

# Storm May Bring White Christmas



## THE FLOYD COUNTY HESPERIAN

32 PAGES TODAY

VOLUME 58

FLOYDADA, FLOYD COUNTY, TEXAS, THURSDAY, DECEMBER 20, 1951

NUMBER 47

One of Floyd County's Oldest Institutions

### Whirlwinds Try Brownfield Hi Play Night

L. P. Gresham's Whirlwinds are going to make a mighty effort to win their basketball game tonight at Graves gymnasium...

Whirlwinds As and Bs both won their home gymnasium night, but neither team...

Whirlwinds won from Rails Tuesday night 46 to 39...

Whirlwinds won from Rails Tuesday night 46 to 39...

### Programs Add Christmas-Interest

At 6:30 the 70 voice chorale of the R. C. Andrews school...

Programs were opened with the appearance of the high school girls chorus...

### Friday's Markets

Table with market prices for various goods like wheat, corn, and hogs.



### THIS NEW BOY HAS ELEVEN GRANDPARENTS

Kelly Rex is his name and his mother and daddy's name is Mr. and Mrs. Rex Smitherman...

### Judging Friday Night in J. C. Xmas Contest

Floydada Junior Chamber of Commerce Christmas lighting contest will be judged Friday night...

SAFE DRIVING LESSONS for 45,000 teen-agers in 508 high schools last year have brought national recognition to Texas...

### Underground Water District Vote For Officers To Be Held Jan. 8

Vote of Floyd county property owners, along with those of all counties comprising the High Plains Underground water district...

Temporary Precinct 5 director L. L. Jones, of Floydada, announced this week that elections will be held...

### Goal Is Surpassed For Salvation Army

Floydada people have surpassed the goal set for donations for the year of 1952 for the Salvation Army...

### Eighteen Boy Scout Advancement Awards at Final Court of Honor

Eighteen awards for achievement were awarded to Boy Scouts and Explorers of the Haynes District at their last Court of Honor for this year...

Prizes will be awarded in two divisions, first second and third for homes in the corporate limits...

The entries listed following the deadline Monday night were indicated as follows: A. R. Fuchs, 416 West Missouri; Lewis Norman, 206 South White...

### Spirited 4-H Clubbers Have a Fine Party

Over 150 4-H club boys and girls and parents attended the annual county-wide Christmas party...

Chairman of Troop 64, Floydada, presented 2nd Class Scout awards to Gene Long, Ray Garrison, Jim my Hicks, Aubrey Berrington...

## Weather Man Warns of Cold, Blow, Snow

### Lockney Man Reported on List Released as Prisoner of War

Although David Catlin, reported by the army as missing in action on December 2, 1950, in Korea, is on an unofficial list of prisoners of war of the Reds, yesterday at 2 o'clock, the boy's mother, Mrs. L. A. Catlin, of Lockney, had had no official notice from the War department...

### He was on the Ground Early Pioneer Newspaper Man Traversed Area Four Years After MacKenzie

(By R. E. L. McLain, Fort Worth) In a recent issue of The Hesperian I read an article by Bruce Gerdes about the MacKenzie trail. He seems to intimate that the trail was originally traversed below the caprock from Duck Creek all the way to Tule canyon...

### University Choir To Sing January 9

The Eastern New Mexico university choir will sing in Floydada the night of January 9, it was announced this week, appearing at the high school auditorium at 8:30 under the auspices of the high school choral classes.

### Young Mother Dies, Body to Weslaco

The body of a young Latin-American woman, Mrs. Josefa Maldonado, 21, of Weslaco, Texas, was being speeded home from Lockney last night by a Carter Funeral home car for burial. And returning with her to the valley was her youthful, sorrowing husband. Funeral rites will be held at Weslaco and interment made there.

### Unique Window Tells the Story of Harmony And Its Farm Homes

One of the most interesting windows of many interesting display windows in Floydada for the Christmas holidays is that in the west window of the rural electric cooperative's headquarters at the corner of California and Fifth streets.

With a deep mass of cold air backing up a cold wave due to hit the high plains this morning, the Weather Bureau yesterday and last night was putting out storm warnings to cattlemen. Strong north winds, biting snow and pronounced drop in the temperatures are in the forecast.

Although some of the cotton men are not ready for the complete stoppage in harvesting operations they are greatly pleased they have had so much open weather during the long fall that has seen the most productive acreage of cotton harvested in the county's history.

Whether the weatherman will be completely substantiated by the weather events of the next 48 hours is always questionable at this degree of latitude. However barometers began to give warnings of possible winds and cold as early as Wednesday morning. The mass of air is deep into Canada and unless it sweeps off to the east again will undoubtedly bring real winter and could possibly leave a deposit of snow over Floyd county for the first white Christmas in a number of years.

Gin Totals Above 80,000 Gin totals Tuesday morning, as compiled by County Agent Robert H. Gibson from gin reports, showed the county gins had turned out 80,719 bales at 10 o'clock and most of them still going strong. Eight of 14 gin yards had from 30 to 250 bales of cotton still awaiting their turn and many fields still have a few bales left for the strippers and the clean up crews. How much of this will be lost in the storm that is forecast is entirely problematical, of course.

Much Cattle Feed Yet Continued dry weather has slowed down bundle hauling from the fields and stacking in feed lots. Feed raisers say dry weather causes heavy loss in fodder when feed is being moved. They also say it cures out better in the stack when the feed contains some dampness. Presumably the snow, if it comes, will make bundle hauling and stacking the order of the day when open weather arrives again. Many feed raisers have sold their feed in the shock to live stock people far and wide over the southwest, thus saving double handling and turning their forage feeds into cash in that manner.

### CLYDE W. HENDERSON IN LUBBOCK HOSPITAL

Clyde W. Henderson was carried to Lubbock Memorial hospital last Thursday morning for an examination and check up. Mrs. Henderson said Wednesday afternoon that he might get to come home for a few days this weekend. X-rays were made on Wednesday, and Mr. Henderson will probably have to return to the hospital next week for further treatment and possible surgery.

### Classified Quiz

- Have you an inclination toward poetry? If so, you won't have any trouble naming the poetical characters about which the following quotations are written. Turn to the Classified Page for the answers. 1. According to Henry Wadsworth Longfellow, to whom did Nokomis sing this lullaby: "Who is this that lights the wigwam, with his great eyes lights the wigwam?" Who was it; Pocahontas, Hiawatha or Virginia Dare? 2. According to John Greenleaf Whittier, about what elderly woman waving an American flag did Stonewall Jackson make this remark: "Who touches a hair of you greaves dices like a dog. March on!" Who was she: Molly Pitcher, Frances E. Willard or Barbara Priest-his? 3. What hero according to Sir Walter Scott "is come out of the west. Through all the wide border, his steed was the best." Was it Horatio, Lock-Inn or Robin Hood? 4. Who, according to John Greenleaf Whittier "On a summer's day raked the meadow, sweet with hay?" Was it The Solitary Reaper, Maude Muller or The Man with the Hoe? 5. Who according to Henry Wadsworth Longfellow was "mighty man" with "a ge and snowy hands"? Atlas, Hercules or The Village Blacksmith? "Classified Has the Answers"



**SOCIETY**

**Morning Coffees Are Compliment to Visiting Daughter**

Mrs. A. B. Keim was hostess at two morning coffees last Thursday and Friday honoring her daughter, Mrs. W. H. Smith, jr., of Ocean-side, California.

Coffee was served from a silver service by Mrs. Russell King, with small cookies and nuts. The serving table had as a centerpiece a Santa in sleigh with holly and greenery. The house was decorated in the Christmas motif.

Mrs. W. H. Smith, sr., assisted Mrs. Keim in the entertaining. Present on Thursday morning were Mesdames Hollis McLain, Lon Davis, Preston Watson, George Mize, Lamar Haines, Carl Minor, jr., John Kimble, Billy Henry, Jim Word, and

Mmes Jimmy Willson, Fred Cardinal, Perry Smith, Gene Arwine, Doyle Walls, Jack Coffman, Billy Brown, Billy Staniforth, Maurice Steen, Fred Zimmerman, jr., Jim Potts, Edward Wester, Rex Brown, Kinder Farris, Ershel Mathews, and Claud Weathersby.

Friday morning guests were Mesdames Cecil Hagood, Wallace King, J. M. Willson, sr., C. K. Arnold, Baird Bishop, C. L. Minor, T. P. Collins, A. E. Guthrie, Flynn Thagard, R. B. Rosson, Polk Goen, B. K. Barker, Fred Zimmerman, sr., Donald Pitts, Walton Hale, Herbert Sims, Bob McGuire and Richard Stovall.

**Sponsor Entertains Library, Hesperette Staffs at Parties**

Miss Violet Jones, librarian at the Floydada High school, entertained the staff of the library Tuesday evening in the home of Mrs. E. F. Stovall, at a Christmas exchange and theatre party.

Lovely refreshments in the holiday motif were served the following before the group proceeded to the movie.

Misses LaVada Griggs, Cynthia Whitfill, Dorothy Pierce, Virginia Presley, Frances Ashton, Marylynn Jones, and Gail Brown.

**Party of Hesperette Staff**  
Wednesday evening Miss Violet Jones entertained the Hesperette staff with a Christmas party in the home of Mrs. E. F. Stovall. Games were played, and a gift exchange was held, after which refreshments were served.

Misses Frances Ashton, Virginia Presley, Jean Hollums, LaVada Griggs, Barbara Perry and Messrs. Grover Smith, Don McGuire, Frank Stovall, Ray Cook and Conray Johnson, Hubert Ring, a member of the staff, was unable to attend on account of illness.

Mrs. Stovall assisted Miss Jones in entertaining the group. By unanimous vote of the staff, Mrs. Stovall was made an honorary member of the staff.

**Phone Personnel Christmas Party In Brand Home**

Sunday evening, December 16, in the home of Mr. and Mrs. Noland Brand the employees of the Southwestern Bell Telephone company had a lovely Christmas dinner and Christmas gift exchange party.

The beautiful new home of Mr. and Mrs. Brand was decorated for the yuletide and a lovely tree held gifts for all present.

Enjoying the affair were Messrs. and Mesdames J. E. Blackshear, Oley Olson, J. W. Gilbreath, Glen Amburn, J. B. Johnson jr., and Al-dean Williams; Mesdames Glee Thomas, Edah Leatherman; and Misses Ethel Gilbert, Opal Blount Lynn Olson, Lois Huckabee, Joyce Porter, Bernice Hinsley, Frances Foster, Joyce King, Betty Johnson, Eva Waller, Nell Huckabee and La Juana McAda; and Messrs. Dub Eubank, Carl Boutwell, Ras Ware, T. L. Hedrick, and the children, Larry Brand, Jan, Jay and Clifford Blackshear and Ronnie Amburn and Linda Williams.

**MAKE CALIFORNIA TRIP**

Mr. and Mrs. W. B. Jones returned home Friday from a visit in San Diego, California, with Mrs. Jones son, Holman Owens and family. They experienced real cold weather and rain while on their trip. While there they visited with Mrs. Annie Hambricht and the H. C. Hambricht family, former Floyd, county residents. In San Bernardino, they in company with the Owens family, visited a sister of Mrs. Jones and her family. They visited the old Spanish lighthouse, built in 1750 while on the trip.

Driving for Mr. and Mrs. Jones on the trip was Randolph Dobbins, who visited a sister in Los Angeles while away.

**GIRL SCOUT TROOP TWO**

Girl Scout troop number two met Wednesday, December 12, at the Andrews Ward school and finished their mother's Christmas gifts.

Their leaders, Mrs. J. N. Scrivner and Mrs. A. C. Carthel, were present with the girls, La Nell Tardy, Gloria Ann Carthel, Margaret Whitfill, Janis Roberts, Gayel and Gay Rosson, Patsy Jean Graham, Carolyn Williams and Loretta Scrivner.

Billy Morrison, son of Mr. and Mrs. Jim Morrison, is home for the holidays with his parents. Billy is a student at Texas Western college in El Paso.

**Mrs. Ed Holmes Club's Christmas Hostess at Party**

The Sand Hill Home Demonstration club held their Yuletide party in the home of Mrs. Ed Holmes December 12.

The group of women visited and worked on picture puzzles.

The Christmas gifts were distributed by Mrs. Lynn Miller and Mrs. T. C. Hollums.

The hostess, Mrs. Holmes, served bottle drinks and sacks of Christmas goodies.

There were 21 members present, 7 pre-school children and also two guests, Mrs. M. B. Holmes, a former member of the club, and Mrs. Mandy Riley of Plainview.

**Mrs. E. C. Henry Is Class Hostess For Yule Party**

The Pastors Helpers class of the First Methodist church had their annual Christmas party last Thursday with Mrs. E. C. Henry.

A turkey dinner was enjoyed at the noon hour and gifts were exchanged from a beautiful Christmas tree.

Mrs. Will Walker gave the devotional in the afternoon and Mesdames D. D. Shipley and J. J. Spikes, each gave a beautiful Christmas story.

Members and visitors present were Mesdames A. P. McKinnon, O. B. Olson, Will Walker, J. H. Green, J. J. McKinney, W. H. Alexander, W. R. Jahnke, E. C. Henry, J. E. Laughlin, Addie Thagard, W. H. Finley, D. D. Shipley, Sam Thurman, W. H. Hilton, Bob Henry, Ella Johnson, and Mesdames Mary Kirchner of Denver and George Smith, and Reverend and Mrs. Tilden B. Armstrong, Don and Gynelle Armstrong.

**TWO BROWNIE TROOPS IN INVESTITURE SERVICE**

Brownie Troops No. 6 and 7 held their investiture services Friday night, December 14, in the music room at Andrews Ward grade school. Parents and grandparents were guests for the evening.

The troop sang several Brownie songs and Mrs. Ray Smith told the Brownie story. Then the investiture service began and the girls received their pins and became Brownies.

The girls led the audience while they sang God Bless America. Refreshments were served to the entire group.

Miss Ruby Lee Bevell spent Sunday in Portales, New Mexico, visiting relatives. The University of Eastern New Mexico choral club rendered the "Messiah" on Sunday afternoon and Miss Bevell had been invited to sing with the group. She returned home Sunday afternoon.

**Mrs. Shipley Has Open House; Many Friends Attend**

Saturday afternoon from 2 until 5 p.m. at her home, 702 South Main street, Mrs. D. D. Shipley was hostess to her friends at open house.

Mrs. Keller Holmes greeted the guests at the door, asking each to register in the guest book. Mrs. Shipley received her guests in an adjoining room. The Christmas motif was used in the decoration throughout the house.

In the dining room Mesdames Burl Holt and Lacey Martain alternated with Mesdames G. N. Shirey and John Shipley in serving the guests spiced tea and cake from a beautiful table. The centerpiece carrying out the Christ-

mas theme was of greenery, with red candles and silver ornaments. The occasion was Mrs. Shipley's birthday. She received many lovely gifts.

Seventy friends called during the receiving hours.

Mr. and Mrs. Flynn Thagard left this week for San Antonio, planning to spend the holidays in the home of their daughter and husband, Captain and Mrs. Bob Henningsen.

Cpl. Cruz Rendon, son of A. A. Rendon of Floydada, has sailed for Japan, and thinks that, perhaps, his destination will be Korea.

**HUTCHINSON'S DAUGHTER AND HUSBAND GUESTS**

Major and Mrs. R. J. W. sons, Mark and Ward, of California, left for the Thursday after spending here visiting her parents, Mrs. Johnny Hutchinson and sister, Mrs. David B. Mr. Battey.

Major Wright is in the stationed at Travis Air Force Base, California.

Mrs. W. I. Cannaday past week-end in Wichita with her daughter, Mrs. Wart.

**To our many friends:**  
best wishes for a  
**very Merry Christmas!**  
**E. S. FOSTER**  
DOUGHERTY, TEXAS  
INSURANCE & REAL ESTATE

**Greetings**  
We extend our good wishes to you this bright Holiday Season, and include our sincerest thanks for your friendship and patronage. Our compliments of the season to you —

**RUSSELLS BLACKSMITH SHOP**  
P. S. Our Shop will be Closed through the Christmas and New Years Holidays.

**Best Wishes**  
**C. H. BRADFORD Jewelry**

**Fashions in the Grand Manner...**

Superlatively Tailored

by **Swansdown**

Luxurious fabric . . . exclusive design . . . and meticulous attention to detail make these suits and coats beautifully wearable . . . truly distinctive! You'll love the great, sweeping lines of the coats . . . the elegant cut of the suits . . . the wonderful versatility of these distinguished Swansdown fashions.

Shadow-striped molded jacket; solid gored skirt. In Milliken's fine worsted. As advertised in Vogue \$69.00

New 3/4-length coat, important collared and cuffed. In lush Stroock fleece. As featured in Charm \$65.00

**MILADIES SPECIALTY SHOPPING**

# SOCIETY

## Friendship Sunday School Class Party Monday Eve

The Friendship Sunday school class of the First Baptist church had their annual Christmas party in the home of Mrs. L. J. Jones, Jr. on Monday evening, with Mrs. L. L. Jones, J. N. Scripps, L. L. Jones, Jr., and Arel Rainer as guests.

Mrs. Jones had charge of the program and Christmas carols were sung by the group and "The Other Wise Man" was given by Miss Carol Ray, which was enjoyed by the members.

Refreshments were served and exchanged from a Christmas tree and the members wrote and addressed Christmas cards to be sent to shut-ins. A beautiful house was also presented to Ida Copeland of the class. The class president, Mrs. H. G. Jones, gave a piece of her chosen silver.

## CHRISTMAS GREETINGS

From Harry Stanley and Jack Burleson

We wish to announce that Jack Burleson is now located at STANLEY BARBER SHOP

We will appreciate Your Listings.

## Martha Girls In Annual Christmas Party on Monday

The Martha Girls class of the First Methodist church had their annual Christmas party in the home of Mrs. Travis Collins on Monday evening. Mrs. C. K. Arnold led the devotional with Mrs. George Stiles giving the prayer. Christmas carols were sung by the group.

Mrs. Carl Minor, Jr., gave the beautiful story, "The Uninvited Guest," in a charming manner.

A refreshment plate was served the members present and gifts were exchanged from a Christmas tree. The Collins home had the Christmas decor throughout. Enjoying the evening were: Mrs. Tilden B. Armstrong, and Mrs. Minor and Elaine as guests and Mesdames Oliver Allen, C. K. Arnold, P. A. Denison, George Stiles, teacher of the class and E. B. Chestnut, Jack Henry, Raymond Williams, A. B. Keim and J. M. Daniel and E. E. Hinson and Lorin Liebfried and Miss Lillie Solomon.

## Crows Are Hosts For Annual First National Party

The annual Christmas party for the First National Bank, employees, officials, directors and wives was held last Saturday evening at 6 o'clock when a lovely turkey dinner was enjoyed in the home of Mr. and Mrs. Earl Crow. The Crow home was beautifully decorated for the Christmas season. After the dinner the highlight came when the employees were presented with a Christmas bonus.

Attending the dinner were Messrs. and Mesdames E. L. Norman, Gene Collins, Jr., Garrett Rawson and baby, George Spears, Kenneth Hart, J. B. Jenkins, Kinder Farris, and son, George, Mrs. John Farris, John Farris, Jr., Charlie Bedford, and Misses Lyda Walding, Wanda Withers, Nell Swinson, Joyce Womack, Iva Mae Wright and Winona Faulkenberry.

A. W. Chowning has been in Heneritta on several different occasions during the past three weeks attending the bedside of his mother, Mrs. W. H. Chowning, who had a complete stroke about three weeks ago. Mrs. Chowning is 80 years of age and was feeble before the stroke.

L. B. Fawver has bought a home in Fort Worth and plans to make that city to live after the first of the year. Mr. Fawver has sold his home at 115 North First street to the Jack Barnetts of Wake. Mr. Fawver will be living near his two sons when he changes his residence from Floydada to the cow town.

## Mr. and Mrs. R. F. Jackson Are Hosts at Open House Sunday On Their Sixtieth Wedding Day



Sixtieth Anniversary. Likness of Mr. and Mrs. R. F. Jackson made last week, a few days before the celebration of their sixtieth wedding day Sunday last. The couple had open house for many friends and all of their children were at home from various points of the southwest to join their parents on the momentous occasion.

Mr. and Mrs. R. F. Jackson celebrated their sixtieth wedding anniversary on Sunday, December 16, in their home with open house from 2:30 until 5:30 p.m. Mr. and Mrs. Jackson were married in Hillsboro, Texas, on December 17, 1891.

Mr. and Mrs. Jackson were assisted in receiving and entertaining their friends by their children, all of whom were present for the occasion. A granddaughter, Jo Clark, presided at the guest book and Mr. and Mrs. Jackson received the guests at the door.

The mantle was beautiful with an arrangement of red carnations and red glads backed with greenery and the lettering "60" in the center of the arrangement. A miniature poinsettia was on the registry table. In the dining room presiding at the serving table were two granddaughters, Mrs. Leeman Norman, of Big Spring, and Margaret Ann Jackson of Amarillo, who served punch and wedding cake. Around the crystal punch bowl was the traditional Christmas holly. The cake was a beautiful two tier confection decorated in pink and white roses. The table was laid with white lace cloth.

Mrs. Jackson wore a purple orchid and Mr. Jackson wore a red carnation.

Family at Turkey dinner. At the noon hour, preceding the open house at the Jackson home, Mr. and Mrs. Elton Goen and Mr. and Mrs. A. B. Clark were hosts to the family at a turkey dinner in the Goen home.

The children and grandchildren of Mr. and Mrs. Jackson here for the anniversary were Messrs. and Mesdames E. D. Tarpley of Clovis, New Mexico, L. S. Jackson and daughter of Amarillo, Dr. and Mrs. G. A. Pittman of Muleshoe, Mr. and Mrs. Leeman Norman, of Big Spring, Mr. and Mrs. J. D. McPhaul, Jackie and Linda, of Lamesa, Mr. and Mrs. Dick Minckler and sons, Mr. and Mrs.

## 1934 Study Club Yule Party Held with Mrs. Hoffman

The 1934 Study club met in the home of Mrs. John E. Hoffman, on December 18 for their annual Christmas party.

The living room was decorated in Christmas fashion with Santa and tree. Five card tables were loaded with candy, fruits, nuts and toys. Two hundred fifty sacks were filled by club members to be sent to the colored people in Floydada.

A short business session was presided over by the president, Ann Swepton.

The program was given by Barbara Cooper, reading the book, "How Come Christmas" by Roark Bradford.

The members had their tree and gift exchange. Mesdames Ralph Cogdell and Enos Jones were in charge of the program and the making of the sacks. Mrs. Ralph Johnson, an associate member from Lubbock, was present for the party.

Members present were Misses Ann Swepton, Leila Petty and Ruby Lee Bevil and Mesdames Fred Cardinal, L. L. Clark, J. D. Cleveland, Ralph Cogdell, Willis Cooper, Earl Crawford, Raymond Evans, L. F. Gresham, J. S. Hales, Jr., Enos Jones, Jack Lackey, M. J. McNeill, Jack McIntosh, J. P. Moss, Carl Muench Virgle Shaw, John Stapleton and J. M. Willson, Jr.

A guest was Mrs. Houghley of Graham, who is here visiting with her daughter, Mrs. L. F. Gresham.

Mr. and Mrs. J. H. Koenen of North Ridge, California, are here visiting their daughter, Mrs. John Kimble, Dr. Kimble and the boys. They will be here for the Christmas holidays.

IRRIGATED COTTON LAND FOR LEASE  
38 1/4 acres irrigated cotton land for cash lease. See ELMER THORNTON, Peoples Hospital Pharmacy. Phone 533 or 221-J.

## Mrs. Mize Hostess at 1950 Study Club Christmas Party

Mrs. George Mize was hostess to the 1950 Study club Tuesday evening in the home of Mrs. W. E. Garrett, for the club's Christmas party.

Beautiful Christmas decorations were used throughout the Garrett home. Gifts were exchanged from a Christmas tree. Games of bridge and canasta were played following the gift exchange.

A refreshment plate of sand trats, fruit punch, and assorted nuts and candies, was served.

At a short business meeting Mrs. Howard Bess was voted into the club. Members present were Mesdames Ina Bridges, Patsy Coffman, Emma Collins, Nina Copeland, Lovene Decker, Jill Kirk, Eleanor Kuhn, Doris McLain, Peggy Roberts, Doris Smith, Valrie Tye, Frances Weathersbee, Betty Weems, Joe Wester, Jimmie Womack, Marjorie Collins, Julianne Arwine and Miss Dalina Glassmeyer. The next meeting of the club will be on January 8.

## JACK BURLESON LOCATED AT STANLEY BARBER SHOP

Harry Stanley and Jack Burleson this week are announcing that they are now associated in the real estate business.

Monday Mr. Burleson began work in the Stanley Barber shop, a new location for a veteran in the local barbering fraternity.

## LOCKNEY.—Deputy Sheriff Pat

Murphy had several ribs cracked and received cuts about the face last Wednesday night when his car struck the bumper of a Chevrolet driven by Frank Brown and ran over the end of a culvert. The car did not turn over. The Brown car was not damaged except for the front bumper tore loose.



TO YOU AND YOURS  
May the Holiday Season bring to you an abundance of Joy, Love and Fulfillment.

The Sincere Wishes of  
The Wayne Bennetts  
and  
The Harold Bennetts  
of  
Floydada Building Materials



## TO YOU ...

... and Good LISTENING THRU 1952

From the Owners and Staff

## Radio Station KFLD --- 900 Kc

-- OWNERS --

Marshall Formby -- Ed Holmes -- B. A. Robertson

-- STAFF --

Pat Jeter -- Jack Clark -- Wayne Robison

Len Sucher - Gloria Ratjen -- Grover Smith

Sincerely,

JAMES E. STANTON, Mgr.

|                                |                  |
|--------------------------------|------------------|
| PURE CANE, SUGAR, 10-lb.       | 95c              |
| WHITE SWAN, Whole, 3 Cans      | Green Beans 1.00 |
| WHOLE GRAIN, V. P., 12-oz. Can | CORN . . . . 15c |
| SHURFINE, Tiny Tot Can         | PEAS . . . . 25c |

|                      |         |
|----------------------|---------|
| WHOLE SPICED PEACHES | Can 39c |
| HUNT'S PEARS, Can    | 39c     |

Special Shipment XMAS FIREWORKS  
Give Us Your Order

|                          |     |
|--------------------------|-----|
| LARGE BOX, DUZ           | 29c |
| REG. BAR, 3 for LUX SOAP | 25c |

FRUIT: -- The Finest in the Market --  
VEGETABLES: --- The Best Quality for the Finest Meal

Call Us for XMAS HAMS  
Get the Best For the Feast

|                      |     |
|----------------------|-----|
| SLICED, BACON, lb.   | 49c |
| COLORED, OLEO, . lb. | 27c |

Table Grade

## STAR CASH GROCERY

Phone 40

We Deliver

**Lakeview News**

(By Mrs. Warner Johnson)

LAKEVIEW, December 18.—Mrs. H. M. Thomas, Mrs. Howard G. Bishop and Mike, Mrs. Holt Bishop and Shirley were shoppers in Lubbock Monday.

Mr. and Mrs. Gene Bishop and Mike visited her parents, Mr. and Mrs. Sid Brown at Cedar Hill Sunday.

Mr. and Mrs. Winston Brown and Ronnie of Lubbock visited Mr. and Mrs. Howard Gene Bishop and Mike Saturday.

Wanda Sue Wimberly spent Saturday night with Mary Ruth Johnson in Crosbyton Saturday night.

Mrs. Roy Fawver and Mrs. L. D. Gollightly went to Plainview Monday. They visited Mrs. Jim Owens in the hospital there.

Mr. and Mrs. Leslie Fawver and girls of Floydada visited Mr. and Mrs. L. D. Gollightly and children.

Mr. and Mrs. G. L. Hamor took Janet to Wichita Falls Tuesday to stay with her sister, Mrs. E. H. Trisler, a few weeks.

Mr. and Mrs. G. L. Hamor went to Wichita Falls over the week-end to see their new grandson. They report he is a very fine baby.

Mr. and Mrs. Verlon Wright and children visited in Olton Sunday with Mr. and Mrs. Royce Vernon.

Mr. and Mrs. J. W. Wefer spent the day with Mr. and Mrs. Charlie Wright and family.

Mr. and Mrs. W. C. Wright visited Sunday with Mr. Wright's cousin, Mrs. Maud Brumley, at Munday, Texas.

Congratulations to Corporal and Mrs. E. H. Trisler of Wichita Falls on birth of a son, December 13. The baby weighed 5 pounds and 4 ounces and his name is Herbert James. Mr. and Mrs. G. L. Hamor are the grandparents.

Mr. and Mrs. Wayne Russell and Wandell were Sunday dinner guests of his parents, Mr. and Mrs. C. A. Russell in Floydada. They visited her mother, Mrs. Berry Watson in Matador Sunday afternoon and attended church services there Sunday night.

Lubbock shoppers Tuesday were Mrs. T. E. Johnson, Mrs. R. L. Johnson, Hilary Palvadore, Mrs. E. H. Spears, Mrs. Oran Hatley and Mrs. Warner Johnson.

Mr. and Mrs. Wayne Russell and Wandell were in Lubbock Saturday. Laurie and Wesley Johnson spent the week-end with their cousins, Ronnie, Donnie, and Jimmie Whee-

**SEASON FOR SNAPSHOTS**



Perfect picture time is Christmas—season of surprises. The holiday weeks may be held for lasting pleasure in memorable snapshot series. Santa's suggestion—a Brownie Hawkeye camera with flashholder for pictures day or night, indoors or out. At photographic stores everywhere.

less at McAdoo.

Patsy and Novis Johnson spent Saturday night and Sunday with Nellie and Patricia Neff.

Mr. and Mrs. H. C. Johnson of Crosbyton visited Mr. and Mrs. T. L. Johnson and family Wednesday night.

Mr. and Mrs. T. E. Johnson and Shirley visited Mr. and Mrs. Verlon Wheelless and boys at McAdoo Friday night.

Mr. and Mrs. James Lee Nichols and Nancy visited Sunday afternoon with Mr. and Mrs. R. L. Nichols.

Mr. and Mrs. T. E. Johnson and Junior went to Sanatorium Sunday and visited Mr. and Mrs. Barry Brister.

Mr. and Mrs. Curtis Williams and baby visited Mr. and Mrs. Verlon Wright and children Tuesday night. Mr. and Mrs. Henry Mathews are spending several days in Paducah visiting relatives.

Katherine Lee spent Friday night with her aunt in Matador.

F. B. Estep and son, Bobby of Lubbock went to Mangum, Okla-

homa Friday to attend the funeral service for Fowler's uncle, Lieg Estep. Funeral service was held Monday afternoon. Mrs. Bobby Estep stayed with Mrs. Estep and Billy Joe. Mr. and Mrs. J. B. Estep of Kin, Colorado, returned home with their son, Fowler, for a few days visit before returning to their home. Mrs. Sam Hendrix of Lubbock visited the Esteps Monday night.

There is still quite a bit of illness in our community. I hope each and every one of the readers of the Lakeview news a very Merry and Happy Christmas.

Captain and Mrs. W. H. Smith, Jr. and daughter, Vicki of Ocean-side, California, arrived home Saturday on a thirty-day leave and will visit with their parents, Mr. and Mrs. W. H. Smith, Sr., and Mr. and Mrs. A. B. Keim.

County Agent and Mrs. Robt. H. Gibson are the parents of a new daughter born at 10:30 a.m. December 17 at Peoples hospital. The little lady weighed six pounds two and a fourth ounces at birth.

**In Santa's Mail**

Floydada, Texas

Dear Santa,

I am a good boy in the first grade at school.

Please bring me a goggle cap, an earth loader and carrier, a first-baseman's mitt, a baseball and lots of fruits, nuts, and candy.

Please bring my little brother, Terry, a tricycle and some little cats.

Love,  
Ronnie Amburn



May Santa

from his well-

filled pack

bring you a

full share of

Christmas joys

and blessings!

**McGuire Gulf  
Service Station**

**PENNEY'S YEAR-END CLEAN-UP**

Reduced again  
**WOMENS COATS . 12.88**  
All Wool Tweed, Coverts, Suede and Gabardines

Size 32 to 38 Reduced  
**WOMENS BLOUSES . 1.50**  
Broadcloth, in solids, few Plaids and Jerseys.

50 Only, Reduced  
**WOMENS ROBES . 3.98**  
Rayons, Rayon Jerseys in florals

Reduced to clear before Christmas  
**WOMENS HOUSESLIPPERS . 1.98**  
Mostly Satin uppers leather soles, few fur lined

30 Only  
**MENS ALL WOOL SUITS . \$38.00**

8 Only  
**ELECTRIC TRAINS**  
Grouped **5.00 10.00 12.00 24.95** 1 only

A few  
**BRIDE DOLLS . 9.88**  
30 inches long

**CANDIES . 66c**  
2 1/4-lb. Jar hard Candies or 1-lb. box Chocolate covered fruits and nuts.

**STORE HOURS Dec. 24 8:30 a. m. to 5:30 p. m.**

**SOME LAST MINUTE QUICKIES**

New Spring Colors  
**NYLON HOSE** 60 Gauge, 15 Denier **1.28**

Just Received  
**TOWNCRAFT SHIRTS . 2.98**

81 x 108  
**PERCALE SHEETS . 3.28**

42 x 36 Pair  
**EMBROIDERED PILLOW CASES . 2.28**

**WOMENS NYLON SLIPS . 4.98**  
Rayons 1.98 2.98 3.98

**WOMENS RAYON GOWNS . 2.98**  
Others 1.98 & 3.98

**WOMENS NYLON PANTIES . 1.48**

CHECK WITH US FOR GIFT LUGGAGE



**MAY** the spirit of the Christmas Star reflect  
in the hearts of all the peoples of the  
world . . . reminding them of the joys  
of giving and loving . . . and stirring  
anew their efforts for eternal Peace  
on Earth . . . Good Will Toward Men.

**PLAINS EQUIPMENT CO.**

# Boys and Girls Write Santa Christmas Eve Rapidly Nears



Floydada, Texas  
Dear Santa,  
Will you please bring me a little tractor I can ride, also a blackboard and a little doctor set.  
Be sure to bring a lot of nice toys to all the other little boys and girls and don't forget Mother and Daddy.

Your friend,  
David Hart  
Roaring Springs, Texas  
Dear Santa Claus,  
I have been a good little girl. Please bring me a doll, cradle, telephone and horse, also some candy and nuts.  
Don't forget Garry and Buddy.  
Thank you.  
Love,  
Cathy Gene Clem  
Floydada, Texas

Dear Santa,  
I am a boy 7 years old, and in the second grade at Dougherty, I would like a football helmet and a carpenter set. Please bring my little sisters, Jody and Jean, some toys.  
Love,  
Max Campbell

Floydada, Texas have done what they couldn't do: write a play.  
Dear Santa,  
I am a little girl five years old and I think I have been a little bit good so I would like for you to bring me a big doll with a blue sweater and cap. Please bring me some nuts and candy. Don't forget my aunt Anne Willis at 109 N. 1st street, and all the other little boys and girls. I love you lots.  
Your little friend,  
Darlene Galloway

Floydada, Texas  
Dear Santa,  
Please bring me some records this Christmas, also some nuts and candy. I am trying to be a good little boy.  
Don't forget my little brother and all the other little boys and girls.  
Love,  
James Norrell  
Cedar Hill, Texas

Dear Santa,  
I am a little girl 4 years old. I would like for you to bring me a cash register, electric stove, set of dishes and a refrigerator. I have been a pretty good girl. Please remember all the other kids too this Christmas.  
Loads of love,  
Deliece Gilly  
Dougherty, Texas

Dear Santa,  
I am 3 years old this Christmas and want you to bring me a gun, some blocks and a car, some fruits, nuts, and candy.  
Please remember all the other little boys and girls.  
Your little friend,  
Frankie Covington  
Dougherty, Texas

Dear Santa,  
I am nearly one year old. I want you to bring me a big ball, and anything else a little boy would like to play with.  
Please remember all the other little children.  
Lots of love,  
Robert Covington  
Floydada, Texas

Dear Santa,  
I am a little girl nine years old. I would like a doll, a dollhouse and anything else you have for me; also some candy, fruits and nuts.  
I have a cousin in Korea, so be good to him, also my dogs, Bingo and Ginger.  
Don't forget all the other little children.  
Love,  
Eddy Carolyn Porter  
Floydada, Texas

Dear Santa,  
Please bring me an ironing board, iron, cash register, a doll that will take a bottle, a stove and a broom. I have been a good little girl.  
Love,  
Joyce Pope  
Floydada, Texas

Dear Santa,  
I saw you and I thought you were a sweet guy to come to our town. I don't want much this year. Just a 2 gun seaboard and guns, a tractor farm set and some games. And God bless our editor.  
Hope you have a merry Christmas.  
Eugene Watts  
Floydada, Texas

Dear Santa Claus,  
I am just a weary little linotype operator. I wish you would please answer all the wishes of all the boys and girls because I think they deserve a very merry Christmas after all the letters they have sent in.  
Santa, all I want for Christmas is just some rest after a busy week of Dear Santa.  
Your friend,  
The Operator.

