was hostess to her Tuesday afternoon bridge club. The club met at the Hotel Coffee shop for a luncheon at 1 o'clock last Tuesday week. From there the members went to the home of Mrs. King for bridge.

Those present were Mesdames Leonard Matier, L. D. Britton, Ernest Carter, Sam Fowler, B. P. Sandefur, Bill Darden, Earl Crawford, a guest, Mrs. Carl Minor, sr., and the hostess.

News of Harmony

HARMONY, December 21 — Mr. and Mrs. M. D. Ramsey were hostesses Monday night December 14 to their Sunday school class with a Christmas tree and party. There was a short program and Mr. and Mrs. Donald Finkner showed moving pictures to the group of Mr. and Mrs. Ramsey's Golden wedding which they celebrated January 1, 1933. Gifts were exchanged from the Christmas tree and all reported a good time. There were 36 present.

The Harmony club sold pies and sandwiches Tuesday at Mr. Pennington's sale.

There were not so many out to the mid week services. Rev. Krebs brought the devotional.

There will be a Christmas tree at the church as this has been the custom ever since the church was first built except in 1918 when the flu was so bad.

Mr. and Mrs. W. W. Edwards will spend Christmas in San Antonio with their son and family, Cpl. Edwards. They left Monday.

Mrs. Mattie Heard and Velma visited Friday in the Mather Carr home.

The community meeting was held Thursday night at the Community center in regular business meeting. The president Loyce Turner had charge of the meeting.

The younger adult Sunday school class met Friday at the church and put the Christmas tree up and decorated the church.

Bobby Reeves of Floydada attended services at the Chapel Sunday. She was a guest of the Marvin Smith family. She is a niece of Mr. Smith.

Lattie Roger Morris has been ill but is better at the present time. Others on the sick list are Judy Smith, Mrs. Loyce Turner and others.

Mr. and Mrs. Everett Miller were guests in Snyder Sunday of Mr. and Mrs. Bob McCormick. Mrs. McCormick is a sister of Mr. Miller's.

Mr. and Mrs. M. D. Ramsey were dinner hostesses Sunday at a Christmas dinner to their children, grand children and great grandchildren.

Mr. and Mrs. Chloma Williams were Christmas dinner hostesses Sunday to Mr. and Mrs. Sim Burrows of Plainview, Miss Anna Carr of Petersburg, the Wesley Carr fam-

ily and the Mather Carr family and LaJuana Sue Williams and the hostess Mr. and Mrs. Williams.

Mr. and Mrs. Zant Scott and children were visitors in Crosbyton Sunday, visiting relatives and having dinner with them.

LOCAL WOMEN ARE GUESTS OF AMARILLO RELATIVES

Mrs. Victoria Asher and Mrs. P. W. Bell visited in Amarillo last week with an aunt, Mrs. Fred Horsburgh, and Mrs. Bell's daughter, Mrs. Thomas Spencer, Mr. Spencer and baby.

Mrs. Horsburgh is the younger sister of the late Mrs. Van Leonard, mother of the Mesdames Asher and Bell.

Mrs. C. Surginer left Wednesday for Graham where she will spend the next few months with her daughter, Mrs. Rachel Ivy at her home there. A son, Carr Surginer, who accompanied his mother to Graham, has returned home.



Greetings
With every wish for a MERRY CHRISTMAS and a HAPPY NEW YEAR.
RAINER SHOE SHOP

Season's Greetings to You

Whatever it is you're wishing for
That's our heartfelt wish for you...
May Peace, Good Health and Happiness
Be Yours the New Year Through.

CONTINENTAL OIL CO., Wholesale
Mrs. R. C. Henry — Billy B. Henry

Best Wishes for Christmas

We Will Be Closed Christmas Day, Saturday and Sunday

CURLEY'S CAFE

Merry Christmas

The twinkle of tree ornaments, the glow of warm hearths and the bright sparkle of holiday greenery — all reflect our gay, friendly wishes for your Happy Holiday!

PLAINS EQUIPMENT CO.

A Merry Christmas Greeting

To our friends — serving you has been a real pleasure — "Merry Christmas, everyone!"

KIRK & SONS

FROM US TO YOU ON CHRISTMAS
May all the joys of the season be delivered to you at this happy time!

JESTER'S GROCERY

A Merry Christmas

May your heart be filled with the joy of Christmas... tree-trimming with the whole family... opening gifts Christmas morning... a thankful prayer before the family dinner... may all these dreams come true when we say, "Merry Christmas."

