Imnnniral C.nllene Librarian volume 58 CLOSE FOR HOURS 100 it Now PLIATIS CLOSE FOR HOURS HECTRIC WIND LASHES AREA

Graves Shows Financial Side Football Year

Jaycee Turkey Shoot Coming Up Dec. 15.16

dion Army prign is $O n$ The Floyd County Hesperian

## SommerResigningJanuary 1 as Quanah Ry. President

Rude Winds Whip Decorations Can't Whip Christmas Spirit<br>Collcge Basketball, Clarendon Jr. Vs. WTS, Here Monday Night



Lay Plans For Spring School League Events
Veterans Meet Here Saturday
Xmas lighting Contest Rules


## Reired Farmer

READ
AND USE






| Pork Liver 55 c lb. | $\begin{array}{\|c} \text { LONGHORN } \\ \mathbf{5 3 c} \end{array}$ |
| :---: | :---: |
| VELVEETA | \$1.00 |
| SAIT | lb. |

Jaycee Turkey Shoot
WESTER E SON
GROCERY \& MARKET
Phone 287

FOR A

## WONDERFUL <br> CHRISTMAS

restful as a temple bell


## Miladies SpecialtyShoppe

## Social Events, Clubs

Mrs. Henry Hinton Mrs. Lloyd Phillips Farewell Is Given Complimented with is Complimented Mrs. Iris Colston A Lovely Shower at Bridal Shower



## Sverlite <br> TENDER, FLAKY BISCUITS <br> Harves: Queen Mill \& Elevator <br> Company <br> Plainview, Texas



How to Roast a Small Turkey


Fables and Facts
About Advertising


No-Draft Plastic Storm Window Durable, Non-Intinarant
W.H.SEALE or JIMC.WHTEL hoydada

HAGOOD'S WEEK - END

## DRESS CLEARANCE

HAGOOD'S

##  A WORRIED MIMD IS UNFTT MACHIE FOR CIEAR THHMKING <br>  <br> KING TRACTOR \& MOTOR



## In This Week's Social News



MISS MARILYN GREBE at Denton Sunday evening
ش
Wedding Vows Said in 'Little
Chapel in the Woods' by Marilyn Grube, Dr. Bill Wester Sunday


Haviland China


* Helping customers select gifts of distinctive value has been a traditional service of our store. Whether a simple remembrance or an elaborate present. you will find here an appropriate giftat a right price
* ... and for the very best china-a wide selection of beautiful patterns by Haviland, the most cherished name since 1842.
$\star$ We invite you to come in and see our wide selection of useful gifts carefully chosen-while our stocks are fresh.

PARK FLORIST
Flowers and Gifts

$\qquad$

Your early entry will help start the be to rolling

## Enter by Writing

Floydada Jaycees Christmas Lighting Contest
or by giving your name and place of residence to TELEPHONE 254

## dIAL TELEPYONE SERVICE PROPOSED FOR FLOYDADA

## $\$ 300,000$ SYSTEM

TO BE BDL
WHEN MEW RATES
ARE APPROVED
$\star$

A new $\$ 300,000$ dial telephone system for Floydada, housed in a new telephone building, will be built by the telephone company if approval is given to its request for an adjustment in telephone rates here.

Our plans call for making dial service available in Floydada, and this program will be carried out unleas conditions beyond our control make it impossible

## The program would

Brink modern, fast dial service to all oydada telephone users.
$\qquad$
$\qquad$
$\qquad$
$\qquad$

Community Shower
Honor Newly-Weds
2 - First Places -- $\$ 25.00$ Ea

2 -Second Places-- $\$ 15.00$ Ear
2 - Third Places -- \$10.00 Ear
Rural and City of Floydada entries w
Floydada Jaycees Christmas Lighting Contest

## 2 SETS OF PRIZES


be judged separately.

