

RE-ENACT SCENE OF FIFTY YEARS AGO



...years ago at a Masonic meeting in Floydada, R. C. Scott conferred the degrees on Walter Gound, also of Floydada.

Family Badger in Small Hours

A badger been seen and the city limits of Floydada.

Club Has Meeting Scheduled

Floydada Country Club will hold their annual meeting at the county court room of the date June 11.

Elect Earl Crow Lions President

New officers of Floydada Lions club recently elected for the year 1953-1954 will be installed at their regular luncheon meeting on Thursday, June 25.

Farmers Battle Lack of Under-Ground Moisture

Floyd county farmers are going to have a continuing battle against lack of underground moisture in their efforts to raise a cotton crop this year.

Reports from out in the fields this week indicated that some cotton is beginning to lose its pep under a hot sun.

Delay Receiving Job of Paving

Delay in receiving the paving through the city from Kerr & Middleton contractors on Highway 70 and 207 was occasioned by a change in a dip called for on West California.

New Grower Wheat Sign Up in July

Application blanks are available at the county PMA office now. No definite announcement has been made yet that allotments and marketing quotas will be used for 1954.

Floydada Oil, Gas Rentals Renewed

Stanold Oil & Gas Company in May renewed their rentals on city property in Floydada, extending their oil and gas leases into 1954.



BENSON TO APPEAR AT TECH - Secretary of Agriculture Ezra Taft Benson will appear for a speaking engagement on the Texas Tech Campus June 27 as part of the American Cotton Congress in Lubbock.

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Reagan Announces An Added Partner

From his hospital bed in the veterans hospital in Amarillo this week John H. Reagan announces the addition of a partner in the Reagan insurance agency here in the person of C. W. Giesecke, Jr.

Must Have More Revenue, Says Telephone Company

Taxable Values Stretch Almost To \$14 Millions

Tax rolls based on new taxable values set by the commissioners court in January will bring the total assessed values in Floyd county up above the \$14 million mark this year.

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Mrs. Rink In Class of Fifteen Given Nurses' Degree

Mrs. Sammye Shultz Rink, daughter of Mr. and Mrs. Bonnie Shultz received an R. N. degree Thursday evening, June 4, in an impressive ceremony at St. Andrews Episcopal church.

Induction For Twelve June 23

Twelve young men, including one from Floyd county, have been ordered to report for military service induction the morning of June 23, by Local Board No. 45.

City Swimming Pool Does Big Business

Business of the city swimming pool got a big send-off in the waning days of May and the first week of June.

Bond Assumption Vote On June 24

Taxpayers of all the far-flung area of Floydada independent school district are called upon to vote in a bond assumption election on Wednesday, June 24.

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Wheat Harvest Under Way

Although wheat harvest in Floyd county has been under way only a week, harvest days will soon be over.

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Southwestern Bell Telephone company has filed a request for higher rates in Floydada.

Fair Will Seek 300 Members

At a meeting Tuesday night the members of the steering committee proposing a county fair for Floyd county to be held on September 17, 18 and 19, held a brief session with membership committee members in the county court room.

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These rates should help us meet today's higher costs of furnishing telephone service," Oakley said.

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SPENCER BELL - Former Floydada resident, graduated on June 5 from the Los Angeles School of Optometry.

Wednesday's Markets

Table with market prices for various goods including Hens, Butterfat, Eggs, Wheat, and Milo.

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor.
THURSDAY, JUNE 11, 1953



tered as second class mail office at Floydada, Texas, established 1894 by Charles under the act of Congress 1897

VIEWS AND COMMENT

You can't have non-support for one portion of the business of the country and support for the others without a break down and a readjustment. You don't have to be a socialist to realize the hard business fact of this statement. It was proven in the period in the country's history that began in the late eighties and moved on into the 1920's when a complete breakdown came after farm operators had mortgaged their last bits of land and foreclosures started on a grand scale. There had been signs the blow up was coming for some years. Farm people, proud of their "independence," would not ask for relief and to the others the situation was a "normal" one, normal for them to have protection, normal for the farm people to be in an eternal sweat, on account of selling in a market that had no protection and buying in a market where the sellers either had a little protection or a lot of protection. Joseph W. Bailey, Texas senator of another era, was one of the first on the national scene to cry out against this inequity. Now the government is going to switch back to a policy of non-support for farmers, so far as is possible we are told, while there are still controls on labor and the equipment which farmers buy. There will be stress and strain. Everybody who doesn't want to do that way is going to be one of "those people who have had hold of the government tit and don't want to be shook loose."

Thousands of acres of good cotton, up to a good stand and growing off nicely is now in evidence in Floyd county. Where the land is irrigated the seeds began to come through in fine manner in the first heat wave in May. Now it is booming. In some dry land fields the story is the same. In others, where the subsoil moisture has begun to play out the story is different. We mention this because the stories we have been carrying in The Hesperian might mislead the town people and those others a far piece from here into thinking that the dry weather has been totally devastating. The irrigated acreage in cotton is high, it's condition promising.

Wheat that usually gets a handsome hand annually as the harvest season opens, is getting little note in the prints this season. To make a splash you have to boom these

days. A million bushels or so of what doesn't put everybody and their dogs in the harvest field. There are some excellent crops of irrigated wheat in the county and some fair crops of dry land wheat. There isn't any boom to this harvest but it is enough to relieve some stress and strain here and there.

The ideal time to plant forage feeds in a normal year is June 10 to July 1, to give the crop time to mature as the hot season begins to wane. If the good rain comes that The Hesperian has been insisting must be just around the corner, the dry land man who has his planter all hooked up and ready to go will profit by so doing. If this happens to be one of those rare, rare years when the elements simply will not "focus" one is not much worse off for having prepared. We know that it is nearer the time for it to begin to rain in ample amounts than it was the last time the matter was mentioned. A country that has plenty of feed in the fall generally has good times in store for the following winter.

If dry weather hangs on there'll be more need for good looking attractive stores than ever, because the competition between cities and towns is going to get fiercer. The most attractive establishment is going to get the most of that diminishing number of dollars. Good sign this week is the announcement of the grand opening Saturday of two of the new look establishments in Floydada. The owners in these instances have plowed back a big part of the profits which the public has vouch safed them in the past decade or so. You have to "fertilize" a business the same as a piece of ground.

Face lifting finished, this week for Highway 70 through the city marks an important phase in the growth of the community. It points up also the need for similar attention to other important arteries of commerce adjacent. How good west Missouri street looks illustrates how bad South Main and South Wall look, now you have something in contrast. How well people who own property on these streets can do anything about it depends on what their attitude toward their property there may be. When you want something that is in reason you can get it.

Cub Advancements Awards at Picnic

Pack 57, Floydada Cub Scouts, held their monthly meeting with a family picnic in the City Park Monday evening, June 1. After a game of "scrub" softball, the Scouts were treated to free ice cream.

The following received advancements and awards: David Carol Hutchins, Gold arrow under Bear; George Farris, Wolf Rank; Don Switzer, Bear Rank; Don Earl Davis, Bear Rank; Dennis King, Bobcat Rank; Franklin Goen, Bobcat Rank.

At this meeting, the Cub dads agreed to meet with the Cubs on Wednesday evening each week, starting June 10, to play soft ball in the city park.

June 20-21 is the date for all Cub Scouts and their dads to make the annual Camp Post trip. Camp will start for this group, Saturday June 20, at 3 p.m., and will close after noon Sunday. Make your reservations now with your Cub master. All Cubs and dads who plan to swim on this trip, must complete medical examination blanks. These blanks are available now with your Cub master.

The program for this trip will include swimming, hikes, council fire, games, camping out, etc. Sunday school will be held Sunday at 9:00 a.m.

ATTEND ANDREWS WEDDING

Mr. and Mrs. F. M. Covington of Dougherty attended the recent wedding of Miss Vona Bell Grant in Andrews, Texas.

While in Andrews they visited their daughter, Mrs. Warden Mayes and family attending the wedding from College Station.

Miss Grant and Mrs. Mayes were West Texas State classmates.

SISTER OF FRANK WEBB BRIDE OF SEYMOUR MAN

MATADOR—Miss Marjorie Webb daughter of Mr. and Mrs. Marvin Webb of Teepee Flat community became the bride of Lester Morgan, son of Mr. and Mrs. M. M. Morgan of Seymour, in a ceremony performed in Matador, Friday May 29. Rev. Berry Watson, pastor of the Landmark Baptist church officiated.

Mrs. Morgan attended Roaring Springs high school and Mr. Morgan attended Patton Springs high school. The couple will make their home on a ranch near Seymour, where he is employed.

The bride is a sister of Frank Webb, assistant manager of Piggly-Wiggly Floydada.

Miss Elaine Hale of Amarillo was a guest of her brother, Walton Hale and Mrs. Hale, last week.

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Badgett & Probasco Radiator Shop

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E. P. NELSON Agency

Mr. and Mrs. Claude Terry, of Post, Texas, were among the visitors in Floydada for pioneers' day. While here they were guests in the home of their daughter, Mrs. Claud Weathersbee and family. Mr. Terry spent his early youth in Floyd county, the family moving from Floydada in 1903.

Dale and Bert West, Mrs. J. T. Hutchins, week with their relatives. Mrs. Hutchins has recently been in the navy, having served in Korean waters. The Wests live in Canton, Texas.

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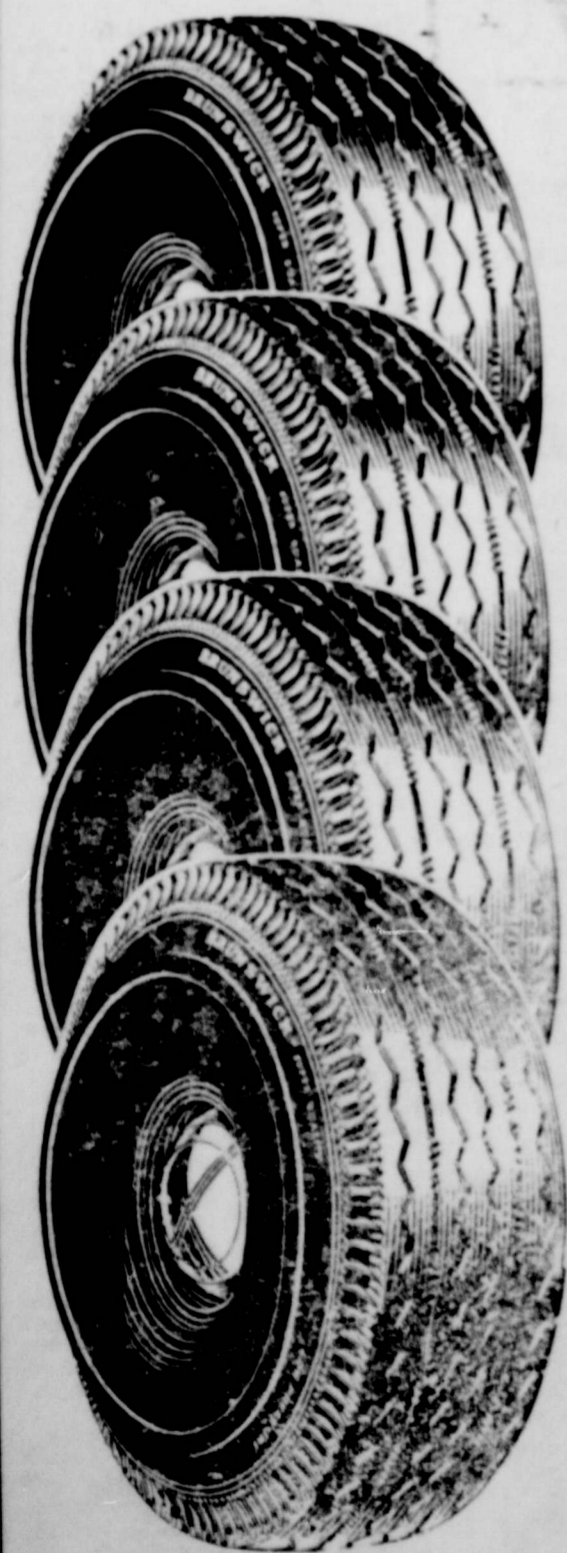
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For Your Old Tires

That's right we will allow you 25 to 80% for your old tires on the new Brunswick Tires.

This new Brunswick Tire is the one you need on your car to protect you and your loved-ones.

This New Brunswick Tire is the Premium quality tire built with Truck Rayon cord to protect you and your family.

This New Brunswick Tire has a dual tread not found in other tires to give you the long mileage you have a right to expect --

All of these special qualities that you need and want and still at reasonable prices.

LET US Explain these features to you and before you buy be sure to get our prices.

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AND IT'S STILL THE ONLY V-8 IN THE LOW-PRICE FIELD! No other engine in the world enjoyed so much popularity as Ford's power-packed high-compression V-8. Today, 4 out of every 5 V-8's are Ford V-8's. And while other makers are scrambling to catch up, Ford and Ford alone offers a V-8 in low-price field... and for hundreds less than most!



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FORD'S V-8 IS THE SAME TYPE OF ENGINE

AMERICA'S COSTLIEST CARS ARE SWINGING TO!

Six more makers in the last five years alone have switched to V-8 power in their most expensive models. Yet Ford's been offering this same type of V-8 power for over 20 years! What's more, Ford gives you your choice of Fordomatic, Overdrive or Conventional Drive—the widest choice of drives in the low-price field!

FORD'S V-8 GIVES MORE "GO" PER GALLON!

Whether you choose Ford's 110-h.p. V-8 or the 101-h.p. Mileage Maker Six, your engine lives on a lean diet. For both offer the gas savings of Ford's exclusive Automatic Power Pilot which squeezes the last drop of power out of every drop of gas... "regular" at that! See and Value Check Ford's "Worth More." You'll agree Ford's worth more when you buy it, worth more when you sell it.

FORD'S BUILT OVER 13 MILLION V-8's

Bishop Motor Co.

114 W. California St., Floydada

Telephone 228

Floyd County 14 Years Ago

(Taken from the Hesperian, issue dated June 8, 1939)

First load of 1939 wheat to reach the Floydada market came in unexpectedly Monday afternoon from Roe Jones of Center, who cut the wheat from the Lester Halle tract where he has 164 acres of grain. Edwards Grain and Elevator bought the grain at 63 cents, market for the day, and paid Jones a premium.

George McAllister, farmer and former manager of Texas Company wholesale distribution in this territory, last week was named business manager of the Floydada hospital and clinic. The hospital is operated by Drs. D. H. Pitts and A. E. Guthrie.

Mr. and Mrs. J. C. Wester and Mr. and Mrs. Walter Travis left this morning for points east which will take about three weeks of driving and visiting. Messrs. Wester and Travis will attend the Rotary convention at Cleveland, Ohio, as delegates from Floydada Rotary club, then the party will travel east.

Congratulations of the First Christian church granted their pastor, Rev. Gordon L. Voight, a six-month leave in order for him to accept a call as district chaplain in New Mexico CCC camps out of Fort Bliss.

The hopper war for Floyd county is progressing steadily, according to a report from the County agent, D. P. Bredthauer, but that more speed will be necessary if the infestation is to be halted before it spreads.

George McWhirter, former teacher in the Floydada high school and Miss Margaret Eugenia Spencer of Dallas were married in Dallas on Saturday afternoon. The couple will make their home in Amarillo where he is a member of the high school faculty.

Miss Cleo Birch, daughter of Mr. and Mrs. W. P. Birch was graduated from McMurray college in Abilene June 1 with highest honors in the class.

Ershel Mathews, Floyd county student at Texas Tech, will have an unusual opportunity to study this summer, when he journeys to New York state to spend six weeks in the laboratories of Civa Company incorporated, which produces dyes. Mathews was given a scholarship which enables him to study there in recognition of outstanding work during the school term at Tech.

Irvin Allen, student of TCU at Fort Worth is home on a 10 day visit with his parents, Mr. and Mrs. Oliver Allen.

Mrs. Ham Smith was leader of the program of the Floydada garden club when it met Friday morning with Mrs. B. K. Barker.

Miss Ruth Jordan daughter of Mr. and Mrs. W. B. Jordan returned home this week from Howard Payne college where she received her degree. She will remain at home with her parents during the summer months.

Mr. and Mrs. J. C. Newsom announce the marriage of their daughter, Lois, to C. T. Morrison of Lubbock on August 14, 1938 at Clovis, New Mexico.

Miss Elvina Furrow, daughter of Mr. and Mrs. W. H. Furrow of Pleasant Hill, and C. B. Crosby were married in Plainview on Saturday, May 27 by Rev. Robertson, pastor of the Methodist church. The couple was attended by Miss Ima Jean Aiken. The couple will live in Floydada.

Billie Staniforth is expected to return to his home in South Plains this week after spending the school year at Oklahoma A&M college at Stillwater.

The Oberammergau Passion Play is produced every ten years.

Manx cats have no tails.

Unusual Accident Hospitalizes Four

Friday morning about 11 o'clock, Joe Smith of the Campbell community and his daughter, Mrs. O. J. Mangum and two sons, of Littlefield, enroute on Missouri street to the home of a son and brother, Ray Smith on West Lee street, were participants in an unusual automobile accident.

Mr. Smith, driving his car, and his grandson, Mack, age 4 were in the front seat, while Mrs. Mangum and the six months baby were seated in the back seat. As they neared the R. C. Scott home at 329 west Missouri street, Mack either decided to take driving of the car over or had a sudden urge to love his granddaddy's neck. The car hit a telephone pole on the corner head on. The front of the car and windshield were smashed. Glass from the windshield cut Mack across his lips, face and head. He was knocked to the floor of the car.

Mr. Smith suffered a cut on the upper lip and bruises and a cut on the hand.

Mrs. Mangum and the baby suffered shock and cuts. Mrs. Mangum

was thrown against the back of the front seat and the baby fell to the floor of the car. A deep cut was on the baby's head.

The victims were carried to Peoples hospital where they were given first aid treatment and further examinations.

Mrs. Mangum was here to visit her father and brother, while her husband was in Dallas on business. He returned to Floydada Friday night on being notified of his family's accident.

The victims were dismissed after a few days in the hospital.

Crash Victim Had Many Kinsmen Here

LOCKNEY June 2 — Mrs. Evelyn Bennett, 37, of Plainview, died in an automobile crash a half mile south of Plainview Sunday afternoon.

The late model pontiac driven by Mrs. Bennett collided head on with a 1949 Plymouth driven by W. K. Baxter of Lubbock. Baxter's daughter, Ann, 11, and his son, Bryan, 14, Lynn Richards, 14, Phil Agnew, 14, and Beth Goodwin, 13, all of Lubbock were injured. Some were in critical condition.

Funeral service for Mrs. Bennett were held at 4 p.m. Monday at the First Baptist church, Plainview. Dr. A. Hope Owen officiated and burial was in the Plainview Memorial park.

Survivors include a daughter, Sherwyn Ann, 19, a freshman at Texas State college, Denton, a son, Brian, age 6 and her mother, Mrs. M. D. Jones of Plainview.

Attending the service from Lockney were Mrs. R. C. Bennett, Mr. and Mrs. C. K. Bennett, Mr. and Mrs. R. I. Bennett, Mr. and Mrs. Paul Kropp, Mr. and Mrs. Barney Manning and Mary Louise, and Mesdames Bob McDonald, Carl McDonald, Sally Griffith, Elmer Sandusky, Clark Cates and Miss Marie McDonald.

Other relatives and friends attending were Mrs. Faye Crawford of Dallas, Mrs. Heston Bennett of Decatur and Mrs. J. D. Taylor of Clovis, New Mexico and Mr. and Mrs. J. K. Waggington of Lubbock.

Two drunks were wandering along the railroad track.

"These are the longers shairs I ever saw."

"Yesh," said the second one, "But it's these low handrails that get me."

There are approximately 456,000 words in the English language.

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FULL 60-BOX CASE OF TIDE



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WITH THE PURCHASE OF THIS
ABC-O-MATIC
SHAMPOOS, WASHES, RINSES, DAMP DRIES
ALL AUTOMATICALLY!

PRICED AT ONLY **299⁹⁵**

Dozens of tiny jets of rich, soapy suds are gently forced through the clothes while the exclusive pulsating action of the agitator, with its soft rubber fins, gently massages, flexes and shampoos the clothes for the cleanest washing you've ever known.



EASY TERMS . . . LIBERAL TRADE-IN ALLOWANCES!



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72-PIECE KITCHEN SET . . .

WITH THE PURCHASE OF THIS BEAUTIFUL NEW 1953
DETROIT JEWEL
DIVIDED-TOP GAS RANGE!

8200N PRICED AT ONLY **169⁹⁵**

SET WITH ALL 38" MODELS EXCEPT 8200N

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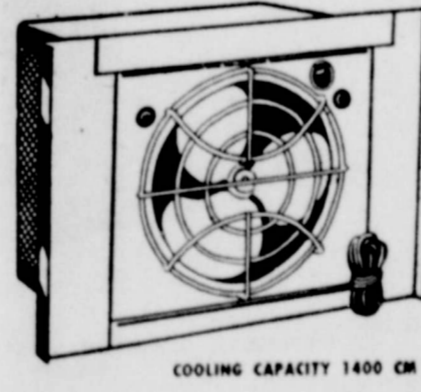
- 7-PIECE WATER SET
- 2-PIECE DOUBLE ROASTER
- 15-PIECE SPICE RACK
- DOUBLE ROLLER
- 6-CUP PERCOLATOR
- 3 PIE PANS
- 3-PIECE REFRIGERATOR SET
- 3-PIECE MIXING BOWL SET
- 4-PIECE CANISTER SET
- 35-PIECE DINNERWARE SET
- 3 CAKE PANS
- BUTTER OR CHEESE DISH
- MEASURING SPOON



MONTEREY DELUXE SEAT COVERS
FOR COACHES OR SEDANS

REGULAR \$15.95
NOW PRICED ONLY **13⁸⁸**

QUICK, FREE INSTALLATION!

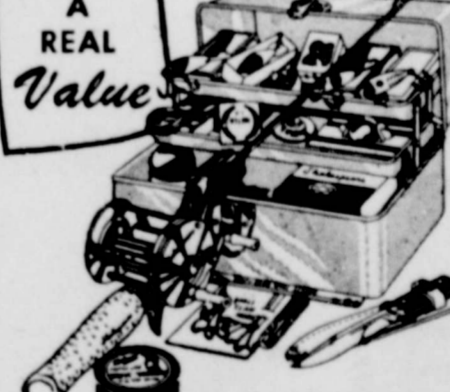


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FITS WINDOWS FROM 24" TO 36" WIDE!
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SHAKESPEARE FISHING OUTFIT

HERE IS A COMPLETE FISHING OUTFIT!
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LIMITED SUPPLY! GET YOURS TODAY!



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REG. \$10.95 EXCH.
12-MONTH GUARANTEE!
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Auto Store
THE HOME OF GREATER VALUES

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LOLLYPOPS FOR THE KIDDIES!

All Day
FRIDAY AND
SATURDAY, ONLY!

BIG VALUE! GALLON SIZE OUTING JUG
IDEAL FOR PICNICS OR OUTINGS!

REG. \$2.98
SPECIAL BIRTHDAY PRICE **2⁴⁷**

DELUXE ROCK WOOL INSULATED PICNIC ICE BOX
16", 10", 12" SIZE WITH HANDLE!

REG. \$7.95
AMPLE ROOM FOR TALL BOTTLES!
6⁸⁸

20-FT. LENGTH—FLEXIBLE Plastic Sprinkler
ADJUSTABLE SLIDING END CUP
SO COMPACT—EASILY STORED

REG. \$2.29
FIVE-YEAR GUARANTEE!
WILL NOT ROT OR MILDEW!
WATERS OVER 300 SQUARE FEET!
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25-FT. LENGTH—GREEN PLASTIC HOSE
1/2-INCH SIZE
REGULAR \$2.79
NOW ONLY **2²⁷**

Extra flexible, lightweight, durable. Brass couplings assure you many years of service.

