## bitmos Programs to Feature ass Carols and Choruses

 Myrl ColstonWreck Victim
Early Sunday
$\qquad$


|  |  |
| :---: | :---: |
|  | Evews |
| $=$ | Llibraian Will |
|  | Aid Committee |
|  | ＝on Co．Library |
|  | on Co．Livary |
| 5⿹弋工二e | ＝＝ |
|  | \％ |

Chisismas
hodite Is W）Night


Librarian Will Aid Comnittee on Co．Library To Spend Holidays Rites Held Sunday

Th Side Grocery Bruce Womack Due Open Saturday Home at Christmas




$\qquad$

Mrs．Sula Julian
Passes at Lockney
Rites Held Sunday

## Council Contracts Paving Plans and Estimate of Costs

$\qquad$

Local Masons Home From Grand Lodge

> Barbecue, Dance For Roping Club and their Families

Eagle Eyed Hunters True Their Guns for 100 Yard Turkey Shoot Nelson in Hospital

Switch Brings May
Back to Floydada

Classified Quiz
Classified Quiz Myrl Colsion Wreck Victim Early Sunday

## Council Contracts Paving Plans and Estimate of Costs



Local Masons Home From Grand Lodge

Barbecue, Dance For Roping Club and their Families

Eagle Eyed Hunters True Their Guns for 100 Yard Turkey Shoot Nelson in Hospital

Jackson Resigns;
Switch Brings May
Back to Floydada

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|  |  |  |

More Than 130 VFW, Auxiliary Representatives Attended Highly Successful District Encampment
DECENMBERR 9THE

##  <br> Views and Comment



How Big has Floyd county's cotton crop been this year and how far in excess it has
been of the available ginning facilities in the been of the available ginning facilities in of highway-located service stations that dot the landscape. Allowing for a certain amount of exaggeration for the sake of emphasis, common to humanity, there must have been
at least 200 loads (of from one to ten bales) of cotton leaving for Motley county and other gins east per day for the past three weeks. Roads south and west have also carried similar traffic for about the same length of time.
This adds up to 20,000 maybe 25,000 bales This adds up to 20,000 , maybe 25,000 bales
of cotton. Men in the gin business in this area were caught in an emergency created by the seasons and the need of wheat growers for a quick cash crop to salvage their high operation expenses quickly. Seasons that
worked out good increased the overall proworked out good increased the overall pro-
diction of the area 20 to 40 per cent, the same duction of the area 20 t to 40 per cent, the same
seasons that reduced the wheat crop last seasons that reduced same ratio. Why
spring by about the sat
wouldn't plowed up wheat land be ideal for a cotton crop, the reasoning went? And it
worked out. Result this fall the usual ginworked out. Result this fall the usual gin ming facilities were not at all equal to the
emergency. Fortunately other facilities were
relatively nearby, also fortunately farming is on wheels now-fast wheels. Everybody has
made by it-the farmer, the ginner 30 to 60
miles away, and the man in the hauling
$\qquad$
$\square$
$\square$
 which affirms that the people of Texas
through their legislatures have not been the misers they are often pictured as being, and that in fact the legislature of this state has been anything but niggardly. For all these
years this state has been pictured as back years this state has been pictured as back-
ward, mostly by people who had a bill of ward, mostly by people who had a bill of
goods to sell, but everybody joining in the chorus. Texas is 37 th in this, 42 in that,
maybe as good as 25 th in something else Always bad as compared with New York state, Ohio, or Pennsylvania. These repre-
sentations have been odious to us, confirming sentations have been odious to us, confirming
the old adage. Texas has not been niggardly
$\qquad$

## NOW...

## YOU CAN HAVE all Year AIR CONOITONNG with GAS ONE UNIT Heats or Cools <br> 



## Floyd County <br> 14 Years Ago



## $\underset{\substack{\text { tor } \\ \text { N } \\ \text { da } \\ \hline}}{ }$

 Pigsty dated December 16, Piggly Wigmanager, so
first place en
orations cont daws
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placed

gents | place |
| :--- |
| gent |
| Prize |
| More |

 ear.
Carl Miner, south side food mir-
hart for many years Cant for man, south years side food meal cir civic
leader, is in the hospital this week recovering from injuries sustained
late last Thursday when he was h by an
Harris
he pe
were the
were
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to the hood
was driving
Minor. It
inavoid
Members of the Floydada Fire department will sponsor a Christmas
tree and entertainment at the city Hall at 8,30 on December 22, in the
reception hall. the
ed in
area
ratio
pure
 Wholesale Prices.

