

Jury in Assault
Charge Suspends 5 －year Sentence


Tulia Girl Leads
In Ready Writing


## The Floyd County Hesperian

SPRINGFOOTBALL GRIND BEGINS City Approves FOR SEVENTY HOPEFULS OF FHS Completion Pay
$\qquad$



## SOIL TOUR DATE APRIL 24



FHS Play Cast Wins Area Meet， To Regional Contest April 25


## 



# Biggest Crowd of Year Hears <br> Dilling Concert End Season 

|  | $\mathfrak{x c x}$ |  |
| :---: | :---: | :---: |
|  |  |  |
|  |  |  |
|  | 为 |  |
| ame |  | C－C Managers |
| mexomimmen tume | 为 |  |
|  |  |  |
| mex | Softball League |  |
| Sismen min | Being Organized | 边 |
|  |  |  |

Mrs．Rutledge III

At Corpus Christi



Softball League
Being Organized

Veteran Barber
Sells Shop，Will
Work at Palace

## COOPMEMBERSHIPMEETINGSTO DRAW BIG CROWDS TO FLOYDADA



CAPADA


SUN., MON., TUES, April 19-20-21


WED., THURS., April 22-23


Center Club Will
Help Feed Large
Crowd Saturday



Contrast Modern
Cleaning and Old
Ways at Meeting

## in Area Meeting



Friendship Club Met Last Friday


DEMONSTRATION CLUB AT
LONE STAR EEJOYS BROILER
DNNER AT APRIL MEETING

## 

| stration on a broller dinner, a del-iclous main course for any dinnerfor the Lone Star home demonstration club. | 0 mant ads save |
| :---: | :---: |
|  |  |
|  | protection against |
|  | IRE |
|  | Automobile and Casualty |
|  | G. C. Tub |
|  |  |

Jones' in Week On Pacific Coast


Cotton Chiffon
to float lightly thru sum

## Notice Of Holiday CIOSNG

Tuessay, April 21

SAN JACINTO DAY

## BUS SCHEDULES

| EAST BOUND <br> Fo Vermon $\begin{aligned} & 8: 35 \mathrm{~A} . \mathrm{M} . \\ & 1: 30 \mathrm{P} . \mathrm{M} \\ & 8: 20 \mathrm{P} . \mathrm{M} . \end{aligned}$ | WEST BOUND <br> 「o L.ebbock $\begin{gathered} 10: 30 \mathrm{~A} . \mathrm{M} . \\ 4: 20 \mathrm{P} . \mathrm{M} \\ 9: 55 \mathrm{P} . \mathrm{M} \end{gathered}$ |
| :---: | :---: |
| To Childress <br> $1: 25 \mathrm{P} . \mathrm{M}$. <br> From Childress <br> $10: 20 \mathrm{~A} . \mathrm{M}$. | To Plainview <br> $10: 25 \mathrm{~A} . \mathrm{M}$ <br> $4: 20 \mathrm{P}, \mathrm{M}$. <br> From <br> Plainview <br> $8: 20 \mathrm{~A} . \mathrm{M}$. <br> $1: 20 \mathrm{P} . \mathrm{M}$. |

Low fares everywhere-T.N.M. \& O. Coaches Magnolia Service Station No.
Fred Lambert, Agent
Station Hours: 7:30 a. m. $-8: 30 \mathrm{p} . \mathrm{m}$.

## TINA FISH

TOMATO JUICE
YA BROWN
PICKLES
NEW POTATOES
BABY FOOD
PPINACH
hoMINY
RANCH STYLE BEANS $\mathbf{1 4 c}$
PRUNE JUICE
37 c
BLACKEYEIEAS 17c
SALMON
39 c

39 c
31 c
29c
14c
9 c
15c
12c

121 C
CAMP FIRE, Can
VIENNA SAUSAGE LIMA BEANS CORNED BEEF HASH BONED TURKEY OKRA \& TOMATOES GRAPE JUICE CHILI BEANS PEANUT BUTTER MORTON HOUSE, 1 lb . Can MARSHALL, Can

## 10c

## $29 c$

32 c

## $54 c$

19 c
29 c

## GARBAGE CANS ${ }^{5}{ }^{299}$

OOUBLE
TUES.

14 c !!!

