Floyd County Judge


100-Acre Tract The "Maps Missed" Brings Owner \$5,000 Lease Bonus As Sinclair Blocks Acreage


Nearly 50 Make
Tour of Farms


Softball Tournament Opening Monday Night for Area Teams

Sunday, May 3 Day of PrayerHome BeautifulTour Sunday

Pioneers MeetingPioneers Meeting
Four-H DressRevue Saturday

## SUDENIS PLACE HIGH; WIN INTERSCHOLASTIC SPOTLIGHT



## Value! Ch THRIFT If you're on the lookout f Penneys! Here are barg for camp, for tourist cab smooth stury Bohemian type tick ing. Bt opportuni TY DAYS value!



60 GAUGE SHEER NYLONS!
2 Pairs 1.15
Sheer luxury: 2 pairs of perfect quality nylons in an attractvie Anniversary package and extralow priced! Bewitch, a toasty taupe, or Mystery, a misty biege! Sizes $81 / 2$ to 11 .


2 for 3.00
Exquisitely detailed gowns priced to be outstanding values on Penney's Dollar Day! Smartly styled, straight cut cotton plisse, they're comfortable and they
don't require ironing Shop early, from 3 neck. line styles and colors. 34-44


CANNON TERRY TOWELS $66 \mathbf{c}_{22 " \times 4}$ Made exclusively for us -packed with value for you! Fluffy quick-drying terries woven on close longwearing underwear. In 8 colors.
16"x26" towel . . 36c 12 "x12" face cloth,

14 e


OUSSTANDING VALUES! SAVA! IRRIGATION FARMER SPECIALS
 Penneys


## ummer ress

THE BIGGEST FASHION EVENT OF THE YEAR AT PENNEY'S


Carnival Feature! PINPOINT


Perfect litile gems in your wardrobe ... easy-care, easy-to-launder nylons in a new, tiny crinkle pattern we call "pinpoint." They're smart, expen-sive-looking! And feature-valuepriced, now, for Carnival! Sizes 12 . 20, 141/2241/2.

C A P A D A
stiv. Mov. tulesdar


Billy Joe Cantrell Has Broken Hip 논ㄴN YOUR HELP IS NEED

Fioydada Rotary Club Appeals For Aid to Berlin Refugees From Schind the "Iron Curtain" The people of Free Berlin need the help of American
nities to carry the load of caring for thousands munities to cary the load of caring for thousands of
from the East, fleeing Communism, pouring in daily. Without a home or a job, hopeless, these refuges threat already precarious economic situation. They need vast shirat of food and clothing, especially for the children who on Berlin undernourished.

## FREE MEN MUST STAND TOGETHER

West Berlin has been making a brave fight for all the since the end of World War II and the beginning of the col They have come up on increasingly dark days as helpless flood their city. Will you help us help them?

Clothing: All kinds for Men, Women and especially for ren-blankets, underwear, socks, diapers. Leave at
CLARK'S CLEANERS THIS WEEK AND Money: Deposit with C. H. BEDFORD for Berlin Refi account.

America Needs to Help Save Embattled Berlin for Fre FLOYDADA ROTARY CLUB


## APADA

 BITMITMmane inime in


HN, MoN, TUES, May $3-4.5$


IED, THURSDAY, May 6 .7
Wramer mHOP muUssill empotiks-Tideger
SON of Paleface

Pri, SATURDAY, May 8-9
FA UNTAMED
m h FiONTIDR

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activity, and often stays up late and
gets up early trying to make twen-
ty-four hours stretch into
ix.
She must have some sort of plan,
else she'd surely explode. So we
She must have some eort of plan,
else shed surely explote. So we
Iken her life to the crowded but or. Odd Fellows Ope
Meeting Tonight
Refteenments and
T.H.D.A. District 2


$\qquad$

> Fords at Mayos

Too Late to Classify


 CATSUP 20c SOAP 25 c

|  |
| :---: |
|  |  | Shortening 75c Dog Food 10c TISSUE 25c SALT $\operatorname{box}$ 10c

 CARTONS BAGS CUPS BOXES PAPER FOIL


## FLOUR $\$ 1.98$




SUGAR 95c




Floydada's Largest
Independent Most Complete Grocery Store

On The Corner Where You Meet Your Friends

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|  | 다느․ |  | Wha | SUGAR 5 Pound Bag 49 c |  |
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|  | coen pruc | $\underset{\substack{2 \\ 15 c}}{\substack{\text { cod }}}$ | Sor con, 2 to 33 | Pound 89\% |  |
|  |  |  |  | TUNA |  |
| 53:30 |  | No. 300 com 43 cos |  | ${ }_{\text {con }}$. 25 c |  |
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## PRGGLI TIIGGLY



## ARMOUR

GLOVERBLOOM " 99 " Colored Qtrs, Ib.



