

DISTRICT WINNERS OF FFA



Floydada high school Future Farmers chapter had two winning teams in the district contests held in Floydada late in November. They are shown above with their coaches.

Top, left to right, the winning FFA quiz team, Alton Higginbotham, Kendis Julian, Coach James M. Carroll, and Lynn Jackson.

In lower picture are the boys of the team in the senior farm demonstration contest, reading left to right: Darrell Bunch, Coach H. G. Barber, Dale Smith and Stanley Robnett.

Both teams placed first.

Landslide Vote For Allotments

If 10 percent of the eligible voters can give a measure a landslide of approval, then Floyd county farmers did as much for "marketing quotas for upland cotton for the 1954 crop" Tuesday.

436 voters out of a possible 4,000 owners and landlords and their wives, and tenants and their wives, gave:

"For" the quotas ..... 393  
 "Against" the quotas, ..... 43  
 Total vote ..... 436

The election figures were assembled Tuesday night by Henry I. Martin, office manager of A. S. C.

Elections were held at three places in the county. The tally by voting place:

Floydada: For 161, against 18;  
 Lockney: For 185, against 21;  
 Cedar Hill: For 47, against 4.

The nearly nine to one vote in Floyd county favoring the cotton quotas was lower than the average for the cotton states. According to first reports Wednesday the vote was above 94 per cent in favor of the quotas. The favorable vote assures cotton growers 90 per cent of parity for their staple next year.

DOG REPRIEVE

It looks like a hard Christmas for Willie the dog catcher.

But the viewpoint of Floydada dogs could be that freedom from the fear of Willie is a Christmas gift from the city council.

The city fathers voted Monday night to discontinue the dog catcher's duties for the present. The bill has been running from \$40 to \$70 per month for a year, at 50 cents each. That's 80 to 140 dogs a month.

It isn't that the city fathers doubt Willie's count. He's all right and he hasn't charged up any canines that he hasn't destroyed. It's just that it gets monotonous, paying and paying.

So, for the present, canines of the town will not have to keep an eye out for Willie. He doesn't pack the authority with him any more.

Pony Drawing 5 p. m., Friday



Friday is the day that area youngsters have been waiting for. Since November 27 they have looked forward to and prepared for the awarding of Free Shetland pony which will be given away by Floydada business firms.

Local business firms through the Floydada Chamber of Commerce purchased the brown Shetland

The Chamber of Commerce drawing for the free Shetland pony will be held on the southwest corner of the court house square at 5 o'clock Friday (tomorrow) afternoon, said the Chamber of Commerce manager this week.

Stallion in early November with the plan to give it to a lucky west Texas boy or girl on December 18.

A good will gesture, the boys and girls did not have to buy anything to make themselves eligible to win the pony nor do they have to be in Floydada on Friday to receive the pony.

Hundreds and hundreds of young people under fifteen have spent the month registering for the pony. The Chamber of Commerce reports that an original order of thirty thousand drawing tickets were distributed to the 102 participating firms during the first week. An additional order of twenty thousand tickets should get them through Friday, Chamber officials believe.

Members of the retail trade committee will make the announcement of the winner after the ticket has been drawn. They also hope that the winner will be in the audience watching the ceremonies on Friday.

"The winner does not have to be present to be awarded the pony," said O. M. Watson, jr., manager of the Chamber of Commerce. "But it is going to be disappointing if the boy or girl who wins cannot step forward and receive the prize pony."

The Chamber has made arrangements for the photographer to be present and for an interview over radio station KFLD. The committee also suggests that the youngsters bring their ticket stubs for identification.

The committee points out that each business is responsible for bringing their signed tickets to the Chamber of Commerce office or the drawing before five P. M. on Friday.

The Chamber of Commerce expects a large number of people to be on hand to see who wins the Shetland.

Some youngster in the Floydada area will be the happy possessor of the gentle-mannered but spirited two-year-old Shetland shown above, tomorrow afternoon at 5 o'clock. The horse will be the gift of Floydada business people through the Chamber of Commerce. In the picture above the Shetland is being held by nine-year-old Kenneth Smith, who declares the pony is a dandy.

TWO-DAY CLOSING AT CHRISTMAS FAVORED BY RETAIL BUSINESSES

The way matters have shaped up this week, there is every probability that most of the business and official activities in Floydada will be at a standstill for two days at Christmas-time this year instead of one day holiday as has been custom.

The reason: Christmas day hits on Friday and Sunday follows with only Saturday between. Business generally will be disrupted in most of the stores, shops and offices, and the usual lag will be in general evidence. So why not make it a holiday for all the help, have a long week-end to give to home and family or to Christmas travel?

Only a hand-full of business establishments find it necessary for them to remain open, for one reason or another. The remainder are saying they plan to close up and make it a double holiday.

Some of these reason that they will not be taking the new year holiday, anyhow. Especially is this true of the retail establishments, many of which find January 1 just another work day.

Exception to Saturday (the day after Christmas) closing will be the post office which will be open as usual on Saturday morning and expects a brisk business from late Christmas package receivers. Always a considerable number of packages that are mailed late and reach destination too late for opening on Christmas day.

Closing will be all the major implement houses in the city. Some of these have already made plans to be closed and are announcing this fact.

The First National Bank, for the first time in its history, will be closed on a business day following Christmas. Bank officials said they were going along with the idea because practically all of their customers will be observing the day as a holiday. Their employees will disperse to various and sundry places to spend the long week-end.

This week the commissioners gave their official approval to the idea of a two-day holiday for all offices in the court house and agriculture building. Federal offices are closed on Saturday every week.

Department stores, without exception and practically all of the food stores in the business area have indicated their intention of

making Saturday after Christmas a holiday.

Drug Stores an Exception

Drug stores will be an exception to the two-day rule. "There is too much sickness in the area for more than the usual Christmas day holiday," said J. A. Argine for one of the drug stores. "In addition to the inconvenience to those who need medicines, the pharmacist would spend most of his day going to and from the pharmacy."

Drug stores will observe their usual Saturday and Sunday hours.

At Piggly-Wiggly, Bob Finley, manager, said they had delivery schedules and other routine in their store they had tried unsuccessfully to change and their store would have to be an exception to the Saturday closing.

One business house, the Mayo Motor Company, will jump the gun on closing for the holidays, so the members of the firm can have a brief holiday visit in Rockford, Illinois. Mr. and Mrs. D. T. Mayo and Mr. and Mrs. Gayle Mayo and son will be guests of Mr. and Mrs. L. H. Hodges at Rockford, where they expect to arrive Wednesday night to spend Christmas Eve and Christmas day, returning home in time to re-open for business Monday morning.

Two of the public service offices in the city will be among those which close Friday and Saturday for the "second day" of Christmas. B. K. Barker, city secretary, said the city office will be closed. Brac Buggers, manager of Southwestern Public Service, said the office of company will be closed Friday and Saturday.

Whirlwinds Play Silverton Here Saturday Night

The Whirlwind cage teams will play host to Silverton here Saturday night when both the boys and girls teams will engage the visiting Owls. First game will begin at 7 p. m. and graves gym is the site.

Winds Place In Tournament

Both the girls and boys Whirlwind cage teams brought home trophies from the Abernathy tournament last week end. The girls placed third in their division winning two and losing one game. The boys took the consolation prize by winning two games after going down in the first round. Christine Brins was named to the all tournament team for girls to be the only Floydada player to receive that honor.

In the first night of play (Thursday) the Floydada girls defeated Littlefield 50 to 27. The boys were edged out by the Littlefield entry 16 to 44. (See Cage Tourney, back page)

Schools Will Have Brief Vacation

Floydada schools will close at noon Friday December 18, for the Christmas holidays and resume their work on Tuesday morning December 29, at 8:45.

The North ward school will close December 18 at noon and will resume their studies on Monday morning, December 28 at 8:45 o'clock.

Gins Roar Into Final Period Of Harvest

Familiar Figure



CHARLES E. NEIL, above, was prominent in Floyd county farming and business circles for more than a third of a century. Funeral rites were said for him here Tuesday of last week, following his long illness and death at Amarillo on the previous Sunday.

Dr. C. M. Thacker Hospital Patient

Dr. C. M. Thacker is a patient in Pitts hospital this week with the prospect that he will have to remain there several days yet.

The widely-known dental practitioner suffered a heart attack Thursday afternoon while talking with friends at his home, 308 South Tree street. He had been at his office Thursday morning, and was taking the afternoon off duty, when he became ill.

Rotarians Gather Tonight at VFW

Members of the Floydada Rotary club gather tonight at VFW hall on North Second street for their annual ladies night Christmas party.

C. L. Minor, sr., J. B. Bishop and L. L. Clark are members of the committee which has planned the club event. The meeting hour announced is 7:30 o'clock.

Floyd County gins had one of the biggest week's runs of the entire season in the past seven days, despite the fact several of them lost a half-day Friday when high winds and cold from the north lashed the area throughout the day.

Most of the gins closed for a half-day, fearing fire, and a possible holocaust that could result from blocks of burning seed cotton.

With 71,000 bales of ginned cotton counted as of Wednesday night last week, the total this week has jumped an estimated 15,000 to 86,000 bales, and gingers were beginning to predict, despite the considerable movement of seed cotton to points where gins are less busy, that Floyd county gins will turn out 100,000 bales of cotton, which The Hesperian predicted would not be reached. It now begins to seem a possibility that the county has produced more cotton than it made a year ago.

With the big week now drawing to a close the likelihood is that the peak of ginning will be reached by Saturday night and that the volume will taper off gradually.

Stripped cotton is about the only kind now reaching the gins. About 2,400 pounds of seed cotton is making about a 500-pound bale. The staple is generally good length and the grade good as well.

Yesterday a good many cotton trailers were standing file at gins, indicating that on some farms there had been a lull in activities, and in number of instances that farm units have finished the harvest.

The fact that cold weather has prevailed has made little difference in the cotton runs at the gins. Dry weather has prevailed and the mechanical pickers have gone through the fields with satisfactory results. Operators clothed heavily in the early mornings against the icy winds.

Temperatures in the week as indicated on West Texas Gas Company's record were as follows:

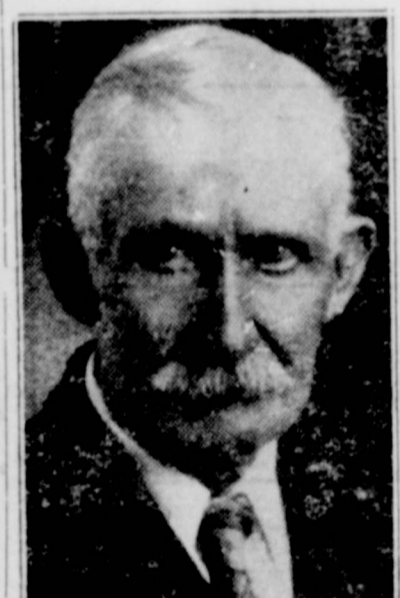
	High	Low
Friday	39	27
Saturday	48	28
Sunday	51	28
Monday	55	21
Tuesday	45	21
Wednesday	65	38

BANK LOAN REPAYD

Commissioners court for Floyd county in their session Monday paid their bills and taked of many things in connection with the county's affairs.

Only official action that made the minutes was re-payment of a \$6,000 loan which the commissioners borrowed for the county from the First National Bank of Floydada in August to meet the demands of an exhausted general fund.

His 94th Birthday



R. C. Bennett, above, who moved to Floyd county 59 years ago, reared a large family and accumulated considerable wealth, will celebrate his 94th birthday on December 19.

Plans all readied by the children of the family for a coffee for friends to celebrate the event at the Baker hotel in Lockney Sunday afternoon were upset this mid-week by the sudden illness of Mrs. Bennett, who was taken to a hospital and was under an oxygen tent yesterday.

'Army' Fund Drive Is Over The Top

The Salvation army fund campaign is over the top, having received a total of \$1544.62, as reported by the treasurer of the organization Charles Bedford of the First National bank.

The quota was set locally at \$1500. Mr. Bedford reports about six workers as yet have not turned in reports. He asks that all who have not reported, please do so before Thursday.

FARM BUREAU DELEGATE'S DUE HOME THIS WEEK-END

W. R. Puckett, Chester and Herschel Carthel and R. R. Kellison, who are in Chicago, Illinois, attending the national Farm Bureau convention called home Tuesday night that they were having a fine time in the big city and would probably return home Friday night or Saturday morning.

Christmas Bonus For Employes Of City of Floydada

City of Floydada is playing Santa Claus this week to its salaried employes to the tune of \$1,072.37.

The council voted the bonus Monday night. Each salaried employe will receive a bonus equal to 2 per cent of his annual salary.

If you like to toy with figures, this means the city's annual payroll is approximately \$53,618 a year. The bonus is being made available this week so the receivers can use it in their Christmas shopping, if they desire to do so.

Mrs. Fred Wiese Died Monday Night

Mrs. Linnie Mae Wiese, wife of Fred Wiese, Lorenzo banker, and daughter of Mr. and Mrs. Coke Pulling of Petersburg, died Monday night in Lubbock Memorial hospital.

Mrs. Wiese had lived in the Petersburg and Lorenzo area all her life. Survivors include the husband and parents, three brothers, John, Austin and E. B. Pulling, all of Petersburg, and one sister, Mrs. Millie Doss, also of Petersburg.

The funeral service for Mrs. Wiese was held at the First Methodist church in Lorenzo Wednesday afternoon, with interment in the Petersburg cemetery. Officiating at the service was Rev. Jack Pearce, pastor of the First Baptist of Lorenzo and Rev. Payton Pulling of Tatum, New Mexico.

Wednesday Market

Hens	
Colored Hens, 4 pounds and up, 23c	
Colored Hens, under 4 pounds, 20c	
Butterfat, No. 1 lbs., 55c	
Eggs, per dozen, candied, No. 1, 55c	
Hides	
Hides, No. 1, 5c	
Grain	
Wheat bushel, \$2.75	
Milo, cwt., \$2.10	
Hogs	
Tops, 200-240, cwt., \$23.50	
250-300, cwt., \$23.00	
300-350, cwt., \$22.00	
350-375, cwt., \$21.00	
Light Packer Sows, cwt., \$19.00	
Heavy Packer Sows, cwt., \$17.00	
Cotton	
Middling Light Spots, 15/16, lb., \$9.25c	



# SOCIETY

**Claudean Goen Wed Patricia Ann Lee**  
**To Bill R. Armstrong Bride of Ralph**  
**Friday Evening Martin Langley**

Miss Mary Claudean Goen, daughter of Mr. and Mrs. M. P. Goen, and Bill Rhyon Armstrong, son of Mr. and Mrs. W. F. Armstrong of Lubbock were united in marriage in the chapel of the First Baptist church in Lubbock on Friday evening, December 11 at 8:15 o'clock. Reverend J. Wayland Edwards officiated in a double ring ceremony. The bride chose for her wedding a three-piece suit of tan wool, with mauve accessories. Her corsage was of mauve rose buds.

Attending as her sister's maid of honor was Miss Karen Goen, who was attired in a brown jersey dress, using pink hat and gloves with brown shoes.

Sam Lindsey of Lubbock served the bridegroom as best man. Present at the wedding ceremony were the bride's parents, Floydada the bridegroom's parents and Miss Mary Lou Grace and Mrs. Sam Lindsey, all of Lubbock.

Following the ceremony, the bridal couple, was honored at dinner with their guests at Kattners private dining room.

Mr. and Mrs. Armstrong are at home in Lubbock in a new home recently completed.

The bride is a graduate of Floydada high school, class of 1949. She attended Texas State college for Women at Denton two years and received a degree from Texas Tech last spring. She is now teaching in the New Home school near Lubbock.

The bridegroom attended Texas Tech for two years after serving two different periods in the U. S. Navy.

He is now associated with the Plains Investment company of Lubbock.

**Buchanans Hosts**  
**At Buffet Dinner**  
**And Bridge Party**

One of the pretty holiday parties enjoyed during this Christmas season was a dinner party Mr. and Mrs. John W. Buchanan gave in their home on Friday evening, when they entertained a group of friends.

A large dining table, having as a centerpiece a beautiful arrangement of greenery, sprayed gold, with snow candles and small Christmas ornaments, held the bountiful dinner which was served buffet.

Eight small tables with small replicas of the large table centerpiece were placed for the 32 guests.

Following the dinner, games of bridge were enjoyed by the following couples: Messrs. and Mesdames John Kiser, Jim Word, Russell King, Fred Zimmerman, Jr., Len Davis, Billy Stanforth, Jr., W. H. Smith, Jr., Rex Brown, Billy Brown, Bill Tanner, James R. King, Carl Minor, Billy Henry and Doctors and Mesdames W. F. Patrick and John Kimble.

Miss Patricia Ann Lee became the bride of Ralph Martin Langley on November 18, at Clovis, New Mexico. She is the daughter of Mrs. Helen Lee of Post, Texas, and the granddaughter of Mrs. T. W. Quirk. Mr. Langley is the son of Mrs. J. R. Langley of the South Plains community.

For her wedding Miss Lee was dressed in a blue suit with white and navy accessories and wore a corsage of white carnations. For something old she wore a diamond brooch belonging to her grandmother. For something borrowed she wore a string of pearls belonging to her mother. She wore a blue garter for something blue.

The couple are living at 230 W. Virginia street. Mr. Langley is now employed at Barwise Gln company.

**Complimented With Shower**  
 On Friday evening at 8 o'clock the Christian Women's Fellowship of the First Christian church complimented the bride and groom with a bridal shower. The shower was held in the parlor of the fellowship hall.

Mrs. Charlie Probasco presided at the bride's book. Mrs. J. B. Jenkins gave the toast to the bride.

Mrs. D. W. Pyffe and Miss Myrtis Meador presided at the refreshment table. A Christmas centerpiece was used on the serving table. Refreshments of punch and cookies were served.

The young couple received many useful gifts.

**Business Women's Circle Has Party**

The Business Women's Circle of the First Baptist church had their Christmas party on December 8th. The class met at the home of Mrs. Cleo Goins at 7 o'clock.

Mrs. Ralph Johnston gave the bible study. Gifts were exchanged and games played.

Refreshments of spiced tea and cherry tarts with whipped cream were served.

Those present were Misses Anne Swepton, Nell Swinson, Alene Warren, Frances Mitchell, Lois Harrell and Mesdames Jewel Smalley, Hattie Coltharp, Helen Patterson, Neida Dees, Barbara Brian, Jo V. Bingham, Ralph Johnston and Mrs. Goins.

**MISS SWINSON ENTERTAINS**  
 Miss Nell Swinson entertained a group of friends Friday night at her home. Christmas gifts were exchanged and games were played.

Refreshments of spiced tea and fruit cake were served to the following: Miss Lida Walding, Mrs. Jane Kassahn, Mrs. Barbara Brian, Misses Frances Ashton, Winona Hatley, Charlene Perry, Mrs. Loene Nelson, Mrs. Neida Dees and the hostess.

**DAUGHTER ARRIVED DEC. 14**  
 Mr. and Mrs. Gene Hollums are the parents of a baby daughter born Thursday morning, December 14, at People's hospital. Sharon Marie weighed in at seven pounds and 12 ounces. The Hollums have a son, Ronnie, age three.

Grandparents are Mr. and Mrs. Walter Hollums of the Sand Hill community and Elder and Mrs. C. L. Jarrett of South Plains.



**"Miss America of 1954" suggests giving "the present with a future"—United States Savings Bonds—this year. Pretty Evelyn Ay of Ephrata, Pennsylvania, knows the value of buying Bonds and keeping them. When she was in elementary school, she bought U. S. Savings Stamps every week and turned them into Bonds which she is holding until they reach their extended maturity ten years from now. She also was presented with two \$1,000 Savings Bonds by her home town when she became Miss America. She knows from experience that a Savings Bond gift today means a bright tomorrow.**

**LAWSON RELATIVES GATHER AT PRE-CHRISTMAS DINNER**

Mr. and Mrs. Floyd Ballard and daughter, LaPaun, had a Christmas dinner on Sunday for relatives. The group will gather again on Christmas excepting Mrs. Charles Ryals of Amarillo who will be unable to be present.

Those present were Messrs and Mesdames Charles Ryals and children of Amarillo; W. L. Hallmark and children of Lamesa; Ted Lawson and children of Lubbock; Floyd Lawson and children, W. O. Baker and children, Gene Lawson and children, all of Floydada.

Lon M. Davis, sr., arrived home Sunday evening from Black Hills, South Dakota, where he has ranching interests. Mr. Davis plans to remain in Floydada for several months before returning to South Dakota.

Mrs. Walton Hale is in Amarillo with her daughter and family. Mr. and Mrs. Lamar Haines and children. Mr. and Mrs. Haines are the parents of a new son, Paul G., Jr., born December 8.

**Mrs. Stapleton Hostess at 1934 Study Club Party**

The 1934 Study club met with Mrs. John B. Stapleton for their Christmas party on Tuesday evening.

Roll call was answered by members giving interesting remembrances of a Christmas of their childhood.

Mrs. Ralph Johnston presented her mother, Mrs. Lon Smith, who was guest speaker. She gave a very interesting talk on early settlers of Floyd county.

A gift exchange was had, after which lovely refreshments was served by the hostess to the following members: Mesdames I. T. Graves, Jack Lackey, Robert Gibson, A. L. Wylie, Jr., M. J. McNeill, Virgie Shaw, Willis Cooper, Fred Cardinal.

Mesdames Olin Watson, Jr. T. J. Hutchins, J. P. Moss, J. S. Hale, Jr., Ralph Johnston, Misses Leila Petty and Ann Swepton and the honored guest, Mrs. Smith.

The next meeting will be on Tuesday, January 5, with Mrs. Ralph Johnston as hostess.

**MRS. L. V. ASSITER HAS 'CHRISTMAS GIFT' VISIT HOME**

Mrs. L. V. Assiter of Chicago, Illinois, arrived in Floydada Sunday night to visit until Saturday with her parents, Mr. and Mrs. E. J. Barker, and with a brother, A. L. Barker and family.

The trip by plane was Mrs. Assiter's Christmas present from her husband, who remained at home and cared for the children. Mrs. Assiter's visit was a complete surprise to her parents.

Work sheets, binders, receipts, indexes. Hesperian.

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**LANDS**  
 Farm and Grazing Lands in Floyd and other Counties  
 Town Lots in Floydada.  
**MASSIE & BOND**  
 J. M. Massie Hollis R. Bond

**Wesley Girls Class Party Monday Eve**

The Wesley Girls class of the First Methodist church held their annual Christmas party in the home of Mrs. D. W. Burke on Monday evening.

The Burke home was beautifully decorated in the Christmas theme. A gift exchange was had for the 44 members and guests present.