## Boyce House Says I Give You Texas

Everyone knows the little story about the two tramps. One was finding fault with everybody whose name was mentioned but his companion brought the discussion to a close by asking, "If you're so durn smart, why ain't you rich?"  
Just notice who the fellows are who can tell you what's wrong with the world and how they would handle things and, nine times out of ten, they haven't made any very great success of their own affairs. To divert attention from their own failure, they criticize those who have accomplished something.  
This trait is by no means confined to the leafing brigade who whittle while the "old woman" takes in washing. Many dramatic reviewers are frustrated playwrights and they take sadistic delight in attacking the work of their betters—men who

write a play.  
A small boy with a rock can shatter the tinted glory of a cathedral window. A moron with a slash of a knife can mutilate the masterpiece of a Raphael. And a donkey armed with a typewriter and the title of book reviewer can ridicule a volume into which a man has poured years of thought and effort.  
As Aruther Bird of San Antonio says, "Any fool can criticize—and usually does."  
Before we tear into the other fellow's work too severely, let's be sure that we are not as absurd as the tramp who, if he was so smart, should have been rich.

Jim Ingram, former chief of police at Ranger, who owns a cafe and runs a taxicab business there won the pistol championship of Texas years ago. The contest was in three parts: five shots in 20 seconds; five shots in 10 seconds, two rounds of each, making 30 shots in all. The target was at a distance of 25 yards and the bullseye was about the size of a half dollar. Ingram scored as high as 98!  
The former police chief tells about the time that a stranger walked into the police station, borrowed

a pistol, suddenly thrust it against his chest and fired. Ingram and the other officers leaped to their feet in excitement.  
The man did not fall. He was not even wounded. He was selling bulletproof vests and this was a demonstration.  
...  
We have always heard it said that black coffee will keep us awake. Now we are told that experiments have shown that a person can drink a cup of black coffee and go to sleep right away.  
And it's an old saying that water runs downhill. But, in some places, the Mississippi runs uphill.  
And now we are informed that the heart isn't on the left side but is in the middle.  
What's a man to believe, anyhow?  
...  
Another man of wisdom declared, "You are not what you think you are; but what you think you are."  
What a difference in meaning a comma can give.  
...  
Highest honor that William Jennings Bryan ever won in oratory during his college days was second place—yet he became the greatest orator of his time.



OLETA'S BEAUTY SHOP



Cheerio!

May Christmas cheer and gladness  
bring its peace and joy to you  
For this Yuletide Season  
and in 1952!

BRYANT and SMITH  
TRACTOR CO.

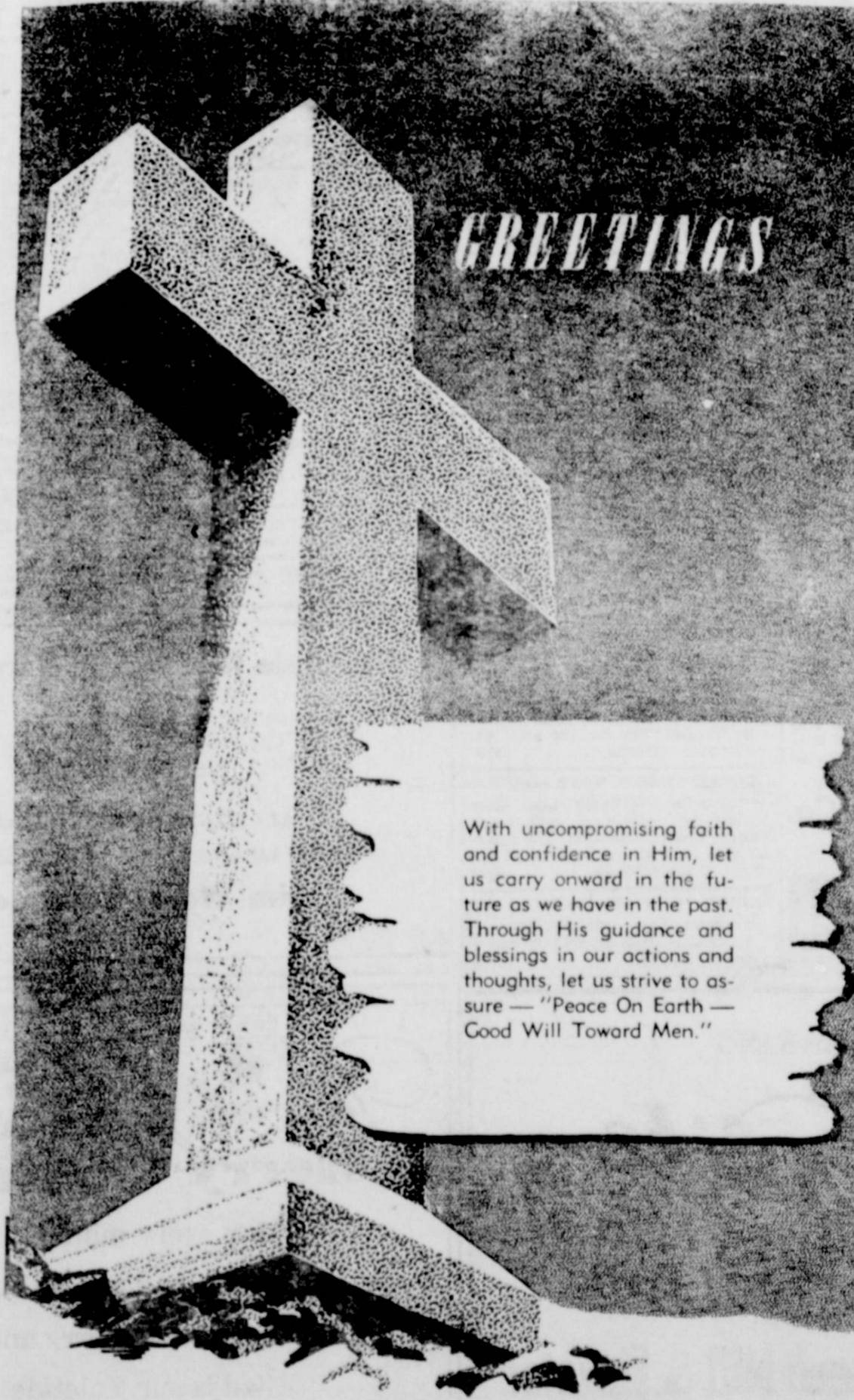


MERRY CHRISTMAS TO YOU

BERRY'S PRODUCE

Charlie

Velma



With uncompromising faith and confidence in Him, let us carry onward in the future as we have in the past. Through His guidance and blessings in our actions and thoughts, let us strive to assure — "Peace On Earth — Good Will Toward Men."

ODEN CHEVROLET COMPANY

## USED CARS OUR LOT IS FULL OF CLEAN, LATE MODELS---

- 1950 Model half-ton Dodge Pick-Up;
  - 1950 Plymouth Special Deluxe;
  - 1949 Chevrolet 4 Door;
  - 1951 1/2-ton Chevrolet Pick-Up;
  - 1948 Oldsmobile;
  - 1947 Desoto;
- These are clean cars, most of them one-owner models.

Our Line up on used cars has changed considerably since last week, as we sold out of 5 listed. However we have some more that was taken in and a half dozen more cars last week. So if you want a car, Come by.

## COMPLETE WRECKER SERVICE Day or Night

WE GIVE FREE ESTIMATES  
ON ANY JOB

BODY AND FENDER WORK  
Repair — Paint  
Glass Installed — Wheels Balanced

Remember to call on  
K. CROUCH  
MOTOR COMPANY

112 West Missouri St., — Ph. 606  
Night Pho. 195-R

## TIRE SALE

All 16-inch WHITE SIDE WALL TIRES at less than Wholesale Prices.

NEW FIRST GRADE REAR

TRACTOR TIRES

40% OFF LIST PRICE  
TEN POPULAR SIZES AT

LESS THAN 1/2 LIST PRICE

Genuine 4FRAMS \$1.00 New Guaranteed BATTERIES 7.95 Ex.

REID BETHEL TIRE STORE

206 S. Main, Floydada

301 S. Dallas, Lamesa

**READ AND USE**

# CLASSIFIED ADS

**SAVE TIME SAVE MONEY**

### For Sale

**FOR SALE**—Shepherd and Collie puppies. \$5.00 each. Phone 640-R-2. 47-1tc

**FOR SALE**—Upright piano, 12x16 new cow feeder, 5 A-type hog houses. Harvey Brock, 764-J-1 47-2-tp

**FOR SALE**—Upright piano, good condition. Call 244-J-2. 46 3tc

**FOR SALE**—Ewes and lambs, pairs, and some registered Suffolk bucks and ewes. Call Lon M. Davis at 252 or Earl Evans at 770J2 46 2tc

**FOR SALE**—Bibles, Bible Story Books, Sallam's pictures, plaques, mottoes, stationery, Christmas cards, religious gifts, and novelties. Rev. C. B. Dickerman, 416 S. 4th. Ph. 379-W. 42 7tc

**FOR SALE**—Complete equipment for cafe. Can be seen in storage. Ph. 220 Leonard Matsler 17tc

**SEE Mrs. Bob Smith for your Avon Cosmetics.** 52tc

**FOR SALE**—1/4 3/4, 1 1/2 and 2 ton trucks in stock. Mayo Motor Co. 37tc.

**VACANT LOTS**, residence or business, good and bad, all parts of town. W. Edd Brown, owner, telephone 265. 52tc

Enough "WAFARIN" to make 5 pounds Rat and Mice bait for \$1.75. Phone 307, Fuqua-Barber Farm Supply. 52tc

**MONUMENTS FOR SALE**—by Mrs. W. D. Newell, successor to the late S. B. McCleskey, representing Southeast Granite and Marble Co. Headstones. Phone 455-W or visit 323 West Tennessee Street. 40tc.



1947 Pontiac Convertible Coupe. Radio, Heater, Good tires. 46-1/2 ton Ford Pick Up. 1950 Mercury, Radio, heater and over drive; 1939 Mercury, 4-door. 49 Custom Tudor R&H & OD. 49 Custom Fordor R&H. 48 Tudor Ford R&H. 41 Merc Fordor Sedan **BISHOP MOTOR COMPANY**

**ARROW HEAD Trailers**—Johnson power lift go-devils, Farmore and Century sprayers, Goodyear irrigation tubes. Floydada Implement Co., Massey-Harris sales service. 10 tfe.



Our mechanics take pride in their work. To enable them to do top-notch servicing, we've equipped our shop with modern precision tools; we've stocked only genuine John Deere Parts. Here's your assurance that your John Deere reconditioning work will be done quickly, efficiently, and economically. See us for a free estimate. Come in soon.

**Stansell - Collins Co.**  
Floydada, Texas

**WE SELL ONLY GENUINE JOHN DEERE PARTS**

### FOR SALE

**FOR SALE**—New stock trailer, Russell's Shop. 46 3tp

**IRRIGATION** dams, sticks, tubes. S. J. Latta Implement Co. 1tc

**TIMKIN BEARINGS**—Near complete stock. Spears Auto Co 44tc.



### USED CARS AND TRUCKS

1950 Plymouth Special Delux 4-dr.—New tires

1951 Chev Bel Air low Mileage-like new

1950 2 dr Chev- low mileage- lots of extras

1949 Chevrolet Fleetline, 2dr, white side Tires, New Ring Job, Extra clean.

1950 De Lux Plymouth 2 door Extra clean low mileage.

1947 Dodge 1/2 ton Pick-up low mileage-extra clean.

1948 Ford 1/2 Ton Pickup Extra Good buy.



**NEW INTERNATIONAL L-100** Truck 172" Wheel Base;—New DeSoto

1949 Dodge.—Coronet Club Coupe 1947 Oldsmobile 4 Door Sedan—Proto-Tools, Truck flaps; Parts for all makes of Cars, Trucks & Tractors.

**Prestone Antifreeze** now available. Used Frigidare Refrigerator—

**Daniel Automotive**

**FOR SALE**—30,000 to 40,000 Hegari bundles in Muncy and Cedar communities. A. B. Muncy. 46 tfe.

### Houses for Sale

**FOR SALE**—3 bedroom house. Location perfect and no better house in town. Contact E. C. King, 311 West California, Floydada, Texas. Phone 373-J. 45 4tc

**BARGAIN**—Two bedroom home, 911 South Main, Floydada. Call Ralph Glover at 99 Ir. Silvertown, or 7-J after 5 o'clock. 41 tfe.

**FOR SALE**—4 bedroom brick and stucco residence, bath and half-bath, double garage, wash house, store room; on corner lots, 100 foot front, paved one side. Priced to sell J. G. Wood. 41 tfe.

**STUCCO HOUSE**—4 rooms, bath, modern, to be moved, See W. H. Bethel at Bethel Tire Store 45 4tp.

**FOR SALE**—6 room and bath stucco house. Phone 643-J-1. 47 2tp

**FOR SALE**—6 rooms and bath, floor furnace, Venetian blinds. Two lots and on pavement. Call 885-M. 329 W Jackson. 47 2tc

### Real Estate Loans

For more than 39 years farmers and ranchers have saved by tying down interest cost through Federal Land bank loans. Remember, we'd like to have you come in and see us. **FLOYDADA NAT'L FARM LOAN ASSN**, 319 South Main, Telephone 256, Jake B. Watson, Sec-Treas. 24 tfe.

**MONEY ON LAND**—See or call J. H. Reagan, Ph. No. 386 and 354, Floydada, Texas. 31tc

**LOW INTEREST RATE LOANS** See us for your farm loan. More money per acre, no commission charge, quick inspection, low interest rate, splendid pre-payment options. Goen & Goen. 49tfe

**MONEY TO LOAN**—On Farms and Ranches—Low Interest Rate — Attractive prepayment options— See R. E. Fry. 43tfe

### Miscellaneous

**GET ALL YOU BORROW**  
Ranch and farm loans at no cost to the Borrower  
No inspection fee, no attorney fee, no brokerage fee, no stock to buy. **FREELAND & WILLIAMS**  
Room 11, Park Place, Lubbock Texas Cor. 19th St. & Ave. M. Dial 2-6443 44 tfe

**PLENTY** of Goodyear tires and tubes for passenger cars and tractors. S. J. Latta Implements. 22tfe

**FOR DRIVE-Way** gravel and concrete sand, call 66. A. C. Carthel. 13tfe.

### Arthur B. Duncan Abstract Company

Oldest and most complete Abstract plant in Floyd County. Prepared to render prompt efficient service on everything in the line of land titles.

**S. E. Corner Public Square. Mrs. Maud E. Hollums, Manager. 28tfe.**

**EXPERT** repairing on home and auto radios. Rice Radio Service at Rice Hatchery. 27tfe.

**CALL** 66 Curry freight pick-up service anywhere in town. A. C. Carthel. 13tfe.

**STRAYED** to my place, six weeks ago, whiteface cow, branded, long horns. Owner please claim. W. E. Miller. 45 3tp.

**JOHN BLUE** Fertilizer distributors for all makes of tractors. Marckel Farm Chemical Co. 11tfe.

**FOR FURNITURE MOVING**—Call 66. A. C. Carthel. 13tfe

**FLOOR SANDING**—Call 227-J. Earl Baker. 20tfe.

**SEVERAL TOWN LOTS FOR SALE** B'w-a - Holmes Co. 24 tfe

**FACTORY** trained mechanics for tractor and machinery work. S. J. Latta Implements. 44 tfe.

**I MAKE** in my Hobby shop at 602 South Wall street, an excellent Christmas present, a magazine, book, music and paper rack. Modern design and in any color. See these gifts at the above address. L. A. Marshall. 45 3tc.

### FREE—Manure

—Well rotted steer —Rich in cotton oil and clean of weeds. Fine for your yard now. See or call G. M. Armstrong, Phone 55-J. 44 tfe

We will serve a turkey dinner on Sunday December 23 and will be closed from Sunday 2 P.M. until Wednesday morning. Hotel Coffee Shop. 47 tfe.

### Farm Machinery

**DODGE & CHRYSLER**  
6's and 8's  
**IRRIGATION MOTORS**  
We pick up and deliver  
**MAYO MOTOR CO.**  
Phone 237

### Live Stock

**FOR SALE**—Sheep. Dorsey Baker, Lockney. 31 tfe.

**SHEEP**—Bred ewes, good ages to smooth mouth, Contact E. C. King, phone 373-J. 311 West California st. 39 tfe

**FOR SALE**—Fresh milk cows Phone 723-W-2. C. P. Fulkerson. 45 3tp

Columbia typewriter carbon, best yet. Hesperian.

### For Rent

**FOR RENT**—Bedroom. 322 W. Missouri. 43 tfe

**FOR RENT**—Used refrigerators. See L. D. Britton at Oden Appliance Co. 17 tfe.

**HOUSES FOR SALE AND RENT**—Brown - Holmes Co. 24 tfe.

**MODERN** offices for rent; brand new, air-conditioned, phone connection in each office. Plenty parking space. Phone 256. 22tfe.

**OFFICE SPACE** for rent. Inquire at Bishop Motor company. 27tfe.

**FURNISHED** apartments. 102 East Houston. 4 tfe.

**FOR RENT**—Two furnished apartments, 320 South Second St. Mrs. C. Snodgrass. 46 tfe.

**FOR RENT**—Furnished two-room apartment, also furnished three-room apartment. Call 47. 46 tfe

**TWO-ROOM** apartment with private bath and refrigerator to rent to couple that the woman can be company for my wife who is a shut-in, when I have to be away. R. A. Burrows at 229 E. Kentucky. Phone 335-W. 46 tfe.

**FOR RENT**—Furnished apartment to adults. Call at 129 West Georgia. 47 2tp

### Farms for Sale

**FOR SALE**—480 acres improved well located, \$105.00 per acre. 30% down, balance 10 and 15 years at 5 percent. J. G. Wood. 48 2tc

**NEAR AMARILLO**  
Extra good irrigation well on this perfect 450 acre tract. Excellent improvements. Extra house for tenant. Some grass. All weather road and electricity. Priced under market at \$225 per acre.  
A. B. Duncan, Canyon, Texas. 46 2tc

**Answers to Classified Quizzes**  
● Here are the answers to the Classified Quizzes about poetry appearing on Page 1.

- Hiawatha.
- Barbara Frietchie.
- Lochinvar.
- Maude Muller.
- The Village Blacksmith.

**FARMS RANCHES, BUSINESS & RESIDENCE PROPERTY**  
IF YOU WOULD BUY, SEE WOOD  
IF YOU WOULD SELL, SEE WOOD  
J. G. WOOD, Room 5, Bank Bldg. Phone 236, residence No. 444-W.

**SEE ME** for Homes, Farms and ranches in Texas, Arkansas, Colorado and South Dakota, also oil leases and Royalties in Floyd County. G. C. Tubbs, room 208 Bishop Bldg. Phone 418, and 894J 12tfe.

**FOR SALE**—320 A. On pavement, good improvements, good irrigation well; at an exceptionally low price. If interested contact E. C. King, 311 West California street, phone 373-J, Floydada, Texas. 40 tfe.

Benjamin Franklin invented the rocking chair.

Ether is produced by distillation of alcohol with sulphuric acid.

**HOUSE MOVING**  
**MALLOW BROS.**  
Phoness:  
2569-J 1834-R  
502 Joliet 1608 Independence  
Plainview, Texas

### It's Winter Rules Now For the Family Car



Like many housewives, Mrs. Rex Marshall, wife of the "Suspense" telecaster, does most of the winter driving. Here she makes sure that the all-important battery is fully charged for cold weather use.

The American housekeeper today must add "Motor Musts" to her list of household hints as more and more she assumes the role of family chauffeur. Piloting the car over winter's roads to do the shopping, keep social engagements, deliver the children to school or run errands is standard procedure to the woman of the house. To help her keep the car in operation during the winter, engineers of The Electric Auto-Lite Company, a major supplier to the automotive industry, have prepared a list of suggestions. They advise:

1. Winterizing Oils and greases should be changed to lighter weights, the radiator and cooling system flushed and protected against freezing.
2. The battery should be fully charged and then regularly checked and serviced at least every 30 days throughout the winter.
3. The ignition system should be checked for efficiency; the spark plugs cleaned, distributor breaker points replaced if necessary.
4. The fuel system should be inspected and carburetor adjusted.
5. The brakes should be tested, equal braking action on all four wheels assured, fluid added if needed.
6. Tires should have enough tread for traction on slippery surfaces and chains should be available for rough going.
7. A good polishing will protect the car's finish and chrome against winter weather and the salt combinations used on highways to melt ice.
8. Have exhaust system completely checked.

Starry bright ..  
our wish to you!  
May your hopes  
and dreams come true  
at Christmastime!

**F. M. Covington Oil Co.**  
Dougherty, Texas

And all good wishes  
for  
**CHRISTMAS**

A wish for a Christmas full of happiness for everyone, and a hope for a New Year bringing good to all.

**MASSIE & BOND**

HESPERIAN CLASSIFIED ADS PAY

Mr. and Mrs. Ott Glasco, Son, Larry will leave from Glendale, California, to spend Christmas holidays with Mr. and Mrs. Glasco, John and Gladys, and families.

Clifford M. Holand and the Holland tunnel. Lhasa is the "forbidden" Tibet.

### Wanted

**WANTED**—Girl for permanent. Call at Arwine Drug.

**WANTED**—To rent 3 home with option to buy. Dr. E. G. McCarthy.

**WANTED**—To rent a farm or will take farm work for and part of crop. Call 772-J. Johnson.

**WANTED**—Lamb pasture, would like wheat with star fence. Joe Ashley, Plainview 1685-W.

**WANTED**—White lady to children. Call 396-W.



The clue for you in '52  
Coming soon...

**NEW 1951 STUDEBAKER**  
PLAINS EQUIPMENT

For **BETTER BAKING**

**Everlite FLOUR**

TENDER, FLAKY BISCUITS

**Harvest Queen Mill & Elevator Company**  
Plainview, Texas

To wish you  
**Merry Christmas**

May every minute of the Christmas Day be Bright and Merry and Glad is our Yuletide Wish For You.

**JESTER'S GROCERY**

# Social Events, Clubs

**Dorcas S. S. Class Christmas Tree and Party Tuesday**

The Dorcas Sunday school class of the First Baptist church met in the auditorium of the church Tuesday evening for their annual Christmas party. A beautiful Christmas tree decorated with lights and from it everyone present received a gift, also a beautiful program from the teacher and president, Mrs. J. D. McBrien and Mrs. C. M. Meredith.

Mrs. S. J. Latta had charge of the program which included a story, a play and a duet, "Silent Night" by Mesdames A. H. Kreis and E. L. Angus. Each member was asked to give or read a Christmas carol.

Refreshment of fruit cake and coffee was served the following evening. Mesdames R. E. L. Muncy, Earl Allen and R. H. Nesbitt of Mesdames and members, Mesdames E. L. Norman S. J. Latta, U. R. Ragle, E. I. Durham, J. O. W. O. McNeely, R. C. Henry, E. W. Moorehead, M. F. Dillard, John Moorehead, W. N. Garrett, P. L. Hutchinson, A. H. Kreis, E. L. Angus, G. N. Rorrell, E. F. Stovall, and Sue Graham and Carol Meredith.

**Public Service Party Enjoyed By Tuesday Night**

Employees of Southwestern Public Service company, with their families had their Christmas party Tuesday night in the B & M dining room, reserved for the occasion. About thirty were present. The room was gaily decorated and the evening most pleasantly spent. Ralston Glover, manager of the Silverton office had general charge of the party.

George Cavin, Floydada district manager, said this week that the city which close Saturday at noon will re-open again on Wednesday morning, December 26. Passengers and service men will be available on trouble calls, however, during the time with want ads.

**Christmas Day Reception For Mr. and Mrs. Surginer**

To honor their parents, Mr. and Mrs. I. Carr Surginer on their golden wedding anniversary, Mr. and Mrs. Leslie Surginer of Arlington, Virginia, will give a reception at the parental home, 618 South Main street, Floydada on December 25, from three until six o'clock.

**Studio Party For KFLD Organization**

Their first "family" get-together for owners and staff of Radio Station KFLD and their families since the formal opening last spring, was scheduled for last night at the studio on southwest Highway 207.

**Roping Club Feed, Dance Much Enjoyed**

Members of Floydada Roping club and invited guests from other roping clubs in the area greatly enjoyed their barbecue supper and dance held at the American Legion hall Friday night of last week.

E. P. Nelson who spent from Monday until Thursday in Lubbock Memorial hospital for a check up returned home Thursday of last week.

**Club's Council Entertained by Mrs. Scrivner**

On Saturday afternoon, December 15, in the home of Mrs. J. N. Scrivner the council members of the Floyd County Home Demonstration club held their annual Christmas party.

**Rural Electric 'Family' Feast Held Friday**

Employees of the Floyd County Rural Electric Cooperative, and their families, the Directors and their families held their annual Christmas party at the Co-op office in Floydada, Friday night of last week.

A turkey dinner with all the trimmings was enjoyed by the following: Mr. and Mrs. W. C. Snodgrass, Mr. and Mrs. Herman King and son; Mr. and Mrs. C. W. Burton; Mr. and Mrs. Milton Harrison and family; Mr. and Mrs. John Key West and son; Mr. and Mrs. Oliver Harmel and sons; Mr. and Mrs. Wayne Robinson; Mr. and Mrs. W. E. Grimes; Mr. and Mrs. Max Colbert; Dr. and Mrs. F. B. Malone; Mr. and Mrs. Melvin Henry and family; Mr. and Mrs. J. C. Covington; Opal Rogers; Mrs. Wiley Rogers and family; R. C. Ralner and daughter; K. L. Gregory; Edwin Pollan; Mr. and Mrs. Carl Lewis; Mr. and Mrs. Arthur Womack, Jr.; Mr. and Mrs. Harry Morckel; Mrs. J. H. Buchanan; W. A. Neff; Mr. and Mrs. O. A. Neff; Mr. and Mrs. C. E. Guffee; Mr. and Mrs. Willard Pollan; Mr. and Mrs. L. T. Hickerston; Bill Harber; Mr. and Mrs. Louis Anderson; Johnny Sturts; Mr. and Mrs. Bud Turner; Wayne Collins; Mr. and Mrs. Claude Weatherbee; John Nay; Mr. and Mrs. Glenn Amburn and Ronnie; Mr. and Mrs. Clifford Warren; Mr. and Mrs. Clifford Warren.

Each family brought a gift—something for a boy. The box of gifts were sent to Boy's ranch at Amarillo.

**In Santa's Mail**

Dear Santa, Floydada, Texas  
I am a little boy six years old. This is my first year in school and I have been pretty good.

Dear Santa, Floydada, Texas  
I am a little boy five years old, and for Christmas I wish you would bring me a blackboard, gun and holster, tools with a chest and lots of nuts, fruit and candy. Don't forget all the other little boys and girls.

Dear Santa, Floydada, Texas  
We are two little girls age seven and three. For myself, bring me a doll, skates, and a sweater, and for my little sister, Rhonda Kay, bring her a doll and buggy. And bring us some dishes and iron and ironing board together. Also lots of nuts, fruits and candy, and don't forget all the other little boys and girls.

Dear Santa, Floydada, Texas  
We are two little girls age seven and three. For myself, bring me a doll, skates, and a sweater, and for my little sister, Rhonda Kay, bring her a doll and buggy. And bring us some dishes and iron and ironing board together. Also lots of nuts, fruits and candy, and don't forget all the other little boys and girls.

Tinsley and A. D. Schaffner from Sterley; George Stiles, J. H. Buchanan and A. H. Kreis from Friendship; John Shipley and Tom Porter from Starkey; C. L. King, H. E. Frizzell and Raymond Teeple from Lone Star;

Mesdames S. R. Jones and Wilfred Stoerner from Providence; Roy Wilkes, Vernon Gross and Weldon Smith from Pleasant Valley; J. H. Cooper and Thomas Marr from the Lockney club; Mr. E. W. Walls from Fairview club; Roy Fawver and R. L. Nichols from Lakeview club; John E. Hoffman and C. A. Williams from Harmony club and D. W. Burke, G. N. Shirley S. J. Latta, from the Sunnyside club. Mrs. W. S. Poole from Dougherty was a visitor, and special guest.

Miss Lella Petty, Home Demonstration agent for Floyd county, was presented many beautiful gifts from the different clubs in the council.

The program committee composed of Mesdames W. R. Daniel, H. E. Frizzell and Roy Wilkes had arranged a Christmas pageant and a receiving line game for the guests. In the pageant, Mrs. Daniel read the story of the Christ Child and Mrs. Roy Wilkes was the song leader with Mrs. A. H. Kreis at the piano.

Mrs. C. A. Caffee was the installing officer and installed the new officers of the council for the new year.

After the program, a gift exchange was held and gifts were distributed from a beautiful tree to all present by the gift committee, Mesdames Raymond Teeple, E. W. Walls, E. P. Smitherman and D. T. Mayo.

Guests were served spiced tea and cookies from a lace covered table, by Mrs. Roy Fawver and Mrs. S. R. Jones. They were assisted by three members of the Girl Scout group, Loretta Scrivner, Patricia Ann Hill and Patsy Jean Graham. The center piece was a beautiful Christmas piece made of silver and blue, by Mrs. John Hoffman. A silver service added beauty to the table.

Mrs. J. H. Buchanan and Mrs. J. E. Trice had charge of the register. The refreshment committee was composed of Mrs. T. E. Cowart and Mrs. T. C. Hollums and Mrs. Roy Fawver.

Members present and their clubs were Mesdames John Smitherman, Bryant Higginbotham and H. L. Marble from the South Plains club; J. P. Moss D. T. Mayo and W. R. Daniel and J. V. Scrivner from Homebuilders; C. A. Caffee, Ruth Daniel and Howard Drysdale from Dougherty; H. P. Jackson and C. B. Carmack from Sand Hill; Lee C. Goughly, M. J. McNeill and W. B. Jordan, Center; Joe Reeves, Roy

Dr. and Mrs. F. B. Malone of Lubbock gave the main program of the evening. Mrs. Malone showed slides of scenes in the Holy Land while Dr. Malone gave an interesting word picture of every slide shown. The beautiful Garden of Gethsemane, the Mount of Olives and the old walled city of Jerusalem as well as the Tent City in the desert today are things one will never forget.

Wayne Robinson of KFLD acted as master of ceremonies for the occasion. To get results use want ads.

**Dwi Fine Heavy Mose Simpsons Lose Effects in Blaze**

A jury verdict last Friday in 119th District court for Floyd county assessed a penalty of \$1,000 fine and two year in the Floyd county jail on a charge of driving while intoxicated, subsequent offense.

Verdie Bennett was the defendant in the case. Indictment covering the charge was returned by a grand jury on June 8 of this year. As of yesterday notice of appeal had not been filed by defending counsel. Bennett was given 10 days to arrange his business affairs before beginning to serve the sentence.

**Injury Results in Suit**

Wednesday night of last week a jury returned a verdict awarding T. R. Monk, laborer working for M. J. Delaney company, drillers, on the Johnny Lackey oil test last-spring the sum of \$17.52 per week for 125 weeks for 40 per cent permanent partial loss of the use of his right foot.

Monk, the testimony indicated, was racking the drill stem when it accidentally fell on his right foot. He asked for workmen's compensation benefits at the rate of \$25 per week for 125 weeks. The accident occurred on April 14. The suit was docketed as T. R. Monk vs. the Texas Employers Insurance association.

Local attorneys appearing in the case were John B. Stapleton for the plaintiff and Richard F. Stovall for the defendant insurance company.

Next Tuesday morning, Christmas morning there will be a service at the First Baptist church. The pastor, R. Earl Allen, will bring the message which will be at 10 o'clock for about 30 minutes. Carols will be sung. The public is invited.

There will be no mid-week service at the church on Wednesday night.

Mrs. Rachel Ivy and Mrs. Carr Surginer who have been patients in Lockney General hospital since Sunday were returned to their respective homes on Wednesday afternoon. Both were in the hospital for a physical check up.

**PLAINS TYPEWRITER SERVICE**

We Repair Adding Machines ALL WORK GUARANTEED Just leave your machines at the Hesperian and we will pick them up each week.

**To Relieve Misery of COLDS take 666**

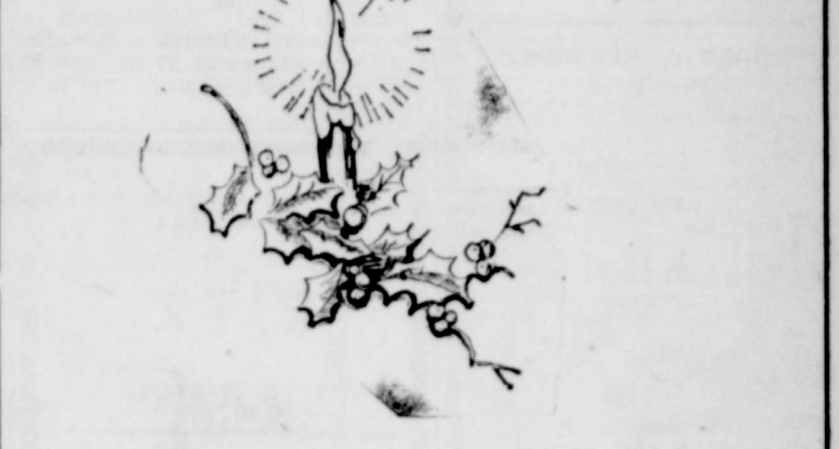
LUBBOCK ON TABLETS - SAME FAST RELIEF

**Floyd County Hesperian, Floydada, Texas, Thursday, December 20, 1951**

**MELVIN R. CALLIHAM NAMED NEW HEAD OF AGRICULTURE WEST TEX. STATE COLLEGE**

CANYON, Tex.—Dr. Melvin R. Callihan, widely known Panhandle agricultural authority has been named new head of the agriculture department of West Texas State. He will succeed Frank R. Phillips, head of the department since 1922, on June 1. Announcement of the appointment came this week from Dr. James P. Cornette, college president.

The Simpsons recently bought a home on West Tennessee street and were preparing to move their effects when the fire occurred. Mr. Simpson said this week they had moved into the house and were using furniture and appliances which generous neighbors all over the community supplied.



The year 1951 has been a good year, due to the friendship and patronage of our good customers.

We express our sincere thanks for your business in 1951, and solicit a continuance in 1952, and wish for you all the good things in the coming Year, and a Merry Christmas.

