

MIRACULOUS BIRTH!

MARY BECOMES THE MOTHER OF THE PROMISED 'SON OF GOD'

THE FLOYD COUNTY
HESPERIAN

TEXAS CHRISTMAS DAY, 1952 VOL. 59 NO. 48

Called Jesus Christ; Lead World to Peace



WISDOM—Three "Wise Men" from the East are following the rays of the unshining star which guided them to the birthplace of the newborn Saviour.

Wise Men' Journey From the East, Bring to Newborn Saviour

Dec. 25—(CNS)—Three wise men, kings in the East, rode into this town on camels, bringing gifts of frankincense and gold. They were born in a stable in Bethlehem, the wife of the carpenter, Joseph. The three wise men by the name of Caspar, Melchior and Balthazar. They had traveled from the East, following a star which had been pointed out in visions and dreams. Here, the three kings entered Herod's palace in a chariot and were received by an audience of Jews. Herod asked them over the child's name and they instructed him to call the child, Jesus. Herod then ordered them to report back to him. The three kings were alarmed by the attitude of King Herod and they advised the child's mother to take him home by a different route. They also intended to return to their own country by a circuitous route.

Shepherds Find Child In Manger

By QUINTUS OVIDUS
Special Staff Correspondent

BETHLEHEM, Dec. 25—(CNS)—Joyous cries of "Peace on Earth, Good Will to Men" rang out early this morning through the crowded streets of this ancient town of King David.

This correspondent was present when a great crowd of angels appeared in the frosty heavens, announcing the birth in a stable here of the Saviour of the World and proclaiming him "Prince of Peace."

Originally I had gone into the fields to observe the work of the shepherds. They were tending their flocks. The night was clear and cold.

Suddenly a brighter light than I had ever seen before blazed in the sky. The form of an angel appeared in the center. And a voice told us not to be afraid.

All of the group—the shepherds and your correspondent—were stunned by this strange happening. The voice continued speaking to us. "I bring you great news. For this day is born to you a Saviour who is Christ the Lord. The child is wrapped in swaddling clothes and lying in a manger." Then the whole sky seemed to split apart. Through the opening we saw a great crowd of angels. They were all singing with joy. "Glory to God in the highest and on earth peace, good will toward men."



BIRTH SCENE—Here is a view of the manger crib in a stable where the promised Jesus Christ, Son of God, was born early today. Sketched by an artist on the scene, the view shows the newborn Saviour, surrounded by his virgin mother, Mary, and her husband, Joseph, a Nazarene carpenter.

Mother's Husband Is Nazarene Carpenter

NAZARETH, Dec. 25—(CNS)—Joseph, husband of the virgin Mary who gave birth in Bethlehem to the child hailed as the Son of God, owns a small carpenter's shop in this town nestled in the mountains on the busy trade route between Europe and Asia.

This is a noisy, boisterous little city, constantly teeming with the caravans which pass along its main thoroughfares. The inhabitants depend almost solely on these daily visitors for their latest news from the outside world. It was with great wonder they learned of the miraculous happening in Bethlehem.

Mary, the mother of the newborn Jesus, comes from an extremely religious family. Her father, Joachim, is generally considered a sort of sage in the vicinity. The devotion of the mother, Anna, to her child is well-known throughout the community.

A cousin of Mary, by the name of Elizabeth, is the wife of a priest in Ain Karim, a suburb of Jerusalem. This woman, the daughter of Ana's older sister, also gave birth to a child a few months ago under unusual circumstances. After 40 years of childless marriage, Elizabeth and her husband, Zacharias, were told by the angel Gabriel that they would have a son. The boy has been named John. Prophets have announced that he is the forerunner or messenger of the child born today in Bethlehem.

While most of the townspeople here tend to be rowdy, Mary's husband, Joseph, is known as a dreamy, quiet-spoken man, more the scholar than the craftsman. Indeed, many have called him visionary because he avoided such pastimes as gambling with travelers of passing caravans and found his pleasure in conversation with his neighbors. Golden-bearded and prematurely bald, Joseph, is civic-minded, studious and reserved. His home is simple. Before his marriage, it consisted of a cot.

His expression was of such great innocence and affection that we knew he had come into the world to give everything and take nothing.

Prophecy Fulfilled By Strange Event In Little Bethlehem

Birth Brings New Hope For World Peace

BETHLEHEM, Dec. 25—(CNS)—Righteous scholars in this city of David today acclaimed the birth of the long-promised Saviour of Peace.

They saw in this arrival of the prophesied Son of God the great hope for true peace in the world. The Glorious One, the scholars say, will give to the world precepts, prayers and beatitudes, the teaching and practice of which will bring everlasting peace to the entire world.

The scholars also claim that through His teachings, men everywhere will become better fitted for the everlasting life. On His life, they say, will be built the foundations for a way of life precious to all mankind.

Infant Is Hailed As 'New King'

BETHLEHEM, Dec. 25—(CNS)—Birth of a baby boy to a young virgin woman was reported here today. Scholars immediately proclaimed it the fulfillment of ancient Jewish prophecy.

According to the records of religious men, it was prophesied many years ago that the "Son of God" would some day be born to a virgin. The child has long been promised as the "New King" whose teachings and wisdom would bring peace to all mankind.

The divine birth took place, reports say, in a stable behind the inn here. The mother of the child is a Nazarene by the name of Mary. Her husband, Joseph, a carpenter, substantiates her report of the immaculate conception.

Jesus Christ is the name given the child, reported by all who have seen him as extraordinarily different in appearance from any other newborn baby.

According to reports from the stable, Joseph and Mary arrived here yesterday after a laborious journey from Nazareth. They came to pay their taxes.

Jesus Christ is the name given the child, reported by all who have seen him as extraordinarily different in appearance from any other newborn baby.

King Herod Is Enraged By Reports

JERUSALEM, Dec. 25—(CNS)—Sources close to Herod, King of Judea, reported great concern in the royal household over the birth today in Bethlehem of a boy heralded as "King of All."

Rumors coming from the palace today said Herod fears the possibility of a new leader rising from the Jewish nation to head a revolt against his rule.

It was indicated that the agents of Herod were leaving no stone unturned to uncover the facts surrounding the child's birth. Palace sources said Herod was nearly out of his mind with rage because all his information thus far was based on rumors.

A secret conference was immediately called by Herod with the chief priests and scribes, one source reported.

Official pronouncements from the palace, however, attack the story of the birth as a "lie spread by revolutionaries to arouse the people of Judea against the Roman government."

The king's agents said the strangers were wise men from the east who had arrived in the capital with four camels and had been asking questions of everyone about the birth of a "fabulous child who is to take the throne."

When Herod asked his agents what else the strangers had said, he was told they had announced they had seen the child's star in the east and had come here to worship him.

Herod then reportedly struck his informants and ordered them executed. His rage grew until suddenly he began gasping and was forced to lie on a couch. The royal physician was called. He administered special sedatives to calm the stricken ruler.

parents. He announced that Joseph, the husband of Mary, is a 27th generation descendant of King David and a 41st descendant of Abraham.

Among the most-quoted prophecies is Isaiah. Scholars pointed out that two of his best-known prophecies were fulfilled yesterday: "Behold a virgin shall conceive and bear a son and shall call his name Immanuel. For unto us a child is born, unto us a son is given; and the government shall be upon his shoulder, and his name shall be called Wonderful, Counselor, the Mighty God, the Everlasting Father, the Prince of Peace."

Details of occurrences leading up to the miraculous event were related by Joseph to visitors to the stable.

During the period of betrothal, he reported the angel Gabriel appeared to Mary one night and told her that she had been selected by God to give birth to the Holy Child.

This so startled Mary that she immediately left her home without saying anything either to Joseph or her parents. She stayed for several months with a cousin in another town.

Later, Mary returned to Nazareth and told Joseph she was going to have a baby.

On the night of Mary's return to Nazareth and the breaking of her news to Joseph, he had a dream. In it the angel of the Lord came to him and told him not to be afraid to take Mary as his wife, that the child had been conceived by the Holy Spirit, that the child would be called Jesus and that He was to save mankind from sin and bring peace to earth.

Joseph then married Mary. He described their life together as a perfect companionship, the yearning of soul for soul.

Although time for the great event was drawing near when the order came from the Roman Emperor, Caesar Augustus, that all inhabitants must gather in Bethlehem to be counted for taxation, Joseph and Mary were afraid not to obey. So it happened that their journey here and the Holy Birth coincided.

Word of the great event spread quickly through this city. The courtyard of the inn has been crowded ever since.

Groups of the curious have gathered on the streets discussing the reports. Many said they had seen an unusually bright star that appeared to move across the sky and come to rest over the stable, where the child Jesus was resting in a manger.

Best informed sources said that shepherds in nearby fields were first to learn of the birth. They were quoted as saying an angel appeared in the heavens and told them the great news.

Students Are Sure Child Is 'Messiah'

JERUSALEM, Dec. 25—(CNS)—Students of the prophets said today that the child born today in a stable in Bethlehem might well be the long-promised Messiah.

All of the prophecies concerning the coming of the Promised One apparently have been fulfilled in the manner of His birth, one scholar of the word of God declared.

Recalling the promise of God to King David more than 1000 years ago that the Saviour would be of his house, one genealogist quickly checked the lineage of the infant.

mother of my Lord." By some strange method, God had made known to Elizabeth the great miracle he had wrought in her cousin.

Mary stayed here with Elizabeth for almost three months. It was soon after her departure that John was born.

Now at Bethlehem the second promise of the angel Gabriel apparently has been fulfilled. The child born to Mary is named Jesus.


Star's Son Called Forerunner of Bethlehem Child

JERUSALEM—(CNS)—Zacharias and told him Elizabeth would have a child who was to be called John. This happened more than a year ago when Zacharias, the priest, was in the temple offering incense. Zacharias reported that the angel told him his son would "turn the hearts of fathers unto their children and the incredulous to the wisdom of the just, to prepare unto the Lord a perfect people."

Because he expressed doubt that he and his aged wife would have a child, Zacharias reported. Mary was stricken dumb by the Lord. Elizabeth in due time gave birth to a 10-pound son. When it came time for the naming, the relatives gathered and started to call the child Zacharias, after his father. But the priest motioned for a writing table and ordered that he be named John. Immediately Zacharias found

his voice again. According to local reports, Mary, the mother of the newborn Jesus in Bethlehem, is a cousin of Elizabeth. Mary visited her cousin's home here a few months ago, at which time she reported that she, too, had been visited by the angel Gabriel who told her she would give birth to the Son of God. Even when Mary first arrived here, Elizabeth is said to have spoken to her at once as "the

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To wish you every happiness
at Christmas time 
and through the year ahead.

PALACE BEAUTY SHOPPE
BESS IRENE

Extending
CHEERY GREETINGS
of the Season

and Sincere Wishes for your
Happiness and Prosperity.



WYLIE BUTANE
FLOYDADA, TEXAS



Noel!

IN THE SPIRIT OF FRIENDLI-
NESS AND GOOD CHEER, WE
THANK YOU FOR YOUR MANY
FAVORS AND SINCERELY WISH
YOU AN OLD-FASHIONED YULE-
TIDE AND A NEW YEAR
ABOUNDING WITH SUCCESS,
GOOD LUCK AND HAPPINESS

Star Cash Grocery
FLOYDADA'S OLDEST FOOD STORE
Phone 40 We Deliver

Pre-Induction Physical Exams On January 8

Call for pre-induction physical examinations by 54 registrants in the area covered by Local Board No. 45, the four counties of Floyd, Hale, Salsiter and Motley, was issued last week for January 8. The list below are to report at 8 o'clock on the third floor of the county court house in Plainview:

James E. Elliott, Floydada, Charles L. White, Jr., Tulla, Evaristo Reyes, Plainview,
John E. Perry, Jr., Floydada,
Arty L. Greenhill, Plainview, James E. Cowan, Plainview, Kenneth H. DeRusha, Plainview, Doyle W. Jackson, Plainview, Jimmy L. Perry, Plainview, Darrell O. Stephens, Abernathy.

Lloyd C. Elland, Lockney, Lesal W. McNutt, Plainview,
Floyd L. Field, Hale Center, John Gomez, Plainview.

Gordon R. Harmon, Roaring Springs, Jewel W. Hestand, Hale Center, Edward A. Curtis, Petersburg, J. W. West, Jr., Plainview, William T. Simmons, Tulla, Howell D. Sparrow, Plainview, Royce G. Welch, Plainview.

Kenneth F. Thompson, Matador, Clendon H. Thames, Plainview, Thomas G. Reames, Happy, Eliza T. B. Wofford, Hale Center, Gleason J. Eakin, Plainview, Bobby J. King, Kress, Osval L. Deal, Tulla, Merritt H. Brooks, Plainview, Eddie G. Holcomb, Tulla, Edward D. Wilmeth, Kress.

Robert L. Morris, Lockney, Harold H. Howard, Plainview, Richard E. Tilson, Plainview, Edd C. Shelton, Tulla, Audra L. Mosely, Jr., Petersburg, Tom A. Caskey, Plainview, A. O. Ferguson, Jr., Plainview, Byron E. Gammage, Plainview.

Bobby J. Durham, Floydada, Raymond Ferguson, Plainview, J. E. Bray, Happy, Willie T. La Roe, Happy, Robert H. Hollars, Plainview, Uil L. Gunter, Olton.

The following have been transferred and will be examined with the above group: George G. Brewer, Edinburg, Jeff Q. B. Spencer, Paris, Fidel Barrera, Edinburg.

SERVING OF BOAR'S HEAD OLD CHRISTMAS CUSTOMS

Of the customs that grew up around the Christmas festival in Merrie England, the serving of the boar's head was one of the most stirring. It endures to this day at Queen's college, Oxford, where the 50-pound tusked head—a lemon in its grinning jaws—is borne in on a great silver dish, escorted by trumpeters and candle bearers.

In the olden days there was an appropriate chant, half carol and half ritual, that the gentlemen used to bellow at the moment the dish troubled the board:

Then set down the swineyard,
The foe to the vineyard,
Let Bacchus crown his fall,
Let this boar's head and mustard
Stand for pig, goose and custard,
And so ye are welcome all.

CHRISTMAS GAME

Snapdragon was a favorite Christmas game in England more than 200 years ago. It is still played in modified form in England and America.

The original game called for a quantity of raisins to be deposited in a large bowl or dish. Brandy or some other spirit was poured over the fruit and ignited. The bystanders then endeavored to grasp a raisin by plunging their hands through the flames. A carol, called "The Song of Snapdragon," accompanied the game.

Admiral George Dewey was called the "Hero of Manila."

CHRISTMAS 'OPEN HOUSE' WAS EARLY SAXON CUSTOM

At Christmastide, the great hall of the Saxon lord was thrown open to peasant and noble alike—all mingling democratically and exchanging gifts and hearty cheer during a great feast and festivities composed of dance and song. With a tremendous burst of shouting, the Yule Log was dragged into the hall and placed upon the open fire pit. These democratic Christmas festivities lasted until the last dying embers of the log.

In our south, prior to the Civil War, the slaves, following this Saxon custom, would soak a log in the cypress swamps to extend the length of their Christmas freedom.

This unrestrained friendship between the Saxon lord and his serf at Christmas time has come down to us in the form of the hospitable "Open House."

Bilbrey Re-Elected Lockney Fire Chief

LOCKNEY. — Lowell Bilbrey has been re-elected chief of the Lockney volunteer fire department. Also re-elected were Audvie Barnett, assistant chief, R. L. Knox, secretary-treasurer, and Gayle West, sergeant at-arms.

LOCKNEY SCHOOLS RE-OPEN JANUARY 5 AFTER HOLIDAYS

Following their dismissal Friday afternoon of last week the Lockney public schools will re-open on Monday, January 5.

Sup. Irons Improving
W. C. Irons, superintendent of the Lockney schools, continues to rally following his major operation. He has been at the home of relatives in Royse City for several weeks, but is expected back sometime during the latter part of December.

GOD BLESS CHRISTMAS

"There are many things from which I might have derived good, by which I have not profited, I dare say," returned the nephew. "Christmas among the rest. But I am sure I have always thought of Christmas time, when it has come around, as a good time; a kind, forgiving, charitable, pleasant time; and, therefore, uncle, though it had never put a scrap of gold or silver in my pocket, I say, God bless it!" — Charles Dickens, "A Christmas Carol."

BURIAL PLACE OF SANTA SAID TO BE IN ITALY

Santa Claus, otherwise St. Nicholas, otherwise the one-time bishop of Myra in Asia Minor is buried in Bari, Italy. His body was stolen from its original tomb in Myra and swiftly borne to Bari by Italian sailors, who, thought back in 1087 that a saint's body brought prosperity and good luck to your town.

St. Nicholas, who was tortured and imprisoned for his faith during the reign of Emperor Diocletian, found no rest in his first tomb at Myra. Always some expedition was attempting to remove his remains.

However, once buried again in Bari, the saint's body was credited with curing 30 people of distemper and performing other miracles. So Bari became a place of pilgrimage, and the legends about St. Nicholas multiplied apace.

We owe our notion of Santa Claus as a secret dispenser of gifts to a story that St. Nicholas once saved three girls from a life of prostitution by throwing purses of gold through a window in Patara, thus permitting a poverty stricken nobleman to give his daughters suitable dowries as custom demanded.

In addition, St. Nicholas was credited with restoring life to some boys who had been slain and dismembered by a wicked innkeeper of Myra—hence the occasional stained glass window in which the saint is shown besides three lads in a tub. There were many other stories about St. Nicholas, who became San Nicolaas in the dialect of the New York Dutch.



May you receive many, many pleasant remembrances from friends and loved ones this Christmas — enough to make this occasion one of long lasting happiness and contentment for you and yours. We sincerely wish you the best of everything . . . this Christmas and always.

ROYS INDEPENDENT SERVICE STATION
ROY BOB



May All
the Joys of a
Happy Christmas
Be Yours to
Enjoy

KIRK & SON



To you our customers... our friends...
We wish good health, good cheer,
And look ahead with pleasure
To serving you through the year!

DANIEL AUTOMOTIVE

And
Gay
VFW

dance. Mr. and Mrs. Carl Minor, Jr., Mr. and Mrs. Billy Brown, Mr. and Mrs. George Sherrill, Judge Alton B. Chapman and Mrs. Ray Ashton composed the square dancing team, with Ray Ashton the caller.

Guy Ginn, president of the club, presided with O. M. Watson, Jr., as master of ceremonies. Watson, John W. Reue and George Caven, headed the committees planning the event. About 150 persons were present.

Egyptians Made Elaborate Dolls For Children

club's annual the VFW hall a lively affair, gay nineties border on the

ered by women est, VFW auxil- ship of Mrs. followed by a tion of gifts cedar tree from

in during the Warren, Bert ter, Miss Ruby group in a sing- opies and fam- ings. Mrs. Bob opianist.

evening's sole reminder that can be carried of the year as did the invoca-

inmeties in the ay's Christmas theme was giv- ing did a square

No one knows for sure who made the first doll, but it can be assumed the earliest figures were sacred—gods and ancestor images. These doll-like forms were not toys for the delight of children, but solemn religious figures that preserved the tribe from harm.

Then, somehow, somewhere, a change took place. Dolls became a toy for girls and the most popular Christmas toy of them all.

Dolls have been discovered in Egyptian tombs and ruins, some even had real hair; some were ivory, carved by craftsmen for a king's daughter; others were made of straw by an

A PRESENT WITH A FUTURE



"Miss America of 1953" is trimming her tree this year with U. S. Defense Bonds—"the present with a future." Pretty Neva Jane Langley knows that Defense Bond gifts are practical gifts, which will help protect the security of her country.

overworked mother in a peasant's hut.

In ancient Greece dolls were played with and cherished by little girls until they were ready to be married. Then (their dolls were taken to the shrine of a favorite goddess) and, often with tears, presented to her. The Roman children played with dolls, too, but after the fall of the Empire there came a long period in which there is no record of dolls.

Not until the thirteenth century when dolls were made in Nuremberg and dressed in the fashions of the times did little girls again play with dolls. They were here to stay.

By and by in Europe, the French fashion dolls became all the rage, not for children to play with but as models from which fine ladies could pattern their own modish costumes.

In America, the Indian children had dolls of their own made of rawhide and feathers and wood. Pioneer children had dolls much like these, and some were made of braided cornhusks, or nuts, or corncobs, or rags, and were dearly loved in spite of their plainness.

Much later, lifelike dolls were imported from Germany, where the doll industry had reached enormous proportions. These dolls had fine china heads with carefully painted faces and kid bodies that were jointed at the arms and legs. Later there came the Japanese-made dolls, which were inexpensive enough for

almost any child to own. Then the American-made dolls began to appear—the special dolls, the kewpie, the billikens, Buster Browns, teddy bears, Patsy dolls and Shirley Temples and phonograph dolls, with all the host of others that have followed and which are still to come. For dolls always will be part of childhood and part of Christmases as long as there are little girls and boys to play with them, and parents and fond kinfolk to buy.

Miss Leila Petty left Sunday for Austin, where she will spend the holidays with relatives.

Passengers are not permitted on the navigator's bridge when a vessel is under way.

Better Cough Relief

When new drugs or old fail to help your cough or chest cold don't delay. Creomulsion contains only safe, helpful, proven ingredients and no narcotics to disturb nature's process. It goes into the bronchial system to aid nature soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please or your druggist refunds money. Creomulsion has stood the test of many millions of users.

CREOMULSION
relieves Coughs, Chest Colds, Acute Bronchitis



Greetings

May you receive the many blessings

of the season, filled with Christmas

gaiety, and laden with the promise

of a bright, prosperous future . . .

good health and perpetual happiness.

L. C. McDONALD

Pontiac — GMC — Allis Chalmers
Dempster

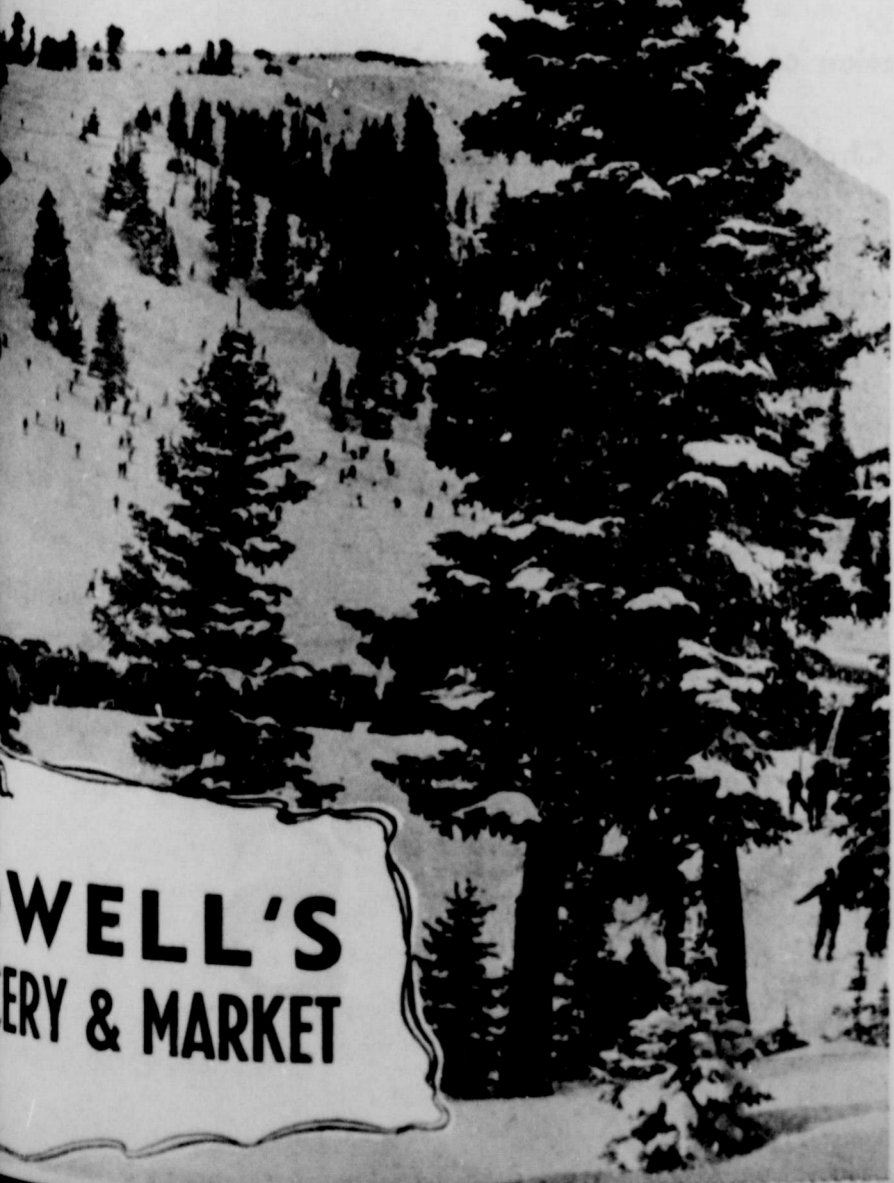
Greetings

. . . . and all good wishes for the most wonderful holiday season you ever had!

CURLEY'S CAFE

Merry Christmas

May this Christmas Season be forested with an ever-green bounty of happiness, health and many blessings for our kind friends and loyal patrons . . .



WELL'S GROCERY & MARKET

With every good wish

for the Season

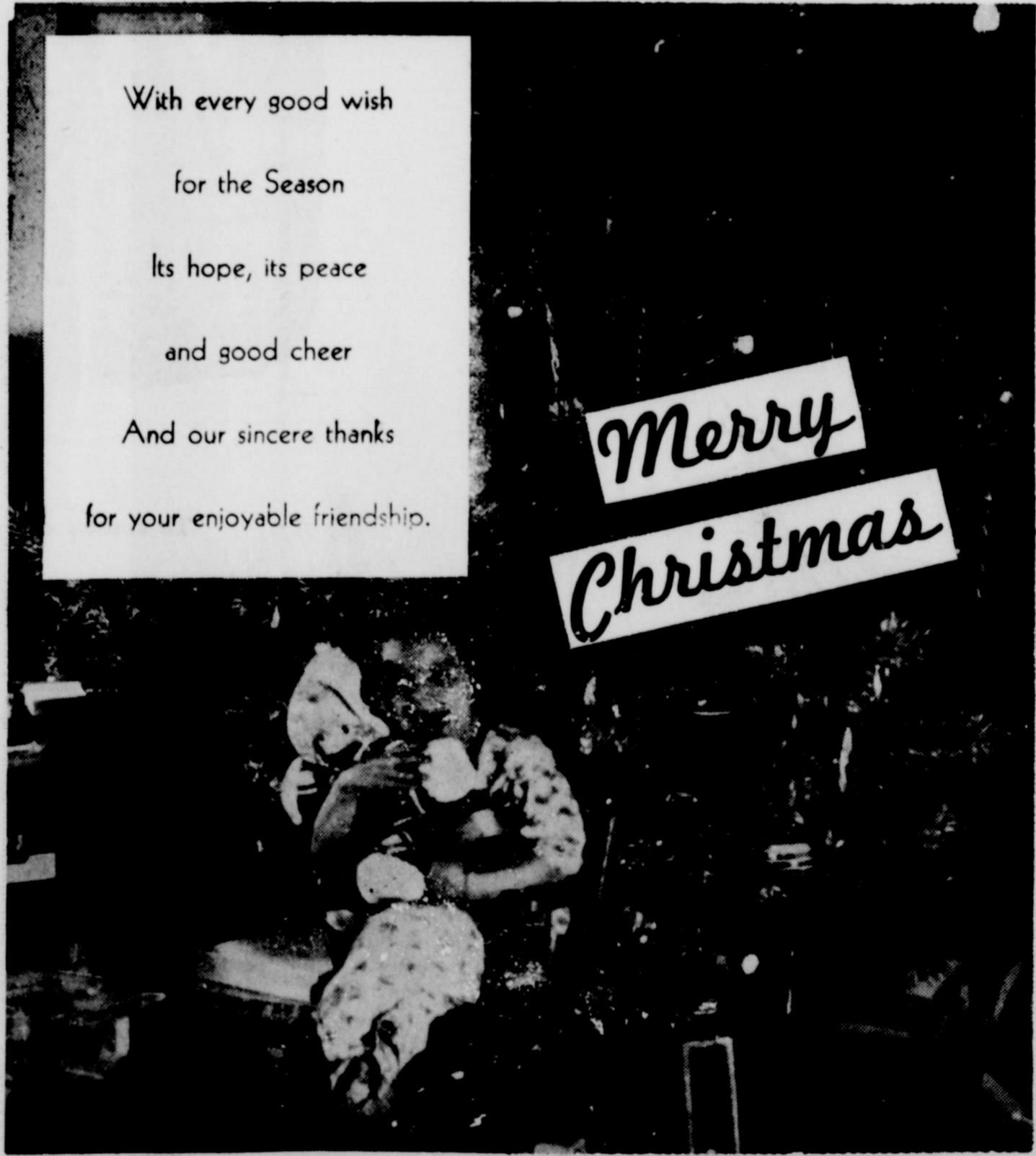
Its hope, its peace

and good cheer

And our sincere thanks

for your enjoyable friendship.