THE BARKER GIN
Roy Barker, Mgr., — Floydada, Texas

library desk in Floyd county. Charles Moore, co-editor of this section, gives us a nice view of best sellers for the past half century. We think you might like his article.

Four of the current best sellers are among books owned by your library — Our taste seems about the national norm for all our best sellers are in constant demand.

The December book advertisements always seem to have a special thrill. Some of the books we know and some of them we have not seen but they make interesting wishing material in a lot of instances.

The Friday afternoon on which the Shetland was given away was a high day in the Central Library. We had small guests all afternoon — a goodly number of new borrowers. In almost every instance the new borrower was brought along by an "old borrower" who was certain that his friends had been missing

something.

Our overdue file grows in true library tradition at this season. This is of course caused by the many activities of Christmas. It is our policy to phone or send a card when a book is a week overdue. This is only a reminder, but it helps with curtailing fines and getting books back into circulation.

The last story hour of the year 1953 was on Saturday. More Fun! Christmas Games and stories as told by Mrs. E. L. Widener, Mrs. J. V. Veach served refreshments and Mrs. C. W. Denison sponsored the hour for 1929 Study club. The stories were about Christmas things — One tiny wanted a story about "a little nefulunt." If you want an elephant for Christmas why not a story about him for story hour? So with Rudolph the reindeer still ringing in our ears we wish with Rudolph " Merry Christmas and a nice holiday to all of you."

White Christmas Could Be Night Mare to Careless

"That white Christmas we dream about could be a nightmare for the careless walker or driver!"

That warning was given to motorists today by Col. E. B. Tilley of Houston, President of the Texas Safety Association, and Services Advisor for the Gulf Oil Corporation. He urged all citizens of Texas to cooperate with the Texas Safety Council, and the Texas Department of Public Safety in their efforts to reduce holiday traffic accidents.

"Bad weather is one of the greatest driving and walking hazards at this time of the year," he said. "And snow, seldom seen in Texas, is not the only villain in this respect. Fog, rain, and ice also are a snare for the unwary."

"Whether you're walking or driving, bad weather — in any form — is a signal to slow down," Col. Tilley asserted.

"Snow or rain make it difficult for motorists to see pedestrians, and muddy, icy or wet pavement make it harder for the driver to stop the car after he has spotted a walker or some other obstruction in his path," he said.

He pointed out that walkers, too, are handicapped by bad weather conditions. They can't see cars as quickly through a screen of snow, rain, or fog. And they are not too sure-footed on slippery pavements. At Christmas time, too, many pedestrians obscure their vision by carrying high stacks of packages.

Col. Tilley advised both walkers and drivers that slower speed and increased alertness are the best defence against winter's dangerous weather.

Warranty Deeds

W. N. Weast etux to R. B. Speer, south one half of section 8, Block B-5.

Lillie Carthel to Ray Gene Carthel, lots 9 and 10, Muncy addition, Lockney.

F. A. Campbell to Emery Logan Campbell, lots 7-9 and 11, Block 3, Childers addition, Floydada.

L. L. Jones etux to Hazel Mitchell, one half interest in 10.5 acres of section 430.

W. A. Adams etux to Rosendo Garza, lot 25, Block 2, Tuttle addition, Lockney.

George N. Jeffcoat, etux to W. D. Reece, part of lots 8-9 and 10, Block 3, Brunson addition, Lockney.

McLAIN FAMILY GATHERING FOR THE HOLIDAY SEASON

Mr. and Mrs. J. T. McLain are expecting a large gathering of relatives at their home for Christmas.

Of the children who will be present there will be Mr. and Mrs. Clifton McLain and children, Micheal, Tommy, Timmy and Stephen, of Memphis, Tennessee, who arrived in Floydada Saturday morning. Mr. and Mrs. Don Wallace and children, LaDonna and Roxanne of Los Angeles, California, who arrived on Sunday; Mrs. J. E. Brown and children, Vicki and Jodean of Lubbock; Mr. and Mrs. Roy Tyler and Betty Jean and Johnnie of Amarillo and Hollis McLain and daughter, Marilyn of Floydada.

Other relatives expected to be present will be Mr. McLain's sisters, Miss Winnie McLain of Dallas, Mrs. W. J. Wiggins of Arlington, and Mrs. Fay Gobel and children, Shirley and Buddy of Fort Worth. Mr. and Mrs. J. C. Williams of Dimmitt, Mrs. E. C. Pullingim and family of Tucumcari, New Mexico.

