

Coming, Dedication of New Banco Church Next Sunday


Toves Gymnasium Now
dada School Board Names Physical Ed Unit for Supt

# Water District Balloting Saturday 

Sheriff's Posse To

## Albuquerque Fair

## Winds to Meet Paducah Squad Friday Night

$\qquad$

 Jr., Special Co. Court Judge


Second Season Municipal Concert Association Opens Tuesday Night



Community Club
Meets at Lakeview




Dickerman, New Church Pastor For Nazarenes

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eoted in each of director will be el-
On a permanent basis the directetors.
On a perman
will serve overlapping terms of three
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ment whe wind
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$\pm$ = .

Don Bartram Shows Grand Champion Pig in Junior Swine Show; Sales For Achievement Day Are Brisk

COMING EVENTS



## Views and Comment

Despite the fact that in many instances
goods sold by merchants are down in the markets, the administration through OPS seems determined to have merchandise go higher, as though with the design of fasten-
ing government orders and rules on the people more tightly with time. We credit the hierarchy in the bureauocracy and in the
unions with this attitude of the government, which to us is unmistakable. Too many scare stories of shortages in being and to come have
been given nation-wide publicity for it to be any other way. Queer sort of thinking to The government needs to be out of business in every possible way it can, instead of in busi-
ness every possible way it can. Typical of ness every possible way it can. Typical of
the way the administrators are thinking is the recent debacle in meat prices, and the
way the markets can and does trip them up. way the markets can and does trip them up.
Hides and tallow had to go down instead of up, Long ago it was established that the average fellow trying to outguess the market
is in bad business. They don't know this is in bad business. They don't know this
simplest thing up on the seventeenth floor simplest thing up on the seventeenth floor Ee-e-e-e-EK! These nights of temper-
atures in the low forties are not very comfort-
ing to a weather forecaster, never known to ing to a weather forecaster, never known to
miss, who has the first killing frost or freeze
dated for November 10. For more than one dated for November 10. For more than one November, tolerable early, not October, toler.
able eary. Principal of these is that top
crop in areas that were hailed out last spring, or rained out, and now must have a late fall
to mature that last half of the crop to show any profit. The cotton man, most of his much expense money in the 1951 crop. Al-
ready many of them are swearing they'll never do it again. And if the frost nips too
nearly, how they will swear! We're still on the November frost side and strong, but not
comfortable. Forecast of what Floyd county cotton
producers are likely to have to meet in com-
petition for laborers the next few days is
contained in the farm labor bulletin of the
TexasEmployment commission. In this bulle-
tin pulling is indicated as going to $\$ 1.50$ to
$\$ 1.75$, weighing and hauling 25 cents. At Spur
$\$ 2.25$ delivered, at Paducah $\$ 2$ to $\$ 2.25$ de-
livered, Memphis $\$ 2.25$ to $\$ 2.50$ delivered.
Further eastward almost identical prices are
indicated. The movement of cotton harvest.
under way, but the tier of counties 150 mile
deep to the eastward of Floyd and southwes ward is likely to fill up pretty well before many harvesters who have not been to this area in prior years will come into
adjoing counties, Later, it appears, if wea-
ther is as open as is hoped for there will be ther is as open as is hoped for there will be
a pretty general influx of helpers. But that seems to be several days away. The thing about a cotton field is that it ready and then it is very ready.
 the report last week-end said 44 per cent finished, in Dallas 50 per cent, Anderson 90
per cent, in Bell 60 per cent. McLennan 69 per per cent, in Bell 60 per cent. McLennan 69 per
cent, Denton, Cook, Wise 22 per cent. But
get closer to home and Cottle, Childress, Hall Dotey, Hardeman, Wilbarger, Foard, have
Dorely started, and the same is true of the barely started, and the same is true of the
heavy cotton producers south and southwest Ateverenen seremouris init these arasas, the port map yet except in a report that combine
Hale, Swisher, Floyd and Briscoe counties to say that the four will produce an estimate
328,000 bales of cotton.

