twindsto Abernathy For County Cotton Crop May
ks Top 5-AA Contest

Showers Bring More Moisture

MISSIONARIES TO BRAZII SPEAK IN FLOYDADA CHURCH SUNDAY


TENNIS COURTS PROJECT GETS BOOST AS EXPLORERS PERSIST


ENTHUSIASIICPLANNINGISSEEN FOR SHEILAND SHOW, HOLIDAYS

Concert Assn.
Readies Drive
For Members
Floyd County Fair Assocoation Elects Nine of 11 Directors

Sinclair Nears
Conitract Deph

HISEISACHIEVEMENTDAY (IT. 19; CHOOSE OFFICERS

| and elections have made up the programs of the clubs during that <br> A letter was read from Walter |  Area II: (Lockney a <br> Area II: (Lockney | Breakfast at Hotel Coffee Shop Will Kick Off Scout Fund Drive |
| :---: | :---: | :---: |
| Parr reforlat direcor ot oroop. |  |  |
| dius conder | dons or sand hal Itck and Mum- |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Mrs. D. S. Battey and Mrs. C.W. Denison won the prizes offered by | Area V1: (Center, portions of |  |
|  |  |  |
|  |  |  |
| nded by the follow |  | Rotary club, Rex Brown, R. E, and that America's Fry, Guy Ginn, Ralph Johnston, pends on its youth. |
| WONDER GADG | 10 BE | AT SOUTHWESTERN OPEN HOUSE |



Community Party Enjoyed at Baker

Order of Rainbow Giris Installation

## Schoolloy Football Review

 FIOYDADA WHRIRIWNS 19 , SLATON TIGERS 18 - WHEW!

## CAPADA

DRIVE-IN THEATRE Phone 221
This Weeks Attractions
SATURDAY - SUNDAY MONDAY - TUESDAY OCTOBER 24, 25, 26, 27


BRADFORD JEWELR
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## nolle 16 <br> SAVES YOU \$41.03 PER BA <br> 



## In Business to Serveya

 Next to a new Case machine, you can't find arbetter than an old Case wachine kept running ii ber than an old Case rencwal of wearing for by proper adjuser try to have on hand factory parts
alway machine used in this locality. Ours and and oveth to Come in now
Witkowski Implement Co-For J.L

Feature, 'From Here to Stark, Bold, Tender


## FARM HOUSE HAS MK VAULT SAFETY

conk policy to keep most of your cash rocket or purse hidden at home, or in
larmers find a checking account a and easily. You can do this readily a checking account in this readily

We are now in our Fiftieth Year
Continuous Service.
OT National bank
Floydada, Texas

Plymouth Displays
Fifty-Four Model


The Floyd County Hesperian, Floydada, Texas, Thursday, Oetober 22, 1963
armony 4-h Club (Reported by Norman Hopper)
The Harmony
The cluh met
October 19 at ctober 19 at the Conmunity
Ramsey in the chairman, Neld
Ramir. Atter the
rummage sale saturday
The Pastors Heipers class of the
First Methodist church will hold a rum Methodist church will hot
shane at Bishop Motort
sow room all day, Saturday, Oct- Accounting forms. Legal pads Hesperian office.

BRITTON Appliance Repair Shop
307 E. Houston

DRIVE IT PRICE IT - and you'll go Over to Olds!


ODEN CHEVROLET CO., 221 SO. MAIN ST., FLOYDADA, TEXAS


## SOCIETY

Mrs. A. L. Wylie, J
Meeting Hostess 1934 Study Club


Mrs. Weathersbee Is Club Hostess
 October
Special!
Savil
Sava!

| Qrtabor Special! Frll Savinges! |  |  |
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|  |  | Plant SPRING BULbs Now: |
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| Kimble VegetableShortening |  |  |
| LIVER | 35 ${ }^{\text {c }}$ |  |
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| $\begin{aligned} & \text { Frresh Grr } \\ & \text { MEAT } \end{aligned}$ | 35 ${ }^{\text {c }}$ |  |
|  |  |  |
| FRESH FROZENFruits \& Vegetables |  | DAFFe |
|  |  | NARCISSUS, 3 for PEONY BULBS Large Clumpe, each |
| KING Grocery \& Mkt. ${ }^{120 \mathrm{E} . \text {. Chilifornin Street }}$ Phone WE DELLVER |  |  |
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Group Discussion Held on Needs of Colored People








 Suzanne Guthrie Birthday Party


Hallowe'en Party
on Tuesday Night
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oe
lew

Mrs. Oliver Allen
Is Club Hostess


EASY TERMS...YOUR MONEY BACK YOU CAN BUY IT ELSEWHERE FOR LE\&



* across-thetotop frezzer chest!
* COLD TOP-TO.BASE DESIGN!
* STURDY ROLL-OUT DAIRY SHELEI
* new "moisture seal" crispers!
* derrosting without defrezing