The co-hostesses with Mrs. Burke, for the lovely party were Mesdames

**INSURANCE**  
 Fire, Windstorm, Extended Coverage, Auto Security, Bonds, 1923 to 1953  
**E. P. NELSON Agency**

**REMEMBER HER**  
 with a box of **Bishop's PHARMACY**  
 CHRISTMAS WRAPPED  
 Whitmans Candy

**BUS SCHEDULES**  
 Clip and Save for Reference

EAST BOUND	WEST BOUND
To Vernon, W. Falls	To Lubbock, El Paso
8:35 A. M.	10:30 A. M.
1:25 P. M.	Petersburg
To Childress, Quanah	4:20 P. M.
1:30 P. M.	To Plainview, Amarillo
	10:25 A. M.
	4:20 P. M.

Low fares everywhere—T.N.M. & O. Coach  
 Magnolia Service Station No. 1  
 Fred Lambert, Agent  
 Station Hours: 7:30 a. m. — 6:30 p. m.

**EVERYONE'S CHRISTMAS LIST**

**BUY U.S. SAVINGS BONDS AS CHRISTMAS GIFTS**

**FIRST NATIONAL BANK**  
 Floydada, Texas

**For your Christmas Feast!**

MEMBERS OF STORES

PURE CANE 10 lb. Bag <b>SUGAR . . . 93c</b>	<b>CHUBBY DOLLS 98c</b>	SNOWDRIFT SHORTENING . 89c
NO 1 RUSSETS 10 lb. Bag <b>SPUDS . . . 59c</b>	<b>SMOKEY BEARS Large Size Each \$3.70</b>	FRESH DRESSED <b>FRYERS 55c</b>
SHURFINE, No. 2 1/2 Can 2 For <b>PEACHES . 57c</b>	SHURFINE, Tall 2 Cans <b>MILK . . . 25c</b>	CHAMP 3 Cans <b>DOG FOOD 25c</b>
<b>PECANS Paper Shell 3 Pounds \$1.00</b>	Mixed <b>NUTS Pound 49c</b>	SHURFRESH <b>OLEO Pound 22c</b>
<b>Corn King BACON LB. 63c</b>	<b>Puffin BISCUITS 2 Cans 19c</b>	<b>ALMONDS Soft-Shell Pound 49c</b>
		Delicious <b>APPLES Fancy Red LB. 19c</b>
		<b>Cranberry Fancy Quart 29c</b>

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 HI-WAY 70 PHONE 871  
 Plenty of Free Parking Space



**PENNEY'S**  
FIRST QUALITY!

SATURDAY 8:30 - 9:00 WEEK DAYS 8:30 - 5:30

# Merry Christmas!

THRU THE HOUSE... hundreds of Penney ways to say...

WOMENS

**RAYON KNIT GLOVES . . . 1.98**

81 x 108

**Nationwide Colored Sheets . . . 2.69**

CASES TO MATCH

57c EACH

81 x 108

**PERCALE SHEETS 2.79**

WOMENS

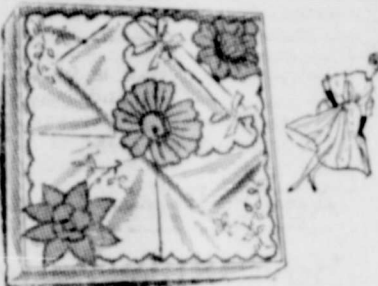
**Rayon Bemberg Gowns 3.98**

WOMENS

**Outing Gowns . 1.98 to 2.98**

INFANTS

**KNIT SLEEPERS . . . 1.49**



WOMENS

BOXED

HANDKERCHIEFS

**49c to 1.49**

TODDLER

COAT SETS  
SPRING COLORS  
AND STYLES

BOYS or GIRLS **8.90** SET

CHILDRENS

NYLON

PANTIES

ALL COLORS

2 TO 14 **69c**

**CLOSE OUT**

WOMENS

**HATS**

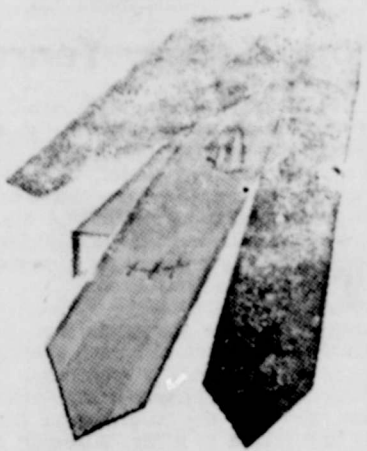
**\$1.00**

EACH

50 ONLY

WOMENS  
FANCY TRIMMED

NYLON  
PANTIE  
**1.98**



**MEN'S GIFT TIES  
IN BOLD  
COLORFUL  
STYLES**

**98c & 1.49**

MENS

**DRESS  
GLOVES**

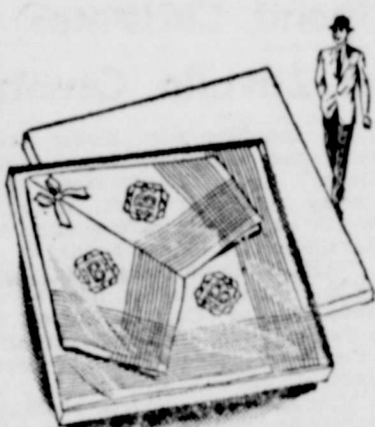
Lined and Un-Lined

**2.29 to 3.98**

ONE GROUP 1.77



**HAND-BEAD  
DESIGN GIFT  
SLIPPER  
2.98**



INITIAL  
HANDKERCHIEFS

3 PER BOX **49c**

MENS BULK  
HANDKERCHIEFS

4 for **\$1** 6 for **\$1** 10 for **\$1**

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GOWNS & PAJAMAS

**1.50** EACH

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**1.98 to 2.98**

Sizes 2 to 16



**MEN'S LEATHER  
HARD SOLE  
OPERA SLIPPER  
3.98**



**MEN'S STURDY  
LEATHER  
CASUAL  
SLIPPERS  
3.98**

Gift  
perfection..  
Penney's  
own  
perfect  
quality  
nylons!

## GAYMODE® Sheers!

**PROPORTIONED  
LENGTHS!**  
for perfect fit  
whatever her height!

**EXTRA HIGH TWIST!**  
for longer wear,  
for longer beauty!



**125**  
60 gauge  
15 denier

Always welcome — a gift of nylons — Penney's own famous Gaymode nylons! Whatever her height, there's perfect fit in the proportioned lengths; whatever her preference, there's extra wear, beauty and elasticity in the extra high twist. Beautifully sheer, beautifully fashion right in colors. Midge, 8 to 10; Norm, 8½ to 11; Long, 9½ to 11. Buy a box of 3 pairs!

MENS  
**NYLON BOXER SHORTS . . . . 1.00**

MENS  
**ARGYLE SOCKS . . 49c & 79c**

MENS  
**Cotton Plisse Candy Stripe Robes . 3.98**  
BOYS SIZES 2.98

MENS  
**NYLON RIB SOCKS . . . . . 69c**

MENS & BOYS  
**WINTER CAPS . . 1.00 TO 2.98**

OTHER STYLES AND PRICES NOT ADVERTISED

STORE WILL BE CLOSED FRIDAY AND SATURDAY, DECEMBER 25 AND 26



# Social Events, Clubs

## Reues Are Hosts At J. C. Penney Personnel Party

Mr. and Mrs. John Reue were hosts to the personnel of J. C. Penney Company store, of which Mr. Reue is the manager, at a turkey dinner and Christmas party on Monday evening in the Reue home.

The dinner was served buffet, from a large dining table, having as a centerpiece lighted candles and holly. Small tables were arranged for seating the guests, each table having a small replica of the large table centerpiece of candles and holly.

As the guests entered, Mr. Reue met them asking each what they would like most for Santa to bring them. The conversations were tape recorded and later played back, which created much merriment. Sammy Hale was in charge of the recording machine.

Donald Smith played Christmas music on the piano and accompanied the group as they joined in singing Christmas carols.

A gift exchange was held during the evening.

Members of the personnel present for the enjoyable affair were Mesdames Jess Brown, A. C. Collins, Grady Hall, Lewis Blum, Alpha Booth, Bennie Teaff, E. H. Wright, Woodrow Wilson, John Kiser, Bobby Finley, Tom Bob Jarboe, C. W. Jones, Miss Becky Potts, Miss Juanita West, and Bobby McGuire, L. D. Bartee, and Sammy Hale.

Mrs. Sammy Hale and Mrs. W. R. Jahnke, Mrs. Reue's mother assisted with hostessing.

Misses Jo Ellen, Susie and Bobbie Reue were also present at the party.

Donald Smith was a special guest.

### BOB HARGIS AT HOME

FN Bob Hargis, son of Mr. and Mrs. P. L. Hargis, of Lubbock, formerly of Floydada, was in Floydada Tuesday visiting friends.

Bob is on leave from his base at Norfolk, Virginia. He has been in the service for two years and hopes to finish his stretch with that branch of the service in about 14 months when he plans to enter college.

Bob was a member of the Whirlwind football squad of Floydada high school when he joined the navy.

### Your Christmas Dinner Is



### In The Bag

- DEL MONTE Fruit Cocktail 42c No. 2 1/2 Can
- In Heavy Syrup ROYAL ANN CHERRIES 37c Pint
- Ocean Spray CRANBERRY SAUCE 49c 2 Cans
- Sweet Dill Strips PICKLES 42c Pint
- Ready To Use Dixie Whip 45c
- SUNSHINE HI-HO 33c Large Box
- FRESH Pork Chops 59c Pound
- GOOD and CHOICE STEAK T-BONE, lb. 69c
- GOOD and CHOICE STEAK ROUND, lb. 73c

### HAMS Sugar Cured or Canned

### KING Grocery & Mkt.

120 E. California Street Phone 13

WE DELIVER

## Mrs. Edell Moore Entertains Club

Mrs. Edell Moore entertained her bridge club last Friday afternoon at her home, 624 W. Virginia street.

The entertaining room was very pretty with a Christmas tree and a Christmas arrangement on top of the mantel and end bookcases.

Prizes were awarded Miss Barbara Barnard and Mrs. Ham Smith, Jr. Refreshments of date nut cake with whipped cream and coffee were served to the following: Mesdames Doyle Walls, Leonard Maitland, Lon Davis, Jr., W. M. Stanforth, Jr., Maurice Steen, Brac Biggers, Ham Smith, Jr., Jack Coffman, Miss Barbara Barnard and the hostess.

The club decided to have their next meeting on January 7. Mrs. Ham Smith, Jr., will be hostess at that time.

## WCS Ruth Circle Entertained With Christmas Party

Ruth Circle of the W.C.S. of the First Methodist church entertained their husbands Monday night at 7:30 with a Christmas party. The party was held at the home of Dr. and Mrs. A. E. Guthrie.

The dining table was beautiful with a clever Christmas centerpiece depicting reindeer in a forest setting. On the table was an assortment of tidbits to eat.

Mrs. Carl Minor, Jr., gave a Christmas story. The rest of the evening was spent visiting.

The members brought staple groceries to be packed for needy Negro families for Christmas in place of exchanging gifts. Mrs. M. J. McNeill and Mrs. Jack McIntosh are in charge of distributing the food.

Those present were Messrs. and Mesdames Jack McIntosh, James Word, W. M. Stanforth, Jr., Bill Colston, Rev. Tilden B. Armstrong, Mesdames Jack Coffman, Carl Minor, Jr., W. J. McNeill, A. L. Wylie, Jr., and Dr. and Mrs. Guthrie.

The Ruth Circle meets the second and fourth Wednesday of each month at 10 o'clock in the morning at the First Methodist church. You are invited to attend the meetings. The nursery is open for your convenience.

## Joint Hostesses Entertain 1950 Study Club Party

The 1950 Study club met at the home of Mrs. Johnnie Collins Tuesday night for their Christmas party. Hostesses with Mrs. Collins were Mrs. Gene Prossack and Mrs. W. H. Simpson, Jr.

Mrs. Edward Wester had charge of the program. She played the music album of the "Littlest Angel" narrated by Loreta Young. The story was much enjoyed.

Gifts for the secret pals were exchanged, and bridge and canasta were played.

A lovely refreshment plate with banana nut bread, spread with cream cheese, and divinity candy and a pop corn ball was served. Spiced tea was also served.

Those present were Mesdames Jim Simpson, Jack Coffman, Gene Collins, Jr., Bob Copeland, Lane Decker, Bill Greer, Watson Jones, David Kirk, George Mize, Jimmy Price, Lyndell Roberts, Claude Weatherbee, Edward Wester, James Wester, Arthur Womack, Jr., Brac Biggers, Tom Snead, Maurice Steen and the three hostesses.

The next meeting of the club will be on January 5 with Mrs. Arthur Womack, Jr., as hostess.

## Miladies Needle Club Christmas Dinner Thursday

Miladies Needle club spent a most enjoyable evening on Thursday, December 10, when members of the club met in the home of Mr. and Mrs. R. M. Stovall for their regular meeting and Christmas dinner.

Husbands of the members were special guests.

After the bountiful dinner was served, a business session was held, with Mrs. C. W. Jones, vice-president, in charge.

Mrs. E. J. Womack was re-elected president of the club for the new year.

Roll call was answered by members telling of their most enjoyable Christmas.

Mrs. E. L. Judy read a beautiful Christmas poem, during the recreation period.

Present at the meeting were Messrs. and Mesdames C. W. Jones, E. L. Judy, Cecil Baxter, Foster Amburn, E. J. Womack, Virgil Warren, H. F. Pratt, Edd Dunavant and daughter, and a special guest, Joe Smith.

Miss Sammie Copeland, daughter of Mr. and Mrs. H. A. Copeland, a popular student at Floydada high school, will be out of school until the first of the year due to sickness.

Miss Copeland has been ill for several months. It was discovered Saturday that her trouble is a liver ailment. She is expected to be on the well list very soon now.

## 1929 Study Club Guest Day Meeting In Hoffman Home

The 1929 Study club held guest day with Mrs. C. W. Denison and Mrs. John E. Hoffman as hostesses in the home of Mrs. John E. Hoffman on the Sand Hill road.

The club members and guests were greeted by Mrs. Hoffman and asked to register by Mrs. S. J. Latta. The register book was lighted by a pine-scented candle. The house was decorated with boughs of evergreen and Christmas balls of many hues.

The dining table was laid with a green cloth with silver appointments. Mrs. R. G. Henry assisted by Mesdames L. J. Welborn, E. L. Norman and Mrs. C. W. Denison, served coffee and tea from a silver service, fruit cake, nutbread sandwiches and hand decorated Christmas minis.

Mrs. E. E. Joiner introduced the guest speaker, Mrs. Lon Smith, who gave a "Pioneer Christmas of the Plains." Guests were introduced and each club member and guest gave a humorous remembrance of their early Christmas days.

The club's next meeting will be the "pack a gift box for Boys Town." Present for guest day were Mesdames Lon Smith, J. V. Veach, Ralph Davis, A. W. Coltharp, J. D. McBrien, George McAllister, Alton Chapman, J. C. Wester, W. D. Reavens, George Smith, P. A. Denison, Clarence Guffee, Lovell Jones, E. E. Joiner, W. H. Bethel, Ray Smith, S. J. Latta, Gordon Downing, Kenneth Bain, W. F. Patrick, R. S. Wiggins, W. W. Trapp, Hollis R. Bond, E. L. Norman, J. D. Welborn, Ross Henry and the hostesses, Mrs. C. W. Denison and Mrs. John E. Hoffman.

## Hostesses Fete Yuletide Callers at Tuesday Coffee

The Tate Jones home on the Matador highway was the scene for a beautiful Christmas coffee Tuesday morning, when Mrs. Tate Jones, with her daughter, Mrs. Travis Jones and a niece, Mrs. Fred Cardinal were hostesses.

The Christmas motif was in evidence on the outside of the beautiful ranch home as well as on the inside.

Mrs. Jones welcomed her guests as they called. A large white Christmas tree stood before the picture window. Holly and other Christmas decorations were placed throughout the house.

Mrs. Fred Cardinal invited the guests into the dining room, after registration in the guest book.

The refreshment table was laid with white lace and cutwork cloth, with silver appointments.

The centerpiece was a silver candleabra holding white candles, with red carnations and holly entwined. At one end of the table, a silver -a-, held holly and red carnations.

Mrs. Bill Norman presided at the beautiful silver service. Mrs. Bundy Campbell assisting, serving pressed chicken in pattie shells, sand tarts, and fruit cake, with assorted nuts.

Mrs. Travis Jones and Mrs. Ned Bradley assisted in the dining room.

On the buffet a large white candle was placed amid greenery and pine cones.

Approximately fifty guests called during the receiving hours, 9:30 until 11:30 o'clock.

Hubert Bales of Fort Worth, Texas, was a week-end visitor in the home of Mr. and Mrs. Lon Davis, Jr. The men enjoyed hunting during his visit. Mr. Bales is with the advertising department of the Fort Worth Star Telegram.



## THIS CHRISTMAS SAY IT WITH FLOWERS

- Beautiful Pot Plants
- Corsages
- Christmas Centerpieces and Holly



CALL US TODAY AND MAKE ARRANGEMENTS FOR YOUR CHRISTMAS FLOWERS

## PARK FLORIST

FLOWERS & GIFTS

MEMBER F.T.D.A.

PHONE 78

## Ruth Circle WCS Studies Possible Projects of Month

The Ruth circle of the Woman's Society of Christian Service had a regular meeting December 9 at 10:00 o'clock in Fellowship hall of the First Methodist church.

Members brought staple goods to be packed in Christmas baskets. Plans were made for a Christmas party December 14. The group discussed possible projects and decided to work toward a scholarship for a Negro student.

Coffee and cookies were served.

Those present were Mesdames Leroy Cox, Wilson Ansley, Garner Weems, Ernest Carter, A. E. Guthrie, A. L. Wylie, Jr., Billy Stanforth, Jr., A. L. Fuchs, R. L. Bullock, Howard Gregory, Jack Coffman, J. W. Reue, M. J. McNeill and S. J. McIntosh.

The next regular meeting of the group will be at 10:00 o'clock on January 13 when Mrs. Howard Gregory will be leader for the study on "alcohol and the Christian's responsibility."

## Women's Fello'ship Joint Yuletide Party Tuesday

The Christian Women's Fellowship, circle one and circle two, had a joint Christmas party Tuesday evening at 7:15 at the church parlor in Fellowship hall. The parlor was very pretty with Christmas arrangements of pine cones and a beautiful tree.

Mrs. Kinder Farris gave the Christmas story from the bible. Mrs. George Van Wickel gave "The Littlest Angel" and the group sang Christmas carols. The program was enjoyed very much. Mrs. Walter Newell had charge of games.

The circle members revealed their "capsules" for the past year in the exchange of gifts. "Capsules" for the coming year were drawn.

Refreshments of hot spiced tea and cookies were served.

## Agriculture Group Have Yule Party

The employees and their wives or husbands of the Agriculture building in Floydada gathered for a Christmas party last Friday night at the VFW hall at 7:30 o'clock.

Christmas gifts were exchanged and games were played.

Refreshments of punch and cookies and candy and nuts were served.

## Westers Hosts at Christmas Party

A group of friends met for a Christmas party Monday evening at 7 o'clock at the home of Mr. and Mrs. Edward Wester.

Each lady brought a dish and a dinner was enjoyed. Gifts were exchanged around the Christmas tree and games of canasta and bridge were played.

Those attending were Messrs. and Mesdames Claude Weatherbee, Lyndell Roberts, Gene Collins, Jr., Johnnie Collins, Bob Copeland, Bill Greer, Brac Biggers, Lane Decker, and Mr. and Mrs. Wester.

### PRESENTED IN RECITAL

Kenneth Barker, son of Mr. and Mrs. A. L. Barker, was presented in a music recital in Lockney Tuesday night by Mrs. C. L. Record. Kenneth is an accordion student.

His parents and grandparents, Mr. and Mrs. E. J. Barker, attended the recital.



An interesting sidelight on the Christmas season is the way it inspires everyone of us to turn creator. This artistic urge expresses itself in many ways, from making nursery animals out of bath cloths to building a snowman for a yard display.

Rich or poor, busy or at leisure, women especially feel they must make something at this time of year. If the creative urge strikes early, they fill the house with gift makings. Then potholders, cook aprons, dolls, luncheon sets, Christmas candies and hundreds of other handmade remembrances roll off of family assembly lines.

Sometimes we women content ourselves with fancy gift-wrappings. We strew boxes and bring paper, scotch tape and ribbon all over the living room floor or dining table, then let ourselves go on ingenious combinations. Making Christmas cards is another outlet for our originality.

But when we really turn inventive is when we begin to decorate the house. Almost any material under the sun may find itself snatched from its customary setting and glamorized into a centerpiece or a window greeting. Weeds, rose haws, squashes, fruit, devil's claws, tumble weeds, firewood, old hat trimmings—all get thrown into the witches' Christmas cauldron. Soap flakes, paraffin, paint, egg white, spangles—each has a hand in making things seem what Nature never intended them to be.

And as for the busy geniuses behind all this creativity—that's where paradox reaches the fantastic. Women young and old who won't turn a hand if it can be avoided at other times of year work long hours on these seasonal masterpieces. Busy women, who can scarcely find time to keep the hooks and buttons sewed on their suits, burn the midnight oil over Christmas projects. Shy women, who find it hard to express themselves in words, speak eloquently with a block of florist's ice and some angel hair.

During this gay season, women of all ages and stages work out their hidden desire to create something beautiful or meaningful. It is a wholesome tribute to the spirit of Christmas.

## Spend Christmas In Zavalla County

Mr. and Mrs. Roy Hollar will meet their daughter, Mrs. J. O. Garrett, Capt. Garrett and son, Jimmy from New York, in Fort Worth on December 20 enroute to Zavalla county for the holidays.

While in South Texas, Mr. Hollar and Captain Garrett hope to do some hunting. Captain Garrett is associated with the American Airlines, with headquarters in New York.

Mrs. Hollar is librarian of Floyd county and will be back at her desk at the library on December 28.

Mrs. W. Dixon of Ardmore, Oklahoma, visited her aunt, Mrs. W. E. Walker, last week in the home of Mr. and Mrs. P. A. Denison. Mrs. Dixon and Mrs. Walker visited in Tulsa with Mrs. Walker's brother, D. E. Armontout, during the week.

Mr. and Mrs. Bill Cross and son, Mike, arrived in Floydada Monday night from Chicago, Illinois. Mr. Cross plays professional football for the Chicago Cardinals. They are visiting in the home of Mrs. Cross' parents, Mr. and Mrs. J. B. Bishop.