**Rutledge Oil Company Panhandle Service Station**

**CAPADA DRIVE-IN THEATRE**  
TODAY and FRIDAY, December 20-21  
**"IT HAPPENED ON 5th AVE"**  
SATURDAY ONLY - December 22

ALLIED ARTISTS presents  
**PANHANDLE**  
ROD CAMERON  
CATHY DOWNS • REED HADLEY  
ANNE GWYNNE • BLAKE EDWARDS

SUNDAY, MONDAY, December 23-24  
ANNE HAVER  
WILLIAM LUNDIGAN  
VICTORIA DEHAVEN  
DENNIS DAY  
HARRY JAMES  
**I'LL GET BY**  
TECHNICOLOR

Tuesday - Wednesday, December 25-26  
TYRONE POWER  
SUSAN HAYWARD  
**RAWHIDE**

THURSDAY-FRIDAY, December 27-28  
**SMOKY**  
FRED MACMURRAY

SATURDAY ONLY, December 29  
ALLIED ARTISTS presents  
**THE DUDE GOES WEST**  
A KING BROS. Production

**SEASONS BEST GREETINGS**

TO YOU ---  
Our Customers and Neighbors -----

We wish all the cheer of the Yuletide Season, and we hope that 1952 also will be kind to you.

**STEWART'S CLEANERS**  
Mr. and Mrs. Aubrey V. Stewart

**AUNT DORA**

SUGAR, 5-lb. Bag . . . 47c

Hunt's, In Heavy Syrup  
2 No. 300 Cans  
PEARS, Halves . . . . . 53c

Hunt's, No. 300 Can  
FRUIT COCKTAIL, 2for 49c

20-oz. Box BISQUICK 27c  
FOLGERS 1-lb. Coffee 89c  
NO. 1 DIAMOND Pound Walnuts 42c

BETTY CROCKER 2 Boxes Pie Crust 39c  
Wesson Oil 35c  
XMAS NUTS AND CANDY

Hunt's Pure Strawberry PRESERVES, 1-lb. Jar 37c  
White King Large Box WATER SOFTNER . . 25c  
LUX SOAP In Plastic Bag 6 REGULAR BARS 59c  
PRICES GOOD MONDAY THROUGH DEC. 24

**PUFFIN BISCUITS** 2 for . . . . . 23c  
FRESH DRESSED HENS -- FRYERS  
CRANBERRIES  
GRAPES -- COCONUTS  
CELERY -- BANANAS  
SERVICE WITH A SMILE

**POWELL CASH GROCERY & MARKET**  
HI-WAY 70 PHONE 871  
PLENTY OF FREE PARKING SPACE

## Floyd County 14 Years Ago

(Taken from the files of the Hesperian, issue dated December 23, 1937)

Mayor Glad Snodgrass will be master of ceremonies at the Community Christmas tree tonight at 7:30, when Santa Claus will appear at the tree on the Court House lawn. Between 500 and 700 children are expected to attend.

Mrs. W. M. Dorsey returned home from Clovis, New Mexico, accompanied by her father, W. C. Irwin, who will spend the winter here. Marshall Steen, 31, brother of

Mrs. Walter Collins of this city, died in Placentia, California, on Wednesday and was buried in Fullerton, California.

The Blanco Oil test has ceased operations with the members of the crew and officials visiting with relatives over the state. Work will begin again Sunday morning.

In the turkey market, number one turkeys are 12 cents a pound and number two turkeys five cents. Eggs 29 cents a dozen.

Merchants say this Christmas shopping season is one of the best seasons in several years. The streets and stores are crowded with shoppers.

Mrs. Barbara Smith announced yesterday that the post office will remain open on Friday afternoon to enable late shoppers to mail their packages.

Dr. and Mrs. George Smith entertained the Owl 42 club members with a lovely Christmas party in their home on last Friday evening. Arthur Baker of Lockney acted as Santa Claus.

Mr. and Mrs. Tom J. Boyd were hosts to the Idle Hour 42 club in their home at the annual Christmas party.

Mrs. J. G. Wood and Mrs. E. C. Thomas entertained last Friday evening with a Christmas party for the 42 club in the home of Mrs. Thomas.

Mrs. Bill Fowler was hostess to the Thursday Contract bridge club with a lovely party in her home last week, using a silver and blue color scheme.

## Lena Jay Randolph Initiated in Nat'l Journalism Frat

LUBBOCK.—Mrs. Lena Jay Penrod, the former Miss Lena Jay Randolph, daughter of Mr. and Mrs. A. J. Randolph of Lubbock, was initiated into the Alpha Upsilon chapter of Theta Sigma Phi, national fraternity for women in Journalism, at Texas Technological college December 7.

Mrs. Penrod, a junior journalism major, was one of four women who became new members of the honorary society. The Tech chapter has 10 members.

The initiation service was by candlelight in the home of the club sponsor, Mrs. James G. Allen, assistant professor of journalism.

Mrs. Penrod and her parents moved to Lubbock from the Cedar Hill community in 1942. Her grandmother, Mrs. W. M. Ferrier and Mrs. H. C. Randolph live on Route 2, Lockney.

## Lockney Pastor Resigns; Moving To Tucson, Arizona

LOCKNEY.—Rev. E. J. Cobb, pastor of the First Baptist Church here for the past nine and one half years, resigned his pastorate last Sunday morning effective January 1 and has accepted a position as pastor of the North Tucson Baptist Church at Tucson, Arizona.

Rev. and Mrs. Cobb and their two children, Carolyn and Juadon, will move about the first of the year. Rev. Cobb came here from Andrews in June of 1942, following the resignation of Rev. A. L. Shaw.

A total of 725 have been received into the local church during Rev. Cobb's pastorate here, 247 of these by baptism.

## FLOYD HAS THREE TECH STUDENTS IN ALPHA CHI

LUBBOCK.—Alpha Chi, the highest scholastic fraternity in the nation, has 146 members at Texas Tech in 1951.

The honor society is open only to juniors with an over-all grade-point average of 2.30, and to seniors and graduate students with a grade-point average of 2.20. The perfect score is 3.00. The list of Alpha Chi members in 1951 includes 11 graduate students, 90 seniors, and 45 juniors who met Alpha Chi's qualifications.

The new members were initiated into the scholastic fraternity in ceremonies December 7.

Included in the list are Edwin Langford, graduate, Lockney; Leonard Wilson, senior, Floydada; Joyce R. Carthel, Lockney, and Homer G. Kennamer, Floydada, juniors.

## I GIVE YOU TEXAS


By Boyce House  
Some men think it is the height of achievement, or distinction, or sum-p-n to be called by their first name by the head-waiter in a New York cafe.

The historic Menger Hotel in San Antonio, established almost a century ago, has been rebuilt—to a considerable extent—and enlarged. The old lobby with its antique furniture has been retained as a show-place but a spacious, luxurious, ultra-modern lobby has been built. There, canaries chirp and parrots caw. One wall consists entirely of large windows which give a view of the patio, filled with semi-tropical trees, shrubs and vines.


How did the expression "poor as Job's turkey" originate? Thomas Chandler Haliburton (born in 1796) wrote under the name of "Sam Slick." (My grandfather used to quote him and chuckle.) Sam declared that Job's turkey was so poor, he had only one feather in his tail and had to lean against the fence to gobble.

Want ads save time, money.

*Wishing You*  
**A MERRY CHRISTMAS**



May the Peace and  
Happiness of the Yuletide  
Be yours today and forever.



**FLOYDADA REAL ESTATE & INS. AGENCY**  
JIM WORD, Mgr.

*Sing His Praises*  
... IT'S  
**CHRISTMAS**



Let us rejoice during this, the  
most glorious season of them all  
and sing praises to Him whose  
birthdate we celebrate.

**K. CROUCH MTR. CO.**

**AT THE PALACE THIS WEEK**

FRIDAY & SATURDAY  
Dec. 21-22

**BIG! ...in Impact!  
BIG! ...in Fury!**

**LITTLE BIG HORN**

JOHN IRELAND - BRIDGES - WINDSOR  
PLUS SERIAL & COMEDY

SUNDAY & MONDAY  
Dec. 23-24

**The GOLDEN HORDE OF GENGHIS KHAN**

ANN BLYTH  
DAVID FARRAR

GEORGE MACREARY - RICHARD EGAN - PEGGIE CASTI  
A UNIVERSAL INTERNATIONAL PICTURE  
RED HOT NEWS & COMEDY

TUESDAY & WEDNESDAY  
Dec. 25-26  
Matinee Xmas Day 2 p. m.

**Close to my Heart**

RAY MILLAND - TIERNEY

WILLIAM HOPKINSON  
SELECTED SHORTS

XMAS MIDNIGHT  
Dec. 25th 11:30  
PLAN YOUR PARTIES NOW

**Her First Romance**

Margaret O'BRIEN

THURSDAY, DEC. 27  
ONE DAY ONLY

**OPERATION HAWAII**

PLUS GOOD SHORTS

**FREE PASS**

To See any of above programs  
is waiting for  
Mr. & Mrs. Floyd Boren  
when they call at box office.  
Watch this space every week  
you may get a free pass.

Its MOVIE TIME in TEXAS  
U. S. A.  
The Eyes of Texas Are On The  
Movie Screens.

**AT THE RITZ THIS WEEK**

FRIDAY & SATURDAY  
Dec. 21-22

**THE DAKOTA KID**

MICHAEL CRAPANZANO  
ELENE HUSSEN

PLUS SERIAL & COMEDY

SUNDAY, MONDAY and  
TUESDAY, Dec. 23-24-25

**HURRICANE ISLAND**

SEE the Lady Pirate and her Love Captive!

WEDNESDAY & THURSDAY  
Dec. 26-27

**BIG DOUBLE FEATURE**

**Joe Palooka TRIPLE CROSS**

KIRKWOOD - JAMES GLEASON

**ACCORDING TO Mrs. HOYLE**

SPRING BYINGTON

**PALACE Mid-Nite Dec. 25th**

11:30 P. M.  
Plan Your Parties Now

**FROM PIG-TAIL KID TO CAMP QUEEN IN TEN TINY KISSES!**

MARGARET O'BRIEN  
**Her First Romance**

ALLEN MARTIN, JR. - JIMMY SHAWN  
MARTIN - HUNT - MOFFETT  
Screen Play by Robert M. Meehan  
Directed by Seymour Friedman

**TIP TOP XMAS VALUES**

**HAGOOD'S YOUR HEADQUARTERS FOR CHRISTMAS GIFTS**



Free Gift Wrapping

|                                  |              |                                    |
|----------------------------------|--------------|------------------------------------|
| For Men                          | For Ladies   | Duster — Pajamas — Scuffs — Case   |
| <b>JEWEL CASES . 4.95</b>        |              | <b>TRAVEL SETS . 14.95</b>         |
| Men's                            | Ladies       | Polka Dot Pattern                  |
| <b>BILLFOLDS . . . 4.00</b>      |              | Miss Elaine                        |
| Pawney Bill by Lyn Tone          | Tax Included | <b>XMAS GOWNS . . 2.98</b>         |
| Men's Campus                     | Van Huesen   | Blue, Pink, Maize or White to 9.95 |
| <b>SPORT SHIRTS . 3.95</b>       |              | Ladies, Beautiful Floral Patterns  |
| Gabardine or Rayon to 5.95       |              | <b>SILK SCARFS . 1.00</b>          |
| Van Heusen — Wembley             |              | Youth's 2.49 Men's 3.49            |
| <b>XMAS TIES . . . 1.00</b>      |              | <b>SITTING SOCKS . 2.98</b>        |
| Give a Tie for Christmas to 3.50 |              | By Fairfield Ladies                |
| Cooper's Deluxe Fancy Rayon      |              | Ladies Felt or Satin               |
| <b>JOCKEY BRIEFS . 1.55</b>      |              | <b>HOUSESHOES . . 3.95</b>         |
| Men's Leather or Sheplined       |              | Colored Cases 69c to 80c           |
| <b>HOUSESHOES . . 4.95</b>       |              | <b>SHEETS . . . . . 2.98</b>       |
|                                  |              | Cannon or Thompson to 3.75         |

**HAGOOD'S DEPT. STORE**  
Standard Brands Floydada, Texas Priced Right



### Elmer's Elmer?

There was a lady whose husband was a traveling salesman. Elmer was a very good salesman. He was a door-to-door in city and country. In fact his boss used to say you're the best salesman I ever expect, Elmer made a living for himself and his family. But he had only two feet on the ground. He made only so many calls each week, of course, there was a definite limit on how much he could earn. One day, Elmer's boss decided to advertise to get more calls. Elmer told that to his wife. "Why do you want to advertise, your firm will be out of a job if you do that," she said. "You'll go to the poor-house for sure," she said. "That didn't happen," Elmer said. "Why, bless your soul, I'm the sales manager of his territory. Instead of calling on individual homes, he and his salesmen call on stores!" That's only part of the story. Advertising helps make jobs for salesmen, like Elmer, and for other people. Here are the facts:—

By increasing the demand for goods, advertising helps increase the number of jobs for people who make those goods.

Because a factory needs machinery to produce more goods, advertising helps make extra machinery.

Of course, more sales (created by advertising, don't forget!) mean more jobs for people in stores and for people engaged in production.

More jobs for people who supply raw materials—back from the factory—mine, farm and laboratory!

It's simply wonderful—when you think of it—how advertising creates more and more jobs.

Think Elmer's wife was wrong. Advertising would kill his job.

On top of it all, advertising increases competition among producers. Each wants to tell his advertising! how good his product is. And that's fine for you. He's got to be able to sell his advertising story or he'll be out of business!

That means more jobs for industry and all the other smart people who are always dreaming up new products and improvements.

Wife, Elmer?

David Campbell and Mrs. R. Campbell of Boaring Springs were among shoppers in Floydada on Thursday. Both are former residents of this city.

Susell is in Bonham where she spent Christmas with his wife, Mrs. Clyde Nevill, sr., and

### Center News

(By Mrs. J. E. Green)  
**CENTER, December 18**— These clear days should soon wind up the cotton crop, and let's hope everyone has a merry Christmas.  
 Bro. and Mrs. Hodges and Jerry were Sunday dinner guests of the J. E. Greens.  
 Mr. and Mrs. R. C. Ross and Norma June dined Sunday with Mr. and Mrs. Clarence Guffee.  
 Mrs. Thurman Walls and Thurman Jr. arrived last Tuesday from Houston to spend the Christmas holidays with Mrs. Wall's parents, the J. R. Robertsons.  
 The young people of Center were entertained with a party at the Mr. and Mrs. J. E. Green went to Robertson home Wednesday night after prayer meeting.  
 Plainview last Tuesday evening to hear the Wayland chorus sing the Messiah.  
 Darline Laminack spent Thursday night with Patricia Robertson. Our high school girls and boys from Center attended the football banquet in Floydada Saturday evening.  
 The J. D. Welborns spent the week-end in Le Pors and Pampa visiting Mrs. Welborn's mother and other relatives.  
 Mr. and Mrs. D. I. Bolding visited with the Greens Thursday evening.  
 Mr. and Mrs. Chil McClure of Fairview visited in the Robertson home Friday evening.  
 Bro. and Mrs. Hodges visited Sunday afternoon in the Prizzell home, and ate supper in the Robertson home.  
 The club Christmas party at Mrs. Oliver Allen's last Friday was enjoyed by fifteen women. We were sorry our president, Mrs. Henderson could not be with us on account of her husband's illness. Mr. Henderson is ill in a Lubbock hospital but is doing as well as possible at this time.  
 The community Christmas tree will be at the church Thursday evening. We invite everyone here to come. And bring your friends. The program will consist of a play on missions, a coronation service of the G. A. S. and the Christmas tree exercises. Time 7 o'clock.  
 Come to church Sunday and Sunday night. After the evening service all who will go caroling.  
 Happy Christmas to everybody!!

Jockeys stand in their stirrups to distribute their weight evenly.

### better Cough Relief

When new drugs or old fail to stop your cough or chest cold don't delay. Creomulsion contains only safe, helpful, proven ingredients and no narcotics to disturb nature's process. It goes right to the seat of the trouble to aid nature soothe and heal raw, tender, inflamed bronchial membranes. Guaranteed to please you or druggist refunds money. Creomulsion has stood the test of many millions of users.

### CREOMULSION

relieves Coughs, Chest Colds, Acute Bronchitis

### Boyce House Says I Give You Texas

My Uncle Tavey, when I first met him, was a fluent talker. Today, nearly 50 years later, he still is. The only difference is that, in my boyhood years, Uncle Tavey would tell a story about John D. Rockefeller and Mark Twain. Later on, he would tell the same story—but he was present when it happened. And the last time he told it, he not only was present but he took part in the conversation. That was several months ago and I expect that his next version will include that not only was he there but he surpassed Mark Twain in an exchange of wit and he loaned John D. Rockefeller a quarter.

Uncle Tavey reminds me of someone—and I think it's me.

Another thing that's wrong with this country is the disappearance of suspenders. Everybody (every man, that is) wears a belt and is continually hitching and unhitching and a belt interferes with his digestion. In the good old days, a man could thrust one thumb under a suspender rear back on his heels and feel important as he gave his opinion.

There's a Texas town which holds a peach festival every year. Shortly afterward, I was in a town not 25 miles away and ordered a slice of peach pie. It was made of goo, not even one slice of peach in it. Missionary work, like charity, ought to begin close to home, in this instance.

Best known citizen of Ardmore is Hardy Murphy, who originated the beautiful horse act which has been so widely copied by rodeo performers featuring "The End of the Trail" and the scene in which the horse breaks his leg by stepping in a prairie dog hole and the heart-

broken cowboy tries to shoot him but can't. Murphy is president of the Ardmore Roundup Club, is the generalissimo of the Ardmore rodeo, still owns Silver Cloud (the magnificent horse which starred with him) and when Hardy isn't busy with some civic undertaking, he sells real estate—and he sells lots of lots, too.

**PLUMBING**  
 Contractor  
**Ph. 779-W**  
**K. E. Edmiston**

## Wanted Motor Numbers

of Your  
 Automobile, Trucks and Pickups

Bring your motor numbers to  
**E. P. Nelson Agency**  
 and get your L-I-A-B-I-L-T-Y Insurance to protect you on this NEW Automobile Law which becomes effective Jan. 1st 1952

# We hope you have the Merriest Christmas Ever!

|  |  |  |
|--|--|--|
| <p><b>Delicious Apples</b></p> <p>Lb.                      Box</p> <hr/> <p><b>ORANGES</b></p> <hr/> <p><b>GRAPEFRUIT</b></p> <hr/> <p><b>Pinks or White</b></p> <hr/> <p><b>TANGERINES</b></p> <hr/> <p><b>LEMONS</b></p> <hr/> <p><b>CELERY</b></p> <hr/> <p><b>Cranberries</b></p> <hr/> <p><b>TOMATOES</b></p> <hr/> <p><b>LETTUCE</b></p> <hr/> <p><b>PEPPERS</b></p> <hr/> <p><b>CARROTS</b></p> | <p><b>ANGELES 10-oz. Pkg.</b></p> <p><b>Marshmallows 15c</b></p> <hr/> <p><b>Hershey Kisses</b></p> <p><b>Pkg. . . . 25c</b></p> <hr/> <p><b>Hershey Coco</b></p> <p><b>½-lb. Box 25c</b></p> <hr/> <p><b>LIBBY'S</b></p> <p><b>Bartlett Pears</b></p> <p><b>HALVES</b></p> <p><b>2 ½ Can . 50c</b></p> <hr/> <p><b>HUNT'S</b></p> <p><b>Fruit Cocktail</b></p> <p><b>Tall Can . 25c</b></p> | <p><b>Christmas CANDY</b></p> <p><b>Pound . . . 25c</b></p> <p><b>Fancy Chocolate Covered Cherries</b></p> <p><b>1-Pound Box 55c</b></p> |
|--|--|--|

|   |   |  |
|---|---|--|
| <p><b>CHRISTMAS HAMS</b></p> <hr/> <p><b>HENS-- --FRYERS</b></p> <hr/> <p><b>TURKEYS</b></p> <hr/> <p><b>BACONS      ROASTS</b></p> | <p><b>MIX NUTS</b></p> <hr/> <p><b>PECANS</b></p> <hr/> <p><b>WALNUTS</b></p> <hr/> <p><b>ALMONDS</b></p> <hr/> <p><b>BRAZIL-NUTS</b></p> <hr/> <p><b>CHRISTMAS TREES</b></p> | <p><b>RED-WHITE Can</b></p> <p><b>APPLE SAUCE . 15c</b></p> <hr/> <p><b>WHITE SWAN 2-lb. Jar</b></p> <p><b>APPLE BUTTER . 25c</b></p> <hr/> <p><b>EAGLE BRAND</b></p> <p><b>MILK Can . . . 29c</b></p> |
|---|---|--|

**IT'S NEW! A FAVORITE Mary Lee Taylor RECIPE**

**ON EVERY TALL CAN**

**PET MILK Can 14c**

**RECIPE OF THE WEEK**

*BY MARY LEE TAYLOR*

**Rabbit Rolls**

- Cut in halves . . . . . 4 large sandwich buns
- Pull enough out of centers to make 1 cup crumbs.
- Cook slowly until edges curl, stirring often . . . . . ½ lb. shredded dried beef in 2 tablespoons hot shortening
- Add crumbs and . . . . . ½ cup Pet Milk, ½ cup water, 1 teaspoon dry mustard, few grains pepper
- Cook and stir until thick. Spoon into buns.
- Top buns with . . . . . 1½ cups grated American cheese
- Put into shallow pan and bake in moderately slow oven (375) 15 min., or until cheese is melted. Serve hot. Makes 4 servings.

*You Will Need:*  
 Pet Milk, Dried Beef, Sandwich Buns, Dry Mustard, American Cheese

Wishing you a Merry Christmas

To wish You, at Christmas,  
 And all through the year,  
 A wealth of good fortune,  
 And joy, and good cheer!

**POOLE GRAIN**  
 Dougherty

PHONE 24 FLOYDADA, TEX.

**EVERY DAY LOW PRICES**

# PATTERSON'S

**QUALITY DEPENDABILITY SERVICE**

## Grocery & Market

Where Parking is a Pleasure

**PHONE 24 FLOYDADA, TEX.**

Try Butterkist Cakes

Bread Donuts Cookies

Fresh Daily

## Greenbug Lore

(John Bird in Country Gentleman)

The greenbug is no "mystery insect. Entomologists first described it in 1852, and call it *Toxotera graminum* in their scientific papers. The insect isn't very impressive looking, being a green, long-oval-shaped individual spanning about 1/16 of an inch. However, "It is a very well-made insect," says Dr. R. M. Chatters, associate cytologist at the Oklahoma Experiment Station, who has made some remarkable microscopic studies of the greenbug's ways and works.

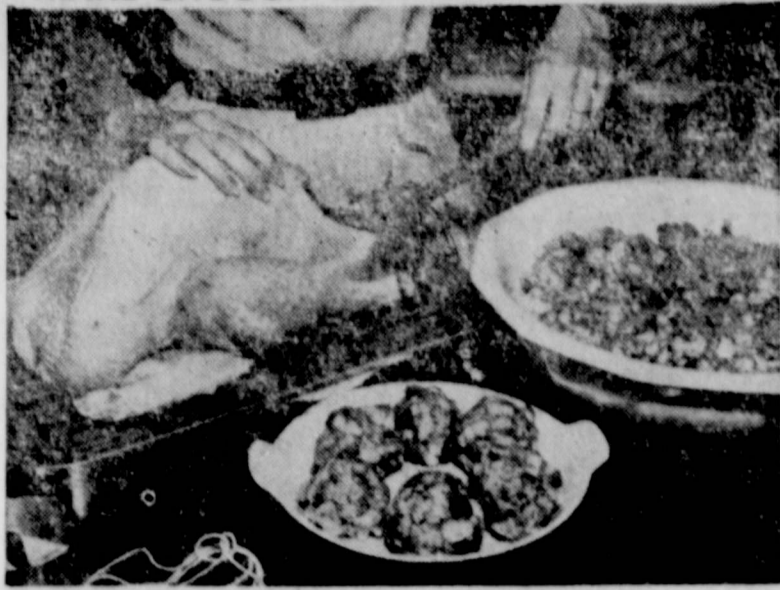
A member of the aphid family, the greenbug gets its food by sucking juice directly out of the plant's circulatory system. It has been described as a "flying hypodermic double-barreled probe or syringe, one barrel of which acts as an injector and both operated by a very efficient diaphragm." said Doctor Chatters. "It guides the stylet between, not through, the plant cells to the target." As the bug does this, it pumps harmful saliva into the plant. Just why, scientists aren't sure. Microscopic pictures show that the action of the saliva chemically alters the plant cells, breaking down the chlorophyll, thickening cell walls and, in wheat, causing big cavities. These poisonous injections seem to do as much or more damage than the loss of the plant food.

It is easy to see why the probing insect has been suspected as a carrier of the mysterious mosaic disease which has been spreading over the Plains and can turn a promising crop into a stunted, headless failure.

The greenbug has many other remarkable characteristics. For example, all of these bugs in the southern Plains are females, and manage to produce live young without any males being around. Or, if necessary under very cold conditions, they can lay eggs to carry the tribe over the winter. One adult can produce three to seven live youngsters per day, and these start punching holes in wheat and oats immediately, growing so fast that in about a week they are turning out more greenbugs. When food gets short, winged forms develop and set out for new country. Perhaps the outstanding feature of the insect is its ability to keep going in weather that would chill an ordinary bug. Greenbugs can reproduce regularly at 40 to 45 degrees, and last winter entomologists found the pests merely multiplying under the snow.

However, the greenbug has its enemies. One predator is a very small wasplike insect, aphidius testaceipes, which loves to jab its eggs into fat greenbugs; these eggs hatch into grubs which make short work of the greenbug by boring from within. Another is the ladybird beetle and larvae, which relish a diet of greenbugs. The trouble is that neither the wasp nor the ladybird beetle get to stirring around until

## MAKE ENOUGH STUFFING TO GO 'ROUND



Turkeys this year are meatier, more tender, plumper and more compact. This means your tried and true recipe for bread stuffing will make more than enough to fill the turkey. But don't let this fool you. Your family will still want the same good old-fashioned helpings of turkey stuffing. So make your full-size recipe as usual and shape any leftover dressing into balls for easy serving. Bake them in a separate pan during the last 35 minutes of turkey cooking time.

## Fairview News

(By Mrs. Clyde Bagwell)

FAIRVIEW, December 18.—We are having some real winter weather to fit in with the Christmas season. Most of the cotton in the community is out.

Mrs. T. C. Goodman and children accompanied by her sister, Mrs. T. L. Perry and Jan left early Friday morning for Fullerton, California, where they will visit for a few days with their brother and family, Mr. and Mrs. L. B. Cozby Jr., from Fullerton. Mrs. Goodman and children will go to San Francisco where they will await orders to sail for Tokyo, Japan, to join their husband and father who has been stationed there for over a year. The girls wired back home Saturday night saying they had arrived safe and sound. They drove through in Mrs. Goodman's car and she is taking it on to Japan with her. Mrs. Perry and Jan will return home on the train. We wish the Goodmans the best of luck in their new home.

Mr. and Mrs. C. W. Payne were shopping in Lubbock Friday. Mrs. L. B. Cozby visited Saturday with her mother, Mrs. G. M. Bullard in Floydada.

Sunday guests of Mr. and Mrs. E. W. Walls were her sister, Mrs. T. J. Jarboe, and Mrs. D. D. Tate of Lockney.

Leonard Wilson spent the weekend with home folks.

Mr. and Mrs. Shirley Irwin and daughter visited Sunday at Tulla

the temperature reaches about 60 degrees. When the temperature hangs between 40 and 60 degrees, the greenbug can boost its population at a fantastic rate.

## Rites for John C. Wood at Paducah

Mr. and Mrs. E. J. Womack and son, Carroll and Mrs. Tom Thomas were in Paducah on Tuesday and attended the funeral of Mrs. Wilson Womack's father, John C. Wood, 67, who died Monday in the Richards Memorial hospital after several months' illness.

The funeral for Mr. Wood was held in the First Baptist church with the pastor, Reverend Morrison, officiating. Interment was made in the Memphis cemetery.

Mr. Wood was born November 12, 1884, in Arkansas and has been in the grocery-market and dry goods business 45 years, having operated the Wood Brothers store in Paducah for 26 years.

Survivors include his wife and two daughters, Mrs. Ray Ingersoll of San Antonio, Mrs. Womack of Paducah, and two sons, J. C. Wood, Jr., of Paducah and C. H. Wood of Memphis.

## Mt. Blanco News

(By Shirley Bishop)

MT. BLANCO, December 18.—Mrs. Baird Oats and Mrs. Sue Belt and children of Lubbock were Wednesday visitors of Mr. and Mrs. A. L. Smith.

Wesley Brown of Haskel spent the week-end with his brother and family Mr. and Mrs. Gene Brown and Aliene.

Mr. and Mrs. Wesley Brown and Mrs. Bobby Tisdell were Monday dinner guests of the Gene Browns. Jerry McClure and Ralph, students of Texas Tech, Lubbock, were week-end guests of Jerry's parents, Mr. and Mrs. J. W. McClure and Margaret.

Mr. and Mrs. Wayne Appling and Crosbyton visited with Mr. and Mrs. M. J. Mosley, Sunday afternoon. Mr. and Mrs. Wane Appling and daughters and Rev. and Mrs. J. R. Burnett and Daniel were Sunday dinner guests of Mr. and Mrs. Brice Allen and daughters.

Mr. and Mrs. Billy Cornielus and family, and Mr. and Mrs. Travis Sursa and family were Sunday night supper guests of the Dennis Taylors.

Mr. and Mrs. Orval McElroy and daughters of Lubbock visited Sunday afternoon with Mr. and Mrs. Clarence Lamb, Dale and Linda.

Mr. and Mrs. Bill Keith of Roper visited with Mr. and Mrs. Gene Brown Wednesday afternoon.

Mr. and Mrs. J. W. McClure and Margaret were Thursday night vis-

with her sister and family, Mr. and Mrs. C. L. Copelin.

Valdonna Pierce of Floydada spent Saturday night with June Payne.

Mrs. Jim Stewart and Jim Dan and Mrs. Clyde Bagwell attended the Christmas program at the First Baptist church in Floydada Sunday night.

Judy Wilson spent Monday night in Floydada with Jane Ann Carpenter.

Clyde Bagwell will return home the last of the week from Los Angeles, California, where he has been for about two weeks visiting his mother, Mrs. W. Y. Bagwell and other relatives.

Mr. and Mrs. Jim Stewart and Jim Dan spent the day in Plainview with her parents, Mr. and Mrs. L. A. Horton.

Among the holiday activities of the community there will be a Christmas tree and program at the church Friday night beginning at 7:00 o'clock.

W.M.S. meets Thursday afternoon at the church.

Mrs. E. W. Walls visited Mrs. Clyde Bagwell Saturday night.

Mrs. Luella Roland of Pomona, California, is here to spend the holidays with her son, Collis Roland, Mrs. Roland and other relatives.

## RED & WHITE

### Friday - Saturday - Monday SPECIALS

|                                       |                              |
|---------------------------------------|------------------------------|
| RED - WHITE                           |                              |
| FRUIT COCKTAIL                        | No. 2 1/2 Can 35c            |
| COFFEE                                | Red-White, lb. can 85c       |
|                                       | Folgers, lb. can 89c         |
| FLOUR                                 | GOLD MEDAL 25-lb. Bag 1.99   |
| SUGAR                                 | IMPERIAL CANE 10-lb. Bag 94c |
| SPICED RUSTIC CRABAPPLES              | No. 2 1/2 Jar 35c            |
| RED - WHITE MILK                      | 2 Tall Cans 27c              |
| CAMPBELLS TOMATO SOUP                 | 3 Cans 35c                   |
| EXTRA LARGE DELICIOUS APPLES          | Pound 18c                    |
| CALIFORNIA SUNKIST ORANGES, Large     | Pound 17c                    |
| WALNUTS Large                         | Pound 48c                    |
| PECANS PAPER SHELL, Large Size, Pound | 48c                          |
| WHOLE, BRIMFUL, SWEET PICKLES         | Pint 37c                     |
| BRIMFUL, SWEET POTATOES, Large Can    | 29c                          |

### CHRISTMAS HAMS

HALF or WHOLE WILSON CUDAHY PINKNEY

CUDAHY, Boneless to fry to bake  
**HAM** In Can, 9-12 lb. Ave. No Waist

2-lb. Box  
**VELVEETA . . . . \$1.00**

### MERRY CHRISTMAS

**WESTER & SON**  
 GROCERY & MARKET  
 Phone 287 We Deliver

## Bradshaw Entering Drug Business at Abernathy Store

Joe Bradshaw, who has been with the Bishop Pharmacy for the past three years has recently bought the Roberts drug store in Abernathy and will take over the store January first. Frank Roberts former owner of the store, is retiring from the drug business and is entering the cattle business.

Mr. and Mrs. Bradshaw and two children will move around the first of the year.

Poynor Roberts bought the Bradshaw home here and will move there soon after the Bradshaws vacate.

itors of Mr. and Mrs. Brice Allen and daughters.

Mr. and Mrs. Pete Pierce of Lubbock were Sunday dinner guests of Mr. and Mrs. O. A. Pierce.

Mr. and Mrs. E. H. Brown and Aliene visited Sunday in Lubbock with Mr. and Mrs. J. W. Robinson and Mrs. R. B. Smith.

Mr. and Mrs. Holt Bishop visited with Mr. and Mrs. Clyde Davis of Lorenzo, Sunday afternoon.

Misses Glenda and Brenda Wheeler spent Friday and Friday night with Shirley Bishop.

Mr. and Mrs. Marion Applegate of Hillsboro visited Saturday night with Mr. and Mrs. O. A. Pierce.

Mr. and Mrs. Hubert Sandel and boys of Crosbyton visited with Mr. and Mrs. Holt Bishop Monday night.

Lucifer for his sin of pride was hurled from Heaven by the archangel Michael.



Merry Christmas

## LYNDALE FARM DAIRY STORE

Mr. and Mrs. W. M. Spear Mrs. Spears mother Mrs. G. C. visited in Roaring Springs with Mrs. R. C. Clem and daughter Cathy Sunday afternoon. Mrs. Clem moved recently Floydada.

Upsala University is in Ses



Maintaining National Reputation

Our label adds much to gift—but nothing to cost.

TRUE SUCCESS in ing mens wear has foundation only on gen values.

Shop here for Xmas, you'll be nearly right. Stetsons and neck galore are coming in week.

"Glad Snodgra

"Smart wear for me since 1900"

## NOTICE

We will be Closed

All Day

Christmas Eve

December 24th

## CLARKS CLEANERS

(Open Wednesday,

December 26)



May the True Peace of Christmas Abide with You Always

## PATTON DAIRY



Light up Christmas candles

Bright glow of Christmas candles reflected in all our hearts and in the warm, hearty wishes we extend to you to express our deep thanks and appreciation of your friendship.



**QUANAH ACME & PACIFIC**  
 Railway Company

Edited by Pupils of Floydada High School

HESPERETTE STAFF

Editor: Gregory Johnson
Assistant Editor: Frances Ashton
Sports Editor: Don McGuire
Sports Editors: Virginia Presley, Lavada Griggs, Robert King, Dennis Wilks, Ray Cook, Barbara Perry, Jean Hollums, Reporter: Geyer Smith, Sponsor: Miss Vi Jones

EDITORIAL

CHRISTMAS SPIRIT

Christmas season has rolled around again. It is time to celebrate the birth of our Lord, Jesus Christ. For many people, Christmas has become a time to eat heartily, exchange gifts, and to exchange gifts. Christmas has become so commercialized that we forget for what it was originally intended.

Let's try to remember the meaning of Christmas, also it is more blessed to give than to receive. Here's wishing everyone a Merry Christmas from the Hesperette staff.

NANCY NUTTS

Dear Nancy, Will your parents be surprised when you graduate? Curiously, Jean
Dear Jean, Oh, no. They've been expecting it for several years now. Smartly, Nancy
Dear Nancy, What is the world's richest country? Wonderingly, Lewis
Dear Lewis, Ireland—its capital is always Dublin! Knowitall, Nancy
Dear Nancy, What is the best way to keep milk from souring? Eagerly, Billy C.
Dear Bill, Leave it in the cow. Wisely, Nancy
Dear Nancy, Can you tell me an important use of water? Questionably, Virginia
Dear Virginia, It helps us to reach islands. Brilliantly, Nancy

Whirlwinds Win Two and Lose One

Floydada Whirlwinds ran their win column up to 5 and their losses up to two last week.

