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THE FLOYD COUNTY HESPERIAN **VOLUME 60**

TODAY

NUMBER 33

18

ty's first bale of 1953 cotton, ginned

McCoy Gin, drew wide interest. Produced

it attracted many lookers Thursday and

square at Floydada. Here it is shown as

ted the Chamber of Commerce \$100 first-

TO TANGLE WITH CHIEFS

ON OPENER AT CR'SB'TON

Whirlwinds will be-more boys reported for practice bringing the total to 66 out for

hey tangle with the announcement that Kent Cov-

The two ington would probably miss the en-

at football. Bad news this week was

B. McDonald, (left) president. Behind the

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, SEPTEMBER 10, 1953

Floyd-Briscoe Six-Mile Link Up for Letting

Important to Floyd county people this week is the announcement that a six-mile gap in the paved road from Lone Star northward is schduled to be in the September lettings of the state highway commission at Austin.

Floyd county points to Fulia, Canand supervise the construction, al

Finish at Rushing Chapel

Contract is finished on the Rush-ng Chapel five-mile job south to Highway 70 officially known as FM 302, and the Lakeview job from Lakeview store to the Crosby county line, about three and a half miles, officially known as FM 651. the report from the resident engineer's office said this week. The work as been accepted.

cates the gap from the county line below Lakeview to a connection with a paved road south of Blanco canyon to Crosbyton will be a pro-

Work on the road east from Cedar to the Motley county line is still on the boards in the engineer's office here. This new construction is scheduled for next spring. The exact route by metes and bounds is not yet available. No easements will be asked for until after the route has been projected and approval of location has been given against Crowell the Winds did by the district office, Resident En

On this Cedar road extension a connection will be made with the Motley county paving west of Flomot to give an all-weather road to that thriving west Motley county area and eastward to a connection with the Turkey-Matador road Total construction in this county will be about 111/2 miles.

Smith's Dept.

Store Opening

Saturday Morn

Rural Electric Lets Contract To Re-Build Headquarters

The connecting link will make a

shorter, all - weather road from yon and Amarillo. The letting will be either on September 22 or 23. Aout three miles of the work will be in Floyd county and about three miles in Briscoe. The Floyd county resident engineer's office has been assigned to handle the office work though Briscoe county recently was transferred from this highway dis-trict to the Childress district.

Report from Crosby county indi-

ject for the spring of 1954.

pretty well. The Crowell first string gineer Potts said.

Signing a new sales agreement for the Ford tractor franchise in this area is J. R. King (center) of King Tractor & Motor. Looking on are L. D. Musick (left), district supervisor, and King Inks New Peter Stewart, executive vice-president of The Stewart Company, Texas Ford tractor distributor, Dallas and San Ford Tractor

J. R. King of King Tractor and Motor, local Ford tractor dealer, has signed a new sales agreement with the Stewart Company, Texas Ford tractor distributors of Dallas and San Antonio. King has been in the Ford tractor business here for two years, serving the farmers our company is looking is id to many years of service is the many Ford tractor owners in Floyd county, and with the aid of Ford Motor company research, engineerng and production we hope to help our farmers with still better farm nachinery to produce still better rields at lower cost.

Mr. King's new sales agreement coincides with the farm equipment

Work To Begin 'n This Month

Award of the contract for a complete re-finishing and re-arranging job on the headquarters office of Light House Rural Electric coop-erative Tuesday was the signal for preparations by the organization's personnel to move out and turn their building over, lock stock and barrell, to the contractors.

S. R. Duncan, Lubbock builder was awarded the contract at \$49,-669.00 for the re-do of the struct-urally fine building, Melvin Henry manager, said late Tuesday after nine bids were opened at a director's meeting. It will be a turn key

Start Moving Out Today

The rural electric is due to begin oving today to the American Legon auditorium at the corner of Fifth and Virginia which they contracted to lease several weeks ago Duncan will move in on the REA premises at Fifth and California to start work the week of September 21

The move will be a complete one Everything left in the building will be the contractors unti he turns it back, re-done, sometime in the next 120 to 180 days, Henry said. Lease of the Legion building is for a perlod of four months with an addit-

ional two months option. Most noticeable change building that will meet the eye will be the front, which will be done in terra cotta in modern style. However, basic changes are due throughout the one story building

Central Heating, Cooling

The changes to be made on the interior will include the installation of a central-type heating and cooling system throughout and the building of two new offices and a directors room. Changed partitions will make one large accounting office. The seating capacity of the in this area. "With the signing of demonstration kitchen will be in-this new agreement," said King, creased. The main lobby will have a terraza floor, asphalt tile and ubber tile to be laid in the remainder of the building. New locker rooms and rest rooms are also provided for.

Of the nine bids opened by the directors at the letting Tuesday the second low bid was made by S. F Conner, Floydada contractor, at. \$49,975.43. Contractors were present from Floydada, Lubbock, Amarillo and Snyder. The high bid of



LESLIE SURGINER

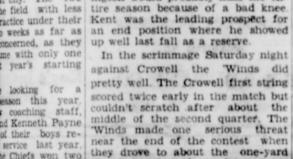
The fall flower show, sponsored by the Floydada Garder club, will be held October 3 at the how room

of Southwestern Publi -sarvice. A Chinese theme will be used. The following rules are presented by the flower show committee, Mrs. J. N. Scrivner, chairman:

(1) Entries must be made between 8:30 a.m. and 10:00 a.m. (2) Entries are opened to all flow-

er growers who wish to exhibit. (3) All entries will be judged as lassified

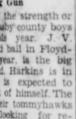
line, but a 5-yard penalty was too much to overcome and they went scoreless. Don Barber, playing cen-ter, was outstanding for the Whirlwinds with his determined defen-



(tomorrow)

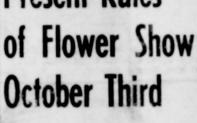
this year.







Antonio



rs early this week ge Saturday night and in practice a popular line-up was that of Bob-Jack Womack at ckers and Gary es, Jimmy Dunn at guards, Don Jerry Bob Harrioyd Stephens and t half, and Jack-By game time this e changed consid-

Watson had not

rvey of Irrigation Wells es about 1,500 in County

of Comlist for almost every Floydada bustells owned by a- pick up their copy. The names and

names repthere are Rob Snodgrass the eight-page from the records Anty tax assessor ans water conser-a t is not a com-as pointed out, but on available on the information of wells And Clothing the information

from its tills.

the Chamber of Glad Snodgrass's men's store lost \$2,000 or more in cash and merchts that the list of the list of andise to burglars Tuesday night. a good mailing Yesterday the sheriff's department a good mailing was still following slight clues. The thief or thieves entered

throl

Wells.

that

ounty

dents

Bree-day attend- ers along with other merchandise High school for was missing off by 25, Graves re- ed to well over \$2,000 said Mr. in school at-, Snodgrass,

Earl Cooper, sheriff of Floyd county and his deputy, Horace Cage were called and are investigating. he enrollment was 321. in in North up the Monday night. With the The hour of the robbery is not 1.157

with the known.

ourse much would DON BARBER, center and senior all start on offense letterman for the Whirlwinds is the only returning regular from

we been well ple- last season. Don weighs 190 pounds aste and spirit of and is expected to be the backbone Monday about 10 of this year's team.

that a survey of inessman. The survey is limited to Ployd county has chamber of commerce members and ad and is now av-er of Commerce the "Floyd County Irrigation Well residence at 706 West Grover street, the "Floyd County Irrigation Well where they are making their home ey includes the Survey" are asked to come by the where they are making their home ress, and num- Chamber of Commerce office and

The safe was moved, but was not opened. The cash register was pil-

fered and \$42.00 in cash was taken

Tailor made and custom-made

mens suits, sport jackets, western shirts for men and ladies in gab-

ardine were among the loot taken.

partment store will be held on Saturday of this week. been buying since early summer, in

prospect of opening here this fall, was continuing to arrive throughout this week. Mr. Smith said. The Smith's come to Floydada from Sudan, where they merchan-

dised successfully for a number of years.

The store location is on west side at 116 South Main street in the Farris building. In addition to modernizing the store front for the new tenant. Mrs. Farris has had the in-

terior of the building re-done, making it quite attractive. The Smiths are stocking with omplete, new merchandise. Associated with them on opening

day of the sale will be Mrs. Andy Jackson, Mrs. W. M. Spears, Mrs. Bud Warren and Mrs. Mal Jarboe.

Mr. and Mrs. Smith have been in Floydada for several weeks, making preparations for the new store open-Mr. and Mrs. Smith have one

school sophomore.

daughter, Mary Jo, who is a high

Loan Ass'n. Meet

National Farm Loan association will have their annual meeting here Saturday afternoon at 3:00 o'clock, it has been announced by Jake B. Watson, manager.

meeting place the VFW hall on North Second street.

The members who attend will hear the annual reports of the officers, and will name two directors to fill the posts of Menard Field through a rear window of the store. and Bill McNeill, whose terms expire

Floydada National Farm Loan association has 170 stockholders and \$890,000 in loans. Hold-over

directors are Raymond Rucker, O. M. Watson, and Edell DuBois.

Fine dress shirts and extra trous-MRS. BILL SISSON GAINS An inventory of the loss amount-AFTER MAJOR OPERATION

> Mrs. Bill Sisson, who had been a patient at Peoples hospital several hums at Horton Howells. days recently was taken to the Plainview hospital last week where she had major surgery.

ples hospital and Wednesday was 'feeling fine."

(4) Exhibitors may compete in as Although some of their lines are many classes as desired, but with still incomplete Mr. and Mrs. Joe L. only one arrangement to each class. Smith announced this week that (5) All flower arrangements mus the opening party for Smith's de- be arranged and grown by exhibitor (5) All flower arrangements must

(6) All entries must be turned over to entry committee to be tagged Merchandise which they have No entry will be accepted unless entry and classification tag is attached. Then entries will be taken care of by the placement committee to be placed in their correct places.

each entry has plenty of water. (8) Flower show committee will not be responsible for any loss or division.

misplacements (9) All containers are to be provided by exhibitor.

(10) All single specimen must be in Coca-Cola bottles as containers. ((1)) Entries must remain in place until 6:00 p.m. and must be

removed by 6:30 p.m.

MISS PETTY BUSY AS JUDGE

Miss Leila Petty, Floyd county ome demonstration agent, spent Wednesday in Lubbock where she udged 4-H club records for the sent to the state extension office for judging, but are now judged in each district only the best going on to state for final judging.

On Friday, Miss Petty will assist in judging the exhibits at the Gar-

Surginer Joins Audit Agency

Leslie Surginer, REA's controller. resigned from that position on (7) All exhibitors must see that September 1. He will join the staff of the Army Audit Agency, as as- War I when Ford applied mass prosistant chief of the contract audits

Surginer was appointed to his REA post in November 1950, having held the job of assistant chief for three years. Prior to affiliating reaching step towards providing with REA, he served with the Farm Credit Administration for seven years, and with the Federal Land Bank of Houston for seven years From 1944 to 1947 he was FCA's chief accountant.

A native of Texas, Surginer was

graduated from the University of Texas with a bachelor of science degree and also holds a business administration degree from the district. The records were formerly South Texas School of Commerce. He is a member of the American Institute of Accountants, the District of Columbia Institute of Certified Public Accountants, and the Federal Government Accountants association. He has been a certi-

Saturday Afternoon Tuesday Soil Tour Will Show Innovations in Farming; Stockholders of the Floydada Dean Stangel to Address Crowd at Paymaster Farm

The date is September 12, the

servation district.

ces.

Mr. Watson.

Mrs. Sisson is now having treatments and recuperating at the Peo-

(A contributed news story) | will be possible to see some home- | observed on the Paymaster Farm. Tuesday, September 15, has been made drops in a fast ditch on the set by the Board of Supervisors as Joe Reves farm.

> Bobbitt's where cowpeas have been improve soil conservation and prointra-planted with grain sorghums. The northern-most point of the tour will be the Herman King farm where vetch and Austrian winter

middles. Paymaster Farm where barbeque and beans with the trimmings will be served thru the courtesy of the Floydada Chamber of Commerce

Stangel in Noon-day Talk When lunch is over the Lions ving gated pipe for irrigation on club of Floydada will make their vice, Vocational Agriculture to annual award to the man who is ers of Locgney and Floydada, selected as the outstanding conser- A. administration officer, Soil vation farmer.

gel, dean of agricultural division at the tour. Several hundred persons up Texas Tech college will make a talk related to conservation. make the tour, and it is antici

ton production, work being done on The caravan will leave the

sion program of the Ford Motor company which was announced recently. The Ford tractor division of Ford Motor Com pany will now handle all of Ford's farm equipment activities having to do with Ford tractors, as well as Dearborn implements such as plows, cultivators, corn harvesters, cotton harvesters, combines, balers,

etc "The Ford name has long meant a great deal to everyone in agriculture, even back in the days of World duction techniques to the manufacture of the Fordson Tractor, King commented.

"The news announcement by the reaching step towards providing farmers with modern, low cost farm machinery for complete and profitable mechanization."

County Surveyor Resumes Routine

County Surveyor W. D. Newell continues to improve and is gradually getting back into the routine of his office, spending a part of each day at the surveyor's office. Newell was hospitalized with a chill more than two weeks ago, but the source of the infection was soon

discovered and gotten under control

duction on his farm.

an observation of a fertilizer dem-

the Lockney FFA chapter, and the

This annual tour is made possible

each year by the Floyd County Soil

Conservation district with the as-

sistance of the Floydada Chamber

Phillips Petroleum company.

J.C.'s, Paymaster Farm, South

ern Public Service, Extension

nine submitted was for \$64,000. John L. Hannon, an Amarillo architect, made the plans for converting the building, and will supervise work of redoing it Manager Henry said the work of

converting the building has the ap-proval of the national Rural Electrie administration. However, there has been no allocation of funds made for the work, which will be paid for out of the coop's general fund

Public Approval Expected

The lease of the Legion auditor-ium for the extended term for temporary quarters of REA, is expected to meet the approval of the gener-al public, said Earl Crawford, commander of McDermett post, at the time of signing several weeks ago The Legion publicly dedicated the auditorium to the service of the public as a meeting place, under the supervision of the Legion, when it was constructed. A considerable portion of the funds for the building was provided by public subscrip tion in the years immediately following the close of World War II Since the lease serves a good pur pose, and will result in a marked

improvement in the business district for the good of all, Crawford said no complaints are anticipated restricting the use of the Legion, auditorium for the time. Money obtained from the rental is due to be spent on betterments of the Legion. hall, he said

Asked Tuesday afternoon if their improvement plans at REA included paving on the Fifth street length their building, 150 feet, Manager Henry said that, although their organization wants to see the street paved, their efforts to get the work done todate have been unsuccessful Laving new sidewalk also is being delayed until matching street work can be accomplished, he said,

W. J. Lee's farm will be visited to observe spring-seeded alfalfa which BELIEVED IMPROVING

is the beginning of a rotation to N. A. Armstrong, who has been ill for the past several weeks and is a patient at Peoples hospital was The tour will be concluded with reported Wednesday as resting well onstration which is a cooperative and thought to be slowly improv-effort on the part of Mr. Williams, ing.

Wednesday's Markets Hens

Colored Hens, 4 pounds and up, 20 Colored Hens, under 4 pounds, 16c of Commerce, Floydada Lions club Roosters

2.2.24.27		
west-	Cream	
Ser-	Butterfat, No. 1 lbs.,	è
each-	Eggs	
P.M	Eggs, per dozen, candled, No. 1, 45	ė
Con-	Grain	
and	Wheat bushel,	ģ
make	Milo, cwt., \$2.2	
	Hogs	
ually	Tops, 200-240 cwt.,	å
pated	250-300 cwt., \$23.00	
	300-350 cwt., \$21.00	
gric-	350-375 cwt.,	ł
9:30	Light Packer Sows, cwt., \$19.00	
	Heavy Packer Sows, cwt., \$17.00	

the date for the annual fall field Next stop will find you at James tour in the Floyd county soil con-The purpose of the tour is to enable farmers to observe some new ideas which other farmers are carrying out in order to make better peas may be seen growing in cotton use of their soil and water resour-Lunch time will find the tour at

The tour this year will enable you to visit the following farms: Raymond Rucker's farm will be

visited to see how he has used run ance prizes and refreshments, said off water which has accumulated and the Paymaster Farm. in his lakes

Second stop will find you obser-Jack Taylor's farms.

Then you can see bench-leveled land with a good field of grain sor-

Up the road a couple of miles a recently filled trench silo may be observed on Robert Lee Smith's farm. Vetch may also be seen on the area from which 12 tons of ensilage was taken.

"On the way to the next stop it

servation Service Technician. Following this award W. L. Stan- all the interested people who

The use of cotton burrs in cot- this year will be no exception bindweed control and plots set up ultural building in Floydada at on various rotations systems will be o'clock.

za county fair at Post. fied public accountant since 1939.

adjoining counties - one year \$2.00; sin months \$1.25; four months 90c in vance.

Subscription Prices: In Floyd and adjoin

our menths 70c in advance

THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Taxas, HOMER STERN. Editor. THURSDAY, SEPTEMBER 10, 1953

10-Day Revival



Faculty Meeting

Held on Saturday

"Mile After Mile

You'll Prefer Shamrock"

SHAMROCK

FOR THE

troduced and spoke in behalf of the library.

Mrs. Lee Golightly, president of the Andrews ward school parents and teachers association, poured coffee during the informal soc-The faculty meeting for the teaial hour which followed adjournchers of the Fioydada schools, was ment of the meeting. held at the Floydada high school

Mrs. W. B. Cantrell had as her visitors over the week-end her son read, and Mrs. Roy Hollar, librarian and his wife, Mr. and Mrs. J. A. Names of the new teachers were of the Floyd county library was in- | Cantrell of Lockett, Texas.



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SHAMROCK gasoline gives better perie

ance. They make SHAMROCK scientifian give more power ... longer miles They be

it especially for your climate. Try Hi-On

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highly so, that the thousands of acres of cotton in the drouth area historically dedicated to cotton but lost to the elements for two years will get into the figures for a total on cotton acreage, farm to farm. The 1952 and 1953 "cotton history" of many plains farms, will be drastically affected by a count of cotton acres only on which cotton was found growing as the reporters carried on their measurements. It is said the state office of the PMA has had instructions from Washington not to include other acreage in the current measurements. People who have been "drouthed out" of the cotton business this year think that PMA has ample authority to include acreage: (1) That was planted in cotton but on which cotton did not come up because of inadequate moisture; (2) that was prepared for cotton planting but on which nothing was ever planted because of inadequate moisture, and (3) that was prepared for cotton planting but on which, after waiting made cotton planting unseasonable, cover crops were planted instead to prevent wind erosion. This information should be included because it would not otherwise reflect a fair and equitable situation.

VIEWS AND COMMENT

Last week it still seemed questionable

Cool nights that are almost cold are reminders that every farmer and business man in Floyd county ought to get behind the movement to get delayed action on a frost date. We need an October 18 or later frost. would like for it to be Novmber 1, and would settle for October 15. But we can't take it early in October. The weather man seems to be trying for a new early date-in September -if the weather antics of the last 10 days may be taken as pointers. We no likee. -0-

Street signs needed. The need for stop signs on many streets of Floydada which lead into highways can hardly be over-stated. The city council doubtless realizes this fact and have done or are going to do something about it. Seriously lacking also are street intersection signs, many of which have been knocked down or damaged beyond use in a period during which the city had no repair and replacement program, a sort of an enforced condition. Automobiles, trucks, street sheet for early attention. Street markers.

