# The Floyd County Hesperian $\underset{\substack{\text { paces } \\ \text { foon }}}{ }$ 



## Two-Day Show Arranged For Junior Live Stock Men

Open House and Program Friday Will Climax Public School Week

Polio Chapter
Names Lockney
Man Chairman

|  |  | Plans Progress |
| :---: | :---: | :---: |
|  | Lockney Junior |  |
| 5 | Show Saturday |  |
| matez |  |  |
| - ${ }^{2}$ |  |  |
| 3omanmeimo |  |  |
| vew |  |  |
| exaxme |  |  |
| 5maxay |  |  |
|  |  |  |
| \%ax max |  |  |
| 2 m |  |  |
| Shower Covers |  | Randoloh Rutledge |
|  |  | Randolph Rulledge |
| All of County |  | Until July Da |
| 5ix |  |  |
|  |  |  |
| \% |  |  |
| \% ${ }^{2}$ |  |  |
| -mamma |  |  |


| Floydada Area |  | Red Cross Job |
| :---: | :---: | :---: |
| Boys Entering | 5 | to Get $\$ 3,380$ |
| Lubbock Show |  |  |
|  | New Firm Formed |  |

With Partnership

Short Crop of Candidates For City Councilmen
in Prospect as Deadline for Filing Names Nears



Get the
ONLY 2-DOOR REFRIGERATOR - FREEZER MOISTURECCOntrol LEONARD!


Get All These Deluxe Features
 Only $\$ 4.75$ a Week $\pm$ LEDEATI - Tops In Value Since 1881 WHITE AUTO STORE
U. N. Soldiers

Aid Victims of
War in Korea

Hog Production in Texas Dips
answer the call!

G. C. TUBBS

7Vears-6 Times More Rural Telesing


BUS SCHEDULES

| EAST BOUND To Vernen $8: 35 \mathrm{~A} . \mathrm{M}$. 1:30 P. M. 8:20 P. M. | WEST BOLND <br> Co Lubbock <br> $10: 30 \mathrm{~A} . \mathrm{M}$ <br> $4.20 \mathrm{P} . \mathrm{I}$ <br> $9: 55 \mathrm{P} . \mathrm{M}$. |
| :---: | :---: |
| To Childress 1:25 P. M. <br> From Childress $10: 20$ A. M | To Plainview 10:25 A. M. <br> From 4:20 P. M. 8:20 A. M $1: 20$ P. M. |

Magnolia Service Station N Fred Lambert, Agent


PROCLAMATION






respor
ndiaim the month of March as Red Cross
now urge all oitizens of this commun
our chapter; and I further urge tha
II1 strength; that this organization must be

Signed in the City of Floydada

## cial Events, Clubs



Celebrate den Wedding


Plainview Couple Hold Open House On Anniversary
$\qquad$

Gardens of Bible History Club Theme

[^0]

Your bon's all rifitu nowiNliant...

$$
\begin{aligned}
& \text { Millions of Americans have had Red Cross training in lifesaving, swim- } \\
& \text { ming, and first aid. It may mean the difference between life and death to } \\
& \text { have one of them around in an emergency. } \\
& \text { But this work can go on only with your help. You are the Red Cross. By } \\
& \text { making this training possible, your contribution of money saves lives just } \\
& \text { as surely as the man on the sene Give }
\end{aligned}
$$

(4) MARTIN \& CO. 0

## HAGOOD'S DEPT. STORE

THE MASSIE WHOLESALE GROCERY

We're Setting Spring Ablaze with
"Stop'n Look" Colors)

As odvertised in PARENTS', March

## WE WISH TO ANNOUNCE

To The Public That WE HAVE CLOSED OUT Our Entire Wholesale Stock of Merchandise, and

## TO EXPRESS OUR APPRECIATION

to our customers and friends.



## Mic Vetras



Wear this
symbol of mercy to remind others to give
(2) Consumers Fuel Assn.


