

Processing Floyd County Onion Crop at Q A & P Vegetable Sheds

Under the direction of Howard Allen, of McKinney, Texas, and Rocky Ford, Colorado, a crew of 30 men are here this week grading and sacking onions at the Q. A. & P. vegetable sheds, and will be occupied at the job for the next three or four weeks, if plans are carried out as now projected.

The crew of white men, principally from McKinney, but some of them from Hereford, are handling onions from the farms of Gene Probasco and W. O. Stewart of Barwise, and Simpson brothers, Floydada.

There are about 100 acres of onions in all to be harvested and marketed. The estimate is that 70 or 80 carloads of onions will be handled from the three fields.

Some of the onions are being purchased by Jack Renfro of Hereford.

The onions are a good grade, especially for seed onions, said Allen yesterday. Some of them have been pulled for two weeks and show the effects of the sun and rain by turning slightly green.

Onions yesterday were coming from the Probasco and Stewart fields Harvest on the Simpson onions is to be started today, it was said yesterday by Mr. Allen.

Yields and grade of the Floyd county onions are looked upon as best in the plains area this season.

Although some of the onions are likely to go out by rail, the probability is that the most of them will leave Floydada in trucks. They will go out as orders are received for them.

The producers are receiving \$1.40 to \$1.50 per sack for the onions at the shed.

The sheds are leased by Probasco, Stewart and the Simpsons.

Griffin and Brann, of Atlanta, Georgia, are the brokers handling the sales. W. Ike Griffin is in charge.

Vacancy Claim Near Lakeview Refused Reid

The application of Bob Reid, of San Angelo, to purchase alleged unsurveyed land in south central Floyd county, about a mile southwest of Lakeview school, from the State Land board, has been rejected.

Notice that such action had been taken was received in Floydada by members of the Floyd county committee, organized to resist the application, Saturday. The notice was a copy of the memorandum entered by State Land Commissioner Bascom Giles at the state capitol. The order was entered on July 23.

"After carefully considering all information available to the General Land Office, I am of the opinion that no vacancy exists in the area described," said the land commissioner's memorandum. Accordingly, the file has been endorsed "Rejected - No vacancy - 7-23-53," the notice said.

Application Filed in June, 1952 Reid's application to purchase the piece of ground was filed on June 11, following the Minnie Adams oil strike on May 28, 1952.

Exact field notes were not given, but the unsurveyed tract was described as bounded "on the north by the W. L. Laycock Pre-emption (See Claim Refused, back page)

Bloodmobile to Come to Floyd County Aug. 17-18

Blood will be collected for military and civilian needs of the nation in Floyd county on August 17 and 18.

The serum will be used for the war-wracked men coming home from Korea and the gamma globulin for polio vaccine.

N. W. Williams, chairman of the Floyd county chapter, American Red Cross, has issued a call for 400 donors to give the much-needed blood during two days, August 17 and 18, when the Bloodmobile will visit the county.

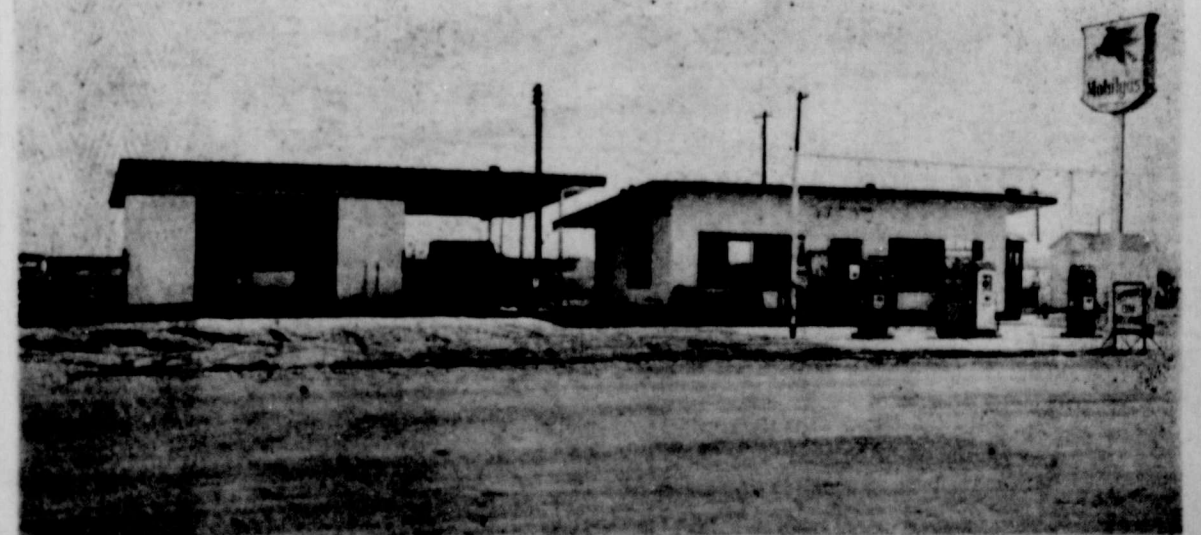
August 17 the Bloodmobile will be stationed at Lockney. On the following day, August 18, it will be in Floydada. At least 150 pints of blood will be asked for at each place. Two hundred volunteers are being asked for at each point to be sure the quotas are reached, Mr. Williams said yesterday.

A general meeting of all committee chairmen in the county to make preliminary preparations for the coming of the Bloodmobile, will be held the night of August 4 (next Tuesday night) at the Baccus Ford agency in Lockney, Mr. Williams said. Personnel meetings will come later, he said.

R. L. Knox, jr., has been named county chairman for the Bloodmobile campaign.

Meeting with the committee chairman and the Red Cross officials on Tuesday night will be Miss Jean Fitzsimmons, Red Cross area supervisor.

NEW SERVICE STATION 'OPENING' SATURDAY



The new functional type motor service station fanned out roofs to afford protection against the elements but offering a minimum of obstruction to ground traffic is pictured above on East Houston street,

where Rudy's Magnolia Service will stage an old-fashioned formal opening Saturday, with flowers for the ladies, balloons for the kiddies, coffee and doughnuts, attendance prizes.

The new station will merchandise Mobil products straight through Rudy Thornton, owner - manager announces. A featured service will be washing and lubrication.



A. C. Goen, right, the senior member of this father-son partnership died within a few minutes after being stricken Monday morning in the yard at his home, 216 West Mississippi street. Funeral rites were held yesterday afternoon.

A. C. Goen Succumbs to Sudden Attack Monday; Rites Yesterday

A. C. Goen, 72, for 50 years a resident of Floyd county, died suddenly Monday morning at 10 o'clock at his home, 216 West Mississippi street.

He had spent an hour or more at his office and told his son and business partner, M. P. Goen, he was going home to try a new kind of fertilizer on his grass and shrubs. Shortly after he reached home his wife returned from a neighbor's home adjacent to find his lifeless body in the yard. He was dead before medical aid reached the scene.

Funeral rites were held Wednesday afternoon at 3 o'clock with Elder O. W. Kirk officiating at the Wall Street Church of Christ. Interment was made in Floydada cemetery.

Pallbearers were Clinton E. Pyffe, Walton Hale, Cecil Hagood, Walter Collins, Jack Deakins and W. G. Walker.

Survivors are his widow, two sons, M. P. and W. W. Goen of Floydada, and two brothers, W. S. Goen of Floydada and L. P. Goen of Los Angeles, California, and five grand children.

Moved Here in 1903

A native of Johnson county, Texas where he was born September 27, 1880, A. C. Goen came to Floyd county in 1903 from Greer county, Oklahoma, and set up in the real estate business. Except for an eight-year interlude during which he served as sheriff of Floyd county, from 1906 to 1916, he continued in the realty business. For 26 years he was associated in partnership with his son, M. P. Goen, in real estate, insurance and loans here. The father and son partnership celebrated the 25th year of their partnership in January of last year.

In 1907 he married Mary Annice Walling, the daughter of a pioneer Floyd county couple, Mr. and Mrs. E. M. Walling. The couple had made their home here since 1908 when Mr. Goen was inducted into the sheriff's office.

Retires as Office Holder

In 1916 he retired from politics after 4 terms as sheriff but continued actively interested in political affairs. He was a Democratic stalwart and served on the county committee during the greater part of his residence here, after retiring from office. Innumerable jobs as school trustee, grand jury foreman, tax equalization board member election official and the like, were handled with characteristic energy. He was a member of the county Democratic executive committee at the time of his death.

So far as members of his family know he had suffered no illness and was apparently in good health up to the moment he was stricken.

Dale Goen, a grandson of A. C. Goen, who is in the air force, stationed near Fairbanks, Alaska, late yesterday was somewhere enroute home by army plane to attend his grandfather's rites.

W. D. Reaves New First Christian Church Pastor

At a meeting of the church board of the First Christian church last Sunday it was voted to call as their pastor, Rev. W. D. Reaves of Quanah, who was a recent guest speaker at the church.

Rev. Reaves has accepted the call, said J. C. Wester, chairman of the board. He will be here on September 15 to begin his work as pastor.

Reverend and Mrs. Reaves were guests at a church reception last Friday evening.

Mother of Judge Chapman Succumbs

Funeral service for Mrs. Ida May Chapman, 78, of Pampa, mother of Judge Alton B. Chapman, was held today at 3 o'clock in Spur at the Church of Christ.

Mrs. Chapman died at her home Monday morning in Pampa. She had made her home there since 1946 after moving from Spur. The Chapmans had pioneered in Dickens county.

She is survived by two daughters, Mrs. Lois Ousley of Pampa and Mrs. Merle Moore of Oklahoma City, and seven sons, Alton of Floydada, Willard of Pampa, Barron of Amarillo, Joe of Oakland, California, Mathis of Richmond, California, Sam of Vallejo, California, and Garlen of San Lorenzo, California.

Many friends of the Chapman family attended the service today in Spur.

PMA Elections Vital To Texas Farms in 1954

COLLEGE STATION, July 29.—To PMA county and community committees to be elected in August by Texas farmers participating in PMA programs, will fall the important duty of determining farm acreage allotments on any crops for which allotments are in effect in 1954, State PMA chairman Claude K. McCan said today.

Secretary Benson has already set in motion the preliminary work necessary in preparation for possible acreage allotments and marketing quota programs on 1954 crops of wheat and cotton if such controls should be required for these crops.

Urging all farmers concerned in any PMA programs to get out and vote, Chairman McCan said, "Establishment and supervision of farm acreage allotments when they are in effect is not the only duty of PMA committees. Price support loan programs and purchase agreements are locally under their direction. Storage facility loans available to farmers needing additional storage space for grains and seeds on their farm must be approved by the county committee. These loans are intended to supplement regular means of credit to increase grain shortage capacity.

Local administration of crop insurance, with the exception of loss adjustment, is another program under supervision of county committees. They are also responsible in cooperation with other Department of Agriculture agencies for supervising agricultural conservation program practices carried out in their community.

Any farmer participating in any PMA program — owner, tenant, sharecropper — is eligible to vote. County office will announce time and place of voting.

Fire Fighters Learn Tricks of the Trade

Members of Floydada Volunteer Fire department Alva Redd and Jimmy Jackson, who returned home Saturday night from Texas A. & M. firemen's training school, said that nearly 1,200 firemen from big and little cities of Texas and the southwest attended the school this year, to make it the biggest and best firemen's school course in the world.

With experts as instructors in every type of work that a fireman will be called upon to do in the course of his service as a member of a fire department, students at the school spend a 7 a.m. to 4 p.m. routine in study and demonstration for a week.

Salvage, hose evaluation, ladder operations, hose loads, public relations, advancing hose, pump operation, brush and grass fires, and "combined operations," which means a property fire, are among the studies and demonstrations with several acres of ground used for the purpose.

How to combat butane tank fires, pits of gasoline, oil fires, airplanes, automobiles, gas pumps as well as houses are studied in class and in actual demonstration of proper methods and use of equipment.

The firemen get advantage of the use of thousands of dollars worth of equipment and products furnished by the fire fighting equipment industry, to teach the firemen how to "keep the home fires from burning."

Attendance of firemen from the Floydada department has been sponsored by the city council of Floydada for more than 20 years, the council paying the expenses of representatives chosen by the fire department annually.

Hale's Grand Opening Friday and Saturday Viewed As Big Event in Retail Circles; in New Location

Measurably big strides in department store merchandising have been made by Hale's Department store since its establishment in Floydada nine years ago.

This week the store passes another milestone in its history, as it marks up a change in location and re-opens with a largely increased merchandise display room in a new and completely modernized building.

Celebrating the event will be the store personnel, along with Mr. and Mrs. Walton Hale, the proprietors—and undoubtedly the public—on the south side of the square. A full section of The Hesperian this week is used to tell the merchandising story.

Opening hour for the grand opening is 10 o'clock Friday morning. The celebration continues through Saturday and into Saturday evening.

Walton Hale, the manager, has been merchandising since the days of his youth, all the time in the department store line.

The store has a long-term lease on a 50-foot frontage that was acquired early in the year by J. A. Arwine from Mrs. W. W. Johnson, of Fort Worth, sole heir of Col. Thos. Montgomery of famed cattle raising on the TM Bar ranch.

The building has been in process of reconstruction for 90 days.



WALTON HALE

Hale has contributed no little to the growing importance of Floydada as a retail center for an ever-widening area. The enlarged quarters, plus the modern touch, is expected to make the store even more popular.

Display and sales room in the new store approximate 5,000 square

Thirteen Reporters Begin Work Measuring Planted Cotton Acres

After spending most of Tuesday in a coaching school with the county PMA committee as instructors in the agriculture building, 13 reporters are taking to Floyd county cotton farm lands this week to start cotton acreage measurement. Their goal, to determine how many acres in the county were actually planted for the 1953 crop.

After these 13 reporters, and the farmers whose land they measure, finish their job they will come up with the figure which will be used for the total for cotton planted acres in the county. It is planned that this figure will be official for the cotton allotment program, if it is

adopted next year. It is assumed as almost a certainty that an allotment program will be offered the cotton growers by the secretary of agriculture and that it will be adopted by a vote of the cotton farm operators.

Bob Logan will be chief of the field crews. His helpers named by the county committee this week are:

William F. Bertrand, Kerwin Baxter, Lawrence Stovall, Clifford D. Helms, Clarence Jones, Harold M. Norrell, W. J. Hartline, Dean Walls, Bill Jones, Floydada; George R. Worsham, Glenn Worsham, Stanley Conner, Lockney; and Cecil Purcell, Quitaque.

Health Department Mass Chest X-ray in County August 15-20

Health Department mass chest X-ray in county August 15-20

Health Department mass chest X-ray in county August 15-20

Health Department mass chest X-ray in county August 15-20

Health Department mass chest X-ray in county August 15-20

Health Department mass chest X-ray in county August 15-20

Health Department mass chest X-ray in county August 15-20

Health Department mass chest X-ray in county August 15-20

Health Department mass chest X-ray in county August 15-20

Health Department mass chest X-ray in county August 15-20



Subscription Prices: Outside Floyd and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

**THE FLOYD COUNTY HESPERIAN**  
Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STERN, Editor.  
THURSDAY, JULY 30, 1933



Established 1886 by Charles...  
tered as second class mail...  
office at Floydada, Texas...  
under the act of Congress of...  
1897

## VIEWS AND COMMENT

**Finest Crops** ever are being noted in irrigation areas over Floyd county since the rains. Rain has some readily usable nitrogen in it or something of the kind that sure makes the crops hump it, given good soil to begin with. Not only lots of cotton that has put on good big bolls here in July but also more good feed than one would expect to see in a year when everybody has been really cotton-minded. Fortunately, too, there are some dry land crops of cotton that were "counted out" on paper that now give indications of pretty fair production. Nothing like a rain to make things look different in west Texas.

However, the scars of the drouth run deeper than the surface and there are a good many people, especially people who had considerable cattle, that will feel the results of the dry weather for several years. For instance, the man depending on range grass to make his cattle crop, won't have real good range, even if he lets his grass rest, until way up in mid-summer of next year. He may, probably will, put cattle back on the grass, but he knows he shouldn't. He wouldn't, either, except as it appears to be a necessity.

One report heard is that feeders are offering 15 cents per pound for calves off of west Texas ranges to put in the feed lots this winter. Probably 15 cents is enough for a range calf that has been produced on the grass that is supposed to have nurtured him but 15 cents is not enough money for a calf, the mamma of which has had to be caked and bundled all spring and summer so as to give the calf milk on which to grow.

The post office department long has contended before the congress that a material item in the big annual deficit which the department has to report is occasioned by the loss in the transportation of second class mail, meaning newspapers and periodicals. Recent hikes in the rates for such service, together with other re-alignments in servicing newspaper patrons of the department, have partially met this outlay. An additional increase in the postal rates for newspapers is set, as we have it in mind, for April 1 of next year. Latest wrinkle in the affairs of weekly newspaperman and his relations with the post office department is a change in the amount of charge for postal service to newspapers and the manner of arriving at the figure. The department now has the publisher making up his report and filing it together with a copy of the newspaper marked up to show its relative revenue and non-revenue bearing contents, and other information. At the same time the postmaster is charged with seeing that a truthful report is made by the newspaper. Accordingly the postmaster and the newspaperman do duplicate work here where only one did it before. The

post office department also suggests to the postmaster that he have the newspaper, where possible, make up his own forms for reporting. Generally a government suggestion is a good one to take, so we are printing up some forms to be used in reporting numbers of copies of the newspaper mailed, together with their weight per copy, figured out to the sixth decimal point. Seems silly, certainly somewhat expensive. But not any more irritating than a number of other things we are doing for the government for free. In this we do not claim to be exclusive. Anybody that is in business in America these days is spending a lot of his time, collecting for the government for one thing, doing pencil work for another — and reporting and remitting against a deadline set by law.

### DRAFT RULES AND REGULATIONS

(Seventh in a series of 10 on the draft law and its rules and regulations)

When a man is classified by the draft board, that classification is not permanent. It may be changed when a man's status changes.

Each classified man and each person who filed a request for the man's deferment must report to the local board in writing any fact that might result in the man's being placed in a different classification. This must be done within 10 days after the change occurs.

Employers may be required to furnish information under the law, and police officials or other agencies may be requested to make investigations.

The local board may reopen and consider a new classification of a man (1) upon his written request, (2) written request of a person who claims to be his dependent, or (3) any person who has on file a written request for the man's occupational deferment. This can be done, provided such request for reopening is accompanied by written facts not considered when the man was first classified, which, if true, would justify a change in his classification.

Draft regulations say that the "classification of a registrant shall not be reopened after the local board has mailed to such registrant an order to report for induction, unless the local board first specifically finds there has been a change in the registrant's status resulting from circumstances over which the registrant had no control."

Brig. Gen. Paul L. Wakefield, state draft director, points to two things which might happen to a man beyond his control: (1) a serious accident, or (2) death of his father, resulting in his becoming head of the family.

The local board must always reopen a case at either the request of the national or state director of Selective Service and must cancel any order to report for induction, if that is involved in the case.



### CATTLE PROSPECTS

Texas farmers and ranchmen, surveying their parched, brown earth and gaunt cattle, can very easily get a distorted picture of their future prospects. The situation is bad—but not hopeless.

Cattle owners must carefully consider their long-range plans. If you rush stock to the market which could be held, you may be cutting your income unnecessarily.

A larger part of our cattle backlog has been wiped out through quick marketing than many persons realize. Over 3½ million more cattle and calves were slaughtered during the first six months of 1933 than at the same time last year. In many cases, even the foundation herds of cattlemen have been cut drastically or eliminated entirely.

There is always the danger of going too far. Although the extremely favorable prices of the last few years may not return soon, measures are being put into effect which should add some strength to the market and encourage conservation of our foundation herds.

Some relief is on the way in the form of drouth hay purchases, reduced railroad fares for transportation of necessary fodder, and loans. Cottonseed pellets and meal is expected to sell to needy stock farmers at emergency prices of \$35 a ton, corn at \$1 a bushel, wheat at \$1.10 and oats at 50 cents.

In addition, all efforts are towards quick and effective sale of beef through consumer advertising campaigns, government purchase and foreign exports. It seems likely that supplies of beef will continue high the next few years but that there will be very little increase in herd sizes. The long range effect is expected to help stabilize the market.

The stocker's chief problem will be in determining what part of his herd to sell and what to keep for continued production. Growers in the hard-hit areas should try to hold on to as many cattle as it is economically feasible to feed. Those with good pastures, principally in East Texas, may find this a good time to buy a few more head, depending on the size and condition

of their range.

Farm and ranch people have demonstrated their mettle in asking only for the type of aid and relief which they could eventually pay back. With this kind of determination behind it, our cattle market will regain its solid footing.

A horned toad is actually a lizard.

## LANDS

Farm and Grazing Lands in Floyd and other Counties  
Town Lots in Floydada.

**MASSIE & BOND**

J. M. Massie

Hollie B.

## EMERSON AMERICA'S BEST BUY



We have nearly any size and style on display in our showroom.

Drop by and see the beautiful sets before you make your selection.

We have our own AERIAL INSTALLATION  
DON'T DELAY SEE  
EMERSON TODAY  
**FLOYDADA IMPLEMENT CO.**  
YOUR MASSEY HARRIS DEALER

**EDMISTON  
Plumbing Co.**  
Phone 507  
**PLUMBING**  
REPAIRS — SUPPLIES



SEE YOUR REDDY KILOWATT APPLIANCE DEALER

... with values greater than pirate's gold could ever buy.  
Your modern treasure chest—an electric home freezer—offers you fresh foods for your table the year 'round.  
For better meals—at lower costs—you can't beat a food freezer. You'll treasure this food chest in your home.



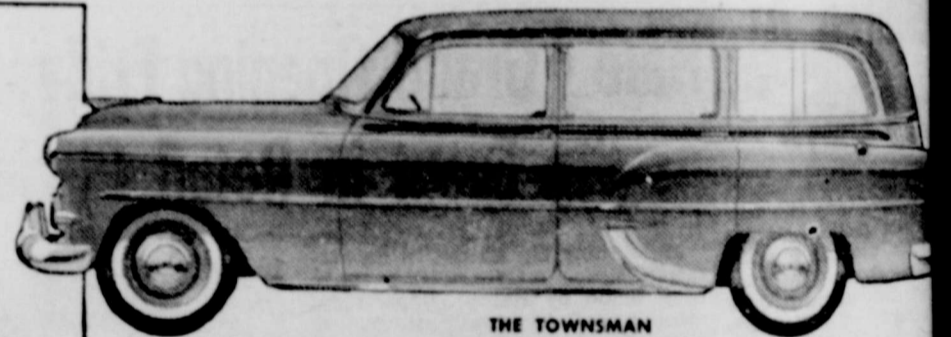
Entirely new!  
6- and 8-passenger models!  
4 doors!

**3  
great new  
Chevrolet  
station  
wagons**

You'll find everything you want in these new Chevrolet Station Wagons, including flashing performance, a substantial gain in gasoline economy, and even Power Steering\* if you like.

Station Wagons, Convertibles, Coupes or Sedans—Chevrolet offers you more models than ever in the lowest-priced line in the low-price field. Come in, pick your favorite and pocket your savings!

\*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" Handyman and the Townsman only. Power Steering available on all models.



**THE TOWNSMAN**  
Beautiful, simulated wood-grain trim. Plenty of room for 8 passengers. Center and rear seats can be removed for extra carrying space.



**THE "TWO-TEN" HANDYMAN**  
De luxe appointments throughout. 6-passenger capacity—and rear seat folds out of the way to provide more room for hauling.



**THE "ONE-FIFTY" HANDYMAN**  
Outstanding beauty and utility at a budget price! Seats six... rear seat folds flat for big loads.

**CHEVROLET**  
MORE PEOPLE BUY CHEVROLET THAN ANY OTHER CAR!

**ODEN CHEVROLET COMPANY**  
FLOYDADA, TEXAS 221 SOUTH MAIN ST. PHONE 480



# FORMAL OPENING

## RUDY'S MAGNOLIA SERVICE

ORNATIONS  
FOR THE  
LADIES



BALLOONS  
LOLLYPOPS  
FOR THE  
KIDDIES

HIGHWAY 70 EAST BETWEEN THE TRACKS

# SATURDAY, AUGUST 1

❖ *Be Our Guest - Coffee and Do-Nuts* ❖

**FEATURING:**  
**Mobiloil Mobilgas**  
Mobil Tires and Tubes  
Mobil Batteries  
Mobil Greases  
Mobil Gear Oils  
Mobil Specialties  
And Unexcelled Service

### BE SURE TO ATTEND

You do **NOT** have  
to Buy Anything.

We'll be glad to have  
you. But you Do Not  
Have to be Present at  
the Drawing to Win --

### ATTENDANCE PRIZES:

- FIRST PRIZE. — 1 Hostess Set SHELTON SILVER-PLATE, 26 Pieces;
- SECOND PRIZE. — 1 6.70x15 Mobil DeLuxe Tire;
- THIRD PRIZE. — 1 6.70x15 Mobil DeLuxe Tire;
- FOURTH PRIZE. — 1 6.70x15 Mobil DeLuxe Tire;
- FIFTH PRIZE. — 1 6.70x15 Mobil DeLuxe Tire;
- SIXTH PRIZE. — 1 Wash and Lubrication Job in our all new Wash and Grease Annex using only Genuine Mobiloil and Greases;
- SEVENTH PRIZE. — 1 Mobiloil Change;
- EIGHTH PRIZE. — 1 Mobil Lubrication Job.

