## :\#NIG OF LINGUISH AND QUITAOUE CREEK DGES HAILS NEW TRAFFIC ERA FOR AREA

## vich Cuser Now Floyd County Soil Conservation Service Field Tour On May 17

THE BRIDGE OPENING

s. T.J. Foster Rites Huckabee Will Be Assigned New Id on Saturday Work at Lubbock in Conference


Waiting List is a Long One Lower Pumps as Heavy Irrigation Season Opens Said Danger Signal

H. Doyle Ragle To Talk to the Methodist Men


COMING EVENTS

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$\qquad$

Kate Adele Hill Will Be Extension Service Studies And Iraining Leader in Texas Beginning July First

## Death Claims Mrs.

 Harrison May 9 Rites Here Today


John Henry Brock In Hospital From Horse-Auto Crash


## Views and Comment

Loss of The Ralls Banner plant and a a sharp problem quickly to the publisher Ernest Joiner. It is pretty hard to estimate he total loss and pretty hard to figure out operation quickly. Always, always, a fire costs a lot more than you think it costs when the fire occurs. You begin to learn of losses you had not calculated weeks and month ing how much insurance to pay Publisher oiner already has started the ball to rolling emble machinery building under way and to as been promised the and equipment. He has end. But the the aid of suppliers to thi Boys, check up on those fire extinguisher things lying around that could start a blaze. We just cant afford a fire in this kind of How an important cog in the machinery of price
control to halt inflation and how it is going
to keep from losing the cattle feeders' shirt in Washington this week. The cattle an agricultural leaders if
attitude simply one of trying to keep from going where he is and try to salvage as mush righ can quickly. This, the cattle people say, will
completely disrupt the intricate and highly competitive processes of marketing. It wil
result in less meat, higher not lower (black market) prices and add to the general unrest
Who knows just how to do what to the ball?

A good many Texans have been through person how to have the experience to tell a person how to conduct himself so as to come financial feathers. Somehow or other, how ever, the experience has to be bought and no area of of telling will keep people in a new the same kind of mill. If only a person could keep his shirt on and be a good gambler at the same time! When you see other people doing well at the game you forget, if you If you have forgotten and can't think If you have forgotten and can't think
for the wheat. And the sorrier and spindlier
and thinner and more spotted it is the better it is for it. Wheat is a a col weather plant.
While you lather about the need for warm days on your row crops your wheat revels in the cool even up to almost freezing. S if you have left some wheat to see what it
will do, or if you have a crop you have been watering, take heart in the fact that it has been a cold, untoward spring so far. Your impatience for weather to plant row crops can be tempered with the knowledge, at least
that your wheat is being helped. Weeds are
being retarded and all that while your whea is booting, heading and maturing. Late planting for the man who has been
able to keep his row crop seed in the bin will
be general over this area this be general over this area this season. The
man who couldn't keep from putting seed
in the ground a week or more ago is due to do the job over. The ground, they say, is 10 to
15 degrees too cold for cotton and feed to start off right. As late as one night last
week the night temperature in Floydada was
down to 40 degrees lown to 40 degrees. That's sure too cold to
warm up the ground for seds to sprout.
Generally the appearance of careless weeds Generaty the appearance of careless weeds
and Russian thistles is a good sign for the
man who takes his planting temperatures man who takes his planting temperatures by
the feel of it instead of by the thermometer.
Mighty few early spring weeds have been Aleen as yet, even in areas where the irrigaa
However, we do have to call your at vesting season. Rains that begin in late May will make weeds and lots of them in the thin spots in your dry land wheat and in the
bare spaces where the worms and greenbug bare spaces where the worms and greenbug
cut your stand. That can't be helped but you can have a lot of fun worrying about it worry about something that has not happen-
ed yet helps a man forget the troubles he's
already got on hand.