Commissioners Increase Values

Less than 50 Floyd county owners were on the county equalization check up on Monday at their meeting. Only two appeared in response to the court in response to their report from the Dallas firm.

The Dallas firm's first estimate was to be set by the lines, gas lines and electric, gasline plants, tankage, black plants, telephone and derricks, including valuations on this list \$1,066,780. Figures for not immediately available.

The King-Latham-Stultz & Company contract 1944 and 1955 at the R. M. Stovall had last week, their grand Kinard and Miss both of Lubbock.

late for other accidents personally responsible makes a hole in one. —Blazes

Take Your Prescriptions to Bishop's Pharmacy

DRUGS AND RECEPTIONS COME FIRST

COOL! Refreshing!

SWAN TEA

ACTIVE... Today!

No other truck matches this value!

GMC TRUCKS

and out the low cost of 1953 GMC Pickup. Then remember—it includes:

- 6-Cylinder Valve-in-head Engine • 8.0 to 1 Compression Ratio • "6-Footer" Cab • 45-Ampere Generator • Double-Acting Shock Absorbers • Self-Adjusting Ball-Bearing Steering • Self-Adjusting Brakes • Synchro-Mesh Transmission • 6-Ply Heavy-Duty Tires.

Get a real truck!

L. C. McDONALD
Floydada, Texas

Social Events, Clubs

June Payne And Harvey Nicholas Took Vows Monday

Miss June Payne, daughter of Mr. and Mrs. C. W. Payne, and Harvey Nicholas, son of Mr. and Mrs. Ted R. Nicholas of Hawthorne, California, were married Monday afternoon, June 8, at 4:00 o'clock at the home of Mr. and Mrs. Cecil Payne, uncle and aunt of the bride.

Gordon Downing, minister of the City Park Church of Christ, officiated at the double-ring ceremony.

The couple pledged their vows before an arrangement of large floor baskets of white gladioli and greenery and lighted tapers in branched candelabra. The tapers were lighted by Misses Fern Patterson and Carolyn McDonald.

Preceding the ceremony, Miss Jean Porter sang "Through the Years" and "I Love You Truly." A group of voices softly hummed "Always" as the wedding party entered.

Given in marriage by her father, the bride wore a ballerina length gown of white French Rosepoint lace over satin, designed with a long fitted bodice and sweetheart neckline. The full skirt, was accented with a short scalloped lace overskirt. Lace gauntlets, complimented the short lace sleeves. A shoulder length veil of French illusion fell from a shirred lace tiara. She carried a white bible topped with white carnations, and tied with white satin streamers.

Traditional Bridal Custom

The bride carried out the traditional bridal custom of wearing "Something old, something new, something borrowed, and something blue." For something old, she wore a gold bracelet belonging to her maternal grandmother, Mrs. J. L. Huffaker. Something new was her wedding attire; something borrowed, was a white bible belonging to Donna Pierce. For something blue, she wore a blue garter given by Mrs. Clyde Bagwell. The penny in her shoe was minted in 1933, the year of her birth.

Miss Donna Pierce was the bride's only attendant. She was attired in a pale blue net ballerina length frock, fashioned with a lace and tulle pleated skirt over taffeta. Her shirred head dress and mitts were of pale blue net. She carried a colonial bouquet of pink roses. Others in the wedding party wore identical ballerina length frocks of pastel nylon swiss.

Bobby G. Lively of Grand prairie was the groom's best man.

The mother of the bride wore a navy sheer with white accessories. Her corsage was of white carnations. The groom's mother wore navy mesh with navy accessories and her corsage was of pink carnations.

All White Color Scheme

Immediately following the ceremony a reception was held. The bride's table was laid with a white lace cloth carrying out the all-white theme chosen by the bride. An arrangement of white carnations centered the table. The two-tiered wedding cake was topped with miniature bride and groom. It was placed at the opposite end of the table from the crystal service.

After the cake was cut by the bride

and groom, Misses Carolyn McDonald and Jean Porter served the cake and frosted punch to the guests. Miss Fern Patterson registered the guests.

Mrs. Nicholas is a graduate of the Floydada high school where she was a member of the Whirlwind band for four years, a member of the student council, and of the staff of the school paper.

Mr. Nicholas is a 1951 graduate of the Grand Prairie high school. At the present he is employed by the Standard Oil Company, of Hawthorne, California.

When the couple left for a wedding trip to points of interest in California, Mrs. Nicholas was wearing a pink silk linen suit with rhinestone and lace trim and pink and white accessories. She pinned the detachable corsage of her bouquet to her shoulder. The couple will be at home at 525 B-East 133rd Street, Hawthorne, California.

The following from out-of-town attended the wedding: Mr. and Mrs. T. R. Nicholas of Hawthorne, California; Mrs. J. L. Huffaker, Wolfe City; Mr. and Mrs. C. L. Daniel and sons, Claude Lee and Douglas of Paris; Mr. and Mrs. Edgar Wood, Miss Shirley Jo Wood and Leon Wood of Pampa; Bobby G. Lively of Grand Prairie and Miss Jeanie Sadler of Abilene.

O.E.S. Installation Saturday Evening

Saturday evening in the Masonic hall, Mrs. Flora McNeill was installed as worthy matron of the Eastern Star and her husband, M. J. McNeill was installed as worthy patron, for the year, 1953-54. Mrs. Clifford Dunn of Amarillo was mistress of ceremonies.

Installing officer, Mrs. Anna Dell Quebe of Lockney; installing marshal Frank McNeill, of Amarillo, brother of M. J. McNeill; installing secretary Mrs. Pauline Watkins of Ralls; installing pianist Mrs. Maggie Hamilton of Matador, with installing chaplain, Mrs. Beulah Stucker of Plainview. Candlelighter was Mrs. Reva McNeill of Amarillo. Others who took office on Saturday evening with Mr. and Mrs. McNeill were:

Associate worthy matron, Mrs. Jeannette Lackey, associate worthy patron, Gerald Lackey; secretary, Anne Sweigston, treasurer Mrs. Helen Patterson; conductress, Mrs. Roberta Russell; associate conductress, Mrs. Grace Robertson; organist, Mrs. Lula Green; chaplain, Mrs. Mable Leonard; Marshal Mrs. Jewel Jackson, serving as points of the star are Ada, Mrs. Winnie Dyson; Ruth, Mrs. Mary Helen Day; Esther Mrs. Arminta Cain; Martha, Mrs. Mary Lou Morrison; Electra, Mrs. Ruth Daniel; Mrs. Virginia Cage served as warden, and J. W. Day, Jr., sentinal. Soloist, Mrs. Jerry Ralls Fort Worth.

After the installation a social hour was enjoyed, when the worthy matron's chosen colors of pink and green were used in the refreshments of punch and angel food squares. Candles were used as table decorations. Retiring worthy matron is Mrs. Lela McNeill and the worthy patron her husband, Bill McNeill.



La Verne Fowler to Wed in August

Mr. and Mrs. Ernest Fowler announce the engagement and approaching marriage of their daughter, LaVerne, to Sid Muse, son of Mr. and Mrs. Lee Muse of Clarendon.

The wedding date has been set for early August, the wedding vows to be repeated in the First Baptist church with Dr. R. Earl Allen officiating.

Miss Fowler received a B.S. degree from West Texas State college in Canyon in May.

Mr. Muse is associated with the Western Oil Company at Sundown. He is a junior at West Texas State college.

Pope-Hollums Vows Read In Ceremony At Dimmitt Church

The First Methodist church in Dimmitt was the scene of the double ring marriage of Miss Shirley Ann Pope, daughter of Mr. and Mrs. G. C. Pope, of Route 3, Hereford, and Kenneth Hollums, son of Mr. and Mrs. Roy E. Hollums of Lockney, which was solemnized Monday evening, June 1, at 6:30 o'clock.

Rev. E. Lee Stanford, former pastor of the Methodist church, officiated.

The church was decorated with tall potted ferns and lighter candles.

Miss Sandra Neumeyer played the traditional wedding music.

Mrs. Johnny Powell was matron of honor and Miss Kay Bearden was brides maid.

Johnny Powell was best man.

The bride wore a white nylon dress

over satin. The sweetheart neckline was edged with nylon embroidery with full sleeves ending in a cuff at the elbow. The skirt was ballerina length and gathered full at the waist. Her finger tip veil was nylon net fastened with a row of white orange blossoms. She carried a white imported handkerchief with a blue flower in one corner. She wore a strand of pearls belonging to her mother and a penny in her shoe.

The matron of honor and bridesmaid wore dresses of blue taffeta and pink carnation corsages.

Bride Reared at Dimmitt

The bride was reared near Dimmitt and completed her high school course graduating with the 1933 senior class on May 26. She was quite popular in all high school activities. She was head majorette of the Dimmitt high school band.

The groom attended grade school in the Sand Hill community and finished high school with the senior class of 1952 in Floydada. For the past 10 months he has been employed with the Kirkpatrick Sales Co., of Dimmitt.

A reception was held at the home of the bride's parents, following the marriage service.

The reception table was laid with an ivory lace cloth over green with a bouquet of pink carnations and two tall pink and green candles on each side.

Miss Kay Bearden served the three-tiered wedding cake which was topped with the traditional bride and groom under wedding bells, and Miss Marlene Hollums, sister of the groom, served pink punch to the guests.

The bridal couple left immediately after the reception on their honeymoon.

They will be home after June 10 in Dimmitt.

Virginia Carter Married Friday

Mr. and Mrs. E. C. Carter and daughter and son, attended the wedding of Miss Virginia Carter and Chandler Rush on Friday evening at the Polk Street Methodist church, Amarillo.

Miss Carter is the daughter of Mr. and Mrs. Sid Carter, Amarillo, former Floydada residents, and is a niece of E. C. Carter.

The wedding was followed by a reception at the Amarillo Country club. Mrs. E. C. Carter assisted in the hospitalities at the reception.

ALATHEAN S. S. CLASS

The Alathean class of the First Baptist church met in the lower auditorium of the church on last Thursday for their monthly class meeting and covered dish luncheon.

Mrs. R. Earl Allen and daughter, Norma and W. B. Jordan were luncheon guests.

In the afternoon Mrs. W. F. Culpepper and Mrs. W. A. Amburn gave the devotional.

Members present were Mesdames L. H. Newell, W. B. Cantrell, Morgan Wright, M. C. Piqua, A. H. Manning, W. A. Amburn, O. R. Golightly, T. J. Heard, J. A. Grigsby, Mrs. Kate Collier, Mrs. W. B. Jordan and Mrs. W. F. Culpepper.

CROCHET CLUB HOSTESS IS MRS. LEE PEARSON

South Plains Crochet club met with Mrs. Lee Pearson Wednesday

Lucky You

by Dick Shaw



Lucky you—you slammed through traffic and escaped the consequences

afternoon, June 3rd. Hand work was enjoyed and lovely refreshments were served.

Those present were Mesdames Roy Childress and daughter, Mary Louise, H. T. Bradshaw, W. E. Sims, Will Snell, Mattie O'Neal of Sacramento, California, a visitor, and Mrs. Pearson. Also present were Lee Pearson, H. T. Bradshaw and grandson, Tommie Bradshaw.

The club is to meet next with Mrs. H. T. Bradshaw, Wednesday afternoon, June 10.

Mrs. J. J. McKinney Sunnyside Hostess

Mrs. J. J. McKinney was hostess to the Sunnyside home demonstration club Friday, June 5.

Roll call was answered with "If I had known".

The subject of the lesson for the day was legal documents.

Mrs. C. W. Denison gave a talk on what insurance means to me. Mrs. Roy Curry talked on safe legal documents, and Mrs. W. A. Lovell told of making a will.

A poem, "Title", was given by Mrs. Ray Latham.

Mrs. D. W. Burke was elected as T. H. D. A. nominee.

The hostess served refreshments to the following members: Mesdames C. W. Denison, W. C. Sims, R. B. Calhoun, W. O. Tye, Fred Brown and Will Snell, D. W. Burke, W. H. Hilton, W. A. Lovell,

Charles Probasco, Roy Curry Ernest Kendrick and two visitors, Mrs. Glen Armstrong and Miss Lois Harrell.

The club will meet next week on June 19 in the council room to study copper craft.

BUS SCHEDULES

Clip and Save for Reference

EAST BOUND		WEST BOUND	
To Vernon, W. Falls	8:35 A. M.	To Lubbock, El Paso	10:30 A. M.
	1:30 P. M.		4:20 P. M.
To Childress, Quanah	1:25 P. M.	To Plainview, Amarillo	10:25 A. M.
			4:20 P. M.

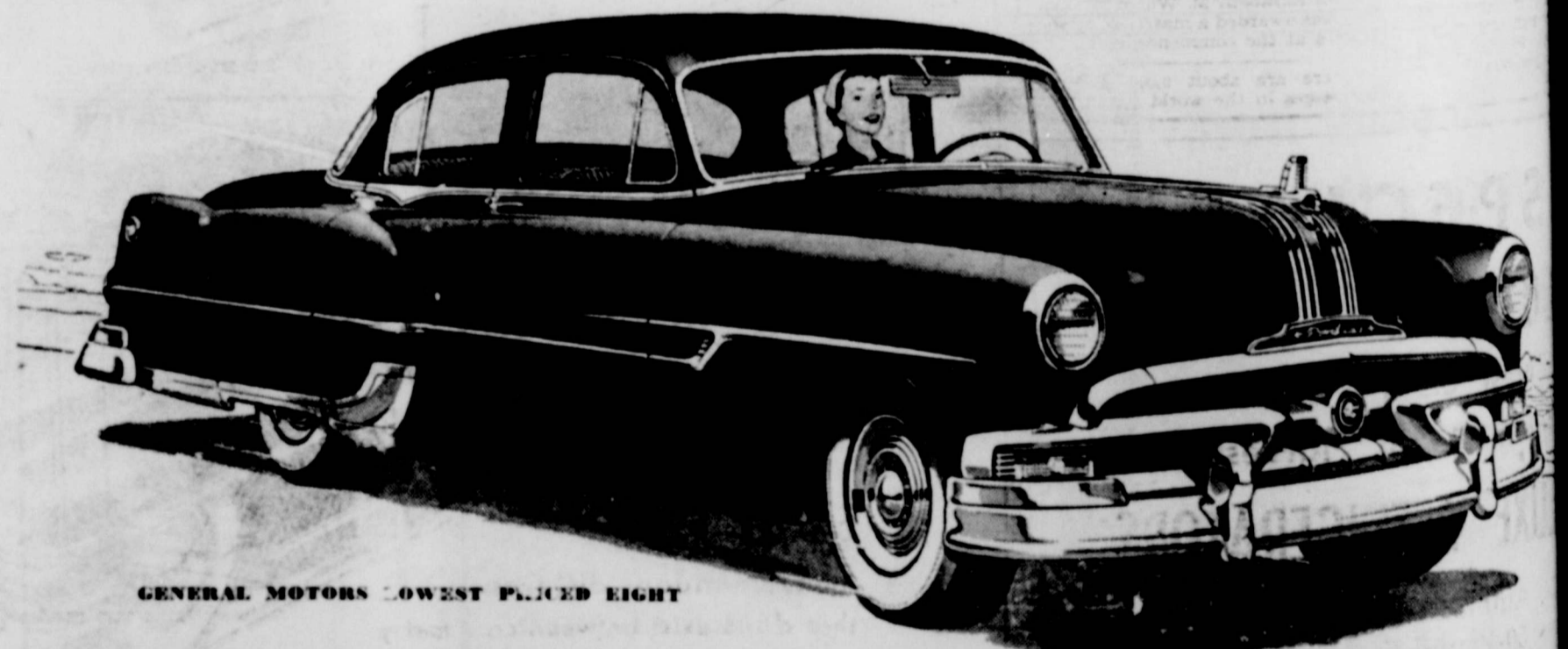
Low fares everywhere—T.N.M. & O. Coach

Magnolia Service Station No. 1

Fred Lambert, Agent

Station Hours: 7:30 a. m. — 6:30 p. m.

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GENERAL MOTORS LOWEST PRICED EIGHT

SO ROOMY! SO LOW IN PRICE!

Judge Pontiac purely from the standpoint of quality and it's hard to believe that it is actually a low-priced car. Certainly it's as distinctively styled as any car on the road—and its beauty carries through into its luxurious, roomy body by Fisher. Performance-wise, Pontiac is second to none, with power to spare that whisks you through city traffic or cruises with remarkable economy. And Pontiac is a big car, with a long, 122-inch wheelbase.

But Pontiac's outstanding feature is its price—a price so low that if you can afford any new car you can afford a Pontiac. Come in and get the facts that prove that dollar for dollar you can't beat a Pontiac!

Dollar for Dollar you can't beat a



L. C. McDONALD

Floydada, Texas

210 West California St.



Keep Cool ALL SUMMER ...be wonderfully warm ALL WINTER

Servel provides complete air conditioning in one compact unit—

SUMMER COOLING—No matter how hot the weather outdoors, there's always invigorating coolness inside.

WINTER HEATING—Clean, uniform warmth—without drafts—floods the home even on bitterest winter days.

AIR CIRCULATION WITH VENTILATION—A draft-free flow of clean live air prevents accumulation of stagnant air or tobacco smoke and provides uniform temperatures.

Now Available At New Low Prices

See Your Servel Air Conditioning Dealer

West Texas Gas Company

HELPING BUILD WEST TEXAS SINCE 1927

GOOD HEALTH



Answer to Question No. 1:
Proper diet under the direction of a physician may help control diabetes. The only effective treatment for controlling the disease is insulin, discovered by Banting and Best and considered one of the greatest medical developments of all time. Insulin is injected into the system, with the physician regulating the dosage. There is no effective medication by mouth.

Answer to Question No. 2:
It is a condition of childhood in which the knees come together.

It can be treated by your doctor, usually with exercise, proper shoes and mild forms of manipulation. It rarely requires braces, plaster-casts or operation.

Answer to Question No. 3:
Stuttering is a nervous reaction in speech. Never label your child a stutterer. With the help of your family physician, try to find a cause for this nervous condition: (coddling, jealousy, etc.) and treat the cause.

(Copyright 1952 by Health Information Foundation)

Silverton Pioneer Passes at Age 83

Funeral service for J. R. Burson, 83, pioneer Briscoe county resident, was conducted on Tuesday at the Silverton Baptist church.

Reverend G. A. Elrod, pastor, officiated and burial was in the Silverton cemetery.

Mr. Burson died Sunday afternoon of a heart attack at his home in Plainview, where he had lived since 1934.

Mr. Burson moved to Silverton in 1896 and where he engaged in the mercantile, drug and lumber business. He assisted in organizing the First National bank in Silverton. After he moved to Plainview he was employed as a pharmacist until his retirement about eight years ago.

Survivors include his wife and four sons, Grady of Amarillo, Jerry Mineral Wells and Max and Todd Ed, both of Plainview, and six daughters, Mesdames Shelby Haynes of Silverton, Guy Whitacre, Les Weak and Maud Dean Burson, all of Plainview, and Mesdames O. X. Light of Panhandle and Milton Bell of Monrovia, Calif. Also surviving are twelve grandchildren and four great grandchildren, also four brothers, J. T. J. D. and J. N. O. Burson, all of Mineral Wells and Johnny Burson of Albuquerque, New Mexico, and one sister, Mrs. Dick Stewart of Mineral Wells.

Laundry machines in the U. S. Treasury clean soiled money.

Loses Good Horse In Trailer Mishap

Weems Norman, who attended West Texas State College at Canyon last year, had a beautiful quarter horse, which he took to the college from the farm near Dougherty and enjoyed riding while at school. He and his dad, Bill Norman are members of the Floydada Roping club. Last Wednesday evening they were enroute to Floydada to practice with the group, bringing their horses in a trailer.

Near the A. H. Kreis home, it happened. The trailer started rocking, (the horses may have been frightened) but anyway, the trailer overturned, and the horse belonging to Weems was instantly killed. Bill's horse was only slightly hurt.

Weems is grieved over the loss of his beautiful animal, for which he had been offered \$500.00 recently.

Weems leaves early next month for Port Benning, Georgia, where he will enter officers training school.

Two drunks were wandering along the railroad track.

"These are the longest shits I ever saw."

"Yeah" said the second one. "But it's these low hand rails that get me."

South America extends farther south than Africa.

Maple sugar and rubber are both sap from trees.

The Floyd County Hesperian, Floydada, Texas, June 11, 1953

LEGAL DOCUMENTS INSURANCE TALKED AT DOUGHERTY CLUB
Dougherty Home Demonstration club met June 3 in the home of Mrs. Ruth Daniels. The program for the day was on "Is It Legal?"

Roll call was answered with "If I had known —"

"What life insurance means to me" was discussed by the 11 members present.

"Safe legal documents" was given by Mrs. Doris Drysdale.

"How to make a will," was read by Mrs. Clarence Ashton. A sample will was shown to the members.

A poem entitled "Title" was given by Mrs. Ned Bradley.

Mrs. Bill Smith had charge of recreation. Game prizes were awarded to Mrs. Drysdale and Mrs. W. O. Jones, jr., Mrs. Smith received the door prizes.

A refreshment plate was served to Mesdames W. O. Jones, jr., C. A. Caffee, Howard Drysdale, G. W. Smith, Raldo James, Clarence Ashton, Claude Ring, Ned Bradley, Doris Jean Cochran, Bill Smith and one visitor, Mrs. C. R. Woodson.

MRS. J. E. ROY HOME

Mrs. J. E. Roy returned last Thursday from San Diego, where she had been with her daughter, Mrs. Gordon Gray and family.

Mrs. Gray had major surgery while Mrs. Roy was in San Diego. She was improving when Mrs. Roy returned home.

Too Late to Classify PIANOS
Bargain to responsible party who can assume present obligation on a spinet or two small upright pianos. Will have representative in this locality soon. Write or call at once Credit Department, McBrayer Piano Co., 217 West 6th Amarillo, Texas. 20 2tc.

For full information contact your nearest VETERANS ADMINISTRATION office

Longtime Resident of Crosby Dies

CROSBYTON — William Henry Hames, 80, mail carrier and lumber freighter in the early days of Crosby county died at 11 p.m. Monday in the Crosbyton Clinic-Hospital after an illness of four weeks.

Funeral services were held at 10 a.m. Wednesday in the King Funeral Home chapel here with the Rev. Carl Grissom, Baptist minister, officiating. Burial was in the Crosbyton cemetery. Masonic rites were conducted at the graveside.

Survivors include: his widow, Mrs. May Hames; two sons, Quincey and Warren; a daughter, Mrs. Rollin Artley; all of Crosbyton; and a brother, Fred Hames, Tulsa, Okla., a sister, Mrs. Myrtle Garner, Danville, Ark.; two grandchildren; and three great grandchildren.

Hames was born June 11, 1872, in Arkansas. He came to Old Emma in Crosby county in 1901. After a year there, he moved to a farm eight miles north of Crosbyton. In 1941, he retired and moved to Crosbyton from the farm. He carried the mail in a buggy from Emma to Dickens for six years. He then freighted lumber from Plainview to Crosbyton for a number of years.

Two Floyd Students Graduate at OU

Two Floyd county young people received degrees from Oklahoma University at Norman last Monday evening.

Dr. George L. Cross, president of the University conferred 1,450 degrees, at the sixty-first annual commencement exercises.

Gilbert L. Turner, received a bachelor of business administration degree.

Mr. and Mrs. Clint A. Turner, north of Floydada, attended the commencement exercises on Monday evening, to witness their son receiving his degree.

Miss Elizabeth M. Wingo of Lockney was awarded a master of science degree at the commencement.

There are about 5,000 different languages in the world.

Farm Bureau Sees Penalty Easement by Cotton Buyers

Floyd county Farm Bureau has been busy itself with the problems of over-size and under-size bale penalties and with the question of price supports for cotton seed.

Chester Carthel, president of the county organization of farm and ranch people, will report Thursday night to the county directors on a meeting which he attended on Saturday at which these matters were talked in an area meeting.