## *Tell Your Friends About It!*

are anxious for you to know about our New Station, to  
it and Let us tell you about Mobil Products and Prove to  
the type of service you can expect at Rudy's Magnolia  
Service. Magnolia for a Half a Century has been a Leader in  
Service to the Motoring Public. It Is Rudy's plan to Give you a  
Service at Rudy's Magnolia Service that will be equal to the  
products that we offer here. You can buy with confidence.

Rudy's has served Floydada and Floyd County People for Many  
years. We have enjoyed giving you our Best throughout this  
long period. We have tried to earn your Confidence and your  
Good Will. Now, in a New and More Convenient Location, with  
plenty of room all around, we expect to be able to serve you  
even better. Don't fail to come to see us Saturday. Come to see  
us every time you need Petroleum Products or Station Service.  
We'll appreciate it.

# RUDY'S MAGNOLIA SERVICE

Rudy Thornton, Proprietor and Manager  
Highway 70 East, Between the Tracks

PHONE 503  
Floydada, Texas





# In This Week's Social News

## Mary Louise Childress, Chester Paul Hidalgo Wedding at Canyon

Saint Anne's Catholic church in Canyon was the scene of the wedding of Miss Mary Louise Childress, daughter of Mr. and Mrs. Roy Childress of South Plains, and Chester Paul Hidalgo, son of Mr. and Mrs. Leo Hidalgo of Opelousas, Louisiana, on Sunday afternoon, July 19.

Reverend Father Carlson pastor, read the double ring wedding ceremony the church being decorated with large baskets of gladiolus. Appropriate wedding music was used.

Bridesmaid at the wedding was a roommate of the bride at West Texas State college, Miss Jo Ann Baggett of Holland, Texas. Her gown was of light green nylon eyelet embroidery, ballerina length. She carried a white satin fan edged with white lace and covered with purple and lavender asters. Her headress was of purple asters.

The maid of honor, Miss Mary Jo French, of Borger, former college friend of the bride wore a gown of pale yellow organdy, ballerina length, carried a fan and wore head dress identical of the bridesmaid.

Little Miss Barbara Sue Milton of South Plains was flower girl. She wore a pale green organdy, ballerina length, a head dress of yellow daisies and carried a yellow trimmed wicker basket. She scattered yellow petals in the path of the bride.

Given By Her Father  
The bride, given in marriage by her father, wore a ballerina length white dress of nylon organdy and nylon eyelet embroidery with short bodice length veil of white net falling from a white lace tiara, studded with pearls and rhinestones. In her left shoe the bride wore a six-petaled lily. She carried the tradition out in something old, being the coin, something blue, a blue garter, something new, her wedding attire and something borrowed from the bride.

For her bridal bouquet, the bride carried a nosegay of yellow roses with yellow and white net trim.

The best man in the wedding was First Lt. Johnny Mandarano, of Rochelle, New York, who is stationed at the Clovis Air Force base, Clovis, New Mexico. Groomsman was Joe Bergeson, a cousin of the groom from Opelousas, Louisiana, stationed at the Amarillo Air Force base.

For her daughter's wedding, Mrs. Childress chose a light blue lace with pink and white accessories, with a pink rosebud corsage.

Hosts at Cousins Hall  
Immediately following the ceremony, the bride's parents were hosts at a reception held in Cousins Hall lounge at West Texas State college. Miss Donita Milton of South Plains was at the guest register, where 64 guests registered.

The bride's table, covered with white lace cloth, had the bride attendant's fan bouquets and white candles as decorations. The wedding cake of three tiers, trimmed with yellow roses and white candy wedding bells, graced one end of the table.

Miss Elsie Parnell of Portales, New Mexico, served the cake and Miss Pat Hardwick of Hereford presided at the crystal punch service.

For a wedding trip to Toas and Santa Fe, New Mexico, the bride wore a pale blue silk pique suit with white accessories and a corsage of red roses.

The bride is a graduate of Floydada high school and received a B. A. and M. A. degree from West Texas State college in Canyon. She has been a teacher of 7th grade English in the Portales school system for two years.

The bridegroom holds an engineering degree from Southwestern Louisiana State university. He was recently discharged from the United States Air Force stationed at Clovis, New Mexico, with the rank of first lieutenant.

Wedding Reception Guests  
Guests attending the wedding and reception were Mr. and Mrs. J. B. Smitherman, Mr. and Mrs. G. F. West, Miss Donita Milton, Miss Barbara Sue Milton, Miss Winnie Hartman, Miss Virginia Taylor, Mrs. B. Higginbotham, Mrs. Bill Beedy, Mr. and Mrs. E. P. Smitherman, Mr. and Mrs. Phillip Smitherman, Larry Smitherman, and Mr. and Mrs. Grigsby Milton, all of South Plains, Texas.

Mrs. W. F. Baird, Mrs. Olga Sealers, Mrs. Henry Miller, Mrs. Clyde Dameron, Mr. and Mrs. B. M. Seay, Mr. and Mrs. J. N. Seay, Mr. and Mrs. Bill Money, Claude Money, Mr. and Mrs. E. G. Gough, and Miss Peggy Moore all of Canyon, Texas, attending the school of missions.

Mrs. L. L. Womble, Larry Womble, Mrs. Faye Campbell, and Miss Patricia Hardwick of Hereford, Texas; Mr. and Mrs. J. O. Bergeron, and Mr. and Mrs. Bill Harwood of Amarillo, Texas; Mr. and Mrs. Len-ton Lanham and Peggy of Silver-ton;

Mr. and Mrs. Alvin Nichols and Mrs. Glenn Whitfill, Judy and Cindy of Lockney, Texas; Mr. and Mrs. Leo Hidalgo and Norma Jane Hidalgo of Opelousas, Louisiana; Mrs. Bobbie S. Fahramann of Pore Barre Louisiana; Miss Betty Miller of San Angelo, Texas; Miss Jo Jacals of Clovis, New Mexico; Lt. J. E. Randall of Los Angeles, California; Mr. and Mrs. Carl Casey and son, of Alamosa, Colorado; Mr. and Mrs. S. L. Robinson of Happy, Texas; Miss Elsie Parnell of Portales, New Mexico;

Miss Jo Ann Baggett of Holland, Texas; Miss Mary Jo French of Borger, Texas; Lt. Kenneth Stanley of Denver, Colorado; and Lt. John-ny Mandarano of Rochelle, New York.

## Six Sisters Meet at Duncan, Okla., In Family Re-Union

The home of Mr. and Mrs. M. P. Funk of 1197 Elk street and Mr. and Mrs. R. J. Christian, northeast of the city, Duncan, Oklahoma, were the scene of family reunion of six sisters last week-end.

The sisters were Mrs. Funk, Mrs. Christian, Mrs. E. L. Norman, Mrs. S. J. Latta of Floydada and Mrs. S. G. Appling of Crosbyton and Mrs. Robbie Owen of Lubbock.

A picnic Saturday night was held at the Christian home. Sunday morning the sisters all attended the worship service at the First Baptist church in Duncan and were dinner guests at the Funk home.

Additional guests were two aunts, Mrs. Eura Wilson of Childress, Texas, and Mrs. W. T. Humphrey of Duncan; also Mr. and Mrs. T. G. Watts and children, Richard, Tommy and Barbara Lynn of Tulsa, Oklahoma, Misses Alice Latta of Floydada, Dolores Owens of Lubbock, Catherine Judy and Jean Appling of Crosbyton, E. L. Norman of Floydada, Joe Appling of Crosbyton, and Bobby, Mike, Ray and Carolyn and Sharon Waggoner.

Mmes. Norman, Latta, Owens and Appling returned to their homes Monday.

## Mrs. Travis Jones Shower Honoree

Friday evening Mrs. Travis Jones was honored with a pink and blue shower in the home of Mrs. Garvin Beedy at 618 West California street, when 30 guests registered.

Assisting hostesses were Mmes. Rex Smitherman, L. N. Johnson, Bill Shurbet, Dan Hagood, Fred Conner, W. T. Conner, Tom Bob Jarboe, Loy Lee Trice, Nolan Arney, Welma Norman and Misses June Powell and Joy McCravey.

Mrs. Bill Shurbet and Mrs. Tom Bob Jarboe were at the refreshment table where lime punch with brown peppermints and cheese waffles were served. The table, with white cloth, had a centerpiece, a small umbrella made of yellow net and tiny green ribbon bows. It was on a styrofoam pedestal covered with lemon leaves and small white asters flanked by yellow candles.

An appropriate game was played with the honoree receiving the prize.

## Methodist Women Met On Tuesday

The Woman's Society for Christian Service of the First Methodist church met Tuesday afternoon at 3:30 at the church with 17 members and one visitor present.

Mrs. J. M. Wilson, sr., was leader of the program on World Peace in the United Nations. Mrs. Wilson gave the devotional. Others on the program were Mrs. J. J. McKinney, Jr., Mrs. D. D. Shipley, Mrs. C. O. Lyles, Miss Lillie Solomon, Mrs. Will Snell, Mrs. W. H. Bethel, Mrs. G. L. Bryant, Mrs. Bud Sparks and Mrs. J. W. Reue.

Several of the women from the Society are in Lubbock this week attending the school of missions.



MR. AND MRS. CHESTER PAUL HIDALGO

## 60th Anniversary Colliers are Hosts Observed by the S. M. Woolseys at Family Picnic

Sunday, July 26, marked another outstanding day in the lives of Mr. and Mrs. S. M. Woolsey, Floyd county pioneers, when they were honored by their children with open house in the home of a daughter, Mrs. Fred Reeves.

The occasion was the anniversary of their sixtieth wedding day. Friends were invited to call between the hours of 4 and 6 o'clock. Over one hundred friends called during the afternoon.

Receiving at the door were the children and in-laws: Mr. and Mrs. Fred Reeves, Mr. and Mrs. G. H. Day, and Mr. and Mrs. J. W. Woolsey of Plainview.

Miss Dolores Reeves, a granddaughter, registered the guests at a desk which held a wedding picture of the honored couple and a picture taken earlier on Sunday afternoon.

In the dining area, three granddaughters, Mmes. M. J. McNeill, J. W. Day, Jr., and Wanda O'Neal served lime punch and cake from a table covered with a hand-drawn work white cloth, having as a centerpiece white glads. A pink "60" was atop of the arrangement. A three-tiered wedding cake, in pink and white held the names, Fred-Doll A "60" in pink was in evidence atop the cake also.

Mrs. Woolsey III in Bed

Guests were invited to the bedroom to visit with the honoree, Mrs. Woolsey being bedfast. There they found the sweet little old lady with pink rose pillow corsage and her hair all beautifully arranged, dressed in pink robe. Mr. Woolsey sat at her bedside with a white carnation on his coat lapel and proudly wearing his 50 year Odd Fellow pin which was presented him by that lodge two years ago. The room was made beautiful with many flower arrangements sent by friends.

In the living room gifts sent the couple were on display with a granddaughter, Maxine Woolsey of Plainview, in charge.

On unusual feature of the party was that every member of the family Woolsey, children, grandchildren, great-grandchildren, and the in-laws were all present for the occasion.

Relatives and friends from a distance at the anniversary were: Messrs. and Mesdames E. C. Woolsey and Dan of Tulsa; E. C. Woolsey and son of Happy; Max Addison and children of Lubbock; H. K. Reeves and Tom Hart and Tom Benedict, Plainview; Mrs. Lou Blodgett, of Columbus, Ohio; Mrs. El-wanda Weaver of Plainview, Mrs. Mable Johnston and Mrs. Winifred Copeland of Lubbock, Mrs. Etta Teafattler of Wilson, Oklahoma, and Mrs. Sarah Wiggington of Tishomingo, Oklahoma.

## Nolands Are Hosts Tuesday Evening

Mr. and Mrs. Alton Noland were host and hostess to a group of friends in their home Tuesday evening. Home-made ice cream and cake were served, and games of canasta were played.

Those present to enjoy the evening were Mr. and Mrs. Shirley Race and family, Mr. and Mrs. Bennie Teaff, Mr. and Mrs. John Cox and Wanda, Mr. and Mrs. Weldon Smith and Don, Mr. and Mrs. Ralph Thayer, Freddie and Veda, Mr. and Mrs. Murriet Dorsey, Mr. and Mrs. Lindsey Graham, Mrs. J. O. McGuffey of Plainview, Mrs. Bob Henry of Floydada, Bob and Beth Dorsey of Lubbock, Joe Arlan and Joyce Lanelle Noland and Mr. and Mrs. Noland.

## Houston Coaching School Next Week County Budget Hearing Aug. 17

Floydada high school's four athletic coaches will join the hundreds of other coaches in the state at Houston in their annual coaching school, opening Monday, August 3, and continuing through the week.

Coch Coach Preston Watson yesterday said that the gathering is the biggest annual event of its kind in the country.

Several thousand coaches, many of them accompanied by their wives as well as school superintendents and supply house representatives attend the event. Titled to precede the opening of the school year the meeting ends with the north-south all-star football game.

Watson will be accompanied by Coaches Jack Meredith, Paul Huntington and Bobby McGuire from Floydada.

## Re-Union of McCoy People Aug. 29-30

Date for the McCoy re-union this year has been set for the last Saturday and Sunday in the month of August, August 29-30. Mrs. Harry N. Jones, secretary of the community re-union organization, said this week.

Present and former residents of McCoy will begin gathering at MacKenzie park Saturday afternoon, she said. A picnic basket lunch is planned for Sunday at 1:30 o'clock. Five hundred post card notices to present and past residents of McCoy are being sent out.

Raymond Hurst, of Happy, is president of the re-union.

## Six From Floydada In Golf Tourney

Rex R. Brown, teamed in the championship flight of the Plainview Country club tourney last week-end, was eliminated in the quarter-finals by Gene McBride of Wichita Falls. The tournament was won by Wesley Ellis of San Antonio.

Other Floydada golfers entered in the tournament were Lon Davis and Claude Weathersbee in the sixth flight, David Battey and Lane Dec-ker in the seventh, and Joe Arwine in the eighth. David Battey went to the finals in his flight.

## Dona Covington Resigns from REA

Dona Covington, who was with the Floyd County Rural Electric cooperative from its inception in 1938, and as bookkeeper for all of that time except one year, has resigned. Her resignation became effective July 15.

A well known personage in local business and professional circles, Mrs. Covington yesterday said she is now seeking a job.

## MRS. C. M. WEEPE ILL FOLLOWING ACCIDENT

Late Monday afternoon Mrs. C. M. Weempe, 75, fell from the steps of the porch at her home at 310 W. Crockett street and suffered a broken hip.

Mrs. Weempe now a patient in Peoples hospital, is seriously ill. Her daughters, Mrs. L. N. Scruggs of Fort Worth and Mrs. J. K. Popham of Dallas arrived Tuesday night and are at the bedside of their mother, as is another daughter, Miss Wil-dene Weempe, who makes her home here with her mother.

A son and wife, Mr. and Mrs. C. K. Weempe, and another daughter, Mrs. G. W. Salmon, all of Dallas, arrived Wednesday evening to be with their mother.

### DOLLAR DAY SPECIALS

CLOSE OUT ON ALL HAND MADE SANDALS FOR \$3.50

ALSO ALL COLORS MOCCASINS \$2.50

### MODERN SHOE SHOP

### CONGRATULATIONS ON RUDY'S FORMAL OPENING

We are proud to have had a part in the construction of this modern service Station.

### WARREN ELECTRIC

BO WARREN

PHONE 332-J

### Week of Sales To Begin

Preaching at the Sunday morning service will be Rev. F. H. ...

### MOUNT BLANCO CLUB REVIEW OF SILVER

The Mt. Blanco club ...

### LOCALS AND PERSONS

Misses Carol and ...

### THIS WEEK'S

Chase & Sanborn COFFEE

Best Yet Sandwich SPREAD

Bakers Cocoa MIX

POST, 12 oz. Pkg. TOASTIES

Water Maid RICE

Old Dutch CLEANSER

Squares BACON

Dry Salt MEAT

KORDITE Freezer Supply

KING Grocery & ...

102 E. California St. Phone 13







## Help For Ranchers Seen in New Section of Public Law No. 38

Information concerning the multi-million dollar drought bill has been received by the local Farmers Home Administration office. The main feature of the bill is the addition of Section 2 of Public Law 38. The Public Law 38 does not concern itself with the drought feed program which is Public Law 865, except that Public Law 38 will furnish the money for the purchase of feeds from the Commodity Credit Corporation.

Section 1 of Public Law 38 is still in effect and will be operated as it has been for the past several years. Section 1 of Public Law 38 has had very little changes and deals more with farmers than with ranchers, says Jack Kassahn, FHA supervisor for Floyd, Motley and Crosby counties.

Section 2 of Public Law 38 is a result of the visit to Lubbock by Secretary of Agriculture Benson in June, and from visits of representatives of congress who toured the drought stricken area. Section 2 of Public Law 38 is a special livestock loan and sets up a three-man committee in strategic places, such as Amarillo, Lubbock, Wichita Falls, Pecos, San Angelo, and Edinburg. These committees will be directly appointed by the Secretary of Agriculture. This committee should not be confused with the local Farmers Home committee.

The Floyd county Farmers Home Administration committee are Leslie Ferguson, Gilbert Fawver, and B. P. Sandefur. The local committees pass on regular Farmer Home Administration loans and Section 1 Public Law 38 loans.

**How Section 2 Works**  
Under Section 2, Public Law 38, the Farmers Home Administration will file all applications and complete the necessary papers for approval to the special committee. Under this law, there is a greater provision to keep ranchers and stockmen in business provided the Livestock man needs as much as \$2500 for livestock purposes. For livestock operations, the law provides loans for the following:

1. The purchase or production of feed;
2. The payment of customary and equitable charges for grazing permits and for the use of farm buildings, pasture land, and land for the production of feed crops;
3. The hire and replacement or

repair of farm machinery and equipment;

4. The building or repair of fences

5. The transportation of livestock, including movements to and from grazing lands;

6. The purchase of livestock for replacement or restocking purposes but not to permit material expansion of normal operations;

7. The repair, improvement of domestic water supplies;

8. The payment of essential living expenses;

9. The cost of normal maintenance of farm and ranch buildings;

10. Other operating expenses including costs incident to the making special livestock loans;

**These Specifically Expected**

No special livestock loan may be approved for the following:

1. Commercial feed lot operators;
2. To persons having livestock only as a side line to their main occupation;
3. No loan to refinance existing debts, either secured or unsecured except current incidental bills;
4. To establish an applicant in livestock operations.

**Rates and Terms:** Special livestock loans will bear 5% interest per annum on the unpaid principal balance. Repayment schedule to be not more than for three years. No loan to be made after July 13, 1953.

**Security Requirements:** Each loan will be secured for its full amount by the personal obligation and available security of the applicant. A loan can be made to a corporation or to partners; if a corporation or partnership, the personal obligation and available security of each person holding as much as 10% of the stock or other interest in the corporation or partnership. In cases where land is needed to be put up as security, a mortgagee's title insurance will be required.

**Non Disturbance Agreements**

The Agreements with other Creditors: Before a loan is closed, the applicant will be required to obtain non-disturbance agreements for the repayment period of the loan from creditors holding liens on livestock, equipment or other assets essential to the applicant's operations, provided the debts owed such creditors are delinquent or payment will fall due before the special livestock loan matures. In extreme cases where stand-by agreements cannot be met, loans can include any one year interest and provide for the payment of real and personal taxes. Before a loan is closed, agreements will be work-

ed out with other creditors having prior liens on the applicant's livestock, for the government to receive during the period of the loan a stated percentage of the applicant's income from normal sales of livestock and livestock products.

Under Section 1 of Public Law 38, repayment schedule must be met only with the prior lien holder and the interest rate is 3 per cent.

The local Farmers Home Administration have had more inquiries and loans made under Section 1 than under Section 2 of P. L. 38. A number of loans under Section 1 of Public Law 38 were made before Section 2 was passed on, for it is the disaster loan that has been made in Floyd county in 1950 for the 1951 crop and again for the 1953 crop.

Public Law 38 will meet the needs of many farmers and ranchers. For these special livestock loans, application sheets may be obtained at banks, R.E.A. and the local Federal land banks and the local F.H.A. office. The loan papers will be serviced only at the Farmers Home Administration. Direct requests may be made at any of the special committee headquarters.

Visiting Mr. and Mrs. Albert Pricer in Floydada this past week were her daughter, Mrs. John Henry Brock, Mr. Brock and children of Midland. The Brock family joined by the grandparents, Mr. and Mrs. W. H. Pope of Floydada continued on to Hamden, Missouri, for a ten day visit with Lee Pope before returning home in Midland.

## Scenic Railway In State Park

Work is underway on the right-of-way for a narrow gauge scenic railway in Palo Duro canyon state park. Tentative name is Palo Duro Canyon, Burlington and Texas Western railroad. More than 60 tons of rails, ties and other equipment has been received and more is to follow.

The scenic railroad will have a capacity of 72 adults. Powered by a big Chrysler engine, the locomotive is mocked up as Casey Jones' famous old No. 97. The route starts near Triassic peak and winds up toward El Coronado lodge giving views not hitherto available except by long hikes or horseback of the Sad Monkey, Spanish Skirts, Catrino Cave, Mesa Mecca, Christmas Tree canyon and the old Goodnight entrada route into the Canyon.

The railroad is being installed and operated by Harold E. Grear and associate, James M. Bailey of Herrin, Illinois. The train, one of a few such scenic trains in the country, has been operated for the past three years at Herrin. Mr. Grear is a member of a pioneer family of newspaper publishers. Prior to World War II Mr. Grear was managing editor of the Herrin Daily Journal. After the war he was in the wholesale and outdoor theatre business.

Mr. Bailey was production superintendent for a large manufacturing plant there.

Engineers and officials of the Texas State Parks board cooperated in selecting a route where the right-of-way in no way marred the beauty of the canyon. The route has no more than a 3 per cent grade and was routed around picturesque trees, rocks and other formations.

Mr. Grear in seeking a Texas location for his train was asked to inspect Palo Duro canyon as the most logical site for such an attraction. He completed his contract with the concessionaire, John L. McCarty in April and the survey on the route began last week. Officials of the Fort Worth and Denver railway are aiding in an advisory capacity.

It is believed the scenic ride will be a big factor in further increasing the attendance at the world's most colorful canyon which in the past

two years drew more out of state cars and more paid attendance than any other state or national park in Texas.

"Undoubtedly, there will be no scenic ride in America that can compare with this route in beauty and color," said Mr. Grear. "The public acceptance of this gorgeous ride will attract national attention."

Donna Pierce has returned a ten-day vacation in the state park. While there she visited with her uncle, Mr. and Mrs. W. H. Clark and family and Mr. and Mrs. Harvey Nicholas.

## INSURANCE

Fire, Windstorm, Extended Coverage, Automobile, Security, Bonds, 1923 to 1952

E. P. NELSON Agency

## FOR COTTON INSECT CONTROL

CALL

MORCKEL FARM CHEMICAL CO.

PHONE 539  
FLOYDADA

450 Horsepower Stearman Airplanes

BUTCH NORMAN AERO SERVICE

DR. O. R. McINTOSH  
OPTOMETRIST

Announces the opening of his office for the Practice of Optometry

August 1, 1953

211 South Main Street Phone 157  
Floydada, Texas

## Professional Directory

### People's Hospital

Wishes to announce to the public the visiting hours and clinic hours for

Hospital Patients:  
10-11 a.m.; 2-4 p.m.  
7-8 p.m.

Clinic open Monday through Saturday 9 a.m. to 12 noon, 1 p.m. to 5 p.m. Closed Sunday.

Peoples Hospital Clinical Laboratory And Department of X-ray Approved Clinical Laboratory Tests.

Emergency work done at any hour. Executive Work done by Appointment suitable to patient and Technician.

Visitors wishing to inspect the hospital are welcome at any time.

Kimble Optometric Clinic For Appointments Phone 254 FLOYDADA, TEXAS

### CARD OF THANKS

We would like to express our thanks and appreciation for the kindnesses of our friends during the illness and at the death of our sister and mother, Mrs. Leona Burns. Especially do we thank Brother Jack Kinard.

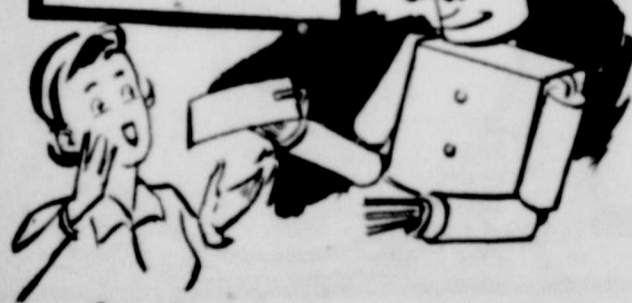
Mrs. Allen Watta, Floydada  
Robert Fields, Floydada  
Mrs. W. R. Mayo, Monroe, Louisiana  
Mrs. Rosa Anderson, Priona, Texas  
Mrs. Annie Hunter, Emory, Texas  
Willie Fitzgerald, Sulphur Springs, Texas.

In going through the Panama Canal one travels a little more than 50 miles.

John Adams, who died at 90, lived longer than any other U. S. President.

We are now living in the geological epoch Holocene.