COMPLEXION BAR, 2 Bars $\int 5$ PINT BOTTLE $\quad \mathbf{3 7 c}$

PLANTERS, Cocktail, 8 oz PEANUTS CLEA ISER C \& H POWDERED, 1 lb. Box SUGAR DEER, No. 2 Can

35 c
$25 c$
15c
11 c

| VANILEA WAFERS | 33c |
| :--- | :---: |
| SPAGHETTI, 7oz. Box | 12c |
| SKINNERS | DIAL |
| SHAMPOO | $\mathbf{6 7 c}$ | 25c

PRLNEJYCE Y Y $\mathbf{3 7}$ C 1 PINEAPPLE $\quad \mathbf{2 5 c}$ NAPKINS Ct., Box

27 PIMENTOS 17 c ARMOURS, 8 lb. Carton


## 



15
 1. 90هuvervo sos Can
 3pound 8 ounce Jar
REX JELLY


## ORANGEADE





HUNTS
No. $21 / 2$ Can120. Boz
POST TOASTIES
POST, 8 oz. Box

17c $\begin{gathered}\text { PosT, } 10 \text { oz. Pkg. } \\ \text { GRAPENUTS }\end{gathered}$ 25c CORN FETTI

CRO? FRESH FRUIS CTD VECETABLES


HAM Potted Meat 15

10 BoXes
POSTENS POST, 8 oz. Pke 40 Bran Flakes POST, $51 / 2$, or Box
KRINKKLES

YELLOW, Pound

## SQUASH <br> $12 \frac{1}{2} \mathrm{C}$

 LONG GREEN Pound Sc GRAPEFRUIT 10c SNOW WHITE, Pound
CAULIFLOWER $\quad 15 c$ (क) U. S. GRADED QUALITY MEATS

## ARMOUR STAR, Shoulder of

## LAMB ROAST <br> lb.

ARMOUR STAR, Fresh
PORK ROAST lb. 59c
ARMOUR STAR. First Cut
PORK CHOP $\quad$ lb. 63c
SAUSAGE - 2 lb . roll 43 c FRESH

Armour Star, Medium Aged CHEESE $\quad 1 / 2 \mathrm{lb}$. 39 c ARMOUP STAR PORK INKS Miss W LINKS CHEESE
lb. 63c
$1 / 2 \mathrm{lb}$. 43 c

ARMOUR STAR ORK STEAK ARMOUR STAR PORK CHOP ARMOUR STARS


Idea of County Fair is Boomed

Tennis Courts Need of Youth, Says Explorers
> = Need of Berlin Retugees Calls To Rotarians
> Widener Rapidly
Regaining Strength


R.S.P., No. 2 CHERRITS 25 c

|  | Maise |
| :---: | :---: |
| - | $\xrightarrow{\text { Prectus }}$ |
|  | smatioce 38 |
|  | Temberemem 24 |
|  |  |
|  | \%-ime ine |
| Sos pads | Peier Pan Bar |
| 10 Pack 28c | SoAP 9c |


 around trecaution has been throwing of funds and
around to be sure the need is genu-
cothing and
ine, and that the doenations clothing to be sure the need is genu-
ine, and that the doeation sectually
reach the neeedy. di never be lost so
Our fight will
long as you and other reee men stand
with us." said the Berlin offlicial. dramatizing his plea for the help-
less refugees fleeing from the Red
scourge. Rutledge at Home On Business Call
 He reports Mrs. Rutledge, who
in in the Memorial hospital he
as being improved. However, she have to remain there for a few day
yet.
Mr. and Mrs. Rutledge left Foyd-
ada near the first of April for a vis. it with their son, O P. Rutledge, if
and fandy in Corpus Christ T. The
were there a few
Rutuedge suffered a heart hen Mrent Mr
Her son, Dr. Randolph Rutledge

