The Floyd County Hesperian

## FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY MAY 21, 1953 <br> oydada Graduates Pioneers Hold Re-Union Thursday lass of Seventy-Six

VOLUME 60


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| 5xam |
| $2 \cdot$ |
| Sia |
| 2-2* |
| 2nem |
|  |
|  |
| Baccalaureate |
| Sunday Night |

Horor Siudents Also Hiave ative Roles in Student Life



Subscription Prices: In Maud and adjoin-
ing counties - one year, 82.00; six months 81.00; four months 70 c in advance.

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Publishing oo., Inc., at 212 South Main St. Floydada, Texas HOMER STEEN. Editor.



Grads of '53


RADIO ELECTRIC


You have demonstrated the ability of youth to try for success.

STANSELL - COLLINS


Seven entirely new Chevrolet sport models . . widest, smartest choice in the low-price field!

Congratulations on your accomplishments

TENS AND COMMENT School Year Ending. The scholastic year
of $1952-53$ is at an end, almost literally. This week-end the finals and the first of next
week the finale. Which reminds us there with the ers pay raise bill will be finally resolved in favor of the teaching force but also that like Floydada have begun to enjoy will be lacking another year. No provision for supcure as yet. Leastwise we understand it that that won't be made up unless it is made up youngsters who have enjoyed the advantages of an excellent school this year have the high
good wishes of all the community for their good fortune and happiness wheresoever the changing sell lead and the laws of choice an The weather department of The Hesbook. In fact, the only promise the departthat it will rain in time to plant a crop. The weather department has been trying to keep people from putting cotton seed in the cold,
cold ground. The director of the department has been warning of a late untoward spring. hasn't given enough rain to everybody. There his date, after the ground soaked a little, and until the ground gets warm enough to Saturday poppy day. If you have a
chance Saturday, join in with the young women representing the veterans of foreign
wars and buy one of their poppies. They
charge something but do not say how much is he limit. A little extra, if you have it, would d by shot and shell. Theirs is a sad lot. The are tucked away in hospital wards gets them furnish money for the little things that are wot provided for by enactments of the con - Rev. PA.

## Were proud of youl




## Caution Issued

 On 'Vaporizing' Killers of Bugs
 Vaporizers are familiar as as small
(glass or metal instruments with a
conical-shaped insecticide container to the bottom. The insectredide is
pace in the cone and vaporized by
he peat tent the heat generated by the bulb un-
derneath. in Widely advertised and sold for
tern ky bugs the easy way, one
brand comes complete with an 8 months supply of chemicals, and
makes claims of being non-toxic,
odorless ana mination of files, roaches, mosque
os all insects. Meets all sta
and and federal requirements.
Dr Cox called these claims "com
pletely misleading." and pointed to a March 27 statement released by
the federal Interdepartmental Com-
mitre on Pest Cons el up. The statement said d back hazard
Because of the health
inherent in the misuse of insecticide Inherent in the misuse of insecticide
vaporizers used as fumigators. (the
committee) recommends against Their use in living quarters."
The committee is composed
representatives of the Department of Health, Education and Welfare
Departments of Agriculture and In
terror: and the army navy, and air The health officer conceded the
gadgets might have some beneficial trial establishments where hum ain
exposure will not be continuous an But he emphasized that it is "dan Commencement Class Program Tuesday Night


ma now

# IVE BIG DAYS FRI. SAT. MON. TUES, WED. MAY 22-23-25-26-27 

rock UP NOW AND SAVE ON HUNT'S FRUIITS AND VEGETABLES AT DOWN TO EARTH PRICES ON THIS QUALITY MERCHANDISEIE PEOPLES CHOICE. A REAL DOLLAR STRETCHER SALE-THE MORE YOU BUY THE MORE YOU SAVE. HURRY HURRY!


