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THE FLOYD COUNTY HESPERIAN  
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# Views and Comment

Thought for business property owners: "Three things, in our opinion, detract more than anything else from the appearance of a downtown business section. They are poor sidewalks, rundown awnings and dirty streets."

Charges made early following the passage of the Texas auto safety inspection law that the law was for the rich man and that it worked an undue hardship in comparison with the good it resulted in, seems to have been somewhat overdrawn. This is especially true after the revision of the rules and regulations adopted for automobile safety inspections. What it will do if carefully adhered to and administered fairly and impartially will be to help take death off the highways. It is true that speed is the principal cause of death on the highway, but it is also true that the safety measures called for in the inspection law are measures that every autoist should take any how. They are decidedly on the side of more security for more people who are highway borne. Defects in motor vehicles do cause injury and death. Anything to reduce this hazard, anything in reason, is not unreasonable to ask of the people who get out on the highway.

If one assumes that after the sound and fury has been finished and the voting begins—if one assumes after that, that the voters will take pencil in hand and vote Democratic as usual, the campaign at least will have had one of its interesting sidelights. The voters of Texas at long last have somewhat of a realization of what it is to be wooed. Top politicians have not exactly camped in Texas but everyone of the national principals have campaigned or will campaign in the state before the election. Texans outside of Bonham and Dallas even will get to see and hear the speaker of the House, Sam Rayburn. Mr. Rayburn and vice-president Alben Barkley both will have been seen and heard by Tex people. Heretofore they have been legends only to most of the electorate in this state.

All the signs point to a big vote on November 4, indicating that most of the people, unlike this writer, have been able to make up their minds without any mental wriggling or mis-givings. Although the voters, by and large, are not taking the pre-election polls seriously and most of them are brushing off the pollsters, there isn't any doubt that there will be a big turn-out come November 4. We have tongue in cheek as we view the results of the high plains poll, in which The Hesperian has a part. The attempt is to sample the thinking of the people. Naturally the newspapers only put down in reporting fashion what the volunteers write out. These show Eisenhower by a big brutal majority in Floyd county and most of the other plains counties in which newspapers are cooperating. We suspect the samplings pretty well reflects the thinking of a reasonable cross section of the citizens at the time. But are there any men-

tal reservations that will make themselves apparent when election day rolls around?

Speculation over the big drouth which has consumed so much of the substance of the people the past two years in Texas, continues unabated. People are conscious of it in all their business hours and even take the dry weather to bed with them, for sleepless nights. It has hit this year in those portions of the high plains where irrigation is not available. Even on irrigation projects the dry weather has greatly increased cost to the operators. In a similar condition during and immediately following World War I the books tell of rains that began late in November gave a good season in December and saw wheat peeping through the ground in January and February. There is nothing on which to predict a guess that such will happen again, this year in particular. But on the general principle that even a long lane has its turning, a writer should predict that a period of good seasons is in store for the southwest in 1953. So much irrigation in this particular area at this time it is hard to find the old-time "signs" by which one could make up a reasonable prognostication.

The cotton crop is well on the way to the gin by this time. With it there is evident a great deal of waste. People are hurrying their staple to the gin much too green and the ginner can't help it if he runs a lot of staple and seed through the stands and out into the burner. One most interesting thing that is taking place is that the farmers themselves are "catching" lots of the burrs and taking them back out to the farm for fertilizer and feed. The ban was lifted here late this summer and fall by the federal and state agency that has been enforcing the law to protect the county against the pink bollworm. Looks as though the action will be very worthwhile for the immediate present. What it means next fall in the pink bollworm control campaign is still to be found out. The immediate benefits of the de-control are great.

Pleasant to have the major candidates all visiting Texas before election day, the two principals in the national campaign this week. And Senator Connally, and Speaker of the House Rayburn! And Senator Johnson! More like they think of us as in the United States instead of in the vest pocket. Ordinarily they would be in Pennsylvania or Ohio, New England or Washington state. More's the pity they are here, if you're sold on Adlai Stevenson and Senator Sparkman, and think they ought to be somewhere else in a missionary capacity for the Democratic party.

If you think you're an optimist, just read what the boys have to say in the seed catalogs.

It is better to be misjudged for a deed of action than for a deed of neglect.

## Floyd County 14 Years Ago

(Taken from the files of The Hesperian, issue dated October 27, 1938).

Stockholders of the Quanah, Acme and Pacific Railway company Thursday of last week re-elected their board of directors. In a meeting held at the Quanah general office, J. B. Jenkins, of Floydada, was among the number re-elected.

The foundation work for a new church edifice at the corner of Missouri and Fourth streets was started and material orders were placed for the structure by the First Christian church. A brick veneer building of the European cathedral type planned to seat 350 is to be constructed.

Miss Alice Mae Fyffe became the bride of J. D. Moore in an impressive ceremony in the home of the bride's parents, Mr. and Mrs. D. W. Fyffe, Friday evening at 7:30 o'clock.

Mrs. Oliver Allen returned home Saturday night from Elsinore, California, where she attended the funeral services of her brother-in-law, Claude L. Callison.

Approval was noted and the sign given to go to work several days ago on the road project from the west boundary line of Precinct No. 3 in Floyd county to a point near Flomot and on the connecting road north to Quitaque. \$43,150.75 is the estimated amount to be spent by the Works Progress administration on the road.

One of the high spots of the meeting of the county council of the Home Demonstration clubs in their meeting Saturday afternoon at the county court room was a report of the trip to the state fair at Dallas, given by Miss Sallie Ruth Patterson, 4-H club delegate.

Mrs. J. M. Willson and son, David, spent from Wednesday until Sunday in Fort Worth visiting with her mother-in-law, Mrs. D. M. Willson and in Dallas with her parents, Mr. and Mrs. R. E. Terry.

A mesa is a flat-topped, rocky hill.

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### FARM BUREAU

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FLOYDADA

Lorain, Ohio, Was Indian Trading Post and Mission

Before 1807 the present site of the city of Lorain held an Indian trading post and a mission at the mouth of the Black River on Lake Erie. The first settlement was called Black River, and by 1837, when its name was changed to Charleston, had become an important ship-building town. The name Lorain was given the town in 1874.

During the next two decades, construction of railroads connecting

Lorain with the Pennsylvania steel mills made the town an important link in the iron ore transportation system on the Great Lakes. In the late 1880's Lorain began to attract a steel industry of its own, based on the accessibility of raw materials. Today, the city is one of the foremost steel pipe and tube centers of the country.

In England, one person in 1,013 gets a university education.

Want ads save money.

## LANDS

Farm and Grazing Lands in Floyd and other Counties  
Town Lots in Floydada.

MASSIE & BOND  
(Successors to W. M. Massie & Bro)

## FOR THE COTTON FARMER

We now have in stock the  
COBY TRAILERS

ALSO

The Jayhawk Cotton Loader

Get Ready For The Cotton Harvest  
With This Fine Equipment.

Terrell Implement Company

J. I. Case, Dealer

GEE MO  
WERE CH  
RUSTLE



When your "crows" calls to beg for just more minutes of play with the gang... Isn't it a perfect example of how even those telephone calls to reassure and bring of mind? And when you realize that the average each local call, including tax, is less than 5¢. Can you think of a bargain?



FOR FASTER LONG SERVICE... CALL

## MR. FARMER:



Don't you think control of the farm program should be in your hands?

Don't you think you are capable of running your own business?



THEN VOTE FOR TEXAS IKE FOR PRESIDENT. HE IS PLEDGED TO DECENTRALIZE THE FARM PROGRAM, TO PLACE CONTROL ON THE STATE, DISTRICT AND COUNTY LEVELS.

Here's what Ike said at Waco: "Our farm policies ought to begin, as well as end, out where the plowing and the planting are actually done. It should be a unified program, one in which the left hand knows what the right hand is doing."

IKE WILL THROW OUT THE FEDERAL WINDSHIELD FARMERS AND THE BIG CITY LAWYERS  
VOTE FOR LOCAL CONTROL OF THE FARM PROGRAM. VOTE FOR IKE.

TEXAS DEMOCRATS for EISENHOWER

(Pol. Adv. Paid for by Cloude H. Gilmer, Chairman)

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Come in... let us show you the exclusive advantages of a New Chevrolet... the important savings our prices offer! A few minutes in our showroom now may save you some real money. So come in soon. Let us show you the kind of deal you can get. Let us demonstrate what a new Chevrolet offers you. Let us show you why more people are buying Chevrolets than any other car... and why you too will be better off with a Chevrolet. See us now.



The Styline De Luxe 2-Door sedan. (Continuation of standard equipment and trim illustrated is dependent on availability of material.)



See what you gain with these exclusive Chevrolet features

More Powerful Valve-in-Head Engine with Powerglide Automatic Transmission (optional at extra cost) • Body by Fisher • Centerpoise Power • Safety

Plate Glass all around, with E-Z-E plate glass (optional at extra cost) • Largest Brakes in its field • Unit-Knee-Action Ride.

See what you save with the

Lowest-Priced Line in its Field

ODEN CHEVROLET COMPANY

PHONE 400

FLOYDADA, TEXAS

221 SOUTH

# Farmers Control Of Program

St. Texas, Oct. 20.—A land dirt farmer, Frank ... Monday in Dal- ... control of the feder- ... be turned over to ... themselves.

farm laws written by ... I don't like the way ... going on the farm ... in Texas, especially ... been going since ... was elected," he said. ... going to keep on in ... way if Mr. Stevenson ... because he is ... Mr. Truman's

is a beef Shorthorn ... legume and grain ... 600-acre chalk-top hill ... a model of soil and ... practices for his

the present farm ad- ... during a private ... he had made a noon ... Texas Quality Net- ... of the Eisenhower

is pledged to de- ... farm program. He ... must be left at the ... and county levels."

objections to the way ... program is run on ... the federal farm census ... the census showed ... of the state's 331,567 ... an annual income of ... that in the five years ... and 1960, Texas lost

questioned the "fun- ... Department of Agric- ... estimating the 1961 ... be objected to cur- ... resulting in a ... of \$4 and \$3 a bale. ... Eisenhower's election ... way for Texas lead- ... Texas farm program ... locally controlled.

Right? ... NOW LOOK THE ... SHEBA OUT. ... ER WINE ... NECTAR

Home Movies Are —FOR KEEPS— Make Your Movies Right. Poor movies disappoint you and irritate your friends. Be Right—Buy Right—Buy Here—We carry the best in Movie Cameras and Projectors. Come in and learn some advantages—in the art of making good movies.

ON THE SPOT DEMONSTRATION OF 8-mm or/ and 16-mm —FOR YOUR APPROVAL— Jackson's Studio 121 W. California Floydada, Texas

Give it proudly! Save gas constantly!

Get a good-looking new Studebaker Commander V-8 or Champion Best "8" and best "6" in Mobilgas Economy Run in actual gas mileage per gallon! \*Studebaker Overdrive, optional at extra cost, was used. Automatically advanced new "swept-back" jet-streamed styling! Compare delivered prices and you'll buy a thrifty Studebaker! Models offer Studebaker Automatic Drive or Overdrive—and glare-reducing tinted glass—at extra cost. PLAINS EQUIPMENT COMPANY 208 SOUTH WALL ST FLOYDADA, TEXAS STUDEBAKER'S 100TH ANNIVERSARY 1952



Billy E. Evatt, seaman, USN, son of Mr. and Mrs. J. E. Evatt of Kalls, Texas, tightens a bolt on a 40mm anti-aircraft ammunition case aboard the battleship USS Iowa in Korean waters. (Official U.S. Navy Photograph—1099103)

## National Recognition is Sought For Troy Lee McNeill by A & M

COLLEGE STATION, October — From the standpoint of achievement Troy McNeill of Floyd county, is the outstanding 4-H club boy in Texas for 1952. The announcement was made today by the state 4-H club office and it further states that Troy will receive two miniature statues which symbolize achievement, and his record will be submitted for competition on a sectional and national basis.

The 4-H achievement program is sponsored by the president of the United States and the Ford Motor company. Medals are provided for county winners, 16 trips to National Club congress, Chicago, for sectional winners and \$300 college scholarships for 12 national winners by the Ford Motor company.

Senior in Floydada High It will be a longer range program with the stress placed on soil and water conservation. He charged that the present "slap-happy" system of planting soil-improving crops one year and then ripping them out later to grow crops that are hard on the land make permanent soil improvement practices impossible.

Troy is the 17 year old son of Mr. and Mrs. Bill McNeill, Route 5, Floydada. He is a senior in the Floydada High school and is completing his eighth year of 4-H club work. His demonstrations have included beef cattle, swine, poultry, field crops and gardening.

