## OilTest Contract Reported on Jones Lakeview Farm

## COTION FIOURSSHES IN COUNTY DESPIIE HIGH, PUSHING WINOS: NO ACRELAGE ABANDOMMENT



IION WAS HARD TO FIND
State Highway Will Cut Through Scenic Beauties foot Cap Gorges, Open New Travel Route


## At Lone Star for

Supper June 30



Demos Prepare For Elections

All candidates wh on July 26 .  Estimated cost of the two primari- es in Protad county this year will be wint<br>Dr. Marshall Will<br>Address Banquet Crowd here Tonight

## Views and Comment

## Conservation District News



EDMISTON Plumbing Co. Phone 507 PLUMBING


Get Ready For Hot ${ }^{\prime}$ D Pressure finy

All work guaranteed. Authorized State Inspection statio Deadline, September 6

## SPEARS AUTO CONPM

107 North Main St.

SPECIALS FOR JULY 4th Lasts All Through Month of July ${ }_{\substack{\text { 6onax } \\ \text { 4Pls }}}$ BRUNSWICK $\underbrace{}_{\substack{\text { cooxlt } \\ 4 \cdot \mathrm{Pl}}}$ BRUNSWICK BRUNSWICK 1-Ply
Remember You'll Have No Flats With The New "LIFESAl Tubeless Tires HOW SAFE ARE YOUR TIRES?

## REID BETHEL TIRE STORE



I got Conoco's NEW 1-2.3 50000 Miles No Wear Service!

## $\mathrm{D}_{\text {rive to }} \underbrace{\text { your narret Conoco Mileage } \mathrm{M}}$

 It's exactly the same service that kapt testcars new in Conoco's spectacular " 50,000 Nose In that famous 50,000 -mile test, with 1,000 -
mile drains and proper filter service, test car en-
gines showed no wear of any consecquence- in fact gines showed no wear of any consequence: in f
an average of less than one one-thousandth an average of less than one one-thousandth inch
on cylinders and crankshafts. Gasoline mileage
for the last 5,000 miles was actually $99.77 \%$ as good as for the first 5,000 . ${ }^{\text {Now you can }}$ हet this same $1-29.3$ " 50,000
Miles-No Wear" Service, at your Conoco Here's the Famous " 50,000 Miles - No Wear" Service!


## conoco

CONTINENTAL WHOLESALE PRODUCTS
Phone No. 5
Billy B. Henry Res. Phone 505

Mrs. R. C. Henry Res. Phone 50

feel your shoulders sink back as this beauty takes off.
You'll feel like the million dollars it cost to perfect its ride, when you sample the steady smoothness of its gait.
It's eager, alert, alive-makes each mile a new experience.
Want to try it? Why not? We're willing to let this beauteous bundle of high-powered energy speak for itself.
Equipment, accessories, trim and mode
witbout notice. Standard on Roalmatt
without notice •Standard on Roalm.
on orther Series.
moptional at exir
Sure is
true
for'52

F you've been doing a bit of shopping for a riew automobile, we'll tell you this: The rs It's the price of the six-passenger, two-door Special-ready to roll.
When you put this price against the local delivered prices of other cars that folks usually associate with Buick-you'll have a hard time finding a single one as low.
When you put this price against what you'll pay for cars with the reputation of being "lower priced"-you'll find why this Buick gives them such keen competition
And-if you want to go in for extras-you can still add up what goes on the bill of sale of other cars and a Buick-you'll find out that Buick's an even greater buy
$\mathbf{W}_{\mathrm{e}}$ know that price is important to a lot of folks, especially with the price of groceriesand even baby shoes - where they are today. But you also want some fun for your moneyand that's where a Buick really shines.
Just wait till you give a gentle nudge to the power that's under that big, broad hood and


SSOCIETYCeremony Unites Carolyn lock and William R. Hale


## TERMITES



IET YOI TRY PONER STEERING. HIERES WHERE TO COUE FIRST!

