Football Fever Rises; Wind,
L'nghorn Fray Frid'y Night Bloodmobile
Organiation
Is Completed aramen
lor Long Service to Company and Public स Collins and Caven At Clovis Banquet

\section*{al plans poit. \\ | por preference for Presidemt amd ot the effice of this newwpaper. |  |
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| chen. amial stevenson |  |
| GEN. DWIGHT EISENHOWER |  |
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|  | the plains country are thinking maybe point arrows to the way the election is going to go so far as th |
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Castor Bean
Tom Smith Rites
Tuesday Afternoon
Harvest Today
gress Week Plan to Exiol od Industry Competition


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FHS Students In Cast For Comedy n Station KFLD

Alton May NewCity Officer in Floydada

ITEWJ VI IIVIIC VEIIVISIIAIIII LIUNS County 4-H Club Club Girls Compete Has Interesting In So. Plains Fair Events Scheduled

Hinas fow nuw suy m





 $A$
 Ouns than whe abore preen ects Officers

## Ameicans Are Rolling Upinair Sleves!


 medals. A volunter worker simply thanks you-and

But this you carry away with you: The pride that from an unselfish act, the good feeling of being an Ameer can who has held out a hand to an Americin who wa wounded in battle. Money can't buy that wonderful

In hospitals-at home and overseas-the need for blood is urgent. Many men require four and six transfusions during delicate operations. So give the most
precious gift of all-the gift for which there is no sub stitute-your blood!
Be assured that giving blood is neither difficult nor
 because it will give you the deep, sincere feeling of knowsmile upon the world

Bloodmabile Coming October 16-17

CONTRIBUTED AS A PUBLIC SERVICE TO THE
OF FLOYDADA
rediately After The Floydada - Lockney Football NSORED BY
mell's Grocery \& Markel Horddada Implement Co . ULI 8 MEBRIEN GROCERY Oden Cherrolet
L. C. MCDonald Aaron Carthel Cline \& Rainer

It's An After - Game CIRCUS' PARTY:!

\section*{IN THE BASEMENT OF THE FIRST BAPTIST CHURCH

\section*{For

## For All THE YOUNG PEOPLE

SCHOOL
SUPPLIES

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| HUNT'S <br> catsup <br> 20 c | Cake Flour $47 c$ | SUGAR 49c |  |
|  | $\begin{gathered} \text { Lux Soap } \\ \substack{\text { bath sixp } \\ \text { ghar } \\ \text { 29c }} \end{gathered}$ | $\begin{gathered} \text { Corn-on-Cob } \\ \text { tens } \\ \text { Fokn } \\ 33 c \end{gathered}$ | FLOUR 93 c |


| TIDE ${ }_{\text {L }}^{\substack{\text { Large } \\ \text { bos }}}$ | 29c | WATER SOFTENER ${ }_{\text {bax }}^{\text {Laxe }} \mathbf{2 5 c}$ |
| :---: | :---: | :---: |
| BISCUITS ${ }^{2}$ | 23c | hens fresh dressed COMPLETE MARKET |


| ORANGE | 33c | FROZEN DE | $20 c$ |
| :---: | :---: | :---: | :---: |
| $\underset{\substack{\text { FRESY DRESSED } \\ \text { Found } \\ \text { F2c }}}{\text { FRYERS }}$ | BACON 59 c | BOLOGNA <br> ALL MEAT Pound $49 c$ | OLEO <br> 22c |



PLENTY OF FREE PARKN G SPACE

In This Week's Social News shas 16
Mrs. Robert Garrett Hostess to Honor Orajean Willson



HearsFamousJudge Of Flower Shows

Mrs. Kenneth Bain
Study Club Hostess ThursdayAfternoon



Go Hawaiian with refreshments, too



Boyce House Says I Give You Texas

| DETTER BY ARMY POLICEMAN PROVES VALUE OF COURTESY |
| :---: |
| An Army sergeant recently learned that courtesy has no citizenship, |
| preciation no natio |
| diseovery points up |
| nel in other countries: It |
| the value of the "good nelphbor" |
| Serreant Frrst Class Prank |
| Pearce (1346 Divisadero Street San |
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New ELGIN
watches



Reserve your
choice on our
layaway PLAN!