On Monday night the Winds took the Petersburg Buffaloes, and emerged with a 35-20 victory over the opposing five.

The Whirlwinds racked up to 30 points in the first half to the losers 12, with Teague contributing 6 of these.

The second half was played similarly to the first with the Winds racking up 15 to the Buffaloes' 8. The game was a lot closer than the score indicated. Both teams had to hustle all the way.

Stovall was high point man in the tilt racking up 10 points with Ring close behind, having 8 to his credit.

Whirlwinds 32-Ralls 28

In a close hard fought second half the Whirlwinds managed to take out a win over the spirited Ralls Jackrabbits 32-28.

In the first half it was all Floydada with Roy Teague tossing 16 points through the ring, and this contributed to a 24-13 half.

However, in the third quarter the Winds offense was held to one point, this being a free pitch by Ring. The Jackrabbits racked up 10 points to be behind just 2 points. However, remaining cool and calm the Whirlwinds scored 8 points in the final quarter to Ralls' five, to take a 32-28 victory.

Roy Teague was high point man in this contest with 19 points to his credit.

Brownfield 32-Floydada 25

The Whirlwinds played a hard-fought, never-say-die, hustling ball game at Brownfield last Friday night and was edged out 32-25.

The first quarter score indicated the beginning of a good game, 4-4. The half ended with the cubs having a one point margin 9-8. Stovall gained six of these for the Whirlwinds.

The last half was somewhat the same with the cubs gradually getting the lead. Franklin Stovall was high point man with his 14 points.

"B" Team Wins and Loses

The Floydada "B" squad won their sixth win of the season against the Ralls Jackrabbits last Tuesday night to the tune of 39-16.

Leading 23-13 at the first half the game was Floydada's all the way. Bobby Ashton and Jerry Bob Harrison led the first half scoring, 8 and 6 points respectively.

In the last half the Ralls five didn't make a single goal, being held to three free pitches.

The Whirlwind "B" squad were able to match Brownfield. They were trailing 20-3 at the half and were finally defeated 27-20.

First we have Duck or Ducee, sometimes known as Don McGuire, who prefers going to football games above any other place. Say's his favorite food is "just more food." His favorite sport is football and, of course, he wants to arrive at the game in an Oldsmobile accompanied (He can dream can't he) by actress Ann Blyth, and actor, Jerry Lewis. Duck's childhood ambition was "to be a coach," but at present, the main desire is "to graduate from High School." Perhaps both, ambitions will be realized in days to come, Don.

Next we present another of our sports writers, "Snot" Stovall (Frank to some) He likes deserts and his favorite sport of football. The Oldsmobile again carries top honors as the chosen car. He and guests, Gary Cooper and Elizabeth Taylor, would drive over to see Tanya, the favorite stopping spot. His ambition since early childhood has been "to be President." Sounds great and you know, Frank, they say "even you may be President" so.....!

DATING DATA

Responsibilities for both boys and girls

HERS: To have talked with her parents about the occasion before the arrival of her date.

HIS: If they go in a car, to see that it is clean, the tires in good condition, and gas and oil sufficient for the distance.

HERS: To encourage her escort to obey traffic rules so they will not endanger their own or other people's lives.

HIS: To have enough money for what they are going to do on this date.

HERS: To avoid making the date more expensive than necessary, or proposing things the boy may not have planned.

HIS: To make the conversation interesting.

HERS: To respond to his conversational efforts, and to contribute some sparkle to their talk.

HIS: To see that she meets the boys and girls he knows but she does not.

HERS: To show that she is glad to meet other boys and girls.

HIS: To tell her, at the end of the evening that he has enjoyed the date, yes, even if he hasn't.

HIS and HERS: To include other boys and girls in the dating plans.

HIS and HERS: Not to make themselves or their crowd unfavorably conspicuous.

HIS and HERS: To have fun on dates.

"NOOPER"

Well let's see who does what, especially behind my back, and who has been and who has not. Well to get the show on the road—

Jackie J. and Noma H. have been awfully friendly lately—Christine, did I really see you with Terry the other night??? It seems J. G. and P. L. are doing fine in last period Study Hall—Say Glen, why don't you wake up? From what I hear a certain freshman girl would give the world to step out with you!!—Don B. isn't on the lookout very much is he?? Are Jimmy and Shirley still going together? Well the best always—Beuna why don't you give some of these boys around here a chance. Take a hint!!! Did me lil' ole eyes deceive me or was Patsy R. sitting with—

on the bus? One way to get acquainted—Who was Carolyn Mc. with Friday afternoon that thrilled her so?? Who's this G. A. was talking to in the gym the other day? F. S. perhaps?? Was Alyne Reeves with Billy Marquis at the Drive Inn? Good night wasn't it kids—Carell H. who was the girl? Dorothy H. maybe! Marge you had better be on guard!! Jean Porter, the ring sure is pretty. The best of luck—June Payne and Tom Martin together mucho lately—Who's this girl Grover admires so?? Earl E. always talks to some dame in English class. Really grammar?? Another lovely ring. Mary is the proud owner—Troy did I really see you and Frances Ashton together Friday night?? How did the banquet come out Saturday night? Swell from what I hear!!—Seems as if Bobby P. and Glenda M. are still hitting it off O. K.—Well, Shop closes for today. If you kids want the shop to re-open you had best put some news in the can. Let's have the can full next week what ya say!!

ROY Teague: "The things you worried about yesterday happened today, but what of it? You're still here to worry about what's gonno happen tomorrow."

CYNTHIA TO DOROTHY: Low flyin' planes from Reese Field have got the cubs around here scared half to death. If they'd just fly low enough to see some of the people, the pilots would be scared."

GARY—TO CHEMISTRY STUDENT: Here's a piece in the paper about a scientist tryin' to find out why a rooster crows! Why don't he ask me? I could tell 'em the dad-gum bird crows because he figgers all the people in the neighborhood are asleep and need wakin' up!"

MR. BAKER: "All I ever ask is a little of the best of it. All I ever get is a whole lot of the worst of it."

WAYNE C: "For a government job I'll now apply, where the work is light, and the pay is high; with a swivel chair to put my seat on, and a walnut desk to put my feet on."

KERWIN B: I sure hope nothin' comes of this move to elect me mayor of F.H.S. Right away I'd want to move to a town that can afford a better type of mayor.

Football Banquet Was a Big Success

The football banquet was held in the high school cafeteria, Saturday, December 15, at 7:30. The football queen, Ann Welborn, and her escort, Adrain Helms, burst through a huge paper football at one end of the cafeteria and were met by the other attendants, Jo Day escorted by Don Evans and Beverly Thomas escorted by Bill Carmack, who followed the queen to their table.

Ann was crowned football queen by Coach Preston Watson.

The invocation was given by Superintendent I. T. Graves and the dinner was served.

Marlene Robertson gave the "Toast to Whirlwinds" and the response was given by Roy Teague. The Blue Notes sang several songs and Clint Turner played a baritone solo, accompanied by Dot Holmes.

Nancy Ann Goughly introduced the speaker, Jack Mitchell, who is assistant coach of Texas Tech.

After the address was given, Coach L. F. Gresham announced the '52 football captains. The captains are Adrain Helms, Bert Grimmes, and Frank Stovall.

Natha Burleson announced the "52" cheer leaders, who are Shirley Womack and Jenny Hines, senior leaders; Patsy Robertson, junior leader and Betty Blum, Sophomore leader.

The audience sang the school song and part of them went into the auditorium to see a movie of the Texas Tech and Arizona game that Jack Mitchell showed. We really think the banquet was a SUCCESS!

MERRY CHRISTMAS TO ALL

HERS: To have talked with her parents about the occasion before the arrival of her date.

HIS: If they go in a car, to see that it is clean, the tires in good condition, and gas and oil sufficient for the distance.

HERS: To encourage her escort to obey traffic rules so they will not endanger their own or other people's lives.

HIS: To have enough money for what they are going to do on this date.

HERS: To avoid making the date more expensive than necessary, or proposing things the boy may not have planned.

HIS: To make the conversation interesting.

HERS: To respond to his conversational efforts, and to contribute some sparkle to their talk.

HIS: To see that she meets the boys and girls he knows but she does not.

HERS: To show that she is glad to meet other boys and girls.

HIS: To tell her, at the end of the evening that he has enjoyed the date, yes, even if he hasn't.

HIS and HERS: To include other boys and girls in the dating plans.

HIS and HERS: Not to make themselves or their crowd unfavorably conspicuous.

HIS and HERS: To have fun on dates.

And all good wishes for CHRISTMAS RADIO ELECTRIC CO. The Emmett Hinson's

NOEL We deeply appreciate the loyal associations of the many friends whom we have served during the past year; we extend to one and all -- our sincerest and most cordial... HOLIDAY GREETINGS! H. N. POWELL GROCERY Phone 698-W-1

On this Blessed Day... We recall the warm and friendly loyalty of our customers and friends. In this spirit of good fellowship, we extend our sincerest wishes to you. May the peace and joy of Christmas be with you forever and ever! NEWTON GIN DOUGHERTY

the Season's Best... We deeply appreciate the loyal associations of our many friends whom we have served during the past year and we extend to one and all the most friendly and hearty SEASON'S GREETINGS Your Purine Dealer FUQUA-BARBER FARM SUPPLY

## Highway Crash Claims Former Floyd Resident

Messrs. and Mesdames. T. R. Noland and family, Audie Noland and family, Alton Noland and family, Mrs. Collis Roland, T. M. Noland, Mrs. J. O. Warren and Miss Alene Warren attended the funeral of Joe Cox of Levelland in Lockney Tuesday afternoon.

Mr. Cox, 73, was fatally injured in a traffic accident Sunday near Clovis, New Mexico, when the car in which he was riding alone collided with a cattle truck. He had been in Clovis visiting a brother, J. Wesley Cox, who is seriously ill in a Clovis hospital.

Mr. Cox had made his home in Levelland with a daughter, Mrs. James Smith for the past year, since moving from Portales, New Mexico. He was a retired farmer having been a resident for many years of Floyd County, farming near Lockney. He moved to the plains in 1908. He retired several years ago from the farm.

Survivors are two sons, Alsie Cox of McGregor, and Wes Cox of Austin, and one daughter, Mrs. Smith of Levelland.

Interment was in Lockney cemetery by the side of his wife who died about 25 years ago.

The funeral service was held in the First Baptist church in Lockney with the pastor, Reverend E. J. Cobb, officiating.

Mr. Cox was a brother of the late Mrs. T. M. Noland of Floydada.

## 4-H Club Party

(Continued from First Page)

ies): Don Pope and Bob Hambright, County-wide 4-H club.

4-H MEAT ANIMAL—(Medal by Thos. E. Wilson, Chicago, Ill.): Lavon Shearer, County-wide 4-H club.

4-H FIELD CROPS—(Medals by International Harvester Co.): Billy Ray Thomas, Floydada.

4-H DAIRY ACHIEVEMENTS (Medals by Lederle Laboratories,

## PROTECTION AGAINST FIRE

### Automobile and Casualty Loses.

**G. C. Tubbs**  
Insurance Agency

PHONE 418

## A New High in Pie



There's news today! A brand new flavor in a pudding and pie filling mix—coconut cream—is now on the market! Brought out by a well known food manufacturer, it's rich in flavor, creamy in texture, has just the right amount of coconut blended right in and quite literally is "as good as home-made!"

It is mighty versatile too—equally adaptable for pudding or pie filling. Simple too! Just add 2 cups of milk and cook about 5 minutes. It's ideal, either plain or combined with other flavors.

Take this Chocolate Coconut Cream Pie, for example—a glamorously different pie, with chocolate used in the unbaked pie crust and flaked on top. This is just one of many delightful recipes for this new red letter dessert.

### Chocolate Coconut Cream Pie

1 package coconut cream pudding and pie filling mix

2 cups milk

Chocolate Graham Cracker Crust

1/2 cup cream, whipped and sweetened

1/2 square unsweetened chocolate

Place pie filling mix in saucepan. Add milk gradually, blending well. Cook and stir over medium heat until mixture comes to a full boil and is thickened. Cool slightly (about 5 minutes), stirring once or twice. Turn into pie shell. Chill. Spread with whipped cream. Shave chocolate on top.

### Chocolate Graham Cracker Crust

Grate 1 square of unsweetened chocolate. Add 1 cup fine graham cracker crumbs, 2 tablespoons sugar, and a dash of salt; mix well. Then add 1/4 cup melted butter. Press firmly on bottom and sides of 8-inch pie pan. Chill.

## 'Winds Place Six Players on District Squad

TULIA. — Twenty-four players were named to the 2-AA all district football squad by officials of the conference at the district meeting here Wednesday night, including two ends, a tackle, a guard, and two backs from Floydada.

George Graham, superintendent of Hereford schools, was named chairman of the district and Don Martin, Hereford principal, was again chosen as secretary. Both will be serving their second terms.

The 1952 district schedule was drawn up with the slate being the same as last season. However, the hometeams will be the reverse of the 1951 schedule. Tulia, Hereford, Canyon and Floydada compose the district membership.

On all-district squad are: Ends—Bob Jennings, Tulia senior; Franklin Stovall, Floydada junior; Hubert Ring, Floydada senior; Ray Burrus, Canyon senior.

Tackles—Duane Janssen, Hereford senior; David Rape, Floydada senior; Dwaine Currie, Canyon senior; Darivyn Hutson, Tulia sopho-

with names drawn by lot, was followed. A gaily trimmed Christmas tree stood in a prominent place in the room and other seasonal decorative effects were used.

Rev. Tilden B. Armstrong was the speaker for the evening.

Lon M. Davis, on behalf of the club, presented an orchid to Mrs. E. C. Henry and praised her outstanding citizenship. She was a special guest for the evening.

Misses Ruby Lee Bevil and Jean Porter sang for the group. Rev. R. Earl Allen said the invocation.

Homonyms are words which sound alike but differ in meaning such as dear and deer.

Want ads save time, money.

more. Guards—Junior Cansler, Tulia senior; Robert Ringo, Tulia junior; Bert Grimes, Floydada junior; Dick Dawdy, Canyon sophomore.

Centers—James Cornett, Canyon senior; Randy Thomas, Hereford senior; Randy Thomas, Hereford senior; Charles Sarchet, Tulia junior.

Backs—Adrian Helms, Floydada junior; Billy Carmack, Floydada junior; Bill Kelly, Hereford senior; Harold Morton, Hereford senior; Bob Rattliff, Canyon senior; Harrell Slack, Canyon senior; Duane Luke, Tulia junior; Zack Pennell, Tulia junior; Wandie Hutson, Tulia senior.

## LANDS

Farm and Grazing Lands in Floyd and other Counties  
Town Lots in Floydada.

**MASSIE & BOND**  
(Successors to W. M. Massie & Bro)

## T., N. M. & O. COACHES

In effect now, make your travel in Air-conditioned buses easier, time-saving.

### EAST BOUND

Leave Floydada 8:35 a. m., 1:45 p. m., and 8:20 p. m. making direct connections at Vernon for Oklahoma City, Dallas and all points east;

Connections at Vernon for all points east

### WEST BOUND

Leaving Floydada 10:30 a. m., 4:20 p. m., and 10:15 p. m., making direct connections at Lubbock for all points North West and South.

To Ft. Worth leave Floydada, 10:25 a. m. and 4:20 p. m.

### FLOYDADA — CHILDRESS

Lv. Floydada 1:40 p. m.; Ar. Childress 5:10 p. m.

Lv. Childress 7:00 a. m.; Ar. Floydada 10:10 a. m.

A. J. CLINE, Agent

## FERTILIZERS

Dry or Liquid

a formula for every need

MORCKEL FARM

CHEMICAL CO.

Phone 539

Floydada, Texas

## UNKLE HANK SEZ

IT SEEMS LIKE FOLKS IS ALWAYS IN A HURRY NOW-A-DAYS -- BACK WHEN I WAS A BOY WE JES' STARTED SOONER.



The sooner we get in the SPIRIT OF THE SEASON, the better we will like it! So, now we'd like to take this opportunity to say MERRY, MERRY CHRISTMAS TO YOU AND ALL OUR FRIENDS ON THIS BRIGHT HOLIDAY OCCASION. IT IS OUR HOPE THAT THE DAY FINDS YOU TRULY HAPPY, JOYOUS AND GRATEFUL FOR SANTA'S LARGESSE.

## KING TRACTOR

& MOTOR

Batavia is the capital of Iowa

Division of American Cyanamid company): Bobby Carmack, Floydada; Donald Parrish, Lone Star; Weldon Lovvorn, Lockney.

4-H FIELD CROPS—(Medals by International Harvester Co.): Billy Ray Thomas, Floydada.

4-H DAIRY ACHIEVEMENTS (Medals by Lederle Laboratories,

After the awards were presented refreshments of cakes and cookies were served by the adult leaders. Mr. and Mrs. O. G. Shearer, Mrs. Sam Lide, and Mrs. S. J. Latta.

Instead of exchanging gifts the boys and girls brought gifts of food, presents, or money which will be sent to Milams Orphans home at Lubbock. The boys and girls were very generous in their giving.

If exuberance of spirit can be any indication, the boys and girls had a wonderful time at the party.

## Cubs, Parents Will Be Lions Guests Tonight

Floydada's Cub Scouts, some 45 in number, will rate high tonight when they will be guests of the Floydada Lions club at the American Legion main auditorium. All the Lions of the club and their wives who can do so will be present and are encouraged to do so but the season is so crowded with parties and conflicting dates that it was voted lack of attendance at the meeting tonight will not count against a member, President Parnell Powell reported.

There will be candy and fruit and refreshments for the Cubs, and all present for that matter, including papas and mammas of the youngsters, who are being invited along with their boys. Santa Claus will be present and distribute the fruit and candy.

But the big event of the evening will be the magician who will do tricks for both young and old. He is Tom Tilson, the Matador amateur, who does a better job of it than some of the professionals, according to report. Tilson is a member of the Matador Lions club.

Time of the party will be 7:30 o'clock. It will not be a banquet or dinner, but a party to make the hearts of the youngsters glad.

## Rotarians' Annual Party Last Night

Annual Christmas party of the Floydada Rotary club was held last night in the annex dining room of the American Legion.

With President S. W. Ross presiding, more than a hundred guests present, including husband members and their wives.

A custom of exchanging presents,

## WE SPECIALIZE IN SOLVING Christmas Food Problems

- |                        |     |
|------------------------|-----|
| HUNT'S, 2 1/2 Can      |     |
| PEARS, Halves . . .    | 37c |
| HUNT'S, 2 1/2 Can      |     |
| PEACHES, Halves . .    | 27c |
| SHURFINE, FANCY,       |     |
| PEAS, No. 303 Can .    | 25c |
| SHURFINE,              |     |
| PUMPKIN, No. 300 Can   | 15c |
| NONE SUCH,             |     |
| Mince Meat, 9-oz. pkg. | 25c |
| BETTY CROCKER,         |     |
| CAKE MIX, Pkg. . . .   | 37c |
| BAKERS SOUTHERN STYLE, |     |
| Cocoanut, 4-oz. Can    | 19c |
| WALNUTS, lb. . . . .   | 39c |
| BRAZIL NUTS, lb. . .   | 39c |
| GOLD MEDAL,            |     |
| FLOUR, 10-lbs. . . .   | 94c |
| DELSEY,                |     |
| TISSUE, 2 Rolls . . .  | 25c |
| CANE SUGAR, . . . .    | 94c |

## HULL & McBRIEN

PHONE 292

We Deliver

## THE ACCOUNTANTS



### STANDARD ROOM & PEASE COLUMNAR RULED PADS

A fine quality paper in each grade ruled in colors for efficiency. Available in all Standard Sizes and rulings.

USE STANDARD PADS AND YOU USE THE FINEST  
**The Hesperian**  
Telephone 8

# Plenty of Savings for your CHRISTMAS TABLE

BAKERITE 3-lb. Can  
**SHORTENING . . 86c**

PURE CANE 10-lbs.  
**SUGAR . . . 95c**

MEAT · POULTRY · FISH

PINKNEY  
**SAUSAGE . . 35c**

WICKLOW  
**SLICED BACON . 49c**

DRESSED Hens - Fryers  
XMAS HAMS

HUNT'S  
**CATSUP**  
14-oz. Bottle  
**21c**

2 Packages  
**JELL-O . . . 15c**

Jar  
**HIP-O-LITE . 27c**

Can  
**TUXEDO TUNA . . . 23c**

Roll  
**NORTHERN TISSUE . . . 9c**

Quart  
**ENERGY BLEACH . . 15c**

**FRUITS and VEGETABLES**

TOKAY GRAPES  
RUBY RED GRAPEFRUIT  
SHELLED Pecans-Walnuts  
NEW CROP Naval Oranges

SWANSDOWN  
**CAKE FLOUR**  
Package  
**39c**

HUNT'S No. 2 Can  
**GREEN BEANS . 23c**

HUNT'S 300 Size  
**Whole Kernel Corn, 3 for 45c**

SKINNERS Package  
**MACARONI! 11c**

LOG CABIN Sm. Bott  
**SYRUP . . 27c**

WE GIVE "S. S." GREEN STAMPS

**FELTON - COLLINS**  
GROCERY & MARKET  
122 W. Calif. Phone 27

WE DELIVER

MERRY

Christmas

TO ALL



Greetings from Officials  
of Floyd County:

We appreciate the opportunity  
we have had to serve you during  
the past year. May 1952 be kind  
to all our Floyd county friends.

- Frank L. Moore, County Judge
- Enos T. Jones, County Attorney
- Leland A. Hart, County Sheriff
- T. T. Hamilton, County Tax Assessor-Collector
- Mrs. Sam A. Spence, County Treasurer
- Mary L. McPherson, District Clerk

- Margaret Collier, County Clerk
- W. D. Newell, County Surveyor
- Leila Petty, Home Demonstration Agent
- Robert H. Gibson, County Agriculture Agent
- O.B. Olson, Justice of the Peace Precinct No. 1
- Clarence A. Guffee, County school Superintendent

- Kellar Holmes, Commissioner Precinct No. 1
- W. H. Counts, Commissioner Precinct No. 2
- W. C. Plumlee, Commissioner Precinct No. 3
- Fay Hart, Commissioner Precinct No. 4
- Alton Chapman
- John B. Stapleton



### In Santa's Mail

As the day nears for Santa Claus to pay his annual pilgrimage to the homes of boys and girls throughout the high plains, the youngsters are counting time as they thrill to the near approach of Christmas. Here are some of the things they are writing to Santa Claus:

Floydada, Texas

Dear Santa Claus,  
I want a doll and I want a mother doll too. I want a little chair for the baby doll and a bed too.  
Your friend,  
Janie Rangel

Floydada, Texas

Dear Santa,  
I want a truck and a roadgrader. Santa, I am going to see you at town on Friday. I am going to see the reindeer, this Friday.  
Your friend,  
Teddy

Floydada, Texas

Dear Santa Claus,  
I want a camera and a chemistry set for Christmas. I am a little boy. And I live on 222 West Jackson and I am seven years old. I go to school at Andrews Ward.  
Your friend,  
James Huggins

Floydada, Texas

Dear Santa Claus,  
I am a little boy 4 1/2 years old, and a pretty good boy. Would you please bring me a car, a bus, and a filling station. Do you have a telephone? I would like some candy, nuts and fruits. Don't forget Kathy, Dale, Connie, and Rita.  
Lots of Love,  
Leslie Patrick

Floydada, Texas

Dear Santa,  
I am a little girl three years old, and would you please bring me a new doll, an ironing board, iron and some dishes.  
I have a little sister five months old, would you please bring her something too.  
I love you,  
La Donna Nelson

Floydada, Texas

Dear Santa,  
Please bring us a football and 2 gun holster sets, also a red wagon. Hope I have been a sweet boy. When you pass over Lisbon, La. please drop a piece of candy in Granddaddy's sock.  
Love,  
Albert and Ricki Owens

Washington 12, D. C.

Dear Santa Claus,  
I am a little girl 6 years old. Please bring me a cowboy suit and a scrap book to put my school work in. Don't forget my friends and grandmothers and granddaddys in Texas.  
Love,  
Vicki Wester B-18, Apt. 204  
Walter Reed, A. M. C. Washington 12, D. C.

Floydada, Texas

Dear Santa Claus,  
I am a little girl almost six. I would like for you to bring me a housecleaning set, a doll house, twin dolls and a pair of skates, please. I have tried to be a good girl. Don't forget all the other little boys and girls.  
I love you,  
Rita Patrick

Floydada, Texas

Dear Santa Claus,  
I would like a doll, a car and a tricycle.  
I am almost three and pretty good sometimes. Don't forget my sister and brother and all our little friends.  
Love,  
Kathy Patrick

Floydada, Texas

Dear Santa Claus,  
I am a girl. I want a doll. I live in the city. I live on the street called 140 West Grover. I want a doll bed, but I guess I won't get it.  
Your little friend,  
Linda Nell

Floydada, Texas

Dear Santa Claus,  
I want a doll that is called Sweet Sue. I want some dishes. I live one block from Andrews Ward.  
Your little friend,  
Lynnea

Floydada, Texas

Dear Santa Claus,  
I want a baseball bat and a bicycle. My sister wants a doll house and a piano. I am 9 years old and my sister is 6.  
Doyce and Leticia Stephens

Lockney, Texas

Dear Santa,  
You have always been good to children. Will you please bring me a bicycle, a doll house and an electric toy stove.  
Love,  
Eulalia Sanders

South Plains, Texas

Dear Santa Claus,  
I have tried to be good so that you would bring me a bicycle. I like you a lot.  
Love,  
David Chesshir

South Plains, Texas

Dear Santa Claus,  
You have always been good to me. Will you please bring me these toys: a 24 inch bicycle, and a basket for it.  
Love,  
Lanita Sue Wilson

South Plains, Texas

Dear Santa,  
Look in your book and see if I have been good. I'd like for you to bring me a 20 inch bicycle, a basket for it and some candy.  
Love,  
Gary Wilson

Floydada, Texas

Dear Santa Claus,  
It was pretty outside today and we played out.  
We are studying about writing this week. I like my teacher. I like my friends to.  
Your little friend,  
Max

Floydada, Texas

Dear Santa Claus,  
I want a road grader and a football and a notebook and I would like all of the other children to get a lot of toys.  
Your friend,  
Joy

Dougherty, Texas

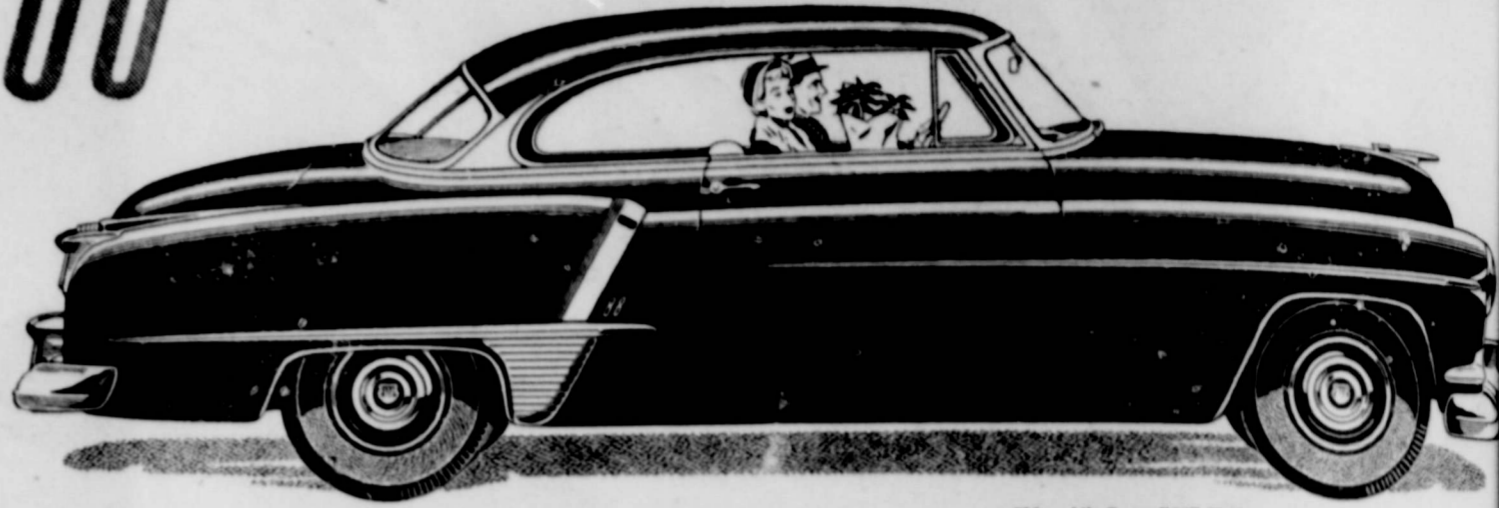
Dear Santa Claus,  
I am a little girl seven years old and in the second grade. I would like to have a cowgirl set, a big doll, dishes with silverware and fruits, nuts and candy.  
Don't forget other boys and girls.  
Your friend,  
Nita Beth Cage

Dumas, Texas

Dear Santa,  
I'm a little boy that will be three years old Christmas day. I would like very much for you to bring me a John Deere tractor, plow, trailer, combine and some books for Mommie to read to me. Also candy, nuts and fruits. Don't forget the other little boys and girls and Mama and Papa Jones that lives at Floydada, Route 5. I've tried to be a nice boy Santa. It sure is hard to do tho.  
Love,  
Dane Beck, 107 Oak Ave.  
Dumas, Texas



BEST WISHES FOR A MERRY CHRISTMAS  
AND A HAPPY NEW YEAR FROM OLDSMOBILE



ROCKET AWAY IN A HOLIDAY!

Oldsmobile Super "88" Holiday Coupé. \*Hydra-Matic Drive optional at extra cost. Equipment, accessories, and trim illustrated subject to change without notice.

Happy Holiday . . . from Oldsmobile, builder of the famous Holiday Coupés—the ultra-smart Super "88" and the magnificent "98"! These are Oldsmobile's sleek "hard-top" beauties—designed to make every day a motoring holiday! The "Rocket" Engine's famous power is superbly delivered by Oldsmobile Hydra-Matic\*! See the brilliant Super "88"—the glamorous "98"—at your Oldsmobile dealer's today!

OLDSMOBILE

Product of General Motors

SEE YOUR NEAREST OLDSMOBILE DEALER

ODEN CHEVROLET COMPANY, FLOYDADA, TEXAS

THERE IS

# DANGER

of losing your right to drive if you do not or cannot comply with the new Texas Financial Responsibility Law which will start being enforced Jan. 1, 1952

An insurance policy written by Brown-Holmes will comply with the law in the safest and most economical way.

|   |         |
|---|---------|
| Original Cost of Insurance Policy                   | \$25.00 |
| 15 % Dividend Being Paid                            |         |
| on Currently Expiring Policies . . . . .            | 3.75    |
| Final Cost of Currently Expiring Policies . . . . . | \$21.25 |

OUR OFFICE IS OPEN UNTIL 9 P. M.

## BROWN-HOLMES

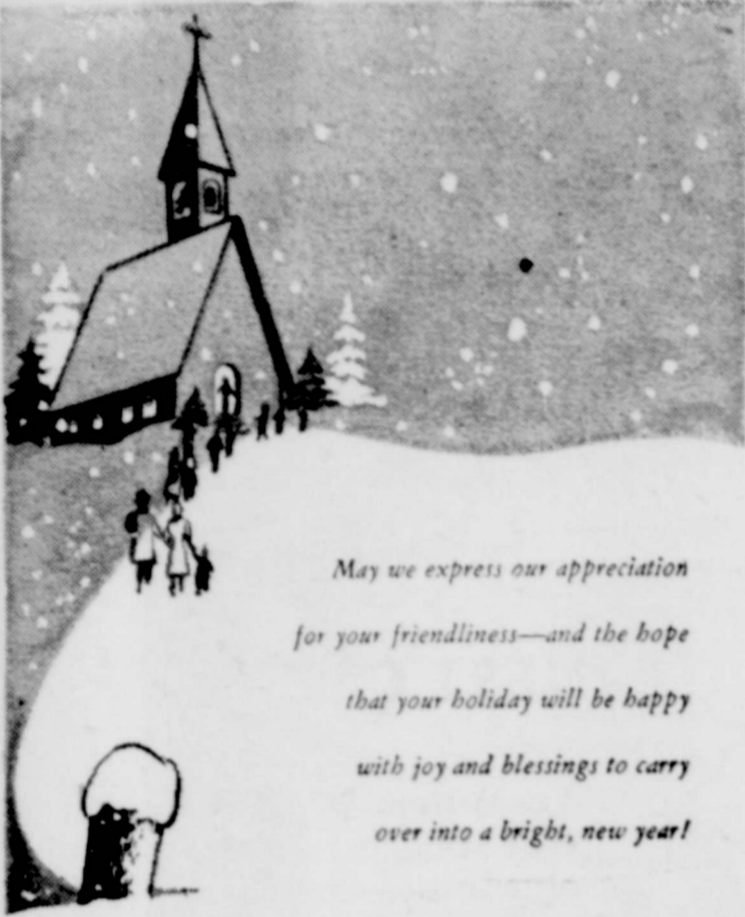
106 W. MISSOURI

FLOYDADA, TEXAS

Phone 345

Hear the Hour of Fellowship at 3 P M Sunday

KFL  
900 K



May we express our appreciation  
for your friendliness—and the hope  
that your holiday will be happy  
with joy and blessings to carry  
over into a bright, new year!

CITY CAFE  
South Main Street



## HOLIDAY GREETINGS

We are genuinely pleased  
to extend to our many friends  
our sincere Holiday greetings for  
A Joyous Christmas Season!