## A ROBOT TELLER!

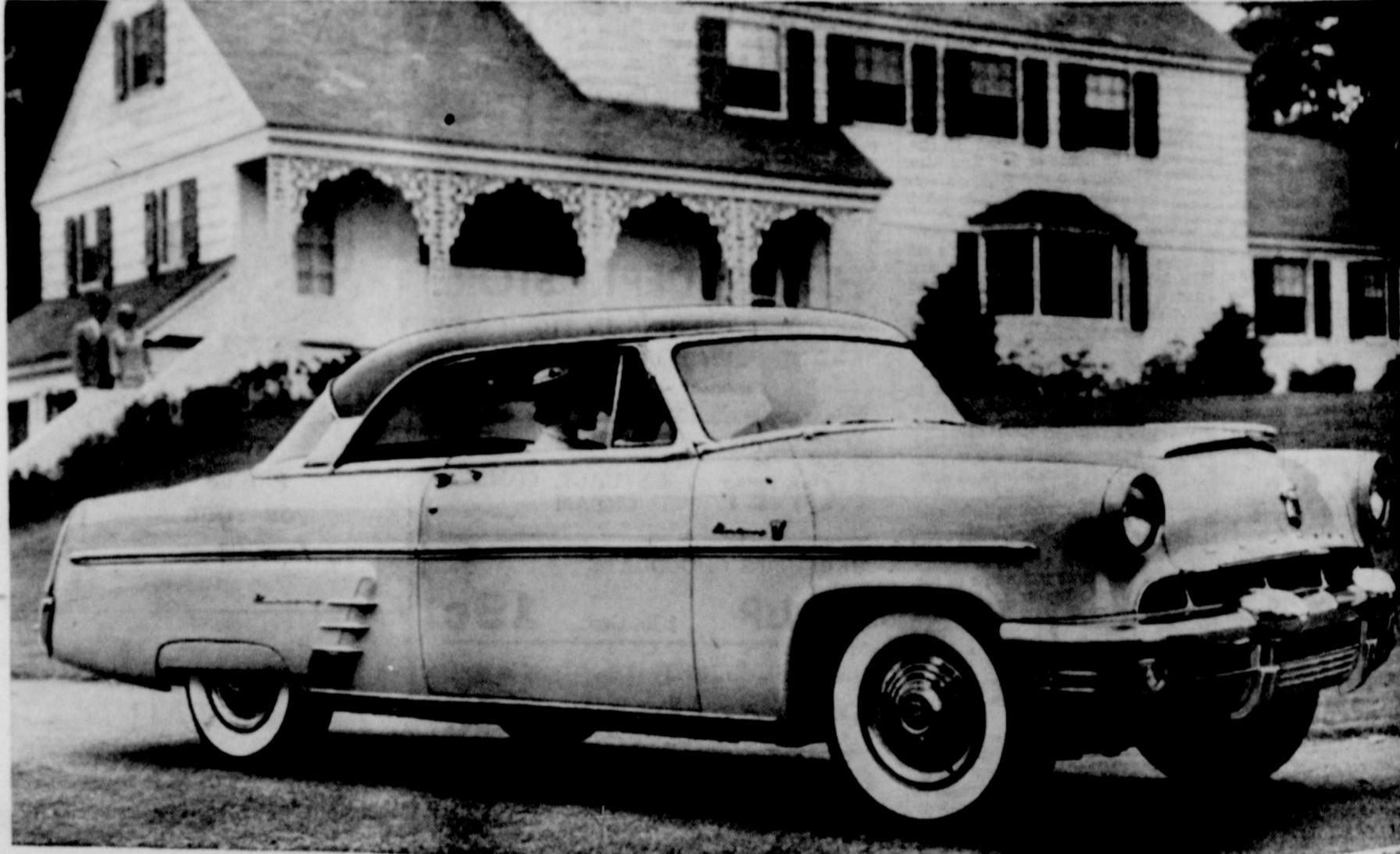


Some day some one may invent a robot bank teller that could accept your deposit and credit it accurately . . . but it couldn't give you the human service our tellers do.

A robot teller would also lack the alert eyes for signatures, the memory for facts and faces — factors which are constantly safeguarding our depositors' interests.

## FIRST NATIONAL BANK

Floydada, Texas



You'll find a fresh new design note in Mercury's beauty—inside and out. But the real thrill comes when you get behind the wheel and head her for the open road. Here's surging V-8 power combined with a handling ease that makes other cars seem stodgy. Here's V-8 performance you can count on—for Mercury is no newcomer V-8, no old-fashioned straight eight. V-8 engines are the only kind that have ever been good enough for Mercury—and this is the greatest yet.

After you've driven a Mercury, come back and get the facts about its proven high trade-in value. Year after year, Mercury is consistently tops in its field! Now—more than ever—it pays to drive a Mercury!

MOVE AHEAD WITH

# MERCURY

—GET MORE FOR YOUR MONEY

Don't miss the big television hit, "TOAST OF THE TOWN" with Ed Sullivan, Sunday evening, KDUB — TV, Channel 13

Symbolizing the Progress of Ford Motor Company's 50th Anniversary — "50 Years Forward on the American Road"



## KING TRACTOR & MOTOR,

Floydada, Texas



# Land Biggest History

In farm land prices, under way with the be- World War II and reach- year ago, was the big- comparable period on- Department of Ag- valuation of all farm buildings increased by 180 percent, be- 1932. Since farms de- and grew in size the average valuation more than tripled, rising in 1940 to more than and buildings in the were estimated to be billions at their peak then farm income the ebbing of inflation- and by the Spring of farm land and build- had declined nearly Downs of Past

Prior to the 1940-52 period, a great farm land boom occurred in the first decade of this century, when all farm real estate rose from \$16.6 billion in 1900 to \$34.8 billion in 1910 for a rise of 110 per cent. Average valuation per farm increased at the same time from \$2,896 to \$5,471, or 89 per cent. World War I gave that boom new impetus, and by 1920 the worth of all farm land and buildings was placed at more than \$66 billion and of the average farm at over \$10,000. Then a prolonged slump developed, and a decade and a half later these valuations had been cut more than in half.

One of the significant aspects of the recent farm land boom was not accompanied by a corresponding expansion in mortgage debt, as had been the case in the World War I period. In fact, total farm mortgage debt at the beginning of this year was little larger than it was in 1940. In addition, the proportion of debt-free farms has continued to rise. A recent study by the Department of Agriculture in cooperation with the U. S. Bureau of the Census showed that 72.5 per cent of all American farms were without mortgage debt in 1950 as compared with 70.7 per cent in 1945 and 61.2 per cent in 1940.

**Cash Assets vs. Debts**  
However, farmers as a group have greatly increased their non-real estate debt, including credit from dealers and installment loans. The total of this category has gone up from \$3.4 billion in 1940 to \$9.2 billion at the beginning of this year.

But farmers were big savers over the last decade, and their liquid assets are now some four and one-half times what they were in 1940. As a result, farmers in the aggregate now have about \$1.40 in cash or its equivalent for every dollar of debt, as against only 50 cents in 1940.

## Floyd County 14 Years Ago

(Taken from the files of The Hesperian, issue dated July 27, 1939)

Burglary of Hagood's Dry Goods Thursday night of last week had the aspect of professionals at work. Entry into the store was gained by the use of a rope suspended from the skylight. About \$200 was taken from the safe, Cecil Hagood reported.

Jack Stansell, with a score of 269 has the high record for Floydada Bowling club, since the opening of the popular alleys this spring. Stansell's 269 spoiled I. A. Smith's 268, which he had shot a day before.

Foundation work was started yesterday by C. B. Carmack for an iron clad, insulated building 30x140 feet on East Missouri street, which when completed will house the Carmack hatchery.

The Tarwater bill which passed the last legislature will give Floyd county approximately \$26,000 per year beginning in 1949 for road construction, it was estimated by members of the Commissioners court this week.

Billie Charles Carmack, who has been visiting his uncle H. C. Carmack in Amarillo for the past two weeks has returned home.

Mr. and Mrs. A. W. Coltrarp and son, Jerry of Pampa, are here visiting Mr. and Mrs. J. A. Goins, the parents of Mrs. Coltrarp.

Misses Selma Linder, Bernice Patton, Ina Sims and Glessil Goins spent the week-end on an outing at Buffalo lake, near Amarillo.

Judge and Mrs. L. G. Mathews returned home Friday from a vacation trip which took them through several western states.

Frances Keim came home last week from Petersburg, where she visited with Patsy Jean Clubb.

Mr. and Mrs. A. T. Hull left Sunday on a vacation trip to Estes Park, Colorado.

Rolein Smith, who has been timekeeper for WPA work in Floyd county since April of 1938, has moved to Roby on a transfer.

W. A. Kink, for the past several years teacher of vocational agriculture in the Floydada public school system, has resigned to take a similar position in the Lorenzo high school. King will be succeeded by H. G. Barber, formerly of Harrold.

Miss Bert Ione Smith will be teacher in English department of the Floydada high school next school term.

Mr. and Mrs. Buren Cates and daughter, Florine, left last week for a vacation trip to Ruidoso, New Mexico.

Mr. and Mrs. Lovell Jones and daughter, Lovene, and Marjorie

## Warranty Deeds

Leon B. Wofford et al to Lloyd A. Wofford, south 10 feet of lot 5 and all of lots 6 and 7, Block 18, Lockney.

Mamie L. Wofford et al to Lloyd A. Wofford, 3 tracts of land in Lockney.

Melvin S. Tommison to R. J. Hinsley, lot 12, Block H. Andrews addition Floydada.

E. D. Teuton et ux to Paul Teuton, north 60 feet of lot 14 and west part of lot 15, block one of the A. J. Byars addition, Lockney.

R. L. Tomme et ux to H. T. Howell east 8 feet of lot 11, Block one, East annex, Lockney.

D. L. Handley et ux to O. T. Gas- kin et ux, lots 11-12-13, Block 27, Lockney and 139x160 feet out of W. E. Brogden survey.

First Baptist church, Lockney to S. A. Henry 150x200 feet, Lockney.

Walter C. Craig et ux to J. E. Elza, lot 20, Block 7, Baker Heights addition Floydada.

W. O. Jones et ux to Watson Jones lots 19 and 20, Block 4, Western addition Floydada.

## OTHA FICKES TEXAS VISITOR

Mr. and Mrs. Otha Fickes of Buffalo, Wyoming arrived Saturday to visit his nephew, L. L. Jones and Mrs. Jones. They left Sunday for Waco, accompanied by Mr. and Mrs. Jones to visit Mrs. W. N. Jones sister of Mr. Fickes and mother of L. L. Jones, who has been critically ill in the hospital there.

Mr. and Mrs. Jack Sims of Dallas, accompanied by Mrs. Sim's parents, Mr. and Mrs. W. L. Dun- kin of Baytown, were the guests of Mr. Sims' parents, Mr. and Mrs. C. B. Sims and brother and wife, Mr. and Mrs. Herbert Sims Friday. The visitors were enroute to Colorado on a vacation trip.

Oden left last week on a three-week vacation trip to the west coast. They will visit the world's fair in San Diego, California, before re- turning home.

## PROTECTION AGAINST FIRE

Automobile and Casualty Losses.

**G. C. Tubbs**

Insurance Agency

PHONE 418

## Leach Asst Coach In Ralls School

RALLS —Supt. Logan Cummings has announced the resignation of Jiggs Jackson as assistant football coach and head basket ball coach. Jackson has accepted the coaching position at Cotton Center for next season.

Replacing Jackson is Don Leach of McLean, who has been coaching there for the past five years. Leach will coach the girls basketball team as well as the boys and act as as- sistant football coach.

Polyandry is the form of mar- riage in which a woman has more than one husband.

Fascism was first developed under Benito Mussolini.

To get results use want ads

The Floyd County Hesperian, Floydada, Texas, Thursday, July 30, 1953

**BUILDING IS OUR BUSINESS**

MECHANICAL DITCH DIGGING  
PUMP FOUNDATIONS  
CONCRETE SPILLWAYS

and  
DRIVEWAY GRAVEL

**BENNETT'S**  
BUILDING MATERIAL  
Phone 602 Floydada



For Greater Production

**FERTILIZE**

HAVE ANHYDROUS AMMONIA  
(Liquid Nitrogen 82%)

AND HAVE EQUIPMENT TO  
APPLY IT.

Soil that is irrigated for heavy production is de- of necessary chemicals rapidly. To keep pro- up call —

**Orckel Farm Chemical Co.**

PHONE 539  
THOMAS WARREN  
Phone 690-W-2

"Mile After Mile You'll Prefer Shamrock"




A housewife wants a gasoline that's dependable. She wants to be sure the car will start...and keep running smoothly. Hi-Octane SHAMROCK gives you just that...quick starts... depend- able service. Try it... you'll prefer SHAMROCK gasoline... A Mighty Good Brand.

**Gasolines • Lubricants**

You'll Like Shamrock Shamrock Products Complete Shamrock  
Products—And Hurry-up Featured at Service  
East Highway 70 Service at  
**Roy's Independent Station** **H & S BUTANE CO.** **Hatley Shamrock Sta.**  
West Ga. St. at the Wye N. E. Corner Square

**REVIVAL**

Salvary Baptist Church

FLOYDADA, TEXAS

BEGINNING FRIDAY NIGHT

JULY 31 -- Running thru Aug. 9

7:00 a. m. and 8:30 p. m.

Main Gospel Preaching

**REV. V. M. LOLLAR**

San Angelo, Texas Directing Music And Song Service

**VICTOR CRABTREE**

Dickens, Texas, Preaching

**SIDNEY JOHNSTON, Pastor**

**YOU ARE WELCOME**

"Travelize" your Ford now!



Get it in "Trip Top" shape with a Ford Dealer "Travel Check"!

For a really carefree vacation, make sure your Ford is "in the pink" before you leave town.

All you do is drive in to your Ford Dealer's a week or two before you go. Let our mechanics carefully "Travel Check" your Ford, especially the all-important items listed below.

We work on Fords day in and day out. Our tools are right for Fords. Our Genuine Ford Parts keep your Ford all Ford. And we know how the factory recom- mends that each job be done.

You'll say that the peace of mind alone is worth the small cost of "Travel- izing" your Ford!

**HAVE YOU CHECKED YOUR—**

- BATTERY
- OIL FILTER
- SPARK PLUGS
- RADIATOR HOSE
- DISTRIBUTOR
- FAN BELT
- CARBURETOR
- FUEL PUMP

you're in good hands at your FORD DEALER'S

**BISHOP MOTOR COMPANY**

Floydada, Texas 112 West Missouri



## Shaughnessy Play-Off Games

In the Hi-Plains softball league Shaughnessy play off under way this week tonight's two contests will be between REA and McCoy at McCoy, and Mitchell Hardware and Builders Mart in Floydada.

If a third game is necessary the four teams will play in Floydada Friday night.

Monday night's play off opener was won by Mitchell Hardware, defeating Builders Mart 10 to 8. The hardware boys came from behind in the sixth. Foster was winning pitcher, Ward the loser.

Tuesday night's contest between the first and fourth teams, was won by McCoy 9 to 6 over REA. Reddy was winning pitcher, K. Davis loser. DuBois hit a homer over centerfield fence with one aboard to put McCoy in the lead in the sixth.

Winding up last week's games Builders Mart defeated Rudy's 9 to 3 Thursday night and Friday night McCoy defeated REA 15 to 0. In a postponed game McCoy also won from Colored Giants the same night 6 to 3.

Pitchers trophy awarded by the Jaycees will go to Louis Reddy, who is credited with 12 league games without a loss.

Jim Wilson, of McCoy, won the trophy for leading batsman, with a season average of .478.

Bill DuBois of McCoy won the trophy for sportsmanship.

Next week the two winners who emerge this week will play for first and second places, while the two losers will play for third and fourth places.

### Final League Standing

Team	W.	L.	Ave
McCoy	14	0	1.000
Builders Mart	10	5	.667
Plainview	9	6	.600
R. E. A.	6	9	.400
Rudy's	4	11	.267
Colored Giants	1	13	.071

## Calvary Baptist Revival to Begin Tomorrow Night

The Calvary Baptist church will begin their revival Friday night, with services beginning at 8:30 o'clock. There will be two services each day through August 9, the morning service at 7 o'clock and the evening at 8:30 o'clock.

The Reverend V. M. Dollar of San Angelo will direct the special music and song service and Rev. Victor Crabtree of Dickens, will be the guest preacher.

The pastor Rev. Sidney Johnston and the church are inviting everyone to attend the services, hear the gospel preaching and the good singing.

Mr. and Mrs. Clifford Helms and daughters returned home Monday night from Los Angeles, California, where they had been on a two-weeks vacation and visiting relatives of Mr. Helms.

## Mrs. Jeffcoat Died Monday Morning

Funeral rites for Mrs. Cleatis Jeffcoat, of Lockney were said Tuesday afternoon in the First Methodist church, Lockney with Rev. N. S. Daniel of Andrews, a former pastor officiating, assisted by Rev. E. J. Cobb, a former pastor of the First Baptist church in Lockney, and the present pastor of the Methodist church, Rev. Burgan Watkins.

Interment was made in the Lockney cemetery under the direction of the Carter Funeral home.

Mrs. Jeffcoat died in Lockney General hospital Monday morning at 10 o'clock. She had been ill for seven years, critically ill for a year.

Born Vera Mae Henderson, February 13, 1906 at Blue Ridge, Texas, Mrs. Jeffcoat had been a member of the Methodist church since early girlhood. The family had made their home in Lockney for the past 15 years. Mr. and Mrs. Jeffcoat were owners of the Lockney Dry Goods store.

One son, Harold, of Dallas, a daughter, Mrs. Marvin Brown of Amarillo and a grand son are listed as survivors, as well as the mother Mrs. L. P. Henderson, of Lockney and two sisters.

## Claim Refused

(Continued from First Page) Survey 9690, on the east by the P. D. Adams Survey No. 32, also on the east by the J. T. Ball survey No. P-9687, on the south by Survey No. 23, on the west by J. Fowler Survey No. P-9681, and the J. T. Fowler Survey No. 9713.

This description would have made the land be a long narrow strip extending north and south about a half mile to a mile distant from the location of Standard Oil company's Minnie Adams discovery well. In view of the fact that land lines dating back more than 50 years might be adversely affected if the application was granted, more than a score of residents of south Floyd county and north Crosby county organized to fight the application, naming Earl Crawford and L. L. Jones of Floydada and John Hummel, of Crosbyton, as their committee.

The hearing held before the state land board in February of this year, at Austin, was attended by 25 or more of the landholders of the area. Several witnesses were heard. Members of the state land board are the state land commissioner, the governor, and the attorney general. Their findings are reflected in the order entered in the general land office.

The effort of Reid to find an unsurveyed strip in the area is not the first. Several times owners of land adjacent have asked the state land office for permission to file on the "vacancy" if such existed. The answers had been uniformly in the negative.

On the chance that the state land commissioner would find for the applicant and confirm his application to file on unsurveyed land several of the land owners in the area had asked for permission to file on any vacancies which might be created by a "land slide" as

## First Shipment Feed Unloaded

A carload of sheep pellets, a carload of oats and a carload of solvent cottonseed meal had been dispersed to Floyd county cattlemen by the Floyd county disaster relief committee when business closed yesterday afternoon.

An additional carload of oats also arrived yesterday and today a carload of cow cottonseed pellets is expected, said John Key West, who has been assigned the job of supervising the distribution of the emergency cattle feed.

The long delay in arrival of the first shipments was due to the fact that thousands of tons of the emergency feeds had to be ordered and processed and started to rolling, the local committee chairman, Buck Sans, was told by the state office. There has been such a tremendous demand, especially for the cottonseed products that, moving to 152 separate counties in this state as well as to portions of Oklahoma and New Mexico, the feed can be getting out to the cattle herds fast and still appear to be slow to individuals in widely-separated counties.

Yesterday West estimated that approximately one-seventh of Floyd county's 231 applicants had received some feed. "We didn't near get around on anything but the meal," said he. "While it will make a lot more work and create a considerably bigger task in the relief committee office, our instructions this mid-week are to help everybody we can by prorating what feed we have so as to make it go as far as it can immediately. Records will be kept so that the small supply can be made to go as far as it will to meet the big demand and still not cross up the applicants on their supplies."

West pointed out that after the first day of August cattle owners can make application for additional needs. The first applications taken were for supplies intended to last for a month.

**Will Notify Promptly**  
When an applicant's name is reached on the list, the cattlemen will be promptly notified, said Mr. West, and it will not be necessary to visit the committee's office unless the applicant desires to do so, in result of the Reid claim.

It is assumed the findings of the state land board and the consequent rejection of the Reid application will settle the question of whether a vacancy exists, all of the surveys named as surrounding the particular "vacant" tract being pre-emptory surveys with titles and land lines running back into the early nineties.

## STAR CASH VALUES

Gladiola FLOUR	10 lb. Bag	89c
Pure Cane SUGAR	10 lb. Bag	97c
Shurfine PEACHES	2 Cans	59c
Hunt's PEARS	No 2 1/2 Can	35c
LIPTON TEA	1/4 lb. Box	31c
	48 Count Bags	49c
Campfire No. 2 1/2 Can, 2 for	Pork & Beans	35c
HI-C	46 oz. Can	25c
Skinnners Macaroni	7 oz. Box	12c
Johnson's Paste Wax	1 lb. Can	69c
Camay Soap	2 Bath Size	25c
DUZ	Large Box	27c
Bakerite	3 lb. Tin	77c
Velveta CHEESE	2 lb. Box	89c
All Meat BOLOGNA	1 lb.	39c
Vienna SAUSAGE	Can	10c

Call 40 - Free Delivery

cases where approval has already been given by the committee.

West said that when a livestock owner gets notice that corn or oats have arrived and are ready for delivery to him, he should keep in mind that demurrage begins at once on the car if it is loaded in. Furthermore, the livestock owner who is going to receive the cheap feed should be sure to bring plenty of help to move the grain from the car to his truck when he comes after it.

The movement of the grain and cottonseed products will be pretty well allocated to the various counties so that they will receive their supplies in turn. The committee did not indicate whether it would be possible to speed up delivery of relief feeds.

At this time last week there was wide-spread consternation over a directive out of Washington, which apparently severely restricted the distribution of the relief feed supplies. Over the week-end, however, it was made plain that while the committee is expected to use discretion in the distribution of the relief feeds it is the intention to leave the responsibility to the county committees as to whom the feed would be issued.

Phillip Wilson of Floydada is spending this week with his grandmother, Mrs. W. B. Wilson.

## Summons Special Venire for Negro Trial on Tuesday

A special venire of 72 talesmen is being summoned for the district court trial next Tuesday of Lacey Moss, Jr., a young Negro man, charged with murder in connection with the death by shooting of his wife Nettie Marie on the morning of April 21.

The young woman was shot about 2 o'clock in the morning on a farm north of Lockney. The arrest of her husband followed the same day.

Judge W. E. Grimes is the court-appointed attorney who will represent the defendant in Tuesday's trial.

Mr. and Mrs. J. O. Johnson were weekend guests of her parents Mr. and Mrs. W. H. Hilton. Mr. and Mrs. Johnson have recently moved back to Amarillo from Durango, Colorado, where they made their home for a year.

Jal Staggis of Lubbock has arrived in Floydada and will be associated with Foote Butane company as appliance salesman.

## Cummings Family Re-Union Friday

The children and grandchildren, numerous relatives and friends of Mr. and Mrs. A. S. Cummings, pioneer residents will gather Friday at MacKenzie park for a family reunion. The group will meet at the Party house at 10 o'clock Friday morning.

Mr. and Mrs. Cummings came to Floyd county in 1906. They now make their home at 305 West Mississippi street.

The family lived 16 years in the Sand Hill Community, and at one time lived in Sunset community.

Mr. Cummings served as a Floyd county commissioner for 12 years from Precinct One.

Three daughters, Mrs. Milford Smithman of Hart, Mrs. Joe Hale of Midland and Mrs. J. D. Cates of Lubbock and their families, and four sons J. Clyde Cummings of Lubbock, Ennis Cummings of Friona, A. D. Cummings of Olney, and Elma Cummings-of Canyon and their families will be in attendance at the reunion.

Mr. and Mrs. Leonard Mataler and children are in Hobart, Oklahoma, this week, visiting relatives.

## Wednesday's Market

Colored Hens, 4 pounds	1.00
Colored Hens, under 4	1.00
Roosters	1.00
Butterfat, No. 1 lb.	1.00
Eggs	1.00
Eggs, per dozen, cracked	1.00
Wheat bushel	1.00
Milo, cwt.	1.00
Tops 200-240 cwt.	1.00
250-300 cwt.	1.00
300-350 cwt.	1.00
350-375 cwt.	1.00
Light Packer Sows, cwt.	1.00
Heavy Packer Sows, cwt.	1.00

## Aerial Spray

Stearman Biplane

MARK BATES

Phone 2350

Lockney, Texas

## IRRIGATION HOUSES

Eight by Twelve, all Steel & Welded, no bolts \$167.50

## DARDEN WELDING SHOP

Phone 42

## SPECIAL SPECIAL

Just Received New California Line

Large Shipment of

BEAUTIFUL EAR RINGS

SPECIAL at \$1.00 Pair



FLOYDADA, TEXAS

HERE'S A BUMPER CROP OF Bargains for you!

OUR BEST WISDOM

GO TO

Hale's Dept. S

On the Grand Opening

their New Dept. S

Borden Enriched Per Can

BISCUITS . . . 5c

JUNKET

FREEZING MIX, 4 oz. . . . . 15c

SMUCKERS 14 1/2 oz.

CIDER APPLE BUTTER . . . . 24c

Krafts	Hunt's
Dairy Fresh	Solid Pack
CARAMELS	TOMATOES
lb.	No. 2 1/2 Can
39c	25c

FRESH PACK SLICED 10 oz.

STRAWBERRIES 26c

ASSORTED

FROZEN COOKIES 39c

FRESH FROZEN 14 oz.

SPINACH 24c

FRESH FROZEN 10 oz.

BLACK EYE PEAS 30c

PASCO 6 oz.

