1

# The Floyd County Hesperian 



County Share of Surplus in fund 33,163


## J. C. Softhall Game Tonight



## Business

|  the loser game on <br> MAJOR JONES DUE HOME <br> TODAY FROM KOREAN FRONT <br> W. O. Jones who was hospitalize last week in the Pitts hospital fol lowing a <br> home, where he is reported as im - proved. However his right side is <br> still par paired. <br> His son, Major Watson Jones, in Korea informed of his father's con <br> dition, was granted an emergency leave and wired his wife from Hon- <br> olulu Wednesday noon woul darrive home today. <br> Major Jones was on the front in Korea, when he was informed of his <br> fathers serlous illness by a repres- entalive of the American Red Cross <br> His anatgnment ry battalion. <br> H. S. U. FACULTY MEMBER WILL BFEAK AT BAFTIST CHURCH <br> Reverend Truett sheriff, director <br> of religious activities at Hardin Bimmons university in Abilene, will <br> Baptist church Sunday. August 10 His subject will be 'Christian Ed- wiation <br> Reverend sheriff was the guest <br> speaker at the High school senior banquet given by the Baptiot ladies <br> In May, and will an able apeaker. <br> ETG SMOKE, SMALL, TIRE <br> lapt Fiday evening a trash fire alarm at the David Kirk home was answered by the Floydnda Fire de- partment. Lots of smoke, but no damage. $\qquad$ <br> atGust in cotorado <br> Mra. E. E. Jotner and con Gordon <br> and week o foln Dr, E R Joiner at the ranch near Rye, Colorido. They will apend the reet of Aurust thare. |
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Run-Off Ticket Coaches Spend Week of Heat; Will Be Short Week in Annual Mercury Soars





Rites for Brother of O. B. Olson at Mabank Tuesday

John W. Traylor
Heart Attack Victim
 Coaches Meet
 Call Rev. Jomman

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|  | the community committeemen in administrating the 1953 agricultur conservation program. |
| :---: | :---: |
| Since Tuesdiay of last week hot | The community committeemen el |
| or hotter. Beiow are the caily | ected August 19 , will be responsibie |
| perature readings as regist |  |
| the Wst Texas Gas Comp |  |
|  |  |
| Tuesday, July 29, high 103, low 73; Wednesday, July 30 ,high 101, low | the most effective use of avallable |
| 70; ${ }^{\text {Thursday, July 31, high 102, low }}$ | aselstance in carrying out the prac- |
| ${ }_{\text {Rriday, }} 72$ August, 1 high 97 , low 70 ; | As Hutcins sees it, "If we are to |
|  |  |
| 69: <br> Sunday, August 3, high 100, low |  |
|  | Th |
| ${ }^{72}$ Monday, August 4, high 104, low |  |
| ${ }^{72}$ Tuesday, August 5, high 100, 10w |  |
|  |  |
| Wednescay. August 6, high 106, |  |
|  | food on the Nation's tables in the |
|  | - |

Surrey Started

Wednesday's Markets Dorothy Rushing
In Road Accident

School Building Contracts Lef; Solves Present Housing Problem

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honorory pallbararers and id ditilena
of hre decenoed were active palbear
ers.
Barber at Voc Ag
Area Conference


| The fueral semice was held in whe | Ro |
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|  | Buterat, No. |
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|  | ${ }_{\text {Noil }}^{\substack{\text { Nouid }}}$ |
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|  | What bustel |
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|  |  |
| Mr. and Mrs, Leroy McDonald. Mrs. McDonald is a daughter of the O. B . Olsons. |  |
| ol Buildin | Confracts L |






Bloodmobile to Be Here in October

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Views and Comment


NOW-enjoy the advantages of a


SERVEL'S FREEZING SYSTEM
10-YEAR WARRANTY!


Refrigerator
A Servel Gas Refrigerator will assure
you dependable, trouble-free service
for years and years. The modern design of the 1952 models will add new beauty to your kitchen. Too, the co ings will help you pay for it See the Servel Gas Refrigerator at you Refrigerator

See Your Servel Dealer Today
West TexasGas Company
Helping Build West Texas Since 1927

## Floyd County 14 Years Ago



WE HAVE JUST RECEIVED A FEW
1952 JOHN DEERE NO. COTTON HARVESTER
these are the popular two row tractor MOUNTED COTTON HARVESTERS.

