> R WNS SHERIF'S OFFICE ISDEFEATED BY STERING

hoydada, floyd county, texas, thursday, august 28, 1952

EAF AND BOLL
OORMS THREAT

$\qquad$


New Water And Sewer Mains Contracted to Serve All Blocks of Western Addition

## Coach, 'Winds Talk Football At Floydada Hi



Adverise For
Building Bids

Cooling Shower In Area of Dougherty

Quarterback Club
Meets Friday Night

Champion Calf Roping Event September 13

## 4.H Girls Achievement Day, Observed Tuesday Brings Young Misses Fron County's Wide Area

Body at Clarendon
Not That of Ardry

Six-County Singers Saturday Night and Sunday at Lockney

## Views and Comment

Belles on Their Fioyd Countr Toes At Capada ${ }^{14}$ Years Ago For Three Days public
type
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parkling dcan, toont
Cleanliness-sparkling deanliness-throughout the kictcen an be yours with one range. Of course, it's electric.
see your Modern Electric appliance dealer

## PUBLIC SERVICE

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# OLLAR DAI IT PETITITS A GREAT DAY TO SAVE! 莬 ? <br> on Gabardine 

## ece Goods 2 yds ... 1.00

 yards -- Short Lengths -- 2 to 10 yds. per LengthMENS

ORT ANKLETS, 3 Pair ... 1.00

| dases | SPORT SHIRTS |  | $\begin{aligned} & \hline \text { Womens } \\ & \text { PANIIIES } \end{aligned}$ |
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| ch | 1.00 | 10 for 1.00 | 3 pr. 1.0 |



DWELS 3 for 1.00
MMER SANDA
SHHOES . . 5.00
tears Shoes . . 4.00

Modern dinnerware service for four!

20-PIECE SET!

\author{

- 4 CUPS - 4 SAUCERS <br> - 4 CEREAL-SOUPS <br> - 4 LUNCHEON PLATES <br> - 4 BREAD PLATES
}


## \$4.

Girts School Dereses . $2.98 \& 3.98$
GIRLS BIOUSSS . . . $1.59 \& 1.98$


GIRIS PNNTIES . . . . . . . 39c
TWO-TONE
BUCKLE FLATS
Newest news in shoes !
Young light - hearted
wedgie in Fall's newest
color combinations. Be
the first in your crowd to
own a pair! Suede ' $n$ '
smooth leathers or all
smooth. Sizes 4 to 9.


Boyce House Says I Give You Texas


Buick's New 'Skylark' Sports Car


This sleek new sports convertilise by Buick is buits on a 1952 Rondmaster chassis with many Innovations in
aling, sech as chrome ppated wire racinz whees, down-wwept doors in tune with fender lines, and maplen

Assign Youth
Major Roles in
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Mrs. Bill Norman's



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## Mt. Blanco News

 Mr. BLANCO. Ausult 26


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## Center News




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## OOD

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It Gas Supply



## Culver Gets Heavy <br> Majority in Floyd

CUSHIONEO POWER IEANS GREATER LUGGING POWER MASSEY-HARRIS 55 D


## tion chamber eliminates pre-detonation and controls burning

 to assure constant, maximum force on the pistons. The resulis greatest power output per oallon of fuel ... less cost per acre The 55 Diesel is a big tractor . . . handles big tools for volume production. It has a 382 -cubic-inch full diesel engine ... requires no cuxiliary starting mechanism. 1434 tires assure plus easy han
in the toughest going and wide, roomy platform plomer ding mean more land covered per day. See the 55 Diesel, drive it ...it's a new kind of
officiency of gasoline, the economy of low-cost fuel.

Floydada Implement Co .
Your Massey - Harris Dealer Highway 70 East

Floydada

IT TAKES A GOOD PILOT TO BRING A SHIP

SAFELY TO PORT

Punivg to steer
successful course


Today, more than ever, the right presentation of your essage - in the right medium-may be folume to offset ever-rising costs. As always, a conistent program of newspaper advertising offers you merchandising ideas, authentic fashion presentations, message to the widest possible audience

THIS SERVICE IS EXCLUSIVE AT THE HESPERIAN COME IN AND ASK TO SEE THE LATEST PROOF BOOKS!


Petersburg Names Roaring Springs Back By the Navy Man School Supt.

