# The Floyd County Hesperian 

Worms, Bugs Threat To Big Cotton Crop





Thada Lackey To Sell Hereford Lions In "Auction Ring" Today

## $\pm= \pm=5$


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$\qquad$

IR TEST
It 2,00 feet Wednesday
mon in Redbeds and Gyp Chester Mitchells are Backed



Rotary District Governor Coming to Floydada Tues.Wednesday


Hiway Seventy Association To Boost Traffic

Revivalists Honor
Alathean Guests

Rex Brown Runner-
Up For Plainview
City Championship

In This Week's Social News strikes sill On $^{n}$


Old Settlers Meet For 28th Session


Leora King Named
Honoree on Her
Twelfth Birthday


$\square$


## Look what your FORI) dollar buys !



Check the features below against any car in the low-price field and you'll see why Ford's worth more when you buy it...worth more when you sell it.


If you're interested in 2 A , used cars, be sure to see our selections

## BISHOP MOTOR COMPANY <br> Floydada, Texas

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Publishing CO, Luc. at
Main St. Moydada. Texas HOMER STEEN. Editor


Dillard-love Families Hold Annual Re-Union by troy L. MeNeill


LANDS

Farm and Grazing Lands in Floyd and other Counties Town Lots in Floydada.

MASSIE \& BOND
J. M. Massie Hollis R. Bond
SPARKS \& SPARKS

Going places over Labor Day?

MLAY SAFE! STOP FOR

A COMPLETE SAFETY SERVICE FOR YOUR CAR!
Chances are you're planning a Labor Day "outing." But remember, safe tips stort at the Conoco sign. So plan on getting complete Conoco Sefety-first Serise FREE tire inspection FREE battery check Your Conoco dealer will check air pres-
sure and inspect all tires for cuts, bruies FREE brake check
He'll check your brake system; recom-
mend repairs when needed for safe driving.
FREE cooling system check He'll examine your entire cooling system
".drain it if you wish ... make sure it's

FREE lig
Hights inpect headlights, tail lights, signal
lighe sure your car has no de-


Drive carefully the life you save may be your owi

CONTINENTAL WHOLESALE PRODUCTS
Phone No. 5
Billy B. Henry
Rec. Phese ses



LIPTON $1 /$-lb. Pkg.
TEA $\cdot \cdots \cdot$
HUNTS, Bottle
CATSUP


teves
STEW
Ne juce wnurf Patu tiar

## LAD DRESSING

anp 45c MARSHMALLOWS 32c 50c GREEN BEANS 23c 32c NERS

| $\begin{aligned} & 12 \mathrm{c} \\ & 25 \mathrm{c} \end{aligned}$ | / |
| :---: | :---: |
| 75c |  |
| ENCILS | DOUBLE |
| 39c | GREEN |
| 35 | SIAMPS |
| 10c | Oes TUES. |
|  |  |
| fRESH FRU | Vegetable |

## OMATOES 15c

 STING EARS . 6c CUCUMBERS . . 10c ASH . . . . 712 c GREEN ONIONS 15cwratoupe 100
LIFLOWER . . 15c CARROTS ..... 15c
15c LEMONS ..... 15c

## CHUCK ROAST Ib. 27c

 LOIN STEAK . . lb. 35c T-BONE STEAK . lb. 37c Shoulder Roast . lb. 35c RUMP ROAST . lb. 35c GROUND VEAL Ib. 19 c

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0
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2 \mathrm{lb} . \mathbf{1 . 0 2} \text { BOLONA }
$$

$$
\text { lb. } 49 \mathrm{c}
$$commercial veal

ROUND50


Re-Union And Rodeo to Open At Ralls Today



AIR CONDITIONING
Carrier Air Conditioners Reem Central Heating Units All Types of Evaporative Cooling Let us help you ditioning proting and heating
damper manual controlled domper.