Knowledge is a tool for use, but it does

Meeting at Cone Drunk driving law. Texas has a new drunk driving law, one provision of which makes it mandatory on judge or jury, in case ginning September 11 and continuof conviction to assess a three-day jail sentence. With it also goes a six-month ing through September 20. Morning suspension of the driving license of the man services are at 10:30 o'clock daily, suspension of the driving license of the man found guilty. Other punishment can be assessed in the form of money fines. It will take time to prove whether or not the ideal Floydada, will do the preaching is a good one. There was much pro and con argument in the legislature over the matter Rev. Horace G. Krebbs, pastor of the Cone church. Mrs. J. D. Travis before it went on the statute books. It is will be the pianist. a good effort in the right direction. It may turn out that juries will cease to convict in too many cases and the law have to be worked over. It has become evident that the danger entailed in drunk driving has been on the increase and some kind of a change from the old law was due at least to try. Drunk driv- E. Sims, whose funeral was held on ing, like drunk driving, will continue to be Sunday afternoon, included: an ever-present problem. It may be assumed ghter, Mary Jane of Mancos, Colsomething about it. A mandatory jail sen- ter and Mr. and Mrs. Claud Hooper tence and suspension of license to drive will of Lubbock, Mr. and Mrs. Joe Flack surely bring on more jury trials, fewer pleas Mrs. Ike Record of Dumas, Mr. and of guilty. The new law has been tried out in Mrs. R. L. D. Austin of Abilene

one case in this county already. In other Lyndon Sims of Wheeler, and Mr. counties of the state cases have also been Amarillo. filed by the thousands already. 0. Business from onions. Illustrating the difference in the business that different crops make in a community, meaning the number California, where they will visit Mrs.

of jobs at which more or less people can find Womack's two daughters. Mrs. employment, reference can be made to the Lloyd Ripley and Mrs. V. C. Brite. trial onion crops in the county. Harvest has M. Stovall, east of town, who will been finished on 100 acres of onions. This visit his son, J. T. Stovall and a hundred acres, with three growers only, made jobs for more than 30 days for more than thirty men, with the machinery that goes with such an operation. The use of water in Mrs. Womack, Mrs. George Johnsthe high plains for irrigation is due to make ton, who will also visit in San people figure ways and means to make more money per acre. And they'll branch off into efforts like the onion experiments of the three or four young Floyd county men. What ers, of Gainsville, were week-end makes the lure of such crops is the occasional guests of Mrs. E. J. Womack and year when the grower hits the jackpot on the Mrs. Womack. market. It gets to be big business in a hurry It also changes the economic outlook quickly.

0

Controlling external parasites on sheep and goats will stop damage to wool and or

Saturday morning, with the Superintendent I. T. Graves in charge. with evening services at 8 o'clock. Rev. Tilden B. Armstrong, pastor of the First Methodist church of The choir is under the direction of

The Cone Methodist church will

hold a 10-day revival meeting, be-

attend

ATTEND WILL SIMS RITES

tend the last rites of the late Will Mrs. Amanete Darden and dau-

and family of Plainview, Mr. and and Mrs. Ogdie Sims and family of

LEAVE FOR WEST COAST

Mrs. E. J. Womack and son, Carroll, accompanied by Mrs. Tom Thomas left Tuesday for San Diego The party was accompanied by R daughter, Mrs. A. F. Garmire in San Diego.

In Albuquerque, New Mexico, the party will be joined by a sister of Diego.

Mrs. Lloyd Sparkman and grandchildren, Ronnie and Kathy Vickfamily. Mrs. Sparkman is a sister of

Mr. and Mrs. Sidney Muse of Sundown, were Labor day holiday guests of Mrs. Muse's parents, Mr. and Mrs. Ernest Fowler

Shamrock Products Complete Shamrock Beatured at Service Hatley Shamrock Sta. H & S BUTANE CO. West Qa. St. at the Wye N. E. Corner Senare

SHAMROCK CREDIT CARD TIME PAYMENT NOW AVAIL

PURCHASE OF GOODSYEAR TUBES + ACCESS:

Products And B Service # Roy's Indep Station East Highwy

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The public is cordially invited to RELATIVES OF THE AREA

Out-of-town relatives here to at-



elf-supporting basis this month. cess of collecting rendered, the de-

neing many of its h formerly had to ments from the fund. se fees are those

inspection of nur-rehouses and the made for the exoffered for sale. warehouse fee proin operation for seed testing

ing of this fiscal bill passed by the the department this service money ting expense. In most of it was turneral revenue fund had to money Under the grants. actually benel programs will expense instead axDayel

allowed the Comulture this year of money This action isual custom of

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new home was esterday . . . half oday. Fire just where it strikes!

of the many reaequate protection be "put off until Let us help you thay you have the ou need to be safe

Real Estate ANCE AGENCY ne 440 V. Missouri

AYER'S DOLLARS the next two years was only a few hundred dollars lower than formfinite step towards erly, it means the Department of Department of Ag- Agriculture is over the hump in

> ranchmen. Since the seed testing fee is new.

seed for \$2.50. This fee can be broken down to \$1.50 for purity

analysis, only, or \$1 for germination tests. The charge for tests on the four

laboratories at Lubbock and Austin are experiencing a rush season.

Noxious weed seed is examined for \$1 per sample. These tests are required by law before offering the seed for sale in Texas.

LEGAL NOTICE

TO THE STOCKHOLDERS OF THE PANHANDLE AND SANTA FE RAILWAY COMPANY:

You are hereby notified that the Board of Directors of Panhandle and Santa Fe Railway Company have called a meeting of the Stockesting a surplus holders of the Company to convene of obtaining an at the principal office of the Comafter Legislation pany in the City of Amarillo, County gh the request for of Potter, in the State of Texas, the 16th day of November, 1953, be

tween the hours of 8 a. m. and 5 p.m., to consider and act upon a proposition to authorize the execuor Deed of Trust to be called a General Income Mortgage or Deed of Trust, or by such other name as may be determined, on certain of its railroads and properties now or hereafter owned, to secure bonds to be issued in series from time to time to be used in paying, funding, or refunding the indebtedness of the Company for bonds assumed by, or for moneys advanced to, it, or for expenditures made on its behalf, for the acquisition or construction of its railroads and properties and additions or betterments thereto, and indebtedness constituting a prior lien on its railroads and properties now or hereafter owned, and to provide funds for the future extension of, and additions and betterments to its properties, for the purchase of equipment therefor, for the reim-bursement of its Treasury for expenditures so made, and for other

lawful purposes; such bonds to be issued at such time, in such amounts, of such series, and at a lawful rate of interest payable at stated periods, to the extent that the net income of the Company may be adequate therefor (except that the installment of interest due October 1, 1995, shall be payable whether or not earned, and that such bonds shall become fixed interest bonds on the first day of January following any default by The Atchison, Topeka and Santa

Fe Railway Company under its

or not subject to redemption, tax free or not tax free, convertible or not convertible into shares of capital stock of the Company, subject or not subject to sinking fund pro-

visions, and containing such other terms and conditions as may be determined or prescribed by the Board newspapers and magazines throughof Directors; so limited in amount out the Southwest as "The Battle that bonds at any time outstand- of The Outlaws" - Texas' 22nd ing, together with all the then out- Prison Rodeo will again get under Survey 8, Block D-1; G. C. & S. F

such default), and maturing on

standing prior debt of this Company way here at the tribundary standing prior debt of this company main unit on Sunday afternoon, maximum tax money spending and standing shares of capital stock October 4th. subsequent requests are now ex-shall not exceed the sum of \$46,400,- The prison pected to decrease with no loss of 000 plus the amount expended afservices to Texas farmers and ter December 31, 1952, for the acquisition, construction, or extension

best of the performers, from the of railroads and railroad property, many prisoners who will try farmers and seedmen are reminded and for additions and betterments to compete for the rodeo, and only they may obtain a complete test of to such railroads and properties now all seed except chaffy grasses, na- or hereafter owned by the Company herds afford for them to mount tive grasses, mixtures and trashy such Mortgage or Deed of Trust to when the show opens. contain also such terms and conditions as may be prescribed or authorized by the Stockholders at said more than 12,000 head of cattle

meeting; and to authorize the immediate issuance under said Mort- and hundreds of horses chosen for exceptions is \$5. Trashy seed may be rejected for testing when the and \$11,984,000, respectively, or such and \$11,984,000, respectively, or such sum not exceeding said amount as most critical rodeo fan. may be approved by the Interstate

Commerce Commission; said bonds to be dated July 1, 1953.

E. F. Browder, Secretary.

ON EXTENDED TRIP EAST

33 1tc

Mr. and Mrs. Noel Troutman left Monday for a vacation trip, visiting the eastern part of the United States. They were accompanied by

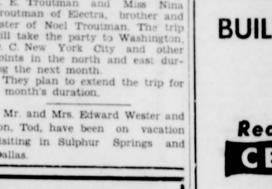
E. Troutman and Miss Nina Troutman of Electra, brother and sister of Noel Troutman. The trip will take the party to Washington D. C. New York City and other points in the north and east during the next month.

a month's duration

Mr. and Mrs. Edward Wester and son, Tod, have been on vacation tion by the Company of a Mortgage visiting in Sulphur Springs and Dallas

> BRITTON **Appliance** Repair Shop

Phone 454 307 E. Houston



October 1, 1995, and to be subject Battle of Outlaws | Warranty Deeds **Opens October 4**

HUNTSVILLE,-The annual ev-

The prison's rodeo manager Al-

bert Moore has stated that, as al-

ways, he is picking only the very

the wildest stock that the prison's

the performances, there will be en-

Robert Lee Wesley and Bobbie

John T. Moseley and Emma Mar-shall, September 1, 1953.

Oklahoma City, spent the week-end here with Mr. Gamble's sister, Mrs.

Sue Withran, August 26, 1953;

Virgle Shaw and Mr. Shaw,

MARRIAGE LICENSES

out

ell, lot 7 and south 15 feet of lot 6, Block 30, Lockney.

and all of lot 10, Block 7, Lockney. James L. Line etux to E. J. Kins-loe, all of the north 320 acres of way here at the Prison System's Ry. Co.

Lucille Maier evir to Maclea S. Johnson, lots 6 and 7, Block 20, Lockney Lela M. Massie etal to Floyd

Western Addition, Floydada. Lela M. Massie etal to W. H. Eubanks, lots 11 and 12, Block 4, Western Addition, Floydada.

Mr. and Mrs. Harry Stanley are With the pick of the peniten-tiary's 7,600 inmates doing the rid- homa, with their daughter, Mrs. L. visiting this week in Tulsa, Oklaing and only the wildest of its H. Smith, jr., and family. The Stanleys accompanied their son James, to Tulsa after he spent the week-end here. He is working with ough action to satisfy even the an office supply company in Tulsa

FOUR SISTERS TOGETHER AGAIN AFTER MANY YEARS

LOCKNEY - Mrs. V. D. Harris had her sisters visiting with her from Monday until Wednesday of last week, for the first time four had been together in fifteen Mr. and Mrs. John Gamble, of years.

The sisters are Mrs. D. F. Lar gent of Eldorado, Oklahoma, Mrs. Minnie Thomas of Petersburg and



Floyd County Hesperian, Floydada, Texas, Thursday, September 10, 1953

Mrs. Maud Shurbet of Sand Hill. H. B. Machen etux to W. F. Mer-Largent, Mr. and Mrs. Harold Griffith and sons of Lone Star, Mrs. Raymond Nelson and daughter, and Dana Harmon etal to Charles E. Ms. Jesse Wofford and childen all ent that has been headlined by Jarrett, south two-thirds of lot 9 of Plainivew and Mr. and Mrs. Bernard Harris of Lockney.

BABY BORN SEPTEMBER 4

Mr. and Mrs. Jimmy Tye 209 North Third street, Floydada are the parents of a daughter, born Friday, September 4, in Lubbock Memorial hospital. The baby weigh-Lawson, lots 15 and 16, Block 4, ed six pounds and 11 ounces and has been named Dana Leigh.

> The paternal grandparents are Mr. and Mrs. W. O. Tye and the maternal grandparents are Mr. and Mrs. D. W. Burke, all of Floydada.

Accounting forms, Legal pads Hesperian office.

Mrs. A. E. Frizzell of the Lone F. Star community has been critically ill in Plainview hospital. Her condition was slightly improved this midweek. She had major surgery last Tuesday

EDMISTON Plumbing Co. Phone 507 PLUMBING

REPAIRS — SUPPLIES



BEFORE YOU BUY JUST ANY V-8 It makes sense to talk dollars with lie



One look at a Mercury will remind you that here is the car that sets the pace in style-inside and out. And once you get behind the wheel of this new beauty, you'll realize what a difference a proven V-8 makes! For Mercury is no johnnycome-lately to the V-8 field . . . a V-8 engine is the only type that has ever been good enough for Mercury! When a ride has given you some idea of Mercury's power

and performance, its greater driving ease and luxury-come back and talk dollars! You'll find that Mercury costs surprisingly little more than the so-called lowest priced cars. Come in soon, and see how little it costs to move up to Mercury!

MOVE AHEAD -GET MORE

television hit, "TOAST OF THE TOWN" with Ed Station KDUB, channel 13

KING TRACTOR & MOTOR,

Floydada, Texas

Floyd County Hesperian, Floydada, Texas, Thursday, September 10, 1953

Social Events, Clubs for Teachers

ShowerCompliment 1922 Study Club To Mrs. Rogers To Begin Year at

LOCKNEY - A pink and blue Breakfast Sept. 17 (Dunsvant) Rogers was given in to complete the lovely color scheme fast, marking the beginning of the night. throughout the house.

oree by Roylene Dunavant and La Caffee. Home Rowell.

Mrs. R. G. Brown poured pink lady punch from a crystal punch bowl which belonged to the late Mrs. C. O. Jeffcoat. The bowl was surrounded by fern and sweet peas. The centerpiece for the table was a lovely arrangement of pink and white asters. Nettie Williams assisted by Mrs. Laverne Newton served Mrs. Probasco Is

the angel food cake Hostesses were Mesdames E. M. Lawson, H. T. Rowell, Nettie Wil-liams, Dwight Jackson, Fred Dor-man, E. L. Burleson, R. G. Brown, Howard McLendon, Evelyn Merrell Nona Ledger, Addie Smith, Wynona Allison and Temp Phillips.

Circle of WSCS Begins New Study

The Susan Wesley circle of the day afternoon at the church to be-day afternoon at the church to be-gin the study of their new book, "That the World may know." A lovely covered dish lunch was held enjoyed and a social hour was held

world.

Mrs. C. B. Lyles is leader of the gram study course.

Holt, L. F. Martin, Jack Lackey, Tilden B. Armstrong, S. J. Latta, G. M. Armstrong and Mmes. J. M. Willson, sr., Bob Henry and W. H. Henderso

Reports of PTA

Two of the RCA - PTA committees met this week. They were the hospitality and children's talent hour committee. Mrs. Jimmy Willson is the chairman of the hospit ality committee. Those helping her on the committee are Mesdames W W. Goen, A. L. Wylie and Al Galloway. At their first meeting they made

7:30 in the music room at Andrews ter Wayland college. ward grade school.

After a short business meeting. NOTE OF APPRECIATION refreshments will be served in the

the home of Mrs. E. M. Lawson. Wednesday afternoon from 3 to 5. Pink and white flowers were used in the Hotel coffee shop for break-

hroughout the house. Mrs. E. L. Burleson received the Mrs. Lon V. Smith will be leader gift with Mrs. Nona Ledger regis-tering the guests. of the program; with program pre-lude given by Mrs. E. F. Stovall, A beautiful be-ribboned bassinet and the presidents message, "Mer-full of gifts was presented the hon- rily we hit the Road," by Mrs. C. A.

The course of study for the year

Fellowship Leader

Womens Christian fellowship of the First Christian church met Wednesday September 2, at 11 o'lock at the church for program and lunch. Mrs. J. C. Wester, presilent, presided during the business session.

Mrs. E. A. Powell of San Antonio with the afternoon sunny and hot. former member of the fellowship ave the devotional and Mrs. Charlie Probasco was leader of the proam for the meeting. night at the C. M. Meredith's.

A round table discussion of hid-First Methodist church met Tues- den answers from the World Call

The theme of the study is the life after which the meeting adjourned and task of the church around the world 16, at 10 o'clock for a morning pro-

Appearing on the program for the afternoon were Mmes. Burl Install Officers Tomorrow Morning

Floydada Garden club will have Mrs. E. B. Chesnutt gave the scr-ipture reading and the group was dismissed with prayer by Mrs. Will o'clock, when officers for the new year will be installed.

Mrs. C. A. Caffee will be the inborns stalling officer.

DAUGHTER COMPLIMENTED AT PRE-COLLEGE SUPPER

Mr. and Mrs. T. M. Noland and family entertained Mr. and Mrs Lee C. Golightly and daughters day evening from a trip to Alva, with a supper in their home on Thursday evening, as a family getin a hospital there. together for Nancy Ann Golightly and Ima Jean Noland before their parture for college

At their first meeting they made plans for the entire year and es-pecially for the first meeting of all the PTA this Monday evening at Two the provide the first meeting of all the PTA this Monday evening at the provide th

This evening at 6:45 o'clock, Entertainment at

Lightfoot Home

the living room.

Center News

er at this time.

born family

Tuesday

in the J. E. Green home.

Plainview Tuesday morning.

(by Mrs. J. E. Green)

After the bountiful supper in

Floydada Rotary club will have as their guests their Rotary Anns. the members of the faculty of Floydada high school and Andrews ward school, also the members of the independent school district board Honoring Mr. and Mrs. J. B. Jorof education, their wives and husdan and children, formerly of Cener community but now of Albuqubands.

Rotary Party

The annual outdoor dinner will be at Wester Field. R. F. Stovall George Van Wickel and D. T. Mayo are the program planning commit

Dr. Ray Elliott of the music dewhich 38 people took part, games of 54 and 42 were played in the spac-lous garage. T. V. could be watched give the program. partment, Texas Tech college, will

The J. B. Jordans were here the Backyard Supper Enjoyed by Club

> A back yard supper was enjoyed by the members of the Friendship Home Demonstration club on Thursday evening at the home of Mr. and Mrs. A. H. Kreis, Matador

After a bountiful supper, the club had their program as out-lined in the year book. Mrs. Mal Jarboe told how a member of a lub in Oklahoma had a profitable business in hand-made aprons, which she sold the retail stores and

Miss Leila Petty, Home Dem-onstration agent for Floyd county CETER, September 8- Regular read a paper on "What kind of a ndian summer days, cold at night club member am 1."

Enjoying this delightful evening We had twenty seven at church Sunday morning in the R. C. Ross were the following members and home. And almost as many Sunday husbands: Messrs. and Mesdames George Stiles, Lee Rushing, W. E. Mr. and Mrs. Leo Frizzell immed-intely after church Sunday went to Harry Morckel, Mal Jarboe, E. L. Plainview to visit a sister-in-law Angus and Mrs. J. H. Buchanan who has been very sick in the Plain- and Miss Leila Petty, Mr. and Mrs. Kreis and their granddaughter Malinda Mayhew of Midland. view hospital. She is reported bet-

Mr. and Mrs. Hodges and June Hartline were Sunday dinner guests SUNNYSIDE DEMONSTRATION CLUB MEETING HELD FRIDAY Jerry Hodges and Jimmy Dunn

The Sunnyside Home Demonstrdined Sunday with the J. D. Welation club met on Friday at 3 o'clock in the agriculture building Don Clark Green left Monday, with Mrs. D. W. Burke presiding August 31, for Big Spring where he during the business meeting. Roll call was answered with "I s to teach Math in the high school there. He began work last bet you did not know

Mrs. C. W. Denison talked on health problems, saying tuberculos-Mr. and Mrs. Robert Welborn and daughter of Tucumcari, New Mex-ico, spent Sunday night with his is is one of the biggest health problems. Persons over 14 years of age should have an x-ray every six brother and family, the J. D. Wel-

Mrs. Welborn and Mrs. Nolan months, she said Ten members were present at the Arney and baby made a trip tc meeting. Mr. and Mrs. Frank Dunn and

Mrs. Fred Brown will be hostess at three children reached home Monthe next meeting on September 18

Oklahoma, to visit relatives and The C. M. Wilsons from Wichita Kansas where they saw Mr. Dunn's brother who is ill

Mr. and Mrs. Melvin Robertson Here This Week of Stanton visited over the week-

J. R. Robertson and family. Mrs. J. E. Green accompanied Mr. and Mrs. D. I. Bolding on a pleas-ant visit to relatives in Canyon Friday. They dined with Mr.

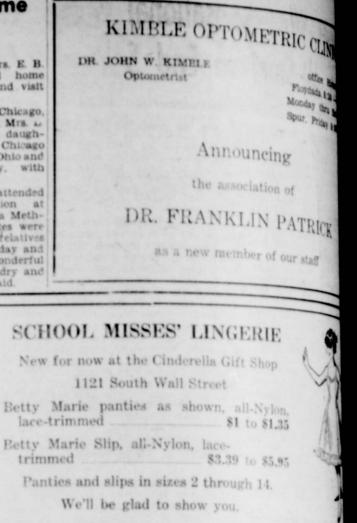
Friday. They dined with Mr. and Floydada residents, having at one Mrs. Lee Allen, former Floydada time operated Wilson Studio in residents. On the return trip, they Floydada. They moved to Califorrefreshments will be served in the main hall entrance to the school We are sincerely grateful to our building. Everyone is urged to come to meet the teachers and get acqu-symmathy during our sad breave-H. McMurry and Miss. On a Mae The Wilsons are on an extended during our sad breave-H. McMurry and Miss Ona Mae The Wilsons are on an extended tour of our infant dau-McMurry of Canyon were visiting tour of the country, having just granddaughter. Judy The Boldings and Mrs. Green also visited eastern United States, the sow Mr. and Mrs. Victor Green and North Atlantic states and French Canada. They plan to spend the Mr. and Mrs. J. B. Jordon and winter in Mexico. They plan to be on tour for a year or more.

