## 4, <br> The Floyd County Hesperian <br> NUMBER 5

Funeral Rites For E. C. King


March 2108 ISSchool Week
Home Building Is Continuing

## ior Miss

 kedy Smash
## iverday

55,000 Needed
 in Polio Fight
 Held on Monday

$\qquad$
$\qquad$
$\qquad$

highest re-
Floyd coun-
$\qquad$

Donathan Funeral Sunday Afternoon

Few Greenbugs
Found in Wheat

Stansell Heads Sheriff's Posse

Sound Taps For Youthful Marine Billy D. Hatley in Rites Sunday

## Views and Comment

## given Saturday night at Cousins $\begin{aligned} & \text { ber party for } \\ & \text { Hall They were Fern Fry and } \\ & \text { Kathryn Daniel. }\end{aligned}$ day night. There is <br> Reoternow

Floyd County
14 Years Ago


Get famous "Fine-King"glass

## CUP and SAUCER

The Jaycees, that bunch of irrepressible
youngsters wheresoever you find them, want
to get things done. They are perhaps the
most vote-conscious organization in Texas. In
Floyd county their organization puts it up
to people that voting is not just a privilege
alone. It is also a responsibility, a duty. A
man who lives in the great America that God
gave the people through the instrumentality
of those courageous young men now nearly
200 years ago a man who lives in that kind
of a country who sits around and gripes about
how rotten everything is and doesn't try to
do anything about it- that man ought to be
ashamed to take that attitude, they think.
They are trying to arouse the people. They
are forthright about it. When they say every
man should qualify to exercise the duties and
responsibilities of his citizenship they mean
you, too.
The distinguished service of General
Eisenhower in World War II, when as com-
mander-in-chief in the field he led an army
of many nations to victory is a matter of
pride to almost the entire and the unanimous
citizenry. The fact that the victory was
nullified by later developments in the caucus
room makes his record none the less illus-
trious. However much we admire the general,
however, we are loath to believe that it is
wise for the country to have a career mil-
itary man for its president. So we regretted
to learn that General Eisenhower was talk-
ed into permitting himself to be put for-
ward for the job. in this MOTHER'S OATS package...

- Beautiful "Azur-ite" Blue Colorl
- Lovely Modern Design
- Stands Oven Heat without cracking
- Made by Anchor Hocking Glass Corp.-famous for fine glassware

How exciting to open a big square package of Mother's Oats and find inside beautiful, smartly designed "Fire-King" cup and saucer Yes, every package is a double value be-
cause money can't buy a finer quality cause money can't buy a finer quality, more delicious, more nourishing oatmeal creamy-smooth oatmeal your
family loves on chilly mornings! Start collecting these lovely
cups and saucers today! No wait ing! No coupons! No money to
send! Just ask your grocer for send! Just ask your grocer for Mother's Oats with "Beautiful

 neighbers is your neighbor. For the Texas oil industry is the bread-and-butter, the opportunity, the daily work of some 190,000 Texas men and women The girl who sits next to you in the bus; the hearty-looking man who waves as you pass on the highway; the family behind you at he PTA: in Texas, they all could be, some certainly are oil workers Bookkeepers, stenographers, executives, drillers, roughnecks, stillmen geologists, salesmen, pipe liners, petroleum engineers-the oil industry upplies the livelihood of all, and many more.

Neighbors of yours these people are, folks who pay taxes like yours, spend their money in the stores you patronize, drive the same kind of automobile, send their children to the same schools.

The oil industry is more than a balance sheet, a se of statistics, an investment in derricks and pipe-stills. In Texas it's the family next door.