40\% OFF LIST PRICE

C 4 FRAMS $\quad \$ 1.00$ BATTERIES 7.95
in intention nor in fact so far as dollars and cents go. The record is quite plain. It makes pleasing reading for one who has been read ing the story from the other point of view.

How it Works.-A trend toward social ism is inherent in continued deficit spending, and social dislocations, including inflation, and mounting taxes.
These factors create demands for controls Controls require more controls and finally he pattern becomes so intricate it break
down in confusion. Prices rise and an inflation spiral halt inflation, and finally taxes reach a point
$\qquad$
$\qquad$
$\qquad$
$\square$
 in 1952.
Too many hens in the laying house durmanagement practice. Crowding can cause

## TIRE SALE

All 16- inch WHITE SIDE WALL TIRES at less than

##  TRACTOR TIRES

## LESS THAN $\frac{1}{2}$ LIST PRICE

 REID BETHEL TIRE STORE
## Picture of a man making a smart decision

$H^{\text {nne in is }}$
$\qquad$
And he said, still talking to himself, when I do that

him herestrthe wheel of A Buick. He hast

But the more he tries it, the more he knows he's been
$\qquad$

madeadis Finical Engine into action is is
out in o tame Sloped and statical fora wis Dinimow Drat in in aching tome whin
a bump ahead. Place where the pavement

Moral guessed it would bee Buys Buick-right now.
"
had been torn up. Other cars were braking down a creep to cross it. He held back -rolled . regular speed with barely a bobble It's hard to believe, he said, but about Buick's ride is right. Ten minutes later he was out on an Boy-what a take-off! You couldn power than that.
Ten minutes more-and he knew
You don't really steer a Buick. It Even straightens itself out after a cos
To make a long story short-he's fo
nothing else he's tried out can hold
Back at the Buick showroom, he's going
more surprise. The price of a Buick is a more surprise. The price of
hid guessed it would be.
"SmaurBuys's
hion Says Penallies Mar New Law

Floydada Real Estate \& Insurance Agency
BISHOP BUILDING
all kinds of insurance
farm loans real estafe
Jim Word, Manager

operator's license can be reinstated,
if It was suspended tor violation of
a traftic law.
Proof of tinancial responsibility is
also required in the following cir-
cumstances:



I Told Shorty's
Brother-in-Law:
"Now, you get out there and
pour the gasoline to em and if you get swamped Fl 11 quit fixin' this flat and come out and help you.
We keep the road hot to the refinery or we couldn't keep
so many people satisfied at smqll outfit like we run.
Besides the gasoline and the kind of oil you see on the road

## P. Q. HANEY

Service Station
ant catcure
Hesperian ads Pay

Foyd County Hesperian, Floydada, Texas, Thursany, December 13, 195 | JOHN L. WEST SPENDS MONTH |
| :--- | :--- |
| AT ALABAMA BOYHOOD HOME | John L West returned home re- West and in Abilene with Miss Hes.

centy arter a months visit in Bir- Mrs. S. F. Power, a sister, who

 —

A Floydada Jaycees Christmas Lighting Contest

## 2 SETS OF PRIZES

2-First Places -- \$25.00 Each
2-Second Places--\$15.00 Each
2-Third Places -- \$10.00 Each
Rural and City of Floydada entries will be judged separately.

Your early entry will help start the ball to rolling

## Enter by Writing

Floydada Jaycees Christmas Lighting Contest
or by giving your name and place of residence to
TELEPHONE 254


YOUR CHRISTMAS GIFT HEADQUARTERS

100.00

675.00

0 tinitss

300.00


In This Week's Social News
Many Christmas Events to Mark Cranberry Apple Relish . . Quick Yule week Preceding Chri tmas Easy ... and Wonderful with Meats and Turkey

$\mid$ Hartleys toShamrock


Mt. Blanco News

T., N. M. \& O. COACHES In effect now, make your
buses easier, time-saving. EAST BOUND
Leave Floydada 8:35 a. m., $1: 45 \mathrm{p} . \mathrm{m}$., and $8: 20 \mathrm{~m}$
making direct connections at Vernon for Oklahom City, Dallas and all points east;

Connections at Vernen for all points east WEST BOUND
Leaving Floydada $10: 30 \mathrm{a} . \mathrm{m} ., 4: 20$ points North West and South. To Flainview leave Floydada,

FLOYDADA - CHILDRESS Lv. Floydada 1:40 p. m.; Ar. Childress A. J. CLINE, Agent

## GOOD MUSIC

IHRU the DAY
LISTEN while you woik at Home or Away ---Radio is Always there KFLD..... 900

## Floydada

The voteo of the Caprock cummition

| S. S. Class Annual | WSCS Entertained |
| :--- | :--- |
| Christmas Party | at Christmas Party |

## USED CARS OUR LOT IS FULL OF CLEAN, LATE MODELS

1950 Model half-ton Dodge Pick-Up
2-1999 Cherroles;
1-1949 Chrysler
-1950 Nash;
-1950 Model Power Glide Chevrolet. These are clean cars, most of them
one-owner models. one-owner models.

