Concert Assn. Rollies Forces For Campaign


Officials Attend
Attorney General's Austin Conference



Tenner, chairman, Mrs. .W. E. Gar-
rett, Mrs. Bille B. Henry and Mrs.
Joseph Holt;
Publicity. W. E. Garrett;
Talent, Mrs. John P. Moss, Mrs.

Reduced list<br>Of April 9 Call<br>Coming events

Floydada IOOF and Rebeccahs are Hosts
New Radio Station KFLD to Defy yo Ennis Visitors Superstition, Open Friday, 13h.



## Views and Comment

The case of the Amarillo lawyer who was found guilty of instigating perjury on the
part of a witness, is isolated in the minds of part of a witness, is isolated in the minds or
the pubtic only in the fact of the conviction. Few people believe that perjury is isolated
in instance. They think the books are full of in instance. They think the books are full of
verdicts where the juries' findings are based verdicts where the juries' findings are based
on perjured testimony. 'The perjurer's aim on perys is to defeat justice. The elawer, a
aworn arm of the law is adiured in his training and oath to represent his client to the utmost of his ability. As a result he often gets
credit for fixing testimony in the same manner the banker gets credit for a cold eye and the butcher is charged worth selling his
thumb. The public wraps them all up in the same. unsavory package, the good and the
bad. Always, save and except there is the lawyer, one banker, one butcher, one nearly
everything, that each individual of the mass thinks is just all rght. All of us fail of the
glory of our callings once in awhile. When a lawyer is caught short you note that it
makes news.
$\square$ country in a tight spot, looking for a source
of revenue to pay por ambitious buildings
and equipment. Commitments based on reve. will be difficult to carry out now. The clubs
will just have to look to another source and
devise other means of paying off their debts. Fortunately for some of thses clubs they got
a five of six year run and cleared their perties of debt before the clamor brought
enforcement Gambling in all of its of conms, exceationt
probably the private poker game, is in for a period of intense probing. In the old days
even a private poker game was not safe from the probing eyes of a law enforcement officare sprinkled freely with grand jury indict-
ments of this kind and even matching nickles
to see who would pay for the drinks came in for stiff fines, the records disclose.
Whether it is red spiders, a fungus growth or what there is sconsiderable a fungus
acreage that is not dot the moisture seems to be ample and cond off spring growth. We note that on some
farms the crops seem to normally. But on many others the crop is
not. A good many wheat men have plowed
up the more unpromistng portions of their fallowing the land for the planting again next
fall.
$\qquad$ Isn't it funny how women can talk on
and on about things that left them speech-
$\qquad$
So far as your estate and welfare of the generation which is to succeed you is con-
cerned it is well to pick your time to die. If cerned possible, do not pass away in times like these when the urge is to take the bulk of an estate
and put it in the government coffers. Also and put it in the government coffers. Also,
do not leave your wordly estate in a period do not leave your wordly estate in a period
of extreme depression. Instances of this
kind where of extreme depression. Instances of this
kind. where a capable man met untimely
death death with some debts hanging over his
property, made it extremely difficult for his successors to work out of the pinch and
have some of the property left to a surviving spouse and descendants. Instances of this
kind dotted the decades from 1920 to 1940 with the nightmarish experiences for the
administrators of estates administrators of estates. Right now the
experience of trying to pass from this mundane sphere and leave some of your estate a most capable lawyer to tell you how to accomplish. Even he cannot tell you enough.

Deferments on ability to give students of exceptional "brightness" or aptitude the was announced last week as a policy of the
elective Service program. The program was
arrived at after conferences and study by top officials and was announced by the president.
The idea follows the European pattern which
America in spite of all the centuries, seems determined to ape. It will prove quite unpopular with the average
Amercan, unpopular even with many of the young men who are chosen. Nobody knows better than the straight A's of past genera-
tions that the plodders, the C's and D's are
usually the usually the ones who furnish the stamina
and give the final punch to the job, whatever
it may be. The plodders admire the A's immensely. They like them so well they generalCorn yields can be increased from 20 to 30 percent, and in some cases as much as 50 per-
cent, by planting adapted corn hybrids. This
has been shown by tests conducted by the y many farm demonstrators. Isn't it peculiar that the human brain born, improves as you grow older, then stops We have sometimes wondered what
happened to the rattlesnake that bit a drunk-
ard