## The Hesperian uses essays or articles occasionally prepared by the Texas Medical

 occasionally prepared by the Texas Medicaassociation, which are, we think, both in-
formative and interesting. Certainly, formative and interesting. Certainly, they
are thoughtfully done and represent the best
thinking on the different suggestions on health to which they are addressed. The
medical profession, for two generations have had very poor "public relations," sa
and except as individual practioners. Th are, individually, the most human persons in the world. Somebody taught them at school to stay away from charlatanism, which was from it and keep their skirts clean of count-
enancing malpractice was a job poorly done They are trying to repair the fences now The fact they are still contemptuous of some
of the other types of laborers in the vineyard doesn't count against them with us. -
 $=-=$


## Amazing Mileage!

Swift and tireless...that's conoco $\mathbf{N}$-tane Gasoline. Here's fleet-footed travelling, mile after effortless mile. And you'll go farther than you think on a tankful of this rugged gasoline! Get it, and go!

## CONINENTAL WHOLESALE PRODUCTS

 Phone No. 5


## LANDS

Farm and Grazing Lands in Floyd and other
MASSIE \& BOND
(Succesars to W. M. Maseie \&

PH. 79
FOR BUTANE SERVICE
WYLIE
Butane Company

## - •PROTECTION <br> is a matter of foresight

Your fomily's future moy depend your planning today. For experiemed R. E. FRY

Representing
-Southwestern Lif

# Buy Now- 

 Its a Great Car-a Great Valu
## NOTICE

We have been required by the Bank Examiners to remove the SAFE DEPosit box guard keys from the vault and place them in the trands of a custodian, who is an employee of the bank, and require you to register each time you want to enter your lock box.
The added protection provided by this requirement is easily realized. Consider that if you had lost your key under the system of leaving the guard keys in the vault, it could have been possible for almost anyone to enter your box unless you reported such loss immediately. Now, upon a request for entry, a person must present his key, the number must correspond to the record of that particular box and then, after registering, the custorian will open the box.

We believe that you will appreciate the further protection afforded by this arrangement.

FIRST NATIONAL BANK

Floydada, Texas

Floyd County Hesperian, Floydada, Texas, Thursday, September 27, 1551


At Lubbock, Texas
Detober 1-2-3-4-5-6
SEe free of charge CIRCUS of the AIR The greatest variety of aerial shows eve staged on the South Plains! Thrill to the death
defying antics of the nation's top flight aerial

EVERY DAY AND NIGHT OF THE FAIR
SEE FREE OF CHARGE FIREWORKS DISPLAYS EVERY NIGHT ON THE MIDWAY MORE RIDES and SHOWS on New Completely PAVED CARNIVAL MMDAY

MORE FREE EXHIBITS THAN EVER!!
Scheol Children:
Watch For Your Day at the FAIR! Your ADMISSION is FREE ALSO! $1 / 2$ Prices On Rides for

OU'RE going to be surprised about lots of things the first time you and this Buick get out on the road. Take the easy way it responds to your every wish - steps away from a stop light-soars up a hill-lets loose a surge of power at the touch of your toe on the treadle-or gentles to a stop at the touch of the brakes

Take its ease of control. More than a But how about price? Can you afford million owners now know the wondrous freedom from tension and strain that goes with Dynaflow Drive.*
It's easy to see where this eager beauty gets its standout performance, when you glance at the list of all-star engineering features shown above.
"Easy does it" is the answer to that one too.
Fact is - if you can afford a new car, you can afford a Buick. Better come in to see us soon.



HALE'S DEPT. STORE
RED a W H TS
QUALITY FOODS
LOW PRICES


## SPAM, Can 49c

Orange Juice, Brimful, 46 oz can 31 c TREND, 2 Boxes, $\mathbf{4 1 c}$ BABO, 2 Cans, $\mathbf{2 5 c}$
SPINACH, Brimful, 2 No. 2 Cans $\mathbf{3 1 c}$ TOMATOES, 2 No. 1Cans, 23c

CORN, Brimful, Cream Style, $\quad 3$ No
COFFFF Red and White, lb. can 85c UFFE Folgers, lb. oan 89c

