## Che Floyd County Hesperian <br> \author{ floydada, floyd county, texas, thursday, january 29,1953 L. 47 \% number 

}hly Beneficial Rain and Snow Whips into Area; Heary Damage to light Lines

now Puts Good Season Ground for Big Area


Modernizing Business Community Heads list in Project Reports




Fenyly modernessed also who have ree that
conint, mays Watson.
Arwine Drug, Rutiedge Panhan-
Mrs. John Kimble's Father Succumbs; Rites in Illinois

SECOND DOLLAR DAY FOR 1953 COMES MONDAY

dd Start Conierence Games


LaND BOARD HEARING FRIDAY ON LAKEVIEW 'VACANCY' CLAMM


County Officials and Employes Get Pay Raise as of February 1
-mas.
 Hism Gel Pay Raise as of February 1 vance.
ing counties - one year, s2.00; sty months

THE FLOYD COUNTY HESPERIAN
Published by the Hesperian Publishing Co., Inc., at 212 South
Main St., Floydada, Texas, HOMER STEEN Editor
thursday, January 22,1953

VIEWS AND COMMENT

$\qquad$ pay.
take
like th will in $\square$

Deed Records
imit Ry, city $c$






 lot 4, block
Floydada
Jeff Mo
 Mreempion survey.






## EDMISTON

Plumbing Co. Phone 507 PLUMBING

REPAIRS - SUPPLIES

## INSURANCE

| Exenened Core |
| :---: |
| Security: Bonds. |

E. P. NELSON Agency


Leader of Oliver's modern Row Crop tractor fleet is the $5-4$ plow, $6-\mathrm{cylinder}$ " 88 ". It's an ideal unit for concentrated
farming... for the big "rush" jobs when speed saves dollar farming... for the big "rush" jobs when speed saves dollars working pace for any farm operation -from $21 / 2$ to alma $12 m \mathrm{p}$ h , with regular-sized tires. You have OLIVE cancer of engine types for the fuel you OLIVE, the Direct Drive Power Take-Off, "Hydraectric" system and self-contained belt pulley. Then, there's the comfortable new rubber

Models available equipped for diesel, butar or gasoline.

PLAINS EQUIPMENT CO.


## For the Bust <br>  in Town See your FORD Dealer!

# Competition 

 gives you the best petroleum products in the world at the lowest prices

The U. S. oil business is one of the most highly competitive industries in this country and, for that natter, in the world. Every time you buy a gallon of gasoline or a quart of motor oil, there are at least 100 companies that would like you to buy from them.
he service station stimulates competition far beyond scientists to find more oil for your use. It urges It stirs ion men to produce vil more efficiently and economic ally and with less waste. It extends through economictransportation pipe lines to refineries that seek better ways to make more and better petroleum products to compete for your business.

Is this competition a good thing?
It certainly is. It's a good thing for you because you get the best petroleum products in the world at the lowest prices. It's a good thing for the country because it stimulates the continuous development and conservation of a vital natural resource. And it's a good thing for the vigorous, progressive.

HUMBLE


Your service station dealer competes in product quality and in your neigbborbood.

N. MON. T TUES.
Feb. 1-2.3 THE QUIET MAN
IIN WANNE REEN O'HARA! V FITZGERALD! TCHMCOIOR ! EOURTMAM
 yhumic pictúne JOHN FORD WEDNESDAY Feb. 4


HENREID UIZABEEH SCOIT tolow Face $\underset{\text { Eeb } 5 \cdot 6 \text { - } 6 \text { diday }}{ }$


[^0]\& Mrs.
arl Denison
\& Mrs.
ny Hutchinson


Floyd County 14 Years Ago


corcing to the net losese of farm
workers to thinuty
and
Lo the Ah Armed



Me organization, satd this week
Mhs
the oftrice Comw wil have charse of








Bus Station Burns

liteve the blaze started from fault
Wrining.
Outstanding Back
$\qquad$
 standing paryer ong the , moses out
The awnd
suan The award was made at the annuar
tooctbal banquet staged by the Quar
temaek
$\qquad$
 of citizensitip, ability and scholar-
ship Dewit Weaver, heed atheethe
coach at Texas Tech coliege was the
 Mow in operator with Mrs. Thelm
Mn oorth of the Waoue Beauty sho
on trret.


## Famous Branos

TELEVISION


Now on Display
SYLVANIA-Both 21 and 17 inch sets in both table and console models.
EMERSON-17 and 21 inch screens in table models. Prices from \$199.95 up We also have available any kind of antenna and we FLOYDADA IMPLEMENT CO.