Considerable easement in the penalties are expected for the coming season as a result of conferences of growers, ginners and the cotton buyers. Heretofore Texas buyers have been more rigid than in any other state in the application of under-weight and over-weight penalties.

The county Farm Bureau is recommending that interested farmers attending a District 2 meeting in Lubbock hotel Monday of next week, June 15, from 10 a.m. to 3 p.m., when these and other matters will have attention.

Why Harbor These Pests?



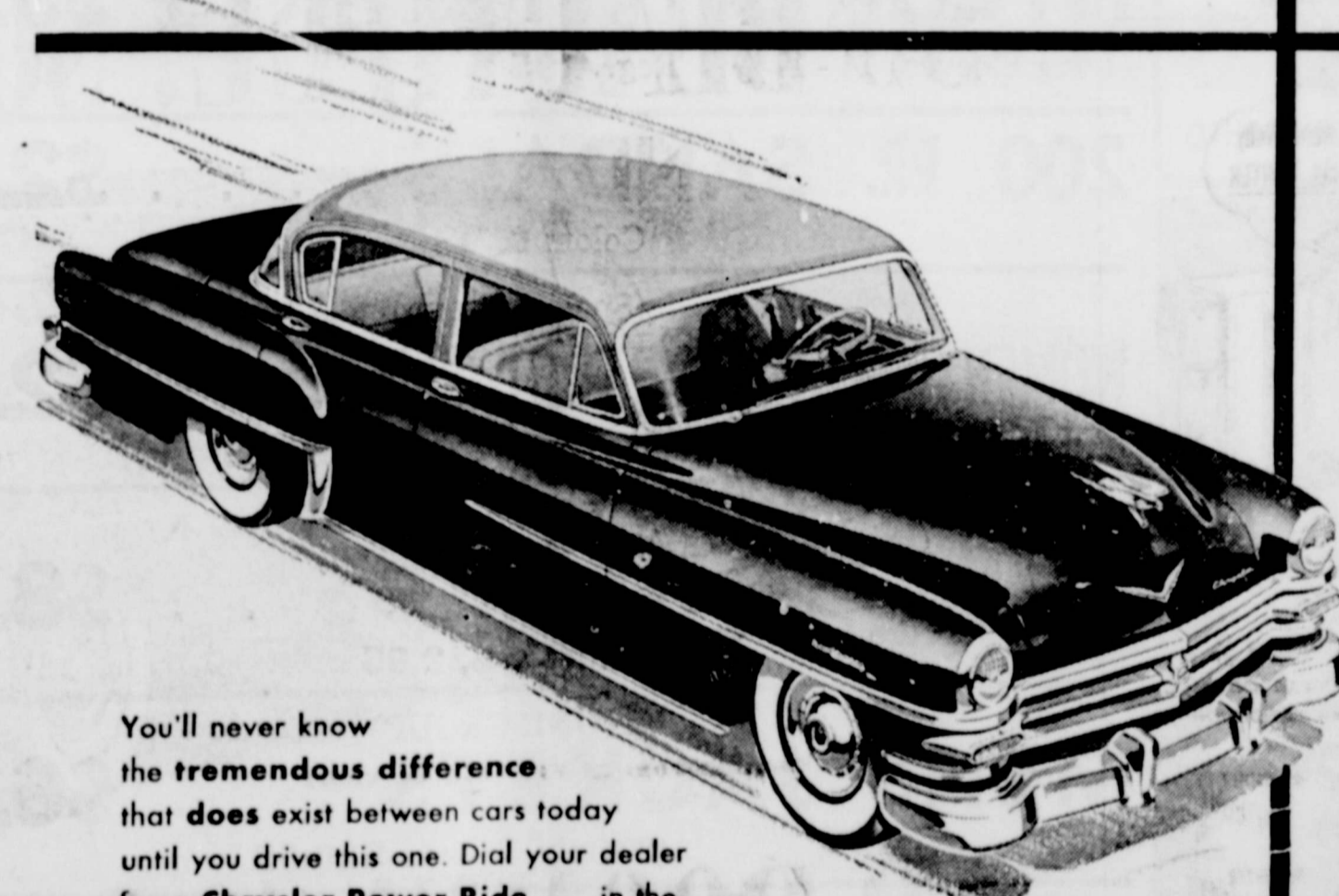
USE TOXICHLOR
Manufactured by Thompson-Hayward Chemical Co., Kansas City, Mo.

CONTAINS CHLORDANE
Dust or spray—the sure deadly killer of ants and roaches.
—LOOK FOR THIS TAG ON THE LABEL—

Morckel Farm Chemical Co.
Phone 539 Floydada, Texas

Top Car.....

in drive power... control... safety... comfort!



You'll never know the tremendous difference that does exist between cars today until you drive this one. Dial your dealer for a Chrysler Power Ride... in the car that brings you the great features first!

New kind of power!
FirePower V-8 gets maximum drive from gas. Hemispherical combustion power... as in the costliest European sports cars!

New kind of control!
Full-time Power Steering does 85% of the work... checks all wheel lift, steady, predictable in action!

New kind of safety!
Power Brakes stop you fastest, with but is the ordinary effort. Safety-Kim wheels hold punctured tires safely on!

New kind of ride!
With double-strength shock absorbers, soft Chair-high seats... plus the protection of the Safety Crash Pad dash panel!

Out of 146 major automotive advances in the past 28 years, Chrysler has introduced 77...that's actually more than all other makes of cars combined!

Chrysler FirePower New Yorker
Now Available—The New Chrysler Airtemp Air-Conditioning System



K. CROUCH MOTOR COMPANY 112 West Missouri St.

SPECIAL CLOSE-OUT OFFER
New 8.5 ft. G-85-D International Harvester
LUXE REFRIGERATORS

- Automatic Defroster;
- 50-Pound Freezer;
- Thermostat-Control;
- Butter Keeper;
- Pantry Door;
- Twin Porcelain Crispers;
- Meat Tray;
- Chrome Shelves;
- 5-Year Guarantee.....

\$379.95
\$129.95... trade in on your old Refrigerator

LIMITED QUANTITY
MARTIN & COMPANY

RE-ORGANIZATION Clearance!

... STOP - LOOK - READ ...

Van's Family Store Sale of the year - - There has been a growing demand for Childrens Wear in our store so we must reduce our stock of mens wear to make room for it. In the future we will carry clothing for boys and girls up to twelve years of age. To encourage you to take advantage of our mens wear reduction sale prices have been drastically reduced on our entire stock. Come early and stock up for your present and future needs. Sale starts 9 a. m. FRIDAY, JUNE 12th.

... NO RETURNS OR EXCHANGES - ALL SALES CASH ...

1st Quality
NYLON
HOSE
51 GAUGE 15 DEN
69c Pr.
Some 60 Gauge In-
cluded. Values to
\$1.65
(Limit 3 Pairs)

**MEN'S
SLACKS**
RAYON
GABS. **\$6.50**
(Includes Alterations)

48 pr. Only
(All Wool)

**SLACKS
\$8.95**

REGULAR \$12.95

(Nationally Advertised)

**MENS DRESS
SHIRTS**

COLORS - WHITES
& STRIPES
Reg. & French Cuffs

\$2.95

REGULAR \$3.95 & \$4.50

TOWELS

Hand Size, 18x36 **37c ea.**

Bath Size, 22x44 **67c ea.**

Sun Gold—Emerald—Lightning Pink—Aqua—Lilac

WASH CLOTHES 12 for \$1.00

(To Match Above Towels)

LADIES BLOUSES . . . \$1.88

Nylons — Rayons — Plisse — Broadcloths — Regular **2.49 & 2.98**

(Entire Stock)

MEN STRAW HATS . 1/3 OFF

(Extra Band Free with Panamas)

**MENS BRIEFS - SHORTS
&
VESTS 49c**

SKIP-DENT

SPORT SHIRTS . . . \$1.39

S-M-L

NYLON SPORT SHIRTS \$3.49

(Long Sleeves) 14 - 17 1/2 Reg. **4.95**

200 PR. SANDALS . . . \$2.66

Colors & Whites

(Special Group)

WOMENS & MISSES FOOTWEAR . . . \$2.88

(All Taken From our Regular Stock) Values to **\$6.95**

NYLON VENTILATED

MENS OXFORDS . . \$8.95

Values to **\$12.95**

(ONE GROUP)

MENS JACKETS . . . \$6.88

(20 Only) Values **\$10.95**

(WOMENS WASHABLE

TERRY CLOTH SLIDES . \$2.99

PINK - BLUE - WHITE — 4s — 9s

**COTTON PRINT
DRESSES
\$2.98 Ea.**

OR

2 FOR \$5.00

Bring a friend and share the
extra saving.

Ladies & Childrens
SHOES

(About 100 Pair)

\$1.00

VALUES TO **\$8.95**

100 PAIR

**MENS
OXFORDS
\$6.88**

Values to \$12.95

**MENS
WORK SHOES**

(38 Pair Only)
\$6.88

REGULAR \$10.95

**BOYS
Sport Shirts**
Plisse Prints
Broadcloths
**\$1.19 &
\$1.39**

2-10s — 12-18s

**MEXICAN
PALM**

**Straw Hats
\$1.00**

REG. \$1.39 & \$1.49

**MENS
WHITE
"T" SHIRTS
77c**
REG. 95c

Childrens
**Anklets
4 Pr.
\$1.00**
REG 39c

**VAN'S
FAMILY STORE**

108 MAIN ST. FLOYDADA, TEXAS

**MENS
Sport & Dress
SOX
3 for \$1.**
REG. 55c Pr.

**LADIES
PANTIES
5 - 6 - 7
39c**
3 for \$1.00

W Cases in Summer

Increasing numbers of lockjaw cases develop between now and the Health Officer Geo. ... today, despite known prevention.

lockjaw cases jump because exposures in scratches or punctures are more frequent in summer when people are outdoors.

lockjaw are common in soil—especially when they enter through a wound or a scratch. A fatality from lockjaw and neck muscles severely that jaws in-vice-like.

muscle constriction body muscles, until best like a box. A fatality from lockjaw and neck muscles severely that jaws in-vice-like.

may heal, but inside, is from the air, the "vegetating" and especially vulnerable. Cox cautioned, be-

of your
BURNED?

FREE
HOUSEHOLD
INVENTORY
BOOKLET

HOME
VALUES
HIGHER

TELL YOU HOW TO
UT
INSURANCE
COSTS

JUST
CALL

No. 345

OWN-
OLMES
MPANY

How to Win Friends by Telephone

ONE OF MANY WAYS you can learn to make better use of your telephone service. We have several motion picture charge to interested groups. We also have a library of booklets on the subject and we have commissioned Post to write a series of advertisements on good telephone usage which you may have seen. We consider this part of our responsibility to you as good neighbors and citizens of the communities we serve.

WESTERN BELL ... A TEAM OF 26,000 TEXANS ... PARTNERS IN PROGRESS.

cause the primary source of lockjaw, is the intestinal tract of farm animals. They're passed onto the ground in animal dejects, easily available for re-entry into a human body when that body is cut or scratched or otherwise wounded.

Exposures to lockjaw are so common that it is mere common sense for everyone to maintain a high level of protection via immunization. Dr. Cox called this method of gaining immunity "simple and convenient." He said immunizing shots should be given children early in life, at the discretion of the family physician.

"You can't go to a doctor with every little scratch," he emphasized, "so the best way to handle it is to take an immunizing series of shots, and keep the immunity level high with periodic 'booster' shots."

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 8.400 miles of Gr. Strs., Base & Surf. from Lakeview south of Crosby C. L. and from Rushing Chapel south to US 62 & 70 on Highway No. FM 651 & 602, covered by S 1565 (1) & R 806-1-4, in Floyd County, will be received at the Highway Department, Austin, until 9:00 A. M., June 16, 1953, and then publicly opened and read.

This is a "Public Works" Project, as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates.

Plans and specifications available at the office of James F. Potts, Resident Engineer Floydada, Texas, and Texas Highway Department, Austin. Usual rights reserved.

19 2tc

Monroe Club Wants Gentry For Lions District Governor

Monroe Lions club is putting Bruce E. Gentry, former Floyd county resident, up for governor of District 27-1 for 1953-54, it was announced last week. "Let's go buzzing with Bruce" is the slogan of their campaign.

Gentry is named as charter president of the Monroe club, with 100 per cent attendance record since joining. A former zone chairman, former deputy district governor, he is declared the logical man for the district for governor this year beginning in July.

Gentry still has interests in Floyd county and is a frequent business visitor in Floydada and Lockney.

Mr. and Mrs. J. E. Watson have returned home from Canyon to spend the summer. Accompanying them was their daughter, Mrs. Mitchell Jones, who plans to spend the summer. Mrs. Jones said her mother who has been quite ill, has pulled pleasantly in the past few weeks.

Mr. and Mrs. Leo Jackson and daughter, of Cameron, are here this week visiting his parents, Mr. and Mrs. Andy Jackson. Leo is the football coach at the Cameron High school.

Mr. and Mrs. C. S. Bevers, of Rogers, New Mexico, in company with their daughter-in-law, Mrs. B. J. Bevers and son, B. J., jr., were in Floydada for the old settlers celebration. The Bevers still have land interests in Floyd county.

Mr. and Mrs. Worth Howe and son, Dub, were guests here last week of the parents of Mrs. Howe, Mr. and Mrs. P. Q. Haney, and her sister and husband, Mr. and Mrs. Gerald Cardinal and family. They have returned to their home at Winters.

Private James Ross, son of Mr. and Mrs. W. Jack Ross of Dougherty has returned to duty after a week's illness. Private Ross is stationed at Fort Hood.

Weems Norman To Ft. Benning Infantry Camp

CANYON, June—Weems Norman, Reserve Officers' Training Corps cadet from Dougherty, will be one of seven students from West Texas State College to attend summer camp beginning June 20.

Norman, who is a cadet major, along with three other advanced students will go to the army's infantry center at Fort Benning, Ga. The four have selected the infantry as their preferred branch of service.

Going with Norman are LeMoin Patrick, Borger; John Oldham, Canyon; and John Hayden Morgan, Amarillo. Donald Perry, Haskell; and Albert Linger, Canyon, will go to Fort Sill, Okla., artillery training center; and Eddie Austin, cadet major from Plainview, who chose the medical service corps, will train at Brooks general hospital in San Antonio.

All cadets who have completed the first year of advanced ROTC training at West Texas state, and who have selected their branch of service following graduation, will attend a camp between the junior and senior years at college. Following graduation, they will return to a regular army school for further training.

Most of the summer camp work will be devoted to field work, instruction in and firing of weapons, and training in command and tactics.

Norman, son of Mr. and Mrs. Bill M. Norman, Dougherty, will be a junior at West Texas state next year and is an agriculture major. He transferred here from New Mexico Military Institute in the fall semester of 1952.

The students of the Dougherty school with their teachers and parents enjoyed a close of school picnic at Roaring Springs Wednesday May 27.

Mr. and Mrs. Perry Kendrick and children of Fort Worth were weekend guest of Mr. Kendrick's sister, Mrs. J. E. Blackshear, Mr. Blackshear and children.

Congress established the War Department on Aug. 7, 1789.

Warranty Deeds

J. F. Jordan et ux to B. J. Wofford, 70 feet of lots 11, 12 and 13, Block 7, Walling addition, Lockney.

Ida J. Ragie to Dalton E. Fisher, small tract 30x150 feet out of 10 acres tract of the N. B. Davis 80 acre survey.

B. J. Wofford et ux to Edna P. Gill, south 10 feet of lot 7, and all of lot 8 and north 10 feet of lot 9, Block 13, Lockney.

ATTEND WEDDING OF NIECE IN SWEETWATER CEREMONY

Mr. and Mrs. W. D. Newell attended the wedding of Miss Glenda Beth Lincoln of Sweetwater, and J. B. Williams, of Corpus Christi, last Thursday evening at the Broadway Church of Christ in Sweetwater.

Miss Lincoln is a niece of Mrs. Newell.

The bride is a daughter of Mr. and Mrs. Hudson Lincoln of Sweetwater. The brother of the bride, Charles Lincoln, minister of a church of Christ, of Fort Worth, officiated at the wedding.

A dog's tongue is the only part of its anatomy that can perspire.

Professional Directory

People's Hospital
Wishes to announce to the public the visiting hours and clinic hours for

Hospital Patients:
10-11 a.m.; 2-4 p.m.
7-8 p.m.

Clinic open Monday through Saturday 9 a.m. to 12 noon, 1 p.m. to 5 p.m. Closed Sunday.

Peoples Hospital Clinical Laboratory
And Department of X-ray
Approved Clinical Laboratory Tests.

Emergency work done at any hour
Elective Work done by Appointments suitable to patient and Technician.

Visitors wishing to inspect the hospital are welcome at any time.

Kimble Optometric Clinic
Dr. J. W. Kimble
Dr. O. R. McIntosh
Optometrists
FLOYDADA, TEXAS

LANDS

Farm and Grazing Lands in Floyd and other Counties
Town Lots in Floydada.

MASSIE & BOND

J. M. Massie Hollis R. Bond

MARRIAGE LICENSES

Alfred Louis Lloyd and Jamie Elaine Thompson, June 6;

Walter Harris and Carol Lita Jones, June 6.

Mr. and Mrs. C. F. Golightly and sons, James and Don, of Olympia, Washington, are here visiting her parents, Mr. and Mrs. W. E. Lackey and family and her sister, Mrs. Bill DuBois and Mr. DuBois.

The Floyd County Hesperian, Floydada, Texas, June 11, 1953

country of Arkansas and Missouri.

BRITTON
Appliance Repair Shop
Phone 454 307 E. Houston

Reddy-Made WEATHER!



And ready-made to order for your summer comfort—when your home is cooled with electric room coolers.

Your personal choice in temperature, just the right amount of comfort, and air that is free of dust and pollen—all these are yours at the touch of your hand to a room cooler control.

Reddy-made weather is the answer to hot summer days. Try electric room coolers and you'll agree.

KNOW YOUR REDDY KILOWATT APPLIANCE DEALER BY THIS SYMBOL



SOUTHWESTERN PUBLIC SERVICE COMPANY

You can drive this bargain

Come in and ask us about the low delivered price on this **1953 Buick SPECIAL** 2-door 6-passenger Sedan



WE make that statement for a mighty good reason. A lot of people have no idea that this big, roomy, sweet-riding 1953 Buick SPECIAL costs just a little more than the so-called "low-priced" three. Maybe you're one of them—and we'd like to clear the picture for you. We'd like you to know that you can buy the most beautiful, the most comfortable, the highest-powered SPECIAL in Buick history for a lot less than you may think. But there's more to this great automobile than just more room and power and thrill per dollar—more than just the solidness of Buick structure, the pride of Buick styling, the steadiness of Buick riding.

There's walloping big value above all this. For here you get as standard equipment a host of other things that most other cars of similar price charge as extras—things like twin sunshades, lighter, automatic glove-box light, direction signals, dual map lights, trip-mileage indicator, oil-bath air cleaner, full flow oil filter, bumper guards front and rear.

The key—and the thrills—are waiting for you. Why not drop in on us this very week and try the most exciting Buick SPECIAL ever built? We know you'll find it a buy too good to pass up.

THE GREATEST BUICK IN 50 GREAT YEARS

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

CLINE & RAINER 201 So. Wall, Floydada, Texas

Pastor Begins Fourth Year at Baptist Church

Entering on his fourth year of ministry to the First Baptist church of Floydada last week, Dr. R. Earl Allen can look back on three years of unusual accomplishments.

On Sunday, beginning his fourth year the Sunday school reached an attendance figure of 567, with an average attendance of 511 for the past nine months. In June of his first year as pastor the average Sunday school attendance was 364. The anniversary year goal is 660 members in attendance.

Along with increased Sunday school attendance also has come increased church enrollment. In a statistical summary issued last week by the Baptist Voice it was seen that the membership of the church has increased by 126 since September 1 of last year. Of these 86 were by letter, 30 by baptism, 10 by statements.

Total resident membership at the beginning of the fourth year of Dr. Allen's pastorate stands at 917, with a non-resident membership of 304, the grand total is 1221.

The figures for the 36 month period are even more striking than the nine-month summary. There have been 509 additions in the three-year period, 174 of these by baptism.

The Sunday school has increased from an average of 270 in 1950 to 511 at the end of May of this year. The training union has increased from 132 to 173.

The total contributions for all purposes in the period since last September 1 has been \$49,420.28 and for the three-year period the grand total contributed stands at \$198,834.64.

A love offering by his church last fall made possible a trip to the Holy Land, where the pastor trod the ground on which modern Biblical history was made.

An honor which came from Howard Payne college at Brownwood this spring was the conferring of a doctorate in divinity. This ceremony at the Baptist institution of learning was attended by scores of the members of the local church and by other friends, and this striking honor was crowned by an appreciation from the local congregation when they held an appreciation gathering of the church on a mid-week date.

Mr. and Mrs. John Reue and daughters and Mrs. Reue's mother, Mrs. W. R. Jahnke, are visiting relatives in Brenham and other down state points for a few days.

STAR CASH VALUES

Elberta Lrg. Can 3 for	PEACHES	1.00
Tree Ripened		
Pure Cane 10 lb. Bag	SUGAR	97c
46 oz. Can	HI-C ORANGEADE	25c
Shurfine 10 lb. Bag	FLOUR	75c
Van Camp 2 Cans	Pork & Beans	25c
Fancy Shurfine—Tiny Tot	PEAS	25c
Can		
V-8 46 oz. Can	Vegetable Juice	39
Drink you way to health		
12 oz. Pkg.	Honey Creme	25c
2 Boxes	TREND	39c
1/2 GALLON	BLEACH	29c
3 Reg. Bars	Camay Soap	25c
3 lb. Tin	BAKERITE	75c
2 lb. Box	Velveeta Cheese	89
1 lb. Pkg.	CELLO FRANKS	49c
1 Pound	SHURFRESH OLEO	23c

PHONE 40 — WE DELIVER

Herbert May Hurt In Highway Crash

Herbert May 22, young married man of Floydada is in a Chickasha, Oklahoma hospital this week, badly broken and bruised as the result of a highway crash at a bridge near that city last Friday night about 9 o'clock.

He had regained consciousness Tuesday night and tension in the family and connections had been relieved to some extent.

A pick-up—May was driving was struck by a large truck. Apparently a wheel locked on the pick-up as it approached the bridge, said one report, and his vehicle was pulled into the path of the larger machine. The exact extent of his injuries were not obtained at this newspaper office.

Mrs. Herbert May, his wife, and Mr. and Mrs. Alton May, his parents reached Chickasha Saturday morning. The Mays left Mrs. Edna Pae Cox in charge of B & M cafe in their absence. They were expected home last night or today if their son's condition seemed to warrant their leaving him.

Young May, an electrician, had been in Chickasha on a wiring contract.

Stray Dog Business Picks Up for City

Whether the stray dog population in Floydada is decreasing may be a matter of debate but that the city is making a bid to get the upper hand of the strays is not questionable. At least the financial record indicates as much.

The city paid off at the rate of 4% dogs a day for the month of May and about the same for April. Already in June 46 dogs have been destroyed as mercifully as possible. The May record was 133 head.

Willie Gray is the city's pound man. He destroys the dogs and turns in his bill to the city secretary who reports monthly to the city council.

Monday night some of the council were wondering if it might be well to count dogs ears in the same manner the commissioners courts used to count jack rabbit ears. For dispatching the canines Willie gets 50 cents each.

Strays in April and May dealt the home owners in the city and adjacent areas considerable "misery." This week complaints coming into the city hall had let up considerably, said B. K. Barker, city secretary.

MRS. ALTON CHAPMAN HOME

Mrs. Alton Chapman has returned home from Marlin, where she accompanied her mother, Mrs. A. Bauginsner and an aunt, Mrs. Maggie Rogers to their home, after a visit here.

Mrs. Chapman also accompanied her son, Brooks to Waco, where he entered Baylor University for the summer term. Brooks will re-enter the university in the fall.