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Smithee Beginning Fifth Year with Local Congregation


Scarlet Fever
Is Contagious And Dangerous


The winning combination ... Harry Berger's brilliant three piece set that gives you a whole indoor wardrobel Full-
flaring Tommierobe ${ }^{*}$ in a dramatic woven plaid gingham (yarn-dyed), topping handsome slack-tailored broadcloth pajamas in matching solid color. Combine them for loung ing, wear the robe as toss-on jacket, study coat, or short Pink predominating. Regular sizes 32 to 38 in Proportion

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aith toonto


Miladies Specialty Shoppe

Soft Hearred
Motorists and Hitch Hikers




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SMASHING SAVINGS NOW！HURRY！ REMEMBER TO DONAIE BLOOD OCTOBER 11

Beautitul

CHINA LAMPS
$\$ 10.00$
p Taking Hodaco解等保缶



The Floyd County Hesperima, Moydeade, Terse, Thamelay, October 2, 193 Terrell Youth Work Slarted Wreck Victim On Light Plant Late Tuesday



NKL. MOORE, JUDGE OF FLOYD, STATE OF TEXAS
It has been called to my attention citizens of Floyd County will be ed the rare privilege of donating lood to our sons and brothers - the sday, october 16, at Lockney; day, october 17, at Floydada
Bloodmobile of the Armed Forces d by the Floyd County Chapter, Red Cross, is asking for 300 pints to be Korean front;
PORE, I. as County Judge of Floyd urge that every citizen of our sake himself available for the pur nating our full share of blood to so as to facilitate the greatest this enterprise;
e this proclamation officially to citizenship notice of our Regility for the lives or our men and
Korea, whose very lives may be denorea, liberal attitude on this

ONY WHEREOF, witness my signature day of October, A. D. 1952.

FRANK L. MOORE
county Judge, Floyd County, Texas
Hom a Wis

## $+=$ $==$

IsTon ing Co . - 507 Mang nimus $\qquad$
 lew Pitrssburgh ALLHIDE
berized SATIN FINISH


SON \& SON LBR. CO.
Phones 3 and 4


KITCHEN AND $* \left\lvert\, \begin{aligned} & \text { Mr. and Mrs. Elmer Dazey, of } \\ & \text { clovis. stopped on their way hoome } \\ & \text { from Dallas Fair and visited a few }\end{aligned}\right.$ $t \rightarrow$ FIELD NEWS (from Vhoyd County Rural Electric
Cooperative, Ine.) Cooperative, Ine. by
Nancy Morckel and Claude Weath-
erse) ersbe) and Mrs. J. C. Covington
Mre. and Lubbock Saturday after-
went to Luter went to Lubbock Saturday atter-
nonon to visit Mrs. Leona Roffey,
who is ill.

Wiley Rogers and familly visited
nis daughter, Mrs. A. K. Fair and mily in Dumas over the week-end Mrs. Wanda Hickerson and Pat
went to Labbock Saturday afterBuck Marricle was home on fur-
1ough over the week-end from Camp Carson, Colorado Butck expects to
be bek at he co-op soon - he says
in Doc Smalley left last week to go make his Springs. Arkansas, to
mome with his father Eari
Smalley Mrs V. B Thorpe and Mrs. C. I ocfice Frididay aftersing were in the
scheduling some demonstrations. Mr , and Mrs. E C. Cope of
Plainview spent Sunday with her Plainview spent Suncay wope he
sister, Mrs. Wanda Hickerson and
lamily.

## Singers and Stokers..:



## *mericans are Rolling Up Their Sleeves

Yes, all Kinds of People are Giving Blood So That Our Wounded May Live!

| But |
| :---: |
| WHAT HAPPENED TO |
| THAT PINT OF BLOOD |
| YOU WERE GOING TO GIVE? |


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Bloodmobile Coning Oct. 16-17

## Views and Comment

FIOYDADA NATIONAL FARM LOAN ASSOCIATION

ASSETS

| Stock in Federal Land Bank | $\$ 41,545.00$ |
| :--- | ---: |
| Building, Furniture \& Fixtures | $11,686.01$ |
| Advances for borrowers | 206.90 |
| Other Assets | 16.00 |
| U. S. Government Securities | $54,931.00$ |
| Cash | $6,697.20$ |
|  |  |
|  |  |
| LIABILITIES |  |
| Capital Stock | $\$ 41,395.00$ |
| Surplus | $31,703.26$ |
| Reserves | $41,390.00$ |
| Other Liabilities | 490.60 |
| Dividends Payable | 103.25 |

OFFICERS \& DIRECTORS

## Raymond Rucker, President



## Be Sure You Jet the Dea

 You Deserve!