## 



## 20

Privote Aftair Perfume $\quad 2.50$ to 27.50 $\begin{array}{ll}\text { Privote Attoir Cologne - } \quad 2.00,3.50 \\ \text { froted Cologne Stick } & 100,200\end{array}$ Tolcum
Dusting Powder

GOEN DRUG
PUBLIC SERVICE COMPAN

 Trucks deliver more value!
> crin pour

tirs $=$

miore engine power!

## nnore

 staying powertavertstroper, more durid
more
braking power!
miore
economy!

## In This Week's Social News

Patsy Sue Bownds, Ralls Miss Becomes Bride of David Nichols

$\square$

SPRING ROMANCE
$\qquad$
$\qquad$
$\qquad$
Miladies Specialty Shoppe


News of Dougherty Lakeview News
(by Mrs. W. J. Rosss
Dovoctrery, January 26. The
chiet topics of conservation contin chie
ue
The com

## How To Relieve

 Bronchinis
## CREOMULSION

Month End and Dollar Day Specials At MLIADIES SPECIALTY SHOPPE FRIDAY - SATURDAY - MONDAY

* These Are All Star Numbers

ALL LONG COATS $\frac{1}{2}$ PRICE
9 Coats, Black and Brown, Choice $\$ 10$.
$8{ }^{\text {TEER }}$ ACE COATS ${ }^{\text {Pastel }}$
$\$ 12.50$
SWEATERS $\frac{1}{2}$ PRICE
1 RACK DRESSES VALUES FROM 10.95 to 35.00 , Choice $\frac{1}{2}$ Price

1 Rack Dresses Extra Special \$3. 1 Rack Nice Blouses, Choice $\$ 3$.
Odds and Ends of Better Gloves \$1.
One Assortment of Bags, Choice \$1.
Hats, Only 15, Choice \$1.
Odds and Ends. Mojud Hosiery \$1
EXTRA SPECIAL,
Silk Quilted Robes, Only $\$ 10$

Miladies Specialty Shoppe


REV. AND MRS. JACK LOONEY A

Ernest C. Mince
Passed at Lomita,
Cal., Last Week

Mrs. T. J. Welch
Passes at Bonham


Saturday Deadline to Pay Local Tax

## Jr. Live Stock Show March 11-12

Paul H. Mueller Succumbed Jan. 9

Center Club Met With Mrs. Vinson

FLOYD COUNTY CHAPTER
ATIONAL FOUNDATION FOR INFANTILE PARALYSIS MARCH OF DIMES OFFICE

Nazarenes Sponsor
Youth Revival

Lion Oil to Drill In North Motley

Stop Taking Harsh Drugs for
Constipation
End Chronic Dosing! Rogain Normal
Regularity This All- Vegctaile Way! Regularity This All-Vegctaile
irst Ne, your contribution ey er to Earl Crow at the
t National Bank in Floydada. Or if it is more convenient
your contri

Yours in the Fight for
A worthy Cause
Rex R. Brown
Chairman
Floyd County March of Dimes

Nearly a Hoot Owl Mr. and Mrs. Grady Walker Mr. and Mrs, Grady Walker re--
turned home Tuesday from a weeks
visit with relatives $=$ Notice is hereby given that at the
Regular Meeting of the Honorable Regular Meeting of the Honorable
Commissionerss Court of Floyd
County, Texas, to be held February
9, 1952 at 10 oclock A. M. In the
Courthouse thereor, the Deposithery
Bank tor the County Funds of said

FIRE
G. C. Tubbs

Insuracico A Agenes

## 12 ft. TV. TOWERS

## DARDENS WELDING SHOP



YOUR KEY TO GREATE: - SAVINCS! FRIDAY .- SATURDAY .- MONDAY


Special Purchase
79c
$\$ 3.95$

| NS | 5 |
| :---: | :---: |
|  |  |
|  | \$1.98 |
|  | \$3.49 |
| $\star$ MENS ${ }^{\text {\# }}$ - | \$3.95 |
| ^ BOYS ${ }^{\text {" }}$ tuFat JEANS | \$2.98 |
| $\star$ BOYS TIFNT JEANS ${ }^{\text {os }}$ |  |
| $\star$ GIRLS TLF NTT JEANS ${ }^{\text {28 }}$ |  |
| $\star$ GIRLS Werten sili Jean |  |
|  |  |
| GIRLS COTTON SLIPS | 79 |

Visit Our New Infants Department. We have Everything Needed for the Baby---Plus a Complete Stock of Gift Items
VAN'SFAMILYSTORE
104 South Main

