# as 16 The Floyd County Hesperian 

## ber rial Whbock whl Here

 CoOTON OUTGROWS THRP THREAT SURVEYREPORT OF COUNIY AGENT DISCLOSES


## 





 Aid on
es Held Friday For Ira Broyles
E. Thorn Smith

Burial at Midland


S. W. Ross Is Consolidation New President Voted Lockney of Rotary Club School Group


Geo. I. Moore KC Capilalis Died June 28















Edelmon foManage Happy Union Gin

Sheriff's Posse Dolls Up for First Ride
Jaycee Swimming Lessons Are Free Monday Evenings


HE LIKES MEXICO SCHOOLS
Spending Summer at Mexico City College, Ted Bell, Studies Trade

Firemen's Short
Course at A \& M


Classified Quiz


FOR SALE




Wanted
WANTED- to buy smed

## WANTED-Painting and paper



WANTED-To rent or lease two or
three-bedroom house, by Ausust 1
George B. Caven, Sout
WEED KILLING, Insecticide,

Lost And Found
PLEASE return newly-sharpened
lawn mower evidentiy taken thr
lerror Priday Saturday or Monday
error Friday, Saturday or Monday
from my pick-up or my house.
This will save me be me
tor a new one. Jno. L. Green. 241 tp
There's only one certain thing
about using Want Ads-REsULTS

Poultry And Eggs


Live Stock


For Rent







## Miscellaneous



| cell | S | Legal Notices |
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| at Rice Hatchery. $27 t$ te | Real Estate Loans |  |
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## 180 HORSEPOWER

"oming sometime!" Most powerfu

- "MECHANICAL OCTANES

House Guests in D.
I. Bolding Home

Ai

## The D 1 Bolitike heme was whe



Stop Today
at

YES FIRESTONE SAVES YOU \$ Folks Heres Your Chance To Save. Values All Over The Store. ROCK-BOTTOM PRICES

| Monroe Shock Absorbers | -BARGAIN - | THERMOS JUGS |  |
| :---: | :---: | :---: | :---: |
|  | - TABLES - | Reg. | Sale |
|  | - TABLES - | 2.89 | 2.27 3.98 |
| Easy to Install | Pick What | 5.25 | 4.77 |
| 3.29 Ea. | You Want | 9.95 | 7.49 |

## PRICES SLASHED OU FLOOR SAMPLE APPLIANCES!

MOT SCRATCHED OR DAMAGED all Carry the fmestowe guarante

 Super Specia
Super Special

Deluxe rec. 2seses
Deluxe rec. angs 274.74
10 Trade-In FREE Delivery

## FIRESTONE WASHER

eg. 101.95 SPECIAL 91.95

## -ALL- APPLIANCES <br> 25 <br> OfF <br> post wart HURRY <br> ax waxt you want <br> FRESTONE <br> Vacuum <br> Sweeper <br> ALE 29.99


all these recreation supples MUST GO!
Specially Priced! Here's Your Chance To Sava!


 All Sales Cash, Final, No Exchanges or Refunds THANK YOU

FREE: Candy for you kids LADIES: Measuring Spoons and Coat Hangers MEN: Battery Shields Note Books


## 500000



Luncheon Reveals Patricia Kirk Will Wed August Ninth


Miss Myrick, Chas E. Nelson Married July 7 at Clovis

| Jno. L. West Visits | I Give You Texa |
| :--- | :--- | :--- |
| Scenes of Early-Day | -Boyce House |
| Methodist Ministry | an manan nem wa ne caus |

$\qquad$

Mrs. Lovell Honoree at Birthday Party

# PULLING POWER 


with advertising!


The Hesperian carries your
 message home

Use Hesperian Advertising Service with its top-flight art, copy and layouts to give your ads that profes
Here at this office and FREE to our advertisers.

Nidic: Wide 4-H 3) Has Reports
club Round-Up
E. H. Sandusky Now IOOF Noble Grand


Tires Around the Clock
sinnificance of Hemorrhage Is Discussed


Church Officially $\qquad$
Organized Sunday


New Generation of Fire Fighters


## 



HERES MOUNH MANING NEWS ABOUT YOUR U. S. DEFENSE BONDS!

## New law gives your Series E Bonds ten more interest-bearing years

Bond bought for $\$ 18.75$ in '41 will pay 533.33 in '61!

Congress has passed a bill that makes it possible for en years longer than was originally planned interest ten years longer than was originally planned For example, a Series E Bond which cost you $\$ 18.75$ in 1941 will pay you $\$ 25$ in 1951 . But if you hold that bond ten extra years, until 1961, it will
pay you $\$ 33.33$. This is an average interest of $2.9 \%$ per year.
The new law applies to all Series E Bonds (purchase price of $\$ 18.75, \$ 37.50, \$ 75$ and up to $\$ 750.00$ ) bought in any year. The same holds true for any bonds of this series which you may buy in the future. There is nothing for you, as a bond holder, to do. You need not exchange the bonds you have. You ply keep your bonds as you have been keeping them. This law does not change your privilege of redeeming bonds in any way. You may still redeem any
United States Series E Bond at any time after the first sixty days you have held it.

May be converted to Series G
The new law also makes it possible for you to
exchange your Series E Bonds, in blocks of $\$ 500$ or more, for Special Series G Bonds which pay interest in cash twice a year for 12 years. For further details, ask at any Federal Reserve Bank or Branch.


Buy U. S. Defense Bonds today Now they earn interest 10 years longer!