## (1).SOCIETY

Informal Dinner

Mrs. Jack Coffman Hostess as Club Installs Officers
 mirn ouncmicans

## 

Well
Done
Grads
of
53


You Have Demonstrated Your Ability as Youth to Succeed.
K. CROUCH MOTOR

Arwine Drug

Closes Year For 1934 Study Club


Party Compliment to Mrs. Johnston
In Welcome Home


Mrs. Judy Hostess For Miladies Club


Grads of '53


Our sincere congratulations on your graduation. May you always find the right road to success

CANTRELL
Fruit Market


## Nazarene Church



CONGRATULATIONS
To the Graduating Class of 1953

GLAD SNODGRASS

| Good |  |
| :---: | :---: |
| Luck |  |
| to |  |
| You |  |
| Class | 4 $x^{4}$ \% |
| of |  |
| ${ }^{\prime} 53$ |  |

A Bright Future is Our Wish For You FUOUA FARM SUPPIY


Give her the watch she'd choose herself, a lovely Lady Elgin. Each has heauty to melt her heart. And each has Me beart 灱名 dorer breaks, Elgin's miracle Dura-P.
YOURE SO RIGHT TO GIVE
we ElCIN
Bishop's


Mrs. C. V. Ford Rites at Lockney
This Afternoon

Company Opening Harmony Meeting Pump Agency And Held on Thursday

## New Well Service

Gneetings Grads!

BEST WISHES TO THE CLASS OF '53

May the future fulfill all your dreams

## IIONARD'S CAFE

## OOD <br> UGW

to the


Best wishes on your
graduation.
May the future fulfill all your dreams.

OLD SETTLERS DAY DANCE


JOHNNIE LEE WILLS
and his boys
tupasin MAY 28
VFW HALL - HIGHWAY 70 NORTH FLOYDADA

Miladies Specialty Shoppe


The Floyd County Hesperian, Floydada, Texas, Thursday, May 21, 1958 She is waiting in that land beyond $\begin{aligned} & 1: 00 \text { p.m., giving time for church } \\ & \text { the sky } \\ & \text { Where there's never a pain or } \\ & \text { services to } \\ & \text { lemonage will ber. Coftee, tea, and }\end{aligned}$
Wurnished. An inWhere there's never a pain or services to be over. Coffee, tea, and
heartache
hemonage will be furnished An in-
Wheresting program has been planheartache
Where we'll never again say teresting program has been plan-
nood for the day. COOKE COUNTY RE-UNION $\quad \begin{gathered}\text { A business meeting, election of of- } \\ \text { ficers, awarding of prizes, and the }\end{gathered}$ A Sunday, May 31, is the time for
the anual Cooke county reunion, L. . MeDonald and O. M. Watson
held each year at the barbecue pit
in Mackenzie State park, Lubbock,

May Each of Us Invite You to Visit THE PALACE BARBER SHOP For Your Barber Needs H. R. Stanley - W. H. Hilton Skeet Thornton - B. G. Morton George Sherrill


Out-Pulls, Out-Wears, Out-Works Them All No other tractor tre compares with this new Generol
Angle.Action Form Tire for traction ond long life. Overall


COMPLETE ON-FARM SERVICE
OK RUBBER WELDERS

## SPRING IS HERE PAINT UP!

WE GOT THE BRUSH
WE GOT THE PAINT GUARANTEED OUTSIDE .WHITE

Old South Brand 2.89 Per Gallon

BUILDERS MAART

Citizens of Harmony Entertain Party of Distinguished Guests


## RED \& WHITE ${ }^{3}$

WEEK END SPECIALS
Plus Our Profit Sharing Stamps


GROCERY \& MARKET
Phone 287
We Deliver

KITCHEN AND $\star \star$ Center News $\star \star \star$ FIELD NEWS


1

 winky of these roles have I tried



 Content with the labor of tear
ing down?
$\qquad$
 GOOD COMEDY EVERY NGGHI

NEWS EVERY NIGHT of the weed cept Wednesday and Saturday TONIGHT, THURSDAY, MAY

 WARREN WILIIAM HENRY WILCOXON

FRIDAY, SATURDAY,, MAY 22. CMT) James STEWART • Janet LEICH R Robert RYAN - Ralph MEEKER
 SUN., MON., TUESDAY, MAY $24 \cdot 2$



## Social Events, Clubs



## CLAARANGE <br> AND FIRE SALE CONTINUES AT BORENS MATTRESSES <br>  

## LIVING ROOM SUITES


 LIVING ROOM CHAIRS
Priced to sell in this big savings event, see them.