A Pair of Flannel Slacks—GLADS.

## Husbands Honored By Club Women at Christmas Party

The members of the Friendship Home Demonstration club honored their husbands with an annual Christmas turkey dinner on Saturday evening in the home of Mr. and Mrs. Harry Morckel.

All members were present except Mr. and Mrs. J. M. Daniel and Mr. and Mrs. F. O. Conner.

The Christmas spirit was over the home, which was beautifully decorated with candles, greenery and the usual Christmas ornaments.

Games were enjoyed by the guests following the bountiful dinner.

Popcorn balls, and home made candy (the Morckel kind) was served during the games.

Gifts were exchanged by the members, who had drawn the names several weeks before.

Mrs. J. H. Buchanan (Mom) graciously presented each member with a glass of her famous jelly, in Christmas wrappings.

Members present were Mesdames A. H. Kress, Lee Rushing, Mal Jarvling, W. E. Grimes, W. H. Bethel, Sam Green and E. L. Angus and Miss Leila Petty and Mrs. J. H. Buchanan.

## Mrs. H. W. Roberts Entertains Club at Christmas Party

Mrs. H. W. Roberts entertained the Homebuilders Home Demonstration club last Friday afternoon with a Christmas party. Mrs. Moss presided during the business meeting. Each member answered roll call by telling about their most enjoyable Christmas.

Mrs. P. F. Bertrand had charge of the recreation. Mrs. B. A. Robertson gave a demonstration on Christmas decorating and candles.

New officers for next year were installed with Mrs. E. G. Norrell as chairman, Mrs. Howard Gregory, vice chairman, Mrs. Bob Bratton, secretary-treasurer and Mrs. W. H. Bunch, council delegate.

The members exchanged gifts from a beautiful tree. Refreshments were served.

The members present were Mesdames D. D. Shipley, Bob Bratton, P. F. Bertrand, Howard Gregory, W. W. Trapp, T. J. Reed, O. G. Mayfield, Ramond Williams, Riley Teague, B. A. Robertson, W. H. Bunch, L. L. Jones, E. G. Norrell, D. T. Mayo, W. J. Moss and Mrs. Floyd Fuqua.

The first meeting of the new year will be Friday, January 8, in the home of Mrs. D. D. Shipley.

## Seeks Whereabouts of Sister Missing Forty-Seven Years

LOCKNEY. — Mrs. W. B. Mullins of Sterley is using several daily newspapers in the state in an attempt to find her sister. The two were separated 47 years ago when they were adopted out of the Juliette Fowler Home at Dallas and Mrs. Mullins has never seen or heard of her sister since that time.

Mrs. Mullins' sister's name was Annie Gertrude Berryhill. Her information is that she was adopted by a Mr. Wiseman of Clarendon. A letter from an old settler at Clarendon had given her the information that he had talked to a Mr. Wiseman at Ballinger several years ago and Mrs. Mullins is working on that lead.

She has made attempts previously to find her sister but never has found any lead that proved of value.

Olsen Selzer Hand Made Boots—GLADS.

## SMITH'S DRY GOODS

BUSINESS IS GOOD

Come to Smith's For Your Christmas Gift. Free Gift Wrapping

### FOR MOM

Select Mom a nice gift from some of the following.

- NYLON GOWNS, SLIPS, PANTIES, BED JACKET,
- OR A BAG, GLOVES, BLOUSE, SKIRT, HOSE
- JEWELRY, OR A NICE PAIR OF HOUSE SHOES.

### FOR DAD

GIVE A BEAUTIFUL GIFT FOR CHRISTMAS. We have Shirts, Pajamas, Paraflex Streech Sox, Suits, Houseshoes or a Hat.

### FOR SISTER

SELECT HER A PAIR OF — PAJAMAS, A SLIP, PANTIES, CAPS, BELTS, SCARF, SKIRT, OR SWEATER. We know she will be proud to receive anyone of these Gifts.

### FOR BROTHER

GIVE HIM A NICE PAIR OF PAJAMAS, or a CAP, GLOVE, SHIRT, BILLFOLD, OR BELT.

### FOR THE HOME

Towels, Blankets, Sheets, Pillow Cases, Bedspreads, or Wash Cloths.

RELATIVES... FOR MRS. BROWN

Out-of-town... tended the funeral... day afternoon of... were Messrs. and... William Chappell... Burkhart, Gary... Paul Carmichael... Roy Day and... and children of... Day, Jr., of... Halsey of Tulsa... Parrott and family... and Mrs. Roy... Stinnett, Mrs. A. J... Kealey of Okla...

E. C. HARMON... E. C. Harmon... in Lockney... days suffering... A report... was improving... remain in the... days yet.

At... PALM... This W... FRIDAY &... Dec. 18... Abbott &... "THE NA... NINET... SUN., MON... Dec. 20... GREGORY... AUDREY HE... William... ROMAN... WED. - THU... Dec. 23... You'll Save... LAPP... WALKIE... WILLIAM TRACY... Free Pa... MR. & MRS. HOLLIS... MR. & MRS. HOWARD... TS WHO... RN 12... NE... KTA... CKEY... PKIN... FFEI... NOW... UR... DARY... ED D... S FREN... OAI... UE... SHEY... M 31... ND... NU... LI...



# FIELDS AND BETTER GRAIN SEED FOR FARMERS BY 1955

Four times the size of present varieties and the stalk has a sweet taste. This is ideal silage or feed for livestock.

Although researchers don't say how soon farmers will be planting hybrids, it is known that one commercial seed company already has hybrid varieties out on farms for yield tests. So, there is little doubt that they are just around the corner and will soon be meaning more "maize money."

## Mrs. A. E. Hanks Rites Said Monday At Albuquerque

Mr. and Mrs. Clifford Warren returned home Monday night from Albuquerque, New Mexico, where they attended the funeral service Monday afternoon of Mrs. Warren's mother, Mrs. A. E. Hanks.

Mrs. Hanks died on December 10 in St. Joseph hospital in Albuquerque after an illness of four years.

The funeral service for Mrs. Hanks was held at the Ester Mortuary with interment in the Albuquerque cemetery.

Mrs. Hanks was the daughter of Mr. and Mrs. James A. Meador. She was born March 22, 1894, at De Leon, Texas. She was married to A. E. Hanks on December 13, 1913, at Muncy.

She and her family moved from Floydada to Albuquerque in 1939, where they have since made their home. Mrs. Hanks was a member of the Calvary Baptist church in her home town.

Survivors include her husband and eight children, three sons, Fred Hanks of Pasadena, California, Billy and Paul Hanks of Albuquerque; and five daughters, Mrs. Bill Anderson, Aledo, Texas, Mrs. Warren, Floydada, Mrs. Elmer Schwabe of San Bernardino, California, Mrs. Glenna Thomas, Albuquerque, and Mrs. Dick Pennick of Fairfield, Maine.

Also surviving are 15 grandchildren, two brothers and five sisters.

Also attending the funeral service from Floydada were Mr. and Mrs. J. M. Daniel, Mrs. Daniel is a sister of A. E. Hanks.

## As A Farm Woman Thinks CHRISTMAS WREATH

By Louise Darcy

Last year I made a Christmas wreath

Of hope and faith and joy  
And hung it up inside my heart  
Where nothing could destroy  
The Christmas spirit shining out  
Throughout the circling year.

And now when Christmas comes again,  
My heart rejoices here,  
My hope and faith meet every need,  
My joy is deep and strong  
For I have walked with Christ  
Each day  
And loved Him all year long.

In all the rush and hurry this year, please take time to spell out the word, Christmas, and do not write it with an X. Even our children like to have their name written as it should be and we should realize that in the celebration of our Saviour's birthday we should write the word, Christmas, in full, realizing the significance and beauty of the word.

If you want a lovely centerpiece for your table get some aluminum paint. Pour water in a big can, a five or ten, or even a bucket, pour in a can of paint, then dip the material in and lay on a paper to dry. Okra pods, tickle grass, evergreens, pods of any kind of flowers, even weeds take on a glowing sparkling beauty of silver by this method which is cheap and quick.

I would not mind so much to clean windows if it did not make so many steps. You clean both inside and out. You come in the house, the out has spots, you go and clean and see spots on the in, going back and forth many times till you sigh and give it up. Or do you have some magical power to do this unwelcome job? I have tried all the works.

Christmas gift! Christmas gift! I got yours first! How these words ring in my ears as in memory I see laughing boys and girls, even sober parents unbend and say the sweet words.

I see again the big cedar reaching up high in the old courtroom at Emma, see the bisque and china dolls with appeal to future mothers, hear the drums and bugles and cap guns, smell the warm cedar and feel the warmth of the big red hot stove in the corner. The carols were as sweet then as now and the fiddle tunes haunt me with their melodies and "break downs." Not a thing hanging on that big tree was wrapped. The watches and chains, rings and bracelets gleamed by the candle light in all their beauty. Iridescent silk handkerchiefs looked like flowers, beaded fascinators would soon frame a lovely face. One thing about getting old there are so many Christmases one can spend each year.

## A NOTE OF APPRECIATION

We would like to express our sincere and deep gratitude to those who lightened our burden in our recent hour of sorrow, the loss of our mother and grandmother. Especially do we thank those who brought food, sent flowers, spoke words of kindness, and those who helped in any way.

We will always remember you.

The children, grandchildren and great grandchild of the late Mrs. T. J. (Mollie) Day.

A new Stetson tops him off—GLADS

he'll like at GLADS.

... Cantata  
... Evening  
... Choir

... the First Baptist  
... the direction of Al  
... a Christmas  
... In The Highest,"  
... p.m.  
... which will be about  
... will consist of  
... and chorus num-

... Johnson, Miss Glor-  
... Myron Kattner, Bob  
... Dorothy Holmes,  
... Kattner, Miss Mollie  
... Kattner, Dr. Wil-  
... Henry Barber, Don  
... Bob Copeland are  
... in the solo and duet  
... are all members of  
... church choir.

... McDonald is the or-  
... Nell Swinson, is the  
... Highest" will be a  
... in song, dedicated  
... at this Christ-  
... public is invited to

... Suede or Leather  
... at GLADS.

## TOP VALUES

for Christmas Menus!

WHOLE KERNEL	19c
CKTAIL 303 Can	23c
CKEYED PEAS No. 2 Can	17c
PKIN 2 Cans	27c
FFEE 1 Pound Can	89c
RUR 10 Pounds	79c
ED DATES 7 1/2 oz pkg.	23c
COANUT 1/4 Pound	17c
UE 2 Rolls	25c
SHHEY BARS 6 for	25c
M 3 Packages	10c
LNUTS Pound	45c

**WILL & MCBRIEN**

We Deliver

## Fairview News

(Written by Mrs. E. W. Walls for Mrs. Clyde Bagwell)

FAIRVIEW, December 15 — Mrs. Walton Wilson visited her mother, Mrs. E. C. Austin in the home of Mrs. Slim Reeves last Monday.

Mr. and Mrs. R. C. Mangum of Plainview visited Mr. and Mrs. Dean Walls over the week-end.

The Fairview home demonstration club will have their Christmas party, December 18 in the home of Mrs. Walton Wilson. The ladies are going to bring a gift for their secret pal and the men are all asked to bring a gift for a man.

Mrs. W. B. Wilson, Judy Wilson and Jane Tye were dinner guests of Mr. and Mrs. Albert Mize Sunday.

Mrs. S. H. Tackett and Mrs. Shirley W. Irwin were business visitors in Lubbock last Tuesday.

Mr. and Mrs. Lee Burton went to Lubbock Friday to take the baby back to the hospital for a check-up.

L. B. Cozby, jr., left Saturday afternoon for Los Angeles, California to spend the holidays with his wife and children. They have been visiting relatives there since Thanksgiving.

Mrs. Earl Huckabee visited Sunday evening with her sister, Mrs. Lee Burton.

Mr. and Mrs. Shirley W. Irwin visited her parents, Mr. and Mrs. R. R. Waller of Tulsa Sunday night.

Mr. and Mrs. Elton Blackmon of County Line were visitors in the Larry Paus home Sunday afternoon.

Mr. and Mrs. H. M. Slafter of Houston who have been visiting the Larry Paus for the past two weeks will leave Tuesday for Denver, Colorado. After a visit of several days they will make a tour through Washington, Idaho, Oregon, California and then back to Houston. The H. M. Slafters are grandparents of Larry Paus.

Miss Brenda Walls of Floydada visited Sunday night and Monday with her grand parents, Mr. and Mrs. E. W. Walls.

Mr. and Mrs. T. C. Goodman and children of Harlingen are here on a visit with her parents, Mr. and Mrs. L. B. Cozby and other relatives. T. C. is in the Air corps and has been stationed at Harlingen since mid-summer.

Mr. and Mrs. Clifford Helms and daughters are spending the week with his parents in McCoy where Clifford is working this week.

Mr. and Mrs. T. C. Goodman of Harlingen were dinner guests Sunday of Mr. and Mrs. T. L. Perry and Jan.

## For the Farmer Investment In Savings Bonds Good Practice

An investment of \$200 a year for ten years in U. S. Savings Bonds will pay the depreciation on a \$2,000 tractor, J. M. Willson, chairman of the county U. S. Savings Bonds committee, pointed out to county farmers today.

This investment will result in the farmer being able to buy a new tractor when it is needed. This means the farm production plant will continue to operate — that our nation will have the food, feed and fiber supplies so vitally needed in our national welfare.

After World War II farmers bought large amounts of farm machinery and geared their production around the producing capabilities of the various machines. Today, a lot of these machines are pretty well worn. And from year to year we can expect to see depreciation to continue to take its toll. One of the biggest problems facing farmers is the replacement of this farm machinery.

By investing in the Improved Series "E" Savings Bonds farmers are taking care of the depreciation as the tractor earns. Instead of paying interest when borrowing the money to replace the tractor the money invested is earning 3 per cent interest. At the end of ten years, the farmer will have enough to more than pay for a tractor.

The new Improved Series "E" Bond is now a better investment than ever before. It has all the advantages of the old bond, such as being safe, easy redemption and available for emergencies. In addition, it has a higher rate of interest and an improved yield in the early years. It can be extended at the end of ten years and continue to earn 3% interest.

## Pork Is Source of Trichinosis If Uncooked

AUSTIN — "Now that winter is here, our thoughts turn to pork roast dinners or perhaps to waffles and sausage suppers. From the standpoint of good nutrition, pork is good to eat. It is rich in protein, fat, and vitamin B, but undercooked or raw pork is also the most common source of a disease called trichinosis," Dr. Geo. W. Cox, State Health Officer, said today.

Trichinosis is caused by a tiny parasite which is found in the muscular tissue of infected animals. When such meat is eaten, the parasites multiply and enter the blood stream, causing fever, intense pain in the muscles and a high white blood cell count. Symptoms of trichinosis are varied. It may be confused with typhoid fever, food poisoning, rheumatism, pneumonia, and many other diseases. However, you need not worry about becoming ill with this disease if you cook pork thoroughly.

According to Dr. Cox, pork that has been thoroughly cooked will not transmit Trichinella — they die at 137 degrees Fahrenheit. When pork becomes white and no pink color remains in the center of the cut as well as around the edges, it is safe to eat. Long, slow cooking will do the trick and retain the delicious juices of the pork.

This disease is transmitted in hogs principally by the feeding of uncooked garbage, which invariably includes raw pork scraps containing the parasite of trichinosis. It is, therefore, essential for hog raisers and farmers to cook all garbage before feeding it to swine.

Dr. Cox says, "Don't let your fear of this disease rob you of your enjoyment of pork and its products, which are delicious and good for you. The most important preventive measure is — eat only pork that is well cooked."

## Pickens Assigned To Spur Churches

LOCKNEY — Rev. Charles Y. Pickens, who has been serving as pastor of Aiken-Sterley charge of the Methodist church, has been appointed by Bishop W. C. Martin as pastor of Spur circuit.

The appointment was effective December 1. The Rev. and Mrs. Pickens and two children have moved to Spur, where the Spur circuit parsonage is located.

The Spur circuit charge includes churches at Dickens, Formans Chapel and Duck Creek. The new pastor preached first at Duck Creek.

## FOUR BIRTHS TUESDAY INCLUDES SET OF TWINS

Four babies were born on Tuesday night at Peoples hospital, among them twins born to Mr. and Mrs. L. A. Carter who live on the C. O. Gilbreath farm on Route One.

The twins, a boy and girl weighed six pounds and 5 ounces and 6 pounds and 4 ounces, respectively.

Mr. and Mrs. Charlie Warren are the parents of a son, who weighed 7 pounds and eight ounces at birth and who as yet has not been named.

A Spanish baby has been named Maria, born to Mr. and Mrs. Anindalecia Garza. She weighed nine pounds.

All the babies and mothers are reported as doing fine.

## MODERN KIDS

Two pre-schoolers about to tussle: "You'll be tooth decay and I'll be chlorophyll dental cream and I'll fight you." — Two to Five World

## Family Viewed As Sound Risk, By Financier

BOSTON — The American family is so good at handling its finances that banks and finance companies rate it right up at the top of the list of sound major credit risks, a banker points out in a statement on the risks involved in installment lending.

"Installment credit is here to stay," William W. McCarthy, vice-president of the National Shawmut Bank, here, declares. "We must recognize that the American family conducts its finances as a business and that the experience of the past 100 years has earned for this family as sound a standing as any major credit classification with which banks deal."

"Soundness Depends on Individual"

"We must keep in mind that although statistics on the amount of consumer credit outstanding are interesting and often useful, a bank's installment loans are good or otherwise, not by national figures, but by whether the signers on that institution's notes are good credit or otherwise."

McCarthy declared that, unfortunately, little public recognition has been given to this financial acumen of the average family.

"Certainly, nowhere else in the world is the family operated so much like a well run business or with such well-planned use of credit as a tool of financial management."

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"Certainly, nowhere else in the world is the family operated so much like a well run business or with such well-planned use of credit as a tool of financial management."

## Shooting Game From Car Gets Prosecution

AUSTIN, Dec. — The director of law enforcement for the Texas Game and Fish commission said an unusually large number of prosecutions have been made for shooting game from automobiles.

He said the latest arrest report shows thirty-four persons were caught firing from a car, adding that most of the cases occurred during the recent mourning dove season.

The automobile also became a party to the seven arrests for hunting from public roads. The automobile likewise was linked to most of the twenty-nine arrests for hunting at night, primarily headlighting deer.

The director said wardens also were having some trouble with duck hunters shooting after hours, although the daily shoot has been extended this year until sundown. Using unplugged shotguns, or firing weapons not limited to three shells, has caused some arrests.

The report cited conspicuous cases:

A Beaumont man paid \$150 and court costs for shooting a doe deer at night.

A Rankin man paid \$225 and court costs for shooting a fawn deer at night.

Two members of one Beaumont family were fined \$50 each plus court costs for hunting deer out of season.

A Lubbock man paid \$100 plus court costs for shooting dove out of season with a rifle.

Forty-four persons were fined for lacking resident hunting licenses and thirteen were fined for lacking non-resident licenses.

## AS A MAN SEES

One day a rich man came to see a less fortunate friend and, as usual, began to brag.

"Just a minute," said the friend. "Look out through the window and tell me what you see."

"I see people," answered the rich man. Then the friend led the braggart to a mirror. "What do you see now?" he asked.

"Myself, of course," said the rich one. The friend replied: "Observe... in the window there is glass and in the mirror there is glass. But the glass in the mirror has had a little silver added to it... and no sooner is that little bit of silver added than you cease to see others and see only yourself."

— Lion

## THE MODERN GENERATION

There is a popular conception in some circles that the modern generation is going to hell in a hand-car or perhaps a hot-rod.

We heard this taken care of very adequately by a speaker who quoted an unnamed author: "We provide our young people with more critics than examples." — KVP Philosopher



**EXCITING Gifts FOR ALL BUDGETS**

### LAST MINUTE SHOPPERS

FOR HIM	FOR HER	FOR GIRLS
TIES \$1.00 - \$2.00	GOWNS \$2.98 - \$4.98	Holiday Dresses BY JACK SPIRO, HYMAR, JONELLE, of N. York, and MARY HAMPTON of California \$1.98 - \$9.98
MANHATTAN SHIRTS \$3.95	PAJAMAS \$2.98 - \$4.98	SLIPS \$1.98 - \$2.98
MANHATTAN SPORT SHIRTS \$3.95 - \$7.95	Fontele Hose 51 - 15's 1.25 ea. 60 - 15's 1.50 ea. 3 Pr. 3 Pr. \$3.50 - \$4.00	HOUSE SHOES \$2.49 - \$2.98
DRESS GLOVES \$2.98 - \$3.95	PATRICIA HOSE 51 - 15's 3 Pr. \$1. pr. \$2.75	SLIPPER SOX \$1.98
SLACKS \$7.95 - \$12.95	SLIPS Nylon \$3.98 Rayon \$2.98	FOR BOYS
JACKETS \$8.95 - 12.95	Corduroy Jackets (7 Colors) \$5.95	BELTS \$1.00
SOX SPORT & DRESS \$1.00 Box	SLIPPER SOX \$1.98	SOX 39c Pr.
INITIAL Handkerchiefs \$1.50 BOX OF 3	HOUSE SHOES \$2.49 - \$3.95	SLACKS \$3.95
		SHIRTS \$1.98 - \$3.95

Many Other Items Other Than Listed  
FREE GIFT WRAPPING

## Van's Family Store

108 S. Main Phone 557

**WE WILL BE CLOSED SATURDAY, DECEMBER 26**



## Floyd County 14 Years Ago

(Taken from the files of The Hesperian, issue dated December 14, 1939.)

Contract for the construction of 86 miles of rural electric power lines by the Floyd county Rural Electric co-operative were awarded to H. J. Hall Company of Dallas on a low bid of \$18,000.00, subject to approval by REA headquarters in Washington, at a meeting of the board of directors and officers of the co-op last Thursday morning, L. W. Chapman, superintendent announced.

Last rites for W. I. Norman were conducted Tuesday afternoon from the First Methodist church. Burial was in the Floydada cemetery.

Kenneth Baird Bishop returned home last week from Dallas, where he has been for several weeks taking treatments for infantile paralysis.

Five hundred and 18 Floyd county farmers voted last Saturday on the cotton marketing quota referendum, which received a majority vote in three of the four voting boxes. The final returns showed 326 for the quota and 196 against.

Hundreds of stockholders and friends of the Consumers Fuel Association visited the new station Saturday on the date of their formal opening of the new retail and wholesale station for the inspection and service of the public. C. C. Hockabee is manager of the association.

