


A good job has been done by Floydad Chamber of Commerce this year. The
organization has not been sensational exactl
uut it has plugged away at vital thinge, but it has plugged away at vital things, ha working with single mind toward the develop-

It is your inclination and mine to resist
change, when of all things aside from death and taxes, change is the most certain. Th Chamber of Commerce spur ware of these chancs, minent. Tomorrow night's annual meeting 12 months, point to some that we have failed strive to achieve by the end of another year.
The spring calendar calls for opening day last Friday, March 20, this year. Next
Sunday is Palm Sunday, March 29. On the first of April comes the Jewish Passover. Next Thursday is Maundy (mondi) Thurs-
day, so called in memory of the new command day, so called in memory of the new command
given at the time of the washing of the disgiven at the time of the washing of the dis-
ciples feet. Then comes Good Friday as aforesaid, and April 5 is Easter Sunday.

The Indian sign of weather to be this year was not too bad and surely not too good.
If you were out at sunrise Sunday morning you know the prevailing wind was from the this year. The crops will be sorter so so, is only a quarter turn of the compass from
northeast so, the Indian lore says, it won't northeast

| ts more impatient as the head men try to t a grasp of their jobs before they get too sy turning the rascals out and tting patriots in their places. A few glarerrors are likely to be registered among run of the mine changes. Not only are usual political jobs being converted but me office holders which bipartisan underanding attempted to put past the realm of litics are being pressured into resigning. <br> As the weather gets back into the groove te the high winds, principally west and uthwest. This is a windy country and to normal the wind has to move about. This what will bring us what rain we get this ring. Enough to get planting started, may |
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THE FLOYD COUNTY HESPERIAN
mubished by the Hesperian Pubuaniag Co., Ine., at 212 South THURSDAY, MARCH 26, 1953



Numerous Baptists John Regan Lusk Attend Ceremonies Died on March 16 Honoring Pastor


LANDS

Farm and Grazing Lands in Floyd and other Counties Town Lots in Floydada.

MASSIE \& BOND

## The club meeting eet on Friday morning, March 27,

 The Floydada Garden club will children of Ar. Monse

Consumers Fuel Assi Floydada, Texas


## No other light trucks have all this

$\mathbf{Y}_{\text {troum don texpect polo-pony naility }}^{\text {optruck in }}$
 pace and economy on the highwayFor there are two great advances that step the new GMC's ahead
all previous truck performance: One: Dual-Range Hydra-Matic
Drive- - the fully automatic shift with 3 speeds for traftic, 4 for the open road-available on 19 models through
the $1 / 2 \cdot \frac{1}{4}-$ and 1 -ton capacity range Two: a new tine atentines of pro Two: a new line of engines of pro-
gressive design, with compression
ratios of 7.5 to and 8.0 to 1 - the highest of any sasoline truck ensine ever
builf. Her-
hind pile-driver power be LC. MCDONALD
esponse and better mileage are
queezed from regular fuel. Many chassis advances, too, add to he extra-value features that make MMC's, point for point, the biggest
dollar's worth in the light-truck field as well as in the heavicr lines. We confidently tell you-these great
new GMC's will do your job better, easier, and at the lowest over-all cost. They have stamina beyond their size,
because they're "built like the big ones" - the heavy-duty GMC's that
onead the world in sales. lead the world in sales.
That's saying a lot. But just come in and we'll prove it

## Get a real truck!

YYou'll do better on a uned truck whh your GMC dealor-


LEGAL NOTICE

## order and notice of city

 THE STATE OF TEXASOOUNTY OP FLOYD
CITY OP FIOYDADA
ELECTION ORDER

Stop Taking Harsh Drugs for Constipation End Chronic Dosing! Regzin Normal
Regularity This All -Vegetable Way! Reqularity This All-Vegetable Way