Boxes, Barrels Take Beating In Laboratory

Walls Shows Top Selling Female at Tri-State Sale


Rightof:-Way Rights Vary at Intersections

Battle-Wise ROKs Score HighMarks at Army Schools

"Ily
Mommie says
to tell you
about the
bigg storm"

My name is Janie Walt
m going on eight years old
and $I$ live with my daddy and mommie and my brothers and
"Last year a big wind came
and blew down our house. My little brother was
killed and all of


FIRST NATIONAL BANK
Floydada, Texas



Floydada Families Attend Birthday

Patte
Miss patton of Amarillo, a guest of
hass Larraine Taylor, and
Caylor, Jri. and son, barry.
TMe birthay ceiebated ww
Mmes. B. C. Taylor, jr. B. C.

Rites for Father of Mrs. Stiles at Grand Saline, Tex
$\qquad$ Only two U. S. Presidents, Taylor
vice in Grand Saline were Rever-
O. . Lee, Dean Bullock and J. and Rooseveli, died while congress end H. O. Lee, Dean Bullock and J. and Rooseveli, died while congress
L Mayhall. Interment was the the was in session. The Pacific Ocean was so named
Saline.

Dinner at Canyon


## The March Winds Will Blow and We Shall Have Snow

STOCK UP ON THESE VALUES OLEO, Swift's All Sweet, $l \mathrm{lb}$. . 45c FLOUR, Gold Medal, 25 lb. Print Bag 1.98 BAKE-RITE Wilson's, 3 lb. Can 69c  MILK, Eagle Brand, Can 29c





## Story of North Ward

 eviewed by Mrs. TaylorNegro history week.
Mrs. Annie M. Tay
nstructor Instruetor also 6 thay and is the Mai
Th grade he holds a bachelor of feth grades Mike visted sumb hesperian, Moydada, Texas, Thursay, M
 B.shop and Mike were shopping in Mr. and Mrs. P. J. Wilkes had been Mriend Monday. F. Bertrand and $\begin{aligned} & \text { visiting in Cainesville instead of } \\ & \text { California as printed in last weeks }\end{aligned}$ eivant of mankind and no worker Mr. and Mrs. Curtis Williams and Mr. and Mrs. James Lee Nichols
$\qquad$
clkeview News


## 1/1/ Announcing The All-New 1953 Kask Ramblens <br> NOW PININ FARINA STYLES THE WORLD'S MOST LUXURIOUS COMPACT CARS!

f

First Showing March 6th! See Your Thask Dealer!

S. J. LATTA NA SH COMPAPNY



## Burglars Break

 Into Two Stores Members in Drive

| \% mixum |  |
| :---: | :---: |
|  |  |
| - |  |
| STAR CASH |  |
| VALUES |  |
| ${ }_{\text {sex }}^{\text {seachives }}$ |  |
|  | $95{ }^{\text {c }}$ |
|  | $73{ }^{\text {c }}$ |
| RICE | $37{ }^{\circ}$ |
|  |  |
| $\xrightarrow{\text { Curgk oun srock }}$ Law |  |
| H-C | $25^{\text {c }}$ |
|  |  |
|  |  |
|  |  |
| Bake-Rite | $69^{\circ}$ |
| salmon 3 39] |  |
|  |  |
|  |  |
|  |  |


| Tin |  |
| :---: | :---: |
| haree to nuction mo (eat en |  |
| Stion membero |  |
|  |  |
|  |  |
| etiorrob mi Hesereme |  |
| STAR CASH |  |
| VALUES |  |
|  |  |
|  |  |
| PURE CANE |  |
| FLOUR 73c |  |
|  |  |
| MINUTE RICE |  |
|  |  |
|  |  |
| $\begin{aligned} & \text { CHECK OUR STOCK OF } \\ & \text { Lawry's Dressings } \end{aligned}$ |  |
|  |  |
| $\mathrm{HI}-\mathrm{C}$ | $25^{\text {c }}$ |
| SHURFINE <br> Orange Juice <br> Ofor <br> 3 for |  |
|  |  |
| HUNTS, 300 size cans-8 <br> SPINACH <br> 1.00 |  |
| $\overline{2 \text { BOXES SURF Reg Price }}$2 BARS LUX SOAP- FREE |  |
|  |  |
| Bake-Rite 69c |  |
| SALMON 39c |  |
|  |  |
|  |  |
| SHURFRESH-Colored <br> OLEO <br> $23^{\text {1b }}$ |  |
| $\begin{gathered} \text { FRESEF } \\ \text { GARE } \\ \text { GARD } \end{gathered}$ | BULK <br> seed Potato |