BRITE, Large Box 25c
Shortening, Red \& White, 3-lb. can 93c
FIOUR, $75-\mathrm{lb}$. Bag $\$ 1.99$
MILK, Red and White, 2 tall cans 25c
WRIGLEYS GUM, 3 pkg . $\mathbf{1 0 c}$
biff roast, lb. . 72c
MOON . . . . 53c

Cheese Spread, Wilsons 6 oz. Jar 29c
Pigs Feet, 14 oz. Jar, Semi boneless 39c
WESTER \& SON GROCERY \& MARKET

We Deliver

| Johnson-Bloxom |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Nuptial Ceremony |
| on Friday Evening |



MILADIES SPECIALTY SHOPPE

## NOTICE to TAXPAYERS

Current Taxes Due The CIIT OF FLOYDADA
For The Year of 1951 Will be Due and Payable

## OCTOBER 1, 1951

And May be Paid Without Penalty, to and Including Jan. 31, 1952.

## No Cash Discount

Your usual cooperative attitude in carrying on the city's

CITY OF FLOYDADA
Taxes Payable at the City Office

Newso thome Demonostration Clubs
Sunny Side Club Reports Activities
 Lakeview club meetivg The Lakeview Home Demonstrat
ton club met September 20 with Mn

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$5=$



Conservation District News





Children Gather In Cora Pace Home


## Cosect Lutienting FIH your home!



| Mr |
| :--- |
| Bu |
| J | Burk Bu

Jones an
and Mrs





## PUBLIC SERVICE

COMPA Y Y

## Mahes miles shionk

Road-test proves its performance!

## 

 ands at the wheel perform what seems like sleight Hills vanish before your eyes as Mercury levels them. And now the open highway, ond a mied
## and dolvarsmer and dociars groow!


price? Mercury's price tog you can
eosily understond-a really big dollar's eosily understand-a really big
worth for every dollor invested Will you be sure of good gasoline
mileage? Mercury ha mileage? Mercury has continually proved its more-miles-per-gallon by winning
officilly sponsored economy tests. 3-WAY CHOICE! TEST PROVES
 Is If famous for long life? Itisindee d
$92 \%$ of all Mercurys ever built for
in this country are still on the roa in this country are still on the rood occcording to studies of
official registration figures.
will uptreop stay WIII upkoop stay low? Mercury
engineers have engineered trouble out engineers have engineered trouble out
for years of money-saving dependability.
$\qquad$ mescury FOR "THE BUY OF YOUR LIFE!"

## COTTON STRIPPERS FOR SALE!

Five Brand New JOHN DEERE Priced at $\$ 1150$

For Immediate Delivery.
TERMS: Cash with order
First Come, First Served Contact
E. C. KING

Representing Owner
Phone 373-J
Floydada
FESPERIAN CLASSIFIED ADS PA

## AT THE PALACE

THIS WEEK

GENE RUTRY
TENANS
NEVER CRY

MONDAY, Sept. War-Painted Savages!


## 

Men latil, as a u. S. Mail crime-fighter, Whasts a million:dollar mail robbery!

FREE PASS
y of above programs is Waiting for
MR. AND MRS. L. B. CAMPBELL 1 at box office. Watch t you may get a free pass
To MOVIE TIME in TEXAS U. S. A.
The Eyes of Texas Are On The Movie Screens.




## 



## WE'RE READY NOW!

AND WED APPRECLATE A LIBERAL SHARE of your ginning business

The Davis Gin has been completely worked over from voiler room to the press duying the summer, preparing For a good job of ginning for our customers. Our gin completely modemized and we are in position ua good sample and turn out.