Mrs. Rex Brown, nee Martha Lee McCleskey, was honored at a bridal shower by a group of hostesses in the home of Mrs. John Farris on Friday evening.

(The F. C. Harmon Furniture company advertises a 7-piece living room ensemble for only \$99.50 and beautiful desk for \$11.00)

Martin Dry Goods Company advertises "Smart men's suits for \$13.90 and top coats at \$9.90 in a Christmas sale."

Mr. and Mrs. Lacey Martin of Halls, formerly of Floydada, announce the birth of a daughter on December 6, in a Lubbock hospital. The baby daughter has been named Norma Ruth. Mrs. Martin is the former Jewel Grundy, daughter of Mr. and Mrs. I. R. Grundy of Floydada.

**BRITTON Appliance Repair Shop**  
Phone 454 307 E. Houston

Mrs. S. L. West, nee Irene Cardinal, was honored with a bridal shower in the home of Mrs. W. M. Hambricht recently. Mr. and Mrs. West were married on November 23 in Plainview and will make their home in the Lakeview community. Mrs. West is the daughter of Mr. and Mrs. T. J. Cardinal and Mr. West is the son of Mr. and Mrs. D. M. West.

## Sand Hill News

(by Mrs. James Jeffress)

SAND HILL, December 15.—Mrs. Rafe Ferguson and Mrs. C. B. Carmack were in Lubbock Monday on business and shopping.

Visiting in the home of Mr. and Mrs. C. B. Carmack Sunday were Mr. and Mrs. Travis King from Hale Center.

Mrs. Monroe Schulz, Mrs. James Jeffress and Mrs. Olen Baird were in Lubbock Monday.

Mr. and Mrs. Monroe Schulz and family attended church at Posey Sunday, then visited relatives in Lubbock.

Visiting in the home of Mr. and Mrs. W. R. Billington Sunday were their daughter and family, Mr. and Mrs. Ross Yandell and children from Plainview.

The Sand Hill school will have their Christmas play Thursday night. The play will be presented by the 6, 7 and 8 grades. On Friday afternoon the other classes will present their program along with having their Christmas tree for the school. The room mothers have charge of the refreshments for the first three grades. These will be Mesdames Lynn Miller, T. C. Hollums, Fred Jackson, James Jeffress, Mrs. White and Mrs. Green.

Billie Dale Stringer visited in the home of Mr. and Mrs. Olen Baird and family Sunday afternoon.

Miss Janice Miller spent Sunday visiting Linda Kay Wilks.

Mrs. Walter Knight spent Thursday visiting in the home of Mrs. Lynn Miller.

Orura Miller held services at the Church of Christ Sunday. There was a good attendance.

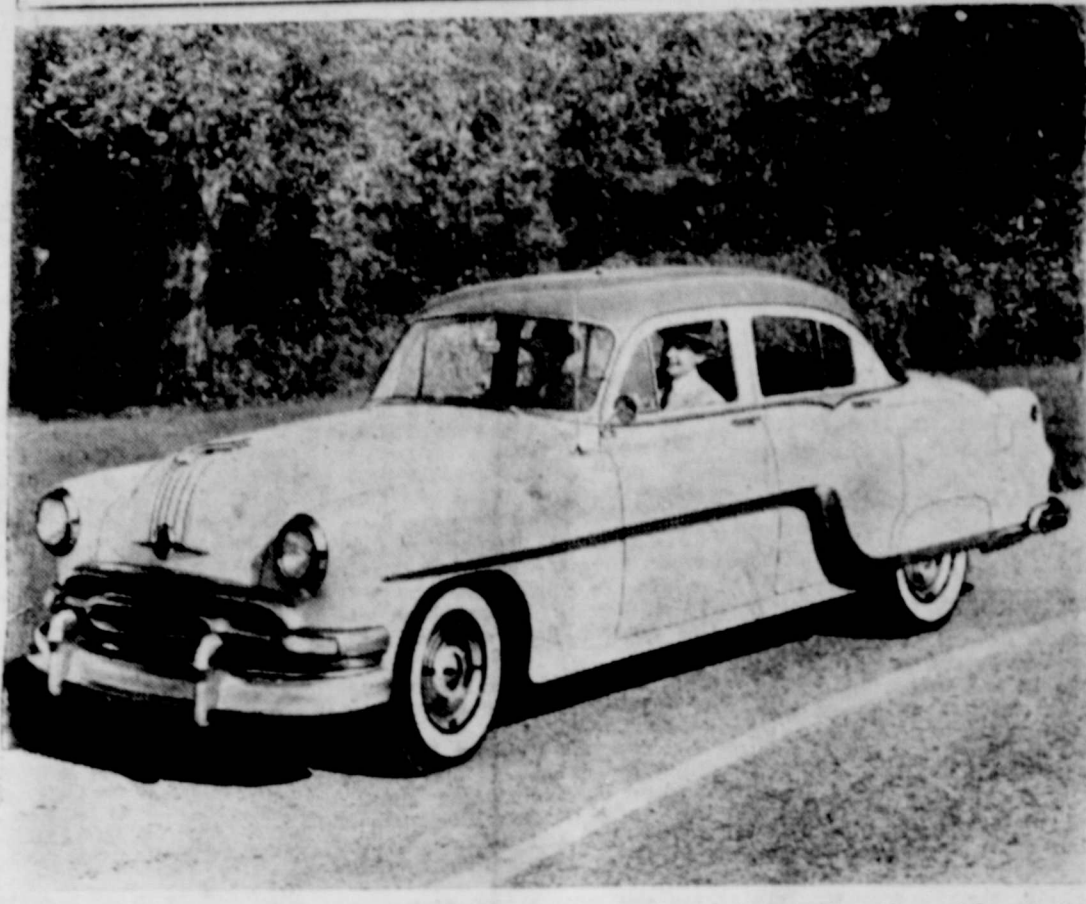
Mr. and Mrs. M. B. Swanner had as their guests Sunday, Bro. and Mrs. Boyd and family from Plainview.

Sunday is the day the members of the Baptist church will bring their food for the 'pounding' for Bro. Boyd and family.

There was a good attendance at both services Sunday at the Baptist church.

**Annual Christmas Party Held**  
The Sand Hill club members and their families held their annual Christmas party Friday night in the home of Mrs. Lynn Miller. Mrs. Miller had her double garage heated and decorated in beautiful

## Chieftain Four-Door Sedan for '54



The ever-popular Chieftain Deluxe Four-Door Sedan for 1954 features new styling with a new grille, new side molding, new nameplate, new silver streak, new radiator ornament and even more luxurious interiors with cloth and nylon gabardine. On a 122-inch wheelbase, it is available with an eight-cylinder engine of increased horsepower, Dual-Range Hydra-Matic and a number of new accessories, including air-conditioning, power brakes, Comfort Control Seat, electric window lifts and many others.

Christmas trimmings along with a beautiful lighted Christmas tree. The recreation committee which consisted of Mrs. T. C. Hollums, Mrs. Jim Holmes and Mrs. J. T. Spears lead the games throughout the evening, then the gifts were numbered and exchanged. Refreshments were served. Those attending were Messrs. and Mesdames W. R. Billington, J. T. Spears, Rafe Ferguson, H. F. Jackson, J. M. Williams and Judy, W. M. Knight, C. B. Carmack, T. C. Hollums and family, James Jeffress and family, Jim Holmes and Billie Gail and Misses Jan Cornwall, Carolyn Raley, Jo Ann Swanner, LaJuana Womack and the host and hostess. Calling in the evening were Ray Gene Ferguson and Jim Womack.

Mr. and Mrs. J. R. Turner were in Lockney visiting relatives Sunday.

Mr. and Mrs. Carl Manis were the supper guests in the home of Mr. and Mrs. M. B. Swanner.

Mr. and Mrs. J. R. Turner were in Big Spring Sunday.

I would like to thank each club member who helped with the sandwiches and brought the pies Tuesday morning for the auction sale at the Pennington farm. The ladies who helped were Mesdames C. B. Carmack, Eddie King, T. C. Hollums, Johnny Miller, Rafe Ferguson and Mrs. James Jeffress.

Mr. and Mrs. M. B. Swanner entertained their Sunday school and training union classes along with Mrs. J. M. Williams class Thursday night in their home. Gifts were exchanged and refreshments were served to all present. Those attending were Judy Williams, Keith and Norma Hollums, Pearl and Lawrence Baird, Norma and Thelma Ferguson, Mr. and Mrs. J. M. Williams, Mrs. Rafe Ferguson and the host and hostess, Mr. and Mrs. M. B. Swanner, Ken and JoAnn.

Mr. and Mrs. Walter Knight visited Mrs. Cora Pace in Floydada Sunday.

Columbia typewriter carbon, best yet. Hesperian.

**PROTECTION AGAINST FIRE**  
Automobile and Casualty Losses.  
**G. C. Tubbs**  
Insurance Agency  
PHONE 418

**Professional Directory**

**Kimble Optometric Clinic**  
For Appointments  
Phone 254  
FLOYDADA, TEXAS

## Lt. D. C. Phillips Home for Holidays

LOCKNEY.—Among the servicemen returning home for Christmas is Lt. Delbert C. Phillips, son of Mr. and Mrs. B. R. Phillips of the Lone Star community. He is returning from a two year tour at Peperrell Air Force base, St. Johns, Newfoundland.

After the holidays Lt. Phillips will proceed to Fort Collins, Colorado where he has been assigned to the faculty of Colorado A&M college as Assistant Professor of Air Science and Tactics. He is a graduate of the University of Denver where he majored in Air Transportation. He was called to active duty on May 1, 1951 at Hensley Field, Dallas. His wife and son will accompany him to Fort Collins where they will make their home.

## Dougherty News

(by Mrs. W. J. Ross)

DOUGHERTY, December 15.—The community club is scheduled to meet at the school auditorium Friday evening at 7 p.m. The school children will present a program.

The church will present a program Sunday evening at 7 p.m.

The members and associate members of the Mary Molly Sunday school class are scheduled to meet at the home of Mrs. John Lewis to enjoy a turkey dinner and class party on Monday, December 21.

The young people and intermediate class of the Sunday school are to attend a Christmas party at the home of Mr. and Mrs. Roy Crawford on Tuesday evening, December 22.

Mrs. R. H. Crawford spent several days last week at the bedside of her father, Rev. F. M. Wiley, who was a patient in the West Texas hospital in Lubbock suffering pneumonia and complications.

Mr. and Mrs. Claude Ring and Karen visited their son, Hubert at Lubbock Sunday.

James Ross left Monday for Fort Benning, Georgia, where he will be stationed as a member of 508 Airborne troops.

George Scott, son of Mr. and Mrs. Virgil Scott, is a patient in the Stanley hospital at Matador where he underwent an appendectomy Saturday. His condition is reported as satisfactory.

Mr. and Mrs. Wilmer O. Jones, jr. were in Lubbock on business Friday.

Mr. and Mrs. Johnny Cates and children were in Lubbock Tuesday for Denise to have a medical examination.

Messrs. and Mesdames Roy Crawford and Bob Covington and children were Sunday dinner guests in the home of Mr. and Mrs. Kenneth Poole and Lance Sunday.

Mr. and Mrs. Orland Howard were guests Sunday in the home of his sister, Mrs. Murphy Chapman of Halls.

Mr. and Mrs. Bradley Boyd and child visited in the homes of Mr. and Mrs. Ned Bradley and Mr. and Mrs. W. S. Poole last week. Bradley was enroute to Japan. Mrs. Bradley and child are living at Plainview with her parents during his absence.

Mrs. G. W. Smith is entertaining the girls 4-H club with a Christmas party Tuesday afternoon.

Aaron Hinsley, son of Mr. and Mrs. R. J. Hinsley, had his tonsils removed at the Stanley hospital Saturday. Tuesday morning he had to return to the hospital.

Mr. and Mrs. Bill Smith, Janice and Ronnie visited relatives in Levelland Sunday.

Mr. and Mrs. J. T. Poole and Mr. and Mrs. Kenneth Poole were business visitors to Tahoka Thursday.

To the many dear and greatly appreciated friends of Tilford Taylor who have been so good and thoughtful, we want to thank you from the depth of our hearts for everything. And we beg our heavenly Father to bless you in time of need with goodness of such love and friends as we have had since sickness has been in our home.

Thanks so much,  
Mr. and Mrs. Tilford Taylor and children.

Mrs. Claude Weathersbee and Mrs. Edward were in Lubbock last Thursday.

Take a good look at the neckwear at GLADS. F. M. McQuinn, owns land in the Park in Floydada Tuesday. To get results use want ads.

**BUILDING IS OUR BUSINESS**  
MECHANICAL DITCH DIGGING  
PUMP FOUNDATIONS  
CONCRETE SPILLWAYS  
and  
DRIVEWAY GRAVEL  
**Ready Mix CEMENT**  
**BENNETT'S**  
BUILDING MATERIAL  
Phone 602 Floydada

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*the NEW Bendix*  
**PASSENGER CAR POWER**  
Faster acting, far easier to apply and completely safe for all driving conditions, Bendix\* Passenger Car Power Brakes give you smoother, quicker, straight-line stops. Braking effort is cut in half. Just a "touch of the toe" is all that's required for safe, positive braking action. Quickly and easily installed on your car. Come in today.  
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**GOING STEADY?**

**Keepsake DIAMOND RINGS**

The perfect Christmas gift is a diamond ring. Look at the **KEEPSAKE** Diamonds on display at **BRADFORD JEWELRY** before you buy that important gift.

We have a complete stock of these diamond rings also many other fine gift items to choose from including Hamilton and Longines Whittnauer watches

**BRADFORD JEWELRY**  
126 W. California Phone 429

**WHITE'S Christmas THRIFT SALE**

**\$50 TRADE-IN ALLOWANCE**  
For Your Old Gas Range, Plus 7-Piece EKCOWARE (\$21.20 Value)

**COOKWARE FREE** of extra cost  
With The Purchase Of This  
**DETROIT JEWEL!**

THE CERTIFIED PERFORMANCE RANGE WITH EXCLUSIVE TOP-VIEW OVEN MODEL 80270N

A sparkling new Detroit Jewel Gas Range for Christmas and the years ahead... the perfect gift for your entire family. See "what's cooking" through its unique top-view oven. Thrill to its numerous features!

**\$291.15 VALUE! NOW ONLY 219.95** EASY TERMS: 2 FULL YEARS

**BIG \$19.95 "STOWAWAY" CHEST OR TV BENCH AT NO EXTRA COST!**

You'll Enjoy This Colorful Gift From White's... Yours Absolutely Free  
WITH THE PURCHASE OF THIS  
**EUREKA** Roto-Matic™ Cleaner  
**BOTH FOR ONLY 69.95**

Easy Terms \$1.25 WEEKLY  
COMPLETE WITH THESE CLEANING TOOLS:  
\* Rug Nozzle! \* Furniture Duster!  
\* Wall Brush! \* Upholstery Mop!  
\* Crack Crevice!

Clean Your Entire Room From One Position  
Take the drudgery out of cleaning with this completely modern Eureka Roto-Matic. You can clean your entire room from one position with the aid of its exclusive ATTACHO-MATIC clip-on tools. She'll love this cleaning miracle, together with White's special gift—the colorful "stowaway chest!"

(NO DUST BAG TO EMPTY, OF COURSE)  
WHITE AUTO STORES—APPLIANCE DEPARTMENT

**REMEMBER HER THIS CHRISTMAS WITH SEW-GEM PORTABLE**

First... IN QUALITY, FEATURES, PERFORMANCE  
For simple beautiful sewing, choose the all-new Sew-Gem. Here is solid quality with a FULL mechanism. See a live demonstration today!

• RIGHT-HAND BOBBIN  
• STITCH REGULATOR  
• STEEL NEEDLE BAR  
ONLY **99.95**  
EASY TERMS: \$5.00 DOWN—\$1.25 WEEKLY

**AUTHORIZED DEALER**  
**WHITE Auto Store**  
THE HOME OF GREATER  
W. N. & W. E. GARDNER  
Owners

**WE WILL BE CLOSED THE DAY AFTER CHRISTMAS DAY, DECEMBER 26.**

**WE WILL CLOSE TUESDAY NOON DECEMBER 22 FOR THE CHRISTMAS HOLIDAYS**

Re-Open for business Monday Morning, December 28

**MAYO MOTOR CO.**  
YOUR DODGE - PLYMOUTH DEALER  
200 W. Missouri Phone 237

**SUGAR CH**  
AT ITS BEST!



# WANT ADS

FOR QUICK RESULTS



### FOR SALE

FOR SALE — Hegari bundles well grained, small stalk. \$20.00 per ton. Roy Hale, Phone 774-J-3. 41 8tp.



### USED CARS

#### WEEK'S SPECIALS

- 1949 Chevrolet Fordor Sedan, R & H.
- 1948 Frazer Fordor, R-H & Ovd.
- 1948 Studebaker Club Coupe.
- 1952 4-Dr. Crest, R.H. & Fordomatic
- 1952 2-Dr. Custom, R. & H.
- 1949 Chev. 4-Dr. Sedan R&H.

### USED TRUCKS

- 1950 Chevrolet P.U. R-H, Air-ride Tires.
- 1952 Ford P. U.
- 1949 F-6 8 Cyl. Ford Truck, 2 ton.
- 1942 Ford 1 1/2 ton Truck with Grain Body.

### PRICED FOR QUICK SALE

1951 F-8 Truck with 33' Tandem & Trailer. Heater & Straight Air Brakes. Also tarp & grain boards.



## BISHOP MOTOR CO.

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### PLENTY OF GOODYEAR TIRES

and tubes for passenger cars and tractors.

S. J. Latta Implements



### USED CARS AND TRUCKS

- 1952 Chevrolet Bel-Air Powerglide, 17000 actual miles. Tu-tone maroon and black. Loaded with extras and a perfect car, good rubber. 1955.00
  - 1951 Chevrolet 4 door stylene deluxe, powerglide. Tu-tone paint, new white wall tires, radio, heater seat covers, motor and front end completely overhauled in our shop. A real buy in quality transportation at 1195.00
  - 1951 Plymouth 2-door, lots of extras in perfect shape, a local car and a real buy at 995.00
  - 1950 Chevrolet 3/4 ton pick-up, 4 speed trans. Nearly new 6 ply tires with heavy duty wheels. A flat bed with side boards. A real buy for any light hauling for only 660.00
- We have 4-1953 Chevrolet demonstrator cars that are low mileage at a greatly reduced price. See your favorite salesman for a real buy in these cars.



### TIPS



"I found a clothes drier for you in the Want Ads—a 100-foot rope!"

### For Rent

- FOR RENT — 2-room apartment with bath. Ph. 289-W. 47 2tp.
- FOR RENT — Furnished house, 3 rooms and bath. Call at 320 So. Main, Floydada. 47 tfe.
- FOR RENT — Bedroom close in. 320 So. Main. Ph. 44 47 tfe.
- FOR RENT — Two-room apartment with bath. 229 W. Mississippi. Ph. 394-J. 47 2tp.
- TWO-ROOM furnished apartment, private bath, close in, on pavement, 329 West Mo. Ideal for working couple. Ph. 236 or 797. J. G. Wood. 47 tfe.
- FOR RENT — Unfurnished garage apartment on pavement. 521 W. Mississippi. 45 tfe.
- FOR RENT — Furnished apartment with private bath. Call at 129 West Georgia. 46 2tp.
- FOR RENT — to couple. Small furnished house close in on pavement. Maud E. Hollums. 43 tfe.
- FOR RENT or lease what was formerly L. L. Clark wrecking yard building. Located on East California Street. See Mrs. L. L. Clark, sr., 411 Wall St. Ph. 198-W. 42 tfe.
- FOR RENT — Duplex. Mrs. Morehead Commercial Hotel. 37 tfe.
- FOR RENT — 4 room furnished apartment with private bath. Call 78. 24 tfe.
- OFFICE SPACE for rent. Inquire at Bishop Motor company. 27tfe.
- FOR RENT — Comfortable 4 room house on pavement in country. Electricity, water and telephone available. Phone 846. 21 tfe.
- FOR RENT — 3 rm. unfurnished apt. with private bath. Ph. 567-J. 213 E. Georgia, Mrs. Hallie Johnson. 45 3tp.

### Houses For Sale

- FOR SALE TO BE MOVED — House with four rooms, bath and garage. W. Edd Brown, phone 265. 25 tfe.
- SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 894J. 12tfe.

### Wanted

CESS POOL DRILLING—30 inches to any size. Also storm cellars. Fish & Warren, Dial Ph. 4-5828, Plainview. 42 tfe.

### Land For Sale

- FARMS, ranches, city property, Ph. 854. Thagard Real Estate & Insurance. 34 tfe.
- FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL SEE WOOD J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797. 32 tfe.
- Arthur B. Duncan Abstract Company Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 28tfe.
- FOR SALE — Half section with two 8-inch wells, fenced. No improvements. Wheat goes. Small down payment. Good 20-year loan. Or will sell in quarters. 6 miles north, 2 miles west Hart, Texas. See Virgil Cummings. 46 4tp.



### Farm Machinery

**IRRIGATION**  
dams, sticks, tubes,  
S. J. Latta Implement Co.

**FLOYDADA IMPLEMENT CO.**

FOR SALE — 8-foot windmill Complete. Phone 454. Sparks Auto Service. 46 tfe.

### For Lease

FOR LEASE — 600 acres, with 550 acres under two wells. Would drill and case another well. 6 miles north, 1 mile east South Plains. Wade Deavenport. 38tfe.

CASH LEASE — 160-acre irrigated farm. C. L. Wilson, Ph. 3261, Silvertown, Texas. 45 4tp.

**INVESTIGATE**  
Farm Bureau Insurance; Life — Fire — Auto — Police Farm Liability Blue Cross Hospitalization. Stock Company and Mutual. Hall Ins. Call 665. 20 tfe.

### Live Stock

**Durocs**  
E. W. TURNER & SON — Excellent Meaty Type Boar for service. Club pigs for Spring and Fall shows. 5 mi. E. 3 1/4 mi. N. of Petersburg Route 4, Floydada, Texas. 12 38 tp.

HEREFORD BULLS FOR SALE — Yearling and 2 year olds. Good quality and good growth. Priced right and will trade for old bulls. John Lewis. 44 tfe.

GET A GOOD, YOUNG REGISTERED HEREFORD bull while cattle prices are down; also have some good registered cows and heifers. Ph. 739-W. M. Goode, 402 West Jackson St., Floydada. 44 6tp.

### Town Property

FOR SALE — Some good houses in Floydada and good irrigated farms. J. Sam Hale. Phone 766-W. 46 tfe.