*Merry
Christmas*



AUTHORIZED DEALER

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THE HOME OF GREATER VALUES

Beat Billy the Kid at Poker, Texan Recalls

DENISON. — A man who once cleaned Billy the Kid out in a poker game and later was with Pat Garrett when the Kid was slain, marked his ninth-sixth birthday here Thursday. He is Jim Watts, who was born Dec. 11, 1856.

Watts, father of Mrs. O. T. Raper of Denison, figures he has driven more herds of cattle than any living Texan.

"Once drove a herd of 4,000 steers," said the old-time trail driver.

Watts drew back in his long past to recall some of the early frontier happenings.

"I was playing poker in Harry Hill's salon in White Oak, N. M., when I first met Billy the Kid," he recalled. "I didn't know him at the time and after I cleaned him, he quit. Then they told me who he was."

Watts said he was pretty scared and offered to give the Kid his money back. It was refused. The grizzled old Texan rode with the posse that finally brought Billy the Kid to bay. Watts said he was left behind a high adobe wall with instructions to shoot to kill if the Kid came his way. Then Garrett went into the house.

"He later told me he warned the womenfolk to be quiet or he would shoot them and when the Kid showed, he let him have it," Watts said.

Watts served several terms as a deputy sheriff both in Texas and New Mexico. He also led the 8th Cavalry as a government scout and once had to run for his horse and race for the Texas side of the Rio Grande to escape Juan Rodriguez and a gang of 200 Mexicans who had been shooting up towns south of the border.

Watts was born at Helena, Texas, but grew up at Mann's Crossing on the Medina River near San Antonio. He had a twin brother, but they were separated at an early age. He likewise had two older brothers that were twins and four sisters. He is

Chevrolet Launches 1953 Drive



Maryanne Carney gamely faces the herculean task of filling out 8,000 newspaper advertising orders which will be used in the announcement of Chevrolet's widely discussed 1953 passenger cars. Actually, Maryanne will get plenty of help on the assignment, but her position among the stacks of insertion orders emphasizes the promotional power behind the event.

the only one still living.

He had two sons by his first wife and three daughters by his second wife, Lucrecia Dominguez, whom he married after the death of his first wife.

For all his ninety-six years, he still has a clear memory of both the past and the present. His ambition is to live to be "at least one hundred."

Doctor's say he's a cinch.

No Long Range Farm Policy Is Formed by Ike

SEATTLE — The nation's farmers have been told by President-elect Eisenhower he has not formulated a long-range policy on agricultural legislation but they can be sure any help will not interfere with their freedom of action.

The assurance was given in a message Eisenhower sent to the American Farm Bureau Federation president, Allen B. Kline. The federation is holding its annual convention here.

Eisenhower said he recognized that government must help farmers achieve a stabilized prosperity but he did not specify how he thought this might be done. He indicated a hope the matter could be decided by the time the present law supporting basic agricultural commodities through 1964 expires.

"I hope," he said, "that during the next two years the conditions affecting rural welfare will be thoroughly analyzed and that possible solutions will be discussed in meetings wherever rural people come together."

The conclusion developed in such nation-wide discussions should in time be expressed to the appropriate committees of Congress and to

the membership of the agricultural advisory commission which we are pledged to establish.

The farm bureau members are expected to adopt their recommendations regarding farm supports tomorrow at closing sessions of the four-day meeting, which is being attended by 5,000 members.

The present law supports the price of major commodities at 90 per cent of parity.

The number of nerve cells in the brain does not increase after birth.

An ostrich has four toes, two on each foot.

Barring accidents ants may live four or five years.

There are more bones in a baby's body than in an adult's.

The Ford Motor Company was established in 1903.

Financial panics in America have occurred in 1837, 1873, 1893, and 1929.

Godey's Lady's Book was the first women's magazine in the U. S.

The swastika symbol originated among the Hindus.

The emerald is the softest of all precious stones.

Written history is at least 6,000 years old.

The Mauretania held the Atlantic speed record for 20 years.

To Relieve Misery of **COLDS** take **666**
LIQUID OR TABLETS - SAME FAST RELIEF

Wishing you much happiness
AT CHRISTMAS
PATTON DAIRY

WE SINCERELY APPRECIATE YOUR PATRONAGE AND GOOD WILL AND TAKE THIS OPPORTUNITY TO EXPRESS OUR GRATITUDE
Merry Christmas
RAINER SHOE SHED

CHRISTMAS GREETINGS
To all our many friends: a Merry Christmas!
DENNISON'S LAUNDRY



BRINGING YOU THE SEASON'S

Best Wishes

and a sincere word of appreciation for your fine patronage during the past.

Bryant & Smith Tractor Co.
OLIN BRYANT M. C. SMITH



To express our appreciation of long-established friendships is our greatest privilege at Christmas. We take pleasure in wishing you, our many loyal customers, all the happiness you have brought to us through the years. May your holiday be a merry one, laden with the blessings of the season.
Ad 6 - Form 5

EMPLOYEES OF
PENNEY'S
THE STORE THAT THRIFT BUILT

Dear Santa:

Please bring me a record player and some records also a doll with real hair. Santa, I need some curlers too. Please don't forget Linda and Mac.

With Love
Janice McNeill

Dear Santa,

We are two little boys, ages, 6 and 4. We try to be nice most all of the time. For Christmas we would like a road grader and a dirt mover. Also we would like some fireworks. Please remember all the other little boys and girls.

We love you,
Tommy Carl & Gary Lyles

HALLMARK Cards. Bishop Pharmacy

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MALLOW BROS.**

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502 Joliet 1608 Independence
PLAINVIEW, TEXAS

**BRITTON
Appliance Repair
Shop**

Phone 454 307 E. Houston

*The Season's
Greetings*



AND ALL
GOOD WISHES

MODERN SHOE SHOP

Gelatine Presents Turkey Anew



Turkey left over from the holiday meal and cranberry jelly make a new and festive reappearance in a two-tone gelatine salad. Both layers of the cranberry turkey salad are prepared with unflavored gelatine, the kind that allows maximum enjoyment of natural flavors and colors. One envelope of gelatine combined with mayonnaise and left-over turkey makes a creamy layer, and the second envelope molds the cranberry jelly to supply brightness and tartness to the dish. Serve salad on cabbage slaw and surround with bread and butter sandwiches cut with turkey cookie cutter.

Cranberry Turkey Salad

Layer I

- | | |
|--------------------------------|--------------------------------------|
| 1 envelope unflavored gelatine | 1 tablespoon lemon juice |
| 1/4 cup cold chicken bouillon | 1/4 cup mayonnaise or salad dressing |
| 1/2 cup hot chicken bouillon | 1 cup diced cooked turkey |
| 1/4 teaspoon salt | 3 tablespoons minced green pepper |
| | 1/4 cup diced celery |

Soften gelatine in cold chicken bouillon. Add hot bouillon and salt and stir until dissolved. Cool, add lemon juice and mayonnaise. Stir in turkey, green pepper and celery. Pour into large mold; chill until almost firm. While this mixture is chilling, prepare the following cranberry mixture.

Layer II

- | | |
|--------------------------------|---------------------------------------|
| 1 envelope unflavored gelatine | 1/4 teaspoon salt |
| 1/2 cup cold water | 1 tablespoon lemon juice |
| 1/2 cup hot water | 1 1-pound can jellied cranberry sauce |

Soften gelatine in cold water. Dissolve in hot water, stirring thoroughly. Add salt and lemon juice. If desired, cut a 1/2-inch thick slice from jellied cranberry sauce; cut with scalloped cookie cutter; reserve for garnishing finished mold. Crush remaining sauce with a fork. Add to gelatine mixture; beat with rotary beater until smooth. Turn on top of first layer. Chill until firm. Unmold and surround with cabbage slaw. YIELD: 10 servings.

**EDMISTON
Plumbing Co.
Phone 507
PLUMBING**

REPAIRS — SUPPLIES



Letters to Santa

Dear Santa,
I think I have been a pretty good boy this past year and I want the following toys, marble board, house shoes, blackboard, electric football game, little table and two chairs. Be good to all boys and girls the world over. Thank you very much.
Conley Bradford
Route 2, Floydada, Texas

Dear Santa,
I am a little girl five years old. Please bring me a big doll, doctor set and truck.
Santa, don't forget my big sister and brother, Darlene wants clothes and Glenn Irvin wants a Micky Mouse watch, a Bible and a truck. Don't forget all the other boys and girls.
I love you,
Nita Jo Dorrell

Dear Santa,
I am five years old. I have been trying to be a good boy this year. Please bring me a foot-ball and a holster and pistol set. My little brother, Keith, who is 18 months old wants a tricycle and a holster and pistol set.
Love,
James Lewis Norrell

Dear Santa Claus,
Mommy is writing for me and my baby brother. I want you to bring me a choo-choo and a baby. My brother wants a teddy bear. We try to be good, but sometimes we're not. We love you, Santa Claus.
Cathy and Billy Tanner
Fort Worth, Texas

Dear Santa,
I am a little girl two years old. I have been a good little girl this year. I want a doll and a doll buggy and my little brother, Steve, wants a teddy bear. He is six months old. Please remember our granmommy and granddaddy, Mr. and Mrs. Claud Payne of McCoy.
We love you,
Lyn Ann and Steve Sinclair

December 10, 1952
Dear Santa,
I am a little boy 4 years old and I try real hard to be good, please bring me a big tricycle, cowboy hat, and tractor for Christmas, don't forget all the other little boys and girls.
Love from
Rodney Dean Bunch

**ENCHANTED
GARDENS**

Exclusive Garden Store
Everything for the Yard
and Garden.

Located FW & D Passenger
Bldg.,
Plainview, Texas

*Merry
Christmas*

TRACTOR & MOTOR
Highway Floydada



Christmas Greetings

Let the trumpets resound with the joys we wish
for our many fine friends — that this Christmas
season be truly the happiest time of the year!

McCOY GIN
Management and Employees



Merry Christmas

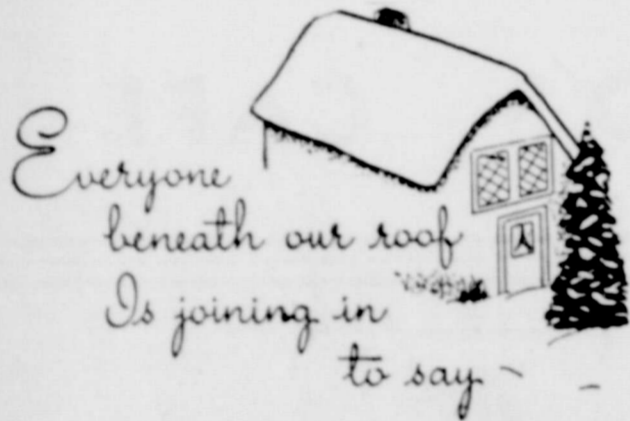
May our best wishes light your way to
the happiness of the Holiday Season.

FLOYDADA IMPLEMENT CO.

GREETINGS With
loads of good wishes
Norman's Variety Store



RUSSELL'S CLEANERS



MERRY CHRISTMAS TO YOU

FLOYDADA (Rexall) DRUG
Phone 202 Floydada, Texas
OWNERS AND EMPLOYEES



To all of our Friends and Customers Who Have Made 1952 A Good Year, Our Best Wishes for a Happy Christmas, and a Prosperous New Year.

May our Friendly, Satisfactory Business Relations Continue Through 1952.

RUTLEDGE OIL COMPANY
PANHANDLE SERVICE STATION

Bobcats of Childress Eliminate Whirlwinds 61 to 48 in Tourney

The Floydada Whirlwinds took their first game in the Childress tournament last Friday evening, downing the Tullia Hornets 40 to 36. The locals were led to victory by Franklin Stovall and Bobby Ashton who scored 11 points each in the win.

For their second match the Winds drew the tall Childress Bobcats, the team that recently eliminated them from the class AA football playoffs, and again it wrote finish to the Whirlwinds hopes. The hometown Bobcats knocked the Whirlwinds from the basketball tournament to the tune of 61 to 48. Perry Morren was high point man for the winners. For the Winds Bobby Ashton scored 14 points and was followed closely by Stovall with 11 and Carmack with 10.

The next games for the Winds will be Tuesday night, December 30, when they journey to Abernathy to engage the strong Antelopes. In the first meetings of these teams the Antelopes took a clean sweep of games from the locals in Gravel gym.

Floyd County 14 Years Ago

(Taken from the files of The Hesperian, issue dated December 22, 1938.)

For the first Christmas in eight years Reverend Gordon Volght will visit his parents, Mr. and Mrs. G. E. Volght of Shreveport, Louisiana. He will accompany Mr. and Mrs. J. B. Jenkins and Ruth Jenkins, leaving Saturday for an absence of one week. Mr. and Mrs. Jenkins and Ruth will visit with Captain Dan Jenkins and wife at Barksdale Field, La.

Floyd county farmers next week will select leaders in the Triple A program for 1939. Announcement of plans for the meeting made by L. A. Williams, county chairman of the A. C. A.

The Whirlwind Athletic club and the Floydada High school officials held a joint meeting with Collier Parrish, Lubbock Golden Glove promoter Thursday afternoon and reset the Floydada golden glove tourney date from February 25 to January 19 and 20.

Jack Deakins, cinema manager for Floydada, is making big plans for the entertainment of the people of this area Christmas day. For Christmas matinee and night the Palace theatre will show, "Brother Rat," a comedy of college life.

Tonight at 7 o'clock the community Christmas tree program will be given and the presents from its heavily-laden boughs will be distributed. Led by the 1929 Study club, Mrs. G. L. Kirk, president, local civic clubs of the community expect to entertain a thousand or more boys and girls as a preliminary to the general observance of Christmas in Floydada.

Mrs. Cella Ross left Wednesday for Phoenix, Arizona, where she will spend Christmas with her son, N. L. Ross and brother, J. E. Dickey and Mrs. Dickey.

Mrs. G. E. Fuller will leave Thursday for Temple, Texas, to visit her daughters, Mrs. J. T. Lain and Mrs. A. W. Younts. Mrs. Fuller plans to stay through the holidays with her daughters.

Thursday, December 15, was a happy day for Mrs. Otis Murray, when her friends surprised her at her home with a birthday dinner. She was sitting at her sewing machine, when the ladies came with the dinner to spend the day and wish her a happy birthday.

Mrs. D. D. Shipley was hostess with an all-day party at her home, celebrating her birthday, Thursday. After the dinner, enjoyed by a group of friends, she and her brother, M. H. Parker entertained the group with a number of old time favorites on the piano and violin.

The annual Christmas party of the Wesley Girls class of the Methodist church was held on Thursday in the home of Mrs. J. R. Yearwood.

Honoring Mrs. A. P. McKinnon on her eighty-second birthday, a group of friends held open house at her home on Tuesday from 2 until 5 o'clock. Mrs. Bob Kirchner, daughter of Mrs. McKinnon was present for the open house.

Protectograph Ink. Hesperian.

Horse and Buggy Carries Doctor To Honor Party

JACKSONVILLE, Dec. 15 — Dr. James Mason Travis drove around to the high school gymnasium yesterday in a horse-and-buggy, just like he traveled the rough country roads in the old days.

However, there was no sick patient at the end of the drive. Instead, an estimated 1,500 East Texans lined up to shake the 75-year-old doctor's hand and congratulate him on being named the nation's family doctor of 1952 by the American Medical association.

No banquet, no speeches, just warm handclaps and a hug now and then.

Almost a hundred of those who came were brought into the world by the genial doctor who has practiced here since 1919. He estimates he had delivered more than 3,000 babies in this area.

The committee that sponsored the reception tried to get Dr. Travis to sit in a chair as the throngs filed by. None of that. The white-haired physician insisted on standing throughout the ceremonies.

By order of Mayor T. E. Acker yesterday was "Dr. J. M. Travis Day" in Jacksonville. The Jacksonville Daily Progress published a special section of its Sunday paper in his honor.

Deed Records

C. O. Thomas etux to I. H. Parks, tract of land being 200 feet by 250 feet out of tract 4, South Plains, Texas.

A. R. Meriwether etux to Raymond Rhodes, lot 5 and south 40 feet of lot 4, in block 2, McKoy Place, Lockney.

T. S. Fox etux to C. E. Jarrett small tract of land out of survey 59, block D-2.

W. A. Adams etux to Fernando Artiaga, lot 18 block 2, George O. Tuttle addition, Lockney.

Russell Lam etux to C. O. Spence, all of block 14, and south one-half of block 15 and block 16, Price First addition, Floydada.

I. B. C. AND I. A. D. WERE NOT A YEAR APART

According to our calendar, one would naturally assume that between the year I. B. C. and the year I. A. D. there should be a year called zero. As a matter of fact, no such year exists, as far as historians are concerned, and the year I. A. D. follows directly after the year I. B. C.

A person born in 3 B. C., would not be five years old at 2 A. D., but would be four years old when one is calculating data in that period. When adding B. C. and A. D. years, it is necessary to always subtract one to compensate for the year zero omitted between I. B. C. and I. A. D.

MARRIAGE RECORDS

Olin Mathews Watson, Jr., and Lena Mae Whitaker, December 5, 1952.

Henry Daniel Bloodworth and Beatrice Davis, December 9, 1952.

Anton Thomas Ermis, Jr., and Natha Burleson, December 17, 1952.

Hollis E. Beane and Billie Vivian Chowning, December 20, 1952.

GETS MASONIC POST

ANSON — Joe Breed, of Anson, was named deputy district grand master of the Masonic lodge at the annual meeting in Waco. The 75th district, which Breed will serve, is composed of nine lodges in Taylor and Jones counties.

Mrs. Clarence Goins left Saturday morning for Amarillo where she will join her sister, Mrs. C. E. Delk and Mr. Delk and son and the group will leave for Pomona, California, where they will spend the Christmas holidays with their brother, Carter Andrews and Mrs. Andrews.

Grover Smith, Jr., and Wayne Carpenter left Saturday morning for Oakland, California, to spend two weeks vacation with Grover's mother, Mrs. Earl C. Hawkins and sisters. The boys will return home January 4.

'Silent Night' Hymn Is Often Called Song From Heaven

"Silent Night" is often called the "Song from Heaven" because the story of its inspiration and composition is one of the most beautiful Christmas stories in existence.

On December 24, 1818, in the Austrian village of Hallein, as Father Joseph Mohr sat reading his Bible, there was a knock at his door. It was a peasant woman who wanted the priest to visit a poor charcoal-maker's wife to whom a child had been born. The parents had sent her to ask the priest to come and bless the infant.

Father Mohr was strangely moved by the visit to the mother. And that evening as he returned to his home saw that the dark slopes of the Alps around the village were alight with torches of the mountaineers on their way to church. To him it was a Christmas miracle.

Later, as he tried to put down on paper his feeling and experience, the words kept turning into verse. When dawn came he found he had written a poem — a beautiful and moving poem.

On Christmas Day his friend, Franz Xaver Gruber, music teacher in the village school, composed music to fit the verses.

Village children heard the priest and teacher singing the song and learned it. From there it spread throughout the world. Today, it is regarded the greatest Christmas hymn and wherever there are men of good will they sing:

"Silent night, holy night —
All is calm, all is bright.
Round yon Virgin, Mother and Child;
Holy Infant, so tender and mild,
Sleep in heavenly peace—
Sleep in heavenly peace."

Spring Meet And Baseball Units

AUSTIN — The Interscholastic Leaguer this week says that interscholastic league baseball districts will be organized on the same basis as that used for last year's competition. The district organization for football and basketball does not apply to baseball, nor to spring meet competition, for these spring sports



A Merry Christmas OLETA'S BEAUTY SHOPPE

will function on a three-conference basis. Conferences AA, A and B will still be the units for baseball, and districts will therefore be geographical, but more compact than for football and basketball.

IT PAYS TO PAY UP RETAIL MERCHANTS ASSOCIATION

MAY WE STOP FOR A TWO WITH YOU AND SINCERE GOOD WISHES TO SAY, THANK YOU FINE PATRONAGE

O. K. RUBBER WELDER

May we extend our

BEST WISHES

For a Happy Holiday Season to Each of our good Friends

L. G. WITHERS CAFE

To wish you joy...

May yours be filled with the happiness of an old-fashioned Merry Christmas!

SPARKS AUTO SERVICE

OUR YULETIDE WISHES

Now, as in ancient times, may the guiding light of Christmas be yours.

PATTERSON'S GROCERY

Wishing You a Happy



In fond remembrance

We bring these greetings

To you with the prayer that

The richest heavenly blessings

May rest with you on

Christmas Day.



W'S FAMILY STORE
108 So. Main

Season's Greetings



EDWARDS ELEVATORS

BARWISE

Dorcas SS Class Christmas Party Held Friday Evening

The annual Christmas party and gift exchange was held on Friday evening in the parlor of the First Baptist church by the Dorcas Sunday school class of the church.

The parlor had Christmas decorations and a large lighted tree held gifts for all present.

Mrs. J. O. McMillan gave the devotional and Mrs. Clarence Goins gave a Christmas story and a Christmas prayer. Mrs. R. Earl Allen also led the group in a prayer.

Cocoonut snow balls, and spiced tea was served — and later home-made candy was passed to the group.

The class presented their teacher, Mrs. J. D. McBrien, with a beautiful piece of luggage.

Guests present were Mrs. R. Earl Allen, Mrs. E. P. Stovall, Mrs. R. A. Baker of Tulsa Oklahoma and Nancy Meredith, Sue Durham and Norma Allen; Members were Mesdames T. T. Hamilton, W. N. Garrett, C. M. Meredith, A. H. Kreis, Robert Garrett, Harry Stanley, P. L. Hargis, G. H. Day, D. G. Hatley, M. L. Dillard, Clarence Goins, W. O. McNeely, W. R. Puckett, Carl Smith, J. V. Daniel, J. O. McMillan, W. U. Riggie, E. I. Durham, E. J. Morehead, and Mmes. R. C. Henry, J. O. Warren, C. W. Denison, E. L. Angus, Troy Leonard, L. G. Norrell, and Mrs. W. F. Ferguson.

BIG CHRISTMAS CANDLES

You can make a big, long-burning candle to fit into your Christmas decorations if you have a number of odds and ends of partly burned candles around the house. Melt them and pour into cardboard containers and remold. Use ice cream cartons, oat meal containers or others. Use plain cord for a wick. When the wax is beginning to set, tie the wick to a pencil and suspended it in the wax. Let set hard, remove carton and there is a nice candle for your table.

Tea Is Compliment To Mrs. McKinnon on Her Birthday

Mesdames Wilson Kimble, Kenneth Bain and Len V. Smith honored Mrs. A. P. McKinnon on her 96th birthday with a tea Saturday afternoon in the home of Mrs. Kimble.

Friends were invited to call between 3 and 5 o'clock. The Kimble home was festive in Christmas colors. Baskets of red carnations from the 1922 Study club, which Mrs. McKinnon organized thirty years ago, and a large basket of red roses from Mr. and Mrs. Lorin Liebfried were in evidence which were delivered to Mrs. McKinnon at the Kimble home.

Mrs. Smith and Mrs. Bain served coffee from a silver service and a three-tier birthday cake was served, the guests. The cake was decorated with pink roses and blue forget-me-nots. It was the creation of Mrs. John Buchanan. Pink and white napkins accented the colors. A lace cloth and a centerpiece of Christmas greenery completed the decorations. Large red candles with Christmas greenery was on the buffet in the dining room and throughout the house.

Mmes. Kimble, McKinnon and Mrs. Bob Kirchner, daughter of Mrs. McKinnon, received the guests. Many lovely gifts were presented to the honoree.

WHY CHRISTMAS CANDLES?

On Christmas Eve the Christ Child wanders all over the earth seeking deserving people — people who are kind and thoughtful of others, and people who have loving hearts. Lighted candles are placed in the windows by such people so that He may not stumble and fall. In the course of His search He visits every castle and hut, no matter how rocky and rough His path may be.

HALLMARK Cards, Bishop Pharmacy.

LINKLE HANK SEZ

LOTS O' FOLKS, WHEN THEY GET MARRIED, ARE LIKE POLITICIANS -- THEY FORGET THEIR PROMISES.



Don't forget to see the KING TRACTOR & MOTOR when you're looking for a bargain in a used tractor or equipment! Come in . . . look around . . . we know we can save you money.

KING TRACTOR & MOTOR

Mary-Molly Class at Dougherty Has Christmas Party

The Mary-Molly Sunday school class of the Dougherty Baptist church enjoyed a lovely Christmas party in the home of Mrs. P. M. Covington in Dougherty Wednesday afternoon.

Mrs. W. J. Ross, class teacher served lovely refreshment plates, consisting of fruit cake, coffee and

minits. The group enjoyed singing Christmas hymns after which Mrs. Ross read in interesting article on "Old fashion Christmas vs. modernized Christmas."

Each member answered three questions regarding her own family Christmas customs.

Gifts were exchanged from a beautiful lighted tree by those present, who were:

Mmes. Johnny Cates, Ruth Daniels, S. M. Crawford, Russell Crawford, John Cage, Bill Graham, Elmer Warren, C. R. Woodson, Jim Harper, Jim Morrison, J. T. Poole, W. J. Ross, Maurice Campbell, C. A. Caffee, Harlan Cage, R. J. Hinsley and Mmes. R. T. Jones and F. M. Covington and Jim Owens.

Several members of the class were absent on account of illness.

Milk contains more calcium than any other food.

Merry Christmas



We're painting the town with our bright and gay Christmas Wishes to our friends!

