eck Missing$=4 z^{2}=$

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Open Campaign To Get Cancer Fund Monday
Jaycees' Talent Show Gets Big Crowd and Entertains Them Well

Test at 6700 Feet
Mrs. J. W. Starkey
Pioneer Resident,
Died Sunday Night
Chas. D. Mathews
Declares Tideands Battle Important

No Absentee Votes

Thirteenth Annual Meeting of Rural Electric "eednedars Market Cooperative Scheduled for Saturday, April 28

Former Resident Victim of Heart Ailment Yesterday
nsumers Fuel Capital Increase \$125,000 Gets Members'Okey

## Views and Comment

## Floyd County 14 Years Ago

Price ceilings. People who are anxious-
 sorted number of titems sold by retailers will
begin to realize soon after $A$ pril 30 whether the new rules are going to be of value to them

 help in connection with the budget. Some
feel sure the new regulations are going to be feel sure the new regulations are going to be tions
what
 ideas of how the job is being handled suc-
cessfully at other points in Texas. One thing sure there will be a stock show for the junior
tockmen. And the plans finally adopted will stockmen. And the plans finally adopted will
be put into the hands of agricultural club leaders and sponsors at the earliest possible
date.

Panic selling could be one of the consequ ences of the next few months should things
go bad in the nation or should there be a serious crisis in international affairs. There seems to be no doubt that warehouses are
full of some of the things that people and infull of some of the things that people and in-
dustry want. Folks with money, we hear,
have put a considerable bit of it in such items have put a considerable bit of it in such items
on the theory that money is going down,
commodities up. Nothing wrong with doing

old budget is an important part of the problem.

## 



| Whil there is on op pusure on we remine |
| :---: |
|  |  |




Beautiful Kitchen Addition, an Electric REFRIGERATOR

SEE YOUR Electric APPLIANCE DEALER THERE'S A MODEL FOR YOU




 | pound 20 cents |
| :--- |
| Local marese cram 26 cents a | sound. ezess is cents numper one $\int_{0}^{5}$ pouncas 12 cents, under 5 pouncs




## LANDS

Farm and Grazing Lands in Floyd and other Cour Town Lots in Floydada.

MASSIE \& BOND
(Successors to w. M. Massie \&

For BETTER BAKING


TENDER, FLAKY BISCUITS
Harvest Queen Mill \& Eleritu
Company
Plainview, Texas

$r$ ON LIGHT AND HEAVY JOBS
$\checkmark$ ON MAINTENANCE
$\checkmark$ ON FUEL
H A MASSEY-HARRIS
3-4 PLOW 44 DIESEL


Alaris 4 cyl kind of Diesel farm power, the Massey conomy, pulling power ... bew money efficiency, eefformance to the Diesel farmer. It's the result of am maringly simple engine design. A special firing hamber-called a Dyna-Cell-creates a cyclonic traky turbulence of the burning fuel on every power troke. Burning fuel swirls the full length of the stroke xerting equal pressure throughout piston travel. Fuel is sushioned smoother ... delivers a pushing force. is cushioned power. Dependable power. Greater lugftoke of every piuse there's full power on every See us sory piston.
See us soon for complete information .... be sure to
OYMADA IMPLEMENT CO.
Highway 70 East
Make ce a Massey-Fravris


Candid Camera

## 




DELUXE STREAMLINE PEN
 = ARWINE DRUG STORE

MID SPRING SALE
ALL SPRING SUITS, ALL SPRiNG COATS AND SPRING DRESSES
YOUR GREATEST OPPORTUNITY TO SAVE $1 / 3$ and $1 / 2$ PRICE

## COATS

PASTELS AND NAVY Long and Shorts
Values $\$ 19.95$ to $\$ 69$
They are all Nationally Advertised Brands

## DRESSES

EVERY ONE AN OUTSTANDING STYLE

olors and Materials for Right Now and Few Larger Sizes

## SUITS

in BEAUTIFUL PASTELS AND DARKER SHADES
Well Known Brands You Will be Proud to Wear. Values $\mathbf{\$ 3 9 . 9 5}$ to $\$ 99$

EARLY SPRING

## HATS

$\frac{1}{2}$ PRICE

Meetings of Demonstration Clubs

$\qquad$

As A Farm As A Farm Girls Chorus Does
Woman Thinks Well at Regional

Dealers Campaign Baptists Attend For Butane With Area Conferent

Scout News

## Good Gas

Right Pite
P. Q. HANE

Service Station
District Meeting
THDA on April 28

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| :---: | :---: |
|  |  |
| = = wr | Right Price |
|  |  |
| 5 | corn |
| smamerer menx | at the |
|  | P. Q. HAll |
| - $=$ w |  |