Sisters Are Home From Trip East

Mrs. E. J. Barker and Mrs. E. B. Chesnutt, sisters, returned home Friday from a vacation and visit with relatives.

The ladies visited in Chicago, with Mrs. Barkers daughter, Mrs. L V. Assiter, Mr. Assiter and daughter for ten days. Leaving Chicago they visited in Cincinnati, Ohio and Bowling Green, Kentucky, with scores of relatives.

In Bowling Green they attended the Lyles-Newman reunion at Walkers Chapel near by at a Methodist church where six states were Over 200 felatives presented. gathered, and enjoyed the day and basket dinner. It was a wonderful visit, but the weather was dry and hot, the Floydada woman said.



At

A

DAY Sept

1.13 HT IT(

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san

OUR MODERN GIN

At Lakeview

IS WAITING FOR YOU!

People of our area were generous with their patronage last year, for which we are grateful

In keeping with the times we have at your service one of the best, most modern gins in this territory.

last of the week and over the week-and visiting J. B.'s parents Mr. and Mrs. W. B. Jordan of Floydada and other friends and relatives in the Present for the gathering were Mesdames and Messrs. Clyde Bagwell, H. B. Mankins, R. C. Ross, J. B. Jordan and children, W. B. Jor-dan, J. E. Green, T. C. Hollums and children, Leo Frizzell, Woodrow Wilson and children, J. D. Welborn

and children, Lindsey, Mrs. Ona Mitchell, Miss Francis Mitchell. Margaret Green and Arthur Tubbs. friends.

ainted with the work being done in Mrs. James Wester, chairman of

Mrs. Al Galloway and Mrs. Don Barrow. Thy made plans for the whole year. The children will be entertained and cared for at the second meeting of this year.

arillo and son, Royce Absher of

BEST

R

The very least that we can

do to show our appreciation

of your patronage and confi-

dence, is to make sure that

every day's service to you is

the best that we can give.

FIRST NATIONAL BANK

Floydada, Texas

1.

Mr. and Mrs. Weims Norman daughters, Kathle and Erma of Al-The Bill Norman family suquerque, former Centerites visit-The B. F. McIntosh family, ed in the Green home Saturday ev-Mr and Mrs. C. L. Absher of Am- ening and also attended Center church services at the Ross home. Mr. and Mrs. Earl Huckabee and Mrs. Horace Cage is recuperating Delhi, Louisiana, were week-end Sandra and Mr. and Mrs. Thomas at her home, 419 West Missouri guests of their daughter and sister. Warren and children visited from Warren and children visited from at her home, 419 West Missouri guests of their daughter and sated street, after having major surgery Mrs. Jimmy Price, Mr. Price and In Crosheton hospital last wesk. Strawn. They also attended the odeo at Dublin

Mr. and Mrs. Anthony Latta and son David of Mt. Blanco and Mr. and Mrs. Victor Green and Jimmy children used to ride the bus. were Monday supper guests of the E. Greens.

School has begun again. At 8:20 11, with Mrs. Walter Sims. the hum of the passing school bus

Mr. and Mrs. Henry Price of Suverton, formerly of Floydada, are both teaching this year in the Lockney schools, commuting from Silverton each day.

Mr. and Mrs. J. E. Blackshear and children returned Saturday after spending a part of their vacation at Lake Texhoma and in Fort Worth.

The Center home demonstration club is to meet Friday, September

The place for church services rises and falls. It is a pleasant next Sunday will be announced at sound, at least to former school Prayer meeting Wednesday night ceachers and to parents whose at the J. D. Welborn home

to merit your business again this year.

We are ready to go when you are

THE LAKEVIEW GIN

Elvis Howell, Owner and Manager

A Directory of Lubbock Stores & Services

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TV REPAIR SCHOOL

@ SIGNS

@ TOYS

SURVEYORS

LUBBOCK ENGR CO IST B HUGO REED 1116 IJ SYLVAN SANDERS (16 ALX

ECCHI SALES & SER 118

Wins Sensational Game **Ocean Echoes** All-Stars to End Season Signal to Cable

H Hutchinson) game of the year. took on an beat them 1 to 0. Mart player ing the Jaycee Tour-

LICK

their

Iteful.

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ed from the shouleye back to normal. hits. he best liked boys

vd came out. An was Miss Nina player, for the Thomas Jim telephone and pitch id that she help in any came over San Ann Lubbock



oms WALAER BROS!

sensation of the nation! STIAN · PAULA RAYMOND LAWAY . KENNETH TOBEY NICK SATURDAY EVENING POST story by RAY BRADBURY by Jack Russell, A.S.C. # BERNARD W. BURTON

S Created by RAY HARRY HAUSEN Produced by wigh . HAL CHESTER and JACK DIET

OURIE · WARNER BROS.

last summer and pitched for the season in Floydada Thomas Jewelry team. She won alay night of last week most all games that she pitched. w crowd, with the and went with her team to the state to play for the state championship, tournament going to the finals before state.

Friday nights game was the best pitched game of the season, with game for Francis Farmer winning 1 to 0. Ashley pitched one of his best games, having only one hit off his pitching. by a thrown ball that by Earl Cooper. Also Cooper game. Scott play- did a fine job of catching for Miss Hobbs

Ashley struck out 10 batters, and r coming in from Nina struck out 11. To show how struck Scotty on good she pitched, seven batters ist below his left went out by the pop-up route to he went to a hos- Maurice Steen, playing second base

Miss Hobbs is 18 years old. The fine sportsman and players and fans appreciate very much her sportsmanship in coming over to help out another softball

> Jim Word was the umpire behind team of the plate, and did a fine job, and claws"-attached to a rope. we bet he is crosseyed this week from watching the sharp breaks who wish him a speedy recovery.

Farmer Wins Tournament Farmer defeated R.E.A. 3 to 0, to

in the annual Floyd county softall tournament last Monday night. It was a very good game with Ashthe winning pitcher and Lingle the loser.

R.E.A. had advanced to the finals by defeating Builders Mart August 27, by a score of 6 to 2, Lingle the ning pitcher and Ward the loser. This was the best tournament that we have had, as all but two of the games were very close, and two games going extra innings. To show how good the pitching was there was no ball hit over the fence. Farmer won first place, R.E.A. second place, Builders Mart third place and Crosbyton fourth place. Beautiful trophies were given the first three places.

Haney Pitches at Selma

One of the pitchers for the Hi-Plains softball league did all right in big time softball the past week Weldon Haney, a member of Mit-chell Hardware, Plainview, team in our softball league, also pitched for the Lorenzo Lions in the Texas Softball league. He pitched them to the state championship. In the ISL world's softball tour-

nament at Selma, California, which ended Tuesday the Lorenzo team won third place trophy. Haney won two games and had no loses. The Lorenzo Lions finally were eliminated by Tampico, Illinois, which in turn lost to Long Beach in the final game. Lorenzo had a 4-2 record in the tournament.

CARD OF THANKS

We wish to thank each and every one for all the cards, letters, pray-ers and for each act of kindness during Mrs. Ferguson's stay in the hospital. May you find just such comfort in time of need.

May God bless each one of you. H. E. Ferguson and family

Ship of Damage

SEATTLE, Wash .- Echoes from the middle of the Pacific Ocean act as alert signals for the biggest cable ship under the American flag -the Army Transportation Corps' Albert J. Myer.

When indistinct messages come into Seattle cable terminal from Alaska, an Army technician uses

special test equipment to locate the damage in the communication line. Damage to the cable causes a rushing sound - or echo - to come through the test equipment, and an ation to get his for the all-stars. She allowed 3 experienced line repairman can tell within two miles - where the

damage is. Then the 362-foot ship with home port here-casts off on a repair mission.

The Myer steams to the approximate location of the damage and drops a grapnel-an "ancho." with

An instrument on the ship called a dynamometer-indicates when and curves of these two top notch the cable is hooked to the grapnel. pitchers. The game netted \$100.00. The cable then is pulled up on the which was given Scotty with the ship, cut, and the end nearest land best wishes of the fans and players, it tied to a bouy. The ship then

steams forward, rolling up the other They cut the damaged section out 14 knots with a top speed of 15 an indefinite stay there.

and splice a new piece of cable in knots. Her cruising range is 8,250 Floyd County Hesperian, Floydada, Texas, Thursday, September 10, 1953

After repairs are made, the Ar-my cable engineer aboard ship tests ion Corps operates the ship, its the line. By using portable testing movement is controlled by the Arequipment, he sends messages to my Signal Corps which laid the both the United States mainland cable between U. S. and Alaska in and to the terminal at Ketchikan, 1924. Alaska

Damages to cable in deep waterbreaks, twists or cuts - often are tem- handles commercial as well caused by submarine earthquakes as military messages to Alaska and or landslides. Also, decomposition of between cities in that territory. A the cable sometimes exposses its core | private communications firm may to damage from currents or rough bottom. In one instance, a whale Myer repair its damaged lines. tangled with the cable and twisted

Cable damage in shallow water the results of pounding surf at the nel include at least one civilian shore line, a ship's anchor, piledriving activities.dredging operatns and swift currents. Fully equoped Army barges are used to make iod, the Myer was called out only hese shallow-water repairs.

pair equipment, the Myer also is assigned to other duties. equipped with special engines for ying cable and instruments which neasure the length of cable as it is

Tanks in the hole of the ship arry 1,200 miles of one-inch dianeter cable-enough to extend from Seattle to Bakersfield, Calif.

The Myer is able to distill sea water to replenish her supply of drinking water held in tanks aboard

The Signal Corps - represented by the Alaska communication Syscontract with the Army to have the Crew of the Myer varies from 84

to 100 men, depending upon the job to be done. Most of the men are civwhere faults usually occur -are ilian seamen. Signal Corps personcable engineer and approximately for artificial repirsation.

During a single nine-month pertwice to make repairs. When the Besides complete testing and re- ship is in port, most of the crew is

Mr. and Mrs. Cubert Gray and your ego, and has faith and persisteasure the length of cable as it is bing picked up or laid. Cable is or day holidays here, the guests of tains. She is a safety valve when aid from three huge rollers at the Mrs. Grays parents, Mr. and Mrs T. Hamilton.



She likes flowers, chocolates, smart clothes, and going places as much setting off for a game of golf. as the day you married her. If you says, "I love you," will do. A wife is a steam laundry,

a house-cleaning service, a cook, a commissary, and a lavatory attendant to your babies. She is a mother, nurse, counsellor, and sock darner. She is detective and quickly locates the screw driver that you left right there three weeks ago and that the children have carried away.

A wife is a magician. Your favorite shirt appears where she said it was when she comes to look for it and in a flash she can produce order in a house that you and the children have run through with a bulldozer.

fice. At week-ends she has lunch ready just as you have crawled under the car, runs the vaccum cleaner just as you've settled in your easy chair with the paper, askes you to fix something just as you are

A wife is the girl you married, alcan't give her this, a kiss that though fatter or thinner — most says, "I love you," will do. a bit dull. But look in the mirror, sir! Are you still the handsome, gay carefree dog you used to be? Honestly now.

that you are working late at the of-

A wife understands you, needs you, loves you. In the world of men you may feel like crumbling limestone but the minute you step through your door you are her Rock of Gibralter. — Mary Bishop in

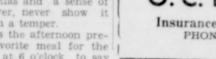
Rotarian Magazine.

Hesperian ads Pay

A wife licks your wounds, bolsters PROTECTION AGAINST you must blow off steam at someone She knows you as a small boy at FIRE heart who has never grown up, and Automobile and Casualty Losses G.C. Tubbs

Insurance Agency

night you ring at 6 o'clock to say



PHONE 418

Mr and Mrs. Marion Davis of the that when you have a cold it is Soil Conservation office here visit- much worse than when she has a ed in Brownwood over the week- cold. A wife must have the patience of end holidays. Job. the wisdom of Solomon, the Mrs. R. F. Kirschner, of Denver, endurance of Atlas and a sense of The Myer has a gross tonnage of stay with her mother, Mrs. A. P. when you are in a temper. part of the cable until Army Signal almost 4,000 and a fuel capacity of McKinnon. The latter returned to A wife spends the afternoon pre-Corps experts find the damage. 7,000 barrels of oil. She operates at Denver with her daughter to spend paring your favorite meal for the





L ASSITER

Mr. and Mrs. W. J. Wilks have had as their guest this week, Mrs. Wilks' father, J. T. Dennis, also their son, Dennis, who has spent KIMBELLS the summer months working in Carlsbad, New Mexico, Dennis will leave this week-end for Portales. New Mexico, to re-enter Eastern New Mexico University for this school term

Mr. and Mrs. Calvin Steen returned the first of this week after more than two weeks spent in states east of the Mississippi, on the Atlantic seaboard, and in Canada They were guests of relatives at Philadelphia, Pennsylvania, briefly, during their absence.

Mr. and Mrs. L. G. Withers and family spent a brief holiday in Corpus Christi over the week-end. They were guests of a daughter, Mrs. Eugene Boren and family. Mrs. Boren and children returned to Floydada with them for a visit.

Mr. and Mrs. J. W. Womack Deona, Steve and Charles, returned to Dallas Monday after a visit with their parents, Mr. and Mrs. A. V. Womack and family and Mr. and Mrs. Claude Ring and family.

Mr. and Mrs. J. B. Tinnin of Glen Rose are here this week, visting their daughter, Mrs. Everett Perry and family and their son, John Tinnin and family.

Miss Frances Henderson of Cleburne is now working in the office of the Farmers Home Administratwith Jack Kassahn, manager and Mrs. Marie Hall, secretary.

Mr. and Mrs. Howard Jones of Fort Worth spent Monday until Wednesday here visiting Mr. Jones sister, Mrs. Will Snell and Mr. Snell, and niece, Mrs. Roy Hale and amily. The visitors also visited with Mrs. Jones uncle A. H. Man-ning and Mrs. Manning.

Mr. and Mrs. Don Boothe and Misses Wilma Deen and Bernice Henry all of Albuqurque, New Mexico, spent the week-end here with Mr. and Mrs. Tom Deen. Mrs. Maude Wheat of Amarillo, sister of Mr. Deen was also a visitor in the Deen home over the week-end.

Guests of Mr. and Mrs. J. B. Turner over the week-end were Mrs Turner's brother and wife, Mr. and Mrs. J. F. Brownlee of Tupelo, Mis-sissippi. Mr. and Mrs. Brownlee also visited his niece, Mrs. Elmer Nor-rell, Mr. Norrell and sons.

Mr. and Mrs. J. C. Gilliam, of Eastland, were in Floydada for a short time on Labor day enroute. They were guests of the Carl Min-ors and other friends.

Floyd County Hesperian, Floydada, Texas, Thursday, September 10, 1953

Fields Family Holds Re-Union

Mr and Mrs. Menard Field and hosts at a family reunion of the Field family at the Menard Field home on West Missouri street Saturday night and all day Sunday.

Approximately 75 relatives attended the get-to-gether. They began to arrive at the Field home Saturday afternoon.

Long tables, tents and benches were placed in the back yard of the home where a bountiful dinner was served Sunday.

Attending the reunion were Mrs. M. O. Field, (mother of Menard Field) and Mrs. C. M. Viney and children of Roby; Mr. and Mrs. Alton Wigginton and son of Lubbock; and Mrs. James Adkins, Mr. Mr. and Mrs. Keith Price and Mr. and Mrs. Fred Wigginton and daughter, and Mr. and Mrs. Jones all of Plainview; Mr. and Mrs. Wayne Dunham and Mrs. G. W. Field of hour Haskell;

Mr. and Mrs. Charlie Hudgens; Mr. and Mrs. P. J. Reeves and son and Mr. and Mrs. Johnnie Field and children, all of Coleman; Mr. and Mrs. Joe Hollingsworth; Mr. and Mrs. Emise Tucker, Mr. and Mrs. Ernest Gribble and children, Mr. and Mrs. Homer Little and daughters, and Mr. and Mrs. Gordon Case, all of Temple; Mr. and Mrs. John Wilson and children and Mr. and Mrs. Billy Staniforth and children, all of South Plains; Mr. and Mrs. Elmer Criswell Floydada, and the hosts Mr. and Mrs. Johns-ton and family and Mr. and Mrs. 1.1.1

Friends present were Miss Peters and Mr. Raymond of Temple, Mr. and Mrs. T. D. Moore and J. D. Moore of Panhandle, Mr. and Mrs. Plate and mother of Littlefield, Mr. and Mrs. Gordon Downing, Dr. and Mrs. J. G. Pruitt, Weldon William- ptly son, Cecelia Rogers and Joan Porter, all of Floydada.

MRS. WINSTON

RED & WHITE

APPLE BUTTER

FRUIT COCKTAIL

(by Mrs. Rosita Hollar, Librarian)

The story hour Saturday morning was a sort of farewell and tran- when a large crowd gathered for

LIBRARY NEWS

sition for the group. Ann Welborn the party. was present for her last Saturday Mr. and Mrs. Floyd Johnston were before she leaves for her school term at Baylor University at Waco, and Myrna Wilson was present be-fore she left Monday for her school year at Texas Tech.

Barbara Perry and Glynell Armstrong will continue the story hour during the school term. They were present on Saturday for practice. David Kirk was present and made colored pictures of the group, film being furnished by the 1929 Study

club, sponsors of the story hour for a permanent record of the story hour for future showings.

Carl Minor, jr., made a tape re cording at the meeting. It was played one time and the club has pur chased the tape to use at other programs. It has been suggested that the tape be loaned other counties to show the value of a story

Mrs. C. W. Denison served refreshments to the children after the

Next week the sponsors ask that children bring records and the library would like to borrow a record player to use at the story hour. Dorothy Duncan joins the staff, replacing Myrna Wilson, and she will work afternoons and on Satur-

NOTICE

days

RED & WHITE

LISTEN TO KFLD

900 an Any Radio Dial to our joint

SPORTS PROGRAM

Monday thru Friday 8:30 A. M.

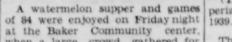
Citizens of Floydada who want o report prowlers, disturbances and the like at night should make their reports by telephone to the city hall, Number 211.

The information will be relayed to cruising officers by a light signal turned on there. In this manner officers can answer calls prom-

> Bob Smith, Chief of Police. 32 7tc.

> > Quart 29c

Can 23c



Club meeting date was changed

at Baker Meeting

from Friday night on account of football games and in consideration of the school children, to meet on Saturday night hereafter. The meetings will be the first and third Saturday nights of each month.

The next meeting will be September 19, when a pie supper and games will be played. Each lady is to bring pies for the

supper, and all are invited to attend the party.

Floydada Family At Last Rites For Aged Relative

Mr. and Mrs. Al Fuchs and sons State Soil Conservation board set left Sunday for Siloam Springs, the hearing date and the notice Arkansas, where they were called was received by W. H. Nelson, chair-Arkansas, where they were called because of the death of Mrs. Alice Smart, grandmother of Mrs. Fuchs. Mrs. Smart, who would have celebrated her 100th birthday in November, died Saturday afternoon at her home in Siloam Springs.

Funeral service was held on Monday in Siloam Springs and burial was in Stillwater, Oklahoma.

Mr. and Mrs. Fuchs returned home Wednesday afternoon.

Lawrence Burke, who has been at the Burke ranch near Elm Springs, South Dakota, for the past few months, returned home last week and will spend the winter months in Floydada. D. W. Burke, jr., also her duties as president of the An-returned home this week from the drews ward P. T. A. at the first ranch and will be here with his parents, Mr. and Mrs. D. W. Burke during the winter.

Mrs. J. L. Heim had as her guests the past week-end, her sister, Mrs. Ella Thurston of Cleburne. Also a sister-in-law, Mrs. E. E. Harper of Cleburne, visited with Mrs. Heim, while in Floydada, the guest of her daughter, Mrs. Billy Henry and family

HOSPITALIZED AT LUBBOCK

Mrs. Paul B. Murff was a patient in St. Mary's hospital, Lubbock recently where she had nose surgery Mrs. Murff spent a few days later in the home of her sister, Mrs. Ivan Moore of Lubbock. Mrs. Moore is the former Hester West. She will teach bible in the Lubbook high school this year.