| Ysincowide | nptiac. Features, Performance $\mid$ no |  | normally remain in third gear and cannot shift into fourth except at | Deed Records |
| :---: | :---: | :---: | :---: | :---: |
|  | (By Mrs, Murray Jullan) | Donnie Carol Young is recuperat- Ing from an appendectomy on Thur-- |  | the padded shoulders |
|  |  | saiay mormang, at rioydada, She has had several atacks in the past. Don- |  |  |
|  | We shoud ail be very thanktul for | nle stsetting along nieely and wiil soon be back in | Rev, and Mrs. Howard Stubblefield |  |
|  | man told us that Friday was the |  | Mr |  |
|  | Oid Santa was warm in his winter | Mrs. Jul- |  |  |
|  |  |  | smmuerman and Katy Jo |  |
|  | hering |  |  |  |
|  | One of the first famly gather- |  | Mr. and Mrs. George Weast vistied with their daughter. Mrs. Robt. |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  | ${ }^{\text {ked }}$ |  |  |
|  |  | Winter. The adut Sunday school class of $^{\text {Wen }}$ |  | Ering a |
|  |  |  | really had a wonderful trip. |  |
| be | bee | evening, Those who were unabile to |  |  |
|  |  |  |  |  |
|  | Mr. and Mrs. Fred Nabors and | such a sple |  |  |
| bleBaptist Church | Mrs Phal steen and daugher | ies, kept the assemblage in smiles. | r- |  |
| nard, p | Becky, of Fort Worth, from | ion selection. There were about 50 |  | ${ }_{\text {ar }}^{\text {ar }}$ |
|  |  |  | ch | ${ }_{\text {Raph }}{ }_{\text {Rapha }}$ |
| ise need to study the great |  |  | Care of Clothing, Mis Petty showed how to make starch from gelatin. |  |
|  | waod Mrs. W. D. Newman of White |  |  | Mrics Morris |
|  | Deer, Texas, were guests Sunday in the home of Mr. and Mrs. E. L. Judy. |  |  |  |
|  |  | dail and Leora, and Mr and Mre. E. |  | will arrive oin spend the |
|  |  |  |  |  |

## GOOD MUSIC

THRU the DAY----
LISTEN while you work at Home or Away
.--Radio is Always there

## KFLD ..... 900 Kc

Floydada
"The Voice of the Caprock Communities"

| ternoon visiting with them. Sunday, Mr. and Mrs. Davis and | care of clothing. | $\begin{aligned} & \text { fter- } \\ & \text { jover } \end{aligned}$ | $\mathrm{mm}^{\mathrm{go}}$ |
| :---: | :---: | :---: | :---: |
|  | Mrs. Lemes, and Miss Petty gave an |  | ${ }^{1} \mathrm{D}$ |
|  |  |  |  |
| and spent the afternoon vis- |  |  |  |
| \% with them. |  |  | on vistung with thent |
| Mr. and Mrs. John Smitherman |  |  | Mrs. George Weast left |
| Lubbock on a shopping trip |  |  |  |
|  | H. S. Calahan, sr., Arthur Brown. |  |  |
|  |  |  |  |
| ly, Saturday in the | Miss Petty and the hostesses, Zach |  |  |
|  | Cummings, and H. S. Calahan, jr. |  | sd |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |

$\qquad$

## LANDS

MASSIE \& BOND


## DO YOUR SANTA CLAUSING EARLY

It isn't a bit too early to start thinking about Christ mas Shopping. When it comes to fine gifts you will want to come to Parker Furniture Co. first. We have all sorts of lovely items that will make ideal presents for friends and family. Come in and look over our Christ lections. You'll avoid later disappointment.

- BEDROOM SUITS - MIXERS
- LIVING ROOM SUITS • NORGE AUTOMATIC
- HASSOCKS
- LAMPS
- DOMESTIC SEWING
- OCCASIONAL TABLES MACHINES
- TOASTERS
- PHILCO RADIOS

AND MANY OTHER PRACTICAL GIFTS
A small down payment will hold any article in our

## PARKER FURNITURE STORE

Floydada - Lockney


Youth Revival This Week-End




HENS We need large he for holiday trod We mean
large
1,000 of them.
Berry Drive.


