# The Floyd County Hesperian <br> floydada, floyd county, texas, thursday, october 15, 1953 <br> NUMBER 38 

Labor Shortage; Cotton Good

## 

TEXAS CRUDE OIL PRODUCTION comes from 180 of the state's 254 counties,
according to the map prepared by the Texas Mid-Continent Oil \& Gas Association. Two
new counties were added to the crude oil production picture in 1952 Floyd County,
West Texas, and Grimes County, Southeast Texas. Major producing counties - those
which produce more than 25,000 barrels daily - totalled 36 at the end of 1952, a gain
of three over the previous year.
 CountyListed asOilProducer

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Gins Operating Below Capacity

SLATON IIGERS FRIDAY NIGHI'S POTENT THREAT FOR 'WINDS

Mahon Addresses Brotherhond And Numerous Guests


First Rounds on New Garbage Disposal Plan Begin Monday


## Schoolloy Football Review

 'WINDS DOWN JACKRABBITS 240 IN RAGGED GAME AT RALLS

## CAPADA <br> DRIVE-IN THEATRE

This Weeks Attractions

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K. CROUCH MOTOR CO
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## CLARK'S

TOPS IN DRY CLEANING


PYREX DINNERYARE
 4 solod plates, 4 cups, and 4 simever plotitere, ed, lime green, turquoine blve, and doone
gray. With or without 22 -corot gold bend GOLD BANDED SEI ONIT NORMAN'S

5 c to $\$ 1$ STORE
ROOFING SDDNG


## framitton

HAMILTON. Trit

BRADFORD JEWERY 126 W. California St

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SAVES YOU \$41.03 PER BALE



## IITPALL OPENING SALE

95 DOUBLE DRAINSTUB SET and BOX CASE OF TIDE GIVEN ABSOLUTEM

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## $\$ 16.95$ doubie drain

Tive SET and
60.10X CASE OF TIDE!

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mapket mathday enemble 1 Honal ABC Wringer
Shas.
double drain tub
 To vilue, you The. Ar ceg. Will Proxing Sale.
OWN DELIVERS
regular price of washer SET OF DOUBLE DRAIN TUES 5149.95 SO-BOX CASE OF TIDE. total vave

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The famous ABC "Active-Water" agitator and "Big.Washing Size" tub make this the washing machine for yout This giantSize uib make this the washing machive ore woshes in two or
size porcelain tub can hande your ave
three loads, instead of five or six. The Active-Water agitator three loads, instead of five or six. The Active. Water agitator
swirls active, sudsy washing water around and into every inch swirls active, sudys washing water around and into every in
of fabric, gently fexes your shecrs, and gets out the dep d
in your work cothes and children's things. See it today!

## $\rightarrow$ <br> WHITE Tuta Stare

117 M W. N. \& W. Ealifornia $\quad$ GARRETT, Owners


## ARTHRIIIS?

$\qquad$
forms of Rheumatism, hands de-
formed and my ankles were set. $=-==$

Mrs.LelaS. Wier





EDMISTON Plumbing Co Phone 507 PLUMBING REPAIRS - SUPPLIES
$\qquad$


JEWELS of JOY
$\qquad$ diamonds set in plain or delicately carved 14 K . CONVENIENT TERMS ARRANGED SOLOMON JEWELRY

## The "WELCOME MAT" is ou



## for real FORD service

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Your Ford won't even know it's winter if you ready it now and ready it right!
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No one is better set up than your Ford Dealer
to put new-car "Go" back into your Ford. o put new-car "Go"
and to keep it that way
Our Ford-trained mechanics know your Ford from A to Z . They use service methods that are
factory -recommended ... that will save your factory-recommended that will save your
time, your money, and your Ford. They use equipment that is just right for Fords. And, naturally, they use Genuine Ford Part
made right, to fit right to last longer. see us now. The welcome mat is out. You'll be happier than ever with your Ford!

HAVE YOU CHECKED YOUR - battery - OIL FILTER - ANTI-FREEZE - BRAKES - Spark plugs - Carburetor

## (1). SOCIETY

ShowerCompliment Iva Elmore Smith To Newly-Wed Mrs. W. B. Payne Repeat Charles Holmes Vows at Harmony

## 

STOCKINGS




Garden Club Sees Cinema on Mums


Honor Smith-Payne Wedding Party


 $\stackrel{=}{\text { Monograming }}$ of print and all colors of printing: 1. Bridal Shower Napkins 3. Weedding Napkins. 4. Canasta, Samb
5. Brides Books. 6. Brides Books 7. Baby Books. 8. Stationery.

