## The Floyd County Hesperian

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, APRLL 9,1953 NUMBER Presen t t thono Garadnonher Electric Co-opSets April 18 For Annual Meeting Date

Dilling Concert Pioneers Meet Tuesday Night Again May 28



Voters Choose<br>Patterson For<br>Post of Mayor

Mrs. Medley Rites At Jones, Okla

Trusiee Votes All Routine; One Exception

Rainfall Aids
Crop Outlook


Council Meeting
Called Saturday

Wednesday's Markets

## 

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## Electric Co-opSets April 18 For Annual Meeting Date



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Subscription Prices: In Moyd and adjotn. ing countles - one year, $\mathbf{5 2 . 0 0}$; six months

THE FLOYD COUNTY HESPERIAN
Main St. Floydada. Texas HOMER STbRN. Editor

THURSDAY, APRIL 9 , 1953
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Lessons Cited For Civilians in Atom Tests


RUGS CLEANED ON YOUR
opuer us give you estimates and
Van Schrader Rug Deters The new and efficient method of clearing able, demoths sud kills a hine to clean your uphoststered fre also ALSO - Deale for Kirby Uaruure

BUCK FORMBY
Phone 335-w

How to Win Friends by Teler


THIS IS ONE OF MANY WAYS
tures on the art of winning fi
fout charge to interested gro
Emily Post to write a series
phone usage
and good citizens
sOUTHWESTRN BEII
SOUTHWESTRR BELI

Id love to end this hour for you.


受.....
PUBLIC SERVICE =.....



## LANDS

Cumer Lanas in in Flos and other Counties Tom Lots in Flosydad.

MASSIE \& BOND
Hollis R. Bond

ation at Lubbock. District Autorney
Travis Shelton sald his auture
would be to be sure the board had Kes



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Unlawful Auto Registrations Unknown Here 20 and sor-collector T. T. Hamilton ha
several opportumities to register out
of crounty cars here. . Tenerally the th
explanation of this situantion Hes in
the fact that the owner is trying to
 becomes subject to an "owner's lic
ense" which often runs 5 or or mor
In each instance Mr. Hamilton re


 tween their total recestratitions and
what heen revirne
been without the outrot-county ree-


EFFECTIVE MAY 1, 1952 AUTO RATES ARE UP FROM 4 to $25 \%$ INSURE NOW Check Your Insurance Costs With STATE FARM MUTUAL DIVIDENDS

On Currently Expiring Semi-Annual Automobile $\underset{3312}{\substack{\text { Office Phone }}} \quad \begin{gathered}\text { Residence Phone } \\ 2347\end{gathered}$ FIRE J. H. COOPER LIFE

$\$ 50$ cash Allowance for Your olo waster


FIELDER'S GLOVE $\$ 39$ onficial size sortball 89c
cowhioe cover SOFtBALL BAT 59.
 NYLON CASTING LINE




HAGOOD'S
19.95

Other Styles
17.95 to 19.95


Carl Arnold Weds
Lady Vera Young, Marjorie Morehead Ada, Okla., Girl April 18 Wedding


Miss Bean Named Honorary Hostess at Bridal Shower


Compliment Mrs.
Schenk at Shower




Twenty-Nine Study
Meeting With Mrs Ernest Kendrick

Norton Children Join Mother on Her Anniversary


Lockney Garden Club Sponsoring Tour of Homes




EXTRA VALUE!
COTTON SHORT
EXTRA VALUE!
COTTON SHORT PAJAMAS! $\mathbf{\$ 1 . 0 0}$


BOYS' PRINTED
BOYS' PRINTED
PLISSE SHIRTS $\$ 1$
 right new designs that won't wash out in quick-
drying, no-ironing cotton




Monday Afternoon

hospitalized in dallas The Floyd County Hesperian, Floydada, Texas, Thursday, April 9, 1953 Mr. and Mrs. Kinder Farris are it AN appreciation