DAUGHTER BORN SEPTEMBER

Mr. and Mrs. Kenneth Tate 729 West Grover street, Floydada, are parents of a daughter born in the Lockney general hospital on Wednesday, September 2. The daughter has been named Threasa Lynn. She weighed seven pounds and two oun-

Grandparents are Mr. and Mrs. Floydada

(Taken from the files of the Hesperian, issue dated September 14,

The large sub-station near Aiken that will serve the Floyd county Rural Electric co-operative is near-

ng completion Dorris Jones, bookkeeper at Higginbotham-Bartlett company for the past three years, was transferred to Matador Wednesday of last week where he will be connected with the R

company in the same capacity. C. Patton succeeds Jones as bookkeeper for the local yard. Scout Edward Wester received the

Eagle award, scouting's highest hon-or, at a Boy Scout court of honor at high school assembly Wednesday

Floyd county farmers do not need any outside help to harvest the cotton crop and the feed crops, officials believe.

Notice that the hearing on the request for a soil conservation dist rict in Floyd county will be held here on Thursday, October 5, was received this morning. The Texas

man of the Floyd county committee. Miss Claudene Carpenter and Joe Conway were married, on September 6 in Lubbock, by Reverend C. W. McCarty. The young couple will make Floydada their home.

Conwell Mooney returned to Las Cruces, New Mexico, this week to re-enter New Mexico state college after spending the summer here with his parents, Mr. and Mrs. W. C. Mooney

Mrs. Woodrow Wilson entertained with a party Saturday afternoon honoring her daughter, Myrna Woodyne, on her fourth birthday. Mrs. Robert McGuire will assume meeting of the organization on September 20.

Clifford Golightly left Monday for Dallas where he will take examination for entering the marine corps.

Kenneth Baird Bishop, son of Baird Bishop, is in a Lubbock hospital suffering from infantile paralysis. The nerves of both arms

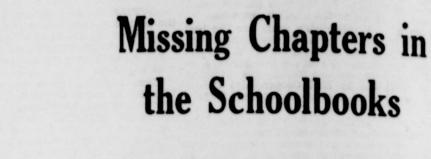
DIAMONDS We have only high Grade Stones.

Our Personal Guarantee

Back of All Merchandise. PHARMACY

FLOYDADA, TEXAS

D. D. Tate of Sand Hill community and Mr. and Mrs. Doyce Smalley of



A high-school teacher writes us: "Please send me 50 copies of your booklet, Adventures Inside the Atom, for use with my students." Another wants material on new inventions. Or booklets on jet planes.

New things happen in science faster than textbooks can be revised.

New words puzzle our ears and eyes before these words are in dictionaries . . . atomic-pile reactors, silicones, jet engines with "afterburners," UHF television. Some problem for

Last year over 100,000 letters from schools hit our desks at General Electric asking for things in print on "what's new."

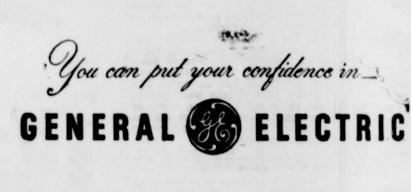
Just to give you an idea of how this adds up, one booklet, Adventures Inside the Atom, has been requested to the tune of five million copies since 1948.

Adventures in Jet Power, also handled in comic-book treatment, has since 1946 gone into eight printings.

This may surprise you: a new booklet, Why Study Math?. will run over a million copies this year. (It answers that question Junior is always raising.)

Nobody is happier than we are to know teen-agers have a lively appetite for what's buzzing in the world around them.

After all, whether they know it or not, our young people in school today will be the scientists and engineers of tomorrow. They can't know too much.



teachers, that.

WatermelonSupper Floyd County 14 Years Ago with the Slaton Tigers.

are effected

George Fry Lider was elected dent of the Junior The Floydada Whirlwinds will president of the 1939-1940 senior Willson vice president a make their first official appear- class of Floydada high school with Kirk secretary. Leila Faye Hicks vice-president and Lavelle Ginn as secretary. James Wester was elected presi-and Lula Lee Teal ance tomorrow night when they Leila Paye Hicks vice-president and meet on Wester field in a contest Lavelle Ginn as secretary.

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There's a new command in the FINE-CAR field

World's only car with all these features: V8 VERTICAL-VALVE FIREBALL ENGINE POWER STEERING . TWIN-TURBINE DYNAFLOW DYNAMIC FLOW MUFFLER . POWER BRAKES. COMPLETELY NEW SWEEPSPEAR STYLING BALANCED MILLION DOLLAR RIDE . CUSTOM-RICH INTERIORS TILT-AWAY SLIDE-AWAY FRONT SEATS (2-door models) PANORAMIC ONE-PIECE WINDOWS FRONT AND REAR DOUBLE-RAIL FRONT BUMPER . AIRCONDITIONER



To you who have yet to drive a 1953 Buick ROADMASTER, we have this to say:

There is waiting for you at the wheel of this car a tremendously satisfying experience-the most magnificent Buick motoring experience of the past half century.

We say this as a matter of straight and simple fact.

For in this automobile - the smoothestriding, the most maneuverable, and the most instantly responsive ROADMASTER in history-is an engine unlike any other in the world, plus an automatic transmission of similar uniqueness.

Here, you command the first Fireball V8 Engine-the world's first V8 with vertical valves-the modern and advanced VS with the highest horsepower ever placed in a Buick, and the highest compression on the American scene today.

Here, you command distance through the liquid grace of Twin-Turbine Dynaflow -where getaway response is instant and quiet, and power build-up is infinitely, utterly smooth.

WORLD'S ONLY 18

Here too, you take a new step forward in fine-car motoring-in the luxury of your ride, the luxury of your surroundings, the luxury of your control, with Power Steering standard equipment at no extra cost.

We can give you the details, the reasons, the facts.

But-wouldn't you rather learn the sum total of such things in a road sampling of the greatest ROADMASTER yet built?

We'll be happy to arrange matters. Why not visit us soon?

"Available at additional cost on Readmaster and Super models only. . Optional at extra cost in Super and Roadmaster Sedan and Riviera models.

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KII UND

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM CLINE & RAINER 201 So. Wall, Floydada, Texa

Friday.

ains News

Julian)

fifty pupils en-grades. Mrs. J. B. Thames, Mrs. Harvey Pearsey and Mrs. Jerry Pearsey and baby went to El the two rooms. for this term Paso early Sunday morning to bring home their son and husband, Jerry Pearsey, who flew in to El Beth Calahan, Paso from Korea, where he had been the past year and a half. They arrived home this Jimmie Upton, and Jane Bond te. Mrs. Shelby over the first he year at the Monday. Mr. and Mrs. Curtis Pearsey and Harvey Pearsey from Cali-fornia met them in El Paso. They Monday morning. all came home together. the same as Mr. and Mrs. Don Shurbet Higginbotham cently of San Antonio, Texas, and PFC, and Mrs. Deral Young from ill be in charge Bus drivers are

mes, jr., and Camp Hood, Texas, spent the weekend with Mr. and Mrs. R. E. Young Floydada. y Bartlett from and family. They enjoyed the long the week-end Labor Day week-end together. and Mrs. C. E. they were all Cummings have been quite ill with me of his sister, Sanders and week. vening at the ends, Mr. and from Aberna-

ers, Barbara sit. Mrs. Langvisited with the Grigsby Milton,

Hospital to the public and clinic hours Patients 2-4 p.m. ay through Sau-12 noon, i p.m. to inical Laboratory nt of X-ray nical Laboratory done at any hour me by Appoint-

intments ne 254 DA, TEXAS

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went to the home of her daughter, Mr. and Mrs. Hansel Sanders. She spent the night and went home

freshments of sandwiches, coffee R. G. Dunlap has been visiting relatives and friends in California this past week. He is expected home this Monday.

man and the hostess, L. T. Wood. South Plains Church News

left on Friday afternoon to visit his Amarillo where they spent the day parents at Farmersville, Texas, with her brother, Mr. and Mrs. Over the week-end he preached at John McCain and family. Her cousa revival at his old church. They ar- in, and wife, Mr. and Mrs. E. L. Mc-Sunday morning and evening in it. the absence of Rev. Spearman. Mrs.

to South Plains on Sunday evening

> members attending. Rev. Spearman spent the night were Donita Milton. was home for the meeting. Grigsby Juanel Brown, June Marble, Vir-Milton and Bryan Karr will put up ginia Taylor, Bonnie Upton and the new church sign this Tuesday. Winnie Hartman. Wednesday evening there will be Mr and Mrs. Menard Field of

very bad accident on Sunday about noon. She caught the front door

Key West and Floydada and it took 22 stitches for Friday to spend the week-end with ey and Teresa. The neighbors of Will Sims, long They arrived home on Sunday night a resident of this community, paid in time for the children to enter tribute to him on Sunday Septem- training Strickland will be return-

Murray Julian and his three sons spent Thursday in Lubbock attend- this past Friday evening at the school house in South Plains and days, but on Friday he passed away ing to some business matters and several farmers attended the first in Floydada and was laid to rest in an expert rifleman while in recruit doing some shopping. Mr. and Mrs. meeting of the fall.

Saturday morning down there, also. to Amarillo on Saturday to take sympathy to Mrs. Sims and the their grandchildren, Carla and San-children. Although the Sims had The South Plains Baptist WMS dra Smith to visit with Mr. and lived in Floydada the past few years, met on Wednesday, September 2, Mrs. E. T. Evans for the coming they will always be remembered for a study of Royal Service. "What week. Mrs. Robt. L. Smith has been here. is the Advance Program?" was the in the hospital at Lockney with The annual Field reunion was topic for the afternoon, and a new pneumonia but is now home. On held this year in Floydada. On Sunng year. Other officers will be el- where they attended a reunion of members of the Field family met

son, Ray, who has been ill for the ard Field home where most of them and doing very much better. He home. Hosts for the affair were Mr. came through the operation fine and Mrs. Menard Field and Floyd and will be able to attend school Johnson, brother of Mrs. Field. At- Mrs. W. F. Joiner at Tye. Terry later on this year.

visited her parents here Mr. and Mrs. A. L. Stewart. Dean Stewart was home also with his parents over the long Labor Day ening in Floydada with Mrs. E. E. ren. week-end from Camp Hood, Texas. Joiner and Gordon.

The W. M. Staniforth home was Mr. and Mrs. J. B. Thames, jr., the setting for a big barbeque supand their children visited in Lub- Chas. Sanders from Hart, were visper on last Thursday evening. The bock with her parents, Mr. and Mrs. iting his father, P. M. Smitherman evening was a very chilly one and J. E. Leslie and her sister, Mr. and Sunday and Sunday night. They all the guests enjoyed the barbeque Mrs. H. L. Morrow and children, attended the funeral of W. E. Sims warmth. Billy Staniforth, jr., bar- from Wednesday until Thursday of on Sunday afternoon. bequed thirty two chickens for the last week. many guests who attended the

ian, Floydada, Texas, Thursday, September 10, 1953 Mrs. L. T. Woods was hostess at business trip last Tuesday. Mrs. her home on Thursday evening. September 4, to a group of friends who spent an enjoyable afternoon. Pritchett took her boys, Jimmy and Price to the birthday party of their cousin, Leroy Titus, who was cele Games of canasta were played. Re- brating his ninth birthday.

Elmo Fortenberry from Pueblo, and cookies were served at the close Colorado, where he is attending of the afternoon. Attending were college was home with his parents, Mmes. John Smitherman, George Mr. and Mrs. Fred Fortenberry Weast, Bill Beedy, Ernest Smither- over the long Labor Day week-end. David Jamieson and Bobby Mc-Cormick accompanied him home to Rev. and Mrs. W. S. Spearman visit their respective parents. On and children, Charlotte and Billy, Sunday the Fortenberrys went to rived home Monday evening. Rev. Cain from Fort Collins, Colorado Clay Muncy, of Lockney, preached were there and they had a good vis-

Louise Pritchett had a slumber Muncy accompanied her husband party at the home of her parents. Mr. and Mrs. E. P. Pritchett, on

Thursday night of last week. The Brotherhood meeting was held on girls sang and played the piano dur-Monday evening, Sept. 7, with seven ing the evening. Those who

prayer meeting, and afterwards the Floydada, were hosts on Tuesday at nominating committee for the a reunion dinner for the members church will submit names for tea- of the Pearsey family, in honor of ching positions both in Sunday Jerry Pearsey's homecoming. Those school and church. October will be who enjoyed the family get togethpromotion month in the church, er and the delicious dinner were Mr. and new teachers will take their and Mrs. Harvey Pearsey, from Norto fall out. As it fell it hit her right places after election this month. | walk, California, Mr. and Mrs. Cur-Mr. and Mrs. Bryan Karr, Elton tis Pearsey and sons from Califorand Yvonne, went to Fort Worth on nia and Pvt. and Mrs. Jerry Pears-

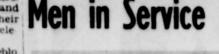
ber 6, as last rites were said for him A Farm Bureau meeting was held at the Baptist church in Lockney. tend Sea School. Floydada on Sunday afternoon. Mr. and Mrs. George Weast went The community joins in extending

Sunday the Weasts went to Pampa day. September 6, over a hundred her people, the Davis'. They for the day. They went in a body returned home on Sunday evening. to the City Park Church of Christ, Mr. and Mrs. B. Taylor had their and then congregated to the Men- daughter at South Plains.

past year with rheumatic fever, in had spent the night. A colored the hospital at Lubbock, for a ton- couple served a wonderful barbe- Mr. and Mrs. W. H. Pearsey of sillectomy Friday. Ray is now up que dinner at noon in the Field tending the reunion from our com-Mr. and Mrs. Grigsby Milton and munity were Mr. and Mrs. John to Abilene, and he will enter Har-

> Mr. and Mrs. Jack Smitherman and their daughter, Mr. and Mrs.

Mr. and Mrs. Early Pritchett and ene over the week-end where he children went to Plainview on a will visit his brother and wife. Mr.





BILLIE W. STRICKLAND

Marine Private Billy W. Strickand, son of Mr. and Mrs. J. T. Strickland of Route 3, Floydada, Texas, recently completed his recruit training at the Marine corps recruit depot, San Diego, Califor-

He is now undergoing four weeks individual combat training at

Upon completion of this advanced ed to San Diego, where he will at A former student of Floydada

high school. Strickland qualified as

Jerry Pearsey Is Home From Korea

Jerry Pearsey, who has spent the past 18 months in Korea, was discharged from Uncle Sam's armed forces Monday at El Paso and is now at home with his wife and

Jerry was met in El Paso by his wife and daughter and his parents,

and Mrs. Ambrose Joiner who are Julian will accompany Rev. Joiner

BRITTON Appliance Repair Shop Rev. Chas Joiner will go to Abil- Phone 454 307 E. Houston

Norwalk, California. The Pearseys, of California, came here to attend the M. O. Field fam-

ily reunion held on Sunday at the Menard Field home on west Missouri street. When word was received of Jerry's arrival at El Paso they left immediately to meet the

Mrs. Jerry Pearsey is the former Peggy Brown of South Plains.

Mr. and Mrs. W. J. Wilks and daughter, Mary, left last Thursday for Carlsbad, where they were joined by their son, Dennis and daughter Mrs. C. M. Norris and son, Connie, and sojourned to Ruidoso, Cloudcroft and White Sands, New Mexico, for the week-end. The Wilks' were accompanied home by Connie Norris, their grandson, who is visiting them this week.

Lose leaf ledgers, ledger sheets. Hes- returned to their home at Franklin, perian.

DR. PATRICK NEW MEMBER KIMBLE OPTOMETRIC STAFF

New residents of Floydada are Dr. Franklin E. Patrick and family, who are here from Spur. The Patricks have three children. Dr. Franklin is associated with Kimble Optometric clinic as member of the staff.

HOME FROM CAMP POLK

Lieutenant John C. Colville and Mrs. Colville and daughter were here the past week visiting their parents, Mr. and Mrs. J. D. Colville and Mr. and Mrs. J. A. Hartsell. Lieutenant Colville is stationed at Camp Polk, Louisiana, near Leesville

Sharon Kay and Morris Powell, who have been visiting their grandparents Mr. and Mrs. H. A. Powell and Mr. and Mrs. M. J. Mosley, have Louisiana.

Dr. O. R. McINTOSH

OPTOMETRIST

OFFICE 211 SOUTH MAIN ST., Phone 157 - Floydada, Texas



with her foot and caused the glass leg cutting it from knee to foot. Donita called on She was rushed to the hospital in visiting with the wound. She is getting along as

All the three children of Kendall

throat and ear infections this past

Diane Edmonds, daughter of Mr.

and Mrs. Gene Edmonds, had a

Suffered Bad Cut

well as possible and although she was very ill last will not be able to attend schoo' she was taken to for two weeks, she will be brought school on Monday. and was home on Tuesday. when she

sional ctory

Otho Sanders and children spent president was elected for the com-

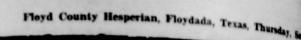
ected at the next meeting on September 16. Mrs. Dock Jones is the new president of the organization. Those present for the meeting were Mesdames Dock Jones, W. S. Spearman, Grigsby Milton, H. S. Calahan, jr., Shelby Calahan, and Bryan Karr. The next meeting will be

bible study. On Tuesday evening of last week Mrs. Wayne Greer and children of Lockney o patient and Mr. and Mrs. A. L. Stewart. Dean to inspect the me at any time.

ometric Clinic

party.







Stat Stores

Es.



à Gather for Celebration rmony Couple Anniversary

en marigolds.

used

golden glads

keeping.

lanche Rutherford) customs of yesteryear

and relived in the home in Harmony n August 26 as friends athered to help cele-den wedding of Mr.

her Carr. ed couple's sons, Wesce, their son-in-law, liams and Mr. Sim sinview, an old friend is standing, welcomed and presented them to Carr. Mrs. Sim Bur-

t the register.

ng table was covered tiful imported linen ed with a basket of s and Daisey mums golden numerals '50', Sim and Docia Burris. ive tiered wedding cake work of art decorated

Taking Drugs for stipation Upset! Get relief This

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etable Laxative Way! on mover take harsh drugs.

al cramps and griping, bowel action, make reeem needed. gentu relief when you

stipated. Take Dr. a lastive contained in salts, no harsh drugs. ntains an extract h finit natural vegetable to medicine. 's Seona Laxative tastes

de, comfortable, satisevery member of the get "on schedule" doses. Even relieves Group singing directed by Mrs. Lucille Miller and accompanied by Mrs. M. D. Ramsey followed.

it too small.

ties.

Music and Readings

ed with an arrangement of white a reading 'My Grandpa's and never vacant except when necessity candy roses and gold leaves with Grandma's Anniversary' an origi- demands it. When Harmony church nal composition of his mother, Mrs. was organized in 1904, Mather Carr horseshoe and topped with gold-Gertrude Carr. Charles Mather was elected Sunday school superin-Carr, another grandson gave a read-

ing 'Fifty Years Ago,' and the The cake with punch and nute granddaughter, LaJuana Sue Will- has served in every church office were served on golden doilies on cut glass. The golden nut bowl was a gift from Mrs. Carr's youngiams read a poem 'Friendshipe and on every committee of the local Lasts.

at 8 o'clock that night when the of the adult Sunday school class wedding vows were again said by Mr. and Mrs. Carr at exactly the school teacher many years, presi-same hour, the same day of the dent of WSCS, president of the

The spacious living room was years ago. The ceremony was perbeautiful with white mums and formed by their pastor, Rev. H. G., are still active and interested in all Krebbs. Mr. and Mrs. Leslie Im- community projects. Mr. and Mrs. Everett Miller presboden of Gallup, New Mexico, stood ented the couple with an attractive with the couple. Mrs. Imboden up mantle decoration typical of court-Mrs. Carr's sister. Mrs. Ramsey is ship days of years ago-a horse and buggy with bride dressed in the played the traditional wedding marches. Mrs. Lucille Miller sang, preacher's home. ustomary white bridal costume was 'On Her Golden Wedding Day.'

seated in the buggy while the bash-Mr. and Mrs. Ed Holmes of KFLD ful groom stood by dressed in black interviewed the honored couple and thus. With gratitude to these good other guests and many pictures people we all join in wishing for were made by Horace Carr and them many more years of happy Mr. and Mrs. Carr were the recipients of many useful and others. beautiful gifts. Along with these gifts in the display room

and useful living

year. The beautiful cream-colored Witnesses Fifty Years Ago wedding dress of wool cashmere with silk lace and appliane trim Three persons who witnessed the wedding fifty years ago were pres-ent to witness this one. They were was on display. Also the white wedding shirt and many other ar-Mrs. Carr's eister, Mrs. Lula Mae Imboden and Mr. Carr's twin sister, ticles of clothing. Mrs. Carr, her mother, and Miss Anna Carr made Mrs. Mattie Heard and another sisthe wedding dress. Perhaps the ter, Miss Anna Carr. **Beveral** most unusual garments were two childhood schoolmates and friends baby dresses, one worn by Mr. Carr and one by Mrs. Carr. Mrs. Carr's was long, made of Irish linen with Stamford, Texas, Mrs. Lizzie Davis rows of insertion and tucks hori- of Levita, W. C. Clubb of Peters zontally across the front with but- burg, Mrs. Mag Mahew of Floydtons all the way down the back. It | ada, Mr. and Mrs. Mack Winningwas made by Mrs. Carr's mother An- ham of Littlefield. Guests registered from Harmony,

nie, her firstborn, and was worn by all the children. It appears to be Cone, Lubbock, Floydada, Plainview strong enough to serve another Houston, Canyon, Petersburg, Mc-family if so desired. Mr. Carr's dress Lean, Amarillo, Dimmitt, Tulia Tulia. is short and tiny enough that the Post, Amistad, New Mexico, Midland average Christmas doll would find and Lockney.

