

Light Plant Open House Tomorrow

Open House Program

(Wives of officials and employees of the city serving as hostesses)

Registration and refreshments beginning at 2 o'clock p.m.; a 100-watt lamp to every registrant of high school age or over; all-day suckers and bubble gum to the youngsters.

5:00 p.m. Floydada High School Band concert;

5:20 Formal program begins with Richard F. Stovall serving as master of ceremonies;

Recognition of and talk by Frank C. Harmon, former mayor of Floydada;

Recognition of and talk by Glad Snodgrass, former mayor of Floydada;

Recognition of and talk by J. A. Patterson, mayor;

Formal dedication ceremony followed by starting of the new unit; Drawing for 16 door prizes.

After long delay the new building and power unit of the Floydada light plant is ready for the people of the area to preview before it begins its years of service to the community.

Yesterday the city council announced that the plans are complete for the open house Friday afternoon from 2 o'clock to 5:30. As many members of the council and employees of the city as can be spared from their other duties, as well as the wives of the councilmen and the employees, are on the reception committee. Weather permitting an attendance of a thousand or more persons is expected.

The investment of the municipality in the new addition is \$260,000. In this investment is included a 1,250 kw power plant and a building adequate to house it, together with room for an additional unit of twice the size of the 1250-kw machine.

The new power unit is synchronized with the units already in service. Work was begun on the unit by Cooper-Bessemer corporation more than a year ago and at the same time construction of the building was started. Long delays were occasioned by shortages of material and lack of manpower. It was originally planned to put the new unit into service early in the summer.

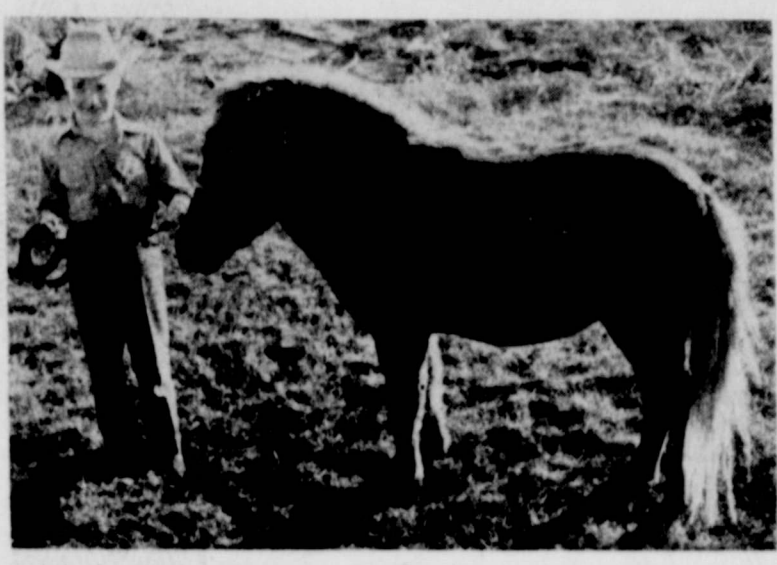
Among the contractors for the new plant were S. R. Duncan, builder, who built the steel and brick building the Cooper-Bessemer company named above, Ideal Electric and Manufacturing Company and Westinghouse Electric Supply.

Tomorrow's event is expected to be a gala occasion. In addition to the current official family of the city two former mayors will have a part in the ceremonies in the late afternoon. They are Glad Snodgrass and Frank C. Harmon. Snodgrass was mayor during construction days of the first plant and at the time the original 900-horse power units were put into operation.

Sixteen attendance prizes all quite valuable, are included in the list of give away provided by various industrial and merchandising concerns. Persons of high school age and over will be asked to register. There will be coffee and doughnuts, and for those of the right age, bubble gum and all-day suckers. It is a bring the children sort of an event, with all hands joining in the celebration. Al R. Ely, utilities superintendent for the city, said:

Members of the council who are currently serving the city and have carried on the construction and financial negotiations are:

J. A. Patterson, mayor, Carl L. Minor, jr., Lewis Norman, D. T. Mayo, Parnell Powell and Leonard Matzler, councilmen.



This is the Shetland Pony that Floydada business men are going to give to some youngster on the afternoon of December 18 at 5 o'clock. The young man pictured with him is Kenneth Smith, 9, son of Mr. and Mrs. M. C. Smith, 902 East Price street. The pony is a dark sorrel 37 inches tall. Kenneth and the neighbor boys say he is perfectly gentle and a fine pal to have around.

Santa Parade, Pony Show Will Signal Opening Holiday Season

One week to a day before Christmas some youngster who visits or lives in Floydada is going to be the proud possessor of the fine young Shetland stallion pictured above with Kenneth Smith.

That is the plan of the retail trades committee of Floydada Chamber of Commerce. Acting for nearly 200 business and professional men of the community the committee plans a free drawing to see who shall have the Shetland. Registrations begin Friday of next week when the Shetland pony show and Santa Claus parade will be held—the day after Thanksgiving — November 27.

The Shetland a dark sorrel, was bought from Herman Caddell, a Shetland breeder and dealer of Lubbock. The price tag on him — if you had to buy — would be \$200. Eligibles to register must be not over 14 years of age.

Good Parade Is Forecast

At the moment it looks like the show and parade on November 27 is going to be a big event. If good weather holds out there will be floats galore and Shetlands galore, too, as well as good horses of all kinds in the parade. A Santa Claus will be the big figure in the parade. And there will be presents for the youngsters in most all of the stores about town. Practically every business house will have a memento of the occasion to distribute. Some of these things will be candy and the like.

But whether you are at the parade or not, if you visit any of the Floydada stores which have the tickets for the Shetland pony — and most of them will have beginning November 27 — and register (at no cost) you'll have a chance in the drawing which will take place on December 18. You don't even have to be present when the drawing is held.

You'll enjoy being in Floydada on November 27, and if you can, stay for the evening when the Christmas lights go on. Among other things, the Lions club carnival will be held beginning Friday noon. It will be a lot of fun and frolic, continuing into the night the Lions promise. It will be strictly an amateur affair, no professional carnival people in it, staged by members of the club. The Lions plan to have their carnival run through Saturday night as well.

The pony show committee is composed of John W. Reue, chairman, J. B. Bishop, Marvin Shurbet, M. C. Smith and Bill Norman.

NICHOLS TEST BELOW 7,000 IN CISCO LIME

Yesterday afternoon at 2 o'clock the drilling contractors were back at the bottom of the hole with a new bit at 7074 feet in the R. L. Nichols No. 1, Burdell Oil company, offset to the Minnie Adams well at Lakeview, Burdell Oil Company reported.

The drill topped the Cisco lime at 7,010 feet, the report said, and was still in the same formation when drilling was resumed. There is considerably porosity but no oil show.

The structure in the Nichols well is about 54 feet low as compared with the Adams, which had 70 feet of the Cisco lime, topped at 6,956 feet.

For want of a better name or lack of information the geologists are calling the formation in which they hope to hit pay a canyon reef formation. It should be not more than another 600 or 700 feet lower than the strata they now have the drill bit in, if it runs true with the Adams well.

Sinclair Hits Basic Rock

Preaching is over and the doxology will be sung today for the Sinclair test on the J. M. Maasie tract four miles north of Floydada, according to plans of the company as reported yesterday. The drillers had the bit at 10,358 feet in "basic rock", preparing to plug. Lime formations found in the last 300 feet of the well did not show any signs of yielding production.

Sinclair does not plan to test the formation, which gave a show of oil and gas out mud at 6,925 feet. The report said this test was not deemed feasible.

Plains Equipment Has New Owner

A new owner for Plains Equipment company, who also has acquired title to the 50-foot front which houses the business on south Wall Street, is J. W. Fanning, of Grady, New Mexico.

Sale of the business, which was owned jointly by D. H. Gerald of Plainview and Arlon Miller of Floydada, and the sale of the building, which was owned by Mr. Gerald, was completed the first of last week, when the new owner took over. He had made no changes in personnel the first of this week. He has been out of town most of the time since acquiring the property.

Mr. Gerald is a doctor of chiropractic at Plainview, and Mr. Miller is a farmer in the Sand Hill community. The latter is also continuing the building of a cotton harvester which has been highly successful in use with the Oliver tractor.

Remaining with the organization are Leroy Cox, salesman, Troy Cranford, bookkeeper, Jim Elliott and Wilson Ansley, shop service.

Rites Said Friday For C. A. Joiner

The funeral rites for Rev. Charles A. Joiner, a veteran Baptist minister of this area were held in the First Baptist church in Lockney at 2:00 p.m. on Friday afternoon, November 14.

Rev. Joiner died Wednesday morning at 11 o'clock at St. Mary's hospital in Lubbock following major surgery on the Monday previous.

Rev. Joe Wilson a retired Baptist minister, officiated at the service with Rev. W. S. Spearman of South Plains and Dr. Earl Allen of Floydada assisting.

Floyd Huff Rites Held Yesterday

Floyd Huff, 58, longtime resident of Lockney, died Monday of a heart attack suffered while he was driving a tractor in a cotton field.

Funeral services were conducted at 2 p.m. Wednesday in the Main Street church of Christ in Lockney. George Derval, minister officiated.

Mr. Huff was born February 22, 1895.

FLOYDADA GROUP EXPECTED ON TELEVISION TUESDAY

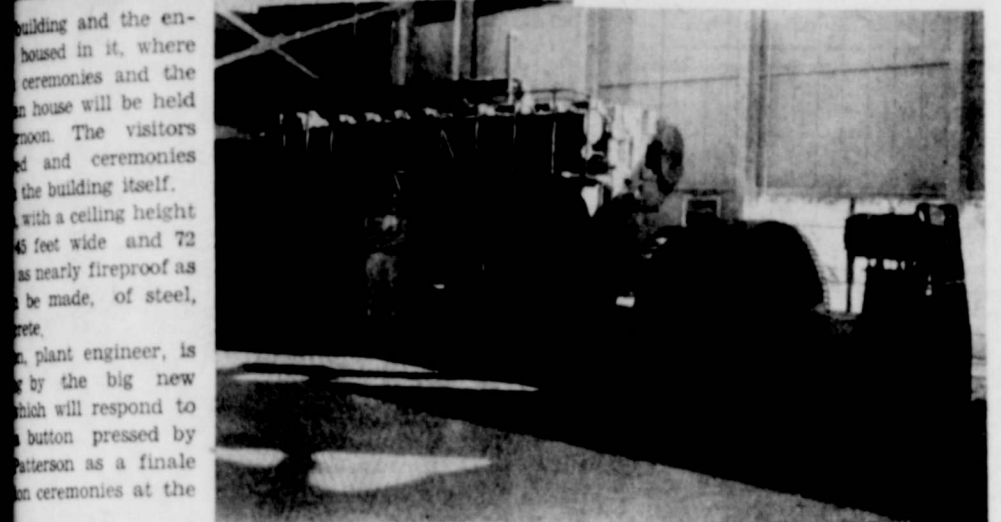
Tuesday night Clement B. McDonald, president, and Olin M. Watson, secretary, of Floydada Chamber of Commerce had 10 minutes on television over KDTB at 6 o'clock and have a date for another 15-minute session for Floydada business men on Tuesday evening of next week at the same hour.

Watson is hoping to have members of the parade and pony show committee on next week's program.

GIANT RADISH, TOO

A 22-inch radish 11 inches in circumference at the middle was brought to The Hesperian office this week by Grady Freeman from his farm 12 miles east.

He decided to bring in the whopping vegetable to go with the giant turnip grown by Arch B. Muncy of Muncy and the 52-inch mustard stalk shown by W. A. Shaw of Floydada.



School Officials Organized District Two-AA Meeting

I. T. Graves, Baker, and coach attended an organizational meeting for district 2AA at night at representative schools.

Up at the meeting of officers, an appointment was made to the district, and a district games.

Superintendent Lockney schools, the Lockney principal, secretary.

Accepted to accept Canyon school to the district, and provided that it is present district and interscholastic League schedule including when up and the are as follows:

Olson here; Tolia here; Lockney here; Muleshoe there; Canyon there.

Only indicates district will be used only

TAHOKA TO BATTLE SPUR FOR DISTRICT 5AA HONORS

The battle of the Bulldogs will take place at Spur tomorrow night when Spur's Bulldogs play host to the Bulldogs of Tahoka in a contest that will decide the district 5AA championship — decide it that is if Spur wins.

In the event of a Tahoka victory the district will be thrown in a three-way tie with Floydada entering the picture with the above mentioned teams.

Many Floyd county fans will make the trip to Spur and will be backing the Tahoka team to upset

Quarterback Club Ends Season At Meeting Held Monday Night

The Whirlwind quarterback club closed their 1953 season with a meeting Monday night at the high school cafeteria. Richard Stovall president had charge of the meeting and a brief review of the year's activities was given.

Reports from the committees were made and then Gene Collins, jr., treasurer, reported on the financial standing of the club. A balance of \$475.66 on hand as of Monday night was the figure given and a complete statement as to income and expenses was made.

The club voted to set aside \$100 to help with the football banquet and another \$25 to be used toward the purchase of a gift for Art Gatts, Lubbock sports writer, who has followed the 'Winds in their football battles for the past two years, as a token of appreciation for his time and for publicity received.

Three committees were named by the president to work with school officials when and if needed on

Joseph R. Riddle, 97, Died Monday

Joseph R. Riddle, 97, died Sunday, November 15, in Lockney. He was born August 30 1857. He is survived by his wife, two daughters, Mrs. A. H. Turner and Mrs. J. B. Howard, one son Ernest of Greenville and one brother, Bob of Durant, Oklahoma. Also 21 grandchildren and 26 great-grandchildren.

The service was held Monday November 16, at 3 o'clock in the chapel at Carter funeral home. Elder D. L. Handley officiated. The body was taken to Blue Ridge, Texas, for interment.

Collecting Dues For Legion Hobby

Although he gets no pay out of it, J. C. Covington, a member of the American Legion for 34 years, and a "hoot owl" since 1947, gets a big kick out of soliciting members for the Legion.

This week he was hot on the trail of 100 memberships for 1954. He has about 40 already signed up. You have to have 100 members to your credit before you can wear the insignia of a hoot owl.

Every year since 1947 Covington has won the coveted award, except last year when he fell nine below the mark.

This year he is determined to make the grade again. He is a member of McDermott post, American Legion. He saw service in World War I.

Allens Are Home With Many Fish to Prove Story

The Oliver Allens are home from Aransas Pass with tall fish stories and brought with them many good fish for friends from the sea coast resort, which prove their contention that fishing was good for days on end in the gulf.

Mr. Allen fished with L. H. Dorrell, who with Mrs. Dorrell, is spending the winter on the coast and does not expect to be home until after the first of the year, at least.

One day, Allen said, they fished and caught 108 sea trout, the next day the number was 115 and their biggest day was 128 fish. Some of the trout were from water 50 feet deep.

Allen and Dorrell decided to share their good fortune with as many as Allen could get to. He was out delivering the fish early Monday.

County Council Annual Meeting

The Floyd County Home Demonstration council will have its regular meeting at 2:30 on Saturday afternoon, November 21, in the council room of the court house, according to an announcement by Mrs. W. R. Daniel, chairman.

This is the annual meeting where annual reports will be given by the club presidents, committee chairmen, and officers of the council.

Will Ask Funds Next Week For Salvation Army

The Floydada unit of the Salvation Army will make its annual campaign for funds next week according to Harry Morckel, who was drafted by the unit again this year to conduct the drive. Kick-off for the drive will be held Monday morning at a breakfast at Hotel Coffee shop.

Discussion of the probable needs in the community during the ensuing 12 months, together with a recap of last year's work, was held at a steak supper at the Hotel Coffee shop, when members of the committee gathered for a 45-minute session. Judge W. E. Grimes presided. He has headed the local committee in its beneficence for a number of years.

A goal of \$1,500 to be sought from the people of the community in the week beginning Monday was decided upon by the members of the unit committee present. Last year, the committee was told by Jack Sharkey, field representative of the Army, was one of the most active in Texas history of the Salvation Army. The Waco and San Angelo disasters were outstanding examples of the outpouring of quick relief in cases of distress.

The Floydada committee in their fiscal year now closing, paid out \$681.83 for local and transient emergency relief for 243 persons, the financial report of Treasurer Charles Bedford disclosed. For the most part the work is done quietly, their effort is largely pointed to persons not "eligible" for help otherwise.

Morckel hopes to organize his campaign this week-end and start the canvas with a kick-off breakfast at 7:15 Monday morning from the Commercial Hotel coffee shop.

Present for Monday night's supper conference were Judge W. E. Grimes, W. Edd Brown, Lorin Leibfried, Tilden B. Armstrong, Mr. Morckel, J. C. Wester and Homer Steen. Other members of the committee are C. H. Bedford, treasurer, Walter G. Collins, Tom W. Deen, James H. Word, J. W. Reue, James M. Willson, and Jimmie Willson.

W. A. AMBURN PUBLISHER

W. A. Amburn, recently of Plainview announced Thursday that he and Mrs. Amburn would take over the management of the Briscoe County News which they recently purchased, from M. B. Cavanaugh, Monday of this week.

Mr. Amburn is the son of Mrs. W. A. Amburn, sr. of Floydada and at one time was associated with the Hesperian Publishing company.

Miss Goughly Has Surgery

Miss Viola Goughly had surgery for mastoiditis last Friday in Plains hospital at Lubbock. She returned to her home, 202 W. Tennessee on Tuesday. Her mother, Mrs. O. R. Goughly, reports that it probably will be several weeks before she will be able to return to work at the Modern Beauty shoppe.

MOTHER OF MRS. TOM PORTER IS GRAVELY ILL

Mrs. O. M. Mimms of Ralls, mother of Mrs. Tom Porter, is seriously ill in West Texas hospital at Lubbock. Mrs. Mimms has encephalitis and has been in a coma since she was admitted to the hospital over two weeks ago.

Mrs. Mimms is the mother of 12 children, eight of whom live near Floyd county. Four of the children live out of state. Mrs. Porter has been with her mother most of the time.

Jim Norman Rites Held at Crowell

Jim T. Norman 54, of Klamath Falls, Oregon, passed away November 10 following a heart attack. Funeral services were held Sunday afternoon at 3 o'clock in the First Baptist church at Crowell, Texas. Rev. Fitzgerald of Thalia, formerly of Crowell, officiated at the service.

Mr. Norman had made his home at Crowell, Paducah and Seymour until the first part of this year when he moved to Oregon.

He is survived by his wife and six children and 11 grandchildren; also by his mother, Mrs. W. C. Buck of Crowell, and five brothers and three sisters.

Relatives from this area at the funeral service were: Bill Norman, a brother, and Mrs. Norman from Floydada, and Mr. and Mrs. Sterling Cummings of South Plains. Mrs. Cummings is a niece of the late Mr. Norman. Earl Norman, a brother, and Mrs. Norman of Siloam Springs, Arkansas, formerly of Lockney were also present.

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Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

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THURSDAY, NOVEMBER 19, 1953



Established 1886 by...
tered as second class...
office at Floydada, Tex...
under the act of Cong...
1897

VIEWS AND COMMENT

In our opinion the city authorities in Floydada have found or will find the great majority of the people of the community strongly in favor of seeing the new sanitation ordinance carried through successfully. What was feared could happen apparently has taken place, namely that the city was not adequately prepared to carry out its end of the bargain when the ordinance was passed.

Doubtless the council realizes the fact that the city is not meeting its end of the bargain to will take steps to make its service to the public thorough so it will be consistent in insisting that the public go along. Very, very few but do so gladly when they find out the city is willing to spend the money that it will take for compliance to be 100 per cent on the part of the sanitation department as well as on the part of the residents and business people. In our mind maintaining good sanitary conditions in the community is the most important role the municipality can play. In fact, the city's records disclose that sanitation and protection of the public health were the principal reasons for asking for a city charter and incorporating.

The condition is not a peculiar one to Floydada. It rules in every town about this size when the community begins to insist on proper sanitation. It is a money-losing deal—that is it costs a lot more than you think it should—to operate such a sanitary code as has been adopted in Floydada. Some towns go ahead and get the job done. Others all over the state just "do the best they can." The council, we think, will find the citizens ready to go all out for a real sanitation program in this community.

A white Christmas. Best chance this year for a white Christmas than in a long time. With no killink frost as late as the first of this week the chance now is good that the cold season may just gradually advance on the plains, contrary to the usual style of coming in like a roaring lion. And that by Christmas-time some vagrant cold front will catch up with all the moisture that is floating around over the region and cause snow to fall. One year it happened that way, and right at Christmas-time.

If all the facts concerning this man Harry Dexter White did not get to the president, while White was in the government service, it is our idea that there was a clique or gang of the type referred to usually as a "palace guard" that kept the facts from a busy man, who had to depend on somebody for the things he needed to know. Our quarrel with Mr. Truman's way of doing was that he let the "practical" politician sway him too much, that he was hoodwinked by his loyalty to undeserving friends he inherited from Tom Pendergrast.

Floydada Jaycees are spear-heading a movement to get greater protection for school children that cross the highway. Other organizations in the community are actively aiding the junior commercial organization in whatever way they can. The problem here is no different to that in most communities in that the local viewpoint runs contrary to that of the highway department. The latter builds highways around business areas so they can turn traffic loose and speed it through the outskirts of a community. They dread to put in traffic stops, blinkers and the like because they interrupt the 30-mile-an-hour gait which is considered "safe" for traffic. The parents of the community, on the other hand, whose children cross these lanes of through traffic, consider their children hazard life and limb to the speedster and think the price is too high for "orderly" movement of traffic through the community. The community will have to bear down to get their point of view recognized.

We note that the controversial Bishop Oxnam will discuss "Communism in the U. S." next week at the University of Texas, as a part of a survey of the Red menace throughout the world lecture series. The bishop stands strongly entrenched as a pillar in his church. We should have liked for the bishop to be more forthright in his attitude toward loyalty to country in his evidence before the un-American committee of the house of representatives. Most of his evidence that we got was in a critical vein, and as though a minister of the gospel should be exempted from examination as to his loyalty to the country in which he was free-born.

When you buy experience, instead of getting it given to you, it is well remembered and much longer. Cotton defoliation experience, for instance. Texas farmers are desperately anxious to arrive at the stage in their growing of cotton where they can harvest their crops mechanically, like they now plant and cultivate it. Accordingly defoliant have been used freely all over Texas. Even the black-landers have tried many kinds of defoliant on their surprise crop of 1953. The cotton man has learned that the perfect defoliant has not been found, at least a defoliant that will work under all kinds of circumstances. Some have experimented to their sorrow. Whoever discovers the perfect defoliant has a pot of money made.

An obligation is a debt secured by a mortgage on character.
— Douglas Meador, Matador Tribune

The number of persons in the U. S. 65 years of age or older has quadrupled since 1900 while the total population has only doubled. This group now makes up about 8 percent of the nation's population.

Floyd County 14 Years Ago

(Taken from the files of The Hesperian issue dated November 23, 1939)

The Hesperian this week announces plans for a contest for Yule-tide lighting of Floydada stores, homes, hospitals and churches and wholesale and industrial establishments. The Hesperian will sponsor the contest.

The annual roll call of the American Red Cross closed Saturday with a big total exceeding the quota. Mrs. Walter Hale, city chairman, said the city quota was set at \$300.00 and over \$354.00 was raised.

Rev. J. B. McReynolds, of Borger, will succeed Rev. John Eldridge here as pastor of the First Methodist church, with Rev. Eldridge going to the Borger church.

L. D. Britton, formerly employed as lineman with the Floyd county Rural Electric co-op, was employed by the city council last week as lineman and contact man for the new city electric system now under construction.

The marriage vows of Miss Mildred Burke, daughter of Mr. and Mrs. D. W. Burke of Sand Hill, and Johnnie Cates, son of Mr. and Mrs. John C. Cates of Sand Hill, were read November 18 in Lubbock.

Melvin Henry was employed last week by the Floyd County Rural Electric co-operative as a lineman, replacing L. D. Britton.

Seven stitches were required to close a wound on the right hand of Jim Simpson, 15-year old son of Mr. and Mrs. Horace Simpson. The accident occurred when he fell on a broken fruit jar.

Mrs. Robert McGuire and Mrs.

Walton Hale left Sunday for Galveston where they will attend the state Parent - Teacher convention this week.

Pat Stansell, ex-student at Texas Tech, attended homecoming in Lubbock over the week-end. Also Miss Virginia Simpson and Buster Simpson were present at the homecoming.

AD: Wester's Quality Bakery delicious fruit cake, 30 cents per pound.

Mrs. Fred Dickert and Miss Mary Hendricks spent Sunday visiting Mr. and Mrs. C. Alexander.

Mrs. Cella Ross, teacher in the Lakeview school, spent the week-end in Amarillo with her daughter and family.

The Snappy Laundry is the new name for the Blue Bonnet Laundry made effective this week in an exchange of ownership. Mrs. M. E. Latham, the former owner, sold the property to Mrs. C. C. Huckabee and Mrs. Grover Smith, who will operate the business. Mrs. Latham plans to retire from business for the present.

Roy Rodgers, "Whistling Roy Rodgers" of Hollywood fame, who was a guest for several days the past week, with his brother, Carl Rodgers, left this mid-week for Wellington where he will visit relatives for a brief time. Rodgers plays a number of instruments and has been featured on Uncle Ezra's programs as an entertainer.

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POULTRY WANTED

- No. 1 Heavy Hens over 6 lbs. 25c
- No. 1 Heavy Hens 4 to 6 lbs. 22c
- No. 1 Light Hens under 4 lbs. 20c
- No. 1 Old Roosters 12c

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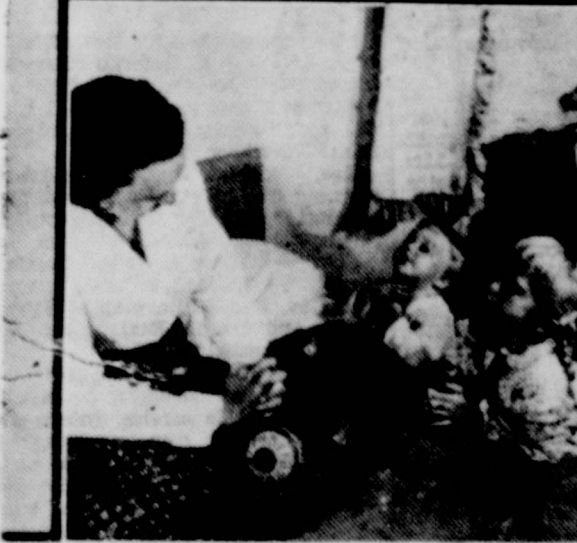
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SEE YOUR REDDY KILOWATT APPLIANCE DEALER

"NO WEATHER CHANGE WORRIES with an Electric Blanket" says...

Mrs. B. L. Morgan, Jr.
1313 BEVERLY STREET
AMARILLO, TEXAS

"And Mary Ann and Lynn stay warm without being loaded down with weight. You feel so safe and free of worry when you know the children will be warm no matter how the weather changes", Mrs. Morgan adds.

"I like the wide choice of colors, too, so that my blankets can harmonize with the color schemes in each bedroom. Then there's the saving on cleaning and storage space, with only one blanket for each bed", this modern mother adds.

For complete sleeping comfort, without weather worries, get electric blankets now for your bed, and the children's.



SET THE DIAL— REDDY DOES THE REST!



SOUTHWESTERN

PUBLIC SERVICE

COMPANY

Big Fish the Fall

A plug that runs 8 feet deep is all you need. Most of the time it seems useless to try anything else. A dull-colored plug is almost invariably the best—perhaps the clarity of the water accounts for this. Use fairly large plugs, say 3/4 ounce. Retrieve very slowly, and the closer to freeze up the slower the retrieve should be.

The bass will fight in slow motion too. So your big thrill comes from the excellent chance of catching a lunker worth mousing. Or from his delicate, delicious flavor—far superior to what he'd have at any other time of the year.

South Plains News

(by Mrs. Murray Julian)

SOUTH PLAINS, November 17.—Beautiful fall weather continues. Farmers are working early and late getting their cotton to the gin and grain to the elevators while it is nice.

Mr. and Mrs. John Smitherman visited Mrs. E. C. Austin and Mr. and Mrs. Sim Reeves at their home on Sunday afternoon. Mrs. Austin's condition remains about the same but she is confined to her bed.

The Brotherhood of the South Plains church met on Monday night, November 16, and guests for the evening were the Brotherhood of the Silverton Baptist church. The group enjoyed an address by Rev. R. O. Shaffer of Kirkland and refreshments of sandwiches, coffee and pie were served at the close of the meeting. Twenty-six men enjoyed the meeting which began at 7:30 o'clock.

Activities of the church this week will be WMS on Wednesday afternoon at the church. Mid-week prayer services will begin at 7 with teachers meeting and the childrens organizations to follow after the prayer service.

At the Workers conference which was held at the South Plains church on Tuesday, November 10, the theme of the meeting was "Keeping Church Ordinances" with Dr. R. Earl Allen of Floydada and Rev. Lee Hemphill of Littlefield delivering the main addresses. The women of the church served 120 plates at



THE U. S. ARMY provided millions of items of clothing for South Korean refugees.

the noon meal and around one hundred guests signed the register.

Mr. and Mrs. Earl Norman of Siloam Springs, Arkansas, parents of Mrs. Sterling Cummings, and her sisters, Mr. and Mrs. Elmo Hall, from Adrian, and Mr. and Mrs. James Preston and Debbie from Littlefield have all been house guests at the home of Mr. and Mrs. Sterling Cummings during part of last week. On Sunday they all went to Crowell where they attended the funeral of Mrs. Cummings' uncle, Mr. Jim Norman, who had lived at Crowell most of his life. Recently he moved to Oregon where he was living at the time of his death. He passed away the middle of last week.

