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## ARM BUREAU READIES<br> \title{ \section*{ARM BUREAU READIES <br> <br> IFOR 

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Blue Notes Will Sing at NTSC

## Water Well Permit Applications

 Will Be Sudied at Jan． 29 Meet| 边 |  |
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Rainbow Assembly Is Instituted Tuesday Evening in Floydada

Wednesdav＇s Markets
Aly Tax Collections on Current Rolls Stand at More Than 81 per Cent．

VIEWS AND COMMENT
Bone of contention among cotton grow
ers the past season has been the cotton class
er and the rules set up for him by the de-

More storage, more compress facilities
em to be indicated as a part of the general need of the plains cotton producers. Since
it seems we are going to ride cotton pro it seems we are going to ride cotton pro-
duction into the ground in this area someone had as
mendous
 business, as was demanded by the public, it apparently needs of the customer in a more approved man-
care. Only one cotton classing office now
ner.

## serves a huge territory with a huge pro-

 duction record. This was the season the cotton classers would have been snowed under vened and cut production by a half a million bales. Buyers and growers alike had some mhappiness also over the price differentials between grades. Most late cotton sold severahundred points off of middling 15 -sixteenths. Landlords were somewhat nonplussed when their renters turned in quite a bit-just quite
a bit-- less money on approximately the same a bit
 price an
change. yond the capacity of the present facilities.
Since the compress and storage business ap
$\square$

# Ford does il 

 again!

Again Ford sets the trend! It's the New Standard of the American Road. With 41 "Worth More" features in's worth more when you buy it . . . worth more when you sell it. While others were scampering to catch up, Ford again forged far out in front to bring you the greatest car value ever.

THE FLOYD COUNTY HESPERIAN
the Hen Publishing Co, Inc, at 212 South



Where Revenue
Comes From to Build FM Roads


## Masumex

## and



## W. E. GRIMES

Attorney at Law
INCOME TAX SERVICE

We Qualify-We Displey WE GIVE YOU

- Proper display of the applea
- Complete, intelligent dem
- Proper installation
- Honest Servicing

PUMP FOUNDATIONS
SPLLLWAYS
unfed on the job
or ready made
BENNETT'S
MATERIAL
Phone 602

## THE EASIEST WAY TO OWN THE BEST W

Ewewilts exclisin FOR youn EASY-PURCHASETD


The NEW 1953 LEONARD
famity-size refrigitator $\left.\begin{array}{c}\text { modt lan } \\ \text { mustratio } \\ \text { He cubic foot }\end{array}\right) 95 \%$ 7.0 cubsc Boor
DHIVIOTO ANO DHIVIELD AND installito in youn
HOMA with s-yiak paoticion man - NEW COLOR, NEW BEAUTYI * handy door sheives! * SUDING meat trayi * big freezer chesti * colo clear to the floor





IT'S EASY TO OWN A BEAUTIFU! 1953 LEONARD REFRIGERI


UNTIL APRIL, 1955, TO PAY FOR YOUR NEWILI


117 W. Californis


This recent group photograph shows five generations of Floyd county residents, all
and Gilbert L. Fawver, age 38, Mrs. Curtis Sinor, age 19, and baby William Louis Sinor, age 4 months. The families all live in the vicinity of Baker, east of Floydada.

## NOS T. JONES

the re-opening of his law office for the

## al PRACTICE OF LAW

104 West Missouri St.
Floydada - Phone 54

* Service.


## ${ }_{\text {to }}^{\text {sutam }}$




EDMISTON

## Plumbing Co.

 Phone 507 PLUMBINGPRPAIRS - SUPPLIES

## An EXTRA HOUR Every Washday!



What a present! An extra hour every washday! Reddy offers it to you when you dry your clothes the modern electric way. If you're hanging clothes on the line, you're using an hour a day for the walk to the line, the hanging up and the taking down. That hour can be yours if you dry your clothes in an automatic electric clothes dryer. Want an extra hour on washday? Then it's Reddy for you'

## OUTHWESTERN <br> PUBLIC SERVICE COMPAMY <br> rears of good citizenship and puabic service


it creates a field all its own... an entirely new kind of Chevrolet to be compared only with higher-priced cars!


