#  NFORMD.MONHBBUYERS 



## STYLE SHOW MONDAY

Farm Bureau
Membership Up; 550 Count Now
E. C. Nelson,

District Judge
State's Advice
Is Sought For
War On Flies


| Planting Good | Here's the D | Floyd Poople Find |
| :---: | :---: | :---: |
| Seed For High | Semastauts | * |
| Yields Favored | 5 |  |
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| W. E. Grimes |  |  |
| mey At Law |  |  |
| income tax | time |  |
| ERVICE |  |  |
| Room 202 | come |  |
| Bishop Building | \%mosion |  |
| ectox acanm | Electrolux | 2-w |
| FIRE | m Cleaners |  |
|  |  |  |
| G. C. Tubbs | LOUIS J. McBEE |  |
| mater |  |  |

## 5. J. LATTA NASH CO.

Is Proud and Pleased to Announce OPEN HOUSE FRIDAY TO SEE THE NEW NASH for 1952
you are invited
To See the Economy Carthat's Got Everything

## Coffee and Cookies

Factory Representatives to help show the New Models.

## EAST SIDE SQUARE <br> at Latta's M-M Implement House




Bridge Party Hosts Mrs. Brown Hostess

JESTER'S SPECIALS FOR FLOYDADA DAY CANE SUGAR, 10 -lbs SLICED BACON, Pound green beans, No. 2 Can Brown Beauty
SPANISH RICE, Can Large Can.
GRAPEFRUIT JUICE
North side square, Floydada

FLOYDADA DAY SPECIAL
Wall Paper Special:
extra roll for one penny
Parker Furnifure Company

ALL FOR \$2.95,
One Lot of Booth's English China for One Half Price for Friday and Saturday FLoydada day
SOLOMON JEWELRY




## RaymondMcJimsey Of Contest Play

 Wed at ConeChruch



Couple Are Hosts At Legion Hall To Party of Friends

| 1847 ROGER PICKLE FORK and OLIVE SPOON <br> in all patterns, packaged with a DUNCAN CRYSTAL RELISH DISH, <br> a $\$ 5.00$ value <br> ALL FOR $\$ 2.95$, <br> For a Limited Time Only. <br> One Lot of Booth's English China for One Half Price for Friday and Saturday, FLOYDADA DAY. <br> SOLOMON JEWELRY |  |
| :---: | :---: |

## DEAR FRIENDS!

We Now have Working out of our office

MR. MARVIN MORING

Who is a State Licensed Solicitor for Old-Line Stock Companies.

Know You Will be Patient and
$\qquad$
$\qquad$
He will not be able to answer all the questions but no one can do that. But anything we don't know we will find out for you, if you will give us a chance.

J. H. REAGAN

General Insurance

STOP
READ

Did you know that you can buy
burial insurance right here at home
as cheap and in some cases much
cheaper than you can anywhere
else in the whole state of Texas?

On children under fifteen years you can get a $\$ 150.00$ policy payable in cash for less than $1 / 2$ of one cent per day. A five hundred dollar policy will cost only $11 / 4$ cents per day. On older people the rate is higher but still within reach of most everyone.
Why not give us a ring. We will be right out and tell you about this excellent protection.

## Harmon Lite

 Insurance Co .With a New Look Invites you to OPEN HOUSE FRDOA

- COFFEE AND DONUTS on the house."