Mr. and Mrs. George Weast went to Amarillo on Thursday morning where Mrs. Weast spent the rest of the week with her daughter, Mrs. T. Evans and family, and had treatments by physicians for an infection. Mr. Weast returned home on Thursday evening. Mrs. Weast came home on Saturday night.

Nathan Mulder was out of school all of last week with a bad cold. Gary Wilson had been ill with the same thing. Fred Fortenberry and others of the adults in our community have been ill with the flu. Elmo Reeves left last Saturday for a week's trip down in the mountains of south Texas where he is hunting for deer.

Mr. and Mrs. Otho Sanders and Curtis went to Floydada on Sunday where they called on his parents, Mr. and Mrs. W. M. Sanders, and then went to the home of her aunt, Mrs. J. H. Poore and family and visited with them and Mr. and Mrs. C. E. Bartlett, parents of Mrs. Sanders.

On Tuesday Mrs. W. M. Stanforth, sr., went to the home of Mrs. G. F. Weast where she visited in the afternoon. In the evening the Weasts went to Tulsa to see her nephew, Jack Montague, Mrs. Montague and Bennie.

Mr. and Mrs. John Fortenberry of Cedar Hill were Sunday guests at the home of their son, Fred Fortenberry and family.

Rev. and Mrs. W. S. Spearman and children visited Mr. and Mrs. Grigsby Milton and Barbara Sue at their home on Sunday afternoon.

Club Met Wednesday
The South Plains home demonstration club held its regular meeting on Wednesday afternoon, November 11, at the home of Mrs. I. H. Parks in South Plains with Mrs. John Smitherman acting as co-hostess.

Mrs. H. L. Marble presided over the business meeting. Roll call was the showing of a wrapped Christmas gift by each member. The theme of the meeting was Food for the Soul.

Mrs. John Wilson was in charge of Christmas Decorations for the Living Room and Mrs. Bill Beedy and Mrs. John Smitherman demonstrated a meat dish, "Pigs in a Blanket," with a display of all kinds of canned meats and various ways to use them.

Refreshments at the close of the meeting included the meat demonstration dish with dessert and coffee.

Members present were Mesdames Bill Beedy, Bryant Higginbotham, Horace Marble, Grigsby Milton, R. G. Dunlap, Johnny Wilson, George Weast, John Key West, Skeet Thornton, Paul Snodgrass and the hostesses Mrs. I. H. Parks and Mrs. John Smitherman.

The next club meeting will be on November 25 at the home of Mrs. George Weast. The theme will be Thanksgiving thoughts.

Mr. and Mrs. Carrick Snodgrass from Floydada were supper guests and evening visitors at the home of Mr. and Mrs. John Smitherman on Saturday evening.

Mr. and Mrs. Arthur Brown and Karen from Lockney were guests Sunday at dinner and for the afternoon in the home of Mr. and Mrs. Arby Mulder and children.

Rev. Joiner Mourned
The last rites for Rev. Chas. A. Joiner of Lockney were said on Friday, November 13, at the First Baptist church in Lockney when he was laid to rest beside his wife in the Lockney cemetery.

Rev. Joiner was universally beloved and his going leaves a spot never to be filled in this community and in his church where he was never absent as long as he was able to be up at all.

He never fully rallied from his operation on November 9 and he passed away on Armistice Day, November 11, at the Lubbock hospital.

Relatives and friends came from far and wide for his funeral in Lockney. From Abilene came Mr. and Mrs. Wm. Haynes, Mrs. W. F. Joiner, Weir Joiner and Mrs. Ed Reeves from Amarillo Mr. and Mrs. Alex Cannon, Mr. and Mrs. Walter Brown and children and Mrs. Jack Crawford; from San Antonio Mrs. Ruth Burnett; from Plainview Mr. and Mrs. Bruce Rich and children; from McAllen Mr. and Mrs. B. F. Harper, and from Clovis Mrs. Clinton Armstrong.

All of Mrs. E. E. Joiner's family including Mr. and Mrs. G. W. Brumley, Mr. and Mrs. Roger Brumley,

Bonnie Brumley and Mr. and Mrs. Homer Brumley with many others from Hereford attended. Mr. and Mrs. Lloyd Horn and Mrs. Ray Horn from Lubbock were among the friends who were present and known in our community.

Those who spent the week-end at the home of Mr. and Mrs. Sylvia Kinniburgh were Mrs. Levoyn Kinniburgh and children and Mrs. J. O. Archer and children all of Vera who came to be with their husbands over the week-end. The men have been doing combine work in our vicinity.

Mrs. Ruth Burnett from San Antonio and Gene Nichols from Amarillo spent the week-end at the Murray Julian home. Mr. and Mrs. Bill Harper visited there also but spent the nights at the home of his brother, Jim Harper and family in Lockney. The Bill Harpers left for their home in McAllen on Sunday morning. Mrs. Burnett accompanied them as far as San Antonio.

Mrs. Jack Crawford from Amarillo and Mrs. Clinton Armstrong from Clovis, New Mexico, were here for the week-end as guests of their mother, Mrs. Wilson, and the John Wilson in our community. They attended Rev. Chas. Joiner's funeral on Friday and the funeral of Matt Lyles, old time residents of this part of the plains on Saturday in Lockney, after which they left for their homes.

Mr. and Mrs. Gene Edmonds went to Amarillo on Saturday but were delayed when they arrived at Canyon. They will go again the last part of the week to take Beanie to the doctor in Amarillo for his surgical operation.

Mr. and Mrs. Arby Mulder and children were Saturday night visitors in the home of Mr. and Mrs. Murray Julian. On Monday night while the husbands were attending Brotherhood, Mrs. John Wilson, Gary and Sue, and Mrs. Grigsby Milton, Barbara and Donita were evening visitors in the Julian home.

Vic Vet says

PAY YOUR GI INSURANCE ON TIME. SHOULD YOU SLIP UP ON YOUR 31-DAY GRACE PERIOD, YOUR LOVED ONES WOULD BE WITHOUT THIS INSURANCE.



For full information contact your nearest VETERANS ADMINISTRATION office.

Rare Ambergris Is The Outcome Of Ocean Duel

BERKELEY, Calif. — Ambergris, rare for its commercial quality as a base for perfume, is usually the outcome of a vicious duel fought at great ocean depths between the sperm whale and the cuttlefish, research scientists report.

The sperm whale is usually the victor. Strong digestive juices in its stomach break down the flesh tissue of the octopus but, in the case of a sick whale, secretions are not of sufficient strength to dissolve a beak-like part of the octopus resembling a gladiolus bulb.

A chunk of ambergris is worth

Floyd County Hesperian, Floydada, Texas, Thursday, November 19, 1953

a fortune. And hundreds of people every year send odd items that they have found on a beach to laboratories for identification, convinced it is ambergris.

Ambergris may be detected by heating a wire until it is red, and thrusting it into the jelly-like black mass which might be found on a beach. If the material from the mass sticks to the hot wire, rather than melting, it may be ambergris. If it sinks in water, forget it.

What most people find on a beach and this is ambergris is usually oily material discharged from ships' tallow, bees wax, and unusual sponge-like animal washed away from a rock and floating to the surface, ooded shaped sea weed.

Socrates was often referred to as the "henpecked philosopher."

Use Hesperian want ads.

ARWINE ATTENDS RE-UNION OF WORLD WAR I MEDICS

Mr. and Mrs. J. A. Arwine spent the week-end in Fort Worth and Dallas. On Sunday Mr. Arwine attended a reunion of the medical detachment of the 90th division of World War I. The reunion was held at the Jefferson hotel in Dallas.

During the meeting, Mrs. Arwine visited with relatives in Fort Worth. J. M. Willson, sr., who visited his mother in Fort Worth over the week-end, accompanied the Arwine's home.

Mr. and Mrs. Ross Day and children of Odessa spent the week-end in Floydada with relatives.

Mrs. W. E. Walker has returned home from a visit with a sister in Fort Worth and a sister in Waco.

To get results use want ads.

1/2 PRICE TUBE SALE

On factory rejects. These tubes are only slightly defective and will give miles of good service, and are guaranteed.

6.50 — 6.70x15	\$1.48
7.00 — 7.60x15	1.80
7.10x15	1.62
8.00 — 8.20x15	2.25
6.00x16	1.43
6.50 — 6.70x15	1.60
7.00 — 7.60x16	1.90
7.50 — 8.20x16	2.25
Commercial 7.00x15	2.05

All prices plus tax.

B. E. NEEDLES
206 S. Main Phone 513

RED & WHITE FOOD STORE

MONDAY — FRIDAY — SATURDAY

SPECIALS

PLUS OUR

GIFT SHARING STAMPS

MEMBER CLUB

BEANS 4 No. 303 Cans \$1

COCKTAIL 2 No. 303 Cans 45c

SAUCE 2 No. 303 Cans 47c

PEACHES No 1/2 Can 29c

ORANGE SYRUP 2 1 1/2 lb. Bottles 39c

NET SUE 25 lb. Bag \$1.98

POTATOES 2 No. 303 Cans 49c

PORKIN 2 No. 303 Cans 25c

CANE 10 lb. Bag 98c

WHITE 1 LB. Can 89c

HENS TURKEYS

Short Shank

CHAMS Pound 49c

Try The New **PILLSBURY** Buttermilk **BISCUIT** 2 Cans **25c**

STER & SON

GROCERY & MARKET

We Deliver

Pre-Holiday CLEARANCE!

Pre-Holiday Clearance SALE starting Friday, November 20 and lasting through Saturday, November 28th. 8 big days of selling. Do your XMAS Shopping and use our Lay-Away plan. We will Gift wrap and hold your XMAS packages for you.

LADIES DRESSES, priced to clear.

Final clearance on Ladies Hats, 1/2 price

LADIES SUITS, Sale 1/4 Off
Values from **29.95 to 49.95**

Full Size, 1st Quality, Wide Satin Binding
PURRY BLANKETS \$9.90

Ladies \$2.98 Value
HOUSE DRESSES, Sale \$1.99

81 x 99
GARZA SHEETS Sale \$1.88

Genuine, Full size, an ever lasting value
CHENILLE SPREADS \$4.95

Ladies Values to \$44.95
BETTER TOPPERS Sale 1/4 Off

One table \$3.95 value
LADIES SHOES Sale \$2.99

KHAKI PANTS Special \$2.98
This pant is guaranteed, By the Company, To give you Satisfaction, up to one years wear.

LUGGAGE, in colors of Grey, Tan and Blue,
VANITY CASE, size 13x9" with large mirror \$5.00 plus tax.
MEDIUM CASE, size 21x13 \$5.00 plus tax.
LARGE 2 SUTTER, size 26x15 \$7.00 plus tax.
THE THREE PIECE SET for \$15.00 plus tax.

Mens, all around elastic waist, in Fruit of the Loom
BROADCLOTH SHORTS, Each 69c

Hanes 90c Value
FIG LEAF BRIEFS, Sale 79c Each

Large 66" x 78" Regular \$4.95 value
QUILTS, Sale \$4.47

5% Wool Regular \$4.49 value
DOUBLE BLANKETS Sale \$3.88

Mens, Fine pucker, Made by Marlboro, and Long Sleeve, \$7.95 value
NYLON SPORT SHIRTS, Sale 1/2 price

Mens, Regular \$1.00 value
ARGYLE SOX, Sale—2 pair for \$1.00

Cotton 8 ounce
CANVAS GLOVES, 5 pair for \$1.00

Mens, 100% Wool
MACKINAW COATS \$12.95

CORDUROY, Fine Pinwale \$1.00 yd.
Red, Rose, Teal Blue, Brown & Rust and Green

SMITH'S DRY GOODS

"Business is Good"

**KITCHEN AND ★★
★★★ FIELD NEWS**

from
Lighthouse Electric Cooperative, Inc. by Nancy Morekel and Claude Weathersbee.

Wayne Collins and Edwin Polman returned Friday from attending a school for metermen at A&M College of Texas, at College Station, last week. They said it was an excellent school and they enjoyed attending very much. On their way down to College Station they saw Doc Smalley, a former employee of the Lighthouse Electric Cooperative now in the service, at Killeen, Texas, and had a short visit with him.

Louis and Fern Anderson and little son Mike were Co-op visitors last Friday. Louis is in the service and they are stationed at Camp LaJue, North Carolina. He is to get his discharge in March, 1934. They are here on leave visiting their parents and other relatives and friends. Fern is a former co-op employee.

Bill Thompson and Betty Witt of Lubbock were Floydada visitors Sunday. They attended church at the First Methodist church.

Wiley Rogers, Carl Lewis, Bill Hulse and Cotton Wilson attended the Pampa and Odessa foot ball game in Pampa Saturday.

A demonstration was given at Mt. Blanco Thursday afternoon at the home of Mrs. Dennis Taylor, on planning and preparing holiday meals.

Mr. and Mrs. Reamer Rainer and girls visited in Plainview Sunday with Mr. and Mrs. D. F. Rogers and little son.

Wiley Rogers visited his daughter Nora and three little granddaughters in Amarillo Saturday.

Melvin Henry attended the District V managers meeting of this area that was held Monday at the Hilton hotel in Plainview.

Red and Play Gregory spent Saturday with Mrs. Pauline Williams and children. Sunday they all visited at Boy's ranch. Before returning home they drove on to Dalhart and spent a short time with Mr. and Mrs. Willard Polan and children.

Unbaked Fruit Cake
Put into bowl and let stand until needed 1/2 cup evaporated milk, 3 tablespoons orange juice, 16 finely cut marshmallows.

Mix in large bowl 3/4 cups very fine graham cracker crumbs, 1/4 cup raisins, 1/4 cup nuts, 1/4 cup candied pineapple, 1/3 cup candied cherries.

Add marshmallow mixture. Mix with spoon, then use hands to mix

thoroughly.
Press firmly into prepared pan. Cover tightly with wax paper and chill at least 2 days before using. Keep in refrigerator.
Makes 2 1/2 pounds fruit cake.

THE SECRET
"I met God in the morning
When my day was at its best,
And His Presence came like sunrise.
Like a glory in my breast.

All day long the Presence lingered,
All day long He stayed with me,
And we sailed in perfect calmness
Ore a very troubled sea.

Other ships were blown and battered,
Other ships were sore distressed,
But the winds that seemed to drive them,
Brought to us a peace and rest.

But I thought of other mornings,
With a keen remorse of mind,
When I too had lost the moorings
With His Presence left behind.

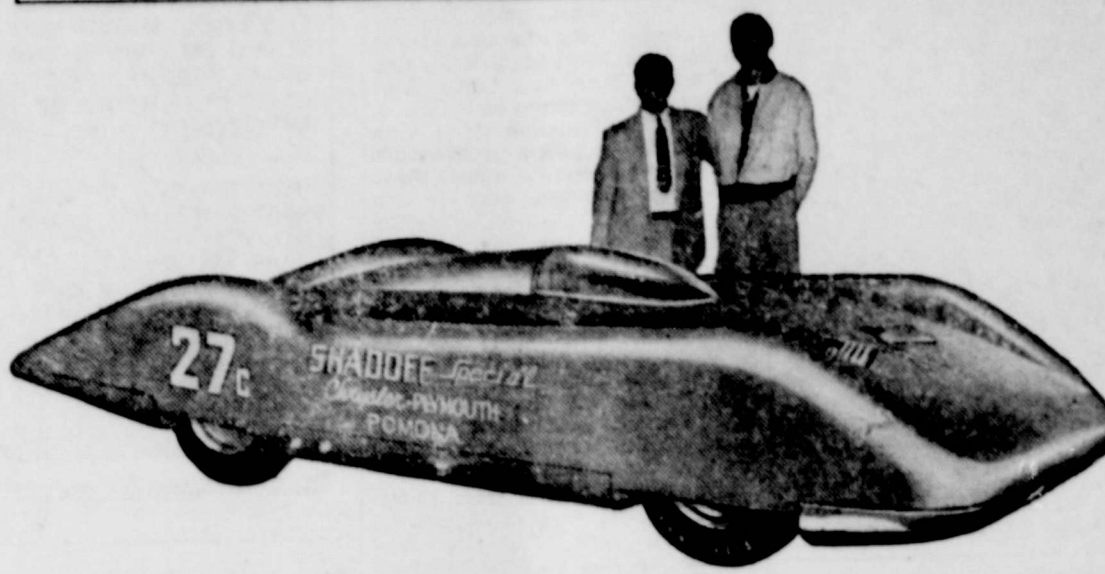
So I think I know the secret,
Learned from many a troubled way,
You must seek Him in the morning
If you want Him through the day."

Story of Certified Lamps
There is a very interesting story behind our Certified Lamps of today. Since 1935 good portable lamps have been on the market. You may have heard a great deal about these certified better sight lamps, known first as IES and later as CLM lamps. The history of the development of IES lamps is an interesting one and serves as a background for present day certified (CLM) lamps. The IES certification program was introduced in 1934 and discontinued in 1944.

The CLM or certified lamp program was ready for release shortly after the end of the war or around 1947. There were many steps in the development of IES lamps. The Illuminating Engineering Society, for which the IES stands, was formed in the United States in 1906. It was a professional group of lighting engineers and scientists. Illuminating engineering societies were formed in England, France, and Germany after the founding of the society in the United States. The professional transaction in local and national meetings and the society's monthly magazine, Illuminating Engineering, has played a large part in any lighting improvements. There were 47 sections and chapters and over 7,000 members of IES in 1930.

In 1932 the problem of a rapid increase of eye defects during college years came to the attention of some members of the Illuminating Engineering Society. The chairman of the school lighting committee became personally concerned when he went with his daughter, who was entering an eastern school as a freshman. The study lamp provided

CHRYSLER RACER SETS WORLD RECORDS



This Shadoff Special, powered by a modified Chrysler FirePower V-8 engine, recently set 12 class C speed and endurance records at Bonneville, Utah, including a new flying-mile record of 236.3 miles per hour. Six of the records are international marks. The car, sponsored by Pomona, California dealer Bill Shadoff (at left) and owned, designed and driven by Mal Hooper (right) of Los Angeles, turns up 6,000 r.p.m. with a 12.5 to 1 compression ratio. It weighs 1,800 lbs. and is 39 inches high and 56 inches wide.

for her was a lamp of the poorest quality; and in addition to that the college had set a strict limitation on the number of watts which she and her roommates could use in their room. He was able to have wattage limitations raised a little. But he was unable to find a lamp that would give a satisfactory light for study purposes within the new limits. On inquiry it was found that this situation was common in several colleges. During the school year 1933-34, many colleges made studies of college lighting conditions. The IES was giving serious study to the problem of designing a lamp suitable for study purposes and reasonable in wattage requirements. As a result of this study a wholly new type of lamp developed.

The First IES Lamps
So much interest was aroused in better lighting that lighting leaders suggested a drive on better light for better sight in March, 1934. Since many factors entered into good lighting, it was finally decided to include other interests, such as the paint and varnish industries in this lighting improvement program. Meanwhile the first IES lamp was developed. In May 1934, this lamp which was a table reading lamp was displayed at the Traymore hotel in Atlantic City. It was a "skinny grandpa" of the later IES student lamp and the present-day CLM lamps.

An approved testing and tagging system was soon set up so that the public might have some way of telling one of the better sight lamps from an ordinary lamp. It was decided that a tag of approval should be used on any lamp meeting the 54 specifications which the Illuminating Society had set up. Manufacturers could send lamps, which they had made, to an independent testing laboratory in New York City to see if they complied with all the lighting and construction specifications. The electrical testing laboratory checked IES lamps before they went into production and spot checked samples of IES lamps after they were manufactured. Professional people and others interested in quality lighting and consumer educational problems welcomed the development of this certified lamp.

The orange and blue tag, which said "Certified as to Compliance with IES Specifications," was the sign then of quality lighting equipment, as the orange and blue CLM tag is to-day a sign of quality of lighting.

IES set up 54 specifications covering all parts of the lamp, such as: shade, bowl, switch, socket, frame, wire, plug and the entire lamp in general. After the IES decided to discontinue its certification and tagging program in 1944 lamp manufacturers quickly decided to develop a new program.

Hence Certified Lamp Makers organization came into being. Certified lamps meet 108 specifications: 20 on lighting performance, 37 on electrical characteristics, and 48 on mechanical construction.

JOHN NAY WANTS TO KNOW??

The other day I was wondering about the truth of things we hear—so here are a few posers I'm still wondering about:

- It is true that? — Boys are getting more gallant and girls are getting more buoyant?
- Wiley Rogers takes a bale of hay to bed with him at night to feed his nightmares?
- Girls like to have an attractive figure because it gives them "syph-satisfaction"?
- Junior Womack's idea of a safe spot to park his car is where there is a sign — "Fine for parking"?
- When a boat is fast, it's tied to the dock or is it doing 50 knots an hour?
- When a horse is fast it's running but when a color is fast it won't run?
- Anyone desiring to mail answers to these puzzles, please deposit letter in nearest trash box — it's all rubbish anyway.

OPERATION DRY UP

WASHINGTON — Dry cream and imitation dry vinegar are but two of the more unusual food items the Army plans to try out on its troops this year.

- Other experimental food items to be purchased in limited quantities include:
 1. Egg protein and milk protein survival bars.
 2. Dehydrated meats, seafoods and precooked soups.
 3. Dehydrated sweet potatoes and green peas.
 4. Dehydrated blanched peaches and apricots.

John Paul Jones was once vice-admiral of the Russian fleet.

Homebuilders Club Meeting With Mrs. Bertrand Friday

The Homebuilders Home demonstration club met Friday afternoon in the home of Mrs. P. F. Bertrand, Mrs. Moss presided during the business meeting. Members answered the roll call by giving a Thanksgiving thought. Mrs. Riley Teague gave a talk and showed several new items on the market. Mrs. W. R. Daniel gave a report from the library.

action on variety meats, using a liver loaf for the demonstration. Members present were Mesdames Raymond Williams, W. W. Trapp, Floyd Fuqua, T. J. Heard, L. L. Jones, Riley Teague, E. G. Norrell, P. J. Moss, W. R. Daniel, W. H. Bunch, D. D. Shipley and two visitors, Miss Petty and Mrs. T. C. Her-ring, B. A. Robertson, H. W. Roberts, Jess Veach, D. T. Mayo, and O. G. Mayfield.

The club plans to have a Thanksgiving dinner Friday, November 27, at 7:00 p.m. in the high school cafeteria. Each member bring a dish, plates, cups and silver for their families.

Columbia typewriter carbon, best yet. Hesperian.

Concert Number On Monday Night

Polyna Stoska, opera and concert star, will open the Plainview community concert series on Monday, November 23. Members of the Floydada Community Concert association are entitled to see the Stoska concert through their membership in the local association.

Polyna Stoska is internationally known through the opera and concert stage and has appeared in a hit Broadway play.

Local community concert officials point out that the way to get the most from a concert membership is to attend ever concert, and they urge their members to attend the Plainview concert on Monday.

The Plainview concerts are held at the Plainview high school at eight p.m.

BUS SCHEDULES

Clip and Save for Reference

EAST BOUND		WEST BOUND	
To Vernon, W. Falls	8:35 A. M.	To Lubbock, N. M.	10:30 P. M.
	1:25 P. M.	To Peter	4:20 P. M.
To Childress, Quanah	1:30 P. M.	To Plainview	10:25 A. M.
			4:20 P. M.

Low fares everywhere—T.N.M. & O.C.
Magnolia Service Station No. 1
Fred Lambert, Agent
Station Hours: 7:30 a. m. — 6:30 p. m.

COAT SALE

One group of lovely short and long coats. There are all kinds and styles of all kinds. Some are fur trimmed and some are all from such famous houses as YOUTHMORE, SHERIDAN and BETTY JEAN. These coats make excellent Christmas gifts and are ideal savings on that winter wardrobe you've yet to buy.



Reg. Price	Sale Price
\$ 49.95	\$ 38.00
69.00	53.00
79.00	63.00
85.00	68.00
95.00	74.00
115.00	87.00
139.00	98.50
159.00	119.00
One Group Coats, Choice	28.00

SAVE 20 PER CENT ON SUIT

**HATS
MID-SEASON MILLINERY**

One-of-a-Kind
\$ 5.95 to 7.95 only 3.00
8.95 to 10.95 4.50
13.95 to 17.95 10.50

HANDBAGS
In wanted fabric and fine leathers. Choose from many styles for yourself and Christmas Gifts.
1/4 Off
Miladies Specialty Shopp

CAPADA
DRIVE-IN THEATRE
Phone 221
This Week's Attractions
THURSDAY & FRIDAY, NOV. 19 - 20

BRIGHTER than those Northern Lights!
RANDOLPH SCOTT
DINAH SHORE
GYPSY ROSE LEE
BOB BURNS
CHARLES WINNINGER
WILLIAM MARSHALL
GUINA 'BIG BOY' WILLIAMS
ROBERT MONTGOMERY
FLORENCE BAILEY
THE GREAT
GORGEOUS YUKON BELLES
Produced and Staged by
WILLIAM A. SEITZ
Written for the screen by JAMES EDWARD COOK - Story by Houston Branch - Music and Lyrics by JOHNNY BURKE and JIMMY DR. HESTER

SATURDAY, NOVEMBER 21
THUNDERHOOF also SUDAN
With Maria Montez
SUN., MON., TUESDAY, NOV. 22, 23, 24

Ann Sheridan - Hayden
Take Me To Town
The Tall, Tall Tale of Vermilion O'Toole
with PHILIP REED - A CINEMA INTERNATIONAL PICTURE

WEDNESDAY, NOVEMBER 25
John Garfield, Lilli Palmer in
"BODY and SOUL"

THURS., FRIDAY, NOVEMBER 26, 27

Gary's grandest action romance
GARY COOPER - LORETTA YOUNG
in Nunnally Johnson's
Along Came Jones
with WILLIAM DEMAREST - DAN DURYEA
FRANK SULLY - A CINEMA ARTISTS CORP. PRODUCTION
Produced by Gary Cooper

VISIT OUR SNACK BAR — Soft drinks, Barbecue Sandwiches, all kinds, candies, Cigarettes.

Man Recalls Experience Raising Here in '94

Snyder, has always been a pioneer in the county. He raised the first county. A recent claimant, appears to be the "first" in the county. In Snyder's experience here, he says Austin, his experience is present.

We moved 27 head of cattle, 9 head of horses and two yoke of oxen. We pitched our two tents January 3. Father bought some post and wire to build our lot fence. He also bought some prairie hay that had been mowed from one of the big lakes. We started to work to get a load of hay and fence up and January 9th, just 6 days after we pitched our tents, it began snowing and snow lay on the ground 31 days. All the stock we had left us except 5 head of horses that we tied around the wagons. They drifted into the brakes known as the Pock-

The whole country was open up in the part where we settled. Several miles south of our place was the north fence of the Two Buckle ranch. Running straight east then turned south several miles where the Spur Land and Cattle Company tied in with their fence. It ran east several miles then tied in with the Matorador Land and Cattle Company where the fence ran north for several miles, leaving lots of open country.

We never did get all our stock back. Some of them we did gather in the spring. After spring opened father hauled windmill and lumber to build a half dugout from Childress. Up until we got a well drilled and windmill up, we hauled water from a neighbor's place five miles north of our place. The man's name was John Snodgrass.

We gathered some scrubby timber out of Blanco canyon about 3 miles west of us. We also burned dry cow chips for fuel to keep warm. Our neighbors were very scattered. Joe Day lived just west of us 6 or 7 miles, just west of what was known as section 12 in Blanco canyon. The old H-L Ranch to the south and west of us. Then a man by the name of Potter had a small place in the canyon. Then came the old Hank Smith Place. A rock house built out of native rock sawed out with a hand saw, so I was told. In that house was a little post office, Mount Blanco. Then just west and north of our place was a man by the name of Burrows and another by the name of Billy Latham.

County Officers Names

I remember some of county officers names. A Mr. Miller was County Clerk. Doug Starks was postmaster. Judge Duncan was county judge right in there sometime. Sam Chadwick was county tax assessor and collector. A man by the name of Menefee was Methodist preacher.

We settled on a school section and there was a strip of homestead land just south and running east and west of us. Father got everyone to settle on the homestead land until I remember we had as many as 23 families that hauled water from our well until some began to get wells. This lightened the burden of water hauling on our well.

Sixty Acres of Cotton.

We broke our sod out with two ox teams. We made good feed the first year. The second year father planted 60 acres of cotton. We gathered 45 acres of the cotton. Got 4500 lbs. of seed cotton. We hauled the 3 bales of cotton to the old Hagen gin on Duck creek between present town of Spur and Jayton. It was a distance of 65 miles from home to the gin. We put in 5 head of horses to the old horsepower and it took 3 days to gin the 3 bales. We boys took part of the cotton seed back home. Father hauled the 3 bales of cotton to Abilene and sold it for \$5.70 per 100 lbs. That was the year 1894, and the first cotton ever planted in Floyd County.

As we went on up to the place after spending a two weeks rest and camp on Duck creek in the old Corlie settlement, we pitched our tent up against the hill. At that time no one near but now the town of Spur is standing right against the hill where we camped. Leaving there we moved on. By then the old Docums ranch and on out across the two Buckle outfit and across the open plains to our location.

My father was a local Methodist preacher. His name was E. C. Austin. We stayed there 4 years and felt like we could not stay any longer so we moved out as a lot of people did, forfeited our claim and lost all we had.