Floyd County 14 Years Ago


Cub Scout Awards

## at Pack 57 Meeting

LIKE YOUR SHADOW, YOUR CREDIT FOLLOWS YOU

Retail Merchants Association
 Right Pina On the "Southe corner of town."

at the

P. O. Hallile

Service Station

Floydada Real Estate \& Insurance Agency Bishop building
ALL KINDS OF insurance farm loans
real estate $\operatorname{Jim}$ Word
O. M. Watson


H
Ave you ever wondered how it would 1 feel to go the limit on power and comfort and quality in an automobile?
Or how it would feel to be lord and master of a car that can take its place with the fines in the "fine-car field"
Then, sir, this is a call to action
The first action is yours-the simple action of getting in touch with a Buick dealer and planting yourself behind the wheel of a Roadmaster.
Then let this great-powered and dazzling performer take over.
There's action in every one of the 152 horsepower in its Fireball engine-more action than most proud owners of this eager beauty will ever use.
There's counter-action in its gentle and suregripping brakes, the finest that Buick has ever engineered.
But there's also luxury-the luxury of double-depth Foamtex cushions and custom upholstery-and of ample roadweight
masnificently poised on coil springs which individually cushion every wheel.
There's a spacious feeling of room, above and around you-room that is unsurpassed anywhere in the fine-car field.
And to make every mile effortless and relaxed, there's the very exclusive advantage of Dynaflow Drive-not as an "extra," but as a standard Roadmaster feature
So why not drop in and satisfy yourself, as our guest, that here indeed is a fine car that goes the limit-in everything but price
Check for yourself what others ask-and what others offer-and you'll discover Roadmaster prices a call to action that a wise man can't ignore.


SEE YOUR Electric APPLIANCE DEALER
PUBLiC SERVICE




FOR MOTHER'S DAY...AND EVERY DAY...fashion wise Mothers choose


## Social Events, Clubs

Andrews Ward PTA Miss Jean Thomas Members to Aid at Shower Honoree Spring Conference
$\qquad$

Directors, and Wives Hosts to Employes of Electric Coop

District Officials of WSCS Luncheon Visitors to Honor Guests on Friday

1934 Study Club | Local Man Raver |
| :--- | Hears Mrs. Gibson From Korean WI Review 'White Sail' $\qquad$








## ry. speak n. nave by Sa ene

\section*{| The |
| :---: |
| ments |}

Mrs. J. D. Colville Tells of Government at 1950 Study Club

Nuptials of Canyon
Couple of Interest
to Floydada People

$\square$


| SPECIALS |  |
| :---: | :---: |
| TOMATO SOUP <br> CAMPBELL'S, Can | 12c |
| SUGAR <br> pure cane | c |
| CUT GREEN BEANS | 15c |
| PORR \& BEANS | \$1.00 |
| GRABEFRUIT JUICE Magic garden. No. 2 Can | 9c |
| BEANS <br> GREAT NORTHERN, 2 lbs | 35 |
| Will The Fresh Catfish Be here Friday Come and See |  |
| TRELL'S F <br> NORTH SID | AARKET |





Mr. and Mrs. Cephus Fortenberry
and daughter of Fairvew were din-
ner guests of Mr. and Mrs. Free-

Mrs. C. W. Dillard and children.
Mr. and Mrs. J. B. Wigginton and
Donald Ray.
Mr. and Mrs. . D. Lackey were
dinner guests of the L. N. Lackeys
Sund

urdiy and Sunday with Mr. and
Mrs. WWill Dillard.
Mrs. Freeman . Wave was il Sun-
day and could not attend church
day and could not attend church
services.
Rev .ee of Hobbse, New Mextco,
whe is officiating at the Baptits

New Mexico, took his place Sunday
nizht.
Mr. and Mrs. Clarence Ginn went to Lubbock Wednesday. Mr. Ginn
went on business and spent Wed-
nesdy night with Mr and Mrs.
Clyde Owens Mrs Gin Mre Cyde Owens. Mrs. Ginn remained
to visit her, daughters, Mrs. Clyde
Owens and , Daut. D. W. Fyffe.
Supper Supper gle Ms of Mr. and Mrs. O.
2. Beard one might last week were
ir and Mrs. Kenneth Hart of Ploy-
dade. Mirs. Alvy Nichols has been ill. She
went to the Peoples hospital at
Floydada Priday and Sunday. At At this and reporturned she is ifeel-
ing better. ing better.
Tuesday
Teet deph.