On the basis of statewide competition, his most outstanding awards have been a trip to National 4-H Club congress and the Talent club tour to Logan, Utah, in 1950 and a scholarship and trip to the American youth foundation camp, Shelby Michigan, in 1951. He is now president of the district two boys 4-H organization and has held every elective office in his local club.

Troy has come a long ways since he joined a 4-H club for the first time in 1944. His big disappointments came early. The first year hail destroyed his wheat and grain sorghum and severely damaged a promising cotton crop. But that wasn't all, the next year his best beef calf died. From these experiences, he came back strong and each year has expanded the size and scope of his activities and demonstrations.

His Current Demonstrations During the present year his demonstrations include two beef calves, 130 chickens, 25 acres of cotton, 90 acres of grain, 10 hogs, a three acre garden, 17 head of Hereford breeding cattle and leather craft.

He has entered more than 100 exhibits in local, district and state shows and has won many prizes including grand championships on a beef calf and hog at the county show. His skills and ability have increased along with the size of his club program and his 4-H demonstrations have brought to the home farm and community many new methods for doing farm and home jobs.

Troy says, "I believe anything worth doing is worth doing right. 4-H club work and activities have been my chief interest as long as I can remember and I am a better citizen from having been a member." Floyd County Agent R. H. Gibson has supervised Troy's 4-H program for the past several years and O. M. Watson, Jr., has given assistance as adult leader of county 4-H club.

More coffee is consumed in New York and New Orleans than anywhere in the U. S.

Washington, D. C., has the greatest population per square mile, of any city.

### Geographers of Space Find Vast New Celestial Bodies

Geographers of space have discovered vast numbers of new celestial bodies, great and small, near by and far away, in previously unexplored regions of the universe.

The discoveries have been made in the course of a comprehensive Sky Survey now being carried on by the National Geographic Society and the California Institute of Technology at Palomar Observatory. They are described in a recent article by Dr. Albert G. Wilson, astronomer in charge of the program.

New clues have been uncovered to the mysteries of how large the uni-

verse is and how it is put together. New evidence is being collected on the question of whether all space is exploding outward at inconceivable speeds.

National Geographic's report marks the near half-way point in the four-year Survey, launched in 1949. When complete, an atlas of 1,870 photographic plates will be published. It will chart more than three quarters of the entire sky—all that can be seen from Palomar—and give astronomers enough material for a century of study.

Among the discoveries already made by Palomar's wide-angle 48-inch Schmidt telescope camera and the giant 200-inch Hale telescope

### The Floyd County Hesperian, Floydada, Texas, Thursday, October 23, 1952

are many new comets and large numbers of new "baby planets", or asteroids.

Farther out in space millions of new stars have been photographed. A new and far more detailed picture is emerging of the Milky Way, the galaxy or huge wheel of stars in which the earth and its solar system are located.

Faint luminous clouds of dust and gas, hanging in space between the stars of the Milky Way, are being revealed for the first time in Sky Survey photographs. Astronomers had long suspected this material was there; until now they have

never been able to photograph it directly.

### NOSE PILLOW

That lump in your pillow when you sleep face down is your nose. It's inconvenient for sun bathers, patients with back injuries, and snorers who try to compose themselves to sleep quietly. Now, Anne C. Costello of Boston is inviting everybody to stick their noses into her business, which is a special device to serve as auxiliary to the regular pillow. It is a face-fitting strip of cloth, supported above the pillow, with openings for nose and mouth

# Just to Remind You in Case You Might Have Forgotten

Our last Republican President was in office from MARCH 4TH, 1929, to MARCH 4TH 1933. Do you happen to remember who our President was during those four years? You will remember that he promised a chicken in every pot and two cars in every garage. Did you get yours? Whether you liked him or not, HERBERT HOOVER, is today, the ablest and most illustrious American citizen within the ranks of the Republican party.

### TO YOU, MR. FARMER:

Do you remember wheat selling as low as 18c per bushel? Corn and oats as low as 12½c per bushel? Cotton 5c per pound? Hogs \$2.60 pr Cwt? Cattle, sheep and other livestock sold in the same low proportions. Maybe you were among the many thousands who lost their homes and everything they possessed through foreclosure. Compare the prices you are receiving today for your farm products and you will see and fully understand just what I mean. Don't you have much better homes today, better farming equipment, all crop insurance, rural electricity, rural telephones, soil conservation practices, price supports for most of your farm products? Last but by no means least, don't you have more cash and credit, less indebtedness than at any time since you have been farming? Were any of those benefits extended to you by any Republican Administration? There is more debt free land in Floyd County today than at any time since 1920. I do not believe you are going to forget those things.

### TO YOU, MR. CATTLE AND SHEEP MAN:

Do you remember cattle selling as low as \$11.00 per head, calves and yearlings as low as \$3.00 to \$7.00 per head? Do you remember that a profit could hardly be made in cattle because everyone wanted to sell with very few who were able to buy? Do you remember that a full car load of sheep would little more than pay the freight to the markets and in some instances they didn't do that well? Compare prices today on cattle, hogs, sheep or any other livestock and see if you are not faring much better today than at any time since you have been handling live stock. I don't believe you have forgotten.

### TO YOU, MR. MERCHANT AND BUSINESS MAN:

Do you still remember how your creditors pressed you for payment of their accounts? You had the goods and services and the people needed them but you had no business. Why? the public had no money with which to purchase your merchandise and services, however badly they were needed. Don't you still remember how you rolled and tossed the pillow wondering how you would be able to keep your doors open. You are not in that condition today, are you? WHY WOULD YOU WISH A CHANGE?

### TO YOU, MR. WAGE WORKER:

Do you remember how hard it was to get a days work during the Hoover Administration? Do you still remember what a hard time you had trying to feed and clothe your family? I'm sure you haven't forgotten those trying times. Isn't your lot today a much happier life, isn't your labor more in demand at much better wages? Why would you wish a change? I do not believe you will.

### TO YOU, MR. BANKER:

Do you remember them jumping out of windows and taking their lives in various ways because their life-savings had been swept away and they could not meet the demands of their creditors? Do you remember how the trains were crowded and the hotels clogged with the masters of big "BUSINESS"—Bankers, Life Insurance heads and other industrial groups—heading to Washington to plead with and beg a "DEMOCRATIC ADMINISTRATION" for help to save their institutions from financial bankruptcy? You haven't forgotten this have you? As of now, the bank deposits and working capital of the banks in Floyd County are the highest in history, far beyond the fondest dreams of any banker of 20 years ago.

### TO YOU, SCHOOL TEACHERS:

The Home and the School room are the proving ground for the citizen of tomorrow. You people of the teaching profession were much underpaid and for far too long. Do you remember what salary you drew during the depression years? Do you remember that often you could not cash your teaching vouchers because the tax payer (the source of your salary check) could not pay their taxes? You would not want to return to conditions of the early 30s, would you?

### TO YOU WITH RENTAL OR INCOME PROPERTY:

Do you still remember how hard it was to get a tenant who was able to pay his rent, even though it was low in price? Do you remember there were many cases of people living in good property "rent free" in order that the owner could maintain fire insurance protection? You are not having that kind of trouble today are you? Today, there is a higher percentage of individually owned homes with less debt on them than at any previous time in the history of Floydada. You are not going to take chances on turning the clock back are you?

### TO YOU, OWNERS OF REAL ESTATE:

No doubt you still remember how feeble was the "Echo" of your equity in possibly your home or some other type of Real Estate. There were many who would gladly deed you their property if you would only assume their debt against it with very few who would agree to do this. You could not eat it, you could not borrow on it, you sure couldn't sell it, the rental income if collected would hardly pay the taxes let alone any interest and up-keep. Is that your situation today? Don't you like it much better just like it is?

There are many more indictments which could be brought against the "Last Republican Administration" but the above to me is sufficient reason as to why I could not vote the Republican ticket.

To you folks who are thinking of straying away from the Democratic fold and voting a Republican ticket, honest and sincere no doubt, in the belief that a change to a Republican Administration would be desirable: Have you counted the cost, do you honestly believe that voting the Republican ticket is the answer to your grievance? Oh, you may say, "Corruption in our Government" is my reason and I want to clean up the "Washington Mess". Get down your history books and see who the real corruptionists in government have been back through the years. Take stock of your own personal welfare and then let your conscience be your guide. Let us not repeat the mistake of 1928.

GO VOTE TUESDAY NOVEMBER 4TH, 1952. VOTE A STRAIGHT DEMOCRATIC TICKET. GO FORWARD WITH STEVENSON AND SPARKMAN FOR PRESIDENT AND VICE PRESIDENT. Anyhow go vote, The Ballot Box is the Democratic way to settle any political issue.

... This space purchased and paid for by A. C. GOEN, one among the many millions of American citizens who went through the mill and have not forgotten the last REPUBLICAN ADMINISTRATION.

# In This Week's Social News

## Play Party Night Plans Formulated at 1929 Study Club

Mrs. R. C. Henry was hostess to the 1929 Study club in her home October 16 at 3:30. Mrs. Kinder Farris, president, presided during the business meeting.



MISS BETTY MUNCY

## Reveal Betrothal of Betty Muncy at Announcement Tea

Mr. and Mrs. Robert Muncy, of Lockney, are announcing the engagement and approaching marriage of their daughter, Betty, to Clyde Gordon, Jr., son of Mr. and Mrs. Clyde Gordon of Plainview.

## SEVENTH GRADE 4-H CLUB

The Andrews Ward seventh grade 4-H club met Tuesday and elected officers for the coming year as follows: Patricia Robertson, president; Darlene Laminack, vice-president; Joynette Marquis, secretary and Mava Johnston, reporter.

## Friendship Class Entertain Husbands

Monday night in the home of Mr. and Mrs. J. N. Scrivner, the Friendship Sunday school class of the First Baptist church entertained their husbands with a bountiful dinner.

## Early Evening Vows Unite Beth Walker and Bill Turner

The home of Mr. and Mrs. J. W. Walker last Friday evening at eight o'clock was the scene for the wedding vows which united their daughter Beth and Mr. Bill Turner, son of Mr. and Mrs. C. A. Turner.

Muleshoe, Mr. and Mrs. W. E. Gilbow of Wichita Falls, Mr. and Mrs. Gilbert Turner of Norman Oklahoma, Mr. and Mrs. B. A. Turner and Mr. and Mrs. R. L. Turner of Lubbock, Mr. and Mrs. Roy Boyd and Royda of Hereford and Mr. and Mrs. Mrs. Raymon Hackett of Plainview.

## Mrs. Edd Johnson Hostess for 1922 Study Club Meeting

Mrs. Ed Johnson was hostess to the 1922 Study club in her home Thursday, October 16, with the president, Mrs. C. A. Caffee in charge.

## 1950 Club Program Features Lives of Interesting Women

Mrs. Claud Weathersbee was hostess when the 1950 Study club met in her home Tuesday night.

## Delta Kappa Gamma Regional Meeting

The regional meeting of Delta Kappa Gamma society was held at the Methodist church in Plainview Saturday, October 18.

## Mrs. Lee Burton Hostess Fairview Club Meeting

Mrs. Lee Burton was hostess to the Fairview Home Demonstration club on Monday, October 13, Mrs. S. H. Tackett president, was in charge.

## Insurance REAL ESTATE LOANS

• Auto • Liability • Homes • Farm • Windstorm • Polio • Hospitalization • Hail • Bonds • Life

## REAL ESTATE

• 3 full time salesmen and appraisers to either sell for you — or to you — all types of real estate at fair prices.

## LOANS

• On land & FHA on Houses • No appraisal fee • No service charge • 20 years to pay • Pre-Payment Privileges • Low interest rate

## BROWN - HOLMES

Phone 345

## Co-Hostesses Honor Kay Norman With A Coffee Shower

Miss Kay Norman, bride-elect of Elmo (Tuff) Hall was honored with a coffee shower Monday morning in the home of Mrs. Tate Jones.

## Dorcas Class Party Honors Mrs. McBrien

The Dorcas Sunday school class met with Mrs. Clarence Goins, Thursday night, October 16. It was a surprise birthday party for Mrs. J. D. McBrien.

## WSCS Has Program On Human Rights

Mrs. George Stiles opened the business meeting of the W.S.C.S. Tuesday at 3:30. Mrs. Tilden Armstrong gave the devotional and Mrs. C. B. Lyles lead the lesson on "Human Rights."

## TELEVISION SOON

One of the signs of the times evident in Floydada this week is a television aerial put up by Everett Collier over his electric store the first of the week.