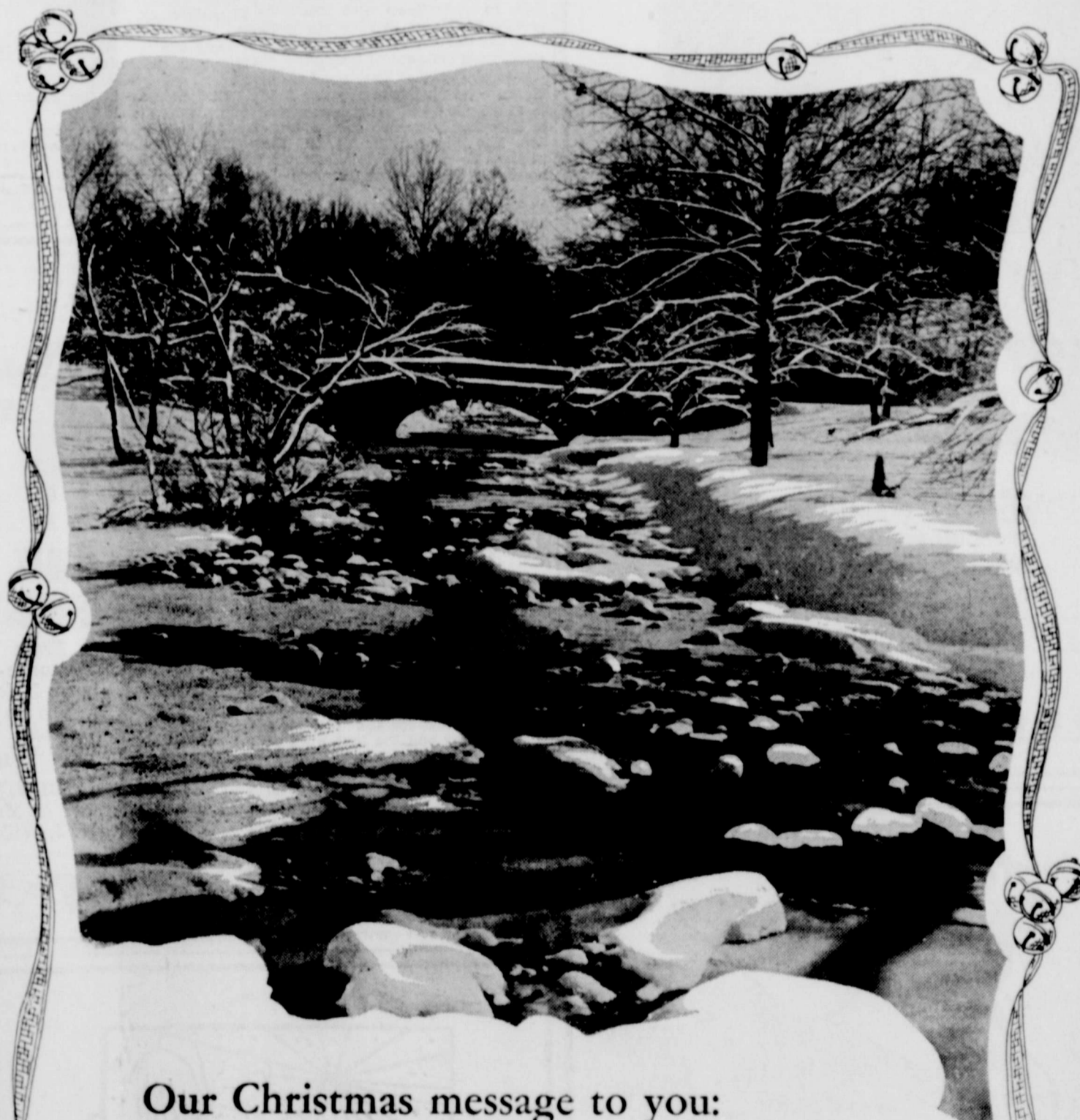
TEEPLE'S GROCERY & STATION

SEASONS Best WISHEIS

to Our Good Friends

We are hoping that all the goods things of life will be yours to enjoy this Christmas and for many days to come.

SPEARS AUTO



Our Christmas message to you:

a happy holiday season filled with festivity and bright prospects for the future.

PLAINS EQUIPMENT CO.

OLIVER

STUDEBAKER

On this glorious Yuletide we are truly grateful for your friendship and for the many acts and words of kindness you have accorded us in the year just closing. May you enjoy to the fullest the contentment of lasting friendships, health and happiness.



Good WISHES

MALT BAR CAFE

DAVID LAGRONE FANNIE


Greetings



To our friends and patrons:
May your days be filled with notes of good cheer...

Ad 60 - Form 10

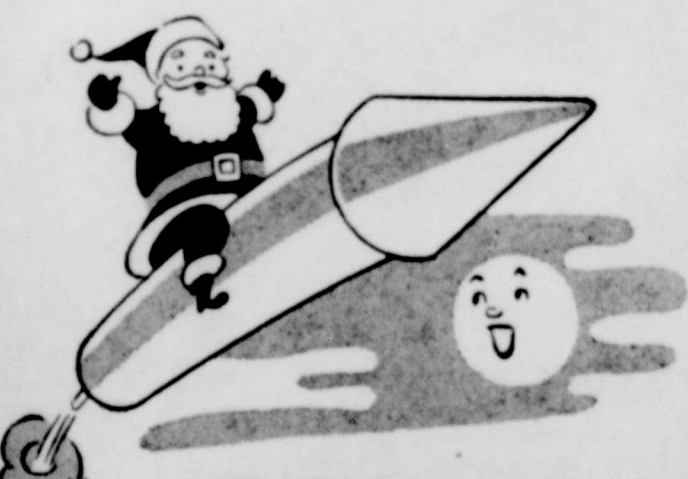
CANTRELL FRUIT MARKET



IN THE SPIRIT OF FRIENDLINESS AND GOOD CHEER WE THANK YOU FOR YOUR MANY FAVORS AND SINCERELY WISH YOU AN OLD-FASHIONED YULETIDE

SKINNY AND LOYCE
at the


LUNCH BOX CAFE



Greetings Friends

There's no limit to all the cheer we wish for you at Christmas

FLOYDADA LOCKERS



Model Cars at \$4,000 Each



Two model cars, each winning a \$4,000 scholarship, shown with their builders and "Boss" Kettering, General Motors Director and famed researcher. The boys are, William Morgan, New Albany, Ind., whose model car won top honors of \$4,000 in the Senior Division of the Fisher Body Craftsman's Guild, and, right, Gerald Grabcheski, Elizabeth, N. J., whose car won an equal award of \$4,000 in the Junior Division of the competition. Eight national winners were selected from forty-two regional winners in this annual competition which offers \$65,000 in awards and university scholarships to boys from 12 to 20 years of age for designing and building their own model cars.

Rush of Travel Is Building Up On Coronation

NEW YORK. — The coronation of Queen Elizabeth next June has set off one of the biggest rushes for traveling accommodations in American history, tourist agencies reported.

Since the day of King George VI's death last February, travel bureaus, shipping lines, airlines and the British Tourist Association have been swamped with requests from every section of the country for transportation and rooms in London during coronation week.

So great has the demand been, that travel agency officials predicted almost all the available space for Americans would be gone by the end of the year—and many persons will have to be satisfied with rooms in private homes or in inns scattered over the English countryside within commuting distance of London.

Several shipping lines are booked almost solid for cruises, costing \$550 to \$1,185, that will carry passengers to European ports and then to London. The ships will tie up in the Thames River and serve as floating hotels for their passengers.

A British travel association spokesman here said there are about 160,000 hotel beds in the London area, some of them in hotels an hour or more from the capital. All of these accommodations were taken six or seven months ago with most of the rooms in the better hotels requisitioned by the British government for officials who will swarm to London from every part of the commonwealth.

As estimated 50,000 Americans will be in London for coronation week, with many times that number of travelers from every part of the commonwealth and other nations, the association spokesman said.

He said 6000 London families had signed up to take in paying guests for coronation week, with prices set at about \$5 a night, including breakfast.

A spokesman for the American Express Company said hotels would charge up to \$28 a day, including breakfast, and expected visitors to stay for a whole week or pay for that length of time.

He said the rush for accommodations had been "fantastic." Shipping lines have reported they are over 90 per cent booked for the last two weeks of May and the first week of June, and airlines plan to add flights to their regular schedules until they run out of available aircraft, he said.

"During the day the King died, we started getting requests for reservations," he said. "At 7 a.m. came the announcement he was dead, and at 9 a.m., people wanted protection on travel to the coronation, whenever it was to occur."

In addition to worrying about

transportation and housing in London, would-be travelers also will need to buy coronation tickets, for \$15 to \$150, he said.

"You can get pretty close to the Abbey (Westminster Abbey) for \$150," he said. "You can get a preferred seat, but not in the edifice itself."

Prices for rooms will be 200 to 300 per cent higher than normal and some of the ticket prices are rather high, he said, but this is to be expected.

"The British are not trying to gouge anyone," he said. "They merely are trying to accommodate people and are making things a little more expensive than normal, in keeping with the dignity and rarity of the occasion. They're not trying to commercialize it in any way."

"The main problem is to try to satisfy everyone who wants to be on the fifty-yard line."

A bidentate animal is one with only two teeth.

The beaver is the largest North American rodent.

The average person detects only 20 basic odors.

Only one out of three suicide attempts is successful.

The elevator is the safest form of transportation.

Niagara Falls will cease to exist by about 22,000 A. D.


The average person chews one slice of gum a week.



HOLIDAY GREETINGS

From Management & Employees at


E-Z Way Laundry
Mr. & Mrs. W. J. Wilks.



CHRISTMAS GREETINGS

ARWINE DRUG

Christmas Greetings



These Christmas wishes are meant for a happiness that will linger throughout the entire year. Thanks, too, for your good will and friendship in the past.

FOOTE BUTANE

In sincere and friendly appreciation of your patronage and good will...

MERRY CHRISTMAS

HULL & McBRIEN GROCERY



Vacancy Claim Filed on Strip Near Lakeview

Claiming that a strip of ground on land adjacent to the Standard of Texas Adams No. 1 discovery oil well at Lakeview is excess acreage over and above the lands belonging to owners on the ground, Bob Reed, of San Angelo, has filed application with State Land Commissioner Bascom Giles to file on a school land "vacancy."

The application filed by Reid is to "purchase without condition of settlement, the following described area, believed to be unsurveyed land belonging to the public free school fund." It is described as being bounded on the north by W. L. Laycock Survey No. P. 9680, on the east by P. D. Adams Survey No. 32 and J. T. Bell Survey No. P. 9687, on the south by Survey No. 23, on the west by the J. Fowler Survey P. 9681 and J. C. Fowler P. 9713.

Owners of the tracts indicated above or of leases thereon are represented to be L. L. Jones, Floydada, Mrs. L. E. McCravy, Floydada, J. A. Anderson, Floydada, Mrs. P. D. Adams, Floydada, B. M. Carter, Childress, Texas, Merry Bros., Gulf Oil Corporation of Fort Worth and Standard Oil Company of Texas, Dallas, Texas.

No filed notes are given in the application.

Application Filed May 31

The application was filed on May 31 with county surveyor W. D. Newell who transmitted it to the State Land Commissioner. On orders from the commissioner Newell surveyed and plotted the area from two different "corners," one the southeast corner of the Eddy Sparks survey, commonly known as the "four sections pasture" and the other corner in Crosby county below Mt. Blanco, Northeast corner of Section 49, Block 28, H & GN.

Although the claim was filed in the spring, as indicated, this fact did not become generally known until recently. Should the petitioner's application be granted it would affect boundaries on the land on which Lakeview school house is located, the Adams and Bunch properties, as well as the boundaries on land extending south into Mt. Blanco community of Crosby county.

Land Owners Study Problem

When the State Land Board will give consideration to the application was unknown to property owners of the Lakeview area who met Monday night at Lakeview school auditorium to discuss the matter. About 50 land owners attended the meeting, including some property owners residing in Crosby county.

W. D. Newell told of his findings as reported to the State Land Commissioner and also displayed to the gathering his plats as made up from field surveys made in September and October.

Earl Crawford, L. L. Jones and John Himmel, the latter of Crosbyton, were named on a committee to make a study of the matter, determine what, in their opinion, would be the wise thing for the property owners to do to protect their boundaries. This committee was to meet in Floydada Tuesday morning in their first discussion and report back to another meeting of the land owners as soon as they decided on a course of action, "at least within a week."

They indicated their first move might be to find out what the status of the vacancy claim is in Austin and at what time the application is likely to be heard and acted upon by the State Land Board.

Bert Battey served as chairman of the meeting Monday night.

South Plains News

(by Mrs. Murray Julian)

SOUTH PLAINS, December 23 — The Christmas program and party given at the South Plains church was held Sunday evening, Dec. 21, with about 75 in attendance. The program was under the direction of Mrs. Bill Beedy and Mrs. Brian Karr with their committees, and after the program and preaching services by Rev. Floyd Heard of Olney, who is attending Deceatur Baptist College refreshments of sandwiches, cakes, pies, coffee, cocoa and candy were enjoyed by everyone. The offering at the Christmas tree was given to the Lottie Moon program. Mr. and Mrs. Bryant Higginbot-

ham, Bud and James Alton, are leaving early Christmas morning for Chillicothe, Texas to spend Christmas day with his mother, who lives there. They will come home that evening.

Mr. and Mrs. Bradford Beedy from Lubbock spent Sunday with his parents, Mr. and Mrs. Bill Beedy and Eugene, and they were visitors at Sunday school in the morning and evening services, but Bradford was taken ill with the flu, and they were unable to go home Monday morning as planned.

Rev. Floyd Heard, from Olney, with his wife and girls, Patricia and Carolyn, preached at South Plains services on Sunday, and they were guests in the home of Mr. and Mrs. Sterling Cummings and Kim for dinner and supper on Sunday.

Mr. and Mrs. Grigsby Milton, Barbara Sue and Donita left Saturday for Amarillo where they caught a train for San Francisco, California. They went to spend Christmas with her parents, Mr. and Mrs. Willford, and other relatives who reside there. They will not be home until after Christmas, and will then be busy moving to their new home on the former Joiner farm.

A pre-Christmas dinner was enjoyed by the members of Mrs. West's family Sunday, December 21, when they all went to Floydada to the W. M. Dorsey home, and were together for a big dinner. Those who were there were Mr. and Mrs. A. M. Dorsey, and Mrs. Bob Henry of Floydada; Mr. and Mrs. Bowman Dorsey and family, from Lubbock; Mr. and Mrs. John Key West and family, and Mr. and Mrs. Kenneth Bean and Diane, from South Plains.

Mr. and Mrs. H. L. Marble went to Amarillo Friday to take Keith to the Physician there to have surgery done on his nose. Keith had his nose broken in football early last spring, and this operation was to take care of that. He is doing fine now.

We are glad to know that Mrs. Carrie Whitel left the hospital on Thursday of last week to go home to be with her husband, and all her friends are glad she will be home for Christmas.

Mr. and Mrs. Jack McCown from Powell, Wyoming, arrived at 5 o'clock Sunday evening at the home of her parents, Mr. and Mrs. Walter Wood where they will spend the coming holidays. Their twins, Tommy and Jimmy, who go to Texas Tech, arrived Sunday also to be with the family during Christmas.

Mrs. Otho Sanders was in the hospital at Floydada from Sunday until Wednesday of last week. We hope she is sufficiently recovered so that she can enjoy the holidays with her family.

Mr. and Mrs. Ernest Smitherman and Larry, and Mr. and Mrs. Arby Mulder, Nathan and Catherine went to White Flat, Sunday morning to spend the day visiting with Mr. and Mrs. Tommy Edwards and daughter.

On Tuesday Mr. and Mrs. Marvin Montague and children from Silverton came to spend the evening visiting with Mr. and Mrs. George Weast.

Menard Field and Leo Brown had a farm sale Tuesday at the farm west of South Plains. The Home demonstration ladies sold pies. We understand that Mr. and Mrs. Leo Brown and family and Mrs. Pearsley will move into Lockney this winter, and have given up plans to go to Benkleman, Nebraska.

Otho Sanders went to Denton, Texas, Thursday, Friday morning he brought back his daughter, Martha Lee, who will spend the coming holidays with her family here. She will not have to go back to college until January 4.

WMS Christmas Program

The WMS Christmas program and party was held at the home of Mrs. Murray Julian on Wednesday afternoon, December 17, with Mrs. Brian Karr in charge of the program. Royal service parts were given by the members of the WMS, and Mrs. Karr gave a beautiful reading about what became of the gifts of the wise men. Christmas carols were sung, and Mrs. Gilbert Bean sang a beautiful Christmas song. Gifts were put under the tree and exchanged by the group, and Mrs. Brian Karr and Mrs. Murray Julian served fruit cake and coffee to the group and those who were there were Mrs. Mmes. Gilbert Bean, Shelby Calahan, Bill Beedy, John Smitherman, Grigsby Milton, Dock Jones, Bill Beedy, John Smitherman, Grigsby Milton, Dock Jones, Early Joiner, from Floydada and little Beth Calahan.

Callers at the home of Mr. and Mrs. Otho Sanders, Martha Lee and sons Sunday afternoon and evening, were Mr. and Mrs. C. E. Bartlett, Mr. and Mrs. W. M. Sanders, and Mrs. Lorin Liebfried, all of Floydada; Mr. and Mrs. J. F. Colston, from Sterley, and Mr. and Mrs. O.

R. Sanders from Hereford. Guests during Sunday afternoon and evening at the home of Mr. and Mrs. J. P. Taylor and children were Rev. Chas. Joiner, Mr. and Mrs. Ware Ferguson and family from Silverton, and Mr. and Mrs. Ike Gilbert of Plomot.

Mr. and Mrs. Buster Wilson of Silverton were guests at the home of Mr. and Mrs. John Wilson Sunday afternoon, and attended the Christmas program at the church Sunday evening with the Wilsons.

Mr. and Mrs. George Weast went to Silverton Sunday to attend a pre-Christmas celebration in the home of her niece, Mr. and Mrs. Vinson Smith, who had all her relatives for a big dinner. Among others who were there were Mr. and Mrs. R. A. Selby, Bobby and Lanell, from Amarillo, who were guests of Mr. and Mrs. George Weast over night Saturday.

Young Peoples S. S. Party

J. B. Thames, Jr., entertained his intermediate and young people of his Sunday school and BTU classes Thursday night, December 17, at the recreation room of the school house. Mrs. Thames helped Mr. Thames in the evening's games, and punch, cookies and candy were served at the end of the festivities. Those who attended the Christmas party and who enjoyed exchanging of presents under the Christmas tree were Ronnie and Bonnie Upton, Winfred and Johnny West, Pat Helms, Stanley Burleson, Victor Bond, James Higginbotham, Kendis Julian, Donita Milton, Louise Pritchett, Eugene Beedy, Winnie Hartman, Virginia Taylor, Keith Marble, Elton Karr and Johnny Wilson.

Last Tuesday afternoon Mrs. G. F. Weast took her little granddaughter, Carla Smith, to Silverton, to attend a birthday party for Carolyn Jones, granddaughter of Mrs. Willie Weast. The party was held at the West home.

Mr. and Mrs. R. G. Dunlap and children and Mr. and Mrs. M. M. Julian were among those who went from here to attend Handel's "Messiah" which was given at the Baptist church in Floydada Wednesday night. It was wonderful, especially Miss Beville's beautiful voice in her part.

Thursday night Mr. and Mrs. James Davis who live near Silverton, came to spend the evening with Mr. and Mrs. George Weast. They enjoyed games of canasta during the evening.

School Christmas Program

The Christmas program was held at the school house Thursday night, December 18, at seven o'clock, with Mrs. O. T. Hewitt's room and Mr. J. B. Thames' room giving the program, and music pupils of Mrs. Rene Yeary adding to the interesting numbers given by the school. Ronnie Thornton was announcer for the program. It was a fine performance, especially so because so many of the pupils have been ill and out of school with colds and influenza. Old Santa came after the program ended and brought treats for all the children, and gifts for every child, from the smallest to the largest. School was out on Friday afternoon, and will not open until January 5, with a long two weeks vacation.

Letters to Santa



December 22, 1952
Dear Santa Claus,
I am a little boy 4 years old. I don't want much this year. I just want a big gun like my Daddy's and a red wagon and be sure and be good to all the other little boys and girls and my little sister needs a little doll.

I love you,
Rex Don Pope

December 21, 1952
Dear Santa,
Please bring me a bicycle and some fire works and some nuts and apples and candy. I am in the 4th grade at school. I am 10 years old.
Love,
Nelda Ann Jones

December 21, 1952
Dear Santa,
Please bring me a bicycle and some fire works and some nuts and apples and candy. I am in the 2nd grade at school. I am seven years old.

Love,
Linda Sue Jones

Dear Santa,
Please bring me a doll, a doll trunk, a dolly shadow-wave set, a nurse set, and some books. Please remember my cousin, Carol Jake, who has just moved here and all my other cousins and friends too.

With Love,
Your friend
Eddy Carolyn Porter
Floydada, Texas

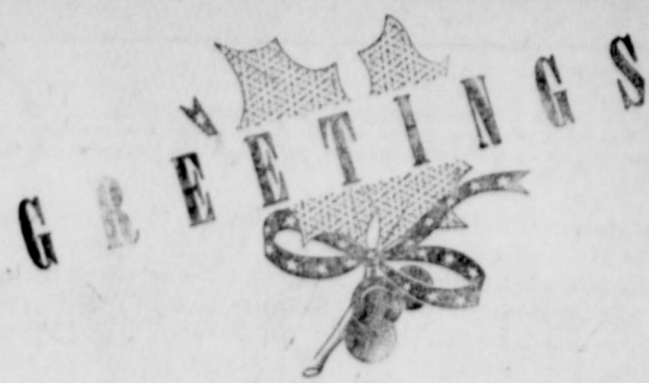
Dear Santa Claus,
I am a little boy 3 1/2 years old, I would like for you to bring me, an electric train, a football and helmet just like the Whirlwinds, a pair of boxing gloves and a bow and arrow. I have been a good boy Santa. Please remember my little friends. Your little friend,
Larry Dean Walls
206 W. Ollie St.
Floydada, Texas

Four women are honored with memorial statues in Washington.

One out of eight persons snores.

UNDER THE CHESNUT TREE

Overfire air jets, now popular in furnaces and boilers, are based on the principle recognized by the old-time blacksmith who forced a stream of air into his fuel bed to produce a hotter fire and less smoke.



and best wishes for Christmas

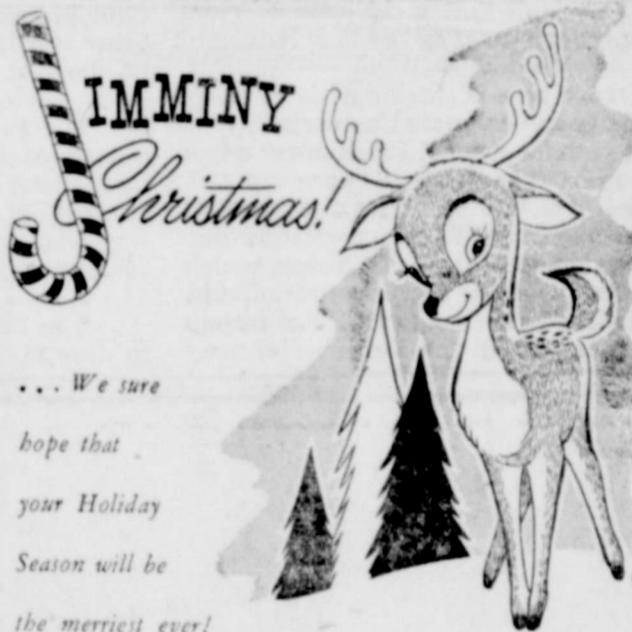
VOGUE BEAUTY SHOPPE
PHONE 33



Merry Christmas

BEST WISHES TO ALL OUR FRIENDS AND CUSTOMERS

GOEN & GOEN



IMMINY Christmas!

... We sure hope that your Holiday Season will be the merriest ever!

H & S BUTANE & Service Station



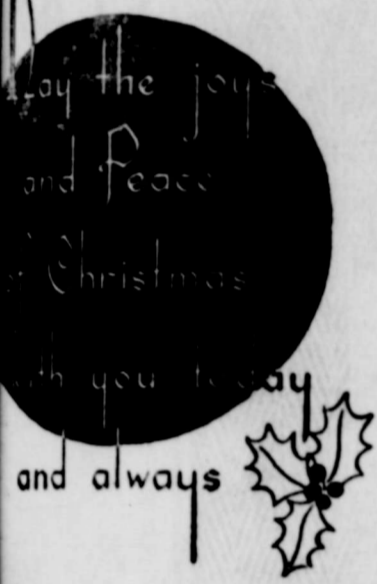
May the joyous spirit of Christmas light your future, and bring you the many blessings of friendship to illuminate this happy season.

GRUNDY IRON & METAL



our friends and customers: and joyful holiday to you all!

O. K. CAFE
EULA JONES, Owner



P. NELSON Insurance Agency



reetings

LOYDADA BAKERY



Our wish to you

this CHRISTMAS DAY

is tinsel-bright, holly-gay!

BENNETT'S BUILDING MATERIAL



To All Our Friends

We wish you the gayest, most sparkling holiday season you ever had!

Sparks & Sparks Conoco No. 1

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.50; six months \$1.25; four months 90c in advance.

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

THE FLOYD COUNTY HESPERIAN

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THURSDAY, DECEMBER 25, 1952



Established 1886 by...
tered as second class...
office at Floydada, Texas...
under the act of Congress...
1897

Views and Comment

Cowboys' Christmas Ball. Christmas Eve was the last night of three for the Cowboys' Christmas Ball at Anson, an event which the proprietor of the Morning Star Hotel originated when he had an idea of drumming up some business and activity in the town of 55 souls, sometime in the mid-eighties. The ball that year was on Saturday night before Christmas. They danced the square, Virginia reel, schottische, heel and toe polka principally and that is what they continue to do. If you are dressed for the part you can get in and dance. If not, you can still get in as a spectator, but you don't have the privileges of the dance floor. People come from many states to the lively gaited sworray. A few of those who came in from cow camps and around to the first ball still are attending. It's "organized" now with a sponsoring association and all of that. Dr. Varney Andrews, who practiced medicine here for 35 or 40 years, was among those present at the first ball in the Morning Star hotel. Asked about it he said there wasn't much to his part of it, he was just there. Just there also was all Larry Chittenden was too. Nobody in Floydada would ever have known the doctor was at the big shindig if Chittenden hadn't put it in his versified record of the occasion.

Pretty lights. No prizes, no campaign this year, but many pretty light effects around over this community and many others in Floyd County. Apparently, also, nobody is having to stand guard over their premises to keep vandals from breaking in and destroying. Until the right recent the egocentrics campaigned quite successfully, some a foot, some in cars, tearing down as fast as the proud householder could rebuild his pet lighting scheme. Finally many residents just gave it up. None of the culprits were ever caught up and dealt with, so far as we know. For the time they spoiled a pretty idea. They also had many people wondering how a human being could be that way. If you have two or three hours any time this week after supper (or dinner if you dine instead of eating supper) and enjoy that kind of thing you'll see some pretty homes done in the Christmas fashion.

Christmas Trees. A lady who was trying to say something good about everything in the spirit of Christmas, had this remark about the Christmas trees offered this year. She said the one she bought sure was nice and sprangly. So much room to hang things, and the limbs don't get in the way of your decorations. Perhaps it is the new look.

The Vernon man is getting a big build-up since he has been designated as secretary of the navy by president-elect Eisenhower when the new regime takes over. There are two angles which come to us. The first is that the game as played in Washington is not like that on the wide open spaces of Texas, which may not be too good for the peace of mind of the office holder in the long run. The second angle is that, although the Vernon man may

be a whiz as a business man and operator of his own affairs, this doesn't mean that he will necessarily be a good man as an administrator of public affairs. So often you see a businessman transformed into an official who turns out to be a dud. Rarely are the two gifts combined in one man.

Water front scandal in New York which is being brought to the front pages after a generation or more, makes you wonder how long that kind of thing can go on before people get tired of it and put a stop to it. How much toll the organized crimesters, operating in the name of organized labor, have taken, how much thuggery, blackmail, murder, and the like have gone on for these many years, is not likely ever to be known. The organized mobsters also operate in the big city in many other channels. For instance, try to go to New York City with a load of your own poultry to sell and see how far you get without paying toll. A few have been tempted to cut through and take the profit for themselves. The failures to get this done number 100 percent of the total who tried. There has to be connivance of men who hold public trust, of course, but New Yorkers take it like little lambs. Some of them even think it is sorter smart.