PENNEY'STO ANNIVERSARY


Multifilament
Rayon Crepe Slips
trimmed with nylon
net, lace.
or Embroidery:
$2^{77}$ Only
Absolutely beautiful! As exquisitely detailed as a brik Multifilament rayon crepe means many fine threads wo ogether into one strand-to give extra wear .... m ther styles.

## ANNIVERSARY

 VALUE!| 7R10 | $\begin{aligned} & \text { cassp oncanvos } \begin{array}{c} \text { puscals } \\ 4.44 \end{array} \end{aligned}$ |
| :---: | :---: |
|  |  |
| $\begin{gathered} \text { sprecan. } \\ \text { Ruvon cowns } \\ 1.77 \end{gathered}$ |  |
|  |  |
|  |  |
| 1.98 |  |

SAvEI SAVEI, SAVE!

"MANY OF MY CUSTOMERS have actually

 know Conocon Super is the fineat motor oil on
the market."

mum On Call 24 HOURS A DAY and my






LOOK

SATURDAY, APRIL 14
PRIZES FOR ALL

## Grand Opening

Of Floydada's Newest
AUTOMOBILE DEALER K. CROUCH MTR. CO.

Your Friendly C - P Dealer


Live Stock


Poultry And Eggs



## LANDS

rm and Grazing Lands in Floyd and other Counties Town Lots in Floydada.

MASSIE \& BOND
(Suwesesors to w. m. Massie \& Bro)
r BETTER BAKING

## Suverite

texder, flaky misctits
aness Queen Mill \& Elevator Company
Plainview, Texas

| Attend Convention | Clothing Leaders |
| :--- | :--- |
| of Woodmen Circle | Training Meetings |

 10

Mrs. Brummett Rites at Spur Last Week

Matador Council Buys Fire Truck


$\qquad$


R. E. Blake FOR

PLUMBING

Phone 567-W

## BATTERY SPECIAL

24-Month Guarantee Battery ........ \$14.34 Exchange 18-Month Guarantee Battery . . . . $\$ 12.04$ Exchange
15-Month Guarantee Battery
12-Month Guarantee Battery
. $\$ 9.95$ Exchange
These Bargains are available at all Phillips 66 Dealers For the next 30 days

## All PHILLIPS 66 DEALERS FEATURE

LeE tires with a 15 -MONTH UNCONDITIONAL GUARANTEE

## At The Phillips 66 Wholesale

Canvis Irrigation Dams - Irrigation Tubes Accessories - Champion Spark Plugs Gas - Oils - Greases

FOR YOUR FARM NEEDS<br>GAS - OILS - GREASES - BUTANE CALL 66

CARTHEL OIL \& BUTANE CO.
LOCKNEY HIGHWAY NORTH OF SWIMMING POO We give " S, \& H." Green Stamps


## WHEN ${ }^{6}$ bive

want to quit work?
Name your own time-with a Southwestern Life Policy.
R. E. FRY Representing
Southwestern Life
nsurance Company

\author{

## IRRIGATION IUBES

 <br> BOTH <br> METAL AND PLASTIC <br> Just Received <br> Get Your Supply Now! <br> BRASELTON <br> IMPLEMENT COMPANY}

Rites fors contry Sisperber,
in-Law Held at San
Angelo Thursday
$\qquad$


Crosbyton Rodeo
Dates June 7-9



The Chef


The efficient, smokeless broilers of gas ranges built to "CP"
standards are cool, convenient and easy to clean. Even
broiling is easy ... there are no "hot spots." Fats and greases
are drained away from heat zone to prevent sputtering and smoking. Rising food and grease vapors are incinerated in the broiler flame. And $\ldots$ in West Texas where "Steak is
King" . . most people say, "I want my steak flame-broiled."
You can always count on winning their favor with the avor of flame-broiled steaks ...done to a turn ... in an