[^0]Floydada, Texas

## T., N. M. \& O. COACHES

EAST BOUND

Leave Floydada $8: 35 \mathrm{a} . \mathrm{m} ., 1: 45 \mathrm{p} . \mathrm{m}$., and $8: 20 \mathrm{p} . \mathrm{m}$.
making direct connections at Vernon for Oklahoma making dallas and all points east;
Connections at Vernen for all points east WEST BOUND
Leaving Floydada $10: 30 \mathrm{a}$. m., $4: 20 \mathrm{p} . \mathrm{m} .$, and $10: 15$
p. m., making direct connections at Lubbock for all points North West and South.
To Flainview leave Floydada, $10: 25 \mathrm{a} . \mathrm{m}$. and $4: 20 \mathrm{p}$.

FLOYDADA - CHILDRESS Lv . Childress 7:00 a. m., Ar. Floydada 10:10 a. m.
A. J. CLINE, Agent

Flopdada Girl Is Injured at Stamord Rodeo

|  | aching services both night and morning next Sunday, also, and every- | and Mrs. |
| :---: | :---: | :---: |
| , - Both bopes | one should try to come. <br> several friends and relatives from | Jerry Wright hom |
| aity of an innocent bystander |  |  |
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| e Saturday night. T |  | rived back home on Mosday |
| vietim of the freak accident was Dar- |  |  |
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| permitted to sit in the judges stand |  | Origsby |
| the night perorman | Elmo Reeves and children, Mr. |  |
| ully guarding her foot but has | M |  |
| since been taken to Methodist |  |  |
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| epresenting the Floydada |  |  |
| n wes on her |  |  |
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| from the runway and did not even |  |  |
| ow a horse was headed that |  |  |
| Johnson was |  |  |
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|  | Mr. and Mrs. Bruce Rich and Lin- | w |
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|  |  | . H. T. Bradshaw was |
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|  | was taken to the hospital on July 4 |  |
|  | thought at first the disease, |  |
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|  | Mr. and Mrs. J. K. West and chil- |  |
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|  |  | ew Mexico. Her sis |
|  | Mrs. J. c. O Neal, from San Fran- | g the |
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| Miss Johnson, daughter of Mr. and |  |  |
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|  | Dock Jones and | the mumps sit |
|  | Marble with four of the intermed- | her home. Her three child |
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| ident of the Floydada Rodeo assoctation. |  |  |
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| preaching announcement |  |  |
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| y. All members are urged to |  |  |
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PLENTY OF FREE PARKIN G SPACE

MILADIES SPECIALTY SHOPPE

## CLEARANCE

SPECIAL LISTING OF ADVERTISED BRANDS

1 GROUP DRESSES, $\$ 4.88$ 1 GROUP DRESSES, $\$ 7.48$

1 GROUP DRESSES


## 1 GROUP BLOUSES

Values to $\mathbf{8 7 . 9 5}$, . . . . . . $\mathbf{5 3 . 8 8}$
SHORTS
$\$ 1.98$ value,
51.38

|  | SLACKS |
| :---: | :---: |
| $\$ 7.85$ value, <br> $\$ 6.50$ value, |  |

NYLON GLOVES,
by Hansen

## \$2.25, value, <br> 51.38

$\$ 2.50$, value,

## LITTLE BOY ROMPERS

Sizes 6 mo ., 1 yr, 1 yr. $\$ 2.95$ value,

1 GROUP SUMMER SUITS Values to $\$ 24.95, \ldots$. 510.0 1 GROUP ALL WOOL SUIT:

## Swansdown, Joselli, Youthmore

$\$ 39.95$ for $\$ 45.00$ for $\$ 55.00$ for $\$ 59.00$ for, $\$ 65.00$ for $\$ 69.00$ for,

ALL WOOL COATS both long and short

$\$ 5.95$ value
HOUSECOATS \& ROBES
$\$ 6.95$ value 88.95 value, $\$ 10.95$ value $\$ 14.95$ value,
$\$ 17.95$ value,
seersucker

| COWNS, |
| :--- |
| Kickernick |
| $\$ 4.95$ value, |

SCARFS
Pure silk, all sizes 59 c value, $\$ 1.00$ value, $\$ 1.95$ value $\$ 2.95$ value,
All Spring and Summer Ho 31.00
TUESDAY
IS
DOUBLE STAMP DA
del nowte, No. 2 Can
SPINACH . . . 17c TEA
Crushed Pineapple,

| ${ }_{\substack{\text { FREF }}}$ |
| :---: |
|  |  |

TUNA. . . . 24c
swifrs, Pork, 10 oz. Can.
SAUSAGE
49c
${ }_{\text {ALCOHOL }}^{\text {nsopropry.. Pint. }} .$. . 13c

## BRIGHT AND EARLY, Pound Package

COFFEE, . . . . 75c CRISCO, . . . $\$ 1.05$ skinemes, 7 oz: Box,
SPAGHETTI
Carsation, tall can
MILK
befty crocker. Box,
PIE CRUST . . 18c
$11 c$
$14 c$
$18 c$
Likers zan cin

A पणमLTY MEATS 8

## BaCDI

chuck good. ROAST Pound FRYERS Dreseef and 72c PORK Drawn. ib. 65c
PORK LIVER b. 53c

| CRACKERS | 29c |
| :---: | :---: |
| cut rite, Roll. |  |
| WAX PAPER | 27 c |
| diamond, so count. |  |
| NAPKINS | 15c |

 Kiv FRESH FRUTIS \& vegenales CALIFORNIA FANCY, Pound,

TOILET SOAP . 27" $\overline{\mathbf{c}}$ babo. 2 Cans
CLEANSER . . 25c LAUNDRY SOAP.9c Lafge box,
BREEZE 29c WRISLEY SOAP 59c quart bottik. 17 c