ORANGE JUICE 19c

Youngbloods Choice Fryer Cuts

THIGHS, DRUMSTICK, LIVERS, BACKS, GIZZARDS

WISH BONES

U. S. Gov. Graded Meats

ENDS & PIECES PER PO

BACON . . . 20c

DRESSED FRYERS . 50c

FRESH SALT FREE

## BUTTER

BREEZE Sta-Flo

With Big Cannon

Face Cloth

Inside 1/2 Gallon

15 oz. 49c

33c

SOS MAGIC

SCOURING PADS . . . . .

FOR SALADS & FINE COOKING

WESSON OIL, Quart . . . . .

SO - TEN

MEAT TENDERIZER, 2 1/2 oz. . . . .

UNSEASONED

CHEF TESTED, - TABLE TESTED

BUY more SPEND less

HUNT'S TENDER	Size	15c
GARDEN PEAS	300	
STOKELEYS FORD HOOK GREEN		
LIMA BEANS	303	24c
KRAUT NO. 1 CAN		9c
LIBBY'S FROZEN		
BROCCOLI	10 oz.	25c
PASCO FROZEN		
ORANGE JUICE	12 oz.	29c
HUNT'S		
TOMATO JUICE	46 oz.	25c
HUNT'S		
CATSUP	14 oz.	17c
BAKERITE		
SHORTENING	3 lb. Can	74c
TREET	Can	44c
MIRACLE WHIP		
SALAD DRESSING	Pint	29c
TUXEDO TUNA	Can	19c
TIDE	Box	29c

## HULL & McBRIEN

PHONE 292

We Deliver

WE GIVE "S.H." GREEN STAMPS



FELTON - COLLINS  
GROCERY & MARKET

122 W. Calif.

Phone 57

WE DELIVER

DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY



Presenting

# HALE'S DEPARTMENT STORE

## GRAND Opening

### FRIDAY - SATURDAY

#### JULY 31 ---- AUGUST 1

STORE OPENS 10 a. m. FRIDAY -- 8:30 a. m. ON SATURDAY

#### Visitors, Please Register!

Free Door Prizes to be awarded Saturday afternoon at 5 o'clock. Nothing to buy. You do not have to be present to win an attendance award, as follows:

- 1st Ladies Name Drawn—New Fall Coat;
- 2nd Ladies Name Drawn—Ladies Traveling Bag;
- 1st Man's Name Drawn—One Pair Men's Slacks;
- 2nd Man's Name Drawn—1 Suit Hawk Brand Khakis, Best Quality;
- 3rd Man's Name Drawn—1 Suit Hawk Brand Khakis, Best Quality.

#### We, the Associates of Hale's

Join in a cordial invitation to our friends and customers to attend this big event in the history of our business

- |                      |                     |
|----------------------|---------------------|
| Walton Hale          | Mrs. Walton Hale    |
| Mrs. Ouida Britton   | Eddie Landers       |
| Cecil Richardson     | Mrs. Katherine King |
| Mrs. Lon Blassingame | Mrs. F. O. Conner   |
| Mrs. Edd Thornton    | Mrs. Maud Morris    |

## New Location South Side Of Square



## Vacant House Is Temptation To Fire, Theft

AUSTIN, Texas, June — There's no place like home and to most returning vacationers, home is a most welcomed sight.

But while the mountains and seaside promise weeks of carefree pleasure, what happens to your home? A vacant house is a constant temptation to fire and theft.

A few pre-vacation precautions suggested by Norris W. Parker, manager of the Texas Insurance Advisory association, may save homeowners both money and worry.

A good job of housecleaning can greatly reduce the possibility of fire. Old newspapers and accumulated rubbish in attics, yards and garages are good places for fire to start. Water heater closets are dangerous when doubled as a storage closet.

### Precaution Against Fire

Besides locking all outside doors, all cabinet and closet doors on the inside should be locked. Therefore, if a fire should start it may be confined to one room until it is discovered and brought under control.

Shades should be left up and blinds open so that a fire may be observed right away, Mr. Parker explains.

Electrical appliances such as toasters, lamps, radios, etc., should be left unplugged and refrigerators and freezers turned down to vacation level.

Inform your neighbors when you leave so that they can keep an eye on your place and report any trouble either from fire or burglary. The appearance of any strangers or suspicious persons should be reported to the police.

### Call the Milk Man

Milk and newspaper deliveries should be postponed for stacked-up papers and bottles on the porch are a dead give-away that you are out of town.

Unkept yards are another clue to a potential burglar that the house is empty. Let your yardman keep up his regular visits if possible.

Don't advertise the fact that you

are leaving town by telling strangers and ask your neighbors not to mention your absence to strangers.

These rules are simple, Mr. Parker points out, but oftentimes they appear so obvious that they are overlooked by the excited homeowner anxious to get started on his vacation trip.

## Dresses Versatile Part of Fashion Wardrobe This Fall

Costumes, dress plus jacket or coat or stole, are important items in the fashion wardrobe for Fall of '33. Suit-dresses take their place in the fashion picture also. And in these jacket styles there is a "closer to the body" cut predominating.

Slim lines in dresses take a bow and walk off with the show. Full skirts continue but in a slenderizing form. Waist lines are usually at a norm, except for the come-back of the princess style (in both the one and two piece variations), which sometimes leave the dress unbelted. The "fluid" look is often stressed by fullness, above and below the waistline.

Collars are noted for they are wandering away from the neckline, giving a revival to the bare-throated look. Smoother and crisper fabrics and many surface interests novelties also enter the dress picture. And the wonderful "one piece" dress may cause a novel sensation among "separates loving" American women.

Sheath dresses with their own little boleros or stoles make wonderful "work to play" outfits. The coat dress, buttoned down the front, takes on new collar interest this Fall. Button and pocket novelties are also important details.

### Management

The test of good management is not only its ability to blend efforts, materials, machines and financial resources, but also its ability to manage ideas. —Louis B. Neumiller. Soldiers Field in Chicago has the largest seating capacity of any stadium to America.

George Sand said, "When tempted, yield at once, and save yourself the struggle."



WALKING A TIGHT ROPE, a feat usually associated with circus acrobats, also is an important part of the Army's mountain training near Camp Saalfelden, Austria. Above a soldier shows how to use a suspension bridge erected for untrained troops to enable them to cross canyons.

## Millinery Drama — Oklahoma 'Run' Most Dramatic Forecast for Fall

The changing silhouette, as always, means millinery news. The straight and narrow silhouette provides a stem-like, pedestal base from which may blossom an infinite variety of exciting new millinery concoctions.

Emphasis revolves around the tri-dimensional look, "capshons," manipulated undercuff treatment and berets. The small silhouette, with slight forward movement, is important. With the hairdress close to the head, the tri-dimensional mode adds a little more width to the small hat. Pillboxes, profiles and circular hats are affected by the tri-dimensional look by giving the hats a slightly wider angle and a sculptured effect.

Colors run the gamut of Fall's startlingly lovely new shades. Intense blue greens, the pink family in corals, peach and salmon, brighter yellow and greens, magenta and the brown and gray families are all millinery highlights.

## Oklahoma 'Run' Most Dramatic

(by Boyce House)

One of the most dramatic scenes in the history of the United States was the rush when Oklahoma, until then a land of Indian tribes and buf-

falo, was thrown open to settlement in 1889.

As the day grew near, thousands of people assembled along the border of southern Kansas as well as in Arkansas and Texas, overtaking hotel accommodations. Thousands slept in their wagons. In the multitude were citizens from almost every state in the union, and of all callings and professions, including a considerable number of gamblers and those who today would be called racketeers. While some were attracted by curiosity or for speculative purposes, most were seeking land and homes.

Some of them were so anxious to be the first to reach choice sites that they eluded the vigilance of the troops patrolling the boundaries, and concealed themselves near the best lands. Those were called Sooners, having entered too soon. Many of them were discovered and ejected by soldiers but some were not found.

There was only one railroad into the Oklahoma country, the Atchison, Topeka and Santa Fe. Fifteen passenger trains left Arkansas City between daylight and 11 a. m. on the day of the opening. Ten thousand people tried to board the first train; a standing room was at a premium and steps were occupied; some rode on the roofs of the coaches. The trains halted at the boundary line, one train behind the other to await the appointed hour of noon.

### Formed in Long Line

For the race ahead, some were in wagons, others were in buggies and buckboards, some were on horseback and a good many were on foot. These formed in line as far as the eye could see. As the minutes crept by, each was in the grip of excitement; some compared it later with the feeling of a soldier about to go

into battle. Some studied maps and charts while the cavalrymen patiently sat on their horses.

By now the sun was directly overhead and a hush descended until from the distance came the faint notes of a bugle, and the trooper in front fired his rifle. There was a tremendous shout and the race was on. One chronicler says that in the contest were fleet race horses which had been groomed and trained for days; slow-moving, heavy-gaited plow horses; wiry mustangs, at home on the prairie turf. Here came the 13 long trains, laden with cheering humanity, the whistles shrieking and the funnels belching smoke and cinders while other trains were advanced from the south. At every station, some alighted to take their chances in or near one of the smaller towns, though most aboard landed either in Guthrie or Oklahoma City.

One man, attracted by land along the right-of-way, told a fellow passenger to throw his baggage out in case he landed without accident, proceeded to jump out a car window while the train was in full motion between Mulhall and Guthrie. A young woman rode on the pilot of the locomotive and, (as had been agreed), when she signalled, the train slowed down so she could jump off, and she took possession of a quarter section.

### Made Speed Record

A man laid claim to a tract, contending that he had arrived on the train in Purcell at 2:10 p. m. and three and a half minutes later he was on the tract which was about three quarters of a mile from the depot. When the attorney for the other claimant ridiculed this contention, the man offered to duplicate his achievement and let \$10 on the side, to attorneys, witnesses, court

officials, and many more to the station in three and 20 seconds. It was then that he was a nationally-known man. One hundred thousand was estimated, estimated on the day of the opening. Guthrie and 10,000 in the history of American not even California in Pike's Peak country in the morning, solitude and as it had been named; middy, a surprising cited humanity, in the ed townsmen with thosera.

Mr. and Mrs. T. T. ... vacationing this week in New Mexico.

The Battery ... at MacKenzie state park, together.

Halley's comet will ... 1985.

Take Your Prescription

**Bishop**

PHARMACY

WHERE DRUGS AND PRESCRIPTIONS FIRST

## HALE'S DEPT. STORE

small bust?  
in-between size?



IF YOUR BRA LOOKS LIKE THIS YOU NEED



## PETER PAN

Hidden Treasure\*

for fuller measure without pads or puffs!



the contour's built right into the patented MAGICUP

The most exciting bra we've seen in years! Gives you the fuller, naturally-rounded bustline fashion demands—without "falsies" or gadgets! Patented construction assures perfect fit—glamorous contours—washing after washing. Millions of smart women now wear this miracle bra exclusively. Once you've tried Peter Pan's Hidden Treasure, you'll treasure it always! Come in, phone or order by mail.

SIZES 32-36 "A-PERFECT"; 32-38 "B-PERFECT"

Strapless . . . white nylon 5.00

Regular . . . white broadcloth 3.50

Extremely small bust? Ask for PETER PAN Trip-Treasure! In outward appearance, identical to plugging neckline Hidden Treasure. Inner-pad construction. Concealed, natural-contour pads can't slip out of place.

\* U.S. Pat. Off.

### HALE'S, FLOYDADA, TEXAS:

Please send me the following Peter Pan Hidden Treasure Bras:

Style	Size	Fabric	Color	Quan.	Price

Total:  Check or M. O. Enc.  Charge my A/c  Send C.O.D.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

# WE ARE PROUD

To Have Had a Part in The Expansion

AND IMPROVEMENT OF

# HALE'S NEW

# Department Store

They Are to be Congratulated on Their

Faith in Floydada and its Trade

Territory.

## WILLSON & SON

PHONE 3 or 4

## BUILDERS MART

PHONE 7 or 11



# SALE'S



## FOR GLAMOR AFTER FIVE



B-557  
K-557

Hubbys  
by Lorch of Dallas

Will look your loveliest in these separates of 100% wool jersey with sprinkling of rhinestones on the sweater blouse and on the pockets of the full skirt. A wonderful after five fashion.

**\$24.75**

## SMART WOOL JERSEY BLOUSE



Hubbys  
by Lorch of Dallas

B-567

With jewel neckline outlined in nailheads. 100% wool. Comes in wondrous colors:

Sizes: 10-18 **\$5.95**

New Shirts



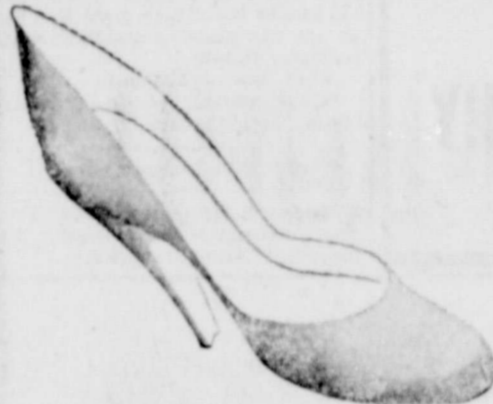
Gabardines, Tweeds,  
Jerseys 3.98 to 10.95



6876

LOVELY LITTLE FASHIONS  
For Little Ladies' back-to-school wardrobe. Sizes 5 to 8.

Styled by Fluffy-Ruffle **\$5.95**



ALL-BLACK SUEDE OPERA  
PUMPS . . . Closed Toe . .

Closed back **\$8.95**



MATCHED SUITS  
OF GABARDINE

Man-tailored for Boys,  
sizes 4-12

Fine drape, grown-up tailoring details featured in KC Boyswear's two-piece suit for fall. Jacket has three patch pockets; slacks have elasticized waist-band, zip fly. Special priced to sell at —

**\$14.95**

You Owe it  
to Yourself!

Arrow "Dale"



\$5 . . . non-wilt collar  
de luxe Broadcloth

The Arrow white shirt with that "million-dollar" look! Tailored of smooth, extra-quality Sanforized broadcloth, Mitiga cut for trim body comfort. With America's favorite medium point, non-wilt collar. See it here today.



BRADFORD SELF  
CONFORMING HATS  
New Fall  
Shades **7.50**

## FASHION VIEW



5.00

Elegant casual coat, interpreted  
Pouf Pouf (Fleece fabric of 100%  
gin wool) . . . Milium lined . . .  
Marvelous stitching detail.

## OPENING SPECIALS !!

360 Prs. 60 Gauge 12 Denier Nylon Hose **89c PAIR**  
REGULAR \$1.65 . . . . NEW FALL COLORS

360 Prs. 60 Gauge 15 Denier Nylon Hose **79c PAIR**  
REGULAR \$1.50 . . . . NEW FALL COLORS

360 PRS. BOYS SOX . . . . . 3 PAIRS FOR \$1.00  
THESE WERE PURCHASED FOR THIS EVENT. REGULAR 49c and 59c VALUES

CHILDRENS SANDALS \$1.99 PR. White & Colors 5 1/2 to 3

WOMENS SANDALS \$2.99PR BIEGE, WHITE, NAVY 3 TO 10  
REG. \$4.95

BOYS SHORT SLEEVE SPORT SHIRT \$1.00 Ea. Values to . \$2.49

ASSORTED PATTERNS AND COLORS. BRAND NEW BOUGHT FOR THIS EVENT

### ONE TABLE PIECE GOODS

VALUES TO 98c . . . INCLUDED ARE COMAL GINGHAMS,  
TISSUE CHAMBRAYS, PRINTED SWISSES AND OTHER  
FABRICS

**48c yd.**

MENS ALL WOOL GABARDINE SUITS **\$32.50**  
JUST RECEIVED . . . SINGLE BREASTED . . . GREY, BROWN

ONE GROUP MENS OXFORDS **\$5.00 Pair**  
VALUES TO \$9.95 . . . MOST ALL SIZES

ENTIRE STOCK MENS SHORT SLEEVE  
SPORT SHIRTS **1/3 OFF**

# HALE'S DEPARTMENT STORE



# STORY

## Betty Boteler Is Shower Honoree Friday Evening

Betty Boteler was honoree at a bridal shower Friday evening at 7:30, at the home of Mrs. V. W. Hennessee.

Guests were met at the door by Mrs. Walter Collins, Mrs. Edward Wester presided at the bride's book. Mrs. Edd Johnson ushered them into the dining room. Mrs. Donald Finkner gave a toast to the bride.

Miss Mary Eunice Hennessee presided in the dining room, assisted by Mrs. Donald Finkner. The table was laid with a lace cloth. The flower arrangement was of yellow gladiolas and blue florets. Blue candles in crystal holders lighted the table. Sherbet punch was served from a crystal service. Angel food squares iced in yellow and blue were also served along with yellow and blue mints. Blue napkins with "Betty and Harold, August 9, 1933" printed in gold were used.

Hostesses for the occasion were Mesdames C. P. Fulkerson, Donald

Finkner, Watson Jones, Edward Wester, Maurice Steen, E. W. Thornton, F. M. Covington, George Smith, Edd Johnson, W. E. Grimes, W. V. Hennessee, W. O. Tye, Lyndell Roberts, Johnnie McKinney, Jr., Marian Carpenter, Wilson Kimble, C. L. Berry, R. B. Hall, Walter Collins, Hal Thomas, and Miss Mary Eunice Hennessee.

Those present and sending gifts were Mesdames Shirley Irwin and Louella, E. F. Stovall, E. J. Barker, Bob Henry, Edna Phillips, Alva Sparks, W. B. Jordan, Wm. Finkner, Tom Smith, J. C. Wester, Fred Brown, Mollie Morton, Bob Copeland, J. O. Warren, Leo Frizzell, Glenn Poole, Jess Brown, Mark Martin, Fred Martin, W. H. Finley and Lila;

Mesdames S. W. Ross, E. E. Hinson, W. L. Liebfried, Maud Morris, Pearl Fagan, Charles Rhodes, W. H. Henderson, M. L. Solomon, Clarence Guffee, Scott King, Virgil Shaw, P. W. Bell, M. L. O'Bannon, J. G. Martin, sr., Ruby Orman, George Van Wickel, J. B. Jenkins, Ed Griffin, Roy H. Smith, P. F. Bertrand, D. D. Shipley, Carl Rodgers, C. O. Pope, J. E. Roy; Mesdames Roy Fawver, Lindsey Graham, J. B. Bishop, R. F. Hall, Jake Watson, L. B. Stewart, sr., L.

## Joyce Poole, Bill Hart Repeat Vows

Miss Joyce Poole daughter of Mr. and Mrs. J. T. Poole and Bill Hart, son of Mr. and Mrs. Jeff Hart, were united in marriage in Clovis, New Mexico by the justice of the peace there on Wednesday morning, July 22, at 11 o'clock.

The mother of the bridegroom accompanied the couple to Clovis. The bride attended Floydada high school and for the past year has been employed at Arwine Drug. The bridegroom graduated from Floydada high school and was recently discharged from the armed forces, where he spent the past two years, most of the time in Korea and overseas.

Mr. and Mrs. Hart plan to make their home in Floydada.

## Name Wedding Day

LOCKNEY — Rev. and Mrs. V. C. Sparks of Lockney announce the engagement and approaching marriage of their daughter, Marisa Durrell Fortenberry, son of Mr. and Mrs. Robin Fortenberry of Cedar Hill.

The vows will be exchanged at the Assembly of God church on Wednesday, August 5.

## Fashions For The Kindergarten Set And Grade Schools

Fashions for the kindergarten and pre-school set have become just as important as that of their big sisters. Important fabrics, trims and designs are specially adopted for the young crowd. Such fancies as ribbed corduroy, denim and cotton tweeds are found popular in sturdy, comfortable styles. Corduroy, dressed up with designs especially for the sand pile set, are noted in little Fall dresses. Poplins, ginghams and broadcloths for sturdy play clothes often include matching bloomers. Wonderful plaids, in a wider range of color and design than ever before, contribute importantly to the little miss's wardrobe. Gay patterns are seen in black board prints.

The long coat with the little dress to match is a fashion favorite. For back-to-school separates, the mix-and-match it a fashion favorite. Pastel boucle and fleece are significant in full, little girl coats. Many pockets, and pleats insets are new, detailing ideas in back-to-school dresses. The wool look in cotton school dresses makes them very good this year, as are the plain or speckled cotton corduroy family.

"Great-souled," is the literal translation of Mahatma.

Henry VIII had six wives.

B. Stewart, Jr., George Eudy, Travis Parr, Misses Nell Swinson, Vera Meredith, Anne Sweetson.

## Service Men Like Club Scrap Books

Below is a letter received recently by Mrs. Raymond Teeple, of Silverton, district chairman of scrapbooks for the seventh district federated women's clubs, who has mailed scrap books to USO organizations in several countries.

The 1929 Study club of Floydada sent about 30 books to this project, and Floydada had the honor of sending and making more scrapbooks than any other town in the district.

Rue Franklin, Casablanca, July 16, 1933. Dear Mrs. Teeple: The USO office located at Casablanca, French Morocco, wished to express to you the genuine appreciation of the American service-men located at the Novaceur Base hospital.

Wonderfully Received The USO scrapbooks compiled by your district were wonderfully received by the men; of particular interest were the books containing short adventure stories and humorous cartoons.

If ever your group has any similar material designed for distribution to American service-men, we would be extremely grateful for your consideration.

Would you please convey the appreciation of this office to each member of your committee for this outstanding piece of American hospitality. The letter was signed by Eugene C. Schram, jr., Director of USO, rue Franklin, "Riad Gues-sour," Casablanca, Fr. Morocco.

## The Sub-Deb Set Back to School

Even though there is new emphasis on the slim line for teenagers, the full-skirted silhouette, including marked waistlines with molded mid-ribs and very full skirts in heavy fabrics, is accented in teenage fashion for Fall of '33. Heavy ribbed and striped coatings, knit coatings, tweeds and tweedy effects are outstanding for young Fall coats. Coats also stress many big pockets, tiny collars, and low-mounted sleeves. Velvet trimming adds a dressy look and the reversible coat is still a favorite. Dresses and blouses often match teenage coats as added appeals.

Button and pocket trimming is repeated on Fall dresses. Wool, flannel, heavy cottons and jersey are popular dress fabrics with Coronation colors, brown, black and gray patterns the new suggestions. Black and white designs and clan plaids are especially good. The sleeveless daytime dress continues into Fall in many young versions.

Party dresses are in corduroy, velveteen, ottoman and plaid silk organdie with deep scooped necklines or narrow shoestring straps. Young evening dresses are popular in short white organdies and taffeta with colored stoles for that added touch.

Dressed-up dark cottons for back-to-school wear the favorites, with jersey also very popular. Blue and red are emphatic colors and heather types are good. Grey, sometimes combined with gold, continues significantly in these junior set styles. Velveteen separates and velveteen combines with jersey are new twists. Cottons are noted with added surface interest in many smart versions. Full felt skirts are good for both school and dress-up. Printed corduroy makes a hit with the junior crowd in both school dresses and sportswear.

Sweaters, as always, are wonderful for school and the new boxy jacket types and angora stripes are welcomed by the teenagers.

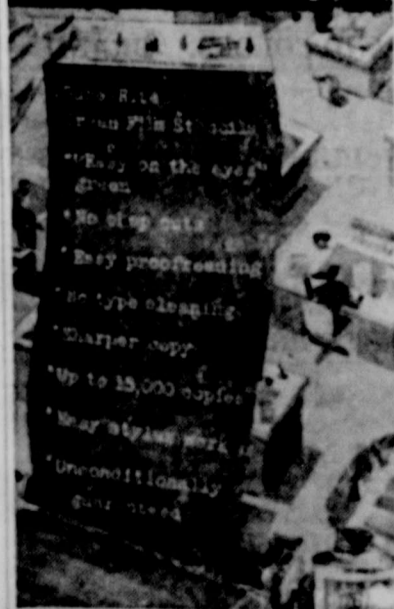
## FORMER RESIDENT SUCCUMBS AT HOLLIS, NEW MEXICO

Mr. and Mrs. John Hatley and Mr. and Mrs. Jess Clover in company with Mr. and Mrs. B. Hatley of Shamrock, attended the funeral last week in Lubbock of Mrs. Sprayberry, of Hobbs, New Mexico, who died Friday after a long illness.

Linton Sprayberry is a nephew of the John Hatleys, and the family are former residents of the Dougherty community.

Recent visitors in the homes of Mr. and Mrs. W. E. Penner and son, and Mr. and Mrs. Earl Pierce and family, were Mr. and Mrs. W. L. Fikes and daughter from Topanga, California, and Mr. and Mrs. Earl Clark from Bellflower, Mrs. Fikes and Mr. Clark are sister and brother of Mrs. Pierce and Mrs. Penner.

## efficiency?



**SURE-RITE**  
DUPLICATING SUPPLIES  
**HESPERIAN**  
PUBLISHING CO.

## Harmony Club Has 4-H Club Program

Harmony club had its regular meeting at the community center with Mrs. Aldine Williams as hostess. Mrs. Carrick Snodgrass presided at the business session.

The program for the day included a 4-H club work report by Mrs. Bob Hopper, the 4-H pledge by Mrs. Dwana Beth Scott, scripture reading by Janet Beth Scott, Carol Turner, Kerle Baird, Melda Jo Ramsey, Barbara Shultz, and a song by the 4-H group.

A report on the 4-H club trip by Melda Jo Ramsey, Perle Baird, Dwana Beth Scott, the county 4-H report by Sherry Ramsey, folk songs old and new by Mrs. C. A. Welborn and "our family" by Mrs. Zant Scott. The recreation was directed by Melda Jo Ramsey.