Alaska has a total area of 566,400 548 square miles.

Lucky You

by Dick Shaw



Lucky you—you jay-walked and reached the other side

Grigsby Re-Union Held Last Sunday

The home of Mr. and Mrs. Lloyd Allen was the scene of a family re-union for members of Mrs. Allen's family, on Sunday, June 7. It was the first time in 10 years that all the children of Mr. and Mrs. E. A. Grigsby had been together.

Mrs. Allen's brother, Leonard Grigsby, who has been in Japan for the past 23 months, is home on leave.

A son of Mr. and Mrs. Allen, Edgar Allen, was home from the naval base at Norman, Oklahoma, on a week-end pass.

Present were Mr. and Mrs. E. A. Grigsby and son, Don, Mr. and Mrs. Carlton Crabo, J. W. Grigsby, and Mr. and Mrs. Woodrow Williams and family of Farmington, New Mexico, Mr. and Mrs. Lee Roy Elliott and family of Happy, Mr. and Mrs. John Holmes and family, Mr. and Mrs. M. B. Holmes of Lockney, and Mr. J. A. Grigsby and the host and hostess and family, and Leonard and Edgar.

Too Late to Classify

WANTED — A brick business building on north or south side of court house. Ready buyer. Banks Realty, 805 W. 5th, Plainview. Phone 2483. 30 2to

SHURFINE	FRUIT COCKTAIL	2 1/2 Can	35c
SHURFINE	SPINACH	15 oz. Can	15c
SHURFINE	GRAPE JUICE	46 oz.	27c
SHURFINE	TUNA	Can	37c
	SALMON TALL CAN		39c
HUNT'S	CATSUP	14 oz.	17c
CAMPBELLS	PORK & BEANS	2 for	29c
PETER PAN	PEANUT BUTTER	12 oz.	37c
FRESH PACK FROZEN	STRAWBERRIES	10 oz.	25c
SHURFINE FROZEN	ORANGE JUICE	6 oz. 2 for	29c
CARNATION	MILK	2 TALL CANS	27c
	TIDE	LARGE BOX	27c

HULL & McBRIEN
PHONE 262 We Deliver

Club Boys And Girls At A & M

Floyd county has two 4-H delegates from its boys and girls clubs in the Round Up at A & M college this week and also it has two youngsters who are helping in carrying out the program of the week.

The 4-H delegates are Wilton Green from the boys' clubs and Margaret Lovell from the girls' clubs. They left in company with Mrs. Grigsby Milton, adult leader, Tuesday morning for College Station and are expected to reach home again tomorrow evening between 6 and 8 o'clock. They made the trip in a chartered bus with other 4-H clubbers and their leaders from this area.

Leaving last Thursday for College Station to join in making plans to carry out the Round Up were Troy Lee McNeil, who is a member of the state 4-H council, and Mona Williams who will be an aide in recreation for the round-up.

Miss Williams will return home at the close of the event. Troy Lee will remain over at A & M until June 15, when he will leave to attend the national 4-H club camp at Washington, D. C. He will be one of two boys who will represent Texas at this camp.

Girl Scout News

Mrs. J. N. Weaver of Clarendon, Texas will conduct a training class for Girl Scout and Brownie leaders June 12-13 at 7:30 p.m. in the South West Public Service office.

Summer camp opens Monday morning, June 15, at 9 a.m. until 2 p.m. through Friday, June 19, at the Baptist encampment.

Public is invited to attend each day. Work that the Girls will be doing

in camp will include arts and crafts, oil tube painting and cook out in Aluminum Pool.

Achievement program will be held Friday, June 19 at 8 p.m. at the city park (swimming pool).

An entrance fee of \$2.00 is required of each Brownie and Girl Scout. Have entrance sheet, which can be purchased from Mrs. Sam Spence at the court house or from Brownie and Girl Scout Leaders, filled out along with the entrance fee and hand in to Mrs. J. N. Scrivener by 4 p.m. Saturday June 13.

Fieldcrest Window At Hale's Given Third In Contest

Hale's Department store was the recipient of congratulations last week from Higginbotham-Bailey Company, of Dallas, who wired Monday morning that a window done last month in the local store had won third place in a southwest contest.

Fieldcrest bed spreads, towels, sheets and linens were featured in the window. Third place carries a \$25 prize in merchandise in the contest. The window will be judged in the national contest also, Walton Hale was advised.

Mrs. Katherine King trimmed the window that drew the applause from the judges.

A final appeal for donations to the first annual Mental Health Fund Campaign was made today by R. L. Wheelock of Corsicana, State Chairman. Contributions can be made by addressing to Mental Health, c/o Postmaster in any city. Mr. Wheelock expressed thanks to the thousands who have donated, and thanked Texas newspapers for their generous support of the campaign.

County Library Here Three Days During This

Mrs. Roy Holles, county librarian of Floydada, announced that her library will be in Floyd county with the county library making plans for the library on July 1.

"The library will be open here on July 1 and on July 2. Mrs. Holles announced that her library has been named. The son and Nancy Ann Gray, Floydada office and Lee Turner at Lockney.

"FATHERS"

The fellow who wears less than 100% use and won't buy a NYLON SHIRT—short sleeve. Nylon A NEW STRAW large and small. A pair of FREEMAN ST OXFORDS. A light summer SUIT and tie to wear. Pair of Non W SLACKS. Pajamas and everything else. You can find it at—

GLAD SNODGRASS

Smart wear for men.

GOLD MEDAL	10 lbs.	FLOUR	95c
SHURFINE—Pure Vegetable	3 lb. Can	SHORTENING	79c
SHURFINE—PIE	No. 2 Can	CHERRIES	25c

NEW Barbecue Salad
TOMATO ASPIC WITH PERSONALITY

BARBECUE SALAD
1 package Jell-O 3 for 25c
1 1/2 cups hot water 1 can Hunt's Tomato Sauce
1/2 cup barbecue sauce
1/2 teaspoon salt Dash of pepper
Dissolve Jell-O in hot water. Add Hunt's Tomato Sauce and other ingredients. Blend. Pour into 4 to 6 molds. Chill until firm. Serve on crisp salad greens.

MADE WITH
JELL-O 3 for 25c
HUNT'S 3 for 25c

WRIGLEY'S	GUM	3 for	10c
-----------	-----	-------	-----

Fresh Pack	STRAWBERRIES	10 oz.	25c
LEMONADE, 6 oz. Can			21c
SHURFINE	ORANGE JUICE, 6 oz.		19c
Libby's Garden Fresh FROZEN FOODS BEST FOR FLAVOR!	Breaded	12 oz.	CAT FISH 61c
	Iceland	lb.	COD 31c
	Breaded		PERCH 44c
CHOPPED BROCCOLI, 10 oz.			24c
BLACKEYE PEAS, 10 oz.			29c
SWEET PEAS 10 oz.			21c

U. S. Gov. Graded Meats	PER Pkg.	LOIN STEAK	69c
	PER Pkg.	BEEF-RIBS	39c
		DRESSED HENS & FRYER	

ANCHOR GLASS LUNCHEON SET 18 PIECES	\$2.59
COMPLETE FIRST AID KIT	69c

DIXIE	TALL	SALMON	39c
SIoux BEE		HONEY CREME	29c
PY-O-MY (With Can Blueberries)		BLUEBERRY MIX	39c

NORTHERN NAPKINS	LIQUID STARCH	QUART	23c
PKGE.			13c

WE GIVE "S.H." GREEN STAMPS

FELTON - COLLINS
GROCERY & MARKET
122 W. Calif. Phone 27

DOUBLE S & H GREEN STAMPS EVERY WEDNESDAY



PRESENTS WITH PRIDE THEIR

New Enlarged And Improved Facilities

and Request Your Presence at an

OPEN HOUSE

ON SATURDAY, JUNE 13th.

to see the latest Models, Colors and Improvements in Chevrolets and Oldsmobiles

and to view our

Display Room, Offices, Parts Department and Shop

Which are designed to afford the utmost in
good

MOTOR SALES AND SERVICE

221 South Main Street

Floydada, Texas



Business Illustrations

for the Ladies

Oden Chevrolet Will Have Open House On Saturday

With the completion of a big job of additions and re-modeling the Oden Chevrolet Company will celebrate with an open house Saturday of this week, Conner Oden, senior member of the firm, announces.

An invitation to view the new facilities, display rooms, offices and service shops is extended by the firm in a general invitation to people over the area.

The additions include:

A parts department that covers the portion of the building formerly used by Oden Appliance company, some 23 by 60 feet on the ground floor, with a second floor above of the same size; and

A more than doubled in size body shop across the street on East Mississippi from the main building.

These additions and changes have

made possible a display room size 52 by 46 feet, with four first floor offices—manager, sales manager, used car sales manager and book-keeper—with a meeting room on the second floor—4 by 24 feet.

Refrigeration installed is Carrier type throughout the main building. Showroom and office floors are covered with Vinylite.

In all more than \$30,000 has been "plowed back" into the business establishment to make it one of the most modern, roomy automobile sales and service plants in this section of the state. Architectural planning is by Haynes & Kirby, the decorations by Martha Morgan.

Will Show New Cars

At the opening Saturday the entire buildings will be thrown open to inspection by the public, Mr. Oden said. Of particular interest in the new display room will be most all models in the Chevrolet and the Oldsmobile. One of these will be the air-conditioned model Olds.

Perhaps the outstanding feature of the new arrangement is the parts department. On the two floors of this 23 by 60 feet space are 148 bins of varying sizes, which shelter in order for a record system thousands of motor parts, representing all the models made by Chevrolet since 1941. Additionally many parts for obsolete cars are available. The record of parts runs into the thousands but an experienced parts man can locate and produce any of the numberless items in a brief time.

The organization this week has been making preparations anticipating hundreds of customers and friends will view new facilities and rejoice with the firm in the completion of their job of remodeling and enlargement.

The company is in its 17th year of operations in Floydada. Conner Oden in 1936 acquired the business from Roy L. Snodgrass and re-named it Oden Chevrolet Company.

Among the associates in the business are:

C. E. Pyffe, general sales manager, Doyle Walls, new car sales manager, W. N. Crumpton, used car sales manager, Jeff Hart, salesman; Geo. Allen, service manager, John J. McKinney, jr., body shop manager, Jodie Jamison, parts manager, Dale Blaine, assistant parts manager.

News of Dougherty

(by Mrs. W. J. Ross)

DOUGHERTY, June 9.—Only 47 were present for Sunday school. Everyone remember the regular date for teaching services the 2nd and 4th Sundays.

There is a lot of farm activity at this time. A few are combining, others planting or irrigating.

Mr. and Mrs. Wade Scott and children of Lubbock were guests Saturday night of Mr. and Mrs. Virgil Scott.

Elmo Favors of Abilene visited in the Mac Ward home several days last week. He has been training a cutting horse for Mac. He and the Ward family attended the Crosbyton rodeo. Favors won 2nd place in the cutting horse event.

Bill Norman left Tuesday morning to spend a few days in the home of his brother, Jack Norman in San Antonio.

Arthur and Melinda Mayhew of Midland are guests in the home of their grandparents, Mr. and Mrs. A. H. Kewis.

Mr. and Mrs. Roy Crawford and children were Sunday guests in the home of Mr. and Mrs. A. S. Sparks of McCoy.

Mrs. Maude Caffee and Poole have recently entertained their niece, Mrs. Maude Brown, her daughter, Yaieta, and friend Gloria Dial of Farwell, Texas.

Mr. and Mrs. Bill Lynn, Mr. and Mrs. Randall Jones and son of Lubbock and Miss Ina Beacon of New York City visited in the home of Mr. and Mrs. Ned Bradley last week.

Mr. and Mrs. Bill Smith and chil-

ren attended the funeral of their friend Virgil Lawson at Crosbyton Sunday.

Mr. and Mrs. Bob Cole of North Hollywood, California, spent Wednesday visiting in the home of Mr. and Mrs. Wilmer O. Jones, jr., and family.

Mr. and Mrs. Maurice Campbell, Max, Jodie and Jean are enjoying a fishing trip at Lake Abilene this week.

Mr. and Mrs. Mac Fowler and family have returned to their farm for the summer after spending several months in Dallas where their son attended school.

Mr. and Mrs. Wilmer O. Jones, jr., and family spent Saturday in Floydada visiting with Mr. and Mrs. O. R. Williams of Hamilton, Mrs. Theima Watson of Waco, and Carolyn and Virginia Wallace of Jossboro, Texas. The out-of-town people were guests of Mr. and Mrs. W. O. Jones, sr.

Mr. and Mrs. Joe Jones have returned home from visiting her grandmother at Crowell.

Recent guests in the home of Mr. and Mrs. Bill Norman were her mother, Mrs. W. L. Ricks, her sister, Mrs. L. P. Hunter and Mr. Hunter of Houston, her sister-in-law, Mrs. Bill Ricks and daughter Emma Bell of Littlefield, and Mr. and Mrs. Austin Wagins of Amherst. On memorial day Mrs. Norman and guests attended memorial services at Crowell. Sunday dinner guests in the home

of Mr. and Mrs. Earl Foster were her parents, Mr. and Mrs. C. L. Bradford and Mrs. Bradford's sister, Mrs. Alma Brock of Roosevelt, Oklahoma.

Mr. and Mrs. Kenneth Poole spent the week-end fishing at Possum Kingdom. They report fair fishing luck.

Everyone will be interested to know that Harry Campbell, the 12-year-old son of Mr. and Mrs. Harold Campbell of the Campbell ranch is home after treatment in the polo center at Plainview. He is showing slow improvement and can now walk unaided.

Howe Hines has returned home after several days spent in the Stanley clinic at Matador. Although his condition is much improved he is still under medical treatment.

Mr. and Mrs. A. R. Freeman and son, Carlton of Roswell, New Mexico, are house guests in the home of his sister, Mrs. Oriand Howard.

Wednesday evening while enroute to the roping at Floydada, Wesms Norman had the misfortune to turn over the trailer and kill his roping horse. It is presumed some mechanical failure in the trailer caused the accident.

Mr. and Mrs. Glover spent the week-end visiting their daughter at Guthrie. The grandchildren, Donna Lynn and Mike, returned to spend a few days with their grandparents.

Mr. and Mrs. S. M. Crawford were Sunday dinner guests in the home

of their daughter, Mrs. A. L. Sparks of McCoy. Another daughter, Mrs. Marian Brooks, Mr. Brooks and son of Lubbock were also guests.

Mr. and Mrs. Virgil Scott and family visited relatives in Lubbock Sunday.

Monday, Mrs. Roy Crawford and children visited in the home of her aunt, Mrs. R. L. Martin of Rails.

Mr. and Mrs. Hugh Foster of Rails were Sunday guests in the home of her sister, Mrs. W. J. Ross.

Jimmy Powell and Hubert Ring, are home for the summer months from Texas Western college in El Paso.

Guests in the home of Mr. and Mrs. Claude Ring and family are a daughter, Mrs. J. W. Womack and children of Dallas and Mr. Ring's mother, Mrs. Lee Ring of Quanah.

ADVANCED IN RATING

WASHINGTON, D. C.—The bureau of naval personnel has announced that it is an advancement in rating while serving aboard the Atlantic fleet destroyer escort USS Howard D. Crow at Newport, R. I., to engineer third class, USN, by Bobby M. Vickers, son of Mr. and Mrs. James H. Vickers of 306 W. Tenn. st., Floydada, Texas.

The advancement came as a result of a world-wide competitive written test which consisted of questions testing military and professional skills. To be eligible for the written quiz, naval personnel had to exhibit proficiency in the on-the-job phases of their ratings.

Use Hesperian want ads

Guests of Mr. and Mrs. W. J. Ross are her brother, Mr. and Mrs. W. J. Ross and children of Fort Worth.

Miss Carol Sadler, of here this week guest of Mrs. Warren.

Mrs. J. M. Wilson, of here has visiting her daughter, Mrs. Robert Arnold, Dr. Arnold are the parents of a

Never tell a young person something can't be done, someone ignorant enough possible to do that.

—Dr. J. A. Holmes, Chas.

AT THE PALACE THIS WEEK

TO-DAY & FRIDAY
June 11 - 12

SHOCKING CRIME !!

KANSAS CITY CONFIDENTIAL

with **JOHN PAYNE COLEEN GRAY**

Released thru UNITED ARTISTS

SATURDAY
June 13

Bold, Blazing Saga!

WILD BILL ELLIOTT

THE MAVERICK

AN ALLIED ARTISTS PICTURE

Good Comedy & Serial

SUNDAY & MONDAY
June 14 & 15

A SLIGHT CASE OF LARCENY

MICKY ROONEY • EDDIE BRACKEN

ELAINE STEWART

Tuesday & Wednesday
June 16 & 17

MIDNIGHT MAN-HUNT!

Find a killer... or pay for his crime!

MARK STEVENS • JEAN KENT in

THE BIG FRAME

THURSDAY & FRIDAY
June 18 & 19

BREAKING THE SOUND BARRIER

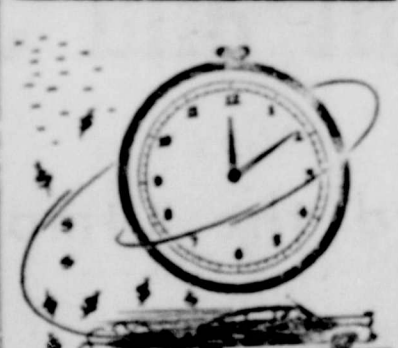
Jet-Packed Excitement!
Jet-Packed Danger!

FREE PASS TO

MR. & MRS. CLEMENT McDONALD

and

MR. & MRS. W. L. HARTLINE



Hours lost in Minutes!

IT takes many an hour and many a dollar to build an automobile . . . but, in one tragic moment, it can be destroyed and worse still, your savings may be lost too in a lawsuit.

Let us provide you with complete Automobile Insurance.

Floydada Real Estate & Ins. Agency

Phone 440
106 W. Missouri
Floydada

OPENINGS SATURDAY

New and Improved Business Homes of

ODEN CHEVROLET

and

KING'S 5c, 10c and 25c STORE

Are distinct and valuable additions to the Business District in Floydada.

Plumbing By

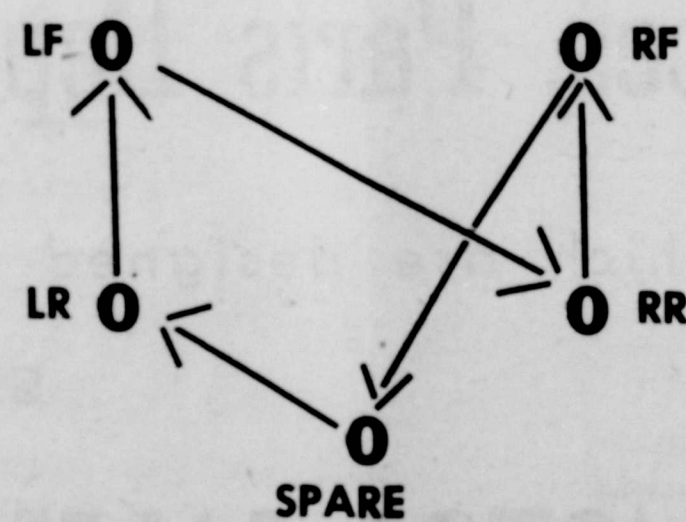
EDMISTON PLUMBING CO.

Phone 507

FREE!

LET US ROTATE YOUR TIRES FREE
(Any Make of Tires You May Have)

All Tire and Automobile Manufacturers recommend that tires be rotated every 5,000 miles—We will also inspect your tires for hidden damages.



Tires need to be rotated for several reasons —

(A) — Right rear tire wears twice as fast as right front.

(B) — Most all cars wear their front tires a little uneven.

The rotation of your tires will correct these two problems.

Much tire trouble on the road can be prevented if your tires are inspected for cuts and bruises.

B. E. NEEDLES & SON

206 S. MAN

FLOYDADA

PHONE

SAVE NOW ON SAFE, NEW TIRES

BRUNSWICK TIRES

EXTRA SERVICE LOW PRESSURE

NOW! Low Pressure Ride at Lower Price!

ALL-NEW! A full size quality tire built with low pressure features for extra riding comfort. Skid-resisting, free-rolling tread gives long mileage and even wear. Get ready for safer, happier summer driving. Switch to BRUNSWICK Extra Service Low Pressure tires today and SAVE!

ONLY \$12.95

6.70-15 size

BRUNSWICK TIRES

EXTRA SERVICE

- SAFE MILEAGE
- DEPENDABLE SERVICE
- ROCK-BOTTOM PRICE

LIBERAL TRADE-IN ALLOWANCE

PLAY SAFE — TRADE TIRES TOO!

JUST 11.95

6.00-16 size

of Floyd Youth by Army

Anderson has received certificate of valor awarded by the Secretary to his son, Corporal Anderson and other members of the first group of American soldiers to fight in Korea. The certificate is effective on the 17th day of Infantry Day, at which time certificates presented to 16 of Omaha Task Force "Smith" were able to locate in ceremony.

was presented to Mr. Anderson of the present son, who is reported to be a private.

of 66 infantrymen of the 21st Infantry Division, 21st Infantry Brigade, 24th Infantry Division, Korea, on July 1, 1950. He was killed in action by 134 artillerymen of the 21st Infantry Division on July 4, with the main force of the 21st Infantry Division driving into the area on July 5, this day on the battle of the highest traditional soldier.

a tactical foe greatly feared by the enemy. With almost spent and its imminent danger of being surrounded, a hazardous withdrawal was ordered to arrest this advance.

July 1, 1950. Members of Task Force "Smith" so nobly on this day earned the eternal glory of the freedom-loving world and the wholehearted commendation of the United States Army.

IN CARLSBAD
W. J. Wilks and son daughter Mary spent in Carlsbad, New Mexico. Mr. Wilks and daughter, Mrs. Wilks, Mr. Norris and Mrs. Bluford Burnett and a week's visit. Mrs. Wilks is spending the week with Miss Mary Wilks.

One Sheet Does the Trick



Look what you can make from just one sheet! These cafe-type curtains, the vanity skirt and chair cushion cover, were made from one double bed size percale sheet. A sheet contains over seven square yards of fabric. The Cannon Homemaking Institute reminds us, and the lovely pastel colors of today's sheets harmonize with any decorative scheme. Easy to cut, easy to sew and easy to launder, percale sheets are becoming favorites with home sewers!

'I Give You Texas' —Boyce House

Probably the oldest reason ever known for building a railroad was the one that was behind the building of the Diamond Jo Railroad in Arkansas. In 1874, a man living in Chicago started the "fount of healing waters" in Hot Springs, Arkansas, with the hope of finding a cure for rheumatism. He was Diamond Jo Reynolds.

The Cairo and Fulton Railroad then being constructed through Arkansas carried travelers bound for Hot Springs to Malvern Junction; the remainder of the 25-mile journey was by horse-drawn stage-coach and patients and passengers were bounced, jerked and jolted painfully over the mountain road. On Reynolds' trip, the driver boasted that he knew every rock in the 25 miles, to which Reynolds retorted: "I dare say; and it is quite evident you are careful not to miss any of them." Before reaching the end of the trip, the stage broke down and passengers suffered from exposure, hardship and delay. When they protested, the driver replied: "These here jolts will be of more benefit to you than the baths you're going to take; just wait and see." He further suggested that those who did not like the service might try getting

Barren Island Fast Becoming Fertile Land

NAHA, Ryukyu Islands — The U. S. Army is planting dollars in the barren land of Ryukyu Islands and reaping a lush harvest of rice for the natives—plus savings for the American taxpayer.

The dollars pay for new irrigation canals which boost rice production for the nearly 1,000,000 (M) people living on Okinawa and other islands of the 750-mile chain.

The investment is saving Americans tax money because it means less imported food for the Ryukyuan. Food—bought with U. S. funds—must be imported for the natives here because their land will not produce enough to feed the large population.