Mr. and Mrs. L. L. Jones and Mr. and Mrs. Lane Decker and daughter Charlotte, will leave today to spend Christmas in Waco, Texas. They will be visitors in the home of Mr. Jones' sister and family, Mrs. H. C. Mitchell. They will also be with Mr. Jones' mother, Mrs. W. N. Jones, who is a patient at the Hillcrest hospital in Waco.

Mr. and Mrs. J. R. King and sons will have with them for the Christmas holidays, Mrs. King's mother, Mrs. E. Masotti and brother, Marc of Midland, Texas. They will return to Midland on Sunday.

Mr. and Mrs. H. O. Cline will have their children with them for Christmas. Bob Cline, a student at Texas university at Austin, arrived home Friday night for the holidays. Mr. and Mrs. Glen White of Lamesa will arrive Christmas eve.

Aubrey Guthrie, son of Dr. and Mrs. A. E. Guthrie, is spending the holidays with his parents. He is a student at Texas university at Austin.

Use Hesperian want ads.

OLD SUPERSTITIONS Still Abound In Modern World

Many superstitions surrounding New Year's Day still abound in the modern world, the old practices finding many adherents.

In many parts of New England it is considered unlucky for anyone to go out of the house on New Year's Day until someone has entered.

To bring good luck and prosperity through the new year, Texans and residents of other southwestern states make a point of including black-eyed peas on the New Year's day menu.

People in many parts of the world believe that a full salt shaker on New Year's Day is the symbol of a year of plenty and good fortune. The superstition, it is believed can be traced to the days when salt was a precious item in the household.

In England and Scotland it is customary for young people to rush to the nearest spring or well at midnight. Whoever first tastes the water that is drawn will have good luck through the new year.

Another superstition prevailing in England, particularly in the Lancashire area, is that it is an ill omen for a person to share a lighted match with another on New Year's morning.

Frequently in Scotland funeral services for the old year are held during the waning hours of New Year's Eve.

Residents of the Isle of Man believe a dark complexioned person entering the house on New Year's morning will bring good luck while a blonde visitor is the bearer of misfortune.

Miss Ann Welborn of Baylor university in Waco arrived home Friday night to spend the holidays with her parents, Mr. and Mrs. L. J. Welborn.



For A Happy Holiday...

May you find this Christmas bright with cheer and richly abundant with the many pleasures of good fellowship! To you and our many friends and patrons...

THIS IS OUR GREETING TO YOU

REAGAN C. W. GIESECKE



In the little space we have here, we send to you — our many friends — the BIGGEST WISHES for the very Happiest of Holiday Seasons... may it be filled with the Best of everything!

E NEEDLES & SON PHONE 513

IRRIGATION HOUSES

Buy these houses before January 1st, and take the cost off your income.



ALL STEEL, ALL WELDED

No Bolts, which make these houses extra strong; 3 doors, any size to fit your need.

Call 42 and have us to come and measure well and price house. They are too cheap not to have.

\$150 up — Delivered to well

DARDEN'S WELDING SHOP

Phone 42 HIGHWAY 70 EAST Floydada, Texas



Not because of custom only, but from our hearts — we extend our best wishes to you for a wondrous, joyful Holiday!

We are happy to be a part of Floydada Community

SMITH'S DEPT. STORE

Joe	Mary Jo	Granny	Warren	Dale
Edith	Joyce	Jarboe	Spears	Smithiee

WE WILL BE CLOSED SATURDAY DECEMBER 26



Merry Christmas

When Santa unloads his gift-laden pack at your home, we know that you'll find our many good wishes tucked into your every happy treasure! Tho' we can't personally greet each of you at this time — we extend to all of our friends this warm-hearted wish that your Christmas Holiday will bless you with all of life's good things!

HULL & McBRIEN GROCERY



Santa Letters

Dear Santa Claus,

I want a Panda bear and a nurse. Don't forget my sisters. I have been a good girl. I will see you Christmas.

Love
Freida Webb

EDMISTON
Plumbing Co.
Phone 507
PLUMBING
REPAIRS — SUPPLIES

Dear Santa Claus,

I am a little boy seven years old. I have been a good boy. I would like an electric football game, football hip pads, a football, black and white teddy bear, white volleyball and a rubber bone for my little puppy.

I love you,
Conley Bradford
Floydada

Dear Santa Claus,

I am five years old and I think I have been good. Please bring me a farm, a doctor kit and to my little brother, Harold, please bring a football and a rocking horse. He is just three and doesn't know for sure what he wants. Don't forget my brother Charles and my grandmothers. Thank you.