14 Years Experience in airconditioning, heating and general shet
work. Our previous installations are work. Our previous installations are our best
mendations. We would be glad to Hammond Sheet Metol Floydada, Texas

## WHAT FUTURE LIES AHEAD <br> FOR YOUR CHIDD?

Make it a bright and Save for it NOW The most urgent time to san for the future is during an is flationary period. You vit day when the will be min
valuable valuable - providing your
family will all the thing family will all the thing
they need, when they nee day-and save regularly


FIRSI NATIONAL BANK
floydada, texas

## Bishop's Movoada. texas

Molded Suction Soles Iuprove foorworn


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& \text { CAGER }
\end{aligned}
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> proof Arch Cushion and Cash.
> Wanthable. Men's: bluee, redi, gotd White. Men', boy

## MEN'S $61 / 2-12$

BOY'S 2-6
86.50

HAGOOD'S DEPT. STORE
U.S. TisiS

The Shos of Champions

Put yourself in the driver's seat of a
Pontiac and immediately some Pontiac and immediately some very
wonderful things happen. First, wonderful things happen. First, you high-compression engine that re sponds so eagerly you know there's power to spare. You control this big 122 -inch wheelbase beauty with
almost no effort. But only after
you've driven it for many thousands
of miles do you realize that Pontiac's outstanding point of extra value is its famed dependability, long life
and amazingly low operating and and amazingly low operating and Pontiac quality is proved beyond Pontiac quality is proved beyond

Dollar for Dollar jou
Pontiac LC. McDONALD


For Rent

F-100 1/2 Ton Pick-ups
F-350 8 cyl. Dix, cab 1 ton
F-600 8 cyl. Std. cab 2 ton
USED TRUCKS

1948 Dodge, 4 Door


## For Lease

## 

Live Stock
$\square$



Miscellaneous


$\qquad$ Wanted



Farm Machinery

| IRRIGATION |
| :---: |
| dams, sticks, tubes, |
| S. J. Iata Implement |
| and |







## 




ODES CHEVROLET
(\%)
LOOK AT USED CAR BAR 1952

CHEVROL A local
$1951 \begin{gathered}\text { OLDSMOBILE } \\ \text { Super } 884 \text { Door } \\ 1952 \text { Chevrolet } \\ \text { convertible with }\end{gathered} 1949$
Sedan. A very clean car in powerglide, radio, heater \&
This car has been driven less than 17,000 mile
(OK) Used Trucks At Sensational So
1950 Chevrolet
1950



Fortenberry Descendants bion Held at Clovis, N. M.




## The New Texas

 Motor Vehicle$\qquad$
14 Years Ago Floyd County

## hat if your ME BURNED?


alysis, attending physicians told M.
and Mrs. . . Wester and muscle
and the throat and chest were effect
od in the recent uliness of their at the throa, and chest were effect
ed in the recent ilness of the
daughter, Jean. addition to Floyd count's officia
family, her appointment recently
deputy cerrk having been announc ed by A. B. Clark, clerk. She sunc
ceeds Mrs. . B. Claiborne at the
post and has shown
aptitude for her duties. considerable aptitude for her duties, Mr. Clark
sald Mrs. Authur stewart honored her
duaghter Bety Gail on her fourth
dirthday with a party. August 23
1939. birthday with a party. August 23
1939,
Born to Mr. and Mrs. Floyd Law-
son. a son. August 25. Mr. and Mrs. G. N. Shirey an
daughters. Lanell and Edith,
Thurstay for San Pedro. Califo
nha, where they wia visit their so Thursaay for San Pedro, Califor
nia, where they wia visit their so
and brother, Gubert, who is in the navy. 1939 football season will of
ficially open Friday morning whe
the Floydada Whiriwinds report the Floydada Whirlwinds report
Floydada high school for practice
The first game is scheduled September 15 on W
the Whirlwinds
Slaton Tigers

## Carolyn Tye eelebrated her third birthday Tuesday when her mother Mrs. W. Ty entertined from 4 to $5: 30$ with a party at their home.