Canyon Eagles Take Basketball Tourney Honors

$\qquad$ foot Butane Ci nt


New Hiway Map $5= \pm= \pm=$ Tells of Places In Texas To Go
$\qquad$ matron in ithesti, the map as side prov-
vines current and accurate highway
information, while the back side For "A Look at Texas," the back Joseph Hotmann, the
side offers in color some o the out- is also an inventor.
 pictures and information on points and cattle branding scenes suggest
of interest.
places to "go."
Locations of roadside parks, nat.
Greer announced that the new
iona and state parks, national forLocations of roadside parks, mat-
hand and state parks national for-
sta, mountainous areas, jakes and map is available to the general pub-
Io for the asking. For the coven-
fence of the public, a special addressPH. 79

FOR BUTANE SERVICE
WYLIE
Butane Company

FOR YOUR CONVENIENCE WE WILL BE

## OPEN EVENINGS TUESDAYS AND THURSDAYS

UNTIL 9 P. M. TO DISPLAY TELEVISION SETS THESE HOURS WHEN PRO GRAM RECEPTION IS POSSIBLE!


BE SURE TO SEE TILE BEAUTIFUL

## mess Dunal-Strent: Potiche



THE GREATEST PONTIAC EVER BUILT:

Buy one roll at regular price and get one for one cent. Our complete stock of wall paper, all popular patterns included in this sale. Ceiling paper at our regular low prices.

Come in and look at this fine stock of wall papers at -
Higginbotham-Bartlett Co.
T. L. HOLLAND, Manager
$\qquad$

STARTING IMMEDIATELY

## 1 CENT SALE

## WALLPAPER

Bigger and Better in Every Way and NO INCREASE IN PRICE! COMPLETES NEW DEAL-STBEAK STYLING NEW LONGER WHEELBASE
LONGER, LOVELIER, ROOMIER BODIES spectacular new overall. performance
NEW ONE-PIECE PANORAMIC WIVBSHEE PONTIACS WONDERFUL. NEW POWER STEERING

L. C. MCDONALD

This greatest of Pontiac is new in every detail from bumper to bumper. It has a longer wheelbase; more leg room, more hat roan', more hip room; it is far and away the most beau iful thing on wheels.

Many important things remain unchanged, how-ever-such things as Pontiac's famous dependability, downright economy and good solid value.
Come in as soon as you can-see this brilliant new Dual-Streak Pontiac, drive it yourself and then place an order for the finest miles of your life!


ThEAD
READ
ANDUSE


## ARWINE DRUG COMPANY

IS PLEASED
TO ANNOUNCE
MRS. EVELYN SIMS
Is Now A Member of Our
Sales Force.
Mrs. Sims Will Have Charge
of Our
COSMETIC BAR
And Will be Glad to Serve You.
Welcome to Our
new store at the

SAME LOCATION
ARWINE DRUG $\mathbf{C O}$.

Miscellaneous

!arm Machinery
IRRIGATION

 ouses for Scle



LET'S TAKE DANCING
High-Plains School of Dance Professional Ballet Instruction Now Available, Also: TAP ACROBATICS BALLROOM
108 West Sixth (Slator Building) $\begin{aligned} & \text { Dirctor Kenneth Fry }\end{aligned}$ Phone 2126
The First National Bank
floydada, texas



 in effect.
of that amount, approximately
si,580.0oo has been alloted for inter.
state highways, which is a new cate-
gory state highways, which is a new cate-
gory. allocation to Texas for thls
year will be apporimately 10 per
cent hiliher in each of the other
coles.

## News of Harmony

## harmony, January 26 . snow was grand, honuary we have mo or some raind it snowed or some rain. It snowed more Harmony than it did at Floydad Harmony than it did at Floydadi Tris will hepp some maybe keep the trees and shubs from dying an help the little wheat we ty till have trees and shrubs from dying and help the hute wheat. We still have some snow where at drifted. We eearned that o. . Heard ot Petersburg will under go major sur-  this operation whanpe a bucce hope and thardy will soon be well and tack home. Mr. Heard is a nephew of Mather Carr. Mid-weervices were fairly well attended Wednesday night welt Dwana Beth Scott bringing the de- votional. Club met January 22 at the club room with Mrs. Wesley Carr as hostes. Mrs. Don Finkner called the house to order and presiced in




$\qquad$
Mr. and Mrs. Carrick Snodgrass
went to Canyyon TTursday to ring
their dauhter home and had quite
a time getting home The snow whas


D. Ramsey and Don Ray Ramse
has chickenpox.
Rev. Krebbs preached both morn Rev. Krebbs preached both
ing and night at the chapel.
Mr and Mrs Wren Mr. and Mrs. Wren and son C. J.
from Farmer atuended services at the chapel Sunday morning. They
were guests for dmner in the home
of Mrs Wren
 itors. Wesleyn Bible Class had the-
The wirthday dilnner in the home of
ir Mr. and Mrs. G. L. Snodgrass wit
Mr. and Mrs. Snodgrass as hoste

## 

## Mrs. R. eret. M and Mour Mather

Mather
Elayne
hosess.
Rev. K
ears Auto Co.