FLORIDA, Pound
ORANGES 10c RADISHES

$$
5 \mathrm{c}
$$



## Cauliflower 12ic

## BACON ${ }_{\substack{\text { s.luezd } \\ \text { fumam }}}$ <br> 53 c <br> CHUCK ROAST

ChEESE
CHILI

SAUSAGE, Pure Pork
HORSE RADISH,
FORK ROAST
PERCH FILLETS COD FISH
lb. 53c RED SALMON STEAK lb. 83c

| 2 lb. | $\mathbf{8 5} \mathbf{c}$ | PICKLED <br> PIG FEET | 83c |
| ---: | :--- | :--- | ---: | :--- |
| lb. | $\mathbf{6 9 c}$ | STELESS |  |
| STE | MEAT | 28 oz. | $\mathbf{5 9 c}$ |
|  |  | lb | $\mathbf{5 9}$ |


| lb. 69c | B9c | BORDEN, Can |
| :--- | :--- | :--- |
| lb | lb. 59c |  |

6 oz . 23c
lb. 53c
PREADEDVER
OYSTERS
lb. 33c TROUT

BVOT CROP, Pkg.
OTCORN

GR:APE JUICE 6 O2. Pk
8OW CROP, 10 oz, Pkg.
BLACKEYE PEAS
PROZEN MAID, $101 / 2 \mathrm{oz}$. Box
TPD IIIPE
STRANRERRIES
19c OKRA $\begin{aligned} & \text { SNOW CROP, } 10 \mathrm{oz} \text {. Pkg. } \\ & \text { 25c }\end{aligned}$

DEMTAL CRE<br>N5C<br>ISPIRIN<br>RAZOR BLADES 49c VASEI INE, 50c Size HAIR TONIU

## Hogen Foods

## MARHGE JUICE 17c

19a

## Social Events, Clubs

Miss Morehead Complimented In Pre-Nuptial Showers, Parties


It's Formfit Week at HAGOOD'S
April 17 to 25
come bet our sklled finers how
rou.tho hoper woy toa
Sweetheart of a Figure



P-TA President -
Elect at District
Meet Last Week
 Last Wednesday

$\qquad$


Lyies. George Smith and Mra, w.
MA Bethel had parts of the leson.
There were 27 present for the meen.


Baptist Alathean Meeting Thursday


駼줄n

 Reports of the various cluts took
up the remainder of the afterroon.
The convention closed at roon on
Salurday with an awards uncheon.

The Alathean Sunday school elass
the Prst Buptist church met in

Miven
Mars
Harts
assistal
Mring
al rempor
Guests
nd M/s


 B. Jordan, the teacher of the cla
EESEY Chapel cemetery WESLEY CHAPEL CEMETER
TO BE DECORATED MAY 3 . Mrs. W. E. Lackey of Cedar Hil
community, the former Rosar Mas.
ingale, ,

## 

${ }^{2 l}$

Burchtield a bible major, is the
son of Mr And Mrs. $R$. Burchtielo
1005 N . Poik. Amarilo. Terin an apprechtion
I would like to express my apprec.
ation for all the kind deedis durling
my iliness and stay in the hoopital
 Triends and nexstators.
Mrs. Raym


Over 500 Attend Club Convention Held at Hereford

Hargis' Make New Fairview Club Met Mrs. E.W. Home at Lubbock With Mrs. Wilson Hip Is Brok

## NOTICE TO THE PUBLIC

## Dumpers are violaing the law

. Our attention is called to the fact ind duals are using the old "WPA Caliche in southwest Floydada as a dumping ground.

## PLEASE TAKE NOTICE

.. That this is a violation of the city ordi nances, is a serious menace and nuisan to residents of the adjacent area an cannot be permitted.

- Please comply with this warning. CIIY COUNCII OF FLOYDADA

| 'I Give You Texas' Methodist Men |  |
| :---: | :---: |
| -Boyce House | To Laymen's Meet |


$\qquad$
Weds silverton Gir

ITTKOWSKI IMPLEMENT CO.



News of Dougherty






$$
1
$$




## Lakeview News





Ground Breaking Sunday, April 19th 1953, 3 P.M.

Franklin E. Swanner, district
missionary message at $3: 10$.