HUMBLEOIL R REFININGCOMPANY MUMBLE PIPE LINE COMPANY
y like it there
Felion Declared Lakeview News and Marcia Fellion Declared ing Out On Ozark Farmstead

|  | ${ }^{\text {But }}$ |
| :---: | :---: |
| DMISTON |  |
| umbing Co. |  |
|  | Mraram sumatane |
| 779-W |  |
| LUMBING |  |
| paris - SUPPLIES | par |



HEW POWER AND ECONEMY WITH MM MODEL U AND LP GAS

Pas equipment factory installed on Minneapolis
loine UTU and UTS tractors offers owners the many antages of this clean burning high-octare possible new exechness and uniform bearing pressures. This gives ou more power on tough plowing jobs and exceptional moxhness for careful cultivating jobs--gives you the
idden savings resulting from greatly reduced mainte idden savings resulting from
mece savings and oil economy. Apply these added fuel benefits to the MM Universal
Simdard U tractors that are power and economy all leaders in the $3-4$ plow power class and You have truly outstanding performance
See us for full particulars on LP gas
equipment factory installed to save you See us for full particulars on LP
equipment factory installed to save
time and money on field changeove S. J. LATTA Implements




Por You Wha Love TEXTURE.
John Berg's COIN DOT WORSTED for a superlative suit. Margins of solid color woolen accent the unusual collar, dcep celled . . . the skirt strict and straight in solid color. Sizes 10 to 20 in color combinations that shout "It's Spring"-Black or Navy with white, White or Gray with Navy, Gold with Black, Coral with Navy.

## Other Numbers from $\$ 55$ \$85 Miladies Specialty Shoppe


SHORTY'S TOO
BUSY TO HELP US
THIS WEEK


| At THE |
| :---: |
| PALACE |

this Week
tretistar

| -... GEORGE MONFOMERY • GALE STOR GOOD COMEDY - SERIAL |
| :---: |
|  |  |
|  |  |
|  |  | WIDA LUPANO Reovevol ARRANG CLAIRE TREVOS



ROMAMAC COCHMRAA


## Vomoroves



RITZ

##  <br>  <br> TAREEY GRANGER SHELLE WINIRS BEHAVE YOURSELF!



PEE QUE
HANEY SERVICE STATION SALLY FORREST


In observance of the Birthday of General Robt. E. Lee.

Your cooperation in handling the details of your banking businees will be appreciated.

## THE FIRST NATIONAL BANK

of Floydada, Texas
Member Federal Deposit Insurance Corporation -- We Sell Savings Bonds

New Chevrolet Will Be Shown Here Saturday

 In atmosphere of custom caach Electric Coop Loan


Recorded Deeds
$\square$
$\qquad$
$\qquad$


End Chronic Dosing! Regein Normal Regularity This All-Vegetable Way

| 2ke you teli noed of teracd doias. | Fras bapust ehurre in Lockies on |
| :---: | :---: |
|  |  |
| Dr Cutuert momat |  |
| ot ceme oliter ted one of de haot | Kes erred at he nimp |
|  | Baptist church at Lockney. Over 200 persons were in attendance at the |

## 254

DR.CAIDWELI'S
SENNA LAXATIVE

## Broil

with no kitchen smoke

in your
Modern Gas Range
$W_{\text {inse }}$ vou borl in y your moderen automatic Cas range, the clean blue Gas flame consumes grease spatters and smoke-with broiler door closed. Since these vapors are consumed, there's no smoke to drift through the house or settle on kitchen walls and curtains. Whether you're broiling steaks, chops, fowl or fish, the efficient Gas flame has a fast searing action which seals in all the natural juices and flavors. it's the modern way to broil-and smokeless, too! See your dealer today if you don't have a modern automatic Gas range

## West TexasGasCompany

M. E. Heald New


|  |
| :---: |
|  |  |
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|  |  |



LANDS

Faim and Graing Lands in H Fopd and other Counties
MASSIE \& BOND

(Succesesors to W . M. Massie \& Bro)



## PLUS COMPLETE SERVICE

When you need parts or spected. Our packaged replacements, come and parts will make it see us. We use geand partsfor genuine original performance. Genuine parts are factory specified and inparts will make it filter element
, site on
hat needed


WorkersConference


Iit Bg. Buygt end Buatbll!

## CHEVROLET

The Only Fine Cars PRICED SO LOW!

ODEN CHEVROLET COMPANY


## Y121 canoe a



## GET

## Federal Crop Insurance Protection

vure your 1952 Cotton Against Hail, Flood, Insects, and all other unavoidable FOR DETAILS

## ONTACT FLOYD COUNTY PMA

Agriculture Building, Floydada, Texas
FINAL DATE FOR SALES JAN. 31, 1952 nel:


## The flip of a lever eliminates dead furrows

with the Masser-Harris No. 33 Roll-Over Plow



 kallocer plow noxt time pourte in tomn. Wcill tow you how Makeita Masser.Harris FLOYDADA IMPLEMENT CO.