Courf Rules Jayion Won In Kent Election













pormemaking economy.
OF QUALITY

## PUBLIC SERVICE C OMPANY

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# 33 Pondiac 

A GENERAL MOTORS MASTERPIECE


## It All Adds Up to a Wonderful Buy:

When you invest in a new 1953 Pontiac you invest in a car which-although priced right next to the lowest-requiree no sacrifice of quality or pride.
First of all, Pontiac is big, with Its long $\mathbf{1 2 2}$-inch wheelbase. It's beautiful, with its truly distinctive Dual-Streak Dual-Range Performance*.
And in addition to all this, you have the traditional And in addition to all this, you have the tradional ownership so carefree and inexpensive.
Come in and drive this great new car. You'll quickly see that the 1953 Pontiac is
and a very wonderful buy.

## nIGHLIGHTS OF PONTIAC QUALITY

 AND VALUE!Lome 122-Imeh Wheolbase Exeluatve Dual-Range Power Train* for Beanitifi, Roomy, Luxurioun Bodica by Fioker General Motors Loweat Priced Eight Powertal High-Compresnion Engine Eotablinhed Economy, Long Llle amd Seeptional Steertst and Perther Eneo

Spence is Second Best In Contest With Jersey Bull

Pre-Easter of Services of Methodis

1922 Study Club Observes Guest
Day in Fellowship Hall Program


Mrs. Conway Gives Talk at Pre-Easter S. S. Class Party

In New Trucks



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| Grain School Next |  |
| Week in Plainview |  |
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| wheat and grain growers with therequirements of the Food and Drugadministration Mr. Rodgers said he |  |
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M. T. Zimmerman Dies at Age 100


THE SHOE THAI SIARTED ALL THEH
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Protessional
Directory


Cow Theft Charge Lodged Against 2

$C$ of $C$ Officials At Spur Meeting

Fairview News

Hale Clubbers In Numbers at 4.H Club Party

Mrs. Alva Sparks Brother Succumbs At Marlin Hospital

Thint Mod daxid in hev veemm



 mo oxparand top


 Rites Held Sunday For Mrs. Isabelle Downey at Eric Nrt and Mra wh wore arr and
 Mat Dot wh it rop her hame in
 - Bappise chursh heid in the Prim Appliance Repair Shop
$\qquad$

Take this Tip from the Easter Bunny

|  | TOMATOES 25c |
| :---: | :---: |
| SAUCE . 25c | CORN . . 35 |
| esers | LIMAS |

TEA
31 c
MEAL . . 79 c
Fresh Okra-- Squash


TURNIPS-TOPS, Bunch 10c MUSTARD, Bunch . . 10c NEW POTATOES, lb . 9c LETTUCE, Large
BANANAS, lb.
GREEN ONIONS, Bunch 7 c CABBAGE, Fresh, lb.

GREEN BEANS, PEAS


White Cake Mix 41c
Yellow Cake Mix 40
SWERL . . . . 35c
$\stackrel{\text { FRESH DRESSED }}{\text { FRYERS . . . . } 59 \mathbf{c}}$

STEAKS, Loin-T-Bone 69c
SAUSAGE Pure Pork 52c
OLEO . . . . . 45c

| BABY FOOD . . . 9c |  |
| :---: | :---: |
| PICKLES, Sour-Dill 29c |  |
| SYRUP | Pennant |

On The Corner Where You Meet Your Friends

Floydada's Largest Independent Most Complete Grocery Store

Farmers Home Administration Has Good Reporf on 1951 Operations

In the annual farm ownership officials of FH administration and neeting at the home demonstration 1 lecal home and farm advisers. Dist oom of the court house last Thurs- day afternoon Farmers Home ad-

aret Supervisor Oris R. Bruner gave
are reper as did Mase Susie Johnson away for the 1953 effort.
Rising cost of conducting a farm
Mrs. Harry
onstrator for Morckel , home dem. operation for the farm tamily wis made a short insiring talk in food
broukht out in clear relief by coun- conservation and Miss
ty elila Petty
supervisor Jack Kassahn. These.
Floyd county home demonstration farm familles who are borrowers of of agent, showed pieture. sildes of
farmstead wandscaping. Also shown
lise
 About 30 persons were in attend-
ance at the meeting from Floyd and