Lots of Love,
Woody Lynn Berry
Floydada

Dear Santa Claus,

I am a little boy 4 years old. I would like for you to bring me a blackboard and chalk and a big cap gun. Some candy, fruits and nuts. Remember all three other boys and girls.

I love you,
Roland Adams
Floydada, Texas

Dear Santa Claus,

I am in the second grade and eight years old. And have tried to be good. So please bring me a dresser and a switchboard. Bring me fruits, nuts and candy.

Lots of love,
Ann Melton
Floydada, Texas

Dear Santa Claus,

I am a little girl 5 1/2 years old and I have a little sister, Jo Anne, who is 3 years old. We have been good

Badgett & Probasco
RADIATOR SERVICE
Phone 572

LANDS

Farm and Grazing Lands in Floyd and other Counties
Town Lots in Floydada.

MASSIE & BOND

J. M. Massie

Hollis R. Bond

3% Current
Dividend
Rate

For your
Savings

Whether you have \$1.00 or \$10,000 to invest, this association offers you a convenient investment plan with INSURED PROTECTION. Let us discuss this insured investment plan with you.



Plainview
Savings & Loan Ass'n

Plainview, Texas
716 Broadway Dial 4-6236

girls this year and we would like for you to bring us a doll each, some doll clothes and a Doctor set.

Please remember my uncle Richard and all the other little boys and girls. We would also like some fruit, nuts and candy.

Lots of love,
Juanita Lynne and Jo Anne
Stewart
504 W. Jackson Floydada

Dear Santa,

You will not have to worry about me this year, because my mommie and grandmother and granddaddy will see that I have a happy Christmas. So you just take my share of the toys and things to some little boy who doesn't have any mommie to give him presents, and to love him.

Thank you,
Love,
Billy Reber

Dear Santa,

I am 3 years old and I am trying to be a good girl so you will bring me a walking doll and a mixer. Please visit Ga Ga and Pa Pa Daniel in Floydada and Mommy and Daddy.

Yours Truly,
Bart Lynn Crull
3504 27St.
Lubbock, Texas

Dear Santa Claus,

I've been a good boy. Please bring me chaps, a cowboy hat, some guns and a big hunter gun.

Your friend,
Danny Daniel
Floydada

Dear Santa Claus,

I am a little boy seven years old and have been a pretty good boy. I am in the first grade at school. I would like for you to bring me an old Ranch set, also a bow and arrow and lots of blocks from you.

Don't forget my brother, Jimmie and my sister, Christene. Also, don't forget my sister and brother-in-law in Florida. Don't forget mother and daddy.

With love,
Tommy Green
Box 564, Matador.

Dear Santa Claus,

My mother is writing this for me and my little sister and brother. My name is Ebert Alan Parvin and I am 3 years old. I'd like to have a long rope for Christmas from you.

My little sister is 2 years old. Her name is Alice Mae Parvin. She wants a set of blocks from you.

My little baby brother is 7 mo. old and he wants a rattle or baby boys cap. His name is Johnny Mack Parvin.

We live with my Grandma now her name is Mrs. Jack Parvin. She lives at Mississippi and 11th street, so come to see us at her house. Our names again are:

Ebert Alan Parvin, Alice Mae Parvin, Johnny Mack Parvin.
Gen. Del., Floydada, Texas.

Dear Santa Claus,

I am a little girl 3 years old and have been a pretty good girl. Please bring me a doll, baby buggy and dish washing set. Don't forget all the poor little children and my friends, and mother and daddy. I will be at Grandma Clem's this year.

Love
Cathey Gene Clem

Dear Santa Claus,

I am a little girl five years old. I have tried to be a good girl and hope you will come to see me Christmas. Please bring me a doll with hair. Some dishes and a red wagon. Also a whistle, please.

Thank you,
Ann Widener
Rt. 3, Floydada

Dear Santa Claus,

I am a girl 14 years old and I would like to have a wrist watch for Christmas. Ever since I was old

enough to know what a watch was, I have wanted one. Remember all the other boys and girls.

Wannell Parvin
Gen. Del., Floydada

Dear Santa Claus,

I am a little girl 6 years old. As my birthday came in October, I didn't get to start school this year so my mother is writing for me. First of all, I would like to get a Babe-Bee Doll with a hat box case. A cradle for my doll, and a black board.

Thanks, I love you,
Doris Marie Fawver
Floydada

Dear Santa Claus,

I am a little girl 5 years old. I don't know how to write yet so I'm getting my mother to write for me. Santa, I would like very much to have a dial telephone from you for Christmas. I'm living with my grandma now until we find us a house so you can come to Grandma's house. Her address is Mississippi and 11th street. Grandma's name is Mrs. Jack Parvin.