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for the love of **IKE**

**STOP**

**CORRUPTION**

Vote for EISENHOWER and NIXON

(Pol. Adv. paid for by Texans for Eisenhower, John W. Kimble, chairman, Floyd County.)

**THANKS FOLKS**

For Your Generous Response to Our

**SHURFINE FOOD CARNIVAL**

Values Supreme

Will Be Presented Thru Oct. 25th

Come in and Check Them.

**SHURFINE**

Label is the Sign of

QUALITY

**STAR CASH GROCERY**

Phone 40 We Deliver

**INSURANCE**

• Auto • Liability • Homes • Farm • Windstorm • Polio • Hospitalization • Hail • Bonds • Life

**REAL ESTATE**

• 3 full time salesmen and appraisers to either sell for you — or to you — all types of real estate at fair prices.

**LOANS**

• On land & FHA on Houses • No appraisal fee • No service charge • 20 years to pay • Pre-Payment Privileges • Low interest rate

**BROWN - HOLMES**

Phone 345

Hear Address of

**Hon. C. C. McDonald**

OF WICHITA FALLS

a distinguished Lawyer and Old-time Democrat

in behalf of the Candidacy of

**Stevenson and Sparkman**

AT FLOYDADA

**HIGH SCHOOL AUDITORIUM**

7:30 p. m.

**Thursday, October 30**

(Pol. Adv. Paid for by Floyd County Democrats, Ben Ayres, chairman.)

**BRITTO**

Appliance Repair Shop

Phone 454 307 E.

**Farms**

LIST YOUR FARMS

ME FOR QUICK

CALL OR WE

**Bruton Age**

Phone 3-7303

Lubbock, Texas

# Home Demonstration Clubs

### LOVELL HOSTESS INSIDE MEETING

Lovell was hostess in her home Oct. 21. Burke, president, presided over the business meeting. There were 20 girls present for the meeting.

### Mt. Blanco News

(By Mrs. Weldon McClure)  
MT. BLANCO, October 21. — Mr. and Mrs. Floyd Hill spent Sunday in Crowley visiting with relatives. An uncle is ill in a hospital there.

### Lakeview News

(By Mrs. Warner Johnson)  
LAKEVIEW, October 21. — Mr. and Mrs. Kenneth Moody and family of Lockney visited Mr. and Mrs. R. H. Peel Sunday.

### Home Demonstration Club News

The Lakeview Home Demonstration club met Thursday, October 16 at the school house with Mrs. Weldon Hammonds and Mrs. Warner Johnson as hostesses.

# R. R. Brown At Adlai Reception

Rex R. Brown, who attended the reception for Governor Adlai Stevenson of Illinois, representing Floyd county Democrats in Fort Worth on the presidential candidates' swing through Texas last week, says the governor is catching on fire downstate.

Brown was a one-man delegation from this county among hundreds who met the Illinois chief executive at Meachum field, Fort Worth, Friday afternoon at 4:05 and rode in the parade through Fort Worth to the Will Rogers memorial coliseum where Mr. Stevenson addressed a gathering of several thousand.

### A Will Roger Twist

The Illinois man criticized the Texas governor and senator-elect, Shivers and Daniel, for failing to stay in the organization and supporting the Democratic ticket. Rex said, But the candidate recalled a Will Rogers witticism, "I don't belong to any organized political party I am a Democrat."

Mr. Brown met and talked with Speaker Sam Rayburn of Bonham, who is spending his campaign period in Texas this year for the first time in a quarter of a century. Brown drove to Wichita Falls Friday morning and flew from there to Fort Worth for the reception. He returned home the same way Friday night. Stevenson didn't appear to be in a strain despite the strenuous itinerary and the tight schedule, he said. Stevenson impressed his hearers as a man who will help make the history of his time, and the Floyd county man thinks he will carry Texas and also be elected president of the United States.

# People's Forum Donor Is Cheered By Good Spirit on Bloodmobile Day

The Bloodmobile has come and gone and with it went 307 pints of good West Texas blood — more than 38 gallons, nearly a barrel full — and aren't we glad that we had a part in it!

After I had gone through the line and parted with my contribution I came back into the "waiting room" where I saw a colored boy sitting between two white men, waiting his turn. I felt like walking over and giving him a pat on the back. I wanted to say, "Bud, our skins may be a different color but we are both red blooded American."

As I gathered my belongings preparatory to leaving the building, I looked about and felt cheered to see such a busy, happy scene, with such a good spirit of comradeship, and as I took my leave I said to myself, "God bless us everyone."

Let's hope we have an opportunity to again give a part of ourselves, small though it may be, toward restoring life and ministering to a need so great as we feel this one to have been. I for one wish to extend an invitation to the Blood Mobile to come our way again.

Sincerely,  
A Donor.  
Corporal Warren May, son of Mr. and Mrs. A. K. May arrived home October 18 from Camp Pendleton, Oceanside, California. He will return to his base November 6.

### The Rock Few People Know

If you ask the average man on the street what gypsum is, he probably couldn't tell you, yet he comes in contact with the substance in most of his conscious hours. If the wall of the room is plastered, it is plastered with gypsum. Mannequins in store windows are gypsum misses. Movie news and many movie sets are gypsum. The substance is important as a soil conditioner, dental and surgical plaster, as precision molds for machine parts, and in the production of petroleum products, textiles, paper, crayons, paints, plate glass, face powder, tooth paste, window shades, chicken feed, matches, sulphuric acid, relief maps, yeast foods, blackboards, toys and even in the processing of bread and beer. Gypsum, in case you don't know, is a mineral—a rock. It is one of the world's most plentiful substances. It is mined and/or quarried. The city of Paris, France, is built over gypsum beds; hence "plaster of Paris."

## ANTI-FREEZE

- PRESTONE
- ZEREX
- FOMOCO

# \$3.75

PER GALLON

## BISHOP

MOTOR CO.

FLOYDADA, TEXAS  
Phone 228

### 4-H CLUBS

The 4-H Club met at room 6 A. First we had a bake sale, rummage sale and coffee social. Mrs. Weldon McClure presided over the meeting.

### BRITTON Appliance Repair Shop

Phone 454 307 E. Houston

### ADVISERS ORGANIZE

Grade 4-H club was organized October 21. Miss ...

### WE HAVE IT

PHYSICIAN AUTO CO.  
Phone 39

### MISTON

... 507 ...

### ... importance of ...

### ... lesson of thrift ...

### FIRST NATIONAL BANK

FLOYDADA, TEXAS

### ... the club will take ...

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# Old Stove Round-Up Begins Next Week



Easy to Clean Easy to Install

PAY ONLY \$1.00 DOWN \$1.00 A WEEK on this new

## Vent-Rite

FAN VENTILATING RANGE HOOD

# \$49.95

The big EVEN-TEMP oven is so dependable with its heat control, its safety-stop oven racks, its extra-strong oven door! Four FLEX-HEET top burners! Drawer-type broiler has smokeless broiler pan! Economical to operate.

### Easy as Changing a TIRE to INSTALL. Solves the Problem of Kitchen Ventilation

- IT BEAUTIFIES
- TRIMMED IN SPARKLING CHROME
- IT KEEPS THE HOME FREE OF HOT GREASY FUMES AND ODOORS
- EXHAUST FAN
- INDIRECT LIGHT
- BEAUTIFUL WHITE BAKED ENAMEL
- IT'S MODERN
- STANDARD SIZE 42-IN., OTHER SIZES ON SPECIAL ORDER

# NEW DETROIT JEWEL GAS RANGE

PACKED WITH NEW EXCLUSIVE FEATURES!

GREATER VALUE!

# \$159.95

LOOK FOR WHITE'S CHRISTMAS CATALOG COMING SOON



117 West California Ph. 323

# NO LIKE

GRAFT, CORRUPTION, COMMUNISM, BUNGLING, HIGH PRICES, PORK BARRELS

Be a signer of America's Second Declaration of Independence!

VOTE FOR **EISENHOWER AND NIXON**

(Pol. Adv. Paid for by Texans for Eisenhower, John W. Kimble, Chairman, Floyd County.)



With school again in session, it's time to teach your children an important lesson — the lesson of thrift.

There is no better way to encourage this all important habit than to open a savings account for each child at the First National. Show them it's fun to save — for a new bicycle, for Christmas, for their college education. We welcome savings accounts for the whole family.

# Battered and Bruised Whirlwinds Nip Spur Bulldogs 34 to Nothing

Floydada's bruised and battered Whirlwinds came through again last Friday night against the Spur Bulldogs and took the Dickens county boys 34-0. It was a hard fought game all the way with leather popping on every play.

Coach Sam Hawkes' Bulldogs had a big rugged line and a hard running backfield that could also pass when the going was rough. The Bulldogs made three serious threats in the ball game and were dangerous on every play, offering the 'Winds the stiffest competition they have had to date.

It was a well earned victory for Coach Preston Watson's charges who are having their troubles with successive weeks of heavy contact in the roughest part of this season's schedule.

### Helms in Long Run

Spur received the opening kick and the Bulldogs were able to gain two first downs before they were forced to punt. The whirlwinds put the ball in play on their own 20 yard line and on the first play from scrimmage halfback Adrain Helms went 80 yards for a touchdown behind some fine blocking by his team mates. Floydada drew a penalty on the kick for extra points, which was good, and on the second try, Carmack passed to Stovall for 7 yards and the point after.

Shortly after the next kick off the Bulldogs fumbled the ball and Helms recovered for the 'Winds on the

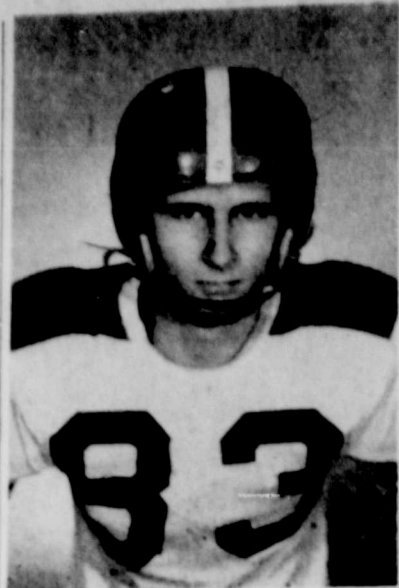
Spur 31. On a series of running plays and a Carmack to Chapman pass good for 6 yards the 'Winds advanced the ball to the 15 yard line where Clark took the ball on an end sweep and covered the remaining distance. Carmack's kick was good and the score 14-0 at the end of the first quarter.

### No Scores In Second

The second quarter saw lots of head knocking but no scoring plays. Spur recovered a fumble on the Floydada 22-yard line with Gene Taylor the last man off the ball. Hartline intercepted a Lindsey jump pass to end the threat. Bearden punted to the Spur 20 where Jack Cloude fumbled for the Bulldogs and Brooks Chapman recovered for the 'Winds. Passes by Carmack to several Floydada receivers failed to connect and on fourth down a hand off was fumbled and Spur recovered on their own 30. The half ended shortly thereafter.

Starting the second half Dean King kicked for the Bulldogs. Chapman took the ball and was downed on the Floydada 34. At this point the 'Winds got a drive underway using both the running and passing game to advance to the 4-yard line where Clark carried over for the TD. Carmack's kick was again good and score stood 21-0.

Spur was penalized 15 yards on the kick off and Carmack kicked deep to the Spur 5 yard line. Lindsey punted out to the Floydada 40



Connie Bearden — Senior at F. H. S. Plays halfback for the Whirlwinds and can also pinch hit at quarter and fullback.



Brooks Chapman — Speedy end for Whirlwinds is a senior. Brooks plays safety on defense.

and the 'Winds got rolling again. The passing and running game was again good and Floydada moved the ball to the Spur 14 yard line where Connie Bearden tucked it away and went over for the counter. The kick was blocked and the score 27-0.

### Drive Carries 85 yards

In the third quarter the Bulldogs got a drive underway that was stopped early in the fourth period on the Floydada 14. The 'Winds then started a drive that carried 85 yards to the goal line. The drive featured a Carmack to Stovall pass for 26 yards, Carmack to Chapman for 7 yards and Clark to Bearden for 40 yards. Bearden carried over for the score. Carmack again made the kick good and the scoring was over at 34-0.

Before the game ended Spur tried desperately to score and drove inside the Floydada 20 before being stopped. The Bulldogs then recovered a fumble on the Floydada 13-yard line but were again held for downs, the deepest penetration being to the Whirlwind 8.

The Whirlwind defense yielded some yardage to the Bulldogs in mid-field but always rallied to their best form near the goal line to form a stone wall of resistance.