Brother of Mrs. Foster Passes at Chickasha Home

Tailors to Study University Course

Jack McKinney and
New Mexio, Were
Of


On The Corner
Where You Meet
Your Friends

Floydada's Largest Independent Most Complete Grocery Store


Why Only Half?
M


Floydada Real Estate \& Insurance Agency

PTWERYOU CAN DEPEND UPON MASSEY-HARRIS


- Here's 260 cubic inches of tough, versatile power stamina and endurance that takes heavy plowing and diseing in stride-plants, cultivates and handles belt work with little effort. The 44 develops 41.36 maximum drawbar horsepower . . 47.04 on the belt.
It's power you can depend upon for all your work economy that adds up to more profit from every operation. the 44 has 5 torward speeds make full use of the 44's power and speed. Depth-o matic System provides 2 -way hydraulic control of mounted and pull-behind tools. Velvet Ride Seat, full-width plattorm, shock-resistant steering, self-starter and seli-energistng brakes make field operation easier, faster, with the 44. see us now for complete details on the 3-4 plow 44.

FLOYDADA IMPLEMENT CO. Phone 333
Make ce a Massey-Harres

Floyd County 14 Years Ago





## Deed Records



Stop Taking Harsh Drugs for Constipation
End Chronic Dosing! Regain Normal
Requiarity This All-Vegetable Way!
$\square$

## 15 People for Dinner

A farmer today has to feed himself and fifteen other Back in 1930 he had to supply food for 11 other people. experts predict, for each farmer there may be 25 at the din It would be nice if there were more land. But last $y$ y What's more, there are fewer farmers. $17 \%$ fewer man-hous were spent in agriculture last year
Yet the farmer in 1952, with less help and about the sime acreage, managed to produce $40 \%$ mor
Who helps the American farmer in a spot like that?
Electricity for one thing, and of course, more tractors, tr farm machinery, pesticides, chemical fertilizers, and a lot

One big cue to productivity is his increased use of elect
Farmers today use $500 \%$ more electric power than in
Electricity pumps water, dries hay, keeps chicks warm, Electricity pumps water, dries hay, keeps chicks warm, grim than 400 farm jobs.
But the important thing is that there need be no emp Many people and many companies, General Electric am them, developed labor-saving ideas and products. The best we tried and chosen. They have helped to make the American farmer the most productive in the world.

## You can purt youra counfidence <br> GENERAL <br> ELECTRIC

$\mathbf{W}_{\text {car motoring thrill youve always }}^{\text {Hy wait any }}$ wanted
Why - when this big, beautiful Buick SPECIAL is ready to give you such wonderful road-bossing for just a few dollars more than the low-priced cars?
Here you get the gingery go of a big and able Fircball 8 Engine that's raised to the highest horsepower in Buick Special history-with fuel-saving high compression to match.
You get a ride that's level, luxuriously soft, steady as a streamlined Diesel-the Buick Million Dollar Ride of all-coil springing, torque-tube drive, X-braced
frame, wide Safety-Ride rims.
You get room even more spacious than before - rich fabrics, finish and fittings -horizon-wide visibility-handling ease that would please even a sports car enthusiast.
You get, if you wish, the miraculous
smoothness of the new Tivin. Turbine

## Even its pribe is

 maneuvers a breeze
So why miss the fun and thrill and superb comfort of driving this gorgeous superb comfort of driving this gorgeous
looker and dazzling performer - when looker and dazzing performer - when
the price of this '53 Buick Special is jus price of this an easy step over those of the socalled "low-priced three"?

Come in, try it, compare it with anything you've seen for the money and we're sure you'll say: "This is a | pleasure |
| :--- |
| -Standard |

WORLD'S ONLY CAR with all these features:

Pomer Stooring
One Pieceolion Wollar Rido
Tilth Awoy forma froilo
buick will build them


## AD

ws While It's Hot! wos. tes., thurs., fri. dy Every Night


MTURDAY, APRIL 10, 11



Saturday for a check up at Soote
easter holiday guests Guects in the W. R. Pucketh hoes
during the Easter holidays when their dauster, Miss Anele de Puck
ett, astudent at North Texas State
and ect, a suduent at North Texas Stain
colige in Denton, and Haroid Han
ey of Big Spring, a student at Rie
In otute ey of Big Spring, a student at Rice
In Mitute at Howiont
Mrs. Sam Puckett and liutle son ot Big Spring, abo were here for
vistt. and Mrs. G. N. Ensor and
Mr. Mr. and Mrs. G. N. Ensor and
nephew and his wife. Mr. and Mr
Rophce Hemmiline and tamily all
Petty, south of Leibocok visted Royce Hemmiline and family all
Petty, south of Labbock vsited

