


## Forecast Your 1944 Wheat Yield Now ---- By Formula

## It is Our Delight to WHOLEHEARTEDLY WELCOME

Our Group of Good Teachers

Miller's Junior Depi. Store

## We Are A Group of Friendly People

at OUR PLACE
and we ALL join in Expressing a SINEERE WELCOME to our Faithful Force of Teahcers, as individuals an

PLEASURE OR BUSINESS

Friona Consumers Co., Inc.
ELROY WILSON, Manager


Well!



"But honorable Tojo, you said you wanted to inspect ontrol research and use of soll expected yield per acre in bushcontrol research and use of soll expected yield per acre in bush
conservaton practices has led els of wheat; and, he added conservaton practices has led els of wheat; and, he added
Finnell $\leqslant \mathrm{o}$ accept thls formula the chances are two to one of forecasting next accurate way that this average will be with rop on the basis of this year's yield harvested."
If a crop fallure, or an ex-
nown conditions.
Multiply the number of inch- tremely low yield is indicated
 Add these two values togeth- subject to severe wind erosion
dor anding sub ract 6 the winter and early
The number obtained, Finnell spring "blow season."
dechered will be the average "Tiking advantage of

## IT IS OUR PLEASURE

Ohe preme teachivg Forc:
Our Mosi Cordial Welcome
will be Pleased to Serve You.
T. J. CRAWFORD STORE



## moderate supplies are used Farmers cant do anyth

$\qquad$
$\qquad$nethod of determining a practiab
soll moisture is to bore ntit the
sil wi h an augor or to sink
$t$ soin too dry to ball up in th
tand is reached; then measu
he depth
the depth to which moisture ha
penetrated. This measuremen
he explained is sufficiently a
As o the ranfall records,
ctual measurement in the in
nediate locality is more depeẄestav Tiemby mps. mertin kavaAnother week of hot, dr
neather, with row crops badl
need of rain However,in need of rain. However, the
The windmill at the Merlin
Saturday afternoon. Luckily
Visitors present at Sundayline Dunn of Amarillo and Vir-
ginla. Connie, and Winifed Vir
die. The election of Sunda
until next Sunday.
Mrs. Bud Hopson and JerryMrs. Bud Hopson and Jerry
Ray and Glen Hopson of Here-
ford spent Sumday in the Grady ford spent Sunday in the Grady
Wilson home. Wilson home. Mrs. Ulys Pierce and children and Sammy Jones of
Hereford were dinner guests Hereford were dinner guests
Sunday in the A. C. Pierce home. Mr. and Mrs, Merlin Kaul and
$\qquad$
noon. Pauline Dunn of Amarille was a week end guest in the Ear! Little home. dinner guests Sunday of Mr, anc Mrs. John Huntzinger at Here
ford.
Mrs, Claude Catson, Charles, Mrs. Claude Catson, Charies
Margery, and C. W. went to Well Ington Friday to visit Mrs. Cal-


## We Are TRULY GLAD

OUR HEARTIEST GREETING and WELCOME

## Friona Machinery Co.

Mr. and Mrs. J. J. Williams

Tis Education forms the TENDER MIND
As the twig is BENT, the tree's INCLINER

Maurer Machinery Co.
C. C. MAURER, Proprietor
"All are architects of fate,
Working in these walls of time-
Some with massive deeds and great,
Some with ornaments of rhyme."

And in OUR MODEST opinion, the schools and We therefore

Pledge our Steadfost Support to our Teache

ROCKWELL BROS. \& CO.
O. F. LANGE, Manager

Gasoline Shorlage Is Tha Real Thing Because We Are Fighting This War On a "Sea of Oil"


## F. A. SPRING Agency

All Kinds of Insurance
Real Estate Loans

| 1901 | 1943 |
| :---: | :---: |
|  | Prompt Ambulance Service |
| We now oifer $\$ 150.00$ Cash Buinal Inxurance at :mw eowt |  |
| F. B. BLACK CO |  |
|  | iture and Undertaking hEREFORD. TEXAS |



CHANTS from the Chantacleer

## BEING A PART OF FRIONA COMMUNITY LIFE

TLLCOME to, and Our APPRRECATION
THE TZACHERS IN OUR SCHOOLS

## SAMTA FE GRAIN COMPANY



REGAL Theatre
FRIDAY-SATURDAY - August 27-28


## 

## SOMEBODY

LOST, Yesterday, somewhere between the hours of Sun-
rise and Sunset, TWO GOLDEN HOURS, each set with sixTr DiAmoND MiNUTES No reward is oftered,
for the are gone forever."-Horacee Mann.
1 unimition imion
OUR FORCE OF EXCELLENT TEACHERS
latchstring is always out
reeve chevrolet co.
PHONE 11

