REA, BUILDERSMARTINCRUCIAL game Tongh Ia jaycef park


Uncle of Mayor Patterson Passes

$=2=$


5umbix As Committee Begins Task


Lions Hall:-Holiday City-Wide Clean Up Declared Success; Citizens Join in Cleanliness Campaign

Urge For County Fair 'Jells', But First Show Set for 1954


## Golf Tournament

 Awards at Picnic|  |  |
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|  | Awards at Pi |
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| Ras Ford, Lockney, |  |
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$=\mathrm{A}=$ Athefic Field

One Floydada Boy In Army Physical

subboription Priose: in Moyd and adjoth.
ung countles - one year, 83.00; dxan monthe
31.00: bour menths ne in advance.

THE FLOYD COUNTY HESPERIAN
 Matn 8t. Floydada. Texas. homar sferen. metber

## VIEWS AND COMMENT

We can see no serious fault with the cattle foundation herd saving program which the department of agriculture and the president are said to be hurrying into a state of action. Committees have been named in vetting into in the area, and presumably are acting now doubtless it will keep a good many cattle from hurrying to market, put a little more order into the rout of the cattle people Fully as important are any plans which may be made to save the small farmer who ha taken about all he can take, where he is situ-
ated in the dry areas. Usually the red tape is ated in the dry areas. Usually the red tape emergency. Whether this will prove true in this case will be seen this week and the first of next, in more than 200 counties of the southwest.

What will live stock men do for filler to so with the concentrated feed that is (preumably) being made available this week A cow can't live on the concentrates alone Ruminants have a digestive system that re quires hay or hulls or something or other in the way of roughage to make the wheels go
round inside. Whether the local committee will be able to give this information or not is to be seen. Another duty the local commit tee is due to have to perform, one assumes, is to determine who is entitled to the concentrated feed and how much each cattle man can have. $\qquad$ 0

Expect only modestly of the drouth relief program. By the time this one and that are eliminated from getting the cheap feed, and by the time a filler cheap enough to use on cheap cattle is found to go with the lower priced concentrates it will be late enough
that a good many more will have solved their problem by taking a loss and going on to town with their live stock. If only we had a magic carpet that would waft West Texas to Italy or Pakistan until after the rains have restored the earth again

Drouth makes depression. We hear a good many people say "we are in for another depression." The facts do not bear this out. The trouble with Texas at the moment is the
serious drouth in about seventy-five per cent of the state and the slump in cattle prices that has been going on for two years, and that slump in a great measure is due to drouth in several cattle states forcing the animals on the market in large numbers, says the Petersburg Journal. If we had plenty of rain in
and ranch land were lush with green grass Would be an entirely different story. We can
blame this condition on the government as w are inclined to do everytime some little reJournal adds.

DRAFT LAWS AND REGULATION Draft Laws and Regulations law and its rules and regulations) aw and its rules and regulations)
How does a local draft board consider a draft registrant's case when it comes befor he board in the

The members of a board sit around able-and the file containing the man's paper are placed before it by the clerk. The board then considers the man from the following standpoints, based on informa 1. Is he on active duty in the military (I-C.) cientious objector wh has been ordered to a civilian job? (1-W.) law? ${ }^{5}$. Is he a minister of religion or di lav eved whether he is physically, mentally, or morally unfit for service? (4-F.)
5 . Ie he a minister
vinity student? (4-D.) 6. Is he subject to exemption as an alien? (4-C.) law ? (4-B.) 8. Is he a World War II veteran as de-
fined by the law? (4-A.) fined by the law? (4-A.)
9. Is he subject to
his dependents? (3-A.)
10 . Is he eligible for deferment as
member of the armed
dent taking military training? (1-D.)
versity deferrable under in a college or uni
ity? (2-S.)
12. Does he meet the requirements for
farm or other civilian job deferment? (2-C farm or other civilian job deferment? (2-C
and 2-A, respectively.).
13. Is he a college or high echool student 13. Is he a college or high school student
subject to deferment by law for a short period? (1-S.) 14. Is he one of the two types of con-
scientious objectors? (1-0 and ipe. If the evidence in the file indicates to the satisfaction of the local board that he is eligible for none of these, then the registrant is considered available for military service.