PARK FLORIST FLOWERS \& GIFTS


Tommy Hall, Five, and Guests Enjoy Birthday Party


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$\frac{p}{\text { pial }}$
teen named Ann Evoneore 15, 1uss

 BRITTON Appliance Repair Shop $\qquad$


MAKES ICE CUBES
WITHOUT USING TRAYS AUTOMATICALL $\$ 150$ for your old refrigerator get This new 1953 Electric Servel. vel is three great appliances in ing refrigerator and amazing A


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$\qquad$
 TELEPHONE BUILDING

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## TO OUR BOY SCOUTS!

When Lord Robert Baden-Powell, the Englishman, conceived the idea of the Englishman, concected our own Amer Boy scouts and, tater,
ican, Dan Beard, furtherd and promot. ed the idea here, neither, we suspect. ver dreamed what world-wide fountains of Youth he was putting in action! Today
on or Boy scouts are the flower of young manhood in every quarter of the globe. Their deeds are legion. Their clean, Their deeds are segion forth from their
manly characters shine scrubbed faces and the trim uniforms they wear. How proud we fathers and mothers of Boy Scouts should be! Their merit badges are a symbol of sincerity, mererness to serve and pride in their eagerness to serve and prial. They'll
orvanization. God bless them all organization. Gor ble
be leaders tomorrow!

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## See Your Telephone System in Action...

Come visit us ... see how the telephone system operates .. watch the operators connect call3 ... hear your own voice...see the intricate clocks that print the length of your long distance cails.

TUESDAY, WEDNESDAY, and THURSDAY, NOVEMBER 3 -S
2 to 4 and 6 to 8 p.m. daily

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## SOUTMWESTERM BELL TELEPMONE COMPIVY



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Held at Plainview

STAR CASH
VALUES

| $\begin{aligned} & \text { SHURFINE } \\ & \text { FLOUR } \end{aligned}$ | $\begin{array}{r} 10 \mathrm{lb} \cdot \mathrm{Bag} \\ 7.5 \mathrm{c} \end{array}$ |
| :---: | :---: |
| PURE CANE 10 SUGAR | $\begin{array}{r} 10 \mathrm{lb} . \mathrm{Bag} \\ \mathbf{9} 7 \mathbf{c} \end{array}$ |
| Elberta-Tree Ripe PEACHES <br> In Syrup | $\begin{aligned} & 3 \text { Cans } \\ & \mathbf{1 . 0 0} \end{aligned}$ |
| SHURFINE No. <br> Fruit Cocktail | $\begin{array}{r} \text { No. } 303 \mathrm{Can} \\ \text { tail } 2.5 \mathrm{c} \end{array}$ |
| BIG BEN No. Pork \& Beans 2 For | $\begin{aligned} & \text { No. }{ }^{21 / 2 \mathrm{Can}} \\ & \text { ns } \quad \mathbf{3 5} \end{aligned}$ |
| CLEAR SAILING Green Beans | $\begin{array}{ll} \hline \text { NG } & \text { Cans } \\ \text { is } & 25 \end{array}$ |
| MACARONI | $\begin{array}{ll} 1 & 2 \text { Boxes } \\ 25 \end{array}$ |
| SHURFINE 14 CATSUP | $\begin{array}{r} 14 \mathrm{oz} \text {. Bottle } \\ 19 \mathrm{C} \end{array}$ |
| TREND ${ }^{2 \mathrm{Lar}}$ | 2 Large Boxes 39 c |
| CAMAY Reg. SOAP | Reg. Bar, 3 for |
| AMERICAN SARDINES Packed in Oil |  |
| Vienna Sausag | sage $1^{\text {Can }}$ |
| $\begin{aligned} & \text { ALL MEAT } \\ & \text { BOLOGNA } \end{aligned}$ | $39^{\mathrm{lb}}$ |
| SHURFRESH-Colo <br> OLEO |  |
| TRICK or TH FOR HALIO | $\begin{aligned} & \text { r TREAT } \\ & \text { LOWE'EN } \end{aligned}$ |
| Call 40 - We | We Deliver |



Too Late to Classify Ownin Sawayia


# OIL PROGRESS WEEK OCTOBER 11 -- 17 OIL MEANS MUCH TO ALL IN TEXAS 



We Have 'em in Every Texas School Room

Every day, each of the 152,000 oil and gas wells in Texas literally pumps dollars into the state's most important undertaking-education of our youth.