Stock Show Plans




RED CROSS MONTH
MARCH . . . 1953

By The County Judge of Floyd County, Texas

## A Proclamation

Whereas the Floyd County Chapter, American Red Cross is urged to assist through the volunteer contributions of the people of Floyd County; and

WHEREAS Money and your Blood is needed to combat the dread paralyzing effects of poliomylitis and the procurement of blood for defense; and

WHEREAS the Red Cross is appealing for $\$ 93,000,000$ in voluntary contributions as the minimum amount required to help those in need of special assistance throughout the Nation in the year ahead:

N0W, I, W. E. Grimes, Special County Judge, do hereby designate March, 1953, as Red Cross Month in Floyd County, Texas, and I do hereby urge each citizen to respond as generously as possible for funds for this great
cause.

## W. E. GRIMES

## Soil Ferililiy Meeting Draws Crowd of 200

 effort, production for the moneteting
Plains.
Peynoted Friday's meet and Plains theatre in Lockney. meeting at
It was labeled a soly.
ing ing at which nearly 200 mentily meet-
men who
work with the soll in Floyd count
iecist work with the soil in Floyd county
rezisted Along with them also
good many business men of Lock-
ney and Fot

## \section*{}


 What are her eyes saying?

## (1) ODEN CHEVROLET CO

What could they be saying-the eyes of this They're asking for help that only you through your Red Corgss, can give .They're easking ing
your to help the hand that helps so many in.
you moments of need.
So remember the appeal in the eyes of
this little giri when your Red Cross worker calls. Remember too he's asking for those who Remember too hes askng ior those who
can't ask for themselves give ans can't ask for themselves give a
generously through your Red Cr
Answer the call!


Olemain
atan
man
van
alajoin
month
vance.

THE FLOYD COUNTY HESPERIAN
(tuashed by the Hesperian Publishing Co., ine., at 212 South Main St, Ploydada. Texas HOMER STERN EdNor

## VIEWS AND COMMENT

W
speak
weath
unable
farm
farmer
thing
it is d

## land ex corner

corne
we $h$
seaso
the $r$

Ford sets the style for' 53

It's lower-looking, longer-looking, wider-looking . . . and Ford's
Crestmark Bodies are the most beautiful in any low-priced car-best built, too! Ifs bard to bletiere that Ford in one of Amercicis lowest priced cars when you see that huge, curved
one piece windthield one piece windshield...and thove smartly styled
interiors, biended with outside colors! It's even hardee to blieve when you take a Teat Drive and feed the
comport of Fordt' amazing ocw Woader Ride.


It will stay young for years!
mand admiring glances. For it's styled ahead-and built for keeps. Your eyes will tell you the quality of the beautifful Baked Enamel finishes . . . finishes that will keep their new-car complexion for years. Your fingertips will tell you that there is seamless construc-
tion where many other cars have seams. Borlies are tion where many other cars have seams. Bodia
hull-tight to seal out weather, dust and noise.
hull-tight to seal out weather, dust and noise.