Spur collected 10 first downs, made a net of 67 yards rushing, passed for 56 yards on 7 of 15 passes and were penalized 30 yards. Lindsey, King and Rankin being the big guns of offense.

The 'Winds gained a net of 295 yards rushing, connected on 8 of 13 passes for 106 yards, made 17 first downs and were penalized 85 yards.

The mighty defensive play of the Whirlwinds and the blocking were again a major factor in the game. The entire line again turned in a fine performance and the linebackers adding their support. In the individual yardage department Helms carried 10 times for 201 yards. Clark made 12 runs for net of 54 and Bearden had a net of 11 yards on 5 tries. Grimes, playing guard, added 40 yards on one run when he gathered in a bouncing ball after a pitchout and scampered on down the field as if it were planned that way. Stovall gets credit for calling another fine game for the locals.

### B Squad Vs. Ralls

Last Thursday night the "B" squad took a high scoring game from the Ralls team 35 to 19. It was a thriller

# Tie-In Highway From Quitaque To Close Gap?

QUITAUQUE — The four commissioners of Briscoe county commissioners court and Judge J. W. Lyon Jr., met with district highway engineer, Mr. McCarty in Lubbock last week to discuss plans for closing the gap in the paving on State Highway 356, north of Quitaque. The proposition placed before the commissioners was that the state would match county funds allotted to the project.

At the regular meeting of the Briscoe County commissioners court at Silverton Monday of this week, the court voted to accept the proposition and the plan has been submitted to the department at Austin for prompt action.

The proposed paving would close a gap of about 8 miles between the paving now under construction at Schott's Gap and the strip completed recently which extends about 2 and a half miles into Briscoe county from the new bridge over the Prairie Dog Town Fork crossing on Red River. Closing this strip of paving thru Briscoe county will furnish a continuous paved highway from state highway 86 north to highways leading into Memphis, Clarendon, etc.

### STATIONED AT STUTTGART

STUTTGART, GERMANY — Army Pvt. Farrell D. Stephens, son of Mr. and Mrs. F. P. Stephens, Route 1, Floydada, Texas, recently arrived in Europe and has been stationed at Stuttgart, Germany.

He will serve as a telephone repairman in the signal section of the Stuttgart Military Post, one of the major commands of the U. S. Army, Europe (USAREUR).

Stephens formerly attended Floydada high school.

Mr. and Mrs. H. A. Powell attended the Hugh Tilson 50th wedding anniversary Sunday at Plainview. Mr. and Mrs. Tilson were school mates of Mr. Powell back in Hunt county. It has been over 50 years since they had seen each other.

all the way with nice runs for both teams. This is the second win in four starts for Coach Paul Huntington's boys.

### Other Scores Last Friday

Tulia 13, Tohoka 6; Luckney 34, Hale Center 0; Brownfield 7, Hereford 0; Ralls 33, Slaton 7; Abernathy 39, Kress 7; Memphis 7, Canyon 0.

# Bands Show Expert Marching Ability

Floydada band exhibited expert marching ability at the Spur-Floydada game Friday night. The band marched forward from the north goal post then oblique to the east side of the field, doing two "Old Minstrel turns to be in the middle of the field where a Whirlwind was formed. The band marched off the field at the north end.

Spur band entered the field at the south end and marched to the center where they played "Ain't She Sweet." The twirlers were introduced individually and each performed for the large crowd. New uniforms were worn by the Spur twirlers.

Mr. and Mrs. H. A. Powell and Mrs. M. J. Mosley attended the Plainview Fair Friday.

# Universal Homes Are Rolling Your Way

Two and three bedroom homes, beautifully decorated, with large roomy closets, natural finish slab doors, sparkling tile bath and colorful inlaid linoleum, equipped with double apartment sink, and the new jet flow heating system. See one of these homes in your territory. For information, call

Universal Homes 725 N. Grand Amarillo, Texas 3-7491

# Round of Raises At the City Hall

Another round of modest raises among some of the city employees was made by the city council in their regular session last week. There was no compensating increase indicated in the charges for the services rendered by the city. The cost of the raises is about \$150 per month.

Mr. and Mrs. James Carroll and daughter, Peggy Christine of Lockney, moved to Dallas recently where he will be employed as a junior engineer with the Texas Instrument company. James received his discharge from the armed forces at Ft. Mammoth, New Jersey on September 17. He is the son of Mr. and Mrs. Hugh Carroll.

PH. 7  
FOR BUTANE SERVICE  
WYLLI  
Butane Comp

# COMING SOON

ACTUALLY FILMED UNDER THE BIG TOP!

## CECIL B. DEMILLE'S THE GREATEST SHOW ON EARTH

Color by TECHNICOLOR starring BETTY CORNEL CHARLTON DOROTHY HUTTON WILDE HESTON LAMOUR GLORIA GRAHAME with HENRY WILCOX LYLE BETTGER LAWRENCE TIERNEY EMMETT KELLY CUCCIOLA ANTOINETTE CONCELLO

Produced and Directed by CECIL B. DEMILLE. Produced with the cooperation of Kingling Bros. Barnum & Bailey Circus. Screenplay by Frederic M. Frank, David Lyford and Theodore St. John. Story by Frederic M. Frank, Theodore St. John and Frank Cavett.

CAPADA DRIVE-IN THEATRE

# CAPADA DRIVE-IN THEATRE

TODAY AND FRIDAY, OCT. 23 -24

M-G-M's **GLORY ALLEY**  
MEEKER CARON  
EXCITING STORY OF THE DANCER AND THE FIGHTER!

SATURDAY, ONLY, OCTOBER 25

**LUSTY ROMANCE!!**  
A STORY THAT ROARS FROM THE TOP OF THE ADVENTURE WORLD!

**ALONG THE GREAT DIVIDE**  
KIRK VIRGINIA JOHN WALTER DOUGLAS MAYO AGAR BRENNAN

SUNDAY - MONDAY, OCTOBER 26 -27

Story of the Birth of the Golden State  
Technicolor **CALIFORNIA CONQUEST**  
CORNEL TERESA WILDE-WRIGHT

TUESDAY, WEDNESDAY, OCT. 28 - 29

M-G-M presents THE INSIDE STORY.. **WASHINGTON STORY**  
VAN JOHNSON - PATRICIA NEAL LOUIS CALHERN - SINEY BLACKMER

THURSDAY, FRIDAY, OCTOBER 30 - 31

TOP SECRET... THE FUTURE OF THE WORLD LIES IN THE HANDS OF THESE FEW!  
**THE ATOMIC CITY**  
GENE BARRY LYDIA CLARKE MICHAEL MOORE NANCY GATES LEE AAKER

— PLUS SECOND FEATURE —  
Leo Goreey — Huntz Hall in **"GHOST CHASERS"**

You couldn't ask for a **Better Time - Better Car - or Better Deal!**

Standard equipment, accessories, and trim illustrated are subject to change without notice. White side-wall tires optional at extra cost.

BE SURE TO VOTE NOVEMBER 4

TAKE ADVANTAGE OF STYLING THAT WON'T BE "DATED" FOR YEARS - AND OF THE DEAL THAT SAVES YOU PLENTY!

EYE AND TRY THE YEARS-AHEAD ECONOMY CAR - **MERCURY**

**KING TRACTOR & MOTOR, Floydada, Tex**

We're rooting for the

# HOME TEAM

Whirlwinds

F



Double Stamps  
Every Tuesday

MAKE QUALITY PLUS SAVINGS PLUS  
J.N. GREEN STAMPS YOUR GOAL!

MODART, 75c Size  
**SHAMPOO 39c**

- |                                   |                                       |
|-----------------------------------|---------------------------------------|
| BAKERS, Box<br>Cocoanut . . . 18c | LIBBY'S, Can<br>Potted Meat . . . 10c |
| WALDORF, Roll<br>TISSUE . . . 9c  | NO. 1 TALL CAN<br>SARDINES . . . 21c  |

**ORANGE-ADE** HI-C 46-oz. Can **25c**

- |  |   |  |
|--|---|--|
| HUNT'S, Can<br>Tomato Sauce . . . 8c       | DRY MILK, Pkg.<br>Starlac . . . 41c     | DINTY MOORE, Can<br>BEEF STEW . . . 59c      |
| DORMAN'S, No. 2 Can<br>New Potatoes 14c    | CAMPFIRE, Can<br>VIENNAS . . . 10c      | LIBBY'S, No. 2 Can<br>TOMATO JUICE . . . 14c |
| PLANTER'S, 12-oz. Jar<br>Peanut Butter 35c | WHITE 1 1/2-lbs.<br>KARO . . . 24c      | PETTY, EXTRACT, 2-lbs.<br>HONEY . . . 55c    |
| CAMPBELL, Can<br>Tomato Soup 12c           | MARSHALL, No. 2 Can<br>HOMINY . . . 12c | BROWN BEAUTY, Can<br>SPANISH RICE . . . 20c  |
| TALL CAN<br>Pet Milk . . . 15c             |   |  |

**OLEO** HOLLANDAILE 1-lb. Pkg. **22c**

- |   |                                 |
|---|---------------------------------|
| PATIO, No. 2 Can<br>CHILI . . . 63c     | CUT RITE, Roll<br>Wax Paper 28c |
| BREAST O'CHICKEN, Can<br>TUNA . . . 39c | DASH, Can<br>Dog Food 16c       |
| HARVEST INN, Can<br>CORN . . . 15c      | SWIFT, Can<br>PREM . . . 49c    |

**PINEAPPLE** DOLE No. 2 Crushed **25c**

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|--|---|
| LIBBY'S, 303 Can<br>Fruit Cocktail . . . 25c | CLEAR SAILING, Can<br>Green Beans 12 1/2c |
| KRISKY, 1-lb. Box<br>CRACKERS . . . 23c      | HI-HO, Large Box<br>CRACKERS . . . 36c    |
| SIOUX BEE, Ct.<br>Honey Creme . . . 35c      | POPULAR BRANDS, Ct.<br>CIGARETTES \$2.00  |
| PINT BOTTLE<br>Wesson Oil . . . 34c          | BETTY CROCKER, Box<br>CAKE MIX . . . 37c  |

FROZEN MAID, 10 1/2 OZ. BOX  
**STRAWBERRIES 25c**

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|--|--------------------------------------|
| LINIT, Box<br>STARCH . . . 15c                 | ECONOMY SIZE, Box<br>RINSO . . . 39c |
| BETTY ROSS, 24-oz.<br>GRAPE JUICE 29c          | LARGE BOX<br>TREND . . . 22c         |
| 3-LB. CAN<br>BAKE RITE . . . 75c               | LARGE BOX<br>TIDE . . . 31c          |
| CHOC. COVERED, 1-lb. Box<br>CHERRIES . . . 59c | 2 CANS<br>BABO . . . 25c             |
| HUNT'S, No. 300 Can<br>PEACHES . . . 18c       | QT. BOTTLE<br>PUREX . . . 17c        |

**HERSHEY CANDY** PLAIN OR ALMON 6 BARS **25c**

- |  |   |
|--|---|
| LIBBY'S SPANISH, 3-oz.<br>OLIVES . . . 22c | ROLL<br>Paper Towel 19c                     |
| ASS'T. FLAVORS, 2 Boxes<br>JELLO . . . 15c | SNOW CROP, 6-oz. Can<br>Orange Juice 23c    |
| NO. 1 CAN<br>TOMATOES . . . 12c            | FRANCO-AMERICAN, Can<br>SPAGHETTI . . . 15c |

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| MA BROWN, 24-oz. Jar<br>GRAPE JAM . . . 40c     |
| WHITE HOUSE 12-oz. Jar<br>APPLE JELLY . . . 18c |
| SWIFT'S Can<br>PORK SAUSAGE 49c                 |

**COFFEE** MARYLAND CLUB, 1-lb. Can **84c**

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| PROMEDARY, 7 1/2-oz. Pkg.<br>DATES . . . 25c | MARSHALL, Can<br>PORK & BEANS 10c         |
| LIBBY, Bottle<br>CATSUP . . . 21c            | MA BROWN, Pint, Sour<br>PICKLES . . . 28c |

U. S. GRADED QUALITY MEATS

- |   |                                       |
|---|---------------------------------------|
| WILSON CORN KING, Self Service<br>BACON, Sliced . . . Lb. 58c |                                       |
| PABSTETTE<br>Cheese . . . Lb. 48c                             | PINKNEY SACK<br>SAUSAGE . . . Lb. 35c |
| SHOULDER CUT<br>Pork Roast . . . Lb. 59c                      | T-BONE<br>STEAK . . . Lb. 89c         |
| SUMMER<br>Sausage . . . Lb. 65c                               | BRICK<br>CHILI . . . Lb. 59c          |
| ARMOUR STAR<br>FRYERS . . . Lb. 65c                           |                                       |