Pastures Best Reliance For Milk and Beef


## BUY NOW

And Save on Your Summer Suit
$\qquad$
$\mathbf{1 / 3} \mathbf{0}$ OFF on all Straw Hats 1/3 OFF on all swimming OPS said we could above ceiling price, but will low us to reduce the price as get this merchandise if you
Glad Snodgrass
Smart wear for men since
1900
 San Jacinto
Battle Joined
Despite Orders


## SAVE

 no nuts mies berean the natatutis $=5=$ $===$ $2=5$ trops. soos of them, howevernever anw any of tit, and many be-
lived the money was "counted out of
existence.
Muir's article is bound io add
more fuel to the fires which have
\% Fuod Nizm
DOUBLE S \&H GREEN STAMPS ON WEDNESDAY on cash Purchase of $\$ 2.50$ or Mo HUNTS,
LOGANBERRIES

 Thomas $\begin{gathered}\text { Jefferson } \\ \text { waffles to } \\ \text { America. }\end{gathered}$ Iong raged around this most cont-
roversial event in Texas history.
The Mystery of San Jacinto is
is the lead articie in the Spring issue
of "Southwest Review."
Everything ecoses now at mid
everything but the
STAR CASH VALUES
 pecial tavorite.
stille life



- Santa $\mathrm{Fe}_{\mathrm{M}}$

LARGEST DAM
The worlds largest
is on the Missourl R is on the Missourgest tiver
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and have a
The Hall ot of Fame ans was estatame of $G$
29 men met itshed in
greatnems
 netved Maria Mitchell,
cenor.

Newsol Home Denonostration Clubs
As A Farm
Woman Thinks

Frozen Food Menu mas hil jarboe leader


## "BUY IT WHOLESALE"

Te have Choice and Prime beef. You an secure this beef below government eilings. We can cut it like you want it. rices this week:
Prime, Half. Lb., 64c Choice Is Fore Quarter, Lb., 58c 2 cents Less Hind Quarter. Lb., 69c Per Pound
FLOYDADA LOCKERS

| Demonstrated at Sunnyside Club |  |
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| unnyside Home Demonstrat - |  |
| fuly 6 at 3 oclock. Mrs. |  |
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| anent. gave a demonstraton on |  |
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| des | - |
| Members present were Mmes. D. | Harry Morckel, J. M. Daniel, W. E. Grimes and Mrs. Mal Jarboe. |
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|  | ats. Lovell Jones |

## INSURANCE

- The Fire Never Goes Out
and
- The Wrecks are Never all Cleared Up


## J. H. REAGAN

DELL REAGAN

MRS SHEARER HOSTESS
FOR LAKEVIEW H. D. CLUB
Lakeview Home Demonstration
club met July 5 in the home of Mrs. L. Y. Woolsey in Floydada. Mrs
Orvis Shearer was the hostess for
the atternoon Che afternoon.
Mrs. Lee Nichols, president, callee
the meeting to order and the businthe meeting to order and the busin-
ess was attended. Roll call was an-
swered with "Fire hazards 1 have corrected." $\begin{aligned} & \text { Everone present then adjoorned } \\ & \text { to the kitchen and Miss Lella Petty, }\end{aligned}$
. county home demonstration agent
prepared a delicious meal from tro-
zen foods This consisted of of gazed
ham surprises, frozen baked corn ham surprises, frozen baked corn,
tossed gren salad with garilic. cream
salad dressing, rolls, and ice cream
pie pie.
Those present who enjoyed the
demonstration were Mmes demonstration were Mmes. Lee Nic-
hols, Warner Johnson, Verion Wri-
hell
 Neff. Nellie Neff, a 4-H girl, Miss
Lella Pety. L. . Woolsey, and the
hostess Mr. She eliat Petty. Lhe. Worseg, and
hosess Mrs sher meeting wil be held with
Nrs. C. T Morrison. Corsage mak Mrg is one feature for the afternoon
ind the Polyanna gifts anot and the Polyanna girts another.
Mr. and Mrs. W. S. Poole left to day for Okiahoma ciry wist sist ithe
Miss Melissa Lynne Poole, the new Miss Melissa Leyne Poole, the ne
grand daughte of the Pooles, and
to see Durrell and David and the
toldrenser.

Let a SPECCALIST do it!


## ANNUAL JULY SUMMER CLEARANCE (STARTS FRIDAY JULY 13 th)

LADIES \& MISSES SHOES
Heel and wedge types ... for dress and Casual wear ... (Colors: Browns, Tans, Blacks, Whites, Reds, Beige, Greens

All sizes but not in every type and style.

| ```GROUP I ``` | GROUP II <br> $\$ 6.95$ to $\$ 8.95$ <br> Values <br> All | GROUP III <br> Broken Lots Values to $\$ 8.95$ ALL | GROUP IV SANDALS <br> $3.95 \& 4.95$ Colars \& a few white ALL |
| :---: | :---: | :---: | :---: |
| $\begin{gathered} \hline \text { Odd Lot Table Sandals (all sizes) . . . . . } 1 \\ \hline \text { CHILDRENS SHOES } \\ \text { MENS SHOES } \end{gathered}$ |  |  |  |
|  |  |  |  |
| GROUP I DRESS TYPE Reg. $\$ 5.95-\$ 6.95$ POLL PARROTT and STAR BRAND <br> All \$3.97 | GROUP II $\$ .395-\$ 4.95$ CASUAL WEDGES $81 / 2-3$ 's All Colors 207 | NYLON \& VENTS <br> Values to $\$ 12.95$ <br> All | \$10.95 - \$12.95 <br> DRESS OXFORDS <br> Broken Lots |
| MEN and BOYS WEAR |  |  |  |
| MENS SLACRSReg. $\$ 6.95$ <br> Reg. $\$ 7.95$ <br> (No Alterations at This Price) $\mathbf{\$ 4 . 7 7}$ <br> (No Returns or Exchanges)  |  |  |  |
| Listen for our daily Specials on Radio Station KFLD Starting Monday, July 15 |  |  |  |

## -Van's s

THE FAMILY SHOE STORE

## Views and Comment

WHO'S ON OUR TEAM?
While the administration has repeatedly appealed to the nation's consumers to help whenever they can, federal government has been making such purchases as $68,000,000$ can openers since the start of the Korean
campaign a year ago. There are about campaign a year ago. There are about a Texas Chamber of Commerce reports.