[^0]

MEANS GREATER LUGGING POWER
MASSEY-HARRIS 55 D


Confining the explosion in the Dyna-Call of the main combuson chamber eliminates pre-detonation and controls burnins
to assure constant, maximum ferce on the pistons. The result is greatest power output per galion of fuel ... less cost per acre worked. The 55 Diesel is a big tractor . . . handles hiz tools for volume production. It has a 382 -rubic-inch full liesel ongine ... requires production. $n$ no auxiliary starting mechanism. 14.34 tires assure firm traction in the toughost going and wide, roomy plotform plus easy handling mean more land covered per day.
See the 55 Diesei, drive it ... it's a new $k: n$ nd of Diesel with the

FLOYDADA IMPLEMENT CO.
Massey - Harris Sales \& Service Highway 70 East





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| RED \& WHI |  |
| :---: | :---: |
| SPECIALS |  |
| Plus Our Profit Sharing Stamps |  |
| ENGLISH PEAS 2 ${ }_{\text {aso }}^{\text {Nocans }}$ 31c |  |
|  |  |
| Rosedal |  |
| PEARS ${ }_{\text {No. }{ }^{\text {che }} \text { (an }}$ | 33c |
| our value |  |
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| $\underset{\substack{\text { LLICED } \\ \text { PINEAPLELE }}}{\substack{\text { Clant } \\ \text { Cans }}}$ |  |
|  |  |
|  |  |
| TOMATOES $2 \underset{\text { No. ase }}{\text { Cans }} \quad$ 29c |  |
|  |  |
| mprerial cane |  |
| SUGAR 5 | 49c |
|  |  |
| \ORTHERN |  |
| TISSUE 3 rolls | 25c |
| LIBBY - Elberta |  |
| PEACHES ${ }_{\text {Cin }}^{\text {No. } 21 / 2}$ | 27c |
| Large box |  |
| TIDE | 29c |
| To Make Those Beans Deicicious by a |  |
|  |  |
| SALT PORK ${ }_{\text {lb }} \quad$ 35c |  |
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|  |  |
| FRYERS $_{\text {LB }}$ |  |
| Corn ing. |  |
| BACON | 49c |
| WESTER \& SON |  |
| Phone $28{ }^{\text {GROCERY \& MARK }}$ W | ${ }_{\text {ET }}$ Delive |


| Regular 77 c C Valy |
| :---: |
| Now only |

44c

Work Socks
1.00

Mens Canvas
Work Gloves
20c Pr.


Childrens Anklets 4 Pairs for $\mathbf{1 . 0 0}$ $\frac{\text { Regular 39c Pair Value }}{\text { Ladies Rayon Panties }}$ Regular 50c Value 3 Pairs 1.00

Ladies Cotton Slips Regular 2.29 Value Now 1.67

| Ladies Cotton Bl | 77 c |
| :---: | :---: |
| gul | MENS STRAW HATS |
| While Quantity lasts | Entire Stock |
| 1.84 | REDUCED |
| Mens Blue Chambry | Mens Fine FELT HATS |
| WORK SHIRT | Reg. $10,12.50$ \& 15.00 Values |
| Reg. 1.69 Value $\mathbf{1 . 2 7}$ | 5.00 |

MENS DRESS SHIRTS Values to 3.95 Now 1.67

BOYS SPORT SHIRTS Regular 2.59
Now 1.67
SPECIAL GROUP
Womens, Misses ,Childrens
SHOES 2.66
Womens
ARCH TYPE SHOES
Genuine kid leather values to 9.95
Now 5.88
Ladies Novelty Shoes
Now 5.88

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# This Week's Social News 



Harmony Award \$100 Check in State Contest

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| Nothe Mrat Rohard siovill Mas | m |
| Chesnutt and Mrs, M. J. Mc- having parts of the program on |  |
| Mrin John Mekiney and Mma | bir |
| 边 | Nem |
| ed Mexico City and other points in Mexico gave a talk on her trip. |  |
| Mrs. George Stiles, president of the society, presided at the meeting. |  |
|  |  |

Lakeview News

# Lonnie Doyles in South America Write of Lives As Missionaries 

Great Spiritual
Film Coming Here

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| Monas, |

Father of Alvis Chowning Passes

Too Late to Classify
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## th SPECIALS!

 picked by the Penney people you know best!