[^0]

| U. S. Gov. Groded Meats |
| :--- |
| BACON . 55 C |
| SAUSAGE . 35 c |
| BEEF ROAST . . 59 c |

HENS है FRYERS

| SIARCH | AJAX |
| :---: | :---: |
| $\frac{1}{2}$ Gal.49c | ${ }_{14}$ | BORDENS STARIAC . 32c GRAPE JAM 41c 602. HOPPY MUG . 33c Masthmallow Creme 29c





Drouth Emergency water. The governor's
committee of 101 citizens of Texas has come committee of 101 citizens of Texas has come
up with an idea they think will go a long
way toward solving situations such as Texway toward millions have found themselves in the past four years of burning drouth. It is put up to the citizens for vote. The amendment would levy a nominal fee on water user
to create a state fund to build dams and store waters on Texas streams. The bill was kept
alive in the senate through an extended fili buster intended to kill the measure. The committee has given the water problem long study, has done some research and public hearings throughout the state. haven't seen the text of the proposed amendwould be when the measure and an explana tion of it are available, but we do like the idea. For instance, would it not mean the
possibility of two or three or even five dams on the Brazos between the caprock and the thing else. For a good while we have been anxious, as a plainsman, to see the run off
water held away out where it falls on the tributaries instead of letting it run wild and
play havoe with hundred million dollar instalplay havoc with hundred million dollar instal
lations down-state. Out here is where the water table needs raising.

seed they bought last fall at a figure th
will look sky high by next harvesting seaso will look sky high by next harvesting season.
One mill in the area reportedly has enough
seed to ruan on round whe colck until carly
August. The mills with. osvent processed
meals are said to be having to sell the bulk of meals are said to be having to sell the bulk of
their product to the Commodity Credit corporation. It doesn't "stick" to filler but intrs ripht on through The mills also are
letting Commodity Credit corronation most of their oil. That is hearsay report, but probably about right.
Cotton classing of fice turn down which the plains cotton raisers got when they took
their classing problems to the U. S. Depart ment of Agriculture is not being taken with
out a struggle. In fact farmers still believ out a struggle. In fact farmers still believe
their need is serious enough that they will continue to push for relief. In addition to the fact that their cotton was classed some
what after the whim of some classing office individual the past year in this region, they also think their marketing problems were considerably hampered by delays due to too
much volume flowing through one office. The experience of 1952 may not be repeated again in a long time, but it is true that cot-
ton went down considerably between the time a grower wanted to sell and the time he could get classification "green cards." On a down market delay is expensive. Additionally, cotton buyers got to the point early in the sea-
son when they wouldn't back their sampling son when they wouldn't back their sampling
judgment on the kind of a grade and staple they were offered. They couldn't figure out
the sampling rules the classing office used. ccordingly the seller would have to produce his green cards before he could sell. Another additional classing facilities in the area, and
the howl heard last year would not be a
circumstance.
$\qquad$
$\qquad$
$\qquad$


PUBLIC SERVICE_nn...

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Pubilishing ©o. me., at 312 Bout
Published by the Hesperian Publishing Go., Inc., at
Main St., Floydada. Texas HOMER Srexn mator.
THURSDAY, APRIL, 30, 1953


14 Years Ago


LANDS

Farm and Grazing Lands in Floyd and other Counties own Lots in Floydada.

J. M. Massie Hollis. R. Bond

 prinstrating with herker was the re
mon
of her tamily in relation to

A Grand Selection at Bishop Dr GRADUATION GIFT



## Bishopis PHARMACY

## Theyre Here! More ways new than any trucks in history! New FORD TRUCKS for'5:



[^1]


## COME IN AND GET ACOUAINTED



## With The New John Deere "40" Series Tractors

Be sure to stop in at our store and see the new John Deere " 40 " Series General Purpose 2-Plow Tractors.

Whether your farm is large or small, you need the many new advantages this modern row crop tractor offers you. We'll be looking for you.

CO.
YOUR JOHN DEERE DEALER
Floydada, Texas
Phone 88


## \$98,392.11

## Here In Floydada T00.

This is the gross revenue of the City Light Plant for t fiscal year ending March $31,1953$.

| Gross Income | $\$ 98,392.11$ |
| :--- | ---: |
| Operating Expense | $\$ 49,327.60$ |
| Operating Profit | $\$ 49,064.51$ |
| Cash on Hand April 1st, 1953 | $\$ 53,412.41$ |
| To General Fund of City (loaned) | $\$ 25,000.00$ |

The citizens of Floydada want the best in electric service and tt will tell you that it's the City Light Plant for that service.