STAR CASH VALUES

| PILLSBURY, <br> FLOUR <br> 5-lb. Bag | 49 c |
| :---: | :---: |
| ADMIRATION |  |
| COFFEE | $89{ }^{\text {c }}$ |
| PURE CANE |  |
| SUGAR | $95^{\text {c }}$ |
| $10 . \mathrm{lb} . \mathrm{Bag}$ |  |
| HUNT'S |  |
| PRUNES | $45^{c}$ |
| hUNTS, Halves, |  |
| PEARS | 39c |
| No. $21 / 2 \mathrm{Can}$ 33 |  |
| PITTED, Black Bin |  |
| CHERRIES | 39 c |
| Pork \& Beans |  |
| Tall Can |  |
| RINSO |  |
| Large Box 3 |  |
| WHITE KING |  |
| SOAP | $30^{c}$ |
| Large Box 3 |  |
| vienna, |  |
| SAUSAGE 10c |  |
| CHUM, |  |
| SALMON |  |
| Can |  |
| BAKERITE, |  |
| Shortening -90c |  |
| GOOD GRADE, |  |
| Colored, Lb. |  |
| FANCY SLICED, |  |
|  |  |
| MORTON'S SUGAR |  |
| CURE and SAUSAGE SEASONING |  |




## Mr Mare here Cha left



| Floyd County Hesperian, Floydada SECOND SUNDAY SINGING <br> The regular second Sunday sing ing will be held at the Nazarene church next 2:00 p.m. <br> A good time is expeoted and every one is invited. | Thursday, Deember 6, 1951 |
| :---: | :---: |
|  | PROTECTION AGAINST FIRE |
|  | Automobile and Casu Loses. |
| Oklahoma, was a week-end guest of nd Mrs. McIntosh and S. J. McIntosh and family | G. C. Tuk |
| halmmark Cards. Bishop Phar | $\begin{gathered} \text { Insurance Agen } \\ \text { PHoNE 418 } \end{gathered}$ |

- NoIF RMUN FIULI home of their own- no can assure your family a
R. E. FRY

Representing
Soughwestern Life

1. Pontiac

On Display
bub be the Judge!
Mi your crankcase with now, improved Phillips 66 Inory Duty Premium Motor Oill. Try it for ten days, or up $w, 000$ miles. If it doesn't satisfy you on every count
toony Phillips 66 Dealer, and he'll arrange for a refill pitoony Phillips ob Dealer, and he' arrange for arse.



menennon Yes! It keeps
meroion and friction from







Get New, Improved "Lubri-fection"

## PHONE 66 "PHILLIPS "66" <br> WHOLESALE - AARON CARTHEL

These Phillips Retail Service Stations are the kind you'll enjoy patronizing.
CarHEL'S Service
Fighway 70 Nor
IEPPLF ${ }^{-}$
GROCF
812 South Seco
Felf Patterson
300 West Caiifornia BILI'S
Service Station 300 East Houston

These Retail Dealers Give S\&H GREEN STAMPS

## 

## with Snectacular New

## Dual-Range Performance!



THE POWEIE YOU WANT WHEN YOE WANT IT WHEIEE YOU WANT IT

c. Penney Co. Authorizes


MEN'S ALL WOOL SUITS 38.00


Men's Slippers 3.98

Supple kid uppers. Flexible Leather sole and rubber
heels. Handsome opera style. Brown 6-12.

| FOR HIM |  |
| :---: | :---: |
| ${ }_{\text {cose }}^{\text {mes }}$ | 98c |
| hambersiets | 49c |
| $\xrightarrow{\text { cioness }}$ | 2.29 |
|  | 49c |
| awf Livks | $1{ }^{\text {5 }}$ |
| TE C..sp | $1{ }^{\text {5 }}$ |
| Stiles | $2^{\text {® }}$ |


| FOR HER |  |
| :---: | :---: |
| Hors | 49c |
| Revms | $1{ }^{\text {c/ }}$ |
| smme | ${ }^{\prime \prime}$ |
|  | $2{ }^{\text {" }}$ |
| \%ins | 4 |
| 云mss | 69 c |
| sox | 79c |



## Embroidered

## Pillowcases

SAVE MORE AT PENNEY'S PAY LESS!