$\$ 179.50$
$\$ 119.50$ up

THIS IS
NATIONAL FRIGIDAIRE WEEK

We will give up to $\$ 150$ trade in for your old refrigerator on a new Frigidaire refrigerator. COME IN AND SEE THEM.
BOREN HARDWARE \& FURNITURE

Couple Take Alcan Route to Alaska

Mrs. Orba Miller, Complimented at Shower Thursday
 liamson.
The hostess, the honoree and Miss
verle Miller, a sister-in-law of the Verle Miller, a sister-in-liaw of the
honoree. received the guests
Mrs. Grady Dunavant presided at Mrs. Grady Duna
the guest register. The colors, pink and green were
carried out at the refreshment table
where Mrs Bill Smith poured punch where Mrs. Bill Smith poured punch
and Mra. Vernon Cross served angel and Mri Vernon Gross served angel
tood squares and mint The table
was laid with a lace cloth and had was laid with a lace cloth and had
as a centerpece the crystal punch
bowl embeniked with the pink roses ars. Glenda Jockson and Mrs a
a.
woom.
rom were in the gift display room-
Co-hostesses with Mrs. Willam-.
son were Meadames ©dd Dunavant. Bill and G. W. Smith, Cager Pope,
Grady Dunavant. Dovle Sandefur,
Roy Wuiks. A. V. Womack. w. M Roy Wilks, A. V. Womack. W. M. M,
Knight, Vernon Gross, Jim Homes,
Wayne Billington, and Mrs. H. F . Wayne Billington, and Mrs. H. F.
Jackon
Registering and presenting gifts
 monds, Emma Smith, Ruley Teague
Roy Teague, W. F Finley also Mes-
dames E. Mullins, I. Gaither, L their home in Amarillo. They had
setted there pehmanetly, they thought, but more recently decided
to make the change to the land of
the midnight sun. who has been at Anchorage a num
ber of years.

the world is yours class of 1953 Best of luck..
always. RUSSEL'S CLEANERS


We wish you everye 2 heppiness and

MODERN SHOE SHO

## 

class of in 195
A brigh
future is our wish for you.


LYNDALE
FARM DAIRY STORE

have solad their hame in Amarillo
and atien roun of visis here the
Hate
started ter the and at paihart they




goen drug

May success continue to be yours in the years ahead.


LRGGIV( .
ing here．Bob Reeves was home for barbecue dinner honors ing here．Bob Reeves was home for BARBECUE DINNER HONORS
the ceremony，too betore he left for TWO PIONEER PHYSICIANS
Califormia We were glad for flt California．We were glad for all the Mr．and Mrs．Jack Henry，their
new married couples in our neigh－Mr．
borhood，and welcome them to son Jackie，Charie Purnell and $\mathbf{J}$ ， borhood，and welcome them to to son Jackie，Chariue Purnell and J．
church and all community activit．
ies here．Willon were in Post Tuesday
attend the barbecue dinner at $5: 30$
ation On Saturday afternoon Mr，and
Mrs．John Smitherman were pleas－er physicians of that city，Dooters
er ．．．S．Surman and D．C．Wiliams． antly surprised with a good visit
from Rev．Malone，from Plainivew，Surman anci，D．OBren of Big Spring
who was a former minister os South was the guest speaker at the gath．
wat Vacant public lands in the U．S．
total some 169.506 .842 acres．