Interesting series of advertisements by Southwestern Public Serivce company begin this week in The Hesperian, stressing the
thought that the electrical company is a thought that the electrical company is rgy, his stock in trade being a dependable product adequately serviced. This week' brief story features serving the public safe y. Pictured are three local representative of the company in an inspection session on
the safety devices. Others in the series wil
tell other parts of the story.

Mr. Farmer! Build Now Under The P. M. A. Loan Program STILL AVAILABLE
PUT YOUR EQUIPMENT UNDER COVER

- ROt-Proof
- hirerersistint
- ecoromical
- strong
- derable
all-steei


Your ideal answer to every storage need!




 YOU CAN'T BEAI GuUNSEI IOR VALUE
Here's Some Important Information

## About Financing Grain Storage

DID YOU KNOW? The Commodity Credit Corporation will lo
$85 \%$ of the cost of a grain storage structure erected on your farm. DID YOU KNow? The rate of interest on such a loan is only $4 \%$ per

ID YOU KNOW? Such a loan can be made for a period of five years, with provisions for deferring payments in event of crop failures.
DID YOU KNOW? You can make annual payments on this loan with the profits earned from storing your grain in your own Quonset


PHONE OR WRITE STII BIIP Productica
2123 4th St
Box 1261
UBBOCK, TEXAS
quonset buildings are products of great lakes steel corporation

INSURANCE
Security Bonds E. P. NELSON Agency


Meet your new Authorized Swift Feed D.

## 

 - Now buy all your feeds from the complete line of Switt's specialized fed all classes of livestock and poultry Us successful feeders.SWijitis for diar came
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GRIFFIN PRODUCE

WHAT IS PUBLIC SERVICE ...


Public Service is the electric service where satety is practiced-FIRst. Modern equipment is constantly inspected to see that it is safe to use. Vehicles and automobiles are kept in first class running condition-inspected fre quently - to be certain they meet all safety regulations. Skilled employees keep abreast of all the latest personal safety equipment and measures.

You can have confidence in electric service when satety is first and foremost. You can have confidence in Public Service. Public Service is electric service at its salest, at its best. You should have it. Do you?

YOUR MAIN STREET MERCHANT

pUBLIC SERVICE
COMPRNY
26 YEARS OF GOOD CITIZENSHIP AND PUBLIC BERVICE


Study Club May 3 With Weathersbee

Ceremony Installed New Officers of the 1922 Study Club

$\qquad$

## ARE YOU

In need of repairs or improvements? Paying more than 4\% interest on a farm loan? Or-would a longer term loan with smaller pay-
ments make you feel more secure? ints make you feel more secure?
Write, call or visit

Floydada National Farm Loan
Association

The Floyd County Hesperian, Floydeda, Texas, Thumday, May 10, 1951

 | try grinning in yo r sleep. | team of any major sport. |
| :--- | :--- |
| Jumping to conclusions |  | doesn't $\begin{gathered}\text { Headcheese is not a cheese, but a }\end{gathered}$

## CRAWFORD REAL ESTATE

Farm and City Property, Colorado ranches
First National Bank Building Telephone 503 - Floydada, Texas

## LANDS

Farm and Grazing Lands in Floyd and other Counties Town Lots in Floydada.

MASSIE \& BOND
(Successors to W. M. Massie \& Bro)


Pantie Perfection
KICKERNICK
NYLON
SIL K
skimpskamp


Short in length, but long on Compor and Mearabily:


Rayon Tricot 5.25
Bags For Mother


Mothers Day Handkerchiefs
$\mathbf{5 9 c}$ to $\mathbf{\$ 2 . 9 5}$
JEWELRY
FOR
MOTHER


We have what you want in the Chalk White flat beed We have what you want in the Chaik
choker with adjustable clasp and dainty clip earrings
to match for "Mom". Also beautiful numbers in silver to match for "Mom". Also beautif
and gold. $\$ 1.00$ to $\$ 6.98$ plus tax.