With only 147,252 acres of land available for cultivation out of a land area of 826,333 acres, only 30 per cent of Ryukyuan food requirements are met.

As U. S.-financed projects are finished, they increase rice production in the valleys here and less food has to be imported.

Since early 1947, the U. S. Army's Civil Administration of the islands has furnished technical and financial aid for construction of 17 new concrete irrigation canals. They are expected to add 1,823 acres of irrigated paddy land in the Ryukyus and will increase annual rice production an estimated 4,752,000 (M) pounds. Ryukyuan did most of the labor on the project with American engineers in supervisory positions.

When 83 more irrigation projects are finished rice production is expected to mount to an estimated 28,952,000 (M) pounds annually—more than a 50 per cent boost over present output.

Reasons for so much barren land on the islands are lack of water and large areas which are too mountainous to farm. Although rainfall is relatively high, rain quickly runs into the porous ground or into the ocean before it can be used to irrigate paddies or crop land.

A typical U. S. irrigation project was built in Kakahodo on southern Okinawa at a cost of 4,600,000 (M) yen (\$38,333.33).

It consists of an earthen dam 360

feet long, 40 feet high, 220 feet thick at the base, and about one mile of irrigation canals.

The project irrigates 42.3 acres of rice paddy fields and will increase rice production about 132,000 pounds a year.

Most of the labor on the project was done by the 75 farm families it will benefit.

Money for the project—as for similar irrigation developments—came out of a fund created by the U. S. sale of relief supplies to the Ryukyuan. These—which were sold at cost or below—included rice, barley and other food, oil and other lubrication products, fertilizer and construction materials.

Farmers of Kakahodo village formed a land development association and have agreed to repay the cost of construction over a period of 20 years. As the money is repaid, it can be lent to other villages for more irrigation projects.

Lakeview News

(by Mrs. Warner Johnson)

LAKEVIEW, June 9. — The Warner Johnsons returned home Wednesday morning after visiting in Sanatorium and Corpus Christi. Mrs. Johnson's sister and brother, Billy Jean and Jerry Brister of Corpus returned home with them to spend several weeks.

Mrs. Verlon Wright and children were Lubbock visitors Friday.

Mr. and Mrs. Travis Purcell and family of Lubbock spent Friday night with Mr. and Mrs. Verlon Wright and family.

Mr. and Mrs. C. E. Wright and family were Sunday dinner guests of Mr. and Mrs. W. C. Wright in Floydada.

Mr. and Mrs. C. E. Russell and family of Amarillo visited during the week-end with Mr. and Mrs. Wayne Russell and Wandell.

Mr. and Mrs. Wayne Russell and Wandell visited Sunday at Roaring Springs with her brother and family, Mr. and Mrs. O. P. Watson.

Mr. and Mrs. F. B. Estep were Sunday dinner guests of Mr. and Mrs. H. G. Nelson and Alma Ruth.

Billy Joe Estep, Johnny Howell and Alvin Lee Battey rode in the Crosbyton rodeo parade Thursday afternoon.

Mrs. Verlon Wright and children were dinner guests Monday of Mr. and Mrs. W. C. Wright, Betty Lou and Charlotte spent the afternoon with their grandparents.

Mr. and Mrs. Gene Johnson and children visited over the week-end with her parents, Mr. and Mrs.

The Floyd County Hesperian, Floydada, Texas, June 11, 1953

Charlie Robertson in Crosbyton.

Mr. and Mrs. Cecil Johnson and Glenda visited Mr. and Mrs. Warner Johnson and family Wednesday night after church.

The Warner Johnsons, Billye and Jerry Brister visited Mrs. Wilma Paschall and family at Lorenzo Sunday.

Mr. and Mrs. W. A. Shaw of Floydada visited Mr. and Mrs. R. L. Nichols Monday night.

TEENAGERS

Years ago, duty to one's parents was a recurrent and solemn topic of discussion. Today nobody talks duty to parents; everybody talks of duty to children.

Suddenly our teenagers will be projected into an entirely different world, where no one is inclined to humor them. They are expected to be adults—mature, responsible, cooperative.

After a binge of privilege and publicity, they will not be able to meet their responsibilities. Teenagers are not 6-eyed men from Mars. They are younger members of the family, and should be treated that way.

—Marion Aicaro, Woman's Day

Then there was the congressman who had a most horrible nightmare. He dreamed all the money he was spending was his own.

—Pipe Dreams

GOD — AND MAN

Executives are hard to see. Their costly time I may not waste; I make appointments nervously. And talk to them in haste.

But any time of night or day, in places suitable or odd, I seek and get, without delay, an interview with God.

— Gene Moore, Good Business

To get results use want ads

CONGRATULATIONS—
To ODEN CHEVROLET
M. WALLACE KING
On the completion of their new business homes.
ELECTRICAL INSTALLATIONS
For Lighting and Air Conditioning on these buildings was done by
R. L. (Cotton) WILSON
Telephone 909

We're Builders!

WE TAKE PRIDE IN THE WORK WE DO

We are glad to have been chosen as the principal contractors for the New Look Buildings of

ODEN CHEVROLET CO., and KING'S 5 - 10 & 25c STORE

We know you'll enjoy seeing these new Business homes on their opening this week-end.

Other Floydada Construction in Which We Are Now Engaged Includes the \$70,000 Addition to the City Light Plant and we had the pleasure of Building the New Public School Units for Floydada Independent School District.

S. R. DUNCAN

Building Contractors — Lubbock, Texas

MARTHA MORGAN
Interior Designer
Extends Congratulations and BEST WISHES To **ODEN CHEVROLET CO.**
On the Completion of their New Offices, Display Room and Business Home.
It is a pleasure to have a part in the Designing.
MARTHA MORGAN
Telephone No. 5-9309 — Lubbock

Vic Vet says

NO DEADLINE HAS BEEN SET YET FOR SINCE-KOREA VETERANS TO APPLY FOR GI LOANS. WHEN IT IS SET, IT WILL BE 10 YEARS FROM THAT DATE. SO TAKE TIME TO MAKE SURE YOUR GI DREAM HOME IS IT



For full information contact your nearest VETERANS ADMINISTRATION office

Odd Twist For Fire Command

The army now has weapons that aim themselves after the trigger is pulled—and it is almost impossible for them to miss a target.

Enemy planes can drive, climb, bank, side-slip, or turn tail—but the army's new weapons still will knock them out of the skies.

Fantastic though it may seem, one of the Army's surface-to-air missiles—the Nike—carries a guidance system designed to allow the missile to out-manuever and hit enemy aircraft.

Some guided missiles seek their targets with ingenious guidance devices often referred to as the "command," "beam rider" or "homing" systems. In the command system, a ground radar station tracks the missile and its target. An electronic computer calculates the angles necessary to assure that the missile hits its target and transmits instructions to the missile, which shifts its course accordingly.

A "beam rider" missile follows a path marked out in space by a radar beam from the ground. As long as the beam tracks the target and the missile stays on the beam, a collision with the target is inevitable.

"Homing" guidance systems permit missiles to find their way without "instructions." These missiles ride an "echo" beam reflected from the target, and adjust their own path until they meet the target.

Various systems can be used to guide surface-to-surface missiles to their targets. These include:

1. The pre-set guidance system.
2. The terrestrial guidance system.
3. The celestial navigation guidance system.
4. The radio navigation guidance system.
5. The inertial guidance system.

A missile using the pre-set system streaks toward a stationary target along a path determined by settings made inside the missile prior to its launching. These settings cannot be re-adjusted after the missile is in flight.

Greater accuracy is obtained from missiles using the terrestrial guidance system. Missiles using this system depend on internally-carried devices designed to react to some phenomena of the earth. To maintain or change its course, the missile's complex nervous system reacts to forces exerted by the magnetic, electrical, or gravitational fields of the earth.

The celestial navigation guidance system is similar to methods used by mariners at sea. Guidance is obtained through use of star-tracking telescopes locked on previously selected stars prior to launching. Missiles using this system cannot be diverted off course by enemy electronic countermeasures.

The army also uses the radio navigation guidance system to send missiles along a desired course. In-

ternally-carried radio receivers "listen" for signals from one or more radio transmitting stations on the ground to maintain or adjust the missile's course.

The inertial guidance system requires a more complex missile but has no electronic ground equipment. This system makes use of a series of sensitive "accelerometers" to "tell" the missile how far it has gone toward a target. It brings into play other complex devices to correct flight path deviations caused by external forces acting on the missile in flight.

Guided missiles that seek out and destroy enemy targets are not tomorrow's weapons—the army has them today.

South Plains News

(by Mrs. M. M. Julian)

SOUTH PLAINS, June 8 — The daily vacation bible school at the Baptist church will close on Wednesday, June 10, after nearly two weeks of study, and that evening at eight o'clock commencement exercises will be held at the church with each of the departments presenting pupils in songs, bible verses, and other phases of work which they have been studying for the past ten days.

Mr. and Mrs. P. K. McKenzie, of Portland, Texas, will leave for their home after spending the past week visiting their daughter, Mrs. John Smitherman and Mr. Smitherman and seeing many old friends here.

Martha Lee Sanders, who has been attending college at Denton, is home for the summer vacation with her parents, Mr. and Mrs. Otho Sanders. They went for Martha Lee on Monday of last week, and returned home on Tuesday evening, reporting that Fort Worth and points east of here are even hotter than our own unseasonably hot weather.

Mr. and Mrs. Owen Thornton and their children left last Saturday for Manitou, Colorado, to spend a week with his parents, Mr. and Mrs. Pete Thornton, who have a summer cottage there. The Thorntons returned on Friday night of this week, reporting very cool weather up in the mountains, with temperatures in the forties.

The South Plains home demonstration club will meet on Wednesday, June 10, at the home of Mrs. Dock Jones, in South Plains, with a demonstration in crafts by Mrs. I. H. Parks, who will teach copper work during the afternoon.

Mr. and Mrs. A. P. Sanders and Eulalia, and Mr. and Mrs. Hansel Sanders and baby, were dinner guests and afternoon visitors at the home of Mr. and Mrs. Elmo Reeves after church Sunday.

Mrs. Gene Edmonds, Benny, Sue, and Diane, visited at the home of Mrs. B. Taylor on Monday afternoon of this week. They report that Ray, small son of the Taylors, is allowed to be up a few minutes at a time now. He contracted rheumatic fever last school year, and has been in bed ever since. We hope he is sufficiently recovered so that he may reenter school in the fall.

Mr. and Mrs. Frank McClure attended the funeral in Crosbyton on Sunday afternoon of Virgil Lawson,

who was a friend of their son, who now lives in Dallas. Sunday evening they went to Ralls, Texas, where they were guests at the wedding of Betty Noble and Douglas Burrus, which took place at the Ralls Methodist church.

Mr. and Mrs. George Weast left this Monday morning for Temple, Texas, where they will go through the clinic at Scott and White. They intend to be gone for several days. Last week Mrs. Weast was in Amarillo visiting with her daughter and family, Mr. and Mrs. E. T. Evans and children.

Mr. and Mrs. Murray Julian and sons arrived home early Monday morning after spending the past week-end in Denver, Colorado, with relatives. They report a hail storm they passed through near Denver where the fields and hills looked as if they were covered with snow. It rained all the time they were in Denver, with forty degrees most of the time in temperatures.

Mr. and Mrs. R. A. Garrett and their granddaughter, Frances, who live at Floydada, were Sunday afternoon guests at the home of Mr. and Mrs. John Smitherman. Mr. and Mrs. George Weast visited during the afternoon at the Smitherman home also.

Mr. and Mrs. Robert Reeves are the proud parents of a baby son, born Saturday, June 8, in Plainview, where Mrs. Reeves is living with her parents, Mr. and Mrs. Jim Haynes. Bob is stationed at Camp Roberts, California. The baby weighed seven pounds. Paternal grandparents here are Mr. and Mrs. Sim Reeves. Congratulations to the family of baby Reeves!

Mrs. Grigsby Milton left at 5 o'clock Tuesday morning with Miss Leila Petty to attend a 4-H leader meeting which is held at Texas A&M college at College Station, Texas. They will be gone until Friday attending meetings there at the college.

Mr. and Mrs. Frank McClure visited their children, Mr. and Mrs. Don McClure and Diane of Crosbyton, Sunday. The baby, Diane, is home and doing fine after being in the hospital at Grand Prairie for two weeks. While the McClures were in Crosbyton, they visited with a nephew, Travis McClure who was in Crosbyton from Wichita Falls.

Mr. and Mrs. Murray Julian and sons visited Dr. and Mrs. Early Joiner and Gordon, at Rye, Colorado, on Thursday evening. Mrs. Joiner's parents, Mr. and Mrs. G. W. Brunley, of Hereford, had been visiting them the week before. They have had good rains up at Rye.

Mr. and Mrs. Phillip Smitherman will soon be settled in their new home. They have been driving back and fourth to the farm from Silverton, where they had an apartment, but on Monday they had their new house from Lubbock moved to their farm, which is directly east of the Ernest Smitherman home.

The Womens Missionary society of the First Baptist church at South Plains met at the church Wednesday afternoon at 4 o'clock, June 3, for an afternoon of bible study under the leadership of Mrs. W. S. Spearman. The topic for the afternoon was "Rachel." The meeting was begun with prayer and song service was held before the bible study. The next meeting will be on June 17, with Royal Service study for the afternoon.

The vacation bible school consisting of the faculty, their families, and the children attending and their families went on a picnic down to Quitaque in the canyons on Tuesday evening, June 9. A bountiful

picnic lunch was spread, and all enjoyed the outing, with Rev. W. S. Spearman and his family in attendance.

We regret that the mother of Mrs. Sim Reeves, Mrs. E. C. Austin has been very ill this past week. On Monday she was quite ill, and Mrs. Walton Wilson, a daughter, was called. Mrs. Austin is doing much better at this time, we are glad to report.

LEONARD GRIGSBY RETURNS AFTER TWO YEARS IN EAST

Leonard Grigsby, QM 3, who spent two years and two months in Japan, is here on leave visiting his parents, Mr. and Mrs. Ernest Grigsby and other relatives.

Leonard will report to Bainbridge Maryland, at the end of his leave. Leonard has one and a half years yet before his enlistment in the navy is finished. Then he plans on going back to college.

CARD OF THANKS

We wish to express our sincere thanks to Dr. Pitts and his staff, and to all the friends who came to see me and called while I was at the hospital and since I have come home. Also Mr. Hartsell for plowing.

Mrs. W. J. Rhoades and family.

Church Youth On Programs at WSCS

The Woman's society of Christian service of the First Methodist church had their regular meeting at the church Tuesday afternoon with 19 members present and two visitors.

Raymond Campbell, honor graduate of the North ward school and our colored representative sent to the training school in Amarillo, June 1-6, gave an interesting report on his training at the school.

Mrs. S. J. Latta, vice-president, was leader of the program. Others on the program were Mrs. Tilden B. Armstrong, Mrs. L. P. Lawlis, Mrs. E. B. Chesnut, Mrs. C. B. Lyles and Mrs. C. O. Lyles.

The preceding meeting of the society had Mrs. L. L. Clark, jr., youth secretary, as leader of the program and five girls from the M.Y.F. were on the program. They were Ann Deakins, Barbara Perry, Myrna Wilson, Betty West and Becky Potts.

Mr. and Mrs. W. J. Wilks visited in Paducah on Monday with a cousin of Mr. Wilks, Mrs. Dewey Gann, whose son was killed Saturday morning in a tractor accident near Paducah.

JOHN H. REAGAN CONTINUES RECOVERY IN VETS HOSPITAL

Mrs. John Reagan, who has been in Amarillo with her husband who is a patient at the Veterans hospital there, reports that Mr. Reagan now is steadily improving and is able to sit up for a time each day. Mrs. Reagan will be in the Reagan insurance office here for a few days before returning to Amarillo.

Mrs. Minnie Harris, of Abilene, is here a guest of her sister Mrs. A. B. Blount and family for a few days before going to Hart and Hobbs, New Mexico, to see relatives. Mrs. Harris will return to Floydada in the near future and will visit with her sister for an indefinite time.

Mrs. Janet Lloyd, daughter of Mr. and Mrs. John A. Lloyd, who has been a student at Texas Tech this year, spent a few days with her parents and has returned to Lubbock to attend the summer session at



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NEW PUMP SALES & SERVICE

- LAYNE & BOWLER PUMPS
- WELLS CLEANED OUT
- PULL AND SET PUMPS
- REPAIR ALL MAKES AND MODELS OF PUMPS

R. E. Catoe & Paul Garrison
Owners

125 S. Wall St.
Floydada, Texas

JOHN H. REAGAN

Wishes to Announce --

That

MR. C. W. GIESECKE, Jr.

Has purchased an interest in the Reagan Insurance Agency And will be actively associated with the business as manager.

Mr. Giesecke previously operated an insurance agency in Matador, Texas, and comes to us experienced in this line of work. He is thoroughly reliable and will give your insurance business careful attention.

Mr. and Mrs. Reagan will continue to be actively associated with the business.

Your many past favors are valued more than you realize.

Any favors shown Mr. Giesecke will be sincerely appreciated.

Hereafter our firm will be known as

REAGAN - GIESECKE INSURANCE

Floydada, Texas, Phone 386

LINES BY SOGLOW



Do you honestly know anyone who has won the Irish Sweepstakes? Who was left a fortune? Or who struck oil? No friend of mine has! Nor I! And, I bet you never will, friend! The chances are millions to one against such fabulous luck! So, if you are splurging your way through life, waiting for a windfall to support your old age or buy off the mortgage — sorry! It's mighty unlikely!

You'd better sign up for Payroll Savings where you work. Start putting a few dollars each payday in Savings Bonds. Then, one bright day you'll have a true windfall! A solid collection of United States Savings Bonds!

PLAINS TYPEWRITER SERVICE

We Repair Adding Machines

ALL WORK GUARANTEED

Just leave your machines at the Hesperian and we will pick them up each week.

We now have a full line of Remington and Burroughs Adding Machines

We also have all makes of portable typewriters.

Easy payment plan provided on request

Office and art supplies

Plainview, Texas
Phone 2800 728 Broadway

Stock Reducing SALE

WE HAVE ON SALE

DRESSES, SUITS & HATS

And Many Other Items Not Mentioned. Our Sale Will Last Only A Few Days.

WOOL SUITS

1/2 Price

Ladies Dresses
10.98 to 12.98
Reduced 5.00

One Group
BLOUSES

Values up to 3.00
REDUCED 1.49

DRESSES
1/2 Price

Summer Straw Hats

1/2 Price

SUMMER SUITS
REDUCED
1/2 Price

Style Shoppe

MOLLIE A. MORTON
New Location—West Side Square

It's Picnic time



LIBBY, 303 Can
KRAUT . . . 16c
LARGE BOX
CHEER . . . 31c
3 lb. Can

CRISCO . . . 89c

HUNT'S Can
TOMATO SAUCE 8c

LIBBY'S, Can
Spaghetti & Meat Balls . . 27c

LIBBY'S No. 1/4 Can
POTTED MEAT 9c

SWEET TREAT, No. 2 Can
Crushed Pineapple . . . 25c

BAMA, 12 oz. Jar
PEANUT BUTTER 31c

PLANTER'S 8 oz. Can
Cocktail Peanuts 35c

FOLGER'S 1 lb. Can
COFFEE 85c

GARDEN PARTY, 120 Count
Luncheon Napkins 19c

DEL MONTE, 303 Can
Cream Style Corn 20c

BAILEY'S PURE 2 lb. Jar
Strawberry Preserves . . 59c

HI-C, 46 oz. Can

ORANGEADE 25c

DEL MONTE, 303 Can
SUGAR PEAS 22c

STAR KIST, Chunk, Can
TUNA FISH 35c

BETTY CROCKER, Box
CAKE MIX 37c

WALDORF, 3 Rolls

TOILET TISSUE . . . 25c

CUT MACARONI, 7 oz. Can
SKINNERS 12c

HUNT'S, 300 Can
TOMATO JUICE 10c

LIPTONS, 1/2-lb. PACKAGE
TEA 59c

EAT WELL, Tall Can
MACKEREL 23c

CAMPFIRE, 300 Can
Pork & Beans 10c

MARSHALL, No. 2 Can
HOMINY 12c

NORTHERN, Roll
PAPER TOWELS 20c

LIBBY'S, Can
VIENNAS 19c

WHITE HOUSE, 28 oz.
Apple Butter 28c

DEL MONTE, Quart
PRUNE JUICE 37c

CAMPBELL, Can
TOMATO SOUP 12c

ASPIRIN
BAYERS 15c Box
Each **10c**

LIBBY'S 22 oz. Sour
PICKLES 35c

HUNT'S, Bottle
CATSUP 17c

POSTS, Box
Raisin Bran 19c

FRESH FRUITS & VEGETABLES

GOLDEN FRUIT Pound
BANANAS 12 1/2c

FRESH, Pound
CUCUMBERS 19c

FRESH, Bunch
GREEN ONIONS 7 1/2c

ARMOURS, 12 oz. Can
TREET 43c

GREEN STALK
CELERY 19c

FIRM HEAD, Pound
LETTUCE 12 1/2c

FRESH BUNCH
RADISHES 7 1/2c

U. S. GRADED QUALITY MEATS

ALL MEAT
BOLOGNA lb. 49c

CLEAR FIELD, BONELESS
CHEESE, . . . 2 lb. 97c STEW MEAT lb. 59c

GOOD or CHOICE
CLUB STEAK lb. 69c Summer Sausage lb. 65c

QUICK FROZEN
SOLE FILLETS . lb. 69c BEEF LIVER lb. 55c

PIGGLY WIGGLY SALUTES
KING'S 5c - 10c &
25c STORE
AND
ODEN CHEVROLET
On The Completion of Their
Building Program.
Visit these progressive
businesses on their opening
day.

**WE GIVE
S.S.
GREEN
STAMPS**

PIGGLY WIGGLY
DAVIS & HUMPHRIES OWNERS & OPERATORS



KITCHEN AND ★★

★★★ FIELD NEWS

(from Floyd County JrHS... returned Sunday afternoon from a visit in California with my sister and her husband, Mr. and Mrs. Herschel Fields of Los Angeles. She had been in California since December of last year.

Buck Marricle visited his sister and relatives in Littlefield over the week-end.

Mr. and Mrs. Bruce Burrows and family of Otis, Kansas, have been visiting her sister, Opal Rogers, and other relatives.

Opal Rogers visited her sister-in-law, Betty Rogers of Plainview, who is in the hospital with summer flu.

Mrs. D. F. Rogers, Opal's mother, is feeling much better.

Attending the board of directors meeting on June 8th were Oliver Harmel, Lee Rushing, John Smitherman, Earl Edwards, Herman King, Carrick Snodgrass and W. E. Grimes

Wanda Hickerson, our cashier, is wondering who sent the money for their light bill and forgot to enclose their name or put a return on the envelope???

Mr. and Mrs. Henry Brewer of Crosby county were co-op visitors on Monday.

Pie For The President FOOD AND HOME NOTES, June 10, 1953

Numerous requests have come to the U. S. Department of Agriculture for more particulars about that fresh strawberry pie served at the luncheon for President Eisenhower on his recent tour of the Beltville research center.

The recipe for the pie was developed by the bureau of human nutrition and home economics. For a 9-inch pie — the size made for the luncheon — ingredients for the filling were: 1 1/2 quarts fresh strawberries; 1 cup sugar; 3 tablespoons cornstarch; 2 tablespoons lemon juice. To make the filling, wash and cap the berries, reserving half of them—the largest and best-looking. Mash the rest of the berries, and add sugar and cornstarch, mixed together. Cook 5 or 6 minutes until clear and thick. Stir in the lemon juice. Cool. Add the whole berries to the cooled mixture, saving a few for garnish.

Pour into a baked pastry shell. Top with whipped cream, just before serving and garnish with whole berries.

For those who use the smaller pie pans, the home economist says that two-thirds of the recipe is enough for an 8-inch pie.