## THE DAVIS GIN

Floydada
UOLLAR DAY AT HALE'S MONDAY, OCT. 1st

|  | 700 xam doubis |
| :---: | :---: |
| GINGHAMS | $5^{\circ}$ WOOL BLANKETS |
| 49 c Yd. | \$4.00 Ea. |
| Regramer 69\% Vatae |  |
|  |  |
| NYLON HOSE | UNDER SHIRTS |
| 79c Pr. |  |
|  | 2 For 1.00 |
| Neer Fall Colors | A Real Buy |
| womens |  |
| rayon panties | Sanforized Broadcloth |
| 3 For 1.00 | SHORTS |
|  | 2 For 1.00 |
| Ievs heavy weght |  |
| WORK SOX | HANDKERCHIEFS |
| 4 Pairs 1.00 | 10 FOR 1.00 |
| HALE |  |

 Honored at Dumas McMurry Students by B. \& P. W. Club


## HE FORGOT

He was very thoughtful about his health.
He brushed his teeth twice a day
He slept with the windows open.
He never smoked or drank
He saved his money. BUT
THE LAW SUIT COMES UP NEXT WEDNESDAY
HE DROVE AN AUTOMOBILE WITHOUT PUBLIC
LIABILITY AND PROPERTY DAMAGE INSUR
ANce, thereby endangering his entire
Fortune.
The cost of this protection is very small and can protect your entire life savings. Either call or drop by our office for a full explanation of the benefits of carrying Public Liability and Property Damage.

## TUBBS INSURANCE AGENCY



## Limited Supply

JUST RECEIVED - AN UNEXPECTED SMALL ALLOTMENT OF THE

## NEW HIGH SPEED <br> OLIVER COTTON HARVESTER

TAKE I' EASY TAKE A BOOK Latest Best Sellers Enjoy a good book from our
modern Rental Library. Call at
BISHOP'S
PHARMACY
PLAINS TYPEWRITER SERVICE
We Repair Adding Machines
all work guaranteed
Just leave your machines at the
Hesperian and we will plek them up
If you have been disappointed in getting one of these ma chines, or if you have found that you will need a Cotton Harvestthis will be your opportunity.
The New, High Speed Oliver has an amazingly low record of

## PLAINS EQUIPMENT CO.

Floydada



TTS LATER THAN YOU THINK Cold Weather Is Just Around the Corner

## ARE YOU READY

We have a complete stock of South Wind Heaters \& replacement parts.

Let us put your old South Wind in tip top shape or we can offer you a liberal trade-in on a new South Wind 90 second heater for your old heater.

## SPEARS AUTO CO.

107 N. Main

|  |
| :---: |
| UWNA ....... $25{ }^{\circ}$ |
| peas …… 2ic |
|  |
| sucari ....... 94c |
| come . .i. . . 19c |
| muir cocrall . . 37 c |
| corfte - ...... 896 |
| Piemx ...... 39c |
| crushle Pineaple 15c |
| feacal ISSUE ... 23 Cl |
| VilmNas ..... 10c |
| , |
| HULL 8 MCBRIEN |

## WELCOME <br> IO ALl-TEXAS

METHODIST REVIVAL OCTOBER 27 TO NOVEMBER 4 FIRST METHODIST CHURCH

Floydada

Municipality's Tax Rendition Rolls Completed

Bible Baptist Church Rotary Governor's


## KIMBELL MILLING CO.

Lon M. Davis, Manager
Phone 564 - Floydada


DOUBLE S \&H GREEN STAMPS ON WEDNESDAY on cash Purchase of $\$ 2.50$ or Mor MEAT POULTRY. FISH Maty
 SAUSAGE . 350 FRANKS . . 49d SUGAR . . 97c FRYERS HENS


## SPINACH <br> $\$ 1.00$

SARDINES . . \$1.00<br>HOMINY . . . $\$ 1.00$

NORTHERN, 3 Rolls,

## ORANGEADE

 TOMATOES 16c $\begin{aligned} & \text { No. } 2 \text { Can. } \\ & \text { Kor, } \\ & \text { Kraft } \\ & \text { Dinner } \\ & \text { 15c } \\ & \text { AdMiration, lb.. } \\ & \text { COFFEE }\end{aligned}$. 85c BABY FOOD 27c PITTED DATES 23c HONEY. . 48c SPAM, 12 oz. Can, 2 Cans,

## LUNCHEON MEAT

 LIBBY'S, 22 oz. Sour,BROWN BEAUTY, Can PICKLES . . 35c Spanish Rice 20c WESSON OIL 34c Apple Jelly 37c Macaroni . . 10c Peanut Butter 33c