Bishós
PHARMACY
TLOVADA. TEXAS

Falsely Blame Farmers, FB Head Declares


AT THE PALACE
THIS WEEK


JOEL McCREA
BARBARA HALE
(4) ALEX AICOL


1



FREE PASS TO
MR. \& MRS.

| SUGAR slb. Bag 49C | PEACHES 58 c |  | FLOUR <br> $\$ 1.89$ |  |
| :---: | :---: | :---: | :---: | :---: |


| Cheses Whiz <br> 59c | COFFEE $79 \mathrm{c}$ | CHEER <br> LARGE BOX <br> 2 FOR 57c |  | DOG FOOD <br> 25c |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Jello $2 \text { for } \mathbf{1 5 c}$ | Puffin Biscuits <br> 2 Cans . . 19c |  | BACON <br> 57c | OLEO 25c |  |  |
| prsco manzes | $\begin{gathered} \text { BOLOGNA } \\ \text { All Meat } \\ \text { Pound ... } 39 \mathrm{c} \end{gathered}$ |  |  |  |  |  |
| $\begin{aligned} & \text { Orange Juice } \\ & 2 \text { for } 29 \mathrm{c} \end{aligned}$ | WEINERS - Cello All Meat Pound 49c |  | $P_{\text {GROCFR }} O \mathcal{N}_{S} E L$ |  |  |  |


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| :---: | :---: | :---: |
|  | $=\sqrt{2}=$ seed for sole |  |
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| max |  |  |
| 2-5\% |  |  |
|  | Enamis for Sale | $\frac{\text { \%own }}{}$ |
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|  | xamy | AN |
|  | 2ra Laxhes |  |
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|  |  | MASSIE \& BOND $\underset{\text { Hallis } R \text { B Band }}{ }$ |
|  | TEEITTRMINX |  |
|  |  | RED a Whit |
| m |  |  |
|  |  | CLADIOLA |
|  | at your oten wed from $:=5$ |  |
|  | yindum |  |
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|  | Parts and meprims |  |
|  |  | $\text { BOTH FRR }{ }^{42 \mathrm{c}} \ldots . \ldots 47 \mathrm{c}$ |
|  | aseme |  |
| PEND UP |  |  |
|  |  | PORK \& BEANS 3 cmeme |
|  |  | POTATOES 2 |
|  |  |  |
| $10$ |  | surspur HOMINY 3 |
|  |  | CORN $2{ }^{12}$ |
|  |  |  |
|  |  |  |
|  | [1E | COFFEE |
|  |  | FLOUR 25 b bux 2.10 |
|  |  | PORK FEET |
|  |  | BACON roux 53 5 |
|  |  | CHEESE |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  | GROCERY \& MARKET <br> Phone $28 \%$ <br> We Deliver |

Dumping Trash In Caliche Pit Makes Problem




STAR CASH VALUES


| SUGAR | 97c |
| :---: | :---: |
| HUNTS | an, |
| Fruit Coc | 1.00 |



| starlac | 30c |
| :---: | :---: |
| duz | 27 c |
|  |  |
| ${ }_{\text {soas }}$ | 25 c |
|  |  |
| fane silead |  |
|  | $55 c$ |
| SHURFRES OTEO | 23 |

Men In Service


Letter of 1912 Extolls Great Plains Country

Legionnaires
To Snyder For

## Spring Meeting

Willsons, Reves at Muleshoe Meet


| Great FODIVAIES! |  |
| :---: | :---: |
| , |  |
|  |  |
| (int | 24c |
| SALMON | 45c |
| FLOUR ${ }^{\text {a }}$ Spas | 2.09 |
| CRISCO ${ }_{3}$ | 87c |
| "JELLO ${ }^{\text {prmm }}$ | 25c |
| MIRACLE WHIP ${ }_{\text {pint }}$ | 30c |
| CHOCOLATE SYRUP | 17 c |
| GRAPE JUICE ${ }^{240}$ | 34c |
| ${ }_{\text {FOLIL }}{ }_{\text {Ran }}$ | 29c |
| HULL \& McBRIEN |  |



FINE FOOD'S AT


| SUGAR . . 95c | U. S. Gov |
| :---: | :---: |
| NA . . $37{ }^{\text {c }}$ | SA |
| PEACHES . 29c | FRES |
| 3 BB C CaN | HENS ${ }^{\text {c }}$ |
| - 85 c | Liquid Starch CIOR |
|  | 23c |
|  | SPGGHELIII |
|  | Whilit cakk |
|  | COC |
| 9c 37c | HONEY CREME |



## THE FLOYD COUNTY HESPERIAN



WITH THE LONG IRRIGATION SEASON

AHEAD

PHONE 79 IN FLOYDADA

and you will find that we are ready and anxious to serve you. We have years of experience in this line of ficient one- give us a try when you need butane or have a problem to work out for any type fuel for your farm power needs.