We've got most any number of older cars if you need to hold down your investment in a car. If the new, high prices have you stymied we can help you.

WE GIVE FREE ESTIMATES ON ANY JOB

BODY AND FENDER WORK Repair - Paint New Glass Installed

Remember to call on K. CROUCH MOTOR COMPANY

112 West Missouri St., - Ph. 606

Win ma Cowille yava


## New Grocery <br> IN FLOYDADA



## NOTICE!

iIS A STRICT VIOLATION OF THE LAW TO SHOOT FRE WORKS IN THE LIMITS OF THE CITY OF FLOYDADA

If you are caught shooting fire Works you will be subject to a heavy fine.
Please don't shoot fire works. It is a SERIOUS FIRE HAZARD and

## BOB SMITH

## Chief of Police

By order of the Mayor and Council
City of Floydada

Good Program Tuesday Night for Methodist Men






Christmas Lights Entries Are Slow


Presley to Operate Crosbyton Bakery


 experience in the bakery businesse
having having, worked in bakery busine in Dal.
las, Tyler, and Foydadas in 1 give you texas
Persons who are middle-aged or
older will
 tairs was predicted. But while serv
ing in the armed forces durng the Pirst World War 1,
piane to his death.
At a banquet in Little Rock, Ark
a couple of years ago. I was seated
by Edwin $\boldsymbol{F}$ Wnen
who served wagher of Madithel Won. III,
deciared that Mitchel was a brillingt man but he would get to thinking
with such consentration on sing that he beca
coundings.
Wagoner's belief is that Mitchell
became so preocuppled that he for-
got to fasten the safety belt and fell
when the plane looped.
the departing. guest"t is an old say
ing
ing and the Gunter Hotel in San
Antonlo does that. For not only is
he new arrival made welcome but
hie clock in the the
the new arrival made wetcome-but
the clock in the lobby is always five

Cooking Game
Meat an Art


## TURKEY SHOOT

SATURDAY 1:30 P. M. SUNDAY 1:30 P. M.
DECEMBER 15-16 WE FURNISH THE SHELLS

## JIM JONES CALICHE PIT

Across Blanco Canyon and to the left on Ralls Highway. Look for the sign.

You may use your own gun -- if open sight, Field Grade, .22 Calibre
$\$ 1.00$ PER SHOT
NICE YOUNG TURKEYS - You get him if you bring the blood.

## FLOYDADA JUNIOR CHAMBER of COMMERCE

## CHRISTMAS GREETING CARDS

We anticipate the receipt this week-end of a shipment of

## CHRISTMAS GREETING CARDS

Which might serve you well if you underbought, or overlooked buying altogether.

## DELIVERIES WILL BE "TIGHT"

## but probably we can take care of you. We'd

 like to try, if our cards reach us as we expect them to do.
## THE HESPERIAN

Telephone No. 8

Floyd County Hesperian, Moydada, Texas, Thursiay, December 13, 195!
STYLE AND POWER FEATURED IN 1952 CHRYSLERS




Will they always
have a Christmas?

R. E. FRY

Repreenting
Southwestern Life

Our Stock of Christmas Items is still complete.
Toasters
Coffee Makers
Shavers
Waffle Irons
Presto Cook
Heat Pads
Electric Saws and Drills Kitchen Sets
FOWLER HARDWARE CO.

## WILL PAY 20c

Per foot for 2 inch pipe, any amount. WILL BUY
Any number of 55 gallon drums.

## DARDEN WELDING SHOP

Phone 42


PLANS
New or Re-Modeled Homes
We can help you. See
JIM \& EMILY POTTS


## HE HESPERETTE


Top 10 of F.H.S.