When we moved to the county, the county offices were in the upper story of a mercantile building before they built a court house. Our old home place was right near where the new brick Lakeview school house did stand some 10 or 12 years ago. The first Lakeview school house was about 3 miles northwest of the new brick school and our home place was exactly half way between the two school building sites.

Another instance I remember is

we sowed a small wheat patch and we borrowed a mower from a man at Roaring Springs and mowed the wheat, spread it out and tramped the wheat out riding one horse leading the others to tramp the wheat out.

You need not use this if you don't want to. I just wanted you to know that my father raised the first cotton in Floyd county and it was raised in the year of 1894.

NATIVE OF FLOYD COUNTY SUCCEUMS AT FORT WORTH

Mrs. LueElla Jordan of Fort Worth, Texas, passed away last Thursday. Mrs. Jordan was LueElla Stone before her marriage. She was born in Floyd county in 1916.

Mrs. Jordan is survived by three children, two girls and one boy. One of the daughters is married, the other daughter is age 12 and the boy is age 10.

Mrs. Jordan is also survived by two sisters and two brothers. They are J. L. Stone of Fort Worth, G. H. 'Doc' Stone of Truth or Consequences, New Mexico, Mrs. Gertrude Kinkade of Fort Worth and Mrs. Lillian Fischer of Hereford, Texas.

Mr. and Mrs. Ott Walden and Virginia and Betty Miller have moved to Tulla on the Miller and Stringer farm.

Rabbits are our most popular game animal. — Sports Afield

Loose leaf, ledgers ledger sheets. Hesperian.

R. G. Still Rites Held on Monday

Mrs. T. G. Hall, Mrs. Kate Collier and Mr. and Mrs. Edd Muncy attended the funeral service in Lockney last Monday for R. G. (Jim) Still, a resident of Floyd county since 1912. Mr. Still had been ill for three years.

The service for Mr. Still was held Monday afternoon in the First Methodist church in Lockney with the pastor, Reverend Burgin Watkins officiating. Interment was in Lockney cemetery.

Survivors include his wife, and six children, including Bud Still and Mrs. Glen Collis both of Lockney.

GRANDSON BORN NOVEMBER 1

Sheriff and Mrs. Earl Cooper have a new grandson born recently in Amarillo to Mr. and Mrs. Charles Beedy.

The baby has been named Randolph. He was born on November 1. The parental grandparents are Mr. and Mrs. Bill Beedy of South Plains. Mrs. Charles Beedy is the former Shirley Cooper, daughter of Sheriff and Mrs. Cooper.

Floyd County Hesperian, Floydada, Texas, Thursday, November 19, 1953

Warranty Deeds

Tom Hall et ux to Joe Brown, lot 1 and south one half of lots 3-4 and 5 Block 8 Honerhea addition, Floydada.

T. B. Mitchell et ux to Chester and R. C. Mitchell, 384 acres out of section 48, block G.

J. W. Fanning to Vera Fanning, lots 16 and 17, block 95, Floydada.

G. N. Shirey et ux to Burl Huckabee, lot 11 and south 35 feet of lot 10, block 137, Floydada.

D. H. Jerrell et ux to J. W. Fanning, lot 16-17, block 95, Floydada.

EDMISTON Plumbing Co.
Phone 507
PLUMBING
REPAIRS — SUPPLIES

ANNOUNCING THE NEW
Phil-matic
CREDIT CARD SERVICE AT PHILLIPS 66 STATIONS



Save Time in the Driveway!
Phil-matic credit cards are an adaptation of the charge-a-plate service now used by department stores, airlines, and hotels. Phil-matic credit cards speed up service for all Phillips 66 customers because the station attendant can now record credit sales automatically in just a few seconds with a special imprinter mounted alongside the gasoline pump.

Extra Protection for Charge Customers!
Phil-matic credit cards provide positive identification and this means added protection for charge customers at Phillips 66 Stations. A Phil-matic credit card is convenient to carry... handy to use.

You Get an Accurate Purchase Record!
When you use a Phil-matic credit card you get a clean readable carbon copy of the sales slip. And it's accurate! Now more than ever it pays to stop at Phillips 66 Stations for speedy, reliable service!

PHILLIPS PETROLEUM COMPANY



PHONE 66
For PHILLIPS "66"
WHOLESALE—AARON CARTEL

These Phillips Retail Service Stations are the kind you'll enjoy patronizing. They Give S & H Green Stamps.

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|---|---|
| CARTHEL'S
Service
Highway 70 North | Felt Patterson
Service Station
300 West California |
| TEEPLE'S
GROCERY
312 South Second St.
on Highway 70 | BOB'S
66 SERVICE
300 East Houston |

CASH IN ON MERCURY'S YEARS-AHEAD VALUE AT YEAR-END SAVINGS!



AND GET THIS DOUBLE PAY-OFF

Bigger volume means we can take a smaller profit per car—give you a bigger trade-in now for your present car.

Mercury's record-breaking popularity shows you should get back more of your investment when you sell or trade!

BEST TIME EVER TO BUY A MERCURY

ING TRACTOR & MOTOR, Floydada, Texas

If you've been waiting for the best possible time to buy a new Mercury, this is it! Our sales have never been higher. And because we are operating at such a high volume, we can afford to offer you the deal of a lifetime.

And, by getting a new Mercury, you eliminate the worry about buying a car that may soon look out of date. Mercury's clean-lined beauty is ageless. There are no bumps, bulges, or meaningless ornamentation to date it. Mercury will be in style for years, keep its value high till trade-in time, protect your investment.

And with Mercury you get many work-saving optional features still not available on many so-called "new" cars—including Mercury's famous 4-way adjustable power seat, power steering, power brakes, electric power window lifts, no-shift Mere-O-Matic Drive or gas-saving Touch-O-Matic Overdrive.

So don't wait any longer. See us today for our special year-end deal. We're ready and waiting to put you further ahead in money-saving value than ever before.

Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan. Sunday evening, 7:00 to 8:00. Station KDLB, Channel 13.

SOCIETY

Organ Program by Mrs. Meredith Announced by Federated Clubs

The federated clubs of Floydada are presenting Maudell Dukeminier Meredith, organist in an organ program Monday night, November 23, at 7:30 o'clock in the First Baptist church. Myron Katner and John Horn will assist with the program.

The public is invited. There will not be any charge and no offering will be taken.

Various club committees are at work to make the evening a pleasant one.

Mrs. Meredith recently presented a program for the federated clubs of Lubbock and judged an organ contest in Odessa.

Often Featured as Organist

Mrs. Meredith is instructor of organ and piano at Wayland college.

Mrs. Meredith is equally at home in a masterly way at the keyboard of either the organ or the piano and has been recognized as an outstanding performer since her childhood days at Wellington. She is a member of the American Guild of Organists and has served as organist for many Baptist churches in Texas, the most recent being Emmanuel Baptist church, Waco. She has been featured as organist at many of the state Baptist conventions.

Mrs. Meredith in 1952 received the bachelor of music degree cum laude from Baylor university. While continuing graduate work in the Baylor school of music, Mrs. Meredith also served as a member of the faculty. She majored in piano pedagogy and minored in organ on the B. M. degree and in music literature and theory on the Master of Music degree.

Her piano training has been under such outstanding teachers as Silvio Scionti, Mrs. Edwin McNeely and Orazio Frugoni, with her recent work at Baylor university being done with Gladys Calder Skinson. In organ, she has studied with William Barclay, Bertram T. Wheally and with Dr. Robert Markham at Baylor University.

Joining the Wayland faculty is like coming home to Mrs. Meredith, who was graduated from Wayland college when it was a junior college. As valedictorian of her Wellington high school class, she won a scholarship to the college. Her husband, the late Rev. C. Ellis Meredith, also a Wayland student, was pastor of First Baptist church, Arlington, at the time of his death three years ago.

Mrs. Bill Watson Complimented With Shower of Gifts

A lovely bridal shower was given at the home of Mrs. T. W. Battey the afternoon of November 7, for Mrs. Bill Watson who was Ima Nell Jones before her marriage.

Fall flowers were used for the decorations. Mrs. T. W. Battey received the guests at the door. Mrs. Edward Smith registered the names in the brides book.

Refreshments were served by Mrs. G. W. Smith and Mrs. Bill Smith. Mrs. Grace Dunn gave a reading "To the Bride." Mrs. James Sowell gave a toast to the bride. This was followed by the presentation of the many lovely and useful gifts.

Hostesses were Mesdames T. W. Battey, G. W. Smith, Bill Smith, James Sowell, Grace Dunn, C. B. Smart, Jeff Hart, J. N. Scribner, E. T. Williamson and Miss Barbara Hart.

Those present and sending gifts were Mesdames Elbert Parks, Ora Gough, Tom Capers, W. U. Riggs, E. W. Dunavant, B. D. Jones, Don Clarkston, A. M. Battey, Riley League, Grady Dunavant, R. P. Bertrand, Pete Mosley, Otis Anderson, Jim Hart, Floyd Anderson, Bob Allredge, Thomas Warren; Charles Battey, A. J. Dunavant, Phillip Dunavant, Frank Dodson, W. M. Dorsey, Mary Lee Payne, O. L. Belle, Cora Pace, W. A. Kirk, R. F. Jackson, Roy Teague, Rudolph Zachary, Wallace King, John Shipley, Doyle Moore, J. M. Clarkston, Jess Brown Bud Goen, Mary Lou Kay, Dorothy Dorrell, Ethel Dever, Byron Clark, Robert Peel, T. C. Herring, Clinton Hamrick, B. M. Wright, Martha Sue Anderson, Forrest Pinley, F. M. Curtis.

And the Misses Carolyn Trapp, Darlene Dorrell, Norma Self, Donna Pierce, Mildred Jo Clark, Myra Thumant and Mable Laminack.

Blanche Groves Class Banquets

The Blanche Groves Sunday school class of the First Baptist church entertained their husbands with a banquet Tuesday night at 7 o'clock at the church. Mrs. Glen White, president of the class, poured coffee for members and 43 guests. Mrs. J. S. Hale, jr., and her committee had charge of the arrangements and the menu.

Beautiful table decorations of chrysanthemums, autumn leaves and syranthias, were used. A large beautiful cornucopia was arranged with grain and berries for the centerpiece at the table.

Invocation was given by Mrs. Lon V. Smith, teacher of the class. Welcome to the guests was given by Mrs. Glen White. Mrs. J. S. Hale, jr., in charge of games, passed paper plates and crayons around and each person drew a Thanksgiving scene. After much merriment and elimination, J. S. Hale, jr.'s picture was voted the best.

Miss Frances Mitchell showed color slides of Canada which she made on her trip last summer. In this way the class had a delightful visit to Vancouver, Mt. Hood, and the Columbia River.

Bro. Allen gave a short talk on the meaning of Thanksgiving. For the benediction all sang "Blest Be the Tie That Binds." Mrs. Joe Wilson, assistant teacher, dismissed the banquet with a prayer of Thanksgiving.

Those attending were Mesdames and Messrs. Glen White, D. B. Thomas, Bill Blair, Ralph Cogdell, J. S. Hale, jr., J. D. Morgan Orville, Newberry Ralph C. Johnston, W. F. Patrick, Garland Foster, Parnell Powell, G. W. Switzer, Billy Henry, Al Galloway, T. L. Holland, Elmer Norrell, H. L. McKinstry; Rev. and Mrs. Joe Wilson, Rev. and Mrs. Earl Allen; Misses Frances Mitchell, Ann Swepston; and Mrs. Lon V. Smith.

Starkey Meeting With Mrs. Russom

The Starkey home demonstration club met November 6 in the home of Mrs. G. H. Day with Mrs. W. H. Russom as hostess.

The club voted to send Elmer Cooper a sunning box.

Mrs. G. H. Day gave a demonstration on "Christmas decorations for the living room."

Mrs. Roy Hollar gave interesting information concerning the library.

Mrs. D. T. Mayo gave a report on the T.H.D.A. convention at Galveston.

Mrs. Guy Shipp gave an interesting talk on "Christmas in Your Home."

Refreshments of cake and cold drinks were served to the following members: Mesdames Cleo Fulton, J. K. Holmes, S. L. Holmes, Guy Shipp, G. H. Day, Wanda O'Neal, M. K. Morrison R. C. Day, J. W. Day, Jr., O. P. Cummings, Paul Sparkman, Tommie Assiter, John Shipley; two visitors Mrs. Hollar and Mrs. Mayo, and the hostess.

The next meeting will be Friday, November 20, with Mrs. R. C. Day as hostess. Miss Petty will be with us then.

SUSANNAH CIRCLE CONTINUES STUDY AT MORNING MEETING

The Susannah Wesley circle of the First Methodist church met Monday afternoon at 3:30 to continue their study on "Alcohol and the Christian responsibility" by Clifford Earle. Mrs. E. B. Chesnut is leader of the study. Mrs. Burl Holt gave the devotional. Others on the program were Mrs. Tilden Armstrong and Mrs. G. L. Bryant.

John B. Stapleton will be guest speaker at the next meeting, Tuesday, November 24, at 3:30 o'clock at the First Methodist church. The class will be continuing their study of "Alcohol and Christian Responsibility."

MINOR SURGERY THURSDAY

Weims Norman, son of Mr. and Mrs. Bill Norman of Dougherty, underwent minor surgery at the Northwest Texas hospital last Thursday morning. Mr. Norman has resumed his studies at West Texas State college in Canyon and is doing fine.

Mrs. Bill Norman visited with Mr. and Mrs. Weims Norman the first part of the week.

DAUGHTERS AND SISTERS ARE GUESTS IN MEDLEN HOME

Mr. and Mrs. Robert Medlen had as their guests Sunday their children and Mr. Medlen's sister, Miss Bessie Medlen of Roaring Springs. The daughters and families present were Mr. and Mrs. J. W. Anderson, Mary Lynn, Sharon, and Bob of Lubbock; Mr. and Mrs. Jack Ritchey and Don of Plainview; and Miss Bobbie Gene Medlen of Lubbock.



Talent Is Where You Find It, declares the Farmer-Stockman magazine— talent in every community, when you look for it. This quartet from Harmony in Floyd county is composed of (left to right) M. W. Ramsey, Wesley Carr, Mrs. Ciohoma Williams and Mrs. Lucille Miller. They are good singers, says the Farmer-Stockman.

Mrs. Cecil Baxter Is Club Hostess

Mrs. Cecil Baxter was hostess to Ladies Needle club on Thursday afternoon November 12.

Mrs. E. L. Judy had charge of the business meeting in the absence of the president. Roll call was answered with a Thanksgiving poem.

A recreation period was enjoyed with Mrs. Judy as leader. Refreshments were served. Present were, one visitor, Mrs. Weldon Graves and the following members, Mrs. H. F. Pratt, Mrs. R. M. Stovall, Mrs. E. L. Judy, Mrs. Foster Amburn and the hostess Mrs. Baxter.

The club ladies will entertain their husbands with a Christmas dinner and party on Thursday evening, December 10, in the home of Mrs. R. M. Stovall. Each lady is asked to bring a covered dish.

VICKERS - JAMES NUPITAL VOWS READ NOVEMBER 6

Frances Marie Vickers, daughter of Mr. and Mrs. J. R. Vickers of Floydada, and Andrew Wayne James, of Vernon, were married in the parsonage of the City Park church of Christ on November 6 at 6:00 p. m. Gordon Downing minister of the church performed the ceremony.

The only attendant for the couple was Jimmy Vickers, brother of the bride. The couple left immediately after the ceremony for the home of a sister of Mr. James in Vernon where a small reception was held for them. Mr. and Mrs. James are making their home in Plainview where Mr. James is employed with the Southwestern Bell telephone company.

LABRADOR ASSIGNMENT

Lt. and Mrs. F. M. Kinnier and son, Norman, are in New York City, until November 30. Lt. Kinnier will then leave for Labrador on assignment with the air force. The couple have been visiting with Lt. Kinnier's parents in Linchfield, Virginia.

Mrs. Kinnier is the former Janell Norman, daughter of Mr. and Mrs. Bill Norman of Dougherty.

Mr. and Mrs. Will Snell had a family reunion Sunday at the home of their daughter, Mrs. Roy Hale of the Harmony community. All of their family were present. They were Mr. and Mrs. B. W. Snell and children of Lubbock, Mr. and Mrs. W. J. Snell of Fort Worth, Mr. and Mrs. Will Snell, Mrs. G. M. Armstrong and son, Harold Snell and Mr. and Mrs. Roy L. Hale and sons.

Husbands Honored At Club Dinner

Emmie Collins welcomed husbands to the 1950 Study club Thanksgiving dinner held Tuesday night, November 17, at 7:30 p.m. in the coffee shop of the Commercial hotel.

Margie Collins, as entertainment director, announced the home talent which included the men's quartet consisting of Bill Greer, Myron Katner, Al Brian and Bob Copeland. Barbara Perry gave a recitation.

More than 50 persons were present including members, their husbands and these five guests, Mr. and Mrs. Myron Katner, Mr. and Mrs. Al Brian and Barbara Perry.

SNELLS ON DOWN STATE TRIP

Mr. and Mrs. Will Snell returned Saturday from a weeks visit with relatives in Fort Worth, Valley Mills, Waco and Gatesville. They also visited a friend, Miss Daltis Rea of Handley. Miss Rea is a former resident of Floydada and was a teacher in Floydada public schools.

A son, W. J. Snell and wife of Fort Worth, accompanied the Snells home. While here he also visited a sister, Mrs. Roy L. Hale and family and another sister, Mrs. Joe Turner and family of Oton. Mr. Turner is coach at Oton high school.

7th GRADE 4-H CLUB

The 7th grade girls 4-H club met jointly with the 7th and 8th grade boys and girls club members at 10:15 Tuesday morning in the band building. Color slides were shown entitled "Making Your 4-H Record Book." Pins were awarded members.

The club has two new members. They are Pauline Ward and Genetta Price.

The next meeting will be the third Tuesday in December.

Carrol Fulton and Earl Eubanks are on the U.S. Bennington stationed at Genoa, Italy. Carrol is the son of Mr. and Mrs. Cleo Fulton and Earl is the son of Mr. and Mrs. A. G. Eubanks, McCoy community.

Mr. and Mrs. Jim Hart had their son and family, Mr. and Mrs. Cecil Hart and daughters, of Amarillo, with them over the week-end. Also visiting in the Hart home were Mr. and Mrs. Ira Ardy and children of Highmore, South Dakota. The Ardys were Friday night visitors.

Mrs. Smith Talks To College Wives

PLAINVIEW, Nov. — Mrs. Lon V. Smith of Floydada was guest speaker at the meeting of Wayland college wives of Plainview, in the home of Dr. and Mrs. A. Hope Owen November 12.

Mrs. Smith, past president of Woman's Missionary Union in District Nine and past W. M. U. district scholarship chairman, where she served several years, used as her subject, "Improving Your Personality." She pointed out that the Christian wife needs to develop carefully two aspects of her being; personality and mind. "In order to accomplish this," she said, "she must first take an 'x-ray' of her present personality, detect defaults in its structure, and set about to correct these malignancies."

Refreshments were served by Mrs. Owen and the evening terminated with prayer.

PASTORS HELPERS CLASS

The Pastors helpers class of the Methodist church met at the home of Mrs. D. D. Shipley on November 12. It was a covered dish luncheon. Because of sickness and out of town members only a few attended.

PIE, CAKE, RUMMAGE SALE

The Rebekah Lodge No. 77 is giving a pie, cake and rummage sale, Saturday, November 21 at 3:00 p.m.

Plan Thanksgiving Dinner

The V.F.W. and lady are having dinner on Tuesday at the V.F.W. hall, as soon as possible.

The dinner is for their families. Those who attend contact Mr. J. R., as soon as possible.

TELEVISION PARTY

Janet Holmes was a television party her parents, Mr. Holmes, jr. on Wednesday, November 18.

The guests present were Mike Proulx, Brown, James Hall, Silas Dunham, Giea Adams Karr, Boothe, Tommie Ward, Judy Jackson, Rozetta Wiggin, Hickerson and Y. class 7A at Andrews and Earl Holmes.

Mr. and Mrs. J. last Thursday they visited Mr. and Mrs. Nora Swanson's niece, Mrs. family. They returned day.

Club's Christmas Party Is Planned

The Stitch and Chatter Club met on November 12 with Mrs. P. A. Faulkenberry. A short business meeting was held and plans were made for the club's annual Christmas party.

Present were Mesdames Lee Trice J. B. Turner, L. G. Norrell, Will Mooney, Jack Johnson, J. C. Keeling, J. T. Huckabay, Will Campbell, John Walker, Everett Warren; one visitor, Mrs. G. A. McMillan and the hostess, Mrs. Paulkenberry.

The next meeting will be on December 10th with Mrs. Everett Warren.

STAR CASH VALUES

Elberta Tree Ripe, 3 for	
PEACHES	1.00
Gladiola, 10 lb. Bag	89¢
Shurfine—Sour No. 2 Can	25¢
CHERRIES	
Big Ben No. 2½ Can, 2 for	35¢
Pork & Beans	
46 oz Can	29¢
Tomato Juice	
REX 2¼ lb. Jar	39¢
JELLY	
Shurfine—Whole Can	25¢
YAMS in Syrup	
AJ—Large Box	35¢
Pan Cake Flour	
2 Boxes	39¢
TREND	
LARGE BOX	27¢
DUZ	
2 Boxes	25¢
80 Count NAPKINS	
Can	10¢
Vienna Sausage	
L.B.	59¢
Sliced BACON	
Shurfine Shortening	77¢

Shop the Easy Way Call 40—We Deliver

Gifts Compliment Shower Honoree

A pink and blue shower for Mrs. Gene Collins, jr., was held in the home of Mrs. Labe Decker on November 5 at 3:30 p.m. Twenty-two attended with many sending gifts.

The table was decorated with the honoree's favorite colors, mint green and yellow. For a centerpiece, a stork was set in an arrangement of baby mums.

After appropriate games were played, Mrs. Ed Wester served coffee. Refreshment time was a seated affair with little buggies made of marshmallows serving as favors. Little cakes were also served.

Hostesses for the occasion were Mesdames Ed Wester, Wm. Greer, Lyndell Roberts, Johnnie Collins, Claude Weathersbee, Bob Copeland, Lane Decker and Mrs. Brac Biggers.

Party Entertains Jr. Young People

The junior young people of the City Park church of Christ were entertained with a party at the church building, Thursday evening, November 12 at 6 o'clock. Mrs. J. T. Myrick, jr., and Mrs. Gordon L. Downing were hostesses.

Those in attendance were Doris White, Joan Hendricks, Cynthia Holladay, Sara Holmes, Jimmie Woody Larry Hendricks, Douglas White, Charles Berry, Pat Allen, Wanda Hrabal Keith Holladay, Velda Pollan Johnnie Myrick, Alice Myrick, Mrs. E. C. Anderson, Carolyn K. Dillard, Mrs. J. T. Myrick, jr. and Mrs. Gordon L. Downing.

FAIRVIEW CLUB MET MONDAY WITH MRS. W. B. WILSON

The Fairview Home Demonstration club met Monday, November 9, with Mrs. W. B. Wilson, Mrs. C. W. Payne, president, was in charge of the business meeting. The club voted to keep our secret pals of the year as our Christmas secret pals.

Mrs. D. T. Mayo of the Home-builders club was our guest for the meeting. She gave an interesting story of her trip to the state meeting in Galveston in August.

Miss Lella Petty gave a demonstration on liver loaf.

PROGRESS and ECONOMY

GO HAND IN HAND

Together They Help Produce A Happy, Healthy Community



FLOYDADA HAS MADE A LOT OF GROWTH IN THE PAST DECADE. It takes such improvements as a \$260,000 addition to the light plant that do its capacity to dramatize this fact to our own people.

For our part, we think it is good to be a part of a community where the people help themselves. We hope that every citizen takes advantage of opportunity to see what is being done by the city at the mandate of the people.

EVERY DAY LOW PRICES **PATTERSON'S** QUALITY DEPENDABILITY SERVICE
Grocery & Market
Where Parking is a Pleasure
PHONE 24 FLOYDADA, TEX.

Mrs. J. H. Guthrie is a medical day a son Woody Guthrie and 1066 patient at the Peoples hospital. She son, Kent, of Dumas, visited with was admitted on Saturday. On Sun- her. Mrs. Guthrie is doing nicely.

Post Game Victim Matt Lyles Dies; Leaves Hospital Rites Saturday

Jackie Jarrett, son of Mr. and Mrs. Carl Jarrett, returned to his home from Peoples hospital Tuesday afternoon. Jackie, a fullback on the Whirlwind team, was injured in the football game between Post and Floydada.

Mr. Jarrett reports that Jackie will have to remain in bed for at least another week until he's strong enough to manage crutches.

TRAINING AT SAN DIEGO

Donald Wayne Cook is one of the latest service men to go from Floydada into military forces.

Young Cook, 19, is the son of Mrs. A. M. Cook, Route 3. He enlisted November 10 and is now in basic training at the U. S. Naval training center at San Diego, California. He was with the Farmers Grain elevator while in civilian life.

CARD OF THANKS

We find words inadequate to express our deep appreciation for the many kindnesses of our friends during the time of our bereavement.

Your comforting expressions of sympathy and thoughtfulness will always be remembered. We will ever be grateful for the beautiful floral offering and for everyone that contributed in any way to a loving remembrance of our loved one.

May God's richest blessings be with each of you.
Early, Virgil and Gordon Joiner.

SON BORN NOVEMBER 14

Mr. and Mrs. Dave Willis are the parents of a son born Saturday, November 14. He has been named Bobby Dale and weighed in at 8 pounds and 1 1/2 ounces.

The Willis' have a daughter, Donna Gayle, two years of age. Grandparents are Mr. and Mrs. Clifford Willis of Floydada and Mr. and Mrs. R. E. Marr of Lockney.

Vic Ver says
IF YOU'RE UNABLE TO MEET A PAYMENT ON YOUR GI LOAN, GET IN TOUCH WITH YOUR LENDER RIGHT AWAY. HE MAY HELP KEEP YOU OUT OF SERIOUS TROUBLE



For full information contact your nearest VETERANS ADMINISTRATION office



L. Allie Moore Died at Vernon

VERNON — Lous Albert Moore, 86, retired farmer and cattleman, died at 3:30 a.m. Thursday of last week in a Vernon hospital.

Interment was made at Vernon. Mr. Moore is survived by three daughters, Mrs. Maude Ascue of Odessa, Mrs. Lottie Belle Kester of Hamilton, Calif., and Mrs. Jim Armstrong of Vernon; 14 grandchildren, 22 great-grandchildren and two great-great-grandchildren.

Mr. Moore, who had been in poor health for several years, fell and broke his left leg on October 17. He was taken to a Wichita Falls hospital that day and returned to a Vernon hospital Saturday.

He was a native of Grayson county and had lived in Erath county and in Floydada and Pluvanna, prior to moving to Vernon about six years ago, where he made his home at 2111 Mesquite Street. Mrs. Moore, whom he had married on December 16, 1891, preceded him in death six years ago.

In addition to his interests as a farmer and cattleman, Mr. Moore was a dealer in real estate with Judge Tom W. Deen of Floydada.

ceive a percentage of the gross receipts of each of these 365 stores. He was then in his middle thirties.

Peay, by the way, did not win but ran again, was elected and made an outstanding governor.

Saunders began building a magnificent home which was called the Pink Palace. Meanwhile, he constructed a swimming pool in the home that he was going to vacate as soon as the Pink Palace was completed. (The pool was probably the first privately-owned one in Memphis.) A son — or it may have been a daughter — was home from college for the holiday and missed the last train that would have gotten the student back to classes on time — so Saunders hired a special train! He was staid old Memphis' most talked-about citizen.

The Pink Palace stood in the middle of grounds so spacious that Saunders built a nine-hole golf course and an artificial lake. He wanted to stock this lake with mountain trout. When it was pointed out to him that these fish can live only in the almost icy water of mountain streams, he installed ingenious coils to chill the water. (This was years before electric refrigerators and deep freezers.)

Another time that I saw Saunders was at the very climax of his career. Piggly Wiggly stock was being sold on the New York exchange and bears beat the price down. Saunders, to force the price back up, entered the market with millions and bought Piggly Wiggly stock as fast as it was offered. And I saw him purchasing a copy of an "extra" which said he had made \$3,000,000 on Wall Street.

But Wall Street resented the outsider and as the "Street" made its own rules and even reserved the right to change them in the middle of the game its board suspended the trading in Piggly Wiggly stock.

Floydada Students Charter Members Business Sorority

CANYON, Nov. 17. — Miss Edith Garrett and Miss Peggy Parkey of Floydada are among 24 girls at West Texas State College who became charter members Monday when a girls' business sorority was granted a charter in Phi Gamma Nu, national business sorority.

Miss Dolores T. Paulikas, second vice-president of the national organization, Chicago, formerly installed the West Texas State group as the Tau chapter, in special ceremonies.

Daughter of Mr. and Mrs. Robert A. Garrett, 407 West Missouri, Miss Garrett is a sophomore business administration major. She is a member of Pi Omega and the West Texas State band.

Miss Parkey, daughter of Mr. and Mrs. D. J. Parkey, Rt. 4, is a junior business administration major.

and, instead of the bears who had sold stock they did not have being compelled to settle with Saunders, Wall street gave them 30 days to make delivery. The result was that Saunders was cleaned out. The Piggly Wiggly empire he had built from nothing except an idea, the idea of the customer waiting on himself, he lost.

The Pink Palace was lost, too. He soon made another try in business. An effort was made to keep him for using his name in the enterprise but he won the court fight and with the system, "Clarence Saunders, sole owner of my name," he made a second fortune. But the depression came and again Saunders saw a fortune fade to nothingness. He was trying another comeback when death came at 72.