MR. AND MRS


YOU ARE INVITED

## SKINNY WINN

## Gualantreed! ToRema More Ditt in less inim <br> Or Your money back <br> "Sensational new <br> WONDER CLEANi




## move to arkansas  ed a ranch near that celty. Rex Brown and family <br> ANNOUNCEMENT

 Rex Brown and family have mov-ed into the home they purchased
from the Maxeys.
Don Barrow and family have

$\qquad$ SERVICE We Repair Adding Machines I!L. WORK GUARANTEED | Just leave your machines at the |
| :--- |
| Hesperian and we will ptck them up |
| each week. |



We are pleased to announce that

## BRYAN COLLINS

is associated with us in the selling
and servicing of

## INSURANCE

For any and all of your Insurance needs, call call 345 and ask for BRYAN COLLINS

BROWN-HOLMES CO.
FLOYDADA DAYS
Friday 21st-
Saturday 22nd.
The Beginning of a New Event
For this very special oc
casion we are offering val-
ues you can not afford to
Do your Easter Shopping

## BROWN-HOLMES CO.

Deed Records


CONFIDENCE $\qquad$

Thomas M. Word etux to V. s.
Caseell and R. O. Cassell. six acres
block C - 9 , GC .
Donticy Cart home the ritay.
meeting at the regular mon
Fert meeting at at the community center
Friday nimht when there will be an
election of ofticen ther election of officers for another year.
Now you had better come or you
might be put in some office that you might be put in some
had rather not hold.
block C-9, C.C.E. Cassell.


## County Council Names District THDA Delegates

$\square$

| ORANGE JUICE | 26c |
| :---: | :---: |
| BEANS | 15c |
| APPLE SAUCE | 14c |
| POTATOES ${ }_{\text {den }}$ | 10c |
| PRUNE PLUMS ${ }_{3}$ | 14c |
| SALAD DRESSING | 37 c |
| KOOL AID ${ }_{\text {grae }}$ | 25c |
| SLICED BACON ${ }_{\text {dim }}$ | 39 c |
| COFFEE | 89c |
| TIDE | 30c |
| OATS ${ }_{\text {Smailers }}$ | 17 c |
| chum <br> SALMON | 43 c |

HULL \& MCBRIEN

4-H Clubbers Turn Irish for a Saint Patrick's Evening


HAY

20

FRYERS
Relatives, Friends Attend Brand Rites

STAR CASH VALUES

| ${ }_{\text {StGAR }}^{\text {Ste }}$ | $92^{\text {c }}$ |
| :---: | :---: |
| salurane FLOLT | S1.89 |

PEACHES 59 ${ }^{\circ}$

Orange-Ade 25 ${ }^{\text {c }}$


|  |  |
| :---: | :---: |
| CORN | $29^{2}$ |


|  | Noz ${ }^{\text {cma }}$ |
| :---: | :---: |
|  | $10^{\text {c }}$ |


| Wheaties $\quad 21 \mathrm{c}$ |
| :--- |
| Betty crocerts |
| 2 Brete |



|  |  | Dog Food . 9c |  |
| :---: | :---: | :---: | :---: |
| RINSo | ${ }^{\text {L/2 }{ }^{\text {Bax }}}$ |  |  |
| mon | Tall | Sta-Wax | 1.75 |

FOLGER'S

## COFFEE <br> Pound <br> 89c

| Camp Fire <br> Viennas |  |
| :---: | :---: |
| Hereford, New <br> Potatoes |  |
| Ranch Boy <br> Dog Food | can .98 |
| Sta-Wax | $\ldots 1.75$ |



## PRDGRES

and Principly


The pey ape

 arp d poew bu theill or cotive The First National Band

| Berry Drive-N Produce | GLAD SNODGRAS |
| :---: | :---: |



| Fancy Longhorn, CHEESE | ${ }^{\text {b }} \mathrm{c}$ |
| :---: | :---: |
| $\begin{aligned} & \begin{array}{l} \text { Nu.Maid } \\ \text { OLEO } \end{array} \end{aligned}$ |  |


GFLTON . COLING WROCERY \& MARKET


IIPS 66 GASOLINE
is packed with Hi-Test Energy!