How much drouth and lower markets cost Texas farmers and ranchers in the year 1951 is one of the "problems" that research specialists now have their pencils sharpened for. Already a report out of the bureau of business research at the University of Texas has come up with a figure that says \$187 million. But their report is based on marketing of such commodities as wool, cotton, rice, sheep and cattle, as compared with 1950. The drouth has nothing to compare with in recent history. To the individual who has fed all his substance to the fickle god of weather and is now ready to start over again, the figure the research man comes up with is of slight interest indeed.

U. S. Defense Bonds now have an improved rate and a shorter maturity, making them more attractive as a means of saving. Another advantage, not recited on the face of the bonds, is that, in comparison with other things in which one could put his money, they are likely to appreciate in value. Their face value will be constant, of course, and they draw interest. In contrast with the outlook of the past few years, the dollar which they represent should buy more goods four years hence than they buy now. In other words, the trend is for commodities to be cheaper, for money to be higher.

The Texas Farm and Ranch Safety Committee passes on this reminder. The best Christmas is a safe Christmas. Don't take chances in the home, on the farm or highway that could spoil this season of the year for you or your family.

The best way to break a bad habit is to drop it. —Sunshine Magazine

Needs of Texas Roads, Highways Are Presented by W. T. C. of C.

(This is the first of a series of articles that will present facts and figures about Texas roads and highways. The information was compiled by the West Texas Chamber of Commerce highway policy committee. These facts are being disseminated solely for the information of the public, without comment or interpretation.)

Texas needs more than one-half billion dollars to construct highways it needs now, according to estimates given the West Texas Chamber of Commerce highway policy committee by the highway department.

This is the need, according to the department, in spite of the fact that maintained miles of highways in the state system has doubled since 1940. Most of the additional mileage has been added since 1945.

Miles maintained have increased from 23,400 in 1940 to 46,000 this year.

The farm-to-market road system of 20,691 miles has been developed almost entirely since World War II, accounting for almost all the additions to the state system since 1940.

Here are some facts affecting the highway problem contained in the Texas Highway department's planning survey of December 1951:

Texas embraces an area of 263,644 miles, or approximately one-twelfth of the total land area of the United States. Population of the state increased 20 per cent from 1940 to 1950.

Motor vehicles registered rose from 1.8 million in 1940 to 3.4 million in 1951, or virtually 100 per cent. There is now one motor vehicle for every two Texas people.

Today, 81 million miles are traveled daily on the state's highways.

Texas now leads all other states in number of registered trucks. It passed California last year. Only New York has more busses on its roads than does Texas.

The 16,000-mile primary or main highway system represents only 33 per cent of the entire system, but it carries 73 per cent of the load.

Eighty-three per cent of the system is inadequate for present-day traffic. The primary system has 1,800 miles of paving that is more than 20 years old. Approximately 56 per cent of the primary system and 51 per cent of the entire system, omitting farm-to-market roads, is older than 10 years.

Nearly half of the 12,000 bridges are inadequate for today's needs. Of the 6,365 bridges on the primary

system, more than half are now inadequate as to load capacity, width and/or height.

There are only 600 miles of four-lane highways built or planned for construction, according to the December 1951 survey.

Principal reasons for unsatisfactory condition of the highway system today are the following:

More people, more cars, and more travel per car.

Inflation. Forty-six cents purchased as much highway maintenance and construction in 1940 as a dollar buys today.

Forced suspension of work on highways during the war resulted in rapid deterioration of main highways under heavy wartime traffic.

Long-continued under-financing of all phases of highway development.

Gradual raising of load limits.

The roads now maintained by the state include 15,894 miles in the federal aid primary system, 10,325 miles

of state highways other than federal aid routes, and 20,691 miles of farm-to-market roads.

The highway department estimates the following sums now are needed to modernize and maintain the system:

| | |
|--|-------------------------|
| 1. Federal aid primary system: | |
| 4,172 bridges | \$ 269,000,000. |
| 1,953 miles of 4-lane roads | \$ 385,000,000. |
| Modernization of present system | \$ 397,332,000. |
| | \$1,051,332,000. |
| 2. State highways: | |
| 2,242 bridges | \$ 34,698,000. |
| Improvements of present system | 155,198,000. |
| 5,000 miles of extensions | 100,000,000. |
| | \$ 289,896,000. |
| 3. State farm-to-market roads: | |
| 14,300 miles needed to complete a 35,000-mile system | \$ 178,862,000. |
| Closing of gaps beyond the 35,000 miles total | 50,000,000. |
| | \$228,862,000. |
| GRAND TOTAL | \$1,570,090,000. |

A bee-keeper is an apiculturist.

GENE'S GULF SERVICE
GENE JIMMY

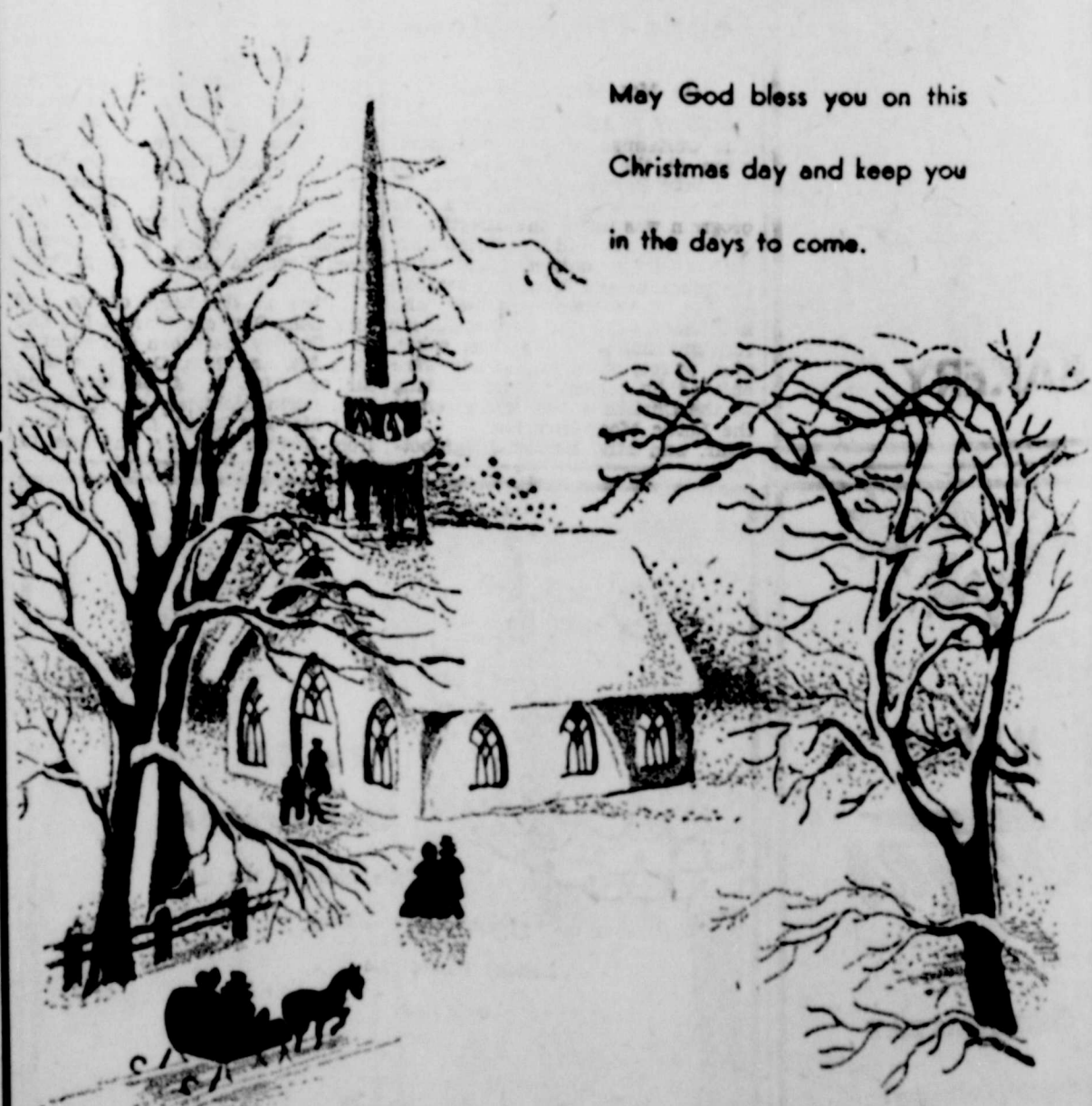
W. E. G...
Attorney
INCOME...
SERV...
Room 202...
Foliage...
Landscaping...
Condition...
Habitat...
Wood and...
ENCHA...
GARD...
Local...
FW & D...
Plainville...
CAP...
DRIVE...
THEAT...
TODAY and...
December...
SAT. DECE...
SUNDAY...
December...
TUESDAY...
December...
THURSDAY...
January 1...
MY W...
BEST...



... and all
the joys of
the Holiday
Season to our friends!

MASSIE & BOND

A CHRISTMAS PRAYER



May God bless you on this
Christmas day and keep you
in the days to come.

NEWTON GIN

DOUGHERTY, TEXAS
WE WISH ALL OUR FRIENDS AND CUSTOMERS A VERY MERRY CHRISTMAS

THE GREAT ROUNDUP

When I think of the last great roundup
On the eve of eternity's dawn,
I think of the past and the cowboys
Who have been with us here and are gone.
And I wonder if any will greet me
On the sands of the evergreen shore
With a hearty "God bless you, old fellow,"
That I've met with so often before.

I think of the big-hearted fellows
Who will divide with you blanket and bread,
With a piece of stray beef well roasted,
And charge for it never a red.
I often look upward and wonder
If the green fields will seem half so fair,
If any the wrong trail have taken
And fail to "be in" over there.

And I trust in the last great roundup
When the rider shall cut the big herd,
That the cowboys shall be represented
In the earmark and brand of the Lord.

Finish Harvest Castor Beans

Four 110-thousand pound carloads of castor beans — 440,258 pounds to be exact — were produced in Floyd county in 1952 under the government production contract program devised to get increased production of castor oil. Thomas J. Hutchins, secretary of the Floyd County PMA, reported last week that the harvest had been finished.

Total acreage in the castor beans the past year was 728.3. C. J. Taylor of Lockney had the biggest yield per acre of any of the planters, with 1159 pounds per acre. The contract price was 10 cents per pound. All the beans were under contract to the

To be shipped to the bright, mystic regions
Over there in green pastures to lie,
And led by the crystal still waters
In that home of the sweet by and by.

BOYCE HOUSE

government. Special combine harvester machines were used in the harvest.

1953 Program Announced
The 1953 castor bean production program has been announced, says Mr. Hutchins. Contract provisions will be similar to the 1952 program, with a guarantee of 9 cents per pound for the beans.

FIRST COMMUNITY TREE AT CHRISTMAS WAS HELD IN CITY OF CLEVELAND

The Community Christmas tree idea was born in Cleveland, Ohio, in 1912. The community raised funds

to defray the cost of the tree and celebrations through the sale of preferred stock in "Cleveland, the city of good will (unlimited), incorporated under the laws of the commonwealth of good cheer." This was specified by holly-bordered certificates.

Holders of preferred stock were entitled to "dividends payable daily in the form of happy voices of robust children, the contented faces of friendly fellow citizens and the advancement of the city of good will."

Sale of stock was pushed every where, the most unique place being the Cleveland stock exchange where

Floyd County Hesperian, Floydada, Texas, Thursday, December 25, 1952

the stock was listed at the head of other securities. The sale brought \$12,000, which purchased Christmas cheer for 13,000 citizens, as well as the first community Christmas for the city.

Mr. and Mrs. Edell Du Bois and Mr. and Mrs. Bill DuBois are spending Christmas with Mrs. W. C. DuBois mother of Edell DuBois, at Jewett, Texas.

The Fourdrinier machine is used in paper manufacture.

To get results use want ads.

the prospect at some private in Floydada the office will be open at the usual time after the trading holiday. This is the food and de-

Establishments will after they close Christmas Eve night. Some indications that will in Friday. But the establishments, will close Friday morning.

the court house Monday morning. The offices will be closed on Monday morning and will re-

to Santa

3 years old. For a new doll that wears its pants, surprise you with iron and ironing candy and an apple. Also a big please. Also a big please. Your friend Lynda Colville

5 years old. For any pretty doll Also a puzzle and surprise you have for candy and an apple. Also bring daddy an apple. Please remember and Pa Grandmother

Your little friend Juanita Colville

I go to school at 5 years old. Please bring me a set. I have a gun. and a toy I want nuts, fruit, and work. grand parents Petersburg, Texas. Your little friends Douglas Chowning.

Dec. 18, 1952
8 years old. I have good but you boys are. Please all suit, two guns a gun that shoots can't forget to bring and girls what Christmas morning. A little friend, Lane Womack
December 14, 1952
4 1/2 years old. I am 30 Anne and we want a doll and chairs and please don't forget my truck. Also don't forget little boys and
of Love
Lynn Stewart
INTERVIEWS
I would rather write and starting to be 50 and try to save it.
B. Clalborne and here here Saturday guests of Mrs. Mr. and Mrs. J

Impartial survey shows



WHITE SWAN BEST AMONG SIX LEADING COFFEES!

Survey Details on file—available

PROGRAM SCHEDULE KFLD

MONDAY THROUGH SATURDAY

- 7:45 Lorenzo Pump & Supply World News
- 8:00 Morning Round Up
- 8:15 Birthday & Anniversary Club
- 8:30 Coffee time (M-Tues-Thurs) Good News Program (Wed-Fri)
- 8:45 Herald of Healing
- 9:00 Music from Turntables Talk to Santa (Sat.)
- 9:10 Listen Ladies. Kiddie Matinee (Fri)
- 9:25 World News in Brief
- 9:30 Listen Ladies
- 9:45 Back to Music (M-Wed-Thurs) Revival Tabernacle (Tues-Fri)
- 10:00 Higginbotham-Bartlett Texas News
- 10:05 Ralls Remote Program
- 11:45 Fuqua Farm Supply Local News
- 12:00 Floydada Implement Trading Post
- 12:15 Builders Mart World News
- 12:30 Marshall Motor Company's Top Tunes
- 12:45 Texas News
- 12:50 Producers Co-Op Reports
- 12:55 World Commentary
- 1:00 Rancho Alegre
- 2:00 Matinee Melodies
- 2:30 Hillbilly Hoedown
- 3:00 World News Round Up
- 3:15 Matinee Melodies
- 3:45 Public Service Program
- 4:00 Church of Christ . . . Western Record Shop (Sat.)
- 4:15 Western Record Shop
- 5:00 900 Club
- 5:30 Sports and News
- 5:45 Sign Off

SUNDAY SCHEDULE

- 7:45 Piano Meditations by Ruth Wood
- 8:00 Bible Baptist Church
- 8:15 Lorenzo Pump & Supply World News
- 8:30 City Park Church of Christ
- 8:45 Union Church of Ralls
- 9:00 Ray of Hope Program of Ralls
- 9:30 Gospel Half Hour
- 10:00 Texas News
- 10:05 Music for Sunday
- 11:00 Church Services of First Methodist Church
- 12:00 Chuck Wagon Gang
- 12:15 Builders Mart World News
- 12:30 Waltz Time
- 1:00 Methodist Men's Hour
- 1:30 Studio Party
- 1:45 Guest Star
- 2:00 The Baptist Hour
- 2:30 Hillbilly Hoedown
- 2:45 Foursquare Gospel Hour
- 3:00 Mrs. John Arnold
- 3:15 Music
- 3:30 Caprock Cowboys
- 3:45 Floydada Chamber of Commerce
- 4:00 Shepherders
- 4:15 Hits and Encores
- 4:30 Floydada Quartet
- 4:45 Victory Chapel
- 5:00 Pentecost Church of God in Plainview
- 5:15 Musical Meditations
- 5:30 Carthel Oil & Butane World News

FARMERS CO-OP GIN

Season's Greetings

In appreciation of your patronage may we wish our many loyal customers a

MERRY CHRISTMAS
and a
HAPPY NEW YEAR

FARMERS ELEVATOR COMPANY

Season's Greetings

From the more than 1800 men and women who are Your Public Service Company. May the spirit of Christmas live in your home on every day, and all your bright hopes and dreams for the new year become happy reality.

SOUTHWESTERN PUBLIC SERVICE COMPANY

Far-Off Lands Come to Life In Yule Toys

Geography comes down the chimney on Christmas Eve.

In the flood of toys soon to spill out into the nation's living rooms will be the touch of many different lands. Besides a teddy bear, replica of Australia's marsupial furred koalas, perhaps will stand a carved wooden farm scene from Germany, Bavaria, a South American gaucho doll, or a miniature pagoda made in Japan.

Similarly, the United States, now the world's leading toy maker, sends aboard its wild west costumes, its shiny playing trucks and cars and earth-moving equipment, its small-scale railroads and sky scrapers to delight children all over the globe.

Toy industries in Germany and Japan are on the upswing again. Germany was among the first nations in the world to make tin horses on wheels, engines that run, animals that walked, birds that sang. Now U.S. buyers go back to cities such as Nurnberg for the output of ingenious middle-aged inventions.

New toys that startle the world often come from Europe. One such is a German duck which, when set on an incline, proudly walks down the slope. Another is a recent gadget from Denmark called a "tippe top," a wobbly sphere about the size of a small apple that suddenly flips upside down and continues spinning on its stem.

Winston Churchill was intrigued by the top when he first saw it. In Stockholm, the King of Sweden, a cabinet minister and an atom physicist, a Noble Prize winner, got down on their hands and knees at a banquet to study the mysterious flip-flop action.

As a mirror of mankind's culture, toys reflect the progress of civilization. Yet an amazing similarity can sometimes be seen between the toys of long-forgotten eras and the playthings of today.

Lakeview News

(by Mrs. Warner Johnson)

LAKEVIEW, December 22 — The Christmas program was given Friday afternoon at 1 o'clock instead of Thursday night as announced.

The bad roads was the reason the time was changed. A very nice program was given by the school children. Santa Claus arrived and handed out presents. School turned out Friday for the holidays and will take up again Monday, January 5.

Visitors in the T. E. Johnson home Sunday were Mr. and Mrs. Kenneth Reid, Mr. and Mrs. V. D. Wheelless and sons of Crosbyton and Mr. and Mrs. Elden Johnson and son of Tatum, New Mexico.

Mr. and Mrs. Cecil Johnson spent the week-end at Truth or Consequences, New Mexico with their daughter, Glenda Johnson.

Mr. and Mrs. James Lee Nichols and Nancy visited at Finney Saturday afternoon with Mr. and Mrs. Fred Autrey and daughter.

Mrs. Howard Gene Bishop and Mike spent Thursday with her parents, Mr. and Mrs. Sid Brown at Cedar.

Bill Estep spent Sunday afternoon with John Taylor.

Mr. and Mrs. F. B. Estep and son visited in the Fred Jones home after church Sunday night.

Billy Joe Hambricht arrived home Sunday morning for the Christmas holidays. He is stationed at Beale Airforce Base in California. Billy Joe has to report back to the base

January 5. Mr. and Mrs. Wayne Russell and Wandell spent the day Sunday with Mr. and Mrs. C. A. Russell in Floydada.

Mr. and Mrs. Ray Loyd and sons were Sunday night supper guests of Mr. and Mrs. B. L. Breed. Melvin and Don stayed with their grandparents while their parents are gone to Dallas.

Mr. and Mrs. L. D. Gollightly, Bobby and Linda, Mr. and Mrs. Lee Gollightly and family, Mr. and Mrs. Will Gollightly and Bill of Irving, Mr. and Mrs. Ed Gollightly and sons of Lubbock had their Christmas dinner Sunday with Mrs. O. R. Gollightly and Viola.

Charles Johnson visited in Amarillo from Sunday till Tuesday with Cecil Murphy. Cecil is to return home with Charles.

Russell Hunter arrived home on a 15 day leave from the Navy at San Diego, California. He is the son of Mrs. T. L. Johnson.

Mr. and Mrs. Elden Johnson and son visited in the R. L. Johnson and T. L. Johnson homes Sunday afternoon.

Mr. and Mrs. H. M. Thomas and Mr. and Mrs. Howard Gene Bishop and Mike were Sunday dinner guests of Mr. and Mrs. Earl Bishop at Floydada.

Mr. and Mrs. Warner Johnson and children visited Mr. and Mrs. Floyd Wilkes and children Wednesday night.

Mr. and Mrs. Charlie Wright and Mrs. Verlon Wright were shopping in Crosbyton Wednesday.

Mr. and Mrs. Verlon Wright and children visited Mr. and Mrs. L. D. Gollightly and family Friday night.

Mr. and Mrs. Verlon Wright went to Plainview Saturday.

Mr. and Mrs. Edwin Pollan and children, Mr. and Mrs. Bob Owens and family, Mr. and Mrs. Oran Cross and son of Sand Hill, Mrs. R. L. Nichols and David were among the visitors watching television in the Jim Owens home last week.

Maxine Hatley, Nellie Neff, Elizabeth Morren and Patsy Johnson spent Wednesday night with Dorothy Breed.

Dorothy Breed is on the sick list this week.

The Joe Thurstonos are spending Christmas with relatives at Cleburne.

Christmas Party

A group from the Lakeview Baptist church gathered at the home of Mr. and Mrs. W. M. Hambricht Wednesday night, December 17 for their Christmas party. Gifts were brought to send to the orphans home. A box was packed to send to the Texas Baptist Childrens Home at Round Rock, Texas.

Everyone enjoyed playing games after which refreshments of pie, doughnuts, hot chocolate, coffee and cold drinks were served.

Those present were Bro. and Mrs. Tom Moore, Mr. and Mrs. Homer Newberry and girls, Mr. and Mrs. F. B. Estep and Bill, Mr. and Mrs. F. J. Nelson and Alma Ruth, Mrs. Roy Pawwer, Mrs. R. H. Peel, Patsy Daniels, Nell Polvadore and Wayland Jones.

ARMINTA BERRY AND HUSBAND SPENDING CHRISTMAS HERE

M. E. S. A. Tubal Cain and Mrs. Cain of Washington, D. C. arrived in Floydada Sunday evening to spend 10 days with her parents, Mr. and Mrs. Charlie Berry. Mrs. Cain is the former Arminta Berry.

Mr. Cain has finished an advance school of music in the navy at Washington and has been assigned to the U. S. S. New Jersey, at Norfolk, Virginia.

Mrs. Cain will remain here with her parents, when her husband leaves for his new assignment.

May 30 is not observed as Memorial Day in all states.

The Solid South maintained its political unity from 1877 to 1928.

News of Harmony

(by Mrs. Mather Carr)

HARMONY, December 22 — Mr. and Mrs. M. D. Ramsey would appreciate the presence of all their friends on January 1 commemorating their 50th Wedding anniversary. They will have open house from 2:30 p.m. till 5:30 p.m. and from 7:30 p.m. to 10:00. They are requesting no gifts please. Just your name on the guest book to be cherished through their remaining years. Call at any hour that is convenient to you.

Mr. and Mrs. Ramsey were married in Nebraska and lived there until they came to Floyd county and settled in the Harmony community, on land that was owned by Mrs. Ramsey's grandfather, Mr. Sherwood. Many many years ago he gave the land to his daughter, Mrs. Ramsey.

I believe the Ramseys came here in 1907 and have made their home here ever since. They have been good neighbors and Mrs. Ramsey has been a wonderful church worker, being pianist the most of this time. She never refuses to do what she can when called upon. She is also a music teacher and has taught many of the boys and girls not only of our community but the surrounding communities.

We wish for this good couple a much longer married life. May God bless them in their declining years as he has in the past.

Mrs. Monroe Schulz, Mrs. Bob Hopper and Mrs. Chloma Williams were party hosts to the 4-H club boys and girls Tuesday night of last week at the community center. The children exchanged gifts and Mrs. Schulz and Mrs. Hopper presented gifts to all that was present. They played games and refreshments were served to all. They reported a nice time.

I believe there were 42 at mid-week services Wednesday night. Brother Krebs brought the devotional in a sermon on the birth of Christ which all enjoyed. We really have some good spiritual meetings on Wednesday night.

Wesley Carr has been ill with flu.

Mr. and Mrs. Chloma Williams took their daughter to Lubbock Saturday for a checkup with her dentist there.

Mr. and Mrs. George Plyler and little daughter, Gail of Abilene spent several days in the Everett Miller home last week. They also visited in the Mather Carr home for a while Friday night as did Mr. and Mrs. Miller, George and Norma Lee. Have a mighty sweet and pretty baby.

Mr. and Mrs. Chloma Williams and daughter spent the week-end in Amarillo visiting Mr. Williams par-

Public Health At High Level This Christmas

AUSTIN — Death won't cloud holiday festivities in as many Texas homes this year as in seasons past.

By and large, public health is at a higher level today than ever before, statistics compiled by the State Department of Health show.

The result is that more parents are alive to be with their children, for maternal deaths have been reduced by 85 per cent in the last 15 years. And more children are alive and vital, anticipating the sacred day we call Christmas, because infant deaths have been cut by 46 per cent.

Life is longer today than ever before, not just in Texas but the nation over. It used to be that a man of 50 years was in his twilight years. Today a 50-year-old is merely middle aged.

"We take a lot of pride in our progress," State Health Officer Geo. W. Cox said, "but there is no end to improvements yet to be made. It's always this way when you deal with the problems that control the health of people."

Dr. Cox, who has been directing the state public health program since 1936, is fond of pointing out that "health is a purchasable commodity."

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Dr. Cox, who has been directing the state public health program since 1936, is fond of pointing out that "health is a purchasable commodity."

His tenure has brought the construction of more facilities for public health than any other combination of preceding administrations. Pursuing a policy of decentralization, 47 local health center buildings have been built and staffed throughout the state.

One of the most striking gains has been made against typhoid fever. Deaths due to this cause has been cut by 98 per cent in the last decade. A reduction of 95 per cent has been registered against diphtheria, 64 per cent against tuberculosis, and 93 per cent against pellagra.

Large Audience Enjoys 'Messiah' Music By Chorus

Music from "The Messiah" presented last Wednesday evening in First Baptist church by Floydada Community Chorus, was a musical treat for a large audience. Dr. Robert Page, of the Eastern New Mexico university music department, directed the singers and Mrs. Anna Mary Mears, of Portales, was piano accompanist. Both Dr. Page and Mrs. Mears were here especially for the event.

The soloists, Misses Ruby Lee Beville and Jean Porter of Floydada, Kenneth Walker of Crosbyton and George Umberson and Dock Benz of the Eastern New Mexico University, were well received.

Th Hallelujah chorus as sung by the 40 voices was beautiful. The audience stood as it was sung.

EYE SHOWS IMPROVEMENT

Dr. A. E. Guthrie visited with Fred Zimmerman, III, in Northwest hospital last Friday and reports the lad improved. It is hoped now that the vision in his eye will be saved.

Fred was injured last week while playing Indian. He was struck with a stick in his eye. He has been under treatment of a specialist.

Theodore Roosevelt popularized the expression, "pussy footer."

REXAIR
FREE DEMONSTRATION
Contact
J. EARL THOMPSON
Phone 158-J

Doyles Are Enjoyed By Many Friends On Floydada Visit

Rev. and Mrs. Lonnie Doyle, returned missionaries from Brazil and former Floydada residents, were the honored guests at the First Baptist church Sunday. Rev. Doyle spoke at the morning service and at the training union hour showed slides of his work in Brazil.

Mrs. L. A. Doyle of Portales, New Mexico, accompanied the Lonnie Doyles here for the day and was also an honor guest.

A covered dish dinner was enjoyed in the dining room of the church at the noon hour, when visiting with the Doyles was enjoyed.

Rev. and Mrs. Doyle are on a year's furlough from their missionary post in Brazil. He will probably attend the Southwestern seminary in Ft. Worth during the year.