The history of modern grocery merchandising must accord him an important place for he made a great contribution to the buying public. Brilliant, indomitable, friendly Clarence Saunders was Memphis' most fabulous figure.

The human mind is an amazing thing.

Several years ago, Roy Roddy, then the farm editor of the Dallas News, walked into the publicity office of the Southwestern Exposition and Fat Stock Show. We had never met and I asked him if he was any kin to a newspaperman of years ago in Memphis, by the name of Roddy. They were distant kin. Neither of us could recall the other Roddy's first name.

I made out the Dallas man's press card on the typewriter as we continued to converse. He was about to pin the card on his coat lapel when he exclaimed, "You've got the name wrong; I am Roy, not Ralph."

"Ralph" was the name of the Memphis newspaperman — the name I could not recall!

Not much service — but, oh, what food! is the motto of Wayne, McDonald's cafe in Fort Worth.

If the government wants to lift the Postoffice Department out of the red, why aren't some business go-getting ideas introduced? For example, all postal cards are that dull brown. Why not make postal cards available in different colors? They would be more effective for advertising and greeting purposes. Look what "seven delicious flavors" did for a dessert.

And now the debunkers say that William Tell did not shoot the apple off his son's head — and one historian says that Captain Kidd was not a pirate but a patriot. What's a man to believe, I ask you?

A very good friend of mine often spoke of his brother, whom I had never met. One day, I was in the town where the brother lived and I called at his place of business. He was a mortician and he was delighted to meet me as his brother had often spoken of our friendship. Desiring to be hospitable, he took me through the place, showing me every casket!

Gov. Thos. E. Dewey may, or may not, be a great statesman but he uttered a profound truth when he said, "There is nothing so little appreciated as unsolicited advice."

Per Cent Population People

STATION — While population of the United States since 1900, the persons 65 years old and over have increased so that today make up eight percent of the population.

percent of these older people live in their own households and only six percent live in nursing homes. The remaining 94 percent are living with their own families or in households of other persons, 31 percent are wives of earners; 23 percent are under 65 years of age and related to the Old-Age and Survivors Insurance and Pension Act; 14 percent are pensioners of the Social Security Act; 8 percent are widows of men who died in military service; 10 percent are widows of men who died in industrial accidents; 10 percent are widows of men who died in other accidents; 10 percent are widows of men who died in other accidents.

You Texas' House

Saunders, originator of the idea. At the peak of his career he was worth \$100,000,000 and was the richest man in the world. I knew him when he was a young man. Austin Peay, for governor of Tennessee was that when he was clerking in a law office. He was worth \$1,000,000 a month. He was a lawyer and the one-time governor of Tennessee. He was one of the most powerful men in the world.

LEFT OVER SUIT SALE
Closing out our Suit Department.
Wool, Single and Double Breast Models
THE MAN THAT BUYS THESE SUITS AT THESE PRICES
Have the following sizes left.
3-38 Reg. 3-41 Reg
1-39 Reg. 1-42 Reg
5-40 Reg. 1-44 Reg
1-40 Long 1-44 Long
\$49.50 Regular \$49.50 Val.
\$30
GOOD'S DEPT STORE
Floydada Priced Right

TIRE BARGAINS
Extra good 15 inch 8 ply Trailer Tires while they last
O. K. RUBBER WELDERS
208 So. Wall Phone 509

This tag means a better buy!
This is an **OK USED CAR**
6 ways better:
• Thoroughly Inspected
• Reconditioned for Safety
• Reconditioned for Performance
• Reconditioned for Value
• Honestly Described
Warranted in writing!
AUTHORIZED CHEVROLET DEALER
ODEN CHEVROLET CO.

SAVE SAVE SAVE
WE ARE OVERSTOCKED
On New And Used Cars And Are Going To Clean House At Savings Never Before Heard Of
17 New Chevrolet Passenger Cars
5 New Chevrolet Pickups
1 New Oldsmobile Super 88 4 Door Sedan
20 Used Cars from 1946 to 1953 Models
8 Used Pickups
SEE US FOR THE BEST DEAL IN THE COUNTY
ODEN CHEVROLET CO.
FLOYDADA, TEXAS

Inspired Whirlwinds Win Final From Tahoka Bulldogs 39 to 6

The Floydada Whirlwinds performed brilliantly Friday night in their 39 to 6 victory over the Tahoka Bulldogs. It was an all-star cast of Whirlwinds that took the field and there was little doubt as to the outcome of the game after the first quarter was over.

The great green and white forward wall rose to meet every thrust and only allowed the Bulldogs 36 yards net on rushing plays. The 'Winds' secondary defense was in fine form on both running and passing plays and it was only a fake pass interference ruling by the officials that gave the Bulldogs the ball in the shadow of the goal post that allowed them to score.

In the ball carrying department the 'Winds' showed nine men that could go. Cloyd Stephens led the ground game with 106 yards in 20 quick stabs at the Bulldog defense. Muncy and Waller each gained 48 yards net in 9 attempts. Jack Womack picked up 26 yards on two end around scampers and Glad Norman,

Bill Walker, Laron Fulton, Robert Stovall and Jerry Bob Harrison all added substantial yardage for the cause.

Harrison in Fine Form

Harrison was in rare passing form again and hit his favorite target Womack four times for 68 yards and two touchdowns, and had one of his best nights of ball handling at the quarterback slot. The 'Winds' great center and candidate for all state honors, Don Barber, turned in another masterpiece as field general and steady defensive linebacker.

The Tahoka boys had a fine ball club, as clean and sporting as the Whirlwinds have met, but they were not ready for the fired up boys from Floydada when the whistle blew and were never able really to get rolling.

Starting the game Stanley Vickers kicked off for the locals and sent the ball sailing to Jimmy Bragg who took it on the Tahoka 15 and he returned to the 30 before being downed. The Bulldogs were able to gain first down yardage before the 'Winds' stiffened—and held at the 45 forcing Tahoka to punt from that point. Stephens took the kick on his own 20 and returned it 5 yards. The 'Winds' drive carried to their 41 where they bogged down and Harrison booted to the Bulldog's 25.

Dunn Recovers Fumble

On the first play after the 'Winds' punt a Tahoka back fumbled and Jimmie Dunn recovered for Floydada on the 27-yard line to set up the first score. The Whirlwind offense began to click and Muncy made a first down on Tahoka's 12. Harrison then hit Womack in the end zone for the first score and Barber's kick hit the uprights and bounced back to leave the count at 6-0.

Before the first period ended the 'Winds' had kicked off to Tahoka and held, forcing them to kick from their own 36. Muncy took the punt on the Floydada 30 and returned it 12 yards. An alert play by Dunn again saved the day for Floydada when he fell on a free ball that had been jarred loose from one of his teammates. The Floydada attack moved again and as the second quarter got under way Stephens picked up first down yardage on the Bulldog nine. Stephens was injured on the play but Fulton stepped into the same slot and carried over for the score two plays later when he drove over from the seven. Barber's kick was good and the score stood at 13 to 0.

Vickers was sending each kickoff deeper than the one before and sunk one to Melton on the 5 and he returned it to the 27. Tahoka's at-

tack carried to the 46 before it bogged down and they kicked to Fulton on the 'Winds 18 and he returned it to the 33. The Floydada boys ran out of gas on their 46 and Harrison booted to the Bulldog 26.

Whirlwinds Strike Hard

Floydada stood firm and did not allow a yard and Tahoka punted to Stephens on the Floydada 30 and he carried back to the Bulldog 46 before being downed. The Whirlwinds began to strike hard and fast and drove to the 20 and then Harrison again found Womack in the end zone with a perfect strike. Barber's kick was wide this time and the Whirlwinds led 19 to 0.

Another Fumble Recovered

Following Vickers' kickoff for the locals Tahoka put on a drive that had carried almost midfield before a fumble cost them the ball and Glad Norman recovered to give the 'Winds' possession. The Floydada offensive thrust went to the 21 where Tahoka held and took over.

The ball was not to remain in their possession however for Leon Anderson recovered a Bulldog bobble on the 25 and the Whirlwinds were on their way. Stevens was jarred from the ball briefly in the drive but Muncy pounced on it and only a 15-yard penalty was able to stop the rampaging Floydada boys. Harrison punted short from his own 36 out of bounds on the Tahoka 24.

The Bulldog offensive was cut short when Anderson went through and smeared Smith for a ten yard loss and Tahoka was forced to punt shortly thereafter. The Bulldog kick went to Stephens at midfield and he carried all the way back to the Bulldog 25 before being downed just as the third period ended.

Floydada soon drove in to the one where Stephens was downed short of pay dirt and Harrison finished the job for him going over for the score. The kick was good and score 32 to 6.

Freshman in Score Column

Vickers boomed the kickoff into the end zone and Melton returned it to the 28 before being downed. Another fumble in the Bulldog backfield left the ball bouncing free and there was a scramble for it. A scramble between Joiner and Vickers that is, and Vickers made the recovery on the 23.

J. E. Waller turned in one of his best runs at this point and picked up first down yardage on the 10. Two stabs at the line had netted only one yard then Robert Stovall burst through and went into the end zone for the final score. The kick was good and the scoring over at 39 to 6.

Before the final whistle Vickers again kicked to the Tahoka goal where Smith tucked it away and came back to his 32. Stout defensive play including a tackle by Joiner that caught Smith 10 yards short of the line of scrimmage kept the Bulldogs in trouble and they had to punt with Walker taking the ball on his 39.

The 'Wind' attack bogged down and Waldo Baxter booted from the Floydada 41 to Tahoka's 23. The Bulldogs pulled their last offensive

effort very shortly thereafter and it stopped when Walker intercepted on the Whirlwind 48.

Entire Squad Sees Action

The entire squad saw action in the game and all played fine ball. So keyed up were the locals that the spectators could tell little if any difference when reserves went into the fray. If this was to be the final game of high school ball for the seniors and the last of 1953 for the remainder of the team it ended in a blaze of glory for them and their coaches.

Seeing action were Bobby Carmack, Cloyd Stephens, Bill Walker, Laron Fulton, Glad Norman, Norman Muncy, Gordon Joiner, Jerry Bob Harrison, Don Barber, Jackie Henry, J. E. Waller, Jack Womack, and Robert Stovall.

Keith Marble, Bob Ashton, Carroll Guthrie, Leon Anderson, Waldo Baxter, Walter Simmons, Marvin Rucker, Gary Carthel, Jimmie Dunn, Stanley Vickers.

Jackie Jarrett the Whirlwind starting fullback was injured in the Post game and was unable to make the trip. Doyle Grundy who was injured in an accident has been out for some time as has Ronnie Upton, one of the teams' co-captains. Kent Covington who was considered one of the 'Winds' best prospects for end this year had a knee operation and did not see service all fall, but it is hoped he can play next season.

SCORES LAST WEEK

- Floydada 39 - Tahoka 6;
- Spur 39 - Post 14;
- Slaton 26 - Abernathy 12;
- Breckenridge 47 - Plainview 25;
- Oilton 51 - Tulla 0;
- Littlefield 38 - Lockney 21;
- Andrews 35 - Brownfield 7;
- Kernit 13 - Seminole 0;
- Hale Center 45 - Crosbyton 18;
- New Deal 26 - Ralls 0;
- Sundown 20 - Stanton 13;
- Puducuh 27 - Crowell 7;
- Matador 76 - Quitaque 13;
- Ablene 28 - Lubbock 0.

GAMES THIS WEEK

- Lockney at Tulla,
- Tahoka at Spur,
- Ralls at Crosbyton,
- Plainview at Lamesa,
- Pampa at Lubbock,
- Seymour at Childress,
- Borger at Amarillo,
- Seminole at Levelland,
- Brownfield at Kermit.

DISTRICT NEWS

... ROUND UP

District 5AA play was all but wound up Friday night when a full slate of games were run off. District leading Spur won easily over Post 39 to 14, Floydada's Whirlwinds rose up with fury to down Tahoka who had shared the lead with Spur, and the Slaton Tigers regained their early season form in winning from Abernathy 26 to 12.

This week only one district game remains on the slate and all eyes will be focused on Spur where the Bulldogs will be playing host to the Tahoka Bulldogs. A win by Spur would give them a clear-cut title, while a win by Tahoka would throw the district in a three way tie between Spur, Floydada, and Tahoka.

The district 5A's champion will meet the winner of district 6AA which will probably be Levelland, Andrews or Kermit, in a bi-district game Thanksgiving week.

5AA SEASON RECORD

TEAM	W	L	TP	OP
Spur	9	0	271	109
Floydada	9	1	231	83
Tahoka	7	2	217	123
Post	5	5	179	222
Slaton	5	5	287	163
Abernathy	4	6	166	161

DISTRICT 5AA STANDING

TEAM	W	L	Pct.
Spur	4	0	1000
Floydada	4	1	800
Tahoka	3	1	750
Slaton	1	4	200
Abernathy	1	4	200
Post	1	4	200

Only one game remaining, Tahoka at Spur tomorrow night.

The pike is the one fresh water fish native in both Europe and America. — Sports Afield

Professional Directory

Kimble Optometric Clinic
For Appointments
Phone 254
FLOYDADA, TEXAS

INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Security, Bonds.
1923 to 1953

E. P. NELSON Agency

HERE FROM CAMP LE JUENE

Corporal and Mrs. Lewis Anderson and son, Mickey Lane, of Camp Le Juene, North Carolina, are here on a 20-day leave visiting their parents, Mrs. A. W. Anderson and family and Mr. and Mrs. R. M. Stovall, east of town.

They will return to North Carolina on December 2. In March 1954, he will receive his discharge and hopes to make his home in Floydada.

Approximately 40% of apparel and accessories worn in the U. S. are manufactured in New York City.

Fire - Winds Auto Insurance
Representing
Stock Companies
Reagan-Gie Insurance
Hesperian

Dr. O. R. McINTOSH
OPTOMETRIST

OFFICE 211 SOUTH MAIN ST.
Phone 157 — Floydada, Texas

Cotton Farmer

If you have to take your cotton from home to get it ginned, we'll have you to bring it to us.

We can give you prompt service first class job of ginning; a good market for your cotton and Government service.

Farmers Coop. G

CHILDRESS, TEXAS
T. L. McFARLAND, Mgr.

FALL Value DAYS

IF YOU HAVE CASH WE HAVE THE PRICE
GUNS APPLIANCES

Number of Items	Model Number	Type	Make	Ga.	List Price	Sale Price
2	11-48	Automatic	Remington	12	\$110.00	\$90.00
2	11-48	Automatic	Remington	16	110.00	90.00
1	11-48	Automatic	Remington	20	110.00	90.00
1	755	Automatic	Savage	16	99.50	85.50
1	37	Pump	Ithaca	16	85.00	74.50
1	37	Pump	Ithaca	20	85.00	74.50
2	25	Pump	Winchester	12	80.25	67.25
1	820	Pump	Stevens	12	59.00	49.50
1	B	Double Barrel	Fox	12	71.25	59.75
1	B	Double Barrel	Fox	16	71.25	59.75
2	760A	Slide Action	Remington	300 Sav.	104.40	91.50
2	760A	Slide Action	Remington	270 Win	104.40	91.50
1	722A	Bolt Action	Remington	222	82.50	70.00
1	67	Bolt Action	Winchester	22	15.35	13.50
2	74	Automatic	Winchester	22	39.20	30.00
3	6101	Pump	Winchester	22	49.95	42.95
2	6201	Pump	Winchester	22	45.00	40.00
2	39A	Lever Action	Marlin	22	60.85	55.00
1	342	Bolt Action	Savage	22 Hornet	48.75	40.00

Number of Item	Description	Price List	Price Sale
2	30 Gal. Table top Hot Point water heaters	139.95	100.00
1	52 Gal. Reg. top Hot point water heater	154.95	115.00
1	48 inch Dish Washer sink unit Hot Point	449.95	300.00
1	9 foot Refrigerator Hot Point	439.95	305.00
1	8 foot Refrigerator Hot Point	349.95	255.00
1	11 foot 2-door Refrigerator Hot Point	509.50	360.00
1	11 foot Deep Freeze Hot Point	429.95	315.00
2	Table top water heaters - Butane Whitehead	225.00	150.00
1	Butane Range O'Keefe & Merritt	328.50	260.00
1	Butane Range O'Keefe & Merritt	284.55	235.00
1	Chrome yellow Dinette Suite Arvin—4 chr.	145.00	115.00
1	Chrome gray Dinette Suite Arvin—6 chr.	169.50	133.00
1	Chrome gray ck. Dinette Suite Arvin—4 chr.	145.00	120.00
1	Chrome yellow Dinette Suite Arvin—4chr.	125.90	90.00

SHOP FOR CHRISTMAS EARLY AND SAVE
AT
BUILDER'S MART

Better Texas, Is Claim

That comes out of the people anticipate and are already the might of the new grandeur and natur- growing out of a period of the big air bases and making the Kentuckian is suppos- as I hope something happen to me. I'll be of a train heading long, tall, bowlegged and sit down by will say, "Where you

he'll say, "Where you are in the union. You know it. Land area of miles. Greatest state sitting on the other side of the world. Pardon me, say to the Texan. old Alaska. Young- union. 588,400 square miles. The size of the States, twice the size of the greatest state in the un-

Alaska Has More will think at him and he'll say, "Where you are in the union. You know it. Land area of miles. Greatest state sitting on the other side of the world. Pardon me, say to the Texan. old Alaska. Young- union. 588,400 square miles. The size of the States, twice the size of the greatest state in the un-

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and mercury and lead and "And," Alaska will say, "we got oil, gold, silver, lead, tin, platinum, pellucium, antimony, tungsten, coal, marble, gossam, sulphur, pitch, blende and fish and "And," Texas will say, "there ain't anything we can't grow. You ever see a Texas watermelon? Biggest thing you ever saw." "Yeah," Alaska will say, "Bout half the size of a Matanuska Valley cabbage. Richest land in the world that Matanuska Valley land. It's "But what we're really noted for," Texas will say, "is our men. Takes real men to live in Texas. You ever heard of them 'blue northerners' that whip through the Panhandle?" "Yeah," Alaska will butt in again. "They're just baby williwaws we send down for seasoning. When they get where they can break 100 miles an hour they come back to Alaska to work out on some real men." After that, Alaska will leave. Then Texas will turn to me and say: "Them Alaskans. If they ain't the biggest mouthed, loudest bunch of braggarts I ever heard. Why we ever let 'em in the union I don't know!"

Lakeview News

(by Mrs. Warner Johnson)
LAKEVIEW, November 16. — Mr. and Mrs. Charlie Batzey were Sunday dinner guests of Mr. and Mrs. R. L. Nichols.
Don't forget the Thanksgiving supper on November 26. Come early so supper can be served by 7:00 p.m. Bring a basket!
Mr. and Mrs. H. M. Thomas were Sunday dinner guests of Mr. and Mrs. Riley Teague. They visited Sunday afternoon with Mr. and Mrs. G. B. Johnson at Lone Star.
The home demonstration club meets Thursday, November 19, at the school house. Mrs. Harry Morckel will give a demonstration on making candy. Everyone is invited.
Dr. T. Boushy is the new pastor of the Lakeview Baptist church. Everyone is invited to come hear the new pastor.
Mr. and Mrs. W. M. Hambright and Bob visited Mr. and Mrs. Frank Hambright at Allanreed Saturday.
Sunday dinner guests in the home of Mr. and Mrs. W. M. Hambright were Dr. T. Boushy of Plainview and Mr. and Mrs. Bud Breed and children. Afternoon callers were Mr. and Mrs. F. B. Estep and H. J. Nelson.
Charlene Wright spent Monday night with Novis Johnson. Shirley Johnson spent Sunday night with Novis and visited school Monday.
Sunday dinner guests of Mr. and Mrs. R. L. Johnson were Mr. and Mrs. V. D. Wheelless and sons of Crosbyton and Mr. and Mrs. T. E. Johnson and family. Afternoon visitors were Mr. and Mrs. Giles Chumley and children and Parce Gregory of Hollis, Oklahoma, Mr. and Mrs. Cecil Johnson and Mr. and Mrs. Warner Johnson and family.
Mrs. Warner Johnson visited Mrs. Richard Proctor, Mrs. C. Gallihar and Mrs. J. T. Parker in Crosbyton,

GM Scores Industrial Triumph



A GREAT INDUSTRIAL ACHIEVEMENT is celebrated with a handshake by President Harlow H. Curtice, left, of General Motors and General Manager Edward A. Kaegi, right, of GM's Detroit Transmission Division. The occasion is production on November 4 of the first Hydra-Matic transmission in quarters leased by GM at Willow Run, Mich., after fire destroyed the Transmission Division plant at nearby Livonia on August 12. Looking on (center, wearing hat) is GM Vice President S. E. Skinner, who played a leading role in the tremendous industrial effort which brought the first transmission off the Willow Run assembly line only 12 weeks after the fire.

Wednesday afternoon. Mr. and Mrs. Tom Hopper and Mr. and Mrs. T. E. Johnson and children visited Mr. and Mrs. R. L. Johnson Friday night.
Mr. and Mrs. Cecil Johnson visited Mr. and Mrs. R. L. Johnson Tuesday night.
Mr. and Mrs. D. E. Smith of Crosbyton visited Saturday night and Sunday with Mr. and Mrs. Charlie Wright and family.
Mr. and Mrs. Don Wyatt and family visited Mr. and Mrs. Dean Hatley and daughters, Sunday.
Dorothy Breed spent Saturday night with Maxine Hatley.
Nellie Neff and Patricia Spears spent Friday night with Mr. and Mrs. W. C. Wright in Floydada.
Giles Chumley and Parce Gregory of Hollis, Oklahoma, T. L. Johnson of Crosbyton and T. E. Johnson visited in the Warner Johnson home Sunday morning.
Mr. and Mrs. Verlon Wright and family were Thursday supper guests of Mr. and Mrs. B. P. Neff and family.
Mr. and Mrs. W. A. Bunch and children of Marathon, Mr. and Mrs. Earl Bunch and family of Panhandle and Mrs. Charlie Wright and Coleta Sue spent Tuesday with Mr. and Mrs. Verlon Wright and family.
Mrs. Verlon Wright and children visited Mrs. Charlie Wright Monday.

day afternoon. Mrs. Wayne Russell and Mrs. Hubert Holcomb went to Lubbock Monday.
Warner Johnson received a painful injury to his finger when he accidentally got it in the heater fan day afternoon.
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on the pick-up Saturday morning. Mr. and Mrs. Gene Johnson and Larry visited Mr. and Mrs. Cecil Johnson Sunday night.
Mrs. Katie Davis spent Saturday night and Sunday with Mr. and Mrs. Cecil Johnson.
Charles Johnson cracked some ribs playing football last week.
Sunday afternoon visitors in the Verlon Wright home were the Travis Purcells of Lubbock.
Mrs. Verlon Wright and children visited Mrs. Jim Owens and family, Saturday night. Mr. and Mrs. Bill Ward of Lubbock were visitors in the Owens home also.
Shirley Harper, Freida Jarrett and Barbara McNeill spent Saturday night with Wandell Russell.
Mr. and Mrs. C. A. Russell spent Sunday with Mr. and Mrs. Wayne Russell and Wandell.
Mr. and Mrs. R. L. Nichols and Billy Clyde visited Mr. and Mrs. D. M. Moore in Floydada Sunday night.
Mr. and Mrs. B. C. Meeker and family of Guyton, Oklahoma, spent Saturday night with Mr. and Mrs. James Lee Nichols and family.
Mr. and Mrs. James L. Nichols and children were Sunday visitors of her parents, Mr. and Mrs. W. B. Oden in Floydada.

'I Give You Texas' —Boyce House

The news recently in the papers that Ad Wolgast was seriously ill set in motion a whole chain of memories.
Wolgast long has been forgotten by the world but he was once the lightweight champion of that same world by virtue of a victory over one of the most famous fighters of his day, Battling Nelson. The "Durable Dane", they called Nelson; and

Floyd County Hesperian, Floydada, Texas, Thursday, November 19, 1933
the "Wisconsin Wildcat" was I believe, Wolgast's nickname.
Ad Wolgast was responsible for my becoming at the age of 13, an outstanding sports authority — outstanding, that is, in Coldwater, Mississippi.
When Wolgast was matched with Nelson in a finish fight for the title, no one in Coldwater (population, 1,500, give or take a couple of hundred) thought the challenger had a chance for the reason that no one there had ever heard of him. "No one" is not quite right; there was one — myself. I voiced the opinion that Wolgast would win, a view which was received with disdain.
I had spent the year before in Arizona and there I had read the Los Angeles papers, especially the sports section, and I knew that in the space of a week, Wolgast had fought two world champions — Abe Attell, featherweight king, and Nelson — and Wolgast had won the "newspaper decision" in both bouts. A fellow that good, I believed, could stop the aging Nelson in a longer fight.
It went 40 rounds. Nelson was almost blind and could hardly raise his gloves at the start of that final round but he was courageous to the core. Ad, reluctant to hit his defenseless opponent, looked appealingly at the referee and the official stopped the battle.
Wolgast was always the slambang type and he drew the crowds and kept them roaring. He figured in that rarest of all ring incidents: a double knockout, and the only one that ever happened in a championship fight. His adversary, Joe Rivers, a Mexican, was a terrific puncher. Each man landed at the same time and both went down. The referee (as I recall the accounts) counted "10" with both men out. Wolgast revived first — (the two men were lying in a heap, Riv-

ers on the bottom) — and when Ad staggered to his feet, the official awarded him the fight.
After losing the belt, Wolgast toured the country with a carnival. In Gorman, a young athlete, Bob Hammett, who weighed around 160, knocked out one of the carnival fighters, so he was matched against Wolgast. Ad floored him with a mighty wallop — "I felt like I had been kicked by a mule," Hammett said afterward, but he got up and knocked out the former lightweight champion of the world. (Hammett today is a sergeant of the State Highway Patrol and lives in Pecos.)
Wolgast won the title in 1910 and held it only two years. The blows he received in his many blistering battles affected his mind and he was placed in an institution. There, the years slipped by but in his own darkened understanding, Ad remained the young — a young, ambitious fighter who punched the bag, skipped the rope and explained, "I'm training to meet the champ." He thought that his fight with Battling Nelson was coming up. He lived in a shadow world and he literally shadow-boxed — yes, boxed with the shadows of the yesteryears.
And now he is reported dangerously ill.
Pathetic little Ad Wolgast!
Ma Ferguson of Texas succeeded her husband as governor, after he had been impeached.
German, French and Italian are the three principal languages spoken in Switzerland.
Rubber stamp ink, numbering machine ink, Hesperian office.
First editions of a book are not always so stated or marked.

WOOD'S STORE

ROY GIBSON
likes pastel jersey for holiday dressing

Available two-piece is just one of many Gay Gibsons. Top—a-hor all wool jersey. Appealing touches: the ribbing and the ruffles on the blouse. Pink, blue, aqua, white, mint green, yellow. Sizes 7 to 15.

Stokely's PUMPKIN 25c
No. 2 1/2 Can

Ocean Spray CRANBERRY 49c
2 Cans

T-N-T POP CORN 33c
2 Cans

Giant Size Ripe Olives 35c

Tokay GRAPES 15c
Pound

Sugar Cured BACON 45c
Squares, Pound

Hamburger MEAT 35c
Fresh Ground, lb

Fresh Dressed HENS 50c
Pound

Fresh Dressed FRYERS 55c
Pound

FRESH FRUITS & NUTS

KING Grocery & Mkt.
120 E. California Street
Phone 13
WE DELIVER

HOLIDAY TREATS

Stokely's PUMPKIN 25c
No. 2 1/2 Can

Ocean Spray CRANBERRY 49c
2 Cans

T-N-T POP CORN 33c
2 Cans

Giant Size Ripe Olives 35c

Tokay GRAPES 15c
Pound

Sugar Cured BACON 45c
Squares, Pound

Hamburger MEAT 35c
Fresh Ground, lb

Fresh Dressed HENS 50c
Pound

Fresh Dressed FRYERS 55c
Pound

FRESH FRUITS & NUTS

KING Grocery & Mkt.
120 E. California Street
Phone 13
WE DELIVER

WHITE'S Shop Early for Better Selections

24th ANNUAL VALUE-PACKED PRE-THANKSGIVING SALE!

Prepare that Thanksgiving Bird to a rich golden brown with this **NESCO ELECTRIC ROASTER-OVEN!**

DELUXE 18-QUART CAPACITY
WITH SEE-THRU COVER!
NOW 44⁹⁵
EASY TERMS: \$1.25 WEEKLY!

26-PIECE SET OF SILVERPLATE
NOW ONLY **5⁹⁵**
COMPLETE 24-PIECE SET

DINNERWARE SET
PLACE SETTING FOR FOUR!
LOVELY HAZEL PATTERN!
PERFECT FOR A STARTER SET!
SPECIAL — LIMITED SUPPLY!
1⁹⁸

SHOP OUR LARGE AND COMPLETE HOUSEWARES DEPARTMENT!

GENUINE PAMCO ANTI-FREEZE
PREVENTS RUST — WILL NOT BOIL AWAY!
FULL GALLON **2⁶⁹**
QUARTS ALSO AVAILABLE!