Floydada Real Estate \& Insurance

## Agency

BISHOP BUILDING
ALL KINDS OF INSURANCE

|  |  |  |  |
| :---: | :---: | :---: | :---: |
|  | from pushing the charge against the officers treatment. <br> Yesterday Dudley asked The Hes- | Mrs. Fat Claborne of Plainview. Mr. and Mrs. Bailey Henderson had as their guests Sun Mrs. Shorty Hartman. | visited Sunday in the home of their thughter and family, Mr. and Mrs. Clyde Farrish |
| Civil Rights Were-Violated | $\begin{aligned} & \text { en } \\ & \text { on } \\ & 0 \end{aligned}$ | of Canadian are entertaining a new | Church of |
|  |  | April 30 and has been named Jack Calvin. |  |
|  | week when he is due to have xamination of his injured eye |  | Friday Night |
|  | News of Lone Star |  |  |
|  |  | spending this week with his dau- ghter. Mrs. Raymond Teeple and |  |
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| Dudiey with aggree Ond Dudiven Marcey. | Mr and Mra and the hasters Chatman of | Shre and Mrs Curtisk Selly and | rillo, spent several days last week and this in Floydada, the guest of |
|  | Plainview and Deanie Henderson ad supper in the home of Mr . |  |  |
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| $\begin{aligned} & \text { Hight } \\ & \text { nant in } \\ & \text { nen } \end{aligned}$ |  |  | $\begin{aligned} & \text { in Wester Mra } \\ & \text { ine W. W. Ma } \end{aligned}$ |
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| the home of his son | On May 18 c The ocmuuntit is in- |  |  |
| Dudiess sold their Plos | duat day. omicers for he yolow- | on | grace |
| bowerima har | Ine year were elected Mhey are: President, Mss D. Phulups, vice- |  | the home of Mr and Mrs C. A. |
|  | 䢒 |  |  |
| th |  | Mr. and Mrs. Weldon Craves |  |
| ars | The Lone Star | Kinard of Fl | dee Armstronge Du Wayne |
|  | ¢ | Frak P |  |
| aturday and | showed that a lot of work had been done. The teachers are to be prais | Graves and Mr and Mrs. Weldon |  |
| hat been niled agains |  | and Mra James Wige | ane appir |
| ticer tha bond on the |  | and Mrs. Bishop W | Mrs Brice A |
| ted asenut charge |  | Sunday. |  |

## \title{ faAM SAIE 

 <br> Location- 7 miles East of Lockney on Farm to Market Road 135, or $91 / 2$ miles North and mile West of Floydada <br> Friday, May 11th, 1951\section*{TIME 1:30

## TIME 1:30 <br> TERMS: Cash <br> TERMS: Cash <br> 

 CATTLE

1-1946 UTU Tractor, 4-row equipment - - in good shape

- 1942 Z Tractor . . in good shape - $12-\mathrm{ft}$. M. M. Combine
$1-12-\mathrm{ft}$. One-Way -- almost new
1-9-ft. Sanders One-Way -- almost new
$1-10-12$ M. M. Wheat Drill
$1-2$-row Sled Go-devil
$1-10^{\prime}$ M. M. Feed Mill with Belt 50 Cedar Posts
- Blacksmith Outfit
$\square$
.500 capacity
1-Wood Butane
2- Old Wagons
1- 2-wheel Stock Trailer

Loading Chute
3 -sec. Harrow
5 -horsepower Sea King Motor
Hot Water Heater -New Holland Hay Baler - - automatic Drop bale trailer
H.C. Hay Baler I.H.C. Hay Baler -I.H.C. Side Delivery Rake - Case Side Delivery Rake -Ford Mower
4-row I.H.C. Fertilizer Attachment
$13-\mathrm{ft}$. Jeff Roy Plow

- 37 model Chev. $3 / 4$ ton Pickups

1 good Grain Loader $-71 / 2$ H.P. Motor

- 49 model Ferguson Tractor - . good con dition
1 -set Wheel Weights - - I.H.C.
$1-2$-wheel Trailer - - Truck Tires
40 - bu. of Macha Cotton Seed