WYLIE BUTANE


| SEE US FOR WARDS RIVERSIDE TIRES GENERAL TIRES WARDS WINTERKING BATTERIES |  |
| :---: | :---: |
|  | (9) 2 R RUCKER |
| O. K. RUBBER | WELDERS |



DELIVERED TO
YOUR FARM

Call No. 5 in Floydada when
you need fuel, oils or greases
for your farming operations.
Get the best, get CONOCO.
Continental Wholesale

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Subscription Prtces: Outside Moyd, and months s125; four mear 82.50; six
``` vance.

THE FLOYD COUNTY HESPERIAN

VIEWS AND COMMENT

creation centers for these enfeebled persons, or heard of it happening the way far this year and he doesn't believe we cannot cross the ocean and some heathen still shining on the trees, and the beauty of

The needy small borrower seldom has
ilt up credit, and this is ascribed as the eason that usury flourishes in Texas, say the Da
lends to him is taking a chance. And while er by drying up the source of his credit, that newspap Bar of
strength strength
relation rews lender,
put a
is happ
Bar cla
the 10

\section*{atey in the guise of brokerage, insurance, Peocle want to make money and jumping} important matters before the legislature at fair and legal way to make it under the pre
the time we would think that not many things
sent statutory set up. A change in the lay
would not change human nature. It would are more important than throwing protection
around the weak against the strong. The the right man the upper hand in deal-
usurers are taking a frightening toll in with the state as to excesses in surveys Texas, How taxes work on communities, cities mestic demands and leave an adequate and states, running into higher figures all amount for reserves. Cotton is a heavy con
the time in a vicious spiral is seen in the sumer of farm labor and consideration plight of the City of New York where a be given to this part of the cotton production
plation plight of the City of New York where a be given to this part of the cotton production
deficit of nearly \(\$ 170\) million was created as


\author{
YESS, Nash Started It...
}

WITHY PINTN HARINA STYEING!


S. J. LATTA NASH CO.

EAST SIDE SQUARE
FLOYDADA
Progress in finding and producing oil is an old story to the oil country. Nearly everybody has heard about the oil industry's day-to-day miracles in exploration and production. Now we all have a new series of miracles to wonder at products of astonishing variety. These chemicals from petroleum have even added a new word to the American vocabulary - petrocbemical.

Progress in the field has been amazing. The capital invest ment in new industries based on the petrochemicals has mounted to hundreds of millions. The new plants have created thousands of new jobs. And petrochemicals, as an industry have provided a wider, a more complete, use of the country's in resources.
Butadiene and butyl for synthetic rubber, toluene for TNT, solvents, aldehydes, and many other petrochemicals ven alcohols-are now produced in oil refineries. Formicals the Humble Company, at its Baytown, Texas, refinery is build ing facilities to manufacture paraxylene, the raw m, is buld the new fabric called dacron.

The day may come, and very quickly, when you can dothed from tip to toe in synthetic fabrics derived fro petroleum; when petrochemicals provide the rubber for your fires, the plastics for your car's interior fittings, the fabric for he seat covers, the vehicle for body paint and polish.

HUMBLE OIL \& REFINING CO. \(\star\) HUMBLE PIPE LINE CO.


\section*{Spell petrochemical} the easy way. P-R-O-G-R-E-SS


\section*{Insecticides-} Sale Home Use


5 Mrs. Cross is the granddaughter
Mrs. Jennie Bishop, Floydala \(\begin{array}{ll}\text { Mr. Cros's parents are deceased. } & \text { of Mrs. Jennie Bishop, Floydada. } \\ \text { He was reared by an uncle and aunt, }\end{array}\) Mr. and Mrs. Vance Stickley of

\section*{ANNUAL} STOCKHODERS MEETING CONSUMERS FUEL ASSOCIATION FLOYDADA, TEXAS

Will be held at 2 p. m., April 20, 1953 at the District Court Room in Floydada.