In the evening service, a Christmas program of songs, including a cantata with solos duets and quartets under the direction of N. O. Abbott, choir leader at the church, was enjoyed by the audience.

HOME FROM HOSPITAL

Kinder Farris, who received a fractured shoulder when his horse fell with him several weeks ago, has returned from the hospital and is reported doing fine.

He was down town Tuesday getting ready for a visit from the man with the long white whiskers and who drives reindeer.

Mr. and Mrs. J. W. Day, jr., spent the past week-end with his parents, Mr. and Mrs. J. W. Day at Burkburnett.

Pike R. Hanna, FN, U. S. S. Dixie, arrived home December 20 to spend a seven day leave with his parents, Mr. and Mrs. Pike Hanna. He reports back at San Diego, California, at the end of his leave.

The Prohibitionist Party became a national party in 1872.



FORD TRUCKS RUN FOR PENNIES!
In the big Economy Run, 3 out of 4 Ford F-6's ran for less than 4¢ a mile! (Cost of gas, oil, service—not including fixed expenses such as depreciation, taxes, etc.)

We're trading high, wide and handsome on any size Ford Truck you want!

If you do business with your Ford Dealer right away—you may discover that your old truck is worth from \$25 to \$200 MORE than you think! Don't delay. "Later" may be too late!

Get a new Ford Truck now. Full range, from Pickups to 22,000 lb. G.V.W. BIG JOBS! And the day you buy is just the START of your savings with a thrifty Ford Truck!



Availability of equipment, accessories, and trim as illustrated, is dependent on material supply conditions.

Come in today— **MAKE THE "STEAL" OF A LIFETIME!**

Bishop Motor Co.

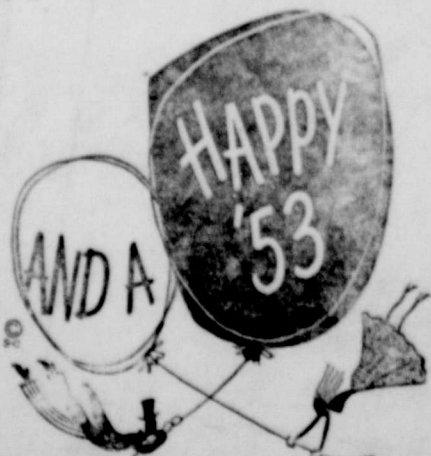
114 W. California St., Floydada

Telephone 228



To you, our friends, in many ways,

We wish you Happy Holidays!



CAPADA DRIVE-IN THEATRE

MR. AND MRS. DOYLE MOUNT

AT PALM THIS

Matinee 2:00 PM
Burt L...

Crimson

—ALSO—
Special Midweek Christmas 11:30 PM

JOAN CAULFIELD

Released by...

SATURDAY

Dec. 27

8:00
ABBOTT

Dec. 28

8:00
ABBOTT

Dec. 29

8:00
ABBOTT

Dec. 30

8:00
ABBOTT

Dec. 31

8:00
ABBOTT

WEDNESDAY

One Day
Dec. 31

SEE EARTH'S FIRST CONTACT WITH **RED PLANET**

THURSDAY

Jan. 1

WALKING ON THE MOON WITH **TECHNICOLOR**

RAINBOW ROUND SHOULDER

MIDNIGHT NEW YEAR

Dec. 31
11:30 PM
MIGHTIEST SEA ADVENTURE

ELTON

Starring **HAYDEN**

A MONOGRAM PRODUCTION

FREE PAST

Mr. & Mrs. Cecil Baxter

Mr. & Mrs. Sam Lide

J. R. McPeak, 77, Passes After Two Weeks of Illness

Funeral services were held Monday afternoon in the First Baptist church for James R. McPeak, 77, with Reverend Sidney Johnson, pastor of the Calvary Baptist church officiating, assisted by R. Earl Allen, pastor of the First church. Interment was in the Floydada cemetery.

Pallbearers at the service were Claud Price, Birch Gilliland, L. G. Withers, Leonard Matsler, Ulmer White and Billy Ware.

Mr. McPeak died at Pitts hospital Sunday morning at 8:20 o'clock. He had been a patient there for two weeks, suffering from pneumonia. It was thought he was improving, when he suffered a heart attack early Sunday.

James R. McPeak was born on October 8, 1875 in Wilson County, Tennessee, the son of George W. and Rebecca Allison McPeak. He moved with his family from Tennessee to Coryell county in 1879 and from there to Floyd county in 1902 where he has since made his home.

Mr. McPeak had never married. He was a member of the Baptist church. Survivors include three brothers, S. N. and George, of Floydada, and Jonas of Plainview, and one sister, Mrs. Betty O'Neal of Caronada, California and several nieces and nephews.

News of Dougherty

(by Mrs. W. J. Ross)

DOUGHERTY, December 22. — A large crowd was present for the program and Christmas tree at the Dougherty school auditorium on December 19. Mr. Tiner presented his pupils in a clever cowboy play in which the cowboys assisted Santa. Mrs. Tiner presented her pupils in an operetta type play. The plays were well received and enjoyed by the audience. Following this Santa and his helpers distributed gifts and bags containing nuts, fruits, candy and gum. Among the out of the community visitors present were Mrs. Cumble and son of Floydada and Mr. and Mrs. Bob Tiner and sons of Lone Star.

Despite the inclement weather, the usual crowd was present for the Sunday morning service at church. The church was beautifully decorated in the seasonal motif by Mrs. W. S. Pool, assisted by Mrs. Ruth Daniels. At the close of the service, Brother Tiner made a speech of thanks and appreciation for the decoration. J. G. Cage as a representative from the Sunday school, presented Supt. Harold Woodson with a gift.

There has been a number of Christmas parties this week. On Wednesday evening, the members of the junior class met at the church and went to a number of homes and sang carols. They were invited into each home and served refreshments.

Mr. and Mrs. Bill Norman entertained a group with a TV program, then the group returned to the church and were served cookies and cocoa. Mesdames Ruth Daniels, Russell, Crawford and Harlan Cage sponsored this party.

Attending were the sponsors, and Jerry and David Crawford, James Ray and Nita Cage, Bob Ross, Gene and Nelda Jones, George Scott, Sue Ring and Julia Ann Daniels.

On Tuesday afternoon, Mesdames G. W. and W. H. Smith were hostesses to a party for the girls of the 4-H club and their mothers. Eleven girls and eight mothers were present. Mrs. Tiner and Mrs. Freeman were special guests. Each girl presented her mother with a useful and pretty hand-made gift, which she had made under the supervision of their sponsor, Mrs. W. H. Smith. The room and table were decorated in the Christmas theme.

On Wednesday, the boys 4-H club met with Mr. Gibson present. He distributed 1953 calendars and presented the 4-H pins. The group received second year pins. There are 19 members of this club with Wayland Richardson as president, Bob Ross reporter, and Jerry Crawford secretary.

Shoppers in Lubbock last week were Mr. and Mrs. Fred Cardinal, Mr. and Mrs. Kenneth Poole and Mrs. J. T. Poole, the Maurice Mampbells, the Virgils Scotts, Mr. and Mrs. Richardson, Mrs. R. J. Hinsley and son.

Mr. and Mrs. Tom Boyd of Amarillo were visiting in the community Saturday and attending to business.

Mr. and Mrs. Amburn of Hereford recently visited Mr. and Mrs. R. J. Hinsley.

Mr. and Mrs. Hayes of Lubbock were guests on Sunday of Mr. and Mrs. J. G. Cage.

Mr. and Mrs. Jim Morrison and granddaughter, Nita Cage, spent the week-end in Hereford.

Mr. and Mrs. Joy Ward and children are visiting Mrs. Ward's parents in California.

James, Bob and Sam Ross are visiting relatives in Winslow and Phoenix, Arizona.

Mrs. J. W. Womack and children of Dallas are holiday guests of her parents, Mr. and Mrs. Claud Ring. Hubert Ring and Jimmy Powell are home for the holidays.

Mr. and Mrs. Warden Mayes of College Station are here spending the holidays with her parents, Mr. and Mrs. P. M. Covington. Mrs. Mayes is employed in the library at the college and her husband is a student there.

Mrs. Dorothy Jones is a guest of Mr. and Mrs. Tom Emert.

Miss Jane Wiley Married

As the F. M. Wiley family formerly lived in the Dougherty and Mt. Blanco communities, their former neighbors will be interested to learn of the marriage of the youngest daughter on December 20.

Before an altar banked with glad-tolia, the Rev. F. M. Wiley officiated at the marriage ceremony of his daughter Jane, and Stanley Bengel, son of Mr. and Mrs. S. A. Bengel of Post.

Mrs. June Tipton of Lubbock played "The voice that breathed over Eden" and "Love Dreams" and accompanied Milton Wiley who sang "Till the end of time," "Because," and "The Lords Prayer." The bride was given in marriage by her brother, Audie Wiley. She wore a gown of white slipper satin designed with lace yoke, long fitted sleeves and a veil of illusion net.

Mrs. Vance Zinn, of Plainview, sister of the bride was matron of honor. She wore a blue net over taffeta dress, designed similarly to the brides dress. Bridesmaids were Bobby Casey of Lockney, Peggy Preston of Quamah, Beth Crawford of Floydada and Lena Bengel of Post. Their dresses were of taffeta and net in pastel colors designed identically to that of the matron of honor. Flower girls were Shree Knight and Jean Norman of Post. Their dresses were of pink net and taffeta.

Ushers were O. R. Cary, Post, and Raymond Wiley, Lubbock. Charles Propst of Post served as best man.

Following the ceremony a reception was held in the home of the bride's parents.

Assisting in the hospitalities were Mrs. R. H. Crawford, Mrs. M. L.

Sandhill Club's Yule Party Held With Mrs. Womack

The Christmas party for the Sand Hill Home Demonstration club was held in the home of Mrs. A. V. Womack.

Mrs. Lynn Miller read the poem, "What shall my present be," and the group joined in singing Christmas carols led by Mrs. Miller.

Mrs. J. T. Spears directed three unusual games that brought up the exchange of gifts from the lovely tree. Mrs. James Jeffers, chairman of the sunshine committee, presented.

Harlan and Mrs. W. A. White.

The couple are at home in Plainview, following their wedding trip.

ted gifts to the clothing and craft leader, Mrs. J. T. Spears, the meat leader, Mrs. Rafe Ferguson, Mrs. C. B. Carmack, the council delegate, and the retiring president, Mrs. H. F. Jackson.

Co-hostesses were Mrs. Jackson and Mrs. Spears, who served refreshments to one guest, Miss Elouise Mesdames Rafe Ferguson, C. B. Carmack, Odie Elliott, Morris Raley, Will Hollams, Walter Knight, James Jeffers, Eddie King, Bill Robertson, Lynn Miller and Mrs. Arlon Miller.

Mrs. C. L. Minor arrived home Thursday afternoon from Denton, where she has been the past several weeks with her mother, Mrs. L. A. McMurray. The latter has been critically ill. Mrs. McMurray was slightly improved when Mrs. Minor returned home.

Floyd County Hesperian, Floydada, Texas, Thursday, December 25, 1952

Mrs. E. P. Stovall left Tuesday morning for Roswell, New Mexico, where she will spend the Christmas holidays with her daughter, Mrs. Joe Williams and family. Franklin Stovall and Arlon Gilbert of Lockney, grandsons of Mrs. Stovall, took her to Clovis to meet Mrs. Williams, the boys returning home the same afternoon.

Mr. and Mrs. Wayne Peveler and son of Wichita Falls visited in the homes of Mr. and Mrs. Kenneth Poole and Mr. and Mrs. Kenneth Ring over the week-end.

Mrs. Eva Holt and son Bobby of San Angelo are visiting her daughter, Mrs. Kenneth Ring and Mr. Ring over the holidays.

GREETINGS



In appreciation

of your patronage, may we wish our many loyal customers a very Merry Christmas, with all the joys of the season.

LAKEVIEW GIN
MR. AND MRS. ELVIS HOWELL

A Merry
Christmas

To Our Friends

AND MANY THANKS

For your patronage during the year now ending.

HANEY SERVICE STATION
ON THE SOUTHEAST CORNER



GOEN DRUG
(ON THE CORNER)

WE WILL BE

CLOSED

FOR THE CHRISTMAS HOLIDAYS

DECEMBER 25, 26 & 27

GIVE EMPLOYEES A HOLIDAY

WILL RE-OPEN

MONDAY, DECEMBER 29

CLARK'S

TOPS IN DRY CLEANING

ONLY
Your
FORD
Dealer
has
A-1
...USED CARS
and
USED TRUCKS

• If you want a good used car or used truck value—your best bet is the backing of your reliable FORD Dealer. He can give you new car driving confidence at a used car price!

BISHOP MOTOR COMPANY

114 W. California

Floydada, Texas



GREETINGS
SOLOMON JEWELRY



Bishop's PHARMACY

BAIRD

BESSMA



Bringing best wishes

From One Friend to Another

G. C. TUBBS INSURANCE AGENCY



Just a sprig of Holly

Just a Friendly

GREETING

DEMPSEY IRON & METAL

Give Awards at Club Christmas Party Friday

The county-wide 4-H club met in the VFW hall on Friday evening for their Christmas party. Christmas mistletoe tied with red ribbons were used for decoration and set the stage for the lively games led by Troy Lee McNeill, Mr. Dorsey, and Mrs. Latta. Wilton Green, president, presided at a short business meeting.

It was announced that club meetings in January, 1953, will be on the second and fourth Monday nights.

The group presented Mr. and Mrs. A. M. Dorsey with a gift in appreciation for the being recreation leaders. Gifts were also presented to Miss Lelia Petty and Mr. Robert Gibson, Extension county agents. Members bought gifts for Milam's Orphan's Home.

During the business session county awards medals for achievement in various contexts were presented. Club members not present will receive their awards in January. Medals were as follows:

GARDEN by Alisa Chalmers Mfg. Co. to David Pickens, Jerry Gross, Alice Latta, Marceleta Green.

4-H LEADERSHIP by Edgar Foss Wilson to Wilton Green and Mona Williams.

FIELD CROPS by International Harvester to John Paul Schacht.

DAIRY ACHIEVEMENT by Kraft Food Company to Bobby Carmack, Elmer Dean Williams, and Johnny B. Griffin.

4-H MEAT ANIMAL by Thomas E. Wilson to David Mount.

PAWM AND HOME SAFETY by General Motors to Mona Williams, James Hale, Pat Gross, Alton Higginbotham, and Roy Hartman.

HOME IMPROVEMENT by Sears Roebuck Foundation to Margaret Lovell, Mary Ann Lee, Nellie Neff, and Patsy Ashton.

CANNING by Kerr Glass Mfg. Co. to Joellen Jackson.

POULTRY medals by Dearborn Motors Corp. to James Hartline, Norman Brints, Julia Ann Daniel, Maxine Hatley, and Patsy Johnson.

FROZEN FOODS by International Harvester Co. to Peggy Williams.

GIRLS RECORD by Montgomery Ward to Mona Williams.

FOOD PREPARATION by Servel Inc. to Marceleta Green, also cooking equipment from Foley Mfg. Co.

CLOTHING ACHIEVEMENT by Spool Cotton, Co. to Margaret Lovell.

GOLD STAR by Texas A & M. College to Marceleta Green.

ACHIEVEMENT medal by National Committee on Boys and Girls club work to Troy Lee McNeill. Troy Lee was also presented two trophies from the Ford Motor Company for being a state winner in leadership. The presentation was made by J. B. Bishop in behalf of his company.

The refreshment committee, Alice Latta, Barbara McNeill, and Carol Cantrell served refreshments to the following: Mr. Bishop, Marceleta Green, Joanne and Barbara Huckabay, Mona Williams, Barbara Bullock, Christine Brints, Laydene Sims, Winnie LaGrone, McBurnett Davis, Wilton Green, Bobby Green, Weldon Pickens, Jack Covington, Troy Lee McNeill, James Roes, Mrs. Herschel Green, Mrs. S. J. Latta, Mr. and Mrs. A. M. Dorsey, Mr. and Mrs. Bill McNeill, Miss Petty and Mr. Gibson.

MOREHEAD FAMILY GATHER HERE FOR THE HOLIDAYS

Mr. and Mrs. Johnny Hotchkiss and children, of Lampasas, Mr. and Mrs. Richard Morehead and children of Austin, and Miss Marjorie Morehead of Odessa, are here to spend the holidays with their parents, Mr. and Mrs. E. J. Morehead.

Christmas eve the family had a family dinner and Christmas tree in the Lucian Morehead home at Plainview and Christmas day the group had their family dinner at the home of the parents here.

Mrs. S. E. Thurman accompanied by her daughter, Mrs. Jimmy Fulkerson and Mr. Fulkerson of Lubbock left Wednesday for Harlingen to spend the holiday season with Mrs. R. P. Rogers and family and Mrs. Cullen Riley and family, daughters of Mrs. Thurman.

Mr. and Mrs. W. W. Trapp and family left Friday for McAllen to spend Christmas with relatives.



A WOUNDED SOLDIER received blood plasma just a few yards from where he was hurt in Korea. Army Medical Corps men have reduced the death rate among wounded who reach medical care to 2.4 per cent, compared to 45 per cent in World War II and eight per cent in World War I.

HINSON FAMILY AT HOME FOR CHRISTMAS SEASON

Miss Beth Hinson arrived home Saturday from San Antonio to spend the Christmas holidays with her parents, Mr. and Mrs. E. E. Hinson.

Mr. and Mrs. Herchel Hinson and baby son of Dallas and Mr. and Mrs. E. Earl Hinson of Detroit, Michigan, are also here for the holidays with their parents.

Mr. and Mrs. W. S. Poole are in Oklahoma City to spend the Christmas holidays with their son, Dr. Warren Poole, Mrs. Poole and children.

The "Bad Lands" are waste lands in the Dakotas and Wyoming.

To Be Remembered Is A Fine Thing

Mr. and Mrs. T. G. Black have been bountifully remembered by numerous friends this Christmas. A box of many good Christmas things from the young people of the First Baptist church, and similar remembrances from Mrs. Thelma Jones, Mrs. W. O. Tye and Mrs. V. H. Boteler, with all kinds of good things. For all of which Mr. and Mrs. Black are grateful. To be remembered kindly is a great thing. Mrs. Black says.

Protectograph Ink, Hesperian.



Merry Christmas

A package of good wishes

to all our friends.

FROM MANAGEMENT & EMPLOYEES AT

ALLEN'S LAUNDRY

Merry Christmas and warmest wishes for a happy year!



DARDEN'S WELDING



May All the Blessings of Christmas be yours at this the happiest time of the year

Continental Oil Wholesale



TO OUR FRIENDS and CUSTOMERS



George

LYNDALE FARM DAIRY

We Appreciate Your Support and Patronage and Wish Everyone of you a Merry Christmas and a Happy, Prosperous New Year.

fruit cake and custard. Plate favors were Christmas carolers bearing the member's name. A tiny Christmas tree, with lighted candles and greenery formed the centerpiece on the lace covered table.

Mrs. C. A. Caffee presided at a short business meeting after which Mrs. W. S. Poole, leader for the program, took charge. Roll call was answered with "Unusual Christmas decorations and gifts."

Mrs. Carl Minor, Jr. was guest reader for the program and gave "A Punny Little Story." Carols were sung by the members, accompanied at the piano by Mrs. Willson.

A gift exchange was held, at the close of the program, from the tree. All members of the club were present for the meeting and two guests, Mrs. Minor and Mrs. Bob Kirchner.

Members present were Mesdames Kenneth Bain, C. A. Caffee, E. L. Angus, W. I. Cannaday, R. E. Fry, J. B. Jenkins, Eld Johnson, Wilson Kimble, E. J. Morehead, A. P. Mc-

Kinnon, W. S. Poole, Lon V. Smith, E. F. Stovall, Glad Snodgrass, O. P. Rutledge and Mrs. Noel Troutman.

Mrs. Troutman will be hostess to the club on January 15, with Mrs. Kenneth Bain as leader, and Mrs. Lon Smith giving a book review.

Mrs. C. B. McDnoald Hostess for Study Club on Thursday

Mrs. C. B. McDnoald was hostess to the 1929 Study club on December 18 at her home on West California street.

Mrs. Kinder Farris, president, presided at a short business session. The committee reported \$85.00 was taken in on game night and several donations have since been made, so the club will soon have \$100.00 toward the Floyd county free library fund.

Mrs. P. A. Denison gave the club woman's report. She stressed that all club members do all they can toward safety.

Miss Betty Martin rendered two piano selections, "The Bells" and "The Bells of St. Mary's."

Mrs. I. T. Graves, guest speaker, gave a beautiful Christmas story, "The Mansion."

Gifts were exchanged from a beautiful silver tree. Each member brought a gift for Boys ranch and a nice box was packed for the boys.

A refreshment plate was served the guests, Mrs. Graves and Miss Martin, and the following members: Mesdames R. C. Henry, Ernest Kendrick, L. J. Welborn, Hollis Bond, J. D. McBrien, E. E. Joiner, S. J. Latta, C. W. Denison, A. H. Kreis, Kinder Farris, and Mrs. John Hoffman and Mrs. P. A. Denison.

The next meeting of the club will be on January 8 in the home of Mrs. S. J. Latta on the Matador highway.

Power Farming

Total volume of power, machinery, and equipment on farms January 1, 1952, was about 85 per cent above the average of 1935-39. Because of relatively high purchase in 1952, USDA economists expect amount of machinery and power on farms in 1953 to exceed that of any previous year.

The case containing a ship's compass is the binnacle.

Christmas Party For Employees of the First National

The First National Bank honored their employees with a turkey dinner at the Hotel Coffee shop last Friday evening. All the employees, their husbands and wives and the directors of the bank were present, with the exception of Mr. and Mrs. Kinder Farris. Mr. Farris was absent account of a shoulder injury. He is a patient in Plainview hospital.

After the lovely dinner, the group adjourned to the Earl Crow home where games were played.

Present were Messrs. and Mesdames J. B. Jenkins, Glad Snodgrass, E. L. Norman, Earl Crow, Gene Collins, Jr., W. J. Adams, Jr., Mrs. John Farris, Charlie Bedford, John Farris, and Misses Lyda Walding, Nell Swinson, Wanda Withers, Francis Ashton, Charlene Perry, Mrs. Nelda Dees, Mrs. LaVern Ford, and Messrs. and Mrs. Jack Kassahn, W. H. Nelson, Jr., and Jimmy Vickers.

Bonuses to the employees were given on Friday before the dinner.

Alathean's Annual Christmas Party Held at Church

The Alatheans Sunday school class of the First Baptist church had their annual Christmas party December 18 at the church. There were 13 present.

The group sang "Silent Night," and Mrs. Katie Collier read the scripture, Mrs. L. H. Newell read a Christmas story. After hot tea and cookies were served the group assembled in the parlor where gifts were exchanged from a lovely tree. Dismissal prayer was by Mrs. W. F. Culpepper. Present were: Mesdames A. H. Manning, Mollie Kinnard, Morgan Wright, O. R. Gollightly, M. C. Puaqua, W. F. Culpepper, J. L. Coppell, W. B. Jordan, L. H. Newell, J. H. Poore, W. A. Amburn, Kate Collier, and Mrs. J. A. Grigsby.

Portuguese is spoken in Brazil by four times as many people as in Portugal.

Ramseys to Have Fiftieth Wedding Day Open House

The Hesperian is in receipt of the following interesting announcement and invitation from a popular Floyd county couple:

Mr. and Mrs. M. D. Ramsey, of Harmony community, would appreciate the presence of all their friends on January 1, 1953, commemorating their fiftieth wedding anniversary.

We are having open house from 2:30 p.m. to 5:30 and again from 7:30 p.m. to 10 o'clock.

No gifts, please, just your names in our guest book to cherish through our remaining years.

Call at any hour convenient to you.

BRUSH CARE

Brushes which have been used in oil paints or varnishes may be left suspended in linseed oil for a limited time, but the oil will gradually thicken and become difficult to remove. The safest procedure is to clean the brush at the end of each painting session. Any bristle brush can be readily cleaned, while it is

Floyd County Hesperian, Floydada, Texas, Thursday, December 25, 1952

still soft, with the proper thinner for the product in which it has been used. Use turpentine, followed by naphtha or mineral spirits, for oil base finishes such as paint, enamel or varnish. Use alcohol for shellac or alcohol stain. Lacquer thinner is called for in the case of lacquers. Preferably it should be a lacquer thinner made by the same manufacturer who made the lacquer in which the brush was used. Use water for calcimine, emulsions and other water-thinned paints.

Wickel, Ernest Kendrick, Dr. John Kimble, Hays O'Neal, George Spears, Dr. H. H. Bess, The George Cavens live in the new rent home of Mrs. Kenneth Bain, and the E. W. Walls have moved into their new home north of town.

Homes that will be finished soon after the first of the year include those of Dr. C. M. Thacker, Ralph Lemons, Alpha Boothe, Grady Parker and Frank Probasco, the latter on the Sand Hill road.

COOL SLEEPING

Like cool sleeping? You can wear a short gown which buttons down in front, fashioned in cotton seersucker or nylon; two piece short pajamas, or one piece short pajamas shirred and elasticized at the midriff.

TOO-EASY READING

There is danger in trying to teach a child to read too early. About half of the children in a class having an average of six and a half years will normally lack the eye coordination needed for reading.

Meerschmum pipes are made of fine clay mined chiefly in Asia Minor.

Christmas Greetings

May each and every one of our customers and friends find this a very HAPPY HOLIDAY!

Modern Beauty Shoppe
Gollightly Elizabeth Armstrong

Greetings

Our wish to our many friends: May your Christmastime be filled with spiritual blessings.

PIGGLY WIGGLY
DAVIS & HUMPHRIES OWNERS & OPERATORS
And Employees

PENNEY'S ALWAYS FIRST QUALITY! **YEAR-END CLEAN-UP!**

FRIDAY AND SATURDAY
DECEMBER 26th and 27th. Many Items at a Rediculous Low Price Not Included in this Ad.

MENS HEAVY UNIONS 1.77

CHILDRENS
COWBOY BOOTS . 3.00

PAIRS
PART WOOL BLANKETS 4.44

70 x 80 PLAID
SHEET BLANKETS 1.33

MENS
HEAVY SUR COATS 8.00

BOYS COATS 6.00

WOMENS RAYON GOWNS 1.00

SHREDDED
FOAM PILLOWS . . 2.00

ONE GROUP
MENS FELT HATS . 2.00

SCATTERED SIZES
RUBBER OVER BOOTS 1.00

RED ONLY—
WOMENS COATS 10.00
WOMENS BLOUSES 66c

SIZE 14 — 16
BOYS JEAN JACKETS 1.00

READ AND USE

CLASSIFIED ADS

SAVE

FOR SALE

WILL have used upright and spinet pianos in the vicinity soon. Will sacrifice in order to retire present obligations against them. Cash or terms to responsible party. Will accept trade-in. Call or write Credit Dept., McBrayer Piano Co., Ph. 408, Childress, Texas. 472 tc

FOR SALE — A nice buffet, blond finish. Used only a few months. If interested contact Mrs. George Spears at Hesperian office. 473 tc

PIANO for sale. Excellent condition. Phone 854. 45 tlc



USED CARS AND TRUCKS

- 1951 36 Oldsmobile Sedan. Perfect condition
- 1951 Chev. Styleline Deluxe 4dr Sedan
- 1946 Pontiac 4 door Sedan New Tires.
- 1949 Chevrolet 1/2 ton Pickup well equipped.
- 1951 Chev Special 4dr Sedan an extra Clean car
- 1951 Plymouth Cranbrook 4 door Sedan
- 1952 Chevrolet Business Cpe.
- 1948 Int. Pickup Reconditioned.