Those present were Mesdames C. B. Smith, Carrick Snodgrass, Ted Rutherford, C. A. Williams, Glenn Pool, Don Finkner, Zant Scott, Olin Baird, Everett Miller, M. D. Ramsey, Sherwood Ramsey, Riley Holmes, R. B. Gary, Aldine Williams, D. S. Battey, Bob Hopper, Mather Carr, J. R. Turner, Monroe Shultz and J. R. Williams. Mrs. Aldine Williams, the hostess, Mrs. Aldine Williams, Harmony club will have a club picnic, August 28 at 8:00 p.m. at the community center to observe the fifth anniversary. It is to be home coming for former Harmony residents.

The three vital steps in the emergency treating of gunshot wounds which all hunters should memorize are (1) stop bleeding; (2) protect the wound; (3) prevent shock. — Sports Afield.

Of all the known kinds of animal life on this earth, insects make up 70 to 80 per cent. Nearly 700,000 insect species are known; there may be that many as yet unknown. — Sports Afield.

To be effective a tourniquet must be applied where it will cut off the entire circulation to the arm or leg. This means no lower than one handbreadth from the armpit or from the crotch. — Sports Afield.

## WHAT DO YOU SELL?

Too many business men, in their advertising, want to talk about themselves instead of their customers. They want to talk nuts and bolts instead of benefits.

Simmons makes beds, but it sells sleep. Carnation cans milk, but it sells health for babies. General Electric makes bulbs, but it sells good eyesight.

What you make is one thing — what you sell is another. So don't sell me candy — sell me pleasure of taste, the appreciation that will be awarded me. Don't sell me books — sell me pleasant hours and the profits of knowledge. Don't sell me tools — sell me the pleasure and profit of making fine things. Only when you translate what

you make and sell into what you want and desire, do you make a profit. And only when the customer repeats again and again will you make a profit.

Texas' most famous century mansion still stands on the shore of Aransas Bay in the story home erected in 1852 by George W. Patton, an early cattle baron. The mansion is open to visitors.

First-aid manuals can loosen a tourniquet for every half hour. But if it occurs when you are on a tight or your blood to death.

## OUR CONGRATULATIONS... To HALE'S DEPT. STORE

On The Grand Opening of The New and Finer Store.

Plate Glass for this attractive and modern business establishment was installed by

## PLAINVIEW PLATE GLASS & MIRROR COMPANY

Plainview, Texas

## OUR CONGRATULATIONS

To Walton Hale and Associates on the Opening of Their New Modern Store, South Side Square.

We are Happy to Have Had a Part in the Construction of This Fine, Modern Building.

## RADIO ELECTRIC COMPANY

E. E. HINSON

## Jewels in Nylon

by Munsingwear lingerie you'll treasure

"BLOSSOM" \$7.95

As pretty as it is practical... a generous shadow-proof panel fronts the slip from the intricate smoked top to the swirling net hem. An iron-shy slip that launders in a wink. Black, blue, navy, pink, white. 32-42.

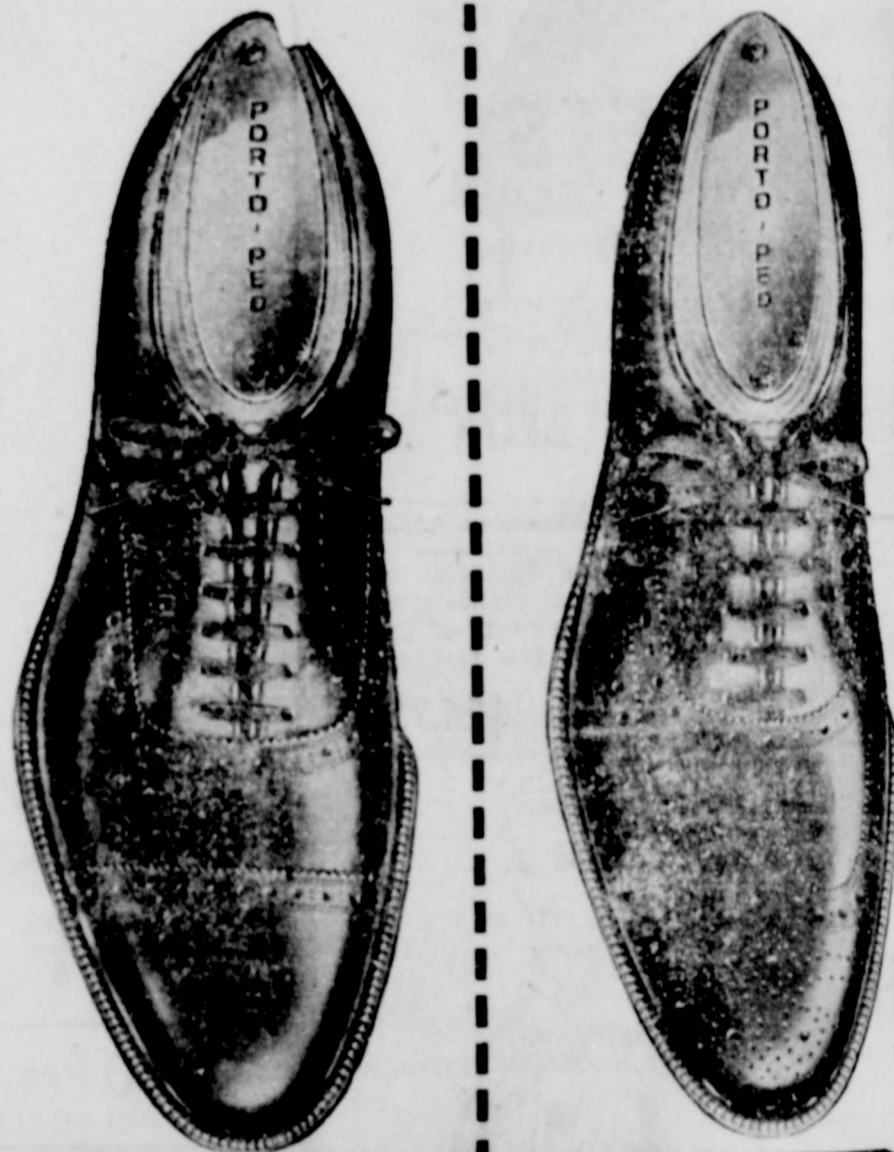
"EXQUISITE" \$8.95

Lavished with lace... exquisite nylon lace patterns the entire bodice and drifts into fascinating godets on the skirt. A nylon slip to dunk in dry and wear. Black, blue, ivory, rose, white. 32-40.

Superbly knit in nylon tricot by Munsingwear



## HALE'S DEPARTMENT STORE



## PORTO-PED Air Cushion Shoes

Outstanding style originality provides a wide choice of fast-stepping patterns in our stock of fashion-crafted Porto-Ped Shoes. And if you yearn for luxurious comfort, it is definitely yours, because of Porto-Ped's famous patented, resilient air cushion and flexible Arch Lift. Come in for a style plus comfort fitting.

## HALE'S DEPARTMENT STORE



## Evening er Period Motorists

Motorists ought to start on the highway during the afternoon and early evening hours.

Several hundred accidents in the 48 states, according to the public education department of the AETNA Casualty Company, pointed to this time when most collisions occur in the summer months.

Excessive speed still holds the greatest single cause of the police chiefs' tales that the over-tired driver to finish a long trip, accounts for many times more than the share of crashes during the summer months.

The car ahead too unfamiliarity with local traffic laws also cause accidents more than usual during the vacation season.

### COOKER NEW ARRIVAL AS TEXAS HOME

Mrs. Ollie Coker of Dallas are the parents of a born Saturday, July 25, has been named Candis. Mrs. J. R. Yearwood are parents. Mrs. Coker is the City Yearwood.

Mrs. Johnny Cardinal of Canadian and Mrs. S. daughter Kay of Wilkings, visited last week and Mrs. Fred Cardinal and other relatives.

A. Tardy has been a patient at Memorial hospital two weeks. Mr. Tardy is improving and hopes to be home this week-end.

## Deb and Campus Fashions for Fall

All fashions' glory for the new season, in wondrous fabrics, colors and styling features, is seen reflected on campuses and among the deb set.

The separate story continues strongly in these new fashions. The fitted jackets, boxy jacket costumes, little jackets in fancy fabrics — all make news in the college fashion world. Skirts are slimmed and eased. Blouses show the tulip interest and are popular in jersey. The straight, boxy look, which is due for greater interest this Fall, is especially adaptable for the lithe young figure. The controversial waistline story is present in young women's fashions with the princess styles, above-the-waist interest and lowered waistlines or torso effects all popular.

Dr. and Mrs. John Mast and children of Midland, Texas, were guests in the home of Mr. and Mrs. O. P. Rutledge last week-end.

Mr. and Mrs. Ben Hall of Maybank, Texas, visited last week with Mr. and Mrs. H. N. Powell of Dougherty. Mrs. Hall and Mrs. Powell are sisters.

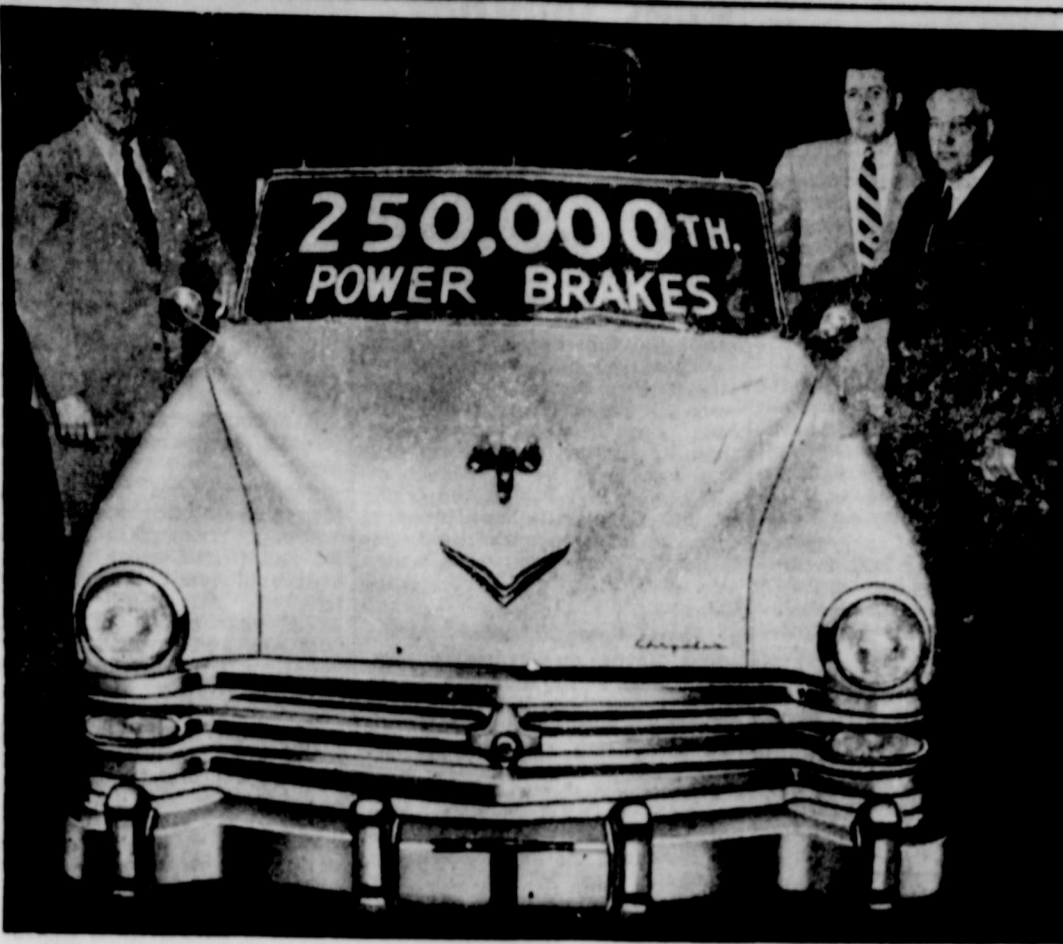
### WAYLAND DEAN NAMED

PLAINVIEW — Bryan Robinson, Port Worth, will become dean of Students at Wayland college with the fall semester, according to an announcement by Dr. A. Hope Owen president. The Robinsons are expected in Plainview around August 1.

Robinson comes direct to Plainview from Oil City, La., where he has been for the past two years pastor of the First Baptist church.

General Zachary Taylor camped overnight at Rockport during his march to Mexico 106 years ago, making a lasting place for himself in the history of the Texas coast. The tree under which he camped still is known as the Taylor oak.

## CHRYSLER PRODUCES 250,000th CAR WITH POWER BRAKES



The 250,000th Chrysler equipped with power brakes rolls off the assembly line. Power brakes provide safer, faster stops by multiplying pedal pressure three times through the use of manifold vacuum to increase braking power of the hydraulic brake system. They are standard equipment on 8-cylinder and long-wheelbase 6-cylinder models. Shown (l. to r.) are: A. M. Fleming, manufacturing vice president; C. R. Curtan, sales manager and Ed C. Quinn, president, Chrysler Division, Chrysler Corporation

### Accessories Key The Fall Costume

The accent on elegance in the Fall fashion picture is significantly reflected in accessories and the quality and fashion conscious woman of fashion selects with discriminating care her collection of fashion items. While, at the same time, the importance of having the appropriate articles to accessorize each costume, whether it be in the casual, formal or semi-formal mood, is also a point of consideration.

New design, silhouette, colors, fabrics, detailing and trims distinguish the fall and winter selections and contribute importantly to the overall fashion picture.

### Blouses Beautiful

The costume look, as well as the focus on separates for versatility, brings new emphasis on blouses.

The long torso or midy blouse, the halter dickey and the soft gathered or draped blouse are conforming to the new silhouette this Fall. Collar interest is especially important, with the away-from-the-neck look a stand out. Jerseys tops remain in their ever-popular state.

The exciting new fabric developments in nylons, orlons, rayons, jerseys and many other fibers, give beauty to Fall blouse fashions. The entire range of vivid new Fall colors is seen in reds, pinks, beige tones, green shades, grays, browns and a subtle blue, not navy, not purple, not royal, but a mingling of all three. Plaids and jeweled trimmed blouses are news, as well as blouses matching the linings of coats or suit jackets.

### George A. Kenney Rites at Sherman

Funeral service for George A. Kenney, 73, of Ralls was held in the First Baptist church in Sherman at 3 p.m., July 23. Mr. Kenney passed away at 5 p.m. Tuesday, July 21 in Spikes-Holmes hospital at Ralls after suffering a stroke.

George Alec Kenney, a native of Tennessee, was born February 1, 1880, and moved to Texas and lived near Sherman until three years ago. He made his home with a daughter, Mrs. L. M. Powell, jr., of Ralls after leaving Sherman.

Survivors are two daughters, Mrs. Powell and Miss Kathleen Kenney and one son, Glenn Kenney all of Ralls. Seven grandchildren, Miss Norma Faye Powell, Kelly Earl Kenney and Glenn Kenney, jr., all of Ralls; Mrs. Kenneth Poole of Floydada, Mrs. Rodney Berner of Oklahoma City, Oklahoma, Jimmy Richard Kenney of Dallas and Billy Earl Kenney serving in the navy in Massachusetts.

Burial was in Washburn cemetery, near Sherman with Masonic rites. Nephews from Dallas and Kenneth Poole of Floydada served as pallbearers.

### JACKETS IN THE FORECAST

With so much interest placed on the top half of the silhouette, there is new importance for jackets in the fall fashion picture. The ever-popular boxy cut and suede versions are outstanding in knits, flannels and tweeds, as well as leather. The blouse

back jacket with a low belt, the chemise cut with the string waistline and the flared topper all coordinate with the new silhouette. The fitted jacket with peplum is another strong cover-up.

Surface interest in jackets is less loopy, headed toward the smooth surfaced fabrics. The knitted high-necked fill-in with new versions of turtle necks, scarf and mandarin necklines are noted. Flannel and tweeds continue as valued fabrics in the jacket field.

The Floyd County Hesperian, Floydada, Texas, Thursday, July 20, 1963

Europe is the second smallest continent in the world. Cain and Abel were the sons of Adam.

Advertise for it. Hesperian.

Use Hesperian want ads.

### We Extend Our Congratulations

To the Hale Department Store on  
The Opening of Their New Store  
South Side Square

ARWINE DRUG

TO

## HALE'S DEPT. STORE

We Extend  
Congratulations and best wishes  
for your continued  
success.

HURST - ZUCKER  
NECKWEAR COMPANY

## CONGRATULATIONS TO HALE'S

their Modern and Attractive New  
Department Store.

MAGOOD'S DEPT. STORE

## CONGRATULATION'S

TO

## HALE'S OF FLOYDADA

ON THE GRAND OPENING

OF THEIR LOVELY NEW

DEPARTMENT STORE.

## HALE'S

IS HEADQUARTERS IN  
FLOYDADA FOR OUR QUALITY  
"ARKLAND OF DALLAS" SPORTS  
WEAR AND DRESSES.

ARKLAND SPORTS WEAR  
CO., INC.

DALLAS, TEXAS

## Congratulations

TO

## HALE'S

On The Grand Opening  
Of Their Fine New And  
Modern Store.

DALLAS HAND BAG CO.

DALLAS, TEXAS

## CONGRATULATIONS

TO

## HALE'S

ON THE OPENING OF THEIR  
NEW AND MODERN

## DEPARTMENT STORE

FEATURING

- ★ HUMPTY DUMPTY ANKLETS
- ★ WRANGLER JEANS
- ★ HANES UNDERWEAR
- ★ FRUIT OF THE LOOM PRINTS

We Are Proud That We Furnish These Lines

## Monnig Dry Goods Co.

WHOLESALE

Fort Worth,

Texas



# Mastitis Takes Heavy Toll Of Dairy Cattle

AUSTIN, Texas — Three types of tests will help dairymen guard against mastitis in their herds, William J. Sheffield, University of Texas veterinary-pharmacy expert, says.

The disease is economically the most destructive in the North American dairy industry, costing producers as much as \$100,000,000 a year.

A simple test, which dairymen would do well to adopt as a daily practice, is to milk several streams from each cow's udder quarters into a cup with a fine-screen top, Sheffield said. Any quarter in which abnormal milk or clots are found usually signifies mastitis.

Other checks include a blotter test in which a drop of mastitis-infected milk will discolor the blotter, and a chlorine test which can be run by a careful dairyman, with veterinary advice. (Mastitis raises the chlorine content of milk.) The chlorine test should be run simultaneously with one of the other tests for confirmation. Milk from cows in early freshening or late lactation periods likely will give a false reaction in the blotter test.

Sheffield reports the mastitis test in the current issue of The Texas Druggist, published by the Texas Pharmaceutical Association.

**SKIRTS FOR FALL OF '53**  
Eased versions of the straight silhouette spotlights skirts with gored or pleated fulness, and the straight line is noted popular in Fall Fashions. Back detail, such as a "double-breasted" buttoning or soft pleating at the center of the back, adds interest to many smart skirt models.

The successful wrap skirt is also

# Men in Service

**Stationed at Fort Hood**  
Pvt. Lee A. Campbell Jr., of Floydada, has arrived at Fort Hood, Texas, where he will be assigned to Combat Command "B" of the famed First Armored Division for basic training.

Pvt. Campbell is the son of Mrs. Gertie Campbell. He attended North ward and was active in Boy Scouts, baseball, and softball.

**In First Armored Division**  
Pvt. David T. Rape, 406 W. Va. street Floydada, has arrived at Fort Hood, Texas, where he will be assigned to Combat "B" of the First Armored Division.

Pvt. Rape is the son of Mr. and Mrs. M. D. Rape. He attended Floydada High school and was active in FFA and football.

# McLaughlins Are Home From Europe

**RALLS** — Mr. and Mrs. J. Edd McLaughlin returned Thursday of last week from a two-month tour of a number of European countries. Before sailing May 14 they attended the Rotary convention at Lake Placid, N. Y. They also attended the international Rotary convention in Paris, France.

They had seats at the coronation of Queen Elizabeth, but were in Italy at the time and did not attend. They had attended the crowning of King Edward VI in 1937.

Arabia is sometimes referred to as Araby.

# Coats Highlight Fall Forecasts

The tapered features of the narrow silhouette tends to change the trend in coats away from full sweeps toward the build-up of newness from hipline to bustline in many models. Seamings and trimmings emphasized the tapered from shoulder-to-hemline look. The bloused-back with easy waistline is another important chapter in coat fashion. And the seven-eight coat with neckline stole, the matching coat and suit effect and the high-waisted look of the Empire line are variations of the new silhouette.

The fitted coat, given recent impetus, varies with emphasis at the back such as paneled pleats, low loose belts and blousing. Loose coats, but with much less bulk, are still importantly noted and are made interesting this Fall by such treatments as novel belts, shoulder treatments and seams.

A smoother, suppler look in fabrics for coats is being achieved with the tighter curl and crisp alpaca among the new additions. A lighter cashmere, worsted jersey, luxury fur blends, angora and rabbit hair blends, dressy camel's hair are all designed to enhance the soft, light-to-the-touch feel of the coat. The companion story, calling for mixing of color or of fabric in varying textured effects, is another important view. Zibellines, fleeces, tweeds and bouclés are greatly emphasized.

# THREE-LEGGED WILLIE

AUSTIN, Texas — A new but limited supply of copies of "Judge Robert McAlpin Williamson, Texas Three-Legged Willie," by Duncan W. Robinson of Arlington, is available at the Texas State Historical Association headquarters at the University of Texas.

Williamson County is named for "Three-Legged Willie," who was one of the most colorful characters in colonial Texas. An illness when he was 15 years old left Williamson a cripple for life. His right leg was drawn back at the knee, and he wore a wooden leg from the knee to the ground.

Copies of the book may be ordered at \$5 each from Texas State Historical Association, University of Texas, Austin 12.

# NEW SOIL CONSERVATION WORKER FROM BROWNFIELD

Mr. and Mrs. Morris W. Davis, recently of Brownwood, have moved to Floydada and are making their home at 221 West Virginia.

Mr. Davis, who was discharged recently from the armed forces, spent the past three months in Korea.

He will be associated with the Soil Conservation service of the U. S. department of agriculture, in Floyd county soil conservation district.

Patagonia is in southern South America.

**BRITTON**  
Appliance Repair Shop  
Phone 454 307 E. Houston

# Maggie Haynes Rites Saturday at Weatherford

The funeral service for Mrs. A. V. Haynes, nee Maggie Noety McGregor, was held at Cotton-Braton Funeral chapel in Weatherford Saturday afternoon at 2 o'clock. Rev. R. C. Edwards, pastor of the First Methodist church of Weatherford conducted the rites.

A beautiful duet was sung by Mrs. George Meredith and Miss Nona Akard, of Weatherford. They sang "Rock of Ages." Mrs. J. A. Ingram, also of Weatherford, was at the piano.

Interment followed in the family section of the Little Dean cemetery only two miles from the birthplace of the deceased, seven miles southwest of Weatherford, Parker county.

**Death Came Thursday**  
Mrs. Haynes died Thursday morning of last week at the Mesquite, Texas, hospital, where she had been taken following a stroke in mid-July. She had been living in Dallas for five and a half years.

The immediate survivors include a son, Roy, Dallas; a sister, Mrs. Lillie Mullennix, Weatherford; and two brothers, Andrews McGregor, Levelland, and W. I. McGregor, Snyder. All were present.

Palbearers were Arthur L. Haynes, Harlingen, Fred McGregor, Lubbock, Dan and Don McGregor, Snyder, Luther Osborne, Weatherford, all nephews of the deceased, and Marvin Shurbet, Petersburg.

Other out-of-town relatives present included: Mrs. Roy Haynes, Dallas, Mrs. Andrew McGregor, Levelland; Mrs. Jack Gilmore, Hobbs New Mexico; Mrs. Mabel Payne and Donna Misses Tommie Jean and Donna Francis Mitchell, Wichita Falls; Mrs. John Houston, Hobbs, New Mexico; Mrs. Arthur L. Haynes, Harlingen; Mrs. W. L. McGregor, Snyder, Mr. and Mrs. John Ouston, Jr. and sons, Stephen Bailey and Ricky Lynn, Dallas; Mrs. Fred McGregor and son Mike, Lubbock, and Mrs. Wayne Fondren, near Bakersfield, California.

# Shurbets Attend Funeral

Among the out-of-town friends present were Mrs. Marvin Shurbet and daughter, Judie, of Petersburg; Messrs. Mullennix, Port Worth, Mr. and Mrs. Art Limerick, Dallas; Mrs. P. W. Hodges and Mrs. B. L. Ballard, Smithfield, near Port Worth.

Maggie (Mrs. A. V. Haynes) Noety McGregor was born seven miles west of Weatherford, Parker county, Texas, on Patrick's creek, February 14, 1889. Her parents, J. J. and Malinda June McGregor, came to Parker county in 1878, from St. Catherine's York state, Canada. Maggie Noety was one of eight children born to this pioneer Texas family, six daughters and two sons.

**Married at Weatherford**  
She was married on January 14, 1902, at the old Kirksey hotel in Weatherford, to Andrew V. Haynes, who became one of the pioneer gin and oil mill men in West Texas. They moved to Floydada in 1916, where her late husband, who passed in November of 1932, built one of the early cotton gins operated in this area.

She had been a life-long member of the Methodist church.

Mrs. Haynes moved from Floydada in 1944. She had lived at Austin and Mineral Wells before moving to Dallas.

Roy L. Haynes, the surviving son, is with the U. S. Department of Labor, regional office, Dallas. He has charge of the Foreign Labor section, which handles the contracting of Mexican nationals for farm work in Texas, Arkansas, and Louisiana.

Mr. and Mrs. T. W. Whigham, of Amarillo, were week-end guests of Mr. and Mrs. E. E. Hinson. Mrs. Whigham and Mrs. Hinson are sisters. Sammy Whigham, the son, is in Santa Anna, California where he has been attending the national Boy Scout Jamboree.