## PLAINS EQUIPMENT CO.

Wish to announce additions to our sales and service personMR. BILL GREEN . . Will be associated with our firm as Salesman.

MR. TROY CRANFORD . . .will be associatr ed with us as Bookkeeper and Salesman.

Hambro Active Record Maker

Teras, Thurnday, January 17, 1952
bring ap matters for discussion at-
ter the supper. Mr. and Mrs. Sim Reeves left for
Fort Worth on Thursday morning Fort Worth on Thursatay mort for
and they spent the night there, and and they spent the night there, and
the next monning, accompanied by
Carol, they all

## One of the nation's most active recording panists will appear in Hoydada when Foydada municipal Conede by the Foydada Municipal conecert assoce-






AUNTDORA

|  |  | SUGAR <br> $47 c$ |
| :---: | :---: | :---: |
| PEACHES <br> 59c |  | $\begin{gathered} \text { BISQUICK } \\ \text { 20.0. Box } \\ \text { 27c } \end{gathered}$ |
| SHORTENING 75c |  | SOFTENER 25 C |
| Honey Creme $32 \mathrm{c}$ |  | SOAP 29c |
| fied |  |  |
| BACON |  |  |
| PUFFIN BISCUIT, 2 Cans |  |  |


| diamond, Pound | FROZEN VEGETABLES Fish - Shrimp - Fruits |
| :---: | :---: |
| WALNUTS, No. 39c <br> PECANS, Pound 39c | FRUITS \& VEGETABLES |
| BRAZIL NUTS, Pound 39c | Pepperidge <br> FARM BREAD |
| COMPLETE <br> MARKET | SERVICE WITH A SMILE |

##  <br> PLENTY OF FREE PARKIN G SPACE

## CRAWFORD \& HARTSELL INSURANCE <br> REAL ESTATE

Gas Tax Refund Forms Filled Out and Notarized.

FIRST NAT'L. BANK BLDG. Phone 503


DOUBLE WARM PLAID PAIRS 4.77

You get a double layer of blanket with warmth
saving air pockets inbetween. Good-10oking block plaids in $95 \%$ cotton,
$5 \%$ wool.


| Rayon Slips |
| :---: |
| ${ }_{\substack{\text { werk end } \\ \text { Spectal }}}^{1.00}$ |

Wew Low prict
Wash Cloths 3 for 25c




Penney's Own ROND $0^{\circ}$
All-Purpose Percales *ow 39c any
yd.
Come see Penney's tables piled high with bolts and bolts of wonderful, versatile Rondo. Youll love the briliantly styled prints, the deep dra matic solid colors, the cool pastels. And some Rondo prints have many colors, not just 2 or 3 see them!


NATION-WIDE MUSLIN SHEETS NEEDLE $N$
 THREAD broadcion
 trad wex home on Wraneeciahy.


mauturu bingle gartenia Por arls belonging owed Pe the groons wore sise
ar her weding costume was new:

|  | ed in other new pic ed in the fast moving program, ac cording to Walter Colins, of the firm. One of the films, "The Big Payoff, another is "Oddities in Farming," and "What's New for '52," will aquaint those in attendance with the new John Deere imple- ments. ments. $\qquad$ "The March of Harvest Time," two movies on the deal with subJects close to the heart of every farmer. A morning show at 10 o'clock will be for the children and the adult show will begin at $1: 30 \mathrm{p} . \mathrm{m}$. on Tuesday, January 22 at the Palace theatre. $\qquad$ Maine is bounded state, New Hampshire. by only one |
| :---: | :---: |

Floydada Real Estate \& Insurance Agency bishop guldding all kinds of insuranes farm loans real estate Jim Word, Manager
FOR BUTANE SERVICE
WYLIE
Butane Company