The Road Ahead is ready and waiting for Congratulations ．．

BRADFORD JEWELRY

> to the
class of
1953

Our very best wishes
go with you．Good Luck． STEWART＇S CLEANERS

Inture on the road ahead，＇53 grads
May the road ahead be poth．We hope all your dertakings will be
avded with success．
ANDLE STATON

PHONE 68
Atroleum Products－Miller Tires

SINCEREST CONGRATULATIONS TO THE SENIORS of＇53 Good Luck To Every One Of You L．C．MCDONALD

Your Pontiac Dealer

GENERAL MOTORS LOWEST－PRICED EIGIIT！


## L．C．MCDONALD

210 West California St．，

Floydada，Texas

Hope for 1000 Registrations at Art Exibibit


Grads of＇53－ Good luck and

## Gmazazas

STAR CASH VALUES



Sottball Opens $= \pm=$ Up as Weather B゙ロ゙v＝Gets favorable


 ada
The Wares will rope as a team a．ed by Hest Hammonds parade， 85 donat－
ed


## chandise at Jackson Trie compans



 yarraes samerimily in in parate one


 Tallest man in parade， 82.50 don－
ted by $\& I$ laundry Lockney；
Fattest man In parade 83



Nervous Ned Floydada Real Estate



| TOMATOES ${ }^{\text {No．} 300}$ | 18c |
| :---: | :---: |
| Doles sliced ${ }^{\text {Pr }}$ | 15 |
| PINEAPPLE Can |  |
| Marshall | 9c |
| TOMATS | 10c |
| miracle whip |  |
| SALAD DRESSING ${ }_{\text {Pint }}$ | 30c |
| PARKAY <br> MARGARINE | 28c |
| CRISCO Pound | 87c |
| PETER PAN <br> PEANUT BUTTER | 39c |
| ${ }^{\text {Shurfine }}{ }^{2}$ Tall | 25c |
| CHEER Large | 29c |
|  | 25c |
| HULL \＆McB | N |

NE 292 Wa Mellur


Congratulations
Grads of＇53

May success continue to be yours
in the years ahead．



| SHORTENING . . 85c | U．S．Gov．Graded Me |
| :---: | :---: |
| SUGEARAR | P｜CNIC HAMS ． |
| TUNA . . . 37c | BACED ${ }^{\text {SLICd }}$ ． 5 |
|  | $\frac{\text { HENS F FRYE }}{\text { cresed }}$ |
| Frozen Food Values |  |
| $\begin{array}{lll}\text { GING } \\ \text { Gold king } \\ \text { STRAWBERRIES，} 101 / 2 ~ o z . ~ & 25 \mathrm{c}\end{array}$ | Hiptinn min |
| $\begin{array}{ll}\text { PASCO ORANGE JUICE，6oz．} & \text { 15c } \\ \text { CHOPPED BROCOLIL }\end{array}$ |  |
| $\begin{array}{ll}\text { CHOPPED BROCOLLI } & \\ \text { CUT CORN }\end{array}$ |  |
| GREEN BEANS $\quad 28 \mathrm{c}$ | 3 35 c |
| $\begin{array}{ll}\text { THRACH } \\ \text { TUREENS } & \text { 24c }\end{array}$ |  |
| CHICKEN POT PIE， 11 oz ．$\quad$ 45c | CARPET SOITS VANISH WITH |
| KRAFTS <br> MIRACLE WHIP ．．．35 Jint | Magic Rug Cleanet $-\rightarrow 110 \cdot 010$ |
| giant large | － 111 Crig |
| TIDE VEL | and so EASY to use |
| 75c 29c |  |