## PHONE 6

PHILLIPS "65"

Milimerental service sistions are diowle enioy vartronizn:
RHEL'S

moc

$$
\text { Highway } 70
$$

FeltP atierson
ese Retail Dealers Give \&H GREEN STAMPS

BRISK SELLING AT JUNIOR LIVE
STOCK SHOW MOVES LONG LIST



[^0]Facts truck ownars should know aboul hauling bigger payloads


W ${ }^{\text {ANT to to know why you can carry more pay }}$ (ith Dodge
 trucks carry too much weight on the rear axle,
not enough on the front. But in a Dodge truck,
the right proportion of the load is carried on
Besides this better weight distribution, a shorter Besides this better weight distribution, a shorter
wheelbase provides easier turning, easier parking. Come in and try one of these payload-packin',
easier-handling trucks for yourself. Get all the easier-handling trucks for yourseads
facts about hauling bigger payloads.
Carry more! In Dodge "Job-Rated" trucks, the
engine is placed forward and the front axle back engine is placed forward and the front axle back
-or better distribution of the load. You can
carry bigger payloads-without everloading Haul faster! Dodge "Job-Rated" trucks ar Haul faster! Dodge "Job-Rated" trucks are
powered by high-compression engines to give you powered by high-compression engines to give you
top performanoe with rock-bottom economy. Rig
power gives you pull and speed that save time. Gee longer life! There's a Dodge truck that's
"Job-Rated" to fit your road and load condition "Job-Rated" to fit your road and load condition
-with load-carrying and load-moving units fac "After using Dodge 'Job-Rated' trucks for eight years
exclusively, I want to report that your new models are exepins me sold on Dodge
"No vehicle we have ever seen can give our drivers
more freedom in city traffic than our Dodge 1-ton
truck. With our new Dodge, the payload is high, the
cost per mile low."
MAYO MOTOR COMPANY


All Home Demonstration women
who $\begin{aligned} & \text { will sin } \\ & \text { wiged to attend. the group are }\end{aligned}$
Mrs. Lide Hostess
For Dougherty Club
For Dougherty Club


To Address Women at District THDA


MISS IRIS DEAVENPORT Texas Home Demonstration asoco
Iation when they convene at Dim. ation when they convene at Dim-
mit chie May
A.ting ditinction and
 Miss Deavenport ${ }^{\text {is }}$ national
charman-elect of National Home
conomis. MRS COOPER HOSTESS MRS COOPER HOSTESS
AT STARKEY H D. MEETIN The starkey Home Demonstra


 Ald prizes were beautiful hand pain-
ted towers
Refrehments were served to Refreshments were served to Miss
tella Petty and Mrs © E Bart-

 Hownd $R$ Trystele Claude Ring, and
He hotesy, Mrs. Lide.
 demonstration will be on baking ${ }^{\text {a }}$
ham or Mrs Tate
Howard Dones and Mrs. SPIKES AND KENDRICKS
TRADE HOMES AND TOWNS
and the Emextesendricleydad an Ralls
$\qquad$



CRINKLE PLISSE PRINTS
RONDO PRINTS and Solids
GINGHAM PLAID
WAFFLE PIQUE also Narrow Wale SOLID and PLAID DENIM BUTCHER RAYON

Double Bed Size
CHENILLE BED SPREAD 3
$81 \times 99$
Nationwide
SHEET 1.


[^1] 8 p. m. - Sponsored by the 1950 Study Club.

Friday, March 21 and Saturday, March 22
里

Floydada Days
two days of outsianding values

|  |  |  |
| :---: | :---: | :---: |
| BRIEFS <br> 59c Value Size S-M-I <br> 2 for 97 c | DOMESTIC <br> Fine Construction 4 yds for 97c | $\frac{\mathbf{4 . 4 7}}{\substack{\text { LADIES } \\ \text { BLOUSES } \\ \text { RAYox crepe } \\ \mathbf{9 7 C} \\ \hline \\ \hline \\ \hline \text { to } 38 \\ \hline}}$ |
| MARQUISETTE <br> PANELS <br> $\begin{array}{lll}\text { Size } 45 \times 81 & \text { Reg. } 1.29\end{array}$ <br> 97c | 4 yds for 97 c <br> Larres Selection <br> REMNANTS <br> $\frac{1}{2}$ PRICE |  |
| See our Latest Spring F the High School Auditoria | ns - Mond yy evexing a |  |