SEE WHAT YOU GAIN WITH THESE EXCLUSIVE CHEVROLET FEATURES

More Powerful Valve-in-Head Engine with Powerglide Automatic Transmis sion (optional at extra cost) - Body by
Fisher - Centerpoise Pow

SEE WHAT
YOU SAVE
WITH THE
ODEN CHEVROLET COMPANY

Mr. and Mrs. W. W, Goen re-
turned home Friday from Temple goen is now much improved. Mrs. George Mize and Mrs. O
Glassmoyer spent last Tuesday and
Wednesday in Mid Wednesday in Midland visiting and
Mish
with Dive Giassmoyer. who is
Humble Oil company

Bob White, who is stationed at
Norman Oklahoma, returned to hit Naval base on Sunday, after to hts
fays lew leave spent with his parents.
Cr. and Mrs. W. U. White. girl. scouts meeting
Girl Scout troop No. 7 met Oct-
ober 1 at 3.00 oclock in the musie
ooom at Ward
 During the busineas in charge.
ords wete discuseding rec.
oalined a dish towel with textlil
paine all paints. These are tol with textille
part of a home-making project. as
ciris present were sity
 en, Fonja Kay Guffee, Betty Cav-
Carpenter.

## To get results use want an



## CAR OWNERS:

After a Summer of Hard Driving Isn't It Natural Your Car Probably Needs

Attention?
Get it ready for Fall driving by having a thorough mechanical and electrical checkup. Play safe. Care will save your car ... keep it in safe condition... enable your car to deliver efficiently the thousands of miles the manufacturer built into it.

SEE US FOR -

- MAJOR OVERHAUL ON YOUR AUTO - TRACTOR \& IRRIGATION MOTOR REPAIR


## S. J. LATTA NASH CO

NASH SALES \& SERVICE

OP $\mathrm{CO} 0 \mathrm{~K}-\mathrm{Mrs}$. A. H. Kreis of Floydada proved re of the better cooks on the South Plains when et awards in competition Por phekles, and canned ck. She is shown above holding her first prize tigreen beans and the second
third prize for plum jelly.
arirls
ing in the game were Warner John son, Joe Thurston, T. L. Johnson,
Lut Gelighty. Homer Newberry
Buiel Neff, Wayne Russell and Buiel Neff, Wayne Russell and in
the absence of Charleene Wrights
father, her grandfather w The absence of Charleene Wright's
father. her grandfather, Wf C.
Wright. The husbands of the home westul Iol Pies
 Pyle and Genen Hamomends. Ge Lonson. These w
the winners of the game.
Mrs. Thel the winners of the game.
Mrs. Thelma, Newberry and
daughter. Mary, playedt a plano
duet and Marys choolate pie sold
for $\$ 5.50$ to Roy Fawver.


Co-Eds and Actors and Building Contractors_All Kinds of People Are Giving Blood So That Our Wounded May Live:

C $\bigcap^{\text {oday's medical and surgical techniques are sending }}$ 1 back more and more wounded men to lead normal, constructive lives. These techniques require repeated transfusions of whole blood for operations, for skin grafting, for plastic surgery. That's why America has
been asking for voluntary blood donations at the rate of 300,000 pints a month.
But . . . the quota is far from being filled.
That's the picture. And now that you know it, we think that you, too, will thoughtfully give your blood. Be assured that your Red.Cross, its nurses and doctors, will allow you to donate only if you are physically capable ond ing so. As to atcer-fols any hor win my you har body quickly and casly mand blood to replece hay woun feel betier starpen appetites, and makes them teni "simply wonderful"

So make your appointment before you leave on vac? tion. Roll up your sleeve along with all the other Americans who give the gift for which there is no zub-stitute-life-giving, health-giving, joy-giving blood!

Make a Date with the Bloodmobile Ociober 17.