Mum WE GIVE＂d：Z．＂GREEN STAMPS



Pioneers Meet Committeemen
Complete Plans
 News of Harmony


| CINDERELLA GIFT SHOPPE <br> 1121 SOUTH Wall street <br> 合 <br> Complete line of Infant＇s and Children＇s <br> Wear up to 12 years of age． <br> 合 $\star$ 放 <br> GIFTS OF ALL KINDS FOR THE BABY，GRADUATE AND BRIDE． <br> Such lines as Honea Togs for boys and Larry Lynn； for the girls Helen Fenton（California Originals） <br> Suzann，Marie and Sunny Toggs． <br> 今大 今 <br> Belts，Buttons and Buckles Made． <br> Come in and see our new shoppe |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |

＇My Combination Refrigerator



I can buy food in quantity，when pien
Camily budget＇．Mre Blackehear adds
tamily budget＂．Mrs．Blackshear adds．
There＇s real economy in the freezer－refrigerator combination．The food you store keeps its freshness and food value．And the food you freeze assures you of highest quality foods at lowest possible prices． Try the freezer reffigerator way to food budget savings．You can take it from Mrs Blackshear that it will work for you．

Santa Fe Will Give 4．H Club Avards in 1953

THE MakiNG of Frienda
 If nobody cared just a little for And we all stood along in the bat－
the of life．


A Servant That Never Sleeme

day or night，your telephone stands rliot you in touch with the world outside your home．Its $s$ ，
hold servant that is ready and willing to num eraids you in touch with friends，summon help in emergencer
duty 24 hours a day， 365 days a year，with no time off．And it works for wages of less than the oud package of cig． western bell ．．．．
texas＇progriss．

dall off ourt cast bise becuuse the
 Huar -have a much broader Shelf
even than our own Rhode Island
ew Jersey and Maine have sections
of the Shelf larger than their pres-
ent limits.
Safer Automobiles Deed Records
one-third interest in west one-half
of survey 12 , Block C-9 and east one
of survey 12 , Block C-9 and east one
hatf of survey 13 , Block C-9.
The Floyd County Hesperian, Floy
several species of frogs can exist in
a single swarm apparently without
da, Texas, Thursday, May 21, 1953 for Safer Driving


 with the pattern: to the merchants'
delight, they were ridieulously high.

- Pathfinder


 Many Nations - and our own a-
mave assumed con-
mong them onthen and
trol of the Contintal Shelf off the




## , while nim



 Rodeo Contestant




 mans
andelis on the
and rain rese


## mad mass which rand montinent dithe United Statios

 mptrs of sthe ocea ian Loss with a framron Hail Policy

RROU Insurance Specialists
HRON INSURANCE CO

## Tongratulations!

FLOYD COUNTY PARENTS HAVE A "CROP" OF FINE BOYS AND GIRLS FINISHING SCHOOL THIS YEAR.

We take pleasure in adding our Best Wishes for their Happiness and Success as these graduates launch out in new endeovors.

IHE FIRST NATIONAL BANK OF FLOYDADA

Member Federal Deposit Insurance Corporation

## MOVE UP IN STVING-



## MOVE AHEAD WITH MERCURY!



COME IN and take a good look at
Mercury's eye-catching Unified Design. It's trim, clean-with no bulges, no fussy decorations. Designed in larger units that go together. So much,
to handle-and so casy to own.


TRY A CLOSE-UP of the strikingly de in its field. New colors and fabrics are rich and radiant. Biggest Mercury windows yet make sure you'll see. And Mercury's prices make sure you'll buy!


TAKE It AWAY for a road test. Try proven performance, greatest in our ex-
clusively $\mathrm{V}-8$ history. Choice of drives: standard, Touch-O-Matic Overdrive, or Merc-O-Matic. Let us give you the facts
about moving up to Mercury-today.

$$
\begin{aligned}
& \text { GET THE FACTS- } \\
& \text { YOU'LL GO FOR } \\
& \text { ITS HONEST VALUE }
\end{aligned}
$$

KING TRACTOR \& MOTOR,

Reports Given
County Council


CONGRATULATIONS


STYLE SHOPPE
MOLLIE A. MORTO

> we wish you success

> Your class spirit will carry you successfully through the years ahead.