FRESH FRUITS & VEGETABLES

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|---|---|
| <b>CARROTS</b> FRESH BUNCH <b>10c</b>     |   |
| LARGE BUNCH<br>Green Onions . . . 10c     | LARGE STALK<br>CELERY . . . 19c         |
| POUND<br>Cucumbers . . . 12c              | CALIFORNIA, Pound<br>TOMATOES . . . 19c |
| RUBY RED, Pound<br>Grapefruit . . . 13c   | FRESH, Bunch<br>RADISHES . . . 7 1/2c   |
| <b>GRAPES</b> TOKAYS POUND <b>12 1/2c</b> |   |

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|--|
| RAISIN WHEAT Box<br>SKINNERS . . . 18c |
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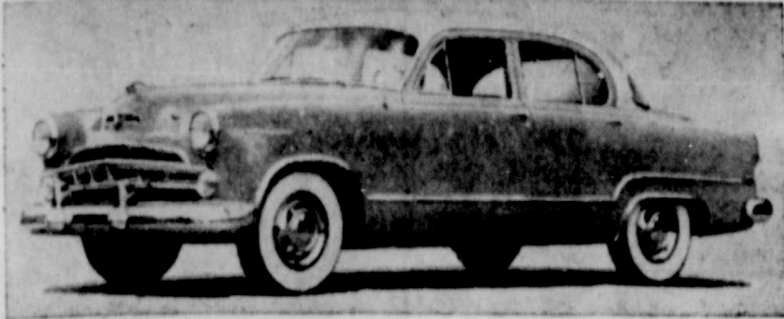
**PIGGLY WIGGLY** SUPER MARKET **WIGGLY**  
DAVIS & HUMPHRIES OWNERS & OPERATORS





Dodge  
1953  
Today

### New Dodge Features Sleek, Low Lines



Complete new styling is an outstanding feature of 1953 Dodge, now on display in dealers' showrooms. This Coronet four-door sedan typifies the new "action appearance" of the entire Dodge line. Coronet models have the new 140-horsepower Red Ram V-Eight engine which develops its high efficiency on regular fuel. Both the Coronet and Meadowbrook series are available in a wide range of bright, new colors and two-tone combinations. The restyled Meadowbrook series retains popular "Get-Away" Six engine.

placement is 241.1 cubic inches. It develops this high power output on regular grades of fuel despite its high-compression ratio of 7.1 to 1.

Dodge stated four different types of drive were being offered. They are the new Gyro-Torque drive, which it teamed with the Red Ram V-Eight engine to provide lightning response without shifting; Gyro-Matic drive, which offers smooth and easy no-shift driving; automatic overdrive, which provides a fourth "cruising" gear for greater gasoline economy; and standard drive, for those preferring to do their own shifting.

Ornamentation on the 1953 Dodge has been completely changed. The hood is one-piece without a center-ridge. In order to retain some continuity of Dodge identification, the grille styling, while entirely different from 1952, still incorporates a touch of the previous model. To promote greater engine efficiency on V-Eight models, the hood medallion combines identification with the functional feature of an air scoop to supply cooler air for the carburetor. A wide range of bright, new col-

ors and two-tone combinations are available to complement the beauty of the 1953 Dodge.

Mayo Motor Company, Dodge and Plymouth distributors for Floydada, are holding open house today. They are displaying the 1953 model Dodge in their display rooms at 202 West Missouri street.

Coffee and doughnuts will be served throughout the day. These first models will be on display for several days, said D. T. Mayo, head of the firm.

### Petersburg Seaman In Korean Squadron

GREAT LAKES, Ill. — Serving on the staff of the Commander Service Squadron Three in the Far East, is Bobby Thorpe, seaman, USN, son of Mr. and Mrs. V. B. Thorpe of Route 1, Petersburg, Texas.

Thorpe entered the Naval service February 25, 1952 and received his recruit training at the naval training center, San Diego, California. He reported to Commander Service Squadron 3 in June.

The primary mission of the staff is to provide logistical support to the United Nations fleet in the Korean action.

### CREOMULSION BEGINS NEW AD SERIES IN HESPERIAN

The Hesperian has again been selected to run a series of ads on Creomulsion during the fall and winter season. Creomulsion, for coughs due to colds and bronchial irritations has been used by millions for over 30 years.

Included in their series of ads this season is Creomulsion for children, a cough medicine especially prepared for children. Creomulsion for children comes in a pink and blue package.

Lyonnatisse potatoes are potatoes fried with onions.  
Protectograph ink, Hesperian.

### Mount Blanco Road Gets Nod From Engineer

CROSBYTON — Good news for people of Crosbyton and the Mt Blanco community was the announcement the past week-end that the road for the end of the Big Four farm-to-market paving north to the Floyd county line was next in line for construction in Crosbyton county. Also approved was a connecting road running west from Blanco canyon to connect with the Cone road which has already been constructed.

Also included in the project will be a short stretch of Floyd county road running from Lakeview south to the Crosby county line to connect with the Crosby county road, it was reported.

Announcement of the new approvals was made Thursday afternoon following a meeting of the Crosby county Commissioner's court with District Engineer S. J. McCarty at Lubbock that morning. No date was set for the construction of the road, but the Commissioners were ordered to proceed, with securing needed right-of-way. They were accompanied to Lubbock by two Commissioners-elect, Roy Karr and Ragdale Davis, who will go into office January 1.

The designations must be approved by the State Highway department at Austin, officials pointed out, but this is usually a formality on farm-to-market roads after selection is made by the district engineer.

The Mt. Blanco road, which begins at the south rim of Blanco canyon and runs to the Floyd county line, will be 5 1/2 miles in length. The second road, which starts in Blanco canyon near the site of the Old Rock House, will also be 5 1/2 miles long, connecting with a road that has already been built east out of Cone.

Mr. McCarty insisted that the road running west also be built now is the Mt. Blanco community, favored by the Commissioners, will be built later, he told them. This road would connect with paving running north through the Wake community.

Mr. and Mrs. W. M. Spears and Mr. and Mrs. George Spears were guests Sunday in the home of Mr. and Mrs. T. A. Kay of Pampa.

### Mrs. Drysdale New H.D. Club President

Mrs. Howard Drysdale was hostess when the Dougherty home demonstration club met at her home October 15.

Mrs. C. A. Caffee, president, opened the meeting. After the minutes were read and approved and Mrs. Ned Bradley gave the devotional. Achievement day will be November 8 at South Plains. Each member is urged to prepare jelly, hand work and a basket.

Officers for the coming year were elected as follows: Mrs. Howard Drysdale, president; Mrs. Maurice Campbell, vice-president; Mrs. C. A. Caffee, secretary-treasurer and Mrs. Ruth Daniel, Council representative. An oven dish and a meal in one were the demonstrations given by the meat leaders, Mesdames Howard Drysdale and Tate Jones.

Mesdames C. A. Caffee and Maurice Campbell were in charge of the recreation, with Mesdames Raldo James and Ned Bradley winning the prizes. Mrs. Bill Smith was awarded the attendance prize.

Refreshments of salad, beef pin wheels, dinner in a dish, ice box cookies and punch were served to Mesdames Sam Lide, Ruth Daniel, Maurice Campbell, Raldo James, Tate Jones, Ned Bradley, Bill Smith, C. A. Caffee, Claude Ring and the hostess, Mrs. Howard Drysdale.

The next meeting will be with Mrs. Tate Jones November 5 when the demonstration will be on cooking a roast by Miss Lelia Petty. Each member should bring something she has made or canned for the auction sale.

### Many Friends at G. A. Tardy Rites

Out-of-town friends attending the funeral of G. A. Tardy, Saturday afternoon in the McCoy Baptist church were Mrs. J. A. Parrish, Mr. and Mrs. Luther Horton, Mrs. Earl Conner and Mrs. J. C. Spence all of Portales, New Mexico, Mr. and Mrs. James Smith and Jimmy and Mr. and Mrs. Bud Turner of Levelland, Mrs. Birda Joiner and Mr. and Mrs. Oscar Payne of Lubbock, Mrs. Orbis Phillips and sons of Andrews, Mr. and Mrs. Melvin Day of Ralls, Mr. and Mrs. G. K. Bullock, jr., and Edward Smith of Idalou; and Mrs. Walter Chiddix of Plainview, Mr. and Mrs. Virgil Martin and daughters of Hale Center and Mrs. Paul Willis and children, Everet Blassingame, Mr. and Mrs.

The Floyd County Hesperian, Floydada, Texas, Thursday, October 23, 1952

G. K. Bullock, Mr. and Mrs. Tom Ingram, Mr. and Mrs. Charlie Martin and Mr. and Mrs. Claud Harisell and family all of Petersburg, Wylie Bullock of Muleshoe, Mr. and Mrs. Odell Blassingame of Amarillo, Mr. and Mrs. Preston Taylor and daughter of Canyon and Mr. and Mrs. Cliff Whitmire of Kress.

### ROVING AMBASSADORS

The careful selection of color as an advertising medium for delivery equipment is comparatively new. It used to be that paint was used on trucks to preserve them rather than to advertise. Today, color is all-important with fleet operators. Smart merchandisers recognize the fact that their moving vehicles are traveling representatives for them and must be kept attractively painted if they are to bring the maximum benefit to their owners.

The name England originated from the worlds anglo-land.

An argosy is a large merchant ship

### A BRUSH IN TIME

All traffic into or out of room must, of necessity, pass across the door sills. If the doorway is much used, the sills and adjacent floor area soon become worn and unsightly. When the grain of the wood is directly exposed, dirt finds lodgment in it and even the hardest scrubbing fails to clean the surface thoroughly. When the old coating wears thin, a touch-up of the same type of material used on the rest of the floor's surface — shellac, varnish, paint, or penetrating stain — will save you much unnecessary work. A smoothly finished surface can be kept spotlessly clean with very little effort.

Two out of three children are born at home rather than in a hospital.

The average woman washes an estimated 26,000 dishes a year.

The average person reads about 250 words per minute.

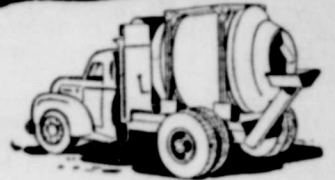
## INSURANCE

Fire, Windstorm, Extended Coverage, Automobile Security, Bonds. 1923 to 1952

E. P. NELSON Agency

- READY-MIXED CONCRETE
- DRIVE-WAY MATERIAL
- SEAL COAT ROCKS

Ready Mixed CEMENT

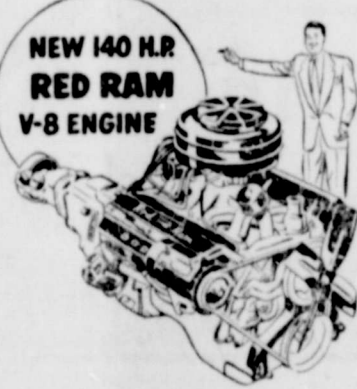


SAND & GRAVEL

SEE US FOR MECHANICAL DITCH DIGGING — IT'S CHEAPER AND FASTER

BUILDING BENNETT'S MATERIAL

# America's New ACTION CAR is Here Now!



Powered for ACTION!

Here is flashing acceleration, with magnificent reserve power to master hill and highway. The new Dodge Red Ram V-8 is the most efficient engine design in any American car. New hemispherical combustion chamber and short punch piston stroke deliver more power from every drop of fuel.

All New! Brand New!

# '53 Dodge

Thrilling Power Packed Beauty for Active Americans

The Newest, Nimblest Piece of Live Action on Four Wheels!

This is a Dodge year! Out of the vast resources and engineering know-how that have made Dodge a great name for 38 years comes this completely new kind of automobile: *The Action Car for Active Americans!*

It is powered for action, styled for action, engineered for action! From rakish Jet Air-Flow Hood to sweeping Cargo-Carrier rear deck, it is low, lithe and lovely... with a new road-hugging ride that lives up to the promise of its sleek, trim lines.

A "Road Test" Ride is waiting for you. Find out what Dodge has done to put more adventure, more pleasure in driving. You'll discover a new concept of motor car enjoyment in the action-packed '53 Dodge!