Texas oil and gas producers pay more than any other business or industry group to underwrite Texas guarantee of a free public school education to every child.

Last year, the State of Texas aided the public schools with $\$ 182$ million. Taxes paid by oil and gas producers provided $46 \%$ of that amount. The largest part of the amount paid by the petroleum industry came from pro.
duction taxes levied at the rate of $4.6 \%$ of the gross value of oil produced and $5.7 \%$ of the gross value of gas produced. IIn addition, public school education gets one-fourth of the retail tax on gasoline, one of the petroleum industry's chief products.

On top of the financial aid through state taxes paid by the petroleum industry, the public schools are royaltyowner partners with the oil and gas operators. The operators, who lease school-owned lands, made payments in rentals, bonuses and royalties last year of $\$ 17.3$ millions for the Permanent School Fund, which now contains a total of $\$ 129$ million from petroleum operations

Oninental wholesale products
BLLLY B. HENRY
CONSUMERS fUEL ASSOCIATION

Floydada, Texas

hRON CARTHEL OIL \& butane CO.
Phillips 66

WYLIE OIL \& BUTANE CO.
A. L. Wylie

## WEEMS \& WEEMS

TEXACO PRODUCTS
Wholesale - Retail
RUTLEDGE OIL CO.
Jobber Panhandle Oil Corporation

The Flea year in Floyd county must have make more money, it would be a fine thim
been an interesting period, but if the old- Lacking that kind of a movement, we doul
timers have talked much of it we were not that a controlled cattle business would mak timers ha
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find the

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THE FLOYD COUNTY HESPERIAN Published by the Hesperian Publishing Co. Inc., at 212 south
Main St. Floydada. Texas. HOMER SFEEN. Etitor.

FFA Delegates
In Kansas City

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## ${ }^{\text {Goysaving}}$

Whether you have 51.00 or $\$ 10.000$ to invest. this association
otters You a convenise. investent plan with INSURED PROTEC.
TION Let us discuss this insured investment plan with you.


MODERNIZ YOUR HO
BEFORE COLD WEATHER
With Convenient, Clean, Free

- Floor Furnace
- Wall Heater or
- Central Heating Plon

We Install Complete.
Let us make you an estima
EDMISTON PLLMBBIIG

## She says-



SEE YOUR DEPEND ABLE REDDY KILOWATT ELECTRIC APPLIANCE DEALER
This PUBLIC SERVICE


> trie conking

## In Well Founded, Says Men in Service al Cotion Control Plan

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Comptroller Okays Demonstrate Use Capital Increase Of Canned Meats


BUILDING IS OUR BUSINESS


## BENNETT'S

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 Rucherford. Carrick Snodgrass, Monroe Schulz as hostess.
Everet Miller, s. L. Snoograss, J.
$\mathbf{R}$ Turner and Mrs. C. A. Willams. To get resuits use want ads


AMERICA'S FUTURE DEPENDS ON ITS YOUTHS I dollar a month keeps a boy in scouting. EXPLORER-CUB - BOY SCOUTS of AMERICA

## Come in today!

## IET US SHOW YOU EXACIIY WHY II PAYS TO SWIICH TO MERCURY




BEEF STEW, 35c MARSHMALIOWS 32c
 CLEANSER . . . . 25c

## TREET . . 45 C

TREET . 45 C
Pachung mir
LAUNDRY SOAP . . 8 c TOLLET SOAP . . 26c
 DOUBLE TUES.



CACCMA
 GREEN PEAS . . 15c CHICKEN WINGS 39c ARMOURS, 12 oz . Ca


As A Farm
Woman Thinks
Sing Prairies Witt Spikes
On, how richly God has blessed
And how beautifully fed!
How wise has been His counsel
And how right the way He led
Though our footsteps were un-
steady
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ises.
$\qquad$ umn. Still I thought of the many
who have told me they always missed
paper.
and vis
Wedne
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$\qquad$ Harmony News --
a, Texas, Thursday, October 15, 1953
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gave me the other day, while
shopping with her as clerk. We al-
ways enjoy her waiting on us.