The president has told business men to
void piling up inventories, to increase efficiency wherever possible, and to keep prices down; he has asked employers to conserve man power and urged all to work harder and
longer, and to forego wage increases or more profits.

The federal bureaucracy obviously does tion team, the report states.
Some examples of Federal purchasing
of goods: Army Ordnance recently purchased $6,000,000$ gallons of paint in quart and gal
lon cans. This was a full year's require ment, but the Army sought delivery in 60 days. The huge order for paint in civiliansize cans, rather than in 5 -gallon cans, was
criticized by paint suppliers, and admitted criticized by paint sup.
as unwise by the Army.
The Army set up a requirement of 4 , 636,000 web belts for 1951 . This is three per man per year. Its 1951 requirements for combat boots was set up at $11,753,000$ pairs, although the total consumption was estimat
ed $4,800,000$ pairs. ed $4,800,000$ pairs.
bought $5,000,000$ pounds of oleomargarine at $251 / 2$ cent a pound. At the very same time the department of agriculture was selling $5,500,000$ pounds of surplus butter to Italy at
15 cents a pound. Reports of
Reports of the Byrd committee show federal payrolls had jumped from 2,184,681 on December 31, 1950, to 2,409, 121 as of April
30, an increase of 224,440 in four monts. 30, an increase of 224,440 in four months.
This means that the Government has been filling new positions at the rate of 1,870 per day, every day in the month.
Recently an official of the new defense
transportation administration reported that transportation administration reported that
that agency is "stockpiling" stenographers
"against the "against the needs of the future."
Which report prompts us to wonder who is on whose team?

## One of the angles to education whic weel does not get enough thought in the

 we feel does not get enough thought in theminds of the educator-more particularl hose fellows away out on the limb of phi
osophical speculation-is the dignity of the osophical speculation-is the dignity of the
human souls with which they deal. Thi is the thing around which Americanism wa built, for which the forefathers fought, for which 108 million people left Europe in 130 years. The educator's daily business should
see that his teachings all come back to that see that his teachings all come back to that
basic thing which God created, the individual For instance, the individual's rights, which he sheriff, the judge, even the president, Cannot invade; for instance, further, the
individual's responsibilities, which European individual's responsibilities, which European
statism denies, and which only the individual can assume, if we shall continue to have the kind of America which was envisioned in the opening paragraph of the declaration of
independence. That is the thing that has independence. That is the thing that has brought America to greatness. Now, we
harangue and make great, involved "explanations" to our children, and leave their minds befuddled. The human soul, its responsibilities to God and country, and not to state and lass and clique, its creation in equality of statism, socialism, has none of that. Why "explain" or "apologize" to a child or a young man that heritage which his forefathers have rought to fruition simpily becouse Europe and Asia foul the air with mummery of
warped minds?

That the word agriculture is a big one with a spread over a considerable variety of activities connected with the farm is brought to mind by a report on farm income for
Texas for the period January through May Texas for the period January through May
made by the University of Texas bureau of business research. To the average farm operator the statement that income from Texas farms in the period was $\$ 150$ million more than for the same period last year us when we read the report last week. However, when you consider cattle as a part of the agricultural picture and read down in the story that cash revenue from this source was 42 per cent of the total increase of
45 per cent, it gives you a better idea of 45 per cent, it gives you a better idea of how
it could be. Wheat, cotton, cottonseed all brought less money to the farmers pocket book in the period this year than in the same five months last year. Also a lot of the cattle cash revenue was due to extreme
of dry weather which sent cattle to market from some Texas ranges.

## CONTINENTAL WHOLESALE PRODUCTS

Phone No. 5

Billy B. Henry
Res. Phene 505
R. C Henry

Res. Phone 50

## Legal Notice the state of texas

 To: Geraldin Issued this the 15 day of June A. D1951. 

Given

You are hereby commanded to ap-
ear before the Honorable 110th Mary L. McPherson District
District Court of Floyd Coun-
ty, Texas.

## He who does only what he is hired

$\qquad$ G. E Assiter and mother, Mrs.
Annie M. Assiter, and Mr. and Mrs
R R Reed have returned from Mr. and Mrs. Earl Norris of
dale, California, vistited witho L. Angus on Friday.
Lisited
and
 the Court House thereof, in Founty
idayd
ada, Texas, at or betore 10 oclock the or the first Monday next afte
trom the date of the isty-two days
dayse of this Citation, same being the 30th day of
July A. D. 1951, then and there to
answer Plaintifrs Pettion filed in
aid Court, on the aid Court, on the 19th, day of May
a. . 19151, in this cause. numbered
and
 Geraldine Erickson Detendant.
A brief statement of the nature
this suit is as

## NEW LAW REQUIRES

Proof of Financial Responsibility For All Automobiles Operated on Texas State Highways.

The cheapest and safest way to meet the requirements of this new law of the state is to buy insurance against liability.

Our General insurance Agency writes a good policy in a legal reserve stock company to cover this liability

Ask us about our
Basic Policy at $\$ 25$ per year to Cover this Responsibility

If you want additional coverage we will be glad to write your policy to fit your peculiar or particular needs.