# RUNNELS COUNTY RE-UNION

Mrs. C. O. Spence reports that the Runnels county former residents' reunion will be held on Sunday, August 2, at MacKenzie park.

All former residents are urged to attend and bring well filled picnic dinner baskets.

# MIDLAND COUPLE ON INJURY LIST ARE CONVALESCING

Mrs. Mary Davis returned home Thursday from Midland where she has been with her daughter, Mrs. Frank Griggs. The latter was injured on July 11 in an automobile accident near Odessa, when the car in which she and her husband were riding, overturned several times.

Mr. and Mrs. Griggs have been in the Odessa hospital. Mrs. Griggs suffered shock and bruises. She was dismissed last week and returned to her home in Midland.

Mr. Griggs, suffered a concussion and internal injuries is expected to remain in the hospital several weeks.

Mrs. Griggs is the former Frankie Davis.

# LESSON IN PUBLIC SPEAKING

A famous lecturer was asked the formula for success in public speaking.

"Well," he said, "in promulgating your esoteric cogitations and articulating superficial, sentimental and psychological observations, beware of platitudinous ponderosity."

"Let your extemporaneous deceptions have intelligibility and veracious vivacity, without denotative and thrasological bombast."

"Sedulously avoid all polysyllabic profundity, pusillanimous vacuity, pestiferous profanity and similar transgressions."

"Or, to put it a bit differently, talk simply, naturally, and above all don't use big words." —Harold A. Smallman.

Bicycles have been in use for about a hundred years.

Mr. and Mrs. Billy Woody and children are here, the guests of Mr. Woody's mother, Mrs. Roy Curry and Mr. Curry, and will also visit with Mr. and Mrs. C. B. Smart of Lockney, parents of Mr. Woody. Texas breeds the greatest of Jersey cows.

**DOES YOUR CAR RUN HOT?**  
Let Us  
**PRESSURE PURGE**  
Scientific Conditioning of Auto Cooling Systems  
1. By Heat — 2. By Mechanical Action. — 3. By Chemical Action.  
All Work Guaranteed  
**SPEARS AUTO CO.**  
107 N. Main Phone 33

**Vacation Dollars Go Farther in Florida**  
When vacation prices are highest in resort areas, you'll find greatly reduced summer rates nearly everywhere in Florida. Cool breezes sweep the peninsula. Wonderful bathing, superb fishing, spectacular views, attractions provide a never-ending round of things to do and see. For a vacation that's exciting, different, more enjoyable, come to Florida this summer.  
Breeze-Jump Summer Vacation  
FREE!...New 36 Page Booklet in Full Color  
Mail This Coupon Today  
STATE OF FLORIDA COMMISSION BUILDING, TALLAHASSEE  
Please send me free "Florida Information Policy"  
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
FABULOUS FLORIDA  
COOL in Summer! ... WARM in Winter!

# Congratulations TO HALE'S

ON THE OPENING OF THEIR NEW AND MODERN DEPARTMENT STORE

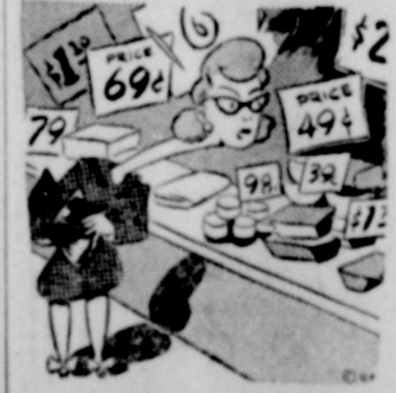
HALE'S FEATURE  
**STYLE-TREND SLACKS**  
by **HAGGAR**  
of Dallas

# Congratulations

WE ARE PROUD THAT  
**Hale's New Store**  
IS FEATURING  
**KC SUITS, SLACKS AND JACKETS**  
FOR BOYS 2 TO 12  
**KC BOYS WEAR**  
MFG., CO.  
KANSAS CITY, MISSOURI

# BUTANE TIPS

SOME PEOPLE KNOW THE PRICE OF EVERYTHING - AND THE VALUE OF NOTHING.



Our prices are before you; our values are outstanding. Come see for yourself.









# HALE'S TAKES PRIDE IN BEING KNOWN AS CURLEE HEADQUARTERS IN FLOYD COUNTY FOR THESE PAST NINE YEARS



This season, more discriminating American men than ever before will select CURLEE Suits, CURLEE Sport Coats, and CURLEE Slacks for their summer wardrobe. We think of no other way to secure so easily and economically the certainty of being always well-groomed and looking your best.

CURLEE Clothes are styled in the modern manner by skilled designers. Fabrics and inner materials are carefully selected for smartness and quality. Comfortable lasting looks are built into every CURLEE garment by skilled workmen. No wonder so many men agree that CURLEE clothes are the seasons outstanding values.

Best of all, you will find CURLEE Suits, Sport Coats and other CURLEE garments, priced to fit your budget.



**CURLEE**

If you are interested in looking your best, come in and see these new CURLEE Suits, Sport Coats, and Slacks.  
at  
**HALE'S FORMAL OPENING**  
**FRIDAY and SATURDAY**  
**JULY 31 - AUGUST 1**

**CURLEE SUITS**

**45.00**

and

**55.00**

**CURLEE SLACKS**

in the seasons smartest styles — in the seasons smartest materials — and ALWAYS the smartest, most skillful workmanship.



**15.00 to 19.00 Sport Coats 29.95**

**CURLEE**

**Hale's Dept. Store**



# SOCIETY

pledge and  
Coming For  
ay Here

Lawn Party Given  
for Young People  
on Sunday Night

Floydada have received  
ment of the mar-  
Randolph Rutledge of  
Miss Mary Judith  
Martinsville, Indiana.  
to look their vows on  
the Presbyterian church  
on Sunday night.  
Rutledge are expect-  
ed here by his par-  
ent Mrs. O. P. Rutledge.  
visit, after which they  
will report for ser-  
vice at the church  
at Port Sam Houston.

ete Kendrick  
Hostess

Bonnet Needle club met  
at 8 o'clock with Mrs. Pette  
as hostess.  
The evening was spent doing  
Games of Bingo were  
played. The prize winners were  
Mrs. Eakin, Mrs. W. L.  
Woodrow Wilson and  
Dorrell.

present were Mesdames  
Bill Baker, Woodrow  
Dorrell, Everett Col-  
Christian, Ernie Widner,  
Starks Green, Duncan  
and Fuqua, Wayne Flin-  
yon Dorrell.

meets August 6 at 3  
Mrs. W. L. Orman as

The lovely lawn of Mr. and Mrs.  
L. C. McDonald was the scene of a  
fellowship party held Sunday night,  
July 28, at 9 o'clock, immediately  
following the evening worship ser-  
vices.

Eighty-five young people and  
sponsors of the First Baptist church  
and First Methodist church enjoy-  
ed a radio program, "People Are  
Phooney," sponsored by the Gloop-  
Gloop Candy Bar Co. was given on  
Station J E R K. Don Barber served  
as master of ceremonies and  
Hugh Sanders, announcer. Nancy  
Ann Goughly and Al Brian of the  
First Baptist church were in charge  
of the program.

Hosts for the occasion were Mr.  
and Mrs. L. C. McDonald, Mr. and  
Mrs. C. B. McDonald and Car-  
olyn and Ray McDonald.

Refreshments of cookies and Gloop-  
Gloop Candy Bars were served.

**Large Membership  
at OES Meeting**

A large membership was present  
Thursday night, the fourth meet-  
ing of the new year of Floydada  
Chapter No. 31, Order of the East-  
ern Star.

New, old, and here-to-fore inact-  
ive members are manifesting much  
interest.  
Mr. and Mrs. Puckett have trans-  
ferred their membership from Big  
Spring to this chapter.

Taking part in the pretty patri-  
otic ceremony, wearing their lovely  
formals of Nile green and pale pink  
rose-buds, the chosen colors of the  
Worthy Matron, were Flora Mc-  
Neill, Jeanette Lackey, Mable Leon-  
ard, Jewel Jackson, Helen Patter-  
son, Anne Sweptson, Lula Green,  
Winnie Dyson, Mary Helen Day,  
Arminia Cain, Mary Lou Morrison,  
Ruth Daniel and Virginia Cage.

M. J. McNeill and Gerald Lackey  
were present in their stations.  
The worthy matron expressed ap-  
preciation for all past matrons and  
past patrons and others present on  
the side-line.

Hostess for the evening were:  
Mmes. Eula Thurman, Maud Mer-  
rick, Emma Gilly, J. V. Bigham,  
Martha Day and Miss Nita Jo Day.

**Name August Date  
for Gift Exchange**

The Stitch and Chatter club met  
on July 23 with Mrs. Bonnie Schultz.  
A short business meeting was held  
and the club decided to have an-  
other gift exchange day on August  
27.

Refreshments were served to  
Mesdames John Walker, Will Moon-  
ey, L. G. Norrell, J. B. Turner, Ev-  
erett Warren, F. A. Faulkenberry,  
and Miss Shirley Walker and the  
hostess.

The next meeting will be on  
August 13 with Mrs. John Walker.

**Picnic and Social  
at MacKenzie Park**

The Young People's Sunday  
school department of the First  
Baptist church met and went to  
MacKenzie Park, Lubbock, Friday  
night, July 24 for a picnic and soci-  
al.

A good supper was enjoyed by forty-  
five young people and their  
sponsors. After supper, the group  
went to the park carnival and en-  
joyed various rides. Just before  
leaving for home they played mini-  
ature golf at the new golf course  
just across the highway from the  
park.

**PENNEY'S** TOMORROW!  
WAYS FIRST QUALITY! **DOLLAR**  
**SAVE! SAVE! SAVE! DAY**

**FANCY FLOWS** **88c**

84 x 105  
**Chenille** **\$3**  
**BED SPREADS**

**BACK TO SCHOOL**  
**ANKLETS, 6 Pr. . . \$1**  
or Pastel


17 x 29  
**BRAIDED RUGS** **1.59**  
18 x 34  
**FRINGED ENDS** **\$1.00 Each**

**BACK TO SCHOOL**  
**STAIN PEN**  
**PENCIL SET . . . . . \$1**  
**FLASHLITE SET**

**ARDS**  
**OTTON**  
**LISSE** **1c**  
white, pastel or dark colors  
and Neat Prints

**PENNEY'S** EXCEPTIONAL SAVINGS NOW!  
ALWAYS FIRST QUALITY!  
**MID-SUMMER CLEARANCE**

**Final Summer Clearance**  
**STARTS FRIDAY 8:30**  
All Mens  
**SUMMER SLACKS 4.77**  
Rayons in Plain or Pleated Fronts  
Sizes 28 to 42. Tans of Blue



**VENETIAN BLINDS**  
CLOSE OUT PRICE  
**2.66**  
Each  
All White  
Aluminum 23" wide  
to 34" wide. Scatter-  
ed sizes.

All Mens  
**Summer TIES 50c**



Mens  
**COTTON PLISSE \$1**  
Each  
Solids or  
Fancy.  
Some other fabrics.



**4 to 16 BOYS SHIRT \$1 Each**  
Scattered Sizes

Womens  
**RAYON SLIPS \$1**  
Pink or White



Womens  
**PLISSE ROBES 2.77**  
Fancies and Solids



Sun Back  
**WOMENS HOUSE FROCKS \$1**

**ALL SUMMER READY TO WEAR**  
Womens **BLOUSES \$1**  
Womens **SKIRTS \$2**  
TODDLER **BOYS SHIRTS 66c**  
TODDLER BOYS **LONGIES or SHORTS Each.**  
GIRLS and WOMENS **SHORTS 66c**  
50 ONLY  
WOMENS PURSES **\$1.00**

**ALL NYLON SHIRTS**  
**2 for \$5.**  
Easy-to-wash, fast-drying, no-ironing  
nylon shirts at a pre-season thrifty  
Penney price! Two practical fabrics  
in your choice of smart colors. You'll  
want a drawerful now! Penney's Anniv-  
ersary price saves you plenty! S.M.L.

**BOYS SIZES . . \$2.00**  
Each

**MENS STRAW HATS**  
ONE GROUP **\$1**  
ONE GROUP **\$2**  
3.00  
A FEW WESTERN PANAMAS

**WOMENS AND CHILDRENS SHOES**  
ONE GROUP **\$1**  
ONE GROUP **\$2**





CAMPFIRE, Can  
**VIENNAS . . . . 10c**

ROSE DALE, 303 Can  
**SWEET PEAS . . . 15c**

12 oz. Can  
**MEXICORN . . . . 22c**

3 POUND CAN

**CRISCO . . . 85c**

SIX 5c Packages  
**CRACKER JACKS 25c**

MACARONI, 7 oz. Box  
**SKINNERS . . . . 12c**

LIBBY'S, No. 1/4 Can  
**POTTED MEAT . . . 9c**

HUNT'S, No. 300 Can  
**TOMATO JUICE . 10c**

DEL MONTE, 303 Can  
**SPINACH . . . . 14c**

CAMPFIRE, 300 Can  
**PINTO BEANS . . 10c**

**PIGGY WIGGLY QUALITY MEATS**

SUGAR CURED

**HAM** Whole or Half, lb. **75c**

U. S. GOV'T GRADED GOOD  
**Sirloin Steak lb. 69c**

FRESH  
**BEEF LIVER . . lb. 49c**

FRESH GROUND

**Hamburger Meat, Pound 33c**

U. S. GOV'T. GRADED GOOD  
**BEEF ROAST . lb. 53c**

HOME MADE  
**Pure Pork Sausage lb. 69c**

MENNEN, 6 oz. Bottle

**BABY OIL 39c**

NU WAY, Quart  
**BLEACH . . . . 15c**

MARSHALL, 300 Can  
**KRAUT . . . . 13c**

CUT RITE, Box  
**WAX PAPER . . 27c**

SNOW CROP, 10 oz. Pkg.

SWANSON, WHOLE  
**Canned Chicken 3 1/2 lb. 1.98**

FROZEN, READY TO FRY  
**OYSTERS . . 7 oz. 75c**

NU TASTE  
**CHEESE .2 lb. Box 85c**

E & R ALL MEAT  
**FRANKS . . . lb. 49c**

ARMOURS, 16 oz Can  
**Corned Beef Hash 31c**

WHITE HOUSE, Quart  
**APPLE JUICE . . . 38c**

WOODBURY, Bath Size, 4 Bars  
**TOILET SOAP . . 39c**

**Green Peas 17c**

BOX  
**SPIC & SPAN . . 25c**

SCOTS, 2 Rolls  
**TISSUE . . . . 25c**

NORTHERN, 80 Count Box  
**NAPKIN . . . . 15c**

FIRE SIDE, 14 oz. Pkg.  
**Marshmallows . . 32c**

HERSHEY'S, 16 oz Can  
**Chocolate Syrup . 19c**

POST, Box  
**RAISIN BRAN . . 19c**

BAILEY'S, PEACH, 2 lb. Jar  
**PRESERVES . . . . 45c**

PURE CANE, 10 lb. Bag

**SUGAR . . . 89c**

PLANTERS, 12 oz.  
**PEANUT BUTTER . 37c**

HUNT'S, 300 Can  
**NEW POTATOES . 13c**

BLUE PLATE, 4 oz. Tin  
**PIMENTOS . . . 17c**

KRAFTS SALAD BOWL, Pint Jar

**SALAD DRESSING 27c**



LOG CABIN, 12 oz.  
**SYRUP . . . . 27c**

MA BROWN, Pint, Sour  
**PICKLES . . . . 27c**

MARSHALL, Golden, 300 Can  
**HOMINY . . . . 17c**

PINT BOTTLE  
**Wesson Oil . . . 37c**

HEINZ, WHITE, Quart  
**VINEGAR . . . . 27c**

PARD, Can  
**DOG FOOD . . . 17c**

SWANS DOWN, Box  
**CAKE MIX . . . . 37c**

GOLD TIP, CUT, 303 Can  
**GREEN BEANS . . 17c**

POSTS, 10 1/2 oz. Box  
**GRAPE NUTS . . 27c**

**FRESH FRUITS AND VEGETABLES**

FRESH, Each

**ROASTING EARS . . . 27c**

WHITE or YELLOW, lb.  
**SQUASH . . . . 10c**

SNOW WHITE, lb.  
**CAULIFLOWER . . 15c**

HUNT'S, No. 2 1/2 Can  
**PEACHES . . . 27c**

HEINZ, Can  
**VEGETABLE SOUP 14c**

PLANTERS, 8 oz. Can  
**Cocktail Peanuts . 35c**

FRESH, 2 Bunches  
**GREEN ONIONS . 17c**

CELO PKG.  
**CARROTS . . . . 17c**

FRANCO AMERICAN, Can  
**SPAGHETTI . . . . 17c**

ARGO, Box  
**CORN STARCH . . 17c**





**KING'S**  
**10c & 25c**  
**STORE**

# Dollar Days

Sensational Savings for Smart Shoppers...

**DOLLAR DAYS START FRIDAY AT KING'S**  
 THESE PRICES GOOD FRIDAY, SATURDAY AND MONDAY--JULY 31 THROUGH AUG. 3.



MAKE YOUR SELECTION  
 of **DOLLS** now  
 AND  
 LAY AWAY FOR CHRISTMAS

We Congratulate  
**Hale's Department Store**  
 on the opening of their Beautiful  
 New Store on the south side of the  
 Square.

## OUR FALL JEWELRY IS HERE!

More Arriving Daily --- We Invite You to See This  
 Beautiful Collection.



**WESTMAN KODAK FILMS 77c**  
 120's & 620's Regular 87c Special 67c  
 Regular 77c, Special

**ASPIRIN 50c** Reg. 25c Special 3 for 50c Reg. 77c Special 67c

**Sandy Bars & Gum 3 for 12c**

**TOOTH PASTE 43c** Colgate Economy Reg. 63c, Special

**TOOTH PASTE 43c** Ipana Economy Reg. 63c, Special

**15 NYLON HOSE 69c** Reg. 99c Special

**15 NYLON HOSE \$1.09** Special Individually Cellophane Wrap—Extra long—Dark Seam

**SUN BEAM IRON MASTER \$9.99**  
 LIST \$13.95 SPECIAL

**SHAMPOO 59c** Reg. 89c Special

**GREENEX \$1.00** 19c Size 6 for

**OTEX 27c** Reg. 39c Special

**PERMANENT WAVE \$1.00** Reg. 1.50 Special

**DAM EE TEX \$1.00** Reg. \$1.79 Special

**CHAIR ROOM CALES \$4.95** Regular \$6.95 Special

**TOOTH PASTE 69c** 2 Tubes

LADIES FANCY  
**RAYON PANTIES**  
 REGULAR 49c SPECIAL  
**4 for \$1**

25 THIN  
**GILLETTE BLADES \$1.00** 5 Pkgs.

GIANT CASHMERE BOUQUET  
**TALC 29c** Regular 43c Special

JERGENS  
**LOTION 69c** \$1.00 Size Special

TRUSHAY  
**LOTION 69c** \$1.00 Size Special

**POWDER PUFFS 9c** 2 for

BETTY BRITE  
**SHELF PAPER 24c** 3 for

**ALKA SELTZER 44c** Regular 54c Special

BOYS STRIPED  
**SPORT SOX**  
 PACKAGE OF 3  
 \$1.00 VALUE SPECIAL  
**75c Pkg.**

BOX 6 NON BREAKABLE 32 OZ.  
**FREEZETTES \$2.00** Regular \$2.69 Special

**VITALIS 59c** Regular 83c Special

TUSSY  
**DEODORANT 50c** Reg. \$1.00 Size Special

3 STYLES  
**NYLON BRUSH \$1.50** Regular \$3.00 Special

SUN BEAM  
**MIX MASTER \$36.50** List \$46.50 Special

**PRESTO COOKER \$9.95** LIST \$12.95 Special

FRESH SHIPMENT  
**IVY**  
 JUST RECEIVED

REVERE WARE 1 1/2 QUART  
**DOUBLE BOILER \$5.95** LIST \$8.25 Special

REVERE WARE 8" COVERED  
**SKILLET \$4.25** LIST \$5.95 Special

CASCO  
**STEAM IRON \$14.95** LIST \$19.95 Special

MIRRO MATIC AUTO MATIC  
**PERCOLATOR \$9.95** LIST \$12.95 Special

**BOB PINS 11c** HOLD BOB 2 for

CHILDRENS TRAINING  
**PANTIES \$1.00** Regular 25c Special, 6 for

**KING'S 5¢ 10¢ & 25¢ STORE**



# Social Events, Clubs

## Raybon-Morrison Ceremony Said at Church in Crane

Donna Sue Raybon and Billy Harold Morrison, both of Midland were married in a double-ring ceremony at 4 p.m. Saturday July 18 in the First Methodist church in Crane.

The bride is the daughter of Mr. and Mrs. B. A. Raybon, Star Route One, Crane. She was graduated from Crane High school and now is employed as a stenographer with the Atlantic Refining Company.

Parents of the bridegroom are Mr. and Mrs. J. M. Morrison of Floydada. Now employed as a geologist with Texas University Lands in Midland, he was graduated from Floydada High school and attended Texas Western college, El Paso. He is a member of Masonic Lodge 712, Floydada.

The Rev. R. O. Tomlinson read the wedding ceremony as the wedding party stood at the church altar, which was decorated with baskets of gladiolus and lilies. Clusters of white bridal wreath and white satin ribbon marked the family pews. Music for the ceremony was provided by Mrs. Dorothy Crittenden of Crane, organist.

**Attendants Named**  
Honor attendants were Mrs. J. H. Hamilton of Midland and Kenneth B. Poole of Floydada. Serving as ushers and candle lighters were Ralph Thomas of Dumas and James H. Clark of Andrews.

The bride was given in marriage by her father. She wore a waist-length dress of white organdy over white taffeta. The brief sleeves and collar of the fitted bodice were accented with seed pearls, and at her throat, the bride wore an heirloom pearl slipper pin. She borrowed her mother's pearl stud earrings.

The bride's finger-tip veil was caught to a Juliet cap of white taffeta sprayed with seed pearls. She carried a white Bible with a cascade of white carnations, white streamers and agapanthus and completed her costume with white



MRS. BILLY HAROLD MORRISON

silk shantung shoes and long white gloves.

Dress for the matron of honor was of white organdy over pale green taffeta and was in waist length. Mrs. Hamilton wore white shoes and a white hat with pale

green veil. She carried a cascade bouquet of yellow carnations with pale green satin streamers.

**Reception Held**  
Assisting the couple in receiving guests for the reception in the Crane County Community Hall were their parents and the matron of honor.

Also in the houseparty were Mrs. Roy Adams, Grace Weatherall, Mrs. Pearl Ward and Gethlyn Gilbert, niece of the bride.

The Community Hall was decorated for the occasion with baskets of gladiolus and lilies. The same flowers were used in the centerpiece for the bride's table, which was laid with a white organdy cloth over pale green.

Floydada guests were Mr. and Mrs. Kenneth Poole, Mrs. Ruth Daniel, Harold Norrell, Mrs. Harlan Cagle and Nita Beth, Mr. and Mrs. J. M. Morrison and Miss Bessie Mae

**Morrison of Lubbock.**  
For a wedding trip to Ruidoso, New Mexico, the bride changed to a white silk shantung suit, accented with nailhead trim. She also wore white silk shantung shoes and bag, long white gloves and white summer straw hat. Her corsage was of white carnations.  
The couple is now at home at 11-06 1/2 West Washington street in Midland.



Jelly-making, if not a lost art, is certainly no longer considered a kitchen necessity. Home orchards are rare and, modern housewives explain, having to buy the fruit takes the thrill out of the practice. The store-bought sweets, they say, are both good and varied. Hence the hobby cooks are about the only ones these days who choose to spend a hot summer day cooking up a batch of apples, plums, or cherries.

Well, there is one other group: women with husbands. These fascinating male creatures are often obsessed with the notion that home-cooked sweets are better. Or else they think packaged cooking, because it's easy, is slightly sinful. Or, most likely, they just happen to have a fruit tree growing on the premises and it gives them a sense of self-sufficiency to harvest fruit from their own vine and fig tree, take it to the house where the little woman preserves and stores it for the lo-o-ong winter months. A few men we know have such a strong throw-back to grandfather's day that they buy expensive fruit by the bushel and bring it proudly home for a patient — or impatient — wife to work up.

Women married to such men can protest, pretend illness, or hide their heads in the clothes basket. But come July they're still going to have to steam up the kitchen for at least one day of jelly-making.

We're surprised that summer canning has not figured as a cause in more divorce cases. Maybe Mother Nature intervenes just often enough with a late freeze that kills fruit and thus lowers domestic pressure. Maybe it's because women, once they've got through the drudgery, are prouder than their husbands at the results. The next day they're out bright and early bearing gifts of "a little glass of homemade jelly" to neighbors and friends.

## Flower Show Date To Be October 3 Garden Club Plans

"Garden Joys" was subject of the morning program of the Floydada Garden club, when they met in the home of Mrs. Bill Norman in Dougherty, Friday, at 10 o'clock.

Mrs. W. H. Henderson presented the flower arrangement for the day, a beautiful array of zinnias.

Mrs. Guy Ginn was in charge of the business meeting, at which time it was voted to have the fall flower show on Saturday, October 3, place to be announced later.

Mrs. O. G. Glassmoyer was leader of the program. Mrs. E. L. Norman, Mrs. W. E. Grimes and Mrs. O. M. Watson demonstrated corsage making, using roses, glads and zinnias in making the different corsages.

Mrs. J. N. Scrivner, flower show committee chairman, gave some do's and don'ts for the flower show in October.