Missionaries Home Tell Experiences Among Japanese
















> STEPHENS Chiropractic Clinic Yen
(a) "Back on the Air Over KVSP $1460 \mathrm{~K} . \mathrm{C}$. Every Wed at -Where Thousands H. Meve Been 1713 MAIN STREET. - PH. 5 -8711 LUBBOCK, texAS

INSURANCE
Fire. Windstorm, Extended Coverag, 1923 to 1952 .
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AND HAVE EQUIPMENTTO APPLY IT.

Soil that is irrigated for heavy production pleted of necessary chemicals rapidly. To duction up call -

## Morckel Farm Cheminal

PHONE 539
THOMAS WARREN
Phone 690-W-2
among
all quality cars for performana safety... styling money's wort

## Our Terrible Thirst

If your town doeen't have to worry about its water supply you're lucky. A lot of towns do.
Trouble is, some communities never dreamed that they might double and triple in size, that new industries would come to town, that citizens would use more water than ever before. We've reached the point where we use about 1100 gallons per person a day in the United States.
Yet why should water be short when 25 times our needs falls from the skies every year?
Unhappily, it doesn't always fall when and where we need it most. Many reservoirs were built with no idea that towns would grow so fast. And $75 \%$ of our communitie ruiy on water from lakes and streams. Today many of these are polluted and require treatment before use.
When faced with a shortage, cities suddenly discover to their sorrow that new water sources take time to complete.
For years General Electric has contributed toward development of better and more efficient water-works equipment. This is not so unusual, since motors and other electric equipment are important in water systems, large or small.
Some of the things we've learned about water supply, and the related problem of water pollution, have been put together in motion pictures and booklets, prepared in coopera tion with the U. S. Public Health Service. Any town fathers who are interested in what's available can write to General Electric, Room 123-2, Schenectady 5, N. Y.

## Opa con pury yere apydenex in- <br> GENERAL ELECTRIC



Chrysler ${ }_{\text {Eriopower }}$ New Yorker
Now Available-The Now Chrysler Airtemp Air-Conditioning System
K. CROUCH MOTOR COMPAMY 112 West Missoui


## Social Events, Clubs

Pate Home Scene of Pretty Shower For Bride-Elect

## RED 天 WHITE

WEEK END SPECIALS
Plus Our Profit Sharing Stamps


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GROCERY \& MARKET
Phone 287
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New and Used AIR CONDITIONERS also carry refrigeration and We do all type installations and general sheet metal See us at
N. MAIN
Jolt Halts Phone Men In Service

## FIRST NATIONAL ba

HAMMOND SHEET METAL COMPANY

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Put your Ford an" Trip-ap" "shpe
A vacation trip is one time when you real "travel-check" by Ford meds
want your Ford in the pink
"Travelize" your Ford nowl You'll save time
and money.
want your Ford in the pink. when you Travel-wise owners make sure by
having their Fords "Travefized." And not at the last minute, either! A week or so before their trip, they get the all-round check-up which their Ford Dealer is so well equipped to
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Then they know they're driving
away in a car which has been given who have at their disposal the adt tages of factory-appr.
Genuine Ford Parts. Try this ' Try this "
own Ford. over it point by point, with spe
attention to attention to the eight under-hood ite displayed below. You'll say the pea
mind alone was worth the litth in mind alone was worth
and money it cost you.

 25 Per Cent to 50 Per Cent Off These specials, are Calii
orria oprixinals by Helen fornia originals by Helen
Fenton, Burdee and Sonny ogs.
VISIT US AND MAKE VERY SPECIAI.

CINDERELLA SHOP
1121 So. Wall

That's Where the riaces Gees Here's, what becomes
dollar:
Armed torces
Interest on public debt
Foreign aid Interest on pubicin
Foreign aid
Aid to veterans


## If works BOTH WAYS

Our service has to be
practical benefit to you
we cannot expect you to be a satisfied
customer. That's why we constantly try to make your dealings here as valuable a
to you. As you benefit, we do aloo.
Too, we strive to make this bank a plase
where cussomers will enjoy doing busioess.