P. Q. HANEY  
Service Station



**Santa's Mail**

Floydada, Texas  
Dear Santa Claus,  
The sun is pretty today. The name of the school that I go to is East Vanina street. My house number is 514. I want an angel doll and gun.  
Your little friend,  
Gary Cantrell

Floydada, Texas  
Dear Santa Claus,  
I am a little girl three years old and sometimes I try to be pretty good. Please bring me a diesel train, tricycle, a "tiny" doll and some B-E candy.  
Santa, please remember what I wanted Grandpa and Grandma to bring me—a swing with a see-saw on it.  
Please don't forget Kennie, and Tommie, Johnny and Eddie Carolyn, The Preacher and Keith.  
With Love,  
Janice McNeill

Floydada, Texas  
Dear Santa Claus,  
I am a little girl three years old. Please bring me a dollie, a doll buggie, a little stove and refrigerator.  
I have a little sister who would like a dollie and doll buggie too. Also some little toys to play with.  
Please leave us some fruit and nuts. Don't forget the other little boys and girls.  
I love you,  
Juanita Lynne Stewart

Floydada, Texas  
Dear Santa,  
I'm a little girl four years old. I help my mother so would you please bring me a baby doll and bottle, fruits, nuts and candy.  
Thank you,  
Eilene Fawver

Floydada, Texas  
Dear Santa Claus,  
I want an angel doll for Christmas. Fruit, nuts, and candy.  
Love, Santa Claus,  
Dana Walding

Floydada, Texas  
Dear Santa,  
I'm two years old and would love for you to come see me again this year. Please bring me a baby doll with a bottle, some fruits, nuts and candy.  
Thank you,  
Gayle Fawver

Floydada, Texas  
Dear Santa,  
I have tried to be a good little girl. Please bring me a baby doll and a doll house. Remember all the other little boys and girls.  
Love,  
Nancy Ann Jetton

Floydada, Texas  
Dear Santa Claus,  
I am a little boy almost five years old. I have tried to be a good little boy. I would like to have a blue pedal car, a steam shovel and a diesel train for Christmas.  
Don't forget all the other little boys and girls.  
Love,  
Kenny Custer

Floydada, Texas  
Dear Santa,  
I am a little girl 6 years old. I've tried to be good. For Christmas I want a walking doll, a jack-in-the-box and a little bicycle with guide wheels. Don't forget all the other boys and girls.  
Lana Jean Davis

Floydada, Texas  
Dear Santa,  
I am a little boy 2 years old. I would like for you to bring me a little road grader and a jeep and trailer. Fill my sock with candy and nuts. Don't forget my mother and dad.  
Love,  
Ronald Dee Adams

Floydada, Texas  
Dear Santa Claus,  
I am a little girl six years old and have tried to be good. Please bring me a doll with hair that you can comb. And bring me a bicycle. Bring me some fruits, nuts and candy and don't forget the other little boys and girls.  
Love,  
Dorothy Ann Melton

Floydada, Texas  
Dear Santa,  
I am a little girl six years old and in the 1st grade, but I got my sister to write this letter for me. I've been a good girl and would like to have a big doll and a bicycle and lots of nuts and candy. Don't forget all the rest of the little girls and boys especially Robert and Linda, my little niece and nephew at Panhandle.  
Thanks,  
Jean Jones

Floydada, Texas  
Dear Santa Claus,  
I am a little boy three years old. I have been a pretty good little boy so please bring me a gun, train and be sure and be good to the other little boys and girls. Please bring Walter Baxter an all day sucker.  
I love you,  
Rex Don Pope

Aiken, Texas  
Dear Santa Claus,  
I am writing you this letter to tell you that I want some Xmas. I am a boy. There are six of us. We are poor and will you send Xmas to us. My name is Juan Mendz. I am 8 years old. I have sisters one and five year old, and another sister three years old. Also brother, 4 years old, and a baby 1 year old.  
Good by,  
Juan Mendz

Floydada, Texas  
Dear Santa,  
Will you please bring me a doll and a nurse kit. And my little sister Deanne, wants a doll and anything else you see fit to bring her. Don't forget the other little girls and boys.  
Your little friend,  
Linda and Deanne Robertson

Lockney, Texas  
Dear Santa,  
I hope you can come this year. I love you very much. Do not forget all the children. If you have enough candy and nuts, I want some. I want a bicycle, and a baton. My little brother wants an electric set and don't forget my Mother and Daddy.  
Love,  
Sherlene Teeple

Floydada, Texas  
Dear Santa,  
I'm a boy 9 years old. I would like to have a bow and hunting arrows. And a wind-up motor boat. My little sister would like a rocking horse and a doll that cries.  
Don't forget the other boys and girls.  
Your friend,  
Troy Lee Johnston

Floydada, Texas  
Dear Santa Claus,  
This is Vilda. I want an electric iron and ironing board. I want a bicycle too, for Christmas. I live in Floydada, Texas. The street I live on is West Virginia, 628. I will see you and your reindeer Friday in the parade.  
Your little friend,  
Vilda Lee Pollan  
1604-60th Street  
Lubbock, Texas

Lockney, Texas  
Dear Santa Claus,  
I think you are a good old fellow. Please bring me a pair of guns, a bicycle, a set of holsters, and any other toy you have for me and some candy and nuts.  
Good bye, Santa,  
James Morris

Floydada, Texas  
Dear Santa Claus,  
What I want for Christmas; I want some games, a football and a tool set. That is all.  
Your friend,  
Max Meek



May this Christmas day be lighted  
with extra joy for you . . .  
And may your favorite dreaming,  
every bit come true!

**KIRK & SON**



**All Aboard!**  
for a  
**Merry Christmas!**

Our train is loaded with good wishes for  
A Glorious Holiday — for you and yours!

**ORMAN'S GROCERY & MARKET**

The  
*West Texas Gas Company*  
**EMPLOYEES**



Wish You a  
**Merry Christmas**  
*West Texas Gas Company*  
HELPING BUILD WEST TEXAS SINCE 1927

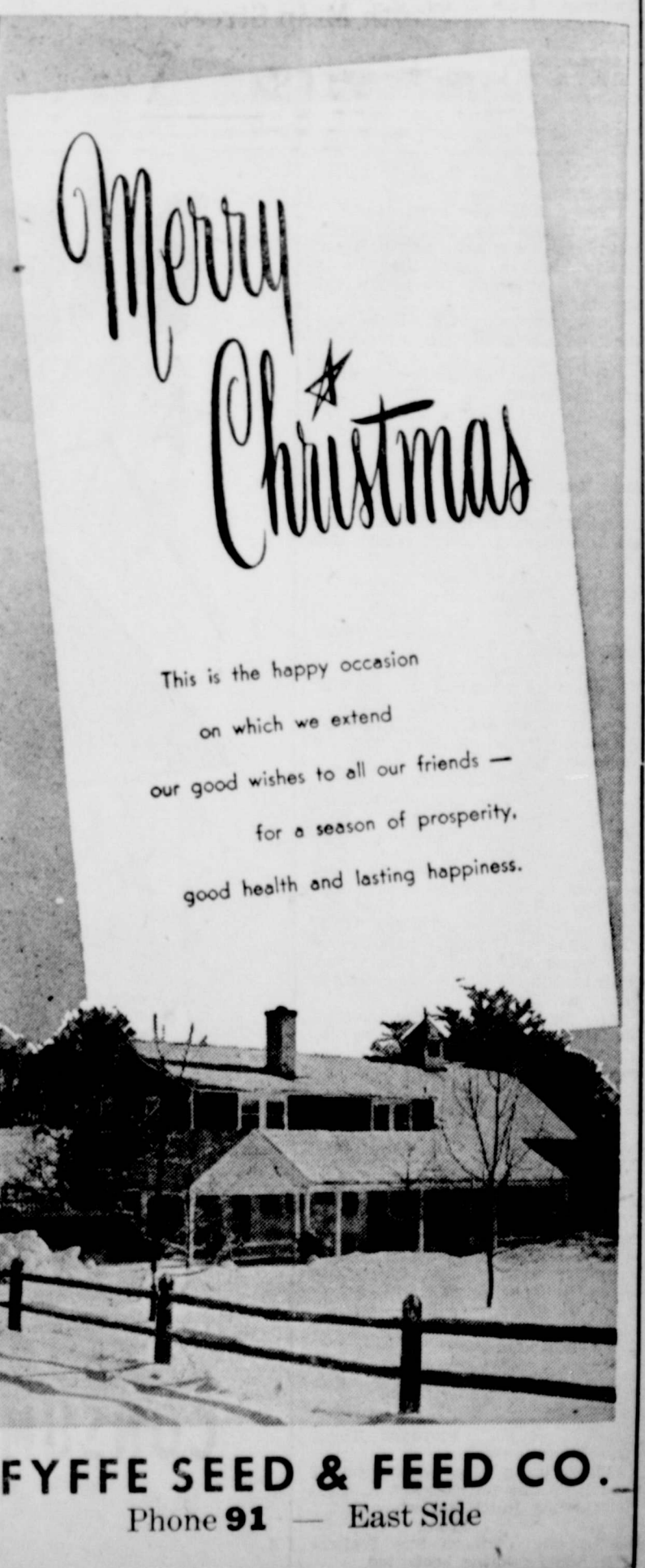


**Christmas  
Cheer**

To each of you . . .  
Your loyal patronage and  
friendship have played  
an important part in the success of our firm --  
We say to you -- Thanks  
for your good-will, may you enjoy the  
merriest Christmas ever.

**ERNEST C. CARTER**

Local Representative  
Great American Reserve  
Insurance Company



*Merry  
Christmas*

This is the happy occasion  
on which we extend  
our good wishes to all our friends —  
for a season of prosperity,  
good health and lasting happiness.

**FYFFE SEED & FEED CO.**  
Phone 91 — East Side



**RUSSELL'S CLEANERS**  
Russell King



*A Christmas Wish*

Our wish for you this Christmas and  
through the new year, too—is that  
the Season's many joys will bring  
happiness to you, and bestow the  
many blessings to make your dreams  
come true . . .

**FLOYDADA  
LOCKER'S  
GROCERY  
&  
MARKET**



## Area Boys and Girls Write Santa As Christmas Eve Rapidly Nears

(Ed. Note: Scores of Floyd county and area boys and girls have written Santa Claus the past few days in care of The Hesperian. Here are some of these letters. Santa is going to have an interesting time this year.)

Floydada, Texas

Dear Santa,

I have tried to be a good girl this year. If you can, please bring me a baby doll. She is in a pink satin basket and is so cute. I would love to have a Doll-E-Nurser set and a Doll-A Do Dish set I am enclosing pictures of the Nurser and Dish set.

If you have an extra toy for our kitten, he would love it.

Santa, please remember all the tie boys and girls.

Please leave my Mommy and Daddy something nice too.

I love you Santa.  
Love,  
Betty Caven

Floydada, Texas

Dear Santa,

I have tried to be a good little girl this year. I enjoyed talking to you the day of the parade.

If you can, please bring me a baby doll, she comes in a pink satin basket and she is so sweet and cute. I would love to have a Doll-E-Nurser set and a Doll-E-Do Dish set-just like my sister, Betty Burke, wants.

Please leave Fluff, our kitten a toy.

I love you Santa. Please bring Mommy and Daddy something too.

Love,  
Linda Kay Caven

Floydada, Texas

Dear Santa,

Please bring me a B-B gun and two packages of B-B's and some candy.

Love,  
Dale Newberry

Floydada, Texas

Dear Santa,

I am a little girl I go to school at Dougherty. I am 6 years old. Will you please bring me a toni doll and a pair of skates and xylophone and nuts and candy.

Don't forget my little friends and my mother and daddy.

Thank you,  
Linda Sue Jones

Floydada, Texas

Dear Santa,

I am a little boy 5 years old. I have been pretty good so would you please bring me a wagon, a gas station, and a truck that hauls cars, and anything else you would like to bring.

Santa, don't forget my little brother Joe Mack. He wants a cuddle toy.

Don't forget all the other little boys and girls.

I love you,  
Gary Jarnagin

Floydada, Texas

Dear Santa,

Please bring me a bull whip and a new lariatope and nuts and candies. Don't forget the other boys and girls.

Your friend,  
Gene Jones

Floydada, Texas

Dear Santa,

I am a little girl I go to school at Dougherty. I am nine years old Will you please bring me a toni doll and a record player and nuts and candy. And don't forget all the rest of the girls and boys.

Your friend,  
Nelda Ann Jones

Floydada, Texas

Dear Santa Claus,

I would like for you to wish everyone a merry Christmas. And for you to remember the other nice boys and girls. I would like a Toni-Doll with blond hair. And a doctor and nurse kit. Also a play sink with running water, a toy machine, silverware set.

And be sure and bring Deona, Stevie and Charles something for they will be here or at their Grandmother Womack's house.

Love,  
Karen Sue Ring

Floydada, Texas

Dear Santa,

I have tried to be a good girl this year and I hope that you wont forget me. Here is what I would like for Christmas this year. I want a Toni-Doll with cosmetics and a complete wardrobe, a typewriter, some Old Maid cards, and a new dress in size 6.

Please remember all the other little boys and girls.

Love,  
Mary Katherine Asher  
On Rails Hi-way.

Floydada, Texas

Dear Santa,

Please bring me a cowgirl suit if you have any left. I want a Toni Doll. Bring Butch a cowboy suit.

From,  
Sharon Sue Wallace

P.S. Some coloring books too.



*Look who's here, again...*

Good old St. Nick . . . he's got a pack-full of our sincerest good wishes for friends and customers . . . for a bright and merry Christmas filled with many good things!

**NORMAN'S 5c to \$1 STORE**  
Floydada, Texas

**Good Old Time Christmas Greetings To You**

The management and staff of our firm express the wish that you will enjoy a most happy, holiday season.

We hope that the holiday will bring the realization of your fondest ambitions for happiness and friendships!

**STYLE SHOPPE**  
Mollie Morton



Tho' Santa's many chores are done, he pauses now to say . . . "MERRY CHRISTMAS, every one -- have a full and happy day!"

**CONSUMERS FUEL ASSOCIATION**  
Floydada, Texas



**Season's**

**heartiest cheer . . .** and our many thanks for your patronage and friendship in the past. May the coming year renew our pleasant association.

**TERRELL IMPLEMENT CO.**





### Santa's Mail

The day nears for Santa Claus and his annual pilgrimage to the homes of boys and girls throughout the plains, the youngsters counting time as they thrill to the near approach of Christmas. Here are some of the things they are writing to Santa Claus:

Floydada, Texas  
 Dear Santa,  
 I am in the first grade and I am six years old. I live in Floydada, Texas. If you do not mind I would like to tell you what I would like to have for Christmas. I want a football and a big truck, a Chinese Checker set and a B-B gun, and if you do not care I would like to have a pin-ball machine. Please do not forget the other children. Come soon.  
 Love,  
 Mac Robertson

Floydada, Texas  
 Dear Santa,  
 I am a little girl in the third grade. I have been a good girl. Would you please bring me a big doll that can say mother and daddy, some house shoes, a house coat and a bicycle. Please do not forget the other children.  
 Come soon.  
 Love,  
 Karen Robertson

Floydada, Texas  
 Dear Santa,  
 How are you? I have tried to be a good boy this year. Would you bring me a bicycle and a radio for Christmas and some candy?  
 Love,  
 Curtis Sanders

Floydada, Texas  
 Dear Santa Claus,  
 We are little boys 3 and 5 years old. We have tried to be good. Please bring us a wagon and a tricycle with some candy, fruit and nuts.  
 Don't forget to bring something for our baby brother.  
 We love you,  
 Phil and Dean Newberry

Floydada, Texas  
 Dear Santa,  
 Will you bring me a burning set? Will you bring me a log cabin set and bring my little brother a toy. I am going to see you and your reindeer. And do not forget Miss Meredith. I live on West Georgia street. My name is Ray Eugene.

Floydada, Texas  
 Dear Santa,  
 Please bring me a new transformer for my old train. If you can't get one I would like a Lionel train. And I need two bicycle pedals and handlebars for my old bicycle. I sure would like to have a Spencer firework set. And an electric football set. Don't forget the other boys and girls too.  
 Love,  
 Ray Walker

Floydada, Texas  
 Dear Santa,  
 I am a little girl seven years old. I go to school in Floydada and I saw you when you were there.  
 Will you please bring me a Bonnie Braids doll and a stroller. Remember all other little girls and boys.  
 Love,  
 Barbara Ann Hunter

Floydada, Texas  
 Dear Santa,  
 I am a little boy nearly three years old. I have been pretty good and I wish you would bring me a tractor and a shot gun. I also have some little cousins at Roaring Springs and Abernathy. I hope you won't forget and all the other little boys and girls.  
 Love,  
 Larry Don Hunter

Floydada, Texas  
 Dear Santa,  
 I'm a little girl 4 years old. I live 10 1/2 miles SE of Floydada.  
 Will you please bring me a train that winds up and runs on a track and a dollie with hair that I can comb and curl.  
 If you have plenty put some goodies in my Christmas stocking.  
 Your Little Friend,  
 Doris Marie Fawver

Floydada, Texas  
 Dear Santa,  
 How are you getting along? I know you have been very busy making toys for other boys and girls. My name is Billie Jo Ann, and I go to Andrews Ward school. I want a doll and doll clothes to go with it and a bottle. I heard that you were going to be in town Friday. And I hope so. I wish I could see you on Christmas night bringing toys to other boys and girls.  
 Your little friend,  
 Billie Jo Ann

Floydada, Texas  
 Dear Santa,  
 I am a little girl five years old. I have been a good girl and would like for you to bring me a Bonnie Braids doll and table and chairs. I would like some dishes and a stove and refrigerator.  
 Please bring my sisters something too.  
 Love,  
 Freida Webb

Floydada, Texas  
 Dear Santa Claus,  
 How are you? I am o.k. My teacher is o.k. I like my teacher very much. I would like very much for you to bring me a bicycle. I would like you to bring Carolyn a doll with blue eyes. I live on Route 5. I want to see you when you come through town. I want to see your reindeer too.  
 Your little friend,  
 Gene

Floydada, Texas  
 Dear Santa Claus,  
 I am a little girl 8 years old. Will you bring me a doll, ironing board, and a nurse kit? Also some doll clothes, nuts and fruit. Please don't forget my little sister, Jan and all the other boys and girls.  
 Your little friend,  
 Sherry Kay Alexander  
 321 East Tennessee.

Floydada, Texas  
 Dear Santa Claus,  
 I am Charles Berry. I live at 400 West Lee street. I want a basketball some fruit and a pair of boxing gloves. Don't forget all of the boys and girls.  
 Your little friend,  
 Charles

Floydada, Texas  
 Dear Santa Claus,  
 I want a truck and gun for Christmas. I am going to bed at 8:00 o'clock. I live on 309 West Mississippi, Floydada, Texas. I like to play with the things you bring us. I like you Santa.  
 Your friend,  
 Roy Ewing

Floydada, Texas  
 Dear Santa Claus,  
 I want a football suit for Christmas. My little brothers want a wagon, and a truck. They like to play with their friends. They like to play at home. I am going to see the reindeer Friday afternoon. We are getting out at 12:00 o'clock.  
 Your friend,  
 Donnie



### Merry Christmas to You!

With the season of holly and mistletoe, of Christmas bells and friendly greetings, comes an inner glow—a measure of thoughtfulness for others—an indefinable blessing known as the Christmas spirit.

It is our wish that this inner glow will gladden and enrich your Christmas season.



## FIRST NATIONAL BANK

Floydada, Texas



Tinsel bright and gay as holly

Our wish to you rings out with cheer . . .

That Christmas brings you lots of pleasure

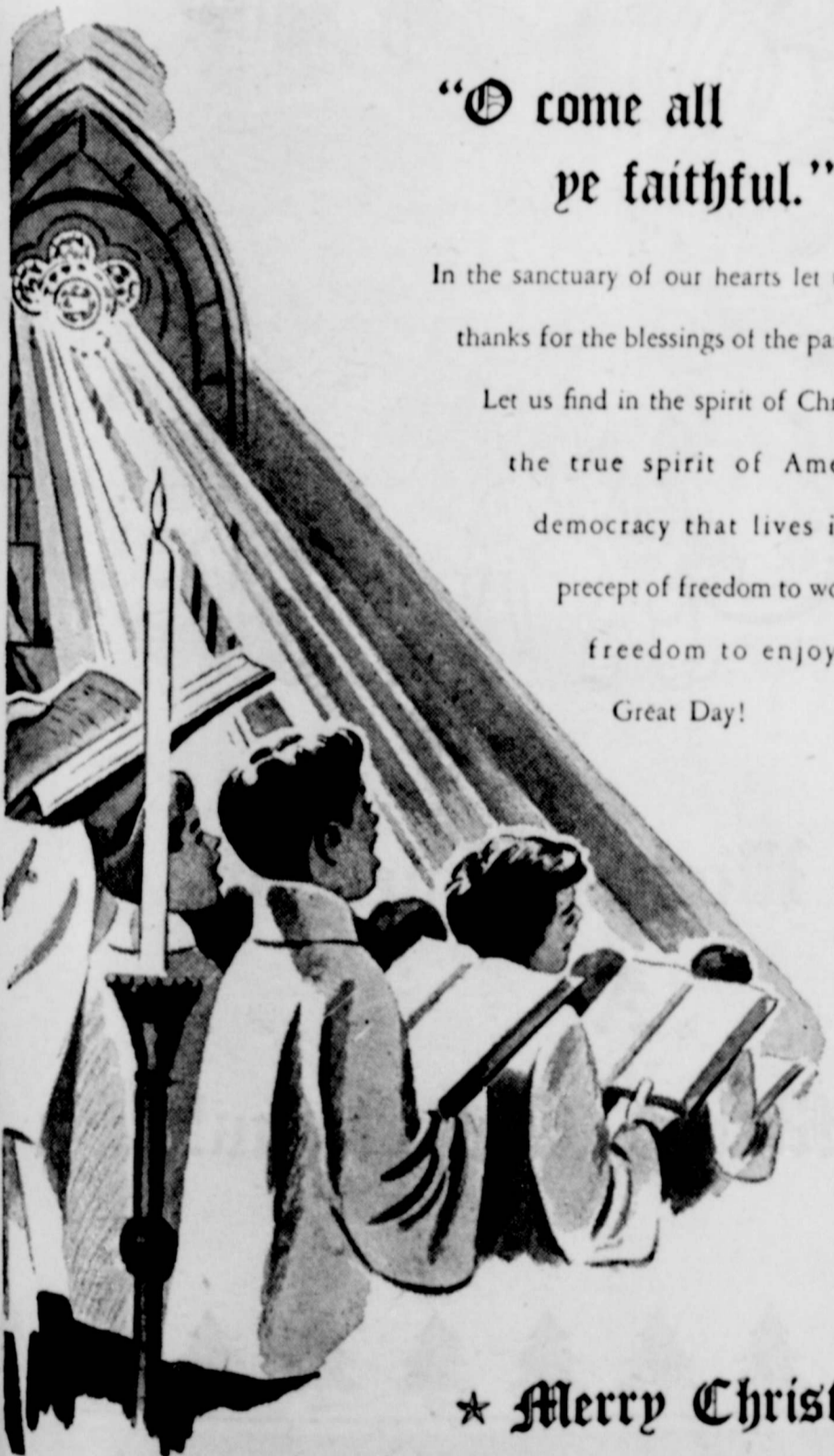
And the very best for the coming year!

**KEIM'S  
HABERDASHERY**



“Come all ye faithful.”

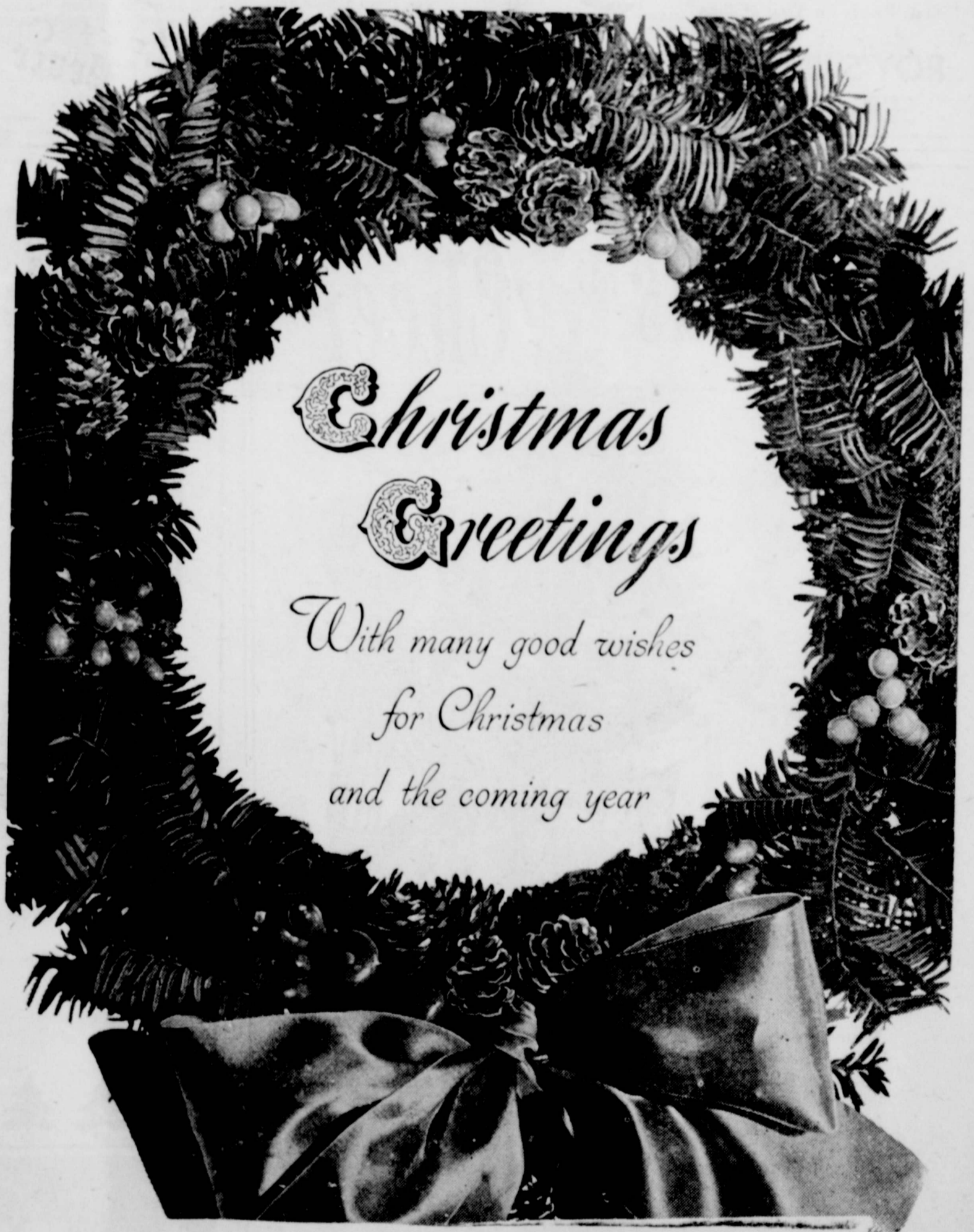
In the sanctuary of our hearts let us give thanks for the blessings of the past year.  
 Let us find in the spirit of Christmas the true spirit of American democracy that lives in the precept of freedom to worship, freedom to enjoy this Great Day!



★ Merry Christmas

**KING TRACTOR & MOTOR**

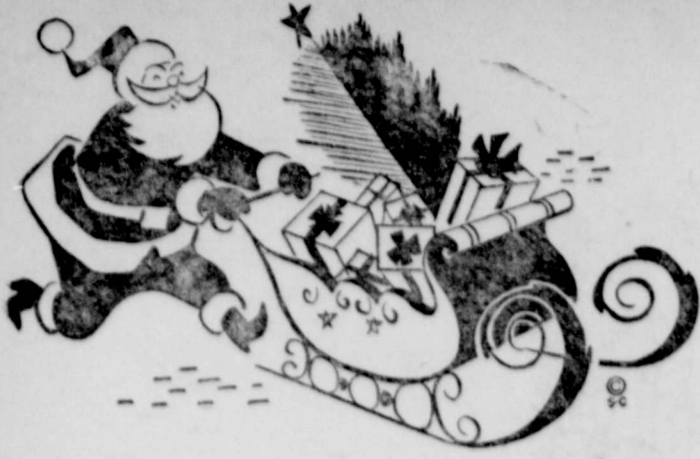
Ford Tractors — Dearborn Equipment — Mercury Cars —



Christmas Greetings

With many good wishes for Christmas and the coming year

**MARTIN & COMPANY**



## Area Boys and Girls Write Santa As Christmas Eve Rapidly Nears

(Ed. Note: Scores of Floyd county and area boys and girls have written Santa Claus the past few days in care of The Hesperian. Here are some of these letters. Santa is going to have an interesting time this year.)

South Plains, Texas  
Dear St. Nicholas,  
Be sure to come and visit me on Christmas, because I'll be expecting you. Be sure you remember the other children besides me. If you think I have been good, please bring me a doll, with all of the things which tiny baby dolls need and I want some dishes and my brother wants a football.  
Love,  
Arlene Hoeksema

Floydada, Texas  
Dear Santa Claus,  
I go to school at Andrews Ward school. I am going to see your reindeer. We get to get out of school Friday. I would like to have a transformer for my electric train. The one I got is burned out and I would like to have a watch. I would like to have a pellet gun, but I may be to young for one.  
Your little friend,  
Kern Cooper

Floydada, Texas  
Dear Santa,  
I am a little boy 16 years old and I have tried to be very good this year. Please bring me a Sparkle-Plenty doll, fruit, nuts, and candy, and a little dump truck.  
And don't forget my little friend, and cousins.  
Love,  
Jerry Bob Harrison  
P.S. Don't forget my little friend, June.

Floydada, Texas  
Dear Santa Claus,  
I am a little girl eight years old and in the third grade. I live 7 1/2 miles out in the country.  
Will you please bring me a ring, a new skirt, and a sweater set, also lots of nuts, fruit and candies.  
Be good to all the other little boys and girls especially my teacher, Miss Meredith.  
Your little friend,  
Carolyn Dunavant

Floydada, Texas  
Dear Santa Claus,  
I want a belt with my name on it and a pair of cowboy boots and a hoodball needle, a truck and my sister wants a doll and she wants an ironing board. And bring Miss Meredith a red pencil.  
Your friend,  
Melvin Bishop

Lockney, Texas  
Dear Santa,  
Please remember all good little boys and girls. Don't you think I have been good? Please bring me a B-B gun, tool box, ball glove and bat. I also want two guns, two holsters, a cowboy belt. I'd like some candy and nuts.  
Love,  
Jimmy Pritchett

3726 Cherokee  
San Diego 4, California  
Dear Santa,  
I am a little girl five years old. Sometimes I am a good girl.  
Will you please bring me a doll high chair and cradle and anything else that you have for me. Remember all my cousins and little friends.  
Love,  
Susan Higgins

Lockney, Texas  
Dear Santa Claus,  
I have tried to be a good little boy. Please bring me a rifle and a bicycle. I like your candy, nuts and apples.  
Love,  
Bud Higginbotham

South Plains, Texas  
Dear Santa,  
We hope you can come to see us this year, cause we surely love you. Please bring me a doll, a doll house, and some dishes. Be good to all boys and girls.  
Love,  
Kathie Chesshir

Floydada, Texas  
Dear Santa,  
I am a little girl 6 years old. I go to school at Floydada. Please bring me a toni doll and a filling station and teddy bear. Don't forget my teacher, Miss Stewart.  
Love,  
Linda Lovey

Floydada, Texas  
Dear Santa Claus,  
I want a Toni doll and dishes and cooking vessels.  
I live on 205 North 2nd street. I will see you Friday and I hope you will see me.  
Your friend,  
Rebecca

Lockney, Texas  
Dear Santa,  
I love you a lot so please bring me a "toni doll," a doll suitcase and dishes.  
Please bring Diane and Benny, my little brother and sister some toys.  
Love,  
Sue Edmonds

Lockney, Texas  
Dear Santa Claus,  
I hope you think I have been good enough to get a doll, a suitcase for her, a playhouse and remember my little brother and sister.  
We love you.  
Love,  
Kay Taylor

Petersburg, Texas  
Dear Santa Claus,  
I want you to bring me a doll. If you want to you may bring me some more things. I would like to have more than a doll. But this year we have too much in the house. I have been a good little girl, that is what my teacher says. I will see you in the parade this Friday evening.  
Your little friend,  
Dinah Edwards

Floydada, Texas  
Dear Santa Claus,  
I want Santa Claus to bring me a wagon. I want Santa Claus to bring me a bicycle. I want Santa Claus to bring me a gun. I want Santa Claus to bring me a train. I want Santa Claus to bring me a car.  
Your friend,  
John Homer

Floydada, Texas  
Dear Santa Claus,  
I go to school at Andrews Ward. I want some dishes and a doll and a dollhouse. I live at Route 1, box 84.  
Your friend,  
Kay Culpepper

Floydada, Texas  
Dear Santa Claus,  
I am a little girl 9 years old. I want a ring for Christmas. I will see you and your reindeer Friday. I hope you see me too.  
I live on Crockett street.  
Your friend,  
Linda Louise

Floydada, Texas  
Dear Santa,  
Please bring me a Auther Godfrey guitar, carpet sweeper, and mop. Don't forget my brother, Randy. Bring him something nice.  
Love,  
Harryette Hollums

Floydada, Texas  
Dear Santa,  
I hear that you are going to be a parade Friday. I will be there see it. Here's what I want: air plane saw, patches, and clothes.  
Your little friend,  
Gary Long

Floydada, Texas  
Dear Santa Claus,  
I have a good time. I have a dog at home and I have a mother dog too. I want one doll. I go to school at Andrews Ward. My house number is 621.  
Your friend,  
Martha Dyer



**Christmas . . .**  
we send you our  
good wishes for your good  
health and happiness

**BOREN HARDWARE & FURNITURE**  
111 E. Missouri St.



This sentiment we pass on to you is always good and always true: we take this opportunity to say, "Best Wishes for Your Holiday" . . .

**ROY'S INDEPENDENT SERVICE STATION**

## Christmas Cheer



Youngsters dance and laugh with glee as they behold the wonders of the Christmas tree, And may you all, find equal treasure . . . In the bounty of your Christmas pleasure!

**STANSELL-COLLINS CO.**



**Reddy Wishes Everyone A Very Merry Christmas!**



**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
27 YEARS OF SERVICE TO THE PEOPLE OF TEXAS AND PUBLIC SERVICE

**MERRY CHRISTMAS**

A very merry CHRISTMAS to all our friends!

**RAINER SHOE SHOP**

**Old-Fashioned Stomach Ache May be Form of Epilepsy**

When Junior complains of a stomach-ache, it may not be the result of eating the well-known "green apple." Instead, according to a report in the "Journal of the American Medical Association."

A study of 31 children suffering from recurring, knife-like pains in the center of the abdomen over a period of years was presented by Drs. Paul F. A. Hoefler, Sidney M. Cohen and David McL. Greely, of New York City.

Electroencephalographic (brain wave) studies of the children showed definite abnormalities in 30 of them and a "borderline normal" record in one, the report disclosed.

"An over-all incidence of abnormal electroencephalogram activity, both specific and nonspecific of almost 97 per cent, as found in our patients, must be considered positive evidence of the cerebral and presumably paroxysmal origin of this particular disease entity," the report stated. "The figure compares well with those obtained in highly selected groups of established epileptics in our own and other laboratories."

Candid epileptic manifestations occurred in nine of the groups, the survey disclosed. Four patients had attacks preceding the onset of the abdominal pain. All four still experienced epileptic seizures; only one no longer has abdominal pains. Five other patients began having epileptic seizures several years after the onset of the abdominal pains.



**Area Boys and Girls Write Santa As Christmas Eve Rapidly Nears**

(Ed. Note: Scores of Floyd county and area boys and girls have written Santa Claus the past few days in care of The Hesperian. Here are some of these letters. Santa is going to have an interesting time this year.)

Washington 12, D. C.  
Dear Santa Claus,  
I have tried to be a good little boy and I wish you would bring me a cowboy suit and a big gun and a hat like Eddies.

Please don't forget my cousins, Charlene, Charles, jr., and Todd in Floydada.  
Love,  
Jimmy Wester, B-18, Apt. 204,  
Walter Reed A.M.C. Washington 12, D. C.

Floydada, Texas  
Dear Santa Claus,  
I'm a little boy three years old. I change my mind every day, but I think I want a road grader and auto transport truck. Also some fire crackers, fruits, nuts and candy.

Your friend,  
Glenn Rex Harrison  
Floydada, Texas  
Dear Santa Claus,  
I am a little boy five years old and I have been a pretty good boy. I want a football suit, red boots, stetson hat and a doll, nuts, bubble gum and candy.  
Love,  
Conley Bradford

Floydada, Texas  
Dear Santa,  
I am a little boy seven years old and have made a straight A card. Please bring me a service station, a pair of house shoes and a bird shoot target game.  
I also have a three year old brother that wants a tricycle, a service station and a archer set.  
With lots of love,  
James Alvin and Aaron  
Jay Hinsley

Floydada, Texas  
Dear Santa,  
I'm a little girl who will be six years old Christmas Day. Please bring me a doll, blackboard, cowboy boots and a hat. Don't forget the fruit, nuts, and candy and the other little boys and girls.  
Love,  
Edna Kay West

Dougherty, Texas  
Dear Santa Claus,  
I am in the fourth grade. I am nine years old. I want a B-B- gun with a scope on it, and a dirt loader and a pencil box. I want a electric train, and a football suit.  
Do not forget the other boys and girls.  
Your friend,  
James Ray Cage  
P. S. Bring Johnie home from Korea.

Columbia typewriter carbon, best yet. Hesperian.