ODEN CHEVROLET COMPANY

In This Week's Social News
Miss Eva Waller, Cecil Richardson,

Mr. and Mrs. Walter Robertson Celebrate 50th Wedding Day

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Mrs. Henry Hinton 1929 Study Club Complimented With Officers Elected Shower Tuesday

UICh Rites of Former


## Forces in Korea



GM 1953 AUTO SHOW LAUNCHED






Ralph Hammonds
Is Commended
For Job in Korea


 5550 Monithy


## PH. 79

FOR BUTANE
SERVICE
WYLIE
Butane Compans

## BUS SCHEDULES



Low fares everywhere-T.N.M. \& O. Coaches Magnolia Service Station No.
Fred Lambert, Agent
Station Hours: 7:30 a. m. $-8: 30 \mathrm{p}$.

## NOTICE!

All-Steel Barns, Sheds, Well Houses,
Built to your
Specifications.
Let us give you a free

## M.O. STAPLETON

Welding Company
1001 East 5 th
Ph. 1836
Plainview, Texas

Stop Taking Harsh Drugs for Constipation
 Requality This All.Vegethale Way
MALLOW NGG


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 Dot aidemilis sman haxide bue


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nhat Semection
Of All.Sate
Football Team








FREE PASS TO
Mr. \& Mrs:
DICK ELLIS
Mr. \& Mrs.


\section*{Deed Records

 C. MLC ROOKKETVER <br> |  |
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## Get a Studebaker truck and cut costs in '53



Put your hauling costs on the downgrade amexing efficiency of the Studebaker Econ-
all the way this year. Get a Studebaker truck and get pulling power that's earning power. Stop in and get the proof of Studebeker low You get the big torque of the Studebaker operating cost. Let us show you Studebeker low
Power-Plus engine for hefty hauling-the Power-Plus engine for heffy hauling-the truck exactly suited to your needs.

PLAINS EQUIPMENT COMPANY


Demonstration
County Council
Met Saturday
ved ootfee punch. sandwiches and
cookies to Miss Lelin Petiy and we


Sunnyside Meeting With Mrs. Curry

## Sand Hill Meeting

of Home Dem. Club





Plains News

with Nem LIVE P.T.O.


FLOYDADA IMPLEMENT CO.


Flu Epidemic Is letting Up


March o' Dimes

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| Dole crushep | Chers 23 ${ }^{\text {c }}$ |
| PINEAPPLE 15c |  |
| CREAM STYLE CORN 20c | $\frac{\text { Miracter whip }}{\text { DRESSING }}$ |
| MILK <br> farge can <br> 29c | $\underset{\text { Pusts }}{\text { Pers }}$ |
| SPAM 45c | ${ }_{4}$ tor ${ }^{\text {a }}$ |
| SALAD WAFERS ${ }^{\text {chex }}$ Box 23 C |  |
| ubbys rrozen | ${ }_{\text {FR }}$ |
| CUT CORN 24c | St |
| Eliumbrry |  |
| MUFFIN MIX 35c | napkins $\mathbf{2 5}^{\text {c }}$ |
| WHITE CAKE MIX |  |
| LARGE SIZE VEL |  |
| Eath size |  |
| DIAL SOAP ${ }_{2 \text { For }}$ 35c | DUZ $\quad 29^{\circ}$ |
| Soflin |  |
| FACIAL TISSUE ${ }_{\text {cole }}^{\substack{300 \\ \text { sie }}}$ | hiced |
| HULL \& MCBRIEN | 4, 49 ${ }^{\text {a }}$ |
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STAR CASH VALUES

Lakeview Vacancy Hearing Jan. 30

What Diseases Can You Catch From Your Dog?