We write all kinds of insurance and will appreciate a liberal share of your business.

## GOEN \& GOEN

General Insurance and Real Estate
Boothe Building
Phone 320
 ... You'll make a wise lbay!
 tiec ands so many thousands wish they owned one:
Pontiac is a thoroughly good car built to give you years of dependble, enjoyable service, and it's a swooth and tireless.

Pontiac is distinctively beautiful -and its reputation for goodness is second to none.
And don't forget that Pontiac is very low priced and we can promise you a deal wat wull quickiy conved to stop wishing and order one. Drop in today.


Drowned
 in Fri Chief Lowell Bilbrey, and
Deputy Sheriff Alton May and City
Marshal Earl Cooper.
The body was recovered about 6 The body was recovered about 6
PM, and artificial respiration, both
manual and pulmotor, was given for
an hour. Fire Chief Carl Rogers manual and pulmotor, was given tor
an hour. Fire Chit Cart Rogers
carried another pulmotor from Ploy-
dada to the scene. Bobby graduated from the eighth
grade in the cockney schools in May.
He is He is survived by his parents, Mr.
and Mrs. L. P. Hurston, a sister, Pat.
by Sue. The funeral services for the
year-old were held on Thursday vernon at the Methodist church in
Cockney. Reverend $P$. R. Pickens on
sternly officiating. Interment was in Recorded Deeds R. V. Payne tux to P. O. Sterling.
lot No. 11. block B. Bowers and Price
addition, Floyd ads div Well Service mall Pressure Pumps 1, SMITHEE P. 0. Box 1162
Ninview, Texas Ural Plumbing
 cans \& Cess-pools
pumped out.

## MOTHER, QUIET

 aftER RIDINGDUNLOP
SHIONS


Mrs. C. M. Day and son, Rennet,
of Childress. Were weekend guests
of her aunt. Mrs. H. M. Thomas of of Childress. were. week-end guests
of her aunt. Mrs. H . M Thomas of
the Lakeview community.

 Mrs. J. G. Cage of Dougherty has eleyrned home from a a visit in Berk-
L. Gailornime with her sister, Mrs.
L. Gore. Mrs. Cage was away 18 days. She attended the Southern
Baptist convention in San Francisco
while there.

Beginning July 16, I will take orders in my home at 322 W .
Missouri, 1 P.M to 6 P.M. for: MITCHELL \& CHURCH Yard Materials

Also National Dry Goods Sales Co., yard materials. $5 \%$ discount of listed prices. I give Frontier Saving Stamps
Come in and register Monday,
July 16 through July 16 through Saturday
July 21 - You May win pair of Nylon hose. 1 pr. hose MRS. LILA COLLUM
YOU FIND
BOTH-
Beauty
AND
in

Bennett-Made Concrete Blocks
Next time you want to build anything Investigate this claim.

## WAYNE BENNETT HAROLD

374-

## MASSEY-HARRIS

5Plow55
! MOST POWERFUL
MM TRACTOR ON WHEELS


Mg, hunky, powerful, the 55 is packed with pulling mr that takes 4 or 5 bottoms through difficult soil with whoring efficiency. Its power plant is a 382 -cubic-inch dy you get controlled that thrives on heavy work. ached to the controlled power with the $55 \ldots$ power arched to the job you're doing. Power is controlled by b built in governor and automatic spark advance to Corallite its size lars and -cents economy.
mate. Velvet Ride Seat, big $14 \times 34$ rear ines, shockintent steering, wide platform all help you do a better of handling your heart wall help you do a better
his soon for heavy work.
that likes heavy work. details on the 55 ... the
OTOADA IMPLEMENT CO.
Massey-Harris Sales and Service Highway 70 east
Take ce a IKasocy-Firoves

Mrs. Elbert Parks, who has been The Floyd County Hesperian, Floydeda, Texas, Thurrilay, July 13, 1031
 Chastain and family, of Lorenzo.
country.

## You'll be in clover

 10 Times Over With A New AUTOMATIC Gas Clothes DryerSAvEs rime - As much as 15 times faster
than the old clothes line routine. than the old clothes line routine.
saves wonk - No backbreaking toil
lugging baskets of wet clothes is thing of the past.
saves wonk - Never again will you
have to put off washing because of duoury
or rainy weather.
saves comers - Eliminates danger of
tears from clothes pins and whipping
winds.
winds.
saves spact-Simple
compact - it takes only
6



## West Trashes Company

Helping Build West Texas Since 1927

## Even its price makes eyes STOP, LOOK and GISTEN

No other car provides all this: dynafiow drive* - fireball engine - 4. Whet i coil springing dYnaflow drive - . push-bar forefront - torque-tio dist DUAL VENTILANSN

WHITE-GIOW INSTRUMENTS - DREAMLINE SHYING

Pardon us if we play switchphrase, with a faminar railroad some certain people
Those folks who've always had a great big yen for a new Buick, but a big worry that Buick prices ran too high for their budgets.
Now well have to grant you that on style and beauty and size and impressive appearance - a 1951 Buick looks like a pretty high price tag.
And we'll have to grant, too, that the zooming power and the luxurious ride and the heavyweight steadiness you get in a Buick the reach of most people.

But honestly, you'll find nothing farther from the truth when you note the price tags on 1951 Buick.