## FURNITURE

1-Dining Room Suite
1-Office Desk
1 -Dinette Table and Chairs
1 - Hot Water Heater
50 - Folding Chairs

[^0]Color-Bright, Fashion-Right


SUNDAY, MAY 13th


Mother is partial to pretty gifts like these! Because every woman treasures smart fashion " accessories to give her
costumes just the right accent. You're costumes just the right accent. You're
sure to find the perfect choice for moher

Say it with flowers! Make-believe daisies, violets, field flowers, clusters, carnations. Each 59c to $\mathbf{\$ 1 . 2 5}$

Flatter her vanity with a Compact Purse! Many new shapes and styles $\mathbf{S 1 . 4 9}$ plus tax

Shine up to mother with a handsome hañ bag. $\mathbf{S 2 . 4 9}$ to $\mathbf{S 5 . 9 5}$ plus tax.

Hand her a compliment with white or pastel summer gloves in double woven novelty fabrics $\mathbf{\$ 1 . 4 9}$ to $\mathbf{\$ 3 . 9 8}$

For her sheer delight - A lovely pair of hose in different shades.
$\mathbf{\$ 1 . 5 0}$ to $\mathbf{5 1 . 9 5}$
HALE'S DEPARTMENT STORE



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SOCIETY
ht-Latta Vows Saturday In

## view Rites



Peggy Jo Taylor, Irvin Francis Wed



MOTHERS DAY
Originated 41 Years Ago
Mother's Day will be Observed Next Sunday as a National Expression of Love for the Mothers of the Nation
The event has grown into the Year's Most Sentimental Occasion when Sons and Daughters Everywhere Express their Appreciation of her with Gifts and Cards, Letters and Thoughtfulness. We Won't Forget Mother

The First National Bank
Floydada, Texas
eceral Deposit Insurance

The Floyd County Heaperian, Floydeda, Texas, Thursday, May 10, 1851 ,
 colightly family at the death of romeo's family name was Mon-
his father, who passed away Monday

## TRUETT SMITH <br> is now repretative of LUBBOCK AVALANCHE JOURNAL

We will be glad to take your order for daily delivery Call Truett Smith
Phone 422-J, 620 W. Mississippi

new masser-harris "26" and "2r" SELF-PRopelleds are THE EASIEST COMBINES TO OPERATE


FLOYDADA IMPLEMENT CO.
Highway 70 east Phone 333
hone 333


## The difference qoes more than Skin-Deep

$\mathbf{N}_{\text {obody wonders what you're driving }}$ when you roll by in this one. In the 1951 line-up, its brand-new front-end styling stands out with a beauty all its own.
You're the proud owner of a Buickand the whole world knows it.
But you-at the wheel-enjoy a long list of differences that go far deeper than looks.
The ride is different-level and true. You sit the road with special assurance - because Buick's torque-tube drive kecps rear wheels firmly aligned-soft coil springs on all four wheels soak up the bumps and bobbles-honest weight keeps you on a steady keel.

The power is different-eager and sure. Buick's high-compression Fireball engine does wonders with fuel - and no matter what you demand in emergency, there's horsepower to spare.
Handling is different-this car seems o steer itself on straightaway or curve -and swings lightly into parking spots inches shorter than you'd thirk you need.
Capping it all, there's the silken versatility of Dynaflow Drive,* that takes

all the tenseness out of driving responds to your slightest wish with a surging swoop of power.
$\mathbf{N}_{\text {o doubt about it, what you get in a }}$ Buick is far more than just a new car it's a whole new experience in get ting pleasurably from here to there So why not explore this difference? Come, take a Buick over and find out how very much satisfaction smart money can buy.