## CAPADA

" , Drive-in

Live News While It's Hot! Sun., Mon., Tues. - Thurs.-Fri. Comedy Every Night


WEDNESDAY, ONLY, April 1


THURSDAY, FRIDAY - April 2-3



Keeping liself New Theme of Santa Fe Ads


Santa Fe - America's New Raill- make them want to ship on it, ride thess world at large
road, and will consist of a series of on it, do business with it, work for
pubilic information messages that pad," and will consist of New Reries of
pubile
intormation messages that
will tell people what sant ing every peapie what santa Fee is do-
week. and every, every
new.: In ecery to keep itself
net and invest in it.
He further expre hat this progressive self-financing
point of view will be helpful not point of viow will be helpful not
only to Santa Fe but ho he entire
railroad industry and to the

EFFECTIVE MAY 1, 1952 AUTO RATES ARE UP FROM 4 to INSURE NOW Check Your Insurance Costs W STATE FARM MUTUAL DIVIDENDS
On Currently Expiring Semi nsurance Policies - $271 /$ a Office Phone Residence Phone FIRE Lockney, Texas LIF

Plumbing Co. Phone 507 PLUMBING

REPAIRS - SUPPLIES

For Complete Details Write State Farm Insuran Name

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Hale's Dept. Stor




WONOERFUL DFFERENCE: hniust7 days.

fet This New "MAGIC CYCLE"


IA NEW LOW PRICE!


Heel brings you even more new features, new beauty
Heris price for a "Magic Cycle" defrosting refrig. theing the entire brief defrosting cyld... Come in and see it!

(athicire $)$ Get LEONARD - The Oaly Refrigerator with The Brand Nemes AwardI
WHITE

Floyd County 14 Years Ago
 Water wodrum onser m,


Deed Records No Nown tixy

Dental Treatment and Examination For Korean Vets

The Moyd County Hesperion, Moydede, Teras, Thumeay, Mareh 28, wess sth grade 4-H club
The GRade 4-H CLUB The 8th grade $4-\mathrm{H}$ club met Tues- There were
33 members present day morning with the new county
agent Bill Rogers the meeting.
(Repestent tor the by David Mount) first time since his selection as Mr. and Mrs. E. M. Collins spent
Floyd county agent. We talked of the past week in Temple where Mr. he livestock show and what each che past week in Temple where Mr.
of the animals woid for. Mr. Rogers throug the clint of and White hospital. They resked our names and ages.
Mr. Rogers also talked about the Mr. Rogers also talked about the
Southwestern Eiectrice award pro- Use Hesperian want ads.

## INVESTIGATE FARM BUREAU INSURANCE

Auto, Life, Fire, Polio, Farm Liability

## Cope Service Station

now under management of

## LES COPELAND

who wants your business

## ALL MOTOR OILS

Convenient Location on Highway 70 North
GAS 22ic and 23ic WE HONOR ALL CREDIT CARDS
"Time to Gas With Les for Less."

## CREOMULSION

## They're Here! <br> Now showing! The New 1953 Nash Airflytes! <br> 



Crying Out Loud:
her lost furniture and clot
hose things all
She knows that
Moral? Insure adequately
Floydada Real Estate \& Insurance Agency

Phone 440
106 W. Missouri $^{\text {W }}$
Moydeda

Story of Texas Prison System Is Heartening


C of C Banquet

STAR CASH

Reigns at Stock Show as Princess

President's Lady
Coming April 5
Lloyd H. Jones Complete Recovery Seen as Certain

##  <br> 



Paying Soldiers in The Field Gigantic Task

Although our Army today does not
require a department as alarge as the
World War II organization, tinance World War II organization, tinance
men and women are serving our tro-
ops virtually all over the world.