 7


THE DWINDLING RAINS Texas below-average rainfall has $\begin{aligned} & \text { ing sand. Continued drouth has } \\ & \text { nurt commercal vegetable crops in in areas. Scattered showers }\end{aligned}$ Feed crops and pastures are de- burtace ond subpooll moisture ise ise teriorating over most of the state as surface in a great many areas
noisture reserves run out. Dry con-
What has been our raintall Whtions are now general over Texas. year has been our ruinfall this yhis has caused such a dis-
Temperatures of 100 degrees and mal picture? above have eres of maturing feed and and
wilted late crops. In the west and Fare barely hoiding on. Purned by hot sorghums have been
dinds and much
of the acreage has been lost to blow

## CILL AFIER

Youill Prefer.

## shamiock <br> gasOlines motor oils

Shamrock Products Featured at H \& S BUTANE CO.
Weat Ga. St. at the Wye Complete Shamrock Service

Hatley Shamrock Sta. N. E. Corner Square You'ducts And Hurry-up East Highway 70

Roy's Independent Station

Charter No. 7045 Reserve District No
report of condtion of the first national bank of Ploydada in the state of Texas, at the close of business on June 30 . 1953
pubilished in resuonse to call made by Comptroller of the Currency, under pubished in resuonse to call made
section $5211 \mathrm{U} . \mathrm{S}$ revised statutes

## SSET

Cash, baiances with other banks, including reeerve uiance, and cash Nems in presestions, direct and obligations of states and political subdivisiona 3. Corporate stocks (including 56,000 a0 stock of Feders 6. Loans and discounts (Including 22 , 485 is overdratts Bank premises

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fixtures s16.230.35
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Labiltite
13. Demand deposits of individuals, partnershipo and corporations and corporation 15. Deposits of United Sta
16. Deposits of States and political subdivisions
18. Other deposits (certified and cashier's checks, ete.),
19. Total Deposits.c.i............ $\$ 5,805,232,50$ 23. Other liabilltes
25. Capital stock. (c) Common stock, total par 1100,0000 26. Surplus
27. Undivided profits
. Reserves (and retirement accound for preferred stock)
1.940.301.96 1.900 .301 .96
2.018 .05977 2018.05972
375.28923 6.000.00 1.906,923.14 $22,780.35$
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I, Bari Crow, Cashier of the above-named bank, do soleminiy awear marl Crow, Owahier.
man, C. F. mediond, Ditrectora
State of Texas, County of Mogd, a
sworn to and aubecribed before mo thite oin any of Jisy, ises, and I

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 me this moenth our chure some
Mr. wnd Mrs.




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Norm A Matconmek Malle oum
 Miss mime Carmack of Floydada

 Mr and Mrs. A. MI Carmack and
dauther Normat vister Mr and Mrr Orady Harris and tamily of
Siaton sunday.
 ne past two weeks visting with
ho is seriousty ill


Everyday Menace THE DANGER of fire at tacking your home is ever
present
no matter what precautions you take Of course, you can prevent many fires merely by being careful and obeying fire pre-
vention rules. But your very best protection against finan-
ber cial loss to any and all fires is strong and adequate insur

Floydada Real Estate
\& Ins. Agency
108 Phone. Missouri Floydads
 You can have the extra savings-the money in the bank-an till offer your family a more balanced diet, when you own a ake advantage of food bargains, so for a healthier bank and a healthier diet for your family get your own electric home freezer. It pays for itself:

## Nolhing Like II for BEAUTY! PERFORMAVCE! VALLE!



## , - Dontiac

LCMCDONALD

Pontioce ctagde alone in ite
abilty to match features
ability to manach slene in ita sasily, it's the closest you comelly, It'0 the closest you price ritght nest to the lowest. value fo in its reputation lor lo Beauty-wles, Po thetac lowets. ad. miring slances everywhere, and
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In thert, no car offers so mumh In thert, no car an cost. A
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DEL MONTE, FRUIT, 303 Can