Also they will tell you they keep their dollars at home to0 0 why not when we have lower electric rates here in Floydado

II PAYS AND PAYS TO HAVE THE best in electric service

Your Home Owned
CITY LIGHT PLAN"
Saving Citizens Thousands of Dollars Annually

The Time Is Here
TO CLEAN, BAG AND STORE YOUR HEAVY WINTER CLOTHES. Do your heavy garments NOW-your
lighter ones later. We have plenty of Moth-Proof Bags to put away that winter wardrobe.

CLARK'S "TOPS IN DRY CLEANING"

| OTHER |  |
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| knows best |  |
|  |  |
| GIFTS |  |
| mit | 4 araving |
| call 7 | - Re- |

ARWINE DRUG
See Us For
Firestone Tires
When you get Firestone you
get the best.

- Wheel Balancing
- Washing \& Greasing
- Texaco Products
Prompt \& Courteous
Service


FOOTE BUTANE

## THE FLOYD COUNTY HESPERIAN




Old Fashioned Affection is the Best Mother's Day Gift



The Floyd County Hesperian, Floydada, Texas, Thursday, April 30, 1953


Parcel Post Sale Hilarious Event As Club 'Program' dyse parcel pot sale holat on ont
 menterase
whandenkion Watimsion Mexe recenved try
 Colorado ovathoms and Trexis Trapenss ies reeved by the yor-



 tary and rearter, Mras houls wid
 1 The ine othiers will taxe othce
 The next meturgot the oww will Meember proent tor tho Mitay

 0 REVIEW OF NEW ERDMAX
BOOK AT LOCKNEY TONIGHT


 20
$=0$

Naeriblow ELGIN Values



Abilene Woman Gives Review at Annual Club Tea Approximately one hundred club
vomen from Lone Star, Mataror, Ralls and and
Ploydada were presen, sharday at hoydada were present Saturday at
ternoon at at tea II Fellowhil hall
ot the First Christian church to
 sive a review of "udiey of Ablile
book by Mary Bard. Mrs. Dudley, vice-president of the
Federated clubs of Texas, with
charming personality and graciouscharming personality and gracious-
ness all her oun kept her audience
in smiles and laugh at the sumed

 member of a club composed of doce
tors wives who call themselves.
the neglected ones. The neglected ones. "
The federated tea. spored by
the four federated study clubs
 ton cretran and Miss Anne Swep-
guests with Mrs.
Holls Bond. general chairman of hospirganization, assisting in the
Mrs. Loe V . Smith, first president of the $19 m$ Study clut, introduced
the speaker tor the afternon
Mesdames A1 Oalloway, Lyndel
 tor a centerpiece a pink felt having
ted with double pink tulips Pink
triboon streamers extended from the ribow streamers extended from the
hat with the words in gold. "Feder-
ated clubs, April 25 ." Lime frosted punch, white angel
food squares with pink rose buds
was served. Mrs. John Stapleton was at the
suest register.
The table decorations were by
Mrs. John Hoffman and Mrs W. S Poole. The retreshment committee
was composed of M Mesdames E
FTy. A H Kreis. Clen Armstrong. 5 McLaughlins Plan Trip to Europe

## 

## Suif $x$ puan to reumn bome soout


the past few weeks was reported thls
week an improved Mrs. Atterberry
sulfere a slikth heart atteck and
has been advised to have rest and




In Days of Old..
PROTECTION of one's property called for armor Both the drawbridge and the irun suit are now out of fashion. However, you
can get much more dependable protection for your home and its contents today.
Ask us for strong and adequate insurance.