ARMSTRONG 5-RADIANT HEATER
BROWN AND ECRU WITH CHROME TRIM
MODEL 2205 AS ILLUSTRATED
16⁹⁵
MANY MODELS TO SELECT FROM!
OTHER RADIANT HEATERS AS LOW AS \$10.95

SAVAGE and STEVENS FIREARMS!
STEVENS .22 AUTOMATIC REPEATING RIFLE
Unexcelled for speed shooting at small moving targets. Three rifles in one — bolt action, single shot or automatic.
31⁹⁵
EASY TERMS

SAVAGE HI-POWER REPEATING RIFLE
The outstanding high-power rifle of today. Streamline design and of moderate weight. Uses .250/3000 hi-power cartridges. A compact rifle with open sights for medium or large game.
109⁰⁰
EASY TERMS COMPLETE SELECTION OF HI-POWER AMMUNITION

WHITE Auto Store
THE HOME OF GREATER VALUES

ATTEND THE PONY SHOW IN FLOYDADA, FRIDAY, NOVEMBER 27

Classified Ads

FOR SALE

FOR SALE — Good used doors, windows and frames. Ph. 653 V. D. Turner. 42 4tp.

FOR SALE — Hegari bundles. Good grain. Ph. 2427 Plainview, Dick Campbell. 42 2tp.

FOR SALE — 1952 33-foot tandem Hyde trailer; grain boards, 10-00x20 tires, air brakes; excellent condition; been pulled about six months. Grundy Bros., Floydada, Texas. 42 1tc.

FOR SALE — Servel refrigerator, gas range, 3 gas heaters, baby bassinets with plastic lining. Ph. 421-J. Gene Blackmon. 41 ttc.

FOR SALE — 30 and 55 gal. drums. 75c and \$1.00. Bill Tanner, Floydada airport. 41 4tp.

FOR SALE — Hegari bundles well grained, small stalk. \$20.00 per ton. Roy Hale, Phone 774-J-3. 41 8tp.

Miscellaneous

OIL COMPANY geologist and engineer would like to locate a place to go duck-hunting. Please write H. H. Halsell, 407 West Second, Odessa, Texas. 43 1tc.

IDEAL CHRISTMAS GIFT for the booklover. "A History of Crosby County," by Nellie Witt Spikes and Temple Ann Ellis, \$7.50, autographed and mailed post paid, or at The Hesperian Office. 43 ttc.

NOW is the time to clean and moth-proof your valuable carpets, rugs and furniture. Call 335-W. Buck Formby 229 E. Ky. Floydada, Texas. 38 ttc.

STAR TELEGRAM fall bargain rates now on \$13.95 for daily and Sunday, \$12.60 for 6 days a week. Phone 904, R. M. Teague, agent. 33 ttc.

FOR portable disc grinding phone 454. J. E. Sparks. 33 ttc.

PALACE BARBER SHOP offers you five-chair service for your rush day (or any day) convenience. Bank Bldg., Floydada. 21 ttc.

SEE US for polio insurance; real-estate, rentals. Reagan-Giesecke Insurance, represent stock companies only. 25 ttc.

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27 ttc.

SEVERAL TOWN LOTS FOR SALE Brown - Holmes Co. 24 ttc.

SEE Mrs. Bob Smith for your Avon Cosmetics. 52 ttc.

FLOOR SANDING — Call 227-J. Earl Baker. 20 ttc.

COME in and see our Royal Gas Range and Coolerator Home Freezers and Ranges. All kinds of Purina Products, Ghows and Chix supplies. Puqua Farm Supply. 52 ttc.

JOHN BLUE Fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11 ttc.

TIMKIN BEARINGS — Near complete stock. Spears Auto Co. 44 ttc.

VACANT LOTS, residence or business, good and bad, all parts of town. W. Edd Brown, owner. Telephone 265. 52 ttc.

Planning On Building A Home? I have just listed for quick sale a choice location in Western Addition of Floydada 100x150 ft., on solid paved street, curbed and guttered, with north frontage. The price is right. J. G. Wood Real Estate, Phone 236-Res. 797. 39 ttc.

FOR AMARILLO Daily News, city delivery or mail, new or renewal, call 469-J. nights, or see Poster Amburn. 37 ttc.



"... nothing's wrong with this gun I got in the Want Ads—I was just shooting too low!"

Real Estate Loans

MONEY TO LOAN—On Farms and Ranches—Low Interest Rate — Attractive prepayment options — See R. E. Fry. 43 ttc.

LOW INTEREST RATE LOANS See us for your farm loan. More money per acre, no commissar charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Coen. 49 ttc.

INVESTIGATE Farm Bureau Insurance; Life — Fire — Auto — Polio Farm Liability Blue Cross Hospitalization. Stock Company and Mutual. Hall Ins. Call 665. 20 ttc.

FEDERAL LAND BANK LOANS

- Low Cost
- Long Terms
- Prepayment Privileges
- Cooperative Ownership
- You deal with local folks

Through Your Floydada National Farm Loan Association See us now 319 S. Main St. Telephone 256 Floydada, Texas 34 ttc.

FOR TRADE

FOR TRADE — Nice homes and rental property with good income in Lubbock or Midland to trade for 160 acres land or less near Floydada. Write A. J. Cowley, Cone, Texas. Ph. 2572, Cone 431tc.

Farm Machinery

FOR SALE — 1950 W-6 International tractor. W. B. Eakin, 3 miles west McCoy. 41 3tc.

IRRIGATION

dams, sticks, tubes, S. J. Latta Implement Co.



Floydada Implement Co.

FOR SALE — 8-foot windmill Complete. Phone 454. Sparks Auto Service. 46 ttc.

For Lease

FOR LEASE — 600 acres, with 350 acres under two wells. Would drill and case another well. 6 miles north, 1 mile east South Plains. Wade Deavenport. 38 ttc.

Live Stock

Durocs E. W. TURNER & SON — Excellent Meaty Type Boar for service. Club pigs for Spring and Fall shows. 5 mi. E., 3 1/2 mi. N. of Petersburg Route 4, Floydada, Texas. 12 38 tp.

Land for Sale

BUY NEW MEXICO FARMS AND RANCHES AND SAVE 1/2 Your Dream Home. 8 1/2 sections, 17 miles north of Clovis New Mexico. 960 Acres in cultivation, rest black grammar grass; four good wells; four-bedroom ranch home-two baths. Would cost \$30,000 to build. Large barns and corrals. Everything strictly modern. Flood lights in corrals. 700 Acres of fine wheat, extra good. Ranch will carry 325 mother cows the year around; 1/2 minerals go on 7 sections. Price \$35,000 per Acre. Will carry \$75,000 at 4 1/2%, nineteen years to go. Quick possession.

1,280 Acres, 30 Miles Northwest of Clovis on blacktop Highway; 600 acres in fine wheat; 3-bedroom new rock home; one good tenant house; two good wells; all farm machinery; 1/2 minerals to go with sale. Will trade for Colorado Ranch. Farm and machinery all go for \$100,000. Will carry \$50,000. Immediate possession. A Bargain.

22 Miles North of Clovis, on blacktop road; extra good land, every foot of it. Seven-room modern home; 625 Acres of fine wheat; 1/2 minerals go with land. Land, wheat and possession, the price is \$100,000, terms to be agreed on by seller and buyer. There is none better.

640 Acres, 15 Miles Northeast of Clovis. Small but good improvements; 240 A. fine wheat; 380 A. in farm, rest grass; 1/2 minerals go, \$15,000 worth of machinery. Land, wheat, machinery and possession — price \$75,000. Good terms can be arranged.

1,300 Acres, 11 miles Northwest of Clovis, well improved; lots of fine wheat. \$75.00 per Acre. All or any part for sale or trade. This is a good one.

320 Acres, perfect in every way, four miles Northeast of Clovis. Nice 6-room home; 40x80 quarter barn. All broke out. In irrigation belt. Price \$175.00 per Acre. Good Terms.

800 Acres, 15 miles Northwest of Clovis; 7-room farm home in good condition; modern dairy barns; plenty of water. \$7,000 worth of farm machinery. Land, machinery and possession, all for \$70.00 per Acre. \$10,000.00 cash will handle, long time terms on balance to suit buyer.

Several 160 A. tracts, from 2 to 5 miles out; all in irrigation belt. Priced from \$125.00 per Acre up to \$150.00. Some sowed to wheat and wheat will go with sale of land. I have other Farms and Ranches any size you ask for, with prices low, and quality high. My business is to please you, and you must be pleased.

J. A. Valentine, Licensed & Bonded Real Estate Broker, 420 Connelly Street, Clovis, New Mexico. Phone 5169. 41 6tp.

FOR SALE or trade — 120 A. irrigated cotton and dairy farm in Terry county. Sprinkler system. Also registered Guernsey cattle A. B. Buchanan Plainview Box 4-6094. 42 4tp.

For Rent

FOR RENT — one of finest irrigated 320 acres in Floyd county to qualified person who will buy my equipment and property. Roy Wilkes - 7 1/2 miles southwest of Lockney on Highway 1310. 43 4tp.

FOR RENT Modern 3 rooms. 119 West Mississippi St. 42 ttc.

FOR RENT — Furnished apartment with private bath. Call at 129 W. Georgia. 43 2tp.

FOR RENT — to couple. Small furnished house close in on pavement. Maud E. Hollums. 43 2tc.

FOR RENT — 3 room furnished apartment. 109 E. Houston, Phone 747-W. 43 1tp.

FOR RENT or lease on December 1, what was formerly L. L. Clark wrecking yard building. Located on East California Street. See Mrs. L. L. Clark, sr., 411 Wall St., Ph. 198-W. 42-3tc.

FOR RENT — Bedroom, 322 W. Missouri St., Floydada, Texas. 42 3tc.

FOR RENT — 3 rooms and bath, unfurnished. Call 225-J. 42 ttc.

FOR RENT — To couple—small unfurnished house. 115 W. Crockett. 41 ttc.

FOR RENT — Garage apartments all bills paid at 418 West California street. Call 256 or see Jake B. Watson. 41 3tc.

FOR RENT — Four rms and bath, furnished apartment. 329 W. Mo. Ph. 236 or 797. J. G. Wood. 39 ttc.

FOR RENT — Duplex. Mrs. Morehead Commercial Hotel. 37 ttc.

FOR RENT — 4 room furnished apartment with private bath. Call 75. 24 ttc.

HOUSES FOR SALE AND RENT — Brown - Holmes Co. 24 ttc.

OFFICE SPACE for rent. Inquire at Bishop Motor company. 27 ttc.

FOR RENT — Comfortable 4 room house on pavement in country. Electricity, water and telephone available. Phone 846. 21 ttc.

FOR RENT — 3 rm. unfurnished apt. with private bath. Ph. 567-J. 213 E. Georgia, Mrs. Hallie Johnson. 42 3tc.

Lost and Found

FOUND — Man's dress coat. Owner pay for ad and claim it. F. M. Price, phone 417-W. 42 2tc.

Kingston was the first capital of New York State.

Counter Sales pads, adding machine paper. Hesperian.

Salesman

WHAT ARE YOU ASKING? A good Rayleigh to beat. No capital required if you have ing in Hale county. Full information. See TXK-300-254. Maud E. Hollums, Texas.

Wanted

WANTED — Your descriptions, new. Mail to: Mrs. Lila G. Missouri St., Floydada.

CRESS POOL DRILLERS — to any size. Also Fish & Warren, D. Plainview.

WANTED — Wheat 50 head of cows. No description, to Box 75.

COMBINING — Job propelled combine attachment. Phone Wright.

WILSON DAVID IS IN THE DON HARRIS

Rev. and Mrs. Don Waco, are the parents of Wilson David, born Waco, Mrs. Harris Mary Ann Kimble of Mrs. Wilson Kimble. Mrs. Harris is in Waco, daughter, Ann also a daughter, Ann also Rev. Harris is pastor of Presbyterian church.

Mr. and Mrs. Don Waco, California, Friday night Tuesday Mrs. Horace Gage with Mr. and Mrs. Dougherty.

NEW LAW PROVIDES YOUR TERM GI IN FORCE AT THE TERM PERIOD. FIND THE FINAL TIME. VA WILL RENEW YOUR GI. ANOTHER SYSTEM.



For full information see VETERANS ADMINISTRATION.



USED CARS

1939 2-Dr. Chevrolet. H.

1940 4-Dr. Dodge

1952 4-Dr. Crest, R.H. & Fordomatic

1952 2-Dr. Custom, R. & H.

1949 Chev. 4-Dr. Sedan R.H.

USED TRUCKS

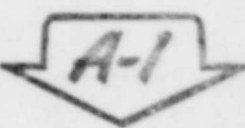
1953 1/2-ton Chevrolet R. & H.

1949 F-6 8 Cyl. Ford Truck, 2 ton.

1948 1/2-ton Chevrolet R. & H.

1947 Int. 1/2 ton Pick-up.

1942 Ford 1 1/2 ton Truck with Grain Body.



BISHOP MOTOR CO.

Phone 228 Floydada

FOR SALE — Yellow canary singer, 429 West Ky. st. Phone 109 J. 41 ttc.

KITCHEN Ranges, 1 Butane, 2 gas. 1 Electric, priced from \$20 to \$50 all good buys. White Auto Store. 43 1tc.

FOR SALE — Used piano in excellent condition, reasonably priced. See Mrs. Doyle Moore, or call 663-W-2. 43 2tp.

FEED for sale — 28,000 bundles hegari and kaffir at \$15 per ton in field. Ph. 648-W-4. 43 3tc.

FOR SALE — A good four room barracks building, all good pine lumber; good roof. Price \$870.00. John E. Ferguson, 2 miles SW of Roaring Springs, Texas. 43 2tp.

FOR SALE — Used John Deere cotton stripper. Priced reasonably. Lon Davis, jr., Phone 564. 43 1tc.

FOR SALE — Very good hegari bundles. Lon Davis, jr., Phone 564. 43 1tc.

PLENTY OF GOODYEAR TIRES

and tubes for passenger cars and tractors.

S. J. Latta Implements

CHINCHILLAS

Good Quality Registered Stock 1 bred pair for sale

C RANCH 618 W. Tennessee Floydada, Texas Phone 1047

FOR SALE — Practically new jig saw and motor with stand, priced reasonable. Curtis Meredith, Call 846. 39 ttc.

Houses For Sale

FOR SALE — Or would rent to responsible tenant, 3 bedroom house, located close in. J. G. Wood. 40 ttc.

FOR SALE TO BE MOVED — House with four rooms, bath and garage. W. Edd Brown, phone 265. 26 ttc.

SEE ME for Homes, Farms and Ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 694J. 126tc.

PARTS AND REPAIRS FOR ALL MAKES OF

Electric Razors \$7.50 TRADE IN for your old shaver.

We have the "SHAV-EX" attachment that gives up to 60% more power.

GOEN DRUG ON THE CORNER

BRITTON Appliance Repair Shop

Phone 454 307 E. Houston

FOR LUZIER'S Fine cosmetics and perfumes See Dona Covington. Phone 462. 42 ttc.

Land For Sale

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL, SEE WOOD J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797. 32 ttc.

Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 29 ttc.

Poultry And Eggs

BATEY'S turkeys available for Thanksgiving and Christmas; also large toms for "big eating." Book orders early with your grocer or with Mr. or Mrs. D. S. Batey, Route 4, Telephone 774-J-2, Floydada. 40 ttc.

Town Property

FOR SALE — Some good houses in Floydada and good irrigated farms J. Sam Hale. Phone 766-W. 46 ttc.

BEST BUY IN FLOYDADA — Modern 3 bedroom home, large living room, dining room, wall to wall carpeting, 4 large closets, large garage, and store room. Located on 85x150 ft. corner lot. J. G. Wood, Real Estate Phone 268.

Thanksgiving's Coming!

<p>SHURFINE 10 lb. Bag FLOUR . . 75c</p>	<p>PURE CANE 5 lb. Bag SUGAR . 49c</p>	<p>CALIFORNIA BRAND TUNA . 2</p>
<p>LIPTON TEA BAGS 48 COUNT 53c</p>	<p>TIDE LARGE BOX 29c</p>	<p>FOLGER'S COFFEE . 8</p>
<p>SPICED 2 1/2 GLASS CRABAPPLES . . . 39c</p>	<p>SUN MAID Seedless, 2 lb. Cello Bag RAISINS 37c</p>	<p>COMPLETE FROZEN FOOD</p>
<p>PUFFIN 2 Cans 19c</p>	<p>SWANSDOWN Angel Food Box 55c</p>	<p>SOFLIN TISSUE . 3</p>
<p>BISCUITS 2 Cans 19c</p>	<p>CAKE MIX Box 55c</p>	<p>WALKERS AUSTEX CHILI Tall Can 39c</p>
<p>OLEO Pound 22c</p>	<p>WALKERS AUSTEX TAMALES Tall Can 25c</p>	<p>WALKERS AUSTEX CLEAN 2 Cans 25</p>
<p>FRESH DRESSED FRYERS Pound 55c</p>	<p>CORN KING BACON Pound 63c</p>	<p>POWELL CASH GROCERY & MARKET HI-WAY 70 PHONE 871 Plenty of Free Parking Space</p>

Agriculture

Released by
The Texas Department of Agriculture

TIME FARMING

When asked for advice on how long for "a little" to "a lot" of time farming, "What do you want?"

You can tell them the number of people are in a recent census of the United States. "Residential" farming for income. Small farms make all farms in the nation.

FLOYDADA INVITED TO HAVE SPECIAL DAY AT STOCK SHOW

Floydada has been extended an invitation by President-Manager W. R. Watt to have a special day at the Southwestern Exposition and Stock Show. Dates of the Fort Worth show are Jan. 29 through Feb. 7.

Truck Transportation Week

DALLAS—Texas, the state with the most trucks on the road, joins the rest of the nation the week of Nov. 16-22 in observance of Truck Transportation Week, marking the 50th anniversary of the trucking industry.

TCU HOME COMING

FORT WORTH—Hundreds of graduates and former students of TCU will return to the campus this weekend for the annual homecoming festivities.

LANDS

Farm and Grazing Lands in Floyd and other Counties Town Lots in Floydada.

MASSIE & BOND

J. M. Massie Hollis R. Bond

CARD OF THANKS

We are sincerely grateful to our friends and neighbors for their kind acts of sympathy during the illness and death of our baby and grandbaby, Donna Kay Jones. For the flowers, cards, the food and every kindness, we are indeed grateful. May God bless you every one.

A CARD OF THANKS

With deepest gratitude, we extend this word of thanks for the help and sympathy of thoughtful friends, during our illness and stay in the hospital. To the neighbors who helped gather the feed and the friends and neighbors who sowed the wheat, as well as for cards, visits, gifts and flowers, we thank you.

SAND HILL 4-H CLUB

The Sand Hill 4-H club met on Monday evening, November 16, at 2:30 p.m.

Real Estate

AGENCY
440
Missouri Street
Floydada

TH DRIVING

WITH
ROCK



FEATURE THAT FINE
SHAMROCK GASOLINE — Plus —
Best Well Known Motor Oils
Quick Courteous Service
Reasonable Prices
Independent Service
70 East
Phone 416

US SERVICE YOUR CAR

As A Farm Woman Thinks

(by Nellie Witt Spikes)

"I go to pray," He said to the eight,
Rest here at the gate."
But He spoke to the three entre-
tlingly,
Will you watch with me as I pray
A stone's throw away?
I suffer tonight exceedingly."

The eight slept well at the garden gate
(As tired men will);
The three tossed fitfully within,
(Twice had roused by His need of them)
But they slept —
Till the black in the East turned gray,
Till their garments were drenched
with tears of the day:
Slept
Till He called them — each one
by his name —
The three within, and the eight
at the gate.

The ground was hard where the eight had slept
(As hard as the road the soldiers stepped);
The grass was bent where the three had dreamt,
But red where the Lord had wept.

Miriam LeFevre Crouse.
"What, could ye not keep awake
with me one hour?"

Rev. DeWitt Seago of Lubbock brought us very inspiring messages and warned us that America should not sleep while the enemy is at our gates. Churches must be on the march, awake to their responsibilities. The enemy, like the ones that sought the life of our Saviour that night in the garden of Gethsemane, are doing everything to overthrow His power. We must not sleep either inside or out the gates.

Rev. Woodrow Williams' beautiful singing was enjoyed by all. The revival refreshed and renewed us as the rains do the flowers and grain. I am sure our pastor, Rev. Appling, was pleased to see a good work done.

I used to think that a revival was only for the ones out of the church but I have long seen that each member needs it, a time of sowing good seed and getting the ground ready for a good harvest.

I broke out a tooth the other day

while eating dinner. Dale wanted me to put it at once in a glass of water as he did so I would get a quarter. A quarter, I thought, six dollars would be more like it.

I am a pioneer. I saw hardships of the Plains, altho I was a child at that time and did not realize just how hard they were. The women learned to do without many things, necessary things. I knew. They learned how to take hold, feed the cattle in the wind and the snow when the men had to be away for a load of wood or freight to make a bit of money. They could cut the thick ice on a tank, hook up a team, even do their part in the fields.

Can women be pioneers today? Or has the life of easier living taken away their ability to meet hard situations. Well, let us stop a minute and take a look at the youngwomen of today. No hardships, you say? I have seen these modern young women board a bus with a child or so, for long trips to be with their husbands a short time. They have lived in every kind of a house or apartment. I knew one who lived in a chicken house in a southern state. They have hung out diapers from Main to California on every kind of a line from mesquite trees to army clothes lines. They have warmed bottles of milk on every kind of a fire, they have stayed awake long, long hours on journeys with fretful, tired children. They have packed up their things and crossed the waters for life in a foreign land.

The pioneer women spent lonely nights while their husbands were away. The bride of today spends long, lonely nights as she visualizes her young husband going down on a ship or killed by enemy fire, or even being taken a prisoner by a vicious enemy. She lives with her folks, or works at a job, carrying on the best she can. Yes, the young woman of today can "take it." We bow in admiration to her. God bless her and hers.



It may be on kitchen floor.

Or in a busy shopping store,
Or teaching, nursing, day by day,
"Till limb and brain almost give
away;
Yet if, just there, by Jesus thou
art found,
The place thou standest on is
Holy Ground.

Mrs. Joe Williams and Mrs. E. C. Tollis of Roswell, New Mexico, spent the weekend with their parents. Mrs. Williams is the daughter of Mr. and Mrs. E. F. Stovall and Mrs. Tollis is the daughter of Mr. and Mrs. P. M. Prigg.

Canada geese graze in pastures like sheep. — Sports Afield

PROTECTION AGAINST
FIRE
Automobile and Casualty
Losses.
G. C. Tubbs
Insurance Agency
PHONE 418

For BETTER BAKING

TENDER, FLAKY BISCUITS

Harvest Queen Mill & Elevator Company
Plainview, Texas

"Mile After Mile
You'll Prefer Shamrock"

A mechanic knows that the life blood of an engine is its oil. That's why so many mechanics recommend and use SHAMROCK motor oils for all driving and weather conditions. Make Shamrock your motor oil... and fill up with Hi-Octane Shamrock gasoline. They're a mighty good team.

Gasolines • Lubricants

SHAMROCK CREDIT CARD TIME PAYMENT NOW AVAILABLE FOR THE PURCHASE OF **GOODYEAR** TIRES • BATTERIES TUBES • ACCESSORIES

You'll Like Shamrock Products—And Hurry-up Service at **Roy's Independent Station** East Highway 70

Shamrock Products Featured at **H & S BUTANE CO.** West Ga. St. at the Wye

Complete Shamrock Service **Hatley Shamrock Sta.** N. E. Corner Square



Thrill Maker from start to stop (That's T.T. Dynaflo!)

SOMETIME soon — like this week — you ought to try a Buick with Twin-Turbine Dynaflo.*

You ought to try it just to be familiar with the great advance in this fully automatic transmission that Buick engineers have accomplished.

You ought to try it just for the fun of bossing a drive where you don't do a blessed thing but steer and press the gas or the brake pedal as you go.

But, pure and simple, you ought to try it for thrills.

We mean the thrill of instant getaway response — with two turbines doing the job that one did before.

We mean the thrill of whisper-quiet acceleration — where you barely hear

the sound of power build-up, or of flowing oil at work.

And, most emphatically, we mean the thrill of perfect and sublime smoothness from start to stop — the thrill of moving from standstill to and through all travel ranges in one, progressive, infinitely smooth forward "carry" without a gear ever shifting or a clutch-pedal pushed — the thrill, rarely found elsewhere, of silky smoothness in deceleration, too.

Will you be our guest at a sampling of a Buick with T.T. Dynaflo?

Will you try the sweetest, the smoothest and the simplest-to-operate automatic transmission yet devised — and powered by the highest-compression engines in Buick history, including the

world's newest V8 in SUPER and ROADMASTER models?

Drop in on us this week and we'll be happy to accommodate you.

It's Trade-In Time for a Better Deal

You'll be thrilled with the top allowance we will make on your present car. Come in and see us for the happy news — now. We can give you immediate delivery.

When better automobiles are built Buick will build them

THE GREATEST **BUICK** IN 50 GREAT YEARS

*Standard on Roadmaster, optional at extra cost on other Series.

CLINE & RAINER 201 So. Wall, Floydada, Texas

Nearly 40,000 Bales of Crop Now Harvested

Nearly 40,000 bales of the Floyd county cotton crop has been processed through the 19 gins of the county, a telephone survey conducted from the Hesperian office yesterday afternoon disclosed.

Sixteen of the ginners contacted out of 19, had turned out 35,954 bales, and they are keeping closely up with the job. The most cotton any gin had on the yard waiting was 185 bales, the least number was five. Others ran mostly from 25 to 75 bales, contrary to the expected run on the yards that it was anticipated would swamp the gins.

Weather has been contrary and has been the controlling factor in holding down the amount of cotton offered for ginning, the reports were practically unanimous in saying.

One peculiar fact about the harvest appeared to be the manner in which it was being gathered from the fields. According to the reports from six places only about 5 per cent of the crop is being gathered with strippers, but five gins report stripped cotton coming to their plants was running from 50 per cent to 85 per cent of their volume. A few gins said their total volume of stripped cotton to hand pulled was running from 20 per cent to 25 per cent.

Grades Begin to Improve
Cotton men, for the most part, have been over-anxious to get their cotton out of the fields, and have tended to gather it too green and too wet. Loss from green bolls is heavy and loss in grades from dirt and dampness is also felt. However the yields, by and large, are good. A large per centage of the ginners said they had many customers whose yields were ranging around a bale per acre. Some fields are yielding more cotton than that.

One ginner said his patrons were getting good yields and were getting from 28 cents to 30 cents for their staple. As the week advanced the grade was slowly improving, one ginner said.

If the estimated yield of 100,000 bales in the county this season holds up, the crop can be said to be two-fifths gathered at this time. From the banks the reports are that the farmers' expense bills for the 1953 cotton crop have been enormous, for the most part. Some cotton raisers seem to be pleased with their net, but some are not.

Another 10 days of dry weather, especially if a hard freeze hits, would see most all of the hand pullers out of the fields and the machines taking their places.

Waiting for Figures
Floyd county cotton men are almost as anxious about what kind of plans they can make for next year as they are in getting this year's crop out of the fields, it appeared this week from conversations on the street.

If the tremendous cut in acreage now indicated is put into effect it will work to a severe disadvantage for a good many growers, especially for the small farmers, whose allotments would be ruinously low, these conversations forecast.

However, yesterday the local offices of the Production and Marketing Administration said they had no official word as yet and would

not have until the official register publishes the figures. Dale Carter, district representative of PMA, was in session with the Floyd county committee for an hour or more during the day.

Predictions that the congress would make radical changes in the total acreage allowable for 1954 when it meets in January, were freely made, one source saying that any figure made before the farmers vote on the matter in December and the congress meets in January, were of no value.

American Library Staff Woman In Address to P-TA

Miss Margaret Monroe of the headquarters staff of the American Library Association spent Wednesday afternoon in Floydada. Miss Monroe is in Texas for a week in the interest of the American Heritage program which has been mentioned locally from time to time. Miss Monroe spoke in Amarillo last Saturday at which time four people from Floydada attended the program.

Yesterday she visited the planning committee and Mr. Sandys, librarian of the newly planned city library in Lubbock.

While in Floydada Miss Monroe addressed the Andrews Ward PTA and visited the Floyd county library. She also is advising with interested people here about the American Heritage program.

Mrs. Hollar went to Lubbock on Wednesday to bring Miss Monroe to Floydada. Mr. and Mrs. G. E. Mayo took her back to Lubbock in time to catch a night plane to Chicago.

Verdict Affirmed Against Brothers By Higher Court

The court of criminal appeals at Austin last week affirmed two cases from Floyd county in which County Attorney Kenneth Bain, Jr., had obtained convictions on liquor charges.

The Floyd county court assessed \$250 fines and court costs against each of two brothers — Vernon Burns, Lubbock, and Paul Burns, Plainview. The brothers lost on appeal. The cases were the last two tried by Judge Frank L. Moore before he contracted a fatal illness in the spring. The pair were arrested in March near Floydada.

The men are out on bond now. They are due to appear before the court next week Judge Ralph C. Johnston will preside.

DAUGHTER BORN MONDAY TO MRS. RALPH WHITE

A daughter was born to Mrs. Ralph White in West Texas hospital Monday of this week, the grandmother of the baby in Floydada, Mrs. Eddie Cantrell, reported.

The baby weighed six pounds and 15 ounces at birth. The mother named her baby Patsy Ralphene. Both are doing nicely, said Mrs. Cantrell.

Patsy Ralphene is the posthumous daughter of City Detective Ralph White, who was killed on September 1 in line of duty. He was in the act of arresting a filling station burglar when he was fatally shot.

'54 Plymouth Belvedere



The Belvedere four-door sedan is one of eleven beautiful body types in the 1954 Plymouth line. All models are longer than their predecessors and all are available with Plymouth's new full-time power steering and with Hy-Drive, a no-shift combination.