Ford
$=$
$\underset{\text { Bishop Motor Co. }}{\text { Cut }}$
Links Flopdada
In World-Wide
Organization

EDMISTON
Plumbing Co. Phone 507 PLUMBING
REPAIRS - SUPPLIES

## FOR FARM LOANS AND INSURANCE SEE REAGAN INSURAMCE Office Phone 386 FLOYDADA, TEXAS

PAYMASTER"54"DOES IT AGAIN! Wins 1952 High Plains 4-H Club five acre cotton contes
The winning contestant planted Paymaster "54" and produced 13 bales on five acres.
WHY PLANT PAYMASTER" 54 "?

## 1. Proven high yield

2. Good gin turnout and staple

WHY ORDER NOW?

PLACE YOUR ORDER WITH: Your local ginner
Your local seed dealer
Any Western Cottonoil
OR ORDER DIRECT FROM:
Paymaster Farm
P. O. Box 1632


You are invited to inspect the Floydada Schools on

## FRIDAY MARCH 6

Open House will be held on this date at ANDREWS WARD - 2 until 4 p.m.
North Ward - 2 until 4 p.m.
HIGH SCHOOL 6 until 8 p. m.
Refreshments will be served at the High School Cafeteria, and at 8 p. m. a big

## MUSICAL PROGRAM

At the High School Auditorium

OBJECTIVE: - To acquaint all our people with programs and accomplishments of our educational system.
SLOGAN : - "Texas Public Schools - Democracy in action
THE SCHOOL IS YOURS THE CHILDREN ARE YOURS
Come out and show them you are proud of them and of their public schools.




Continental Wholesale

| Bargains in Gifts <br> We have set aside a "Bargain Table" \& Marked down every item at much ss than wholesale cost <br> Many items up to 7.95 for as low is $\$ 1.00$. <br> Buy these practical gifts \& save them for bridal showers, birthday difts ete. <br> It will pay you to buy several <br> Park Florist |  |
| :---: | :---: |
|  | JIMMY SAYS <br> SEE <br> S. W. Ross at- <br> Willson Lumber yard for all your wall paper \& floor covering needs. Newest patterns \& colors. <br> Phone 7 or 11 <br> Floydada <br> Willson \& Son -- Builders Mart <br> "We don't want all the business-Just Yours" |
|  | SPRING SPECIAL <br> For $\$ 3.95$ you get all the 4 wheels balanced, weights included. <br> lires criscrossed. <br> Check for leaking valve <br> Thorough tire inspection. All foreign matter removed rom your tires. <br> Your tires checked for foundness on our new James Auto Float. <br> O. K. RUBBER WELDERS |

[^1]
## THE FLOYD COUNTY HESPERIAN

*PRESENTS ***


What Goes Into Our PRESCRIPTIONS! OUR SKILL
, Mincian man



Morckel Farm Chemical Co.

EXPERT SERVICE
for your irrigation well motors

FOOTE BUTANE
Call No. 6

| tLL be holding down the fort <br> When Wayne and the boys are out on the job, come by or call me for what you need. <br> - Floor Sweep - Ready Mix <br> - Building Blocks Concrete |  |
| :---: | :---: |




New Methodist Church Graces Lockney Scene


ANSWER THE CALL
When blood is needed to save a life, everyone depends upon the Red Cross to supply it . . and they must have it available! It is everybody's job to keep the Red Cross well-supplied with life-saving blood. A soldier on the Korean front . . . or a stricken neighbor may owe his life to the blood you give to the Red Cross.


Reverend Daniel, who has bee
pastor of the Methodist church
ackney for the past




Sanco News
LIKE YOUR SHADOW, YOUR CEEDIT FOLLOWS YOU

## Relail Merchants Associdien

HESPERIAN CLASSIFIED ADS PA

## Gals <br> gives you smokeless broilin <br> plus <br> flame-kissed flas <br>  <br>  That's why there's never any smoise

children.
Mr. and Mrs. Weldon MoClure and
Margaret were Lockney and Floyd-
Mr. and Mrs. Wayne Dean and
Spoy of Lubbock vistited ti the R.E.
Spurin home Sundey Joe and Catherine Appling and
Allene Brown visted In Canyon
Sunday with Shirley


West Texas Gus Company
HALES ON CALIFORNIA JAUNT
GEESTS OF CHHLDREN THERE
See! Broiler door shut!

