## LE LIGHTS, SANTA'S PARADE SOON

## The Floyd County Hesperian

## 'Winds Bi-District Game Friday

Turf of Muddy Snow Forecast For Tiile Fray

FAMILY OF SIX CHILDREN MEET AFTER 60 YEARS
 dollar day Christmas siogan

City Still Urges Property Owners on Highway ImprovementVoluntary Plan; Time Running Out

|  |  | Is Continued |
| :---: | :---: | :---: |
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|  |  |  |
| ${ }_{\text {Former Resident }}$ | $5=$ |  |
| Dies ot Euvkurnet | Organization For |  |
| 5 | Salvation Army |  |
|  |  |  |
|  | Fund Campaign |  |

Highway 70 Collision Sunday Afternoon Takes One Life and Seven Others are Hospitalized

Cates Funeral Rites at First Baptist Church

Light Rainfall
Messures .61
Oppose Phillips For Honors on Amarillo Field


Library Funds Grow as Drive Is Continued Senta Letters

## 599 Fans Ride

 Football TrainChurchmen Attend M. E. Conference Methodist Church

# Social Events, Clubs 

 7orlous Zam


The Muncy-Gordon Rehearsal Dinner

ing Whet

 hand diuch, you tind tirn mis ine up of plus powerod Massoy Thiores. the Pony with 11.08 maxa darwbor HP, the 22 with 239. 29 mod
class. class Stop in and ask for a demonstration the next time you're in
own. Let us show you what we mean when we say, "Wherever you farm, whatever your power requirements, there's a Massey FLOYDADA IMPLEMENT CO.

## TTERSON'S RRCERY <br> WDAY, NOVEMBER 26 THROUG EEDNESDAY, DECEMBER 3 <br>  <br> th and success has been due to the response of the people in our bid for their friendship.



| ATS - FRESH |
| :--- |
| S - TURKEYS |
| H SHRIMP |
| OYSTERS |
| MPLETE MARKET |



## Sunnysiders Meet

With Mrs. Thurman

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| Club Entertained |  |
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## ANNOUNCING!

JEFF AND MILDRED FRANKS

NEW OWNERS OF THE

## B. \& M.CAFE

We Invite Old and New Friends to Stop by and Visit Us.

Give You Texas $\begin{aligned} & \text { how and you will have drunk it be } \\ & \text { fore it would have time to sette } \\ & \text { so why does a a af epy a pemium } \\ & \text { for the specillly-treated milk? }\end{aligned}$
Boyce House-


FOR SALE

> 1 SEI GROCERY FIXIURES

See Bob Finley at

PIGGLY WIGGLY



Dollar Day At Hala MONDAY, DEC. 1st.

Pastel and High Colors
WASH CLOTHS
12 for $\$ 1.00$
A Regular 121c Value Buy Now!

60 GAUGE 15 DENIER
NYLON HOSE 88c Pr.
New Fall Shades All First Quality

One Rack
MENS JACKETS $\$ 8.00$ Ea.
Values to \$14.95 Most all Sizes

One Table
NEW BLOUSES $\$ 1.98$ Ea.
2.49 to 2.98 Values Sizes 32 to 38


CHENILLE RUE $\$ 1.65 \mathrm{E}$
 TOWELS
$\$ 1.00$ Ea An Excellent Gifflye High Colors One Table WOMEN \& CHILDR SHOES $\$ 2.88 \mathrm{Pr}$
Values to 55.95 Most all Sizes





| $\begin{gathered} \mathrm{of} \\ 1952 \end{gathered}$ |  |  |
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| BRIEFS | Chrismas Headquar |  |
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| UNDERSHIRTS | DISH C |  |
| $3 \text { for } 1$ | WASH CLOTHS 14 for $\mathbf{1}^{\circ}$ |  |
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## BUS SCHEDULES