The guests registered with a uni que writing pen, a gift of Mrs. Appropriate music and readings Carr's mother some 64 years ago.

Mr. and Mrs. Carr were both born were given throughout the festivi-The first number was a duet in Coryell county, Texas, but moved by Mrs. Horace Krebbs and Mrs. to Floyd county early in life. They Everett Miller, Sweeter as the spent the first seven months of Years go by' in which the group their married life in the home joined on the chorus. Following his parents, Rev. and Mrs. W. H. this number Rev. Krebbs offered Carr of Harmony, then moved to prayer. Later, Mrs. Blanche Ram- their present home, living the first sey Williams and daughters, Mona five years in a half dugout. It Ray and Carolyn sang 'May the was in this dugout that their el-Good Lord Bless and Keep You.' dest son, Wesley was born. His Mrs. Anna Maud Hopper in a father made a frantic ride that gracious manner read the beloved day on old 'Polly', their first mare, poem of James Whitcomb Riley, to Lockney to secure the services "That Old Sweetheart of Mine." of Dr. J. L. Guest.

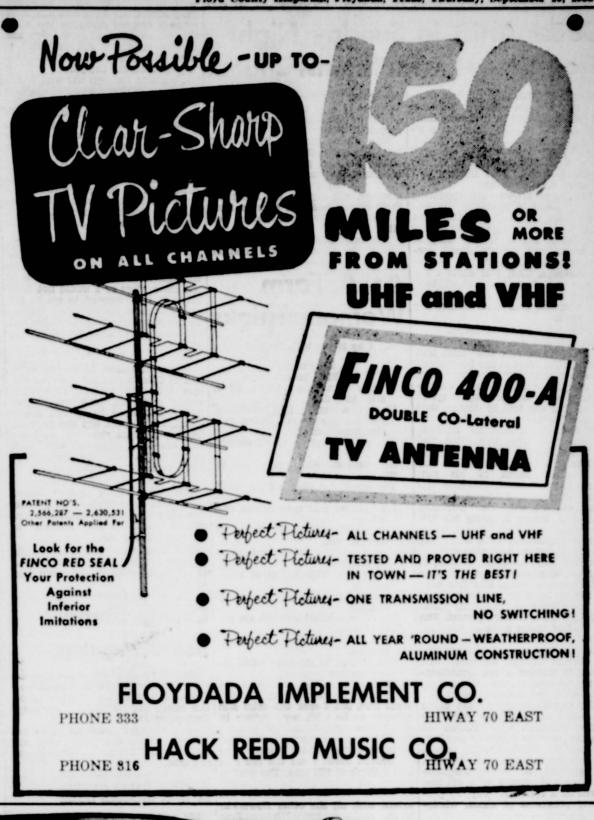
Active in Community Affairs

For half a century the Carrs have served their community faithfully Little Bill Carr, a grandson, gave and well. Their pew at church is demands it. When Harmony church tendent and served in that capacity for many years. Doubtless he

church as well as school trustee The highlight of festivities came At the present time, he is teacher Mrs. Carr has been a Sunday week and month as it was fifty home demonstration club and served on various committees. Both

The welcome mat has always been out for friends and neighbors and Mr. and Mrs. Carr have prided themselves on their home being the

Those of us who know them best know that it will ever be Floyd County Hesperian, Floydada, Texas, Thursday, September 10, 1953





by the couple's daughter, Mrs. Al-meda Mae Williams. It was graced with an arrangement of white a tiny bride and groom atop under

est brother, Mega, who resides in

California. White napkins with the

names 'Mather and Annie, 1903-1953' and a large '50' in gold were

ready to step into the buggy.

were many items of clothing and household furnishings with which

Mr. and Mrs. Carr began house

Mrs. Carr told us the skillet, pans

coffee pot, irons and other articles

were practically all ordered from Sears Roebuck, some costing around

8 or 9 cents. We read the marriage

license which was issued by U. S.

Wilkinson, then county clerk at Floy

dada on the tenth day of August, 1903. We also read the account of

the wedding as published in the Lockney Beacon,' performed by

Rev. Walter Griffith, Methodist minister of Floydada. The wed-ding was solemnized in the home

of the bride's parents, Mr. and Mrs.

When Annie Allen was a few days old, Mrs. W. H. Carr took her

six year old son, Mather, to see

G. L. Allen of Lockney.

Walter Griffith Officiated

Golden Dominant Tone

atisticed Mail bottle ew York 18, N. Y.

ner Mrs. Allen asked the little boy if he would like to have her He gave her a cold 'No'. He baby. evidently changed his mind, because according to this account he took her seventeen years later. We look at the 1903 almanad which was kept in their home that

ow I have more leisure time

natic Gas Water Heater

rovides me with plenty ot water to do all my cleaning chores,

asily and quickly

There's no waiting for water to heat when you have an Automatic Gas Water Heater. Any day, any hour - turn the hot water tap and you have ample hot water for all your cleaning chores. Plenty of hot water - without waiting - assures you of more leisure time. So, why wait? Install an automatic Gas water heater sized to the needs of your family.

See Your Gas Appliance Dealer

st Texas Gas Com NC BUILD WEST TEXAS SINCE 1927

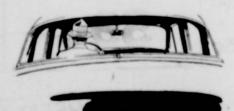


You're "sitting pretty" behind the wheel Take this Bel Air model. First thing you'll notice is the rich looking upholstery and appointments and roomy, comfortable sents. Just turn the ignltion key to start the engine and you're ready to go.



You get more power on less gos Here's all the power and performance you could ever ask for. And along

with it comes the most important gain in economy in Chevrolet history! That's because of Chevrolet's two great high-compression engines.



You can see all around

You look out and down at the road through a wide, curved, one-piece windshield. The panoramic rear window and big side windows provide a clear view in all directions.

This demonstration was worth many hundreds of dollars to me!

I thought only a higher-priced car would suit me. But then I found out how much more Cheviolet offered for how much less!



You get greater getaway with the new Powerglide*

Finer performance on less gas. That's what you get with the new Powerglide. There's no more advanced automatic transmission at any price.



Even Power Steering, if you want it You ought to try Power Steering to see how easy driving can be. You can spin the wheel with one finger! It's optional, of course, at extra cost, and available on all models.



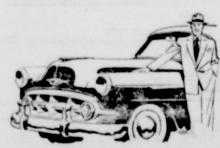
Biggest brokes for smoo easier stops

An easy nudge on the brake pedal brings smooth, positive response-right new! Chevrolet brakes are the largest in the low-price field-extra large for extra stopping power.



It's heavier for better roadability

You're in for a pleasant surprise at the smooth, steady ride. One reason is that, model for model. Chevrolet will weigh up to 200 pounds more than other low-priced cars.



And it's the lowest-priced line

A demonstration will show you that Chevrolet offers more in the lowestpriced line in the low-price field.

*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on "Two-Ten" and Bel Air models at extra cost.

TCOMPA HEV PHONE 40 211 SOUTH MAIN ST. FLOYDADA, TEXAS

Let us demonstrate

all the advantages

of buying a Chevrolet now!

CHEVROLET

MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

WATCH THE GENERAL MOTORS FOOTBALL GAME OF THE WEEK-NBC Television Network

Floyd County Hesperian, Floydada, Texas, Thursday, September 10, 1953 | Then one afternoon I was step-

Guest Artist in Sunday Night Program at the Methodist Church

Methodist church in Floydada Sunday evening of this week at 8 o'clock, in the absence of the pastor, morning service next Sunday until after September 20.

The guest artists are appearing Sunday night in behalf of the veterans hospital program. They are NBC artist who appear under the auspices of the veterans hospital programs and entertainment service association. Theirs is a christian message. They will explain the nature of their service and will take a free will offering for the veterans hospital, said Rev. Armstrong this week.

Wounded Early in Korea

Mr. Del Rio is a veteran of World War II. He was in the first unit to reach the front in the Pacific and has entertained fighting men all over the world. He was wounded in one of the early uprisings in Korea and was told by doctors that he would never be able to play the accordion again. However, he mir aciously recovered; this Mrs. De Rio attributes to the power of prayer. For this reason Bobby Del Rio has sacrificed much of his own career to reach these wounded veterans with clean, wholesome, entertainment and with his Christian testimony. Bobby is using his talent to serve God and his fellowman Homer Rodeheaver calls him "The World's Greatest Accordionist."

In addition to being a concert pianist, Miss Jensen has a very lovely soprano voice. She has been on the major radio networks since she was fifteen and has been praised highly as a concert pianist. She has studied under some of the best known teachers in America as well as having had special training under several foreign teachers. Miss Jensen is making a real contribution to our wounded men in our hospitals with her musical talent.

Miss Jensen is one of the many Protestant radio artists who are visiting our men and women in both our veterans hospitals and service camps. These radio artists, who are representing our churches, are reaching our service hospitalized men and women in a pratical as well as a spiritual way, by presenting programs of clean, whole-

Lubbock Banker **Talks To Lions**

Dr. D. W. Wiggins, vice-president of the Citizens National Bank of Lubbock, was heard by an audience that taxed the capacity of the Legion annex dining room Thursday night when he addressed Floydada Lions club.

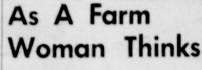
Members had their wives as guests for a ladies night meeting and there were several other guests.

Dr. Wiggins talked of business conditions, declaring his belief that American business is in a basically sound financial condition. Dr. Wiggins was presented by E. L. Nor- bad way when one of the girls

Bobby Del Rio and Cohleen Jen-sen will be guest artists at the First these men and women know that the Protestant churches have not forgotten them.

The appearances of these NBC Rev. Tilden B. Armstrong, who will artists is under the auspices of Vet-be in a meeting at Cone, after the erans Hospital programs and enservice association. tertainment They will bring you a Christian message, will explain the nature of their service and will take a free-

will offering for the Veterans' hos pital The date: September 13th, at 8:00 p.m. at the First Methodist church.



by Nellie Witt Spikes)

Sanctuary by Elsa Autzen

still, so still There is a hush as in a holy place.

To watch the moon's serene and lambent face Above the quiet lake and distant

No world cacophonies intrude, to

The mind, for silence falls with healing grace,

And prayer and meditations will efface

The small and selfish aims of human will.

Now shall the earth-tired spirit be imbued With peace. This haven of tran-

quillity Supplies the soul's deep need of

solitude. Here I may kneel beneath an an-

cient tree Alone with God, and rise at last,

renewed And strong, to do the work He

has for me

quiet lake, or kneel under an an- directors, has called a meeting of cient tree, but I seek the calm and the board for Monday morning, solitude to be with my Father in September 21.

Heaven as I go around the place. L see His love in the long row of blue brought before the board and all morning glories, which are the blue members are urged to be present, of Heaven itself. I see the red rose she said.

WICHITA FALLS GUESTS manna of food for the body, the IN W. U. RIGGLES HOME

loom, make me know His boundless food for the soul. I walk about, leaving the hoe which I usually car-Mr. ry, stopping now and then to reflect and to think of the goodness son, Mr. and Mrs. E. L. Smith and and mercy which have followed me sons, and Mrs. Fulkerson's sister all the days of my life. I am renewed in soul, and am ready to do the all of Wichita Falls. work He has called me to do.

guests attended the Fulkerson-Gordan family reunion at the city park in Plainview, where 80 relatives gathered for a get-to-gether The guests returned to their glad of the small accident. It brou-

STAR CASH

There was the time the cow caught me just as I started open-ing a barbed wire gate. She butted me against the wires and made shallow cuts with four strands at a time. I was getting into a pretty rescued me.

The other day I was trying

ght a wealth of memories.

ping across the wire on some steps. when I stepped down on the other side my ring caught in the wire and my finger had a cut that had to have two stitches, making a sudden trip to town for the job. I crawled through the wire fences

get in chickens and turkeys as a dark cloud sent forth long silver daggers and shook the earth with thunder. I patched many a tear from those baros, hung out my clothes on the fence, nailed staples to fasten the wires. The smell of turpentine today

nauseates me as I think of a small child with a barbed wire cut. I helped hold the horses while my husband doctored them for wire cuts. I hate the smell of creosote

dip yet. Fences were so needed in my days on the farm. Now they are almost all gone. It is a task to try to crawl through now. Dale helped me hold the loose wires or I would not have made it, as I wanted to get to the patch of corn. Just a small red line n my knee. Memories of happy and sad days which have passed all too

My sweet cousin, Mary Lee Wad- | a half. dell of Odessa and my dear mother I have come here where all is Mrs. J. M. Witt of Lubbock came to see us yesterday. How we talked and remembered Mary Lee smiles through the tears, but she goes on helping all that she can in every way she can, while her son, who gave his life for freedom, is at Curlew, Mr. Sims and family lived home in the Great Beyond.

> The days have quited down Carey has gone back to Tennessee, ust 28, 1936, and made their Ellis, Billy and Margaret are school. There is the sadness of autumn in the air.

God bless all of you dear friends who read this column. May the Good Lord comfort and keep you in peace.

County Library Board Meeting

Mrs. J. H. Barnard chairman of I cannot go to the mountains, the the Floyd county library, board of

Important business will be

and I think of His love. The garden makes me know of His boundless

asters, with all the other flowers in Mr. and Mrs. W. U. Riggle had as their guests from Friday until Mon-day, Mrs. Riggle's brother and wife and Mrs. Ralph Fulkerson and

Mrs. M. H. Metcalf and daughter, Sunday, the Riggles' and their rawl through a barbed wire fence and cut my knee a bit. It did not hurt and in a way I was actually

homes on Monday.

W. E. Sims Rites Floydada Gins Held on Sunday is First Bale

er, was held on Sunday afternoon in the First Baptist church at Lockficiating, assisted by Rev. C. A. Join-

er of South Plains. Interment was in the Floydada emetery with a Masonic service. Active pallbearers were John

mitherman, Lee Pearson, S. Yeary, Hilbert Bean.

Honorary pallbearers were Frank Brown, Roy Childress, H. T. Bradshaw, Ernest Smitherman, Walter Wood and George Weast.

Mr. Sims died in Pitts hospital Friday afternoon at 5:15 o'clock after having been hospitalized about twenty-four hours. He had been in failing health for about a year and

Will E. Sims was born June 28. 1891, at Crawford, McLennan couny. Texas, and moved with his parents, the late Mr. and Mrs. J. W. Sims, pioneer Floyd county residents to Floyd county in 1905. Settling the clinic near the site of South Plains at old in that community for 46 years.

Will Sims and Mrs. Pearl Blain of Plainview were married on Augon the Sims home place, until March 1952, when they purchased the J.D. Cleveland home on West Virginia street, Floydada, to make their

Mr. Sims had been a member of the Baptist church since early man-hood, was a veteran of World War I and was a member of the Masonic lodge at Lockney.

Survivors include the widow, Mrs. Pearl Sims, three step children, C L. Record and Mrs. Revis Harris, of Lockney, and Dale Blain of Floydada; and four sisters, Mrs. E. J.

Thomas and Mrs. Guy Sams, both of Lockney, Mrs. Charlie Flack and Miss Anna Sims, both of Plainview. All were present at the funeral children.

Although Floyd county's first bale of cotton has already been ed Floyd county farmer and ranch- ginned and marketed, the Floydada contingent got a lift yesterday af-ternoon out of the first bale ginned by a local gin plant and set on the ney, with the former pastor, Rev-erend A. L. Shaw of Plainview of-Geo. L. Smith, of McCoy, raised the bale on his home place south of

McCoy. It reached the gin shortly after noon Wednesday. Gin manager John R. Gray said

the seed cotton weighed 1,950 pounds. It produced a 550-pound John Key West, Calvin Hilburn and bale of middling quality. one inch staple

The grower was paid 50 cents per pound for his cotton and got his ginning and wrapping also as a premium. His seed brought \$26.40.

Engineer Potts

In Vets Hospital

James F. Potts, resident engineer for the State Highway department is in the Veterans Hospital in Amarillo, where he is going through

Mr. Potts has been suffering from severe headaches and was advise to go to the hospital. He has been

in the hospital since last Friday. Mrs. Potts talked with her husband Tuesday evening and he had just started to have his first exarinations

Cecil Richardson, who has been ll several weeks and has had major irgery twice, is now able to be out and is planning on going back to his work at Hale's department store on Monday, Mr. Richardson spent some time in Ralls with his parents, during his convalescence.

Mrs. Fred Nabors and children, of Amarillo, spent the week-end and Labor day here in the home of her parents, Mr. and Mrs. Homer Steen.

service. Also listed are three grand-

Breed Lease Sells Mrs. Bob Rot At \$60 Cash, \$100 Father Succur In Oil Per Acre Funeral service of a Taylor, 78, a resident of a ty for 30 years and fatter ty for 30 years of the Bia Funeral service for

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Reverend Aaron Shaw

at the service held at

in the Plainview ce

Baptist church at 4 pm.

Mr. Taylor died Tuesda at his home. He had be health for four years

Mr. Taylor was born

Survivors include his

seven daughters, Mrs. Rat

dada, Mrs. Ruth Dean, M

Clements and Mrs. Jima

all of Plainview, Miss En Salem, Oregon, Mrs. Pr

iem, Ortaning nd Mrs. Chester Passi Vigo Park; and two wind shor of Lubbock and abuquerque, Se

two sisters and three

Thirteen grandchildren

st week another 400 so

bor space was added a

when two inside

removed and a part of the

Parnell Powell, owner a

isiness have been plenty

oom taken in

and merchandising

Taylor of Albuquerque

great grandchildren als

10, 1874 at Bruceville,

was a retired farmer.

B. L. Breed's second contract Bob Ratjen of the B munity, was held We ternoon in Plainview. within the period of a year for the lease of lands in the vicinity of the Minnie Adams well at Lakeview, was completed last week. Breed leased 320 acres, his "home

place" 51/2 miles southeast of Floydada to Burdell Oil Company, a New York company, for \$60 cash bonus and \$100 in oil, giving a five-year term lease with \$1 an acre annual rental.

The tract comprises two surveys. the L. C. Garrison and the C. A. Neilson survey, both homesteaded tracts.

Last year Breed leased 320 acres held by him one mile east of the above land for \$60 per acre bonus to the Phillips Petroleum Company for a five-year term.

When the Minnie Adams discovwas brought in neither of Breed's tracts were under contract leases having been dropped on both by former holders within a sixmonth period before Standard began the Adams explorations.

Powell Grocen Sinclair Drill At Is Still Growin 4,658 in Dolomite Powell's Grocery and M uthwest Floydada is still

Yesterday shortly after noon the ool at the Sinclair test on the J. M. Massie quarter, 4 miles north of Floydada, was bottomed at 4,658 feet and drilling away in a dolomite formation.

Last week-end the intermediate ager of the popular food a this was the third addition business in the three year they had opened. Feature asing was set at 3,756 reet. The plug was drilled out Sunday afternoon and the test is going down with an open hole from that depth.

ng space along with qu Mr. and Mrs. F. O. Conner spent ducts at popular prices. Sunday in Canyon, guests of their son and family, Mr. and Mrs. Eddie Mrs. T. M. Bartley of Wa Wayne Conner. Eddie Wayne ed her brother, Jack He teaching physical education in the Canyon high school this year and Mrs. Henry and Jackie in is one of the coaches of football at day until Tuesday. Mr. 3 the former Erin Henry. the school.





rs, Sister Happy Days rd, Graham

er and Mr. Surd Mrs. Surginer's their wives, George Sacremento, Califor-Snodgrass of Brownhome last week. Mrs. Surginer and their Graham, their old they spent a few days. Graham was the first and two brothers towe than 50 years.

in Graham, the to Brownfield. ily dinner was held on being Mrs. Surginer's was honored with a the trimmings. Over were present at Brown-

Mrs. Surginer returned on Tuesday and Mr. rge Snodgrass left for | el. California.