- No other car provides all this:
oynaflow drive* . fireball power 4. Wheel coil springing - dual ventilation push-bar forefront - torque-tube drive Whitegiow instruments - dreamiine styling BODY BY FISHER

When better automobiles are buit buick will buid them

## CLINE \& RAINER

| Judge Goins | Soil Stewardship Sunday Is May 20 |
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## FRAM FILTERS CUT ENGINE WEAR 90

We caun a furt ine of Fram filter: Fram oil filters
Fram water filters Fram Fuel filters Fram air filters
Drive int woday and have one of these on your automoobie today, or if you arread $h$ have
Fram filter, let us change your filter for

SPEARS AUTO COMPANY 39

## MR. FARMER- <br> 3,000 TRACTORS  <br>     nom <br> 20 Day Free Trial with no obligation to buythink this over



## \section*{South Plains News}



GOLF DRIVING RANGE NOW OPEN

Opposite Phillips Wholesale $7{ }^{\circ}$ clock
Good Golf Balls
Good Clubs Highway 70 North

Twenty-Third Annual RoundUp, Plainview

## PEACE OF MINI

Yes, the satisfaction tha comes from providing financial security for your family is within your reach
R. E. FRY

Refresenting

## Southwestern Lif

 NEWTELEPHONE DIRECTORY GOES TO PRESS

DumeThere's still time to change your directory listing, or
order an additional listing. Please call the teliophone business office.

The trucks that do trucks most for you


Why a "ob-Ratedel" truck is



Scery unit that sepports
prings, whemelk, ures and others.




## Come in today.

see and drive the "safosr"truck on the road. . a a mise

Safer visibility with"Pi
When you driven D Dodge"
you look throukh the yon popular truck 1 You ha

 ertra nafoty, too. Top:
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## fluid drive

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What's more kyrol Fluid D



Judge Goins on Road Board Soil Stewardship Sunday Is May 20 In Oklahoma

$=5$
June BA Graduate Texas Colilege of Buy-The University of
tration has 28s candidates for Bais
 Spriegel announced.
Those scheduled to receive de grees at the annual commencement
include Kelly Lane Hagood of Floy-
dada. proposes to prevent hail PETERSBURG-The High Plain
Hail Preventitive asociation been organized in Hale county. J. P.
Senter of EEmondson is secretary.
This assocition is with a company that pontracesting
prevent hall from destroying crops the venture feasible. The company
asks that the assocation sign up
160 sections at 40 cents per

FRAM FILTERS CUT ENGINE WEAR 90

We carry a full line of Fram filters Fram oil filter Fram water filters Fram Fuel filters Fram air filters
Drive in today and have one of these fine Fram filters installed on your automobile today, or if you already have a Fram filter, let us change your filter for

SPEARS AUTO COMPANY
MR. FARMER-
3,000 TRACTORS
Faswoidic Systim ME= mex = =


Did they make a mistake? No-They bought with a mone
back guarantee . . and they don't want their money back. and they don't have any and saving a lot of money and they dent have any tronble ... Their gasotine tank and
earburetor WERE NOT removed ... Their Tractor WAs NOT
CET UF ... Their tractor starts easy ... fills asy and



## 20 Day Free Trial

 WITH NO OBLIGATION TO BUYTHINK THIS OVER:
## Baker FIASH O:GAS Caic

The Oldest Butane Dealers in The Panhandle'


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| GOLF DRIVING RANGE |  |
| NOW OPEN |  |
| Opposite Phillips Wholesale |  |
| $7{ }^{\text {c c }}$ lock |  |
| Good Golf Balls |  |
|  | 70 North |


$\qquad$ Each year for the past twenty-
two eaars, the Businessand protes
sional Women's Club has sponeoree sional Women's Club has sponeored
his celerotation in honor of our poo-
neers The full day conaisto of the
reception for Pioneers held at the Wagon Supper, a Program with
PEACE OF MINI
Yes, the satisfaction tha comes from providing finan. cial security for your family is within your reach
R. E. FRY

Representing
Southwestern. Lif yong

## NEW

TELEPHONE DIRECTORY GOES TO PRESS

## Dune 1

8
There's still time to change
your directory listing your directory listing, or
order an additional listing Please call the telophone business office.