## Floydada Real Estate

\& Ins. Agency Phone 440
106 W . Missouri
Floydado

speak at the district WsCs meeting
in Plainview May 6, is field morke Or Woman's diviston of Christian

Members of WSCS Will Hear Noted Speaker on May 6

Petersburg School Bond Issue Voted

|  |
| :---: |
| WATER CONT |
|  |
|  |
| GOOD IDEA GONE W |
| A Mexican who entered the Unit- ed States wanted to learn the language before he ventured about; so <br> he got a job in the kitchen of a res- |
| Iessio |
|  | Several members of the Women's

ociety ot Christan service of the
Pust Methodist church
meeting at the attend First Methodist $\begin{aligned} & \text { People's Hospital }\end{aligned}$

 Clinic open Monday through SatD.m. Closed Sunday.
Peoples Hospltal Clinical Laboratory
And Department of X-ray Approved Olinical Iaboratory Emergency work done at any hour
Elective Work done by AppointElective Work done by Appotint-
ments suitable to patient and
Technician. Visitors wishing
hospital are welcome $\qquad$
Kimble Optametric Cinic Dr. J. W. Kimble
Dr. O. R. MeIntosh LOYDADA
and sleeping nights in a room above. two yeers inal hed been working By carefully listening to the talk around him, he finally achieved a o years in a Greek restaurant!
Ollie M. James, OnnelnnatI Esquire The Marine Corps is the oldest
branch of the U.S. military strosice

Statement of
The First National Bank of Floydada, Ierer
at the close of business April 20,1953

## RESOURCES

Loans and Discounts
Stock in Federal Reserve Bank
Banking House, Furniture and Fixtures Other Assets
U. S. Government Securities \$ 2,419,278.32 Other Bonds and Warrants

264,986.5 Cash

2,517,753.11

LIABILITIES

Capital Stock
Surplus
Undivided Profits
Reserves
Other Liabilities
Deposits

| $169,908$. |
| ---: |
| $-\quad 58,450.72$ |
| $27,623.00$ |
| $-6.873,185.6$ |

Officers and Directors
. NELSON, Chsirman of the Board
E. L. NORMAN, President
glad snodgrass
. H. BEDFORD, Vice President
EARL CROW, Vive Pres. \& Cashier
LydA Walding, Assistant Cashier
gene collins, Jr. Assistant Cashier
E. L Normas
E. L. NORMAN
H. BEDFORD


UST finger-tip pressure on the steering ver with far less effort.
For Power Steering - standard equipment at no extra cost on every 1953 Buick ROADMASTER-gives her easy turning of the mobile is standing still.
Just a toe-touch on the gas pedal gives her dezzaling getaway, or gentle cruising the long, steep hills.

For Twin-Turbine Dynafiow and the world's newest V8 Ensine give her a combination of ouick, quiet getaway and infinite smooth. ness the
She can sentle this bis, beautiful bundle of high-powered energy to a swift, sure of high-powered energy to a swift, sure halt with merely light pressure on the
brake pedal-for Power Brakes* reduce needed pedal pressure by $50 \%$. She can replace summer's humid heat
witch-for Buick Airconditioning cirnldss switch-for Buick to 300 cubic feet of cooled, dustless, filtered, draft-free air per minute.
Actually, the wonders - and the thrills - never seem to cease as you drive this uperb Roadmaster-the greatest Buick in fifty great years.
We'd like both the Mr, and the Mrs. to see it, try it, judge it. Why not drop in this week?
Optiond et erver coss on Roadmasiter and Super models only.

CLINE ERAINER 201 So. Wall, Floydada, Texas

 Kermit with a distance of of 1378 \% of
Brooks Chapman who entered the
hundred yard dash, and
Stovall in the two-twenty yard dashin


RED \& WHITE
WEEK END SPECIALS
lus Our Profit Sharing Stamps

EEN BEANS $2^{8 \text { cans }}$ Cinc

| KLES | Q. |
| :--- | :--- |
| CERS | 27 c |



HIEHOMINY $3{ }_{\text {cins }}^{\text {No. } 303} \mathbf{2 5 c}$ MATOES $2 \underset{\substack{\mathrm{No} .303 \\ \text { Cans }}}{ } \mathbf{3 1 \mathbf { C }}$ USAGE $\quad 98 \mathrm{c}$
thave hickory charcoal or chips
For yotr outdoor barbecues
nemocr
CHEESE
890
Lonchorn CHEESE

## ISTER G SON

GROCERY \& MARKET
We Deliver

Spring Training
But I have never been able to find The Floyd County Hesperian, Floydada, Texas, Thursiay, Appll 30, 1ess




## FOR EASY MOWING and BEAUTIFUL LAWNS



## it's MAJESTIC <br> ROTARY POWER MOWERS! <br> 16" GASOLINE OPERATED $\left.\begin{array}{l}1 / 2 \mathrm{HP}, \text { TWO.CYCLI } \\ \text { COOLD. VERTICAL. } \\ \text { OMATIC GOVERNORI }\end{array}\right\} 45$ <br> 



deluxe grass catcher
 WHITE SUPER CHIEF BICYCLES dependable quality 3995


PLASTIC SPRINKLER



LAWN CHAIR


Phone 323


Boren Hardware \& Furniture
WAKE UP
To THE
NEW WAY
TO SLEEP!