**BEST BUY IN FLOYDADA —**  
Modern 3 bedroom home, large living room, dining room, wall to wall carpeting, 4 large closets, large garage, and store room. Located on 85x150 ft. corner lot. J. G. Wood, Real Estate Phone 236.

### Center News

(By Mrs. J. E. Green)

CENTER, December 15 — No moisture here yet, tho we did see some snow up near Amarillo.

Bro. and Mrs. Hodges and Jerry and Miss Elma McVay were Sunday dinner guests of Mr. and Mrs. Ross.

Sunday, Jo Anne Welborn was sick with a cold. Mr. Welborn has one of the colds that hang on.

Mr. and Mrs. Green and Margaret made a flying trip to Phillips Saturday and returned Sunday morning.

Mrs. Thurman Walls and children of Algiers, Louisiana, came Sunday for a visit with her parents and family, the J. R. Robertsons.

Patricia Robertson spent Thursday night with Janice Smith of Dougherty and Saturday night with Gail Baxter at the home of her grandparents, the Walter Baxters.

Mrs. C. W. Denison visited in Lubbock Friday with her son, Gilmer Denison and family. Her little granddaughter Gilda Lane came home with her for a weeks visit.

Mr. and Mrs. Ulman Moss and children, missionaries on furlough from their post in Venezuela, are visiting thru the holidays with her parents, Mr. and Mrs. W. B. Jordan of Floydada.

Mrs. Green and Margaret went to Plainview Tuesday. They visited Miss Avont at Agnes Mayes Dorm and the Victor Greens. Baby Jimmy who has been sick with a cold is improving.

The baby daughter of Mr. and Mrs. Garvin Beedy is sick with cold following a virus infection.

Men are still busy on the interior of the church.

Our social calendar for the Christmas holiday season is pretty full. The community tree and program is to be at the church Wednesday evening, December 23.

### SON BORN TO DR. AND MRS. ALLEN TUESDAY MORNING

An assistant to the pastor of the First Baptist church, has arrived to make his home with the pastor and wife, Dr. and Mrs. R. Earl Allen. A son was born to the Allens on Tuesday morning at 3:30 o'clock December 15, at the South Plains hospital in Lubbock.

The young fellow weighed six pounds and 14 ounces and is doing fine.

Dr. and Mrs. Allen have a daughter, Norma, age 6, who is greatly pleased over having a baby brother. The baby has been named James Todd.

### A NOTE OF APPRECIATION

We wish to express our many friends and neighbors, our sincere appreciation for the lovely floral offerings, cards, food and every act of kindness to us in the passing of our dear Daddy, T. O. Webb.

Mr. and Mrs. L. A. Pate and family.

Mr. and Mrs. C. M. McMaster and family.

Mr. and Mrs. A. T. Majors and family.

William H. Webb.

Work sheets, binders, receipts, indexes. Hesperian.

Wand Ads pays. Hesperian



BOYS 20" BICYCLE  
In Good Condition for \$17.50  
Elton Goen at Park Florist.

# COTTON - COTTON - COTTON

its here

## The New Improved Stormproof for 1954

TWELVE REASONS stated specifically why you should grow NORTHERN STAR COTTON

### READ THEM!

1. An improved stormproof cotton that stays in the burr, with premium staple. Ideal for stripping.
2. Northern Star is one of the highest varieties in lint yield per acre of any cotton grown as shown by State Experiment Station and Farmer Variety tests over the U. S. Cotton Belt.
3. It is one of the quickest maturing varieties grown. In many places Northern Star is the "Last Cotton Planted and the First Harvested." If any cotton makes a crop, Northern Star will.
4. All of our seed are the results of one pedigreed high yielding line, which has consistently produced more lint per acre than many selections tested against it.
5. We supply you with seed which have been grown on good land, cultivated carefully, harvested when mature, ginned on our own gins, cured properly, cleaned, tested, sacked, and stored according to the best methods known in the scientific seed breeding business to maintain quality planting seed. Every precaution is taken to insure perfect germination.
6. Due to the wide differences in planting practices we have provided for you either fuzzy, saw delinted, or gas delinted Northern Star planting seed.
7. Northern Star Cotton plants have a strong main stem, deep root system, close jointed fruiting branches, light foliage and produce good bolls from 65 to 75 weighing one pound.
8. Northern Star Cotton makes a staple which measures from 1 inch to 1-1/16 inch under average rainfall conditions and longer where irrigation is practiced or humid conditions prevail. Its fiber strength averages from 85,000 to 95,000 pounds per square inch of cellulose. Strong fibers are essential for good spinning and weaving value.
9. Northern Star Cotton turns out from 38 per cent to 40 per cent at the gin when picked and from 25 per cent to 30 per cent where pulled or snapped.
10. Northern Star Cotton is a very popular variety where hand picking or spindle type harvesting machines are used and has given outstanding results where stripping is practiced. There is enough fluff to the fiber for the spindles to catch and remove the seed cotton clean from the burs. Where hand snapping and stripping is in use the boll stalks break easily, making harvesting more rapid.
11. Its hard staple cleans well in ginning, giving you a good grade.
12. All of our seed are grown under the supervision of the State Seed and Plant Board and our Registered acreage is of all the same strain of elite seed.

### NORTHERN STAR SEED FARMS O'BRIEN, TEXAS

PLACE ORDER With CO-OP GIN

Floydada, Texas or order direct

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

Please Ship \_\_\_\_\_

Bushels of NORTHERN STAR SEED  
FUZZY SEED 3.50 Bushel  
SAW DELINTED 3.75 Bushel  
CHEMICALLY DELINTED 18c Pound  
SHIPPED PREPAID — CASH ON DELIVERY  
SALESMAN — LLOYD WALDRIP

Watch for the Northern Star Television Program December 22



## School Census Will Be Taken During January

Floyd county school officials this week had begun to ready for taking the scholastic census of Floyd county, and the task will be taken up and carried out in the month of January.

By legislative enactment the month for scholastic census taking has been changed from March, traditional month for the job, to January.

Superintendent Clarence Guffee says the change is all for the better, since it gets the machinery in operation sooner in the year. "Information we have been getting at mid-term we should have had at the beginning of the school year," he said.

Census figures for the school districts of the state have to be checked for duplications by the state education agency, and the final figures established. This information, it is hoped, will be available by May of next year instead of July.

The census is the basis for scholastic apportionment annually. For the current school year the apportionment was \$98.

Same rules as formerly will govern as to age for enumeration. A child that will be six years of age before September of 1954 is eligible for enumeration. A youth who reaches the age of 18 before the same date will be over-age for enumeration.

A sharp eye to catch every eligible child will be kept by census takers. For every youngster missed a district will be out \$68. Since most schools are sorely pressed for money with which to operate the importance of complete enumeration is quickly apparent.

## Methodists Open Bids Friday Night

Bids for the construction of an educational unit of the First Methodist church will be opened tomorrow night at a meeting of the board of stewards.

S. J. McIntosh, chairman of the building committee, last week announced that a strong campaign for funds has been under the way in the hope that ample finances will be in hand by the time that bids are tabbed.

The construction planned is estimated by the architects at a probable \$50,000. The church has been in dire need of the additional facilities for some time.

Mr. and Mrs. John Henry Brock and children of Midland are here visiting Mrs. Brock's parents, Mr. and Mrs. A. T. Pricer and other relatives. Mr. Brock is recuperating from a recent serious illness.

## Holt Republican County Chairman

At the meeting of the Republican state executive committee last week the appointment of Joseph C. Holt of Lockney as county chairman of the party for Floyd county was confirmed.

Mr. Holt succeeds E. E. Wells, who resigned last December after two decades service as the party's county leader.

In addition to filling county chairmanships the state committee also completed the personnel of its own body to full strength.

Featured discussion in last week's meeting centered around the problem presented by the necessity for holding party primary elections instead of nominating by conventions.

## Will of Mrs. Nannie Ramsey Contested

Evidence in the contest of the will of the late Mrs. Nannie Ramsey, was being heard yesterday afternoon in 119th district court for Floyd county, with Judge Alton B. Chapman presiding.

The case was called for trial Wednesday morning and the jury selected by noon.

Edwin Hammonds, a son of the deceased, is plaintiff in the suit. Mrs. Mary Lou Bollman, daughter, is defendant.

Mrs. Ramsey, a pioneer of the county, died on August 28, 1951. Her last will and testament was probated in March of 1952.

## Dr. Mangold Buys Lockney Hospital

Members of the Lockney General Hospital Association voted Friday to sell the hospital to Dr. W. J. Mangold, who has been chief of staff at the hospital for two years.

The community hospital, established six years ago has two doctors on the staff Dr. Mangold and Dr. Gene Hardy.

Possible sale of the institution has been under consideration for several months.

Under the proposed plan, Dr. Mangold will purchase the entire hospital installation, including the building and all equipment. He and Dr. Hardy will continue to operate the hospital and the clinic.

Purchase price was not made public.

Ray H. Boydston, of St. Augustine, Illinois, has been among the absentee land owners in Floyd county this week looking after their farming affairs.

## Cage Tourney

(Continued from First Page)

Friday the girls dropped a decision to host Abernathy 32 to 36 and then came back Saturday to down Tahoka 38 to 35 to gain third place. Saturday the boys defeated Olton 48 to 39 and then took Brownfield 51 to 48 for the consolation.

**Monday Night Games**

The Floydada girls went down before the Paducah team here 43 to 34. It was the second defeat the girls have suffered at the hands of the Dragons this season. Charlotte Johnson was high scorer in the Monday night game with 21 points, Pat Hutchinson paced the winners with 20.

The boys team hung the second straight defeat on the visitors from Cottle county winning this time 56 to 31. Bob Ashton and Don Barber led the winners with 13 points each. Glen Garth was high for the losers with 9.

Wednesday afternoon the Sophomore and Freshmen boys met two teams of the same age from the Canyon schools. The sophos won their game 42 to 39 and the fish went down before the visitors 37 to 28.

Next regular scheduled games will come up December 29 when the locals will host the Lockney cage teams in three games at Graves gym.

## Strawberry Virus Research Reported

The U.S. Department of Agriculture reports a virus-free strawberry plant will be offered the nation's growers for the first time next year.

Most people haven't paid much attention to strawberry virus because there is nothing to see on the infected plant. However, virus cuts strawberry production by weakening the plants, cuts runner formation and holds down berry yield. The plants never recover.

Agriculture Department research has now produced virus-free plants of 34 varieties. The department estimates there should be 15 to 20 million plants by next spring ready for distribution. Varieties include Klondike, Tennessee Beauty, Tennessee Shipper, Marshall, Blake, Howard 17, Massey, Sparkie, Tennessee and Catskill.

Growers are cautioned to keep virus out of the new plants. It can be accomplished by setting new plants as far away from other berries as possible, and dusting new plants in the spring and fall with parathion.

Researchers believe this care will be a low price to pay for up to two or three times as many runner plants and bigger crops of better quality strawberries.

The persons hardest to convince they are of retirement age are the children at bedtime. — Pipe Dreams

A Pendleton Shirt and you are through shopping. GLADS.

Cows take 50 to 70 bites per minute when on pasture.

## Lakeview News

(by Mrs. Warner Johnson)

LAKEVIEW, December 15.—Mrs. Roy Fawver went to Temple Sunday for a checkup. She and Mr. Fawver are going to visit in East Texas before returning home.

Mrs. H. M. Thomas is on the sick list this week.

Mrs. Warner Johnson, Novis and Mrs. T. E. Johnson were Lubbock shoppers Tuesday.

Mr. and Mrs. Homer Newberry and daughters were Sunday dinner guests of her parents, Mr. and Mrs. M. J. Mosley at Mt. Blanco.

Wayne Russell left Sunday for Alamosa, Colorado. He returned home Tuesday.

Tom Razor spent the week-end with Mr. and Mrs. R. L. Johnson and Charles.

Mr. and Mrs. Dick Nichols and Billy Clyde moved back from Harrold, South Dakota, last Thursday. They have moved into the Bob Garrett house north of town.

Claud Nichols left Friday for his home in Boulder City, Nevada, after visiting several days with his parents, Mr. and Mrs. R. L. Nichols and other relatives.

Farce Gregory spent Saturday night and Sunday with the Cecil Johnsons.

Ronald Bertrand, Donald Neff and Kenny Custer came home with Wesley Johnson Wednesday to help him celebrate his 8th birthday.

Mr. and Mrs. Emery Robertson of Lubbock spent Saturday night and Sunday with Mr. and Mrs. Gene Johnson, Shirley and Larry.

Farce Gregory spent Friday and Saturday with the Gene Johnsons.

Mr. and Mrs. E. H. Tooley of Plainview visited Sunday afternoon with Mr. and Mrs. F. B. Estep and Billy Joe.

Mr. and Mrs. Homer Newberry and Mr. and Mrs. M. J. Mosley from Mt. Blanco were shopping in Lubbock Monday.

Dr. and Mrs. I. Boushy of Plainview were Sunday dinner guests of Mr. and Mrs. W. M. Hambricht and Bob.

Patsy Johnson visited Wednesday night with her grandparents, Mr. and Mrs. R. L. Johnson.

Novis Johnson spent Wednesday night with Patricia Neff.

Mr. and Mrs. B. P. Neff and family visited with the Verlon Wrights Sunday night.

Nellie, Patricia and Donald Neff spent Friday night with Mr. and Mrs. Charlie Wright.

Mr. and Mrs. B. P. Neff and family were Sunday dinner guests of Mr. and Mrs. W. C. Wright in Floydada.

L. H. Gus and Robert Hammonds from Thalia visited Sunday with Mr. and Mrs. Weldon Hammonds and daughters.

Allen Schults of Thalia visited several days last week with Mr. and Mrs. Louis Pyle and family. He returned home Sunday.

Mrs. W. M. Hambricht, Mrs. F. B. Estep, Mrs. B. L. Breed, Mrs. Odell Breed and Mrs. Fred Jones met at the home of Mrs. Homer Newberry last Monday and made candy to send to the boys of the Lakeview Baptist church in service. Boxes were sent to Billy Joe and Gordon Hambricht and George Owens.

Joe Bunch of Portales spent Sunday night with Mr. and Mrs. Verlon Wright and family. Mrs. Wright and children took Joe to Plainview shopping Monday.

Mr. and Mrs. Verlon Wright and family visited Friday night with Mr. and Mrs. Curtis Williams and family.

Mr. and Mrs. R. L. Johnson visited Monday afternoon with Mr. and Mrs. Howard Nelson. She has been ill for quite some time. The Nelson family are former residents of this community.

The children will give their Christmas program Friday night. Everyone is invited to come see the program. There will be a Christmas tree, also.

**LIONS CLUB, CUB SCOUTS CHRISTMAS PARTY TONIGHT**

The Floydada Lions club, along with their families will meet with the cub scouts to-night in a Christmas party. The Lions will bring gifts for the kiddos and old Santa will be on hand to add life to the party.

Meeting place will be the Andrews ward music room and the time 7 to 8 p. m.

## Mrs. E. C. Henry Undergoes Surgery For Broken Leg

Mrs. E. C. Henry, pioneer Floyd county woman, is in Plainview hospital this week, where she had surgery for a broken leg Monday. She is doing as well as the surgeon expected and members of the family feel encouraged over her condition, Mrs. George V. Smith, a daughter, said late yesterday. Mrs. Henry is suffering quite a bit, the daughter said.

Mrs. Henry fell at the home of her daughter, Mrs. Pitzer Baker, in Munday, shortly after returning from Sunday church service. She was brought to Plainview by ambulance the same afternoon. The break was not in the hip but below the hip, the examination revealed.

**Parade of Music Draws Full House**

A capacity house was present and enjoyed the first Parade of Music to be given by the school bands and singing groups of Floydada, Tuesday evening at the high school auditorium.

The proceeds from over 600 tickets sold went to the band uniform fund.

John Jay Horn, director of the Whirlwind band, and Miss Mollie June French, director of the Andrews ward Warblers, were well pleased with the reception given their efforts in producing the parade of music.

Over 200 instrumentalists and singers, were on the program, which included the Whirlwind band, the Andrews ward band, the Kings and Queens of Swing, the Choraleers and the Andrews Ward Warblers.

**Sweetpotato Storage**

After sweetpotatoes have been cured, the storage house should be kept at a fairly constant temperature of around 50 to 55 degrees.

HOLIDAY TRIP  
Mr. and Mrs. W. J. Johnson...  
The Pockets...  
Looks like a...  
WE TOLD...  
LAST W...  
You had some...  
This week we...  
ment--back-...  
As large...  
New Pattern...  
YOU'LL buy...  
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# TOP VALUE

## for Christmas Menus

<p><b>GOLD MEDAL</b> 10 lbs. <b>FLOUR . . . 95c</b></p> <p><b>BAKERITE</b> 3 lb. Can <b>SHORTENING . . . 75c</b></p> <p><b>PURE CANE</b> 5 lbs <b>SUGAR . . . 49c</b></p> <p><b>SPICED</b> No. 2 1/2 Jar <b>WHOLE CRABAPPLES 43c</b></p>	<p><b>U. S. Gov. Graded Me</b></p> <p><b>PINKNEY SAUSAGE . . . 4</b></p> <p><b>CHRISTMAS HA</b></p> <p><b>DRESSED HENS &amp; FRYE</b></p> <p><b>LOG CABIN SYRUP</b> Small Size <b>27c</b></p> <p><b>SIX DELICIOUS FLAVORS</b> 2 Boxes <b>JELLO . . . 15c</b></p> <p><b>SKINNERS</b> Pkg <b>Macaroni - Spaghetti . . . 13c</b></p> <p><b>BETTY CROCKER</b> Pkg. <b>White Cake Mix . . . 35c</b></p> <p><b>DOLES CRUSHED</b> No. 2 Can <b>PINEAPPLE . . . 27c</b></p>
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**SHURFINE Stuffed OLIVES** 302 Jar **37c**

**SHURFINE PICKLES** SOUR Pint Jar **27c**

**FROZEN FOODS**

Fresh Pack Strawberries 10 oz. **25c**

LIBBY'S Melon Balls 10 1/2 oz. **33c**

CHOPPED Broccoli 10 oz. **24c**

CUT CORN 10 oz. **24c**

CHICKEN POT PIES 8 oz. **39c**

**HERSHEY BARS** 6 for **25c**

**SHURFINE Grapefruit Segment** Can **20c**

**SHURFINE PEACHES** Large Can **29c**

**SPICED CRAB APPLE** Large Jar **35c**

**SHURFINE SHORTENING** 3 Pound Tin **75c**



### Christmas Turkeys & Hams

We Must Have Your Order This Week To Insure Delivery

**80 COUNT NAPKINS** 2 Boxes **25c**

**CHRISTMAS FIREWORKS**

**SHURFINE SHORTENING** 3 Pound Tin **75c**

**NUTS--CANDIES FRUITS**

## STAR CASH GROCERY

CALL 40 WE DELIVER

### THIS STORE WILL BE CLOSED DECEMBER 25-26

WE GIVE "S. H." GREEN STAMPS

**FELTON - COLLINS GROCERY & MARKET**

122 W. Calif. Phone 27

**DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY**



Get

Payment

Store

J. C. Penney

wide-department

announce that

authorized a spec-

payment for more

stores, offices and

throughout the United

will be an amount

of the pay for all full-

time employees who

have been em-

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for extra

amounts and those

of a year.

Associates will share

management

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In addition to

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and Dis-

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Retirement Fund

on Company pur-

chases. It is the seventh

of the end of World

War.

Penney

is being made at the

party.

Theme

Christmas Party

pastor of the

Church, announc-

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grams, carrying out

of "Night" will be

held on December

evening, December

invited to attend the

party. Candy for

will be candy for

## News of Harmony

(by Mrs. Mather Carr)

HARMONY, December 15 — Mrs. Wesley Carr brought her father and mother, Mr. and Mrs. C. C. Bailey of Dumont home with her Sunday week to spend a week at her home where she could see after her mother who has been ill for some time. Mrs. Bailey was not feeling too well when Mrs. Carr took them home Saturday. She is suffering with severe headaches. Mrs. Carr spent the week-end with her parents.

There are quite a few ill with colds. The news writer has been going into Floydada the past week taking treatments. She is confined to her home most of the time.

Mr. and Mrs. D. S. Battey jr. are proud parents of a baby son born December 8 in Lubbock Memorial hospital. He weighed 4 pounds and 4 ounces. Mother and baby are doing fine.

There was a little better attendance at the last mid-week services. Mrs. R. B. Gary gave the devotion-

al. There was another all day ceramic painting at the community center Tuesday beginning at 10 a.m. Everyone took a sack lunch. Mrs. Chioma Williams was in charge with a lady from Plainview giving the lessons.

The Harmony H. D. club had their last meeting for the year, December 10 at the community center. After the business meeting, gifts were exchanged around the tree as this was the meeting where we revealed our Pollyannas. Mrs. Don Finkner and Mrs. Jack Parkey were on the program. Mrs. Mather Carr was presented a gold fork for not missing a meeting. Mrs. Glenn Pool, Mrs. E. W. Turner, Mrs. Riley Holmes, Mrs. Roy Hale, Mrs. Loyce Turner and Mrs. Bill Tucker were hostesses. Refreshments were served as the guests arrived and every one thought this a good idea. Mrs. Roy Hale will be the first hostess for the new year in January.

The 4-H club had their Christmas party Friday night at the center with their sponsors. The boys and girls drew names for gifts and

then each one was presented gifts from their sponsors. They reported a jolly good time.

Rev. Krebs preached both morning and night at the chapel. The Krebs had dinner in the R. G. Morris home.

Mr. and Mrs. Clyde Krebs of Muleshoe attended services at the chapel Sunday morning and also had dinner at the R. G. Morris home.

Dwana Beth Scott was a guest of Lajuana Sue Williams Sunday.

Visitors in the Mather Carr home Sunday were Wesley and Charles Mather Carr, Mr. and Mrs. Chloma Williams and daughter and Dwana Beth Scott.

Rev. Krebs and family had Sunday night supper in the R. B. Gary home.

Mr. and Mrs. Johnson and children of Cone attended services Sunday night at the chapel.

## Meeting of OES

### Has Turkey Dinner At Fort Bliss

A large group of the members and their families of the Order of the Eastern Star attended a turkey dinner with all the trimmings, last Thursday evening in the dining room at the Masonic hall.

Mesdames Mabel Leonard, Mary Lou Morrison and Winnie Dyson were committee members who had charge of the beautiful Christmas decoration in the Hall. A lovely decorated Christmas tree was placed in the chapter room, where donations were placed by the members for welfare and other purposes.

Miss Ann Swepton read the scripture bearing out the Christ Child story, after which the entire group sang "Silent Night."

Miss Roberta Russell sang a solo, "I know who holds my hand."