Round Steak 1 l ．
s cort aumen STEAK Chuck Roast 45c Rib Steak

\section*{Bacon Sliced} Beef Ribs lb．39c Pork Roast first cut Pork Chops lb．49c CHEESE | çio prak |
| :--- |
| franks | franks

lb．49c Hamburger Me
Randitian wit bex
SKINNNERS

ballards， 2 cans BISCUITS

19c Peanut Butter．35c TOMATO SOUP W）FRESH FRUITSEVEGETABLES 80

## OLEO

| SALMON 39 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |



Bi-District Game

$=2=$



STAR CASH VALUES

Stewart Pecans $\mathbf{4}^{1015.59}$

| Sugar | 95 ${ }^{\text {c }}$ |
| :---: | :---: |
|  |  |
| Cocoanut | 5 |
| Tomato Juice | 46 |
| $\underset{\text { Orange Ade }}{\text { Micc }}$ | $25{ }^{\text {c }}$ |
|  |  |
| $\underset{\text { Shortive }}{\text { Sting }}$ | ${ }^{\text {c }}$ |
| dates |  |
| (eap | 59 ${ }^{\text {c }}$ |
| Stit King | 25 ${ }^{\text {c }}$ |
| $\begin{array}{r} \text { Pinkney Sun Ray } \\ \text { H A M S } \\ \text { Extra Quality \& Flavor } \end{array}$ |  |
| Pancy slied BACON | $5^{\text {c }}$ |
| EO |  |





ADD TO YOUR FAMIIT READING PLEASURE M YEAR . . . TAKE THE STAR-TELEE LARGEST CIRCULATION IN IEXXS OVER 220,000 DAIIY AND SUNOAH

## HOW RENU

FROM $\$ 18.00$ A YEARI ${ }^{5} 13{ }^{95}$ BIG SUNDAY ISSI:
$\$ 260 \begin{aligned} & \text { DALLY } \\ & \text { ONLY }\end{aligned}$
BARG.IIN DAY ?A

DON'T DELAY-SEE YOI HOMETOWN AGENT TOD

Today or Tomorrow... Youll Find (0) NONE AS NEW AS TlaI,

## This Week's Social News


D\&WHITE (3) PECIALS


## CUDAHYS CANNED HAMS <br> oneless, Skinless, Ready to Eat,



GROCERY \& MARKET

We Deliver

59th Aniversary Celebrated
By Mr. and Mrs. J. H. McMurray

 ington, and Smith Corona port-
ables. A small down payment
will start you on the way to ownwill start you on the way $h$ own-
ership of a new portable type-
writ on writer: Call or write-
PLANS TYPEWRITER SERVICE T28 Broadway
AINVIEW, TEXAS for free demonstration. Free gift wrapping on portable o
standard typewriter standard
from us. PLAINS *YPEWRITER SERVICE
We Repair Addling Machtnee ALL WORK GUARANTEED
Just leave your machines at the Just leave your machines at the
Hesperian and we wnl plck them up each weet
we now h
We now have a full line of
Remington and Burroughs
Adding Machines
We Also have all makes of
We also have all makes of
portable typewriters.
portable typewriter.
Easy payment plan pro
Office and art supplies
Phone $2850 \quad{ }_{728} \quad$ Broadwa
Tmanview, Texan

* • *

Buy early and avold the rush o
imprinted Christmas cards.
cards starting from 40 cards for
21.25 for one line of imprinting
Come
Cot and see or

Come in and see or write and our
salesman will be happy to call on
and
you. For VALUES that are value
in imprinted
see or write-
PLAINS TYPEWRITER service 728 Broadway ... for the most beautiful CHRYSIER safest car you ever drove. Come learn the many reasons why!

EVERY DAY the cheering's getting louder ever designed . . . for the best-performing,

T'hn'ksiving Dinner Party Given SelfStarters S.S. Class
 and six ounces. She is a pretty 1 it-
the brund six neerroes convicted of gamb-
Mrs. West is the tormer Mrs. West is the former Sarah an even $\$ 500$ this week. Martin of Orosbyton. The Wests
make their home in the Lakeview
community. helps one way at least Having creamed chicken or sweet-

## WANTED: DEALERS

Hard water in your area will make you money and
Save your Customers Money! $!\$ 50.00$ complete will
"Ejax Water Turbulator!"
Simple to install in main line, keeps scale from form-
ing in boilers, Hot Water Heaters, Plumbing, etc. Has many other advantages in combating hard water "EJAX," Box 37, 1006 Burnett St Fort Worth, Texas *

## INSURANCE

- Auto - Liability
- Homes - Farm
- Windstorm - Polio
- Hospitalization - Hail


## REAL ESTATE

- 3 full time salesmen and appraisers to either sell for you - or to you - all types of real estate at fair prices.