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New Telephones From Old


NOTMING is WASTLD in the telephono brainees. No stone is lett meturned in our offorts to hold down the priee of good mod and reaved. Whem a telephone io removed from a paired, eleaned, refinished before it io roiesued, overy bitas good as now. Economies like this help meep your wiophone sarvice high in value - bow in cost, southwestern meil
were guests Sunday evening in the burg and Mr, and Mrs. Cub Par- Slightly more than eight per
E. W. Turner home.
$\square$
children of Roby, Texas, spent the
week-end in the home of Mrs.
Ammon's uncle and wife, Mr. and $\qquad$
$\qquad$
$\qquad$ European
Stripes. $\qquad$
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... among people who want more for their money when they buy . . . and more money when they sell! There's a big reason why more folks are buying more Fords things people want and need for today's driving. In fact, to get automatic transmission and fine-car power steering in any other car, you'd have to step well up from the low-price field. when they sell it, too. Surveys of used car prices show yeare Fords returning a higher proportion of their original cost than .
because its most like high-priced cars
....more and more people are considering Ford
tional Drive. And Ford Master-Guide, available on all V-8 models, is the last word in power yet retains the natural feel of the wheel on the straightaway.
See . . Value Check. . . Test Drive the Ford of your choice at your Ford Dealer's. Find out why Ford is America's "Worth More" car.


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Joe Parks Retires Crosby Loan Job


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NOW Moxury CONOCO Super
GASOLINE WITH
TCP AT
CONOCO No. 1 .-. Ph. 20
y some combines cost yyear more than others

Rilco machine shed. The glued
laminiated wood rafters are four
times as strong as nailed construc times as strong as nailed construc-
tion-and they need no posts or
braces, braces, so every square poot of a
Rico machine shed is usable
space
Themerior: marked on oever
rafter, means the wood is perma.
nentiy bonded with waterproof
resorcinol resorcinol glue.
See us soon and let us tell you
how cconomically you can build how economically you
a Rilco machine shed.


SiNBOTHAM-BARTLETT
 District News


## Gasoline

 for Sunday driving
## or NaturalGas <br> to cook next Sunday's roast?

Most poople think only of gasolines, lubrianss, and fuel oils when the pereoleum industry is mentioned. The fact is, practically all oil producers are also natural
gas proctucers. so ooday the driller of a widdat, or exploratory well, calls his venures suceestul it the well discovers either oil or gas .
If it is an oil well, then he has belped to supply the country's increasing needs for oil and oil producss;
if it is a gas well, he has discovered ddditional supplies It it is anse well, he has discovereded additional suppliess. dustrial we.

The petroleum industry's development and conucration of the country's natural gas resources is : practical demonstation of the progress to which oil Progress Week invites attention.
Beginning with

Beginning with the location of the well, advanced geological and geophysical studies of underground formations aid in the selection of likely oil or gas producing
areas, but still the odds against a wildcat well producing either gas or oil are eight to one.
ither gas or oil are eight to one.
If a natural gas field is discovered, reserveir neers immediately begin their studies to determine the best producing methods to conserve the underground energy and to obtain the maximum production for the longest possible time.
If the gas that is discovered is "wet," it is processed in gasoline plants which remove the liquid parts and send them to refineries for further processing into plants to be converted into a long list of useful chemical products, among which are the plastics and syntheric producs, among which are the plastics and synthetic
fabrics with which you are so familiar. "Dry" gas, the residue from gasoline plants, and sometimes produced direct from the gas field, is the natural gas that burns in literally millions of homes throughout America and under the boilers of thousands of American industries. So, whether a wildcat well discovers oil for gaso-
line or natural gas for the kitchen stove, it adde line or natural gas for the kitchens otove, it adde to the available energy resources of the most highly mechanized nation on earth; it supplies
products essential for today's and tomorrow's products essential for today's and tomorrow's
high living standardo; it gives additional strength to measures for National defense.



Lusfrous rayon-acefafo with nylon added for exira wear!



QUILT LINED SATIN TWILL
SURCOATS 8.90 , menwin shop for Winter BEDDING TOD
 PENNEYS GOLDEN DAWN PART WOOL, RAYON
BLENDED BLANKET Bit in $\quad 7.0$
get your Winter SLEEPWEAR TODA