Model Airplane Club is Formed

(by David Mount)

Persons interested in organizing a model air plane club met Monday night at 7 o'clock in the industrial art shop at Floydada high school. Officers were elected. Meeting time will be each Friday night at 7 o'clock in the shop. Flying periods are each Wednesday afternoon at 4:30 o'clock and each Sunday at 2 o'clock in the afternoon behind the high school gymnasium.

Officers elected were Rex Jones,

president; Bill Orman, vice president; Larry Jones, secretary-treasurer; and David Mount, reporter. The club was given the name of "Floydada Glue Daubers."

There were 29 people present. They were Rex Jones, Bill Orman, Larry Jones, David Mount, Benny Handley, Fred March, Gene Lawrence, James Jacobs, Roy Ewing, Ronnie Holcomb, Harrell Ellis, Eddie Childs, David Badgett, Keith Reeves, James Badgett, Don Norman, Jerry Perry, Alton Ginn, Don Garrett, Freddie Childs, Harvey Allen, Ronnie Downing and Carl Weddle.

The sponsors are J. J. Hendricks, Hubert Ellis, Maurice Stern, John Horn, Gordon L. Downing and Mrs. Dorothy Weddle.

All people young and old are urged to join the club. You do not have to have a model to become a member. Your interest is all that is required.

West Texas Gas Changing Name

C. I. Wall, president of West Texas Gas company, has announced that an application has been filed with the Securities and Exchange Commission by Southwestern Development Company, a registered holding company with offices in New York, to simplify its corporate structure by transforming its holding company system into a single operating natural gas utility company, incorporated in the State of Texas, and a natural gas producing company, also incorporated in the State of Texas. The application further provides for the dissolution

of Southwestern. The present Southwestern consists of: Amarillo Gas Company, Amarillo Oil Company, Red River Gas Company, and West Texas Gas Company. The new operating company will have a large division office in Amarillo. Operations of the production, transmission, distribution and sale of gas properties will be generally in the same territory as the present company.

CUSTOMER SATISFACTION is essential in business

HENS

Do not wait too long to place your order for dressed TURKEYS & Poultry for THANKSGIVING

FARMERS

Take time out to get the most money for those 5 to 6 pound hens.

We Need Them Before Monday Night.

Charley Berry
304 East Georgia Street
Phone 74

Glad Snodgrass dressings, with their taste, can go a long, pleasantly transforming penance.

By making your woolen you may be assured Measure Suit will be Christmas and make woolen's you may like best.

A new shipment of Marks Suits. Try on GLAD SNOODS "Smart Wear for Men"

Make Your **ALL AMERICAN MEAL** better

COFFEE

MARYLAND CLUB, lb. 89c

Save 10¢ SPECIAL TRIAL OFFER SEE COUPON ON PACKAGE

STARLAC NONFAT DRY MILK 3 ONE QUART ENVELOPES In each Package 3

AUNT JEMIMA PANCAKE READY MIX
Regular Size **18c**

LOG CABIN SYRUP
12 oz. **28c**

Pure Cane **SUGAR**
5 Pounds **49c**

Shurfine **FLOUR**
25 lb. Bag **\$1.79**

FROZEN FOODS

CORN, Cut, Chopped	Pkg.	24c
BROCCOLI, PASCO,	6 oz. Can	24c
ORANGE JUICE DOLES	6 oz. Can	19c
PINEAPPLE JUICE FRESH PACK	10 oz.	24c
STRAWBERRIES		25c

FOOD BARGAINS

SHURFINE PEACH HALVES	No. 2 1/2 Can	27c
HUNT'S CUT GREEN BEANS	No. 2 Can	24c
SHURFINE MEXICAN STYLE BEANS	No. 300 Can 2 for	25c
DIAMOND WALNUTS	New Crop Pound	49c
STEWART PECANS	New Crop Pound	29c
WOLF CHILI	No. 2 Can	54c
HUNT'S CATSUP	14 oz.	21c
NORTHERN TISSUE	3 Rolls	25c
CAMPFIRE — VIENNA SAUSAGE	3 Cans	25c
SUGAR	5 Pounds	48c
MIRACLE WHIP SALAD DRESSING	Pint	29c

HULL & McBRIEN

PHONE 292 We Deliver

FRUITS AND VEGETABLES

FRESH Cranberries	qt.	33c
LIBBY'S Whole Spiced Peaches	No. 2 1/2 Jar	45c
TOKAY GRAPES	2 lbs.,	25c
MARSH SEEDLESS GRAPEFRUIT	each	5c
TIDE REGULAR		29c

Meats

LONGHORN, HICKORY or SMOKED BACON 2 lbs., **\$1.89**

FRESH DRESSED FRYERS POUND **55c**

FELTON-COLLINS Gro. & Market

127 West California St., Phone 27
DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY

OPEN HOUSE CITY LIGHT PLANT CITY OF FLOYDADA

2 o'clock P. M. to 5:30 o'clock P. M.

This Is Your Invitation To Attend

The Date -- FRIDAY, NOV. 20th.

The Place Register At New Addition to Light Plant

The Mayor and City Council of Floydada, and the Department heads, and members of the city's personnel extend to each and every citizen of Floydada an invitation to attend the Open House celebrating the addition to the CITY LIGHT PLANT Facilities to better your service;

Also all those neighboring communities who would like to have part in the observance of this eventful occasion are heartily invited to take a part. Registration will begin at 2 p. m. and continue to 5:30

YES, YOU'RE NEEDED . . .

To make the Investment in our Light and Power Plant more secure and to serve the People of Floydada, your City Council has spent approximately \$260,000 for a more adequate light plant and building.

This investment has resulted in ample power facilities to serve the people of the community—and we need more customers to reduce the cost of service.

The story, so far as your investments in these facilities in Floydada is concerned, is the same as in every other line. Costs are high. Everything that goes into the light and power service is costing more. This calls for more volume to meet the situation. So you can see you ARE needed—your patronage will add materially to the general welfare of the community.

FAITH IN FLOYDADA

Faith in the people of Floydada in their community has been rewarded by an ever-increasing volume of business built up by the growth of the city and an increase in the volume of business your utilities have enjoyed.

To meet this greater demand, which has been no less than an emergency, the City has doubled the capacity of the light and power plant and constructed the new building to house the additional units.

The cost has been heavy but not at the hazard of your property and its values. None of the improvements made represent additions to your tax bills or to the mortgage against the city's property. Revenues only are pledged to meet the debt service. Ample reserves are in all funds to meet any reasonable emergency.

The New Improvements are ADDITIONS, not replacements, in your light plant. They make your investment more secure, especially if you find it consistent to patronize them.

Attendance Prizes...View Your Investment In Floydada

No Losers...Everybody Gets A Prize

ELECTRIC PERCOLATOR

ELECTRIC PERCOLATOR

ELECTRIC IRON

Gifts of Cooper Bessemer

TO BURNER ELECTRIC HOT PLATE

Gift of Westinghouse Electric Supply

ELECTRIC IRON

Gift of C. B. Anderson Co., Amarillo

MYSTERY GIFT

Gift of Well Machinery and Supply Co., Fort Worth

ELECTRIC CLOCK

ELECTRIC CLOCK

BEVERAGE ICE BAG

Gifts of Ideal Electric Mfg. Co., Mansfield, Ohio

ELECTRIC TOASTER

Gift of W. E. Lewis & Co., Dallas, Texas

FLOODLIGHT

Gift of Nelson Electric Supply, Dallas, Texas

ELECTRIC IRON

Gift of General Electric Supply, Lubbock, Texas

ELECTRIC CLOCK

Gift of Cummins Supply, Amarillo, Texas

ELECTRIC CLOCK

Gift of Graybar Electric Supply, Amarillo, Texas

ELECTRIC CLOCK

Gift of Allis Chalmers Mfg. Co., Amarillo, Texas

News of Home Demonstration Clubs

Mrs. Billington Sand Hill Hostess At Club Meeting

Mrs. Wayne Billington was hostess for the Sand Hill Home Demonstration club November 11, at the club room. Roll call was answered with a Thanksgiving thought. Plans were made to have a float in the Christmas parade November 27, in Floydada.

A Thanksgiving supper and 42 party for all club members and their families was set for November 19 at the school house.

In the display of "Whats New for You" were found new ware in stainless steel, a coat of Orion, safe leather for making coats or jackets, Fab spray for furniture, textile painting with Tri-Chem colors, button, necklace and ear screws, electric deep fryer, and a liquid hair net.

Miss Leila Petty talked on Variety of meats and gave a demonstration, liver loaf.

Mrs. Roy Hollar talked about what could be expected in the way of reading from the county library. Her talk was witty as well as instructive.

Mrs. Billington served a lovely refreshment plate to Miss Leila Petty, Mesdames Roy Hollar, C. B. Carmack, W. M. Knight, James Jefferson, Jim Holmes, M. B. Swanner, Fred Jackson, J. T. Spears, Eddie King, J. A. Miller, Lynn Miller, A. V. Womack and Mrs. Arlon Miller.

HARMONY 4-H CLUB MEETING HELD AT COMMUNITY CENTER

(By Norman Hopper)

Harmony 4-H club met Monday night at the community center. Meeting was called to order by the president, Melba Jo Ramsey. Dwana Beth Scott lead the group in singing. Following the business meeting an interesting program was given by Miss Petty and Mr. Rodgers. Slides were shown to the group and a discussion given on the proper way to keep 4-H records. This will be very beneficial to the group in keeping their records over a period of years.

Names were drawn for the Christmas party which will be held at the Center, December 11 at 6:30.

Safety medals were presented to four of our members. Those receiving the medals were Sue Williams, Dwana Beth Scott, Jimmie Hale, and Charles Carr.

Recreations were lead by Charles Carr.

Refreshments were served by the hostess, Dwana Beth Scott. Eleven members were present along with the leaders, Miss Petty and Mr. Rodgers and two visitors, Nita Karen Scott and Stanley Goodwin.

Japan has the oldest royal family in the world.

Empress Eugenie set the vogue for hoop skirts.

How To Relieve Bronchitis

Creomulsion relieves promptly because it goes into the bronchial system to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or money refunded. Creomulsion has stood the test of millions of users.

CREOMULSION
relieves Coughs, Chest Colds, Acute Bronchitis

Harmony Election Chooses Officers

Harmony club met November 12 at 2:00 o'clock in the Harmony community center with Mrs. C. A. Williams as hostess.

Mrs. Carrick Snodgrass presided over the business meeting.

Mrs. D. S. Battey gave "What's new for you." Miss Leila Petty presented a demonstration on variety meats.

Mrs. Jim Barnard gave an interesting discussion on library books and references in observance of National Education week.

Roll call was answered with "New gadgets I have discovered."

It was announced that Harmony will observe Thanksgiving at a community dinner on Thursday, November 26, at the community center.

The next club meeting was changed to November 23 with Mrs. Chas. Smith as hostess.

The election of officers was held with the following elected: president, Mrs. Carrick Snodgrass, vice-president, Mrs. Riley Holmes, secretary, Mrs. Ted Rutherford, reporter, Mrs. Don Finkner, parliamentarian, Mrs. Charles B. Smith. Refreshments were served.

Those present were Mesdames Carrick Snodgrass, Ted Rutherford, Zant Scott, Charles B. Smith, Loyce Turner, Don Finkner, Walter Hanna, Glenn Pool, Jack Parkey, Bob Hopper, Sherwood Ramsey, Mather Carr, M. D. Ramsey, E. W. Turner, S. L. Snodgrass, Leila Petty, C. A. Williams, Aldine Williams, and Mrs. D. S. Battey. The two guests present were Mrs. Jim Barnard and Mrs. J. B. Gown.

Training Meeting Plans Recreation For the Holidays

To help with recreation at home demonstration club meetings and give help on parties during the holidays a recreation training meeting was held Saturday afternoon in the council room of the Court house.

Mrs. Thomas Marr, president of the Lockney Home Demonstration club and chairman of the recreation committee of the Home Demonstration council, directed the games which were enjoyed by all. Mrs. Marr was assisted by Miss Leila Petty, County Home Demonstration agent.

Club recreation committee members attending were Misses Hoyette Hodges and C. L. King, Lone Star; L. T. Wood, Grigsby, Milton, R. G. Dunlap, and John K. West, South Plains; R. H. Tinsley, Sterley; A. M. Dorsey and Weldon Smith, Pleasant Valley; W. W. Trapp, Home Builders; C. W. Denison and S. J. Latta, Sunnyside; Verlon Wright and Jim Owens, Lakeview; W. E. Grimes and Sam Green, Friendship; and Raymond Watson, Lockney.

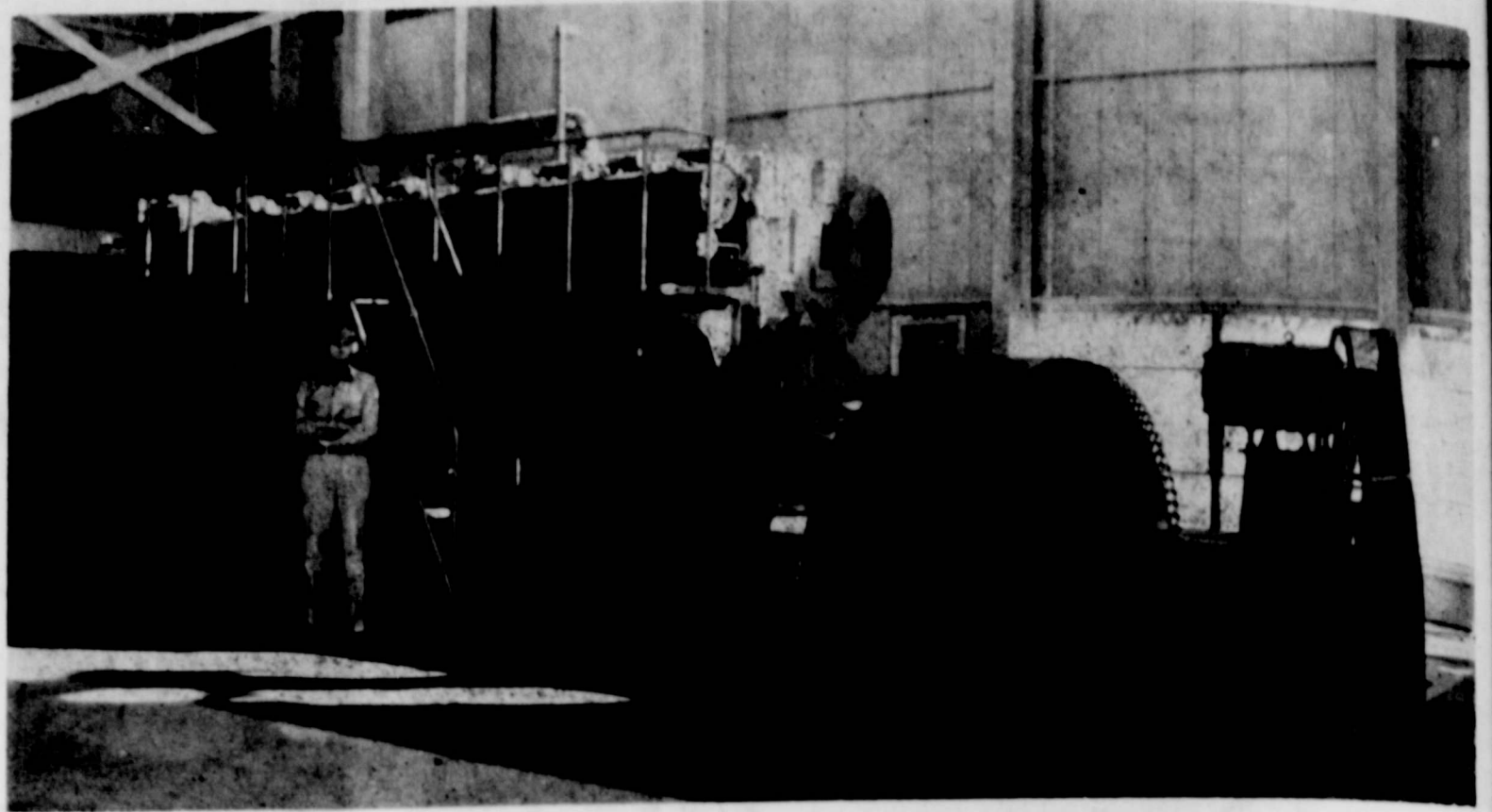
CARD OF THANKS

Words cannot express our thanks for all the kindness and thoughtfulness during my illness.

We appreciate the kind words, visits, the many cards and letters, the beautiful flowers, gifts, and food that we received while in the hospital at Dallas and at home, also.

Your acts of kindness and thoughtfulness shall always be remembered.

G. B. Johnston, Sr.



MORE POWER TO ...

The City of Floydada

Yes, more power to this enterprising city and its civic-minded taxpayers. The Cooper-Bessemer Type LS-8cylinder turbocharged tri-fuel gas, gas-diesel, diesel engine will supply the power to fill your needs!

As residents of this community you may be interested in knowing that the tri-fuel engine as developed by Cooper-Bessemer operates on gas and fuel oil, gas alone, or fuel oil alone. This insures your engine operation during an emergency shortage of either gas or fuel oil in your area.

We at Cooper-Bessemer consider it an honor to again have had our power unit selected for use in this progressive plant. And since this new unit will double the present capacity of the plant we say "more power to the City of Floydada." We mean it in the other sense, too—congratulations and best wishes to an advancing, far-sighted city.

The Cooper-Bessemer Corporation

MOUNT VERNON, OHIO



WE'VE COME A LONG WAY SINCE . . .

The first units of our city light plant were installed 13 years ago.

Today we can all be proud of the progress Floydada has made and of the growth of our city and its light and power plant.

Go and see for yourself Friday, November 20 when the Light Plant holds Open House.

HALE'S DEPT. STORE

NEWS

The Robe, long a best seller when it was new has returned to the best seller list. The library has several copies and we trust that a number of our borrowers have a chance to complete the book before they see the picture made from it.

Our third grade shelf continues to be a very popular spot. One satisfied third grader brings in three more for the same book!

Story hour on Saturday was well attended. Mrs. Clyde Harmon brought refreshments. Barbara Perry told the stories and Mrs. Ross Henry helped with the arrangements. We are always sorry when anything keeps us away from the story hour.

Mrs. R. A. Dyson has presented the library with a box of books of assorted interest.

Three sections of the fourth grade pupils at Andrews Ward school are currently visiting the library this mid-week under the guidance of Miss Frances Mitchell and Mrs. George Van Wickel. One section of 30 pupils were in Wednesday's group, 30 more are due today and the third group of 30 will visit the library Friday.

Mr. Blanco News

(by Mrs. Weldon McClure)

MT. BLANCO, November 16. — There were 94 in Sunday school Sunday morning and 71 in training unit Sunday night. The young people had the assembly program and had a good one. Seventeen young people enjoyed fellowship after church.

Mrs. R. D. Armstrong and Rev. D. were last Wednesday dinner guests

Dougherty News

(by Mrs. W. J. Ross)

DOUGHERTY, November 16. — There was much farm activity during the past week of fine autumn weather. The gun operated over-time all week. As of November 16, a total of 416 bales have been ginned.

There were 69 present for Sunday school.

Mr. and Mrs. Virgil Crawford and children of Brownfield were Sunday dinner guests in the home of his parents, Mr. and Mrs. S. M. Crawford.

Mrs. E. S. Foster has returned from visiting with her sister, Mrs. Edd Pease of Wichita Falls.

Mr. and Mrs. Johnny Phillips of

of Mr. and Mrs. Marvin Powell. Shirley Bishop of W.T.C.S. was a week-end visitor with her parents, Mr. and Mrs. Holt Bishop.

Sunday dinner guests of Mr. and Mrs. E. H. Brown and Alene were Mrs. Barbara Smith, Mr. and Mrs. R. L. Smith and Lynn all of Lubbock. Afternoon visitors were Mr. and Mrs. A. L. Smith and Charlie McDermitt of Ralls.

T. S. Osburn of Kermit visited his sister, Mrs. R. E. Spurgin and family Saturday night.

Alta Stroud of the Peoples hospital in Floydada spent from Wednesday until Friday with her parents, Mr. and Mrs. Alton Stroud.

Judy and Jean Appling spent Saturday with Jamie Thompson of Crosbyton.

Mr. and Mrs. J. W. Robinson and Debra Carlock of Lubbock spent Monday with the C. E. Lamb.

Mr. and Mrs. M. A. Lamb, Mrs. Lula Lamb and J. W. Lamb were Sunday visitors in the C. E. Lamb home.

Tommy Taylor has been in the Crosbyton hospital since last Thursday with a severe attack of asthma. He is better now.

Mrs. Holt Bishop and Mrs. C. E. Lamb shopped and visited in Lubbock Tuesday.

Mr. and Mrs. Rudolph McCurdy attended the funeral for an uncle of hers in Lockney Monday afternoon.

Sunday dinner guests of Mr. and Mrs. Weldon McClure and Margaret were Bro. and Mrs. Watkins and children. Afternoon visitors were Mr. and Mrs. Frank Belding and Barbara, Mr. and Mrs. C. A. McClure, Mr. and Mrs. Robert Moss and sons, Hoyt McClure and Duane, and Wandell Russell, Barbara McNeill and Wanda Holcomb.

Mr. and Mrs. W. B. Allen and daughters visited in Lorenzo with the Mel Cherry family and in Lockney with the J. B. Allens Sunday afternoon.

Mr. and Mrs. Holt Bishop and Shirley were Sunday dinner guests of Mr. and Mrs. Riley Teague in Floydada.

Barbara spent Sunday night with Margaret McClure.

Mrs. Clayton Watkins and children were Monday night supper guests of the S. G. Applings.

Bro. and Mrs. Watkins and children were last Thursday night supper guests of the Brice Allens.

Mr. and Mrs. Robert Moss and sons of Memphis spent Saturday and Sunday with her parents, Mr. and Mrs. C. A. McClure.

Mrs. Weldon McClure was a Lubbock visitor Monday.

Amarillo spent the week-end in the home of his parents, Mr. and Mrs. Hosea Phillips.

Troy Lee McNeill, Tech student, spent the week-end at home.

Mr. and Mrs. James Wheeler and daughter of Sunray were week-end guests in the home of Mr. and Mrs. Orland Howard. On Sunday, Mr. and Mrs. Howard and guests visited in the home of Mr. and Mrs. Seton Howard of Petersburg.

Mr. and Mrs. Don Wyatt and children of Odessa spent the week-end in the home of her parents, Mr. and Mrs. J. D. Glover. Sunday dinner guests in the Glover home were Mr. and Mrs. Cecil Payne of Fairview, Mr. and Mrs. Oran Hatley and daughters and Dorothy Breed of Lakeview.

Mr. and Mrs. H. H. Hines visited relatives in Lubbock, Thursday.

Mr. and Mrs. Bob Hinsley of Floydada spent Friday night in the home of their son, R. J. Hinsley.

Mrs. Laura Graham visited in Crosbyton Monday.

Sunday dinner guests in the home of Mr. and Mrs. Bill Smith were Mr. and Mrs. T. Smith of Levelland, Ray Smith of Morton, Mrs. R. C. Smith of Lakeview, Mr. and Mrs. G. W. Smith and Freida and Mr. and Mrs. J. A. Kincheloe and Reuneta Holly.

Mr. and Mrs. Virgil Scott visited relatives at Morton Tuesday and Wednesday.

Mr. and Mrs. D. C. Cage of Los Angeles, California, were week-end guests in the home of his uncle, J. G. Cage.

Mr. and Mrs. W. O. Jones, jr., Cliff, Jimmy and Phyllis Ann were

Sunday guests of an aunt, Mrs. Ethel Wells of Amarillo.

Monday, Mrs. Ned Bradley accompanied her mother, Mrs. Stephens of Girard, to Dallas where Mrs. Stephens will receive medical treatment.

Mr. and Mrs. Morris Graham of Petersburg were Sunday guests of Mr. and Mrs. Lon Emert.

Mr. and Mrs. Allan H. Leach and son of Borger were week-end guests in the home of her parents, Mr. and Mrs. J. E. Newton.

Mr. and Mrs. Jessie Pernel visited friends at Roaring Springs Sunday afternoon.

Sunday dinner guests in the home of Mrs. Laura Graham were Mr. and Mrs. Bert Lee Emert and children, Mrs. Ring, Karen and Hubert and Mrs. Carl Boutwell.

Homer Bean of Mineral Wells spent the week-end in the homes of his sisters, Mrs. Poole and Mrs. Caffee.

Mrs. H. N. Powell has returned from a visit with relatives at Maybank and Shreveport.

James Ross of Fort Hood spent the week-end with homefolks.

Tuesday evening Mr. and Mrs. W. S. Poole, Mesdames Caffee, Brand and Daniels attended the Negro minstrel show presented by the Lions club of Lubbock. Dr. Warren Poole was a member of the cast.

Mr. and Mrs. Horace Johnson visited friends at Slaton Sunday.

Alton Mayes of Morton visited in the Virgil Scott home Sunday afternoon.

Sunday Mr. and Mrs. Bill Norman attended the funeral of his brother, Jim Norman, who died of

Floyd County Hesperian, Floydada, Texas, Thursday, November 19, 1933

a heart attack at Klamath Falls, Oregon, Thursday morning. The last rites and interment were at Crowell.

Mr. and Mrs. H. N. Powell visited their daughter, Mrs. Kenneth Johnson at Petersburg Sunday.

Tom Boyd of Amarillo spent the week in our community overseeing the planting of his wheat acreage.

Weims Norman was a patient in an Amarillo hospital several days last week. His parents, Mr. and Mrs. Bill Norman visited him on Thursday. Mrs. Norman visited him again on Monday after he had returned to

Canyon. Mr. and Mrs. J. T. Poole and Mr. and Mrs. Kenneth Poole and Lance visited an aunt, Mrs. Forgason, who has been ill in a Littlefield hospital. She is now convalescing in the home of her son, Wilbur Forgason at Lubbock.

Mr. and Mrs. Jim Morrison and granddaughter, Nita Beth Cage spent the week-end as guests of Mr. and Mrs. Billy Morrison at Midland.

Mr. and Mrs. Hugh Foster of Ralls were Sunday afternoon guests of her sister, Mrs. W. J. Ross.



WE'RE GROWING UP

And growth of the community has called for planning and growth of your CITY LIGHT PLANT.

The new building and power unit that has just been completed and put into operation makes your plant one of the most modern in this area.

Visit the City Light Plant Friday, November 20 when they hold open house. See what has been done.

Bennetts Building Material



6.00x16 PURITAN 8.95 plus tax and old tire

Easy Budget Terms B. E. NEEDLES 206 S. Main Phone 513

THE FINE NEW

Addition to the City Light Plant, is Housed in a Good Building Built by S. R. Duncan Contractor

We congratulate the city on the consumation of their plans for the addition and we are sure the people of the community will attend the Open House in large numbers Friday.

Other construction in Floydada which our firm has completed recently include the new King 5c, 10c and 25c Store and the Oden Chevrolet Company and the new Public School units.

Duncan currently is re-building the headquarters home of Light House Rural Electric Cooperative.

S. R. DUNCAN

Building Contractors Lubbock, Texas

THOUGHT

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Produces Healthy

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IGHT PLANT was started 13

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pleted and you will want to see

being done to bring you electri-

ne of the most economical items

udget.

Visit Your Light Plant

Nov. 20

ODUCERS COOP

ELEVATOR

TSOLOMON'S

STILL DOES IT

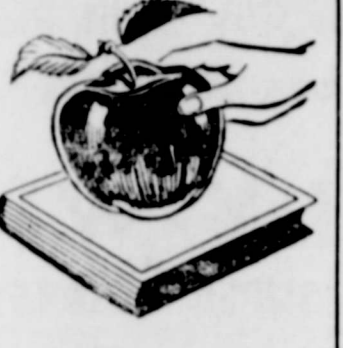
RESERVES ANY GIFT UNTIL CHRISTMAS

MISS UNIVERSE 17 Jewels Expansion Bracelet \$39.75

PRESIDENT 21 Jewels Expansion Band \$49.75

CLIPPER 17 Jewels Self-winding, Water-tite* Shock resistant Anti-magnetic, Rust-proof Sweep-resistant Band Radiant Hands & Dial Distinction & color of natural gold \$59.95

DOLLY MADISON 21 Jewels Expansion Bracelet \$71.50



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DOLLY MADISON 21 Jewels Expansion Bracelet \$71.50

SOLOMON JEWELRY

102 S. Main Phone 81

Salute to America's 4-H Youth Saturday Closed Notable Year

America saluted its 4-H youth and their volunteer local leaders for a notable year of accomplishments on November 14. This day was set aside as National 4-H Achievement day and more than two million 4-H members of the nation were honored.