> CONSUMERS FUEL ASSOCIATION


상

## look to the tuture 1953 radadates

The past has given you success．May the future bring you happiness．

A bright future is in prospect for you． Good luck to you．
GGINBOTHAM－BARTLETT


## Penneys

## 

OLD SETTLERS MAY 28th SHOP PENNEY＇S FOR YOUR ATTIRE
For The Ladies－－
WESTERN PANTS
Gambler Stripe ．．．．．．．．． 6.90

Solid Cotton and Rayon Twill WESTERN SHIRTS


3．98 Solid White Long Sleeve 3.98 | Short Sleeve Plaid $\quad 3.98$ Stripe Long Sleeve $\quad 2.98$ |
| :--- | :--- | :--- | :--- |

birdseye diapers

Packed in clean，sanitary cello－ phane－they make wonderful good $27 \times 27$－inch size－this is the kind of buy that you can ex－ pect of Penney＇s May Opportu ity Days！Stock up Now

For The Men－－－
WESTERN PANTS
Gambler Stripe
WESTERN HATS
Fur Felt 9．90 Dressy Straw 2.98
$98 c \& 1.98$
WESTERN SHIRTS

| White Broadcloth | $\mathbf{3 . 9 8}$ | CLOSE OUT |
| :--- | :--- | :---: |
| Plissie Cotton | 4.98 | Assorted Patterns |
| Assorted Sizes |  |  |
| Rayon Stripes | $\mathbf{6 . 9 0}$ | ALL ONE PRICE $\$ 5.00$ |


S. S. Payments Show Increase
moremonox aumer
FIRE
Atatemoble and causatty In
G.C. Tubbs



New Safoly
New Safety Tire Domonstration

had died. The payments to 308 farm workers.
mothers amounted to $\$ 9.535$ in Dec- The 1962 changes, effectuve in sep-
ember, and 1.310 children received tember, raised the amounts of pracember, and 1.310 children received
$\$ 36,460$. Changes made by the 1560 and ter the end of Worlid War II, and
1952 Amendments to the Social sec- provide that a person can be con
urity Act accounted for a consider- sidered retired" even though he

 Passes at Haskell it easier for them to qualify for
payment Among those newly corv
ered were self-employed peopie and

## RUGS CLEANED ON YOUR FLOOR

 popalarVan Schrader Rug Deterger
The new and efficient method of cleaning can be done on the floor in your home
No damage to rus pose sible, demoths and kills all. germs, also we have $m$. chine to clean your upholstered furniture.
ALSo - Dealer for Kirby Vacuum Cleaner

BUCK FORMBY
Phone 385-W
Floydada

Notary Public Appointments Near Deadline

ion.
Requirements for a commission as
a notary public are that the person How can townspeople
 a notary pubic are at least 21 yea
applying must be at
of age, and a resident of the coun
for which he is appointed. half of Gold at fort knox The steel and concrete U. S. Bul
lion Depository at Fort Knox, Ky

For BETTER BAKING

# cosevien 

TENDER, FLAKY BISCUITS Hares Oveen Mill $\&$ Elear Company
Plainview, Texas

Announcing
Sale of the

## HENRY EDWARDS ELEVATOR

at Barwise

## TO MR. L. R. STRINGER

I want to thank the People of the Barwise Area for their Patronage and Good Will throughout the quarter of a century, we have been in business there. We built this elevator in 1928 and have served the grain people to the best of our ability since.

We Are No Longer Connected With The Business
Our Successor, Mr. L. R. Stringer, is well-known to the people of the area and needs no introduction from us. We feel sure your relations with him will be as pleasant as they have been with us. Thank you again.

HENRY EDWARDS ELEVATOR
at Barwise
HENRY EDWARDS


More than just an oil change-
A COMPLETE SAFETY SERVICE FOR YOUR CAR!