Sell-Employed Coverage Not Voluntary Tax
 $= \pm= \pm$ $==$ office.
This change became effective on
January 1.1951 . Self-emploved January 1. 1951 . Self-employe
persons now have the same right
benefits on behalf of themsety benefits on behalt of themselves
and thetr familes as emplees.
Self-employment includes indivIdual store owners, partners, , pulp-
wood operators, owners of shoe shine
stands and woond and numerous other business
stands and
atcivites. There are 14 specifc ex-
ceptions for professional people, aceptions for professional people, a
meng them doctors, lawyers, opto
metrists, architects, veterinarians metrists, architects, veterinarians,
professional engineers. ,ecountans.
funeral directors and farmers. Selif-employment coverage is not
voluntary. The individual is either
covered or not col covered or not covered. The self-
employed person's income is report.
ed with his annual income tax reed with his annual income tax re-
turn. The first report is due betore
March 15, 1952. The tax rate is 2 March 15. 1952. The tax rat.
\% of net business profit. A representative from the Lub-
bock Socal seurity office will be
in Ploydada In Ploydada at the Post Office on
Wednesday JJanuary 16 h at $9: 00$
nine) to assist Evangelistic Meet of Baptists in Ft. Worth Jan. 14-16
Texas Baptist pastors, singers
evangelists and lay people mel
in Fort war whe
14 thru 16 for their on sixth anuar anal
statewide evangelistic conference. Baptist church and Mastor of the First Allen and
daughter Norma of Floydada aven ded the meeting.
Ten thousand Baptist of Floyd-
ada attended the conference, which
. ada attended the conference, whic
was held in the Wil Rogers col
iseum. Dr. J. D. Grey of New Or
leans kans prestemn ot , hio s.auther

## John Deere Day message

Friends:
ohn Deere Day will soon be here
Tuesday, January 22 .
porward to having all our withus. There just
our guests and spend the day personally. We have en
me to call on each of yoush one of you, but
vored to mail invitave not been invite
please consider this your
any of our personnel, picture for the
personal invitation to attend. . at the palace
hildren will start at $10: 30$ at $1: 30 \mathrm{p} . \mathrm{m}$.
heatre. The grown-ups show
The feature picture, "Galahad Joneth Patterson.
Narjorie Lord, Richard Crane, Eith production - one
and Johathan Hale, is a top noto we vill also have which we are sure you will enjoy. Wol peatures
several interesting and educatio practices
on modern equipment and farming - Tuesday, January 22.
Don't forget the time family and spend the
day with us. Sincerely,
STANSELL-COLLINS CO. John Deere Sales and Service

Floydada, Texas
News of Harmony
was a New Years.s eve party at the the
community center Monday night
 Mrs. Rueben Rutherford of Plain-
view spent Saturday and Sunday
with her brother, Hal, and nephew, with her brother, Hal, and nephew.
Wright Soott. She attended Sunday
schoo Mr. and Mrs. M. D. Ramsey, Mar-
vin Smith. Mr. and Mrs. Sherwood Ramsey and children attended quar--
terly conterence at Cone Sunday. They report a good sermon,
dinnere and a good conterence.
Those a ho ad Those who had dinner in the Roy
Hollums home Sunday were Mise Joyce Stewart, Dan and Allen Girose
of Sandhill, Mr. and Mrs. Mather of Sandhill, Mr. and Mrs. Mather
Carr and son, Horace. Mr. And Mrs. J. R. TTurner and children visited in
the Hollums home Sunday after noon.
Wesley Charies, Mather and BMI
Carr and andy Smith the past days. We are so sorry wo lose the Hol-
lums family from our conmmunty
and hope they and hope ney do well and make
lots of triend sin their new home
We welcome them back at any time We welcome them back at any time
tor 1 vist . We also welcome Mr
and Mrs. Loyce Tumer tor and Mrs Loce Turner back home
anhey will live on their farm vacated
Then They will live on their fari
by the Roy Hollums.