We are now taking orders for these machines. are going to need a cotton harvester act no

SEE THEM AT STANSELL-COLLINS CO

JOHN DEERE ... The Quality Name in Farm Equinu


## kIll bucs

 thanks to one of the greatest services eve
offered the motoring public-a service that offered the motoring public-a service that
helps engines last longer, perform better, use less gasoline and oil!
It's exactly the same service that kept test
cars new in Conoco's spectacular " 50,000 Miles - No Wear" road test!
In that famous 50,000 -mile test, with 1,000 mile drains and proper filter service, test ca


Now you can get this same 1-2-3 "50,000
Miles-No Wear" Service

HELPS YOUR ENCINE LAST LONGER, PERFORM BETTER, USE LESS GASOLINE AND OIL!

## * Continewal wholsale proul Phone No. 5 <br> Billy B. Henry Res. Phone 505

the EaSY WAY


ISOTOX Garden Spray ORTHORIX Spray


## ORTHO

 푼… MORKEL FARM CHEMICAL CO.Al Brian Takes California Girl As Bride August 3

Miss Buchanan Is Complimented to Floydada Boy
> ,
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## How <br> hover cover roux Hovommue



PARK FLORES
> from our recent sale at
further reductions.
Take ad
> mate of thee prime




Cal: For
California
wive r
adds charm

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Mise \& 638E

Solomon Jewelry lifornia lv is
$\qquad$ New of Harmony




This bank has long been the inancial friend of the farmers in this community, doing everything possible to promote local farm prosperity. Whenever we can help you, please come in ond see us.
te first National Bank



 Trade to Get Quality Eggs
 do their part of uhe job but itt up held on the farm, the holding teme:-
to the flock owner to provide the perature should bo kipt bolow Clo to the flock owner to provide the perature thould be kept below Cis
surroundings that make clean egr surroundings that make clean egg, "t eggs must be cleaned, don't
proution possible. .irst, there must
be plenty of nesting space - a nest wash them Use an abrasive such

$\square$ STIVAL - The fal
consist of exhibits



$\checkmark$ MIGH POWER OUtPUT
LOW PUEL COST
massey-harris


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| FLOYDADA IMPLEMENT CO. Your Massey-Harris Dealer |  |  |  |



## 7e Your Inuestment SECURED?

## Protect it with a Federal Crop Insurance Poiicy!

Today, Income Is Higher and the Cost of Production Is Higher.
That is the reason that the coverages on our new wheat crop insurance program for Floyd county has been increased, to make up for the higher cost of production.

This new program will only be offered through the rest of this month. August 31 is the closing date for signing an application. For further details, Contact

Ferguson, Star Longhorn Back, in Green Belt Game



DOUBLE PROTECTION AGAINST FIRE:
They're on the jeb 24 hours every day! Yoe
firemen fight the fire once it's started
your fire insurance pays for the destruction
it causes. Make sure you have the protetion
of both!

## 

 G.C. TUEInstrata
agevcy

NOTHING COMPARES WITH

## Strant

DRYCLEANING

Beccusse
there's never been a
finishing process like STA*NU!

Exclusive with
CLARK'S
CLEANERS
TOPS IN
dry cleaning
THE FLOYD COUNTY P.M.A. OFFICS


For Sale

| For Sale or trade - ${ }_{\text {Mosel }} 1950$ | EEE Mis. Boil Cosmetis |
| :---: | :---: |
|  |  |
| FOR SALE - 2-plece living room suite, clean, $\$ 50$ <br> One full size gas range with clock and buzzer, excellent condition, One Maytage washer, new rollers $\$ 40$. <br> Rev, C. B. Dickerman, $416 \mathrm{~S}, 4$ th Ph. 379-W | 2- 1948 Ford 5 ton Pickups <br> 1950 Chev. \&ton Pickup <br> -New 155 HP Valve overhead Ford <br> V-8 Irrigatlon Bagines. |
|  | BISHOP MOTOR COMPANY |
| GMEVROLET co. | irrigation dams, sticks, tubes, <br> S. J. Latta Implement Co. |
| d |  |
| Chev Aerosedan. This car is | Cushman Scooter 1939 1\% ton Chevrolet Tr |
| 1951 Chev, 1/2-Ton Pick-up, Heater, Trailer hitch and 4 Speed Tranemission |  |
| 1949 Chev. 8 -ton Plick-up extra clean. | \& Tractors. 197 Artine New International Pickup Bui Deflectors |
| 1949 Studebaker Pickup Overdrive Low Mileage - a good Buy | 1949 International Pickup Daniel Automotive |
| $\begin{aligned} & \text { 1908, bury } \\ & \text { coon bun Pickup Extra } \\ & \text { fant chev. y-Ton pleck-up with } \end{aligned}$ | NASH SELECT USED CARS |
| 1947 Chevrolet 2 ton Truck. New Hobbs 15 ft . bed, 2 speed axle. | 1947 Studebaker Commander 4 Door Sedan, New Motor, Radio, Heater, Overdrive, good rubber, life guard tubes. This is an exceptionally clear |
| HIDVROE kico | 19501 ton Chevrolet Pickup. Extra good tires and heater. |
|  | S. J. Latta nash co. |