The berries used for the president's pie were the Temple variety.

Cecilia Ann Rogers is spending a week in Muleshoe with her cousin Gay Walker.

Mr. and Mrs. Mike Arnold of Dallas visited Kathryn and Bud Turner last week.

Kathryn Turner said they had a letter from her brother-in-law, Dorman Turner, and he is at Roanoke, Virginia, and will be there for further training.

Mr. and Mrs. Melvin Henry and Pat, and Mr. and Mrs. John Finley of Plainview went to Lake Diversion fishing. They had pretty good luck, however the "big one," it seems, got away.

Bill Thompson was an usher at his sister's lovely wedding at the Methodist church in Lockney Saturday afternoon.

My mother, Mrs. J. H. Buchanan,

developed by the department in cooperation with the University of Maryland. Temple berries made their debut in 1943 and are now the leading commercial variety in areas around Washington, D. C. Dr. George Darrow who did the department research on this variety describes the berry as high in flavor and aroma, not too tart for fresh eating, firm enough for shipping yet juicy, medium to deep red in color and good-sized. Temple was the first variety developed for resistance to the wide spread, serious red stele root disease of strawberries.

BOB REEVES HOME FROM ARMY CAMP, HAS NEW SON

Pvt. and Mrs. Bob Reeves, of South Plains, are the parents of a son born in Plainview hospital Saturday, June 6. The baby has been named Kerry Sim. He weighed 6 pounds.

Paternal grandparents are Mr. and Mrs. Sim Reeves of South Plains, and Mr. and Mrs. Jim Hays of Plainview are the maternal parents. Bob is on leave from Camp Roberts, California. He will report to Camp Stoneman, California on June 16 for further orders.

ATTENDING FUNERAL RITES FOR SISTER IN KENTUCKY

Mrs. Elizabeth Hopkins accompanied by her son, Ray Hopkins and Mrs. Hopkins, of Denver City, left Monday afternoon for London, Kentucky, to attend the funeral of Mrs. Saylor Scott, a sister of Mrs. Elizabeth Hopkins, who died at her home in London on Sunday afternoon.

The Ray Hopkins has recently moved to Denver City from Tahoka, and he is employed by the Chevrolet company there.

Mrs. Richard Stovall and sons, Robert and Van, have returned home from Calvert, where they visited relatives, and from Austin, where they accompanied the eldest son and brother, Franklin who entered Texas State University for the summer school. Franklin will return to University of Texas in September after attending the summer session there.

Mr. and Mrs. Edell Moore are absent from Floydada on a two-week vacation trip to the west coast. At San Diego, California, they will be guests of a war-time buddy of Mr. Moore for a short time. Mr. Moore is associated with the Harmon Funeral home and the Harmon Life Insurance company.

Miss Wanda Withers in company with her sister, Mrs. Eugene Boren and children has been in Corpus Christi visiting Mr. and Mrs. W. C. Boren. Returning home this week, she stopped by Kerrville to visit with relatives. Mrs. Boren and children remained in Corpus Christi for a longer visit.

Kelley King, son of Mr. and Mrs. Wallace King, left Saturday for a four-week stay at Camp Davis, near Las Vegas, New Mexico.

Vic Vet says

YOU'RE MISSING A GOOD BET IF YOU DON'T INVESTIGATE THE ADVANTAGES OF PAYING YOUR GI LIFE INSURANCE PREMIUMS ANNUALLY, SEMI-ANNUALLY OR QUARTERLY INSTEAD OF MONTHLY



For full information contact your nearest VETERANS ADMINISTRATION office

Lightning Has Tremendous Power

COLLEGE STATION — Lightning kills 400 people and injures 1,000 others every year in the United States. And reports the National Safety Council, 90 percent of these fatalities occur in rural areas. In addition, lightning is a major cause of farm fires — about 20 million dollars worth of farm property is destroyed annually.

According to W. S. Allen, agricultural engineer for the Texas Agricultural Extension Service, here's about what happens in an electrical storm. As summer storm clouds gather on hot humid afternoons, electrical energy builds up in them. When the electrical potential becomes strong enough to break through the insulating layer of air, a giant spark—lightning—is produced.

Allen says lightning flashes may occur within a cloud, between clouds or between a cloud and the earth or projecting objects. The heated air along the zigzagging path of the lightning expands rapidly and the resulting rolling sound waves make thunder. Allen explains that sound travels 1,100 feet per second in air.

so if there is a 10 second wait between the time you see the flash and hear the thunder, it means the lightning is about two miles away. And for what it's worth, he says if you are struck by lightning you'll neither hear the thunder or see the flash.

With millions of volts and thousands of amperes speint in a fraction of a second, lightning has tremendous power and will destroy or damage any object which tends to resist or obstruct its passage. In areas where thunderstorms are frequent and intense, Allen says all important farm buildings should be protected against lightning.

In every case, it is best to stay away from open doors or windows, fireplaces, stoves, piping or other metal objects. Do not go outside nor remain out during thunderstorms unless necessary, says Allen. If caught in a thunderstorm, stay away from small sheds and shelters in exposed locations, isolated trees, wire fences and hilltops and large open

spaces where protection is not provided by taller objects. On the other hand, seek shelter in a cave, a depression in the ground, a deep valley or canyon, the foot of a steep or overhanging cliff or in a dense grove of trees, says Allen.

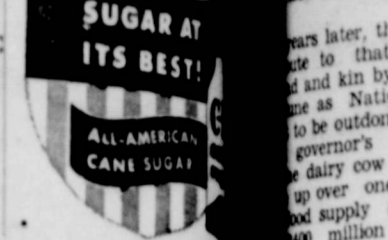
If the worst should happen and a person becomes unconscious from a stroke of lightning, call a doctor and apply the same emergency treatment recommended for an electrical shock. The immediate application of artificial respiration is very important points out the specialist, in addition to causing burns, the passing of an electric current through the body often paralyzes the nerves and muscles thus affecting the heart and breathing mechanism.

Thunderstorms will become more frequent with the arrival of summer weather and Allen says don't take unnecessary risks when they are in progress. If important buildings on your farm are not protected against lightning, it might be a mighty good business investment to give them the needed protection.

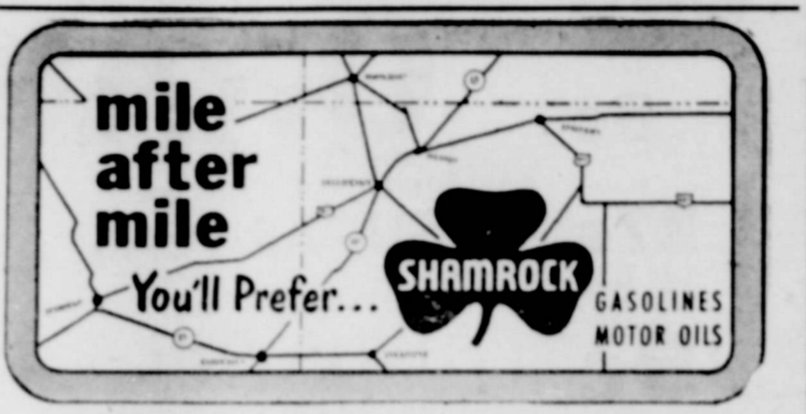
CHLOE CATES IN MISSOURI AT CISCO FOR AN... W. C. Cates, of Cisco, Floydada had made an infected appendix. B. C. Cates and Mrs. Cates, Mrs. W. H. Edwards, Thursday. They returned day afternoon.

Mr. and Mrs. John... daughter, Karen, have home from a recent natives in Missouri.

Use Hesperian want ads



You'll Like Shamrock Products And Hurry-up Service at ROY'S INDEPENDENT STATION East Highway 70

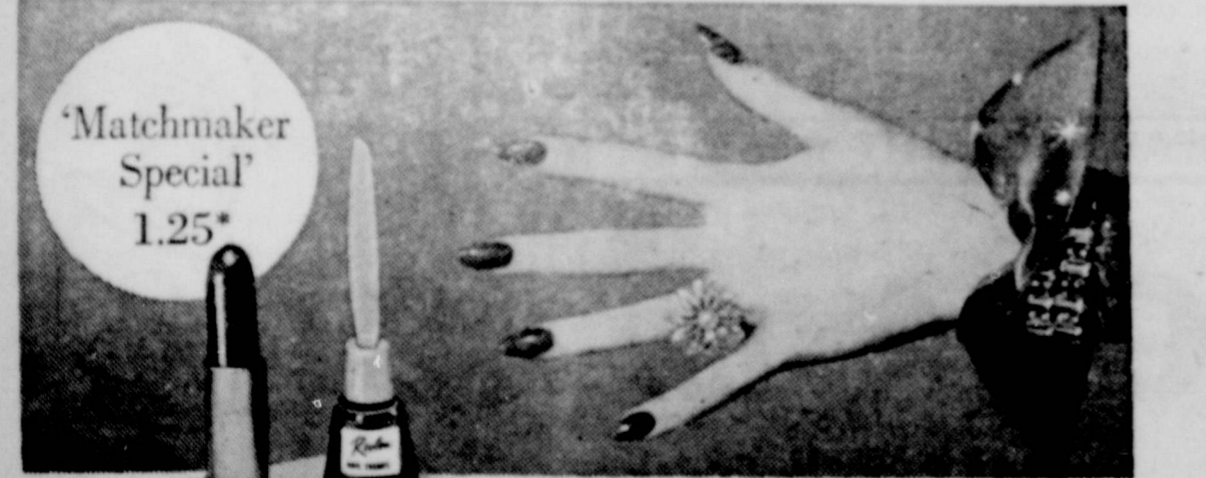


Complete Shamrock Service Hatley Shamrock Sta. N. E. Corner Square

Advertisement for Clark's Cleaners featuring a man cleaning a suit and text: 'IT'S ALWAYS SMARTER TO LOOK SMART!' 'Put Your Clothes In Expert Hands' 'CLARK'S CLEANERS TOPS IN DRY CLEANING DRY CLEAN OFTEN'

Advertisement for King's 5c 10c and 25c Store and Oden Chevrolet. Text: 'Floydada Is Proud of You! CONGRATULATIONS on the grand opening of KING'S 5c 10c and 25c STORE and to ODEN CHEVROLET on the new improvement of their business. Attend the Grand Opening of KING'S Friday, June 12, and Open House at ODEN CHEVROLET Saturday, June 13. DANIEL AUOMOTIVE'

SPECIAL REVLON OFFER to introduce the newest achievement in nail enamel!



Revlon's astounding new 'CHIP-LESS' nail enamel... and Non-Smear lipstick... Both for 1.25... At Arwine Drug

Advertisement for the World's Greatest Potato Race. Features a large illustration of a man holding a potato on a spoon and text: 'A 50-yard dash with a potato on a spoon! An exciting bit of Americana—but it's not the World's Greatest Potato Race That's the 2200-mile dash on the Santa Fe with 1,350,000,000 potatoes'

Advertisement for Santa Fe System Lines. Text: 'Somebody east said, "Pass the potatoes!" Out in California, the fertile San Joaquin Valley heard them. And look what happened. Santa Fe started moving 14,000 to 15,000 carloads of potatoes to hungry markets all over the Midwest and East. 36,000 to 40,000 pounds to a carload. As high as 550 carloads per day at peak of harvest. That's more than 1,350,000,000 potatoes. And that's a lot of spuds. Bag 'em. Load 'em. Roll 'em. And hustle. Somebody east said, "Pass the potatoes!" From America's largest fleet of refrigerator cars owned by an individual railroad, these yellow Santa Fe "reefers" are dispatched to the "Potato Capital of the West." There the cars are cleaned, checked, loaded, switched. And iced fast (a car a minute, if you please). These potatoes can't wait! In servicing the cars as they speed east, new icing docks at Bakersfield and Needles, Calif., Belen, N. Mex., Waynoka, Okla. and Kansas City work the clock around. Electronically-controlled "hump" yards speed the switching. SANTA FE PRECISION—SANTA FE SPEED On-time delivery calls for full-time precision to keep these schedules "on the advertised." After the potatoes come the wheat... citrus fruits... grapes... melons... and green vegetables all year long—flooding east from Santa Fe country to you. Everything from avocados to succinins. It costs Santa Fe millions of dollars to serve you so—and provide you with Super Chiefs, too! But we're proud to say they are earned dollars. Not one penny comes from the taxes you pay. SANTA FE SYSTEM LINES PROGRESS THAT PAYS ITS OWN WAY'

Agriculture

Released by
The Texas Department of Agriculture

Sand Hill News

(By Mrs. James Jeffress)

SAND HILL, June 8 — It seems that our community still hasn't paid the preacher, as it is still hot and dry. The irrigated crops are holding up pretty well, but some of the dry land doesn't look so good.

The Church of Christ and Baptist church of Sand Hill were well attended Sunday. It is nice that so many still believe in attending the church of their choice.

The Baptist church will have its monthly business meeting Wednesday night.

Mr. and Mrs. M. B. Swanner were in Lubbock Wednesday. Their daughter, Jo Ann, returned home with them. She had been visiting with her cousin.

Mr. and Mrs. Jim Holmes and Billie Gail spent the week-end in Midland visiting in the home of Mr. and Mrs. C. H. Jones formerly of Sand Hill. They attended the rodeo Saturday night and reported it as

Mr. and Mrs. E. W. Turner were guests over the week-end with the Fred Byerly family of Springlake.

The 4-H club of Harmony had a bake sale Saturday at the Piggly Wiggly store of Floydada. Their sponsors or leaders assisted them.

Mr. and Mrs. Everett Miller were dinner guests Sunday in the G. L. Snodgrass home.

Mr. and Mrs. Mather Carr and son, Horace, were Sunday dinner guests in Mrs. Mattie Heard's home at Petersburg.

Eulane Tubbs of Lubbock spent several days last week in the home of her uncle, Loyce Turner and family.

Melda Jo Ramsey, Dwana Beth Scott and Pearl Baird attended the 4-H girls camp last week at the fair park at Lubbock. This was district 2.

Mr. and Mrs. Kenneth Rimmer and son and daughter leave Friday for a two week visit with their parents, Mr. and Mrs. E. B. Rimmer at Stockton, California.

June 8 — Another meeting for Harmony Friday night when the was presented with \$100 in the Farmer Stock.

There was also a real presented us. There was attending. After the refreshments of ice cream drinks were served to all.

Mrs. E. W. Turner, Mr. Turner and son, Mr. Brett Miller, Roy Hale, Mather Carr and son, ended the meeting at which was to decide whether

Edwards who has in Florida for the last days came in Tuesday for with his parents, Mr. W. Edwards. He will for the Philippines

at mid week service. Shannon gave the death was enjoyed by all. service was directed by Miller, with Mrs. M. D. the piano.

Mrs. Walter Carr of Alabama, were guests in and Mather Carr homes day through Thursday.

Heard and daughter, Miss Anna Carr of were dinner guests Pri-Mather Carr home.

bible school closed with a picnic supper at. After the supper there and the awarding of 35. This was one of

Christian bible schools held. There were 75 or 80 at this last meeting, teachers, and others

happy to have Mrs. Her out to services at the day. She reported Mr. being very well.

Mrs. M. D. Ramsey were the home of their grand family, Mr. and Mrs. of Amarillo, Sunday.

Mrs. Monroe Schulz were Mrs. Schulz's parents. They were enroute from pick up their children

para, who had been visit-grandparents, Mr. and

Mrs. Monroe Schulz were the pastor, Rev. H. L. of the Lutheran church at Sunday night honoring on her birthday.

Join the Men and Women Who Know Relief and Comfort

URE-ESER

EN DRUG

THE CORNER California Street

a good one. Mrs. Ross Yandell and daughters of Plainview spent Thursday with her parents, Mr. and Mrs. W. R. Billington.

Mr. and Mrs. James Jeffress attended the closing exercises of bible school at Carrs Chapel in Harmony Friday night. Everyone enjoyed a picnic supper. The children gave the program which was interesting. Beautiful certificates were presented each child who had attended three days or more. Four children attended from Sand Hill. They were Beverly and Jimmy Jeffress and Carol and Kay Turner.

Mr. and Mrs. J. R. Turner visited relatives in Lockney Sunday.

Mr. and Mrs. H. P. Jackson had as their guests Sunday Mr. and Mrs. James Jeffress and children.

We are sorry to report Mrs. W. R. Billington back on our sick list this week. Also Granddad Womack isn't feeling too good this week. We wish a speedy recovery to these members of our community.

Rev. and Mrs. Dave Chamblin were Sunday dinner guests in the home of Mr. and Mrs. Dale Stringer.

Relatives of Fred Gross reported his condition as good this week. Fred is still in Roswell but should be home soon. Dan Gross was in Roswell with his father on a four-day emergency leave. Dan will receive a fifteen day furlough soon, then he will be shipped to the West coast.

Mr. Cager Carmack and son Billy are in Kansas this week tending to some business.

Visiting in the home of the C. B. Carmacks on Wednesday were Mr. and Mrs. Bob Cole of North Hollywood, California.

We would like to welcome Mr. and Mrs. Reeves to our community. They are our new teachers for next year.

Mrs. J. T. Spears underwent surgery on her foot Monday in a Plain-

view hospital. Mr. and Mrs. Fred Jackson and children visited in the home of Mr. and Mrs. R. B. Wheeler in Tulla Sunday.

Visiting the Rafe Ferguson home over the week-end were Mr. and Mrs. Charlie Day and children and Mr. and Mrs. Junior Day. They are brothers of Mrs. Ferguson.

Mr. and Mrs. William Mays and Mr. and Mrs. Jim Holmes visited in the home of Mr. and Mrs. W. R. Billington Friday night.

Sunday dinner guests in the home of the T. C. Hollums family were Mr. and Mrs. H. L. Marble and daughter from South Plains.

Mrs. V. E. Spears of Lockney is visiting in the home of the J. T. Spears this week.

Mr. and Mrs. Orba Miller visited in the home of Mr. and Mrs. Lynn Miller Sunday.

Mr. and Mrs. John Moody were week-end visitors in the John Hollums home, Sunday the Moodys and

Hollums enjoyed a picnic at Burson lake near Silverton.

Mrs. John Hollums will be in Lubbock Wednesday on business.

All the club members are looking forward to the demonstration on draperies which will be given Wednesday in the club room by Miss Leila Petty, our agent.

Mr. and Mrs. Johnney Miller and Mr. and Mrs. Tom Sneed enjoyed a picnic at Burson lake Sunday. They went to Tulla where they visited the Miller's daughter and family.

Mrs. Ola Donaghue from Dickens visited friends in Sand Hill Monday afternoon.

Mrs. Nannie Shurbet, Mrs. Hilory Shurbet and Sue visited in Dumas with Nannie's daughter, Mrs. Carl Rhodes last week. They said it was really hot and dry up there.

Mrs. Wanda Fay Brock and children of Midland visited her parents, Mr. and Mrs. Albert Pricer of Floydada last week.

Mr. and Mrs. Lyndell Roberts and

The Floyd County Hesperian, Floydada, Texas, June 11, 1953

Sherry visited in the home of Mr. and Mrs. C. B. Carmack and sons Monday night.

Mr. and Mrs. Walter Knight had 49 guests in their home Sunday. This was a family reunion of the children, grand children and great grand children of Mrs. Cora Pace, Floydada; Mr. and Mrs. W. W. Pace, Los Angeles, California; Mr. and Mrs. B. P. Pace and Mrs. Doris Reed, San Antonio; Mrs. Geo. Conner, Mr. and Mrs. Wilson Andrews and children, Mr. and Mrs. O. C. Gary and children and Mr. and Mrs. T. J. Cox and children all of Carlsbad, New Mexico; Mr. and Mrs. Jack Hollingsworth of Roaring Springs; Mr. and Mrs. F. S. McClure of Tulla; Mr. and Mrs. Bill Owens and children of Rails; Mr. and Mrs. James Mortin of Lorenzo; Mr. and Mrs. R. E. Jones and children of Plains; Mrs. Orville Yandell and children of Plainview;

Mr. and Mrs. Otis Elliott and son of Sand Hill and the host and hostess, W. W. Pace, B. P. Pace, Mrs. Geo. Conner, Mrs. Jack Hollingsworth, and Mrs. Walter Knight are the children of Mrs. Pace.

EDMISTON Plumbing Co.
Phone 507
PLUMBING
REPAIRS — SUPPLIES

PENNEY'S
ALWAYS FIRST QUALITY!

Shehkhk!

THE BOSS IS AWAY... WE HAVE OUR SAY... COME DOWN... GET IN ON THE BOOM OF BARGAINS!

ASSOCIATES' DAYS AT PENNEY'S!



PROTECTION AGAINST FIRE
Automobile and Casualty Losses.
G. C. Tubbs
Insurance Agency
PHONE 418

LOOK! NEW, EXCITING RAYON GOWNS \$1.00 SPECIAL!

July bargain beauties! Beautifully styled in fine waist gowns have an exciting array of new neckline treatments. Pink, blue, maize, white. 34 to 44.



Value! Cool Skipdent COTTON SHIRTS

Hurry in! You'll want several of these cool shirts at Penney's thrifty Associates' Day price! They're made of open-weave skipdent cotton; are Sanforized[†], vat-dyed and mercerized; wash easily with no special fussing! S-M-L-XL. **\$1**
[†] Won't shrink more than 1%

PENNEY'S
ALWAYS FIRST QUALITY!

PEAK SELECTIONS NOW!




QUALITY! They're built for long service!

COMFORT! They're cut for no-bind fit!

VALUE! They're priced surprisingly low!

ATHLETIC SHIRTS
Fine combed cotton!
Swiss ribbed knit for snug fit. Cut long with deep bottom hem to prevent rolling or riding up. Sizes 34 to 54. **49¢**

BROADCLOTH SHORTS
Sanforized[†]! Full cut!
Yoke front or elastic waist boxer styles, both with gripper fastener fronts, shaped seats! Fine combed cotton! 28-54. **69¢**
†Shrinkage will not exceed 1%

COMBED COTTON "T" SHIRTS **79¢**
Nylon reinforced neck retains snug fit. 34-46.

COMBED COTTON BRIEFS **59¢**
Firm knit yarns. Elastic legs, waist. 28-44.

20 x 40

Bath Towels

59c

Lilac, Red, Yellow and Pink

LOTS OF STYLES!

Ideal for Jr. Boys' Play

BOXER SHORTS

At this low price it pays to buy these practical shorts by the half dozen! Made of sturdy washable cotton twill that is Sanforized! All around elastic waistband for snug fit. Choose this Associates' Days special in any of 6 popular colors! Sizes 2-10. **SPECIAL 2 for \$1**

LOTS OF COLORS!

No-Iron Nylon Plisse

SPORT SHIRTS

Mothers' delight and boys' favorite... plisse shirts for cool lightweight summer wear! Made of 100% nylon in handsome pastels, deep tones and high shades that are safe to wash! Styled to wear in or out. Hurry for this Associates' Days special! **SPECIAL \$1**

NEW LOW PRICE!

PENNEY'S SALUTE KING'S 5c, 10c and 25c STORE and ODEN CHEVROLET ON THE COMPLETION OF THEIR BUILDING PROGRAM.

King's to Open Beautiful New South Side Store Friday Morning

King's beautiful new store at their new location, 104-6 East California street, will be thrown open to the public Friday morning.

Customers will be greeted by merchandise that fills 5,000 square feet of floor space, displayed in caramel maple fixtures.

M. Wallace King, jr., and his wife and their corps of helpers have been more than two weeks in moving from their former location three doors east, and arranging the merchandise to display to best advantage. This morning, with a "lot still to do" the store personnel is pointing for the opening hour and what they expect to be a store full of visitors.

In addition to being permitted to shop in the attractive surroundings in the new and larger store, customers will find wider aisles, uniform display and more counter space, all to make it easier for the shopper to find what he wants. The Kings have not spared to make the store up-to-date and completely stocked. To do this, in contrast to their former quarters, where they were seriously over-crowded they have greatly enlarged every department. In particular the children's department and the cosmetic departments are being enlarged.