## Sister-in-law Succumbs

Mr. and Mrs. J. L. McKinney, ac-
companied by Mrs.
Glenn Armcompanied by Mrs. Glenn Arm-
strong and son Marold of Fooydada
Miss Pegzy McKinney of Plat Miss Pegky McKinney of Plain-
vew, and Mr and Mrs. Ernest
Kendrese and Kendricks and daughter Sue of
Ralls. attended the tumeral rites
for Mr. McKinneys, sister-lin-law Tor Mr. McKinney's, sister-in-law
Mrs. C. A. McKinney in Paris, TexTO WORK AT MIDLAND Miss Jo Muncy daughter
nd Mrs. Edd Muncy for Midland, where she will be be
forployed by the Humble employed by the Humble Retining
Coropany Miss Muncy has been
bookkeeper for the Kimble Optrometric clinic for the
CARD OF THANK

We wish to thank our friends and
neighbors for their many acts of


Smart lady. When it comes to the hard work of washday, she lets Reday do it. With an automatic washer - and Reddy's dependable the clothes in the washer, set the controls, and Reddy takes over. Automatic washers will handle any wash day task, too from large flat pieces your daintiest linens. Gone forever are scrub boards, rinse tubs, hand wringing - all the back break of wash day.
"Lee your electric appliance dealer now ling the and washer in your home now.

SEE YOUR Electric APPLIANCE DEALER

## FARM SALE

FRIDAY JANUARY

Located - 8 S-\& 4W Silverton or 16 N \& E E 1 $1 / 4$ N Lockney or South of Rock Creek store to end of pavement then $3 \mathrm{E} \& 1$

Free Lunch and Coffee at Noon

40 HEAD LIVESTOCK



Registered Guernsey heiter. tresh in March
-Black spotted heiter, fresh in February. Guernsey heifer, trean any das
Guernsey heifer.

## Guernvey heifer Spoted heiter 1 wat calt Rhone helfer, fresh in April

Thone he Jerser resh in April.
4 yr. old Jersy now what.
6 year old Rhone Durham milk cow, bred
Mixed yearinge calives
Registered Guernsey herd bull, 3 yrs. old. A good
one Baby Calves.
NOTICE-This is a selected herd of milk cows all
20 Head mixed pigs, 10 weeks old.

## FARM MACHINERY

1949 model M International in perfect shape Baker Flash-o-trac butane system for $\mathbf{M}$. M IHC. New in October.
Regular
New
and - Reguar Parmall Tractor and equipment.
4-row all metal powerift go-devil. New. 2-row go-devil
10 -10 ft Hoeme with automatic turn lift
8 ft Sanders oneway $-16-10$ Van Brunt grain drill. Good
-1948 A. C. power take off combine in A-1 shape. With de-heading attachment.
$1-10$ ft. IHC brancast binder.
$1-8 \mathrm{ft}$. ICH tandem disc. Good. - Montgomery Ward blade ditcher
-Hudson automatic
4-row marker.

- 10 in. John Deere feed mull.


## MISCELLANEOUS

anit Rite Way sung type miker:


# RMS - CASH - Remember day of sale and be on hand early 

## DOC WALLACE, OWNER

Abernathy Cage Teams Take All Tuesday Night

Right Category navr reserve Consumers Set brRCe womack forsses call


Rev. Smithee Out of Town 2 Weeks

## Be Wise and Shop

Herefor GreatValues

| PLUMS, . . $2^{\frac{1}{2}}$ Can |
| :---: |
| FRUIT COCKTAIL . . 25 |
| CHERRIES, No. 2 Can 2 |
| POTATOES, . . . . 10c |
| SUGAR, . . 10-lb, 93c |
| SPAGHETTI, . .. Can 17c |
| CRISCO, . . . 3-lbs. 94c |
| TISSUE, . . . 3 Rolls 25 |
| BEANS, . . 2-lb. Bag 25c |
| $\xrightarrow{\text { Pretre pax, }}$ Peanut Butter, . 12 -oz. 33c |
| TREET, . . . . . Can 47 |

STAR CASH VALUES Will be Posted on Our Window This Weekend Good
FRIDAY,
SATURDAY E
MONDAY
CALL 40 For Complete Delivery Service
F. P. Donathan

Convention of Consumers Set

Three Young Men Held on Lockney Burglary Charge


## Junior Miss

$\qquad$
$\qquad$

Ginger TinninHome From Polio Center


 Gine was a freshman in high stricheo
Ginger will continue studes at her
home. A class was taught at the
center and she kept up with che center on certain dates tor
checkup. members of the family
said.

## Several Women

 Take Training in Making Corsages$\qquad$



## CARD OF THANKS




BAKERITE, SHORTENING . 86c

SUGAR

| men rouliry rsin |
| :---: |
| BACON |
| SAUSAGE . 359 |
|  |  |




Estate Loans


## PERETTE



Male Help Wanted
$\qquad$
Did You Know ? ??