NEW $8 N$ FORD TRACTOR
VALUABLE MERCHANDISE PRIZES 100 ThREE merchandisk
$50 \quad$ ALLED AT SL00.00, $850.00, \& 825.00$ 25 PARTS, OR SERTICE THL SEPT.

Merchandise Awarded By
KING TRACTOR \& MOTOR, Floydada REGISIER IN AUGUST

MERCHANDISE DRAWIN
TEXAS FORD TRACTOR Fall ROUNDUP OPEN HOUSE

You do Not Have to be Present to Win
KING TRACTOR \& MOTOR
Floydada, Texas

Miscellaneous

Live Stock


OFFICLAL AUTO SAFETY INSPECT S DUE Now on your car

DEADLINE IS SEPTEMBER GET YOUR OFFICIAL INSPECTIO
your nash \& ma deale soc squar


Shop At Your AG Store For Quality Fo

| $\begin{aligned} & \text { SUGAR } \\ & \text { 95c } \end{aligned}$ | FLOUR 95c |  | Bisquid$49 \mathrm{C}$ |
| :---: | :---: | :---: | :---: |
| $\begin{aligned} & \text { PARKAY } \\ & \text { Pouxd } \\ & \text { 29c } \end{aligned}$ | ${ }_{\text {Whole }}^{\text {Hids }}$ |  |  |
|  | $\begin{aligned} & \text { CORN } \\ & \text { TWO } \mathbf{T 1 5 0 2 0} \mathrm{CANS} \end{aligned}$ |  |  |
| PEACHES |  |  |  |
|  | BLU- WHITE |  |  |
| 59c | $31 \mathrm{c}$ |  |  |
| Baby Food 27c | $\begin{aligned} & \text { TIDE } \\ & \text { LARGE Box } \\ & \mathbf{2 9 9} \end{aligned}$ |  |  |
|  |  |  |  |
| Biscuits 19c |  |  |  |
|  |  |  |  |
|  | BA |  |  |
|  | Pound |  |  |
|  | 57 c | 59c |  |


| Floycada <br> arm Loan Association See us now 319 8. Main St. Telephone 256 |  |
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| MONEY ON LAND See or call J. <br> H. Reagan, Ph. No. 336 and 35 . <br> Floydada, Texas. $\quad 3$ tfe. |  |
|  |  |
| IOW INTEREST RATE LOANS See us for your farm loan. More money per acre, no commission est rate, splendid pre-payment options. Goen \& Goen. 49 tfo |  |
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| U. S. President Thomas Jefferson and John Adams both dled on July 4 |  |
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Fresh Fruits-Vegetable; and Frozen Fo Where Your Business is Appreciate SERVICE WITH A SMILE
 Has Usual Good Crowd Present