the Puckett home hat Friday. half minute interviews | Bert Bobbite, Sterley: "I got me |
| :--- |
| new rain gauge and chart but |
| 而 | haven

yet:"
Mrs. Mrs. O E Murry, Post Oak, Texns
We will see our friendis at home in about six weeks We are ennoying
our stay here, especially the good
ruins henry hintons new son Mr. and Mrs. Henry Hinton
Dougherty are proud to anoou the arrival of a son, Jumes Fred at
$3: 25 \mathrm{am}$. Aprill 3 in Peoples hoeptal
 seven pournds, 12 , ouncer
Mis grandparents are

 AAM ROUND-UP TUESDAY Central Plains AseM chab annual
spping roundup whil be hel Tues-
 can Lesion Hall in Phunview. Dick
Hervey secretary of former studencs
association, and Ray Goorge or an-
and Hervey, secretary of former students
assocition, and Ray Goorgeo ar an-
other conch will be there with a aster conch will be ha
othere, it announced.
mor
Mirs. W. F. McDaniels of Gonaalis
Oalifornia, is here viseting her sis-

 Mamie McP
citizen.
Mr. and Mrs C. C. Huckabee had
as their week-end guest, thelr son
sity
as their week-end guest, their
and his family, Mr, and Mr. C .
Huckibe it.
Hackubce.
Hevelland.
PLAINS TYPEWRITER SERVICE
We Repair Adding Machines
all work gidaranteed
Just leave your machines at the
Hesperian and we will pick then Hesperian
up each week.

Remington and Burroushs
Adding Machines
We aiso have all makes
Easy payment plan provided
Office and art supplies


## VAN'S FAMILY STORE

## -H BIG STAGE SHOW

## COMING TO FLOYDADA

 ON THE STAGE IN PERSON AT OUR FREE FAMILY PARTY YOUR ALL STAR REVUE Featuring-.

* BOB DAMON -- 20th Century Alladin * BILLY PAPON -- Clown Prince of Fun"
* LIVVY TAYLOR -- "Angel at the Organ"
* THE PASTELS -- Artistry in Balance"
* ERNIE SMITH WITH LOBO AND TIMBER -"Miracle Dogs of Stage, Screen, and Television" PLUS


## NEW COLOR MOVIES

Educational - Travel - Comedy And Other Features ALL FREE -- NO SALES TALK -- JUST ENTERTAINMENT Bring The Whole Family BEGINNING AT 2:00 P M.
at the palace theatre FLOYDADA, TEXAS, ON WEDNESDAY, APRIL 15TH

## MARTIN \& COMPANY

"YOUR INTERNATIONAL HARVESTER DEALER" floydada, texas

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OUR BODY Sh

## Offers You A Complet

 building of the Worst Wre- Dents Ironed Out
- Paint Jobs
- Glass Installed
- Wheel Repair
- Wrecker Servic

CALL 606 - LET US DO
K. CROCCH MOI


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| $\begin{gathered} \text { TISSUE } \\ \text { 25c } \end{gathered}$ | $\begin{gathered} \text { TEA } \\ \mathbf{3 5 c} \end{gathered}$ | CHEER <br> Large Box 29C <br> FREE With Coupon |  | BABO 25c |
|  | SOAP <br> 10 BARS 49c |  | $\begin{gathered} \text { BISUNITS } \\ 19 \mathbf{c} \end{gathered}$ |  |
|  |  |  |  |  |
|  | Krall Dimer |  |  |  |

SUGAR
5 lb . Bag
49c

TEA
35 c

JERGINS BEAUTY
SOAP 10 BARS 49c

2 BOXES
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OLEO
Pound
28c
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Oliver and Waukesha Industrial Motors

Diesel -- Butane -- Natural Gas Gasoline

A Size For Every Job
PLANS EOUIPMENT CO.