You'll find that beauty with the big-power, big-mileage, valve-inhead Fireball Engine is really within your budget picture-with prices starting below those of many of today's sixes.
And you'll have to admit then and there that you can have Buick room and comfort, can have Buick ride and handing, can have Buick style and size-for little, if
any, more than you've been payany, more than you
ing for lesser cars.
That leaves the next step up to you-stopping in to see us.
Come in soon, look over the Special, Super or Roadmaster you've always wanted - and let that happy glow go surging all through you as you sign up for your smart-buy Buick.
-. SAYIS MIALTH-An automatic gas
clothes dryer sanitizes, sweetens and
purifies on d 7. saves inowimg - Gives a professional
finish to towels, cotton knits, flannels, finish to towels, cotton knits, flannels,
without any ironing at all. arpmoasus - Protects you from dusty . compertir automatic - Toss the wet dryer does the rest,
Icowomicet the dial and the
low... plus a big baverating cost is
wear.



CLINE \& RAISER
201 South Wall Street
Floydada, Texas
se Foyd county Hogeocian, or Service Cul in at Noon Today
 cork over in the interim between the Mary Ann and Judy.
completion of the job and the cut Mr. and Mrs. . O. Conner went
Mat
 special ceremony would, mark the. Canner have just recently woved
cut over but that an open house will int ind FRS, BAGWELL SEES NOVEL
FARM, GHOST TOWN ON TRIP


 daughters of Alibuquerque, New Mex-
ico visited Friday morning with her
brother, Clyde Bagwell and Mrs

TRS. DARDENS CONDITIO
REPORTED AS FAVORABLE

## Farmer, you never have to worry

 Farmer, you never have toworryabout the condition of your far-
ming equip ming equipment or your trurk
when you depend upor BRAS-
ELTON IMPLEMENT COM-
PANY



Mrs. B. J. Darden, who had ma reported this midwcek as rallying
Mrs. Darden had a serious operation
being in the
tor being in the operating room some
tour hours. Mr. Darden has been at
his wife's bedside CARD OF THANKS
We choose this method to thank
every one of our many friends, whe every one of our many friends, who
assisted in any way to make our sor-
row mother.
May God richly bless each of you
is our prayer and wish tor you youn
The tamuly of Mrs. J. C. Lackey

LANDS
Farm and Grazing Lands in Floyd and other Counties Town Lots in Floydada.

MASSIE \& BOND
(Successors to W. M. Massie \& Bro)

|  |  |
| :---: | :---: |
| LANDS | 隹 |
| Sraing Lands in Flogd and other Counties |  |
| Town Lots in Floydata. |  |
| MASSIE \& BOND | 隹 |
| (Suceemers to w. M M Massie \& Bro) |  |
| (Suceesors to W. M. Masasie \& Bro) | mam |



FLOUR . . $\$ 1.79$ MEAL . . . 79

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| 59c | $\begin{aligned} & \text { FRESH COUNTRY BUTTER } \\ & \text { DAILY } \\ & \hline \end{aligned}$ |  |
|  |  | $\begin{aligned} & \text { PPMAC } \\ & 150 \end{aligned}$ |
|  | MS . . 49 |  |
|  | FRANKS . 59 C |  |
|  | BACON . 39 |  |
| OMNY |  |  |
| 100 c | SA |  |


| FRUIT JARS ALL SIZES | KRAFT CARMELS BAG 35c |
| :---: | :---: |
| ORANGE JUICE . . . 33c | Snow-Crop Frozen Foods FRUTTS, JUICES, FISH, OYSTERS, CHIGRES |
|  | LIBBY'S, <br> PINEAPPLE JUICE . . 39 |
| BORDENS MILK - CREAM | MAXWELL HOUSE, <br> IEA, $\frac{1}{4}-1 b$. Pkg. . . 52 |
| COTTAGE CHEESE | LIBBY'S, White or Yellow Style CORN |
|  | 1501T3 <br> - Market <br> is a Pleasene <br> floydada tex |

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We stock thousands of MCCormici pa
to protect you from crop-risking dela
We use our parts inventory recorda )
SHPSTAR
MARTIN \& COMPANY

## Paki IN. dRIVE OUT...

ITH THE DEAZ OF THE YEAR!
 to trade on a
fovis the time to tradG DNODG5. तam

ACT NOW !... For best choice of model and color

##  Car for you. .. today's be've got the eye filling big new Dodge of your choice right now. Today youll get our top allowance figure on Todge ready and waiting. Come in and drive awour present car. And for only a few dollars awat

 will get the deal of the yearthe year. The Dew Dodge growing popularity of chis
dels in Dodes that of alf previous a week you can start right in enjoying ans
the many extra advantages Dodge gives you.
So don't wait! Remember, you could pay up to te in our succerst! That's we want you to $\$ 1,000$ more for
extra room. dri
ability of Dod
Dodge dealor is Treaspertetion headquarters . . . COME IN TODAYI
YO MOTOR COMPANY 202 W. Missouri St.

| Professionul Directory |
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|  |
| Kimble Optometric Clinic Dr. J. W. Kimble Dr, O. R. McIntosh Optometrists |

Report Shows 16,50) Irigation Wells in 29 High Plains Counties




## A Message to <br> OLDER PEOPLE

Thion B VItamias
in your diet!

which is slightly deficient in B-vita- all you take) contains 5 times the mins and in Iron. Result may be minimum daily requirement of Iron. Weakness, Underweight, Feeling be- Aloo 5 times the minimum daily Weakness, "Nderweight, Feeling be Also 5 times the minimum daily re low par, "Nerves," Fatigue. New Bexel Special Formula may be just

 knows the importance of Iron in Formula for 30 days. If you don't
your diet to help your body maintain ayree that you feel reall better, are
rich, red blood. Just one capsuic of your own brighteyed self fagain your Bexel Special Formula a day (that's money will be refunded in full. arwine drug company
and
day.