## AT THE PAL



## Views and Comment

## TRUCKERS CLEAN HOUSE

 violations The last Legislature increased the truck load dimit from t8, 4800 to 08.420 pounds. The
truckers acoptea a policy of law observation
and
 policing committee, under the direction of W. W. Callan of Wacc, was created That the industry, throush chis committee, has tried hard and successfully to
carry out this policy is shown in figures from the Texas Department of Publici Safety violations found by the Departments in in spectors is 85 per cent less than it was a year
ago. The trucking industry, as represented
by Texas Motor Transportation Association, has pledged its continued efforts to keep. down overloading, as well as to promote
courtesy and safety on the highways and generally to strive toward the goal of giving this state the best kind of truck service.
Promises are cheap -we hear of them without having much faith in their being is backed up by a record of achievement. It took determination and hard work to
do what they have done. They have cleaned house and it clean. transportation system, and the trucking in

## and to bullrag their witnesses, to victim be a criminal whether

 Metim be a criminal whether or not he hemotive has been boone reproch. Mr. New
bold Morris just pointed right back at the com mitrisis aust pointed right back at
met that wan, . said youre not going to

People are cutting down and hauling off
trees this spring that they planted years age
and have attended to carefully for all the int rvening dry summers and mean springs. slaughter of trees in this and presumably, in changing ideas of local people on desirable landscaping. The first tree planters thought in terms of shade and more shade. The high plains has had plenty of sky view all the when they looked above the top of the grass, ging up. One tree the other day that went by to the dump ground to be burned was a 30 -year veteran of winter storms, spring dry spells and summer heat. Taking its place will
be a tree in another portion of the be a tree in another portion of the owner's
grounds. grounds.
Speaking of trees, it appears the late
cold spell, which is generally looked for, will kill off the peach and plum crop in the early stage of its development. One person the disaster to the fruit crop. If the cold sped kills off the peaches this year it will also kill ff a crop of elm tree seed at the same time,
was the remark. Elm trees have been popular Ind still are for quick shade But they make
problem in the millions of little seed they

## Floyd County 14 Years Ago



WARHITG NOTICE TO PRE


CAPADA THEATR

## MISTER FARMER!

SpEcIal Low PRICE of SII.op PEa SET
NOW BRUN SWICK HAS new tire for you, a first line tire for SEE THIS NEW TIRE TODC
REPLACEMENT
850 (RTRLDGE REID BETHEL TIRE STORE

S.J. LATTA NASH COMPAN<br>123 SOUTH WALL

## For Sales and Expert Service in FLOYDADA

## Meet your new neighbor! A modern sales

 and service establishment that brings you the world's most beautiful cars - the brilliant new 1952 Nash Golden Airflytes - and the skilled service of factory-trained mechanics using the latest tools and equipment. In the showroom, you'll see the cars that have all In the showroom, you'll see the cars that have all
America talking-the Nash Golden Airflytes for 1952 -foremost custom car designer.
Here are cars of sweeping continental design with new Eye-Level vision all around ... huge glass areas Here are cars that are stronger and safer than any you've ever known, with Nash-pioneered Airflyte Here are cars that offer such exclusive features as
Twin Beds, Airliner Reclining Seats, Weather Eye

Conditioned Air System and new
for finer handling ease and the for finer
developed.
You have three great series to choose from-thy
luxurious Ambassador, the popular Statesman and luxurious Ambassador, the popu
the smart Rambler -

## body types

Used car buyers, too, will find Nash Select Used Cars, as well
other makes and models other makes
You're invited to drop in soon and
with the folks who are ready to ser
with the folks who are ready to
finest of new cars, used cars and
Make your automotive headquarters

## Solean fubletes





What are todiys facts about NEW CAR ENGINES AND POWER STEERING?