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Would d t it be wonderfulu if
You ould
products fresh aly $Y$ Your but buther
products fresh
may buy
FRYERS
here that have been preparee
年s than sone hour.
putchers sometimes prefer to
buy them prepared hu
of miles awy may MASH
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| $\text { CORN }{ }_{\text {CENTLEMM }}^{\text {Coustry }}$ | $20 c$ |
| :---: | :---: |
| CHERRIES . . . . . 20c |  |
| PEAS . . . . 19C |  |
|  |  |
| FROSTEE | $\begin{aligned} & 2 \text { PACKAGES } \\ & . \mathbf{2 5 c} \end{aligned}$ |
| SALT |  |
| $\begin{aligned} & \text { Luprovs } \\ & \text { TEA } \end{aligned}$ | $\begin{array}{r} \text { Y/PDOUND } \\ \mathbf{3 3} \end{array}$ |
| $\text { SPRAY }{ }_{5 \% \text { D.D. }}^{\text {writh }}$ | 49C |
| HRFINE PINEAPPLL <br> PRESERVES | $\begin{aligned} & \text { 2POUND } \\ & \mathbf{6 4 N P} \end{aligned}$ |
| OSCAR MAYER <br> Luncheon Meat | $\begin{array}{r} 12 . \mathrm{OUNEES} \\ \mathbf{3 9} \end{array}$ |
| TISSUE | $\begin{aligned} & 3 \text { RoLI, } \\ & \mathbf{2 3 c} \end{aligned}$ |
| DASH <br> DOG FOOD | $\begin{aligned} & \text { CANS FOR } \\ & \mathbf{2 5 c} \end{aligned}$ |
| HULL \& MCBRIEN |  |

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Pr vith $\begin{aligned} & \text { ane } \\ & \text { ha } \\ & \text { ho }\end{aligned}$


YOUNG MEN AND BOYS SUMMER PANTS 1/2 PRICE 24 to 28 Size.
straw hats If I don't sell Em may feed Em to the mens net Shirts $1 / 2$-this week. Glad Snodgrass mart wear for men

Ci is fal
aun


THE VOTERS

Contrary to rumors, I wish to tell you 4 haven't hired any deputies or made any commit primary.

I haven't won the race yet but I do eameaf licit your vote and influence. I would apprecir opportunity of serving you as sheriff and if mam me I promise that I will conduct the sheriff fairly, impartially and with due consideration

EARL COOPER

SHORIENING . . 66c
$\frac{\text { SAUSAGE . } 35}{\text { DRESSED FRYERS \& HE }}$


## cial Events, Clubs

n's Fello'ship Archer City Guests Fiftieth Wedding om Monday Given Courtesies Anniversary Set


 haock. Masseen hemvan and Gra-
ham have been here visiting Mrs.
Jack Meredith, sister of Miss Sull-
van.
Present were Misses Karen Buch$y^{2}=\mathrm{x}$
 -



 House Guest Is Luncheon Honoree
Mrrs. Aline Parsons, house guest
of Mrs. . Hope Hammonds, was the
Watch a woman's eyee and you

hoosess
Terars Marsons. whose home is in
Texana. had beevistint



Texarkana school taciltiy
A lover of ty luncheon at high noon / mal

## ..cut tue how cost of antuo veve

WILL BE HERE FRIDAY MORNING A LOAD OF THOSE GOOD
elberta peaches
ALSO HALES, AND PLENTY OF SATSUMA PLUMS \& PRUNES
We have lots of Watermelons, Fresh Vegetables \& CANTRELL FRUIT MARKET

North Side Square
Floydada

## HAGOOD'S




## MR. WHEAT FARMER

roller berinis disk whent DRILLS

Thee disk only require oeve grasaine torthe easens sowng. If son are goning to byy a whet drin


## Terrell Implement Company

 ग. 1. Case. DealerW A N T
${ }_{S}^{T} T$ RemiNg
PERFORMANCE?

Try Shamrock Triple Action gasolines These hi-octane gasolines insure lively, vigorous weather lag out of your

## And Triple Action

HEAVY DUTY MOTOR OIL I
Shamrock's Heavy Duty Motor Oil cleans for coolness and improved lubrication. High deter gent, anti-foam,
away sludge and dirt.
For striking performance from a clean, cool motor, try both Shamrock Triple Action gaso lines and oil.

5H月mRack


## SAFETY INSPECTION

 DEADLINE SOON September 6thState Safety Inspection on Your Cars and Trucks saves Lives, polep and Time

COME IN SOON AND LET US Check yolr car andtrick
SPEARS AUTO COMPAIII
 - RBADY-MIXED
 SEE US FOR mechanical ditch dicaige - its cheaper and faster bullding BENNETT'S matran

Call us for the Best In Appliance Repair TELEPHONE 454

## A New Service for Floyda BRITTON'S

## APPLIANCE REPAIR

OPEN MONDAY, AUGUST lith
WE ARE FEATURING THOSE FINE SHAMROCK PRODUCTS


BOTH REGULAR AND ETHYL As Good a Gasoline as pric
pay.