Three visitors were present, Mrs. Robbie Owen of Lubbock, Mrs. Weims Norman, Dougherty, and Mrs. F. M. Kinnier of Greenville, South Carolina, daughter of Mr. Mr. and Mrs. Bill Norman.

Members present at the meeting were Misses R. C. Henry, Guy Ginn, E. C. Henry G. V. Smith, O. G. Glassmoyer, W. E. Grimes, E. L. Norman, O. M. Watson, C. A. Caffee, E. L. Angus, L. J. Welborn, J. N. Scrivner, E. J. Morehead, Wilson Kimble, E. P. Stovall, D. T. Mayo, and Mrs. J. G. Martin.

Mrs. W. H. Henderson will be hostess to the club on Friday morning, August 14.

Miss Cissy Sullivan of Archer City is here visiting her sister, Mrs. Jack Meredith and family.

Misses Joyce Harper and Shirley Baker of Cleburne are here visiting Mr. and Mrs. Billy B. Henry and family. Miss Harper is a sister of Mrs. Henry.

Angels are not biologically possible.

## PLAIN TYPEWRITER SERVICE

We Repair Adding Machines  
**ALL WORK GUARANTEED**  
Just leave your machines at the Hesperian and we will pick them up each week.

We now have a full line of Remington and Burroughs Adding Machines  
We also have all makes of portable typewriters.  
Easy payment plan provided on request

Office and art supplies  
Floydada, Texas  
Phone 222

## Hostesses Honor Mrs. Morrison at Shower Saturday

Mrs. Billy Morrison of Midland was honored with a miscellaneous bridal shower Saturday afternoon July 25 in the home of Mrs. H. N. Powell at Dougherty.

The bride was presented a corsage of pink carnations and Mrs. Jim Morrison, mother of the groom, wore white carnations. Mrs. Powell assisted in receiving guests at the door.

Mrs. Henry Hinton had charge of the guest register and Mrs. C. A. Caffee was in the gift display room. The bride's table was laid with an ecru lace cloth with crystal and silver appointments. The centerpiece was a lovely bouquet of yellow gladiolus banked with red verbena. On each side of the flowers were red candles in crystal holders.

The table was against a background of mingle colored drapes blending with the color scheme. Yellow napkins with the names "Bill and Donna" in gold were used.

Mrs. Bob Covington and Mrs. Ruth Daniel served the guests golden Hawaiian punch and angel food cake squares.

**Hostesses Named**  
Hostesses with Mrs. Powell were Mesdames Earl Foster, Claude Ring, J. T. Poole, C. A. Caffee, Bob Covington, Kenneth Poole, Henry Hinton, Kenneth Ring, Edward Wester, Ruth Daniel and Roy Crawford.

Guests were invited to call between the hours of two and five o'clock. Those registering and sending gifts were Mesdames C. B. Carmack, A. T. Emert, Tate Jones, B. Woody, Bill McNeill, S. J. McIntosh, L. G. Norrell, Jim Harper, W. E. Grimes, R. W. Lotapich, Vivian Wesley, F. M. Covington, Maurice Campbell, Bill Colston, Miss Anne Swebston;

And Mesdames I. S. Linch, Orlando Howard, S. M. Crawford, H. D. Bloodworth, Weims Norman, E. W. Thomas, Lon Emert, Bill Norman, F. M. Kinnier, C. R. Woodson, G. C. Tiner, Vance Harper, R. T. Jones, J. W. Graham, Killis Holt, Harlan Cagle, W. M. Hinton, J. R. Hinton, S. A. Guffee;

And Mesdames A. H. Kreis, Bill Smith, Grace Robertson, Earl Crawford, Jess Glover, Ned Bradley, Howard Drysdale, J. E. Newton, Fred Cardinal, Joy Ward, Bundy Campbell, Ott Glassmoyer, Russell Crawford, Lewis Blum, W. J. Ross, J. G. Cagle, Sam Lide and David Morrison.

Mrs. Dewey Pierce and son, Ronnie, have been spending a few days with her parents, Mr. and Mrs. Henry Willis and her brother and family Kenneth Willis. Mrs. Pierce is the former Nadine Willis.

Spending the day Sunday with the Henry Willis family were Mrs. Dewey Pierce and son Ronnie, Mr. and Mrs. Kenneth Willis and Brenda, Gail, Mr. and Mrs. Claud Pawber and Linda Hull.

## Tea Compliments La Verne Fowler Thursday Evening

Miss Laverne Fowler, bride-elect of Sidney Muse of Sundown, was honored with a gift tea in the home of Mrs. M. P. Goen on Thursday evening.

Mrs. Goen, the honoree, her mother, Mrs. Ernest Fowler received the guests, who were invited to call between 5 and 6 o'clock.

Mrs. Fowler and daughter, were presented carnation corsages. Mrs. R. E. Fry secured names at the bride's book.

In the dining room Miss Claudine Goen and Mrs. Henry Edwards were at the tea table which was laid with white cut-work cloth having white glads and asters with yellow candles for a centerpiece. Extending from the centerpiece was yellow satin ribbon with the words "Laverne and Sidney," printed in white. Gold punch, cookies, nuts and melon balls were served the guests.

Misses Roberta and Edith Garrett displayed the gifts. Miss Fowler and her mother married on August 14 in the evening at the First Methodist church, with Dr. R. M. Garrett officiating.

Co-hostesses with Mrs. Goen were Mrs. Bob Rowson, Henry Oscar Jones, O. G. Martin, Curry, Jake Wilson, Robert Garrett, M. L. Rowson, Misses Claudine Goen, Edith Garrett.

Mrs. R. M. Stovall left for San Diego, California, and will visit with her son, J. T. and family, and a daughter, A. F. Garmire and family. Stovall accompanied the Gentry of Lockney who will visit in San Diego via her who is stationed there.

**THANKS TO OUR FRIENDS**  
When we got home last week we found everything that we had ever needed for our good friends and neighbors. Efficient fire department. Grateful to all.  
Mr. and Mrs. Gentry

**IT PAYS TO PAY UP!  
RETAIL MERCHANTS  
ASSOCIATION**

**Final Sale of Spring and Summer Merchandise, Friday, Saturday and DOLLAR DAY**

<b>DRESSES</b> Values to 17.95 Juniors and Regular Broken Sizes 7 to 16 <b>Only \$2.00</b> Group Dresses Values to \$24.95 Final Close Out Sizes 7 to 18 <b>\$6.00</b> Group Dresses This is our finer group of dresses. Silks, Linens, and Cottons. Values to \$39.95 <b>ONLY \$10.00 and \$15.00</b> FINAL CLEARANCE OF <b>HATS \$1.00</b> <b>SKIRTS</b> FINAL PRICE <b>\$3.88</b>	<b>TEE SHIRTS</b> FINAL PRICE Only <b>\$1.00</b> CLOSE OUT OF Summer Bags <b>\$1.00</b> A FEW Leather Bags <b>1/2 PRICE</b> SPRING AND SUMMER ANKLETS Our Famous English Rib. Reg. Price 39c. Final Price Four Pair <b>\$1.00</b> <b>GOWNS</b> RAYON LACE TRIM \$5.95 Values. Final Price <b>\$3.00</b> <b>SHORTS</b> CLOSE OUT <b>\$1.88</b>	<b>KICKERNICK Cotton Gowns</b> \$6.95 Values <b>CLOSE OUT \$3.99</b> <b>BLOUSES</b> FINAL CLOSE OUT <b>\$2.48</b> A FEW ONLY <b>\$1.00</b> SPRING AND SUMMER GLOVES CLOSE OUT <b>\$1.00</b> ODDS AND ENDS OF MOJUD HOSE Only <b>88c</b> <b>Nylon Gowns</b> \$6.95 VALUES <b>\$4.88</b> A FEW <b>BLOUSES</b> <b>1/2 PRICE</b> SOME LESS
---	---	---

**Miladies Specialty Shoppe**

**SAVE \$30**

**REGULAR \$219.95  
PRICE SLASHED 189.95**

**White Refrigerator**

**7.6 CU. FT. OF COLD SPACE IN CABINET ONLY 24 1/4" WIDE!**

**TALK ABOUT VALUE HERE IT IS...**

**SUPPLY IS LIMITED! SO HURRY!**

**EASY TERMS TO SUIT YOU**

**AUTHORIZED DEALER WHITE**

**W. E. and W. N. GARRETT, Owners**  
117 W. California



# ARY NEWS

**Mrs. Rosita Hollar)**  
 Mrs. Hollar presented 43 children present for the story morning for the story children, held each Saturday from 10 till 11, sponsored by the 1929 study club, Mrs. Hollar, past president.

Mrs. Hollar has charge of the business firms are donated for the children, J. H. and Carl Minor, sr., be to donate.

present of western and books reached us after These favorite titles are each the shelves early

**In Circulation**  
 hundred copies of stand-borrowed from the Tex-Library came up by car in circulation over the

Mrs. Hollar helped the staff of the Texas state for a loan to Floyd coun- five hundred of the up by car and are now The remainder are by motor freight and us soon.

Bro. and Mrs. Hodges and June Hartline were Sunday dinner guests of the J. E. Greens.

Jerry Hodges dined with Bobby Mack Welborn. Winfred West of South Plains was Bobby's week-end guest.

Mr. and Mrs. Penn Redden and four children of Phillips visited in

**Watch Dates for Returns**  
 Books not in demand for special study are checked out for two weeks. The date stamped in the book is the last date stamped in the book. Fines are two cents for each day a book is overdue. Books may be renewed if they are returned to the charging desk at the library. Parents are urged to note the due date and encourage their children to return books promptly. We trust that fines and overdues may be held at a minimum since this means that more people have access to the books and more people use books if they return and exchange frequently. Fines collected are, of course, turned into the library fund.

The pictures The Hesperian had made at our library opening are being used in the forthcoming issue of Texas Libraries. Miss Vernon Lyle, editor of Texas Libraries, gave considerable time to planning the use of the pictures and the data about "the new county library in west Texas."

Circulation and registration figures continue to grow. Saturday afternoons is an especially good time in the library since women attending the Home Demonstration council are in the building and offer us good contacts with the county as a whole.

## Center News

(Mrs. J. E. Green)  
**CENTER, July 28** — It is cool and cloudy. Men are planting perhaps the latest crop in history here. We had 31 in Sunday school Sunday morning. We were glad to have in services this morning Mrs. W. M. Jackson of Floydada and granddaughter, Sue Lynn Carrol of Amarillo, and a daughter and family, Mr. and Mrs. Neil Wright and son of Childress.

Bro. and Mrs. Hodges and June Hartline were Sunday dinner guests of the J. E. Greens.

Jerry Hodges dined with Bobby Mack Welborn. Winfred West of South Plains was Bobby's week-end guest.

Mr. and Mrs. Penn Redden and four children of Phillips visited in

the Hartline home Thursday week. Mrs. Redden is a niece of Mrs. Hartline.

The girls camp was a great success for us we think. Four of our girls had part in the coronation services. In the intermediate camp those attending were June Hartline, Patsy Robertson and Mrs. Hodges, counselor.

Mr. and Mrs. Leo Frizzell dined Sunday with Mr. and Mrs. W. M. Jackson and visited in the afternoon with Mr. and Mrs. H. D. Meredith.

We are proud of our girl who was recognized Queen Regent at camp, Thursday night, Patsy Robertson. She was the only regent this year from District Nine and the first ever from Floyd association. This represents many hours of study and hard work in her great achievements. Among her other accomplishments, Patsy is a talented musician and will be an active member of the senior class of P.H.S. this coming year, serving as head cheerleader and in other places of school activity. Yes, we are proud of Patsy. She has been a member of Center congregation practically all her life.

Mr. and Mrs. McCada and children of Lockney visited Mr. and Mrs. H. B. Mankins Sunday afternoon.

R. C. Ross was dismissed from a Plainview hospital Saturday and is convalescing at his home.

Mr. and Mrs. Anthony Latta and son David, and Mr. W. A. Latta, all of Mt. Blanco, visited in the J. E. Green home Sunday afternoon and brought up Mrs. Matthews who has been visiting relatives in Lubbock and Mt. Blanco this past week.

Mrs. Mathews, Mrs. Green and Margaret visited Mrs. Matthews' sister, Mrs. Henry Hollis in Crosbyton hospital Monday afternoon.

The H. D. club is to meet Friday afternoon with Mrs. W. B. Jordan in town.

Don Clark and Margaret Green, Ma Green and Grandma Green left Tuesday to visit relatives in Oklahoma and Arkansas. They expect to be gone all week.

Come to church Sunday.

## Armstrong Heads Methodist Camp at Ceta This Week

Reverend Tilden B. Armstrong, pastor of the First Methodist church is at Ceta canyon at camp of the intermediate department of the Methodist Sunday school, which camp he heads this week.

Mrs. John Reue and Mrs. Jack Lackey accompanied a group from the local church who will be there during the camp, which ends Friday.

Miss Willa Paris, youth leader of the local church during the summer is sponsor at the camp.

The following girls and boys are in attendance at the camp: Jo Ellen Reue, Naomi Kiker, Joyce Spark, Pat Hickerson, Larry White, Dale Redd, Tommy Brock, James Hale and Keith Armstrong.

she is still confined to her bed. Mr. and Mrs. J. D. Hall of Mabank spent the week-end in the home of her sister, Mrs. H. N. Powell. Mr. and Mrs. Horace Johnson of Lamesa were also guests of the Powells. On Sunday Mr. and Mrs. Powell and their guests visited in the home of their daughter, Mrs. Kenneth Johnson of Petersburg.

R. L. McKinney of Temple was a recent guest in the home of his nephew, Ned Bradley.

Mr. and Mrs. G. C. Tubbe of Floydada and Mr. and Mrs. Frank S. Henderson and Jim of Baxter Spring, Kansas, visited in the W. O. Jones, jr., home Monday night. Mrs. Jones is the niece of Mr. Henderson.

Tom Brooks Bradley, jr., is the house guest in the home of his uncle, Ned Bradley and Mr. Bradley.

Mrs. Imogene Owens and son of Oklahoma City are house guests of her parents, Mr. and Mrs. Phillips. Mr. and Mrs. H. A. Foster of Ralls were Sunday guests in the home of Mr. and Mrs. W. J. Ross.

Mr. and Mrs. Billy Morrison of Midland spent the week-end in the home of his parents, Mr. and Mrs. Jim Morrison.

Mrs. Velma Tipton and daughter, Juanelle and son, B. L. Tipton and family of Andrews spent the week-end in the home of her sister, Mrs. R. J. Hinsley.

Mrs. Hugh Youngblood and son Dale of Huntington Park, California, are here for a visit with her parents, Mr. and Mrs. V. W. Hennessy.

**LEAVING ON VACATION**  
 Mr. and Mrs. Reid Bethel and son, Donald, and little Miss Cheri Medlin of Lamesa, spent the weekend here with Mr. and Mrs. W. H. Bethel, parents of Mr. Bethel.

Friday, the Reid Bethels and the W. H. Bethels leave for a ten-day vacation trip which will take them to points in Colorado and for a visit with relatives and friends in California.

## News of Dougherty

(By Mrs. W. J. Ross)  
**DOUGHERTY, June 28** — Rev. Harris conducted the usual church services Sunday morning and evening. There were 76 present. The Baptist revival will commence the second Sunday in August with a guest minister and singer.

On Tuesday of last week Mrs. Ned Bradley attended the funeral at Lubbock of her aunt, Mrs. Martha E. Hart of Odessa.

Mr. and Mrs. Kenneth Poole, Mrs. J. T. Poole and Lance recently attended the funeral of G. A. Kenney at Sherman. He was the grandfather of Mrs. Kenneth Poole.

Mr. and Mrs. Claud Ring and Karen Sue, returned Saturday from a vacation in New Mexico, Arizona and Colorado.

Mrs. Orland Howard returned home Monday after spending several days in Peoples hospital. Although her condition is improved

## HEY FELLAS LOOK!

### FREE!

At our store now . . .  
GET YOURS TODAY!

**VAN'S FAMILY STORE**  
Floydada, Texas




*our supply of deputy sheriff sets is limited—so hurry!*

YES SIR, WE WILL GIVE YOU A SWELL TUF-NUT DEPUTY SHERIFF SET WITH ANY TWO BOYS TUF-NUT SHIRTS, PANTS, OVERALLS, BLUE JEANS OR JACKETS YOU BUY DURING OUR —  
GET READY FOR SCHOOL SALE

## GET SET for school & play

BUY A GOOD SUPPLY OF *Genuine TUF-NUT*

BLUE JEANS • FANCY PRINTED OR WOVEN SHIRTS • ZIPPER DENIM JACKETS  
MATCHED SHIRTS and PANTS • OVERALLS

### Boys' Tuf-Nut Blue Jeans

*Best of all—BAR NONE!*

• 8-Ounce Sanforized Denim • Heavy-Duty Talon Zipper Fly  
• Fit Better • Wear Longer • Authentic Western

Sizes 0-7	Sizes 8-11	Sizes 12-18
<b>\$1.98</b>	<b>\$2.29</b>	<b>\$2.49</b>

**FREE DEPUTY SHERIFF SET WITH TWO PAIR**

### Boys' Tuf-Nut Jackets

POPULAR WITH BOYS and GIRLS EVERYWHERE!

- Western Styled
- 8-Ounce Blue Denim
- Sanforized

*The Perfect All-Purpose Jacket*

Sizes 2-10	<b>\$2.69</b>
Sizes 12-18	<b>\$2.98</b>

ALSO AVAILABLE WITH BRIGHT PLAID WASHABLE SANFORIZED LINING

### Tuf-Nut Jean Marie SPORT SHIRTS

Long Sleeves — Two-Way Collar  
Faced Yoke — In-or-Out Tail  
Two Pockets — Full Cut Throughout

**PRINTED COTTON BROADCLOTH**  
Washfast • Sanforized

A Large Selection of Bright Plaid and Fancy Print Designs

Sizes 2-8	<b>\$1.69</b>
Sizes 10-18	<b>\$1.98</b>

**PRINTED SUEDES**  
For Cooler Days

Washfast • Sanforized  
PLAID and FANCY DESIGNS

Sizes 2-8	<b>\$1.98</b>
Sizes 10-18	<b>\$1.98</b>

### Girls' Tuf-Nut Jeans

8-Ounce Sanforized Blue Denim  
Extra Length Talon Zipper  
Two Front and Two Back Pockets  
Made in Odd and Even Sizes

Sizes 2-7	<b>\$1.98</b>
Sizes 8-14	<b>\$2.49</b>

ASK FOR THIS LABEL



SANFORIZED GUARANTEED

TUF-NUT school and play clothes for boys and girls are check full of fine quality workmanship, correct fit, and select materials that have made the Tuf-Nut brand famous everywhere.

A TUF-NUT DEPUTY SHERIFF SET FREE with Any Two Boys' TUF-NUT Garments  
This Offer Good Only as Long as Our Supply of the Deputy Sets Last

## VAN'S FAMILY STORE

Floydada, Texas

USE OUR LAY-A-WAY PLAN  
These prices Start Friday, July 31

## RED & WHITE

### WEEK END SPECIALS

Plus Our Profit Sharing Stamps

<b>CAMPES</b>	
<b>INA</b>	2 Cans <b>49c</b>
<b>VALUE</b>	
<b>ARS</b>	2 No. 303 Cans <b>39c</b>
<b>SPUN</b> — Sour or Dill	
<b>CKLES</b>	FULL QUART <b>29c</b>
<b>LEY</b> — Mexican Style	
<b>TO BEANS</b>	2 No. 303 Cans <b>23c</b>
<b>NGERS COFFEE</b>	LB CAN <b>89c</b>
<b>T'S</b>	
<b>MATO JUICE</b>	2 No 2 Cans <b>25c</b>
<b>SON'S CERTIFIED</b>	
<b>ENNA SAUSAGE</b>	2 Cans <b>29c</b>
<b>STEWARTS</b>	
<b>PLE BUTTER</b>	2 LB. Jar <b>25c</b>
<b>MATO PUREE</b>	6 4 oz. Cans <b>25c</b>
<b>OUS STAR</b>	
<b>ACKBERRIES</b>	2 No. 303 Cans <b>43c</b>
<b>QUALITY</b>	
<b>CED BACON</b>	Pound <b>69c</b>
<b>AR CURED</b>	
<b>CON SQUARES</b>	<b>52c</b>
our Choice of fta or Borden's	
<b>ese Spread</b>	Aged 7 Months Pound <b>59c</b>
ento — Olive & ento — Pineapple	Regular Pound <b>51c</b>
<b>49c</b>	

## ESTER & SON

GROCERY & MARKET

We Deliver

## AT THE PALACE THIS WEEK

SATURDAY — SUNDAY — MONDAY & TUESDAY, August 1-2-3-4

THE FIRST EPIC OF AMERICA IN 3 DIMENSIONS!



3 DIMENSIONS FORT 77

COLOR BY TECHNICOLOR

Starring **George MONTGOMERY** with JOAN VORIS - Photographed in NATURAL VISION 3-DIMENSION

Story and screen play by ROBERT E. KENT - Produced by SAM KATZMAN - Directed by WILLIAM CASTLE

**Also on the same Program**

3 Times as Hilarious in 3-D!



THE THREE SPOOKS

A COLUMBIA SHORT SUBJECT IN THREE PRODUCTIONS

with PHIL VAN DUNN, THE KEMBERTS, NORMA BARRILL, Betty and Service Play by Fido Acker - Produced and Directed by Gene Kelly

Bring the Whole Family To See This Great Double Program in "3 DIMENSIONS". Prices Including Viewers Children 30c Adults 80c

<p>Wednesday - Thursday August 5 - 6</p> <p><b>GANGLAND'S TERROR RULE SMASHED!</b></p>  <p>THE SYSTEM</p> <p>with JOAN VORIS, WELDON</p> <p>by JO BEISINGER - LEWIS SEILER</p>	<p>FRIDAY - SATURDAY August 7 - 8</p> <p><b>A MAN AGAINST MONSTER!</b></p>  <p>SAFARI DRUMS</p> <p>with DONNA</p> <p>by SHEPHERD</p>
---	--

**FREE PASS TO**

Mr. & Mrs. H. W. Roberts

Mr. & Mrs. Floyd Anderson



# STATISTICAL PICTURE OF FLOYD COUNTY FROM THE 1950 CENSUS

A "statistical picture" of Floyd county's population, homes, business and agriculture is presented in the recently published 1952 edition of the county and city data book, according to Supervisor James M. Hamilton of the Census Bureau's district office at Fort Worth.

The frame of the picture consists of the basic data which show that Floyd County has 10,535 inhabitants (1950), 3,469 dwelling units (1950), 1,216 farms (1950), 136 retail stores (1948) and five manufacturing establishments (1947). In the frame are some detailed figures concerning each of these items, such as:

**POPULATION:** The median age of the county's 10,535 inhabitants was 28.9 years; citizens 21 years old and over numbered, 6,365; families totaled 2,730; the median family income (1949) was \$2,814; the median school years completed of persons 25 years old and over was 9.6.

**HOUSING:** 3,144 of the county's 3,469 dwelling units were occupied in 1950; 41 percent of the occupied dwelling units were equipped with central heating, 84.9 percent had mechanical refrigerators, and 96.9 percent had radios. The median value of one-dwelling unit nonfarm structures occupied by owners was \$4,900.

**AGRICULTURE:** The average value of land and buildings per farm was \$47,717. 1,050 of the county's 1,216 farms were electrified; total value of farm products sold in 1949 was \$18,309,000.

**RETAIL TRADE:** The 136 retail stores had 374 paid employees and reported sales totaling \$9,015,000. in 1948.

**MANUFACTURING:** The 5 manufacturing establishments employed 41 (average for year) production workers in 1947.

**NEW HIGH SCHOOL BUILDING PETERSBURG** — Plans for the new high school building are complete and the contractors are completing up the cost. Bids will be opened Tuesday evening, August 4, at 8:00 o'clock in the HIS gymnasium.

Miss Ethel Gilbert has returned from a vacation visit in Sweetwater, Carlsbad, and Ruidoso, New Mexico.

Mount Elbert is the highest peak in the Rocky Mountains.

## Land Hill News

(by Mrs. James Jeffress)

**SAND HILL, July 27.** — The rain around over the community has measured from five to seven inches up until last Thursday. Everyone is getting anxious to get back in the fields.

We are so happy to report that Dan Gross has received his discharge from Uncle Sam's army and should be home sometime this week.

Visiting in the home of Mr. and Mrs. Wayne Billington Wednesday night were Mr. and Mrs. William Mayo and Mr. and Mrs. Jim Holmes and Billie.

Mr. and Mrs. Jim Holmes were in Plainview Wednesday visiting relatives and tending to business.

The club was well attended Wednesday. Everyone enjoyed a program given by the 4-H club girls.

Mrs. Oriand Miller and Mrs. Sherman told about their trip to Lubbock. Mrs. John Hollums was a gracious hostess. Everyone enjoyed visiting in her home.

The club picnic has been planned for August 14 in the home of Mrs. Lynn Miller. All the community is looking forward to a very enjoyable time.

Those enjoying a picnic supper and television party in the J. R. Turner home Tuesday night were Mr. and Mrs. Monroe Schultz and family and Mr. and Mrs. James Jeffress and family.

We are sorry to report Mr. Johnny Miller on our sick list this week.

Mr. and Mrs. Garland Rhea returned Tuesday from Waldo, Arkansas, where they had been visiting relatives the past two weeks. They report a very enjoyable trip.

Mr. and Mrs. Dale Stringer and Billie Dale along with Nelda Rhea left last week to visit their daughter and family, Mr. and Mrs. Roy Latham who live in La Veta, Colorado.