Floydada, Texas  
Dear Santa Claus,  
I'm a little girl five years old. For Christmas I'd like to have a doll and doll house and anything else you might have for girls my age. Also fruits, nuts and candy.  
Your friend,  
Betty Sue Harrison  
Dougherty, Texas  
Dear Santa,  
I am a little boy eight years old. I am in the third grade. I would like to have a bicycle with saddlebags and fill my stocking and don't forget the other boys and girls.  
Your friend,  
Wayne Cage



**OK CAFE**  
Eula Mae

*With every friendly wish for your HAPPINESS at CHRISTMAS*

**VOGUE BEAUTY SHOP**

**Good Cheer TO EVERYONE**

*May the old time spirit of Christmas fill your heart today.*

**SOLOMON JEWELRY**

*Holiday* **GREETING**  
TO OUR FRIENDS  
**HOTEL COFFEE SHOP**

*A VERY MERRY CHRISTMAS to All Our Good Friends*

**DELL and J. H. REAGAN**



May Santa's well-filled pack hold wondrous things in store: All the things you've ever wanted, and many, many more!

**DANIEL AUTOMOTIVE**



**WE REJOICE**

On this glorious Christmas occasion we rejoice in the knowledge that it is a day of remembrance and thanksgiving, a day to be grateful of the blessings that have been ours to enjoy. We are joyous on this occasion and wish you —

*Christmas Greetings*

**H. G. PARKER Furniture Co.**  
and Employees

*We cherish the Happiness our old and new Friends have given us over the Years, and at this Joyous and Heartwarming Season give you our sincerest wishes for Christmas Joy*

**ARWINE DRUG CO.**

J. A. Joe, Jr. Gene



In this chaotic world, Christmas is forever the friendly spirit of brotherhood that gives our hopes for peace its truest utterance . . .

And in keeping with the Christmas spirit we extend our wishes to one and all — for the best of everything!



**KING'S GROCERY**  
E. A. Cornelius Mrs. Pierce King

# Merry Christmas



Hi there!  
May your  
CHRISTMAS  
be merry!

**SPARKS AUTO CO.**



## In Santa's Mail

As the day nears for Santa Claus to pay his annual pilgrimage to the homes of boys and girls throughout the high plains, the youngsters are counting time as they thrill to the near approach of Christmas. Here are some of the things they are writing to Santa Claus:

**South Plains, Texas**  
Dear Santa,  
Thank you for the things you gave us last year, they were all nice. Will you please bring me a wood burning set. If you can please bring me a desk. Katherine wants a doll stove and refrigerator. She wants so much I won't put it all down. We will be happy with just any thing you bring. Will you remember our Grandmother, she has been sick. We have a new cousin in Albuquerque, don't forget her. She would love to have a little doll.  
We love you lots,  
Nathan and Katherine Mulder

**Floydada, Texas**  
Dear Santa,  
I am a little boy five years old. My mother says I have been good part of the time.  
Please bring me some cowboy boots, a cowboy hat and a jeep with a trailer. I surely will thank you for these.  
Your friend,  
Dale West

**Floydada, Texas**  
Dear Santa Claus,  
I have tried to be a good little boy this year and I would like for you to bring me a fire truck and my little sister, a doll with pig tails and a rocky horse. Also some candy and nuts.  
Please don't forget the other little children and my Grandad and Grandmother Ford.  
Yours truly,  
Jodie Birdwell

**Floydada, Texas**  
Dear Santa,  
Thank you for the things you brought me last year. I hope you will come to see us this year. We will leave something for you under the tree.  
Will you please bring me a rocket ship, a carrier ship, a machine gun, a football helmet and a Tootsietoy plane set. Charles Mac and I would like to have a tent.  
Thank you,  
Love,  
Jim Bob Gibson

**Floydada, Texas**  
Dear Santa,  
How are your reindeer? I liked to see them. I hope you will come to see me Christmas. We will leave some candy by the tree for you. Will you please bring me a doctor set, a long truck, a football and helmet, a rocket tank, a Tootsietoy car set and a coal shovel.  
Could you please bring a tent to Jim Bob and me together?  
Thank you very much.  
Love,  
Charles Mac Gibson

**Floydada, Texas**  
Dear Santa,  
I am a little five year old girl, and want you to bring me a little play telephone and guitar. Gene, my brother, who is nine years old, wants a puppy dog and a bicycle. Please remember other little girls and boys too. You will find us at Aunt Winnies and Uncle Reyburn Neil's home.  
Your friend,  
Carolyn Franklin.

**Floydada, Texas**  
Dear Santa,  
I am a little girl six years old. I want a doll and a bicycle, a doll house, and a make-up kit. Also some fruits, nuts and candy.  
Your little friend,  
Judy Beth Newberry,  
Route 2.

**Floydada, Texas**  
Dear Santa,  
I am a boy four years old and have tried to be pretty good. Will you please bring me 2 guns and holster. A new John Deere tractor and combine and a truck and some candy, nuts and fruit. Don't forget all the other little boys and girls.  
Thanks a lot  
James McNeill

**Floydada, Texas**  
Dear Santa Claus,  
I am a little girl and I am eight years old. This is what I would like to have for Christmas: a Toni doll, some doll clothes and a skirt and blouse and don't forget my family too. I live out in the country on Route 3, Box 20. It is seven miles from town. I go to Andrews Ward school. When you come are the reindeer coming with you? I hope they are.  
Your little friend,  
Mary Grace.

**Floydada, Texas**  
Dear Santa Claus,  
I am a girl and I live out in the country I am eight years old. My route is 1. I want you to bring me a tony doll and a bicycle, a doll house, and also bring some nuts, fruits and candies. Be good to the other girls and boys and my teacher, Miss Meredith.  
Your friend,  
Wanell Argo

Floydada, Texas

Dear Santa Claus,  
I am a little girl eight years old. My name is Addie Adkins. I live at 202 Tree street. I go to school at Andrews ward. I would like for you to bring me a Toni Doll and bracelet and locket. Please don't forget anybody else especially my teacher, Miss Meredith.

Your friend,  
Addie Adkins  
Sand Springs Okla.

Dear Santa,  
Please bring Pete and Repete table and chairs. Please remember the poor children.  
This is from Gay Wright.

1604-60th Street  
Lubbock, Texas

Dear Santa,  
Please bring me a set of little army trucks and a little tractor that has pedals. I would also appreciate a stocking of tiny toys.  
Don't forget my little friends.  
Love,  
Ralph Johnston, Jr.

Floydada, Texas

Dear Santa,  
I have tried to be a good boy. Will you please bring me some checkers, a dog and a dog collar, boxing gloves, rubber ballon to punch and some paints. Thank you.  
Santa. Love, Derry Lindsey.



Say!  
..it's Christmas

Yes, it's Christmasting again,  
The most thrilling day of the year:  
May it bring you the best of everything,  
Good health, good luck, good cheer!

**BILL'S SERVICE STATION**  
Phillips 66

# Joyous Noel

To our many friends — we wish you the pleasures of happiness and contentment ... not only at Christmasting but always!

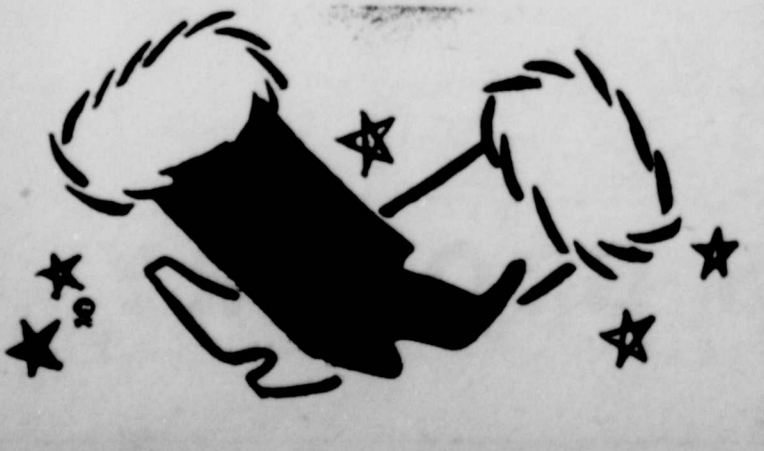
## LUNCH BOX CAFE



# Merry CHRISTMAS

In the very heart  
of Santa's pack  
is our great, big  
bundle of bright,  
CHRISTMAS GREETINGS  
to our friends and patrons!

**CURLEY'S CAFE**



# Greetings...



Best Wishes...

**L. C. McDONALD**  
Pontiac — GMC — Allis-Chalmers — Dempster

# Hit was Gettin' Active, The Cowboys' Christmas Ball

By Larry Chittenden—  
In Western Texas, where  
Clear Fork's water flows,  
The cattle are "a-browsin'."  
The Spanish ponies grow;  
The Northerners "come a-whist-  
in from beyond the Neutral  
zone."  
The pair of dogs are sneezin' as  
they had "The Grip."  
The coyotes come a-howlin'  
at the ranches after dark.  
The mocking birds are singin'  
the lovely medder lark.  
The possum and the badger,  
rattlesnakes abound,  
The monstrous stars are winkin'  
in wilderness profound;  
The tawny prairies  
flow into airy streams,  
The Double Mountains slum-  
ber in heavenly kinds of dreams;  
The antelope is grazin' and  
the plovers call—  
There that I attended "The  
Cowboys' Christmas Ball."  
The boys were Anson city, old Jones'  
and  
They raise Polled Angus cat-  
tled waving whiskered wheat;  
The air is soft and "bammy,"  
The prairie is explodin' with  
cultural wealth;  
They print the Texas West-  
that Hee McCann supplies,  
The horns and yams and stories, uv  
the main size;  
Frank Smith "pulls the bad-  
ger knowin' tenderfeet,  
The democracy's triumphant, and  
The hard to beat;  
The boys that good old hunter,  
Missap from Lamar,  
The Sheriff back East,  
The Sah,  
There, I say, at Anson, with  
the "Wider Wall,"  
I went to that reception, "The  
Cowboys' Christmas Ball."  
The boys had left the ranches and  
the town in piles;

The ladies—"Kinder scatterin'" had  
gathered in for miles  
And yet the place was crowded, as I  
remember well.  
'Twas got for the occasion, at "The  
Morning Star Hotel."  
The music was fiddle an' a lively  
tamborine.  
And a "voil come imported," by the  
stage from Abilene.  
The room was togged out gorgeous—  
with mistletoe and shawls,  
And candles flickered frescoes, a-  
round the airy walls.  
And "wimmin folks" looked lovely—  
the boys looked kinder treed,  
Till their leader commenced yellin':  
"Wosh! fellers, let's stampeed."  
And the music signin', an' a-wailin'  
through the hall.  
As a kind of introduction to "The  
Cowboys' Christmas Ball."  
The leader was a feller that came  
from Swenson's Ranch.  
They called him "Windy Billy," from  
"little Deadman's Branch."  
His rig "kinder keeries," big spurs  
and high-heeled boots;  
He had the reputation that comes  
when "fellers shoots."  
His voice was like a bugle upon the  
mountain's heights;  
His feet were animated, an' A  
MIGHTY MOVIN' SIGHT,  
When he commenced to holler,  
"Neow fellers, stake yer pen!  
"Lock horns ter all them heifers, an'  
"russel 'em like men.  
"Saloot yer lovely critter; neow  
swing an' let 'em go,  
"Climb the grape vine 'round 'em—  
all hands do-ce-do!  
"You Mavericks, jine the round-up—  
jest skip her waterfall."  
Huh! Hit was gettin' happy, "The  
Cowboy's Christmas Ball!"  
The boys were tolerable skittish, the  
ladies powerful neat,  
That old bass viol's music JUST  
GOT THERE WITH BOTH FEET!  
That wailin', frisky fiddle, I never  
shall forget;

And Windy kept a-singin'—I think  
I hear him yet—  
"O Yes, chase your squirrels, an'  
cut 'em to one side,  
"Spur Treadwell to the center, with  
Cross P. Charley's bride,  
"Doc Hollis down the middle, an'  
twine the ladies chain,  
"Varn Andrews pen the fillie's in  
big "T-Diamonds train.  
"An pull yer freight together, neow,  
swallow fork an' change,  
"Big Boston' lead the trail herd,  
through Little Pitchfork's range,  
"Purr round yer gentle pussie, neow  
rope 'em! Balance all!"  
Huh! Hit wuz gettin' active—"The  
Christmas Ball."  
The dust riz fast an' furious, we all  
just galloped 'round,  
Till the scenery got so giddy, that Z  
Bar Dick was downed,  
We buckled on our partners, an' tole  
'em to hold on,  
Then shook our hoofs like lightening,  
until the early dawn,  
Don't tell me 'bout cottillions, or ger-  
mans. No sir'ree!  
That whirl at Anson City just takes  
the cake with me.  
I'm sick of lazy shufflin', of them  
I've had my fill.  
Give me a frontier break-down,  
backed up by Windy Bill,  
McAllister ain't nowhar! when Win-  
dill leads the show,  
I've seen 'em both in harness, and  
so I sorta know—  
Oh, Bill, I ghan't forget yer, and I'll  
oftentimes recall,  
That lively gaited sworray—"The  
Cowboys' Christmas Ball."

**Research Says Nicotine  
Made Harmless by the Body**  
Eighty-five per cent of all nicotine  
absorbed from cigarette smoke  
is quickly made harmless by the  
body, Dr. Paul S. Larson, professor  
of research pharmacology at the  
Medical College of Virginia, told the  
American Chemical Society's Dia-  
mond Jubilee Meeting. Most of the  
remaining nicotine absorbed by the  
body is eliminated unchanged by  
the kidneys, Dr. Larson reported.  
Nicotine is "detoxified" by a  
chemical process in the liver, kid-  
neys and lungs, and the resulting  
materials are rapidly excreted by  
the body, he said. Enzymes—fluids  
which regulate the speed of many  
of the body's operations—are  
thought to bring about this change.  
Of all the nicotine absorbed from  
smoking twenty cigarettes a day, the  
report stated, only an amount cor-  
responding to that absorbed from  
two cigarettes is not detoxified by  
the body.  
No single test yet devised meas-  
ures all the effects of tobacco smoke  
irritation according to Dr. Larson,  
who said:  
"The acute scratchy sensation ex-  
perienced on inhaling a puff of  
smoke is primarily due to the nicot-  
ine in the smoke."  
Chemical analysis of tobacco while  
it is still in the warehouse can min-  
imize much of this nicotine irritat-  
ion, he continued.  
Nicotine irritations do not cause  
swelling of mucous membranes of  
the nose and throat, according to the  
report. This effect is believed to re-  
sult from excess acids and other  
materials in the smoke.

# New Directors Fill 3 Places Hospital Board

LOCKNEY.—Three new directors  
are now on the board of the Lock-  
ney General hospital. Two of these  
were elected at the annual meeting  
of the hospital membership last  
Saturday night and one was elected  
to fill a vacancy on the board since  
the meeting.  
At the annual meeting B. E. Har-  
ris and Henry Schacht retired from  
the board and were replaced by  
Harmon L. Handley from south of  
Lockney and by J. Lee Francis, who  
lives in south Briscoe county. Ed-  
gar R. Hays, who has been on the  
board since the hospital was first  
started, resigned last week and was  
replaced by Wayne McClain of  
Lockney.  
The auditor's report showed gross  
revenues the past year of \$75,688.68  
against operating expenses of  
\$74,839.60. However reserves  
for bad debts and interest on  
borrowed money added to the oper-  
ating expenses and caused the hos-  
pital accounts to show a book loss  
of \$2,684.34 for the year. However,  
Manager J. D. Copeland pointed out  
privately that the fiscal year in-  
cluded six weeks in which the hospital  
did not have a doctor on duty.  
Fixed assets of the hospital were  
shown at \$60,534.53 and total assets  
at \$88,187.54. Long term notes pay-  
able were shown at \$18,350.00 a de-  
crease of \$3,250.00 from last year.  
Accounts receivable were listed at  
\$34,346.82, a decrease of \$814.97 from  
last year.  
**Dr. Crum Resigns**  
Dr. K. O. Crum, who has been  
chief of the staff at the hospital  
since December 15, 1950, has resign-  
ed from his position with the hos-  
pital effective January 1 and his  
resignation has been accepted by  
the board of directors. A flurry of  
other resignations followed a meet-  
ing of the board of directors last  
Friday night. Business Manager J.  
D. Copeland offered his resignation  
in the interest of harmony and that  
was followed by others on the hos-  
pital staff. However the new board  
meeting Monday asked Mr. Cope-  
land, Joe Holt, technician, Mrs.

Curtis Kelly, receptionist and book-  
keeper, and Mrs. Davidson, super-  
intendent of nurses to reconsider  
and return to the hospital and they  
are all back at work this week.  
Meanwhile the board of directors  
are contacting physicians to head  
the hospital and their contacts in-  
dicate that they will secure at least  
one and possibly two physicians by  
the first of the year, it was report-  
ed this week.

**Bleach Against Germs**  
Bottled bleach added to scrubbing  
suds in household cleaning gives  
protection against the spread of  
germs.



Merry  
CHRISTMAS  
TO EVERYONE  
**PALACE  
BEAUTY  
SHOPPE**  
Bess — Irene

Floyd County Hesperian, Floydada, Texas, Thursday, December 20, 1951



*Greetings*  
We say to you, "Merry Christmas"  
have a gay day filled  
with good gifts, good cheer, good  
friends, plus our sincere  
good wishes!  
**B & M  
CAFE**

**SECURE** in the  
faith and confidence that  
He doeth all things well,  
let us put forth our finest  
efforts, with His guidance  
and blessings to assure  
Victory on Earth — Good  
Will Toward Men."



**EZ WAY LAUNDRY**  
Mr. & Mrs. W. J. Wilks



**"Voice  
with a Smile"  
will be working  
Christmas**

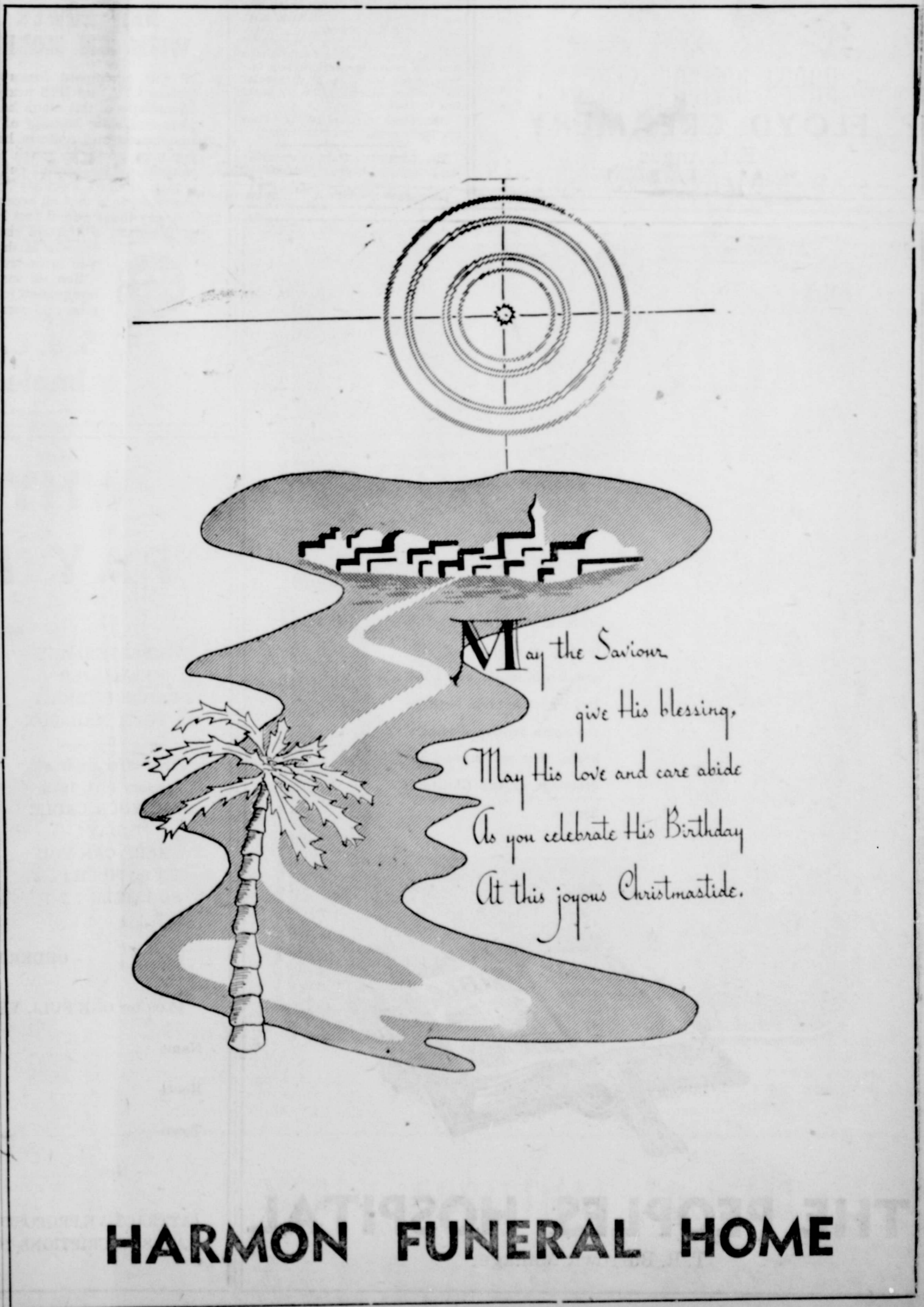
While most of us are enjoying the holiday, all long distance operators who can help will be at work Christmas Eve and Christmas Day, doing everything possible to get your long distance calls through.

The "voice with a smile" will handle each call in turn and as promptly as possible.

**HERE'S HOW YOU CAN HELP**

1. If you call early on Sunday, December 23, or Monday, December 24, circuits will be less crowded.
2. Please don't inquire about the progress of your call. Checking back may actually cause delays.
3. For faster service place your call by number.

**SOUTHWESTERN BELL TELEPHONE CO.**

May the Saviour  
give His blessing,  
May His love and care abide  
As you celebrate His Birthday  
At this joyous Christmastide.

**HARMON FUNERAL HOME**

## Television On The March On Texas Plains

Texas soon may have twice as many television stations as any other state. It now has transmitters in only three places. If every station allotted to Texas by the Federal Communications Commission is built, it will have 176 in a few years, according to an article in the December issue of Popular Science Monthly. The entire county now has only 108 television stations. In a relatively short while it will have 2000, the article states.

This dramatic move toward letting everybody sit in television's side seat on the world is made possible by invading the ultra-high-frequency range of radio waves. Television now uses the very-high-frequency range, where radio waves are four to 18 feet long and travel about 40 miles. Ultra-high-frequency, or UHF, waves are so short they act almost like radar, and travel only 15 miles. Shorter waves make it possible to have more stations.

Television pictures that travel on UHF radio waves will look just the way they do now, Popular Science reports. They can be either in color or black-and-white. There is one complication. Since UHF behaves like radar, it is more easily blocked by buildings and even by the leaves of trees. On the other hand, it is freer of interference from electric signs and machinery than present sets are.

Leading manufacturers have already built converters, expected to

### Indoor Workers More Likely To Have Faulty Vision

As people move indoors from out of doors to do their work, and as their occupation becomes more visually exacting, the amount of faulty vision goes up, according to the Better Vision Institute. Here are some figures which show the percentages of workers in various classifications found to have eye and eyesight troubles:

1% to 20%—sailors, outdoor laborers, policemen, firemen, draymen, hunters, locomotive firemen and engineers, soldiers, fishermen.

20% to 40%—roofers, cement workers, butchers, hotel employees, marble workers, domestic employees, electrical engineers.

40% to 60%—plasterers, masons, plumbers, stonecutters, printers, structural ironworkers, blacksmiths, foundry and machine shop workers.

60% to 80%—bakers, housewives, musicians, telegraphers, tool and cutlery workers, hat, glove, and garment workers, chemical and textile workers.

80% to 100%—stenographers, teachers, draftsmen, physicians, dentists, clergymen, lawyers, jewelry and watchmakers, tailors, barbers, engravers.

Fortunately, the Institute points out, ophthalmic science can correct visual errors in nearly all cases. So both indoor and outdoor workers can have seeing comfort and efficiency.

cost from \$20 to \$75, to enable owners of VMP sets to tune in on UHF programs. Some of the converters stand on top of the main set; others are built in. The only trouble is that UHF requires one more antenna to add to the forest of hardware sprouting from the nation's chimneys.

## How Cautious Can You Be?

Once there was a man named Casper who was very very cautious.

He always wore a belt and suspenders. He always carried two umbrellas in case he lost one. And he never took anybody's word for anything!

So it's not surprising that Casper mistrusted all advertising!

"They can't fool me, with their nice-sounding advertising," he used to say. "Why I'd as soon buy something on the strength of an advertisement as I'd buy a pig in a poke." So, as soon as a magazine or newspaper came into his home, Casper would tear out all the advertisement. And of course he never listened to the "commercials" on his radio or television!

Now that was just too bad—for Casper. For he never learned about wonderful new things until after everybody else already had them! And, by the time he heard about a "sale," all the merchandise was always gone!

But the saddest thing of all was that Casper's mistrust of advertising was definitely screwy.

because here are the facts: In the first place, no advertiser who expects to stay in business any length of time would be foolish enough to persist in false or misleading advertising. Because he knows his competitors would get right after him in the second place!

And even if they didn't, the Better Business Bureau would be hot on his trail.

And even if the B. B. B. let him get away with it, the Federal Trade Commission would soon crack down! And even beyond the F. T. C. (which keeps an eagle eye on all advertising!), there's still another force that keeps advertisers "in line."

That force is YOU—and millions of other Americans.

Any advertiser who tries to fool "the people" soon find out it can't be done! You'd soon put him out of business if his products didn't live up to their advertised claims!

Now, of course, it would be silly to suggest that all advertisers are absolutely honest—because advertisers are people, and not all people are honest! But do you know what the psychology boys say? They say that about ninety-seven per cent of all people are honest!

So, read the ads and listen to the radio and TV commercials. You'll be at least 97 per cent safe in believing them. And it's fun to see how advertisers compete with each other to win your patronage!

More important, it's a wonderful way of keeping abreast of "what's new" in products, services, and improvements that can bring greater comfort, or bigger values, or more fun to you!

(Don't look now, but isn't that Casper peeking over your shoulder?)

The term "hand" in measuring the height of a horse, is four inches.

Leavenworth prison is in Kansas.



May God's richest blessings be upon you and your dear ones this Christmostime.

## CHRISTMAS GREETINGS SPARKS and SPARKS

CONOCO NO. ONE



### NEW POWER AND ECONOMY WITH MM MODEL U AND LP GAS

LP gas equipment factory installed on Minneapolis-Moline UTU and UTS tractor offers owners the many advantages of this clean burning high-octane fuel. Complete and slow burning of LP gas make possible new smoothness and uniform bearing pressures. This gives you more power on tough plowing jobs and exceptional smoothness for careful cultivating jobs—gives you the hidden savings resulting from greatly reduced maintenance savings and oil economy.

Apply these added fuel benefits to the MM Universal or Standard U tractors that are power and economy leaders in the 3-4 plow power class and you have truly outstanding performance.



S. J. LATT A Implements

## WHY PAY MORE

A COMPLETE DAILY NEWSPAPER DELIVERED RIGHT TO YOUR MAIL-BOX

ONE FULL YEAR By Mail in Texas

This offer expires January 31st, 1952 MAIL YOUR ORDER TODAY!

Daily Except Sunday

WHERE CAN YOU GET SO MUCH FOR SO LITTLE ???

\$5.00

ORDER BLANK

\$5.00 for ONE FULL YEAR by Mail

Name \_\_\_\_\_

Route \_\_\_\_\_ Box \_\_\_\_\_

Town \_\_\_\_\_ TEXAS

New \_\_\_\_\_ Renewal \_\_\_\_\_

(ATTRACTIVE PROPOSITION OPEN FOR TAKING MAIL SUBSCRIPTIONS TO FORT WORTH PRESS)

## SINCERE GOOD WISHES

FOR ALL THE JOYS OF THIS

HAPPY HOLIDAY SEASON FLOYD CREAMERY

E. L. Angus

## We Celebrate Christmas

It is in keeping with the kindly teachings of the greatest Man who ever lived, He, whose humble birth we are again privileged to celebrate, that we express our greetings of the Christmas Season.



## THE PEOPLES HOSPITAL

T. R. Burrow, Manager

DEC. 24

Ah! Christmas

At no other season of the year are warm feelings and friendly words more fitting and sincere than at this time — We say to you — Merry Christmas and a Happy, Happy New Year!

FIRESTONE STORE  
S. W. Bryan — Hershel Sand

Our 25% Reduction Sale is Still on

FIRESTONE

That Old Christmas Feeling

It's here again! Everybody, children and grown-ups alike, are making big preparations for the happiest Christmas possible.

We'll just pause a moment to slip in our annual wish for a treasured Happy Yuletide.

Floyd County Rural Electric Cooperative Incorporated

**SOCIETY**

**Penney Employees Entertained With Christmas Party**

Employees of the J. C. Penney company were entertained last Friday evening at their Christmas party at the American Legion hall. A turkey dinner was served. A gift exchange was held, games were played and the group enjoyed a song with Ann Welborn at the piano. High light of the evening was when Mr. Reue presented each employee present with a Christmas present.

Plate favors were beautiful Christmas corsages.

At the Christmas party for 1950 employees each wrote a prediction for the year 1951 and at the party on Friday night, these predictions were read. More were made for the year 1952, which will be held at next year's party.

Attending the party and dinner were Mesdames Jess Brown, Thelma Oden, Ethel Collins, Elva Blum, Edna Lichtfoot, Florence Boothe, Frances Hall, Callie Wright, Irene Harris, Dora Exum, Juanita Teaff, Bryn Kizer, Ethel Dickerman, Gladie Graham and Yvonne Thaxton, and Misses Joy McCravey, Nita Jo Day, Beverly Jones, Shirley Womack, Darlynn Warren, Gaynelle Armstrong, Ann Johnson, Shirley Harper, Loene Messers, and Messrs. Guy Roy, C. Hill, Carroll Handley, Wade Tom Hutchins, Misses Jody and Bobby Reue, Mrs. W. R. and Mr. and Mrs. Reue.

**Christmas Party and Anniversary Fairview Club**

Mrs. L. B. Cosby was hostess to the Fairview Home Demonstration on Monday, December 10 for our Christmas party and also in celebration of the first year of the club's organization.

The reception rooms were decorated in festive holiday settings. Gifts were exchanged from a gaily decorated tree. Mrs. E. W. Walls, representing the club by the in-coming president, Mrs. S. H. Tackett.

During the recreation hour, led by Joe Wilson, Christmas carols were sung. Mrs. Walton Wilson and Jim Stewart were winners of the Christmas corsages in the contest. A Christmas poem, "Home and Willie's Prayer," was read by Mrs. Galen Holland. Mrs. Thurman Perry gave "The Origin of Christmas."

The guests were invited into the dining room where the "Birthday" was with its one candle, was read by Mrs. Thurman Perry. The member made a wish for the continuation and progress of the club. The cake was then cut and served with cocoa, nuts and Christmas candies to the following members:

Mesdames T. C. Goodman, Jim Clifford Helms, Joe Wilson, Gene Hopper, Thurman Perry, Mrs. Wilson, S. H. Tackett, E. W. Walls, Chel McClure, Shirley W. Lee, Lee W. Burton, C. W. Payne and the hostess, Mrs. L. B. Cosby.

**Homes Home Scene Hagood Party Friday Evening**

A beautiful Christmas tree and decorations were the highlight of the Christmas party at the home of Mr. and Mrs. Dorris Jones on Friday evening, when the employees of Hagood's Department Store held their annual Christmas party.

Gifts were exchanged from the tree and games were played. Bert Jones gave a humorous reading and also gave a Christmas story. The group sang Christmas carols and Mrs. Beedy at the piano.

The employees presented Mr. and Mrs. Hagood with an automatic electric coffee maker.

A special guest at the party was Mr. Hagood of Tulsa, father of C. Hagood Party sandwiches, buttermilk cookies and spiced tea were served.

Attending the affair and enjoying the get-together were Messrs. Mesdames George Bickley, A. Jackson, T. T. Hamilton, C. L. Dorris Jones, Mesdames Beedy, Eunice Arney, and Miss Buchanan, Linda Gay Jones and Bert Grimes.

**AND SO NEEDLE CLUB CHRISTMAS PARTY HELD**

The Sew and So Needle club met on Friday, December 13 in the home of Mrs. George Assister.

The club members exchanged gifts which had been placed on Mrs. Assister's beautifully decorated Christmas tree.

A delicious refreshment plate of Christmas corsages as plate favors was served to the following: Mesdames G. W. Switzer, Orval Perry, R. C. Bullock, Bates McFarland, F. Bertrand, Willie Bunch Clark, Emery Roberson, Parsonnell, and the hostess, Mrs. Assister.

The next meeting will be January 12 at the home of Mrs. Kenneth Assister.

And Mrs. C. M. Lyles spent the day in Big Springs visiting her mother and family. Reverend Lyles, who is pastor of the Methodist church there, they attended the church at the morning service.



**LAST MINUTE SHOPPING HINTS**

**FREE Gift Wrapping!**

... if you've put off your Christmas shopping until the last minute -- don't despair! Here are wonderful gift inspirations with none of that "last-minute look." Exciting gifts of glamour... practical gifts for her -- they're all here in our wide array.

**Christmas Lingerie**

TIP TO A MAN GIFT-SHOPPER SHE'D LOVE A ROBE!

\$4.98 to \$19.95

A gift that always delights! Warm cuddly robes in richly-quilted rayon satins, tailored flannels, or colorful chenilles. Many, many styles.

A THRILLING ARRAY OF SLIPS FOR GIFT-GIVING

2.98 to 7.95

Lovely lace-trimmed or trim tailored slips! A wide variety of crepes and satins. White, pastels.



**Dramatize the Holiday Wardrobe with Glamorous Accessories!**

**GIFT-WISE GLOVES**

Soft, rich leathers in classic dressy or tailored styles! Wonderful gift ideas for any woman.

1.49 to 4.95



**GAY GIFT SELECTIONS OF HANDKERCHIEFS**

Dainty hankies in fine linens or sheer cottons. Embroidered or prints.

35c to 1.49

**SPARKLING GIFT IDEA**

3.50 to 7.50

Give her a versatile little hat that she can wear with any outfit!



Whites and Assorted Colors



**GIFT HANDBAGS**  
2.49 to 5.95



Plus Tax

The most sought-after styles are here for gift-giving! Wide choice of rich leathers or fabrics. All colors.



Hint For Career Girls

**BLOUSES**

1.98 to 7.95

Ideal gift for a busy girl! Tailored and dressy styles in a variety of fabrics and colors. All sizes

She Can't Have too Many

**SWEATERS**

2.10 to 5.95

Slip-ons and cardigan styles in wonderfully-soft woolsens. Glorious array of colors.



Dainty Gift-Lovely Nightgowns

2.98 to 12.95

She'll cherish one of our flattering nightgowns. Exquisite nylon in lace-trimmed styles.

SO SHEER SO FLATTERING

**Nylon Lovelies**

1.15 to 1.95

For Her Christmas

Hosiery so lovely, so wonderfully sheer, you just know it was meant for gift-giving! New shades, famous brands.



ALWAYS WELCOME!

**JEWELRY**

1.00 up Plus Tax

She adores costume jewelry--so delight her with an exciting new pin, bracelet, or earrings.



**MERRY CHRISTMAS TO ALL! HALE'S DEPT. STORE**

**South Plains News**

(By Mrs. Murray Julian)  
**SOUTH PLAINS, December 18.**—The frigid weather of the past week end reminds us that we were wishing for just that, last summer. We are hoping for a snow for Christmas, not too much of this cold weather, without moisture.

Rev. C. A. Joiner is in the St. Mary's hospital, in Lubbock, at the time being. Dr. E. E. Joiner took him on Saturday morning. He will probably be there this whole next week. We all wish for him a speedy recovery.

PTA of South Plains, will meet next Friday, December 21st, and the members will decorate the Christmas tree and prepare the Santa Claus sacks for the Community program, which will be held Friday night. Everybody is invited and the program will include the school children in their plays and songs, and Mrs. Yearly's music pupils.