The station will be closed from 1:30 p. m. until after the meeting is over

FREE attendance prizes will be given.


-P.S. Don't forget to fill your tank with CONOCO "Spring-Tailored" gasoline!
remper GOTOC-1

\section*{CONTINENTAL WHOLESALE PRODUCTS \\ Phone No. 5}

Billy B. Henry
Mrs. R. C. Henry Fies Phone 50

FFA Chapter's Annual Banquet Honors Fathers


THAE FOR " 66 SERVICE"
It makes your car more fun to drive!


\section*{PHONE 66} for PHILLIPS "66"

\author{
WHOLESALE-AARON CARTHEL
}

These Phillips Retail Service Stations are the kind you'll enjoy patronizing.

CARTHEL'S
Service TEEPLE'S GROCERY GROCEM

Felf Patterson
Serrice Station 300 West California
Rudy's 66
300 East Houston

Cubs to Enjoy Ride on Train


\section*{Here's CHRYSLER QUALITY}
for little more than a low-priced car!

- It's a fact! . . you can own this superb

Chrysler Windsor for little more than a low
priced car with all its extras!
- Chrysler size and comfort . . quality prestige . . . safety. All here at surprisingly
- Famous Spitfire eng'ne gives you power
and performance that will thrill you every mile!
- Fuil-time Power Steering, optiont turn easier and safer than
of the steering wheel
- New double-strength Oriflow shock bsorbers really banish bumps and bounce - Here is money'q-worth that must be riven to be appreciated. Call on y

CHRYSLER WINDSOR at NEW LOW PRICES
K. CROUCH MOTOR CO


KITCHEN AND \(\star \star\)
\(\star \star \star\) FIELD NEWS
be given, and the winner of the con- W. T. HAMMLTON RETURNs
test "Re-naming the Co-op" will be FROM STAY IN IowA
 week with her parents, Mr. and Mrs. E. Newton at Dougherty

BRITTON Appliance Repair Shop

Fry's Long Record Cited by SouthWestern as Tops


Wayne Robison of Radio Station
KFLLD was an office visitor Mondial

\section*{Corkey and Janice Guffee went
to Lubbock Sunday afternoon and} to Lutboyck Sundayce Guffee went
vifternoon and
visitided the TV Station. Corkey said
it was most interesting. Kathryn and Bud Tumer while in
Oklahoma hast week visited a shor
while with Kathryn's parents. Mr while with Katery visited a short
and Mrs. J. C. Calanan of Okts. Mr
C.


 Mr and Mrs. George Cameron and
family of Dimmitt spent the week-
end with the Claude Weathersbecs The annual meeting planning
committee met Monday afternoon at
the Co-co office to make finalplons held Saturday, April 18, in Graves
Cymnasium at Floydada hivh shool
This committe has given a oot of
time and thought ot the plinning


 and how we make them so outstand-
Ing. Jut reenty he reeeved a let.
ter from the manager ot the Alaba.
ma Rural Electric Asselation of
to \(=\)

\author{
J. H. REAGAN
}

\section*{FARM LOANS}
appliances and gifts to the lucky winners as attendance prizes.
\(\star\) All stockhoiders are requested to be present.

\section*{Farmers Coop Gin \\ Floydada, Texas}

\section*{TO THE STOCKHOLDERS}

\title{
of the FARMERS COOP GIN
}

\author{
Of Floydada
}
* Our Annual Stockholders meeting will be held

\author{
APRIL 13 , 1953 at 2.00 P. M. in the
}

\section*{DISTRICT COURI ROOM}
* For the purpose of selecting two new Board Members, and distributing the dividend checks; also for the purpose of discussing the amendment of Revolving Stock to article 10, of our bylaws.
\(\star\) We are also giving out a number of household

\section*{HARRY STANLEY}

\section*{Now Employed at Palace barber shop}
g sold my Barber Shop on South Main Street, Announce to my Friends and Customers that 1

PALACE BARBER SHOP
George Sherrill, Owner
he First National Bank Building, West Californi: and will be glad to meet them and serve them

Your Friendship and Patronage of the past years dat

\section*{harry r. Stanley}
ocated at Palace Barber Shop
Floydada, Texas
See the Servel GAS Refrigerator
Make Ice Cubes Without Trays


"It's the most CONVENIENT appliance I have ever owned!"

"I just couldn't get along without my electric clothes dryer
I save many steps every washday, and I can plan my washday without worrying about the weather," Mrs. Branum adds