R THE
COTTON FARMER

He now have in stock the OBY TRAILERS ALSO lahhawk Cotion Loader
${ }^{\text {t R Ready }}$ For The Cotton Harvest his Fine Equipment.
ell Implement Company
J. I. Case, Dealer


CONTRIDUTED AS A PUBLIC SERVICE TO THE ARMED FORCES BLOOD DONOR PROORAM BY


## FOOTBAL

 friday night October AT WESTER FIELD IN FIOYDADAGAME TIME $8 O^{\prime}$ CLOCK P. M. FOR
CHAMPIONSHIP OF FLOYD COUNTY
FIOYOADA WHRRLWINOS

## vs <br> LOCKNEY LONGHORNS

'52 TEAM RECORDS
Whirlwinds of District 2AA $\mid$ Longhorns of Distric
Points Opponents Points Points Opponents

| 32 | Post | $\mathbf{7}$ | 20 | Olton |
| :--- | :---: | ---: | :--- | :---: |
| 60 | Crosbyton | 0 | 27 | Dimmitt |
| 32 | Ralls | 0 | 46 | Paducah |
| 52 | Paducah | 0 | 32 | Kress |
| $\mathbf{1 7 6}$ |  | $\mathbf{7}$ | $\mathbf{1 2 5}$ |  |

be At the game friday Night
See These Two Fine Undefeated Teams Battle it out for the "Champion of Floyd County."
be A GOOD HOST - MAKE THE LOCKNEY FANS FEEL WELCOME

CAPADA DRIVEIN THEATRE
MAYO MOTOR CO. BUILDERS MART CURLEYS CAFE

LUNCH BOX DRIVE-IN CAFE HALE'S DEPT. STORE glad snodgrass Day $\&$ Night Texaco

CLARK'S CLEANERS
Hagood's Department Store
Morckel Farm Chemical $\mathrm{Co}^{0}$.
K. CROUCH MOTOR CO. ARWINE DRUG CO.
Bennetts BUILDING Materials BROWN-HOLMES

Norman's Sc to SI Store
O. K. RUBBER WEDDRS HIGGINBOTHAM-BARILETI CO POWELL GROCERY PALACE \& RIIZ THEATRES Roy's Independent Serice Satima KING TRACTOR AND MOOO H \& S BUTANE \& SERVICE SIL Emory Angus

 The Winds, have gained area-
wide recognition with their fine
play this year Standouts men tined
lave been
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ion


INSURANCE
Fire, Windstorm, Extended Coverage, Automobile Security, Bonds.
E. P. NELSON Agency

All Refrigerators Claim Superiority - But Only 震 Servel Will Pay You ${ }^{1}$ A Day To Prove Superiority





See for yourself why Servel dares make this amazing offer! See why Servelgives you a full 10-year warranty on its excluside Permacold Freezing System. You can't possibly lose! This offer is limited - see your
dealer today.

Offer Limited See Your Servel Dealer West Texas Gus Company

## PAY MORE? WHAT FOR?

Before this year, if you wanted a big-car ride... a high-compression engine .... a complete choice of interior-exterior appointments . . . or a curved one-piece windshield and a car-wide rear window, you had to pay hundreds of dollars more. Now FORD offers all these features at no extra cost. It's the one fine car in the low-price field. Take io minutes and "Test Drive" a Ford. You'll agree ... you can pay more but you can't buy better.

We bet you don't want that job of being forced to get dented every day. Yet it's a reasonably accurate descripton of what a manufacturer must do to hold his job.
Every day at the sales counter, millions of women and men vote General Electric in or out of $\mathbf{a}$ job.
When you stop to think of it, we don't hold office for four years-or even two. We have a daily fight on our hands.
Hands at the sales counter pick up G-E products - hold them, turn them over, inspect them, try them against competitive articles for value and price-then decide for or against.
The only way we can win the election is by constantly improving our product. Thousands of engineers are paid to think up ways to improve, redesign, simplify. We use every known device of mass production to deliver more for the money. And our employees are as keen on winning our daily "public election" as is the salesman at the counter.
Manufacturers sell products on the basis of "be good every day - or get out of office." The result is the American public has the world's highest standard of living.