Mr. and Mrs. B. F. Harper left Lockney Thursday afternoon for McAllen, Texas, where they will spend the coming winter months. Mr. and Mrs. Jim Harper are already down in the valley, and Mr. and Mrs. B. F. Harper have rental property down there, where they will stay, and look after, during the winter.

Aubrey Mulder was taken suddenly ill on Thursday morning, and was taken to the hospital for treatment where he spent two days and had a check up. We sincerely hope that he is feeling fine again.

W. M. Standiforth, jr., went to Dallas on Saturday, along with several others, from Floydada, and he attended the Lubbock-Bay Town football game.

Mrs. Bill Beedy and Mrs. Carl Daniels were shopping in Amarillo Wednesday of this past week. They lunched with Mrs. Daniels' sister while there and did some Christmas during the afternoon.

Rev. and Mrs. J. H. Allen, Mrs. Ruth Burnett and Arlene Houkema went to Lubbock on Sunday afternoon to visit Rev. C. A. Joiner, who is ill, in the hospital.

Mr. and Mrs. Jinks Taylor, and two children, who reside in Amarillo, were week-end visitors at the home of Mr. and Mrs. Rene Yearly. Rev. C. Y. Pickens of Sterley, was an afternoon guest on Friday, at the home of Mr. and Mrs. Otho Sanders and family.

Mr. and Mrs. W. M. Staniforth and baby, Sara, were visiting in the home of Mr. and Mrs. Murray Julian, on Thursday afternoon.

Mr. and Mrs. J. H. Barnard, from Barwise, spent the day, Sunday, at the home of the W. M. Staniforths. They had dinner with the Staniforths, and spent the afternoon visiting.

Mr. and Mrs. Carl Daniels, Dr. and Mrs. E. E. Joiner, Rev. and Mrs. John Allen, Essley Yearly, and Arlene Houkema were afternoon visitors at the home of Mr. and Mrs. Murray Julian last Sunday.

Mr. and Mrs. Elvin Hutson, from Tulla, came down to Mrs. Hutson's

sisters, Mrs. Fred Fortenberry and family on Saturday and spent the afternoon and night as guests of the Fortenberrys.

Several of the people of our community went to Plains, Texas, to the 40th wedding anniversary celebration of the Rev. and Mrs. F. R. Pickens, who were formerly of Sterley. Those who went from here and spent the day Sunday were Mr. and Mrs. Elmo Reeves and family, Mr. and Mrs. Otho Sanders and family, and Mr. and Mrs. Fred Fortenberry and Elmo.

Mrs. I. H. Parks went to Plainview on Wednesday to do some shopping, and attend to some business.

Mr. and Mrs. Walter Wood were visiting the Murray Julian family on Thursday night of this past week.

Mr. and Mrs. Rex Smitherman are the proud parents of a big baby boy, born Friday morning, December 15. The grandparents are Mr. and Mrs. John Smitherman, and Mr. and Mrs. Jackson, who live in Floydada. We want to wish the new parents and little Kelly Rex all the happiness in the world.

Rev. and Mrs. John Allen called on the Arby Mulders, the Walter Woods, and the Murray Julians on Monday, then they went to Floydada to visit Mr. and Mrs. Rex Smitherman, who have the new baby boy.

The annual Christmas party of the South Plains Home Demonstration club was held at the lovely home of Mrs. George Weast, with Mrs. Ernest Smitherman as co-hostess. The house was decorated with beautiful Christmas appointments, and the tree was laden with gifts for the guests who came at sundown, and stayed until late. Games of Canasta and "42" were played during the evening and Christmas carols were played by Mrs. John Allen, with the ladies all singing the beautiful hymns. Refreshments of dainty cheese sandwiches, coffee and cake with pointsettias on each individual square, were served the guests, and everyone present had such a wonderful time. Those who gathered at the Christmas party were Mmes. Otho Sanders, I. H. Parks, Harry Hartman, Albert Stewart, Bryant Higginbotham, Carl Daniels, Owen Thornton, John Smitherman, J. P. Taylor, Rufus Young, Menard Fields, Fred Fortenberry, L. T. Woods, Bill Beedy, George Beedy, John Allen, J. B. Thames, John West, Horace Marble, Grigsby Milton, John Wilson, Ernest Smitherman, George Weast and Miss Leila Petty. During the evening Mr. Weast and Mr. J. B. Smitherman took pictures of the club.

Mr. and Mrs. Joe Phillips came out to the home of Mr. and Mrs. Rene Yearly on Sunday to have dinner with the Yearlys.

Boy Scout Troop Number 61 went on a week-end scouting trip on Friday, J. B. Thames, Jr., and Rev. John Allen went with the boys as scout masters. The trip was made to the Haverly canyon up near Silverton, and the expedition was made for the purpose of getting the Christmas tree for the community program which will be held at the school house on Friday night. Ten boys went on the scouting trip, and it was so bitterly cold the boys were up all night trying to keep warm around the camp fire.

One of the loveliest bridal showers of the season was given at the home of Mrs. Walter Wood, on Thursday, December 6, for a recent bride, Mrs. Charles Beedy. Hostesses for the shower were Mmes. Albert Stewart, J. P. Taylor, Bryant Higginbotham, Ernest Smitherman, L. T. Wood, Z. C. Cummings, Murray Julian, John West, George Weast, John Smitherman, Gilbert Bean, L. N. Johnson, Grigsby Mil-

ton, John Wilson, Carl Daniels, and Walter Wood. Corsages of beautiful white mum for the bride, and white carnations for the mothers were presented by the hostesses. The bride's heart shaped cake was in silvery white, and the coffee service was of silver. The table appointments were beautiful and the guests were served cake, coffee and nuts. The day was one of those terrible dust storms of last week, and many could not come on account of the weather. The bride received so many beautiful gifts, and the hostesses presented the newlyweds with a set of Revere Ware.

Mr. and Mrs. Lee Deavenport who live up near Silverton spent last Sunday night at the home of the Weasts, and had supper and spent the evening visiting.

Essley Yearly went down to Quitaque on Sunday afternoon to visit his sister, Mrs. Bill Sauls, and family.

On Saturday evening Mr. and Mrs. George Weast went to Sterley where they spent the night with Mr. and Mrs. Robert L. Smith and the Weast's grandchildren, and on Sunday they went to Amarillo and spent the day with the E. T. Evans family. They brought back their grandson, Gary Lee, who will spend the coming week with them, or until Christmas Eve, when the families will all be together. On Sunday evening, Mr. and Mrs. Paul Sanford of Lubbock and their children, and Mr. and Mrs. James Davis and children of Silverton came to the Weast home and had supper and spent the evening with them.

M. M. Julian will leave on Wednesday to take his sister, Mrs. Ruth Burnett, to San Antonio. He will return on Thursday.

We would like to take this means to thank each and everyone who brought flowers, food, and other things, and sent messages to us during the illness and death of Mother Julian. Those things will never be forgotten. Thank you.

Bonnie and Murray Julian

Week-end guests in the W. O. Tye home were Mr. and Mrs. Keith Tye and family of Tucumcari, New Mexico, and Miss Dorothy Tye of Dallas. Dorothy plans to be here until after the Christmas holidays.

**E. O. CATES IN HOSPITAL**

E. O. Cates, Pleasant Valley community, who had a serious major operation last Thursday at the West Texas hospital, in Lubbock was reported by members of his family on Monday as having stood the operation fine and is now resting well.

Mr. and Mrs. Harry Morekel will leave this week-end for Springfield, Missouri, where they will spend the holidays with relatives.

Dr. and Mrs. Billy Wester of Lubbock spent last week-end in Floydada visiting friends and relatives.



*"Ye shall find the babe wrapped in swaddling clothes, lying in a manger."*

CHRISTMAS  
 GREETINGS

**FOWLER HARDWARE CO.**

Ernest

Irene



**MERRY CHRISTMAS**

**SCOTT GIN**

John Gray

**MR. IRRIGATED FARMER TAKE NOTICE**

**YOUR RIGHT TO REGULATE YOUR WATER AT HOME IS AT STAKE IN THE COURTS AT AUSTIN, TEXAS.**

**To Defend Your Rights We Need Competent Attorneys. We Are Asking All Irrigated Farmers To Donate \$5.00 Per Well for This Effort. For Further Information, Write, Call or See The Following:**

- L. L. JONES, Floydada
- T. B. MITCHELL, Lockney
- MARVIN SHURBET, Petersburg
- JIMMY WILLSON, Floydada

**ACT NOW**

**PUT YOUR CHECK IN THE MAIL TO ONE OF THE ABOVE TODAY**

Our wish for you at Christmas time, and through the new year, too, is that the Season's many joys, will bring much happiness to you . . . and yours!

**G. C. TUBBS**  
 Insurance Agency  
**TO ALL**



# Anxiety, Fear like Neurosis

of a series of discussions of health, prepared by the Texas Medical Association. Although there is much overlapping between different classifications of neurosis, they can be generally grouped into three categories: lack of adjustment to oneself; lack of adjustment to one's fellowman; and adjustment to situations, the world. These three classes are broadly set up in technical terms as neurasthenia, psychopathy, and neurosis. It is not "insanity" in its proper sense because the neurotic person is aware that other people are not like him. The neurotic person punishes himself, whereas the psychotic person punishes others. There are four general types of neurosis which may be called the phobic state, the phobia state, the compulsive state, and the compulsive state. All four of these neurotic

states are directed inwardly. They are states of minds which all normal people experience at times but which are quite exaggerated in the neurotic.

Everyone feels anxiety when they are threatened by a person or by some problem. Anxiety is a normal response to some external object or act. But when fear, worry, or indecision are aroused constantly by the daily routine when there is no real external fear, anxiety becomes a neurosis. And the anxious person suffers from that exaggerated feeling of his.

Anxiety is a general feeling of apprehension. When a person narrows his fears down to one certain object or one certain situation, it is known as a phobia. The neurotic person will do everything he can to avoid any contact with his phobia; he realizes his fear is foolish but he cannot force himself into a situation in which he will have to experience that fear. The most common phobias are fear of high places, closed places, open places, dirt, blushing, knives, and accidents.

Phobias and anxiety states are both painful to the person suffering from them. He realizes his fears are interfering with his normal life and will usually seek psychiatric aid in overcoming them. The doctor usu-

# Colo. Governor Tech Speaker

LUBBOCK, Dec.—Dan K. Thornton, governor of Colorado and an ex-student of Texas Tech, will give the college's commencement address May 23.

President D. M. Wiggins announced Monday that Gov. Thornton had accepted the invitation to address the graduating class. Gov. Thornton is the second Thornton and the second ex-student to address the class. Bates Thornton, Ford Motor Co. official and an ex-student, addressed the 1949 class.

A native Texan, Gov. Thornton is the son of Mr. and Mrs. C. C. Thornton of Slaton, Texas. He attended Slaton High School three years before entering Lubbock High School. He attended Texas Tech from 1929 to 1931, studying in the agriculture division. He went to California to continue his education.

A successful rancher in Colorado, I. J. (Dan K.) Thornton, was elected governor in 1950 in his second political venture. He was a Colorado state senator before running for governor.

usually tries to help the person trace back to his first occasion of a fear and to build toward maturity from that original point of failure.

It is often a sense of guilt which builds up the fears. Certain episodes in people's lives have often led to certain types of fears which are as obvious symptoms to the psychiatrist as the outbreak of measles is to other physicians.

The person who turns his self-guilt into imaginary illnesses, however, does not usually suffer as much as the person with fears. Sometimes these illnesses are only slight afflictions and at other times they may be "attached" to the eyes, the ears, the speech, the memory of such, resulting in hysterical blindness, deafness, loss of memory or paralysis of some part of the body, such as an arm or foot or leg. The illness usually gets the neurotic person a lot of attention so he often isn't eager to be "cured."

The other neurosis is known as the compulsive-obsessive state, where in a person feels compelled to act in certain ways or is obsessed with a thought. Washing the hands constantly, over and over again, when a person really longs to be dirty is known as a compulsion—because he is guilty about wanting to be dirty, he must overdo the good, the washing away of the dirt. The housewife who must constantly clean the house, the business man who must have his mail brought in in exactly the same manner every day, the person who must follow a set ritual in any act or thought would fall into the compulsive category. Many compulsions are superstitions, such as knocking on wood. They may be quite minor compulsions such as the normal childish compulsion not to step on the cracks of the sidewalk.

As in any lack of mental health, the neuroses are made up of quite normal attitudes which have gotten out of hand. The things that make up the normal person's life also make up the neurotic person's life; the difference is in the ability to control thoughts and actions, which the normal person usually can do and the neurotic person knows on some subjects he can't.

### Conversion to Gas

The ashes of wood and coal can be converted to gas. Anything may be converted into gas or vapor if it is heated to a sufficiently high temperature. Since ashes consist of a mixture of many compounds, such as the carbonates of sodium and potassium, silica, etc., all with different boiling points, no particular temperature can be given as that which would have to be reached, through it would probably be in the neighborhood of 3000 degrees Fahrenheit. Some of the substances in the ashes would be decomposed before reaching this temperature but the solid products would then be vaporized.

### DYES IN FINE FABRICS

Dyes used on fine fabrics require low temperature and a very mild soap. Even then, bright or dark shades may run. They may be washed with safety in the washing machine but should not be washed with other clothes.




## GREETINGS

Your good-will and friendship have been invaluable to us, and we take this time to extend our thanks and add to it . . .

OUR CHRISTMAS GREETINGS!

## DAY & NIGHT TEXACO

... may you find  
your Christmas stocking chock-full  
of your fondest dreams come true . . .

## SPEARS AUTO CO.



Here's a friendly wish to our customers and friends: that you all will enjoy  
The Happiest of Holidays!

## CLARKS CLEANERS



To all of you  
whom we have  
so pleasantly  
served --  
Merry Christmas

## GEE'S

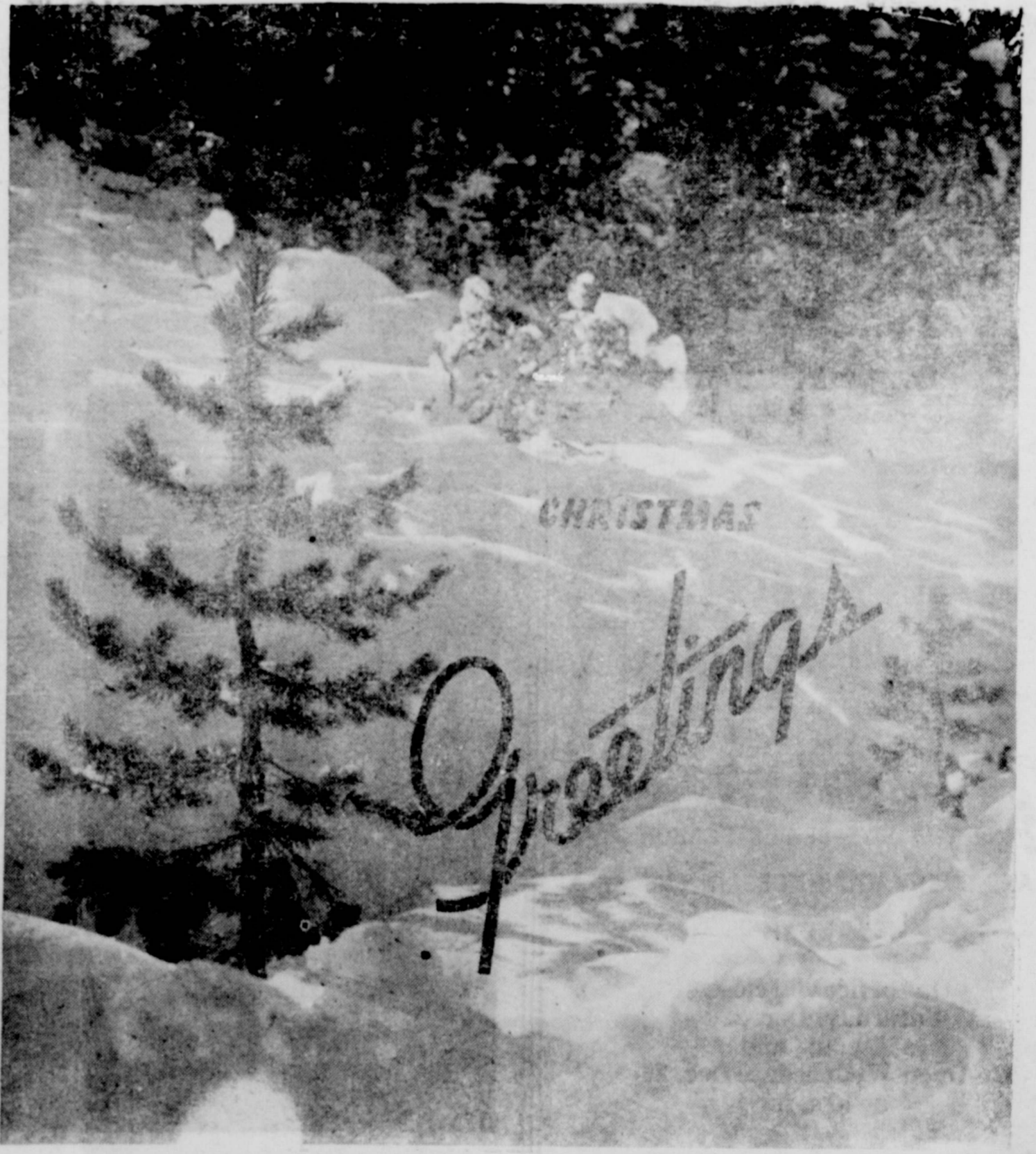
Blacksmith &  
Welding Shop



# Silent Night

Silent Night, Holy Night, all is calm, all is bright,  
Round you Virgin Mother and Child! Holy Infant, so tender and mild,  
Sleep in Heavenly Peace, Sleep in Heavenly Peace.

## FLOYDADA IMPLEMENT COMPANY



CHRISTMAS  
Greetings

## MORCKEL FARM CHEMICAL CO.

**Merry Christmas**

We express our appreciation for your friendly patronage and wish you all the joys of Christmastime... at this the friendliest of seasons!

**CLINE and RAINER**  
**BUICKS**

**Season's Greetings**

to you around the clock on this Christmas Day

**Bishop's PHARMACY**

**Merrie Christmas**

ALL THE JOYS OF THE SEASON AND EVERY HAPPINESS IN THE NEW YEAR

Our office will close **Saturday, Dec. 22,** at 1 p. m., and **Re-Open Wednesday, Dec. 26** at 10 a. m.

**KIMBLE OPTOMETRIC CLINIC**

Mrs. Wilson Kimble  
Miss Jo Muncy  
Glen Amburn  
Dr. O. R. McIntosh  
Dr. John Kimble

## Winter Habits Bring to Fore Fire Problems

(Health Discussion by Texas Medical Association)

Your habits change a great deal when the cold winds put a damper on lots of the outdoor activities. And even such outdoor fun as you do seek is quite a bit different from that of the balmy fall days.

Fires, outdoors and indoors, are the biggest change in living habits during the winter and fires can also be one of the biggest threats to health. A fire is one example of the idea that a little bit of good thing in its proper place is a blessing whereas too much of a good thing in the wrong place is a great danger.

From infancy to old age, playing with fire is one of life's most dangerous habits whether the fire be in a cooking stove, heater, camp fire or just on the end of a match. There are few accidents that leave deeper scars than those caused by fire, affecting not only the person burned but also those who love him. Injuries from fires are great during the month of December.

### Burns Are Classified

Burns are classified medically as first, second, and third degree burns. First degree burns are those in which the skin is reddened. They are painful but there is slight danger of scar or infection since only the top layer of skin is burned. Butter or some bland salve applied gently to the burn will usually relieve the pain and a loose bandage over the burn will cut down on any possible infection.

Second degree burns are the kind where blisters form and third degree burns are those that have destroyed several layers of skin. Since the skin, which forms a protective layer for the body, is destroyed to some extent in these two kinds of burns, it is easy for the germs to grow there and cause infections.

Second and third degree burns that cover 10 percent or more of the body are considered major injuries and should receive medical attention as soon as possible. If medical attention is not immediately available, wet packs may be applied to the burned area. You mix three tablespoons of baking soda, or Epsom salts with a quart of warm tap water and dip clean strips of cloth into the liquid; place that over the burns and cover the whole area with dry, clean towels.

Burns that cover a large portion of the body are called massive burns, and the person should be wrapped in a large clean sheet, covered with as much other wrapping as the weather demands, and taken to a hospital as quickly as possible. If the person is conscious, your doctor may advise you to give him a glass of salt water enroute to the hospital.

### The State of Shock

There is a state of shock which accompanies bad burns that cover a lot of the body. The body loses a lot of plasma, that yellowish salty part of the blood, when burns sear the skin, and salt water, if your doctor advises it, may help replace some of the plasma until real blood plasma can be given at the hospital.

In minor burns, the greatest danger lies in infection. In major burns, there is always danger of infection and also danger to the person in a state of shock.

Fire is essential to life but all precautions must be observed to keep fire in its place. Just like the family car. Life is much easier with an automobile but if that car isn't handled properly it can be a robber of life. Added to the year-round hazards of an automobile are the winter risks involved in starting the car in a closed garage and riding in the car with all windows up.

That air coming out of the exhaust pipe of your car contains carbon monoxide gas, a deadly poison. In an open place it is quickly thinned out in the air and is made harmless. In a closed place, however, it accumulates and when breathed into the lungs it causes suffocation. If all the windows of the car are up and no air is coming in to the car, that carbon monoxide gas may accumulate in the car without your knowledge. It takes just a little circulation of air to make the odorless gas become harmless.

Suffocation by carbon monoxide poisoning is one kind of asphyxiation and the automobile is not the only source of the poisonous gas. Without proper ventilation, the gas heaters in the home can cause asphyxiation if they are not properly adjusted. Clogged chimneys and improperly operated dampers with an open fire can cause enough carbon monoxide to be pushed back into a tightly closed room to be a danger.

So you want adequate ventilation without draftiness to ward off the threat of asphyxiation, whether you're at home or in the car during the cold winter months. It's as simple as that.

### New Jersey Early Producer

New Jersey was the first state outside of New England to manufacture iron. The first furnace was built about 1674 in Monmouth County by Henry Leonard, a prominent Massachusetts ironmaster. Northern New Jersey blast furnace originally operated on bog ores, but the industry developed rapidly with the use of the rich magnetite ores of the area. Foremost mines in colonial days were in the Succasunna and Ringwood deposits. In Eastern Pennsylvania there were many furnaces operating on local timber and pockets of ore. One of the old iron plantations, called Hopewell, in Berks County has been purchased by the government and partially reconstructed by the National Park Service. At present steelmaking plants are located at Bethlehem, Coatsville, Harrisburg, Ivy Rock, Philadelphia, Phoenixville, Reading and Stelton in Eastern Pennsylvania; at Roebing, New Jersey, and Claymont, Delaware.

### Working Mothers

Concern that the employment of mothers in defense plants will mean an increase in fatal accidents among young children was expressed by the Metropolitan Life Insurance Company's statisticians. Such a rise in the death rate from accidents occurred among children at the preschool ages during World War II. Currently accident fatalities at ages one to four in the United States total about 5,000 yearly. This is one fourth of all the deaths at these ages and a far higher toll than that for any other single cause of death. "Many young children could be saved if parents were more vigilant in guarding them from the wide variety of hazards to which they are exposed," the statisticians declare. "A greatly intensified child-safety program is particularly urgent at this time when many mothers are taking part in defence activities. The rise in the accident death rate which occurred among preschool children during World War II is still too recent an experience to be readily forgotten."

**MERRY CHRISTMAS**  
... TO ALL OUR CUSTOMERS

**NEFF Fruit Stand**

**Greetings of the Season**

**MODERN BEAUTY SHOP**  
Will be Closed all Christmas Week

**GREETINGS**

May this be the happiest Christmas you have ever had in your homes, and in the church and may the glorious afterglow of the season shine on into the New Year with beauty and spiritual light.

**LEONARD'S CAFE**

and lo! the star which they saw in the east went before them till it came and stood over where the young Child was!

**MILADIES SPECIALTY SHOPPE**

J. G. Martin and Employees

**SEASON'S GREETINGS**

THE gloriously happy, Christmas time is here again to inspire our memories, warm our hearts, and reveal to us the deep and rich meaning of life. We rejoice in the fact that we have a part in the kindly, mellow atmosphere which is the Christmas Spirit. We turn aside from our daily cares to share the simple, wholesome joys of home and friends. We think less about ourselves and more about others and that is the spirit of Christmas.

**WHITE Auto Store**

W. N. Garrett      W. E. Garrett

Merry Christmas  
and all good wishes  
for the  
New Year

**MODERN SHOE SHOP**



Right at the top of our Christmas wish list...  
our sincere, good wishes to each and every one!  
**WEEMS & WEEMS TEXACO**  
Phone 450 Wholesale

**Battling Cold  
In North Korea  
Made Possible**

New and improved winter clothing and equipment have been issued to all Marines in Korea, Eighth Marine Corps Reserve Headquarters at New Orleans has announced.

Among the items are an improved warming tent, a different type of stove, and a new kind of insulated rubber boot that has been tested to ward off frostbite at 45 degrees below zero.

On October 1, every Marine in the Far East Command was issued the following:

A wool sleeping bag with water-repellant case and two wool blankets; or, three wool blankets and an inflatable sleeping bag.

A heavy field cap with ear-flaps; heavy wool drawers and undershirt; leather gloves with wool inserts; field jacket with hood; wool trousers and water-repellant, windproof trousers to fit over them; wool sweater, wool socks with heavy cushion sole and flannel shirt.

On November 1, the following additional items were issued:  
Mountain-type sleeping bag, pile lined field jacket, heavy mittens with inserts, alpaca-lined vest, parka-type overcoat with hood and the new cold weather boots.

Replacements leaving the United States for the Far East Command are equipped with winter gear by the Marine Corps. Except for special items such as the new boots, winter clothing in Korea is being supplied by the Army.

Replacing the "shoe pac," hitherto considered the best foot gear for extreme cold, the rubber boot is the result of research by the Army, Navy and Marine Corps.

"Guinea Pig" Marine officials tested the boots by putting on frozen socks and freezing a cupful of water in the boots before putting their feet into them. Then they walked in them, both outdoors and inside sub-zero testing chambers.

According to the test reports, the feet were painfully cold for the first eight minutes, but thereafter the ice was melted and the feet were comfortably warm.

As long as a man moved once an hour to maintain normal circulation in the feet, no ill effects developed.

The boot operates on the thermos bottle principle of sealed insulation. Experts in Arctic exploration have praised it as the best protection against wet-cold such as is encountered in Korea.

The sealed-in insulation extends completely around the foot and up over the ankle, to where underwear and trousers protect the leg. Tests showed that the feet would not freeze in sub-zero weather even if the man broke into an icy stream and water seeped into his boots.

**'Little Boy' Writes  
Santa Tear Jerker**

DALLAS — Santa Claus, who knows no barriers when it comes to delivering the goods, may think twice before he answers a request received at The Dallas News Saturday.

The letter read:  
"Dear Santa Claus,  
"I am a little boy and I am paying my debt to society in the Texas Prison System. I know that I have wronged and I have learned my lesson.

"I have nothing or anyone to depend on for a Christmas package. It has been quite a long time since I wrote you, but I don't believe you will let me down, so I'm counting on you.

"We are allowed to have some cooked cakes and I need a pair of two of work gloves and a pair of house shoes, size 9.

"Thank you very much."  
The letter was signed by Convi t No. 119966, Darrington State Farm, Sandy Point, Texas.

**Columbian Sources**

Relatively important producers of columbium, as now known, are the Belgian Congo and Brazil. In 1946, it was reported that rich columbium deposits had been found in the Ural Mountains of the Soviet Union. The southern part of Manchuria, from which Chinese Communists have been moving in on the Korean struggle, was said, in 1947, to contain uranium and other ores, mixed with columbium. Within recent weeks, Norway has announced plans for working new-found columbium-holding deposits.

**Cross-Eyed Students Said  
Leaders in School Classes**

If history follows its true course, cross-eyed children will go to the head of the class again this year now that more than 30 million youths return to school.

This is the prediction of Dr. Elmer M. Soles, director of public information for the American Optometric Association.

"The cross-eyed child has given up the difficult task of making his two eyes work together," said Dr. Soles. "He has turned me out of the way, and depends on one-eyed vision."

"This is fine for reading, writing, and many other school tasks. Since the cross-eyed child has given up the difficult task of binocular co-ordination—making the two eyes work together—he advances rapidly in school. He may be a child who is especially interested in reading and in his impatience to get on with it he may have scuttled one eye so that he would not be troubled with binocular co-ordination."

While the cross-eyed child may lead his class in school, he will be handicapped for many other phases of life, Dr. Soles said, and the child should have immediate visual care. He said that with the aid of modern science, virtually all cases can be corrected. Many require retraining by scientific eye exercises, similar to visual training conducted for the armed forces during World War II. "The cross-eyed child will be handicapped in depth perception—in judging distance and space relationships—because this requires images from two eyes," Dr. Soles said. "Therefore, he is not likely to be interested in sports, such as baseball. Unless his problem is solved he will be handicapped for many jobs, and he will be a safety hazard as an automobile driver."

**TO BROIL FROZEN MEATS**

Willie Mae Rogers, Director, Home Economics Department, Admiral Coporation, advises that, in broiling frozen steaks or chops, the broiler rack be lowered from the heating unit to prevent the meat from burning on the surface before it is completely thawed.

**A MEASURE FOR TV SCREEN**

Any room large enough to hold a standard 9x12 rug is large enough for comfortable viewing of 17 to 21-inch television screens.

**Haywire Definition**

Research experts with The World Book Encyclopedia have discovered how to term "haywire" came to mean something that's all in a mess. The word seems to have first become popular in the logging camps of the North Woods. Many of these camps were located in out-of-the-way places. The teamsters would keep the wire from the bales of hay to mend quickly a broken harness-strap or put a link in a broken chain, thereby saving time that would have to be spent traveling to a town for repairs. Cooks would string haywire above the stove to dry clothes and hang ladies up—and often use it to bind the stove together. In time, a camp that was notoriously poor in its equipment, and seemed to be held together by wire from hay bales, was called a "haywire" camp. From this usage the term came to mean "broken," "sick," "crazy," and a score of other things, none of them praiseworthy. The term now commonly means "mixed up"—like a pile of haywire after it's been removed from the bales.

Columbia typewriter carbon, best yet. Hesperian.



**A MERRY YULETIDE**  
*There's no time like Christmas to wish you all the very best*  
**CANTRELL'S FRUIT STORE**

|                                     |                               |                  |
|-------------------------------------|-------------------------------|------------------|
| Repair                              | <b>ELECTRIC MOTOR WINDING</b> | Rentals          |
|                                     | Jet Pump Sales & Service      | Appliance Repair |
| <b>ETTER ELECTRIC</b>               |                               |                  |
| 1006-06 Nassau St.<br>— PLAINVIEW — |                               |                  |
| Phone                               |                               | 2203             |



*Merry Christmas, Folks!*  
The words "Merry Christmas" we extend to express...  
Our sincerest good wishes for your happiness!  
**DARDEN'S WELDING SHOP**

**Christmas**



We extend our good wishes to you this bright Holiday Season, and include our sincerest thanks for your friendship and patronage. Our compliments of the season to you - - -  
**BISHOP MOTOR**



★ Christmas Greetings to all our friends and patrons!  
**Van's THE FAMILY SHOE STORE**  
Man's Wear 104 S. Main Boys' Wear Phone 657

**D**URING the days of the year we too seldom take sufficient time to acknowledge the courtesies and friendships of those whom we know and serve.

For that reason we are glad Christmas comes at least once a year—it gives us an opportunity to pause and say to you in all sincerity

*Merry Christmas*

**CITY OF FLOYDADA**  
Mayor City Council Employees

## Legislature Most Generous Records Show

AUSTIN.—Recently it was disclosed how the Texas state government through the legislature has been more than generous to the schools, colleges, old age assistance, school teachers and other branches of our social structure in spite of claims to the contrary. But the entire story of financial liberality by the legislature could not be related in one brief survey. There are plenty of other financial benefits extended, with the result of increased taxes. Here are some of them:

The legislature in granting remissions of state ad valorem taxes to more than 60 counties did so in the amount \$80,000,000 since the Galveston disaster, meaning the general review was deprived of this fund.

The legislature enacted a law under which the state government has been paying for county and district highway bonds, and this now totals more than \$200,000,000 which otherwise would have gone to the state for road purposes. Yet county governments complain the legislature

doesn't do enough for them, in spite of these two outright gifts of \$250,000,000.

**Farm to Market Roads**

The legislature through appropriations devotes \$15,000,000 a year for construction of farm-to-market roads, while the primary system has been somewhat neglected.

The legislature gave the railroads gratis 22,153,000 acres of land in West Texas to include them to lay down rails, land which now would be worth at least \$2,000,000,000. The state government has not given bonuses or lands to any other industries.

The state constitution was recently amended so as to eliminate the ad valorem tax for general revenue purposes and as one result the big hotels and department stores do not at present have to pay any state tax. So far the legislature hasn't been thanked for submitting the amendment.

The state government spends about \$4,000,000 annually for food, medicine and clothing for its thousands of wards, and yet some have complained these wards are not well taken care of.

The University of Texas has about \$130,000,000 accrued from land lease and royalties under an act of the legislature.

It has been pointed out the huge increase in the scholastic apportionment for schools, now standing at \$62, whereas 20 years ago it was only \$5, a comparison of teachers' salaries for the past few years shows a remarkable increase also. Back in 1920 the average teacher pay in

## Illegal Liquor On Rise Again

Bootleg racketeers are manufacturing more liquor in the United States today than all our legal, tax-paying distilleries put together. They operate huge, professional distilling plants in our big cities, victimize our youth, cheat the government and spread corruption, according to reporter Howard Whitman, who surveyed the situation for Redbook Magazine. Writing in the December issue, he points out the still more alarming fact that the upsurge in the bootleg industry in the past four years has been winked at because of the fight over the liquor tax increase by the Alcohol Tax Unit of the U. S. Treasury, the one enforcement agency which should have heralded it to the nation:

"During 1950 a total of 19,644 stills were seized throughout the country, 10,030 of them by agents of the U. S. Treasury's Alcohol Tax Unit and the rest by state and local enforcers. The total production capacity of these stills, as calculated by the Licensed Beverage Industries, was 677,179 gallons of whisky per day, or 199,193 gallons per day more than turned out by our legal distilleries.

"This fantastic upsurge has been building within the last four years. It might have been — an omen should have been — heralded to the nation by the Alcohol Tax Unit itself. However, though it has closed part of an eye to the bootleg menace, the Alcohol Tax Unit has kept an honest set of books: The increase in Federal seizures in four years has been 65 per cent. But even more revealing is the fact that the total cubic capacity of the stills seized during those four years increased 123 per cent.

"Instead of primitive rigs near streams in the woods — modern stills are expensively equipped, high-column stills, continuous-process stills engaged in formidable mass production. The trend has been up from the South to the big industrial cities of the North, particularly the Northeast.

"The marketing methods are many and devious. In New York, Pittsburgh and Philadelphia the bootleg business has all the sleek, efficient organization of regular merchandising — all that is, except legality. In Indianapolis, Chicago and St. Louis the retailer buys directly at the still, then cuts and markets his booze for sale by the drink in speak-easies or by the bottle to his confidential list of customers.

"Bellhops and cabdrivers sometimes serve as 'contacts' to steer the trade, as in gambling and prostitution. But perhaps the biggest operator, and the one most likely to buttonhole you one day, is the 'house bootlegger.' He is the neighbor-

hood man, the cagey fellow with the strong handshake who probably knows a friend of a friend of yours and would be glad to do you a favor. He'd be glad to put you on his list for, say, a fifth a week, or two fifths a week, or a gallon a week — whatever you want.