WHY PAY MORE WHEN YOU CAN'T
BUY BETTER?
LUBRICANTS
SHAMROCK MOTOR OILS IN THE GRADE \& WEIGHT TO SUIT YOUR NEEDS, also most any
H. \& S. SERVICE STATION



| an the w-eection can be crarkd an early dite. . . | metal are good for all kindes af toode <br>  corn in . | Lakeviow Nows <br> (By Mrs. Warner Johneon) | andw the hatang <br> day |
| :---: | :---: | :---: | :---: |
| The A. L Smiths of the Me. Blan- | $A$ tight packing of tood cuts dow air space. Be sure to place proper | Lakeview, August 5 . - Mr. and |  |
| $\infty$ communty, Crosy home. This will replace the historical "Old Rock | tags or labeis on all packages or youwill be like the man whoce celler got |  |  |
|  |  |  |  |
|  | flooded and the labels came of! the cans les funny in the movies, but it can be exasperating in your home |  |  |
| will replace the historical House" that burned recently. |  |  |  |
| J. H. Shanklin of Albuquerque New Mexico, REA field representative, was here Wednesday. Thursday and Friday morning |  |  |  |
|  | shel of peaches is 48 pounds and will yield approximately 24 quart cartons for freezing. | through the Carisbad caverns on Wednesday morning. |  |
|  |  |  |  |
|  |  |  |  |
| John Ragland, Lubbock, with $\mathbf{H}$ N. Roberts Associates, spent Friday at the Coop office. | When the group of ladies from Wake visited in the kitchen re- | Roy Fuwver |  |
|  | near wake visted in mecently they gave me a repe for apound cake that is a favorite of | Mr. and Mrs. Lovell Jones, Mrs, G. F. Anderson and Mr. and Mrs Roy Fawver went to Roaring Springs |  |
|  |  |  |  |
|  | apheirs. I have made it and it reallyit delicious - m I would like to pass |  |  |
| Junior Womack is on vacation. He ells us they are building a utility foom on their house so they will |  |  |  |
|  | a good pound cake. <br> Mrs. Boyd's Cake: |  |  |
|  |  |  |  |
|  |  |  |  |
| supply be sure and dont overlook the fact they freeze nicely for use nextwinter, and help make well-balancwinter, and help maked nutritous meals. | and 1 teaspoon salt sifted together |  |  |
|  |  | with Mr. and Mrs. R. L. Johnson and Charles. <br> Mr. and Mrs. Pete Bason of Ralls |  |
|  | 3 times. <br> 1 cup sweet milk <br> 1 cup Crisco <br> 4 whole eggs <br> 2 teaspoons vanilla <br> beat 4 minutes at medium speed <br> beat 4 minutes at medlum speed. | visited Sunday with the R. L. Johnsons. They all went to Roaring | Card of thums |
| Mr. and Mrs. Corkey Guffee visited Carisbad Caverns over the week-end |  | Springs in the afternoon. |  |
|  |  |  |  |
|  |  | day dinner in the home of Mr. and |  |
| John Nay, co-op bookkeeper, says: |  | was the guest of honor at his |  |
| an spoils the one he |  |  |  |
|  | Bake in 350 degrees or medium | home Priday night with a brithdiaysupper. Guests present were Mr and |  |
|  |  |  |  |
|  | their home Sunday after spending the week with their grandparents. Mr, and Mrs. Fred Battey whille their mother and sister, Janice attended the Baptist Assembly camp here. | and Jimmy. <br> Mr. and Mrs. Warner Johnson and children were Sunday dinner guests of Mr. and Mrs. Wayne Russell and Wandell. <br> Bro, and Mrs. Berry Watson of |  |
| You can have fruits and vegetables all year round when you prepare and freeze them properly period of time Rigid containers made of glass or |  |  |  |
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# Penney's <br> STniviTCHYOUR DOLLARS FARTMER AT PENNEY'S! 

USE PENNEY'S CONVENIENT LAY - AWAY PLAN



PROPORTION-SIZEI
...to fit him perfectly!

## (1)

* Penney's jeans are pre cision-cuf over scien. ififically graduated patterns to fit his exact
$\star$ Made of long-wearing 8-ounce deniml
$\star$ Sanforizedt Can't shrink out of fit! $\star$ Triple orange stitiched throughout! $\star$ Copper rivets at points of strain * Bar tacked for greater strength! * Heavy duty rust resistant zippers!