Color Effects Are Good
Steel and plate glass front that first greets the customer's eye is followed when he enters by a view of the maple fixtures, a chartreuse east wall, an aqua wall on the west and a flamingo red in the rear, above the display shelves. The decorative idea is completed with an off-white celotex ceiling. More than 800 feet of fluorescent lighting tubes make every corner in the house as light as any other portion of the building. There are no shadows.

After the Kings bought the 50 foot location, formerly occupied by Peggly-Wiggly and owned by the daughter of the late Thomas Montgomery, Mrs. W. W. Johnson, they began a re-building program that began at the bare walls on all sides. The work has been underway for weeks with S. R. Duncan the contractor.

Engineered Fixtures for Store
The new fixtures for the store were engineered specially to fit the space in which they are placed.

Completing the comfort of the store will be modern air-conditioning for summer months, and similar arrangements are ready when the seasons change and winter comes. The heating and air conditioning systems make use of grills and there are no evidences of either in a visible mechanical device.

The floors are of asphalt tile. M. Wallace King, jr., got his first business experience on his own beginning 20 years ago when he bought the store at their former location, 110 East California street, and opened for business on November 25, 1933, during the big depression. The new location was bought early in this year, after King and Mrs. King did a great deal of figuring on how to get more space to display their merchandise. Buying the new property solved the problem of a location and adequate space at one and the same time. Mrs. King is active with Mr. King in the operation of the store. Bill Ehlers an experienced store manager, joined the organization two years ago.

A page advertisement, telling about their new store is on another page of this issue of The Hesperian. This is the first full page in a newspaper the store has ever used in its 20-year history. They are advertising a wide range of merchandise.

Fairview News

(by Mrs. Clyde Bagwell)

PAIRVIEW, June 9 — Some harvesting is being done in our community. A few fields of wheat made enough to harvest while most of the wheat acreage has been plowed under. We are having good harvest weather but row crops are suffering.

We had a beautiful wedding and reception in the community Monday at the home of Mr. and Mrs. Cecil Payne when June Payne, daughter of Mr. and Mrs. C. W. Payne was united in marriage with Harvey Nicholas, son of Mr. and Mrs. T. R. Nicholas of Hawthorne, California. Friends from this community attending the wedding and reception were Mr. and Mrs. S. H. Tackett, Mr. and Mrs. Clyde Bagwell and Miss Luella Irwin. Several friends and relatives from other places also attended. The young couple left immediately after the ceremony for a short wedding trip and then to Hawthorne, California, where they will make their home. We will miss June around here but wish for this young couple a life time of happiness together.

House guests over the week-end in the home of Mr. and Mrs. C. W. Payne and June were Mr. and Mrs. T. R. Nicholas and Harvey of Hawthorne, California. Mr. and Mrs. Claude Daniel and sons, Claude Lee and Douglas of Paris, Texas, Mrs. J. L. Huffaker of Wolfe City, Miss Shirley Jo Wood of Pampa, and Bobby Lively of Grand Prairie, all of whom were here for the wedding of June and Harvey. The party all left Monday afternoon except the Daniels and Mrs. Huffaker. Mr. Daniels left Tuesday morning for home but Mrs. Daniels and sons and Mrs. Huffaker will remain with their daughter and sister for another week or ten days.

E. C. Queen who had been here for the past two weeks visiting in the home of his nephew and wife, Mr. and Mrs. E. W. Walls and at Plainview with another nephew E. R. Walls and wife, left Sunday morning for his home in Ashville, North Carolina.

We have a correction to make in last week's news. We stated Sherman Irwin is a Corporal. Sherman is now a Staff Sergeant. Sherman will be here a week or two longer then he will go to Sheppard Air Force base, Wichita Falls, Texas, where he will be stationed. He has been at Fairchild, Washington, for some time.

Mr. and Mrs. Malcom Bridges and children, Janet and Ray of Houston came last Tuesday night to visit for several days here with her parents, Mr. and Mrs. Lee Rushing. On Wednesday the Rushings and the Bridges left for a short trip into the mountains of New Mexico and while in the state of New Mexico they did some fishing at Pecos. They arrived home Saturday night. On Sunday they all went to Lubbock to visit Mr. and Mrs. Joe Rushing. From there Mr. and Mrs. Bridges left for their home in Houston, while Mr. and Mrs. Rushing returned home bringing their grandchildren, Janet and Ray home with them for a six weeks stay.

Mr. and Mrs. Doyle Walls and Brenda and Mr. and Mrs. Dale Blaine of Floydada visited Monday night with Doyle's parents, Mr. and Mrs. E. W. Walls.

Mr. and Mrs. Dean Walls visited

Monday afternoon and until bed-time Monday night at Plainview with her parents, Mr. and Mrs. R. C. Margum.

Mr. and Mrs. Walton Wilson went to Lubbock to take their daughter, Mary Ann to catch the bus for Albuquerque, New Mexico. Mary Ann will work with summer missions out of Albuquerque for the summer returning to Tech college this fall.

The vacation bible school at the church is coming along nicely with attendance from both Fairview and Center communities. Commencement will be held Friday night at 8 o'clock and everyone is invited to attend this service. A nice program is planned.

Rev. and Mrs. Bob Hickling left here Friday at noon for Frederick, Oklahoma, where they spent the night in the T. Manning home and attended the revival meeting at the Trinity Baptist church where Rev. Paul McCray was doing the preaching and Johnny Bissagano was leading the song service. Rev. and Mrs. Hickling returned home Saturday night.

Mr. and Mrs. Jim Stewart and Jim Dan went to Littlefield Sunday where they visited Mr. and Mrs. Grover Freeman and daughter, Betty Lee.

The summer revival will begin at our church on July 28 and run through August 8. Rev. Mike McKay of Santa Fe, New Mexico, will do the preaching.

Mrs. Jim Stewart and Jim Dan went to Slaton Saturday to take Mrs. G. A. Stewart to the home of Mr. and Mrs. R. M. Cannon. There she was met by her son, Sherman Stewart, who took her to his home in Sweetwater for an indefinite stay. Mrs. Stewart had been here in the home of her son Jim and family for about three weeks.

Mr. and Mrs. Clyde Bagwell were Sunday dinner guests of Mr. and Mrs. E. W. Walls and in the afternoon they all went to the home of Mr. and Mrs. Cecil Payne where they saw the Coronation of Queen Elizabeth on television.

Mr. and Mrs. Albert Randolph and family of Lubbock and Mr. and Mrs. A. S. Mize visited Mrs. W. B. Wilson Saturday. On Sunday Mrs. W. B. Wilson had as her dinner guests Mr. and Mrs. Cotton Wilson and sons of Floydada and in the afternoon the above along with Mr. and Mrs. Walton Wilson and Judy went to South Plains where they visited in the home of Mr. and Mrs. Bill Beedy. Mr. and Mrs. Billy Tye and family went from church here

BRITTON
Appliance Repair Shop
Phone 454 307 E. Houston

Morton Minister Accepts Call Of Floydada Church

The Bible Baptist church congregation on last Sunday night called Rev. C. R. Brown of Morton as their pastor. The new minister will be here Sunday to preach his first sermon as pastor.

Rev. Brown, his wife and family have arrived in Floydada and are not strangers to Floydada, as he is known by several Floydada citizens. Reverend Brown has been 25 years in the ministry and church work.

The public is invited to attend the services at the Bible Baptist church Sunday. Bible school at 10 o'clock, morning service at 11 o'clock, evening prayer meeting at 7:30 and the evening service at 8 o'clock.

Midweek prayer meeting on Wednesday evening will be at 8 o'clock.

Miss Wilma Deen of Albuquerque, New Mexico, visited last week with her parents, Mr. and Mrs. Tom W. Deen.

Rev. Durwood Hicks and wife of Little Rock, Arkansas, are here visiting his mother, Mrs. J. H. Green.

Cecil Hart, of Amarillo, spent the week-end in Floydada visiting his parents, Mr. and Mrs. im Hart.

to South Plains where they were dinner guests in the Bill Beedy home and visited for the afternoon.

Rossons See Barry Graduate at NTSC

Mr. and Mrs. Bob Rosson attended commencement at North Texas State college in Denton last Thursday evening, when their son, Barry received a bachelor of science degree from the college. At the same time, Barry received his bars as second Lieutenant in the Air Force. He will report on July 12 at San Antonio for two weeks and will then be stationed at the Air Force base at Bainbridge, Georgia.

Another former Floydada boy also received his degree at the college on Thursday. He is Joe Dan Bishop, son of Mr. and Mrs. Thurman Bishop of Stephenville, Texas.

Joe Dan also received his bars as a second lieutenant and will also report at San Antonio.

RITES FOR EMERY GUNNELS

Mrs. Jim Hart accompanied by her mother, Mrs. Annie Gunnels and a brother Jessie Gunnels and wife, of Quitaque, attended the funeral Sunday at Dickens of an uncle, Emery Gunnels.

Mr. Gunnels passed away Friday in Lubbock of a heart attack.

Mr. and Mrs. J. E. Blackshear, Janice and Clifford returned Sunday from a week-end visit with relatives in Fort Worth. Jay Blackshear remained in Fort Worth with his grandparents.

Protectograph mik. Hesperian.

WHEN IN FLOYDADA

The Lunch Box Is The Best Place To Eat



Friendly, Courteous Service at All Times. Our Success Depends on Satisfied Customers, so come in and try us for the Best Meal in Town.

Also We Offer

Curb Service From 5 to 11 p. m.

THAT'S RIGHT!

Tops to ODEN CHEVROLET and Light Plant for their modern lighting and air conditioning systems.

KING'S VARIETY on their open house Both ODEN CHEVROLET and KING'S VARIETY are taking advantage of the low cost electric service from the City

Your Home Owned

City Light Plant

Saving Citizens Thousands of Dollars Annually

The Floyd County Hesperian, Floydada, Texas, June 11, 1941

CONGRATULATIONS TO KING'S 5c - 25c and \$1.00 STORE on their grand opening, Friday AND TO ODEN CHEVROLET COMPANY Open house on Saturday Redecorated and additions to offices. NORMAN'S 5c to \$1.00 STORE

CAPADA DRIVE-IN Theatre
NEWS - EVERY NIGHT of the week except Wednesday and Saturday.

GOOD COMEDY EVERY NIGHT

TONIGHT AND FRIDAY, JUNE 11

A Wonderful Story!
Sally and Saint Anne
ANN BLYTH - EDMUND GWENN

SATURDAY ONLY, JUNE 13

America's Devils Island Prison
Shocking story of brutality!
STERLING HAYDEN
JOAN LESLIE - WARD BOND

SUN., MON., TUESDAY, JUNE 14-16

UNDERSEA EARTHQUAKE!
CITY BENEATH THE SEA
THE FABULOUS STORY THE MOST DANGEROUS QUEST MODERN TIMES

ROBERT RYAN MALA POWERS ANTHONY QUINN SUZAN BALL

WEDNESDAY - THURSDAY, JUNE 17-18

ADVENTURE INTO TOMORROW
INVADERS FROM MARS
Photographed in COLOR
HELENA CARTER ARTHUR FRANZ JIMMY HUNT

COMING JUNE 19 and 20

SILVER WHIP
DALE ROBERTSON - CALHOUN ROBERT WAGNER

HOME CANNERS

SAVE MONEY SAVE FLAVOR

USE



No Guesswork! DOME DOWN Jar Sealed!

CONGRATULATIONS!

TO THE MERCHANTS WHO HAVE RECENTLY OPENED OR REMODELED IN FLOYDADA. WE ARE PROUD OF YOU!

MARTIN AND CO.

Best in Bible Schools Has at All Churches in Week

Methodist church vacation school at the church...
 Baptist church had an enrollment of 35 pupils and 11 workers...
 Presbyterian church had an enrollment of 30 pupils and 11 workers...
 Lutheran church had an enrollment of 25 pupils and 10 workers...
 Episcopal church had an enrollment of 20 pupils and 8 workers...
 United Methodist church had an enrollment of 15 pupils and 6 workers...
 First Baptist church had an enrollment of 10 pupils and 4 workers...
 First Presbyterian church had an enrollment of 8 pupils and 3 workers...
 First Lutheran church had an enrollment of 6 pupils and 2 workers...
 First Episcopal church had an enrollment of 4 pupils and 1 worker...
 First United Methodist church had an enrollment of 2 pupils and 1 worker...

Center News

(by Mrs. J. E. Green)
CENTER, June 9. — Still hot and dry. But we are hoping when we do get rain the usually accompanying cyclones of this season elsewhere will be omitted. We wonder if this is the way nature balances things when "mere man" tampers with the atmosphere.
 Bro. and Mrs. Hodges and Jerry were Sunday dinner guests in the Frank Dunn home.
 Mr. and Mrs. Bobby Robertson of Fort Hill, were week-end guests in the home of his parents, Mr. and Mrs. J. R. Robertson.
 Patricia Robertson and Gail Baxter spent Saturday night with Gail's grandparents, Mr. and Mrs. Walter Baxter.
 James David Welborn had his tonsils removed last Wednesday, and is "taking it easy" at home this week.
 Mr. and Mrs. Chih McClure visited in the Robertson home Sunday afternoon.
 Homer Guffee dined Sunday with his sister, Mrs. R. C. Ross, and Mr. Ross.
 Mr. and Mrs. John Hinsley, June and Dub Hartling, and Jo Beth Mooney, spent Saturday on a picnic in MacKenzie park, Lubbock.
 Mr. and Mrs. Craig visited the Rosses Sunday afternoon.
 Mrs. Green and Mrs. K. J. Matthews visited Mrs. Frank Rogers Wednesday afternoon.
 Wednesday evening Jerry Massingill of Phillips arrived at the Green home. He returned home that evening and Grandma (Mrs. K. J. Matthews) who has been visiting in this neck of the woods for a few weeks returned home with him.
 Mr. and Mrs. Goolsby have returned from a trip to South Texas. Some of the places where they visited relatives were San Antonio and Corpus Christi.
 Margaret Dunn and Carleta Reeves attended the weiner roast Monday night and Margaret spent the night with Carleta.
 W.M.U. met Monday afternoon at the school house. There were eight women present and seven Sunbeams.
 The vacation bible school which Center youngsters are attending at Fairview is in full swing. Some are enrolled from Center, everyone enjoying it. Closing exercises will be Friday night.
 H. D. club meets Friday, June 12, with Mrs. J. E. Green.
 Cpl. Donald Clark Green arrived home from Korea Tuesday morning. He was discharged from the army Monday at Ft. Bliss and enjoys seeing Floyd county again, hot winds and all.
 Mr. and Mrs. Green, Margaret and Don Clark visited in Plainview Tuesday afternoon with the Victor Greens. Other calls made were in the home of Mrs. R. C. Watson, the Leo Frizzells, Walter Sims, and the J. D. Welborns.
 The Earl Huckabees had a crowd of relatives with them Sunday.
 Come to prayer meeting Wednesday nights and to church Sunday.

ted in the economic conditions, changes in population and other situations within the counties.
 Taxes have increased since 1946 in each of the 18 major type-of-farming areas of the state, varying from 14 to 107 percent. The greatest increases occurred in the Lower Rio Grande Valley and Rio Grande Plains areas where taxes have more than doubled. Increases ranging from 75 to 100 percent have occurred in the Panhandle wheat area, Canadian River grazing area and in most of the Edwards Plateau counties. Areas with increases of less than 25 percent include the North Central grazing area, Northeast Texas Sandy Lands and Grand Prairie areas.
 The economists point out that had not the state adopted measures which tended to relieve property taxes, the increase might have been considerably more. Property levies now account for less than 6 percent of the tax and license revenue of the state government.
 One important enactment was the assumption of a larger share of the fiscal responsibility for public educa-

tion through the Gilmer-Aikin laws. In instances this legislation has resulted in higher taxes for individual farm and ranch owners causing dormat common school with little or no tax levy to join other districts with higher tax rates. Adoption of a farm-to-market road program by the State government has reduced some pressure on local property taxes and the dropping of the property levy for general revenue purpose of the State government has also tended to lower property taxes.
 About one-fourth of the counties in 1952 were levying the 30-cent rate for farm-to-market roads and flood control purposes as authorized by the State as a result of the legislation on property taxes for general revenue.
 The school districts have accounted for a major portion of the postwar tax increases on rural property. Local school district levies last year accounted for 53 percent of all farm and ranch taxes as compared with 44 percent in 1947. County and special road districts for 34 percent as against 39 percent in

The Floyd County Hesperian, Floydada, Texas, June 11, 1953
 1947: State levies dropped from 15 to 9 percent during the same period and junior college and other special districts increased from 2 to 4 percent.
 Generally units of government increased both tax rates and assessed valuations during the postwar period and in only rare instances have valuations been lowered—in counties with extensive new oil developments. Most valuations have been increased by blanket raises on all property. However, some units have based the increases on evaluation surveys.
 Although taxes are near a record high in absolute terms, the economists point out that they are relatively low when measured by prices received for all farm products. The sharp increase in the tax index and lower farm prices in 1952 as compared with 1951 brought the ratio between the index for taxes and prices to 95 cents which is still below the figure of \$1.00 for the base year of 1913.
 This and other information on the subject is available in Progress Report 1573 from the Texas Agricultural Experiment Station, College Station, Texas.
BUCK PASSING
 FORT HOOD, Texas—The one-horse shay may have been put out of business by the automobile, but the deer at Fort Hood refuse to be awed by the auto—as Sergeant First Class Donald T. Harrell, of 622 Camden Street, Parkersburg, W. Va., can testify.
 Twice in one month, Harrell, while driving along the post's East Range Road, was ambushed by big buck deer, which crashed into his car.
 In both encounters, the bucks got the best of the tilt and withdrew triumphantly into the woods. Harrell had to pay repair bills of \$45 and \$225 to bind up the wounds of his mechanical charger.
 Yellowstone was the first national park established.
 To get results use want ads.

RED & WHITE FOOD STORE

WEEK END SPECIALS

Plus Our Profit Sharing Stamps

SPUN—Colored	
LEO 4 Quarters	21c
MAJESTIC STAR — New Crop	
BLACKBERRIES 2 No. 303 Cans	45c
COLORADO	
GREEN LIMAS 2 No. 303 Cans	35c
RED & WHITE — CRUSHED	
PINEAPPLE 2 FLAT Cans	29c
FRUIT	
FRUIT DRESSING Pint Jar	29c
SPUN	
BLACK EYE PEAS 2 No. 300 Cans	25c
VALUE	
BEANS No. 2 1/2 Can	33c
BLACK FLAG — 5% DDT	
INSECT SPRAY Quart Bottle	57c
FLAVORS	
COLOLAD 6 PKG.	25c
MILGER'S COFFEE lb.	89c
LABORATORY	
CHARCOAL 5 lb. Sack	65c
10 lb. Sack	\$1.10
SLICED	
CON Pound	63c
POUND BOX	
HELVETA	95c
LONGHORN CHEESE	53c lb.

WESTER & SON
 GROCERY & MARKET
 We Deliver

Taxes on Farm, Ranch Property Show Increase

COLLEGE STATION, May—Taxes on Texas farm and ranch property have been increasing for six consecutive years. Total levies by all units of government in 1952, on an acre age basis, were about 55 percent higher than in 1946, and were approaching the 1931 record high of 29 cents an acre.
 This upward movement established a new trend in the record of farm taxes dating back to 1890, says L. P. Gabbard and R. G. Cherry of the department of agricultural economics and sociology, Texas A. & M. College, who have released the findings of a study into post war farm and ranch real estate taxes.
 They point out that farm and ranch taxes have not risen uniformly in all counties during the postwar period with the trend being reflected

Mr. and Mrs. W. J. Wilks of

THE E-Z WAY LAUNDRY

Announce that they have installed

10 NEW MAYTAG WASHERS

and have repainted the interior and have installed other equipment.

They invite all their customers, old and new, to come try their service and the new machines.

112 South Third Street
 Phone 62

Shop HAGOOD'S for FATHER'S DAY GIFT Suggestions

Pop the Questions!

ON JUNE 21st

DRESS STRAWS
 Woven Straws
 Open Weaves
 Panamas
 Sizes 6 3/4 to 7 1/2
1.98 to 10.00

SLACKS by HAGGAR
 a large selection of fabric and colors.
5.95 to 14.95

MEN'S ALL WOOL TROPICALS
 JULIARD FABRIC—tailored by STYLESMART 36 to 42
 Extra Pants \$14.95
45.00

MENS Nylon Mesh OXFORDS
 by Jarman, John C. Roberts and Endwell
8.95 to 12.95

BRIEFS
 By JOCKEY or HANES
 Size 28 to 42
Jockey's 1.20
Hanes 85c

ANKLETS
 by COOPERS
 Rayon or Nylon
 Sizes 10 to 17
50c to \$1.00

Beginning Friday, June 12 We are Offering Our Entire Stock of Men's Short Sleeve Sport Shirts at These Amazingly Low Prices.

SKIPDENT in white or Colors. S-M-ML-L Regular 1.79 Value	PLISSE in solids, Figures, Checks, Lenos, Sizes S-M-L Regular 1.98
1.67 Ea.	1.87 Ea.
2 for 3.00	2 for 3.50
Puckered Cottons, Thistle Cloth, Printed Broadcloths. All Sizes. Reg. 2.98 Values	Puckered Nylon Two-toned, Gingham, Rayon Stripes. Regular 3.98 Values
2.87 Ea.	3.87 Ea.
2 for 5.50	2 for 7.00

HAGOOD'S DEPT. STORE
 STANDARD BRANDS PRICED RIGHT

WANT ADS

FOR SALE

FOR SALE:
Laundry, well located, good business built up. Two or three 160 acre tracts of land. Some good homes in all parts of Floydada, ranging in price from \$1,500.00 to \$10,000.00. Tom W. Deen Real Estate Dealer, 203 North Main street Floydada, Texas. 19 3tp



US' CARS AND TRUCKS

1952 Chevrolet Styleline Deluxe 4 door light green, fresh air heater, white wall tires. 3300 actual miles, backed by a new car guarantee. See this for quality transportation. 19 3tp

1952 Chevrolet 4-door styleline deluxe, dark green, radio heater, seat covers. Powerglide, perfect rubber and low mileage only \$1695.00

1947 Chev. 4 door sedan. Perfect condition loaded with accessories, new maroon paint job. The best in used car transportation. \$695.00

1952 Chev. 2 door styleline deluxe Tu-tone paint, radio, heater seat covers, new motor \$1895.00

1961 Chev. 4 speed 3/4 ton Black Perfect condition — Good rubber new motor guaranteed \$900.00



VACANT LOTS, residence or business, good and bad, all parts of town. W. Edd Brown, owner. Telephone 265. 52 tfe

Used Car Buys

51 - Chev. 1/2 ton pickup; Deluxe cab - green - runs and looks like new-\$885.00;

51 - G. M. C. 1/2 ton heavy duty; radio and heater — \$790.00;

49 - Lincoln 4 door - two tone paint - new tires - one owner;

4 — 41 Fords - \$85 to \$190.

49 - Plymouth, 4 Door

1 Extra Clean '40 Chevrolet 2 Door

K. Crouch Motor Company

FOR SALE — One lifetime scholarship to Draughtons Business College. Will be willing to take a big loss. Ph. 613-J. 20 2tp



USED CARS

1961 Ford, 2dr. Heater Overdrive W. W. Tires.

1949 Ford V8, 2 Door, Radio, & Heater.

1949 Ford 5 pass. Coupe, R&H, overdrive.

1947 Chev. 4 dr. R&H.

1961 Chev. Fordor R&H, low mileage.

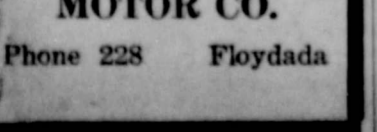
1950 Ford, 2 Door Custom. R-H & OD.

NEW TRUCKS

1/2 Ton new pickup standard transmission.

1/2 Ton new P.U. Dix. Cab. 1 ton pickup.