## LOANS

- On land \& FHA on Houses
- No appraisal fee
- No service charge
- 20 years to pay
- Pre-Payment Privileges
- Low interest rate

BROWN-HOLMES
Phone 345
a's eering trearic "CURTAIN CALLS"!



America's First Family
of fine cars . . CMRYSER for 53

## K. CROUCH MOTOR CO.

112 W. Missouri Floydada, Texas

Schedule Heary Pre-Induction Examinations


GOME OF US RUN INTO TO TRY AND CRAWL OUT


## ${ }^{\text {neffREE }}$ net ATTENTION

 Mr. FORD TRACTOR OWNERCall 29 or
Come by KING TRACTOR \& MOTOR and make a date to have your FORD Tractor painted absolutely FREE. We are offering this Free service to our friends \& customers for a limited time.

No strings attached - the only requirements are:

1. A 85 charge will be made for Steam Cleaning and Preparing each Tractor for Painting. 2. You must schedule an appoint ment.
2. Tractor must be brought in and picked up.
3. Tractor must be at least one year old.
Don't be late -when our schedule is filled this offer will be discontinued.

## KING TRACTOR \& MOTOR

910 No. Second St. Floydada, Texas


The low-priced FORD F-6 carries up to

## 800 lbs. MORE PAYLOAD

than other leading 2-tonners!


The low-priced FORD F-5

## OUTSELLS ALL OTHER $1 / 2 T O N H E R E$

 BISHOP MOTOR COMPANY


Prove Conference Calibre
Fand Bend News Canyon Eagles 32 - 0



|  | EDMISTON |
| :---: | :---: |
|  | Plumbing |
|  |  |
| nomy bout suctum | Phone 507 |
|  | PLUMBING |

DC YOUR THRES WVEAK LHETE TMWS?
VEN AFTER YOUR WHEELS HAVE BEEN ALIGNED AND BALANCED? DO YOU HAVE TIRE POUND AND SLAP...SPOT TIRE WEAR?
THEN YOUR TIRES ARE OUT-OF-ROUND

$\qquad$
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$\qquad$
OR.Rubber Mekerr 4


FOR SALE
four and five row
TALK CUTTERS LSS
TOCK TRAILERS

NSON BROTHERS WELDING SHOP


Men in Service

South Plains News
 the pulpit at the outht Plaings shur crowd at both services in spite of
the cold weather MMs. Surrett an
children were visitions Mrs. Carl Daniels was visitin



The First National Bank
FLOYDADA, TEXAS



Alaskan Natural Goorge Surviving stronghold of the the
Alaska hides Heat of the short summer helps the
stream to scour a channel stream to scour a channel where
giacer meetsergen while mountain wall. In two
race down the kuin weeks or less the brimming lake be$\square$

## LANDS

Farm and Grazing Lands in Floyd and othe Fown Lots in Floydada.




| TUNA | Pork \& Beans | White king wate Softener | CRACK |
| :---: | :---: | :---: | :---: |
| 25c | 25c | 25c | 33 |


| velverta | Shut fresh | Gold medal | LUX SO |
| :--- | :---: | :---: | :---: |
| CHEESE | OLEO | FLOUR | SRMTI |

98c 22c 93c

Complete Market

| PuFfin | co |
| :---: | :---: |
| BISCUITS | BACON |
| ${ }^{2} \mathrm{C}$ CaNs | 57 |

FRYERS | BOLOG |
| :--- | :--- |

63c
49 c

The Most Complete Small Store In West Texas


PLENTY OF FREE PARKIN G SPACE

SOUND REASONING HAS CONQUERED MORE MEN THAN FITTS OR GUNIS THAN FISTS OR GUNTS
EVER DID.
 clear that machinery care is part of good farming . . . and a good way to get machinery care is by equipment over to the skilled mechanics at the Kivg tract or a motor. We can give you faster scrvice... heip you reduce your rush seasons.

KING TRACTOR \& MOTOR


[^0]:    heid Prodicís Coilpalyy