## COCKTAIL 23c

 mesici 13 c CORN STARCH 15c TOMATOES . . . 9c KRAFTS, Salad Bowl, Pint
## SALAD DRESSIMG 25 c

 BABY FOOD . . 9c CAKE MIX . . 37c WAX PAPER . . 27c BEEF STEW . . 39c NEW POTATOES . 15c TIISUUE . . . . 25c PEANUT BUTTER 35c RAISIN BRAN . 19c DOG FOOD . . 15c
## [. CHecirwical ountiv meats

## FRANKS lb. 49c

 HAM $\begin{gathered}\text { Canned Pienic } \\ 4 \mathrm{lb} .8 \mathrm{oz}\end{gathered}$ 3.98 BEEF LOAF in. 69c FRESH GROUNDHAMBURGER MEAT lb. 35c
FRESH
POTATO SALAD ${ }^{\mathrm{lb}, 39}$ C
CHEESE 2 m . 85c BoNELESS Frozen

## PERCH FISH ${ }^{39 \mathrm{c}}$

CAMPBELL, Can
CAMPBELICLIA SOUP 12c SPAGHETTI, 14 oz . Pkg. SKINNERS

24c
ma rrown, 24 oz. Sour
PICKLES
bleve plate, 4 oz. Tin
PIMIENTOS
snow crop, 10 oz. 35C Mixed Vegetable 19c 17 F FRGIDETTES, 10 oz. CUT CORN . . 19c GOLD MEDAL, 10 lb . Bag
FLOUR TOILET SOAP . 20c Pork \& Beans . 10c SIICED BEETS . 15c CRACKERS $\underset{\substack{\text { KRISPY } \\ \text { 1lb box }}}{\substack{\text { 25C } \\ \hline}}$
 28c


## CALIFORNIA, No. 1, Pound

##  GOLDEN FRUIT, Pound

 SWIFT JEWEL, 3 Pound Can

## © (1) <br> 69 c

 LIbby's No. $1 / 4 \mathrm{Can}$POTTED MEAT . 9c
Sun sweet, q.
PRUNE JUICE . 37c LUCKY strike, Can white house, 2 lb. Jar TUNA FISH . . . 30c APPLE JELLY 37c package SURE JEL . . . 13c PINEAPPLE 16c

12 oz. Box NIAGRA STARCH 19c VANMNAS
${ }^{12}$ oz. Can BLETS CORN 19 C CRACKER JACKS 25c

## Firemen Elect

 Warren Chief

| Suminetime menu |  |
| :---: | :---: |
| hunts |  |
| CATSUP ${ }^{1402}$ | ${ }_{1402}$ 15c |
| CHERRY |  |
| PIE MIX N. 2 Can | N. 2 Can 35c |
| Shurfine |  |
| CUT GREEN BEANS ${ }_{\text {can }}^{303}$ 24c |  |
| SHURFINE |  |
| shurfine |  |
| FRUIT COCKTAIL ${ }^{21 / 2}{ }^{\text {can }}$ | AIL ${ }^{21 / 8} \times$ |
| SHURFINE <br> GRAPE <br> frit JUICE <br> 4608 <br> 34c |  |
|  |  |
| SUGAR ${ }^{5 \text { libs. 49C }}$ |  |
| SALMON tallcan 39C |  |
| FOLGER'S <br> COFFEE <br> Pound $\qquad$ <br> SCOTTS |  |
|  |  |
|  |  |
| TIDE Large | Large 30c |
| MUL \& McBRIN |  |
| ruonmer | Wo Dativer |

Bo Warren, long-time member of
the Floydada volunteer fire depart-
ment is he organization new chite.
The 19 -member organization elment is the organization's new chiet
TTe 19-member organzization el
ected Warren at their annual met
ing in secret ballot Monday nigh ng ine secret haliot Monday nig
He thice hall the place left va
Hit by the resignation of Melv

-3012
 CONGRATULATIONS TONORMAN'S 5c to 115
ON THE OPENING OF $m$ NEW STORE.
We know Floydada shoppers are of this attractive and progressive! ness establishment.
NORMAN S MODERN RRC WAS INSTALLED BYPLAINYVEW PAIIE Gu AND MRROR COMPNI

## Announcing

The enrollment date for SUMMER DANCE CLASSES
in tap and Ballroom dancing sponsored by the High Plains school of Dancing of Plainview.
Classes to continue through Fall and Spring semester.