CLOUGBR 2 CLOUGH






America's Largest and Finest Low-Priced Car!

## LARGEST:

 HEAVIEST in the low-price field-a solid 3140 pounds" - with that big-ca WIDEST TREAD in the low-price field-a rood-taming $58 \frac{1}{4}$ inches between Most length. Most weight. Most width where it counts. They all add up to
extra comfort and riding ease ... extra value for your money. And here's the surraising f
price field surprisinn
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Dial 710-KGNC 625 A. M. THUR. \& SAT.
 YOU ABOUT THE FLäswotirat Systim

Bas EISAOSASco
plainview, texas


## FERTILIZERS

 Dry or Liquid formula for every need MORCKEL FARM CHEMICAL CO. Phone 539 Floydada, Texas
## you can't Stóp'



But you can protect yourself against LOSS with a ${ }^{\circ}$ Cimarron Hail Policy

## Good News

## Good new flavor

You'll sing praises to the delicious appetizing flavor Molsum gives you from better baking. Here

## is bread that satisfies ... and keeps you satisfied.

## Good new aroma

If you think bread has lost its flavor-try this! let the taste and aroma of new Holsum tempt you with memories of Grandma kitchen on baking day. Come on home to olsum!

## FINEST! <br> with all these features and advantages found in no and advantages other low-priced car

OOD BY FISHER - UNITIZED KNEE-ACTION - VAIVE-IN-HEAD ENGINE JUMBO-DRUM BRAKES - SAFETY-SIGHT INSTRUMENT PANEL . PANORAMIC VISIBILITY , powen glide automatic transmission
dinest in the low-price field TIME-PROVED
Dower Olfic
MORE PEOPLE BUY ChevROLETS THAN ANY other CAR
ODEN CHEVROLET COMPANY

Honor Mothers Monroe Nelson Sunday Morming Seriously Hurt

200 at Harmony Mexican Supper Lockney High
See, Hear Good Show, Program 'North' Champs

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## Q1020

IS "EVERYBODY'S SWEETHEART!"
and EVERYBODY


Yes, it's time for Everybody . . sister, brother, and Dad, himself ell Mother how much her family loves her! And that's where we come in, with dozens of ideas that are sure to bring happiness. Here are just

## Hagoods Has a Large Selection Of:

Gay Gibson Dresses
Brogan, Jennings Dresses
Nylon Gloves

Berkshire Hose Lovely Cannon Towel Sets
Miss Elaine Slips for Lingerie Loveliness

Utmost care taken with each gift wrapped free regardless of price of purchase

## HAGOOD'S DEPARTMENT STORE

Standard brands


## Whatever your loads, whatever your roads ...



FEED, milk, poultry, groin-formers in Economy
Run cund Fords houled 'em ot mighty low cost

"3200-1b. loads ... 2.3c a mile!" Stockman Alox Forshoge (nddreas
on request
drove his Ford F-5 Stake

 Total cost of gas, oil and maintenaps
with no repairs was $\$ 135.68-$ or only
34 cents a mile.


LUMBER ond all buiding moterials were
BISHOP MOTOR COMPANY
Authorized Ford Sales and Service
Floydada, Texas

THE HESPERETTE
What Are Your NANCY NUTTS


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## Plenty of Froe Parking Space



## Chivler FiraPow fine ongion ever put in an automobile

180 horsepower<br><br>The new Chryser Hemispherical Combuation Chamber, heart of the 

K. CROUCH MOTOR COMPANY 112 West Missouri St.

As A Farm
Woman Thinks Attend Rites Here


[^0]:    O.H.HUCKABEE Owner

    Kenneth Bozeman \& Son Auctioneers
    M. F. Cowan

    Phone 2-7612-Lubbock, Texas Clerk Res. Phone 2-5133