Dale King Named on School Faculty
Ding and the son of sixth grade teacher and
Une Hlingland elementary
Ulininvew this school term.
Plo He He is a 1953 gratuate ${ }_{\text {of }}$
Texas State college at Can
a graduate of Floge at Canyon and hagh scho
finishing with the class of 1944 .
fr
OWN.
OLMES
MPANY

## 

## ALL METAL

## CAR PORTS

legs. Can be finished
ome in and place your

## Steel Irrigation Houses

th linco axle and finishsides, tires and wheels

Inspection Law
Nux stix or wxus

## BUILDING IS OUR BUSINESS

MECHANICAL DITCH DIGGIN
PMMP Foundations
COMCRETE SPILLWAYS


# NOW Open For Business 

Saturday we opened our doors for business, and each day we are adding to our stock of merchandise.

We will have our formal opening early in September when our stock is complete.

COME IN TO SEE US



You can tell ifs a 1 lery great 8
$\mathbf{A}^{\mathrm{T} \text { idling sped, the engine of d }}$ Buick is deceptively docile.
All you hear isa siliken whisper, a kitten purr, a smour how of air dannecing
quiecty through metal passageryys.
$\qquad$
$\qquad$
$\qquad$
$\qquad$ power of the first Fireball Engine that powers every 1953 Buick
Super and Roadmaster. So we cordially invite you to come in and y. it. We cordially invite you to hold rein on first V8 with vertical valves, with "T" ype intake manifold, with zero-power-
oss muffler - and the first standardproduction American passenger-car engine
ratio.
Why not come in for a ampling
Tbat's when you learn what Buick's
bigbest-compression engine in fifty great gears can mean in spind. room and visibility and handling ease -the bossing of this brilliant new V8
of the greatest Buicks yet. Can you make it this week?


THE GREATEST BUIEK

Report Grea Improvement In Soil Conditions

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DEPENDABLE
DODGE
TUNE IN MEDALLION THEATRE EVERY WEEK ON CBS－TV．．．SEE TV PAGE FOR TIME AND STATION
MAYO MOTOR COMPANY 202 W．Missouri St．
Floydada，Texas


Masters at Tech mas miman mavard
Given Mrs．Hogan mis batbra paraurd was hat：－

Vic Vet says


obroov sistre a ciest
Mas Bobsy stephens of portang
aet roter，Cleos stephems and tam．
Mr．and Mras steqhens and dauay

BRITTON
Appliance Repair Shop


WHILE THEY LAST！
One lot of Iskin Costume Jewelr Going at one half prie

BRADFORD JEWELRY
 mant WHITE Super Delux

PREMIUM QUALITY PASSENGER CAR TIIE POPULAR 6．00－16 SIZE－REGULAR 20.10 13 130 130 134

## GREATER

 STYLINGI
## GREATER

 RIDING COMFORII White＇s Geaniicunconditionally quaranted 30，000 MILLS aqainst all noad haraths EASY BUDGET TERMS－PAY AS YOU RIO A Full Set of 4 First：Quality WHITE DELUXE TIRE 20，000－Mile Unconditional Written Guarantea Tire Soving WHITE SUPER DELUXE passencer car mumartue


 SALE ENOS SATURDAY SEPTEMEER STMI

COMPLETE SET OF FOUR－ $6.00-16$ SI2E IILR REGULAR $\$ 58.40-$ LABOR DAY SPECML 4 for $43^{\circ}$ SAVIWCS ON ALL OTwES SIEES！
WHITE

117 W．California

Schools Open at 8o'clock on Sept. Seventh
O. E. Murry Rites Held on Saturday

Deposit Relund By Gas Company Held Last Friday S11,655 Here

Farmer Funeral


YearlyRe-Union Orman Children Held at Amarillo

Farm Prous
Will Be hine Monday Evening

arought his grandather, Ed Freis
ot the reunton.

Burglary Charges Filed Against 2


## Cond Fonds-Lowar Prites

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