A short business meeting will be held on Christmas Eve, December 24, which is the regular meeting date.

The deputy Grand matron, Mrs. Margaret Wilson of Dimmitt, will make her official visit on January 14 to the local chapter, at which time all the officers of the chapter will dress formal.

## Worthless Check

### Charges Are Filed

Three worthless check charges have been filed in county court for Floyd county since the first of the month.

One defendant, a Latin American, Monday was assessed a three-day jail sentence and fined \$50 on a drunk driving charge.

Another charge to which a defendant pled guilty alleged failure to stop at an accident. The man paid a fine of \$5 and costs. He is alleged to have side-swiped a new model Mercury. The defendant was Jack Givens.

Mrs. A. L. Wylie and Mrs. L. P. Lawlis were Monday visitors in Lubbock.



Leonard W. Wilson At Fort Bliss

PORT BLISS, Texas. — Private Leonard W. Wilson, son of Mr. and Mrs. Walton B. Wilson, Route 3, of Floydada, was recently assigned to the Antiaircraft Artillery replacement training center at Ft. Bliss, Texas, for his second eight-week cycle of basic training.

During this second phase of basic training he will be schooled in the firing of light and medium antiaircraft artillery weapons at low-flying and high altitude aerial targets on the one-and-one-half million acre Ft. Bliss ranges. He will also be familiarized with the various electronic equipment used by the AA-A-RTC.

Upon completion of this cycle he will graduate at a formal parade and retreat ceremony, and then be eligible for assignment in a permanent antiaircraft artillery unit.

## Nazarene Church

(S. L. Woods, pastor)

Happy Christmas days are here again bringing their joy and gladness to one and all.

The music committee has special music planned for next Sunday, and the Pastor plans special Christmas messages that will inspire and challenge the hearers. The Sunday school is giving a treat to everyone present this Christmas Sunday.

Tuesday 22nd 7:30 a Christmas tree and program presenting a play, "A son in Service," also a Pantomime by Eiland, "The First Christmas," and several other numbers.

You have an invitation to come and enjoy these services.

## Warranty Deeds

Fred Taylor etux to Grady Best, lot 5, Block "C", Bowers and Price addition, Floydada.

Artie Baker etux to Mary Alice Gonzales, 974 acres out of the northwest quarter of Section 13 and 562 acres out of the north west quarter of section 14.

Lindsey Graham etux to Robert W. Logan, lot 12, Block 136, Floydada.

John Nichols etux to E. B. Barnes, lot 7, Block 36, Floydada.

Floyd County Hesperian, Floydada, Texas, Thursday, December 17, 1953

E. B. Barnes etux to Leon Barnes, lot 7, Block 36, Floydada.

Joe E. Webb and W. W. Webb and their wives to L. E. Marshall, 100 acres, being south part of the southwest one fourth of section 53, Block "G".

E. V. Nigh etux to Antonio Urbano, lot 2 and east one half of lot 1, Block 2, Brewster No. 2 addition, Lockney.

Robert Roy Clements etux to Solomon Clements, Jr., etal, 40 acres out of the northwest one-fourth of the

southwest one-fourth of section 8, Block M-14.

John F. Lewis etux to Dale W. Blain, lot 19 Block "G", Andrews addition, Floydada.

Mrs. Oliver Allen who has been a patient in the Lockney General Hospital for the past ten days suffering with lung infection, was able to be removed to her home Wednesday.

To get results use want ads

# Notice of Holidays

In line with the Announced Plan of Most of the Business houses in Floydada,

This Bank Will Observe

# Friday & Saturday December 25 & 26 AS HOLIDAYS

We will be open for business as usual on Monday, December 28.

## The First National Bank

FLOYDADA, TEXAS

In our Fiftieth Year of Friendly Service

## ANNOUNCEMENT

Jack G. Jordan, M. D.

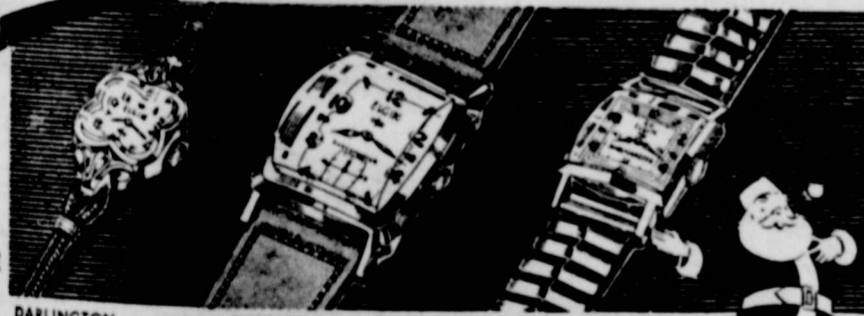
ANNOUNCES THE OPENING OF HIS OFFICE

23 West California Street

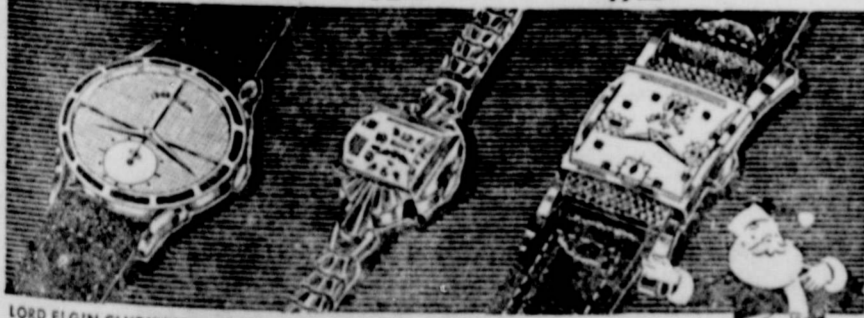
Phone 317 — Res. Phone 795

Floydada, Texas

THRILLING WAY TO SAY *Merry Christmas*  
**ELGIN** THE WATCH FAMOUS FOR  
TRADITIONAL GIFT OCCASIONS



**DARLINGTON** Exquisitely dainty 17 Jewel creation with petaloid dial. \$3975  
**BUCCANEER** Handsome 17 Jewel Shockmaster. Unbreakable curved crystal. \$5250  
**SHAWNEE** Ladies' 17 Jewel Shockmaster sport model. Matching expansion band. \$4975



**LORD ELGIN CLUBMAN** 21 Jewels. Stunning 14K gold filled case with black enamel markers. \$7150  
**RITA** — Dramatic elegance in a 19 Jewel Elgin with beautiful matching expansion bracelet. \$6950  
**LORD ELGIN OXFORD** Distinctive 21 Jewel timepiece. 14K gold filled case. High curved crystal. \$8950

We're all set with a wonderful collection of beautiful new Elgin Watches to help you make this the best of all Christmases for that extra special person on your list. Come in today and see the grand values we have to offer you.

Prices include Fed. Tax

**PAY AS LITTLE AS \$100 A WEEK**  
**ELGIN** *The beautiful way to tell time*  
OTHER 17 JEWEL ELGINS FROM \$33.75

**Bishop's PHARMACY**  
FLOYDADA, TEXAS

Phone 233



Ultra Sheer lace top Stockings by **MOJUD**

Choose these glamorous Mojud! They fit like a second skin.

And the dainty lace band makes them so much prettier than ordinary stockings.

No. 901—Lace top. **ULTRA SHEERS** 51 gauge 15 denier. 1.35 — 3 pairs for 3.95

No. 62—Lace top **SUPERFINE SHEER**

Dark Seam. 60 gauge 15 Denier.

1.50 — 3 pairs for 4.35

LET YOUR GIFT BE A BOX OF THREE

New Shipment  
Wayne Maid  
Cotton Dresses

3.95



## STAR NUMBERS

- FRANKLIN DRESSES
- CARLYE DRESSES
- IKE CLARK DRESSES
- MARCY LEE COTTONS
- SWANSDOWN SUITS AND COATS



**WOOL GLOVE** with novelty cuff. 1.50 to 3.00

Dainty Flower-trimmed **HANKIE** 69c

Pastel Linen **HANKIE** with floral print 1.00

**POUCH BAG** of soft, polished calf 5.95

Genuine leather **HANDBAG** with double handle Red, Navy, Black Brown 9.50

**SHEER HANKIE** with lace and applique trim. 1.00 1.50 1.95



**MILADIES SPECIALTY SHOPPE**



**LOUNGING PAJAMAS**

a wonderful gift for TV viewers By Saybury & Tommies

with quilted satin jackets in floral design. Matching black satin pants

16.95

**THREE PIECE QUILTED COTTON PAJAMAS**

12.95

Special Group  
**LONG COATS**  
100% Wool

24.75



Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

# THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor.  
THURSDAY, DECEMBER 17, 1933



Established 1896 by ...  
under the act of Congress  
1897

## VIEWS AND COMMENT

After today, six more shopping days until Christmas. You can do an acceptable, pleasing job, however, if you'll concentrate on it and shop in an unhurried state of mind. Hurry usually is in the mind, you know, not in the necessity.

Christmas fire hazards include the hazard of the Christmas tree. Texas was lucky last year, with only 14 Christmas tree fires and property damage less than \$50,000. The usual rate of deaths due to Christmas tree fires is about 100 lives the nation over. One precaution against fire is to be sure that if the tree does catch fire it is not close to curtains or similar combustible furnishings. A must is to place the tree so that if it catches fire it will not block an exit for members of the family.

Stocks and bonds. Not gifted in affairs of finance, we wouldn't suggest that anybody buy or not buy anything. However we note that a campaign to give ownership in American industry a "broader base" by a campaign of stock and bond selling, is in the making, in fact has already been launched. Listed stocks and bonds are not "blue sky" by any means and we don't suggest that there isn't actual value in listed stocks and bonds. What we do point out is that stocks and bonds, like everything else, including cattle, for instance, sold on an up market for many years. Surely this must mean there is "more room below" the market price than there is above. Hence the need to buy cautiously, if you feel the urge. The idea is in the same category as land ownership. Listed bonds and stocks, like land, are good property. But you buy land when the market is right. That's what we mean.

"At present time we are at the most critical period in the history of the world." We do not know whom we are quoting as the first man who ever said that. He lived sometime before the Athenians and the Romans, possibly before the era of recorded history. We also are quoting a modern day viewer with alarm. It is not the intent of this squib to indicate disbelief of the alarmist. We are indeed in the most critical period of the world history. All the other critical periods have come and gone and somehow humanity muddled through. So they are no longer critical, leaving the many crises we now face as the one and only—the most critical ever—because this may be the time we do not make it.

You know a man is successful when the papers start quoting him on subjects he knows nothing about.

—Oregon (Wis.) Observer

Trouble with whisky is you take a drink and it makes a new man of you ... then the new man has to have a drink.

—Anon.

### DEATH AND THE HOLIDAYS

"Jingle bells, jingle bells, jingle all the way.  
Oh what fun it is to ride in a one-horse open sleigh!"

You don't see many one-horse open sleighs at Christmas time nowadays, but the spirit that prompted the famous song is as strong as ever.

Christmas still means happiness and good will ... the spirit of giving and of rejoicing ... the homey family pleasures of visiting and merry making. But today things are done with the modern touch. The presents and the merry makers are piled into the family car and whisked away to the family feast in much greater comfort than they were in the days of the one-horse sleigh.

Unfortunately, we can't say that they travel with more safety than they did when Old Dobbin provided the transportation.

The Texas Safety Association states that modern roads and modern touch-control automobiles should make for safe riding. But the human factor enters in. The speed potential and the ease of operation trick many a driver into recklessness or heedlessness. He steps on the gas, lets his mind dwell on his holiday plans, and is unprepared for a sudden emergency.

That's why so many holiday makers land in the hospital—or worse!

Let's all be sensible about the business of celebrating this year. Let's be determined to stay alert every minute we're at the wheel ... keep our minds strictly on the business of driving ... take special precautions whenever the weather warrants ... and never drive after drinking!

Then death won't take our holiday!

Ever-increasing motor traffic in Texas is leading to a dilemma that the layman can realize only partially as well as the highway engineer who sees what is happening to our highway system. We are having to spread our road-building and road maintaining dollar out a little thinner every year. Right now the number of miles of highway in Texas that needs either to be re-built, re-designed and re-built, or get a good general going-over is up into the thousands of miles. How we will get this mileage taken care of inside of our present budget, is a question that has no answer, save one, the engineer says. That answer is that it cannot be done. Meanwhile there seems to be a general inclination, a more or less positive attitude, that there be no increase in taxes to pay the bill. You can't make the necessity and the attitude dove-tail. They don't fit any way you arrange the puzzle.

It's OK to use friendship as a drawing account, but never forget your deposits.  
—Automotive Dealer News



### WEED CONTROL TESTS

Control of weeds by chemical action has become an accepted and common practice on the farm and ranch during the past decade.

It has come none too soon. Only soil erosion costs more than agricultural losses from weeds.

A number of herbicides have been developed by scientists which are used in connection with improved land cultural practices. New improvements each year have developed chemicals which can be used at low pressure and low gallonage for pre-planting, pre-emergence, post-emergence and soil sterilization treatments. But one herbicide, alone, doesn't have all these qualities.

There is no use looking for a single super-herbicide to kill all weeds under all conditions and still not hurt the crops. The main reason is that crop plants and weeds are closely related. The only answer is specialization; a specific chemical for specific purpose.

There are hundreds of chemical compounds and they affect plants in nearly as many different ways. One compound may kill one plant but not affect another; The same compound may be harmless to the leaves but deadly when used as a pre-emergence treatment.

Because of these facts, it is important to have a screening technique that measures a chemical's over-all activity. Such a technique has been developed by scientists in weed research and the results are made available to the public through federal and state agencies and other sources.

Some 400 new chemicals have been evaluated during the past two years. Several chemicals that show promise are under more intensive study. It is always a good idea for

the farmer or rancher to consult with county agents or inspectors from the Texas Department of Agriculture before deciding upon what type of herbicide suits his needs best.

### Hagood Employees Christmas Party

Employees of Hagood's Department Store enjoyed a Christmas party Thursday night, December 10, at the home of Mr. and Mrs. Cecil Hagood. The holiday motif was carried out in the decorations and those present were served punch and cookies.

Games of "42" and Canasta furnished entertainment as did the Christmas tree where gifts were exchanged.

The management announced that as in the past, all regular employees will receive a two weeks extra bonus for Christmas, as well as their annual two weeks paid vacation and insurance protection carried by the store.

**EDMISTON**  
**Plumbing Co.**  
**Phone 507**  
**PLUMBING**  
REPAIRS — SUPPLIES

**3%** Current Dividend Rate

Get your Savings

Whether you have \$1.00 or \$10,000 to invest, this association offers you a convenient investment plan with INSURED PROTECTION. Let us discuss this insured investment plan with you.

**Plainview Savings & Loan Ass'n**  
Plainview, Texas  
716 Broadway Dial 4-6236

**CAPADA**  
DRIVE-IN THEATRE  
Phone 221  
This Weeks Attractions

THURSDAY, FRIDAY, DEC. 17 and 18

**MGM** THE AFFAIRS OF DOBIE GILLIS

SATURDAY, DECEMBER 19  
"CAPTIVE WOMEN"  
—ALSO—  
"WAGONS W"

SUN., MON., TUES., DEC. 20 through 22

M-G-M'S GREATEST TECHNICOLOR MUSICAL since its famed hit "An American in Paris"  
**The Band Wagon**  
COLLECTED BY Technicolor  
**FRED ASTAIRE - GYD GARDNER**  
OSCAR LEVANT - NANETTE FABRAY - JACK BURNETT

WEDNESDAY, THURSDAY, DEC. 21 and 22

**WARNER BROS.** THE STORY OF WILL ROGERS  
STARRING **WILL ROGERS, JR. AND JANE WYMAN**  
as His Father as Mrs. Will Rogers  
WITH **JAMES GLEASON** and **EDDIE CANTOR** as himself  
SCREEN PLAY BY FRANK DAVIS and STANLEY ROBERTS  
BASED ON THE SATURDAY EVENING POST STORY "UNCLE CLYDE'S BOY" BY WIL ROGERS

VISIT OUR SNACK BAR — Soft drinks, Beer  
Sandwiches, all kinds, candies, Cigarettes.

At the **TOP** of Every Gift List!

- DAD  POWER TOOLS
- MOTHER  ELECTRIC ROASTER
- SISTER  HAIR DRYER
- BROTHER  RADIO-PHONOGRAPH
- FAMILY  ELECTRIC RANGE
- ELECTRIC BLANKET

...of course, they're **ELECTRIC!**

\*SEE YOUR REDDY KILOWATT ELECTRIC APPLIANCE DEALER

**SOUTHWESTERN PUBLIC SERVICE COMPANY**

**HEARTY Christmas Greetings**

FROM YOUR IMPLEMENT DEALERS

The undersigned Implement dealers of Floydada will be —

**CLOSED DECEMBER 25 & 26**

For the Christmas holidays. Open for business again on Monday morning December 27

Floydada Implement Co.      Bryant & Smith      L. C. McDonald  
Plains Equipment Co.      Stansell - Collins Co.      King Tractor & M  
S. J. Latta      Martin & Co.      Witkowski Implement



**From the South Corner**

(by Wynne Angus)

After a 28-day bout (and what a bout) with flu, virus, etc., I am out again and back at my desk in the south corner at the Hesperian and am I glad to be here, and how.

Seven days in a hospital and 21 days at 429 West Missouri street is long enough to be cooped up by the flu bug or any other bug, to my way of thinking.

I am so grateful to all who took time out to send me cards and came by to say "Howdy." Received so many nice gifts, trays and cards, (one card with 33 names on it.) The beautiful flowers and just everything. It was wonderful to be remembered.

Speaking of letters and cards, I received one letter which began, "Dear Sir: It is with deepest regret that we learn of the death of Mrs. Wynne Angus: I was surely feeling mighty low, the day that letter came, but not that low."

Seems a slight error had been made in making a form, where the words "dismissed" and "deceased" were used, and the x marked the word "deceased." However, I hastily wrote the nice man that I was still in the land of the living and hoped to be for some time to come.

**CROP Response Is Encouraging**

(by Tilden B. Armstrong)

At this writing twelve gins in Floyd County are cooperating in CROP (Christian Rural Overseas Program). By cooperating, I mean they are either giving a bale of cotton or are permitting a trailer to be placed at their gin where farmers may leave any amount of cotton which they might like to contribute to CROP.

Fred Battey and C. J. Parr have done a good job of contacting the gins of the county. The local newspaper and the local radio station have done a good job of publicity. Now it is time for us to act. Give

Just want to again say thanks so very much, everybody for everything.

"I Aint said it Aint"  
But this old world is mighty hard to beat.  
You get a thorn with every rose.  
But aint the roses Sweet?

cotton or give cash with which to buy cotton.

Last week I told you that there were 38 churches that were cooperating in CROP. Many people did not know this. Many still do not know whether or not their particular church has a part in it. I have a letter from the CROP office in Fort Worth giving this information. I shall not list all of them, but the following will give most of the churches that are represented in this area of the country:

American Baptist Convention, Church of the Brethren, Colored Methodist Episcopal Church, Congregational Christian Churches, International Convention of Disciples of Christ, The Methodist Church, National Baptist Convention of America, National Baptist Convention, U.S.A. Inc., Southern Baptist, Negro Baptist, Presbyterian Church in the U.S., United Presbyterian Church of N. A., Cumberland Presbyterian Church, Seventh Day Baptist, The Church of the Nazarene, The Church of God, The Assembly of God, Pentecostal Church, Mennonite and the Missouri Synod Lutheran.

These churches, and others, have made it possible for CROP to set up two cotton mills in South Korea. The missionaries of these churches are the ones who distribute the commodities which CROP sends overseas. Now we have the missionary for distribution, we have the mills or cloth making, we have the needy people. Let us give cotton or cash.

**Teachers Assn. Membership High**

AUSTIN, The Texas State Teachers association already has passed its 1954 membership goal and now has more members than ever before in its 73-year history.

Charles H. Tennyson, executive secretary, said today the total membership of the association has reached 54,450. He predicted it would reach 55,000 before the end of the last membership year, September 30. Its goal for the 1953-54 membership year was 54,000.

Tennyson said the record-breaking membership total is an indication that Texas teachers are more united than ever before.

Small boy's plaint: "How much longer will I have to eat spinach to be able to lick anybody who tries to make me eat spinach?" — American Girl.

Advertisement for H. Hesperian.

For BETTER BAKING



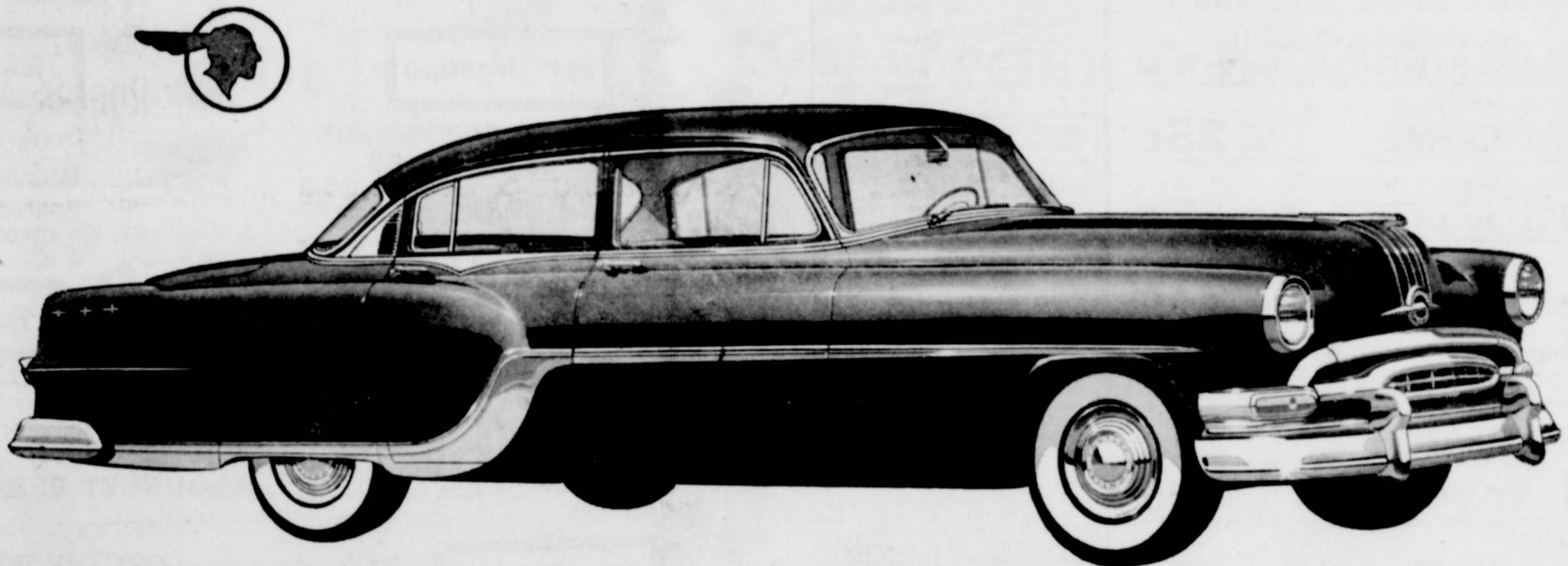
TENDER, FLAKY BISCUITS

**Harvest Queen Mill & Elevator Company**

Plainview, Texas

**PONTIAC PRESENTS FOR 1954**

**A Completely New Line of Automobiles!**



**The New Star Chief Series - Bringing New Values in Luxury Size and Performance Never Before Offered at the Price!**

**BIGGEST PONTIAC EVER BUILT—214 INCHES OVER-ALL LENGTH**

**MAGNIFICENT NEW BEAUTY, INSIDE AND OUT**

**NEW CUSTOM-STYLED INTERIORS—NEW EXTERIOR COLORS**

**MOST POWERFUL PONTIAC EVER BUILT**

**NEW ROADABILITY AND DRIVING EASE**

**NEW, GREATLY INCREASED CROSS-COUNTRY LUGGAGE ROOM**

Here is the magnificent new Pontiac Star Chief for 1954!