## INSURANCE

- Auto
- Liability
- Homes - Farm
- Windstorm - Polio
- Hospitalizatio - Hail
- Bonds
- Life


## REAL ESTATE

3 full time salesmen and appraisers to either sell for you - or to you - all types of real estate at fair prices.

## LOANS

On land \& FHA on Houeces
No appraisal fee
No service charge
20 years to pay
Pre-Payment Privileges
Low interest rate

## BROWH - HOLMES <br> Phone 345



Coffee experts, in a recent survey, rated White Swan BEST among six top brands tested


## LANDS

Farm and Grazing Lands in Floyd and other Counties rown Lots in Floydada.

MASSIE \& BOND
J. M. Massie Hollis R. Bond

HESPERIAN CLASSIFIED ADS PAY

Transportation Headquarters for Shippers and Travelers
 information on freight rates, sched.
ules, and other freight services- trav.
elers can pick up their rail tickets, make train reservations or get com. Ther for any trip. Santa Fe transporatation service. Stop
in or call your local Santa Fe agent whenever you have freight to ship
or a trip to make. Let him help you

## SANTA FI LINES



112 W. Missouri Floydada, Texas

Farm Bureau Drive Planned

## 

Heavy Damage

## 

FARMERS


SPECIAL
BABY CHIX



|  |  |
| :---: | :---: |
| HOMINY | 9c |
| GREEN BEANS |  |
| mprerial cane |  |
| SUGAR 5 LRS. | 48 c |
| COFFEE | 89c |
| CHERRIES ${ }^{\text {RED }}$ No prtred | 25c |
| Hunts |  |
| TOMATO JUICE ${ }^{46}$ | 29c |
| Doles |  |
| PINEAPPLE JUICE ${ }^{46}$ | 33c |
| HEINZ <br> CATSUP | 27 c |
|  | 49c |
|  |  |
| MARGARINE ${ }_{\text {lilb }}$ | 21 c |
| WOLF CHILI ${ }_{\text {can }}$ No. | 39c |
| PINTO BEANS | 55c |
| HULL \& McBRIEN |  |

ORDER HERE \& BE

Floyd Roads in Seal Coat Bids Salary Raises


| $\begin{aligned} & \text { STAR CASH } \\ & \text { VALUES } \end{aligned}$ |  |
| :---: | :---: |
|  |  |
| Coffer | $89{ }^{\circ}$ |
| sugar | $95{ }^{\text {c }}$ |
| ( |  |
| ${ }^{\text {Lesen }}$ | 49 ${ }^{\text {c }}$ |
| OLEO | $22^{\text {c }}$ |
| ${ }_{\text {Peches }}$ | $59^{2}$ |
| Tomato Juice | $29^{\circ}$ |
| ${ }_{\text {Premeaple }}^{\text {Pinea }}$ | ${ }^{\text {con }}$ 1.00 |
| White King | $59^{\circ}$ |
| Somp | $25^{\text {c }}$ |
| salmon | ${ }_{39}{ }^{\text {cos }}$ |
| B.CON | 49 ${ }^{\text {c }}$ |
| Sheriening | 69 |

William L. Linker
Died Saturday
Geo. E. Darling
Resigns to Take
Coffeyville Work


Niece of Mrs. $h$
 mom durns in pistrous here Anwat or hasa will in imo moe

Floydada Student In Graduate List at W. Texas State

Miss Ruth Elaine Harmon, daugh-
ter of Mr. and Mrs Frank Harmon ter of Mr. and Mrs Frank Harmon
s among the 38 tudents expected
of receive a tachelor of science de.
$\qquad$

 Mrs. Boo Caither, of Amarill an, are
the only two to receive degrees in
speech.