BROAD BREAST TURKEYS — Large toms for your big party; also large and medium-size hens. **DRESSED** — Toms 70c, hens 75c, delivered to your grocery. Also live birds sold at our farm at 40 cents and 45 cents per lb. Mrs. D. S. Baitay, Route 4, Floydada; Telephone 774-J-2, Harmony community. 39 tlc

SEE Mrs. Bob Smith for your Avon Cosmetics. 52 tlc

TRUCK load of wood for kindling. J. G. Wood. 36 tlc

VACANT LOTS, residence or business, good and bad, all parts of town. W. Edd Brown, owner. Telephone 385. 52 tlc

IRRIGATION

dams, sticks, tubes, S. J. Latta Implement Co.

TIMKIN BEARINGS — Near complete stock. Spears Auto Co 44 tlc

FOR SALE OR TRADE — Complete and well equipped electric motor and magnet repair business. Good fixtures, fully equipped, complete stock of units & repair parts. Also good cleaning & pressing business. All well located in Big Spring, Texas. Buildings can be bought or rented, or business can be moved. See W. R. Puckett at Farm Bureau office 319 S. Main, Floydada. Phone 665 or 940-J. 45 tlc

PLENTY OF GOODYEAR TIRES

and tubes for passenger cars and tractors. S. J. Latta Implements

FOR SALE — Girl's used bicycle, see J. G. Martin. 46 2tc

COMPLETE selection Christmas cards priced as low as 50c per box. Let us personalize your Christmas cards. We offer one day service on all monogramming with all colors and styles of print to match your cards. Park Florist. 42 tlc

FOR SALE — Lot in Floydada. Trade for pickup of equal value. Call at 409 Fir street or write Box 1323, Plainview. 46 2tp

FOR SALE — Lot in Floydada. Trade for pickup of equal value. Call at 409 Fir street or write Box 1323, Plainview. 46 2tp



USED CARS

- 1951 Victoria R & H. 8 cyl.
- 1949 Ford station wagon, radio & heater.

New & Used TRUCKS

- 1952 New F-5 Ford Truck
- 1952 New F-6 Ford Truck
- 1952 New F-1 Ford Pick-Up.
- 1948 Ford F-7, 158" w. b. 10:00 tires, heater.
- 1942 Ford truck with grain body, two speed axle.
- 1942 Dodge truck, chassis and cab, two speed axle.



BISHOP MOTOR CO.

Phone 228 Floydada

Real Estate Loans

Arthur B. Dunken Abstract Company
Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles. S. E. Corner Public Square. Mrs. Maud E. Hollman, Manager. 28 tlc

MONEY TO LOAN — On Farms and Ranches — Low Interest Rate — Attractive prepayment options — See R. E. Fry. 48 tlc

FEDERAL LAND BANK LOANS
• Low Cost
• Long Terms
• Prepayment Privileges
• Cooperative Ownership
• You deal with local folks
Through Your
Floydada
National Farm Loan Association
See us now
319 S. Main St. Telephone 296
Floydada, Texas 3 tlc

LOW INTEREST RATE LOANS
See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goetz & Goetz. 49 tlc

Miscellaneous

STAR - TELEGRAM Subscriptions, old and new, delivery in the city beginning January 1, R. M. Teague 127 W. California St. 47 2tp

WATER WELL CONTRACTOR
New Wells Drilled — Old Wells Repaired. I Set and Sell Submergible Jet Pumps and Erect Windmills. I Put the Water on Top — 25 years Experience. O. N. RAM-SOWER, 108 S. E. 8th St. Plainview. Phones 2389-J, 618-M or 764. 44 tlc

BRITTON Appliance Repair Shop
Phone 454 307 E. Houston

FLOOR SANDING — Call 227-J. Earl Baker. 20 tlc

COME in and see our Royal Gas Range and Coolerator Home Pressers and Ranges. All kinds of Purina Products, Chows and Chix supplies. Puqua-Barber Farm Supply. 52 tlc

LOOK AT THE COST.
On the over all Average, the cost to our members for the year was 3.25% after dividends. Why aren't you taking advantage of this.
Floydada National Farm Loan Association. Jake B. Watson Secy-Treas. 41 tlc

FOR AMARILLO Daily News, city delivery or mail, new or renewal call 460-J nights, or see Foster Amburn. 37 tlc

FOR portable disc grinding phone 454 J. E. Sparks. 33 tlc

FOR SALE — Driveway gravel and concrete sand, call 66. Thomas Ritchey. 33 tlc

WE BUILD, repair, clean Septic Tanks, Cesspools. Call 479 or see C. E. Gibson, 1507 Milwaukee St. Plainview, Texas. 42 8tp

KEYS — Duplicated while you wait. King's St. 10c and 25c Store. 1 tlc

JOHN BLUE Fertilizer distributors for all makes of tractors. Morckel Farm Chemical Co. 11 tlc

MONUMENTS FOR SALE — by Mrs. W. D. Newell, successor to the late S. B. McCleskey, representing Southeast Granite and Marble Co. Headstones. Phone 455-W or visit 323 West Tennessee Street. 40 tlc

EXPERT repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27 tlc

POSTS, most every kind. Ray Jones at OK Cafe or Rice Hatchery. 6 tlc

SEVERAL TOWN LOTS FOR SALE Brown - Holmes Co. 24 tlc

WEATHER STRIPS — Any one can install these strips and they will save many times their cost in fuel savings the first winter. FOWLER HDWE. CO. 46 tlc

For Rent

FOR RENT — Two-room furnished apartment to adults, after January first. 429 West Kentucky street. 48 2tc

FOR RENT — Bedrooms, 214 West Mississippi Street. Phone 327-J. 47 2tc

HOUSES FOR SALE AND RENT — Brown - Holmes Co. 24 tlc

OFFICE SPACE for rent. Inquire at Bishop Motor company. 27 tlc

MODERN offices for rent; brand new, air-conditioned, phone connection in each office. Plenty parking space. Phone 256. 23 tlc

FURNISHED apartments, 102 East Houston. 30 tlc

For Lease

FOR LEASE — 320 acres of irrigated land, 295 acres cultivation & room modern house. See or call Mrs. R. L. Lackey, Lockney, Texas. 502 W. Willow, phone 2122. 37 tlc

PARKS ranches, city property, Ph. 854 Thagard Real Estate & Insurance. 34 tlc

SEE ME for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. C. C. Tubbs, room 308 Bishop Bldg. Phone 418, and 894J. 12 tlc

Wanted

WANTED — Quilting. Plain quilting \$3.00, fancy quilting \$5.00 and up. Phone 187-J-1. WMC of Cedar Hill Assembly of God Church. 48 3tc

WANTED — Ironing to do. 988-W. 47 8tp

WANTED: DEALERS
Hard Water in your area will make you money and save your Customers money!! \$50.00 Complete will buy for them, from you, the "Ejax Water Turbulator"! Simple to install in main line, keeps scale from forming in boilers, hot water heaters, plumbing, etc. has many other advantages in combating hard water. Write for information on dealerships. "Ejax" Box 97, 1008 Burnett street, Fort Worth, Texas. 68 tlc

Houses For Sale

FOR SALE — 10 room house. Contact B. L. Ewing or Phone 565-W. 48 2tp

FOR SALE — New two room house, \$550. Three miles west of McCoy. W. B. Eakin. 46 tlc

HOUSES FOR SALE
Have several well located 2 bedroom homes for sale, all priced at less than cost of building. J. G. Wood, 106 West Mo. St. Phone 236-Res 797. 32 tlc

FOR SALE — Some good houses in Floydada and good irrigated farms. J. Sam Hale. Phone 706-W. 46 tlc

Farms for Sale

FOR SALE — Irrigation farms, town property. December specials, 154 and 160-acre improved irrigation farms, house and four lots in Floydada. Floyd Co. Realty, 319 S. Main St. 47 2tc

WE HAVE a few tracts of Farm Land listed for sale, and need some more listings. Call at 319 So. Main, Floydada. Ph. 665 or 940-J after 5 p.m. 46 4tc

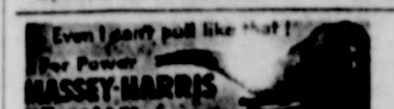
FARMS, RANCHES, BUSINESS & RESIDENCE PROPERTY
IF YOU WOULD BUY, SEE WOOD
IF YOU WOULD SELL, SEE WOOD
J. G. Wood, 106 W. Missouri, Phone 236, residence No. 797.

Army and Navy Men in Service

Three 20-year-old Floyd county boys who reported to the navy for training on December 8 are:
Rhonal Melvin Teaff, Mickey route, Lockney, son of Mr. and Mrs. Bennie Rhonal Teaff;
Bobby Jack Harber, Route 4, Floydada, son of Mr. and Mrs. Robert Lewis Harber; and
Bobby Larry Bishop, of Route One, Floydada, son of Mr. and Mrs. Bruce Arthur Bishop.
All three enlisted at Albuquerque, New Mexico, December 2. Bishop is

Farm Machinery

FOR SALE — 8-foot windmill wheel and motor. Phone 454. Sparks Auto Service. 46 tlc



Floydada Implement Co.

DODGE & CHRYSLER
6's and 8's
IRRIGATION MOTORS
We pick up and deliver
MAYO MOTOR CO.
Phone 237

FOR SALE — 1952 Model A John Deere. Four-row equipment. Power-trol and roll-a-matic. Has been used very little and is like new for \$2900.00. Will take Ford or Ferguson in trade. Virgil Blakney, 1 mile east Turkey. 46 4tp

FOR SALE — Two 8 inch irrigation pumps, 2 MM industrial motors, good condition. Terms. Al Gallo-way, 3 miles East Cone. 48 2tp

Death and the Sunday Driver
Death rides with the Sunday driver. That was the warning of the National Safety Council as its latest traffic accident report showed the heavy influence of weekend driving on the death tolls. The September traffic death toll was 3,400—a drop of five per cent from September of last year. However, September this year had only four week-

ends as compared with five last year. Since the normal summer weekend accounts for more than 300 deaths, the September reduction of 180 deaths is not considered by the Council to be a significant improvement. In fact every major swing up or down in theory—the end, and when there is a swing up instead of down

a native of Big Spring. Teaff of Lockney and Harber was born at Crosbyton. All three are former students of Floydada high school. Priv. Don M. Shurbet and Derol G. Young of Floydada, have arrived at Fort Hood, Texas, and are being assigned to the famed First division for basic training. Shurbet is the son of Mr. and Mrs. H. B. Shurbet and Young the son of Mr. and Mrs. R. E. Young. Both attended Floydada high school. Famed as a combat division in World War II, the First armored division was reactivated in 1951 under Major General Bruce C. Clarke and is at present undergoing combat training at Fort Hood, Texas.

WILL YOU
Be one of the thousands of Farmers and Ranchers to enjoy the privileges of our Farm Bureau Insurance?
Contact your agent to determine if you are eligible for this old line Legal Reserve insurance. Farm Bureau Insurance is Farmer owned, controlled and operated with the profits of the Company being paid back to the policyholders in the form of dividends.
Floyd County Farm Bureau
319 So. Main, Floydada, Phone 665

INSURANCE

- Auto
- Homes
- Windstorm
- Hospitalization
- Bonds
- Liability
- Farm
- Polio
- Hail
- Life

REAL ESTATE

- 3 full time salesmen and appraisers to either sell for you — or to you — all types of real estate at fair prices.

LOANS

- On land & FHA on Houses
- No appraisal fee
- No service charge
- 20 years to pay
- Pre-Payment Privileges
- Low interest rate

BROWN - HOLMES
Phone 345

JOHN DEERE
Our wish to you this Season is as old as the sincere as the spirit of Merry Christmas.
From Management & Employees
DAY & NITE TEXAS
ED OWENS, Owner

RED & WHITE
SPECIAL
Plus Our Profit Sharing

- AUNT JEMIMA FLOUR 25 lb. Print
- MEXICAN STYLE PATIO BEANS 2
- OUR VALUE SALMON TALL CAN
- LIBBY—Cream Style GOLDEN CORN 2
- SUN SPUN — Whole IRISH POTATOES 2
- COFFEE Red-White Folger's
- DRY BLACK EYE PEAS 1
- WILSON — GOLDEN OLEO Pound
- DEL VALLE NO. 303 CHILI CAN
- WRIGLEYS CHEWING GUM 3
- IMPERIAL CANE SUGAR 10 lb. Bag
- SLICED BACON LB.
- KRAFTS, 5 oz. Glass. PINEAPPLE CHEESE SPREAD
- Ballard Biscuits, 2 for
- FRESH HENS & F
- WESTER & GROcery & MA**
Phone 287

Merry Christmas

May your home be blessed with joy and your hearts overflow with happiness this Christmas Day.

R. E. FRY
LIFE INSURANCE
C-ME-B-4U-DIE

Season's Greetings



many friends we extend our heartiest for all the joys and blessings of this, happiest season of the year.

ER'S GROCERY

Council Party Held Saturday

The annual Christmas party for the Floyd County Council was held Saturday afternoon in the council room of the court house. Special guests were the 1953 Council members.

Egg nog and snow ball cakes were served by Mrs. John Hoffman, Mrs. M. J. McNeill and Mrs. Ruth Daniel from a beautifully decorated table. Small candy canes tied with green ribbon to match the green cloth of the table were favors. Mrs. W. D. Burke was chairman of the refreshment committee.

Gay Christmas games were directed by Mrs. Roy Wilkes and Mrs. Thomas Marr, members of the recreation committee.

An impressive candlelighting friendship service was held with Mmes. Wilkes, Marr, Wilfred Stoerner, Weldon Smith, C. L. King, and H. F. Jackson taking part.

Gifts of appreciation were presented to the retiring Council officers, Mrs. Ruth Daniel, Mrs. Chloma Williams, and Mrs. W. R. Daniel, and the county home demonstration agent, Miss Lella Petty. Christmas corsages were presented to the officers-elect: Mrs. W. R. Daniel, Mrs. Howard Drysdale.

Each person brought a gift to be exchanged by being drawn from a basket as the basket was passed around.



round. Mrs. G. N. Shirey was chairman of the gift committee.

Attending the party were the following: Mmes. Ruth Daniel, C. A. Caffee, Howard Drysdale and Bill Smith, Hougherty; Chloma Williams, John Hoffman, Carrick Snodgrass, E. Miller, Harmony; D. W. Burke, C. W. Denison, G. N. Shirey, S. J. Latta, Sunnyside; John R. Shipley, Tom Porter, J. W. Day Jr., Starkey; R. L. Nichols, Roy Pawver, B. P. Neff, Earl Edwards Jr., Lakeview;

A. H. Kreis, George Stiles, Friendship; Joe Reeves, Sterley; John Moss, D. T. Mayo, W. R. Daniel, Homebuilders; H. E. Prizzell, C. L. King, W. D. Nance, Raymond Teeple, Lone Star; H. P. Jackson, C. B. Carmack, James Jeffress, Fred Jackson, Sand Hill; Wilfred Stoerner, Ben Brandes, Providence; Thomas Marr, J. E. Tierce, Lockney; M. J. McNeill, Center; Roy Wilkes, Weldon Smith, Pleasant Valley; Bryant Higginbotham, Bill Beedy, South Plains, and Miss Petty.

W. A. Amburn, of Plainview, was in Floydada last week on a short business trip and a visit with his mother, Mrs. W. A. Amburn, sr.

Conservation District News

Robert Lee Smith has just completed a diversion terrace on his farm north of Cedar Hill. He is leveling fifteen acres on his home place north of Sterley for irrigation. He plans to plant this land to irrigated pasture.

Duward Reeves has just completed leveling fourteen acres for irrigation on his farm northwest of South Plains. He plans to seed this area to wheat now and then seed it to irrigated pasture next fall. The wheat crop will give Mr. Reeves a chance to restore the grade on the benched land after the wheat is harvested and before the pasture is seeded. Restoring the grade is desirable as the filled areas will settle and leave the surface irregular. A uniform surface can be obtained by refinishing after one crop has been grown. This will result in increased production for the same amount of water pumped.

W. B. Wilson has just completed a diversion terrace on his farm two miles south of Cedar Hill. The diversion terrace on his farm two miles south of Cedar Hill. The diversion will intercept water, from a long gentle slope, that had been causing severe erosion, and divert it on

grassland.

John Hodel is installing underground concrete pipe for better distribution of irrigation water.

Cover crops planted this fall are doing very well and should be of great benefit during the early spring by protecting the soil from blowing. The cover crops will also benefit crop production by improving the physical condition of the soil.

Mr. and Mrs. Johnny Hammonds and little daughter are here from Denver, Colorado, the guests of Mr. Hammonds' mother, Mrs. Hope Hammonds.

Mr. and Mrs. Calvin Steen are spending Christmas in Amarillo with Mrs. Steen's sister, Mrs. J. B. Bartley and Mr. Bartley.

Mr. and Mrs. Kearney Edmiston, son and daughter, are in Hamilton, Texas, where they are guests of relatives for the holidays at Mr. Edmiston's former home.

8th GRADE 4-H CLUB

(David Mount, reporter)

Six boys got their 4-H pins for turning in their reports when the eighth grade 4-H club met Tuesday morning of last week from 11 to 12 o'clock. They were:

Jay Johnson, fourth year pin, Gene Lawrence, first and second year pins, Jim Womack, third year pin, Johnny Tivis, third year pin, Joe Noland, second year pin, and Jerry Taylor, second year pin.

Mr. Gibson talked to the club about reports and records. He told us how to fix them out. He said there would not be any Christmas party this year. There will be a tractor training school at Lubbock sometime in January. He thinks he can take two boys. It will be a three-day affair.

Mr. and Mrs. O. C. Vinson left Saturday for Harlingen to spend the holidays with relatives.

Mr. and Mrs. Kenneth Thornton and son, Terry, of Jal, New Mexico, spent the week-end with his parents, Mr. and Mrs. E. W. Thornton and friends.

Sarouk, Kirman and Kashan are the three most popular modern Persian rugs.

The Continental Divide is formed by the Rocky Mountains.



Christmas Cheer

Our gift-wrapped wishes for all our friends to enjoy the merriest Yuletide season ever celebrated!

Miladies Specialty Shoppe

Season's Greetings

And may the New Year be filled with happiness

Greetings

May the bells of Christmas ring out to wish you the many blessings of The Happy Holiday Season.

Floydada Real Estate and Insurance Agency
JIM WORD

Merry Christmas!"

Jingle Bells

THE FIRST NATIONAL BANK



all the warmth and cheerfulness the silent gas flame that serves you so fully...we wish you

Merry Christmas

the Employees of Gas Company



Season's Greetings

And may the New Year be filled with happiness

CLINE and RAINIER BUICK COMPANY

WANTED: DEALERS

Hard water in your area will make you money and Save your Customers Money! \$50.00 complete will buy for them from you, the

"Ejax Water Turbulator!"

Simple to install in main line, keeps scale from forming in boilers, Hot Water Heaters, Plumbing, etc. Has many other advantages in combating hard water. Write for information on dealership.

"EJAX," Box 37, 1006 Burnett St., Fort Worth, Texas

DO YOUR TIRES WEAR LIKE THIS?

EVEN AFTER YOUR WHEELS HAVE BEEN ALIGNED AND BALANCED? DO YOU HAVE TIRE POUND AND SLAP... SPOT TIRE WEAR? THEN YOUR TIRES ARE OUT-OF-ROUND

75% of the cause of tire pounding... which causes worn, flat spots and decreases your tire wear up to 30%, is due to your tires not being round. Automotive engineers have realized this fact for years and NOW your O. K. Rubber Welders, using the NEW James Auto-Floater Service, have the remedy for this tire problem. We are the first to eliminate this trouble and we will GUARANTEE you smooth-running, even-riding tire performance.



ONLY YOUR O. K. RUBBER WELDER HAS THIS EXCLUSIVE SERVICE!
COME IN FOR YOUR FREE DEMONSTRATION TODAY!

O.K. Rubber Welders
For TIRES

208 S. Wall
Phone 509

The New, Exclusive Tire Truing Machine in Operation

WORLD'S FINEST RECAPPING National Guarantee

New Officials Take Co. Jobs January First

Thursday, January 1, will not be a holiday at the county court house. As a matter of fact the court house will be buzzing with activity as three new officials take over duties in important offices there and all old officials will file new oaths and bonds covering their next two years of tenure in office.

New officials who are due to be sworn in on January 1 are: Kenneth Bain Jr., who will be sworn in as county attorney, succeeding Enos T. Jones.

Earl Cooper, who will succeed Leland A. Hart as sheriff of the county with two new deputies, Ray Hardin and H. R. Cage.

And P. O. Sterling, who takes over the duties of Justice of the Peace of Precincts 1 and 4, succeeding O. B. Olson.

Entering Private Practice
Of the retiring officials, Leland A. Hart, sheriff, this week said he had no plans made as yet. O. B. Olson retiring from the justice of the peace post, also has no plans after he retires from office.

County Attorney Enos T. Jones will re-enter the private practice of law, he said this week, with offices in Floydada.

The two new deputies of Sheriff-elect Cooper are Ray Hardin, of Levelland, who recently resigned there as chief of police to take the job here, and H. R. Cage, who is deputy sheriff in Dickens county at this time. Cage is a son of Mr. and Mrs. J. G. Cage. His family consists of his wife and a daughter. They will move to Floydada between Christmas and New Year's day, according to their present plans.

Bank and P. O., County Office Holiday Hours

Elsewhere in this issue of The Hesperian a story says that business as usual Friday morning of this week will be carried on at the post office.

Tuesday Postmaster Smith pointed out that a presidential order has granted an additional holiday at Christmas for all federal employees, which includes postal workers. Accordingly the office will be closed Friday.

There will be no business transactions at the post office windows and there will be no rural deliveries. Only exception for the day will be the dispatch of mails and one delivery of mail by city carriers.

At the First National Bank, the windows closed at noon Wednesday. The bank will be open for business as usual, as said in another column of this newspaper, Friday morning.

January First Closing
The same rule as for Christmas day will be observed at both the bank and the post office. That is both will be closed. There will be no deliveries of mails on that date, either to city or rural patrons of the post office.

County Offices Open
After the long week-end holiday for county employees this week, with all offices closed Christmas day not to re-open until Monday morning, County Judge Moore said that the county will be doing "business as usual" on New Year's day. The commissioners court will be in session to receive and approve bonds of newly elected and re-elected officials.

Dinner for Jo Day

Mrs. Robert Day honored her daughter, Jo, last Sunday with a dinner on her 18th birthday.

After opening her many gifts, the honoree and her guests were treated to a lovely dinner, high lighted by a beautiful birthday cake, heart shaped with lettering, "Happy Birthday, Jo," which was the sentiment of the "Adorians," group who helped her celebrate. They were Ann Welborn, Beverly Thomas, Myrna Wilson, Dot Holmes, Karen Buchanan and Ray Nell Irby.

Blue Bonnet Club Honors Husbands at Christmas Dinner

The Blue Bonnet Needle club met in the home of Mr. and Mrs. Woodrow Wilson for their annual Christmas dinner and "42" party, honoring their husbands Thursday evening.

A lovely turkey dinner with all the trimmings was served buffet style. Christmas decorations were used throughout the home. The dinner table was laid with a lace cloth and candle decorations at either end, with the center piece a lovely bowl of colorful and delicious fruit salad. Following the dinner several games of 42 were played. High score for the ladies went to Mrs. J. N. Scribner and to the gentleman, Greer Christian. The traveling prize went to J. N. Scribner.

Members and husbands present were Messrs. and Mesdames Greer Christian, A. W. Finley, Oliver Allen, Layton Dorrell, Starks Green, J. N. Scribner, Pete Kendrick, Ernie Widener, Everett Collier, W. L. Orman, Bill Baker, and Mesdames Floyd Fuqua, Woodrow Goen and Mr. and Mrs. Wilson, the hosts.

Club Group Enjoys Candlelight Dinner

Last Friday evening in the home of Miss Karen Buchanan, "The Adorians" held their annual Christmas party. The group enjoyed a lovely candlelight dinner served by the hostess and her mother, Mrs. John Buchanan. They exchanged presents with their friends from underneath the beautiful white tree, which brought forth gay "Thank You's."

Present at the lovely affair were Misses Myrna Wilson, Ann Welborn, Dot Holmes, Ray Nell Irby, Jeanie Hines, Jo Day, Beverly Thomas, Mrs. Roy Teague and the hostess, Karen Buchanan.

Gay Group Dines at Thomas Home

Miss Beverly Thomas entertained a group of friends at her home last Saturday night with a Christmas dinner. The delicious turkey dinner was served at individual tables, where miniature reindeer and greenery were the place cards. The group enjoyed the dinner and laughter before a gay fireplace which lighted the dining room.

"The Adorians" and their guests, who enjoyed the party were Misses Ann Welborn, Jo Day, Dorothy Holmes, Karen Buchanan, Myrna Wilson, Jeanie Hines, Ray Nell Irby, and Adrian Helms, Charles Hartman, Jerry Bob Harrison, Dane Clark, Norman Muncy, Connie Bearden, Leroy Parrish and Billy Charles Carmack.

Hospital Group Annual Christmas Party on Monday

Monday evening at Peoples hospital, the staff had their annual Christmas tree and gift exchange. Coffee, cookies and candy was served to the staff and personnel.

During the evening, 30 children from the Methodist church came to the hospital and sang Christmas carols.

Attending the party were Messrs. and Mesdames R. T. Corley, Robert Dyson, T. R. Gardner, Watson Jones, F. N. and Mrs. Oway Oden, and Mesdames Vera McKay, Myrtle Lewis, Johnnie Smith, Nora Jones, and Misses Joe Farmer, Ann Murphy, Johnnie Mae Lewis, Mr. and Mrs. Jess Patterson, and Dr. A. E. Guthrie and Dr. H. H. Bess, jr.

The highlight of the party came when Dr. Guthrie made the presentation of a cash gift to Mrs. Vera McKay, superintendent of nurses and manager of the hospital for the purchase of a nurses cape, a gift from the entire staff of the hospital.

Nurses Party at Hospital
Last Friday evening the licensed vocational nurses of Floyd county held their annual Christmas dinner at the Peoples hospital. The meal was served buffet style. The Christmas theme was used in the decorations.

Attending the lovely dinner were Mesdames Vera McKay, Loree Oden, Mae Jarrett, Jean Jones, Nora Jones, Mary Corley, Winnie Mae Dyson, W. R. Hightower, Misses Ann Murphy, Margaret Sanders, Joe Farmer and Johnnie Mae Lewis. Messrs. Robert Dyson, T. R. Corley and W. R. Hightower were special guests.

HEN CANNIBALISM

The best remedy for cannibalism in a flock of hens is a preventive one: Keep the birds comfortable and satisfied. In a few cases the picking habit may be due to under-feeding or to breeding background. But most of the causes are in the way the flock is housed and managed. Here are some ways you can help to prevent cannibalism: Give the birds plenty of floor space, keep them busy by feeding alfalfa hay or other similar feed, and remove those with blowouts immediately. Provide enough watering and eating space to prevent the birds from having to wait in line, and give them plenty of fresh air with good ventilation. Provide enough nests, and darken them. Adjust perches on nests and feed hoppers high enough to keep birds on the floor from picking at those on the perches. Use dropping pits. Avoid overheating and over crowding of baby chicks. Debeaking can be an effective cure for picking if it is done right.

JEKYL AND HYDE

One of nature's outstanding marvels is the metamorphosis of insects. The lowly, sometimes loathsome, caterpillar is transformed into the lovely butterfly. This has been a favorite theme of poets and philosophers. Biologists are just beginning to understand — however inadequately as yet — the physiological basis for the transformation. Apparently when the insect egg is hatched, two separate sets of organs and structures are present. One set develops first, resulting in the fully differentiated caterpillar. The other set is contained within the fully differentiated caterpillar, and in time will become the adult butterfly or moth.