BISHOP MOTOR COMPANY
Phone 228

By the mayor of the CITY OF FLOYDADA
WHEREAS,
The need for blood for America's fighting men in Korea has been presented by the Armed Services as one of the serious needs of the present state of our service men's affairs in that unhappy country. This need is to supplement the usual source of Blood and Blood Plasma.
AND WHEREAS,
It behooves every good American to do what he can to help build up the Blood Supply in Korea in order to reduce the hazards of warfare and the number of our men who
suffer for lack of blood to see them through the shock of wounds suffered in conflict;
OW, THEREFORE, I, as mayor of the city of Floydada, call on all citizens of our community, high and low, to take advantage of the opportunity to be presented on ctober 17 , to donate blood to the Blood Bank of use in Korea; When the Bloodmobile visits Floydada. We are advised that in lect 150 pints of good, red American blood to be forwarded at once to the Korean front:
AND I CALL on our eitizens to pledge their blood in advance and to arrange their af-
fairs so that the Bloodmobile will have no fairs so that the Bloodmobile will have no
delay in getting the most blood possible delay in getting the most blood possible in Floydada on this quick trip through our
section of the State of Texas. The date is october 17 in Floydada. The place is the basement of the First Baptist Church. The volunteer collecting agency is the Floyd County Chapter of the American Red
Cross. Cross.
This appeal dated this October 7. 1952, is signed and sealed to witness our faith in our valiant sons and brothers in Korea and to pledge the earnest desire way possible.
J. A. PATTERSON, MAYOR City of Ploydada
entolled in memurry
ABHENE - Teddy E Assiter. trom December 19 to January 4 former Floydada nain school stud- aiter of Floydada. Texai The 30 ous opening of the college
nurt.
is posible to train an eagie to es also begining that day.
Thanksiving holldays are set for
November 26 . Port Wine is named for oporto

WE NOW HAVE READY TO BE DELVERED THE-


With the uncertainty that surrounds the steel situation at present it may be wise to get a machine now.

The New, High Speed Oliver has an amazing low record of operating costs per acre.

## PLAINS EQUIPMENT CO.

313 South Wal! St.

 her for surampand her ruached


## Sunday dinner guests of Margaret Green were Jane Young of

 and Junere Hartine. Young of WaylandMra . Mrs. Nolan Arney of Ploydada at-
tended church servecs here Sunday
and dined in the Well and dined in the Wellorn home. Mr and Mrs. H. W, Coolsby vis-
ited in Afton Saturday with rela-
tives. Gail Baxter visted Patricha Rob-
ertson Sunday and attended church services here. E. Mrs. Ida Welborn Visited Mrs. J Mr. and Mrs Clarence Gutfee and Sonja were Sunday dinner guests in
the Ross home. Margaret Lovell spent Thursday night with Norma June Ross and
Noma sixpt Friday night with
Margaret Margarel
Mrs Lovell and Margaret and
Donice Reves visited in the Ross
home Sunday antermon home Sunday atternoon.
Bro. Hodiges was a Sunday din-
ner guest in the Robertson Bro. Hodiges was a Sunday din-
neer guest in the Robertson home.
Patay Roberton


Shorty afler winning the title of "Miss America wasp
City, Neva Jane Langley City Neva Jane Langley was presented the evenca 1 tor
Amp
Ambassador by H. C. Doss, vice-president
 competing with 52 state and territorial contestants int
evening gown and swim suit. Nash America Pageant scholarship fund
S. J. LATTA NASH CO


## Americans Are Rolling UpTheir Slean

YES, ALL KINDS OF PEOPLE ARE GIVING BLOOD SO THAT OUR WOUNDED MAY LIVE!

Today, the blood of a Boston bookkeeper may be flowing through the mounded kid from a Kansas arm ... the blood of a pretty Southof a grizzled leatherneck. For, blood ablood, a God-giverneck. Foracle for whood here is no substitute...and when a
man's life hangs in the balance and blood is needed, there is nothing else to take ita place!

Right now the need for blood is urgent. In hospitals-at home and six transfusions during delire four and ations. And the blood must be there-when it's needed So mive the most precious gift of all -yourv blood! most
Be assured that Be assured that giving blood is what a thrill there is in knowing And you've performed a really unselfish act! So call your local American Red
Crosestoday and makean appointment Croess today and makean appointment.
And tell vour friends and neighbors
nhout your about yourexperience. Let theigh sharse the wonderful feeling Americans get
when they roll up their sleeves-and when they roll up their aleeves-and
give blood.

But-
WHAT HAPPENED 10 THAT PINT OF BLOOD YOU WERE GOINO TO GIVE?


Floyd County Bloodmobile days October 16-17


G. V. Smith, M. D.,, - A. E. Guthrie, M. D. - Donald M Pitts, M. D. - H. H. Bess, Jr, M.D.