VALUES

$\$ 1.79$


## 

## -in Buruvina?







## Again for $53 .$.

Its Americas lowest-priced


Ford, maker of more V-8's than all other makers combined (over

42 Ft . TV TOWERS
wires secrssary
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DARDEN'S WELDING SHOP


Hinged to fold down, easy to in intalla and wort effored rod and 2 "p pipe. Phone 4


53 FORD Bishop Motor Co.

in w. Callurnina st. Flosdatas Telephore 228

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| :---: | :---: | :---: | :---: | :---: | :---: |
| Shurfine <br> MILK <br> Tall Can, 2 For <br> 25 c | SUGAR <br> $5 \mathrm{lb} . \mathrm{Bag}$ <br> 49c |  | $\begin{gathered} \text { MY-T-FINE } \\ \text { Lemon Flavored } \\ \text { PIE } \\ \text { FILLING } \\ \text { 2 Boxes } \\ \text { 9C } \end{gathered}$ |  | Shurfine CATSUP <br> 14 oz. Bottle 19c |
| CHERRIES <br> SOUR PITTED 4 for \$1 |  | BRING US YOUR PROCTOR and GAMBLE COUPONS | SPUDS <br> NO. 1 RUSSET 10 LBS. $75 c$ | STARCH <br> LARGE BOX 19c | DOG FOOD <br> 2 CANS 29c |
| $\begin{gathered} \text { We Have } \\ \text { EASTER EGGS } \\ \text { and } \\ \text { EASTER BUNNIES } \end{gathered}$ |  |  |  |  |  |
|  |  |  |  |  |  |



The Floyd County Hesperian, Floydada, Texas, Thursday March 19, 1953


Clorox 17c Spic\& Span 25c Old Dutch Cleanser 25c

TOMATO JUICE 37c PINESOL .48c TIDE.29c

52c
31 c

kings assorted
CANDY $\underset{\substack{\text { chocola ates } \\ \text { s125 sile }}}{ }$
\$2.39 Value Fo $\$ 1$ MEXICORN . . 22c COCONUT . . 18c SKINNERS . . 13c SKINNERS . . . 19c
 DOG FOOD SPAGHETTI gordensICE CREAM

| dietr frezze | 57c |
| :---: | :---: |
| MARSHMALIOWS | 31 c |
| margatine | 22c |
| SLIICED BEETS | 15 c |
|  | 46c |
| LIMA BEANS | c |
|  | 148 |
|  | 39c |
| Marshall Can |  |
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| COFFEE ${ }^{\text {chasin }}$ |  |
| ${ }_{\text {STIFTS SEWEL }}{ }^{\text {Sn }}$ |  |

Johnsons hard gloss, Pint Can
GLO COAT
59 c
Pimientos. .17c

Honey Spread Olives

17 c
35c
29c

BABO
2 Cans 25c

13c Tomato Soup
12c TUNA FISH

20c

## POLISH . . 45c

59c TOMATO SAUCE . 8c
10c VIENNAS . . . 20c
75c BABY FOOD . . 9c
15c BEEF STEW . . 50c
FRESH FRUITSEVEGETABLES
LARGE BUNCH, Each


A U. S. GRADED QUALITY MEATS $O$ WILSON CRISPRITE
B A CON, Sliced, Self Service, lb. swifts premil FRANKS ${ }^{\text {ALLL meat }}$ 53c PORK LIVER pound PINKNEYSACK CLEAR FIELD SAUSAGE Pound 35c CHEESE 2 Pounds LLL MEAT
BOLOGNA 55c PORK ROAST HAM 4is of 3.98 CLUB STEAK FRESH GROUND
$\qquad$ hamburger meat,lb.

Green Beans SNOW CROP, 6 oz. Can

25a sxow crop, 10 a a pameago
25c Cut Corn . .
24c Blackeye Peas ${ }^{2}$. 25c

ORANGE JUICE . . 17 c BROOMS
national
perma color
friowor
 ${ }_{\text {SAIM }}^{\text {Rep }}$. CHEESE WHIZ ${ }_{8}{ }^{2} 35 \mathrm{c}$ RADISH NICE and LEAN
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