YOUR OLD REFRIGERATOR IS WORTH MOL TOWARD THE PURCHASE OF THIS BIG 9.4 Cu. Ft. LEONARD AUTOMATIC DEFROSTING REFRIGERATOR! MODEL LKPC MOST IN BEAUTY FEATURES AND VALUE


LESS EXTRA BONUS ALLOWANCE FOR YOUR OLD REFRIGERATOR

Now is the time to trade that old, worn-out refrigerator for a brand-new Leonard . . during White's Old Refrigerator Roundup! Leonard represents perfect refrigeration; automatic defrosting at the simple touch of a button; giant 9.4 cubic feet of cold space. See this magnificent Magic Cycie Leonard today!
\$10 DOWN DELIVERS TO YOUR HOME!
 - No carrying charges on above payment plans.

TIME PAYMENT PLAN: Any item, of group of items, totaling up to 24 months to parchased on WHITES EASY TERMS White's atro stouss applanive dart.

## WHITE <br> Tuia Stare

W. E. \& W. N. GARRETT, OMmes 111 W. Colifomia St



MR. and mRs. STEVE COMPTON
 the couple ane noxie tot hame at School Carnival

## graming

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NOW IN EFFECT!

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## , wriminn

 ALL Coach and First Class Tickets

For trips starting on Mondaya, Tuesdays and Wednesdays on the Super Chief, Chief, EI Capitan and all other trains of the Santa Fe
hus Sonta Feit Family Plan uoote:







## YOU

are needed as a

## Friend of Scouting

THANKS TO YOU-and the hundreds more who support Scouting in this area, many boys and leaders were active during the past year
 as:

## CUB SCOUTS



BOY SCOUTS $\qquad$
$\qquad$


## SENIOR SCOUTS




## LEADERS

- 



## Your Gift to Scouting Provides:

Campus and Camp Staffs
Training for Leaders
Means to Organize More Units Trained Professional Staff CHARACTER BUILDING

District and Council Activities
Council Headquarters. Records, Supplies Direct Service to Unit Regional and National Service CITIZENSHIP TRAINING
BE PREPARED is the Scout Motto -- This Can Well Be Our Motto Too For The Scout Fund Drive October 27.



Center News

Aggies Report Lakeview Nows On Trip to K.C.


Producers Has Heallith Report







 gesest in hiotint home asr. and Mrs. A. B. Blount had
as their week-end guests, Mr. an
Mrs. Charlie Swartz and daughet of Winters, and Mr. and Mrs
Raymond Blount of Tulla. Mrs Mr, and Mrs. John Casey oi
Novice, Coleman, have been vist ing in the Biount home heen vor tisit
nast week. Mrs. Casey is also


## "Bigger pies,

 not smaller slices"We ran across a new word the other day ... "demographer." That's a research man who studies statistics on births, deaths, populations.

Well, it seems the United States will have 20 million more people aboard by 1960, or thereabouts. Logical enough. We gained 20 million people in the forties.

Bigger pies are the order of the day. In the electrical industry, for instance, men with sharp pencils have figured that demand for electric power will have doubled during he decade ending in 1960. More power equipment is there fore needed. More electrical machinery for industry
And better pies. Americans insist on better products, year by year. Somebody has to pioneer things. Looking ahead for five, ten, fifteen years-creating new and better products and improving old ones-that is the business of General Electric. For seventy-five years progress has been our most important product.
The babies who come into the world today won't want smaller slices of the world's goods and opportunities. Or even the same slice. They'll want more. Wait and see. Nothing less is worth planning for by the people who must organize for the future. It's no job for pessimists.

THE FLOYD COUNTY HESPERIAN
Pubished by the Hespertan Pubisting Co , Ine., al ain soon Main St. Floydada. Texas homer sreen. Enthe

Floyd County 14 Years Ago


# LANDS 

Farm and Grazing Lands in Town Lost in Porotand

MASSIE \& BOND
"Mile After Mile You'll Prefer Shamrock"

## shimRock

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tome
much Shameock is atra service the mead
Gasolines - Lubrican
A Three Days' Cough Is Your Danger Signal

SHAMROCK CREDIT CARD TIME PAYMENT NOW AVAILAB FOR THE
URCHASE OF

| You'll Like Shamrock | Complete Shamrock | Shamrock Pro |
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| Products_And Hurry-up | Service | Featured at |
| Service at | Roy's Independent | Hatley Shamrock Sta. |
| Station S BUTAN |  |  |
| Sast Highway 70 | N. E. Corner Square | West Ga, St. at the |

ANMOUNGME


Brilliant new design opens new era in trucking!

See how new lower work-saving design saves you time and dix Pick-up and panel floors are as low as $221 / 2$ inches from the grue entry! Lower hood for greater visibility! New low center of gnt for exira stability, safety, handling ease!


