

Tackey Party, Thanksgiving


Home Builders
Club Backing
Public Library


 Stream Liners Will Have Dome



## ${ }_{5}$ Plan For Entertains Group

 bivng And at Dinner Party



 Fiosd County Hesperian, Floydada, Texas, Thursday, November 20, 1952
News of Harmony
(By Mrs. Mather Carr)


FREE LECTURE
CHRISTIAN
HILTON HOTEL SCIENCE


By Paul Stark Sealey, C.SB.
Public Invited

## HOLLYWOOD BABY PARADE



Two Gold Cup Awards
Six Other Valuable Prizes
TOY \& GIFT SHOP has arranzed for a Noted

Friday and Saturday -. November 21st and 2lnd

HOLLYWOOD BABY PARADE
You Will Receive
ONE BEAUTIFUL $8 \times 10$ SILVERTONE PORTRAIT
Entrants will be judged on personality and expression-not just good looks.
No Appointment Necessary

## NORMAN'S TOY \& GIFT SHOP

Next Door to Solomon's Jewelry - West Side

 Near to 70,00 Bale Mark Today
$x^{20}=9$



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| 525 |
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Bring Your Car In To Our

 Announcing

## USED CARS

1949 $1 / 2$ Ton Chevrolet Pick-up
$1999-1 / 2$-Ton Dodge Pick-up $1951-1 /-$ Ton Ford V-8 Piek-up K. CROUCH MOTOR CO. College 'Who's Who' Includes Floydada Girl

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Because to the deen thing is the acorn crop, the counties of most of the state are reporting as good as or better than usual crop of deer at the opening of the hunting season A typical report from the hill country to
the Texas Game and Wild Life commission the Texas Game and Wild Life commission
says: "Excellent acorn crop with large says: "Excellent acorn crop with large
amounts of live oak, Spanish oak, and black jack acorns present," Since the
been so dry one would think that

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have starved for lack of pasture, and the
deer p deer population greatly diminished. Appears
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## several years ago a hue and cry again chain stores resulted, as hues and cri

 the chain stores resulted, as hues and crieusually do, in the passage of a law by the
state legislature which was intended to be state legislature which was intended to be punitive. It assessed a license fee against types of retail establishments, with the provision that for every additional store owned
and poperated by the same individual or organ-
ization the tax and operated by the same individual or organ-
ization the tax would be increased two fold ization the tax would be increased two fold dollor a year, plus a report and an affidavit
it now costs every store, with certain except not so.


## CAPADA

 orivein theatr

FRONIER GAL"


SATLRDAY ONLY, NOVEMBER 22


PFAFF SEWIIII
MACHINE
DEMONSTRATOI
FRIDAY, NOV. At Floyd County Rure Electric Building Visiting All Day, with Demonstrations 10 tolld and 2 to 3 o'dock p. Over a $\$ 300$ Pfaff Cabinet will be SOLD TO THE HIG BIDDER. The Drawing Will at $3: 15 \mathrm{p} . \mathrm{m}$.
REGISTER AT THE DOOR ANO ON THIS PFAFF SEWING MAC Coffee and Cake Will Be St during the day

Don't Forget, November II
MORCKEL FAR CHEMICAL CO
Exclusive Dealer - Highway70 Floydada, Texas


## The First National Bank



Floyd County Heaperian, Moydela, Teras, Thumbay, Nevember 20, 1952
Whirlwinds Down Tulia in SemiFinal Campaign for 1 -AA Honors
Clind

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initial
HANDKERCHIEFS

- Stockman's Suits
- Laotball blankets
- Mens Nylon Hose
- Hose
- Ladies leather coats with long
tringe.
- Mens Suits. Paima
reek, And, too, you better make
our selection Now for your Made-
o-Measure sult for Christmas
GLAD SNODGRASS
school coats left, we advertised last
$\qquad$


ECONOMY WITH YHE WORK OUTPUT OF GASOLINE masstr.-Anazis
3.4 plow 44 c.p.


The Massey-Harris 44 L.P. is custom designed and actory buil for efticient operation on L.P. fuel. And be you the same high-powor rating as the 44 Gas . same beit and drawbar efficiency
In addition you get the economy of operating on low cost fuel, and the low engine upkeep that revults from the use of clean-burning, high-octane L.P.

FLOYDADA IMPLEMENT CO.

Highway 70 Eas
Floydada

.ourook Club Coupe in Plymouth's 1958

ash and distinction are combined in the fowing lines of the Cranbrook Club $C$ ine outstanding body syles in the new 1953 line of fine Plymouth cars. The $x$ combined with increased power and improved performance to make it more than tee alue in the low-priced feld. Power has been increased to 100 horsepower with 7.1 to 1 wring road conditions. Engine and rear axle relocation, coupled with easier riding, in tar eprings. provide the utmost in comfort. Plymouth engineers have designed egroom and hip and shoulder space into the 1953 models.