Mr. and Mrs. J. Sam Hale return-
ed home Friday trom o stay with
their children in Callornia

Here is Chrysler Quality at SURPRISINGLY LOW COST!


- If you're "budget-minded", this may astonish you
had for little more than a low-priced car with all its extras!
- Here's Chore han a low-priced car with ail its extras.

Here's Chryser quality and prestige at modest
cost. Plus Chrysler size, comfort, and safety to - Famous Spitfire engine is a joy to
command . . . in every driving situation!
Full-time Power Steering, if you wish it, , lets you turn and
park with the gentlest of guidance. No wheel fight ever!
The beautiful
CHRYSLER WINDSOR -one of America's first family of fine cars!
K. CROUCH MOTOR COMPANY 112 West Missouri St

- Immediate response, too ... you don't have vo turn the steering wheel so much to turn the fron
wheels. It's safer all ways! - Revolutionary Orits and way over roughest roads as gently as a a breeze
- Chryaler engineering has ald - Chrysler engineering has added more n
- If your next new car means a "big decision" or your parpecially when it's prige the most that's to be haa!


## CAPADA DRVEEIN THEARE

\section*{Last Showing Tonight, March 5

 <br> 
N. MON., TUESDAY, March 8-9-10

friday - saturday Womedidu rectitatars


Red Cross Workers at Kick Off Dinner Hear Great Need for Blood
 $\pm=$ An marm Woman Thinks

## Take Your <br> Prescriptions to <br> Bishop's <br> PAMNM CYK

PRESCRIPTIONS COME

For BETTER BAKING

## Everlits

TENDER, FLAKY BISCUITS
Harvest Queen Mill \& Elevator Company

Plainview, Texas

## NOTICE TO FARM

## MACHINERY BUYERS

WE HAVE SOLD OUR CASE AGENCY AND IMPLEMENT BUSINESS TO

## MR. VERNON WITKOWSKI

and as we turn the business over to him we want to thank you for the friendship and patronage we have enjoyed while in business here

We think Mr. Witkowski is a Good Man and will make you a Good Dealer, a Man you will like to do business with

## TERRELL IMPLEMENT CO.,

W. E. Terrell, Owner

116 West Missouri St., Floydada, Texas

Ralls Gin Manager Brother of W. M.


WITKOWSKI IMPLEMENT CO.


## YOU TOO CAN

## ANSWER THE CALL

When One Of These Red Cross Workers Call On You. Give Enough, Your Red Cross Must Carry On! COMMUNITY CHAIRMEN:

Parnell Powell

## OFFICERS FOR 1953

## N. W. Williams, chairma

## Io Parrish, first sid

Mrs. Winnye Angul John Stapleton, director

Claude Brown Ned Bradley J. A. Baxter Mrs. C. A. Caffee Mrs. Everett Miller Earl Spears Mrs. Cleo Fulton Raymond Rucker Frank Brown Mrs. Olin Bryant

Mrs. Minor, Co-Chairman Mrs. W. D. Newell, publicity Clarence Guffee, disaster Mrs. S. W. Ross, home nursing
Jessie Cox, director
C. H. Andrews Jack Bolin Gerald Lackey Mrs. Webb Taylor Mrs. Howard Drysdale R. G. Dunlap Mrs. Bennie Teaff E. J. Foster Mrs. Hillery Shurbet Kenneth Wofford
E. C. Carter. fund campaien chairm
 Mra. Virrle Shaw, Sece.Treas. ${ }^{\mathrm{I}} \mathrm{G}$ Wo Wodt home eervice Chairman W. S. Poole, director
G. W. Rodgers, New Co. Agent Takes Up Work


News of Dougherty

Negro Woman, 73
Long a Resident
Died on Monday


Your Red Cross
$\qquad$
$\qquad$
ircling the hopeless,
The hungry and helpless, with your care and love
is, your Red Cross is ready!
Helping those stricken by fire and flood,
Cheering the lonely man far from his homeland, Staying Death's hand with your life-giving blood.
Your Red Cross - tireless in missions of mercy Done in your name! Make it strong - make it live,
A symbol of bope glowing bright through the darkness! Answer the call . . from your open heart, give!