NSURANCE
Extended Coverage, Automobile

## AT THE

## ALACE--This Week

|  |
| :---: |
| $\begin{aligned} & \text { Last Day } \\ & \text { havon Runyon's } \end{aligned}$ |
| p You're |
| Sexted Shorts |

SATURDAY, APRIL 11
Tyrone Power
Susan Hayward
in "RAWHIDE"

CDAY- MONDAY \& TUESDAY, APRIL 12-13-14 myuri Gustust Entutainmont Pasodal


UnORGET \& RObert WAGNER $\Rightarrow$ RUth HUSSEY
Plus comedy and news

AND YRS. GEORGE SPEARS

'I Give You Texas -Boyce House There was a capitalist out in West
Texas who was oron in swecen and
he had the habit of hard work that
characterizes that race. He also was Jonson (we thl call him that be- s 4
cause it was not his name. was a
former student of the University of
Texas and always ate andel
 Negro champlom, Jack Johnson trin
He was widely ballyhooed
white
the the fifteenth round lo John
Nevada sun on July 4, 1910. The man who was an idol to
Dempsey was unbeatable in the
Nineties and for five years after

Lakeview News


## STAR CASH VALUES

97 c

|  |  |
| :---: | :---: |
| FLOUR 5 Pands | 49 c |
| WHITE CORN ${ }^{\text {ass } \mathrm{Can}}$ | 19c |
| TOMATO JUICE ${ }^{13 / 8 / 2}$ Can $10 \mathbf{c}$ |  |
| APPLE SAUCE ${ }^{\text {sos can }}$ 19C |  |
| COFFEE ${ }_{\text {Prond }}^{\text {prars }}$ | 89c |
| STRAWBERRIES 120 | 35c |
| ORANGE JUICE ${ }_{1202}$ | 29c |
| BAKING POWDER ${ }_{\text {1b }}$ | 20c |
| STARLAC ${ }^{\text {Q quart Package }}$ | 27 c |
| MARGARINE ${ }_{1 \text { Pound }}$ | 21 c |
| TREET ${ }_{\text {can }}$ | 49c |
| HULL \& McBRIEN |  |



fine Role Fascinating Says R. Duncan of San Antonio News of Harmony


ALL YOUR
NKING IN ONE

hecking - Savings - Loans
Weeter you are planning on
Wering a home, a car, or a
whinese _ this bank is best pullifed to aid you, with adpreine.

We are pledged to give you good counsel and friendly service

RSS NaIIONAL BANK
Floydada, Texas



$\qquad$

$50_{8}$
NOW-OFFER GOOD FOR LIMITED TIME ONLY
4til Hardware \& FURNITURE

As A Farm Librarians Meet Woman Thinks In Lubbock Soon


WE HAVE ALL THE MAKINGS FOR THE Opperater 25 DRESS you saw in WOMANS HOME COMPANION this month!


DOELAR HOR DOLEAR NOU CAVT BEAT A

## Pontiac

## 1 GENERAL MIOTORS MIASTERPIECE



## Its Gireat Name Makes Its Price Remarkable:

## Consider the respect in which the name Pontiac is held

 highlights of pontiac quality -consider that it's priced right next to the lowest and解 beered to provide features of the costliest cars at a price ny new car buyer can affordYou see proof of this in Pontiac's distinctive Dual-Streak tyling, its long wheelbase, its easy-to-handle power an ts long-lasting economy.
Come in and let us show you why so low a price
great a car represents a culy remarkable value.
 Louie F. Moore $=1=5$ Suing Lubbock Co., Officials


CALVARY BAPTIST FLOYDADA

Vote to build
Ground Breaking Sunday, April 19th 1953, 3 P. M.

## RED \& WHITE

SEE OUR NEW FROZEN FOODS DISPLAY

| ORANGEADE $46{ }^{\circ}{ }^{\text {cax }}$ 26c |  |
| :---: | :---: |
|  |  |
|  |  |
| MILE HI |  |
| COFFEE Pou | 89c |
| IOMATOES 2 |  |
| CORN 2 Nomm | 31 c |
| PARKAY | 29c |
| SWEET POTATOES | 35c |
| CRYSTAL WHITE | 13c |
| PORK FEET semitromese 29c |  |
| rinkstrs slcez |  |


| PAULGERS <br> 2 lb . Sack Sausage <br> Per 98c sack |  |
| :---: | :---: |
| WESTER <br> GROCER | \& SON <br> MARKET |