## PENNEY'S 3 big value-packed days! WHITE COODS Pewners WHITE <br> cooos <br> Extra Smooth PENCO ${ }^{\circ}$ SHEETS <br> R

Penney's own luxury muslins feel so soft, look so snowy . . . wear so long! They're
ALWAYS FIRST QUALITY!

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|  |  | ty from beginning to end-from $\begin{aligned} & \text { the fine, combed yarns ... the } \\ & \text { even, hightcount weave...the } \\ & \text { neat, careful workmanship... } \\ & \begin{array}{l}\text { ner }\end{array} \\ & \text { and it means, finally, longer wear }\end{aligned} 81^{\prime \prime} \times 108^{\prime}$, and now on luxury muslin Pencos ${ }^{\text {® }}$ !



PERCALE SHEETS
3.49

## No Smallpox In First Half Year in Texas




 Officers were Hubert Prizell, w.
 unior steward; $\mathbf{B} \mathrm{J}$. Wottorditler eaves for chanute field Mtr and Mrs, phil sten and dau-

 The tamily had been at home for
hriee weeks while he was on in inct. LUTHER STALEY SUCCUMBS Word has been received here by
rrends of the recent death of nd Mrs. eldest son of the late Mr. Zimmerman of Wichita Falls. Elose Mr. Staley died of a heart attack
on June 23, at his home in Ring-
oold. Texas, where he has lived for Mr. and Mrs. Milton Weems have
a new son, born June 17 , who has


Big Plastic CLOTHES DAMPENING BAG E. Just come $=1$ diAL
bendix
WHITE MAGIC
 Watch the Work-saving BENDIX
Underiou-agitato WASHER Make spots disappear

Foote Butane

| ve Up Clements |  |
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| in Memphis, Tennessee, after a long iliness. She was preceded in death by her husband a little over a year ago. |  |
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|  | Fay Maxey Shop |

Floydada Real Estate \& Insurance Agency

BISHOP BUILDING
ALL KINDS OF INSURANCE FARM LOANS REAL ESTATE Jim Word O. M. Watson

 Misss Marlene Hollums and a fri
end Miss Jamie Katherine Tilger, of nd. . Wask, spent the week-end wit
Lubboct Lubbock, spent her Mrs. Roy Hol
her parente. Mr. and Man
lums in the Harmony community. Mr. and Mrs. Grady Edelmon and
daunghter, Joan. and Gasle Carre
anve returned from a visit with re dauz
have
hativ latives and on
in Colorado.
 were in Lubbock Sund. Hennessee
heir daughter, Mrs. Ralph moee toylor
nod son. Denny trom Tulare Call and son, Denny from Tulare, Cali
forna, who will visit here for two
weeks

## :

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## NEW and <br> USED LA TRACTORS

Hay Balers Schafer One-Way Plows Cultivator Sweeps Go-Devil Knives Rotary Hoes Weeding Hoes Cobey and Electric Wheel Farm Trailers.

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- AMERICAN EQUITABle assurance co
- gulf and atlantic insurance co, Dallas;
- ANCHOR CASUALTY CO., St. Paul;
- american casualty co., Reading, pla
- central surety co., Kansas City.

Crawford Insurance Agema
Bank Bldg..
Phone 503


before her marriage on June 26，at
Mulethoe．she is the daughter of
Mr．and Mrs．Tom Smith

 ion in the hospital at atanta Anerat on
Friday，and hhs condition was ser－－
lous on Sunday．His wite Yriday，and his condition was ser－
ious on Sunday，His wite and daugh
ter．Mrs．Rachel Ivy，are with him Vernon Dorsey is now employed by ternon Dorsey is now employed by
the Looper grocery，having begun
work there this week．
 is now employed in Fort Collins，
Colorado，was at home with her par－
ents．Mr．and Mrs．A．C．Collins tor
a few days． BRASHIRR－TATE WEDDIN
vOW SAID ON JUE FIRST
LOCKNEY－Announcement has
been reeeved here of the marrige
on June 1 of Percy Q Tate of Odes－ on June io Percy Q Tate of Odes．
sa and Miss Patsy Roe Brashier of
Monahans．Formal candlelight yows． Monahans．Formal candlelight vows．
enhanced by brililiant altar decora－
tions were read in the Manahan tions were read in the
First Baptist church．
 guests were Mr and Mrs．D．D．Tate
and Mavis．Lockney．Kenneth Tate
Floydada：Mr ． Floydada，Mr．and Mrs．Dan Teuton
and daughter Vicki，Dockney and a
large number of Odese and Kermit Triends．
MADEEN LOVVORN MARRIED
TO M．SGT．CARLTOY ABES LVCKNEY－Mr．and Mrs．E．
Lovvorn，Route 1 ，Lockney，an
 Allen，son of
ter，Missouri
Rev．Aaron Shaw，pastor of th
First Baptist church of Happy，reain Mrst Baptist church of Happy，read
the double－ring service in the home
of the bride＇s parents An of the brice＇s parents An ime homened
altar decorated in an all white floral altar decorated in an all wh
theme featured the setting． MRS．RALPH HAMMOND GUE
FOR A WEEK OF PARENTS Mrs Ralph Hammond and dau－
ghter Sarah Douglas，lett Thursay
morning tor their morning for their home in Dollas
after spending the week here wit Mrs．Hammond＇s parents，Mr．and
Mrs．D．H．Pitts．
 Ord，Californta，to Join Captain
Hammond，who has been called back
into service．Captain Hammond
in in the infantry． LEAVE FOR WEST COAST ON
THRE－WEEKS JAUNT Mr．and Mrs．Gus Loyd and son，
Bob，and Mrs．Loyds mother，Mrs．
John Fawver left Priday tor a three
 coast．They will visitit their daughte
and sister．Mrs．Le Cross and fai
ily at Fontana．California．and wit． ty at Fontana，California，and wit
relatives and friends in in isalia，Cal
fornia．They fornia They plan to visit San Fran－
cisoo，and possibly points in Oregon
before returning cisco，and possibly point：
before returning home．
Jackie Henry，son of Mr．and Mrs．
Jack Henry，left this week for Chip． in