## Kenneth Fry

 at the VFW Hall Wednesday, July 15 10 thru 12 a. m. for details.

*
RE-bULLDING barber home Worik was sarke this week oat隹
 and
with romem addition made from the
added garage and a wide east porch.
the Barters said. the Barters said.
Carpenter were on the ground
early Monday morning and the Bar-

Lee Stovall

STAR CASH
VALUES



SUGAR . . 49'
PEACHES 1 for 35 c GUM 3 for . . 10c


Shurfine
OLEO
Ib. Pkge.

| PERCH, Frozen | Pound <br> 39 c |
| :---: | :---: |
| CATFISH | 46 c |
| Cifloy Garden Fresh | Chopped <br> Brocolli |
| HFROZEN | Blackeyes 30c |
| - | Whole Baby OKRA 28c |
| LEMONADE, 6 oz . | 21 c |
| (easco | 16c |

$\frac{\text { U. S. Gov. Graded Mex }}{\text { VEAL ROUND STEAK Af }}$
LOIN - TBONE . . 4S
HAMBURGER . . 29
FRTYERS . . 5
MELLORINE . . 15

GRAPA JIIIT . 25
FLOUR . . 1

CORN ON COB. 37



DELIVE
ies of Floyd County Free Library Begins
hatrouction of Weekly Morning Story Hour
 Floydada visited her parents, Mr. week-end in Amarillo visiting Mr
ind Mrs. A. V . Womack Sunday af
ternoon. Mrs. O . P . Nolan
The outdoor activities in the
$\qquad$


Sand Hill News


# CLOSED ALL DAY THURSDAY MiladiesSpecialty Shoppe <br> July Clearance Sale. Reductions up to $\mathbf{5 0}$ \% on Ladies Misses and Juniors 

 Ready-to-Wear.Sale Starts Friday at $9 \mathbf{a}$. m.

## SUITS

One Group Rayon and All Wool Suits
Values to $\$ 49.95$ Your Choice

## $\$ 19.88$

One Group All Wool Suits
in Miron and Gaberdines, Suitable for Year Round Wear. All Colors and Sizes.
Reg. $\$ 49.95$ Suits-Now
$\$ 24.88$

Reg. $\$ 59.00$ Suits Now Reg. $\$ 65.00$ Suits Now Reg. $\$ 69.00$ Suits-Now Reg. $\$ 75.00$ Suits-Now

One Group Suits - All Wool
Many are late arrivals-All are of beautiful fabrics. Variety of sizes. Swansdown and Youth More. These are our better suits. Reg. \$59.00 Suits Now
$\$ 38.88$ Reg. $\$ 65.00$ Suits Now Reg. $\$ 69.00$ Suits Now Reg. \$79.00 Suits Now Reg. $\$ 99.00$ Suits -Now
$\$ 43.88$
$\$ 45.88$
$\$ 52.88$
$\mathbf{\$ 6 5 . 8 8}$

COATS
Short and Long-Pastels and Dark Shades Values from $\$ 19.95$ to $\$ 65.00$
$\$ 29.88$
$\$ 32.88$
$\$ 34.88$
$\mathbf{\$ 3 6 . 8 8}$
$\frac{1}{2}$ Price
COTTON BLOUSES
White, Plaids, and Solid Colors
Reg. $\$ 2.95$ Now
$\$ 1.88$
BAGS
All Summer Bags $1 / 2$ Price.
One lot of Leather and Patent Bags $1 / 3$ Off

Entire Stock
COSTUME JEWELRY
$\frac{1}{2}$ Price


MOJUD HOSE, Broken Sizes and Colors. Reg. $\$ 1.35$ and $\$ 1.50$ Now 88c

All Sales Final - No Exchanges
No Approvals - No Refunds
All Sales Cash.