*Specifications and Equipment subject to change without notice.*

**NEW!** "Pilot View" curved windshield—up to 244 square inches more glass area all told.

**NEW!** Distinctive Jet Air-Flow hood—feeds air to engine, boosts performance.

**NEW!** Travel-Lounge interiors with chair-high Comfort-Contour seats.

**NEW!** Cargo-Carrier rear deck—up to 11 cubic feet more luggage carrying capacity.

**NEW!** Gyro-Torque Drive — flashing acceleration with nimble change of pace.



**NEW!** ACTION TAILORED TO YOUR DRIVING NEEDS

**2 GREAT ENGINES**

RED RAM V-EIGHT GET-AWAY "SIX"

**4 GREAT DRIVES**

NEW GYRO-TORQUE DRIVE\*

GYRO-MATIC DRIVE\*

AUTOMATIC OVERDRIVE\*

STANDARD DRIVE

\*Optional at extra cost

# OPEN HOUSE TODAY

THURSDAY OCTOBER 23

Public is cordially invited to see the new 1953 Dodge on Display in our show room.

FREE COFFEE & DOUGHNUTS

will be served all day

THE BEAUTIFUL NEW DODGE FEATURING THE NEW

P. RED RAM ENGINE.

will remain in Show Room for several days.

# MAYO MOTOR CO.

Missouri

Phone 237

Visit Your Dodge Dealer Today and Thrill to a "Road Test" Ride

# MAYO MOTOR COMPANY

Floydada, Texas



# Special Events, Clubs

## Given Mike Birthday

Son of Mr. and Mrs. Jones was honored by his parents on his ninth birthday, Friday, October 17 with a party at home. The young boy was decorated in the birthday suit and birthday cake was served to the young guests.



MRS. STEVEN MIZE

## Mary Emilie Jones, Steve Mize Married

STOCKTON, California — Now home from their honeymoon trip to San Bernardino and vicinity, Mr. and Mrs. Steven Mize joined Stockton's newlywed ranks in Reno, Nevada, September 18.

The benedict claimed the former Mary Emilie Jones as his bride during an informal single-ring ceremony at 8:00 o'clock p.m.

They have taken an apartment on West Harding Way in Stockton, where Mr. Mize is employed.

The young bride, who is the only daughter of Mrs. Thelma O. Jones of Stockton, was attired in a dress-maker suit of white linen and lace. She wore a white starched lace tiara cap trimmed with seed pearls and short white veil. Her other accessories were white. She carried a white bible adorned with a single orchid.

The former Miss Jones is a graduate of Stockton high school and a

senior student at Stockton college. She is a member of Job's Daughters, Bethel No. 83 and an active member of the First Baptist church of Stockton.

Her relatives of Stockton include three brothers, Donald F. Goen, Bill and Johnny Jones, her grandfather, Edgar Jones, and two uncles, E. Ralph Jones and E. Glenn Jones. R. C. Covington of Floydada is her grandfather. A number of aunts and uncles also reside in Floydada.

**Complimented With Shower**

Mrs. Mize was complimented with a miscellaneous shower with Mrs. Robert Crum as hostess. A number of Floydada people attended along with many friends. Those attending were Mesdames Curtis Nims, Carl Mead, Lawrence Uarvel, Ada Spivney, Martin Brown, Richard Fenner, Floyd Simpson, Cass Cooper, Glenn Jones, Delbert Lovdal, Delbert Lovdal, sr., Andy Palmer, Sam Blythe, Herbert Kreis, Virginia Tubbs, Ronald Raley, Reuben Jensen, Paul Carlisle, Sullivan, Ralph Jones and Misses Crum, Rosa Wood and Margie Jensen.

## Council Meeting

The Floyd County Home Demonstration Council will meet Saturday afternoon, October 25, at 2:30 in the council room in the court house at Floydada, according to an announcement by Mrs. Ruth Daniel, council chairman.

## ANDREWS WARD 4-H CLUB

The sixth grade 4-H club met Tuesday to elect new officers as follows: DeAnne Newberry, President; Joe Ellen Reuse, Vice President; Nelda Neff, Secretary; Mary Ann Lee, Reporter. Their leader is Miss Lela Petty.

The next club meeting will be November 18 in room 6-B at the Andrews Ward school. Time 9:30.

Early in the 1940's, four million pounds of keys were donated for scrap iron.

Protograph Ink, Hesperian.



One of the most misused words in the English language is the word "little." To be such a small word in the first place, it has quite a number of legitimate uses: Just plain small, for instance. Another fair and square use of the word is that which indicates a short period of time. Or a limited quantity of something.

Then there is its use as an endearing term. And its less pleasant but just as honorable use, meaning "small in nature."

But the one that isn't the least bit fair is a kind of half-breed. It seems to take these last two meanings and mix them into a bitter brew that doesn't do justice to the word that is the hero of this story.

For instance, we heard a woman discuss "those little Jackson girls" for an hour one day before we figured out whom she was talking about: two grown women, one five feet eight or nine, the other slightly shorter but still a full-grown specimen. Once we got them placed, we figured out what was probably behind the expression: her own daughters were about the same age and some childhood rivalry between the girls must still have ranked.

Another mis-use of the word will say, "Mary had on that little girl dress," when Mary, who tips the scales at 180, couldn't get on a little dress of any color. Still another Mrs. Malaprop will observe, "I hope she enjoys her little trip," when the dear absent one is off to Seattle, Quebec and perhaps Alaska.

It's as though the slanders of this versatile word "little" has turned it inside out, and had it looking at the speaker instead of the spoken-about.

## KITCHEN AND ★★

### ★★★ FIELD NEWS

(from Floyd County Rural Electric Cooperative, Inc.)

by Nancy Morekel and Claude Weatherse

A group from Wake community, Crosby county, came Tuesday for a roaster demonstration in the co-op kitchen. Among those attending were Mmes. Era Mae Seigler; Naomi Mayes; Nelda Griffin and daughters; Maevie Barnett; Mary Ruth Fewell; Peggy Thornhill; Muriene McMellan; Doris Masiey; and others.

Mrs. W. J. Rhodes, Route 3, Floydada, was hostess for the roaster demonstration given on Wednesday of last week. Those attending were Mrs. O. C. Vinson; Oliver Allen; Mrs. J. E. Roy; Mrs. Lindsey Graham; Mrs. Woodrow Wilson and Deann; Mrs. Starks Green; Mrs. W. B. Jordan; Mrs. Addie Thaggard; Mrs. Malcolm McNeil and Jan; Mrs. Bess Cantwell; Mrs. E. W. Thornton; Mrs. Callie Darby; Mrs. J. A. Hartsell; Mrs. Clyde W. Henderson; Mrs. W. C. Mooney and Mrs. W. J. Rhoades. Jack Stevens with the Amarillo Daily News was a guest during the noon hour.

On Thursday a group from Mt. Blanco community, Crosby county came for a roaster demonstration in the co-op kitchen. Those attending were Mrs. S. G. Appling; Mrs. Wayne Appling; Mrs. Weldon McClure; Mrs. C. A. McClure; Mrs. Dennis Taylor; Mrs. Brice Allen; Mrs. Clarence Lamb; Mrs. Rudolph McCurdy; Mrs. Holt Bishop; Mrs. M. J. Mosley; Mrs. H. A. Powell; Mrs. Floyd Hill C. A. McClure was a guest during the noon hour. Mrs. Olin Watson and Mrs. J. H. Buchanan of Floydada were in attendance at the meeting, too.

Mrs. W. R. Daniel, Route 1, Floydada, was hostess for the roaster demonstration on Friday. Those attending were Mmes. Don Finkner; Gerald Lackey; S. W. Ross; H. G. Watts; Orval Newberry; Elmer Norrell; C. C. Burns; Joe Martin; Bob Bratton; E. T. Williams; W. F. Bertrand; Robert A. Newton; L. B. Stewart; J. T. Spears and Mrs. W. R. Daniel.

Melvin Henry, manager and Claude Weatherse, attended a meeting in Lubbock Thursday on electric motors and line equipment.

Mr. and Mrs. Moore returned from Paris, Texas, Sunday afternoon, where they had been called due to the serious illness of her father. He was somewhat improved when they left to come home.

Melvin Henry, manager, attended 5th power reserve meeting for managers and directors in Tahoka, at Lyntegar electric co-op, on Monday.

Mr. and Mrs. Bob Collier, of Brownfield, were in Floydada over the week-end visiting relatives and friends. They were guests of the Pete Hickersons while they were here.

Kathryn Turner had an appendicitis operation at Pitts hospital Saturday night. She is getting along nicely at this time.

Mr. and Mrs. Bruce Burrows and

children from Amarillo; Mr. and Mrs. B. E. Powell of Ralls and Mr. and Mrs. Powell of Floydada were guests Sunday of Opal Rogers and her mother.

John Nay says he has been told that: in a recession you tighten your belt; in a depression you don't have a belt; but when you don't have any pants — it's a panic.

## Mrs. Hall Attends Rites for Brother

Mrs. R. P. Hall returned home Saturday after spending two weeks in and near Waco. She was called to the bedside of her brother, Henry Boles of Waco, Mrs. Hall, two sisters and Mrs. Henry Boles were present at his passing.

Mrs. F. M. Covington and Mr. and Mrs. Clyde Alexander and Brookette were others from Floydada attending the funeral of Mr. Boles at Ranger.

Mrs. Hall also visited with her son, W. N. Hall and family in Fort Worth, and with a sister-in-law, Mrs. Rhoda Pulg in Sweetwater before returning home.

## VARIETY SHOW AT AFTER GAME PARTY THIS WEEK

The after-game party given by the First Baptist church will feature a "Variety Show" this week. The aftergame parties have been given after each home football game. This will be the fourth party.

Program chairman, Sammie Copeland, will be master of ceremonies and the program will consist of songs, stunts, readings and other entertainment. The party will be given in the basement of the First Baptist church immediately after the game with Abernathy.

This party is for all Floydada young people to meet in the basement of the church immediately after the game for lots of fun and entertainment!

Acetylsalicylic acid is a technical name for aspirin.

The Floyd County Hesperian, Floydada, Texas, Thursday, October 23, 1952

**RECENT SURGERY PATIENT**

Mrs. Betty has recently had surgery. Her condition is some improved. She is resting fairly well.



DON'T go around worrying about those problems of protection. Let us handle them. After all, that's our business.

We will be glad to give you our experienced advice without obligation . . . and provide you with the very best in insurance coverage.

Call on us today!

**Floydada Real Estate and Insurance Agency**  
Phone: 440  
106 W. Missouri — Floydada

# CAUGHT RED-HANDED!

Notice how often the Administration has found its face red, after they've defended a Red as being true blue — and then the Red's real color was revealed!

End such color blindness in our government.

**VOTE FOR EISENHOWER AND NIXON**

(Pol. Adv. paid for by Texans for Eisenhower, John W. Kimble, chairman, Floyd County.)

## Miladies Specialty Shoppe

The **Costume Suit** . . . shining example of smartness

OF FAILLE AND RIBBONED CREPE

Smart because this suit looks like two entirely different costumes . . . because you can wear it so many places! The becoming sheath of faillie is a cocktail fashion . . . for cover-up wear the ribbon-latticed crepe jacket. Aqua, gold, pink, toast or white with black.

12 \$32.50

## Don't be a "LIVING ROOM CAPTIVE"

Step out and see a great movie.

JUNE ALLYSON, co-starring in "Battle Circus," an M-G-M Picture.	CORINNE CALVET, a Hal Wallis star, appearing in "Thunder In The East" — a Paramount Picture.	SUSAN HAYWARD, starring in "The Snows of Kilimanjaro" — a 20th Century-Fox Picture, Color by Technicolor.	RITA HAYWORTH, star of "Affair in Trinidad" — a Columbia Pictures Corporation Release.
JANE RUSSELL, starring in "Satan's Little Sister" — An EKO Radio Release.	ELIZABETH SCOTT, starring in the Hal Wallis Production "Red Mountain" — a Paramount Picture, Color by Technicolor.	ELIZABETH TAYLOR, co-starring in "Ivanhoe" — An M-G-M Picture, Color by Technicolor.	ESTHER WILLIAMS, co-starring in "Million Dollar Mermaid" — An M-G-M Picture, Color by Technicolor.

## These Top Stars of Hollywood use LUSTRE-CREME Shampoo

for the Most Beautiful Hair in the World

WHEN YOU SEE any one of these Hollywood stars at your favorite movie theatre, you'll thrill to her beauty, her charm, her dramatic skill. And you'll adore her glorious hair, sparkling in all its silken perfection . . . in all its Lustre-Creme glamour.

IF YOU'D LIKE YOUR HAIR to behave like the angels and shine like the stars . . . do as leading Hollywood stars do . . . use wondrous LUSTRE-CREME SHAMPOO

YES, THE MAJORITY of top Hollywood stars use Lustre-Creme Shampoo. It's their choice . . . and the recommendation of their studio hair stylists. For Lustre-Creme's lanolin-blessed lather helps restore the gorgeous sheen so often stolen by hot camera lights; leaves each star's hair looking its loveliest, so clean and manageable, so easy to curl and wave.