Now you can have 3-LAYER COMFORT and FIRM SUPPORT all in one great sleep ensemble!

- ENGIANDER MATTRESS

OF GOODYEAR AHinforme

- ENGLANDER'S EXCLUS!VE Red-fine: FOUNDATION


Boren Hardware \& Furniture North Side Square

Phone 295

Spring Is Best Time to Start
Fly Campaign

## AUSTIN - Early spring is the best tme For a comunumity to stat a fly control program. declared Dr. George W. Coras

## control program, declared Dr Creorg W. Cox, State Heath Office. Tha is betore the fly population. Tas

Another Motley Conservation Pioneer Passes District News


 with permanent toarders is used on
sloping land. As the slope flattens er thus decreasing the number of permanent borders. If a broadcast
rop is to be irrigated on these wide
 SPECIAL Children Moccasins (White - Blue - Pinis)

Misses Moccasins

(Assorted Colors)

COME IN AND SEE OUR NEWLY DECORA

- -EXPERT SHOE REPAIR AT all times

MODERN SHOE SHOP

JOHN HANCOCK MUTUAL LIFE INS. CO.
Wants to loan Money on Land in Floyd and adjoining Counties Interest Rates are Low. Service is prompt.

## J. H. REAGAN AGENT FLOYDADA, TEXAS

## mobigas economy run FLASH!

# FORD BEATS ALL IN ECONOMY! 



## MILEAGE MAKER "6" WINS SWEEPSTAKES

Score a blazing victory for Ford's dollar-saving gas economy! Ford's highcompression Mileage Maker " 6 " with Overdrive beat every car eniered in this year's Mobilgas Economy Run, regardless of size or weight, to
sueep the sweepstakes! Ford's winning average was 56.70 ton-miles per sueep the sweepstakes! Ford's winning average was 56.70 ton-miles per
gallon. And Ford's high-compression 110-h.p. Strato-Star V-8 with gallon." And Ford's high-compression 110-h.p. Strato-Star V-8 with
Overdrive was right up there in economy, too, with a record of 48.55 ton-miles per gallon
The winning. Ford was a regular production car, just like thousands Los Angeles to Sun Valley covered all types of driving conditions. The route threaded through city traffic, where stop-and-go driving tests an
engine's fuel economy engine's fuel economy under the toughest conditions.
the highways of four western states
The Ford Mileage Maker "6" took all this in stride, maintaining
speed above the required 44.25 m p. h. minimum, to finish 1st in the a speed above the required $44.25 \mathrm{~m} . \mathrm{p}$.h. minimum, to finish 1st in the sweepstakes! What better proof is there that Ford is the thriftiest car
of all? What better way to show why Ford is worth more when you of all? What better way to show why Ford is worth more when you
buy it ... worth more when you sell it!

See...Value Check...Test Drive the WINNER



FORD 101-h.p. Mileage Maker "6"
56.70

TON-MILES PER GALLON*
Ford is the first car in its weight class... in the history
of the ficonomy Run. . To win top honors in ton-miles
por gallon over all other cars rogardiess of size or weight.
*


[^0]:    AT $T$ palad THIS W
    $\frac{21011}{2}$

[^1]:    - Now, 4 New Ford Truck lines of over 190 completely
    chassis, mow chassis, new power, new transmissions, new brakes. every inch specifically designed to provide fast, economical transportation. Choose from half-ton Pickups to $55,000-\mathrm{lb}$.
    G.C.W. F-900 giants' There's a Ford E. right for almost any job you can name! And for '53, Ford Trucks offer a wealth of new time-saving features to GEr Jons Done Fast . . . to save you still more money-every
    - NEW "DRIVERIZED"
    - new shorter turning.

    NEW TRANSmissions
    解

    - NEW LOW-FRICTION POWER!

    Don't buy any new truck till you've seen the now...
    SAOA.F TIME SAVE MONEY BISHOP MOTOR CO