## DRESSES

One Very Special Group, Misses and Womens Dresses Only $\$ 4.88$
One Group Dresses in Cotton, Taffeta, Linens, and Crepes - $1 / 2$ Price.

One Group Dresses in all Materials, Colors, and Sizes - $1 / 3$ Off
One Group Junior Dresses, Cotton, Denim and Rayon, Suitable to Wear Now and Right Into School at $1 / 2$ Price

Also others at $1 / 3$ Off
COTTON HOUSE DRESSES
Fast Color and Sanforized
Brunch and Wraparound Styles.
Reg. $\$ 3.95$ Dresses - Now $\quad \mathbf{\$ 2 . 8 8}$
Reg. $\$ 2.49$ Dresses - Now $\mathbf{\$ 1 . 8 8}$
SKIRTS

| BLOUSES |
| :---: |
| Reg. 86.50 Now $\$ 3.88$ |
| Reg. 89.50 Now $\$ 5.88$ |
| One Lot Of |
| Blouses in broken sizes |
| Only $-\mathbf{\$ 2 . 8 8}$ |

keg. 810.05 to 24.95
Now $1 / 2$ Price



Lakeviow News
 Thornton of Fort Worth - Hpert Sat-
urday nikh with Mr. and Mrs. BL.
Breed. Betty Sue Thornton visited Bred. Betty Sue Thornton visite
the Breeds sunday.
Mr. and Mrs Kenneth Reid
 Mr and Mrs Verlon Wright and
family and Joe Bunch Visited Mr.
and Mrs. Charlie Wrisht Monday


As A Farm Woman Thinks the unseen bridge The Unsex bribas
There is a bridge, where of the
span Is rooted in the hearts of man,
And reaches. without pile or rod,
Unto the Great White Throne of Its traffic is in human sighs
Prequently watted to the skies Tis the one pathway thom disies
And it is called The Bridge The ato $\frac{1}{5}$ ? this sifth day of ouly, va day o ditung
prayer for rain for the drouth-stricken southwest. And when we pray
let us pray for the right way of us
ing te rime ing the rivh boumtios our Lof us
troely gives to us and sometimes we
to If the crops were growing and
shading the ground, we would not think so much about the eould note
heat we have had for so long. We would say ht had for so long. We crop orowing
weather The skies are of brass, the
 shrrubs and hook nowd see the trees and dying the gar
dens drying ux. I recail the Maste PLAINS TYPEWRITER SERVICE
$\qquad$ Just leave your machines at the
Hesperian and we will plick them
up each week We now have a full uine of
We mek
$\qquad$ We also have all makes Basy payment plan provided

Office and art supplies


$\qquad$
[a7

News of Dougherty


 Morton Sunday. George and Leroy
retumed home with their parents.
Mr. and Mrs. S. M Craword vis-
to
Ited relatives at Lubbock Sunday.

## Hospital Report,




## OHII y your ORRD Dealer has

## Used Cars and Tucks <br> x. <br>  an $\sqrt{A-1}$ used cre or muck <br> 



## Yes, something new $F$ USED GARS hes been added-it's <br> , <br> AND TRUCKS

BISHOP MOTOR COMPANY<br>112 West Missouri<br>Floydada, Texas


< 푸
Sunday - Monday - Tuesday - Wednea July 12-13-14-15 RE EVEN FUNNIER


Merry Melody Cartoon
"Duck a Red Hot N THURSDAY AND FRIDAY

-Plus-
"Heir Bear
Barney Bear Cortoon-"Heir Bithout
Technicolor Special - "Man Wi Country'

## FRWE PASS TO

Mr. and Mrs. A. C. Goen
Mr. and Mrs. O. R. Graves