REG. \$1.00 SIZE PIGGLY WIGGLY SPECIAL 69c

GIANT \$2.00 SIZE PIGGLY WIGGLY SPECIAL 1.69

**PIGGLY WIGGLY**

DAVIS & HUMPHRIES OWNERS & OPERATORS

On Christmas Cards selected and paid for during the month of October. A very large selection to choose from and includes many Christmas cards plus Hopalong Cassidy series for children. Priced as low as 50c per box and up. We offer one-day programming service on Christmas cards.

**50% DISCOUNT**

Phone 78

**PARK FLORIST**  
Flowers and Gifts

# O'Kelley And Brotherton In Mid-Year Move

A series of pastoral re-assignments in Northwest Texas conference of the Methodist church, made effective immediately last week, has resulted from the November 1 retirement of the Reverend E. A. Reed from the Colorado City charge.

Nearly a dozen ministers church pastorates are affected, including Marvin Brotherton of Matador and W. V. O'Kelley of Baird, both formerly of Floydada and Lockney. Brotherton goes to Rotan from Matador and O'Kelley to Matador from Baird. Some of the other ministers at new posts as a result of the switch are:

**Pastors Are Assigned**  
The Rev. Richard L. Irvin, on sabbatical leave, was assigned as pastor of the Asbury Methodist Church, Denton.  
The Rev. Kerwin Vanzant, formerly of Arkansas, was named associate pastor at Tyler Street Methodist Church, Dallas.  
Other changes will be:  
The Rev. Herschel L. Thurston of Canyon to the Church at Colorado City.  
The Rev. C. C. Hardaway, Asbury Church at Midland to the Farmington Church at Abilene.  
The Rev. Charles E. Lutrick of Vega, Oldham County, to the church

at Baird.  
The Rev. L. L. Hill, pastor of Fairmont Church at Abilene to the church at Canyon.  
The Rev. J. Weldon Butler of Follett, Lipscomb County, to Vega.  
The Rev. J. W. Rosenburg of Bnavista, Hutchinson County, to the Asbury Church at Midland.  
The Rev. P. E. Yarborough of 180-tan, Fisher County, to the church at Bunavista.  
The Rev. D. Orval Strong, associate pastor at first church in Big Spring, to the church at Pelett.

## News of Dougherty

(By Mrs. W. J. Rosa)

**DOUGHERTY, October 20.**— There were 48 members and three visitors present for Sunday school. Next Sunday is regular date for preaching services. Everyone is invited. We especially invite those who are temporarily in our community helping in the cotton harvest.

The ladies of the community club met Thursday afternoon and made plans for the Hallowe'en carnival. It will be at the school house at 7:30 Thursday evening October 30. Various types of entertainment will be in progress. Everyone is invited. The children will parade in costume and prizes will be awarded to winners.

Mr. and Mrs. S. M. Crawford and Mr. and Mrs. Roy Crawford and daughters were Sunday guests in the home of Mr. and Mrs. Marion Brooks of Lubbock.

Mr. and Mrs. W. L. Caffee of Albuquerque, New Mexico were weekend guests in the home of his parents, Mr. and Mrs. Chet Caffee. They attended the football game at Spur Friday evening and at Tech

Saturday.  
Sunday Mr. and Mrs. John Cage and Mr. and Mrs. Harlan Cage were hosts to 30 relatives in honor of Mr. and Mrs. Gore of Berkeley, California. Mr. and Mrs. Gore are leaving Wednesday to return home after a two-weeks visit with relatives in this vicinity.

James and Sam Ross attended the funeral for their childhood friend, Sergeant C. H. Verett, Jr., on Wednesday of last week. C. H. was an August casualty in the Korean conflict.

Mrs. C. A. Caffee was involved in a car wreck on the highway Friday afternoon when a car driven by a colored man side-swiper her car. Although no one was seriously injured the Caffee car has badly damaged fenders.

Mr. and Mrs. Earl Crawford and children were Sunday dinner guests in the home of Mr. and Mrs. Russell Crawford.

Harold Woodson and Mr. and Mrs. C. R. Woodson made a trip to Fort Worth Wednesday returning home Thursday.

Mr. and Mrs. Worsham of Lockney were Sunday guests in the home of Mr. and Mrs. Claude Ring.  
Mr. and Mrs. F. M. Covington visited relatives in Floydada Sunday.

Mr. and Mrs. Johnny Cates and daughters were Lubbock visitors on Thursday, shopping and visiting a sister-in-law in the hospital.

## At Texas Baptist General Convention

The Texas Baptist General convention opened in Fort Worth Monday night. The speaker was Ben H. Wooten, banker and president of the Dallas Chamber of Commerce.

Attending the convention from Floydada were R. Earl Allen and Mesdames R. Earl Allen, W. C. Sims, W. B. Jordan, and Lon Smith. The ladies left Sunday and Bro. Allen left Monday, October 20.

Justice and Mrs. O. B. Olson are home from a trip west and north which they enjoyed greatly. In addition to a visit in Washington state with a brother of Mr. Olson the couple were guests of a daughter in California and a son in Arizona state.

Save time with want ads.

## PLAINS TYPEWRITER SERVICE

We Repair Adding Machines  
**ALL WORK GUARANTEED**

Just leave your machines at the Hesperian and we will pick them up each week.

We now have a full line of Remington and Burroughs Adding Machines

We also have all makes of portable typewriters.

Easy payment plan provided on request.

Office and art supplies  
Phone 2850 728 Broadway  
Plainview, Texas

## Burglary Spoils Tennessean's Trip

Miss Lottie Blount, of Memphis, Tennessee, who was here last week, had an anticipated stay of several days cut short by a telephone call from home advising that her home had been burglarized and its contents left in a shambles.

Miss Blount had been to the west coast to attend the national convention of Phi Delta as a delegate in Los Angeles. After leisurely sight-seeing in that state she came on to Floyd county. She was to have been guest for several days of her uncle, A. B. Blount and Mrs. Blount here, and of her aunt, Mrs. Fannie Brown at Lockney.

A. B. Blount, Jr., took Miss Blount to Amarillo Monday morning from which place she left for Memphis.

## Center News

(By Mrs. J. E. Green)

**CENTER, October 21.**— It is cooler today, in fact, it was cloudy and looked a little like snow this morning early.

Bro. and Mrs. Hodge and Jerry were Sunday dinner guests of the W. L. Hartline family.

Margaret Green was also a dinner guest in the home.

Bro. Harry Robenblom, a converted Jew, spoke in our church at the morning service. He dined Sunday with the J. E. Greens.

Mr. and Mrs. J. B. Massingill and children, Susie and Jimmy of Phillips were Sunday dinner guests of the Greens. They were on their way home from a vacation trip thru Hamilton and Brownsville, where they visited relatives. They spent Saturday night and Sunday morning in the W. A. Latta and Anthony Latta homes.

Miss Juanita Mannerly visited in Quitaque Sunday.

Mrs. Garvin Beedy, who was dismissed from the People's hospital Sunday is recuperating at the home of her parents, Mr. and Mrs. Leo Frizzell.

Mr. and Mrs. Fred Robertson and daughter of Barwise visited Sunday afternoon with the J. R. Robertsons.

Mr. and Mrs. J. E. Green and Margaret visited Saturday afternoon in the Victor Green home at Plainview. Margaret spent Saturday night with Jane Young at Matador.

Mr. and Mrs. J. D. Welborn went to Pampa Saturday. Mr. Welborn returned Sunday, but Mrs. Welborn remained to spend a few weeks visiting her mother and other relatives. Jo Ann and Donna spent the weekend in the home of their sister, Mr. and Mrs. Nolan Arney of Floydada.

Mr. and Mrs. Tommy Cox and family of Littlefield visited Sunday afternoon in the home of her brother, the W. L. Hartlines.

Mrs. Chil McClure visited Tuesday with Mrs. J. R. Robertson.  
Mr. and Mrs. R. C. Ross and Norma and Homer Guffee visited near Plainview with a brother, Edgar Guffee, who is recuperating at home after a major operation.  
The J. H. Norvels had some of their children visiting them during the week-end.  
Bro. and Mrs. Hodges are attending the Baptist convention at Fort Worth.  
The home demonstration club will meet Friday, October 24 with Mrs. Oliver Allen.

## News of Harmony

(By Mrs. Mather Carr)

**HARMONY, October 20.**— Mr. and Mrs. M. D. Ramsey returned home Monday, October 13 from an extended trip through Nebraska, Illinois, St. Louis Missouri and Oklahoma. While in Nebraska they attended the annual home coming of Mrs. Ramsey's childhood church where she played the piano for the congregation as she did at the age of 15. In Peoria, Illinois, they saw an uncle and cousins of Mrs. Ramsey. They visited the grave of their son in Oklahoma. Their report was that it was dry throughout the trip.

At the mid-week church service Wesley Carr brought a devotional entitled "The Church, My Church and Your Church." He also spoke of the Lord's acre, for the church members plan to remodel or add to the present church building.

The monthly community center meet was held Thursday night, October 16 in the community center with Donald Finkner, vice-chairman presiding in the absence of the chairman, Mrs. Everett Miller. Mr. and Mrs. Bob Hopper met with the

### Stop Taking Harsh Drugs for Constipation

End Chronic Dosing! Regain Normal Regularity This All-Vegetable Way!

Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get gentle but sure relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all-vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief comfortably. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

Try the new 25¢ size  
Money back if not satisfied  
Mail bottle to Box 280, N. Y. 18, N. Y.  
**DR. CALDWELL'S SENNA LAXATIVE**  
Contained in pleasant-tasting Syrup Pepsin

4-H club boys and girls. After the business meetings of the clubs forty-two canasta and dominoes were enjoyed. The refreshment committee with Zant Scott as chairman and Mrs. Scott, Mr. and Mrs. John Hoffman, Mr. and Mrs. Roy Hale and Mrs. Glen Pool as helpers served coffee, cool aid and doughnuts.

Mesdames Wesley Carr, Donald Finkner and Chelma Williams helped with the bloodmobile campaign Friday at Floydada.

Mather Carr went to Lubbock Friday for a check-up with his doctor.

A Negro girl was injured seriously and taken to Pitts hospital after an automobile accident Saturday night on the highway between Floydada and Harmony. No one else was hurt seriously. The girl is the daughter of the colored man who works for Walter Hanna.

R. B. Gary was surprised Sunday with a birthday dinner given by his Sunday school class. A beautifully decorated birthday cake was presented him by his children and a lovely dinner was served. Those attending other than the honoree's family were Messrs. and Mesdames Elmer Williams and sons, M. D. Ramsey, Wheeler Turner, G. L. Snodgrass, Mather Carr and Horace and Miss Reda Mal Gary of Lubbock.

Mr. and Mrs. Chelma Williams and daughter spent Sunday in the home of his parents in Amarillo where a birthday dinner was served honoring his father.

The Claud Robinsons visited near Slaton Sunday evening.  
Billy Dave Scott of Lubbock, son of Mr. and Mrs. Zant Scott has been

### UNCLE HANK SEZ

IT'S A BAD THING TO FEEL SORRY FOR NOBODY BUT YOURSELF.

No need to feel sorry for yourself not when you invest in a used tractor from the KING TRACTOR & MOTOR. Each tractor has been completely reconditioned... your complete satisfaction is guaranteed.

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## PENNEY'S

ALWAYS FIRST QUALITY

# CLEARANCE

END OF MONTH

### All Wool Jersey Blouses \$1

## WOMENS DRESSES

# 88¢

Nylons, Tweedtex, Matlassee, Plied Rayons.

40 Only

## Womens SUITS

# 14.60

Juniors, Misses, and Half Size

19 Only

## WOMENS SHORT COATS

# 5.00

Solids, fancy or King Wale Corduroy

## ARE YOU WELL INFORMED?

Do you know WHY as well as you know HOW you are going to vote November 4?

Write Texans for Eisenhower, P. O. Box 171, Floydada, Texas, for one or all of the educational material listed here:

- Condensed Republican Platform;
- Baptist Leaders' Endorsement;
- "Wow! Did Truman Ever Fool the Farmer?" (Saturday Evening Post Reprint);
- Here's What a Republican Congress Did For You;
- "The Scandalous Years" (Look Reprint);
- The ABC's of the Texas Tidlands;
- Before and After Taft-Hartley Law.