### 2.29

Floyd County Hesperian, Floydada, Tezas, Titas, 195
kial Payment For Associates

## 

eview News

## 

## ,

## Views and Comment

## Jr. Dairymen <br> Make Progress



$\qquad$

| Professional Directory | Pluo Power lit lowla |
| :---: | :---: |
| Peoples Hogptal |  |
| 为 |  |
| ㄴut |  |
|  |  |
| max mix max |  |
| - $=2$ | ¢ ${ }^{\text {a }}$ m |
|  | LUGGING POWER TO WHIP YOUR TOUGHEST JOB |
| Fuomemeder texas | massey-harris "44" |
| Stop Taking Harsh Drugs for Constipation |  |
|  | maing |
| 25 |  |
| 25 |  |
| 2xay |  |
|  | Floydada |
|  | Implement Co. |
| DR.CALDWELI'S | Remment |




PLANS . . . . For New or Re-Modeled Homes We can help you. See

JIM \& EMILY POTTS

## CAPADA RIVE-IN THEATRE

TODAY and FRIDAY, DECEMBER 6-7
A STORY FROM THE HEART OF AMERICA TO THRILL AMERICA'S HEART!

## MARY O'HARA'


Technicolor
20
MTURDAY ONLY-DECEMBER

 TNDAY-MONDAY, DECEMBER $9-10$
 IESDAY-WEDNESDAY, Dec. 11-12

## CDANFFORD DRIAN <br> ranuadout omb

## (i. $\operatorname{singhtis}$



$\qquad$
$\square$ You are hereby commanaed
a befor the Honorale
astret Court of Hord Co

| HOUSE MOVING MALLOW BROS. 2569-J Phones: 1 502 Joliet 1608 Independence Plainview, Texas |
| :---: |
|  |  | Texas, Thursday, December 6, 19s1

PLAINS TYPEWRITER
SERVICE
We Repair Adding Machines
ALL WORK GUARANTEED
Just eave your manhines at the
Hesperian and we wil pick them up
each week.
23tfo


## ExTRA $_{A}$ NTRA। <br> NOW DOOOE GWIESYOU A NEW KIND OF GLARE FREE DRIVING



FERTILIZERS Dry or Liquid formula for every n
MORCKEL FARM chemical co. Phone 539
Floydada, Texas
PLUMBING
Contractor
k. e. Edmiston MAYO MOTOR COMPANY 202 W. Missouri St.

CUTS DOWN GLARE OF SUN, SNOW AND headlights...Reduces driving eatigue and EYE STRAIN...CUTS HEAT FROM SUN RAYS gives you protection
all aroonn!

## NEW DODGE-TINT

 SAFETY GLASS is only one of she many, many valuepacked features of the NEW'52 DODGEAvailable now at remarkably low-cost !
Anti-glare and ant remarkably low-cost ! enjoyable. It fights off the glare of sun, sky or snow
by day . . takes the sting out of blinding lights at night. It reduces eye-strain and driving fatigue. Keeps
$\qquad$
$\qquad$

More fad More The Southwestern Plains Farmer Relies on The
to. seat mana luonset For All America

For All - Round All - Purpose Farm Storage HAY
ROW BINDER FUEL DRUMS

FERTILIZER AND INSECTICIDES

THE HESPERETTE


LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOU

## Retail Merchants Association

## Floydada Real Estate \& Insurance

 AgencyBISHOP BUILDING


NANCY NUTS
 $=$
time. Now kids, if you want to read
a good column contribute your news.
Lets get on the ball and have the
ago
Lets
gosse
ten
Orchids and Onions

ORCHIDs to Barba
so sweet and friendly.
ONIONs to the
people in out to the ONIONS
people in our
ORCHIDS so "hap yd to
ORCHIDS to
peretco

## TURKEY SHOOT

SATURDAY 1:30 P. M. SUNDAY 1:30 P. M. DECEMBER 15 -- 16 WE FURNISH THE SHELLS
JIM JONES CALICHE PIT

SNOOPER


Across Blanco Canyon and to the left on Ralls Highway. Loo for the sign.