Bob Loyd Called
Back By the Navy



## AT THE RITZ



THURSDAY \& FRTDAY
SEPTEMBER $4-5$

## My Son

表.John
nuivir milin

## $\rightarrow$ mincmisis <br> A FREE PASS

See Any of Above
is watung for
MR. \& MRS. O. R. BEARD
MR. \& MRS. TMM HARPER

| EVERY <br> Friday - Saturday <br> \& Sunday <br> at the <br> RITZ <br> is <br> FAMILY NIGHT <br> Bring The <br> Whole Family 60c <br> Showing This Week friday - saturday and AUGUST 29 - 30 - 31 GENE AUTRY in <br> "Night Stage To Galveston" <br> Plus 2nd Peature <br> DANE CLAARK <br> in <br> "HIGHLY <br> DANGEROUS" |
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Matador Drive-In


DickermanPreaches Last Sermon Here Next Sunday Night


## UNKIE HANK SEZ

SOME OF THE BEST) THINGS
FREE

THEY'RE BOTH your friends Fearless firefighters protect you in case of fire
Fire Insurance pro tects you every day of the year. makes possible the reatration of fire has done the
G. C. TUBbS

## insurance agency



We desire to express to our kind neighbors and friends, our heartelt offerings and every mind deed were
deeply appreceited.
Mr. and Mrs. J. T. Huckabay Mr. and Mrs. J. T.
and family
allymark Carter 1 Kards. Bis

Universal Homes -- They're Rollin!
Wo-three bedroom homes: beautifully decorated. arge Closets - Slab Doors - Double Sink Tile Baths and Inlaid Linoleum

Universal Homes -- 725 N. Grand Amarillo, Texas


## FINAL CLEANUP SAL

THURSDAY, FRIDAY, SATURDAY AND MONDAY

One Group Dresses
One Group Dress Values to 29.95
Your Chóice 10.00
One Group Dresses
Your Choice 6.8
One Group Dress Values to 14.95
Only 3.88
Strapless Slips
Values to 3.95
Only 2.00
All Summer Blouses
Values to 10.95
Only 3.88
Only 2.99
Final Cleanup Of Shorts and T.s.sif At $\frac{1}{2}$ Price Other Items Greatly Reduce


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South Plains News

| I WILL OPEN MY |
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II PAYS TO PAY UPI RETAIL MERCHANTS ASSOCIATION

## NOW，YOU CAN STRETCH YOUR TIRE DCLLAR！



## UNSURPASSED MILEAGE：Exclusive COLD RUBBER tread is nfore

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SMOOTHER RIDE：Softer riding and easier steering are assured by specia SkIo－sAFt，whiters aner riding comiort on any road



## WHITE



Lions to Feast On Watermelons


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Wednesday's Markets

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## Schools Open Seplember ist



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WE GIVE S \&H
GREEN STADPS



EEPTEMBER 2ND. CLOSING DATE OR federal crop insurance

## Contract Flod Co. P. P. .a.



The First National Bank

## Social Events, Clubs

MissSammyeShultz Bride of Air Force

## Base Instructor



Three Study Clubs
Parrish-McClure
Wedding Day Set Take Up Meetings
For Year Next Week

Garden Club Talks


\section*{ <br>  <br> |  | PLAINS TYPEWRITE SERVICE |
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## Nation-Wide





Couple to Wed On Horseback Friday Night


SUGAR AT ITS BEST!


## hale's dollar da

 MONDAY SEPT. Ist. SHOP OUR STORE FOR ALL YO BACK-TO-SCHOOL NEEDS !!!| New All Wool | Boys |
| :---: | :---: |
| Slip Over Sweaters For Girls and Women | Plaid Denim <br> Western |
| \$1.98 ea. | 1.98 |
| Pastel Shades Sizes 32 to 38 | A Dollar |
| Just the thing for Back-to-School | Special |

## STUDENTS GABARDINE SUII $\$ 22.95$

Single and double breasted, Tan, Blue and Grey ... Sirex 20. A Real Buy

GIRLS BACK-TO-SCHOOL DRES. $\$ 3.98$ up
The Lovliest Selection We Have Ever Offered Fabrics, Colors and Styles.

| ONE GROUP NEW | BOYS PLISSE craz |
| :---: | ---: |
| FALL BLOUSES | SPORT SHRR! |
| $\mathbf{\$ 1 . 6 8}$ | $\mathbf{\$ 1 . 5 0}$ ee. |
| Sizes 32 to 38 | Sizes 6 to 16 |
| A Real Bargain! | Reg. 1.98 Value |

Just Received
PASTEL COLORED

Receiving Blankets 40c ea.

MENS COMBED con UNDER SHIRTS 3 for $\$ 1.00$

CHILDRENS SANDALS $\$ 1.99 \mathrm{pr}$.
Excellent For Back-To-School Wear! Values to 3.5 White and Colors
BOYS EL RANCHO GRANDE BLUE JEA $\$ 1.98$
Sizes 1 to $12 \ldots$ Sanforized Shrunk ...... Zipper BOYS COWBOY BOOTS $\$ 5.00 \mathrm{pr}$.
Values to 8.95 Pr .
COMAL GINGHAMS 79c yd .
Beautiful Plaids and Cheeks Sanforized and Mercerized Just the thing for BACK - TO - SCHOOL:

> MENS BROADCLIA SHORTS 2 for $\$ 1.00$ Full Cut ... Sanfion

Printed Lunch Cloths $\$ 1.50 \mathrm{ea}$.
Beautiful Colors and Designs . Reg 1.98

MENS Rener in
sOX
3 Pairs for 51. Sizes 10 to $12 \ldots$ Buy FOR BACK