## Electric Stove . . 2.77

Revoo namener
Sheer Dresses . . 3.00


## Blig!

ON TERRY TOWELS

## tole.

'eolors! ${ }^{22}$ "x44" BATM SIZE
Wioga for yo
Paney, Gol
son towels in
Readoun ou
Paney!, Gou now! Hurry in to take
Woa lowels in vibrante celebration
$\underbrace{\text { keadout outstanding special price! }}$

## NYLON BRIEFS

 Embroidery! lace! 3 very Elastic leg or band leg special styles!. fune multi- cut for

filament crepe, full knit to give you long \begin{tabular}{ll}

| $\begin{array}{l}\text { lasting fit and comfort. In } \\ \text { white, pink, or blue. S-M.L. }\end{array}$ |
| :--- | \(\begin{array}{l}wear, smooth comfort <br>

able fit. Pink, white.\end{array}\) <br>
\hline
\end{tabular}



HANOKERCHIESS, 10 for 1.0

## Agreement

$17 \times 17$ Hemstitched edge

## Employees Day

## Managers Contract

## RETURNED BY POPULLAR DEMAND <br> DINNERWARE SAVINGS!



Graceful, modern shape! Rich, rainbow colors!
Buy for gift-giving! For the young bride! Buy two sets and have a complete service for eight! Here's your grand opportunity to save on good-looking, modern dinnerware! Four assorted smart colors in each set. Kurry to Penney's, now!

### 4.00

25-DC. DINNERWARE SET
JUBILEF SPECIAL!
6.77

## TUMBLER SET

Beautiful all around stripe to match above dinner set.
Blouses and Skirts, Each . . . . . 1.98

1.00

The party of the first part does hereby delegate to $t$ he party of the second part certain rights, dutie

## BACON SLICED

## lb. 35 c

 CHEESE 53c PORK ROAST ${ }_{\text {lb }}$ 49c HAMS whfor 65 C BACONSLAB 61 c FRYERS 59c BEEF ROAST ${ }_{\text {bl }} \mathbf{7 4 c}$
## $\pm$

These Prices Are Good From Friday 27 Through July 5th. This Store Will Be Close All Day July 4 th.


## MEXICORN

STARLAC
DEL MoNTE, No. 2 Can
SPINACH
annt jemina, 10.ibs.
MEAL
Marshall No. 2 Can
HOMINY . . 11 c
SKINNERS . . 18c Paper Towel 19

## Beef Stew

POTTED MEAT 11c $\quad$ Liprov. pk
M, FRESH FRUITS $\mathcal{F}$ VEGETABLES:
CALIFORNIA, Pound
CANTALOPE 15

## KENTUCKY WONDER, Lb.

 GREEN BEANS 19c CADPOTNo. 1 white, ponnd

Roasting Ears . 7c Potatoes
LEMONS . . 15c RADISHES
CALIFORNIA, Firm Head, bb .
CABBAGE

Ribbon and Curb-lo-Curb Paving Both Offered in Current Drive




New Front Adds to Stewart's Cleaners


 Church Presbytery Meeting in August
xamasis
$\qquad$
Beverly Jean Spence of Sherman
has been here for the ppast three
weeks visiturg her grandparents Mr.
and Mrs C. O Spence. Beverly is
the daughter of Mr. and Mrs. Or-

STAR CASH VALUES

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| Stersfer | ${ }^{3}$ |
|  | $49^{\text {che }}$ |



GENE HOWE, 'OLD Water Domand TAC', A SUICIDE Crowds Supply


Dizzy Done
Told $\ln \mathrm{C}$










## free FiEE free ATTENTION MR. FORD TRACTOR OWNER <br> Call 29 or Come by KING TRACTOR \& MOTOR

 and make a date to have your Ford Tractor cleaned and painted absofice to our friends \& customers during the months of July \& August. No strings attached-the only nad purect upp
2 Tractor must be t least one Don't be late when our shedule

## KING TRACTOR \& MOTOR

| $\substack{910 \text { No. Second St. } \\ \text { Floydada, Texas }}$ |
| :---: |



乐
when you select your NEW CAR.......