2 ton 2 speed axle chassis & cab.



BISHOP MOTOR CO.
Phone 228 Floydada

Miscellaneous

INVESTIGATE
Farm-Bureau Insurance; Life — Fire — Auto — Police Farm Liability Blue Cross Hospitalization. Stock Company and Mutual Hall Ins. Call 965. 20 tfe

FIVE-CHAIR shop service for your Rush Day (or any day) convenience. Palace Barber Shop, bank building. 16 tfe

CALL new phone number 944 for Bill Tanner. 19 4tp

SEVERAL TOWN LOTS FOR SALE Brown - Holmes Co. 24 tfe

HOUSE Wiring, electric motors repair; television sets, lowers and antenna installation; no job too small. Ph. 548. May Electric Co., 219 North Main. 4 tfe

SEE Mrs. Bob Smith for your Avon Cosmetics. 52 tfe

FLOOR SANDING — Call 227-J. Earl Baker. 20 tfe

COME in and see our Royal Oak Range and Coolerator Home Freezers and Ranges. All kinds of Purina Products, Chows and Chix supplies. Puquia Farm Supply. 52 tfe

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27 tfe

Irrigation Shovels & Dams Garden hoses & rakes Electric & hand lawn mowers. FOWLER HDWE CO 19 tfe

LOOK AT THE COST. On the over all average, the cost to our members for the year was 3.25% after dividends. Why aren't you taking advantage of this? Floydada National Farm Loan Association. Jake B. Watson Secy-Treas. 41 tfe

FOR AMARILLO Daily News, city delivery or mail, new or renewal, call 460-J, nights, or see Foster Amburn. 37 tfe

FOR portable disc grinding phone 454. J. E. Sparks. 33 tfe

For A Better POSITION

LIPPERT BUSINESS COLLEGE

Roy J. Lippert, President

118 1/2 BROADWAY PH. 22 BOX 655 Viegel Bldg. Plainview, Tex.

KEYS—Duplicated while you wait. King's 5c, 10c and 25c Store. 12 tfe

JOHN BLUE Fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11 tfe

FOR SALE — Second hand plate-glass, doors and screens. Mrs. John N. Farris. 17 tfe

PIANOS Will have representative in this vicinity shortly to dispose of two spinets, one studio and two upright pianos. These pianos must be sold at once to retire present obligation against them. If you want a bargain, write or phone Credit Department, McBrayer Piano Co., Box 442 Childress, Texas. 20 3tc

Land for Sale

320 ACRES unimproved, all in cultivation; can be irrigated; 25 miles from Floydada. \$106 per acre. Call 664-W-2. 20 2tp

Arthur B. Duncan Abstract Company Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 28 tfe

FARMS, RANCHES, CITY PROPERTY, Ph. 854. Thagard Real Estate & Insurance. 34 tfe

FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY IF YOU WOULD BUY, SEE WOOD IF YOU WOULD SELL, SEE WOOD J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797. 32 tfe

Help Wanted

RELIABLE man with car wanted, part or full time, to call on farmers in Floyd county. Wonderful opportunity, \$10 to \$20 a day. No experience or capital required. Permanent. Write today. McNeess Company, Dept. A, Freeport, Ill. 19 2tc

There are 1,187 state parks in the U. S.



... now try your other hand—I'm sure the Want Ad said she didn't bite!

Seed for Sale

FOR SALE — Early maturing improved MACHA cottonseed. First year from white sack. This seed from 1951 crop. \$2 per bushel. Ned Bradley, Phone 502-W-3. Antelope Community. 17 4tc

CHESSE POOL DRILLING — 30 inches to any size. Also storm cellars. Fish & Warren, Phone 236-J. Plainview. 16 tfe

WANTED — Children to keep in my home by the day, night or week. Phone 694-R-3, Mrs. Ray Latham. 20 1tp

Live Stock

Durocs E. W. TURNER & SON — Excellent Meaty Type Boar for service. Club pigs for Spring and Fall shows. 5 mi. E., 3 1/2 mi. N. of Petersburg Route 4, Floydada, Texas. 12 38 tp

Farm Machinery

IRRIGATION dams, sticks, tubes, S. J. Latta Implement Co.

FOR SALE — 8-foot windmill wheel and motor. Phone 454. Sparks Auto Service. 46 tfe

FLOYDADA IMPLEMENT CO.

TIMKIN BEARINGS — Near complete stock. Spears Auto Co 44 tfe

Lost and Found

LOST — Yale key downtown, June 9 reward. Return to Hesperian. 20 1tp

For Rent

FOR RENT — Nicely furnished bedroom modern house for \$50 per month at 617 W. Jackson. See folks at 612 W. Va. Street. 20 tfe

FOR RENT — Small unfurnished house Adults. 115 W. Crockett St. 18 4tc

FOR RENT — 2 Apts furnished and unfurnished. Private bath. Close in on pavement. 229 W. Mo. J. G. Wood Office 236 Res. 797. 16 tfe

FOR RENT — 2 room apartment. Call 47, Commercial Hotel. 14 tfe

HOUSES FOR SALE AND RENT — Brown - Holmes Co. 24 tfe

OFFICE SPACE for rent. Inquire at Bishop Motor company. 27 tfe

FURNISHED apartments. Phone 459 J. 102 East Houston 30 tfe

FOR RENT — House 2 rms and bath. Ph. 360-W. R. F. Day. 17 tfe

FOR RENT — Furnished apartment with private bath. Call at 129 W. Georgia. 19 2tp

GARDEN tractor for rent with trailer furnished. Price \$2.50 per hour. See or call Forest Whitfill. Phone 2270 Lockney, Texas. 19 2tp

FOR RENT — Furnished 3-room apt. southeast exposure, private bath. 102 East Houston. 20 tfe

FOR RENT 4 room furnished apartment with private bath call 75. 20 tfe

Farms for Sale

FOR SALE — 560-acre farm, 14 miles northwest of Benkelman, Nebraska; 360 a. in grass, 200 in cultivation, and some alfalfa; improvements in first class condition; REA installed. Price \$50 an acre. Call or phone 216, Fay Hendrick, Benkelman, Nebraska. 18 4tc

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 894J. 12 tfe

The Salvation Army was established in the U. S. in 1880.

Houses For Sale

FOR SALE — At 305 W. Crockett St. a comparatively new house - 3 large rooms - extra large bath - closed in service porch - Enclosed chicken yard and out house. Priced to sell. Call 977-W. 20 2tp

WELL LOCATED 2 bed room house 1 year old, and, or 33 acres of land 4 MI. from town on pavement, and other city and farm property. Would use, well located lot, or well located small house and lot. Call 965 or 940. 20 4tc

FOR SALE — Some good residence lots. Maud E. Hollums or Duncan Hollums. 8 tfe

FOR SALE — Some good houses in Floydada and good irrigated farms. J. Sam Hale. Phone 764-W. 46 tfe

BEST BUY IN FLOYDADA — Modern 3 bedroom home, large living room, dining room, wall to wall carpeting, 4 large closets, large garage, and store room. Located on 85x150 ft. corner lot. J. G. Wood, Real Estate Phone 236-Res. 797. 19 tfe

Real Estate Loans

MONEY TO LOAN — On Farms and Ranches — Low Interest Rate — Attractive prepayment options — See R. E. Fry. 43 tfe

LOW INTEREST RATE LOANS See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49 tfe

FEDERAL LAND BANK LOANS

- Low Cost
- Long Terms
- Prepayment Privileges
- Cooperative Ownership
- You deal with local folks Through Your Floydada National Farm Loan Association See us now 319 S. Main St. Telephone 256 Floydada, Texas 34 tfe

FOR SALE — Maytag electric washing machine \$37.50; 20 gallon gas water heater, \$17.50; Kitchen sink, \$7.50; Young Jersey bull to loan out for his board, a grandson of Texas Tech's Welcome Volunteer. W. A. Kirk, Phone 178-J. 19 3tc

The best way to keep up music is take it easy for a and in a few years you'll be coming back. —G

Montana was the first to have an old-age pension law. New Hampshire has the legislature of any state.

SING A SONG OF SAVINGS

WITH THESE QUICK MENU IDEAS

Sing a song of savings in meal planning time, shopping time and money too! Look at these suggestions for fast, warm weather meals—fine foods at low prices, and so easy to find with our streamlined shopping arrangements.

JELLO

2 for 15c

SHURFINE CATSUP

14 oz. Bottle 19c

FRUIT JUICES 46 oz. Can

Orange Juice 35c Shurfine

PEAR HALVES

IN HEAVY SYRUP 4 No. 300 for 89c

LIPTON TEA

1/2-lb. box 63c

Fresh Corn Roasting Ears

Each 5c

We Have PEPPERIDGE FARM BREAD

29c

Champ DOG FOOD

3 for 25c

Corn King BACON

Pound 69c

Parkay OLEO

Pound 27c

BABO

2 for 25c

TIDE

Large Box 29c

Fresh Dressed FRYERS

Pound 55c

Puffin BISCUITS

2 Cans 19c

POWELL CASH GROCERY & MARKET

HI-WAY 70 PHONE 871

Plenty of Free Parking Space

KING'S 5¢ 10¢ & 25¢ STORE

ANNOUNCES THE OPENING OF THEIR NEW AIR-CONDITIONED STORE FRIDAY, SATURDAY, JUNE 12 & 13

OUR AIM HAS BEEN

Make The Store One of The Most Up-to-Date and Completely Stocked Stores. Every Department has Been Greatly Enlarged.

YOU ARE INVITED

To Shop in Our New and Larger Store -- Wider Aisles Add to Your Shopping Comfort ----- Uniform Displays and More Counter Space Makes it Easier to Find Exactly What You Want.

Group Modern
TABLE LAMPS Special **\$3.95**

Group
MODERN STYLE LAMPS Special **\$4.95**

Decorated China Dinner Set
CHINA Regular \$9.95 Special **\$4.99**

(Large healthy plants) **39c**

TEXT Regular 39c Special **27c**

TEXT Regular 27c Special **19c**

NYLON PANTIES Regular \$1.00 Special **39c** Pr.

In our enlarged toy department you will find many new toys and games to entertain restless children during the warm vacation days ahead. At your request we have added the magnificent Terri Lee line of dolls from California.

NYLON DRESS HOSE Regular 59c Special **39c**

TABLE CLOTHS 6 for **39c**

BBIE PINS (Hold Bobs) regular 10c Special **5c** a card

TOILET TISSUE Special **8c** a roll

TOOTH PASTE Large Chlorfil 2 for **69c**

NYLON PANTIES Regular 49c Special 3 for **\$1.00**

ES 15-51 GAUGE
HOSES Extra Long, Dark Seam Hose Regular 99c. Special **59c** a pair

TOILET SETS (the new reducing wafer) Limited. Special **99c** a box

WOMEN'S COTTON KNIT
TRAINING PANTIES 6 Pairs for **\$1.00**

For your vacation needs, visit our Luggage department. Select one or more attractive bags we have just received.

BOY'S COTTON
KNIT SHORTS 4 for **\$1.00**

GIANT HALO
SHAMPOO Regular 89c Special **54c**

ECONOMY SIZE COLGATE
TOOTH PASTE Regular 63c Special **42c**

50c JERGENS
HAND LOTION Special **33c**

54" PLASTIC DECORATED
TABLE CLOTHS Regular \$1.00 Special 2 for **99c**

ONE GALLON
THERMOS JUG Regular \$4.09 Special **\$2.59**

NYLON HAIR NET Regular 10c Special 5 for **25c**

TUSSY
DEODORANT Regular \$1.00 Special 2 for **\$1.00**

We will have one of the largest and most complete lines of Costume Jewelry in Floydada. Prices range from **\$1.00** and up.

SUNTAN LOTION 5 ounces reg. 69c Special **39c**

Visit Our New Enlarged Greeting Card Counter

MODEL K RAIN KING
SPRINKLER Regular \$8.50 Special **\$5.95**

25 Foot Supplex Flexible
PLASTIC SPRINKLER Reg. \$3.95 Special **\$2.99**

RUBBER MAID KITCHEN
DRAIN TRAYS Regular \$2.98 Special **\$1.79**

RUBBER MAID KITCHEN
DISH DRAINER Regular \$1.98 Special **\$1.29**

10" REVERE WARE
COPPER SKILLET Regular \$7.95 Special **\$4.99**

1 1/2 QUART REVERE WARE COPPER
SAUCE PAN Regular \$5.25 Special **\$3.39**

1 1/2 QUART REVERE WARE COPPER
DOUBLE BOILER Regular \$8.25 Special **\$5.99**

1 QUART REVERE WARE COPPER
SAUCE PAN Regular \$3.95 Special **\$2.59**

PRESTO PRESSURE
COOKER Regular \$12.95 Special **\$8.95**

Universal Combination Sandwich Grill and
WAFFLE IRON List \$19.95 Special **\$13.95**

CASCO
STEAM IRONS Regular \$19.95 Special **\$14.95**

Visit our new cosmetic department and find these famous names; Revelon, Helena Rubenstein, Tussy, Faberge', Lenthalic, Dana, Coty, Max Factor, Eyan, Prince Matchabelli, Charbert, Old Spice, Yardley, Kings Men, Courtly.

SUN BEAM
MIX MASTERS List \$46.50 Special **\$29.95**

SUN BEAM
ELECTRIC IRONS List \$14.95 Special **\$8.49**

SUN BEAM (For Father's Day)
SHAVE MASTER Reg. \$26.50 Special **\$18.95**

MIRROR MATIC
COFFEE MAKER Regular \$12.95 Special **\$8.95**

TOWELS 5 for **99c**
WRIGLEY'S GUM 3 for **10c**

ALL LADIES
HAND BAGS **1/3 OFF** REGULAR PRICE

PLASTICS, LEATHERS, GENUINE LIZARDS, STRAWS WOVEN REED, WASHABLE NYLONS, FAILLES, AND PATENTS

KING'S 5c-10-25c STORE -- FLOYDADA, TEXAS

As A Farm Woman Thinks

(by Nellie Witt Spikes)

VICIOUS CIRCLE

The weekly wash, by half-past nine, is spanking, blowing on the line.

Alas, alack, by half-past ten, The hamper's filling up again.

— Lorrie McLaughlin

Not only is the wash piling up these sandy days, the yard is like a dry sponge. I soak it, going from one place to another. By the time I get around the first spot is again like a dry sponge. The weeds come, they are cut, we water again, the weeds are up again. A vicious circle.

The early garden is almost gone, tomatoes, potatoes and beans coming on, we hope. Bugs are having a bug holiday, and spending it eating and chewing on everything. I can fight pretty well with the dry weather and keep the weeds down, but when it comes to spraying, I just can't take it.

Weather news these days is so monotonous, winds from twenty to thirty five miles per hour with blowing dust. How in the world could winds of this velocity keep from blowing the dry earth around? The weatherman adds a few widely scattered showers to keep us listening to the programs. When in many years have we heard the "general rains" on the radio or seen it in a paper?

This is enough and perhaps too much about the weather. You know it as well as I do, anyway. As fine as it was to meet the old settlers at Floydada the 28th, every time we opened our mouth to greet them, we got a mouth full of sand. Now if I don't look out some one will accuse me of complaining. "Why, you should be used to it, you have seen so much of it," they argue. But that is just what is the matter, I have seen so much of this kind of weather. Of course I love the plains with all their different weather and ways, but sometimes we are given more sand in our crans than we think we need to be healthy.

It was with sad hearts we saw our good friend, Mr. Tom Davis, laid to rest. In 1918 these fine neighbors came to live near us, their place joining us on the south. We went to school together, ate holiday dinners with each other, shared our joys and our sorrows. Never did we find Mr. Davis any other than a fine Christian gentleman. His integrity and justice, his fun and his friendliness, we treasured the memory. And for Mrs. Davis, whom I love, these words: Some day you will follow and when you come near the celestial band you will find one waiting with your other loved ones more radiant than the angles, with transfused countenances, so "If I should die and leave you here awhile, Be not like others, sore undone, who keep Long vigils by the silent dust, and

Loans for Wheat Preparation and Production 1954

weep; For my sake turn again to life, and smile, Nerving thy hearts and trembling hands to do Something to comfort weaker hearts than thine; Complete these dear unfinished tasks of mine, And I, perchance, may therein comfort you."

It always seemed to me that Mrs. Ellen Oliver lived a full life. Now her pain and sleepless nights of agony are gone. She has found Heaven.

Heaven
In childhood days our thoughts of heaven
Are pearly gates and streets of gold,
And all so very far away;
A place whose portals may unfold
To us, — some far-distant day,
But in the gathering of the years,
When life is in the fading leaf,
With eyes perchance bedimmed
with tears,
And hearts oft overwhelmed with grief,
We look beyond the pearly gate,
Beyond the clouds of grief's dark night,
And see a place where loved ones wait.

Where all is blessedness and light,
And over all we see the face
Of Him who'll bring us to our own,
Not to a far-off distant place,
For heaven, is after all, Just Home!

11 Bushels After Damage by Hail

LOCKNEY — Hal Ferguson, who lives three miles south of Lockney delivered the first wheat from the 1953 crop to a local elevator Monday. Moisture content was 13.3 and the wheat tested 90 pounds.

Mr. Ferguson was harvesting about 10 to 11 bushels from irrigated wheat that had suffered 60 to 70 percent damage about a month ago from hail. He has between 150 and 200 acres.

The wheat crop in this section of Floyd county will be poorest in many years, local elevator men say. They are estimating it will not be more than 20 to 25 percent as much as last year's crop.

PETERSBURG BONDS APPROVED

AUSTIN. — Attorney General John Ben Shepperd has announced the approval by his office of a bond issue of \$160,000 of the Petersburg independent school district for the construction of school buildings.

The bonds have been submitted by the attorney general to the controller of public accounts for registration.

Mrs. J. H. Buchanan returned home Sunday from a visit with her daughter, Mrs. Herschel Fields and Mr. Fields at Los Angeles, California. Mrs. Buchanan has been in California since before Christmas and is right glad to be back home in Floydada again.

MRS. CORA PACE HOSTESS AS SONS AND DAUGHTERS GATHER FOR WEEK-END

Visitors with Mrs. Cora Pace over the week-end were her children Mr. and Mrs. W. W. Pace of Los Angeles, California, Mr. and Mrs. B. P. Pace of San Antonio, Mr. and Mrs. Jack Hollingsworth of Roaring Springs, Mrs. George Conner of Carlisbad, New Mexico, Mr. and Mrs. Walter Knight of Floydada and the following grand children:

Mr. and Mrs. Andrews and children; Mr. and Mrs. O. C. Gray and children and Mr. and Mrs. T. J. Cox and children; all of Carlisbad, New Mexico; Mrs. Doris Reed of San Antonio; Mr. and Mrs. R. E. Jones and children of Plains, Texas; Mr. and Mrs. James Martin of Lorenzo; Mr. and Mrs. Bill Owens and sons of Ralls; Mr. and Mrs. J. D. Elliott and son of Floydada, Mrs. Orville Yandell and children of Plainview; and a brother of Mrs. Pace, F. S. McClure of Tulsa.

HALE CENTER ROPING CLUB AND FLOYDADA IN MATCH

Last Sunday afternoon members of the Hale Center roping club matched the local club, the Floydada boys taking the match by four seconds. Total time for Hale Center club was 734 and Floydada club 730 seconds.

Hale Center ropers were Jack Hicks, Leland Burgess, Jack Candle Buddy Burns, Buddy Wardlow and Smoky Path. Floydada boys were Bud Pope, Bill Norris, Jack Johnson, Dale Adams, Loy Lee Trice and Olin Bryant.

Also two jack pot matches were run off.

Mr. and Mrs. Floyd Montgomery, of Shallowater, were here for a short time over the week-end. They are attending summer school at West Texas state, both working toward a master degree.

Mr. and Mrs. J. E. Newton of Dougherty spent the week-end with their daughter and family Mr. and Mrs. Allan Leach, jr., and Mikey at Berger.

JUNE POWELL TO MANAGE S-WESTERN LOCKNEY OFFICE

LOCKNEY — Miss June Powell will be in charge of the local business office of the Southwestern Bell Telephone company when it opens here, probably next week. The building is located in the Baker building just back of the Lady Fair shop on

West Locust street.

Miss Powell has just completed a three week school of the telephone company. She is a sister of Mrs. J. W. Mangold of Lockney.

Conroy Johnson, son of Mr. and Mrs. W. Ray Johnson, who attended Abilene Christian college last year, is home for the summer months.

TRIP TO SOUTH DAKOTA

Mr. and Mrs. W. U. Riggle in company with their daughter, Mrs. Jimmy Jones and Mr. Jones of Tulsa Oklahoma, returned home last Thursday from a visit with their son and brother, Roscoe Riggles and family of Hays, South Dakota. The party also visited in Wyom-

ing, Nebraska, Colorado and other states. They had a wonderful trip, with many interesting things along the way. Little Miss Janice Riggles is here from her parents, Mr. and Mrs. Riggles and her aunt, Mrs. Riggles and family.

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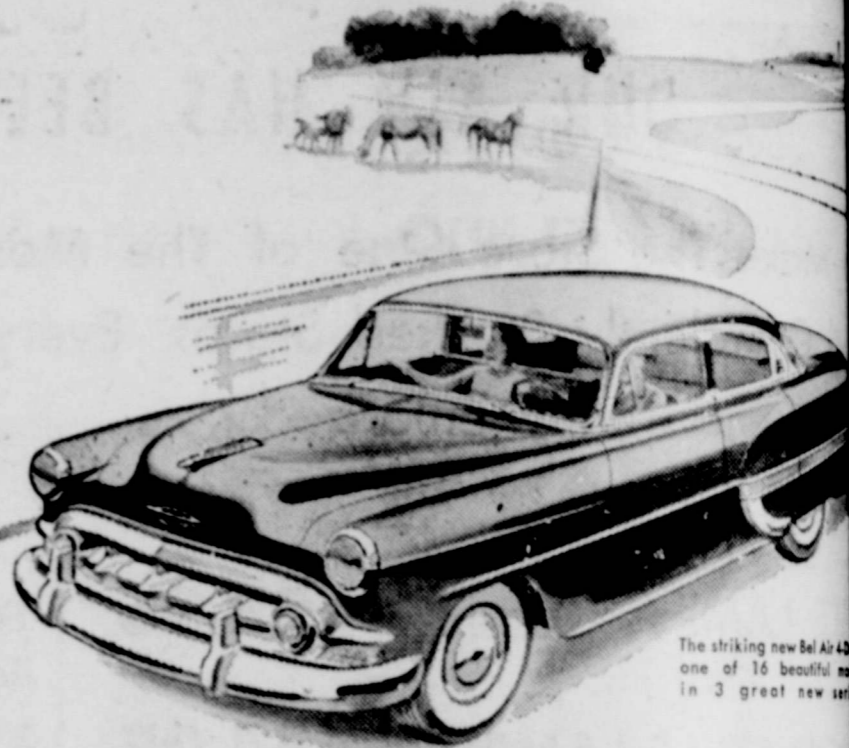
... in High-Compression Power! Most powerful engine in its field with 7.5 to 1 compression ratio—the new 115-h.p. "Blue-Flame" engine with Powerglide.* Advanced 108-h.p. high-compression "Thrifty-King" engine in gearshift models.

... in Powerglide and Power Steering! Powerglide is the newest, most advanced automatic transmission in its field. Power Steering—another Chevrolet exclusive in its field—lets you steer with finger-tip ease.

... in Economy and Value! You go much farther on every gallon of gas (regular gas, at that). You save on over-all costs of operation and upkeep. Chevrolet is again the lowest-priced line in its field!

... in Popularity Leadership! Again this year—as in every single postwar year—more people are buying Chevrolets than any other car. For the first 3 months alone, Chevrolet is over 20% ahead of the second-choice car. Nearly 2 million more people now drive Chevrolets than any other make.

*Optional at extra cost. Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine available on "Two-Ten" and Bel Air models only. Power Steering available on all models.



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