Army and Navy
Men in Service

PENNEY'S
NEW ARRIVALS FOR SPRING



CREPES AND PUCKER NYLON
Shirt Waist Blouses
SOLID, CHECKS AND STRIPES

## BLOUSES <br> 3.98

Short Sleeves

$98 c$ to 3.98


Women's
DRESSES
3.77

Printed Rayon in assorted sizes and colors
Burleson Woman, Victim of Flames, Has Sister Here



Women's
BUTCHER
SKIR
2.98 to

## Tissue <br> CHAMBR <br> 98c

Grey, red, rose green and bro

## $81 \times 108$

MAFION WIDE COLORED SHEETS
CASES TO MATCH 89e


San Angelo, Texas Directing Music and Song Service
IDNEY JOHNSTON
PREACHING


## RED \& WHITE SPECIALS

CORN 2 27c

GREEN BEANS ${ }_{\substack{\mathrm{No} \\ \mathrm{Can} \\ \text { ans }}}$ 23C

|  | SUGAR $10{ }^{\text {LRAG }}$ | 98c |
| :---: | :---: | :---: |

TOMATO SOUP can $^{\text {C }}$ 12c

| COFFEE ${ }_{\text {folgers, ib, can }}^{\text {red - white, li, }}$ |
| :---: |
|  |  |


| MLIE HI - Sour or Dill <br> PICKLES <br> QUART | $\mathbf{2 7 c}$ |
| :--- | :--- |

POTTED MEAT 4 Cans 25c

| OLEO pound 21c |  |
| :---: | :---: |




| Good qualtry | 49C |
| :--- | :--- |
| BACON $_{\text {Lb. }}$ | 49C |


| all meat |  |  |
| :--- | :--- | :--- |
| BOLOGNA | lb. | 49c |

[^2]

KITCHEN AND $\star \star$ $\star \star \star$ FIELD NEWS

 The Co-op area is divided into bers, member from each district-
Each member named a couple trom his
meet
comm
comb
 announced in the very near futurePACIFIC VEGETABLEOIL CORPORATO

## 62 TOWNSEND STREET <br> SAN FRANCISCO, CALIFORNIA

» Contracts Guaranteeing 9 Cents per Pound or Markel Price if Higher

* Planting Seed Available Locally
$\star$ Field Service by Experienced Personnel
* Harvesting Machines Available to Growers
$\star$ Local Receiving Points Will Be Established
Plan to attend one of our growers' meetings:
PLAINVIEW, MARCH 9-8:00 p. m.. District Court Room FIOYDADA, MARCH 10, 7:30 p. m.. District Court Room


[^0]:    *up color chart, eye make-up diagram - and dozens of
    our appointy secrets.
    ( aday. Her time is Helena Rubinstein's Beauty
    FLOYDADA DRUG
    eauly Consultant
    direct from the New'York Salon of
    elena Rubbinstein
    re Beauty
    mplimentary Ilome Beauty Course
    on Helens Rubinatein's fo yor Ner Ye Wond
    or which women pay $\$ 25$ ! The big illustrated 32
    rerything about beaty no cost to you! It's packes
    fyure, guard your chin line, make to exercise for a or your skin, correct blemishes. There's a 7 -day diet, appointment with Helena
    Itay. Her time is limital

[^1]:    THERE'S NO COMPARISON
    $\therefore$ when it comes to OUR SOLUTION TO PRESSING PROBLEMS! We know the prober pressing method for very fabric and work with the finest equipment !

    Phone 546 Floydada

[^2]:    WESTER \& SON
    GROCERY \& MARKET
    Phone 287
    We Deliver