## West TexasGas Company

Helping Build West Texas Since 1927

Economic Index ${ }^{\text {Mrs. G. T. Assiter }}$ Figure Favors County Schools

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Below 5 Thousand


Trustee Election At the Legion Hall

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$\begin{array}{ll}\text { sumyse } \\ \text { FLOUR } & \$ 1.79\end{array}$
CRUSHED PINEAPPLE 15 c
GARDEN PEAS 15 c
IURNIP GREENS 14 c
BAKING POWDER 22c
MARGARINE 39c
MIRACLE WHIP $\mathbf{3 9 c}$

| RICE | 39c |
| :---: | :---: |
| BLEACH | 15 c |
| COFFEE | 89 c |
| WAX PAPER | 25c |
| TIDE | 29 c |

HULL \& McbRIEN

| STAR CASH |  |
| :---: | :---: |
| VALUES |  |
| COFFEE | 89 ${ }^{\text {c }}$ |
| $\underset{\substack{\text { PPUDS } \\ \text { Solb Pa }}}{\text { a }}$ | $45{ }^{\text {c }}$ |
| GLOUR ${ }^{\text {GOLIS }}$ | 49 ${ }^{\text {c }}$ |
| ${ }_{\text {Grapefruit }}{ }^{\text {c }}$ |  |
|  |  |
| $\xrightarrow{\text { roseda }}$ |  |
| Orange-Ade 29 ${ }^{\text {c }}$ |  |
| Tomato Juice 290 |  |
| ${ }^{\text {che }}$ |  |
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| ${ }_{\text {BABOO }}^{\text {Tha Super Cleanerer }}$ 20 |  |
| ${ }^{2}$ Cams Wih Coupon, Ask Us |  |
| soar, Bath Size 46 |  |
|  |  |
| MATCHES 40 |  |
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Find Home Talent For Jaycees Show

Mrs. L. M. Baskin Passes; Rites Held Friday Afternoon


Muncy Flower Pit Opening Tuesday


Boyce House Says $\square$ Charley Ben

## These Values have been checked - DUALITY © PRICN

DOUBLE S \&H GREEN STAMPS ON WEDNESDAY on cash Purchase of $\$ 2.50$ or Mor


The Floyd County Hesperian, Floydada, Texm, Thureday, April 5, 195 THE HESPERETTE

| Edited by Pupils of Floydade High School |  |  |
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|  | Choir in Assembly |  |
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|  | bus par |  |

EDITORIAL


Girl's Chorus News

Fashions and Fads

INSURANCE
E. P. NELSON Agency

| QREID WHITE |  |
| :---: | :---: |
|  |  |
|  | $\bigcirc$ |
| $\star$ QUALITY MEATS ${ }^{\text {® }}$ | Big M. No. 303 PORK \& BEANS 3 Cans 25 |
| HAMS . . . . . 49c | SPAM 1ib. ${ }^{\text {can }}$ |
| $\begin{aligned} & \overline{\text { WIIs } o n} \text { CorN } \overline{\text { KING }} \text { Pound } \\ & \text { BACON ...49C } \end{aligned}$ | SURF Large Box 310 |
| HAM HOCKS 39 ${ }^{\text {Pround }}$ | $\mathbf{2 3}^{\text {BABO }}$ |
| CrIEESE SPREAD 32c |  |
| CHET | CHILLI |
| ${ }^{\text {RED \& white }} \text { COFFEE . . . } 87 \text { c }$ | MILK ${ }^{\text {ReD }}$ WHTE ${ }^{\text {c }}$ |
| DLAMOND, Sour, Dill ${ }^{\text {P }}$ | 2 tall ans ${ }_{\text {and }}^{\text {SUN SPUN }}$ |
| PICKLES . . . 27 c | OLEO 35c |
| (4.4. WESTER \& SON <br> GROCERY \& MARKET Phone 287 |  |



CRAWFORD REAL ESTATE
First National Bank Building

## OPENING TUESDAY

 ALL AFTERNOONWe invite you to see what we have stock now, including an extensive riety of Geraniums, Cactus and other pre plants, many in bloom.
In season we will have Tomato Plans
abbage Plants and Pepper Plants.
Always glad to see
Rev. and Mrs. R. E. L. Munn FLOWER PIT

## Wemonstration bil sensational savings ... only 3 More days




What Did You Particularly Like About the Annuals?

Assembly Program
I know good coffee, too...


## JOIN

YOUR MUNICIPAL CONCERT ASSOCIATION

NOW!
What Do You Like About the Boys???

when it
is not


## BROTHER!_WOULD UNCIE JOE LOVE THIS!



Nothing could more completely halt our national defense - or more thoroughly disrupt our whole way of life-than to cripple truck transportation!


FLOYD COUNTY COMMERCIAL TRUCKERS