There are numerous makes and models to choose from
you've decided on the $c$
there is no better, more economical way of financing it than through this bank. Low interest rates ...no hid
den charges, or extras. Full infor mation on reques

## The First National Baid

flortada, texas

Sold Portable Disc Sharpener


\footnotetext{
Stop Worrying About The Purity Of The Water You Drink.
PROTECT YOUR HEALTH ... DRINK

## HYGEIA

## PURIFIED DRINKING WATER

- fluorine controlled •
- BUY HYGEIA -
from all leading food and drug stores in floydada
And You'll Never Be Without It!

| FRUTT JUICES TASTE BETTTER WITH HYGEIA | MAKE YOUR COFFEE \& TEA WITH HYGEIA | COOK FRESH VEGETABL 23 WITH HYGEIA | $\begin{gathered} \text { RINES } \\ \text { YOUR HAIR } \\ \text { WTHE } \\ \text { HYGEIA } \end{gathered}$ |
| :---: | :---: | :---: | :---: |

Three Week Trip
Made by Ormans




|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  | FOLGERS COFFEE Pound 89c |  |  |
|  | SNOWDRIFT With Coupon Inside 83c |  |  |
| SUGAR 4.-b. Bag 49C CHURCHS | $\begin{gathered} \text { VEL } \\ \text { BEAUTY SOAP } \\ \text { 19ar } \end{gathered}$ |  | CATSUP 14.02 Buter 19C VERNELIS |
| GRAPE JUICE <br> 24 oz . Bottle 35c | KRAFT French Dressing <br> 8-oz. Bottle 19c |  | Fresh Bulter $\begin{array}{r}\text { 7.0.2 Pr } \\ \text { Pr } \\ \text { 35C }\end{array}$ |
| SNOW-CROP FROZEN Orange JULCE 6oz. Can 19c | BACON <br> CORN <br> KING Sliced <br> Sliced Pound <br> 53c | PUFFIN BISCUITS 2 CANS $23 c$ |  |
| TOMATOES, Vine Ripe - Cukes - Green Beans - Cantal Blackeye Peas - Okra - Squash |  |  |  |





Farms for Sale

 Nazarene Church

##     

As A Farm Woman Thinks







Painveex tor shler and Milier Mot-
 Women are not eligible for Rnodes



KING TRACTOR
\& MOTOR

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## WHEAT FARMER

We have in stock
e Big L. A. Case Tractors
Both
GASOLINE and
BUTANE MODELS SO SCHAFER ONE-WAY PLOWS
mese tractors and plows ready for eediate delivery and the price will eyou money

## IRREIL IMPLEMENT COMPANY

J. I. Case, Dealer

Scores Gather At Anniversary of the Wissons

## $\pm=5=-=$ Fairview, in an an alls. Joe Wilson of pienie and family get-to gether. istered for the reception and dinner. couple with their son and his wire, Mr. and Mrs. Joe Wilison 1 Lubbock. and a nephew. Mr. and Mrs. Garnett <br> CAPADA DRIVE-IN THEATRE

TODAY AND FRIDAY, JUNE $26 \cdot 27$


SUNDAY - MONDAY - TUESDAY THREE DAY - June 29-30, July 1


WEDNESDAY ONLY, July 2 MAN OF CONOUEST
THURSDAY - FRIDAY, July 3-4 THE THRILI. SAGA OF THE RODEO CHAMPS!
 The furies they Dare!
The Women They love!



We Are Offering The

## ARK VALLEY

## ONE -WAY PLOW

At greatly reduced bargain prices. We are over stocked on these plows and can offer you a savings. These are new plows with slightly faded paint.

If you are looking for a good plow at a low price - Come in and see us.

ARK VALLEY - Tomorrows oneway plow is here today.

## S. J. LATTA

IMPLEMENTS
East Side Square Floydada, Texas



[^0]:    eberd about it and read about it. ly yoven, we inventelt what Power to Steerying it frist in Jive New invite you to try it frrat in
    Whlime (not tartial) Powere Sou will
    Stering! thapens is this
    lunde the steering wheel in normal byydravic power, constanty done for mod Also, you turn the wheel $1 / 3$ leas
     Provet of utter control is as wonderful
    It 1 Handstill you can turn the wheel
     Wapue)...and you can negobitiete $\checkmark$ mad with ease. $\qquad$
    ever known...end up free from arm and
    shoulder strain. Rough roads, soft shoulders, shoulder strain. Rough rads, sott shoulders
    snow, mud?. The power that helps you
    steer now prevents the cart's wheels from snow, mud. prevents the car's wheels from
    steer now
    "steering back" at you. The course you set is held, at any speed, till you want it changed. Yet, with this 5 -times grea
    feel" is always the same.
    Why not come try it? Learn for yourself why growing thousands of motorists say they'll never be without Full-time Power steering
    trom now on. Drive a Chrysler... and Learn trom now on.

    ## CHRISLIER

    the finest car
    america has yet produced