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California Street Phone 13

DELIVER

HARMONY, September 8 — Mr. and Mrs. Bill Edwards returned home last Monday from San An-tonio where they had been visiting their son, Capt. Vernon Edwards and family. The Society of Christian Service

met at the church Monday evening to prepare the programs for the following year. Tuesday evening they met again at the church for a regular business and program Miss Gerry Kinley, bride-elect of meeting. Mrs. Sherwood Ramsey, Russell Hunter. They were married the president, had charge of the business and Mrs. Everett Miller Saturday. brought the program. Holt Bishop and Shirley at Mt. Blan-

Mr. and Mrs. Everett Miller ac-companied Mr. and Mrs. G. L. Snodgrass to Lubbock Wednesday where Mrs. Snodgrass had a checkup by her doctor.

Mr. and Mrs. Mather Carr and Horace were in Lubbock Wednesday where Mrs. Carr was to see an eye specialist.

There was a large crowd attending mid-week services at the chap-Tommy Smith brought the de votional. We are glad that our young people and children take part our religious services.

Mr. and Mrs. Billie Dave Scott from New Jersey are visiting his family, the Zant Scotts. Billie Dave still in the service and stationed in New Jersey

Mr. and Mrs. Zant. Scott were host and hostess to relatives last week. Mr. and Mrs. Johnston and son from Dallas, Mr. and Mrs. Farris from Corpus Christi, Mr. and Mrs. Warren (Snooks) Johnson and daughter from Liberal, Kansas. Mack and Warren Johnson are brothers of Mrs. Scott and Mrs. Walter Hanna and Mrs. Farris is a sister of Mrs. Scott and Mrs. Hanna

Mr. and Mrs. Mather Carr and Horace and Lajuana Sue Williams were guests Friday afternoon in the G. C. Hillburn home.

Mr. Hillburn recorded the Golden vedding marriage from the tape that Edd and Alma Holmes made on some records. We want to thank Edd and Alma and Mr. Hillburn for

Mr. and Mrs. Murphey of Dalles were guests in the home of Mrs. Murphey's sister, Mrs. Glenn Pool and husband. The Pools and Murpheys drove to Amarillo Sunday to visit another sister, Mrs. Winer.

Mr. and Mrs. Jim Cain from Lorenzo were guests in the Mather Carr home Saturday.

Mr. and Mrs. Everett Miller visited Mr. Miller's sister and husband, Mr. and Mrs. Bob McCormick in Snyder, Texas, Sunday.

There were 42 in Sunday school Sunday

Mr. and Mrs. Matt Gregory of Petersburg were guests Sunday af-ternoon in the M. D. Ramsey home. Guests in the Mather Carr home Sunday were Mr. and Mrs. Sim Burrows of Plainview, Rev. and Mrs. Helms of Muleshoe, Mr. and Mrs. Everett Miller and Mr. and 15c Mrs. Wesley Carr and sons. Rev.

Helms was once a pastor of Carrs chapel and Cone churches.

Norman Hopper won a registered Duroc Jersey pig for his 4-H club work by writing a theme entitled Why we need cows, hogs and hens on the farm.' The pig was selected from the E. W. Turner and son stock. Norman is the son of Mr. and

Mrs. Bob Hopper. We congratulate this week is her sister-in-law, Mrs. him on winning this pig. Mr. and Bell Sealey of West, Texas.

Boyles families

Mr. and Mrs. Buiel Neff and fam-LAKEVIEW, September 8 School started Monday with 32 pupils envisited his mother, Mrs. Annie Neff in Floydada Sunday. Nellie Neff spent Wednesday rolled. Mr. M. J. Coleman gave an

night with Janet Hamor at Cone. Janet spent Tuesday night with Mr. and Mrs. Cecil Johnson and Mr. and Mrs. Kenneth Reid of Nellie Odessa left Thursday for a vacat-

Mr. and Mrs. G. L. Hamor of Cone visited Mr. and Mrs. B. P.

what if your

FREE

HOUSEHOLD

INVENTORY

BOOKLET

HOME

VALUES

are HIGHER

HOME BURNED

Cecil Hollingsworths and the Griff Neff Thursday night.

Mr. and Mrs. Charlie Wright and girls were Friday dinner guests of Mr. and Mrs. B. P. Neff.

Floyd County Hesperian, Floydada, Texas, Thursday, September 10, 1953

of Childress and Mr. and Mrs. Clarence Riddel also of Childress spent City spent the week-end with her

Thomas, Mr. and Mrs. J. T. Connor week fishing at Llano. Mr. and Mrs. H. G. Bishop and son spent Monday with Mr. and Mrs. Lula Davis of Oklahoma Sunday with Mr. and Mrs. Thomas. Mrs. Winston Brown at Lubbock. City spent the week-end with her sister and husband, Mr. and Mrs. Harve Thomas. Mrs. Nettle Boone of Olton, another sister of Mrs. Mr. and Mrs. Howard G. Bishop and Mike and Mr. and Mrs. Earl Edwards, jr., and children spent from Friday til Tuesday of last the Gene Johnsons.

Put on your best "Bib and Tucker" tashion ate Greenaway by

featured on PARENTS', August Cover

For Back-to-School and Sunday, too, this French-flavored Kate Greenaway frock with these high-fashion points: scooped-out cowl neckline showing off a snow-white pique bib, tiny waist belted in patent, pouf skirt making saucy back-talk. Of fine Peter Pan woven satin-striped chambray in delicious hot chocolate brown and ever-so-young charcoal grey. So easy to launder! And, of course, with a hidden pocket. Sizes 3-6x, \$5.95 and 7-14, \$7.95

Other styles from \$2.98

with Mr. and Mrs. Wayne Russell and Wandell. They were Saturday dinner guests of Mr. and Mrs. Hom-

er Newberry, Mary and Judy. Patsy Johnson visited from Wednesday till Friday with Voncil Paschall at Lorenzo.

(by Mrs. Warner Johnson)

Mrs. T. E. Johnson, Mrs. R. L.

Johnson and Mrs. Warner Johnson

attended a shower Wednesday af-

ternoon in Crosbyton in honor of

Mike Bishop spent Monday night

with his grandparents, Mr. and Mrs.

Mr. and Mrs. Homer Newberry,

Judy and Mary were Sunday din

ner guests of Mr. and Mrs. Orville

Newberry and children in Floydada.

Sunday afternoon visitors in the

home of Mr. and Mrs. Wayne Rus-

sell and Wandell were Mr. and Mrs.

Henry Russell and baby of Floyd-

ada and Mr. and Mrs. Warner Johnson and Patsy.

and family were Sunday night sup-

per guests of Mr. and Mrs. R. L.

Mr. and Mrs. Warner Johnson

Mrs. L. W. Johnson and children

were Lubbock shoppers Friday. They

visited Mrs. Nettie Bragg and also

Mr. and Mrs. Homer Newberry

Judy Newberry spent Friday with

A/1c George Owens from County

Air base, Yuma, Arizona, arrived

Saturday night to spend two weeks

leave with his parents, Mr. and

Bro. and Mrs. Oscar Mayo and

girls of Vernon spent Friday night

and Mary were shopping in Lub-

Mrs. Wilma Paschall of Lorenzo.

interesting talk.

ion in Missouri.

Johnson.

bock Friday

Betty Sue Harrison.

Mrs. Jim Owens.

Mr. and Mrs. Charlie Wright and family visited Mr. and Mrs. D. E Smith in Crosbyton Wednesday.

Mr. and Mrs. Jack Wimberly of Crosbyton spent Sunday with his parents, Mr. and Mrs. John Wimberly and family. Max Harrison spent Saturday

night with Rex and Clyde Wimber Mr. and Mrs. Fred Jones and Jean visited from Friday till Sunday

with Mr. and Mrs. James Jones and family at Rule and relatives at Goree.

Mr. and Mrs. Curtis Williams and family visited Mr. and Mrs. Verlon Wright and family Saturday. The Verlon Wrights visited the Williams family Saturday and Sunday nights. D. M. Moore of Floydada visited Mr. and Mrs. R. L. Nichols Sunday afternoon

Mr. and Mrs. E. H. Spears and family were visiting and shopping in Lubbock Thursday.

Mr. and Mrs. E. H. Spears and family visited Sunday afternoon in Littlefield with old friends, the

L. G. Stewart of Austin is a guest this week of his grandmother, Mrs. W. I. Cannaday and Mr. and Mrs. L. J. Welborn.

A guest of Mrs. H. L. Rafferty



Ph. No. 345





BROWN-HOLMES COMPANY

HAGOOD'S DEPARTMENT STORE Priced Right Standard Brands

COS1

LOSS PAYMENTS



Harmony News - Lakeview News (by Mrs. Mather Carr)

Mrs. Hopper are two of the spon-sors for 4-H work in this area. The Sherwood Ramsey family ave been ill.

Our school begins this morning at Floydada. Mrs. Wesley Carr will be school nurse for the school term. 35° Mr. and Mrs. Donald Finkner attended a reunion of Mrs. Finkner's mother's family Sunday.

Mr. and Mrs. G. N. Shirey and 45° Mr. and Mrs. S. L. Powell spent the Labor Day holidays at Pecos and in Ruidoso, New Mexico. The party made the trip in the Shirey's new Mercury.

> Mr. and Mrs. D. I. Bolding, on a recent trip, saw their daughter, Mrs. Zolan C. Melton in her home at Coleman, Texas, and their son, D. II. Bolding, jr., at Midland.

Mr. and Mrs. Bob Alldredge and son Steve, of Plainview, have moved to Floydada and Mr. Alldredge is a teacher in the high school here. Mrs. Alldredge is the former Charene Battey.

Wild Morning-glory



his weed spread unson! Saw all through ing that period nd rhizome

HWAY 70 EAST

and its carry-over effects will destroy seedlings next spring.

ONCENTRATED BORASCU is applied dry no mixing nor hauling of water is squired . . . can be applied by hand or by using mechanical spreaders.

CONCENTRATED BORASCU is safe ; noncol rosive to ferrous metals, nonflammable, nous and inexpensive to use orckel Farm Chemical Co.

PHONE 539

DRIVETTI PRICETTI Then Compare The Deal!

Even a picture tells you a great deal about Pontiac's beauty, its long lines and substantial feel. But the best way to appreciate what makes Pontiac such a great value is to get behind the wheel and drive it.

Then you'll know you have a real performer in hand. Pontiac always responds with eager, ready-to-go high-compression power - more than any highway will ever require. For all normal driving, the engine can loaf-one reason why Pontiac

leads such a dependably long life.

There's a great deal more to the Pontiac story: ease of handling, beautiful Dual-Streak styling, roominess, comfort and luxury. And there is Pontiac's PRICE-actually just a few dollars above the very lowest-priced field!

So come in now and drive Pontiac, price Pontiac, compare Pontiac! We're confident that you'll quickly agree that Pontiac is your best deal!

Dollar for Dollar you can't beat a

GENERAL MOTORS LOWEST PRICED EIGRT



L C. MCDONALD

210 West California St.,

Flovdada, Texas

Here for Week-End Mr. and Mrs. T. C. Hollums and family were the Sunday dinner

Charlie Eudy, of Littlefield, spent M. B. Swanner. Sunday as the guest of his brother. George Eudy and family, and other family were the Sunday dinner relatives.

his son, Lieutenant Colonel Chas. W. Eudy of Maryland, who has been as their guests Sunday afternoon, army for nearly thirty years. He is family. enroute to Germany for a period Mr. and Mrs. Dale Stringer had of three years and had been in Lit- as their guest this week, her mothtlefield and this area visiting rel- er from Arkansas.

the libraries in Washington, D. C. North Carolina and Germany and Mr. and Mrs. William Mayo enings

Sand Hill News

(By Mrs. James Jeffress)

SAND HILL, September 8- Mrs. Johnny Miller spent Monday in Tulia visiting her daughter. Others attending the ice cream

supper in the home of Mr. and Mrs. Lynn Miller last Friday were W. E. Miller, Miss Verl Miller and Milton Dunovan.

Mr. and Mrs. James Jeffress spent Monday afternoon in Lub-bock visiting in the home of Mr. and Mrs. Gene Ridlehuber.

W. M. S. Meets

of the Baptist church met Thursday afternoon at the school house. The meeting opened by singing 'Christ for the Whole Wide World' Mrs. Olen Baird led the opening prayer. Mrs. M. B. Swanner discussed the 'Book of Ruth' and gave a report on the W.M.U. meeting which was held in Lockney last week. The society voted to observe the week of prayer at the next meeting instead of the royal service program. Mrs. J. R. Turner led the closing prayer. The next meeting will be September 17. Those attending were Mesdames Herman Cates, J. M. Williams, J. R. Turner, Mattie Baird, Olen Baird, M. B. Swanner and Mrs. William Mayo.

Mrs. Monroe Schulz entertained Thursday night with a hamburger supper. Those attending were Mr and Mrs. James Jeffress and family and Mr. and Mrs. J. R. Turner and family

Mr. and Mrs. Monroe Schulz and family left Friday for Vernon where they will visit relatives. Saturday they will attend the wedding of Mrs. Schulz's cousin.

Supper guests in the home of Mr and Mrs. John Hollums Thursday night were Mr. and Mrs. Truman Kirk and family from Minneapolis Minnesota, Mr. and Mrs. David Kirk and Mr. and Mrs. Ohmer Kirk all from Floydada.

Mr. and Mrs. John Hollums attended a party Wednesday night in the home of Mr. and Mrs. David Kirk of Floydada.

Lee Gill left this week for Amarillo where he will spend a few days with his mother, Mrs. L. E. Reynolds. Lee makes his home with Mr. and Mrs. John Hollums. He will leave September 14 to enter Texas Tech

Dinner guests in the home of Mr and Mrs. John Hollums Friday were

new granddaughter. She is the Veteran Army Man daughter of Mr. and Mrs. Johnny day morning at 9:00. Stokes of Crane, Texas.

guests in the home of Mr. and Mrs.

Mr. and Mrs. Fred Jackson and guests in the home of Mr. and Mrs. Charlie Eudy was accompanied by Walter Hollums of Lockney.

in the service of the United States Mr. and Mrs. T. C. Hollums and

atives. Lt. Col. Eudy has made extensive research on the Eudy family tree in Mr. and Mrs. James Jeffress and Mr. and Mrs. James Jeffress and Mr. and Mrs. James Jeffress and family.

has published a book on his find- tertained Saturday night with a Mrs. Hilery Shurbet spent Friday domino party in their home. Delic-Bill Williams, of Littlefield ac- lous refreshments were served. companied the Eudys to Ploydada and was also a guest of the George Eudys. Those attending were Mesrs. and Mesdames H. F. Jackson, Walter Knight, Wayne Billington, Jim Holmes, and Mr. and Mrs. James Jeffress.

Billy Carmack spent the week- Davis of Ralls, Texas. end with his parents, Mr. and Mrs. C. B. Carmack. Billy is attending school in Garden City, Kansas.

Miss Jean Hollums was home from Midland this week visiting with her mother, Mrs. Will Hollums. Will Hollums was also home for the week-end.

Mr. and Mrs. C. B. Carmack visited in the James Jeffress home Friday night.

Brother Carter from Wayland college held services at the Baptist church Sunday in the absence of Bro. Chamblin who is holding a revival at Fairview. There was a The Womens Missionary society good attendance at both services. Mrs. Dave Chamblin was the

Sunday dinner guest in the home of Mr. and Mrs. Ed Horton. Miss Jo Ann Huckabay was home

over the week-end from Plainview where she is attending business school.

Visiting in the home of Mrs. John Hollums Monday afternoon was Mrs. Rafe Ferguson, Mrs. James Jeffress and Mrs. Walter Knight. Jo Ann Swanner and Bobby Car-

mack enjoyed the football game Saturday night along with other young people from the community There will be a farm bureau meeting at the Sand Hill school Thursday night at 8:00. All members plan to attend

The Sand Hill school opened

rioya county Hesperian, Floydada, Texas, Thursday, September 10, 1953 Monday morning at 9:00. There, Floydada visited Mr. and Mrs. Hilwere 24 children enrolled. School ery Shurbet this week. turned out at noon to resume Tues-

Visiting the past few days in the home of Mr. and Mrs. Jim Holmes were their daughter and husband Mr. and Mrs. Don Cornwell and Jan from El Paso, Texas.

Visiting Mr. and Mrs. Rafe Ferguson over the week-end were Mr. and Mrs. Lusby Kirk of Lubbock. Mr. and Mrs. Bill Marrs from Mr. and Mrs. Fred Jackson had Blanco community, Mr. and Mrs. Bill Ferguson and family and Mr and Mrs. Charlie Day and family from Floydada.

H. F. Jackson and Mr. and Mrs.

Sunday in Quitaque visiting Mrs King's mother, Mrs. A. A. James. Mr. and Mrs. Don Shurbet and

in Lubbock visiting Mrs. Shurbet's ther, Mrs. A. R. Hanna. Mrs. Morris Raley spent Sunday visiting her mother, Mrs. C. T

Warren in Floydada. Week-end visitors of Lynn Raley were

Mr. and Mrs. Wayne Robertson

and son were in Lubbock Sunday alternoon visiting Mr. Robertson's sister and husband, Mr. and Mrs. Raymond Pierce.

and Mrs. Rafe Ferguson were in Temple Thursday and Friday on business.

Sunday dinner guests in the home of Mr. and Mrs. Walter Knight were Mr. and Mrs. Roy Wilks and family

The officers of the Baptist church met Monday night in the home of Mr. and Mrs. James Jeffress to elect furnished by J. R. Turner. Those attending were Mr. and Mrs. T. C Hollums and family, Mr. and Mrs. J. M. Williams and family, Mr. and Mrs. Olen Baird and family, Mr. Mr. and Mrs. J. R. Turner and family, and Rev. and Mrs. Dave Cham-

blin of Plainview. Miss Jo Ellen Jackson was the Sunday dinner guest in the home of Miss Thelma Ferguson.

Visiting Mrs. W. I. Cannaday and Jim Robertson and Noel Mr. and Mrs. L. J. Welborn over the labor day week-end were Misses Mr. and Mrs. Albert Pricer from Bess and Lenora Bentley of Dallas

Fairview, Crosby Co., Revival Set

The Farview Baptist church of Crosby county, cordially invites the public to attend the revival services starting September 11 and extending through September 20. Reverend LaVeal Merritt, pastor

of the Temple Baptist church at Wichita Falls, will be the guest preacher

Only evening services will be held Mrs. W. M. Vineyard during the revival, and the hour is 7:45 o'clock announces the pastor several weeks this farm home of his grande Lev. Lester Britton lowing an extended

MRS. BARNARD AND DAUGHTER **GUESTS IN CHICAGO HOME**

Vineyards here enroute west coast to Chicago.

Vineyard is a lieur

Mrs. Barnard will be a

mander in the U.S.

Mrs. James H. Barnard, in company with her daughter, Miss Bar- assignment is at the O. S. tan, bara, and her grandson, Bill Vine- naval station. yard, left Wednesday of last week for Chicago. There Mrs. Barnard time for the meeting and daughter are guests in the of the county library home of their daughter and sister, which she is chairman

NOTICE TO STOCKHOLDERS

The Annual Meeting of the

Floydada National Farm Loan Association

Will be held in the VFW Hall

in Floydada, Texas, September 12, 1953

at 3 o'clock p. m.

For the purpose of electing two directors for a term of Three Years and hearing annual reports.

There will be Several Desirable Attendance Prizes Cokes will be served.

JAKE B. WATSON, Manager

THE HOTEL COFFEE SHOP DINING ROOM WILL OPEN TUESDAY. SEPTEMBER 15

NOTICE

The Same Home Cooked Meals and Home Made Pastry Will Be Served As Previously At Popular Prices.

Special Attention Will Be Given Clubs and Parties.

We Invite All Our Customers, Old and New To Come And Dine With Us.

MRS. E. J. MOREHEAD



Mr. and Mrs. Roy Hollums from Lockney.

Those shopping in Lubbock Tuesday were Mrs. John Hollums, Mrs. Ohmer Kirk and Mrs. Truman Kirk.

Those visiting in the John Hollums home Saturday night were Mr. and Mrs. Johnny Moody of Lockney and Mr. and Mrs. Fred Jackson and family

Visiting in the home of Mr. and Mrs. C. B. Carmack last week-end were Mr. and Mrs. Furd Turner from Amarillo.