Ing ahead time to make sure your car is sef-and sofe-for heovy summe dirving. Get this complete Safory-First Service at your nearby Conoco docikn -and remember to drive carofully -for a caro-free Decoration Day wookont

FREE Are Inspection Your Conoco dealer will check air presure and inspect all time for cuts, bruises and wear
FREE brake check
He'll check your brake system; recommend repais when needed

FREE cooling system chock He'll examine your entire cooling ystem . . . drain it, if you wish... make it's set for hot-weather riving.
FREE IIghting systom check He'll inspect headlights, tail lights, signal lights-to make sure your car has no defective bulbe.

Drive carefully -
the life you save may be your ownl

FREE bettory shock
He'll test your battery -clean terHe'll test your battery-clean ter minais, advise you in you need Conoco lubrication Using Conoco's special ChekChart, he'll get to every singlo lubrication point.

Drain and refill with CONOCO Super MOTOR OIL He'll drain out your old oil. Then he'll recondition air and oil filters and refill your crankcase with Conoco Super-the motor oil that oil-plates metal surfaces and
helpe your engine eat less - rum helps your engine eat

CONOCO
... the best there is for you and your carl

CONTINENTAL WHOLESALE PRODUCTS
Phone No. 5

## 



Parity price, then, is merely the
farmers equivalent of the laborers
minimum wage naw. It helps aserse
nim of a fair rotice for his time and
labor, materials and money, utilized

ROWN OLMES DMPANY
le Servel Gas Refrigerator
Ice Cubes Without Trays
ofutomatically


Buick's Wildcat in Dallas Show


Men In Service Floyd County 14 Years Ago


## INSURANCE

Security, Bends. 1923 to 1952

Moydada. This announcement was
nade at the home of Mrs. Joe Duby
n LeFors, when friends entertained
EDMISTON
Plumbing Co. Phone 507 PLUMBING
REPAIRS - SUPPLIES

PICNIC TABLES
Steel frame with wood top and seats Ideal for back yard and outside use. BARBECUE PITS
Portable barberue pits, All steel construction. On wheels for easy moving.

## STEEL SPILLWAYS

Ready made steel spillways for your irrigation wells.

See them at
DARDENS WELDING SHOP
Floydada
"Mile After Mile You'll Prefer Shamrock"
ood wather nod bad She necedi 2masoline
 SHMMROCK grovinite it tast frimg, quick MIE YOULI PREFRR SHAMROCK

Gasolines • Lubricants
$T_{\text {He nearest we can come to word- }}^{\text {picturing for you how it feels to }}$ picturing a 1953 Buick with Twin-Turbine Dynaflow* is this:
When you toe the gas treadle, you can get away like silked lightning in a silent hurry.
More specifically, you can sweep your speedometer needle from zero to a legal 30 mph in the time you armaly take two breaths.
Equally important, you get this daz zling getaway with whisper quiet and with one smooth, progressive build-up of velvety power.
The literal truth is - no other car in all the world can get away with the combined quickness, quiet and TT Dynaflow.
It takes more than the advanced new engineering of this fully automatic transmission to produce such thrilling performance, of course.
It takes power, too.
And that's here in full measure the highest horsepowers and com pression ratios, Series for Series the world's most advanced V8 the wormering the Super and Roadmaster.

There's a lot more you get in any 1953 Buick in generous and hard-to 1953 Buick in generous and hard-to
match measure-room, comfort, ride
a liness, visibility - and above all,
value.
But these are things you must dis cover for yourself - as you must the greatest Buick performance in history.
Why not drop in on us real soon? We'll be happy to put you at the wheel of a new Buick and let our points prove themselves. - Standard on Roadmaster, optional at extra cost on

## All set for Summer

AIRCONDITIONER for 1953 SUPER
and Roadmaster Riviera and Sedan models, available now at extra cost.


CLINE \& RAINER 201 So. Wall, Floydada, Texas