More than 121,000 members in Texas joined in the observance. This includes about 600 members in Floyd county. Achievement awards were presented this week to the following outstanding 4-H Club members in Floyd county at joint meetings with the boys and girls. Junior 4-H leaders who will pilot the 28 Floyd county 4-H clubs for the coming year are as follows:

South Plains Club
Girls: president, Wanda Pearl Haggard; vice-president, Juanell Brown; secretary, Donita Melton; reporter, Kathryn Huneycutt;
Boys: president, W. Eugene Beedy; vice-president, Roy L. Hartman; secretary, Larry L. Smitherman; reporter, Bill Spearman;

Lone Star Club
Girls: president, Jackie Frizzell; vice-president, Jane Carol Phillips; secretary, Minerva Leal; reporter, Louann Word;

Lakeview Club
Boys: president, V. Duane Griffith; vice-president, Joe N. Rexrode; secretary, Kenneth McCool; reporter, David Capers;

Sand Hill Club
Girls: president, LaJuana Womack; vice-president, Billie Jo Hood; secretary, Theilma Ferguson; reporter, Billie Gail Holmes;
Boys: president, Jackie Leroy Adams; vice-president, Keith Holms; secretary, Pat Gross; reporter, Rex King;

Providence Club
Girls: president, Gladys Matthews; vice-president, Gay Nell Couch; secretary, Patsy McLaughlin; reporter, Mary Jones;
Boys: president, Richard Collins; vice-president, Larry Boldeker; secretary, John T. Hootlin;

Lockney, Jr. Club
Girls: president, Bonnie Allen; vice-president, Janice Boedeker; secretary, Bonnie Sue Glenn; reporter, Jackie Ford;
Boys: president, Wayne Cooper; vice-president, Rhudy L. Naylor; secretary, W. Rodney Rigby; reporter, Billy Dan Rolling;

Lockney, Sr. Club
Girls: president, Donna Baughman; vice-president, Shirley Mitchell; secretary, Peggy Ford; reporter, Weta Kent;
Boys: president, Don D. Smith; vice-president, Carl D. Wilson; secretary, Jack Ford;

Floydada Fifth Grade
Girls: president, Grace Ann Potts; vice-president, Janice No-

land; secretary, Shirley Ann Gregory;
Boys: president, Kenneth Pat Ginn; vice-president, Freddie K. Morren; secretary, Jimmie Huickabay; reporter, Kern L. Cooper;

Floydada Sixth Grade
Girls: president, Nedra Jarrett; vice-president, Sue Kendricks; secretary, Sharon Edmiston; reporter, Jane Ann Carpenter;

Floydada Seventh Grade
Girls: president, Nelda Jean Neff; vice-president, Mary Ann Lee; secretary, Carolyn Martin; reporter, Wynona Strickland;

Floydada Eighth Grade
Girls: president, Jerry Floyd; vice-president, Janice Smith; secretary, Jaynette Marquis; reporter, Gail Baxter;
Boys: president, James Teague; vice-president, Grant Cooper; secretary, Kenneth Holt; reporter, Denis Whitfill;

Dougherty Club
Girls: president, Anella Thurston; vice-president, Ruth Asebedo; secretary, Charleen Wright; reporter, Lynda Thurston;
Boys: president, Carolyn Cates; vice-president, Karen Sue Ring; secretary, Edna Lewis; reporter, Rue Nita Holly;

Harmony Club
Girls: president, Melda Jo Ramsey; vice-president, Patricia Tucker; secretary, LaJuana Sue Williams; reporter, Norman Hopper;

County-Wide Club
President, Wilton Green; vice-president, Marcelita Green; secretary, Jack Covington; reporter, Margaret Lovell;

Achievement, by Ford Motor Company to Wilton Green, County-wide 4-H club;
BEAUTIFICATION OF HOME GROUNDS, by Mrs. Charles R. Walgreen, to Weldon Pickens, County-wide 4-H club;

CANNING, by Kerr Glass Manufacturing corporation, to Wandell Russell, Lakeview club;
CLOTHING, by Spool Cotton company, to Margaret Lovell, County-wide club;

DRESS REVUE, by Simplicity Pattern company, to Margaret Lovell and Mona Williams, County-wide club; Billie Gail Holmes, Sand Hill; Shirley Mitchell, Lockney; and Janice Smith, Dougherty;

Hill; Shirley Mitchell, Lockney; and Janice Smith, Dougherty;

FARM AND HOME SAFETY by General Motors, to LaJuana Williams, Duana Beth Scott, James Hale and Charles Mather Carr, of Harmony; and Janice Smith, Dougherty;

FARM AND HOME ELECTRIC by Westinghouse Educational foundation, to Sue Ring, Dougherty; Douglas Walding and Don Vickers, Floydada;

FIELD CROPS by International Harvester company, to Wilton Green, County-wide club;

FOOD PREPARATION by Kelvinator Division of Nash Kelvinator corporation, to LaJuana Womack, Sand Hill; LaJuana also received a set of food preparation utensils from the Foley Food Mills;

FROZEN FOODS by International Harvester Co., to Alice Latta, County-wide club;

GARDEN by Allis Chalmers Manufacturing company, to Joellen Jackson, Sand Hill club;

GIRLS RECORD by Montgomery Ward, to Margaret Lovell, County-wide club;

HOME IMPROVEMENT by Sears Roebuck foundation, to Janice Smith, Dougherty;

LEADERSHIP by Edward Foss Wilson, to David Mount, County-wide club;

MEAT ANIMAL by Thomas E. Wilson, to Eugene Beedy, South Plains;

POULTRY by Dearborn Motors corporation, to Julia Ann Daniel and Edna Lewis, Dougherty; Alton Higginbotham, South Plains; Thacker Gross, Sand Hill; and James Teague, Floydada;

TRACTOR MAINTENANCE, by Stanolind Oil and Gas company, to Bobby Green and Stanley Burleson, County-wide club;

PUBLIC SPEAKING by Pure Oil company, to Mona Williams, County-wide club;

GOLD STAR by Agricultural Extension Service of Texas A&M College, to Troy Lee McNeill and Mona Williams, County-Wide club.

Center News
(by Mrs. J. E. Green)

CENTER, November 16 — This morning it is foggy again after several beautiful days. Cotton harvesters appreciate every clear, dry day just now.

Bro. and Mrs. Hodges and Jerry with Miss Elma McVay of Wayland college were Sunday dinner guests of Mr. and Mrs. Leo Frizzell.

Several of our congregation were away for Sunday.

Cleanup day was well attended at the church last Saturday. Lumber was piled, scraps and trash raked up and brick walks laid. It looks better. The women took dinner and everybody had a good time. Visitors who helped were Helen Dodson and Elma McVay. The men are still working inside where there is much to do.

Mr. and Mrs. Ross visited Sunday

in the home of a daughter, Mr. and Mrs. Buck Ragsdale of Baileyboro.

The J. R. Robertson family visited over the week-end in Lawton, Oklahoma, with a son and wife, Mr. and Mrs. Bobby Robertson. Bobby is stationed at Fort Sill.

Mr. and Mrs. C. W. Denison spent Thursday and Friday in Brownfield visiting a son, C. W., Jr., and family. They also visited in the home of Mr. Denison's brother, Rev. Dallas Denison and family.

Mrs. Ross attended a quilting at Mrs. Lovell's Monday afternoon.

Donna and JoAnne Welborn spent Saturday night with Mr. and Mrs. Leo Frizzell.

Visitors in the C. W. Denison home Sunday afternoon were a son Gilmer Denison and family of Lubbock and Mr. and Mrs. Fred Lloyd of South Plains.

Last Tuesday evening Mrs. C. W. Denison honored Mrs. Paul Denison with a birthday supper at the C. W. Denison home. Those present were Mr. and Mrs. Sam Lade of Dougherty, Mr. and Mrs. W. A. Lovell and the honoree and husband, Mr. and Mrs. Paul Denison.

Mr. and Mrs. J. E. Green and Margaret reached home Sunday evening after spending the week-end down state. They went to attend funeral services Saturday afternoon of a sister-in-law of Penelope She

J. E. Green's sister, Mrs. George Green of Penelope. She passed away Friday morning.

J. E. Green's sister, Mrs. George Green of Penelope. She passed away Friday morning. Mrs. Green's sister, Mrs. George Green of Penelope. She passed away Friday morning.

Mrs. T. R. Noland visited Monday afternoon in the Lee Golightly home with Mrs. Golightly and her mother, Mrs. Rude.

Seventeen women enjoyed the home demonstration club meeting and program at Mrs. Clyde Burtons last Friday. The next meeting will be with Mrs. Earl Huckabee on December 1.

Mrs. K. J. Matthews is visiting at Mt. Blanco with the Anthony Lattas and the George Smiths. She spent last Wednesday visiting Mrs. Fred Battey and Mrs. R. C. Watson.

Rumania more than doubled in size and population after World War I.

A possum at birth is about one-half inch long. He is America's only pouched animal.

Chinese philosophers regard women as the principle of evil.



To be part of a city that has foresight city that helps itself by helping its people. Floydada keeps that spirit up it will:

GROW

and

GROW

and

GROW

Visit Your City Light Plant Friday, November 20 — OPEN HOUSE

PIGGLY-WIGGLY SUPER MARKET

The Enlarged Facilities of the Municipal Light Plant

In Order to Produce More Power and Light for Growing Community of Floydada

USES NATURAL GAS The Economical Fuel

The Continued Growth and Development of Business Residence Areas in Floydada is Gratifying to us. We have Stake in the Progress of this City and the Area Which It

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

A Reservoir OF POWER

YOUR CITY LIGHT PLANT

Has grown with the community and is always trying to keep ahead of the needs of its customers.

The new building and power unit which has just been completed and put into operation will open to the public at an

OPEN HOUSE--

FRIDAY NOVEMBER 20

Go see what is being done with your money . . . what is being done to bring you the best electric service at a most reasonable price.

ODEN CHEVROLET CO.

Floydada, Texas

Social Events, Clubs

Club Will
tries In
Nov. 27

club met at
13, in the home
Henderson.
showed
taken during the
Also
had been
trip through
Arkansas.
plans to enter
Santa Claus
27. The com-
Mrs. E. L.
J. Weiborn and
.

brought leg-
to be used
holiday.
suggestions
for the
.
Mrs. O.
W. E. Grimes, Guy
J. B. Jenkins, D.
J. G. Mar-
E. L. Norman, G. V.
O. M. Watson,
John Hoffman,
Mrs. J. C. Keet-
Mrs. R. S.
Miss Lillie Solomon.
will be a coffee
at 9:30 a.m. in the
P. Moss, Mrs. J. M.
E. F. Stovall will

Class Has
Meeting

the Dorcas class of
the church met Wed-
nesday in the church par-
lor, covering for Buck-
.
a covered dish
by those
by the monthly
of the class, Mrs.
president of the
of the meet-
.
Friday, December 18,
was set for the an-
party of the class
the church parlor,
to be named by the
later date.
was spent in fin-
and visiting.
for the day and
Mrs. C. W.
Daham, Sid Brown,
C. Ginn, L. G. Nor-
Gina W. R. Puckett,
Mrs. J. O. War-
Ross Henry, E. L.
Meredith, W. U.
McSoley, W. P. Per-
J. D. McBrien, tea-

graming

one-day service on
with many styles
all colors of printing:
.
Napkins.
Napkins.
Napkins.
Napkins or bridge cards.
.
Notes.
Covers.

FLORIST
RS & GIFTS

With practice and careful aiming,
an open sight can be used effective-
ly out to 200 yards or more on large
game. But you can draw a finer
bead with a rear peep sight.
—Sports Afield

It's Open House
AT
YOUR CITY
LIGHT PLANT
FRIDAY, NOVEMBER 20
with them and see the im-
ments—See what you own.
C. PENNEY CO.
and Employees



Blue Bonnet Club Met on Thursday

The Blue Bonnet Needle club met with Mrs. Everett Collier on Thursday afternoon November 12. The afternoon was spent in visiting and needlework. Games were played and prizes were awarded to Mrs. Ernie Widener and Mrs. Dennis Dempsey. Refreshments were served by the hostess. Present were Mesdames Dennis Dempsey, Layton Dorrell, Wayne Pinley, Floyd Fuqua, Poyner Roberts, Ernie Widener, W. B. Eakin, Pete Kendrick and Mrs. Olin Bryant. The club will meet with Mrs. Dennis Dempsey on Wednesday, November 25, at 3:00 p.m.

Bridge Club Meets With Mrs. McLain

Friday Bridge club met with Mrs. Hollis McLain, of Sand Hill community on November 14. Refreshments of chocolate nut pie a la mode were served. Those present at the club were: Mesdames Billy Staniforth, Jr., Ham Smith, Jr., Maurice Steen, Leonard Matsler, Doyle Walls, Brac Biggers, Jack Hoffman and a guest, Mrs. Russell King. Prizes were awarded Mrs. Russell King and Mrs. Brac Biggers. The next meeting will be held at the home of Mrs. Edell Moore.

Harmony News --

(by Mrs. Mather Carr)
HARMONY, November 16 - The community on Monday and Tuesday evening helped I. C. Kirk plow and sow his wheat. Mr. Kirk is ill and has been for quite some time. The Womens Society of Christian service met Tuesday morning at 11:00 o'clock in the home of Mrs. Zant Scott in our last study lesson. Mrs. Chloma Williams brought the lesson. A covered dish luncheon was served at noon. There were seven members and five guests present. The guests were Mrs. Horace Krebs of Cone, Mrs. Bill Pinkner of Petersburg, Mrs. Raymond Williams of Floydada, Mrs. R. B. Gary and Mrs. Loyce Turner. After noon there was a book review given by Mrs. L. L. Clark, jr., of Floydada. Following the book review there was a pink and blue shower honoring Mrs. J. B. Shannon with Mrs. E. W. Turner and Mrs. Sherwood Ramsey as hostesses. There were not many present at the midweek service. Club met Thursday in the club-room with Mrs. Chloma Williams as hostess. Election of officers followed the business and all the old officers were re-elected. Mrs. D. S. Batley gave the council report and also displayed some handy household gadgets. Mrs. Jim Barnard gave a talk on the library displaying books for different groups. Miss Petty gave a demonstration on variety meats. Refreshments were served by Mrs. Williams. Miss Doris Elayne Snodgrass and Miss Peggy Parkey spent the weekend with home folks. They attended services at the chapel. They are both students at Canyon. Mrs. Wesley Carr was called to Paducah because of the illness of her mother, Mrs. C. C. Bailey, who is in the Paducah hospital. Mr. and Mrs. Luther Johnson and children of Cone, Wesley Carr and sons and Mr. and Mrs. Chloma Williams and daughter were guests in the Mather Carr home. Wesley Carr went to Petersburg Sunday evening for song practice at the Nazarene church. Mr. and Mrs. E. W. Turner visited their daughter and family, Mrs. L. G. Pierce in Lubbock, Sunday morning and Mr. Turner's sister, Mrs. Cora Croft of Levelland. They also went down to their farm at Seminole, returning that night.

could be changed if a person saw fit. Nicknames sometimes had to do with a person's own peculiarities, such as Face Wrinkles Like an Old Man, Medicine Woman, Breaks Something; but more likely, the nickname referred to the behavior of his kinsfolk. Whether he liked it or not, his associates could change his nickname to one more appropriate. How much more exciting this would be than the present label system used in our own society. And no more confusing, it seems to us, than 14 Bill Smiths, four John Joneses and a couple of Joe Jacksons, all in the same community if not in the same family. And while Mary Smith's chances are good to marry out of here by choosing a husband named Quickenshead, the American man is stuck with his name forever. Even our nicknames, most often are simply shortened versions of the proper name. We could have a merry time renaming ourselves and our acquaintances: Her Face Cracks When She Smiles, She Never Bears Grudges, Cake Maker, She Loves Her Neighbors. Might even adopt the Comanche custom of removing a "jinx" by taking a name that defies a weakness: such as Never Forgets



The Comanche Indians, who long ago roamed the western plains, had something on us later inhabitants when it comes to choosing names. Each had a name and a nickname. Formal names were poetic: Big Looking Glass, Group of Men Standing on a Hill, He Runs Directly Against the Enemy, She Invites Her Relatives. And each a meaning, often connected with the family history or with some exploit of the brave who named the child. Moreover, a formal name

a Birthday, She Has Courage, Her Check Book Balances. Too bad when we wiped out the Indians we couldn't have salvaged such a charming custom.

Old Friends Enjoy Big Fish Dinner

Mrs. Rachel Ivy, who has been visiting her mother Mrs. C. Surginer invited a few of her mother's friends to a fish dinner on Wednesday. Mrs. Ivy lives near Possum Kingdom and brought the fish home from the lake. The friends enjoyed the fine dinner and an afternoon of visiting and conversation. Present were Mesdames Lula Slaughter, E. C. Henry, Jennie Bishop, J. E. Horton, Mrs. G. L. Snodgrass and Mrs. Joe Gound of Duncan, Oklahoma. Mrs. Gound is the sister of Mrs. Surginer and an old time friend of the Surginer family. Mrs. Ivy returned to her home in Graham on Friday morning.

In 1819 the first steamship to cross the Atlantic was The Savannah.

Visiting Dignitary Conducts Eastern Star Initiation

A lovely meeting was held Thursday night, November 12, with five persons initiated into the order of the Eastern Star. The initiatory work was put on by Frank McNeill of Amarillo with Mrs. Flora McNeill of Floydada as worthy matron. The Floydada Chapter of the order of the Eastern Star has shown more signs of growth than heretofore preceded this early in a worthy matron's year. Several others have come in by transfer and re-installment. Guests present were Mr. and Mrs. M. B. Swanner formerly of Morton, Mrs. Wiggins of Hobbs, New Mexico, whose husband is with an oil company here and Mrs. Frank McNeill of Amarillo. Hosts for the meeting were Mr. and Mrs. Gerald Lackey, Mrs. Bevil Baker, Mrs. Velma Berry and Mr. and Mrs. Sam Green. The Thanksgiving motif was car-

ried out in refreshments and decorations of fall flower arrangements. Decoration accessories came from the homes of Mrs. Grace Robertson, Mrs. Roy Smith and Solomon's jewelry shop. The membership is proud of a new spinet piano which was bought and used for the evening. Other officers taking part in the initiation were M. J. McNeill, Janet Lackey, Gerald Lackey, Anne Swepston, Helen Patterson, Roberta Russell Grace Robertson, Mable Leonard, Jewel Jackson, Lula Green, Winnie Dyson, Mary Helen Day, Opal Morrison, Ruth Daniel Virginia Cage and J. M. Morrison. Modern goose calls are made so the two necessary tones are built into them. It is only a matter of learning breath control to use one. —Sports Afield

HOUSEMOVING
Mallow Brothers
1608 Independence—1602 Quincy
4-4406 4-7652
Plainview, Texas

PENNEY'S
ALWAYS FIRST QUALITY

Penney quality is your greatest Christmas saving!

Nylon Tricot Proportioned Length Slips
\$3.98

Graceful 4 gore style in expensive 40 denier weight nylon 32 to 40.

REDUCED
RAYON SLIPS **\$2.00**

PENNEY QUALITY IS YOUR GREATEST CHRISTMAS SAVING!

Womens Brushed Rayon **GOWNS \$3.98**

Bright stripes make a colorful gift!

Sanforized⁺ BROADCLOTH PAJAMAS
2⁹⁸

Smooth, silky cotton broadcloth pajamas in handsome stripe combinations are a "can't miss" gift — especially when they're from Penney's — and priced so low. Choose slipover or button-front styles. Sizes A, B, C, D.
*Won't shrink more than 1%.

SPECIAL! BOXED CHOCOLATES FOR HOLIDAY GIFTS

2 1-lb. boxes **\$1.00**

QUILTED **BEMBERG ROBES 12.75**

Short or Long

WOMENS CHENILLE SHORTY ROBES **5.90**

WOMENS CHENILLE ROBES Regular lengths **\$3.98**

CHILDRENS CHENILLE ROBES **\$2.98**

PENNEY'S is your SANTA!

Mens Flanelette SPORT SHIRT **\$1.50**

FOR BOYS

CORDUROY SPORT SHIRT **\$2.98**

FOR MEN

White Handkerchiefs 10 for **1.00**

CHRISTMAS CARDS

Beautiful Asst'ed. 50 for **\$1.00**

envelopes included

"OK" says Santa!

PINWALE CORDUROY **\$1** yd.

FOR HOME

SHREDDED FOAM RUBBER

Pillows **\$2.00**

PENNEY'S is your SANTA!

60 GAUGE 15 DENIER **GAYMODE NYLONS 98c Pr.**

All Colors Size 8½ to 11

USE PENNEYS LAY AWAY

NOTICE BOYS and GIRLS
ATTEND THE PONY SHOW -- FRIDAY, NOV. 27
BRING YOUR PONY, BRING YOURSELF — BRING MOTHER, DAD AND FAMILY — FUN FOR ALL

Hurry, Santa!



If you think time is passing too swiftly and fear that Christmas will catch you unprepared for the event, remember there is an age group for which time crawls slowly, and it seems Christmas and Santa Claus time will never get here. As for instance, these two Fort Worth youngsters, brother and sister, children of Mr. and Mrs. Charles Dudley, formerly of Floydada.

He's Been Pretty Good

November 6, 1953
Dear Santa Claus,
I am a boy 4 years old and have been pretty good. I would like a table and chair set, a train and some story books and colors and color book and fruit, nuts and candy. Please remember all the other boys and girls especially Vicki and

Jimmy Wester.
Love you lots.
Charles Dudley, Jr.
1515 N. E. 36th, Fort Worth
November 6, 1953
Dear Santa Claus,
I am a little girl 3 years old. I have been a good girl. I would like a table and chair set, a doll and buggy, some story books, colors and color books, nuts, fruit and candy. Please remember all the other boys and girls and my grandmother and grandfathers, also mama and papa.
Love you lots.
Charlene Dudley
1515 N. E. 36th, Fort Worth

Fairview News

(by Mrs. Clyde Bagwell)

FAIRVIEW, November 16. — An "84" party was given at the home of Mr. and Mrs. Ray Lloyd and sons Friday night along with a shower in honor of little Del Wade McClure, son of Mr. and Mrs. Chil McClure. Co-hostesses were Mrs. S. D. Kinnibrugh, Mrs. O. R. Kinnibrugh, Mrs. Clifford Helms, Mrs. Carlton Pawver and Mrs. E. W. Walls. Many lovely gifts were opened for Del Wade by his parents and passed around for all to see.

Those present for the shower and enjoying the games that followed were Mr. and Mrs. Ray Lloyd and sons, Mr. and Mrs. Chil McClure and Del Wade, Mr. and Mrs. T. L. Perry and Jan, Mr. and Mrs. Grady Reeves and sons of Plainview, Mr. and Mrs. Clyde Bagwell, Mr. and Mrs. Walton Wilson and Judy, Mr. and Mrs. L. B. Cosby, Jr., Christine and Bobby, Mr. and Mrs. Clifford Helms, Bonnie and Judy, Mr. and Mrs. S. D. Kinnibrugh and daughters of South Plains, Mr. and Mrs. E. W. Walls, Mr. and Mrs. O. R. Kinnibrugh and Mrs. C. W. Payne, Mrs. W. B. Wilson, Mrs. Carlton Pawver, Mrs. Jim Stewart, Leonard Wilson and Jim Dan Stewart. A large number sent gifts who could not attend. Refreshments were served.

Mrs. W. T. Branson of Floydada spent Wednesday with Mrs. Clyde Bagwell.

O. J. Percy of Wichita, Kansas, visited Thursday of last week with his sister, Mrs. E. W. Walls. Mr. Percy was enroute to New Mexico for deer hunting.

Sunday, November 8, Rev. and Mrs. Larry Paus were dinner guests in the home of Mr. and Mrs. L. B. Cosby, Jr.

Mr. and Mrs. Cecil Payne and C. J. Visited Sunday afternoon with Mr. and Mrs. Jess Glover at Dougherty and with Mr. and Mrs. Oran Hatley of Pleasant Hill community. The Cecil Paynes also visited Sunday night with Mr. and Mrs. C. W. Payne.

Mr. and Mrs. Shirley W. Irwin visited in Plainview Sunday afternoon with Mr. and Mrs. Mack Fugate.

Receives News of Death

Mrs. Cecil Payne received word Sunday of the death of an uncle, Ben Lotspiech, who lived in Arkansas. Mr. and Mrs. Payne plan to attend the funeral.

Mr. and Mrs. Loflin Irwin and family of Lubbock visited Sunday night with Mr. and Mrs. Shirley W. Irwin.

Sunday dinner guests in the Bagwell home were Rev. and Mrs. Larry Paus, Mr. and Mrs. C. W. Payne and Mr. and Mrs. E. W. Walls.

Wednesday visitors in the home of Mr. and Mrs. L. B. Cosby, Sr. were Mrs. Gid Mayfield of Silverton, Mrs. Kate Crabtree of Lubbock and Mrs. G. M. Bullard of Floydada.

Mrs. C. W. Payne and Mrs. Clyde Bagwell spent Tuesday afternoon in Plainview.

We had the largest crowd out for Sunday school and church services Sunday morning that we have had in a long time.

Jane Tye of Floydada and Judy

Wilson spent Saturday night with their grandmother, Mrs. W. B. Wilson.

Mr. and Mrs. Clyde Bagwell visited Mr. and Mrs. Frank Dunn Saturday night.

W.M.S. Meets
W.M.S. meets at the parsonage Wednesday afternoon at 3:00 o'clock for their regular study in the Royal service book. Mrs. Larry Paus will conduct this study. Mrs. Jim Stewart will preside.

Mrs. Horace Giles and Mrs. Bob Dunn both of Clovis attended church here Sunday morning. They were guests of their daughter and sister, Mrs. Clifford Helms and family.

Mrs. Walton Wilson and Mrs. Jim Stewart went to South Plains Friday to be with Mrs. Wilson's mother, Mrs. E. C. Austin who makes her home with another daughter, Mrs. Sim Reeves, while Mr. and Mrs. Reeves and Walton Wilson attended the funeral in Lockney of Rev. C. A. Joiner.

Leonard Wilson spent Saturday night in Lubbock and returned home Sunday noon. He was accompanied home by his sister, Mary Ann, and her college friend, Mary Moore, who spent the rest of the day here with home folks.

Mr. and Mrs. T. L. Perry and Jan and Mr. and Mrs. L. B. Cosby visited in Floydada Sunday afternoon with Mr. and Mrs. J. T. Perry and also with Mrs. G. M. Bullard.

Family Get-Together

On Sunday, November 8, Mr. and Mrs. Lee Burgett went to Floydada to the home of their daughter, Mrs. Carl Nelson, where a get-together and dinner was enjoyed by a number of relatives. The dinner was given in the honor of Don Cook before he left on Monday for San Diego, California, where he will be stationed in the Navy. Mrs. Nora Johnson of Fort Worth and Mrs. Delphia Cook and daughter, Glenda were others who were present for the dinner.

Mrs. Arel Rainer and sons of Floydada visited in the Jim Stewart home Sunday afternoon.

Mrs. E. W. Walls, Mrs. L. B. Cosby and Mrs. Jim Stewart met at the parsonage Monday afternoon and helped Mrs. Larry Paus do some canning.

Mr. and Mrs. Chil McClure and Del Wade visited Monday night with Mr. and Mrs. Walton Wilson and family.

Birthday Dinner

Mrs. W. B. Wilson had a very enjoyable day Sunday. It was her birthday and a large group of friends and relatives gathered at her home after church where a bountiful dinner was spread in her honor. Those enjoying the day with Mrs. Wilson were Mr. and Mrs. Bill Beedy and Eugene of South Plains, Mr. and Mrs. Randolph Wilson and family of Floydada, Mr. and Mrs. Bill Tye and children of Floydada, Mr. and Mrs. Albert Mize, Mr. and Mrs. Walton Wilson and Judy, Leonard Wilson, Bud Higinbotham, Mary Ann Wilson and Mary Moore of Lubbock, Mr. and Mrs. Odell Stapleton and son, Lewis Dell.

Those spending Tuesday with Mrs. W. B. Wilson were Mrs. John Teague of Midland, Mr. and Mrs. Vance Gilbreath and Mrs. W. A. Ford all of Matador and Mr. and Mrs. A. S. Mize. The Mesdames Teague, Gilbreath and Ford are cousins of Mrs. Wilson and Mrs. Mize.

Our study course began last Wednesday night using the stewardship book "Found Faithful." This book is being taught by the pastor, Rev. Larry Paus. A nice crowd was out last Wednesday night.

JUST LIVING IS A PROBLEM IN LAND OF LONG NIGHTS

ANCHORAGE, Alaska — Army engineers on the top of the world have more problems than a psychoanalyst — but they manage to solve even the toughest of them.

In the land of long nights, big snows, and outdoor refrigeration, Army engineers must construct buildings, utilities, roads and airfields — tough jobs under much

better conditions. Arctic construction is a big challenge to Army builders and there are many unusual difficulties.

Where, for instance, are the engineers going to get building materials in the middle of a strategically important snow and ice field? They have to haul them in, naturally, often great distances.

Local laborers, if there are any, are unskilled in construction work, so there is no pool of local building talent to draw on in construction work.

Permanently frozen subsoil—permafrost for short—and lengthy arctic nights further complicate things. When a building is to be put up, the site has to be chosen carefully so that the structure is not exposed any more than necessary to heavy snow drifts, which can cause extensive damage.

In regions of heavy snowfall, the roof of a building must be given special attention. A roof in the Arctic Circle is more than just something to keep the chilly winds out—often it becomes a loading platform for deep snows. To stand up under the extra weight, roofs have to be

reinforced. Construction over permafrost is a touchy business. Buildings put up over the permanently frozen subsoil usually are supported on pilings. Without this precaution, heat from the building would thaw the ground, and water would be forced into the building by hydrostatic pressure.

The water would freeze again and the building would be gripped in ice. Also, melting ice under the building may cause failure of the foundation.

When circumstances make it impossible to perch a building on pilings, heavy insulation must be used to prevent heat from melting the ground structure. Thick gravel mats and insulated concrete floor are methods used in such cases.

Even householders in the United States are familiar with the troubles that attend frozen water pipes, but in the Arctic Circle the headaches are multiplied.

Utildors—insulated conduits for carrying water, steam, and sewer pipes—are used both to prevent pipes from freezing and to prevent heated pipes from thawing the

ground. Of course, temporary buildings sometimes are needed quickly or for a short time only. Construction materials are not abundant and the engineers must do with whatever is available.