|  |  | mentroutiry |
| :---: | :---: | :---: |
| SUGAR | 95 c | BACO |
| COFFEE . 89 |  | FRESH OYST |
|  |  |  |
|  | \% ruvis ond victiatis |  |
|  |  |  |
|  | Comen mirn |  |
|  |  |  |
|  |  |  |
| PREM . . . $49 \%$ | $\begin{array}{ll} \text { JuAX } \\ \text { em } \end{array}$ | BEEF STEW . . 54 C |
| $\begin{array}{lr} \hline \text { RoXeY } & 3 \text { Cans } \\ \text { Dog Food . } & \mathbf{2 5 c} \end{array}$ |  |  |



SOCIETY






 IET WITH MRS. NORRELL

## Study Club

 'Life on the ge' Program t. Miss Anne crapbook
Korea.
rocram Korea.
ogram tor the sent to hos the Range, with the mas-
our faces win win our faces west, And well
prairie that we love the II was answered with cow"Maverick Enown" and Mise
Bevill sang a mell Bevill sang a medley of
ongs. Mrs. I. T. Graves sal. Johnston of Lubbock
 5 no such thing as perfeot 11 balance, we onec herred a
y chologist say. And oddly
 alance than the be rum-ot-the
$w$ who thinks he's in har
and th who turinks he's in har-
th his sundings.
bervation sounded so silly
couldn't forket it. Finally couldn't forget it. Finally,
to make sense.
tever walk into To make sense.
ever walk into arom full
where all except one sinSn greet you normally $\sin -$
y you become more aware
bolder-out' than of all the your-out' than of all the
resistant brying to mooth
remp bis lump on the hor-
 Ware only of yourself, you
wont ven notice the dis-
T worse, if your ego has got
tre, youll make matters
mate 2 setyou up make matters

- resistance, and own lutile
the harmony ond further - resistance, and further
he eharmony of the group
ost
understanding person ost understanding person
is keenly alive to the moods
osophies of the persons he osophies of the persons he
hether socilly or in bus-
projects himself easily in projects himmelf easisly in-
oblems of others, and some
tually shudders a newspapers or turns
acount of
a ieses personal tragedy. So
is he attuned emotion is he attured emotionally
low mat that a person who
pow him may say he takes
b hand' now him may say he 'takes
o hand' or borrows trouble.
se wouldn't go far as to
ail the non-contormits are all the non-conformists are
thetio with their fellews
tre forever striving for per-
ti. sill welll have to d. still well h have to agree
psyechologist's point has

Meet Airs Garden Peeves
 preliminaries!
et right to the point. operty represents a ay, at any time, rob these dollars
rovide you with the
rovide you with the
tection against such a adequate insurance. is or phone and have
da Real Estate psurane Agency
fissouri - Floydada

## 

Here's your 1953 wardrobe of picture-pretty cottons! A colorful jamboree of fabulous fabrics. new-as-dawn silhouettes . . . for fun now, for sun later.
Have several at this little price.


7.95
coronation
Winglaing
youl Shouldors bare.



## HALE'S

Tune in anuary

See these "Toni Todd" styles in full color. January GLAMOUR magazine, pgs. 18 and 19. Uubilee

7.95
coouette
What a dever Millo firinitu, this Victy Voughn in Avon.




HALE'S DEPT. STORE

Power Steering on Studebaker 1953 Machines

| BR IT T TON |
| :---: |
| Appliance Repair |
| Shop |
| Phone 454 |
| 007 E. Houston |

KITCHEN AND $\star \star$ $\star \star \star$ FIELD NEWS tham mavd County Rural seectic
vanoy harexel as chande weath-


 dom tar the
Tis. Honea of toxaney has oon-
 An old-world atmopphere, with Paris as the background, sets the stage for this high-style 1953
Stuictoker. The popular Commander coupe is an example of the low tines and tweeping contour
European


hit of the
Social Season
by REED \& BARTON
Prices shown are per 6-pe.

SOLOMON JEWELRY



ITolearlay
GET OUT AND LOOK AT THESE BARGAINS AT HAGOOD'S

ANKLETS
RAYON BODY - NYLON
REINFORCED HEEL and 3 Pair $1^{\circ}$ $\frac{3 \text { Pair } 1^{-}}{\text {Shiress }}$
 $\frac{\frac{1}{2} \text { Price }}{\text { MATERIRIAL }}$ Prutessionul Directory

People's Hospital
$\qquad$

## 

Kimble Optometric Cinic Dr. J. W. Kimble
Dr. O. R. McIntosh Optomeirists

Claims False Report Given By Hesperian

South Plains News



As A Farm
Woman Thinks

CAPADA
DRIVE-IN THEATRE

Passage West




[^0]:    FREE PASS TO