Come in-get entry blanks and details of the big $\$ 25,000$ " $\mathrm{Y} / \mathrm{e}$ Plymouth" Contest. You may win a sparkling new 1953 Plymouth! Hund

On Display Thursday November 20
MAYO MOTOR CO

## Now the car of the year the cleal of the year!

<br>KING TRACTOR \& MOTOR.



Nation

## Now on display!

Desolo

- NEW HEAETI
- 160 L.P. FIHE BOME V-8
- POWERMASTER SIX
- POWER कTEERIVG
- POWER BIRAKES

Slop in and Trespect it Today!
Daniel Automotive Service




## OM $\$ 18.00$ A YEAR TO <br> $13^{95}$ ONE YEAR

WHICH INCIUDES NK
BIG SUNDAY ISSUE
60 DAILY $\left.\begin{array}{l}\text { si mat } \\ \text { ONLY } \\ \text { owt tras }\end{array}\right)$
on these reduced annuat
g.IIN DAY BATES
legal notice

N'T DELAY-SEE YOUR HETOWN AGENT TODAY!

DTO YOUR FAMILY'S RDING PLEASURE THIS YEAR . . . TAKE THE

## R-TELEGRAM

amon g. Carter, Publisher
largest circulation in texas
W REDUCED




 Tue stave or texas

to finsh in jantary
fort worth


## 6 WAYS

 To Protect Your Home and CUT FUEL BILLS THIS WINTERInsulate Ceilings and Walls
Weather-strip Windows and Doors Repair Roofing
Replace Storm Windows
Replace Storm Doors
Calking Doors and Windows
Q*
at materate price
HIGGINBOTHAM - BARTLETT
lember co.

1. Holland, Manager

Flosiater

## ecial Ioday and every day

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NHAT YOU GAIN
These exclusive
ROLET REATURES

More Powerful Valve-in-Head Engine with Powerglide Automatic Transmission (optional on De Luxe models at extra cost) - Body by Fisher - Center-
poise Power - Safety Plate Glass all around, with E-Z-Eye plate glass (optional at extra cost) $\bullet$ Largest Brakes in
its field $\bullet$ Unitized Knee-Action Ride.

THE UNITED STATES
FOUNDED 1899
J. W. HARRISON POST NO. 5616 floydada, texas

Dear Comrade

You are reminded that we are "kicking off" our 1953 mem
campaign now. We need your immediate help to make it a success. In the nation and in Texas the VFW leads every veterans organ-
ization in the fight to promote adequate legislation for disabled and needy veterans and the widows and orphans of our departed comrades. In membership there is power - in organization, strength. The
greater our membership, the greater our strength and influence in accom plishing the many worthwhile projects in the VFW program. The VFW needs you as a continuous member to give it greater
power to fight communism and other subversive movements, to foster Americanism, promote community service projects, child welfare and
youth activity programs, to provide effective services and rehabilitation for disabled and needy veterans in our area and to maintain our national VFW home for widows and orphans.
grams which wee the e arw as a a fighting force to keep and develop the prossible. Let us carry on together.
We need you - you need ǔ.
 1933 membership card will be malied hack top you. . quartermaster. Your


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JoE Martin
Commander Post 5616



## Here's your chance to SAVE $\$ 13.95$

A complete Westinghouse ensemble for the price of the cleaner alone Special limited offer ... you get a omplete set of cleaning tools FREE of extra charge When you buy this new

## WESTINGHOUSE CLEANER

## About the New <br> Westinghouse


 aisht, compact, easiest to use Westinghouse. Has Westing house famous cleaning action
Oets the duep Gets the deep down grit that in the pile, Its gentle virbraz cleaning gives greater life to your floor coverings, kepps
colors fresh and new looking colors treah and new looking much longer. Cleaning tools Cleaner Cleaning Tools All for
RADIO ELECTRIC CO.

## About the Cleaning

 Tools For all above-the-floor cleanime in half, set includes. Converter for quick, easy attachment of hose and tools. Long Hghtweight, flexiblehose. hose.
Extension tube
Brush for cleaning and dust ing uphoistery, dra
walls, bare floors. 5 Crevice tool for furniture

## $\$ 39.95$

339.95

106 S. Main ${ }^{\text {Your Westinghouse Dealer }}$ Phone 201
 ping for that hard-to-please, hard-to-ft mole otred

 makes on

HAGOOD'S DEPT. STI
Standard Brand
Floydada, Texas

## mefREE attention

 Mr. FORD TRACOROUCall 29 or
Come by KING TRACTOR $\&$ IM
and make a date to have yourfy Tractor painted absolutely 保
We are offering this Free to our friends \& customers for sid time.

No strings attached requirements ar

1. A $\$ 5$ charge will be made for Steam Cleaning and Preparing each Tractor for Painting. 2. You must schedule an appouz ment.
2. Tractor must be brought ins picked up.
3. Tractor must be at least one year old.
Don't be late - when our schey filled this offer will be discontint KIMG TRACTOR \& IMC
910 No. Second St Floydada, Texas