Bobby Carmack spent a few days last week in Amarillo visiting rel-atives. He returned home Sunday Mr. and Mrs. C. H. Jones of Midland formerly of this community are the proud grandparents of a

CUT...SHRED... SPREAD all rowcrop stalks FASTL AT LOWER

First-class work at rock-bottom cost, that's what you'll get with a John Deere No. 5 Two-Row Power-Driven Stalk Cutter

The John Deere No. 5 cuts low, shreds thoroughly, spreads evenly-does the whole job faster, with less tractor fuel, because of its surprisingly low power

requirement. What's more, simple design and quality construction assure long life and low upkeep costs. See us for details. Stansell-Collins Phone 88 Floydada - y See Your JOHN DEERE Dealer **Quality Farm Equipment**



Ve Have Replaced Everything in Our Gin Plant With The Finest Equipment Available.

that you may realize more from your expensive cotton crop McCoy Gin has spared no expense to bring you the best possible wice. See us for — Fast Courteous Service --- Better Turn-Out --- The Most From Every Load that leaves your farm.

ew 90 Saw Murray **Gin Stands**

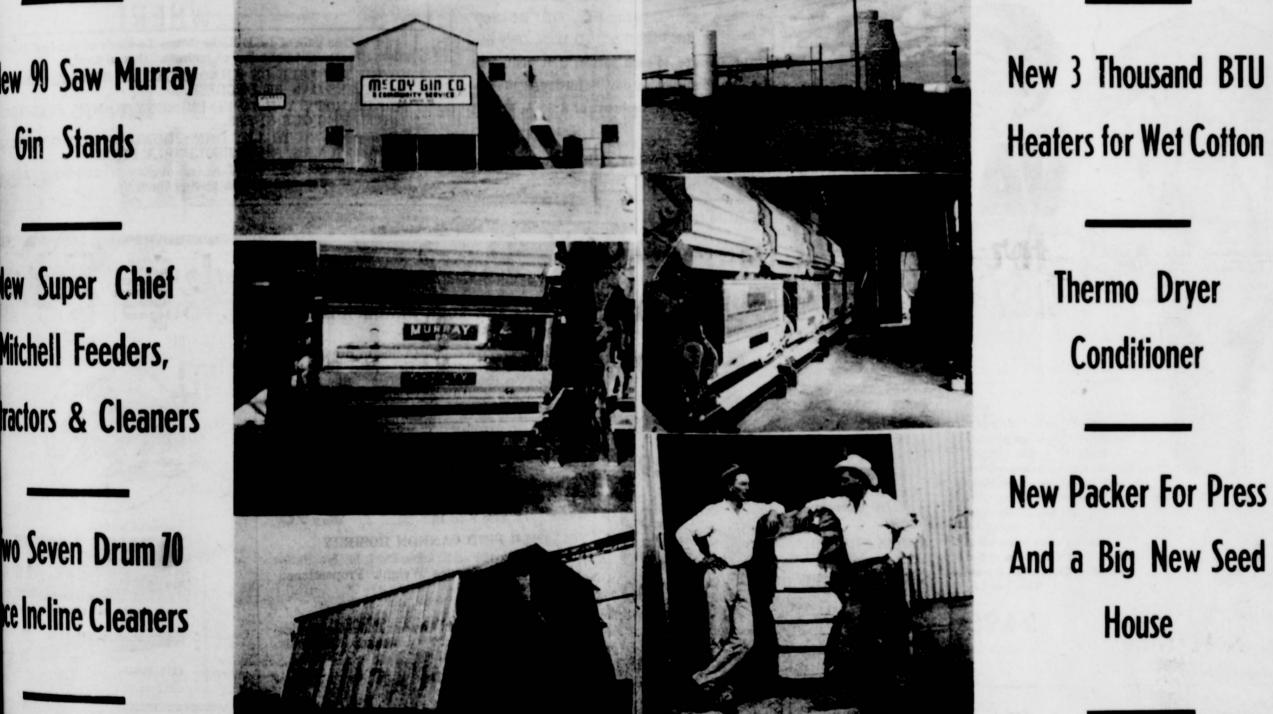
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253

m of

SS

ew Super Chief litchell Feeders, ractors & Cleaners



New 3 Thousand BTU **Heaters for Wet Cotton**



In the first view above you see our gin house, which we have labeled "A Community Service". Middle panel left shows one of the new Murray 4-90 stands and beside it on the right a long view of the ginning plant. This is one of the most efficient ginning set ups known. Lower left is the big new seed house we built this year, and at top right is the elaborate burr burning equipment built to meet the requirements of the law in the fight against the Pink Bollworm, enemy of the cotton man. Lower right you see (left) Dick Smith, manager of the gin, talking it over with Olin Bryant as they lean on the first bale of cotton of the 1953 crop raised in Floyd county, just after the job of ginning had been done.

MCCOYGINGO. "A COMMUNITY SERVICE" R. H. SMITH, Mgr. ne 764-W-2

Floydada, Texas

Floyd County Hesperian, Floydada, Texas, Thursday, September 10, 1953

DEPARTMENT STORE

In opening our store in Floydada, our AIM. IS TO SERVE OUR CUSTOMERS AS WE,

EDITH SMITH MARY JO SMITH MRS. MAL JARBOE

WOULD LIKE TO BE SERVED. OUR ENTIRE STOCK IS NEW FALL MERCHANDISE JOE L. SMITH EDITH SMITH MRS. W. M. SPEARS MRS. BUD WARREN



GIVEN AWAY FREE

One Pair of (CANNON NYLON HOSE TO BE GIVEN AWAY FREE EACH HOUR, OF THE DAY. Drawing will be on the hour, the first drawing will be at nine o'clock and each hour thereafter ending at nine o'clock P. M.

Just come in and drop your name and address in the Cannon Drawing Box. YOU DO NOT HAVE TO BE PRESENT TO WIN. Only one entry allowed to each person that visits our store on our opening day, Saturday, September 12th. Between the hours of 8:30 A. M. and Nine P. M.

COME IN EARLY AND REGISTER

39 INCH UN-BLEACHED MUSLIN Pilgrims fine quality 4 Yards	1.00	Pre-teen
COTTON PRINTS		
Early American Patterns — Fast colors, 3 Yards	1.00	SMITHS ARE YOUR HEADQUARTERS
WASH CLOTHS Cannon — Solid Colors 12 for	1.00	for the Authentic Pre-Teens. We also carry a complete line of dresses and Teentimer Originals. Ezee-Alter Skirts by Srader Sportswear, Rayon Crepe Blouses for
GINGHAMS		Sub-Teens and Teens 100% Wool Flannel

ENTRY BLANK Lee Guessing Contest

My Guess on the number of Inches of Thread it takes to sew t JUMBO LEE RIDER is

MY GUESS

DOORS O

AT 8:30 A.

PHONE	AL
CITY	STATE
ADDRESS	
NAME	

One pair of LEE Rider Jeans To Each of the first Four the guess the closest to number of inches of thread used.

WINNERS WILL BE ANNOUNCED AS SOON AS CORRECT NAMES CAN BE DECIDED.

YOU DO NOT HAVE TO BE PRESENT TO WIN, JUST COME I AND MAKE YOUR GUESS.

CONTEST OPEN TO ANY ONE, YOUNG OR OLD, GIRL OR BO MAN OR WOMAN. AND ABSOLUTELY FREE.

(See the Jumbo, Lee Rider Jeans on display in our window) And gue the amount of thread used in sewing them up.



Who but Irene Karol could interpret the important all-wool trend with such perfection? ook how the soft texture is accented by soft, slender lines ... how chick the rib-knit in the turtle neck and cuffs . and how just the right amount of gaiety is presented in colorful suede on the wide self belt. Gold dangle pins at the shoulder. Grey, Beige, Brown. Sizes 7 to 15.

24.95



LADIES AND MISSES SHOES

by Jane Gay-Gayla

Black or Brown Suede with novelty trim



5.95

SUEDE and LEATHER LOAFERS Saddle Oxfords 4.95

School Plaids, Fast Colors 6	9c yd.	
MENS DRESS SHIRTS Needleized Quadriga Asst. Colors and patterns	1.98	Win
EOYS SWEAT SHIRTS Assorted colors and Sizes	1.00	GI Da W
GARZA SHEETS Each	1.90	Ye
MENS HANDKERCHIEFS 12 for	1.00	м
	and a	C. 10 W
NYLON PANTIES Elastic Leg Briefs Tailored and fancy lace trim	1.98	TL
MENS WESTERN SHIRTS Corduroy — Pearl Snaps Colors — Red, Kelly, Gold, White	7.95	T Sl G

MENS DRESS SLACKS 100% Wool Flannel Pleated and self belted

OTHER STYLES of Wool Tweeds, Gabardines, Nylons and Rayon Checks.

4.95

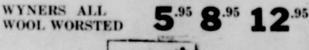
69c

NYLON HOSE by Elaine Arden 51-15 Full Fashioned Plain and dark seams, Special

JERSEY BLOUSES

A Wyner Jersey, 100% Worsted Wool. Ribbed turtle neckline. Push up sleeves. High shades of jersey.

COLEMAN SLEEVE JERSEY BLOUSE by Irene Karol. High pointed neckline closed with rhinestone hooks and eyes.





by Playmate and 1.98 up **Tiny Town Togs**

 We also carry a complete file of dresses and Teentimer Originals. Ezee-Alter Skirts by Srader Sportswear, Rayon Crepe Blouses for Sub-Teens and Teens. 100% Wool Flannel Jackets — Crest Pocket by Srader. SEE OUR SUB-TEENS BY LITTLE STAR We welcome all Sub-Teens and Teens to come in and visit. GIRLS NYLON SLIPS Dainty lace trim—Nylon net yoke 2.98 YOU WILL FIND CANNON HOSIERY in the Newest Fall Shades. Dark heels—Plain — Sheer — Service Weight. Proportioned lengths. MILLINERY Beautifuy Creations. Newest Fabrics—Colors by Paramount. Sharon Originals. Originals by Gold-Claire of Dallas. CALIFORNIA TOPPERS 	ALWAYS WEAR A ALWAYS WEAR A ALWAYS WEAR A ALWAYS WEAR A A ALWAYS WEAR A A ALWAYS WEAR A A A ALWAYS WEAR A A ALWAYS WEAR A ALWAYS WEAR A ALWAYS A ALWA	UNDER THE SUN
100% Wool - Lined 94.75 94.95	FIND IN 0	
with Milium 21.15 - 34.55	Fruit of the Loom	Scotts Level B Work Clothe
Three quarter length Lined with the wonderful Milium 13.95 May be worn with or without belt	Topmost Quadriga	Round House Work Clothe
TOPPERS Short Un-lined, Rayons, 6.95 Sabs. High Colors 6.95 Image: Color State of C	Bates Dan River Stephens Fabrics Hilbilly Westerns Sidney Gould Sweaters Regal Knitwear Hanes Bachelor Friend Bear Brand E-Z Knitwear Mar-Kay Suit-gems Cay Artley Lee Work Clothes	Wolverine Sha Work, Dress Douglas Bates Foamtread Stockton Sport ShiryInn of Dal Slycraft Delight form Cannon Produc Purrey Fic Pepperel Gordon Edward Irene Karol Reloms
PLAN	RTMENT ST	

AND ** week-end.

Morckel and Claude on September 2nd, at 4:30 a.m. to Morekel and Chand of September 2nd, at 4:30 a.m. to live with Corkey and Janice Guffee. Ur claude Weathers-visited in Midland to be well and happy with his par-end.

Mrs. James nd and little daugh-

. . . aye Gregory attended the Wallace family at

Pat Hickerson visited her aunt New Mexico, over the

CONTRACTOR OF Bill Thompson of Lockney visit-ed his sister Mrs. Louis Lloyd of Floydada on Monday.

ents in his new home.

Mrs. Clarence Guffee.)

DARK PLAID

forecasts Fall

Forecast for the future.

from now 'til the first

frost. Designed of Dan

River's washable cotton

rhinestone buttons, rhine-

pocket. In grey, gold, blue, brown — an original

by Gordon Edwards of

Dallas. Sizes 8 to 18.

plaid ... sparked with

stone pins upon one

our two-piece suit to wear

14.95

. . . John Nay: "Corkey says that their new baby has his father's nose, his father's eyes, and his father's mouth — — no wonder the proud daddy has such a blank expression." A new member of the co-op fam-ily is Larry Edwin Guffee. He came

of Lockney.

Unusual News: Wayne Collins missed going to Lubbock this week-

. . . Kathryn Turner spent the week-Right now he and his mother are end in Plainview with her sister spending a few days with Grandpa and Grandma Guffee (Mr. and

and family, Mr. and Mrs. Lloyd Watts and sons.

Jr., Jimmie and Lane Womack attended the Womack reunion that was held at the Baptist encampment grounds near Floydada last Sunday.

. . . Mr. and Mrs. R. N. Bryant and Bobby of Big Spring, and Mr. and les and other guests enjoyed a sup-Mrs. G. L. Bryant, jr., of El Paso, per and party at the co-op office vilsted their brother Ralph Bryant and family and other relatives in |

. . .

Texas Power Reserve held there on





and uncle, Mr. and Mrs. E. C. Cope,

September 3 and 4th. Attending Board of Directors meeting on the 8th were Carrick Snodgrass, Oliver Harmel, Herman King, Lee Rushing, H. L. Morris, John Smitherman and W. E. Grimes. W. E. Edwards was not present. He and Mrs. Edwards are visiting his brother, Walter Edwards at Santa Rita, New Mexico, who has been seriously ill. He was some better at the last report received by relatives here.

A demonstration will be given Thursday afternoon at the home of Mrs. Anthony Latta in the Mt. Blanco community.

On Tuesday night, September 1, the employees of the Lighthouse Electric cooperative and their families, the board of directors and their families, and those playing on the REA ball team and their familper and party at the co-op office nere in Floydada.

Miss Carolyn Kiker, Floydada, Floydada over the Labor day holi- Route 1, brought her Zylaphone and played beautiful music throughout the evening.

Melvin Henry, Carrick Snodgrass and John Smitherman report a nice meeting at Mineral Wells. They attended the annual meeting of the L. H. Buchanner, Claude Weathers-J. H. Buchanan; Claude Weathersbee; Jr. and Lane Womack; Mr. and Mrs. Wiley Rogers and Cecilia Ann; Mr. and Mrs. Carl Lewis; Mr. and Mrs. Burl Holt; John Nay; Wayne Collins; Bill Thompson; Betty Witt of Lubbock; Johnny Stutts; Faye Manshack; Bill Hulsey; Mr. and Mrs. Ralph Bryant; Mr. and Mrs. Pete Hickerson, and Pat; Joy Sparks;

Mr. and Mrs. Bill Baker: Mr. and Mrs. W. C. Snodgrass; Elayne aunt, Mrs. G. W. Johnson of Jew-Snodgrass; Peggy Parkey; Mrs. Lee ett. Rushing; Mr. and Mrs. Oliver Har-mel; Mr. and Mrs. W. E. Grimes; Welton, Arizona, and Mrs. Lee Bur-Mr. and Mrs. Kyle Glover and Lois Ann; Mr. and Mrs. A. G. Taylor Floydada Wednesday night. and Ronnie; Mr. and Mrs. Maurice Mr. and Mrs. Jim Stewa Steen; Mr. and Mrs. L. E. Kiker and daughters Naomi and Carolyn; Mr. daughters Naomi and Carolyn; Mr. where they visited in the home of and Mrs. John Smitherman; Mar-Mr. and Mrs. Walter Welch. Their vin Healy; and Mr. and Mrs. Aldine Williams.

. . .

Mr. and Mrs. John Smitherman met there for the day. heard from their son Mac and he had been moved from Georgia to North Carolina. He is a paratrooper. ing was a lot of fun.

Mrs. D. M. Moore is visiting her parents, Mr. and Mrs. M. L. Melton at Paris, Texas.

Fairview News

(by Mrs. Clyde Bagwell)

FAIRVIEW, September 8 - We have had some fall-like weather Mize home were Mr. and Mrs. Althe past several days and now that school has begun, it makes us feel like fall is really here.

to Levelland last Monday night Mize. where they spent the night in the Mr. home of Mrs. Bagwells cousin, Mrs. Loyd Ownbey and family. A family reunion was held for seven first cousins and their families. A bountiful supper was served by Mrs. Ownbey and her mother, Mrs. C. D. Thacker. Those attending this reunion along with the above ment- of Fort Worth and a daughter and ioned were Mr. and Mrs. P. L. Join- family, Mr. and Mrs. Merle Mercer er and daughter, Kathleen of Eug-ene, Oregon, Mr. and Mrs. Bill Pier-Mrs. Bill Burgett and family of ce of Muleshoe, Mrs. Ira Bobo of Seminole, Mr. and Mrs. Leon Rasco and daughter, Deana Sue, Mr and Mrs. Dwight Biggs and Thur-lan Thacker all of Lubbock. Mr. and Mrs. Dean Walls went to Littlefield Monday to attend an Aberdeen Angus cow sale and spent the night with Mrs. Walls aunt, Mrs. Mangum Mrs. Cecil Payne visited awhile Sunday afternoon with Mrs. Clyde Bagwell Sunday guests in the home of Mr. and Mrs. Lee W. Burton were her parents, Mr. and Mrs. J. T. Myrick SMITH'S of South Plains and Mr. and Mrs DEPT. STORE Earl Huckabee and daughter, Chris tie, of Slaton.

Rev. and Mrs. Bob Hickling e-turned Saturday from Santa Fe, Floyd County Hesperian, Floydada, Texas, Thursday, September 10, 1963

Pooles to Spend Melvin Robertson Week in New York Has Good Team at

New Mexico and Texas. Her talk W. S. Poole, Floydada, parents of Dr. Poole, leave by plane Saturday for New York City.

> Dr. Poole will attend a meeting of the international college of surgeons, where he will receive his associate membership in the organization at Carnegie hall.

The Pools will enjoy a week vacation in the city as guests of the Belmont Plaza hotel, returning home September 18.

Dr. and Mrs. Poole and two sons, Mr. and Mrs. Cecil Payne and C. Daryl and David and daughter, and Mr. and Mrs. C. W. Payne Melissa, are making their home at returned home Saturday afternoon 4512 19th street in Lubbock from a weeks fishing trip to Possum

Dr. Poole's new clinic building Kingdom lake. They caught a lot of fish and brought home some to now under construction at 3020 34th street, will probably be completed about October 15. Mr. and Mrs. C. H. Wise, jr., and

daughter, Annette, of Dallas spent Shallowater came over to visit on from Friday until Monday here as Thursday night. guests of his parents, Mr. and Mrs.

Mrs. Lee Burgett received word Wise, sr. Saturday night early Sunday morning of the death guests in the Wise home were her of her niece's husband, W. W. Bowers, who passed away at his home in Dallas on Friday night. Mr. and Mrs. Leroy Denton and

Mr. and Mrs. E. R. Walls of Plain-Mr. and Mrs. L. A. Horton of view were Sunday dinner guests of Plainview were Sunday night guests Mr. and Mrs. E. W. Walls. Mr. and of their daughter and family, Mr. Mrs. E. W. Walls attended church and Mrs. Jim Stewart. Monday Mr. at Lockney Sunday night.

The home demonstration club and Mrs. Horton spent the day with meets with Mrs. Clifford Helms on Edell DuBois received a message Monday September 14 at 2:30 p.m. This is the first meeting since July and all members are urged to be present. Miss Petty will give a demonstration on meat salads. Mr. and Mrs. J. B. Burgett of

Sherman Irwin was here from Sheppard field, Wichita Falls and gett visited Mrs. W. T. Branson in he and Luella Irwin, Ann Hopper, and Trudy Barrett of Lubbock went Mr. and Mrs. Jim Stewart and to Ruidoso, New Mexico, Saturday Jim Dan went to Plainview Sunday and returned home Monday night Thruman Perry is home again and is up and about part of the time. He will have to rest for awhile yet. Week-end visitors in the Perry home were Mr. and Mrs. Grady Reeves and sons of Plainview. Mrs. G. M. Bullard and J. C. of Floydada spent Monday night and Tuesday morning in the Perry

> Columbia typewriter carbon, best yet. Hesperian.



to Charles Reid for the past two years and was moved up to the head coaching position when Reid resigned to enter the insurance business

Prospects for the Buffaloes this season are bright. They are starting the season with 19 lettermen returning from last year's squad. Robertson reported his boys to be heavy, with about a 175-pound line and 160 pound average in the backfield.

Floyd county friends of the young coach who will want to follow the fortunes of the Buffaloes will find that they are scheduled to play Big Spring "B", Midland "B" (two games), Coahoma, Abernathy, O'-Donnell, Seagraves, Whiteface, Dever City, Morton and Sun Down, Abernathy being the only foe common to both the Buffaloes and Whirlwinds.

HALF-MINUTE INTERVIEWS

L. C. McDonald: "Mrs. McDonald is showing improvement and we feel like she is on the road to recovery.

Dr. and Mrs. D. H. Pitts have had as their guests the past week their son and family, Mr. and Mrs. Douglas Pitts of Waco and their daughter, Mrs. Ralph Hammonds and daughter of Dallas

Advertise for it. Hesperian.