PERMANENT TYPE ANTI-FREEZE

Nationally Advertised \$2.25 Gallon

B. E. NEEDLES & SON

Floydada

206 S. Main

Phone

PLANNING TO GROW WITH FLOYDADA

Your City Light Plant is growing with Floydada... Growing and trying to stay ahead of the needs of a prosperous community.

In the 13 years since it was first put into operation it has come a long way and is now a plant of which we can all be proud.

VISIT YOUR CITY LIGHT PLANT DURING OPEN HOUSE, NOVEMBER 20

POWELL GROCERY & MARKET

Highway 70 At The Wye

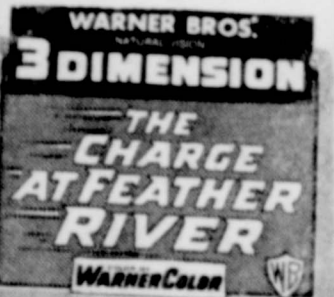


At The PALACE This Week

SATURDAY Nov. 21



SUNDAY - MONDAY Nov. 22-23



TUES. - WEDNESDAY Nov. 24 - 25



THURSDAY - FRIDAY Nov. 26 - 27



Free Pass to--

MR. & MRS. CARL NELSON
MR. & MRS. K. L. GREGORY



SHOPPING FOR A BARGAIN?

While most prices have advanced rapidly in the last few years your electric rate in Floydada has remained at the same figure... electricity is one of the few bargains we can find today.

VISIT YOUR CITY LIGHT PLANT NOV. 20... OPEN HOUSE. See what you own — See what makes these prices possible.

MAYO MOTOR CO.

THE Big News IS THE SMALL PRICE!

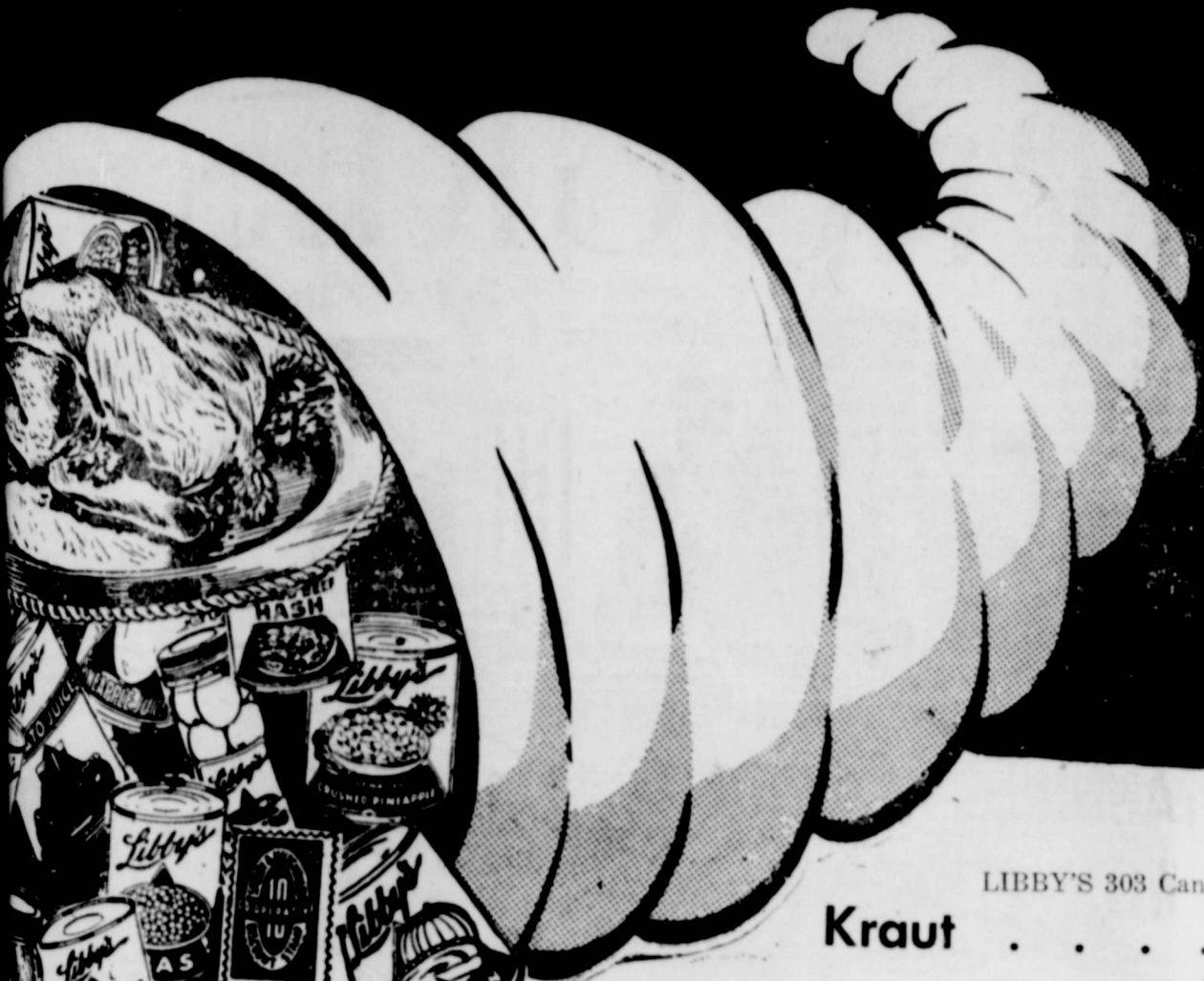
Take the wheel—check the deal... and Over to Olds you'll go

You pay less money for more car when you buy a "Rocket" Oldsmobile! The surprisingly small figure in the big type above tells what you pay... here's what you get: "Rocket" Engine—all the exciting power and economy of this famous power plant! The long, low, graceful beauty of Power Styling! The smartness and luxury of Custom-Lounge interiors in the big rugged Body by Fisher! All this—and more—is yours in a "Rocket 88"! And don't forget—"Rocket" resale value is tops on the market... another big reason why everybody's moving Over to Oldsmobile!



'ROCKET' ENGINE **OLDSMOBILE** SEE YOUR NEAREST OLDSMOBILE DEALER
ODEN CHEVROLET CO., 221 SO. MAIN ST., FLOYDADA, TX

FOOTBALL ON TV! SEE OLDSMOBILE'S "PRESS BOX PREVIEW" JUST BEFORE ON "GAME OF THE WEEK", SATURDAY, NOV. 21



WEST OF GREEN STAMPS
DOUBLE TUES.
 OR MORE
 PURCHASE \$2.50

THANKSGIVING HARVEST OF VALUES

- LIBBY'S 303 Can Kraut **16c**
- DEL MONTE, 303 Can Spinach **15c**
- CHILI**
- WOLF No. 2 Can **55c**
- CUT RITE, Roll Wax Paper **27c**
- EAGLE, Can Sardines **9c**
- GEBHARDTS, 15 oz. Can Tamales **25c**
- PRAY, Can Strawberry Sauce **19c**
- CRYSTAL WHITE, Bar Olives **29c**
- WEST PAC, 303 Can Peaches **31c**
- CREAM CORN **12½c**

FRESH FRUITS & VEGETABLES

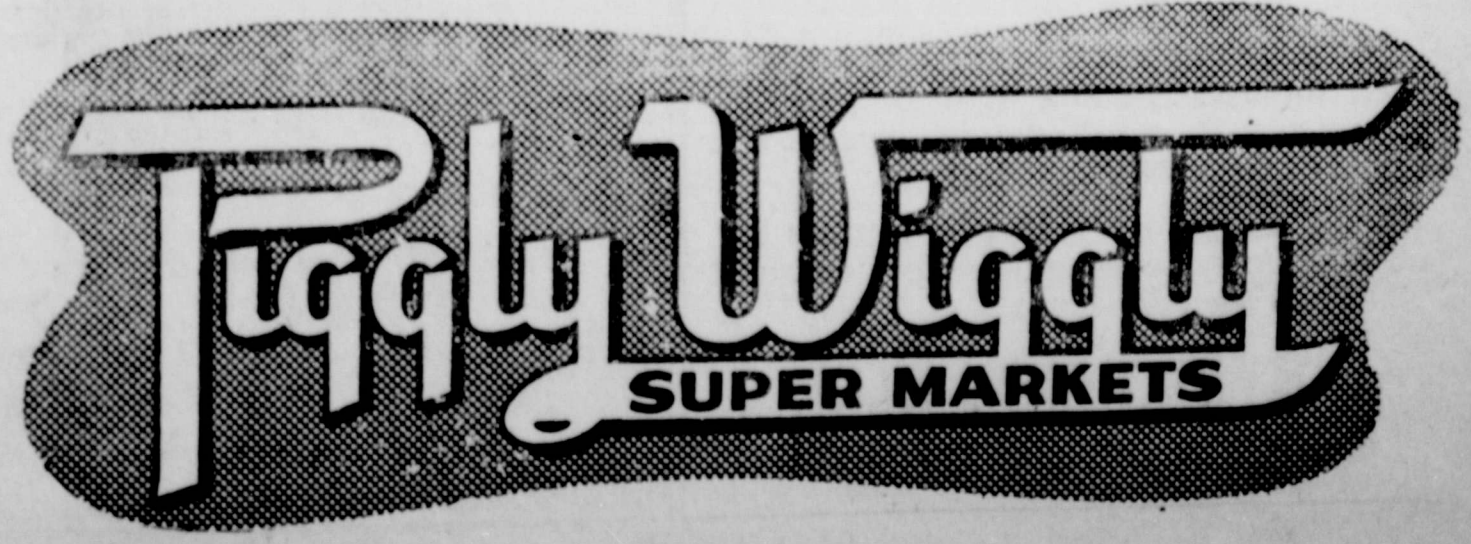
- WHITE, Pound Cauliflower **12½c**
- FRESH, 2 Bunches Green Onions **15c**
- MARYLAND SWEET, Pound Yams **10c**
- CELLO PKG. Carrots **15c**
- LONG GREEN, Pound Cucumbers **15c**
- RED PEPPER **19c**
- LETTUCE **12½c**
- STRAWBERRY SAUCE **39c** Plus Tax

- LIBBY'S, 303 Can GREEN LIMAS **25c**
- LIBBY'S, 303 Can, 2 Cans PUMPKIN **25c**
- PLANTERS, 8 oz. Can COCKTAIL PEANUTS **35c**
- KRAFT 8 oz. Bottle FRENCH DRESSING **21c**

- WILSONS, 3 Pound Can BAKERITE **69c**
- CAMPFIRE, No. 303 Can Pork & Beans **10c**
- HAPPY VALE, 303 Can English Peas **14c**
- HEINZ, Can Baby Food **9c**
- AJAX, 2 Cans Cleanser **25c**
- IPANA, Giant Box DENTAL CREAM **35c**
- LIBBY'S, 8 oz. Jar Sweet Pickles **27c**
- BETTY CROCKER, Box Cake Mix **33c**
- ASSORTED FLAVORS, ½ Gallon ICE CREAM **35c**
- FLOUR
- LIGHT CRUST 10 lb. Bag. **79c**

U. S. GRADED QUALITY MEATS

- SAUSAGE
- CUDAHY, Pure Pork 1 LB. ROLL **49c**
- FRESH GROUND Hamburger Meat, lb. **39c**
- PICKLED Pig Feet, 14 oz. **43c**
- GOOD CHOICE CLUB STEAK lb. **69c**
- PICKLE AND PIMENTO Lunch Loaf . . lb. **49c**
- NICE and MEATY Spare Ribs . . lb. **63c**
- GLACIER, Fresh Frozen, 10 oz. Pkg. SLICED PEACHES . . **15c**
- SALMON
- HUMPTY DUMPTY No. 1 Tall Can **35c**
- ARGO, 16 oz. Box Corn Starch **15c**
- WHITE LILY Cheese, 2 lb. Box **85c**
- NICE and LEAN, BONELESS Stew Meat . . lb. **59c**
- NICE and LEAN Beef Ribs . . lb. **43c**
- QUICK FROZEN Perch Fillet . . lb. **39c**
- SNOWCROP, 10 oz. Pkg. Green Peas **15c**
- HILLS O HOME, 10 oz. Pkg. Whole Okra **19c**
- SNOWCROP, 10 oz. Pkg. Broccoli Cuts **19c**



New Engine Embodies Numerous Unique But Practical Features

The addition of a new engine driven generator unit to the existing municipal power plant required a great deal of time and study in order to be sure to obtain a dependable, heavy-duty, long-life, efficient prime mover, so that the overall cost of generating power could be reduced to the lowest possible minimum. Credit is due to the mayor and city council working with A. R. Fuchs, manager of utilities, for their untiring effort in making a selection of the equipment, design of building, and other factors which all had to be dovetailed together in order for the City of Floydada to make what is considered to be the most modern and efficient power plant addition to be made.

The results of this consideration consummated in the City of Floydada entering into a contract with The Cooper-Bessemer corporation - one of the oldest engine builders in this country. With the cooperation of the engineers of the Cooper-Bessemer corporation, a number of improvements were incorporated to insure the safety of operation, flexibility of fuel requirements, lowering of maintenance costs, utilization of waste heat, lowering of fuel costs, an overall increase of efficiency. In all phases of design of alternating current generating plants, dependability is of extreme importance.

District effort was made to "unitize" the added unit for this plant, thereby avoiding dependence of this unit on any other common plant facilities - thus avoiding emergency shut-down due to failure of any common plant facilities.

Engine-generator service for municipal power plants is radically different from that of a great many power applications in that the equipment should be capable of operating at practically full load at any or all times. This dictates the choice of extremely heavy-duty, relatively slow-speed unit with long-life expectancy, minimized maintenance labor and maintenance shut-down time - as well as heavy-duty auxiliary equipment.

During a visit to the municipal power plant it will be interesting to observe some of the following innovations which have been incorporated:

Tri-Fuel Power Unit.

The engine is a Cooper-Bessemer Model LS-8-GDT-SG tri-fuel, heavy-duty, vertical engine-15 1/2 inch bore, 22 inch stroke, rated 18-50 HP at sea level, derated to 1740 HP at 3200 feet altitude, 327 RPM direct connected to a 1250 KW alternating current generator with Y-belt driven exciter mounted over outboard bearing. This unit is capable of operating as a straight spark-ignited supercharged gas engine, or as a dual-fuel engine - whereby approximately 95 per cent gas is used with 5 per cent pilot oil serving to ignite the mixture, rather than spark plugs. The unit is further designed so that while operating as a dual-fuel unit, in case of a gas failure the engine will automatically convert to a straight liquid diesel engine without any perceptible load change.

Ignition System Detailed

The unit operating as a spark-ignited supercharge gas engine requires a specially designed dual ignition system. The system used on these engines has been achieved

with the use of standardized components throughout. All components are the heavy-duty, long-life type.

The engine is equipped with an ignition system consisting of a combination rectifier and battery-supplied primary or low tension system through Cooper-Bessemer radial interrupters.

Each interrupter, feed directly to eight ignition coils mounted near the cylinder head so that the high tension leads will be of the shortest possible length producing the lowest capacity to ground.

Each high-tension lead goes through "a life-saver resistor" and then to the center electrode of the spark plug. One plug is located in the center of the cylinder head and the side plug is located in such a position as to add to and increase the flame propagation for better combustion in the cylinder. Insulation of the center electrode and lead is accomplished by filling the cavity above each of the plugs with lubricating oil. This has the added characteristic of removing heat from the plug.

An ignition failure safety switch and an ignition failure safety relay protect the engine in case the ignition supply voltage or the control air system fails. The two safety devices therefore protect not only the engine manifolds, but also the exhaust silencers, from explosions which could occur from a failure of the ignition system.

Pneumatic Control System

A pneumatic control system is used on the engines because such a system lends itself well to operation of proportioning devices. This tends to improve control, timing, and fuel consumption of the engines.

Lube Oil System

The engine lube oil system is protected by low lube oil pressure alarms, as well as a built-in Pulflo lubricating oil filter - thus insuring clean oil to the engine at all times.

Unique Cooling-Heating System

The engine cooling system consists of a Marley Dri-Cooler which is housed in an auxiliary room which has been so designed by the use of louvers to adequately take advantage of the use of the electric motor-driven fans, as well as the normal waste heat from the packet water and the lube oil systems. By use of these louvers an amount of heat is available, equal to that of a 100HP boiler, that can be used to heat the engine room in the winter. In the summer, by reversing the positions of the louvers, the engine room can be ventilated - utilizing the two 6 foot motor driven fans which are a part of the Marley Dri-Cooler, or radiator. By utilizing an enclosed water system of the radiator type a saving over the old style cooling tower is made when the unit is operating full load in the amount of 7 gallons of water per minute, or 10,080 gallons per day - the approximate normal requirements of fifty people per day, that would otherwise be evaporated to the atmosphere. The cooling system temperatures are controlled by Powers thermostatically controlled pneumatic operated three-way valve.

Combustion Air Intake System

Engines in the vicinity of the above plant encounter the hazard of extremely fine dust in the air. To protect this unit from such dust the engine is provided with an automatic self-cleaning, viscous-impinge-

ment, screen type of intake air filter.

In the engine combustion air flow the air filter is followed by an evaporative cooling unit of the combustion air conditioning system. This unit is a wood-filled, water cooling tower in effect, through which the engine intake air is led. Passage of the air over the wet wood fill and through the droplets, cools and humidifies the air and also dissipates heat from the water circulating in the tower.

The engine combustion air is led from the evaporative cooler to the turbocharger inlet, and is discharged from the turbocharger through the shell and tube aftercooler to the engine air manifold. The combustion air is cooled in the aftercoolers, by the basin water from the evaporative cooling tower.

The combustion-air conditioning system has the decidedly advantageous results of lowering fuel consumption, aiding orderly combustion flame propagation, thus reducing cylinder pressure and noise, and reducing the heat-load on all cylinder parts. The two-stage air cooling and humidifying system is very effective, and requires little attention and water supply.

Exhaust System Silencer

The exhaust silencing problem at this plant received considerable attention, due to the desire to avoid possible exhaust sound difficulties in nearby residences. The exhaust silencer was there selected to provide the quality of silencing needed.

All electric motors were specified to be totally enclosed, while the engine-generator unit was provided with screens to minimize the added maintenance which would result due to cotton lint being pulled through them during the cotton harvesting season.

Along with the above specified features, there have also been incorporated adequate warning lights, alarm horns, and safety shut-down devices, etc., to make this unit one of the best designed installations to be found.

MENUS WEEK OF NOVEMBER 23 TO NOVEMBER 25 AT FLOYDADA SCHOOL CAFETERIAS:

Andrews Ward Cafeteria:

Monday, Italian spaghetti, green beans, cabbage salad, cake and peach half, milk, bread;

Tuesday, red beans, hominy, potato salad tomato slice, hot cornbread, banana pudding, milk;

Wednesday, steak and gravy, creamed potatoes carrots and peas, cranberry sauce on lettuce, cookie, milk;

High School Cafeteria:

Monday, Italian spaghetti, lima beans, pickles, pear cobbler, milk, bread;

Tuesday, brown beans, potato salad, cheese slice, peach and cookie, milk, bread;

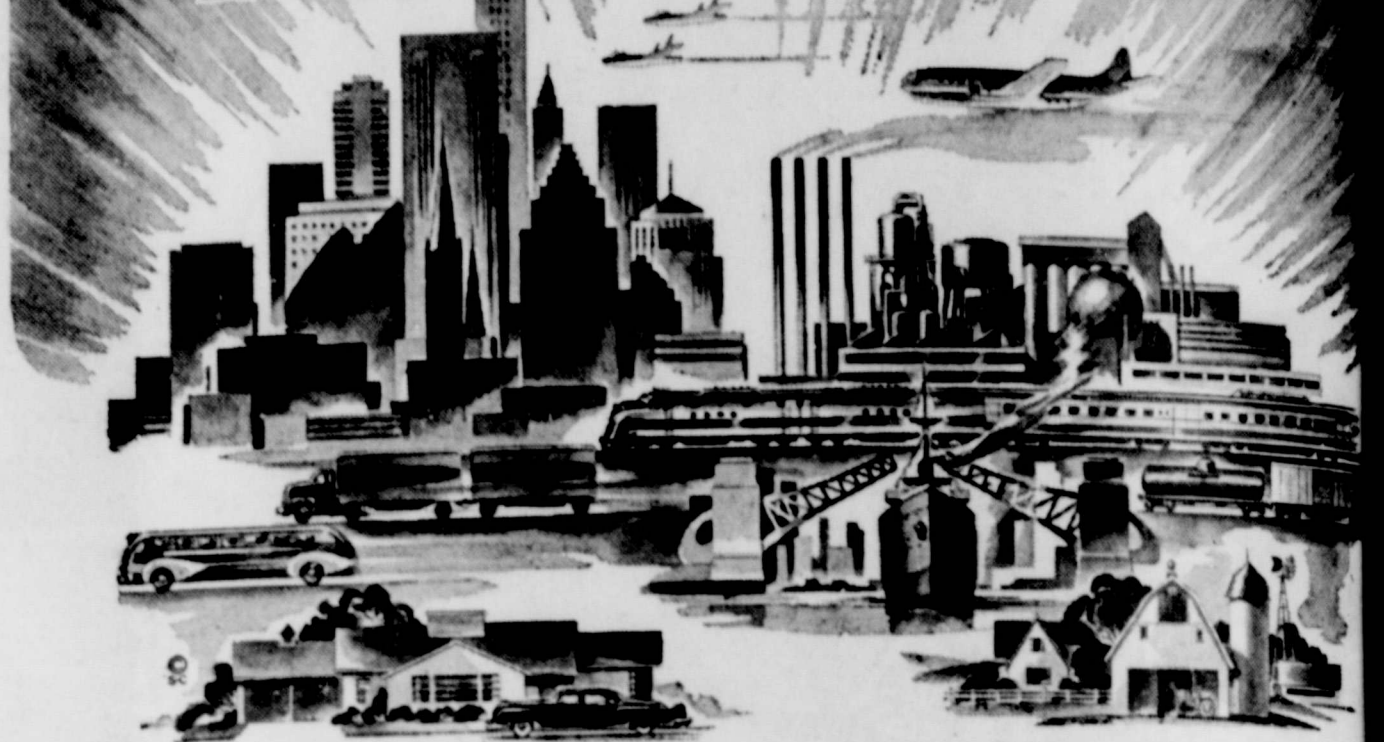
Wednesday, chicken and dressing, gravy, cranberry sauce, green beans, fruit salad, milk, bread.

About six million bodies are entombed in the catacombs under Paris.

BRITTON

Appliance Repair Shop
Phone 454 307 E. Houston

PROGRESS



REMEMBERING THE PAST--
LOOKING TO THE FUTURE!

We have viewed with pride the growth of the City of Floydada Plant . . .

From that day 13 years ago when we got the first unit finished and tussled enough fuel to get started . . .

To the present flourishing, big horse power days, all brought about by unity majority of the citizens and the growth and development of our town.

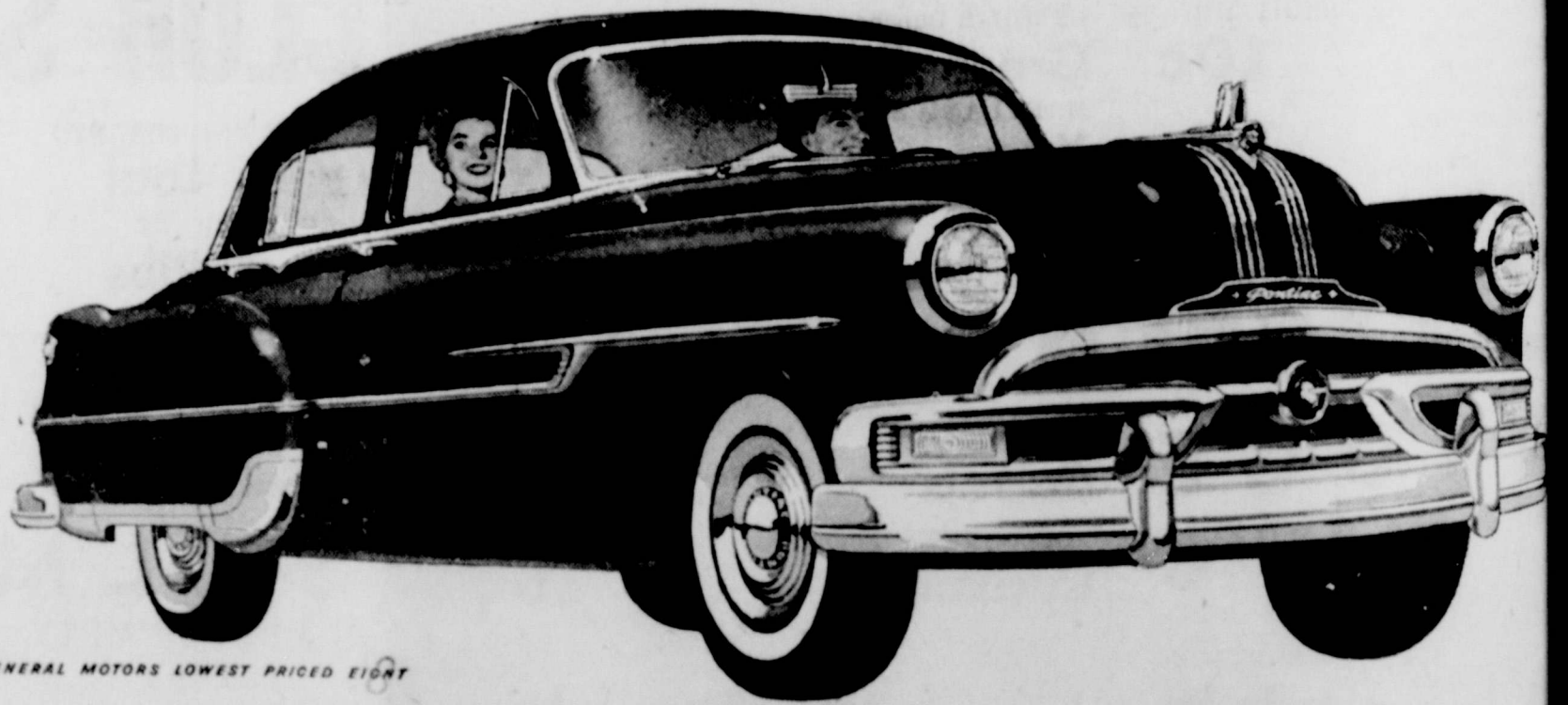
We are proud to have had a part in it all . . . and offer our congratulations to the city on this latest accomplishment.

Visit Your City Light Plant on Open House Day Friday, November 20, and too will be proud of Floydada's progress.

MARTIN & COMPANY

GET ALL THE FACTS

about the Car-the Price-the Deal



GENERAL MOTORS LOWEST PRICED EIGHT

No question about it—now is the time to buy a Pontiac!

The car is the finest Pontiac ever built, offering beauty, luxury, size and performance rivalling the very costliest automobiles, plus thrift and reliability that bow to none.

The price is just a few dollars above the lowest. And even that small difference disappears

when you figure resale worth. According to independent research, Pontiac returns more of its purchase price at trade-in time than any car in its price range.

As for the deal—your present car will never be worth as much as it is right now.

Get all the facts and you'll agree that deal for deal—you can't beat a Pontiac!

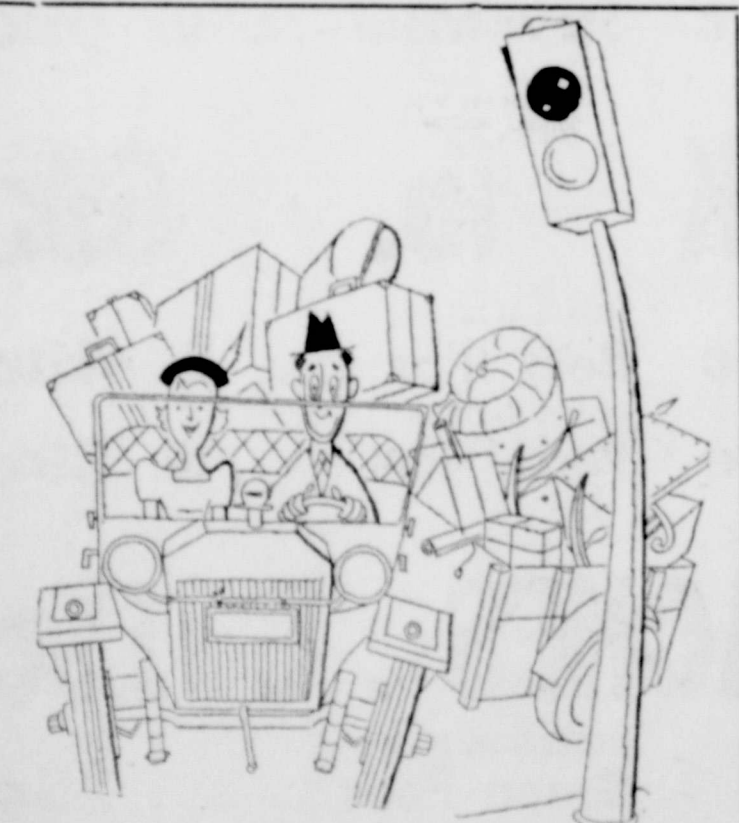


Buy a Pontiac Now

L. C. McDONALD

210 W. California

Floydada



LONG TIME SINCE
WE . . .

Installed the first units of our City Light Plant 13 years ago.

Progress and growth of the plant has been steady . . . along with the growth of our city . . . and today we can all be proud of our present modern plant.

Visit the plant Friday, November 20 at their Open House and see for yourself what has been done.

FIRST NATIONAL BANK