## Ag News



We Still Have a Few Super Quality
BRUNSWICK TRACTOR TIRES AT HALF--PRICE

## And Less

these are premium tires and not seconds lenty Sixteen-inch White Sidewall Tires Below Wholesale ${ }^{600 x 16}$ tire $\$ 12.00$ plus tax Prices Sunvisors - trailers Permanent Type
NTPREEZE, per gal. $\quad \$ \mathbf{2 0}^{.95} \begin{aligned} & \text { C-4 } \\ & \text { FRAM }\end{aligned}$ UARANTEED BATTTERY
\$7.95 Exchange REID BETHEL TIRE STORE

310 S . Dallas St.


For Sale


| Yarm Machinery | FOR SALE-18 good pigs. See L. L Nixon. |
| :---: | :---: |
|  | Houses for Sale |
|  |  |
| $\begin{aligned} & \text { Dodge a chrysler } \\ & \text { trriontion ons motors } \end{aligned}$ |  |
|  | FERTILIZERS <br> Dry or Liquid <br> a formula for every need. |
|  | MORCKEL FARM chemical co. <br> Phone 539 Floydada, Texas |

## FIRST.OF.THE-YEAR CLEARANCE

REFRIGERATORS: SERVEL

refrigerator Model

## $\$ 199.50$

REGULAR $\$ 382.50$ SERVEL refrigerator model BN-800 gas operated, priced
$\mathbf{\$ 2 8 2 . 5 0}$
REGULAR \$439.95-BR-917 gas operat$\begin{array}{ll}\text { old refrigerator } & \mathbf{\$ 3 6 9 . 9 5}\end{array}$

REGULAR $\$ 272.50$ - W-600 gas operat ed priced at a bargain $\quad \mathbf{\$ 1 7 2 . 5 0}$

REGULAR $\$ 320.00$ Monitor deep freeze floor sample priced below cost $\mathbf{\$ 1 6 5 . 0 0}$
REGULAR $\$ 229.50$ Bendix washer (floor sample). Now priced at $\mathbf{\$ 1 6 9 . 9 5}$

REGULAR $\$ 69.50$ - Monitor Washer
FOOTE BUTANE
Floydada, Texas

THE MESPERETTM

Creature Known as
Woman Analyzed
Edited by Pupils of Floydada High School Hespenetre stafy


F. F. A. News

BENNETT'S BLOCKS

SAND-GRAVEL-DRAIN TILE BENNETT
Floydada Building Materials


It is rumored this man may seek another term.

## BE PREPARED

PAY YOUR POLL-TAX TODAY

PARK FLORIST
Flowers \& Gifts
Flowers \& Gifts

FORBUILDINGSAIIFACTION

king tractor \& MOTOR
$\frac{\text { RED }{ }^{2} \text { WHITE }}{\text { SPECIALS }}$

Mivis Cline Slips


$\qquad$

poat ....ne in mex
$\qquad$
romen temo

hagood's

the students prayer


KING TRACTOR

| CHLOROX quart | 15c |
| :---: | :---: |
| GREEN BEANS $2{ }^{\text {cinem }}$ | 35c |
| ${ }_{\text {BARERS }}$ BABY FOOD 3 cans | 25c |
| $\underline{F L O U R}{ }^{25}{ }_{\text {Pounds }}$ | 2.12 |
| BACON SQUARES | 39c |
| SLICED BACON | 49c |


| Presh | FRESH |
| :---: | :---: |
| Pork Liver | Pork Ribs |
| 55c | 59c |

WESTER \& SON
Phone 287 GROCERY \& MARKET


TOILET TISSUE 2 Rolls 15c

SHOWS NIGHTLY CAPADA DRIVE-IN Theari



SUNDAY - MONDAY, JANUARY 20 Their NEWEST, MaS' HILARIOUS HIT,


We Deliver
Let Us Condition Your TRUCKS or CARS To Be Ready For Authorized State Inspection

- Brakes
- Wheel Alignment
- Mufflers \& Tail Pipes
- Lights
- Steering


## SPEARS AUTO CO.