CAPADA RIVE-IN THEATRE


 JESSE JMMES



## Over Kress 45-25

 ${ }_{20}$
Room One Oh Two Werto off tazain Thus tue the







NANCY NUTTS

DATING DATA


RSDAY - FRIDAY, December 20-21 HAPPENED ON 5th AVE"


Lion Govemor Meador is Man of Many Jobs $\qquad$
In Quality Foods
In Quality Foods



Banks to Sell Five Millions in Merchandis


Fire Truck Due So


FRUII CocKiall 39c

## COFFEE . . . 89c

| $\begin{gathered} \text { SUGAR } \\ \mathbf{9 5 c} \end{gathered}$ |  |  |  |
| :---: | :---: | :---: | :---: |
|  | crepers |  | Peache |
|  |  |  |  |
| Cram | Appls | Tremamios |  |
| VimNas ...iciocme |  | PORTK \& BEA | 10 |
|  |  | PICKLES | . . 63 |
| Chocolaris |  | CHicken tan | yales. 29 |
|  | 19 | Pootious | 3 for 29 |



 ABERNATHY CHOIR COMING TUESDAY NIGHT


 Heart Attack Fatal for R.
 D. Armstrong





Floydada Couples Charter Members of Knife and Fork Club Five Floydada couples are mem-
bers of the Plainview Kntife and
Fork club, recently organized, and represented Knife and Fork
national club in the formalities.
Peow traffice jams are ceused by
people rushing to buy things thex
see sdvertised on blliboards. Things we stub our toes on today
are ones we laid around carelessly yesterday.
Pity those who have no children
The only way to be sure of friends
in your old age is to raise PROTECTION AGAINST FIRE Automobile and Casualty Loses.
G. C. Tubbs nsurance Agency PHONE 418

PH. 79
FOR BUTANE SERVICE WYLIE
Butane Company

FERTILIZERS Dry or Liquid a formula for every need MORCKEL FARM ChEMICAL CO. Phone 539 Floydada, Texas


Washable, Winsome and Worthy,.. $10^{\circ}$
No truer phrase was ever coined than "King Cotton." And Georgiana makes the best of its cool, crisp versatility and fashions it into these three adorables you can wear anytime any place.

Other New Cottons
8.95 to 19

MILADIES SPECIALTY SHOPPE
 - Ine Guat Jew 19.52 Pontiac Spectacular Dmal-Range Performand




AT THE
RITZ THIS WEEK




Wild Jungle FURY!


## CBSIDE THE WALLS OF

PLSOM
RISOM


Hit No. 2


Steals Your Heart But Not Your Purse!


## CLLASSIFED'S

For Sale


FOR SALE


For Rent


For Rent


Farms for Sale
Extra NEAR MMARILLO
$\qquad$
$\qquad$

## Wanted



## HAM

Cheese, lb. . 53c


## ORDER YOUR TURKEY EARLY


-

|  | Unusual Malady |
| :---: | :---: |
|  |  |
|  | OCKNE, Litule Bryon Mich- |
| (tacane the Ector county chapter | Mr ind Mrsi Bryan Porar of Liock- |
| chairman, and Mrs, T. E. Brandon, womens chairinan, is supplying civ |  |
| ic, parent-teacher, and other groups with facts about polio-its symptoms and the precautions to help prevent | he had been til tormuntyt neariy tugre |
| and the precautions to help prevent |  |
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| campaign. The March of Dimes have been mortaged for over |  |
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| Deed Records |  Ford and a great trandmy |
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## CHRISTMAS

 EVE GIFTS $25 \%$ OFFON OUR ENTIRE STOCK EXCLUDING FOUR ITEMS Starts Now-Ends 1 P. M. Chrismas Eve Night Do your Christmas Shopping and Save

## at YOUR <br> FIRESTONE STORE FLOYDADA

## 

 $\left\lvert\, \begin{aligned} & \text { Meriweather etal. } 122 \text { acres or or south. } \\ & \text { west } \\ & \text { west one-fourth of survey 14, Block }\end{aligned}\right.$



Free Gift Wrapping


| MENS SUIIS |  |
| :---: | :---: |
| DRESS HaIS | .... 10.0 |
| BXXER SHORI | .... 1 |



Girls Dresses
3.98105 .95

DRESSES
10.901016 .90


25 c 10 1.00
$\frac{\text { Free Gift }}{\text { van heusen }}$
-



## HAGOOD'S DEPT. STORE

Standard Brands

i. 1.0 to 3.50 SHEETS 3.15 ea. CASES 80c ea. Nylon Gowns
9.95


State Between
Mentat theallh, Mental liness

Center News


THERE IS

## DANGER

of losing your right to drive if you do not or cannot comply with the new Texas Financial Responsibility Law which will start being enforced Jan. I, 1952

An insurance policy written by Brown-Holmes will comply with the law in the safest and most economical way.

Original Cost of Insurance Policy . \$25.00
15 Dividend Being Paid on Currently Expiring Policies 3.75 Final Cost of Currently Expiring Policies \$21.25

OUR OFFICE IS OPEN UNTIL 9 P. M.

Luggage
Bags