You may use your own gun -- if open sight, Field Grade . 22 Calibre
$\$ 1.00$ PER SHE
NICE YOUNG TURKEYS - You get him if you brim the blood.

## FLOYDADA JUNIOR CHAMBER of COMMERC

## Sweden Riding Story Ever Tod

 Sweet Morey-swer Ever Sold (2.) Budget Test a Mercury
for Proof of Value


Provisions of New Motor Law Are Explained


FLOYDADA DRUG CO.

Finds Alialfa in Rotation Works
Wonders as Soil Improving Crop

Safer Cough Relif
 AT THE Palace THIS WEE

## WE HAVE BRUNSWICK

 PREMIUM QUALITY TIRES
## REID BETHEL TIRE STORE

Your Friendly Brunswick Dealer

## key to someonés Merry, Merry Christmas

$\mathbf{T}_{\text {his }}$ is the key to many things. It's the key to a Buick, as you may well guess.
It's the key to power that is nimble and mighty and always alert-and to miles that are wondrously smooth and supremely pleasant.
It's the key to a prized possession that will keep this Christmas joyous in memory for months and even years. And it's the key to sparkling eyes and happy smiles and delighted surprise for that very special Someone who receives it.
$\mathbf{W}_{\text {ant to know why a Buick's key can }}$ work such wonders? Come in and find out firsthand.
This, we promise you, is one bit of

Christmas shopping that you're going to enjoy.
When you touch off that Fireball Engine that's a high-compression valve-in-head eight-when you set that Dynaflow* pointer at " D " for Drive" - when you lay hands on that raceful wheel, ease into motion and feed the power-you're going to feel feed the power-youre going to feel
like Santa Claus and all his reindeer like Santa Claus and all his reindeer
as they skim through the air with the greatest of ease.
This is a great car, a great performer, and a great buy.
No need to tell you the shopping days

till Christmas are getting fewer and fewer
There's no time like now for taking steps to make this a Buick Christmas.


Provisions of
New Motor Law
Are Explained


FLOYDADA DRUG CO.

## WE HAVE BRUNSWICK

 PREMUM QUALITY TIRESAt Less Than Regular Tire Prices. C-4 Fram \$1.00 Battery $\$ 7.95$ ex
other sizes chape We have a few Brunswick tractor tires t half price plus tax while they la
WHY PAY MORE? Trade at

REID BETHEL TIRE STORE

Your Friendly Brunswick Dealer

Finds Alfalfa in Rotation Works
Wonders as Soil Improving Crop

Safer Cough Rel


AT THE
Palace
THIS Week

Floyd County
14 Years Ago

ill Christmas are getting fewer and fewer.
There's no time like now for taking steps to make this a Buick Christmas


## key to someone's

## Merry, Merry Christmas

Christmas shopping that you're going to enjoy.
When you touch off that Fireball Engine that's a high-compression valve-in-head eight -when you set that Dynaflow" pointer at "D" for "Drive" - when you lay hands on that graceful wheel, ease into motion and feed the power-you're going to feel feed the power-youre going to ce
like Santa Claus and all his reindeer as they skim through the air with the greatest of ease.
This is a great car, a great performer, and a great buy.
No need to tell you the shopping days

$T_{\text {his is the key to many things. }}$ It's the key to a Buick, as you may well guess.
It's the key to power that is nimble and mighty and always alert - and to miles that are wondrously smooth and supremely pleasant.

It's the key to a prized possession that will keep this Christmas joyous in memory for months and even years. And it's the key to sparkling eyes and happy smiles and delighted surprise for that very special Someone who receives it.
$\mathbf{W}_{\text {ant to know why a Buick's key can }}$ work such wonders? Come in and find out firsthand.
This, we promise you, is one bit of