The Floyd County Hesperian，Floydada，Texas，Tharriday，July 18， 1 asi Mr．and Mrs，J．L．（Jelly）Baxter Mr．and Mrs，J．a．Wood beft nd children，Ann，Billy and Bonnie Thursday for Denver，Colorado，to Lou from SanJose，California are
here for a three weeksk visit with hister of Mrs．Wood，Mri．
parents，Mr and nere fors，Mr．and Mrs．Walter Bax－$\left.\right|_{\text {visit other points in Colorado before }} ^{\text {returning home．}}$
per and other relatives．

INSURANCE
Fire，Windstorm，Extended Coverage，Automobile Security Bonds
1923 to 1951
E．P．NELSON Agency

## EilectricCookingls



## 虎酸 <br> 

 as MODERN women KNOW！

## couremersent lospita ${ }^{\text {ospita }}{ }_{F}$ ＋

 more people guy chevrolets than any other cart

## ODEN CHEVROLET COMPANY

ODEN CHEVROLET COMPANY
tional cronomy！Silken smoothness，solid dopend－
ability！Come in for a＂Rocket Ride＂－you＇ll never


The＂Rocket Sers the Pace the＂Raster＂io in High Compression！ $\begin{gathered}\text { ing．economical } \\ \text { vower New com．}\end{gathered}$ in Nigh Compression！ $\begin{gathered}\text { ing，economical } \\ \text { power！New com－}\end{gathered}$
proof ignition－hydraulic valve lifters－all the
features that
$\qquad$


Time－prooed！Road－proted！Ouner－proted！That： ners can tell you what a difference true high－ － ，

# HALE'S SEMIEANNUA 

STARTS FRIDAY JULY 13,... ENDS SATURDAY JULY 21, ... STORE CLOSED ALL DAY THURSDAY

All
Mens, Womens and Childrens
BATHING SUTS
$\frac{1}{4}$ Off

One Group BLOUSES $\$ 1.88$ ta.
Reg. 2.98 \& 3.95 Some are Slightly Soiled

PLASTIC QUILTED BED SPREADS

Priced to Clear $\$ 5.00$.

Reg. 6.95

One Lot Corsets
$1 / 2$ PRICE and Combinations
Gossard \& Munsing

## WOMENS NYLON HOSIERY

51 GAUGE 15 DENIER and 60 GAUGE 15 DENIER . . All Priced to Clear at
84c Pr.
$81 \times 99$ Ran River SHEETS
Special For This Sale $\$ 234$ Ea.

## At 8:30 a.m. Friday

 HALE'S BRING YOU THE SALE OF SALES The Sale Of The Year, Where Drastic Reductions Are Made On Beautiful And Durable Merchandise In Order That We May Clear Our Stock For The New Season Ahead. A Wonderful Oppodtunity To Make Drastic Savings From Hale's At A Fraction Of The Original Price. Start Shopping These Departments Friday.
## LADIES DRESSES REDCED

| \$24.75 DRESSES | NOW | \$ 16.50 |
| :---: | :---: | :---: |
| \$19.75 DRESSES | NOW | \$13.17 |
| \$16.75 DRESSES | NOW | \$11.17 |
| \$14.95 DRESSES | NOW | \$ 9.97 |
| \$12.95 DRESSES | NOW | $\$ 8.63$ |
| \$10.95 DRESSES | NOW | $\$ 7.30$ |
| \$ 9.95 DRESSES | NOW | \$ 6.63 |
| \$ 7.95 DRESSES | NOW | \$ 5.30 |

## One Group Wos. Dresses $1 / 2$ Price

## CHILDRENS DRESSES <br> BUY NOW FOR BACK TO SCHOOL <br> ${ }^{\frac{1}{3}}$ OFF

ONE GROUP wOME
ALL LADIES SIMMER MILLINERY
$1 / 2$ PRICE
ONE GROUP BRASSIERS . . . All Good Brands . . . . . . . . . $1 / 2$ PRICE
ONE GROUP CURTAINS . . . . . . . . . . . . . . . . . $1 / 2$ PRICE

Two Big Tables Piece Goods !!! 50C YARD
Consists of Piques, Swisses, Chambrays, Madrases, Crepes, Taffetas, Broadcloths and Various Other Materials. Both Summer Goods and Lovely Materials for Back to School Sewing. Comein and Choose Several Pieces Values to 98c yd.

CURTAIN PANELS ...44" Wide 81" Long . . . . . . .88c Each, First Quality
MENS FANCY BANNER WRAP SOX . . . . . . . .33c Pair, Reg. 50c Pr.
one large group REMNANTS1/2 price

WOMENS SUMMER SHOES REDUCED
9.95 Shoes Now 7.95 Shoes Now 6.95 Shoes Now 4.98 Shoes Now ONE TABLE WOMENS AND CHILDRENS


To Close Out At $\$ 1.88$ pr.

Values to 4.95

MENS SUMMER Sport Shirts $\$ 1.88 \mathrm{ba}$

Values to $\mathbf{3 . 9 5}$ Just in time for the hot weather.

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Straw Hats
$\frac{1}{3}$ Off

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SUITS

ONE GROUP MENS SUMMER SLACK $\$ 4.88$ pi.

Values to 8.95 ALTERATIONS FREB


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