RED \& WHITE : EDECITL


Center News

## D. W. FYFFE SEED - FEED PHONE 91

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| JALITY MEATS |  |
| :---: | :---: |
| HAM HOCKS . . 39c |  |
| HAM BUTTS .... 65 C |  |
| BACON ....... 49 |  |
| Fresh Fryers - Pork |  |
| SUGAR . . 47 C |  |
| TOMATO JUICE. $\mathbf{3 1}$ c |  |

## Social Events, Clubs

Mrs. Guy W. Ginn Floydada Garden Club President

Churchwomen Elect Barber Tells Club Officials for Year of Garden Tools, The wame of to phas cirratan . Their use and Care

Needle Club Met With Mrs. Campbell The sucest and chaterer Nombic



Sunday fiterinon or consumen





McCoy News

250 Present For
Congress of P-TA

Nadine Willis
To Wed May 26

Fairview News



APPROVED PRACIICES FOR 1951 FARM OPERATIONS ARE LISTED



## $\pm=-2=$ View Spraing <br> Many Growers View Spraying Demonssration



There's a world of pleasure awaiting you with his superb conmole combination, there's a fine AM-FM radio; an automatic ehanger for 78 and $331 / 3 \mathrm{rpm}$ records; a remarkable new feature, Extended Tone Range; the "Golden Throat tone system and a very A108 today
$\$ 269.95$
BOREN HARDWARE
FURNITURE \& APPLIANCE

AT PRUNETS
The Store That Thrift Built Make Your 1951! a Thrifty one

Toddlers Swim
Children's Swim Suits Painted front, one piece
for little girls beach wear. Two-toned colors.
Yellow, Pink, Lime, and Yellow, Pink, Lime, and
royal blue with white. In
Prices That Suit Your Budget


Dial 710-KGNC 625 A. M. THUR. \& SAT

CHAMPION...COMMANDER V-8...LAND CRUISER V-8 finished $1 \mathrm{st}, 2 \mathrm{nd}, 3{ }^{\mathrm{rd}}$ in actual miles per gallon

Trim, sleek and beautifully flight-streamed, all the new 1951 Studebakers have the right build for real thrift. Come in. See why Studebaker designing saves gasoline. PLAINS EQUIPMENT COMPANY
STUDEBAKER'S "THRIFTY THREF"
 south wat
mix
 with
have


Small Cost, Little Space, but Power to Burn -- THE CLASSIFIED ADs FOR SALE


| PRICED FOR | FINE VALOE! |
| :---: | :---: |
| FLOUR .... ${ }^{\text {S } 1.85}$ | MEAL |
| Tomatoes. 35c |  |
| PEAS .. . 10c | HOMNY . 250 |
| ${ }^{\text {spuspux }} 10^{\text {cm }}$ | Apple Butter. 250 |
| Pork\& Beans. 10c | MAICHES . 40 C |



## FOR SALE


$\square$


Poultry And Eggs


## GNES SOU HHE POWER YOU NED



Comfort Sprayers

## MORCKEL FARM

CHEMICAL CO.

Wanted
$\square$


Reserve District Nownen
national, bank
 orr or cos

at your new Authorized Swift Feed Dealer! Autionze Deater

GRIFFIN PRODUCE

Ride....You can pay more but you can't buy befter!


ForDive...romoromeme but you cant? buy better! 5ing arShling ...wemomere but you conit buy better!

The'SI FORD
13 lood Aheod frotross ples foreomant $\cdot$ Dive
BISHOP MOTOR CO., Floydada, Texas


The Floyd County Hesperian, Floydada, Texas, Thursday, April 19, 1951 a rapid decay of submerbed veget- Joins hereford association
ation which uses up the free oxygen



Get the want ad nabit $\quad$| headquarters in Kansas city, Miss- |
| :--- |
| ouri. |



1 to come to Plainview, go through our shops, our cut-a-way demonstrator and to learn facts first-
P. Gas Tractor Sys- We do not cut up your tractor
U. S. A. with the We do not remove your gasoline
expensive, complil- We do not remove your goon
hesome he ex- We tractor carburetor.
carburetor as re-
hanger and carburetor as re- tractor carburetor.
nired on old type L. P Gas STARTS EASIER-
$\begin{array}{lll}\text { No other system in its class. } & \text { You can switeh back to gasoline } \\ \text { If your } \\ \text { No other sytem is as sample. Gas tank runs }\end{array}$

Baker FLÄSW O GAS iNC:
-…



[^0]:    ton seed in this car we have 10000 lbs D. \& PL No. 15. Better known as Delta Pine.

    At eleven of the fourteen experimental stations in Texas it was the highest producer of any variety, having a 39 to 42 staple

    Baby Chicks every day. Also started chicks up to 2 weeks.