MAYO MOTOR COMPANY

, $A$ AJNLC

Rites for Mother of D. T. Mayo at Nevada, on Sunday

Bonham, Bob Mayo, Garland, L. G. which time we will elect officers for The Floyd County Hesperian, Floydada, Texas, Thursday, October 22, 1958
Mayo, Lubbock, Charlie Mayo, Ojai,


## COMER CLEANERS

ram num mime
Mrs. Claud Price Tuesday - Thursday - Saturday Suits $75 \mathrm{c} ;$ Pants 40 c ; Hats $\$ 1.00$ Plain Dresses 75c ALL PRICES LOWER

## DEAD ON YOUR FEET?

Do you sutfer from fatigue, nervousness, poor appetite, digestive upsets, insomnio, constipation?
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In feature after feature, Ford matches the finest.
with fine car ride . . . fine-car build . . . and fine-car V-8 GO!
Check these fine car features that are yours when you buy a Ford, the one fine car in the the most in Ford's field. You get more usable inside space than in any other low-priced car. Seats arc foam-rubber-cushioned both front
and rear. You get such Ford advances as and rear. You get such Ford advances a
convenient Center-Fill Fueling and suspended clutch and brake pedals. But here are the big reasons why Ford is worth more when you
buy it and when you sell it, too! buy it and when you sell it, too


V-8 or Six power
Only Ford in its field offers you a fine-car highcompression V-8 engine ... the result of Ford's experience building more makers combined. And Ford's high-compression, low-friction Six is the most modern Six in the industry. Botb engines have Ford's exclusive Automatic Power Pliot which squeezes the last drop of power out of every drop of gasoline.

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Master-Guide power steering
Ford Master-Guide is the last word in power
steering. It does up to $75 \%$ of the steering work steering. It does up to $75 \%$ of the steering work for you when you need it . . yet it leaves you with a natural feel of steering on the straight-
away. And it helps you control the car on rough, away. And it helps you control the car on rough,
rutted roads. Available on all $\mathrm{V}-8$ models.


Built like the fines?
Ford's hull-tight body is sealed against water,
dust and draft. Body panels are made of steel of
the costliest cars. Ford's rugged box-section
frame has five strong cross members including a
special K-bar member which adds extra twist


Fordomatic Drive It's the finest, most versatile of aH automatic drives . . . combines the smoothness of a fluid
torque converter and the " $\mathrm{Go}^{\text {" }}$ of automatic torque converter and the Go of aunical gears. Ford also offers you Overdrive

WE'LL STAND OR FALL ON YOUR DECISION
Put any TV set side by side with RCA Victor and decide for yourself!

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| = $=$ |  | MENS FELT HATS |
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| $5= \pm 5$ |  | MEES \& BOOYS WNTER CAPS $\quad 1.00$ |
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| EENNETT'S BuIDNG MATRAL |  | RUBBER OVERSHOES |
| ch | SIRTS |  |
|  |  | 24tit |



Vritha Mlanning's



BOYS --- The Surest Things in Life - What Happens to Them is Exceedingly
Important


## YOU KNOW THESE FELLOWS!

## BILL

 is not a sout He would likeJIM
JACK
only for city boys.
He lives 10 miles from any town



Patrol Leader
and it's impossible for him to get to
Class, too, and he would have finished
it up in the summer when the swim-
ming pool opened up and he could pass where he learned how to be a Patrol
town for meetings.
Bill does have chores to do, but still
ming pool opened up and he could pass
his swim test.
Jack has been a Scout for two years
now, and he's got his Star rank. He
figuren
figures that in two months he will mest of his evenings reading, but he

There's been some talk around
about starting up another Troop, but about starting up another Troop, but
none of the men want to take ahold of "Scouting's swell," he says, and the
guys in his Patrol are going to set a thins Scouts do.
Bill's older brother is willing to
help with Scouting, but he doesn't help with Scouting, but he doesn't
know just what to do. And there are $\begin{array}{ll}\text { There's not a lot of things for a boy } & \text { in the Troop. } \\ \text { "My ambition is to become an Eagle } \\ \text { "Mo in a small town so Jim is really } & \text { Scout and some day perhaps Scout- }\end{array}$ to do in a small town so Jim is reall
A Dollar Will Keep a Boy in Scouting For One Month Boy Scout Fund Drive Is October 27 -- Be Ready

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What's the "right car" for you? It must be And dependable? Economical? For beauty, Pontiac offers the Silver Streak distinction that is admired everywhere. The power and stamina of Pontiac's rugged, high-compression engines are unmatched at anywhere near the price. Pontiac's dependability and long life economy are a matter of record. For every important value extra Pontiac's your car !

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- C. MCDONALD




## As A Farm

Woman Thinks





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We are closing out our entire stock of Mens Suits. Yes, we are CLOSING OUT our Men's SUIT DEPARTMENT.

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