Mr. and Mrs. Pennington have as their guests this week Mr. Pennington's mother, Mrs. Joe Pennington from Post.

Ohmer Kirk, of Floydada, held services at the Church of Christ Sunday.

There was a good crowd at the Baptist church Sunday. We were so happy to have Rev. Dave Chamblin and Mrs. Chamblin back. They have just returned from a two weeks vacation in California.

Visiting the Chamblin's this week were their daughter and grandson from Oklahoma.

Miss Beverly Jeffress spent Sunday with Norma Sue Hollums.

Mr. and Mrs. Monroe Schultz entertained Friday night with a picnic supper on their lawn. Those attending were Mr. and Mrs. James Jeffress and family and Mr. and Mrs. J. R. Turner and family.

Visiting in the J. R. Turner home Sunday were Mr. and Mrs. Junior Pevey and family from Lubbock, Mrs. Ingram and Mrs. Odel Press from Muleshoe.

Mrs. Wayne Billington was in Plainview Monday on business and visiting relatives.

Sunday dinner guests in the James Jeffress home were Mr. and Mrs. H. F. Jackson. Calling in the afternoon were Mr. and Mrs. Wayne Billington and Bettye Yandell.

Mr. and Mrs. Jim Holmes entertained Saturday night with a domino party and watermelon supper. The melons were raised in their own garden. Those attending were Mr. and Mrs. H. F. Jackson, Mr. and Mrs. William Mayo, Mr. and Mrs. Wayne Billington, Bettye Yandell, Mr. and Mrs. James Jeffress, Billie Gail Holmes and the host and hostess.

We are so happy to report that Granddad Womack is up and about again. We hope his health continues to improve.

The date for the Baptist church revival was set for August 16 thru 23.

The Church of Christ revival will start August 23 and last thru August 30.

Miss Jo Ann Swanner spent last week visiting her cousin, Miss Wanda Williams who lives in Littlefield.

Gene Swanner accompanied Billie Dale Stringer to La Veta, Colorado.

Mr. and Mrs. C. A. Williams and family from Littlefield and Mr. and Mrs. A. C. Swanner from Plainview visited in the M. B. Swanner home Sunday.

Mr. and Mrs. Dave Chamblin and daughter were the Sunday dinner guests in the home of Mr. and Mrs. Will Hollums.

Mr. and Mrs. Jim Holmes visited Mrs. M. B. Holmes over in Irick Community Sunday.

LaJuana Womack was the Sunday dinner guest of Billie Gail Holmes.

Mr. and Mrs. Will Hollums and daughter left Sunday afternoon to spend two weeks in Abilene visiting relatives.

Picnicing at MacKenzie state park in Lubbock Sunday were Mr. and Mrs. Rafe Ferguson and family, Mr. and Mrs. Charlie Day and family from Floydada, and Mr. and Mrs. Luby Kirk and son of Lubbock.

Visiting in the Rafe Ferguson home Sunday night were Mr. and Mrs. Leon Ferguson and family.

Keith Hollums spent Sunday afternoon visiting with Jimmy and Gary Dean Huckabay.

Visiting Mr. and Mrs. A. V. Womack Sunday were Mr. and Mrs. Jack Hollingsworth and family from Lockney. Also visiting in the afternoon were Mr. and Mrs. Roy Teague, James Earl, Rodney and Keith Lynn, all of Floydada.

Those enjoying an ice cream supper in the home of Mr. and Mrs. Orion Miller Friday night were Mr. and Mrs. Cager Pope and Joyce, Mr. and Mrs. Lynn Miller and family, W. E. Miller and Berl Miller.

Sunday dinner guests in the W. E. and Berl Miller home were Mr. and Mrs. Lynn Miller and family and Mr. and Mrs. Orion Miller and family.

Visiting in the Lynn Miller home Sunday afternoon were Mr. and Mrs. Fred Curder from Seagraves, Texas.

Miss Carol Turner is spending this week with her grandmother and great-grandmother, Mrs. Odel Press and Mrs. Ingram in Muleshoe.

Mr. and Mrs. J. T. Spears returned Thursday from a weeks visit in the home of Mr. Spear's sister and family, Mr. and Mrs. W. T. Vogel in Lampasas, Texas.

Mr. and Mrs. C. B. Carmack spent Sunday in Childress visiting with Mrs. Carmack's mother and father, Mr. and Mrs. Albert Glenn.

Those enjoying fishing at Buffalo lake near Amarillo from Monday morning until Tuesday night were Mr. and Mrs. T. C. Hollums and family, Mr. and Mrs. LeRoy Durham and Anita and Mr. and Mrs. Roy Hollums from Lockney. Joining the mat the lake were Mr. and Mrs. Kenneth Hollums from Dimmitt. They reported a wonderful time and all the fish they could eat while they were there.

Mr. and Mrs. Fred Jackson and family spent the week-end visiting Mr. Jackson's sister and family, Mr. and Mrs. Otis Burnett in Eldorado, Oklahoma.

Mr. and Mrs. John Hollums had as their guests Wednesday, Mr. and Mrs. Fred Jackson and family.

On a picnic at Roaring Springs Saturday were Mr. and Mrs. Johnny Miller, Mr. and Mrs. Tom Sneed and family and Mr. and Mrs. Autry Ruland and son of Tulla.

Mr. and Mrs. Johnny Miller had as their guest over the week-end Mr. and Mrs. Autry Ruland and son of Tulla.

ternon visiting with Jimmy and Gary Dean Huckabay.

Visiting Mr. and Mrs. A. V. Womack Sunday were Mr. and Mrs. Jack Hollingsworth and family from Lockney. Also visiting in the afternoon were Mr. and Mrs. Roy Teague, James Earl, Rodney and Keith Lynn, all of Floydada.

Those enjoying an ice cream supper in the home of Mr. and Mrs. Orion Miller Friday night were Mr. and Mrs. Cager Pope and Joyce, Mr. and Mrs. Lynn Miller and family, W. E. Miller and Berl Miller.

Sunday dinner guests in the W. E. and Berl Miller home were Mr. and Mrs. Lynn Miller and family and Mr. and Mrs. Orion Miller and family.

Visiting in the Lynn Miller home Sunday afternoon were Mr. and Mrs. Fred Curder from Seagraves, Texas.

Miss Carol Turner is spending this week with her grandmother and great-grandmother, Mrs. Odel Press and Mrs. Ingram in Muleshoe.

Mr. and Mrs. J. T. Spears returned Thursday from a weeks visit in the home of Mr. Spear's sister and family, Mr. and Mrs. W. T. Vogel in Lampasas, Texas.

Mr. and Mrs. C. B. Carmack spent Sunday in Childress visiting with Mrs. Carmack's mother and father, Mr. and Mrs. Albert Glenn.

Those enjoying fishing at Buffalo lake near Amarillo from Monday morning until Tuesday night were Mr. and Mrs. T. C. Hollums and family, Mr. and Mrs. LeRoy Durham and Anita and Mr. and Mrs. Roy Hollums from Lockney. Joining the mat the lake were Mr. and Mrs. Kenneth Hollums from Dimmitt. They reported a wonderful time and all the fish they could eat while they were there.

Mr. and Mrs. Fred Jackson and family spent the week-end visiting Mr. Jackson's sister and family, Mr. and Mrs. Otis Burnett in Eldorado, Oklahoma.

Mr. and Mrs. John Hollums had as their guests Wednesday, Mr. and Mrs. Fred Jackson and family.

On a picnic at Roaring Springs Saturday were Mr. and Mrs. Johnny Miller, Mr. and Mrs. Tom Sneed and family and Mr. and Mrs. Autry Ruland and son of Tulla.

Mr. and Mrs. Johnny Miller had as their guest over the week-end Mr. and Mrs. Autry Ruland and son of Tulla.

Pvt. and Mrs. Don Shurbet were home this week-end visiting his parents, Mr. and Mrs. Hilary Shurbet. Don is stationed at San Antonio, Texas.

Visiting in the Hilary Shurbet home Sunday were Mr. and Mrs. Bill Shurbet of Floydada.

Mrs. Etta Hicks is in Plainview where she is visiting the families of her two sons, Farris and Earl Hicks.

Texas has more railroad mileage—over 16,000 miles—than any other state.

## President Canyon Bank Died Monday

W. C. (Bill) Black of Canyon, brother-in-law of the late Mrs. Lon M. Davis of Floydada, died at his home Monday at noon of a heart attack.

Funeral service was held Wednesday afternoon in Canyon at the First Christian church of which the deceased was a member.

Burial was in Dreamland cemetery at Canyon.

Mr. Black was born August 31, 1894, in Randall county and had made his home there since.

He was president of the First National bank at the time of his death, a position to which he was elected in 1940. His father organized the bank in 1905.

From 1920 until 1934, Mr. Black was Randall county sheriff and tax assessor and collector.

He was a veteran of World War

I, a member of the Masonic lodge and Veterans of Foreign Wars and of the Christian church.

Survivors include his wife, Mary, one daughter, Mrs. L. G. Henders of Canyon and two sons, Bobby of Canyon and Dr. Bradford Black of Corpus Christi, and two grandsons.

Also surviving are two brothers, Jim and Joe of Canyon, two sisters, Miss Pearl Black of Canyon and Mrs. Thelma Clyde Freeman of White Deer.

Lon Davis, Jr., Floydada is a nephew of the deceased. Mr. Black visited in the Davis home here many times.

Shaddock is another name for grapefruit.

William Pitt was prime minister of England at the age of 24.

John Adams is credited with the motto "E Pluribus Unum."

John D. Rockefeller founded the University of Chicago.

## Ten Boys at 4-H Club Encampment

Ten Floyd county 4-H club boys left Tuesday morning at 8:30 a.m. to attend District 2, 4-H club encampment at MacKenzie park. The camp will last three days.

Those attending are Bob Hambright, Troy Merton Green, David M. Pickens, Alton Huggins, Teague, Kendis Julian, and Keith Hollums, together with adult leader A. M. county Agricultural Agent G. Rodgers.

## AIR CONDITIONING

CARRIER AIR CONDITIONERS  
REEM CENTRAL HEATING UNIT  
ALL TYPES OF EVAPORATIVE COOLING  
All Types of Evaporative Cooling

Let us help you with your heating and air conditioning problems. We install combination central heating and evaporative cooling with automatic damper control, which is much more efficient than manual controlled damper.

14 YEARS EXPERIENCE  
in airconditioning, heating and general sheet metal work. Our previous installations are our best recommendation. We would be glad to furnish references.

## HAMMOND SHEET METAL COMPANY

211 N. Main  
Floydada, Texas

## DOLLAR DAY SPECIALS

All Childrens Merchandise Goes at Special Prices Beginning Friday at 10.00 a. m.

1 RACK OF CHILDRENS DRESSES SPECIAL \$1.98 to \$6.95  
1 to 6x Regular 2.95 - 10.95

BLOUSES Regular 2.29 1.95

SKIRTS Regular 1.98 1.50

SPORT SUITS Regular 2.98 2.00

BOYS DRESS PANTS Reg. 3.95 Special 3.00

BOYS NYLON SHIRTS Reg. 2.95 Special 2.00

OTHER BOYS SPECIALS AS MARKED  
Free Gift With every \$10.00 Purchase

## CINDERELLA GIFT SHOP

1121 SOUTH WALL



It's a WONDERFUL DRESS!

Casual elegance by Adrian Tabin

Bold beauty of Lorette fabric

You must see this to get the full impact of its beauty. Lorette (55% orlon-45% wool) catches your eye with its blazer type stripe. . . thrills your practical side with its washable quality. Adrian Tabin enchants you with the touches of a master craftsman. . . the jaunty bow, the tiny tubular pleats in the slim skirt. Permanently pleated. You'll never tire of how you look and feel in this casual beauty. Sizes 10 to 18

Miladies Specialty Shoppe

Be Safe, Be Sane,  
Be Sure  
INSURE with  
Reagan-Giesecke  
Insurance



Cold cuts, dairy dishes, salads and cooling drinks are "Life Savers" from the heat . . .  
Cut kitchen time in half—serve easy-to-prepare frozen foods, canned foods and delicatessen items such as these . . .  
The family will applaud your choice.

3 Pound Can

CRISCO . . . 87c

HUNT'S  
CATSUP

14 oz. Bottle

17c

SKINNERS  
RAISIN BRAN

BOX

17c

TUNA

California  
Brand  
CAN  
Fancy

25c

MAYFIELD, 300 SIZE

CORN

2 for 29c

O.B. Macaroni

3 BOXES

25c

BABO

2 FOR

25c

JELLO



2 for 15c

TIDE

Large

Box

29c

SUGAR

PURE

CANE

5 lb.

Bag

49c

CHAMP

DOG FOOD

3 Cans

25c

CARMATHON  
MILK



3

LARGE

CANS

37c

Bordens

BISCUITS, 3 Cans . . . 25c

CORN KING

BACON

Pound 75c



FRESH DRESSED

FRYERS

Pound 53c

SHURFRESH OLEO lb. . . . . 21

Highest Quality

POWELL  
CASH  
GROCERY & MARKET  
HI-WAY 70  
PHONE 871



Plenty of Free Parking Space



# WANT ADS

## FOR SALE

— Large size Gibson... \$150 and Hardwick... \$100 Both nearly new... at 101 East Houston... call 60-J-4. J. C. Ginn. 27 3tc.

— Dry Goods store, well... business built up... Deen, 203 North Main... Floydada, Texas. 26 3tp.

## TO BE MOVED

— House... rooms, bath and garage... Brown, phone 265. 25 tfe.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## FOR SALE

— FLOWERS... GLADS... ALL COLORS... \$1.00 Per Dozen... CALL... Lane Decker... Tel. 607-J... 26 2tc.

## Miscellaneous

**SEE ME**—for your personal Christmas cards, business cards and letters. All 1953 samples may be seen at 406 W. California or call 896-J. Mrs. T. G. Hall, Jr. 27 14tc.

**SOMETHING** new has been added. Watch for show date of the new CASE 500 DIESEL your J I Case Dealer Witkowski Imp. Co. 27 2tc.

**AIR CONDITIONER** working good? We do any kind of small appliance repair. Phone 377-W. M. R. Grubbs. 26 4tp.

**FOR** portable disc grinding phone 454. J. E. Sparks. 33 tfe.

**PALACE BARBER SHOP** offers you five-chair service for your rush day (or any day) convenience. Bank Bldg., Floydada. 21 tfe.

**SEE US** for polio insurance; real-estate, rentals. Reagan-Giesecke Insurance, represent stock companies only. 25 tfe.

**SEVERAL TOWN LOTS** FOR SALE Brown - Holmes Co. 24 tfe.

**SEE Mrs. Bob Smith** for your Avon Cosmetics. 52 tfe.

**FLOOR SANDING** — Call 227-J. Earl Baker. 20 tfe.

**COME** in and see our Royal Gas Range and Cooler or Home Freezers and Ranges. All kinds of Purina Products, Chows and Chix supplies. Fuqua Farm Supply. 52 tfe.

**EXPERT** repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27 tfe.

**Irrigation Shovels & Dams** Garden hoes & rakes Electric & hand lawn mowers. FOWLER HDWE. CO. 10 tfe.

**LOOK AT THE COST.** On the over all average, the cost to our members for the year was 3.25% after dividends. Why aren't you taking advantage of this. Floydada National Farm Loan Association. Jake B. Watson Secy-Treas. 41 tfe.

**FOR AMARILLO** Daily News, city delivery or mail, new or renewal, call 460-J. nights, or see Foster Amburn. 37 tfe.

**RUGS CLEANED** on your floor; upholstery cleaned; floor service. Ph. 336-W. Buck Formby. 229 E. Ky. 22 tfe.

**KEYS**—Duplicated while you wait. King's 5c, 10c and 25c Store. 12 tfe.

**JOHN BLUE** Fertilizer distributors for all makes of tractors. Morekel Farm Chemical Co. 11 tfe.

## BRITTON

**Appliance Repair Shop**  
Phone 454 307 E. Houston

## Live Stock

**Durocs** E. W. TURNER & SON — Excellent Meaty Type Boar for service. Club pigs for Spring and Fall shows. 5 mi. E. 3 1/2 mi. N. of Petersburg Route 4, Floydada, Texas. 12 38 tp.

**FOR SALE**—Seven Weaning pigs. Call George L. Smith, McCoy, Phone 764 3-3. 26 3tp.

## TIPS



"Here's a laugh!... this optometrist's Want Ad says one out of three need glasses!"

## Land for Sale

**Arthur B. Duncan Abstract Company**  
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 28 tfe.

**FARMS, ranches, city property, Ph. 854. Thagard Real Estate & Insurance. 34 tfe.**

**FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY** IF YOU WOULD BUY, SEE WOOL IF YOU WOULD SELL, SEE WOOD J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797. 32 tfe.

**IF** in the market for irrigated farm, dry land farm or ranch, see us before you buy. We have the best there is in all three. M. A. Crum, Friona, Texas. 27 1tp.

## Farm Machinery

**IRRIGATION** dams, sticks, tubes, S. J. Latta Implement Co.

**FOR SALE** — 8-foot windmill wheel and motor. Phone 454. Sparks Auto Service. 46 tfe.

**TIMKIN BEARINGS**— Near complete stock. Spears Auto Co. 44 tfe.

**WATCH & WAIT** for the new CASE 500 DIESEL Coming soon. Witkowski Imp. Co. Your J I Case Dealer. 27 2tc.

## Houses For Sale

**SEE ME** for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 894-J. 12 tfe.

**FOR SALE** — Some good houses in Floydada and good irrigated farms J. Sam Hale. Phone 766-W. 46 tfe.

**BEST BUY IN FLOYDADA** — Modern 3 bedroom home, large living room, dining room, wall to wall carpeting, 4 large closets, large garage, and store room. Located on 85x150 ft. corner lot. J. G. Wood, Real Estate Phone 236.

Wyoming granted women suffrage in 1869.

## Real Estate Loans

**MONEY TO LOAN**—On Farms and Ranches—Low Interest Rate — Attractive prepayment options — See R. E. Fry. 43 tfe.

**LOW INTEREST RATE LOANS** See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49 tfe.

## FEDERAL LAND BANK LOANS

● Low Cost  
● Long Terms  
● Prepayment Privileges  
● Cooperative Ownership  
● You deal with local folks Through Your Floydada National Farm Loan Association See us now 319 S. Main St. Telephone 256 Floydada, Texas 34 tfe 797.

## INVESTIGATE

Farm Bureau Insurance; Life — Fire — Auto — Polio Farm Liability Blue Cross Hospitalization. Stock Company and Mutual Hall Ins. Call 665. 20 tfe.

## FOR TRADE

**FOR TRADE** — 320 acre farm, two 8-inch wells, good improvements, 200 acres in cultivation, \$44,100 loan. Price \$200 per acre. Will trade for smaller farm or good revenue property. Charles Clanton, agent. Ralls. 25 tfe.

## Lakeview News

(by Mrs. Warner Johnson)  
**LAKEVIEW**, July 28 — Mrs. Wayne Russell and Wandell visited Alvarene Posey in the Matador hospital Friday afternoon.

Wandell Russell spent Sunday with Shirley and Frances Money. LaFaun Ballard visited Monday and Tuesday with Wandell Russell.

Linda Thurston spent Friday night with Beverly Wilkes. Mr. and Mrs. L. D. Golightly and family visited Mr. and Mrs. Leslie Fawver and family Sunday night.

Mr. and Mrs. L. D. Golightly and family attended a family reunion at his mother's home in Floydada Sunday afternoon.

Mr. and Mrs. Fowler Estep visited Mr. and Mrs. W. M. Hambricht Sunday afternoon.

Bro. and Mrs. Tom Moore and son were Sunday dinner guests of Mr. and Mrs. Howard G. Bishop and Mike.

Mrs. Charlie Wright entertained for Charlene on her eleventh birthday with a swimming party at their home last Wednesday. Those present were Mesdames Blanton Hartsell and children, Joe Thurston and family, Verlon Wright and family, Mr. and Mrs. L. D. Golightly and family, Mr. and Mrs. B. P. Neff and family, Billy Joe Estep and John Taylor. Refreshments were cake and ice cream.

Mr. and Mrs. L. D. Golightly and family and Mr. and Mrs. Buiel Neff

## Town Property

**FOR SALE:** Laundry, well located, good business two or three 160 acre tracts of land. Homes in all parts of Floydada. Priced from \$1,500.00 to \$10,000.00 Will appreciate listings. Tom W. Deen, 203 North Main Street, Floydada, Texas. 26 3tp.

## Wanted

**CESS POOL DRILLING** — 30 inches to any size. Also storm cellars. Fish & Warren, Phone 1929-W Plainview. 16 tfe.

**WANTED** — Your radiator repair work. We have new and re-conditioned radiators most every make or model. Badgett & Probasco Radiator Shop. Phone 572. 24 tfe.

**WANTED**—CLEAN RAGS. CLINE & RAINNER. 25 tfe

Rats have caused more deaths than any other animal.

## and family were Wednesday night

supper guests of Mr. and Mrs. Charlie Wright and family.

Mr. and Mrs. T. E. Johnson and family were Saturday dinner guests of his parents, Mr. and Mrs. R. L. Johnson and Charles.

Mr. and Mrs. Cecil Johnson and Glenda and Mr. and Mrs. T. E. Johnson and family went to Roaring Springs Thursday afternoon.

Visitors over the week-end in the Cecil Johnson home were Mr. and Mrs. Kenneth Reid and Patsy Johnson.

Mrs. E. H. Spears and Larry spent from Monday until Friday with her mother, Mrs. Ingley in Lubbock. Milton and Allen Ingley came home with them and stayed till Sunday.

Mr. and Mrs. P. J. Wilkes visited from Wednesday till Tuesday with her niece and husband, Mr. and Mrs. J. C. Smith at Odessa.

Mr. and Mrs. R. L. Tubbs and family and Jim Hall of Cleburne visited Saturday and Sunday with Mr. and Mrs. Joe Thurston and family. Mrs. Tubbs is Mrs. Thurston's sister and Jim Hall is her brother.

Mrs. H. M. Thomas and Mrs. Howard G. Bishop and Mike visited in Amarillo Tuesday and Wednesday. Mrs. Thomas spent the night with her brother and wife, Mr. and Mrs. Lester Day. Mrs. Bishop and son spent the night with Mrs. Bob Peel.

Mrs. Pete Calloway and daughters visited her sister and family Mr. and Mrs. Howard Gene Bishop

## and Mike Monday.

Mr. and Mrs. T. E. Johnson, Larry and Shirley, spent Saturday night and Sunday with her sister and family. Mr. and Mrs. Freddie Haney and David in Lubbock.

Mrs. Freddie Haney and David of Lubbock visited Thursday night and Friday with Mr. and Mrs. T. E. Johnson and family.

Pat Davis of Crowell visited Mr. and Mrs. Weldon Hammonds and family from Sunday until Friday.

Mr. and Mrs. William Bertrand and children visited Sunday with Mr. and Mrs. Harold Bertrand and family.

Ma. and Mrs. Roy Fawver visited his parents, Mr. and Mrs. George Fawver Sunday afternoon.

Mrs. Roy Fawver visited Mrs. R. H. Peel Monday morning.

Mr. and Mrs. Lewis Pyle and family visited relatives at Thalia Sunday and Monday.

Mr. and Mrs. Albert Buck and family of Crosbyton visited Sunday with her parents, Mr. and Mrs. Elvis Howell and Johnny.

Mr. and Mrs. Milton Harrison and Mr. and Mrs. Weldon Hammonds went to Lubbock last Tuesday.

Mr. and Mrs. Allen Shultz of Thalia visited Wednesday night with Mr. and Mrs. Lewis Pyle.

Mr. and Mrs. L. A. Ingles of Lubbock visited Sunday with his sister and husband, Mr. and Mrs. E. H. Spears and family.

Mrs. L. V. Spears and R. T. Spears visited Tuesday afternoon with Mr. and Mrs. E. H. Spears, Patricia and Larry.

# PLAY MINIATURE GOLF

AT

## Jarrett's Miniature Golf Course

Just south of City Swimming Pool

**OPEN 1 P. M. TILL 12 MIDNIGHT ON SATURDAYS & SUNDAYS**

**6 P. M. TILL 12 MIDNIGHT ON WEEK DAYS**

**25c per game — 18 holes**

Golfers may use their own putters if they wish.

LADIES PLAY FREE ON MONDAY NIGHT With Paid Escort

## Jarrett's Miniature Golf Course

## NOTICE

W. Jones of Plainview and Floydada announces the **OPENING SALE** **MATTRESSES, UPHOLSTERING AND SEAT COVERS** 113 West California Street **NOW IN FULL SWING** are invited to call and see the **BIG SAVINGS** on the above items.. Mr. Jones is no longer in Floydada having had customers here for several years.

## SPECIAL FOR DOLLAR DAY

ONE GROUP EARSCREWS **\$1.00**  
One Group NICE BILLFOLDS **\$1.00**

Our CONGRATULATIONS to Hal's Department Store and Rudy's Service Station on Their Formal Opening

## BRADFORD JEWELRY

## FORD OWNERS USED CARS

If you're planning a vacation or week-end holiday in your Ford, have it

# TRAVEL-CHECKED

by our Ford service mechanics before you leave. You'll save time and money, too. And you'll start your trip with an easy mind.

TAKE ADVANTAGE OF SPECIAL BARGAIN PRICES ON MANY SHOP SERVICES THAT WE ARE OFFERING DURING THIS MONTH ONLY!

**GENUINE FORD PARTS SERVICE**

**SURE SIGNS OF SAVINGS**

## BISHOP MOTOR CO.

Phone 228 Floydada

You're in good hands at your Ford Dealer's