112 West Missouri St.,<br>Floydada, Texas



Strike A Blow For American Freedom.....
Enroll In...A Voluntary Plan of your Choice
how will you have your health insurance

- On a sound Voluntary Basis - with sound mdical
dircetion? - or on a
- Compulsory Basis - with politicians at the controls? the voluntary way is the american way
what can you do - as a citizen?
- Investigate the benefits and economy of Prepaid Voluntary Health Plans! Ask your neighbor of your insurance man.
- Tell your Senator and Congressman that yOU ARE OPpOSED to Compulsory health insurance and Socialization in any form.

Citizens of Floyd County have an opportunity to help combat the efforts
being made to SOCIALIZE MEDICINE, by ENROLLING in a VOLUN-
being made to SOCIALIZE MEDICINE, by ENROLLING in a VOLUN-
TARY COUNTY-WIDE PREPAID Hospital and Surgtcal plan that will
take economic shock out of illness and Accidents. FOR A FEW PENNIES
plan of your choice for each.member of your family.

FOR A LIMITED TIME ONLY - The Cardwell Insurance Agency OFFERS THE CITIZENS OF FLOYD COUNTY an opportunity to ENROLL in one
of THE MOST LIBERAL VOLUNTARY PREPAID Hospital and Surgical of THE MOST LThat provides CASH BENEFITS FOR: Hospital room and general nurse care-First Aid-Emergency Nurse-Doctors Bill-Surgical Fees
Ambulance-Maternity, and other liberal benefits on a PREPAID VOL-
UNTARY BASIS.

Enrollment Will Extend Through April 5, 1952

- BE READY TO discuss this plan with your enrollment officer when he calls NOTICE:
We extend an invitation to LOCAL
Contact Mr. Shirley Cardwell
$7031 / 2$ Broadway Lubbock, Texas
ENROLLMENT OFFICERS FOR FLOYD COUNTY:

| Shirley Cardwell | O. E. PRICE |
| :--- | :--- |
| Johnnie Stevenson | Mrs. Marcella Henson |
| Louise Cardwell | Bill Byrd |
| Leroy Henson | Mrs. Daffern |

This Voluntary Plan for Citizens of Floyd County Sponsored by
Cardwell Insurance Agency
$7031 / 2$ EAST BROADWAY
LUBBOCK, TEXAS

## Social Events, Clubs

BarbaraAnnTitlow, Gene Dale Jackson Married at Abilene


Entertains Wesley Girls S. S. Class

As A Farm Woman Thinks $=2$

SEE THESE SPECIALS "FLOYDADA DAYS", March 21-22, Friday and satury BR-917 Servel Refrigerate now priced at $\$ 319.95$ PN arngerator now priced at $\$ 242.50$ old refrigerator.

W-600 Servel Refrige
now priced at $\$ \mathbf{1 7 5 . 0 0}$ old refrigerator

Used 8 foot Serv
priced at $\mathbf{\$ 7 5 . 0 0}$
FOOTE BUTA
Floydada, Texas MORCKEL. FARM CHEMICAL CO.

Floydada, Texas


$\square$
$\square$
$\qquad$
$\qquad$



MODERN LIVING IS ELECTRIC LIVING!

```
that's all different under modern living - electric living. Wash day now is a matter of putting the clothes in the washer and turning the controls. One simple operation takes care of soaking,
washing, rinsing. wringing. And then, if there's an automatic electric cothes dryer in your home laundry, clothes are dried just the way you want them -with more fluff than any other drying meth
living, too.
```

see your Modern Electric applance dealer
PUBLİC SERVICE COMPANY


[^0]:    FOR FASTER LONG DISTANCE
    SERVICE... CALL BY NUMBER

[^1]:    Plan to attend the Style Show - at Floydada High School Auditorium, Monday, March 24