Here, in fact, is the first genuine luxury car ever to be offered in Pontiac's low price range!

As the biggest Pontiac ever built, the new Star Chief brings you all the generous added length required for peak roadability and riding ease. You will be cradled in fine-car comfort never before available at or near the price. And this extra length provides a long, low, aristocratic silhouette like costly cars, brought to even greater beauty by a brilliant new treatment of Pontiac's exclusive Silver Streak. Interiors are in key. Here is the gracious, spacious

look of luxury for which motorists have paid several thousands more than the modest cost of the new Star Chief.

Add to all this an even mightier Pontiac engine and you will understand why you should not only see, but drive, this magnificent new car at the earliest possible moment.

See the completely new Star Chief this weekend, along with the wonderfully improved Chieftain Series—General Motors lowest priced eight and the famous economy six. Together, they amply demonstrate that, whatever you prize most in an automobile, dollar for dollar—you can't beat a Pontiac.

**TO ADD TO YOUR DRIVING PLEASURE AND THE LONG-RANGE VALUE OF YOUR CAR—PONTIAC OFFERS A WIDE SELECTION OF OPTIONAL EQUIPMENT\***



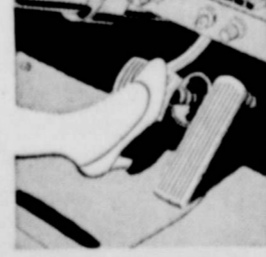
**Dual-Range Hydra-Matic Drive** provides instant response in traffic, extra-economical cruising on the open road.



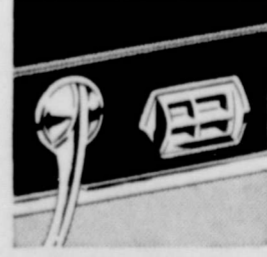
**Pontiac's Famous Power Steering** offers finger tip steering ease for parking and slow turning yet you retain safe road feel.



**Pontiac's New Air-Conditioning** cools your car to the temperature you set in minutes. Eight-cylinder models only.



**New Pontiac Power Brakes** let you stop faster with far less effort and foot movement. A major advance in safety.



**New Electric Window Lifts** let you raise or lower front windows to any desired height merely by touching a button.



**New Comfort-Control Seat** adjusts to 360 different seat positions at a touch for the most comfortable driving position.

\*Optional equipment and accessories available at extra cost.

**On Display Now - with its Beautiful New Companion Car THE SILVER STREAK CHIEFTAIN**

**DOUBLE PROOF THAT DOLLAR FOR DOLLAR YOU CAN'T BEAT A Pontiac!**

**L. C. McDONALD**

210 W. California

Floydada, Texas

**Adds Chief to Line**

An entirely bigger, longer plus an improved styled line of 1954 was announced at the Pontiac Motor Division display in dealers' for the nation for a period of December 18. The new here by L. C.

to be known as the Chief, is eleven inches longer than the previous model. It has a more powerful engine and some of the new interiors ever for a car.

**RY NEWS**

pleasures of library searching for materials of all kinds. In the search for seashells on almost every beach is a busy time. We especially number of borrowers rapid use of materials, stories and material. Our limits has been able to do average county cover-

Christmas Carol," by Waggin is an old good reading. The Christmas collection of stories in Poland and at Christmas a little of our over-

"Journey Into" collection of homely in the best of Bess's work.

have happened no-upt in small town they remain favorites when we may have Angel" on perfected

"Chimes Rang," by Donald Alden, offers long known and. Another story family meaning is Angel's "Turkey

ers are available if minute Christmas

searching has been themes on a variety is gratifying to remember of our young way to the library notes and get ad- thers too numerous use of the library students and it is hat these young peo- to make use of reference books and es in a most adult

our way this week. of The Eastern Star R. Costain's "The in appreciation of Maria Mr. and Mrs. e a poetry anthology Mrs. Viola Thomp- Texas.

ese as usual on Dec- last meeting had ed by Mrs. E. L. e thirty-odd little First Timers this Lane Denison, Pat Henry, Glenda Cook Mrs. C. W. Dem- E. E. Joiner sponsor- study club.

mer at the home of told her small son be sure to be a little what being a little "ans," she asked. be reply, "It means I ood time." — Family

ing about the future comes one day at a Stamp.

**Helpful Help**  
**Child's Cough**  
acute bronchitis due to now get Cromulsion for Children in a new package and be sure: will like it.  
only safe, proven  
no narcotics to dis-  
id nature to soothe and  
inflamed throat and  
relieving  
rest and  
Cromulsion for Chil-  
and blue package.  
**MULSION**  
**CHILDREN**  
and Colds, Acute Bronchitis



**KITCHEN AND ★★  
★★★ FIELD NEWS**

from  
Lighthouse Electric Cooperative, Inc. by Nancy Morckel and Claude Weathersbee.

We have received many nice comments on the Christmas decorations put up by the Lighthouse Electric Cooperative, on U. S. Highway No. 63, formerly State Highway No. 27. This Nativity scene is implanted on the hillside as you climb out of the Blanco canyon on the south. The lights come on at 6:30 in the afternoon. If you haven't seen this you might like to drive out. It is beautiful in this natural setting.

Wanda and I were hostesses for the Guild Christmas party at the Hickerson home on Monday night. Nineteen attended. Christmas carols were sung; and a Christmas story was told. Gifts were brought by each one to pack a supply box.

Carl Lewis spent three days last week in the hospital but is back at work again.

Red and Faye Gregory visited in Dalhart over the week-end with the Willard Pollans.

Kathryn and Bud Turner went to Plainview Saturday night.

A candy demonstration was given at the home of Mrs. R. H. Tinsley in the Starley community on Tuesday afternoon.

Our sincere sympathy is extended to Earl Edwards and members of his family, in the loss of their brother, Walter H. Edwards, of Santa Rita, New Mexico. His funeral was Tuesday afternoon at Santa Rita, New Mexico, and burial was at Silver City, New Mexico. Mr. Earl Edwards is a member of the board of directors for the Lighthouse Electric Cooperative, Inc.

W. C. Snodgrass, Oliver Harmel,

H. L. Morris, John Smitherman, Lee Rushing, Herman King, W. E. Grimes and Melvin Henry were all present for regular board meeting on the 8th.

Mrs. Billy Stanforth, sr., Mrs. Billy Stanforth, jr., and Mrs. Jim Barnard were hostesses for a candy demonstration last Thursday afternoon at the Stanforth home.

Wiley Rogers attended the meeting of line superintendents of this area in Wellington last Monday at the Greenbelt Electric cooperative.

**South Plains News**

(by Mrs. Murray Julian)

**SOUTH PLAINS, December 14.** — Mr. and Mrs. Bill Beedy and Eugene are looking forward to a visit from their son, Bradford and wife, Dolores, on Wednesday evening. They are coming from Fort Leonard Wood, Missouri, and will have five days to spend with their family and other relatives here.

Mr. and Mrs. Menard Field left last Thursday for a week-end trip to Haskell to visit their mothers.

The WMS of the Baptist church will have their regular Christmas party on Wednesday afternoon in the home of Mrs. Grigsby Milton. All the ladies of the church are invited to the afternoon party. Instead of giving gifts to each other, the members will bring gifts for an orphan.

The Christmas party of the Baptist church will be held at the church on Sunday evening at 6:30, December 20. The traditional Christmas Story will be enacted by the small children of the church, with carols sung by the intermediates. After the program, the ladies of the church will serve refreshments to everyone. Rev. and Mrs. W. S. Spearman and family are leaving Dec. 23 for a visit with their families in east Texas.

Jack Reeves, who is teaching this winter at Roswell, came home for a short stay on Saturday to visit his parents, Mr. and Mrs. Sim Reeves. He returned to Roswell that same

night.  
Mrs. L. T. Wood, teacher of the intermediate boys and girls of the Baptist church, and Mrs. Bill Beedy assistant teacher, were hostesses at a party for their young people in the home of Mrs. Beedy on December 10, Thursday evening. They gathered in a group for games and Christmas stunts and fun by different members of the class. Mrs. Beedy and Mrs. Wood served cookies, lime sherbet and punch to the boys and girls. Present were Virginia Taylor, Eugene Beedy, Jimmy Whitfill, Juanel Brown, Bonnie Upton, Stanley Burleson, Donnie Young, Kendis Julian, Alton Higginbotham, Donita Milton, Stanley Robnett, James Hartman and Elton Karr.

Mr. and Mrs. Arthur Brown and Karen from Lockney were Monday night supper guests and evening visitors for television in the home of Mr. and Mrs. Grigsby Milton and girls.

Mr. and Mrs. Horace Marble spent a very enjoyable week-end this past week down in El Paso, Texas, and over into the bordering city of Juarez, in Old Mexico.

Honor roll in J. B. Thames' room for the second six weeks was announced as follows, on the "A" roll was a single name, Eddie Parks. On the "B" and above roll, these names appeared, Billy Spearman, Violet Haggard, Donita Milton, Kathryn Huneycutt, Eugene Beedy and Wanda Haggard.

Remember the South Plains school program with pupils from Mr. Thames and Mrs. Hewitts room taking part, on this coming Friday evening, December 18. Old Santa will make his appearance and the Christmas tree will be dismantled at this time.

The South Plains Community club met at the school house club room for its annual Christmas tree and party on Thursday evening, December 10. Members brought their supper, and a bountiful meal was spread, after which the tree was stripped of its gifts. Games of "42" were played. There were about ten couples with their children at the club party.

Mrs. George Weast was hostess at her home on the Silverton highway on Friday morning at 9:30 at a Stanley party, with Mrs. W. H. McClure, from Floydada, in charge of the entertainment. Mrs. Weast's home was decorated for Christmas with a brilliant tree and gaily decorated rooms. The guests were served hot coffee and jelly doughnut, with small sandwiches, after the entertainment.

Those who attended were Mrs. Sylvia Kinnubrough, Mrs. Frank McClure, Mrs. George Beedy, Mrs. Skeet Thornton, Mrs. Grigsby Milton, Mrs. L. H. Parks, Mrs. John Smitherman, Mrs. Arby Mulder, Mrs. Murray Julian and Mrs. Ruth Smitherman.

Sunday evening, December 13, the intermediates of the Baptist church B.T.U. gave a play entitled "Timothy's Tithe." The audience greatly enjoyed the play and the choir of voices made of the intermediates and the juniors of the church.

Mr. and Mrs. L. T. Wood and Juanel left early Sunday morning to spend the day with her sister and family, Mr. and Mrs. Buster Dunham and boys, who live in Dimmitt. They spent the day and arrived home in the evening.

**Traditional Christmas Party**  
The traditional Christmas party of the South Plains Home Demonstration club was held this year on Friday evening at 6:30, December 11, in the beautiful new home of Mr. and Mrs. J. P. Taylor and family.

The husbands and children were guests of the home demonstration members for a delicious buffet supper. It was brought by each family and served on tables in the dining room, living room and sun porch.

The house was brightly decorated with a beautiful Christmas tree, and red and green table arrangements. Gifts were brought by the men and women to be exchanged under the tree, and a box was packed for the adopted patient in Abilene.

After the bountiful supper recreation leaders led in games, and Christmas trees were matched to find partners for games of "42", which were enjoyed until a late hour.

Those who attended the Christmas party were Messrs. and Mesdames Albert Stewart, John Smitherman, Otho Sanders, Frank McClure, Grigsby Milton, Ernest Smitherman, Arby Mulder, S. E. Thornton, I. H. Parks, Harry Hartman, Horace Marble, R. G. Dunlap, Bill Beedy, Raymond Upton, L. T. Wood, J. K. West, R. E. Young, George Weast, Murray Julian, Bryant Higginbotham, Fred Portenberry, George Beedy, Sim Reeves and the hosts, Mr. and Mrs. J. P. Taylor and family.

**DR. ROMANE DIRECTOR  
HEREFORD BREEDERS ASSN**

Dr. W. M. (Bill) Romane of Crosbyton, recently was named a director of the Greenbelt Hereford Breeders Association in a meeting at Childress. It was during the annual winter sale and pre-sale banquet of the association.

Dr. Romane is the son-in-law of Mr. and Mrs. Troy Leonard of Floydada. Mrs. Romane being the former Marguerite Leonard.

Mr. and Mrs. Foster Amburn visited their son and wife, Mr. and Mrs. Thomas Wayne Amburn, in Borger on Sunday. They also visited their daughter, Mrs. B. C. Taylor and family of Canyon.

Mrs. Foster Amburn, Mrs. Glen Amburn and Ronnie, and Mrs. W. A. Amburn were in Lubbock last Saturday. Mrs. W. A. Amburn visited a brother, George Foster.

**Rites For Pioneer  
Woman, Mrs. Mollie  
Day Held Thursday**

Funeral service for Mrs. Mollie Day, widow of the late Tom J. Day, was held on Thursday afternoon from the First Baptist church with the pastor, Dr. R. Earl Allen officiating. Interment was in Floydada cemetery.

Mrs. Day had been ill in the home of a son, G. H. Day in the Starkey community for many months. At the time of her death making her

home in a Lubbock Rest home.  
On Sunday she fell and broke a hip. She was rushed to the Good-night hospital where surgery was had on Tuesday. She rallied from the operation and relatives were hopeful for her recovery. Wednesday her condition became serious and she died at 1:30 Wednesday afternoon.

Mrs. Day was 87 years of age and had been a resident of this area since 1906. She and her late husband came to the South Plains, first settling near Estacado in Crosby county, later moving to Floyd county. Her husband preceded her in death in 1949.

Survivors include six sons, G. H. and Robert C. Floydada; Hobart,

Hereford, Roy, Stanton, Casey, Sudan, and Earl of Portland, Oregon; two daughters, Mrs. Ruby Woodrow and Mrs. Dora Swafford, both of Portland, Oregon, and 29 grandchildren and 37 great grandchildren.

Surviving twin sister is Mrs. Dolly Summers of Chickasha, Oklahoma.

**CHRISTMAS DOWN-STATE**

Mr. and Mrs. Edgar Hammond and daughters, Linda and Becky, will leave today for down-state where they will visit with Mrs. Hammond's parents, Mr. and Mrs. W. C. Shue of Port Arthur and with Mr. Hammonds parents, Mr. and Mrs. G. M. Hammond of Iola. They

will return home on Monday, December 20.

Mr. Hamond's business, metal company in Floydada, open for business while he is away.

Use Hesperian want ads.

To Relieve  
Misery of  
**COLD**  
take  
LIQUID OR TABLETS - SAME



**EVERYTHING**  
For Every One on Your List  
**AT HALE'S!!**  
Shop Our Windows!  
FREE GIFT WRAPPING!

**For Grandpa**

**WOOL SLIPPER SOX**  
1.65 to 1.98  
All Wool Sox 1.50  
Sheep Lined House Shoes 4.95

**For Father**

Dress Slacks 5.95 to 16.95  
Broadcloth Shirts 3.95 up  
Spart Coats 19.95 to 29.95  
ARROW & CAVALIER TIES 1.50 to 2.50

**For Grandma**

**BRUSHED NYLON  
BED JACKETS 3.98 up**  
Smooth Calf  
HANDBAG  
With Compartments  
3.98 to 7.95

**For Mother**

LOVELY ROBES 5.95 to 22.50  
NYLON HOSE 98c to 1.95

**For Cousin**

All Wool Gloves 1.25  
NYLON SOX 75c & 1.00  
Rayon Mufflers 1.50

**For Brother**

WESTERN & SPORT SHIRTS 1.98 to 4.95  
MUNSINGWEAR KNIT PAJAMAS 2.95  
LEATHER BELTS 1.00 up

**For Uncle**

ARROW HANDKERCHIEFS White, 3 for 1.00; Fancy 55c  
SOFT SPUN COTTON SOCKS Gay Argyle Patterns, Many Colors 55c and up  
BILL FOLDS IN MANY, MANY STYLES 2.00 to 6.00

**For Sister**

NYLON & RAYON SLIPS 1.98 to 5.95  
NYLON & RAYON PANTIES 65c to 1.95  
SHIP 'N SHORE BLOUSES 1.98 to 3.50  
CATALINA AND TISSU-KNIT SWEATERS 2.98 to 14.95

**RED & WHITE**  
SPECIALS  
GOOD THRU DEC. 24th  
WE WILL BE CLOSED  
FRIDAY & SATURDAY, Dec. 25 & 26

SUN SPUN — For Candy Making		
MARSH-MALLOW CREME	Pint Jar	25c
MRS. WINSTONS APPLE JELLY	24 oz. Jar	33c
RED — WHITE FRUIT COCKTAIL	No. 303 Can	23c
HUNT'S CATSUP	2 Bottles	35c
SUN SPUN — Baby LIMA BEANS	2 No. 333 Cans	25c
CRAN-BERRY SAUCE	2 No. 303 Cans	49c
TEXSUN — GRAPE-FRUIT JUICE	46 oz. Can	25c
IMPERIAL CANE SUGAR	10 LB. BAG	98c
LIBBY'S — CHUNK PINEAPPLE	2 No. 211 Can	39c
CHOCOLATE DROPS	2 1-lb. Cello BAGS	49c
4 to 8 lb. Avrage PICNIC HAMS	Pound	49c
ALL MEAT BRICK CHILI		59c

WE WILL HAVE PLENTY OF  
**HENS & FRYERS**  
FOR CHRISTMAS

TRY PILLSBURY BUTTERMILK BISCUITS	2 for	25c
Real Southren Flavor		
GOOD or CHOICE Beef Roast	Arm, Rib or Chuck	49c Lb.

**WESTER & SON**  
GROCERY & MARKET  
Phone 287 We Deliver

Fire - Windstorm - Auto Insurance  
Representing Reliable Stock Companies  
Reagan-Giesecke Insurance

**6** MORE SHOPPING DAYS TILL CHRISTMAS  
**HALE'S DEPARTMENT STORE**



# PATTERSON'S GROCERY

# 7TH.

# BIRTHDAY SALE



As we enter Christmas week we want to repeat our thanks for the way the hundreds of good friends have supported our anniversary. Our birthday sale prices continue up to Thursday, December 24. You'll find our store headquarters for vitamin-rich, fresh Valley fruits and vegetables.

COCONUT . . . 28c 8 oz.

GRAPEFRUIT JUICE . 25c 2 for

HARTLETT PEARS . . 19c 300 Size

ORCHARD MAID — Pure Peach-Apricot Preserves . 35c 2 Pounds

CREAMY WHIP 30c 14 oz. Pkg.

TOILET FACIAL TISSUES . . 10c 200 Count

HUNT'S PEACHES

No. 2½ Can

25c

Hunt's Solid Pac

TOMATOES

Size 300 Can

17c

HUNT'S APRICOTS

No. 2½ Can

In Heavy Syrup

25c

WAPCO

Whole New

POTATOES

No. 303 Can

10c

SUGAR . . . 95c 10 POUNDS

LIGHT CRUST FLOUR . . . 95c 10 POUNDS

PURASNOW FLOUR . 39c 5 POUNDS

LIGHT CRUST MEAL . . . 43c 5 POUNDS

HUNT'S CATSUP . . . 17c 14 oz. Bottle

WHITE KAYRO SYRUP 65c 5 POUNDS

KIMBELL'S WAFFLE SYRUP . . . 35c 24 oz.

KIMBELL'S, No. 1 PORK & BEANS . 9c TALL CAN

Nestles Milk Chocolates 25c oz. Bag

SPRY . . . 79c 3 L.B. CAN

WHITE SWAN TOMATO JUICE . . 29c 46 oz. Can

Chase CANDIES Box 39c

ORCHARD FRESH VEGETABLES

RIPE BANANAS . . 12½c Pound

CRISP WHITE CAULIFLOWER . . . 10c Pound

RIPE TOMATOES . 19c Pound

GREEN CABBAGE . . . 4c Pound

DELICIOUS APPLES . . . 15c POUND

RED GRAPEFRUIT . 12c POUND

BUNCH GREEN ONIONS 7c

FRESH COCONUTS, each 15c

CHRISTMAS BASKETS

YELLOW SQUASH . . . 10c Pound

CRANBERRIES 25c 1-lb. Box

KIMBELL'S CHILI

No. 2 Can

49c

WHITE SWAN

COFFEE

Pound

85c

WHITE SWAN MILK . . . 12½c TALL CAN

WOLF'S TAMALES

Can

25c

DEL MONTE

PINEAPPLE JUICE

46 oz Can

35c

GOOD CHOICE LOIN STEAK . 71c POUND

GOOD CHOICE T-BONE STEAK 75c POUND

LEAN TENDER PORK CHOPS . 59c POUND

PURE PORK—Hunt's, Ehresman Bros. SAUSAGE . . . 59c POUND

FRESH BOSTON BUTTS PORK ROAST . 49c POUND

ALL MEAT—YOUR CHOICE OF BRANDS FRANKS . . . 52c POUND

GET YOUR CHRISTMAS HAMS HERE BEST BUYS

HONEY BOY SALMON . . . 35c CAN

THESE PRICES GOOD THROUGH THRU DECEMBER 24

EVERY DAY LOW PRICES

PATTERSON'S Grocery & Market

QUALITY DEPENDABILITY SERVICE

Where Parking is a Pleasure

PHONE 24

FLOYDADA, TEX.