Try a clothes dryer, electric, of course, in your home and you'll agree with this modern homemaker-"It's the most convenient apliance I've ever owned."



\section*{COTTON PLANTING SEED}

Limited amount of
LOCKETT NO. I STORMPROOF
CERTIFIED FUZZY SEED

\section*{SCOTT GIN}

Jno. R. Gray, Manager


Ifs only tair to warn you.
When you try a new Buick with the sensational Twin-Turbine Dynaflow Drive,* you'll tingle all over with thrill. You'll sweep your speedometer needle from zero to 30 mph so quickly, you won't have time to breathe but twice. You'll move from a standing start to legal speed so quietly, you'll practically hear your heart beat. Yot'll experience such complete and utter smooth. ness every step of the way, you'll be wholly relaxed, refreshed, and ready for more.
This is not dream stuff. This is real.
This is what actually happens when you're at the wheel of a new 1953 Buick with TT Dynaflow.
Twin Turbines in the Dynaflow unit, instead of just a single one-in addition to other engineering advances - make the tremendous difference.
So you feel a firmer and more immediate "take hold" - get far faster getaway, new
quiet and efficiency, plus infinite smoothin to and through every speed range.
There's a lot more to be had, of course, these great new Buicks. Higher horsepona and compression ratios. A still finer ria Easier handling. Improved vis comfort and richer interiors But start with take-off - the greatest Buick's fifty great years-and learn ther of the story from there. Can you drop in 6 us this week?

All set for Summer AIRCONDITIONER for 1953 SUpRR and Roxowstrie
Riviera and Sedan models, available now ot extic Cothe
Buck

CLINE \& RAINER
201 So. Wall, Floydada, Texa


Belt Vows
Hanna-YoungVows Said In Ceremony Held In Lubbock

EFFECTIVE MAY 1,1952
RATES ARE UP FROM 4 to \(\mathbf{2 5 \%}\)
INSURE NOW
Your Insurance Costs With STATE FARM MUTUAL

DIVIDENDS
daily Expiring Semi-Annual Automobile Insurance Policies - \(271 / 2 \%\)

Residence Phone
J. H. COOPER

RE Lockney, Texas LIFE
Pete Details Write State Farm Insurance Co. Box 302, Lockney, Texas
 work doth
hoking Howe at Killeen
The brice was a member of The bride was a member of
junior che of
at

1934 Club Adopts Project of Home Beautiful Tour

INTERSCHOLASTIC BAND
TEST IN PLAINVIEW MAY 2 The instrumental music cont

\section*{RUGS CLEANED ON YOUR FLOOR}

Van Schrader Rug Deterger damage to rag posALSO - Dealer for Kirby Facture. Cleaner

\section*{BUCK FORBY}

Floydada

\section*{NOTICE anNual meeting}

Floyd County Rural Electric Cooperative, Inc. Floydada, Texas, April 18, 1953
Business meeting and all program will be held at the Graves Gymnasium at Floydada High School.
Registration will begin at 8:30 A. M.
Organ music by Bernie Howell begins 9:30 A. M Entertainment and drawing for attendance prizes throughout the day.
Free show tickets for all children under 12 years old.

The day's entertainment will include Ned Bradley, Master of Ceremonies,
Bernie Howell, popular organist, Jodie Brown, Bert Grimes, Sue and Gary Wilson, Grover Smith, Jr., Conley Bradford, Foster Twins and others. During the morning session a food freezer will be given as an at-
tendance prize and a TV set is among the afternoon prizes. The winner of
the contest "Re-naming the Cooperative" will be announced in the afternoon.

All MEMBERS ARE URGED TO ATTEND THIS MEETING.

RWINE Your Suvitation to Beatty!
tends

for one week only... a FREE
Dubarry Make-Up Lesson
with a DuBarry Beauty Expert direct from Richard Hudnut
Fifth Avenue Salon!

When you treat yourself to a free DuBarry
Make-Up Lesson, you'll learn new loveliness
hew fashions and techniques in make-up
Miss Ruth Fetlock, well known Beauty
Expert direct from New York's Richard
Hudnut Beauty Salon will teach you profess.
slonal beauty secrets, quick glamour tricks
a all easy, all fun; Remember: she 11 be here one week only . . . so
for your private appointment!
And-she'll have a beauty-gift for you when you come in!
Week of April 20
ARWINE DRUG CO.
floydada, texas
```