My name is,
Betty Ruth Parvin
Gen. Del., Floydada.

Dear Santa Claus,

I am 5 years old and I think I have been pretty good this year. Will you please bring me a doll with washable hair and a big teddy bear. If it isn't too much, I would like an ice box.

I have a little brother, he wants a little teddy bear and a tractor or truck and some little toys. We would like some candy and fruit.

Thank you and we will be good.
Love,
Carla Jean and Larry Dean
Floydada

Dear Santa Claus,

I have been a pretty good boy. I am nine years old. I would like you to bring me an electric football set and toy rifle. Don't forget the other boys and girls.

Frank Barrow
Floydada

Dear Santa Claus,

I have been a pretty good boy and I am 7 years old. Would like for you to bring a pair of boots, spurs and guns and some chaps.

Love,
Jimmy Barrows, Floydada

Dear Santa Claus,

I am a little boy nearly 5 years old.

I would like for you to please bring me a cowboy suit and a Roy Rogers Ranch, a road grader and a fire truck. Don't forget the other little boys and girls.

Lots of love,
Mike Hollums
Floydada

Dear Santa Claus,

I am a little girl nine years old. Please bring me an Indian doll and a shoe set and a pair of skates and a bike. I better close now and get this off.

Yours truly,
Mary Prescott
Floydada

Dear Santa Claus,

I want a Saucy Walker doll and a bicycle. I would like some clothes for my doll. I like the things you brought last year.

Love,
Sandra Stapleton

**Fire - Windstorm -
Auto Insurance**
Representing Reliable
Stock Companies
**Reagan-Giesecke
Insurance**

Dear Santa Claus,
We are three little girls and have been good (we hope).

I am the oldest and my name is Wreathel and I am in the 3 grade. I want a doll, typewriter, and nurse set.

Ireva is 7 and in the 1 grade. She wants a doll, ball and doctor set.

Brenda is 5 and she wants a doll, sewing machine and tractor.

And Santa we have a baby brother that is 3 months old. He wants a bear and rattle. Also lots of nuts and candy.

Bye Santa
Wreathel, Ireva, Brenda
Darwin Hicks

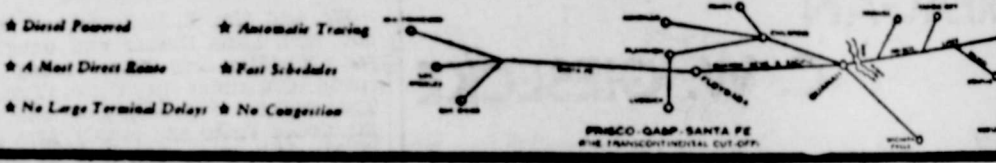
Dear Santa Claus,

Will you please send me a gun, caps, holster, cand and nuts. I am four years old.

Jimmy Alvarez, Jr.
Floydada

BRITTON
Appliance Repair
Shop
Phone 454 307 E. Houston

PROTECTION AGAINST
FIRE
Automobile and
Losses.
G. C. Tub
Insurance Agency
PHONE 418



Giant boy



Recently, a group of scientists and engineers was asked to predict what's next.

Now that we have electrified farms, factories and homes, is that the end? The answer appears to be no, that the electrical industry is a "giant boy" with its great growth still ahead. Here are some of the predictions.

Take a personal thing first. Millions of homes will have heat pumps to heat and cool automatically—using electricity for fuel.

You can expect to cook food someday by electronics—in seconds. Electrical incinerators will consume your waste paper and waste food. Dust will be taken from the air electrically. The day may come when TV screens hang like pictures on the wall, with only a tiny wire to the set.

Nuclear fuels are on the timetable of the scientists. Energy from the atom will eventually be a major source of power, regardless of whether fossil fuels are seriously depleted. By century's end, most new plants generating electricity will operate with atomic (fission) fuel. Aircraft, battleships and the like will measure fuel consumption in grams.

Storing heat from the sun is another long-range project of scientists, with billions in savings as the potential result.

The year 2000 looks big and distant. Actually it is only 47 years away. By then, any puny prognostications made today will have been rewritten many times. But larger. Electricity has always been a field where each new fact generates many more things new. The years should be interesting to watch.

You can put your confidence in—

GENERAL ELECTRIC



**Merry
Christmas**

May gladness fill your
heart throughout the holiday.
May this glorious season usher in
a year overflowing with peace and
prosperity.

MAYO MOTOR CO.

The D. T. & G. E. Mayos