FLOUR . . 49c

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| :---: |
| BACON |
| CaIFISH - FRSHCIIN |
| DRESSED HIL |

HUNT'S PEACHES
Heavy Syrup
2 No. $2 \frac{1}{2}$ Cans
59 C
In


## 



FEITON - COLLINS


DOUBLE S\&H GREEN STAMPS EVERY WEDNESDAY


## Mt. Blanco News

## The Moyd County Hesperian, Floydada, Texas, Thursday, January 22, 1953

STARTING IMMEDIATELY

## 1 CENT SALE

ON WALLPAPER

Buy one roll at regular price and get one for one cent. Our complete stock of wall paper, all popular patterns included in this sale. Ceiling paper at our regular low prices.

Come in and look at this fine stock of wall papers at
HigginbothamBarrlett Co.

## Penvers

moner-savimo wiekenv valuss
FASHION NEWS:

Exclusive with Penney's!
Big Mac OEVRALLS

Exceptionally low priced
PENCALE SHEETS
 81x108
PENCO SHEETS

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## Penney's own sturdy NATION-WIDE SHEETS

 These sheets are famous fromcoast tocoosst for their amazing
wearing qualities! They re tight Iy woren musins, smooth, but tough enough to withstand plenty of hard wear! $81^{\prime \prime} \times 108^{\prime \prime}$
.


Professional quality!
BASKETBALL SHOES
Top quality shoes with correct balance arches, webbed back and balance arches, webbed back and ankle stays for needed rubber soles with Moulded rubber soles turns and
tion cups for quick tur tion cups for quick turns and
stops! Cushioned soles help ab sorb shock. Sanitized. MENS SIZES

Jeffrey Wows Supper Guests of Bapist Men

KITCHEN AND $\star \star$ $\star \star \star$ FIELD NEWS

## Fairview News <br> Fairview News

Lecturer Coming To C. P. Church Sunday Evening


## SAVE CITY TA,

 PENALTIESTHAT MUST BE ADDED ON 1952 TAX BILL

8 Per Cent Penalty Plus Interes at 6 Per Cent Per Annum MUST BE ADDED FEBRUARY

CITY TAX PAYABLE AT THE CITY HAL
B. K. BARKER,

TUN A
Can 20c

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\text { TIS S U E } \\
3 \text { Rolls 25c }}
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The Most Complete Small Store In West Texas


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& \text { PLENTY OF } \\
& \text { GOODYEAR TIRES }
\end{aligned}
$$ and tubes for passenger arg and tractors. s. J. Leta Implements

## COM

 USED CARS 1947 Fordor Plymouth. 1949 Ford station wag radio \& heater. 1941 Ford Tudor-R-H 1941 Dodge Club CoupeNew \& Used TRUCKS 1952 New F-5 Ford Truck 1952 New F-6 Ford Truck 1948 Ford F-7, $158^{\prime \prime}$ w. b. 10:00 tires, heater 1942 Ford truck with grain body,
speed axle.
1942 Dodge truck, chassis and cab, two speed
axle.
1949 Chevrolet $1 / 2$-ton
Pick-up.


BISHOP MOTOR CO. Phone $228 \quad$ Floydada

INSURANCE
Fire, Windstorm, Extended Coverage. Automobile Security, Bonds.

## E. P. NELSON Agency

WE CARRY IN STOCK AT ALL TIMES IRRIGATION MOTORS

THE POPULAR
CHRYSLER V. 8 AND BIG SIX
also a Complete line of parts FOR THESE MOTORS

addition and also the advantages of pick up and de-

Come in and see these units. They are complete mT ray to st on your well, and are available with

SEE THEM AT MAYO MOTOR CO.

## IT IS HERE

(axderwe

- Television has come to Floydada and already a large number of sets are being served by the City Light Plant.
- Proper voltage is important and your City Light Plant has a large investment in voltage regulating equipment to insure the proper voltage at the place you want to use it.
- You can have your voltage checked at any time when you call the City Hall because we want to have the best possible television reception.


# City Light Plant 

SAVING CITIZENS
THOUSANDS OF DOLLARS ANNUALLY



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    CASES