"Last April, Lewis W. West, an Alcohol Tax Unit man in Columbia, South Carolina, told the local Lions Club, 'There is just no such thing as good moonshine. It's all bad and is produced from hang-over-producing ingredients.' But that wasn't the worst of it. West really set the Lions on their ears when he told them that among the ingredients used in making bootleg whiskey were — 'ye urea and manure!' He added that in the hot and sticky summertime, one might expect to find in the mash of a bootleg still 'mashed-up flies, ground-up bugs and just any old thing.'

"The bootleg situation has been allowed to grow critical without public warning partly because the Alcohol Tax Unit has been muzzled by politics. Its officials, because they work for the Treasury, were forced during the past year to lend support to a Treasury-sponsored increase in the Federal liquor tax. Yet the major argument against such a tax increase was that it would drastically increase bootlegging. Unable to talk out of both sides of its mouth at once, the Alcohol Tax Unit simply minimized and obscured the bootleg threat (to the delight of the bootlegger) and beat the drum for the increased tax.

"When politics were shoved off the table and I got down to brass tacks with Deputy Commissioner Carroll Mealey, head of the Alcohol Tax Unit, he admitted that his agency must have more strength to cope with the bootleg situation. There were 1,400 Federal investigators prior to World War II. Why are there only 888 now — when the threat is greater?

"State alcoholic-beverage control boards should be given the teeth they need. They all should have police powers, or authority to commandeer police powers.

"Only twenty-one states have any centralized enforcement program. Most of the others go after bootlegging hit or miss, if at all, leaving the job to local cops and sheriffs. All should have central, responsible enforcement.

"But the big job rests with you, the consumer. Without you, the bootlegger goes out of business. Without you, he has no customer. Without you, he is licked before he starts."

Colts officially become horses at the age of five years.

There is no rhyming word for orange.

Save time with want ads.

# Merry Christmas

Once again on this happiest of days,  
we extend sincere good wishes to our host of friends...  
To all of them... wherever they may be,  
we send these simple greetings for a Happy Holiday!

**ARTHUR B. DUNCAN  
ABSTRACT COMPANY**  
Maude E. Hollums

# Greetings

To our many friends --  
our deep felt appreciation  
for your loyalty and friendship  
during the past year...  
we wish you a Very Happy Holiday!

**Badgett & Pobasco**

Texas was \$875. In 1925 it was \$1,182, which went to \$1,274 in 1930. By 1940 the average pay for teachers was \$1,305, in 1951 it stood at \$3,224. Few states can equal this increase, which all came about through the Gilmer-Aiken act under which about \$380,000,000 is provided for the biennial period. The money comes from taxes.

**Old Age Assistance Rolls**

As stated last week Texas has 222,000 on old age assistance rolls, more than any other state except California and the Texas pensioners receive an average of about \$34 a month. When you compare this figure with pensions of some of the other states evidently Texas is doing a good job. For the average old age pension payment in Alabama is only \$20.49; in Arkansas, \$25.88; in Delaware \$28.70; in Georgia \$23.40; in Kentucky \$22.41; in Mississippi, \$21.52; in North Carolina, \$22.27; in South Carolina, \$24.60, in Virginia, \$21.60.

Official figures prove the extent of the Texas state government's liberality, although all the funds came from one source only—taxes. And now the United States government has added about \$16,000,000 new taxes since the outbreak of the Korean war, or as they call it in Washington, "police action." And in the meantime total state taxes over the country have mounted to \$16,000,000.

And it must not be forgotten that the Texas state government also has established pension or retirement funds for the judiciary, state employees and school teachers. The entire galaxy of state employees and school teachers. The entire galaxy of state costs have gone up to almost \$600,000,000 annually.

HOLIDAY  
GREETINGS!  
May happiness  
and good cheer  
be yours at  
Christmastime!

**WHITFILL  
LAUNDRY**

**GOOD WISHES**

To Our Customers  
and Friends...

In the spirit of friendship  
and good will of Christmastime,  
we thank our many friends and  
customers for your patronage...  
to each and every one of you --  
we wish the best of everything!

**TYE & SONS**  
*Layne Pumps*  
Phone 887 — Floydada

MERRY  
CHRISTMAS

**LAWSON BROS.  
BLACKSMITH**

# Christmas Blessings

Christmas gives us an  
opportunity to express our  
appreciation of your kind  
friendship and loyal  
patronage; we extend our thanks  
to our many friends and patrons and hope  
that the Christmas Season will be memorable.

**MERRY CHRISTMAS!**

**FOOTE BUTANE CO.**

Food to make your Christmas

Merrier!



- HEINZ, 3 CANS  
Baby Food 27c  
HOLLANDAILE, lb.
- OLEO . . . 24c
- LIBBY, 22-oz. Sour  
PICKLES . . . 37c
- JOLLY TIME, CAN  
POP CORN . . . 20c
- DORMANS, Whole, No. 2  
NEW POTATOES . . . 12c
- FIRESIDE, 1-lb. Pkg.  
MARSHMALLOWS . . . 33c

- OCEAN SPRAY, Can,  
CRANBERRY SAUCE . . . 19c
- WHITE HOUSE, No. 303 Can,  
APPLE SAUCE . . . . . 14c
- SUNSHINE, 202 Can,  
PIMENTOS . . . . . 22c
- ROSE DALE, PICNIC SIZE,  
ASPARAGUS . . . . . 29c
- DOLE, Crushed, No. 2 Can,  
PINEAPPLE . . . . . 28c
- MEADOWLAKE, lb.,  
MARGARINE . . . . . 30c

- BETTY CROCKER, Box,  
CAKE MIX . . . . . 36c
- EAGLE BRAND . . . . . 29c
- PAPERSHELL, Pound,  
PECANS . . . . . 49c
- FARMER BOY, Qt., Dill,  
PICKLES . . . . . 29c
- HUNT'S, No. 2 1/2 Can,  
PEACHES . . . . . 34c

U. S. GRADED QUALITY MEATS

A SPECIAL Half or Whole HAMS

- |                                    |                               |                                    |
|------------------------------------|-------------------------------|------------------------------------|
| KRAFT, Velveta,<br>CHEESE, Lb. 61c | ALL MEAT,<br>BOLOGNA, Lb. 63c | PINKNEY, Sack,<br>SAUSAGE, Lb. 39c |
| SLICED,<br>BACON, Lb. 45c          | BEST,<br>SALT PORK Lb. 43c    | CHUCK,<br>FEEF ROAST Lb. 74c       |

FRESH FRUITS & VEGETABLES

- CALIFORNIA Green Stalk,  
CELERY . . . 23c
- FRESH, Bunch,  
RADISHES . . . 7 1/2c
- CALIFORNIA, Pound,  
ORANGES . . . 16c
- GOLDEN FRUIT, Pound,  
BANANAS . . . 12 1/2c
- CALIFORNIA, Large Bunch,  
CARROTS . . . 17c
- LARGE BUNCH,  
GREEN ONIONS . . . 10c
- DOUBLE RED Delicious, Pound  
APPLES . . . 17c

PINT JAR, MIRACLE WHIP . . . 35c

- 100% FILLED, 13-oz. Pkg.,  
XMAS CANDY 29c
- BAKERS, Box,  
COCOANUT . . . 18c
- LIBBY, 8 1/4-oz. Jar,  
SWEET RELISH . . . 23c
- HI-C, 46-oz. Can,  
ORANGEADE . . . 28c
- PLANTERS,  
COCKTAIL PEANUTS . 35c

- HEINZ, Bottle  
Ketchup 28c
- LARGE BOX  
Dreft 32c

FRUIT COCKTAIL Del Monte, No. 303 Can 23c

- |                                    |   |   |
|------------------------------------|---|---|
| LIBBY, Can,<br>VIENNAS . . . 22c   | AUNT ELLEN'S, Box,<br>PI DO . . . . . 15c | HEINZ, Qt. White,<br>VINEGAR . . . . . 23c  |
| CUT RITE, Roll,<br>WAX PAPER . 27c | SKINNERS, Box,<br>MACARONI . . . 11c      | HARVEST INN, 300 Can,<br>CORN . . . . . 16c |
| HI-HO Large Box,<br>Crackers 36c   | LIBBY, 303 Can,<br>KRAUT . . . . . 12c    | 300 COUNT BOX,<br>KLEENEX . . . . . 28c     |

PINEAPPLE JUICE LIBBY, No. 2 Can 16c

- |  |                                       |  |
|--|---------------------------------------|--|
| SKINNERS, Box,<br>RAISIN BRAN . 17c        | WALDORF, Roll,<br>TISSUE . . . . . 9c | HUNT'S, PEACH, Pound,<br>PRESERVES . . . 20c |
| ADMIRATION, Pound,<br>COFFEE . . . . . 89c | REGULAR, Box,<br>KOTEX . . . . . 33c  | 3-POUND CAN,<br>CRISCO . . . . . 99c         |

BOX CHOCOLATES 2 Pound Assortment \$1.89

- |  |  |                                      |
|--|--|--------------------------------------|
| PURE CANE, 5-lb.,<br>SUGAR . . . . . 49c | BROWN BEAUTY, Can,<br>Spanish Rice . 20c | DIAMOND, Roll,<br>Paper Towels . 19c |
|--|--|--------------------------------------|

- LARGE BOX  
DUZ 32c
- LARGE BOX  
Dydol 32c

- REG. BAR  
Lux 9c
- REG. BAR  
Dial 14c

- THREE 5c PKGS.  
GUM 10c
- CAN  
Treet 49c

- 3 BOXES  
Jell-o 25c
- LIBBY, No. 10 Spanish  
Olives 37c

- 2 CANS  
Bab-o 25c
- QUART  
Purex 17c

PIGGLY WIGGLY



DAVIS & HUMPHRIES OWNERS & OPERATORS

Subscription Prices: In Floyd and adjoining counties — one year, \$2.00; six months \$1.00; four months 70c in advance.

Subscription Prices: Outside Floyd, and adjoining counties — one year \$2.00; six months \$1.25; four months 90c in advance.

THE FLOYD COUNTY HESPERIAN  
Published by the Hesperian Publishing Co., Inc., at 212 South Main St., Floydada, Texas. HOMER STEEN, Editor.  
THURSDAY, DECEMBER 20, 1951



Established 1896 by Claude V. ...  
tered as second class mail at the ...  
fice at Floydada, Texas, April ...  
under the act of Congress of ...  
1897.

# Views and Comment

As we come into your homes this week we bring along scores of good friends with their business stories and their greetings at the opening of the Yuletide season. These friends we recommend to you and hope you take time to O. K. the pages of this week's issue. For one thing, we'd like for you to see just how many ways a Merry Christmas and a Happy New Year may be said. Also some of the illustrations, most of them, in fact, are works of art, taking a threadbare subject, but one that never grows old, and making it into a thing alive. One of the reasons that the idea does not grow old is that it breathes good will, peace happiness. Those are the kind of things the souls of men long after and strive for. We, all of us, grope a lot and fall short, but we do strive.

**Somber Christmas.** Doubtless the country will see out of it if our people keep their senses and finally come around to the right solution. But it is a somber prospect this Christmas of 1951, nearly two thousand years after the Man of Peace came preaching good will toward men. Attempting to avoid an all-out war at most any cost the country finds itself involved in a shooting "police action" along with token allies that is taking time, energy and lives that could so well be put into the activities of peaceful occupations. Additionally the cold war is consuming fiercely of the world's economic resources, piling up debt. And to make the picture even more displeasing greed and scandal are sticking up their ugly heads in government. It is a picture of many dilemmas in one. But to be approached and solved not with much sound and fury but with calmness. This is not the first time the nation has been threatened but the threat certainly is a new type which will have to be studied to be understood. Stand-out in the psychological realm is that the Lie has come into its own. The Lie now is spewed from the mouths of the leaders of the nations of the world, told brazenly, loudly, without shame or apology.

What little wheat pasture there is in the country is going at prices that are out of this world. An occasional cattle man, or sheepman who contracted his pasture early may have a better deal, but commonly the pasture prices per month are running \$7.50 for a grown cow, and a dollar a hundred for calves, minimum of 400 pounds—a 350 pound calf \$4, 500 pound calf \$5, and so forth. This illustrates the length to which the cattle people are going to hold their herds together and get them into spring in good condition when, presumably, there'll be other grazing available. The wheat owners didn't particularly run the price up, it just ran itself up as stockmen bid and bid again for pasture to run their animals on. Speaking of the upward spiral, we'd say grazing that jumped from 50 cents per month for good pasture in the late thirties to \$7.50 per month—and some are paying more—in the early fifties, has taken a pretty fair rise. How much is that in per cent? Is it six hundred and sixty-six or six thousand six hundred and sixty-six? We're poor at arithmetic. Perhaps that is the reason we're poor period.

We folks who have to take our living sort of slam bang, catch as catch can, usually are not deeply informed, and often somewhat harried and hurried, find it easy to sort of hoodwink our friends and fellows into thinking at moments that the opposite is true. As for instance, one of the things a newspaper mortal sometimes does in a Christmas edition is to grab up the Book and turn it over to the printer with instructions to take one of the disciples' stories of the Nativity and run it through as the lead editorial. It does the populace good to read it over again.—and again for that matter to get the right spirit — and it leaves the right impression with the right folks, you know. The minister, who may not be too well impressed with your religious leanings as he views it in your daily life, sorter has to chew his cud on that one. One can't but pause at the re-telling of the most unbelievable story in the history of mankind, regardless of whom the teller.

In the din of the mounting mouthings, the noise that would keep men from hearing the truth and thus being set free, the citizen like you and we, at this season of the year, should remember that the voices of the angels which came on the midnight clear, brought the new concept of the brotherhood of man in a period of great corruptness, of tyranny and taxation, great and small. And the torch has been carried through tribulation throughout these many years. Our own duty is to watch that in the comparatively easy life, comparative wealth, never before enjoyed by a people, we do not forget the underlying great truths and permit ourselves to be carried away, rushed off our feet, by the babel.

Story of a Wedding that originated in a Nebraska country newspaper man's mind is going the rounds. Departing from the "traditional raving about the bride's ensemble," since it was his own wedding, he decided to "tell about the groom's attire." He says the bridegroom's attire was a "bluish business suit consisting of coat, vest and pants (purchased from Buck Theel of Genoa last fall—advt). "The suit had been recently cleaned and pressed. The coat fitted snugly across the back, and the collar lay flat at the back of the neck with lapels on either side at the front. . . . Beneath the coat and vest was a freshly laundered white shirt purchased during the lush black market days of World War II in Wichita, Kan., about 1946, and around the neck a tie, a gift from the bride, tied in four-in-hand style. The groom also wore shoes shined and polished and laced at the front to the shoetop and tied in a small bow."

One of the things we must remember to put into our New Year set of resolutions: That we will have at least some fried pies in the year of 1952 of the un-town-bought variety. We'll add a preference of apple or apricot with peach for an occasional change.

Clean bulbs and reflectors add service to electric lights. Bulbs that turn dark should be replaced for they waste electricity.

## As A Farm Woman Thinks



To wish everyone of you, good friends and neighbors, a most joyous Christmas season.  
Nellie Witt Spikes

## Deed Records

Nathan E. Waller et al to J. M. Clarkston, lots 3-4-5-16-17 and 18, block B, Waller Subdivision, Lockney.

H. M. Houston et ux to Hallie H. Burns, 320 acres out of Section 135, block I, and 100 acres out of survey 136, Block I, A.B. & M.

W. Edd Brown et ux to Art Washburn, lot 14, block 53, Floydada.

V. D. Harris et ux to C. R. Pinkston and R. D. Lee, lots 9-10-11-12 and 13, Block 5 Lockney.

C. S. Jones et ux to O. E. Murray, lots 1-2- and 3 block B, Bowers and Price addition.

Otho Arnold et ux to W. G. Kinard, 160 acres out of the Pat McHugh survey, Floyd County.

Henry Bollman et ux to S. H. Miller, 20 by 150 feet out of the W. M. Johnston 160 acre homestead.

N. P. Nelson et ux to Robert G. Anderson et al, 160 acres north-east one-fourth of survey 89, block G, Floyd county.

Lon M. Davis et al to F. I. Johnson, 319 acres out of south one-half section 6, block H, Floyd county.

J. D. Huggins et ux to K. O. Crum, lots 2 and 3, block 39, Lockney.

C. E. Morren et ux to C. B. Carmack, lots 1 and 2, block 57, Floydada.

The United States produces the greatest amount of iron and steel in the world.

PH. 79  
FOR BUTANE SERVICE  
WYLIE  
Butane Company

HALLMARK Cards. Bishop Pharmacy.



Profession Directory

People's Hospital  
Wishes to announce to the public the visiting hours and clinic hours for Hospital Patients.  
10-11 a. m.; 2-4 p. m.  
7-8 p. m.  
Clinic open Monday through Saturday 9 a. m. to 12 noon, 1 p. m. to 5 p. m. Closed Sunday.  
Peoples Hospital Clinical Laboratory  
And Department Of X-ray  
Approved Clinical Laboratory Tests.  
Emergency work done at any hour  
Elective Work done by Appointments suitable to patient and Technician.  
Visitors wishing to inspect the hospital are welcome at any time.

Kimble Optometric Clinic  
Dr. J. W. Kimble  
Dr. O. R. McIntosh  
Optometrists  
FLOYDADA, TEXAS



MERRY CHRISTMAS

MAY THIS HOLIDAY SEASON BE ONE OF HAPPINESS AND JOY FOR EACH OF OUR FRIENDS AND CUSTOMERS!

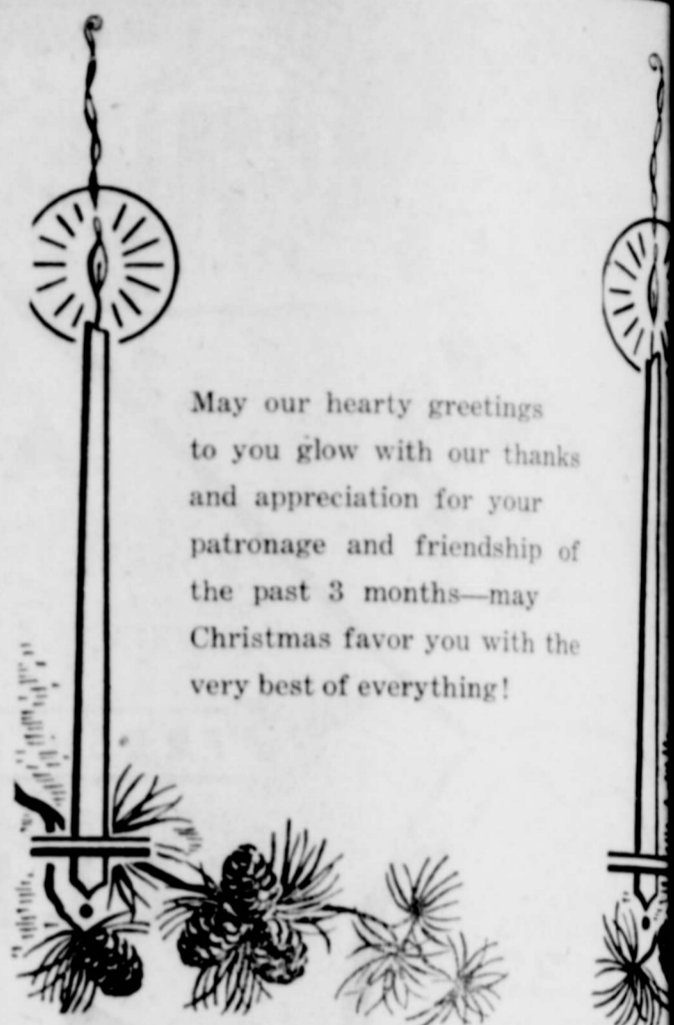
FERGUSON LAUNDRY



Will they always have a Christmas?  
Your investment in life insurance be the means of projecting holiday happiness through their years ahead—no matter what happens to you!

R. E. FRY

Representing  
Southwestern Life Insurance Company  
JAMES RALPH WOOD, PRESIDENT HOME OFFICE • DALLAS



May our hearty greetings to you glow with our thanks and appreciation for your patronage and friendship of the past 3 months—may Christmas favor you with the very best of everything!

Teepie Grocery & Station



Merry Christmas

Ever appreciative of your friendship and patronage, we extend to you our friendly greetings that you all may enjoy

A VERY MERRY CHRISTMAS

GRUNDY'S IRON & METAL



AARON CARTHEL  
and  
PHILLIPS 66 EMPLOYEES



Once again it's Christmas — and ever-grateful for your confidence and friendship, we extend to you our sincerest and warmest wishes for your Holiday . . . may it be a Happy one!

WYLIE BUTANE CO.

### Beef Cups With Potatoes Au Gratin



Homemakers seeking new ways to serve favorite foods will welcome this entree.

If one were to take a poll of America's favorite dishes Hamburger and Potatoes Au Gratin would certainly be near the top of the list. The two dishes are combined to make an unusual dinner entree.

To make the main course as pretty as a picture and just as good eat, serve broiled pineapple slices and tender, bright green asparagus spears with the Beef Cups.

Pass a basket of crisp, margarine rye toast. The slices of rye bread, spread with good, fresh margarine, can be placed on the broiler rack along with the pineapple slices. Both will be done at the same time.

#### BEEF CUPS WITH POTATOES AU GRATIN

**Beef Cups**  
 1/2 pound ground beef  
 1/2 cup bread crumbs  
 1 teaspoon grated onion  
 1/4 cup milk  
 1/2 teaspoon salt  
 Dash pepper

**Creamed Potatoes**  
 2 medium-sized potatoes, peeled and diced  
 1/2 cup milk  
 2 tablespoons fortified margarine  
 Salt and pepper  
 1/4 cup grated cheese

**Make Beef Cups:** Combine ground beef, bread crumbs, onion, milk, and pepper. Mix well. Line greased 3-inch muffin pans with meat mixture to a thickness of 1/2 inch.

**Make Creamed Potatoes:** Place potatoes in a saucepan with

milk. Cover and cook slowly for about 20 minutes. Remove cover and cook over low heat until thick. Add seasonings and fill meat cups. Sprinkle grated cheese over each cup. Bake in a 350 degree oven for 30 minutes.  
 Yield: 5 to 6 Beef Cups.

## Railway Coach, Sans Wheels, is at Last 'Home'

MATADOR—The railway coach which served Sam Lavrus, the pioneer buffalo hunter and railroad builder, and later used by Chas. H. Sommer for a quarter of a century has come to its last resting place.

Last week the car was delivered to S. J. Braselton, Roaring Springs implement dealer. The 70-foot railroad president's private steel coach had been in service since the late eighties.

The 80,000-pound ghost of former glory reached its last mile on a siding at Roaring Springs several days ago where railroad workmen began removing the wheels and trucks (which were not included in the deal). The luxury car was then skidded onto heavy timbers. At this point Mr. Braselton takes possession. He is undecided where the coach will be moved, but is considering the mountains and a Texas fishing lake.

The car belonged to Charles Sommer of St. Louis, President of the Quana, Acme & Pacific Railway, and has been replaced by a newer model. It is estimated to have cost in the neighborhood of \$50,000 when new.

Included in the purchase was furniture, linens, bedding, silverware and china, air conditioners and an \$800 steam heating system. Besides the parlor, dining room, and kitchen, the car has three bed rooms and sleeps eight with comfort. It is well carpeted and in an excellent state of repair. Brass appointments extend beyond the observation platform.

Mr. Braselton has also viewed the prospect of moving the car to his back yard, anticipating periodic kinfolk arrival. Follow members of the Roaring Springs Lions club are trying to locate a cheap railroad which Mr. Braselton might purchase since he now has a president's car.

### Reconstructed Ape Skulls Curiously Resemble Man

Casts of reconstructed skulls and other bones of Australopithecus—the curious extinct apelike creatures with primitive human characteristics that lived in South Africa at least a million years ago—have been added to the anthropological collections of the Smithsonian Institution. The originals of the Australopithecus remains, which appears to have opened a new chapter in man's prehistory, are retained at the Pretoria Museum in South Africa, but the copies now at the Smithsonian are so exact that they are of essentially equal value to the originals for study by American anthropologists.

The greater part of this material was obtained since 1947 by Dr. Raymond A. Dart, of the University of the Witwatersrand at Johannesburg, from ancient caverns at Makapans in the Central Transvaal. Geologists find it difficult to date these caverns, but they may be at least 1,000,000 years old.

Australopithecus differ from other fossil apes—and from living apes—in several important directions, most notable perhaps in the upright posture. Judging from the pelvis, which is essentially similar to that of modern man, these creatures walked upright. Further evidence of this appears in the balancing of the skull. The so-called foramen magnum, where the skull joins the spine, had shifted forward, and it may therefore be assumed that the head was held erect. Size of the brain, however, was not particularly notable. In addition, the canine teeth and snout were considerable reduced.

Because of the uncertainties about their age, it is doubtful, according to specialists in physical anthropology, whether these creatures could be considered the actual ancestors of modern man. They may represent an evolutionary movement in the human direction that went no further.

### Lake Maracaibo

Venezuela's name and fortune both stem from torrid Lake Maracaibo, southern extension of the Bay of Venezuela which deeply indents South America's northern-most coast. Name and fortune are reason enough for pulling the region's profile along with that of its discoverer and the discovery date of Venezuela's newest postage stamps. Issued well after the 450th anniversary they commemorate, the 11 new stamps, six of them for airmail use, bear the likeness of Alonso de Ojeda and the dates, 1499-1949. It was in October, 1499—seven years after Columbus found the New World—that de Ojeda found and explored Lake Maracaibo.

### "Big Leaf" Useful

Cauassu made its appearance as a possible source of wax when a shortage of natural wax began to be felt in 1941. At that time an expedition was sent to South America to search for wax-producing botanicals. Along the Amazon a tremendous supply of the so-called "big leaf," or cauassu plant, was found. For centuries the natives had been using the "big leaf" as wrapping material for their food stuffs, for woven baskets used by the fishermen, and as sun and rain shades over their canoes. In American homes, waxes are used on many different types of surfaces to give them added protection and beauty.

### A New Bird is Popular

The Toucan bird of South America has become so popular in this country that a Toucan Fanatics Society has been formed with headquarters in Chicago. The Toucan has a beak as long as 8 inches, and lives on a diet of bananas, cherries, and berries.

### U. S. Coal Fields

Uncle Sam has 40 per cent of the whole world's coal supply. If all the land in the U. S. underlain with coal could be placed side by side, in one continuous and massive block, it would sprawl over an area larger than Great Britain, Ire, and France combined. Actually 31 states and Alaska have minable coal deposits. Nearly 2 1/2 trillion tons of all types of coal lie sleeping in American soil, roughly 16,000 tons for every man, woman, and child. Remember, however, that only a little more than one trillion tons are "recoverable" coal, but even that is enough to last us hundreds and hundreds of years. Where are our coal fields? First, in the rich Appalachian plateau, running from northern Pennsylvania to northern Alabama, and covering both these states and Virginia, West Virginia, Kentucky, and Tennessee. There are other fields in Illinois, Ohio, Indiana, Iowa, Missouri, Kansas, and Oklahoma; and further west in North Dakota, Montana, Colorado, New Mexico, Utah, and Wyoming. The Pacific Coast state of Washington has coal reserves estimated at 32 billion tons.

Our alphabet was introduced into Europe by the Phoenicians.



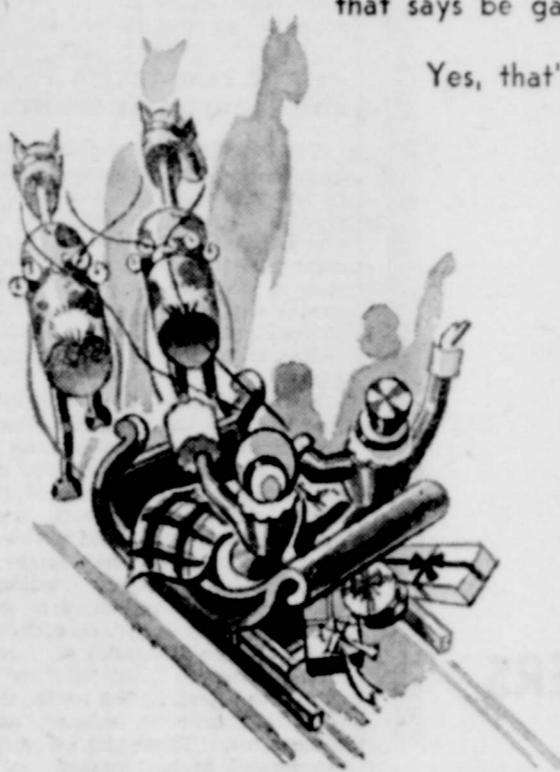
### ..THE ANGELS SING

of Christmas joy and happiness for all our friends and patrons...  
**COLLIER ELECTRIC**



There's a magic to Christmas that casts a star-studded spell into the hearts of young and old alike! Its enchantment is expressed in every hearty handshake... in every smiling face... and in every Christmas wish -- like ours -- that says be gay... be glad... have fun! Yes, that's our friendly greeting to you, each and every one!

Billy B. Henry  
 Joe Burgin  
 Fred Stewart  
 Mrs. R. C. Henry  
**CONTINENTAL OIL CO. WHOLESALE**



**CHRISTMAS**  
 THE BEST TIME OF ALL TO WISH YOU Happiness.  
**PATTERSON "66" STATION**

## The Christmas Spirit



The goodness and helpfulness of the Christmas Spirit are the things that have kept it alive for two thousand years.

The teachings continue to give us the standards on which we can pin our faith.

With such thoughts uppermost in our minds, we wish you a blessed Christmas.

**MAYO MOTOR CO.**  
 G. E.



## Christmas Carols

are in the air and they bid us celebrate once again the Birthday of Him, Whose coming brought peace and joy and good will to man.

**HIGGINBOTHAM-BARTLETT COMPANY**  
 Clarence Go ins, Manager



**CARDEN CAFE**



**NOEL**

To our customers we wish

to express our appreciation

.. and best wishes for

A Merry Christmas.

**The Boys at  
OK RUBBER WELDERS**

**Lazy Susan Makes Good Serving Dish for Hot Buttered Popcorn**

Hot buttered pop corn, fresh out of the popper, is so popular these days for guests, family-get-togethers and just for "munching" while reading or radioing, that you'll want to have plenty on hand for the whole winter season.

And—along with lots of pop corn go clever, interesting, yet practical ways of serving this grand American treat.

One way is by using your "Lazy-Susan"—the center dish is the "main supply" and the side dishes are for individual use. This not only solves the problem of enough pop corn bowls, but it makes a cheerful and attractive way to serve pop corn.

Pop corn can be lots of fun if you let your guests and the children pitch in and help with the popping. No need to have a fancy popper, although many on the market now are very efficient and fun to use. But generally a cast iron pan or heavy aluminum kettle will do the job nicely. You can use your pressure cooker, but be sure to remove the gasket and do NOT pop under pressure!

For the perfect popping results get a well known, nationally advertised brand of pop corn that is properly packaged in air-tite metal cans, like Jolly Time. It is specially grown, processed and packaged for home popping so you get wonderful results every time.

For quick, easy popping, place a little cooking oil in the bottom of pan or popper and heat. To tell when the popper is at the right temperature, put in two or three

kernels of pop corn. As soon as they pop you know everything is ready for "business." Use only enough pop corn to cover the bottom of the pan one kernel deep—no more. Add salt, if you wish. Shake or stir until all of the kernels are popped.

The cheerful sound of the corn popping heralds an evening of real family fun. Pop corn is a traditional American custom that is growing even more popular as the home becomes more of a center of family activities.

**LIKE JASON, UNCLE SAM QUESTS "GOLDEN FLEECE"**

As the U. S. begins its partial mobilization program, Uncle Sam is loosening his purse strings to enter the international market in an expensive quest for large supplies of wool, which today is truly the "golden fleece."

A compelling reason for the intensive buying program is indicated by the recent disclosure that the country has failed to build an adequate stockpile of wool to meet the present emergency. Meanwhile, prices for this vital commodity have soared to the highest level in history, notes the National Geographic Society.

Although practically every nation grows some wool, most of it comes from Southern Hemisphere countries—Australia, Argentina, New Zealand, South Africa and Uruguay. Australia is the world's leader, accounting for about one-fourth of the international supply. Large producers in the Northern Hemisphere are the United States, Great Britain, Spain, France and Italy.

But the U. S. demand for wool has far outdistanced the domestic supply. The nation normally consumes about 800 million pounds annually; domestic sources yield little more than a fourth of that amount. At Boston, long a center of wool trade activity, prices in recent weeks have risen to as much as \$3 a pound for certain good grades of cleaned wool.

**OIL SHALE MAY BE MAJOR SOURCE OF LIQUID FUEL**

Colorado oil shale which may some day be a major source of liquid fuel for the nation contains little or no oil in its natural state, according to a report by four Bureau of Mines investigators to the American Chemical Society.

Laboratory studies of selected samples showed that shale is composed of organic material and minerals, the organic matter being the part which yields oil when sufficient heat is applied. Iron, aluminum, calcium, magnesium, sulfur, sodium, and potassium were among the minerals found.

Oil-shale deposits of the Green River formation exist over an estimated area of 16,500 square miles in adjoining portions of Colorado, Utah, and Wyoming. These deposits constitute a potential source of liquid fuel which is estimated at 300 billion barrels of oil, or several times our known petroleum resources. The richest and most accessible oil shales of this formation are in Western Colorado. A laboratory investigation has been made of six selected samples from this area.

**ATOMIC CEMETERIES AT SEA FOR RADIOACTIVE WASTES**

The possibility of public exposure to radiation from radioactive wastes in the new atomic age is "an ever-present danger" which is being given increased attention by insurance safety engineers, the Association of Casualty and Surety Companies declared in a special report reviewing methods of disposing of radioactive materials in industrial wastes.

Burial at sea in concrete-filled "coffins," in the gangster mode of prohibition days, has become one of the safest ways of getting rid of dangerous concentrations of radioactive wastes, the report pointed out. Concentrated liquid wastes from "hot" laboratories, were larger amounts of more highly radioactive materials are handled, are mixed with cement in oil drums and dumped in the sea 100 miles offshore.

The concrete-filled "coffins" also are buried deep in the earth, usually 12 feet down, in isolated "atomic cemeteries." These burial grounds are fenced in and posted as contaminated to prevent trespassing. As an extra safeguard, the radioactive burial pits and surrounding areas are monitored regularly with Geiger counters to check radiation.

While the Atomic Energy Commission exercises rigid control over these and other highly radioactive wastes from plants producing isotopes to prevent dangerous exposures, the disposal of relatively weaker wastes from hospitals, laboratories and some industrial plants using radioisotopes in research, "tracer" experiments and medical treatment is "only loosely supervised now and is not directly under the jurisdiction of the A.E.C.," according to the Special Hazards Committee of the Association's accident prevention department.

**Steel, Iron Sink Bottom**

A solid piece of steel or iron would sink to the bottom even where the ocean has the greatest depth. There is a slight compression of the water at great depth but, practically, the density remains the same as near the surface. A body will float only if its average density is less than that of the liquid in which it is placed. The average density of an object is equal to its total weight divided by the total bulk, and that if the solid steel is several times as much as ocean water.

Want ads save time, money.

**A MERRY CHRISTMAS TO OUR MANY FRIENDS**



**GRIFFIN PRODUCE CO.**  
East Side

**Greetings**

To extend best wishes for a joyous Christmas and a prosperous New Year

**S. J. LATTA Implements**

**THIS CHRISTMAS**

We look to the bright, shining star that symbolizes the light and hope of the world at Christmas! Glorious symbol of the will for peace brotherhood of man and good will to all - In this reverent mood we express our sincerest wishes to friends and patrons that the Christmas season will give you the richest blessings of contentment, happiness and prosperity

**PRODUCERS Co-operative ELEVATOR**

Floydada Dougherty

**THANK** all our good friends for their gift of friendship and loyalty during the past year. May the experiences we have shared and the joy we anticipate in the work ahead add to your present happiness. In true affection we pledge to you our gift of service and our sincere interest in all your needs.



**FLOYDADA DRUG CO.**



**FLOYDADA BAKERY**  
Mr. and Mrs. J. W. Walker