## \$1.00

 VIENNAS . 22c MUSTARD . 10c

## Sliced Apples



## KLEENEX

schick injector, 3 count.
Razor Blades 69

## GU U. S: GRADED QUALITY MEATS

 WILSoN, LaurelBACON CHEESE. . . 59c BACON . . . 29c PORK ROAST 59c FRESH DRESESED and DR ANS. PORK LIVER 49c SPARE RIBS . . 63c HAMS .... 79c
lb., 49 c

## Comstock <br> No. 2 Can $15 c$



TOMATO SOUP MARGARINE EAGLE BRAND EGG NOODLES MARSHALL, No. 300 Can,

TUNA ${ }^{\text {typo. }}$. . . 24c COCOANUT 18c FLOUR . . . 96c 11c PET MILK . . 14c 35c SUGARKRISP 15c 29c Raisin Wheat 17c 12c PEN JEL . . 25c
 PORK \& BEANS.. Pc Wives fruits vegetables


Questions and Answers on Under Ground Water District Number 1
 MEN'S BROADCLOTH SHORTS

2 For $\$ 1.00$

## 42" COTTON GABARDINE

Beautiful New Fall Shades of Red, Green, Blue Brown. DOLLAR DAY ONLY

Per Yard \$1.00

LADIES NYION HOSE
88 c


## LADIES BRAS

Nationally Advertised Line of Bras. Reg. $\mathbf{\$ 2 . 5 0}$ Broken Sizes and Colors. DOLLAR DAY ONLY-

## $\$ 1.47$

PRINTED RAYON DRESS MAIERIALS
Regular 98c

## Per Yard 77c

## 1

## ocial Events, Clubs

Birthdays, Wedding WeddingVowsSaid Day Are Observed By Bobbie Louise


Johnson- Bloxom Rehearsal Dinner




Whirlwinds Whip Jack Rabbits; Season's First

|  |
| :---: |
|  |  |

## DOLAR <br> 

Just-right Winter warmth! Luxury-beauty! And quality that speaks for itself, once you feel the sofiness and fleecy
texture of these blankets! Come-buy now for your own home, for gift-giving-these have the extra loveliness o wider $6^{\prime \prime}$ rayon satin bindings, and you choose from beauti


Warm $3^{\frac{1}{4}-\mathrm{lb}}$. Blanket 75 Rayon, 25 Wool EXTRA-LONG $72^{\prime \prime} \times 90^{\circ}$ SIZE, EXTRA-WIDE RAYON satin minding

## -MONTH

 CREAN-UPDRAW CURTAINS VENETIAN BLINDS CHENILLE BED SPREADS 3.1 SAVE


Pajamas


Solid Color and Printed NOVELTY COTTONS

POPLINS! BROADCLOTH!

SLUB AND
NOVELTY WEAVES! 3 Yards

These are not seconds or imperfects; they re perfect quality cottons going for a mere lc an inch Wa fonderful opportunity to grab up yardlow price! Come, pick from bright shades, rich dark colors, whites, pastels, and colorful prints.

STORETURE SAVINGS EDR YOU!
SHOES FOR THE FAMILY
Womens shoes 3.99
Dressy in Red, Green, Black, Brown
or Combinations
ONE GROUP
SHOES
Mostly Childrens Shoes, a few

| WORK SHOES . . . 3.99 |
| :--- |
| NRNS |
| DRESS OXFORDS . . . 6.66 |


| PLASTIC GARMENT BAG 1.00 |
| :--- |
| Heavy Wash Cloth, 6 for 1.00 |
| CANVAS, Yard $\ldots \ldots \mathbf{1 0 c}$ |
| PLASTIC, Yard $\ldots \ldots \mathbf{1 5 c}$ |
| GOWN |
| FEATURE |

 mpare to shopat penuresi Mens White Shop Coats 2.99 Mens Short Sleeve Unions 1.66

Cotton VEST 25 Boys UNIONS 50


Rayon Slips $\$ 1$