REPAINTING METAL

Before repainting metal, remove all rust and loosened paint film, then touch up the bare surfaces with a metal primer which your dealer recommends. Following this, apply a suitable finishing coat. For exterior surfaces: house paint or an exterior enamel; for interior surfaces an interior gloss of semi gloss enamel is usually selected.

Too Late to Classify

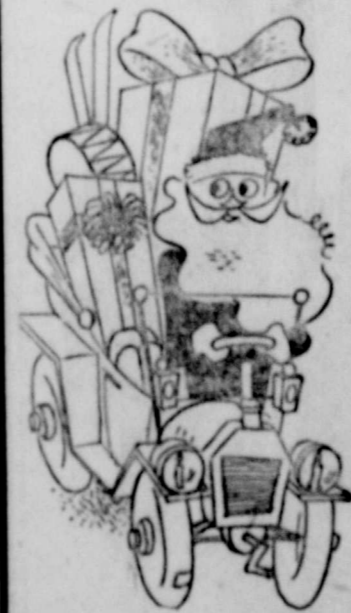
LOST — Leather billfold Monday night, in 400 block on West California street or at Capada Drive-in. Important papers, including army pass, money and pictures. Reward offered call number 484-W. Floydada or see E. W. Walls, A-3-c. Gerald C. Holcombe 481tp.

LOST A 17 jewel Croton water proof watch. Reward. Troy Wellmaker at City Hall. 481tc

TO WISH YOU Greetings of the Season

And, may we add —
THANK YOU
For your Patronage

Rice Radio Service



Best Wishes TO ALL OF YOU From ALL OF US "Rudy's 66 Sta." Floydada, Texas



From Management & Employees of
HOTEL COFFEE SHOP
JENNY HENRY
(Closed until January 5)

Season's Greetings



F. M. Covington Oil Co.
DOUGHERTY, TEXAS
Wholesale and Retail

Greetings

TO EACH OF OUR GOOD FRIENDS

May this Holiday Season for you a heaping bowl of good cheer and happiness that is our true wish



H. N. POWELL
Grocery & Hardware
DOUGHERTY, TEXAS



All the Blessings of the Season be Realized by our Many Friends! And as the Great Christmas Story
holds Again, We Extend the Wish That the True Spirit of His Day May Come to Pass Soon -- is the Wish
of the Officials of Floyd County -----

MARGARET COLLIER
COUNTY CLERK

D. G. AYERS
FLOYD COUNTY VETERANS SERVICE OFFICER

J. K. HOLMES
COMMISSIONER PRECINCT 1

ENOS T. JONES
COUNTY ATTORNEY

JOHN B. STAPLETON

W. H. COUNTS
COMMISSIONER PRECINCT 2

MRS. SAM A. SPENCE
COUNTY TREASURER

W. C. PLUMLEE
COMMISSIONER PRECINCT 3

Jack Kassahn & Marie Hall
FARMERS HOME ADMINISTRATION

T. T. HAMILTON
TAX ASSESSOR-COLLECTOR

O. B. OLSON
JUSTICE OF THE PEACE

P. L. HART
COMMISSIONER PRECINCT 4

MARY McPHERSON
DISTRICT CLERK

FRANK L. MOORE
COUNTY JUDGE

LELAND A. HART
SHERIFF OF FLOYD COUNTY

LEGAL NOTICE



NOTE: The following is an unusual piece of work which made its first appearance in print last year and has nothing to do with Texas Agriculture. However, it is especially fitting for this time of year, particularly when we are sometimes apt to forget the real meaning of Christmas. The writer is the society editor of the San Antonio Express, and it is with her kind permission, and that of the newspaper, that I reproduce the article.

—John C. White, Commissioner of Agriculture.

Lois Weekes
San Antonio, Texas
Mr. Santa Claus
C/O Childhood Hearts
North Pole
Dear Mr. Claus:

I hope you will remember me, Santa. It's been a long time. You'd have to blow the dust away to look up my name in your files.

The last time I wrote you, I spelled bicycle with a "k" — and I've been singing "Jingle Bells" an octave lower for several seasons now. My

stocking size and my Christmas lists have changed considerably — and I now recognize the value of a little mistletoe in the decor.

It isn't that I've underestimated you through the years, Mr. C., or forgotten our relationship. I've been giving your letters to my father to mail and its worked out beautifully since the Christmas he inquired as to my knowledge of your identity. My affirmative answer brought a "well, start being a little nicer to ME then" from him. And we laughed and my mother cried.

I still believe in you, you see, and I've followed your activity each Yuletide in the nation's press. I know you don't have time to read all the papers, but December's headlines — lots of them — belong to you. Annually, you crowd out the day-by-day boys who fade from year to year.

Although this is more a delayed "thank-you" for other Christmases than a suggested shopping list, there are a few things I'd like when you rein in the reindeer at my house this year.

Could you put the light from the children's faces, pressed against the countless frosted window panes, into the hearts of the world? Could you transplant a little of the feeling of holly, the glistening tinsel, the angels atop the Christmas tree, the off-key Noels and the hushed hymns, the streetcorner replicas of you, to those who are spending their first Christmas away from all that — and especially — to those who never noticed it before?

Could you remind us all, that it is a Birthday we are celebrating, not just an expensive respite from the rest of the year? Could you put in our Christmas cards and our packages, the message and the warmth we really mean instead of the shopworn sentiment and the same old gifts?

Most of all, Mr. Claus, could you make sure that we'll never outgrow you — that Christmas will always be a way of life and that you'll be staging it always?

I think you will because, though you've seen central heating replace the chimney, you've learned that America's front door is left unlocked each Christmas Eve. There is still room for the manger and the sleighbells in the age of automobiles and atoms. So don't ever go mechanized, Mr. Claus.

Sincerely yours,
LOIS

Members of Congress are not eligible to serve in the electoral college.

Technically, the U. S. Government has not established any national holidays.

THE STATE OF TEXAS

TO: Diane Griggs, Defendant
GREETING:
You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 12th day of January, A. D. 1952, at or before 10 o'clock A. M. before the Honorable District Court of Floyd County, at the Court House in Floydada, Texas.

Said plaintiff's petition was filed on the 29th day of September, 1952. The file number of said suit being No. 4067.

The names of the parties in said suit are: J. C. Griggs as Plaintiff, and Diane Griggs as Defendant. The nature of said suit being substantially as follows, to wit:

Suit for divorce; plaintiff alleging that defendant has been guilty of cruel treatment toward the plaintiff of such a nature as to render their further living together insupportable, as is more fully shown by plaintiff's original petition.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved.

Issued this 2nd day of December A. D. 1952.

Given under my hand and seal of said Court, at office in Floydada, Texas, this 2nd day of December A. D. 1952.

Mary L. McPherson Clerk
District Court Floyd County, Texas
45 4c

GOOD JOB, BIG PAY

The United States permanent representative to the United Nations receives \$25,000 yearly. This salary, established by the President, corresponds to the pay for a Class I foreign service post (ambassador). The deputy representative gets \$20,000. Five other full-time Presidential appointees to the U. N. get salaries ranging from \$11,000 to \$17,500 per year. From time to time the President appoints members of delegations to organizations of the U. N.; these are paid only for the period they work when a meeting is in session. — Pathfinder.

POINTED PARAGRAPHS

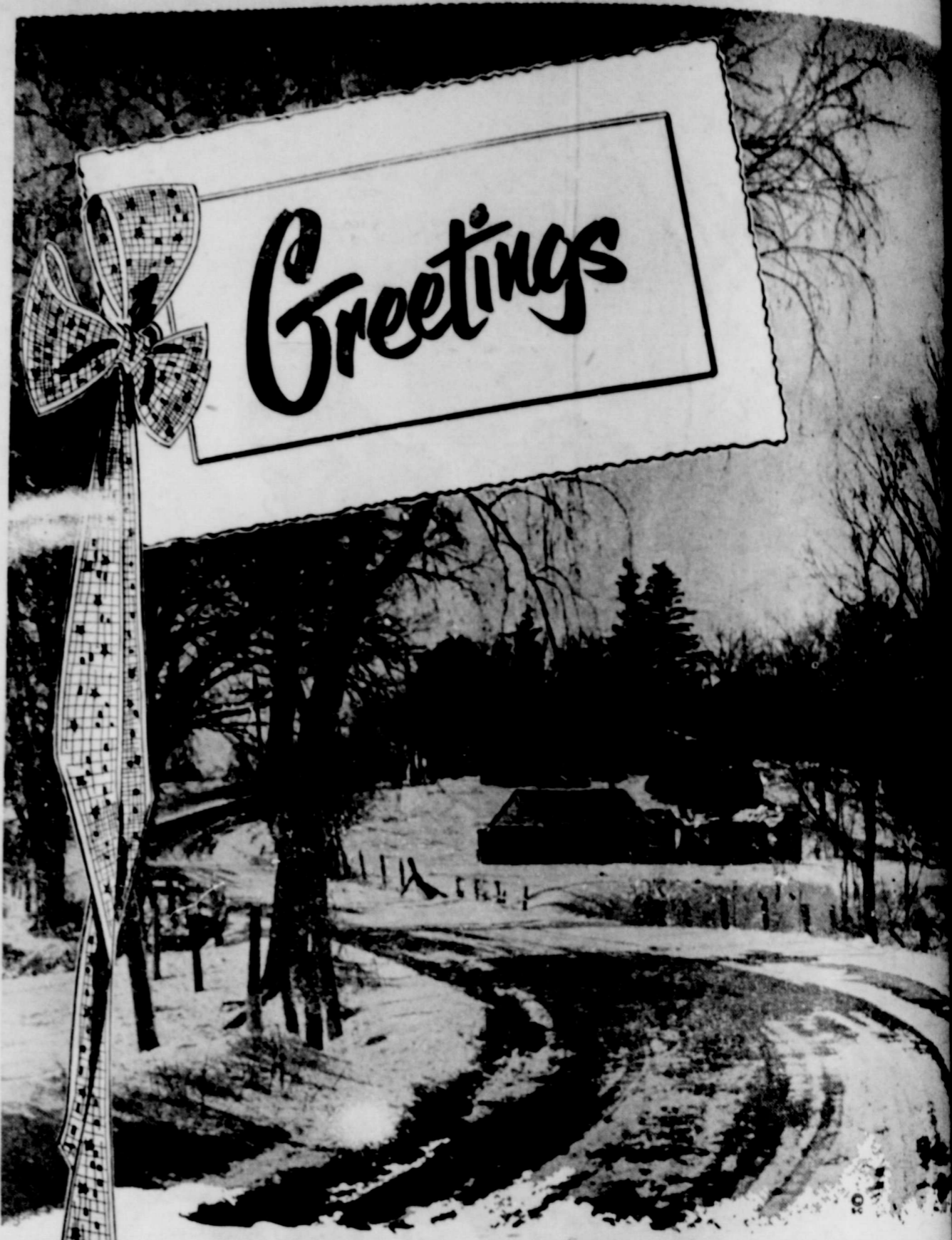
The sting of a bee is 1/32 of an inch long—the other six inches are all imagination.

A wreck-less driver lives longer. It's all right to drink like a fish, providing you drink what a fish does.

Experience is something you'd like to have if you didn't have to live through it. —SANTA FE MAGAZINE

BONDS WILL BE WORTH MORE

Dollars will grow in purchasing power as the economy becomes more normal, says Pathfinder news magazine. Continue to save. Fixed dollar asset, like U. S. savings bonds, now become more valuable. Buying power increase may be equal to interest earned, which could make returns six more percent or more.



May the road leading to your Christmas be paved with the stepping-stones of our sincere friendship.

Ad 9 - Form 3



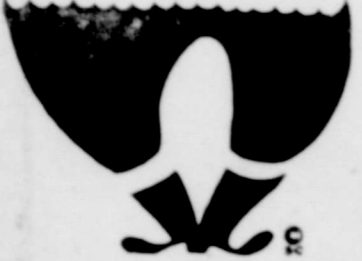
There's nothing half-way about our wishes for your Merry Christmas!

BADGETT

&

PROBASCO

Floydada, Texas



There's no place like home when Christmas comes...
and there's no time like Christmas to wish all you folks
the merriest holiday ever.

STANSELL-COLLINS CO.
YOUR JOHN DEERE DEALER

- G. V. SMITH, M. D.
- A. E. GUTHRIE, M. D.
- DONALD W. PITTS, M. D.
- HOWARD H. BESS, M. D.
- JOHN W. KIMBLE, O. D.
- O. R. McINTOSH, O. D.
- PEOPLES HOSPITAL
- PEOPLES PHARMACY



Letters to Santa

December 4, 1952
Dear Santa,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me an Electric train. I live south of town two miles Rt. 2.
Your friend
Mickey Dot Hammonds

December 4, 1952
Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me a doll that talks and tall and open and shut its eyes and a nurse set.
Your friend
Sarah Joan Ashley
W. Jackson street

December 4, 1952
Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me a Page Doll house and a Doll, a ironing board, stove, and a ice box.
Your friend,
Sandra Ann Carver

December 4, 1952
Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me a filling station and a bee bee gun and a burning set.
Your friend,
Kenneth Don Martin
Quitaque Route L.

December 4, 1952
Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me a leather notebook a volley ball a nurse kit with candy pills. Also I want a Brownie Target Camera, and a make up set some fruit and candy and nuts.
Your friend
Mary Kay Asher
Route 1 Ralls highway
December 4, 1952

December 4, 1952
Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade. Will you please bring me a

toy typewriter? I'd like a doll nurse set too.

Your friend
Judy Baxter

December 4, 1952
Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me two guns and a Electric football player.
Your friend
Jerry Mac Jarrett
816 South 5th street

December 4, 1952
Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me a bicycle and doll. My brother is not in school he is just five. He said he wants a bicycle and a gun.
Your friend
Janet Boren

December 4, 1952
Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me a bicycle and a near rope Dear Santa Claus.
Your friend
James Cypert
Route 2 Lockney, Texas

December 4, 1952
Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade. Will you please bring me a doll a record player and a nurse set. I live at Floydada Texas, Rt. 1 box 84.
Your friend
Carolyn Day

December 4, 1952
Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me an Electric train.
Your friend
Ricky Burrow

December 4, 1952
Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me the book of knowledge many people and many lands, and an Electric train, and a gas truck.
Your friend,
Eric Christensen
Dougherty, Texas
December 15, 1952

December 4, 1952
Dear Santa,
I am a little boy 4 years old. Please bring me a big wagon, fruit, nuts and candy.
Please remember all the other little children.
Your little friend,
Frankie Covington
Dougherty, Texas
December 15, 1952

December 4, 1952
Dear Santa,
I am nearly 2 years old. I would like a tricycle, and anything else a little boy would like to play with.
Please remember daddy and mother.
Lots of Love
Robert Covington

Dear Santa,
I'm a little girl three and a half years old, and try to be good. All I want is a shot gun, but you can leave me a doll with hair if you have one. Please bring my brother, Troy a B. B. gun.
Please don't forget my Uncle George and my little friends.
Your little friend,
Shirley Nelson

Dear Santa,
I am a little girl almost two years old. Mommy and Daddy say I have been a pretty good little girl, so will you please bring me a little piano, doll, doll bed and some little dishes. Also some nuts, fruit and candy. Please don't forget all my little friends and cousins also both grandmothers and granddaddies.
I love you
Jacque Crawford
Dougherty, Texas



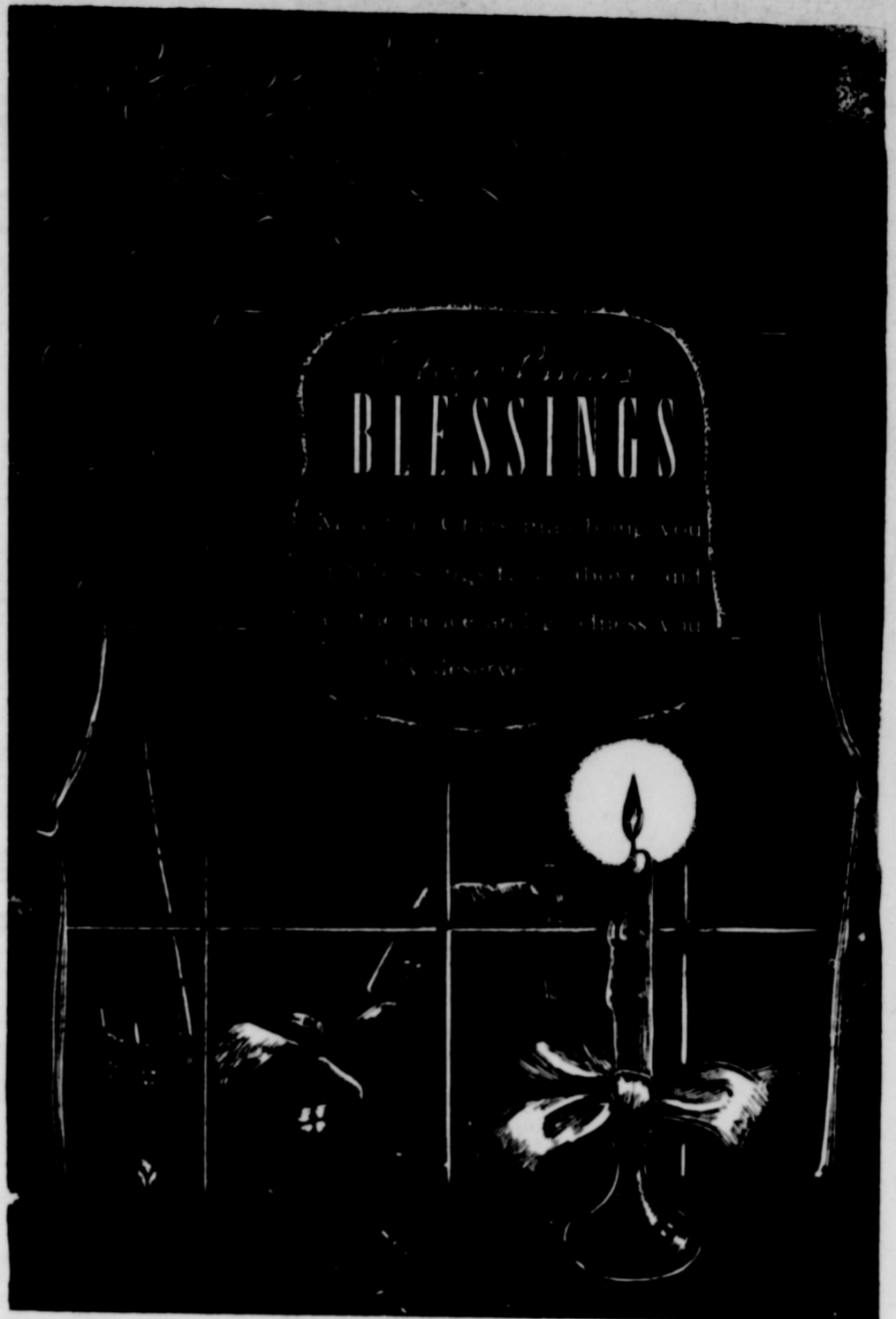
Answer Man ...

HE depends on his Ouija board to tell him what's going to happen next.

But he won't be ready, if Fire strikes, you can bet on that!

Take our insurance advice and be set for anything the future holds!

Floydada Real Estate and Insurance Agency
Phone 404 Floydada



BISHOP MOTOR CO.



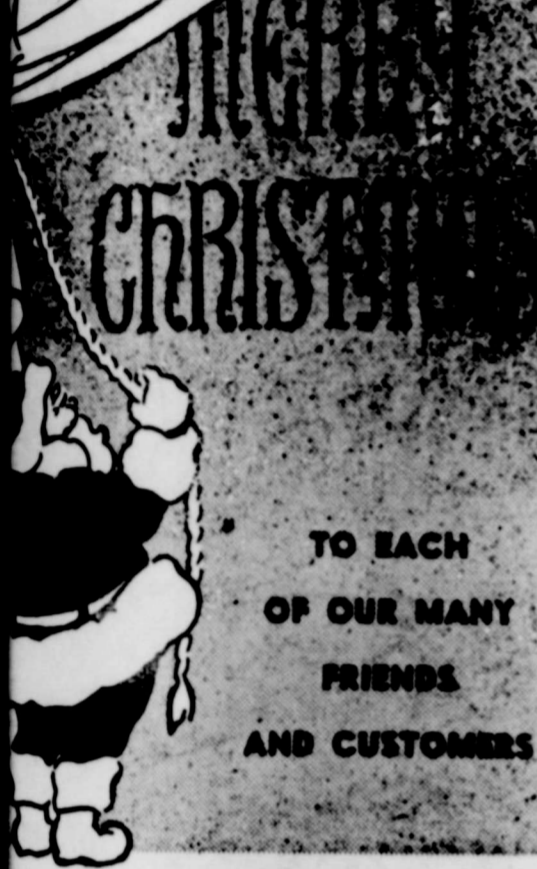
As the Merry Christmas bells herald the coming of another Season of joy and happiness, we extend to you, not only our Christmas greetings, but a word of thanks for your friendly response to our efforts to serve you.

Greeting You at

CHRISTMASTIME

HALE'S DEPT. STORE

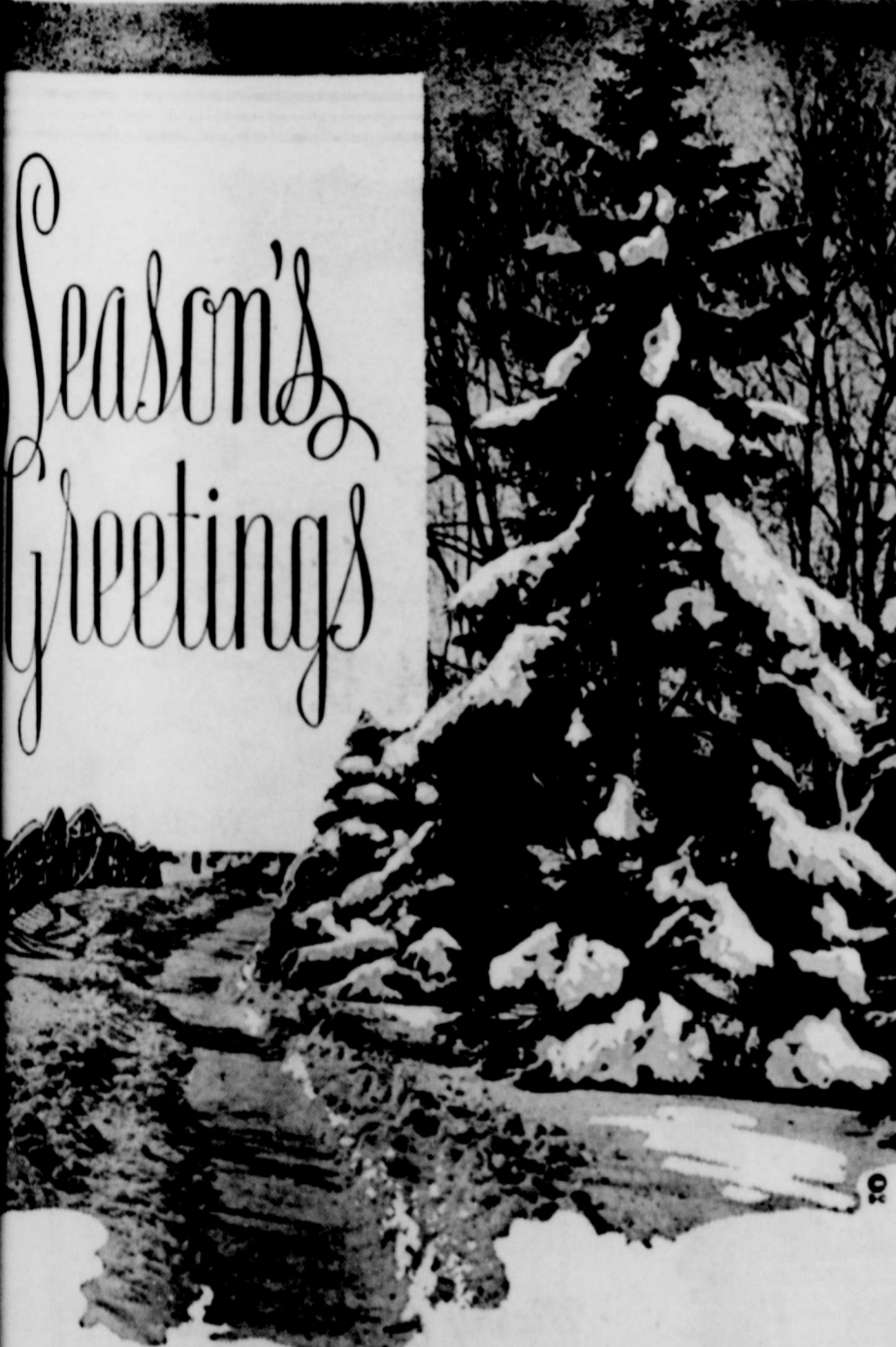
Curtain is Raised on Another Season of Happiness



TO EACH OF OUR MANY FRIENDS AND CUSTOMERS

WELL IMPLEMENT CO.

Season's Greetings




It adds much to the enjoyment of the season to extend to our friends and customers our best wishes for a MERRY CHRISTMAS...

WAYO MOTOR CO.



Season's Greetings

ODEN CHEVROLET CO.



Letters to Santa

December 13, 1952

Dear Santa,
I am looking forward to your visit as I have been a pretty good boy since you came last year. Will you please bring me a B. B. Gun and a little truck.
Don't forget all the other little boys and girls.

Your Friend,
David Hart

December 14, 1952

Dear Santa Claus,
I am a little girl almost four years old and have been as good as most little girls. I think, so would you please bring me a doll with hair that I can wash, comb, and brush and a set of dishes.
I have a little sister one year old and would you please bring her something nice for I love her very much.

Love,
La Donna Nelson

Dear Santa,
Please bring me a Vacuum cleaner for Christmas.

Tommy Farris

Professional Directory

People's Hospital
Wishes to announce to the public the visiting hours and clinic hours for
Hospital Patients:
6-11 a. m.; 2-4 p. m.
7-8 p. m.
Clinic open Monday through Saturday 9 a. m. to 12 noon, 1 p. m. to 5 p. m. Closed Sunday.

Peoples Hospital Clinical Laboratory
Approved Clinical Laboratory Tests.
Emergency work done at any hour. Elective work done by Appointment suitable to patient and Technician.
Visitors wishing to inspect the hospital are welcome at any time.

Kimble Optometric Clinic
Dr. J. W. Kimble
Dr. O. R. McIntosh
Optometrists
FLOYDADA, TEXAS

Dear Santa Claus,
My name is Sonja Kay Guffee. I am ten years old. Please bring me a volley ball and a leather zipper note book. Please remember all the other boys and girls also mother and daddy too.

Your friend
Sonja Kay Guffee
525 W. Va. Floydada, Tex.

December 15, 1952

Dear Santa Claus,
Please bring me a real little dog. And a dresser with stool, also some fruits, nuts and candy and don't forget my teacher, Mrs. Stewart.

Love,
Ann Melton

December 16, 1952

Dear Santa Claus,
I have tried to be a good boy this year. Please bring me a football and a bicycle.

Thank you,
Darryll Lindsey

December 15, 1952

Dear Santa,
I am a little boy four years old. I have been a little bit good and a little bit bad. Santa will you please bring me an electric train, guitar, some boy dishes and a Hula Hula girl.
I will be at uncle Charles and aunt Audean Hartsells, Floydada, Texas for Christmas. So you leave my toys all there. Don't forget the other little boys and girls.

Love,
Gary Glen Hanks
Electra, Texas

December 4, 1952

Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.

Will you please bring me a bicycle and a peluin and doll. Will you bring my little sister two twin doll and a store.

Your Friend
Ruth Ann

December 4, 1952

Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.