• Biblical Missionary Pre-Millineal

> Sunday school 10:00 a. m. Preaching 11:00 a.m. Evening Worship 8:00 o'clock

JIMMY GARRETT, Pastor

He called them after he finished his entatives to the association to be training in Georgia and said jump- held at Crosbyton on September 16 home.

day in the home of her sister, Mrs. A. S. Mize. Other guests in the bert Randolph of Lubbock and Mr. and Mrs. Everett Randolph of Abilene. The Messers Randolph are Mr. and Mrs. Clyde Bagwell went brothers of Mrs. Wilson and Mrs.

son, Troy, was home on a week-end leave from Randolph field near San Antonio and all the relatives Conference was held Sunday after church and along with other business taken care of, the represwere elected. They were Mr. and

Clifford Helms and Lee W. Burton. Their alternates will be any member of the church who is present to

New Mexico, where they had been for a week. In the absence of the

pastor on Wednesday night, Mary

Ann Wilson gave a talk on her work

this summer in summer missions in

was very interesting and was en-

joyed by all. The pulpit committee

met after prayer services Wednes-

day night. Sunday September 13, will be Rev. Hicklings last day here.

Mr. and Mrs. Bill DuBois were

Mr. and Mrs. Clyde Bagwell at-

tended a picnic supper and 84 par-

y at the home of Mr. and Mrs

Travis Lightfoot in Floydada Fri-day night. This party was in honor

of Mr. and Mrs. J. B. Jordan of Al-

mother, Mrs. Ella Lawhon of Padu-

cah and her brother and family,

Mr. and Mrs. Walton Wilson.

esidents of Center community.

forme

buquerque, New Mexico,

prove it.

H.

Linda of Shamrock.

Sunday dinner guests of his par-

ents, Mr. and Mrs. Edell DuBois.

Mrs. L. B. Cozby, sr., Mr. and Mrs. Mrs. E. W. Walls visited Wednes-

day night and Thursday with her sister, Mrs. T. J. Jarboe of Lockney. Mrs. W. B. Wilson visited Mon-

Mr. and Mrs. J. B. Burgett and family of Welton, Arizona, left Sat-urday for their home after spending a week here as guests of his parents, Mr. and Mrs. Lee Burgett. Other guests last week in the Lee Burgett home were another son and family, Mr. and Mrs. Travis Burgett



SMITH'S

DEPARTMENT STORE

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ME I

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lar in your collection . . .

ans 100% wool worsted jersey cardigan blouse does more than double duty. will find it perfectly fitted to wear with skirts. ever a dress. Elegant touch of embroidery Park. Fashion's new flattering shades.

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Back-to-School in Style! TINY TOWN fashions

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Fine, combed cottons that are easier to wash, iron and require no starch. In a sparkling choice of styles for big and little sister, featuring full, stand-out skirts and highfashion detail.

Size 3 to 6x 5.95

SMITH'S DEPARTMENT STORE

VETERANS HOSPITAL PROGRAM PRESENTS

BOBBY DEL RIO

World renowned accordionist, speaker and entertainer. One of the first to cross the Pacific to entertain our Armed Forces in the jungles of New Guinea. Wounded in one of the early uprisings in Korea. After a miraculous recovery he has devoted his life to church work and to carrying the message of the church to our fighting men and wounded veterans. Come and hear his great message about the power of praver.



BOBBY DEL RIO

COHLEEN JENSEN

Has been on the major radio networks since she was fifteen and has been praised highly for her outstanding accomplishments with piano and voice. Her warm friendliness and great talent make her one of the most beloved Church workers of our time. Miss Jensen's work in the service camps and veterans' hospitals has been an inspiration to thousands of our young men away from home and their Church.

COHLEEN JENSEN

HEAR AND SEE THESE RADIO ARTISTS IN AN INSPIRING SERVICE OF SACRED MUSIC

EVERYONE INVITED

FIRST METHODIST CHURCH

Sept. 13th. at 8:00 P. M.



jan, Floydada, Texas, Thursday, September 10, 1953

were seriously inconvenienced.

IDSTICK

OGIC

LOUISE ALLEN

Friends ed With Barbeque

1

Billy Staniforth, ja of friend s aneken barbeque at South Plains

The telephone strike taught us was the date of and the barbeque two things: that we can hardly which games of that we could product get whee as noes were enjoyed. included Messrs. d Cardinal, Lon pend on a "Hello, Central," the long radley, L. F. Gres-silent mornings yielded an unex-tosh, M. J. McNeill. pected bonus in added time. hold projects, such as cleaning out Mmes. Jim Word, Mmes. Jim Word, the pantry, sorting old clothes, an-un, John Kimble, swering letters — usually put off coffman. Fred till tomorrow—were done with am-Brown, John Kiz-Russell King, Jim-Reue and Mr. and bound week. There was, of course, the offset-

Douglas Pitts of re guests.

McDonald Hostess

McDonald, assisted Mrs. C. B. McDon- marily spends her kitchen hours triends with a transacting business for her many

rday afternoon at are washing dishes or mixing a and conversation in twenty different directions -for to recorded favor- the family, the club, the church.

Misses Jean Porter, with a pinch of Shakespeare in-Jo, Day. Gladys stead of salt, and club dues instead Pierce, Ann Wel-Myrna Wilson, tin, Barbara Perry, mn Warren, Alice During the strike, she got re-acqu-Ann Golightly

STER PAID OYDADA MONDAY Mrs. W. D. Reaves easily imagine the joy of families business visitors in

will move to Floyd-15, when Rev all. Parents surely felt grim satisn his duties as pas-Christian church.

lar and daughter, nt, visited with on Saturday.

Entertain Young Mrs. Ross Henry Matrons at Coffee 1929 Study Club Mrs. Alton Chapman and Mrs. E. E. Joiner were hostesses at a coffee in the Chapman home on last Fri-

day morning. The guests were members of the oung married women's class of the First Baptist church, of which Mrs. Chapman is the teacher. Mrs. Joiner is the superintendent of the department.

Twenty-seven members of the class and 17 children were present. The coffee was mostly to present the children of the members as some of the class had not had the viewed the book, "The Road to pleasure of knowing the children. Bethany" by Frank C. Slaughter. The oldest child present was three years of age.

Red roses were used as the table decoration and coffee was served and the barbeque get along without a phone; and from a silver service. Seasonal her mother, Mrs. Kinder Farris fruits and banana nut bread her mother, Mrs. R. C. White that we could probably get wice as much done if we didn't have one were served with coffee. were served with coffee.

colorful zinnias were used as decor throughout the entertaining rooms.

Library Workers Are Complimented ed the year books.

Mrs. Roy Hollar entertained in ting disadvantage of being unable her home on Friday evening honor-Ralph Hammonds to make a business call, of having ing the girls who have been assistto remember a dozen errands every ing in the Floyd county library here time one left the house. And families and at Lockney during the summer in which real emergencies arose months and who are going away to college.

Misses Myrna Wilson, and Nancy But we heard one woman, who admits she is a telephone addict Golightly, of Floydada, will go to in her home on last Thursday afsay she recognized her entire life Tech at Lubbock, and Howard ternoon. without one. With a shoulder rest Payne college at Brownwood, respectively, and Miss June Wiley of and a long connection, she custo-

bound party at outside activities. While her hands Present for the food and conversation party were the above mentioned girls and Misses Francis Dee cake, her mind and tongue are off Copeland of Lockney, Dorothy Duncan and Mrs. Iva Pearl Reber, Floydada, present assistants at the

Why her cakes didn't come out Floyd county library. WICHITA FALLS RESIDENTS of baking powder, we'll never know. At any rate, she admits, she was Mr. and Mrs. W. M. Staniforth, tied to the kitchen by the telephone

ainted with the rest of her home. Mr. and Mrs. Monte Staniforth, Although we have no teen-agers and Mrs. Frank Timberlake of at our house any more, we could Wichita Falls.

who do. No teen-agers lying prone this area to attend the opening of in the hall to step over as they talked endlessly about nothing at a cotton gin owned and operated by a son, Monte, jr., south of Plain-

view on Tuesday.

Hilton.

her mother, Mrs. R. C. White of Beautiful fall flowers, dahilas and Hollis Bond, C. W. Denison, Alton Chapman, Clyde Harmon, E. E.

The 1929 Study club held their

first meeting of the club year on Thursday morning when Mrs. Ross

liams and Mrs. P. A. Denison. Mrs. Hollis Bond, chairman of the year book committee, distribut-

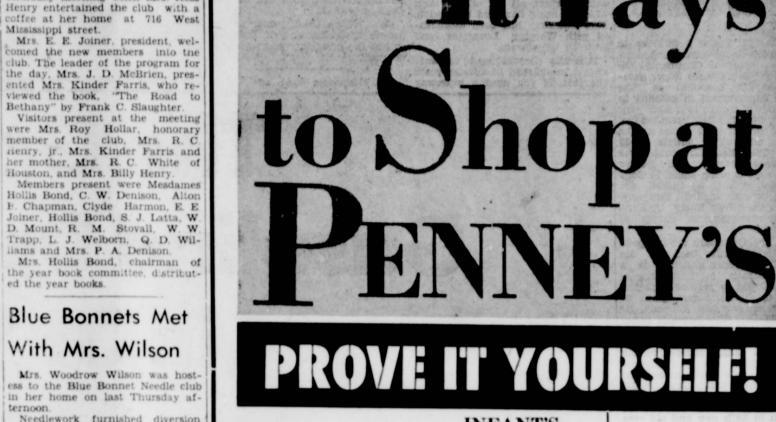
Mrs. Woodrow Wilson was hostess to the Blue Bonnet Needle club

Needlework furnished diversion or the afternoon and games were Lockney will enter Southern Meth-odist university next week. Also enjoyed, prizes going to Mrs. Ernie Widener and Mrs. Everett Collier. Mrs. Bill Baker's resignation as a member of the club was accepted and Mrs. Olin Bryant was voted a member of the club. Mrs. Baker is working now at the Lightuse Electric company.

Lovely refreshments were served by the hostess to the members. Mmes. Ernie Widener, Everett Col-GUESTS IN STANIFORTH HOME lier, Bud Goen, Starks Green, Floyd Fuqua, Duncan Hollums, Pete Kensr., had as their guests this week dricks, Oliver Allen, Wayne Finley, Mr. Staniforth's brother and wife, and Poyner Roberts.

Mrs. Greer Christian will be hostess at the next meeting which will be an all-day affair on September The Monte Staniforths were in 17 at which time officers for the coming year will be elected.

Mr. and Mrs. R. C. White of Mrs. Ama Smalley of Clovis, New Houston visited last week with their daughter, Mrs. Kinder Farris, Mr. Farris and sons. Mr. and Mrs. White faction that, if they couldn't use the telephone themselves, at least there was peace and quiet to keep Mrs. Ama Smalley of Clovis, New Mexico, and Mr. and Mrs. Ralph Mexico, and Mr. and Mrs. Ralph Groves of Amarillo, were the week- ter, Mrs. Thomas Hale and family end guests of Mr. and Mrs. W. H. at Midland, enroute home last Sunday



ENNEY'S PROVE IT YOURSELF! INFANT'S 2 PC. KNIT SLEEPERS Cuddly cotton knit with handy elastic drop seat, gripper fasteners and, of course, covered feet! Pretty in pale maize, green, blue or pink. Stock up now, momthis is a special low price! Sizes 0-4.

27" x 27" BIRDSEYE DIAPERS

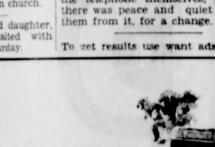
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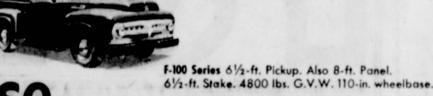
6 for **\$1**.00

\$2.00



WOMENS NYLON SLIPS





Blue Bonnets Met With Mrs. Wilson

e one right truck P-350 Series Parcel Delivery Chassis ryour job from the Windshield front end for 7- to 111/2-ft. bodies G.V.W. 7,800 lbs. new vastly expanded line of ord *Economy* Trucks! ver 190 models!



ow-a completely new Ford omy Truck model exactly t for almost any job you name! Ranging from Pickups 6,000-lb. G.C.W. BIG JOBS! transmissions, power, a, springs! New Driverized cut driver fatigue-most ortable on any trucks! rized Deluxe Cab (on models has 16 custom extras at light added cost. Step into perized Cab today at your Dealer's-you'll know it's Cab for you!



B-500 Series 154-in. wheelbase for up to 36-passenger bodies. With V-8 or Six.





C-800 Series BIG JOB G.V.W. 23,000 lbs., G.C.W. 48,000 lbs.

Come in and see the new Ford Economy Trucks today!

SHOP MOTOR COMPANY Floydada, Texas reinterested in an A-1 Used Truck - BeSure to See Your Ford Dealer Floyd County Hesperian, Floydada, Texas, Thursday, September 10, 1953 Fioya County Hesperian, Floydada, Texas, Thursday, September 10, 1953

Super Gasoline Introduced by **Conoco Dealers**

HOUSTON, Texas, September 10 -A million-dollar advertising campaign to introduce Continental Oil Company's new Conoco Super gasoline with TCP, described as "the biggest improvement in gasoline in 31 years," is being launched this week as Conoco's new premium fuel goes on sale at 8,500 Conoc service stations and other outlets in 33 states. TOP, the additive that gives car engines more power and greater fuel mileage is being added to Conoco's new gasoline by special ar-rangement with Shell Oil Company. it was revealed by Harry J. Kennedy, vice president in charge of marketing.

TCP, the trademark for the power-boosting additive used in the new Conoco Super gasoline, is a special chemical compound originally developed to prevent spark plug failure in the Air Force's giant B-36 bombers, said Mr. Kennedy. He explained that TCP provides better engine performance in two ways First, it neutralizes spark plug deposits that cause short-circuiting and misfiring. Second, it changes chemically the deposits in combustion chambers that cause "wild-ping" and pre-ignition with resultant power loss. Both conditions are common in both new and old cars.

"Conoco Super is a wholly new kind of gasoline," Mr. Kennedy pointed out. "And Conoco custmers will be the first in their vicinities, except for scattered points where both Conoco and Shell market gasoline, to get the benefits of the most important advance in motor fuels since we began adding tetraethyl lead to gasoline back in 1922."

"In actual road operation motorists have experienced nticeable improvement in car performance af-ter using as little as two tankfuls of gasoline with TCP. They also have experienced noticeable improvement in car performance af-ter using as little as two tankfuls of gasoline with TCP. They also have obtained as much as a 15 per-cent boost in useable power, better gasoline mileage and up to 150 percent longer spark plug life."

"As usual, newspapers are carry ing the heaviest load in Continental's intensified advertising campaign to help launch our new Conoco Super gasoline," Mr. Kennedy sald. Conoco is using ads in more than 1,000 weekly and daily newspapers with a combined circulation of 11,500,000 in addition to spot radio announcements on 98 statons in 56 cities; television commercials on 21 TV stations in 14 cities, and 5,350 outdoor posters in 1,217 communities.

Conoco Super gasoline is now available at Conoco service stations and other retail outlets in Arkansas, Colorado, Idaho, Illinois, Iowa, Kansas, Kentucky, Louisiana Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, New Mexico, North Dakota, Oklahoma, South Dakota, Texas, Utah, Wisconsin and Wyoming

some much needed waterways established. Carl Lemon of the Cedar Hill community has a wonderful stand of Weeping Lovegrass in a large flat waterway which two div- METHODIIST REVIVAL DATE ersions will divert the water from WILL BE OCTOBER 4-11 several acres of land. Milton Evans, of the Harmony

community has a waterway established which will allow him to cut outside water off a steep slope which is being damaged by erosion. This waterway has been established with Weeping Lovegrass and Asbury Methodist church, Lubbock. Western wheatgrass.

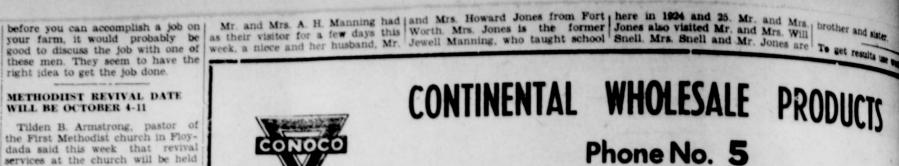
It is very encouraging to see wat- nounced. erways established in adverse years like this. If you need a waterway

right idea to get the job done.

Tilden B. Armstrong, pastor of the First Methodist church in Floydada said this week that revival services at the church will be held October 4 to 11. Rev. Wayne Cook, pastor of the

will be the preacher, the pastor an-

Use Hesperian want ads.



Billy B. Henry Res. Phone 505

Mrs. R. C. Henry Kes. Phone 50

The Greatest Gasoline Development in 31 Years

New Conoco <u>Super</u> Gasoline

Conservation **District News**

Floyd Jackson, who farms in the Lone Star community, has been following a better than average cropping system on a 160-acre farm. His cropping consists of alfalfa, wheat, grain sorghum and cotton with an occasional crop like barley or oats.

One of the best ways to point out the benefit in farming with a rot-ation like this, is to look at his yields.

When the most recent field of alfalfa was plowed up, it was followed by barley for two years which averaged about 80 bushels per acre. It was then farmed to cotton which produced 373 bales on about 20 acres.

This year he has this field in cotton again and it has a very good crop on it again.

With a cropping system like this, Floyd can keep a high production record on this farm with crops like wheat, barley and grain sorghum in his system of farming he can maintain a good supply of organic matter in his soil, which will protect his land from blowing and maintain a good physical condition of his land.

This organic material will enable him to make most efficient use of his rainfall and irrigation water.

Progress is being made in getting

READY! WITH NEW CONOCO SUPER GASOLINE with TCP AT

CONOCO NO. **Sparks & Sparks**

Telephone 20

Boosts power as much as 15%! Increases spark-plug life up to 150%! Gives you extra gas mileage, too!

Here's the most revolutionary advance in motor fuels since the introduction of tetraethyl lead in 1922-new Conoco Super Gasoline with TCP, brought to you by special arrangement with Shell Oil Company. TCP is Shell's trademark for the remarkable additive originally developed for aviation fuels.

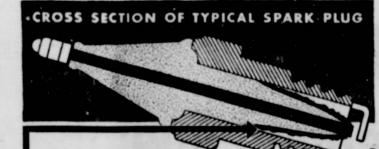
Now you can actually enjoy the benefits of an engine tune-up-just by changing to new Conoco Super Gasoline. Chances are, by the time you've finished your second tankful, you'll feel the increase in power. And you'll keep that extra power just as long as you use Conoco Super.

For Conoco Super with TCP is a new kind of gasoline. It overcomes the greatest single cause of power loss affecting most of the cars on the road today. Now, you can enjoy all the power that was built into your car.

Why you need Conoco Super Gasoline with TCP

In the average automobile, the by-products of fuel combustion constantly build up deposits on spark plugs and in combustion chambers. These deposits can "cheat" you of power in two ways. First, they actually short-circuit your spark plugs. This causes mis-firing. Second, deposits in the combustion chamber get red hot and cause the fuel to ignite before it should. This is called pre-ignition or "wild ping." The effect of fouled spark plugs and pre-ignition is a loss in power and a waste of gasoline.

at applied for by Sted Of Co



Combustion deposits form here, causing mis-firing and loss of power. TCP neutralizes these deposits, giving top power and performance.

How TCP works

TCP is a special chemical additive which is added to Conoco Super Gasoline. It was specifically developed to overcome the loss of power and fuel caused by combustion deposits. TCP neutralizes harmful deposits on spark plugs-your plugs spark as they should. It prevents deposits in the combustion chambers from causing pre-ignition-"wild ping" is controlled. Thus, every time you fill up with new Conoco Super, it's like getting your spark plugs cleaned and your engine tuned-up.

TCP helps your car, whether new or old

If you are driving a new car, with a high-compression engine, you need Conoco Super Gasoline to keep your car delivering all the power that was built into it. It will actually increase spark-plug

Starts

life up to 150%. If you drive an older car, with tens of thousands of miles on the speedometer, Conoco Super can restore much of the "new car" performance and power you've been missing.

Yes, a great new era in motoring is here for you: Drive into your Conoco station today and fill your tank with new Conoco Super Gasoline with TCP: You'll feel the difference by the second tankful!

Questions and answers about New Conoco Super Gasoline with TCP

Q. What is TCP?

Answer. It is a cresyl compound, originally developed for aviation gasoline and used with great success in both military and commercial aircraft.

Q. Has TCP been tested?

Answer. Yes, for millions of miles, in all kinds of cars, under all kinds of driving conditions.

Q. What does TCP do?

Answer. It overcomes the power loss caused by deposits on spark plugs and in combustion chambers.

Q. What does TCP do for new cars?

Answer. It helps them keep their original power.

Q. What does it do for older cars?

Answer. It's like cleaning your spark plugs and getting a motor tune-up. You'll get back much of the power you're now missing.

Now at your Conoco dealer!

NEW CONOCO Super GASOLINE