ALSO "I LIKE IKE" BUTTONS AND CAR STICKERS

Texans for Eisenhower is not a Republican Organization, but Democrats and Republicans alike working to elect General Eisenhower president.

(Advertisement paid for by Texans for Eisenhower, John W. Kimball chairman for Floyd County.)

### KEEP WINTER OUTSIDE COMFORT INSIDE WITH NEEDED HOME REPAIRS!

Wind, snow and sleet are enemies that never sleep and can strike damaging blows to weather-vulnerable homes! Be sure your home is out of the danger zone—let us give it 'two-fisted' protection. Check the roof for leaks... your doors and windows for drafts, and keep your home properly insulated. We've materials for every job! Stop in or call us today!

INSULATION	ROOF REPAIRS
STORM WINDOWS	STORM DOORS
WEATHERSTRIPPING	SIDINGS

**HIGGINBOTHAM - BARTLETT**  
**LUMBER C.O**  
T. L. HOLLAND, Manager  
Phone 6 Floydada

# Biggest car buy in History

Never before has a car given you so much for the money!

Ford's 101-h.p. Milage Maker Six is the newest high-compression, low-friction Six you can buy. Ford's 110-h.p. high-compression Strato-Star V-8 is the most powerful engine in a low-priced car.

Ford's new Automatic Ride Control brings a smoother, "heavy car" ride into the low-price field for the very first time. Takes bounce out of bumps, tilt out of turns.

White sidewall tires optional at extra cost. Equipment, accessories and trim subject to change without notice.

Yes, Ford's the very first car in America to give you so much style, so much comfort and so much power for the money. Only Ford in its price class is completely new in looks, for example, with wider, lower, longer, stronger bodies... with new Full-Circle Visibility that lets you see in all directions... and with a new steering system that makes steering easier, parking a cinch.

Come in and TEST DRIVE **FORD** You can pay more... but you can't buy better!

## Bishop Motor Co.

114 W. California St., Floydada Telephone 288

### Halloween Carnival At Andrews Ward

The P.T.A. will sponsor a Halloween carnival Friday, October 31, at the Andrews Ward school Mrs. Woodrow Wilson, chairman, announced Tuesday. All committees have been named and are preparing for a large crowd.

The midway will include a fishing pond, cake walks, fortune telling, picture shows and spooky entertainment. There will be hot dogs, cake, pies, candy and hot and cold drinks.

Everyone young and old is invited to come join in the fun and help finance the P.T.A. Time 7:30.

To Relieve Misery of

## COLDS take 666

LIQUID OR TABLETS - SAME FAST RELIEF

report. Greater pipeline carrying capacity is needed to meet increasing consumption demands of U. S. homes and industries, expected to double in the next 10 to 20 years.

Roosevelt declared the famous bank moratorium the day after he took office.

The wrist watch gained its popularity during World War I.

To get results use want ads.

### DYER'S GARAGE

★  
General Automotive Repair  
★  
J. C. Pierce in charge of Shop Service.  
★  
Highway 70 North, at  
Dyer Used Car Lot  
PHONE 398

### Brunk's Comedians Coming Next Week

Brunk's Comedians, with Henry Brunk as manager and comedy man in the acts, are coming to Floydada all next week under the sponsorship of Floydada Lions club.

Their opening play Monday night is the Broadway comedy, "Blame the Marines." There will be five acts of vaudeville between acts of the play. A new play will be presented nightly through Saturday.

Presenting their plays under a tent the show management says that during fall evenings they install a heating system and the waterproof tent is kept nice and cozy as a home.

Brunk's, incidentally, is the show that Harley Sadler, famous west Texas comedian, broke into the show business with Henry Brunk, the manager of the show, who started the show on its long career 39 years ago.

Mrs. W. B. Jones has had major surgery at the Peoples Hospital. Dr. McCarthy was her doctor. Mrs. Jones came home the last of last week and is doing nicely.

#### DAUGHTER BORN OCTOBER 14

Mr. and Mrs. J. D. Cates of Lubbock announced the arrival of a daughter, D'Ann, October 14 at the West Texas Hospital.

Grandparents are Mrs. J. C. Cates of Sand Hill and Mr. and Mrs. A. S. Cummings of Floydada. The grandparents in company with Lloyd Cates went to Lubbock Sunday to see the new baby.

#### HOPPERS ARE ENTERTAINED ON TRIP TO FLORIDA

Mr. and Mrs. John T. Hopper returned home last week-end after spending two weeks in Panama City, Florida, visiting their daughter and husband, Captain and Mrs. Robert B. Jones and daughter Carolyn Ann.

Mr. and Mrs. Hopper were shown many places of interest and had the pleasure of attending an officer's luncheon while there.

#### CONRAY JOHNSON INITIATED INTO ENGLISH FRATERNITY

Conray Johnson, 1952 graduate of Floydada high school was initiated into Omega Rho Alpha, on October 14 at Abilene.

Omega Rho Alpha is an honorary English fraternity. To be eligible one must be in the upper ten percent of the freshman class in both English and psychological placement tests. One must also be an "A" student or be an English major or minor.

#### Fairview News

(By Mrs. Clyde Bagwell)  
FAIRVIEW, October 21. — Mr. and Mrs. Edell DuBois returned home last Tuesday afternoon late from a trip down state, where they had gone on Thursday before to take Mrs. W. C. DuBois to her home in Jewett. Mrs. DuBois had been here in her son's home since July 28. Mr. and Mrs. Edell DuBois and their grandson, Larry, who accompanied them on the trip along with Mrs. W. C. DuBois visited in Vernon, Eddy, Mexia and Jewett while on the trip. They attended the rodeo at Huntsville on Sunday. Larry stayed a few days last week with his grandparents and on Friday his mother, Mrs. Bud DuBois and Sandra came for him. They returned the same day to their home in Lamesa.

Mr. and Mrs. L. B. Cozby were in Plainview Saturday and while there they visited their daughter, Mrs. Grady Reeves and family.

Leonard Wilson, senior student at Texas Tech College, Lubbock was here visiting his parents, Mr. and Mrs. Walton Wilson from Saturday until Monday morning.

Mr. and Mrs. Eli Horton of Sand Hill visited Mr. and Mrs. Jim Stewart Sunday afternoon.

Bobby Rainer of Floydada visited Sunday afternoon and Sunday night with Jim Dan Stewart.

Mrs. E. W. Walls visited Mrs. Cecil Payne Monday afternoon.

Luella Irwin student in W. T. S. C. came home for the week-end and brought her roommate with her.

### NO TIME FOR FOOLIN'



THAT BULL MEANS BUSINESS! Convict clowns and riders delight in tight situations that bring spectators to their feet gasping. Four big Sunday afternoons, October 6, 12, 19 and 26, have been set aside for thrills at Prison Stadium, Huntsville. The occasion is the 21st Annual Prison Rodeo, staged by inmates of the Texas Prison System. It is an event that drew more than 100,000 rodeo fans to Huntsville last year.

### Professional Directory

#### People's Hospital

Wishes to announce to the public the visiting hours and clinic hours for Hospital Patients.

10-11 a. m.; 2-4 p. m.  
7-8 p. m.  
Clinic open Monday through Saturday 9 a. m. to 12 noon, 1 p. m. to 5 p. m. Closed Sunday.

#### Peoples Hospital Clinical Laboratory and Department Of X-ray

Approved Clinical Laboratory Tests.  
Emergency work done at any hour  
Elective Work done by Appointment suitable to patient and Technician.

Visitors wishing to inspect the hospital are welcome at any time.

#### Kimble Optometric Clinic

Dr. J. W. Kimble  
Dr. O. R. McIntosh  
Optometrists  
FLOYDADA, TEXAS

They attended church Sunday morning.

Mr. and Mrs. C. W. Payne went to Lubbock Sunday, where they spent the day with Mr. and Mrs. E. L. Durrett.

Mr. and Mrs. Lee W. Burton and children visited at Peoples hospital Sunday afternoon with his grandfather, L. P. Osborne.

Visitors in the home of Mr. and Mrs. L. B. Cozby Sunday were Mr. and Mrs. T. L. Perry and Jan and Mr. and Mrs. Benton Ritchey. Mr. and Mrs. Perry also visited in the home of Mr. and Mrs. L. B. Cozby, Jr.

June Payne was hostess at dinner Sunday for several of her class mat-

es. They were Fern Patterson, Gladys Parkey, Jean Porter and Lorraine Fisher.

Mr. and Mrs. Lee Rushing went to Lubbock Sunday to take their grandson, Dickie Lee, home and to spend the day in the home of their son, Joe.

A large group of church members met at the parsonage Friday night to give a pounding for the new pastor and wife, Rev. and Mrs. Bob Hickling. Games and visiting was enjoyed by all present.

#### Tension and Anxiety May Cause High Blood Pressure

A possible solution to the riddle of how tension and anxiety may be related by a team of researchers at the Cleveland Clinic. Experimenting with dogs, they have found that when the nerves are stimulated, the brain can be made to release into the blood a substance that raises pressure.

They also reported that a drug, hydrazino-phthalazine, which has been found effective in experimental use on some patients with high blood pressure, check the mysterious substance.

The chemical nature of the pressure-raising substance released by the brain has not yet been defined. However, the notion that the brain acts like a gland in secreting substances that affect distant parts of the body was seen as having wide implications, perhaps explaining some, but not all, of the many possible causes of high blood pressure.

Much additional research must be done, it is acknowledged, before the importance of this observation and its application to the treatment of essential hypertension in humans can be evaluated.

Farmer Jones: "Well, Maggie, now that we've struck oil I want you to have some decent clothes."

Maggie: "Nothin' doin'." I've worn decent clothes all my life—I'm gonna dress like other women."

—Santa Fe Magazine

### Not Curious Stock

Information as to the harmful effects of cotton burrs to catfish has been defoliated. This material in another name is a chlorinated carbolic acid. However, at the poundages used for defoliation, it would not be expected to give any trouble and I doubt seriously if there would be any trouble resulting from the use of burrs from fields where this material is used as a defoliate. So far as we are able to determine fields have been grazed extensively in this area this year and for several years back and no trouble has ever been reported from cattle which grazed directly in the cotton fields.

### READY FOR WINTER DRIVING

Have permanent type ANTI-FREEZE in popular brands at reasonable prices.

MAJOR OVERHAUL ON YOUR AUTO  
TRACTOR & IRRIGATION MOTOR REPAIR

J. Latta Nash Co.  
Nash Sales & Service  
Square Phone 58

### SHAMROCK PRODUCTS

BOTH REGULAR AND ETHYL  
As Good a Gasoline as money can buy and at prices you can afford to pay.

LUBRICANTS  
MOTOR OILS IN THE GRADE & TO SUIT YOUR NEEDS, also most any regular brand oil you may desire.

Distributors for Diamond DX Motor Oil  
& S. SERVICE STATION  
Floydada, Texas

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Shift's To SHAMROCK

SHAMROCK TRIPLE ACTION HEAVY DUTY MOTOR OIL

Yes, Shamrock's getting the play — and for a good reason: LUBRICATING ABILITY is what you want and what you buy when you change oil. Shamrock heavy duty oil has proved its ability. Anti-oxidant and anti-corrosive additives toughen the oil film — high detergent elements take out dirt particles which prevent oil from clinging to the cylinder walls. Result — faster, more complete lubrication, less wear. This Fall change early and change to Shamrock.

GASOLINES - LUBRICANTS  
Lubricate with winter weight Shamrock NOW!

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### Mr. FORD TRACTOR OWNER

Call 29 or  
Come by KING TRACTOR & MOTOR

and make a date to have your FORD Tractor painted absolutely FREE.

We are offering this Free service to our friends & customers for a limited time.

No strings attached — the only requirements are:

1. A \$5 charge will be made for Steam Cleaning and Preparing each Tractor for Painting.
2. You must schedule an appointment.
3. Tractor must be brought in and picked up.
4. Tractor must be at least one year old.

Don't be late—when our schedule is filled this offer will be discontinued.

### KING TRACTOR & MOTOR

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Floydada, Texas

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SEE US NOW FOR WINTER RADIATOR CARE AND ANTI-FREEZE

Bring your car in now for our complete radiator check-up. We'll flush it out and add anti-freeze and you're all set for winter.

Cold weather's just ahead! Avoid freeze-ups and delays with our expert pre-winter service.

Spears Auto Co.  
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BE SURE WITH ANTI-FREEZE

a girl's best friends are her suitors

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### charmettes

Trim, tailored types you can rely on to flatter your every step.

Designed like shoes two and three times their price... in pump, step-in or strap styles.

Suede or smooth leathers on heels of every height.

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