Will you please bring me a burning set and double barrel bee bee gun and a circus set.

Your Friend
James Craig Edwards
Route 1

December 4, 1952

Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.

Will you please bring me a race bicycle and train with a horn.

Floydada, Texas
Route 1
Your Friend
Keith Thomas

December 1, 1952

Dear Santa,
Please bring me a roadgrader, and a fire truck and a big truck and a train.

Love
Brynn Walding

December 8, 1952

Dear Santa,
We are Joe and Tom. For Christmas I want a Bow and Arrow. Tom wants a Bow and Arrow too.

John Joe and Tom

Las Vegas, Nevada
December 5, 1952

Dear Santa,
I am a boy four years old who lives in Las Vegas, Nevada, but will be at my mamma's house this Christmas.

Please bring me a tool chest, a choo-choo train and a tractor that scoops dirt, and please don't forget some nuts and candy for my stocking!

I've been a good boy all year.

Thanks and Love,
Bobby Murry

December 8, 1952

Dear Santa Claus,
I am 2 1/2 years old. I would like a doll, iron and ironing board and a piano. Don't forget my little sister, Elaine.

Love
Janet Lee Cardinal

December 8, 1952

Dear Santa,
I am a little girl five years old. I have tried very hard to be good the last few weeks. So for Christmas bring me a record player, a little play house and play money. Also fruit, nuts and candy.

Vickie Jarboe

P. S. Please don't forget my uncle Tom Bob who is in the army.

December 4, 1952

Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade. Will you please bring me a farm house and a filling station and a ranch house and a football suit and a football and football shoes. Go south keep going till you get to a dirt road turn up that dirt road the first house and the second and the third house.

Your Friend
Eugene Watts

December 4 1952

Dear Santa Claus,
I am in the third grade in school. I have tried to work and be very nice. I plan to see you at the parade. Will you please bring me a big Tony doll and nurse set.

Your Friend
Geneva Kay Holt

PLAINS TYPEWRITER SERVICE

We Repair Adding Machines

ALL WORK GUARANTEED

Just leave your machines at the Hesperian and we will pick them up each week.

We now have a full line of
**Remington and Burroughs
Adding Machines**

We also have all makes of
portable typewriters.

Easy payment plan provided
on request

Office and art supplies

Phone 2850 728 Broadway
Plainview, Texas

December 10, 1952

Dear Santa,
I am a little girl eight years old and I am writing this also for my brother and little sisters.
We've tried so hard to be good kids. Please bring Debby and Sue big dolls, a bed and buggy. Wayland would like a tractor, tricycle and football. And Santa, please bring me a Doctor and Nurse set and moccasins or a wagon.
Santa if you have nuts and candy, we would like it very much.
Please Santa, don't forget the children, and the Korea.
We love you.
Priscilla, Wayland, and the boys.

Merry Christmas



H. G. PARKER FURNITURE
FLOYDADA LOCKPORT

CHEERS!



An armload of good wishes for a Merry Christmas, filled with the joys of the season, to all our wonderful friends!

HAGOOD'S DEPT. STORE



DISPATCH
Quanah, Texas

To You, the Most Important People
Our Customers and Friends

We extend most sincere wishes for a
*Merry Christmas and
A Happy New Year*

Quanah, Acme & Pacific Railway
Quanah, Texas

- A New Direct Route
- Automatic Trailing
- Ample Native Power
- Fast Schedules
- No Long Towed Delays
- No Congestion
- Short Mileage



December 4, 1952
Dear Santa Claus
 I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
 Will you please bring me a calvery scout set, marine set, make up set, garnet ring set, Toni doll with lots of cloths she walks holding to your hand and sits down when she gets tired. Please bring my little sister a bonny braid doll, some house shoes and a make up set, nurse kit, ring, and batton.
 Your Friend
 sister Jan Dempsey
 Patsy Dempsey

Panhandle, Texas
 December 11, 1952
Dear Santa Claus,
 We are a little boy and girl age 3 and 5. We live in Panhandle, but will be visiting our cousins in Floyd-ada at Christmas time. Please remember us there.
 We have tried to be good all year and mama says we have been pretty good. So please bring us a doll, some house shoes, a house coat and an iron. Don't forget all the other little boys and girls. Especially Gale and Gary. They want some gun holsters.
 I will be at Munias house this year.
 Lots of love,
 Jimmie and Kathie Bunch

Roaring Springs, Texas
 December 24, 1952
Dear Santa Claus,
 I am a little girl 2 years old. I have been a pretty good girl this year. Would you bring me a doll, some house shoes, a house coat and an iron. Don't forget all the other little boys and girls. Especially Gale and Gary. They want some gun holsters.
 I will be at Munias house this year.
 Love,
 Cathy Gene Clem

December 4, 1952
Dear Santa Claus,
 I'm in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade. Will you please bring me a bicycle, a unberalla, a nurse set, a volley ball.
 Glenda Ann Cook

December 4, 1952
Dear Santa Claus,
 I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
 Will you please bring me a bicycle. My brother wants a ranch set and a football suit. And I want a ranch house and an Electric train, a football and a football suit too. Bye Santa Claus
 Your friend
 Royce Boue

December 4, 1952
Dear Santa Claus,
 I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
 Will you please bring me a bicycle and a mechanical and a ditch set and a football.
 Your friend,
 Kenneth Green.

Hesperian want ads save money.

December 4, 1952
Dear Santa Claus,
 I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade. I want a football suit. I live on the street of Mariva.
 Your friend
 Frank Barrow

December 4, 1952
Dear Santa Claus,
 I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
 Will you please bring me a doll that can walk and my baby brother would like to have a fuzzy lamb, my big brother would like to have some films for his flash camera and we would all like nuts, fruits and candy. Your friend.
 Melinda Barker
 123 W. Hallie

December 4, 1952
Dear Santa Claus,
 I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
 Will you please bring me a bicycle and I would like to have a Nurse set too.
 Your friend,
 Glenda Crawford

December 3, 1952
Dear Santa,
 We had a fine Thanksgiving. How was yours? It was mother's first time to cook a turkey. I want a train switch and electric football like Johnny's in Mobile.
 Your Friend
 Hunter

P. S. If you can't get one don't get one at all.
 Hoover was the only U. S. president of Swiss descent.
 Protectograph ink. Hesperian.

December 3, 1952
Dear Santa,
 Please bring me a doll, a new baton, and a watch and radio. Also bring me some fruits and nuts and candy.
 Love
 Dana Waiding

December 6, 1952
Dear Santa,
 Would you please bring me a tricycle, big tractor, some candy and a nice book.
 Love
 Johnny Dunlap

Floyd County Hesperian, Floydada, Texas, Thursday, December 25, 1952

Blessings at Christmas



CARTHEL OIL & BUTANE
 And Employees

Hope you have
 a Merry Christmas



**PRODUCERS COOPERATIVE
 ELEVATOR**

Goyeux Noel



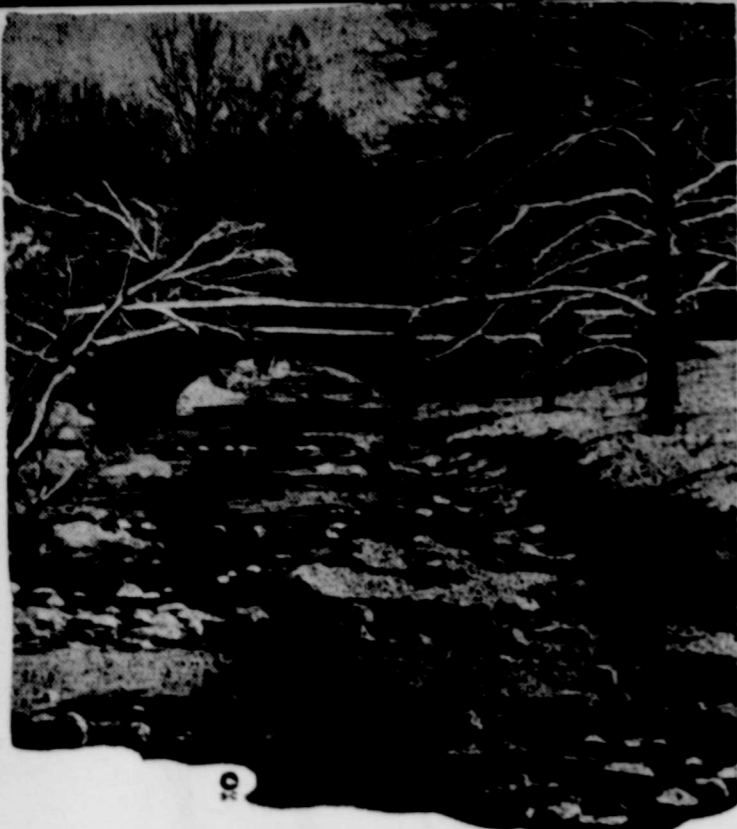
May the carlers of Christmas sing out our good wishes . . . and, may the many joys and blessings of the holiday season be included among the gifts received by our many loyal friends.

**FELTON - COLLINS GROCERY
 & MARKET**

enter into the spirit of the Christmas occasion, we hope you just a moment to accept our best wishes for the Season. been a pleasure to serve you and we invite your continued friendships.



ADDFORD JEWELRY

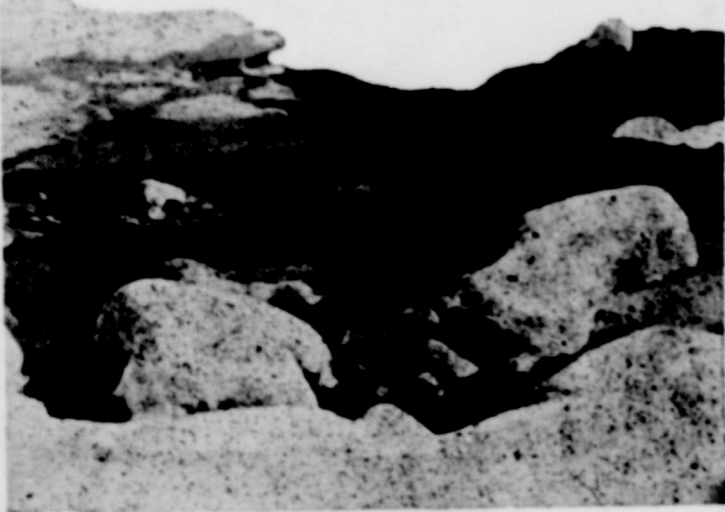


Season's Greetings

IN THE SPIRIT OF FRIENDLINESS
AND GOOD CHEER, WE THANK YOU FOR
YOUR MANY FAVORS AND SINCERELY
WISH YOU AN OLD-FASHIONED YULETIDE

Morckel Farm Chemical Co.,

Hiway 70 East — Floydada, Texas



Letters to Santa

Ralls, Texas
December 8, 1952

Dear Santa,
Please bring me a Toni doll and bring my little brother, Rusty, a gun and holster.
We will be with granny Bennie Liebfried at Christmas, so bring our presents there.
Your little friend,
Suzy Jackson

December 6, 1952

Dear Santa,
I am a little boy two years old. I would like a tractor, gun and water well for Christmas, but I'm afraid you can't find the well, so will settle for the others. Don't forget the other boys and girls, also my little brother Tim. He would like a teddy bear.
Your Friend
Jimmy Jeffress

December 6, 1952

Dear Santa,
I am a little girl seven years old. I want a doll, watch and baton for Christmas. I would like some candy and nuts also. Don't forget the other boys and girls. Please don't forget my little brothers Jimmy and Timmy.
Your Friend
Beverly Jeffress

Dougherty, Texas
December 4, 1952

Dear Santa Claus
I have tried to be a good boy. Please bring me a football, B. B. gun, woodburning set and a log truck. Don't forget the other boys and girls.
Your Friend
Wayne Cage

Dougherty, Texas
December 4, 1952

Dear Santa,
I have been a good girl. I want a doll with 15 suits of clothes. I also want some pots and pans. I want a dish washing set.
Your Friend
Nita Beth Cage

P. S. And don't forget that my Daddy wants a ten inch rain.
December 4, 1952

Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade today. I want a bicycle for Christmas so I can ride it and have fun.
Your friend
Mona Dell Wise

December 4, 1952

Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade. Will you please bring me a Bonny Braids doll and a nurse set and a bicycle and a piano and a Brownie dress.
Your friend
Janet Kay Moore

Dougherty, Texas
December 4, 1952

Dear Santa Claus
I have tried to be a good boy. I would like to have a football, a erector set, some gloves and a baseball bat and some games. Don't forget the other boys and girls.
Your Friend
James Ray Coge

December 2, 1952

Dear Santa,
I want a big bow and arrow and I want a two gun holster set. I also want a big army set and don't forget my sister and the other boys and girls.
Love
Don Switzer
403 West Jackson Street

December 2, 1952

Dear Santa,
I am a little girl three years old. I love you Santa. Will you please bring me a doll and doll buggy. Please bring my brother, Don something. He is eight years old. Don't forget the other boys and girls.
Thank you, Santa,
Peggy Switzer
403 West Jackson Street

220 South First Street
December 3, 1952

Dear Santa,
I would like for you to bring me a big Teddy Bear, and a set of dishes, and a table with chairs. Please do not forget my sister and brother, Corryne and Douglas. Please do not forget my Aunt Annie.
Darlene Galloway

December 4, 1952

Dear Santa,
I am a little boy three years old. Please bring me a big aeroplane, a blackboard and a carshed with doors on it. Don't forget the candy and nuts and all the other boys and girls.
I love you,
Roland Adams

December 6, 1952

Dear Santa,
I am a little girl four years old. For Christmas I would like to have

a big doll, dresser set, ring and necklace. Thank you very much.
Becky Dunlap

December 6, 1952

Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me a make up set and a Volley Ball and a fairy dress and a doll.
Your friend,
Elaim

December 4, 1952

Dear Santa Claus,
I am in the third grade in school. I have tried to work hard and be very nice. I plan to see you at the parade.
Will you please bring me a doll and a Nurse set and a makeup set for Christmas.
Your friend,
Sherry Burns

No finer gift to your family than the knowledge that each future Christmas is financially secured through Southwestern Life Insurance Company.

R. E. FRY
Southwestern Life Insurance Company
JAMES RALPH WOOD, PRESIDENT

MERRY CHRISTMAS
AND MANY, MANY THANKS

CLARK'S
TOPS IN DRY CLEANING

Merrie Christmas

At this happy time of the year, may you be blessed with the spiritual joys of the Christmas Season.

HIGGINBOTHAM - BARTLETT
LUMBER CO.
T. L. HOLLAND, Manager
Floydada

Just as the wise men of old were guided on their historic journey by the fixed and unerring direction of a brilliant star, so may our good wishes to our many loyal friends brighten their Holiday Season.

CITY OF FLOYDADA
MAYOR CITY COUNCIL

Obadiah is the shortest book in the Old Testament.

John D. Rockefeller founded the University of Chicago.

Wanted Clean Rags at Hesperian.

BRITTON
Appliance Repair
Shop
Phone 454 307 E. Houston

PH. 79

FOR BUTANE
SERVICE
WYLIE
Butane Company



ORMAN'S GRO. & MKT.

sources runs over half a billion dollars, and yet the Legislature usually concentrates its tax attack on only oil, gas and sulphur. Many authorities say that when it does so it fails to carry out the constitutional mandate that taxes shall be equal and uniform."

Taxation was part of a study in the new survey entitled "Economics of natural gas." Writers were Dr. John R. Stockton, director of the Bureau of business research; Statistician Richard C. Henshaw, Jr., and Richard W. Graves of Tulane University. Research by private and government agencies was used in preparing the report.

Petroleum and its products, including gasoline, paid 65.6 per cent of all state taxes in Texas during 1950, they reported.

Natural gas transmission companies and utilities usually can shift the tax onto the consumer, the report added.

Until the Federal Power Commis-

The Trend Toward "Free Taste"



The growing expression of "free taste" is the most important news in American furnishings style. In the case of table settings, it means the free use of anything that is beautiful if it fills your serving needs. In this setting from House Beautiful magazine, note how the rough natural textures of the minerals in the centerpiece and the polished wooden bowls are used freely and beautifully with the elegance of fine china and sterling. Silver by Towle, wooden bowls by America House, plates by Vreni, glass by Richards or Zentgraf.

sion allows rate increases the gas companies must absorb the tax, it added.

"The cost of transportation and distribution makes up the major portion of the gas at most points of consumption," the study said. "For this reason any increase in the price of gas at the well represents a relatively small portion of the price which consumers must pay for gas."

"So far this fact has made it possible for the Texas Legislature to increase the tax rate on natural gas produced within the state with little danger of pricing it out of the market."

The researchers said that gas prices would have to increase considerably before it would "appreciably" affect industries using it for fuel. They listed twenty industries using gas for fuel and found it equals 1.5 per cent of the product's cost.

Chemical industries using gas as a raw material will be pinched more severely by higher priced gas.

"The application of a tax on raw materials in a restricted area such as a state may decrease the number of firms operating there are cause prospective new plants to locate elsewhere," the report declared.

"Much the same can be said for the nonferrous metal industries in Texas which use large quantities of natural gas to generate the great amount of electricity essential in their operations. Hence the manufacturing costs of the tin, zinc and copper refineries and smelters as well as those of the two new aluminum plants in Texas would be significantly increased by new natural gas taxes.

"Texas now has two steel plants and a third is being built. All of these plants use appreciable quantities of natural gas, in one way and another, and the price they pay for this gas will likely be a factor of considerable importance."

About 55 per cent of the nation's gas reserve is in Texas, the study showed.

Export of the gas increase from 20 per cent of the state's marked production in 1932 to 40 per cent in 1950. Exports now run over 45 per cent of total marked output.

The two-year research started with a \$5,000 grant from Texas Mid-Continent Oil and Gas Association, and was completed with university funds.

DON'T USE PHONE

Unless the call you want to make is pertinent to the business at hand, don't ever ask to use your interviewer's telephone.

MAKE 'EM NUTTY

After glazing, if desired, dip doughnuts into a mixture of 1/4 cup finely chopped nuts, 1/4 cup sugar and 1 teaspoon cinnamon.

GELATIN

If your gelatin salad fails to congeal, add extra softened gelatin and a bit of lemon juice.

Photograph ink. Hesperian.

Man and Mule

If you are old enough to remember when this joke was current you are not likely to be accepted for military service. When it first went the rounds of Texas newspapers it tickled the funnybone of the whole populace. — Ed.

Over the hill trailed a man behind a mule drawing a Dixie plow. The clodhopper was broadcasting:

"Bill, you are a mule, and I'm a man in the image of God. Yet, here we worked hitched together year in and year out. I often wonder if you work for me or I for you. Sometimes I think this is a partnership between a mule and a fool, for surely I work harder than you do. Plowing here, we cover the same distance but you do it on four legs and I on two. So mathematically speaking, I do twice as much work per leg as you do."

Soon we'll be preparing for a corn crop. When the crop is harvested, I give one-third to the landlord for being kind enough to let me use this corner of God's universe. The other third goes to you, and what is left is my share, but while you consume all your third with the exception of a few cobs, I divide my third among seven children, six hens, two ducks and a banker. Bill, you are getting the best of me. It ain't fair for a mule the son of a jack, to rob a man, the lord of creation, of his substance. And come to think about it, you only cultivate the ground. After that I cut and shock, and husk it, while you look over the pasture fence and "he-haw" at me.

"All fall and part of the winter the family, from granny down to the baby pick cotton to help raise money to buy you a set of new harness, and interest on the mortgage on you, and by the way, what do you care about that mortgage? It doesn't worry you any. Not a darn bit. You leave that to me you ungrateful, ornery cuss."

About the only time when I'm your better is on election day, for I can vote and you can't, but if I ever get any more out of politics than you do, can't see where it is."

— Yancey Builder.

PICNIC LUNCH

When you're packing a picnic lunch, toss a can of cranberry jelly into the basket. It's good with fried chicken, chicken or ham sandwiches.

To get results use want ads.

FERTILIZERS

Dry or Liquid

a formula for every need.
MORCEL FARM
CHEMICAL CO.
Phone 589
Floydada, Texas



the Merry Christmas time

turns with greetings of good

cheer, we hope for many happy

days ahead for all of you.

S. J. LATTA
SUPPLEMENT & NASH

Floydada

Merry Christmas



overflowing with good

wishes for all our many friends

happy, carefree holiday

filled with many blessings!

DA
FUNERAL HOME



May Christmas Day
and every day bring
you untold joy and
happiness.

MERRY
CHRISTMAS

RADIO ELECTRIC
Mr. and Mrs. E. E. Hinson

Wishing You a
Joyous Season

May the warmth and glow of the season be as

comforting and pleasant as that of the traditional

Christmas candles — our wish for you and yours —



MARTIN & COMPANY



Letters to Santa

December 1, 1952
Dear Santa,
I am a little girl, three years old. Please bring me a doll, a dump

truck, teddybear, house shoes, a toy cow that "moos" and a dress. Some fruit, nuts and candy. I have been a good little girl. Thank you very much.

December 3, 1952
Dear Santa,
I hope you had a good Thanksgiving. We had a fine one. It was mother's first time to cook a turkey. I want a doll that walks and some little dishes.

December 3, 1952
Dear Santa,
I am a little girl just past my 5th birthday. Mother says I have been a nice little girl. So please bring me "The Brat" doll, a bathanett, house shoes, ironing board, refrigerator and washing machine and dishes.

December 4, 1952
Dear Santa,
I am a little girl three years old and have tried to be a good little girl. Please bring me a doll, stove and anything else you think I might like. Also I would like some candy, nuts and chewing gum.

December 4, 1952
Dear Santa,
I am eight years old and in the second grade. Please bring me a bicycle, combine, a ranch set also a road grader. My little brother wants a road grader, combine also a road grader and some candy, fruit and nuts.

December 2, 1952
Dear Santa,
I am a little boy four years old and I have tried to be a good boy. Would you please bring me some new boots and a big tricycle. My little sister would like to have a rocking chair, doll and doll stroller. Don't forget my mamma and daddy. Also granny and granddaddy.

December 1, 1952
Dear Santa Claus,
I am a little girl nine years old. For Christmas I want you to bring me a pair of house shoes, house coat, twin dolls and doll buggy. Please bring my twin dolls and buggy to my granny Day. The rest you can bring to my house in Lubbock.

December 1, 1952
Dear Santa Claus,
I am a little girl seven years old. I am in the second grade. I have been a good girl at home and school. Will you please bring me a toy typewriter, a set of dishes and silverware, Brownie Suit, a pair of roller skates and some fruit, nuts and candy. Please don't forget other boys and girls.

PROTECTION AGAINST FIRE

Automobile and Casualty Losses.
G. C. Tubbs
Insurance Agency
PHONE 418

Love, your friend,
Ann Rimmer

November 24, 1952

Dear Santa,
I am a little boy seven years old and in the second grade. For Christmas I wish you would bring me a football suit, Roy gun, a Cowboy Hat and Two front teeth. And lots of nuts, fruit and candy. Don't forget Don Finn, who lives at Mule-shoe this year and all the other boys and girls.

Thank you,
Ronnie Payne

Floydada, Texas

Dear Santa,
I am a big boy five years old. I live 4 1/2 miles from Floydada on the Matador highway. I have been a good boy so would you please bring me a sidewalk bike and a set of little trucks?

I have a little brother named Joe Mack that is nearly two years old. He wants a tricycle and a toy telephone.

Santa, you can bring us anything else you want us to have and don't forget all the other little boys and girls.

We love you,
Gary and Joe Mack Jarnagin

3115 Cridelle Ave.,
Dallas, Texas

Dear Santa Claus,
I'm just two years old, but I am a pretty big boy, and I want a big firetruck for Christmas. I want a guitar too, because I like to play cowboy.

Be sure to look for me at Floydada instead of Dallas because I'm going up to visit both my grandmothers.

Love you,
Charles Womack

3115 Cridelle Ave.,
Dallas, Texas

Dear Santa Claus,
I'm coming to Floydada for Christmas, so please look for me at my grandmother's.

I need a big wagon to pull behind my John Deere tractor, and I want a guitar so I can play like Roy Rogers. I like bananas and walnuts—so please fill my stocking full of them. I'm three years old Santa Claus, and I can hardly wait till you come to see me this year.

Love,
Steve Womack

3115 Cridelle Ave.,
Dallas, Texas

Dear Santa Claus,
I live in Dallas Santa Claus, but I will be in Floydada for Christmas at my grandmother's, so be sure and look for me.

Please bring me a "Sweet Sue" walking doll with an evening dress on and an electric stove. And please fill my stocking as full as you can.

I am almost seven years old and I have tried very hard to be a good girl this year.

Love you,
Deona Womack

December 13, 1952

Dear Santa,
I have been a good little girl. Please bring me a Toni doll, roller-skates and some water colors. Don't forget the other little boys and girls.

Love,
Nancy Jetton

December 13, 1952

Dear Santa Claus,
I saw you at Floydada Thursday, December 4. Please bring me a western hat size 6 1/2 and ring size 4 1/2 and don't forget those boys in the war.

Love,
Lanita Sue Wilson

Please bring us all some candy and fruit.

December 13, 1952

Dear Santa,
Please bring me an electric train and a coonskin cap. I am seven years old and I have been a very good boy.

Bring my big brother a pair of boots and a hat.
Bring us some nuts and candy. Please bring all the other little boys and girls what they want.

Bud Higginbotham,
South Plains

December 9, 1952

Dear Santa Claus,
I am a little girl four years old. I live in the Fairview community. Please bring me a train, a baby doll in a basket and a doctor set. Please remember all the other little boys and girls and don't forget Bruce Linda and Nancy in Tokyo, Japan. Thank you, Santa Claus.

Love,
Barbara Jan Perry

Am I Right?

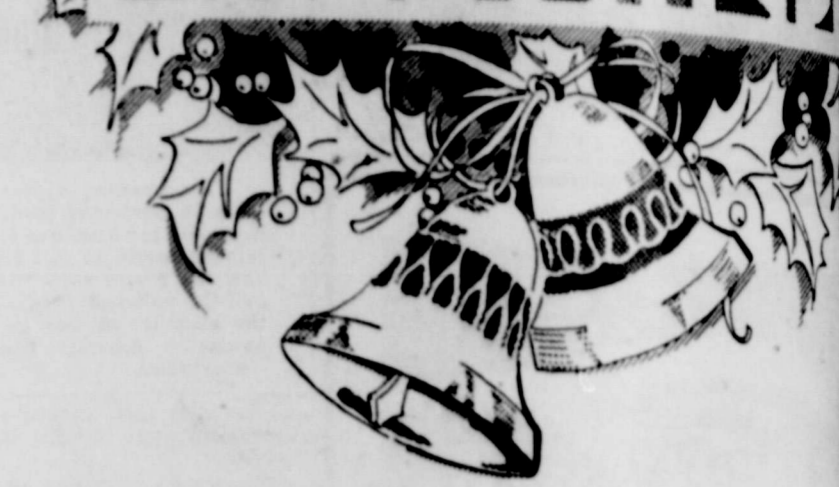
THE BEST TONIC YET DISCOVERED IS A GOOD LAUGH



A laughing tonic combined with a satisfactory purchase creates happiness.



GREETINGS



Here's our own special greeting to you as you observe this greatest of all Holidays. May it be one of true happiness for you and those about you. You have been very liberal with your friendships and patronage and we are truly grateful. Merry Christmas!

FLOYD COUNTY RURAL ELECTRIC



Merry Christmas

To the best customers and friends a firm ever had, we extend our warmest wishes for your HAPPY HOLIDAYS

BOREN HARDWARE & FURNITURE

Floydada, Texas

FUQUA FARM SUPPLY

PURINA CHOWS

BEST WISHES

and much happiness for the holidays



KING GROCERY and MKT.

E. L. Cornelius

Mrs. Pierce King