## Council Plans Special Events For Christmas

Two special events for Christmas have been planned by the Student Council at Floydada high school. Ann Deakins is the president of the council.

One of the events will be a student dance to be given in the VFW hall on Friday night.

Norma Self has been named as chairman of the refreshment committee with Walter Simmons as chairman of the music committee and Mary Jo Smith as chairman of the decorating committee.

The other special event is an intermural program for sports of all kinds among those not on the varsity teams, with Ronnie Upton and Wilton Green as chairmen.

Included on the program will be such sports as archery, basketball, volley ball and badminton, and others which will be added, through popular demand. Date for beginning the sports program has not been set as yet.

### Most Likely to Succeed

In an all-student election last week at the Floydada high school, the two students who were chosen most likely to succeed from the entire student body were Patsy Robertson, a senior, who has been active in all her school work and all-around in just about everything.

She is head cheerleader this year. She plans to attend Baylor university. She will graduate at mid-term.

The boy chosen as most likely to succeed was Walter Simmons, a junior. He is a member of the Whirlwind football squad and has been an outstanding student in all his school work.

### 1954 Cheer Leaders Elected

1954 Pep squad leaders recently named to lead the cheering squad at the ball games for Floydada High school Whirlwinds were:

Head cheer-leader, D'Ann Whitowski, Linda Clark, sophomore; Bonnie Upton junior and Buena Holmes, senior.

The cheerleaders gave demonstrations of their ability at an assembly program recently, then an all-student election was held.

Girls who tried out for cheerleaders were: Christine Brinta, Gloria Adkins, Audene Turner, D'lene Witkowski, Elizabeth Morren, Jo Ann Swanner, Joyce Hammonds, Carolyn Downing, Barbara Huckabay, and Nita Jo Lightfoot, and the girls who were elected, named above.

### Mr. and Miss FHS

For the first time in the history of the Floydada high school a contest has been conducted to select the representative students from the student body to be called Mr. and Miss FHS.

Barbara Perry, senior, daughter of Mr. and Mrs. Everett Perry received the most votes for the title of Miss FHS.

Don Barber, senior, son of Mr. and Mrs. H. G. Barber, received the most votes for the title of Mr. FHS.

The Student Council, which sponsored the contest, gave the following qualifications in determining the best qualified persons for the titles: honesty, friendliness, ambition, industriousness and dependability. An average of at least 80 in all school work was another requirement and the students must have been members of at least two school organizations.

### Honor Roll List

Forty students of Floydada high are on the second six weeks' honor roll, according to The Whirl, student newspaper. The freshman class, with 12 on the roll, leads the list, with the sophomores second. The junior class placed 10 members on the roll and the seniors seven. They are as follows:

Seniors: 4 A's, Donald Smith, Ann Deakins;

3 A's, Darrell Mayo, Norma Self, Mona Williams, Gayno Scott, Olin Rapp;

Juniors: 5 A's Carolyn Downing Glynell Armstrong;

4 A's, Buena Holmes, Cy Whitfill, George Chapman;

3 A's, Johnny Warren, Jewel Hagar, Dolye Grundy, La Faun Ballard, Gary Carthel;

Sophomores: 6 A's, Jerry Colthorpe;

5 A's, Mary Jo Smith;

4 A's, Kenneth Kovertson, Victor Bond, Joyce Hammonds;

3 A's, Patsy Johnson, Linda Hull, LaVada Gary, Betty West, Dorothy Duncan, J. E. Waller;

Freshmen: 4 A's, Vanda Carter, Beth Crawford, Nancy Meredith, Sonja Beth Wilson, Kay Calloway (5);

3 A's, Keith Armstrong, Cheryl Crawford, Sue Durham, Jo Ann Swanner, Margaret Dunn, Sherre Darden, Frances Bow.

## T. O. Webb, 82, Passes at McCoy

Funeral service was held in Abernathy First Methodist church Saturday afternoon for Thomas Oscar Webb, 82, father of Mrs. L. A. Pate of McCoy.

Mr. Webb was found dead in his trailer home at the Pate home on Thursday afternoon about 5 o'clock. Dr. George Smith, County Health officer, said Mr. Webb had probably been dead several hours when found.

Mr. Webb had made his home in the McCoy community for five years. He spent several years at Abernathy before coming to Floyd county.

Survivors include one son, William H. Webb, who is stationed overseas in the Air Force and three daughters, Mrs. Pate, Mrs. C. M. McMasters, and Mrs. Orville Majors both of Borger, also 11 grandchildren and one great grandchild; three brothers, C. F. Webb, Fort Worth, W. T. Webb, Lamesa, and John D. Webb, Slaton.

# YOUR GIFT GUIDE TO CHRISTMAS VALUES



For the most important initial in your alphabet

## INITIAL BUCKLE and BELT SET

Genuine Mother-of-Pearl Buckle

by **Pioneer.**  
*the mark of a man*

Individually his! Modern initial on a gleaming genuine mother-of-pearl panel... set against an etched background. The finest hand-stained leather. We've his initial... his size. All gift packaged! Ready for you now!

The set • gift packaged **3.50**

\*PLUS TAX



**CENTURY 100**  
Handsome regular Van Heusen Century collar.  
White only **3.95**



### A GIFT OF VAN GAB

Van Heusen's luxurious rayon gabardine sportshirt is completely washable. New pick-stitch trim, smart new colors! **JUST \$5.95**

Slims . . . . . **6.95**

WE WILL BE  
**CLOSED**  
SATURDAY, DEC. 26



you're up to your Neck in comfort in this...

**Sports Corduroy**  
**6.95**



\*With ACETATE SATIN COLLAR, (half lined), you're putting your neck in good hands! E&W Sports Corduroy is tailored for extra good locks.

Semi-spread convertible collar. Keeps smooth stays. Flap pockets and 2-button adjustable cuffs. Washable. Color-fast!

she'll call you an ANGEL

if you give her the perfect Christmas Gift

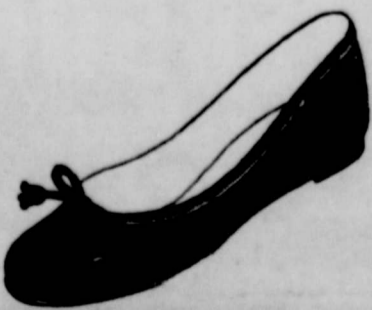
a straight-cut **Miss Elaine** PRECISIONAL SLIP

**3.98**

This is Miss Elaine's glorious silk-textured shrinkproof acetate nylon Nylaine crepe slip proportioned in 42 different sizes to assure you perfect fit... glamorously trimmed with acetate nylon Chantilly lace and pure nylon net. Never twists, bulges or rides up.



For Slender-Average and Full Hip Figures in Petite, Average and Tall Lengths, Sizes 32 to 44. White... Petal Pink or Navy



You'll feel like dancing the moment you put on these ballerina-party slippers of supple leather, banded and tied in grosgrain. Shell cut and at home with casual or occasion clothes. Red leather or black leather. Only —

**2.98**



**THE BRISTOL ZIPPER SURCOAT**  
pleated collar and cuffs, full rayon lining. Pocket in lining, 31 inches long. maroon and tan. Sizes 36-46  
**18.95**



shadow  
slim \*  
soles \*

just one more fashion feature on sheer sheer

### BERKSHIRE

stockings with the exclusive NYLACE TOP that ends garter runs forever

**1.35 - 1.65**

## Samsonite for the whole family's Christmas gifts!



Samsonite is EVERYBODY'S dream-luggage! There are rugged pieces in masculine finishes for present and future executives (Dad and Brother). Glamour cases for Mom and Sis, in costume colors planned to go with the smartest travel clothes. Samsonite carries clothes wrinkle-free... has luxurious linings and a better-than-leather finish that wipes clean with a damp cloth. Best of all, a set of two pieces costs less than you'd expect to pay for just one such wonderful gift!

- A Journeyer ..... \$27.50
- B Two-Suiter ..... 25.00
- C Quick-Tripper ..... 19.50
- D V.I.P. Case ..... 19.50  
(a briefcase and overnight bag in one)
- E Train Case ..... 17.50
- F Ladies' Wardrobe ..... 25.00
- G O'Nite (Regular) ..... 19.50

\*All prices plus existing taxes

FREE GIFT WRAPPING

## HAGOOD'S DEPT. STO

STANDARD BRANDS — PRICED RIGHT

200 S. MAIN

PHO



# Chevrolet Series For 1954 Will Be Shown in Floydada Tomorrow

An extension of the transmission option to all Chevrolet models is one of the new revisions to accentuate the beauty of the new series highspot the 1954 models, scheduled to go to dealers showrooms Friday, December 18.

Another departure in the lineup of 13 passenger car models is the introduction of a utility sedan in the "One-Fifty" or lowest priced series. This body, replacing the former business coupe, offers an amazing 54 cubic feet of storage space.

## C. E. Neil Rites Attended By Many From Out-of-town

Numerous friends and relatives from out-of-town were here last week for the funeral rites of Charles E. Neil, an Amarilloan who made his home in Floyd county for many years.

A native of Panola county, where he was born in 1879, Mr. Neil moved to Floyd county in 1912 and was active in business here until he suffered a stroke in 1940.

He had been a resident of Amarillo for about three years. Here for the rites Tuesday of last week were: R. W. Neil, Clayton Neil, Marshall Neil all of Hillsboro, Texas; Mr. and Mrs. W. A. Montgomery, Mr. and Mrs. Howard Montgomery, of Haskell, Texas; Mr. and Mrs. W. C. Watson of San Angelo, Texas; Mr. and Mrs. Homer Watson of Hereford Texas; Mr. and Mrs. Shelby Cook, Mrs. Frank Allen, Mrs. Picolla, all of Amarillo;

Mr. and Mrs. Edd Stodghill of Rising Star, Texas; Mr. and Mrs. Clyde Gordon, Mr. and Mrs. Winfield Smith, Mr. and Mrs. Morton, Mr. and Mrs. Luther Edmonson, Mrs. Ela Tipton, Mr. and Mrs. Roy Reed all of Plainview, Texas; Mrs. Joe R. Evers, Mrs. Adelle Nicholson of Crosbyton, Texas, and Claude Edmonson.

### APPRECIATION

We wish to thank all of our friends and neighbors for each act of kindness and expression of sympathy in the loss of our husband and father. Also for the lovely floral offering and nice food.

Mrs. C. E. Neil  
Mr. and Mrs. Charles E. Neil, Jr.,  
Betty Ann and Linda Kay  
Mr. and Mrs. H. K. Annotts  
and Sue Neil

Mr. and Mrs. C. C. Bailey of Dumont returned to their home Saturday, after a week's visit with their daughter, Mrs. Wesley Carr and family.

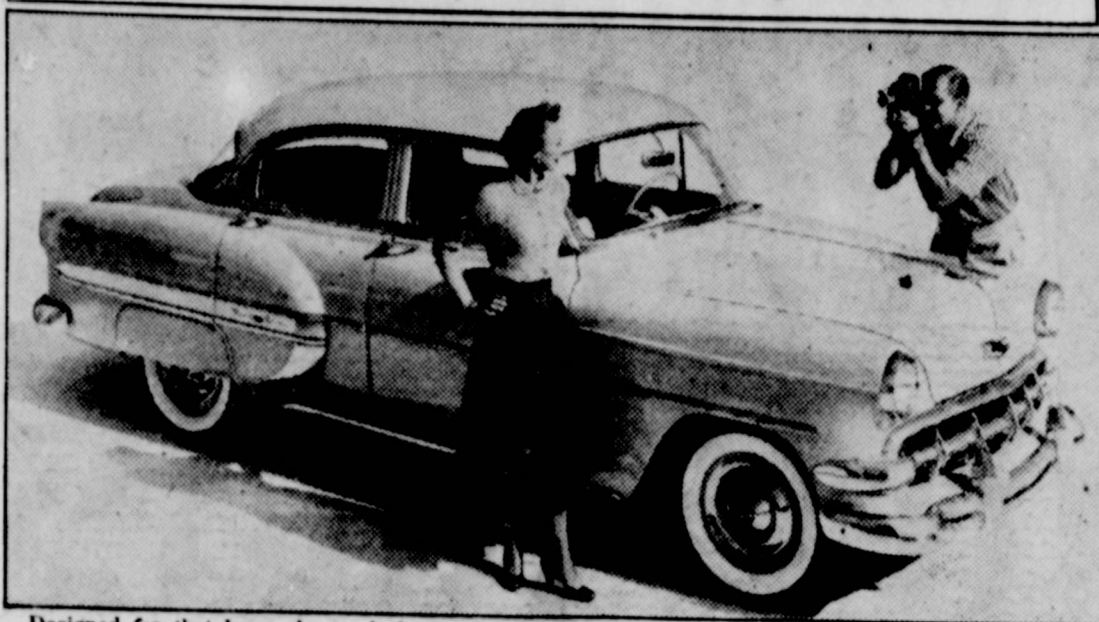
Mr. and Mrs. W. N. Garrett have returned for the holidays after a three months stay on the west coast. Mr. and Mrs. Garrett visited Washington, Oregon, California, Arizona, and other states.

Mrs. John Herd of Post and Miss Melvia Chronister, of Dallas, were week-end guests of Mrs. Herd's sister, Mrs. Jack Henry, Floydada, and Mr. and Mrs. John Lewis at the Lewis ranch.

Mr. and Mrs. J. P. Moss, John, Judy and Margaret leave Friday for Los Angeles, California, where they will spend the Christmas holidays with Mrs. Lee E. Wilkinson and family. Mrs. Wilkinson is the former Avanelia Moss, daughter of Mr. and Mrs. Moss.

Work sheets, binders, receipts, indexes. Hesperian.

## New Bel Airs Get Fresh Beauty Treatment



Designed for that lower, longer look so prized in modern automotive styling, the new Chevrolets meet other high standards besides eye appeal. The 1954 models have more power, better performance and chassis improvements that will substantially increase the pleasure and convenience of motoring. For 1954, a total of 13 body models are available in three series of cars. The Powerglide automatic transmission, linked to a 125-horsepower engine, is now optional on all cars. Above is pictured the Bel Air four-door sedan.

## Joe Bunch Plays Football Saturday In Mexico City

PORTALES, N. M. — It may be just another football game to unromantic people, but to the 33 football players at Eastern New Mexico university, the Aztec Bowl at Mexico City, D. F., Saturday, December 19, is a dream game to end all dreams.

It's centered around a football battle with a team of Mexico City college all-stars, but no one is forgetting that it will include five days in the Mexican capital — and, for

many, an airplane trip for the first time in their lives.

The team — accompanied by college officials left Clovis Wednesday in a special Pioneer Airlines flight to Fort Worth, Texas, switching to an American Airlines transport the hop to Mexico City. Thursday

and Friday will be spent in work-outs — and sightseeing. Saturday is the day of the game — and more sightseeing.

The return flight will be Monday, December 21. Sunday? More sightseeing.

The three teams making the trip

## Dr. O. R. McINTOSH

### OPTOMETRIST

OFFICE 211 SOUTH MAIN ST.,  
Phone 157 — Floydada, Texas

Floyd County Hesperian, Floydada, Texas, Thursday, December 17, 1953

includes Joe Bunch, who is a tackle on the ENMU team.

Child's definition of flattery: It's something nice someone tells you about yourself that you wish were true." — Christian Science Monitor.

## HOUSEMOVING

Mallow Brothers  
1608 Independence—1602 Quiny  
4-4496 4-7692  
Plainview, Texas

## Your local paper covers your home town... BUT

Texans read their Dallas News, too, every morning. It completes their picture of world happenings, sports, oil, market and farm news. They enjoy the features, fiction and comics. This Week Magazine goes along as a bonus every Sunday.

If you are missing this daily bundle of good reading, subscribe today!

FOLKS! IT'S POW'FUL EASY TO SUBSCRIBE TO THE DALLAS MORNIN' NEWS!! YO' JUS' CALL YORE POSTMASTER. C.R. WRITE THE DALLAS NEWS FOR FAS' SERVICE. ONLY \$1.75 A MONTH!!



## ON DISPLAY FRIDAY



*It's Brimming with Beauty!*

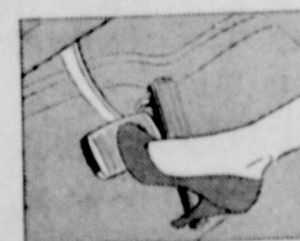
# New 1954 Chevrolet

The new 1954 Chevrolet Bel Air 4-door sedan. With 3 great series, Chevrolet offers the most beautiful choice of models in its field. Powerglide automatic transmission now available on all models, optional at extra cost.

Come see the most beautiful, most powerful Chevrolet ever built... the new car that combines great new performance with money-saving gas mileage!

**Powered for Performance!**  
**Engineered for Economy!**

*First in the Low-Price Field*  
with POWER BRAKES, AUTOMATIC WINDOW and SEAT CONTROLS



Power brakes for easier stops

Now Chevrolet brings you Power Brakes to make stopping wonderfully easy and convenient. Optional on Powerglide models at extra cost.



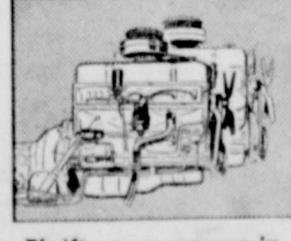
New, automatic window and seat controls

The touch of a button adjusts front seat and windows. Optional on Bel Air and "Two-Ten" models at extra cost.



New styling that will stay new

There's a new, lower, smarter look about this new Chevrolet. All around the car, you'll see new styling that brings you Fisher Body at its beautiful best.



New interior richness

Fine new upholstery fabrics with a more liberal use of beautiful, durable vinyl trim. New color treatments in harmony with the brilliant new exterior colors.



New, lower price on power steering

Chevrolet Power Steering now reduced in price! It does 80% of the work to give you easy, sure control. Optional at extra cost on all models.

Thrifty new power in all models

Now, in Powerglide models, is the more powerful "Blue-Flame 125" engine. Gearshift models offer the more powerful "Blue-Flame 115."

SYMBOL OF SAVINGS **CHEVROLET** EMBLEM OF EXCELLENCE

## WANTED for Christmas AND FOR LIFE!



## Pfaff dial-a-stitch Sewing Machine

The Dial-A-Stitch Sewing Machine is all any woman needs for Christmas! The whole family can get together and give a Pfaff. It's a complete sewing center, because exclusive Pfaff makes simply zig-zags the many different stitches. All sewing, all finishing is so easy, so simple. Come in for a free demonstration without obligation right away!

CHOOSE FROM MANY MODELS—Beautiful cabinets and handy portables, all with written lifetime guarantee. Pfaff Model 30 portable priced at only \$119.50.

COULD ANY WOMAN WANT FOR CHRISTMAS? Pfaff Sewing Center, Floydada, Texas

# ODEN CHEVROLET COMPANY

FLOYDADA, TEXAS 211 SOUTH MAIN ST. PHONE 400



STORE OPEN SATURDAY DECEMBER 20

# fill your Christmas menu

(with all the trimmin's) at.



THESE PRICES WILL BE GOOD THRU THE 24TH OF DECEMBER

**JELLO**  
Asst. Flavors 15c  
2 for



MARYLAND CLUB, 1 lb. Can  
**COFFEE . . . 83c**  
GOLD COAST, No. 2 1/4 Can  
**SPICED PEACHES . . . 31c**  
FIRE SIDE, 14 oz. Pkg.  
**MARSHMALLOWS . . . 31c**  
3 POUND CAN  
**CRISCO . . . 79c**



DEL MAIZ, 12 oz. Can  
**MEXICORN . 22c**

HUNT'S, All Green, No. 2 Can  
**ASPARAGUS . . . 39c**

KRAFTS, 8 oz. Bottle  
**FRENCH DRESSING . 21c**  
LIBBY'S, 8 oz. Jar  
**SWEET RELISH . . . 19c**  
OCEAN SPRAY, Can

**CRANBERRY SAUCE 1**

SCOT, 2 Rolls  
**TISSUE . . . . . 25c**

NORTHERN, Roll  
**Paper Towel .**  
CUT MACARONI, 2 Boxes  
**SKINNERS . . .**

LIBBY'S, 303 Can  
**CUT BEETS . . .**

**FRESH FRUITS & VEGETABLES**

CALIFORNIA, Green  
**CELERY** Medium Stalk **7 1/2**

FIRM HEAD, Pound  
**LETTUCE . . . . . 12 1/2c**  
CALIFORNIA, Large Size, 1 lb. Bag  
**BRAZIL NUTS . . . 39c**

EAT MOR, 1 Pound Pkg.

**CRANBERRIES . . . 1**

LARGE PAPER SHELL, 1 lb. Bag  
**PECANS . . . . . 29c**

SNOW CROP, Frozen, 10 oz. Pkg.  
**GREEN PEAS . . . 1**

SNOW CROP, 10 oz. Pkg.  
**GREEN BEANS . . . 24c**

DOUBLE RED, DELICIOUS, lb.  
**APPLES . . . . .**

DIAMOND, Large Size, 1 lb. Bag  
**WALNUTS . . . . .**

CALIFORNIA, Large Size, 1 lb. Bag  
**ALMONDS . . . . .**

FRESH PACT, 10 oz.  
**Strawberries . . .**

**U. S. GRADED QUALITY MEATS**

HENS FRESH, HEAVY FAT & TENDER, lb. **59c**  
EXTRA STANDARD OYSTERS FRESH Pint **89c**

Light, 2 1/2 to 3 lb. Ave., FRESH  
**HENS lb. 49c**

PICNICS Canned Boneless 4 1/4 lb. Can READY TO EAT **3.98**  
NU-TASTE CHEESE 2 LB. BOX **79c**

HAMS Canned, Boneless, 9 to 11 lb ave., lb READY TO EAT **99c**  
PORK ROAST Semi Boneless Pound **69c**

GOOD SELECTION OF TURKEY TOMS AND HENS  
WILSON'S CERTIFIED 14 to 16 lb. Ave., Half or Whole

**HAMS lb. 69c**

GIANT BOX TREND . . . . . **49c**  
FANCY CANDY, 1 lb. Box Box Chocolate . . . **69c**

WELCH, 12 oz. GRAPE JUICE . **23c**  
LIBBY, 303 Cn PUMPKIN . . . . . **14c**

300 COUNT, Box  
**KLEENEX . . . 19c**

SIoux BEE, 12 Box HONEY SPREAD **30c**  
ALL SWEET, 1 lb. Pkg. MARGARINE . . . . . **29c**

TNT, Can POP CORN . . **19c**  
LIBBY'S 5 1/2 oz. OLIVES . . . . . **36c**

